See Nat’l Theaters Reporting $2,000,000 Net on Year

AL LICHTMAN CLARIFIES M-G-M SELLING POLICIES

$3,700,000 Reported by Paramount for Last Quarter

Earnings Amount to $1.72 Per Share on Outstanding Common Stock

Paramount Pictures, in a statement issued Saturday, estimates its consolidated earnings for the fourth quarter of 1936, ending Jan. 2, 1937, at $3,700,000 after all charges, including interest, taxes and reserves. After deducting $412,000 of dividends accrued for the quarter on company’s 6 per cent first preferred stock and the 6 per cent second preferred, the remaining $3,288,000 represents $1.72 per share on the

FRENCH PRODUCERS THREATEN SHUTDOWN

Paris (By Cable) — Threat to shut down all motion picture studios is made by French producers unless the government modifies the new working law of 40 hours per week. They claim that the measure adds $5,000 to the cost of each production. They further demand that the government repeal the new six per cent tax on productions.

Three Bankers Are Named To Condor Pix Directorate

Three representatives of the bankers financing Condor Pictures have been put on the company’s board of directors in addition to H. J. Rothman, promoter. The banker representatives are William Siegel

REPORTED NATIONAL THEATERS NET WOULD GIVE 20TH-FOX $1,000,000

Monogram Stock Setup Plan Is Announced by Johnston

Proposed capitalization of Monogram Pictures, Inc., will be 1,000,000 share of common stock of $1 par value of which $50,000 will be offered to the public at around $3.75 a share, it was stated Saturday by

Company to Endeavor to Include Score Charge in Film Cost in Flat Rental Deals

Clarification of Loew’s sales policies governing M-G-M pictures is made by Al Lichtman in a letter to President Ed Kukendall. The M. P. T. O. A. has to end its association with the exhibitor association’s trade practice proposals, with statement that the distributor will endeavor to include the score charge in a single film charge under flat rental contracts.

The company will demand percentage deals on only four pictures in selling to subsequent-run theaters in large cities and houses in small towns, states Lichtman, as vice-president.

The Lichtman letter reads as follows:

“This is to acknowledge the receipt of your letter dated January

ALBANY FIRST RUNS RAISE B. O. PRICES

Albany—Albany first-run houses have increased admission prices. The BKO Palace and the Strand have increased from 25 to 30 cents for the early hours and from 40 to 50 cents, including tax.

$1.75 Quarterly Dividend Declared by Pathe Board

The Pathe board has declared the regular quarterly dividend of $1.75 per share on the $7 Convertible Preferred Stock, payable April 1, 1937, to stockholders of record March 24, 1937.

N. Y. Gets Dog Race Bill

A bill legalizing dog racing in New York State has been introduced in the Assembly at Albany. Measure will be opposed by exhibitor and other film interests.
### The Broadway Parade

**Picture and Distribution**

- When You Were in Love (Columbia) — 2nd week.
- Music Hall
- The Last of Me (M-G-M) — 2nd week.
- Capitol
- John Mayo's Woman (Paramount) — 2nd week.
- Paramount
- Man of Affection (M-G-M) — 2nd week.
- Columbia
- Green Light (Warner Bros.) — 2nd week.
- Strand
- Riviére
- The Woman Alone (M-G-M) — 2nd week.
- Roxy
- Man of the People (M-G-M) — 2nd week.
- Central
- Girl Overboard (Universal Pictures) — 2nd week.
- Ziegfeld
- Grant Gay (Grand National) — 2nd week.
- Capitol
- Carnival in Flanders (American) — 2nd week.
- Palace
- Two-a-Day
- The Good Earth (M-G-M) — 5th week.
- Astor

### FOREIGN LANGUAGE PICTURES

- Eternal Mask (Mayer-Bustyn) — 7th week.
- Filmkarte
- Luc aux Dames (Franco-American) — 3rd week.
- Cinema de Paris
- Le Bonheur (Franco-American) — 3rd week.
- Cinema de Paris
- Romeo and Juliet (M-G-M) — March 9th.
- Palace
- The Wedding of Max (J. H. Hoffberg) — 2nd week.
- Cameo
- Loyalty of Love (Nouvo Mondot)
- Broadway

### TWO-A-DAY RUN

#### FUTURE OPENINGS

<table>
<thead>
<tr>
<th>Outcast (Paramount Pictures) — March 2</th>
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<td>Last Horizon (Columbia Pictures) — March 3</td>
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<td>Romeo and Juliet (M-G-M) — March 5</td>
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<td>Fire Over England (United Artists) — March 7</td>
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<td>Last Men (M-G-M) — March 8</td>
<td>Capitol</td>
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<tr>
<td>Nancy Steele Is Missing (120th Century-Fox) — March 9</td>
<td>Rivoli</td>
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<tr>
<td>Troublemaker (Universal Pictures) — March 9</td>
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<tr>
<td>South of the Highway (Scandinavian Films) — March 9</td>
<td>Cinema de Paris</td>
</tr>
<tr>
<td>Fire Over England (United Artists)</td>
<td>Music Hall</td>
</tr>
</tbody>
</table>

(a) Dual bill. (b) Subsequent run. (c) Follows current bill. (d) Two-a-day run.

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### Preliminary Injunction Denied

**To Go in Anti-Trust Action**

A preliminary injunction was denied by the U. S. District Court, Atlanta, Saturday, to B. E. Gore, operator of the Broadway Theatre, Tampa, Fla., who had brought a suit against Vitagraph and other national distributors and the E. J. Sparks theatre interests, charging refusal to sell him film. Action is under the anti-trust laws.

### Meet on Wage Proposal

Special meeting of Local 1, Theatrical Protective Union, was held yesterday to vote on the follow-up committee representatives to the stagehands union's request for restoration of the 15 percent wage cut taken voluntarily by the union two years ago. The major companies will be apprised of the union's answer today.

### Lamps Company Taken Over

By Joe Hornstein Firm

Joe Hornstein Inc., has taken over the entire business of the George Hornstein Co., distributors of Champion Lamps. Champion Lamp Co. has appointed Joe Hornstein, Inc., to handle their product in the theatre division. Joe Hornstein, obtained services of George Hornstein as general sales manager for Champion.

### Distributing Frisco Reel

A new single reel film dealing with the construction and gala opening of San Francisco's new bridge is being offered by Daily Bell & Howell Co. film division.
"Only God can make a tree..."
—by JOYCE KILMER

And only Paramount, with the aid of Robert C. Bruce, ace color cameraman of "The Trail of the Lonesome Pine" fame, can make a short subject as thrillingly beautiful, with as grand audience appeal as the new Paramount all-Technicolor Musical Romance Short Subject "TREES", inspired by Joyce Kilmer's famous poem. This is one of a series of musical romances released by Paramount.
STEP RIGHT UP, FOLKS---HERE COMES JOE IN HIS FIRST BIG SHOW FOR RKO!... A footloose, love-lorn, fall-guy fortune teller who sees all, knows all, and tells too much!... Your past, present and future, all rolled into one big box-office laugh!

"When's Your Birthday?"

WITH
MARIAN MARSH
FRED KEATING
EDGAR KENNEDY

DIRECTED BY HARRY BEAUMONT
A DAVID L. LOEW PRODUCTION
PULVERMAN PRODUCT ACTION IS DISMISS

(Continued from Page 1)

Monroe Stock Setup Plan Is Announced by Johnston

(Continued from Page 1)

President W. Ray Johnston, Monogram.

An additional 150,000 shares of the stock will be issued partly in payment to Monogram for its assets, the remaining 500,000 shares to stay in the treasury.

Financing arrangements should be definitely completed within a week, Johnston said.

Northwest Allied Will Meet On Legislative Situation

Minneapolis — Northwest Allied will meet here in emergency sessions March 2 and 3 to discuss bills concerning daylight saving time, one day of rest in seven for opera- tors; Bank Night; and barrings before exhibition. All four of these measures are now before the Minnesota Legislature.

Baltimore First Run Houses Hold Over Five Attractions

Baltimore — Five pictures have been held over at Baltimore first-run houses. Held for a second week are "When You’re In Love," at the Hippodrome; "Maid of Salem," at Keith’s; "The Last of Mrs. Cheyn- ney," at the Century, and "Green Light" at the Stanley. The little house has held over "Carmen in Flan- ders" for a third week.

Organizing Boston Union For Exchange Employees

Boston — Efforts are being made to unionize all shipper, inspecters, and bookers of Boston film ex-
changes. Most of the shippers and inspecters have announced their intention of joining. There is a pos-
sibility that the bookers may also organize on their own.

FACTS ABOUT FILMS

All of Denmark's 350 motion pic-
ture theaters are wired for sound.
LIGHTMAN CLARIFIES M-G-M SALES POLICIES

Continued from Page 1

11, which arrived during my ab-*

185ence from the city, I have read * *

it very carefully and am delighted * *

that you find our attitude repre-

sents a definite step toward a prac-

tical solution of the problem in-

volved in motion picture trade prac-

tices.

"You asked for further informa-

tion in regard to some of our an-

swers; I am very glad to give them *

to you.

"Our commitment in respect to * *

10 per cent cancellation was in an-

swer to your request which involved * *

only features and applied solely to feat-

ures.

"In reference to score charges, * *

your comment is a little bit in-

volved, but I take it from what you * *

write and want you to appreciate that the score charges * *

have been and are today considered * *

part of the film rental.

"You seem to feel that we could * *

eliminate needless bookkeeping and  *

irritation by joining the score charges * *

with the film rental and make one film charge on flat rental * *

contracts. This we will endeavor to * *

incurage.

"We have adopted a sales policy * *

which eliminates a great deal of the * *

discussion regarding the designa-

tion of play dates. This policy of-

fers to the small exhibitor operat-

ing subsequent-run theaters in large * *

cities and theaters in small towns * *

the right to lease all but four of * *

our pictures on a flat rental basis and * *

to permit him to play them on such * *

days of the week as he may choose.

"We reserve to ourselves the right * *
to designate preferred playing time for * *

the only feature; the dates are released on a percentage basis. Hav-

ing reduced our percentage interest to * *

but four pictures, we deem it only * *
of course, our obligation to our highest quality product to designate * *

the day of the week that they would * *

be played. I am sure you will agree with me that with but * *

four pictures to set playing time and * *

with the character of our pictures * *

so widely and favorably known, no exhibitor could complain that * *

we are putting on him any great burden with that provision.

"Your understanding of our last paragraph in regard to Shorts is as * *

we intended.

"This, I think, clears up all of the * *
ten points, and I am sure you will meet with the approval of you and * *
your associates."

The paragraph of the M. P. T. O. letter, A. A. C. (see page 1) of January 11 concerning the forcing of shorts with features was as follow-

ed:

"I am not quite sure whether I understand your position with re-

spect to forcing excess shorts with features. I take it that you mean that your company, as a matter of policy, will not require an exhibitor to license more short subjects than would

Short Shots from Eastern Studios

JEFFERSON MACHAMER'S J fourth picture in the series of "Gyps and Gals" comedies which he is making for Educational, has just been completed at the Astoria picture plant. The biggest cast of beauties that has appeared so far in this series will be seen in this short titled "Home Life of a Comic Artist," Al Christie directed.

The first of a series of 26 shorts entitled "We The People" based on the Constitution of the United States, and being produced by Dermac Pictures Corp., will go into production Thursday at the West Coast Service Studio under the direction of Sidney Golden. The first short will bring out "Albany Congress and Benjamin Franklin," from the story by Edwin O'Hanlon. Production supervision will be under the direction of John T. Doran, with the camera work being done by Larry Williams and Frank Kingsley, assisting on the direction.

NEWS of the DAY

Wooster, O.—Yeggs, who over-

powered a house employe, blew open the safe at the Schine theater here and escaped with between $600 and $1,000 police reported. The robbers ripped the Inner strongbox from the safe and carried it away, according to E. P. Mott, manager.

New Orleans—Rev. Father Ray-

mond Carra, pastor of St. Patrick's the city's second oldest church, will turn exhibitor shortly in association with laymen; he rents the Strand for a week to present "Cloist-

ered".

Boston.—Vaughn O'Neill, assistant manager of Loew's Orpheum, has been transferred to Loew's State in a similar capacity. Frank Murphy, assistant manager at the State, comes to the Orpheum.

Pittsburgh.—The Stanley Theater will return to its former stage and screen policy March 12 with the re-

ve from Chicago's French Casino. Zone Manager Harry Kalmine re-

ports that stage bills will be played weekly.

GE Reel at Criterion

General Electric single reel subject entitled, "Excursions in Science — No. 3," is now current at the Cri-

teron.

Option Not Yet Exercised

George Mcl. Baynes has not as yet exercised rights to acquire "Golgotha" for Great Britain, the British Dominions and Argentina, states A. Krikorian of Transat Film. Baynes has obtained rights to the production covering the U. S. and Canada.

SEE GB HANDLING OUTSIDE PIX IN U. S.

Continued from Page 1

GB will make only eight features in association with GFD during the first year of their arrangement. This will substantially reduce the GB releases in the United States, making necessary the handling of additional product.

There is much speculation here as to the next possible moves of 20th Century-Fox and John Maxwell, both of whom opposed the tieup with the Woolf interests.

Discussion of "B" Pictures On MPTOA Meeting Program

Production of "B" pictures is one of the subjects scheduled for dis-

cussion at the March 18, of the M.P.T.O.A., con-

vention which opens in Miami Mar-

16. Other topics up for consideration will be the movie tax, unfair trade practices and the M.P.T.O.A. pro-

posals; possibilities in conciliation and arbitration of trade disputes; radio and theatrical competition; box-office values in current pictures; public relations programs for the industry; exhibitor-labor relations and collective bargaining; legisla-

tion, taxation and proposals for the government regulation of the exhibition and distribution of motion pictures.

Invitations have been extended to several prominent people to address the business session. Those invited to speak in addition to Adolph Zuck-

er are: Sidney R. Kent; Hon. Jesse H. Jones, chairman of the Recon-

struction Finance Corp.; Assistant Secretary of the Navy Charles Edi-

son; and J. Edgar Hoover, Chief of the Federal Bureau of Investiga-

tion, Department of Justice, Shirley Ross, President of "The Movie Broadcast of 1937" will be a guest of the convention.

Round trip tickets to the Miami con-

clave will be sold at one-third of the current one-way first class fares upon presentation of identification certificates, properly filled out, to the ticket agent at the time of pur-

chase. Return tickets must be vali-

dated at Miami before holders board the train back to New York. Tickets purchased in New York are good for 30 days in addition to day of sale.

Ban on "Objectionable Films" Launched in Wisconsin City

Beloit, Wis.—A resolution authoriz-

ing the city attorney to inquire into the possibility of prohibiting ob-

jective films here through a city ordinance or board of censorship has been passed by the city council. Con-

sequently, the action followed that of the Beloit Federation of Women in connection with the showing of "Objectionable" pictures. The women's organization protested the advertising and display of such films.
CRITICS... AUDIENCES... EVERYWHERE...

"Grand entertainment... Miss MOORE's best musical picture since the memorable 'ONE NIGHT OF LOVE.'"
— ROSE PELSWICK, N.Y. EVENING JOURNAL

"A smash hit in any town... certain box office success."
— GEORGE KENZLE, COLUMBUS, O., DISPATCH

"Her best picture... one of the best musical romances out of Hollywood."
— JAMES S. POUER, DETROIT FREE PRESS

"Clicked with opening day audiences... grand entertainment."
— ATLANTA, GA., CONSTITUTION
the NEW

GRACE MOORE PICTURE!

“One of the season’s bright spots . . . joyous, dramatic, syncopated.”
—EILEEN CREELMAN, N. Y. SUN

“‘WHEN YOU’RE IN LOVE’ is the hi-de-hi-gig spot of GRACE MOORE’S cinema career.”
—ROBERT GARLAND, N. Y. AMERICAN

“Thoroughly enjoyable entertainment.”
—KATE CAMERON, N. Y. DAILY NEWS

“The picture charms, touches, amuses . . . It is perfect in its field . . . all of which adds up to ‘excellent!’”
—ARCHER WINSSEN, N. Y. POST

“Bright and amusing . . . Miss MOORE’S venture into ‘swing’ with ‘Minnie the Moocher’ is delightful.”
—HOWARD BARNES, N. Y. HERALD TRIBUNE

“Delightful concoction of mirth and music . . . gems of entertainment.”
—AL WEITSCAT, DETROIT NEWS
A "Little" From Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

FRANCES MARION, one of the screen's most successful writers, has been engaged by Columbia as an exclusive consultant. Under contract to M-G-M, she wrote the photoplays for "Anna Christie," "The Rogue Song," "Good News," "The Sea Bat," "Min and Bill," "The Big House," "The Champ," "Emma," "Cynara" and "Dinner at Eight." Miss Marion more recently wrote the story and collaborated on the screenplay "Riff Raff."

Roles in Columbia's "Honeymoon Pilot" yesterday were assigned to Rita Casaro, Herbert Heyward and Ralph Byrd. Shooting started last week under the directorial guidance of C. C. Coleman, with Charles Judels and Rosalind Keith playing the leads.

Gregory La Cava has been signed by RKO Radio to direct "Stage Door," the George S. Kaufman-Edna Ferber play in which Katharine Hepburn, Ginger Rogers and Burgess Meredith will be starred, under the supervision of Pandro S. Berman.

Character roles were assigned yesterday to Tom O'Grady, Bert Young and C. L. Sherwood for Columbia's "Speed Mad."

With Ginger Rogers as her sponsor and "discovery," Kimboll Grant, Hollywood producer's daughter, is waiting for an RKO screen test which may launch her on a successful cinema career.

The next six months' crop of pictures which are now being cast will reveal more new talent than ever before in the history of the cinema. Such outstanding directors as Irving Cummings, Roy Del Ruth, Mer-

vy LeRoy and numerous others have paved the way for the others to follow by actually assigning important roles in their productions to individuals heretofore unknown to the screen world.

Bobby Clark is the latest star to be signed for "Goldwyn Follies."

Lois January, ingenue, has been added to the cast of Samuel Gold- wynd's "The Player's Touch."

Alfred Newman has been chosen by Walter Wagner to write the musical score for "History Is Made At Night," starring Charles Boyer and Jean Arthur.

Indications are there will soon be a "baker's dozen" of Baker's films, what with Benny, Phil and Kenny.


Almost similar names: Alice Duer Miller, Alice D. G. Miller, Charles Boyer, Charles Beyer.

Edward G. Robinson, who recently returned from England, where he starred in "Thunder in the City," is present in "Kid Galahad," his fourteenth picture for Warner Bros. While abroad, the star bought several important paintings to add to his collection.

Fred Lawton, formerly of the Ren- art department, and Harold Cusson, formerly with RKO Pathe, together with Harry Hansen, have formed the Harry Hansen Station- ary Company, at 112 East 4th St., Los Angeles.

Joe Weil's Universal has arrived from New York for conferences with Marc Lechman, head of the studio's publicity and exploitation departments.

Ray McCready yesterday placed "Oh, Doctor" in production at Univer- sal City. This novel by Harry Leon Wilson has been put into script form by Harry Clark. It stars Edward Everett Horton in the role of Ned Billop.

THE WEEK IN REVIEW

DOMESTIC (Continued from Page 1)

for Industrial Progress to set up Federal regulations concerning max- imum working hours, minimum wages and fair trade practices, although his administrative office is "always interested" in moves of this sort.

Report that RKO will show a profit of $2,500,000 for the year 1936 in the report to be filed in Federal Court by the Irving Trust, RKO trustee, within the next two weeks, was further indication of the rising tide of films revenue nationally. This figure is almost four times the com- pany's 1936 earnings which amounted to $584,000.

While barrages of legislation in various states continued to be di- rected at Bank Nights, two national circuits, Loew's and RKO decided to junk audience games in the New York territory but other theater groups with producer affiliations and which are generally on the policy of discouraging them have only com- mented "We'll drop change games if our opposition does."

Usually well-informed sources in Washington predicted that the Dick- stein bill, devised to impose further restrictions upon entrance of alien actors into the U. S., would never become a law and will perhaps die in hands of the House Committee on Immigration and Naturalization.

Other headline happenings included the defeat in the Indiana House of Representatives of a bill whose provisions were to set up a state censorship board... The awarding on Washington's Birthday of the honorary degree of Doctor of Humanities to H. M. Warner by Rollins College at Winter Park, Florida,—the first time this degree has been conferred on a film exec- utive... Announcement that M. P. T. O. A. directors would determine at association's board meeting in Miami, Mar. 16, whether trade prac- tice concessions made by major dis- tributors reacting to the exhibitor organization's 10-point program are satisfactory and, if not, what is to be done about it... The Warner-Well under the proposed new agreement between the major companies and

Erpl, the former are asked for the first time to make available to the telephone company and its licensees, as a consideration for signing of the contract, all patents developed and to be developed for the "electrical communication of intelligence," which includes television, radio, the telephone and telegraph... And, news of the deaths of J. J. Mc- zenith, 48 years a Warner Bros. Hays Office advertising council head, on Thursday at his Beverly Hills home; Sir Guy Stand- ing, British stage and screen actor, in Hollywood, Wednesday; and Har- ry Crandall, pioneer Washington exhibitor, at the Parkside Hotel in the nation's capital on Friday.

FOREIGN (Continued from Page 1)

General Film Distributors by Isi- doro Ostrer, who stated his com- pany plans to launch a big theater expansion campaign in the near fu- ture to augment company's present holdings of about 300 theaters. Under the plan for 1937, RKO and Woolf will jointly produce eight pic- tures during the first year at an

estimated cost of $2,100,000, Ostrer said, and added that Jeffrey Bernard has been officially placed in charge of GB's new- eros.

British metroplitas also reported strong opposition by 20th Century- Fox to the plan of GB to scrap its distribution system and handle its product through General Film Distri- butors. The American firm, which owns a 40 per cent interest in the Ostrer outfit, is expected to propose an alternative plan.

GB directorate also, cables stated, have decided to abandon production at the Shepherd's Bus Studios and concentrate on the Ivor Bucks Studios. The board by a 5-4 vote de- clared for a preferred dividend pay- ment for the half year to March 31.

From Australia came advices that with the dissolution of General The- atres Corp., which operates Greater Union and Hoyts theaters there, GU plans to build or acquire more subur- ban and country theaters in the island commonwealth during 1938.
There was never a more important publication in the motion picture industry than the coming 1937 Film Daily Year Book of Motion Pictures---now on the presses and out soon.
TWO 20TH CHAMPIONS FIGHT IT OUT; BOTH SMASH RECORDS!

“Lloyds” and “Avenue” Hit Pitt Records

PITTSBURGH, Feb. 24.—There was cause for celebration here by the 20th Century-Fox. At the Alvin and Fulton, practically next door to each other, two of the Zanuck productions hung up new house records, “Lloyds of London” getting $12,750 at the Alvin to top by just a few dollars the previous high made by “The Country Doctor” and “On the Avenue” smashing through with $11,000 at the Fulton. Both were held for a second week and may even stay a third.

“LLOYDS OF LONDON” (20th-Fox)
ALVIN—(2,000), 25c-40c, 7 days. Gross: $12,750. (Average, $5,500)

“ON THE AVENUE” (20th-Fox)
FULTON—(1,750), 25c-40c, 7 days. Gross: $11,000. (Average, $4,500)
Decision on Future of GB American Setup is Weeks Off

MPTOA MEET TO ACT ON GIVEAWAYS CONTROL PLANS

Harry Arthur Circuit in St. Louis Expansion Moves

Even Neighborhood Theaters Planned by St. Louis Amusement Co.

Harry Arthur said yesterday that a plans construction of seven new neighborhood theaters in St. Louis to protect the districts where the St. Louis Amusement Corp. now has houses. Deals are hot for sites for two of the seven theaters which he expects to erect by the fall, Arthur added. The other five sites have been selected but deals are not closed.

Business in St. Louis shows continual improvement, Arthur added. He declared that the working out of the St. Louis situation would be a

NEW RADIO COMPANY CONTROLLED BY W. B.

By MILTON F. LUNCH

FILM DAILY Staff Correspondent

Washington—Acquisition of control of Transamerican Broadcasting and Television Co., newly formed corporation, by Warner Bros., which as 65 per cent voting stock interest, was made known yesterday through a report filed with the Securities and Exchange Commission, according to the report, the new firm

Iabama Tax on Amusements Went Into Effect Yesterday

Montgomery—New two per cent sales tax on all forms of Alabama amusements went into effect yesterday and will continue until Sept. 20, 1937. Theaters will collect tokens

GB Decision on American Setup's Future Weeks Off, London Reports

Pathé News Contract Suit Is Set for Hearing in April

Breach-of-contract action brought by Phillips Lord, radio star, against Pathé News will go on trial in the New York State Supreme Court in April. The plaintiff, who alleges

IND. SENATE PASSES THEATER FIRE BILL

Indianapolis—Senate bill which places the regulation of theaters and other places of public amusement under the state fire marshal and provides for regular inspection of such places, which are graded, has been passed by the Indiana Senate. It would become effective July 1, 1937. There is no major circuit opposition to the bill, which now goes to the House.

Nation-Wide Move Is On To Launch Theater Unions

A number of organizations ostensibly affiliated with the Committee for Industrial Organization headed by John L. Lewis are springing up in various cities over the country including Los Angeles and New York with the avowed purpose of establishing unions embracing all theatrical crafts, it was said Saturday.

Trade Practices Committee Will Study Proposals to Ban Policy

Several plans designed to control or ban giveaways will be proposed to the M.P.T.O.A. annual convention at the Miami Biltmore Hotel, Miami, Mar. 16-18, it was indicated yesterday by President Ed Kuykendall, prior to leaving New York for Washington to attend the Dickstein anti-bill hearing.

Recommendations will be studied by the convention's committee on trade practices which is headed by Oscar Lam of Rome, Ga., as chairman. Giveaways are expected to afford a principal controversial topic for the business sessions.

FILM MEN ATTEND CRANDALL FUNERAL

Washington Bureau OF THE FILM DAILY

Washington—Leaders high in the local and national motion picture field gathered to pay last tribute to Harry Crandall, former capital city theater owner, who was laid to rest in Mount Olivet Cemetery near here yesterday.

Services were held at Crandall.

Wis. Exhibs Await Decision On Bill Outlawing Games

Madison, Wis.—Exhibitors are awaiting decision of the state Assembly's affairs committee as to what action that body will recommend.

Reservations Pile In

Reservations already made at the Miami Biltmore Hotel, Miami, indicate that the M. P. T. O. A. convention beginning March 16 will attract a larger attendance than its annual New Orleans meeting two years ago. Tentative commitments to date are: New York, 20 exhibitors; Philadelphia, 40; San Francisco, 28 and Atlanta, 90 rooms.

Kentucky Lifts Bans

Cincinnati—All bans on theater and public gatherings due to reds, have been lifted in Kentucky, where influenza and polio epidemics were prevalent in several mountain counties.
Twin Tax Bills in Nebraska
In Friendly Senate Hands

(Continued From Page 1)

session. Senator Hitchcock is show-
man, owner of the Star, Callaway, Neb., and understands the exhib-
problem. In the bills the business
recognizes a tax load of $600,000.
more annually.

Two cocentres of the distributors pass on any taxes to the exhib-
this load would fall heavily on the
nebraska’s annual gross is some-
thing like $5,000,000.

Bank Night Trial Today

Minneapolis—Abe Kaplan, Dave
Gillam and Louis Rubenstein, opera-
tors, and Joe Stern, representing
Affiliated Enterprises, appeared for
trial today before Judge J. W. Fine-
ht at St. Paul. They are charged with
operating Bank Night at the Opera
ving Bank Night. A warrant is out
also for the arrest of Charles
er of Affiliated Enterprises of
Denver for violation of same statute.

Joins W. B. Trailer Dept.

Arnold Albert, exploitation direc-
tive for Warner Bros’ western zone,
with headquarters in Los Angeles,
has left to join the company’s trail-
department in the Rubenstein stud-
ies as assistant to Sanford M.
Abrahams, who is in charge of
Warner trailer production for the company.
Prior to his Los Angeles position,
Albert has been connected with the
Warner home office advertising and
publicity department, in charge of press books.

Pathé News Contract Suit
Is Set for Hearing in April

(Continued From Page 1)

that the Pathé News Co. has failed to
make certain pictures in connection
with his round-the-world trip,
Attorney Louis Niser is counsel for Lord.

Film on Broadway in March

Twentieth Century-Fox will be
represented on Broadway by five
pictures this month. They are:
"Love Is News," Roxy, Friday;
"Nancy Steele Is Missing," Rivoli,
"Wings of the Morning," Music
Hall, March 11; "Time Out
for Romance," Palace, March 12;
"Fair Warning," Palace, later in the
month.

"Scoundrel" Case Up April 1

Hearing on "The Scoundrel"
plagiarism suit against Paramount,
Ben Hecht and Charles MacArthur
is now down for April 1 in the
New York Supreme Court.

Schreiber Case Up Mar. 9

Detroit—Suit of Jack Schreiber
Circuit against the City of Detroit
in the current giveaway case has
been postponed to March 9 in cir-
circuit. Briefs were filed by at-
torneys on both sides in the case.

Robert Irwin Dies

Robert Easton Irwin, 67, veteran
theatrical publicist, company man-
ger and member of The Players
for 53 years, is dead of cardiac
asthma at his New York residence,
155 East 84th St.

Coming and Going

SAM DEMROW returns to New York
from downtown for a five-week vaca-

SPYRO SKOURAS and Dan Michalove
leave New York for the coast.

ROBERT F. KENNEDY, attorney for
an employee, arrives in New York
to attend a hearing on the "American
News" case.

H. W. KELLY arrives in New York
today on leave of absence from his
office.

ARTHUR W. KELLY returns to New
York for a two-week vacation.

LILLIAM FISCHER, fashion adviser on
sales, arrives in New York from Paris.

WILLIAM KINGLEY, who last directed
"The Prince and the Pauper," for First Nat-
ional, has arrived in New York from
Paris for a two-week vacation.

GEORGE E. PRICE leaves New York
last week returning to Miami.

SPYRO SKOURAS is in New York from
St. Louis.

MONROE GREENLEAF left New York
last night on an extended scout for a
company to shop at Miami to attend the M.P.T.O.A. convention
there Mar. 16-18.

Alabama Dam on Amusement
Went into Effect Yesterday

From custom under the plan, the
new assessment in place as of Dec.
1 last. This is $46,000,000, more
than the $25,000,000, or $6,74
share, earned in 1986. Last year
was the first since 1929 that the
company earned more than $9
share, and it is the best showing
made since 1929, when $12.57
share was earned.

Guard Bombed Theaters

Police yesterday were guarding
38 theaters of the Springside-Coca-
Circuit in Manhattan, the Bronx
and Brooklyn, following a tear gas
and bomb attack of seven of the
theaters on Saturday night result-
ning in injury to 36 persons an-
unknown number of people killed.

The bombings occurred about 9 o’clock in all the houses.

The police said the bombings were a
local to regional controversy, but
both groups denied responsibil-
ity. No arrests have been mad.

Luncheon for Harley Today

Walter J. Hutchinson, 20th Cen-
tury-Fox foreign department head
today tenders a luncheon to P. L.
Harley, European executive, at the
Plaza Hotel, with home office offi-
cials, both foreign and domestic
attending. Harley sails for home
morning on the Berengaria.

"Theodora" Hearing Set

New Orleans—Hearing for pre-
liminary injunction restraining Co
L. F. Mendenhall Piccolo, representing
from delivering "Theodora Goes Wild" to any but United Theater
agents, a hearing runs here and to com-
pel such delivery has been set March
third in the Civil District Court.
Off to Buffalo!

... or Kankakee or Timbuctoo or what have you. Wherever you are... wherever you go... National Screen Service will go with you... to ease your showmanship problems... to give you a good start in the right direction... the profit direction... to help put your picture and your show across... right... tight. And remember this... always on time... always with your particular problems in mind... that's why for 17 years they've called

NATIONAL SCREEN SERVICE

prize baby of the industry
Dear Editors of the Trade Papers:

We apologize for taking so long to write about our March musical honey, "The King and the Chorus Girl." But telling the trade about our four bi-weekly "wow-of-the-week," Errol Flynn and Anita Land, has kept us so busy we just couldn't slip it in.

Yessir, it's a grand sensation and you're having as much pleasure reviewing these products as all our exhibitors plan to have with this new celebrity. Keep those superlatives flowing our way.

Sears Drive sockos as all our exhibitors plan to have with this new celebrity. Keep those superlatives flowing our way.

P.S. Better tune your typewriters for a sensational 'find' of Fernand Gravet, that sensational 'find' called "The King and the Chorus Girl" is plenty
to acknowledge your kind readiness. "Willing and Able".
February films (like the rise in "Green Light")
a syllable in sidewise.
to watch you fellows it actually looks like our steady succession of us have playing them!
for more bold-face type,

Warner Bros.

Page of extra-heavy duty--
Mervyn LeRoy's due soon in good copy!

READY, WILLING AND ABLE

with

RUBY KEELER
LEE DIXON

Allen Jenkins
Louise Fazenda
Carol Hughes
Ross Alexander
Winifred Shaw
Teddy Hart
Hugh O'Connell
Directed by Ray Enright

THIS IS THE KEY SCENE of the unique "TOO MARVELOUS FOR WORDS" number. The 3 other swell tunes by Richard Whiting and Johnny Mercer are "HANDY WITH YOUR FEET"; "JUST A QUIET EVENING" "SENTIMENTAL AND MELANCHOLY"
HARRY ARTHUR CIRCUIT IN EXPANSION MOVES

(Continued from Page 1)

long-hand pull, but that he was "optimistic".

Arthur said he was not making any deal with A. J. Balaban, who is threatening invasion of the St. Louis field. He operates four first-runs and 23 neighborhood theaters in St. Louis.

Wis. Exhibs Await Decision On Bill Outlawing Games

(Continued from Page 1)

mend with respect to the Franz-Kowink bill, whose provisions seek to outlaw games of chance in theaters. At a recent hearing here before the committee, B. A. Teach, business manager of Independent Theaters Protective Association of Wisconsin, B. J. Miller, counsel for the Fox theaters and the Warner-Saxe Circuit; J. B. Padway, attorney for Bank Night, and Leo Swidler, attorney for Hollywood, defended chance games and argued against the bill.

Loew's Books GN Feature

Grand National's feature, "Scottland Yard Commandos," has been booked to play the entire Loew Circuit, and also the Brooklyn Strand and the Paramount, Newark, according to an announcement made yesterday by Morris Epstein, New York sales manager.

Walter Melville Dead

London — Walter Melville, 62, famous as Britain's "King of Melodrama" and for joint management with his brother, Frederick, of the Lyceum Theater here for the past 28 years, is dead at his home in Hove, Sussex.

Guy Newall Dies


Along the Hi/Alto with Phil M. Daily

DECISION DELAYED ON GB'S SETUP IN U. S.

(Continued from Page 1)

• • • • • A MOST surprising thing has been going on over at the Warner home office for some time, in fact the phenomenon, if you can call it that, has been going on for a period of time that we are about convinced that it is a Regular Company Policy at Warners, since general sales manager Grad Sears has been in charge of the distribution dept., they have been promoting men from the ranks. The latest example is that of Roy Haines, promoted from eastern district sales manager to the post of Eastern Sales Manager.

• • • • • FOR THE record here is Roy's case history started in 1918 as salesman for First Nat'l at Cleveland later appointed branch manager for the company's Cincinnati office. He went to a similar post in Pittsburgh, then made the central district salesman. In 1933 Haines came to New York as Metro branch manager. last August Sears appointed him eastern district manager, and then last week to his present post. Roy Haines has been a consistent winner in the company's annual sales drives... he has the respect and confidence of exhibitors wherever he has operated.

• • • • • ONE OF the most hardboiled communities in the nation is located at Miami both natives and tourists yet they went so strong for the engagement of Metro's "The Good Earth" at the Community theater in Miami Beach, that all records were broken for this theater. It was held over an additional week, has then moved to the Paramount.

• • • • • Hooper, who conducts a spightfully picture kolyum in the Miami Tribune, went overboard in a boldface extra-special blurb... stating that "it proves that the truly great pictures those that mark milestones of cinema history...are recognized and appreciated as such by the public"... his enthusiasm boiled over into his kolyum when patrons were offering $5 for seats Sunday night. After a week of it and there were no seats to be had... incidentally, the advance returns are the same all over. For roadshow engagements of "Good Earth" are beating the receipts of "Ziegfeld" in Philly, Chicago, San Francisco and at the Astor on Broadway.

• • • • • AND NOW the sit-down striker right in the plush upholstered theater seat no less... a guy chained himself to a seat in Loew's Rochester theater so he'd see the very last of "The Last of Mrs. Cheyney.", sort of Mrs. Cheyney will chyney you to your seat idea, eh?... James Vincent will speak for the American Plays Association today over WBNX on Dickstein's foreign artists' bill.

• • • • • FOLLOWING A special screening of the output of seven different producers of film cartoons... a group of Cuba's leading illustrators and cartoonists handed the palm to Walt Disney. "Mickey's Opera" was the Disney entry that copped... and the diploma was handed to Henry Weiner, the U. A. manager for Cuba.

• • • • • STEPPING OUT with special ballyhoos on Universal's "Three Smart Girls," the following theater men proved by their B.O. records that "that extra effort pays"... Lew Black of the Aldine, Wilmington, Del... Manager Charles Freeman and Publicity Manager Charles Harris of the Century, Rochester, N. Y... Joe Kelly of the Capitol, Trenton, N. J... Jules B. Reisman, Capitol, York, Pa... Owen McKevitt, Venetian, Racine, Wis... and Morris Kinzler of the Roxy in New York smashed over with the help of two corking bally-ho floats.

Claim Spanish Star Alive

Madrid—Reports, circulated here last week that the Spanish film actress, Rosita Diaz, had been executed by Rebel troops, are unfounded, officials here state.

McCarthy Funeral Bearers

West Coast Bureau of THE FILM DAILY


Claim Spanish Star Alive

Madrid—Reports, circulated here last week that the Spanish film actress, Rosita Diaz, had been executed by Rebel troops, are unfounded, officials here state.
1937 BELONGS TO IMPERIAL

The Industry's Blessed Event

HIGH HAT

SHE SHALL HAVE MUSIC

I DEMAND PAYMENT

RICH RELATIONS
Binghamton, Me.—Flames swept a three-story business block recently, completely destroying the Bingham Theater which occupied the second floor. The 500-seat house, operated by John Marsh, was empty at the time.

Detroit — William J. Schulte Circuit's new Radio City Theater opened recently in Ferndale, Mich., with the Mayor, Council and other officials present.

Detroit — Suit of New Colonial Theaters and others against the City of Detroit and others in Circuit Court, has been postponed for filling of briefs. Next hearing will be March 9, S. Brooks Barron, attorney for the plaintiffs, said.

Detroit—The De Luxe, East Side house operated by W. A. Steffes, is to be remodeled, including repaint- ing, rerouting and other improvements.

Detroit—Barney Kilbride, owner of the Strand, has been appointed finance committee chairman for the Variety Club, while Frank Downey, M-G-M branch manager, has been appointed ways and means committee chairman.

Detroit — The Democratic Party has Edmund C. Shields, vice-president of the Butterfield, Mich., Theaters Circuit, as candidate for regent of the University of Michigan.

Detroit — Lucille Schuttenhelm has left the staff of Theatrical Advertising Co. to join a real estate organization.

Circeville, O.—Joe Wheeler, former manager of the Clifton here, has been appointed to a similar position in Port Clinton, O., being placed in charge of the Lion, Mad- drid, and Erie Theaters, owned by the Peninsula Amusement Co.

Dayton, O.—The Ohio Cinema Corp. has been incorporated with $5,000 authorized capital by Ross W. Stookerberry, Alan B. Twyman, Robert E. Kelley, and R. W. Kemen- ney.

Cleveland, O.—Ed Miller, resident manager of the Hippodrome, has invited all couples who have ob- tained marriage licenses this week at the Cleveland Court House, to be his guests for the showing of "When You're in Love."

Boston — The M. & P. Theater Corp., operating about 50 theaters in New England, will operate its own confectionery booths beginning March 15. Although plans are still in the formative stage, it has definitely been decided to abandon the policy of leasing out the concessions.

Cornish, Me.—Sam A. Kimball will reopen the Cornish Theater March 3. Kimball also operates the Limerick Theater in Limerick.

Omaha—If tax matters affecting Nebraska exhibitors now before the unicameral legislature are cleared up in time, President Charles E. Williams of M. P. T. O. A. in Nebraska and Western Iowa Film leave March 13 by train for the national convention in Miami. Williams, if he makes the trip, will be a guest of Mr. and Mrs. J. Don Alexander of the Alexander Film Co. of Colorado Springs, Colo., on a short cruise during his stay in Florida. Alexander, an old friend of Williams, will have his yacht, Two Smiles, at Miami.

Moorehead, Tn.—Charles O. Young has transferred the New Leo here to Doris C. Young.

Montreal — Having smashed all attendance records in the history of this old theater, "Wings of the Morning," first British Technicolor film, is held over for a fourth week at His Majesty's Theater.

Montreal — Loew's Theater has reduced prices to a maximum of 50 cents.

Portland, Me.—The Seville, South Portland, operated by Russell Mack, has opened.

Lincoln, Neb.—Canada came under the wing of the Wilbur Cushman circuit of vaudeville recently with the dotted lining in the Famous Players' time. Cushman, hitherto kept out of Canada by the inclement weather and snow-blocked roads, opens for business with Ed Gardner's "Viennese Vanities," March 10, at the Orpheum, Winni- peg.

Providence — The Empire here will keep its sub-rosa film policy May 31 and install permanent dramatic stock according to present plans. A. A. Spitz and An- thony Romano, operators of the theater, will be in New York Thurs- day and Friday in connection with the change of policy.

Portland, Ore.—"One in a Million" with a new companion picture, "A Woman in Distress," was held for a third big week at the Paramount. This success all-time records at this house, as heretofore an almost unbreakable rule established of holding no picture longer than two weeks.

Portland, Ore.—"Theodora Goes Wild" was held for an eighth week at the "Blue Mouse" downtown.

Lexington, Va.—Warner Bros. is replacing the theater which was destroyed by fire and is building a new fireproof house in typical American Colonial style here. Theater is to be called the "State," and the planning and construction of this building has been entrusted to the architectural firm of John Eberon.

Prescott, Ark.—The Gem, owned by R. B. Hardee, is being remodeled inside and outside. The building will also be painted.

Cincinnati—Lee Goldberg, of Big Features Exchange, returned from a buying trip East, reports closing a novelty, "Trailing Sea Horse," which has been booked by RKO Cincy and Dayton, O. Goldberg also has a picture, "Over the Final Cheyenne," and is to be closed with Atlantic Pictures for a number of reissues, including "The Big Fight," "His Double Life," and eight Tom Tyler Westerns, formerly released by Monogram.

Detroit—Ben Robins, salesman for United Artists Exchange is the father of an eight-pound girl born last week.

Cincinnati—Mid-West Theater Sully Co., Inc., has been incorporated for 500 shares of no par value stock by Jacob N. Gelman, I. Jack Martin, and Jack Stallings.

Newport, R. I.—Shea's Paramount has introduced Sunday orchestra concerts as added attraction, using 14-piece union orchestra under di- rection of Joseph G. Arcieri.

Detroit—the Century Theater, operated by C. V. Munz, has returned to a stage show policy with a three- act bill booked through the Artists Service Bureau, in addition to the film bill.

Kansas City, Mo.—W. E. Truog, United Artists branch manager here, is leaving next week for a two weeks' vacation at Hot Springs, Ark.

Kansas City, Mo.—The regular annual election of officers of the Variety Club has been scheduled for March 8.

Kansas City, Mo.—Glenn W. Dick- enson is moving Charles Rowland from the Dickinson Theater at Her- rington, Kans., to the Dickinson at Olathe, Kans., where he will replace Ferris Mills as manager. John Kreiger, until recently at their house at Manhattan, Kans., will take over the Herrington house.

Kansas City, Mo.—Miss Frances Kennedy, secretary to Bill Warner, Warner Bros. branch manager, has just passed the Missouri state bar and will leave the first of the month to take a position in Jefferson City, Mo., in the office of a federal judge.

Wenatthe, Wash.—The Rialto here has recalled "One in a Million" for another engagement.

Seattle, Wash.—Blown off the marquee of the Capitol Theater here—"that was the experience of Harry C. Henderson, while repairing the movie house sign in a sturdy gale. He lit on the street and was taken to the Seattle General Hospital with injuries to his back.

Seattle—Norman Westwood, who introduced movies to China, and un- til recently China manager of Uni- versal Films, has arrived here this week on the Hikawa Maru, and was welcomed by local film friends.

Denver—The Center here has in- stalled new ventilating and heating systems, painted the front, and brightened up the interior, and expects to install new seats soon.

Pocahontas, Ark.—Burris and Henley Smith, managers of the Im- perial Theater, have just completed installation of 150 new seats of red and black design.

Kansas City, Mo.—P. G. Gesellis has taken over the De Soto Theatre at De Soto, Kansas, which was for- merly operated by W. A. Weldon. Change in ownership also was made at Lees Summit, Mo., where Val D Temple bought the Lee Theater from Wayne Jenkins, who also operate a house at Pleasant Hill, Mo.

Kansas City, Mo.—Charles Greer, manager of the local office of the National Screen Service, an- nounces that his new quarters will be ready for occupancy by the first of April. A second floor is being added to a Film Row building to pro- vide 9,800 square feet of space.
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

The Larry Darmour production of "Blazing Glory" for Columbia, the Jack Paar movie, opens today. In addition to Holt, the cast includes Grace Bradley, Raymond Hatton, Ruth Donnelly, J. Farrell MacDonald, Willard Robertson, Charles Wilson. Phil Rosen is calling the megaphone on the green play by Paul Franklin and Abert James Cosgrove from an original story of the North Woods by Abert James Cosgrove, author of the best selling novel "Wasteland." After two weeks in a mountain deway, far from jangling telephone and other irritating interludes, Frank Lloyd and Walter Stabrook have completed a preliminary treatment of "Wells Fargo," their next Paramount produc-

Bernard Morarity, vice-president of Crescent Pictures, is at Nogales, Ariz., to check locations and start construction for the latest T omcene starring vehicle, "Beyond Victory," a story of the Pacific tion. Crescent supervisor, Frank elford; Arthur Martinelli, camer-
aman, and Art Director Eddie Jewell—company Morarity.

Joan Barclay has just been signed by Sam Katzman, head of Victory pictures, to play the leading female role in "Blake of Scotland yard," a 15 chapter serial, which will go into production soon. Bob will direct and Robert Stillman will supervise production. The story is an original by Rock Hawkey, William Buchanan and Basil Dickey.

Leon Schlesinger, producer of the "Merrie Melodies," and the "Looney Tunes" cartoons for Warner Bros., dipped four subjects this month, all for cartoon production. Shorts include two "Merrie Melodies" in Technicolor — "The Ball with the Fiddle," "I Only Have Eyes for You" and two Looney Tunes"—"Pecador Porky" and "Porky's Romance," the latter introducing "Peaches," a new char-

Erica Newman has been signed to a long-term contract by 20th Century-Fox. She will arrive from New York the middle of March. The deal was negotiated by Charles Goetz.

When Dorothy Lamour finishes her role in "High, Wide and Handsome," she will leave for a brief vacation in Dallas.

Frieda Fishbein, dramatic and literary agent, has sold "Scope," a short story by Vee Tarrys Perlman, to Universal Pictures.

"Portia On Trial," a "Ladies Home Journal" story by Faith Baldwin, is due for early production at the Republic studios, with Cromwell Ormsby signed to prepare the screen play.

The "Three Mesquites," Republic trio composed of Bob Livingston, Ray ("Crash") Corrigan and Max Terhune, will go before the cameras soon in "Gunsmoke Range," sixth of a series, under the direction of Joe Kane.

New contracts: With Paramount—Olyme Bradna; with RKO Radio—Dorothy Moore.

Fred Stone has been assigned by RKO Radio to the starring role of "House in the Country," recently purchased from Melvin Levy. The picture, which will be produced by Cliff Reid, deals with the adventures of a small town family who unwittingly harbor a group of city gang-

Mills Music Co. has flooded the market with the songs from "With Love and Kisses" and "Sing While You're Able," both Melody Productions of Maurice Conn starring Pinky Tomlin.

Catherine Hughes, formerly known as Kay Hughes, has been signed under long-term contract by Universal.

M-G-M has purchased the picture rights to "The Spur of Pride," a new novel by Percival C. Wren, recently published by Houghton, Mif-

"The Old Soak" has gone into production at M-G-M, with Wallace Beery in the principal role, and a cast including Janet Beecher, Eric Linden, Una Merkel, Ted Healy, Judith Barrett, Lynne Carver, James Rush and Robert Wade. J. Walter Ruben is directing this adaptation of Don Marquis's play "Preparing for the screen by A. E. Thomas.

Leonard Fields, Republic supervisor, is readying the production of three pictures: "Gangs of New York" with scenario by Sam Ornitz and Nathaniel West and under the direction of Phil Rosen; "Double Trouble," Olsen and Johnson's next, which Theodore Reeves is scripting; and "Cartoon Lover," an original by Edmund Seward dealing with the ro-

Harold Tashis has been assigned to prepare the treatment for "College Sweetheart," Monograph film-musical to be produced by Ken Gold-

Scott R. Dunlap, Monograph pro-

An important addition to the cast of players in Universal's "Road Back" was made yesterday when Greta Gyntel, beautiful, blonde Nor-

leading role in the picturization of Eric Maria Remarque's World War story.

Mitchell Leichter has abandoned his independent production plans and negotiations are now pending whereby he will likely join a major company as a producer on "B" product.

Maurice Hanline and Earl Felton have sold their original story, "The Gang's All Here," to Republic.

David L. Loew has returned from New York and will place "All Is Confusion," his second Joe E. Brown vehicle, in production next month. Edward Sedgwick will direct.

Jacqueline Wells, George McKay, and Paul Kelly yesterday were as-

Marjorie Gateson has been signed by Paramount to play a featured role in "The Years Are So Long," in which Victor Moore and Beulah Bondi are lead actors under direction of Leo Mc-

Granville Bates has been assigned to a character role in "The Years Are So Long," in which Victor Moore and Beulah Bondi are lead actors under direction of Leo Mc-

Production on "Kid Galahad," at Warner Bros., will be completed Monday.

Bonita Granville has been awarded a long term contract by Warner Bros. and will go into the cast of "The Story of Emile Zola.

Walter Wanger will place four features into production within the next 60 days. Films are "The River Is Blue," "Vogues of 1938," "Per-

Gertrude Berg, author-actress of radio programs, "The Goldbergs" and "House of Glass," has been signed by Sol Lesser to make her debut as a film writer. She is now in Hollywood to prepare an original story and screenplay, as a starring vehicle for Bobby Breen. Oscar Straus, Viennese composer due on the coast early next week from New York, will create the music score for the production, tentatively titled, "Boy Blue.

Barton MacLane will head the cast of "Lady Luck," at the First National studios.

WHO'S WHO IN HOLLYWOOD

Introduction to Interesting Personalities No. 56

TRAVIS BANTON. Paramount studio fashion designer. Born at Waco, Texas, he migrated to New Mexico at the age of six years and later to New York City. Spent two years at Columbia, where he claims to have flunked everything offered. Next year, was at Art Students League, followed by a year in the New York School of Fine and Applied Arts. Quit school to join the Navy at outbreak of War. Spent training days at Newport and for most of war was on a tiny submarine patrol boat. First job as fashion designer was with Mme. Frances in New York. Soon branched out for himself. Spent a year in Paris. Introduced to Walter Wanger by Will H. Hays, whose doctor sold the idea of getting Banton, a friend, into the film designing end. First worked on costumes for "The Dressmaker of Paris," 10 years ago. Makes an annual trip to Paris for two months.
NEW RADIO COMPANY "CONTROLLED BY W. B.

(Continued from Page 1) will engage primarily in the business of representing radio broadcast advertising agencies and in preparing programs for advertising agencies, placing them with broadcasting stations. The company is expected to eventually operate radio stations.

20 Per Cent Wage Rise For Eastman Kodak Employees

(Continued from Page 1) increase, says a company statement, to raise weekly earnings on the average to approximately those prevailing under the 48-hour week formerly worked. The factories are now on a 40-hour schedule. The number of employees eligible for the wage dividend is 23,987.

Plans Film Probe

Washington Bureau of THE FILM DAILY

Washington—Sweeping investigation of government expenditure of funds for propaganda through the medium of motion pictures and radio was indicated here yesterday when Congressman John Tuber, ranking Republican member of the House Appropriations Committee, told a Senate group that he would soon ask for definite figures regarding the amount of money spent through these two sources.

Wilkes Files Answer

New Orleans—Denying all conspiracy charges, Harold Wilkes, assistant treasurer and director of Siegener Theaters and branch manager for Paramount’s Exchange, yesterday filed answers to the interrogatories propounded him in the George Fuller conspiracy case.

G. N. Changes Two Titles

Definite changes in two titles were announced yesterday by Grand National. “Dynamite” will be the final title on James Cagney’s second starring vehicle, formerly called “Hot Oil.” Andrew L. Stone’s picture has been changed from “Broadway Chiselers” to “The Girl Said No.”

Pan Marquise Ordinance

Detroit—A proposed ordinance to allow signs on the ends of theater or other marquees on Woodward Avenue has been passed by the City Council. Action was taken on request of George W. Trendle, president of United Detroit Theaters.

James Coston Held Up

Chicago—James Coston, Warner zone manager and wife were robbed of $260 by a man who forced entry to their home with a jewel and then fled by two bandits who curbed their automobile while returning from Drake Hotel reception.

Dixey Scheme Registered

London—The British Independent Exhibitors (Distribution) Co., Ltd., under which the scheme, has been registered as a public company with a nominal capital of $1,000,000 in 100,000 six per cent cumulative participating preferred shares of $5; 300,000 shares of common at $1, and 400,000 preference shares of 50 cents each. Directors are to number not less than 11, to be known as general directors and the other half as executives directors. First directors are Arthur C. N. Dixey, chairman, Robert McLachlin, Edinburgh; John X. Prudden, York; James Milner, Leeds; Richard Dooner, Maesteg; Randolph E. Richards, London, and Robert W. Astbury, Manchester; Oscar E. Wetzel, Hayes, and George M. Heap.

Korda Cuts Salaries

London—Alexander Korda has put into effect cuts in salaries of studio executives and other receiving more than $25 a week which is expected to effect a saving of $250,000 a year. The measure, Korda says, is but temporary, and full salaries will be resumed when present economic difficulties are passed. This, it is hoped, will be effected when returns come in from the six productions now ready for distribution, and which are said to be worth $5,000,000.

Second Hollywood Tour

London—The London and Home Counties branch of the C.E.A. will sponsor a second holiday trip of British film personalities to Hollywood next summer. New York, Chicago, Columbus, New Orleans, Atlanta, Santa Barbara, San Francisco and Toronto will be included in the tour.

Brook in Korda Film

London—Clive Brook has started work here in the new Alexander Korda production, “Action for Slander.”

Japanese Film Production

Tokio—A total of 496 domestic films were passed by the Japanese official censor during 1936, of which 263 were full-length, 257 short pictures, 107 pictures with sound effects, and 127 silent pictures. While production figures are not yet available for this past calendar year, it is believed in local film circles that the total centered approximately the actual output.

Latest figures on the number of motion picture theaters in Japan at the beginning of 1936, there were 1,767 of which 1,469 were wired for sound. The corresponding total for Japanese colonies was 104 of which 86 were wired for sound.

MEXican Film Notes

Mexico City—With the Mexican motion picture industry spends ahead in its determination to capture the Spanish language market, while there is a chance, cameras are to be starting grinding next week on José Luis Betramo picture “Amor sin Remordimientos” ("Amour sans Remords") with Andres Palma, the Mexico screen’s most distingushed actor, starring and Arthur de Cordova and Carlos (“El Chafan”) Lopez in the supporting cast. In the picture will be Carlos Villarias, Robert O’Quigley, and while writer with Columbia in Hollywood, will direct his own original film. The film will be in Spanish and has been shot in Mexico City.

Sues Syracuse House

Syracuse—Henry Klauber, a Staten Island attorney, is seeking $25,000 damages in Supreme Court in a suit filed here against the S.E.K. Operating Co., Ltd., operators of the Schine Strand, charging him with unauthorized use of his photograph in conjunction with the exploitation of a film in which he appeared. Klauber’s case, which was shown here last month, Klauber contends that the unauthorized use of his photo has damaged his reputation as an attorney.

Fight Me. Tax Bills

Augusta, Me.—Theater men in this state are throwing their weight against two legislative bills seeking to raise new taxes on entertainment. At a recent hearing before the Ways and Means Committee, Senators Charles Conyers of Portland, all opposed the tax on theater admissions.

HEADS CINCINNATI OFFICE

Cincinnati—L. S. Hunt of National Theater Supply Co., has appointed Herman H. Hunt, former manager of the Detroit branch, as manager of the Cincinnati branch. L. S. Hunt succeeds Jack Stallings, who, with Jake Gelfman, formerly of National Theater Supply, has opened the Mid-West Theater Supply Co., in this city.

HEADS IMPERIAL AT BOSTON

Boston—Elmer Tynquist, district manager for Imp erial Pictures, has been promoted to branch manager, field office for the production of films for the American Britton according to J. E. Smith, general sales manager for Imperial Pictures. Smith has returned to New York.
OKLAHOMA CITY

Reviews of New Films

**“TWENTY-THREE-AND-A-HALF HOURS’ LEAVE”**

with James Ellison, Terry Walker

Grand National

72 mins.

PLEASANT AND ENJOYABLE ARMY COMEDY LIGHT AND WELL-PACED LOTS OF FUN AND LAUGHS.

A most pleasant even comedy screenplay is the product of a lot of fun and laughs, light and well paced, with a number of songs nicely set, it is entertainment of the better program variety. For the boyish, cocky ever-bettering, always-in-trouble Sergeant, MacLean could not have made a better choice than James Ellison. Besides discovering a mighty romantic leading man in Ellison, MacLean has also found a bunch of cute sweetness in Terry Walker. Morgan Hill is another newcomer who does well in what he has to do. The cast includes a wealth of character comedians who keep things moving right along. Arthur Lake, Murray Alper, Pat Gentile, John Kelly and Wally Walker are among the funsters. For a number of reasons John Wernovsky prefers the script and not MacLean and Hill, but if MacLean and Hill did the screenplay from Mary Roberts Rinehart’s story. Samuel Warshawsky contributed additional dialogue. Sammy Steig and Ted Keller furnished the songs, of which “It Must Be Love” sounds very good. Ellison, a self-confident sergeant, romances a good-tempered warden with cupids. He wins consistently and when in a conceived manner he is willing to wager that he eats pancakes with the general, the boys think they have a sure thing. Unwittingly he discovers a spy ring which brings him to the general’s breakfast table. Eventually, he discovers the girl he loves is the general’s daughter.


**Producer:** Douglas MacLean; **Executive, Aide, Jules Schemer**; **Director, John G. Blustone**; **Author, Mary Roberts Rinehart**; **Screenplay, Henry McCarty, Harry Ruskin, Samuel J. Warshawsky**; **Cameraman, Jack Mackenzie**; **ASC, Art Director, Ben Carre**; **Editor, Russell Schongarth; Sound, Glen Rominger**; **Musical Director, Martin Skiles**; **Songs, Sammy Steig and Ted Koppel**.

Direction, **Expert, Photography, First Rate.**

**“Girl Overboard”**

with Gloria Stuart, Walter Pidgeon, Billy Burrud, Sidney Blackmer

Universal

59 mins.

FAIR POPULAR ENTERTAINMENT IN COMBINATION MURDER MYSTERY AND ROMANCE.

This combination murder mystery and romance is fair pop entertainment which is best suited to showings in combination houses and playing on a dual policy. It is for the most part well made, smoothly acted, and presents a good human interest stuff from most current pictures of this type. Consequently its audience appeal is wider. They are not expected to have done a smooth job of direction, getting the maximum degree of suspense and drama out of the rather limited material. Gloria Stuart plays her role of the pretty dress model with ease and sympathetic understanding, while her co-star, in the part of the man who aids her, accounted for much of the footwork’s pleasantness. In company with Charlotte Wynters, she sets sail on an ocean liner, but just before the boat pulls away, the gentleman who employs them arrives on board to vainly exclaim those words of Stephen's: “I wish you'd come.” In mid-ocean the liner catches fire. Panic grips the passengers, and during the hubbub, in the guilty Miss Wynters jumps overboard, vainly trying to inform Gloria about the murder. The latter, of course, after she and a district attorney return to the boat, finds the survivors of the maritime tragedy, is accused of the killing. But good fortune is on her side, for she eventually marries the former Irishman, and after all and so many complications set in to all but blast their romance, Paul Stacey is effective as the policeman, and William Tabbert, as the man who gives convincing performances along with the other cast members. Photography is clear-cut, with the chief actors: Gloria Stuart, Walter Pidgeon, Billy Burrud, Hobart Cavanaugh, Gerald Oliver Smith, Sidney Blackmer, Jack Smart, Samuel S. Hinds, Wally Mahler, Andre Andrews, Pat Gleason, John Kelly, Russell Hicks, R. E. O’Connor, Edward McNamara, Associate Producer, Robert Presnill; Director, Sidney Blackmer; Editor, Tristan Tatum; Cameraman, Ira Morgan; Editor, Philip Cahn.

Direction, Smooth Photography, Clear-cut.

**Cary Grant in “Romance and Riches”**

Grand National

UNSEEN ROMANTIC DRAMA WITH GENTLEMEN CINDERELLA HAS UNBELEIVABLE FAIRY TALE.

The imagination of E. Phillips Oppenheim when put to the screen only goes to prove that an artist can get away with anything he pleases that appears no more than slightly exaggerated and unbelievable under the acid test of the camera lens. Cary Grant is a young lady in London inheriting a fortune, and when he consults a doctor the latter tells him he is suffering from too much dought and the cure is a hard work entirely on his own without benefit of the bankroll. So Grant makes a bet with the doc that he can work for a year without digging into the family pile. Then the Cinderella stuff starts, and keeps going right through to the happy ending. Grant meets the poor working (the mask being), and as a salesman working for the same concern, falls in love. From there on he has a series of adventures by which he is hared by a host of rules to impersonate the missing millionire, which is himself. Meanwhile Grant is helping a lot of deserving people under cover and out of the court house after Mr. Oppenheim's work was performed. So the fates meets at the finish in a grand party, with the doctor getting a quarter million dollars from his helpful suggestion to go toward the management of his charity clinic. Cary Grant and Mary Brian plays the good and exaggerated parts, and so does Director Al-

OKLAHOMA CITY

CLEVELAND

Mort Goodman, who has been with the local Warner outfit in the publicity and advertising department for the past eight years, resigned Saturday to join the Filmack-Trimark Company of Chicago. His duties will be assumed by Manny Perlstein.

Robert DeHaven and R. Gennett have acquired the Majestic theater, Lima, long closed and are operating it on a daily policy.

Lee Berger, until recently a local exhibitor, is now with Movie Sweepstakes as field sales representative.

Harry Brodie, manager of Warner Brothers’ Sixth Street theater, Oshoekton, won first prize in the Warner exploitation contest on “Three Men On A Horse.”

**Handling French Pictures**

John S. Tapernoux, has acquired American rights for three French pictures “Club De Femmes,” P. L’or Dans La Rue,” have just been acquired. The first to be released through Mayer and Burstyn, while the latter two through the French Corp.

**Columbia Pix Opening**

Beginning Thursday, the New Criterion will present the Columbia picture, “Women of Glamour.”

**Soviet Pix Opens Saturday**

“Tears to Lenin” will have its world premiere Saturday at the Filmart.

**Reappraise Timeline to Board**

Detroit—George W. Trendle, circuit head of the city, has been reappointed a member of the Board of Fire Commissioners by Mayor John C. Lash. Trendle is an active figure on the board since his arrival on a daily policy years ago.

**Film Daily**

Tuesday, March 2, 1937

OKLAHOMA CITY

Bud Gurley is the new manager of the Grand at Cartersville, Ga.

Shifts made in the Martin-Thompson Theaters; Perry, Schuessler from McRae, Ga. to Eastman, Ga. to Macon; Bynd Williams from Perry to Rome.

Bill Anderson from Cochran to Perry, and Willard Walters succeeds Fred Mathis, recently signed to join Southern Film Co. in Atlanta.

Intermediate promotions in Texas are: Edward H. Smith is the new manager of the Houston Metropolis, Ellis Ford, former manager of the Metropolis, is manager of the Delman, and Welson Parsons, assistant to Al Lever, city manager of Houston.

Maurice White is the new manager of the Palace at Henderson, Tex.

W. H. Findlay, child of Children, Tex., will open in few days.

The Rialto Theater at Brownfield, Tex., is being remodeled by W. W. Foote at Montgomery, Ala., has installed earphones for the benefit of the hearing.

Mr. and Mrs. Roy Saxon are the new owners of the Strand at Frankinton, La.

A $78,000 building permit has been issued for the building of the new Ambassador at Raleigh, N. C.

Find Fountain’s Body

Sydney, Australia — William F. Fountain, a former associate of the New York architectural firm of Thomas W. Lamb Co, who left the United States more than two years ago for Australia and India to construct film theaters there for MGM, was found dead Sunday beside the burned-out wreckage of the plane, missing since Feb. 19 last, on the scheduled run between Sydney and Brisbane.

New Exchange Quarters

Denver—The new exchange buildings built by J. T. Sheffield on film row have both been completed and are ready for occupation. Fox and GB will occupy one building and Sheffield and Grand the other. Fox and Sheffield have already started moving.

Snell Funeral Today

Funeral services will be held today for Mrs. Julia Snell, mother of Frank M. Snell, vice-president of the Van Beuren at St. John's Roman Catholic Church, Norwich, Conn., where she died on Saturday morning. Interment will be at Summit, N. J.

Picks Up Matrimonial Option

Gummo Marx, agent de luxe and all that sort of thing, had a screen test for the Hunter with M.G.M but one day the lady returned the test script with the explanation that the goon gentleman had picked up her option—maritimately speaking—and thus ended her desire to become a cinema luminary.

Cleveland

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"LAST OF MRS. CHEYNEY"

HAILED BY CRITICS!

N.Y. TELEGRAPH—Slick, handsome and clever, glittering with polished dialogue and clever turns, sparkling with wit.

N.Y. AMERICAN—Another See-It-By-All-Means picture. The cinema at its best... Wise and witty story with a happy ending.

N.Y. POST—A bright and attractive screen vehicle, definitely a super-special in acting and production value... Miss Crawford wears stunning clothes and gives a right good performance...You’ll enjoy "The Last of Mrs. Cheyney."

N.Y. WORLD-TELEGRAM—Highly diverting entertainment...Peopled with Hollywood’s most charming and competent players and directed with a skilled touch... Solves the problem of how to have a perfectly swell time at the cinema... Joan Crawford superb. Fine work by Robert Montgomery, William Powell, Frank Morgan, as well as the others in the cast. In short, here is a film that one can recommend.

N.Y. DAILY MIRROR—Sensationally smart and amusing comedy-drama. An admirable vehicle for Joan Crawford, Robert Montgomery and William Powell. Glamorous and exciting role for lovely Miss Crawford and it affords her companionship of a most accomplished supporting cast.


N.Y. HERALD TRIBUNE—Witty and amusing...Infused with human interest, pace rapid and the suspense high, while retaining all the humor in the author’s dialogue and situations... Staged handsomely, the climax is gay, and the lines glitter.

BUFFALO TIMES—I advise you to go to see "The Last of Mrs. Cheyney"...It is a handsome setting for the new Joan Crawford...A clever, witty and amusing comedy. 20 times more events, surprises, twists and paradoxes!

KANSAS CITY STAR—Bright and smart comedy. Miss Crawford attractive, Mr. Powell, his competent suave self, Mr. Montgomery has one of his best parts in recent months. Frank Morgan is well nigh perfect.

LOS ANGELES HERALD—Cast reads like the who’s who of moviedom.

LOS ANGELES EVENING NEWS—Played with verve and finesse by a top-notch company... Rapid-fire dialogue kept the customers alternating between chuckles and real laughs... Joan Crawford very fetching.

LOS ANGELES DAILY NEWS—A lavish production with exquisite settings. Agreeably and suavely told... Joan Crawford is handsomely and stunningly gowned.

LOS ANGELES EXAMINER—The magic names of Joan Crawford, Robert Montgomery and William Powell... Production, direction and cast are excellent.

M. P. DAILY—Clever situations, smart dialogue, gay amusement.

FILM CURB—Rates high as film fare.

DAILY VARIETY—Swell dialogue, bright with laughs and satirical shafts... Joan Crawford plays with vitality and charm. William Powell renders a most ingratiating performance. Robert Montgomery’s love scenes are delightful... Entertainment for all classes, with gorgeous production.

HELD OVER 2nd BIG WEEK
AT NEW YORK’S CAPITOL
And delighting audiences in hold-overs everywhere
1. New High on Revivals Made With Para, Leading With Seven

A new industry record for revivals has been established during the past year with the revival of 25 features which have been given substantially more than 60,000 playdates, according to a national survey completed by THE FILM DAILY yesterday.

Paramount, as a leader in the move, had seven old attractions playing during the past 12 months. "The Virginian" is estimated to have received 5,000 bookings, "It I (Continued on Page 8)

2. SEE INDIANA HOUSE FOR DIVORCE BILL

That the Indiana House will enact the theater divorce bill sponsored by Allied and aimed at affiliated houses is indicated following a second reading at which there was no adverse criticism. The measure was endorsed by 15 co-signers.

A similar bill is scheduled for General Sessions Dismisses Indictment Against Sherman

Indictment charging Harry Sherman with appropriation of funds from Moving Picture Machine Operators Union Local 506, of which he is a former president, was dismissed (Continued on Page 10)

3. GB Discussing New Contract with Weeks as Sales Head

25 RE-ISSUES, WITH 50,000 DATES, SETS RECORD

Plan Confabs on Basic Studio Agreement Next Month

Major Companies and Studio Unions To Discuss New Agreement

Conferences on renewal of the basic studio agreement between the major companies and studios unions is slated to take place here early in the month, according to Joseph N. Hess, president of American Federation of Musicians. The Screen Actors' Guild and several other studio unions will make application for admission into the Pact. It is not known whether they have the backing of the unions which are now included in the agreement and which might ensure their truce.

2 FEATURES NOW IN WORK AT COAST

At Coast Bureau of THE FILM DAILY Hollywood — Forty-two pictures are being made, with Paramount and 19th Century-Fox topping the list, with seven each. M-G-M and Columbia are producing five each, with cameras making a like number. Universal is doing four and RKO Republic three each. Goldwyn making one and Conn. one.

New Jersey Studio Acquired

Bergi Contner and Rebush

The Lincoln studio located in anwood, New Jersey, has been taken over by Bergi Contner, of the action Picture Camera Supply Co.

(Continued on Page 8)

4. GB TALKING NEW CONTRACT TO WEEKS TO CONTINUE HIM AS SALES MANAGER

20th Century-Fox Executives Attend Luncheon for Harley

F. L. Harley, managing director for 20th Century-Fox in London, who sails for England today on the Berengaria accompanied by Russell Muth, European director of Motion Picture News, was tendered a luncheon yesterday at the Hotel Plaza by

(Continued on Page 8)

Discussions have been started in connection with a new contract continuing George W. Weeks as general sales manager of GB, Arthur A. Lee, vice-president, said yesterday. The present agreement with Weeks, made in October, 1934, expires May 1. Weeks, who was formerly general manager of Paramount in charge of distribution and

(Continued on Page 10)

GB TALKING NEW CONTRACT TO WEEKS TO CONTINUE HIM AS SALES MANAGER

The Daily Newspaper Of Motion Pictures
Now Eighteen Years Old

THE FILM DAILY

NEW YORK, WEDNESDAY, MARCH 3, 1937

TBEN CENTS
WARNERS TO BACK LEROY PIX WITH BIG BILLBOARD CAMPAIGN

Warner Brothers will back Mervyn LeRoy's "The King And The Chorus Girl" with the largest national billboard campaign yet accorded to an individual feature, the company said yesterday. The campaign, scheduled to start March 15, with the new ads appearing at 24-sheet locations in 1200 selected cities from coast to coast, will last for four weeks, giving the theatrical a chance to build sales and one week current build-up. Warners are also giving permission to exhibitors to run the shows in 24-sheets with day-and-date announcements of the picture's showings in their individual situations.

In addition to the above advertising splash, the feature will be heralded to the public via a huge fan magazine ad campaign estimated to reach 14,000,000 readers.

Home office officials also state that the appropriation of this record billboard campaign will in no way affect Warner Brothers' expenditures for newspaper advertising, with the major portion of the company's advertising budget still to be spent in the newspapers.

WARNERS BACKING SHOW

Warner Brothers, through Bernard Klavans the general business manager of the company's stage interests, are backing the play "Yonce Madame Conti" and plan its presentation on Broadway last of this month with Cora Witherspoon in the star role supported by most of the cast which appeared in the London engagement. The play is a melo¬drama adapted by Miss Catherine (Cathy) Long, the husband, Benn W. Levy, in collaboration with Huber Griffith.

G. E. DEVELOPING LAMP

Cleveland—General Electric engineers at Nela Park are nearing final stages of their development of a combination 100-watt mercury lamp and a control circuit mechanism which will provide commercial photographers, particularly those engaged in making studio still life and portrait, with a more economical and effective light source. Known as the Flood-Flash lamp, it may be flashed hundreds of times, whereas the Photoflash lamp now generally in use can be flashed but once.

McCarthy Rites Tomorrow

A simple burial service, in accordance with his own wishes, will be held tomorrow at 2 p.m. for J. Martel McCarthy, pioneer for showmen at Gate of Heaven Cemetery, Mt. Pleasant, Westchester, N. Y. The church will be at the Church of St. Augustine, Larchmont, Mr. McCarthy's parish church, will officiate.

To Discuss Giveaways

The giveaway situation in New York will be discussed at the meeting of the I.T.O.A. this afternoon at the Hotel Astor.

SPRING-COCLUS OPERATOR

Wage Increase Average 8 P. C.

Wage increases averaging eight per cent in 24 Spring-Coclus theaters and inclusion of 10 per cent previously employing one booth man but which hence¬forth use two men are the gains approved by the Spring-Coclus Employees union as a result of the new five-year agreement with the S-C cir¬cuit, it was said yesterday by Benjamin King, Empire president.

RULES ON BANK NIGHT

New Orleans.—In a decision rendered yesterday on a Bank Night case appeal, the Louisiana State Supreme Court apparently construed money giveaways as lotteries. Importance of the ruling, however, was ques¬tioned in some quarters which contended that the lower court definition was based merely on descriptions of giveaways in briefs filed and that properly run Bank Nights do not constitute violations.

Proposed Theater Tax

Lincoln, Neb.—State Senator A. L. Miller suggested here yesterday that a luxury tax be imposed on theater admissions as an offset on wine, beer and liquors. Advocacy of the step came as a substitute proposal in the Senate for a legislative battle aimed at raising present five-cent per gallon tax on gasoline an extra cent. Already on the docket are two bills asking ten per cent levy on both theater admissions and gross film rentals, with state revenue thus derived going for relief.

Pallini Filming Ballet

Plans for a motion picture ver¬sion of a dance ballet were yesterday completed by Don Pallini, dance designer and coach, who expects to begin production of a two-reeler at a cost of $8,000. Pallini will be financed by subscrip¬tion from dance enthusiasts.

SET DEBENTURES DEADLINE

Paramount pointed out yesterday to holders of company's 20-year 6 per cent sinking fund debentures due Jan. 1, 1955, that the time for exchanging this issue, pursuant to terms of a recent offer by the cor¬poration, for new 3 1/2 per cent con¬vertible debentures due March 1, 1947, will expire at the close of busi¬ness, March 9.

STANDING ON LAST JOURNEY

West Coast Bureau of THE FILM DAILY

Hollywood.—The body of Sir Guy Standing left here yesterday on the long journey to England where in¬terment, on the grounds of the family funeral service, will be made.

Para. Broadcast Mar. 28

The first broadcast of "Paramount Playhouse" in the new air program to be given by Paramount each Sunday, will be on March 28 instead of March 14, as originally planned.

BARNEY SALABAN leaves New York for Miami a few days in advance of the M.P.T.O.A. convention which opens at the Miami Biltmore on Mar. 16.


EDWARD M. FAY leaves New York Mar. 17 for Miami.

D. A. DORAN, who is now in Hollywood, returns to New York in two weeks.

RUTH CHATTERTON sails from New York on the ocean liner bound for London.

LYNN FARNOL leaves New York Saturday for a vacation in Italy.

HELEN HOERLE returns to New York from the coast late this month.


MARY PICKFORD, accompanied by her niece, Violene Paddock, sails for Europe today on the Bremen.

GLENDORA FARRELL, first National player, is setting out today on a goodwill trip to England in order to be with her father who is seriously ill in a Los Angeles hospital.

HASSARD SHORT, musical comedy producer, leaves New York today for Europe.


GILBERT MILLER, theatrical producer sails on the Bremen today bound for London to confer with his business manager for Paramount, is on a swing around the country.

JACK BENNY left Hollywood yesterday for New York for a three-weeks vacation.

JANET GAYNOR arrives in New York today from Hollywood for a one month's vacation.

OPENING AT CENTRAL

Columbia's "Parole Racket" opens at the Central Theater, with a pre¬view Friday.

DAILY BULLETIN


27TH ANNUAL CONVENTION

March 17th and 18th, 1937
The Miami Biltmore Hotel, Miami, Florida.
"LOVE IS NEWS"
IS holdover NEWS
IN WASHINGTON

Typical of the business you can expect is the way "Love Is News" is clicking in Washington. Typical, too, these capital reviews:

"Love is News! Perfectly swell comedy. Tyrone Power is young, attractive and, what’s better yet, an actor!"
—Daily News

"An endless stream of gags. Giggling in the orchestra went along at a great rate. Loretta Young the most luscious heroine on the screen!"
—Evening Star

"Deserving of headlines! Soars on a constant gale of fun. Laurels to Don Ameche for an exciting gingery performance!"
—Post

TYRONE  LORETTA  DON
POWER • YOUNG • AMEACHE

"LOVE IS NEWS"

SLIM SUMMERVILLE • DUDLEY DIGGES
WALTER CATLETT • GEORGE SANDERS
JANE DARWELL • STEPIN FETCHIT
PAULINE MOORE

Directed by Tay Garnett
Associate Producers Earl Carroll and Harold Wilson • Screen play by Harry Tugend and Jack Yellen • Story by William R. Lipman and Frederick Stephani
Darryl F. Zanuck in Charge of Production

THE KEYSTONE
OF YOUR FUTURE
McLaglen smashes through with another Academy Award performance that rains blows of passion and emotion upon the heart!

20th again strikes forth with a daring, gripping theme! A man pursued by hate... a woman avenged by love... and the blasting drama behind the granite walls of the Big House! Supercharged with audience sock to stir up a tidal wave of word-of-mouth acclaim!
'Yes! I know what happened!
But you can cut my heart and tongue out
.... and still you'll never find her!'

Victor McLaglen • Walter Connolly
Peter Lorre

in

'Nancy Steele is Missing'

with

June Lang • Robert Kent
Shirley Deane • John Carradine
Jane Darwell • Frank Conroy

Directed by George Marshall
Associate Producer Nunnally Johnson. Screen play by Gene Fowler and Hal Long. Based on a story by Charles Francis Coe
Darryl F. Zanuck in Charge of Production
BURN THE CANDLE AT BOTH ENDS TO PROMOTE IT! mgm.
'Maytime'
Starring Those Sweethearts of Song
JEANETTE MacDONALD, NELSON EDDY

Means Extended Playtime!
PUT THEM BOTH TOGETHER THEY SPELL MONEY!
(More Money Than "Rose Marie" and "Naughty Marietta" combined!)
25 RE-ISSUES, 50,000 DATES, SETS RECORD

(Continued from Page 1)

Had a Mother from Jekyll and Mr. Hyde" 1,500. Other Paramount re-issues currently playing are "Little Miss Marker," "Horse Feathers," "Now and Forever" and "No Man of Her Own."

20th Century-Fox has capitalized heavily on four features, "Connecticut Rye," which was re-marked-on April 24, last, and played 7,000 bookings before it was finally withdrawn; "The Treaty," which sold 7,100 playdates and is still active; "Ambassador Bill," also still playing with more than 7,100 dates to its credit; and "Doctor Bull," put back in circulation early last month, with company sales executives predicting it will go considerably above the 7,100 mark.

Columbia revived a series of eight Buck Jones westerns, gaining belated revenue on all these films and continued "It Happened One Night" in distribution.

Warners re-issued "One Way Passage" shortly before the first of the year, with minimum dates estimated to be around 5,000.

Universal took "There's Always Tomorrow," the picture in which Robert Taylor scored one of his earlier successes, out of the vaults and from the middle of last Summer to date has grabbed in excess of 2,-000 dates.

M-G-M, without particularly concentrating on a re-issue program, succeeded in boosting the original gross take of "Dancing Lady," "Billy The Kid," and "The Big House," by making them available to exhibitors nationally through enterprise of territorial exchanges.

New Jersey Studio Acquired by Bergi Contner and Rebush

(Continued from Page 1)

and Roman Rebush. The studio interior will be completely remodeled with the latest type sound and camera equipment installed as well as the most modern lighting equipment. A series of independent features will be produced there as well as industrials, according to Contner.

Sam Harris Improving

Palm Beach—Sam H. Harris, the theatrical producer who has been ill with pleurisy for more than a week at his Winter home here, is reported to be improving.

Scroll For Zukor

West Coast Bar, THE FILM DAILY

Hollywood—2,000 smalls were presented here yesterday to Adolph Zukor by the National Personnel Association in recognition of his outstanding contributions to the industry. The presentation was made at Paramount Studios by Max Lee Budinoff who was selected by the Association to make the plans trip.

SABATH PROBE FATE DECIDED TOMORROW

(Continued from Page 1)

committee has already approved continuation of the probe.

The Sabath Committee is expected to make the reports to the RKO and Paramount situations soon after the work of the committee is extended by Congressional appropriation.

20th Century-Fox Executives Attend Luncheon for Harley

(Continued from Page 1)


Columbia Sets 15 Two-a-Day Runs for "Lost Horizon"

(Continued from Page 1)

the Globe, has its premiere this evening.

Following engagements on "Lost Horizon" are either current or will be played during this month: San Francisco, Los Angeles, Chicago, Philadelphia, Buffalo, Miami, Tampa, Pittsburgh, Orlando, St. Petersburg, Palm Beach, Daytona, Miami and Denver, in addition to New York. Joe Plunkett, former managing director of the New York Strand, has been appointed special representative to handle roadshow dates throughout the country.

Robert Rosenthal, Para.

Switzerland Agent, Dies

(Continued from Page 1)

received in New York yesterday by John W. Hicks, Jr., vice-president in charge of the foreign department for Paramount. Rosenthal, whose company Eos Films has handled Paramount product for the past 18 years, was a frequent visitor to the United States.

Joins "March of Time"

Gunther von Fritsch, who directed M-G-M’s Pete Smith one-reeler "Waltz Master" has been appointed to the March of Time staff by Louis de Rochemont. Von Fritsch will head the fourth March of Time production unit working in the domestic field.

Pa. Bans Spanish Pix

Harrisburg, Pa. — Gov. George H. Earle banned the showing of "Spain in Madrid" in this state. The governor's order was based on the report of the board of censors who spoke of the film as "pure communist propaganda."
I have been in the motion picture business for thirty-one years, and in that time I have made many wonderful friends in the business, and one of the outstanding friends is the Film Daily. It comes to me every day for that little chat that I love, tells me about my friends throughout the world in the theatrical game, and what is doing in the business generally. It keeps me right up to the minute on all worth while events in motion pictures, and while I am old in experience, it keeps me young in thought. I appreciate the fine job The Film Daily is doing, and the wonderful information contained in the Year Book. They have been welcome visitors for over sixteen years, and I hope I will have the pleasure to enjoy them many years more.

JOHN A. SCHWALM, Mgr.
Rialto Theatre, Hamilton, O.
SEE INDIANA HOUSE FOR DIVORCE BILL

(Continued from Page 1)

hearing in the Minnesota House within a few days and a like measure has been approved by the North Dakota lower body.

In Indiana, theaters have been eliminated from the fair trade practice bill and an attempt to repeat a law licensing carnivals and tent shows has been killed in a Senate committee.

General Sessions Dismisses Indictment Against Sherman

(Continued from Page 1)

missed yesterday in General Sessions Court by Judge Frechel.

Beede, the Sherman's practical ouster from Local 306 by I.A.T.S.E. president, George Browne, an investigation of union finances showed that close to $1,000,000 had been spent by the union within a short time.

Lieberman Adds House

Boston — The Lieberman circuit has acquired the Strand Theater, Westboro, states Fred E. Lieberman, president. The 750 seat house was formerly owned by George Beede. The circuit now owns five theaters in Mass.: with one each in Maine and Rhode Island. Headquarters above the circuits' Strand Theater have been extensively remodelled and redecorated.

INDIANAPOLIS

George Maller, head of the Mallers Circuit in Indiana, has gone to Greece for two months' vacation.

Carl Kemp, Universal booker, has joined the Paramount organization in the same capacity.

Burdett Peters, National Theater Supply Co., has been transferred to Cincinnati.

R. R. Bair, head of the Bair Circuit has gone to Hollywood, Fla. to spend several weeks vacation.

GB DISCUSSS NEW WEEKS CONTRACT

(Continued from Page 1)

later a producer at the coast, last night admitted that his present deal expires May 1 and stated that as yet, he cannot make known his plans.

300 at Testimonial Dinner Tendered to John Maloney

Pittsburgh—More than 300 leading film, civic and business figures attended the John Maloney testimonial dinner at the William Penn Hotel on Monday given in honor of his 15th anniversary with M-G-M. A hilarious feature on the program were the skits centering around Maloney's life.

Participating in them were James Balmer and George Tyson of the Harris Amusement Co., Art Levy, Columbia exchange chief, and Dave Kimmelman, Paramount exchange head. Speakers included former Mayors John S. Herron, Judge secretary-treasurer, John Engel, George Moore, James Balmer and Maloney, Rosey Towsell toastmaster the event. His friend presented Maloney with a gold watch John V. Harris was general chairman.

PITTSBURGH

John H. Harris, national president, John J. McLeary, chief booker of the local tent, James G. Balmer, national treasurer, Dr. J. R. Weis and Dr. M. G. Goldstein will attend the annual Variety Club convention in Omaha next month.

A girl has been born to Mr. and Mrs. James Harris, Fairmont, in the cashier of the 20th Century Fox Exchange.

The Iron City Amusement Co. will soon open the New Grand, now under construction on Center Avenue. Alfred M. Marks is the architect.

The Theaters Business Builders Inc., of Corry have put on the market "Golden Wreath," a new theater cash prize game.

John Reed, formerly with the Harris - William Pown Theater, is the new assistant manager of San Goulé's Arcadia.

The Grand Mt. Pleasant, Pa. opens next week. House has been completely remodeled.

THE NEWS OF THE DAY

New Haven—B. E. Hoffman announces that the Alhambra, Torrington, closed for many years, will be ready for reopening after several months of renovation activity, on Saturday, as a first regular opening feature will be "On the Avenue," and George Harvey, manager of the Empire, Danbury, has been shifted to take charge of the house. The Warner is also first run, while Warner's Palace has a second run policy.

Eugene Brasil, assistant manager of the Roger Sherman, New Haven, has been promoted to Danbury managership, to fill Harvey's place. Brasil has filled the New Haven assistantship for the past two years, and was formerly chief usher.

Cleveland—Post—Ed Miller, manager of Worthington's Hippodrome was married last week to his two couples married this week to "When You're in Love."

Cleveland—Formal opening of the newly opened exchange of Imperial Pictures of Northern Ohio, was held yesterday with Holbrook S. Bissell, president and general manager, and C. S. Young, recently acquired the theatre.

Bissell announced that the first contract in the territory was closed with the Circle Theater, Cleveland, for "Broken Blossoms" and "She Must Have Music."

Cleveland—Ten-O-Win, distributed by National Screen Service, is now playing three spots in this territory. They are the Opera House, Kent, Civic, Postoria and Vale, Cleveland.

Wadsworth—O.—The new Star operated by Ewell Seltz and John Damm, has opened. The theater was rebuilt from an old garage.

San Antonio—Marguerite Peterson, cashier at the Majestic, is taking the marriage vows this week.

New Orleans — The Hughes interests of Memphis, Tenn., will open a theater at Itta-Vena, Miss., shortly.

New Orleans—"The Last of Mrs. Cheyne" has been held over for a second week at Loew's State.

New Orleans—Charles P. Jones, drama editor of the Times-Picayune, has recovered from the flu and his "Postviewers" was running full length again in the Sunday issue.

New Orleans—H. S. McLeod, former manager of the St. Charles and the Strand theaters, has returned to the St. Charles as exploitation manager during the tenancy of stage shows at that house.

Quebec — The Warner Brothres Co. of Canada, Ltd., has been invited here by the capital of 30 shares of no par value.

San Antonio—Kier-Phillips Productions here have had the world premiere of their "Wings Over San Antonio," epic aerial, to "Clipped Wings." It is understood that the picture will have its premiere showing in the Alamo City in the near future.

Fremont, O.—W. O. James, manager of the Paramount theater here, announced that the former Strand will be reopened by the Froehle Theater Corp., operators of the Paramount.

Boston—Manager George Kraska of the Fine Arts Theater has organized Foreign Pictures, Inc., to handle product he has imported from abroad. His latest importation is the French prize-winning film, "Beethoven's Great Love."

Boston—Sadie Gotz, secretary at the Warner Brothers Circuit offices, has lost her mother through death.

Boston—The Columbia Club will hold a St. Patrick's Day party at the club rooms, March 15.

Inverness, Fla.—The old Avalon has been leased and will be immediately remodeled according to Jut Williams, owner.

Tifton, Ga.—Invitations were mailed all moving picture house operators in northern Florida inviting them to the opening of the new theater of the Martin theaters at Tifton.

Orlando, Fla.—A playhouse strictly for Negroes, to cost between $12,000 and $15,000, is to be erected by the Sparks Theaters, according to an announcement by Vernon Hunter, manager. The Sparks theater is now completing another theater project in Orlando for white patrons.

St. Petersburg, Fla.—Manager Bolivar Hyde, Jr., of the Florida Theater has installed both bone and air induction apparatus in 30 seats.

Miami—It has been SRO at the Mayfair this past week while "Lost Horizon" was showing. To accommodate patrons it was held over through Saturday.

Quebec—Plans for theater to be built at 321 Front St, are being prepared by owner, John C. McCarthy, 328 Charles St. and work will be started in the Spring.

Quebec — The palatial $225,000 Theatre has opened, showing the North American premiere of "The Great Barrier" to a specially invited audience including important film executives of New York City, Toronto and Montreal.

Phone Call from Deanna

In the Marine Room of the Victoria Hotel at 7:15 P. M. today Deanna's picture, "Three Smart Girls," opened to many Louie house.

Happy Birthday

Best wishes from The Film Daily to the following on their birthdays:

March 3
Jean Harlow
Lori Lake
Myrtle Stedman
Larry Keene
Charlotte Virginia Henry
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

FOUR new Walter Wanger productions will go before the public in the next 60 days to round out the producer's six-pictures-a-year releasing arrangement with United Artists. It was announced yesterday by the company's home office. Features are "The River Is Blue," "Walter Wanger's Vagabonds of 1938," "Personal History," and "52nd Street."

Alice Duey Miller has been assigned to work with Bert Kalmar and Harry Ruby on the screenplay of "The Goldwyn Follies," whose cast has now been augmented by Edgar Bergen, ventriloquist, and his famous dummy, Charlie McCarthy. Roles in the production have already been allotted to Helen Jepson, Phil Baker, the Ritz Brothers, Bobby Clark, George Balanchine and the American Ballet.

Mitchell Leichter, it is announced here, will produce eight airplane action thrillers for the independent market. Bill Edwards, a newcomer to films, will be starred.

Benny Rubin has resumed studio activities and is working on the screen play and dialogue for "The Kangaroo," which will star Wheeler and Woolsey.

Harold Tarshis has been assigned to prepare the treatment for "College Sweetheart," a musical film to be produced by Ken Goldsmith.

"Career In C Minor," a best-seller by James Cain, author of "The Postman Always Rings Twice," has been purchased for early production by 20th Century-Fox.

Gordon & Revel have written nine songs for the score of "Wake Up and Live," a Century-Fox musical starring Walter Winchell and Ben Bernie, and vocals will be done by eight different performers.

Cast and production staff for Grand National's Tex Ritter western, "Hitting the Trail," have been lined up in preparation for a Friday start.

Warner Baxter will leave 20th Century-Fox studio for Florida upon completion of "Slave Ship," for his summer vacation. Accompanied by Mrs. Baxter and Frank McGrath, his friend and stand-in, the actor will divide his time between the beach at Miami and the fishing grounds off Key West.

Preliminary camera work on the new Walter Wanger production, "The River Is Blue," starts today. This is the Clifford Odets story, which was temporarily titled "Castles in Spain." Madeleine Carroll is set to play the feminine lead in "The River Is Blue" under Lewis Milestone's direction.

Co-starring roles in the forthcoming technicolor fashion musical, "Walter Wanger's Vagabonds of 1938," have just been awarded to Warner Baxter and Joan Bennett.

Bryan Foy denies a report that he is selling his productions from Warner Bros. to Republic.

Ralph Morgan has been signed by Warner Bros. for a role in "The Story of Emilie Zola," in which Paul Muni will have the stellar honor.

One of the huge sound stages at Warner Bros. Sunset Boulevard studios in Hollywood has been lent by Jack L. Warner to California Democrats who will render Postmaster General James Farley a testimonial dinner in the cinema capital on March 4.

Glenn Tryon has finished the screenplay of "The Thousand Dollar Bill," which Zanuck will produce for Grand National and which Tryon will direct. Testing for leads starts this week with production set for March 15 at the new Grand National Studio.

Frank Moulton and Vera Ross, veteran stars of Gilbert and Sullivan, have wired acceptance of roles in the Grand National picture, "The Girl Said No," which utilizes the classic light operas for the first time on the screen.

Keeping well abreast of its current schedule, RKO Radio is sending nine new features before cameras this month, according to an announcement by S. J. Briskin, vice president in charge of production. Titles are "New Faces of 1937," "Super-Sleuth," "Easy Going," "Missus America," "She Sang For Her Supper," "There Goes My Girl," "You Can't Beat Love," "Tomorrow's Headlines" and "Going, Going, Gone."

Betty Grable, blonde young contract actress, has been assigned the feminine lead in RKO Radio's "The Kangaroo," recently purchased as a starring vehicle for Bert Wheeler and Robert Woolsey, it will be produced by Lee Marcus.

"The Muddled Deal," a play by Aladar Lazarlow now being presented in Budapest, has been purchased by S. J. Briskin, vice president in charge of production at RKO Radio through Transatlantic Authors Representatives, and will be adapted to the screen as a starring vehicle for Gene Raymond and Ann Sothern. Edward Kaufman will be the producer.

Mel Berns, head of the make-up department at RKO Radio studios, has left Hollywood for Chicago to deliver a series of talks at the National Beauty Show.
**CHICAGO**

A. L. Lund, P. C. Lund and R. A. Zieber have organized the Palatine Theater Corporation with offices at 6822 Windsor Avenue, Berwyn. The company will lease and operate theaters.

Steel delivery delay is holding up the construction of the new B and K Amusement theater at Devon and Maplewood Avenue.

Miss Ann Hausman, for many years with the Allied theaters, has resigned and has married Maurice Rubin.

The Princess theater on South Clark Street will reopen shortly. Arthur Smith is the new manager of the house.

A. L. Leonard of the Lakeside theater of Balaban & Katz has been named manager of the new Coronet B. & O. theater at 217 Chicago Avenue, Evanston. R. M. Copeland was named manager of the Lakeside theater.

Dino Amusement Corp. has re-leased from business in the Chicago district with Sims and Stranasky handling the legal details for the company.

**DENVER**

The Tabor is beginning stage shows again. but this time they will stick strictly to vaudeville, instead of the former stage presentation idea. The Center is also using a few acts each week.

There's a new baby boy at the home of Mike Gieseking, who is an engineer for RCA.

As a result of recent fire in the booth of the Royal Theater at Laurel, some of the sound equipment was destroyed.

The Rocky Mountain Screen Club is planning a big opening for its new club rooms in the Cosmopolitan Hotel on March 13. More than 100 are planning to attend thus far.

**"O'Malley" For Strand**

Warner Bros.' "The Great O'Malley," will open at the New York Strand on Friday morning, following its three week run of "Green Light."

Keith's on Dual Policy

Boston—The Keith Memorial Theater will go on a double feature basis. J. Edison according to Manager George E. French.

The Foreign Field

News Flashes From All Parts of the Globe

**London Film Notes**

London—ZaSu Pitts is working in her second British stella picture at Sound City, "Merry Comes the Rain," for J. Arthur Rank. GusPackage Studios will release the picture.

Julius Hagen will acquire his bankrupt Twickenham Studios from the receiver and reorganize.

The Jessie Matthews will start her new B picture, "Gangway," in March, with her husband, Sonnie Hale, directing... R. C. Sheriff, author of "Journey's End," may star with Michael Balcon's new British unit to write scripts... National Provincial has shelved, at least for six months or so, production of Stevenson's "Prince Otto," because of resemblances in the abridgment of the Prince in the story to that of the famous French novel. Nova Pilbeam will have the chief role in Alfred Hitchcock's next picture for GB, "The Power of Silence."

Agnes de Mille, niece of Cecil B. De Mille, will appear in a dance in the Roman Temple scene of Alexander, Nobel's "I Claudius," which Joseph von Sternberg is directing.

**Bader Agency Expanding**

London—Managing Director Bar- der of the David A. Bader agency is to add a television department to his fast-growing organization. The agency, formed in partnership with Denys Watney, has four important agencies tied-up in Hollywood—those of Zeppo Marx, Stanley Bergerman, Kingston-Meyers and Lucian Mandell's Cosmopolitan Film Agency. Among prominent personalities rep- resented by the agency are such writers as John Drinkwater and Robert Neuman, directors Alfred Zeisler, Mel Brown and Jim Willis and such players as Neil Hamilton, Nils Asther, Noel Beery, Jack La Rue, Grant Withers and many others. Bader's screen story, "Three Mad Men," is being filmed at the National Provincial will distribute.

**Poland Stepping Up Prod.**

Warsaw—Polish studios will produce 30 features this year as against 21 in 1936 including one picture in Yiddish starring Molly Picon.

**Hungarian Production**

Budapest—Hungarian studios turned out 24 pictures during the past three months, or 50 per cent, were American, 11 German, seven Aus- trian and three French.

**To Handle French Pix in U. S.**

Paris—Max Lennme will sail in the near future for the U. S. to form a distribution company there for French pictures and for the handling of remakes. His brother will be a partner in the new organization.

U. S. Dancer for "Scipio"

Rome—An American dancer, Mrs. Francesca Brugolatti, has been selected by Italian motion picture officials to act the role of Sophonisba the niece of Hannibal, in the Italian production of "Scipio the African." The British are using her as a spectacular feature under the sponsorship of IL Duce.

**Jack Buchanan Productions**

London—Jack Buchanan, actor, has formed his own motion picture producing company, Jack Buchanan Productions, Ltd., capitalized at $500,000. Directly included in Buchanan as managing director, J. Arthur Rank, Charles M. Woolf and Stanley J. Passmore.

**"Documentaries" Duty Free**

London—To facilitate distribution of television "documentaries" films throughout the Empire, the Board of Education has removed the customs duty on such films which are produced by the Travel and Industrial Development Assn.

**Film of President's Visit**

Buenos Aires—A souvenir pres- entation reel containing a record of President Roosevelt's diplomatic visit to the Latin American countries has been presented to President Jus- to of the Argentine. Paramount's famous director, John B. Nathan, who made the presentation was cordially received by President Jus to and exchanged complimentary admi- ration for American films.

**Bugs Bushey Studios**

London—Henry John Cook, former Portsmouth exhibitor, is going to enter motion picture production, hav- ing bought the entire Bushey Studio plant. Present stage has been completely equipped and he expects to build two new large stages.

**Joins Newsreel Press Ass'a**

London—A.C.T., through its newsreel section, has joined the recently organized Union Internationale de la Presse Filmm. J. C. Gemmell, news- reel chairman for A.C.T. is its com- mittee representative. President of the newsreel press association is Henry Piron, president of the Asso- ciation Belge de la Presse Filmm. has Paris World Premiere**

Paris—"Pipe Over England," Erich Pommer's Korda production, which had its world premiere at the Gaumont Theater, marked the official opening of Paris' newest deluxe theater.

**Words and Wisdom**

**COMPARISON:** The motion pic- ture has developed so rapidly that there isn't a single picture being released today which might be termed "only fair" which would not have been a masterpiece in the silent days...GEORGE MARSHALL.

**COLOR:** There may be transforma- tions in the American mode of doing pictures. We now do not dream of—impossible even to guess at—as a result of color on the screen.—The late RICHARD BOLESLAWSKI

**STREAMLINE WOMAN:** Every woman knows how she combines a street, or before a camera, if she is in pictures, should give a last careful look at that she is fully streamlined—no visible outlines or rubber girdles and brassieres, long curls or curls, the neat, a good, clearly visible.—DAVE GOULD.

**SAD LORD:** Actually, I'm quite an ordinary man who judging from the fiction I've read on the subject in the general public must think com- edians are a pretty sad lot of fel- lows.—CHARLIE RUGGLES.

**FORGIVENESS:** Any failings you are a juvenile actress are forgiven by the audience because you are a juvenile. But as soon as you cease to be a juvenile, you are either good or bad, and no allowance are made.—NOVA PIL- BEAM.

**MIRACLE:** You just can't serve the stage and the movies well. I don't know how she keeps the two mediums. I think they're simply miraculous. A responsive audi- ence is the only thing to me.—KATH- ERINE CORNELL.

**SCORNLESS:** The past few years has seen the establishment of motion pictures upon a high and secure level of achievement. No longer does it seem possible to ap- preciate the scorn of the part of the cul- tivated public.—HARRY M. WARN- ER.

**LEG-SUCCESS:** If I'm success- ful it will be because of my legs and my voice. I consider legs a tremendous factor on theater screens.—DOROTHY LAMOUR.

**NO "SECONDS":** To capture and hold the two million new patrons who annually arrive at the age of going to the movies, the pictures must be definitely above the grade of those "seconds" from which the producers themselves expect little return.—GILBERT SEDLES.

**PRAISE:** Sam Goldwyn knows exac- tly what he wants when he starts to shoot... I have come to realize that he could make any of those highbrow films from Russia and Germany, which I used to consider incomprehensible, clear as day with his hands tied behind his back.—MERLE OBERON.
**U** Confab on 36-Pix Lineup for ’37-38 Next Week

COLUMBIA REPORTS SIX MONTHS NET OF $629,771

$2,514,734 RKO ’36 Profit Four Times 1935 Earnings

Most Marked Gain Made in Net of Theater Subsidiaries

RKO and subsidiary companies showed a profit of $2,514,734 for the 52 weeks ended Dec. 31, 1936, approximately four times the earnings of $684,782 during 1935, according to an unaudited report filed yesterday in Federal Court by the Irving Trust Co., RKO trustee.

The most marked gain was made by the earnings of the theater subsidiaries which showed a profit of $414,860 for 1936 compared to $87,553 in 1935. RKO Radio Pictures earned $1,088,984 in 1936 compared... (Continued on Page 9)

**OTH-FOX TO PAY ON PREFERRED, COMMON**

The board of directors of 20th century Fox Film Corporation, acting at a meeting yesterday, declared a cash dividend of 37 1/2 per cent for the first quarter of 1937 on the outstanding preferred stock of the corporation, payable March 15, 1937, to stockholders of record March 7.

**Mister Week Day-and-Date “King” Bookings to Top 200**

Warners’ home office expects more than 200 simultaneous key city showings of Mervyn LeRoy’s “The King and the Chorus Girl” during Easter Week, it was said yesterday. So... (Continued on Page 4)

**Universal Exe. to Discuss 1937-38 Program at N.Y. Confab Next Week**

Keller-Dorian Option Reported as Extended

Option for acquisition of control of the Keller-Dorian Colorfilm Corp. by a group represented by George E. Quigley, former Warner... (Continued on Page 4)

**Dec. 23^{rd} To Open “Lost Horizon”**

Columbia’s most ambitious production, “Lost Horizon,” was viewed by a celebrity-studded audience last evening at its formal premiere at the reinaugurated Globe theater on Broadway. For a review of the picture, turn to page 5.
Paramount to Start Nine Productions During March

West Coast Bureau of THE FILM DAILY

Hollywood—-Paramount’s motion picture unit will go into work at Paramount’s Hollywood Studio during March, it was announced yesterday by William LeBaron, managing director of production.

First to get under way will be "Thieves in Love," co-starring Bob Burns and Martha Raye. A few days later Al Santell will direct Akim Tamiroff and Gail Patrick in a drama of Andalusia, yet titled. At the same time Larry Crabe will don chaps and gun belt for a Zane Grey story to be directed by Charles Barton.


Ohio Censors to Re-screen Banned “Spain in Flames”

Arrangements have been made by the Ohio representative of the Amkino Corporation, the New York film censorship at Columbus to re-screen the feature, “Spain in Flames,” recently banned. A week ago from film theaters throughout the state, the Amkino home office stated yesterday.

E. L. Bowser, state director of education, agreed to the re-screening following complaints lodged against the censors’ original stand by the League of Civil Liberty, which has its headquarters in Cleveland.

The trip, which has as its aim the stimulation of greater industrial development in the United States, will be under the auspices of the National Research Council's division of Engineering and Industrial Research, and will be conducted by Maurice Holland of that body.

Financial

NEW YORK STOCK MARKET
Net
High Low Close
Am. de. 341% 342% 341% 341% + 1%
Columbia Picts. pf. 44 44 4 4 - 1%
Columbia Picts. 44 44 4 4 - 1%
Com. Fm. Ind. pf. 17% 17% 17% 17% - 1%
Gen. 18 18 18 18 - 1%
do pf. 60\% 60\% 60\% 60\% - 1%
Gen. Th. Q. 30% 30% 30% 30% - 1%
Lever’s Ind. 81% 81% 81% 81% - 1%
do pf. 30% 30% 30% 30% - 1%
Paramount 1st pf. 25% 25% 25% 25% - 1%
Paramount 2nd pf. 25% 25% 25% 25% - 1%
Pathé Film 9% 9% 9% 9% - 1%
RKO Rn 17% 17% 17% 17% - 1%
20th Century-Fox 36% 36% 36% 36% - 1%
20th Century-Fox pf. 36% 36% 36% 36% - 1%
Univ. Pict. pf. 15% 15% 15% 15% - 1%
Warner Bros. 15% 15% 15% 15% - 1%
do pf. 15% 15% 15% 15% - 1%

TWA CUTS FARES

Now Compare Low Cost Air Travel via TWA with Rail Rates

Shortest, fastest, overnight coast-to-coast
Non-stop between New York and Chicago

TWA NEW YORK OFFICES
1063 Broadway, TWA 46th Street at Air Travel Desk—Penn. Station, N. Y.
Telephone: MIRRAY III 6-1610

TWA cuts fares for New Film Trade Association is Taking Shape in England

London (By Cable)—Plans for a new Film Trade Association, embodied to protect the interests of the independent producers, studio owners, laboratory interests and processing branches, are revealed in a circular letter distributed throughout the industry here, and signed by Neville Kearney. Eventual affiliation with Federation of British Industries is regarded as almost a certainty.

The object of the Association will be to act as a contact medium between the industry and government departments, and as a general body for the clearance and solution of problems effecting the trade.

"Love Is News" at Roxy

“Love Is News” goes into the Roxy tomorrow to inaugurate the theater’s Spring entertainment season. Augmenting the feature will be a Panchen and Marcos stage revue presenting Jesse and Mrs. Captain at twin organ consoles; the Rialto Ramblers, Lucille Page, the Go-Fortune, and Eddie Paul with the Roxy Orchestra.

DAILY BULLETIN

An interesting worthwhile conference on improved theatre management and better merchandising of motion picture entertainment will be featured. Successful showmen of wide experience will lend the discursions, give their own experiences with new ideas in showmanship. The Roxy ad will tell you how to get the most out of motion picture advertising, how to sell your show.

17th ANNUAL CONVENTION
March 16th-17th and 18th, 1937
The Miami Biltmore Hotel
Miami, Florida

HARRY GOETZ sails on the Queen Mary Wednesday afternoon for England. BEN ZIMMER ARRIVED in New York Monday from London en route to Hollywood.

MARGARET LINDSAY, Warner Bros. First National featured player, has arrived in New York for a vacation which will include a trip to Washington, where her married sister resides. Miss Lindsay is shopping at the Hotel Langham.

WILLIAM LUNDIGAN, WFBF announcer recently signed to a Universal activating contract, is in New York from London where he reports at Universal City in mid-March.

RUDOLPH EISENBERG, theatrical attorney and counsel for the National Film Corporations, left for New York next week to attend the opening of "The Black Cat," leaving for Miami to appear at the M.P.T.O.A. convention with his wife.

NOAH SHEPP has arrived from London.

JOE MALMUTH, sales engineer of the Hurley Film Corp., left for South America yesterday after contacting his territory.

W. A. MARGOLIS, professor and educational returns to New York today from the west coast.

WILLIAM WYLER, who will direct the film version of Sidney Kingsley’s "Dead End," for which he has written the play, arrived.

MACK GORDON and HARRY REVEL, who wrote the music for "Wake Up and Live" as well as for the Robert Taylor-Barbara Stanwyck picture, "This Is My Affair," now in production, arrived at Grand Central yesterday morning from Hollywood, vip-stopping at the Warwick and Revel at the St. Moritz.

BOBBY MOORE leaves New York Saturday for the coast.

DAVID PALFREYMAN leaves New York the morning of first week for Hollywood.

ROLAND YOUNG leaves New York today for Hollywood.

CONSTANCE CUMMINGS is due in New York from London to appear in a play in New York.

SOL EDWARDS, Grand National’s Eastern division manager, heads for New York yesterday after contacting his territory.

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RUGGED ROMANCE
HEWN FROM THE HEART
OF THE TIMBERLANDS!
...Fists fly, hearts pound,
excitement flames, when
a social lion turns into
a Northwoods wildcat
and tears into a ruthless
gang of timber thieves!

GEORGE O'BRIEN

PARK AVENUE
LOGGER

with
BEATRICE ROBERTS

DIRECTED BY DAVID HOWARD
A GEORGE A. HIRLIMAN PRODUCTION
ASSOCIATE PRODUCER
LEONARD GOLDSTEIN
“PLough UNDER B’S”, URGED ARTHUR KELLY

Hollywood might well borrow an idea from President Roosevelt’s agricultural program and “plough under” every other Class B picture.

This was the semi-humorous suggestion advanced by Arthur W. Kelly, vice-president of United Artists, in charge of foreign distribution, who returned on the Berengaria from a six month’s trip covering Europe, South America and South Africa.

“There’s more money to be made on big pictures now than ever before,” Kelly said. “Business is booming everywhere, and people are spending. But the public is picture-wise and shopping around for its entertainment. Cheap pictures are also suffering from competition of the native-made product, which is making amazing progress, particularly in the Spanish-speaking market.”

Kelly cited the response to “Garden of Allah” in London, Buenos Aires, Johannesburg, Sydney and Rio de Janeiro as instancing the trend.

20th Century-Fox to Pay On Preferred and Common

(Continued from Page 1)
at the close of business March 19, 1937.

The Board also declared a cash dividend of 50c per share on the outstanding common stock of the corporation, payable March 31, 1937 to stockholders of record at the close of business March 19, 1937.

Reliance Plans English Production With Donat

(Continued from Page 1)

rangements. Picture, which Goetz will make in association with Edward Small, will be distributed through RKO and is titled “Clementina.” Goetz will remain in London several months.

N. D. LEGISLATURE KILLS CHECKER TA

A bill to tax checkers from $1 to $25 has been killed in the North Dakota Legislature, where it has been indefinitely postponed following an unfavorable report, major companies have been informed.

In the South Dakota Legislature there has been introduced a measure establishing a 54-hour work week maximum, with a day’s work limited to 10 hours.

To Test Legality of Lincoln Bank Night

(Continued from Page 1)

Bro. executive, from the Celest and Colgate interests is understood to have been extended, followin conferences in London. Quigley reported en route back to New Yor.

Easter Week Day-and-Date “King” Bookings to Top 20

(Continued from Page 1)

far, a total of 89 key city engagments have been set on the feature for that week.

The Warners are backing the picture with a record outdoor advertising campaign, which includes 12 posting of 4,000 bills in 1,200 cities across the country for a period of 30 days.

E. B. Morton Receives

Pittsburgh—E. B. Morton, manager of the National Theater Supply Company here, returned to work after a lengthy and serious illness.

FACTS ABOUT FILMS

Eastman Kodak Co. has designed special photographic equipment for the Bureau of the Census for filming records without removing pages from their bindings.
COLUMBIA REPORTS $629,771 EARNINGS

(Continued from Page 1)

rentals and sale of accessories brought in $9,234,184, after elimination of intercompany items.

Following is the announcement, in part:

"Calculated in each instance on the same number of Common shares as were outstanding on December 26, 1936, the profit for the three months ended December 26, 1936 was equivalent to $1.51 per share, which compares with $2.28 per share based upon the profit reported for the six months ended on that date approximated $1,77 per share, which compares with $2.28, per share based upon the profit reported for the six months ended December 26, 1935. These figures have been determined after allowing for deductions equal to the dividend requirements of present outstanding preferred stock. No provision has been made at this time for the tax on undistributed profits.

The balance sheet shows current assets of $10,783,600.16 and current liabilities amounted to $1,739,758.60. Working capital was approximately $8,000,000."

Steinberg Bros. to Move

Pittsburgh — Steinberg Brothers, theater equipment dealers, purchased the building on 59th & Dram Street and will move their business headquarters there. The building is now being entirely remodeled.

"On the Avenue" In Fourth

Pittsburgh — "On the Avenue," doing excellent business at the Fulton Theater, has been held over for a fourth consecutive week.

"Fire Over England" Opens

Alexander Korda's "Fire Over England," has its U. S. premiere today at the Radio City Music Hall.

3 Harris Companies to Fade

Pittsburgh—The Harris Amusement Company of Reynoldsfield, of Jeannette and of Beechview, Pa., three individual corporations, have petitioned for voluntary dissolution.

LINCOLN

"When You're In Love" is doing well for the second week at the Variety.

T. B. Noble, Jr., general manager with the L. L. Dent string sometime ago but now an impresario of his own, opens his new house in Oklahoma City today.

Local newspapermen are running Robert Taylor's life story, the one he's supposed to have penned himself. Film censors are rushng for any and all prints of the Nebraskaan's films to take advantage.

Henry Zeg, assistant manager of the Colonial, has married Evalena Raynor.

REVIEWS OF NEW FILMS

Ronald Colman in "Lost Horizon"

with Edward Everett Horton, H. B. Warner, Jane Wyatt, Margo

Columbia 133 Mins.

IMPRESSIVE AND ARTISTIC DRAMA WHICH IS COLUMBIA'S MOST AMBITIOUS PRODUCTION. AN OUTSTANDING FRANK CAPRA PICTURE.

At an enormous cost, Columbia has de-

veloped a production which stands out as its most ambitious film achievement. Consistent to the Frank Capra standards, the production has been made with painstaking effort and appreciation of its dramatic values. Comedy has been most effectively interpolated among the hair-raising scenes. All, all, the picture is distinctly a worthwhile contribution to the industry. Performances are entirely excellent and the dialogue is in harmony with the story. The production itself is gigantic and has been conceived with fine beauty, wide imagination. Colman plays a high British foreign official— an apostle of world peace—who saves a number of Eng-

lish citizens from a Chinese uprising. Escap- ing with a motley group of people in an airplane, he finds that its pilot mysteriously is not taking them eastward to the coast but is instead flying into the heart of Tibet. The plane cracks up in a desolate, snow-laden valley, high above among strange mountains, and the party is rescued by the llama and his companions who take them to a beautiful, hidden Uto-

opia. Colman falls in love with an attractive lama's followers, and eventually learns that his trip to the valley is not an accident. That it was planned so he might succeed the high lama who has been called to carry on as a dis-

ciple of world sway. When the old llama dies, Colman, instead of taking over his responsibilities, escapes with his companions and eventually reaches the outside settlements. The rest of his party, included his younger brother and the girl he loves, perish in the snow. Later, Colman, repent of his move and while the natives regard him as a madman, pushes his hazardous way back to the valley and his sweetheart, while the world puzzles over his actions. Dimitri Tiomkin's musical background catches every mood of the pic-
ture, which is a "must" for every theater. Colman plays the high British official with sincerity and charm and Miss Wyatt is excellent as the girl he comes to love. Sam Jaffe and H. B. Warner as llamas give notable performances and comedy by Edward Everett Horton and Thomas Mitch- ell is rib-tickling. Margo is excellent as a native girl.


Director, Frank Capra; Author, James B. Harris; Screenplay, Robert Riskin; Carpor-

man, Joseph Walker; Aerial Photography, Elmer Dyer; Musical Score, Dimitri Tiom-

kin; Music Director, Morris Stoloff; Editor, Conrad Hanks.

Direction, The Highest Grade. Photogra-

phy, Splendid.

"The Man Who Found Himself"

with John Beal, Joan Fontaine, Philip Huston

(RADIO PRODUCTION)

RKO Radio 65 mins.

INTRODUCING JOAN FONTAINE, WHO SHOULD GO FAR, THIS MEDICAL RO-

MANE PROVIDES GOOD POPULAR ENTERTAINMENT.

This picture serves to introduce Joan Fontaine, a beautiful, vivacious girl, who, with further proper material and handling, should go far. She is sister of Olivia De Havilland, and has much to offer in her own right. John Beal delivers his usual sincere performance, while Lew landers has directed effectively. Philip Huston does good work, as does Frank M. Thomas. Billy Gilbert and James Conlin supply the comedy. George Irving, Jane Walsh, Diana Barrell, and Dwight Deuhl have principal roles.

"Able" Released Saturday

"Ready, Willing and Able," Warner Bros., musical, featuring Baby Keeler and Lee Dixon, will be nationally released on Saturday, announces the company's home office.

Russian Film Banned

Columbus, O.—The Ohio board of censors has banned the Russian picture, "A Greater Promise," distributed by Aminko Corp.

Marie Barrett Moves

Marie Barrell of Dynamic Pictures, has moved from 729 Seventh Ave. where she had an office for some seven years, to 17 E. 48th St.

All-Polish Policy House

Chopin Theater, at 141 East Houston St., has been opened with an all-Polish picture policy.

Coming!

U" TO CONFERENCE ON 1937-38 PIX LINEUP

(Continued from Page 1)

arrives in New York Monday from Universal City. The company sold the same number of productions for the current year. So far 17 features and three Dr. Jivago Westerns have been de-

livered.
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

SIDNEY LANFIELD, whose latest directorial effort is "Wake Up and Live," the recently completed 20th Century-Fox picture with Walter Winchell, Ben Bernie and Alice Faye in the leading roles, yesterday signed a new long-term contract with that studio.

Warner Bros.-First National has purchased the screen rights to "The Angle Shooter," by Adela Rogers St. John, which appeared in Cosmopolitan Magazine. The studios plan to team Pat O'Brien and Joan Blondell in this film, for which Warren Duff has been assigned to write the script.

The American Society of Cinematographers, based at 530 W. 10th St. Sunday at an informal preview of their quarters. The organization purchased the old Teardrop's former residence and has converted it into an ideal clubhouse.

Scotty Brown is serving as assistant director on the Columbia unit that is en route to Victoria, British Columbia, to make "Woman Against the World." David Selman will direct, with Alice Moore and Ralph Forbes playing the leads.

Kansas City Police Probe Dynamiting of Two Houses

Kansas City, Mo.—Police officially yesterday continued their investigation into the dynamiting of two local theaters, the Sun and the Roanoke, which occurred in two widely separated sections of the city last Monday. Damage to the former house consisted of a blown out window, and the wrecking of one end of the latter's stage. The Sun is operated by Edwin S. Young, vice-president of J.T.O.A., and the Roanoke jointly by C. W. Rohde and Homer A. Pautz.

Reopening Duquesne House

Duquesne, Pa.—The Grand Theater, recently damaged by fire, is being reopened by Glen Floyd and Joe Huzsar.

WHO'S WHO IN HOLLYWOOD

Edward Gross. Associate producer of Principal Pictures. Was born in New York City, and attended New York University, where he was an all-around athlete. He became an importer during the early days of his business career and spent many years in Europe. Went to California on vacation and pictures caught his interest. Became associate in general production at Paramount where he remained for four years. Joined Sol Lesser in 1934 and was recently elevated to his current status of associate producer on "Rainbow on the River." Was in full charge of Principal Pictures during Lester's recent vacation in England and the continent.

Hubert L. Voight, who had a publicity bureau before taking charge of the Universal studio publicity department, has re-entered business for himself. His associate is Rosalind Shaffer, syndicate and magazine writer. His staff members include Snowden Hunt, Jr., formerly of Kansas City, and Walter Brooks III, Herb Dallinger, former Universal "still" man, has also joined Voight's organization.

Died Buell and George Callaghan, producers of Spectrum's Musical Westerns, have signed Sam Newfield to direct their upcoming picture, "The Prairie," the third, starring Fred Scott. Ben Cohen is the author.

The script on "Blaze of Scotland Yard," the new Victory 15 chapter serial, has just been completed. The story is an original by Rock Hawkekey, William Buchanan and Basil Dickery. Bob Hill will direct and Robert Stillman will supervise production. Sam Katzman, head of Victory, will start casting Saturday.

"Shall We Dance?" has been selected as the title for the new Fred Astaire-Ginger Rogers musical which has been before the cameras under the working title, "Spring Tandem." The film which marks the seventh co-starring appearance of the team is being produced by Pandro S. Berman.

Options have been exercised by RKO Radio on the continuations of the series of Directors Lew Landers, George Stevens and Joseph Santley, and on Marie Marce, youthful contract actress.

Adolph Zukor, chairman of the board of Directors of Paramount, will leave Hollywood on March 12 for Miami, Fla., to attend the convention of the Motion Picture Executives of Directors Lew Landers, George Stevens and Joseph Santley, and on Marie Marce, youthful contract actress.

Leavitt and London New Selznick Studio Execs

Leavitt and London New Selznick Studio Execs

Stan Laurel On His Own

West Coast Bus., THE FILM DAILY

Hollywood—Stan Laurel, screen comedian whose contract with Hal Roach recently expired, has severed his connection with Roach and is now producing comedy which will make several feature-length comedies. Laurel is reported to be in the process of considering placing several other screen comedies under contract to work with him and also of possibly appearing in one picture and his partner, Oliver Hardy, whose contract with Roach still has some months to go.

The first witness at the afternoon session was Thomas J. Finucane, of the Immigration and Naturalization Division, Department of Labor, who told the committee he knew of no instance where motion picture industry had imported actors without any particular talent.

"The Dickstein bill would not in any way affect quota," Finucane said, but would limit the number coming in under it.

The hearing adjourned until next Court Reserves Decision In Orpheum Assets Appeal

Leavitt, veteran studio executive, recently was assistant to the general manager of the RKO-Pathe lot. London, for the past nine years has held positions connected with studio management on the same lot.

Leavitt and London New Selznick Studio Execs

West Coast Bus., THE FILM DAILY

Hollywood—Appointment of Harvey Leavitt as manager of Selznick International Studio, with Sol Lon, as managing assistant, was announced today by Henry Ginsberg, general manager of Selznick International Pictures, Inc.

Leavitt, a veteran studio executive, recently was assistant to the general manager of the RKO-Pathe lot. London, for the past nine years has held positions connected with studio management on the same lot.
"Always look forward to the FILM DAILY as a welcome visitor, it carries the news of Trade in short, concise meaty form, easy to digest, within a minimum of time, and helps to keep me posted.

Being a subscriber for the past twenty years, tells its own story, most eloquently."

Louis Rosenzweig, Mgr.
VICTORIA THEATRE
GREENFIELD, MASS.

* 20 Years Ago This Publication Was Known as Wid's Weekly—Becoming a Daily Paper in 1918.
Establishment of Associated Film Audiences, an organization representing the interests of church, social workers, trade unionists, and educational groups was made known yesterday by Dr. Worth M. Tippie of the Federal Council of Churches, and honorary chairman of Associated Film Audiences.

The organization proposes to "give Hollywood every encouragement to produce films that will better the understanding between racial and religious groups; to discourage production of films which disparage the cause of freedom, Democracy by portraying militarists, anti-labor and fascist sentiments in a favorable light."

The executive board of the organization includes Roswell P. Barnes of the National Council of Churches; Richard Constance, treasurer, National Council for Prevention of War; Abbott Simon, Allen. Youth Council (B.C.); Rose T. Tenney, and W. C. A.; Viola Calder, executive secretary, Inter-Professional Ass'n, League of Women Voters, National Urban League; Madeleine L. Heyman, Schools Motion Picture Committee; Edward K. Kern, chairman, New Film Alliance, and A. Tauber, Teachers Union, Local 5.

To date the following organizations have expressed interest in the organization's program and are expected shortly to appoint reviewers to the board: A. H. A. Motion Picture Survey Board; M. P. Committee of the Federal Council of Churches, Committee on Militarism in Education, Women's Industrial Union, and General Federation of Women's Clubs, National Council for Prevention of War, League of Nations, American Jewish Congress, American Youth Congress, National Urban League, National Committee against Censorship in Arts, Interracial Professional Ass'n, New Film Alliance, United Textile Workers, International Ladies Garment Workers Union, Brotherhood of Sleeping Car Porters, Workers Alliance, Associated Musicians Union, Local 802, Teachers Union, Local 121, and Decorators Union, District 9.

Associated Film Audiences will publicize in a bi-monthly bulletin both to the industry and general public all reviews it receives as well as advance information on pictures from Hollywood.

Operators Get 10% Raise

Portland—J. T. Moore, business representative of the L.A.T.S.E. local of motion picture operators, advises he has obtained from independent houses an increase of 10 per cent in wages effective Feb. 1, the first increase since 1929. Negotiations are pending for a similar increase with circuits.

DENVER

Sam Steinberg, representative of National Screen Accessories, Inc., is in the territory making a survey prior to contemplated opening of a branch here.

Redecoration of the offices occupied by the Allied, Capital and Commercial film exchanges has been completed.

Seeplexing business on film roll were E. J. Anderson, Fort Morgan, Colo.; Rev. O. Martorell, San Luis, Colo.; M. Kelloff, Aguilar, Colo.; M. Coulter, Loveland, Colo.

Vern Fletche of the Denver clown has been purchased the real estate on which the Palace theatre is located on Curtis Street.

SEATTLE

Seattle is again the City of Hold overs, with "One in a Million", entering into a third week at The Music Box; "When You're In Love" held at Liberty for a second week; "On the Avenue" ending a third week at Hammer's Music Hall; and "God's Country and the Woman" moved to the Blue Moon for a second.

Al Baker, manager of Evergreen Street Theatre at Spokane, Wash., suffered the loss of his wife, Mrs. Alta Baker, who passed away at the other end of the state.

Resigning from his Universal connection at Seattle, Ray Ackles has decided to open a new theatre.

Manager Ted Wilson has an announced opening of the Alpine on Leavenworth, Wash., for March 12.
M. P. Academy Votes "Great Ziegfeld" Best 1936 Film

PHILLY CIRCUIT COURT FINDS DUAL BAN ILLEGAL

North Dakota Passes Initial Theater Divorce Measure

Academy of Motion Picture Arts and Sciences

1936 Awards

Best Production—"The Great Ziegfeld", (M.G.M).
Best Performance, Actress—Luise Rainer, "The Great Ziegfeld".
Best Performance, Actor—Paul Muni, "The Story of Louis Pasteur", (Warner Bros.);
Best Supporting Actress—Gail Sondersgaard, "Anthony Adverse", (Warner Bros.);
Best Supporting Actor—Warner Brose, "Come and Get It", (U. A. Goldwyn));
Best Direction—Frank Capra, "Mr. Deeds Goes to Town", (Columbia);
Best Assistant Director—Jack Sullivan, "Charge of the Light Brigade", (W. B.);
Best Original Story—Sheridan Gibney and Pierre Collinge, "The Story of Louis Pasteur", (W. B.);
Best Screenplay—Sheridan Gibney and Pierre Collinge, "The Story of Louis Pasteur";
Best Cinematography—Tony Gaudio for "Anthony Adverse".
Best Art Director—Richard Day for "Dodswhorth", (U. A. Goldwyn);
Best Sound Recording—M. G. M sound department (headed by Douglas Shearer) for "San Francisco";
Best Musical Composition—"The Way You Look Tonight", from "Springtime", (REO), music by Jerome Kern, lyric by Dorothy Fields;
Best Dance Direction—Seymour Felix for "A Pretty Girl is Like a Melody" in "The Great Ziegfeld", (M.G.M).
Best Film Editing—Ralph Dawson, "Anthony Adverse", (W. B.);
Best Scripting—Leo Tolstoy, "Anthony Adverse";
Outstanding Short Subjects, One-Reel, "Bored of Education", Hal Roach, two-reeler, "The Public Fays", (M.G.M), Jack Chertok, cartoon, "Country Cousin", Walt Disney, color subject, "Give Me Liberty" (W. B.),
Special Award to "The March of Time" as a distinct novelty.

Distributors Expected to Seek Supreme Court Hearing

Philadelphia—The U. S. Circuit Court of Appeals yesterday handed down a decision affirming an opinion that film rental contract provisions banning double features are illegal.

Six major distributors who are defendants in the action are likely to ask the U. S. Supreme Court to grant a writ of certiorari, thus assuming jurisdiction over the case.

The decision had been awaited with industry-wide interest as the action has been the most important one to date testing the right of dis

LOEW AGAIN TO SELL 65 PIX FOR 1937-38

Loew's will sell 65 pictures for its 1937-38 program, the same number as offered at the opening of the current season, it was indicated at its home office yesterday. Lineup will be mapped out at conferences to be held in May, it was stated.

Pronouncement was made of a rumor that

New Copyright Move Would Protect Music Interpreter

Washington Bureau of THE FILM DAILY

Washington — Declaring his bill was designed primarily to protect the interpreter of musical compositions either through the medium

By RALPH WILK

Luise Rainer and Paul Muni

Win Best Performances Awards

Hollywood—M.G.M's "The Great Ziegfeld" was voted the outstanding production of 1936 and Frank Capra won top honors for direction with "Mr. Deeds Goes to Town" in the annual awards conferred by the

Academy of Motion Picture Arts & Sciences at the Hotel Biltmore last night.

Luise Rainer took acting honors among actresses for her role of Anna Held in "The Great Ziegfeld," (Continued on Page 29)
Industry Execs. Attend J. J. McCarthy Services

Services for J. J. McCarthy, head of the Hays Advisory Council and veteran showman, were held at the Gate of Heaven cemetery, Mt. Pleasant, N. Y., yesterday afternoon, following a funeral service held that morning over the coast, where death had occurred. A number of industry executives attended the rites, at which Rev. Leo Madden of the Church of St. Augustine, Larchmont, officiated, assisted by Rev. Joseph A. Daly and Dr. Phillip J. Furlong.

Mrs. McCarthy and Mr. and Mrs. E. W. Hammons accompanied the body east. They were met at the station by Will H. Hays, Gov. Carl Milliken and other members of the Hays organization.

Among those who attended the services were: E. W. Hammons, Hattie Zekas, Mr. and Mrs. Sidney Silverman, Mr. and Mrs. Clayton Sheehan, Mr. and Mrs. George Powers, Mrs. Louis Weber, Walter Moore, Mr. and Mrs. Jack Connolly, Mr. and Mrs. C. C. Petti-john, William Ferguson, Joseph Pincus, Mr. and Mrs. George J. Atwell, Mr. and Mrs. John Krimsky, Mr. and Mrs. Wayne Pierson, Saul Boggers, Charles Christie, Jacob Wilk, Joe Lee, George Dunn, Mr. and Mrs. George Bothwell, Sam Fox, Roy Org, Roy Norr, Mary H. King, Lester Thompson, Joel Swensen, Pete Harrison and George M. Cohan, Jr.

New Spitz Contract May Be Signed Within Week

New contract for Leo Spitz as president of RKO was reported to be ready for signatures when he returns to New York from the coast on Wednesday or Thursday. Spitz has been at the West Coast studios for some weeks conferring with Samuel J. Briskin, production chief, and other executives.

Zukor Drive Film Rentals Show Advance of 27 P. C.

Paramount’s film rentals for the first two months, January and February, of the Adolph Zukor Silver Jubilee Drive continued at a record pace and revealed a 27 per cent increase in business over similar drive period in 1936. It was announced by Noll F. Agnew, vice-president in charge of sales.

Thomas S. Wright Dead

Brownsville, Pa. — Thomas S. Wright, prominent retired theater operator here, died in Brownsville Hospital from a stroke of apoplexy. He had been identified with theater enterprises here for more than 25 years. Funeral services and burial were locally.

Columbia Release Friday

Columbia’s “Trapped,” will be nationally released Friday.

In justification of his campaign against games of chance in the theater industry, Paul Moss spoke at length on the subject at the Amana luncheon at the Hotel Edison yesterday. He stated it was time to stop the cheap buffaloo of this variety, and that the Bank Nights and giving away of dishes should be ended at yesteryear.

The Commissioner conceded there was some justification for Bank Nights during the depression period, as it took some houses out of the red. He voiced the opinion that those who failed to win prizes in the chance games formed a disgruntled majority who hurt the prestige of the picture theater by their adverse actions. He was happy to note that the Loew, RKO and Century circuits had banned games of chance, and said his office was ready to cooperate in every way to “clean house” all along the line and get back to straight show business.

Becker Quits Sabbath Com.
Post to Resume Law Work

Samuel Becker, attorney, who has been handling for the Saturday night investigation of bond defaults, with activities touching upon Paramount’s and RKO’s loanagina, has stated that he has definitely resigned this post and is going to resume his private law practice at Milwaukee. He leaves New York Sunday for that city.

Washington Bureau of THE FILM DAILY

Washington—Action on the Sabbath resolution to continue his committee with proposals be made for the consideration of the theater body. The bond defaults in the motion picture and other industries was deferred in the House Represen- tatives until next week.

Roxy Reorganization Plan Fairness, Subject

Hearing will be held today before the Federal Judge Caffey on the fairness of the Roxy reorganization plan, with indications that eventually the plan will be accepted by the court perhaps with some modifications. The plan proposes acquisition of the theater by 20th Century-Fox and is proposed by the first mortgage bondholders’ committee.

Albany Theaters Fight Gannett Ad. Rate Jump

Albany—in a protest against an advertising rate increase which they regard as unwarranted. Several local film theaters as well as leading merchants have withdrawn their display copy from the Keelerb- Press (morning) and the Evening News (evening), two of the Gannett News-executives, were on this morning rep by Frank E. Gannett, Rochester publisher. Picture theaters are advertising exclusively in Hearst’s Times Union.

Coming and Going

EDWARD GOLDEN returns to New York Monday for a southern trip.
WILLIAM ROGERS left New York yesterday for Chicago and other key cities, eventually reaching Miami about Mar. 14.
SI SEIDLER left New York yesterday for the coast.
SAMUEL BECKER leaves New York Sunday for Milwaukee.
TOM CONNORS is in Miami from New York.
HELEN FLINT, has returned from Hollywood and is stopping at the Wilshire hotel.
ALBERT SENDREY, grandson of the late Hermann Schumann-Heink, arrives on the Washington today en route to California to score for 20th Century-Fox.
OTTO KRUGER has arrived at the Warfield from Hollywood.
JANET GAYNOR and MARGARET LINDA are at the Lombardy during their stay in the city.
SAM DEMBROW leaves New York Monday for Miami.

LICHTMAN is due back in New York from the coast in about two weeks.
ROY E. LARSEN of "The March of Time" who flies to the coast on Wednesday will return next week.

MARJORIE GATESON, who expects to complete her role in "Turn Off the Moon of Paramount’s Hollywood studio next week, will begin on her Long Island dream over the Easter holiday.
R. K. HAWKINSON, RKO Radio Pictures Latino Division Manager sailed on the "Island Orient" for a visit to the Cuban and Mexican offices of the Foreign Sales department.
HARRIET HILLIARD, in returning to Hollywood today to play the leading feminine roles in the first edition of an annual extravaganza to be filmed by RKO titled, "New Faces.

Screen Playwrights Ratify 5-Year Pact with Producers

West Coast Bureau of THE FILM DAILY

Hollywood—Members of Screen Playwrights, Inc. have ratified proposed five-year contract with producers which has been signed in eight major studios. A standing committee of three writers and three producers will be named to enforce the agreement’s provisions. Full details of the contract will not be made public until the Academy’s writer branch gives approval, which is expected to be only a formality.

Edward G. Reilly June 30, 1918s

Gail Patrick is to fond of red that the pink many of her letters in reddish—Paramount.
OMETHING FOR AMERICA TO LOOK AT will be the unrolling next week of Warners' history-making billboard campaign announcing Easter release of Mervyn LeRoy's "The King and the Chorus Girl" and debut of Fernand Gravet. Twenty-four sheets will blanket 1200 cities for thirty days in addition to unprecedented magazine and newspaper drive!

WO FOR TEA AND TECHNICALITIES are Admiral Byrd (left) and Jack L. Warner, after visit to Dick Powell's giant "Singing Marine" set proved that in Hollywood the world can be seen without joining the Navy!*

OLFACTORY ORGAN GRINDER Allen Jenkins "swings it" on Frank McHugh's proboscis to show photographer the goings-on now going on celluloid for "Marry the Girl," nearing the finish mark with the hilarious help of Mary Boland, Hugh Herbert, Mischa Auer, Teddy Hart and Carol Hughes.*

GIRL MEETS JOY! Long-term contract is Warner reward to Bonita Granville after first view of coming comedy-colossus, "Call It a Day." "I owe my success," says the grandest of the Granvilles, "to lots of home work and Olivia de Havilland, Anita Louise, Ian Hunter, Roland Young and Alice Brady, my co-stars!"*THE

WELL-EARNED VACATION goes to Margaret Lindsay for her contribution to "Green Light," Erral Flynn-Anita Louise co-starred by author of "Magnificent Obsession", as new holdovers in Detroit, Philadelphia, Cleveland, Pittsburgh and Rochester follow third big New York week.!
CIRCUIT COURT FINDS DUALS BAN ILLEGAL

(Continued from Page 1)

tributors to use anti-dual clauses in their contracts.

Harry Perelman, West Allegheny, and D. J. Burwood, Congressman for Pennsylvania, has introduced H. R. 5275 to amend the present copyright act of 1909.

"If motion pictures use the interpretation of any conductors' music as the course of a production," Judge Daly said, "I feel that the conduction of the arrangement on the composition should be entitled to some remuneration from the work." The new Daly bill includes controversial $250 damage fee clause which is exempted under the present law. Duffy copyright bill Congressman Daly feels it is essential for an association such as Ascan or any organization representing composers and authors to have the right to collect for use of their works.

Work Starts Next Week on New Randorff House

Work starts next week on erection of a new 1,700-seat theater at the corner of Graham Avenue and Me rrole St., to be operated by Randorff-Loew Corp. Charles Sandblom is the architect.

Randorff has completely remodeled the Beverley Theater at Church and McDonald Ave. Brooklyn.

Billboard Ban in Cities and Villages Is Proposed

Springfield, Ill. — Billboards around the city have been banned from the corporate limit of Illinois villages and cities, and a bill introduced in the state Legislature by Representative Kevin...
MR. GROUND-HOG CASTS HIS SHADOW!

The wise little fellow is right again this year! Sing Tra-la-la and DOUGH-Re-Mi for the Biggest M-G-M Hits of Histor-ee! Whee! Start on next page!
10,000 M-G-M SHOWMEN ARE SAYING TODAY:
“There’s only one thing that matters—PICTURES!”

AND WHEREVER FILM MEN MEET THEY AGREE:
“There’s only one company can be depended on to make them!”

“DON’T LOOK NOW, LEO, BUT THERE’S SOMEBODY WANTS TO TALK TO YOU ABOUT ‘MAYTIME’!”
Sing the glad news from every roof-top! M.G.'s "Maytime" is Great!
Jeanette MacDonald and Nelson Eddy

in

MAYTIME

with JOHN BARRYMORE

To make a greater picture than either of their previous hits—"Naughty Marietta" or "Rose Marie"—was the task of Metro-Goldwyn-Mayer. It was no easy matter to repeat such memorable triumphs but the completed picture, a sensation at its Coast preview, is the answer. To the romantic stars, Miss MacDonald and Mr. Eddy; to the unfailing producer Mr. Hunt Stromberg of "San Francisco" and "Great Ziegfeld" fame (to mention just two of his many hits); to Director Robert Z. Leonard (Z. for his "Ziegfeld" direction); to Mr. John Barrymore, Mr. Herman Bing. and the great Cast; to all whose efforts for so many months contributed to the making of the picture Metro-Goldwyn-Mayer offers its sincerest salute of admiration and gratitude, echoed by thousands of showmen the world over. In appreciation of the importance of "MAYTIME" M-G-M has taken full page ads in national magazines and newspapers to launch what is destined to be one of the greatest box-office attractions of our time. And the parade of M-G-M hits marches merrily on and on and on!
On the next page is news about the picture that Director W. S. Van Dyke was busy making while you were cleaning up with his last hit—"After The Thin Man."
He never misses! You'll see that we're right!

(next page)
Whether your patrons live here

or here

They’ll get the same thrill here

because M-G-M has co-starred two flaming stars
This selling ad appears in all fan magazines!

Preview of their first picture together!

How Bob loves—and how Jean loves it!...It's a merry mad farce in the M.G.M "Libeled Lady" manner—which means high-powered romance mixed in with the laughs!...Here's the merriest of Springtime pictures!

Bob is assigned by the sheriff to guard Jean's personal property...that's when the fun begins!

He masquerades as her butler, so her high-toned society friends won't suspect she's hit broke...

Who should Jean's honor-guest be but Bob's fortune-hunting brother, who thinks Jean is an heiress!

Bob's the boy to clear up complications—so he becomes Jean's personal property, Item No. 1

JEAN

HARLOW

ROBERT

TAYLOR

"Personal Property"

with Reginald Owen

A Metro-Goldwyn-Mayer Picture

Directed by W.S. VAN DYKE

Produced by John W. Considine, Jr.

The Hit Director of "After the Thin Man" "San Francisco" and others

AND NOW!

Get ready! Get set! Go!
Dust off the Hall of Fame for another M-G-M masterpiece!

This is the first award given to “Captains Courageous.” There will be many more before the year is over!
This picture which has been two years in production and costs a fortune to make could stand alone in an entire season and bring fame to any company. It is but one of M-G-M's amazing group of springtime attractions! Carry on!
"A DAY AT THE RACES"
(just you wait!)

And another BIG ONE! But BIG!
(Turn please)
Unquestionably Clark Gable’s greatest role, more dramatic than Blackie Norton in “San Francisco,” more powerful than his Fletcher Christian in “Mutiny on the Bounty.” And Myrna Loy is perfect for the celebrated co-starring role, the girl for whom he surrendered the destiny of a nation!
His Mightiest ROAR
Since "San Francisco"

CLARK GABLE
MYRNA LOY

You thought "San Francisco" was exciting—but wait! This picture which has been months in the making and nears completion in the skilled hands of John M. Stahl will thrill you to the finger-tips. So great it is being advertised in leading national magazines in addition to all fan magazines. Something to watch for indeed!

(The next page is last, but not least!)
While the mobs are packing in to see "Maytime" keep your screen and lobby alive with M-G-M’s springtime hits! It’s great to be an M-G-M Showman!

Welcome on the mat at Poli Theatre, Worcester. They can't miss the coming hits pasted on the lobby floor.

Lobby display sells Shea's Buffalo as the home of hits.
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

A MUSIC conservatory has been erected at Universal Studios for Louis Stokowski, who is writing the music for "100 Men and a Girl," in which he will be co-featured with little Deanna Durbin. Offices, dressing room and study are included in the bungalow, in addition to a special recording device for constant use in selecting the vocal and instrumental music for the forthcoming film. Frederick Hollander is also to use the conservatory. He is writing three songs for Deanna Durbin to sing in the production.

With the screen title "Love Under Fire," Walter Hackett's play, "The Puritans," will go into production at 20th-Century-Fox studios within the next two weeks with Loretta Young and Don Ameche at the head of the cast. Gene Fowler and Ernest Pascal wrote the script.

"Footloose Heives" has been selected as the definitive title for First National's forthcoming tale of a make-up young woman of wealth in which Ann Sheridan will have the leading part, with Craig Reynolds opposite.


"Make Way For Tomorrow" will be the release title of the picture being produced in Paramount's Hollywood studio under the title, "The Years Are So Long".


Larry Adler, for years a vaudeville and variety headliner, has been signed for a part in "The Singing Marine," Warner Bros.' new musical romance in which Dick Powell will be starred. Henry Otho has also been added to the cast.

Ben Welden, has been cast for "One Hour of Love," which is now in production at First National.

Jackie Moran is the latest child actor to be added to Selznick International's stock company. His first assignment will probably be in the technicolor "Meet Me Live," which David O. Selznick will produce as a Fredric March starrer.

WHO'S WHO IN HOLLYWOOD

• • •

Introducing Interesting Personalities: No. 58

MANNY WOLFE. Writers' staff head at Paramount Hollywood studio. Born May 26, 1904, in Bayalostok, Russia. Came to United States in 1906. Graduated from University of California, with B.A. degree in 1927. First job was with Jones and Green, New York theatrical producers. Was company manager for "The Squall," "The Trial of Mary Dugan." Manager, Isadora Duncan dancers. Went to Hollywood in First National studio reading department, and became the head in 1930. In 1931, was associate producer of the New York production of "Louder, Please," by Norman Krasna. Member of editorial board at Paramount in 1932, then assistant to Jeffery Lazarus, board head. Next, assistant producers' staff head and his successor in 1935. Once studied for the Rabbinate at Hebrew Union College, Cincinnati, for three years. Married to the former Adele Jerome, dancer. Likes golf, enjoys music.

Sammy Lee, has been signed by RKO Radio to supervise the dance numbers of "New Faces of 1937," which Producer Edward Small will send before cameras early next month with Joe Penner, Milton Berle, Parkyakarka and Harrison Hilliard starring. Leigh Jason will direct.

Benjamin G. Kohn has been assigned by Republic to prepare the second Skipworth-Moran story, to follow "Two Wise Maids," ready for release.

Film rights to two new novels, "Of Great Riches" by Rose Franken, and "The Earl of Chicago" by Brock Williams, have been purchased by David C. Selznick before publication.

E. Lloyd Sheldon will be associated with Selznick in the production of "Of Great Riches," whose author also is once a New York stage hit, "Another Language," and Jane Murfin will adapt this forthcoming United Artists release to the screen.

 Paramount has handed a new contract to Akim Tamiroff, who recently completed a leading role with Ricardo Cortez and Gail Patrick in "Her Husband Lies" and now is working in "King of the Gamblers," film version of a Ben Hecht Charles MacArthur story.

A. Edward Sutherland, who has been suffering from an infection of a finger incurred while directing the Gladys Swarthout-Fred MacMurray picture, "Champagne Waltz," yesterday withdrew a director of "Artists and Models," the musical comedy extravaganza soon to go into production at Paramount's Hollywood studio with Jack Benny in the starring role. Sutherland plans to leave Hollywood in a few days for a long vacation in Florida.

Elizabeth Patterson, now playing a character role with Irene Dunne and Randolph Scott in the Rouben Mamoulian production, "High, Wide and Handsome," has been given a new contract by Paramount.

Barbara Weeks yesterday was placed under an extended term contract by Columbia.

Over the transatlantic phone Zorina, dancing star of the London production of "On Your Toes," was signed to play the premiere ballerina and leading comedy role in "Goldwyn Follies," Zorina, a 19-year-old Norwegian girl will work with George Balanchine and the American Ballet in several numbers as well as a singing and comedy part in the musical film.
**GREAT ZIEGFELD**

**VOTED BEST ‘36 FILM**

(Continued from Page 1)

and Paul Muni was awarded first place among the actors for his play-

ing of Louis Pasteur, "The Story of Louis Pasteur."

Sheridan Gibney and Pierre Collinge captured two honors for the same
picture—for the best original story and the best screenplay with
"The Story of Louis Pasteur."

Tony Cauio’s cinematography in
"Anthony Adverse" was acclaimed
the best of the year, while Richard
Day copped top honors for art direc-
tion with U.A.’s Sam Goldwyn pro-
duction, "Dodsworth." Complete list
of awards will be found on page one.

The Academy added three new
AWARDS

awards this year—for the best sup-
porting actor, actress and assistant
director—captured, in the order
named by Walter Brennan, Gail
Sondersgaard and Jack Sullivan.

"The March of Time" received a
special Academy award as a distinct
novelty.

Turnout for the awards dinner
inam

berated the banquet room to capac-
ty. George Jessel was master of
ceremonies. Presentation of musical
awards was made by Mr. and Mrs. A. Stone-
Co.

Hendee Lectures at Hunter

Harold Hendee, director of the
RKO Radio Pictures Research De-
partment, delivered a lecture this
week before the student body of
Hunter College, New York City on
the problems of "Authenticity in
Motion Picture Production."

Joe Wheeler In New Post

Circleville, O.—Joe Wheeler, for-
mer manager of the Cliffsom Thea-
ter here, has been appointed to a
similar position at Port Clinton, be-
ging placed in charge of the Liv-
Madrid and Erie theaters, owned by
the Peninsula Amusement Co.

**NEWS of the DAY**

(Continued from Page 1)

Boston—Phil Berler, head booker
for the E. M. Loew Circuit, and his
wife, are leaving on a vagabond
cruise next Tuesday.

Detroit—The Palmer Park Thea-
ter Co., representing Ray Schreiber
and other interests, and the, prominent
defenders in Highland Park, Detroit
suburb, has been granted permission
for final filing and approval of 890
shares of unissued common stock at
$100 each, by the Michigan Securi-
ties Commission.

Springfield, Mass.—Alex Di Mar-
co has joined the advertising depart-
ment of Western Massachusetts Theaters, Inc.

Lowell, Mass.—The Crown has
been opened here by Morris Glick-
man.

Detroit—The Courtesy Theater,
operating by Sam Stow, has been-
taken over by his brother, I. J. Lon-
don and added to the latter’s cir-
cuit.

Milwaukee—The Riverside, local
first-run, has upped its week-day top
admission price from 25 to 30
cents. The 30-cent top formerly ap-
plied only to Sundays and holidays.

Lake Mills, Wis.—Tom Lees is
creating an addition to his Majestic
Theater here, which will enlarge
the seating capacity of the house to
approximately 500.

Detroit—Joseph Bonin has been
appointed manager of the Michigan
Theater by United Detroit Theaters,
succeeding Robert Tims, who be-
comes assistant manager. Frank
Upton is second assistant.

Lexington, Neb.—Through a poll
conducted at Lexington’s R. E. Falken-
burg, owner of the Ral
and Majestic here, has learned stu-
dents’ film preferences run to ac-
tion. The students agreed with film
critics on all but two of the 10 best
pictures of 1936. The two disagree-
ments were "The Trail of the Lone-
some Pine" and "The Last of the
Mohicans," instead of "Dodsworth"
and "Louis Pasteur."

Bridgeport—Loew’s has substi-
tuted Country Store for vaudeville
at the Globe Theater with excellent
results, Harry F. Shaw, division
manager, reports.

Worcester—The Fox-Palace has
changed its name to Leow’s Poli
Theater.

Hartford—The Hartford Zoning
Board has approved the Maurice
Shulman application for a 25-ft.
extension of the business zone bound-
ary of Webster St., necessary for
the construction of the planned
Webster Theater Building.

Hartford—"Three Smart Girls"
has entered its third week at E. M.
Loew’s.

Detroit—Ben F. Silsbie has with-
drawn from Silsbie-Liebmann, leav-
ing Joseph Liebmann as owner.
Plans are being made to change
the firm name for the company dis-
tributes educational and religious
pictures.

Miami Beach, Fla.—Wometco
Theaters, Inc. , turned over a check
for $660 to Sunbeams and Shadows,
a local charity organization, this
being 25 per cent of the proceeds
from the premiere of "Prospect"
the Lincoln Theater of “Lost Horizon.”

Detroit—Ken Lockwood, who for-
merly had a column on the theater
page of the Detroit Times, has
opened his own advertising office
in the Francis Palms (State Theater
Building).

Detroit—Excellent Pictures has
remodeled the exchange offices
and will devote a portion of the space
to a new independent roadhouse of-
ice, not connected with the Ex-
cellent organization.

Detroit—Industrial Pictures, Inc.,
new commercial production unit, will
be a feature of the company’s pro-
duction schedule, opening the new
studio site, A. B. Jewett, vice-president
in charge of sales and production,
told THE FILM DAILY.

Salt Lake City—Andy Cowan has
opened new Stadium Theater at
Caldwell, Idaho. Salt Lake City rep-
resentatives from the National Thea-

ters Supply the only house attending
the opening were Lee Scott, sales rep-
resentative and A. Olsen, engineer.

Neila Goodelle Returns

Neila Goodelle, Educational’s sing-
ing star, is back at the Astoria stu-
dios following a long p. a. tour. She
is making a musical comedy under
the title “Melody Girl.” Lee Sulli-
van and Russ Brown are in the cast,
and Al Christie is directing.

Marie Wilson Injured

West Coast Bureau of THE FILM DAILY

Hollywood—Marie Wilson, War-
ner Bros. contract player, sustained
serious skull injury in an auto col-
losion yesterday.

(Continued from Page 1)

Nicholas M. Schenck would step out
of the Loew presidency and be suc-
ceded by Louis B. Mayer, now as vice-
corporate president. Nicholas M. Schenck, yesterday, left New York
for Chicago on a tour of key citi-

es, according to his new title as
sales manager, yesterday. He plans to

tour in Chicago coincidentally with
the M.P.T.O.A. convention opening
March 16.

Mr. Seidler, advertising director
left New York yesterday for Hol-
lywood.

**FURTHER TIME TO ANSWER**

**IN TRUST SUIT OPPOSED**

New Orleans — Further time in

which to answer bills of complaint
in the Trust suit of U. A. is opposed
against eight majors and two Saen-
erg executors, will be sought by

the plaintiffs lawyer, Lucas
Fulmer. The court is due to have

the suit continued closed. Dureau, who
described himself as a buyer for the
Saenger Theaters Corp., in denying
his duties, denied all participation in

any conspiracy and particularly de-

nied he had an administrative voice
in the operation of the Saenger and
Isis Theaters at Pensacola, Fla. He
disclaimed full authority in closing
purchases of theaters or that he could
direct how distributors were to sell
the opposition in Pensacola, Fla.

Harmon, Former "Y" Exec, 

**BEGINS HAYS OFFICE WORK**

Francis Harmon, former Y. M. C.
A. official, has just assumed his
new duties as Hays Office worker
where he will be associated with

public relations work. He was for-

merly Assistant Attorney General
of Mississippi and published a news-

paper at Hattiesburg, that state. In
recent years, he has been active in

Y. M. C. A. work. He has served

as president of the National Coun-

cil of that organization and during
the past two years has been execu-

tive secretary of its foreign depart-

ment.

**FOX CASE UP MARCH 30**

Atlantic City — Next hearing in

the William Fox bankruptcy case
before U. S. Referee Robert E.
Stoeble will be held on March 30.

**OKLAHOMA CITY**

A new front and marquee adorns
the exterior of the Rialto.

Charles Smith has opened his new
Wolf at Lone Wolf, Okla.

A. G. Leonard of Syracuse, N. Y.,
succeeds Don Cole as sales manager
for Universal at Oklahoma City.
**PARADISE EXPRESS**

With Grant Withers and Dorothy Appleby

Pleasing Railroad Receivership Story That Should Go Over With Top House Audiences.

A pleasing story built around a battle between the receiver of a short line railroad and a crooked trucking company which is trying to grab off the local shipping business. Grant Withers as the receiver and Dorothy Appleby as the grannadughter-secretary of the railroad president supply the romantic interest. With the railroad as the background the picture revolves around Withers’ fight to get back freight revenues which were lost to the trucking outfit. The climax coming with a race between the trucks and a freight train for the annual farmers’ cooperative contract. In spite of some weak dialogue, Graphics Withers and the train win out to set the stage for the railroad’s recovery.


**SHORTS**

**Organ Grinder’s Swing**

(Popeye the Sailor)

Paramount

Lots of Laughs

Lots of laughs stud this episode of the spinach-eating Popeye, and he needs this favorite food, too—and in a hurry. It’s all because he befriends an itinerant organ-grinder whose melodies are pleasing to himself and to the gangling Olive, but which is an abomination to big, bad, beef-hearted Bluto. The latter asserts himself by knocking poor Popeye for frequent, proverbial loops, and things look all but grim. But Bluto’s devasting blows reach a climax, and the hurdy-gurdy has been reduced to a positive pulp, along comes the spinach and with it Popeye’s extra-special music which all but obliterates Bluto.

**BUNNY-MOONING**

(Max Fleischer Color Classic)

Paramount

7 mins

Amusing

This is a cleverly delineated and amusing single reeler with subject matter that will appeal both to young and old alike. It deals with the courtship of two rabbits, and the gala marriage ceremony for the long-served couple performed in the enchanting forest, with all manner of woodland folk on hand. Particularly humorous are the preparations the animals undergo to appear fastidious and magnificent at the nuptials. As might be expected by reason of his glamour, the resplendent peacock ties the matrimonial knot.

**ON THE NOSE**

(Sportlight)

Paramount

10 mins

Very Pleasing

Excellent human-interest short that deals with four great breeds of hunting dogs,—the Fox Hound, the Chesapeake Bay Retriever, the Pointer and the Setter. Footage shows each breed in action, the Fox Hound pursuing a Reynard ‘cross country and tripping up his quarry; the lovely, brown-coated Chesapeake Bay Retriever diving from the blind to swim boldly out to bring back his attractive mistress the lordly mallard duck; and the Pointers and Setters eagerly working to help the hunters bag the quail. Patrons of all types will enjoy this film.

**CINEMA CIRCUS**

(M-G-M Musical)

16 mins

Swell

A very elaborate and gorgeous circus production in Hollywood, with Lee Tracy as Ringmaster, and 25 screen stars taking prominent parts. Done in Technicolor. It is a swell combo of three-ring circus appeal, wild west show and all done with a Hollywood studio setup. Even a little cleverer. Ringmaster Tracy introduces the acts. They include Bob Burns in his Bazooca act, a Noah’s Ark parade with masked figures ac-

companying elaborate floats, the masks being those of Clark Gable, Eddie Cantor, Irving Cobb, Jimmy Durante and many others. The Rita Brianne and Bud Fraker are as they ought to be.

**GILDING THE LILY**

(Pete Smith Speciality)

M-G-M

8 mins

Femme Appeal

The gals will go for this one. Pete Smith tells the tale in sprightly fashion of how ugly ducklings can be made glamorous by the magic of makeup. Just as a dawn of the Metro studio transforms a girl of plain features into a knockout right before your eyes, and Pete explains the technical stuff that does the trick. Then the reel jumps back into history and comes down the line to the present day, showing how makeup has played a prominent part in fooling the male without the female realizing the reel is chock-full played in Pete Smith’s talk as if wishing up the males, but it gives the femmes some real tips on make-up as Jack Dawn plays his act.

**FOREIGN**

**SENZACIO** ("Sensation")


Skillful blending of tragedy, comedy and romance, this newspaper story is a pleasant surprise. Simplicity and ingenuity are the keynotes here, the cameramen and art directors entitled to generous credit for the unity achieved in the presentation of these divergent themes.

**EIN STELLDICHEIM IN SCHWARZ-WALD** ("A Rendezvous In The Black Forest")

Dialogue film in German; a Terra production; directed by Georg Jacoby, with Magda Schneider, Harald Paulsen, Hugo Schrader, et al, in cast. Presented at the 26th St. Casino Theater.

With most of the action taking place in the Black Forest, this feature furnishes a picturesque background from the story which tells of the flight of an attractive girl from her insistent father who has decided to announce her betrothal to a man of his choice. In the woodland, however, the heroine finds romance in the person of a young, singing string writer with whom she whisked to her Berlin home and marriage. Film has considerable entertainment value and technical solidify.

**THE WEDDING OF PALO**

Dialogue film in the Eskimo language with English subtitles; written and produced by the late Dr. Knud Rasmussen; directed by Friederick Rasmuh and C. Rasmussen with a natively cast of players. Presented at the 22nd Street Playhouse.

Splendid, authentic and human document of life among the Eskimos, and a film that will have not only a present but lasting interest among film audiences who appreciate pictures that are diverting, informative and off the beaten path. The constant war waged by the Eskimos for existence; their habits, emotions, customs and romance are delicately delineated in this story of the contest carried on by two men of the tribe who are in love with the same gals. The acting, direction and photography are uniformly excellent. The production, issued after the death of Dr. Rasmussen, is a lasting credit to this noted explorer.

**PRISONERS**


One of the most important and impressive documentary films to come out of Soviet studios, and one which in vigor and theme is something of a companion to "The Road of Life." It deals in convincing manner with the government rehabilitation of society's victims. It is a lively entertainment, studded with drama, and its makers have made all motifs of propaganda thoroughly subordinate to the general subject matter of the sequences. The acting is of top-notch calibre, and the entire production reflects highly capable handling. Particularly noteworthy is the excellence of the crisp screenplay.

**SPARKS PARTY AT BIMINI**

Miami—E. J. Sparks, president of the Sparks theater circuit, accompanied by six guests, left Miami in a chartered plane on a five-day vacation in Bimini. In the party were T. J. Connors, general sales manager for M-G-M; D. C. L. Hyser of New York; C. R. Banford of Asheville; R. H. Kasch of Atlanta, district manager for M-G-M; Joe M. Sieder, Fox Film executive, and William Seuly of New York, division manager for M-G-M.

**BIZ GAINS IN NEW ENGLAND**

Boston—Business activity in New England has advanced almost 3 per cent since last December, according to an announcement made today by the New England Council. Index of general business activity for January was 107.4 per cent compared to 104.5 per cent in December. This represents the highest point for any month since November, 1929, when the indicator registered 107.8 per cent.

To Built at Oshawa, Ont.

Oshawa, Ont. — A syndicate has been formed to erect a theater here that will have seating capacity for 1,000. Option on three different sites for the building was obtained by S. Cohen, at Athol St. E. is the syndicate’s representative.

**ALLIED GROUP TO MEET**

Boston—Independent Exhibitors, manufacturers and affiliated organizations will hold a meeting at its headquarters, 20 Shawmut St., next Tuesday at 1:45 P. M.
DICKSTEIN WEIGHING AMENDMENT TO BILL

Washington Review of THE FILM DAILY
Washington—Representative Dickstein, chairman of the House Immigration Committee, is weighing an amendment to the bill which would provide an opportunity for a freer flow of artists between the U. S. and foreign countries.

As now framed, the measure would bar alien actors whose qualifications could be found among unemployed Americans, and it further would limit the number of aliens admitted to the country to the number of Americans allowed to perform in foreign countries.

Dickstein says he might extend the reciprocity features by dropping the latter provision. The ban against alien actors whose qualifications could be found among unemployed Americans would stand, but the contemplated amendments would permit the entrance of alien actors of "distinguished merit.”

Films of Commerce to Move

Films of Commerce, Inc., producers and distributors of industrial and educational motion pictures, after seven years in the Pathe Building, have leased larger quarters on the eleventh floor of 21 W. 46th St.

"Greater Promise" Banned

Columbus, O.—A Soviet film entitled "A Greater Promise" was rejected by the local Motion Picture Censors, it is pointed out in the board’s report to Gov. Harry W. Nice. There was only one prosecution during the year and this was due to a charge of misleading advertisement.

Russian actors will be under the supervision of Maud Gilroy, the London talent scout.

New London Theater Dark for 15 Years to Go Film

New London, Conn.—The Lyceum Theater, old leg house dark for the past 15 years, has been purchased for motion picture operation by Louis S. Chase. The theater will be remodeled and the Astor, East Hartford. The 620-seat Astor will be enlarged, and the Lyceum will be expanded to 950 seats. The two theaters will be connected, and the Astor will be operated by cutting the 40-foot stage, and one of the two balconies will be closed, in the plan to renovate completely. M. P. Warner’s Morris Rothenberg have theaters in the city, and Publicly formerly leased the Lyceum but kept it closed. Anger will also operate a new theater on North Park Ave., Bridgeport, which is being constructed for less than $100,000.

The Foreign Field

Mexico’s Preferential Tax

Mexico City—Motion picture exhibitors in Mexico are compelled to show at least one nationally produced film per month under a law passed by the Chamber of Deputies. Nevertheless, in practice it has been found that the application of the law is not onerous as requirement is not made that the national picture be shown to the exclusion of foreign films on the same billboards. Those actors not adhering to this quota are liable to a fine of $50 to $500 per week, and to cancellation of license for a repeated offense.

GB’s Young Talent Quest

London—Utilizing more than half the theaters in England as a source of potential screen talent, Gaumont British has instituted an intensive search for stage actors and actresses to be enrolled on their junior star lists for a number of the coming season’s pictures. The search, which will extend throughout the British Isles, will be under the supervision of Maud Gilroy, GB’s London talent scout.

Grand Prix du Public

Paris—The weekly paper, La Griffe, has instituted an annual prize to be known as the Grand Prix du Public, to be awarded to the best picture which makes the strongest box office showing of the year.

Imported 9 U. S. Shorts

Berlin—During 1936 Germany imported only nine short subjects from the United States out of 360 passed by the censor.

Guilty to Direct for Korda


Kansas Theater Operators Association Meets Monday

Kansas City, Mo.—The first meeting since the organization of the new Kansas Theater Operators’ Association has been called for next Monday by George Baker, president of the organization. Charles Vaughn, lawyer, and Fred Meyn, secretary and treasurer at the initial meeting of the owners of the 12 KCK houses. The organization includes the operators of all but the city’s Negro theaters: Electric, Art, Fox Granada, Fulton’s State, Gaumont, 10th Street, Kansas, Pershing, Midway, Osage, and Rosedale.

Le VoiS Succeeds Douglas

Milwaukee—Jack Le VoiS, former assistant supervisor of the Fox houses outside Milwaukee, has been made manager of the circuit, and W. J. Anderson has succeeded Rowland Douglas, who has resigned to promote "Opera Under the Stars."

TELEVISION FORUM FOR SME MEETING

A forum on television is being arranged by the S. M. P. E. for its Spring Convention, to be held May 24-28 at the Hollywood Roosevelt Hotel. The show is in the hands of the program committee, headed by John I. Crabtree and C. E. Matthews. The New York Session will be March 17 to hear Rudolph Wolf deliver a paper on "Television Speaker Development."

Baltimore.—The last year showed a large increase in the number of outlets approved by the Maryland State Board of Motion Picture Censors, it is pointed out in the board’s report to Gov. Harry W. Nice. There were only one prosecution during the year and this was due to a charge of misleading advertisement.

Recently taken over, has been completely remodeled and redecorated.

Loew Re-Opening House

Boston.—E. M. Loew announces that the Court Square Theater, Springfield, will be opened under the management of Louis Richmond next Wednesday. The theater, recently taken over, has been completely remodeled and redecorated.

Variety Club Moving

Pittsburgh.—Variety Club, Tent No. 1, is moving to the William Penn Hotel May 1. The present quarters, located on William Penn Way, are not large enough to house the frequent elaborate affairs staged by the local tent.

Mel Ames’ Father Dies

Boston.—Father of Mel Ames, RKO’s top Western star, has passed away in California as a result of a stroke.
ox Reorg. Plan’s “Fairness” Will be Determined

IRCUT COURT NULLIFIES PHILLY DUALS OPINION

heater Divorce Law Constitutionality to be Tested

The Awards

. . and Dickstein’s Bill

By CHESTER B. BAHN

OSE earnest souls who, figuratively, would erect a high stone wall along the line of these United States and upon Pimblow the tense warning, “Foreigners, keep out!” might with profit study the 1936 awards of the Academy of Motion Picture Arts and Sciences.

wise Rainer, a native of Austria, re- ceived the statuette for the best perform- ance by an actress.

al Muni, likewise an Austrian, received statuette for the best performance by an actor, and to Frank Capra, born in Palermo, a, went the year’s directorial award.

“HILE it is true that Capra is a product of Hollywood and that Muni’s training was gained through New York’s Yiddish Art Theater and such a stone wall might not have barred the case of Miss Rainer is most highly pertinent as the Dickstein alien bill holds the Washington spotlight.

The Viennese actress was virtually un- known when M-G-M cast her opposite Jam Powell in “Escapade,” and indeed such a law as that contemplated by legislative Dickstein been in effect, is exceedingly doubtful if she could have a brought to Hollywood.

Her second American role, as Anna in “The Great Zeigfeld,” was of evident brilliance to win for her the eddy statuette.

IS interesting to note, further, that ten that should Dickstein finally amend his to permit the entrance of alien actors distinguished merit” and the amended sure be adopted, the problem would unsolved.

The measure does not need amendment; needs defeat.

Gabriel L. Hersh, Hays organization gen- eral attorney, praised it admirably when said at the recent Washington hearing:

To deprive or impede the access of African producers to the best talent the world affords for the production of motion pictures.

Challenging Action Eventually to Be Filed in Some State

In event theater divorce bills are enacted by several states, producers with exhibition interests will institute an action to test constitutionality of the particular law best suit- ed for their purposes in this respect, it was indicated in New York yesterday.

n action may be tied up in the courts for months, perhaps much longer.

This may not necessarily apply (Continued on Page 3)

STADIUM PROFIT TO DATE IS $550,000

Stadium Theaters, RKO subsidiary operating the Orpheum properties, earned a profit of $150,000 in the fourth-month period from Sept. 26, 1936 to Jan. 28, 1937, and has earned a total profit of $550,000 to date, which sum it has in cash in its treasury.

RKO-Skouras Pooling Deal
In Manhattan is Completed

A pooling arrangement involving six RKO and Skouras theaters in Manhattan has just been completed and goes into effect next week. Houses in the deal are 81st, York

Opposition to Roxy Plan Results in
Court’s Reference to Special Master

78 Para. Theater Partners and Execs. to Attend Meet

Seventy-eight Paramount theater partners and executives are scheduled to attend the annual theater department conference at the Roney-

The Roxy Theater reorganization plan was yesterday referred to Special Master Addison S. Pratt for determination of its fairness at a hearing before Federal Judge Caffey at which the plan was challenged by a stockholders’ protective com-

Denial Was Filed Through “Oversight”—Reargument is Ordered

Philadelphia—In a move considered almost without precedent, the U.S. Circuit Court of Appeals yesterday withdrew the opinion it had filed the previous day, finding anti-double feature clauses in distributor contracts illegal, and ordered re-argument of the case. Explanations were made that the opinion was issued Thursday had been filed through “an oversight.”

The order has the effect of reviv

CONSPIRACY CHARGED IN BRANDT 5-2 SUIT

Suit charging conspiracy in restraint of trade in violation of the state anti-trust act was brought yester- day in Supreme Court by 38 Brandt theaters against Loew's, M-G-M Pictures Corp., Paramount Prods., Inc., Paramount Pict. Dis.

MPTOA Slated to Elect
Wolfson as Vice Prexy

Mitchell Wolfson of Wometco Theaters, Miami, is slated for election as a vice-president of the M. P. T. O. A. at the annual meeting of its board of directors at the Miami

Three 2-a-Day On B’way

For the first time in some years, Broadway will have three two-a-day attrac- tions on Mar. 18 when “Silent Bar- rians,” GB production, opens at the Criterion. Other 32 top attractions on the street will also be “Good Earth” at the Astor, and “Lost Horizon” at the Natural History Museum.

(Continued on Page 3)
"Silent Barriers" Premiere
Set for Miami on March 17

GB is planning the American premiere of "Silent Barriers" for Mar. 17 at the Lincoln theater, Miami, during the M.P.T.O.A. convention. A two-day engagement for the American premiere of "Silent Barriers" (formerly known as "The Great Barrier"), will start at the New Criterion Theater on March 18, Arthur A. Lee, vice-president of GB, announced yesterday. A gala premiere is being planned.

The Awards
... and Dickstein's Bill

Pictures must inevitably injure and harm the quality of America motion pictures.

The free flow of creative talent from one country to another is a vital necessity to the flourishing of the arts of the motion picture. To deprive the American motion picture industry of necessary vital elements would endanger its continued successful existence."

Censors' "Dr. Knock" Ban
Appeal to Commissioner

Appeal from the action of the New York state film censors in banning the French film, "Dr. Knock," was filed with the Commissioner of Education yesterday by A. S. Lessard, acting as counsel for the French Motion Picture Company and the Cinema de Paris which has an option on the picture.

Film was privately screened at Columbia University on Wednesday for a group of teachers and educators, and received their unequivocal endorsement as stated. Based on a play by Jules Romain, "Dr. Knock" already has been presented at 15 American colleges and universities, it is stated.

New York's censors, it is said, first rejected the film in toto and then ordered eliminations which, it is contended, would have made the picture worthless.

Bernard J. Mechling Dies
Zanesville, O.—Bernard J. Mechling, 46, vice-president of Zanesville Theaters, Inc., and manager of the Imperial theater, here, is dead. He had been ill for the last year.

The Awards (Continued from Page 1)
pictures must inevitably injure and harm the quality of American motion pictures.

The free flow of creative talent from one country to another is a vital necessity to the flourishing of the arts of the motion picture. To deprive the American motion picture industry of necessary vital elements would endanger its continued successful existence."

Rogers Arrives Tomorrow for Production Parleys

Charles R. Rogers, vice-president in charge of production of the New Universal, arrives in charge of production of the New Universal, arrives in New York on March 14 for conferences with R. H. Cochrane, president, the sales executives and J. Cheever Cowdin, chairman of the board, who has just returned from a business trip throughout Europe. Mr. Rogers is accompanied by his executive secretary, William Perry. Conferences will include the details of the production schedule for next season.

FINANCIAL

NEW YORK STOCK MARKET

Net

High

Low

Close

27 3/16 27 5/8 27 2/3

34 1/2 34 1/2 34 3/16

47 1/2 47 1/2 46 1/8

161 1/2 161 1/2 161 1/4

14 1/2 14 1/2 14 1/2

10 1/4 10 1/4 10 1/4

22 1/2 22 1/2 22 1/4

181 1/4 181 1/4 181 1/8

91 3/8 91 3/8 91 3/8

15 1/4 15 1/4 15 1/4

9 5/8 9 5/8 9 5/8

91 1/4 91 1/4 91 1/4

3 3/4 3 3/4 3 3/4

20 7/8 20 7/8 20 7/8

5 3/4 5 3/4 5 3/4

THE Film DAILY

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Coming and Going

JACK BENNY will arrive in New York morning for a three-week vacation before joining his wife in the cast of such Paramount star pictures, "Artists and Models."  

H. R. ROBINSON, assistant treasurer of Eastman Kodak Co., sails today on the C. F."R.

CHARLES ARMOUR left yesterday for Hollywood where he will aid in the choice of new talent for the "Walter Wa- ter's Vegas of 1938," starring Warner Bros. and Joan Bennett.

GEORGE SKOURAS, who has returned New York from Florida, goes south again Mar. 15.

MONTIE PROSSER has returned to New York from Florida.

DAREY ROSTER has gone to Miami or New York.

ATTORNEY H. WILLIAM FITTELSON retu to New York Monday from Florida.

ATTORNEY BERT MAYS left New York yesterday for Florida.

ELMER UPTON, controller of Balaban & Katz, has returned to Chicago from New York.

MACK GORDON, a guest at the War- ionia, has returned to New York from Hollywood, is stopping at the Hotel Ed- Division.

NORMAN H. MORAY, Vitaphone executive, has left for a trip to Chicago and will arrive in Minneapolis Monday.

HERB OCHS, Southern and Western area manager for Warner Bros., returned yesterday from a tour of the company's branches in West and M i d - W e s t.

ROY HAINES, Eastern and Canadian area manager for Warner Bros., returned yesterday from a short business trip to the company branch offices in Buffalo and Boston.

ROLAND YOUNG has been signed to a long term contract with Hal Roach and will be featured in Hollywood tomorrow to begin work on "The Truth," in which Constance Bennett will have the feminine starring role.

Jaffe to be Honored

Entire company of Max Roi- hard's stage production of "Eternal Road" will honor Sam Jaffe by attending a midnight showing of "High Noon" at the Globe tonight Jaffe appears in both.

DAILY BULLETIN

The hotel rooms and suites are all large, handsomely furnished and overlook the beauti- ful private park of gorgeous trees, lawns, walks, golf course, boat house, and swimming pool. A fine view of the harbor, piers, and bridge is also had. The hotel is in a convenient position, and all of the facilities of any first class hotel may be had.

37th ANNUAL CONVENTION
March 16th-17th and 18th, 1937
The Miami Biltmore Hotel
Miami, Florida
THEA. DIVORCE LAWgy
FACES LEGAL TEST

Reviews of New Films

Olive de Havilland, Anita Louise and Ian Hunter in "Call It a Day" with Alice Brady, Roland Young, Frieda Inescort and Paul Lukas (HOLLYWOOD PREVIEW)

Warner Bros. 89 mins.

"Call It a Day," in its screen version, emerges as one of the cleverest bits of entertainment this season. Further developments of the characters and the theme, which added scenes have heightened the comedy decidedly. The story is concerned with the events that happen in "one day" to the Hartley family, living in the outskirts of New York City. The day is a "fluke," and Roger Hilton (Ian Hunter) describes it, as a prematurely spring-like day, that starts the whole of them. Hartley is a lawyer, and his family, never strayed from the conventional path of marriage, but something tingling in the air, and coincidental meetings, cause temptation to raise its ugly head. Olivia de Havilland, as the eldest daughter, is suffering from puppy-love for an artist, Walter Woff King, who could easily be led, if not restrained by his sensible wife, Bonita Granville, the youngest child, thinks she is psychic and entertains a morbid fetish for Rossetti, poet-painter. In the evening of the day, the elder son, Gil, is determined to leave home, but Capud lassos him to Anita Louise, the young lady who lives next door. A chill breeze and the end of the "day" brings the family down to normal. The story is replete with home touches and generates one chuckle after another. The performances are all good, the chemistry is good, and the comedy is good, as one would expect from a film with the title "Call It a Day." The film is produced by Walter Woff King, directed by Victor Saville, and the screening on Tuesday, December 3, was highly enjoyable. The film was released by the Warner Bros. in the United States, and it is highly recommended for a light and amusing time at the cinema.

Theo. Divorce Lawgy
FACES LEGAL TEST

RKO-Skouras Pooling Deal
In Manhattan is Completed

(Continued from Page 1)

town and Midtown, all operated by RKO, and the Riverside, Nemo and Riviera, Skouras theaters.

A three-cornered pool has also been set in Jamaica with three theaters, all operated by the Loew-Roach, headed by A. H. Schwartz; the Fox, Shamrock Theater, and the Alden, RKO house.

MPTOA Slated to Elect
Wolfson as Vice Prexy

(Continued from Page 1)

Biltmore Hotel, Miami, Mar. 16. He will succeed Ben Bernin of Los Angeles, exhibition leader in that zone. Wolfson is chairman of the committee in charge of convention arrangements.

"Cloistered" Will Start
in New March 17

Rene Huisman, associate of Samuel Singer, is in New Orleans preparing for the opening of "Cloistered" at the Strand there on March 17. Singer himself has just returned from Washington where "Cloistered" will be held for a second week. "Cloistered" also opened to big business at the Tad-Astorium, Cincinnati, and at the Elranger, Buffalo.

The laboratory is turning out an additional hundred prints to make sure of accommodations. Dates for June and July are now being set.

Censors Bill Hearing Tuesday
Washington Bureau of THE FILM DAILY

Washington—Chairman Dickstein of the House Immigration Committee has extended the call will be continued Tuesday instead of Wednesday as previously announced.

PHILLY DUALS OPINION
NULLIFIED BY COURT

(Continued from Page 1)

In the Harry Perlman action against Paramount, RKO, United Artists, Loew's, Warner Bros. and M-G-M inasmuch as it grants their petition for re-hearing. In the opinion filed Thursday, the Circuit Court of Appeals had affirmed its previous decision and also that of the U. S. District Court in which the case had originally been tried.

Yesterday's order, filed with a copy of the opinion, Thursday, reads as follows: "The accompanying per curiam having been filed through an oversight, the same is now recalled and the case held for further consideration upon a re-argument which is now ordered."

As yet no date has been announced for the re-hearing.

Hays' Anniversary Brings
Many Congratulatory Wires

(Continued from Page 1)


Stan Laurel Incorporates
Sacramento, Cal. — Stan Laurel Productions has filed papers of incorporation here, calling for $100,000 in stock. General theatrical and amusement rights will be handled. Directors listed are Marjorie Geln, W. Lockwood Miller, and Richard Wharton.

Frank O'Hanlon Dies
Syracuse—Frank O'Hanlon, widely known theater musician, and formerly in the pit band at Loew's State, is dead, following a heart at-
“FAIRNESS” OF ROXY PLAN TO BE DECIDED

(Continued from Page 1)

committee, which claims that the stockholders are being “ruthlessly
annihilated,” has named John C. Beekman, representing the Tipton Bondholders’
committee, who voice sharp opposi-
tion, to the plan and reorganization
he is conducting negotiations with several
parties including Si Fabian, that may result in another plan be-
ing presented.

Judge Caffey stated that he had
received many letters from stock-
holders stating that they feel “help-
less” because they are completely
excluded from any interest in the
Roxy estate under the plan before the
court.

Judge Caffey declared that he had
considered calling in the Secu-
rities and Exchange Commission to
aid the stockholders and that he
might still do this. The court de-
clared that on the question of wheth-
er the Roxy estate was insolvent, he
would not be satisfied with mere
appraisals but wanted the fullest
and most searching investigation.
The bondholders’ protective com-
mittee maintain that the Roxy estate
is insolvent and that therefore the
stockholders have no interest in the
estate and therefore no status under the
plan whereby 20th Century-Fox
would acquire the theater.

Judge Caffey permitted the stock-
holders’ protective committee rep-
resented by Kramer & Kleinfeld to
intervene. He also permitted the
noteholders’ protective committee
represented by Bechman, Bogue,
Leake, Stephens & Black to issue a
circular letter to obtain authoriza-
tion for approval of settlement of a
$1,177,000 claim against Fox Thea-
ters Corp. for $700,000, which
would be payable in the Fox Thea-
ters receivership.

It was disclosed that the Fox Film
franchise offer to the bondholders’
committee under the plan expires
May 1. Judge Caffey pointed out
that under the plan there is no absolute guarantee that the
20th Century-Fox film franchise
would be continually available to the
Roxy and that he might require
an amendment to assure this.

Determination of when the hear-
ings will get under way before the
Special Master will be made within
the next few days. There will be
a hearing next Friday before Judge
Caffey to determine whether deposi-
tions with hackers from first mortgage bond-
holders’ committee will be bound
without negative dissent to the

PETE SMITH, M.G-M commentator,
will start work Monday on a
short featuring the famous Chris-
Tian Troup older.

Twelve members comprise the
company, which will join the Barnum &
Bailey circus after completing the film.
David Miller will direct, with
Jack Chertok as the producer.

Betty Wynn, famous model, who
has worn more clothes on her back
than any living woman, heads the
plan that will use in “Vogues of 1935,”
which Irving Cummings will direct. Other
models chosen to date are Dorothy
Day, Libby Harbison, Joan Sheehan,
Ida Vollmer, Olivia Cawley, Kath-
arine Aldridge, Frances Joyce, Ruth
shields, Norene Carr and Peggy
Calvin.

Rouben Mamoulian, who is direct-
ing the Irene Dunne starring picture,
“High, Wide and Handsome” for Paramount paused in his work
long enough yesterday to receive
troubles to his genius as a director.
The Foreign Press Society of Holly-
wood, presented Mamoulian with a
certificate setting forth that his di-
tection of “The Gay Desperado”
was the best directorial work of last
year.

Walter Wanger has purchased film
rights to Clarence Budington Kel-
land’s current Saturday Evening
Post serial “Stand-In,” and hopes
to borrow Leslie Howard for the
picture. His role is ‘Deputy War-
monger’ and usage of the name
of the ‘Gay’ Desperado” was the
best directorial work of last
year.

HEADS UP, all you “Littles” from “Lots”.

By RALPH WILK

HOLLYWOOD—

78 PARA. THEATER PARTNERS
AND EXEC. TO ATTEND MEET

(Continued from Page 1)

Plaza, Miami, Mar. 18-20, when
operating problems and policies
will be discussed, was announced yester-
day.

The following is the list: Adolph
Zukor, Barney Balaban, Y. Frank
Freud, Marcus Loew, Samuel
Goldman, B. R. Warner, Samuel
M. Wanger, Walter J.lesh, Walter
D. Seligson, John W. Davis, Harry
Sparks, Frank J. Roach, Bens
Rogers, Robert M. Clark, Har
Julian, Frank D. Miller, Paul
Rubens, B. H. Lasky, Irving
Gladstone, Jack L. Warner, Wil-
son, Harry Blashfield, Sam-
uel Goldwyn, William J. Wilkins,
Dudley R. Myrick, John and
J. P. Coavourites, Sam-
uel Goldwyn, John and
J. P. Coaviours, and A. B. Weil.

Mamoulian’s mother, Loretta L.
Mo-
na, who operated a theater in
Shawnee, Okla., is likewise using
suing distributors for triple damages,
charging “unlawful combination and
conspiracy to restrict and to mo-
nopolize interstate trade and com-
merce in motion pictures.” The dis-
tributors have asked to have the
suit transferred from Boston, where
it was filed, to Oklahoma City for
trial. Mrs. Mamoulian sued in Bos-
ton because that is her homestead
and she could secure service on all
the defendants there.

This bears on the indica-
tion of just how strong opposition to
the plan will be. It may lead to
disclosure of intention to put for-
ward another plan, when that plan
will be brought forward and by whom.

Disney Winners as Revue

Five Walt Disney cartoons which, in
successive years since Academy awards
were
Academy awards will be continued in a
feature-length picture for 1938—
“Handsome,” starring Walter
DeForest; “Chris- tian Troup”
Kittens” will be directed by
Ralph C. Heidt, and “The
Country Cousin,”

CONSPIRACY CHARGED
IN BRANDT-5-2 SUIT

(Continued from Page 1)

tributing Corp., Columbia Pictures
Corp., Universal Co., Inc., Big U Film
Exchange, and United Artists
Corp., Inc.

The action arises from the recent
event where the film of four
days and three days to a day
and a half in the day split and the
continued servicing of Loew’s local
theaters by the defendant

The Brandt complaint, drawn
by Weisman, Quinn, Allen & Spett,
charges that the exchanges are vi-
lating their contracts with the
Brandt Theaters by serving Loew
with product on the day split
basis because the Brandt

McAdoo Resolution sent
to Judiciary Committee

Washington Bureau of THE FILM DAILY
Washington — With a view to
parallel House action on the Sabbath
bill, Senator McAdoo has introduced a
resolution to continue the special Senate commit-
tee investigating bankruptcy and
receivership proceedings in Federal
Courts. It is expected the Senate will
reach the committee next week

McAdoo’s resolution will be act-
ed on by Senate judiciary commit-

Spain Bors Pictures

Salamanca Bors. Without expli-
cating reason for its action, the insurgent
government announced a new list of
pictures, written, acted or directed, as a
proposed list of Hollywood celebrities.
Included are: John Barrymore, Paul
McManus and Louise Rainer; directors: Lewis
Milestone, Frank Tuttle, Melville Brown;
Upton Sinclair, Clifford Odets, Linn
O’Malley, Erich von Stroheim, Humphrey Cobb, author, and Kenneth
Mackenna, producer.
10 State Censorship Measures Before Legislatures

NO RENEWAL PLAN FOR ALLIED-PRODUCER TIE-UP
Program Completed for MPTOA Convention at Miami

Prominent Speakers to Address Meeting Opening March 16

Completed program for the annual M. P. T. O. A. convention at the Miami Biltmore, Miami, March 16-18, was announced Saturday, as follows:

Tuesday, March 16
9:00 a.m., Registration of MPTOA delegates, friends and guests at the Registration Desk in the lobby.
10:00 a.m., Sight-seeing tour of Miami and environs. Private cars will leave from The Miami Biltmore Hotel at 10:00 a.m. for a two-hour tour throughout Miami and the surrounding area.

Archbishop and Duke to Censor Coronation Newsreel's
London (By Cable)—Appointment of the Archbishop of Canterbury and the Duke of Norfolk as official censors of the newsreel films to be shot inside Westminster Abbey during the coronation of King George VI may force Fox Movietone to abandon plans to fly its footage to the U. S. and otherwise slow up distribution.

Italian Expansion by Warners Seen as H. M. Warner and Sam Morris Sail

Harry M. Warner, president of Warners, and Samuel E. Morris, vice-president in charge of foreign sales, sailed Saturday on the Conte de Savoia for Italy, where they will visit the company's branch offices in 10 of the country's principal key cities to discuss activities with local personnel. Warner has previously inspected the Warner organization in Italy, and it is expected that plans will be made for further expansion there.

Following their stay in Italy, the W. B. execs will go to Paris, and Warner will also visit other foreign cities. They are expected to return to New York early in May.

Exhibitor Organizations Are Battling Censorship Bills in 10 Legislatures

Allied States Eastern Regional Meet March 29

New Haven—The Eastern Regional Conference of Allied States Association will be held at the Hotel Garde, New Haven, March 29, with all eastern units represented. The conference will open with a luncheon. About 20 visitors, including Nathan Yamin and Gus Meyers, are expected.

Ten state legislatures at the present time have under consideration bills which would establish censorship boards, despite the general opinion of reform groups that the moral tone of films has substantially improved during the past year. Exhibitor groups in each of the states involved in the situation are fighting the bills.

States in which censorship measures are pending are: California, Indiana, Illinois, Iowa, Ohio, Oklahoma, South Dakota, Mississippi, Minnesota and North Carolina.

Deal With Chesterfield-Invincible Expires Shortly

Deal under which exhibitors affiliated with Allied units played Chesterfield-Invincible pictures under an arrangement giving the national exhibitor organization revenue will be dropped at end of the 1936-37 season, it was indicated in New York Saturday. The deal was approved by Allied at its Cleveland convention last June and became operative on Aug. 29, last, for a one-year period.

Since the plan was effectuated,

SEE SISTO HANDLING MONOGRAM FINANCING

J. A. Sisto & Co., bankers, of 68 Wall Street, will handle financing for Monogram Pictures Corp., by present indications.

Negotiations between Sisto and W. Ray Johnston have proceeded to the point where papers are being

Newsreels in Pool Deal
On B. B. Training Camps

By arrangement between the newswire companies with the exception of Paramount News, Fox Movietone is covering the baseball training camps. Paramount has steadily refused to join in any pooling deal with the other newswire companies.

U. S. Films Rule in Chile
Eighty per cent of pictures shown in Chile are of American origin, according to a survey made by the Motion Picture Section, Bureau of Foreign and Domestic Commerce, at Washington. Other percentages are as follows: British, five; French, five; German, three; Argentinian, two, and Spanish, five.
The Broadway Parade

Director: Victor Fleming

**Picture**

The Good Earth (Metro-Goldwyn-Mayer) 6th week
Lost Horizon (Columbia Pictures) 6th week

**TWO-A-DAY RUNS**

The Good Earth (Metro-Goldwyn-Mayer) 6th week
Lost Horizon (Columbia Pictures) 6th week

**FOREIGN LANGUAGE PICTURES**

Lac aux Dames (Frances-American) 4th week
Cinema de Paris Le Bonheur (French-American) 4th week
Tirar a Linin (International) 5th week
The Wedding of Pale (Hefting) 2nd week
Prisoners (Aminko) 3rd week

**FUTURE OPENINGS**

Razamouv (Aminko) — March 9
Cafe Education (Metro-Goldwyn-Mayr) — March 9
South of the Highway (Scandinavian Talkie Film) — March 9
Cinema de Paris Wing of the Morning (20th Century-Fox) — March 11
Trouble in Morocco (Columbia Pictures) — March 13
Central European (Paramount) — March 13
Silent Barriers (GB Pictures) — March 18
Warner's Wedding Presentations (Paramount) (c)
Ready, Willing and Able (Warner Bros.) (c)
Bucking Home (Universal) (d)
Maytime (Metro-Goldwyn-Mayer) (c)
History Is Made at Night (U. A. c)

(a) Dual bill. (b) Subsequent run. (c) Follows current bill. (d) Two-a-day run.

Five Holdovers in Portland

With Box Office Up 10 P. C.

Portland, Ore. — Five holdovers rule here this week, with their up approximately 10 per cent, according to exhibits. "Lloyd's of London" is in its second week at the Paramount, "Theodora Goes Wild" is in its 10th at the Blue Mouse on a dual bill, "One in a Million" is in its 4th at the Mayfair, "Green Light" is in its second at the United Artists and "The Last of Mrs. Cheyney" is in its third at the Broadway.

29 Vitaphone Shorts

Now in Cutting Room

Twenty-nine Vitaphone short subjects are currently in the hands of the cutters at the Brooklyn Vitaphone studio, announces Sam Sax, production chief. Of these 10 ave of two-reel length, and 10 are one-reelers. The two-reelers are all in the "Broadway Brevities" series.

Arranging Ling Rites

Funeral services for Richie Ling, 70, veteran actor who died Friday at the Lumber Club, are being planned and will probably be held Wednesday at the Little Church Around The Corner. His last stage appearance, concluding a long stage career both here and in Europe, was in the Broadway play "And Now Good-bye" which closed Feb. 22.

King" Coming to Strand

New York premiere of "The King and the Chorus Girl" will take place at the Strand on March 27, it is announced.

The Film Daily
Monday, March 8, 1937

Coming and Going

AL FRIEDLANDER left Saturday on a month's sales trip with the pictures "Cloistered" and "Robber Symphony," his route will include Chicago, St. Louis, Kansas City, Denver, Salt Lake City, Portland and Los Angeles.

DOUGLAS ROTHMARK sails tomorrow on the 55-vessel Breinin for Europe.

BETT STEARN, U. A. eastern division manager, returned from headquarters in New York and following a several days stay in Pittsburg.

LEE BERGER, field representative for music sweepstakes, is in Pittsburgh on business.

H. M. WARNER and MRS. WARNER and SAM MORRIS and MRS. MORRIS sailed for Italy Saturday.

Y. FRANK FREEMAN leaves New York Saturday for Miami.

JOE WEIL of Universal returns from a coast trip today.

CHARLES R. ROGERS and his executive secretary, WILLIAM PIERCE, arrived yesterday from the World's Fair.

VICTOR JOSEPH has left for Cleveland from New York and later continues to the coast.

OTTO KRUGER has left New York for Hollywood.

SHEILA BARRETT is in Detroit from New York.

HARRIET MILLARD has gone to Hollywood from New York.

BEN GOETZ, general manager of M-G-M British productions, arrives in New York today from England on the Queen Mary.

GRACIE Fields, English vaudeville star who recently arrived here for 20th Century-Fox, also arrives today on the Olympic.

ARTHUR A. LEE leaves New York March 13 by plane for Miami.

GEORGE W. WEEKS leaves New York Wednesday for Miami.

General Electric's Net
Jumps to $43,947,000

Preliminary report of General Electric for 1936 shows a net income of $43,947,000, or $1.52 a share, after providing $300,000 estimated for undivided profit. This is compared to $27,843,772, or 97 cents a share, for 1935.

DATE BOOK

March 12: Testimonial dinner of St. Louis Variety Club for Fred to make key to made policy, Hotel Jefferson Gold Room.
March 16: Boston Cinema Club dance at the Hotel Statler.
March 16-18: MTPOA convention, Miami Biltmore Hotel.
March 29: Testimonial dinner of St. Louis Variety Club for Fred Wehrenberg, Hotel Jefferson Gold Room.
March 29: Allied States Association Eastern Regional Conference, Hotel Garde, New Haven, Conn.
April 9: Universal Club dance and armada of the America Women's Club.
April 9: Annual ball of the Press Photo Photographers Association.
April 10: Chicago Amusement Publicists Association dinner dance, Hotel Sherman.
April 17-18: National Variety Club convention, Fontenelle, Omaha.
May 12-14: National Convention, Midland Hotel.
June 7: American Federation of Musicians convention, Hotel Kentucky, Louisville.
Note From a Hot Trumpet

Sirs:

These pictures show the writer going to town on a hot trumpet. Said writer used to be quite a handy lad with the hot trumpet, also sax, but how would you like the job of concentrating on jam stuff with a gal like Carole Lombard around giving you the bird all the time? She says hot trumpets give her a No. 1 pain in the neck even when they are played well. And she says the writer's playing gives her an even worse pain. You just can't please some women.

The good-looking fellow in the picture to the right is a pal of mine, Charlie Butterworth. He plays hot piano. Carole says he's not so hot either.

FRED MacMurray
Hot Trumpet Player

Embarrassed Blonde

Sirs:

These pictures show you the kind of jam you get in hanging around with a hot trumpet player. It isn't enough he goes blowing the thing out on the public streets of Panama and blow it, which makes the natives sore. They think he is starting a revolution or something and before you can say "Swing High, Swing Low," which is the name of our new picture (adv.), we are both parked in a Panama house-gove. And have you ever been in a Panama house-gove? Let me tell you the service is terrible and nobody can live on sliced manana!!

Honestly, I thought when he got me in all those jams in "Hands Across the Table" and "The Princess Comes Across," it was something. But now he goes and gets this hot trumpet, it is terrible. And the worst part of it all... he's such a nice guy.

CAROLE LOMBARD
Society for Prevention of Hot Trumpet Players

Broadcast of 1937? or these three in "Swing High, Swing Low." At all events, I can tell you that you're going to get a great laugh out of their goofy adventures in Panama. And wait till you see that newest Panamanian Charlie Butterworth swing his hot piano.

MITCHELL LEISEN
Director

Note From a Hot Piano

Sirs:

The accompanying photograph speaks for itself. I am considered, by myself and several other leading authorities on the subject, a hot piano player. In fact, it is oftentimes said I fairly melt the ivories. Yet, as you see, Miss Lombard and Mr. MacMurray, Miss Lombard and Mr. MacMurray, Miss Lombard and Mr. MacMurray, in Paramount's "Swing High, Swing Low," have no appreciation for music. They do not understand the finer things. What is stretching an octave to those nuggets. Yet, I suppose while there's Life there's hope.

CHARLES BUTTERWORTH
Hollywood, California
Berman Signs 3-Year Contract With RKO

(Continued from Page 1)

Katharine Hepburn pictures, among others, is at work planning six new RKO production titles. In the recent “Vi-Vacious Lady,” starring Ginger Rogers, with George Stevens directing, “Stage Door,” starring Miss Hepburn, Barbe Young and Ginger Rogers, with Gregory LaCava directing; “Damsel in Distress,” starring Fred Astaire, with George Stevens directing and George Gershwin doing the music; “Irene,” starring Ginger Rogers under the direction of Mark Sandrich; the new Lily Pons starring vehicle, as yet untitled, and a second Fred Astaire picture based upon the life of the Vernon Castles.

Buffalo Arrest Reveals Bank Night Racket Gang

Buffalo—Police here reveal the arrest of an unnamed picturegoer through whom they have uncovered a Bank Night racket which has defrauded film exhibitors and their audiences out of thousands of dollars. Detective Sergeant W. J. Shanahan said the man in custody is being held on a second-degree grand larceny charge as a member of the muling gang after admitting participation in the scheme.

Shanahan declared that the gang worked in 11 theaters in Buffalo, Niagara Falls, Tonawanda and North Tonawanda, and confereed by prearranged wires which would win at the Bank Night cash prizes. One of the gang then went to the theater and volunteered to serve on the stage as a judge and was usually selected. He stood beside the child who drew the winning ticket and as the ticket was handed to him to read the number, palmed it. Then he read, from a counterfeit ticket which had been concealed, a number held by a confederate.

“Gambling in Souls” Ban Overruled by Judge Frank

Baltimore—Taking the stand that a subject such as white slavery does not necessarily have to be banned in its entirety in motion pictures, Judge Eli Frank, in the Court, has ruled against the motion to overrule the ban placed on “Gambling in Souls” by the Maryland State Board of Motion Picture Censors. However, he ordered that the picture could not be shown without deletions and suggested that the owners, Morris Moltonberg and Robert H. Cohen, and the board confer on these deletions.

U. S. Releases “SEX” Films

Wash. Bureau of THE FILM DAILY

Washington—Uncle Sam’s film producers, in a war effort, Department of Agriculture is releasing “The Story of the Rabbit,” a 16mm, 5-minute, 1-reel, educational feature, with the Department’s other newest effort, “The Garden.” Letters feature the love-screendom of the 17-year-old.

Along the rialto

with PHIL H. DALY

Warner Expansion in Italy Seen as Executives Sail

(Continued from Page 1)

and then to Norway, Sweden and Denmark. Growth of Warner business in the Scandinavian countries has been recently necessitated in connection with increased staffs with larger quarters. The theater situation in each country will be improved by the construction of two production studios simultaneously.

Warner and Morris, who are accompanying their wives, will probably return to New York in late April.

See Sisto & Co. Handling Monogram’s Financing

(Continued from Page 1)

drawn for submission to Washington, it was learned Saturday.

W. Ray Johnson told THE FILM DAILY last week that the limited capital of the company would be, 1,000,000 common shares of $1 par value, of which 350,000 shares were to be offered to the public at $3.75 per share.

Weil Returning From Transcontinental Trip

Joe Weil, director of exploitation for Universal, will return to his office this morning after a 10-day absence. He flew to the West Coast last week to get various exploitation matters in operation in connection with “Top of the Town” music and advertising. Weil returned by way of Denver, Kansas City, Milwaukee, Detroit and Chicago, making flying jumps between cities where “Top of the Town” will have its first showings after its world premiere at the Roxy on March 26.

Conn. Exhibs. Miami Bound

New Haven—Connecticut exhibitors who will attend the M.P.T.O. convention at Miami March 18-20 are: Meyer Bailey, New Haven; Lucy Fack, Milford; Irving C. Jacobs, Jr., Stamford; Adolph G. Johnson and Mrs. Johnson, Hamden; Edward G. Levy and Mrs. Levy, New Haven; Arthur H. Lockwood and Mrs. Lockwood, Middle-town; Miss Louise Markena, Milford; Albert E. Robbins and Mrs. Robbins, Hamden; Samuel H. Rosen, and Mrs. Rosen, New Haven; Edward J. Stuart and Mrs. Stuart, Lakeville; Max Tabackman, West Haven.

Helen Wills for 20th-Fox

Twentieth Century-Fox is understood to have reached an agreement on Mrs. Helen Wills Moody, seven-time winner of the women’s tennis title, both at Forest Hills and at Wimbledon.

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Monday, March 8, 1937
By RALPH WILK

Hollywood

Entire attention of the Walter
Wanger staff is now being concen-
trated on the independent produc-
er's unique fashion musical, "Wal-
ter Wanger's Vogue," 1938, which
has replaced "The River Is Blue,"
the producing schedule
and will be started before the cam-
eras on March 15th.

Starting date on "The River Is
Blue," which Clifford Odets wrote
and Lewis Milestone was to direct,
has been postponed because George
Boyer, who was to play the male
lead opposite Madeleine Carroll, has
been detained to play Maclean's del-
ayed "Madame Walewska."

"World of Women," an original
story by Lionel Houser, has been
purchased by RKO Radio and will
be adapted to the screen for pro-
duction by Robert Sisk.

Columbia Studios are now in an
up roar. What with the "Three
Stooges," running wild on one set;
Andy Clyde, cutting up capers on
an adjoining stage, and Monty Col-
jn and Tom Kennedy in the throes
of a new "All-Star Comedy," the
place is beginning to show signs of
wear and tear.

Bradley Page, has been engaged
by Columbia for a major part in
"In the Round starter Jack
Holt, which is rapidly nearing com-
pletion, under the direction of Ern-
est Schoedsack.

M-G-M announces new contracts
with Virginia Bruce, Robert Mon-
gomery, Betty Furness and Lynne
Carver. Miss Carver, formerly
known as Virginia Reid, has just
completed an important role in
"Maytime."

Claire Trevor has been assigned
the lead in "One Mile From Heaven"
soon to go before the cameras at
20th Century-Fox studios. Allan
Dwan will direct. Sol M. Wurtzel
is executive producer.

Walter Cassell, stage and operatic
baritone who has been awarded a
movie contract by First National,
will make his screen debut in "Lady
Luck." Cassell also is being con-
dered for the lead role in First
National's film adaptation of "The
Desert Song."

Marlene Dietrich has taken out
her first U. S. citizenship papers.

Production on a film adaptation
of Edgar Allan Poe's story of the
terrors of the Spanish Inquisition,
"The Pit and the Pendulum," will
start soon at Warners' Burbank
studios. Ricardo Cortez, Margaret
Lindsay and John Litel have already
been assigned to roles in the pro-
duction, which will be directed by
Nick Grinde.

THE WEEK IN REVIEW

The Academy Awards—Delay GB U. S. Plans

DOMESTIC

(Continued from Page 1)

pany sharing in the list of honors,
with Frank Capra annexing one of
the gold statuettes for his direction
of "Mr. Deeds Goes To Town," and
Laurel and Hardy getting promi-
cent honors for the best in-
dividual star performances, in "The
Great Ziegfeld" and "The Story of
Louis Pasteur," respectively.

Paramount, RKO and Columbia
care solid indication of their pros-
perity during recent months. Par-
amount estimated consolidated earn-
ings for the fourth quarter of 1936
at $2,514,734 for the five weeks ended
Dec. 31, 1936, approximately four times
the earnings of $684,732 during
1935; and Columbia, for the six
months' period ended Dec. 26, last
year, reported a net profit of $629,771.95.

Universal chieftains revealed that
company plans making 36 features
and six Westerns during 1937-38
season, a program which will be dis-
cussed this week at a home office
parley . . . That a new industry rec-
ord for re-issues was established
during the past 12 months, a FILM
DAILY survey brought to light, with
substantially more than 50,000 play-
dates given to pictures thus put
back into circulation . . . Discussions
were reported as under way to con-
tinue George W. Weeks in general
sales manager's job at GB in view of
his present agreement with the
company expiring May 1, next . . .
From Philadelphia came word that the
U. S. Circuit Court of Appeals
there handed down a decision affirm-
ing an opinion that film rental con-
tract provisions barring double fea-
tures are illegal, and then the Court,
in a move considered almost with-
out precedent, withdrew the opinion
and ordered re-argument of the case . . . On Thursday the North
Dakota legislature completed enact-
ment of a theater divorce bill when
the Senate by a vote of 37 to 9 con-
cluded with the House. State is the
first to enact a measure compelling
producers to discard their theater
interests . . . M-G-M's Al Lichtman
informed President Ed Kuleyondall
of M.P.T.O.A. that his company will
ever endeavor to include the score charge
in a single film charge under flat
rental contracts. Letter clarified
M-G-M selling policies in connection
with the exhibitor association's
trade practice proposals . . . and
from Hollywood flashed news that
National Theaters, Inc., the former
Fox West Coast circuit, will show a
profit of over $2,000,000 for 1936.

FOREIGN

(Continued from Page 1)

seek British and American financial
help to carry out expansion pro-
gram, he added.

From England's metropolis, too,
arrived cable saying that plans for
a new film Trade Association, em-
bracing producers, studio owners,
laboratory and processing interests
are under way there. Eventual af-
filiation with Federation of British
Industries is regarded as almost a
certainty.

Paris reported Max Lestringre
preparing to sail for the U. S. to estab-
lish a company for distribution of
French films . . . Establishment of
the Grand Prix du Public by the
newspaper La Griff for award to
the motion picture making strongest
box office showing annually . . .
Announcement by Jean Renoir that
the film spectacle "La Marseillaise"
will be financed by public subscrip-
tion.

The Week in Review

Monday, March 8, 1937
hour tour of Coral Gables, Miami, Miami Beach, Hialeah, Pan-American Hotel, Biscayne Bay and Indian River.

10:30 a.m., meeting of the MPTOA Executive Committee. 12:30 p.m., annual meeting of the MPTOA Board of Directors in the Army and Navy Club, Miami. Lunch at the Miami Biltmore Country Club, which will be used as the Convention Hall for all business sessions.

Convention called to order by Mitchell Wolfson, general chairman, convention arrangements committee; invocation by the Rev. Joseph T. Perry. Opening address by the Rev. Morris Loewenstein; annual report of the general counsel, Edward G. Levy; announcement of special convention guests and when and where they will meet during the Convention; report of the committee on convention arrangements. l MSC, Mitchell Wolfson, Wometo Theaters, Miami, General Chairman; adjourn for committee meetings.

Wednesday


11:00 a.m., luncheon and beach party for the ladies at The Kone Plaza Beach Club. Special luncheon at the Cafe de la Paix, 11:30 to 1:00 p.m., afternoon on the beach.

12:30 p.m., official convention luncheon on the south terrace of The Miami Biltmore Hotel.

I CAN'T fail to tell you of an interesting, or you may not call it interesting, experience that I had on Hallowe'en a year ago. At this time I was at the Walton Theater in Selma, Alabama.

I was having a Hallowe'en midnight show, and as black cats always go with Hallowe'en, I advertised that anyone bringing a cat would be admitted free, and that black cats would receive cash prizes. To begin with, on Hallowe'en evening about six o'clock the police department called me and said there wasn't something I could do to stop boys from stealing cats. Numbers of ladies called about their cats being chased and stolen. About 9:30 the crowd started lining up, and it seemed that everybody had boxes, or bags with cats in them. Negroes were all along the streets with sacks full of cats, selling them for 1c each.

WHEN I started letting the people in, everybody had a cat, and there were so many black cats that I barely took in enough money to cover the cost of the prizes, and of advertising accessories, press sheets, lobby displays, radio advertising, theater fronts, mailing, newspaper space, etc. The following advertising executives have been invited to talk:

Hy Daub, Columbus; Si Snell, M-G-M; Robert M. Gillham, Paramount; S. Barrett McCormick, RKO Radio; Charles E. McCarthy, Twentieth Century-Fox; Paul Glock, Universal; Monroe Greenhalgh, United Artists Corp.; S. Charles Einfeld, Warner Bros.


Wednesday, No convention affairs this evening. All of the famous Miami cafes will have special St. Patrick's Day parties. The Miami Biltmore Hotel offers a St. Patrick's Day dinner and ball with special music and entertainment in the main dining room.

Thursday

10:30 a.m., business session in the Convention Hall.

Reports of Special Convention Committee. Following each Committee report there will be an open forum for the discussion of the particular subject covered by the Committee reporting.

Report of Committee on Music Tax, Charles W. Fiequet, chairman; report of committee on unairing practices, O. C. Lam, chairman; report of committee on cancellation policy, Fred Weis, chair- man; report of committee on governmental and non-theatrical competition, John C. Stapel, chairman; report of committee on relations with the press, Walter Vincent, chairman; report of committee on public relations and communications, A. M. Lightman, chairman; report of committee on attendance, Fred Wehrenberg, chairman; report of committee on convention, Edward C. Levy, chairman; report of committee on resolutions, Edward C. Levy, chairman; report of committee on business, Adolph Zabor; Address by Adolph Zabor.

7:30 p.m., annual convention banquet. Following dinner, all will be in the main dining room of The Miami Biltmore Hotel from 7:30 p.m. to 9:00 p.m.; water carnival and entertainment following dinner. The Miami Biltmore Outdoor Exhibition Pool from 9:15 p.m. to 11:15 p.m. Supper dance and special entertainment program main dining room of The Miami Biltmore Hotel from 11:30 p.m.

Friday

10:00 a.m., MPTOA convention golf tournament at The Miami Biltmore Golf and Country Club. Major sponsor of golf tournament is C. C. Warner is chairman of the Golf Tournament Committee. Convention lodge qualifies you for entering the tournament. Lots of trophies and prizes.

M. P. T. O. A. CONVENTION
MARCH 16-17-18
MIAMI, FLA.

Be sure to hold these dates open for the biggest show of the Spring season. Your chance to enjoy a real vacation in the ace of all winter sun spots ... at reduced rates... Your chance to join with the leaders in the motion picture industry in constructive discussion of our most vital problems.

Poor fish... he's not at the convention.
Associated Film Audiences
To Start Reviewing Mar. 15

Associated Film Audiences, new group formed to analyze and evaluate a confusing mass of socially useful films and to discourage the making of anti-labor, pro-fascist or pro-militarist pictures, will begin actively reviewing films around March 15, according to present plans.

The committee has sent a request to J. Hays if permission to review films prior to national release. Various church, labor, social, student, racial and educational groups are interested in the program of Associated Film Audiences and are expected to furnish reviewers.

"Theodora" Writ Hearing
At N. O. Late in Week

New Orleans—Hearing on United Theaters’ plea for a permanent injunction restraining Columbia Pictures of Louisville, Inc., from delivering “Theodora Goes Wild” to any New Orleans first subsequent runs but United Theaters, was postponed until the latter part of this week. Hearing originally had been set for March 4, but Columbia added additional time to prepare its brief. United claims it had contracted for an Irene Dunn film and Columbia now intended to deliver “Theodora” to opposition houses.

United, N. O., Denies It
Is Dropping Bank Nights

New Orleans—Money giveaways appeared to have an undecided position here. Reports that United Theaters would drop Bank Night from its 18 subsequent run neighborhood houses, were denied by General Manager E. J. Myrick who stated: “We will continue to run bank nights.” No police interference has been noted and the situation appears to be quieting down.

Henry Lazarus, giveaway champion, admitted he was closing out Buck Night at the Coliseum, finding cash easing to draw.

Higler Leaves $118,477

Milwaukee—An inventory filed in probate court evaluates the estate of James A. Higler, who died June 29, 1936, at $118,477. Mr. Higler, who for many years managed the Davison theater here and before that the Palace.

Sunday Films at $1

New Haven — The Little Hall opened its series of Sunday afternoon feature pictures with “Dick Tracy” yesterday. Attendance at $1 was limited to 100.

Trans-Lux Plans Filed

Building plans for the proposed Trans-Lux theater at 65 Fifth Avenue have been filed, although no deal has as yet been closed, it is announced by A. Townsend Kaplan.

Reviews of New Films

Jeanette MacDonald and Nelson Eddy in
“MAYTIME”

(Romantic Picture)

with John Barrymore, Hermin Bing, Tom Brown, Donald Meek, Walter Huston, Conrad Nagel, Greta Garbo, Myrna Loy, Mary Astor, Lucien Littlefield, Regis Toomey, Esther Claire, Elizabeth Patterson, Steven Dunne, Pauline Moore, William Tabbert, and June Lang.

HOLLYWOOD PREVIEW

M-G-M

133 min.

SONG FEAST THAT WILL SATISFY FANS AND EXHIBITORS ALIKE—STARS REST.

This is a feast for the ear and should please fans and exhibitors. It is certain to score heavily with the Nelson Eddy-Jeanette MacDonald followers, and has the best screen singing heard in many moons. It has been given a lavish production and has been aptly described as a color picture. The picture is a happy blending of song, romance and comedy. Hunt Stromberg deserves much credit as the producer. Sigurd Romberg wrote the music and Herbert Stothart did a masterly job in adapting and directing the music. “Sweethearts” again, while “Virginia Ham and Eggs,” and “Vive L’Opera,” by Stothart, Bob Wright and Chet Forrest, written for the screen offering, are clever numbers. “Les Hugetenas” and “Czaritz” are operatic sequences that are used, while “Carrie Me Back O’Virginia” is heard twice. As a highlight, Noel Langley, new to film writing, turned in a screenplay, which devised interesting situations and provided good dialogue. All in all, a very excellent work, while Hermin Bing supplies most of the comedy. Out of gratitude, Jeanette, a prima donna, agrees to marry her voice teacher and manager, Barrymore. She meets Eddy, a voice student, in Paris and they fall in love, but Jeanette remains faithful to Barrymore. Seven years later, Jeanette arrives in New York to appear in an opera and Eddy is chosen to sing opposite her. She finally tells Barrymore of her love for Eddy, and Barrymore fires at Eddy and kills him. Years later, she advises her young friend, Lynne Carver, to fall in love with Barrymore and marry his sweetheart, Tom Brown.


Producer, Hunt Stromberg; Director, Robert Z. Leonard; From play by Rida Johnson Young; Screenplay, Noel Langley; Cameraman, Oliver E. Jones; Art Director, Kiebler and A. Nervig; Music by Sigurd Romberg; Musical adaptation and direction by Herbert Stothart; Special Lyrics, Bob Wright, Chet Forrest; French adaptation, Gilles Guitierrez; Opera Sequences, William von Wymetal; Dances, Val Rasek.

Production, Excellent. Photography, Excellent.

Hendee Will Lecture

Harold Hendee, Director of Research, will address Frances Taylor Patterson’s Motion Picture Class at Columbia University today, and on Tuesday, will speak to the Freshman Class of City College at Chapel. His subject at both lectures will be the value of research in motion pictures.

Charles Boyer and Jean Arthur in
“HISTORY IS MADE AT NIGHT”

(HOLLYWOOD PREVIEW)

60 min.

FINE COMBO OF ROMANCE AND THRILLS HAS UNUSUAL APPEAL FOR FEMALES WITH NOVEL LOVE STORY.

While this is a produced story, yet the love interest is sweet and charming and tender. It has fascination for all the females in the contrast of a husband and wife, and aﲑheiro and a dispossessed wife. He should have every dame and damsel in a delightful dirge of shudders wondering what the lady’s ball-and-chain husband has done to her. It is a shudder quality alone should sell the film, if it is properly emphasized in the ad, and publicity to him at a later date from gripping climax with an ocean liner crashing an iceberg in the fog, which is one of the greatest scenes ever filmed. This situation is handled with consummate cleverness, built up to mounting suspense that stumps it as a thrill-de-lux of the screen. The plot concerns Jean Arthur married to a rich and jealous shipbuilder, who tries to frame her compromise with his wife in a hotel room in Paris, in order to prevent her from divorcing him. Charles Boyer in an adjoining room hears the plot, breaks in as a bandit, and as the lady’s jewels and kidnap her. Then he reveals to her that he is the famous headwaiter, Paul Dumond, takes her to the Chalet Bleu for dinner after the place is closed for the night, and persuades the chef, Leo Carrillo, to serve them in the orchestra and to entertain the couple. They fall in love. She returns in the morning to the hotel, where the Paris police are investigating the death of the woman and as her husband kills the chef and is apparatized by his unknown “lover” for the murder. From here on it is one gripping and absorbing situation after another, as the action shifts to New York, then back to Paris, with the climax on an ocean liner carrying Boyer and Jean Arthur, as the liner crashes an iceberg. This series of sequences builds up to great suspense and carries a powerful punch that will grip any audience. Charles Boyer as the Continental lover is immense. Jean Arthur will zoom to the heights in this performance. Leo Carrillo as the hero’s pal is a comedy treat in a wow characterisation of a chef. Colin Clive takes a new type of menace that gets a niche in the hall of cinema fame. Frank Borzage’s direction stamps him a maestro. The writers who authored the piece and also did their own script—Gene Towne and Graham Baker—Screenplay, Same; Editor, Margaret Clancy; Cameraman, Gregg Toland. Direction, Excellent. Photography, The Best.

Conn. Industry Bills Up
For Hearing on April

Hartford, Conn.—The Judiciary Committee has continued its hearing on House Bills 795 and 80 concerning two—men, - in - a - boat, House Bill 573, legalizing the 111-1/2 Sunday theater closing, and Sena Bills 349 and 903, permitting Su-

Dio tion and theatricals, Sena Bill 507, imposing a new 1-cent admissions tax, has not yet been assigned for hearing by the Finance Committee.

Detroit Exchange Sitdown
Strike Fails to Materialize

Detroit—Reports of trouble with sitdowns, shippers and persisting handlers here is generally denied officially by exchange manager. All activity so far are under car. Anticipated sitdown strike did not materialize although shipment of films to theaters was away above average. The exchange, in a prepared plan to avoid difficulty. Major exchange managers have conferred but no agreements have been received from the

Bess Ethhardt to Appear
With Troupe in WB Film

Minneapolis—Francis Wallace Warner scenarist, is due here today to confer with Shipstead at John’s Studio.WM. Britton, British drama, returning from Hollywood, is under investigation.

Diana Wynyard Ill
London—(By cable)—An infection caused by grease paint suffered by Diana Wynyard has forced the withdrawal of her stage vehicle, “Heart’s Content.”

Sunday Films Legalized
Charlotte, N. C.—A bill passed this week by the North Carolina Legislature legalizes Sunday movies in Chero
ee county.

Holovods in Montreal
Montreal—“Wings of the Morning” continues its 6th week at His Majesty’s Theater, while “Caliente” is starting its 3rd wee at the Palace Theater.

Full Week Report Denied
San Antonio—The Texas will not adopt a full-week policy, as was re-
Para's Annual Stockholders Meet; Scheduled June 15

THREE MORE THEATER DIVORCE MEASURES PLANNED

Lent Is Without Effect on Grosses, Circuits Report

Business Holds Steady, Say Para., Loew, RKO and Warners

Four major circuits yesterday reported that Lent had no effect on theater attendance this year.

Leon Netter of Paramount stated that Paramount theaters had not been hit by Lent, a statement echoed by Joseph Vogel of Loew's. At RKO, it was likewise said grosses had not been affected. Warners reported that no reduction in attendance had been noticed.

SAY BALABAN-ANSELL DEAL READY TO CLOSE

St. Louis—With the deal for the entry of A. J. Balaban and Chicago Film Associates here, negotiations have moved forward.

The deal is reportedly in its final stages, and the two companies are expected to announce the details as soon as possible.

Games of Chance Dropped in Loew Houses Nationally

Loew's yesterday discontinued all games of chance nationally, it was stated to The Film Daily by C. C. Moskowitz. RKO will wind up.

Paramount's Annual Stockholders Meet June 15 to Act on New Zukor Contract

Aylesworth Moves Office; Kennedy's Name Mentioned

M. H. Aylesworth yesterday moved his office from the RKO Building to the Scripps-Howard offices at 230 Park Avenue. He has not yet formally presented his resignations as chairman of the board of RKO, KAO and Radio Pictures but this is expected to take place soon after Leo (Continued on Page 16)

SEES NEW FILM CODE SOLVING PROBLEMS

By PRESCOTT BENNIT

WASHINGTON—A "glorious opportunity" for the motion picture industry to solve once and for all the most vexing problem through revamped industry codes to operate under control of the Federal Trade Commission was forecast last night to THE FILM DAILY by Congressman (Continued on Page 16)

BANK NIGHT TAXED, LEGALIZED IN ARK.

Little Rock — Legalizing Bank Night and other prize plans and classifying them as advertising, the Arkansas Legislature has enacted a bill taxing such games, the revenue being deducted from the award itself at the amount of 15 per cent. It is expected that approval will be given to the new Adolph Zukor contract.

The agreement gives Richard Nixon of the board of RKO, KAO and Radio Pictures but this is expected to take place soon after Leo (Continued on Page 16)

Bank Night Convictions in Chicago Rise to 46

Chicago — Warner Brothers Theaters, Federal Theaters Company, and Schoenstadt and Sons circuit were found guilty of Bank Night violations by Chief Justice John Sonstey in Municipal Court, making the total number of convictions 46.

What, No Free Easter Suit? St. Louis—Free hamburgers and cola drinks were offered as a promotion on the stage, plus a shot at a free radio or an electric refrigerator, two feature pictures and a stage show for 10 cents and last but not least, Fred Waring's Pennsylvanians and a good first run feature picture of 25 cents are some of the major attractions being used by the Fanchon & Marco interests to combat the usual Lenten season box office letdown.
Published daily except Sundays and Holidays at 1501 Broadway, New York, N. Y., by Wm. F. Himes, managing editor. Society by Wm. F. Himes, film editor. Wm. F. Himes, President; John W. Alacuate, Managing Editor; Arthur A. Eddy, Associate Editor. Entered as second-class matter, April 27, 1904, at the post-office at New York, N. Y., under the Act of March 3, 1879, Post Office Department, United States of America.

Tuesday, March 19, 1937

Score Charge Recovery Suit Said ITOA's Plan

The T. O. A. plans to bring a court action against major distributors for recovery of all monies paid under score charges, according to the new plan of the "Independent," the association's house organ. Filing of a complaint with the Federal Trade Commission is also planned, says the publication.

Technicolor Extends Suit Protection to Distributors

Dr. H. T. Kalmus, president of Technicolor, authorized a statement yesterday to the effect that his company was extending its suit to distributors and exhibitors complete indemnification from all liability, damages and expenses which they may incur arising from the pending suit brought by Tricolor, Inc. Trial of the action is scheduled to start on the West Coast today.

Roxy Hearings In 2 Weeks

Hearings on the fairness of the Roxy reorganization plan will go under way before Special Master Addison S. Pratt in about two weeks, it was learned yesterday. An order to effect this is being prepared by White & Case, counsel for the bondholders' protective committee.

Skelly, RKO Exec, Dies

Joseph P. Skelly, manager of RKO exchange operations, who left New York on Saturday for a mid-Western tour, died soon after arriving in the RKO St. Louis office yesterday while discussing company business, according to word received by the RKO home office. Skelly had been with RKO 12 years.

Exhib. Would Be Mayor

Columbia, Mo.—W. B. Barnett, manager of the Uptown Theater, here, has been nominated for Mayor on the Democratic ticket. His platform calls for a new auditorium and a bus terminal.

TWA CUTS FARES

Now Compare Low Cost
Air Travel via TWA
with Rail Rates

Shortest, fastest, overnight coast-to-coast
Non-stop between New York and Chicago

FILM DAILY

Editorial

Vol. 71, No. 56
Tues., Mar. 19, 1937
10 Cents

Donald M. Messereau : : : : : : : General Manager


FINANCIAL

NEW YORK STOCK MARKET

High Low Close Chg.

Am. Skat 26% 25% 25% 25%
Columbia Pict., etc. 25% 25% 25% 25%
Columbia Pict., etc. pfd. 45% 45% 45% 45%
Com. Ent. stock, class 5 25% 25% 25% 25%
Com. Ent. ind. pfd. 16% 16% 16%
East. Int. 18% 18% 18%
d. pfd. 160 160 160
Ge. Tel. Eq. 79% 79% 79%
Loew's, Inc. 79% 79% 79% 79%
d.o.p. 25% 25% 25%
Paramount 9% 9% 9%
Paramount 1st pfd. 18% 18% 18%
Paramount 2nd pfd. 18% 18% 18%
Pathie Film 8% 8% 8%
RKO Film Mfg. 9% 9% 9%
RKO Film Mfg. pfd. 45% 45% 45%
Univ. Pict. pfd. 25% 25% 25%
Warner's, Inc. 15% 15% 15%
d.o.p. 25% 25% 25%

NEW YORK BOND MARKET

Keith A. 5% 5%
Levi 6% 6%
Pan 4.5% 4.5%
Par. M. 7% 7%
Par. M. 5.75% 5.75%
Par. M. 6.5% 6.5%
RKO 6% 6%
Warner's 6.5% 6.5%

Columbia Pict., etc.
Grand N. Y. Films
Savoy Corp.
Technicolor
Trans-Lux

5% 5% 5%

TWA NEW YORK OFFICES

1503 Broadway, 70 East 42nd Street
Air Travel Desk—Penn. Station
Telephone: Murray Hill 6-1640

Kennebeck Funeral to Be Held at Omaha on Friday

Omaha—Funeral services and burial will be held here Friday for John Kennebeck, 40, former Kaha Bee film critic who became Paramount's managing director in Australia. He died Jan. 29 in Sydney following an appendicitis operation.

Saying requiem high mass will be the Rev. Patrick J. Judge of Sacred Heart church, under which Kennebeck served as altar boy and to whom he had sent a monthly contribution ever since he was in Australia. The occasion will be doubly sad for Father Judge since it was he who has to have formally invested Kennebeck with the Order of Knight Commander of St. Gregory this spring. Knighthood in the church's order can confer on Kennebeck, according to Pope Pius on recommendation of Bishop Thomas A. Wade of the Solomon Islands. Kennebeck, however, was informed that formal investiture be delayed until he could return to Omaha on his regular visit this month so his family could witness the ceremony.

Mrs. Kennebeck and two children are to arrive in Omaha later this month to make her home with her parents.

Typhoon Buys Building

Typhoon Air Conditioning Co., Inc., has purchased its present five-story quarters at 250-252 West 26th Street, New York City, and plans extensive improvements.

Coming and Going

OTTO W. BOLLE sails from New York to London on route to South Africa to make a survey for 20th Century-Fox.

GEORGE E. QUIGLEY returns to New York March 16, on the Benediktia from England.

GRACIE FIELDS, English comedian, arrives today on the Queen Mary, delayed one day by Atlantic gales.

HARRY GOLD sails from New York Mar. 17 on a southern cruise.

LOU DIAMOND leaves New York Friday for Miami.

AL ROSSBERG is in New York from the coast.

WILLIAM FERGUSON went to Boston yesterday from New York and upon his return to New York will arrive Saturday.

SOL KRAMER is due here from Detroit this week.

LEO SPITZ, RKO president, is expected back from Hollywood in the next few days.

T. W. MAERZ of Associated Press, plans to go from East from Hollywood today for two weeks' vacation.

NORMAN H. MORAY, Wizvine executive in charge of shorts and trailers, arrives in New York Thursday via TWA from Minneapolis, his stop over there.

ELMER HYNES, Roanoke, exhibitor, in New York to attend the Ohio State dinner, visited with Roy Haines at the Warner home office yesterday.

LEON SHIEN arrives at Miami early next week from the Kenosha City to attend the M. P. T. O. A. convention.

THE RITZ BROTHERS, GORDON AND REVELLO, IRWIN AND GEORGE RAFT are en route to Miami.

ASCHE MAYER, general sales manager of Delshire Pictures Co., Inc., leaves Tuesday on a tour which will take him to Washington, Rich-

mond, Charlotte, Atlanta, and Jacksonville.

JACK BENNY has arrived in New York from Hollywood and has joined his wife, Mary Liv-

ingston, who was spending the winter for the coast in a few weeks to appear in a new picture produced by "Earth."" A United Press story.

ALLEN CUMMINGS of M-G-M's home office leaves New York Thursday for Des Moines in the company of President Kennedy, manager of com-

pany's office there.

C. F. REGAN and M. LEWIS, of Paramount's New York and Los Angeles offices respectively, have left Des Moines following two days of conferences with local Paramount executives for Iowa, Illinois and Nebraska.

KENNY BAKER, screen and radio player, is stopping at the Warwick during his visit here from Hollywood.

The procedure in the Philly Dual Case is Awaited

Council for the six major distributors who are defendants in the Philadelphia double feature test case were awaiting information concerning future procedure in the U. S. Circuit Court of Appeals, which on Friday released an opinion holding that pirates can compel anyone to show his list of prints to prove he did not buy a bill of sale. There was speculation as to whether or not the court would actually order a re-argument on the appeal or render its decision based on the record up to date.

Loew's Sets Eight More "Earth" Roadshow Dates

Eight more roadshow engagements on "Good Earth" have been set by Loew's. Following are the dates:

Royal Alexandra, Toronto; Mar. 28, Baltimore; Mar. 26, American, St. Louis; April 4, Hanna, Cleveland; Nixon, Pittsburgh, and the National, Washington; April 11, Erlanger, Buffalo; April 15, Detroit.

William Ferguson went to Boston yesterday to attend premiere of the picture last night at the Colonial today, he leaves Thursday for Balti-

more, Washington and Pittsburgh in connection with openings in those cities.

Alf Helton Dies

Alf Helton, 78, veteran actor, is dead at his forest hills home following a six months' illness. His last stage appearance was in "Victoria Regina," in which he was forced by ill health to retire. Two daughters and a son, Percy Helton, also an actor, survive.

Edward Horn Dies in Fla.

Edward Horn, 58, cameraman and partner with Harry Glickman in the former Tremont Film Laboratory, died in Miami, Fla., on Saturday. Funeral services will be held at River-

side Memorial Chapel here Wednesday at 11:30 a.m. Three sisters survive.

Theatrical and Stage News

THEATRICAL "WILLIAM" SHAKESPEARE

"William," who was a theatrical artist in his young days, is to do a rendering of Shakespearean scenes on the stage at the University of Iowa, Dec.

"William" will render several of the great plays of Shakespeare. The production is under the direction of Allan Thompson, director of stage at the University of Iowa.
Technicolor has already given its customers complete indemnification from all liability, damages and expenses which they may incur arising from the pending suit brought by Tricolor in the following language:

Technicolor hereby agrees to indemnify and save the Producer free and harmless from all suits, claims, damages and/or other liability and expenses which may arise directly or indirectly out of or by reason of the fact that such negatives and/or prints are produced, used, sold or leased under Technicolor's method of photographing and manufacturing pictures in color. The Producer agrees (and all the foregoing provisions in this paragraph set forth are upon the condition) that the Producer shall give Technicolor prompt written notice of all such actions, suits or claims for infringements and opportunity to defend the same through Technicolor's own counsel and to control such defense and the Producer shall, at the request of Technicolor, give Technicolor all information in its possession or under its control with reference thereto and all reasonable assistance and cooperation. Technicolor agrees to reimburse the Producer for any cost and reasonable expenses incurred by the Producer in furnishing such information or in giving such assistance and cooperation.

To all distributors and exhibitors Technicolor now hereby extends the same indemnity and protection with reference to the pending suit of Tricolor, Inc., vs. Technicolor Motion Picture Corporation.

TECHNICOLOR
Motion Picture Corporation

[Signature]
President
THREE MORE DIVORCE BILLS ARE PLANNED

(Continued from Page 1)

and Wisconsin and in North Dakota, where a measure has been enacted by both houses, the Governor is expected to give his approval soon.

Allied, in its campaign to compel producers to get out of exhibition, is lacking the measure.

Theater License Bill Passes Indiana House

Indianapolis—The Indiana House has passed a bill authorizing the state fire marshal to license theaters and other places of amusement. Fees ranging from $10 for smaller houses to $15. The measure prohibits delivery of films to theaters lacking a permit.

Censor Measure Before Oklahoma State Senate

A censor measure has been introduced in the Oklahoma Senate. It provides for a tax of $2 on 1,000 or less linear feet of film.

Theaters Battling Cent Tax Measure in Maine

Augusta, Me.—Theater interests here have registered stiff opposition to a bill proposing a one-cent tax on all theater admissions. The bill was heard before the Taxation Committee which recently heard arguments for and against a 10 per cent admission tax. Robert Williamson, counsel for the New Hampshire Theater Company; C. J. Russell, Bangor theater manager, and former State Senator Max L. Pinansky of Portland, opposed the tax.

Lincoln, Neb.—Crucial state of legislation here brought MPTOA proxy, C. E. "Cholly" Williams down from Omaha. He was followed by Everett Cummings, division manager of Tri-States, and Ralph Blank, head of Central States Theaters. Only one showmen have so far is that Senator William F. Haycock, leading democrat in the unicameral, is a showman himself (Star, Callaway), and that the tax bills are in the hands of the committee on revenue, of which he is the chairman.

"Maid" and Goodman—Record

"Maid of Salem" and Benny Goodman's band set a new week-end attendance record at the New York Paramount over the past week-end, it was stated yesterday. Topping the previous high score of 5,891 for "The Placidian," indica-

HIGH-POWERED selling organization is now functioning at United Artists... with the executive leadership strengthened by the acquisition of Bob Mochrie as southern division manager. Mochrie joined Warners, Bob brings to the United Artists organization a wealth of sales experience and priceless exhibit contacts throughout the nation. It makes some Selling Combo... George Schaefer, Andy Smith and Bob Mochrie.

AN EXHIBIT on the making of the modern movie has been opened to students by the Film - by the Museum of Modern Art Film Library... the material has been selected from a group of original manuscripts and scenarios, production photographs, stills, blue prints, charts and models... was presented to the Library by Walter Wanger and United Artists... the exhibit has been arranged to show the step-by-step process of making the recent film, "You Only Live Once," an original by B. I. and Abraham Baker... the exhibit will be open starting today, continuing through April 10... from ten to six every day except Sunday... the address is 450 Madison Avenue.

NICE EXAMPLE of team-work in Omaha, greeting the pedestrians at downtown street intersections were two signs... "Watch The Green Light at the Brandeis" was posted on traffic sign posts... and "You Only Live Once" penciled in whitewash at the curbs... Louis Cotter, the magazine publisher was responsible for the "Green Lights" sign... while Ted Emerson, the Tri-State publicity director, got the Orpheum the curb space... the police were only too glad to co-operate on this doubleheader, for they are striving to keep the traffic safety record of 1936 which won Omaha the first place in cities of its class in the National Safety Council contest.

INTERESTING ARTICLE by Paul Holllister, advertising director of R. H. Macy Co.,... in the March issue of Lowe's Movies magazine... discusses the influence of movies on everyday life in general and on merchandising in particular... he emphasizes the effect of the screen on women's wearing apparel, health and beauty standards... his article, "Movies Make the World Move," is a splendid tribute from a practical ad man and a big merchandiser showing the vast influence of the films on the lives of women in all activities.

DOWN IN Philly at the opening of "The Good Earth" Billy Ferguson pulled a fast one to get a quick break on the picture. He had balloons loaded with helium gas... and attached to them 15-inch white-on-red card disre-creating "See Good Earth..." these were shot to the roof of the Pennsylvania station waiting room, prominent restaurants with high ceilings, and under marquees of course thousands of people saw the balloons before they could be taken down... economical and effective.

A THEATER party will be given by the Roxy for a group of newspaper men who were associated with William R. Lipman on the old New York World when he was city editor... Lipman is co-author of the current picture, "Love Is News".

DALLAS TRUST SUIT STIPULATIONS TALKED

Government and defense attorneys are converging at Dallas in connection with a suit by United States' Attorney General Edward F. Harriman, charging that the fixing of admission prices of subsequent run houses is illegal. Suit also tests the legality of anti-double feature provisions of film contracts.

As yet no date has been set for hearing on the case but it is expected that the hearing will take place this coming spring.

Two Majors Seek MacLean; GN After New Producers

(Continued from Page 1)

George Schaefer, Hollywood legend, is reported to be considering MacLean who last week withdrew his productions from Grand National, may tie up with United Artists.

West Coast Bureau of THE FILM DAILY

Hollywood—President Edward A. person, who is here keeping in close contact with his company's production, is negotiating several deals to bring new producers into the Grand National fold. He plans to remain at the coast three or four more weeks.

37-38 Program Comes Up As Rogers Meets Cochrane

(Continued from Page 1)

ing to President R. H. Cochrane and other home office executives.

Accompanying Rogers east is Mrs. Rogers and his executive secretary, William Pierce.

Rogers yesterday announced purchase of rights to "Symbolic Gentlemen," novel by Channing Pollock.

18 Holdovers for "Light"

In its first two weeks of national release, Warner Bros. "Green Light" has already been held over in eight key cities throughout the country. In some cases the holdover was repeat bookings, the W. B. home office said yesterday.

Sunday Films Court Test

Rockland, Me.—This city will have a test case on the controversy of Sunday motion picture shows, it was decided when a petition was presented to the Rockland City Court by the Pickering Laboratories, Inc., a local theater.

Bolle Tendered Luncheon

A luncheon was given Otto W. Bolle, 20th Century-Fox foreign department official, at Sardi's yesterday, with Walter J. Hutchinson, foreign manager, present. Others attending were members of the department.

Bolle leaves New York tomorrow for London en route to South Africa, where he will make a survey.

Best wishes from
THE FILM DAILY

The Film Daily to the following on their birthday:

MARCH 9

Jimmy Durante
Margaret Lee
Jess Smith

HAPPY

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THE FILM DAILY
THE ENTERTAINMENT WEALTH OF STAGE, SCREEN AND RADIO HAS BEEN AMASSED FOR THIS STARTLINGLY DIFFERENT, • • DAZZLING MUSICAL!!! • •

"TOP OF THE TOWN"
It's the Top! in SINGERS in DANCERS in COMEDIANS
DORIS NOLAN
GEORGE MURPHY
HUGH HERBERT
GREGORY RATOFF
MISCHA AUER
HENRY ARMETTA
GERTRUDE NIESEN
ELLA LOGAN
THE THREE SAILORS
RAY MAYER • PEGGY RYAN
JACK SMART • GERALD O. SMITH
THE CALIFORNIA COLLEGIANS

And a giant cast of 350 in a gay, many-ringed circus of love and laughs, unforgettable songs and stirring spectacle!

Directed by Ralph Murphy • Lou Brock Associate Producer

CHARLES R. ROGERS
Executive Producer

THE NEW UNIVERSAL'S MIGHTY MUSICAL TRIUMPH!
never so many
SONG HITS IN ONE PICTURE

Music by JIMMY McHUGH
Lyrics by HAROLD ADAMSON
The hit-song writers who never miss!
Published by Leo Feist, Inc.

"THAT FOOLISH FEELING"

"TOP OF THE TOWN"

"WHERE ARE YOU?"

"JAMBOREE"

"BLAME IT ON THE RHUMBA"

"THERE'S NO TWO WAYS ABOUT IT"

"FIREMAN SAVE MY CHILD"

America's leading dance bands are broadcasting these catchy hit-tunes in the leading programs on the air! The world will be whistling them! They're selling tickets for you everyday!

New Universal's "TOP OF THE TOWN"
By RALPH WILK
HOLLYWOOD
JORIS MORROS, who is in charge of the
Paramount music department, was chosen to compose the music for "Angel," one of the Hungarian films being made at "Paramount." 


Peverell Markham, ace cameraman, as all smiles Friday. With production at a low ebb at RKO that day, he had eight head electricians working on "The Toast of New York," which he is photographing. Rowland Lee is directing.

Earl Felton, formerly with Warner Bros., is now free-lancing. As has been revealed, he will produce an original story, "The Campus Mystery." In collaboration with Maurice Halanline, he wrote "The King's All Here," which was bought by Republic.

Richard Arlen, under contract to appear in a series of Zane Grey and

Car Giveaways Dropped
After Huffman Uses 148

Denver—Harry Huffman has dropped his Ford car giveaway, after giving away 148 cars in one month. He began the scheme when a Ford dealer offered a car for each of the 44th Street store's 44 customers who purchased the auto. Huffman thus left without a giveaway in any of his seven houses with three exceptions. He has spent his entire income in his neighborhood.

Dave Cockcroft of the Denham has started the rebuilding of his bank light drawings. Formerly seven houses were in on the deal, but a few weeks ago Gox and Publica rolled out. Cockcroft has taken over the Alpine, a neighborhood house, and will tie it in with his Denham houses. Night drawings, two a week, four houses will be back using bank light in a group soon after Easter, and by summer the giveaway battle Denver is expected to be hotter than ever.

WHO'S WHO IN HOLLYWOOD

Howard Estabrook. Co-producer with Frank Lloyd of Paramount pictures, the first of which is "Mad of Salem." Born in Detroit, Mich. While in high school he wrote and staged several school plays. First employed in county treasurer's office. D.d."bits" in local stock company at same time and wrote and sold several sketches. Devoted his entire time to stage when Daniel Frohman and David Belasco offered him full-time work. Soon was a leading man. Left stage to become an independent producer and went into script writing work. He adapted and prepared scripts for a long list of successes, including "Kismet," "The Bad Man," "Hell's Angels," "The Virginian," "Cimarron," and "David Copperfield." Career affiliations: Fox, M-G-M, 20th Century-Fox, United Artists Radio, Paramount. Married to former Gretchen Dale, non-professional. Hobbies are essentially athletic—golf and tennis.

Raymond Friedgen, Grand National producer, has been accepted as a member of the Smithsonian Institution in Washington on the basis of his contribution to present existing facts relating to mountain life. This week he made a trip through the mountains of Columbia, Oregon, for the purpose of making a picture, "Killers of the Sea.""


Seymour Felix, who won the Academy award for his staging of "A Pretty Girl is Like a Melody" number in "The Great Ziegfeld," has been signed to direct the dances in "Walter Wanger's Vogues of 1938," the forthcoming fashion-musical in technicolor co-starring Warner Baxter and Joan Bennett.


Kubec Glasmon's first picture as a producer at the New Universal studios will be his own story "The Cop." He has chosen Milton Craig as a director and will write from a script by Lester Cole.

Bert Gilroy has wound up two Leon Errol shorts to complete the year's Superba Series for RKO. Les Goodwin and Jean Yarbrough directed the two-reelers for Gilroy.

Advance Pictures Gets
San Francisco Capital

West Coast Bureau of THE FILM DAILY

Hollywood—Advance Pictures, headed by Mitchell Leichter and John W. Wayman, has secured San Francisco capital to organize for the purpose of producing a series of pictures for 1937-1938, for the independent market. Offices are located in suite 223, Creque building, 6404 Hollywood Boulevard, Leichter is now signing writers and players for his series.

Legislators Entertained
Columbus—Complimenting the members of the 92nd General Assembly and newly elected State officials, the directors of the L.T.O. of Ohio and the members of the Columbus Variety Club held an "Open House" at the Deshler-Walllick Hotel tonight.

WPA Scrap Books Worry
Denver—Scrap books being issued here by the WPA federal theater project are beginning to cause a little worry to the local theater men. The books are free to anyone who desires them, whereby the patron can see the performance for only 5c, providing he presents a coupon.

Italy Bans Malaga Film

Rome (By Cable)—Because it showed too many Italian Army trucks, officers and soldiers in Malaga, Spanish city recently taken by the Koko, "The Liberation of Malaga," three years ago. Indications are that a deal with the circuits will be made shortly. The FILM DAILY was advised by a union spokesman.

Negotiations are proceeding harmoniously between Local 1 and the major circuits and other theater operators in Manhattan and Brooklyn for a restoration of wage cuts of 15 per cent and 12½ per cent voluntarily taken by the stagehands two years ago. Indications are that a deal with the circuits will be made shortly. The FILM DAILY was advised by a union spokesperson.

Warner Brothers Add to
Holdings in W. 44th St.

Warner Bros. have bought the 5-story flat building at 309 West 44th St., through Intra-State Theater Company, a holding company. The purchase gives Warners control of 200 feet of frontage on W. 44th St. The building contains 313 W. 44th St., adjoining its 10-story Warner Bros. Bldg.
"Love Is News" with Tyrone Power, Loretta Young, Don Ameche

20th Century-Fox 72 mins.

GAY AND GIDDY ROMANCE OF HEIR-LOOM CRIME FAMILY MAKES MILD ENTERTAINMENT.

This offering makes light of logical situations and goes after the breezy and sentimental angles, succeeding in scoring only moderately as an entertainment appealing to the younger elements. Tyrone Power tries to make capital out of the adventures of Loretta Young, the daughter of a powerful financier, and his sensational news stories please her and at the same time intrigue the old sheddearth. So far, she puts him in the position of being engaged to her, and then starts to give him the merry runaround. It is all done with the city editor, the rest of the newspaper lads razz him no end, and the dame herself has him gaggy. The climax has the report of a rival and he is given a peace in a small town where she landed for speeding and the reporter followed her. Then there with developments as they are batted out, return to the city where the girl has him managing editor, and the final reconciliation as the two young people realize they have a crazy attachment to the thrill fans. Tyrone Power and Loretta Young are much better than their material, and that goes for the direction of Tay Garnett.

Cast: Tyrone Power, Loretta Young, Don Ameche, Slim Summerville, Dudley Digges, Walter Catlett, Patricia Ellis, with Edna May Oliver, John Qualen,(concert), Shepperd Strudwick, Billie Burke, Dan Duryea, with Eve Arden, Tevis Edwards, James Cagney, Jack Yellen.

Direction: Good. Photography, Okay.

SHORTS

"Reunion in Rhythm" (Our Gang) 11 mins.

Classy.

The Our Gang kids go rioty and form a quartet and put on a show in a regular theater with professional stage and all the trimmings. Spanky McFarland is the show manager, but he has trouble at the start with Buckwheat, the tallbud, Larry, the egghead, and Alfalfa, who is out of his depth instead of doing his simple job of pass and announcing each act before the curtains. The acts include "A Toy Shop at Midnight" with Darla and Porky, "I'm Through With Love," with Alfalfa Switzer and Georgia Joan LaRue, "Broadway Follies," with Spanky in a flashy number with the Gang girls and drones. In the audience are graduates of the Our Gang school. Di-

"Trouble in Morocco" with Mae Clarke, C. Henry Gordon, Harold Huber

(HOLLYWOOD PREVIEW)

Columbia 65 mins.

GOOD PROGRAM NUMBER WHICH GIVES THE STAR OPPORTUNITY FOR THE SWIFT ACTION THAT PLEASES THE FANS.

This will satisfy action fans and qualifies as a good program number. It gives Holt an opportunity to do another of his "human" roles, with Mae Clarke pleasing as a newspaper reporter. Larry Darragh has a very nice part in the picture which includes C. Henry Gordon, Paul Hurst, Victor Varconi, Bradley Page, Oscar Apfel and MacMurray. They are able to do their job of directing. Photography by James S. Brown, Jr., is high-class, with the desert shots being especially good, and MacMae to Morocco to cover a story on the smuggling of munitions to the natives. Holt meets Hurst, a former American boot- boy, who is hiding in the Foreign Legion. Hurst forces Holt to change clothes with him and Holt finds himself an unwilling member of the Legion. Huber, inside man for Page, head of the smuggling operation, gives Holt to a drive, carrying with him narrow and hidden in the truck. Holt finds that a patrol of Legionnaires is outnumbered by attacking natives, and manages to reach the command, the conditioning officer, for rescue. Of course, Holt and MacMae get their story.

Cast: Jack Holt, Mae Clarke, C. Henry Gordon, Harold Huber, Victor Varconi, Paul Hurst, Bradley Page, Oscar Apfel.

Producer, Larry Damore; Director, Erich von Stroheim.

"Sowing Glory" by J. D. Newman; Screenplay, Paul Franklin; Cameraman, James S. Brown, Jr.; Editor, Henry Hall.

Direction: Able. Photography, Excellent.

"India on Parade" (Fitz-Patrick Travel Talk) 9 mins.

A Prize.

Gorgeous Technicolor scene of Jodphur. The highlights of Fitz-Patrick's show cover the annual ceremonial parade of a maharajah, which has many of the people in the Taj Mahal. The parade features the private cavalry regiments of the Indian Army. The pictures show them in their gold and silver trappings. The views of the white palace built centuries ago to house the maharajah are breathtakingly beautiful. This is a prize color short.

"Grips, Grunts and Groans" (The Three Stooges) 19 mins.

Columbia 65 mins.

With Laffs.

This is one wild session as Curly of the Stooges trio subs for a champion wrestler who is unable to appear on the boat. The boys have been hired by the wrestler's tough manager to make him sober for the bout. But they do so to effect on the wrestling job. The other wrestler is giving him an arm and Curly jumps in the ring as a girl at the ringside with a bottle of wild hyacinth perfume. This is the one thing that drives the mild Curly wild. So Moe grabs the perfume and sprinkles it over his prostate part. Curly jumps up and almost tears his rival to pieces, and finishes by knocking out all the cops as the trio gets into some prime and goofy laughs, done in the well known Stooge style.

"Women of Glamour" with Virginia Bruce, Melvyn Douglas

Columbia 67 mins.

HACKNEYED STORY AMUSES ALONELY WITH DIRECTOR'S REASON.

This is a relic of so many other stories that have gone before that it all looks familiar as the reels unwind. It is a very improbable yarn about the rich young artist who meets his ideal model, a peppery little night club entertainer who picks money on the side by decorating rich men parties and still managing to attract a sweet young girl though quite disillusioned as bittern about men in general. Virginia Bruce plays this thankless part quite convincingly. She walks home from a party via a rowboat, meets Melvyn Dou-

lasse, the rich artist, and he has her pose for him as he is doing a picture. He later uses her as the model for a picture of a family portrait. He starts to educate the little girl's looks and lead her toward higher ideals, his." When first she scoffs, and gets interested in the world with the hero's pal. Doughy rushes to the ocean liner just in time to clinch the happy ending.

Cast: Virginia Bruce, Melvyn Douglas, Reginald Denny, Paul McVey, Marlon Minkle, Michael McKean, Myron Healey, William Talman, Herbert Gropper, Screenplay, Marilyn Layton, Mary C. McCall, Jr.; Editor, O. Mayer; Cameraman, Peverley May, Herbert Henzensh.
King meets girl!

King loses girl!

King gets girl!

--And YOU Get the Biggest Easter Entertainment of Your Show Life! . . .
50 million Frenchwomen can't be wrong!

He turned his throne into a love seat — so he ain't gonna reign no more!

Every girl has her day — she had her knight!

His art was the talk of Europe — especially his etchings!

HE WROTE IT!
Story by Groucho Marx and Norman Krasna
Way, Wants to Play!

He’s Going To Play For Big Stakes In

KING AND THE GIRL

Starring for the First Time In America
The Idol of the Continent

FERNAND GRAVET

And Their Royal Hi-De-Highnesses

DAN BLONDELL • EDW. EVERETT HORTON
and Alan Mowbray • Mary Nash • Jane Wyman
Kenny Baker • Luis Alberni • Shaw and Lee
Songs by Werner R. Heymann and Ted Koehler

A MERVYN LEROY PRODUCTION for

WARNER BROS.

The king can do no wrong! But look out for ex-king Alfred!

The King’s in love! Long love the king!

Home was never like this—unless you lived with His Royal Highness!

And wasn’t that a dainty dish to set before the king?
THEATER CHANGES REPORTED BY FILM BOARDS OF TRADING

**ALABAMA**
- TROY—Princess, HELIN—Helin. Closings

**ARKANSAS**
- Change in Ownership
  - STAMFORD—G. M. McClendon
  - CHAMBERLIN—Mrs. H. Horatio

**CALIFORNIA**
- Change in Ownership
  - E. BAKERFIELD—Radio, transferred to Fred Conley.
  - HAWTHORNE—Res, transferred to F. P. Cogswell.
  - LOS ANGELES—Coloni.

**COLORADO**
- Change in Ownership
  - LAS ANIMAS—Kiva, transferred to C. E. McCloud.
  - LAMAR—Radio, transferred to Victory Amusement Co.

**CONNECTICUT**
- CLOVERDALE—Peter Pan (formerly Cloverdale).

**DISTRICT OF COLUMBIA**
- New Theaters
  - MURPHYSBORO—Nusho.

**ILLINOIS**
- Change in Ownership
  - TOLEDO—Joseph T. Tanick.

**MICHIGAN**
- Change in Ownership

**MINNESOTA**
- Change in Ownership
  - ST. PAUL—Palace, transferred to E. A. Elson.

**MISSISSIPPI**
- Change in Ownership
  - NEWTON—Hercules, transferred to M. G. Bennett.

**MISSOURI**
- Change in Ownership
  - CARROLLTON—Kazio, transferred to W. E. Outten.

**NEW JERSEY**
- Change in Ownership
  - ELIZABETH—Alley.

**NEW MEXICO**
- New Theaters
  - ALBUQUERQUE—formerly McKinney, transferred to W. H. Stark.

**NEW YORK**
- Change in Ownership
  - NEW YORK—Peter Pan, transferred to G. F. Wallace.

**OHIO**
- Change in Ownership
  - CINCINNATI—formerly Arena, transferred to Fred A. Carter.

**ORANGE COUNTY**
- Change in Ownership

**PENNSYLVANIA**
- Change in Ownership
  - ARLINGTON—Res, transferred to W. E. Outten.

**RHODE ISLAND**
- Change in Ownership
  - COVENTRY—Radio, transferred to Henry F. Frissell.

**SOUTH CAROLINA**
- Change in Ownership
  - COLUMBIA—Radio, transferred to R. E. Outten.

**TENNESSEE**
- Change in Ownership
  - CHATTANOOGA—Res, transferred to W. E. Outten.

**TEXAS**
- Change in Ownership
  - HOUSTON—Res, transferred to W. E. Outten.

**VERMONT**
- Change in Ownership
  - BURLINGTON—Res, transferred to W. E. Outten.

**VIRGINIA**
- Change in Ownership
  - ROANOKE—Res, transferred to W. E. Outten.

**WASHINGTON**
- Change in Ownership
  - SEATTLE—Res, transferred to W. E. Outten.

**WISCONSIN**
- Change in Ownership
  - MILWAUKEE—Res, transferred to W. E. Outten.

**WYOMING**
- Change in Ownership
  - LARAMIE—Res, transferred to W. E. Outten.

**THEATRE CHANGES REPORTED BY FILM BOARDS OF TRADING**

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**VERMONT**
- Change in Ownership
  - BURLINGTON—Res, transferred to W. E. Outten.

**VIRGINIA**
- Change in Ownership
  - ROANOKE—Res, transferred to W. E. Outten.

**WISCONSIN**
- Change in Ownership
  - MILWAUKEE—Res, transferred to W. E. Outten.

**WYOMING**
- Change in Ownership
  - LARAMIE—Res, transferred to W. E. Outten.
THEATER CHANGES

Continued

Openings

ST. LOUIS—V.
NEWBURGH—Lyric.
WISTON—Gen.
FOLLOON—Legion.

Closings

FESTUS—Ida M. BARTON, St. Louis—On.
SHUBERT—Grand
SOUTH STREET—Grand
SOUTHWEST—Grand
SWEET SPRINGS—Miss.
GILBERTON—Grand
PRINCETON—Lambert.

New Theaters

ST. LOUIS—Will Rogers. LUTES—Park. PERKINS—Savoy. FES.
New Miller. NORMANDY, Nor.
SEVENTH—Clark. GREENFIELD—Wilson.

NEW HAMPSHIRE
Change in Ownership
BRISTOL—Mrs. A. R. BARNES, Plymouth, transferred to Mrs. A. R. BARNES, Plymouth, transferred to Interstate Theater Corp. NO. WOODSTOCK—Dr. A. H. HAMILTON, transferred to New Ipswich, transferred to Interstate Theater Corp.
LINCOLN—Charlestown, transferred to Ralph Johnson, transferred to New Ipswich, transferred to Interstate Theater Corp.

NEW JERSEY
Change in Ownership
ELIZABETH—J. D. BROOKS, Broad, Transferred to Sam England, transferred to New Ipswich, transferred to Interstate Theater Corp.

NEW YORK
Change in Ownership
BRONX—Gipson, transferred to Benwell Theater Corp.
ROCKLAND—Howard C. Howard, transferred to Artb, transferred to Inwood Theater Corp. NEW YORK—Westchester, transferred to Indianas Theaters Corp. BROOKLYN—251 Avenue—Jewel, transferred to Jewel Theater, Inc.

OHIO
Change in Ownership
FT. WAYNE—Recovery, transferred to Frank J. Plesch.
DAYTON—Riverdale, transferred to T. W. Watson.

OKLAHOMA
Change in Ownership
NITTSVILLE—North, transferred to G. W. Alcorn.

OREGON
Closings
CONCHAS—Conchas.

PENNSYLVANIA
Change in Ownership
FENWICK—Reveries, transferred to Consolidation Coal Co.

TULSA—Syracuse, transferred to T. W. Watson.

Closings
MILLBROOK—New.

RHODE ISLAND
Change in Ownership
VERNON—Barnesboro
UTICA—Burchettstown—Mary Ann
LAFAYETTE—State, transferred to Mrs. P. J. Caro.

Closings
VERNON—Barnesboro

SOUTH CAROLINA
Change in Ownership
BLACKBURN—Barnesboro, transferred to E. W. Carter.

SOUTH DAKOTA
Change in Ownership
ALCESTER—May, transferred to A. P. Sorrenson.

TEXAS
Change in Ownership
SAN ANTONIO—Apache, transferred to L. J. R. Esma.

TEXAS
Closings
HALLS—Two.
SAY BALABAN-ANSELL DEAL READY TO CLOSE

(Continued from Page 1)

aters of St. Louis Amusement Co. arranged with the Show World's fan magazine for publication of a coupon admitting females on a 10-cent "service charge." Bills shown included a second run picture. Rub was that most of the independents that must follow the St. Louis charge a quarter.

So well did the coupon arrangement work out the plan was extended this week to include the Ambas- sador for the Fred Waring engage- ment, with a 25-cent service charge. Coupons will be good any night after 7 p.m., (including Saturday and Sunday), March 13-18. The regular night admission price at the Ambas- sador is 55 cents.

Another thorn for the indies is the action of the F. & M.-managed St. Louis Amusement Co. in spotting children's Saturday matinees into the Granada, Kans., or to add I. D., Shenandoah and Tivoli and adding to the regular bills a Western, a serial, cartoon and comedy.

Still more irritants for the indies include: Aubert, free china in ad- dition to matinee captures; Gravois, free mixing bowl in addition to two features; Manchester, Tony Moreno auction, plus clubs; Union, free mixing bowls; plus films; Shady Ox, five feature film show; Florissant, two features and stage show on Saturday, and three features on Wednesday and Thursdays; Kingsland, three features Saturday and duals and stage show on Sunday.

Bank Night Taxed and Legalized in Arkansas

(Continued from Page 1 and provides fines not less than $100 or more than $1,000 for violations. Money goes to the Old Age Pension Fund.

Bank Night Convictions in Chicago Rise to 46

(Continued from Page 1) and, ing 46 convictions for the city, according to Assistant Corporation Counsel Charles Horan. Motions for new trials were made and hearings set for May 3d.

Bank Night Challenged in Nebraska Test Suit

Lincoln—Bank Night test suit was brought yesterday against Beatrice Theater Corp. and its manager, Lewis B. Bonsmier, in U. S. District Court, 8th Circuit, by a group of Omaha theater owners forming a holding company. It is charged that the corporation is riot doing business in a legal manner in conformity with his opinion holding Bank Nights constitute a lottery. It asks a temporary injunction and the court found the case questionable. It was said if the state were to undertake individual prosecutions it would be

NEWS of the DAY

Cleveland, O.—The Esclair Amuse- ment Co. has signed the picture "Sick," at 7606 St. Clair Ave., N.E., for 10 years.

Detroit—Frank Mellon has been appointed manager of the Sun Thea- ter for the Krin Circuit, succeed- ing Albert Reincke. Mellon former- ly managed the Buchanan, sold to Arthur Robinson.

Richmond, Va.—A charter has just been issued to the Ginter Amusement Company, Inc., a $50,000 local corporation. The company has planned to construct a theater in the center Park section of Rich- mond. Officers are: Elmer Harlow Brident, former manager of Loew's.

Robert Mochrie Joins U. A. As Southern District Manager

(Continued from Page 1) and served as branch and district manager, later being in charge of Eastern and Canadian sales for Warner Bros. In his new post, he again becomes associated with Andy Smith, general sales manager for United Artists, with whom he worked at Warners.

Aylesworth Moves Office; Kennedy's Name Mentioned

(Continued from Page 1) Spitz arrives from Hollywood this week. There is some talk that Joseph P. Kennedy has been approached to succeed Aylesworth in the various RKO board chairmanships. Kennedy is very friendly with RCA whose in- terests Aylesworth represented in RKO. An RCA executive (however), said yesterday he was not acquaint- ed with any offer to Kennedy.

Koblin Forms Rio Co.

Detroit—Rio Theater Co. has been incorporated with a capitalization of $50,000. M. Koblin was listed as sole stockholder. The house is oper- ated by the Cohen Brothers Cir- cuit.

Arthur Israel Recovers

Recovered from a severe cold, At- torney Arthur Israel of Paramount yesterday returned to work.

Some involved in many suits and theaters would continue to operate Bank Night. Suit is in Gage county district court at Beatrice.

Anti-Pass Stand Linked With Move for St. Louis Legislation

St. Louis—Wave of industry regulatory ordinances here is linked in St. Louis with the recent suits filed by the St. Louis Amusement Assn. to obtain under the Federal and Missouri laws management policies in terms of theater operation, Monopoly and labor management. Company has recalled or taken up many passes, while holders of passes are said to have received curt notes advising that their pass cards had been used twice in the same week in the same house.

SICK REPORT

Okahoma City—Tom L. Green, in the hospital, a flu victim.

Emma Harrgove, 20th Century-Fox and inspectress, is also ill with the flu.

Des Moines—William Beckl, manager of the Strand and Fifth Avenue theaters has returned from Phoen, Ariz., where he convalesced from pneumonia.

Detroit—Illness may force the temporary of Maurice Silverve roadshow distributor, who recently opened offices in the Film Exchan Building.

Detroit—Charles Perry, Ad- Theater, is recovering from a broken leg.

Hollywood—M. A. Andersen, a veteran cameraman, for seven years with Cheshier and Inviv- able, is convalescing following a n operation.

Hollywood—Mrs. Russell Pehr, whose husband is a widely known studio publicist, underwent her second operation within a week at a Methodist hospital.

Buffalo—C. Arthur Woodward, Paramount's booker, is recovering after a long battle with pleur- and pneumonia in General Hospital.

Buffalo—Emile Giffoniello, man-ager of Shea's Century, who has benn suffering from streptococ- poisoning, has gone to Miami to ex- erate. He is accompanied by his wife, the former Mary Shea.

Denver—J. B. Melton is up ar round again following an oper- tion.

Hudson, Mass.—Charles Mayr of the Hudson Theater is in Mar- bor Hospital suffering from a po- sible concussion of the brain it cured when he fell from a stepli- der while hanging poster frames.

Games of Chance Dropped in Loew Houses National

(Continued from Page 1) chance games on its circuit on Ma 10th.

No other large circuits have moved to follow the example of Loew's and RKO. Independents get erally favor conclusion of g games.

Capitalization Changed

Albany—New York Seating Corp. of New York City, has filed a certifi- cation increasing its capital stock from $20,000 to $40,000. Degrey Amusement Corp. of Brooklyn, has also increased its capital stock from $200,000 to $117, 000.
More Censors ... and for what?

By CHESTER B. BAHN

THE light of what has been said in the past by adherents of the film censorship cause, the present wave of proposed legislation—measures are pending in 11 legislatures as well as in several municipalities—is perplexing to say the least.

Film censorship, we have been told with marked solemnity by those supporting the movement, was necessary as a safeguard against morals. Without such official regulation, the American home and what not was to be direly menaced. And presumably it is such a premise that states and cities enacted existing statutes and ordinances.

But on the very testimony of such censors as now function there is slight defense for their services, to say nothing of the setting up of additional censorships throughout the country. Consider the facts, and facts they are. In New York last year, 87 per cent of films were shown without cuts. In Maryland, only single film finally was under state ban. Pennsylvania, 1936 censor sets a low.

Much the same situation prevailed in the principal censors. Typical is the Department report of the total rejection of 4,888 feet of film, or just over one per cent.

Censorship necessary? It is to laugh.

OR RATHER it is to fight, for the present situation really is not a laughing matter. The new attempt to burden the industry with censorship obviously is precipitated on ambitions for political control, a desire to provide juicy propaganda and, in some instances, a frank attempt to garner revenues by fresh taxation.

One feels warranted in submitting that the real danger to American morality is to be found, not in present day screen entertainment, but in the feverish activities those who carry the torch for censorship for purely selfish motives.

Elimination of Quota Feature May Be Followed by Other Change—Dickstein

Tri-Color—Technicolor Suit Opens in Hollywood

West Coast Bureau of THE FILM DAILY

Hollywood—At the opening of the Tri-Color suit against Technicolor for permanent injunction to restrain (Continued on Page 7)

Educator Raps Censorship

COLUMBUS. O.—Asserting his belief that "movies picture censorship violates the principle of freedom of speech," Edgar Dale, motion picture chairman of the National Congress of Parents and Teachers, and associate professor of education at Ohio State University, fired a verbal broadside at censorship yesterday.

Major L. E. Thompson announced today that the annual theatrical campaign for the Will Rogers Memorial Hospital will be held during the week beginning today, April 30. The following committees have been organized by the Major: Advisory: Will H. Hays, E. L. Alperson, R. H. Cochrane, Jack Cohn, S. R. Kent, George J. Schaefer.

Hartman NRA Revival Plan Favored by Justice Dept.

The U. S. Department of Justice favors the Hartman plan reviving some parts of the old NRA and prepared by the National Council for Industrial Progress, according to a council spokesman yesterday in New York. The plan is named after Sigfried Hartman, attorney, who was formerly associated with Universal.

Show Cause Order for Cancelation is Returnable Today

An order to show cause why the purchase of the Orpheum Corp. assets by Stadium Theaters, RKO subsidiary, should not be cancelled and asking also that the Orpheum bankruptcy case be sent to a referee other than Referee Ehrhorn and that new counsel for the Orpheum trustee be substituted in place of Douglas Black of Beekman, Bogue.

DENY ERP! MOTION IN ROYALTIES SUIT

The U. S. District Court, New York, has denied a motion for dismissal of two suits filed by Electrical Research Products in regard to the action brought by John Gregg Paine, agent for the Music Publishers Protection Association, seeking to collect $214,000 in royalties allegedly (Continued on Page 6)

Nominates Joseph P. Kennedy As Maritime Com. Head

Washington Bureau of THE FILM DAILY

Washington—President Roosevelt yesterday nominated Joseph P. Kennedy, formerly as chairman of the new United States Maritime Commission. Kennedy, who is well-known in the motion picture industry, a year ago undertook a special survey of Paramount operations.

"Smart Girls" Key Repeats

"Three Smart Girls," Universal's ace feature of the season to date, has already played 15 repeat engagements in the key cities. Company officials told THE FILM DAILY yesterday that it is not only unusual for a picture to play so many repeats within such a short time after release, but indicates the Dorsay-Durbin debut vehicle will outgross "My Man Godfrey" in the very spots where the latter was strongest.
Coming and Going

GEORGE W. WEEKS, GB General Sales Manager, has returned from Hollywood in connection with the annual convention of the DGA.

GLENDA FARRAR, Warner comedienne, arrived in New York yesterday from California and will appear on the Queen Mary.

HAL B. WALLIS, associate executive in charge of production at the Warners, arrives from the Coast today on the Twentieth Century Limited. He will remain here for a week or ten days.

JOE LEE has returned to New York from Miami.

DAVID PALSFREEMAN left New York yesterday for Miami.

ROY L. LARKIN, vice president of Time, Inc., has returned to New York from Hollywood where he attended the dinner of the Academy of Motion Picture Arts and Sciences.

HELEN FLINT, has arrived in New York from London to receive the RKO Radio's "Sea Devils" award.

LILLIAN FISCHER, fashion adviser on "Walt Disney's View of the 20th Century," has returned to New York aboard the Twentieth Century.

LIBBY HARREN, DOROTHY DAY MARY JANE GORDON-WOLLER, IDOL ELLA, KATHERINE ALDRIDGE, FRANCES JOYCE, JOHN MARTIN, NORMA CLAY and PEGGY CALVIN, all leading models, leave for Hollywood on the Twentieth Century today to appear in "Walter Wanger's Voyages of 1938."

DOUGLAS ROTHACKER, accompanied by Miss ROTHACKER and their daughter DIANA, last night on the Bremen for a westward trip, sailed last night on the Bremen for a westward trip, leaving from New York for Germany, returning by way of Naples.

IGOR STRAVINSKY, composer and conductor, arrived in New York yesterday and begins conferences with Paramount executives.

GEORGE SHERWOOD, film writer, left for Seattle yesterday for the Seattle World's Fair.

LEO SPITZ, RKO president, returns tomorrow from Hollywood.

DOROTHY MACKAILLIN, screen and stage star, left for Hollywood, Florida last night, accompanied by GLENDRA FARRALL, film comedienne; and MRS. R. B. BLOCH.

Local 802 Shifts Strategy in its Picketing Campaign

Local 802, Musicians' Union, has decided to concentrate its picketing campaign against New York City theater operators who will not engage union musicians and workmen. The union's membership voted for this change in strategy after admission was made that the five-month picketing campaign against the theaters had not borne any fruit.

The new strategy was explained by a member of the union's executive board, in an interview yesterday. He said that the local might more easily persuade state and federal government to limit restrictions against theater workers. The plan is that the union might work with several large theaters, buying them pickets from the hands of their operators.

Stanley Cupidloss in Los Angeles has been appointed publicist for the picked theaters.

Emmons Forms New Co.

The late Mr. Emmons has organized the Emmons Music Company, Inc., with offices at 33 West 57th St.

N. J. Allied Meets Tuesday

Allied Theaters of New Jersey plans a meeting at the Hotel Lin- coln for Tuesday at 2:15 p.m.

Stanley Cupidloss, in Los Angeles, has been appointed publicist for the picked theaters.

Emmons Music Company, Inc.

K. B. Emmons announces his withdrawal from his association with Emmons Productions, Inc., and the formation of K. B. Emmons Productions, Inc., with offices at 33 West 57th St.

WANTED

Two all round radio writers and two good negative cutters. Midwestern production studio. Letters must state full particulars including salary wanted.

Box 1100, THE FILM DAILY

N. Y. C.
"LOVE IS NEWS"

AT BOX OFFICES EVERYWHERE!

NEWS in NEW YORK! Held over at the Roxy ... an S. R. O. hit!

NEWS in ALBANY! Smash run bigger than "Girls’ Dormitory!"

NEWS in MEMPHIS! Great business topped “Road to Glory,” “Ladies in Love.”

NEWS in RICHMOND! Beat swell “Pigskin Parade” gross at Capitol.

NEWS in ST. LOUIS! Opening days leading “Girls’ Dormitory.”

NEWS in DETROIT! Sensational opening tops “Pigskin Parade!”

NEWS in DAYTON! Opened bigger than “On the Avenue.”

NEWS in MIAMI! Grand! Beats “One in A Million” opening!

NEWS in LOS ANGELES! Smash day-and-date run at Chinese and State!

NANCY STEELE IS MISSING PROVES PRE-RELEASE SMASH HIT AT RIVOLI NEW YORK! —as predicted by Variety Daily: “Should warrant exceptional box-office tribute!”
WARNER BROS.

WITH 9 OUT OF THE 19 'A'  
Almost Twice as Many

Best Performance  
of 1936
PAUL MUNI  
in WARNER BROS.'  
'The Story of Louis Pasteur' 
'Next in 'The Story of Emile Zola'  

PLUS 7 OTHER 'FIRSTS' FOR WRITING, MUSIC, PHO
EM OVER

ACADEMY AWARDS FOR 1936!

by the Closest Competitor!

Best Short Subject in Color
VITAPHONE'S
'GIVE ME LIBERTY'
2-reel 'Broadway Brevity'
in Technicolor

Best Performance of 1935
BETTE DAVIS
in WARNER BROS.'
'Dangerous'
Soon in 'Marked Woman'
ORGHEUM SALE TO STADIUM ATTACKED

(Continued from Page 1)

Leake, Stephen & Black was obtained yesterday in Federal Court by Samuel Zirn, attorney representing shareholders of Orpheum preferred stock and an Orpheum creditor for $8,000. The order is returnable today before Justice Murray Hubert.

Zirn’s papers attack the legality of the transfer to RKO of Orpheum’s assets to Stadium. Substitution of new counsel for Black is asked on the ground that Black’s firm represents the Chemical Bank & Trust Co., trustee of an RKO note issue, and that there is thus a conflict of interests. Referee Ehrhorn’s conduct of the Orpheum case is criticized.

Court Dismisses Koplar’s Suit vs. Warner Bros.

(Continued from Page 1)

ing large block of their common stock to Harry Warner and Jack Warner and to Waddell Catchings, another director, and paying exorbitant salaries.

Nields said that the cause of the complaint had been settled by an agreement in 1935, a year after the contracts had expired and after that the Warner Brothers had given the company $60,000 shares of common stock and had released the company from any obligation of $88,080 and the brothers.

The question of higher salaries, Nields said, made the question a matter of morals. Fair human requirements, he said, should set some limits to salaries.

Deny Erpi’s Motion in Music Royalties Suit

(Continued from Page 1)

due on several compositions used abroad. Erpi contends that it is not required to pay on numbers, copyrighted in the United States but not so protected abroad.

The case will now be set for trial.

Adjournment Kills Indiana Theater Divorce Measure

Indiana’s theater divorce bill died in the Senate of that state when the Legislature adjourned sine die early yesterday morning. It had passed the House.

In addition to Indiana, three other legislatures have ceased activities. They are Oregan, Wyoming, and North Dakota, the latter having enacted a theater divorce measure.

Organ in Detroit Comeback

Detroit—Organ recitals are coming into their own again, locally. First theater to try it out was the Knickerbocker. It was such a success that it has now been adopted by the Fox. Policy is to feature the organ two evenings a week with community sing.
SET ROGERS HOSPITAL DRIVE FOR APRIL 30

(Continued from Page 1)


BUTTERFIELD CIRCUIT WILL BUILD THREE MICH. HOUSES

Detroit—Three new houses for Monroe, Big Rapids, and Ferndale are announced by E. C. Beatty, President of the W. S. Butterfield Theaters, inc., and the Butterfield Michigan Theaters.

In Monroe, a 1,000-seat house will be built on Monroe Street, directly across from the present Family and Dixie Theaters, also Butterfield theaters. Bennett & Straight of Dearborn will be the architects.

Construction is to be started at once on a 1,000-seat theater on the main street of Monroe's business district, Pierson & Pierra of Chicago are the architects. A 1,000-seat theater is to be built in Big Rapids on the present site of the Colonial. Pierson & Pierra of Chicago will probably be in charge of its construction.

All houses will be air-conditioned and will have Western Electric Microphone Sound.

BIRMINGHAM, Ala.—The Waters Theater Co. is planning the construction of a $250,000 film theater with a modernistic glass front.

Charleston, S. C.—Working drawings have been started on a new $100,000 film theater here. Charles C. Benton and Son, of Wilson, N. C., are the architects.

Nashville, Tenn.—The Crescent Amusement Co. is planning the construction of a new film theater. It will have a glass front and balcony.

New Albany, Miss.—David Flexer.

THE SONJA HENIE UNIT
West Coast Bureau, THE FILM DAILY

Hollywood—Sonja Henie, skating and motion picture star, is not letting the time and effort employed by 20th Century-Fox studios in training her ice choreography, "In A Million" go to waste. She has signed up the entire eighty members to accompany her on her next exhibition tour after she and they have completed work on the new picture, "Thin Ice."

DELAYING for the time being his production of "Hippodrome", Buddy DeSylva yesterday announced that he would place in production next week "Broadway Jamboree". Monte Brice and Charles Grayson have completed the script, and cast, will include Ken Murray, Oswald, his radio stooge, the Three Diamond Brothers, Ella Logan and Larry Blake.

Story purchases—By B. P. Schulberg, Harry Medrick Jackson's "The Ascending Dragon"; by Universal, Wadsworth Camp's "West Coast Larceny"; by Republic, "Washington Correspondent"; by Republic, James Oliver Curwood's "Dead Man's Isle"; and "Robin Hood"; and Jerry Wald and Julius Epstein's "Romance by Request".

Herbert Rawlinson has been signed to play the title role in "Blke Of Scotland Yard", a 15-chapter serial, starring Ralph Bell and featuring Jean Barney, Lloyd Hughes, Dickie Jones and Sam Hill. Bob Hill will direct.

Casting assignments—Para-

Missouri Betting Measure Seen With Passage Chance

Jefferson City—State Senator Michael Kinney of St. Louis predicts that if the bill sponsored by him for the legalization of pari-mutuel betting on horse races in Missouri gets through the House and Senate and be presented to the Governor, he will sign it. The terms, pending the business of the Legislature, will be inclined toward the House and Senate and its sponsors believe that it will pass. The measure is now in committee, but is expected to be referred to the House committee on gambling.

NAMED ASSISTANT TO LEBARON
West Coast Bureau, THE FILM DAILY

Hollywood—George Arthur has been made assistant to William LeBaron at Paramount. Arthur will continue as associate producer. Charles West has been named head of the cutting department.

NEW RENEW GN PACT
West Coast Bureau, THE FILM DAILY

Hollywood—Philip Krasne, counsel for Grand National, has told the Thoro-Downing Co., that Douglas MacLean has reopened negotiations with Grand National for the use of their four picture deal and that papers may be signed this week.

May renew GN pact

A "Little" from "Lots"
A "Little" from "Lots"

By RALPH WILK

HOLLYWOOD

Tri-Color—Technicolor Suit Opens in Hollywood

President of the Technicolor Corporation, I. D. Schenck, Jr., is reported to have bought a home in Hollywood as a winter residence.

Missouri betting bill is expected to pass the Senate and be sent to Governor recognition the negro colored voters and for damages, plaintiffs, hose, the allegations of the tri-color camera, testified that he received his patents in 1915. He told how he had adapted the process of printing two films simultaneously, and of using special sensitized film from Eastman Kodak Co. in 1914. He testified that C. W. Wall, C. E. Schmitt, A. D. Schaffer of San Francisco are officials of Tri-Color. Chilcoat has subpoenaed several executives including Jock Whitney.

The litigants have batteries of attorneys with Robert, Cushman & Woodbury of Boston heading the Technicolor forces. Charles H. Potter, Harold T. Stowell, Washington patent attorneys, will join the Tri-Color counsel Monday. The case is expected to continue three to four weeks. Action is being tried before Federal Judge William P. James.

G. R. C. Plant Undamaged

Fire, which last week-end damaged the lower floors of the building at 81 Prospect Place, Brooklyn, and destroyed a first floor, did not affect the plant of the General Register Corporation, makers of collot, ticket printers and issuing machines, which occupies the sixth floor of the premises.

Fix Williams Week

Oklahoma City—May 8-14 has been designated as Ralph Williams Week in Oklahoma by RKO.

END HEARINGS ON DICKSTEIN MEASURE

Three More New Film Houses To Be Built in Chicago

Chicago—Three new theaters will be erected here. Balaban and Katz in association with Sam Meyers will build a 1,000-seat house, the Maple, at Devon and Maplewood, contract being awarded to the Avery Brick- age Co. Rapp and Rapp are architects for the $250,000 film house, plans for which call for extensive use of glass masonry and an engine room above the lobby. Latter is due to poor soil conditions.

Sadie and Elmer Fisher will erect the Road theater in West Roosevelt Road, with the house to be operated by new company just formed by A. Jacoby, Dore Gross and Abe Lev- rant. Third theater will arise on a site at Lincoln and Lawrence.

Film Co. Adds Dish Biz

Oklahoma City—Crescent Film Co. has gone into the dish business, serving theaters only.

Historic Barn to be Gym

West Coast Bureau, THE FILM DAILY

Hollywood—Historic barn in which Cecil B. De Mille shot "The Squaw Man," is to be painted and modernized under contract to Adolph Zeker. Original architectural features are to be retained and the building will be trans- formed into a gymnasium for the production's stars and contract players.

THE DAILY

Wednesday, March 10, 1937
Katharine Hepburn and Franchot Tone in "Quality Street" with Eric Blore, Fay Bainter, Cora Witherspoon, Estelle Winwood (HOLLYWOOD PREVIEW)

RKO Radio 85 Mins. QUANT AND CHARMING PICTURE FROM THE BARRIE PLAY GIVES HEP- BURN AND TONE A PERFECT COMBINATION. Delightful, quaint, and charming as an old English print is RKO Radio's production of "Quality Street," the Sir James Barrie play. It is packed with delicious, whimsical humor that ripples and rolls along with never a dull moment. The scene is Quality Street, England, 1892. It is a street where even the postman's coming causes a flutter and many a surpicious curtain peeps among its sheltered spinsteres. To Katharine Hep- burn, youngest of the prim residents, comes romance in the form of Franchot Tone. The whole street backs up to the amour, the elder sister, Fay Bainter, whose own romance never materialized, is over-anxious. Tone fails to declare his love, enlists for the wars. Ten years later he returns to find the sisters teaching school for a livelihood. Katharine, tired and older, believes he no longer loves her. Disappointed, she mischievously, masquerades as her own niece, leads Tone a merry chase until matters come to a head. The story must be told. George Stevens scores a distinctive triumph for his splendid direction. Hepburn and Tone are lovely, well arranagement by Maurice de Packh from the Roy Web score, photography by Robert de Grasse, all deserve high praise. Quaint costumes by Walter Plunkett add tremendously to the fun. "Quality Street" should do well everywhere—the ladies will love it, but it will also amuse the men.


Producer, Pandro S. Berman; Director, George Stevens; Author, Sir James M. Bar- ire; Screenplay, Allan Scott and Mortimer Offen; Cameraman, Robert de Grasse; Ed- itor, Harry Berman.


SHORTS

"The Big Race" 7 mins. Universal

Amusing

Entertaining reel featuring Uni- versal's three monkeys and a motor- able obstacle race has sufficient surprises, novelty, thrills and humor to please most audiences.

"Duck Hunt" (Oswald Cartoon) 7 mins. Universal

Entertaining

Plenty of diversion in this sub- ject for audiences. Oswal and El-

"Lumber Camp" (Merry, Moe, Joe) Universal 7 mins. Diverging

Lots of action and humor in this strip cartoon with a lumberjack, Moe as the cook with a reputation for making swell flapjacks. Moe's flapjacks are constantly being pil- lered by a little bear. When Moe

Text continues...
New Minnesota Measure Would Prohibit Protection

WARNERS WILL DELIVER ALL 60 PIX--HAL WALLIS

See 20th-Fox-Maxwell Moves Blocking GB-Woolf Deal

R. Kent Declines to Discuss Legal Action

Prospects

Well-informed English circles are the opinion that 20th Century Fox and John Maxwell intend to take further moves in an effort to prevent consummation of the tie-up between GB and C. M. Woolf's General Film Distributors, according to a telegraphic dispatches to New York yesterday.

In New York yesterday, Sidney R. Kent, president of 20th Century Fox, did not wish to discuss the possibilities of legal moves to obstruct the deal.

As a direct result of the plan ef-fected between the Ostrayers and (Continued on Page 4)

HOUSE COM. DELAYS PEYSER BILL ACTION

Washington Bureau of THE FILM DAILY
Washington — The House Ways and Means Committee spokesman told today no action would be taken the Payser bill to repeal admission taxes or other bills abolishing so-called nuisance taxes now before the committee until after March 15, (Continued on Page 4)

Cameramen Are Called In Tri-Color—Technicolor Suit

West Coast Bureau of THE FILM DAILY
Hollywood — Insisting that the Tri-Color camera is a patentable novelty, Tri-Color called Friend painter, in charge of special effects (Continued on Page 4)

Ban on Protection Is Asked in Bill

Just Introduced in Minnesota Senate

Exhibs. Before Grand Jury in Bank Night Racket Case

Buffalo — Managers of several Buffalo neighborhood film theaters were subpoenaed to appear before the Erie County grand jury to testify in the district attorney’s investiga-tion into the bank night swindle police charge was perpetrated on (Continued on Page 8)

Studio Exec. Confers With Sears on New Year Lineup

Warner Bros.—First National will deliver its full quota of 60 productions this season, stated Hal Wal-lis, associate executive, yesterday upon his arrival in New York from the coast. Wallis stopped off in Chi-cago to confer with Fred Waring, who, with his band, will appear in “Varsity Show,” one of the big musicals planned for release next fall. Wallis conferred with Gradwell L. Sears concerning next year’s pro-gram, which will probably comprise (Continued on Page 4)

PARA. FUTURE GERMAN PLANS UP TO HICKS

Paramount’s future operations in Germany will be decided upon by John W. Hicks, foreign depart-ment head, who sails from New York Wednesday on the Normandie, with plans for visiting both Berlin and Prague. At present the company is operating only three branches in Germany.

Confidential Report on Film Industry is Delayed

Washington Bureau of THE FILM DAILY
Washington — Confidential report on the motion picture industry ac-tivities following the recent unannounced visits to the New York (Continued on Page 4)

Fox-Midwest Using Radio

Kansas City, Mo.—Marking the first local commercial use of radio by a theater circuit, “Let’s Go to the Mov-ies,” a 25-minute show on the air for 26 weeks, three evenings a week at 7:45, from WDAF, Kansas City, under sponsorship of Fox-Midwest Theaters, was launched. The theater organization’s publicity director, will do the comment.
Teaching Teachers to See Film

A special showing of "Tar to Lenin," released by Lenauer International Films, will be held Saturday morning at 11:35 a.m. at the Filmarte Theater for teachers of history and government.

WANTED

Two all-round positive cutters and two good negative cutters. Midweek production studio. Letters must state full particulars — salary wanted. Apply Box 1020 THE FILM DAILY 1501 Broadway, N.Y.C.
M·G·M AGAIN!

"Maytime" means Extended Playtime!

JEANETTE MACDONALD, NELSON EDDY in "MAYTIME" with JOHN BARRYMORE • Herman BING • Tom BROWN • A Robert Z. Leonard Production • Produced by Hunt Stromberg
A Metro-Goldwyn-Mayer Picture
WB WILL DELIVER ALL 60 PIX, SAYS WALLIS

(Continued from Page 1)
60 pictures. Sears and his assistant, Carl Leserman, accompany Wallis back to Hollywood, leaving New York today. They will also discuss plans for the annual sales convention.

All 1936-37 productions are currently in work, said Wallis, with the last six pictures now in various stages of production. Work on next season's list starts in about one month.

Confidential Report on Film Industry is Delayed

(Continued from Page 1)
Hays' office of Paul Williams, special attorney general in charge of motion pictures, has not as yet been submitted to his immediate superiors in the Justice Department's anti-trust division a department official told THE FILM DAILY last night. He was unable to state when the report would be completed and forwarded to the attention of Robert Jackson, Chief of the Department of Justice's anti-trust division, only stating: "The report is taking a little longer than we expected!"

Work on report, it is understood here, was precipitated by a series of complaints received from independent exhibitors. Hays declined to comment other than to describe his duties as routine. A Justice Department spokesman said the report would not bear on the Dallas case.

Cameramen Are Called In Tri-Color—Technicolor Suit

(Continued from Page 1)
at Columbia and Milton Moore, freelance cameramen to the studios yesterday. Technicolor attorneys maintain that Charles Jones' camera device patent is invalid on grounds that his invention is not a patentable novelty. Baker and Moore testified to using the camera.

Jock Whitney, subpoenaed by Tri-Color and who wishes to go to Europe, will be allowed to make a deposition. Walt Disney called by the plaintiff, is expected to testify Friday.

Along the rialto with PHIL M. DALY

• TEN BEAUTS known as "the most photographed girls in the world"……the ones that smile at you from mag and newspaper ads……stood hip-deep in a half-million dollars worth of furs yesterday before entraining for Hollywood……and have been signed by Walter Wanger for his smash fashion glamorée in Technicolor."Walter Wanger's Vouges of 1938".

• YESTERDAY the "terrible ten" were measured by Richard Jaeckel, the famous furrier, who is providing the coats for their appearance in the film.……during the process Rodney Bush, eastern representative for Wanger, signed Martha Heveran, Jaeckel's best model, to a contract……before they departed to the photographer who was to take their first time in metropolitan press history, while the guards held back the mobs in the Grand Central station……the photos will appear as a double-page spread in one of the Sunday tabloids. Monte Preser, who handles the pub for the French Casino beauts, is also tied in on this stunt……and accompanies the girls to the coast, handling the various press receptions as the train stops at key cities.

• COVERING the fire and explosion aboard the Danish freighter Laila in Boston harbor yesterday……Cameraman Richard Coddidge, a Paramount Newsreel cameraman, was injured by one of the series of nitrate blasts which marked the spectacular fire. Coddidge was one of the first explosion occurred, he and his camera were buried back several feet, and his face seared……despite his injuries, he recovered his camera and continued shooting the burning ship until after it was dragged out in the bay and finally sunk. His pictures are among the most dramatic ship fire pictures ever obtained by a newsreel.

• DEALING WITH the new pop radio feature "Spelling Bees," a book written by Albert Donne, Paramount foreign department will be issued March 18 by Stokes……Bidding Harry Goetz goodbye as he sailed on the Queen Mary, were Ben Goetz, Jules Brulatour, Marcus Helman, Ben Boyer and many others.

• A VERY fine tribute to John Kennebeck, the managing director of Paramount in Australia……who died suddenly in Sydney at the age of 40……the entire first page of the trade paper Everyones, was devoted to the eulogy.

• HITTING AN entirely new slant in handling a pressbook……Bruce Gallup prepared a honey for "Three Legionnaires"……a production of General Pictures, the Robert Welsh organization on the coast……Bruce prepared an intimate and human dramatization of the story of the film, and got away entirely from the routine blurbs and treatment that characterize the average pressbook……you have to see it to appreciate the novelty of the treatment.

• A STATISTICIAN for Columbia comes up with the item that 122 school teachers have thus far attended "Lost Horizon" at the Globe. …a screen edition of Fashions has tied in with merchants across the country on distribution of a quarter million booklets featuring Jean Parker in nifty spring styles.

SEE MOVE TO BLOCK GB-WOOLF DEAL

(Continued from Page 1)
Woolf, 20th Century-Fox and Maxwell find themselves on the same side of the fence. Up to this deal, they had been at odds owing to the fact that the Oster brothers, after negotiating with the American company for their controlling interest, instead presumably made a similar deal with Maxwell. Maxwell is understood to have offered for each glance approximately $3,750,000 in GB at the present time.

Report Dickstein Ready To Introduce New Bill

(Continued from Page 1)
Dickstein feared to bring his bill to a vote in an executive session of his own committee due to the committee's "manifest opposition."

Dickstein yesterday, in executive session of the committee, allowed nothing but private immigration and naturalization bills on the calendar and in answer to question to fellow members anxious to vote down his alien actors' bill, declared the same procedure would be followed today. Dickstein said he was unable to call the bill to order when he would call the bill in executive session. He then mentioned his contemplated "new bill," which surprised his fellow committee members.

Congressman Kramer, of California, leading opposition in the Dickstein committee, told THE FILM DAILY the report that 20 out of 22 on the committee have agreed to vote down the Dickstein bill if and when he submits it to a vote was "about right."

House Committee Blocks Action on Peyser's Bill

(Continued from Page 1)
deadline on income tax returns. Tax experts will then present their recommendations, with recommendations, it was said. The Peyser bill to "terminate the tax on admissions for which the established price is charged" is in the hands of Ways and Means Committee. It is known some committee members favor curtailing multiple taxes provided income and other tax returns warrant.
By RALPH WILK
HOLLYWOOD

AMBITIOUS plans for the filming of the first of two Technicolor pictures to be produced by Paramount this season were announced yesterday by William LeBaron, the company's managing director of production. The picture, titled "With the Tide," will be the first production for Paramount by Lucien Hubbard. Henry Hathaway will direct the film and the assignment is expected to result in better relations with filmmakers. Frances Farmer is scheduled for the feminine lead.

Highlights of the day's news: Dave Robinson and his violin will be seen with Allen Farnham and Robert Fink in "Last Year's Kisses" for 20th Century-Fox. . Sol Lesser has cast Lou Gehrig in support of Arthur Arlen in "The Trail Blazer". . RKO will again cast Guy Kibbee with Joe E. Brown in "All Is Confusion." Warner will headline Ruby Keeler and Dick Powell with Fred Waring and his Pennsylvanians in "Varsity Show." Warners have furthered their good will with "Campus Scandals." Frank McHugh is headed the cast.

Detroit Exchange Execs. Scout Talk of Sit-Down

Detroit — Sit-down strike in the Detroit exchange will take place Friday in a timed plan to cripple weekend shipments of films throughout Michigan, according to reports here.

However, practically all exchanges, major and independent, say that no demands will be made on them and that no trouble is anticipated. It is reported that Arthur Leyton, secretary of the Detroit Film Board of Trade, has been called to New York for conferences.

Frank Kimsora, president of the I.A.T.S.E. local, says the I.A.T.S.E. has had no part in organizing the exchange employees. Fay Erskine, vice-president of the Detroit Federation of Labor and a projectionist at the Eastown Theater, is reported active in the organizing.

Pittsburgh — Unionization of exchange employees on Film Row here does not appear imminent, a check up reveals. While some shippers have been discussing this subject among themselves, no active drive is planned at this time.

N. M. Authorizes Film Radio and Film Methods Corp. has been authorized to proceed with the production of a sound-slide film "A Trip Through Mexico" for the State of New Mexico. It will be used in the promotion of tourist travel.

WHO'S WHO IN HOLLYWOOD


Mansfield Theaters, Ltd. Will Reduce Stock Value

Montreal — Mansfield Theaters, Ltd., controlled by Famous Players Corp., and owning Loew's Theater of Montreal shows decreased profits for the year 1936, of $2,276 compared to $8,155 in 1935. Charges left net loss of $23,196.

Operations during the past five years have been at a loss, and directors have called a special meeting to reduce the value of the 100,000 shares of $10 par value, to $1 par value and use the resulting $900,000 to cut down the existing $1,111,016 goodwill.

Sheilla Barrett in Detroit

Sheilla Barrett is appearing at the Fox theater in Detroit under a deal arranged by Richard Kraker of the Leo Miller agency, now in St. Louis. She goes to Miami March 23 to appear on the Ben Bernie radio program and previously worked on the Nash-Lafayette program in New York.

"Ecstasy" as Roadshow

Detroit — "Ecstasy", has been booked for a first run, opening tonight at the Downtown Theater, by Sol and Mac Krim at reduced prices, the first film in this class ever to play this house. Pix is expected to go four weeks. Future policy of the house taken over by the Krim's from Sam Carver a week ago, remains undetermined.

Television Preview for "Empire of the West"

West Coast Bureau of THE FILM DAILY

Los Angeles — Don Lee-Mutual will air a film preview by television at 8:15 o'clock Saturday night when the Metropolitan Water District's production, "Empire of the West," goes out by sight and sound over the combined television transmitter WXR80 and the 10 stations of the Don Lee chain. Picture is in three reels.

Wash. Trans-Lux to Open

Washington Bureau of THE FILM DAILY

Washington — Trans-Lux Washington Corp. will hold a "preview" of its new Trans-Lux Theater tonight.

A "Little" from Hollywood "Lots"

By RALPH WILK

KIDS WILL TELL PREMIUM REACTIONS AT EXPOSITION

Chicago—Children from 4 to 12 years old, will relate, in their own words, their reaction to current premium offers—in a "Child's Premium Symposium"—one of the features of the round table conferences held in conjunction with the seventh annual National Premium Exposition, to be held in Chicago, at the Palmer House, May 3-7, inclusive.

Howard W. Dunk, secretary of the Premium Advertising Association, which is sponsoring the exposition, anticipates an attendance of over 2,000 buyers.

Second-Story Film Shows Target for Md. Measure

Wilmington, Del. — State Senator Daniel E. Kelly of Wilmington has introduced a bill in the Senate that would prohibit in Delaware, operation or any motion picture exhibition business on the second story of any building where charge for admission is made. Bill is not intended to refer to theaters having balconies or galleries and which have an auditorium floor. The floor is to be aiming at towns and communities outside of Wilmington where film shows are held in such buildings.

"Ecstasy" In 10th In Chi.

Chicago—"Ecstasy" is now in its tenth week at the World Playhouse, the run setting a house record.
THE N. Y. CROWDS SHOUT "FIRE!"

THE MUSIC HALL IS HOT!

DAILY NEWS RATES "FIRE OVER ENGLAND" AND "LOST HORIZON" AS HIT OPENINGS OF THE WEEK, ADDING: Exciting picture...thrilling spectacle...
William K. Howard did an excellent job with the historical pageantry and the spectacular battle scenes.

— Kate Cameron, Daily News

I URGE YOU TO SEE IT BECAUSE IT REPRESENTS ONE OF THE FINEST PICTURES THAT HAS COME OUT OF ENGLAND!...
A spectacular, beautifully acted and directed and eloquent film...skilled direction, magnificent photography, superb acting, and thrilling war effects...

— William Boehnel, N. Y. World Telegram

AS FINE A FILM AS ANY S
"Fire Over England" thriller a vividly colorful canvas, painted by an American master, has come to the screen...Lyrical love scenes...Yes, at the Music Hall as well as adventure in drama...Tremendous, superlative effects...amazing scenes of breath-taking action.

— Regina Crewe,

A handsome production, impressively cast, mounted, accented and costumed.

— Rose Pelswick, N.Y. Evening Journal

ALEXANDER KORDA PRESENTS

FIRE OVER ENGLAND
THE FILM SHOULDN'T BE MISSED... Splendid cast...
A colorful, sound and exciting melodrama... Knit compactly into a stunning melodrama, distin-
guished for direction, inspired acting, dazzling
pictorial effect and lavish mounting... "Fire
Over England" is a truly good picture
which carries deep significance hinted
by its lofty title... It is fine and exciting!
— Bland Johaneson, Daily Mirror

Resplendent pageantry and skillful acting...
A work of pictorial distinction... The direc-
tion of the work has been intrusted to
William K. Howard, and he has done
splendidly... He has concentrated on
fashioning a lavish spectacle... A
handsome show.
— Howard Barnes, N.Y. Her.-Trib.

A magnificent production... The sweep of its back-
ground makes it well worth seeing!
— Eileen Creelman, N.Y. Sun

THE N.Y. CRITICS, TOO, 
WS AND EDITORIALS ARE 
OFFICE IS HOTTER YET!

An ERICH POMMER Production • Directed by WILLIAM K. HOWARD
with FLORA ROBSON • LAURENCE OLIVIER • VIVIEN LEIGH • LESLIE BANKS • RAYMOND MASSEY • TAMARA DESNI
A London Film • RELEASED THRU UNITED ARTISTS
Tex Ritter in
"Trouble In Texas"

Grand National 63 Mins.

SPEED AND PACE COMMAND THIS WESTERN TO AUDIENCES GENERALLY, AND TO RITTER'S FANS PARTICULARLY.

This is off the beaten path of current westerns, and, truth to tell, is all the more "western" for it. Looking at the footage one gets the feeling that all its plot unfoldings might have actually happened. A good deal of the tension of authenticity comes from the generous use of rodeo shots—not of the stillled Madison Square Garden variety which audiences see when the cowboys and cowgirls come to visit the old Indian town of Manhattan, but rodeo shots made out in the real open spaces where bronco busters have room to do real bustin', ridin', ropin', et al. Tex rode in old Horace Murphy figure they'll take a crack at the prize money, but a game of bad hombres have the same idea, so Tex and the villains tangle. The later are worried sick at the prowess of the little, vocalizing Mr. Ritter, both in and out of the rodeo. Their fears are well-grounded for Tex walks off with the melee of events, much to the delight of the exotic young lady, Rita Cansino, who is evidently a member of the gang. The film has a couple of swell fist fights, and a climax that finds the redoubtable Ritter taking on rodeo riders in a runaway wagon, which, in addition to carrying the precious package of money, is laden with dynamite. There's no explosion, thanks to Tex Ritter's heroic handling of the situation—unless you want to count the shattering of the hero's heart by lurid and handsome Rita when she discovers he is a government agent. Before they ride away to face the future together, Tex, of course, completely subjugates the thieving, plotting gang. His singing in this western is the best he has yet turned in. Ritter fans will like this fast and furious feature.

Cast: Tex Ritter, Rita Cansino, Earl Dwire, Horace Murphy, Yakima Canutt, Tom Keene, King, Dick Parmer, Tom Cooper, Hal Price, Fred Parker.

Producer, Edward F. Finney; Supervisor, Lindsey Parsons; Director, R. N. Bradbury; Screenplay, Robert Emmett; Camera-man, Gus Peterson; Editor, Fred Balm.

Direction, Fair. Photography, Fair.

Pictorial Promotion Starts

Detroit—Pictorial Promotion, Inc., has been granted a Michigan charter, with an authorized capitalization of $10,000. Incorporators are Norman E. Wilding, Robert L. Miller, and James W. Inglefield. Offices are at the headquarters of Wilding Productions, commercial producing studio.

Frank J. Hohm Dead

Buffalo — Frank J. Hohm, long owner of the Orpheum, East Side community house, is dead after a long illness. Prior to taking over the Orpheum, he was manager of the Cameo and later the Avon.

"Let's Make a Million" with Edward Everett Horton, Charlotte Wynters, Porter Hall

Paramount 60 Mins.

SCANTY MATERIAL HANDICAPS CAST AND TECHNICIANS OF THIS SMALL-TOWN COMEDY ROMANCE.

This is a mildly entertaining account of how a small town lad—hindered by adversity, his maiden-lady aunt, and mostly by his own bent for procrastinating—finally makes a fortune and marries the girl he loves. Edward Everett Horton is the lad, and Charlotte Wynters the girl whose patience is so well entrenched that not once does she become the least bit annoyed by his eccentricities, reverses, or the fact that he has been engaged to her for five long years without much of anything happening. These lead players do as well as possible with a screenplay whose elements and developments are pretty shallow. The supporting play of maiden and Margaret Selden and Margaret McWade, whose most noteworthy performance to date as a team was as the Pixilated Sisters in "Mr. Deeds Goes To Town," here amusing, and skillfully portray the characters assigned to them. They want their pro-crastinating and naive nephew to take his bonus money and spend it for a granite memorial to his grandfather and not for the purpose of marrying the girl of his heart. The film at this point appears to be a tidy travesty on love vs. duty, but it soon becomes a full-fledged comedy, for the lad is lured of his bonus by some wild cat oil promoters; loses the savings and respect of his townfolk; and finally makes the whole community rich and worthwhile by recouping all losses, both for himself and them. Feature is suited to the deals, chiefly in the secondary spots. It is not very virile division.

Cast: Edward Everett Horton, Charlotte Wynters, Porter Hall, J. M. Kerrigan, Margaret Selden, Margaret McWade, Purnell Pratt, Irving Bacon, Ivan Miller.

Producer, Harold Hurley; Director, Ray McCary; Authors, Lawrence Pohle, Thomas H. Ingersol; Screenplay, Robert Yost, Manuel Saff; Cameraman, Kurt Stuss.

Direction, Fair. Photography, Good.

Paul Wilkins Joins Republic

West Coast Bureau of THE FILM DAILY

Hollywood—Paul Wilkins, assistant casting director at Metro for nine years becomes Republic casting director Monday.

Mattingly With G. N.

Detroit — William H. Mattingly, formerly of the M-G-M sales staff at Dallas, has joined the staff of Grand National here as salesman for eastern Michigan territory.

Golden, School Speaker

Edward Golden, Monogram sales head, addressed the Motion Picture Institute of St. Ignace at the Hig School yesterday on the subject the "Motion Picture as an Industry".

"Parole Racket" with Rosalind Keith, Paul Kelly

Columbia 65 Mins.

FAIR THRILLER OF THE PAROLE RACKET MADE FOR EXCITEMENT PURPOSES SERVES ITS PURPOSE.

This production is number two on the double feature program, and the exhibitor will run it to give the thrill-fans red meat. It has plenty of that, but when it comes to analyzing the plot, it does not stand up very well. Paul Kelly is the honest cop who gets himself into the confidences of the racketeers by accepting a bribe and going to jail. There he learns a little about the higher-ups, comes out of jail and takes the day of the parole racketeers. He is after the master mind, who proves to be the head of the parole board, and who is rather worthily ostensively. The many twists and turns before this cent is uncovered furnish plenty of suspense and thrills to satisfy the most avid. There is a Rosalind Keith as a job sister on the daily paper who of course is working with the honest cop all the time. Between the two of them they land the entire gang, and of course the sentimental finale follows as usual. If the acting of the principals sometimes seems unconvincing, it is due to the difficult demands that a fast-fetched story makes upon them. That also goes for the direction of C. C. Coleman, Jr.


Director, C. C. Coleman, Jr.; Author, Harold Shumate; Screenplay, Same; Editor, Dick Panti; Cameraman, George Mashem.

Direction, Fair. Photography, Good.

Exhibs. Before Grand Jury

In Bank Night Racket Case

(Continued From Page 1)

audiences here, in the Tonawandas and in Niagara Falls. Six persons are under arrest, two have waived preliminary examination. It is estimated the take was approximately $4,000. Two women are included in the sextet arrested.

U. A. Board Meeting On Next Season Productions

West Coast Bureau of THE FILM DAILY

Hollywood—Samuel Goldwyn, Dr. A. E. Giannini, Charlie Chaplin, Douglas Fairbanks and James A. Mulyet will attend the United Artists board of directors' meeting this afternoon, George Schaefer, Arthur Kelly and Mulyet have been confering with Giannini and United Artists Productions regarding arrangements for pictures to be distributed next season. It is expected additional product will be announced following the board session.

3 20th-Fox Films Current

"Wings of the Morning," opening at Radio City Music Hall today, will give 20th-Century-Fox its third entry in the "1937 Main Stem. Others are "Nancy Steele Is Hiking," at the Rivoli, and "Love Is News," at the Roxy, both holdovers.
CHICK LEWIS presents

THE BOOK YOU'VE ALWAYS WANTED

The First Exclusive Encyclopedia Of Practical Show-Selling Ideas

TWO OF THE Recognized Top Showmen of the Day TELL ALL

in...

IT'S READY NOW! THE WORLD OF EXPLOITATION AT YOUR FINGER TIPS

Clip The Coupon Today!

Showmen's Trade Review, 1501 Broadway, New York City.

Dear Chick:

$3.50 is enclosed for a copy of "The Encyclopedia of Exploitation." (Check, cash or money order.
No orders sent C.O.D.)

Name: ____________________________
Address: __________________________
City: ____________________________

IN CANADA ADD 25 CENTS

Plus...

"BARNUM'S LEXICON" AD—DYNAMITE! 1000's OF USEFUL DESCRIPTIVE ADJECTIVES, SUPERLATIVES!
Chicago—Warners have renewed the lease on the Symphony Theater, 1,700-seater, recently purchased by Charles Loel. Wreckers will take over the Warner-operated Orpheum May 1.

Mather, Pa.—The Hamilton Supply Co. closed their Mather Theater here.

Cleveland, O.—Imperial Pictures of Northern Ohio, Inc., has been chartered, with Peter E. Klein, Leo Grossman, and M. Ellert as organizers.

Winnepeg, Man.—U. S. capital is behind a plan to erect a theater and hotel here at a cost of $1,600,000.

Dayton, Wash.—C. T. Laidlow, owner of the Liberty, has a building program planned for Spring. Remodeling will include a new marquee, neon lighting extension, installation of new seating and ventilating plant, screen and other improvements.

Cathlamet, Wash.—Jerry Randolph, the Cathlamet Theater owner, has announced plans for early construction of a new theater on Fuget Island, near Cathlamet.

Chicago—Mitchell Leiner, formerly in the publicity department of B. & K., is now on the management staff of the Crystal Theater.

Kansas City—The first new picture theater to be constructed in Kansas City in some time is the Brookside, which will open Saturday under the management of W. D. Fulton and Stanley H. Schwartz, who also operate several other houses in this city. The house will be operated on a subsequent run policy.

New Haven—Mr. and Mrs. Harry F. Shaw, the former Low-New England division manager, have left for the coast on a month's vacation.


New Haven—Theaters built by S. Z. Poll and bearing his name have been officially changed from "Poll's" to "Poll's, Inc." This applies to New Haven, Hartford, Meriden, Worcester, Waterbury and Bridgeport.

St. Louis, Mo.—The MacDonald Construction Co. has been awarded the general contract for the construction of the new Warners film exchange building to be erected at 3302 Olive Street. Construction work will start at once.

Caldwell, Idaho.—The new 700-seat Stadium was opened with special ceremonies. The building which it occupies was built 42 years ago, the second floor being used as an opera house. Caldwell Theatre Corp. owners are I. C. Whiteley, Andy Cowan, Howard Makin and M. Bonker, with Cowan personally in charge.

Cleveland—Housewarming party held by Holbrook C. Bissell and Cornelia Lishman to open their new Imperial theater, was a "sell out." E. L. Smith, general manager of Imperial Pictures, came on for the affair.

Des Moines—Remodeled Grand theater at Wellman has reopened after being closed for six weeks. New seating equipment was installed.

Des Moines—O. P. Brown has sold the Princess at Mapleton to the Mapleton Amusement Co. operators of the new Orpheum theater in this town. Brown is moving to California where he will operate a theater.

Potosi, Mo.—The Riverheart Construction Co. of St. Louis, received the lowest bid for the general construction work, etc., on the new theater building to be erected here by Harry F. Blount.

California, Mo.—Bids will be taken from contractors at an early date on alterations and addition to a one-story theater building here which has been taken over by the Nash Holloway Theatres Corporation of St. Louis, Mo. The house will be completely remodeled inside to provide a main floor and balcony with a 500-seating capacity. A new front will also be installed.

Nash-Holloway recently let a contract for the erection of a new theater building in University City. The firm contemplates the acquisition and erection of other houses in the St. Louis territory.

Omaha—Bob Baillantyne of Scott Baillantyne and Walter Green of Pepco were hosts to more than 100 persons in the industry at their second annual staged party in club rooms of Omaha Variety at Hotel Fontenele.

Omaha—Joe Rosenberg, Columbia salesman, has resigned to become salesman for the Omaha exchange of Republic-Midwest.

Beatrice, Neb.—Jack Maas, formerly of Emporia, Kan., has succeeded J. D. Petty as assistant manager here. The latter was transferred to Springfield, Ill.

Tifton, Ga.—The new Tift Theater has opened. House seats 1,300 and can accommodate stage shows.

MINN. BILL WOULD PROHIBIT PROTECTION

(Continued from Page 1) play pictures simultaneously with its own.

Theater Realty Trustees

Get $77,165 from Weisman

St. Louis.—Former Supreme Court Justice James T. Blair and former City Collector Edmond Koelke, Federal trustees for the Theater Realty Co., have received two checks for aggregate of about $77,165 from Milton C. Weisman, receiver for the Fox Theaters Corp. as payment for the concern for back rentals on the Fox Theater. The checks represented $77,165. It is estimated that eventually about 20 percent will be paid on the claims against the Fox Theaters Corp. One check was turned over to the Fox St. Louis Properties, Inc. The other for $3,665.01, was deposited pending further instructions from the Federal Court.

SICK REPORT

Youngstown, O.—Billy Murray for the last 15 years a house manager for the Harris circuit, is in an oxygen tent in a hospital here an that physicians are holding little hope for his recovery. The Harris cir- cuit, with headquarters at Pitts- burg, operates in this area.

Lincoln—Mrs. Bob Livingston, wife of the manager of the Capitol here, is in Tucson, Ariz. Afflicted with sinus, she is compelled to take long vacations in the Arizona climate each year.

Paris — Cecile Sorel, French ac- tress who has been critically ill here for several days, is reported by hospital authorities to be out of danger and her recovery assured.

Buffalo—John E. Carr, manage of Sheas' Hippodrome, again is ill. He was stricken a few weeks ago seemingly recovering from a severe cold.

Illness of Noel Coward, stricken suddenly, but caused the abandon- ment of the remainder of his scheduled run in nine of his one act plays at the National theater here.

Indianapolis—Harry Nagel, opera- tor of the Dream Theater is con- fining to the Methodist hospital, after a major operation.

Pittsburgh — Art Morrison, pres- ent of the Superior Motion Picture Company, has stepped back on the job following a long rest necessitated by a serious operation.

Flood-Swept Film Theaters

Reopen After Redecorating


Bruce Hall has announced he will reopen his theaters in Cattlesberg, The Broad and the Gates City. Both, badly damaged by flood waters, are being remodeled and redecorated.

Other openings include the "Broadway," new theater at S. Parkersburg, W. Va., operated by L. S. Loughry; and, "The Noble," Caldwell, O., operated by M. Lashinsky.
Out Next Week

The 1937 Film Daily

Year Book of

Motion Pictures *

Covering Thoroughly

Production * Distribution * Exhibition
handsome is as handsome does!

The success of a Technicolor motion picture is counted by its reception at the box offices of the world.

"TRAIL OF THE LONESOME PINE"....Walter Wanger Productions
"RAMONA"..........................Twentieth Century-Fox
"GARDEN OF ALLAH"..............Sklznick International Pictures
"GOD'S COUNTRY AND THE WOMAN" Warner Bros.

And now... "WINGS OF THE MORNING"....Twentieth Century - Robert Kane

TECHNICOLOR
Motion Picture Corporation
HERBERT T. KALMUS, President
232 Colored Theaters in the U. S., Film Boards Report

REPORT On "B" Productions Substantially Down

Revenue Has Fallen Off Compared With a Year Ago

Grosses on "B" pictures have substantially fallen off as compared with a year ago, according to sales executives of major companies and a number of exhibitors contacted in the shakeup made yesterday by The Film Daily.

By way of explanation, they generally agreed that audiences have learned to differentiate between "A" and "B" product partly through the realization that the better pictures are played week-ends and the "B" productions in the middle of the week.

Lack of star names in "B" pictures is also a sign now under.

NEB. TAX BILL MAY TRY DISTRIB. LEVY

Lincoln, Neb. — Senator Tracy Frost, father of Nebraska's bill to extract 10 per cent from the box office take and 10 per cent from the gross film rentals for relief, told for the first time this week that his attack was aimed solely at the exhibitor because the distributor-contract passes all taxes on. Frost said he would have
Pathe Will Distribute
Monogram Pix in Britain

Pathe Pictures Ltd. has acquired the franchise for distribution of Monogram Pictures for the United Kingdom of Great Britain. Pathe will maintain distribution centers in

Theaters In Hotels Banned

Tomahawk, Wis. — An amended theater ordinance adopted by the common council prohibits granting a license for a theater in the same building occupied by a hotel, tavern or where in-flammable materials are manufactured or stored.

The Daily Newspaper Of Motion Pictures
Now Eighteen Years Old
Comming and Going

RAL WALLIS, associate executive in charge of production for Warner Bros.-First National, left for the West Coast yesterday.

WINI SHAW, is flying to New York from Detroit today to be present at the Strand Theatre premiere of the forthcoming opening of "Wally's, Ready, Willing and Able."

MERY BOLAND has arrived from Hollywood and is staying at the Lombardy.

CLIFFORD FISCHER, producer of the French Crime Revue, FRANK BURKE, comedian; the three Sathan BROTHERS, RAY MACK, bass; Virtues; JIMMIE RICHARDS, singer; and MRS. LOUIS BOYER, mother of Charles Boyer, sail today for Europe on the Ile de France.

ALBERT de COURVILLE, director of Gau- mont's "Stranglers on a Honeymoon," now showing at the Loew's Criterion in New York, will be in Paris for three weeks' visit to Hollywood to-morrow. He will be accompanied by MRS. de COURVILLE.

DOROTHY SALTERS and ROCCO, Negro New York night club entertainers, left yesterday for the coast and roles in "Walter Wanger's "New York,"" which opens in the Roxy May 15th.

GEORGE W. WEEKS left New York yesterday for Miami.

WILLIAM MACK, GB district manager head-Quarters in Chicago, is in New York.

WILLIAM JAFFE is back in New York from the coast.

LELAND HAYWARD goes to Hollywood in 10 days from New York.

MRS. BEATRICE KAUFMAN leaves New York late next week for the closing of "The Great National"

WASHN. POST MAKER, Head Office

Loew's Theater-Realty Corp. Files on Mortgage

WASHINGTON BUREAU OF THE FILM DAILY

Washington—Loew's Theater and Realty Corp. has filed with the SEC notice of execution of a blanket mortgage to First National Bank for an amount of $500,000. Mortgage is first lien on Loew's Theater and Realty Corp's unencumbered properties, and second mortgage on properties already mortgaged and is due Jan. 31, 1940. Payment may be made by Loew's Theater and Realty Corp. at any time for any part of principal without notice with interest payable quarterly per annum.

Skelly Funeral Today

Funeral services for Joseph P. Skelly, manager of exchange operations for RKQ Radio, who died suddenly Monday in St. Louis, will be held today from the Church of the Presentation, Rockaway Avenue and Eastern Parkway, Brooklyn. A requiem mass will be held at 10 o'clock, and interment will be at Holy Cross Cemetery, Flatbush. Skelly, who had been with RKQ Radio for 12 years, had left New York a week ago on a tour of the company's exchanges. He is survived by his wife and several children.

Variety Club to Initiate 40

Detroit—Monday night's Variety Club meeting is scheduled to include the induction of 40 new members, about 40 to be added.

Detroit Film Exchange Union Under A. F. of L.

Detroit—Detroit's film exchange organization is established as a federal local of the A. F. of L. rather than an I. O. group, it was learned yesterday. Official designation is Film Inspectors, Shippers and Poster Handlers Local. Fay Erskine, presently president of the Detroit Federation of Labor, is organizer.

Informal demands have been presented to the First National and Fay Erskine Exchange, but not to other exchanges, which have voluntarily raised all wages to a minimum of $15, according to Erskine. Demands for salaries slightly higher than this are to be formally presented, as well as insistence upon a closed shop in these departments.

W. Graham Browne Dead

London—W. Graham Browne, 67, veteran British actor and producer who had toured the United States with his actress-wife, Marie Tempest, is dead here. His most recent stage appearance was in "The First Mrs. Fraser," "Marry At Leisure," "The Vinegar Tree," "Mrs. Moonlight," and "The Command To Love."

L. A. Blumberg Dies

Philadelphia—Leonard A. Blumberg, 58, former general manager of the Shubert Theaters in this city, is dead here. During his career in show business he produced several plays in New York.

Laboratory Men Testify in Tri-Color, Technicolor Suit

West Coast Bureau of THE FILM DAILY

Hollywood—Roy Tester, head of Consolidated Laboratory's color depart- ment, testified at yesterday's hearing of the Tri-Color—Technicolor suit that he was present with tests he made with the Charles Jones camera in 1929 while he was head of Consolidated Laboratory depart- ment. Other witnesses called by Tri-Color included Welden Bal, owner of a San Francisco labora- tory, who testified that in 1919 he helped Jones perfect his camera. A. J. Fry, also of San Francisco, testified concerning working with Jones on the camera.

It is believed that Tri-Color will not rest its case until the end of next week.

U. A. Board Meeting

West Coast Bureau of THE FILM DAILY

Hollywood—Production appropriation, general distribution and foreign markets were discussed at the recent meeting of the United Artists board of directors meeting yesterday, but no statement was issued. George Schaefer and Arthur W. Kelly were among the officials conferring with Kelly, who had planned to leave yesterday, remained over for the meeting.

"Breezing Home" For Roxy

"Breezing Home," Universal's feature with Binnie Barnes, Wendy Barry and William Gargan in the cast, goes into Roxy on March 19, house office officials announced late yesterday. On March 26, "Top of the Town," is scheduled to start its run at the same house.

Huceter's Brother Dead

Toledo, O.—Paul S. Huceter, manager of the American Theater Supply Co., Toledo, is mourning the death of his brother, Godfrey D. Huceter, who died of pneumonia which developed after he was in- jured in an automobile accident.
NEWS OF THE WEEK IN PHOTO-REVIEW

9 ACADEMY AWARDS GO TO WARNERS, with Paul Muni's "Best Performance of Year" in "Louis Pasteur" duplicating 1935 achievement of Bette Davis. Credit released expression of J. L. Warner (right) to fact that his studio won almost half of all the prizes offered.

1937's MOST IMPORTANT SCREEN ADDITION" (L. A. Examiner) will find ready audiences on Easter, as industry's all-time advertising record is established by 30-day billboard barrage in 1200 cities and equally extensive magazine and newspaper backing for "The King and the Chorus Girl," American debut of Continental idol Fernand Gravet (right), with Joan Blondell opposite.*

CRITICS CALL IT A "DAISY" after first view of Warner Bros.' coming comyclone, "Call It a Day," Frieda Inescourt, Bonita Granville, Director Archie Mayo, Roland Young, and reclining Olivia de Havilland (all above) share headline praises for "one of season's finest," "a pip," "better than the play," chorused by Variety Daily, Photoplay Magazine, Screen Guide, et al.*

"GREEN LIGHT" SHINES ON holdover time for every key opening to date, including the dual 2nd-week runs at Boston's Paramount and Fenway that actually beat 1st-week grosses of every Warner film shown at either house! (Can that be what co-stars Flynn and Louise are discussing?)†

THERE'S NEWS IN THE MAKING when Warner sales chief Gradwell Sears and assistant Carl Leserman leave home office for coast confabs—and nobody knows it better than Hal Wallis, (above) executive in charge of production, who cut short his N. Y. playgoing to return with them.*
NEB. TAX BILL MAY TRY DISTRIBUTED LEVY

(Continued from Page 1)

the bill changed so the producers would have to pay their end, but the trade is convinced it can’t be done.

Frost was called on by his hometown exhibitor, Tommy Thompson, of St. Paul; Evert Cummings, division manager of Tri-States; Ralph Blank, head of Central States Theaters; Bob Livingston, manager of the Capitol here; and his brother senator, William F. Haycock, who in private life is a showroom in Cal- laway, Neb.

Frost’s bills are estimated to be a $600,000 annual gauge if passed.

Path Will Distribute

Monogram Pic in Britain

(Continued from Page 1)

London, Birmingham, Cardiff, Glasgow, Leeds, Liverpool, Manchester, Newcastle-on-Tyne and Dublin.

The deal was closed as the result of telephone negotiations between William Gell, managing director of Pathé, and W. Ray Johnston, president of Monogram. Arthur Levey, London agent for Monogram, conducted the negotiations.

Authors’ League Fires

Duffy Bill Broadsides

(Continued from Page 1)

face of which smiles benevolently on the theory of copyright without registration or other formality (for foreign authors) and another frowns forbiddingly on the same theory (for American authors)"

“Avenue” Gets a Fifth

Pittsburgh — John Goring, manager of the Fulton Theater, held over “On the Avenue” for a fifth consecutive week. Repeat business is helping the run.

Labor Dispute Settled

Springfield, Mass.—Labor troubles have been settled and pickets withdrawn at the Court Square Theater here.

Happy Birthday

Best wishes from The Film Daily to the following on their birthdays:

MARCH 12

George W. Harvey, Milton Cohen

“B” Pix Grosses Are Substantially Down

(Continued from Page 1)

stood by the movie-goers, it was declared. According to distribution heads, another reason why "B" productions are losing box office status is because of the heavy radio plugging being given the "A" product and while the lower bracket productions get virtually none.

W. B. New Accessories Plan Starts May

(Continued from Page 1)

ganization of the new personnel which will be needed, it was added: "The Prince and the Pauper," will be the first big picture to carry the full line of many new items added on with the rental policy. Th presentation of "The Prince and the Pauper" will have a special accessory section, giving the exhibit full details of the new plan and the new items. A sales manual is being prepared for use of all branches.

KAO May Name Successor to Aylesworth on Monday

(Continued from Page 1)

will probably take action on a dividend. Also up for possible consideration is the naming of a new general counsel to succeed the late James B. Field.

No Renewal of Pathe-GN Printing Pact Seen Likely

(Continued from Page 1)

some financing and Pathe has made no arrangements to do any financing for Grand National, The Film Daily reported yesterday by O. H. Briggs, Pathe president.

File Giveaway Case Briefs

Detroit — Current giveaway development includes filing of briefs by attorneys for both sides in the suit of United Detroit Theaters against the Colonial, to restrict Skill Screen, and a proposed anti-giveaway ordinance in the council a Ferndale, north end suburb.

FAGTS

When Horace Wilcox was laying out Hollywood just 50 years ago, Thomas A. Edison was completing the first motion picture apparatus.
“I positively did not pull this stunt to launch ‘SERVANT OF THE PEOPLE!’”

Leo’s not being modest; he’s just truthful. The Short Subject Special, “SERVANT OF THE PEOPLE” was produced with all the resources of the M-G-M Studios to make a beautiful drama telling the story of the Constitution. How it came into existence! The months of struggle to satisfy all concerned! What the authors of the Constitution meant it to be for the future! Timely? Without question the most timely subject ever made. And one of the most thrilling you ever saw! Two reels that will make screen history!
Reviews of the New Films

Constance Cummings and Hugh Sinclair in "Strangers on a Honeymoon" with Noah Beery, Beatrice Lahrman. Picture shows 66 Mins.

FAIRLY DIVERTING MYSTERY MELODRAMA MOST AUDIENCES WILL ENJOY. GOOD SATIRE AND DIFT DIALOGUE.

Based on Edgar Wallace’s novel, "The North Wind," this British-made feature is fairly pleasant admixture of romance and mystery, with a copious dash of satire. Once the story gets under way, the dialect dialogue, Albert de Courville’s direction, Constance Cummings, Hugh Sinclor, Noah Beery and Beatrice Lahrman’s acting keep the amusing sequences running along in interesting fashion. The latter’s portrayal of a mysterious lady of entitled family is an intriguing bit of screen fare. At times, during the fun, one suspects that our English costumer is gaining a good time at the expense of our domestic mystery films. The story has, as becomes a melodrama of this type, a number of devious, complicated and somewhat improbable twists. But whenever it leaves the path of the reasonable, it is for the purpose of building suspense and smiles. Constance Cummings plays the role of a rural girl who marries a tramp. But the vanguard of the story is young English lord who is heir to land where oil has been discovered. His crooked and avaricious relatives try to get from him his portion of the deed to the property. This deed has been torn in three pieces, and each must be found for the inheritance to be valid. The youthful lord and his bride are hounded and beset by circumstances, people and plots, but after a weird household in which it is featured entirely by precipitate flight and adventures, they finally wind up the benefited parties. Two youngsters, James Arnold and Anna Tucker McGuire, contribute a good deal to the film’s merit in their roles of a just-married couple. Though tardy in gaining momentum, the picture eventually gains speed. M. Greenbaum’s photography is first class.

Cast: Constance Cummings, Hugh Sinclair, Noah Beery, Beatrice Lahrman, David Burns, Butler Hixon, Maurice Freeman, James Arnold, Anna Tucker McGuire, Edward Benes.

Directors: Albert de Courville; Author, Edgar Wallace, Screenplay, Bryan Wallace, Sidney Gillill; Cameraman: M. Greenbaum; Editor: Ralcht.

Direction: Good. Photography: First Class.

SHORTS

"What Do You Think?" (A Miniature)

M-G-M

Psychic Novelty

Looks like a real novelty and one that will meet with strong response from that big section of the public interested in psychic phenomena. Carey Wilson tells the story, which purports to be an actual experience of a young man saved from death by an auto collision by the voice of his mother who is thousands of miles away. Other phenomena are present in the youth's experience, such as the vision of a dead woman's body on his bed, which later turns out to be the woman who is killed in the auto crash. The point is that the youth would have been the victim instead of the other if his mother's voice had not delayed him for the fraction of a minute. The effect is highly convincing, as is presented and Carey Wilson's narration is very effective. Directed by Jacques Tourneur.

June Travis, Bob Livingston in "Circus Girl" with Donald Cook, Betty Compson, Charlie Murray, Lucille Osborne, Donald Kerr. Picture shows 64 Mins.

UNUSUALLY THRILLING CLIMAX COMMENDS THIS SMOOTHLY ACTED MELODRAMA TO ACTION FANS.

Patrons thronging on excitement will go in a big way for the finale of this circus melodrama which originally appeared in story form in Cosmopolitan Magazine, and which Nat Levine has commendably transferred to the screen. Under the big top, June Travis and Bob Livingston are making their debut as an aerial team. In the management of the former's jealous husband, Donald Cook, who has conceived a daredevil routine which calls for Livingston performing a solo clown stunt. One slick means that he will be hurled into a pack of a dozen untamed lions prowling around a circus arena beneath him. All will be such is the slip occurs, the villainous Cook tampers with the trapze gear beforehand. That the ensuing events are hair-raising goes without saying. All this drama is the outgrowth of a grudge Cook nurses against Livingston. He feels that the latter purposely dropped him to earth and permanently injured him in their old aerial act. To prove this, however, this straightforward story relates the events which lead to the spine-chilling finale. A lot of circus events and atmosphere has been woven into the sequences. John H. Auer's direction is smooth, and Jack Marta's photo is skillfully handled. June Travis exerts her role with convincing ability, while both Cook and Livingston play their parts effectively. In the supporting cast, members of the cast, including Betty Compson, as the lion-taming tawd; Charlie Murray, Lucille Osborne and Donald Kerr, trouper show the show. Aside from having definite exploitation advantages for exhibitors who book the picture, the film will balance double bills peculiarly well, while for more substantial runs, it has sufficient strength to single-feature.

Cast: June Travis, Bob Livingston, Donald Cook, Betty Compson, Charlie Murray, Lucille Osborne, Donald Kerr, Emma Dunn, John Wray, John Holland, Kathryn Sheldon, The Big Top Troupe.

Producer: Nat Levine; Executive Producer: Herman Schon; Associate Producer: Charles A. Browne; Director: John H. Auer; Author, Franke R. Adair; Screenplay: Harry S. Milgrim, Burton, Bradford Ropes; Cameraman: Jack Matts; Editor: Lester Orlinbek; Direction: Smooth. Photography: Skillful.

Tom Keene in "Old Louisiana" with Rita Cansino, Will Morgan, Robert Fiske. Picture shows 64 Mins.

FOREIGN "BLINDE PASSAGIERE" ("Stowaways") German dialogue film, produced by Majestic; directed by Fred Sauer, with Pat and Paulette Roemer, Glatz, Nikalajews, et al. in the cast. Presented at the 80th St. Cassico Theater.

Two of Germany's favorite film comics, Pat and Pataotch, disport through this vehicle which is obviously written to give their talents wide berth. One thin, one fat—they are ostensibly left behind when the circus company to which they have attached itself for appearances abroad. With them become stowaways on the ship. Discovered they are to put to work in the kitchen, but live in luxury when word gets out that they hold a winning lottery ticket. Their good fortune proves a false alarm, but they do have all manner of amusing adventures. "Bringing the wrong passengers aboard. Theatricals." They will appeal to tourists conversant with German.


This film presents a plot not dissimilar to that of "The Informer." Pierre Fresnay is cast as the student who is involved by fate and circumstance in the maladroits of revolution—sympathies, without any definite or intended interest in the matter. He feels sorry for a young assassin who hides in his room. He helps to protect him, although the youth has killed the Prime Minister. Events so shape themselves that Fresnay is hopelessly enmeshed. But love and faith lead him on a definite course, and he extricates himself successfully. The picture could be improved with editing. It's dramatic diversion.

June Travis in "The Lynx Hunter" (Krazy Kat)

Columbia

7 mins

Lively

A visit to the zoo by Krazy with his two little nephews puts him in a braggling mood. He starts to tell of his adventures in the jungle and the cartoon records his Munchausen story. As he hits the lying climax, a tiger breathes on him and starts for Krazy. After it has shown him up to his nephews as a four-flusher, the tiger turns out to be a bear with a wrestlerer in a tiger skin. The little cats give Krazy the berry.

"The Winter Wonderland" (Going Places, No. 33)

Universal

9 mins

(Timely)

This timely subject treats of Miami, the Florida playground. R Lancasters of these interesting spots in and around the city are shown, including the beach, racetrack and a Seminole Indian village.

"Bar-Rac's Night Out" (Pete Smith Specialty)

M-G-M

A Pip

Good animal study following the adventures of a raccoon who starts out through the woods looking for food for his family. Pete Smith’s narration settles just the right kidding note to put the adventure over neatly. As Krazy finds a raccoon, the actor says, "Raccoon meets with many adventures before he finally shakes off his pursuer, but he arrives home to his missus and the little ones empty handed, but glad that he is still alive. The photography of this subject catching the wild animals in intimate poses is something to wonder at, and must have taken infinite patience and ingenuity. Directed by Earl Frank.
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

HENRI DU GAL has been made vice-president and general manager of Vericolor, Inc. T. L. Doherty continues as president and N. F. Doherty as secretary and treasurer. The company plans to expand its laboratory service.


Buell and Callaghan have signed Louise Small to play opposite Fred Scott in Spellbound, the musical western, "Melody of the Plains."

Evelyn Thall, currently featured as the leading ballerina of "The Show Is On," Broadway stage success, has been signed to a long-term contract by First National.

Madeleine Carroll has been signed to play the role of "Princess Flavia," opposite Ronald Colman, in Selznick International's "The Prisoner of Zenda."


BUFFALO

Edward K. O'Neal of the M-G-M offices has gone to Florida, his trip southward crossing that of the return from Miami of Nate Sauber, Universal manager. Nicholas J. Basil, president of Basil Theaters, also has just returned from the Miami neighborhood.

George J. Gammel and his wife have returned from a South American cruise. Gammel operates a circuit of neighborhood theaters here.

There's a new boy at the home of Mr. and Mrs. Norman J. Sper. "Jimmy," as he is known, is of the Warner sales staff.

Yeggs Visit Two Houses

Milwaukee, Wis.—Burglars cracked two theater safes recently for new $40,000 theater being built in N.S. Kingston Rd., for B. and F. Theaters, Ltd., Royal Bank Bldg.

SYRACUSE

Civic Theater is dark after a year of WPA dramatic stock presentations. Future plans are unannounced.

Nelson Eddy appears here March 20.

Con Maffle replaces Lester Huff as organist at Loew's after Huff's successful nine weeks.

George O'Brien, former newspaper man, is now on staff of Metro's percentage checkers.

Heyn Quits Screenland

Ernest V. Heyn, editor of Screen Guide, a monthly fan magazine, resigns from that position, effective today, to become Assistant Editor of the Macfadden publication. He will assume active charge of the fan magazines effective next Monday.

Four writers are at work on the screen play for Marion Davies' first picture for Cosmopolitan, which Cosmopolitan will produce and which will be released by Warners. Screen writers Lawrence Rieger, Harry B. Haywood and Jerry Wald are doing the film adaptation from an original story by Gene Barter and Margaret Lee.

Barry Fitzgerald, Irish comedian under contract to Mary Pickford, has returned to Hollywood after spending some time in Mexico in order to obtain a quota number with the company, and is scheduled to remain indefinitely in the United States where he is working with the privilege of eventually applying for citizenship.

John Quale, Eugene Pallette, Tom Dugan and Tom Kennedy have been added to the cast of "She Had to Eat," in which Rochelle Hudson plays the female lead. Arthur Treacher, Walter Catlett, Jack Haley and Douglas Fowley also have featured roles in the 20th Century-Fox picture.

The title of the film, "Exclusive," a newspaper story to go before cameras on March 28, has been changed to "Things Began to Happen," it is announced by Paramount. Charlie Ruggles has been assigned to play the leading comic part and Fred MacMurray and Frances Farmer will play the leading romantic roles.

Dudley Clements, recently signed to a long term contract by S. J. Selznick, is making his second film of production at RKO Radio, has been cast simultaneously in two pictures, "The Toast of New York" and "The Man Who Found Himself."

CHICAGO

John Neise has been named chief of service for the Chicago Theater of the Balaban & Katz Circuit.

Burton Holmes is now making his annual tour of Chicago and western points under the management of Alber and Wickes of Boston. Walter T. Everest is personal manager for the company on this tour.

Mort Goodman, formerly with Warners at Cleveland, has joined the Filmack Trailer Co. as advertising director.

Guercio and Barthel theater equipment distributors, are opening a new branch at Indianapolis with Ben Hopkins as manager.

Joe Goldberg Co. is celebrating its 25th anniversary as the headquarters of the Webster Avenue headquarters. Special displays of theater equipment are featured during the celebration week.

The Chicago Amusement Publishers Association will hold its annual spring dinner dance at the Sherman Hotel on Saturday, April 10.
Hess Raps Revamped Alien Actors' Bill

(Continued from Page 1)

easier than in its original version, said David, who had good news for belief that it would make it harder.

"Under the new scheme as a practical matter, in order for any foreign artist to enter the United States for motion picture production, such artist would have to be a subject of a country which has an immigration system substantially similar to that of the United States," asserted Hess.

"If not, the artist would have to prove to the satisfaction of the Secretary of Labor that no person in the United States has qualifications similar to the artist seeking admission.

In part, the Hess statement reads:

"It is doubted whether any country has an immigration system similar to that of the United States. Our legal residence in the United States for aliens of all lawful callings is that they can comply with the general provisions of our immigration laws, and come within the quota assigned to their respective countries. This country in fact has been found to afford similar rights as the United States does unless it permits entry with restrictions only as to quotas.

"American artists are not likely to foresee the United States to permanently live in countries abroad, and yet under the terms of the new proposed bill, if they are not permitted to enter the country to live there permanently, all foreign artists of such country of the names classified for the entry into the United States either permanently or for temporary visits.

"Foreign countries by orders of diplomatic, consular, or other full discretion to administrative officers, to permit or refuse the entry of aliens. The law of our country is different. A country like England may and in fact does let in numerous American artists who desire to enter for gainful employment, but the Secretary of Labor of the United States would not be able to make a finding that the law of England is similar to the law of the United States and consequently no artist from England can come into the United States unless he could prove under Section 3 of the new Act that nobody in America had qualifications similar to his. The law against English artists for American motion picture production would be almost complete, yet present American motion pictures are produced with foreign artists. American motion pictures admitted as are by English artists employed therein and reciprocally American motion pictures are popular in England and would receive wide distribution in all the dominions of the British Empire.

The new bill in country in fact would permit the entry of a great many American artists, and still all of its artists would be excluded from entry building at Sunset. It will be ready for opening early in May.

Cleveland—William N. Skirball denies that a published story that he had formed the Square Theater Building Co., Inc. for the purpose of building a 1,500-seat motion picture theater in Shaker Heights. Skirball says he is planning to build a theater but not in Cleveland.

Syracuse, N. Y.—Harry F. Rose, assistant manager here at Lowe's for the past year and a half, has gone to Lowe's of Providence, R. I., in a position that sent Robert E. Porter here from the Providence post.

Silver and Fabian Settle Albany Adv. Rate Dispute

Albany — The dispute between Frank E. Gannett's Knickerbocker Press and Albany Evening News, and local theaters has finally been settled by M. A. Silver, division head of Warner Bros. Theaters and general manager of the theater organization in conjunction with L. F. Shain, assistant manager here.

The two circuits took the unprecedented step of pulling all advertising out of both papers when the newspapers notified them of a rate increase March 1st. Independent neighborhood houses followed suit and pulled the papers, which retaliated by eliminating all movie publicity including Hollywood wire service, syndicated columns and all news emanating from Hollywood.

The theaters, to compensate for loss in publicity, resorted to radio and bill posting in addition to blanket advertising the city and suburbs with a new five-page tabloid, "The Albany Movie News." After a few days, reportedly due to the many protests from readers, the newspapers resumed the syndicated Hollywood columns and also carried the movie clock of local attractions and feature playing times at the first run theaters.

After nine days in which no theater advertising was carried by the Knickerbocker Press or Albany Evening News, a settlement was effected with advertising reinstated. Terms of the agreement were not disclosed.

Engineer Bill Withdrawn

Boston—A bill before the Committee on Public Safety to require employment of a licensed engineer to operate refrigeration apparatus and also internal combustion engines of 25 horsepower or over has been withdrawn.
$12,500,000 in Paramount Debentures Are Turned In
RKO TO JUMP '37-38 PRODUCTION BUDGET 20-25%

Exhibitrs Battling Dog Racing Measures in Eight States

MEASURES LEGALIZING SPORT KILLED IN THREE STATES

Bills legalizing dog racing in eight state legislatures are being fought by exhibitor groups, according to reports from Film Daily correspondents last night as they surveyed the legislative situation. Measures are currently pending in the following states: California, Colorado, Connecticut, Maine, Maryland, New Jersey, Ohio, and Washington.

Dog racing bills have died in Indiana, Kansas and Oregon. In Texas a bill to prohibit the sport is pending in the legislature.

SCREEN CREDITS GO TO 3,124 PLAYERS

Players who received screen credits on motion pictures released in 1935 and 1936 totaled 3,124 — these from the boards of extras and others who did not receive credit. During these two years, 281 directors worked on pictures, stories from 809 authors were used, 635 screenplay writers worked on

General Theaters Equip.
Biz Up; Dividend Voted

Business of General Theaters equipment for the first two months of 1937 was above the corresponding period last year, it was made known by Earl G. Hines, CEO president, in connection with the voting

$12,500,000 in Paramount Debentures Swapped for New 3 1/4 P. C. Convertibles

Snell Going to Coast for Hirliman-Hoffman Meetings

RKO Radio Plans 48 Features, Six Westerns, Spitz Says

RKO Radio Pictures' production budget for 1937-38 will be increased 20 to 25 per cent over the present season, it was said yesterday by Leo Spitz, RKO president.

Radio plans production of 48 pictures next season including the Bobby Breen and Joe E. Brown pictures, plus six George O'Brien westerns, the RKO prexy declared. Annual convention of the company will be held in June on the coast, he stated.

M. H. Aylesworth has taken up his new duties with Scripps-Howard (Continued on Page 7)

CBS "SOON" TO TELL OF TELEVISION WORK

Columbia Broadcasting System, in its annual report made public yesterday, says it is doing its part to hasten the advent of commercial television, and that it will be in a position "soon" to disclose what it is accomplishing.

CBS reported a net profit after (Continued on Page 7)

Venezuela Pix Business
Up 25 P. C., Says Lindsay

Motion picture business in Venezuela is approximately 25 per cent ahead of last year, said John Lindsay, 20th Century-Fox manager (Continued on Page 7)

400 MPTOA Reservations

Miami — Approximately 400 persons have already made reservations in local hotels in connection with the annual M. P. T. O. A. convention opening Tuesday and the Paramount theater partners meeting beginning Thursday. Bookings at the Miami Biltmore last night totalled 287 and at the Renov Plaza nearly 100, with other conventioneers set to stop at the Everglades and other hotels.

Artists From Discriminatory Lands
Target for Amended Dickstein Bill

Washington Bureau of THE FILM DAILY

Washington, D. C. — Congressman Samuel Dickstein, chairman of the House Committee on Immigration and Naturalization has introduced a new bill, H.R. 5548, "to protect artistic and earning opportunities in the United States for American actors, singers, dancers, solo instrumentalists and orchestral conductors," it was revealed yesterday.

Musso To Produce in Italy for American Market

Rome (By Cable) — Giuseppe D. Musso, president of Industrie Cinematografiche Italiane, and Italian representative of Universal, will start producing here for the American market in May, with Maria Gambarelli set to star in the first feature which will have both English and Italian versions.

Musso, wealthy independent producer, will use the facilities of Mascollini's Roman Hollywood, now nearing completion. His studio unit, however, will be largely composed of American and British technicians, and the cast supporting

Commenting on the bill, the spokesman of the immigration committee told the FILM DAILY the measure differs from the original alien actors bill in only one respect, namely that it contains a clause providing that if country has discriminated against American actors and actresses, citizens of such country must be barred from the United States.

Exhibitor's Bounty Starts a Mutiny

Oklahoma City — M. R. Noble, who recently opened his new theater here, the State, is wondering of mobility of heart is worth white. His generosity in issuing 177 bright yellow passes, printed on cardboard 8 inches wide by 10 inches long, to members of the Oklahoma House of Representatives, has kicked up a real rumpus. Senators said they got none. Noble declared they didn't ask for any, and that the House legislators did. Then the House members denied they requested the permanent Annie Oakleys. In the midst of the storm and strife, Senate Floor Leader Cecil Chamberlain announced he could use such a pass: "I'll hang it around my neck, as my billfold is not large enough to accommodate a card of that size."

$12,500,000 in Paramount Debentures Are Turned In

RKO TO JUMP '37-38 PRODUCTION BUDGET 20-25%

Exhibitrs Battling Dog Racing Measures in Eight States

MEASURES LEGALIZING SPORT KILLED IN THREE STATES

Bills legalizing dog racing in eight state legislatures are being fought by exhibitor groups, according to reports from Film Daily correspondents last night as they surveyed the legislative situation. Measures are currently pending in the following states: California, Colorado, Connecticut, Maine, Maryland, New Jersey, Ohio, and Washington.

Dog racing bills have died in Indiana, Kansas and Oregon. In Texas a bill to prohibit the sport is pending in the legislature.

SCREEN CREDITS GO TO 3,124 PLAYERS

Players who received screen credits on motion pictures released in 1935 and 1936 totaled 3,124 — these from the boards of extras and others who did not receive credit. During these two years, 281 directors worked on pictures, stories from 809 authors were used, 635 screenplay writers worked on

General Theaters Equip.
Biz Up; Dividend Voted

Business of General Theaters equipment for the first two months of 1937 was above the corresponding period last year, it was made known by Earl G. Hines, CEO president, in connection with the voting

$12,500,000 in Paramount Debentures Swapped for New 3 1/4 P. C. Convertibles

Snell Going to Coast for Hirliman-Hoffman Meetings

RKO Radio Plans 48 Features, Six Westerns, Spitz Says

RKO Radio Pictures' production budget for 1937-38 will be increased 20 to 25 per cent over the present season, it was said yesterday by Leo Spitz, RKO president.

Radio plans production of 48 pictures next season including the Bobby Breen and Joe E. Brown pictures, plus six George O'Brien westerns, the RKO prexy declared. Annual convention of the company will be held in June on the coast, he stated.

M. H. Aylesworth has taken up his new duties with Scripps-Howard (Continued on Page 7)

CBS "SOON" TO TELL OF TELEVISION WORK

Columbia Broadcasting System, in its annual report made public yesterday, says it is doing its part to hasten the advent of commercial television, and that it will be in a position "soon" to disclose what it is accomplishing.

CBS reported a net profit after (Continued on Page 7)

Venezuela Pix Business
Up 25 P. C., Says Lindsay

Motion picture business in Venezuela is approximately 25 per cent ahead of last year, said John Lindsay, 20th Century-Fox manager (Continued on Page 7)

400 MPTOA Reservations

Miami — Approximately 400 persons have already made reservations in local hotels in connection with the annual M. P. T. O. A. convention opening Tuesday and the Paramount theater partners meeting beginning Thursday. Bookings at the Miami Biltmore last night totalled 287 and at the Renov Plaza nearly 100, with other conventioneers set to stop at the Everglades and other hotels.

Artists From Discriminatory Lands
Target for Amended Dickstein Bill

Washington Bureau of THE FILM DAILY

Washington, D. C. — Congressman Samuel Dickstein, chairman of the House Committee on Immigration and Naturalization has introduced a new bill, H.R. 5548, "to protect artistic and earning opportunities in the United States for American actors, singers, dancers, solo instrumentalists and orchestral conductors," it was revealed yesterday.

Musso To Produce in Italy for American Market

Rome (By Cable) — Giuseppe D. Musso, president of Industrie Cinematografiche Italiane, and Italian representative of Universal, will start producing here for the American market in May, with Maria Gambarelli set to star in the first feature which will have both English and Italian versions.

Musso, wealthy independent producer, will use the facilities of Mascollini's Roman Hollywood, now nearing completion. His studio unit, however, will be largely composed of American and British technicians, and the cast supporting

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**F I N A N C I A L**

**NEW YORK STOCK MARKET**

- **High**: 
  - Am. Suzat: 27
  - Columbia Picts.: 53
  - Columbia Pichts. pfd: 45
  - Con: 4
  - Con. Inc. Ind. pfd. 15
  - East. Kodak: 465
  - de pfd.: 83
  - Gen. Tel. Eq.: 39
  - Low's Inc.: 29

- **Low**: 
  - Paramount 1st pd.: 25
  - Paramount 2nd pd.: 22
  - Falte Film: 8
  - RKO: 33
  - 20th Century-Fox: 39
  - Univ. Pict. pfd. 98
  - War. Bros.: 15

- **Close**: 
  - New York Bond Market: 46
  - Loc. 41W: 98
  - Pat. B'way: 39
  - Univ. Picts. 655
  - Warner's (N.Y.): 97

- **NEW YORK** 
  - Columbia Picts. vtc.
  - Grand National: 2
  - Sunshine Corp.: 2
  - Technicolor: 3
  - Trans-Lux: 4

**GP Execs. Coming East**

West Coast Branch of THE FILM DAILY

-Hollywood—Max Kravetz, assistant to Fenn Kimball, head of General Pictures, leaves Thursday for Chicago to join Mack Weinger, General's sales manager. Kravetz and Weinger will go on to New York, where they will be joined by Kimball, who left the Coast yesterday.

**WANTED**

Two all round positive cutters and two good negative cutters. Without production studio. Letters must state full particulars—including salary wanted.

**Along the rialto-with Phil M. Daly**

- Just in case your desk calendar-pad is remiss in reminding you, this half-day is the 18th anniversary in the film biz of United Artists' foreign publicity manager, Sammy Cohen.
- And just about nowtime when you're ready to scram homeward, the gent will be duly celebrating .. by taking Norris Wilcox, U. A. Personnel manager out to lunch.
- How come?
- Back in March, 1919, Sammy, fresh out of the Navy, popped into Famous Players-Lasky Corp. for a job. Wilcox, then office manager for the company, put him to work as a shipping clerk in the export department.
- And the vagaries of the film biz have at length cornered Sammy at U.A. So Sammy feels that the least he can do for the man who discovered him is to give him a free meal. But Wilcox is reluctant to accept any credit or responsability, claiming he gave Sammy that first job in self-defense—being half deafened by the applicant's booming voice.
- Sammy, asked by your correspondent to sum up his 18 years of varied experiences in the biz, lived up handomely to his foreign training by quoting a French proverb: "Plus ca change, plus c'est la meme chose," which translated into intelligible English means, "The more it changes, the more it is the same."

- Tom Terrill, one of the three survivors of the original party of 20 present at the opening of Tutankhamen's tomb has just left the Knickerbocker Hospital ... with the loss of his right eye ... Original damage to Terrill's optic came while he was near the fork of adve- nues in the darkness, he bumped into a jagged limestone wall.
- Ever since, the injury has slowly grown worse. The reputed curse of Tut seems to grind exceeding small.

- New York daily critics went enthusiastic over Tech-nicolor used in "Wings of the Morning" which has just opened at the Music Hall ... and they liked the picture very much, too. An expectation drive by Warner Bros. in the North Jersey district has been won by George Bach of the Savoy, Newark in to Tipton Bretnor of the Wellmont, Montclair, in Richard Hill's district ... and by Elnor Castleayer of the Playhouse, Dover, in C. L. Dooley's area.
- Prices totalled $1,500, with $150 going to each of the first place winners.

**Court Reserves Decision On Israel's Roxy Motion**

Federal Judge Caffey yesterday reserved decision on a motion by Carlos, of counsel for the Roxy first mortgage bondholders' protective committee, to require all bondholders who have not filed dis-sents to the plan to be bound by it. This was opposed by Chaie, Settineri, of counsel for the Tipton committee, representing more than one, of the 600,000 bonds, which is opposed by other counsel for creditors including David Paley, Harry Goodman and Bernard Jarrow.

**Barrett, Whaley Named As Condor Special Sales Aids**

Frank M. Snell, vice president in charge of eastern operations of Con-dor Pictures, Inc., has announced the appointment of Martin Barrett and Edward Whaley as special sales representatives, who will augment the territorial sales forces in marketing the new company's products. Barrett will cover the eastern mid-west and a portion of the Canadian territory. Whaley will cover the southern territory.

**MPTOA Invites Hopkins**

Coral Gables Fla.—Harry L. Hop-kins, Federal WPA Administrator, expected in Miami, has been invited to address the M.P.T.O.A. convention next Thursday.

**Off For MPTOA Meeting**

Boston—Martin J. Mullin and Samuel Finanski, heads of the M. & P. bottlers, have left to attend the M. P. T. O. A. Conven-tion.

**Coming and Going**

**John Lindsay, 20th Century-Fox manager in Venezuela, has arrived in New York to spend one month.**

**Beauvaux Fox is in Pittsburgh.**

**Michael Balcon arrives on the Berengaria.**

**Bertram Ostrey, son of GB's chairman and managing director, has arrived in New York from London and is stopping at the Warwick.**

**Wini Shaw arrived yesterday in New York from Hollywood.**

**Monte Roser is on route from New York to the coast and Walter Wanger's studio.**

**Fay Bainter will arrive in New York on Monday aboard the Panama Pacific Liner, Pennsylvanian, from the Coast.**

**Loir Irwin is in Miami from New York.**

**Sally Victor, New York hat designer, left for Hollywood yesterday where she will supervise the special chapeau designs for "Walter Wanger's Vagabond of 1938."**

**Catherine Lohden, who won the title of "Queen of Fashion" in the recent contest sponsored by Eila Maxwell, leaves New York this morning bound for Hollywood and a Mervyn Le Roy screen test.**

**Ina Claire is on route to California, where she plans to be a guest of Producer.**

**Norman H. Moray, Vitaphone executive in charge of shorts and trailers, arrives in Vancouver tomorrow and leaves for Seattle on Monday.**

**Dan Halpin, vice-president of Dicograph Products Co. leaves by plane tonight for Florida to attend the M.T.O.A. convention.**

**Vernon Adams Joins RKO Sales Promotion Staff**

RKO Radio Pictures has engaged Vernon H. Adams as a member of the publicity relations staff under direction of Leon J. Bamberger, Sales Promotion Manager, handling special exhibitor cooperation aimed to foster the wider study and discussion of the motion picture industry in universities, schools and clubs.

Adams has been assigned to the Mid-western district covering the Minneapolis, Omaha, Sioux Falls, Kansas City, Des Moines, St. Louis, Chicago and Cincinnati territories. He will make his headquarters in Chicago operating in cooperation with Walter E. Bronson, Mid-western district manager.
Your Customers!

Are you giving them the light they merit?

The response of theatre patrons is ample justification for securing the best feature pictures obtainable. It proves that the theatre-going public seeks out the best. But the theatre patron is critical and is not satisfied with a good picture, poorly screened. Expensive features merit the best light.

The best projection is provided by a steady, snow-white light of sufficient intensity on the screen for clear definition in the presence of a comfortable level of supplementary illumination. This means High Intensity Projection.

Give your expensive feature the advantage of the best possible lighting.

High Intensity Light

From National H.I. Projector and National Suprex Carbons

National Carbon Company, Inc.

Unit of Union Carbide and Carbon Corporation

Carbon Sales Division, Cleveland, Ohio

General Offices: 30 East 42nd St., New York, N.Y.

Branch Sales Offices: New York  Pittsburgh  Chicago  San Francisco
THEATER IMPROVEMENT NOTES

Guyandotte, W. Va.—The Lyric Theater, badly damaged by the recent flood, is being entirely rehabilitated. Mrs. John Walters, operator of the house, reports that the theater will reopen early in the spring.

Charlotte, N. C.—New sound equipment and projectors valued at about $7,000 will be installed by Warner’s Broadway immediately. Don Nichols, manager, said that officials from the Washington office were here looking over the situation but no definite plans were decided upon concerning remodeling.

Bastrop, Tex.—Doyle F. Luckie has revamped his Strand, it was reported by House Manager S. L. P. Piggot.

San Antonio—Juan and Paul Garza of the Obreto and Progressos Theaters here, have bought new conversion units from the National Theater Supply Co., Dallas.

Holyoke, Mass.—Maurice Sidman, manager of the Holyoke Theater, preparing for the reopening, announces that a new picture booth and new sound system will be installed.

Whitewater, Wis.—A new front is planned for the Strand, according to Fred Hinds, manager of the house.

Oklahoma City—Griffith Circuit is remodeling and re-equipping the Rice at Hugo and Lyric at Vinita, Okla.

Mt. Pleasant, Tex.—The Martin is being completely remodeled.

Kerrville, Tex.—The Texas Theater is being completely remodeled, repainted and refurbished and new sound equipment added.

Springfield, Mass.—Louis Rich- mond, manager of the Court Square Theater, will soon reopen the house. Sound equipment has been installed. The theater, erected in 1936, had been used exclusively for stage shows. The E. M. Loew chain has taken a long term lease on the theater.

Zenia, O.—“Happy” Jack Hatcher has reopened the obit after improvements, including installation of sound equipment. Other theaters reopening with high fidelity sound include the Anthony, Ft. Wayne, Ind., the Tipp Theater, Tippecanoe City, O., and Frankfort and Winchester, Ky.

Detroit—The Cohen Brothers’ Circuit is installing Microphonic sound equipment in the Rio, West Side house.

Abingdon, Ill.—Reopening of the Bijou Theater with Air-Loc seats has been completed. The house is owned by S. E. Pirte of Jerseyville, Ill.

Worcester, Mass.—The Plaza will be reopened by Marcus Loew’s, Inc., in about six weeks as a second-run motion picture house. Joseph M. Anstead, manager of the Elm Street Theater, will also be in charge of the Plaza. The Plaza will be redecorated, have new lighting fixtures and will have a new stage set and new exit doors. The auditorium and balcony will be repainted. A low rate of admissions will be in effect.

Springfield, Mass.—New smoking rooms for men and women will be installed and a number of other changes made at the Bijou. Manager Al Anders announces. Alterations are now in progress and several improvements, including a new wide staircase to the balcony have been completed.

Lumberton, N. C.—The Lumberton is being remodeled and enlarged.

St. Augustine, Fla.—The Jefferson has installed Microphonic sound.

Dover, N. H.—Remodeling of the Broadway has been completed. The floor was raised two feet and the walls and the ceiling covered with Nu-Wood, which has special acous- tic qualities. Different shades and patterns of Nu-Wood were installed making the interior modernistic in design.

Homer, La.—The Pelican Theater has been completely remodeled.

Worcester, Mass.—Loew’s Plaza, closed for many years, will be reopened as soon as renovation and redecoration plans can be completed. It is expected the house will be ready for an April opening with Robert Porter, now assistant manager at Loew’s, Elm Street, manager.

Damariscotta, Me.—All new seats have been installed in the Linc operated by Otis Page.

West Springfield, Mass.—The Crown Theater, formerly the Empire, which has been closed for 1 year, has been reopened by

G O O D housewives—women who take a pride in the appearance of their homes for the two reasons that they like to feel that the house is clean and to have a good impression upon guests subject to a thoroughgoing housecleaning in the early spring.

Exhibitors who wish to have their theaters make a good impression upon their guests—paying patrons—should follow the housewife example.

Spring is just around the corner. The time for a thorough house cleaning is almost here. Now is the time to take stock of what dust has been done to it during the winter; what dust and dirt have collected in out-of-the-way corners, on balcony hangings, on the proscenium arch on the under side of the balcony—collections of grime, often unnoticed by the eye, but which the nose detects in a dead, musty odor—the shu up smell that can be noticed upon entering a building that has been locked.

Your theater may have been opened every day, practically all day long, yet, unless it has been subjected to a number of thoroughgoing cleanings, it will retain the winter’s mustiness, the dirt and grime that come from heating, from the trampling of thousands of feet upon carpets and stairs; odors that cling to cushioned seats, to hangings, to unwashed floors, walls and stairs, to corners that the cleaning woman may have neglected.

Mops and water, dust brooms and rags, vacuum cleaners and go strong arms are the implements the exhibitor who wants his theater to be clean and sweet-smelling when the warm days come should employ. Not only should they be used in lobbies, auditoriums and balconies, b
MENDING the Theater

in the offices, retiring rooms, around heating and cooling plants, on the stage, in projection rooms, in storage vaults and box offices.

Supplementary to such a spring housecleaning, judicious use of fresh paint is recommended as a refresher adjacent, particularly on doors, walls, stairways and seats, and on the front of the house.

Creaking doors and seats—anything that makes a noise to interfere with sound projection—should receive remedial treatment: hinges and locks be examined and oiled; lobby and marquee signboards and lettering be refurbished.

Fire exits should be tested, all fire extinguishing apparatus inspected, uniforms of ushers and other attendants cleaned and pressed; carpets mended and cleaned; accumulations of old papers and rags disposed of.

Deodorants should be used sparingly lest their smell be worse than the clinging scents from the winter's wear and tear.

Your theater front is the invitation card you extend to paying guests. Special attention should be given to making it look fresh and inviting.

Not only should it be cleaned and freshened: a change in color scheme will add immeasurably to its attractiveness. Repainting, while the most effective method, may not be necessary. A change in the color of the lighting of the front and outer lobby will accomplish at least a part of that objective, and at a smaller cost. Softer, cooler shades of lights are more inviting in warm weather than the more garish, warm colors which are pleasing in cold weather.

But in any case, give your theater the housewives' thorough spring cleaning. It will both look and feel cooler. Any object, from a touchup to a theater, that is clean appears to be cooler, even though, in fact, it may be warmer.

ard Glickman. New sound equipment and 375 new spring cushion seats have been installed.

Mt. Pleasant, Pa. — The Grand was reopened last week by Gus Vaveris and Chris Fergis. House has been closed for remodeling.

Taylorville, N. C. — The Palace has installed new seats and new sound.

Portland, Ore.— W. H. Richardson of the Rivoli, one of the city's oldest houses, announces that some $20,000 will be spent in remodeling. A new entrance will be provided on Washington St., new carpets, seats and draperies.

Kansas City—W. J. Gabel, who for a number of years has been connected with the film business in various Kansas situations, has just acquired an interest in the Dickenson Theater Corp's Beloit, Kan.,

(Continued on Page 6)

“CRESTWOOD” CARPETS
For Quality and Wear

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An Establishment Featuring Floor Coverings Only
We carry the Most Complete Line of Theatre Patterns
Big Stocks on Hand At All Times

NEW MILFORD, Conn. — The Star Theater, operated by Steve Panora, is in the process of remodeling, and has signed with Modern Theater Equipment for the installation of 750 Floating Comfort chairs, new hearing and ventilating systems. Lou Phillips supervises personally.

Sparta, Wis.—Mirophonic sound has been installed in the Sparta Theater.

Russellville, Ark.—The Ritz is being remodeled.

Hancock, Wis.—The Hancock recently damaged by fire, is expected to be ready for reopening about Mar. 1, following renovations.

Marfa, Tex.—The Palace, owned by Oscar Korn, is being rebuilt.

Cleburne, Tex.—The Texas has installed new sound apparatus.

Detroit — The Gladwin Theater Co., operating the Booth Theater for the Julius D. London Circuit, is installing Nu-Wood on ceiling and sidewalls of the house.

Seattle—B. F. Shearer, head of the large theater equipment company here of that name, has purchased the theatrical equipment business of J. Slipper & Co. — in business for twenty-two years, at

Los Angeles, Cal., and is consolidating it with his own branch in that city.

Seattle—William Stobel has been appointed to succeed Ken Schults on the board for the National Theater Supply.

Pittsburgh—The Stahl in Homestead, the Grand in Clarksburg, W. Va., and the Sutton in Thomas, W. Va., have installed new sound equipment.

Milan, Fla.—The Imogene Theater has had a new heating system installed, addition seating capacity, and other improvements made to bring it up to a standard house. Ed Fleming is owner and manager.

Damariscotta, Me. — New seats are being installed in the Lincoln, operated by Otis Page.

New York—RCA Translux sound and projection apparatus has been installed in two new houses in Vir.

THE MARKED WOMAN

Mark well the woman who doesn’t notice the carpet on your floor for she is definitely the exception. Most women are quick to mark and appreciate the atmosphere of luxury that the right carpet adds. Which is one reason you’ll find Alexander Smith Carpets in the majority of the country’s most successful theatres.
THEATER IMPROVEMENTS

(Continued from Page 5)

house which he will manage. Extensive remodeling which will include a new canopy, new carpets, drapes and seats, is planned for the Majestic Theatre, which will be started immediately and the house will continue open during the renovating. Ed Smith who is in charge of the house has been moved to Elsworth, Kan., where he will manage the Dickenson Theater.

Bingen, Wash.—Recently remodeled, the New Theater has been reopened by Manager Lury Wall. The lobby has been rebuilt, with new blue and silver decoration and other touches given the interior.

Olympia, Wash. — E. A. Zabel, manager, has closed the Capitol for complete modernization, including air-conditioning, a new heating system, indirect lighting, marquee illumination, etc.

Springdale, Pa.—Elmer Dattola purchased 650 chairs, a screen, rectifiers and other equipment from the National Theatres Supply Co. of Pittsburgh for his new house which he will open here.

Detroit—McArthur Theater Equipment has extended its line of supplies by the addition of new lines of deodorant blocks, including the perfumed types, in several convenient forms, George McArthur, president, said this week.

Detroit—The Flasher Neon Corp. has been awarded the contract for a new steel marquee to be erected on the Priscilla Theater, East Side house, by Charles D. Moule and Dave Newman.

St. Louis—Fred Wehrenberg is installing new Ultraphonic multibeam sound equipment in his Virginia and Michigan Theaters. The equipment was purchased through the George A. Busher Co. of St. Louis.

Chicago—The Byrd Theater at Madison and Cicero Aves. has been modernized under the direction of Hans Tiechart and his staff.

Denver—The Orpheum will soon begin the installation of the new sound equipment.

Cripple Creek, Colo.—Charles Dilker bought new sound equipment for his Vida theater.

Denver—Isis theater here is getting new sound equipment.

New Philadelphia, O.—The Union opera house, controlled by Shea, is to go dark March 21 for complete remodeling which will include the installation of an air-conditioning system, new projection equipment, recarpeting and reseating, according to Lew Hutcheon, manager.

Springfield, Mass.—The Franklin has reopened after being entirely renovated with a new marquee of

MONKEY GOES TO MOVIE

Bollywood, March 3.—(AP)—The story of a monkey that walked into a motion picture theater in Bangkok, calmly took a seat and watched the show, is related by Indian newspaper.

Twenty minutes after the show started the monkey entered through an open door, took a seat in the popular priced section and behaved like any orderly film fan. Spectators were undisturbed. It departed in dignified manner when the show was over.

New Photographic Lamp

Mercury vapor, long the ally of photographers, is again being utilized in a new photographic lamp now under development in the Mazda Lamp Laboratories, according to a recent announcement by the lamp division of the Westinghouse Electric Corp., Bloomfield, N. J. This new light source, which will later be known commercially as a Flood-Flash lamp, is similar in appearance to some of the high intensity mercury vapor lamps now on the market in that it consists of a bulb within a bulb.

New Lighting Methods

The Nela Park, Cleveland, Engineering Department of General Electric has issued a pamphlet reprinting Francis M. Fagge's article on "New Lighting Methods for Theatrical Lighting," which appeared in the December issue of the Magazine of Light. This is a fully-illustrated eight-page brochure descriptive of the latest improvements in theater lighting, with especial attention being given to the theater front, incorporated as a definite part of the design of the building and achieving, according to the author, impressiveness and refinement in addition to a strong commercial advantage.

Pitts. Plate Glass Exhibit

Pittsburgh Plate Glass Co. announces that it will have a theater front on exhibit in a suite at the Miami Biltmore Hotel during the M.P.T.O. annual convention. The front will be in charge of a theater front expert. He will have sketches and photographs of 75 different theater front jobs, along with samples of materials used in each work. He will be glad to discuss their own modernization problems with any exhibitors at the convention who are interested.

Forest Mfg. MPTOA Exhibit

The Forest Manufacturing Corp., with headquarters in Belleville, N. J., manufacturers of Rectifiers for all projection equipment, will be represented at the MPTOA Convention in the exhibit hall, where they will have on display their copper oxide type rectifiers, bulb type rectifiers, power supply rectifiers and changeover devices.

installed the latest type of sound equipment.

Chicago—Adelpha Theater has installed new seats and modernized the house in all departments.

Merrill, Wis.—The Cosmo, A. L. Robarge, owner and manager, has installed new reproducing equipment.

Atlanta—An air conditioning and heating unit is being installed by the Center Theater. It will cost $10,000.

Colorado Springs—The America Theater, a J. H. Cooper Enterprise house, will get a $10,000 remodeling job, including a new lobby, front room, rest rooms, drapes, carpets and marquee.

EQUIPMENT NOTES

(Continued from Page 5)

ginia, and awaits installation in the new Translux theater in Washington, D. C., around March 1. Joe Hofheimer operates the WalUART, in Norfolk; and Dr. L. D. Whitaker, the Lee theater, in Farmville, Va., run the Dogberry's, which also operates the Eco in the same town.

New York—Three theaters have recently installed RCA Sonotone or pickups for the hard-of-hearing. They are the Tilt, at Times Square, owned by R. E. Martin and managed by A. E. Adams; the Royal, at Combs, Ga., operated by the Georgia Theater Supply Co.; and the Reed, at Alexandria, Va., operated by W. Harmon Reed.

Dallas—New sound reproducing equipment has been installed in Hobbittzell's Interstate Circuit in the Palace at Conroe, the Tower at Dallas, and in the screening room of the Majestic Theater Building at Dallas. Similar sound equipment has also been put into the Lido and El Rey theaters, operated by the Pacific States Theaters, Inc.

Omaha—Western Theater Supply announces the following installations: Da-Lite screens for Fre Carter's, at Brown's, at Pottsville, Neb; Ralph Goldberg for the Avenue, Omaha; John Deere Flows Co., Omaha, and Lloyd Schoell for the Cosy, Wagner, S. D.; Kollers Air conditioning for W. C. Donahue at the Avon, Avon, S. D., and McNeil's, at the Yankee. Both these young suppliers have been announced.

Lou Holtz to Wed Model

Phyllis Gilman, one of the 10 John Robert Powers' models engaged for "Walter Wanger's Vues of 1938," announced her engagement to Lou Holtz, Broadway stage and radio comedian, in Chicago yesterday on route to the Coast.

Joyce, MPTOA Speaker

Thomas F. Joyce, advertising and sales promotion manager of the RCA Manufacturing Co., has been scheduled to deliver an address on the subject, "Good Sound Is Good Business," at the P. T. O. A. convention in Florida on March 17.
THE DAILY

A “Little” from “Lots”

By RALPH WILK

HOLLYWOOD

Another title change was announced yesterday for a picture next week. The change is made in an actor’s name, however, instead of the main title of the picture, Scott Kolb becomes Scott Colton.

Lons Andre has been signed to play the leading lady of “Lady Luck,” which starts production next week at the First National studios under the direction of Louis King. She will be teamed with Burton MacLane. Other important roles have been assigned to Dick Purcell and to Walter Cassell.

As the last scenes of “The Stone City" went before the camera at Universal City yesterday, the company decided upon “Let Them Live,” the title under which it will be released.

Washington’s Trans-Lux Theater Makes Its Bow

Washington Bureau of THE FILM DAILY

Washington—Be fare an early role in the audience, the new Washington Trans-Lux theater officially was opened last night, with first public performance today being sponsored by Newspaper Women’s Club with proceeds going to charity.

Among those attending last night were Tony Muto, of the Hays Washington office; Percy N. Furber, Major Leslie E. Thompson, President of Trans-Lux; Ned Depinet, vice president RKO; M. H. Aylesworth, Jane Crowther, Bathe News; Jim Brown, Division Manager RKO; Hardie Meakin, Local RKO Keiths’ Manager; Rudy Berger, MGM; Sam Gelb, Century Fox; Arthur DeTitta, Fox Movietones; Al Holland and George DeRuyse, Pathe, and George Crouch, Assistant Zone Manager for Warners. Roland Robbins is manager of the new house.

United Theaters-Columbia

Writ Plea Up on Monday

New Orleans—March 15 has been set as the date in civil district court here for the hearing of United Theaters plea for a preliminary injunction restraining Columbia Pictures of Louisiana, Inc., from using the name “Theodore Goes Wild” to any but its theaters for first subsequent neighborhood runs here. Hearing had originally been set for March 3 but Columbia’s attorney Hugh Wilkin asked a postponement. United is protected by a temporary restraining order.

Tri-Cool Suit Off Till Tues.

Walt’s Coast Bureau of THE FILM DAILY

Hollywood—After a session today that lasted into the early morning, the Tri-Cool color suit was adjourned until Tuesday morning when more San Francisco associates of Charles Jones, Tri-Cool camera inventor, will testify.

MUSSO WILL PRODUCE PICTURES IN ITALY

(Carried from Page 1)

(Continued from Page 1)

Jambarelli similarly will be imported.

The actress and prima ballerina makes her Italian debut tonight at annual benefit for the Anglo-American Nursing Home at the Barbieri Theater under auspices of the American and British embassies. Dinner in her honor at the U. S. Embassy will follow.

Venezuela Pix Business

Up 25 P. C. Says Lindsay

(Carried from Page 1)

handing that country, in New York yesterday. While spending one more day here, he will confer with Walter J. Hutchinson, foreign department head.

There is virtually no theater building or production planned in Venezuela, stated Lindsay.

Ball Going to Coast for Hirliman-Hoffman Meetings

(Carried from Page 1)

Production meetings have been scheduled with George Hirliman and Michael Hoffman, president and vice president of the company, who are in charge of west coast production. Amedee Van Beuren, chairman of the board, Albert H. Lieberman, treasurer, and several other members of the directorate are expected to make the trip in a few days to be on hand for the policy committee which are scheduled for the middle of the week.

The conferences this week will deal with the stepping up of production schedules on the 12 full length features which are definitely set for early 1937 releases. Six of these features are being produced for RKO and the remaining six for the Grand National releases.

“Borgia” in 4th at Philly

Philadelphia — “Lucrezia Borgia,” now in its fourth week at the Europa Theater.

Screen Credits for 1935-36

Given to 3,124 Players

(Carried from Page 1)

scripts, 181 cinematographers photographed pictures, 152 music composers and supervisors worked on songs and another 72,990 musicians supplied music and dance directors supervised scenes with dancing. Figures are from lists in the 1937 Film Daily Year Book of Motion Pictures, which will be published Monday.

General Theater Equip.

Biz Up; Dividend Voted

(Carried from Page 1)

of a dividend of 25 cents, payable March 31 to stock of record March 16. It is expected that GTE will pay interim dividends during the year and a final dividend at the end of the year, Hines said.

CBS “Soon” to Tell of Television Work

(Carried from Page 1)

all charges of $1,955,313 for the 52 weeks ended Jan. 2, 1937. Capital surplus of the company is $3,816,976, with total assets $2,179,870, current and working assets $6,675,631.

$12,500,000 Para. Debentures

Swapped for New Issue

(Carried from Page 1)

for turning in the debentures was last Tuesday.

The new offer involved up to $15,000,000.
EASTMAN Super X was used in the great majority of all 1936 feature productions...in three out of every four “box-office champions”...in nine of the “best ten” pictures chosen by the country’s critics.

It continues as the unchallenged champion among motion picture negative films.

Eastman Kodak Company, Rochester, N.Y.

(J. E. Brulatour, Inc., Distributors, Fort Lee, New York, Chicago, Hollywood.)
SMPE Survey To Determine Model Plans For Theaters

EXPECT BLAST AT "B" PIX AT MIAMI MEETINGS

Planning Hearing on Minn. Protection Ban Measure

President Roosevelt Felicitates M. P. T. O. A.

Miami—President Franklin D. Roosevelt has sent the following letter to President Ed Kuykendall of the M. P. T. O. A.:

"I am glad to send hearty felicitations to the annual convention of the Motion Picture Theaters Owners of America. And it is pleasant in these happier times to acknowledge once more the fine support which the Motion Picture Theater Owners of America gave the agencies of recovery during the depression.

"I wish for your deliberations at Miami the fullest possible measure of success."

ROXY REORG. PLAN'S HEARING ON MAR. 22

Hearings on the fairness of the Roxy reorganization plan will get under way before Special Master Addison S. Pratt at 10:30 A.M., on Mar. 22 in the new Federal Courthouse and will continue from day-to-day. Testimony will be taken on whether the Roxy estate is insolvent to determine whether stockholders, who receive no consideration under (Continued on Page 4)

EMPERIAL FINANCING SETUPS COMPLETED

M. D. Kopple, investment counsel and attorney, on Saturday announced completion of the financing plans for Imperial Distributing Corp., and its basis of capital structure.

Five hundred thousand shares of an original 1,000,000 share set-up will be authorized for immediate issuance, a part of which will be available for public subscription. Imperial will have available a work (Continued on Page 4)

CBS Artists Bureau Will Invade Film Talent Field

Columbia Broadcasting System artist bureau will widen the scope of its activities to supply talent for motion pictures as well as the stage and radio as part of a new program launched by Lawrence Lowman, vice president in charge of the bureau.

Anti-Marathon Bill Tabled

Hartford—The measure to strengthen the existing anti-marathon law, pushed by Sen. Frank L. McCormick, has been tabled. Marathons were serious competition to theaters in several Connecticut spots last summer.

Plans For Model Houses To Be Based Upon Results of Current SMPE Survey

MONOGRAM UNDERWRITING DEAL WITH SISTO CLOSED

Deal between Monogram Pictures and J. A. Sisto & Co., bankers, for underwriting of a public stock issue for Monogram has been closed and (Continued on Page 4)

THE WEEK IN REVIEW

Altered Dickstein Bill Rapped—Warner to Italy

DOMESTIC

In the wake of final hearings on the Dickstein alien act restriction bill in Washington early in the week, M. P. P. D. A. General Counsel Gabriel L. Hess shot a sharp statement of criticism to the House (Continued on Page 33)

FOREIGN

Departure of Harry M. Warner and Samuel E. Morris for Italy, where they will visit the company's branch offices in 10 of the country's principal key cities to discuss activities with local personnel, was inter-

Para Theater Execs Set For Miami Meet

Miami—About 80 Paramount thea-
termen and other company executives are expected to attend the an-

annual theater department conference which takes place at the Roney

Kuykendall Re-election Assured by MPTOA Board

Miami—With all members of the M. P. T. O. A. board of directors backing him, re-election of Ed Kuy-

kendall as president of the national exhibitor organization is assured when they hold their annual

Next MPTOA Joiner

Miami—Next unit addition to the M. P. T. O. A. is likely to be the M. P. T. O. of Virginia. This regional asso-

Download as PDF
**The Broadway Parade**

**Picture and Distributor**
- Theater: Paramount
- Maid of Salem (Paramount Picture)—2nd week...
- Paramount
- Rome and Juliet (Metro-Goldwyn-Mayer)—2nd week (b)
- Capital
- Love is News (20th Century-Fox)—2nd week...
- Roxy
- Nancy Stole Is Missing (L. A. Pictures)—2nd week...
- Wings of the Morning (20th Century-Fox)
- Music Hall
- Ready, Willing and Able (Warner Bros.
- Strand
- Strangers on a Honeymoon (GB Pictures)
- Criterion
- Expatriate (Metro-Goldwyn-Mayer)
- RKO
- Trouble in Morocco (Columbia Pictures)
- Central
- Dangerous Number (Metro-Goldwyn-Mayer)
- Scepter
- Green Light (Warner Bros.)—10th week...
- Fox
- Time Out For Romance (20th Century-Fox)—(a)
- Palace

**TWO-A-DAY RUNS**
- The Good Earth (Metro-Goldwyn-Mayer)—7th week...
- Actor: Lost Horizon (Columbia Pictures)—2nd week...
- Actor: Love

**FOREIGN LANGUAGE PICTURES**
- Tar to Lenin (International)—2nd week...
- Filmarte
- The Wedding of Polo (Hoffberg)—2nd week...
- 55th St. Playhouse
- Expatriate (Metro-Goldwyn-Mayer)
- Capitol
- Love and Money (Nuevo Mundo)...—Broadway
- South of the Highway (Lend, Talking Films)
- Cinema de Paris

**FUTURE OPENINGS**
- When’s Your Birthday? (IRKO Radio)—March 18...
- Music Hall
- Breezing Home (Universal)—March 19...
- Roxy
- Navy Spy (Grand National)—March 20...
- Central
- The Golem (Metropolis)—March 20 (b)
- 55th St. Playhouse
- Silent Burden (GB Pictures)—March 25 (d)
- RKO
- History Is Made at Night (United Artists)—March 27...
- Roxy
- The King and the Queen Girl (Warner’s)—March 27...
- Capitol
- Elephant Boy (United Artists)—March 30...
- Biltmore
- Buchanan Convent (Ambient) (c)...
- Kino
- Kimo (International) (c)...
- Filmarte
- Maytime (Metro-Goldwyn-Mayer)...—RKO
- Walkiki Wedding (Paramount) (c)...
- Capitol

**GB Reports Monthly Intake Up 50 Per Cent**

A 50 per cent increase in business for the past month over the average monthly intake reported for the month of February 1927 reports. The increase is attributed to the fact that the weather was generally favorable during the month to the extent that people were more inclined to be out in the streets.

**WANTED**

Two all round positive cutters and two good negative cutters. Mid-west production studio. Letters must state full particulars—was in operation a few months. Box 3020 THE FILM DAILY 1501 B way N. Y. C.

**GREAT EXPECTATIONS REALIZED**

**MEET ME AT BOOTHS 2 AND 3 Miami-Biltmore**

J. George Feinberg

Spreading Comfort to Millions

SEE

The Sensation of Seating Original Streamline Procedure

**Comming and Going**

HERBERT J. OCHS, Warner’s Southern Western, who is on a week-end trip to the south. He will stop first in Atlanta, then later going to New Orleans and Atlanta.

DR. LEOPOLD STOKOWSKY, director of the Philadelphia Symphony Orchestra, is in the city to complete arrangements with RCA Phonophone engineering department in Camden, for recording musical numbers for Universal’s “100 M and A Girl” in Philadelphia.

MARGARET SLOWIS leaves New York tomorrow for Miami.

FAY BAINTER, following her initial venture in films, arrives in New York today from California, accompanied by her husband, REGINALD VENABLE.

CHARLES VAN ENGEL, of Fox Movietone News, and MRS. VAN ENGEL, arrived in New York yesterday from Europe on the President Roosevelt.

THE RITZ BROTHERS are on tour from Florida to 20th Century-Fox west coast division.

EDMUND D. WEINBERGER will arrive in Chicago Tuesday for a meeting of General Picture mid-west franchise holders.

MORE PROFIT TO YOU because...

MORE POWER TO YOU for SUPREX PROJECTION buy TWIN COPPER OXIDE RECTIFIERS save with this exclusive forest design. Rectifiers for every purpose.

LOW INTENSITY RECTIFIERS for all makes of sound systems.

ENGINEERING HELP FOR USERS SALES HELP FOR DEALERS
TO THE EXHIBITORS OF THE WORLD

Gentlemen:

May I take this opportunity to express to you my humble gratitude for your particular contribution to The Silver Jubilee Drive that the boys in Paramount inaugurated to commemorate my twenty-five years in the industry.

It is a heart-warming commentary on the good will and good faith that prevail in our industry.

I know of no better way to keep this faith with you, nor a more practical way of showing my appreciation, than to try to continue to give you what you need most: namely, good pictures. In fact, when I read in the many letters both from you and the boys in our exchanges what you have done and are doing to make their Drive successful, I cannot help but acknowledge the responsibility placed on me to give you the kind of product that will earn your continued support.

I feel certain that such pictures as "SWING HIGH, SWING LOW," "WAIKIKI WEDDING," "INTERNES CAN’T TAKE MONEY," "MAKE WAY FOR TOMORROW" and "KING OF THE GAMBLERS" will merit this support.

Again, I wish to thank all of you for the many kind messages and expressions of good will.

Sincerely yours,

Adolph Zukor
PLANN MINN. HEARING ON PROTECTION BAN

(Continued from Page 1)
theaters charging 35 cents or more admission; second, second runs charging between 25 and 35 cents, third, third runs charging between 20 and 25 cents and fourth, fourth runs charging 15 cents or less.

Distributors would be required to post notices of availability in their exchanges 14 days prior to release dates, as well as rental prices. The law would also require a distributor to return to a theater its booking plate and the box office amount on cancellation of a contract.

(Continued from Page 22)
the present plan, have an equity. The present plan, proposed by the Roxy first mortgage bondholders’ committee, provides for acquisition of the theater by 20th Century-Fox.

Monogram Underwriting Deal With Sisto Closed

(Continued from Page 1)
provides for total authorized stock of 1,000,000 common shares of which 500,000 will be outstanding and 350,000 offered for public sale, FILM DAILY learns. Registration certificate for approval of the stock issue will be filed in the next few days with the S.E.C.

Ranee of Sarawak Will Confer on “White Rajah”

West Coast Bureau of THE FILM DAILY

Hollywood — Her Highness the Ranee of Sarawak is on a route here to confer with First National executives on the forthcoming picture, “The White Rajah,” written by Eloi Flynn and in which Flynn is to be starred. Picture will present on the screen story of the first Rajah of Sarawak, Sir James Brooke.

SMPE TO DETERMINE MODEL THEATER PLANS

(Continued from Page 1)
drafting standard or model plan for various types of houses. Smpe’s being conducted under supervision of Harry Rubin, chair man of the Projection Practice Committee. Questionnaires have already been mailed to a large number of theaters.

SMPE’s Atlantic Coast Unit Meets Wednesday

The Atlantic Coast Section of the Society of Motion Picture Engineers will hold its monthly meeting at the Hotel Pennsylvania, Wednesday at 8 p.m. S. K. Wolf, President of the Society, and a member of Erp Picture Consultants, will present a paper, "Sound Films for Teaching Physical Science," and will exhibit four educational sound films: "Molecular Theory," "Electronics," "Electro-Chemistry," and "Electro-Dynamics."

Imperial’s New Financing Setups Are Completed

(Continued from Page 1)
ing capital of approximately $1,250,000 with a balance of 500,000 shares held available by the Bankers for the corporation’s further expansion, it was stated.

Imperial’s board of directors will consist of nine members, two of which will represent the banking underwriters, together with four leading names from the motion picture industry to augment the present directors, William M. Pitzer, E. J. Smith and Lewen Pitzer.

Washington Will Have Two New Film Houses

Bremerton, Wash.—Ed Old, of the John Larkin Agency has announced plans for a new $20,000 motion picture theater to be erected on Sixth St. The structure is to be built by Berg Brothers, will be 42 by 100 feet and seat 400.

J. E. Shields will shortly construct a new movie house in Ellensburg.

FRIDAY, MARCH 15

Best wishes from The Film Daily to the following on their birthday:

MARCH 15

Howard Higgin
Lorraine Eddy
Edythe Hale
Frances Grant
E. H. Allen

HAPPY BIRTHDAY

BIG NEWS

AS SEEN BY THE PRESS AGENT

Adolph Menjou has worn evening clothes 250 days during the past year, for an average of 10 hours per day in...
Hail "THE KING!"

ESPECIALLY
Film Daily, Motion Picture Daily, Motion Picture Herald, Variety Daily, Jay Emanuel Pub., Box-Office, Showmen's Trade Review, and Film Curb
Hail! Hail! The Gang's Al "The King"

Has what it takes to spell boxoffice! A brand new star, a top notch supporting cast, a bell ringing story combine to bring to the screen one of the most entertaining of current pictures! And it will profit plenty! - Variety Daily

“A wow! A topflight hit on all counts! Will be the most talked-about picture of the year! Superlatively good entertainment and a superlative box office bet. Gravet’s reception will build rapidly and so will the picture — for a smash winning from the dollars down!” - Hollywood Reporter

“With appeal from key cities to cross-roads it’s headed for certain boxoffice championship! Smart showmanship is evident in every foot! It will show golden returns!” - Motion Picture Daily

“The choicest bit of frothy, bubbly, effervescent entertainment that has graced the screen for many months!” - Box-Office

“Marvelous is the word for it! It is absolute tops!” - Phil Lonergan, Picturegoer

“Warner Bros. has a knockout picture and Hollywood has a grand new star!" - The Cinearte
RAVING THEIR HEADS OFF ABOUT

CHORUS GIRL

"The elements exhibitors and patrons want in a picture are abundant here! For the de luxe theatre as well as the most humble! The fadeout had the audience in wild laughter! No one should encounter any difficulty in selling this attraction to the public!"
Motion Picture Herald

"One of the gayest comedies in years! If you see "The King and the Chorus Girl" once you'll want to see it again and again!"
"Hollywood Whispers" Broadcast

"Boy, here's one that hits the bull's eye and then some. It is a knockout and no mistake! Just about tops in the comedy line. Audiences will simply howl. You just can't go wrong on it. The sort of picture that will send the dough-re-mi into any box office in the land!"
Film Curb

"Sure to register at the box office! It's smart picture entertainment!"
Jay Emanuel's Exhibitor

"Ranks with best fine comedy that has been screened. It is a nifty piece of film writing and excellent direction!"
Film Daily

GROUCHO MARX Wrote It!

MERVYN LEROY Produced It!

WARNER BROS. HAVE IT!

... And we made a new star at the same time! They're hailing him over on the next page!
"Fernand Gravet proves a real find. As winning a personality as has come to these shores within memory!" Hollywood Reporter

"Fernand Gravet will have Hollywood on its ears and the nation at his feet. He has the combined charm of all Hollywood's better actors, plus the handsome appearance of all your Robert Taylors!"

"Hollywood Whispers" Broadcast

"Fernand Gravet combines the smartness of a David Windsor, the frank air of a Gable and the insouciance of a Chevalier!"

Los Angeles Times

"Warner Bros. have uncovered a star who will be a brilliant addition to its list! Unlike the unusually ballyhooed newcomer, Fernand Gravet has looks, personality and ability!"

Motion Picture Herald

"Fernand Gravet should become an immediate favorite! He has the ability to capture a grand following from both sexes!"

Motion Picture Daily

"Fernand Gravet's personality is a sheer delight! His American film debut will make him a box-office smash!"

Box-Office

"Fernand Gravet is 1937's most promising addition to the American screen!"

Los Angeles Examiner

FERNAND GRAVET CLICKED POWERFULLY!

Walter Winchell

He's the Ex-King!
It All Goes to Show That
50 MILLION FRENCHWOMEN WEREN'T WRONG ABOUT

Fernand Gravet
(pronounced SUCCESS)

They just couldn’t be wrong—look at the way he works!

But he’s only part of the tremendous values poured into this show!

Hail the campaign of a lifetime on the next page!
Right now

In 1200 cities

For 30 consecutive days

Warner Bros.

Are providing

The most lavish

24-sheet coverage

Ever seen

In film business!

It's that kind of a smash!
...AND SO ARE
THE UNPRECEDENTED
MAGAZINE AND DAY-DATE
NEWSPAPER CAMPAIGNS THAT
ABSOLUTELY GUARANTEE
THE GREATEST SUPPORT IN
THE HISTORY OF
PICTURE
EXHIBITION!

Everybody's Got
to see it!
(The campaign--and
the picture!)

Hail the simultaneous nation-wide release!
IT'S AN EASTER SONG!

THE KING AND THE CHORUS GIRL

A MERVYN LEROY PRODUCTION Starring

FERNAND GRAVET

with

JOAN BLONDELL

EDW. E. HORTON • Alan Mowbray • Mary Nash • Jane Wyman
Kenny Baker • Luis Alberni • Story by Groucho Marx and
Norman Krasna • Songs by Werner R. Heymann and Ted Koehler

Leader of the Sensational Spring Set-Up from

WARNER BROS.
WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 62


By RALPH WILK
HOLLYWOOD

WALTER WANGER is pressing a search exact diametral to Hollywood's continuous hunt for new faces. He's sending scouts to every town and county for Gable, Taylor, Garbo and Dietrich, Loy and Arthur, Mae West and Hepburn; in fact, virtually every name—and figure—in the Hollywood vacuum. They're wanted for roles in the Clarence Budington Kelland story, "Stand-in," which Wanger has just purchased. Wanger feels that a story about Hollywood should be full of Hollywood faces—and market an afford an audience to place dozens of top names in one picture—he's going to provide two! Not.

In two years of spare time effort, Don Pollack and Sidney Mitchell, a song-writing team of 20th Century-Fox, have completed what they hope will receive consideration as "the great American opera." "She's Got That Swing," an original story by Joseph Hoffman and Monroe Shaet, has been purchased by S. J. Briskin, vice-president in charge of production at RKO, Radio, for screen vehicle for Ann Sothern.

Unable to successfully negotiate for the purchase of "I, James Lewis," which Paramount owns, D. A. Dix, who has constructed his New York representative, F. E. Goldsmith, to make an offer for the film rights to "Dear Deep," a novel based on the life of a young Southern attorney during the Civil War period, by Estelle Lintdon.

Plans of Jesse L. Lasky to launch into production within the next thirty days the much-discussed English novel, "Freedom of the Seas," by Graedon Stroth, have been temporarilv laid aside due to the inability of Charles Laughton to accept the starring role. The big budget necessary to film this picture, coupled with the fact that the principal role is practically tailor-made for Laughton, impelled the producer to suspend work for at least three months all preparations.

Barry Downing and Rex Downing, others in real life, have been assigned to the roles of Malcolm and Robert Minturn, brothers in Republic's production of "Michael O'Halloran," and Vera Gordon and Mary Gordon, in no way related but alike in gray hair, short stature and smiles, are in character roles.

Paramount executives are banking on two new stars emerging from that director-director era ahead of schedule, producer-director Leo McCarey plans on having the picture in its completed state for release in time to enable him to get away to Europe within the next thirty days.

Georgette Mardin, former designer for one of France's leading modistes, who was recently tested by Irving Cummings for a role in Walter Wanger's production "Vogues of 1938," has received Cummings' approval for the part.

Adolphe Buffington is writing the screenplay of "She Didn't Want a Sheik" from her own original, for Paramount. Herman Schloon will produce.

Convinced that the little theater in a small-town is an asset for introducing a play to the public has its advantages over Broadway, a plan recently presented "The People's Choice," his latest in collaboration with Raymond Leslie Goldman, at the Laboratory Theater of the Pasadena Community Playhouse. Half a dozen Broadway producers had bid for this play, but Green dodged all the offers.

Republic has set up the cameras at Lone Pine and Victorville, Calif., to film "Rough Rider" any day, "Rough Rider," is based on the autobiography of Geraldine "Grace" Halsey, one of the first women to the West. Behind the scenes, the problem for even a major role in a film, it is announced by William LeBaron, managing director of production.

Gustav Wally, New York and continental stage actor, has been signed by Paramount and soon will be given a major role in a film, it is announced by William LeBaron, managing director of production.

George Sidney, who has been cast in "The Old Soak," starring Wallace Beery, is celebrating his thirteenth year in the theater and pictures.

Jimmy Garland, sister of the famous Judy, will make her screen debut in Maurice Conn's "Tough To Handle," starring Frank Capra and Kane Richmond. She will sing "Swiss Goes My Heart," written by Connie Lee. Miss Garland was a partner of Judy in a sister act in vaudeville before Judy was discovered for the screen.

Cy Bartlett and Charles Grayson have been assigned by Universal to write an original story for Boris Karloff's next picture. Karloff is just completing his first straight role in "The Fool," which was written by William A. Pierce.
FIVE BLUE RIBBON

Jessie MATTHEWS

HEAD

Opening Thursday March 25th at the New Criterion Theatre, New York
As a 2 a day Road Show Attraction . . . . $2.00 Top
**BOX-OFFICE WINNERS**

OVER HEELS in LOVE

Song hits by GORDON & REVEL

Directed by SONNIE HALE

---

**EVERYBODY DANCE**

with ERNEST TRUEx

Directed by CHARLES RISNER

Songs by GORDON & REVEL

---

**You're in the Army Now**

WALLACE FORD

JOHN MILLS • ANNA LEE • Grace Bradley

Frank Collier

Directed by RADUL WALSH

---

**King Solomon's Mines**

CEDRIC HARDWICKE • ANNA LEE

ROLAND YOUNG • Paul Robeson

John Loder • Directed by Robert Stevenson
U. S. NAVY WEIGHS
16 MM. CHANGEOVER

United States Navy, now buying two prints of every American feature produced, is considering the advisability of a change over from 35 mm. to 16 mm.

While this would mean wholesale replacement of projection equipment both aboard ship and ashore at naval stations at a considerable expense, Lieut. Com. John Vincent McKel- luff, U. S. N., the Navy's No. 1 film man, foresees saving in the cost of storage that would make it advantageous.

Regardless of what other exhibitors may pay for films, Uncle Sam, buying for the Navy, has a flat foot rate applicable to all pic. Incidentally, the Navy has about 2,000 features in circulation at all times. Thus far, the Navy is still using 1,000-foot reels.

Sol Shulkin Advanced
Sioux City, 1a.—District Manager E. R. Cummings has promoted Hopp Manager Sol Shulkin to supervising manager of the Hipp and Loop, Iowa. Assistant Morris Martin to Granada manager, transferred Granda Manager Warren Butler to Hopp manager and transferred City Assistant Bernard Pollack to Iowa assistant.

Houses Open in Wisconsin
Milwaukee—Recent openings of the month served to show that the exchange center include the Denmark Pavi- lion at Denmark, the State Theater, Racine; Butterfly, Palmyra; Opera House, Westfield, and the Palace, Diggert. Charles Nygard is the new operator of the latter house. Closings include the Rialto at Fair- child and the Viking at Loyat.

Enter Movie Edition Field
Blue Ribbon Books has taken over the A. L. Burt Publishing Co. and will specialize in publication of special motion picture editions of books which have been filmed. Grosset & Dunlap is the only other publisher now issuing special motion picture editions of books, usually in conjunction with the release of a picture based on the book.

Oscar: A Snake Tale

Being the Best Remembere Over Exhibitor Experience of George Banik, Edward Theater, East Hampton, N. Y.

As Told to Film Daily

In THE summer of 1931 I was managing the State Theater at Omaha, Neb., for Paramount Publix. It was during the showing of "The Sin of Madelon Claudet" with more than 350 persons, mostly women, in the theater, that my best remembered experience happened.

I was in the rear of the theater when a man came tearing out and said excitedly, "There is a snake in the orchestra, crawling over the floor." I am not a westerner. I never played with snakes, even as a child, and I got that same feeling in the pit of my stomach. All that was needed was for one woman to feel that a snake crawling around her feet and our chief trouble would be counting the trembling bodies. I ascertained that the one of the reptile’s last whereabouts from the man, called my two ushers and started a quiet search.

Luckily, snakes go for heat and after a short while we discovered the snake lovingly curled around a seat stanchion with his head next to the aisle light. Now comes that moment we shall never forget. I had to walk down a aisle, snake and all, with no idea what kind or size snake it was, grab it and bring it out. Well! I got squishy even now thinking of it. Fortunately, it so happened that it was a 22-inch garter snake, as harmless as a baby’s rattle.

I secured a cigar box and took "Oscar" so I named the little devil—home with me. Two friends who lived with me helped to train "Oscar" to eat, when relaxed, right in the middle of the living room, where we always placed a saucer of raw eggs right in the center. It was good for plenty of laughs at parties. But, "Oscar" was a helluva friend and as he grew to be some good in the world. There came to one of the circuit theaters a helluva good guy, whose only vice came in bottles. It so got that he was in danger of losing his job. As a matter of fact, we had him, an old doctor and the three of us in the living room one night and by a quiet search, began talk- ing of the D.T.’s. Then on to other subjects. "Oscar" was released out in the kitchen and of course eventually found his way to the center of the living room.

All but the "patient" were wise to the game. He turned a dead green, looked at us beseechingly, then made a dash to see if "Oscar" were real. We covered him long enough, however, to allow "Oscar" to get away. I think we cured him permanently.

Editor’s Note: This is the second of a new feature series. Watch for the next in an early issue.

Circuits Date GB Musical
The RKO Metropolitan Circuit in New York has booked GB’s “Head Over Heels in Love,” new Jessie Royer Drama, to the Greater New York houses starting March 19, it was announced by the RKO. The Fox West Coast Circuit throughout the country has also dated the pro- duction. The Warners Circuit of New Jersey is currently playing the picture in its houses.

Tyler Reissues Placed
Astor Pictures Corp. has just closed a deal with B. N. Judell, Inc. to handle the Tyler reissues in the Chicago, St. Louis and Milwaukee territories, and a second with Big Features Right Exchanges to handle this series in the Cincinnati, In- dianapolis and Louisville territories.

"Elephant Boy" for Rialto
The Rialto Theater has booked "Elephant Boy," produced by Alex- ander Korda from the Rudyard Kip- lingen story, "Toto the elephant," for an indefinite run beginning Tuesday, March 30.

Astor Takes Dyres Series
Astor Pictures Corp. has closed a deal whereby it acquires the distri- bution rights to a series of six Amos Dykes cartoons in the U. S. and possessions.

Series features a character known as Sam Small, popularized by Jack Hylton and his band on the Real Silk radio programs. Release date of the first subject, "Carmen," is set for April 15.

Fourth House for Olsen
Detroit—Plans for fourth house, the New Star, for the Olsen Circuit in upper Michigan are announced. It will be located at Gaylord. An- other upstate house to be started is the 1,000-seat theater, part of a complete recreation center, at Midland, for the William A. Cas- sidy Circuit.

Stage Shows In Detroit
Detroit—C. V. Munro’s Century Theater has started a policy of stage shows to play on Tuesdays for 12 weeks under the present contract, the shows produced by Paul Field, who is planning a wheel of similar produc- tions in several Detroit houses.

DATE BOOK

Today: Balaban and Katz Employers Association’s roller skating party, Madison Sta- dium, Chicago.
Mar. 16: Detroit Cinema Club dance at the Hotel Statler.
Mar. 16-18: METOA convention, Miami Bilt- more Hotel, Miami.
March 17: Boston Cinema Club charity dance, at the Statler Hotel.
March 20: Formal opening of new Rocky Mountain Screen Club’s quarters, Com- poteau Hotel, Denver.
March 21: Jewish Theatrical Guild of America annual memorial services, Congregational Share Zedek, West 93rd St.
March 27: Dallas Variety Club Police-Firemen’s benefit show.
March 29: Allied States Association Eastern Regional Conference, Hotel Garde, New Haven, Conn.
April 9: Press Photographers’ Association dinner dance, Hotel Sherman.
April 10: Universal Club dance and amateur show, the American Women’s Clubhouse.
April 9-17: National Variety Club conven- tion, Hotel Fontenelle, Omaha.
April 19: Testimonial dinner for Edward Mao at the Bellevue Stratford, Philadelphia.
May 3-7: Premium Advertising Association annual national premium exposition, Palmer House, Chicago.
May 12-14: Allied National Convention, Mil- waukee.
June 7: American Federation of Musicians convention, Hotel Kentucky, Louisville.

Vitagraph Leases Exchange
St. Louis—Vitagraph, Inc., has taken a 10-year lease on the one story fireproof film exchange building to be erected at 3902-04 Orlo St. at the corner of the Henry W. Ries- sels Co. General contract was just recently to the MacDonald Construction Co. Structure, exclusive of site, will cost about $50,000.

New Equipment, Price Up
Pawtucket, R. I.—M. & P.’s Stras- theater here has installed Mirref phone sound equipment and boosts its admission scale five cents.

New Peoria House to Open
Chicago—The Beverly theater a the Kerns Brothers circuit will soon be opened at Peoria. The nick house will seat 1,000. Willis Fox has been named manager.
7500 U. S. MOTION PICTURE THEATRES ARE PROUD TO ANNOUNCE THAT THE DRAMATIC MONTHLY FEATURE OF THEIR PROGRAM

THE MARCH OF TIME

PRODUCED BY THE EDITORS OF LIFE AND TIME

HAS BEEN AWARDED

THE ACADEMY OF MOTION PICTURE ARTS AND SCIENCES SPECIAL AWARD FOR

"Its significance to motion pictures and for having revolutionized one of the most important branches in the industry—the newsreel"

NEW ISSUE NO. 8...OUT MARCH 19
Carole Lombard, Fred MacMurray in "SWING HIGH, SWING LOW" (HOLLYWOOD PREVIEW)

Paramount
95 mins.

STRONG BOX-OFFICE PICTURE, ABLY PRODUCED AND DIRECTED, WITH STARS IN IDEAL ROLES.

This is an ideal vehicle for Carole Lombard and Fred MacMurray and should score high. They play sympathetic roles and troupe effectively. The Watters-Hopkins play, "Burlesque," has been completely re-vamped, with the action starting in a Panama honky-tonk, instead of a burlesque theater. The colorful atmosphere of the Panama Canal town has been faithfully reproduced, with much color and due. Director Mitchell Leisen, Charles Butterworth, as a pianist in the honky-tonk, and other cast members, bring the spirit of the snappy retorts, which supported Carole in "My Man Godfrey," does excellent work. Dorothy Lamour gives a good performance, her part well cast as a cafe entertainer, who tries to break up the romance between the stars. Cecil Cunningham is fine as "Murphy," owner of the joint, with Harvey Stephens, Charlie Amt, Franklin Pangborn, Anthony Quinn and Charles Judels are other principals. Carole gets a job as a typist, but only in "Murphy's" place, where she becomes a dancer. Arnt, a booking agent, induces Fred to go to New York to play at the "El Greco," a night club, Fred becomes a big hit. Dorothy, also appearing at the club, tries to win Fred and hides a message telling of Carole's departure for New York. Angered, when she learns that Fred has been with Dorothy, Carole goes to Paris for a divorce. She tells Fred about her on him, Fred drinks heavily and loses his job. On her return to New York, Carole rushes to Fred's side, and in a dramatic finale, Dorothy and her mother are delivered in a radio audition. Carole sings "I Hear a Call to Arms," by Al Siegel and Sam Coslow, and "If It Isn't Pain, Then It Isn't Love," by Ralph Rainger and Leo Robin. Dorothy's number is "Panamania," by Siegel and Coslow. The Paramount chorus sings "Swing High, Swing Low," by Burton Lane and Ralph Freed. Boris Morros rates credit for the music direction. Virginia Van Up and Oscar Harlin have written a clever screenplay. Arthur Hornblow, Jr., can take bows as the producer.


Producer, Arthur Hornblow, Jr.; Director, Mitchell Leisen; Based on play by George Marker Watters, Arthur Hopkins; Screenplay, Virginia Van Up, Oscar Harnerstein, II; Cameraman, Ted Tetzlaff; Editor, Eda Warren; Art Directors, Hans Dreier, Ernst Fegt; Assistant Art Directors, Ed Arentz, Parced Esco; Musical Director, Boris Morros; Arrangements, Victor Young, Phil Boutelle; Original Songs, Ralph Rainger, Louis Silvers, Sam Coslow, Al Siegel, Burton Lane, Ralph Freed; Sound, Earl Hayman, Don Johnson.

Direction, Fine. Photography, First Class

Grand National Convention To Be Held on Coast in May

London (By Cable)—Still further restrictions on the importation of foreign talent, to be effective during the present six-weeks' wave, have been demanded by the Variety Artists' Federation. Demands sent to the Ministry of Labor, largely aimed at U.S. players, ask preference for British talent, with 60-40 split, and provision that every time a foreign work comes here, one British talent must be engaged in that foreign country.

New Mich. Directories

Detroit—New directories listing every exhibitor are in two lists—one for Detroit and one for upstate houses—have just been prepared for distribution by Phil Kaplan, head of Theatrical Advertising Co.

English Demand Further Curb on Talent from U. S.

Grand National Films will hold its annual convention on the coast in mid-May, THE FILM DAILY is advised.

The company has closed a deal for distribution of its product in Cuba with Universal S.A. of Havana.

Booth Force Doubled

Detroit—Negotiations have been completed by James N. Robertson, circuit owner, and Frank Kinsora, president, and Roger Kennedy, business manager, of Pocket Gem, for the daily duplication of L.A.T.S.E., to double manpower in the booth at the Roosevelt Theater. Two men will work the day shift and scale at the house has been raised from $81 to $87.50 per week.
No Matter What The Weather . . .

March Came In Of

Laughter!

BUSTER WEST
And
TOM PATRICOLA

"Ready To Serve"
Serving laughs faster than ever

BERT LAHR

"Off The Horses"
Good luck for any program

KIKO THE KANGAROO

in

"Red Hot Music"

TERRY-TOONS
It’s clever; it’s musical;
it’s funny; it’s hot!
Czech Film Imports

Prague—During the past year 268 pictures were imported, a drop of 22 from the 1935 figure. The U. S. led with 130 pictures which was a decrease of 24 from 1935. Imports from Germany were 72, two more than for the preceding year. Austria was third with 21, then France with 14. England was represented by 10 pictures, Russia by eight, Hungary by seven, while only one film was imported from Holland. Czech studios contributed 27 pictures during the year.

British Films in Canada

London—According to a check-up here, 35 British and Canadian productions were shown in Canada last year as against 534 from the United States and 111 from France. Imports from all other sources were 25.

Set for Italy’s “Hollywood”

Rome—After the opening of the Italian “Hollywood” on April 21, production will get under way with several foreign companies making pictures there. Industria Cinematografica Italiana will make two Italian and two English productions there in association with Toei co, with Hollywood actors and well-known directors. Paramount and Bat films are making one each at the studios, while Italia Film of Berlin, Tobis of Berlin and Vienna will produce several features. Italian studios turned out 26 productions in Italian from July, 1935, to June, 1936. Showing of double features in Italian houses is almost entirely prohibited.

$80,000,000 in Film Industry

London—New motion picture producers, including Mutual, circuits, etc., in Great Britain for the year 1935 involved flotation of nearly $80,000,000 in stock, according to reports, which does not include the $25,000,000 Cinema Ground Rents and Properties, Ltd., which the Jordan report includes under land.

Soviet Program of 65 Pix

Moscow—Ten of the 65 full-length sound features to be produced this year in Soviet studies, will be made in Moscow and 15 in Leningrad. Among productions scheduled for Leningrad studios are two on the poet, Pushkin, “The Youth of the Poet” and “The Journey to Eternum.” Lenfilm will produce the last part of the trilogy, “The Youth of Maxim.” G. and S. Vasilyev have two historical productions scheduled which will attract especial interest—“Peter I” and “Pugachev.” Alexei Tolstoy wrote the scenario for “Peter I.”

Guatemala Duty Lifted

Panama—The Guatemalan government has lifted custom duties on films of an educational character or having international news events.

Bader Active on Continent

London—John Drinkwater is writing for Kingfisher, “Popular Science” appearing in it—for Warner Bros. release. The deal was set up by David A. Bader, Ltd., who acted on behalf of the famous playwright. Plans for Mr. Drinkwater to go to America with the picture, accompanied by Dave Bader, are now under way. David A. Bader, Ltd., has also been active on the continent. Bader has just returned from Paris, where he fixed deals for Neil Hamilton, Percy Marmont, Fred Duprez, Violet Farebrother, and others with Sacha Guitry, David Soubharni and other continental producers.

French Film Awards

Paris—The Ministry of Arts has awarded several prizes and bronze statuettes to film personalities who have rendered special service to the cinematic art. Among the directors receiving such awards are Rene Clair and L. Renoir. Among actors thus honored are Aimee (the bur- gomaster in “Carnival in Parisers”), Charles Lamy and George Treville.

Films Underground

Paris—An underground projection room is being constructed on the grounds of the International Film Council to be held here next May. The largest screen in the world is also being built for the exposition.

Von Stroheim Producing

Paris—Eric von Stroheim will produce both English and French versions of “Gypsies” for which he will engage an orchestra composed of gypsies from various countries of Europe.

New Zealand Exhib. Body Asks Gov’t Industry Regulation

Wellington, N. Z.—New Zealand Motion Picture Exhibitors’ Association is campaigning for government regulation of the entire industry with the backing of the Labour caucus. The Association maintains that the Government should be in a position to control film rentals.

To Open Manchuko Studio

Tokyo—The newly organized “Manchuko” National Policy Film Producing Co. expects to begin the production of motion pictures within a short time. The comedy has purchased a lot embracing approximately 35,000 square feet in the outskirts of Hinko, Manchuria, where it is planned for production. An attempt is being made by the company to assemble actors and production of sound feature films, and the so-called five races of the Manch Empire.

American Films in Austria

Vienna—The popularity of German films among Austrian theater-goers has been declining steadily, especially in the large cities. Because of this situation the German film industry is expected to have been under consideration for the recent time. The American government recently imported a feature for showing in Vienna.

India’s 300 Talks in ’36

Madras—At the All-Indian Motion Picture convention here it was reported that 900 talking pictures will be produced this year, compared to 250 in 1935. The large number of talking pictures has been accounted for by the opening of the new studios and the interest in the new industry.

Buenos Aires RKO Fete

Buenos Aires—The staff of the recently established Buenos Aires office of the new RKO Radio Argen- tine will fete Mr. and Mrs. Nat Liebeskind on their 20th wedding anniversary. Mr. Liebeskind heads the Argentine branch of his very successful management of RKO’s Brazilian Exchange.

To Defend French Producers

Paris—The Parliamentary group of deputists interested in the welfare of the film industry is interviewing a number of personalities who are associated with the film industry, including the president of the European Federation of Film Producers.

U. S. Circuit in Mexico City

Mexico City—Warner Bros.-First National Pictures and 20th Century Fox have jointly lined up a new five house circuit which later on will be enlarged to eight, for the exploitation of their respective product in proposed new areas. The circuit is headed by the Alameda Mexico’s only real de luxe, with the Encanto.

U. S. Films Uncut in Ecuador

Guayaquil, Ecuador—The American motion picture industry has been asked to release some of the latest films to be exhibited in this country. The Ecuadorian government has been asked to release some of the latest films to be exhibited in this country. The Ecuadorian government has been asked to release some of the latest films to be exhibited in this country.
OFFICE OF THE MAYOR
CORAL GABLES

March 8, 1937.

To the Motion Picture Theatre Owners of America:

In behalf of the City of Coral Gables I extend to each and all of you a most cordial welcome on the occasion of your convention at the Miami Biltmore Hotel.

We feel that your organization is to be congratulated on selecting Coral Gables for its convention city and we feel greatly honored that it has done so. We trust that your stay in our city will be happy and profitable and that you will carry back home with you only happy recollections of your visit with us.

Sincerely yours,
(Signed) ROSCOE BRUNSTETTER,
Mayor.

OFFICE OF THE MAYOR
MIAMI

March 8, 1937.

To the Motion Picture Theatre Owners of America:

On behalf of the City of Miami I wish to welcome all members of the Motion Picture Theatre Owners of America to Miami, and to assure you that Miami is very happy to entertain you. We hope you will take advantage of all the opportunities that Miami, as a resort city, offers you and that your stay here will be so enjoyable you will want to return again.

Trusting your 16th Annual Convention will be a big success, I remain,

Very sincerely yours,
(Signed) A. D. H. FOSSEY,
Mayor.
No city in America can excel Coral Gables, "The Best Place to Live Under the Sun," in attractiveness and hospitality and when she welcomes the M. P. T. O. A. convention today it will be with banners flying. Although just an infant, not yet 12 years old, Coral Gables has adopted its own flag and its exhibitor visitors will ride along avenues lined with the proud orange and green pennant.

The city is unique in that it was all planned on paper before a street was cut or a building erected. Ugliness has no part in its development. Other cities have been planned, but laid out in straight lines. Not Coral Gables. The city is more like a vast park or garden, with gates and towers and plazas in the most unexpected places and forming a part of the houses.

Every yard has its own citrus trees,—just step to the door and pick your breakfast orange or grapefruit. And nowhere else in all Florida will you see more exquisite tropical growth than here. Coral Gables welcomes you to enjoy to the limit the many gracious beauty spots which will confront you at every turn of the road.

It is, moreover, a welcome in which Coral Gables’ sister municipality, Miami, "The Magic City," enthusiastically joins. Indeed, both for weeks have been keenly anticipating the M. P. T. O. A. assemblage, and the result is a bountiful hospitality, the expression of which in a colorful entertainment program will serve to liven the more serious notes of the convention itself.

South Florida and the Miami area may not have much in the way of old and historic features to offer you, but she can produce some very unusual bits of entertainment. Among them are the Parrot Jungle where parrots are shown in their native environment; the Monkey Jungle where monkeys live as they do in the distant land from whence they came; the Lion Farm, where lions are bred for circus and zoo use; the Indian Village where Seminoles live in their primitive fashion; Lost Lake where wild ducks and trained fish live; the Aquarium, housed in what was once a Danish training vessel and is the only vessel known to have successfully run the Allied blockade during the World War.

No, we haven’t antiques to offer you, but we have the unusual, the beautiful and the greatest array of entertainment you can find anywhere.

The latch-string hangs out—use it.
NIGHT LIFE

CLUBS: Someone said that the Miami area boasts as
many night clubs as does a new shirt of pins. At any
rate one finds plenty of gay clubs everywhere. Some of the
newer ones on Miami Beach are quite modernistic and un-
usual in design, but one of the most beautiful is the old
Coral Gables Country Club. Dancing under the stars and
the palm trees is one of the attractions, and on Tuesday night
Jan Garber will have his orchestra there after 11 o’clock.
It will be a gala occasion and worth attending.

You ought not to miss the Pirate’s Castle where Don
Dickerman and his 40 phantom pirates of Ye Olde Spanish
Main hold forth. Food is of the best available, and the
entertainment is a riot. Don’t go if you have a weak
heart. But it is one of the most respectable of
our clubs, so be sure
and take the ladies.

GAMBLING:
Many casinos operating.

AS FOR FOOD

A bit of Paris has
been brought to Miami
Beach in the form of
open air dining. Many
of the best hotels are
prepared to serve you
out of doors, at little
tables along the side-
walk or in the more se-
ccluded garden patices.
The best known and
most popular is the Cafe de la Paix at the Roney Plaza.
This is where the visiting ladies will have luncheon during
the convention.

RACING

THE PONIES: While Hialeah race track has just closed
for the season, equally attractive Tropical Park is opening
for the spring meeting. Only a couple of miles from the
Biltmore Hotel, it’s easily reached.

AND DOGS: When you get back home they will ask you
if you went to the dogs while you were in Miami. There
are four fine tracks where greyhound racing goes on every
night. One track is on the borderline between Miami and
Coral Gables, a second on Miami Beach and the third on
the highway between Miami and Hollywood. The Biscayne
Kennel Club is the fourth. Good music at all four.

JAI ALAI

Nowhere else in the United States but at Miami can you
see a game of Jai Alai, pronounced Hi-Li. This old Spanish
game is played in the Biscayne Fronton by Spanish and
Cuban players and by those who have followed the various
hazardous sports it is declared to be not only the fastest but
the most dangerous. You can go out any
evening after nine
o’clock and get a
thrill.

AND GOLF

GOLF is an outstand-
ing attraction in Coral
Gables, where there are
two fine courses inside
the city limits: the 9-
hole Granada munici-
pal links, and the cham-
ponsipship Miami Bilt-
more layout, scene of
the world’s richest tour-
ament, a $10,000 open
event.

Other courses which convention visitors may care to try
are Miami Springs, Miami’s municipal greens on Red Road,
the Miami Beach Municipal, Wash’n Ave. at Collins Canal.
If you fish

Miami is recognized as the hub of the fishing wheel. There is a fish for everyone: Tarpon, the world’s greatest leaping fish that comes in all sizes from 3 to 300 pounds. The Amberjack, a compact package of speed and strength. The Broadtail Swordfish, pugnacious to the last gasp. And then the best advertised fish in the whole world, the sailfish! Do you want something smaller? Then go after sea trout, red fish, grouper jack, snapper, bass and the others. You can find them all.

The beaches

Don’t overlook a visit to the beaches and to the Cabana Clubs which dot the ocean front. Even if you don’t want to go into the water you can still get a kick out of watching the rest of the world go by in bathing suits. Take a look, too, at some of the fine pools, in particular the Venetian Pool at Coral Cables. Over at the Macladden-Deauville, you will find the largest pool in America.

The redlands

Recommended, too, is a trip to the Redlands—that district lying some 30 miles to the south of Miami and almost in the extreme tip of the peninsula of Florida. It’s worth coming this far to be able to drive along mile after mile between groves of orange, lemon, grapefruit and the enormous Persian lime. Col. W. H. Johnston will show you more than 125 species of tropical and sub-tropical fruit trees.

Jumping off place

Miami is the jumping off place where a good long hop will land you on foreign soil. Go to the Pan-American terminal on Dinner Key; Coconut Grove, Miami, and see the giant Clipper ships that are always either coming or going. Havana is just 100 minutes distant by the new planes that have recently been put into commission, and you can get to quaint old Nassau, the capital of the Bahamas, in less than two hours. It is quite the thing to have breakfast in Miami, lunch in either Bimini, Nassau or Cuba, then be back in Miami for dinner. But if you can’t get passage on a plane, at least you can watch the ships land.

Plan your schedule so that there is time to take a trip in one of the big blimps—rubber cow, the natives call them—that fly over Miami and the ocean and allow you to get an aerial view of the country. The blimp station is on the causeway which connects Miami Beach to Miami.

For the ladies

A shopping tour of Lincoln Road, Miami Beach, is suggested. This has been pronounced the third retail shopping district in importance in the world. The Rue de la Paix, Paris, is first; Fifth Avenue, New York, second, and Lincoln Road, Miami Beach, third.

Tennis: Feminine convention visitors will find the Granada public courts among the finest in the district.

Parks: Visits to Salvadore, Lummus, Moore and Flamingo Parks, recreational centers, are suggested. To see tropical vegetation at its most lush and lovely, and almost untouched by the hand of man, one should visit either of the two national parks, the Everglades National Park or the Royal Palms State Park. The latter is an island of 4,000 acres in the Everglades, and admission is free. The Everglades National Park covers 2,000 miles and is south of the Tamiami Trail.

Riding: Coral Gables has 35 miles of bridle paths. Principal academies are Coral Gables, Bewach and North Miami.
THE ORDER OF BUSINESS
At M. P. T. O. A. Convention

TUESDAY

9:00 A.M.—Registration of delegates.

10:00 A.M.—Sight-seeing tour of Miami and environs.

10:30 A.M.—Meeting of the Executive Committee.

12:30 P.M.—Annual meeting of the Board of Directors in the Army and Navy Room of the Miami-Biltmore Country Club.

2:30 P.M.—Business session. Convention called to order by Mitchell Woolson, general chairman, convention arrangements committees; invocation, Rev. Leslie Barnett, Coral Gables Congregational Church; address of welcome to Florida by the Hon. Fred P. Cone, Governor of Florida; address of welcome to Miami by the Hon. A. D. H. Fossey, Mayor of Miami; response to address of welcome, M. A. Lightman, past president, M. P. T. O. A.; annual report of the president, Ed Kuykendall; annual report of the secretary, Morris Loewenstein; annual report of the general counsel, Edward G. Levy; announcement of special convention committees, where and when they will meet during the Convention; report of the committee on convention arrangements, Mitchell Woolson, Wometco Theaters, Miami, general chairman; adjourn for committee meetings.

9:00 P.M.—Reception to delegates, members, friends and guests of M. P. T. O. A.

WEDNESDAY


11:00 A.M.—Luncheon and beach party for the ladies at The Royal Plaza Cabana Sun Club. Special luncheon at the Cafe de la Paix, 11:30 to 1:00 P.M., afternoon on the beach.

12:30 P.M.—Official convention luncheon on the south terrace of the Miami-Biltmore Hotel.

2:30 P.M.—Business session in the convention hall with a discussion of merchandising of picture entertainment and what the distributor can do to help sell the show. Speakers will be Robert M. Gillham, Paramount, and Monroe Greenthal, United Artists.


Evening—No convention affairs this evening.

THURSDAY

10:30 A.M.—Business session in the Convention Hall.

Reports of Special Convention Committees. Following each Committee report there will be an open forum. Committees reporting are:

Music tax, unfair trade practices, conciliation and arbitration, radio and non-theatrical competition, entertainment values, public relations and community affairs, labor relations, legislation and taxation, resolutions.

2:30 P.M.—Business session in the Convention Hall.

Address by Adolph Zukor; address by J. Edgar Hoover; address by Charles B. McCabe publisher of the “New York Daily Mirror”; address by the Hon. Jesse H. Jones, Chairman, Reconstruction Finance Corp. and Treasurer, Will Rogers Memorial Commission; unfinished business; installation of officers, Fred Wehrenberg, Chairman, Board of Directors, Convention adjourns sine die.

7:30 P.M.—Annual Convention banquet, water carnival and aquatic show, grandstand, the Miami-Biltmore Outdoor Exhibition Pool from 9:15 to 11:10 P.M. Supper dance and special entertainment program, main dining room of the Miami-Biltmore Hotel from 11:30 P.M.

FRIDAY

**WE HAVE WITH US**

**Ed Kuykendall**  
The man who occupies the top post in the M. P. T. O. A. and as such will play a leading role in the convention program. Chief figure in the exhibitor association's crusade for trade practice concessions as per its 10-point program, slated for re-election as president.

**E. V. Richards**  
Head of the important Sanberg circuit down New Orleans way and power in the Paramount setup, on whose directives he now serves. Regarded as an outstanding authority on exhibition in particular and the industry in general.

**M. A. Lightman**  

**Fred Wehrenberg**  
Chairman of the M. P. T. O. A. directorate and occupying similar spot in the convention's committee on labor relations. One of the organization's most dependable leaders. Head of the M. P. T. O. headquartering in St. Louis.

**Y. Frank Freeman**  
The man who ably guides the destinies of Paramount's theater operations and is a member of the M. P. T. O. A. board of directors. In addition to looking in on the national exhibit association's jambo-ree, he'll run the Paramount partners' conference.

**Barney Balaban**  
The exec who is restoring Paramount to its former glory and stability as president. Formerly devoted all his time to Balaban & Katz's great circuit in the Chicago territory. A confidence-inspiring leader whose actions speak louder than words.

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**AMONG THOSE PRESENT**

**Adolph Zukor**  
One of the convention's principal speakers. Incidentally, chairman of the Paramount board and in charge of the company's production activities. Certain to be a focal point of interest at the Paramount theater partners' meeting.

**Neil F. Agnew**  
Vice-President in charge of distribution for Paramount and a member of its directorate. A leader in every sense of the word; inspiring confidence in his field force as well as in the product he sells. His principal interest will be the Paramount meet.

**Austin C. Keough**  
Secretary of Paramount as well as its general counsel. Recognized as one of the industry's best-equipped legal luminaries. A real factor in the Paramount organization, which he has guided through many court battles.

**William F. Rodgers**  
General manager of distribution for Loew's, i.e. M-G-M. Popular and competent in both exhbit and distrib circles and typical of his company's, high caliber, executive manpower. This is his first theater association convention as sales head.

**Major Albert Warner**  
One of the fabulous Warner Bros. and vice-president of the company. A golfer of no insignificant ability and as such the chap is who in charge of the M. P. T. O. A. tournament which will help entertain the visiting firemen on Friday.

**James R. Grainger**  
The hard-hitting contract-lading general sales manager of the New Universal. Travels up and down the Youssa to convince exhibitors that no product lineup is complete without U represented. Jimmy knows everybody — everywhere.
MPTOA
CORAL GABLES
MIAMI
1937

EASTMAN FILM
AND
J.E. BRULATOUR
EXTEND GREETINGS
to the
M.P.T.O.A
GRAND NATIONAL OFFERS 6 HOT TIPS FOR SUCCESSFUL M P T O A OPERATION

DATE BOOK MEMO
"23½ Hours Leave" with James Ellison Terry Walker
A Douglas MacLean Production Mary Roberts Rinehart's Sat. Eve. Post Story

DATE BOOK MEMO
"Girl Loves Boy" featuring Eric Linden Cecilia Parker
A Bennie F. Zeidman Production

DATE BOOK MEMO
"Navy Spy" starring Conrad Nagel Eleanor Hunt
Produced by George A. Hirliman

DATE BOOK MEMO
"Romance and Riches" with Cary Grant Mary Brian
From the novel by E. Phillips Oppenheim

DATE BOOK MEMO
"Killers of the Sea" featuring Capt. Wallace Caswell, Jr.
Dialogue by Lowell Thomas A Raymond Fiedgen Production

DATE BOOK MEMO
"Trouble in Texas" with Tex Ritter and His Horse "White Flash"
An Edward Finney Production

Coming

SOMETHING TO SING ABOUT
A Victor Schertzinger Production

THE THOUSAND DOLLAR BILL
A Zion Myers Production

DYNAMITE, starring James Cagney
Based on the story "Hot Oil" • Produced by Richard A. Rowland
**FILM HOUSES HANDS IN MANY SPOTS**

New Lexington, O.—C. E. Davis, owner of the Perry here, has taken over the operation of the New Linda Theater at Shawnee, O. He also operates houses at New Straitsville and Corning.

Springfield, Mass.—The Franklin Theater has been taken over by the Lenstro Theater Co., Inc. and is now closed for renovations. Julius Meyer, who is operating the Majestic Theater in West Springfield, is the manager.

Westboro, Mass.—Edward J. Lieberman has bought the Strand Theater from George Beede, who built it. Lieberman, who will take charge at once, is one of the owners of the Tremont Theater, Boston.

Detroit—The Vanity Theater, Windsor, Ont., has been sold to the National Circuit of Toronto by Gus Coplan. Coplan also is planning construction of a 750-seat house in Gault, Ont.

Denver—The Alpine Theater neighborhood, has been taken over by Dave Cockrill, owner of the Denham Theater. Cockrill says he intends tying the Alpine in with the Denham's bank night drawing.

Detroit—Ownership of the Senate Theater, key west side house, changed when Samuel T. Shein took over a partnership in the house with Ben Cohn, former sole owner.

New Haven—Angelo J. Tomasino, son of Michael Tomasino, who operates the Whiting Theater, is the new owner of the building housing the Park Theater in the Allington section. The building includes four stores in addition to the 605-seat theater, which is at present operated by Michael Casella. Young Tomasino is a student at Wesleyan College.

Des Moines, Ia.—John Thacker of Emmetsburg has leased the West Bend Theater and will place his son in charge.

Americus, Ga.—The Rylander Theater has been leased for a period of three years to Martin Theaters, Inc., of Columbus, Ga. The theater, which is owned by Lanier Properties, Inc., is managed by N. Morgan.

New Philadelphia, O.—The Shea Enterprises, which operates the Union Opera House here and the Bexley at Dover, have acquired the Palace Theater at nearby Dennison; it has been announced. L. W. Hutchison, who is manager of the Union and Bexley, will also direct the operation of the Palace.

Vandalia, Mo.—The Starr Theater, the next few weeks by the Holyoke Theater, Inc.

Sacramento, Cal.— Incorporation papers for Hershey Theatrical Enterprises have been filed. Directors are D. Davis, D. Eisner, and L. G. Price. Los Angeles will be headquarters.

Des Moines, lowa.—Gray of Albia has reopened the Bonzo Theater at Eddyville for one night a week showings.

Cleveland—E. E. Blair, former manager of the Wheland theater in Urbana, Ohio, is now managing the Winamdeeer Theater here for the Associated circuit.

Denver—The Pioneer Theater in suburban Englewood has been darkened by the Civic Theaters.

Cincinnati—Lou Mills, Dixie Theater, Olive Hill, Ky., has taken on a line of Philco Radios.

Indianapolis—A son has been born to Mr. and Mrs. Earl Bell. Father operates the Howard Theater.

Indianapolis—Allen Fromouth has been named manager of Paramount branch advertising department.

Dodgeville, Wis.—Articles of incorporation have been filed here by the Dodge Theater Co. Incorporators are Jac Eskin, Mark Morgan and Harriet Melchison.

Ladysmith, Wis.—Clarence Dunneball has been named manager of the Unique Theater here succeeding Clarence Wall, resigned.

Holyoke, Mass.—Maurice Sidam of Boston has been appointed manager of the Holyoke Theater which is being renovated. It is expected that the theater will be opened in the next few weeks by the Holyoke Theater, Inc.

Circuits Take "Cloistered" Cleveland—RKO has bought "Cloistered," distributed in Ohio and Kentucky by Independent Film Service of Cleveland, for its entire southern Ohio circuit including Cincinnati, Dayton and Columbus, according to Nate Gerson of the distributing company. Chakera circuit has also bought the picture for its circuit in Springfield, Wilmington, Longan and Greenville.

Many Dates for "Kings" The American Film Exchange of 630 9th Ave, reports it is booking Cecil B. DeMille's "Kings" to a greater number of theaters in the metropolitan district than they have in the past six years.

**NEWS of the DAY**

Omaha—Grand National's Omaha exchange, without a manager since Carl Reese resigned to return to 20th-Fox as salesman, is temporarily being directed by Lou Levy, Des Moines GN manager.

Alliance, O.—The old Creaven opera house, erected here 80 years ago, last known as the Orchard theater, is being razed. In its heyday, many of the foremost celebrities of the stage appeared on its stage.

Upper Sandusky, O.—A new motion picture house, opening April 40, has been opened here, the first large playhouse since the destruction of the old opera house block in 1918. It will seat 550 persons and is owned by Leo T. Jones.

Johnson City, Tenn.—The new Sevier Theater has opened.

Belleville, N. J.—A two-alarm fire in the Capitol gave firemen a three-hour battle but resulted in little damage. The blaze started in the motor room and was confined to the room and a ventilator shaft, according to Manager Benjamin Weshner.

Oklahoma City—Four-way tieup will see the Standard Theaters, the Daily Oklahoma, Station WKY and the General Film Corp. producing "Deadline," newspaper story with a local background. James De Camp will direct and J. Basil LeRoy of General Film will supervise.

Holyoke, Mass.— Maurice Sidam of Boston has been appointed manager of the Holyoke Theater which is being renovated. It is expected that the theater will be opened in the next few weeks by the Holyoke Theater, Inc.

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**EXHIBS. WILL BUILD IN TOWNS AND CITIES**

Branford, Conn.—Irving J. Jocks, operator of the Branford, 350-seat house, will lease and operate a new 700-seat theater in the town center, which will be started by M. Olson. Jock will open early in the summer and will attempt to keep the present house in operation week-ends a well.

East Rainelle, W. Va.—A new theater is being erected here for the Masonic Lodge. It will be operated by Erwin Tounk.

Jackson, O.—Dwight and Donna Jones, owners of this city's only movie theater, have purchased a large garage building nearby and after modernization is completed, will open a second film house here that they have announced.

Cincinnati—Jim Shanklin is opening a new theater at Roncove, W. Va., which will be known as Shanklin's Grand.

Pittsburgh—Alex S. Moore and Morris Finkel, local exhibitors, purchased a former theater property in Brookline which will remodel into a modern motion picture house. The theater will be known as the Boulevard.

Riponski, Que.—Plans have been prepared by G. Fernand Caron for a $30,000 theater to be erected by Elzar Cote, here.

Kansas City—J. Wooten, who formerly operated the State Theater in Larned, is making plans to open a new theater at Cherryvale, where he is now operating the only house, the Lee Theater.

Charleston, Ill.—A. Bianchi of this city and the Frisina Amusement Co. headed by Dominick Frisina of Taylorville, Ill., have entered into partnership for the construction of a $75,000, 1,250-seat theater here. The plans and specifications are being prepared by Carl Meyers of Springfield, Ill., architect.

Ritzville, Wash.—Roy Irvine plans a new movie house here. He has just received the architectural plans and specifications and will start early construction.

Armintrout Re-elected Lincoln—E. H. Armintrout has been re-elected president of the Better Films council here. Other officers are Harry Bardwell, vice-president; Mrs. R. E. Harrington, secretary; Clara Clayton, librarian and Dr. E. W. Hancek, treasurer.
Wanger’s “Live Once” Gets Smash Campaigns

"YOU Only Live Once," Walter Wanger's first production for United Artists, has received a number of the most outstanding campaigns witnessed in major situations in some time. The title blends itself nicely to the tremendously nationwide safety drive that is being conducted in the principal cities of the country and in practically every town. Local managers have received enthusiastic cooperation from public officials in using the title as a slogan. Special permission for street banners, ballyhoo, lights, block-letter letters, etc., has not only been obtained from city halls but in addition, the policemen, chamber of commerce, civic groups, firemen and boy scouts, have organized campaigns in support of the slogan and the picture.

In brief summary follow the highlights of the principal of the many smash exploitation campaigns:

Oklahoma City—J. C. Burge, manager of the Midwest Theater, staged a Safety Week, with the Mayor and the Safety Council issue a proclamation, distributed stickers, window cards, etc., arranged for newspaper editorials, radio announcements and cooperative ads. He organized a parade of the city officials headed by the high school Glee band, all a district tie-up with the theater and the picture.

Hartford—Jack Simons of Pol's over-trade tradition and got a large truck with a smashed car on it as a glaring example to the population that they should "Drive Carefully—You Only Live Once." The Chamber of Commerce used 200 special corner boards in a cooperative tie-up.

Scranton—Manager Linn of the Capitol did a grand job, covering all possible angles and getting complete coverage from the press. He arranged with the department stores and prominent stores and specialty shops. Discarding institutional copy, he concentrated upon the front. Banners, cut-outs, tinted figures, special marquees and all contributed to its success. Radio and commercial tie-ups featured the song, "A Thousand Dollar Man," as a theme. With Baking Company as sponsor, he had the picture plugged over the most popular program. The popular radio announcer asked the question,—"What do you demand of life?" Public response indicated the demand of the smartest stunts pulled in Scranton in a long time.

Kansas City—John E. McManus of Loew's Midland overcame some difficulties with the program, in connection with the Safety campaign by lining up the radio stations in great style. The highlight consisted of the special broadcast of four city judges who discussed the parole system with great effect. Stores, hotels, specialty shops, night clubs and banks went for co-op ads in a big way. The most surprising scene was the large banners covered the city in advance.

Waterbury, Conn. Miss Smith of the State went right into the factories here to do a very effective selling job. She even dealt personally with "Wheel of Fortune." Crowds jammed the streets before the house and got a good look at the special advance front and lobby. The local press went for ideas of playing up Jean Dixon, the local girl who milks cows good. In addition, Sidney and Fonda got plenty of space. Schools and stores were publicized as well as hotels and restaurants.

—United Artists.

Novel Contest on "Romeo and Juliet"

A NOVEL contest put over by Fred Bartow, Chicago exploiter for M-G-M, is the Stunt of the Week listed in the 21st number of Metro's Bi-Weekly Cooperative Campaign Service. This was the "Game of Faces," arranged in conjunction with the "Juliet" engagement at the Orpheum Theater, Springfield, and the Fischer Theater, Danville, both in Illinois.

With World Globe Clocks, which tell world time, short wave stations and call letters all over the world, as prizes, Bartow contacted local editors, who ran a series of photos of Norma Shearer, Leslie Howard and John Barrymore, with the request that readers select their "best faces." Tickets were also awarded as prizes. The contest was in three classifications; for the general public; for high school students; and for the grade school group.

—M-G-M.

N. Y., Miami Campaigns For "Lost Horizon"

ONE of Columbia's most extensive and far-reaching exploitation campaigns was employed for the roadshow premiere openings in Miami and New York of "Lost Horizon." In Miami Beach, Sonny Shephard, who comprise the Lincoln Theater, worked in conjunction with Columbia's exploitors, Ralph Gervais and Don Vincent. H. B. B., well known New York club personality in New York and Miami, presided at the local station microphone to greet all stars and celebrities as they entered the Mayfair Theater, the broadcast layout. Overhead in large letters selling out the film title, while amplifiers carried the message to people at home. Miami papers gave much space to the fact that a percentage of opening receipts were donated to the Shadows and Sunbeams Charity.

—Exposition highlights were:

On opening day Hialeah Park tilted the fifth race "Lost Horizon," and an on the spot in sports pages throughout the country. The special "Lost Horizon" art exhibit, consisting of water colors by Dan Grossbeck, and an exact miniature reproduction of the huge Shangri La set, was planted for two weeks in the Lincoln-Zephyr Showrooms on Lincoln Road. Wives from the stars, Capra, and other personalities were blown up and posted in the lobby, published in the dailies. Shangri La Fashions were planted in Women's pages of all Miami and Miami Beach papers, and were displayed and merchandised by Burdine's Store, made a special Shangri La perfume, Shangri La Braids, etc., in ads and windows. Sears-Roebuck featured the special Shangri La l'affiche inspired by Jane Wyatt's hair dress. Miami Tribune featured a 10,000 word serialization, while the Herald ran a prepared Frank Capra pictorial strips of eight columns. Lux ad was pasted in the opening day, while Lux streamers were distributed throughout the territory. 10,000 special post cards designed by Ronald Colman were mailed directly from Hollywood to the Miami territory.

In New York, the Columbia home office went into action four weeks in advance of the Globe theater opening. Theater front was changed and redecorated in chromium and glass, with a brilliant electric light display, and the marquee reading, "Closed," a box-office at the entrance was removed. In the inner lobby was a large photograph, graphs and art studies of the costumes of "Lost Horizon," made by Carl Odell and Dan Grossbeck, the noted artists. Extensive changes were also made in the interior of the theater.

New York exploitation highlights were: Bookstore coverage throughout Metropolitan New York, numbering over 150 windows, including every Liggett, Whalen, United Cigar store in the territory, special displays 75 book store windows. Extensive "Lost Horizon" art display in Bloomington's—a six-foot replica of the Shangri La set, more than fifty original paintings of sets and Tibetan costumes by Dan Grossbeck and Carl Odell, and art photographs by Schuyler Ceili and Alfredo Valente. The exhibit was advertised by Bloomington's, 50 key windows in advance, from 34th Street to 72nd Street Lux ad in dailies on opening day and Lux streamers through all radio stations. 6 de luxe Shangri La miniature set-reproductions were displayed in ace locations, covering the automobile center, Wall Street, Empire State Building, Upper Fifth Ave., and Madison Avenue locations. Numerous Shangri La Perfume Window Displays throughout mid-town sector. 50,000 post cards, signed by Ronald Colman, mailed directly from Hollywood to women of New York, list secured through special medium. 200,000 copy ad in Book Trade Review heralds distributed door-to-door by uniformed men from Advertising Distributors of America, De luxe book storefront window and Burdine's Bookstore window, featuring one Shangri La set—reproduction, and another $2.50 and $4.00 editions of the book. Complete fashion window were devoted to the production by Macy's and Bloomington's. Fashion ads, selling Shangri La pyjamas, hats, and jewelry were featured opening day by Macy's.

—Columbia Pictures.

"Black Legion" in New Haven

AS exploitation for Warner Bros. "Black Legion" which opened at the Roger Sherman Theater, New Haven, the Manufacturers Association has given permission to the Warner Theater department to display on every bulletin board throughout the factories in New Haven, a 14x20 card reading: "You owe it to yourself and your family to see Black Legion. See it at the Roger Sherman starting Thursday, February 4th."

—Roger Sherman, New Haven.
Topics of Timely Interest

Actors, Eschew Timidity! It Hamper's Screen Career

A LACK of self-confidence is man’s worst enemy. Although it’s not generally known, when I, accompanied by my mother and aunt, drove to Hollywood for the first time in 1929 and worked at practically all studios except Paramount as an extra, I had opportunities to make good. But I didn’t take them. My knees would tremble and something inside of me did nips up when several directors between 1929 and 1931, during my first stay in Hollywood, offered me a real part in their pictures. I helped cure myself thereafter by working in an orchestra. I got used to being watched by people when I played the saxophone. I even got so I could stand up on the stage and play a solo. Gradually I won self-confidence. Paramount signed me in 1934 and I returned to Hollywood. I felt uneasy at first but gradually got control of myself that I forget about myself now when stand before a camera. But I still have a difficult time facing interviewers for newspapers and magazines. I feel as if I have a lot to say—that maybe they don’t think it important, on second thought—and wind up without having said much. I’ve got to get over that too or people will begin to think I’m sort of dumb.

—Fred MacMurray.

“Mike” Fright Made Him He-Man Type Actor

WHEN I invaded Hollywood, I was prepared to be anything else but a so-called he-man. I’d never portrayed a villain in my life. On the contrary, I had been a child actor for many years prior to my teens, a black-face song-and-dance man, a specialist in comedy niph-ups, a romantic leading man in several plays, a trick bicycle rider in a vaudeville act and a singer of romantic leads in comic opera. Well, when stranger things happen they will occur in Hollywood. I’m certain of that. With all of these qualifications, and they were studied and carefully considered, too, they made me the heavy in a Tom Mix film called “Teeth”. In a succeeding opus with Mix, I, as the heavy again, had the dubious pleasure of getting two cigars shot out of my mouth by the cowboy star. He used a deer gun and stood forty paces from me. B. F. Schulberg, then also a Paramount producer, passed the set in time to view my reactions to Tom’s markmanship. He told me I looked “mighty mean” and said he had a gangster picture coming up in which he could use me. Well that picture was made. It was titled “Underworld” and it made me a star. But the facial expressions which won me the part were not due to meanness at all. I was just plain frightened.

—George Bancroft.

And Now, Enter the Fashionable Comediennes

“But why do you use such beautiful colors when you know that they will photograph only in varying shades of black and white?” is the most common question asked of me. My usual answer is another question. “Why is it a woman is most charming when she is wearing a new costume?” For the same reason is applicable to both questions. The psychological effect of colors cannot be underestimated. Particularly in the case of actresses, who must of necessity be in top form at all times. Comedy has entered a new phase. No longer do you laugh only at the woman who appears in a funny “get-up” as we used to call it. In fact, you’re just a little bored. It is just as necessary for comedians to be well dressed as it is for the most glamorous actresses. Here at the Hal Roach Studios, I have three distinct types of women to dress. Patsy Kelly is more the sports type, although she looks very well in formal evening wear, too. Lyda Roberti wears almost any style well, but she is particularly good in evening gowns. Rosina Lawrence represents the youthful debutante. Miss Kelly seems to be happier in dark green, dark blue or light shades of brown. Lyda Roberti is her most charming and vivacious in a light green, while Miss Lawrence prefers blue in all shades. Although you will see the costumes in “Pick a Star”, the all-star Hal Roach-M-G-M feature comedy, only in black and white, you may be sure that each woman in the cast is wearing a color which she likes.

—Ernest Schrappes, Roach Studio Designer.

A BOOST TO YOUR BOX-OFFICE!

NOW READY FOR NATION WIDE RELEASE

JOSEPH GREEN PRESENTS

MOLLY PICON

in All-Yiddish Musical Screen Hit

“YIDDLE with his FIDDLE”

(English Titles)

For the Records

2 CAPACITY MONTHS AMBASSADOR THEATRE ON BROADWAY AND 49th STREET NEW YORK CITY

HELD OVER LOEW’S BOSTON ROAD – BRONX PALACE – BROOKLYN RECORD BREAKING BUSINESS! ASK THE MANAGERS!

2 CAPACITY WEEKS CLINTON THEATRE CLINTON ST., NEW YORK CITY CAPACITY BUSINESS!

2 CAPACITY WEEKS METROPOLITAN OPERA HOUSE PHILA. PA.

Booed to Play

SKOURAS THEATRES CENTURY CIRCUIT

RANDFORCE CIRCUIT, Bklyn, N. Y. RUGOFF & BECKER CIRCUIT, N. Y.

SPHINX FILMS CORP. DISTRIBUTORS, PHONE Wisconsin 7-6655-6674

PARAMOUNT BLDG., 1501 B’WAY, N. Y.
Members of the M.P.I.O.A.

Greetings

The writer is anxious for you to have an opportunity of inspecting the latest in Ticket Registers.

And for that purpose has taken a stand at the trade exhibition in connection with your convention at Miami.

More particularly do I wish you to see the latest "5 Button Master Gold Seal" & "Rolls Royal" Ticket Registers.

We are always trying to further the betterment of our product so that you can have greater security in your Box of Bill Acceptors.

Your prosperity is our prosperity, may we long be associated

Truly yours,

President
Winchell or Benny Sought for Variety Club Conclave

Omaha—An attempt will be made to get either Walter Winchell or Jack Benny and Mary Livingston for the entertainment program of the national Variety convention here April 17-18, according to Publicity Chairman Joe Jacobs of the Omaha tent. Program Chairman Evert R. Cummings, Tri-State district manager, went to Chicago this week to arrange for other acts.

Tickets for the banquet and entertainment are going fast at $10 each. Jacobs said, and already the local barker is arranging to take over the Hotel Fontenelle’s mezzanine floor, as well as the ballroom, for the banquet.

Milwaukee, which is after the 1938 convention, Kansas City and Des Moines tents wrote this week that they’ll send large delegations.

Irwin, Pa., House Ready

Irwin, Pa.—George Davis, executive of the Pencil Theater Co. of Wellsville, O., is opening the new Lamp Theater here on Tuesday. Co-operators of the house will be the Marshall Theater Co. of Moundsville, W. Va., and the Norvin Theater Co., here. Davis reports that several properties have been purchased in West Virginia and will be turned into motion picture houses in the near future.

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Words and Wisdom

HARDSHIP: The producer has the difficult task of trying to tell a human, true story that will be acceptable as entertainment for an eleven-year-old girl, a forty-year-old matron, and a sixty-year-old grandmother.—SAMUEL GOLDWYN.

MARY-BEE: I’m a worker bee, not a drone. I’m like a wire-haired terrier. You know how they just frisk around all the time?—MARY PICKFORD, quoted in the London Era.

SOUL: A film without soul is a technical accomplishment and nothing more. Only a film with a soul can lay claim to artistic rating. This is frequently forgotten in elaborate films.—LUIS TRENKER.

AVOIDANCE: The screen avoids controversial topics. This classification has been made to include almost everything approaching a social problem.—HOWARD S. CULLMAN.

GAGS: Crazy things get the greatest laughs on the screen today. The crazy gag gets laughs because the audience feels itself superior mentally to the person doing the gag.—AL BOASBERG.

INTIMACY: By revealing every facial expression, close-up shots have given the motion picture an unrivalled air of intimacy and it likewise has made audiences far more critical.—CLAUDETTE Colbert.

PUZZLING: I don’t bother too much about the parts the older people play. My job is just being a kid—and I never forget it. A lot of things they make us kids do in pictures are kind of hard to understand sometimes, but we have so much fun on the side it makes up for it.—JACKIE MORAN.

FRUSTRATION: In my own life practically everything I do goes wrong. I decided to capitalize on the one talent I have, my genius for frustration. People like me but they like to see me get it in the neck. It’s a kind of vicarious satisfaction of human defeats.—DONALD DUCK.

UPLIFT: Like motion pictures for the happiness they spread, for the beauty they distribute, for the inspiration they bring, and for the relief they give from all the burdens of humanity today.—WILL HAYS in London interview.

Second New Film House Will Be Built in Akron

Akron, O.—This city will get a second new film house, the Highland, to be built at a cost of $160,000 under direction of Don C. Wallace of the Wallace Construction Co. Plans call for 1,500 seats and for parking facilities. Announcement follows that of plans for the $200,000 Akron theater.

Sunday Films Opposed

Wilmington, Del.—A church crusade against enactment of legislation legalizing Sunday films is under way in most of the state. Six local churches have joined in opposing Sunday movies, while others may act next Sunday.

Anderson Now Has 11

Chicago—Fred Anderson now has 11 theaters in his northern Illinois theater circuit as a result of taking over the Fargo, Geneva and Arcade theaters and building a new house at Manteno.

Expect 1,600 to Skate

Chicago—Annual roller skating party of the B. & K. Employee Association at the Madison Stadium Monday is expected to draw 1,600, according to Chairman A. F. Conroy of the arrangements committee.

AMERICAN TOBIS CORPORATION
Extends Greetings to M P T O A

Now Releasing

"CARNIVAL IN FLANDERS"
"LA KERMESSE HEROIQUE"

VOTED THE BEST FOREIGN FILM OF THE YEAR

Breaking Box Office
Records All Over the Country

AMERICAN TOBIS CORPORATION
Above... the Plaza at Stamford, Connecticut... one of the newest houses in the Harry Brandt circuit done in modern architecture by Thomas W. Lamb. On this installation 1350 Heywood Streamline chairs were used. Sienna velour combined with a dull gold Ceramite edge was selected to bring out the excellent modern interior of this house. A modern aisle standard was specially developed for the job.

### Heywood Streamline Theatre Chairs

**Heywood** Streamline Theatre Chairs will pay dividends at your box office. This stylish, modern seating is a sure-fire hit with patrons because it is extremely comfortable, trimly tailored, and has an air of class that's unmistakable. Heywood Streamline Chairs will put new, decorative sparkle into the old house that needs reseating. They’re swell for modernizing present interiors. And for new houses—they lend that smart, modern appearance so necessary to the types of interiors being created by today’s architects. The streamline backs help to quicken your house traffic because they’re easy to find... and for decorative possibilities you have your choice of Chromium plated or colored Ceramite edges. If you have not yet seen the new Heywood Streamline Chairs... ask your H.W Sales representative to give you details about this new, revolutionary type of seating.

**Heywood-Wakefield**

Established 1826

Theatre Seating Division GARDNER, MASSACHUSETTS
OUT today

the 1937 FILM DAILY YEAR BOOK

THE RECOGNIZED STANDARD REFERENCE BOOK OF THE MOTION PICTURE INDUSTRY

Now Being Distributed to Subscribers of

THE FILM DAILY

1501 Broadway New York
LABOR BACKS SUNDAY SHOW STATUTE IN DEL.

William D. Hart, President of the Delaware State Federation of Labor, announced Saturday the Federation would fight for enactment of Sunday movie bill at this session of State Legislature. Estimating enactment of bill would provide employment for 150 additional theater workers, the Federation’s legislative committee Saturday adopted a resolution in support of bill.

Case Transfer Is Sought

Detroit—Motion in the suit of Colonial Theater Enterprises versus Columbia Pictures Corp. to transfer the case from the equity side to the law side of the court, so that damages can be claimed, and asking for damages in the sum of $10,000, will probably be heard within the next two weeks, according to counsel for Jacob Schreiber.

Garner Sets Two Films

Detroit—“The Spanish Civil War” is now being booked for the member theaters of Cooperative Theaters of Michigan, Charles A. Garner, of Imperial Pictures of Michigan, distributors, announces. Garner is also booking the Passion Play, with 25 bookings now set in Detroit houses.

Depew Joins Handy

Herbert Depew, formerly vice-president and sales manager of the Acousticon Division of the Dictograph Products Corp. has been appointed head of expense control and personnel of the Jam Handy Picture Service, Inc.

You can’t laugh off the shock of uncomfortable seats!

They are transmitted to your balance sheet! Let us show you how SEAT COMFORT in American Seating Chairs expresses itself as PROFIT COMFORT at the bank.

Ask us

ABOUT RESEATING YOUR THEATRE

AMERICAN SEATING COMPANY

Public Seating for every School, Theatre, Church, Auditorium and Bus Requirement • GRAND RANDS, MICHIGAN Branch Offices and Distributors in principal cities across the country.

COMFORT: THE GREATEST STAR OF THEM ALL

More Than 200 Producers Making American Films

More than 200 producers are engaged in making the 500 odd feature motion pictures and 1,500 short subjects produced annually in the United States. According to the 1937 Film Daily Year Book of Motion Pictures, which will be published today, in addition, more than 500 more producers confine themselves to making industrial motion pictures used for advertising and educational purposes. Five companies produce newsreels and 15 turn out motion pictures for employment services.

Kuykendall Re-election Assured by MPTOA Board

(Continued from Page 1)

meeting at the Miami Biltmore Hotel tomorrow.

Other officers of the association at present are: president, M. E. Comerford, Scranton; M. A. Lightman, Memphis; E. C. Beatty, Detroit; B. N. Bernstein, Los Angeles; A. Julian Brylawski, Washington; secretary, Morris Loewenstein, Oklahoma City; treasurer, Edward G. Levy, New Haven; chairman of the board, Fred Wurzenberg, St. Louis.


Although Jack Miller has retired from the Chicago Exhibitor Association, so far his name still remains on the board’s roster.

The United Circuit of Wometoc Theaters, Miami, is slated to succeed Ben Bernstein of Los Angeles as a vice-president.

22 Finished, 10 in Work
At Warner Burbank Plant

West Coast Bureau of THE FILM DAILY

Hollywood—Rapidly approaching the completion of its 1936-37 production schedule, the Warner Bros. studios in Burbank, Calif., are maintaining their high production speed, having completed six pictures previously before the cameras and four in preparation for early shooting. Twenty-two are completed and awaiting release.

The films in preparation are:

“Desert Song” in Technicolor, featuring Frank McHugh; “Even Since Eve” starring Marion Davies and Robert Montgomery with Paty Kelly, directed by Lloyd Bacon; “Campus Scandals” with Frank McHugh; “Varsity Show” with Dick Powell, Ruby Keeler, and Fred Waring and His Band, directed by Busby Berkeley.

PARA. THEATER EXECs. SET FOR MIAMI MEET

Para. Theater Execs. Set for Miami Meet

(Continued from Page 1)

Plaza Hotel was Thursday, Friday and Saturday when operating problems will be discussed. As a special feature of the program, the world premiere of “Waikiki Wedding” will be scheduled for the opening evening at the Sheridan Theater.

After completing the Thursday morning meeting, the meeting will adjourn at 1 P.M., in order to permit Para. members to attend the M. P. T. O. A. afternoon business session and annual banquet and ball that evening. Sessions at the Roney-Plaza resume the following morning.

Attendance at the Paramount conference will include:


Storin Turns Movie Editor

Harry Storrin, formerly RKO managing director in Providence, has been appointed motion picture and dramatic editor of "The Rhode Island Star," daily, which begins publication at Pawtucket, R. L., Mar. 22.

John E. Honthauser Dead

Milwaukee, Wis.—John E. Honthauser, 57, manager of the Warner-Saxe Tivoli and Corner, North Side neighborhood theaters, died here Wednesday. He had been connected with theaters here for the past nine years.

Lenauer Takes "Tzar"

Lenauer International Films Inc., has acquired the world rights to the film "Tzar," now in its second week at the Filmarte.
LINCOLN PRICE HIKE EXPERIMENT FAILS

Lincoln, Neb.—Attempt to jack prices here became too tough for one man to go it alone and Cty Manager Milton Overman, of the Westland Theaters here, ducked the tariff at the Varsity from 33 to 25 cents top. He also sacrificed the single feature program to duals. Only cooperation in the boost was made by Bob Livingston, who moved his second run Capitol up a nickel where he’s staying.

Westland has two houses here, Livingston one, George O. Monroe one, and the Lincoln Theaters five. Latter six are still bargain houses.

"Razumov." Held Over

"Razumov." French picture released by Garrison Films, will return to the Cameo Theater for a second week.

** THE WEEK IN REVIEW **

DOMESTIC

(Continued from Page 1)

Committee on Immigration and Naturalization re the inadequacy of the measure’s revamped provisions, citing that alterations in no way overcome the very real objections originally raised by the film industry to the bill’s enactment. Well informed Washington sources, familiar with legislation attitude in the capital, predicted that the bill as it now stands will have little chance of passage by present Congress.

Arriving in New York from the coast on Wednesday, Associate Production, executive Arthur Wallis declared that Warner Bros.-First National will deliver its full quota of 60 productions this season, and that company’s 1937-38 line-up will probably comprise the same number of features. Present production schedule, Wallis said, is well on way toward completion, with the last six pictures now in various states of preparation.

Two check-ups by THE FILM DAILY revealed that introduction of theater divorce bills is expected momentarily in Illinois, Iowa and Nebraska, supplementing six measures of this type pending in six states, and that grosses on “B” pictures have substantially fallen off as compared to a year ago. Major company sales executives expressed belief that drop is due primarily to public’s ability to differentiate sharply between “A” and “B” products, and recognizes dearth of star names in latter class of feature.

RKO President Leo Spitz announced that production budget for 1937-38 will be increased 20 to 25 per cent over the present season, with 48 pictures planned. Paramount scheduled annual stockholders’ meeting for June 15, when, it is expected, approval will be given to the new Adolph Zukor contract, Company also made it known that $12,500,000 in Paramount debentures have been swapped by investors for the new 3% per cent convertibles due March 1, 1947. Other outstanding happenings of the week included report by four major circuits that Lent has had apparent effect on theater attendance this year. Statement in a letter to stockholders by President Herbert J. Yates that ruling by the Supreme Court of Delaware on the validity of the Consolidated Film Industries recapitalization plan is expected within a fortnight, and, advice from THE FILM DAILY correspondents that exhibitor groups are fighting bills aimed at legalizing dog racing in eight states, namely, California, Colorado, Connecticut, Maine, Maryland, New Jersey, Ohio and Washington.

FOREIGN

(Continued from Page 1)

ported by U. S. film circles to indicate a probable expansion of Warner Bros. set-up there. Following their stay in Italy, both executives will go to Paris, Norway, Sweden, Denmark, and return to New York in late April via England.

Italy persistently held the week’s spotlight, with cables from Rome stating that the Italian State backed out of the film, “The Liberalization of Malaga” from its two-day run at the Rome Super Cinema because the picture, produced by Luce Institute, semi-official newsreel organization, shows too many Italian Army trucks, officers and soldiers in Malaga, Spanish city, recently taken by the Red Army. And that “The General Died at Dawn’ was initial picture banned by Italy and China under their new agreement to prohibit showings of pictures offensive to the other. The Chinese Ambassador invoked the law by protesting the film to Mussolini.

Also from Rome flashed news that Giuseppe D. Musso, president of Industrie Cinematografiche and the Italian representative of Universal, will start producing at Mussolini’s Roman Hollywood in May. Features are planned for the American market, with Germany’s Mario Gambarelli slated to appear in first production. Musso’s unit will be comprised notably of American and British technicians.

London cables disclosed well-informed English film circles to hold opinion that 20th Century-Fox and John Maxwell intend to make further moves in an effort to prevent consummation of the tie-up between Gaumont British and C. M. Woolf’s General Film Distributors. In New York, 20th Century-Fox president, Sidney R. Kent, withheld comment. London also reported that appointment of the Maria Gambarelli to Canterbury and the Duke of Norfolk as official censors of Coronation newsreel films to be made inside Westminster Abbey, there had withdrawn plans for a Wulst patent to abandon its plans to fly footage to the U. S. and otherwise use low distribution.

THE YEAR ‘ROUND BOX-OFFICE ATTRACTION!

RCA PHOTOPHONE’S Magic Voice of the Screen

starring

ROTARY STABILIZER...a part of every RCA Photophone installation...insures constant film speed...eliminates distortion caused by vibration!

CELLULAR SPEAKERS...the first speaker to distribute all higher frequencies evenly throughout the theatre. Tremendous power handling capacity. Undistorted reproduction of all notes, lowest to highest. Use less room backstage.

with a supporting cast of 8 other great features!

Low Cost Maintenance and Liberal Service Simple Operation Economical Operation Push-Pull Adaptability High Fidelity Reproduction Simple Installation Accessibility Sole Ownership

THE MAGIC VOICE OF THE SCREEN

RCA MANUFACTURING CO., INC.
CAMDEN, N. J.
A Service of the Radio Corporation of America
EXPECT "B" PIX TO BE BLAST TARGETS

(Continued from Page 1)

ter partners, who go into ses-

sion on Thursday here.

Another major subject bound to enter the M. P. T. O. A. going-on is that of designation of preferred playing time and beyond that, increasing unionization of industry employers is causing considerable apprehen-
sion among theatermen, particu-
larly in the tradecircles who envision forcing of a "closed shop" down their exhibition throats, says one source.

The American Federation of Labor are already at work organizing unions composed of Edward G. employees and are considered likely to next turn their attention to the the-

aters.

The question of double feature bills is inescapable but chances of the convention trying to outlaw them are virtually nil owing to a strong division of opinion.

Another topic which will enter the discussions is that of concessions granted by the major distributors in re-

sponse to the M. P. T. O. A. 10-

point trade practice program. Under these arrangements are satisfactory will be decided.

Other subjects which will enter the deliberations include: setting up of local conciliation boards as pro-

posed in connection with the trade practice proposals, the music tax, non-theatrical competition, theater improvements and merchandising, legislation and litigation, appraisal of current pictures, advertising public-

ity and exploitation and giveaway, including Bank Night.

Mitchell Wolfson of Wometo

Theater is general chairman of the committee handling the convention arrangements. Other chairman of committees which made plans for the opening night reception, Robert C. Frost, Olympia Theater, Mi-

ami; housing, Gus Grist, Sheridan Theater, Miami; registration, O. C. Lamm, Rome, Ga.; entertainment, Sonny Shephard, Lincoln Theater, Miami; ladies' affairs committee, Mrs. Mitchell Wolfson, Miami Beach; banquet, Burton Clark, Ro-

setta Theater, Miami; golf tourna-

ment, Major Albert Warner; display booth, M. C. Moore, Riverside Thea-

ter, Miami; program, Joseph Levy, New Haven; printing, Al P. Weiss, Olympia Theater, Miami; auditing, L. A. Johnson, Wometo Theater, Miami; decorations and

6,500 Houses Use Bank Night

Although several important circuits have dropped 6,500 of the 7,500 illus- trations are still using this form of cash give-aways, ac-


cording to Edward Goldstein, New York manager of the company that owns the copyrighted material, and to almost any other plausible name for prize giveaway needs. Goldstein de-

clares number of Bank Night theaters is larger than ever before in this circuit.

... 

M. P. T. O. A. Miami Moments

LOOKS as if the ponies are going to give the orators terrific competition, judging from lobby conversations at the Biltmore.

Adolph Zukor is bound to be one of the outstanding attractions on the convention program. He just about symbolizes the motion picture industry—in the hearts and minds of its members.

Dave Palfreyman, ambassador without portfolio, has put in plenty of hard work to get the convention plans into going shape.

Reports about Al Steffes attend-

ing the proceedings are entirely without foundation, according to au-

thoritative sources.

Col. Kuykendall of the old Mis-

sion Kuykendall gets his prize lives in his luggage as he commutes from one exhibit convention to an-

other, is doing a cyclonic hand-

shaking act.

Charley Piquet, who points to Pinehurst with civic pride, is on hand—which makes the convention attendance complete.

Fred Wehrenberg is the conven-

tion’s principal apostle of early morning walks, an old St. Louis habit.

Sam Dembrow, who acquired a load of Miami sunshine in the pre-

vention hours, fluently talks about that swastik-type electric sign he is chaperoning.

Barney Balaban is being congratu-

lated for the progress that Para-

mount is making under his able leadership.

Legal angels and slants are being provided by the association’s official mouthpiece, Ed Levy, who knows a lot of impressive six-syllable words.

Major Albert Warner is all set for the golf tourney, having been practicing on Miami fairways (not to mention the rough) for some weeks past.

Before the convention is over, Neil Agnew will probably work out a percentage deal with the Roney Plaza—and at top Paramount terms.

Bob Gillham and Al Wilkie arrived in time to pre-view the Paramount theater meeting setup and incidentally absorb some vacation.

M. A. meaning Lightman, has an amusing yarn to tell concerning his visit to the racetrack during the M. P. T. O. A. board meeting here last year.

... 

CONVENTION PARADISE AFFORDED BY MIAMI

Miami—Early M. P. T. O. A. ar-

rivals confirm the rumor that the organization officials have selected Biltmore paradise in Miami, which affords every possible diversion for exhibition-wary per-

sons. In fact, the suggestion has been made that the industry junket to Manhattan, as its home office and distribution center and move in on Miami, especially during those win-

ter months. Some opposition to the proposal, however, is reported, ac-


cording to well-informed circles.

The centerpiece of convention festi-

vities and, of course, the business sessions is the Hawaiian balls, which has made help Miss Coral Gab-

nous famous. The hotel and its set-

ting would make any Hollywood art director envious. Situated in a large private park, glamorized by tropical flowers and all the other fixtures it also boasts an 18-hole championship golf course. Not to mention three outdoor swimming pools, the scene of many a swimming and diving contest.

To service night-lifers, there is an elaborate night club, with cocktail bars and lounges as a supplementary feature. For the convenience of these conventions as well as the regular whirl, there is also a brokerage office.

Conventioneers desiring to stray from the hotel property proper can obtain guest memberships at the Roney Plaza Cabana Club and the Key Large Anglers Club.

16,170 Features Released In United States Since '15

Feature motion pictures released in the United States since 1915 to-

tal 16,710, according to a list in the current Book of Motion

Pictures, issued today. Features released in 1936 totaled 735 which were made in this country and 215 imported from foreign countries.

Edward Leming Dies

Madison, Wis.—Edward Leming, 63, projectionist at the Capitol Thea-

ter here and former operator of the Palace Theater, died here. Lemen-

ing had been associated with theaters in Madison for 27 years.

ericksburg, Va.; J. Lewen Pizor, Phil-

adelphia; Barney Rosenthal, St. Louis; Bert Sanford, Electrical Res-


Art Acknowledgments

Miami Beach art study reproduced as a cover for the M.P.T.O.A. con-

vention edition of The Film Daily was supervised by the Miami Beach News Bureau. Other Coral Gables and Miami Beach motion picture news was gathered by the agency and the Coral Gables News Bureau.
FOUR SINCERE

“Thank-You’s”

from THEATREPHONE

• Thank you, Warner Brothers!
  . . . for your confidence in Theatrephone equipment as evidenced by the many systems you have permitted us to install in your theatres. Thank you for giving us the opportunity of proving on so large a scale that one in every ten is sufficiently hard of hearing to require hearing assistance at the talkies. And thank you, too, for your expression of satisfaction with the service our equipment is rendering, and the box-office increase it is accounting for.

• Thank you, RKO!
  . . . for placing in our hands the responsibility of bringing better theatre hearing to your deafened patrons. Thank you for installing Theatrephones in your palatial Radio City Music Hall, and in the Center Theatre where “White Horse Inn” is making musical comedy history. And thanks for the additional equipment you installed in the Proctor’s Theatre at 59th Street after those radio announcements mentioning Theatrephone made more outlets an immediate necessity.

• Thank you, Karl Hoblitzelle!
  . . . for having the vision to realize that a 10% increase in box-office was much more than a 10% profit increase—and for equipping so many of your theatres with Acousticon Theatrephones and thus bringing a full measure of Hoblitzelle service to the deafened thousands in your audiences.

• Thank you, Independents Everywhere!
  . . . for having proven yourselves to be alert and forward-looking merchandisers as well as showmen; for permitting Theatrephones to swell your audiences and extend the area of your markets. Only you know how often the report of Edward J. Kane, proprietor of Roth’s Strand Theatre in Summit, N. J. could be paralleled. (His sales radius was increased from five miles to twenty-five by his Theatrephone system.)

And the 12,000,000 Hard of Hearing Theatre-Goers of America THEY THANK YOU, TOO!

ACOUSTICON THEATREPHONE
Division of Dictograph Products Co., Inc.
580 Fifth Avenue, New York, N. Y.
CINE PRODUCTS
by DuPont
SUPERIOR PAN
MICRO PAN
SOUND RECORDING
POSITIVE

CONTINUE TO BE DEPENDABLE

Du Pont Film Manufacturing Corporation
35 West 45th Street
New York City
Plant... Parlin, N. J.

Smith & Aller, Ltd.
6656... Santa Monica Blvd.
Hollywood, Cal.
MIAMI—During the next few days, Hollywood can learn something of importance from Miami and Coral Gables. Meaning, that during the annual convention of the Motion Picture Theater Owners of America and the Paramount theater partners' conference, there is going to be plenty said concerning the studios' output. Some of the conversation is going to be complimentary in nature but some of it won't.

Those men who have gathered here know box-office. They ought to. It's their job year after year. And their opinions, based upon actual experience (sometimes said) should justify the respect and attention of the picture makers out yonder in California.

MIAMI—It so happens that the exhibitors assembled in these parts represent virtually every type of theater operation that exists. Everything from the five-and-ten dime house to the upping circuit de luxe. Therefore, their opinions present a cross-section of box-office reactions which are public and factual as well. They are authorities on what's what at the box-office.

Inasmuch as the production center of our industry is remote from the retailing center, it seems logical to rely upon the retailer for reports as to what the market demands.

APT FROM INDICATING THE TYPES OF STORIES which are clicking with the movie-minded public, these exhibitors can render another important service to Hollywood. Through personal contact with their patrons, as well as the box-office records, they know what players are waxing or waning in audience popularity. They can aid the studios in the casting of genuine marquee names.

Those men out in Hollywood know production. They ought to. It's their job year after year. But, nevertheless, there will be talk in Miami and Coral Gables during the next few days that will be worthy of their attention.

MIAMI—Are the showmen competition for 1942 next first cross-section of the someits—some—yearmentaryshouldbebox-office. "VOL.

Everything 'they was doing their center, what's movie-minded will be worthy of the attention of the makers. They will be talking about the new releases, the box-office results, and the general health of the industry.

Aylesworth Successor Not Named; Declare $1.75 Dividend
Leo Spitz, RKO and KOA president, yesterday reported that the business of KOA, RKO theater subsidiary, was "very satisfactory" and "much better than last year" at a meeting of the RKO board of directors at which M. H. Aylesworth, chairman of the board formally resigned. No successor to the latter was named. A regular dividend of $1.75 on the first preferred stock was voted.

UNIVERSAL PICTURES RENAMES DIRECTORS
Wilmington, Del.—All directors were re-elected at the annual meeting of stockholders of Universal Pictures Co., Inc., held here yesterday, as follows:

For the common stock—J. Cheever.
(Continued on Page 14)

Basic Studio Pact Renewal Talks to Start Here Apr. 5
Meeting of major company heads and of the chief officers of the coast studio unions included in the basic studio pact will be held in New York.
(Continued on Page 4)

Full Approval Given GFD Agreement
By GB Debenture Holders, Says Ostrer

"Swing High, Swing Low" Setting Theater Records

"Swing High, Swing Low," the Carole Lombard-Patric MacMurray co-starring picture, is breaking both attendance and money records in all parts of the U. S., according to re-

First at MPTOA Meeting Coral Gables—First film trade paper to reach the M.P.T.O.A. conventions is the M.P.T.O.A. Daily. The special convention issue attracted plenty of compliments.

861 THEATERS SIGN MIRROPHONIC PACTS

Total of 861 theaters in the U. S. have contracted for Mirrophonic in the 27 weeks since its introduction, C. W. Bunn, Erpi's general sales manager, announced yesterday. Bunn voiced the claim that this had broken all sales records for sound equipment since the talkies' first year.

Citing the big as demonstrating an "amazing industry comeback," the Erpi exec. said the sales represented more than $1,500,000. About 850,000 of this was for Monogram Pictures pictures.

Pathe-Monogram Printing Deal Near Closing Stage

Deal under which Pathe will handle all printing for Monogram Pictures is slated to be closed in the next few days. Pathe is understood to be advancing $350,000 to Monogram against the contract.

Monogram has two films coming:
(Continued on Page 4)

Radio Situation Shapes Up as a Major MPTOA Parley Topic
By Arthur W. Eddy
Coral Gables—Recommendations for controlling appearance of motion picture stars on the air in competition with theaters will be made by President Ed Kuykendall of the MPTOA when he submits his annual report to the Association's Board of Directors to-day, preliminary to opening of the seventh annual convention.

MPTOA MEMBERS ASK FAST TEMPO STORIES
Miami—The paying customers in particular want three types of picture entertainment—musicals studied with good numbers and girls, romances dealing with young folks and westerns. That is the general formula for making box-office attractions, according to showmen gathered here to attend the annual meeting.

Golden States Will Build 10-12 in Northern Calif.

Miami—Launching an expansion program in Northern California, Golden States plans to add between 10 and 12 houses to its circuit, which consists of 70 theaters, Bob

(Continued on Page 14)

Miami Biz Up 10-15 P.C.
MIAMI—Aided by one of the best seasons in years, Miami theaters are finding business between 10 and 15 per cent better than last season. Mitchell Wolfson of Wometco Theaters said yesterday. The locality is free of giveaways.
Tuesday, March 16, 1937

United Artists executives headed by George J. Schaefer, executive vice president, who have been on the coast conferring on the additional new production plans and the annual convention, are back in New York Thursday. The meetings include, besides Schaefer, Arthur W. Kelly, vice president in charge of foreign sales; James Malvey, executive vice president of Goldwyn Productions; Monroe Greenthal, U. A. advertising and publicity head, and Lowell Calvert, eastern representative of Selznick International.

Ascap’s Annual Meeting at Ritz-Carlton Mar. 25

Annual meeting of Ascap will be held Mar. 25 at the Ritz-Carlton Hotel, and President Frank Freeman will make his annual report which will include the yearly financial statement.

Zukor Dinner Via WOR

WOR and the entire Mutual Broadcasting System from coast-to-coast will air the proceedings of the Adolph Zukor testimonial dinner to be given at the Waldorf-Astoria on March 29. Broadcast starts at 11:15 P. M. and will go on for one hour.

U.A.’s Execs. Returning After New Producer Talks

Patrick Biz for ’37 First Quarter Shows Increase

Business of Pathé Film Corp. since the first of the year is up over the period for last year. The FILM DAILY learned yesterday following a meeting of the company board of directors that with the expected termination shortly of the Pathé printing contract with Grand National, Pathé will have not less than 500,000 sq. ft. in G. N., which it was responsible for organizing a year ago, it was said.

Fara. Theater Partners Meet Informally in Miami

Miami Beach, Fla. — Paramount theater partners yesterday held an informal meeting at the Roney Plaza and discussed plans for their annual conference which gets underway today. Y. Frank Freeman will be one of the speakers.

Western Electric Net Up 18 Millions During 1936

Western Electric and subsidiaries earned a net of $18,695,049 for 1936, after all charges, compared with earnings of $2,020,279 in 1935 and losses aggregating more than $34,100,000 for the three preceding years, according to the annual report just issued. Last year’s earnings equal $3.12 on each of the 6,000,000 shares of capital stock outstanding, against 44 cents in 1935. W. E. sales last year were $146,421,000, rising 38% per cent over 1935 and reaching highest level since 1931.

National Recording Ban To Come Up At AFM Meet

American Federation of Musicians will consider action to ban recordings nationally and also a national campaign to restore orchestras to theaters which formerly employed them or means to obtain this at the annual convention’s national convention beginning June 9 at the Kentucky Hotel in Louisville, it was said yesterday by Bert H. Henderson, vice president.

350,000 Shares of Imp. Common for Public Sale

Public sale of 350,000 shares of common stock of Imperial Distributing Co., at around $3.50 a share is planned by the underwriters of the issue THE FILM DAILY learns.

M. D. Koppel, who arranged the financing, is working on another deal of a similar character which he expects to have arranged in about two weeks, he said yesterday.

Mrs. Marjorie Saenger Weds

New Orleans — Mrs. Marjorie Saenger, widow of former Saenger Theater owner of the New Orleans Saenger Theater, was quietly wedded last night to Dan Murray, former collegiate tennis champion.

GREAT EXPECTATIONS REALIZED

MEET ME AT BOOTH 2 AND 3

Miami-Biltmore Hotel

J. George Feinberg

Spreading Comfort to Millions

SEE THE Sensation of Seating

Original Streamline Posture

THE FILM DAILY

Vol. 11, No. 62

Tues., Mar. 16, 1937

10 Cents

JOHN W. ALICOCATE

: : : Publisher

CHESTER B. BAHN

: : : Editor

DONALD M. MESSEREAU

: : : General Manager


NEW YORK STOCK MARKET

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| New York Curb Bond Market

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HAPPY BIRTHDAY

Best wishes from THE FILM DAILY to those following their birthdays:

MARCH 16

Cyd Charisse
Georgie Auld
Junior Coughlin
Marion Byron

WANTED

Two all round positive cutters and two good negative cutters. Midwest production studio. Full particulars—include salary wanted.

Box 1020
THE FILM DAILY
1501 B'way
N. Y. C.
THANKS, THANKS
1000 THANKS
MR. EXHIBITOR!

We asked for co-operation in our recent campaign for playing time and you came through 100%.

Gratefully yours,

Leo

But what a good thing for both of us! We’ve got the playing time and you’ve got some of the greatest pictures in this or any season, including:

MAYTIME
Already proven!

CAPTAINS COURAGEOUS
Will absolutely electrify . . . Breathes greatness!

A DAY AT THE RACES
Better than “A Night at the Opera”!

PAR NELL
The last word in big pictures!

METRO-GOLDWYN-MAYER
COAST'S PRODUCTION SOARS; 44 IN WORK

West Coast Bureau of THE FILM DAILY

Hollywood—Production has shot upward after a short slump and 44 pictures are now before the cameras. Warner and MGM take the first place, with seven each. Paramount is making six and 20th Century-Fox five. Universal and Republic are four each. Columbia and RKO have two each on their schedules. Goldwyn, Selznick, Loew, Dar- meur, Conn, Andrew L. Stone and Condor are down for one each.

M-G-M has started "The Emperor's Candelsticks" and 20th Century-Fox "She Had To Eat." Columbia began "The Shakedown," "Wake Up and Live" was completed at 20th Century-Fox.

Basic Studio Pact Renewal

Talks to Start Here Apr. 5

(Continued from Page 1)

starting April 5 to discuss renewal of the agreement for one year and the applicability of other studio union terms for the first time here. The Screen Actors' Guild and several other crafts will make formal appeal to appear and explain certain language printed on the State Theater passes, and to show cause why he should not be punished for contempt of the House of Repre- sentatives. In the lower branch, Senator Burns also introduced a measure making it a felony for members of the Oklahoma Legislature to accept passes to theaters or other places of amusement in the state.

Ive of legislators was provoked last week when Noble printed jumbo-size passes to his State Theater on yellow cardboard measuring 8 inches by 10 inches, and sent them complimentary to members of the Oklahoma House of Representa- tives, but not to the Senators. Latter, Noble explained, did not ask for any, but that Representatives did. Then the House members denied they requested the passes.

Erecting New Sound Stage

San Antonio—A new sound stage is being erected out at the National Pictures' studio.

DEBENTURE HOLDERS OF GB APPROVE DEAL

(Continued from Page 1)

ports received yesterday by Par- mount office in New York.

Figures show that "Swing High, Swing Low" will surpass the records established by Bing Crosby's "Rhythm on the Range" and in all probability will be one of the high- est grossing pictures on the Para- mount program this year.

Spots reporting the exceptional biz included Louisville, San Francis- co, Indianapolis, Oakland, Buf- falo, Kansas City, Mo., Scranton, Wilkes Barre, Salt Lake City, Miami Beach, Dallas, Fort Worth, Houston, Memphis and Detroit. At the Circle Theater, Indianapolis, the film in its first three days equaled the gross of "Big Broadcast" and "The Plainsman" which have been top gross pictures, and is now 150 per cent above the average weekly take.

861 Theaters Have Signed For Mirrophone Sound

(Continued from Page 1)

two-thirds of the 861 are completely new installations in reopened theaters, new theaters, and in theaters that had previously operated with other makes of equipment. The re- maining third have modernized existing Western Electric systems to include the Mirrophone principle.

Almost 200 Mirrophone equip- ments have already been shipped to foreign countries, Mirrophone was not introduced in England until Feb. 1, but 70 theaters contracted for it in that month. In Mexico City, the First Circuit of 10 thea- ters, all Western Electric equipped, has Mirrophone installed in seven of its houses.

Pathé-Monogram Printing

Deal Near Closing Stage

(Continued from Page 1)

pleted deal may have a third ready in time for its convention to be held soon. The completed films are "Legion of Missing Men" and "The Other Side of the Mountain," both supervised by I. E. Chadwick. In production now is "Paradise Isle," Dorothy Reid supervising.

Cincy Bookers Club Meets

Cincinnati—The Film Row Bookers Club will meet today.
Simone Simon becomes your star of stars ... revealing the woman of smoldering fire and blazing emotion behind her young, magnetic beauty!

James Stewart delivers his outstanding performance as the swaggering, valiant Chico, whose love brought courage to Diane, who was afraid!
THE GREATEST AND TENDEREST ROMANCE OF OUR TIME

... lifted to the box-office heights by two young stars born to play it... with Simone Simon greater than you ever dreamed!

SIMONE SIMON
emerging as the top star of the screen

and

JAMES STEWART
in

'SEVENTH HEAVEN'

with

JEAN HERSHOLT • GREGORY RATOFF • Gale Sondergaard • J. Edward Bromberg • John Qualen • Victor Kilian Thomas Beck • Sig Rumann • Mady Christians

Directed by Henry King
Director of "Lloyds of London"

Associate Producer Raymond Griffith. Screen play by Melville Baker. Adapted from the stage play "Seventh Heaven" produced and directed by John Golden, written by Austin Strong.

Darryl F. Zanuck
in Charge of Production
NO PRAISE YOU CAN GIVE ... 
NO PROMISE YOU CAN MAKE 
CAN PAY ENOUGH TRIBUTE 
TO THIS GLORIOUS PICTURE!

The heart-hunger and ecstatic happiness ... the tearing hurt of separation ... the exquisite moments of love that turn blood to fire ... the magic of emotion that transforms the world's drabness to a land of dreams come true ... all this is captured completely, excitingly ... to give you a property whose profit possibilities are measureless!

SIMONE SIMON 
and 
JAMES STEWART 
in 
‘SEVENTH HEAVEN’
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

THIRTY-SEVEN theaters throughout the country have requested loans of gowns for exploitation of "The Little". This week, Melton ran in with department shops for window displays.

James Melton has amicably arranged with Warner's abrogation of the contract that called for two starring pictures each year under the Warner banner. Inability to find a suitable vehicle for Melton led to the mutual decision to dissolve the contract.

Gracie Fields, British comedienne who stepped off for a few days at New York last week upon her arrival from England, arrived at 20th Century-Fox studios, Hollywood, yesterday afternoon. With her was Monty Banks, associate producer of her pictures. Both immediately were contacted with Darryl F. Zanuck to discuss production plans for the films to be made in England and Hollywood under Field's recently signed long-term contract.

Because of Leo Carrillo's work in "History Is Made At Night," Walter Wanger is having Grover Jones, write an important part into "52nd Street" for him.

Shippers in Cleveland

Reported As Unionized

Cleveland—Cleveland shippers, inspectresses and poster clerks are practically 100 per cent unionized. It is understood that the wage scale demand, uniform in all lines, is $10 weekly for a two-week head shippers, $32.50 a week for assistant shippers, $33.25 a week for poster clerks, $25 for head inspectresses and $22.50 for inspectresses. Claim is made that the demand will increase total wages for these positions in the major exchanges approximately $40 a week. To protect those within this classification who are now getting more than this base wage scale, the union will demand no cuts in present salaries.

New Haven, Conn.—Six exchange representatives met with A. F. of L. organizer here yesterday. Another meeting is scheduled for Wednesday at Trades Council Hall. C.L.O. is rumored planning a similar move here.

Detroit—Anticipated presentation of an "ultimatum" by the new union of shippers, inspectresses and poster clerks with local exchange managers said.

End of Ohio Film Censorship to be Asked of Legislature

Cleveland—Legislation abolishing the Ohio Censor Board will be sought by the Cleveland chapter of the Civil Liberties Union. It is announced by George Pal, former exhib. and chairman of the branch. Bill is now being drafted. Move results from the censors' reaffirming of its ban on Allin's "Spain in Flammen" because of its alleged "extremely partisan propaganda" and decidedly negative attitude towards religion.

WHO'S WHO IN HOLLYWOOD

Robert Lord. Born in Chicago something over 30 years ago. Graduated from University High School and attended Harvard, where he wrote several plays and novels, all, according to his own confession, very bad. Took Prof. George Pierce Baker's 47 Workshop Playwriting course and then got a job on the Boston Telegram. Became dramatic, film and music critic. Moved to New York, where he became an actor in a small, arty theater. Next a player for a year, a new position, the old job as office boy for Robert Melton. Wrote to William Fox, asking for a job and got one from Winfield Sheehan to whom Fox introduced him. Finally after several more writing jobs, with Warner Bros. in 1957, becoming a supervisor-director about 30.

Robert Montgomery, Harry Daniell and Guy Kibbee have signed new long-term contracts with M-G-M.

SICK REPORT

Ludlow, Mass.—Peter Roszkuszka of the Burr Theater fractured his right leg when he fell off a 16-foot ladder while changing a sign. He is in the Ludlow Hospital.

Detroit—Stanley Fisher, salesman for M-G-M, has suffered a relapse in Henry Ford Hospital, following a serious operation.

Maurice Lehmann Planning April Visit to Hollywood

Paris—Maurice Lehmann, administrator of Les Distributeurs Francais, will sail on the Normandie in April for an American visit. From New York, he will proceed to Hollywood. Producer of several pictures, including "La Dame aux Camelias," Lehmann is also head of two leading local theaters, Le Chatlet and La Porte Saint-Martin.

"Cloistered" In Michigan

Detroit—"Cloistered" has been booked for Associated Theaters Circuit and for houses of Cooperative Theaters of Michigan group by Al Dezel, distributor.
Reviews of the New Films

Jean Harlow and Robert Taylor in "Personal Property" with Reginald Owen, Una O'Connor, Henrietta Crosman, E. E. Clive (HOLLYWOOD PREVIEW)

"The Outcasts of Poker Flat" with Preston Foster, Jean Muir, Van Heflin, Virginia Weidler (HOLLYWOOD PREVIEW)


Warner Brothers 93 mins.

FAIRLY ENTERTAINING MUSICAL WITH RUBY KEELER AND LEE DIXON AS THE HIGHLIGHTS.

Two of filmland's top-flight dancing stars, Ruby Keeler and Lee Dixon, enliven this fairly entertaining musical romance whose other highlights include a trinity of thinking tunes; a character portrait played by Louise Fazenda, Allen Jenkins and Hugh O'Connell; and a spectacular production number at the climax. For the latter, a gigantic typewriter is used for the setting, with the Keeler-Dixon duo dancing on the keyboard, while the shapely legs of chorus girls, in black silk tights, cleverly create the illusion of the machine in full action. As it writes the lyrics of the film's hit song: "Too Marvelous For Words," the time story deals with the rise of a talented girl dancer from obscurity to stardom in a Broadway production. Ruby Keeler is cast as the stage ingenue whose overexuberance is responsible for making good on the stage leads her to stretch a point and keep the vital routine. Ross Alexander, that is not the actual British musical comedy star he and his associates think her to be, although their names are identical. But she redeems herself by helping Alexander get the finances necessary to open the show when the project looks as though it would fall through in final rehearsals, and, of course, being all the while in love, there is the usual result—a love ending. Ray Enright's direction is responsible for making the somewhat slim material always interesting, and Sol Polito's photography is fine. Johnny Mercer and the Considine Brothers, who supplied the music and lyrics.


Director, Ray Enright; Author, Richard Macaslay; Screenplay, Jerry Wald, Sig Herzig, Warren Duff; Dance Director, Bob Considine, Corruption, Sol Polito; Editor, Doug Gould.

Direction, Interesting; Photography, Fine.

Anti-Endurance Measure Before Oklahoma House

Oklahoma City—A bill introduced by Senator W. C. Pidler, to make illegal marathons and similar endurance tests, was reported favorably to the House of Representatives by its judiciary committee. Already passed by the senate it now goes to the House calendar for final action.

"Pete" Clark Dined West Coast Bureau of THE FILM DAILY

A record, once written, is unchangeable. On it reputations rise or fall, and all the assets and profits in the world cannot erase one spot from a spotty record.

It is now a matter of record that Ross Federal, through the application of its trained, experienced executive and field organizations, has earned the respect and patronage of many of the most outstanding business firms in the country—firms who have become steady, consistent clients of Ross Federal.

For seven years this company has been constantly building and improving its various services to the Motion Picture Industry, Newspapers, Magazines, Manufacturers, Radio Stations, Advertisers and Advertising Agencies. The past seven years have seen the founding of Ross Federal Service, Inc., then the organization of its successful affiliate, Ross Federal Research Corporation, and finally the addition of many other services, including the Outdoor Advertising Checking Service.

Resolved to continue its operations on a sound, confidence-inspiring basis—the only policy that makes for a good record—Ross Federal faces this and future years with justifiable optimism.

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Morrison, Schenker & Roth, Inc.
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Nation’s Business
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Northwestern Broadcasting, Inc.
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Pontiac Motor Company
Portland Oregonian
The Prairie Farmer
RKO Distributing Corporation
St. Louis Globe-Democrat
Schenectady Gazette
Schenley Distributors, Inc.
Seattle Post-Intelligencer
Shepard Broadcasting Service
Hotel Sherman Company
Spokane Spokesman-Review
Standard Oil Company of New Jersey
Sun Oil Company
Superior Pictures, Inc.
Taste, Inc.
J. Walter Thompson Company
Twentieth Century Fox Film Corporation
United Artists Corporation
Universal Film Exchanges, Inc.
The Wall Street Journal
Washington Daily News
Williamson Candy Company

31 Branch Offices

Across the Nation
KUYKENDALL TO URGE STAR RADIO CONTROL

(Continued from Page 1)

at the Miami Biltmore here this afternoon.

The radio situation shapes up as one of the principal convention topics. General opinion is that so far no satisfactory adjustment has been brought about, despite conferences held some months ago between the producers and the National Broadcasting systems.

Widespread dissatisfaction with concessions granted by the major distributors in reply to the MPTOA 10-point program is also in evidence. Just what is to be done about the matter will be determined by the Board at its meeting today, following a session of the Executive Committee. The directors are expected to approve nominations made by the Committee for officers for the new year.

Every incoming train lands more exhibitors at Miami station and up to late last night, indications were that at least 100 would attend the convention. Three hundred had checked in or had reservations at the Miami Umore and about the same number, principally comprising Paramount theater partners and home office executives, had moved into the Roxy Plaza. One hundred more had established themselves at the Everglades and other hotels had registrations too.

Adolph Zukor arrives in Miami today from the West Coast, as does his publicity aide, Chris Dunphy, and Shirley Ross, Paramount feature player.

Golden States Will Build 10-12 at Northern Calif.

(Continued from Page 1)

McNeil told THE FILM DAILY yesterday. He remains in Coral Gables until Monday, when he departs for Chicago and later his home in San Francisco.

Universal Pictures Co.
Renames All Directors

(Continued from Page 1)


Flooded Houses Reopen

Cincinnati—Wess Huss has reopened the Americus, after redecorating and cleaning, following the flood. The Benvue, Pomroy, also reopened after being closed from Jan. 18, due to the flood. Other Cincy houses reopening are the Freeman and the Broadway.

The New Zinichester at Manchester, Ky., has been closed due to spinal meningitis. The town is in quarantine.

MP TOA MEMBERS ASK FAST TEMPO STORIES

(Continued from Page 1)

convention of the M. P. T. O. A. and the Paramount partners’ convention.

The studios should generally stem away from costume and historic subjects, according to a substantial majority opinion.

“Give us pictures with fast tempo,” clamored the exhibitors who were quizzed in the b. o. checkup yesterday.

Wehrenberg Heads St. Louis Delegation to MPTOA Meets

Coral Gables—Fred Wehrenberg, president of the MPTO of St. Louis Eastern Missouri and Southern Illinois, headed a sizeable contingent from that area arriving yesterday for the MPTOA convention sessions.

In the party were: L. C. Hehl, secretary-treasurer of the St. Louis M.P.T.O. group; Louis K. Ansell, of the Ansell Brothers Circuit; Anto Matreci, Uptown Theater; Jules Lefanthal, Rivoli Theater; Al Stone, Senate Theater; Mrs. Paul Krueger, Cinderella Theater; Miss Lila Frank, Melba Theater; Miss Norside, Coral Theater, and her husband, Tommy James, Strand Theater, and John Karrin, Douglas Theater.

Barney Rosenthal and Nat Steinberger of Republic Pictures, and Ray Colvin, head of the Exhibitors Supply Co. and president of the Variety Club of St. Louis, and his wife, Al of St. Louis; Dr. George J. Hobbs, Fortieth Street Theater, East St. Louis, Ill., and wife, and Miss Gertrude Hulett, Savoy Theater, Ferguson, Mo.; Sam Konm, Miners Theater, Collinsville, Ill., and Mrs. Konm, and Harry Redmon, Majestic Theater, East St. Louis, Ill.

Wehrenberg, who is a member of the MPTOA’s national executive council and chairman of its labor committee, announced the appointments to his committee: Charles Williams, Omaha, Nebr.; Sidney Lust, Washington, D. C.; Lou Ansell, St. Louis, and I. W. Rodgers, Cairo, Ill.

“Great Barriers” Opening to Draw MPTOA, Para. Groups

Miami—Film folks attending the M. P. T. O. A. convention and the Paramount theater partners’ meeting will attend premiere of “Silent Barriers,” GB production, at the Lincoln Theater here Wednesday, Arthur A. Lewis, vice-president, and George W. Weeks, general sales manager, are in town to supervise the opening and drop in on the showing. “Silent Barriers” has its Broadway premiere at the Criterion on March 25, on a two-a-day policy.
MISSOURI BANK NIGHT

DECISION DUE IN MAY

St. Louis—The Missouri Supreme Court en banc is expected to decide May 6 whether the legality of Bank Night in Missouri in the case of McKeen vs Kemp which was argued before the high court early in January of this year. It is a test case in which George E. McKeen, who represents Bank Night in the St. Louis trade territory, was placed under constructive arrest for alleged violation of the anti-lottery laws of the State in connection with a Bank Night drawing held by a theater in Southeast Missouri.

While none of the 86 theaters in St. Louis proper are using games, McKeen reports that 112 houses in Eastern Missouri and Southern Illinois, served by St. Louis exchanges, are using Bank Night. Nine Illinois houses dropped Bank Night when Illinois' Attorney General ruled it a lottery.

Jefferson City, Mo.—Drawings which offer cash prizes for "services" at film theaters are violative of the anti-lottery laws, Acting Attorney General J. E. Taylor has held in an opinion sent to Prosecuting Attorney Barker Davis of Lewis County. The Attorney General's office has held that there is no fundamental difference between these drawings and "Bank Night."

Buffalo—A survey by the Better Business Bureau to ascertain opinions of film exhibitors on continuance of money giveaways and a proposed city ordinance to make treasury nights and their competitors illegal are the latest developments in the Buffalo prize-drawing controversy. B.B.B. is seeking replies from 58 theaters. Newsmen who have contacted RKO Radio Branch Managers

Hear Depinet on Tel. Hookup

Highlighting the Jules Verne fifth anniversary at RKO Radio was a nation-wide telephone conference hook-up last Saturday in which Ned E. Depinet, vice president, addressed simultaneously the branch managers of all thirty-three RKO exchanges. Aside from spurring the sales organization on to greater accomplishment in the Verne drive, Depinet dis-cussed two recently completed RKO Radio pictures, "The Soldier and the Lady," based upon Jules Verne's "Michael Strogoff," and "Quality Street."

He congratulated the following salesmen who have sold their territories 100 per cent in the "March of Time" sales campaign now current: F. G. Ross of Boston, S. Whitehead and Joseph Rubenstein of Los Angeles, J. L. Raper and C. J. Dreszel of Minneapolis, E. J. Epstein, J. J. McFadden, Jr. and Sorfiko of Philadelphia.

Called together in Depinet's office for the occasion were: Levy, Kress, E. Smith, E. L. McEvoy, Leon J. Bomberger, William Clark, S. Barret McCormick, and Harry J. Michabun. Interstate Takes Over

Five in N. H., Two in Vt.

Manchester, N. H.—The Interstate Theater Corp. has taken over the operation of five theaters in this state and two in nearby Vermont. They are: Rialto in Lancaster, N. H.; Charlestown in Lincoln, N. H.; New City in Vergennes, Vt.; Bristol, in Bristol, N. H.; Lyric in White River Junction, Vt.; Corvallis North Woodstock, N. H. and Plymouth in Plymouth, N. H.

More than two-thirds of the theater operators have been informed "if the others quit, I will."

The proposed ordinance will be before the city council today.

M.P.T.O.A. Members Attending

The Miami Convention are invited

To inspect the complete line of—

"CRESTWOOD" CARPETS

For Quality and Wear

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At the Miami Biltmore Hotel. March 16-17-18

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GREATER NEW YORK CARPET HOUSE, INC.

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An Establishment Featuring Floor Coverings Only

We carry the Most Complete Line of Theatre Patterns

Big Stocks on Hand At All Times

THE HARD OF HEARING

INCREASED HIS A. A.

FROM 5 MILES TO 25 MILES!

A. A.—Audience Area—the territory around your theater from which you draw your audiences.

• Not a small theatre, not a large theatre, but a typical independent house is Roth's Strand in Summit, N. J., proprietor E. W. A. R. D. Kane. Mr. Kane saw the light on June 4, 1936—realized that one out of ten were hard of hearing, were avoiding his theatre—installed an Acousticon Theatrephone system to bring them perfect "talkie" hearing. Reports Mr. Kane six months later—for drawing patrons from towns 25 miles away, and I never used to get folks further than 5 miles away. Theatrephones bring the deaf's friend as well as the deaf."

• NOT ONLY A. A.—BUT B. O. TOO! Theatrephone's claim that its presence boosts box-office 10% or more is solidly proven—attested by more than 2000 theaters using these nationally advertised installations. But this 10%, B. O. increase is more than a 10% profit boost, because the last 10% of your admissions is where your profits lie.

• WELCOME THE DEAFENED... IT PAYS! Investigate Theatrephone for YOUR theatre. Warner Bros., R. K. O., Hoblitzelle and thousands of independents say it is an invaluable attraction. It's easily, quickly, economically installed in houses as small as 500 capacity, as large as Radio City Music Hall. Send at once for information and exploitation data on this LEADING system for bringing theatre hearing to the deafened.

ACOUSTICON THEATREPHONES

New Swelling B. O. (Box Office) and Expanding A. A. (Audience Areas) in More than 2000 American Theaters

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UNPRECEDEDENT!

SINCE THE SIMULTANEOUS NATION-WIDE RELEASE FIVE WEEKS AGO UP TO TODAY, WARNER BROS.' 'GREEN LIGHT' HAS BEEN HELD OVER IN EVERY KEY ENGAGEMENT WITHOUT ONE SINGLE EXCEPTION!

ANOTHER

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ERROL FLYNN • ANITA LOUISE
“GREEN” LIGHT

By the Author of ‘Magnificent Obsession’, with
MARGARET LINDSAY
Sir CEDRIC HARDWICKE
Walter Abel • Henry O'Neill

A FRANK BORZAGE PRODUCTION • Music by Max Steiner • A COSMOPOLITAN PRODUCTION
A First National Picture
N. Y. City Sales Tax Upheld; Review Appeal Planned

KUYKENDALL, OTHER MPTOA OFFICERS RE-ELECTED

Allowance of $20,388,687 in RKO Claims Seen Set

Total Exclusive of Rockefeller's Claim; Other Allowances Likely

Claims against RKO practically certain of allowance total $20,388,687 exclusive of 9,150,628 Rockefeller claim and indications are that other claims will be allowed, according to the first detailed report on the status of the RKO claims in over six months made by Irving Trust Co., RKO trustee, in connection with its application for an interim allowance. Claims disallowed, withdrawn and otherwise reduced now total $22,718,679.

Claims totaling $4,119,798 have been allowed. Three claims totaling $292,207 have been recommended for allowance by Special Master Thacher. (Continued on Page 4)

RKO CREDITORS FIGHT PAYOFF OF $600,000

Federal Judge William Bondy yesterday reserved decision on the application of the Irving Trust Co., RKO trustee, for permission to pay off $600,000 in first lien secured notes following opposition to the proposal by representatives of At.

Van Beuren Outlook Good, Irving Trust Tells Court

Operations in 1936 of Van Beuren Corp., 50 per cent-owned RKO subsidiary, resulted in a substantial loss due mainly to the types of pictures produced in previous years. (Continued on Page 4)

Cochrane Re-election Slated

Re-election of T. H. Cochrane as Universal president and of all other officers of the company is expected when the board of directors meet in the next few days. THE FILM DAILY was advised yesterday. (Continued on Page 7)


Leo Spitz, president of K-A-O and the B. F. Keith Corp., has been elected chairman of the board of those companies to succeed M. H. Agle worth, who resigned. Payment of the $1.75 dividend on the preferred stock out of capital surplus by the K-A-O directors Monday will be made Apr. 1 to stock of record Mar. 26. The dividend covers the period from Sept. 30, 1933, to Apr. 1, 1937.

Warner Bros. Circuit Will Install RCA Sound in Over 380 Houses

Warner Bros. circuit is replacing present sound equipment with the new RCA High Fidelity systems with installations scheduled for more than 380 houses, stated Edwin M. Hartley, RCA Photophone head, yesterday.

Pettijohn to Oppose Ohio Theater Divorce Bill

Columbus, O.—Hearings will open today before the House Judiciary Committee on the theater divorce bill with Chas. C. Pettijohn, Hays' office counsel, slated to appear in opposition to the measure together with other film attorneys. There will also be a hearing to day before a Senate committee on a bill to exempt newsewels from being censored, as is now done in other states.

Proposed theater divorce statute has the backing of the I.T.O. of Ohio which was instrumental in having the bill introduced on Feb. 11.

Court of Appeals Upholds N. Y. City Sales Tax Which May Cost 2 Millions

Most Ambitious Production List Approved by 'U' Board

Charles R. Rogers, Universal executive vice president in charge of production, who has been here for the company's annual meeting and to confer with J. Cheever Cowdin, chairman, on the situation abroad, announced last night that he would return to the coast Saturday with the Board's approval of the most

Albany—Court of Appeals, highest state tribunal, yesterday unanimously upheld lower court rulings that the New York City 2 per cent sales tax was applicable to motion picture rentals in New York City. The court ruled that the tax was not applicable to prints exhibited outside New York City.

It is understood that major companies attorneys, who will meet Friday to discuss the Court of Appeals decision plan to ask the U.

Morris Leonard, Ben Berinstein and Mitchell Wolfson Added to Board

Coral Gables, Fla.—President Ed Kuykendall and other officers of the M.P.T.O.A. were reelected by its board of directors at its annual meeting yesterday in the Miami Biltmore Country Club, prior to opening of the 17th annual convention. There were no opposing nominations.

Three changes were effected in the official personnel for the ensuing year. Morris Leonard of Chicago was made a member of the board succeeding Jack Miller, who has resigned as an official of the Chicago (Continued on Page 12)

ZUKOR TO ADDRESS PARAM'T PARTNERS

Coral Gables, Fla. — The Paramount Theaters' Association continued its annual conference at the Boney Plaza Hotel yesterday with Y. Frank Freeman in charge of the session which continues today. Adolph Zukor, who arrived in Miami yesterday from Hollywood will probably address the meeting today.

Anti-Trust Suit Dismissal

Motion Hearing at Boston

Boston—Hearing on the plea in abatement and motion to dismiss made by the Commonwealth Amusement Enterprises, Inc., of New Hampshire, a defendant in anti- (Continued on Page 12)

Report on Pages 6-7

Report of President Ed Kuykendall submitted to the M.P.T.O.A. convention at its opening session at Coral Gables yesterday appears on pages 6 and 7 of today's FILM DAILY.
Five-Hour Film Programs
Mark F & M-Indie Clash

St. Louis — Indie exhibitors, aroused by the action of the F. & M.-operated St. Louis Amusement Co. in putting five-hour shows in several of its nabs, are countering in kind.

Clarence Kafka experimented with five-hour shows at Baden and O'Fallon theaters, programs embracing three features and several shorts. Fairy Theater also tried out an opposition five-hour bill.

Meanwhile, another indie cause for worry is the F. & M.'s "America's largest children's show," running from 10 a.m. to 6 p.m. at the Missouri, with admittance a dime.

Alarmed by the situation, committee of indies composed of Fred Wehrenberg, president of the MPAA, Louis K. Ansell and Fred and Clarence Kafka will confer with Harry C. Arthur, Jr., F & M vice president and general manager, in the comedies, to effect a new working agreement.

June Clayworth Signed
June Clayworth, formerly with Universal, has been signed to a term contract with M-G-M. Deal was set by Clark Rackete of the Leo Morison office.

To Vote on Sunday Films
Meadow Grove, Neb.—In a poll April 6 on Sunday movies, now barred by blue law. The Business Men's Club persuaded the town council to hold the special election.

Nizer to Argue Appeal in 20th-Fox versus S-C

Albany—Louis Nizer, counsel for 20th Century-Fox, was here today to argue an appeal from the lower court decision that Springer-Cecil did not have to pay individual guarantees on 6 pictures, including "Bright Eyes" with Shirley Temple, exhibited by S-C theaters during the 1935-36 season. 20th Century maintains that the pictures should be paid on individual guarantees and not lumped for payment as the Appellate Division ruled.

Anti-Bank Night Measure Before Council Committee

Buffalo — The City Council referred its Legislative Committee yesterday a proposal so to amend a city licensing ordinance as to provide for revocation of a theater license if it conducts Bank Nights. Councilman Vincent J. Roth in seeking the change asked also that the Police Commissioner be directed to enforce strictly the ordnance against lotteries and raffles.

Mrs. Ruby Murtagh Dead
Detroit — Mrs. Ruby Murtagh, wife of James Murtagh, financial secretary of Local 199, A. T. & S. E., died at Miami.

Minnie Miller Dead
Kentwood, La.—Miss Minnie Miller, booker for A. O. Ott's Alberton theater here, is dead.

Coming and Going

MARGARET LINDSAY, Warner star, arrived in New York yesterday from Washington for a visit.

GLORIA SWANSON has arrived in New York from Beverly Hills, and is shopping at the Savoy-Plaza.

FRANCIS MARION, scenarist, is also visiting New York and is at the Savoy-Plaza.

EDDIE DOWLING and his wife, RAE DOOLEY, have returned to New York from Bermuda.


W. A. MACK has returned to his head quarters in Chicago, after conferring with G.H. home office executives.

MURRAY BARTON, who has resigned as the head of RadioCom, a New York shopping trip to visit the premiere of RKO's "Dams Devils" at the Kaito Theater is now on his way back to Hollywood.

LEE PATRICK, now appearing on Broadway in "Stair Door," has been signed by RKO and will return to Hollywood about April 1st.

NORMAN H. MORAY, Vitaphone executive in charge of shorts and trailers, is in Portland today and will be in San Francisco tomorrow.

J. H. SEIDELMAN, Columbia Foreign Manager, leaves Tuesday on the first leg of a three-month trip to the Far East for a check-up tour of the company's offices in Japan, China, India, Philippines and Indochina. Seideman travels to Vancouver.

RKO Creditors Fight Payoff of $600,000

(Continued from Page 1)

las Corp., RCA, Time, Inc., and other creditors.

O. C. Doering, counsel for Irving Trust, said that there was $250,000 in cash on deposit with the Chemical Bank Trust Co., for payment of the notes and it was proposed to take $350,000 additional from the $2,000,000 cash now in the hands of RKO Radio Pictures. Doering said payment of the notes would save RKO $3,000 monthly in interest payments.

H. G. Rickaby, Atlas Corp. counsel strenuously objected to any depletion of the RKO Radio treasury, saying that by July Radio would have only $1,000,000 in cash and that Leo Spitz, RKO president, had informed him that any reduction in RKO Radio cash might be serious. He pointed out that most major companies had $5,000,000 in cash in their picture companies.

Rickaby said he had a purchaser for the notes who would reduce the interest charges from 4 per cent to 2 per cent. Counsel for RCA and Time, Inc., said payment of the notes would delay the reorganization. Carlos Israel, representing unsecured creditors, favored payment of the notes.

RKO Trustee and Counsel Ask $145,000 Allocations

Irving Trust Co., RKO trustee, has made application in Federal Court for an allocation of $60,000 for its services and Donovan, Lewis, Newton & Lombard, counsel for the RKO trustee, has asked for $85,000. Irving Trust Co. received $80,000 to date for its services.

The date has been fixed for hearing on the fees.

GREAT EXPECTATIONS REALIZED

MEET ME AT BOOThS 2 AND 3
Miami-Biltmore

J. George Feinberg

Spreading Comfort to Millions

SEE

The Sensation of Seating
Original Streamline Posture
I want my money back. I didn't strike oil under my seat.*

SOLVE THE PROBLEM—PATRONS WANT PICTURES! TRICK OPPORTUNITY GAGS ARE A CONFESSION OF WEAKNESS . . .

Good features plus good shorts are all that's needed—Here is M-G-M's latest two-reel Showmanship Special which you can absolutely bank on at the boxoffice

SERVANT OF THE PEOPLE
The Story of the Constitution of the United States

IT'S THE MOST TIMELY PICTURE EVER MADE—The most discussed subject in the nation's history will make short subject history on YOUR screen . . . READY FOR APRIL 9th RELEASE

*Joke probably by George Jessel
ALLOW $20,388,687 IN RKO CLAIMS

(Continued from Page 1)

with no objections. Allowance of claims totaling $1,253,583 has been approved by Judge Bondy. Allowance of the Richfield claim of $9,150,628 has been recommended by Special Master Thacher but is being held in abeyance pending consideration of the RKO reorganization case.

The $5,161 claim of the Trenton Advertising Co. has been recommended for disallowance by Special Master Scandrett but an exception has been filed. An $11,629 claim has been stipulated by the RKO trustee and the claimant, but allowance has been objected to by another claimant. This matter has been referred to Special Master Scandrett, who has not rendered a report. A $3,561 claim has been submitted to Special Master Scandrett on stipulation of facts and the trustee's brief. Allowance is indicated of three claims totaling $1,708,806, including claims arising under RKO's 6 per cent gold notes aggregating $1,696,000. Claims totaling $845,583 are to be submitted to Special Master Scandrett on stipulation of facts. This includes a $208,333 claim of J. J. Cavanaugh, receiver, and Union Guardian Trust Co., trustee and assignee, under a guarantee by RKO of the obligation of the B. F. Keith Theatre Corp. for the lease of the Downtown Theatre, Detroit. It has been agreed that this claim shall be allowed for not more than $74,453. A claim of $1,602,900 of the Public Library of Los Angeles for $771,000 sought under guarantee by RKO of equipment and上演ments executed by the San Diego Holding Co. Ltd., RKO subsidiary, has been in process of adjustment, but will be submitted to the Special Master in case no agreement is reached.

A claim of $1,092,900 of the Public Library of Los Angeles is in process of adjustment, but will be cancelled in whole or in part by release of the company from an obligation to an Orpheum subsidiary. The present claim is in process of adjustment. A $322,792 claim under a suit brought against RKO by Chas. R. Rogers Productions, to be withdrawn.

Claim totaling $13,418,500 constituting RKO's funded debt will be allowed in all likelihood.

ALONG THE RIALTO

(Continued from Page 1)

1. RIDING WITH the biggest mag-speak of the decade — the publicity lads at Grand National pulled a pip with their special Convention Edition of WIFE... the cover reproduced in red and black with photo of a sleeping dame (the exhib's idea of a wife attending a convention — that is, he hopes she's asleep)... and the inside makeup of photos and snappy news captions is in the best LIFE tradition. Each caption mentions some prominent exhib or circuit buyer, and ties up the idea of the still with the theaterman and the company's product which the still of course touts... ver-ree-vie-ral... the boys in the convention assembled at Miami will be wowed with this Orig-Nality worked out at the cost of great brain effort and much perspiration by Ed Finney and Harry Blair... but it only goes to prove that we have always said it takes Talent and mental effort and a couple of good collaborators to do a worthwhile job in pictures... no one guy can do it all by himself... that's the reason we let you guys help us write this column... bah.

2. WE KNOW of few pix that have aroused the degree of enthusiasm by the return flight from Miami where it was announced that the 20th Century-Fox home office men after a screening of the new "Seventh Heaven" many of these vets were visibly touched by Simone Simon's powerful portrayal of Diane... and praise for James Stewart was just as lavish... so now the boys are confident that the Gaynor-Farrell version of the classic war romance, which was conceded to be the best... has really beaten...

3. A SIT-DOWN was staged by Marvin Schenck at Charleston on his storied return flight from Miami where he spent the week-end with the Missus and his pa-in-law, Jake Lubin... Oscar A. Doob and the understanding partner spent the week-end at Atlantic City... C. C. Moskowitz has delayed the Florida vacasse until April, pending the return of Nick Schenck... this should give C. C. Florida practically all to himself...

4. A WEDDING of the Arts with the 28 band leaders who have appeared at the New York Paramount since the inauguration of the band show policy, featured in a magnificent panoramic mural... painted by the celebrated artist, Thomas E. Blackmore... and installed in the Elizabeth Room of the theater... the mural measures 100 by 35 feet, and will be a permanent exhibit. Incidentally, Benny Goodman, the 28th band leader, now in his third week at the theater, set a new all-time attendance record for the spot that Bob Wiesman manages with suave charm and Jack McInerney ballyhooes with dynamic dignity at the moment, Ben Griefe, assistant to Bob, is subbing for the chief who is taking time out at Miami.

5. THAT ACE dancing team, Mario and Floria, now fascinating the customers in the Wolford, will be test-screened this Friday for RKO... they are under contract to do one for Para. In July... The Seven Loria Brothers, those clever Mexican musicians, leave for the coast on Friday to work in RKO Radio's "New Faces"... these remarkably kids have been a sen-say-shunal panic wherever they appeared on radio and stage...

U. A. to Release Mex. Films

Releasing rights in all Spanish-speaking countries to two features: "Que Hago Con La Criatura" and "Mas Alla de la Muerte"; and one short, "La Cucaracha Mexicana" have been arranged between United Artists and Exitos, U.C.P.R.E., Mexico City, according to the agreement mentioned yesterday by Arthur Kelly, U. A.'s vice-president in charge of foreign distribution.

CHASE GETS IMP. FRANCHISE

Maurice Chase, recently with First Division as a Buffalo and Cincinnati manager, has obtained the Imperial Picture Franchise for the Cincinnati territory, comprising southern Ohio and Kentucky.

NEW "GOLEM" OPENS SATURDAY

A new version of "The Golem," starring Harry Baur, will have its U. S. premiere at the 55th St. Playhouse starting Saturday.

SALES TAX FIGHT TO GO TO HIGHEST COURT

(Continued from Page 1)

but which have now been discontinued, a report of the Irving Trust Co., RKO trustee, made to Federal Judge Bondy shows.

New productions have shown profitable distribution, however, from which it is anticipated that future activity will result in considerable improvement, the report states.

In addition to cutting product cost, general overhead and administration expenses about 50 per cent, Van Beuren's indebtedness to Pathé, its principal creditor, has been cut in half.

The business of Pathé Corp., another RKO subsidiary, formerly confined largely to Pathé Newsreel, has been expanded to cover a larger amount of commercial production, according to the report. This production covers special short subjects for various business concerns and for several departments of the U. S. Government, and has been found profitable, it is disclosed.

"Amphitryon for Belmont"


"Wings" in 7th Week

Montreal, Que. — "Wings of the Morning" is in its Seventh week at His Majesty's Theater.

Van Beuren Outlook Good, Irving Trust Tells Court

(Continued from Page 1)
"THE KING and the CHORUS GIRL"

Starring the Idol of the Continent—"1937's Most Promising Addition to the American Screen"*

FERNAND GRAVET
with
JOAN BLONDELL

EDWARD EVERETT HORTON
Alan Mowbray • Mary Nash • Jane Wyman • Kenny Baker
Luis Alberni • Story by Groucho Marx and Norman Krasna
Songs by Werner R. Heymann and Ted Koehler

A MERVYN LEROY PRODUCTION

Praised to the Skies by Every Paper in the Industry—Advertised to the Skies by WARNER BROS.

On Billboards
In 1200 cities, providing thirty solid days of the biggest 24-sheet coverage known to the industry!

In The Papers
With a coast-to-coast day-and-date drive that tops Warners' most wide-spread space schedules of the past!

In Magazines
With full-page announcements timed for a tie-in with this greatest all-angle promotion ever offered!

* Los Angeles Examiner
**Kuykendall is "Dubious" of Theater Divorce Benefits**

**MPTOA President Touches on Many Problems in Report**

By ARTHUR W. EDDY

Miami—In surveying problems confronting exhibitors in the course of his annual report as president of the M.P.T.O.A., Ed Kuykendall, at the opening session of the 17th annual convention of his association yesterday, declared himself as "biased" about independent theaters benefiting from theater divorce measures such as enacted in North Dakota.

Kuykendall asserted: "I am doubtful of any actual results which will be beneficial to the thousands of really independent exhibitors.

"The records show that chains owned by independents are more considerate of the smaller independent owners who own one theater than the producer-controlled chains, asked the M.P.T.O.A. leader.

Kuykendall forecast "serious labor trouble" and, he declared the race to attempt to organize film exchange employees.

With reference to the North Dakota theater divorce statute, Kuykendall said:

"Is it going to stand the constitutional test? Is it fair? There are those who think it will do these things. The Law has been passed by the North Dakota Legislature but is not yet in effect. What will happen to those Dakota theaters which are owned by a producer? Will an independent take them over and will they then become an Independent again? If so, where will the relief be? Do the records show that chains owned by independents are more considerate of the smaller independent owners who own one theater than the producer-controlled chains?"

"It brings up many interesting questions and among them is—how long will it take to test the constitutionality through the courts? It involved tremendous fundamentals of government itself. The battle will go on and on and in the meantime I am doubtful of any actual results which will be beneficial to the thousands of really independent exhibitors. And who are the independents? The only ones I know are those who are financially independent because they show a profit, whether from one theater or from many. I make no prophecy on the final results. I am hopeful that it will be constructive."

**Highlights of Kuykendall Report**

**NEW FACES:** Exhibitors should give more serious consideration in publicizing and boosting new faces and personalities on their screens. You can count on your longtime followers to see the older established stars who do not appear in time. We must replace them. You can count on your fingers the older established stars who draw today. And then the younger generation of patrons demand more and more the bright young personalities that reflect the attitude of the present day.

**10-Point Program:**

A year ago, the board of directors of M. P. T. O. A. met here. We spent hours discussing our problems, trying to arrive at sane conclusions. Out of this meeting came the now well known M. P. T. O. A. 10-Point Program, the purpose of which was to be considered and due consideration for all parties concerned, and to keep our affairs within our industry and away from governmental interference, particularly out of the courts. We felt that the exhibitors in this country, both large and small, were being imposed upon and were not getting a square deal. Our Executive Committee immediately went to work on this program. We asked for a meeting with the general sales managers of all companies and with one exception received a unanimous response. One major distributor refused to meet or discuss with us any of these problems, we had to accept this one distributor's decision. The others, however, were willing to work with us, first in one joint meeting, and then with our Committee individually. We had assurances from all of their fair consideration. Our Executive Committee then came to New York and spent weeks of their own time away from their own business on these negotiations. We worked patiently. We ran into many obstacles, but we refused to be limited to the limit, and in fact, is still being tested. It took the distributors about 10 months to give us our first reply.

"Many of the replies were evasive. Others flatly refused concessions we deemed most important. Your Executive Committee and myself personally, are far from happy over what we have accomplished to date, although we feel some progress has been made. We were right in our requests. It has taken us 10 months to get this far with them. It is the long delays that have discouraged the most. We refuse to accept the theory that the many fine men and women in this industry cannot work out a fair trade practice program. It must be done, and must be done without the government doing it for us.

"I call your attention to the fact that the replies from the distributors have not been at all alike. Some have flatly refused any kind of cancellation concessions which others will not go for; some will not demand score charges, others do.

"I believe the cancellation problem is among the most important. We could cure more of the rightful complaints from exhibitors than any other one thing. However, cancellation privileges with strings attached get us nowhere fast. We must have cancellation without strings and tricks attached. My opposition to the Fettengill Bill was based partly on my belief that we could work out reasonable cancellation agreements permitting us to refuse to promote pictures, objectionable for one reason or another, together with my very definite belief that we did not want governmental regulation of this industry. The cancellation privileges offered so far by the distributors, are not satisfactory.

"The score charge is another of the annoying demands of the distributors. There is no valid excuse for the score charge. The reason for it is past. It now becomes a racket. The only excuse the distributors offer for it is unfairness taken from the exhibitors. It should not be attached to percentage pictures under any excuse as percentages are a partnership arrangement. On flat rates, it is figured in the rental and avoid that annoying extra charge for score which the exhibitors have been able to do and without reason. The score charge is definitely on the way out. All distributors know this.

**Conciliation Boards**

"The Conciliation Boards will help available machinery to prevent abuses and injustices in trade relations, has not been abandoned."

"But the present slow progress cannot continue indefinitely. Either this industry will demonstrate that it has ability, initiative and intelligence to solve its own problems itself or we will inevitably get such regulation by legislation, and however wise and costly such regulation may be. Unfortunately, once it is imposed we are less permanent, whether we like it or not, as witness the obsolescent and ineffectual anti-trust laws.

"Twenty-five years of experience has amply demonstrated that economic problems cannot be solved by laws. Legislation is just about as stupid and futile, as witness the ten years of effort and enormous amount of the exhibitors's time squandered on the so-called anti-block booking bills, none of which would have cured the abuses in block booking, even if they had been enacted. It was repeatedly exposed that their sponsors had no serious intention of correcting such abuses by the legislation introduced.

"However, we may as well look at the future realistically. It appears that developments of the distributors are determined to prevent self-regulation to maintain their present inefficient practice of rent co-operation and the industry is thereby forced into regulation by legislation. M. P. T. O. A. has been consistently and earnestly tried to prevent, then the more responsible

(Continued on Page 7)
independent exhibitors should have something to say about the provisions of such statutes. Such shows have increased the capacity of shoe-string operators led around by professional organizers who have no experience or responsibility in the business.

Labor Trouble

"Serious labor trouble looms ahead. Anyone who reads the papers knows this. I feel that we of the Motion Picture Industry are in complete sympathy with the man and woman who earns more than barely enough to live, whether they wear a white collar or overalls. We feel that unless those men and women earn more than barely enough to live, there can be no prosperity so far as our theaters are concerned. Therefore, we call on the so-called wealthy class, our theaters would be mostly closed. Therefore, there can be no question as to what we will do. There must be reason and common sense in labor demands, and in some instances this has not been so. I am hopeful that those charged with the responsibility of the policies and demands of the organized labor can exercise caution and not become unreasonable. The recent attempts to organize film exchange employees and others of a like service is very unfortunate. It is unworkable and without cause. Anyone with any knowledge of the details of operating an exchange know this. But we might as well look ahead and prepare for a battle on interests and rights; it is coming and we cannot stand idly by and see our investments lost.

Legislation

"Many states are considering legislation of various kinds which directly, or indirectly, affect the Motion Pictures. There are pending in Washington various bills that will affect us. Some may never get out of their respective committees, but some of them will surely get out on the floor. We must show no weakness by division of our forces; all of us must work together for the good of all, regardless of our little petty jealousies and differences. It becomes the duty of everyone in this industry to help us.

Radio Competition

"Radio competition is much discussed. This problem has several angles, each angle having its good and bad points. One point is that we twistists of the current controversy is the attitude taken by certain second-rank radio operators who have loudly proclaimed that their screen prestige and success has been ruined by the advent of radio competition and production. Yet these same stars leap at the chance to appear on radio and when with heavy heart thrown together stories are not quickly forgotten their prestige. Again how often do we hear of the objection of a star to make more than three or four pictures a year, which will alien them with their public? Yet they are quite willing to appear on radio programs a few times a year, and expect us to believe it does not hurt them at all. There is no question of dramatic material intended for screen production, in radio broad-casting.

"I take the position that to try and bar any and all screen stars from the radio is impossible and absurd. On the other hand, the restricted and unlimited use of screen personalities and dramatic material, when contrived, is equal foolishness and stupid. Many authorities in this industry have been and are still working on this problem but very little actual success is apparent. Exhibitor organizations all over this country have prevented the broadcastings of stars at the same hour that they appear on the screen, taking away many dollars from the legitimate box-offices. Unless the studios who have valuable property rights involved wake up to the danger of complete or partial control in such situations, they will inevitably find that the public, speaking through the box-office and film rentals, will show them their mistake. By then, the star involved will be on the way out. There must be some common sense used in the use of screen material and talent on the radio. They could be helpful to each other.

Double Features

"The problem of double features will not die. We continue to hear from feature exhibitors, who complain of its evils. M.P.T.O.A. has been on record over a long period as being opposed to double features and their cheapening effect on exhibition pictures. The situation is apparently completely out of control. They are a result of the profit demands thus made for double feature programs is rapidly increasing. There are so many miseries curtailed and cheapened and the small town theaters which are without feature programs, get the double features because they cannot get enough good shorts, and even though there are enough good features to operate on a single feature policy, they find themselves giving their patrons an overdose of cheap quickies on dual bills, cheapening their theater and encouraging the producers to make cheap pictures. There are many evils to dual bills. Some day it will cure itself after it has lost us millions at the box-office.

Percentages Pictures

"Percentages pictures are becoming more and more of a problem. Each year additional percentage pictures are added to the contract. I try to stick to the basic motion picture ager who is trying to get all he can out of his product, but he becomes so embittered that he does not sell his season. There must be a stop somewhere. No company producing will continue to throw together stories if they quickly forget their prestige. Again how often do we hear of the objection that the plan cannot be protected via contact, except that they have "no property rights which could be appropriated by anyone." The association, said Levy, will continue its quest of analyzing important legal cases and decisions. He briefly reviewed a number of the moved confirmation this week with affecting the industry and its procedure.

"The best box-office attraction of 1936," was the way Levy described Bank Night. "The current tendency, due probably to recognition of the fact that all these border-line lotteries are against public policy, is to put Bank Night behind the eight-ball on any tenable theory," declared Levy.

Most Ambitious Production List Approved by "U" Board

(Continued from Page 1)

The ambitious production schedule in U's history.

As a result of the success of "My Man Godfrey" and "Three Smart Girls" and of the increasing demand in Europe for pix of major caliber which Cowdin uncovered on his recent trip abroad, Universal's directors, Rogers said, has decided to concentrate the company's activities on major productions to a greater extent than ever before.

"Starting the end of March," said Rogers, "Universal will have a release scheduled every week for the next three months."

Strand Co. of Memphis

Expands in Mississippi

New Orleans — Reports that the Strand Amusement Co. of Memphis had definite expansion plans for the state of Mississippi apparently were confirmed by recent week with reliable sources confirmed entry of the Tennessee company into Moore- town and indicated plans for entry into Kosciusko, Miss. In the latter situation it was said Strand is looking for the two rival houses or open a third.

150 at Willie Dinner

San Antonio — Farewell dinner given at the Gunter in honor of former City Manager Raymond Willis, now an executive of the Dallas Interstate office, attracted more than 150, including President Karl Hobitzelle, General Manager Robert Carpenter, William P. Gray, Al R. Lever, Houston city manager, and Bill O'Donnell, local manager, Arnold Collins, Majestic; Homer LeTempt, Astor; George Tucker, Empire; Lee Aronsstein, Palace; G. B. Thomas, State; Jean Wilden, Commodore; Julia T. Floore, Texas; Lenoir Atkins, LeRoy Handley, Dick Turner, Jack Chavez, Morris Gleaves, Emily Williams, Doris Weiss, Norman Schwartz, Stella Hudegans, Lynn Krueger, Clarence Moss, all of Interstate here.
There have been all kinds of pictures...

For three decades producers have wanted to make this great Kipling adventure story. But Korda was first to dare the staggering dangers it involved!

THE PICTURE WITH A THOUSAND ELEPHANTS AND A MILLION THRILLS! Photographed in Asiatic jungles never before penetrated! Acted by the Maharajah's own hunters.

ALEXANDER KORDA presents

ELEPHANT
IT NEVER ONE LIKE THIS!

Based on "Toomai of the Elephants" by RUDYARD KIPLING

directed by
ROBERT FLAHERTY and ZOLTAN KORDA
a London Film
Released thru UNITED ARTISTS
GRAND OPENING
RADIO CITY MUSIC HALL
MARCH 18

JOE E. BROWN

"When's Your Birthday?"

WITH
MARIAN MARSH
FRED KEATING
EDGAR KENNEDY

DIRECTED BY HARRY BEAUMONT
ADAMS L. LOEW
PRODUCTION
ED KUYKENDALL AGAIN HEADS THE M.P.T.O.A.

(Continued from Page 1)

Exhibitor Association; Ben Berin-stein was also added to the direct- 630rate to represent the Los Angeles exhibitor unit, and Mitchell Wolfsion of Miami, general chairman of the convention arrangements committee, was elected a vice-president to succees Bernstein.

Officers re-elected are as follows: vice-presidents, Moe Comerford, M. A. Lightman, E. C. Beatty and A. Julian Bilylawski; secretary, Morris Lowenstein; treasurer, Walter Vin- cent; general counsel, Edward G. Levy; chairman of the board, Fred Wehrenberg.

Nominations were made by the executive committee at a meeting yesterday morning and later adopted by the board committee at a lun-cheon session. It is understood that H. V. Harvey of San Francisco will eventually succeed Morgan Walsh as a member of the board. The convention into being when Mitchell Wolfsion called the gathering to order at 3 p.m. A record of "The Star-Spangled Banner" was played and invocation was given by Rev. Les Barnett of the

Exceptionally fine picture crammed with the ingredients of romance, comedy and thrills to make grand screen entertainment.

— WALLACE X. RAWLES
International News Service

T. O. of Carolina Film Julees Convention in Dec.

Miami, Fla.—Silver public presentation of THE CRUISE of the CHIEF and South Carolina is being planned for Fernhurst the Tren the Pren, 1st Fernhurst Picnic Club. Picnic started this (By cable) Wednesday at 9 p.m. with THE CRUISE of the CHIEF. The program will feature THE CRUISE of the CHIEF, with Richard Stuart, the former Harry M. Lawrence, a great film director of Hollywood, being an honor guest at the screening.

Lurman Heads Wanger's Dramatic School

Hollywood—Walter Wanger has established a dramatic coaching school under the direction of Harold L. Lurman of the New York Group Theater. His first pupils will be the 12 New York models who arrives here to appear in Wanger's "Vogues of 1938."

Regan Joins Conn.

Hollywood—George Regan has been contracted by Maurice Conn to act as assistant to Production Super- vision Richard E. Kahn. Regan's first assignment will be with the new ker- niir Maynard Western. "Whistling Bullets," scheduled for immediate production. Jack English will direct.

Advance Signs Wilkinson

Hollywood—Advance Pictures has signed Steven Wilkinson to supervise and handle all productions for the company.

Hutchison In Ohio Post

McKee's Rocks, Pa.—Lester W. Hutchison, former manager of the Orpheum Theater here, has been named manager of the Orpheum Palace in Dennison, Ohio.

U.S. COS. MAY TRY FOR MORE GB TIME

London (By Cable)—With a sub- standard reduction in the GB output planned for the year ahead, sales managers of American companies are eying the GB circuit from the angle of getting more play- ing time for their pictures. GB which has been making 16 features a year, has now cut its program to eight, partly in association with M. Woolf's company.

Anti-Trust Suit Dismissal
Motion Hearing at Boston

(Continued from Page 1)

trust suit brought by Morose and Rothenberg against the She Studio and major distributors, will be held today in Federal District Court. The suit of Massachusetts' jurisdic- tion will be heard.

Super Screen Television
New Subsidiary of Baird

London—Super Screen Television has been launched by Baird Tele- vision, Ltd., to specialize in a pro- jected television image suitable for film screening. Television performance via the system, a regular program feature now at the Dominon Thea- ter.

Film Truck Gets Verdict

Detroit—A decree against the def-endant was ordered by Circuit Judge Harry J. Dingesman in the $50,000 suit of Film Truck Service against Independent Theater Owners of Mich., Inc. Joseph A. Smith, general manager, and each member individually. Smith said he would appeal.

SICK REPORT

London (By Cable)—Suffering from cuts from the head and face received in a motor collision yester- day, Merle Okerlon was under treat- ment in a hospital today.

Omaha—Joe Jacobs, publicity chair- man for the forthcoming na- tional Variety convention here, still isn't talking because of a recent col- lision.

Omaha—D. V. McLeucks, United Artists Omaha manager who recen- tly spent a week at Excelsior Springs, Mo., for his health, now plans to enter St. Joseph's hospital. He will return to Omaha next week for treatment.

Newark—Ray Williams, assistant manager at the Brantford, has been seriously ill with the grippe.

Okaloosa City—Sid Gibbs, sales- man for Columbia, is back at work following a month's illness.

Blackton and Smith Called As Technicolor Witnesses

W. C. Bureaus of THE FILM DAILY

Hollywood—J. Stuart Blackton and A. E. Smith, former president of Vitagraph, were witnesses called yesterday by Technicolor in the Tri- Cities theater case. Smith told the court that the use of Technicolor in his picture was not a violation of the copyright, because he did not foresee that Technicolor would be adopted. The defendants were asked to come to court again.

That Oklahoma Pass Vote

Miami—Branding the pass sys- tems as a disgrace, Morris Lowen- stein, secretary of the M.P.T.O.A., yesterday told the court that when an Oklahoma bill requiring legislators to return their passes come up for action, it was defeated by a vote of 160 to one.

Gabriel Signot Dead

Paris (By Cable)—Gabriel Sig- not, famous French stage and screen star died here yesterday in Paris at his home, 59 years old.

Earphones in 15 Houses

Chicago—B. and K. have installed earphones in 15 of its Chicago theaters.

Coral Gables Congregational Church.
Hon. Alto Adams welcomed the dele- gates in behalf of the State of Flor- ida and Dr. George Henry Brad- ford, president of the University of Oklahoma, also made a welcoming speech. He said that the Governor, whom he was representing, realizes that there is no need for additional taxes in Florida.

M. A. Lightman responded to the addresses of welcome, after which President Kuykendall presented his annual report.

Annual report of Morris Lowenstein as secretary was also sub- mitted and Levy, as general coun- sel, made his annual report.

Special committee meetings were announced as follows:


Incr. trade practices: Chairman, O. C. Lam, Rome, Ga.; H. W. Har- vey, San Francisco; Arthur Lock- wood, Middletown, Conn.; Nat M. Williams, Indianapolis; Radio and Non-Theatrical Compe-
On the Desk of Every Important Executive In The Industry You’ll Find The FILM DAILY YEAR BOOK

Just off the Press—1937 FILM DAILY YEAR BOOK of Motion Pictures Is Now Being Distributed to All Subscribers of THE FILM DAILY

Get a Copy of This Book NOW—You’ll Find It Invaluable

THE NEWSPAPER OF FILM DOM ALL THE NEWS ALL THE TIME

1501 Broadway New York
**Reviews of the New Films**

"Girl Loves Boy"
with Erin Linden, Cecilia Parker, Roger Imhof, Dorothy Peterson, Pedro de Cordoba (HOLLYWOOD PREVIEW)

Grand National 75 mins.

ABLY DIRECTED AND ACTED STORY OF HOMEY SENTIMENT OF THE HORSE-AND BUGGY DAYS.

B. F. Zeidman may be proud of having produced a picture directed with loving care. Duncan Manfield has retained all of the flavor of the horse and buggy days and has lost nothing in interest by doing so, which, to any audience, must be obviously good direction. Adults should be pleased with the nostalgic memories the little touches, such as the ringing of the curfew, the tossed carriage tops, the singing of old songs at the parlor piano, should bring back. And yet the picture is not remote from present day youngsters for there is a vein of truth, common to any generation, that runs consistently through it. Erin Linden, as usual, does a sensitive piece of acting. She catches the essence of young soulfulness, and projects it and should not have difficulty finding many admirers for his work here. Cecilia Parker provided the only note out of keeping with the feeling of the era, with a modern haircut and up-to-date clothes. The story deals with the son of the town's banker, a boy who has just been expelled from college, and has married a little gold-digger whom his father exposes and licks off. Thus the boy is left far from the town in the desert. He takes a place in a bullion, and it is only when he becomes slowly involved with the affairs of the McIntyre family, that he becomes carnear. The widow, McIntyre, is bringing up her four fatherless children in proud poverty, and when the eldest girl, Dorothy, begins to like Robert, the rich young man, her mother gently dissuades her, until, almost against her will, she comes to admire the young man herself. For young Robert ranges that Dorothy should take piano lessons from Signor Montefori and, when he inherits five thousand dollars, devotes it all to arranging a concert for her. Dorothy is unaware of what he has done for her, and when Robert's father and her mother get drunk on the night of the concert to demand the five thousand dollars, Dorothy is thoroughly upset and ruins her opportunity for Robert. However, she happens upon a detective, and it is learned that the lawyer is married to the girl to whom Robert had considered himself married, but that he is really free to marry Dorothy. There are excellent homey scenes in the picture, especially one when the two boys of the family emulate cats in an alley in order to have junk thrown to them to sell for cash. Buster Phelps is one of the most appealing kids to come to the screen in recent years, and makes Paty O'Connor, another youngster, seem stagy as Little Eva in comparison. Roger Imhof does a beautiful piece of work as the common-genteel, gentle-hearted, rich father.

**SHORTS**

"The March of Time" (Number 8—Volume III) RKO 18 Mins. Excellent

Three highly diversified and unusually interesting topics comprise this chapter—the Child Labor Amendment fight, the British Coronation, and Halley's Comet Magic. The initial scenes explain the 13-year-old legislative battle which has been waged through the Ogdensburg, Homer, and Rome administrations to amend the Constitution to protect the youth of the nation from disastrous and informative years of life in fields, factories and city streetpops. Both sides of the question are shown, with the Massachusetts legislature, Coronation paraphernalia; the making of souvenirs; shots of the abundance Edward VII and of the new King will interest all picture patrons.

The Voodoo cult, and its entrenchment in New York's teeming Harlem, largest in the city in the world, is diverting, dramatic and at times both weird and amusing as the film progresses. The story is well-handled. An excellent chapter.

"This Changing World"
Douglas Rothacker 19 mins. (Commercial)

Here is a highly entertaining and graphic presentation of the romance of that modern industrial commodity—nickel. A commercial subject, it is entirely lacking the commercial taint for the theater. Lowell Thomas, delving into his narrative style that takes the viewer through the highlights of recorded history in a way that makes it understandable, come down to present crude methods in various countries where the modern use of nickel is lacking, and then swiftly points out the main uses of the metal. Thomas invests the subject with all the drama and the heroines can be made entertaining for the average theater audience.

"Trees"
(Musical Romance)
Paramount 9 mins. Beautiful

Here is one of the finest blending of a symphonic musical background and vocal rendition with gorgeous photography done in Technicolor. It is breath-taking in its beauty. The subject is based on the well known poem "Trees" by Joyce Kilmer. The lines of the poem melt into the beautiful studies of trees caught by the camera under all conditions and in all places—on mountain slope, in quiet valley, alongside rivers and marshes, in barren wasteland, or lush meadow. Robert Bruce is the artist with the camera, and he has never assembled any of nature's scenery to better advantage. His work with Technicolor is the last word in artistry. This short will hold any audience with its wondrous beauty. The charm of trees, gorgeous color, inspiring words of the classic poem, and finally, the splendid vocalization by Edna Nord, tenor, and Tudor Williams, basso.
The Theatre Owners of New York

evidently invite you
to attend a
Testimonial Dinner to be Tendered
Mr. Adolph Zukor
on the occasion of his Twenty-Fifth Anniversary
in the Motion Picture Industry
at the
Waldorf-Astoria Hotel
on Monday Evening, March Twenty-Ninth
Seven-thirty o'clock
Ladies Cordially Invited  Formal  Subscription $10

Reservations from
WILLIAM BRANDT, Chairman
Globe Theatre
Times Square, New York
By RALPH WILK

HOLLYWOOD

PRODUCTION pendulum in Hollywood is swinging to the so-called "B" pictures. While the same characters appear, in successive releases, under a new set of dramatic settings, Paramount is leading the field in this new film-making trend. The company has stories in work for a series of Pu Manchu mysteries in which Akim Tamiroff will appear as Fu, a group of Sophie Lang "female-Raffles" thrillers, probably for Gail Patrick; a sequence of stories for Lynne Overman and Roscoe Arbuckle to continue as they appeared as detective and reporter in "Murder Goes to College" (the next will be "Murder Goes to Jail"); more Bulldog Drummond stories with Ray Milland in the name role; new Zane Grey adventure tales with Larry Parks; and the Hold-along, Cassidy outdoor-romances with Bill Boyd.

Vaude Circuit for Amateurs

Scotsbluff, Neb.—W. H. Ostenberg of Gibraltar Theaters announces that a small vaudeville circuit may be started for Flattie Valley theaters in Nebraska and Colorado with amateur acts gleaned among winners at the weekly amateur night held at the Central auditorium in Gering, Neb. First tryout of the proposed plan is tentatively set for April 8 at the Egyptian theater here.

Local 199 Moving

Detroit—Local 199, I. A. T. S. E., is moving in a few days to new quarters on the tenth floor of the Hoffman Building. New space will be double the present quarters.
Deal Includes Television Patents, Hartley Announces

Coral Gables — RCA Photophone is acquiring all United Research Corp. patent rights, including those covering television, it was announced here last night by E. M. Hartley, Warner Bros. organized URC to manufacture sound recording and reproducing apparatus soon after the birth of the talkies.

The deal, according to Photophone's head, also involves all materials patented by URC which company has made 190 installations of its own sound equipment in Warner theaters.

2% TAX RULING MAY CHANGE EXHIB. PACT

Change in the exhibition contract by major companies to reduce the amount that would be taxable under the New York City 2 per cent sales tax on film rentals is likely to be proposed Friday when counsel for major companies convene at the Hays' office to discuss further action in view of the Court of Appeals.

National Theaters Corp.

Six Mos. Net is $9,923,209

National Theaters Corporation and its various controlled subsidiaries had a consolidated net income of $2,923,209 for 1936 compared with $2,192,194 in 1935. 20th Century-Fox owns 42 per cent of the outstanding capital stock of National Theaters and its interest in the 1936 earnings amounts to $1,227,747. 20th Century-Fox received dividends of $1,134,000 during the year from National Theaters.

$7,924,126 20th-Fox '36 Net More Than Doubles '35

EXPECT M.P.T.O.A. TO OKAY DUFFY BILL TODAY

RCA Purchases U.R.C. Patent Rights and Materials

Six Cities Bidding for 1938 M.P.T.O.A. Convention

Coral Gables—Six cities are bidding for the M.P.T.O.A. 1938 convention. President Ed Raykendall said yesterday. They are Pinehurst, Chicago, Memphis, St. Louis, Hot Springs and Cincinnati. Selection will be made by the Board of Directors later this year.

LOEW GETS HALF OF 20TH-FOX GB HOLDING

20th Century-Fox sold approximately half of its holdings in the Metropolis and Bradford Trust Co., the holding company controlling the Gaumont-British Corp., to Loew's, Inc., on Feb. 5, 1937, for $3,500,000 cash, the annual report of the 20th Century-Fox Corp. released yesterday, shows. 20th Century-Fox had

(Continued on Page 4)

National Theaters Corp.

'36 Net is $2,923,209

(Continued on Page 4)

Pathe-Monogram Stock Option Deal Near Close

Deal under which Pathe Film Corp. will loan Monogram Pictures Corp. $200,000 and receive stock options for more than 50,000 shares of new Monogram stock was in final stages of completion late yesterday at the Pathe offices. It is probable that filing of the registration certificate for Monogram Pictures with S.E.C. at Washington, which has

(Continued on Page 11)

$7,924,126 20th-Fox 1936 Earnings

Equals $3.55 a Share on Its Common

Argue Hickey Motion in RKO Reorg. Plan Today

Hearings in connection with the RKO reorganization plan will be resumed today before Federal Judge William Bondy with one motion still to be argued before actual consideration of the fairness of the plan can

(Continued on Page 11)

Ohio Divorce Bill Action is Deferred

Columbus, O. — Following a hearing before the House Judiciary Committee this afternoon, action on House Bill 504 prohibiting the operation of motion picture theaters by producers or distributors was deferred indefinitely by the committee in order that the members may further consider the matter. The

(Continued on Page 11)

Says 3rd Dimension Sound is Now Ready

Coral Gables — Third dimension sound is now ready, but will not be made available to the industry pending complete development of third dimension pictures, Whitford Drake, Erpi executive told THE FILM DAILY yesterday.

"Third dimension sound is now technically ready", Drake stated. The development will afford great-

(Continued on Page 12)

Urges Survey of Producers

On 16 Millimeter Rights

Coral Gables—A survey of all national distributors to determine their policies as regards 16 mm.

(Continued on Page 12)

H. V. Harvey Tells One

Coral Gables—As the conventioners were lunching in the hot Florida sunshine yesterday on a veranda of the Miami Biltmore, word was passed around to the effect that there was snow in New York, which led H. V. Harvey of the Harvey Amusement Co. of San Francisco, to recall that when snow hit a California town for the first time, his local manager wired an exchange, "Send No Snow: Too Much Snow.

(Continued on Page 12)
UMPTOA Fights Weekly Payments for Shorts

UMPTOA, of Eastern Pennsylvania, Southern New Jersey and Delaware is opposed to the weekly payments for shorts imported by various companies including Paramount, Warners, Fox, Metro and Columbia, holding that it is unfair for the exhibitors to pay for shorts before they are played as they have done repeatedly.

This is but the return of the long discarded system of payment for shorts.

Westinghouse Net for '36


Hicks Sails Tomorrow for Semi-Annual Para. Survey

John W. Hicks, vice president of Paramount Pictures Inc., in charge of the Foreign Department, sails for Europe tomorrow on the SS. Normandie. He will go to Paris first and then travel on the Continent before going to London. He expects to be away from New York about seven weeks.

Increase in Maryland

Billboard Fees Sought

Baltimore—A large increase in the license fees for billboards in Maryland, outside of incorporated cities or towns, is provided in a bill which has been introduced in the House of Delegates of the General Assembly. The measure provides that the present one-half cent per square foot per year will be increased to 1½ cents. The signs affected would be those within 500 feet of public highways.

Coming and Going

ARTHUR LEE of GB left for Chicago on the Cunarder yesterday.

M. BALCOM and MRS. BALCOM who visited the Berengaria yesterday left for the afternoon on the Cunarder.

EARL A. HAMMOND, president of Educational Pictures, returned from Miami yesterday.

HARRY GOLDENBERG, director of advertising and publicity for Warner Bros., is in Pittsburgh today setting up special Easter advertising campaigns. He performed a similar mission in Cleveland yesterday.

MARGARET LINDSAY, starts back to the BL studios today after a vacation of about three weeks.

ALFRED NEWMAN, musical director for Warner Bros., is at work on the Berengaria for the Allied Artists pictures, is here from New York.

MAX A. GOLDBERG, leaves today on the Berengaria for France to acquire some French films for U.S. distribution.

E. CHAS. LEONARD, Assistant to the Berengaria for the Allied Artists pictures, is on the way to take up a Universal contract.

CARL BURGER, cameraman, is back from Cuba from which new pictures were made.

TWA CUTS FARES

Now Compare Low Cost Air Travel via TWA with Rail Rates

Shortest, fastest, overnight coast-to-coast

Non-stop between New York and Chicago

TWA NEW YORK OFFICES

1506 Broadway, 70 East 42nd Street

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First Conciliation Board

May Be Set Up in Kansas

Coral Cobb—Lawton Flora, chairman of the MPTO.A. convention committee on conciliation and arbitration, will address the final meeting today on plans for establishing local conciliation boards under the organization's 10-point trade practice programme.

Flora yesterday told THE FILM DAILY that the initial board may be set up in the Kansas territory owing to the fact that Affiliated Circuits will be one of the early steps to be used in this connection.

Consolidated Dispute

Before Arbiter Golden

Arbiter Ben Golden continued hearings yesterday on the question of whether the Consolidated circuit is a member of the ITOA and therefore comes under the master contract recently signed by the ITOA with Local 906 or, as Local 906 claims, the circuit of 28 houses is not affiliated with the ITOA and should pay higher both charges than ITOA houses.

Ritchey Pact Settled

Contract of Norton Ritchey, general manager of foreign sales for Republic Pictures, was settled yesterday. Ritchey leaves Republic Saturday.

Wis. House Fire-Swept

FREDERICK WIS.—Fire at the Auditorium Theater here owned by NOREN & Son, did damage estimated at $7,000.

NOW BEING DISTRIBUTED

The 1937 FILM DAILY YEAR BOOK of MOTION PICTURES

GREAT EXPECTATIONS REALIZED

MEET ME AT BOOTH 2 AND 3

Miami-Biltmore

J. Geoge Fehnberg

J. George Feinberg

Spreading Comfort to Millions

SEE

The Sensation of Seating

Original Streamline Posture

Given Free With A Year's Subscription To—

THE FILM DAILY

1501 Broadway

New York, N. Y.
There's no word in the Dictionary BIG enough to describe it!

"MAYTIME" means EXTENDED PLAYTIME!
$7,924,126 ’36 NET FOR 20TH-CENT. FOX

(Continued from Page 1)

during the year on the preferred, the earnings are equal to $3.55 a share on the common outstanding on Dec. 31 last.

The operating profit for the fourth quarter was $3,472,275 compared with $1,566,765 for the fourth quarter of 1935 and $1,682,622 for the third quarter of 1936.

20th-Century-Fox sales increased $5,223,000 during the year. Inventories increased $882,060 as a result of the increased number and cost of production of better quality pictures. Next fixed assets increased $3,220,020 from $10,170,300 to $13,399,320. During the year $14,500,000 was written off against a reserve created for this purpose.

After deducting adjustment of the values of foreign assets necessitated by the numerous currency revaluations in Europe in the aggregate of $201,171, the net addition to surplus of the company, before payment of dividends, amounted to $7,722,054.

Deducting the year 327,754 shares of preferred stock were exchanged for 460,638 shares of common, bringing the total stock at Dec. 31, 1936, comprising 1,031,287 shares of preferred and 1,636,168 shares of common.

Commenting on the report, Sidney R. Kent, 20th-Century-Fox president states: “New sales records were established and your corporation’s profits continues to be well received by exhibitors in the public throughout the world.”

2% Sales Tax Ruling May Change Exhibition Contract

(Continued from Page 1)

ruling sustaining the tax. It is regarded as certain that the U. S. Supreme Court will be asked to review the Court of Appeals decision.

Lottery Legalization Bill

Albany—Senator Julius S. Berg, Bronx, Democrat, has introduced a bill in the Senate to legalize lotteries to raise funds for unemployment and poor relief.

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THE BIGGEST sensation in the last three years that is the glowing message sent by trans-Atlantic phone from London to J. Cheever Cowdin of Universal concerning the showing of “Three Smart Girls” at London’s Big West End Charity Fete. Lord Portal, one of the heads of the General Film Distributors, sent the cheerio about the picture and he said that Deanna Durbin had been established as a London sensation.

SIMILAR REPORTS have been received by Universal from Herbert McIntyre, Universal’s Australian manager, on the opening of “Three Smart Girls” in Wellington, where the picture opened in March. Four years ago, William Levy, cabling from Poland, states the feature broke records in Warsaw, Lodz and Krakow; in Brussels, it opened at the Plaza, the finest theater in the country, to turn away business in Stockholm, it was the biggest show of the week. In London, the two biggest theaters and at the Lord Byron theater in Paris the Durbin film is sold out for three weeks in advance. The Universal home office execs are feeling fine, thank you.

ALL SET to greet Hii—the Chinese water buffalo in M-G-M’s “The Good Earth” who will be officially welcomed in the United States by his Houston today right in front of the Astor theater. by Tilly Losch, who plays the role of Lotus in the film. Hii has been booked for 17 other appearances in key cities where the production is roadshowing.

AT THE AMPA luncheon today the organization ballyhooed itself right into the front-page headline international story by having Rudy Feld, formerly of Ufa, now a German exile, interviewed by Ludwig Lore, the local newspaper koyunlist. Also there will be Mrs. Adrienne Peabody, numerologist, who will show her specialty—Elizabeth Allan, the RKO player, will be there after the meeting, the Nominating Committee will be chosen.

SONGS FROM musicals made at the Zanuck factory...so the 20th-Century-Fox exploitation dept informs us...have been far ahead in the Hit Parade and Sweepstakes presented by the Lucky Strike hour over the air...they have had as many songs finish among the first five, week in and week out, for the past eight months, as their nearest two competitors combined...they claim.

SHUSH-SHUSH Dept Special...J. H. Clarke, assistant manager of Loew’s, Toronto, and his chief of service, James Crow, officially at the sudden arrival of a baby in the ladies room of the theater...without disturbing the show, we are glad to add...this is the third similar experience on the Loew circuit in a few weeks...a baby was born in the balcony of Loew’s National, Bronx...of course anything is liable to happen in a Bronx theater...in the mezzanine of Loew’s Hillside, in Queens, the Blessed Event also happened right there without any previous billing or ballyhoo...well, that’s what the Loew houses get for once encouraging these Games of Chance...there was bound to come a day of reckoning.

TWO COMPANIES are said to be considering Frances Hunt for pictures...she is the singer now appearing with Benny Goodman’s band at the Paramount...the same applies to Frances Carroll of the Carroll Sisters, now at the Merry-Go-Round in Brooklyn.

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GTE NETS $959,509 IN LAST HALF OF ’36

(Continued from Page 1)

into effect, to Dec. 31, 1936. The profit is equivalent to $1.80 a share on 552,461 shares of capital stock issued or irrevocably authorized to be issued by the close of the year.


Net sales for the period from June 1, 1936, to Dec. 31, 1936, were $5,998,159; costs and expenses $5,328,848; operating profit $699,311; other income $662,497; total income $1,361,768; discount on sales, bad debts and provision for uncollectible accounts, development and experimental expenses, etc., $142,596; interest $53,716; federal income taxes $114,233; provision for federal surtax on undistributed profits $58,550; net profit $650,509; dividends $1,051,461; deficit $91,952.

Consolidated balance sheet as of Dec. 31, 1936, shows current assets, including $529,319 installment notes, maturing later than one year, amounted to $5,498,779 and current liabilities were reported as $808,644. Cash at close of year totaled $1,698,076 and inventories, at lower of cost or market, were $1,055,815.

Total assets as of Dec. 31, last, were $11,496,583, paid-in surplus was $6,414,717 and earned surplus was $562,561.

Loew, Inc., Gets One-Half Of 20th-Fox’s GB Holdings

(Continued from Page 1)

a 49 per cent interest in GB up to the time of the sale to Loew’s. 20th-Century-Fox wrote off $9,850,250 of its investment in Metropolis and Bradford during the year, reducing this investment to $7,237,368, which was further reduced by the Loew sale.

Facts About Films

New regulation in Greece limits film imports to 1,201 complete pictures every six months.
The artist does hand-springs when he learns that Jean Harlow and Robert Taylor are co-starred!
Just because Jean Harlow hires Robert Taylor as her butler—does that make him the lady’s "PERSONAL PROPERTY"

It's really delightful and such good box-office!
An Opinion—and How!

Miami—Going the convention round is the story about an up-and-coming English playwright who was asked what he thought when the producer to whom he was reading his latest manuscript pointed out a character who reminded him of his dead uncle.

"Oh, I know—" said the playwright, "I'd have to be a literary genius and caustically reminded the producer that he had been speaking of earlier in the script, the film maker replied: "Ain't I sleep an opinion?"

MPTOA Convention Moments

By ARTHUR W. EDDY

One of the most popular spots around Miami Beach is, of course, the convention headquarters of the Motion Picture Theaters of America at Biltmore Hotel. A large crowd had gathered this morning prior to the departure of the members for a call on Dempsey’s, Jack Lear, w. k. in pix biz, is handling its publicity.

The attractive registration desk force consists of Enid Royce, Fay Sturman, Morris Stepelin, Helen Howard, Esther Gugenheim, Doris Snary and Rita Cummings.

Ed Fay claims that he’s kind to animals. That is, he’s giving all his money to the horses.

Bill Rodgers and Jimmy Grainger held a lobby pow-wow in the Miami Biltmore with all trade talk barred.

Jack Cohn took a crack at the Motion Picture Treasury but did not announce the results.

Bill Johnson is extolling the virtues of Screen Brochures along with his attorney, Louis L. Rosen of New Orleans.

Jim Cameron, who publishes books and things, can be located at the Biltmore lunch counter.

Claude Ezell and Eddie Goldstein are doing the honors in behalf of Bank Night.

Bob McNeil of Golden Statescircles the town. "Erie's" direction was an early arrival.

E. W. Hammons trooped into Miami with Jack Skirball and Harvey Day.

Around the local night spots you may run into George Price, Harry Ritz, Lou Irwin, Harry Richman among other delegates from Broad- ways.

Your local correspondent is as mighty tired of being mistaken for Dave Palfreyman. Dave Palfreyman is getting mighty tired of being referred to as your local correspondent.

And Mrs. T. Frank Freeman greets a cocktail party at their Bartley in the Roney Plaza in honor of Mr. and Mrs. John Balaban, who were celebrating their 21st wedding anniversary. Mostly Paramount theater execs present.

Harry Buxbaum is once more acquiring that coat of Florida tan and talking 20th Century-Fox product in between.

In the meantime, when the various committees report their resolutions.

Second session of the convention yesterday was largely devoted to ways and means of improving business through theater improvements and other box-office aids.

A demonstration of new methods in lighting theaters was given by Ernest F. Falge of General Electric, Cleveland, who stressed the value of color combinations in selling movies to the public. He pointed to the advantages to be gained through a "face lifting process" whereby the front of a theater is modernized. Upon conclusion of the talk, President Ed Kuykendall putted that it had been an illuminating discussion.

The conventioners lunches together on the south terrace of the Miami Biltmore and the afternoo session closed with a talk by Ben Schlinger.

Institutional Advertising

Need of institutional advertising and publicity for theaters was pointed to by Col. Carl Byoir, New York public relations counsel, who traced the development of exploitation and ballyhoo. He described a number of stunts staged by the late Harry Reichenbach.

What air conditioning means to the box-office was the subject of L. L. Lewis of Carrier Corp., New- ark. Lewis said that Sid Grauman installed the first air conditioning unit in 1922.

Hal Koplin of Wometco theaters, Miami, discussed "theatre advertising in newspapers," in which he urged exhibitors to cultivate the goodwill of their local newspaper critics.

Due to the "insatiable appetite of producers for more box-office receipts, exhibitors must find new ways of increasing their revenue," Roy L. Smart of the Wilby-Kinecy Management Service, handed out the convention, in talking on the topic, "winning new patrons." He discussed various tieups and urged exhibitors to look up programs based on novels through the local public library. Encouraging of family attendance was recommended by Smart, who told of his plan under which new residents of his towns are contacted as potential customers. In booking the Saturday show, Smart said that he found the youngsters demand westerns and comedies.

The big event last night was the premiere of GB’s "Silent Barriers" at the Loew’s Miami Theater.

10-Point Program Drive

Continuance of the drive in behalf of the ten point program will be announced as indicated by President Kuykendall some months ago as the organization is not satisfied with concessions granted by the distributors. A new stress will be placed on the elimination of the score charge and granting of a twenty per cent concession privilege.

When the committee holds its first meeting this morning prior to reporting to the convention, it will examine reports that certain exhibitors are engaging in the building of opposition houses.

TELEVISION TO HELP B.O., JOYCE PREDICTS

Miami—"When television finally comes—and it won't be tomorrow—it's going to help rather than hurt the theater boxoffice," declared Thomas F. Joyce, manager of the Wometco Corp., who is looking into the possibilities of television in advertising. "The Wometco Corp., as well as the M. P. T. O. A. in addressing the M. P. T. O. A. convention here yesterday. His topic was "Good Sound Is Good Business."

In part, Joyce said: "While or the subject of technological development, some of you might well ask: How will television affect the theater owner? As you undoubtedly know, RCA and NBC and their affiliates lead the world in television development and are now making extensive tests in New York with the NBC, another RCA service. Looking to the eventual solution of the tremendous technical as well as commercial problems involved in making television a practical every day service. Whenever any new development such as television comes along, the general cry is that it is going to put an existing service in an allied field out of business. It is not thought by many that radio would affect newspapers and magazines. Yet the publishers of a magazine publishing business continues to flourish.

"We all heard, back in 1925, ’26 and ’27 that radio was hurting box office receipts. That's not exactly so. The motion picture business was stagnant. There really had been no great technical improvement in the art of motion picture projection since the inception of the business. Yes, there had been such improvements as elimination of flicker and greater light intensity on the screen.

"When television comes, I believe that the motion picture producers will make use of television to show advance trailers from their outstanding productions. A two or three minute sample of a super-production is going to make many, many million more people want to see these productions in their entirety and the place that they will see them is in your theaters. I am sure that far sighted motion picture executives who are thinking of the greatest advance agent and exploitation medium that motion picture has ever had. When television comes your theaters are not going to be big enough to hold the crowds that telecast presentations will send to your box offices."

(Turn to Pages 10 and 12 for more news of the M.P.T.O.A. Convention.)

Don Alexander Held Up

Miami—Don Alexander, president of the Alexander Film Co. of Colorado Springs, Minn., in town for a "quickie" and small sale, and living aboard his yacht, Two Smiles, was held up by a man who had been窥视ing a wallet containing a larger sum and valuable papers.

(Continued from Page 13)
CAROLE LOMBARD
and
FRED MacMURRAY
in
"SWING HIGH, SWING LOW"
with
Charles Butterworth • Jean Dixon
Dorothy Lamour • Harvey Stephens
A Paramount Picture Directed by Mitchell Leisen
Miami heat wave or Louisville blizzard, wherever Paramount's big Jubilee picture, "SWING HIGH, SWING LOW" plays, it smashes even January and February holiday figures...yes, and right in the middle of the toughest season in show business...Lent...Just look at these figures!

**Rialto Theatre, Louisville**
Such crowds despite blizzard, refunds had to be given as three year records are broken.

**Buffalo Theatre, Buffalo, N.Y.**
Biggest opening in 1937. Best three days' business of the year.

**Main Street Theatre, Kansas City, Mo.**
Outstanding business. Week's business in four days.

**Strand Theatre, Scranton, Pa.**
Week's business in three days.

**Capitol Theatre, Wilkes-Barre, Pa.**
Week's business in four days.

**Capitol Theatre, Salt Lake City, Utah**
Opened big and building bigger. Second biggest opening of year. Week's business in three days.

**Sheridan Theatre, Miami Beach, Fla.**
Breaks all attendance records and money records for house in four days.

**Palace, Dallas, Texas**
Biggest opening and biggest two days' business of the year.

**Fox Theatre, Oakland, Cal.**
Terrific grosses. Running ahead of "Plainsman."

**Majestic Theatre, Houston, Texas**
Biggest opening of year. Week's business in four days.

**Malco Theatre, Memphis, Tenn.**
Smash business. Biggest opening business of year. Week's business in three days.

**Michigan Theatre, Detroit, Mich.**
Opened big and building bigger despite adverse local conditions.

**Metropolitan Theatre, Boston, Mass.**
40% over average week's business.

So, swing into line boys, and go to town!
HEARING AIDS BUILD GROSSES, SAYS HALPIN

Coral Gables—How hard-of-hearing equipment boosts theater grosses was described by Dan D. Halpin, vice-president of Dictograph Products Co., yesterday at a session of the M. P. T. O. A. convention. His paper also told of the system employed by theater managers in serving deaf persons with the device.

"Reliable statistics show there are 15,000,000 persons in the United States with impaired hearing," said Halpin.

"It is safe to say these 15,000,000 persons keep at least 5,000,000 more persons from going out and enjoying the amusements and entertainments of the normal hearing. 'We don't go out any more', they explain. Think what this means to the theaters of America. Let us assume only 10 per cent of these 20,000,000 can be brought back to the movies. Suppose this 10 per cent or 2,000,000 go to the pictures only twice a month, paying an average admission of 40 cents. Here is a monthly income of $1,000,000 or nearly $40,000."

A masterly amalgam of romance, humor and melodrama contrived into one of the cleverest mystery dramas I have ever seen.

RUTH WATERBURY

PHOTOPLAY Magazine

Winter Air Conditioning
Drawing Power Is stressed

Coral Gables — Experience of many exhibitors has proven positively that a good showman can invest in air conditioning and make it pay out 100 per cent in a very quick time. One manager of engineer of the Carrier Corp., told the MPTOA convention yesterday.

"Speaking on 'What Air Conditioning Means to the Box Office,'" Lewis said, "With this as a proven possibility, and considering that the hard, quick-changing business, five years has been selected as the longest time in which a system should liquidate itself 100 per cent."

Lewis offered these conclusions, based upon research for his article:

"Perfect air conditioning bought without regard to price cannot take the place of good showmanship, but if good showmanship is used, the public learns to appreciate the advantages of a good air-conditioning system."

"The grilles and tip ends of the air-conditioning systems which cost less than five per cent of the total cost of the air-conditioning system are of such importance as all of the rest of the system put together."

900 per week. Is this market worth bringing back to your theaters?

"The average installation of 10 outlets will do for the box office: A conservative estimate of number of wired seats sold per day in the average small theater is 60 per cent of the average small theater. If you can get 10 outlets per theater, you are drawing a new market every five months, and shows a clear profit there.

"You will ask what are the best locations for the outlets. Because we know the hard of hearing are very sensitive, we play down the equipment and make it as inconspicuous as possible. For this reason, we never recommend wiring a solid row, as it would make the hard of hearing feel uncomfortable to be thus segregated. Instead, we recommend staggering the wired seats thru the orchestra. A good arrangement is to run the line down an aisle about two or three seats in, thus leaving the aisle wide enough so that anyone will notice this audio outlet is double, so that one outlet under the arm of the person in the next seat will hear it. The outlet installation, therefore, in reality gives you 20 wired seats, the average theater with up to 500 seats could install 30 outlets, while a house with more than 900 seats would need 20 double outlets and up."

MPTOA Hears Speakers on Insurance, Theater Design

Coral Gables — "We owe a moral duty to the community to maintain conditions in our theaters such that minor accidents are very unlikely to occur and such that disasters are impossible," declared Henry Anderson, manager of Paramount's insurance department, addressing the MPTOA Convention yesterday.

"We must know the risks of the business and take steps to eliminate or minimize them," said Anderson, in discussing "Insurance and Accident Prevention in the Motion Picture Industry."

His talk concerned all types of insurance, including public liability, workmen's compensation, fire, marine, plate glass, safe burglary and holdup, boiler and fire.

In the 376 exchanges operated by the industry, fire losses over the past eight years have amounted to less than $1,500, estimated Anderson.

"The Motion Picture Theater Structure for Effective Presentation" was discussed by John Schlangen, New York architect.

Schlanger touched upon the design of theater floor slopes, an analysis of present and possible future types of cinematography as they affect film theater seating arrangements, a second analysis of the relationship of the size and shape of the screen and that of film theater auditoriums, architectural and decorative.

The MPTOA requires that the screen be a stand point of advertising and functional value, and the member who is the MPTOA to produce better standards for exhibition.

Nine Prizes Hung Up for M.P.T.O.A. Golf Tourney

Coral Gables—Golfers will compete for nine prizes in the annual M.P.T.O.A. convention tournament at the Miami-Biltmore Golf and Country Club tomorrow morning. It's the convention's concluding event, as there are the awards:

1. Modern cocktail tray and glasses, given by American Seating Co. 2. Elk's leather golf and traveling bags, given by National Screen Service through Herman Robbins. 3. Silver Golf Trophy with Silver cup given by golfers. 4. Casablanca, given by National Theater Supply Co. 5. Case Cutty Sark Scotch, given by Alexander and Company. 6. 6. R. C. A. Radio, given by R. C. A. Manufacturing Co. 7. All-leather Golf Bag, given by Warner Bros.

DRESS UP THEATER FRONTS, URGES PATTON

Coral Gables—In failing to dress up their theater fronts, exhibitors are displaying a lack of showmanship, said Maj. L. E. Thompson, who is handling the publicity for the Miami Biltmore Hotel. Said Patton, in part: "For some reason, moving picture theaters have been more backward than any other business in realizing the value of a good outward appearance in increasing business. Everywhere you go, shops with sparkling glass fronts, attractively designed windows and unusual decorations are springing up almost overnight. But the theater fronts remain unchanged. Lights in the marquee and signs may try to attract attention in the midst of their brighter hued neighbors, but these are in vain. The theater whose very life blood is showmanship has been surpassed in the field of the butcher, the baker, the candlestick maker, who realize the best type of showmanship is to put up a good front."

"This lack of showmanship seems even more strange in view of the many other devices used by the motorman and store industry to build up attendance."

"There's one rule of merchandising that you can't beat. A product attractively packaged will outsell the same product in a plain wrapper every time. People buy what looks best."

"Structural glass is unquestionably the most popular material for glass. Glass is one product whose beauty is not diminished by time. The many colors of Carrara marble are designed to create an individual front which combines the beauty of quiet elegance and the sparkling lights and fints that excite the modern glass front that requires a minimum of upkeep because the glass is the original beauty. In view of the definite trend towards the greater use of glass in construction and decoration, a Carrara front will stay in style longer."

M.P.T.O.A. To Get Plea for Hospital Fund Aid

Coral Gables—Major L. E. Thompson who arrived here yesterday from New York, will address the M.P.T.O.A. convention today to urge support for the Will Rogers Memorial Hospital fund drive. With him is A. E. Waxman, who is handling the publicity campaign.

"This is the first time I have been able to get through Maj. Albert Warner, 8. "I'm motherless," given by Universal Film Corp., through J. R. Gratinger. 9. Set of "Bobby Jones" Wood Clubs, given by Erpli.
New Super Simplex
PEDESTAL

Designed
TO ACCOMMODATE HEAVY DUTY EQUIPMENT
MEET PROJECTIONIST REQUIREMENTS
AND SECURE THE
HIGHEST TYPE OF SCREEN PRESENTATION

OUTSTANDING ADVANTAGES

• Provides excellent balance for heavy
duty equipment.
• Pivot point insures proper balance
and minimum strain.
• Can be easily tilted between minus
3 and plus 3°.
• Lateral adjustment simplifies instal-
lation and insures proper centering
of picture on screen at all times.
• Weight gives steadiness heretofore
unobtainable.
• Spacious internal compartment for
all electrical connections.
• Conduit can be brought into compart-
ment through floor or from side.
• Twist lock receptacles for change-
over and motor allow ready discon-
nection of circuit.
• Two switches for motor circuit.
• Four double pole standard outlet re-
ceptacles for soldering iron, work
light, threading lamp, and arc lamp
feed motor provided.
• Universal type spirit level permits ac-
curate levelling, and levelling bolts
secure great rigidity.
• Lamphouse support bracket permits
accurate alignment of lamphouse
and allows for differences in manu-
facturing tolerances.
• Lamphouse support bracket of ade-
quate length to support new style
lamphouse.
• 100 ampere double pole knife switch
furnished for low intensity or suprex
arc lamps.
• Heavy switch supporting bracket can
be furnished at additional charge for
high intensity arc lamp.
• Any standard change-over switch
may be attached.
• Spacers provided to accommodate
existing port hole construction.
• Soundhead supports to meet require-
ments of any soundhead attachment.

INTERNATIONAL PROJECTOR CORPORATION
88-96 GOLD ST.
NEW YORK, N.Y.
Third Dimension Sound Now Ready, Says Erpi Exec. (Continued from Page 1)

er flexibility of sound reproduction inasmuch as it will allow the use of two microphones simultaneously, instead of one, as at present, it will require use of a double sound track.

Court Continues Hearing in Fight Over "Theodora"

New Orleans—Hearing for the preliminary injunction United Theaters, Inc., is asking to prevent Columbia from delivering "Theodora Goes Wild" to any but United houses for first subsequent neighborhood runs was continued for an unset date by Civil District Court Judge William Byrnes. United had been protected by a temporary restraining order and is protected by the assurance of defense counsel, Hugh Wilkinson, that Columbia does not intend to serve "Theodora" and that if it does Wilkinson will take the contempt sentence himself.

Present in behalf of United in the event the case went to trial were: President Manny Jacobs, General Manager E. J. Myrick, Booker Levere Montgomery, Norman L. Cutler, E. V. Richards' personal assistant; Guston Dureau, Saenger buyer; one of E. V. Richards' sons, and Co-Counsel Charles Kammer.

Excellent picture. One of the season's most entertaining.

— DOUGLAS CHURCHILL
Douglas W. Churchill Syndicate

Zukor Discusses New Para. Product at Miami

Coral Gables, Fla.—Forthcoming product was discussed by Adolph Zukor at the Paramount theater partners' conference yesterday at the Roney Plaza, where the session will continue today.

Financial condition of the company was taken up by Stanton Griffis, chairman of its executive committee, and Robert Gillham spoke on the advertising between the distributing company and the partners and also the value of radio publicity.

"The social security act and its application to theaters was discussed by Clark Brown, attorney, and Barney Balaban said hello to the conference.

Four New Theater Firms Organized in Chicago

Chicago—The Mindora Corp., has been organized to operate theaters by K. Sorenson, E. Johnson and G. L. House whose money interests have organized the Dale Theater Co. P. M. Dieter, B. J. Cooney and J. Q. Kaiser are the principals. V. Canclise, A. Goldman and A. R. Lay have organized the Modern Theaters Co. D. Bonnett Theater Corp. has been incorporated by J. Buckley, A. Sorley and H. Taylor.

Central Theater Co. has surrendered its charter to the Secretary of State at Springfield.

Hearing on Zirn Motion Will Be Resumed Today

Hearing on the Samuel Zirn motion to cancel the sale of the Orpheum assets to Stadium Theaters, RKO subsidiary, was adjourned by Federal Judge Murray Hubert late yesterday afternoon following argument by Zirn and opposing counsel and will be resumed today.

Zirn asks also that the Orpheum case be assigned to a referee other than Referee Ehhrhorn and that present counsel for the Orpheum trustee be supplanted.

Buffalo Burlesque House Shifts to Foreign Films

Buffalo—Herman Endres of the Little Theater, East Side community theater which has devoted some weeks to showing art films, has taken a lease on the Gayety, former burlesque theater, and will show imported pictures, dubbed and subtitled. Gowans Smith, associated with Endres in a previous venture, will be house manager. The new name is the Filmarte.

Urges Survey of Producers on 16 Millimeter Rights

(Continued on Page 12)

rights to their productions will be proposed to the M. P. T. O. A. conventions today by its committee on unfair trade practices of which Oscar C. Lam is chairman.

Plan is based on reports that distributors of 16 mm. films are advertising their productions to exhibitors and custom~ers with major company pictures providing local exhibitors to grant their permission. This puts the theater on the spot with local organizations such as churches, schools and American Legion posts according to the committee.

Youngstown Hotel to be Razed to Improve Theater

Youngstown, O.—Plans have been completed to remodel the Champion St. entrance to the Park Theater and close the Federal St. entrance at a cost of approximately $35,000. A small hotel will be razed to make way for the improvement. Joseph Shargin, manager of the Park, is now in New York with final plans. As soon as they are approved, work will be started on razing the hotel. The remodeled hotel will not be closed during the remodeling.

SICK REPORT

Baltimore—Mrs. Vera B. Phoebeus, member of the Maryland State Board of Motion Picture Censors, was painfully injured in a bus accident while on her way to Annapolis.

O J. Skinner, veteran retired actor, has been discharged from St. Luke's Hospital where he has been confined for several weeks under undergoing treatment for an ear ailment.

Pittsburgh—Mike Gullen, Loew's Penn manager, is up and around after a tussle with the flu.

Pittsburgh—Art Morrow of the Superior Motion Pictures Supply is recovering from an appendicitis attack.

Oklahoma City—Mrs. Marie Davis, local inspector for K. Lee Williams, is back from a week's tussle with the flu.

Say 98 P. C. of Cleveland Exchange Employees Sign for Union

Cleveland—Walter Creese, business agent of the Packets and Wrappers Union of the F. F. of L., states that the local strippers, porter clerks and inspec-

ors, have signed up to join the union and to demand increased wages, and a change in working hours. To date, no demands have been presented to the exchange boards. It is indicated that unless it has 100 per cent representation the plan to unionize the shipping rooms will not go through. There are about 100 people affected by the situation in Cleveland.

Jap Film for Filmarle

The Filmarle has acquired "Kimi-koi," first Japanese talkie to be presented in the United States, to be its new attraction, following "Tsar to Lenin."
A "Little" from "Lots"

By RALPH WILK

HOLLYWOOD

Due to her comedy work in "Woman Chases Man," Miriam Hopkins is tentatively slated to star in another comedy, "Honeymoon in Reno," which Samuel Goldwyn has just purchased from Virginia Kellogg, magazine writer. Miss Kellogg has been retained to write the screen play.

Trem Carr borrows Arthur Lubin from Universal to direct the next John Wayne starring feature, "I Cover the War." Production starts in about a week or ten days.

Engagement of Janice Jarratt, film actress, to Melvin Purvis, ex-G-man, is announced. Purvis is now a practicing attorney in Florida.

Mitchell Leichter, Advance Pictures, Inc., has signed H. H. Van Loan, writer, to do eight stories for this coming season. Leichter has also signed up Conway Tearle, Ralph Graves, Nick Stuart, Margaret Morris, Eddie Nugent and Bill Edwards.

Samuel Goldwyn has signed Raymond Massey for the role of De Laoge, French island official in Nodhoff and Hall's "Hurricane," which will have Joel McCrea and Margo in the leads.

Stuart Heisler, former Paramount director and one time head cutter for Goldwyn, has been signed by the producer as special associate director and will handle the "Hurricane" technical unit which leaves for the South Seas March 31 on the SS, Monterey. Director John Ford and the main company will follow as soon as Ford completes "Whee Willie Winkle."

Edward Norris has been selected by Merryn LeRoy for the important role of Robert Hale in LeRoy's forthcoming production of Ward Greene's novel, "In The Deep South." Norris, husband of Ann Sheridan, was borrowed from M-G-M for the picture after it was decided that William Hooper, originally slated for the Hale role, was too young for the part.

First National will make "Grim Rock," suggested by Alcatraz Frison. Crum Wilbur is now at work on the screen play.

Action is Deferred on Ohio Theater Divorce Bill

(Continued from Page 1)

C. C. Pettitjohn, Hays office counsel, told the committee the proposed bill was unconstitutional and in addition, declared that the independent owners were not back of the bill but that rather it was supported by other parties with no financial interest in the industry. He cited independently owned circuits which control more houses than producer-exhibitors.

Martin Blum, counsel for the operators and stage hand union, stated that while relations on the whole between the union and producers had been very satisfactory, the union had experienced some dissatisfaction with independently owned houses. When pressed he mentioned Columbus, Akron, Youngstown and Toledo as some of the cities in which such difficulties had been experienced.

PATH-MONOCROM STOCK
Option Deal Near Close

(Continued from Page 1)

been held up pending completion of the Pathé deal, will be done today. Sol. E. Rosenblatt, counsel for factors connected with the deal, will receive options to a large block of stock and will be a director of the new company. Sisto & Co., and W. Ray Johnston, president, will also receive stock options.

It is understood that Monogram franchise holders will subscribe $250,000 in cash through purchase of stock of the company. Franchise holders will also be entitled to acquire additional stock.

Argue Hickey Motion in RKO Reorg. Plan Today

(Continued from Page 1)

begin. The motion to be argued is that brought by Edwin J. Hickey challenging the constitutionality of the reorganization statute under which the RKO proceedings are being held.

Slott House to Open

Chicago—Max B. Slott, formerly district manager for Warners, will open his new de luxe, the Park Theater, next week. House will adopt a dual policy.

Pathe-Monogram Stock Option Deal Near Close

(Continued from Page 1)

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-- As good as only she can be, in the first searing screen showing of the “wrong dames” - and (an important angle) what makes 'em that way! Set it in now and plan to set it up big to keep up with the great work of WARNER BROS.

BETTE DAVIS in "MARKED WOMAN"

HUMPHREY BOGART
LOLA LANE • ISABEL JEWELL • EDUARDO CIANNELLI • JANE BRYAN • ROSALIND MARQUIS • MARY METHOT • Allen Jenkins • John Litel • Ben Welden • Henry O'Neill • Directed by Lloyd Bacon • Songs by Harry Warren & Al Dubin • A First National Picture
Skouras Single Bill Restoration Decision Due in 2 Weeks

MPTOA WARS ON MOVIE STAR RADIO APPEARANCES

Bigger Pictures Will Demand Greater Revenues—Zukor

Tells MPTOA Public Must be Educated to High Cost Pictures

Coral Gables, Fla.—As Hollywood producers are planning to spend more money in making big productions, theaters, through higher admission prices or extending playing time, must get more revenue in order to justify such pictures, Adolph Zukor told exhibitors at the final session of the MPTOA convention here yesterday afternoon.

Stressing the financial risks taken by producers, the Paramount pro- (Continued on Page 8)

1935 FILM THEATER GROSS, $508,196,000

Washington Bureau of THE FILM DAILY

Washington — During the year 1935, there were in operation in the U. S., 37,677 places of amusement, including motion picture theaters, theatricals, circuses, etc., reporting $699,051,000 total operating receipts, it was revealed yesterday in a speech by V. B. Catchings Subsidiary Exploits Miller Patents

Washington Bureau of THE FILM DAILY

Washington — Warner Bros. Pictures, Inc. yesterday filed with the SEC notice of agreement entered into with Wadhill Catchings, director of Warners, to organize group to exploit patents issued to James A. Miller, employee of Warners, to extend not less than $510,000 in such agreement (Continued on Page 6)

Fuller Charges Denied in Wilkes Suit Answer

New Orleans—Platly denying in- truding distributors not to supply George Fuller's Florida locations with films or participating in any conspiracy, Harold Wilkes, Paramount manager and Saenger assistant (Continued on Page 6)

When Greek Meets—Film

Coral Gables, Fla.—Joe Vergesslich, Warner manager at Atlanta, here for the M.P.T.O.A. conclave, is authority for the one about the Greek exhibit in Florida who wanted to book "Story of Louis Pasteur".

FABIAN-FOX REORG. PLAN HEARING APR. 6 GETS STOCKHOLDER OK

Reorganization plan for the Fox Theater and Office Building, Brookly, proposed by S. I Fabian, present owner of the theater, and approved by the majority bondholders' committee, was submitted yesterday in Federal Court and hearing set for Apr. 6.

The plan proposes that the exist- ing bond issue of $6,500,000 be cut in half and placed on an income ba- sis, which and if the property makes money. A first mortgage of $725,- (Continued on Page 8)

Imperial and Bankers in Finance Agreement

Agreement on the public financing of Imperial Pictures has been reached between Wm. M. Pixon, Imperial president, and the underwriters, who include the Reference Corp., of 70 Pine St., A. R. Titus & Co., 32 Broadway, and T. L. Chapman, bankers of 120 N. LaSalle St., Chi- cago, who will be associated with the New York bankers on making the (Continued on Page 8)

Kuykendall to Name Com. of Three to Draft Action Plan

By ARTHUR W. EDDY

Coral Gables, Fla.—Alarmed at the increasing appearance of motion picture stars on radio programs during the past year, the MP-T.O.A., at the final session of its annual convention at the Miami Biltmore yesterday, empowered a committee to draw up a protocol in the practice. President Ed Kuykendall was authorized to select three (Continued on Page 7)

20 P. C. CANCELLATION PRIVILEGE DEMANDED

Coral Gables, Fla.—Among the important resolutions adopted by the MP-T.O.A. convention at its concluding business session here yesterday were:

Opposing attempts by law to pro- hibit block booking but demanding an unconditional cancellation privi- (Continued on Page 8)

3,000 Local Chairmen to Assist in Hospital Drive

Coral Gables, Fla.—Three thou- sand local chairmen will aid in the Will Rogers Memorial Hospital fund drive when it opens on April 30, Maj- or L. E. Thompson announced at the MP-T.O.A. convention here yester- day.

Asking exhibitor support for the (Continued on Page 8)

Product Gets Attention of Para. Theater Partners

Miami Beach, Fla.—Product, in- cluding the production of pictures, will be discussed by Paramount the- ater partners today at their confer- ence at the Roney Plaza. Yester- day's session was devoted to re- pairs, cooling systems, lighting costs and other operating problems.

Skouras Single Bill Test Result at Manhasset to Decide Policy in N. Y.

Monogram Closes Pathe Deal; Directors Listed

Deal under which Pathe Film Corp. will handle the printing for Monogram Pictures was concluded (Continued on Page 8)

Following the return from Flor- ida of George Skouras, in two weeks, Skouras Theaters will decide what action it will take to restore single bills to local theaters, based on the results of a test made at the Manhasset Theater, Manhasset, (Continued on Page 8)
Coming and Going

NORTON V. RITCHIE, head of Ritchie International Corp., left New York yesterday for Hollywood for talks on future activities of the company. RITCHIE'S DUBIN starts today from Hollywood for Philadelphia and, time permitting, to New York, where James E. Rogers, associate editor, has agreed to take her personally on a Coney Island boat trip.

J. F. SHERIDAN, who has just completed the leading female role in "The Wildcat," will soon start work in Paramount's "Artists and Models." They will stop over in Washington, Ill., Jack's home town.

LYON MEARSON, author-playwright, and BURNET HERSHEY, journalist, arrive from Europe today on the Manhattan after several weeks of research in Italy gathering material for a forthcoming feature, "Caruso the Magnificent."

Vladimir Velinsky, president of Amlinco, returns today from Hollywood where he has been buying U.S. films and equipment for the Soviet Union.

GEORGE FOEGER, RKO radio sales chief, has gone to Buffalo and returns Monday.

HARRY GOLD, Eastern division manager for United Artists, left New York yesterday to spend two weeks' vacation in Florida.

MONROE GREENE, United Artists' publicist and advertising head arrived in New York yesterday by plane from Hollywood.

BARBARA O'NEILL, screen player, is on route from New York to the coast where she will appear in Samuel Goldwyn's "Young Lady." When she returns to the East, the studio's production manager, A. Dr. TILDSLEY, will oversee the running of the film under the direction of Sydney Franklin.

GEORGE N. GORDON, director of motion picture operations of RKO's London branch, sailed last night for England on the Europa for a vacation and to attend the Conranie.

JACOB ROTHMAN, assistant secretary of RKO, left New York for London and return on March 12.

RICHARD BERGMAN, vice-president of Adolph Zukor's film company, leave London for London today to close a contract with a British company. Unit Company, headed by Sir William Wyler, is expected to sign a contract with the new company.

J. B. BROWN, head of the Tokyo branch of the Educational Film Corporation, is expected to arrive in New York today to take charge of the company's activities in the East.

RICHARD BURNS, assistant executive producer of the Universal Film Co., has been sent to London by the company to arrange for the making of a film about the London operations of the company.

T. H. SMITH, producer of the London production of "The Good Earth," has returned to New York from England, where he was working on the production of a film about the London production of "The Good Earth."

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RITCHIE Corp. Moving

Ritchie International Corp. is moving its offices this week from 1776 Broadway to the RKO Building in the same building. Ritchie's severing of his connection as foreign sales manager for Republic. J. V. Ritchie has also left Repub-

Charles A. Swanson Dies

Everett, Wash. — Charles A. Swanson, 60, former owner of all the theaters in the area, died yesterday of an overdose of gas. His body was found in his car. He had recently retired.

Permissive Segregation

Bill in N. Y. Legislature

Albany—Under the provisions of bills introduced in the Assembly by Harold B. Ehrlich, Republican of Buffalo, cities of less than one million and villages may adopt local laws permitting unaccom-

12 More Roadshow Dates

Set for "The Good Earth"


Film Board Joins Ass'n

New Orleans—The Film Board of Trade here has joined the Association of Commerce, apparently car-

A grand picture seldom equaled for sheer entertain-

THIS WEEK'S FILM HEADLINES

ALL SET FOR THE EASTER PARADE to the 210 key houses lined up for his American debut in "The King and the Chorus Girl" is Fernand Gravet, who is anxious to prove why M. P. Daily says his picture is certain for box-office championship! Joan Blondell and Edw. Everett Horton head the other headliners in this first independent Mervyn LeRoy production for Warners.


MORE HONORS FOR 'GREEN LIGHT' STAR! Errol Flynn and wife Lily Damita (at his right) arrive in Paris, where reception by newshawks is interrupted by cable report that "Prince and the Pauper," in which he stars with Mauch twins, has been awarded advance laurel by Parents' Magazine as the outstanding movie for May.

"WILLING AND ABLE TO PLEASE" New York is "Ready, Willing and Able" (says Daily News), so Ruby Keeler, Lee Dixon, (left) plus Allen Jenkins, Louise Fazenda and others of the "smash cast" (Mirror) continue for a "good and goofy" (American) 2nd Strand week in Warners' "tuneful, handsomely staged musical!" [Journal!]

SOCIAL CELEBRITIES CELEBRATE first public showing of "Call It a Day," with host J. L. Warner, whose studio Photoplay and all other coast previewers said "has every reason to be proud," at head of table which includes world's richest girl, Doris Duke Cromwell (at Warner's left), husband J. H. R. Cromwell and friends.†
"JOYOUS! SWEET ENTERTAINMENT FROM START TO A HILARIOUS FINISH! FROM THE SAME STUDIO RESPONSIBLE FOR 'THREE SMART GIRLS' AND THERE NEED BE NO APOLOGIES IF COMPARISONS ARE MADE!" continues the jubilant Hollywood Reporter about

ELEANORE GRIFFIN'S FAMOUS McCALL'S MAGAZINE STORY LOVED BY MILLION

with VIRGINIA BRUCE

of "The Great Ziegfeld" and "Born To Dance"

ANOTHER BOX OFFICE SMASH
OFFICE!** Hollywood Reporter

See the startling "JACK O' LANTERN" number!
Hear the two hit songs by McHugh & Adamson
—"When Love Is Young" and "Did Anyone Ever Tell You?"

KENT TAYLOR • WALTER BRENnan
Winner of the 1936 Motion Picture Academy Award

JEAN ROGERS • JACK SMART • FRANKLIN PANGBORN
STERLING HOLLOWAY • GRETA MEYER
WILLIAM TANNEN • CHRISTIAN RUB

Directed by Hal Mohr

CHARLES R. ROGERS Executive Producer

FROM THE NEW UNIVERSAL!
SKORAS TO DECIDE ON SINGLES SOON

L. L., where single deals were reinstated Nov. 1, last, it was said yesterday by Bill White of Skoras Theatres, that shows at the Manhasset were changed twice weekly.

White would affirm or deny or report that Skoras N. Y. theaters might try to eliminate duals by having each house run one single feature bill monthly.

1935 Film Theater Gross was $508,196,000

Fuller Charges Denied in Wilkes Suit Answer

ant transgresser, who filed the first bill of complaint in the Fuller "conspiracy case. Fuller is seeking injunctive relief.

Wilkes specifically denies agreement with Vittagraph causing their suspension of film delivery under an alleged Fuller contract or that Fuller will "suffer irreparable loss, or damage because of unlawful acts on his part." Other defendants are answering soon.

Roach Signs Cary Grant
West Coast Bureau of THE FILM DAILY

Hollywood—Hal Roach has signed Cary Grant for the lead opposite Constance Bennett in "Tober," which Norman McLeod will direct.

Rob 4 Houses in 5 Days

Cleveland—Four local neighborhood theaters were robbed within a five-day period. All five robberies were committed in the early evening by a lone bandit who passed a gun through the closed window demanding the receipts. The theaters robbed were the Variety, Uptown, Shaw-Hayden and Homestead. Total amount taken was $2,507.

LITTLE from LOTS
By RALPH WILE

HOLLYWOOD

PLANS for two important new pictures, both to be produced by James C. McGuiness, were announced today by M-G-M. Robert Taylor, Jean Harlow and Spencer Tracy will be teamed in "U. S. Marine," a story of the United States Marine Corps, with screenplay by Morris Markcy, and Wallace Beery will be starred in "Stand Up and Fight," adapted by Jules Furthman from a screen original by Forbes Parkinson.

Nine features for M-G-M's schedule of 26 productions for 1937-38 are now in various stages of preparation under Scott R. Dunlap's supervision, it is announced by W. Ray Johnston, president of M-G-M. Writers and supervisors have been assigned to the first group of releases to carry the M-G-M house mark since the company's reorganization.

New contracts are announced by M-G-M for Everett Freeman, Philip MacDonald and Sidney Gilliat, writers, and Suzanne Larson, actress.

M-G-M has acquired motion picture rights to "The Umbrella," unproduced play by Will Scott.

Lyle Talbott will marry Martha Grauer, non-pro, next week.

W. B. Catchings Subsidiary Exploits Miller Patents

(Continued from Page 1)

exploitations in the next five years. Catchings and his associates are granted rights to subscribe to 4 per cent of the stock of a newly formed subsidiary for $490,000 cash.

Further changes reported by W. B. Catchings' dissolved Shore Theater Corp.; Bijou Enterprise, Inc.; Homiunia Enterprises, Inc.; Santa Barbara Theaters, Inc.; and South Lawn Theater Co.

Newly formed subsidiaries reported were Warrot, Inc., formed Mar. 4, last, Warners owning 75 per cent of stock and Mindoce Corp. organized Feb. 2 last, with Warners holding all stock.

Schines New Ohio House Will Include a Stage

Shine Theater Enterprises have engaged John Eberch, architect, to prepare plans and specifications for a 1,200-seat theater to be erected at Mt. Vernon, 0., in association with the Paline estate. Full stage and dressing room facilities will be provided. Opening is set for about Sept. 1.

Ritz Looks to Television

London—Television installation will be included in the final equipment of the Ritz, England's newest and largest film palace, which will be built in the center of Blackpool.
M.P.T.O.A. Will Press Its Ten-Point Program Fight

Exec. Committee Can Adopt New Course If Deemed Advisable

(Continued from Page 1)

To members to develop a plan of action.

Registering dissatisfaction with distributor concessions in reply to its 10-point trade practice program, the organization instructed its Executive Committee to report on the course of negotiations it has been pursuing or to adopt and utilize any other plan or method of gaining its end. The resolution adopted stated that the distributors have not adhered to the M.P.T.O.A. of "partial acceptance and partial rejection of the proposal."

Convention's first warm discussion came when the committee on resolutions, via Edward G. Levy, reported that his radio speaker, John C. Flure, directed attention to the damage being done theater grosses by broadcasts and incidentally lauded President Kuykendall, Natham Yamin, and Charles L. O'Reilly for their work on the now-defunct Code Authority, of which he was Executive Secretary.

Say Star Names "Killed"

Morris Loewenstein spoke in favor of the resolution and Fred Wehrenberg, St. Louis leader, took a slap at broadcasters as killing off picture star names. He urged that exhibitors refuse to play pictures in which stars working on the radio appear and charged broadcasters with "wearing out" box office names.

Ben Berinstein of Los Angeles joined in the assault, as did Jules Michael of Buffalo, who proposed an amendment that theaters demand clauses in their film contracts allowing them to refuse in which stars appearing on the air.

Suggestion that a committee of three be named to investigate the situation and decide upon a course of action was made by Edward M. Faye, veteran Providence exhibitor who said that the Hays association committee appointed to adjust the matter had accomplished nothing.

Opposing the idea of contract clauses permitting a theater to cancel a production, H. V. Harvey, San Francisco circuit operator, said it was unworkable as he has tried it and urged a boycott on radio-playing players. Bob McNell of San Francisco agreed with Harvey, saying that the plan would not help him as he had franchise running three and four years. He, too, found such broadcasts as harmful attendance.

Recommendation that "a call for press support" for radio stars in newspapers was made by B. P. McCormick of Cammery City, Col., and W. G. Riley, head of the unit in Seattle, put forward the idea of issuing a national magazine to cut plugs for stars working on the radio.

M. E. Moore of Jacksonville, however, declared that it is up to the producers to stop the practice and outlaw the theory that exhibs would not stand together on such a platform.

Trailers Criticized

Exhibitors themselves are responsible for giving productions too much publicity according to trailers which tip off stories and their punch, asserted A. Julian Brylawski, Warner Washington executive.

The biggest major controversy in a generally tranquil convention occurred when the resolution on the partial acceptance of the Ten-Point program was offered for consideration.

Fred Wehrenberg touched off the fracas by declaring that President Kuykendall had been "too tolerant, too easy with the distributors in the campaign for concessions."

"Sometimes I feel that maybe Allied isn't wrong in its campaign for legislation," he told the convention, "I'm tired of round table conferences which get nowhere."

Kuykendall Answers Critics

Kuykendall announced that he would not allow discussion of the "sensitive" situation during the afternoon meeting which was to be attended by the Paramount executives and theater operators. He emphatically denied that he had been "too patient" with the distributors and declared that he had "used every resource" to materialize the M.P.T.O.A. demands. Somewhat hotly, Kuykendall charged that his critics have not given him cooperation in the matter and declared that if exhibitors would stand together, he would have every distributor on his knees in one week.

Harvey slapped at the convention with the statement that nothing had been accomplished and urged that exhibitors quit protecting major companies in the legislatures and let them take the consequences as retaliation.

"Every country exhibitor wants the Pettengill bill," said Harvey. "Only the big fellow will be hurt by it."

The resolution was unanimously approved.

The convention adopted a report of the unfair trade practice committee, headed by Oscar Lam of New York, ordering a survey of the 16 million activities of major distributors to determine their policies, as indicated in yesterday's Film Daily. Another report, this one submitted by the committee on the music tax and urging support of the Duffy copyright measure, was also approved.

Ovation Given Zukor

The afternoon session was attended by the Paramount conference group, including Adolph Zukor, who received an ovation when he entered the convention hall.

M. A. Lightman was the lead-off speaker, with "value of a theater to a community" as his subject. A theater is as important to a school or church, he said, and as such is

IF It Has Anything To Do With Pictures You'll Find It In The Year Book

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MPTOA CONVENTION CLOSES WITH BANQUET

(Continued from Page 7)

its status, its entertainment does not any longer stand for amusement.

Dr. Russ Williams of Miami spoke on "Mathematical Philosophy"

"Lil" who was followed by Zukor, who again received much applause.

Major L. E. Thompson discussed the Will Rogers Memorial Hospital.

Insurance Committee Named

Henry Anderson of Paramount was named chairman of a committee, with Prior and Levy, to survey insurance rates and work out re-
ductions.

Reporting for the Committee on Labor, Weihenmeyer spoke of the dangers threatened by two-operators-in-a-booth measures now cropping up in almost every state throughout the country, and also attempts to un-joinize exchanges. The latter ac-
tivity, he declared, would eventually prevent non-union theaters from getting film. Approval was given to the report.

When the resolution assailing score charges came up for consider-
ation Michael proposed an amendment to the effect that exhibitors refuse to make deals involving such assessments. Brydson pointed out that both Loew's and Warner Circuits are paying score charges. After a debate, the amendment was killed and the resolution approved in its

Comerford, Woodhall Tributes

In concluding, the convention passed resolutions to its re-
pects to M. E. Comerford, one of its oldest vice-presidents from the standpoint of service, and who was unable to be present, and in memory of R. F. (Pete) Woodhall, a past president, who died some months ago. Dr. Levy, the man who handled the convention plans, was also adopted.

Annual convention banquet took place last night in the main dining room of the Miami Biltmore, with a water carnival and aquatic show in the outdoor exhibition pool after- wards. A supper, dance and entertain-
tainment followed, with about 650 attending.

This morning the annual M. P. T. O. A. golf tournament will be staged at the Biltmore, thus winding up the convention program.

RKO's Reorg. Plan to Go to Referee for Hearings

(Continued from Page 1)

dis missed an action against RKO he had brought in State of Maryland where RKO is incorporated.

Federal Judge Bondy reserved de-
cision on the Hickey motion and ad-
ded that he would send the plan to a referee for hearings. He asked the various reorganization factors to decide among themselves on the referee.

M.P.T.O.A. SNAPSHOTs

By ARTHUR W. EDDY

CORAL GABLES

Alexander Gray, who must have a

Warner contract, is appearing at the Miami Biltmore.

E. A. Williford, P. A. King and

Bill Kunzmann are the National

Carbon delegates on the con-
gregation grounds.

That chap you see around with J. George Feinberg, whose health is getting better, is C. C. Koontz, treasurer of International Seat.

The Erpi contingent covering the understanding that no further


imperial and Bankers

In Finance Agreement

(Continued from Page 1)

rotation, it was made known yester-
day by M. D. Kopple, attorney.

Refinance Corp. recently partici-
pated in the $5,000,000 refinancing of the American Seating Co. Regis-

tration certificate and other legal matters are in preparation by Chap-

man & Cutler, Chicago attorneys for the

underwriting group, in coop-

eration with Kopple.

Imperial will have a total capital-
ization of 1,000,000 shares of $1 par value, of which 500,000 shares will be issued to provide $1,500,000 working capital for the company.

80% of Stockholders Okay

U. A. Theater Circuit Plan

(Continued from Page 1)

the $35 arrears on the present pre-

ferred stock and current dividend requirements, and the present impos-

sibility of meeting these require-

ments, adoption of the plan is the correct course for the company to take, because it provides "fair and generous" treatment for the pre-

ferred stockholders.

Date for filing acceptances to the plan expired March 15 but the Chase National Bank, trustee, has been ad-
dised to take acceptances with the understanding that no further ac-

WANGER's best efforts... A love story for almost any kind of audience, for both urban and rural patronage! —Motion Picture Herald

BIG PIX DEMAND MORE REVENUE, SAYS ZUKOR

(Continued from Page 1)

duction head declared that "the

returns do not warrant their in-

vestments."

Unless the public responds to his cost productions, this policy must discredited by producers, said Zukor, who proudly pointed to the output of the studio. Although the pub-
l is being educated to big picture still too many of them are not pre-cicted, he asserted. Paramount declared Zukor, will deliver go-

product.

"Pictures which are close to life which are simple, succeed the great," Zukor told his audience, said he opposed "exaggeration" pro-

ductions. Zukor was accorded

hearty applause at the termina-

of his address.

Fabian-Fox Reorganization

Plan Hearing on April

(Continued from Page 1)

000, to be advanced by the RFC at

$150,000 new cash to be put in

Fabian. The theater and office build-

ing would be leased to Fabian for 2

years under the plan.

It takes rank with Walter

Wanger's best efforts... A

love story for almost any

kind of audience, for both

urban and rural patronage!

—Motion Picture Herald

3,000 Local Chairmen to

Assist in Hospital Drive

(Continued from Page 1)

move, he stated that the hospital at Saranac Lake, N. Y., now has 70 pa-

ents and a capacity of 120. Over-

head is $150,000 a year, he said, and the fund has an endowment of

$200,000.

Thompson is in Miami with A. P. Waxman, publicity counsel, working on the drive.

"Transatlantic" to Play

Loew Metropolitan Circuit

Loew's Metropolitan Circuit has signed for the release of a trans-

atlantic Merry-Go-Round," Reliance

production released through U. A.

Harry Gold, U. A. eastern division

manager, negotiated a deal yester-

day with Charles C. Moskowitz of

Loew's whereby the pix will play the 70 houses.
Selznick Will Spend $12,500,000 on 12 Productions

SEE BOOM MARKET ON PICTURES AS INVESTMENT

Majors’ Counsel to Meet Monday on 2% Tax Decision

Arguments Against Move for High Court Review Raised

Major company attorneys met yesterday at the Hays office to discuss possible further legal action in view of the Court of Appeals ruling upholding the city’s 2 per cent sales tax on film rentals but adjourned without reaching any decision until Monday morning. At that time they will meet with Edith Brame, Wood, of Crahav, de Gersdoff.

WIS. DIVORCE BILL CHANCES HELD SLIM

Madison, Wis.—Chances for the passage of Allied’s theater divorce bill by the Wisconsin Senate are believed slight, with the proposed measure likely to die in the Committee on State and Local government.

Coldness of the legislators is in

Studio Contract List of 849 Players Sets Record

West Coast Bureau of THE FILM DAILY

Hollywood — Eight hundred and forty-nine players—the largest in film history—today are under contract to first-line Hollywood studios. Eighty motion picture players

Selznick International’s 12 Pix for ’37-38 Season Will Cost $12,500,000

“Show Boat” Goes 40 Wks. in Sydney for World Mark

“Show Boat” shattered a world record for a single feature playing any one house by entering its 48th week at the Liberty Theater, Sydney, Aus.:

Selznick International Pictures plan expenditure of $12,500,000 on the 12 productions, half in color, which the company has scheduled for United Artists release next season, THE FILM DAILY was advised yesterday. Lloyd Sheldon will make some of the pictures for Selznick.

Theater Devoted to Bingo

President, E. L.—Rhode Island ex-hibition: are watching, with apprehension, the newest bingo manifestation in Pawtucket where the Imperial Theater, long dark, has been opened for bingo under F. O. E. sponsorship.

MONOGOM OFFICERS, EXCHANGES LISTED

Full roster of officers of Monogram Pictures, it became known yesterday, embraces W. Ray Johnston, president; Scott R. Dunlap, vice president in charge of production, under contract for five years; Edward A. Golden, sales manager; Norton V. Ritchey, general manager of export department; Herschel Stuart, treasurer; M. S. White, secretary; J. P. Friedhoff, comptroller; J. S. Harrington, transportation manager; Louis S. Lifton, director of advertising and publicity, and

Move to Extend Censorship to Radio Ads. Non-Partisan

Albany—Attempt to extend the censorship authority of the present Motion Picture Division of the New York State Education Department to radio advertising took on a non-partisan aspect yesterday when Assembyman William H. MacKen

Considerable More Money is Available for Financing

There is a boom market on motion pictures as an investment with three companies recently successful in completing arrangements for publicly financing and considerably more money available for suitable movie propositions, THE FILM DAILY is reliably informed. The companies which have obtained financing, and in each case by different underwriting groups, are Condor Pictures, Monogram Pictures and Imperial Pictures.

In financial circles yesterday, it was said that there are funds which

“U” TO HAVE 12 PIX IN HIGH COST CLASS

Universal will double its productions in the big picture class as a result of authorization given Charles R. Rogers, production head, by the board of directors. Decision, it is understood, means that at least 12 “U” pix will be in the high cost category.

Enumerating pictures completed

Kuykendall to Plan Next 10-Point Move in New York

Coral Gables, Fla.—Plans for continuing the drive in behalf of the M. P. T. O. A. 10-point program will be made by President Ed Kuykendall when he arrives in New York in ten days.

The Miami convention which

Sit-Downs Win Day Off

Houston.—Fifty girl employees of the four Will Monet, theaters here, went on a sit-down strike for Saturdays off. Management granted one day a week off, but not Saturday.
The Film Daily
Saturday, Mar. 20, 1937

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FINANCIAL

New York Stock Market

High Low Close Open

Am. Scot. 1937-5 1250 1245 1250 1250 1250
Columbia Pics. etc. 94 92 92 92 92 92
Colombia 887 875 875 875 875 875
Con. Flm. Inc. 149 149 149 149 149 149
Cushman P. 153 153 153 153 153 153
East Redak. 160 159 159 — 159 —
do pf. 159 159 159 159 159 159
Gen. Tk. Eq. 159 159 159 159 159 159
Lopur. Inc. 711 711 711 711 711 711
do pf. 711 711 711 711 711 711
Paramount 249 249 249 249 249 249
Paramount 1st pf. 167 167 167 167 167 167
Paramount 2nd pf. 295 295 295 295 295 295
Patho Flm. 877 877 877 877 877 877
RKO 55 55 55 55 55 55
20th Century-Fox 387 387 387 387 387 387
20th Century-Fox 477 477 477 477 477 477
Vitagraph pf. 132 132 132 132 132 132
Wanger Bros. 15 15 15 15 15 15
ndo pf. 15 15 15 15 15 15
New York Bond Market

Kelt-A-O 6 6 6 6 6 6
Loew Gov’t. 79% 79% 79% 79% 79% 79%
Para. Bw. Gov’t. 875 875 875 875 875 875
Para. Gov’t. 1001 1001 1001 1001 1001 1001
RKO Gov’t. 601 601 601 601 601 601
Wanger’s Gov’t. 93% 93% 93% 93% 93% 93%
Columbia Pics. etc. 7 7 7 7 7 7
Grand N. Corp. 3 3 3 3 3 3
Sonystar Corp. 2 2 2 2 2 2
Technicolor 21 21 21 21 21 21
Trans-Lux 4% 4% 4% 4% 4% 4%

FILMILL

Club Opening Today

Denver — The newly organized Rocky Mountain Screen Club, of which Harry Golub is president, will formally open its club rooms in the Cosmopolitan Hotel today.

M. P. Salesmen to Dance

Boston — The Motion Picture Salesmen’s Club will hold an entertainment and dance at the Hotel Bradford on April 2. Carl Rhode’s orchestra will furnish the music.

Coming and Going

Charles B. Rogers, Universal production head, MRS. ROGERS, and WILLIAM PIERCE, his executive secretary, leave today for the coast.

William Lundigan, Syracuse announcer, leaves today for Hollywood from Syracuse to join the Universal staff.

William F. Telison, film attorney, left last night for Hollywood.

James Grainger, Universal sales chief, returns Wednesday, from a South American trip that included the MPTOA convention.

Norman H. Moray, Vitaphone executive in charge of shorts and trailers, is in Los An-
geles today conferring with branch personnel. He will also meet with Jack L. Warner, WB production head.

Richard J. Dackel left New York for the coast yesterday to supervise fashion for “Wal-
ter Wang’s Vogue of ‘28.”

Beatrice Kaufman, Goldwyn’s eastern story editor, leaves by plane today for Toronto to confer with Samuel Goldwyn on story properties.

Janet Gaynor is on route to Hollywood following a vacation in New York.

Frank Tuttle, director of “Waikiki Wedding,” which opens at the New York Par-

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Para. Theater Partners Hold Closed Meetings

Miami Beach, Fla. — Paramount theater partners’ session today will be closed, as was the afternoon ses-

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AAAD2WU9UTaAAAAAbJRU5ErkJggg==

THE BLIND will "see" a showing of Korda’s “Ele-
phant Boy” to 250 blind children and adults from several institutions in the metropolis will attend the Rialto theater to-morrow thru courtesy of Arthur Mayer. Bide Dudley will give an explanatory introduction and running commentary on the action so that the guests will be able to follow it satis-
factorily.

Admission Taxes Up $68,516

Washington — Internal Revenue collections derived from admission taxes for February, 1937, jumped to $1,473,352.91, an increase of $68,516.01 over the same month in 1936, according to statistics released by the Treasury Department’s Bureau of Internal Revenue.

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The Film Daily

Saturday, March 20, 1937

SEE BOOM MART ON PIX AS INVESTMENT

Reviews of New Films

The Three Legionnaires

with Fifi D'Orsay, Anne Nagel and Donald Meek

(hollywood preview)

General Pictures 58 mins. SILENT STORY OF SLAPSTICK VARIETY ACCEPTABLE IN DUALS PROGRAM.

Good old show. Man shows Dean is very effective in the slapstick antics. Maurice Black and Leonid Snegoff are among the principals. Hamilton MacFadden guided the laughs and Robert E. Welch rates credit as the producer. The slender story deals with the romance of Anne by Armstrong and Talbot, who, with the assistance of Meek and Dean, hold traitors Cosacks at bay until reinforcements arrive.

Good: Robert Armstrong, Lyle Talbot, Fifi D'Orsay, Anne Nagel, Donald Meek, Stanley Fields, Maurice Black, Leonid Snegoff, "Man Mountain" Dean.

The White Gods

Trekolog Films 62 mins. NOVEL AND INTERESTING EXPEDITIONARY FILM OF EQUATOR JUNGLE. GOOD EXPLOITATION NUMBER.

This is the type of jungle film that can be ballyhooed plenty with intelligent handling. It tells of a little known jungle country in the heart of Ecuador in South America, to which this expedition was sent. It is a fascinating look at the exotic life of these mountains, where human beings have lived in peace for many years. The film is also rich in color and contrast, and has a great deal of action. It is well worth seeing.

Wilkinson Coming to Set U. S. Distrib. on Three

London (By Cable) - G. Norman Wilkinson, director and sales manager of National Provincial Film Distributors, arrives in New York before March 30th to negotiate American distribution for "The Mill on the Floss", "Mr. Stringfield Says No!" and "Dreams Come True". American rights on these three films are said to have exceeded $1,000,000.

Col. Freiday Quits Bank Post, Gives Time to U. S. 

East Orange, N. J. - Col. William Freiday of Universal Pictures Corp, has announced his resignation as president of the Orange Valley Bank. Col. Freiday said pressure of film business will necessitate his spending a greater part of his time in Hollywood.

Exchange Union Meeting

New Haven — Another local exchange employees' union organization meeting will be held at Trades Council Hall Monday.

"U" TO HAVE 12 PIX IN HIGH COST CLASS

(Continued from Page 1)

and under. Indeed, and adding that four more will go into work next week, Rogers said yesterday that beginning March 27, the production department will be able to release one feature a week, the goal sought since the company's inaugural.

Rogers, with Mrs. Rogers and his exec. secretary, William Pierce, leaves for the Coast today. William Lundigian, Syracuse radio announcer just signed as "U", joins the party in Syracuse.

Studio Contract List of 849 Players Sets Record

(Continued from Page 1)

alone as on Fox's contract list, a record number for the past five years, according to William LeBaron, managing director of production.

Para. will turn out some 80 features during the fiscal 12-month season—one for every actor and actresses on the studio roster. Six pictures are being filmed at this time, with seven more to start before the end of the month. In addition to these seven are now being edited for release.

Kuykendall to Plan Next 10-Point Move in New York

(Continued from Page 1)

closed Thursday authorized the organization's Executive Committee to continue negotiations or adopt some other course. Kuykendall leaves for Miami tomorrow for his home at Columbus, Miss.

By the time he visits New York, he is expected to be appointed the committee created by the convention to devise ways of coping with the radio appearance of motion picture stars.

Move to Extend Censorship to Radio Ads. Non-Partisan

(Continued from Page 1)

rie, Republican, of Allegany County, introduced a companion measure to the Senate bill of Senator William J. Murray, Democrat, of New York. Proceedure strengthens the chances of passage.

Golf Tourney Brings M.P.T.O.A. Meet to End

Coral Gables, Fla.—Carding a net of 70, gross 88, Dan D. Halpin, vice-president and general sales manager of Dicke-Tappan Co., won one of the major trophies in the M.P.T.O.A. annual golf tournament, held Saturday over the course of the Miami-Biltmore Golf and Country Club. Thirty-five players participated in the tourney, wound up organization's 4-day convention program.

Technicolor Defense Rests

West Coast Bureau of THE FILM DAILY

Wis. Divorce Bill Chances Held Slim

A "Little" from "Lots"
By RALPH WILK

(Continued from Page 1)

Wisconsin. Driving; "Weirdo"

NINO MARTINI, Met. opera tenor, returns to the screen this summer under the auspices of RKO Radio in "Born to Sing." Jesse Lasky will produce the musical, the script of which is being prepared by Edward Grant and Maxwell Shane.

Our Passing Show: Harry Ruby, Sid Silvers, Benny Baker and Eddie Rubin, dyed-in-the-wool fans, travelling to Ontario to attend the state and Ontario clubs in action.

Paul Malvin is in the High Sierra, raising locations for the next Trem Carr production starring John Wayne, "I Cover The War," shooting starts next week, with Arthur Lubin directing.

With two "Merrie Melodies" and a "Looney Tune" going into production, Leon Schlesinger has started work on his product for next season.

Robert Montgomery will be starred by M-G-M in "Wedding Dress," an original story for the screen by Helen Grace Carlisle.

Depositions May Be Taken Here in 8 Mommad Actions

Boston—It is being contemplated to take depositions in New York and possibly in other places in the Sherman anti-trust cases brought by Loretta L. Mombad, operator of a theater in Shawnee, Oklahoma, against major distributors, according to attorney for the plaintiff, George S. Ryan of Boston.

No decision as yet has been given by Judge Brewster as the result of a hearing held in Federal District Court last week. At that hearing, the major distributors made the motion that the court declined to take jurisdiction on the ground that it could be more conveniently tried in some other districts. An important question to be decided is whether the court has the discretion to decline jurisdiction. Affidavits and briefs have been filed by both sides.

Booth Legislation Will Be Sought in Michigan

Detroit—A meeting was held in Lansing this week, attended by about 35 delegates from 13 of the 15 chapters of the I. A. T. S. E. in Michigan. Number one topic of the evening was a move to secure state legislation providing better sanitary and ventilating conditions in the booths, particularly in the older type of houses.

Cocalis Builds at Hudson

Cocalis Enterprises is erecting a new 1500-seat house at Hudson, N. Y., the circuit's head, Sen. J. F. C. Selocky, announced last week, William I. Hohausen is the architect. The name of the new theater has not yet been selected.

Columbia on "Theodora"

New Orleans—Following United Theaters' lead, Saenger Theaters today temporarily restrained Columbia from delivering "Theodora" to any but Saenger exchanges in New Orleans. Saenger's application for the preliminary injunction is set for March 29th. The petition names Columbia Pictures Corp. as defendant. Columbia was asked to procure selectively for Columbia product, including one Irene Dunn which is undelivered and charges sale of "Theodora" elsewhere would injure plaintiff.

Cities in which Columbia is temporarily restrained include: Alexandria, Baton Rouge, Shreveport, Monroe, La.; Clarksville, Biloxi, Gulfport, Greenville, Greenwood, Hattiesburg, Jackson, Meridian, Vicksburg, Natchez, Miss.; Pensacola, Fla.; Texarkana, Ark.; Mobile, Ala.

Out of the total 500,000 shares of stock to be offered to the public at $3.75 a share, Sisto & Co., will receive 400,000 shares, the balance being sold to the public for 75 cents a share amounting to $262,500.

Rosenthal & Jaffe are counsel for the new company.

Registration certificate was filed yesterday in Washington.

Saenger Writ Restrains Columbia on "Theodora"

Walter Greene, general sales and publicity director. The fifth director of the company will be Scott R. Dunlop, now managing director of the chain's exchange in New York, Philadelphia and Washington. His other exchanges include United States and Pictures of Pittsburgh; Monogram Pictures, Inc., Detroit; Southern Film exchanges, Selected Pictures Co., Mid西洋 Film Co., Monogram Pictures Corp., Omaha; Intermountain Photograph, Columbia; and Monogram Pictures of California. All these exchanges have bought and paid for varying amounts of stock of the company.

Sisto & Co. receives 37,298 shares of stock in consideration of the acquisition by the new company of the stock of the old exchanges, Buffalo; Anity Film Exchange, Southern Film Exchanges, Inc., Monogram Pictures of California. All these exchanges have bought and paid for varying amounts of stock of the company.

Columbia is contracted selectively for Columbia product, including one Irene Dunn which is undelivered and charges sale of "Theodora" elsewhere would injure plaintiff.

More "Horizon" Dates

Four more roadshow dates have been set for Columbia's "Lost Horizon." The Frank Capra production will open in Pittsburgh Thursday under the direction of the Frank Capra Production Co. In addition to the New York premiere on March 29 at the Rialto Theater; in Hartford, March 31 at the Bushnell Theater, and in Seattle, April 8 at the Metropolitan Theater.
Details not transcribed due to quality.
United Artists, Laemmle, Jr. is to Release a Deal

West Coast Bureau of the FILM DAILY

Hollywood — United Artista is dealing with it that the company is planning to produce, it is reliably reported here.

The deal, if it goes through, is not expected to be consummated for about 10 days or two weeks, however.

U. A.-Laemmle, Jr., negotiations on the West Coast involve the question of how much financing the former studio will do, it was understood in New York yesterday.

Conn. Allied to Elect New Officers Tomorrow

New Haven — Allied Theaters of Connecticut will elect officers at a luncheon-meeting at the Hotel New Haven, 1:30 P.M., tomorrow, March 29. Legislation will also be discussed, and arrangements will be made for the Eastern Regional Conference of Allied, scheduled for the Garde Hotel here on Apr. 5. Harry L. Laviere will preside at the meeting.

NPC Increases Capital

Wilmington — National Pictures Corp. increased its capital at Dover from $100,000 to $1,000,000. Corporation Fiscal Company, Inc., is agent for concern.

Coming and Going

KEITH FALKNER, British singer and film actor, arrives in New York today on the Queen Mary to appear in pictures for Warner Bros. First National immediately following a scheduled concert tour here.

MONTE PROSEK arrived in New York from Hollywood, where, over the weekend, he was working on material for Walter Wanger's "Fifty-Second Street" and script for talent.

CLARENCE BUDINGTON KELLAND is moving from New York after conferring on the coast with Edward L. Alperson. Alperson is one of the National Board's largest financiers of independent film making.

KEITH R. LELAND will remain in Hollywood until April 1 to approve casting for B.G. pictures, then return to New York to start in April and May.

GEO. W. WEEKS, of Allied sales, will return to his desk daily after a sojourn in Miami Beach where he attended the M.P.T.A.D. convention.

Buddy Marcus and Halsey Raines are back at home in Hollywood today, the former from Bermuda, the latter from Florida.

CONSTANCE CUMMINGS, his husband, BENR W. LEVY, and other members of the "Young Madame Conri" company from the Savoy Theatre, London, arrive today on the Queen Mary. WILLIAM K. HOWARD, film producer, and LOUIS ROVELL, screen critic, are also arriving aboard Queen Mary.

KETI GALLIANI has arrived from Hollywood and is staying at the Savoy-Plaza.

NAT KARSON, artist and scenic designer, left New York this morning for Hollywood, accompanied by Mrs. Karson.

RUSSELL PATTENSON arrives in Hollywood today from New York.

EUGENE FRENCH arrives today on the Queen Mary from England where he set a production convention.

Hearing on Fairness of Roxy Plan Starts Today

Hearing on the fairness of the Roxy reorganization plan is slated to get under way tomorrow before Special Master Addison S. Pratt in Federal Court with determination of whether the company is insolvent or not, one of the chief matters to be settled. If it is found that the Roxy Corp is not insolvent, the reorganization plan would be automatically thrown out. Federal Judge Caffey, who has jurisdiction over the Roxy reorganization, has stated that he might call in the S.E.C. to determine whether stockholders had an equity.

There is much other opposition to the plan, pressuring lively hearings. The plan provides for acquisition of the theater by 20th Century-Fox, which would pay in $850,000 cash.

Charles Heywood Dead

Newark — Charles Heywood, 88 actor, singer and female impersonator of the last century, is dead here. Heywood's real name was Frank Hafner. For a time during his long stage career he operated a theater here. Survivors include a niece, Mrs. H. V. Bernhardy of Maplewood.
WARNERS' PREVIEWERS

Call it a Day

PREVIEWERS

Call it a Daisy!
MYERS FAVORS MOVE FOR FILM INQUIRY

(Continued from Page 1)

of it, so we may see just what the situation is...

Hobbs, whose resolution has been referred to the House Committee on Rules, said he acted following rece-

(Continued from Page 1)

Pezet Is Forming New Mexican Producing Firm
to send the first before the cameras in April and at present is negotiating with two directors.

Felipe Mier, former general man-

ager of the Warner Bros.-First Na-
tional Mexican exchange, is prepar-
ing to make four pictures in 1937 on a continued production basis. Last year he launched “El Tesoro de Pancho Villa” (“Pancho Villa’s Treasure”) and “Cello” (“Jealousy”), latter starring Fernando Soler, and generally regarded here as one of the most pretentious pic-
tures produced here. Mier expects to start work on his next picture in May.

Raphael J. Sevilla has finished the rough editing of his “La Gran Cruz” (“His Own Cross”), written by and starring blind Joaquin Busquets, with Elena d’Orgaz in top feminine spot.

George P. Ballard, former mana-
ger of the Paramount exchange at Berlin, Germany, has arrived to take over the duties of manager of the Paramount Mexican offices, a post left unoccupied for the last few months. Ballard’s predecessor, Arthur L. Prattchett, was appointed general manager of Paramount’s Latin-American branches.

20 PIX SCHEDULED BY WB ENG. STUD. (Continued from Page 1)

with Irving Asher, production execu-
tive at Todddington.

The ten scheduled are:

“Sand In The Sugar,” starring Sir Seymour Hicks; “Have Yo-

e, Sten-

come at Todddington.

Par. Operators Remain In Fla. for More Meet

(Continued from Page 1)

Saturday night, operators of some of the larger units are remaining over until Wednesday for further discussions. Adolph Zukor, Y. Frank Freeman and Barney Balaban are among the executives to stay over at

Others in the New York contingent returned yesterday to plans for a film to be entertained with a cocktail party at the Roney Plaza Saturday afternoon.

JTGA Memorial Services

Annual Memorial Services were held by the Jewish Theatrical Guild of America yesterday at the Congregation Shaare Zedek, 212 West 39th Street.

DATE BOOK

March 25: Annual meeting of Ascap, Rit-

car, and Bing Hotel.

March 27: Dallas Variety Club Police-Firemen’s benefit show.

March 29: Allied States Association Eastern Regional Conference, Hotel Garde, New

March 29: Adolph Zukor testimonial dinner, Waldorf-Astoria, 7:30 P. M.

April 9: Press Photographers’ Association dinner and entertainment, Hotel Commodore.

April 9: Universal Club dance and amateur show, the American Women’s Clubhouse.

April 10: Chicago Amusement Publicists As-

sociation dinner dance, Hotel Sherman.

April 17-18: National Variety Club conven-

tion, Hotel Fontenelle, Omaha.

April 19: Testimonial dinner for Edward Mee at the Bellevue Stratford, Philadelphia.

May 3-7: Premium Advertising Association’s annual national premium exposition, Palmer

House, Chicago.

May 1: Ama dinner dance at the New Yorker.

April 2: Boston M. P. Salesmen’s Club dance and entertainment, Hotel Bradford.

May 12-14: Allied National Convention, Mil-

data.

June 7: American Federation of Musicians con-

vention, Hotel Kentucky, Louisville.

TWO GREAT STARS

"one of the most delightful pieces of entertainment of the season... a box-office sensation wherever it plays"
HOLLYWOOD REPORTER

"charming cameo of delightful entertainment... certain box-office"
DAILY VARIETY

"quality production from title to fadeout... graceful entertainment delight"
BOX-OFFICE

"quaint and charming picture... ladies will love it... and men"
FILM DAILY
KATHARINE
HEPBURN
[“HER FINEST SINCE ‘LITTLE WOMEN’”]
—M. P. DAILY

FROM THE FAMOUS STAGE COMEDY BY J. M. BARRIE

WITH THIS STELLAR CAST—

ERIC BLORE . . . “as the flirtatious sergeant, proves a comedy treat”—Variety Daily

CORA WITHERSPOON . . . “stands out in a well-defined characterization”—Variety Daily

FAY BAINTER . . . “is magnificent . . . no more intelligent acting has ever been seen”—Hollywood Reporter

ESTELLE WINWOOD . . . “proves a scene-stealer in each appearance”—Hollywood Reporter

DIRECTED BY GEORGE STEVENS
PANDRO S. BERMAN PRODUCTION
FRANCHOT TONE

"FLAWLESS AND PRAISEWORTHY"

—HOLLYWOOD REPORTER
DAILY VARIETY. . . “a first class production . . . Appealing in its quality, amusing in its comedy treatment and dialog, excellently acted and intelligently directed, it is a credit to all who had a hand in its making . . . The picture is produced with infinite care and admirable taste and is destined to do a flattering cash register business.”

HOLLYWOOD REPORTER. . . “It is inconceivable that ‘Quality Street’ will be anything other than a box-office sensation wherever it plays . . . Only in a trade journal could it be reported that the picture has honest belly laughs . . . Laughter mounts and continues to mount until the audience is in gales of laughter.”

FILM DAILY. . . “Charming picture from the Barrie play gives Hepburn a delightful comedy role . . . Packed with delicious humor that rolls along with never a dull moment . . . ‘Quality Street’ should do well everywhere—the ladies will love it, but it will also amuse the men.”

M. P. DAILY. . . “completely captures the delicacy of Barrie’s work . . . The situations build as the action progresses, finally culminating in a degree of hilarity that will surprise . . . Credit for the mirth is largely due to the direction of George Stevens, who maintains the atmosphere while driving home the comedy.”
Reviews of the New Films

“Her Husband’s Lies”
with Gail Patrick, Ricardo Cortez, Akim Tamiroff, Jack L. Warner
 Paramount
76 mins.
UNDERWORLD DRAMA WHOSE EXHILARATION, SEX, VIOLENCE, AND MARTIAL ACTING WILL APPEAL TO ADULT PATRONS.

The plot aligns swiftly in this well-pro
duced story of the sacrifice a top-flight
New York gambler, a role skillfully and
smoothly played by Ricardo Cortez—makes
his way straight to the center of each
scene, with the result that the gamblers’
targets kill him; but not until he has squared
himself with his young brother who has been
definitely cured of gambling and heads back
to Seattle and happiness with June Martel.
Gail Patrick, as Cortez’ beautiful wife who
joins the game, but again her young
brother wins. In the desperate hope of
winning the final, huge pot, Cortez cheats
on the deal. This will make his plans for
the future, for he plans to start his own
gambling empire. This is a well-produced
film, and gives a rousing performance.
Men and women will enjoy this
entertainment, for it is high entertainment
in it for both sexes.
Akim Tamiroff is excellent as the sinister,
rival gambler. So is Tom Brown, besides
being the Lucky One. The picture is
photographed by Leon Shamoy, Edward
Ludwig’s direction is fine.

“Bill Cracks Down”
with Grant Withers, Beatrice Roberts, Renny Weeks
Republic
63 mins.
MECHANICAL STORY MOVES ALONG WITHOUT INSPIRATION AND FAILS TO IMPRESS.

This turns out to be a very dull hour of
screen entertainment, due principally to
the fact that the story material is dull and
flatly presented, and moves along without
any particular tempo or highlights to
lift it out of the conventional rut. It involves
a youth (Renny Weeks) who is supposed
to inherit his father’s steel mill. But the
father has placed in the will a proviso
that the son must prove his worth by
working in the mill for one year.
Meanwhile the foreman (Grant Withers)
is to
watch the boy’s progress. The year
rounds off, and the boy decides at the
end whether the boy is to inherit the steel
mill. Given such a loose history, one
cannot see how the production will
develop anything much. It doesn’t.
This Renny Weeks shows nothing that warrants
putting him in the featured spot; the
pleasant young fellow without any acting
ability that could be discovered in an
hour’s workout. Grant Withers and the
girl attraction—Beatrice Roberts and Judith
Allen—worked conscientiously with parts
that did not ring very convincing.
The plot is slightly suspect, will
hold in love with the girl that the foreman
would like to marry, and the men be
from further involved with an old
mixing in. At the end when it all
unscrambled the foreman gets the girl,
the rich lad the society girl who was after him
in the first place, and all is happy.
The hero and plant owner cuts his foreman
manager in for half the mill. Just
like that.

“STANDCHUTE BRUGGER” (Sharp-shooter Brugger),
 Paramount
76 mins.
GERMAN-DIARY FILM WITH ENGISH SUB-TITLES; A Ufa Tonfilm production; directed by Werner Klinger, with Ludwig Koscher, Mia Flodin, Karl Rohn Pfeinger, et al., in the cast. Presented at the 86th Street Garden Theater.

A typical fine picture, magnificently
photographed, whose sub-titles in
English make it thoroughly understandable.
The story deals with the experiences of a
young soldier who is wounded on patrol
duty in the Tyrol, and recuperates at the
castle of a baroness whose attitude toward
him appears far more than sisterly. But
he rejoins his regiment, is decorated for
bravery and devotes his life to the army.
Scenes in the fastnesses of the Alps, where
the campaign is waged during the World
War, are spectacular, thrilling and
excessively beautiful.

“HOYUGAS EN LA NOCHE” (Bonfire, in the Night),
drama fil, Spanish; A Jose Balart production; directed by Arturo Porchez, with Carmen Rodriguez, Jose Lado, Jose Telmo, Carmen Alicia, et al., in the cast. Presented at the Teatro Cervantes.

Recently imported from Barcelona, this
melodrama, whose comedy is supplied by
Luis Villasal, reconciles the complications
arising from the return of Carmen Rodri-
guez, with whom he has married. The
erstwhile lover makes matters unpleasant
by producing a sheaf of incriminating letters written in the
long ago, but there is justice in the fate,
for the trouble maker is run over by a
train. Film is well acted and fairly good
technically.

Equity Nominating Com.

New Equity nominating committee
which will pick the regular slate
of Chicago officers for May
includes Josephine Hull, Ruth Ham-
mond, Mathias Briggs, Lucile Wat-
ton, Jimmy Durante and Ernest
Gold. Paul Gillmore is president and
Paul Dullzall as executive secretary is
held assured.
Columbia Club Elects
"Toots" Stark As Prexy

Lillian (Toots) Stark has been
elected President of the Columbia
Club of Columbia Pictures Corp.
She succeeds Leonard Picker who
did not run for re-election, and fol-
lowing in the footsteps of Jeanne
Dressler, first prexy as the second
female leader.

Balloting for many offices was the
most closely contested in club his-
tory and in several cases recounts
were necessary. Carmel Latell, sec-
retary, was the only candidate to be
re-elected.

Other officers named: First vice-
president, Guy Wood; Second vice-
president, Seymour Zwilling; treas-
urer, H. L. Smith; financial secre-
tary, Jack Bass; assistant secretary,
Margaret Kapfer; press agent, Henry
Strauss; chairman of board of
 governors, Nellie Keogh.

GB Dividend Injunction
Hearing Set Tomorrow

London (By cable)—Sitting in
Chancery Division, Justice Crossman
tomorrow will hear arguments in
the injunction action brought by a
group of GB ordinary stockholders
through Charles L. Norden, barris-
ter, to block the payment by the
company's board of a dividend on
preference shares.

News of the Day

Newport, R. I.—Ed. Shea, house
manager of Shea's Paramount here,
has resigned his position. A fare-
well party was tendered him by as-
sociates. Harry Brown, managing
director of the house, takes over
the managerial duties for the pres-
ent.

Detroit—George McArthur, head
of McArthur Theater Equipment
Co., is preparing a Saturday after-
noon closing for theater supply
houses.

Cave-in-Rock, III.—The Orpheum
Theater, badly hit by the Ohio River
flood, has been closed permanently
by Farrar & Turner Circuit. An-
other house in the flood zone that
may never reopen is the Shawnee
in Shawneetown, Ill., operated by D.
O. Lanham.

Pittsburgh—A. S. Steinberg,
supply dealers, have purchased the
building now occupied by Jake's
Levich, in the heart of Film Row,
and will remodel within the next
two weeks. New plans include a
rathskeller for the movie crowd. Art
Morrone's Superior Motion Picture
Supply also will break ground short-
ly on a two-story building to be
constructed adjacent to present spot.

Chicago—R. Levine & Co., theater
builders, are opening new headquar-
ters at 1236 S. Wabash Ave. The J.
& R. Distributing Co. will use the
same offices.

Harry Shaw Again Emsee
New Haven—Harry F. Shaw,
Loew-Poli Division Manager, is per-
sonally directing the annual Home
for Aged vaudeville show at the
Arena tonight. Jan Pierce, Bill Gla-
sen and his WMCA revue, Collins
and Peterson and nine other acts
are on the bill.

Eight New Industry Cos.
Chartered in New York

Albany—Eight new industry com-
panies have received New York
state charters, the Secretary of
State's office announces. They are:

- R. B. Movietone Co., Inc., Brookly
  to conduct motion picture business.
- Anthony Mazzarella, Jr., Muriel
  Goldberg, Harry G. Haiman, incor-
porators.
- Continental Film Industries, Inc.,
  New York City; to distribute mo-
tion pictures. Harold J. Sherman,
  Cassrell Greenberg, Martha Harris,
  incorporators.
- Rayrita Theaters Corp., New
  York City, to exhibit motion pic-
tures. Samuel Goldberg, Julia
  Cherryn, Herman Larris, incor-
porators.
- Allied Seating Co., Inc., New
  York City, to deal in theater chairs,
cushions, etc., Bernard Juhe, Mo
  Feldman, Lester E. Tomback, incor-
porators.
- Fairchester Theaters, Inc., New
  York City, to exhibit motion pic-
tures. Jasper G. Kirchner, Eugene
  W. Bolling, Emma Kelly, incorpo-
rators.
- Sural Realty Syndicate, Inc., New
  York City, to operate motion pic-
ture houses. Freda Jaret, Bertha
  Reich, Saul A. Schwartz, incorpo-
orators.

- North American Film Library,
  Inc., New York City, to operate mo-
tion picture film library. Stella
  Schwartz, Gertrude Schmeler, Har-
  old C. Saltzman, incorporators.

- Akeley-Laventhal Corporation,
  New York City, to deal in motion
  pictures. Walter S. Byrnes, John
  F. Howell, Jacob F. Leventhal,
  incorporators.

- Reliance Pictures, Inc., of New
  York City, has filed a certificate
in the office of the Secretary of State
dissolving its corporate existence.
A certificate dissolving the corpora-
tive existence of Eastern Theaters Corp.
of New York City, also has been
filed.

6-Point Review Program
For New Audience Group

Associated Film Audiences, which
has a growing list of organizations
subscribing to its program, has is-
issued its first "Film Survey" bulletin
setting forth in detail the standard
it will employ in judging pictures.

The film ballot which reviewers of
this new outlet choose the follow-
ing six main questions:

"Does the film portray the con-
temporary scene? Is it militarist?
"Does the film give a false impres-
sion of any strata of society,
"Does the film contain progressive
sentiments or implications? Does it
contain reactionary sentiments or
implications? Does it attack freedom
of speech or the press?"

Associated Film Audiences has
sent a protest to "March of Time"
against the film's treatment of the
Negro in its new issue current at
the Music Hall. The current bul-
tin labels "Black Legion" and turns
thumbs down on the GB film "You're
in the Army Now."

Miller Funeral Today

Funeral services for Mrs. Bijou
Heron Miller, 56, widow of Henry
Miller, the actor, and mother of
Gilbert Miller, theatrical producer
of New York and London, will be
held this morning at St. Agnes
Roman Catholic Church, Lexington
Avenue and Forty-third St., at 11
A.M. Should the body be distri-
uted to its final resting place, it
will be to a place of rest.

She died last Thursday night at the
New Weston Hotel from paralytic
brain disease. Burial will be in Green-
wood Cemetery.

Sick Report

St. Louis, Mo.—Harry O'Brien,
residue theater manager who un-
derwent a serious operation at the
Park Lane Memorial Hospital, is
improving.

Wilmingtorn—A. A. Fahey, FILM
DAILY correspondent and local news-
paper scribe, is in the hospital for
treatment of stomach ulcers.

Boston—Hy Teich, owner of the
Four Star Program Co., is recupera-
ting at home following a nasal op-
eration at the Beth Israel Hospital.

Boston—Mrs. Frank Lydon, wife of
the Hamilton Theater, Dorchester,
is convalescing from pneumonia at St. Margaret's
Hospital.
UFA CONTROL CHANGES NAZIS IN FILM TRUST

(Continued from Page 1)

pected to become operative follow- ing the May meeting of UFA's general share holders. At that time Dr. Hugenberg is expected to retire as board chairman.

Deal is said to be the culminating move on the part of the Nazi govern- ment to establish what is essen- tially a trust monopolizing German film production and distribution. Earlier, Tobis had been absorbed by similar anonymous group which subsequently acquired control of the Bavarian Film Corp.

The trust backing is said to be directed to Dr. Joseph Goebbels, Propaganda Min- ister.

UFA's American office were with- out official notification of the new German setup Saturday, its operation being limited to news service cables.

Duffy Hopeful of Early Copyright Bill Hearing

(Continued from Page 1)

Patents Committee in a very short while."

"I have spoken to Senator Mc- Cumber, and he admits to me he will try to get committee to- gether for the purpose of setting Senate hearings."

Duffy was emphatic in saying that when the hearing comes off there would be no "Follies," or "hearing the Bill to Death" as he charged was the case last session.

The Senate Committee will stand for no monkey business." Duffy as- serted, "and there will be as little window dressing as possible. This time we will get action and nothing else."

Action on the House side is still marking time, according to latest reports from office of Rep. William L. Sirovich, chairman of the House Patents Committee.

New Film-Star-on-Radio Protest Made by Ohio ITO

(Continued from Page 1)

Nicholas Schenck of Loew at Culver City, Calif., and William Wanger of the Metropolitan Film Exchange, New York City, who have led efforts to have independent motion picture stars broadcast regularly on radio, have written recently to Independent Theater Owners of Ohio urging protest. Up to this time Metro and Warners have been premiering motion picture stars to attract radio audiences, the Independent motion picture stars being excluded.

"Have heard indirectly that you contemplate permitting stars to broadcast regularly. If such your intention on behalf of members. In dependent Theater Owners of Ohio I vigorously protest. Up to this time Metro stars haven't given the Independent motion picture theatre attractions exclusively and they should be con- sidered as such. In opinion of several groups who listened to Friday night's Hollywood Hotel preview Univer- sity "Top of the World" they feel the broadcast of a particularly damaged box office value of what may possibly be an outlet for the star. You like us are in theater business, let's stay there."

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Ways to be Speaker

(Continued from Page 1)

Steve Trilling, Warners, has re- ceived appearance commitments from outstanding stage, screen and radio stars for a 90-minute show, it was said.

Seated with Zukor on the dais will be, among others, Daniel Froh- man and William A. Brady, who were his first theatrical partners.

The Mutual Broadcasting Chain will air the show beginning at 11:15 P. M., E.S.T., and will continue for an hour. Beginning at 8:45, WHN will broadcast the dinner for an hour and a half via a traveling unit.

Movies of guests will be made as they enter the ballroom and these, together with a special short sub- ject, will be shown later. While seats are being placed in the ball- room, following the dinner, for the show, there will be dancing in the Jade Room. Later, the ballroom will be cleared for dancing.

Elfl Dantzig and an augmented orchestra of 25 pieces will provide play during the dinner and for the show. Eddie Duchin and his orches- tra will play for dancing. Benny Goodman's trio will also be on hand.

High class entertainment with plenty of name value to make selling easy.—Motion Picture Daily
**The Film Daily**

**A "Little" from Hollywood "Lots"**

By RALPH WILK

HOLLYWOOD

WARNERS are planning the production of an elaborate musical based on the "Ice Follies" of 1927, starring Rosina环球, the star of the "Ice Follies," will appear in one of the featured roles and about 30 other skating stars are also being lined up for the production. Warren Duff and Sig Herzig, who saw the "Ice Follies of 1927" at a fortushage ago in Minneapolis with Hal B. Wallis, associate production executive, are now at work on the screen play.

Simone Simon has purchased the screen rights to "Gone To Earth," by the English authoress, Mary Webb, the story is that of an English girl of gypsy ancestry, and Simone admits she hopes she can persuade the studio to make it into a picture with her in the feminine lead.

Edward L. Alperson, GN president, has signed Stuart Irwin to a two picture contract with options for additional pictures. The first featured role will be in "Small Town Boy," which Zion Myers will produce. The second Irwin featured role will be in "Face the Facts," the Clarence Budington Kelland story, recently purchased.

Richard Dix and Fay Wray will be co-starred as a new romantic team in Columbia's "Once A Hero."

Edward Arnold, Jr., has been assigned to a Monogram contract by Scott R. Dunlap, vice-president in charge of production. His first feature will be "Burning Barriers," original by Edwin G. Parsons.

Hugh Herbert has been assigned by Warners to a prominent comedy role in "Ever Since Eve," which will star Marion Davies with Robert Montgomery, while Joan Carroll, and Arthur Lubin, has been signed by Century-Fox for a featured role in "One Mile from Heaven," Claire Trevor head the cast.

Spring Byington and Marilyn Harris have been added to the long list of players signed by James Whale for Universal's "The Road Back," and Arthur Lubin has been signed by Trem Carr to direct "I Cover the War," which will be John Wayne's next picture for Universal.

"On With the Dance," an original story idea for George Raft, has been placed on Paramount's future production schedule and Charles Brack- ett and Billy Wilder were assigned to "Stop the Screenplay." Miss Fanchon will produce.

Howard Lindsay and Russell Crouse, writer team with several Broadway musical hits to their credit, including "Anything Goes" and "Red, Hot and Blue," have been assigned to prepare the screenplay for Paramount's "The Big Broadcast of 1938." Harlan Thompson will produce.

Word flashed from Australia that another Universal attraction, "Show Business," finished up a new world record for a single house playing a new house by entering its 40th week at the Liberty Theater, Sydney. Picture also shattered admissions record for the house, playing to 374,857 patrons during the run thus far.

Arthur W. Kelly, United Artists' vice-president in charge of foreign distribution, announced that releasing rights in all Spanish-speaking countries to two features, "Que Hugo Con La Criatura" and "Mas Alla de la Muerte," and one short, "La Cucaracha Mexicana," have been arranged between U. A. and Excel, U.C.F.R.S., Mexico City... Galician government has lifted customs duty on news event films and those of an educational character. "Galicia reported the formal opening of the Italian "Hollywood," giant studio development, set for April 1... In asks, the Ministry of Arts made awards for special service to screen art to Directors Unions, the highest honors are Alerme (the burgomaster in "Carnival in Flanders)," Charles Lamy and George Treville.
K-A-O Reports a Net Profit of $1,237,141 for 1936

SPITZ IS NAMED BOARD HEAD OF RKO, PATHE NEWS

2% N. Y. Sales Tax Appeal Up at Conference Friday

How They Started

Since Loew's and RKO dropped chance games in New York City, about one-third of the 63 Brandt houses have discontinued them and a "lot of I.T.O.A." houses have taken similar action, it was said yesterday by William Brandt.

"The trend is definitely toward

Propose Film Censorship in Oklahoma Senate Bill

Oklahoma City—A bill introduced by Senator Chambers in the Oklahoma Senate provides for a state board of censors, number of members not stated, to be appointed by the Governor, and without remuneration. The board would be au-

Hopeful of Readjustment of Heavy Austrian Fees

Major distributors yesterday expressed themselves as hopeful of a readjustment of Austrian contingent fees, regarded as excessive, (Continued on Page 4)

President Leo Spitz Succeeds Aylesworth in Two More Offices

Leo Spitz, president of RKO Radio Pictures and Pathe News, has been elected chairman of the board of both those companies, succeeding M. H. Aylesworth, who resigned to join Scripps-Howard.

Spitz recently assumed the chairmanships of K-A-O and B. F. Keith Corp., two posts also vacated by Aylesworth. Spitz is president of both those companies also.

At the request of Federal Judge Caffey, Ernest Angell, SEC sectional representative sat in yesterday in Federal Court at the start of the hearings on the fairness of the Roxy reorganization plan and will continue to do so to determine whether there is an equity in the property of stockholders, who are excluded under the present plan.

This is the first instance where

Brandt Loses Writ Move in Far Rockaway Action

Denying application for an injunction, Judge Cotillo of the New York State Supreme Court yesterday set May 15 as date for trial of the action brought by Harry Brandt against major distributors, except

W. Va. Legislature Quits; Four Industry Bills Die

With adjournment sine die of the West Virginia Legislature, four bills applying to the film business have expired, according to informa-

(Continued on Page 4)
Bingo Illegal in Balto; R. I. Bingo Bill Passes

Baltimore—In the first case of its kind in Baltimore to reach court, a jury has held that it is illegal to hold bingo games with prizes for the winners and to hold drawings for consolation prizes at a motion picture and vaudeville theater. The operator of a house in a Negro section of the city was held guilty of conducting a lottery but a charge of operating a gambling establishment was dismissed. A motion for a new trial will be made.

Providence—Rhode Island Senate has passed the revised "Bingo" bill leaving licensing of the game up to local authorities but banning cash giveaways and limiting value of other prizes to $100. Games must be operated by veterans, civic, fraternal and educational or charitable organizations; parties cannot be held more than once a month, and no more than one a year in case of fair, carnivals, etc. under bill’s provisions.

CIF Gets Master Records

Washington Bureau of THE FILM DAILY—Through its subsidiary, the American Record Corp., Consolidated Film Industries, Inc., has acquired the entire authorized capital stock of Master Records, Inc., CIF reported to the SEC yesterday.

31 Monogram Branches

Monogram has completed its distribution setup which will be made up of 31 affiliated branch offices in the U. S. Canadian distribution will be announced shortly.

American Seating Co. Ups Wages Five Cents an Hour

Chicago—The American Seating Co. has announced a five-cent an hour wage increase for all employees, effective immediately. The increase will add about $125,000 to the payroll annually. This increase follows a five per cent increase made last November and is the third increase since 1935. About 1,200 are now employed by the company on a 40-hour week.

Production is running at a high rate and the business outlook for the four months is bright, according to the management. The main offices and factory are located at Grand Rapids, Mich.

Sunday Films Held Legal

Rockland, Me.—Ruling that Sunday motion picture shows were legal in Maine if all the net proceeds of the games turned over to charitable municipal Court Judge Jezul M. Dwinal, March 18 dismissed a case brought against operators of the Strand Theater here.

Kosch in New Offices

Harry G. Kosch, film attorney, has moved from 383 Madison Ave., to the Paramount building and intends to departmentalize the legal phases attendant upon production, distribution and exhibition with a specialist handling each of these divisions. Associated with Kosch, former general counsel for Columbia and Educational, are Harry Lewis and Milton H. Reuben.

To Call Attorney General at Film Tax Bill Hearing

Lincoln, Neb. — Senator Tracey Frost said he would have Assistant Attorney General Paul Chaney speak before the committee on revenue whose two 10 per cent bills come up today before the legislative body. Bills ask 10 per cent of the box-office, and 10 per cent of the gross film rental, about $600,000 annually.

Chaney is the attorney drawing up the Bank Night test suit and his testimony is to be along the lines that the theaters originally make so much money they can offer big cash prizes as bait for attendance. Frost thinks Chaney’s testimony will be doubly effective now that the Bank Night theaters are fighting to keep up Nebraska giveaways.

“Billy” Murray Dead

Youngstown, O.—William J. “Billy” Murray, 72, former national league ball player and executive manager of the Strand Theater for several years, died at a Youngstown hospital here after a year’s illness. He came here about 15 years ago when the Harris Amusement Co. became interested in the Strand Theater.

Sure fire romantic melodrama, with three personalities who are always entertaining and screenplay noted for clever and daring dialogue.

— CLARK WALES Screen and Weekly Radio

Coming and Going

FRANK M. SNALLE, vice president and eastern operations manager of Condor Pictures, and finally left for the Coast, his trip delayed a week by illness.

E. W. HAMMONS and JACK SKIRRBALL have returned to New York from Miami.

JOE SEIDLER has returned to New York from Cuba.

RALPH ROBL has returned to New York from Miami.

SCOTT R. DUNLAP, Monogram vice-president for Production, arrived in New York yesterday for his first visit in several years. He is here about a week.

JACK COUSIN returned to New York yesterday by plane from Miami.

CHARLES SONNIN returned to New York yesterday via air from Miami.

WILLIAM KEYES, Ohio exhib., is in New York for a few days.

BARRIE PEPPER has arrived from New York from the coast.

RUFUS LECLAIRE sails from New York tomorrow for Burbank, following his arrival from Hollywood.

CHARLES REAGAN, Paramount western division manager, is in Los Angeles on business trip. He will be gone for a month.

BARNEY BALARAN returns to New York early next week from Miami.

STUART ERWIN has arrived in New York from Hollywood, accompanied by MRS. ERWIN from Hollywood, and也会 ERWIN, Jr., from Washington, living at the Towers of the Waldorf-Astoria.

RALPH BRASHER, Paramount auditor, has returned to the home office from Cincinnati where he attended the funeral of his mother.

BUCK JONES, film star and producer, arrived in New York yesterday from the coast to spend a short vacation.

JANET GAYNOR, who terminated a vacation last week in New York, has arrived in Hollywood.

JEAN ROGERS, Universal player, arrived in New York yesterday from Universal City for a week’s vacation and is staying at the Hotel Edison.

TYRONE POWER, 20th Century-Fox star, arrives in New York by plane this afternoon from Chicago where he made a picture appearance. He will stay at the Waldorf-Astoria for ten days.

ROBERT KISKIN, director and screenplay writer, arrives in New York today on a trip for a vacation in Europe.

R. SHAPIRO of Major Pictures leaves by plane today for the coast.

R. G. HILTON leaves by plane today for the U. A. coast studios.

S. L. J. SCAPARO, business agent of the local, has left for the coast.

FRANK FREEMAN is due back in New York from Miami today.

NEIL AGNEW and JOE UNGER returned to New York yesterday from Florida.
It sure adds up...

17 years of constantly improving service... more than 10,000 repeat customers... a coast-to-coast organization of almost a thousand dyed-in-the-film, hit-'em-while-they're-hot, trailer-wise employees... to keep a swell service tops... and let this sink in... we bend a sympathetic ear to your advertising problems. That's why it adds up to make

NATIONAL SCREEN SERVICE

...prize baby of the Industry!
2% N. Y. SALE TAX
APPEAL UP FRIDAY

Whether it should be dropped or car-
ried further
Providing the distributors decide to
resume their battle against the
tax, they can seek a re-argument in
the Court of Appeals and if defeated in
this move, ask the U. S. Supreme
Court for a writ of certiorari.

"5-2" Show Cause Order
Will Be Argued Mar. 31

(Continued from Page 1)
tures to be played on a five-day-two
day split will be held Mar. 31 in Supreme Court.
The Brandit circuit claims that the
applications and a third application
the Brandt houses by permitting
Loew's to play pictures on a five-day-
two day split in stead of the
two-day-three day split long estab-
lished in New York City. The
Brandit circuit charges that the ex-
changes would be in violation of the
state anti-trust law in serving
Loew's on the five-two split and that
its purpose was to crush the inde-
pendants.

Propose Film Censorship
in Oklahoma Senate Bill

(Continued from Page 1)
thorized to assess $2.90 for each
1,500 lineal feet of film and $2.00
for duplicates. Exhibitors would not
be permitted to exhibit any film
without a permit from the board,
with violations subject to fine of $25
to $50 for first offense, and jail
sentence of 10 to 30 days.

Maine House Tables Bill
to Legalize Sunday Films

Portland, Me.-A bill to legaliz
Sunday motion pictures in Maine
has been introduced in the House.
The Maine Senate, on the same
day, defeated legislation to legaliz
"indoor" Sunday sports and a sec-
ond bill which would have permitted
compensation to participants in
Sunday amateur sports.

Supplementing a pile of film
measures, three more bills have been
introduced in the Maine Legis-
lature. One would impose a tax of
50 cents per square foot on bill-
boards, another a 10 per cent tax
on restaurant liquor and a 10 per cent
levy on each admission ticket.

Simultaneously the Legal Affairs
Committee reported favorably on a
bill to permit the Racing Commiss-
ion to grant a license for a 12-day
horse race meeting at Old Orchard
Beach in July.

Readying Briefs in Color Suit
Hollywood's grammar for Tri-
Color and Technicolor will present
briefs to Judge James the latter
part of the week in Tri-Color's suit.
On Sunday Technicolor exhibited
"Trees" for Judge James and Tri-
Color showed several subjects made
by Charles P. Jones in 1918.

\[ \text{THE FILM DAILY} \]
Tuesday, March 23, 1937

\[ \text{SHORT SHOTS} \]
FROM EASTERN STUDIOS
By F. J. NEIDIG

AL CHRISTIE has just completed a
musical comedy, featuring
Pat Rooney, Jr., and Herman Tim-
borg, Jr., titled "Silent Cures" at the
General Service Studio in Astoria.
The supporting cast includes
Pruden-
Haves, from the current
Broadway musical comedy, "Red,
Hot and Blue"; Kay Ballou, George
Shepley, Edward Walker and Ed
Rob-
erts. The story was written by Art
Jarrett, Sr., and Marcy Klauer.
W. Warren Murray assisted in the di-
rection and John Graham handled
the casting. Music was furnished by
Buddy Page and his orchestra.

Another of the Broadway Bruity
musicals titled, "Newsboys No-
norn," was recently completed at
the Vitaphone Studio in Brooklyn,
under the direction of Ray Mac.
The cast includes Billy and Beverly
Brinn, from the Lea Trio, and Ed
and Edwards Trio, Joe Travers
and Maurice and Cordova, dance
team, and the Vitaphone ensemble
of 16 girls.

A two-reel comedy featuring Tim
and Irene is under way this week
at the General Service Studio in
Astoria. Al Christie is directing.

A two-reel picture featuring Len-
nie Hayton and his band has been
completed at the Vitaphone Studio
in Brooklyn, under the direction of
Joe Henchey.

Jack Henley, veteran shorts writer
for Warner's Vitaphone Studio in
Brooklyn, commences his sixth year
for that studio and in that time has
completed over 200 stories.

Hopeful of Readjustment
of Heavy Austrian Fines

(Continued from Page 1)
will be brought about at conferences
now on in Edinburgh by some
t heir representatives and Govern-
ment officials. The assessment was
recently increased 25 per cent.

W. Va. Legislature Quits;
Four Industry Bills Die

(Continued from Page 1)
follows: requiring distributors to
maintain distributing branches in
the state, establishing state censor-
ship, banning Bank Night and im-
posing a general sales tax of one
per cent.

Brandt Loses Writ Move
in Far Rockaway Action

(Continued from Page 1)
Loew's, charging a conspiracy to
prevent the largest victory in Far
Rockaway from getting product until
after the Central at Cedarhurst.
Plaintiff is Rock Beach, Inc.
ALEXANDER KORDA presents

ELEPHANT BOY

Based on "Toomai of the Elephants" by RUDYARD KIPLING

directed by ROBERT FLAHERTY and ZOLTAN KORDA

a London Film Released thru UNITED ARTISTS
Miami M.P.T.O.A. Hangovers

By ARTHUR W. EDDY

WHEN the Florida Special was heading north from convention-town Miami, one exhibit in the first section wired to a ditto in the second section, some miles back: "You must come over."

W. Hanmono was a talking example of what the well-dressed conventioneer should wear. He created a sensation when he appeared at the Miami Biltmore attired in black slacks and shoes (purchased on the Riviera) and a grey sweater (bought at Salles of Paris).

The train was rushing through Bowie in Maryland when somebody enquired the name of the famous race track there. "Froheo" explained an exhib who had said and experimented with the Miami film. "Then where he had picked it out there.

Ted O'Shea, M.G-M manager at Buffalo, impersonated Tom Connors during part of the convention. Reason: he borrowed some of Tom's wardrobe when he took set in returning his own apparel.

Expect Nazis Will Make Fewer Motion Pictures

Berlin (By Cable) — Nazification of the German film industry, the culminating step of which was the arrest of the Minister of Propaganda for propagandizing those Mussolini would resent, has been increased in the present Nazi controlling interest from the Hugenberg group to an unidentified syndicate expected to bring a cut in production.

With Propaganda Minister Joseph Goebbels emerging as the Nazi film industry's major ruler, it is generally considered almost certain that he will set a policy for Ufa, Tobis and Bavaria Films, all seen as units in the Nazi film trust, which will reflect his expressed conviction that the German industry is adversely affected by too many mediocre pictures and failure to give pictures sufficient care and production time.

Some indication of what may be expected in the instance of Ufa is the action of Tobis' new owners in cutting next year's production schedule by 10 to 50. Tobis' control passed to an anonymous group during the winter, and in some quarters it is asserted that the Nazi government now owns the company outright.

Nomally, Tobis is directed by a six-man board, Fritz Main, Ernst Scheffer, Sigmund Jung, Willi Forst, Emil Jannings and Gustav Gründgens. Latter three must be consulted on production. Tobis and its subsidiaries are "as respected in the trade as the gold standard" and "are considered to the extent that all have single advertising, casting and scene departments.

Between the Goebbels' goal of "artistic and propagandaistically valuable films" and its attainment, however, are high financial barriers.

SICK REPORT

Montezuma, Ia. — D. D. Darland of Montezuma is convalescing from an appendicitis operation at the Community Hospital in Grinnell. He is manager of the Princess Theater at Montezuma.

Kansas City, Mo.—W. E. Truog, United Artists' branch manager, has returned to his office after an illness of two weeks. Truog had gone to Hot Springs, Ark., to rest up from a severe throat infection suffered early in the winter, but suffered a relapse and had to return home, two weeks ago.

Omaha—Keene Abbott, who has devoted his time to writing fiction since retiring to his home in the Woods of Nebraska, is recovering, he is said, from an attack of Brights which has caused him to temporarily postpone concert engagements.

London—Ann Harding, American stage and film actress, is confined to her country residence with bronchitis.

Omaha—Mrs. Bill Mahnmann, wife of the local Paramount booker, has almost recuperated following a recent major operation.

Cincinnati—Warner Howard Markham, recently in an auto accident, has fully recovered and is back on his territory.

Cincinnati—Charles Williams, assistant booker for Paramount, has resigned due to ill health. George Bedinger of the ad sales department, replacing Williams. Harry Denau has been added to the sales, succeeding Bedinger.

Cleveland—Max Young of the McKinley and Mozart theaters, Canton, is laid up at the Statler Hotel with flu.

Lexington, Ky.—Mrs. Fon Sexton, the Lyric, Lexington, Ky., has been in the Samaritan Hospital recovering from a tumor operation.

Wallrich Austin Wel

Denver—Daryl Wallrich, cashier at the State Theater, and Martin Austin, another of the sales clerks, were married here at the bride's home. They will make their home in Denver.
The 1937 Year Book of Motion Pictures (Over 1300 Pages) is now on its way to practically every important Motion picture executive in the world to be in constant use every day throughout 1937.
K-A-O REPORTS NET PROFIT OF $1,237,141

(Continued from Page 1)

ing, and compared with earnings of $626, a share in the preceding year.


Chance Games Out in Brandt, ITOA Houses

(Continued from Page 1)

abandonment of chance games," Brandt declared. "They are losing public favor. We will probably drop chance games in all our houses."

Advance Pictures Lists Titles of 8 Thrillers

West Coast Bureau of THE FILM DAILY

Hollywood — Advance Pictures yesterday announced the following titles for its series of eight action airplane thrillers to be made in 1937-38 for the independent market: 'Squadron B', 'Flight of Mercy,' 'Dawn to Dusk,' 'Deadstick Landnings,' 'Hollywood's Saboteur,' 'Air Dodges' and 'Escape by Air.'

Theatrical Unions Attend Wadsworth Bill Hearing

All theatrical labor unions will be represented today at Albany at the hearing on the Wadsworth bill which would place all labor disputes in the hands of a commission for settlement, thereby outlawing strikes. Local 1, stagehands, Local 306, operators, the laboratories workers' Union and other theatrical unions will be represented.

Three Revivals in Baltimore

Baltimore—"Mr. Deeds Goes to Town," revived at the Little, has been held for a second week. A revival of "The Thin Man" is being shown at Loew's Century, and another revival, "No Man of Her Own" is showing at the Stanley.

Name Parker City Mgr.

Kansas City, Mo. — Dickens Theaters, Inc., have announced the appointment of Bob Parker as city manager in charge of their two theaters, Kans, houses the Variety and the Dickens. Parker formerly was manager of the Dickens at Elseworth, Kans. In addition, Leslie Purdum has been promoted from assistant manager of the Manhattan, Kans, to manager of the Dickens house at Olson, Kans.

Fever Epidemic Wanes

Burlington, Kan. — The New Kats Theater, which has been closed for treatment of the epidemic, will be reopened within a few days according to J. J. Newcomb, the owner.

HOLLYWOOD

JAMES CAGNEY, Grand National star, opened the Hollywood writers' season by launching his schooner, "The Martha," at Newport Beach after a winter's overhauling in the drydock.

Jerry Fairbanks and Robert Carlisle, producers of the "Popular Science" subjects being released by Paramount, are having a specially equipped camera which will carry five persons and the body proper will house a generator and other photography equipment. There will also be a dark room for making tests and loading camera magazines. The top of the truck will be so constructed so that it can serve as a shooting base.

Gene Autry left yesterday for a tour that will extend through the middle of April and will cover seven cities in Wisconsin and Indiana. He will return to Los Angeles to resume his radio show in Milwaukee for a week starting March 28. Then he will play Jonesville, Madison, the Milwaukee Yacht Club, Oakshott, Wisconsin, and Hammond, Indiana.

Retroactive is announced at Joel Walk, WB feature player, and Wallace Klein, New York and Los Angeles millionnaire furrier.

No Omnibus Ruling Made By I. R. Bur. in Tax Case

The Bureau of Internal Revenue has made no omnibus ruling covering the theatrical and vaudeville field in general, although it has ruled on one case submitted by the Hays organization concerning the relations between the Social Security Act and vaudeville and stage show players, according to James J. Hickey, collector, yesterday.

The decision leaves the ruling based on complete facts of a specific case, he stated. "If the facts in other cases are identical, such rulings should ordinarily suffice for the purposes of such other cases."

Opening Bids Tomorrow

Ames, Ia.—Bids are to be opened tomorrow for the new 1,000-seat theater, "Collegiate," to be constructed in downtown Ames this spring. The Ames Theatre Company, under the management of Joe Gerbrach, manager, will operate the house; Central States of Des Moines to handle the film.

Swedish Film in Third

Cinema de Paris is holding "South of the Highway," Swedish film, for a third week.
"Don't argue wit me, Buddy, ya shoulda got ya tickets in advance . . . so scram!"

Maybe the Waldorf-Astoria doorman won't put it that way, but it will be mighty embarrassing if you find you're too late for the grandest film affair of the year. It's the Testimonial Dinner given by the Theatre Owners of New York to Adolph Zukor in honor of his 25th Anniversary in the Motion Picture Industry, and if you haven't made your reservations, you'd better make 'em at once. We'll be seeing you at the Waldorf-Astoria, Monday, March 29th, at 7:30 p.m. Dress formal (tails or tux). Ladies are invited.

Entertainment by headliners . . . three orchestras for dancing . . . special motion pictures.

Reservations at $10 per person, from William Brandt,
Globe Theatre, Times Square, New York City

Committee in Charge of Arrangements

William Brandt
George Skouras
Joseph Bernhard
Nate Blumberg

Louis Blumenthal
Laurence Bolognino
Leo Brecher
Si Fabian

Arthur Mayer
Charles Moscowitz
Walter Reade
Samuel Rinzler

A. H. Schwartz
Harry Shiffman
W. J. Van Schmus

Entertainment

Louis K. Sidney
Harry Kalcheim
Steve Trilling
Bill Howard
Maxwell Gets Writ Against Ostrers in GB Stock Deal

SEE INTRODUCTION OF THREE MORE DIVORCE BILLS

Annual 20th-Fox Sales Meet Opens May 30 at Coast

United Front

By CHESTER B. BAHN

BEFORE the exhibit, vs. radio controversy becomes too heated and the names fly, both parties might do well to remember that there are occasions when the common good will require that they present a united front.

Occasions, for instance, such as the introduction in the New York State Legislature of a measure which would empower the present Motion Picture Division of the State Education Department to extend its censorship authority to advertising over the air.

Sponsored in the Senate by a Democrat and in the Assembly by a Republican, and thus accorded "non-partisan" status, the bill is a menace to the entire amusement industry. Yes, and more. For if radio advertising is to be censored, the next step easily might be the censorship of all advertising. And after that, news itself.

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annual sales convention of 20th Century-Fox is set to open May 30 at the Ambassador Hotel, Los Angeles. It was learned in New York yesterday following return of John D. Clark, general sales manager, from the coast following conferences with Darryl Zanuck. The session will occupy nearly a week.

Attendance of several hundred is expected at the sessions, which will be in charge of Clark.

TRY TO PROVE ROXY THEATER INSOLVENT

Efforts to establish the insolvency of the Roxy theater property and thereby prove there is no equity for stockholders marked the second day's hearing on the fairness of

Condom to Do Musical
Shorts, More Features

Condon Pictures is planning production of a series of musical shorts to be made in color and in black and white.

Maxwell Writ Against Ostrers in GB Stock Deal Reported Involving Claim

Sabath Bankruptcy Reform
Bill Hearing on Tuesday

Washington Bureau of THE FILM DAILY

Washington—The House Judiciary Committee announced yesterday hearing will be opened at 10:30 a.m. next Tuesday on the Sabath Bankruptcy reform bill. At the office of Rep. Sabath, Chairman of the spe

London (By Cable)—John Maxwell has issued a writ against the Ostrer brothers in connection with his purchase of GB stock amounting to $2,500,000. It is understood that the move involves a claim for damages.

Several months ago, it had generally been believed that Maxwell had acquired control of GB through

Brandt Tests Single Bills

Brandt Circuit, making a test in playing single cards at the Bayside Theater, Bayside, L. I., William Brandt said yesterday. The circuit has found that it can play singles when it gets a strong attraction. Brandt declared, "The public doesn't care about duals if it gets a diversified program with a good single feature, he added."
Canadian Para. and Loew Cos Declare Dividends

Montreal — Paramount has declared $1.50 dividend on first preferred stock, and 75 cents dividend on junior preferred and common preferred stock, both payable April 1 to shareholders of record March 15.

In February, Paramount converted $862,700 of first preferred stock into and paid $1,000 of second preferred into 67,479 common shares. On Feb. 27, 168,500 first preferred shares were outstanding, compared with 249,902 in Dec. 31, 1936. The first preferred is convertible into common shares at 7 to 1, and second preferred at 10 to 9 common.

Montreal—Marcus Loew's has declared $1.75 dividend (arrangs), on preferred stock, payable March 31, to shareholders of record March 20.

Affiliated Theaters Get Writ in "Theodora" Fight

New Orleans—Affiliated Theatres of Louisiana, a buying-booking combination which E. W. McMath is interested, yesterday procured a temporary restraining order in Civil District Court for the New Amsterdam, removing "Theodora" to New Orleans. The company, third of a series taken by companies in which Richards is interested, practically ties up "Theodora" throughout the important large and small spots of a territory embracing Louisiana, Mississippi and parts of Alabama and Florida.

Date for further hearing on United Theaters' similar suit for New Orleans upset. At today's hearing on Saenger's similar suit request for extension will be made.

Reinstatement of Empire Men Asked by Lewisohn

Telegrams sent by Samuel O. Lewisohn, chairman of the Maron's committee for survey in the movie industry, to Harry Brandt, I.T.O.A. president, and Joe, D. Bassen, Local 306 president, request reinstatement of members of the Empire State M. P. Operators Union discharged from I.T.O.A. houses and urge full favorable recommendations of employees men, it was said yesterday at the Empire offices.

Ten steady Empire men and 12 relief men have been discharged from I.T.O.A. houses to date.

No GN Deal With CFI yet

Although reports are that Consolidated Film Industries will sign the Grand National printing contract, no word has been received here of the deal being closed, it was said yesterday. It is indicated yesterday that his personal interest primarily lay in an earlier measure he had sponsored, the bill for sound picture recording of court cases for retrial purposes.

Conductor Do Musical Shorts, More Features

(Continued from Page 1)

white, according to word received here from the coast where company executives are in conference on the 1937-38 lineup. There will be additional pictures beyond the 30 originally scheduled. Meanwhile, production is being speeded up, directors are being signed, additional producers and directors are being added.

29,000,000 Marks Paid For UFA, Berlin Hears

Berlin (By Cable) — Film circles report here that the new owners of Ufa paid 26,000,000 marks for all the street shares of stock, whose outstanding shares had a par value of 45,000,000 marks and stood at 74 on the Borse.

All available information indicates that the government itself or government agents now own the concern, but no official confirmation is obtainable at present. It is regarded as a certainty, however, that the new owners bought not only majority, but full control. Virtually all the stock has been held by the Hurgberg interests and the Deutsche Bank.

Commonwealth Anti-Trust Suit Dismissed by Court

The U. S. District Court, Boston, has dismissed the anti-trust action brought by Commonwealth Theatre Co. against the Colonial Theatre Co., Mert Sheu outfit, on the ground that the case was instituted in the wrong jurisdiction. O'Brien, Driscoll & Karry are New York counsel for Sheu. Action may be re-filed elsewhere.

New Haven Exchange Union Gets A. F. of L. Charter

New Haven—With an A. F. of L. charter granted, exchange employees are expected to complete their organization program at a meeting Saturday. John Gutele, president of the Massachusetts Federation of Labor, and representatives of the newly-formed New Haven exchange union will speak, and, it is announced, an attempt will be made to formulate-New Haven demands.

Hobbs Interest Waning in Film Probe Measure

Washington Bureau of THE FILM DAILY

Washington—Explaining that his recent efforts to inveigle the Senate into investigating the film industry had been introduced "for our committee," Rep. Samuel Hobbs, Ala., is reported to have said yesterday that his personal interest primarily lay in an earlier measure he had sponsored, the bill for sound picture recording of court cases for retrial purposes.

Coming and Going

GEORGE J. SCHAFFER returns to New York late this week from the coast.

FRANK C. WALKER, who is now in Scranton, sails from New York tomorrow for Bermuda.

HARRY GOLDIN is in Florida from New York.

A. H. BLANK has returned to Des Moines from New York and Florida.

JACK GOLDMAN, United Artists district manager at Chicago, is in New York confering with A. W. Smith, general sales manager.

GEORGE BRANTON has returned to Des Moines, cutting short an eastern trip owing to an operation performed on his wife.

HARRY GOLDBERG, director of Warner theater advertising and publicity, returns New York today from Washington.

RALPH I. POUCHER, Consolidated Film International president, returns tomorrow from Hollywood.

JAMES W. WINN, Grand National western sales manager, returns today from San Francisco.

E. C. MILLIS, Acap general manager, returns today from a swing around the country.

AL WILKIE has returned to New York from Miami.

GEORGE E. PRICE returns to New York Sunday from Miami.

WILLIAM ROWLAND, film producer; N. E. POMMER, one of Film Producer Eric Pommer; MRS. EMMA REDDIL, American soprano; PIERRE NICOLAIJEFF, Russian opera singer, and MRS. PAUL MORAND, wife of the French writer, are among the guests today on the Paris


LOIS WILSON, film star, has arrived in New York to appear in "Fawcett Summer," the comedy drama opening March 29 at the Pantages.

DORIS NOLAN, who recently completed her lead role in Universal's "As Good As Married," arrives New York from the coast on Saturday for a brief vacation.

FENN KIMBALL, President of General Pictures Corporation, who is currently occupied in London, is reported to have arrived in New York from the coast yesterday.

Flat 2% Sales Tax Asked in Georgia Assembly Bill

Atlanta—A flat 2 per cent retail sales tax has been proposed in the Georgia general assembly by Rep. Dean of Rockdale County, the tax would apply to all motion picture admissions.

To Fix GN Sales Meet Dates

Dates for Grand National sales convention will be held in mid-May in Hollywood, will be definitely set during the next week at conferences here between Edward Penkey, sales head; James Winn, western sales manager, and Sol Edwards, eastern sales manager.

Yates Why Not Use the Best Spec Trailers?

2% LAST No More!

When You Want a Trailer Job Done Right, Write For a Funch

Send to

FILMTRAILER CO.
615 S. Walsh Ave. - CHICAGO - Phone 3039-1080
Yes, gentlemen, it's Walter Winchell, himself, giving you the lowdown on 20th's latest great musical, "WAKE UP AND LIVE," with a flock of top names. Hold the wire till next week!
Sabbath Bankruptcy Reform
Bill Hearing on Tuesday

(Continued from Page 1)

Manheim, "U's" Foreign
Head for 15 Years, quits

(Continued from Page 1)

to see Nate go. I have nothing but the highest admiration for the way he has handled his work, I know he will be successful in his new undertaking."

Manheim has been with Universal for 18 years, joining the company after the war as a salesman in the Big U Exchange. He started in show biz with the Shuberts.

Neb. Hearing Postponed

Lincoln, Neb. — The scheduled hearing on two proposed 10 per cent levies on box offices now before the unicameral legislature was postponed yesterday due to inclement weather and inability of several out-state exhibitors to appear. Bills authored by Senator Tracy Frost would take 10 per cent of the box office "take" and 10 per cent of gross film rentals for relief. Representing the film industry were Bob Livingston of Lincoln, C. E. Williams, MPTO president of Omaha and Regina Moleseck, film board secretary.

QUIGLEY NAMED HEAD
OF K-D DIRECTORATE

(Continued from Page 1)

a vice-president, as well as a member of the board.

William Celenos continues as president of K-D, as does Henry Colgate as vice-president and Lawrence Brown as secretary and treasurer. In assuming his new post, Quigley succeeds Bayard Colgate.

As a result of Quigley's recent trip to Paris and London to further discuss the deal with the Celestines and Colgate interests, his group has put more money into Keller-Dorian, the amount being estimated at five times the original investment.

The deal will give the new group a 75 per cent stock interest.

Inasmuch as Eastman Kodak has failed to exercise its option for exclusive rights to manufacture raw stock under the K-D patents, licensees can buy their stock from any company.

Cincinnati Bookers and
Variety Clubs to Dance

Cincinnati — Tuesday, April 20, has been set for the Cincinnati Bookers Club, dinner dance, to be held at the Marie Antoinette Ballroom in the Hotel Abner. Joe Goetz is general chairman. Chief Weinberg, Tom Smiley and Bud Weigel are the committee on arrangements. A special meeting to complete plans for the affair will be held today.

Queen City Variety Club will stage its annual Spring dinner dance, April 22, at the Netherland Plaza Hall of Mirrors. Prexy Pop Wessell will preside.
"ONE OF THE BEST COMEDIES YET TO REACH THE SCREEN!"
—Ted Magee, Screen Book Magazine

from the International Stage Success, with

OLIVIA DE HAVILLAND
IAN HUNTER • ANITA LOUISE
ALICE BRADY • ROLAND YOUNG
FRIEDA INESCORT • Peggy Wood
Walter Woolf King • Bonita Granville
Beryl Mercer • Directed by ARCHIE MAYO
A COSMOPOLITAN PRODUCTION

WARNER BROS.
have every reason to be proud of this grand picture. I call it a daisy!
—Ruth Waterbury, Photoplay Magazine
Wednesday, Mar. 24, 1937

**THE FILM DAILY**

**REVIEWS OF THE NEW FILMS**

**We Have Our Moments**

By Sally Elters, James Dunn, Mischa Auer, Thornton Hall, David Niven, Warren Hymer, Marjorie Gateson (HOLLYWOOD PREVIEW)

Universal 66 mins. BREEZY COMEDY WHOSE ENJOYMENT FOR AVERAGE PATRONS IS ENHANCED BY MISCHA AUER'S ACTING.

As a breezy comedy highlighted by an outstanding performance on the part of Mischa Auer, this should be enjoyable fare for regular patrons. Auer's portrayal of the comic French detective is a masterpiece which should put audiences in an uproar. Warren Hymer, too, scores well as a chump tough guy and the rest of the cast headed by Sally Elters, James Dunn and David Niven contributes well to conveying the lighter vein of the piece. The story by Charles Belden and Frederick Stephani, and directed by Fred C. Newmeyer and Charles Greyson are nicely constructed and interesting and under Alfred Werker's direction a pleasing pace is set. Under Edmund Grainger's guidance as associate producer, the production is well handled. Sally Elters decides she must have a European flag before marrying Grady Sutton. On the boat she meets James Dunn, a detective, David Niven, Warren Hymer, Marjorie Gateson and Thornton Hall. The last four are carrying $100,000 in money they obtained in a bank robbery. With Dunn hot on their trail, they plant out on Sally. On landing in France, Auer, the French detective, becomes Dunn's co-worker. Rounding up all parties in Sally's apartment, Auer finds the money on Hymer who has discovered Sally has hidden it in a chandelier. He also finds that Sally and James Dunn are engaged.

**Sing While You're Able**

By with Pinky Tomlin, Toby Wing, H.C. Bradley, Monte Collins, Sam Wren (HOLLYWOOD PREVIEW)

Melody Pictures Corp. 66 mins. CLEVER SONGS, ACTING AND TECHNICAL MERIT MAKE THIS MUSIC HALL COMEDY THOROUGHLY ENJOYABLE.

A very enjoyable piece is this rustic musical comedy about the sky, simple country boy who comes to conquer the city with his songs and lovely personality as his only weapons. With its homey down-to-earth qualities, its clever songs, and Pinky Tomlin, who is always "Just a Regular Country Boy at Heart", it is somewhat different from the usual run of product. Its country folk furnish a number of laughs, the tone is simple and natural, and it grew good production throughout. It is the sort of thing that the masses of regular picture fans should thoroughly enjoy. It is the best thing Tomlin has done, and under Marshall Neilan's direction he gives a splendid performance. He sings a number of songs in a very ingratiating manner, and plays the part of a country boy with a real touch. When Toby Wing and his friend encounter a buck-toothed and also Pinky Tomlin, the hill-billy mechanic. The father hears the boy sing and promises him a job on his radio program. When Pinky gets to the city, Toby takes quite an interest in him. Through foul play on the part of his competitors for Toby's affection, Pinky loses his voice, only to regain it when he returns to the farm. Toby follows him there where they are happily reunited.

**Conrad Nagel in "Navy Spy"**

By with Eleanor Hunt, Judith Allen, Jack Doyle

Grand National 56 mins. MILDLY EFFECTIVE MYSTERY DRAMA, WITH ROUTINE STORY, LACKING IN EXCITEMENT.

Conrad Nagel's disguises and dialect as he tracks down, in his role of a fearless G-Man, a gang of international spies on acquiring a formula for a new type of fuel, are about the most interesting attributes of this rather dull production. The story is a routine affair which generally fails to provide much mystery or excitement. Helping Nagel in his quest to apprehend the villains who abducted the Navy Lieutenant, inventor of the precious formula, is a feminine operative of the Federal Bureau of Investigation, Eleanor Hunt. When they start working on the case, clues are anything but plentiful, but the resourceful Agent Nagel goes to the inventor's erstwhile laboratory aboard a naval vessel and discovers the photograph of a girl. Judith Allen, in the false back of the gentleman's cigarette case, pro- fering the remark that there is usually a woman in every case. The real action of the story comes during the subsequent hunt for the gang when Nagel and Eleanor Hunt find their way aboard a freighter, and by means of a series of both risky and implausible exploits succeed in bagging the culprits, and then, this duet of Federal agents, who are in love, come to the inevitable end as becomes romance on the screen. Direction and photography are fairly effective.

**Television Effect Upon Churches Stirs Debate**

By with Synecdoce, N.Y.

"Television will mean the end of the Christian church as we know it today. With television there will be no need for churches. You can see and hear your ministers thousands of miles away."

That's the effect of television as viewed by Rev. Dr. Bernard C. Clausen, of Pittsburgh, Pa., speaking at a Civic Lenten service here. lively controversy in ministerial circles has resulted, with the Rev. C. Bertram Runnalls holding the Clausen forecast as "Extremely flippant, trivial and unscientific." But the Rev. Ezra J. Pope, of the First Congregational Church, Foreman, Minn., and fellow-Congregationalist, Camack Greenhalgh, Superintendents of Education, Martin G. Cohn, Recording Engineer, Glen Gleen; Musical Director, Harold K. LeRoux; and camera operators, Max Leon, Connie Lee, Paul Parker, Buddy Low, Al Hecht, Harry Tobias, Roy Ingram.

**Levie Completes Play**

By "Cabin in the Woods," new play by Ebenezer Leivo. Located in the city of Columbia, it is in the hands of Margaret Wall. Leivo's pen name is Eliot Lange.

**FOREIGN**


Possessing a magnitude and scope such as few current foreign film productions can boast, this film is a reproduction of the legend that originated in medieval Prague is first class entertainment. Factors are the acting of Harry Baur, direction of Julien Duvivier: the acting of the supporting cast, the capable designing of the sets; and the unusual quality of the photography by the Messrs. Vich and Stilich. It is more than 15 years ago that this legend was filmed in silent days in Europe and released in the U.S. Made anew with the advantages of sound and technical advancements, the story takes on an infinitely greater sweep and appeal. Baur portrays Rudolph II, Emperor of Prague, with a conscientiousness, administrative weaknesses, and unsatiable character, which are exploited cogently, selflessly, and, in the jubilantly logical figure of his Chancellor, result in the persecution of Jewry in Prague's ghetto. But the deceased Rabbi Loew has prophesied that a garam- tian-like statue of his fabrication will again come to life when her people are most sorely beset. When the Chancellor, played by Roger Karl, carries his intrigues to the point where a pogrom is instituted, "The Golem" becomes alive and wreaks vengeance on the Emperor and all those who have instituted the unjustified cruelties. Charles Dorat is magnificent as Rabbi Jacob. Harry Baur brings new screen laurels to himself with his resounding performance. The scenes of the destruction of the Temple and the palace by "The Golem" are frequently spectacular. English titles make the film thoroughly understandable to U. S. audiences.

"JUDE FRAU HAT EIN GEHEIMNIS" ("Every Woman Has a Secret"), German dialogue film; a Rota production; directed by Max Ophuls, with Karin Hardt, Ery Boss, Hans Seehofer, Hans Thimig, et al. in the cast, presented at the 86th Street Casino.

An able cast enacts this rather slow moving musical romance which depends for its twists and suspense on a case of mistaken identity. Hans Thimig who is slated to marry a wealthy girl, played by Ery Boss, but finds that the girl is using Ery's ticket to Baden-Baden. The film has a good climax in a horse racing scene near the finish. There are several incidental musical numbers, the majority of which are pleasing.

**Hull Theater To Open**

Hull, Que.—The Famous Players Canadian Corp. will open its new $150,000 Cartier Theater tomorrow.
The March of Time reports are understood contemplating entering the feature production field, probably releasing through RKO. It is reported that the plan under discussion is based on a site at Fenway Ave., and Boston.
MAXWELL GETS WRIT ON GB STOCK DEAL

(Continued from Page 1)
a deal for the Oster controlling shares. 20th Century-Fox, which at that time owned a 49 per cent interest in the firm, had offered or to the move, insisting that its own deal, made in association with Loew's, to acquire the Oster stock, be consummated.

In another rapid-fire move, the Osters then turned to C. M. Woolf and his General Film Distributors for aid and worked out a tieup which awoke the opposition of both the American companies, which have split the stock owned by 20th Century-Fox, and the Maxwell interests.

New Jersey Moves to Legalize Par-Mutuels

Pari-mutuel betting at race tracks would be legalized in New Jersey under an amendment to its constitution as proposed in a resolution which has been adopted by the Senate and is now before the Assembly. The resolution must be passed by the Legislature next year and then approved by the voters at a referendum before becoming operative.

Denver—Legalizing of horse and dog racing along with pari-mutuel betting, would be the effect of the passage of a bill now in the legislature. Measures would tax bets $100, and the state would also get a five per cent cut of the pools and a 10 per cent cut of the bets going to race tracks. Meets would be limited to 60 days with not more than 12 at any one track in a year, with 250 days of racing allotted for the state. A commission of five would govern.

Prix du Cinema Medal Goes to "Lost Patrol"

RKO Radio's "Lost Patrol" has won Belgium's highest motion picture award, the Prix du Cinema medal for 1936-37, according to cable advises received from Brussels and London, the company's Belgian distributors.

The award was made at the annual Motion Picture Festival held in Brussels. This was the same top honor won last year by "The Informer."

Three New Film Theaters Will Be Built in Canada

Montreal—Plans for three new Canadian theaters are announced by D. Korman of Englehart, Ont., will build a $50,000 house at Rouyn, Que., A. Showchuck of Sudbury, Ont., will erect a $25,000 theater and apartment there, and Albert Bey, of Timiskaming, Que., will construct a $35,000 theater there.

HOLLYWOOD

FRANCES FARMER and Bob Burns have been selected for leads in Frank Lloyd's next production for Paramount, a dramatic historical panorama of American tentatively titled, "Wells Fargo." Lloyd and Howard Estabrook are planning to leave Hollywood in a few days for San Francisco to begin researches into the history of Wells Fargo.


Advance Pictures, Inc., (Mitchell Leichter) has signed Eddie Nugent for its series of 1937-38 action features.

Signing of Cary Grant to co-star with Constance Bennett completes the cast of the principals with Robert Young as "Mr. Topper" for the Hal Roach-M-G-M "Topper." Norman Z. McLeod directs.

Claude Binyon has started work on new story for Gary Cooper's next Paramount picture, "What Ho," which Emanuel Cohen is to produce, and Eze Green has been assigned by Paramount to write the script for the tentatively titled "Gentlemen For Hire."

Howard Lang, stage and screen actor, has been signed for the part of O. Seltzer production, "The Prisoner of Zenda." Lang will play the role of "Joseph."

Condor Pictures will shoot its entire series of six westerns, starring Ken Maynard on the Conn Studio's lot. The first, "Alias Blackie Burke," is now in work, for Grand National release.

Akim Tamiroff today is working at Paramount's studio in "King of Gamblers" in which he delivers 1,000 lines of dialogue. Four years ago in his first Hollywood-produced film, "O.K. America" he had one line of three words.

Debra Addresses Women on Films in World Thought

Arthur Debra, assistant secretary of M.P.P.D.A., in an address delivered Monday night at the conference on Motion Pictures in World Thought, sponsored by the New York Herald-Tribune Bureau of Club Women, at the newspaper's auditorium, told the gathering that the cause of peace is the only factor that could possibly warrant an exception to the industry's present policy of keeping the screen "untrammeled by any interest or necessity for propaganda."

He pointed out that public opinion in the United States is manifesting an active antagonism toward war, and that peace films that would reflect sentiment against armed force might have a beneficial effect upon all peoples of the world, as and when opinion showed that it was sufficiently crystallized in all countries to give the theme of peace a truly sympathetic and effective hearing. Representatives of several civilized, educational and cultural groups also spoke. The speeches were followed by the showing of three motion pictures, "The Patriots," a French production, "Mirage de Paris," and a German film, "Kuhle Wampe."

Boneycher Builds in McCall Call, Idaho—M. E. Boneycher of McCall is erecting a 500-seat theater, to be known as the Stadium.

TRY TO PROVE ROXY THEATER INSOLVENT

(Continued from Page 1)

The Roxy, reorganization plan in the Federal Court today.

Under questioning by Carlos Israels, counsel for the proponents of the plan, which excludes stockholders from participation, Charles Bennett, accountant, said that earnings of the Roxy did not compare with previous years when it had no competition from the Music Hall. The chances of obtaining the grosses of previous years are slim without the aid of a magician, Bennett testified. The only hope of increased revenue was through better pictures which would permit increased admissions, he said.

He stated that the Roxy had a top gross of $185,000 during a single week and a low of $13,000. The theater earned a profit of $1,882,598 from its opening in 1927 to April 1935.

Russell Cruikshank, the only other witness of the day, was questioned by Edward Hanlon, counsel for the stockholders' committee, on how he had fixed the $3,500,000 appraisal which his firm had made on the Roxy on March 3 last. Hanlon sought to prove that Cruikshank knew nothing about making a theater appraisal.

Abramson Again Secy Of Ill. Allied Theaters

Chicago—For a seventh consecutive term, Louis L. Abramson has been reappointed recording secretary of the Allied Theaters of Illinois. Officers and directors elected at the recent annual meeting were: president, Aaron A. Saperstein; vice-president, Van Nomikos; treasurer, Joseph Stern; secretary, Harry II. Lasker; sergeant-at-arms, Harry Kopy; Lewis Sussman, Toppy Harrison, Sinuel Roberts, Verne Langdon, Benjamin Lasker, Jack Rose, Richard Salkin, Benjamin Bartelstein, Charles Nelson, Aaron Courson and Abe Gumbiner.

48,200 Delawearans Sign Sunday Movies Petitions

Wilmingon, Del.—Signed by 48,200 Delawareans' petitions advocating enactment of Delaware's Sunday movie bill was presented before the Senate and House of Assembly at the state capital at Dover yesterday. Signers from Wilmington alone numbered 38,522. The bill introduced by Rep. John Hearn would legalize Sunday movies after 2 p.m. in the state.
See Greater Union Theaters Deal Renewal as Likely

REPORT WARNERS TO ESTABLISH THEATERS ABROAD

Distributors Face Problems as Portable Circuits Jump

Growth in St. Louis Area May Affect Booking Practices

St. Louis—Increasing number of portable circuits in this trade territory is presenting distributor problems, and may eventually result in new departures in film bookings for such "wheels," largely composed of towns which cannot financially support day-to-day shows.

Paul Musser, of Casey, Ill., largest portable circuit exhibitor in the St. Louis area, is working three sets of portable sound equipment and has three circuits of six towns each. In addition he owns and operates (Continued on Page 4)

STANDORIZATION OF TELE. SEEN A MENACE

Washington Bureau of THE FILM DAILY

Washington—"To put television on a commercial basis too soon may mean standardization which might retard development. To standardize at all may mean to deliver television into hands of a monopoly controlling patents essential to meet specified standards".

Such was the viewpoint expressed by Commissioner Irvin Stewart, vice (Continued on Page 4)

Educational Execs. to Hold Meeting on Coast

Educational executives will hold their annual meeting at the coast coincidental with the annual sales convention of 20th Century-Fox (Continued on Page 4)

J. G. FEINBERG DIES IN MIAMI HOSPITAL

J. George Feinberg, founder and vice president of the International Seat Corp. of Chicago, died yesterday morning at the Jackson Memorial Hospital, Miami, where he had been a patient since Friday. He was in his early fifties. Funeral will be held Sunday in Minneapolis, where burial will take place.

Feinberg became ill about eight months ago due to a bladder (Continued on Page 10)

Newark Exhib. Arrested in Bank Night Test Case

Newark, N. J. — Police cracked down on Bank Night with a surprise "raid" on the American Theater, breaking up game at the moment of payoff. In view of the 900-odd audience, Manager Walter Horn was placed under arrest. He will be charged with operating lottery. Deputy Police Chief Seibol who ordered (Continued on Page 4)

FILM TAX MEASURES KILLED IN NEBRASKA

Lincoln, Neb.—Both 10 per cent bills against Nebraska box offices and gross film rental were killed by the Revenue Committee yesterday. The committee convened to hear Ted Mendenhall, Paramount exchange head of Omaha, who said the bills would force small showmen out of business. The vote was unanimous. Bills would have made a $600,000 annual tax load.

11 P. M. Sunday Closing Bill is Passed in Conn.

Connecticut theaters will be able to keep open until 11 p.m. Sundays under a bill passed by Legislature. Under the old law, houses were compelled to close at 10:30. P. M. Hearings have been held on proposals to amend the state statute concerning closing time on Sundays and the one passed was a compromise with a measure to requiring closing at 10 o'clock.

WB Said To Be Considering "Show Windows" in London and Paris

Departure on Saturday of Joseph G. Bernhard, general manager of Warner Bros. theaters, for Europe where he will meet Harry J. Warner, WB president, and Sam E. Mor- ris, vice president in charge of foreign distribution, was linked yesterday with reports that Warners were about to extend their theater operations to England and the Continent. It was said here yesterday that WB are particularly interested in the English and French exhibition (Continued on Page 10)

SEEK TO SHOW ROXY UNDERVALUED BY COM.

Attempts to show that the Roxy Theater is worth much more than the value assigned to it by the first mortgage bondholders protective committee were made yesterday by opponents of the Roxy reorganization plan at a hearing in Federal Court.

Harold Seligson, counsel for the Tipton bondholder committee, questioned Russell Cruikshank, who ap (Continued on Page 12)

Divorce Drive's Progress Coming Up at Allied Meet

Progress of the Allied campaign devised to force producers to drop their theater holdings will be reported upon at its Eastern regional conference now planned for the (Continued on Page 4)

Prospects of Australian Theater Deal Renewal by Doyle, 20th-Fox Are Bright

Wilcox's "Victoria" to be Distributed by RKO

Deal made by Herbert Wilcox for world wide distribution on his production of "Queen Victoria" by RKO does not affect the agreement under which GB handles three Wilcox pictures in the United States, a (Continued on Page 4)

Prospects of renewal of the Australian deal combining Hoyts Theaters and Greater Union Theaters in the organization known as General Theaters are now perceptibly brighter, according to information received in New York yesterday from authoritative sources. The present arrangement expires on Jan. 1 next and Greater Union, controlled (Continued on Page 12)

Hays Meeting Deferred

Owing to conflicting appointments of various executives, annual meeting of the Hays organization has been postponed from Monday to Thursday of next week. Annual report of Will H. Hays is now in preparation.
Johnson Names Advisory Committee for Monogram

Advisory committee for Monogram Pictures composed of executives and franchise holders has been appointed by President W. Ray Johnston. Committee includes Johnston, John W. Mangham, Atlanta; Henri Elman, Chicago; Ed Blumenthal, Dallas; Howard Stubbins, Los Angeles; John B. Petre, Oklahoma City; Benjamin Welansky, Boston; Scott R. Dunlap, Edward A. Golden and Norton V. Ritchey.

All Monogram exchanges will shortly take the Monogram name and will be in full operation before May 1. Hugh G. Davis will be chief auditor of the company.


Photophone Sales Meet at Indianapolis in May

Indianapolis, Ind. — Indianapolis will be the host to RCA Photophone salesmen and district managers early in May, when the sales convention will be held at the local plant of the RCA here.

CFL Defer Dividend Action

Consolidated Film Industries board of directors met this week but did not declare a dividend because of the pending decision of the Delaware Supreme Court on the validity of the company's recapitalization plan.

French Films In Return

"Monte Carlo" and "Charlemagne," two French pictures, will play a return engagement at the Cinema de Paris beginning next Tuesday. "Monte Carlo" features Francoise Rosay, star of "Carnival in Flanders."

Conn. Allied Unit Names Joseph Reed as President

New Haven—Joseph Reed, Washington Depot operator, was elected president of the Connecticut, at the annual election. Others named: Ralph Pascho, of the Coast; Gauntzock, vice-president; Maurice Shulman, of the Rivoli, Hartford, second vice-president; Joseph P. Fichman, secretary; Joseph A. Davis, of the Black Rock, Bridgeport, and Colonial, Southport, secretary; and Jack Frost, of Fishman Theaters, financial secretary.

A committee to plan arrangements and entertainment for delegates to the Eastern Regional conference of Allied States Association, in New Haven on April 5, was appointed as follows: Martin Keleher, J. B. Fishman, Joseph A. Davis, Maurice Shulman and Ralph Pascho.


GB Preference Dividend Held Over Till April 6

London (By Cable) — The GB preference dividend has been held over until April 6 pending hearing of the court action to restrain the move.

Gunnis Davis Dies

West Coast Bureau of THE FILM DAILY


Donahue Succeeds Usher

Chicago—J. J. Donahue, formerly Paramount, has been named manager of the Chicago branch of the company, succeeding Allen Usher, recently named Paramount district manager.


Fox Intermountain Expected To Get 7 Huffman Houses

Denver—A deal is expected to be signed Friday which calls for taking over of the seven Harry Huffman houses in Denver by Fox Intermountain Theaters. The deal calls for Huffman to go into semi-retirement as city manager and Rick Nelson will continue as division manager. L. J. McGuire, president of Fox, will take over the house on Market street or the day after and include the Denver Paramount, Aladdin, Broadway, Rialto, Tabor and Bluebird, to first four named are first run Gerald Whitney, city manager, will be moved to be manager of the northern district of Fox Intermountain. The new Denver company is to be Fox Greater Theaters, with ten lease year on the Denver houses.

PETROFF Plans Two Films and a Play on Broadway

Production of two features for 1937-38 season, in addition to a play on Broadway, is planned by Boris Petroff, who is now releasing through Grand National.

Petroff has the rights to a comedy entitled "Immersion," which he may do this spring. While spending two weeks in New York, he plans to search for new talent.

Special Master Suggestions in RKO Case Before Court

Decision by Federal Judge Bond on the special master who will hear further hearings on the RKO reorganization is awaited following submission of an order of reference to counsel for Atlas Corp., proponents of the RKO plan, together with several suggestions of persons who might serve as referee.

"Quality Street" In Keys

RKO Radio's "Quality Street," starring Katharine Hepburn and Fredric March, is to be screened at more than 50 key city theater during Easter week. New York premiere of the production is scheduled to take place at the Radio City Music Hall on April 8.

New Birmingham House

Birmingham, Ala. — The Water Theater Co. is planning the construction of a $30,000 film theater.

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"HAPPY BIRTHDAY"
Best wishes from
The Film Daily to the following on their birthdays:

MARCH 25
Bertrand Tepper
El Brendel
Edward F. Hurley
David T. Katz

Pauline Starke and George Sherrywood at a recital last Thursday on the Manhattan bound for London.

Buck Jones, now in New York, leaves Friday on his return to the coast.

Scott Dunlap leaves New York Friday returning to Hollywood.

David Faltengrau returns to New York next week.

Boris Petroff, who has arrived in New York from Europe, will stay on here two weeks. Frank Tittle is in New York from Hollywood.

Whitney Bolton leaves New York April 2 by air for a European trip and leaves here April 3.

Tyrene Power, who arrived in New York for a ten day's vacation, has been recalled to the coast by 20th Century-Fox and leaves tomorrow by plane.

Harry Moskowitz, chief of Loew's construction department, has left the home office for a tour of several weeks, during which he will visit the circuit's out-of-town theaters.

Frank Tittle, film director, is en route to Europe on the Queen Mary which sailed yesterday.

H. B. Warner left for England yesterday aboard the Manhattan.

Rosa Faust, soprano of the Vienna State Opera, also sailed for Europe on the Manhattan yesterday.

Jean Rogers left New York yesterday for Richmond, Va., where, in the next two weeks, she will make her home coming tour and in Boston before returning to the coast the middle of next month.

Deanna Durbin, Universal's starlet who is in Philadelphia making recordings for RCA Victor, returns to Hollywood early in April via Winnipeg, Canada.

Coming and Going

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STUDY IN SHOWMANSHIP!

A subject that has made the nation’s headlines is bound to make long lines at the nation’s box-offices! It is already hailed as the GREATEST Short Subject in History!

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“SERVANT of the PEOPLE”

The Story of the Constitution of the United States

GIVE IT THE GUN—Book it Early—Bill it Big—Grab that Extra Gross

READY FOR APRIL 9th RELEASE!
STANDARDIZATION OF TELE. SEEN A MENACE

(Continued from Page 1)

chairman of the FCC in an address at Duke University. Officials circled last night as it was significant and a key to the FCC’s present attitude.

Alerting that television’s major problem now was that of frequencies, Stewart told his audience, “Television may be glamorous to others, but to the Commission it is still a series of problems.”

Educational Execs. to Hold Meeting on Coast

(Continued from Page 1)

which is scheduled for the Ambassador Hotel, Los Angeles, beginning May 30. President E. W. Hammons will be in charge of the session.

Educational will expand its activities in the 16 mm. field because of the new and greater revenue possibilities opening up, President Earle W. Hammons said yesterday.

Company will file a registration statement for its new stock on Friday. Herrick, Heinzelman & Riley, local investment firm, will handle issuance of the new stock.

Newark Exhib. Arrested In Bank Night Test Case

(Continued from Page 1)

raid, announced arrangement will serve as test case.

Raid was first of its kind in the city and American was opening Bank Night for the first time. Others have operated but police say none are operating now.

Divorce Drive’s Progress Coming Up at Allied Meet

(Continued from Page 1)

Hotel Garde, New Haven, April 5. The organization’s legislative program will be discussed.

Attendance will represent Allied units in all New England states, New York, Maryland and the District of Columbia.

Wilcox’s “Victoria” to be Distributed by RKO

(Continued from Page 1)

spokesman for the Ostrer company indicated yesterday.

First release via GB is entitled “Back Stag” and goes into distribution immediately.

SHOWMAN’S REMINDER

Check projection machines and equipment to see that they are in good condition. Poor projection can ruin a good picture.

RISE IN PORTABLES PRESENTS PROBLEMS

(Continued from Page 1)

theaters in Casey, and in Greenup, Ill.

The towns to which Musser furnished portable movie shows and theaters utilized are: Stark, Hume, Ill.; Lodge, Longview, Ill.; high school gymnasiums, Louisville, Ill.; Mason, Mason, Ill.; Community, Montrose, Ill.; Ridge Farm, Ridge Park, Ill.; high school gymnasium, Willow Hill, Ill.; Blue Front, Bond Gap, Ill.; Star, Brookton, Ill.; Gen. Clay City, Ill.; Palace, Flat Rock, Ill.; Star, Hutsdownville, Ill.; Summerv, Summerv, Ill.; Variety, Westfield, Ill.; Lincoln, Martinsville, Ill.; Dixie, West Union, Ill. Shows in Longview, Longview and Willow Hill are Summer arrangements only.

The Lincoln at Martinsville, Ill., formerly was operated by W. A. Prince while Charles Prevo had the Dixie in West Union, Ill.


Paul Brands, of Brighton, Ill., has a portable circuit of six towns, and C. T. Dusenberhe, of Belleville, Ill., also has a six-town circuit.


DATE BOOK

Today: Annual meeting of Ascap, Ritz-Carlton Hotel.
March 27: Dallas Variety Club Pollock-Fireman’s benefit show.
March 29: Adolph Zukor testimonial dinner, the Waldorf-Astoria, 7:30 P. M., RKO.
April 5: Allied States Association Eastern Regional Conference, Hotel Garde, New Haven, Conn.
April 9: Press Photographers’ Association dance and entertainment, Hotel Commodore.
April 9: Universal Club dance and amateur show, the American Women’s Clubhouse.
April 10: Chicago Amusement Publicists Association dinner, Hotel Sherman.
April 17-18: National Variety Club convention, Hotel Fontenelle, Omaha.
April 17: Testimonial dinner for Edward Mus at the Bellevue Stratford, Philadelphia.
April 20 Cincinnati Bookers Club dinner dance, at the Hotel Alms.
April 22: Queen City Variety Club dinner dance, at the Netherland Plaza, Cincin-

nati.
May 3-7: Premium Advertising Association’s annual national premium exposition, Palmer House, Chicago.
May 7: Ama dinner dance at the New Yorker.
April 2: Boston M. P. Salesmen’s Club dance and entertainment, Ch Compar.
May 12-14: Allied National Convention, Mil-

waukee.
June 7: American Federation of Musicians convention, Hotel Kentucky, Louisville.
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

JEAN HARLOW will be co-starred
with Clark Gable in "Saratoga,"
and Jack Conroy will direct for
M-G-M. This is a new story by
Anita Loos with a background of
the New York state track, and will
be produced by Bertram Hyman.

James Stewart and Buddy Ebsen
have signed new long term con-
tracts with M-G-M as have Ogden
Nash and Hugh Mills, scenarists.

Lee Tracy has been signed by S.
J. Briskin, production chief at RKO
Radio, for the top spots in "Tomor-
row's Headlines". Headlines for
Cliff Reid will send before cameras
next week with Richard Rosson di-
recting. Diana Gibson will be op-
posed to Tracy. Tracy's next picture
will include Phil Huston, Tom Ken-
dey and George Irving.

Title changes: From "The Great
Crooner" to "Mr. Dodds Takes the
Air" (WB); from "Miracle Mountain"
to "Religious Film" (FN).

Camera work starts today in Par-
amount's studio under direction
with Leo Carrillo, Lynne Overman,
Mary Carlisle, Benny Baker, John
Patterson and Colette Lyons play-
ing the leading roles under direction
of George Archainbaud. "Easy Liv-
ing," film version of Vera Caspary's
story, will go into production at
Paramount next Monday. Mitchell
Leisen directing. Arthur Hornblow,
Jr., will produce.

Darryl F. Zanuck has exercised
the option on Associate Producer
George Marsey's, and Harry Cen-
tenary-Fox. Markey's next as-
ignment will be "The Splinter
Fleet," based upon the book by
Clifford D. Simak, the story of
U.S. Navy submarine chasers in
the Adriatic during the World
War.

According to First National's
production plans, Errol Flynn will
probably be starred in a screen ver-
sion of Samuel Hopkins Adams' popu-
lar novel, "The Perfect Spec-
man," and Michael Curtiz has been
named as the director. Flynn is
now in Ireland visiting his parents,
accompanied by his wife, Lili Da-
nita. He has been cabled to report
at the First National studios in
Burbank, Ca., early in April.

Casting assignments: RKO—Alan
Bruce, "Missus America"; Frank
Jenkins, Gordon Jones, Maxine Jen-
nings, "There Goes My Girl"; M-G-
M—Louis Borell, "The Emperor's
Candysticks"; 20th—Merle Oberon,
Sig Ruman, "This Is My Affair";
Andrew Tombes, "Sing and Be Happy";
Universal—Arthur Hohl, Gay-
lor Pendleton, Margaret Seddon,
"The Road Back"; Paramount—Her-
bert Mundin, "Angel"; WB—Otto
Kruger, "The Deep South".

Gene Towne and Graham Baker,
who wrote the story and screen play
of "History Is Made At Night," stars-
ing Jean Arthur and Charles Boyer,
have returned to their home lot to
adapt Clarence Budington Kelland's
novel "Stand-In" for the screen.

Columbia's productions have been
selected for the picture introduction
of the new course of Picture De-
velopment and Appreciation, which
has recently been added to the Art
Department of Leland Stanford
University, headed by Dr. Michael Far-
ner. Henry Brilly, assistant direc-
tor of Columbia's "Let's Get Mar-
ried," and a Stanford graduate, re-
turned this week to the studios from
Dr. Farmer and J. Mendelowitz, instructor of
the screen appreciation class.

Dolly Haas yesterday was enga-
ged by Columbia for a stellar role
in "Absent Without Leave." This
will be Miss Haas' first American
picture.

This, that and the other: 20th-Fox
has renewed the pact of Claire Tre-
vor for a year; now making "One
Mile from Heaven," she is to be
loaned to Columbia for a film upon
its completion. Harry Sherman has
signed Nate Watt to direct William
Boyd in "North of the Rio Grande",
next in the Hopalong Cassidy ser-
cies. Paramount will place "Sum-
er Romance" with Shirley Ross
and Robert Cummings in early pro-
duction.

Benny Rubin, who is writing the
script of "The Kangaroo," a new
RKO Radio starring vehicle for Bert
Wheeler and Robert Woolsey, has
gone to San Francisco to make a
p. a. at the Golden Gate Theater,
where he will try out many of the
tentative lines and "gags" he has
prepared for the coming picture.

Elia Logan, a few years ago, was
struggling for thin recognition as a
singer at the Kit Kat Club in Lon-
don. Also appearing at the same
club was an obscure dancer named
Owen Tracy. Elia Logan is now being featured in Samuel Goldwyn's
"Woman Chases Man," by the same
producer who elevated Queenie
Thompson, now Merle Oberon, to
world-wide fame.

Edward L. Alperson, Grand Na-
tional president, has completed ar-
rangements for two more Conrad
Nagel-Elaine Hunt pictures in the
Condor-Federal Agent series to be
produced by George A. Hirliman
and M. H. Hoffman for GN release.
The first will be "Marked Money," by
Griffin Jay, and the second
"Stacked Chips," by George Rose-
ner and David Levy.

Mitzi Green will return to the
screen as a young lady of 16 to star
for RKO Radio in Dana Burnet's
story, "Love Below Freezing," to be
produced by Pandro S. Berman next
fall. Lew Brown and Ray Hender-
son will write the musical score for
the film. Below Freezing, and the cast
will include Smith and Dale of the
original Avon Comedy Four.

James Wong Howe, ace camera-
man, has been signed to a long-term
contract by Selznick International.

Gregory Ratoff has been assign-
ed by Darryl F. Zanuck to direct
"Lancer Spy," soon to go into pro-
duction with Michael Whalen, Sig
Ruman, J. Edward Bromberg and
Frances Drake tentatively in the
cast. Saul Engel is associate pro-
ducer.

"Midnight Madonna" will be the
title of the Good Will Court story
which Emmet Willig will produce
for Paramount. The cast will in-
clude Warren Williams, Mady Cor-
ean and Edward Ellis. James Flood
will direct.

Warren Waterstreet is working with
John Barrymore with a view to
casting him in one of the most im-
portant roles of Bette Davis' next
starving picture, "That Certain Wo-
man."
NEWS of the DAY

22,000 FILM SHOWS ANNALLY FOR ARMY

Twenty-two thousand film shows are given annually in the 77 army camps, posts and stations in the United States and foreign lands. In addition to the 36 features and many shorts are booked and routed over the country, it was stated to THE FILM DAILY yesterday by Thomas H. Martell, in charge of booking army posts in the eastern area.

Admission of 20 cents is charged to the army shows which are open only to those stationed at the posts. Number of shows given weekly at the camps vary with the size. Some camps give seven shows weekly, some five, some three.

Realizing that it is impossible to present top notch shows nightly, the army bookers have divided up the week so that on Sunday the best film is shown, Monday is revival night, or a lesser picture, Tuesday a better film is exhibited, Wednesday being a half holiday an average picture is played, on Thursday there is a big picture, and on Friday and Saturday, serials and family type films are offered. Pictures are rated as outstanding, average, above average, fairly good and mediocre and a certain percentage have been chosen to see that the average of the weekly bills is high.

At army posts, action films and melodramas are favored. M-G-M pictures received the highest rating of any of the companies, according to Martell, who added that, singly Paramount's "Rhythm on the Range" was the most popular film shown in 1932.

Two-Operator Ruling Hits Public School Film Shows

Syracuse, N. Y.—This city's two men-in-a-booth ruling, effective April 1, will apply to film programs of public schools as well, it is announced by Commissioner of Public Safety William E. Rapp, Compe- tency of operators will be passed upon by Chief Inspector of Public Assemblies Charles Wilkes.

Film Theater Building Boom Starts in Dublin

Dublin—With a population of 200,000 to draw upon, greater Dub- lin now has 41 film theaters, with a total seating capacity of 45,800. Six of these houses were opened yesterday. Building boom is on; four more are under construction, two additional planned.

Cotter Sells Bijou

Kansas City, Mo.—J. W. Cotter has sold his Bijou Theater here to Charles Esterly who operates the State Theater in Kansas City, Kan., and will leave Kansas City to enter business in Oklahoma.

Tower Theater Underway

Oklahoma City—Standard Thea- ters has started construction work on its new neighborhood Tower Theater, 23rd and Walker Sta., to be ready for opening in about 90 days.

New Kerasotes House Opens

Springfield, Ill.—Kerasotes Broth- ers, operators of the Senate, Strand and Pantheon theaters here, have opened their largest film house, the Beverly, in Peoria.

New House for Buford

Buford, Ga.—The Capital Con- struction Co. of Atlanta, has been awarded the general contract for the construction of a theater here for the Lucas and Jenkins Circuit.

Anti-Nazis Picket House

Belmont Theater being picketed yesterday by the Non-Sectarian Anti-Nazi League following ex- hibition of the picture "Amphi- tryon," a Nazi-financed film. The Anti-Nazi League had succeeded last year in inducing the management of the 55th St. Playhouse to with- draw the film after its opening had been announced.

Cincinnati — It is reported that Lashinsky's will build a new theater in McCombsville.

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Thursday, March 25, 1937

46 PIX IN WORK, WB

IN THE LEAD WITH 7

West Coast Bureau of THE FILM DAILY

Hollywood.—Forty-six pictures are in production, with Warners heading the list with seven pictures, M-G-M and Paramount follow with six, and 20th Century-Fox and Uni- versal are making five each. Rank, Metro, RKO and the four and two and RKO three. Selznick, Goldwyn, Wanger, Columbia, Lesser, Loew, Darmour, Conn, Hirliman and Stone are making one each.

"A Night of Mystery" has started at Paramount and "Missus America" at RKO. "Lady Luck" is the newest on the Warner schedule, with "Love Under Fire" commencing at 20th Century-Fox.

"Angela's Holiday" has finished at Warners and "As Good as Married" at Universal. "The Old Soak" has been wrapped up at M-G-M.

SICK REPORT

William P. Curran, father of Charles Curran and also connected with Donahue & Coe, today under- went an operation at Park East Hospital.

West Coast Bureau of THE FILM DAILY

Los Angeles.—Shirley Temple's mother, Mrs. Gertrude Temple, will undergo an operation described by her physician as "an abdominal character." She is expected to spend two weeks in a hospital here.

Kansas City, Mo.—Miss Blanche Strong, billet in the Universal branch offices here who underwent an operation a short time ago, is convalescing rapidly and has been removed from St. Mary's Hospital to her home.

Oklahoma City—Harry Silverman, branch manager of Crescent Film Co., is ill with the flu.

Detroit—Sol Berns, Detroit vaudeville booking agent with the Del-Ray office, was operated on in Grace Hospital for appendicitis.

Chicago—Sam Shirley, M-G-M district manager, is reported improving from a recent operation at the Lakeview hospital.

San Antonio.—G. A. Lucchese of the National and Zaragosa theaters is recovering from injuries received in an auto accident.

San Antonio.—Virgil Post of the Majestic Theater is ill with pneumonia.

Hollywood.—Mrs. Lee Tillotson, mother of David Tillotson, screen and stage juvenile, now appearing in "The Wisdom Tooth" at the Mus- art, is suffering from a dislocated hip as the result of a fall.
HITCH UP A LOAD OF LAUGHS ON EVERY SHOW

THE Short TRAIL IS THE SUNNY TRAIL TO PROFITS

Buster KEATON

from the story by William Hazlett Upson
Adapted by Paul Gerard Smith
Directed by Charles Lamont

Presented by E. W. HAMMONDS

Educational Pictures

THE SPICE OF THE PROGRAM

DISTRIBUTED IN U.S.A. BY 20TH CENTURY-FOX FILM CORPORATION
J. G. Feinberg Dies in Miami Hospital

(Continued from Page 1)

almight and high blood pressure also developed. After making progress towards recovery at Chicago, he went to Florida and the last word was on hand for the M. P. T. O. A. convention. At that time, he appeared to be improving in health. He deaseed was born in Minneapolis, where he entered the theater business 20 years ago. Later, for a period of 10 years, he was associated with Heywood-Wakefield, working in both Chicago and New York. Four years ago he established International Seat. He was a member of the directorates of U. S. Air Conditioning Corp., and Union City Body Corp.

Feinberg is survived by his wife, Minnie; two brothers, A. A. secretary, and general manager of U. S. Air Conditioning, and A. S., vice-president and general sales manager, and three sisters.

Duluth Rites for Clinton
Once Head of Minn. Allied

Duluth, Minn.—Funeral services for James Brownlee Clinton, 62, former president of Minnesota Allied, who died suddenly of a heart attack at Lake Worth, Fla., on Tuesday, will be held here. His widow is bringing the body north. Clinton owned a local theater circuit.

Toeplitz Denies Report
Company Changing Hands

Ludovico Toeplitz, head of Toeplitz Productions, in a cable yesterday to his American representative, J. D. Tremaine, authorized the latter to "strenuously deny" a report that control of Toeplitz had passed to Eugene Frenke and Jacques Molniere. Another cable to Trop from Molniere categorically denied "such fantastic statements," and said that Frenke was not associated with him.

Missouri Sales Taxes
Show February Decline

Jefferson City, Mo.—Missouri sales tax collections for February totaled only $905,476 as against $1,103,165 for January. St. Louis City paid $260,425 and St. Louis County, $25,665 in February and Jackson, $165,071, including Kansas City, $119,016.

"Tis Spring!

Chicago—"In the spring the young- ster's fancy lightly turns to thoughts of marriage"—and so the North Center Theater at using marbles for premiums to bring in a great success, Manager Harry Crawford reports.

REPORT WARNERS MAY OWN HOUSES ABROAD

(Continued from Page 1)

field, and that a decision to establish Warner "show windows" in London and Paris is unlikely. Warner and Morrie have been abroad during the week, going to Italy where further WB expansion is expected. France, Norway, Sweden, Denmark and, finally, England, comprise the remainder of their itinerary. The party will return in early May.

St. Louis County Town to Ballot on Sunday Shows

Webster Grove, Mo.—This town sole community in St. Louis County where Sunday shows are illegal, will vote on the issue again April 3 as the result of a movement sponsored by trustees of the Ozark Theater.

Columbia, Mo.—The City Council has repealed the town's blue laws and opened the way for Sunday film shows.

Hartselle, Ala.—This town voted on Sunday movies March 30. The vote was 200-175 and has opened the town for Sundays for some time with permission of the City Council.

Tarrant, Ala.—Tarrant movie houses are to remain dark on Sundays as a result of a recent referendum called by the Tarrant City Council.

Lincoln, Neb.—Town Council at Meadow Grove has authorized a referendum on Sunday films on April 6.

Richard Beck Acquires
Two Theaters in Newark

Newark, N. J.—Richard Beck, formerly manager for his father, Clarence E. Beck, owner of several Chicago houses, has purchased the Cameo and the American, Hal Beck, his brother who was also associated in the Chicago activities, is house manager of the Cameo, and Wallace Ryan, formerly of the Rialto, this city, is in charge of the American before the change, is now general manager of both houses.

Pick New Pastor Via Film

Fremont, Neb.—Members of Fremont's First Baptist Church have selected a new pastor by means of screening pictures. When the Rev. Winfield Edwards of Oakland, Calif., was being considered for the vacancy, the congregation decided the distance was too great for him to come here for a conference. So they asked him to have a film made of his methods and sent the film to Edwards to show him at the time of his visits.
BOX OFFICE LINES
NOW FORMING!
Every air listener a picture patron—if you can fit 'em in.
Recheck those names! "All-star" has been worked to death.
But it never really applied to a picture before THE HIT PARADE.

AND THIS
STAR-STUDDED CAST

CARL HOFF
and the HIT PARADE orchestra

DUKE ELLINGTON
and his band, with lue Anderson

EDDY DUCHIN
and his orchestra

AL PEARCE
and his gang

PICK AND PAT

LOUISE HENRY

GEORGE GIVOT
"The Greek Ambassador"

MOLASSES "N"

JANUARY

THE VOICE OF
EXPERIENCE

ED THORGENSEN

PERT KELTON

THE GENTLE
MANIACS

ROY SMECK
Wizard of the Strings

TIC TOC GIRLS

EDWARD BROPHY

MAX TERHUNE

INEZ COURTNEY

OSCAR 
ELMER

directed by GUS MEINS
producers by NAT LEVINE

HIT TUNES

WAS IT RAIN

SWEET HEARTACHE

LOVE IS GOOD

I KNOW THAT AIN'T YOU

MY LAST NIGHT

A LIFETIME IN THE SUN
SEEK TO SHOW ROXY UNDERSOLD BY COM.

(Continued from Page 1)

praised the Roxy property at $3,500,000 for the first mortgage committee, which is sponsoring the plan, on how he reached his valuation. Seligson maintained that the theater is worth $1,500,000 or $5,000,000. Samuel Goldman, counsel for the Class A stockholders, sought to show that the theater is worth $7,000,000 or $8,000,000.

Both Seligson and Kramer tried to prove that the betterment in Roxy earnings since last August made the property worth more. Seligson quizzed Charles Bennett, accountant, in an attempt to show that the theater did not keep its books properly. Kramer attacked the method used by Bennett in computing the theater's earnings.

Howard S. Cullman is slated to be a witness today and Leo Bracken will be called in as an expert to testify about the worth of the theater.

U. S. Tax Collections Rise

That the Federal Government in the Third District of New York collected $558,619 in taxes from all branches of show business during February, a rise of $50,675 over January's figure, is reported in a monthly statement just issued by Dr. show Cant the theater George J. Schoeneman of the Department of Internal Revenue. Total admission taxes collected by the Government throughout the country amounted to $1,473,982 for February against $1,305,676 of the previous month.

Imperial in Seattle

Imperial Pictures of North-west, Inc., has been formed to distribute Imperial's future product under a franchise agreement, in the territory covering Seattle and Portland. Exchange will be located in Seattle.

Natalie Schafer Replaces Natalie Schafer on Monday goes into "The Show Is On," Shubert, revue at the Winter Garden. She replaces Vera Allen, who has signed for a new play.

GREAT NEW UNION DEAL RENEWAL IS LIKELY

(Continued from Page 1)

by Stuart Doyle, has given notice of dissolution of the deal.

Kenton's, Atlantic attorney for Doyle, is now in New York from Sydney and is understood to be in contact with 20th Century-Fox, which controls Hoyts. Sidney R. Kent, president of the American company, plans to visit Australia next summer to act in the situation.

Ascap Holds Annual Meet

Annual meeting of Ascap will be held today at the Ritz-Carlton Hotel. Gene Buck, Ascap president, will report on the developments of the past year. E. C. Mills, Ascap general manager, just back from a trip around the country, will also make a report.

"Aranyember" to Danubia

Danubia Pictures, Inc., has just completed a deal for "Aranyember" ("Man of Gold") based upon a story by Morris Jokai. The Hungarian Academy of Fine Arts awarded first prize to "Man of Gold."

RKO Launching Unit

Providence—RKO will launch its "At Home Abroad" unit at the Albee here April 1 for a week with Boston slated to follow. Show will be given in conjunction with the house's usual film policy.

White to Launch Series

Lew White, organizer, plans an early start of the first of a series of 13 singing shorts, entitled "Song Parade," using radio and stage stars. Work will be done in an eastern studio.

Deiter to Build in Chicago

Chicago—Phil Deiter has a new theater project for Western Ave. and 62nd St. Plans are being drawn by R. Levine and Co.

THE FILM DAILY

Thursday, March 25, 1937

BIG NEWS

AS SEEN BY THE PRESS AGENT

Henry Wilkeson, in a recent speech held in England, was identified as the reincarnation of William Shakespeare.

—REPUBLIC

Filling New Positions

Griffin, Ga.—H. T. Stafford, of Knoxville, Tenn., has been appointed manager of the Imperial Theater, succeeding A. C. Rudd, who is entering the Atlanta, Ga., realty field.

Chicago—Will Fitzpatrick, formerly of Fitzpatrick and McElroy circuit, has been named manager of the Majestic Theater at Peoria.

Pittsburgh—Wade Wittman, formerly with the Loew's Penn Theater here, has been appointed main line salesman for the local RKO Radio Playhouse by George Lefko. He succeeded Garrett Payne, who went to New York.

Cincinnati—Sol Worthington has resigned from RKO Theaters art department to go with the B. H. Kroger Co.

Chicago—Jerry Winsberg has been transferred from the management of the Central Park Theater, while G. A. Romine has been appointed manager of the Senate Theater with M. Greenfield as assistant.

Seattle—Jim Clamer has been transferred from the management of the Music Hall by John Hammond to his old managerial berth at the Music Box.

Seattle—Until recently with Universal, Ray Ackles has joined Columbia's sales staff. James Ewing has succeeded Ackles in the eastern area for Universal.

Racine, Wis.—F. E. Weep, formerly manager of several Warner houses, has been appointed manager of the Majestic Theater.

France Plans 30,000 Watt Tele Broadcasting Station

Paris (By Cable) — Edelf Tower will have the world's most powerful and first experimental television station, it is announced by the French Ministry of Posts, Telegraphs and Telephones. Equipment will be developed in the local research lab. of La Materiel Telephonique Licensee, subsidiary of the International Telephone and Telegraph Corp. of New York. Power will be 30,000 watts. Antenna will extend from the top of the mast, 1,100 feet above the ground. Operation with limited power will start on July 1; full power will be used in the fall.

Two New Film Theaters To Be Built in Berlin

Berlin, N. H.—Plans are under way for the erection of two new film theaters here. Maine-New Hampshire Theaters, has been granted permission to build a 1,000 seat house on the site of the present Moose House at Main and High Streets at an estimated cost of $100,000, according to E. O. Gilbert, president. It is expected that the theater will open Labor Day. A permit has also been granted to Henry Bisson to erect an 1,100 seat theater at Exchange and Pleasant Streets to cost $75,000.

New Operating Co. Formed

Chicago—E. B. Goldman, A. L. Lay and L. Vincent have organized the Libertyville Theater Corp., with offices at 33 North LaSalle Street. The new company will operate theaters in several districts. Frank E. Shudnow handled the legal details for the new company.
U. S. PIX DOMINATE AUSTRALIAN MARKET

Sydney — Imports of American films into Australia during 1936 more than doubled the United Kingdom pictures, according to the annual report of W. Creswell O'Reilly, Australian Commonwealth Commissioner. Of the total number of imported films, 1,858, no less than 1,964 were from the U. S. and only 489 from the United Kingdom. For feature films alone, 103, the U. K. percentage dropped to a four-year low of 22.7. U. S. features imported totalled 348.

Of the British films imported, 275 were passed with cuts, compared with 68 United States films, giving percentages of 26.2 and 19.5, respectively. Three British films and five American were finally rejected.

"The quality of British feature films varies from extremes that do those produced in other countries, both from the point of view of technical and entertainment value," the O'Reilly report says.

We cannot form an opinion here as to the benefit and value of the British quota legislation, but if it is to be re-examined, it requires inclusion of a quality clause, something along the lines of the recent quota legislation in the State of New South Wales, which would appear to be eminently desirable and helpful to cause the average standard of British films.

"There have been several notable films recently dealing with British history, literature and life, but the strange paradox is as true today as it was when 'Disraeli' was made, that British films are 'made in America.'

Astor Gets Pix Deals

Astor Pictures Corp. has closed a deal with B. N. Judell, Inc., to distribute the series of "Sam Small" color cartoons through its Chicago, St. Louis and Milwaukee exchanges. By another deal, Atlantic Pictures of Salt Lake City will distribute this series for its territory. Astor also has closed deals with Elliott Films Co., Minneapolis, and Atlantic Pictures Corp. of New Orleans, to distribute the series of 8 Tom Tyers for their respective territories.

Woodside Theater Sold

Pensy Holding Corp. has announced the sale to an investment client of Edwards & Co., retail brokers, of the 244 -acre 75 -acre property on the south side of Roosevelt Ave., between 62d and 63d Sts., Woodside, Queens, improved with a theater and 13 stores.

Three Theaters Reopen

Cincinnati—Reopenings include: Jim Wilson's Riverside, Otto Carpenter's Empress at Portsmouth, and the Showboat at Lawrenceburg. The Strand, Portsmouth, O., will reopen next Saturday.

New Austrian Film Decree

Vienna—A new cinematic decree, in application since Feb. 4th, provides that: (1) To obtain authorization for the projection of an imported picture of less than 260 meters the showing of a registered bulletin must subject the short to a tax of 0.15 shilling, for pictures from 350 to 700 m., the tax is double; publicity shorty, paid the same. (2) The approved authorizations for the showing of imported pictures of more than 1,000 meters are subordinated to the showing of 1% registered bulletins. For pictures of from 1,000 to 1,500 m., three bulletins are necessary, and two bulletins for pictures of from 700 to 1,000 meters (3) Estate, tax, and transaction taxes are accepted providing that German subtitles are added in the local studios and such concessions must be requested from the federal ministry of commerce. The new regulations impose an increase of 25% for use in the cinema. The law requires an increase of 3,000 shillings to 4,500 shillings, the bulletin of registration being 1,000 shillings. For each national picture made here 1% registered bulletins will be issued; for bulletins, until 8 bulletins will be issued to the concern which dubs pictures in the native language.

Lane Joins Metro Premium

Detroit—Nomann Lane, who was with Paramount Exchange here for 10 years prior to 1931, and later with Universal Exchanges on the coast, has taken over the Detroit representation for Metro Premium from its representative by N. J. Schnitzer, who returned to Boston.

For Early Sunday Shows

Hartford—A petition signed by 30,000 for early opening of Sunday movies, has been waiting in the office of Henry Needles, Warner district manager for the past two months, for presentation of a bill before legislative committee holding early Sunday openings in the entire state.

Rebuild Fire-Swept House

Mt. Carroll, Ill.—The Majestic theater under the management of Floyd Albert is being rebuilt following a fire which seriously damaged the house recently.

"Wings" Tops in Montreal

Montreal—"Wings of the Morning," on its eighth and last week, now at the Criterion along the Elgin, all excepted the house, coming. This will play with the proceeds of which will go to the police and firemen's pension fund. R. J. O'Donnell is Chief Barker.

Milty Obaron Will Dance

London—Milty Obaron, who plays the Empress Messalina in Alexander Korda's "I, Claudius," co-starring Charles Laughton, is first seen in that film as a beautiful dancer in the Roman ballet. This is the first time in her career that Miss Obaron has danced for the screen. Agnes De Mille, famous American choreographer, trained Miss Obaron in her armaschokvin debut in the film which Josef von Sternberg is directing.

"Deeds" Opens Egyptian Thea

Alexandria—The modern and luxurious Strand theater here was opened with "Mr. Deeds Goes to Town." House is equipped with the most modern of sound reproducing apparatus.

General's Argentine Premiere

Buenos Aires—"The General Died at Dawn" was premiered at the Sujets a Theater here recently at advanced prices with the house sold out several hours before the opening.

U. S. Films Lead in Budapest

Budapest—During January, 18 pictures were shown, six American, two Hungarian, one German film made here, four imported from Germany, four French, one Austrian.

New Wilmington Co.

Wilmington, Del.— Incorporation papers have been filed in Dover by the Rex Amusement Company to manage and operate theaters and amusement enterprises. W. E. Cumberland, George E. Bond and Ethel Goldstein of Wilmington are incorporators.

Mrs. Green's Two Houses

Kansas City, Mo.—Mrs. Lena Green opened up her Vitam Theater at New Franklin, Mo., last week and is going ahead with plans to open a house at Huntsville, Mo., to be known as the Vita. Mrs. Green is from Monroe, Mo.

Sam Meyers Adds House

Chicago—Sam Meyers has added the Melrose Theater at Melrose Park to his circuit, taking the house from Roy Alexander. He is also interested in a projected new theater at Champaign, Ill.

Variety Club Plans Benefit

Dallas—The Variety Club of Dallas will stage a police and firemen's benefit under the presidency of Tom W. Hall, with proceeds of which will go to the police and firemen's pension fund. R. J. O'Donnell is Chief Barker.

4 ARGENTINE COS.

INVADE MEX. MART

By MARCO-AURELIO GALLINDO

FILM ESPANOL—Mexico City, D. F.—Four promising Argentine motion picture makers are invading the Mexican territory through the Agenzia Films Argentini as their first step in a major move to capture the Spanish-speaking market for the Argentine motion picture industry.

The local exchange of the Agenzia Films Argentini, just established here, will start operations with the release of the next Encanto-Film, a series of western pictures, the first of "Ayudame a Vivir" ("Help Me to Live"), starring Libertad Lamar.

The Agencia, of which M. M. Gonzalez is general manager of distribution, controls the exclusive exploitation of four Argentine production companies for the territories of Mexico, Colombia, Chile, Cuba and the southern United States. Raul Ancona is general manager of the Mexican office, and Rafael de la Cruz in charge of sales.

Twelve Argentine productions with eight outstanding stars of the Argentine stage will be prepared for presentation to picture audiences in those countries this year.

With a stage bill and Warner Bros.' "Stolen Holiday," starring Kay Francis on the screen, the Teatro Almendra, Mexico's only real de luxe, with 3,600 seats, air-conditioning plant and the most up-to-date sound and projection equipment, has just celebrated the completion of its first year of operations. The Almendra general manager, Manuel de la Serua, had his contract renewed and was made a shareholder in the Radio Pronuncias Nacional, the theater's holding company, by its president and major stockholder, Eloy Rivera, also owner of Station XEW.

Luis Pascual, manager of the Buenos Aires, Argentina, exchange of Compania Industrial Film Espa"ol, S. A. (CIFESA), has arrived here to look over the situation in regard to his company's plans to produce a series of western pictures in the Spanish language in Mexican studios. Joso Aznar, CIFESA's exchange manager here postponed his projected trip to Cuba to greet Pascual.

On his visit to Mexico, Robert K. Hawkinson, RKO Radio's general manager for Latin America, was shown the sights by RKO's local exchange manager, Luis Lezama.

Liebman Heads Corp.

Holyoke, Mass.—F. E. Lieberman has been elected president of the newly formed Lieberman Pictures Corp. to take over the old Opera House here for films. Samuel L. Richardson is treasurer and Morton T. Lieberman, secretary of the new corporation.
This Week in 214 Key Theatres

THE CROWNING

ACHIEVEMENT OF THE PRIZE-WINNING* COMPANY

THE KING AND THE CHORUS GIRL

Starring

FERNAND GRAVET
JOAN BLONDELL

EDWARD EVERETT HORTON • Alan Mowbray
Mary Nash • Jane Wyman • Kenny Baker • Luis Alberni

STORY BY GROUCHO MARX and Norman Krasna
Songs by Werner R. Heymann and Ted Koehler

A MERVYN LEROY PRODUCTION

"Certain for b. o. championship from keys to cross-roads!"
—Motion Picture Daily

"Has what it takes to spell box office. It will profit plenty!"
—Variety Daily

"A wow! Will be most talked about picture of the year!"
—Hollywood Reporter

"All the elements exhibitors want! For the de luxe theatres as well as the most humble".
—Motion Picture Herald

*WARNER BROS.
Won Nine Simultaneous Academy Awards This Year!
Minimum of 24 Pix for New GB Distribution Setup

MAJOR NETWORKS WILLING TO MEET WITH MPTOA

Start Talks on Paramount Product Deal for Loew Circuit

WB, Columbia Mark Good Friday and Passover's Advent

Both Good Friday and the beginning of Passover will be observed today by Columbia Pictures and Warner Brothers. Former is closing its studio and office at 11:15 a.m. for its Christian employees and at 4 p.m. for those of Jewish faith. Warner employees will have the entire afternoon off. Other major companies reported, up to a late hour yesterday afternoon, that they would be open as usual.

Measure to Prohibit Standees Killed In New York Legislative Committee

Anti-standee bill which has been pending in the New York legislature has been killed in committee, it was learned from authoritative sources at Albany yesterday.

Two of the eight measures seeking to regulate outdoor advertising have died in committee, as has one of the four bills requiring one day rest in seven for certain classes of workers. Another bill which had expired in committee would call a tax on film footage.

Albany—Under the provisions of a bill introduced in the Assembly by Julius J. Gans, Democrat of the Bronx, and referred to General Laws Committee, Chapter 168 General Business Law is amended, by increasing from $50 to $500 license

$18,906,371 Eastman '36 Net Highest Since '30

Eastman Kodak Co. reports a consolidated net profit of $18,906,371 for 1936, compared with $15,913,251 in 1935. The company's earnings are the highest since 1928.

The profit is equal, after preferred dividends to $8.23 a share on the common stock, compared with $6.90 a share in 1935.

Net sales were $115,900,210, a gain of 14 per cent over 1935 when sales totaled $106,082,875.

Both American and British Films to be Handled by New GB Distrib. Setup

A minimum of 24 features will be distributed through the national exchange system which is planned by GB. Product will include American pictures, it is expected, in addition to GB and other English-made productions.

GB began developing plans for its own exchanges when 20th Century-Fox, which at present handles physical distribution for it, notified the company that it would not continue to distribute GB releases outside of pictures made by that company itself.
Financial

New York Stock Market

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| New York Curb Market

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The Film Daily

Friday, Mar. 26, 1937

Drinkerwater, Laemmle's Biographer, Dies at 54

London (By Cable)—John Drinkerwater, British documentary director and biographer, died suddenly of a heart attack while asleep in his home here yesterday. Drinkerwater, who was known for his work in producing documentaries under the direction of Carl Laemmle, had just finished his own film for the coronation of King George VI of which he was also author and producer. The film dealt with "The King and His People" from the time of Queen Victoria to the present.

Surviving is his widow, Daisy Kennedy, Australian violinist, who was injured March 11 in a motor crash.

"Paramount on Parade"

Hour in Debut Sunday

West Coast Bureau of THE FILM DAILY

Hollywood—Lyne Overman as m.c. and Mary Carlisle as hostess will appear Saturday at the Academy to the "Paramount on Parade" radio programs, first of which will be broadcast Sunday on NBO's Red Network. The programs will originate at noon and EST, will run 30 minutes, and will have WEAF as New York outlet. First broadcast will include visits to "Turn Off the Moon" and "Mountain Music Sets." In addition, 60-piece orchestra is available to stations, under direction of C. J. Dunsby, studio publicity-advertising head.

New Md. Bill Cuts Age Limit

Baltimore—With one bill pending before the General Assembly calling for the designation of motion picture houses suitable for adults only and prohibiting those under 18 from admission, another has been introduced to cut the age to 16.

Music Tax Bill Advanced

Madison, Wisc.—The Cashman bill, which provides for the taxing of gross receipts from copyright music played in Wisconsin, has been passed by the Senate and relayed to the Assembly for action.

Columbus Theater Ready

Columbus, O.—The new 800-seat Westmont will have an Easter opening. Clarence J. MacDonald, who is present is manager of the Arlington, Southland and Thurman theaters here, will also direct operation of the Westmont.

Belfast Bans "Pastures"

Belfast (By Cable)—The Municipal Council of this Northern Ireland city has banned WB's film version of "The Green Pastures" on the ground it is irreverent.

Para. Board Meeting Off

Monthly board meeting of Paramount, which should have been taken place yesterday was indefinitely put off owing to lack of a quorum.

Oberon Injuries Serious, "I, Claudius" Work Halts

London (By Cable)—Production of the film of "I, Claudius," which Alexander Korda is making for release through United Artists here, was indefinitely halted yesterday because of injuries received in an automobile accident on March 15. The film was set down by the leading film. The star, who has a leading female role, will, her physicians say, be unable to return to work for three or four months. At the time of the mishap, she was treated for cuts, which will leave no disfiguring marks, according to her secretary. Charles Laughton has the top role in the picture.

Strand Amusement Co.

Invoices, Durand, Miss.

New Orleans—Expansion of the Strand Amusement Co. of Memphis, Tenn., into Mississippi, first announced by THE FILM DAILY, took further definite shape this week as the Tennessee company acquired Odum's Dixie Theater in Durant, Miss., and was said to have definite plans to enter Louisville and Philadelpha, Miss. The company is already in Greenwood.

Speculate on Extension of Md. 1 p.c. Gross Levy

Baltimore.—The law providing for a 1 per cent tax on the gross receipts from admissions in Maryland, including motion picture houses, expires at the end of this month. Whether it will be extended or curtailed much speculation. The General Assembly now is starting consideration of revenue-raising measures and the bill is expected to be a hot one.

RKO Expands H. O. Dept.

Expansion of the Home Office Department of Exchange Operations, to include the Contract Department, has been announced by Nell E. DePinet, vice-president of RKO Radio. The enlarged unit will be headed by A. A. Schubart, formerly manager of the contract department. Schubart's new title will be manager of exchange operations. Home office representative, William J. McShea, has been promoted to the post of assistant to Schubart, and will handle the details of exchange operation.

Mum on Bill's Prospects

Washington Bureau of THE FILM DAILY

Washing, D.C.—THF FILM DAILY was told yesterday that there is a general bloc advanced extending admission and other nuisance taxes for a two-year period instead of only one.

Coming and Going

MAURICE CONN is at the Edison Hotel. He made a trip from the coast by plane.

JAMES TIMONY, personal manager for M.T., is stopping at the Hotel Edison.

BILL KEVES Leaves New York tonight on his return to Durban.

JOHN NOLLAN is in New York, following a visit to Miami.

JOHN SCULLY, Boston manager for GB, is in New York for several days.

EVELYN O'CONNELL has returned to New York from Miami.

JACK COOPER, associated with 20th Century Fox west coast studios, left New York last night by plane for Los Angeles.

LAWRENCE LANNOR and ARMENTA MARSHALL leave New York today for the Coast where the former will line up players for further theater Guild productions.

MRS. C. H. ROACH, mother of Hal Roach, has arrived in New York from the coast for a two-weeks' visit.


JOSEPH PLUMKETT, head of the Columbia Pictures roadshow department, leaves today for Paris.

JULIES LEVY has sailed on a Havana cruise.

LEON NETTER, Paramount theater executive, returns today from Miami.

LEE PATRICK is on route from Hollywood to New York on board the SS. President Lincoln.

STUART ERWIN, accompanied by MRS. ERWIN and STUART ERWIN, JR., leaves New York Wednesday for Grand Nolens' west coast studios where he will be starred in two productions for the company, "Small Town Boy" and "Face the Facts."

ROYAL RECEPTION FOR "THE KING and the Chorus Girl" by historic 7th Regiment brings New York's swankiest socialites to the $5-ticket premiere that launched its release in 214 key cities this week.*

STARS SINGS, SIGNS AND SAILS to America to augment the ever-mounting Warner roster with the name of London's current musical-comedy favorite, handsome Keith Falkner, after country-wide concert tour.

TONIGHT ON 103 STATIONS, nation's moviegoers will sample hand-picked sequences of Warners' "Call It a Day," with sample of film's star talent broadcast by Olivia de Havilland, Ian Hunter, Bonita Granville (below), Anita Louise, Roland Young, Frieda Inescort and Alice Brady.*

CRESCENDO CLIMAX by Erich Wolfgang Korngold, eminent Viennese composer whose "Anthony Adverse" score won one of 9 Warner Academy awards, marks grand finale of "The Prince and the Pauper," due for coast critics' viewing next week. Errol Flynn and screen's only twin-stars, Billy and Bobby Mauch, top film's cast of thousands.*

DOUBLE EXPOSURE of notorious "clip joint" technique and its racketeer backers is bombshell basis of Bette Davis' dramatic screen return in "Marked Woman," daring expose due soon with Humphrey Bogart heading support (left).*

*A Warner Bros. Picture  **A First National Picture  ***Cosmopolitan Productions  Viagrap, Inc., Distributors
A picture greater than words can tell!
“Every evidence the picture will score a boxoffice smash! Will take any audience by the heart and send it out inspired! Simone Simon's deeply moving performance carries her forward to wide appeal. Projects James Stewart to unquestionable star status!”

— *Daily Variety*

“Should prove magic at the boxoffice. Fine, deeply moving romance, brought to exquisite life for cycle of sweeping popularity. Simone Simon and James Stewart are superb!”

— *Hollywood Reporter*

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**SIMONE SIMON**

**and**

**JAMES STEWART**

in

**'Seventh Heaven'**

with **JEAN HERSHOLT**

**GREGORY RATOFF**

GALE SONDERGAARD • J. EDWARD BROMBERG • JOHN QuALEN • VICTOR KILIAN • THOMAS BECK • SIG RUMANN

MADY CHRISTIANS

**Directed by Henry King**

Director of "Lloyds of London"

**Associate Producer Raymond Griffith.**

Screen play by Malville Baker. Adapted from the stage play "Seventh Heaven" produced and directed by John Golden. Written by Austin Strong.

**Darryl F. Zanuck** in Charge of Production
BILL TO PROHIBIT STANDEES KILLED

(Continued from Page 1)
fee for the selling of tickets of admission to theaters and places of amusement and providing that no license be issued unless office shall be suitable place for conduct of such business and meet approval of department of state.

Assembly Bill Would Give Towns Film House Control

Albany—Under the provisions of a bill introduced in the Assembly by Harry A. Reaux, Republican of Warrensburg, and referred to Internal Affairs Committee, the town hall is amended generally among other things permits towns to regulate motion picture houses, shows, skating rinks and amusement parks.

Plunkett Sees Definite Market for $2 Pictures

(Continued from Page 1)
pictures can play from 3 days to 3 months.

Columbia is now playing "Lost Horizon" at $2 prices in 6 cities and will open it in 30 other spots during April, Plunkett said. The picture is playing to good business everywhere, he declared.

Annapolis Sunday Show Bill Passed by House

Baltimore—Bill legalizing Sunday shows in Arundel county, in which Annapolis is situated, has passed the House and now goes to the Senate for concurrent action.

Quake Does No Damage

West Coast Bureau of THE FILM DAILY
Los Angeles—City and its environs, and Southern California generally, experienced an earthquake yesterday morning at 8:49 a.m. Despite the relative intensity of the shock, there were no reports of damage or injuries. Tremor, which was felt over an area of 10,000 square miles, differed radically from the jolting shock of 1933 by manifesting itself in a rhythmic east-west motion. Seismologists of the Carnegie Institute placed the center of the disturbance in the Imperial Valley.

Take Film Center Space

Film Center Building Corp. announces through its agents, Cross & Brown Co., the leasing of space to three new-tenant corporations, Demonstrating Equipment, Inc.; Mutual Motion Picture Distributors, Inc.; and American Tobis Corporation. Additional space has been taken in the building by three existing-tenant firms, Joe Hornstein, Inc.; Exhibitors Pictures Corp., and Morris Kleinerman; and Prudential Film Distributing Corp.

MAJOR NETWORKS TO CONFERENCE WITH MPTOA

(Continued from Page 1)
broadcasting systems themselves but by sponsors who buy their time. President Ed Kuykendall of the national exhibitor association is expected to announce personnel of the radio committee within a few days. The resolution empowering him in the matter provides for a membership of three.

CFL Lab. Workers Strike, But All Depts. Operate

(Continued from Page 1)
cent of the approximately 350 employees joined the strike, but that all departments were in operation. The company claimed that the union was not certified with either the A. F. of L. or the C.I.O.

British Court Adjourns GB Hearing Until Apr. 6

(Continued from Page 1)
5½ per cent preference shares, pending hearing on an action which is being brought GB is undertaking not to pay a dividend in the meantime.

Atlantic Pictures Will Re-issue 4 U. A. Films

Atlantic Pictures, headed by Bob Savini, yesterday closed a deal under which it will re-issue four United Artists pictures in the United States, Canada, Honolulu and Alaska. Productions are: "Rain," "Street Scene," "The Locked Door" and "The Bat Whisperer."

Indicted in Picket Swindle

Buffalo—The county grand jury has indicted two men in treasury night picket swindle. Trial will probably be late in April. The City Council committee defeated a resolution calling for police action against bank night. A better business survey was answered by only a minority of theater owners, sponsors of the resolution. Only one councilman voted for it.

Release "Mirror" Apr. 17

Grand National has set April 17 as national release date for its feature "The Man In the Mirror," which has Edward Everett Horton as its star, and Genevieve Tobin in the leading feminine role. Production, based on the novel by William Garrett, was directed by Maurice Elvy.

Barron Operetta for Met.

Under a deal just closed, an operetta, "Willow," composed by Maurice Barron, and produced by Musi Coat music department and Robert Gordon Anderson, librettist, has been accepted by the Metropolitan Opera Co. which may do it next season. Attorney Louis Nizer represented Barron in the arrangement.
M-G-M Sales Confab
Set for Coast May 2
(Continued from Page 1)

Thomas J. Connors, Eastern and
Southern sales manager, Edward M.
Saunders, Western sales manager, and
Howard Dietz, director of Ad-
vertising, Publicity and Exploitation.

Attack Made on Sabath
On Floor of the House

Washington Bureau of THE FILM DAILY

Washington — Speculation was

rife at the capital last night on the

next move of the Sabath commit-

tee investigating real estate bond-

holders reorganizations following

charges made on the House floor

yesterday that the Sabath commit-

tee aided the chairman's law part-

tners.

Sabath, who is counting on bring-

ing his bankruptcy reform bill to a

hearing Tuesday or obtaining au-

thority to continue his special com-

mittee probing RKO, Paramount

and other cases with a $50,000 ap-

proval, denied the charge as the

House adjourned in a furore

until Monday.

Making the charge assailing
Sabath was a fellow Illinois Con-

gressman, Ralph Church, Repub-

lican. Church charged that the law-

form of Sabath,Perelman, Goodman

& Rein was retained to represent

the Chicago Title and Trust Co., at

the time when Sabath was "roundly

censuring" the company.

In denying charge, Sabath de-

clared after the house adjourned, the

case mentioned in the report was

a half before the committee

began the investigation.

Sabath told THE FILM DAILY last

night that he would ask House for

full investigation source Church

charges.

"Spain in Flames" Runs
Into Difficulty in N. J.

New Brunswick, N. J.—Sheriff F.

Herman Harding acted here yester-

day to prevent the showing in Mid-

dlesex County of "Spain in Flames," and issued a warning to the New Brunswick Committee for Medical Air

Drama that he would use "every re-

course" to prevent its exhibition.

The committee had planned showing the feature after a local theater had been denied a permit. Picture's ex-

hibitior, Harding said, would "cause a

violation of the so-called Anti-Nail Act, and his contention was backed by that of Judge J. J.

Rafferty of the Supreme Court, and Appeals, and by Dr. James Varley, district deputy of the K. of C.

Reviews of "Silent Barriers"
with Lilli Palmer, Antonette Cellier, Barry Mackay

Gaumont-British 82½ mins.

INTERESTING DRAMA BASED ON THE
BUILDING OF THE CANADIAN PACIFIC
RAILROAD. HAS SOME EXCITING
EPISODES. PLENTY OF ACTION.

In an ambitious dramatization of the
building of the Canadian Pacific Railroad, GB has interwoven the story of the build-
ing of a man from a worthless gambler.

Dramatic punches have not been pulled in some of the sequences which afford plenty of excitement mixed with action.

Performances are excellent and dialog-

ued direction smoothly fit into the story.

The yarn concerns a self-confident young

gambler, played by Dick Arlen, who hits a railroad construction camp with the in-

ention of making a killing but gets him-

self into a brawl. As a consequence he

served to 30 days working on a rail-

road project which throws him into a

romance with the boss's attractive daugh-

ter, Dr. Saunders, who selects Arlen into a good citizen with his romance

benefiting from the changeover in char-

acter. Fraunces involved in the under-

standing is exposed and its failure is

forecast unless a pass, allowing penetra-

tion of the Canadian Rockies, is located.

The audience interest is with the very human de-

tective, Bromberg, and his casual manner of unmasking two murderers and a poisoner.

Not Beverly by Norman Foster.

Cast: Richard Arlen, Lilli Palmer, Anton-
ette Cellier, Barry Mackay, Roy Emerson, Patsy Kelly, Richard Peene, Kenneth Harlan, Frank McAlpin, etc.

Director, Milton Rosmer; Author, Alan

Sullivan; Screenplay, Michael Barringer, Milton Rosmer, Cameron, Glen MacWi-

|lliam, Bob Martin, Sepp Allgier; Editors,

Charles Frenn, B. H. Hopkins.

Direction, Good. Photography, Solend.

Confab Set on St. Louis
Giveaways, Low Admissions

An effort to "normalize" St. Louis

exhibition, now suffering from give-

aways, many theaters show. Low ad-

mission scales, will be made next week when a conference is ex-

pected to be held between Harry Arthur, who operates the St. Louis Amusement Co., and Fred Wehren-

berg, president of the local exhibi-

tors.

Wehrenberg has just returned to

Missouri after attending the M. P.

O. A. convention. The two will seek

the cooperation of the Harry Arthur

organization in regul-

ating the situation.

LITTLE from LOTS

By RALPH WILK

HOLLYWOOD

Al FRIEDLANDER of Fortune
Film Corp. is in Hollywood to

arrange for the opening of "The
Robbers' Symphony." He is also

handling "Cloistered" and "Walen,
the successor to "Donna Goona."

Larry Starbucks has joined the
Myr Blum agency as an associate
and is in the story and writers' de-

partment. He was formerly with
Lyons, McCormick and Lyons.

Lindsley Parsons, supervisor for the Edward Finney-Grant National producing unit, has completed ar-

rangements for four songs to be sung by Tex Ritter in "Singing, Cow-

boy, Sing," which is on location at Fort "S" and "A" on the Monterey ex-

tecting. Numbers are "Singing, Cow-

boy, Sing," by Ted Chote and Rit-

ter; "The Mexican," by Frank Sanu-

ce, Bradbury and Ritter; "Cowboy Medicine," by Bradbury; and "Goodbye, Old Pal," a traditional

ballad arranged by Ritter.

Sam Goldwyn wants Melvin Pur-

vie, ex-G-man, to appear in "Dead

End" as well as to serve as tech-

nical director for all G-men sequen-

ces in that picture.

C. A. McCloud Rites Held

New York—Funeral services for Charles A. McCloud, 57, who built the Sun here, were held this week.

McCloud, a banker, financier and

former Republican national commit-
	eee from Nebraska, operated the
Sun, even occasionally making

booking trips to Omaha himself

despite his other interests, until two

years ago when the house was taken

over by Central States Theaters.

Emil Steiner Dead

San Francisco—Emil Steiner, 57, dancer, known professionally as Eddie Winthrop, is dead here of a

heart attack which he suffered at the close of his act at the Golden

Gate Theater. A native of New

York, he has been appearing for the past ten years in vaudeville.

Music Hall's Bookings

Spring bookings announced by the Radio City Music Hall yesterday call for these picx to successively fill the evenings of the month: "The


SICK REPORT

Fred Wynne-Jones, former presi-

dent of UFA Films, Inc., who re-

tired from that post in 1932 as a

result of illnes, is again in the hos-

pital. He underwent an operation for the removal of gall stones at St. Vincents Hospital last Saturday.
BING CROSBY
BOB BURNS
SHIRLEY ROSS
and ME

WOW-W-W!
what a SHOW!

"WAIKIKI WEDDING"
BING CROSBY - BOB BURNS
MARtha RAYE - SHIRLEY ROSS
George BARBIER - LEIF ERIKson
A Paramount Picture - Directed by Frank Tuttle
Program of 30 Features Set by U. A. for Next Year

EXPECT M.P.T.O.A. TO REVISE TRADE PROPOSALS

Educational Files Recapitalization Setup With SEC

150,000 Shares of Preferred Stock to be Publicly Offered

By MILTON R. LUNCH
FILM DAILY Staff Correspondent

Washington, D. C. — Educational Pictures, Inc. yesterday filed its registration statement with the SEC, covering 150,000 shares of 6% dividend $5.00 par cumulative convertible preferred stock and 449,729 shares of $1 par value 1 common stock, recapitalizing their entire financial setup.

Only the preferred stock will be publicly offered, while common stock is reserved in following manner: 150,000 shares for conversion of the $5 preferred; 89,730 shares to holders of present 8% per cent cumulative preferred stock on basis of 8 shares of common stock for each share of preferred stock.

(Continued on Page 8)

LENT HITS’ RKO BIZ, LOEW NOT AFFECTED

Although Loew's reports that Lent had no effect on grosses in its theaters, RKO found that the last half of Lent had cut business from 5 to 10 per cent, a checkup yesterday disclosed.

RKO was not affected by Lent during the first weeks of the penitential season.

C.I.O. Organizers Said on Way to Help FI Strikers

Control of the strike at the Consolidated Film Industries plant at Fort Lee, N. J., was taken over yesterday.

Death Brings Refunds

A patron recently dropped dead in the lobby of the New York Paramount Theater. Several friends who were with him at the time requested Paramount for a refund inasmuch as they did not use their tickets. It was granted, of course.

POLICE SEIZE REGISTRY BOOKS IN NEWARK BANK NIGHT TEST

Newark, N. J.—Possibility members of the audience might become involved in the city’s first legal test of a bank night was indicated when police who Tuesday night “raided” the American yesterday announced confiscation of two registry books in which entrants’ numbers were recorded. The case is scheduled for hearing April 1 in Fourth Precinct Court. In seizing the registry books and tumble-birds from which members are drawn, police confined members of the audience assisted in the bank night performance.

PAINE, MACHNOVITCH FILL NEW “U” POSTS

Charles E. Paine was named assistant to the President and Samuel Machnovitch was elected treasurer at the organization meeting of the new Universal board of directors at the company’s home office yesterday.

Other officers were re-elected as (Continued on Page 8)

UNIVERSAL HAS $403,966 LOSS FOR FIRST QUARTER

Operations of Universal Pictures Company, Inc., and subsidiary companies during the first quarter of its fiscal year, ended Jan. 30, last, including the earnings of foreign subsidiaries for the 13 weeks ended Nov. 28 or Dec. 26, 1936, resulted in a net loss after all charges and Federal and foreign income taxes of $403,966.

(Continued on Page 8)

NAZIS WILL GRADE FILMS FROM POLITICAL VIEWPOINT

Berlin (By Cable)—On the heels of the recent Nazi dictum to German film critics, “A journalist dealing with art today must have a primarily political standpoint,” Dr. Joseph Goebbels, new “fuhrer” of the German....

(Continued on Page 8)

UNITED ARTISTS WILL DISTRIBUTE 30 pictures on its 1937-1938 Program

1936 Best Ascap Year in History, Says Buck

Ascap had the best year in its history in 1936, Gene Buck, Ascap president, told THE FILM DAILY yesterday.

This information was part of the yearly report made by Buck to the society at its annual meeting Thursday night at the Ritz-Carlton. At (Continued on Page 8)

STEP ANTICIPATED PRIOR TO MORE CONFABS WITH SALES CHIEFS

After taking inventory on trade practice concessions granted by major distributors, the M.P.T.O.A., through its executive committee, is expected to revise its 10-point program before resuming conferences with distribution heads. Continuation of the drive was ordered at the Miami convention of the exhibitor association last week when the committee was authorized to decide upon its procedure.

It is anticipated that President Ed Kuykendall, who was in Washington yesterday, will not reconvene his en-

(Continued on Page 7)

FULLER ACTION TRIAL DATE SET AS APR. 29

New Orleans—Trial of the George Fuller charges of conspiracy against two Saenger executives and seven major distributors has been set for Thursday, April 29, and is expected to take two days, according to Fuller’s attorney, J. Studebaker Lucas.

Fuller, a Pahokee, Alabama, exhibitor who claims to have locations in Warrington, Pensacola Beach and

(Continued on Page 7)

ROUSH REPLACES WALLER AS PARA. SHORTS PRODUCER

Roush Replaces Waller as Para. Shorts Producer

Leslie Roush will be in charge of the production of Paramount shorts in New York, succeeding Fred Waller who resigned yesterday, Lou Diamond, head of Para-

(Continued on Page 8)

MATZOS AS GIVEAWAY

Detroit—Latest in giveaways on a “game night” turned up on the local film rate: Exhib. used matzos until Passover’s advent.
ONE OF THE most far-reaching exploitation stunts of the year is that one on Columbia’s picture, “I Promise To Pay.” The National Better Business Bureau are unofficially sponsoring it as the campaign is right up their alley, and the idea being “Smash the loan shark racket!” ...so the Bureau is sponsoring the preparation of 2,000,000 smash-the-racket heralds for distribution in 18 states where small-loan legislations have been already passed: and also 500,000 32-page booklets and other ad material. ...this campaign is so detailed and far reaching that it is almost too late to explain it all. great advance seat-selling stuff for the theaters that play the attraction. ...and a gent named Les Kaufman in Columbia’s pub dept worked like hell for three weeks to put it up. ...but it was well worth it.

Erpi Fix Consultants in Deal With U. of Chicago

Erpi Picture Consultants will make 25 educational subjects in cooperation with the University of Chicago, it was said yesterday by Whitford Drake, Erpi executive vice president. The Picture Consultants plan the pictures which are actually produced by Audio Productions, another Erpi subsidiary. Audio’s business, which consists largely of making industrial films, is increasing tremendously,” Drake said. More and more industries are being made and their quality is improving, he declared.

30 New Orleans Houses Close for Good Friday

New Orleans—Good Friday theater closings here totaled 39 for a new high. List included 12 neighborhood.

Schreiber Case Deferred

Detroit—Hearings on the trial of Jacob Schreiber, circuit operator, for alleged income tax evasion, were postponed in Federal District Court this week, while the hearing was held in State Circuit Court on the suit of United Detroit Theaters to restrain Schreiber from various forms of giveaways at the Colonial and other theaters.

C. J. Thien Rites Held

St. Louis, Mo.—Funeral services were held at the Blessed Sacrament Catholic Church for Conrad J. Thien, 67, owner-operator of the Palm Theater, who died at the De Paul Hospital from a paralytic stroke. Thien, who had been associated with his four sons, Victor, George C., Edward and Joseph, in the operation of the Palm had been ill for only a week. Other survivors include his wife, three brothers and four sisters.

G. M. Leonard Dead

Salt Lake City—George Minor Leonard, long an employee of the old Salt Lake theater, died in a local hospital.

N. Y. “Ecstasy” Ban to be Fought in Highest Court

The case of Eureka Productions Inc. against Herbert H. Lehman as Governor, Frank P. Graves, as Commissioner of Public Welfare, Samuel Cramer representing Class “A” stockholders of the Roxy Theater to send out letters at the expense of the bankrupt estate, Cramer, who represents the Class “A” stockholders protective committee, defends officers of attorney to represent other stockholders not yet with him. The motion was opposed by the attorney trustee, on the grounds that the estate would incur needless expense.

Virginia Bruce Honored

West Coast Bureau of THE FILM DAILY

Hollywood—Virginia Bruce was yesterday presented with the Award of Merit of the Modern Musicians Society on the basis of her singing in “Get the Girl” and the song “Tell You About Me,” and the title song in “When Love Is Young.” The presentation was made by Ted Flo Rito.

Auto Kills Mallinson

Logan, Utah—Samuel Mallinson, employee of his family candy store, was fatally injured when struck by an automobile a few days ago.
EASTMAN Super X was used in the great majority of all 1936 feature productions...in three out of every four “box-office champions”...in nine of the “best ten” pictures chosen by the country’s critics. It continues as the unchallenged champion among motion picture negative films.

**THEATER IMPROVEMENT NOTES**

Holyoke, Mass. — New sound equipment is being installed in the Victory Theater. Herman C. Bamberger is manager.

Chicago—The Circle Theater has been completely remodeled and will be reopened this week with a gala movie bill.

Windsor, Ill.—The Windsor, operated by the Windsor Theater Co., recently installed 200 new opera chairs.

New Franklin, Mo. — Mrs. Lena Green has reopened her Vista Theater here. While closed the house was equipped with new sound apparatus, chairs, projectors, lamps with reflectors, and also new chairs and other miscellaneous equipment.

Huntsville, Mo.—The Vita Theater, operated by H. Larson, is scheduled to reopen on Easter Sunday. It has been outfitted with new sound apparatus, chairs, projectors, lamps with reflectors and other miscellaneous items.

Oakland City, Ind.—Carl Spellman is remodeling his Anmsu Theater.

Chicago—Harry Lorch, owner of the Harvard Theater, has completed reseating his fine suburban movie house, using 700 Air Loc opera style seats.

Detroit—A new marquise is to be erected on the State Theater, only downtown Woodward Avenue house of United Detroit Theaters. New structure will extend eight feet instead of twelve, and is a contribution of the circuit toward beautification of Woodward Avenue, which includes a program of modified projecting marquees.

Atbignon, Ill.—S. E. Pirtle is reseating his Bijou Theater and modernizing the house in every department.

Ft. Wayne, Ind.—Emboyd and Paramount Theaters have installed Peerless Magnarc lamps.

Brazil, Ind.—The Sourwine Theater has purchased new Irwin chairs.

Ladoga, Ind.—The Fox Theater has installed new Simplex mechanisms.

Newburgh, Ind.—The Princess Theater has installed a rebuilt Motograph and low intensity lamp-house.

St. Louis—New sound reproducing equipment has been installed in the Mikado Theater in the Wellston sector. The house is owned by the St. Louis Amusement Company.

Monroe, Mich.—The Majestic Theater, neighborhood house, will be rebuilt by Rene Germani. The house was practically destroyed last week by a fire which started backstage. Loss was said to be entirely covered by insurance.

Cleveland—Shea Chain announces a remodeling program for its houses in Ashtabula, Conneaut and Geneva, to cost approximately $20,000.

Waverly, Ia. — V. F. Hagenmnn, manager of the Palace Theater here, is making extensive improvements to the amount of about $4,500 on the theater beginning May 1. The lobby is to be enlarged, new canopy and electric signs to be erected.

New Philadelphia, O.—Shea’s Union Opera House closes this week for alterations and at the same time the Bijou, also Shea operated, reopens.

Cleveland—New sound equipment has been installed in Loew’s Stillman Theater.

Ashtabula, O.—The Shea Theater Co. has announced plans for improvement of its five movie theaters here and at nearby Conneaut and Geneva at a total cost of approximately $20,000. New and modern appointments are to be installed in all five houses, officials said.

THE recently opened Warner Bros. theater, the Sheridan, in Georgia Avenue, Washington, D. C., has a number of novel features. Special attention was devoted to the accurate reproduction of sound. To gain accuracy, John Eberson, the architect, eliminated all side-wall plaster, substituting in place of the plaster a blanket of wire mesh rock wool set on a two-inch furring strip and covered with vari-colored velours. This blanketing of the two side walls and the rear of the auditorium with rock wool and fabric gives the sound a degree of fidelity which acoustic plasters do not give, according to Herman R. Maier, in charge of Warner Bros. theater construction department.

The Sheridan is the first Warner Bros. theater to eliminate side wall plaster in favor of rock wool and fabric. The fabric treatment starts with the foyer and is carried almost to the proscenium. Wall fabric is in subdued shades of orange, red, blue and yellow. Color scheme, as well as architectural design and furnishing, is of the modernistic type.

Starting in the center of the proscenium arch and extending clear to the back of the auditorium is a large plaque in three rows of darkish color in which is the grilling through which conditioned air is forced into the theater. In the floor, along each wall, are grills into which the used air escapes. It is estimated that 60 per cent of the air goes into these re-circulating tunnels. To draw out the other 40 per cent, a relief fan has been placed back of the projection booth. It draws up the dead air from the rear of the auditorium and from the foyer through openings on each side of the foyer light coves. Along the plaque, on each side, from proscenium to the rear of the theater, are several ribbons of color, shading off towards the subdued gray of the ceiling.

**EQUIP**

New Theaters and Managers

No. 6—Sherman

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**“COMFORT COOLING”**

**WILL PAY BIG DIVIDENDS THIS SUMMER**

CONSULT US BEFORE BUYING

NATIONAL THEATRE SUPPLY COMPANY

1570 W. Roosevelt Road Chicago, Ill., U.S.A.

**“COMFORT COOLING”**

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1570 W. Roosevelt Road Chicago, Ill., U.S.A.
Equipment Features

Washington, D. C.

Lighting is mainly indirect from coves made up of rings of glass and metal in the ceiling, giving a subdued light, a mixture of white and blue. In the center of each cove is a powerful lamp, the light of which is dispersed and subdued by the rings of glass and metal. Along the side walls are shelves which hold smaller, concealed lights. Near the front of the house the wall lights are in small recesses. Glass concealing these lights is stencilled in modernistic design.

The general impression upon entering the auditorium is one of warmth, coming alike from the decorations, the warm color of the heavy-backed chairs and from the carpet, which has a design of circles in reds, yellow and black.

The Sheridan is a one-floor theater and seats 994. It is set 60 feet back from the street in a community marketing center, with stores on both sides. Space in front of the theater is used for parking. The structure is built of buff bricks with terra-cotta trim. The name of the theater extends across the front on the parapet surmounting the marquis. The large letters of the name are illuminated with neon lights.

Doors leading to the lounge, from the foyer, are of etched glass. The two end walls of the lounge are covered with a fine line of wall paper, modernistic in design and color, while the two side walls are plain. Pictures on the bare walls and the furniture are modernistic.

Lobby is highly colored, with shadow-boxes above the entrance into the foyer, while the floor is covered with colored rubber matting.

Box office is of formica, in the center of the main entrance.

open house" preceding regular show starting at 4:30. Ted Wilson, owner and operator, has expended over $6,000 on remodeling improvements, modernistic front and illuminated marquee. Modern blue and silver trimmings dominate box office appearance, while interior is declared to be an "architect's dream."

New Haven—The 750-seat Dixwell, a Fishman house, had its official reopening last week following modernization repairs. Lighting, seating, decorating, ventilation, marquee and front have been improved. Redecoration and seating activities are also in progress at Fishman's Lawrence here.

Fordyce, Ark.—A new screen has been installed at the Amuse-U Theater, Mrs. Marks Attwood, manager of the house, has announced.

Wheeling, W. Va.—The Rex Theater will go dark after this week for

(Continued on Page 6)

"CRESTWOOD" CARPETS
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ALEXANDER SMITH CARPET

EQUIPMENT FIELD NOTES

Omaha—R. S. Ballantyne of Scott-Ballantyne Co. announces sale of amplifiers and speakers to a theater in China.

Omaha—Carl White of Quality Theater Supply announces sale of new Freedy sound heads to M. Bier- mond for the Ord at Ord, Neb. Biermond has moved the old equipment from the Ord to his Liberty Theater at Loup City, Neb. Quality Theater engineers also generally outdated the sound and projection equipment at both houses.

Omaha—Western Theater Supply Co., in charge of construction of the 850-seat $85,000 Grand at Grand Island, Neb., announces that Owner Harry Schiller has definitely set the opening date for Saturday, April 10.

Gering, Neb.—Goodall sound equipment purchased from the manufacturer, R. A. Goodall of Ogallala, Neb., has been installed in the Grove Theater by Owner B. B. Grove, replacing the equipment destroyed by a booth fire, in which Operator Howard Cattiff suffered serious burns on the hands and face, a broken arm and was overcome by smoke. Fire was started by a sold- er plunged into an electric outlet in the booth. Damage was confined to the booth and to film.

Detroit—E. A. Long Sign Company reports sign jobs completed for the Center Theater, Detroit, Associated Theaters Circuit, and the new Della Theater, Flint, for Lester Matt.

Potosi, Mo.—Harry F. Blount has placed the contract for the booth equipment in the new theater he is erecting here with Ray Colvin of The Exhibitors Supply Company of St. Louis, Mo.

Chicago—A. E. Klein, local RCA representative, reports twenty-one B and K and Great States theaters have contracted for the RCA High Fidelity sound equipment.

Chicago—Morris Zimmerman, owner of the Eagle Theater, has installed the latest type Ultraphonic Multi Beam sound system in his house.

New Orleans—Saenger's Tudor

(Continued on Page 6)
two weeks to undergo a complete
renovation, according to an announce-
ment of the management. The house
is to be redecorated, remodeled and
completely renovated. New sound
equipment is to be installed, the house
rescued and air-conditioned.

Providencia—Strand Theater is in-
stalling new sound equipment which
is expected to be ready for opera-
tion by April 15.

Rogers, Ark.—New sound equip-
ment has been installed at the Vic-
tory Theater here.

Olympia, Wash. — At a cost of
$15,000 complete transformation
has been wrought at the Capitol Thea-
ter, now extensively remodeled and
redecorated.

New Bedford, Mass.—Oze Tessier,
operator of the Rialto Theater, is
reestablishing the house according to
Jimmy O’Brien, salesman for Inter-
national Sporting Co.

Wellman, Ia.—After six weeks of
darkness for remodeling, the Grand
has been reopened here.

Taft, Tex.—The Roberta Theater
has been revamped and its front re-
painted.

Little Rock, Ark.—A new marquee
is being installed at the Roxy Thea-
ter.

Graham, Tex.—The Liberty Thea-
ter has installed a brilliantly lighted
Neon front.

Palestine, Tex.—The R & R Thea-
ter has installed new sound equip-
ment.

Saugaviea, Tex.—Wallace Blank-
enship has purchased the Texas Thea-
ter, to be immediately replaced
with a new building and new equip-
ment.

Big Springs, Tex.—The renovated
and enlarged R & R Queen Theater
has opened with increased capacity
to 500, new seats and new cooling
equipment.

Jeanerette, La.—Lawrence
Lampo is equipping his Avalon Thea-
ter here with new projectors.

Robertsdale, La.—The Local Thea-
ter here is installing cooling equip-
ment.

New Orleans—Loew’s State has
finished installing two new marqueses
and a complete new set of signs.
The main marquee has been re-equipped
with the latest in electric signs and a new Neon mod-
eristic sign covering the house, while the Negro entrance has been

Winchester, Ill.—Paul & Otteron
are installing 300 new opera seats
in their Lyric Theater here.

Lebanon, Mo.—The Lyric Theater,
owned by the Gasconade Amuse-
ment Co., and managed by interest (Stirling), recently placed an order for 450 new opera
chairs with the Exhibitors
Supply Co. of St. Louis, Mo.

Pittsfield, Ill.—The K. P. Theater,
operated by Clark Armbrout, is
being extensively remodeled. The
improvements will include a new
front and marquee, modern booth
equipment and 500 new opera chairs,
etc. The general contractor on the
work is Harry Branch of Pittsfield.

Monroe City, Mo. — Upwards of
$10,000 is to be spent in remodeling
the Colonial. A new front and mar-
quise, lobby improvement and inter-
ior improvements are scheduled.
Plans are in charge of Arnold Bin-
chen of Hannibal, Mo. The house is
owned and operated by W. M. Nolan.
It has been closed temporarily.

Flora, Ill.—The Florine Theater,
operated by Spaulding & Stout,
which was recently badly damaged
by fire, has been reopened after
having been completely rebuilt. Booth
equipment and 630 new upholstered
opera chairs are among the improve-
ments made.

St. Louis—The St. Louis Amuse-
ment Co.’s Lafayette Theater is to
undergo extensive alterations and
improvements. Plans were prepared
by W. J. Schlesinger, architect.
Contracts will be let soon.

St. Louis—The Ambassador Thea-
ter, Fanchon & Marco first-run,
during the coming summer will have
its orchestra pit and stage apron re-
modeled so as to allow greater space
for the type of intimate acts pre-
vented by the front of the stage curtain
this winter.

St. Louis—Fred Wehrwenn is in-
stalling a new metal sign on the can-
opy of his Virginia Theater. The
sign will measure 2½x58 feet.

Little Rock, Ark.—A new mar-
quee is being installed at the Roxy
here.

Jewell, Ia.—C. H. Maxon has in-
stalled new sound equipment in the
Jewell Theater.

Springfield, Mass. — New screen
sound mechanism has been installed
at the Broadway, and is ready for
use.

Springfield, Mass. — The Par-
amount here has installed new sound
equipment.

Springfield, Mass. — The Lyric,
in the Pine Point section, has in-
stalled 275 new seats, a new booth
and all new furnishings.

Danville, Ill.—Palace Theater has
been reopened after complete over-
haul by the Great States circuit.
Vernon Everroad has been named
house manager.

White Hall, Ill.—The Princess,
operated by Joe Lyman, has been

here is installing two new Super
Simplex projectors, through Nation-
al Theater Supply. The same com-
pany is installing new screens in
United Theaters, namely, Grand
Mecca and Isis Theaters.

Denver — Mirrophonic sound
will be installed in the new 460-seat
theater which M. R. Boneaker is build-
ing in the Chinatown neighborhood.
It is scheduled to open about
June 15. Mirrophonic has also been ordered for the theater which Frank Nordthorp opened
about March 25. The new theater
will be closed for a period of ten days
to undergo extensive modernization
inside and out. New lighting fixtures,
booth equipment and 500 opera chairs
will be installed while the house is dark.

Manilla, Ark.—C. W. Tipton, own-
er and manager of the New Thea-
ter here, has bought 350 new seats,
210 of which will be installed here
and the rest in his theater at Mo-
nette, Ark.

Russelville, Ark. — New uphol-
sstered, cushioned seats are being in-
stalled at the Rita, a Malco house,
in an extensive remodeling and mod-
erization program. H. H. Thomas,
local manager, states the new seats
will be placed on the main floor
and the ones formerly in use will be in-
stalled in the balconies, giving the house
cushioned seats throughout.

New Philadelphia, O. — Shep’s
Union opera house is dark for the
first time in several years to per-
form extensive modernization which
will require more than two weeks,
according to Manager L. W. Hut-
chon. Important film bookings at
the Union will be shifted to the Be-
ley at nearby Dover during the
period the house here is dark.

Miami, Fla. — Alfred Weiss, Jr.,
manager of the Olympia theater,
is installing a new system of
sound reproducing system.

Athens, Tenn.—The Strand is to
be remodeled, enlarged and new equip-
ment added.

Charlotte, N. C. — Warner’s
Broadway will install new sound
and projectors equipment soon.

Corbett, Fla.—The Corbett Thea-
ter is being opened after being
completely renovated and repaired.

Greenville, S. C.—The Carolina
is being remodeled.

Sanford, Fla.—Projection equip-
ment valued at $500 is being inst-
alled in the Ritz. Super Simplex
projector is being used.

Ocoee, Ala. — The Strand in-
stalled new sound and projection
equipment.

Port Washington, Wis. — New
sound screens have been installed in
the Ozaquee and Grand Theaters
here.

Wellman, Ia. — The Grand has
been completely remodeled.

Antigo, Wis. — Vaporizing liquid
type fire extinguishers have been
installed in the Palace.

Moneett, Ark.—The New Theater
is being completely remodeled. Clay-
born Tipton, manager, announced
the building will also be made
sound proof. The work is expected
to be completed within two weeks.
New seats have been bought and
are being installed. Tipton said the theater will probably be
bought and installed soon.

Oceola, Ark.—Miss Emma Cox,
owner of three theaters at Oceola,
Oceola, and Joiner, is having a
garage and a large store room
built north of here. The store room
will be used primarily for storing
equipment, supplies and other
stock used in connection with her thea-
ters.

Leachville, Ark.—The Gem is to
have a new marquee. The box office
will be moved to the edge of the side
walk. The entire front will be
redecorated.

Gering, Neb.—The Grove installed
new Goodall sound equipment.

S.O.S. in New Quarters

From a single desk in a small cor-
ner office to an acre of floor space
in ten years is the record of the S.O.S.
Corporation, New York theater equip-
ment manufacturers. Headed by
J. A. Tamney, president, S.O.S.
is now celebrating its 10th anniver-
sary in the equipment field. In its
new building, 636 11th Avenue, at 6th
Street, where the company has
consolidated its general offices, ex-
port department, reconditioning
shops, factory and showrooms under
one roof, fulfilling what it said was
to be the largest floor space in the house
in the equipment field. S.O.S. has
remodeled its trade but does all of its
business by mail.

Newaygo Theater Starts

Detroit — Valley Theater, new
house at Newaygo, has been opened
by Harold E. Hedler.
EXCEPT MPTOA WILL REVISE PROPOSALS

(Continued from Page 1)

fire committee but, with one or two members, again confer individually with general sales manager for the union to be held at the New York hotel with a view of determining the time and place of the meeting.

In addition to the trade practice of national distributors, members of the M.P.T.O.A. convention are also planned. Final registration at the M.P.T.O.A. convention was 580, it was officially announced yesterday.

C.I.O. Organizers Said on Way to Help CFI Strikers

(Continued from Page 1)
yesterday by Edward Hirschberger, international president of the Theatrical and Motion Picture Workers Union, who arrived from Washington. The total number of men and women now enrolled in the union is 280, Robert Murray, union organizer, said.

According to Hirschberger, C.I.O. organizers are on their way to help the union’s drive.

Picketing continued at the plant but no attempt was made to prevent entrance or exit of employees.

The Theatrical and Motion Picture Workers Union is a branch of the union recently formed in New York by Bernard Klaw, with the primary purpose of setting up one industrial union in the theatrical field.

Acceptance of N. Y. City’s Sales Tax Decision Favorable

(Continued from Page 1)

conference to be held early next week. The court has ruled that the tax applies to film rentals derived from theaters in the city proper but not outside its limits.

Yesterday’s session was devoted to consideration of the Dept. of Justice’s anti-trust action against major distributors and the Hoblitte-O’donnell theater interests in Texas. Hearing has not as yet been set.

Professional Pride

West Coast Bus, THE FILM DAILY

Hollywood—Making an entrance for a scene in “Cafe Metropolit,” for which she was employed in a small role, as well as acted a featured role, Gregory Ratoff, 50th Century-Fox actor, dined over a power cable, Unoccupied of bruises, he was selected to direct Edward H. Giffith’s “Who’s Who That Trip Scene? It wasn’t in my story! Who’s changing my story around!”

THE FILM DAILY

FRIDAY, MARCH 27, 1937

A “Little” from “Lots”

By RALPH WILK

HOLLYWOOD

TO help develop new talent Sam Katzman, operator of Victory Pictures, is turning over his studio and technical crew and equipment to young and unknown directors, including his former lieutenants, William MacDonald, Professor of Dramatics at University of Southern California. MacDonald plans to make a series of shorts with his students as part of drama course. Katzman will give a small part to the student giving best performance in the initial short.

Walter Wanger has signed Tay Garnett to direct “Stand In.”

Francis Lederer has returned to Hollywood to make preparations for filming “Cape of Good Hope,” in which he will play the lead for Columbia.

Mark Sandrich, now completing the Fred Astaire-Ginger Rogers picture, “Shall We Dance,” has been assigned by Pandro S. Berman to direct Irene Dunne in “The Joy of Loving,” for RKO Radio Pictures.

Gracie Fields’ first picture under Nazis Will Grade Films From Political Viewpoint

(Continued from Page 1)

man film industry, has decreed a re-visioned film grading system embracing six classes.

Highest rating henceforth will be, “Politically and artistically especially valuable” and will be conferred upon those pix which the Hitlerites feel “fulfill with distinction the National Socialist idea of films.” Other five classes, in order of descent, are “Politically and artistically valuable; politically valuable; artistically valuable; culturally valuable, and instructive to the people.”

The Reich Film Chamber in a statement in English, explained the new film policy as follows:

“The film of present-day Germany must carry in its philosophy of present-day Germany, only this ideology must never be allowed to become obtrusive bias. Bias which is detected always fails of its purpose.”

Katzman Finishing “Blake”

West Coast Bureau of THE FILM DAILY

Hollywood—Blake Of Scotland Yard,” Sam Katzman’s Victory serial, which also has a feature version, will be finished about April 1. The cast includes Ralph Byrd, who just completed work in the Dick Tracy serial for Republic; Herbert Read, who wrote the opening numbers; John Miljan, J. Carrollna, Donald MacDonald, Richard Keene, Fred Temple, Wanda McKay, and others. “Flying Fists,” starring Herman Brix, will be made at the Hollywood studio. The British comedienne, who has been on the coast for three weeks confering with production officials, will return to England to attend the coronation of King George VI, and then again come to Hollywood.

Helen Wills Moody has completed her first screen test at 20th Century-Fox studios.

Advance Pictures, Inc. has signed Kathleen Barash to handle the publicity and publicity for stories on the Roxy.

May Realize 20 P. C. on Claim, Kaltenbach View

St. Louis—A letter sent to the stockholders of the Fox-St. Louis Properties, Inc., by President Henry J. Kaltenbach, Jr., estimates that the company probably will realize as much as $1,000,000 on its claim against the Fox Theaters Corp. of New York, which formerly had an operating lease on the Fox Theater.

The 20 p. c., if realized, would amount to $575,000, as one claim was for $765,485 and has been allowed, while an additional claim for $773,300 has been reported on favorably by the master in charge of hearings in connection with the receivership of the Fox Theaters Corp.

Virginia Exhibs. Lose in Sunday Film Appeal

Richmond, Va.—Despite the fact that the state’s ancient blue laws have not caused exhibitors in several other cities to refrain from Sunday operations, Harry A. Wasserman and Roy Howe, representatives of RKO, were denied a writ of error this week by the Supreme Court of Appeals of Virginia.

Wasserman operates the Capitol, New York theater. Both have been placed under bond as to future violations of the blue laws.

Efforts will be made at the 1938 session of the Virginia legislature to repeal parts of the blue laws so as to remove any obstacles in the way of Sunday shows.

FUFFER CASE TRIAL TO START APRIL 29

Pensacola, Fla., declares he could not get film for these spots because of a conspiracy based on orders issued by two Saenger executives not to sell films to the theater. Specifically they charged Vitagraph cut off service under an alleged contract already in operation.

All defendants who have answered to date have denied conspiracy or monopoly, latest being RKO, who in addition to conspiracy denies saying it was willing to sell Fuller newscards for his Florida spots, but could not sell features, which were under contract to Saenger for Pensacola, Fla.

The Saenger houses were dark at the time, due to a tax fight with the Pensacola City Government. Warrington, Fla., and Pensacola Beach are apparently considered suburban locations.

Defendants are: Saenger executives, Gaston Duroe, Jr., Harold Wilkes, Paramount, RKO, United Artists, Universal, M-G-M, 20th Century-Fox, Vitagraph.

New Denver Screen Club Opening Attended by 500

Denver— Formal opening of the new club rooms of the Rocky Mountain Screen Club in the Cosmopolitan Hotel, was a huge success. More than 500 attended, including most of the city and state officials. Among presents for the new rooms were a new Magic Eye radio given by RCA; writing room furniture donated by the National Theater Supply; and future plans have been submitted to the Denver Chamber by the Graham Brothers Theater Supply.

Hal Goodridge is president of the club; Chester Bell, vice president; Harry A. Goodridge, treasurer; Ross Black, secretary; Emmett Thurman, counsel; and F. T. Roberts, auditor. Jack Langan is chairman of the house committee. More than 100 have joined the club already.

“Million” Runs On

Portland, Ore.—“One in a Million”, which opened for two of the heaviest weeks at Paramount, and then was forwarded to the Mayfair for three more, now goes into the Blue Mouse.

“Check It, Please”

Salt Lake City—The Roxy theater of Logan, Utah, and the Western Air Exports recently sponsored an amateur contest which was won by Miles “Bud” Hossan, 16-year-old boy who are flying to Los Angeles for a film audition. At one exec. held their heads when the boy’s baggage was checked, containing among other things a guitar, accordion, washbasin, pan covers, electric typewriter, car lights, bottles ranging from the beer jug to the magic medicine bottle; a fishing reel; an accordion; a harmonica; a pair of eyeglasses; a box of cigars; a case of beer; a bag of groceries; a box of cigarettes; a grocery bag; a box of chocolate; a box of gum; a box of razor blades; a bottle of medicine; a pack of chewing gum; a pair of scissors; a set of combs; a box of matches; a box of candy; a box of ice cream; a box of prepared food; a box of vitamins; a box of medicine; a box of chocolate; a box of ice cream; a box of prepared food; a box of vitamins; a box of medicine; a box of chocolate.
U. A. SETS PROGRAM OF 30 PIX, FOR '37-38

(Continued From Page 1)

 ander Kordas and two outside pictures.

No date has been set as yet for the annual United Artists sales convention. Dr. A. H. Giannini, president, comes east from the coast in May en route to Europe.

1936 Best Ascap Year In History, Says Buck

(Continued From Page 1)

the meeting a resolution was adopted providing for appointment of a committee to study the wisdom of having Ascap handle the "grand rights" of standard and classical compositions. Grand rights included symphonic performances, television use, stage use. The committee includes Deems Taylor, chairman; La- zar Saminsky, Leopold Godowsky, Henry Hadley, George Fischer and Carl Engel.

Ascap is appealing to the Federal Circuit of Appeals in the State of Washington and Montana against the "conscientious" legislation recently passed against the society in both states. But in Montana the new law prevents Ascap from doing any business, because it prohibits pooling of copyrights. Legis- lation in Washington and Montana was sponsored by independent broad- casters seeking to get Ascap music for nothing, he asserted.

Paine and Machnovitch Fill New Universal Posts

(Continued From Page 1)

follows for the ensuing year: president, R. H. Coshane; chairman of the board, J. Cheever Cowdin; executive vice-president, Charles R. Rogers; vice-presidents, J. P. Nor- manly and Willard S. McKay; as-
sistant treasurer, Eugene F. Walsh; secretary, Willard S. McKay; as-
secretary, Hellen E. Hughes and Edward Muhl.

Following the meeting Cowdin and Machnovitch boarded a plane for Universal City to confer on produc-
tion matters.

Wash. Lieut. Gov. Wants $250,000 for Film Gag

Seattle, Wash.—Lieut. Gov. Vic-
tor A. Meyers, one-time orchestra leader, yesterday launched a $250,- 000 damage action against 20th Century-Fox as the result of an alleged line of dialog spoken by Fred Allen in "Thanks a Million." Meyers cites the following as the line which irritated him:

"Up in Washington they elected a new governor, and if the people will vote for a jazz band leader they'll vote for anybody.

"Top of the Town"

with Doris Nolan, George Murphy

MAMMOTH WITH THE WORD FOR SPEC-
TACULAR MUSIC, INTRODUCING NOVELTY TREATMENT.

Here's an admirable departure from the routine treatment of musicopieces. The production numbers and sets are lavish in the extreme, the big novelty being the ritzie night club atop an office sky-
scraper. This is an establishment of several tiers and balconies that are very tricky and effective, with the guests able to clearly see the main floor and the show. The production opens with important names in the cast, and with specialty acts and a show of creative contributions such necessary items as spectacular sets, music, songs, dances. Doris Nolan is very decorative as the rich

TREATMENT.

Cottontail Four, while the skyscraper office building and the sky club. George Murphy does a very good job as the pop leader of the orchestra and also the lad who has the Honor show and puts the night spot over. Hugo Herbert is swell as the main laugh producer. The Three Sailors also help a bit with the gurgles. Ella Logan and Gertrude Niesen turn in grand characterizations. The cast num-

ber runs a hundred and three. The set-

RITTENBERGER.

all sizes in a series of sequences that keeps the tempo mounting to a hectic pace with plenty of color, flash and melody. It seems to have the variety of pop enter-
tainment that will get the crowd. The

director, Ralph Murphy, rates exceptionally well, and the picture is splendidly mounted and is generally well

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TREATMENT.
Majors Deny 16 MM. Pictures In Unfair Competition

WARNER CIRCUIT WILL STUDY DUALS ELIMINATION

Anti-Protection, Divorce Bills Hearings Set Tomorrow

Minn. Legislative Committee Takes Up Two Film Measures

Hearings on two significant film measures pending in the Minnesota Legislature, one prohibiting protection through classification of theaters and the other requiring producers to divorce their theaters, are scheduled for tomorrow at the capital city of that state, major distributors in New York learned Saturday.

On March 4, an assembly committee unanimously recommended passage of the theater divorce measure.

YATES, UNION MEET
ON STRIKE AT CFI

Conference between H. L. Yates, president of Consolidated Film Industries, and officials of the United Theatrical and Motion Picture Workers of America, new union, which is conducting a strike at the Consolidated Fort Lee plant, was set for (Continued on Page 4)

41 Pictures Now in Work
In West Coast's Studios

West Coast Bureau of THE FILM DAILY

Active Spring Theater Realty Market
Indicated by Sharp Rise in Purchases

Reports from THE FILM DAILY staff correspondents throughout the United States indicate a sharp upturn in the number of theater sales as the spring realty season gets under way. In many instances, aftermath of the transactions is the reopening of film houses dark for some time. Other purchases reveal exhibitor expansion activities.

Theater realty deals reported yesterday included:

- Cleveland—M. S. Fine, P. E. Esseck and C. G. Beckman, all of Cleveland, have formed the Medina Amusement Co. to take over the Medina Masonic Temple and operate it as a film theater. Deal calls for a 25-year lease. Work of remodeling, to cost about $65,000, (Continued on Page 8)

THE WEEK IN REVIEW

GB's U. S. Exchange Plans—Nazis Take Ufa

DOMESTIC

In the wake of the newly consummated Ostrer-Woolf-GFD deal, Gaumont British speeded plans to establish its own exchanges in the U.S. to handle an initial line-up of at least 24 features, comprising its own (Continued on Page 6)

FOREIGN

Out of Berlin flashed successive cable advices telling of the passing of what is believed to be full control of Ufa from the hands of the German industrialist Dr. Alfred Hugenberg to an anonymous financial figure. (Continued on Page 6)

"Great Care" Is Taken in Servicing
Non-Theatrical Accounts, Say Majors

Hearings on Connecticut Film Bills Set for April 8

Hartford, Conn.—H.B. 800 and H.B. 795, two-men-in-a-booth bills, and Sunday vaudeville and theatrical bills, S.B. 349 and 993, will be further heard by the Judiciary Com.

(Continued on Page 8)

In the face of a pending M. P. T. O. A. probe of the non-theatrical situation, spokesmen for major companies active in the 16 mm. field on Saturday denied that their films are sold to accounts which are in unfair competition with regular theaters. Pointing to lists of non-theatrical outlets to which service has been (Continued on Page 8)

Policy Assailed by Bernhard
As He Sails for Europe

Before sailing on the Paris Saturday for Europe, Joseph Bernhard, president and general manager of the Warner circuit, stated upon his return to New York about May 1, he intends to "give serious attention to constructive proposals for eliminating double features." As a step towards abolishing the "evil" of dual bills, he suggested three or four-reel pictures, based on popular poems, famous short stories and historical characters.

Bernhard said:

"When I return from abroad I'll give serious attention to constructive proposals for eliminating double features." (In the beginning, the (Continued on Page 4)

ERPI FIRST QUARTER
BIZ JUMPS 25 P.C.

Erpi business for the first three months of 1937 is 25 per cent above the corresponding period last year, it was said Saturday by Whiford Drake, Erpi executive vice-president.

Erpi will not manufacture any projector equipment in the 16 mm. field, Drake declared. It will continue to license manufacturers as it is doing at present.

Zukor to Get Portrait and
Italian Order at Dinner

Presidents and other top executives of virtually all picture companies will attend the Adolph Zukor testimonial dinner planned tonight

(Continued on Page 4)

Me. Sunday Film Bill Killed

Augusta, Me.—The Maine house of representatives defeated a bill legitimat- ing Sunday moving picture shows by accepting, 52 to 44 a minority "ought not to pass" report from the legal affairs committee.
The Broadway Parade

Picture and Distributor
Maytime (Metro-Goldwyn-Mayer)—2nd week
Sea Devils (RKO Radio)—3rd week
Walnut Wedding (Paramount Pictures)—1st week
Seventh Heaven (20th Century-Fox)—1st week
History Is Made at Night (United Artists)—1st week
Top of the Town (Universal Pictures)—1st week
King and the Chorus Girl (Warner Bros.)—1st week
I Promise to Pay (Columbia Pictures)—1st week
Love Is News (Columbia Pictures)—1st week
Perdon and Samp (Warner Bros.)—1st week

The Good Earth (Metro-Goldwyn-Mayer)—9th week
Autumn Leaves (Columbia Pictures)—4th week
Globe Silent Barriers (Great Northern Pictures)—4th week

FOREIGN LANGUAGE PICTURES

Train to Lisbon (Columbia)—4th week
Filemarte South of the Highway (Scand, Talking Film)—3rd week
Cinema de Paris The Golem (Metropolis)—2nd week
55th St. Playhouse Amphitryon (French speaking)—1st week
Cinema de Paris Beethoven Concerto (Lamiko)—2nd week
Cinema de Paris Million Ari, par un gitan (Metro)—1st week
Broadway

FUTURE OPENINGS

Elephant Boy (United Artists)—April 1
Swing High, Swing Low (Paramount Pictures)—April 7
Paramount Quality Street (RKO Radio)—April 8
Music Hall Marked Woman (Warner Bros.)—4th week
The Soldier and the Lady (RKO Radio)—4th week
Roxy The Last Night (Mamie) (c)—6th week
Kimiko (International Film Bureau)—6th week
Filmaro Charlemagne (Franco-American)—9th week
Cinema de Paris Monte Carlo (Franco-American)—1st week

(a) Dual bill. (b) Subsequent run. (c) Follows current bill. (d) Two-a-day run.

Feinberg Funeral Held; Successor to be Named

Funeral services were held at Hidroff Temple in Minneapolis yesterday for John H. Feinberg, vice-president of International Seat Corp, with many film people included in the congregation. Burial took place there.

Feinberg died in a Miami hospital Wednesday following a long illness. His successor at International will be selected this week at a meeting at United Artists. Pets Maueae will be in charge of the New York office of the company.

Claire Adams Marries

London (By Cable) — Marriage here of Claire Adams, film actress and widow of the late Benjamin P. Hartman, to Donald S. MacKinnon of Melbourne, Ausiralia, is announced. Miss Adams is making a film here.

Flynn Off For Spain

Paris (By Cable) — Errol Flynn, film actor, has left this city for Spain where he will write articles for a Spanish newspaper syndicate and survey at first hand events in Spain’s civil war. His wife, Lilli Damita, did not accompany him.

Jim Weist Dead

Jim Weist, who left the employ of Warner’s as manager of the Regal at Hartford, Conn., a few months ago, died suddenly here.

Arthur Waedekin Dead

Milwaukee—Arthur Waedekin, 66, associated with local theaters for 12 years, is dead. Survivors include three sisters and four brothers.

Berne Convention Angle Of Duffy Bill Assailed

Ascap is opposed to the Duffy copyright bill providing for U. S. entrance into the Berne Convention “because it would bring us into association with a dictator-ridden country like Germany where one man determines what music shall be played and what books shall be read.” It was said yesterday by Gene Buel, Ascap president. Furthermore, Ascap does not believe that the Berne convention is entirely responsible for the acts of its members, such as Germany.

Another feature of the Duffy Bill opposed by Ascap is the clause repealing the $250 fine now imposed for each copyright violation. This, said Buel, “is a cute device to put Ascap off of business.” The effect of the $250 is chiefly as a deterrent against piracy. Ascap has never tried to collect under it, Buel declared.

“Some exhibitors and others want the teeth taken out of the present so that they can ‘pirate’ the work of the society’s members,” he added.

Sirica Funeral Held

Waterbury, Conn.—Funeral services were held Saturday for Mrs. Loma Sirica, 78, for the 30th year operator of the Lyric, later the Lido Theater. Mrs. Sirica is survived by her sons, John and William, both located in film circles, and a daughter, Mrs. Fred Quatrano, also interested in the theater.
EXTRA!
THE NEW UNIVERSAL'S
TOP OF THE TOWN
LEAPS TO THE TOP
OF THE WORLD!
Packing the Roxy as it was
never packed before!
WARNER CIRCUIT WILL STUDY DUALS OUTSING  
(Continued from Page 1)  

double feature may be a 'shot in the arm' for some theaters, but it eventually loses its power to improve box office. And then theater grosses fall back to the single feature level. You can make it a rule that quantity takes the place of quality in entertainment.  

"The Warner circuit has never been the first to start double features in any territory and has always been the last to use them in any competitive situation. In Chicago, for example, the circuit wasn't until several months after the big circuits doubled feature that the Warner circuit followed suit. The studios blame this double feature condition on the exhibitors and the exhibitors blame the audience. We, the studios, know there is a large body of public opinion which finds double features putid. The volume of telephone calls coming in to double feature houses and asking when the main feature goes on shows that the public is getting wise to the fact that the second feature is no bargain. The only sure protection of great industry is constant upward progress in the quality and classification of entertainment. We can't believe the day of the showmanship is coming. We can't see that all theater mommies are prosperous and the major companies regularly get prices for the privilege. We have mentioned the subject before. We may have to ask that Matzos Time that led to Matzos Time which led to March of Time get it? Matzos Time March of Time oh well excuse me please we've got to try these things out on somebody.  

- - - - - - - - - - - - - - -  

Zukor To Get Portrait and Italian Order at Dinner  
(Continued from Page 1)  

at the Waldorf-Astoria in connection with the silver jubilee of the Paramount official. Highlights of the evening will include presentation of an oil painting of Zukor, done by Nikol Schatter and presented by the guest of honor, and his decoration by Gaetano Veichiotti, Italian Consul-General. Program also provides for an elaborate show.  

To Attend Overseas Meets  
When Sidney R. Kent goes to Paris in a few weeks to attend the European and British conventions of 25th Century-Fox, he will be accompanied by Walker J. Hutchinson, Trueman H. Taylor and Lowell Thomas.  

YATES, UNION MEET ON STRIKE AT CFI  
(Continued from Page 1)  

RKO started "New Faces of 19", "There Goes My Girl" and "Tomorrow's Headlines", "Angel" and "Hotel Haywire" went before Paramount cameras, while "Ever Since Eve" is the latest and only picture on the five-day schedule, "Escape From Love" has started at 25th Century-Fox. "Peepshow" has been completed as M-G-M and "Shall We Dance" at RKO. "Turn Off the Moon" is now in production and "Wee Willie Winkie" at 20th Century-Fox.  

Exhibs. Opening Four  
Towns in Denver Area  

Denver. Four towns will be opened up in the Denver territory soon, with a fifth new opening scheduled for another town. Rod Benson is building a new house at Mesilla Park, N. M. It will seat about 450. Name will be the Mission. Another new house is going up in Vaughn, N. M. to be called the West. It will seat about 200, and it is being built by M. C. Burton.  

Ed Ward, connected with the Giantlatter Enterprises, Inc., in Denvor, and operating in Silver City, N. M., is remodeling old theater buildings in Hurley and Santa Rita, N. M. Installing RCA Hi-Fidelity sound in both, he expects to open them April 2 and 4. The Hurley theater will be named the Tejo, and the other E. C. Hobbs.  

Ray Bartlett, who already owns one theater in Artesia, N. M., is building another there. It will have 500 seats.
Reviews of the New Films

**Captains Courageous**

with Melvyn Douglas, Charlie Grapewin, Mickey Rooney

(HOLLYWOOD PREVIEW)

M-G-M. 125 mins.

WARMLY HUMAN IN STORY AND ACTING, BRILLIANTLY DIRECTED, STACKS UP AS ONE OF BEST PICTURES OF THE YEAR.

You can mark this down as one of the best pictures of the year. It is warmly human, has outstanding acting and has been brilliantly directed by Victor Fleming. Spencer Tracy, as a simple, sentimental Portuguese fisherman, who transforms Fredric Bartholomew from an obnoxious, spoiled boy into a fine lad, gives a performance that will rate much consideration when the Academy awards season rolls around. Fredric Bartholomew has never done better work, while Lionel Barrymore, Melvyn Douglas, Charles Grapewin, Mickey Rooney, John Carradine, Patric Knowles, Donald Briggs, Sam McDaniels and Billy Burrud do full justice to the characters of the Rudyard Kipling story. The film is an excellent piece of work and Tracy has done well and drawn much praise is due to writers John Lee Mahin, Marc Connell and Dale Van Every, who also contributed to the dialogue. The scenes of the fishing fleet, which leaves Gloucester, Mass., for Newfoundland and Nova Scotia, are authentic and have been very well photographed by Harold Rosson. Although the seas and the elements are factors, the story of Fredric Bartholomew and Tracy is never worked. It pulls at the heartstrings, and women will enjoy it as well as men. Trying to get close to his pampered son, Fredric Bartholomew takes him to the fishing fleet. When he has grabbed the device, his son, Keye Luke, member of the American swimming team is kidnaped. Things become so tense that Tracy agrees to return the mechanism to the spy ring, but what he actually turns over is a broadcasting device, which brings the Ger- man espionage to the scene at the crucial moment.

Cast: Fredric Bartholomew, Spencer Tracy, Lionel Barrymore, Melvyn Douglas, Charlie Grapewin, Mickey Rooney, John Carradine, Oscar O'Shea, Jack LaRue, Walter Kingdon, Donald Briggs, Sam McDaniels, Billy Burrud.

Producer, Louis D. Lichton; Director, Victor Fleming; Author, Rudyard Kipling; Screenplay, John Lee Mahin; Cinematography, Van Vaux, Cameron, Harold Rosson; Marine Director, James Havens; Art Director, Cedric Gibbons; Associates, Arrolgh, Edgar W. Willis; Editor, Elmo Veron; Sound, Douglas Shearer; Musical Score and Original Music, Franz Waxman; Lyrics, Gus Kahn; Direction, Brilliant; Photography, Fine.

**Warner Oland in "Charlie Chan at the Olympics"**

with Katherine de Mille, Pauline Moore, Allen Lane

(HOLLYWOOD PREVIEW)

20th Century-Fox. 71 mins.

STRONG SUSPENSE, OLYMPIC BACK- GROUNDS AND SPORT'S SPLENDID ACTING MAKE THIS INTERESTING FARE.

Suspense is the keynote of this picture, that quality plus the ever enjoyable super sleuth Charlie Chan and his impertious sons, the Olympic backgrounds with footages of the relay race in which Jesse Owens is seen, all combine to make this interesting fare. The screenplay by Robert Ellis and Helen Logan from Paul Burger's original is a series of well concocted situations that keep one guessing and produce some laughs. H. Bruce Humberstone directed it stressing movement while always maintaining a steady state of suspense. Under John Stone's guidance as associate producer, this mystery number it logical, even though many suspects at times cause some confusion. This cast headed by Warner Oland, again includes Keye Luke as his father's ever-ready-to-aid son and a second son Layne Tom, Jr., comes in for quite a play. Oland finds himself the last man in the cab and the last man in the cab is hiding in the country, so that he will not have to testify in a divorce case, involving two of his best friends. He believes Ann, who is running away to elope, wants to serve papers on him. Ann is under the impression Don is a notorious gangster. They become snow- bound in a mountain cabin. Fowell, a real gunman, invades the cabin, but tarry only a short time. Quallen and his men, acting as plumbers, surround the cabin and fire "tons" of ammunition. Don and Ann "surrender," but soon prove their identity to each other.


Associate Producer, Raymond Griffith; Director, Norman Taurog; Author, Louis Frederick Nebel; Screenplay, George Marion, Jr., William Conselman; Cameraman, Joseph Neva; Editor, Harry Harvey; Art Director, Rudolph Stenseth; Editor, Hansen Fritch; Sound, Bernard Fredrick, Roger Heman, Musical Director, David Buttolph.

Direction, Able, Photography, Good.

**Fifty Roads to Town**

with Don Ameche, Ann Sothorn, Slim Summerville, Jane Darwell

(HOLLYWOOD PREVIEW)

20th Century-Fox. 80 mins.

SLENDER STORY HAS PLENTY OF LIKEABLE CHARACTERS, WITH ABLE DIRECTION AND GOOD ACTING.

This has plenty of laughs and has been ably guided by Norman Taurig, a veteran in the comedy field. Don Ameche and Ann Sothorn romp through their roles, with Ann being especially decorative. Although the story is slender, William Conselman and George Marion, Jr., concocted some amusing cast and situations. Slim Summerville, Spencer Charters, Stepin Fetchit, and Paul Hurst are among the experienced funmakers in the cast, while John Quelen gets many laughs as a bubolic sheriff. Jane Darwell, Douglas Fowley, Allan Lane and Bradley Page are gay and hilarious. This picture is hiding in the country, so that he will not have to testify in a divorce case, involving two of his best friends. He believes Ann, who is running away to elope, wants to serve papers on him. Ann is under the impression Don is a notorious gangster. They become snow- bound in a mountain cabin. Fowell, a real gunman, invades the cabin, but tarry only a short time. Quallen and his men, acting as plumbers, surround the cabin and fire "tons" of ammunition. Don and Ann "surrender," but soon prove their identity to each other.


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Direction, Able, Photography, Good.

**Navy Blues**

with Dick Purcell, Mary Brian, Warren Hymer, Joseph Sawyer

(HOLLYWOOD PREVIEW)

Republic. 68 mins.

PLEASEING COMEDY AND ACTING MAKE THIS GOOD FARE FOR THE POP HOUSES.

A pleasing comedy is this romance of the boastful sailor and the mousy librarian. The dialogue in Gordon Kahn and Eric Taylor's screenplay is in the main bright, and the plot workings keep one interested. Dick Purcell and Mary Brian handle their roles well in a cast, in which Warren Hymer lets a lot of laughs as a dumb sailor, and Joseph Sawyer, Edward Woods, Horace Mac- Mahon, Chester Clute and Lucille Gleason have important parts. Bert Kelly handled the piece as associate producer. On a $25 bet made between himself and his three sailors, Warren Hymer, Joseph Sawyer and Horace MacMahon, Dick Purcell meets Mary Brian, a meek little librarian whose beauty is hidden under a pair of large eyes. Dick is a sailor, his mate is holding Dick, Mary, and her uncle Chest- Clute, when Dick signals with lights while the boat is under full sail. Dick fudges and through trickery, his own ship is captured under cover of a fog and is hidden off the coast by Edward W. Dick's competitor in the battle for Miss America. Dick wins a higher ranking and also Miss.


Producer, Bert Kelly; Director, Ralph Slaph; Authors, Gordon Kahn, E Taylor; Screenplay, same; Cameraman, James MacDonald; Supervisor, Murl Seldin; Film editor, Charles Kellogg; Musical Director, Harry Grey; Photography, Kenyon; Supervisory, satisfactory; Photography, Good.

**Four New Film Industry Companies Incorporated**

Albany—Four new film industry companies have been incorporated, according to the Secretary of State's records. They are:

Trans-Lux Corp., New York City, to exhibit motion pictures. Francesco De Covo, Benedikt Santospirito, Jules Suppin, incorporators.


National Movietone, Inc., New York City, to deal in motion picture cameras, etc. Philip Lippper, Frederick E. Zvirvin, Essie Green, incorporators.

**Rehearsing Is Ordered on Blank Permit Application**

Bridgeport—Arthur Blank’s application for permit to construct a theater at 1388 N. Park Ave., to be leased by Lou Anger, once granted by the zoning board, has been ordered heard by the Mayor, Jasper McLevy. Mayor McLevy has ques- tioned the proper composition of the Board when it sat on this application.

Applications of Athan Prakas of Bridgeport and Maurice Bailey of New Haven are also to be heard in the near future. Both of the latter desire to build on N. Park Ave.

**Jesse James Coming North**

San Antonio—Jesse James, who claims to be the original Missouri outlaw, now touring the Southwest of America for the firm Motion Picture Amusement Enterprises, has been booked for the House of David Am- phitheater, Benton Harbor, Mich.
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD
RAINER NATIONAL PARK will furnish the background for the greater part of Sonja Henie's second picture, "Thin Ice," the unit leaving today. Both Sonja and Tyrone Power, who has the co-star role, will be in the company, headed by Director Sidney Lanfield.

Abe Meyer, the music and stock shot man, and Lois January, featured player, will be married in June.

Samuel Goldwyn evidently believes that Hollywood history repeats itself for he has just signed Tim Holt, son of Jack Holt, for an important role in "Stella Dallas." It was in the "silent" version of this screen classic that Douglas Fairbanks, Jr., first won acclaim.


Casper Reardon, former harpist with Paul Whitean, has been signed by Universal for "Broadway Jamboree," R. G. DeSylva's initial production at that studio. Shooting starts May 17.

Daniel B. Clark, who photographed "The Country Doctor," will be in charge of the camera work on "Sing and Be Happy," which Henry Lehrman will direct for 20th Century-Fox.

Douglas Bridges, script boy on Victory's serial, "Blaze of Scotland Yard," another victim of the flu and is at the Queen of Angels Hospital.

WHOA'S WHO IN HOLLYWOOD

ROY DEL RUTH. Director. Native of Philadelphia, and educated there and in Brooklyn. Employed by Curtis Publishing Co. in editorial department as sketch artist and illustrator. Later, joined Philadelphia Inquirer and North American doing reportorial and sketch work. Got his film start in 1915 as scenario and title writer for Keystone. Left Mack Sennett in 1918 and joined William Fox as director and writer of two-reel comedies. Later, returned to Sennett. Then again to Fox, remaining as director of comedies until joining Warner Bros., in December, 1925. Later pictures include "Broadway Melodies of 1929" and "Born to Dance"—both for M-G-M. "Thanks a Million," "On the Avenue" for 20th Century-Fox.

THE WEEK IN REVIEW

DOMESTIC (Continued from Page 1) product augmented by other British and some American-made films. These plans developed originally through refusal by Warner Bros. to distribute Fox, which at present is GB's distribution channel here, to market any GB releases outside of pictures made by that company itself.

That Warner Brothers may shortly lay plans to open a "window" for their pictures was the deduction arising from the departure of Joseph G. Bernhard, general manager of WB theaters, on Saturday for Europe where he will meet President H. M. Warner and Sam E. Morris, company's vice-president in charge of foreign distribution, both of whom have been abroad for several weeks.

Leo Spitz, president of RKO Radio Pictures and Pathe News, was elected to board chairman of both these companies succeeding M. H. Aykeworth, who had resigned to join Scripps-Howard. Coincident with the announcement of the new double move in Los Altos, who is also board chairman and president of both K-A-O and B. F. Keith Corp., K-A-O subsidiary, and who revealed a net profit of $1,056,257 for 1926, B. F. Keith Corp., K-A-O subsidiary showed a net profit of $1,056,257 for 1926.

Spokesmen for both NBC and CBS told THE FILM DAILY these two major broadcasting chains are willing to discuss the situation due to appearance of motion picture "names" on radio programs with the committee authorized by M.P.T.O.A. at its Miami convention which concluded some 10 days ago.

20th Century-Fox set May 30 as date for opening of its annual sales convention, and the Ambassador Hotel, Los Angeles, as the place. Announcement followed return from the coast of general sales manager John D. Clark, who conferred there with Darryl Zanuck.

Other salient happenings included conferences on renewal of the deal under which Paramount product plays the Loew Circuit. Joe Vogel and Charles C. Moskowitz represented the circuit and Neil F. Agenow acted for the distributing company. Current 18-year agreement expired next August. Introduction of theater divorce bills were expected momentarily in Maryland, Illinois and Iowa. Announcement U. A. will distribute 50 pix on its 1937-38 program. Filling by Educational of its recapitalization setup with the SEC; statement lists 150,000 shares of stock, $6 par dividend $5 par cumulative. An additional $300,000 in new capital stock was authorized.

FOREIGN (Continued from Page 1) group headed by the Deutsche Bank und Dissonte-Gesellschaft, with the formal shift in ownership expected to come in May. Deal is reported as culminating move on the part of the Nazi government to establish what is essentially a trust monopolist film production and distribution. Earlier, Tobis had been absorbed by a similar anonymous group which subsequently acquired control of the Bavarian Film Corp. New owners of Ufa are said to have paid $20,000,000 for all the company's stock, whose outstanding shares had a par value of 45,000,000 marks and stood at 74 on the Boersen.

From London emanated a dispatch that Warner's Toddington studios' schedule for the year calls for 20 productions. Recently augmented facilities are making possible there work on two films simultaneously. Scenarios for 10 of the pictures are being written, and the other 10 productions are in pre-production stage. Further production plans are awaiting the arrival in England shortly of Joe Warner, who is now on the continent.

News, also from London town was to the effect that John Maxwell has issued a writ against the Ostrer brothers in connection with his purchase of GB stock amounting to $2,500,000. It is understood the move involves a claim for damages. Several months ago it had been believed generally that Maxwell had acquired control of GB through a deal for the Ostrer controlling shares.

Prospects appeared considerably brighter for renewal of the Australian deal combining Hoyts Theaters and Great Union Theaters. Present arrangement expires Jan. 1, 1938, and Greater Union, controlled by Stuart Doyle has given notices of dissolution with the deal. However, presence in New York of Doyle's attorney, Kenneth Ashpay, has been reported. It is also said that he is in contact with 20th Century-Fox which controls Hoyts. Sidney Lanfield, president of the American company, is reported planning an Australian visit this summer to act in the situation.

CASTING ASSIGNMENTS

Elizabeth Risdon and Sybil Harris, both of the DeMille films, which are currently under production, have been assigned to "The Perfect Specimen;" Allen Jenkins, Barton MacLane, Karen Morley, and others will also be utilized in "Since Eve"; Charles Richman, "Story of Emile Zola;" Paramount will use Mary Carlisle, "Dinah and Nuzzling;" Akim Tamiroff, "The Buccaneer;" RKO-Buster West and Nelson Mason, "Radio City Revels;" Republic—Neil Craig, Edgar Allan, Barry McLaren and Dagmar Oakland, "Michael O'Halloran."

Norman Taurog has been assigned to direct "Last Year's Kisses," starring Alice Fay and Don Ameche, with the Ritz Brothers and Dave Robinhoof so far assigned to the featured cast, and Sidney Lanfield, who directed Sonja Henie's debut picture, "One Million," will be in charge of the filming of "Thin Ice," her second.

Norman Moray, Vitaphone short subject sales manager, is here on a trip. He is continuing negotiations with Leon Schlesinger regarding next year's "Merry Melodies" and "Looney Tunes." Moray will stay about a week.
THE 1938
Film Daily Year Book
is
Now in Preparation

1937 EDITION
JUST OFF
THE PRESS

NOW BEING DISTRIBUTED TO FILM DAILY SUBSCRIBERS
SEE ACTIVE SPRING IN THEATER REALTY MART

(Continued from Page 1)

under the direction of George Burrows, Cleveland architect, has started.

California, Mo.-The Opera House here has been sold by Mrs. F. Stanley to Henry J. Holloway of Nash-Holloway Theaters Corp. of St. Louis. New owners plan to remodel the house to seat 500. The Nash-Holloway Theaters Corp. also plans the erection of a new house in University City, Mo.

Providence—Shea's Theater in Valley Park, R. I., has been taken over by Lou Frey of Boston who plans to open the house, dark for more than a year, about April 1.

New Orleans—Jou Houck is reported as having added houses at Chauvin and Montigue, La.

Callaway, Neb.—G. W. Dye, also owner of the New Theater at Ashland, Neb., has acquired the Star here from R. E. Brego. He takes possession April 1.

Odebolt, Ia.—The 300-seat Princess, operated two years by E. C. Arehart, has been sold to Sumner Mapes of Earlham, Ia. Mapes takes possession April 1.

Butler, Ky.—Virgil Holmes is the new owner of the Comet Theater.

San Antonio—Ginny Talley of Talley Enterprises has required the Ritz Theater, Negro house.

Seattle—J. L. Painter has taken over the Wigwam Theater in Nertz Perce, Idaho.

Indiana—E. Miller, former Brazil, Ind., operator, will reopen the old Victoria Theater.

Franklin, Ind.—Truman Rembusch has acquired the Franklin Theater, and will close the Roy Theater here.

Stonewall, Miss.—S. J. Brown, Jr., has released the Stonewall Theaters here to J. H. Grainger, former publicity man.

Seattle—The Kamiah Theater at Kamiah, has been taken over by Miner Bemmann.

Indiana—Harry Vonder- schmitt of Bloomington, has acquired the State Theater, Noblesville, Ind.

Altenburg, Ill.—George Kibbe has taken over the Central Theater in this city.

Detroit—Richard Ashman, proprietor of theaters at Caro and booker

Filling New Positions

Chicago—The Rialto Theater at Racine has been leased under the management of F. E. Wesp.

Chicago—Joseph Hartman has been named Chicago manager for the Grand National replacing Earle Silverman who went to Florida for his health. Eddie Brichetto also has been named city sales manager.

New Haven—Arthur Roche, local Warner salesman, has been promoted to the Boston exchange, with Michael Anderson, office manager and booker, promoted to his place on the New Haven sales force. Angelo Lombardi has been demoted to office manager and booker, and Sidney Levine will assist Lombardi and Victoria Cusanel in the booking department. Levine was formerly poster clerk.

Chicago—G. A. Romine has been named manager of the Senate Theater of the B. and K. circuit, advancing from the Marboro where he was succeeded by M. Greenfield. M. Leonard has been transferred from the Biltmore to the Central Park Theater.

Urbichville, O.—E. E. Bair, who managed the Wheeland theaters here until recently, has joined the Associated Theaters circuit as manager of the Windamere Theater at Cleveland, succeeding James Kennedy, resigned.

Indianapolis—George B. Cumin, formerly RCA representative in Indiana, has joined the Get-Bar sales force for the Ohio theater.

Omaha—Stanley Brown, formerly manager of the Omaha here and later Tri-States Des Moines district manager, has quit National Screen Service to manage a Scouras Bros. house at Long Beach, Cal.

New Orleans—Jean Behre replaces May Berger as head cashier of the Strand here with Theresa Fauquil being added to the staff and William Lawless, formerly of the St. Charles, joining the service department. Mrs. Berger resigned to become a medic's secretary.

Oklahoma City Changes in Standard Theaters, Inc., managers include: Paul Townsend, from the Liberty to the Warner; Paul Ketchum for other upstate houses, has taken over the Family Theater of East Tawas from Mrs. A. J. Berube.

Sumner, Neb.—Harold Kolous has bought the Kay, which has been dark for years, and reopened it.

Hurley, S. D.—The State has been sold by John Payne to M. H. Riedel.

Hope Valley, R. L.—Louis Frey from the Circle to the Victoria; Bob Busch from the Liberty to both Liberty and Holly theaters.

Itelene, Ark.—Henry A. Brownlee, formerly manager of the Malco here, has succeeded his Miss., has been made manager of the Paramount here. He succeeds J. Fred Crosson who accepted a position in New Orleans.

Columbus, Ga.—John D. Schultz, manager of the Grand Theater, has resigned to enter the advertising business in New York City. He is succeeded by Paul Reamberto, assistant manager of the Paramount Theater, Atlanta.

Fort Recovery, O.—Maurice Wagner is now manager of the Royal Theater.

Seattle—The Sterling circuit has transferred Jerry Ross from the Capitol to the Palomar Theater.

Akrnon, O.—H. E. McNamus, assistant manager of the Palace Theater here, has become manager of the Allen. Succeeding McNamus at the Palace is Dempsey Rice, formerly of Indianapolis.

Griffin, Ga.—H. T. Stafford is the new manager of the Imperial Theater.

Morriston, Ark.—Malcolm Gilbert, former manager of the Malco Theater at Sackover, has been transferred here as manager of the Rialto, replacing the late R. R. Burack who goes to Shreveport, La.

Indianapolis—Earl Muchmore, former manager of the Ohio Theater here, is now in charge of the Ohio Theater in Louisville, Ky.

Columbia, S. C.—Francis Falkenburg is the new manager of the Palmetto Theater.

Demopolis, Ala.—William Steppe succeeds Roger Butler as manager of the Marengo Theater.

Newark, N. J.—Nathaniel B. Smith has been appointed manager of the Rialto. Anthony G. Addonizio, formerly chief of service, has been made assistant manager.

has taken over the Hope Theater from M. Stanzler and will reopen on April 4.

Stonington, Ill.—Miss Mary Kidd is now operating the Stonington Theater, formerly the Gem, which had been dark for some time.

Sac City, Ia.—Norman and Kuech have purchased the Casino Theater from W. W. Watt.
Broadway Easter Week Biz Reported Up 15-75 P. C.

FILM INDUSTRY HONORS ADOLPH ZUKOR AT DINNER

Hearings on Divorce, Playdate Bills April 5 in California

April 7, Date for Hearing on Film Footage Tax Measure

Hearings on a theater divorce bill and a measure prohibiting designation of playdates by distributors are scheduled for April 5 in the California Legislature, major companies have learned in New York.

On April 7 a hearing is set on a bill proposing a tax of one-sixteenth cent per foot on film.

A measure allowing collective bargaining is scheduled for hearing in the legislature on Friday.

WYOMING TAX TO HIT EXHIBITORS, PATRONS

Cheyenne, Wyo.—When Wyoming's permanent sales tax law goes into effect April 1, exhibitors and patrons alike will be doubly penalized.

Until now the state's sales tax allowed the admission tax to be figured on the total amount spent by any one patron. Now each ticket will be taxed separately. Thus where patrons could once get by for a total of two cents tax on four 25 cents (Continued on Page 3). Disguised Group Seizes and Burns Bank Night Box

Chesterfield, S. C.—Wearing disguises, 15 men and youths, including a former member of the state house of representatives, seized the Bank Night drawing box in front of the Chesterfield theater here, carried the (Continued on Page 3).

Flu Shuts Hospital Theater

Pinewoold, La.—The theater run in the local hospital here for patients and villagers has been closed because of influenza.

First Bank Night Tax In

Little Rock, Ark.—The first collections under the new act taxing "bank night" awards in this state have been paid to the State Treasurer here. The amount was $100.77. Formerly theaters in 12 towns filed returns which ranged from $2.50 to $13.75. The money was credited to the welfare fund.

Broadway Theaters Find Easter Week Grosses Up Between 15-75 Per Cent.

17 Radio Programs Using Picture "Names" This Week

Seventeen radio programs presenting "name" players working in pictures are scheduled to go on the air during the current week over national networks.

Managerial chicanery was tossed high over Broadway yesterday as theaters along New York's Main Street reported that compared with Easter Week a year ago, grosses have started off between 15 and 75 per cent better. Actually all houses are opening earlier than usual this

On April 6, the East Coast's first hearing on a theater divorce bill and a measure prohibiting the designation of playdates by distributors was held in New York.

The legislation, which had become a matter of public and legislative concern, is expected to provide a basis for the hearing.

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Broadway theaters reported Easter Week grosses up between 15 and 75 per cent over last year, due to increased tickets sales.

Seventeen radio programs are using picture "names" this week, a tradition in the industry.
Columbia Branch Heads Hold Sweepstakes Meets

Columbia branch managers in the Midwest that have recently launched the new Columbia, St. Louis, Kansas City, Minneapolis, Milwaukee, Omaha and Des Moines offices will hold the second of a series of meetings in connection with the Columbia Montage Sweepstakes in Chicago, it was announced yesterday. Date is yet to be set.

First of the series was held in Frisco last Saturday. Other meetings will be held in Washington, by Sam Galanty the Mid Eastern Division manager, with Cincinnati and Pittsburgh present. Sam Moscow, in charge of the southern territory, will gather the branch managers of the Atlanta, Charlotte, Dallas, Memphis, New Orleans and Oklahoma offices in Atlanta; Carl Shalit will preside over a meeting of the Cleveland, Detroit and Indianapolis managers and the series of get-togethers will wind up in New York when Boston, New Haven and Albany will convene at the home office.

“Courageous” Roadshow Decision up to Schenck

Decision as to whether Loew’s will roadshow “Captains Courageous” will be reached when President Nicholas M. Schenck returns to New York in the middle of this week from the coast.

Rep. Sabath Collapses

Washington Bureau of THE FILM DAILY

Washington — Breaking down in the midst of a defense against attacks on himself and the committee investigating bondholders’ protective committees which he headed in the last Congress, Representative Sabath, Democrat, of Illinois, was led from the floor of the House by his colleagues yesterday, but the speaker, who has served longer in the House than any other member, has a heart ailment.

Hearings are scheduled to open on Sabath bankruptcy reform bill today before the House Judiciary Committee.

M. H. Aylesworth May Speak at Variety Club Conclave

Omaha — With the dinner and entertainment feature of $45,000 already met by sale of 400 $10 tickets and the $5,000 advertising revenue budget of the souvenier program exceed- ed by $400, financial success of the Variety Club national convention here April 17-18 is assured.

Dave Brill, which had been showing “AmpHylia,” a Nazi-financed film at the theater. Krellberg’s action follows on picketing of the theater by the American Anti-Nazi League and the Non-Sectarian Anti-Nazi League. The lease will be cancelled tomorrow.

Milwaukee Houses Jump Early Admission a Dime

Milwaukee, Wis. — The Palace, Wisconsin, Strand and Warner theaters in downtown first runs here raised their early admissions from 25 cents to 55 cents. Admission after 8 p.m. remain at 50 cents. Wisconsin Amusement Enterprises and Warner-Saxtheaters have also raised the admission of a number of their outlying houses by 5 cents.

Ampa Awards Committee Named; Plan Exhibition

Leonard London, art director of Outdoor Advertising, Inc.; Leland Bernhard, artist and modern poster stylist; Adolf Treidler, dean of American poster artists; Deane Up- berg, art director, Allied and Richards Advertising Agency; Hey- worth Campbell, advertising art con- sultant, and C. E. Miller, one of the first theatrical poster artists, have been named judges on the committee which will select the best posters for one of the A. M. P. A. awards at the dinner of the Association of Motion Picture Advertisers to be held May 1 at the Hotel New Yorker.

An exhibition of poster and other motion picture advertising and display materials submitted will be held on the second floor of the Loew's State Building, 1540 Broadway, April 26 to April 30 inclusive, it was announced by Vincent Trotta, chairman of the award committee.

20th-Fox Reports JAIC Stock Sale to the SEC

Washington Bureau of THE FILM DAILY


In addition, 20th-Century-Fox an- nounced declaration of a trust in favor of Janice J., 2,440 shares of stock, 5% “A” (voting and fully paid and non-assessable) shares of Metropolis, Bradford Trust Co., Ltd., owned by 20th Century-Fox Corp., and Twenty-First Century-Fox owns a 50 per cent interest in United American Investing Corp. but has agreed to act together with Loew’s Inc. in connection with voting or any other action regarding United American Investing Corp.

Stage Groups to Parley

Representatives of all stage groups will meet in New York the week of May 17 under auspices of the American Theater Council. Re- junetion of the legit, is the ob- jective.

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TUESDAY, APRIL 13, 1937

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FOX ENTERS DENVER
1ST RUN SITUATION

Denver—Fox enters the first run situation here for the first time through a 10-year lease taken on seven Harry Huffman theaters. The deal covers the Denver, Paramount, Broadway and Aladdin, first runs, and Tabor, Rialto and Bluebird, subsidiaries. Huffman has given a long-term contract as city manager. The deal gives Fox 12 houses in Denver and 60 with headquarters in Denver.

Rickerston continues as division manager and president of operating companies. Fox Intermountain operates outside of Denver while operating company in Denver will be Fox Greater Theaters, Inc., wholly owned by Fox Intermountain.

The leases were signed with owners of the various Huffman houses Saturday and operation began Easter Sunday, William Ageron, Fox booker, will book Denver house and Gerald Whitney, recently city manager, has been made manager for the Northern district embracing Northern Colorado and Wyoming.

Disguised Group Seizes
Burns Bank Night Box

(Continued from Page 1)

container to the outskirts of the city and burned the contents—$3,000 names of patron-contestants from Chesterfield and Chervar. A Chesterfield winner had not been drawn for 13 consecutive weeks. Robert Rogers, of Chervar, manager of the Chesterfield and the State at Chervar, has discontinued the drawings.

Florence, S. C.—By order of Gov. Olin D. Johnston, the last Jack Pot night at the theater here has been held. The governor acted in response to urgent appeals in letter written by Rev. Dr. Walter R. Alexander, Baptist preacher, who charged that Jack Pot and Bank Nights are a violation of the state lottery laws.

Wyoming's Tax Will Hit
Both Exhibitors and Patrons

(Continued from Page 1)

tickets, now the price will be two cents per entry.

If exhibitors charge less than 25 cents they must pay the tax themselves, which will amount to one cent on each ticket.

All amusements, as well as all sales, are taxed in Wyoming under this system.

Ethel Good to Wed

Omaha—Miss Ethel B. Good, secretary to Tri-States District Manager Evert R. Cunnings nine years and before that secretary to Tri-States General Manager Ralph Blanton in Des Moines, will be married in June to Lieut. Walter L. Smit of Ft. Riley, Kan.

WASH. ADMJSH. LEVY
STARTS AT 20 CENTS

The Washington Legislature, prior to adjournment, enacted a measure repealing the tax of one cent on the first 10 cents of each admission, according to word received in New York yesterday. Assessment is now understood to start at 20 cents on each admission collected.

The governing body also enacted laws placing Ascap under jurisdiction and banning marathons.

Bills defeated include: legalizing dog races, 10 per cent tax on admissions, federal tax on admissions, tax for housing, tax for raising money for the state old age pension fund, establishing censor board, creating new system for theaters, requiring fireproof booths for non-theatrical auditoriums, projecting for Sunday design of theaters and outlawing Bank Night.

Md. Measure Would Keep
1 P. C. Admission Levy

Baltimore—Continuation of the present 1 per cent tax on gross admissions at all amusements, including motion picture houses in Maryland, is provided in a bill introduced in the State Senate. It also includes numerous other taxes to raise relief funds, but has been offered as a "feeler" and a basis from which to work. The amusement tax expires tomorrow along with several other special taxes.

Tax measures could not be considered until the budget was passed. New both houses are starting on tax measures but have only a few days remaining of the session.

Iowa House Votes Down
One Cent Tax Measure

Des Moines— Attempt to levy a 1-cent tax on theater tickets of 10 to 15 cents was defeated in the Iowa house, 47 to 51.

Robert D. Blue of Eagle Grove, who proposed the amendment said it would "plug a hole" in the present law, and stated it was directed particularly at theaters now charging a 16-cent admission.

Dewey E. Goode of Bloomfield charged some Des Moines theaters are "making three and four thousand a year on the tax."

The proposed theater divorce bill has not been considered in the legislature, but lobbying is still in progress.

4 p.m. Sunday Opening
Bill Favoried in N. H.

Concord, N. H.—Sunday movies would be permitted to start at 4 o'clock, if a bill now before the house should be enacted, by a vote of 3 under a bill recommended favorably by the revision of statutes committee of the house of representatives.
THEY WORK THE WAY HE TELLS 'EM.. OR ELSE

Here's that special brand of Davis drapery you haven't had for a year, in the finest authentic screen slant on the "wrote dames"—and what makes 'em that way! A pictureful of sensational ad angles—a biggest of 'em all is the great news th
BETTE DAVIS is back for good in
MARKED WOMAN

with
HUMPHREY BOGART
LOLA LANE • ISABEL JEWELL • JANE BRYAN
EDUARDO CIANNELLI • MAYO METHOT
ROSALIND MARQUIS • Allen Jenkins • John Litel
Ben Welden • Henry O'Neill • Directed by LLOYD BACON
Songs by Warren and Dubin • A First National Picture

WARNER BROS. Will Release It As Your Follow-Up Hit for
"THE KING AND THE CHORUS GIRL"!

Here's One Bondage Bette Couldn't Escape!
"A lavish and glittering song and dance show... nothing less than intriguing... an elaborate finale of 'Jamboree'... tuneful and eye-filling!"
—NEW YORK JOURNAL

"Super-musical extravaganza... memorable climax... good entertainment... has numbers that could only have been staged in the Yankee Stadium or Yale Bowl..."
—WORLD-TELEGRAM

"'Top of the Town' is so damn big it takes your breath away! If it doesn't knock your imagination's eye out, nothing ever will!"
—NEW YORK POST

"Admirable departure from routine musicomedies. It seems to have the variety of pop entertainment that will get the crowd... A lavish show that will be rated tops in any town!"
—FILM DAILY
"A rare film... fresh and frothy entertainment... What a show!... as exhilarating a spring tonic as the current films provide... it never lets you down!"

—NEW YORK AMERICAN

"This musical is one of the most elaborate ever staged in Hollywood... colorful, tuneful and amusing... staggeringly big, handsome and elaborate... fans who see it will applaud... it's highly entertaining!"

—DAILY MIRROR

"Comedians galore, dancers ad infinitum, more than enough singers of hot songs... gags by the yard... sets that extend as far as the eye can reach... eight catchy songs by Frank McHugh and Harold Adamson... a big production!"

—DAILY NEWS

"Colossal filmusical! Overwhelming! Entertainment in diversified profusion!"

—DAILY VARIETY
ZUKOR IS HONORED
BY FILM INDUSTRY

(Continued from Page 1)

ver Jubilee in the movie industry picture business.

On the day in addition to the guest of honor, were the following: Will H. P. Harney, Griffith George J. Schaefer, Milton C. Weisman, Commissioner Paul Moss, John Cohn, Harry Brandt, William Brandt, Lee Shubert, David Bernstein, W. G. Van Schmus, John Gold and Daniel Frohman.

Following the dinner, Attorney Weisman assumed his duties as toastmaster and first introduced William Brady, veteran showman, who was Zukor’s first partner in picture business. Brady traced the Zukor career and said the family was faced ahead despite all obstacles. When the breakup of Paramount threatened, young Zukor declared, "I’m going down by Trinity Church gate and I’ll call in Zukor to assume more power before the week is up." Paramount is on its way to top, Brady told his audience.

Will H. Harney, in a brief speech, contributed to the glowing compliments paid the guest of honor. He described Zukor as "a good neighbor, a good Democrat and a Great Leader." He has never gone to him in vain for counsel, advice and suggestions.

Stanton Griffis, chairman of the Paramount finance committee, introduced himself as "one of the villains of Wall Street described" by Brady and paid tribute to Zukor in a brief talk.

Presentation of the insignia of the Knight Commander of the Crown of Italy in behalf of the Italian Government was made by Gaetano Vechiotti, Italian Consul General, who bestowed a pair of knight’s gloves on top of what he had completed the act. Zukor, in a brief speech, said that he accepted the honor in behalf of the motion picture industry.

This park of the program ended with screening of a reel burlesquing Zukor’s career and the audience found plenty to applaud. Cecil B. DeMille and Bob Burns added to the ribbing.

With Jay Flippen as m.c., a program of entertainment, including various dance acts, followed. During an intermission in the show an oil painting of Zukor, done by Nikol Schutzenstein, was presented to the guest of honor. Near the close of the program a newsreel of various scenes in the movies made at the start of the evening was shown. Ted Husing was the announcer.


BOSTON—E. M. Loew has reopened the Royal Theater, Olneyville, R. I., for Sunday showings only.

Gig Harbor, Wash.—H. T. Operators, Inc., has been duly incorporated by Frank M. Higgins, M. H. Theimer and N. M. Kelleher to operate film theaters.

Chicago—Shigeta and Wright Co., has added a moving picture department to its Chicago offices at 351 East Ohio St.

Mayo, Fla.—The Foley Theater last week was burned in November, has been rebuilt, and is about ready to open. It is operated by George E. Porter of Perry.

United Show Workers, New Union, Formed in Wisconsin

Milwaukee, Wis.—United Show Workers of America has been organized as a non-stock corporation, incorporating being Leo Weiser, M. D. Goldstein and J. H. Roepke, all of Milwaukee. Anyone connected with the show business and not now belonging to a union, is eligible to membership. It is stated.

Activities for the time being will be limited to Wisconsin it is reported.

Amkino’s Next Three

Amkino’s next three releases, which will have their local premieres at the Cameo Theater, are: “The Night of the Phoenix,” a remake of the Revolution of 1905 in Russia; “Baltic Deputy,” a story of a famous Russian scientist who alone of his group stood by the Soviets from the start; and “Paris Commune,” a spectacular film about the French Revolution.


Committee on arrangements for the affair was composed of: William Brandt, chairman; George Skouras, Joseph Bernhard, Nate Blumberg, Louis Blumenthaal, Lawrance Bolognino, Leo Breeher, S. F. Fabian, Max L. Gold, Jack H. Moskovitz, Walter Renne, Samuel Rinzler, A. H. Schwartz, Harry Shifman and Watson Salsbury. On the entertainment committee were: Louis K. Sidney, Harry Kalche, Steve Trilling and Bill Howard.

ZUKOR IS HONORED
BY FILM INDUSTRY

(Continued from Page 1)

higher Admission at Roxy
Theater Tied to Product

(Continued from Page 1)

ing that Loew’s and Warners had bid for the theater last year, but had dropped out of the running when they could not provide a first-run franchise for the theater, as 20th Century-Fox proposes to do under the program of protection.

Cullman testified throughout the day giving a comprehensive picture of Cullman’s operations and how it has been run since 1922. He disclosed that in 1933, after he introduced a new low-price for the theater, he found that major distributors were boycotting him and that he could not get their product. A complaint to Attorney-General Homer Cummings followed and soon thereafter the companies relaxed their ban.

Cullman stated that a reasonable fee for the services of himself and Arco was between $75,000 and $100,000 a year. He declared that an agreement would have been made where a reasonable compensation such as $50,000 yearly and a percentage split of bookings would have been worked out.

Cullman laid improved grosses at the theater to the 20th Century-Fox franchise. He said it was essential that the theater get a first-run franchise.

Cullman yesterday credited Dar- ryll Zanuck with having added a new classification to the “A” and “B” rating of films now in vogue. “Zanuck is using a new ‘plus’ picture,” Cullman said. “I would call them belly-laugh pictures. They are real box-office and he doesn’t spend a lot of money on them. He can produce 30 B-plus pictures yearly on the ‘A’ rating, but would have between 15 and 20 yearly.”

BROADWAY EASTER BIZ
REPORTED UP 5-75%

(Continued from Page 1)

Our weekly report of the important factor in the "better business" situation.

For the week, it was stated that trade was 25 per cent better than the corresponding Easter Week last year. There was a feeling that business was on the way to establishing a new record under the theater’s present policy. The Music Hall reported its take as up 25 per cent. A four per cent corresponding rise was reported at Loew’s. Two different accounts of the Capitol figured that its toll was 25 per cent ahead. Both the Rivoli and Rialto turned in reports of substantial improvement in grosses.

Trans-Lux Will Report
1935 Earnings Doubled

(Continued from Page 3)

on 715,803 shares of common stock outstanding compared to 20 cents a share in 1935. Financial report will be submitted to the board of directors at a meeting April 8.
SWING IS IN THE AIR!

They'll love this parade. Youthful stars (and what stars!) in a story with young ideas. Top hit tunes by the top spot bands of the air waves. New faces. New funsters. New as television!

THE HIT PARADE

BAND NO.1

DUKE ELLINGTON
and his band, with Ivie Anderson

Frances Langford and Phil Regan in

THE HIT PARADE

BAND NO.2

EDDY DUCHIN
and his orchestra

BAND NO.3

4 HIT TUNES

WAS IT RAIN?
LOVE IS GOOD
for anything that ails you
LAST NIGHT
I Dreamed of You
SWEET HEARTACHE


Produced by Nat Levine.

Republic
By RALPH WILK

HIGHLIGHTS of the news: Max Reinhardt will direct Bette Davis in "The Gambler," by Fedor Dostoievsky. Paramount has signed a new pact with Gall Patrick and cast her opposite Jack Benny in "Artists and Models." Miriam Hopkins is likely to co-star with Errol Flynn in "The Perfect Specimen." Miss Fanchon will produce "Summer Romance" for Paramount.


Paramount Pictures, Inc., was sought to be examined before trial, in an application made yesterday before Supreme Court Justice Timothy A. Leary, by Miriam A. Boulgue, plaintiff.

In an action commenced Feb. 6, 1937, plaintiff made a declaratory judgment against Paramount to determine the rights to claim the creation of certain original garments produced by her and used by Paramount in the picture "The Moon's Quarters," in which all her original work was given to Helen Taylor. Paramount generally denies plaintiff's complaint.

Wisconsin Tax Measure Postponement is Urged

Madison, Wis.—Following a hearing here on the Bailor bill, which calls for a 3 per cent tax on amusement, the committee has recommended the measure for "indefinite postponement." Assemblyman Arthur J. Blazer, West Allis, author of the measure, was the only one to appear for it.

Lines of Least Resistance

West Coast Des, THE FILM DAILY—Releasing dialogue lines via telephone lines in Hollywood's latest western, "Lam trained in "King of Gamblers" at Paramount's studio, the trio hired to their respective homes, arranged a three-week tour all over the country, doing the rounds in that fashion with satisfactory results.
Reviews of New Films

FOREIGN

"DAS HOFKONZERT" ("The Command Concert"), German dialogue film with English titles; an Ufa production; musical arrangement by Edmund Niek; directed by Detlef Sierck, with Marta Eggerth, Johannes Heesters, Otto Tresller, Herbert Huebner, et al., in the cast. Presented at the 86th St. Garden Theater.

This is an exceptionally pleasing, skillfully balanced, well directed production that every type of audience will find diverting. Marta Eggerth is splendid in the role of the girl who at length finds her father in the person of the ruler whose domains comprise an imaginary principality. The star's singing is generally captivating, and the scenes in which she sings her mother's songs for the assembled members of the court are very impressive. Romance, humor, interest, pathos, melody and harmony are cleverly blended.

"DIE HERREN VON MAXIM" ("The Gentlemen from Maxim"), German dialogue film; a T.K. production, directed by Carl Boese, with Leo Slezak, Jessie Vihrog, Lee Parry, et al., in the cast. Presented at the 86th St. Casino Theater.

Leo Slezak, former Metropolitan Opera tenor, who sings delightfully; Jessie Vihrog, ever amusing as a "soubrette," and Oscar Karlweis, who plays the role of the attention-wooer, are the brighter elements in this film which must be classified among the milder of its Tatonic prototypes. There is an inconsequential story whose complications have their origins in Kaethe Haack's who has a minor role, blundering into a room of a darkened hotel and embracing a man who is not her husband.

"DIE KLEINE SCHWINDLERIN" ("The Little Crook"), German dialogue film; an Arko production, directed by Johannes Meyer, with Dolly Haas, Harald Paulsen, Betty Amann, et al., in the cast. Presented at the 86th St. Casino Theater.

Fairly entertaining film whose chief merit is the presence of Dolly Haas who is cast in a tomboy part. As the decay of a gang of swindlers, who select a wealthy titled gentleman as the victim of their notorious operations, the youthful star is thoroughly appealing. The story's conclusion of course finds the magnetic Miss Haas, who is slated to appear in Hollywood-made films shortly, and the victimized nobleman very much in love. In its entirety, this feature may be described as a run-of-the-mill attraction.


Capably produced story of contemporaneous child life in the U. S. S. R., with several youthful Soviet players in the prominent roles, particularly two youngsters, M. Taimanov and V. Vasiliev, who are cast as villains. The film is exceptionally free from propaganda, and must be appraised as a wholesome, well directed and meritorious addition to the list of current foreign attractions. Scenes showing the two students competing for a musical award and playing Beethoven with a symphony orchestra, while a vast audience listens, are excellent, and makes film patrons feel that the kids are anything but non-professionals, as is claimed by the Cameo's program note.

"AMPHITRYON" ("The Gods at Play"), dialogue film in French; released by L'Alliance Cinematographique Européenne; distributed in U. S. by Globe Film Distributing Co.; dialogue and songs by Serge Veber; music by Francois Doelle; written and directed by Reinhold Schunzel and Albert Valentin, with Henri Gaire, Armand Bernard, Jeanne Boitel, Odette Florell, Marguerite Moreno in the cast. Presented at the Belmont Theater.

Humorous screen drama, treated in a broad farcical manner, tells a satirical story of the descent of old Jupiter from his Olympian heights to woo a comic and virtuous lady dwelling in ancient Thebes, and the god's varied vicissitudes during the courtship. The pace is occasionally slow. Film's makers have inaugurated what is described as "rhythmic dialogue" which finds the cast members reading their lines against a cadenced musical background. Characteristics are excellent, the music delightful, and the production technique novel.

"FAMILIENPARADE" ("The Family On Parade"), Lloyd Film production by Fritz Vrendenburg; cast includes Ernst Dumke, Curt Jurgens, Amanda Linde, Walter Janssen, et al., presented at the 86th St. Casino Theater.

For the most part this is a jolly satire which depicts the overbearing and superior attitude of nobility toward those of lesser social class. Here and there the pace slackens with a consequent loss of interest. But audiences familiar with the German language will find the majority of the farcical sequences to their liking. A pretty divorce from Canada invades the iron ring of an aristocratic family circle in Sweden long enough to have her attractive-ness cause considerable discussion among her haughty, titled relatives. Dialogue is excellent.

"ROMANCE AT THE DANUBE" ("Dunaparti Randevva"), Hungarian dialogue film; a Gal Erno production, produced in the Magyar film studios; presented by Phoebus Films, Budapest; released in the U. S. by Danubia Pictures, Inc.; screenplay by Karoli Noti based on plot by Erzebet Kahan and Sandor Fodor; directed by Istvan Szekely, with Zita Peretz, Imre Raday, Julius Csiertos, et al., in cast. Presented at the Modern Playhouse.

Pleasing comedy romance generously endowed with humor and abashed by the capable cast. Story deals with the obstacles which a young author must overcome to win the pretty daughter of a rich gentleman who holds the suitor's business ability and resourcefulness in contempt. But the writer, cutchmarked through his cleverness, the varied stratagems of the father and wins both the latter's respect and his daughter. Zita Peretz plays the role of the author's beloved in skiffish fashion. Julius Kabos' familiarity for comedy is one of the strong points of this picture, which is well made and considerably above the average of foreign films.

This BOOK Gives YOU ALL THE ANSWERS to all the questions about the MOTION PICTURE INDUSTRY

The 1937 YEAR BOOK OF MOTION PICTURES will answer your every question on motion pictures. It will be found invaluable every day of the year to EXHIBITORS, DISTRIBUTORS, PRODUCERS, LABORATORIES, EXCHANGES, EQUIPMENT DEALERS, MANUFACTURERS, EXPORTERS, etc.

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Subscription price $10.00 Foreign $15.00

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THE NEW YORK DAILY
MEET ROBERT MONTGOMERY in the most daringly different role that ever flashed full-blooded from the sizzling silver screen!

"NIGHT MUST FALL" (and so must your house records!)

ROAR LEO!
**1937 Theater Building Expected to Exceed 1936 Total**

PARA. TO TEST DIVORCE LAW CONSTITUTIONALITY

Sees More Shows Per Day Exhibitor Problem Solution

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**Hammons Declares Theaters Must Increase Their Grosses**

With major companies requiring more revenue due to increased production costs, the only solution of the problem can be found in the playing of more shows per day through elimination of double feature programs, declared E. W. Hammons, president of Educational, yesterday in New York. Substituting short subjects for a second feature, exhibitors must return to single bills, affording two hour shows, in order to get in extra performances, Hammons asserted.

"Nobody likes double features," (Continued on Page 4)

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**20TH-FOX PRODUCTION COSTS UP 25.24 PER C.**

20th Century - Fox production costs in connection with its 1936-37 program were $5.24 per cent higher than those for the previous year, according to a chart compiled by the company. Principal item of increase in music, which is figured at $6.55 over 1935-36. Next is the cost of wardrobes which shows a rise of $3.61 over the preceding year's program.

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**Gillmore Re-nominated for Equity Presidency**

Frank Gillmore was yesterday re-nominated for the presidency of the Actors' Equity Ass'n by the regular nominating committee. All other officers were also re-nominated.

(Continued on Page 4)

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**Building of New Theaters Expected To Exceed 1936's $27,000,000 Total**

Condor East Meets West in Chicago at Week-End

Frank M. Snell, vice-president and eastern operations chief of Condor Pictures, Inc., leaves for Chicago Friday, to confer with George Hirlin, president, in charge of west coast production, and the entire production staff of the company. A wave of early spring theater construction indicates that the year will see 1936's total of $27,000,000 spent on new building and rebuilding exceeded.

While all sections of the country are represented, the greatest activity at the present time is in the Mid-West.

Majority of the new projects involve five-figure investments, al-

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**Company Expected to File Suit Challenging N. D. Statute**

Paramount is expected to file suit to test constitutionality of the theater divorce measure enacted by the North Dakota Legislature and recently signed by the Governor. Law is now being studied by Attorney Louis Phillips, who has figured in many important Paramount litigations.

The complainant is acting on its own, apart from the Hays association, in the contemplated move to (Continued on Page 4)

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**CULLMAN SEES ROXY AIDED BY '39 FAIR**

The World's Fair in New York City during 1939 should boom local theater business to such an extent that the Roxy Theater will show in 1939 a $80,000 greater profit than during the preceding year, Howard S. Cullman, Roxy trustee, stated yesterday at a hearing in Federal Court on the Roxy reorganization plan.

It was brought out during the (Continued on Page 13)

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**C.I.F. Strikers Vote Fight to Finish; Du-Art Affected**

After refusing to confer with union officials, H. J. Yates, president of Consolidated Film Industries, met yesterday afternoon with (Continued on Page 13)

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**Scott in British News Post**

London (By Cable)—J. H. Scott has been named news editor of the British Movietone News. He has been associated with the company for the past six years, serving as a commentator.
Mrs. William Fox Held in Contempt by Judge Avis

Camden — Federal Judge John Boyd Avis declared Mrs. William Fox, wife of the former film magnate dead in contempt court for her failure to appear as a witness against her husband in bankruptcy proceedings against him at Atlantic City last August 26 and 27. Avis declared he would be compelled to issue a sentence commiserate with the offense unless Mrs. Fox “purges herself of such contempt by appearing to submit to herself to testimony”.

Jimmy Coston Dined

Chicago—Many film executives including Harry Goldberg, Herman Meier, Jacob Schwartz, W. B., from Missouri, three from Memphis, eight from Indiana, helped Jimmy Coston celebrate his seventh anniversary as manager for Warner Brothers with dinner at Hotel Sherman last night.

Allied to File Reply Brief

Washington — Allied States will file a reply brief to the RKO brief slated to be filed this week at Columbus in RKO's suit challenging the constitutionality of the recently enacted Ohio playdate law. It was said yesterday by Abram Myers, Allied counsel.

T. R. Barnes Dies

West Coast Bureau of THE FILM DAILY

Hollywood — T. R. Barnes, 56, stage and screen actor, is dead here following an illness of many months. He was a native of England but came to this country at the age of nine. One of his more prominent screen appearances was in Peter B. Kyne's "Go-Getter."

Talley to Go With Thomas

Lowell Thomas, film editor and narrator, plans to sail in about two weeks on the "Lovejoy" for London to participate in the world's first expedition to the South Pole. He will cover the event in his capacity as editor for Fox Movietone News. Truman H. Talley, head of Movietone, will accompany him abroad.

Steiner Quits Tobis

Joa, Steiner, general sales manager of American Tobis Corp., has resigned his position as of March 9, 1937, but will remain with the company until the return from Europe of Willem Van Beveren, head of the firm.

F. P. Groner Dead

Columbiana, O. — Frank P. Groner, 78, who operated the Groner Opera House here, was shot Friday night and is dead from a heart attack. He leaves a daughter and one sister.

Smith and Michelson Will Tour RKO’s So. Exchanges

Cresson Smith, Sales Manager for the Southern and Western Division of RKO Radio Pictures, and Harry Michelson, South Sales Manager, leave New York tonight for a check-up tour of all the company’s Southern and Western houses. They will be in Charlotte, N. C., by Herbert Machtyure, Southern Manager, and A. H. Adams, who recently joined the RKO Radio Sales Promotion Department as Public Relations Representative in the field. Machtyure and Adams, both from the Dallas office, also will make the Southern swing, which will take several weeks.

Grand Central Opens May 3

Latest addition to New York’s roster of newsreel houses—the Grand Central Theater—will open on Monday, May 3. The theater, an intimate 242-seat house which is located at 11 W. 34th Street, will screen "Tom Sawyer, Detective". Track 17, will show up to the minute new reels, first run scoops, cartoons and short subjects.

W. Va. Film Measures Die

With adjournment sine die of the West Virginia Legislature, bills meeting their death included measures requiring distributors to maintain distributing offices in the state, and reorganizing a censor board. A bill banning Bank Night expired in committee.

Hays Meetings Friday

Postponed annual meeting of the Hays association and its board of directors has been definitely set for Friday afternoon. The board meets after the association session to elect officers and transact other business.

Cohn-Sheuin Expand

Detroit — The Ben Cohn-Samuel T. Sheuin Circuit has taken over the 3,440-seat Orpheum and expanded it by operating the Ritz and Lyric theaters. The circuit also is operating the Crystal Theater operated by Raymond Schreiber and Bernard Brooks.

“Ecstasy” Stays In Chi.

After playing a record engagement of 13 weeks at the World Theater, Chicago, “Ecstasy” has been booked into Warner’s Orpheum Theater, Chicago, for five weeks.

Excel Projector Expanding

Chicago — The Excel Projector Co., manufacturers of projector equipment, has purchased six lots adjoining its factory at 4004 Division Place and will build a $50,000 one-story addition.
Yowsah! Ben Bernie is tipping his best friends (and you'll be one of them when you play this picture) that 20th's "Wake Up and Live" is something to cheer about. Keep listening, Mr. Exhibitor, next week we tell all!
MORE SHOWS PER DAY URGED BY HAMMONS

(Continued from Page 1)
said Educational's top executive. "They do not provide satisfactory entertainment. In fact, the entire industry suffers through playing of dual bills."

Because of mounting production costs, producers must get more revenue from their product but under present circumstances, they have reached the saturation point as regards grosses. If theaters raise their prices in order to cope with the situation, up goes the tax on admissions and their net gain is nil. On the other hand, however, if the houses playing double features, with the average show running three hours, use shorts instead of the second feature, they can cut their running time on each show down to two hours.

"From another angle, the industry is being injured inasmuch as those vital stars of tomorrow are not being developed. Short subject producers cannot afford to experiment owing to financial restrictions placed upon them by reduced playing time. Thus the industry's training ground for new personalities, players, directors and otherwise, is eliminated. In the past the short subject field has developed many of our greatest stars, but nowadays, such development is retarded.

"From the standpoint of labor, too, double features are a evil. Producers who make 'quickies' for dual bills work on short schedules which in effect reduce the wages of those working on their productions."

Condor East Meets West In Chicago at Week-End

(Continued from Page 1)

A group consisting of the executive officers and members of the board of directors, will be included in the Snell party. Announcements concerning the anticipated expansion program of Condor may be made from the mid-west city.

"Beethoven" Stays Second

"Beethoven Concerto," Soviet film released by Amkino, will hold over at the Cameo for a second week.

PARA TO TEST DIVORCE LAW IN NORTH DAKOTA

(Continued from Page 1)

determine constitutionality of the statute. It is the only major outfit with theater interests in North Dakota, having substantial stock holdings in Minnesota Theaters, which operate in that territory.

Outcome of the constitutionality test may decide the issue once and for all as other theater measures introduced in various states are similar to the North Dakota law.

Gillmore Re-nominated for Equity Presidency

(Continued from Page 1)

including Osgood Perkins, first vice president; Florence Reed, 2nd vice president; Arthur Byron, 3rd vice president; Peggie Wood, 4th vice president; Paul Dullsell, treasurer, and Leo Curley, recording secretary. There is some likelihood that an opposition ticket will be named.

Councillors nominated for five years include Glenn Anders, Franklyn Fox, William Gaxton, Walter N. Greaza, Louis Jean Heydt, Benjamin S. Lackland, Claudia Morgan, Edith G. Van Cleve, Burgess Meredith and Richard Whorf. Clifton Webb was named to fill an unexpired term ending in 1939, and Mary Morris was named for a term expiring in 1940. Meredith, Mary Morris and Edith Van Cleve are members of a faction opposed to the administration policies.

The council yesterday voted to adopt the secret ballot for voting.

Annual elections of the association will be held June 4 at the Astor Hotel.

24 Fox West Coast Houses To Play Tom Keene Series

West Coast Bureau of THE FILM DAILY

Hollywood—Fox West Coast has signed a deal whereby 24 of its houses will play the entire series of Crescent's Tom Keene historical action dramas. This is Crescent's sixth circuit deal in the past month.

"Smart Girls" In Fifth Cincinnati—"Three Smart Girls" is playing a fifth week at RKO Grand, down town.

PARA TO TEST DIVORCE LAW IN NORTH DAKOTA

(Continued from Page 1)

determine constitutionality of the statute. It is the only major outfit with theater interests in North Dakota, having substantial stock holdings in Minnesota Theaters, which operate in that territory.

Outcome of the constitutionality test may decide the issue once and for all as other theater measures introduced in various states are similar to the North Dakota law.

Gillmore Re-nominated for Equity Presidency

(Continued from Page 1)

including Osgood Perkins, first vice president; Florence Reed, 2nd vice president; Arthur Byron, 3rd vice president; Peggie Wood, 4th vice president; Paul Dullsell, treasurer, and Leo Curley, recording secretary. There is some likelihood that an opposition ticket will be named.

Councillors nominated for five years include Glenn Anders, Franklyn Fox, William Gaxton, Walter N. Greaza, Louis Jean Heydt, Benjamin S. Lackland, Claudia Morgan, Edith G. Van Cleve, Burgess Meredith and Richard Whorf. Clifton Webb was named to fill an unexpired term ending in 1939, and Mary Morris was named for a term expiring in 1940. Meredith, Mary Morris and Edith Van Cleve are members of a faction opposed to the administration policies.

The council yesterday voted to adopt the secret ballot for voting.

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FIFTY ROADS TO TOWN — AND EVERY ROAD BLOCKED BY A MEAN OLD BLIZZARD! WHAT COULD THEY DO? WHAT WOULD YOU DO? W-E-E-E-LL!
Another ticket machine hummer from 20th. Crackling dialogue! Sparkling romance! Sizzling thrills! Handsome Don Ameche paired with luresome Ann Sothern. In a lonely mountain cabin. Bandits to the right of them. Sheriffs to the left of them. Snow all around them. It looked like such a long, hard winter... they just *had* to relax. Audiences will laugh themselves limp!
Thrill-spiced romance...

OR TO "LOVE IS NEWS"!

Don AMECHE in
Ann SOTHERN

'FIFTY ROADS TO TOWN'

with

SLIM SUMMERVILLE • JANE DARWELL
JOHN QUALEN • DOUGLAS FOWLEY • ALLAN LANE • ALAN DINEHART • STEPIN FETCHIT

Directed by Norman Taurog

Associate Producer Raymond Griffith. Screen play by George Marion, Jr., and William Conselman. Based on the novel by Louis Frederick Nebel. Music and lyrics "Never in a Million Years" by Mack Gordon and Harry Revel.

Darryl F. Zanuck
in Charge of Production
“50 ROADS TO TOWN” IS AS BIG AS YOU MAKE IT!

Here are a few of the press book ads that catch its happy spirit. You can see how easily you can pass it on to your patrons. Go to town on this great show! Your audiences will do the rest.
**A “Little” from Hollywood “Lots”**

By RALPH WILK

**HOLLYWOOD**

AFTER weeks of negotiations, Kirsten Flagstad, Wagnerian soprano, signed a contract with Paramount to sing an elaborate operatic number in “The Big Broadcast of 1938,” Jack Benny starring picture soon to go into production.

In her film debut role, Miss Flagstad will work in the Eastern Service studio in Astoria, L. I. Sets for her sequence will be designed and built here and shipped to the Astoria studio where her number will be photographed and recorded by Hollywood technical crew early in May.

**WHO’S WHO IN HOLLYWOOD**

**Introducing Interesting Personations: No. 69**


signed a featured role in “Love Under Fire.”

Evelyn Venable and Hal Mohr are proud parents a second time. It’s a girl.

Andrew L. Stone, who is producing and directing “The Girl Said No” for Grand National release, has arranged with the San Fox Publishing Co. for the use of one modern popular song, “Rhythm in My Heart,” to be sung by Irene Hervey.

Full cooperation from the Civilian Conservation Corps has been extended to Monogram Pictures by the director of the Emergency Conservation Work in Washington in the production of the company’s forthcoming feature, “Blazing Barriers.”

Richard Rowland, who will produce the second James Cagney picture for Grand National, is trying to arrange for the services of John Blystone to direct “Dynamite,” now scheduled to start May 1.

Joan Crawford will next be starred by M-G-M in “Three Rooms in Heaven,” based on Katherine Brush’s “Mannequin.” Lawrence Hazard has prepared the screenplay and Joseph Mankiewicz will be producer, with Frank Borzage directing.

Having completed arrangements for 10 pictures to go into work on Grand National’s own lot during April and May, President Edward L. Alperson will begin work at once on final details of the company’s program preparatory to returning to New York within a few weeks.

Alperson has been in Hollywood two months supervising the establishment of the new studio and closing production, writing, and acting deals for the increased release schedule.

The company takes over the Educational studio formally tomorrow.

Twenty-five key city newspapers have signed to run the serialization of “History Is Made at Night.” In this territory it will appear in the Los Angeles Evening News.

“Road Show,” a novel by Eric Hatch, is being prepared to go into immediate production at the Hal Roach Studios when the super-feature whistle, “Topper,” co-starring Constance Bennett and Cary Grant and with Roland Young cast as “Mr. Topper,” is completed. Hatch himself is doing the script, having had its writing contract extended by Hal Roach.

Name Hosts-for-a-Night

Seattle—A new Host-for-a-Night series of Film Club parties is being inaugurated at the club house tomorrow. The following are to follow each other:


Warners Sign Trombonist

Springfield, Mass.—Charles Cumings of this city who recently completed a series of sustaining programs as soloist and vocalist over WSPR this city, has been signed by Warner Bros.

**Oberlin Plans Auditorium**

Oberlin, O. — A new 3,000-seat auditorium will be built here by Oberlin College to be used for presentation of dramatic, concert and educational motion pictures. Work will be started early in April.

Judges Select Films

Acting in the capacity of judges, Hugh Feltis, of “The March of Time”; James Faichney, of Pathes News; George P. Mills, manager of the 16 mm. department of Pathes News; Eileen Creelman, film critic of “The Sun”; W. T. Benda, artist, and Dr. Russell Potter, director of Arts and Sciences at Columbia University, have selected eight amateur-produced films from a group of 30 to be shown at the eighth annual film party at the Salles des Artistes, 1 West 67th St., on Friday night. The event is held each year under the sponsorship of Mr. and Mrs. Duncan McD. Little.

Monogram In Des Moines

Des Moines—Monogram Film Distributors have opened a Des Moines office with F. E. Judl as manager. Judl was formerly in Des Moines as manager of the Republic Pictures office but for the last four months has been manager of the Omaha branch.

Ray-Bell Expanding

St. Paul — Ray-Bell Films, Inc., makers of industrial and ad films, is expanding production facilities. Richard E. Nelson heads the new department, Jimmy Enright, the scenario department.

Sussman Drops Staples

Chicago—Ludwig Sussman, operator of the North Side Adelphi has gone back to feature singles.

Nina Moise With Roach

**West Coast Bureau of THE FILM DAILY**

Hollywood—Nina Moise, former head of Paramount’s dramatic school and more recently a dialogue director, has been engaged by Hal Roach to head his talent school, Her pupils at this time are Rosina Lawrence, William Brady, “Doodles” Weaver and Elaine Shepard.

More Flood Reopenings

Cincinnati—E. G. Hall has reopened the Hall Theater, at Cattlesberg. The Empress, Portsmouth, O., has also reopened. Verlyn Coles has reopened The Strand at Portsmouth. Joe Stern and William Karpan will reopen the Eastern Theater at Ironton. The Southside will be closed permanently, however.

Exhib’s Mother Dead

Pittsburgh—Benet Amudr, operator of the Garden on the North Side, is mourning the death of his mother.

Pittsburgh—Jackie Holloway has returned home for a week’s appearance at the Stanley with Roger Pryor’s band. His sister, Shirley, will become the one-bird of Dariel and Mills, son of Irving Mills, and his brother, William, has just announced his engagement.

Pinconning House Opens

Detroit — New 400-seat theater has been opened at Pinconning, Mich., by Ben White. The house takes the name of the 236-seat State Theater, heretofore operated by White for the St. Joseph Society, which is to be dismantled.

Harlow Seeking Office

Orange, Va., A. J. Harlow, manager and part owner of a motion picture theater here, is a candidate for the Virginia House of Delegates. He was at one time mayor of Orange.

Helen Hayes Nixes Films

Possibility that Helen Hayes might return to the screen next season faded yesterday when her management announced that she will start a 3-week tour in “Victoria Regina” at Hartford, Conn. Sept. 16.
New Orleans—Strand Enterprises, Inc. of Union, Tenn., has been invaded by its territory of this industry by securing both houses in Kosciusko, Miss., and by taking over a Negro house in Greenville, Miss., where the Saenger Theaters Corp. operates. Recently completed deals give this company, which is directed by J. W. Hayne, said to be associated with Tony Sudekum and other celebrities, the following Mississippi towns: Lexington, Durant, Philadelphia, Loggins, Greenville, Corinth and Itta-Bena (a house is to be built there). In addition the circuit operates in Union, Dyers, Ridgley, Tiptonville and Miss. Earle, Marked Tree and Parkin, Ark.

Forming Exchange Unions in Denver, Salt Lake City

Denver — Union organizers are holding meetings of exchange union here and Salt Lake City, both places have applied for an A. F. of L. charter. George Brayfield, Denver stagehand and a representative of IATSE, is organizing the Salt Lake City group, who, since a CIO position has been evident, and he has delegated the Denver job to R. E. Sturdevant, motion picture projectionist. No CIO Unions show in Denver.

The Denver group is waiting for its charter before electing officers and formulating demands for hours and wages. As soon as the exchanges are lined up, the union plans a drive to organize cashiers, doormen, ushers, janitors and others.

Spanish Musical Will Be Produced in San Antonio

San Antonio — National Pictures' Kier-Phillips Productions is preparing to shoot a Spanish musical entitled "Romance in San Antonio," with Antonio Francioso, Lupe Beltran and Ava Thomas as the possible leads. The musical score will be handled by Edward Martinez. J. J. Jimenez will act as production supervisor. Edwin Cooper will direct, Azteca Films Distributing Co., of El Paso, Chihuahua, and Mexico City, will distribute. This company also has releasing exchanges in Dallas, Los Angeles, San Antonio, and Oklahoma City.

Acts Barred from Pitts.
On Sunday Play in Ohio

Steubenville, O. — The Capitol, one of the largest de luxe movie houses in the upper Ohio valley is interrupting its straight picture program Sundays by bringing in shows the playing the Stanley Theater at Pittsburgh, where Sunday stage presentations are prohibited.

Strand Enterprises Push Miss. Invasion

"'Theater Changes—Continued'"

The Film Daily

Wednesday, Mar. 31, 1937

Boston M. P. Club to Dance

Boston — Belle Baker, Everett Marshall, Mitzi Green, and Gene Rogers will appear at the Motion Picture Salesmen's Club dance and entertainment at the Hotel Bradford on Friday night, according to President Keman. Delegates from the Keith Boston and Metropolitan Theaters will add to the entertainment. The Earl Rhodes' Orchestra will furnish the music.

"Janosik" In 24 Towns

Joseph Cahn prize-winning film distributed by French M. P. Corp., will open in 24 cities during the next few weeks.

What appears to be a "hands-off" policy as regards vaudeville and theater games has been, in effect, adopted by the M. P. T. O. A. through failure of the organization to present its annual convention last week at Miami, it was pointed out yesterday in New York. The subject did not enter discussions on the convention floor or, as far as it was made known officially, even reach the resolution stage.

President Ed Kuykendall, however, has assailed the policy in organization bulletins.

The M. P. T. O. A. position on double featuring is that the matter is for individual determination on the part of exhibitors regardless of the policy, as a whole, is condemned.

Loew Promotions and Shifts

In N. Y. Theater Publicity

Several promotions and shifts in assignments were included in the revised line-up of Loew's New York publicity staff, as announced yesterday by Oscar A. Doob, in preparation for increased spring promotion activities.

Tom Rogers, of the office staff, is promoted to a junior publicity post under Eddie Dowden, in Brooklyn. Gene Murphy is moved from the Valencia, Jamaica, to a group of eight Manhattan houses, with Teddy Arnow promoted from office to assist Murphy. Arthur Herschmann is assigned to six lower east side houses, and two lower Manhattan theaters; Henry Snigel, of the Brooklyn publicity staff, moves into the Valencia, Hillside and Willard theaters. Stop; with Sam Coolick, handles the north queens group, plus the billposting detail of the Bailey and Kingsbridge theaters into several groups with Perry Spencer, Junior Dowden, George York and Leonard Goodman sharing the houses. Joel Levy, Jr., is moved from office assistant at the Capitol to office publicity work at the Loew headquarters. Buddy Friedlander takes Levy’s place at the Capitol.

20th-Fox Demands Bill of Particulars in Song Suit

In the suit against 20th Century-Fox Film Corp., Movietone Music Corp., Sam Fox, Harry Fox, Sam Field Publishing Co., Charles S. Magidson and Nino Martini, brought by Foreign & Domestic Music Corp., Samuel Cumin, Societe Anonyma Musica Bixio and Cesare Andrea Bixio, in the Federal Court, a 20th Fox action demanding complete information filed by 20th Century and Movietone yesterday. The suit demands a damages in the sum of $1,000,000, because the defendants have not replied to a demand filed by Bixio's song "Paras L'Amour" in Fox picture "Midnight in Paris."
NEWS of the DAY

Chicage—The Chicago Exhibitors Association will move its offices on April 1 to the State Lake Building.

Chicago—The leasehold on the Dearborn Theater will be handled in the future under a joint operation and construction, one story in height, and will have brick walls and a trim of stone.

Indianapolis—The new theater being built at 16th and Delaware Sts., will be called the Cinema. Ernest Miller will manage the house.

Fair Bluff, N. C.—I. M. Scott will open the new 350-seat house here next month.

Clarksdale, Miss.—The Ritz Theater, recently destroyed by fire, is to be rebuilt. The new building will be of steel beam, frame and brick construction, one story in height, and will have brick walls and a trim of stone.

Bamberger Transfers Adams

Vernon H. Adams, who recently joined the RKO Radio sales promotion department as public relations representative in the field and who was originally assigned to the midwest district, has been transferred to the southern district by manager Leon J. Bamberger. Franklin R. Fielding, who has been covering some of the midwest territory, will now cover the Boston territory for several weeks.

Indianapolis—A new theater in Speedway City, a suburb, will be built by Harvey Orr, operator of the Daisy Theater.

Alton, Ill.—Joe Desberger, veteran exhibitor and exchange manager, will operate the new film theater to be erected by E. F. Elgen of Upper Alton.

Ottawa, Ont.—F. G. Nolan will build a $30,000 film house at Wellington and McCormick Sts.

Vandalia, Ill.—Harry Tanned will build a theater here.

Van Buren, Mo.—K. H. Wilkinson has sold the Van Buren Theater to J. Smalley.

Bowling Green, Mo.—The Huckstep Theater has been dismantled while the State Theater is the new home of the house recently completed here.

Herrin, Ill.—The Marlow Amusement Co., headed by John Marlow, has reopened the Annex Theater here and the Hippodrome in Murphysboro.

Athens, Ill.—The Athens Theater which several weeks ago passed under the control of the Woodruff & Mertz circuit has been closed indefinitely after a brief period of operation under the new management.

Guaha—Exhibitor Glen VanWey of Gothenburg, Neb., in town this week on a booking trip, announced he will enter Max's clinic at Rochester, Minn., soon.

Chicago—H. U. Bailey and his son, H. W. Bailey, have opened the new Stark Theater at Toulon, with S. T. Tronvo as manager and Lester Och in charge of the projection department.

Brinham Heads Bowlers

Massillon, O.—Al Brinham, manager of the Grand Theater here, who has been president of the Industrial Bowling league, has been elected president of the Massillon Bowling Association.

Olsen to Build Theater

Detroit—Construction is expected to start here on the new St. Clair Theater, to be erected at Gaylord Michel, by James and George Olsen, upstate circuit operators.

Pittsburgh—H. K. Nichols, manager of the Beacon Theater, is still in New York where he is conferring with friends there and having a spell in the proverbial 'in and out' clinic.

Wellesley, O.—George C. Davis and W. B. Urling, tri-state theater operators, with headquarters here, have taken a lease on a building at New Martinsville, W. Va., which will be converted into a theater. Remodeling will start about May 15.

Fort Erie, Ont.—Monte Levis is planning to construct a theater at Niagara Blvd. and Bertie St.

Indianapolis—J. B. Stine, operator of the Washash Theater, Clinton, is building a new theater in Terre Haute, Ind.

Corning, Ark.—A new 450 seat theater is being constructed here by L. G. Black who will lease to Mrs. Ann Hutchins and G. L. Hutchins, operating the State Theater. The building to be vacated by the Hutchins reverts to Mrs. W. M. Ward, owner, who plans to open the Ward Theater.

Cincinnati—Harry Schwartz is opening the Kentucky, a new theater at Frankfort, Ky. Archie Clemens, who operates three other theaters, will open a new house at Ward, W. Va. Frank Cooper is opening a new theater at Pikeston, O.

Franklin, N. H.—Samuel Kurson of Franklin, Me., owner of the Passmore Theater, is here making arrangements to start the construction of a new theater on Central Street within 10 days.

Oklahoma City—T. B. Noble, Jr., will erect a new neighborhood theater on 23rd and Hudson streets, it is understood.

Clinton, Wis.—Brown and Sandie have leased the K. of P. Building here and will operate it as a film theater.

Chicago—The Theater Acceptance Corp., of which Archie Spencer is managing director, is drawing plans for three new Chicago movie theaters.

Expect '37 Building to Exceed That of '36

(Continued from Page 1)

though three new houses, plans for which were disclosed yesterday, call for expenditures of $300,000, $200,000, and $100,000, respectively.

Checkup by THE FILM DAILY correspondents yesterday brought these discussions:

Chicago—S. C. Meyers, continuing to expand his theater circuit, will erect another Wilmette, a North Shore suburban town. Estimated cost is $300,000. Plans are being drawn by C. W. and George L. Rapp, theater architects. Meyers has the old Wilmette Theater now under his management.

A second new house is projected for Wilmette by the Theater Acceptance Syndicate, Archi G. Spencer, director, announces. Site selected is at Fourth and Laurel Aves.

Spokane, Wash.—F. C. Weskil, operating a theater at Sandpoint, Idaho, and two houses at Colfax, Wash., will build a $100,000 suburban theater at Monroe and Indianas Sts. Weskil has formed the Spokane Suburban Theater Co., a closed corporation. Bjarne Moe, theater architect, has been retained.

Chicago—Carey and Alexander plan to build another movie house at Lebanon, Ind. Firm recently remodeled the Lido Theater there and the Ritz Theater at Rockville, Ind.

Rocky Mount, Va.—R. L. Kent of Wirtz Franklin County, will build a 550-seat film theater. The new local house will be operated by the English Theater Corp. of Altavista, Va.

Cleveland, O.—J. S. Jossey, Bank Night franchise owner in this territory, is head of the Whigland Theater Corp., which has broken ground at West Market Street and Portage Path in Akron for a new 1,500-seat de luxe motion picture theater to cost $200,000. George Burrows of Cleveland is the architect. Construction will be completed in September.

Cullman Sees Roxy Aided by '39 Fair

(Continued from Page 1)

hearing that a new arrangement had been entered into with Pancoast & Marco to supply stage shows for the theater under which the company would receive 5 per cent of the gross against a minimum of $500 weekly guarantee instead of 3 per cent of the gross as in the present contract. This proposed agreement will be submitted to Judge Caffey for approval. It was stated that the Roxy would be able to keep shows in the last six-month period of the contract's operation.

Cullman stated that he would pay $25,000 on the receiver's certificates to the Evershed Trust Co., as of Apr. 1 reducing this obligation to $25,000. He said he had obtained a reorganization from the state of June 1 to 3 per cent.

Cullman said that 20th Century-Fox was the only major producing company without a Broadway outlet. He admitted that the furniture, furnishings and equipment assigned a value of $44,400 were carried at $100,000 and the trip to New York, in which the figure was gained, was for the purpose of, if possible, gaining some mileage for the production.

I. Bernard Leff of counsel for the Adler minority bondholder committee asked Cullman whether the Roxy could play 52 weeks of Fox pictures. Cullman said he believed it could.

Judge Caffey held yesterday that he lacks jurisdiction at present to determine whether depositors with the bondholders committee of the Roxy reorganization plan, are bound to accept the plan, if they failed to file dissents prior to Jan. 28, 1937.

CFI Strikers Vote Fight to Finish; Du'Art Affected

(Continued from Page 1)

a committee of five from the United Theatrical and Motion Picture Workers of America, the union which has called a strike at his Fort Lee plant, but offered no concrete concessions to the workers. He told them that he had had a bad year.

The committee left and later reported back to the membership of the union which voted to carry on the fight to a finish. Union officials will make an attempt today to confer with Yates.

The strike spread yesterday to the Du'Art studios in Manhattan where 25 employees of the plant's 49 employees walked out in sympathy with the CFI strikers, according to the union.

Maurice Lehmann Here

Maurice Lehmann, French film man, is here from Paris and will make his headquarters at the Work Pictures office for a few weeks before departing for Hollywood.
Now!  
The King  
Then This!  
...Map  
And After That.
THE KING AND THE CHORUS GIRL starring FERNAND GRAVET and JOAN BLONDELL
EDW. EVERETT HORTON • Alan Mowbray • Mary Nash • Jane Wyman
Kenny Baker • Luis Alberni • STORY BY GROUCHO MARX and
Norman Krasna • Songs by Heymann and Koehler
A MERVYN LEROY PRODUCTION

BETTE DAVIS in MARKED WOMAN with HUMPHREY BOGART • LOLA LANE • ISABEL JEWELL
EDUARDO CIANNELLI • JANE BRYAN • ROSALIND MARQUIS • MAYO
METHOT • Allen Jenkins • John Litel • Ben Welden • Henry O'Neill
Directed by LLOYD BACON • Songs by Harry Warren & Al Dubin
A First National Picture

CALL IT A DAY from the International Stage Success, with
OLIVIA DE HAVILLAND • IAN HUNTER • ANITA LOUISE
ALICE BRADY • ROLAND YOUNG • FRIEDA INESCORT • Peggy Wood
Walter Woolf King • Bonita Granville • Beryl Mercer • Directed by
ARCHIE MAYO • A Cosmopolitan Production
CALL it a SLEEPER, if you will. By any other name, it's still the surprise sensation of the season. Audiences of Loew's entire circuit of sixty Metropolitan houses are giving the girls a hand daily. And what a hand! Full week or preferred playing time in all instances. Publix Great States, Fox Westcoast, Skouras, Century, Publix-Kincey, Interstate, Fox Midwest, Butterfield, Robb & Rowley, Jefferson Amusement Co., are a few of the other circuits that have this one gobbled up.

We told you so a month ago. Still time to get in under the wire. Strong stuff for the week-end. And the surprises have only started!
Technicolor Shows Net of $591,585 for Year of 1936

Favor Strong Shorts to End Duals Problem

Plan Philadelphia Duals Legality Test Case Re-argument

Majors Learn Circuit Court Decision for Re-hearing

Paramount and other major companies who are defendants in the Philadelphia case testing legality of film contract provisions prohibiting playing of their pictures on double bills have learned that the Circuit Court of Appeals is definitely planning to have the action re-arugued. There had been considerable speculation over interpretation of the court's opinion, announced March 3,

(Continued on Page 4)

MINIMUM WAGE LAW
PLAN TO BE PUSHED

Washington Bureau of THE FILM DAILY
Washington — President Roosevelt intends to renew his efforts to fix minimum wages for labor in the motion picture and other industries, following decision of the U. S. Supreme Court in upholding the Washington State Minimum Wage Law.

Albany — Enactment of a minimum wage law covering women by

Meeting on 2% Tax Appeal Deferred Till Next Week

Meeting to be held by major company counsel on advisability of appealing from decision of the Circuit Court of Appeals at Albany finding that the New York City 2 per cent sales tax applies to film rentals ob

RKO Trustee to Request Expunging of 25 Claims

Irving Trust Co., RKO trustee, will submit in Federal Court shortly a petition to expunge 25 claims to

(Continued on Page 2)

72 P. C. of Exhibs. Polled Say Clientele Would Accept Shorts as Substitute for Second Feature — Newsreels Lead Shorts Field

By CHESTER B. BAIN

A marked and significant trend in favor of the adoption of a supporting program of strong short subjects as a substitute for the second feature in those cities and towns where duals are regarded dubiously or as an outright evil is disclosed in a nation-wide poll of exhibitors by THE FILM DAILY.

No less than 72 per cent of the theater operators and managers to whom questionnaires were addressed gave an affirmative answer to this question:

"Would your clientele accept

(Continued on Page 8)

703 of 919 Year's Shorts Completed

Short subject programs for 1936-37 were 76.5 per cent completed, according to a survey made by THE FILM DAILY. Of the 919 short subjects scheduled (not counting the five twice-weekly newsreel issues

(Continued on Page 4)

Two N. Y. Film Theaters Opening Tomorrow Night

Two New York houses open tomorrow night, The Schuyler, seating 600 and located at 84th St. and Columbus Ave., will have its premiere under auspices of William Yost and Ben Knobel. At Washington

(Continued on Page 4)

RKO 1st Quarter Earnings to Show "Big Improvement"

RKO earnings for the first three months of 1937 will show a "big improvement" over the corresponding period of 1936, THE FILM DAILY is advised.

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(Continued on Page 4)

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Educational begins work in about one week on its program for the 1937-38 season which tentatively calls for 42 two-reelers and 58 single reels, stated President E. W. Hammons yesterday. The schedule

(Continued on Page 4)

Australian Producers Want Excise Tax on U. S. Prints

Canberra, Australia (By Cable) — Australian producers are demanding that American distributors pay an excise tax on each print made in

(Continued on Page 4)

Technicolor Net of $591,585 in 1936

No Walkout at Its Plant, Du-Art Studios Declares

Emphatic denial was made yesterday by Du-Art Studios that 25 of its 40 employees had walked out in sympathy with the Consolidated Film Laboratories strikers, as reported in THE FILM DAILY yesterday, quoting union sources.

Du-Art was functioning under normal conditions yesterday, and there was no indication of any possible disturbance, it was stated.

Technicolor yesterday reported a net profit of $591,585.23 for the year 1936, as compared with a corresponding loss of $5,471.48 for 1935. The net was determined after provisions for depreciation of plant and equipment, amortization of research and development costs and patent costs amounting to $289,065.23, but before Federal income taxes.

Profit for the combined companies before depreciation, amortization and Federal taxes, was figured at

(Continued on Page 4)
Minimum Wage Law Plan Will Be Pushed Onward

(Continued from Page 1)

the New York State Legislature seems assured following the decision of the Republican party to support such legislation, long advocated by the Democrats headed by Gov. Lehman.

Meeting on 2% Tax Appeal Deferred Until Next Week

(Continued from Page 1)
tained within the limits of the city will go over until next week, it was indicated last night. There is strong sentiment favoring dropping of the matter, according to sources close to the situation.

RKO Trustee to Request Expunging of 25 Claims

(Continued from Page 1)
taling close to $2,000,000 which were previously withdrawn. Among the claims being expunged is that of Charles R. Rogers Productions, which had a $350,000 suit against RKO Radio that was settled for $15,000.

Wing Leaving London to Produce Film in Ceylon

Ward Wing, in association with Neville Clark, is scheduled to leave London tomorrow to produce two features, one in Ceylon for RKO and the other in the Malay Peninsula, with release on this production not as yet set, according to cable advice released in New York today. Headquarters at Colombo, the Wing company will first make "Tea Leaves of Ceylon" and later go to Singapore to produce "Singapore Police." Both scripts are the work of Lori Bar, who is with the party. Ward Wing and Billy Williams is the cameraman on the expedition. Cast for "Tea Leaves of Ceylon" includes Gibson Gowland, Boris Smith and Evie Shelby.

Astor Names Sellner as Director of Advertising

Morton Sellner, formerly with 20th Century-Fox, United Artists and Showmen's Trade Review, has been appointed director of advertising and publicity for Astor Pictures Corp.

Sellner will concentrate on the new series "Sam Small" one reel colored short subjects.

Nazis Ban Chan Film

Berlin (By Cable)—Shoving of the American film "Charlie Chan at the Opera," produced by 20th Century-Fox, has been forbidden here by special order of the Reich censor. No reason was announced, but apparently the theme and role played by the Chinese detective ran contrary to the Propaganda Ministry's film policy.

Educational Plans 42 Twos and 58 Single-Runners for Year

(Continued from Page 1)
contemplated approximates in number the program for the current year, he pointed out.

"Elimination of double feature bills would benefit the entire industry," said Hollywood. "Nobody will direct by them and, in fact, everybody loses.

It is obvious that due to the increased production costs, producers must get more revenue from their pictures but this is impossible unless theaters can raise their grosses. This can only be accomplished through cutting of shows down to two hours, instead of three hours as common in houses playing dual features. An extra show thus made possible is the only solution.

"With more revenue at their disposal, producers of short subjects can naturally turn out product of increased quality and, in turn, develop those personalities which feature production demand."

Three GB Sales Execs. Off on Business Trips

George W. Weeks, GB General Sales Manager, Clinton M. White, assistant to Weeks, and Reg Wilson, special home office sales representative, left yesterday on business trips in different sections of the country.

Weeks is visiting exchanges in Pittsburgh, Cincinnati, Chicago, Cleveland and Detroit. White will cover the Boston and Albany offices, and Wilson, on route to New Orleans, will continue on to Dallas and Oklahoma City.

Md. Judge's Name Bill Awaits Action by House

Baltimore—The Maryland State Senate, acting on the recommendation of the State Board of Motion Picture Censors shall bear the name of the approving measure. The statute just signed has to pass the House, however.

Brandt Takes Over Folk

Harry Brandt, head of the Brandt Circuit, has taken over the Folk Theater, at 12th St. and 2nd Ave., and will rename it the Century Theater.

President of the corporation owning the house in Davisville, Va., is vice-president, Harry Brandt; secretary, Ben Weinstock, and treasurer, Emanuel Hertzig.

Judd With Monogram

Chicago—F. E. Judd and Associates have taken Iowa-Nebraska agency for Monogram Pictures. Re- selling as Omaha manager of Republic Pictures Corporation, Judd will manage Des Moines offices, also opening Omaha offices shortly.

Krim, Law Firm Member

Arthur Krim, who has been associated with Phillips & Nizer for some time, has been admitted to membership in the firm, which is now located in its new quarters on the 25th floor of the Paramount Building.

Night Must Fall

(and so must your house records)

Because M-G-M dares again and comes through with a thrill-hit! Different! Unique! Startling! Nothing to compare with it! And remember this: Robert Montgomery’s daring, terrifyingly brilliant new role will steal dramatic acting honors this year! The next BIG attraction from Roaring Leo!
Along the Rialto

Phil M. Daly

- THERE IS one bright new note that has been introduced in motion pictures, and the short subject field claims the honor and not the realm of stupendous, spectacular features. We are referring to the series being turned out for Educational by Jeffers Machamer, the celebrated cartoonist based on his famous newspaper feature, “Gags and Gals.”

- IN THESE Machamer Merrymakers the amazing thing is that the artist-author-actor can crowd so much beauty, joy, and slapstick into such a temper-tamer.

- This shorts series is a quality of originality and individuality that sets them apart from anything in motion pictures. In the current release, “Comic Artist’s Home Life” Jeff is seen at home as a Sultan of Sketch, surrounded by his harem of poster and magazine cover gorgeous gals.

- Joaquin Coster, the prize piper of his collection, comes in as a newspaper reporter to interview him. He agrees to the interview on condition that she marry him right away... so the wedding is arranged just like that, and on and on into merry, clever fun and frolic light as a peacock’s feather and just as brilliant and gay and colorful.

- AND THE surprising thing is that this artist-author never repeats himself... every gag is a new one permeated with a pungent yet whimsical, delightful wit; a tongue-in-cheek style that is infectious, and those Gals are the Last Word... posed as only an artist can pose Beauty... Machamer never bores by stringing out a gag orquip... he off before you realize it... another humorous conceit... always doing the unexpected... the clever material defies word-picture... you have to see it with your own eyes.

- A CLOSED meeting at AMPA today... with the committee reporting on the arrangements for the Second Annual Awards Dinner Dance... with all signs pointing to a sellout for this most significant affair... so be on hand, fellows, to help put it over big.

- WITH THAT tremendous holiday attendance at the Paramount showing “Waikiki Wedding” and Eddy Duchin’s band... five de luxe shows daily are scheduled for the second week, in the first week the double attraction went 2900 in attendance over the previous high for “Maid of Salem” and Benny Goodman’s orchestra.

- AND NOW the Dixie Club of New York has entered the new national pastime of picking the lead for the screen version of “Gone With the Wind.” They select Miriam Hopkins for the role of Scarlett O’Hara, and for very logical reasons, Miss Hopkins is from Georgia and her temperament, and looks closely approximate those of Margaret Mitchell’s fascinating heroine.

- IT WAS almost a local holiday in Pawtucket, R. I., when Mrs. Isaac Nelson Eddy, the 84-year-old royal grandma of the screen (by virtue of her relationship as granddaughter to Nelson Eddy, the Metro star) went to see the young man with the children in “Mighty Fine” at Loew’s State Theatre.

- Manager Howard C. Burkhardt had a royal reception prepared for her, with flashlights, sidewalk radio announcer, and a platoon of cops to handle the crowd... and it happens that Arthur Eddy of the Film Daily staff is related to the Pawtucket Eddys... we have always told Arthur that truth is stranger than fiction.

**closing paragraphs**

703 of Year’s 919 Short Subjects Are Completed

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Revoking an earlier decision which found that the ban was illegal, the 703 of Year’s 919 Short Subjects Are Completed.

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**PLAN PHILLY DUALS LEGALITY TEST CASE**

---

Expert Finds That the Roxy Reorganization Plan is Fair

---

**EXCISE TAX ON U. S. PRINTS**

**100% Operation Spot**

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**AUSTRALIAN PRODUCERS WANT EXCISE TAX ON U. S. PRINTS**

---

**Continued from Page 1**

**two n. y. film theaters opening tomorrow night**

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**continued from page 1**

**para. signs boxing cats**

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**Continued from Page 1**

**703 of Year’s 919 Short Subjects Are Completed**

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**plan philly duals legality test case**

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**Expert Finds That the Roxy Reorganization Plan is Fair**

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**Continued from Page 1**

**australian producers want excise tax on u. s. prints**

---

**100% operation spot**

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**Continued from Page 1**

**the film daily**
"A PICTURE THAT SHOULD BE SEEN BY EVERY GOOD AMERICAN"

ED KUYKENDALL
President M. P. T. O. A.

TIMELY!
VITAL!

BIG SCENES!

Revolutionary War heroes return to find their new nation in anarchy!

State fights state with tariff barriers on every state line and people starve... the young Union bankrupt!

5,000 red-coats along the Great Lakes, called to spring upon "this ridiculous Yankee democracy"!

George Washington's sturdy hand at the riotous Constitutional Convention!

How two branches of Congress came into being!

Benjamin Franklin's astute compromise saves the day!

The birth of the Supreme Court!

How the founders of the Constitution provided for today's emergency!

Metro-Goldwyn-Mayer's Two-Reel Showmanship Special

"SERVANT OF THE PEOPLE"
The Story of the Constitution of the United States

The most vital issue before the American public today becomes the most timely picture you've EVER put upon your screen!

BOOK IT EARLY!
BILL IT BIG!
APRIL 9th RELEASE!
Don't blame your cashier for a mistake—it's the only reaction to expect when patrons discover somebody's rung in a show that's not Vitaphone's! Audiences have learned that the augmented Vitaphone star list will guarantee the peak in picture entertainment anywhere this side of the future—so they know they're not getting full value unless you give them the superior standards.
BROADWAY BREVITIES
This Week
Ken Murray & Oswald in
"Mail and Female"

VITAPHONE NOVELTIES
This Week
Babe Ruth in
"Home Run on the Keys"

MELODY MASTERS
This Week
Clyde McCoy & His Orchestra in
"A Jam Session"

MERIE MELODIES
In New Technicolor
This Week
"She Was An Acrobat's Daughter"

BIG TIME VAUDEVILLE
This Week
"Vitaphone Diversions"
with Smith & Dale

LOONEY TUNES
This Week
"Porky's Romance"

PICTORIAL REVUES
This Week
Eighth of the Series

COLOR TOUR ADVENTURES
In Full Color
This Week
"Cradle of Civilization"

ONE SHORTS

VITAPHONE'S
"GIVE ME LIBERTY"
(Now rebooking for Decoration Day and July 4th!)
Other 'Best Color Shorts' for Holidays:
"SONG OF THE NATION"
"UNDER SOUTHERN STARS"
"ROMANCE OF ROBERT BURNS"
"CHANGING OF THE GUARD"
(The Coronation fever makes this one a super-value!)
Exhibs. Pick Newreels As Best Shorts Draw

65 Per Cent. of Film Showmen Exploit Short Subjects in Some Degree

Continued from Page 1)

strong short subjects as a substitute for a second feature if the latter were to be eliminated generally.

This verdict has been essentially national; that is, there was no section of the country where the affirmative response ran ahead.

Contrarywise, however, the 28 per cent of negative answers was largely confined to the East, specifically the New England states, although duals also found supporters in the Mid-west.

The 3.5 per cent of the participating exhibitors, responding to the question, “If you were suddenly forced to restrict short subjects to a single type, what would be your choice as the best box office draw?” named newreels their choice.

Besides, sixty-five per cent report that they advertised or exploited short subjects in some degree.

The 24 per cent advised that newspaper film critics in their respective spots reviewed shorts either wholly or in part; that is, in some spots, reviews of shorts were restricted to outstanding reels such as “The March of Time.” Disney cartoons, travelogues, Benley subjects and Pete Smith releases.

The exhibitor “vote” for newreels takes on added import in view of the fact that a year ago a similar FILM DAILY survey resulted in a decisive victory for cartoons. Total of 76 per cent of exhibitors interro-
gated at that time reported cartoons as the most popular type of short screen entertainment.

In the 1937 survey, however, car-
toons slipped surprisingly, the remaining subjects at about the same rate. Newsreels and exploitation shorts ran a poor third with 6 per cent, while travelogues, musicals, sports, song reels, novelties, vaudeville reels and dramatic features together accounted for 11 per cent. Sports reels incidentally, led travelogues.

Seventeen per cent of the exhibitors participating in this year’s survey advised that they did not play duals and were unalterably opposed to them. This virtually coincides with the FILM DAILY Year Book data to put out duals in 85 per cent of U. S. film theaters were using double features.

Exhibitor attitude on shorts advertising and exploitation shows sharp division insofar as extent is concerned. Majority of film show-
ners at least mention the shorts in their display copy and use lobby billing, but any further effort is restricted to shorts with “name appeal.”

As examples of the varying exhibitor attitude, these replies are cited:

S. H. FIELD, University Theater, Cambridge, Mass.—“Special shorts such as ‘You Can’t Get Away With It,’ ‘March of Time,’ etc., are given same publicity as a feature picture. Walt Disney and Pete Smith subjects are given prominent space in newspaper advertising. All shorts are given generous space and often write-ups in our regular 8-page program.”

W. JAMES OLSON, Ideal Theater, Clavc, Mich.—“We usually devote 25 to 35 per cent of space to outstanding subjects such as the Disney and the Pop-Eye’s.”

HARRY SCHWARTZ, Opera House Theater, Lexington, Ky.—“Surely, we give shorts 50 per cent of space used.”

RALPH CRABIL, Palace Theater, Jamestown, N. Y.—“Sometimes we give 40 per cent of ads on specially selected shorts. We thus have realized important grosses with shorts features.”

W. S. McLAREN, Michigan Theater, Jackson, Mich.—“We advertise news and cartoons. Rest don’t rate. They keep people away. Exceptions are Laurel and Hardy shorts, which have a big following.”

“All We Want is a Crop,” Says North Dakota Exhibitor

Approximately 2 per cent of American exhibitors polled by THE FILM DAILY in its Special Polls—short subjects in the showmen’s opinion—three-fourths either by direct statement or failure to register a squawk. Only one was sufficiently enthusiastic to express a positive opinion. Edward BARBEE, manager of the Loew’s Sponder Theater, Brooklyn: “90 p.c. of shorts I show are satisfactory”—H. L. Cooper, Palace theater, Chesterton Ind.—“If you want a crop in this country”—E. E. Weysten, Palace Theater, Munden, N. D.

LESTER POLLOCK, Loew’s Rochester, Rochester, N. Y.—“We do not exploit shorts except on very rare occasions. These have been limited to approximately three shorts in the past five years.”

W. F. SONNENMAN, Palace Theater, Fayetteville, Ark.—“Real showmen do not run double features. We never have run one yet and we have not been in the red, even during the depression years.”

GRAHAM H. BARTEE, JR., Book-T Theater, Norfolk, Va.—“We think the lack of exploitation of shorts is noticeable. Subjects are exploited with both the duals fence in their voiced opinions. Note these contrasting views by FINDLEY, Central, Spring Chesterton; "When a picture is big, it is not a picture. . ."

JAMES C. RITTER, Rialto Theater, Detroit, Mich.—“I believe that better than the present average short subjects eventually will replace second features.”

Criticize Shorts’ Quality

Exhibitors polled in the survey were invited to register their squawks generally, and the invitation was avidly accepted by approximately 98 per cent. The most pronounced complaint, from the numerical standpoint, related to the quality of shorts. While there are exceptions, film showmen as a rule believe that “shorter and better shorts” would be an admirable production slogan.

Many exhibitors linked the poor quality of shorts with the rise of the dual policy. Typical was the comment of John R. Borden, Central Theater, Westerly, R. I.: “As long as the present type of lousy short is fostered on the exhibitors, the double features will prevail and spread.”

Another was the terse criticism of Albert Gilbert, Riviera Theater, Syracuse, N. Y.: “Too many shorts; too many rotten shorts.”

Even more terse was the statement of Avery M. Abendschein, Ashley Theater, Washington, D. C.: “So many shorts all alike.”

And a Georgia exhibitor who runs a theater in the locality explains: “If you don’t have some shorts you are a sissy.”

VITALPHONE

Vitalphonic’s stock one-sheet for the Technician

“Merrie Melody” one-reeler.

Specific Recommendations

Specific recommendations for the improvement of the short subject situation are not lacking. The manager of the Moie Theatre, Joliet, Ill, urges “more really entertaining novelty subjects” and suggests that producers of travelogues take steps to avoid dullness and the stereotyped. The owner of the Palace and Plaza Theaters, San Marcos, Tex., suggests illustrated pipe organ shorts would be a welcome relief from too much jazz and too much swing. G. R. Pellet, Mc-
comb Theater, Mt. Clemens, Mich., would have newreel editors guard against repetitious footage. Ralph Crabil, answering for Warner houses in Western New York, calls for more “name” comedies.

W. S. McLaren, Michigan theater, Jackson, Mich., believes that if comedies were improved to the level of cartoons and color travelogues, duals would cease to be a problem. H. S. Nicholas, Nicholas Theater, Fairmont, Minn., writes: “There are too many repetitions in the sports reels. And the newreel people would do well to put news in their reels and not so much politics. People are getting sick of reading about politics in the paper, listening to politics on the radio and then paying to see politics on the screen.”

The manager of the Majestic Theater, Seymour, Ind., observes: “Too many cartoon producers attempt to imitate Disney without success. Producers insist upon putting in scenic shots in orchestral reels, especially those devoted to Western songs. Announcers on some of the sports and scenic reels can’t be understood.”

TheHUMANBBE OF THE WORLD

WILL R. CORN

WITH BILL CORUM

Produced by W. D. REYNOLDS

THE NEW YORK TIMES COMPANY

Los Angeles, Cal.

Advertising in film theatricals should be

in conjunction with all other forms of

advertising.

b) The use of spectacular advertising

manship in the film theater.

An example of this is the use of
dilapidated 360 degree advertising

and other forms.

4) The use of advertising in the

and other forms of

advertising.

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b) The use of spectacular advertising

manship in the film theater.

An example of this is the use of
dilapidated 360 degree advertising

and other forms.
TODAY'S PROGRAMS NEED SHORTS

... short features made to fit the program policy of a theatre no matter how the schedule changes from day to day ... week to week! ... Shorts made elastic enough to fit the tight timing sometimes necessary these days, when all sorts of special events are being featured ... yet at all times shorts that are BIG SHOWS IN THEMSELVES!

BILL CORUM
SPORTS REVIEW

Bringing you the inside story of every type of Sports ... Thrills, unusual, little-known facts about the great and near great in this world of action afloat and afield! ... Dramatized as only Bill Corum, famous sports authority and radio commentator, can tell about them ... AN OUTSTANDING RELEASE!

THE WORLD ON PARADE

Odd and interesting phases of the globe explored by the all-seeing eye of the camera and personalized by the famous voice of Alois Havrilla ... The march of human progress told in pictures!

THE STRUGGLE TO LIVE SERIES

Nature in all her fierceness and glory held up to the searching lens of the famous Woodard Brothers, Academy Award Winners, and hurled to the screen. Life from the microscopic to the magnificent pictured in excitement and thrill.

VAN BEUREN PRODUCTIONS

DISTRIBUTED BY RKO RADIO PICTURES
Newsreel Cameramen: They Laugh at Death!

“Big Five” Executives Tell How Their Most Dangerous Assignments Were Fulfilled

By TRUMAN TALLEY
Producer of Movietone News

THERE’S no such thing as the most dangerous assignment as far as Movietone News is concerned. We’ve sent men out on what looked like routine stories from which some never returned. On so-called dangerous assignments we’re told by returning crews “What a hark, got nothing.”

We have, however, a little Irishman on our staff, Lawrence Kennedy by name, who I think better fits the description of “unafraid” than anyone I’ve met. Larry, as the boys call him, is our man in the air. With Jack Kuhne, aviation editor, Kennedy does most of our air work.

Here’s a story which suggests his bravery. I was told that some oil tankers over in Jersey had blown up and that a fierce fire was raging, with burning tanks in danger of going any minute. The only way to make a story of this type was to fly over with filming equipment called Charles Stoeffer, our pilot, and had him warm up a ship while “Larry” streaked for the field. Back in the office two hours later, I noticed that Kennedy, while checking his film, was covered with oil. We were told...

Oh! One of the tanks went while we were over the place and I think some of the oil hadn’t ignited when it reached us,” was all he said. We looked at his picture an hour or so later, and I noticed the whole tank got, as they headed into the burning mass. It wasn’t until Stoeffer dropped in that night that we found out what happened. “Charlie” knows how to fly a plane for pictures and was flying at what he thought was a safe, yet satisfactory, altitude when Kennedy tapped him on the shoulder and told him to go lower and fly through the top of the billowing smoke arising from the inferno. “Drop to 500 feet and head in,” he ordered.

Not being the kind of a guy that argues “Charlie” did as told and that was the end of it when another tank blew up. Only the speed of the diving plane saved them from the catching the full force of the up-draft of the burning oil. “Charlie” claimed the front portion of his plane was black from the half-burned oil.

“It was a narrow escape,” said “Charlie,” but that crazy Irishman wanted to get in, close and that’s all. I could see he didn’t feel like diving at over 200 miles an hour as we passed over the tanks we would have been looking for a preview of Hell a few seconds before our time.”

That’s Kennedy. He’ll out-nerve any assignment (Continued on Page 14)

By WALTER BREDIN
Assignment Editor, News of the Day MA NY are the thrills encountered by the newsreel cameramen in carrying out their assignments.

Of our most intrepid of News of the Day, staff is Charlie Mack. He recalls when assigned to cover from the air the take-off of King’s first speech to the League of Nations, his heart nearly came to grief on two different occasions. But let Charlie tell it his way:

“Pilots Bertaud and Hill of “Old Glory” decided to take off for Old Orchard, Me. I was instructed to follow in another ship. Passing over Boston, I lost “Old Glory” in the dark. Bertaud had advised me that a beacon would be lighted on Flood Beach to guide us in landing, so we continued on. We flew for an hour or so and started guessing where we were located. We had an idea that Old Orchard was near, but we didn’t see the fire. In the distance a beacon was flashing. We decided to fly to it and get our bearings and maybe a landing field. We flew in company with two other ships.

“When we came over the beacon Bill Hammond, the pilot, cut the motor and started circling for some identification mark which we found quickly in the form of rock and

(Continued on Page 14)

Three Universal Newsreel Cameramen
“Lost” Nearly a Week in Flood Zone

By CHARLES E. FORD
Editor of Universal Newsreel

Perhaps the most difficult and dangerous Universal Newsreel assignment of recent memory was the campaign which the cameramen undertook which inundated Louisville and the surrounding country, early this year. Universal had fifteen cameramen on the job, some reached headquarters near the stricken districts, others flown in from the East.

The whole campaign was directed from Universal’s New York office, much as a general directs a battle. Great use was made of radio, particularly by the fact that my sister, Miss Cecilia Block, was a flood refugee. She was flown out with one of the film shipments by Norman Alley, who served as aerial taximan and also offered for the Laterals into the Philippines.

Land progress to the swamped sections was impossible from the East beyond Indianapolis. There Alley was stationed with a charted plane. He flew the Laterals to the airport near Louisville. Among these men was Howard Winer who covered the Italian-Ethiopian War for Universal. Winer took in the plane with him a 40-pound rubber radio. When in flight, Winer would hold him, his camera and a standard short wave radio set. With the latter, he could pick up reports which would lead him to

(Continued on Page 14)

Doreed Nearly Shot
By SPANISH REBELS

By AL RICHARDS
Editor of Paramount News

THERE are dangerous assignments and dangerous assignments. With that observation I’m going to yield the floor to John Doreed, veteran Paramount News Reel cameraman. It’s John speaking:

“In 25 years of covering news with a motion picture camera it is hard to think back over scores of thrilling adventures throughout the world and pick out any other than any other, but for a narrow escape from the Spanish revolution I guess my recent job covering the Spanish revolution would head the list.

“I not only faced the guns of a Rebel firing squad, but saw two of my comrades suffer the same fate by my side while I argued fast and furious in a last hope to save my life.”

An exiled Russian, once with a price on my head if captured by the Teuton’s, or the ‘Great Powers’ agents, was the only way I could get home to Spain at the outbreak of the revolution to cover the war from the side of the Spanish government or Loyalists. I had reached Madrid by an air car flying from Vienna to Barcelona.

In Madrid, I had engaged the services of a chauffeur and for Loyalist guides who were to take me toward the Toledo front for action pictures of the fighting in that sector. We set out under cover of darkness from the Spanish capital. I was the only one who knew where we were going, and without my guides having become lost, we found ourselves stopped and surrounded by a detachment of Rebel troops. Somehow they had discovered the line I entered the rebel territory.

“Naturally, I was armed only with credentials from the Loyalist government as a correspondent, my passport showing me to be a citizen of what is now Latvia but formerly Russia, by birth.

“The Rebel soldiers suspected, apparently, that I was a Russian spy on the side of the Loyalists and that my three companions were aides. Without any question all the letters, cards, credentials, passports, visas, etc., I had accumulated in my travels. Finally, the Rebels began to think there might be some truth to my story, so instead of shooting me on the spot they decided to take me to headquarters for special orders.

“I was hauled before General Franco and other Rebel officials, to plead my case, backing up my arguments with my well filled wallet of credentials. They decided to

(Continued on Page 14)
In two years throughout the world

The March of Time
(American Edition)

The March of Time
(British Edition)

La Marche du Temps

La Marcha del Tiempo

In two years exhibitors internationally have found The March of Time a consistently profitable, entertaining regular feature of their theatres. Why? Because audiences like it, follow it regularly.

Released by RKO Radio Pictures

Winner 1937 Academy of Motion Picture Arts & Sciences Award
IT'S Educational MONTH

It's Spring again... May's almost here... and that's the time for making hey-hey while the sun shines on your box-office. Do it with extra short subjects to make gay May programs.

"HAPPY ANNIVERSARY
MR. HAMMON"
With all the fads and fancies that come and go, nothing has yet equalled good short subjects for that extra box-office value. And you never had a better line of featurettes than these Educational comedies and novelties for your May shows.

Presented by E.W. HAMMONS
"UNAFRAID" KENNEDY OUT-NERVES PILOTS

Pathe News Stresses New Editorial Technique

Pathe News in its past season of activity attempted to bring before the public a new type of editorial technique in preparing and presenting news material, according to Dick Connolly, the organization's general manager, who sold war news.

"Where, in the past, it has been newsworthy practice to present only a few of the more important scenes involved in any leading subject, Pathe's recent news issue a completely rounded story, including pictures of every possible phase of the subject, which gives a more comprehensive, informative and educative picture. This makes each subject not only entertaining but informative and educational."

AIRPLANE MISHAPS BRING DEATH NEAR

(Continued from Page 30)

water. We were over Portland light and using it to land by. The gas was getting low and we had to get down promptly. We decided to return to the stretch of beach that was fairly well lighted with boardwalk lights. We were coming in swell. Bill was holding the ship right along the water edge so that the building would be on our left. Just about five feet over the field, a couple of girls started to run across the field. Bill couldn't see them as he was watching the water, so I had to wave him over and he set the plane down on the softest sand in the beach. In landing both tires burst, the landing gear was bent and the kid's foot which held mine wasn't okay. The two girls came over to the ship and, after telling them to climb into our ship they were and how nearly they came to having their ears cut off, we asked where we were and to our surprise they said Old Orchard Beach and that 'Old Glory' had landed one-half hour ago.

"The following morning 'Old Glory' was to take off. We had to be in the air ahead of her and we waded into the water to get the proper shot only to be gotten from a bridge, the walk of which was four feet under the water. A marron fire truck gave "Ferdie" an idea and he asked the fire crew if they'd lend him a pair of hip boots. The only ones available belonged to a giant weighing 200 pounds. "Ferdie," wringing wet, tips the beam at 110, gets ting into them he shoved off across the bridge, although warned that it just could be swept away any minute. Leaving the approach looking just over the scene with a flair for old-get-up-stills, he was stopped by one of the bystanders who handed him a long stick, like a shepherd's crook. Instead of going on further, the native said, "there's hole in the walls wide enough for you to slip through." Even that didn't deter "Ferdie." Camera in hand, crook in the other he waded out and got his picture. He doesn't tell this story. It's told by his soundman, Lew Wals, who couldn't go along because "Ferdie" was getting silent shots with a hand camera.

We have hundreds of stories like these about men like Jess Kizis, Al Gold, Carl Larsen, Al Waldron, Bill Storz, L. E. Orr, Dennis Welsh, Jack Barnett, Larry Ellis, Emilie Montemurro, Johnny Toudra, Al Brick, Charles Lehmann, Eric Mayell, Webber Hall, Georges Mejat, etc., etc.

CLOSE CALLS GALORE MARKED OHIO FLOODS

(Continued from Page 30)

into the raging waters of the Mississippi River, near Cairo, while actually cranking his camera, when his craft was struck by a log. He and his two companions managed to narrow escape from death before cutting hold of their overturned boat, righted it and finally pulled them into it. Although every effort was made to recover the camera and equipment, no trace of it could be found. A few days later, a good man had two rolls of exposed film, one in each pocket of his raincoat, which was salvaged and rushed to New York.

Three "U" Cameramen Lost Nearly Week in Flood Zone

(Continued from Page 19)

the locations where the most important events were happening. The flood waters were so great that the cameramen were having a hard time photographing the news were very dangerous. In addition to the perils of the flood itself, there was the constant threat of typhoid. The entire city was without water for drinking, except small quantities, sickeningly each bottle of water. At any moment anyone might be driven or thrust out of one's boat or car and the cameramen would be the authorities, since nothing could be allowed to stop the kind of actual news that was going on.

In one instance three cameramen were unreported for virtually a week. During one week of this time they had had to stand erect on a Coast Guard cutter, with the other occupants of the boat to keep the vessel from being crushed by the water. Cameramen on this assignment credit a major hero role to one of their membership, young James Sedivy, office boy of the Louisville office. James managed to get the film from the city to the airport seven miles away, every day, through the flooded streets which made the journey a neck-scrink trip every time it was undertaken.

DORED NEARLY SHOT BY SPANISH REBELS

(Continued from Page 10)

investigate further, and shipped me down to prison at Cacares.

Meanwhile, as days passed with no word from me in prison, my home office in New York didn't know whether I was alive or dead and was frantically sending cables in search of a trace of me.

"Finally, a colleague, Arthur Menken, learned of my arrest and detention at Cacares. Menken appealed to the American Consul at Seville and to General Franco. The American Consul was officially powerless to help, since I was not a citizen of America, but Latvia. However, representing the interest of my American employer, the consul and Menken succeeded in plac ing my case before General Franco again, after I had spent four weeks in the Spanish prison.

Franco eventually was convinced by Menken's arguments, the facts presented by the consul and the cables from our London and Paris offices.

"I was ordered released but was given only 24 hours to leave the country. Menken, who had been operating with the Rebels, obtained a plane and flew me to Gibraltar."

Weeks Round-Up Winds Up

The George Weeks Round-Up, Playdate Drive started some weeks ago, will be concluded Saturday, with announcement of winners to be made next week.

Doug Sells "Marco Polo"

West Coast Bureau of THE FILM DAILY

Hollywood — Douglas Fairbank has sold his interest in "Marco Polo" to Samuel Goldwyn to devote all his time to his own productions,
Ballyhoo Opportunities in Today's Shorts

Washington Campaign for "Servant of the People" Points Way for Exhibitors

By JACK HARROVER
Film Daily Staff Writer

The time is past when the short subject is to be taken merely as a filler shoved in automatically on the program and forgotten. The exhibitor can't treat the more pretentious type of shorts this way. For the simple reason that they are loaded with ballyhoo and advertising possibilities. So he's a sucker if he doesn't capitalize on something that will boost his "take" with very little extra effort.

For illustration, look what was done by Ray Bell at Loew's Palace theater in Washington, D. C., when he put out a premiere, no less, for Metro's "Servant of the People" that sicks two-reel dramatization of the Constitution.

The subject, starting out with a sensational stunt. He projected the picture, until they stopped him, on the facade of the U.S. Supreme Court Building. This stunt broke every Washington daily.

Then followed a feature calendar campaign that hit every angle of publicity. An inaugural parade banner was stretched across the main entrance of the Willard hotel as the paraders marched under it, saluting the Government of a dozen states who occupied Pennsylvania Avenue windows in the historic hospitality.

For the first time in Washington history dash cards on street cars were promoted for a theatrical attraction. Some impressive 24-sheet attention was collected for the short subject with a carefully spotted stand which caught the eye of thousands of inaugural visitors on one of the principal thoroughfares in the downtown area. An advance trailer, stressing the timeliness and importance of this film in providing a better understanding of the U. S. Constitution, built up interest the week before the opening.

The breaks in the local newspapers were unheard of for a short subject. In the Sunday Star, one of the nation's ace newspapers, there appeared an eight-column feature with pictures. Another unusual break was a full column feature story in the regular news section of the Post. There was a very razzmatazz splash in the Sunday edition of the Post, also. As a slogan for their want-ad service, quarter-page type ads using the title, "Servant of the People," were run three times in the morning Times and four times in the evening Herald—a total space of nearly two full pages gratis. Newspaper truckers, banneled with the title as a slogan for their want-ads, gave the film hour after hour coverage on the delivery fleet of the Hearst papers, the Times and Herald. Want ad contests, offering guest tickets for the best expression of how want ads had served readers, brought display ads with art in seven issues of the Times and Herald. The total space received on this tie-up was 1400 columns.

Turning to the stores, the city's leading department store, Woodward & Lothrop, turned over one of their biggest windows for a display built around the history of the Constitution, using photostatic reproductions of the famous document, portraits of the signers and other valuable borrowed material.

One of the outstanding stunts was the screening for 150 Constitution essay winners arranged in the National Archives building. These contestants were sent to the inauguration as guests of the Hearst newspapers throughout the country.

The radio possibilities were not overlooked. Daily radio plugs were promoted gratis in a time in which station WOL used the title as a slogan, announcing several times each day for a week; "This is Station WOL, servant of the people."

A screening for President Roosevelt was arranged through his secretary. Then there followed a screening for the White House correspondents organization, all members of which were present at the opening. Many correspondents whose columns appear throughout the nation made reference to the film.

A novelty plug was the search for the descendants of the signers of the Constitution, which got plenty of space in all the local papers.

A Short, Short Prediction

By AMEDEE J. VAN BEUREN
President, Van Beuren Corporation

In the 20 years of my producing shorts, the coming season, more than any in my recollection of conditions, holds the brightest prospects. The encouragement, which all makers of shorts must receive from the course of recent exhibitor experiences, is affording us a chance to elaborate on our plans with the knowledge that these subjects will, in the very near future, resume their rightful spot in theater programming.

The "freak nights," which enjoyed widespread popularity for the past few months, did affect the volume of short distribution. Patrons opinion has ruled them out as theater entertainment and circuits are already lining up short subject product to fill out the program that audiences demand.

The improvement in conditions generally and the many other indications that are apparent in the future of shortsjustifies our faith in them and is the reason for our recent announcement of additional budgets for our three main series; "Sports" by Bill Corum, "World on Parade" and "The Struggle to Live.

The novelty and diversity which has always been the life blood of shorts subjects will be found outstanding in the releases scheduled during this spring and summer. We make no claim of exclusiveness in our predictions regarding the advances and the added interest in shorts; we, rather, feel that shorts, all along the line are in for a banner season.
20TH-FOX Restricts Output of Shorts

Continuing its policy of producing only highly selective short subjects, 20th Century-Fox will limit its output this year to six each of two current series; namely, “Adventures of a Newsreel Camera-man,” and “The Magic Carpet.” The first 1937 release in each series is now in preparation, and will be shown at the annual sales convention of 20th Century-Fox at Movie-tone City May 30.

All these shorts are translated for 26 foreign countries. Their grosses, accordingly, are well up toward the top for short subjects of any variety, including cartoons.

Scripts for reels in both series are written by Lew Lehr, who also furnishes the commentary for the “Newsreel Cameraman” group. Ed Thorgersen, sports announcer for Movietone News, shares the voicing of “The Magic Carpet” series with Lowell Thomas.

Reels now in production are “Motor Maniacs” and “Mexico.” Portugal will be another stopping off place for the “Magic Carpet” series this year.

Evergreen States Expands

Aberdeen, Wash. — Evergreen States circuit announces acquisition of both the D. & R. and Weir theaters here, and the Seventh Avenue Theater in Hoquiam.

Sam Sax Raids the Air Waves

For New Stars for Vitaphone Shorts

Not content with securing his stars for Vitaphone short subjects from the stage and night club fields, Sam Sax, production chief at the Brooklyn studios, has successfully raided the air waves for a host of talent for his Vitaphone one and two-reel subjects.

Singers, comedians, orchestra and radio announcers, representing every branch of radio entertainment, have been signed by Sax for appearances in Vitaphone’s product. Among the radio headliners who have been appearing in Vitaphone shorts are:

Sylvia Fenn, Morton Downey, Phil Harris, Virginia Verrill, Radio Rubes, Vera Van, Nick Lucas, Radio Rambler, Easy Aces, Edgar Bergen, Bob Hope, Ken Murray and O’Charley, Four Mullen Sisters, Babe Ryan, The Buecmans, Jane Froom, Four Zion Boys, Jean Sargent, Donald Novis, Ray Perkins, Ralph Kirkby, Pick and Pat, Lee Sims and Horace Bailey, Mr. and Mrs. Jesse Crawford, Tito Guizar, Cross and Dunn, Elaine Arden, George Price, Jay C. Flippen, George Jessel, Block and Sully, Colonel Stoopnagle and Buddy, Baby Rose Marie, Aunt Jemima, Ruth Etting, Shaw and Lee, The Three X Sisters, and Joe Penner.

The radio announcers, whose off-screen voices are heard describing the E. M. Newman travel films include Harry Von Zell, James Wallington, Norman Brokenshire, Paul Douglas, Harlan Eugene Reed, David Ross, Kenneth Roberts, Howard Clancy, Milton J. Cross, H. V. Kailenborn, Don Wilson, John S. Young, and Ray Sanders. Glen McCarthy has recently been signed for a series of Vitaphone short films for the coming season.


With this variety of talent from radio and the entertainers signed from the stage, night clubs and screen, the Brooklyn Vitaphone studio roster includes talent from every branch of the amusement field.

Sabin to Build Theater

Spokane, Wash.—Fred Sabin will construct a new movie house here.

VERICOLOR, INC.  THE FILM DAILY

FILM LABORATORY

BLACK & WHITE  REVEN OF ONE-REEL LINEUP, RKO’S PLAN

MAKING OF CARTOON

NEW DISPLAY TRACES

The cartoon speaks a universal language. But the process of making a film cartoon, the technique that “makes them move” remains a universal mystery. No phase of film production holds a greater fascination for the public than the making of an animated cartoon.

Taking advantage of this widespread curiosity, Educational Film Library department, in cooperation with Paul Terry’s studio, has prepared an elaborate display telling the story of “the making of a screen cartoon as observed at the Terry-Toons studio.” The display, which consists of six large printed panels, explains in type and liberal illustrations the cartoon production method from the inception of the story idea to the finished film.

There has been an immediate and heavy demand for the exhibit from all parts of the country, and it has already been shipped to more than 2,000 libraries, clubs, classrooms and other meeting places.

Each of the six panels in this Terry-Toons display is 22 x 30 inches in size.

REVAMP OF ONE-REEL LINEUP, RKO’S PLAN

By JULIUS LEVY

General Sales Manager, RKO Radio

RKO Radio Pictures’ single-reel line-up will be entirely revamped for the 1937-38 season, in spite of the highly satisfactory reception of the 1936-37 product. There will be a complete departure from the types of these pictures made in the past, and details of the new program soon will be announced.

The new Walt Disney series to be released shortly will give RKO Radio Pictures what is definitely accepted as the leading feature in the single-reel cartoon field. There will be 18 Disney films including “Mickey Mouse,” “Silly Symphonies” and all of his favorite characters.

Our two-reel release schedule again will include the increasingly popular “March of Time.” The same number of two-reel comedies and musicals will be released in 1937-38 as in the current season—36.

Pathe News, the first newreel produced in America, will be released twice weekly, as heretofore.

Won’t Play Scarlett O’Hara

West Coast Branch of THE FILM DAILY

Hollywood—David O. Selznick and Norma Shearer issued statements here yesterday which ended the possibility that the latter might play Scarlett O’Hara in “Gone With the Wind.” Miss Shearer said she has other plans.

Breen Record Pact Signed

West Coast Branch of THE FILM DAILY

Hollywood — Bobby Breen just signed by RCA Manufacturing Co. to exclusive contract for RCA Victor records. Recordings will be made in Hollywood recording studios of RCA.

HAL ROACH OUR GANG SPANKY MCFARLAND HEARTS ARE THUMBS
DUALS HELD BLESSING IN DISGUISE TO SHORTS

Major March of Time Selling Aids Tied In With the Exhibitor

By RALPH ROLAN
Vice-President, March of Time

To my knowledge, no one as yet has accused the short subject producer of holding down one of the softer jobs in the motion picture industry—not, at least, during the past few years with the double-feature policy sweeping the country in complete disregard of the basic principles of good showmanship.

The double-feature has, however, been a blessing in disguise to the short subject field by bringing about a definite upswing in the quality of shorts and also a new vigor and keenness in selling them to the public. If the one and two-reeler are to win a place on programs already overly-long, they must compete with the B feature for public approval and improvements are an obvious necessity.

The March of Time staff had this well in mind when, on Feb. 1, 1935, the first issue opened in some 450 theaters. Today the subject plays on more than 7,500 United States screens—and for this rapid growth there are many reasons.

The first of these is editorial treatment. Yet no exhibitor could be sure of realizing a profit on his investment unless the subject received constant and widespread feature selling. Time, Fortune, The

March of Time on the Air, and today Life, are, of course, immensely helpful in this. So, in the beginning, was an extensive and prolonged 24-sheet campaign.

Today, however, our main selling aids are directly tied in with the exhibitor. Briefly, the aids are these:

(a) A six-page exploitation and publicity work sheet on every release, including a detailed list of organizations we know to have a special interest in one of the particular episodes. Ordinarily each of these organizations is notified by the March of Time home office, but it is the local exhibitor follow-through that brings the members into the theater.

(b) What we sincerely believe to be the biggest accessory display value the industry has ever seen. The exhibitor spends 48¢ on every issue. In return he receives a one-sheet in six colors containing the basic facts; 11 x 14 pictorial display cards, captioned; one 11 x 14 billing card which briefly describes each subject; one brilliant window poster, used in the theater lobby and to attract the crowd. All of the display material the March of Time has tried, this package, plus a new standee, has produced the finest results by far.

(c) The Photo Reporter for school use. This is an eight-page newspaper which is issued every four weeks to provide students with the

HAILS TWO-REELERS AS “PROVING GROUND”

By BERT GILROY
RKO Radio Producer of Short Subjects

The two-reeler remains the proving ground for the picture industry. Not only with talent, but with story ideas as well, the two-reeler continues to contribute to the feature-length film.

Writers, directors, and actors graduate from short subjects to the features. Especially is this so in comedy, for many a first-rate director or writer got his knowledge of the screen and transcribing emotions through experimental work in the short subject.

This is, in a sense, a loss for the two-reeler itself. Its best people leave it for features. But it is the constant development of young and ambitious people in the short subject that gives the two-reeler their very vitality.

The two-reeler is pliable enough for experiment, and its range is wide. Here at RKO Radio, our shorts go from broad comedy bordering on the slapstick to comedy of situation and farce. Our musicals include work by writers at the studio, dance bands such as those of Ted Acro, Rito and Phil Harris, and the folk songs of the Hall Johnson Choir.

It’s obvious to me that the good two-reeler, with its wide range of interest, is still the solution to the double-bill.

Success Story

Steady two-reel contracts to the home offices of such as a U. S. salesman annually resulted in a “Home coming.” The salesman explained that all he did was to carry one of Disney’s films around with him and if it showed the customer proved tough he showed the picture in the exhibitor’s theater as his first or second show and let the audience’s reaction get in its work.

Oswald the Lucky Rabbit a Universal Picture

Oswald the Lucky Rabbit is exploited in this one-sheet put out for the Universal series.
"March of Time"

PARA. GRAND

Film Financial

Proposals for Drastic

Estates Revis: May

be Offset

"Great Z..." is

"Mr. Deee-

Cincy &

Louis-

Philadelphia, PA

The March of Time

Loew's to Build 1,200-Seat

Film House in East Bronx

The BOOK WITH A BACKGROUND

Now being distributed to all subscribers

RCA Holds

1501 Broadway, New York
A Service

THE FILM DAILY IS THE ONLY FILM TRADE PAPER WHICH OFFERS ITS SUBSCRIBERS SUCH A WEALTH OF INFORMATION AND SERVICE.

THIS COMPLETE SERVICE INCLUDES—

THE FILM DAILY

The industry's leading daily trade publication serving the motion picture industry since 1918—Six days each week—Containing Live News, Constructive Editorials, Straight From the Shoulder Reviews, of Features and Short Subjects, and timely exploitation aids. Exhibitors the world over read THE FILM DAILY to help them in the conduct of their business. The news of the FILM DAILY is presented briefly and accurately. FILM DAILY reviews have been recognized for years as reliable and indispensable to thousands of Exibitors.

PRODUCTION GUIDE

DIRECTORS ANNUAL

Over 300 pages of valuable and interesting production data—Published each July—Contains: Advance Production Schedules of Distributors, Lists of Pictures Planned, Tentative casts and credits and release dates wherever possible. Biographies of Directors, the work of Cameramen, Players, Writers, etc., for the first half of the year along with many other useful production references will be found in this Volume which is also given as part of THE FILM DAILY SERVICE.

SHORT SUBJECTS QUARTERLY

Published four times a year this important edition gives a complete survey of the Short Subject field. Reviews of Short Subjects Ideas for Selling Shorts to the Public—Suggested Programs—Product Announcements, and many other interesting valuable bits of information that will help any exhibitor in the booking and selling of Short Subjects for his theater.

THE FILM YEAR BOOK

The largest and most comprehensive volume in the long series of Film Daily Year Books is now being distributed to subscribers of The Film Daily. The 1937 book, 19th edition, contains nearly 1,300 pages of valuable reference material. Among the many items of interest are included: PICTURES—14,000 titles of features released since 1915 showing distributors and Film Daily review dates; Features released during 1936 with casts and credits; Features and short subject series released during 1936, arranged by distributing companies; Serials released since 1920, showing stars, directors, and years of release; a list of features imported from foreign countries during 1936: a compilation showing producers and distributors of short subject series. PERSONNEL—Names, addresses, telephone numbers, cable addresses, officers, department heads and boards of directors of important film companies; another section with the addresses and manpower affiliated with studios and production organizations; Officers and directors of clubs, guilds and organizations associated with the motion picture industry. PERSONALITIES—The 1935 and 1936 work of 3,124 players, 218 producers, associate producers and supers; 281 directors; 809 authors; 635 screenplay writers; 181 cameramen; 196 film editors; 195 music composers and supervisors; and 27 dance directors. LISTS—A complete equipment Buying Guide; feature producers, short subject producers, cartoon producers, industrial producers, newsmen, theater supply dealers, laboratories, color processes, trailers, insurance brokers, projection rooms, agents and managers, play and story brokers exchanges (including names of managers and product handled). THEATERS—Complete list of theaters in the United States and Canada arranged by states and provinces; separate list of circuits with four or more theaters. FINANCIAL—Summaries of all motion picture companies whose stocks are listed on financial markets. FOREIGN—Exporters and importers; outlook for 1937; international survey of film markets. EXPLOITATION—Complete manual of tested exploitation stunts: showman's calendar. AGENTS TELEPHONES of players, directors and writers. LEGAL—Court decisions of 1936 compiled and digested by Herbert T. Silverberg. BIRTHDAYS AND BIRTHPLACES of important film folk, and 1,001 other items of interest.

Subscription Price $10.00, Foreign $15.00

Exhibitors who have been subscribers to the FILM DAILY for the past Eighteen years appreciate the value of this service, and consider their annual ten dollar investment one that has netted them real dividends during these years. Every Exhibitor owes it to himself to become a regular subscriber to THE FILM DAILY SERVICE.
SINGLE BILLS SEEN IMPROVING SHORTS

By J. H. Skirball Sales Manager of Educational The Film Daily

A FRIEND who is vice-president and general manager of a big national business organization, with branches throughout the country, recently made a tour of some of these branches. The manager of one of the branches, with whom I am also acquainted, invited "the boss" to his home for dinner.

Describing the evening to me, the vice-president expressed pleasure at the happy home conditions which he found. Two children of school age and one younger child added to the gayety of the home. The dinner was a pleasant one. But one factor disturbed him. The wife served her own dinner, having to get up and leave the table frequently. "This was not pleasing to the boss." He could not seem to understand why there was not a servant on hand to serve the dinner "properly."

"How much salary does this manager get?" I asked him.

He named the figure, a salary adequate to take care of the home, but certain modest figures allowing no room for such luxuries as servant help.

"How much do you expect him to raise three children, with two of them in school, and still be able to have servants on such a salary?" I demanded. "The salary is enough for the necessities of life, but not for much more."

I cannot help associating this little experience in my own mind with the history of the development of short subjects during the last few years. Here is simply a matter of income. The branch manager, with a little more income, could afford the help of servants, which would make things easier for his wife and add more leisure and pleasure for all the family. The short subject, with the added income which a return to single features in the theaters would automatically create, could afford to put more money into production, and the result could be only one thing... better short subjects.

Majors Dominate Hollywood Comedy Shorts Production, Checkup Shows

By RALPH WILK

West Coast Representative of The Film Daily

Hollywood — The major studios are making practically all the comedy shorts that come out of Hollywood. M-G-M, RKO and Columbia lead in this field. Hal Roach now confines himself to one series of shorts — the "Our Gang" comedies.

The M-G-M output comprises Pete Smith Specialties, Musical Comedies, "Miniatures" and the "Crime Doesn't Pay" series. Joe Cohn readies the shorts department at the Culver City plant, and his battery of directors includes Melvyn Lewis, Joe Camarini, Dave Miller and Felix Feist, Jr.

Bert Gilroy is now the pilot of the RKO short subjects and his directors include William Parke and Les Goodwyn. George Stevens, Mark Sandrich, Ben Holmes and Leigh Jason are among the prominent feature directors who graduated from the RKO comedy department.

Columbia's product includes comedies starring the 3 Stooges and Andy Clyde. "Screen Snapshots" continues, with Harold Parsons in charge. Other comedies are under the supervision of Jules White, with Del Lord, Charles Lamont and Preston Blair among his directors.

Warners is making a series of historical shorts, with Gordon Hol- lingshead in charge. "Give Me Liberty," one of the subjects in the series won an Academy award.

Robert C. Bruce is making a series of musical shorts, with the lease by Paramount, while Jerry Fairbanks and Robert Carlisle are working on the "Popular Selections" shorts for Paramount distribution.

In the independent field, Condor has announced a series of 13 musical shorts to be released by RKO. George Fox of Foxfeatures, Inc., has completed the first of a series based on "The Symphonies" and "Mickey Mouse" subjects, while Harman-Ising is making "J. J. Hagen's Harmonies." Leon Schlesinger continues with his "Merry Melodies" and "Looney Tunes." Charles B. Mintz is making "Krazy Hare," "Scallop," "Bummy Google" and "Color Rhapsod- ies." Walter Lantz is working on "Our Gang" cartoons at Universal, while Animated Pictures Corp. is producing two series.

SAM SMALL STRIKES NEW CARTOON NOTE

By R. M. SAVINI

Soon the newest star of the drawing board will appear on the screen. He is Sam Small, soon to be a familiar and, greatest liar of the king's army, I first met Sam some months ago; he walked in with the postman and sat on the desk.

"Pick it up," said Sam. I did, for Sam Small had greatly intrigued me as he stood, on the face of an envelope, at attention. I kept learning about him, and now Sam and I was so interested in the little fellow that I arranged to have him over here.

Sam Small was originally a mythical little soldier, created by Stanley Halloway, well known Lanco- shire mimic and comedian. Anson Dyer, one of the world's well known cartoonists, made Sam the charac- ter today. The idea of a dialogue as a background is original with Dyer and Halloway. The mon- ologues, incidentally, are done by the latter.

At the present time we have six of the new color cartoon subjects ready for release under the titles of "The King's Army," "Sam and His Musket," "The Ini- tial," "The Retreat," "The Drummed Out." These subjects will be released at the rate of one a month through the franchise holders of Astor Pictures Corp.
"My Artistic Temperament" (Popeye the Sailor Cartoon) Paramount 7 mins. Merry Soneous-voiced Popeye is a skilled sculptor in this merry chapter of his outlandish adventures and shares a studio with the bad, bulky Bluto, who is a portrait and landscape painter. Their esthetic rivalry boils over when the visiting Olive Y's wants a portrait or a statue of herself,—whichever, by sample, proves the more satisfactory. Popeye and Bluto bend to the chore, each trying to impede the other's craftsmanship. Soon blow s freely exchanged, with the ready and willing seller on the receiving end. But Popeye adds to his readiness and willingness to "mix it" with the battling Bluto by becoming plenty able,—for he finds a can of spinach in the studio, gathers it to his gullet, and soon hangs Bluto about with the greatest ease. At the fadeout, there is little doubt but that Olive Y's portrait is going to be in the form of a statue!

"Ski Skii." (Pete Smith Specialty) M-G-M 10 mins. Grand Easily one of the most spectacular ski pictures ever turned out in motion pictures. Pete Smith handles the narration in his usual kidding style, but here perhaps is one subject that he should not have treated that way. The grandeur of the scenery is so inspiring and the maneuvers of a group of expert skiers so thrilling and impressiVe that Pete's light bantering note only serves as a mild irritant to distract the beholder as he sits fascinated by the sweep and power of the thrilling spectacle. This one is about the last word in outdoor sports thrills.

"Dental Follies" (Song and Comedy Hit) Educational Lively Sprightly little skit with the dental getting a bright idea and putting all his patients to work on it. The thoughts of his victims off the punishment he hands them as they sit in the dental chair. In the process, a nifty variety of acts are introduced. The principals and artists involved are presided over by the buttons, Harold Waldrige, Barbara McDonald, Mary Sutherland, and Andy Anderson's orch. Directed by William Watson. Story by Mort Lewis. Photographed by George Webber.

"The Fella with the Fiddle" (Merrie Melody Cartoon) Vitaphone 7 mins. Novel Cartoon. The little mice listen to grandpa who tells them the story of Miser Mouse, whose wallet was pretend- ing to be blind and begging on the street. Accumulating a fortune, he lived in a tricky house that looked like a shack on the outside and inside also, but by pressing buttons it could be transformed into a mansion as the broken furniture disappeared behind the walls and rich articles took their place. But finally the tax collector arrived, Miser Mouse had a tough time trying to clear himself when the visitor started pressing the buttons and revealing the rich furnishings. Produced by Leon Schlesinger. Animation by Cal Dalton and Ken Harris.

"Bosko's Easter Eggs" (Harman-Ishing Cartoon) M-G-M 8 mins. Grand Two pickaninnies and a pup get mixed up with a hen trying to hatch out her eggs. The boy is trying to get his Easter eggs to his little sweetheart, but meets with a spill, so he borrows the eggs from the hen and collects four for his friend. The girl makes him return them, and the pup is put to work to keep them warm till they're returned. When he does, there's the dickens to pay, and the enraged fowls makes the boy pay and the pup the eggs they ever mixed in. Done in Technicolor, with plenty of clever technique.

"Ski Skii." (Pete Smith Specialty) M-G-M 10 mins. Grand Easily one of the most spectacular ski pictures ever turned out in motion pictures. Pete Smith handles the narration in his usual kidding style, but here perhaps is one subject that he should not have treated that way. The grandeur of the scenery is so inspiring and the maneuvers of a group of expert skiers so thrilling and impressiVe that Pete's light bantering note only serves as a mild irritant to distract the beholder as he sits fascinated by the sweep and power of the thrilling spectacle. This one is about the last word in outdoor sports thrills.

"Strange Than Fiction" (Number 35) Universal 9 mins. Good, Solid Short On several counts, audiences will like this reel. One reason is apparent right at the outset when up pops Harold G. Blayne of Swamp- scott, Mass., who, in appearance, is President F. D. R.'s "double." Another reason is the final sequence of Southern cotton pickers playing ball at night with flaming burlap, kerosene-soaked sparks inter- spersed are such items as the fox terrier, Skippy, whose habitual theft of eggs from a grocery store was a mystery to a Newark, N. J., storekeeper; the famous old lighthouse at Atlantic City which the government wants to sell; the blind George Felton, whose loss of sight is no handicap to him in his vocation of expert clock repairman; and Al Frazer of Buffalo who can lift ta- bles and chairs in his unbelievably strong jaws. A Canadian schoolhouse in a railroad car, and the poor Cuban woman who is revered in Cuba for her faith healing round out the topics. Good, solid short.

"Manhattan Waterfront" (The World On Parade) RKO Radio 11 mins. Grand A very fine photographic review of New York's varied waterfront. All phases of the shipping life of the metropolis are covered. The giant ocean liners and the tiny tugboats. The luxurious apartment houses with private wharfs for launches, and the shanty colonies of the squatters. The variety of bridges forms a very fascinating subject in itself. A nice touch is added by Alice Havillard makes this one of the most interesting scenic presentations of New York ever seen on the screen.

"Bug Carnival" (Terry-Toons) 7 mins. Educational. The insects stage a carnival that has to this bigtime circus freaks. The highlight is a daring act by the ringmaster who acts as a lion tamer! He puts on a bottie cont- aining a ferocious specimen that looks like a fiery. Barehanded, he finally subdues the ferocious beast and comes out of the bottle to receive the plaudit of the spec- tators. The entire conception of this cartoon is very ingenious and thrillingly done. Techniques by Paul Terry, Mannie Davis and George Gordon. Original score by Philip A. Scheib.

"Pathes Topics No. 5" RKO Radio Variety 9 mins. Start's off with a nutty buff sub- ject as Raymond Knight, famed for his role "Cuckoo Hour," does an English skit that gets plenty of hilarity. Follows a fine scene bit, please, by the Fanton Islands, that lie off the coast of Holland. Then comes a zoo in Florida where monkey menaced and the victims are the ones who view them from a cage. The final subject is a new department in the Procter and Gamble operations, where is shown some interesting working tools on all the beats of a musical hand instead of just holding them in the hand as done under ordinary procedure. In this manner etching, facial adornment for milady, crocheting, painting, and other fine arts are treated with the new tech- nique of holding the implements on the fingertips.

"Stranger Than Fiction" (Number 36) Universal 8 1-3 mins. Effective. Outstanding features of this sub- ject are the X-ray photographing of flowers and the photocopies of a woman; the little black spaniel who, because of paralysis, has a two- wheeled cart for hind legs; and the strange birdy in San Antonio, Texas, which is a sanctuary for birds. Other portions of the chap- ter are equally effective,—the aged art collector whose Sattle shop abounds in curios; the collector, too, in Arcadia, Cal., whose hobby is gathering wooden horses which stood before harness shops in the pre-automehile age; and a New York City woman who is an expert diamond cutter. There is a heavy chuckle in the reel in the demonstration of the invention by Columbus, Ohio's, Carl Brown. It is a neat device that keeps auto drivers from falling asleep at the wheel!

Paramount's individual one-sheet for one of the musical "Star Reporter" series.
SEES SERIALS MORE
POPULAR THAN EVER

By EDWARD BONNS
Short Product Sales Manager of
Universal Pictures

DESPITE the fact that the coming
Universal season will mark the
25th year in which Universal has
contributed to this popular form of
entertainment, it looks at the pres-
cent time as though the 25th season
will be the most successful of the
25.

Although serials do not attract
the amount of newspaper space
which they did at one time, sales
and attendance records prove that
actually more people are going to
see serials today than ever before.
Furthermore, moving picture serials
are the great American kindergar-
ten for the education and intrigu-
ing of the three year-old. Without
serials, the younger generation
might very easily grow up without
the taste for moving pictures which
serials inevitably create in their
minds and lives.

This year Universal has un-
usually fine collection of serial sub-
jects particularly designed to catch
the interest of this younger gen-
eration. Several years ago, when
moving pictures really needed this
younger generation, Universal
stepped out and made a serial called
"Cowboys and Indians" which
drew the interest of the entire
industry. This year its lead-off
serial partakes of the same
Elements. It is called "Wild West
Days," Johnny Mack Brown stars in it and it is being produced by
that veteran of Universal serial
production, Henry MacRae.

The entire season will consist of
four serials. The other three are

Effectiveness of Short Subjects as Box Office Force Shown in Campaign

By FRED C. QUINBY
Manager of M-G-M Short Subject Department

Effectiveness of short sub-
jects as a box office force is
cited by Metro in a special cam-
paign being conducted among
exhibitors to encourage the use
of shorts to supplement giveaways
which lately have been abandoned in many
situations throughout the country.

Stressing the high degree of box
office appeal in their short product,
the Metro office offers a convincing
summary of publicity and exploita-
tion activities in behalf of shorts
during the past few months.

That M-G-M Junior Features con-
tain publicity possibilities compar-
able with features is exemplified by
the highly-priced newspaper space
piled up by the Benchley series.

Indicative of the esteem movie editors
do for these subjects is the con-
sistent record in topping features
in theater reviews. In Cleveland rec-
ently, the reviewer not only gave
the headlines to the Benchley sub-
ject but also gave it three times the
space given the feature (not an M-
G-M). Another record space-getter
recently was the one-reader "Every
Sunday," in which Deanna Durbin
and Judy Garland attracted almost
as much attention from movie critics
as in their feature efforts.

Behind every M-G-M Junior is the
same potent publicity support
that goes with M-G-M features.
Well organized publicity efforts
that reflect at your box office are
such widespread coverage as the
Benchley two-page "How to Behave"
spread in Town and Country; the
"Hollywood Extra" art feature
which has been right across the
country including full pages in such
staid sheet as the Boston Globe.

Typical example of the feature-
called national tieup activities which
contribute a definite selling impetus to
M-G-M Juniors is the current
Pete Smith-Liberty magazine Movie
Contest in which two and a half
million readers are urged in full
spreads to view his Special-
ities. In another national deal for
"Wanted—A Master," Humane So-
cieties throughout the country
were approached by their national
talents to provide dogs for local theater
giveaways. Pete Smith's currently
released "Penny Wisdom" is a di-
rect tieup with Hearst and other
newspapers that use the syndicated
Frances Penny cooking column.

Adaptability of M-G-M Juniors to
regular commercial tieups is illus-
rated by Macy's full-page Bench-
ley tieup ads in New York daily
dailies which were duplicated again
and again in other cities; the windows
of FitzPatrick TravelTalks ar-
ranged by United Fruit Co., in

'S36-37 Short Subject Production at a Glance
A Classified Summary of Short Subject Schedules, with Completed Reels Keyed as "C"; Those Still to Come Indexed as "TC"

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<td>WARNER BROS.</td>
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<td>TOTALS</td>
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**THE FILM DAILY**

**Spring Short Subject Roster**

**PLAYERS**

**Hollywood**

Beard, "Stymie" Roach
Beatty, Clyde Rep.
Buckett, Scott Roach
Bever, Noah, Jr. Univ.
Brendel, El Col.
Cathcart, Walter Col.
Chasey, Len, Jr. Univ.
Cody, Andy Col.
Cody, Bill, Jr. Falcon
Colins and Kennedy Col.
Corliss, Kay Rep.
Derso, William Roach
Erroll, Leon RKO
Hale, Johnson, Choir RKO
Hardy, Oliver Rep.
Hood, Darla Roach
Hughes, Kay Rep.
Kelly, Patsy Roach
Kennedy, Edgar RKO
King, John Univ.
Kolb, Scott Roach
Laurel, Stan Roach
Laurence, Rosina Roach
Layne, Tracy Rep.
Lee, Eugene (Porky) Roach
McFarland, Spanky, Roach
Livingston, Bob Rep.
May, Putty, Davis Roach
Merton, John Rep.
Morgan, Polly Col.
Osborne, Bud Rep.
Russ, Guy Bates Univ.
Robert, Lydia Roach
Rogers, Joan Univ.
Switzer, Carl (Alfalfa) Roach
Taylor, Al Roach
Thomas, (Buckwheat) Win.
Three Stooges Col.
Warwick, Lois Rep.
Wilde, Lois Rep.
Wing, Toby Roach

**New York**

Murray, Ken Vita.
Niesen, Gertrude Vita.
O’Connell, Charles Vita.
Patricola, Tom Edu.
Phelan, Beverly Vita.
Pincus, George Roach
Novis, Donald Rep.
Reed, Janet Rep.
Roberts, Edie Edu.
Robinson, Bill Edu.
Roberts, Pat, Jr. Edu.
Smith, Irene Edu.
Timberg, Herman Jr.
Truex, Ernest Edu.
Vita.
Vita.
Vita.
Vita.

**DIRECTORS**

**Hollywood**

Bordoni, Apolon Edu.
Cabin, Cody Edu.
Beatty, Thursday Rep.
Bell, Gordon Edu.
Ace, Scott Rep.
Adams, Roger Jr.
Beckett, Joe Edu.
Barnes, Joe Edu.
Bordoni, Irene Edu.
Burke, Min. Edu.
Cain, Mary Edu.
Cama, Jack Edu.
Henderson, Paul Edu.
Henderson, Susan Edu.
Smith, Janey Edu.
Karlof, Jewel Edu.
Eugene, Hal Edu.
Hedlund, John Edu.
Henderson, Mike Edu.
Henderson, Tom Vita.
Henderson, Bob Vita.
Henderson, Bob Vita.
Henderson, Bob Vita.
Henderson, Bob Vita.
Henderson, Bob Vita.
Henderson, Bob Vita.
Henderson, Bob Vita.

**New York**

Schwarzwald, Milton Edu.
Mentone
Watson, William Edu.

**WRITERS**

**Hollywood**

Adler, Felix Roach
Bell, Thomas Roach
Black, Preston Roach
Brooks, Marty M-G-M
Burton, Val M-G-M
Charles, Roger Roach
Cordon, Douglas Roach
Easton, Reeves Rep.
Blake, B. K. Col.
Christie, Al Edu.
French, Lloyd Vita.

**New York**

Manucchio, Don Vita.
Henaberry, Joseph Vita.
Mack, Roy Vita.
Moffit, Jefferson Roach
Nelson, Charles Col.
Ornitz, Arthur Roach
Parrott, James Roach
Roberts, Charles Roach
Smith, Cliff Col.
Staub, Ralph Warner Roach
Yarbrough, Jean Roach

**Little from LOTS**

By RALPH WILK

Hollywood

short subject producers are still very proud of Shirley Temple, who got her screen start in the one and two-reel field.

Joe Sherman and Gordon Douglas are among the newer directors in the short subject end of the industry, who is with M-G-M, and the publicity department later became a scenarist. Gordon was an assistant director before his promotion at the Hal Roach studios.

Goodman Ace was an ace movie and dramatic critic in Kansas City before he invaded New York.

Andy Clyde divides his time between the short subject and feature field. He has played several important character roles on Paramount, RKO and Universal, but finds time to do a series of shorts at Columbia.

Do you remember when Jackie Cooper played in "Our Gang" comedies? The same question applies to Johnny Downs.

Pete Smith was a member of The Hollywood staff in the "good old days." Watterson Rothacker and Henry Ginsberg are among the prominent graduates of The Billboard.

Deanna Durbin and Judy Garland are recent graduates of the short subjects field. In fact, they appeared in an M-G-M short.

Kansas City is the home of Walt and Roy Disney, Hugh Harman and Rudolph Ising.

Herbert Moulton, who directs shorts for Paramount, is a former Los Angeles newspaperman. He was in the Paramount publicity department before entering production.

Rushes on the Gilbert and Sullivan sequences in Andrew L. Stone’s Grand National picture “The Girl Said No” have demonstrated that the push-pull recording system devised by Erpi is capable of reproducing the fast patter songs from the operettas flawlessly.

Charley Chase, long a Hal Roach star, recently worked in a Columbia comedy.

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POPEYE — The Paramount Popeye cartoon “Let’s Get Movin’” was received with more enthusiasm than any other short that has ever played our theatre. The audience actually went wild over it, applauding and cheering for two or three minutes. —Brooklyn Paramount Theatre, New York, N. Y.

BETTY BOOP — Betty Boop and Pudgy are the cutest things on the screen right now, and in this one they were excellent. Drew plenty of comments from our patrons on their way out. —Parkway Theatre, Fort Worth, Texas

COLOR CLASSICS — “Somewhere in Dreamland.” Color cartoon of the very best. It was perfect, and this little reel drew about as many comments as most good features. —Star Theatre, Geneva, Ind.

SCREEN SONGS — “The Hills of Old Wyomin’.” A dandy Screen Song subject! These subjects are still hard to beat. —Star Theatre, Hay Springs, Nebr.

HEADLINERS — “Music in the Morgan Manner.” By far the most entertaining musical short it has been our pleasure to play. —Strand Theatre, Wichita Falls, Texas

POPULAR SCIENCE — This is one of the most interesting one-reelers we’ve played. Everyone enjoyed it—and told us so. —Pines Theatre, Waldron, Ark.

MUSICAL ROMANCES — “In Old Wyoming.” A color musical that is without doubt second to none for beauty, grandeur and entertainment value. This subject was well appreciated and we have received numerous voluntary compliments. —Kimo Theatre, Albuquerque, N. M.

PARAGRAPHERS — “Where Champions Meet.” Another short subject triumph. This is excellent, and very well done. Ted Husing does a swell job of narration. Congratulations to Paramount on this one! —Melba Theatre, Dallas, Texas.

PARAMOUNT PICTORIALS — These shorts are hard to beat for beauty, interesting topics, and power at the box office. Only wish we had more of them. —Liberty Theatre, Tyler, Texas.

SPORTLIGHTS — The Grantland Rice shorts are great subjects. The Sportlight, to my mind, is far superior to any other series of shorts being made today. —Chicago Theatre, Chicago, Ill.

POPEYE THE SAILOR MEETS SINDBAD THE SAILOR — This is the tops in all cartoons! The audience reaction was terrific, even after the cartoon had been off the screen for some time. —Parkway Theatre, Fort Worth, Texas.

PARAMOUNT NEWS — This is the best liked newsreel that we have played. Paramount gives us a very late release and much better service than do the other newsreels. —Dirigo Theatre, Ellsworth, Me.
Allied Sets Milwaukee Convention Back to May 26-28

RKO 2 MONTHS NET 10 TIMES HIGHER THAN IN 1936

Sidney Kent to Study GB Situation on London Trip

20th-Fox Prexy to Return to N. Y. Before Australian Visit

That the GB situation will be examined by Sidney R. Kent, who sails from New York Wednesday on the Queen Mary for London and Paris, was indicated by the president of 20th-Century-Fox yesterday.

"Very likely the matter will be brought to my attention," Kent told The Film Daily. He stated that after his visit to Europe during which he will attend his company's sales conventions at Paris, he will return to New York and later go to Australia to act on the General Theaters setup.

Both 20th Century-Fox and (Continued on Page 4)

SHEPPARD SPONSORS NEW COPYRIGHT BILL

Washington Bureau of THE FILM DAILY

Washington — Senator Morris Sheppard, Democrat of Texas, dean of the Congress, has introduced a new copyright bill which, if adopted, would make it necessary for authors, composers and publishers to identify uses they make of material in the public domain and which, in case of copyright infringement, (Continued on Page 4)

"History Made at Night"

Held Earlier in 28 Spots

Twenty-eight holdovers on "History Is Made at Night" were reported yesterday by United Artists. Houses giving the Walter Wanger production extended playing time (Continued on Page 4)

Du-Art Walkout Report Is Without Foundation

Independent investigation of The Film Daily yesterday established definitely that a report of labor dif-

United Artists Planning Mid-June Sales Convention

United Artists will hold its annual sales convention about the middle of June, with locale yet to be selected. Exact dates will be announced shortly by George J. Schafer, vice-president and general manager in charge of distribution.

Universal's Star-Developing Policy

Meeting With Success, Cowdin Says

"New Universal's policy of developing its own stars from the large group of talented young players it has enlisted under its banner on seven-year contracts seems to be meeting with success," said J. Cheverr Cowdin, chairman of the board, in a statement issued yesterday.

"In Deanna Durbin, to mention only one of half a dozen new stars that have been developed, Universal has an outstanding box office draw," he declared.

Cowdin said, in part: "As a successor to 'Three Smart Girls,' Deanna Durbin will begin work on her new picture '100 Men and a Girl' on April 12. Another outstanding picture 'The Road Back,' now being filmed and practically completed, and a big musical 'Broadway Jamboree,' to be produced by Buddy De Sylva, are among the other important productions on Universal's schedule.

"New Universal has already had two outstanding successes in the 'big picture' class, 'Three Smart Girls' and "(Continued on Page 4)

Buffalo Police Commissioner Bans Bank Nights

Buffalo — Police Commissioner James W. Higgins has ordered all police captains to notify motion picture theaters in their respective precincts to stop Bank Nights and Bingo under penalty of steps for revocation of theater licenses.

Higgins cited a city ordinance under which the city license director can revoke a license if it is proved at a hearing that a lottery was being carried on in a theater. The commissioner said that after midnight tonight treasury nights and the like will be taboo.

Allied Announces Committees for Convention, Set Back to May 26-28

Court Reserves Decision on Brandt "5-2" Writ Plea

Decision was reserved yesterday by Supreme Court Justice Hammer on the application of 33 Brandt theaters for an injunction restraining Loew's, Inc., from playing pictures on a five day-two day split week (Continued on Page 10)

Annual convention of Allied scheduled to be held at the Hotel Pfister, Milwaukee, has been set back two weeks to May 30-31-32.

P. J. Wood, secretary of the I. T. O. of Ohio and chairman of the National Convention Committee, announces that the following had been selected as chairman of the respective committees:

General Convention Committee— (Continued on Page 10)

Brecher Suggests "Name" Band Policy for the Roxy

Leo Brecher, continuing his expert testimony yesterday at the hearing on the Roxy reorganiza-
New York Solons to Act on 6-Day Week Measure

Consideration of the bill proposing a six-day week for firemen and engineers by the New York Legislature will take place when that body reconvenes April 8.

An equal rights bill, banning discrimination against colored people, has been defeated in committee in the Assembly. Measurers forbidding operators to leave their machines is alive in the same body, as are six bills seeking to regulate outdoor advertising.

Wells Joins Goldwyn as Eastern Adv. Director

Linton Wells, foreign correspondent for the past 25 years then appointed Eastern publicity and advertising director of Samuel Goldwyn, remains in that position, who will also be in charge of foreign publicity, was the first newspaper correspondent in Hollywood for N.E.A., and at one time was Hollywood correspondent for the N.Y. Herald-Tribune. His autobiography, "Blood on the Moon," will be published by Houghton Mifflin, Inc., this month.

Sears Returns, Praising Quality of Coast Films

After production conferences at the coast with Jack L. Warner, Hal Wallis and Bryan Foy, a party of Warner executives, consisting of Gradwell L. Sears, Carl Leserman, S. Charles Einfled and Norman H. Moray today returns to New York.

"Hollywood is turning out the best pictures in its history," according to Sears.

Warner—First National will release five productions this month, as follows:

1. "Man Hunt"—in production in April.

Grant Right to Examine in S. & C. Copyright Case

Motion for right to examine, before trial, officers of the Spring and Coe and Coe circuit was granted yesterday in the U.S. District Court, New York, yesterday, in connection with copyright infringement action brought by three major distributors. Examination takes place within five days. Attorney Louis Nizer is counsel for the plaintiffs.

Schine Buys Universal

J. R. Grainger, general manager of distribution for the New Universal, yesterday signed a contract which puts all units of Universal service for the current season into the 166 houses of the Schine Circuit. The contract was signed in Grainger's office, J. Myer Schine and George Lynch acting for the Schine Theatrical Co., Inc.

Bill Would Levy 2 P. C. Tax on D. C. Admissions

Washington Bureau of THE FILM DAILY

Washington—A 2 per cent tax would amount to $3,033,000 the gross receipts of admissions in film theaters in the District of Columbia under the terms of a bill introduced by Rep. Ross A. Collins, Democrat of Mississippi, and referred to the House District of Columbia Committee. The bill further provides that theater operators cannot increase the price of admissions to meet the proposed tax. If passed, the measure would become effective July 1 next.

50 Writers Now Working on 30 RKO Screen Plays

West Coast Bureau of THE FILM DAILY

Hollywood—Fifty writers, the largest number ever turned on simultaneously at RKO Radio, are currently working on 30 screen plays for the studio's 1937-38 program. Five scenarists are collaborating on the script of "New Faces of '57," which Producer Edvard Small will soon send before cameras with Joe Penner, Milton Berle, Parkyakarkus and Harriet Hilliard starring.

English Television Still Experimental—Machtwitz

That television is still in its experimental stages in England, with the introduction of colored television, was the opinion of Eric Machtwitz, secretary of the British Broadcasting Company, who arrived in New York this week on the Ile de France.

During his stay on this side of the Atlantic, Machtwitz will spend some time in Hollywood where he hopes to negotiate stages and screen production of the musical show "Balalaika," on which he collaborated and which is now in production with his director, Victor Hurst, at his Majestic's theater, London.

Keith Memorial Theater Reduces Net Loss in 1936

Keith Memorial Theater Corporation reports for the year ending Dec. 31, 1935 a net loss of $83,033 after all charges, as compared with a consolidated net loss of $415,027 for the year ending Dec. 31, 1935.

"Scoundrel!" Suit Goes Over

"The Scoundrel!" plagiarism suit against Paramount, Ben Hecht and Charles MacArthur has been put over in the New York Supreme Court until October. Hearing had been scheduled for yesterday.

Further Hospital Campaign

Plans for the Will Rogers Memorial Hospital drive in the greater New York territory were furthered last week at the meeting of the Board of Directors yesterday afternoon at the Film Board of Trade. Bill Scully was in charge of the session.
FIRST CORONATION FLASH!
One of key scenes in forthcoming “Prince and the Pauper,” with Errol Flynn and twin-stars Billy and Bobby Mauch, is re-enactment of traditional ceremony of ascension to British throne just as it will take place in England on May 12, four days after picture’s release.*

IT’S A GREAT “DAY” IN “SCREENLAND!” Famed editor Delight Evans calls “Call It a Day” “the best picture ever made by Warner Bros.!” Olivia de Havilland, Ian Hunter, Anita Louise head distinguished 8-star cast of awaited comispecial.

HEADLINERS IN THE MAKING are (l. to r.) Willard Parker, William Hopper, Gloria Dickson, Wayne Morris, Granville Owen, recent acquisitions for Warners’ famed star-training squad. Morris (in robe) is ‘Kid Galahad’ in that Edw. G. Robinson, Bette Davis drama now reaching production finish.*

THEY'RE HOLDING IT FOR A 2nd WEEK in New York, while first Variety analysis shows “King and the Chorus Girl” “leading Washington,” winning “season's best gross” in Cleveland, Philly and other keys, with “reviewers giving plenty of attention to Fernand Gravet,” Joan Blondell’s mmmm-mate.*

MAX REINHARDT MARKS “MARKED WOMAN” STAR, Bette Davis, for coveted lead in his next Warner cinemilestone, Dostoievsky’s immortal “The Gambler.”

KENT TO STUDY GB
SITUATION IN LONDON

(Continued from Page 1)

Loew's, who together control what approximates a half interest in GB, have been opposed to the deal worked out by the Ostranders bringing the company into an alliance, production and distribution, with M. C. M. Woolf's General Film Distributors. In objecting to the deal, they line up with John Maxwell, head of B. I. P. and other British film groups.

Senator Sheppard Sponsors
New Copyright Measure

(Continued from Page 1)

would leave the question of damages to the direction of the court. The measure, which its sponsors said was inspired by the request of film and radio people in his state, has been referred to the Senate Patents, Trademarks and Copyrights Committee.

Sheppard told THE FILM DAILY the bill would "place responsibility for the public performance of music on the person originating the performance."

Eastman Kodak Co-operating
With Keller-Dorian Color

(Continued from Page 1)

er, last night to consult with techni-
nicians at Eastman Kodak. Law-
rence Brown, K-D official, accom-
ppanied them.

The technicians leave New York tomorrow for the coast to establish the Keller-Dorian laboratory at the Grand National studio where the plant, with equipment installed, will be ready to make tests for "Grand Canyon" in 10 days. The lab will be ready for capacity output within four weeks, it was stated.

"History is Made at Night"
Hold Over in 28 Spots

(Continued from Page 1)

include: Rivoli, New York; Liberty, Seattle; United Artists, San Francisco; Aldine, Philadelphia; United Artists, Portland, Ore.; Strand, Atlantic City and Madison, Detroit.

"Captains Courageous"
Premiere Set for Philly

(Continued from Page 1)

by the production. Ordinarily, M-G-M roadshows have their world premières at the Astor, New York, but the house is occupied by "Good Earth," which is in for a long run.

Contest Brings Vacation

Ray Bell, director of publicity and advertising for Loew's, Washington, has won the "Garden of Allah" national exploitation contest. He won a trip for two to the Roma for Italy as his best, Carter Bar-
ron, is doing the idea.

RKO'S 2 MONTHS NET IS 10 TIMES HIGHER

(Continued from Page 1)

300, compared to $182,680 in 1936; Pathe showed earnings of $5,300, compared to $4,408 in 1936, and RKO, the parent company, earned $65,000 compared to $50,532 in 1936.

Dooling disclosed that the final audited statement of RKO earnings for 1936 showed profit of $2,455,000, whereas unaudited figures had indicated profit of $2,914,000.

George L. Schine, counsel for the RKO independent stockholders' committee, asked that the court defer making allowances until the plan was finally approved but agreed under questioning by Judge Bondy that some payment should be made to trustee and counsel for the eight months of work put in since an allowance was last made. No other comment was made by the committee.

The trustee is asking $60,000 as an interim allowance and counsel, Donovan & Verner, the Boston law firm, is asking $85,000. Judge Bondy remarked that "very splendid services have been rendered by trustee and counsel" and that the court had been saved a great deal of work.

Sullivan for a koyun on "History Is Made At Night," at his usual original style, Ed showed how true that picture title is when applied to Broadway.

• • • THERE IS an artist named Hilton who does mar-
vellous poster work... in an entirely new technique... relief effect with a whimsical comedy slant, and eye-stabbing color appeal... you can see this lad's work in the window of Northern Pacific Railway at Fifth Ave., and Forty-sixth Street, plugging a dude ranch... this gent Hilton be-
longs in pictures with his flair for showman poster effects.

• • • CONGRATS TO Lawrence Beatus, district man-
ger of Loew's... who today is celebrating his silver an-
iversary. Larry started 25 years ago at the old Yorkville theater...

• • • ON OUR desk... a gorgeous bouquet of scallions and spinach, with this note tied with a piece of chewing-gum... "To Phil, from Your Girl Friedegg,"... we turned abruptly to yell at our sec at the adjoining desk... and then found her sitting on our knees... dashing her off, we said: "Why the bouquet, little one?"... and Frieda retorted thus: "You've made me famous, Pill-er-Phil. Look it!"... and she showed a letter that we didn't notice from vice-president Dan Halpin of Dictograph Products, thanking us for that dictograph gag about Frieda which coins a new slogan for his company's product... we were overcome... as she chewed up the bouquet of scallions and spinach.

« « « » »
“Reports from all sections of the nation show landslide business for Walter Wanger’s HISTORY IS MADE AT NIGHT” — says Film Daily
The Madison, Detroit, lined them outside for hours!

It stood them up at the Aldine, Phila!

The box office never stopped working at Loew's State, Louisville—and hasn't yet!
They stormed the doors, they mobbed the streets at the Majestic, Dallas!

Hours before the box office opened at Loew’s Midland, Kansas City, they were waiting, waiting!

When they kissed... THE LANDSLIDE BEGAN!
“It is what is known as a box-office smash and the long queues snaking from halfway around the corner is indicative of its appeal to the public!” — Louis Sobol, N. Y. Journal

“As likable a film as we have chuckled over and snorted at this season!”
— Frank S. Nugent, N. Y. Times

“It contains the most thrilling climax of the season!”
— William Boehnel,
N. Y. World-Telegram

“It is the tops in entertainment!” — Regina Crewe, American

“An exciting, amusing and generally engrossing entertainment. Miss Arthur and Mr. Boyer make a superlative team of stars!” — Howard Barnes, N. Y. Herald-Tribune

CROWDS FORCED RIVOLI, N.Y. BOX-OFFICE TO STAY OPEN UNTIL 3 A.M. 1
**Reviews of the New Films**

**What Price Vengeance**

by Lyle Talbot, Wendy Barrie

Rialto Productions Corp. 55 mins.

**Peppy Crime Story Whose Thrills of Action and Suspense Will Surprise the Public.**

Although lacking in story originality, this crime picture nevertheless is a peppery yarn which should click with those who like their entertainment studded with thrills. The central theme is devoted to the vicissitudes and dangerous encounters Lyle Talbot, as the young crack-pistol-shot cop, has in the course of bringing a gang of racketeers to justice, but the screen-play wisely incorporates a quantity of material of the human interest variety. Thus the film, despite a number of overdrawn scenes, has been done, and effectively, by placing little Wally Albright in the role of Talbot's doting, hero-worshiping nephew, and by casting Wendy Barrie in the top romantic part. Talbot has a glorious opportunity to use his pistol on the fleeing bandits who stick up the local bank, and his failure, attended by consequent public criticism, leads him to resign his post in the police department. But undaunted he decides he will get the bandits and their elusive leader, so he jetcocks into contact with their police agents and tribesmen, and then springs the trap. There are frequent breakneck automobiles and chases, and it is during one of these mad, wild pursuits that the thugs dump Wally Albright, whom they have grabbed as a screen for their escape, out on the roadside with almost fatal results to the lad. This is a further spur to Talbot to "get" gang, which, of course, he does handsomely at the finish. Restoration of the police force, saving the parish from a bandit menace, and the antics of Paul Panier, the popular hero character, are the rewards. Many of the scenes present photographic difficulties, and Harry Forbes and William Back- way deserve a hand for efficiently handling the obstacles. Del Lord's direction is smooth, and the cast is adequate, although the Spanish-speaking cast is noticeable.

**Cast:**


**Producer:**

Kenneth J. Bishop; **Director:** Del Lord; **Screenplay:** J. P. McGowan; **Cameramen:** Harry Forbes; **William Beckway:**; **Editor:** William Austin.

**Direction:** Smooth. **Photography:** Efficient.

**Arbitration Hearing Monday**

Attempts are being made to settle the controversy between Local 306, the I.T.O.A. and Consolidated Theaters over whether Consolidated is in breach of the 1937 I.T.O.A. contract. Local 306 contends that it does not and should pay a higher scale than the I.T.O.A. Next hearing in the arbitration of the matter is set for Monday.

**Lowell Bodiford Weds**

Fort Worth, Tex.—Lowell Bodiford, manager of the Parkway Theater and Mary Martin, were married here at Easter.

**SHORTS**

**Some Time Soon**

(Remote Musical)

M-G-M 20 mins.

**Shop Girl's Delight**

This film, which certainly entrance and delight all the shop girls, it shows a young lady who wraps safety razors in a factory having a dream of the time when Knighthood was in flower. She dreams of a knight on a white horse just before she falls out of bed. Later in the factory we see her girl pal trying to persuade her to keep a date with a couple of very bodily boys that evening. But the heroine has her thoughts set on a knight on a white horse. Then the action switches to a couple of foreigner who are emigrants from their native European land where one of them is a count and the other a friend. So after many devious windings the girl meets her modern knight. He arranges a swanky party with a lot of titled folks in fancy costumes, just to give his factory sweetheart a thrill. She thinks he is kidding her. But he is really in love with her. All hands are happy as they recall knights and romance can be mixed with dates and routine at the factory. The principals are Jean Chatburn, Inez Courtney, Gregory Gaye and Arthur Auerbach.

"Nature—The Artist"

(Varietour Adventure)

**Vitaphone**

**Flower Beauty**

**Fancy Lilies**

Flower lovers will go for this one, with gorgeous flowers in all parts of the world shown in natural color. Starts with the desert country of the south-west, showing many gorgeous specimens of cactus in bloom. In turn are shown many beautiful blooms from Australia, Asia, Africa, and China. Finishes with a dazzling color parade of tulips in bloom in Holland, Michigan, where the flower tenders dress like their ancestors in Holland. E. M. New- man presents the subject, with narration by David Rose.

**"Red Hot Music"**

(Kiko the Kangaroo)

**Educational**

7 mins.

This Terry-Toon features a red hot music brought about by the red hot music of the orchestra that plays at the KIKO broadcasting station. Soon the entire building is in flames, and Kiko and his fire lad- dyes do the most damagetaking. After some spec- tacular stunts and the risk of his life many times, Kiko the Kangaroo finally saves all the gang in the studio. Plenty of excitement and thrill in the fire scenes to hold the youngsters.

**"Saratoga Summers"**

(Bill Corum Sports)

RKO Radio 11 mins.

**Horse Atmosphere**

A resume of the history of the racing center, Saratoga, with Bill Corum covering the high spots in the town's activities as a health resort as well as a mecca for sportsmen. Corum takes the audience on a visit to the famous racetracks to look over the outstanding thoroughbreds, the visit finishing with a close finish race at the famous track. Finishes with a water color of a new and lovely folk who form the summer social colony.

**Screen Snapshots No. 7**

Columbia Very Good

A varied collection of interesting novelties in Hollywood and featuring the social activities of the screen players away from the shop. A circus comes to town, and all the celebs are in to play themselves, and to visit backstage. Chester Mor- ris' trick dogs are exhibited at the owner's home in Beverly Hills. The Maritime Service Office at San Francisco is presented during the intercollegiate crew races, with dozens of stars rooting from the grandstands. The final sequence is a real novelty, with Fred Stone throwing an old fashioned nickelodeon party, and all the famous screen stars coming in couples, dressed in the garb of 25 years ago when the flickers were really young. As the various couples arrive at the box-office, they are introduced to the audience. In their trick costumes it is hard to recognize many of them. About 50 screen celebs appear in this scene.

**"Stranger Than Fiction"**

(Number 34)

Universal

9 mins.

**Punchy**

Punchy pot-pourri of oddities comprising a wide range of human interest shots. There is the steady-handed Cleveland physician who builds towers with multitudes of matches atop beer bottles; marital rituals of gypsies; the making of candy flowers whose perfection almost defies detection when compared with real ones; and a diminutive miss in Little Rock, Ark., who has a surprisingly intelligent rooster for a pet. Concluding material is made up of a New Yorker who raises silkworms; how fabrics used for women's dresses are tested by the government for tensile strength; and finally a police dog, Sandy, who demonstrates to a life-saver by rescuing a mitre of a kite- a-ton aflame on a trailer.

**Bailey In Cottonport**

Cottonport, Miss.—The Bailey circuit is reported to have taken over the local theater.
‘U’ STAR-DEVELOPING PLAN CLICKS--COWDIN

BRECHER SUGGESTS “NAME” BAND POLICY FOR THE ROXY

COURT RESERVES DECISION ON BRANDT “5-2” WRIT PLEA

HOLLYWOOD—SID SLYERS has been signed for the role of “top of the Town” in “Street.” He will also do the dialogue on the screenplay by Grover Jones.


The Writers branch of the Academy has recommended that Academy members vote favorably on six proposed amendments to the Academy Writers-Producers Code of Practice. With ratification of the amendments, the agreement made with Screen Playwrights, Inc., by the producers will become effective.

Paramount will film romantic musical drama titled “Havana” with Dorothy Lamour and Leff Erickson in the leading roles.

Richard Arlen, has been placed under long term contract by Columbia.

“Heaven on Wheels,” a story by Harry Selby about life in a trailer town, has been bought by Sam Goldwyn.

Olympia Kellerman, English actress, and Ralph Caldecott, film writer and director, were married at Yuma.

Columbia has engaged Don Terry to share the principal roles with Rosalind Keith, in “White Heat.”

KANSAS CITY, Mo.—One of the last measures enacted by the Kansas legislature before adjournment was the 2 per cent retail sales tax which will go into effect May 1.

The tax which will apply to all retail sales of 10 cents or over made in the state is expected to be signed by Governor Walter A. Huxman within the next day or two. Full details of the operation of the tax are yet to be worked out by the tax commission, but it is believed that small zinc tokens in denominations of one and five mills will be minted to take care of the tax on small purchases.

The tax is for the purposes of raising funds for a state old age pension, the school system, and to make possible a reduction in the county ad valorem tax on real and personal property. An amusement tax which had been pending was killed in the last minute rush to close the legislative session.

“Good Earth” Roadshow Dates Increased to 60

Announcement of 19 additional roadshow bookings for “The Good Earth,” M-G-M’s dramatization of Pearl Buck’s epic story of Chinese life, now in its third month at the Astor Theater on Broadway, brings total roadshow bookings to date for this hit attraction to 60.

The new dates, extending from April 7 to May 4, cover theaters in California, Arizona, Washington, Ohio, Pennsylvania, Virginia, Indiana, Oklahoma, Wisconsin, and one in Canada.

ALLEND’S MILWAUKEE PARLEY IS SET BAG

EDW. F. MAERTZ, Zenith Theatre Milwaukee; Banquet—Max Kroft, Abbey theatre, Milwaukee; Entertainment—Dean Deedes, Milwaukee; Publicity—Arno Brunn, Roxy theatre, Milwaukee; Reception—George Langheim, Burleigh theatre, Milwaukee; E-Hi:—Ross J. Baldwin, Tosa theatre, Milwaukee; Transportation—George Fish, Milwaukee theatre, Milwaukee; Convention A—rangement—A. C. Berkoheit, World’s Fair Garden Hotel, Milwaukee, Wisconsin.

In addition to Chairman Wm. the national convention committee comprises: Secretary Ray A. Tese Milwaukee, Wis.; Nathan Yamin, Fall River, Mass.; Lee Newburger, Belmar, New Jersey; W. A. Steffe, Memphis, Minn.; B. H. Horowitz, Cleveland, Ohio; Wm. D. Davis, Pittsburgh, Pa.; Roy Bair, Indiana, Ind.; F. J. McMWilliams, Madison, Wis.; H. M. Bichey, Detroit, Mich.; Aaron Saperstein, Chicago, Ill.; Col. H. A. Cole, Dallas, Texas; Wm. E. Andrews, Boston, Mass.

One of the convention features will be a display of theater equipment and accessories.

SICK REPORT

OKLAHOMA CITY—John Schoepps, former manager of the Minnow Theater, who has been on an extended leave of absence on account of ill health, is back home, but is still receiving medical treatment.

PHILADELPHIA—Warren Conr Ehr district sales representative has returned active duty after an absence of six weeks during which he underwent a major operation in the Jewish Hospital.

DETROIT—Sol Berne, veteran theatrical booker, who was operated a week ago West Bend, has returned to his office this week.

OMAHA—Julia Anders, Grant National cashier, seriously sprains her ankle in a fall on ice.

OMAHA—D. V. McCullars, Units Artists exchange manager, is expected to go home from St. Joseph Hospital in a few days.

NEW HAVEN—Mrs. Maxwell Hof man was operated on for appendicitis. She is recuperating at Grant Hospital.

GLADYS ROCKS, National Supply secretary, is expected back at desk in two weeks following an operation.
Despite Holy Week opening, "Seventh Heaven" tops "Lloyds of London", runs neck-and-neck with "On the Avenue," as Simone Simon and James Stewart overwhelm blase New York audiences with unforgettable emotional power!

SIMONE SIMON
and
JAMES STEWART
in
"SEVENTH HEAVEN"

with JEAN HERSHOLT
GREGORY RATOFF
GALE SONDERGAARD • J EDWARD BROMBERG • JOHN QUALEN • VICTOR KILIAN • THOMAS BECK • SIG RUMANN
MADY CHRISTIANS

Directed by Henry King
Associate Producer Raymond Griffith.
Screen play by Melville Baker. Adapted from the stage play "Seventh Heaven" produced and directed by John Golden. Written by Austin Strong.
Darryl F. Zanuck in Charge of Production
Here is the story picked at random from the early reports pouring into the Home Office . . .

Rialto Theatre, Louisville—Sets a new high.

Fox Theatre, San Francisco—Sets up record gross against what is usually bad show days in this town.

Paramount Theatre, Newark—Opened bigger than "Big Broadcast" which was a honey.

Omaha Theatre, Omaha—Biggest smash in five years.

Buffalo Theatre, Buffalo—Right up with the big grosses on "Big Broadcast."

Michigan Theatre, Detroit—Broke every house record for the past three years.

Paramount Theatre, Salt Lake City—Equals high holiday grosses and already beats "Big Broadcast."

Metropolitan Theatre, Boston—First four days' business equals "Lonesome Pine," which sure is going some!

Alabama Theatre, Birmingham—Better than "Big Broadcast" and neck and neck with "Rhythm on the Range," which was aces.

Des Moines Theatre, Des Moines—Ringing the bell as biggest in years. Up with "Rhythm on the Range," and that was tops.

Fort Worth Theatre, Fort Worth—Twenty-five per cent better than "Texas Rangers," which did sensational business in this situation.

Metropolitan Theatre, Houston—First three days 25 per cent better than "Rhythm on the Range," and way ahead of "Texas Rangers," two attractions that they're still talking about.

Pulaski Theatre, Little Rock—Best opening day in nine months.

Malco Theatre, Memphis—First three days turned in average week's gross business.

Roosevelt Theatre, Chicago—Tremendous business Saturday and Sunday. Gross is biggest theatre has experienced in past six or seven years.

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"WAIIKIKI WEDDING"
Already Proves it's a Box-Office Lulu from Honolulu!

HOLDOVERS indicated everywhere . . . the best proof that "It Pays to Play a Paramount Picture"
Maxwell Suit Against Osterr's to Reach Trial in Sept.

WILL HAYS REPORT PLEADS FOR SELF-REGULATION

290 State Bills are Pending, Hays Association is Told

More Originals

... a healthy sign

By CHESTER B. BAHN

One of the most interesting production trends brought into sharp relief yesterday by the annual report of Will H. Hays to the motion picture industry concerns the marked increase in the number of original stories brought to the screen in 1936.

Approximately one-fifth more original stories were filled in that year than in 1935. In the latter 12-month period, the total of original stories approved in Hollywood under the Production Code was 47 per cent, whereas in 1936, the percentage advanced to 67.82. Moreover, as the MPDA proxy notes, many of the best pictures of the season were original.

While there is much to be said for the use of adaptations of published stories and stage plays, the continued development of the cinema as an art form and its financial success in the years to come both necessarily depend largely upon the industry's own creative powers.

The 20 per cent increase of original stories in 1936 thus is a healthy—and reassuring—sign.

IN VIEW of the ballyhoo our English cousins have been giving their infant television industry, the opinion expressed by Eric Maschwitz, BBC's variety director, to the effect that its advances are no greater than those on this side is something more than merely interesting.

A reasonable interpretation is that whereas American companies interested in television have been content to withhold it commercially until all major problems had been solved, those on the other side of the Atlantic have sought to cash in on television's novelty regardless of its actually experimental status.

If the lessons of industrial history count for anything, the American policy is the one which will pay the larger dividends.

45 Measures Are Awaiting Action by Congress, Survey Reveals

Total of 290 measures affecting the film industry at present are pending in state legislatures throughout the land, according to a report submitted by Charles C. Pettijohn to the Hays association at its annual meeting yesterday. Forty-five measures are reported as current in Congress.

Forty-five states have held legislative sessions this year and 18 have adjourned.

STUDIO UNIONS TO GET BROWNE'S AID ON PACT

George E. Browne, president of L.A.T.S.E., said last night that he would support the Screen Actors Guild and other Coast unions which may seek entrance into the basic studio agreement or establishment.

RKO's Convention Slated for Coast in Early June

Annual convention of RKO Radio Pictures is slated to be held in Hollywood during the first week in June. The FILM DAILY is advised. Exact date has not yet been set.

Maxwell Action Against Osterr Bros.

To Be Tried in London Next September

Md. Tax Program Calls for Continuance of 1 p.c. Tax

Baltimore—A tax program drawn up by Maryland legislative leaders calls for continuation of the 1 per cent tax on gross receipts from admissions to amusement places.

French Sit-Downers Working

Paris (By Cable)—Accepting the Government's offer to make an amnesty, 6,000 film studio employees yesterday called off a sitdown strike which lasted only a few hours. They return to work today.

NEW WB SALES HEADS IN CHILE AND PERU

New Warner Bros.-First National sales managers in Chile and Peru have been appointed by Karl MacDonald, in charge of Latin America for the company, who has just returned to New York from a seven weeks' trip to South America. Arthur Alvarez Bolio, who has been located at Santiago, has been named manager for Peru, with headquarters at Lima. Isidio Rosenfeld, who has been manager of one of the companies.

Newark Bank Night Test

Before Court on April 13

Newark, N. J.—City and police authorities have been directed by Vice Chancellor Bigelow to show cause April 13 why they should not be restrained from interfering with operations by the American of its bank site. Counsel for the complainant this week sought a temporary restraining order against police interference.

SMPE'S WEST COAST

MEETING MAY 24-28

West Coast Bureau of THE FILM DAILY

Hollywood—Spring Convention of the SMPE will be held in the Hollywood Roosevelt Hotel May 24-28, inclusive. It is announced by ERPI's K. F. Morgan, chairman of the Pacific Coast Section.

Pettijohn Will Address Ind. PhotoplayIndorsers

The Indiana Indorsers of Photoplays will hold their annual convention at the Hotel Anthony, Ft. Wayne, Ind., April 15. Charles Pettijohn, general counsel for the Hays organization, will be the principal speaker.

Broadway's Six Holdovers

Broadway next week will have six holdovers, in addition to those two-a-day attractions which continue as well. Six are: "Maritime," Capitol; "Waltzki Wedding," Paramount; "Seventh Heaven," Music Hall; "History is Made at Night," Rivoli; "Top of the Town," Roxy; and "King and the Chorus Girl," Strand.
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One of the greatest publicity stunts ever seen in the Capitol city of Washington... when Manager Hardie Meakin of Keith's theater went to work on United Artists' "History of the World, Part One: At Night" and staged a "waiterthon" with 86 waiters in uniform carrying trays with highball glasses filled with water doing a derby along Fifteenth Street... an appropriate stunt, as the picture is all about a headwaiter and his... The picture is one of the most surprising of the year... The American Seating Company... has begun the manufacture of their opera chairs at the immense plant in Grand Rapids... sufficiently illustrated with enlightening photographs... "America" is the title of the book... and quite appropriate...

The Kidders have switched from the April Fool gag of giving the aquarium number for Mr. Fish... and this year it was Mickey Mouse and Donald Duck... with so many phone calls coming in all day Thursday to Dis-ney's New York office that three switchboard girls were worn out answering calls... A synchronized program from Paris and Los Angeles featuring Fernand Gravett, star of "The King and the Chorus Girl," goes over station WJZ tomorrow when Mervyn Le Roy, Joan Blondell and Everett Horton will speak from the coast, and Gravett will sing from Paris.

Open Air Drive-in Theater
Projected for Lynn, Mass.

Lynn, Mass. Negotiations have been concluded here for the leasing of 100,000 square feet of land on city-owned property for an open air drive-in motion picture theater. The lease to the Outdoor Drive-In Co., headed by Elias M. Loew, was drawn up by City Solicitor Patrick F. Shanahan. It is the intention of the company to spend about $40,000 in the construction of this type theater and to have it ready for use in June.

"Spain in Flames" Ban
Fought in Penn. and Ohio

Philadelphia and Cleveland branches of the North American Commit-tee to Aid Spanish Democracy, the American Civil Liberties Union and the National Council on Freedom from Censorship are fighting to reverse censor board rulings banning "Spain in Flames" in Ohio and Penn-sylvania.

4 P. M. Opening Bill Dies
Concord, N. H.—By a vote of 197 to 156, the House of Representatives overturned a favorable committee report and killed a bill which would have allowed motion picture theaters to open at 4 P. M. on Sunday instead of at 6 P.M. as now.

Coming and Going

AL SANTELL arrives in New York early next week from the coast.

MIKE CONNELLY leaves New York Thursday for the coast.

KENNETH THOMPSON, executive secretar-y of the Screen Actors Guild, is here from coast.

ODYSS ROSE LEE leaves for the coast April 15 to begin work in a picture for Republic, which will be accompanied by Mr. HEIGH SHERMAN, her personal representative, who plans a four and one-half month stay in the coast.

SEVEN LORIS BRO. Mexican child mut-clan, leave by auto Monday for Hollywood.

J. HENRY SOMAKE, Epi's European leg-acitor who has been for months living in Berlin and the Bremen, accompanied by Mrs. SOMAKE.

BILLY and MONICA MARVIN, 12-year-old screen twinn, arrive in New York from coast with their mother toward the midst of next week.

DEANNA DURBIN, her mother and her ma-nagers, arrive in Wednesday from Phila-delphia.

HENRY KOSTER, director, is on the coast looking for new material for his next production.

DORIS NOLAN, star of "Top of the Town," left New York yesterday for Havana, via Wa-angle and Miami.

LYNNE FISHER, actress, sails from New York today on the Virginia for California.

JOE MCDEVITT, sales supervisor, RUB ACKEL, assistant sales manager, and RO-WEN HADERS, head of the California office, arrive Chicago to attend a sales meeting today at the Hotel Drake.

JOSEPH GREEN, president of Sphinx Film Corp., left New York yesterday for Chicago by plane to attend showing there of his films "Mr. With Six Seats.

PHIL REISMAN, foreign sales manager for RKO Radio Pictures, following a business trip to India and Australia has left Sydney on the S. S. "Manitoba" for Los Angeles where he will arrive April 17.

A. M. NOYES, branch manager for Columbia Pictures in Havana, sails from New York to day on the Virginia to resume his duties there.

BARBARA PEPPER, on vacation in New York leaves shortly for Miami to visit friends before she returns to the coast via New York and Albany.

I. J. Hoffman in New York
In Bernhard's Absence

New Haven—I. J. Hoffman, War-ner Theatres president, for this territory is spending a month in the New York office, acting in the absence in Erupe of Joseph Bernhard, Warner Theatre president.

JUST OFF THE PRESS

1937 FILM DAILY YEAR BOOK or MOTION PICTURES

Published by THE FILM DAILY 1937 Broadway N.Y.C.
Reviews of the New Films

"The Hit Parade" with Frances Langford, Phil Regan, Eddie Duchin, Duke Ellington, Carl Hoff (HOLLYWOOD PREVIEW)

Republic 80 mins. PLENTY OF ENTERTAINMENT VALUE IN THIS MUSICAL WITH WIDE ARRAY OF ACTORS.

With a wealth of such widely known talent as Eddie Duchin and His Orchestra, Duke Ellington and his band, Carl Hoff and Phil Regan, there is a lot of entertainment value in this musical which should do nicely with regular audiences. Broderick Crawford always on the verge of having heart failure, Edward Brophy is good for laughs, and Max Terhune gets his share with his gray of hair and the image of an illusory act. George Givot's Greek dialect is amusing and the wild antics of the Gang are good. Langford's voice is good and the San Francisco Girls is another act well spotted. The plot concerns itself with radio which allows for this wide array of acts. There is no reason to complain about the presentation of all this talent. The general pattern may be familiar, but its handling and chain of events keep one very much interested. Gus Meins did a very capable job of directing, giving proceedings movement and a good pace. The songs by well-known writers are pleasing and Harry Grey's musical direction presented them to advantage. Photography on the whole is creditable. Langford is a long tall beauty and again she does not show up so well. Colbert Clark's contribution as associate producer is a well handled nicely mounted presentation. The plot is simply that Frances Langford, a girl out West, is to make good. She meets Phil Regan, an agent, who steers her to success. She is starring on Edward Brophy's radio hour when the authorities catch up with her since she has jumped her parole. To show their confidence in her, the radio headliners get together on her program in the canting, the guilty person confesses to the crime for which Frances had served time. While all this has been going on, Frances and Phil have fallen in love.

Cast: Frances Langford, Phil Regan, Henry, Willard, Darrin, Edward Brophy, Terhune, Inez Courtney, Monroe Owings, Pike Waterman, J. Farrell MacDonald, William Demarest, George Givot, Sammy, Al Thorne, the Gentleman Rogue, Richard Harris, Tic Toc Girls, Yvonne Moroff, Mildred Winton, Barbara Stanwyck, Carol Landis, and The Hit Parade Orchestra. Duke Ellington and his Band with Art Anderson, Eddie Duchin and his orchestra, Melodas and Janis Mack, Al Pearce and Janis Mack. The Voice of Experience, Ed Thorgersen, Oscar and Elmer. Producer, Nat Levine; Associate Producer, Collier Clark; Director, Gun setup in the canting, the guilty person confesses to the crime for which Frances had served time. While all this has been going on, Frances and Phil have fallen in love.

"Guns of the Pecos" with Dick Foran, Anne Nagel, Gordon Hart, Joseph Crehan, Eddie Acuff, Warner-Fuller First 56 mins. EXCITING, SWIFTLY-PACED WESTERN WITH GREAT ACTING, FINE PHOTOGRAPHY, AND IT'S BEST, AIDED BY A CAPABLE CAST.

There's lots of what it takes to please addicts of Westerns in this well-made saga of the Texas plains when bad men were presumably even more numerous than the famed longhorn. Loose were the laws, back in the early '70s, which is the period depicted, and hard was the scrap the Texas Rangers had on their hands to stamout the rouster. Such is the background of "Guns of the Pecos," while in the foreground we find Dick Foran, a young and daring Ranger going after a clique of hardy gentlens who carry on their outlawry under the capable leadership of an unscrupulous judge, whose courtroom is a town saloon. The cause of the silvery-voiced Foran swinging into both the saddle and precipitae action is the fact that Gordon Hart, they murder the latter. Foran has a double incentive for wiping out the culprits. The first of these two excellent excuses is because he is a Ranger; and the second is for the reason that he is a Romeo, captivated by the charms of the murdered man's pretty daughter, Anne Nagel. When all the hard riding, gun play, fists and slogans is over, there remains of the film is nicely cast, expertly acted, and skillfully directed and photographed. Foran's horse is briefly dubbed "Outlaw".


Director, Noel Smith; Author, Anthony Coldeway; Screenplay, Harold Buckley; Music and Lyrics, M. K. Jerome, Jack Scholl; Cameraman, Ted McCord; Editor, Frank Dewar.

Direction, Skillful. Photography, Ditto.

Bankeno Opens Offices

Bankenko Distributing Co., through its head, Harry Ames, announced yesterday the establishment of offices at 1564 Broadway to handle eastern distribution of B.a.n.k.e.n.o., a recently patented screen game. The Liberty and Capitol Theaters on Staten Island have, Ames said, contracted for the use of the device.

Miller: Special Effects, John T. Coleye; Supervising Editor, Murray Selden; Editors, Ernest Nims, Lester Orsbeck; Musical Supervision, Lott Schmidt; Recording Engineer, Henry Kellum; Songs by Lou Handman, Walter Hirsch, Nancy Whiting, Gene Kreisberg, Bert Darrin, Matt Baskin, Duke Ellington.

Direction, Very Capable. Photography, Generally Good.

SHORTS

Glimpses of Java and Ceylon (Fixtis Thatcher Travel Talk) M.G.M. 9 mins. Very Fine.

A jaunt through the colorful islands of Java and Ceylon, with the gorgeous tropical scenery caught in vivid Technicolor. Fixtis Thatcher as usual has caught the glamour and picturesqueqness of the native life. The views of the Buddhist temples are very fine, and the indulgent charm of the native life characterizes the entire production and makes the audience feel that they are almost a part of the scene.

"Going Places" With Lowell Thomas (Number 34) Universal 81 3 mins. Fascinating.

Under the title "A Visit to the Hot Spots," this crispily narrated issue of pictures shows that showman Mexican peasant in San Isidro celebrating a quaint and unusual wedding, which is held specially to honor the lowly oxen who have toiled faithfully in the fields. The remainder of the reel is especially interesting as it depicts America's famous Death Valley. Here the camera has captured the essence of the romance of this area, and the famous 20-mile team hauling borax under the blistering sun. The castle built in this out-of-the-way inferno, are intimately revealed. Audiences will find this material fascinating, so much so that one wonders why the entire short was not devoted to Death Valley, since there is so much of interest there.

"It's A Living" (Paragraphic) Paramount

Snappy

Seven strange business occupations and vocations comprise this snappy short. Filmed in Full Cinecolor, this Paragraphic is not only beautiful to look at, but packs unusual punch because of its curious subject matter. There is the man who conducts a mail order business supplying glass eyes; a wig manufacturers; a gentleman who makes portraits of prominent folk by pasting corn cob pipes on a mass production scale; and the lady who is such an expert scream her that she is employed by Hollywood producers to exorcise all curl-durrying scenes for sound film. The camera is turned on pictures, Climax scenes are of another Hollywood gent who is a past master at pitching pies at combating; and the views of professional fishermen hauling in on their hooks hundreds of sporting lining. This final sequence is amazing.

"Bad Housekeeping" (Edgar Kennedy Comedies) RKO Radio 19 mins.

As usual, Edgar Kennedy turns in a fine string of laughs as the married husband. This time he and the missus decide to swap jobs, each feeling that the other has a cinch. So Ed takes the job of housekeeping for the day as his wife starts blithely to do his stint at the office. Kennedy's trials and troubles as he gets all balled up in the home affairs form a funny reel that will hit the hilarity meter in any theatre. Kennedy has Vivian Oakland as the wife, and Franklin Pangborn as a piano tuner. Produced by Bert Gilvy. Directed by Leslie Goodwins.

West Coast Convention of SMPE to Open May 24

(Continued from Page 1)

J. K. Wolf, President, are as follows: W. C. Kunzmann, Chairman; E. R. Gelb, H. Har ris and C. W. Handley.

Sessions will be largely devoted to a discussion of programs. Committee reports will be received at the opening session Monday morning, May 25. The joint-together luncheon will be held that noon, and the semi-annual banquet and dance on Wednesday night, May 26.

Newark Bank Night Test Before Court on April 13

but this was refused pending return of the show cause order.

The conspiracy was obtained by Picture Playhouse, Inc., operators of the American, in the first test in the city of bank of this legality. The petition complained police raided the theater March 23, arresting the manager and threatening to close the house. Complainant said the police are failing to give it "equal protection of the laws" because other systems similar to Bank of America are permitted in other theaters.

Would Adopt Bartholomew

West Coast Bureau of THE FILM DAILY Hollywood—In the petition of Miss Millicent Bartholomew to adopt her nephew, Freddie Bartholomew, will be held today.
A "Little" from "Lots"  

By RALPH WILK

**HOLLYWOOD**

JUDITH ALLEN, co-starred with Paul Kelly in Harold Bell Wright’s "It Happened Out West," which opened in England a month ago, reported last week that she will view the Coronation and also the Asect Derby.


Lillie Hayward, formerly with Warner Bros. and now with Paramount, is working on her next screen play for "Adventure—With Music," Virginia Van Upp is doing the script based on Don Hartman’s original "Summer Romance," which Fanchon will produce.

Highlights of the day’s news—Lucien Hubbard’s first under his new Production exchange producer contract will be "Back to Black," color with Henry Hathaway directing... Ernst Lubitsch will shoot the race track sequences for Marlene Dietrich’s "Angel" at Santa Anita... Patrice Knowles has been cast in WB’s "A Gentleman After Midnight"... Barbara Stanwyck and Joel McCrea are stated for stel lar roles in Goldwyn’s "Heaven on Wheels."

Marjorie Lord, 18-year-old New York stage actress, and Derry Dean, four-year-old actress, have received Superior Judge Emmett Wilson’s official approval of their screen contracts with RKO Radio Pictures.

**Md. Tax Program Calls for Continuance of 1 P. C. Tax**

(Continued from Page 1)

motion picture theaters. The law providing this tax, which has been in effect for some time, expired at the end of March, but just as it expired Gov. Harry W. Nice signed a bill which was rushed through the General Assembly extending and several other emergency taxes for two months. Now the General Assembly is working on the new tax measures, designed to raise relief funds.

was 47 per cent, in 1936 the percentage increased to 67.82 per cent. Pictures recently released, planned or in production was the reason for the claim that the ground gained in the production of literature, history, biography and music will be held in such pictures as:  "Captains Courageous," "High, Wide and Handsome," "Gone With the Wind," "The Prince and the Pauper," "The Soldier and the Lad," "Maytime," "Quality Street," "The Buccaneer," "You Can’t Take It With You," "Prisoner of Zenda," "The Road Back," "Arabian Nights," "Boy Meets Girl," "The Toast of New York," "Parnell," "Wee Wil- lie Winkie," "Madame Walewska," "Slave Ship," "Dead End," "Seventh Heaven."

There are indications from the producers of some of the producers that the consideration given to the question of grand opera on the screen is likely to be revived in the near future. This is another uncharted road for a pathfinding venture, said Hays.

Newsreels, Hays asserted, had extended the scope of their information service during the year and improved the quality of their work, and showed that the public had been handled with such meticulous fairness that notwithstanding such subjects as the Ethiopian war, the conflict in Spain, and other events, American newsreels were featured without objection in theaters throughout the world. Similarly, short subjects which covered a wide range of historical, biographical, musical and other themes showed a marked upward rise in quality. Hays said and declared that novel features were becoming the Esperanto of the screen, so universal is their appeal.

"The success of outstanding films produced and exhibited during the period under review marks fifteen years of progress by self-regulation toward an end that many had thought unattainable for a vastly popular art," stated Hays.

"Public taste is not static, and there is no single formula for the continued acceptance of motion pictures or other entertainment. The industry cannot afford ever to continue the vast entertainment reseach inherent in the making of pathfinding pictures. It must forever blaze new trails with new products," said Hays.

"We need public opinion, organized and purposeful, to give continuous impetus to the better picture and other entertainment. The public must be warned of the pictures which are only one-half of the task. The other half is the necessity of public support (for quality pictures)."

**New Warner Sales Heads Named in Chile and Peru**

(Continued from Page 1)

company Argentine’s branches, succeeds Balsaw. The theater building is increasing in South America, said MacDonald, especially in Chile, Peru and Argentina. New houses are ranging from 1,000 to 2,500 and 3,000 seats, he stated.

**Bernie Sobel Speaks**

Bernie Sobel of the M-G-M publicity force talked on “Art in Public Relations” last night at the Barbizon Plaza.

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**MAXWELL VS. OSTERT TRIAL IN SEPTEMBER**

(Continued from Page 1)

tion of GB shares owned by the Osterts and seeks to recoup on approxi mately 100,000 in stock which the head of B. I. P. as well as obtain damages. A hearing close to the situation in London are inclined to the opinion that no legal moves will be made by Maxwell or 20th Century-Fox and Loew’s in an effort to upset the deal recently made by the Osterts with C. M. Woolf, head of G. F. D. This airline has an alliance on production and distribution. Between them, the American companies own a half interest in GB through Bradford Trust.

Studio Unions to Get Brownes Aid on Pact

(Continued from Page 1)

closed shop conditions on the coast. The parleys between union heads and studio executives in the major companies for a one-year extension of the basic agreement get under way tomorrow morning at the office of Pat Casey, studio labor head.

Brownes said that he was unable to state what action the other unions would take in support of the unions not now in the agreement. He pointed out, however, that the recent American Federation of Labor convention had approved a resolution urging the unions now included in the basic pact to support the 15 coast unions seeking recognition from the studios. Brownes also stated that the L. A. T. S. E. W. would ask for changes in the agreement with the studios and that the signatures to the pact would do likewise.

Open House Tonight

Kansas City, Mo.—The Variety Club will hold open house on its new Film Row headquarters tonight. Officers installed this week by the Club were: Elmer Rhoden, pres, Finton H. Jones and R. R. Biechele, vice-presidents, Homer Blackwell, sec., Sam Abend, treas. and F. C. Hensler, George Baker, Arthur Cole, R. F. Withers, R. C. LeBeau and Earl Jameson, directors.

Al Kaye to Join G. N.

West Coast Bureau of THE FILM DAILY Hollywood Bureau, formerly a division manager for Warner Bros. theaters, will join Grand National as an executive, it was stated here last night.

**Ticket Giveaway Stopped**

Pittsburgh — Twentieth Century-Fox stopped in to kill a Fulton Theater giveaway yesterday morning. Exhibitor had planted a ticket giveaway with the theater, but theater was forced to run newspaper ads nullifying the value of the pass.
Expect Allied Meet to Further Press Divorce Drive

See no General B. O. Price Rise Before Fall

Greatest N. Y. Territory Theater Building in Years

Independent Circuits Particularly Active: Affiliates Doing Little

Theater building activity on the part of independent operators in the territory served by New York exchanges is the greatest in a number of years. This is particularly true as regards independent circuits. On the other hand, however, groups affiliated with producing interests are virtually inactive in this respect.

Leff-Myers circuit has added the new Zenith seating 600, at 174th St. and Jerome Ave., this making its 10th house. Harry Brandt will operate the new Plaza, with a capacity of 600, at White Plains. At Kearsburg, N. J., Horace G. Fowler plans to open a new theater, seating 600, about June 15.

ARGENTINE STUDIOS PLAN 50 FEATURES

Buenos Aires (By Cable)—Approximately 50 features are scheduled for production here during the year ahead, according to a checkup completed. Pictures will all be in Spanish. Feature production elsewhere was described as slow and indifferent.

Central Authority for Cameramen is Proposed

Plan to discontinue the four cameramen's locals in Los Angeles, New York City, Chicago and Toronto and bring the cameramen under direction of one central office is under consideration, it was said Saturday by George E. Browne, I.A.T.S.E., president.

Truth-in-Advertising

Burlington, Iowa.—Following sign appears on Harold Lyons' theater marquee: "Two Features. Neither one of them any good." Lyons, however, stated that the billing apparently had not injured attendance.

WB Studio Contract Roster of 194 Sets New Record

Hollywood—With 194 people under contract the Warner Bros.-First National-Cosmopolitan studios in Burbank are working with the largest roster in history. This includes 19 stars, 67 featured players, 23 directors, 7 dialogue directors, 57 writers, 10 song writers and 11 all-suite producers. The studios are currently working in high gear with all of the recently completed 10 new stages in use.

RKO WITHOUT PLANS TO RESTORE SINGLES

Asked Saturday whether the RKO circuit was planning any restoration of single bills, Leo Spitz, RKO president, said, "No, we haven't taken any steps in that direction."

"The public will get what it wants," he added, "and apparently the public wants double bills."

DE FAYECOLOR THREE COLOR PROCESS NEARING MARKET

Dufaycolor will be prepared to put its own three-color process on the market within the next four or five weeks, THE FILM DAILY learns. The company, which has offices in the Rockefeller Center Building, then will be able to offer a complete service to producers.

Condon Gets "Nine Old Men"

Condon Pictures, Inc., will film "Nine Old Men," U. S. Supreme Court volume by Drew Pearson and Robert Allen, deal being closed by Harry J. Rothman, executive member of Condon's board, and David Garrison Berger, holder of the film rights option and who will be associate producer. Script will be submitted to the War office for approval, Berger said. Statement by Amédée Van Baerle added the film will treat the Supreme Court question "in a fair, impartial manner."
Parleys for Extension of Basic Agreement Started

Parleys for a one-year extension of the coast basic agreement got under way yesterday at the office of Pat Casey, studio labor head, with the I.A.T.S.E. prepared to ask for a wage raise, according to President George Browne, and other union demands, including an improvement of working conditions.

A chief matter before the conference is the recognition of a number of coast unions including the Screen Actors’ Guild. Browne has stated that he will back the demands of the coast unions seeking recognition.

Sears Drive Ends, With Returns Above the Quotas

Called the most successful drive in Warner Bros. history, the Sears Drive ended yesterday after a 12-weeks’ run. The campaign “brought returns above national quotas, making for an unprecedented record of unusual business,” said Gradwell L. Sears, general sales manager.

Van Loan Series Deal

Advance Pictures has closed with Guaranteed Pictures for all foreign rights on eight pictures on a H. H. Van Loan action melodrama. Mitchell Leichter, head of the company, has also closed the following territories: Detroit, Sam Decker; Pittsburgh, Lou Cummings; and Albany, Charles Tarbox. He is now in New York from the coast.

“The Broadway Parade”

Picture and Distributer

Maytime (Metro-Goldwyn-Mayer)—3rd week—Capitol
Waski Wedding (Paramount)—2nd week—Paramount
Seven Hours to Kill (United Artists)—2nd week—Riviére
History Is Made at Night (United Artists)—2nd week—Riviére
Top of the Town (Universal Pictures)—2nd week—Riviére
The King and the Chorus Girl (Warner Bros.)—2nd week—Strand
Shanghai Bay (United Artists)—1st week—Rialto
The Crime Nobody Saw (Paramount)—1st week—Central
Nancy Steele Is Missing (20th Century-Fox)—1st week—Palace
Step lively, ladies (20th Century-Fox)—Palace

**TWO-A-DAY RUNS**

The Good Earth (M-G-M)—10th week—Globe
Lost Horizon (Columbia Pictures)—5th week—Globe
Silent Barons (GB Pictures)—2nd week—Criterion

**FOREIGN LANGUAGE PICTURES**

The Golem (Metro)-3rd week—55th St. Photohouse
Monte Carlo (France-America) (a-b)—Monte Carlo Cinema in Paris
Charlemagne (France-America) (a-b)—Cinema de Paris
The Ethnol-Mark (Mantle Pictures)—2nd week—81st St.
Sialon (Geo. Kraska-World)—2nd week—World
Kingsway (Kingsway Film Bureau)—1st week—Filmscape
Three Scores of Love (Mundo)—2nd week—Broadway

**FUTURE OPENINGS**

Quality Street (RKO Radio)—April 8—Music Hall
Marked Woman (Warner Bros.)—April 10—Strand
1st Season to Pay (Columbia)—April 10—Palace
San Over Denmark (Scandinavian)—April 11—Cinema de Paris
Swing High, Swing Low (Paramount)—April 12—Paramount
Personal Property (M-G-M) (c)—1st week—Capitol
Love from a Stranger (United Artists) (c)—Rivoli
The Last Night (Amstel) (c)—Capitol
Cameo

(a) Dual bill. (b) Subsequent run. (c) Follows current bill.

Today: Cleveland Warner Club dinner-dance, Menasha.
April 9: Press Photographers Association dinner-dance, Hotel Commodore.
April 9: Universal Club dance and amateur show, the American Women’s Clubhouse.
April 10: Chicago Amusement Publicists Association’s Annual “April Fool,” Hotel Sherman.
April 12: Buffalo Variety Club testimonial dinner, Hotel Statler, for W. N. Kraska-World.
April 12: Indianapolis Variety Club’s state-wide showman’s stag, club quarters.
April 15: Indiana Indiners of Photoplay convention, Hotel Antioch, for W. N. Kraska-World.
April 17-18: National Variety Club convention, Hotel Fontenelle, Omaha.
April 17: Tipperary dinner for Edward Messer at the Bellevue Stratford, Philadelphia.
April 20: Cincinnati Bookers Club dinner-dance, at the Hotel Alm.
April 22: Queen City Variety Club dinner-dance, at the Netherland Plaza, Cincinnati.
May 1: Arena dinner at the New Yorker.
May 2: Boston M. P. Salesmen’s Club dinner and entertainment, Hotel Bradford.
May 3-4: Advertising Association’s annual national premium exhibition, Palomar House, Chicago.
May 10: Allied National Convention, Milwaukee.
May 26-28: Allied States Association Eastern Regional Convention, Hotel George, New Haven, Conn.
June 7: American Federation of Musicians Convention, Hotel Kentucky, Louisville, Ky.
The World Will Be A Better Place To Love In on April 17th!

Call it a Day

with

OLIVIA DE HAVILLAND • IAN HUNTER • ANITA LOUISE
ALICE BRADY • ROLAND YOUNG • FRIEDA INESCORT
Peggy Wood • Walter Woolf King • Bonita Granville • Beryl Mercer • Directed by Archie Mayo
“A TOP-FLIGHT COSMOPOLITAN COMEDY WITH EVERY ELEMENT NEEDED TO MAKE IT A SUCCESS”* LAVISHLY PROVIDED BY WARNER BROS.

*Variety Daily
30 MEASURES PENDING IN N. Y. LEGISLATURE

(Continued from Page 1)

port just received by major companies.

They include the following: controllong outdoor advertising, minimum wages for women and minors, regulating unfair competition, allow-ming municipalities to provide for daylight saving time, six-day work for engineers and firemen, prohibiting theaters from leaving their ma-chines, banning hostility in pictures against people by reason of race, color or creed, requiring safety de-vices for all elevators, anti-price discrimina-tion, establishing picketing a-disorderly conduct, legaliz-ing dog racing, amending children's admission law to require a matron for every 35 children, permit-ting towns of less than 1,000,000 to adopt local laws permitting un-accompanied children between eight and 16 to attend theaters, employing matrons, requiring approval for ad-verting matter broadcast, increasing license fee for reselling tickets to places of amusement, and prevent-ing unfair and deceptive mer-chandising practices.

Hit Columbia Policy On Non-Theatricals

(Continued from Page 1)
sales drives inasmuch as they "in-jure the exhibitors in setting up their main campaign." 

Opposition to the weekly payment plan on shorts has also been registr-ed by the organization, which will call upon its members to refuse to sign contracts carrying this provision. "Don't hurry to buy" is the slogan adopted by the unit.

Sales Drive Launched By Monogram Exchanges

Monogram exchanges have launched a sales drive with all ex-changes slated to be in operation before the Monogram convention in May, according to W. Ray Johnston, president. Howard Stubbins and Ray Oldinstead have opened the Los An-geles branch of Monogram Pictures of California and will shortly open additional offices in San Francisco, Seattle, Portland, Denver and Salt Lake City.

To Do Schary Play

"Violence," a drama dealing with lynching written by Dave Schary, Paramount scenario, was acquired for production early next sea-son by Hy L. L. Cohen, theatrical attorney who was interested in produc-tion of "Tobacco Road."

Danubia Opens Chi. Office

Danubia Pictures, distributors of Hungarian films, has opened Chi-ca-go offices with Sandor Rudynansky in charge. Kalman J. Eidekky is in charge of Danubia's Pittsburgh office.

NO GENERAL B. O. RISE BEFORE FALL

(Continued from Page 1)

operating costs steadily rising and with unionizing of theater employees, a strong possibility, box-offices must take in more revenue, they agreed. Furthermore, they pointed out, the theater tax burden is constantly be-coming heavier and the trend in film rentals is upward.

Argue Right to Produce
Also Right to Exhibit

(Continued from Page 1)
of a member for music license fees, has lingered on for some time, de-fense attorneys presenting several protests, including apparently, the conten-tion that the sale of music to a producer for use in a film, includes the right of the exhibitor to present the film with the music in his thea-ter without paying additional license fees. Ascap is filing a brief argu-ing to the contrary and citing other cases.

Restrictions on Air Use

"Of Movie Songs Lifted"

Local 802, musicians' union, has begun enforcement of its rule, voted more than a year ago, prohibiting the use of the motion of the picture from which a tune played on a sustaining program was taken unless the musicans were paid as for a commercial broadcast. As a result, several pub-lishers of motion picture songs, have lifted all restrictions on radio broad-cast of movie songs. Hitherto, when a movie song was restricted, the name of the motion picture in which it appeared had to be mentioned when it was played over the air.

Ohio Hearing Thursday
On Booth and Tax Bill

Columbus, O.—House labor com-mittee of the Ohio Legislature will hold a hearing Thursday morning on the two-men-in-a-booth bill. A the same time the House taxation committee will consider the measure imposing an additional 7 per cent tax on all admissions.

22 "Heaven" Holdovers

"Seventh Heaven" also is being held over for an addition week a 21 other key cities throughout the country, according to reports re-ceived at the 20th Century- Fo-1.

Two More "Love" Writs

New Orleans—Saenger and Affil-iated Theaters have procured two additional temporary injunctions preventing delivery by Columbia and Grace Moore's "When You're in Love" to any competitors when playing their theaters. Contentions is plaintiffs contracted for one Gra-Moorie picture which is undeliv
MEX. ACTORS SPLIT WITH TECHNICIANS

By MARCO AURELIO GALINDO
FILM DAILY Staff Correspondent

Mexico, D. F.—Secession from the Unión de Trabajadores de Estudios Cinematográficos de Mexico, the Mexican union of motion picture studio workers, is threatened by the actors' section, with the technicians section contesting the withdrawal. Leaders in the separation movement include Ramón Pereda, Leopoldo Ortín, Andrea Palma and José Martínez Casado, all top-ranking "names" in the local industry.

Technicians division has served notice on all producers that its members will not work on any studio employing "rebels" and that its costs must be approved in their entirety.

The Sindicato de Empedados Cine- matografistas, the union of motion picture employees, which is made up entirely of theater employees, is asking the Mexican government to assign members of the Union to operating motion picture theaters and machines now being used by the Secretaría de Educación (Department of Public Education) and all other ministries in their cultural work throughout the country and which are at present in charge of outsiders.

Argentine Studios Are Planning 50 Features

(Continued from Page 1)

where in South America is comparatively unimportant.

Construction of new houses throughout Latin America is an important factor encouraging produc tion. Producers have surveyed the revenue possibilities of the field and have found that week-end business, in particular, is heavy.

Screen Guide, All-Photo

Screen Guide, a monthly fan magazine, effective with the current issue becomes an all-photo magazine patterned after "Life." Carl Schroeder, former associate editor of the magazine, has just been appointed editor to replace Ernest V. Heyn. Schroeder, located in Hollywood, will be assisted by Gladys McCracken and Wilson Brown in the New York office. Curtis Mitchell, located in main office in Chicago, remains as editorial director.

Barron Turns Jeweler

Pittsburgh—Bill Barron, United Artists salesman in the Toledo territory out of the Cleveland office, has resigned to enter the jewelry business. Barron formerly was booker in the Pittsburgh Warner office and manager for several years of the Belmar and Kenyon theaters.

Kansas City, Mo.—Lou Mayer, who came to the Mainstreet Theater several years ago as publicity manager and assistant to Lawrence Lehman, house manager, has been promoted by the RKO circuit to an upstate New York house.

Kansas City, Mo.—R. C. Fahren- holz of Cohocton, N. Y., has been appointed manager of the Macon Theater at Macon, Mo., by Glenn W. Dickenson, operator of the house. He replaces J. A. Jeffress who leaves the Dickenson organization.

Kansas City, Mo.—W. M. War ner, manager of the local Warner Bros., exchange has promoted Howard Thomas from head shipper to booker to take the position left open when Morton Truog resigned to join the staff of the National Screen Service, here. J. R. Turner has been employed by the Warner Bros. branch to fill the vacancy left in the shipping department by the change.

Omaha—Columbia's sales force here has been augmented by J. Arm, formerly with United Artists in Ohio.

Jacksonville, Fla.—Managerial changes in two Sparks circuit houses take Elbert Thompson, assistant manager of the Palace here, to Gainesville, Florida University town, to manage recently renovated Lyric. Thompson is replaced here by John Black, whose most recent post was management of the Ritz in Bartow. Black was formerly stationed in several local Sparks theaters.

Cincinnati—Marie Minzer has been added to Columbia staff, succeeding Helen Kane.

Five New Film Industry Companies Incorporated

Albany—Five new film industry companies have filed articles of incorporation with the Secretary of State. They are:

Sam S. Stein, Gabriel Martels, Rosalind Martels, incorporators.


F & F Syracuse Theaters, Inc., Syracuse; to exhibit motion pictures. Meyer Koplowitz, Anthony J. Caffrey, Maude V. Wortman, incorporators.


Educational Pictures, Inc., chartered under Delaware laws, has filed a certificate of statement and designation in the office of the secretary of state to enable it to do business in New York State.

C. E. A. Invites Kuykendall

London (By Cable)—The C.E.A. is inviting Ed Kuykendall, president of the M.F.T.O.A., to attend its summer conference at Harrogate.

Films vs. Radio on Daylight Saving in Denver

Denver—It's radio versus films here in the matter of daylight saving. Local stations favor a daylight saving ordinance now before the City Council, while exhibitors are fighting the measure. Aldermen have tabled it pending further investigation.

ALLIED EXPECTED TO PRESS DIVORCE DRIVE

(Continued from Page 1)

chairman of the committee in charge.

Renewed efforts in behalf of enactment of the Pettengill-Neeley anti-block booking measure will also be discussed. There will no doubt be plenty said in opposition to the trade practice concessions obtained by the M. P. T. O. A. in connection with its 10-point program.

29 Vitaphone Shorts Now in the Hands of Cutters

Twenty-nine Vitaphone short subjects are in the hands of the cutters at the Brooklyn Vitaphone studio, announces Sam Sax, production chief. Of these, 10 are of two-reel length, and 19 are one-reelers.
Midnight Taxi
with Brian Donlevy, Frances Drake
20th Century-Fox 73 mins.

One of the best sellers seen in years, Brian Donlevy is perfectly cast as the member of the counterfeiter squad who is assigned to uncover the brains of the counterfeit gang that is flooding the territory with bogus bills. The Federal man worries his way into the gang, the huckster fraternity. By clever stages he becomes the first lieutenant of the mysterious counterfeiter chief, and gains his confidence. When the other taxi man tries to hijack the money being distributed, the lieutenant should, but does not, make Donlevy his confidential assistant to transport the dough. The slough meets the femme adorer, the Frat member, and a fundo of suspenseful stuff developed as another henchman, suspicious of the newcomer, tries to cross him up. All done with fast action and clever twists that will keep the fans on the edge of their seats. Ace performances turned in by all. The Fifth District as the setting.

Cast: Brian Donlevy, Frances Drake, Alan Dinehart, Sig Rumann, and Brian Donlevy dominates every scene he is in.

Director, Screenplay: Eugene Forde; Author: Borden Chase; Editor: Al De Gaetani; Ruta Lee; McMullen. The Best.

Monday, April 5, 1937

M. S. Dundy Film Bills
Call for Charity Taxes

Baltimore—One bill for Sunday movies in Maryland, subject to referendum, has been passed by the General Assembly and signed by the Governor. It would permit showing in Oakadale, from 9:30 to 6 p.m. and after 9 p.m. A tax of 5 cents on each ticket would be imposed, the proceeds to go to the Free Library, volunteer fire department and Children’s Aid Society.

The Assembly has passed a bill authorizing the showing in the Fifth District of Anne Arundel county, which is 2700.00. A provision of 10 per cent of the gross from ticket sales goes to the American Legion or a charitable organization. Permits will be issued beginning at the end of 1938 and after that would depend upon a referendum to be held in November, 1938. The measure is in the hands of the Governor for his approval or veto.

The Fifth District is the region which affects only one house—The Glen, at Glen Burnie. Until stopped by county authorities recently the house operated and gave the profits to the

Step Lively, Jeeves!
with Arthur Treacher, Patricia Ellis, Robert Kent, Alan Dinehart, George Givot, Helen Flint
20th Century-Fox 69 mins.

Fuddy and the Woman
with William Gargan, Molly Lamont
Radio Productions Corp. 60 mins.

ROMANTIC OUTDOOR DRAMA WHOSE STORY AND SETTING ACTION FANS WILL LIKE.

This red-blooded tale of the lumber camps is the type of feature all average audiences will enjoy, while somewhat lacking in directional cohesion and effective smoothness, it nevertheless packs plenty of vivid action. There is a real profusion of starring backgrounds and authentic atmosphere, for the footage is obviously made in the camps where giant trees are thrillingly felled, and rugged individuals with lethal punches in their good right hands are as characteristic as the primeval forest itself. The villain is allowed to essay the role of the handsome, fearless, romantic son of a veteran lumber baron.

CHERRY AND JUNE PRINZER in "Play Street"
(Broadway Brevity)
Vitaphone 21 mins.

In a cheap tenement neighborhood the kids are in the street dancing and singing, with June Freiseler up on her hubby’s guitar and other performers. Along comes June’s older sister, who is a professional performer in a big show. She invites them to her home for a party, at which the kids put on their various acts. The two principals are so good they grab a contract from the show manager. Various acts are put on at the party by top vaudeville Cassey, Benny Drehman, Verdi & Lee and Frank Marino. Directed by Joseph Henberry.

"Glove Taps" (Our Gang)
MG-M 11 mins.

Lively
The Our Gang kids stage a boxing bout, with Spanky McFarland drivin’ on it by two toughies that insist on challenging their champ figher. So the Gang unanimously votes Al and a girl to protest, Alfalfa goes into training for one afternoon, with fight manager Spanky putting him on a road work and some tough gym exercises. Already worn out when fight time arrives, Alfalfa goes into the ring in a daze, and wins by a knockout administered behind a canvass drop by Porky who comes to the rescue just in time.

"Puttin’ Out the Kitten" (Scrappy Cartoon)
Columbia 7 mins.

Clever
A nursery fantasy, with Scrappy getting ready to go to bed as he puts the kitten out in the cold for the night. But Scrappy has an awful nightmare in it he sees the poor kitten going through all sorts of wild adventures with the fairy tale people depicted on his room wall paper. Scrappy comes out of the nightmare, and jumps up feeling very sorry for the kitten which he takes in from the cold and puts him in the warm bed with him.

Horse Play
(Radio Flash Comedies)
RKO Radio 18 mins.

The excitement is better more than it is funny in this reel concerning Jack Norton who gets the polo signal of his polo player to decide in go in for the.

So he buys a polo horse and takes it home in a restricted neighborhood where the amateur horse fancier draws a ticket. Kity McHigh plays the wife who is fed up with her husband by Bert Gilroy. Directed by Jean W. Yarbrough.

Theaterphones Ordered
Grand Central Theater, Inc., which will open its newsreel Telephones Ordered in Central Terminal Station May 3, has contracted with the Acousticon Co. for installation of telephones equipment in approximately 10 per cent of the house’s 242 seats.

American Legion toward an ambu- lanech. Another referendum bill to permit movies in Annapolis on Sundays has passed the House and is before the Senate.

Tickets Being Sold.
Theatres are sold out. The minute a feature affects only one house—The Glen, at Glen Burnie. Until stopped by county authorities recently the house operated and gave the profits to the
The
1937
FILM DAILY
YEAR BOOK
of MOTION PICTURES
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THE FILM DAILY

On its more than 1,250 pages will be found data
on the motion picture industry in all its many
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Film Daily, 1501 Broadway, New York City.
West Coast Office - 6425 Hollywood Boulevard,
Hollywood, California
A "Little" from Hollywood "Lots"

HOLLYWOOD
By RALPH WILK
ANDREW L. STONE's Grand National picture, "The Girl Said No," which presents Gilbert and Sullivan's famous operettas for the first time on the screen, concluded production after 17 shooting days. Frank McHugh, as the amiable British bumpkin, and Nora Ross and Vivian Hart are returning to train for New York to go into the legitimate Gilbert and Sullivan engagements.

"The Adventures of Tom Sawyer" will go into production at Selznick International on May 3, under the direction of H. C. Potter and will be produced by David O. Selznick with Production Assistant William H. Wright.

Bert Glennon, cameraman, has been assigned as photographic observer on "Let Me Live" for the purpose of studying Technicolor. "Let Me Live" will be produced by David O. Selznick and E. Lloyd Sheldon with Fredric March starring.

THE WEEK IN REVIEW

DOMESTIC

(Continued from Page 1)

ditionally, Query, incorporated in survey's questionnaire, "Would your clientele accept strong subjects as a substitute for a second feature if the latter were to be eliminated generally?", brought the overwhelmingly affirmative response. The 28 percent negative answers were largely confined to the East, specifically the New England states, although double features also found supporters in the Midwest, West, and South. The percentage of the double feature is more than 80 percent.

Another definite blow at duals appeared when a week before the end of the month the New England states, according to survey replies, voted "no newspapers to the best individual box-office draws among current short product."

Also joining the widespread onslaught launched against duals during the week was Educationalist's president, Earl W. Hammons. With major companies requiring more revenue due to increased production costs, the only solution of the problem can be found in playing more shows per day through elimination of duals.

The field of the short subject—an invaluable proving ground for future stars—is being definitely jured by duals, and labor is likewise suffering because producers who make "quickies" for dual bills work on short schedules which in effect reduce wages of those working on their productions, were also contained in the indictment by Hammons.

Bas-relief events in filmmland during seven-day span included estimate by O. C. Doering, of counsel for the Irving Trust Co., RKO trustee, at a hearing before Federal Judge Bondy, that RKO and subsidiaries' net for the first eight weeks of 1937 were $714,000 after all charges. The paying of that tribute to Adolph Zukor at a testimonial dinner at the Waldorf-Astoria, attended by 1,000 members of the industry which he helped to found. Sponsored by exhibitors of the New York territory, the function's participants witnessed the presentation to Zukor of the insignia of Knight Commander of the Crown of Italy by Gaetano Vecchiotti, Italian Consul-General.

Denial by major companies, active in the 16 mm. field, that their releases are in unfair competition with regular theaters, as charged at recent M.P.T.O.A. convention at Miami. Report by Technicolor of a net profit of $59,155.23 for the year 1936, as compared with a corresponding loss of $3,471.48 for 1935. Paramount's evident intention to file suit to test constitutional validity of the then-instituted divorce measure enacted by the North Dakota Legislature and recently signed by the Governor. Wave of early spring theater construction which indicates that present year will see 1936's total of about 20,000,000 spent on new building and rebuilding exceeded.

The setting back two weeks to May 28-27th of the Allied to be held at the Hotel Pfister, Milwaukee, and the expected likelihood by 20th Century-Fox president, Sidney R. Kent, that the GB situation will be brought to his attention during his forthcoming visit to Europe, Making Tompkin sail to sail next Wednesday, he stated that following his European trip, which calls for his presence at company's sales convention at Paris, he will return to New York and later to Australia to act on the General Theaters set-up.

FOREIGN

(Continued from Page 1)

her, was contained in a cable from the British metropolitan. Suit charges misrepresentation in connection with Maxwell's acquisition of G.F. shares owned by the Osters and seeks to recoup approximately $3,000,000 invested by the head of B.M. as well as obtain damages. Sources close to the situation in London inclined to the opinion that Maxwell will be represented by Maxwell or 20th Century-Fox and Loew's in an effort to upset the production-distribution alliance recently made by the Osters with C. M. Woolf, head of G.F.D.

Other London cables advised that Ivan Scott has been named as new editor of British Movietone Newsweek, replacing a man who left the service to the company as a commentator. Announcement of the marriage there of Claire Adams, widow of the late Sir Benjamin P. Hampton of Melbourne, Australia, to Donald S. Mackinnon, the American film producer, still under investigation. Her Majesty, the Dowager Queen Mary has made a special request that whenever she attends the cinema, the program include a Walt Disney Mickey Mouse or Silly Symphonies production.

Paris reported the departure of Errol Flynn, film actor, to Spain where he will write articles for a newspaper syndicate and survey first hand events in Spain's civil war. Out of Berlin flashed word that showing of the American picture "Charlie Chan at the Opera," produced by 20th Century-Fox, has been banned in the special category under the Reich censor. No reason was announced, but apparently it concerns the role played by the Chinese detective, ran contrary to the Propaganda Ministry's film policy. From Canberra, Australia, a cable came to the effect that Australian producers aredemanding that American distributors pay excise tax on each print made in the country and are trying to bring about complete compliance with film quota act.

Ernst Lubitsch Introduces "Progressive" Rehearsals

West Coast Bureau of THE FILM DAILY

Hollywood—Ernst Lubitsch has introduced "progressive" rehearsals to Hollywood in preparation for the production of "Angel." Marian Dietrich's next Paramount starring picture. "They might also be called 'atmospheric' rehearsals," the producer-director said, in explaining the new rehearsal technique. "All American producers and directors move we move to a new and different set, and atmospheric because we are rehearsing in the settings in which the players will enact their roles."
Four Studio Unions Receive 10 Per Cent Wage Jump

ESTIMATE 1936 WORLD FEATURE OUTPUT AT 1,875

Plan Air Conditioning Systems in 40 Para. Theaters

As if the proper course of action in the instances of duals, giveaways, games and film stars on the radio were not sufficient weighty problems (among others) for the exhibitor these days, there's threat of another serious worry on his horizon. The results from new activity in the advertising film field, specifically the appearance of feature length commercials with casts of Hollywood veterans. First to be completed is "Dealer's Choice", produced by the Shell oil interests, and now being released by the three companies marketing Shell products throughout the United States. In production on the West Coast is a similar film, "Stan", for which the Standard Oil Company is fronting the bill. Still more are reported on the way for other major industrial corporations.

**W**hile "Dealer's Choice" is said to be designed for Shell marketing organization exhibition, and thus can be discounted as theater box office "opposition" it nevertheless must prove disconcerting to the thinking exhibitor.

From an advertising six-reeler with Hollywood cast for nominal dealer screenings to the same sort of film for free public presentation would be a comparatively short step.

Just how short is best determined by viewing some of the latest commercial reels, the advertising messages of which are deftly plated with entertainment.

**THE** exhibitor's real headache, however, may not come until the advent of commercial television. Those studios now producing the advertising features are reported to be looking forward to the day when sponsors will be definitely in the market for films for telecasting. And meanwhile the present efforts are rated by the studios as invaluable aids.

For one thing, they are counted upon to make American industry film conscious. For another, the studios, through them, are mastering and perfecting production techniques with the overhead presumably neatly covered.

Adv. Films

... in feature length

By Chester B. Bahn

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Instalations Set by Partners

Under Remodeling Programs

As an important phase of their remodeling programs, Paramount theater associates are planning to install air-conditioning systems in nearly 40 houses throughout the country.

The Saenger circuit, centering on New Orleans, has 12 installations set. Balaban & Katz plans about 10 in the Chicago territory, Minnesota Amusement Co, 10 in the northwest and E. J. Sparks, six in his Florida circuit.

RETT TELLS REFEREE

OF OFFERS FOR ROXY

George W. Retz, member of the Pounds bondholder committee, proponent of the Roxy reorganization plan, is in a hearing on the plan yesterday before Referee Addison S.

Expect Court to Rule on

Brandt Writ Plea Today

The New York State Supreme Court today is expected to announce its decision on the application of 33 Harry Brandt theaters for an

10% Increase Granted Four Studio

Unions Adds $3,000,000 to Payrolls

German Synchronization

May Be Shifted to Italy

Berlin (By Cable)—Lead of 20th Century-Fox in transferring its German synchronization activities from Germany to Italy, it is expected here will be followed by

12,000,000 Theater Contracts

Distributors affiliated with the Hays association annually execute 12,000,000 contracts with theaters, according to the annual report of the President, which states that 27,000 miles of film are handled daily by their exchanges.

ASCAP REORGANIZING;

PAINE TO BE GEN'L MGR.

Reorganization planned to change the general supervision of Ascap, will result in an Administrative Committee being formed, with the probable effective date May 1.

New setup has E. C. Mills, now general manager, as chairman of the Administrative Committee; John G. Paine, now chairman of the Board of the Music Publishers’ Pro.

Dickstein Com. Weighs

Actors Bill Tomorrow

Expect Court to Rule

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Factors planned to operate the world of film in 1936, with 1,374 made in countries outside of the United States, it is disclosed in the annual report of Will H Hays, made public in its entirety yesterday, European studios contributed 721, with English producers as the most active with their productions totalling 217. Other countries made the following: Germany, 130; France, 125; Russia, 92; Spain, 32; Sweden, 27; Czecho-

TEN CENTS

THE
dAILY

Vol. 71, No. 80

New York, Tuesday, April 6, 1937

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Estimate 1936 World Feature Output At 1,875

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Detroit Film Delivery Firms Sign Union Pact

Detroit — Signing of a contract with the Film Inspectors, Shippers, and Poster Handlers Union, an arm of L. union, was announced by President Howard Craven of Exhibitors Service Co., one of the two firms owning film to local theaters. The new Craven says the union recognizes the union as a collective bargaining agency, but does not provide for a closed shop.

Contract has also been signed by G. E. LaVosque's Cinema Service Co., the other local film carrier, following a brief drivers' sitdown strike last week.

Exhibitors Service Co. pact sets a $35-40 scale for drivers.

Course of Action on Sales Tax Decision to Be Decided

Decision as to whether or not major distributors are going to appeal from the Circuit Court of Appeals ruling on the New York City 2% sales tax will be made at a meeting of counsel at the Hays office at 11 o'clock this morning. As directed in the ruling of the Court on May 27, there is strong sentiment against an effort to upset the opinion, which found that the levy applies to film accounts inside New York City proper.

Anti-Protection, Divorce Hearings in Minnesota

Joint hearing on anti-protection and theater divorce bills is scheduled for today before the Minnesota Legislature. Both measures have been favorably reported.

Efforts have been made in some quarters to have individual hearings held on the bills.

Goldsmith Named Vita. Sound Department Head

Lloyd Goldsmith has been named head of the sound department at Vitaphone studios in Brooklyn. He succeeds H. Porter Evans, who had been associated with the plant since early Vitaphone days.

Darrell Kepler Dies

Sharon, Pa.—Darrell Kepler, 44, projectionist, and inventor of a safety device now used on motion picture machines in many cities, died while driving an automobile, causing it to crash into another car in a street here. Kepler was a native of Crawfordville, Ind.

Cleveland Biz Up 40 P. C.

Cleveland—Local first-run business was up 40 per cent above average last week. Four of the five first-run went away over par.

Loew Common at New High

Loew's common advanced three points yesterday to set a new high of $2. Previous high was 811/2.

Pollak Associated With Theater Trailer Corp.

Association of Adolph Pollak with Theater Trailer Corp. was announced yesterday. At the same time, it was said that Theater Trolley was going on a national basis, with local offices already established in five cities and plans for country-wide coverage well under way.

Local offices opened and their heads are: Chicago, Henry Elman; Los Angeles, William Quinn; Boston and New Haven, Harry Asher; Philadelphia, Murray Eyer.

Pollak said he was definitely withdrawing from the film distribution field.

UA Advances Fred Rohrs, Atlanta Post for Prince

David Prince has been appointed manager of United Artists' Atlanta branch. Prince, who has had 20 years of experience in film sales and promotion work, succeeds Fred Rohrs, who has been promoted to the manager's desk in Washington, D. C.

Kornheiser New Manager of Famous Music Corp.

Sidney Kornheiser has been appointed manager of Famous Music Corp. succeeding Abe Franki, who is being transferred to the West Coast as assistant to Eugene Zukor and to act in a musical advisory capacity. Franki leaves for the Coast within a week or ten days.

Colorado House Passes 2 p. c. Admit. Tax Bill

The Colorado House has passed a bill imposing a two per cent admission tax on theaters in the state, and the measure now goes to the Senate for concurrent action. At the present time the state has a sales tax which exempts motion pictures.

Mrs. H. E. Wilton Dies

Hamilton, Ont.—Mrs. H. E. Wilton, widow of Herbert E. Wilton, has died at her home here just one month after her husband's death, as the result of an accidental fall. H. E. Wilton had been manager of the Strand Theater and member of Parliament.

William Brisbane to Wed

Milwaukee, Wis.—Miss Jane Griswold has left with her parents and two brothers for Hollywood where she will be married in St. Mary's Church April 17 to William Brisbane, RKO actor.

Infection Kills Turner

Burlingame, Kan.—Dick Turner, 58, who owned the Panama Theater, is dead from a streptococcus infection. His widow survives.
**UNIVERSAL TO MAKE 4 FEATURES MONTHLY**

West Coast Bureau of THE FILM DAILY

Hollywood—With 12 pix ready for release and 26 additional prepared for filming, Universal, having caught up with its program to the extent that the studio for a time will make four features a month instead of seven, it is announced by Charles R. Rogers, executive vice-president in charge of production.

Shooting currently at Universal are "The Road Back" and "Love in a Bungalow." Scheduled for production in the near future are "Armored Car," with Robert Wilcox, Cesar Romero and Judith Barrett; "I Cover the War," starring John Wayne, and "100 Men and a Girl," starring Deanna Durbin and featuring Leopold Stokowski.

**German Synchronization May Be Shifted to Italy**

(Continued from Page 1)

other U. S. film companies. Twentieth Century-Fox announced the 'shift last week with the promise that the studio's first film to get German treatment in Rome, "I Cover the War," will be released in Germany at the same time as it is released in the U. S., as a result of which U. F. pix, as reflected in the censor's rejection of Hollywood product with potential box-office strength.

The German censor has an uncanny faculty for turning down U. S. quality product and passing, instead, those which German fans are not likely to patronize.

**Expect Court to Rule on Brand Writ Plea Today**

(Continued from Page 1)

junction restraining the Loew circuit from playing pictures on a five and two-day basis. Other defendants in the action are Columbia, M-G-M, Paramount and Big U Exchange. Case was tried before Justice Hammer on April 1.

**Conn. MPTO to Meet**


**Thief Likes Fire Escapes**

Cleveland—Ben Nadler of the Frankline Theater reports that his fire escape has been a popular feature overseas for the past six months.

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**936 WORLD FEATURE TOTAL REACHED 1,875**

(Continued from Page 1)

Europe, productions in other lands were as follows: Mexico, 28; Argentina, 20; Brazil, seven; Japan, 476; Peru, one; India, 40; Philippine Islands, 15; Egypt, 24; Portugal, four; Russia, 16; Spain, three; Sweden, 10, the report shows.

A total of 1,594 pictures, both features and shorts, were approved by the Production Code Administration during 1938, the report reveals. Among the features approved were 1,911 shorts, 812; feature reissues, 142; shorts reissues, 19. In the previous year, 1,748 pictures received the code's okay.

In 1938, 370 productions were based on original stories, representing 67.62 per cent of the output of member-studios. This compares with 34 or 47.0 in 1935. Thirty-eight pictures were based on plays, 12 on novels, two on biographies, 39 on short stories and five on miscellaneous subjects.

A total of 3396 titles were registered with the Hays association during 1938.

Central Casting Corporation placed 236,436 Extras during the year.

**Bengal Lancer Re-issue Planned by Para, in August**

(Continued from Page 1)

paper will be gotten out in connection with the release. "No Man of Her Own," currently in distribution as a re-issue, is garnering good grosses, it was stated at Paramount yesterday.

**Iowa Towns Long Filmless to Be Opened by Swanson**

Des Moines—Paul Swanson is now at work on two new theater projects. He is opening the State at Alliston, La., and the Roxy at Central City, Iowa. Both towns have been without film houses since the recent loss of sound. Exhibitors are being made at the State at Alliston, scheduled to open in May.

**Winchell Mobbed—By Fans**

When Walter Winchell, the new 20th Century-Fox star, came out of the Music Box the other night after a premiere, a mob flocked after him in court of autographs, which led Will Godfrey, Morning Telso scree to Australia, that "even Garbo couldn't do as well."
RETZ TELLS REFEREE OF OFFERS FOR ROXY

(Continued from Page 1)

Pratt in Federal Court said that up on the basis of earnings for the first six weeks of 1937, a better deal might have been asked from 20th Century-Fox.

Retz, a member of the firm of A. deuilliard & Co., textile manufacturers and distributors, handled with one other member of the committee, all the negotiations with groups interested in acquiring the theater. He told of offers from Fabian, M-G-M, Warner Bros., and one which a Paramount franchise was offered. But in no case, except that of 20th Century-Fox was a first-run franchise available. Retz said that the 20th Century-Fox deal was the best the committee could obtain and that it was "not perfect."

Under questioning by Harold P. Seligson of the Tupton bondholders committee, the Samuel Kramer, representing stockholders, Retz showed unfamiliarity with current earnings of the property. Retz will take the witness stand again today.

Wage, and Other Demands Made by Cleveland Union

Cleveland — A $7 increase over present wages with $24.50 minimum for head inspectors and $22.50 for assistant inspectors was asked today by A. F. of L. officials in demands presented to exchange managers. Other requirements are vacation with continuation of all present privileges, 49-hour week, time and a half for overtime; also assurance that new employees join the union within 30 days after being employed.

Answer was requested within a week. Local branch managers passed the demands on to their home offices without comment.

Plans $100,000 Theater

Detroit—Plans for a new 1,200-seat theater to cost about $100,000 have been disclosed by Paul J. Schlussman, president of Schlussman Theaters Co., operating houses at Muskegon, Mich., in connection with the Butterfield Circuit.

"Admission: 95 Cents!"

Being the Best Remembered Exhibitor Experience of Tony Sudekum, President of the Crescent Amusement Co., Nashville, Tenn.

As Told to Film Daily

On Jan. 22, 1914, the Fifth Avenue Theater at Nashville, which was operated then, as now, by the Crescent Amusement Co., presented "From the Manger to the Cross," booked for three days. After much thought, we decided to raise the price of admission from 50 and 10 cents to 25 cents. The price was in five reels, with 80 actors as principals and over 500 extra. The advertising stated that $100,000 was spent in making the picture.

From the opening day through the entire week, for the picture was held over, the crowds were enormous. The picture was not only well-received, but through the press, gave endorsement to the undertaking.

There was a deep religious feeling created, and one C. C. Booner sang and lectured during the showing. His songs were highly praised and enjoyed.

The venture of putting on such a tremendous religious spectacle, back in 1914, and at the then unheard of price of admission of 25 cents proved quite thrilling as well as successful. The newspapers gave much space to the undertaking, each daily having at least one editorial.

Since 1914 we have, of course, presented in our various theaters throughout the states where we have theaters, the outstanding films, the magnificent settings, the spectacular in the extreme, but none have created more enthusiasm from our audiences, or given us the genuine thrill and satisfaction that I received from the presentation of "From the Manger to the Cross," Cesar's Norm. This is the fifth of a new feature series. Watch for the next in an early issue.

Ascap Reorganizing:
Paine to be Gen'l Mgr.

(Continued from Page 1)

The Ascap Reorganizing Committee Association, will become general manager of Ascap; Gene Buckley, secretary-treasurer, and three other executives are to be chosen at a meeting this afternoon, will complete the Administrative Committee.

Harry Fox, of the MPPA, handling electrical transcription and other copyright clearances, is reported as slated for chairman of the Board to succeed Paine.

Unprecedented new business, anti-Ascap legislation and other matters are contributory causes to the need for additional man power.

Nebraska Anti-Ascap Bill Is Ruled Unconstitutional

Lincoln, Neb. — Passage charges for the bill to As-cap bill here in the legislature diminished considerably when the unicameral's constitutional committee, a legal body of three, passed on every measure before the session starts final vote, declared if passed the law would be found unconstitutional because it takes in too much power.

Theater men and dance operators were almost to a man backing the passage. Chances were good on the passage, too, until the committee published its findings. It was authored by Senator Frank Brady, a rancher. He hoped to make the existence of Ascap, or any similar society, illegal in Nebraska.

Buying Survey Set At Allied Regional Meeting

(Continued from Page 1)

appointed chairman of the survey body. His associates are: Irving Dollinger, New Jersey; Jack Whitley, Sam Soltz, Maryland; Arthur Howard, Frank Lydon, Massachusetts; Charles Olive, Abe Lichtman, Washington; Joseph Davis, Joseph Shulman, Connecticut.

Arthur Price, of Maryland, regional vice president, presided. Neither Governor Muskie or Nathan Yamin were present.

National convention plans, the theater divorce drive and the Pettingell bill were considered at yesterday's parley.

Report 2 W. B. Philly Houses Plan to Use Chance Games

Philadelphia — The Kent and Imperial, Warner houses, are reported playing the chance games of chance within a fortnight. This would be the first Warner houses to try chance games in this zone. The report was received with alarm by independent operators who hitherto have had no chance games opposition from the circuit and feel the circuit will be in a position to give bigger prizes. If the reported policy succeeds at these two houses, others are likely to follow suit.

Serials After 20 Years

Thompsonville, Conn.—C. D. Burbank, at the Franklin for more than 20 years, has introduced serials and premiums for the first time.

NEWS OF THE DAY

Madison, Kans.—J. B. Woods has purchased the Madison Theater from J. M. Hobbs.

Lindon, Kans.—A. M. Johnston who owns the Rialto Theater here has gone to Blackwell, Okla., to take charge of the Bays Theater. He will continue to operate his house at Lindon, putting a manager in charge.

Phillips, Wis.—The Miner Amusement Co. has taken over the Duray Theater here, formerly the Idle Hour, and is also planning the erection of a new house.

Des Moines — The contract has been let to P. Larson of Fort Dodge for the construction of the new Collegiate Theater at Ames. The house is to be completed Sept. 1.

Burlington, Iowa — May 15 has been set as the opening of the new Capitol Theater here.

Newell, Ia.—D. W. Shirley has taken over the Newell Theater.

Des Moines—A new theater is being constructed at Lake Mills by D. W. Shirley, H. A. Anderson of Manly is building a new theater at St. Ansgar.

Thompsonville, Conn.—Peter Parokas, New Britain exhibitor, has started construction activity on a 1,000-seat theater. National Theater Supply has the chair, booth equipment and screen contracts, with William Hutchins supervising personally. August 15 is set as the tentative opening date for use of house.

The C. D. Burbanks operate the Franklin in this city.

Newton, Mass.—Work has been started on a new 1,200-seat, $175,000 theater and store building at 1500 Washington St., West Newton. The general contractors are Platt Construction Co., Inc., of Cambridge.

Provincetown, Mass.—The Wharf Theater will open its doors for the summer season on July 1 under the management of Neil McPea.

Do you receive your office all through a smoking? do you circulate, watch the manhole openers in running theater, and mingle with your par- men? Let's have a chat, find out their likes and dislikes.
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

BING CROSBY, John Howard, Frank Vreeswijk, Santo Fava, Harold
Thompson, Karl Struss, Wally Westmore, Ralph Jester and Dick
Love will be among the entrants in Paramount's annual doubles tournament
at the Los Angeles Tennis Club April 11. Frey is managing the
tournament.


Two men on a horse, Jack Cummings and Georgie Stoll, of M-G-M, forget to bet on their jointly owned
pair. In its first win, the horse, "Dark Acecut," romped home by
eight lengths and paid off $25.80.

Johnny Arthur, who has appeared in more than 200 eccentric roles on the stage and screen, is playing the
leading comedy part in Harold Bell
Wright's "It Happened Out West," which Howard Bretherton is directing
for Principal Productions. Paul
Kelly, who, as a six-year-old boy, appeared in the first western film ever produced, is playing the main role.
Opposite him is Judith Alen.

Nathaniel W. Finston, M-G-M music head, spent the week-end looking for tunes in San Francisco
libraries that were popular in the "49 gold camps. He wants them for
"Girt of the Golden West."

Walter Wanger has signed Wal-
ter Bullock and Harold Spina to compose special music for the Wan-
ger production, "32nd Street." They are working along with Grover
Jones, who is writing the original
song.

"Good Old Soak" is announced as final title of M-G-M's screen version of the
Don Marquis play, "The Old Soak." Wallace Beery has the title role.

Harold Adamson and Jimmy Mc-
Hugh have just had their contract renewed for another term at
Universal City.

Suzanne Lorson, 12-year-old Min-
neapolis singing discovery, will
make her screen debut in an original story by Arthur Sheekman and Dal-
ton Trumbo titled "B Above High St. Th. and Charles Beasley of
mark Norman Krason's debut as producer at the M-G-M lot.

Wangers have succeeded in locating Errol Flynn in Spain and in
informing him his services are re-
quired back on the lot for "The Perf-
fect Specimen," based on Samuel
Hopkins Adam's novel, and he is expected to sail for the U. S. short-
ly.

Advance Pictures, Inc. has signed
Margaret Morris for its series of 1937-38 action features.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 71

SID ROGELL, RKO Studio Manager. Born at St. Joseph, Missouri, January
16, 1900. Educated at North Central High School, Spokane, Wash.—later
becoming a film director and producer in Chile. Crossing the Andes, he arrived in
Buenos Aires and joined the staff of the United
Press, subsequently entering the music publish-
ing business when "Dardanela" was the rage.

North of the equator once again, he entered film biz as a production manager, assistant di-
rector and producer for Harry Joe Brown
Productions. Next, production manager for Charles R. Rogers Productions. Thence to Parle
Studios as production manager, to Warner
Brothers as a producer, to Columbia in the same capacity until assuming his present post.
Despite scads of other problems confronting
him, he still finds time for swimming, golf,

Castig assignments: M-G-M—Frank Morgan, "The Emperor's Can-
dlesticks"; Universal—William B.
Davidson, "The Road Back"; Columbia—Grace Bradley, Ruth Donnelly,
"Blazing Glory"; Victor Kilian, Ian
Wolfe, "League of Frightened Men"; Wanger—Hedda Hopper, "Walter
Wanger's Voyages of '35"; W. B.—
Leonard Mudie, "The Deep South"; Paramount—Francisco Moran, Yola
D'Avril, "I Met Him in Paris"; Florence

Grady Sutton is now en route to St. Petersburg, Florida, where he will spend a month's vacation
with his family. It is his first trip home in five years. Sutton recently completed a featured comedy role in
the Republic picture, "Dangers of
Hollywood."

Abe Meyer has been signed by Condor Pictures to supervise the music on the current George Hiri-
man production, "The Gold Racket," starring Conrad Nagel. Meyer has also been assigned to the current
Ken Maynard production for Condor,
now being filmed.

Owen Francis has been signed by Monogram to write the treatment of "Federal Bullets," novel by Ma-

dor George Fielding Elliot for which Lon Young will serve as associate producer.

Condor's Wild Horse Film
May Be Distributed by GN

West Coast Bureau of THE FILM DAILY

Hollywood — "King of the Siers,
" just purchased by Condor
Pictures, may be released by Grand
National through a deal now being discussed with Edward L. Alperson,
GN president. Frank Gay, author of the original story in which the leading roles are to be enacted by
wild horses, the human actors being
only incidental to the script, will be
associate producer to M. H. Hoff-
man, Sr., who will produce for Con-
dor. W. Scott Darling will adapt
and Arthur Rosson will direct.

Music Replacing Gunplay

West Coast Bar, THE FILM DAILY

Hollywood — Public demand for
musical relief from the thrills of western action drama, as reported by exhibitors, has led to the addition of titles in-
cluding at least four or five cow-coun-
try ballads for every program of the westerns to be produced by Edward Fin-
ney for Grand National.

Exhibs. advise that present-day kid audiences prefer instrument-mental music in westerns and loss
of the old fashioned gun-play.

Theater Building Spurs
in Southern Territory

New Orleans — Construction and
new theater activity in the territory
took an upward spurt this week with
actual building and plans for build-
ing reported from several sectors.
John Caldwell is said to be building at Berwick, Miss.

J. W. Wett, owner of the Strand
Theater at Old City, La., destroyed
by fire, reopened a new house there
this week. The new building, modern
in every respect, seats about 600 and
is said to have cost $22,000.

Joe Hurst has a series of construc-
tions underway at De Quincey, Sul-
phur, Miss., and West Monroe, La.
Strand Enterprises are said to have plans for negro houses at Clarks-
dale, Greenwood and Greenville, Miss., while the Alexander interests may go into Durant, Miss.

A new house is also scheduled for
Junction City on the Louisiana-Ark-
ansas state line, and the Joy Thea-
aters may build at Delhi, Miss. Tom
Bailey of Atlanta is to open negro
houses in Pensacola, Fla., Mobile,
Ala., and New Orleans.

Emporia Times Editor
Named as Film Censor

Kansas City, Mo.—Gov. Walter
A. Hixman of Kansas has an-
nounced the appointment of Miss
Mae Chausen of Emporia as chair-
man of the board of review which has charge of the censoring of
motion pictures. Miss Chausen will
be serving the first term, Mrs. W. R. Stubs of Lawrence, widow of a former Kan-
sas Governor, and chairman of the
censor board during the Landon
years. Miss Chausen, who held the same position until four years ago, has recently been editor of the Emporia Times.

Buffalo Variety Club to
Dine Walsh and Boasberg

Buffalo—Sydney Samson of TCP
and Nicholas J. Basil of Basil
Brothers' Theaters head a Variety
Club committee arranging a testi-
monial dinner April 12 for Thomas
J. Walsh and Charles Boasberg of
RKO. Walsh, manager here since last October, when he came from Salt Lake City, has resigned to join
Columbia Theatres in San
Francisco, while Boasberg, Syracuse
territory salesman for several years, has been promoted to the manager-
ship.

Intemountain Theaters
Planning Improvements

Salt Lake City — Intemountain
Theaters, Inc. is planning a gen-
eral program of improvements and
addition of new equipment to a
number of houses in Utah, Idaho
and Montana, according to Harry
David, vice-president and general
manager, just back from the Para-
mount partners meeting at Miami
Beach, Fla.

ITOA Complaint is Drawn
in Score Charge Action

Complaint is being drawn in be-
half of the I. T. O. A. in connection
with its contemplated action against
major distributors seeking to recov-
ery monies paid for score charges.
The unit holds a regular meeting
tomorrow at the Hotel Astor.

"Exit March" on Films

West Coast Bar, THE FILM DAILY

Hollywood—Future Principal features will be released with a special musi-
cal trailer at the conclusion, it is announced. The idea, according to the studio, says the innovation is designed to elimin-
ate an awkward period of silence be-
tween performances in theaters.

Tuesday, April 6, 1937
**Reviews of the New Films**

*“Think Fast, Mr. Moto”* with Virginia Field, Thomas Beck, Sig Rumann, Murray Kinnell (Hollywood Preview)

20th Century-Fox 70 mins.

**NEW TYPE OF DETECTIVE PLUS RAPID ACTION AND WELL MAINTAINED SUSPENSE MAKE THIS AN ENTERTAINING Film**

A very interesting and entertaining detective is this little Japanese, Mr. Moto. Small in stature, meek in character, but fast as a flash with a gun, an expert at ji-ju-ju, and slick at cards, he is a new type of sleuth. Peter Lorre personifies the character perfectly. The screenplay by Howard Ellis Smith and Norman Foster from a story by J. P. Marquand is suspense from beginning to end. Until Moto reveals his true role one is never sure of his real identity or purpose. Beck's situations keep things moving at a fast clip and a well worked out romance between Virginia Field and Thomas Beck gives the piece variety. The cast is well chosen, with Sig Rumann, Murray Kinnell, J. Carroll Nash, George Cooper and Lotus Long carrying important roles. Regulars Kalmar and Layton are once again enjoyable and the mystery fans especially will find it something a little different. Norman Foster's direction conveys the tone of sure understanding of his material. The picture is well mounted throughout and in every sense a credit to Sol Wurtzel and his producers. This is a Beck, who is leaving San Francisco, is given a letter by his father to deliver to Murray Kinnell in Shanghai. Beck is interested in his father's shipping company and Kinnell is his Shanghai manager. On board, Beck meets Peter Lorre, Mr. Moto. In San Francisco, Lorre was discoed as a street peddler. On ship he throws a man overboard. His general conduct causes one to be very suspicious of him. Beck falls in love with Virginia Field, a fellow passenger, but before reaching Shanghai, she disappears. Beck delivers the letter to Kinnell and turns out to be a blank sheet. The boy insists upon finding the girl and so does coming to the International House which is operated by Rumann. On the way he meets Lorre who joins him. Kinnell is also a member of the party. There Lorre discovers Rumann and Kinnell are partners in smuggling and Lorre reveals himself as a merchant who ran down the outfit, whose operations were ruining his legitimate business.

- **Cast:** Peter Lorre, Virginia Field, Thomas Beck, Sig Rumann, Murray Kinnell, John Rogers, Lotus Long, George Cooper, J. Carroll Nash, Fredric Marching
- **Executive Producer:** Sol M. Wurtzel; **Director:** Norman Foster; **Author:** J. P. Marquand; **Screenplay:** Howard Ellis Smith; **Norman Foster**; **Cameraman:** Harry Jackson, A.S.C.; **Art Director:** Lewis Creber; **Editor:** Alex Trofiek; **Recording Engineers:** George Leverett, Harry M. Leonard; **Musical Director:** Sam Kaylin; **Song:** Sidney Clare, Harry Akst.
- **Direction:** Fine. Photography, Excellent.

*“Week-End Millionaire”* with Buddy Rogers, Mary Brian

Gaumont British 63 mins.

**LIGHT COMEDY FROM BRITISH STUDIO HOLDS ONLY FAIR INTEREST IN LOOSELY KNIT STORY.**

The principal appeal in this British Alliance film is the fact that Buddy Rogers and Mary Brian are the featured players. Rogers is a smartavit and Brian a femme fatale who can add a flash of color and pizzazz to any production. But the dialogue, while witty in places, is too often the product of a screenwriting 20th Century-Fox.

- **Cast:** Buddy Rogers, Mary Brian, W. H. Berry, John Harwood, Norah Gale, Billy Milton, Charles Carlson, Aubrey Malafie, Veronica Rose.
- **Direct:** Arthur Woods; **Screenplay:** Jack Dawson, Geoffrey Kerr, Mac Kester; **Editor:** George Black, Jr.; **Cameraman:** Ronald Neame.
- **Direction:** Fair. Photography, Good.

**SHORTS**

Paramount Pictorial No. P6-8 10 mins.

**Excellent Variety**

One of the strangest of natural phenomena—the incredible rise and fall of the tide in the Bay of Fundy. Nova Scotia, is vividly portrayed in the initial sequence of this diverting reel. Twice daily the mighty tide ebbs and flows, and through the centuries it has influenced the life of the province's inhabitants. Tidal rises of 60 feet are not uncommon, as 70 ft. mas have been known when storms sweep the narrow mouth of the bay. Fishermen's nets, and even boats, are washed ashore at full tide, float on deep water; but shortly they are resting on land.

- **Director:** Classy presentation of a band with ritz settings and specialty numbers of feature calibers. Jacques Fray puts his outfit through several numbers, "Poinciana" being the featured one, and a pipe, "Anders Marsh sings. Andy and Loula Carr do an eccentric dance. Finishes with a dance ensemble beautifully handled. The outfit is decked out with refinement and gets far away from the cheap swing atmosphere, with harmonious and real melodies. Directed by Roy Mack.

**“Little Maestro”** (Tabloid Musical) 11 mins.

**Flat**

This one is a screen tray for little Jerry Bergen, who is being built up as a sort of successor to Chaplin as a comedy pantomimist. Bergen says nothing throughout the

(Continued on Following Page)
"Bulldog Drummond Escapes" with Ray Milland, Sir Guy Standing, Heather Angel, Porter Hall, Reginald Denny, E. E. Clive
Paramount 67 mins.

CRIME THRILLER WHOSE STORY, STUDIED WITH ACTION AND ROMANCE, WILL PLEASE BOTH SEXES.
Ray Milland carries along with dash and verve the best traditions of the story book and screen detective, Bulldog Drummond. In the title role, Milland is more audacious than scientifically skilled as an investigator, but he lets his man, and the last, sinister henchmen, all of whom are banned together in a many-faceted series of operations which include murder, counterfeiting and holding pretty Heather Angel a prisoner in a eerie manor house not far from London. Men and women patrons alike will enjoy the romantic, rough-and-tumble episodes, with love vying with peril, and chivalry with villainy. James Hogan's direction is well paced, while considerable credit for the sequences' effectiveness goes to Victor Milner whose lens captures the interesting action despite the fact that the atmosphere is purposely fog-fogged. It is the presence of the damp and dank rolling mists that makes chills and thrills of the piano. Porter Hall as the sinister ach-regio; Reginald Denny as Milland's pal; Sir Guy Standing, as the clever, thorough and well-posied Scotland Yard chiefman, are skilfully cast. The other players too give excellent characterizations.

Director, James Hogan; Authors, H. C. McNeile, George Fadley; Screenplay, Edward T. Lowe; Cameraman, Victor Milner; Editor, William Shea.
Direction, Well-paced. Photography, Effective.

Babe Ruth in "Home Run On the Keys" (Vitaphone Novelty) Vitaphone 9 mins. Fair

A melange of baseball atmosphere, with Babe Ruth featured as a gentleman going in for the creative arts, such as writing songs and commenting about his exploits in the field of sport. With the help of Zez Confrey and Byron Gay he turns out a song called "Home Run On the Keys," which is played on the piano at a special broadcasting. Superimposed flashes of baseball players swatting the ball as the song is played give it the proper ball atmosphere. It's fair. Directed by Roy Mack.

Rewinders Get Increase
New Haven — RKO rewinders were given a 10 per cent increase in wages this week.

Johnny Mack Brown in "Lawless Land"
Republic 57 mins.

LACK OF ORIGINALITY AND SUSPENSE HANDICAP ENTERTAINMENT VALUE OF THIS ROUTINE WESTERN.
This production is thoroughly unoriginal, and consequently lacking in suspense. There is the handsome Texas Ranger, the pretty girl, her father who is murdered by the villain who seeks her hand, the running-down of the killer and his clique, and the successful termination of the romance between the girl and the heroic arm-of-the-law suitor. Too in the inevitably sparse of intrigue, the clattering of horses' hoofs, and the staccato barking of guns, and that's the story and that's the end of the story. Johnny Mack Brown is a pleasing figure, and the pretty, diminutive Louise Stanley enacts her role of the heroine with more naturalness and conviction than is usually the case when prettiness and prairie lands are fused. The direction is somewhat spotty and the photography only fair.

Producer, A. W. Hackel; Director, Albert Ray; Author, Andrew Bemmister; Screenplay, Andrew Bemmister, Cameraman, Jack Greenwald.
Direction, Sporty. Photography, Fair.

Hamilton United Theaters' 36 Net Shows $6,000 Gain

 Toronto, Ont.—Hamilton United Theaters, Ltd., showed gross profits of $77,392 for the 52 weeks ending Jan. 3, 1937, compared to $70,153 over preceding 52 weeks. Net profit was $55,496, compared with $47,400 in 1935.

Sum of $33,486, equal to 4½ per cent, was paid on 7 per cent preferred stock, making a return of $1.44 per share, or approximately $115,000 as at Nov. 5, 1936. An earned surplus of $67,305 was carried forward into 1937.

Annual general and special general shareholders' meetings will be held March 10th, and the holders will be asked to approve by-law providing for decrease in authorized capital from $5,000,000 to $1,000,000, by reducing par value of 86,000 common shares from $50 to $1 per share. At present there are $1,200,500 of the $26 par-value common stock and $767,000 of the 7 per cent preferred stock outstanding. They will also be asked to approve writing down of good-will, franchises, etc., from $1,516,188 to $157,700.

Mansfield Co. Cuts Capital
Montreal—Mansfield Theatre Co. has reduced capital and liabilities from $750,000 to $750,000 by reducing par value of common stock from $10 to $1 per share. The company now has 7,500 cumulative preferred shares of $100 par value, and 10,000 common shares of $1 par value.

IF It Has Anything To Do With Pictures You'll Find It In The Year Book

Now being Distributed to All Subscribers to THE FILM DAILY
1501 Broadway N.Y.C.
FOUR STUDIO UNIONS GET 10 P. C. RAISE

(Carried from Page 1)

Casey, studio labor head, made known yesterday. Close to 15,000 men are affected.

The wage boost represented on a compromise on the terms sought by the unions, which are signatory to the basic Film Industry Federation of Musicians, the other signatory to the agreement did not receive a wage rise. The agreement was negotiated between the International presidents of the unions and the producers' committee.

Recognition of the Screen Actors' Guild is still under discussion, Casey said. Details of the conditions under which the laborers may come under the agreement also remain to be worked out, according to Casey.

The International Brotherhood of Painters was offered recognition by the producers upon recommendation of the labor group under the same conditions they agreed upon for their withdrawal from the basic studio agreement in 1932. The painters rejected this, though Casey pointed out that they would have received a 10 per cent wage increase if they had acceded.

Thompson, executive secretary of the Screen Actors' Guild, said that he and Casey conferred yesterday and would probably meet again today.

"We are still talking," he said. "The outlook is more favorable than it has been hitherto."

Thompson said he may go back to the coast with Casey because the west was the important area for the guild and the agreement for the Guild was a complicated problem.

Vitaphone Studio Summer Recess Starts in June

Vitaphone studio will begin its summer recess late in June, about the 36th when the plant will suspend normal operations for a two months' period. Sam Sax, in charge of the studio, sailed on the 20th for the box for a vacation abroad.

Next month Sax, at conferences with Gladwell L. Sears and Norman Moray, will lay out the Vitaphone program for 1937-38.

Kaplan Buys Auditorium

Fort Wayne, Ind.—Upon default by the W. E. Howard Co., Indiana, and, on his $70,000 bid for purchase of the Shrine Auditorium, it was sold to Joseph H. Kaplan, of the Kaplan Realty Co., for $52,500 cash. Frank A. Biemer will continue as manager.

To Operate on Herbert

West Coast Bureau of THE FILM DAILY

A WPA bulletin that advising Hugh Herbert that a studio operation was necessary, actor has withdrawn from the cast of "Ever Since Eve." Frank McHugh replaces.

Paris Film Notes

Paris—Radio-Cinema, formerly representative of RKO pictures, will distribute during 1937-38 the product of Republic pictures...A 24th temporary luminaries and renowned artists, assembled under the auspices of the trade paper La Critique Cinematographique, have selected "La Couple" as the best picture of 1936. The 40-hour week is now operating in the cinema industry which has survived the past year 14,000 persons belonging to all branches of the industry. The union of agriculture will make pictures only in 16 mm. size. Eric von Stroheim is to appear in another picture entitled "The Grand Illusion," which will be directed by Jean Epstein and based on her return from Hollywood, Miss. Vittorio announced that an American enterprise engaged her to appear in a picture to be made next fall in the American movie capital. She refused to divulge the name of the company...Cidale, an international group of artists, has been presided over by the poet Helence Vacedesco, has given its 1937 gold medal to Erich Pommer's production, "The Invincible Armada." 

Six New Film Theaters Operating in Carolinas

Charlotte, N. C.—Six new houses are operating in the Carolinas, it is reported here. They are the Harnett at Dunn, operated by James Nation; the Hertford, operated by J. S. W. Grant; the St. Joseph, operated by E. B. H. King; the New Bern, operated by J. C. Sheppard; the Ritz at Tabor, recently opened by J. F. Anderson; the Edna, operated by J. T. Hogg, Branchville, S. C.; the Norwood at Norwood, E. C. operated by G. L. Tavol; the West Branchville house, to Fair Bluff and La Grange, operated respectively by J. M. Scott and E. L. Swain. Among the transfers reported are the Ritz at Fairmont, the Ritz at Mocksville, the Princess at Mocksville, from J. D. Daniel to J. C. Hester; the Ritz at Snow Hill, from Lowell G. Taylor to C. J. Hughes, the Coastal at Ridgeland, S. C., from Frank Miller to R. C. Dean, and the Strand at Edgefield, S. C., from Albert Berelowitz to Edward and Outs.

Three Ind. Houses Dark

Indianapolis—Closings in this area include: The Lincoln and Center, the Princess at Thornhill and the Summitville, at Summitville, Ind.

2 Books by Mrs. Flaherty

London—Two books written by Mrs. Robert Flaherty, wife of the film director, while on location in India making London Films' "Elephant Boy" will be published within the next few weeks. One is a children's book, "Subu, the Elephant Boy," to be issued by Oxford University Press, and the other is "Elephant Dance," which will be brought out by Scribners. Both books will be fully illustrated with "stills" taken from the films which opens at the Rialto Theater on March 30.

French-Italian Cinema Accord

Rome—The New Cinema accorded between Italy and France will permit the latter to export every three months 12 pictures in exchange for eight Italian productions. One-third of the receipts from French pictures will be reemployed in Italian studios. The number of productions will be increased if the circumstances warrant it.

Loder to Act in French

Brussels—John Loder will appear for the first time in a Belgian picture, "The Smugglers," which will also afford the English actor his first role in French.

Briskin Lines Up Stars for Temple Israel Show

West Coast Bureau of THE FILM DAILY

Hollywood.—S. J. Briskin, vice-president in charge of production for RKO Radio Pictures, acting as chairman of the committee in charge of the tenth annual Temple Israel benefit program, announces that Edward Cantor and Sophie Tucker have joined the stars who will appear on the bill at the Hollywood Pantages Theater at midight, April 10, Milton Berle and Paskyrakus, from Briskin's own studio, will be in the array of benefit talent, as will George Burns, Gracie Allen, Bob Burns, Martha Raye, Benny Rubin, Fred Keating, Judge Hugo Schaffner, Bert Gordon, Ella Logan and Borah Minevitch with his Har- monica Rascals. Orchestra will be conducted by Leo Forbstein, recent Academy award winner.

Gina Malo to Wed Brent

London (By Cable)—Gina Malo, U. S. film and musical comedy actress, and Robert Brent, English actor, and actor, will wed here within the fortnight.

Detroit's Five Radio Stations Form Net to Plug Film

Detroit—Something new in the way of a one-city network took shape here when WXYZ, Universal, Windsor, Detroit and five local stations to plug the Michigan Theater's "Walk into Wedding." Program originated at WXYZ.

Words and Wisdom

SHRINKAGE: It's dangerous to announce you are going to make a "big" picture. Sometimes a small, unambitious idea turns out to have some freshness which makes it up to a super before you've finished. Sometimes a picture scheduled for a particular reason shrinks to nothing under your hand.—ALBERT LEWIN.

Vocal "Tricks": We cannot eradicate certain characteristics in our speech. I always wanted to play the type of role I am doing now, but I believe it was my voice and "tricks" of speech that convinced producers in the end, not my arguments.—MYRTA LOY.

Chorus Girls: The girls in Broadway will get an acting job in Hollywood. They lack good looks and personality, both essential to the movie chorus girl.—ROY DEL RUTH.

Thought-Shapers: The value of the motion picture is just beginning to be realized in America. If producers maintain and improve the present high standards, pictures will share the work and responsibility of educating and shaping of thought for the American people.—MRS. WILLIAM DICK SPORRIBG.

Competition: Film cartoons are making things harder for cartoonists. Mere humans can't compete with Donald Duck; they have to abandon slapstick and develop other brands of comedy. The most successful is the type humor which is the shape of life itself.—ICELE COURTNEIDGE.

Topsy-Turvyland: When strange things happen they will occur in Hollywood. When I went there I was prepared to be anything else but a he-man. All my other qualifications were studied, carefully, too, but they made me heavier in Tom Mix film.—GEORGE BAX CROFT.

SICK REPORT

West Coast Bureau of THE FILM DAILY

Hollywood—Robert Flemyng, directing "Mountain Music," was burned on the hand when, in lighting a cigarette, accidentally caused a box of matches to explode.

West Coast Bureau of THE FILM DAILY

Burbank—Recovered from an attack of influenza which forced him to the yellow fever, movie star, is on a vacation in the desert at La Quinta. Betty Davis has returned read to begin work in "That Certain Woman."
RCA Will Market Television Transmitting Apparatus

SEE NO MORE THEATER DIVORCE BILLS THIS YEAR

Majors Fail to Agree on N. Y. Sales Tax Appeal Move

Have Until April 25 to Reach Decision on Next Step

Counsel of major companies at a meeting at the Hays office yesterday, again failed to reach an agreement as to whether or not they will appeal from the Circuit Court of Appeals ruling finding that the New York city 2 per cent sales tax applies to film deals with houses in the city proper. They have until April 25 to seek re-argument on the case.

Another conference may be held within a few days although no definite plans have been made for such a meeting.

RCA 1ST QUART. NET MAY HIT $2,200,000

RCA reports estimated net earnings of $2,200,000 after all charges but before payment of preferred dividends, for the first quarter of 1937, compared to profit of $1,287,000 in the corresponding period of 1936, David Sarnoff, RCA president, announced yesterday.

After deducting $808,000 for preferred dividend charges, the net for (Continued on Page 6)

Casey and Thompson Are Continuing Negotiations

Pat Casey, studio labor head, said yesterday that he was "still negotiating" with Kenneth Thompson, executive secretary of the Screen Actors' Guild. Casey said he could give no indication of the time the (Continued on Page 6)

Giveaways As Duals

Details—And now it's games as duals. Burton London's Beacon Theater is pioneering with Scrabble and Bank Night as a double giveaway.

Name Buck, Mills, Caesar, Bernstein, Fischer as Ascap Administrative Com.

Ascap board of directors yesterday set up an administrative committee of five including Gene Buck, E. C. Mills, Irving Caesar, Louis Bernstein and Walter Fischer to exercise general supervision over the affairs of the association.

John G. Paine, trustee of the Music Publishers' Protective Ass'n, whom Mills said following the board meet Ascap would seek to draft as general manager, declared that he would accept the preferred post as soon as he could straighten out his affairs. Paine will call a special meeting of the MPPA board today to make known his decision and said he would recommend Harry Fox as his successor.

Herman Greenberg was named as (Continued on Page 6)

Michel Considering Roxy Theater Proposals

Wm. C. Michel, vice president of 20th Century-Fox late yesterday took under advisement various suggestions for improving the Roxy Theater reorganization plan, including a proposal that stockholders be taken care of under the plan, following a conference at his office attended by Special Master Addison S. Pratt and various Roxy creditor groups. Under the proposed Roxy reorganization 20th Century-Fox would acquire the theater. No provision is made in the plan for stockholders. The conference was arranged at the request of Samuel Kranner of Kramer & Rienfeld, counsel for the Class A stockholders' protective committee.

Present at the meeting were Michel, Otto Koegel of Hughes, (Continued on Page 6)

RCA to Market Television Transmitting Apparatus After Experimental Period

Condor Production Parley To Open Here Next Monday

Condor Pictures will hold a production conference here beginning Monday, with George Hirliman, production chief, and M. H. Hoffman slated to arrive from the coast to (Continued on Page 6)

New Measures Blocked by Introduction Period Expirations

As far as the submission of new theater divorce bills is concerned, Allied's campaign to compel producers to discard their theaters is virtually over for 1937 inasmuch as the time for the introduction of new business in legislatures is practically ended. Five such measures, however, are still alive. One state, Indiana, which had a bill under consideration, has adjourned sine die.

A total of seven divemission measures were sponsored by Allied (Continued on Page 6)

PARA. SALES MEET ON COAST OPENS JUNE 10

Paramount's annual sales convention will be held at the Ambassador Hotel in Los Angeles on June 10-13. Neil Agnew, vice president in charge of distribution, announced yesterday.

Sessions will be attended by district and branch managers of the Paramount sales organization in the U. S. and Canada, home office executives and studio production heads.

Retention of Empire Men Asked by Mayor's Board

Request that Local 306 and the I.T.O.A. refrain from ousting 22 members of the Empire State operators union now employed in L.T.O.A. houses and reinstate 8 other Empire members previously discharged is (Continued on Page 6)

Levine To Vacation Abroad

"I'm just on a vacation," Nat Levine, who recently resigned as head of Republic production, stated yesterday in New York, following his arrival from Hollywood. "I'm staying on the Rex this Saturday with plans for remaining in Europe eight or 10 weeks. So far, I have made no new plans."
ANEY J. WILSON introduces his guests to his 'New York Stock Market'.
"THE KING AND THE CHORUS GIRL"

BETTE DAVIS in "MARKED WOMAN"

"CALL IT A DAY"

WAIT 'TIL YOU HEAR ABOUT

NO. 4!

JUST PREVIEWED AND IT'S BIG DRAMA
(to follow your big comedy, "Call It a Day")!

JOSEPHINE HUTCHINSON • GEORGE BRENT

in

MOUNTAIN JUSTICE

with
Guy Kibbee • Mona Barrie
Robert Barrat
Directed by Michael Curtiz
A First National Picture

DON'T BE AMAZED by this tremendous succession of big shows—it's
the new working order of the company that won almost twice as many
Academy awards this year as any other producer—

WARNER BROS.
• Grand Campaign
  For This Blistering
  Expose of the Loan
  Shark Racket!

Nation-wide co-operation by the Better Business Bureau.

2,000,000 Free Heralds!
500,000 32-page souvenir books. NBC radio blasts weekly! Special 1-sheets! 1,000 licensed loan offices set to tie-in locally with ads and flash window displays!
SEE NO MORE BILLS
FOR THEATRE DIVORCE
(Continued from Page 1)
during the current legislative season. North Dakota so far has been the only state to enact a bill into a statute. Measures are still pending in California, Michigan, Minnesota, Ohio and Wisconsin. Bills have been promised but so far not introduced in Illinois and Iowa and a similar situation in Maryland pattered out yesterday when the legislature adjourned sine die.

Allied will continue its campaign in behalf of the bills with renewed vigor. The legislative season opens early in January. Measures are introduced in a state where the local unit is affiliated with the organization and Al Stoffes, chairman of the drive for the national association, approve the move.

Retention of Empire Men
Asked by Mayor's Board
(Continued from Page 1)

made in a letter sent yesterday to Joseph D. Basson, president of Local 306, and Harry Brandt, I.T.O.A., president, by the Mayor's Board of Survey on Motion Picture Disputes of which Sam O. Lewisohn is chairman.

As alternative, the Board suggests that the Empire men be taken into Local 306, or that some provision be made for exempting from the Local 306-I.T.O.A. agreement, the theaters in which Empire men are employed.

There are also constructive possibilities in the amalgamation of the Empire Union and Local 306, the board states, adding that it recognizes that such an amalgamation cannot be accomplished at once and that it will undertake exploratory discussions for that purpose.

Condor Production Parley
To Open Here Next Monday
(Continued from Page 1)
attend, it was said yesterday by Frank M. Snell, general manager. Decision is to be made today on whether Van Beuren Corp. will discontinue production of shorts with Condor making them instead.

Clair Film for Belmont
Beginning tomorrow, the Belmont Theater will show Rene Clair's "A Nous, La Liberte," and "The Yellow Cypresses." Both pictures are distributed by French Motion Picture Corp.

"Couple of Other Fellows"
Warner Bros. and Remick Music Corp. revealed that Warner Bros. is taking the matter of malpractice suit brought in Federal Court to a song plagiarism suit brought in Federal Court cheaper. It is said that Warner Bros. never published the song complained of nor were Warner Bros. produced a film with the title "Sway for Sale."

PAINE TO URGE FOX AS MPPA SUCCESSOR
(Continued from Page 1)
assitant general manager of Ascap by the board.

Mills said the purpose of enlarging the executive staff was to increase the operating efficiency of Ascap and enable it to cope with the hostile legislation recently proposed in various states. Mills will go to Helena, Montana, for the hearing April 23 on the Ascap test of the constitutionality of the recent state law aimed at the association.

RCA First Quarter Net
May Hit $2,200,000
(Continued from Page 1)
the first quarter is equal to 10 cents a share on the common stock compared to a deficit of approximately one cent a share for the first three months of 1936.

Business volume in the 1937 first quarter increased about 10 per cent. Barnoff estimated.

Total of 9,272,000 shares of stock were voted approving the re-election of directors. This is 65 per cent of the total stock outstanding, compared with 59 per cent voted at last year's annual meeting.

Casey and Thompson Are
Continuing Negotiations
(Continued from Page 1)
negotiations might take. He will remain here several weeks.

Casey declared that if the painters and their allies strike in the coast studios before Monday as they have planned, the studios will meet the strike. He said no further concessions had been offered the painters.

Vitaphone Sets 26 Shorts
For April-May Release

Vitaphone will release 26 short subjects during April and May, announces Norman H. Moray, Vitaphone executive in charge of shorts and trailers. Of these three two-reelers and 9 one-reelers will be released in April; and 4-two-reelers and 10 one-reelers will be released in May.
The Hit Parade has about an entertaining film

Swift-moving, strung with light entertainers of practically every genre, the picture is as congenial a parade of songs as has been produced in a long line of similar offerings under the direction of Harry Cohn and his players. The picture is well-written, well-directed, and the performances are uniformly good. It is a kaleidoscope of action on a never seen before scale of presentation. Much of it is a treat for us.

While the story is not important, the theme never fails to provide a string on which to hang the various items. The songs are well written and are sung with a smoothness and style that is a treat for the eye.

The film is a treat for the ear and the eye. The music is well arranged and the songs are well sung. The film is a treat for all ages and is sure to please.

The Hit Parade

Directed by Gus Meins
Produced by Nat Levine

with a star-studded cast of radio, stage and screen personalities

The Hit Parade

Republic Pictures
RCA WILL MARKET TELE. TRANSMITTERS

(Continued from Page 1) Pointing out that "many improvements" have resulted from RCA's television field tests which are being continued, he declared that "the requirements of a nationwide television service must be viewed from the standpoint of eventual coverage of more than 3,000,000,000 people in the territory with approximately 100,000,000 homes.

Sarnoff cautioned that "technically, the art of television needs still further improvement in transmission and reception," and added that "as these improvements are made, the cost should decrease and thereby reduce the magnitude of the financial problems of establishing a nationwide television service.

In the coming of ultra-short waves, Sarnoff commented, lies the hope of "perfected television". Sarnoff declared that the program will be promptly and its support will devolve primarily upon the sponsors of television programs and that "those interested in supporting television programs, it is necessary to provide a seeing as well as a hearing audience".

Name Alperson Aides as GN Takes Over Studio

West Coast Bureau of THE FILM DAILY

Hollywood—Coincidental with formal taking over of the former Educational studio today by Grand National, Edward L. D. Alperson announced the following appointments to his production and technical staff:

Harold Lewis, studio and production manager; A. E. Kaye, technical supervisor; Sam R. Walls, comptroller; Robert D. Lopez, purchasing agent; Martin Boe, construction foreman; Buford Smith, paint foreman; Ray Wolf, electrical foreman; Gaston Glass, unit manager; Joseph Shea, publicity manager; Edwin R. Ager, Projectionist; Rex Racocoe, timekeeper; Ted Hazard, supply department; Edward R. Comport, first grip; Joe Brown, men's wardrobe. Sidney M. Biddell is executive aide to Alperson, and in charge of all stories and talent and Philip N. Krause, attorney in charge of all contracts.

Levy Seeks 8-16 mm. Rights

Max Levy of Exclusive Movie Studios, Chicago, distributor of 8 mm. and 16 mm. films for home projectors, is negotiating with the Franchise Department of Columbia for the sole rights to use Columbia's cartoon character "Scrappy" in both 8 mm. and 16 mm. for children's toy projectors. Negotiations also are under way whereby Levy will acquire the rights to both "Barney Google" and "Krazy Kat", Columbia animated cartoon characters.

A "Little" from "Lots"

By RALPH WILK

HOLLYWOOD

PHILIP WYLLY'S story, "Second Honeymoon," has been purchased by 20th-Century-Fox, and Darryl F. Zanuck has decided to co-star Loretta Young and Tyrone Power when the screenplay is produced. Edward H. Griffith will direct.

Grand National has signed Gaston Glass as a unit business manager and his first assignment will be the Zion Myers picture, "Small Town Boy", which Glenn Tryon will direct starting Wednesday. Glass has been an assistant director and production manager for B. F. Zeidman on the same lot.

Anna Sten has been signed by Edward L. Alperson, president of Grand National, to play the role of "Gorgeous." Picture will be produced and directed by her husband, Dr. Eugene Pallett.

"Imperial Picture has purchased "Gin Game" by Nellie Grant and "Neglige," by Gladys Sloan. Both go into preparation for the 1937-38 Imperial program.

Musical Artists Guild Re-elects Tibbett Prexy

American Guild of Musical Artists has re-elected Lawrence Tibbet as president. Others re-named: Richard Bonelli and Alma Gluck, vice-presidents, and Frank LaForge-treasurer. New officers chosen were: Frank Sheridan, vice-president, and Quenna Marie, recording secretary. Leo Fischer was re-appointed as executive secretary.

Elected to the board of governors are: Ruth Brehm, Ruth Gurnon, Eva Gauthier, Frederick Jafgel and Lanny Ross, to serve for three years; Deems Taylor and Alexander Smillies, for one year. Members of the board who remain in office are: Frank Chapman, Charles Hackett, James Melton, Ernest Schelling, Don Voorhees, Fred Waring, Paul Whiteman and Efrem Zimbalist.

Hold Rites for Peck

Funeral services for George Peck, 87, veteran showman who died at Sulphur Springs, Tampa, Fla., last Saturday, will be held at noon today at the Walter B. Cooke Funeral Home, 117 West 72nd St. Burial will be in the family plot in Evergreen Cemetery, Brooklyn. During his long career, Peck was associated with P. T. Barnum, and at one time headed the producing firm of Peck-Fursman.

"Red Barn" on Major Circs.

Four "Murder in the Red Barn" roadshow units are now in operation for major circuits.

By ANNA SHIRLEY

Hollywood—The "Mary Rose of Mifflin," novel by Frances Roberts Sackett, has been purchased for motion pictures by M-G-M.

This, that and 'other': Sid Silvers draws a double assignment as comedian and dialogue writer in Wanger's "2nd Street." Stanley Long will direct "they Francis in "First Lady" for First National. RKO has purchased M. John Bronson's "They Had to Save Charlie." 20th Century-Fox has changed the title of "Escape from Love" to "I Will Be Faithful." Columbia has cast Gene Morgan and Raymond Walburn in "With Kind Regards."

Except for two more two-reelers, the short subject unit at RKO Radio has already completed its program for 1936 and early payments to Bert Gilroy, short subject producer at the studio. Thirty-six films were on the studio payroll with plans made have been completed, Gilroy explained. These included comedy by Edgar Kenedy, Leon Errol and others, and music by the Hall Johnson Choir, dance bands, and musical organizations.

Wm. Michel Considering Roxy Theater Proposals

(Continued from Page 1) Schurman has purchased Dwight J. Jones for 20th-Century-Fox, Special Master Pratt, Col. Hatfield and Carlos Israelus, counsel for the Pounds stockholders committee, announced that Pratt is president of the plan; Kramer, Harold P. Seligson, representing the Tipton minority bondholders' committee; and Edward Hanlon, counsel for the stockholders committee.

Seligson asked that 20th-Century-Fox guarantee full payment of principal and interest of the bond issue and that the amount of cash and the interest be increased. Kramer said following the meeting that he was "hopeful something will develop." It was indicated that Michel would reply to the confererees in a few days. Hearings on the Roxy reorganization plan resume today.

RKO to Start Nine More Pix Before End of April

West Coast Bureau of THE FILM DAILY

Hollywood—Keeping the graph line of production practically on a level with his plans for the 1937-38 season, RKO Radio has four more features, "New Faces of 1937," "There Goes My Girl," "Tomorrow's Headlines" and "Missus America," before cameras. A fifth, "Mexican Quartet," is planned for this week, with nine more scheduled to get under way before the end of April.

"Too Many Wives" Review

Annie Shirley in "Too Many Wives" with John Morley, Barbara Pepper, Gene Lockhart

RKO Radio—60 Min. FAST AND MOVING CARCE, CONTAINING SOME REFRESHING MATERIAL. This is a fast and moving farce, containing some refreshing material. It has been well directed by Ben Holmes and introduces John Morley, a likeable actor who plays the part with a certain nimbleness. The character of Gene Lockhart is created by Annie Shirley and featured by Secretary and Frank Melton competes as an unsuccessful suitor. Morley, college graduate, who "walks" dogs at a high rate of speed, convinces Lockhart, a publicist, that the paper is appealing to Morley. To aid Morley, Lockhart informs him that Morley is a wife and child. When Lockhart gets him in bad with Anne, whom he is courting, the biggest mix-up ever is set. The film is an excellent value at $10.00 per lockart. Finally, the stamp being carried by Lockhart's dog (Richard English) wrote the original story and Dorothy York, Lois Eby and John Grim play the screenplay.

Cast: Annie Shirley, John Morley, Barbara Pepper, Gene Lockhart, Dudley Cleaver, Dick Mellit, Charles B. Fiske, Dot Farley, Jack Carson, George Irving, Producer, William Sitcom, Director, Ben Holmes, Author, Richard English, Screenplay, Dorothy Yost, Lois Eby, John Grim, Art Director, William Sitcom, Director, Ben Holmes, Author, Richard English, Screenplay, Dorothy Yost, Lois Eby, John Grim, Director, Ben Holmes, Author, Richard English, Screenplay, Dorothy Yost, Lois Eby, John Grim. GB East-West June Sales Meets to be Week Apart

GB will hold two sales meetings: in June, the first in New York, covering the east, during the first week in the month and the second the following week, probably in Hollywood Arthur A. Lee, vice-president, sailed on the Normandie April 28 and after remaining there a month to discuss 1937-38 product plans at studio conferences, will return in time for the sales conventions.

White Discusses Advertising

Gordon White, Educational director of RCA publicity and public relations, president of the AMPA's, lectured last night at the Hunter College Motion Picture Course on the general problem of motion picture advertising publicity and exploitation.

M-G-M's Own Cartoons

(Continued from Page 1) M-G-M will present its own series of 13 one-reeler cartoons in Technicolor. Harman-Ishii has 13 more subjects to deliver under present contract.

Wednesday, April 7, 1937.
Survey Reveals Demand for "Down-to-Earth" Stories

HOUSE COMMITTEE VOTES DOWN DICKSTEIN'S BILL

Maryland Continues One Per Cent. Tax on Admissions

Levy Extended for 28 Months Starting on June 1, Next

Baltimore—The one per cent tax on gross receipts from admissions in Maryland, including admissions to picture theaters, has been continued for 28 months from June 1 under a relief bill passed by the General Assembly at its final session. The old law expired on March 31 but was extended two months, so there will be no period during which the tax will not apply.

The bill providing for movies in Annapolis, on Sundays, subject to
(Continued on Page 4)

IMPERIAL’S 1937-38 LINEUP CALLS FOR 32

Imperial’s 1937-38 program calls for 22 features. It was announced yesterday by President William M. Ector. Divided into four individual lists, the 32 will comprise six exploitation specials, 19 Jewel Productions, eight outdoor musicals and eight frontier-action-dramas.

Included in the line-up will be "My Wondering Daughter," by Leonard Leor; "Beauty Racket," by
(Continued on Page 17)

Committee Frowns Upon Mo. Anti-Standee Bill

Jefferson City, Mo.—The House of Representatives Committee on Criminal Justice headed by Rep. Wm. Lindhorst of St. Louis has recommended to the House that it do
(Continued on Page 4)

Loew to Pay $1.62 1/2 Div.

Regular quarterly dividend of $1.62 1/2 on Loew 4%, per cent cumulative preferred stock was declared yesterday by the company’s board of directors. Dividend is payable May 15 to stockholders of record April 30.

Collegians Prefer Films and Radio to Soda and Beer

Ashland, Va.—Today’s collegians prefer film theaters and the radio to “hanging out” at taverns and soda fountains, according to Dr. Robert Emory Blackwell, president of Randolph-Macon College here.

ITALO-GERMAN FILM ALLIANCE IN MAKING

Rome (By Cable)—Luigi Frenni, chief of the film division of the Italian Propaganda Ministry, has gone to Berlin to negotiate an Italo-German film alliance with Dr. Herman Goebbels, the Nazi Propaganda Minister and the German film industry’s new “fuehrer.”

Berlin (By Cable)—One of the major objectives of the Nazi government in seeking an alliance between the Italian and German film industries is to break, if possible,
(Continued on Page 4)

ARK.-MISS.-TENN. MPTO MEMPHIS MEET APRIL 18

Semi-annual convention of the M. P. T. O. of Arkansas, Mississippi and Tennessee is set for April 17 and 18 at the Hotel Chesa, Memphis. R. X. Williams, of Oxford, Miss. is president of the organization.

CONN. MPTO FIGHTS TWO BOOTH MEASURES

Exhibitors who are members of the M.P.T.O. of Connecticut today appear at a legislative hearing in Hartford to oppose passage of two measures, one in each body, requiring two operators in a booth. Speakers objecting to the bills will be: Arthur Lockwood of Middletown, A. E. Robbins of Hamden, Joseph Reed of Washington Depot, Ralph Passo
(Continued on Page 4)

Expect Kuykendall Will Name Radio Com. in N. Y.

Announcement of personnel of the radio committee authorized by the M.P.T.O.A. convention recently at Miami is expected to be made by President Ed Kuykendall when he arrives in New York tomorrow from Washington, where he has been studying the situation in Congress. Kuykendall was instructed to select
(Continued on Page 4)

Screen Actors Guild Sec’y Says Separate Fact Likely

Kenneth Thomson, executive secretary of the Screen Actors Guild, plans to leave today for Hollywood to resume negotiations with the producers’ committee for recognition.
(Continued on Page 4)

Nazis to Cut Star Salaries

Berlin (By Cable)—With the Nazi regime ruling the German film industry, star salaries will be radically reduced in a move to combat the industry’s estimated $15,000,000 marks deficit.

Move to call Roxy Plan Unfair Fails

Following completion of presentation of proof in favor of the Roxy reorganization plan by the Pounds majority bondholder committee, proponents of the plan, counsel for groups opposed to the plan voted that it be declared unfair, and inequitable on the basis of the evidence adduced but were overruled by Special Master Addison S. Pratt
(Continued on Page 4)

Musical Romances and Outdoor Yarns Favored, Exhib. Unit Survey Shows

St. Louis—“Down-to-earth” stories of contemporary life, musical romances and outdoor stories with fast action are today’s film audience preferences, according to an exhibitor survey just completed by the MPTO of St. Louis, Eastern Missouri and Southern Illinois.

Survey was made by a special committee appointed by President Fred Wehrenberg, its personnel in—
(Continued on Page 18)
Hobbs, Well Again, Will Press Film Probe Bill
Washington Bureau of THE DAILY
Washington—This week Hobbs, following hospitalization for illness, Rep. Samuel Hobbs, Democrat of Alabam, yesterday took formal action on his House bill seeking a wide investigation of the film industry.

Form MPPA Committee
Meeting yesterday afternoon of the Board of Directors of the Music Publishers Protective Association resulted in a committee being formed to attend to the situation concerning resignation of John G. Paine as Chairman of the Board and the recommendation by Paine that Harry Fox be chosen to succeed him. Paine is leaving to become general manager of Ascap.

Committee consists of: Edward B. Marks, Elliot Shapiro and Sam Fox.

Erpi Denies Owing MPPA
an answer to the trial yesterday to be brought by John G. Paine, as trustee of the Music Publishers Protective Association, for $211,743, Erpi denied owing the MPPA any money and asserted that Paine had been paid in full.

Levine Co. Gets Contracts
Chicago—J. Levine and Co. will build a 420-seat theater at Stege, Ill., and another small neighborhood house at Riverdale, a West Side suburb.
The company will also plan to attend the International Convention of the Lyric Theatre at Marion, Ind., and the Indiana Theater at the Illinois and Indiana Circuit at Kokomo.

W. P. Lipscomb Weds
London (By Cable)—A Hollywood honeymoon is planned by William Perley Lipscomb, British playwright and screenwriter, and his bride, who was Miss Florence Taub.

To Attend Rotary Conclave
Troy, O. — Mr. and Mrs. Chris Plister of the Mayflower Theater, plan to attend the International Convention of Rotarians at Paris. Mr. Plister is a former national president of Rotary.

Dick Manheimer's Dad Dies
Scattle—Sanford Manheimer, 65, father of Richard Manheimer, assistant booker for the Sterling Circuit, is dead.

New Napoleonole House
Napoleonole, La.—A. B. Blanchard is to construct a 750-seat theatre here at the approximate cost of $20,000.

"Silent Barriers" In 3rd
"Silent Barriers" starts the third week of its daily engagement at the New Criterion tomorrow.

Peirce Joins Monogram; Helen Harrison Succeeds
William J. Peirce, assistant to Ed Finney director of publicity and advertising at Grand National, has resigned, effective April 17 to be coast director of publicity and advertising. Miss Peirce was formerly with Columbia Pictures on the coast and has had other film experience there.

Helen Harrison was named publicity manager of the new Peirce Company, yesterday by Edward Finney, director of publicity and advertising and will take over the duties of William L. Peirce, who has resigned to join Monogram Pictures.

Schiller Opening Set Back
Grand Island, Neb.—Harry Schiller said this week his new Grand Island Theater was delayed until May. The $85,000 house is a replacement of his old 356 seat and is of double capacity. Schiller, recently appointed City Manager for Tri-State on a partnership understanding with them, will not accelerate today; in fact, he leaves New York City after the battle of the opening is past. Eddie Forester, city manager now, will continue at Tri-State, to be headed for an unannounced berth.

Thomas Reynolds Dies
Chicago — Thomas Reynolds, 60, president of the recently-founded industrial research, Production, is dead. Reynolds was a former president of the Chicago Motion Picture Operators Union. He is survived by his wife and son.

Fabian Reorg. Plan Up
Hearing on the St Fabian reorganization plan for the Fox Brooklyn Theatre and office building will be held tomorrow before Federal Judge Bondy.

Condor Prexy to Parley
George Hirshman, president of Condor Pictures, arrived by plane yesterday from Hollywood to confer with the company’s eastern executives regarding production schedules for the balance of the season.

Sanchez Distributes “Jenny”
Arthur Sanchez of Trans-Oceanic Film Export Co., has acquired American distribution rights to the French production “Jenny,” starring Francois Rosay, star of “La Kermesse Heroique”.

Spanish Films In Denver
Denver—Spanish pictures are being shown at the Rio-Theatre every Monday night.

FANCHON ROYER arrived in New York yesterday for an engagement.

EDWARD M. PESKAY, vice-president in charge of distribution for Grand National, and Edward Finney, publicity and advertising head, leaves New York Saturday for a six weeks’ tour of company exchanges from coast to coast.

STANLEY SHUFORD, advertising agent, leaves now for Hollywood.

MARGO, screen and stage player, leaves for the coast Sunday to begin work in Samuel Goldwyn’s version of “Hurricane.”

GEORGE SIGURAS is back in New York from Florida.

EDWARD G. LEVY returns to New Haven Monday and is back in New York.

ED KUYKENDALL is now due in New York from Washington.

WILLIAM ROBINSON, Monte Carlo banker, sails from France April 14 on the Queen Mary for New York.


ARCHIE MAYO leaves New York today on his return to the coast.

A. H. BLANK is in New York from Omaha.

GIL GARBER leaves New York Saturday to join the Paramount writing staff in Hollywood.

KING CHARNEY has arrived in New York from the coast.

NORMAN ALLEY, recently appointed by Charles Ford to take charge of the Los Angeles office of Universal Newsreel, has arrived there by plane from New York.

NORMAN H. MORAY, Vitaphone executive, is in charge of shorts and trailers arriving in New Orleans today for product conferences with branch personnel and exhibitors, and continues on to Atlanta tomorrow.

J. CHEEVER COWDIN, chairman of Universal’s board of directors, accompanied by Sam Machnovitch, company’s newly appointed treasurer, arrived at the home office yesterday afternoon from the coast by plane.

LIZBET HOLMAN REYNOLDS left Paramount’s studio at Hollywood yesterday for New York to confab with London where she will be guest artist at the Grand National House Ball during the convention ceremonies.

JOSEPH R. VOGEL is in Boston confering with W. N. Addison, district manager for Loew’s Theaters.

LOU BROWN, Loew publicitiy director for Baltimore, has arrived in New York to dispose of Spring campaigns with Oscar A. Doob.

HARRY MOSKOWITZ returned yesterday to Lou’s home offices from Hurstberg where he went over improvement plans for circuit’s Theaters theatres.

W. RAY JOHNSTON, President of Monogram Pictures, returns today from Chicago.

* BENJAMIN WELANSKY, Monogram franchise executive, returns to Boston tomorrow after three-day business conference at the home office.

COMING AND GOING

SHOWMAN’S REMINDER

NOW is the time to check that checking system is working perfectly, as it is ready for the warm weather ahead.
PUBLIC ENTERTAINMENT NO 1

Telegrams! Phone calls! Letters! Hold-overs! New records! Happy patrons!
— that's M-G-M's "MAYTIME"

"I've got a million of 'em!"

"MAYTIME IS PUBLIC ENTERTAINMENT No. 1"
says Mr. Bernstein, of Strand Theatre, Ithaca

"MAYTIME' biggest business we have done in the city of Ithaca on an opening day. Standing room only. Enthusiastic reaction. Applause at finish of each performance. It's the tops. Perfect vehicle for talents of MacDonald and Eddy. 'Maytime' is Public Entertainment No. 1."

BERNSTEIN BROTHERS
ITHACA, N. Y.
T. O. A. at a recent hearing at Washington.

Coast producers joined in the attack on the grounds that its enactment would shut off use of foreign stars. Contention was also made that passage of the bill would inspire retaliatory measures by foreign countries.

"I haven't given up the fight and will push this thing through definitely before the end of the session," Congressman Dickstein told The Film Daily.

Move to Call Roxy-Plan Unfair Fails

(Continued from Page 1) in Federal Court yesterday. Special Master Pratt held that the order referring the hearings to him prohibiting him from declaring the plan inequitable at this time.

A plan was sharply attacked by Harold Seligson, representing the Tipton Bondholder committee, by I. Bernard Leff, of M. B. & D. W. Blumenhal, counsel for the Adler committee and by Samuel Kramer of Kramer & Kleinfield, counsel for the Glass A stockholders’ committee.

Leff pointed out that the committee’s own witness, Charles A. Bennett, accountant, had said he would not approve the plan unless the terms of the film franchise and trust indenture were fully stated. The plan does not give complete details, pointing out that “trust and conditions will be as usual.” Kramer observed that there were no usual terms for a film franchise and that each agreement had to be separately worked out. Seligson said there was no definite minimum set in the franchise, and no terms set forth for division of income. He observed that on the basis of Cullman’s figures 200 prints of a Fox film could not get back its investment of $650,000 in 1939. Seligson charged that the depression figures were too high. Hearing resumes at 2 p.m. today.

Exhibs. Battling Conn. 2-Men-in-Booth Measures

(Continued from Page 1) of Nagatuck and Irving C. Jacobs of Branford. Attorney Edward G. Lovery will meet the various speakers and summarize the case against the measures.

On April 13 the Legislature will hold a hearing on the proposed 10 per cent admission tax bill which will also be fought by the Connecticut M.P.T.O. delegation.

First Film to Run Week

Marion, Ind. - "Waikiki Wedding" is the first picture to run a full week in this city’s history. The picture played to capacity houses at the Rivoli Theater.

ALIEN ACTOR BILL DIES IN COMMITTEE

(Continued from Page 1) • the OTHER day a couple of columnists took a slam at Martha Raye … saying that she went high-hat and kicked everybody off her set, “Mountain Music,” at the Paramount studio. Now Dave Keene gives the inside story and Dave ought to know, for he was right there at the time, he being the gent who sends out that news letter from the studio … he says the truth of the story is that Martha was badly injured during a difficult adagio dance and she refused a double … she nearly collapsed from pain and naturally could not go on at that moment from this incident the columnists in question tried to take Martha to the cleaners. Dave says to the contrary this is fair, as Martha is one of the swellest girls in the biz … Note to Dave and Martha: We coined a word for this type of columnist two years ago—columnist. It still goes …

• • • WITH HIS “Here’s to Crime,” Courtney Ryley Cooper is in Hollywood writing the story for Columbia, and this story will introduce Frances Marion as a producer … • Photoplay magazine said of Frances Marion novel “Make Me, Bless Her,” which has been enthusiastically endorsed by Norma Shearer, Clark Gable, Robert Taylor, Spencer Tracy, Mary Pickford and others stars, the principal character in the book is reminiscent of Marie Dressler, who was one of Martha Marion’s closest friends … • Donald Henderson Clark went out to Hollywood for one picture, and now he writes it wants to stay there forever …

• • • ONE OF the largest billboard posters ever used on a film in New England for “Lost Horizon,” which made its Massachusetts premiere at the Bijou theater in Springfield it came about when Raymond Shea, assistant manager of the Bijou, made a wager with Frank McGrann, exploitation director for Columbia … a special 84-sheet stand was printed … the billboard is more than 100 feet long by 12 feet high …

• • • THAT JUNGLE picture, “Elephant Boy” the Alexander Korda attack at the Kaltio theater looks as if it might break the record high at this house … it is bringing in a ratty clientele as well as the usual drop-in clientele … evidently due to the art rep of Director Robert Flaherty combined with the Kipling tale.

• • • RECOMMENDED to diversion seekers … “Jury Box,” the new parker game of crime detection by Roy Post, the scenario … there are a half dozen good plots for mystery short in each game … • The Seven Loria Brothers, the Mex child musicians, signed to work in Radio’s “New Faces,” have also signed a contract for personal appearance representation by Curtis and Allen …

• • • THE DAUGHTER of Lee Balsly, sales manager of 20th Century-Fox home office, was married to Edward P. Orelonigo, adsales manager for the company at Indianapolis. Mary Lou and Eddie took the fatal leap at St. Ursula’s church in Mt. Vernon on Tuesday …

• • • AS WE came to work this morn at 2 o’clock in the afternoon … our Girl Friedegg squawked: “Some guy has been phoning you all day to look at some shorts he is screaming.” “You mean screening, Frieda.” “No, I mean screaming, because he said they were shorts. He said they were so funny he wanted to scream ‘em for me right on the phone.” “Okay, Frieda, and who is he, and where is he showing these screens?” “Oh, I forgot to ask and he neglected to tell me. But if they’re as funny as he says they are, all ya got to do is follow the sound of the howls right to the projection room.”
"When the ladies see my new short subject PENNY WISDOM they'll be able to prepare a meal on short notice and very cheaply too, even if they never cooked before in their lives! No more fainting when papa phones that he's bringing guests to dinner!"

PETE SMITH RESCUES LADIES IN DISTRESS!

Here's a swell business builder! Delightful production in technicolor with easy demonstration of quick and economical cookery by the famed Prudence Penny. Every woman will be absorbed in it and every man will insist that his wife come again! Pete Smith Specialty in TECHNICOLOR!

PENNY WISDOM

with PRUDENCE PENNY through the courtesy of Los Angeles Examiner

GRAVY FROM M-G-M!
Mount Vernon, Ill. — The Fox Medora Theatre and Univox Theatre Building, Kansas City, Mo., will take bids about April 15 on the construction of the new theater here. The house will seat 1,200 persons and cost about $150,000.

West Memphis, Ark. — Work on the new $30,000, 700-seat Crittenden Theater here started this week. The building will be completed about the first of June.

Judsonia, Ark. — L. A. Lannius, of Corning, Ark., has opened a film theater here.

Indianapolis—Mannie Marcus, Ft. Wayne, Ind., has leased the Emerson Theater here from C. E. Galloway.

Syracuse, Ind. — W. L. Pracht, will open the Pickwick Theater here.

Chicago—Jack Rose of the Indiana Circuit will miss Eleanor Becher.

Paris, Mo. — T. J. Bankhead is closing the Roxy Theater here. Miss Major, operator of the Main Street Theater in Paris, now owns the lease and will keep the house dark for the present.

Ft. Wayne, Ind. — The Shirley Theater, operated by Ralph Fisher, will close May 1 and be dismantled.

Ft. Branch, Ind. — J. N. Allison has closed his Metro Theater here.

Missouri-Illinois Exhibs
To Ask Score Charge End

St. Louis—All exhibitors in eastern Missouri and southern Illinois are to be asked to sign petitions for presentation to the various motion picture exchanges here requesting the elimination of all score charges. This action was decided upon by a special committee of the M. P. T. O. of St. Louis, eastern Missouri and southern Illinois recently appointed by President Fred Wehrenberg and including W. A. Collins, Metropolis, Ill., and De Soto, Mo., chairman; Noah Bloomer, Belleville, Ill.; A. Groetke, Webster Theater, St. Louis, and Sam Kimm, Miners Theater, Collinsville, Ill., and Shenando Theater, St. Louis.

Handling Baseball Reels

Al O. Bوردy is distributing two single reels featuring leading players in the American League. The first is entitled "Big Shots of Baseball," the second "Brain Busters of Baseball." Both were directed by George Morrisey, with narrative by Fred H. Cossel and produced by Metropolitan M. P. Studios of Detroit.

Happy Ending!

Being the Best Remembered Exhibitor Experience of Jack M. Truitt, Sears Outdoor Advertising Co., Kansas City, Mo.

As Told to Film Daily

MY best remembered exhibitor experience dates back to a Sunday afternoon, back in 1926, when I was operating the Sedalia Theater in Sedalia, Mo. Our policy was vaudeville and feature pictures and, as the date will tell, sound pictures had not as yet come in. Our matinees were packed and we had three more full houses on the day to look forward to. We had no choice in it. Another print should anything happen to the one we were using.

The operator was on the last reel when his arm was caught fire and was completely destroyed—and we all know that it usually takes the last reel to complete the show.

Needless to say, I, as well as my house manager, felt pretty blue with the thought of losing practically Sunday business. We didn't give up hopes though but couldn't figure out how we could go on with the show lacking that last reel of film without being mobbed. Finally, I asked him if he had seen the picture up to that time and he said he had, and knew the ending.

No Fuller Florida Pact
Says Vitagraph's Reply

New Orleans — Denying that it had a contract with George Fuller, Florida-Alabama exhibitor, to show pictures in his Florida theatres, and denying participating in any conspiracy, Vitagraph has filed its answer to the bill of complaint. Fuller in his injunction action against it, and six other distributor defendants, as well as two Screen executors.

The injunction, if granted, would order the defendants to cease conspiring and Vitagraph to deliver pictures.

The Vitagraph answer is regarded as highly important since Fuller has maintained he had a contract with the company and that product had been served by them.

Vitagraph says it has a contract with Fuller for Fairhope, Ala., which it is serving and that he signed an amendment to said contract in Florida. While approval of this application was awaited, the defendant claimed it had ceased to have said persons on a spot booking basis, but the application for contract was rejected. Hearing on the bills was postponed into May, lawyers here said.

Court Reserves Decision
In Adv. Display Action

Syracuse—Supreme Court Justice Cross reserved decision at the close of arguments in a motion to block the proposed examination of Jay Klauber and his associates, district managers; Jacob Webber, manager of the Strand, and John A. May, an auditor, prior to trial of a $25,000 suit brought by Henry Klauber of St. George, Staten Island, an associate of S. E. E. Operating Co., Ltd., operators of the R. K. O. Schine Strand Theater.

Klauber's action is for damages for use of his photograph in connection with an advertising display when "Condemned Row" was the feature at the Strand late in January. The photograph showed Klau-

Klauber, as counsel for a defendant in a New York city murder case, confronted with his client.

Counsel for the theater operating company told the court that the purpose of the proposed examination of the four persons was to ascertain the operating company's defense to Klauber's action in advance of trial.

Sunday Films Voted Down

Lincoln, Neb.—Stromburg voted down Sunday film shows by a margin of seven votes in Tuesday's election.

Plaster "Wounds" Flynn

Paris (By Cable) — It was no machine gun bullet but a piece of fall-down plaster that "wounded" Errol Flynn, the screen actor said upon his arrival here yesterday from Madrid.

File Technique Program

Second of a series of five programs, illustrating evolutionary phases of film technique, will be presented tomorrow night at the Pauline Edwards Theater, 23rd and Lexington Ave., by the Motion Picture Society of City College. "The Covered Wagon," made in 1923 and directed by James Cruze, and "The Last Laugh," made in Germany in 1925 and directed by F. W. Murnau, will be shown.
The only thing these feudists can agree on is that "Wake up and live" is the hotcha-topsa of howlarity!

I've always tried to say nice things about you, Walter, but I couldn't think of any!

Wake up and live.
Winchell winces! Bernie burns! Alice Faye fascinates! Patsy Kelly flipcracks! Ned Sparks dead-pan's! Jack Haley gets panicky! The whole cast's a howl! Gordon & Revel reveal nine new song hits! The title's a showman's pip! It's the sho-wow that tops "Sing, Baby, Sing," "One in a Million" and "On the Avenue"!

Flashola!
NINE SMASHOLA SONGS
BY GORDON & REVEL
including
"It's Swell of You"
"I'm Bubbling Over"
"There's a Lull in My Life"
"Never in a Million Years"
"Wake Up and Live"
THE SWEET-HOT OF ALL 20th's MUSICALS!

"WAKE UP AND LIVE"

with
WALTER WINCHELL • BEN BERNIE • ALICE FAYE
PATSY KELLY • NED SPARKS • JACK HALEY
GRACE BRADLEY • WALTER CATLETT
LEAH RAY • JOAN DAVIS • DOUGLAS FOWLEY • MILES MANDER

Directed by Sidney Lanfield


Darryl F. Zanuck in Charge of Production
A SENSATIONAL RECORD...

THE HOLLYWOOD REPORTER

20th's Holdovers Hit 4-Year High; 'Million' Tops All

New York.—All records for the past four years have been smashed by 20th Century-Fox which reports 6785 pictures held over from August 1, 1936 to date. These holdovers range from an extra day to nine weeks.

The Sonja Henie feature "One In A Million" topped all the marks in the number of extended showings. Eleven other pictures, accounted for 6543 holdover dates of the total.

...but

WATCH "WAKE UP AND LIVE CRACK IT!"

Hint: Wake up and set "Wake Up and Live" for extra-extended playing time now!
Bob Livingston, Ray Corrigan, Max Terhune in "Ghost Town Gold"

"The Crime Nobody Saw" with Lew Ayres, Ruth Coleman, Eugene pallette

"Prince and the Pauper" with Billy and Bobby Mauch, Errol Flynn, Claude Rains, Montague Love

"HOLLYWOOD REVIEW"

Warner Bros. have given the Mark Twain classic a distinguished production which should please all types of audiences and do a healthy business at the box-office. The large role, which places with Prince Edward and who comes within an inch of Kingship, is skillfully directed by William Keighley. The much-torn-Billy and Bobby—are happy choices for the roles of the boys. Claude Rains is especially fine as the cunning Earl Hertford, who uses Billy, the near-King, as a puppet. Another outstanding performance is that of Montague Love as the dying King Henry. Other important principals are Errol Flynn, who rescues Bobby from Baron MacLane; Henry Stephenson, Alan Hak, Fritz Leiber, Halliwell Hobbs, Murray Kinnell, Phyllis Barry and Mary Field. The last Laird Doyle fashioned a commendable script, Eric Wolfgang Kornold's music is an important factor and has been well directed by Leo F. Calvert, Halliwell Hobbs, photog. Billie's credit to the lavish production. Hall B. Walls and Robert Lord rate credit as the producers. As a prank, Bobby exchanges royal roles with Billy, the beggar lad. Rains uses Billy as a puppet and orders Bobby hound and killed. Flynn usurps Rains plans by rescuing Bobby from the ruffian, MacLane. Bobby arrives at the court, where the elaborate Coronation pageant is about to end with the crowning of Billy. Matters are set a-right, and Rains is banished.

Cast: Bill; Billy and Bobby Mauch, Errol Flynn, Claude Rain, Henry Stephenson, Baron MacLane, Alan Hale, Eric Portman, Lionel Pape, Leonard Willey, Murray Kinnell, Phyllis Barry, Jean Arthur, Phyllis Barry, Earl W. Corinne, Montague Love, Fritz Leiber, Elsa Paden, Helen Ville, Lester Matthews, Robert Aldar, Harry Corning, Robert Warwick, Rex Evans, Holmes Herbert, Ian MacLaren, Ann Howard, Guendolyn Jones, Ushel Bohan, Harry Beresford, Lionel Belmore, Ian Wolf. Producer, Hall B. Walls; Associate Producer, Robert Lord; Director, William Keighley; Author, Mark Twain; Dramatic Version, Mary Dixon; Cushing Costume; Screenplay, Leo F. Calvert; Cameraman, Robert Haas; editor, Ralph Davenport; Musical Director, Leo F. Fortesite; Music, Enich Wolfgang Kom. Direction, Skillful. Photography, Expert. The production is taken up as a fad by society and a rich girl who invited him to a dinner party. There he is held up to ridicule in front of country butts by a rich young abom, whom he soundly trashes. Disillusioned, as the girl is in love with him, he snuggles back to his home in time to prevent the marriage of his sweetheart to a rival. Several of Bobby Burns' classic songs are introduced.

"TRENTA SECONDI DI AMORE" ("Thirty Seconds of Love"), Italian dialogue film; a Consorzio production, released by Nuovo Mondo; story by Aldo de Benedetti; directed by Mario Bonnard, with Elsa Berlingieri, Anna Zara, Fiorello, Giuseppe Vanzi, et al, in the cast. Presented at the Broadway Theater.

Thoroughly diverting romantic fare, expertly cast and acted. Film ranks high in entertainment value among contemporary foreign features. Its brisk story tells of a cuddy, D'Amore, who, while driving without an automobile license, runs down a handsome chap who has for some time loved her from afar. He suits for compensation for a broken arm received in the accident, but agrees to drop the legal action if the woman will agree to give him a kiss "thirty seconds long." This unusual demand results in hilarious episodes.

"L'AMORE CHE CANTA" ("Love That Sings"), Italian dialogue film with English titles a Cesare production; World Pictures release; directed by Mario Bonnard, with Tito Schipa, Milly, Camillo Pillo, et al, in the cast. Presented at the Miami Theater.

A good comedy with English titles marks the debut on American screens of the well-known operatic tenor, Tito Schipa. Foreign film fans will find this screenplay a lot of fun with the golden-voiced Schipa enacting the role of the singer whose initial appearance before an audience is a miserable failure because of nervousness. His manager, a resourceful individual, makes appearances while the timid artist does the actual vocalizing behind a curtain. It's all very silly but uncommonly amusing. Finally, the nervous singer rebels at the deception and, of course, makes good in a big way.

"Sing" for RKO Houses

The RKO Greater New York Theaters Circuit has booked "Commendable," a Technicolor movie reel, for the week starting April 10.
Mier to Start First Mex. Feature in May

By MARCO-ARUBIELO GAlINDO
FILM DAILY Staff Correspondent

Mexico, D. F.—The Cinematografico Internacional, new motion picture producing company just organized here by penetration the American Warners general manager for Mexico, will start camera work in March on its first three feature to be made this year.

Mier himself will function as general production manager and distributor for the concern, for which an initial working capital of 100,000 pesos has been put up by Pedro Mann, largest cigarette manufacturer in the country.

The FILM DAILY was told by Mier that Cinematografico Internacional plans an initial production schedule on each succeeding year, and that it will make both its first pictures ("Here-Man-Panchito"), a story of native Mexican life by Enrique Uthoff which Ar-cady Boyler has been picked to direct. This will be followed by "La Venganza del Zorro" ("Zorro's Revenge"). Next year the company may produce six pictures.

The best of the Mexican-made pic-
tures may from time to time penetrate the American picture market through arrangements completed here by Luis Pascual, manager of the Buenos Aires exchange of the Company Industrial Films Espanol, S. A. (CIFESA), of Valencia, Spain, with the cooperation of Justo Jose Aznar, CIFESA's Mexican representative.

Pascual, who came here to look over the production of a film to ascertain definitely the advisability of CIFESA's producing a Mexican film studio while its own factories re-

ualized by the revolution in Spain, will undertake to distribute the pick of the Mexican product in Argentina, show it here, and when we left here on his way back to his offices in the Argentinian capital he took with him the distribution rights to "Janitzio."

Hoffberg to Make Spanish Versions of Four Shorts

J. H. Hoffberg Co., Inc., now has in its editing rooms four shorts which will be released soon. Two of the subjects, "Isle of Paradise" (Javafilm) and "Isle of Paradise II" were directed by Andre Baruch. "Hollywood Magic" and "Shanghia," the remaining subjects, have sym-

nolical accompaniment. Hoffberg is initiating a new policy with respect to these four films by making Spanish versions of each.

Danish Comedy to Open

"Sol Over Danmark," "Sun Over Denmark," described as the first Danish dialogue comedy, will have its U. S. premiere at the Cinema de Paris next Tuesday.

The Foreign Field

News Flashes from All Parts of the Globe

New Taxes in Batavia

Batavia, Java.—A new system of movie advertising just initiated in Batavia heavily assesses a number of forms of outdoor advertising not heretofore affected, including advertising on the exterior of buildings in which the article advertised is sold or distributed, and posters carried, pushed or driven through the streets. The new taxes apply to all importers and distribu-
tors of American products but will be felt most by distributors of American motion pictures who customarily advertise on the outside of their office buildings by means of movable advertisements and by posters outside of theaters. All such advertising is now subject to a prohibitive tax. The rate has been increased by 50 per cent for electrically lighted signs and 100 per cent for flashing signs.

29 New Theaters in 8 Months

Berlin—The Reich Film Chamber has recently released statistics showing the number and size of theaters in Germany has increased from 1,930,439 on December 31, 1936. According to the compilation there were at the end of the year 2,316 with 1,130,000 seats playing daily. As compared with the last previous estimate, (April 30, 1936) the statistics indicate an increase of 29 in the number of cinemas and of 14,000 in seating capacity.

RKO Renew Danish Contract

Copenhagen—RKO Radio Pictures, through Carl-Gerhard Wallman, in charge of Scandinavian territory for the company, has closed a contract with A. Bremerholm of Gloria Film A/S. Copenhagen, for distribution of the 1936-37 program in Denmark. The new pact continues a long uninterrupted connection between the Danish firm and RKO Radio.

Cast of "Non-Stop New York"

London—Robert Stevenson, who is directing GB's "Non-Stop New York," has assigned important sup-

porting roles to Elskel Cellier and Tony Quinn. The featured cast in-
cludes Anna Lee, Desmond Teeter, John Loder and Francis L. Sullivan. Story of "Non-Stop New York" is laid entirely aboard a London-to-
New York airliner.

Queen for "Flotsam" Premiere

London—Her Majesty Queen Mary will attend the world premiere of National Provincial Film Distributors' presentation of George Eliot's classic, "The Mill on the Floss," on April 12th, at the London Hippodrome in aid of the University College Hospital Building Fund.

RKO's New Pub. Dir. in Vienna

Vienna—General Manager Mike Havas of the RKO Radio Austrian office here has appointed Paul Hen-
ning as publicity director, replacing Hans Gold, resigned.

New RKO Office in Poland

Warsaw.—In addition to the War-

saw head office maintained by RKO Radio to take care of its Polish distribution under acting manager, Symon Lehman's direction, a new office has been opened at Katowice. This branch in Poland's second largest city will take care of the balance of the territory.

RKO's New Balkan Distributors

Kausn, Lith.—Harry Leasim, general manager of RKO Radio for Continental operations, has closed a deal with Litfilmas, with head office at Kaunas, Lithuania, for the 1936-37 product. This arrangement also embraces Latvia and Es-
thonia.

Lilli Palmer Borrowed


Nazis Moving Towards Barter System for Films

Berlin (By Cable)—Nazi govern-
ment, if current indications count, is moving towards a barter system for films which will make still more difficult the position of American companies in the German market.

As appraised by representatives of U. S. distributors, the system is designed to restrict the import of foreign pictures to those countries which accept an equal number of German productions. The market for German films in America is nec-

essarily a limited one.

Germany admitted only 120 for-

eign films last year. American dis-

tributors, however, were limited to about 28, representing the number of import licenses available by transfer from German concerns ex-
porting abroad to. There are only 50 of these.

In 1936, German film exports totalled only 4,000,000 marks while imports were double that figure.

ITALO-GERMAN FILM ALLIANCE IN MAKING

(Continued From Page 1)

the U. S. hold on the Italian film market, it is understood.

The new alliance is expected to bring an extension of the activities of DIFU, some time ago to finance distribution of Italian pictures here and to encourage German film exhibition in Italy. Nominal heads of DIFU are Jo- hanna Friederich Deering and Mario and lida Chiracchi.

It is reported that under the alliance the local film industry, now concentrating on the finance of Ger-

man-Italian co-op. films.

Gonzales to Tie In Radio With Puerto Rican Houses

Eduardo G. Gonzales, vice-presi-
dent of United Theaters, Inc., Puerto Rico's largest film theater cir-

cuit comprising 15 houses, told THE FILM DAILY yesterday on the eve of his return to San Juan from a two weeks' business visit to New York that one of the principal reasons for his trip here at this time, in addition to purchasing new sound equipment for some of his houses, was the purpose of applying to the FCC for a license to operate a broad-

casting station in Puerto Rico.

The radio venture, Gonzales said, would be directly tied up with his film theater operations. United Theaters, Inc., owns approximately 20 per cent of Puerto Rico's houses.

Gonzales, who has been stopping at the Hotel Edison, stated that ac-

tendance and revenue were continu-

ing on the up-grade throughout Puerto Rico, although admission prices were at the same relative level, with dramatic and musical features in English, plus flash-bright titles, most in demand by patrons.

"Dream" Print Presented To Shakespeare Library

Washington Bureau of THE FILM DAILY —Washington—Warner Bros. yes-
deisity presented a print of "A Mid-
summer Night's Dream" to the Folger Shakespeare Library. Jacob Wilk made the presentation for Warners. The print was accepted by Dr. Joseph Quincy Adams, li-

brary director.

Lord Suit Hearing Apr. 19

Supreme Court Justice Vincent Leibell has set April 19 as date for hearing on the $50,000 breach-of-con-

tract suit by Phillips H. Lord (Seth Parker) against Pathe News. Parker claims that Pathe News defrauded him with film, and that he as a result has been illus-

"or, and to supply 50 per cent of the cost of a round-the-world trip he took by sailing ship recently and failed to do so.
THANK HEAVEN FOR "A STAR IS BORN"

THE FIRST MODERN DRESS STORY IN TECHNICOLOR
Hitch your Box Office to "A STAR IS BORN"
By RALPH WILK

HOLLYWOOD

JACQUES TOURNER, M-G-M director, has received word from father, Maurice Tournier, that he is coming to Hollywood from Tahiti. On his return trip to France he will visit Hollywood and New York. The elder Tournier produced and directed such pictures as "The Whisp," "Isle of Lost Ships," and "The Christian."

Walter Wanger consented to the cancellation of Estella and LeRoy's contract to dance in "Vogues of 1938" so that they may appear at the Savoy, London, during Coronation Week. Wanger will use them in a later picture.

Pete Smith, M-G-M commentator, has returned from Palm Springs, where he completed the script of a new short, "Radium," listed for early production.

Samuel Goldwyn has obtained the services of Alan Hale for the second male lead in "Stella Dallas." Hale was to have gone into RKO's "New Faces," but Sam Britkin, that company's production chief, agreed to release Hale from that commitment if Goldwyn would loan him Jerome Cowan to replace Hale in the "New Faces" part.

"A Nation of Flames," produced by Halperin Brothers for Treasure Pictures, has been booked in the RKO Radio Theaters in Dayton and Cincinnati as a single feature, starting April 23.

The billion-dollar beautician industry here and in England will furnish the background for the second Samuel Goldwyn film Merle Oberon will make on her return to Hollywood from London. "Beauty Parlor" is the name of the story and Miss Oberon will make it in the summer following the filming of "Spring in My Heart."

"Strictly Accidental," written by Richard English, has been bought by S. J. Britkin, RKO Radio production chief, and will be readied or the screen as a vehicle for Victor Moore.

Told in a sentence: Paramount has signed Anna May Wong to a one-film contract . . . and Reginald Denny and Rolandfew for "The Great Gambini" . . . near Romero replaces Boris Karloff as "Armored Car" . . . RKO has signed Bill Grady for "New Faces of 1938" . . . M. M. Hopkins will direct the Roger Imhof-written "Western Union" . . . and B. F. Zeidman for "Sweetheart of the Navy."

Union Pacific Buys Film Set Design for Sun Valley

West Coast Bureau of THE FILM DAILY

Hollywood—Acting for the Union Pacific Railroad, of which he is board chairman, W. Arvelle Martin, has purchased the design and plans of film set used at Sun Valley, Idaho, by Paramount's "I Met Him in Paris" troupe for a $2,000,000 development plan in a new ski fleet at the winter sports resort. It was announced yesterday. A hotel, dormitory and film theater will be built in the style of the set.


Columbia has signed Oscar Hammerstein, 2nd, to write and produce a musical screen play.

M-G-M has acquired film rights to "Double Dummy," play with a contract bridge background by Doty Hobart and Thomas McKnight, produced last fall on Broadway.

Rosina Lawrence has been signed to a new contract at the Hal Roach studios, where she appeared in "Kell of the Second" and other pictures. Jack Enev, writer, has also signed a new Roach contract.

George Oppenheimer and Thomas Reed have been given new contracts as scenario writers by M-G-M.

The Ranee of Sarawak, now here, has been signed by First National to act as technical adviser on "The White Rajah," the picture in which Errol Flynn will shortly be starred.

Another month of camera work which will add materially to the dramatic value of "Souls at Sea" is being planned by William LeBaron, managing director of production in Paramount's Hollywood studio. A new sequence involving the spectacular escape of hundreds of Negroes from a slave ship driven ashore in a gale will be added to the picture.

Danny Dare has been signed by Walter Wanger to stage the sing-and-jam sessions in "52nd Street."

Wyn Cahoon, appearing in "Brother Rat" on Broadway, has been signed by Columbia.

Boyce DeGaw and Isabel Dawn, who wrote the adaptation and script of "Wings Over Honolulu," and who secured the extensive Naval cooperation required, have been assigned by Universal to "Seige De Luxe," story of a girl who established a bureau for the carrying out of all kinds of shopping services for out-of-town patrons.

"Miss Casey at the Bat" is the title of a new comedy Columbia has scheduled for early production. Charles Quigley and Jacqueline Wells will play the leads, with Rita Hayworth and Patricia Farr also seen in featured parts.

Frank Lloyd and a staff of assistants left Hollywood yesterday on a research expedition to San Francisco and surrounding country to gather information for "Wells Fargo," dramatic historical film which will be his next production for Paramount.

Lloyd was accompanied by Idwal Jones, who once kept records in San Francisco for Wells Fargo; John Goodman, art director of the Lloyds production unit and Hal McAlpin, photographer.

Willie Howard has been signed to a film contract by M-G-M.

A. Dorian Otvos has just completed the script of "Behind the Mike" by Thomas Ahearn and Walter Butterfield. "Behind the Mike" will be produced for Universal by Lou Brock. Star is likely to be Larry Blake, now playing in "The Road Back," and it is also likely that John King, who also has a radio background, will be in it.
Used Every Day Throughout the Year by . . . .

Executives
Critics
Producers
Exchanges
Casting Directors
Press Agents
Film Editors
Exporters

in fact
EVERYONE
who is
ANYONE
in the industry

The 1937
FILM DAILY YEAR BOOK
of
MOTION PICTURES

Now Being Distributed to All Subscribers of
THE FILM DAILY

1501 Broadway New York
McFadden Named to New Interstate Circuit Post

Dallas — R. J. O'Donnell, Interstate Circuit vice-president and general manager, has added a publicity, advertising and exploitation division to his Program Building and Short Subject Booking Department, now in its third year under the direction of Bob Sharp. These new duties involve creating and controlling advertising and sales campaigns in various cities.

New York, Cleveland, Boston, Cincinnati, Chicago, Milwaukee, St. Louis, Indianapolis and Nashville have expanded their advertising and sales campaigns in various cities.

New Chicago Musicians Rules Fail to Make Jobs

Chicago — Dictum of James C. Petrillo, president of the Chicago Federation of Musicians, that theaters which charge more than a quarter admission must, if using made-in-Chicago sound films, employ the same number of musicians as were used in the making of the original sound recording is being honored by theater owners.

Same thing applies to Petrillo's accompanying ruling that film theaters charging more than a quarter must, under similar conditions, hire an organist or pianist.

Checkup over the week-end by THE DAILY and many failed to uncover a single employee added to any of the local theater staffs as a result of the union's move.

Explanation is that few made-in-Chicago sound films are used.

Potentially the troubblesome, from the exhibitor viewpoint, however, is the report that Petrillo hopes to extend his campaign to include union musicians in Hollywood studios.

SHORT SHOTS FROM EASTERN STUDIOS

By Sid Weiss

SAM SAX, Joe Henabery and Lee Stewart leave Tuesday for Worcester and Boston to audition children for Vitaphone's forthcoming All-Kiddie short.

Lloyd French is directing Leon Newton in "Six-Captation" lively script by Jack Healey, at the Brooklyn Vitaphone Studios.

Eddie Dupar is in from the coast taking background shots in New York and Washington. Lloyd Goldsmith and Chet North are also here from the coast to supervise the installation of RCA equipment at the Vitaphone Studios. Goldsmith will be in charge of the engineering department for the next three months.

Rumors of Roy Mack's illness are dispelled by no less an authority than Roy Mack himself. However, Ed Smirk, Mack's injured player, caught in his car door.

Addenda: David Mendosa, musical director, has just completed a short, his first appearance on the screen. Sisde Krugman, who's with Bert Frank, film ed., is a bride of two weeks... Joe Henabery has completed work on "Cut Out for Love" with Donald Novis and Dorothy Dare. Story is by Cyrus D. Wood and Leo Sherin.

Vitaphone '36-'37 Lineup Now 80 Per Cent Finished

With 111 of its schedule of 140 short subjects completed, the Vitaphone production schedule for the 1936-'37 season is now 80 per cent finished. Only 29 short subjects remain to be produced. Completed shorts for the current season include 20 of its 30 "Broadway Brevity" musicals and comedies; 13 of its 18 "Vitaphone Melodies" cartoons; 10 out of 13 E. M. Newman "Color-Tours"; 10 out of 13 Vitaphone Pictorial Reels; 15 out of 16 "Looney Tune" cartoons; and 10 out of 13 "Big Time Vaudeville" shorts.

New Kallet Oneida House To Be Ready on Oct. 15

Onoda, N. Y.—Frank E. Lewis and Son of Bainbridge have been awarded the general contract for the construction of the $210,000 film theater which Kallet Theaters, Inc., will erect on Main St. Plans call for a stage and installation of air conditioning system. The house will be ready for opening on Oct. 15.

WB Accessories Manual Out

The Warner Bros. home office accessories sales department is sending out to branch managers and accessories salesmen this week, a 20-page Manual explaining in detail the new accessories rental plan of the company which goes into effect on May 2. A brochure has also been prepared for distribution to exhibitors this week.

ITOA Meeting "Routine"

Routine business was transacted by the I. T. O. A. at a meeting yesterday at the Hotel Astor.

"History" Stays a Third

Waller Wanger's "History Is Made At Night," will play a third week at the Rivoli starting on Saturday.

Cinematique Francaise in Film Exchange Arrangement

Paris — The Cinematique Francaise, a French society for the collection and motion picture films, and the American Museum of Modern Art have recently arranged an exchange of motion pictures between France and the United States. The French society was founded only last September, but already it has several hundred films in its library.

Among the more interesting items in the French collection are the early efforts of Louis Lumiere. Oldest examples will be placed on display in the Photography Pavilion of the Paris International Exposition of Arts and Crafts which opens in the French capital in May.

Three More Houses Closed By Winter Flood Reopening

Cincinnati — Reopening of flooded and water-damaged theaters following renovation continues. W. C. Mills has turned on the lights in the Mills Theater at West Huntington, W. Va., Jim Wilson's Riverside, and the one scheduled to reopen Saturday, R. W. Sacker is also reopening the Liberty at Lawrenceburg.

Gertrude Ophuls for Films

West Coast Review of THE DAILY

Hollywood — Gertrude Ophuls, daughter of the late Dr. William Ophuls, dean of the San Francisco College of Medicine, has arrived here from Vienna for a screen career. Her mother accompanied her. Singer is a sister of Mrs. Gordon Griffith, wife of the film writer.

Goodhue With Morris

Robert E. Goodhue has been appointed head of the literary and scenario department of the William Morris Agency in the East.

Mexican Rights to U. A.

DuWorld Pictures has sold rights to the "Popular Science" series to United Artists for Mexico.
GN TALKS $250,000 FINANCING BY CFI

West Coast Branch of THE FILM DAILY

Hollywood — Grand National, through its President, Edward L. Al- person, is negotiating with Consolidated Film Industries for financi- al amounting to $250,000, accord- ing to authoritative sources. Herbert J. Yates, head of Consolidated, is due here shortly from New York.

Grand National is understood to have recently obtained $250,000 from Bank of America.

City Auditorium Lessee Fights Opposition Move

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M. P. Foster Takes Over Two Colorado Theaters

Denver—M. P. Foster has taken over the Mammoth theater at Telluride, Colo., and the Uray theater at Ouray, Colo., on a lease from Charles Diller, the owner. Foster was re- cently the manager of the Granada theater at Monte Vista, Colo., and also has an interest in the Lode thea- ter at Silverton, Colo.

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"Preparing for the Coronation," a one-reel short produced in England by Henry Matson, will be released by United Artists in India, China, Straits Settlements, Philippine Is- lands and New Zealand, according to an announcement made by Ar- thur W. Kelly, U. A. vice-president in charge of foreign distribution.

THE FILM DAILY

Thursday, April 8, 1932

'_DOWN-TO-EARTH' PIX VITAL, SURVEY SHOWS'

"Sotries of the 'down-to-earth' variety, of clean, wholesome, Ameri-
can life, particularly those dealing with people commonly in contact with the great masses, and having plots that maintain pronounced heart interest.

"Out-door stories with a musical drama strain and fast action; for example, such as 'The Gay Desper- ado,' with 'devil-may-care' charac-
ters of the nature as portrayed by Dominick."’

"Musical romances of 'Maytime' type with Jeanette MacDonald and Nelson Eddy, and such pictures a 'Trail of the Lonesome Pine' with Sylvia Sidney, 'Cain and Mable with Marion Davies and Clark Gable. 'Mr. Deeds Goes to Town,' with Gary Cooper, 'Pigskin Parade' with Stuart Erwin, 'My Man Godfrey' with Carole Lombard and William Powell and 'Swingtime' with Ginger Rogers and Fred Astaire.

"Musical shorts turned thumbs down on stories of these types: without feminine appeal, in which war predominates, with morbid endings, in which the major portion is a dream set in costume with foreign locale in which there are undue brutality and numerous murders, sexy.

Even the use of first rank song in such undesirable stories will no make them profitable attractions, the report says.

Building Plans Altered

Milwaukee, Wis.—Plans for the building to house the Variet- y Thea- ter here have been altered from the original two-story design to in clude two more stories. The addi-
tional two floors will house the Wis-
consin Amusement Enterprises, les- sors of the theater.

Sunday Films Carried

Meadagrow, Neb.—This town voted 112 to 17 in favor of Sunday shows.

FACTS ABOUT FILMS

155 American feature pictures and 182 shorts were shown in Austria dur- ing 1931 and foreign feature import- numbered 112; shorts, 214.

GN TALKS $250,000 FINANCING BY CFI

West Coast Branch of THE FILM DAILY

Hollywood — Grand National, through its President, Edward L. Al- person, is negotiating with Consolidated Film Industries for financi- al amounting to $250,000, accord- ing to authoritative sources. Herbert J. Yates, head of Consolidated, is due here shortly from New York.

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M.P.T.O.A. Names Committee to Probe Radio Problem

KUYKENDALL TO CHECK UNITS ON TRADE PROGRAM

Monogram and Grand National Set Sales Meet Dates

Mon's Meeting in Chi. May 7-8, GN's on Coast May 16-19

Two independents -- Monogram and Grand National -- yesterday set dates and places for their annual sales conventions. Monogram's meeting is tentatively listed for May 7-8 at Chicago, President W. Ray Johnston said. Nine stories are being made ready for production on the coast, with one, "Blazing Barriers," a story of a forest fire built around the activities of a CCC camp in Edward Arnold Jr. featured, slated to go in.

"U" CERTIFICATES

GO ON CURB TODAY

Universal Corp., common stock voting trust certificates will be added to trading on the New York curb exchange today. Corporation has organized as a Delaware holding company a year ago to acquire controlling interest in Universal Lutes Co., Inc. and to supply the.

"A Penny Saved," Etc.

Newark, N. J.--Manager Bill Phillips of Loew's State was standing in the lobby the other evening when a patron presented two pastes to the ticket taker. Phillips explained a small tax had to be paid, whereupon the man was asked to the box office. Then he was observed making a note of the numbers on his papers.

"So I can deduct the charge from my income tax," he explained as he hurried on.

"TEN CENTS

Hats with Silver Linings End Ork's Sit-Down Strike

Toronto, Ont.--When the orchestra literally "stopped the show" at the Victoria Theatre last week and staged a sit-down strike to collect their pay, two patrons saw to it that the performance went on by taking things into their own hands. The "things" were their hats which they passed. When the chauffeurs finally got lined with silver coins, the collection was turned over to the striking musicians, who forthwith decided to end the strike... and strike up the band instead.

Major Companies' Attorneys Confer

On Hoblitzzelle Case Facts Agreement

Counsel for major distributors who are defendants in the Dallas anti-trust suit, brought by the Dept. of Justice against the Hoblitzzelle-O'Donnell theater interests as well, met at the Hays office yesterday and worked on the agreed statement of facts. Attorney George Wright of Dallas, local counsel for the majors, took part in the discussions, which will probably be continued today. He is expected to leave New York over the week-end returning to Texas.

Niagara Frontier 1st Quarter Grosses up 18 P. C.

Buffalo—Niagara Frontier Theatre box-office grosses for the first quarter of 1937 averaged better than 18 per cent higher than for the same period of 1936, according to theater managers, circuit, neighborhood and independent. They also reported that the first quarter of 1937 was from two to five per cent ahead of the last three months of last year.

Admission charges advanced slightly last year, but have held steady since the first of the year. Right now, managers are watching the developments of efforts to unionize unskilled employees. On the measure that unionization affects operating costs will hinge the question of whether admission charges must be advanced.

Only one new theater is definitely planned for the district, that being.

Walter Vincent Heads MPTOA Com.

Named to Work Out Radio Control Plan

Kansas City ITOA Group Making Giveaway Survey

Kansas City, Mo.--Committee of four I. T. O. A. members has been appointed to make a survey of the local giveaway situation as a result of a meeting held this week.

Exhibitors in some sections of the city feel that their elimination is possible.

Appointments of a committee to formulate a plan to protect theaters "against unfair and destructive competition" from "unrestricted radio competition" was announced by the M. P. T. O. A. yesterday. President Ed Kuykendall has named the following to serve: Walter Vincent, chairman; Arthur H. Lockwood, Middletown, Conn.; Lewen Fizor,.

WALTER VINCENT HEADS MPTOA COMMITTEE

Announced at Conference this Week

Walter Vincent, Kansas City sales manager for the Monogram circuit, was named head of a committee to work out plans for radio control when conferenced at Vera Cruz this week.

"I have been named to work out plans for the control of radio," Vincent stated yesterday.

Details of the plans will be announced later by Vincent, according to the Conference. The plan was worked out originally by the M. P. T. O. A. Committee at a conference in Kansas City.

What, No Allied Bid?

At an impromptu press conference yesterday, Proxy Ed Kuykendall of the M. P. T. O. A. was kiddingly asked if he was going to attend the Allied convention in New York next month.

"I haven't been invited although I sincerely hope they'll attend my Miami convention," he replied.
New Para. Branch Mgrs.
In Atlanta, San Antonio

Paramount has effected branch manager changes in two Southern territories.Divining Manager Joe Unger has switched Cecil E. House from San Antonio to Atlanta, where he succeeds Lee C. Fox, who has resigned. L. W. McClintock, salesman, has been promoted to branch manager at San Antonio. George Gaughan, former salesman-at-large, has taken over McClintock's former zone.

Donald L. Velde, in charge of ad sales for Paramount, has promoted William W. Sharpe, formerly ad salesman manager at St. Louis, to the post of ad salesman supervisor for the east. He succeeds Welden Watera, who has been transferred to California as salesman, succeeding G. H. Robb, resigned. Charles Schenueff has been advanced from ad sales clerk to ad salesman manager at St. Louis, succeeding Sharpe.

Dog Racing Bill Passes
Colorado's Lower House

Bill legalizing dog racing has been passed by the House in Colorado, despite film industry opposition. The Senate has approved a measure banning marathons.

Get Carrier Act Data
At the meeting held at the Park Central Hotel and attended by executives of the National Film Carriers Association and home office exchange heads of the various distributing companies, the latter group was apprised of the rulings of the Motor Carrier Act which affects them. James P. Clark, president of the Film Carriers Association presided. The conclave, because of the valuable interchange of ideas resulting from it, voted to hold similar meetings on the average of once every three months.

Spiegelglass Production Aide
Hollywood—Leonard Spiegelglass, story editor for Major Pictures, has been promoted to production assistant to Emanuel Cohen.

306 Cites Contract and Refuses to Arbitrate

In response to the suggestion from the Mayor's Board of Survey on the operator situation that Empire union men employed in I.T.O.A. be not discharged, Local 306 takes the position that its contract with the I.T.O.A. provides that only 306 members be employed in I.T.O.A. theaters and has refused to arbitrate the employment of Empire men in I.T.O.A. theaters.

According to Melvin Albert, I.T.O.A. counsel, this leaves the next step in the controversy up to Mayor LaGuardia.

Imperial Pictures, Inc.
Files As Delaware Corp.

Articles of incorporation for Imperial Pictures, Inc., were filed yesterday in New York by William M. Pizor as president, Lewen Pizor, vice president, and E. S. Smith as vice president in charge of distribution. Company will have 1,000,000 common shares of $1 par value.

Filing of registration certificate and issuance of stock is being delayed pending appraisal of the company's assets and a general audit by the bankers.

Defer Next Sales Tax
Parley Till New Week

Next meeting of major company counsel on the New York City sales tax appeal decision will not be held before early next week, it was learned yesterday. Attorneys yesterday were tied up in a conference on the Dallas anti-trust case involving the Hoibettze-D'Onnion circuit and are expected to continue this session today.

Photo Restriction Bill
A bill prohibiting use of photographs of deceased persons within five years of their death without the consent of their trustees has been introduced in the New York State Assembly.

Pneumonia Proves Fatal
To Helen Burgess at 22

West Coast Bureau of THE FILM DAILY

Helen Burgess, 22-year-old Paramount contract player who, without previous film experience, strove to promote through her role of the Wife a “Buffalo Bill” Cody in “The Plainsman,” is dead here of pneumonia following her appearance in the DeMille production. Miss Burgess was awarded a part in “A Doctor Diary,” and was working on her third feature for Paramount, “Night of Mystery,” when stricken with the illness which proved fatal. Funeral arrangements are pending.

Two Men In Booth Not Needed, Committee Told

Hartford, Conn.—Theater fire statistics disprove the necessity for two projectionists in a booth, Edward Levy, MPTO, executive secretary in charge yesterday at the Judiciary Committee's hearing on the two-men-in-one booth bill before the Connecticut legislature. Levy told the Committee further that State Police inspection was adequate. Seventy-five exhibits and exchange men appear to oppose the measure, following a meeting at the Bond Hotel. Labor leaders held the Committee's action on the measure was essential for safety reasons.

Smith, Publisher, Dead

Funeral arrangements for George C. Smith, Jr., 45, president of Smith & Smith, publishers of 20 magazines including “Picture Play,” are pending, following his death on Wednesday in the Fifth Avenue Hospital after a brief illness. Smith was a member of many clubs including the Metropolitan, New York Yacht Club, Turf and Field, Grolier Creek, Piping Rock and Seawanhak Corinthian Yacht. Two sisters, Mrs. Artemes Holman, 760 Park Ave, and Mrs. Bender of London, and an aunt, Mrs. George H. Goul of the Hotel Plaza, survive.

"Lenin" Gets a Sixth

"Tsar to Lenin" released by Lauer International Films, will be held over for a sixth week at the Filmarte Theater, postponing for second time the opening of "Kino-ko," Japanese talking film, scheduled to follow.

TWA CUTS FARES

Now Compare Low Cost Air Travel via TWA with Rail Rates

Shortest, fastest, overnight coast-to-coast
Non-stop between New York and Chicago

TWA NEW YORK OFFICE
1563 Broadway, 70 East 42nd Street
Air Travel Desk—Pens Station
Telephone: McRoyal Hill 6-1846
MAMMOTH 3-WAY CAMPAIGN UNDER WAY to hail Warners’ release next week of “Call It a Day,” with newspaper serializations, day-date advertising and 103-station broadcast (above, with Olivia de Havilland, Ian Hunter, Bonita Granville, emcee Louella Parsons, Frieda Inescort, Walter Woolf King, Roland Young)." 

MARK OF BETTE DAVIS’ (left) triumphant return to screen indelibly left at Granada Theatre, South Bend, where world premiere of “Marked Woman” brings average week’s gross in first 2 days!" 

"THE PERFECT SPECIMEN” will have as co-star for Errol Flynn, Miriam Hopkins, who won assignment after exhaustive search for perfect screen specimen to portray famed Samuel Hopkins Adams novel’s heroine. 

"PRINCE" AND "PAUPER" ARRIVE! Twin-stars Billy and Bobby Mauch (l. to r. or r. to l.) receive warm welcome on New York arrival following stupendous (but really) Hollywood preview of their "Prince and the Pauper," in which Errol Flynn shares top billing."


Vitagraph, Inc., Distributors
BUFFALO GROSSES UP 18% FOR 1ST QUART.

(Continued from Page 1)

the La Salle, in Niagara Falls, for the Basil Brothers' circuit. There has been discussion of a new Schneidemolle house in Salamanca, but nothing yet has developed. Several theaters here, notably the Basil Genecese and the downtown Academy, have installed new marquees or fronts.

With the exception of the Star East Side house, which is open and closed spasmodically, all theaters open a year ago still are. Most recent addition to the list is the Filmore, latest name for the Gayety, erstwhile burlesque house.

Recently organized Theater Managers' Protective Association now is engaged in legal battle with city police relative to bank nights and giveaways, Police Commission ordered treasury nights stopped. TMPA is basing its stand on Court of Appeals decision in Rochester case, People vs. Shafter.

As for double features, they appear here to stay indefinitely. Occasionally a situation of four first-run shows downtown brings doouble bills. First-runs in neighboring houses have been frequent in the past six weeks.

Copyright Bill Treaty

Angle to be Considered

(Continued from Page 1)

next Monday at 10 a.m., it was announced yesterday. Sen. P. Ryan of Sullivan's bill's sponsor, will preside. Appearances are expected by Gabriel Hess, MPPDA general counsel; Attorney Edwin P. Kilroe, and Fulton Brylawski, latter attorney representing the copyright committee of the Hayes organization.

SICK REPORT

Lincoln — Bob Livingston, manager of the Capitol here, is in bad shape with a cold. Show business is so much a habit with him, he's doing a holdover on the affliction.

West Coast Bureau of THE FILM DAILY

Hollywood — Condition of Evng Scott, director, who sustained a broken leg and several cuts about the face and neck in a motor crash, is reported as improved at the Queen of the Angels Hospital.

West Coast Bureau of THE FILM DAILY

Hollywood — Arthur Treacher is recovering from an appendicitis operation at the Cedars of Lebanon Hospital.

Canton, O. — Max Young, manager of Mozart, State and McKinley theaters here, is recovering from a severe influenza which confined him to his room at Hotel Statler, Cleveland.

BUZZING UP

(Continued from Page 1)

of the 150 houses of the current show will start it on May 1, continuing thru the month till 1300 cities throughout the land are postured with 24-sheets. This campaign will give the feature a one-week advance and three-week current buildup with the release date May 8. Exhibs can snipe the posters with day and date announcements of local showings.

CANDID CAMERA Nite — a novelty stunt at Loew's State on Monday eve. Patrons possessing cameras will be invited to events of the current stage show consisting of Ed Sullivan's "Dawn Patrol Revue"—cash prizes will later be awarded for the best photos. With the best ones displayed in the lobby. If the stunts clicks, it will be carried along as a regular feature. Open house at the new building of the Capitol Stage Lighting Co., 627 W. 46th St. music and refreshments all day. May is the date.

THUS GALLANTLY we greeted Our Gal Friedegg "What rosy cheeks you have today, Frieda. Or is it just high blood pressure from the strain of travelling with us trade paper guys?" Our incompetent sec surveyed us smootly. "You probably mean high blush pressure from the pain of listening to you trade paper frys."

KUYKENDALL TO CHECK UNITS ON TRADE PLAN

(Continued from Page 1)

Kuykendall plans to reconvene his trade practices committee, membership of which is identical to the association's executive committee, following completion of the checkup. He will first visit Minneapolis and then go to Chicago, Seattle, Portland, San Francisco, Los Angeles, Salt Lake City, Denver, Oklahoma City and Dallas, then returning to New York.

The M. P. T. O. A. head today will confer with sales managers individually in an effort to obtain concessions beyond those already granted and as authorized by the recent Miami convention. He will particularly discuss plans for establishing local conciliation boards as agreed to by all distributors.

Kuykendall returns to Washington Sunday and later goes on to Memphis to attend the tri-state convention opening April 28. After returning from his coast trip, he sails for Europe to attend the C. E. A.G convention in England, having accepted an invitation to speak there. While abroad Kuykendall will visit several European countries, he indicated yesterday.

Monogram, GN Set Sales Meet Dates

(Continued from Page 1)

work early next week, Johnston declared.

Grand National will hold its convention May 16-19 in Los Angeles, Edward M. Persky, vice president, said yesterday. Persky and Ed Finney, G-N publicity and ad chief, leave next week en route to the coast.

"Dime Night" Brings Exhibs

Arrest on Lottery Charge

Kansas City, Mo. — Hugh Gardner, operator of the Orpheum Theater at Neosho, who has been conducting a Dime Night in opposition to an ultimatum against giveaways issued by Wayne Slankman, prosecuting attorney of Newton County, was arrested on lottery tickets. Gardner gave bond and will be tried in the June term of the Circuit Court.

BIG NEWS

AS SEEN BY THE PRESS AGENT

Make-up artists estimate that it cost Siemens, cost of $100 per hairstyle, in making up her hair for "Seventh Heaven" because she was to wear hair instead of a wig.

—19th CENTURY-FOX.
“SEVENTH HEAVEN” HELD OVER IN PHILADELPHIA

“SEVENTH HEAVEN” HELD OVER IN BALTIMORE

“SEVENTH HEAVEN” HELD OVER IN MILWAUKEE

“SEVENTH HEAVEN” HELD OVER IN RICHMOND

“SEVENTH HEAVEN” HELD OVER IN PROVIDENCE

“SEVENTH HEAVEN” HELD OVER IN DENVER

“SEVENTH HEAVEN” HELD OVER IN LONG BEACH

“SEVENTH HEAVEN” HELD OVER IN LOS ANGELES

“SEVENTH HEAVEN” HELD OVER IN DETROIT

“SEVENTH HEAVEN” HELD OVER IN MIAMI

“SEVENTH HEAVEN” HELD OVER IN PITTSBURGH

“SEVENTH HEAVEN” HELD OVER IN KANSAS CITY

“SEVENTH HEAVEN” HELD OVER IN ST. LOUIS

“SEVENTH HEAVEN” HELD OVER IN NEW YORK
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD will be well represented in London on May 12 when King George VI and Queen Elizabeth are crowned in Westminster Abbey. From the Warner Bros.-First National studio alone, at least half a dozen leading players will leave for London in the immediate future.

Ian Hunter and his wife, the famous singer, will be among the players booked by the studio, which plans to have a large show of Warner Gripes in London. Mrs. Hunter has been invited to make a special recording at the Savoy Hotel, and her husband has been invited to attend the extravagant party at the Savoy.

RCA Sound for Ray-Bell

Indication that industrial motion picture producing companies are following the recent Hollywood trend toward the improvement of quality in sound recording is seen in the announcement yesterday by Edwin H. Artley, RCA Photophone head, that Ray-Bell Films, Inc., of St. Paul, Minn., has booked an RCA sound recording agreement for a term of years.

Pemas Closes House

Detroit—Ted Pemas' Rivoli Theater at Twawa City, Mich., has been closed.

To Dub Film Star?

London (By Cable)—That Britain may carry the dubbing of film a step farther and dub a film star is reported here by the London Daily Mirror. Grace Flacks, England's favorite screen name, is a divine who is now in Hollywood, will probably be dubbed under the forthcoming Constitution convention, Marie Tempest, English actress, is expected also to be similarly honored.

A View of the Future

London—With the film completed and its editing work under way, the Nellie Yorke "second Hollywood" cast of 1936 is at the head of a new trend in Hollywood. The studio has set a date for the premiere of "A View of the Future," a film which will feature a number of well-known British actors, including Charles Laughton and Greta Garbo. The film is expected to be a great success and will mark a turning point in the history of the British film industry.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 72

William Dister, Director, and the man behind Warner Bros. Theatres

William Dister, Director, and the man behind Warner Bros. Theatres

Italy in 1929—Producer Jesse L. Lasky.

Lasky introduced him to the U. S. to make some outstanding short films eight years ago, but the popularity of his work was not as great here as it is now. The screen was a better place for him then, and "Madonna," which Emanuel Cohen is producing for Paramount, will be one of the biggest hits of the season. Miss Dister will appear in the picture as the beloved and petulant nurse to a childless hero, the role in which four-year-old Nancy Clancy will make her screen debut.

William Hobert of the studio publicity staff has added to the script staff which prepares programs for "Paramount on Parade," Para's Sunday radio program.

Russett Crouse and Howard Lindsay, musical comedy playwrights, who have been working on the script of "The Big Broadcast," are now at work on the script of "Artists and Models.""Artists and Models" is scheduled for release in May.

Garnett Weston, has been assigned to work on an original story featuring Anna May Wong, who recently returned to Hollywood and signed a one-picture contract with Paramount.

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Tidewater Film Theaters

IN VIRGINIA INCREASING

Virginia Beach, Va.—This summer will see a marked increase in the number of seaside amusement places, including film theaters. A number of Otis, a series of films concerning the Edgar Rice Burroughs jungle character to be produced by Sol Lesser for Metro with 20th Century-Fox. "Tarzan's Revenge" will be the first of the series, and it will begin at the theaters during the summer.

Install 16 mm Equipment

O. & W. Cine Enterprises is installing a 16 mm recording equipment in its studio.

Preparedness, 1937 Version

West Coast Briefs, THE DAILY HOLLYWOOD—With due solemnity, Warner Bros. is preparing for today that "Public Wedding" has been held in "Public Wedding" by G. B. P. The studio execs. explain, may be the forerunner of another. There are no chances in letting the public know that they are in the midst of the "dub-in-the-wire" original, pioneering the field.
"THE NEW UNIVERSAL HAS THE SECRET OF AUDIENCE APPEAL"

Youth! Freshness! Life!
New Vigor! New Zest!
New Purpose . . . .
that's the spirit of the
NEW UNIVERSAL'S
Spring Jubilee!

You got the tip-off in
"My Man Godfrey" and
"Three Smart Girls" . . . And
now—for the future . . .
HERE’S THE JUBILEE LINE-UP!

"TOP OF THE TOWN"

The maddest jamboree ever staged! Jammed the Roxy as it has never been jammed before!

"LET THEM LIVE!"

He’s a stand-out in “Lost Horizon”! “Looms as a screen comer more than ever before” says Variety. Plus Nan Grey, one of those three smart girls and a knock-out cast!

"WE HAVE OUR MOMENTS"

SALLY EILERS, JAMES DUNN and MISCHA AUER! Mischa alone is worth the price of admission! He plays 5 hilarious detectives!

"When LOVE IS YOUNG"

VIRGINIA BRUCE, KENT TAYLOR, WALTER BRENNAN

A breath of fresh air! Another “Three Smart Girls”! And the 2 song hits “When Love Is Young” and “Did Anyone Ever Tell You?”—already sweeping the country!
"California Straight Ahead"
For those who like thrills! Wait till you see the exciting three cornered race—by air, by rail, by motor caravan! It's bang-up action with the new John Wayne, Louise Latimer, Robert McWade, Theodore Von Eltz, Tully Marshall.

"Night Key"
with Boris Karloff
The mighty Frankenstein of the Screen in his first straight dramatic role—and what a role!

"Wings Over Honolulu"
Ray Milland, Wendy Barrie, William Gargan, Kent Taylor. The woman's side of the navy for the first time on the screen! Romance in Brass Buttons, Glamour, Intrigue, Excitement!

READ ON...
AND LOOK AT THESE!

"AS GOOD AS MARRIED"
with
John Boles, Doris Nolan, Walter Pidgeon, Mary Philips, Ernest Cossart. Watch this one! The gay, bubbling surprise package of the season!

"OH DOCTOR"
with
EDWARD EVERETT HORTON
Only one man can play the part and here he is—in the funniest story of his career by Harry Leon Wilson, author of "Ruggles of Red Gap"!

JAMES WHALE'S PRODUCTION "THE ROAD BACK"
By the Author of "All Quiet on the Western Front," Erich Remarque. The most important event on the screen horizon! It has Youth! It has Love! It has Comedy! It has Human Appeal! It has Drama! It has Action! It has EVERYTHING!

YOURS FOR AUDIENCE APPEAL . . .

THE NEW UNIVERSAL
CHARLES R. ROGERS, Executive Producer
Two Indiana Operators Will Add Third Theater

Columbus, Ind. — Trueman Rem- mesh of this city will build a $75,000 theater in Elwood. Rembush operates two theaters there at present. The Union Theaters Co. of Lincoln, will build a $60,000 theater. The company also already operates two Lincoln houses.

Blair, GN Exploit Mgr.

Harry N. Blair has been appointed exploitation manager by Edward Arney, director of advertising and publicity of Grand National Pictures, Inc. Blair immediately takes over his new duties upon the resignation of Bill Peirce, former assistant to Arney, this week. Blair has been a member of the GN publicity department since its inception.

Nat. Carbon Offices Moved

San Francisco—District Office of the Carbon Sales Division of National Carbon Company, Inc., formerly located at 699 Eighth St., has moved into quarters in the Adam Grant Building. Office is under the direction of E. C. Friday, District Manager.

Meighan Net, $577,790

Thomas Meighan, star of silent films, left a gross estate of $628,804 and a net estate of $577,790, according to a transfer tax appraisal just held in the office of Surrogate Leone O. Howell in Mineola, L. I. Meighan died on July 8, 1936, at home in Great Neck.

Bedore Joins GoldE Co.

Chicago—R. P. Bedore has resigned his post with the Chicago Cinema Products Co. to affiliate with the GoldE Manufacturing Co., theatrical and projection equipment house.

Universal Certificates Go On Curb Today

(Continued from Page 1)

latter with additional funds for working capital. Carl Cohn is chairman of both Universal Corp. and Universal Pictures Co. Latter and subsidiaries in the year ended Oct. 31, last, did a take of $4,000,000, gross, according to the listing application filed with the Curb.

Universal Corp. owns 229,927.46 shares of common stock of Universal Pictures Co., or more than 91 per cent of the total outstanding; 20,000 shares of preferred stock, or 100 per cent, and also 200 shares of Big U Film Exchange Inc. common stock, or 80 per cent of the outstanding issue.

Universal Pictures Co. common stock also is listed on the Curb Exchange while the company's first preferred stock, of which 18,000 shares are outstanding, is traded on the New York Stock Exchange.

Universal Club to Dance

At the American Women's Association building, 353 West 57th St., the Universal Club, comprising the producing company's general counsel and executives, will hold an entertainment and dance tonight, the first affair since the club elected its new officers headed by Andrew H. Sharick, president. Entertainment features will be under the direction of Joe Willis. Herman New, manager of the non-theatrical department of Universal paradoxically heads the entertainment committee. Dance music will be by the Thomas Radio Orchestra.

SHORTS

Pictorial Revue No. 8

Vitaphone 11 mins. Interesting

An interesting presentation of the original, built-in manufacturing phonograph records, showing the initial recording, the making of the master record, and the final pressing operations. The invasion of women into the masculine and rough game of pole, but the female team only do a few players and the audience in no way dangerous or exciting, so the sequence is pretty flat. The final sequence is a take of the audience through a lipstick factory and shows how the article starts as a messy paste and finishes as the very attractive sales article done up in all sorts of fancy wrappings.

HONORAKS A TUS PADRES" ("Honor Thy Father and Thy Mother"), dialogue film in Spanish; an Aspa production; directed by Elisa Phoebus; produced by Jua Orel, Rene Cardona, Maria Luisa Zea, et al in the cast. Presented at the Teatro Cervantes.

A frequently faltering story in a minor key, and garnished with only bare wisps of humor, handicaps an excellent cast of players who strive valiantly to overcome the shallowness of the material. That their work is carnivalesque is clinched by the film's technical weaknesses. The screenplay deals with the heartless seduction of a plantation manager's daughter by the youthful owner. The production and all the weaknesses are wreaked upon the latter by an idealistic lieutenant of the local guards.

FOREIGN


Light, sentimental comedy, most of whose action takes place in toy factories at Lwow and Warsaw. The team of Szczepko and Tonko, the Laurel and Hardy of Poland, make their screen debut in this attraction. Absence of English titles confine full appreciation of the story to the audience acquainted with the Polish language. Technically, the picture is surprisingly good, but serves notice that Polish producers will be heard from convincingly in the international film markets.

PARIS EXHIBITION WILL HAVE PAVILION OF FILMS

Paris (By Cable)—Monument to the arts of photography, recording and projection of film projection will rise at the foot of the Eiffel Tower. Exhibit of the Paris 1937 International Exposition.

Louis Lumiere has accepted the presidency of this class at the show. In the Lyon Lumiere factories experiments trending toward the solution of the problem of colors, and three dimensional moving picture, are now getting under way under his direction. Lumiere reveals that his color research concerns the use of auto-chromatic plates which he invented 30 years ago. Three dimensional films are now being shown and he is applying his recent discoveries in this field.

An ultra modern film studio, complete in every detail, will occupy the main floor of the pavilion. Other halls will be devoted to the latest methods and results achieved in the photographic field. France's new developments in color photography will be demonstrated. A recording studio will be located in another section of the hall.

"Masquerade" in Buffalo

"Masquerade" in Vienna," Austrian film released by World Pictures, will be the opening attraction at the Gaity Filmarte Theater, Buffalo, under the house's new policy of playing foreign and unusual films.

"Wake Up" Opens Big

Miami—World premiere of "Wake Up and Live" at the Lincoln theater here Wednesday night drew turn- out above expectation, and a swank audience. Local reviewers gave the film raves yesterday.

"Beethoven" Stays a 3rd

"Beethoven Concerto," ankimo release, will be held over at the Cameo for a third week.
## A Calendar of Feature Releases

An alphabetical list of English-speaking features released since Nov. 18, 1935, together with pictures scheduled for release during the next few months and pictures, either in production or completed, for which no release dates have been scheduled. Dates after titles are distributor release dates; FD indicates date of FILM DAILY review. Names after release dates are the principal players. Complete casts and production credits are included with FILM DAILY reviews.

<table>
<thead>
<tr>
<th>Title</th>
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<tr>
<td>Accused (United Artists)</td>
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<td>Accident (Republic)</td>
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<td>Adventure (Republic)</td>
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<td>Acquitted (Paramount)</td>
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<td>Ace (Col.)</td>
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<td>Alibis (Warner Bros)</td>
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<td>Acquitted (RKO)</td>
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**Continued on Page 14**
**Grand National**

**GIVES YOU**

**THE PERFECT SCHEDULE FOR**

**April!**

<table>
<thead>
<tr>
<th>DATE</th>
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<tr>
<td>Sat. Sun.</td>
<td><strong>23 ½ HOURS LEAVE</strong></td>
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<tr>
<td>Mon. Tues.</td>
<td>A Douglas MacLean Production — Mary Roberts Rinshart’s Story with James Ellison &amp; Terry Walker</td>
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<tr>
<td>Wed. Thur.</td>
<td><strong>THE MAN IN THE MIRROR</strong></td>
</tr>
<tr>
<td>Fri.</td>
<td>with Edward Everett Horton &amp; Genevieve Tobin</td>
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<tr>
<td></td>
<td>Produced by Julius Hagen</td>
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<tr>
<td>Sat. Sun.</td>
<td><strong>GIRL LOVES BOY</strong></td>
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<tr>
<td>Mon. Tues.</td>
<td>with Eric Linden and Cecilia Parker</td>
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<td>B. F. Zeidman Production</td>
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<td></td>
<td>and TEX RITTER in <strong>Hittin' The Trail</strong></td>
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<tr>
<td>Wed. Thur.</td>
<td><strong>TWO WHO DARED</strong></td>
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<tr>
<td>Fri.</td>
<td>with Anna Sten and Henry Wilcoxon</td>
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<tr>
<td></td>
<td>Produced and Directed by Dr. Eugen Frenke</td>
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<tr>
<td>Sat. Sun.</td>
<td><strong>KILLERS OF THE SEA</strong></td>
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<tr>
<td>Mon. Tues.</td>
<td>with Captain Wallace Caswell Jr.</td>
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<td>A Ray Friedgen Production</td>
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<td>and <strong>THE GOLD RACKET</strong></td>
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<td>with Conrad Nagel and Eleanor Hunt</td>
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<td>A Condor Production</td>
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<td>Wed. Thur.</td>
<td><strong>JUGGERNAUT</strong></td>
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<td>Fri.</td>
<td>with Boris Karloff</td>
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<td>Produced by Julius Hagen</td>
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**Coming**

SMALL TOWN BOY featuring Stuart Erwin—Produced by Zion Myers.
THE GIRL SAID NO—An Andrew L. Stone production—featuring for the first time the famous Gilbert and Sullivan operettas.

SOMETHING TO SING ABOUT directed and produced by Victor Schertzinger.
TO ALL FILM DAILY SUBSCRIBERS

IN

Alaska — Argentine — Australia — Austria — Belgium — Bermuda —
Brazil — British West Indies — Canada — Canal Zone — Chile — China
— Colombia — Cuba — Czechoslovakia — Denmark — Dominican Rep-
public — Dutch Guiana — East Africa — Egypt — France — Germany
— Guatemala — Haiti — Hawaii — Holland — India — Ireland — Italy
— Japan — Malta — Mexico — New South Wales — New Zealand —
Newfoundland — Norway — Palestine — Panama — Peru — Philip-
pine Islands — Poland — Portugal — Puerto Rico — Roumania — Sal-
vador — Scotland — Siam — South Africa — Spain — Sweden —
Switzerland — Syria — Turkey — United Kingdom — United States —

YOUR

1937 FILM DAILY YEAR BOOK
IS ON ITS WAY TO YOU!
Okay, Toots!

Those National Screen Trailers certainly put you in the right frame of mind...enthusiasm in the proper place...not too much, nor yet too little...good, hard selling-talk that fits the picture's merits and brings out the best points...And those National Screen fellows know the theatre-man's problems so well! • Okay, Toots!...the industry's sold on NATIONAL SCREEN SERVICE\hspace{1em}...prize baby of the Industry!
**English Court Refuses Injunction Against GB Dividend**

**EARNINGS FOR FIRST 1937 QUARTER SHOW GAIN**

**MPTOA Group to Meet With Producers on Radio Plans**

**That Alliance**

... some questions arise

By CHESTER B. BAHN

THE Nazi-Fascist film alliance now being negotiated in Berlin by Il Duce's Luigi Freddi and Der Fuehrer's Dr. Joseph Goebbels will bear watching closely. Some questions quickly arise, among them:

What effect will the influx of German films, certain to result, have upon American distribution in Italy? Will an appreciable part of the Italian market be lost to U. S. companies which last year supplied approximately 65 per cent of films exhibited there?

Will American companies at present said to be contemplating a transfer of German synchronization activities from Berlin to Rome change their plans and make Paris or Vienna the base?

Will Italy join with Germany in an extension of the latter's bartering deals and thus attempt to create a film "sphere of influence"?

Will Germany, which recently has been using French players and directors to camouflage Nazi-financed films produced in France, make Italy a similar base?

And further, what will happen to the Italian expansion contemplated byWarnings, Walter Wangler's Italian production plans and even the recently disclosed intention of Giuseppe D. Musso to produce in Italy for the American market?

---

If the Italian exhibition field is thrown wide open to German films, and such seems to be one purpose of the alliance, the important concessions won by American distributors through the medium of the recent accord may be nullified, either in part or wholly. The accord stipulates, among other things, that U. S. companies may export a maximum of 250 pictures to Italy annually.

That both the German and Italian movie-going publics strongly prefer American-quality pix is easily established. This week, for example, all Rome first-run theaters were playing U. S. films. But that situation might be drastically altered through direct

---

**Vincent Committee Will Study Film-Sponsored Program Moves**

Reported plan of several major companies to control appearance of their contract players on the air through production of their own radio programs will be studied by the M. P. T. O. A. committee headed by Walter Vincent and authorized by the annual convention recently at Miami. This move will involve conferences with the firms involved.

**(Continued on Page 7)**

**FABIAN REORG. PLAN OKAYED TENTATIVELY**

U. S. Judge William Bondy yesterday tentatively approved the Fabian reorganization plan for the Fox Brooklyn Theater and office building, subject to certain modifications as he might make after study.

**(Continued on Page 7)**

**Chance of New Industry Laws Fades in 19 States**

Pressure from new, obnoxious legislation has been substantially reduced through adjournment sine die of 19 state legislatures, a checkup of the situation disclosed.

Bodies which have completed their

**(Continued on Page 7)**

**London Court Sustains Preference Dividend Action of GB Directorate**

Counsel "Hopeful" As Roxy Parleys Continue

Negotiations with 20th Century-Fox officials looking toward a settlement of the opposition by stock

**(Continued on Page 7)**

**“Ride ‘Em, Cowboy!”**

Cisc, Tex.—It's "all the comforts of home" for the patrons of the Texas Theater here. House has just installed rocking chairs in its lobbies.

**NAZIS TO INCREASE PSEUDO FRENCH PIX**

Berlin (By Cable)—Nazi government, which has taken the helm of the German film industry, is planning to materially increase its investment in pseudo French productions, it is reported here.

With out-and-out German films faring poorly in the U. S. and other countries as the result of boycott activities, Nazi industry leaders recently have been experimenting with Parisian production, using French players and directors.

Several such films have been accepted as bona fide French works

**(Continued on Page 7)**

**Sponsor Will Soften Neb. Anti-Ascap Bill**

Lincoln, Neb.—Renewed activity is being shown on the anti-Ascap bill which is laying deep in the general file before the unicameral legislature here. After the constitutional committee published findings saying if passed it would be unconstitutional, it seemed doomed.

News came on the floor however,

**(Continued on Page 7)**

**Bill Draft Allows Trade Agreements**

Washington Bureau of THE FILM DAILY

Washington — Voluntary trade agreements for the film and other industries setting forth fair trade practices, including wages, hours and conditions, would be permitted under a bill submitted to President

**(Continued on Page 6)**

**GN’s 65 Will Include One Million Dollar Production**

Grand National’s program of 65 features for 1937-38 will include a $1,000,000 production and eight

**(Continued on Page 6)**

**‘Knock, Knock, Who’s There?’**

Latest note of protest received by the Hays office hails from Wrenchich, Washington, where the local apple knockers resent being called "apple knockers" in motion pictures. They describe the term as "disparaging."
FINANCIAL

NEW YORK STOCK MARKET

[Table of stock market data]

That Alliance... some questions arise

(Continued from Page 1)
goVERNMENT INTERVENTION OR INDIRECT PRESSURE... THE NAZI APPROACH OF SIMPLICITY ITSELF, CABLES DISCLOSE...

THE ITALIAN ALLEGIANCE IS CLEAR... SEALED AND DELIVERED... REASONABLY MAY BE EXPECTED TO RESULT IN THE ADOPTION OF SIMILAR TACTICS... THE ITALIANS ARE CLEARLY... ITALIANS ARE CLEARLY...

NEW YORK CUBA MARKET

[Table of Cuba market data]

NEW YORK OVER-THE-COUNTER MARKETS

[Table of over-the-counter market data]

JUST OFF THE PRESS

1937 FILM DAILY

[Section of the Film Daily, NEW YORK] OF MOTION PICTURES RECOGNIZED STANDARD REFERENCE BOOK OF MOTION PICTURE INDUSTRY

PUBLISHED BY THE FILM DAILY

1937 FilM Daily 10th Edition N.Y.C.

20th-Fox Completes Last Pix for Present Season

WEST COAST BRANCH OF THE FILM DAILY

Walt Disney's "Bambi"... when the cameras ceased to turn yesterday on the final scene for "Sing and Be Happy," 20th Century-Fox studio had completed all pix scheduled for release during the remainder of the present season, which ends Sept. 20. President Chief Darryl F. Zanuck plans to have 12 new pictures completed prior to the opening of the new season, Aug. 1.

WALKER HEADS FILM GROUP FOR CATHOLIC CHARITIES

Frank C. Walker has been named chairman of the Motion Picture Industries Division of the Special Gifts Committee for the 1937 Appeal of the New York Catholic Charities by Rev. A. W. Cosgrove, honorary chairman of the men's committee. Walker is now forming his committee and will announce its membership shortly. The men's committee has been given a quota of $350,000 for the appeal, which will be held the week of April 18.

PLAN $50,000 THEATER

Canton, O.—City council has been asked to rezone an area in the Southwest section of the city, to permit the construction of a $50,000 neighborhood movie theater.

COMING AND GOING

ROLAND LUTZ, manager of the Denver Poster Exchange, has returned from New York.

NOEL COWARD sails for Bermuda today on the Monarch of Bermuda.

CHARLES REAGAN returns to New York in one week from Honolulu.

ROBERT GILLHAM goes to the coast from New York in about 10 days.

CHARLES KRAZEN is in New York from Washington.

ARTHUR A. LEE, GB Vice-President, left yesterday for Washington. He will return to his office Monday.

MORY SINGER left New York yesterday for Chicago.

H. J. YATES leaves for the coast next Thursday.

AL ADAMS, director of publicity and advertising for Republic Pictures, leaves for the coast April 11.

PAUL BENSON, former U. S. expatriate, leaves Monday for the coast to handle free lance publicity aspect.

BUCK JONES arrived in Universal City yesterday from his trip to New York, and left immediately for location in Kernville.

GILBERT GABRIEL, drama critic for the New York American, novelist and screen writer, leaves New York today for Hollywood to complete script of "Victor Herbert" for Paramount.

THE CALGARY BROTHERS, pantomime acrobats, are on route to the coast to appear in Paramount's forthcoming feature "Double or Nothing."

KIRSTEN FLAGSTAD, Metropolitan Opera star who planned to sail for England May 3 and postponed her departure until May 15 to complete her role in "The Big Broadcast of 1923."

Republic Meeting Decision To Be Made in a Fortnight

Decision on whether Republic Pictures will hold a national convention will be made on the coast this week. It was last weekend, it was last weekend, yesterday, J. J. Milstein, Republic sales manager, left yesterday en route to Hollywood and is holding regional sales meets at Chicago and Kansas City on the way out.

Seattle Jamboree April 17 Seattle—Northwest Film Club's Midnight Jamboree will be held April 17 in the Music Hall, now dark.
Thousands of dollars are spent on the equipment of a motion picture theatre—a beautiful building, tasteful decorations, expensive carpets and the most comfortable seats. These luxuries call for lighting in keeping with other provisions for the pleasure and satisfaction of the patrons.

High Intensity Projection adds little to the cost of theatre operation but adds much to the quality of the picture thrown on the screen and to the comfort of incoming patrons.

USE NATIONAL PROJECTOR CARBONS

provide a steady, brilliant, snow-white light which gives clarity and depth to black and white productions and accurate tones in color projection. They also permit a level of general illumination adequate for comfortable vision.

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation
CARBON SALES DIVISION, CLEVELAND, OHIO
General Offices, 30 East 42nd St., New York, N. Y.
Branch Sales Offices: New York, Pittsburgh, Chicago, San Francisco
**THEATER IMPROVEMENT NOTES**

Wheeling, W. Va.—Completely rehabilitated, the Rex, one of the oldest theaters here, has been reopened. Air conditioning has been installed, house has been resurfaced, in the balcony, sound and projection improved, re-carpeted, interior re-decorated, acoustics improved and the house completely modernized. The house is owned and managed by George Zeppos.

Youngstown, O.—Contract for the new $40,000 entrance to the Park Theater here, one of the Shea chain, has been awarded to the Heller-Murray Co. The entrance as planned will mark the complete modernization of the theater.

Red Oak, Ia.—C. N. Johnson has installed new sound equipment in his Grand Theater here.

Springfield, Mass.—As a final touch to the renovation of the Bijou Theater, Manager Al Anders has decided to remodel the entire front of the building. Work will be started immediately. An elaborate entrance of structural glass, with a black and white color scheme is planned.

Lake City, Ia.—E. M. Bernau, manager of the Iowa Theater, has installed hard of hearing aids and now invites his patrons to telephone in for his service for the smaller town.

Hot Springs, Ark.—The Roxy Theater has installed new sound equipment.

REEVES STUDIO
Most Modern Equipped Sound Recording Studio in the East
Noisless Film and Disc Recording
Location Equipment
ALL WORK GUARANTEED
1650 Broadway, N. Y.

**CHECK**

With us ... get our prices on all your equipment needs.

S.O.S. CORPORATION
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INCORESE “BO” 10%
(Of course, we mean Box Office)

Attracting deafened to your talking box uses potential audience 10%. Install Acousticon Telephone. Leading system. Nationally advertised.

Endorsed by key showmen. Write for full details and exploitation data.

Dictograph Products Co., Inc.
580 Fifth Ave., New York

ACOUSTICON

EQUIL

New Theaters and

TIP-OFF on the modern mood of the new $85,000 State theater, which recently was opened in Oklahoma City by T. B. Noble, Jr., President of the State Theater Corp., is the "magic" drinking fountain in the sunken lounge. When you walk up to it for a drink, the water starts bubbling. As you walk away, the water subsides. The explanation, of course, is found in the use of the electric eye.

The sunken lounge is tricky. Entering the theater through a compact lobby, divided stairs lead to the lounge. On either side of it, furnished modernistically, are rest rooms, with a mirrored dressing table for women patrons. The manager's office is located on the same floor.

Near an ascending ramp leading to the auditorium is a cabinet in which are ear phones. These may be hooked into special seats by the hard-of-hearing, so that they may hear the sound directly from the operator's booth.

Decoration scheme is effectively simple. Although Walter Wahlberg, the architect, let his imagination run on the colorful theater front, using glass, aluminum and tiles, inside the theater he has chosen mass effects of solid color and has built in simple lines that nevertheless are not severe. Walls and ceiling are cream color. Along the wall base is a plain blue band, about six feet high, trimmed with chromium. The "boxed" proscenium is illuminated by soft, indirect colored lights, which reflect on a shimmering, silver curtain.

Centredale, R. I.—The Trahan Amusement Corp. is installing a new ventilating system in the community.

Cincinnati—Maury White has closed the Riviera Theatre, and is planning to re-decorating. White is also installing a new marquee in the Hollywood.

Brewster, Wash.—The Caribou Theater has reopened. The interior has been redecorated, a cooling system installed and the seating capacity stepped up to 800.

Milwaukee—Fox's renovated Riviera, South Side neighborhood house, has reopened.

Collinsville, Ill.—Robert O. Belker, 7322 Brooklyn Ave., Kansas City, Mo., has been retained to prepare plans and specifications for alterations and improvements to the Miners Theater, owned and operated by Sam Krom. Work will include alterations to the foyer and lounges, marble, tile, structural and plate glass, metal baths, plastering, new electric wiring, etc.

West Haven, Conn.—The Rivoli, operated by Max Tabakman, is installing a new marquee.

Toledo, O.—The Avalon Theater is being improved at a cost of $20,000, including the expansion to provide seating for 500 more persons.

Modernize Your Front Lobby
With
CUSTOM BUILT
RUBBER MATS

DEALERS EVERYWHERE
PURITAN RUBBER MFG. CO.
TRENTON, N. J.

STANDARD EQUIPMENT
+ RELIABLE SERVICE ARE YOURS AT

NATIONAL THEATRE SUPPLY COMPANY
Equipment Features

Frank Loew's NT-Arrangement

equipment
dove

Washita, Okla., which maintains a fine line of 23.

a
equipped

deluxe

Chair

DAMASCUS.

an

Crestwood, Mo.

Newest Spring Campaign

VALANCES  FLATS
BANNERS
RENTED—SOLD

ART FLAG, INC.

449 W. 42nd St.  New York City

"COLLEGE HOLIDAY"

Holidays are frequent for college students, but not for Alexander Smith Carpet. It stays right on the job 365 days a year, and it has no fear of examinations. Which is one reason why you'll find it in the majority of the country's most successful theatres.

ALEXANDER SMITH CARPET
**THEATER IMPROVEMENT NOTES**

(Continued from Page 5)

Kratz of Kansas City, Mo., is the architect.

Moberly, Mo.—Work will start at once on the remodeling of the Fox Midwest Theater Corp.’s house here. Ludwig Ait, Riegel Building, Moberly, is the architect. The work will include a new structural glass front, lobby enlargement and general remodeling, etc.

Bonne Terre, Mo.—New sound equipment is being installed in the Odeon Theater, operated by the Lead Belt Amusement Co.

Des Moines—C. F. Hoffman, manager of the Grand at Knoxville, Ia., has installed new electric sound equipment, and has also made improvements to the projection booth and balcony.

White Hall, Ia.—Joe Lyman is making extensive improvements in his Princess Theater.

Chicago—The Bridgeport Theater is being overhauled for early reopening by Joseph Skora.

Flat River, Mo. — The Roseland Theater, operated by the Lead Belt Amusement Co., is being completely retooled. A new marquee and new sound equipment are other completed improvements for the house.

Des Moines — Jack Kueh has completed construction of a new front for the Gem at Charles City. He is also adding new seats and new decorations.

Milwaukee—Work is being rushed on the remodeling of the Metropolitan Theater at Prairie du Chien.

Graham, Tex.—The Palace has been completely remodeled and refurnished, and the front brightened by a new marquee.

San Antonio — The Palace at Stamford has installed new RCA High Fidelity sound, and Roy Brockman has redecorated the interior of the Ritz at McKinney.

Mineral Wells, Tex.—The Grand Theater is sporting a new front and new neon sign in red, yellow and blue.

Biloxi, Miss.—The Saenger Theater has been remodeled and refurnished.

Mocksville, N. C.—The Princess Theater has been remodeled and new equipment installed.

Dallas — The Capitol Theater at Meridian is being remodeled and refurnished.

Newark—RKO-Pathé’s has completed installation of a new marquee, ticket office and front lobby in chromium and stainless steel, ultra-modernistic design. Redecoration of the house interior is planned for the near future.

Hot Spring, Ark.—The Roxy Theater has installed a new sound system.

Homer, La. — The Pelican has been completely remodeled.

Milwaukee — The Park, neighborhood house, has reopened with new seats and front.

Anniston, Ala. — The Ritz has installed the new sound apparatus.

Rome, Ga. — The Royal has installed new sound equipment.

Allemarle, N. C.—The Stanley is being remodeled and refurnished.

Wataertown — The auditorium of the Classic Theater here has been equipped with new indirect lighting fixtures.

**EQUIPMENT FIELD NOTES**

(Continued from Page 5)

operated by S. E. Pirtle of Jerseyville, Ill., has been equipped with new Deluxe Air-Loc fully upholstered chairs, purchased through George A. Busher of St. Louis.

Cleveland — Frank Gross has installed new super Simplex heads, provided by National Theater Supply Company, in his Grand Theater.

Cleveland—Loew’s State has installed a de luxe candy counter in its lobby.

Cleveland—The Crown and Waldorf theaters, owned and operated by Kaplan Brothers, have installed new Alexander Smith carpeting.

Onawa, Ia.—R. A. Oliver and Mrs. Muriel Franson have purchased Super-Simplex projectors from Scott-Ballance Silver Screen. This completes the equipment, all purchased from the same company, for the new $35,000 500-seat Iowa partners, which will open here about April 15. They also have the Oma Theater.

Milwaukee, Wis.—Two Michig houses served out of the local change center have installed sound equipment. They are the Doris Harrison and the Pickford of Pickford. This house was formed for the Grand.

Springer-Cocalis theater blasted forth with “Gaia Spring Cival” banners and pennants, a very effective appearance, with design by Art Flag.

Dallas—The Robb & Rowley are being remodeled and an air conditioning system is being installed.

Indianapolis, Ind.—The R. R. F circuit houses, including the town, Strand, Ritz and Oriental theaters, have installed National Silver Screen washers and dryers of well cooling systems.

Seymour, Ind.—H. R. Wagner installed Sireco blowers and washers in his Majestic and Little Theatre here.

Gas City, Ind.—Sireco blowers and washer has been installed in Arcade Theater by D. B. Simple operator.

Providence—RKO-Allbee here reports to start installation of 2,000 new orchar seats within the next few weeks. Samples of chairs (American Seat Co.) are being played in theater’s inner lobby by patrons invited to try them out for comfort.

Providence—Community Theater, a neighborhood house in North Providence (Centredale) has just installed two new rear-shutter type Simplex projectors with National Theater Supply of Boston, doing installation work. House will begin installation of air-conditioning system within few days, with The Outlet Com of Providence having the contract.

Filmack Trailer Hikes Pay 3rd Time in 15 Mos.

Chicago—Employees of the Filmack Trailer Co. have just received another pay hike, the third in 15 months, and according to Irving Mack, executive head it will not be the last, by a long shot, if business keeps speeding up the balance of the year. FilmACK has made some expansions in the matter of new equipment and a Sales Promotion Department.

New Shea House Opens

Cambridge, O.—The new State Theater here, built for the Shea circuit, has opened. Shea interests also operate the Cort Theater here.

Hartford.—The Webster Theatre is now under construction by Monroe Shulman of the Rivoli. Chairs are ordered from American Seating.

Thompsonville, Conn. — Construction has begun on a 950-seat theater in the Paroko’s, operator of the Palace, New Britain. Theatrical Equipment will supply chairs, booth equipment screen. The screen is expected to be ready in August.

New London—The Lyceum legitimate house, to be opened by Anger of Bridgeport, and Sal Ado of Middletown for picture operas, will be redecorated by Vincent Ferster through Modern Theater Equipment.
A “Little” from “Lots”

By RALPH WILK

HOLLYWOOD

JOE RIVKIN has taken up his new duties as the head of Columbia’s talent department following a week’s vacation at Palm Springs.

Dudley Murphy has signed Nancy Carroll to appear in “This King of Business,” to be produced by Associated Artists.

Erpi Mirrophone equipment is being used at Pantages, a first-run Universal and RKO house, in connection with the showing of “Took of the Town.”

Injunction Against
GB Dividend Refused

(Continued from Page 1)

day’s trial. Indisposition of Mark Roccella kept him away from the witness chair.

The court indicated that it was satisfied with the plaintiff’s contentions that funds were not available.

The decision, it is understood, has the effect of stabilizing the Ostertag brothers’ position in GB. Had the court found against them, control of the company would have been taken over by the preference shareholders. This development would have put John Maxwell into a powerful position as he acquired considerable Ostertag shares some months ago when he had anticipated gaining control of the management.

J. Robert Rubin, Loew’s executive who sails from New York Wednesday on the Normandie, is expected to study the situation at GB. His company some time ago acquired half of the 30th Century-Fox holdings in the English company which amounted to 49 percent. Rubin last week said that he planned to be away from New York three or four weeks. It is expected that he will confer with Sidney R. Kent, president of 20th Century-Fox, in London. Kent sailed from New York Wednesday on the Queen Mary.

Nazis Planning to Make
More “French” Productions

(Continued from Page 1)
to the extent that the investments have been profitible, it is said.

Similar activity in Italy by the German film industry is likely to be a result of the allusions now being arranged here by Luigi Freddi, chief of the film division of the Italian Propaganda Ministry, and Dr. Joseph Gobbiels, German Propaganda Minister.

Joe Lissauer to Wed

Pittsburgh—Joe Lissauer, booker of the Ellens Circuit, will be married tomorrow and with his bride will leave for a 10-day cruise to Bermuda.

SICK REPORT

A successful operation to remove cyst from the eye of George Hirlin, Condor Pictures’ president, performed Thursday following arrival from the coast.

Detroit—Marvin Townsend, But- field Circuit booker is under arrest in Herman Kiefer hos- pital.

PTOA Radio Com. Plans To Meet With Producers

(Continued from Page 1)

probably including Loew’s and Parra.

At an initial meeting, date of which is yet to be set by Vincent, procedure will be mapped out. After producers’ policies in the situation are examined, similar meetings with the two national broad- casted systems will probably be held.

The committee has been empow- ered to work out its own plans for the company, without need for reporting back to the parent as- sociation for ratification.

Unusal “Hopeful” As
Roxy Parleys Continue

(Continued from Page 1)

fiers and others Roxy or- ganization plan are continuing, it is said yesterday by Samuel Lerner of Kramer & Kleinfield, counsel for the Class A stockholders. Kramer said he was “hopeful of something will come of it.”

Burgess Funeral Today

Cost Bureau of THE FILM DAILY—Funeral service for Ben Burgess, will be held at 11:30 A.M. today in the Little Church of Flowers, in Glendale, Calif. In- ment will be in Forest Lawn Mausoleum.

ST QUART. EARNINGS SPEW IMPROVEMENT

(Continued from Page 1)

000,000, for the three-month period ended Mar. 31, against $1,239, 0 or 59 cents a share a year ago. For the first two months ended Jan., RKO is expected to report a $4,000,000, representing a probable net of approximately $1, 000,000 for the first quarter.

Columbia earnings in the March quarter, which is the third quarter of its fiscal year, are estimated at $600,000, compared with $500, 8.

“Wake Up and Live”

Walter Winchell, Ben Bernie and Alice Faye

20th Century-Fox 93 Mins.

(ROLLWOOD PREVIEW)

A GRAND LOAD OF ENTERTAINMENT AND SHOULD BE A SHOWMAN’S DE- LIGHT.

Exhibitors can start toasting orchids in the direction of 20th Century-Fox because of “Wake Up and Live.” It is a grand load of entertainment and should be a showman’s delight. The Winchell-Bernie “feed” has been cleverly handled and lends itself to delivering his distinctive brand of comedy. Alice Faye, who has never been better photographed, is the love interest opposite Jack, Patsey Kelly and Ned Sparks hang a field day with their comedy, while Joan Davis is a riot with her burlesque of a rhumba. Walter Collett, Paul Hurst, Warren Hymer and Etienne Girardot also deliver in comedy roles. Grace Bradley, Miles Mander and Leah Ray are among the other principals.

Dr. Kenneth Macgowan rates much credit as the producer. Haley, a small-time singer, gets “mike fright” at his first audition. Alice finely convinces him that he need not fear the microphone. He sings into what he believes is a dead mike, but his voice reaches Bernie’s night club by means of his com- plications he is found to be the “phantom troubadour.”

Cast: Walter Winchell, Ben Bernie and orchestra. Alice Faye, Jack, Patsey Kelly, Grace Bradley, Joan Davis, Leah Ray, Miles Mander, Paul Hurst, Warren Hymer, Etienne Girardot, Grace Bradley, Miles Mander and Leah Ray. Directed by Sidney Lanfield; Danc- ing Director, Sidney Lanfield; Assistant Director, Kenneth Macgowan. Written by Kenneth Macgowan; Scenario by Debra Mirsky, Joseph Kohn; Music by George Green; Songs by Al Dubin.

“REVIEW

Forum to Film “General”

The Film Forum of the American People’s Center, located at 308 W. 65 St., will present “The General Died at Dawn” tomorrow at 8 p.m.
SUPER X, originally a strictly special-purpose film, is today so highly valued by the industry that it is employed in the bulk of all feature pictures...appears in the great majority of box-office champions and critics' choices. Reasons: unmatched photographic quality...unmatched adaptability. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN SUPER X
PANCHROMATIC NEGATIVE
See 20th-Fox '37-'38 Production Budget Up 20 P. C.

SCHAEFER SEES PUBLIC EVENTUALLY ENDING DUALS

Educational Film Problem is Called "Coordination"

John Maxwell Reported Eyeing Australian Theater Field

Sydney (By Cable)—It is persistently reported here that the British theater and film magazine, John Maxwell, may get a foothold in the Australian theater field. He has been inquiring into the possibilities of such a move for the past two years, it is stated.

Warner Conference Meetings to Open
At Waldorf-Astoria Hotel on May 10


Business sessions of the conference, Sears presiding, will be held daily at the Waldorf-Astoria with the entire body of delegates, representing the varied activities of the associated firms, in attendance.

Sears said the earlier convention dates were set with exhibitor interest in next season's product in mind.

Participating actively in the conference meetings will be H. M. Warner, Jack L. Warner, Major Albers Warner, Sam E. Morris, Edward Hatrick, Hal B. Wallis, Joseph Bernhard, S. Charles Einfeld, Carl Levenman, Norman H. Moray, Sam Sax, Roy Haines and Herbert J. Ochs, among others.

John Maxwell

TEN CENTS

DAILY

THE WEEK IN REVIEW

Film Earnings Advance—Italo-German Alliance

BY GEORGE H. MORRIS

DOMESTIC

Earnings of motion picture companies so far this year, Wall Street sources reported, have been running substantially ahead of the 1936 first quarter and at about the same rate.

FOREIGN

In London, the King's Bench Division sustained action of the Board of directors in declaring a dividend on preference stock and refused an injunction restraining its issue.

Estimate Further Jump of 20 P. C.
In 20th-Fox's Production Budget

Kent to Return to U. S.
In Time for Coast Trip

London (By Cable)—Sidney R. Kent, 20th Century-Fox proxy, who arrives on the Queen Mary today to address British and European divisional sales conventions here and in

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**The Broadway Parade**

**Theater**

- Quality Street (RKO Radio) ......................................... 5th
- The Soldier and the Lady (RKO Radio) .......................... 3rd
- Millions for Nothing (Warner Bros.) .............................. 4th
- Elephant Boy (United Artists) — 2nd week ........................ 4th
- Wall Street (Paramount) — 3rd week ............................ 3rd
- History is Made at Night (United Artists) — 2nd week ....... 2nd
- Marylone (Metro-Goldwyn-Mayer) — 4th week ............... 4th
- Capital
- Rockers in Exile (Columbia) — 1st week .......................... 1st
- Sea Devils (RKO Radio) — 1st week ............................... 2nd
- The Man Who Found Himself (MGM) — 1st week ............ 3rd

**TWO-A-DAY RUNS**

- The Good Earth (Metro-Goldwyn-Mayer) — 11th week ....... 2nd
- Last Horizon (Columbia) — 6th week ............................... 1st
- Silent Barrios (LB Pictures) — 3rd week .......................... 2nd

**FOREIGN LANGUAGE PICTURES**

- Beethoven Concerto (Ankino) .................................... cameo
- The Eternal Mask (Mayer-Burstyn) — a-b ........................ 5th
- The Golem (Metrlo-Goldwyn-Mayer) — 4th week ............... 55th St. Playhouse
- Thru in Leslies (Warner international) ............................. Filmart
- Carnival in Fredericksburg (Ankino) — b .......................... Little Carnegie
- Made Man (France-Ambassador) — a ............................... Centre officiel Paris
- Thirty Seconds of Love (Mondo) — 4th week .................. Broadway

**FUTURE OPENINGS**

- Sun Over Denmark (Scandinavian) — April 15 .................. Cinema du Paris
- Swing High, Swing Low (Paramount) — April 14 ............... Paramount
- Personal Property (Warner Bros.-MGM) — April 15 ............. Capitol
- The Woman I Love (RKO Radio) — April 25 ..................... Paramount
- When Love is Young (Universal) — April 11 ................. Embassy
- A Stranger (M-G-M) — 1st week ................................. 6th
- The Last Night (Ankino) — 1st week ............................. Cameo
- Canada Day (Warner Bros.) — 1st week .......................... Strand

- (a) Dual bill, (b) Subsequent run, (c) Follows current bill.

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**SEC Reveals Salaries Paid Execs. and Stars**

Washington Bureau of THE FILM DAILY

Washington — Louis B. Mayer, Irving Thalberg, deceased, and J. Robert Rubin as co-partners in Louis B. Mayer Pictures, split a $1,200,242 bonus of Loew’s Inc. during the corporate fiscal year ending in the fiscal year 1936, according to the SEC report made public Saturday.

Other film salaries disclosed by the SEC included:

- Nicholas Schenck, Loew’s president, $312,785; Kay Francis of Warner Brothers, $227,500; David Davis, Loew’s vice president, $235,857; Arthur M. Loew, $205,644; Joe E. Brown, Warner Brothers caver, mouthed comedian, $201,562; Leslie Howard, Warner Brothers British star, $185,000; and three from Universal Pictures — Irene Dunne, $102,777; James Whelan, $105,000; and Gregory Lacava, $102,500.

Columbia Pictures Corp., reported these salaries: Harry Cohen, director-president, $182,040, including expense allowances; Frank Capra, director, $208,000; and Ronald Colman, actor, $162,500.

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**Finkle Funeral Saturday**

Clifton, N. J.—Funeral services were held Saturday for Clarence Finkle Sr., who died of a heart attack.

Finkle opened the first N. J. theater, the old Hippodrome, Union City, and was a pioneer in open air movies, having operated on what is now the Paterson Courthouse House site. He was the first mayor of this city, and was also a promoter of horse, bicycle and marathon races.

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**Peru Deals Closed**

C. Gonzales de Reliable Film Export Corp. has made deals in Peru with the following pictures: "Hoy Comienza La Vida"; "Genoveva De Los Angeles"; "Enrique Baca y Sus Hermanos"; "Y Un Don Juan"; and "Una Mujer En Venta".

Reliable has added to its agencies a number of Hollywood representatives in Japan, Egypt, Spain, Argentina, Greece and Turkey.

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**Green to Make Three Jewish Features in Warsaw Studios**

Joseph Green, president of Sphinx Films, will produce three Jewish features next season at his own studios at Warsaw, Poland, he said Saturday. Greenie, producer of "Yiddle With His Fiddle," the Molly Picon starring vehicle, will import Jewish stars for the leading roles.

First of the trio will be a musical entitled "Chassidic Life," to be ready for release in September.

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**Imperial Adds Exchanges**

Imperial Pictures will add two new exchanges next week, it was said Saturday by President Wm. M. Pizar. Negotiations are under way for exchanges in other spots and Imperial expects to line up the other nine exchanges needed to complete its national setup, Pizar declared.

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**Resigns Federal Post**

Nicholas T. Rogers is resigning as assistant U. S. district attorney for the southern N. Y. district to engage in the general practice of law in association with his uncle, Saul E. Rogers.

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**EXPLOITATION**

A complete showman’s guide of tried and proven exploitation and publicity ideas along with a showman’s calendar—will be found in the

---

**YEAR BOOK of MOTION PICTURES**

Now Being Distributed
Free
To Subscribers of THE FILM DAILY

1501 Broadway, New York
I SUGGESTIONS!

SERVANT OF THE PEOPLE
Timely Drama of the Constitution and Birth of the Supreme Court!

Pete Smith's "PENNY WISDOM"
Witty and Wise Cookery... Prudence Penny Tieup! In Technicolor

Star Parade "HOLLYWOOD PARTY"
Two Dozen Top Names in Peppy Technicolor Musical Revue.

Pete Smith's "MISTAKES IN GOLF"
Horton Smith, Lawson Little, Harry Cooper, Jimmy Thompson Tell All!

A bright idea!

Many showmen are back-booking previous box-office nuggets on M-G-M's Junior Feature lists, and how their programs sparkle! Extra revenue. Try it!
THE Film DAILY

Monday, April 12, 1937

SEES PUBLIC ENDING DUAL FEATURE BILLS

(Continued from Page 1)

are heated discussions due to the fact that a patron is compelled to sit through a three hour show, seeing not only the ordinary features, but generally getting home an hour or two times as late as he is used to being. "The Labor_pic is tiring of this is my firm belief and when they do hear me, you will find that they will make your force felt upon the theater management."

Air Conditioning Systems Installed in RKO Houses

RKO is now installing air conditioning systems in the Colonial Theater, Manhattan; Uptown, Detroit, and Orpheum, Des Moines, it was said by David P. Canavan, in charge of maintenance.

Move for Strike's End

Officials of Consolidated Film Industries and the United Theatrical and Motion Picture Workers of America are considering a main points as a basis for ending the union's strike at the Consolidated's Fort Lee plant following a conference Friday in the offices of the National Labor Relations Board attended by H. J. Yates, Consolidated president, and a union committee. Malcolm Halliday presided at the meeting in the NLRB offices on behalf of the government and the provision was made that Consolidated and a union report early this week to the NLRB on what agreement, if any, has been reached.

SICK REPORT

West Coast Bureau of THE FILM DAILY

Los Angeles—Spencer Tracy, film actor, is reported recovering rapidly from an operation he underwent last Friday to correct a throat ailment.

Pittsburgh—Mrs. George Lefke, wife of the local RKO branch manager, will accompany her husband to his firm's sales convention on the Atlantic coast late in May. She will remain several months for her health.

Detroit — Condition of Maurice Caplan of Metropolitan M. P. Co., is reported as improved at the Henry Ford Hospital where Stanley Fisher, M-G-M salesman, is also a patient.

Detroit—Recovered from an illness, John Patonauie, assistant manager of the Fox theater, has returned to his duties.

Jack Pearl underwent an operation for an intestinal infection at the Hospital for Joint Diseases Saturday afternoon. The comedian collapsed after a broadcast.

COORDINATION' SEEN SCHOOL PIX PROBLEM

(Continued from Page 1)

the Committee on Social Values in Motion Pictures from excerpts of major company films were "effective beyond the expectation of everyone who used them" when tried with groups of children. The Progressive Education Association, under a $75,000 grant from the Rockefeller Foundation is now undertaking production of a series of educational films for which major producers have made available a portion of their films. The P.E.A. films will be studies in the field of human relations.

The MPAA plans to aid the development of the educational usefulness of the motion picture, and has resolved to coordinate its technical and artistic facilities with the best educational leadership for this end.

Kent to Return to U.S.

In Time for Coast Trip

(Continued from Page 1)

Paris, will sail for home in time to leave on the company's sales convention special New York-to-Los Angeles train on May 26. Kent will speak at the Los Angeles meeting on June 2.

On his arrival today, Kent finds plans completed for new 20th-Fox offices here. Six-story building, on which the company is taking a 21-year lease, will be erected in Soho Square and is to be ready for occupancy by March 1 next provided the British rearmament program does not cause a shortage or rationing of steel and other raw materials. Plans include provision for two screening rooms.

"Marked Woman" Opens Big

Warners "Marked Woman," starring Bette Davis, got away to a capacity audience start at the Strand Saturday, with the home office taking bows for its adv. campaign.

France Bans Gangster Pix

Paris (By Cable)—Gangster films henceforth are banned from French screens, it is announced by M. Dormoy, Minister of the Interior.
with an EYE to the BOX-OFFICE!

"INTERNES CAN'T TAKE MONEY"
"INTERNES CAN'T TAKE MONEY"

Paramount's

has box-office

"Internes Can't Take Money"

has . . . ROMANCE

It has young love . . . the yearning of the one man for the one woman. It has the kind of romance that is understood, appreciated and thrilled to by the millions who live, breathe and have their being in the very backgrounds and the very scenes that make this picture a document from real life itself.

"Internes Can't Take Money"

has . . . HOSPITAL BACKGROUNDs

Much of the dramatic action in this dynamic picture takes place in a hospital. Not familiar and stereotyped scenes, but an hitherto undramatized phase of the life of the hospital interne, the temptations to which he is subjected, the sacrifices he is called upon to make in order to stick to his ideals.

"Internes Can't Take Money"

has UNDERWORLD BACKGROUNDs

Action outside the hospital brings in the underworld and many colorful underworld characters. Here, too, originality of plot and freshness of treatment are maintained, an ingenious twist being given to the actions of a kingpin racketeer who is called upon to pay off a debt of honor.
"INTERNES CAN'T TAKE MONEY" elements that audiences LOOK for in pictures

"Internes Can't Take Money" has . . . MOTHER LOVE

Poignant, sincere, heart-tugging scenes that portray a young mother's search for the child that has been taken from her. Scenes that grip as they show the heights to which she rises when called upon to sacrifice everything that respectable women hold on to in order to get her child back.

"Internes Can't Take Money" has . . . SUSPENSE

Scene after scene, cleverly directed, superbly played by stars who get every bit of emotional and physical value out of their roles. Scenes that will live long in the memory . . . the whole worked up to a gripping and affecting climax that will leave audiences emotionally limp.

"Internes Can't Take Money" has . . . SUPERB ACTING

A new Barbara Stanwyck, aided by a story that gives real opportunity to her talents. Joel McCrea adds to his stature as a leading man. Lloyd Nolan and Stanley Ridges in crisp underworld roles make dynamic every scene in which they appear. Perfect direction by Alfred Santell.

Barbara Stanwyck and Joel McCrea in "INTERNES CAN'T TAKE MONEY"

with LLOYD NOLAN, Stanley Ridges, Priscilla Lawson, Nick Lukats. A Paramount Picture. Directed by Alfred Santell
Mr. EXHIBITOR:

Is Your EYE on Your BOX-OFFICE?

We take it for granted it is. We also take it for granted that you’re showman enough . . . business enough to dig into this matter of “INTERNES CAN’T TAKE MONEY”. Give it every consideration. Base that consideration on the unusual story . . . the Class A performances of BARBARA STANWYCK, JOEL McCREA, LLOYD NOLAN, STANLEY RIDGES . . . the finished direction. We’d like to see the kind of advertising buildup that will presell it to your audience, and we’ll underwrite it that “Internes Can’t Take Money” will make plenty of money for you. Then, give the picture the preferred playing time it deserves.
By RALPH WILK

WASHINGTON, April 13 — Production sched-
ule, Warner Bros. studios at Burbank currently have 14 features in
work, with 10 before the cam-
eras by April 15. In addition to the 4 in process of shooting. The four in preparation are: "The Perfect Specimen," starring
Karloff, Muni and Miriam Hopkins, directed by Michael Curtiz; "A Gentleman After Midnight," with Leslie Howard, Olivia de Hav-
lland, Bonita Granville, Donald Crisp and Hugh O'Connell, directed by Archie L. Mayo; "Campus Scand-
dals," with Frank McHugh; and "Varsity Show," starring Fred Waring and His Pennsylvanians, Bette Davis and Ruby Keeler, directed by William Keighley.

The Screen Actors' Guild has split its February best performance award between Paul Muni and Louise Rainer for their work in "The Good Earth." Bonita Gran-
villev's work in "Maid of Salem" was voted the best performance by a supporting player.

Conrad Nagel, who has been ap-
pearing in a series of federal G-
man features for Grand National, has been ordered to stand the job between acting and directing. He'll direct "Love Takes Flight," scripted
by Lionel O. Houser and Ben Pywar from Ann Morrison Chapin's original. Scheduled to start in three weeks, it will be produced by Con-
dor for Grand National.

"The Adventures of Fang" is the new title of "War Lord," in which Doris Nolan plays the leading role for First National.

D. Ross Lederman has been as-
directed to direct "White Heat," Co-
lombia's story of life in the steel mills, Don Terry and Rosalind Keith are featured.

DOMESTIC

(Continued from Page 1)
allowing for seasonal differences, as
during the final months of last year. Observers in the field of finance pointed to two important factors as the probable chief influences on this year's film market: an increase in the cost of film production and a general, though unbridled, advance in advertising. The producers inclined to the belief that the public is demanding a better quality of screen entertainment and will pay more for it.

Little surprise was occasioned in film circles by the mid-week flash from Washington that the House Committee on Immigration and Naturalization, after a vote of eight to five, decided not to report the Dick-
stein bill. Killing of the measure, which was militantly opposed by Gabriel L. Hess, general attorney for M.P.P.D.A., and by President Ed Kychendall of M.P.T.O.A. at a re-
event hearing in the capital, was declared by Dickstein to be only a temporary set-back.

Last Monday's annual report of Will H. Hays, made public in its entirety, disclosed that approximately
3,374 made in countries outside the U. S. during 1936, while English producers were most active overseas with a total
of 217 full length films. Other coun-
tries made the following: Germany, 130; France, 125; Russia, 92; Spain, 72; Sweden, 27; Czechoslovakia, 26; Hungary, 20.

During the active week, Kuchendall announced that he would leave late this month on a coast trip to the California film market, and with port of its 10-point trade practice proposals. Another interesting an-
other came from David Sar-
off, president of RCA, that his company will market television transmitting apparatus following completion of the experimental period,
and has made a sale of such a unit to CBS for early installation on the Chrysler Building. That A. O.
laid's campaign, to compel producers to discard their theaters, is about over for 1937, became apparent with state legislatures rapidly concluding their sessions. To date, North Da-
kota is sole state to pass such a law, although a number of measures are still pending elsewhere. A 10 per cent wage increase, boosting studio payrolls close to $5,000,000, was agreed on between major producers and the I.A.T.S.E., United Brother-
hood of Carpenters, International Broth-
erhood of Teamsters, and the International Brotherhood of Teamsters. Pact, announced by Pat Carey, effects close to 15,000 mem-

THE WEEK IN REVIEW

by Paramount theater associates planned to install air-conditioning
systems in nearly 40 houses through-
out the country. Major producers
failed to agree on N. Y. Sales Tax
appeal move. Paramount set June 10 for Los Angeles, for annual sales
convention, while two indices, Mono-
gram and Grand National, selected
February 15-19, Chicago, and May 16-19, Los Angeles, respectively, for their sales conclaves and Pathé Film Corporation and subsidiary companies reported a net profit of $185,953.18 for the year 1936, after de-
ducting all charges, including inter-
est, depreciation, and provisions for Federal Income taxes.

FOREIGN

(Continued from Page 1)

payment. Decision was regarded in
British film circles as stabilizing the
Ostrer and their position in the ad-
ministration of the company, and,
on the other hand, a set-back to John Maxwell who had acquired con-
siderable Ostrer shares some months ago when he had anticipated gaining
control of the management.

That the Nazi government ap-
peared to be moving toward a barter
system for films which will make
still more difficult the position of American companies, was contained in a cable from Berlin. As appraised by representatives of U. S. distribu-
tors, the system is designed to re-
strict the import of foreign pictures to those countries which accept an
equal number of German produc-
tions. American distributors last
year were limited to 28 films of the 120 Germany admitted.

Also from Berlin came word that with the Nazi regime ruling the film industry there, star salaries will be radically reduced in a move to com-
bate the industry's estimated $10,000-
000,000 deficits. Furthermore, the
films DAILY was informed, Germany is planning to materially
increase its investments in pseudo
French productions. With out-and-
out German films falling poorly in the U. S., as a result of boycott ac-
tivities, Nazi industry leaders have been experimenting recently with Parisian production, using French
players and directors. Similar ac-
tivity in Italy by German cinema
leaders is likely to result from the
alliance now being arranged in Ber-
lin by Fascist Italy's Luigi Fredi
and Nazi propaganda chieflain Dr. Joseph Goebbels.

Paris flashed news of the death of Emile Pathé, one of film's most famous pioneers, at his home in Pau . . . . Paris 1937 International Exposition's decision to erect a monument to the arts and photogra-
phy at the foot of the Eiffel Tower
as an exhibition. As an exhibit
as acting as president of this arm of
the exposition . . . . and from Buenos
Aires came word that the new nu-
mels there would make 50 full-
length productions during 1937-38.
ADMISH PRICE GAINS HOLDING IN PITTS.

(Continued from Page 1)

district was again touched by high
waters, and in some cases very
disastrously, three feet or even
more, in the Gilbert winter in com-
parison to last year's record-break-
er.

This accounts for business hold-
up the way it has.

Building and reopenings are
flourishing and houses are at
premium.

Building, however, is prob-
ably going too fast for some of the
new ones are finding the sledding
pretty tough. Feverish rush is set-
ing up keenly competitive situa-
tions in many localities.

Dual bills are still prevailing in
this territory with no indication of
change.

Casey Returns to Coast
For Guild Negotiations
(Continued from Page 1)

bership meetings of the actors and
painters heard reports from their
representatives on the status of
negotiations with the producers.

Sunday Films Win Out
As Mo. Town Votes 5th Time

Webster Grove, Mo.—Fifth refer-
endum on Sunday films here finally
brought an okay, 2,989-2,659.
Town has one theater, the Ozark, owned
by 68 local stockholders.

Shanbergs on Honeymoon

M. B. Shanberg, retired Kansas
City capitalist and widely known in
film circles through his partnership with Herbert M. Woolf in the opera-
ation of 61 houses in Missouri, Kan-
sas and Iowa which were acquired by
Fox West Coast Theatres in 1929, sails from New York on Wed-
nesday aboard the Normandie with
his bride, the former Mrs. Pauline
Marks of Spartanburg, S. C., whom
he married at Miami Beach, Fla., last Thursday. The couple are stop-
ping at the Sherry-Netherland.

His brother, Ed Shanberg, recently re-
signed as district manager for Fox
Midwest Theatres in Kansas City and
moved to California.

BIG NEWS
AS SEEN BY THE AGENT

Irene Dunne and the players and
technicians fill her latest starring
picture, “High, Wide and Handsome,”
have had little time since the picture went into production—all with-
out leaving the State of California.—PARMOUTH.

FILLING NEW POSITIONS

Glen Rose, Tex.—H. M. Simpson
is the new manager of the Palace
Theater.

Oklahoma City—Charles J. Oliver
of Duncan, Okla., has been ap-
nointed assistant manager of the
Yucca and Ritz Theaters at Mid-
tex, Texas.

Newport, R. I.—John D. Walsh,
Jr., manager of E. M. Loew’s Co-
onial Theater in this city since
that house was reopened by the
Loew interests in 1935, will be
named manager of Shea’s Paramount Thea-
ter here. He succeeds Harry Brown,
transferred to the Shea house at Nashua, N. H.

FilM THEATER INVASION OF
RICHMOND SUBURB BATTLEd

Richmond, Va.—After hearing
protests from a number of citizens of
Bellevue and the Ginter Park sec-
tion, a fashionable Richmond suburb,
against the construction of two pro-
posed motion picture theaters on
Rappahannock Street, Judge Frank
T. Burton, Jr. of the Law and Equity
Court, has taken the case under ad-
visement. Plaintiffs contend that
the building of theaters in the area
would decrease the value of residen-
tial property.

In one demurrer action, John C.
Vorvercke and Bessie J. Vorvercke,
are suing the Rappahannock The-
aters, Inc.; Henry P. Beck, city
Building Inspector; and John C.
Goode, commissioner of revenue.

In the second, James H. Crawford
and Lotesta E. Crawford are suing
the Cliff Realty Corp.; Henry P. Beck
and John C. Goode.

NEW HOUSE AT FRANKLIN

Franklin, N. H.—The City Coun-
cil has granted permission to George
Black, local manager for Samuel
Kursan, proprietor of the Pastime
Theater to erect a new theater on
Central Street. The front walls
will be of brick or cement blocks
with terra cotta backing and of fire
resisting material.

Say Cagney Getting $150,000
West Coast Bureau of THE FILM DAILY
Hollywood—James Cagney is un-
derstood to be receiving $150,000 for
making “Dynamic,” his next Grand
National picture.

Cockrill Jumps Prices
Denver—Evening prices of the
Playhouse theater have been raised
from a dime to 15 cents by Dave Cockrill
who recently took the house over.

Garlands Mother Killed
Denver—Robert Garland, booker
for Fox theaters, went to Chicago
to attend his mother’s funeral. She
was killed in an auto accident.

MILWAUKEE—William Pierce, for-
mer manager of the Princess, has
been named manager of the Savoy,
local neighborhood house, succeeding
Harry Karp, resigned.

Elizabeth, N. J.—Harold Mudge-
ly, who has managed the Broad
several years, is leaving to take
over similar duties at the Palace,
Netcong.

Pittsburgh—C. K. Kellenberg,
20th Century-Fox salesman in the
West Virginia territory, will suc-
cede. A. W. McCormick’s vacated
post as office manager of that ex-
change. It is reported Jim Thorpe,
now head booker, will step into the
sales job.

Three Injured As Film
Delivery Truck Crashes

Kansas City, Mo.—A truck op-
erated by the Exhibitors Film Deliv-
er Co. of this city was wrecked on
U. S. highway 36, nine miles west
of Chillicothe when its driver, Lloyd
Wiss, lost control while passing a
large transport truck. The film de-
lighted truck was later retaken.
Wiss suffered fractures of both bones in his left leg.

Riding with Wiss was his sister,
Mrs. Lovet Potter of Camden, Mo.,
who suffered broken ribs and severe
bruises and Harry Hawkins, another
truck company driver, who was
bruised severely. All of the injured
persons were taken to Camden in
an ambulance, and Wiss was later
removed to a St. Joseph, Mo., hos-
pital.

McCormick to Be Exhib
Pittsburgh—A. W. McCormick, of-
ice manager of the 20th Century-
Fox exchange, has resigned his post,
effective May 1, to operate a theater
of his own.

ZIRN MOTION WEDNESDAY

Hearing on the Samuel Zirn mo-
tion to cancel the sale of the Or-
pheum Corp. assets to Stadium The-
aters Corp., RKO subsidiary is sched-
uled before Federal Judge Patt-
erson Wednesday.

Gottesman Invades Miami
Miami, Fla.—Construction of a
500-seat theater on East Flagler St.
nearest the Bay is to be started imme-
diately by the Adrian Corp. Alfred
Gottesman of New York, president of
the Adrian Corp., has been a theater
operator in New England for a
number of years. This is his first
Florida venture.

Ortje in Waveland, Miss.
Waveland, Miss.—Ed Ortje, for-
mer film salesman who has been op-
erating a theater in Pensacola, Fla.,
plans to build a house here.

SEE FURTHER JUMP IN
BUDGET OF 20TH-FO

1937-38 involves a greater mag-
itude of production than even its
inventors, out Chairman of the
Board Joseph M. Schenck. The nu-
mer of AAA, AA and A pictures
compliments with exhibitor demand
will be increased for 1937-38. Ne-
theless, the production cost will af-
facts the lesser pictures as well as
those in the upper brackets, it
said.

49 Pictures Now Before
Cameras in Coast Studi

(Continued from Page 1)

M-G-M is making four and Colu-
bia, 20th Century-Fox and Gra
National three each. Universal a
Republic are making two ea
Seligk International, Goldwyn
Wanger, Loew, Darryl and
Derr are down for one each.

The Last Train for Madrid” started at Paramount and “certain Woman” at Warners.

“Could Happen To You” is new
Republic.

“The Toast of New York” a
“Tomorrow’s Headlines” have been
completed at RKO. “One Mile Fr
hoven” finished at 20th Century-
Fox and “Good Old Soak” at M-G

NAB To Seek Refunds
Washington Bureau of THE FILM DAILY
Washington—National Ass’n of
Broadcasters has appointed a co-
mmittee of three to investigate a
forward plans for obtaining the
-of funds monies paid by broadcast-
ations to the Music Publishing
Holding Corp., a Warner Bros. sub-
avorite. The committee includes J
Maland of Station WHO Des Moines
John Elmer, WCBM Baltimore, a
John Gillin, WOW Omaha.

New South Bend Lathes
The South Bend Lathe Works
South Bend, Ind., is bringing in
a new line of back-geared, self-
surfacing, precision lathes in the
Underneath Belt Motor Drive. A
new series of lathes are offered
9, 11, 12, 15 and 16 inch swing, in
bed lengths from 3 to 12 ft.

FACTS ABOUT FILMS

178 American feature pictures and 388 shorts were shown in Finland dur-
1936.
**Reviews of the New Films**

**SHORTS**

Pudgy Takes A Bow-Wow (Betty Boop Cartoon) 7 mins.

Paramount

Good Gags

Good gag, with Betty Boop leaving her pup in the dressing room as she goes on the stage for her singing and dancing act. The pup gets into a fight with a yowling cat who is spilling Betty's act. The pup and cat land on the stage, and are so funny that the audience goes for their "act" instead of Betty's. So Betty wisely has then come back for an encore.

Twilight on the Trail (Screen Songs) 7 mins.

Paramount

Good Cartoon Novelty

A Max Fleischer cartoon featuring sticks in a mountain scene and the drawings turn into cartoons showing some tall yarn done in the Munehausen exaggeration style. After a series of these wild and wooly adventures done for the laughs, Maurice Mashey and The Westerners find themselves in a trail of a series of the wild animated white ball bouncing above the words of the song that are superimposed for the community singing.

Wrestling (Sportlight) 10 mins.

Fanny Hokum

A very funny Grantland Rice Sportlight, showing a series of wrestling bouts, all built for the laughs. Starts off with a go between Montana Mountain Dean and another tough lad. Then some bruising events down South with all rules barred and the sky the limit. Plenty of his antics are too good for the guys to take some awful punishment. For contrast, two girls do a very fast and rough bit of mat work. Then comes a blindfold free-for-all with six heavies all mauling each other at once. A riot. The climax is a one-man bout with Jack Jackerson doing a great comedy act throwing himself around, Ted Husing giving an appropriately funny dialogue.

Stronger Than Fiction No. 34 8 mins.

Universal

Nice Diversity

Leads off with a gag in Cleveland, where its specialty is demonstrating the steadiness of his hand by piling matchsticks into a mountain of beer bottle top. Other odd pictures are: Marriage rites of the gypsies in Mexico where the flowers out of candy. A little girl in Little Rock shows off her pet rooster that stands for a lot of coddling and is a fixture in the rut. A gentle in New York City who breeds thousands of silk worms in his hophouse and is the manager of the National Board of Standards to prove the wearing qualities of various fabrics, the machine soon showing up the weakness of its own dog life saver going to work on a kitten in the best lifeguard technique.

Paramount Pictorial 11 mins.

Very Good

Three interesting subjects, leading off with Moonlight and Shadow, the series of beautiful pastoral scenes and gorgeous photography, as Pudgy Clark, radio vocalist, sings. Then into Rooftops of Manhattan, showing some exclusive slums of unusual activities on the top of tall buildings, with gardens, gymnasiums and all sorts of unique atmospheres created high above the skyline of the city. A scene of great narration on this. Finishes with Blackie and Brownie, a study of two young kids, with the little devils turning a hunter's camp upside down as they forage for food.

Where King Winter Rules Supreme (Goings Places) 8 mins.

Universal

Marvelous snow scenes in the Cascade Mountains of the Northwest. Lovell Thomas does a graphic narrative, starting with breath-taking views of snowscapes as a snow plough on a train moves slowly through the gorgeous scenery. Then a party of skiers are encountered, and their adventures are followed as they come down the dizzy slopes of the mountains. Finish with some magnificent views of the trees coated with snow like a fairyland, with a variety of streets against the white expanse everywhere.

Blue Velvet Music (Headliner Series) 10 mins.

Paramount

Class

Featuring Mark Warnow and his orchestra in their unusual type of dance music. First is a modern classic, "Whispering." Then a jazz version of Paderewski's Minuet, followed by the current pop number, "Swing Low, Sweet Jesus." The band is supplemented by the radio trio, "The Symphonnettes." The girls sing "Honeysuckle Rose," and Buddy Clark does the hit number, "Give But You're Swell." Splendid announcing job by David Ross. This is a class all the way, with racy settings.

Stranger Than Fiction No. 35 9 mins.

Entertaining Variety

The series of novelty clips starts with a gem in Mill town in Massachusetts who runs a restaurant that promises because its owner is dead ringer for President Roosevelt. A dog at a fire-station who steals eggs from a corner grocer, which the firemen pay for. A deserted lighthouse in Atlantic City that the Government is trying to rent, as it is now surrounded by tall buildings and no longer of service. A blind watch maker in Colorado whose work on watches is positively uncanny. A man with an iron jaw who does the adventurist stunt with chairs and other furniture, though his teeth, no less. A school house which is a railroad car, and is shunted to town to town in northern Ontario.

**FOREIGN**


Equipped with a sparkling music score, bright dialogue and top-notch acting, this romantic comedy drama, whose story is perfectly clear to American audiences because of the English flash-in-titles, is decided one of the best of current foreign films. Carmine Galone's direction, the always interesting and often lavish production, and excellent photography also add to the picture's merit. Paul Hoehringer, though, who is far more developed than his understandings of women; Karin Hardt, his pretty pupil whose parents try to marry her off to a rival music master and Luis Rainer, perfectly cast. There is unusual depth and richness to these sequences, which, although music is the keynote in many of them, are grandly humorous. Audiences of all types, particularly discriminating screen devotees, will like this unusually fine picture.

PATRIA AMORE E DOVERE ("Country, Love and Duty"), Italian dialogue romance revolves around Ugo Cerni, in the role of a young Italian navy officer, and the magnetic Eva Malaglioni, who plays the part of the daughter of a rich Italian nobleman. The screenplay is slow in picking up pace, the film generally is pleasing and will interest most audiences, especially those who like a martial backgrounds linked with marital warfare. The backgrounds alluded are furnished in inspiring fashion by the ships of the line of Fascist Italy's navy. The most interesting sequences are those which deal with the salvage of a sunken submarine. Cast is competent and the photography good. Editing could improve this film.

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**Schultz Gets Monogram**

Berkeland-A 10-year-old painter roaming northern Ohio has been selected between Monogram Pictures Corp. and Nate Schultz, present of Selected Pictures.

Schedule Three Releases

Three pictures to be released this week by the motion picture branch of the New England Publishing Co., "La Bandera" starring Anna May and Jean Gabin; "Under His Skin" and "Dr. Knock" starring its Jouvet.

New Ellensburg House

Ellensburg, Wash.—Construction on a $50,000 theater building has started here by J. E. Shields. Initial contract has been awarded to W. H. Bailey, Ellensburg. It is expected that the house will be ready within the next 100 days, in time for the opening of the Ellensburg Evans Investment Co. of Spokane.
HEAR THEM TALK FOR THE FIRST TIME...

TWO FULL REELS OF SHEER DELIGHT for your patrons...and a big box-office build-up for YOU!...Expect an echoing chorus of tickled "ohs" and "ahs" when you show it... because the quins are absolute KNOCKOUTS when they gurgle their baby prattle—IN FRENCH!... If you've got a big show, this one will make it bigger...

...If you need a BIG ATTRACTION to bolster a weak feature—HERE IT IS!

A DAY WITH THE DIONNE QUINTUPLETS

SPECIAL ADDED ATTRACTION AT RADIO CITY MUSIC HALL

PATHE NEWS SPECIAL PRODUCTION DISTRIBUTED BY RKO RADIO PICTURES

PHOTO COPYRIGHT 1937 BY NEA SERVICE AND PATHE NEWS
High Building Costs Stunning Construction, Says Eberson

FIND THEATER DIVORCE LAW SLOWS UP expansion

Name Alger Special Master for RKO Reorg. Hearings

How They Started

Producer Circuits Mark Time
Pending Test of Constitutionality

Due to the passage of the North Dakota theater divestiture bill and the possibility of enactment of similar measures by other state legislatures, circuits affiliated with producers yesterday were reported as inclined to slow on further expansion moves pending a more definite shaping of the situation.

Paramount is expected to soon file an action in North Dakota to test constitutionality of the law, which gives producers one year in which to discard their theaters. Among theater acquisition deals being held in abeyance pending decisions.

(Continued on Page 6)

DECISION RESERVED IN KATZ PAY APPEAL

U. S. Circuit Court of Appeals yesterday reserved decision on the appeal of Charles D. Hillis, Paramount trustee, from the order of Federal Judge Coxe awarding Sam Katz, former Paramount vice president, $250,000 for breach of contract.

(Continued on Page 6)

Educate Solons, Patrons, on Theater Ills—Myers

Allied members must undertake an educational campaign with legislators and patrons in order to enlist support for the measures they are lobbying for.

(Continued on Page 8)

Self-Competition

Blu Hill, N.C.—Thirteen free shows will be presented on Wednesday nights this summer by the local commercial club through co-operation of T. C. Shipley of the Sterling theater. The theater's booth equipment will be used to project the films on a screen set up on a building back of theSterling.

(Continued on Page 8)

MPTOA Radio Meet

Walter Vincent is expected to call the initial meeting of the MPTOA committee on radio in New York next week. He has communicated with members of the group, which he heads as chairman, as to their availability at that time.

Republic Sets 36 Pictures
For the 1937-38 Season

Republic is expected to sell 36 features, apart from Westerns, for its 1937-38 season lineup which is the same number of productions on its current year program. Program will be set up at conferences between Herbert J. Yates, who leaves New (Continued on Page 6)
Major Pictures to Start
On Program of 8 in June

Major Pictures, headed by Eman-
uel Conde, in June begins work on
its program of eight features for
release through Paramount in 1937.
Six of its present year schedule
are completed and the remaining
are "What Ho!" with Gary Cooper, and a Mae West pic-
ture, set.

Ben Piazza, who arrived in New
York yesterday from the coast, plans
to see shows and discuss with Beatrice Lillie her plans for going
to Hollywood in June to work in a
Bing Crosby film for Major, fol-
lowing closing of the Shubert hit,"The Show Is On," at the Winter
Garden. Piazza leaves New York in
early July for his return to the
coast via New Orleans.

Principal to Make 2 'Tarzans'
Yearly for 5 Yrs. for 20th-Fox

West Coast Bureau of THE FILM DAILY

Hollywood—Principal Pictures will
produce two 'Tarzan' productions annually for five years for 20th-Century-Fox release.

Finkler Rites Tomorrow

Funeral services will be held to-
to-morrow at the Riverside Memorial
Chapel for Nat Finkler, 41, who
had been associated with the 20th-
Century-Fox contract department for the past 25 years. Burial will be
in Mt. Hope cemetery. Finkler,
died suddenly at the home of his
sister, 4 Riverdale Drive, Sunday
night. He had been in ill health for
some time.

Col. to Pay Dividends on
Preferred, Common

Columbia Pictures announced yester-
day that the Board of Directors at
its meeting April 9 declared a quarterly dividend of 5c per
share on the $2.75 convertible pre-
ferred stock of the company, pay-
able May 15, to the preferred stock-
holders of record May 4.

There was also declared at this
meeting a quarterly dividend of 25c
per share on the common stock of
the company, payable June 21, to
Common stockholders and Voting
Trust Certificate holders of record at the close of business June 1.

Leichter Plans 4 Features
for Major Company Release

Production of a series of four fea-
tures for major company release is
being planned by Mitchell Leichter
for a series of eight. H. V. Van Loan stories. Leichter, who is now in
New York City at the studio, has been
in Washington and Philadelphia ter-
ritorial rights on the series of eight to Pre-
ferred, headed by Murray Beier.

National Theaters Deal Off

Deal for acquisition by 20th-Cen-
tury-Fox of the Chase Bank Inter-
est in the theaters is off, it was said yesterday by Wm. C. Michel,
30th Century-Fox vice president.

GB Report, "News" to Lee

Arthur A. Lee, GB vice-president,
yesterday stated that he has no
knowledge of reported conferences
on a deal to have his company's product distributed in the United
States via Loew's and 20th-Century
Fox.

Coming and Going

TED TODDY has arrived in New York
from Chicago.

GEORGE W. WEEKS has gone to Atlantic
City from New York.

ALDOUS HUXLEY, British writer, accom-
panied by Mrs. Huxley, arrived from England
yesterday on the Normandie.

PAULINA SINGERMAN, Latin-American ac-
cress, and her Argentine stock company, ar-
rived in New York from Buenos Aires yesterday on the S.S. President
Adams of American Line, commencing
April 17.

LOUIS SHURR leaves New York Monday
for Hollywood.

BEN PIAZZA, who arrived in New York
yesterday from the coast, leaves for the coast
in about 10 days via New Orleans.

EMANUEL COHEN plans a trip east from
Hollywood in one month.

LEON NETTER has returned to the Para-
mount home office after a trip to St. Paul,
Minneapolis, Kansas City and Chicago.

JACK BROWER, 20th-Century-Fox district
manager, is in town for confabs with Glad
Sears and Carl Leisman.

HARRY MAIKOFF, executive secretary of Warner the-
ater advertising and publicity, made a special trip to
Albany yesterday.

ROBERT GILLHAM leaves for the
Coast Friday.

ALADANS goes to the Coast late in the
week.

ROBERT TREBOL, stage director: PATRICIA
BOWMAN and OLGA PETROVA, dancers.
There's a great Day coming

ONLY 3 DAYS FROM NOW!.....
THAT'S THE DAY A LOT OF IMPE Bloomberg WILL LEARN WHY

Call it a

HAS PLENTY OF IT!

and WHY GIANT NATIONAL NEWSPAPER ADS AND 40-MILLION READER SERIALIZATIONS ARE BACKING IT!

and WHY IT PLAYED ON THE LONDON STAGE TO CAPACITY AUDIENCES FOR 2 SOLID YEARS!

and WHY

ARE PEOPLE TALKING BEHIND

It's high time you knew the things everybody's saying about this show... this gives you a brief idea.

"The best picture Warner Bros. have ever made!"

Delight Evans, Screenland

"It is definitely one of the season's finest films!"

Carl Schroeder, Screen Guide Magazine

A WINCHELLULU: "Warners' Cinemaaaahh Version of
OR TANT EXHIBITORS
FILM DAILY SAID

"IT OFFERS THE BEST PERFORMANCE OF ANY CAST EVER ASSEMBLED FOR ANY PICTURE!"
(Townsend, in Modern Screen Magazine)

"One of those rare gems of screen entertainment!"
Clark Wales, Detroit Free Press

ROLAND YOUNG
Frieda Inescort
Peggy Wood
Walter Woolf King
Bonita Granville
Beryl Mercer
Directed by Archie Mayo
A Cosmopolitan Production

OLIVIA DE HAVILLAND
IAN HUNTER
ANITA LOUISE
ALICE BRADY

DX-OFFICE PULL!

AS NEW YORK'S MOST POPULAR THEATRE GUILD ALL LAST SEASON!

YOUR BACK?

"It a Day' Is an In-The-Bagola!"
—WALTER WINCHELL
FIND DIVORCE LAW SLOWING EXPANSION

(Continued from Page 1)

termination of the statute's constitutionality is an important circuit.

Attorneys for producers who have theater interests are now studying the North Dakota law. According to one theory advanced, it would prohibit theater owners from holding stock in producing companies.

20th-Fox to Get Kent's Roxy Attitude by Phone

(Continued from Page 1)

Fox officials, would phone Sidney R. Kent, 20th-Fox president, who is in London, to learn whether he will consent to arrangement of the Roxy plan. Under the plan 20th-Century-Fox will acquire the theatre.

The day was occupied with examination of Alvin D. Schlosser, of Hal- sey, Stuart & Co., who negotiated the deal with 20th-Century-Fox on behalf of the Roxy noteholders' committee. Schlosser admitted in response to questions from I. Bernard Leff of M. D. & D. W. Blumenthal, counsel for the Adler committee, that a 20 year mortgage was more beneficial to noteholders than to bondholders and that bondholders would be better safeguarded if a fund were set up out of earnings in the better years as a cushion against the lean years.

Schlosser estimated the value of the Roxy at $5,500,000 and said that bondholders had no equity in the property.

"Born" at Music Hall

Selznick's "A Star is Born," co-starring Janet Gaynor and Fredric March, opens at the Radio City Mu-

sic Hall April 22.

Fox to Reopen Theater

Milwaukee — It is reported that Charles Fox, operator of the Gayety theater here, will reopen the Gar-
den, dark for several years.

SPECIAL MASTER FOR RKO REORG. HEARINGS

(Continued from Page 1)

modifications and recommendations made in the plan.

The order said further that Thomas D. Thacher and Richard S. Scandrett will continue to hear argu-
ments and claims as special masters in connection with the RKO re-
organization.

Judge Bondy yesterday ordered Scandrett to determine conflicting claims to an allowance of $11,629 against RKO made by the Hanover Capitol Trust Co. as assignee of Alfred E. Piegze and the Trenton Advertising Co., which seeks participation to the extent of $5,000. Trenton Advertising Co. also has a $8,161 claim against RKO.

Republic Sets 36 Pictures For the 1937-38 Season

(Continued from Page 1)

York Thursday or Friday, Moe Sie-
gel, Manny Goldstein and Republic producers at the coast.

One series of Westerns to be in-
cluded in the new year lineup in-
cludes the Gene Autreys. Republic has 32 Westerns on its current list.

Decision is Reserved in
Sam Katz's Pay Appeal

(Continued from Page 1)

tract. Root, Clark, Buckner & Bal-
lantine, appeared as counsel for Hil- lisa. Katz is now administrating executive of M-G-M. Judge Coxe's ruling reversed the decision of Spe-
cial Master Joyer who found that Katz was entitled to any salary

Hadasah Hears Cantor

Cleveland — Eddie Cantor ad-

cressed the members of the Clevel-
land Hadasah yesterday via a spe-
tal telephone broadcast hook-up from his home in Hollywood to the Cleveland Hotel ballroom where the Hadasah held its annual donors luncheon.

"Thunder" Opens April 23

"Thunder Over the City," star-
ing Edward G. Robinson, opens at the New York Criterion April 23 following two-day run of "Silent Barriers," House resumes a grind policy on that date.

7,500,000 See RA's "Plow"

Washington—With more than 7,500,000 people in attendance during March to see "The Plow That Began the Plow," Reser-
vation Administration documentary film, the total com-

mercials attendance for it has passed the 7,500,000 mark. Ohio tops the list with 993,010, followed by Texas with 648,010, and Massachusetts following with 426,624.

"Along the River" with PHIL M. DALY
BERNE RESERVATIONS NEEDED, SAYS KIRLOE

(Continued from Page 1)

pledge the respect of U. S. rights by other Berne Convention countries. "It is at the present time urgent that we make ready to meet any necessity that may arise," Mr. Kilroe stated, "so that there can be no question whether we are ready or not to make a decision on the question of returning to the Berne Convention." Kilroe pointed out that there has been a trend to make scenario writers authors of films thereby making it possible for such authors to receive more of the film royalties. Such a situation would arise if, for example, an artist wrote a scenario that a producer subsequently brought to the screen and when the producer was requested to return the original scenario, the artist refused. The artist then sought to negotiate for an additional fee, which was not a violation of the Berne Convention.

Ends

BETTY W. KRUMHOLZ"
**Nazis Seek to Add Japan to Film Bloc**

Berlin (By Cable) — With the Italo-German film alliance an accomplished fact, awaiting only formal ratification in the two Mussolini and Hitler governments, the Nazis, moving through Tobis, are now turning their attention to the Japanese film field as a likely addition to the ideological bloc.

First moves in the Orient already have been made. Cocco Toba Nippon, newly formed general agency for Tobis in the Far East, and affiliated in Japan with the powerful Asakusa company, has effected an agreement with Tobis which provides for Japanese distribution of a considerable number of Nazi productions yearly.

In addition, negotiations looking toward producing arrangements on the part of the German film industry and the Kavaki interests, are in progress.

The Italo-German formal alliance was signed here by Luigi Predeli for Italy and Dr. Leslich, president of the German Film Chamber, for Germany.

Eduardo Solino, Patron, on Theater Ills—Myers

(Continued from Page 1)

sponsoring in Congress and the various states, declares Abram F. Myers, general counsel, in a recent magazine article, in which he particularly discusses enactment of a theater divestiture bill by North Dakota and local Hobbs industries investigation result now pending in the House of Representatives.

Speaking of the new North Dakota law, Myers last week said: "While the law is limited in its operation to North Dakota it stands as a symbol of the determination of independent exhibitors to cast off the shackles of the motion picture trust and as a warning to bankers and investors who may be called upon to finance future incursions by the Big Eight into the field of exhibition."

In connection with the Hobbs resolution, Meyer said: "This investigation, if authorized, should result in such a disclosure as will render much easier the task of Allied leaders in educating the public and convincing State legislators as to the need for legislation similar to the Theater Divestiture Bill and the Anti-Competitive Playdate Bill. Such disclosures should greatly facilitate the passage of the Neely-Pettengill Bill, and, last but not least, prod the Department of Justice into taking much needed and long overdue action under the Sherman Anti-trust Law. It is too early to predict the outcome of this investigation, but the fact that it follows on the heels of a petition filed by Allied with the Judiciary Committee on the 10,000 page 10-volume report by the independent exhibitor show put his shoulder to the wheel to insures the adoption of H. Res. 160."**

**A "Little" from "Lots"**

By RALPH WILK

**HOLLYWOOD**

COY POE has purchased "Hands Beneath the Sea," a story dealing with the ring of the great Atlantic cable. Leslie Swabacker and Stanley Lowenstein wrote the story.

Ailda Vreeland, wife of Frank Vreeland, of the Paramount story department, is displaying a water color exhibit at the Assistance League. The drawings include scenes painted in the United States, France, Sweden and Spain.

Earl Felton has completed the screenplay of "The Campus Mystery," for Columbia. He also wrote the original.

Creedent has just completed "Under Strange Flags," starring Tom Keene. Laura Walters, Paul Sut- ton, Paul Herrie and Maudette were among the principals. The story has a Mexican background.

"The Right to Kill," the sixth subject in the Keene series, starts production tomorrow. The story deals with the Iowa Homestead act in 1860.

M-G-M has acquired film rights to the play by William C. and Cecil B. DeMille, "The Genius and the Model," This will be added to the schedule of new properties now being assembled for the coming season.


Weldon Hayburn and Inez Courtney have been signed for Monogram for the featured leads in "The Thirteenth Month," which William Nigh will direct.

This, that and t'other: 20th Century-Fox will star Jack Haley... Alfred Cohen will script the next in the same studio's "Mr. Moto" series... Eerie Blor will play Leslie Howard's Man Friday, Diggies, in "A Gentleman After Midnight."... James Cagney is in "Mr. Dodds Takes the Air"... George Brent and Warner Baxter are expected to get the romantic leads in "Casino" and Erin O'Brien-Moore the role of Nana in "The Story of Zola.

Loew's to Book Stage Shows in Cleveland State

Cleveland—Loew's State here departs from its straight picture policy this week of April 25, when Ted Lewis and his Band will appear. Col. Harry E. Long, Loew division manager, states that other stage shows will follow intermittently.

Krakur Joins Shurr

With Lewis Shurr leaving New York Monday to headquarter at the coast, Richard Krakur yesterday joined the agency at its New York office.

Kraleusk Fund Comm. to Meet

Meeting of the New York commit- tee for the Will Rogers Memorial Hospital fund will take place Thursday at the Film Bboar of Trade, with William Scully presiding.

**R. I. Houses Action on Bingo Bill Due Shortly**

Providence — The Rhode Island House is expected to act on the bill regulating Bingo, within a few days. The measure was passed by this body but was revised in the Senate. It now fixes a top of $100 per game and allows establishing of licensing boards to issue permits.

The bill regulating billboards is dead in committee.

**New Sound Systems**

Wholesale Radio Service Company, Inc., is introducing the new Lafayette facsimile-tone theater sound systems. New systems utilize lenses from Bausch and Lomb; the sound heads of the Electrical Audion and Research Laboratories; high fidelity loud speakers from the Jensen Laboratories, and amplifiers from the Lafayette Radio Manufacturing Co.

Fassler Dinner April 29

Motion picture delegations will attend the annual dinner to be given by the Motion Picture Chamber at the Commodore April 29. Harry Brandt is a member of the committee in charge of arrangements.

**SICK REPORT**

Oma[s] Bryant, Manager. D. V. McElroy of United Artists has returned to his office after a siege of illness in a local hospital.

Hartford — William Gillette, veteran actor and playwright, has been admitted to the Hospital to undergo some treatment begun several months ago. Hospital authorities declined to discuss his condition.

West Coast Bureau of THE FILM DAILY

Hollywood—Mrs. W. L. Tracy, Jr., was recovering from an attack of shock yesterday, following her mother's death. The latter was said to be in her 81st year. Mrs. Tracy slipped from the ladder platform after a yachtmaking trip.
Public Wants Double Feature Bills, Says Jack Cohn

WHITFORD DRAKE SUCCEEDS BLOOM AS ERPI PREXY

Little Chance of Raising Exemption on Admission Tax

Levy Sees 4,500 Contracts Sold by RKO Convention Time

RKO expects to go into its annual convention to start either June 15 or 16 at Los Angeles with about 4,500 contracts sold, it was said yesterday by Jules Levie, sales chief. Figures equals that prevailing for the new season at RKO's 1936 sales meet.

BERNE SAFEGUARDS NEEDED--BRYLAWSKI

Washington Bureau of THE FILM DAILY

Washington—Under proper safeguards, U.S. entrance to the Berne Convention might be a good thing, J. Fulton Brylawski, representing the MPPDA, declared before the Senate Foreign Relations Committee sub-committee yesterday during the hearing on the treaty angles of the pending Duffy copyright measure.

"Without proper safeguards," Brylawski asked "what would be the effect of entrance into Berne Convention upon our own laws? If a treaty is inconsistent with a later National Law, then it is void in U.S."

Condor Would Issue $1,000,000 More Stock

Condor Pictures will make application to SEC to issue more stock in order to provide $1,000,000 of new capital for expansion, THE FILM DAILY was advised yesterday.

NATHANSON WILL BE RE-ELECTED BY FPC

Re-election of N. L. Nathanson as head of Famous Players Canadian is slated to take place today at the annual stockholders' meeting at Toronto.

Y. Frank Freeman, in charge of Paramount's theater department, left New York last night to attend the session.

Wondsel Quits Post as Editor of Pathé News

Resignation of Harold E. Wondsel as editor of Pathé News was announced yesterday by Courtland

Prevalency of Duals Proves Public Wants Them, Says Columbia Executive

No B. O. Jump in St. Louis Contemplated, Says Arthur

No rise in admission prices is contemplated at the present time in St. Louis by the St. Louis Amusement Co., stated Harry Arthur in New York yesterday when he denied that Fred Wehrenberg, head of the local exhibitor unit, had asked him...
St. Louis Amusement Co. To Build Two, Delay Five

Deals for sites on which two 1,500-seat theaters will be erected in St. Louis by the St. Louis Amusement Co. have been closed, plans are being drawn and construction will get under way "any day" in preparation for a September opening, it was said yesterday by Ray Arthur.

With regard to the other five new theaters which he had previously said were planned, Arthur declared they would not be erected this year and that their construction "depends on developments."

Negotiations are under way for acquisition of a number of other St. Louis houses, Arthur stated.

Criterion Appeal Sanctioned

Federal Judge Vincent Leibell yesterday granted the application of the Criterion Advertising Co., to file appeal from the order of Judge William B. Pond over the original allowance of $337,024 in the RKO reorganization. The company seeks an additional $67,662 which would bring up its claim to $404,686.

No Va. Admission Tax

The industry has escaped a proposed 10 per cent tax on admissions in Virginia with passage of the Legislature of a revenue bill from which the levy was eliminated. The body has now adjourned sine die.

20th Century-Over-Assessment

Washington Bureau of THE FILM DAILY

Washington—The revenue commissioner Helvering in decision announced yesterday credited Twentieth Century Pictures, Inc. (now 20th Century-Fox Film Corporation), New York, with over-assessment of and excess-profits taxes amounting to $46,717.25.

Hirilman Tests at SEC Hearing on Condor

Washington Bureau of THE FILM DAILY

Washington—Trial examiner's report on the hearings before the SEC to determine whether or not registration of Condor Pictures, Inc. should be suspended will be made within 10 days after receipt of the written transcript of hearings.

At hearing yesterday, Trial Examiner Richard H. Townsend presided, while George W. Hirilman, president of Condor Pictures described in detail basis upon which the lease was contracted for use of Western Service Studios of Grand National Films.

30-Hr. Week for Films?

Washington Bureau of THE FILM DAILY

Washington—Reliable word here last night said President Roosevelt is leaning to the idea of creating a board to regulate hours of labor in industry following the favorable Wagner labor relations decisions of the Supreme Court Monday. Under the reported plan radio and motion picture industries might be placed on a 30-hour week basis generally, while only exception allowed would be work as much as 40 hours per week.

Goldstein Funeral Today

Funeral services for Samuel J. Goldstein, father of Manny Goldstein, executive of Republic Productions, and father-in-law of Sam Lippert, head of Columbia Pictures non-theatrical department, will be held this afternoon at two o'clock in the West End Funeral Chapel, 51 St. and School Ave. Manny Goldstein arrives in New York this morning from Hollywood to attend the rites.

Comming and Going

MORT SPRING sails on the Normandie today for a trip to Europe.

WINTON HOCH and BOB CARNEY are with the James A. FitzPatrick unit which sails from New York May 29 on the Grillsholm bound for Stockholm.

MACK D. WENBERGER returns today from Washington and Philadelphia.

HARRY ARTHUR, who is now in New York, returns to St. Louis in one week.

WILLIAM FERGUSON is in Philadelphia.

EDWARD FINNEY and EDWARD PIKAY of Grand National start for the Coast today, with stopovers on route scheduled.

ARTHUR W. KELLY leaves New York today for the Coast, on an extended trip.

ED McEVOY, eastern sales manager, has gone south on vacation.

NAT LEVY, east central division manager, is in town from Pittsburgh.

HARRY EVANS, ex-talent scout for the yesterday, returned to his home office yesterday from a vacation in Florida.

WILLIAM CARY DUNCAN, librivist, who has been in New York covering on his musical properties being considered for films, has returned to his home in Northbrookfield, Mass.

ROBERT RISKIN, screenplay writer; SAM JAFFE, Hollywood theatrical agent; LEONIDE MASSINE, ballet master; and MRS. WILLIAM K. HOWARD, wife of the film director, sail for Europe today on the Normandie.

RICHARD RUTZET, GALLAGHER, screen actor, and his friend, IRVING MARKS, AMERICAN-EUROPEAN theatrical agent: HARRY RICHMAN, and his accompanist JACK GOLDEN, are also sailing today on the Normandie.

LUCILLE RYMAN, Universal's talent scout and assistant to Harry Elkins on route through the mid-west university centers seeking new film personalities for the company's roster.

J. FRANK ALBERT, music producer in Australia and New Zealand, sails this week with MRS. ALBERT for Sydney, stopping en route in Hollywood.

Y. FRANK FREEMAN left New York last night for Toronto.

WILLIAM J. GOLDSMITH, who are now in New York, return to Springfield, Mass., tomorrow.

PEY FREIDGEN, Grand National producer, leaves for Hollywood today after completing the shooting of "The Cat and the Canary," with Lowell Thomas, for "Killers of the Sea."

Proposed Conn. Amusement Tax Assailed by Exhibitor

Hartford, Conn.—Eighty-five theater owners voiced their opposition yesterday to the proposed 10 per cent amusement tax now under consideration by the State Finance Committee.

Edward Levy, MPTOA secretary, branded the measure as discriminatory, and cited the fact that the theater house operators are already subjected to burdensome taxation in the form of exactions for city and state licenses, Federal taxes on admissions over 40 cents, and the fees placed on films by houses as Ascap.

Levy pointed to the adverse effect of repeated taxation brought about in South Carolina where theater mortality was the result.

CFI Recapitalization Plan Decision Expected April 2

Decision by the Delaware Supren Court at Wilmington on the CFI recapitalization plan is expected around Apr. 20, according to word received the company.

Projectionist Bill Dead

Cincinnati—UA's Mildred Duval has announced her engagement to Charles Gehler. The wedding set for August.

PERSONALITIES

The 1936 and 1935 work of 3,242 plays; 218 producers, assoc. producers & supervisors: 281 ectors: 809 auro 635 screen play writers: 181 cameramen: 196 film editors; music composers & supervisors: 40 dance directors. will be found in the 1937 YEAR BOOK OF MOTION PICTURE PROFESSION.
WHAT DO YOU KNOW ABOUT MOUNTAIN JUSTICE?
WARNER BROS. HAVE PLENTY TO TELL!
"Ain't love grand!"

4 WEEKS
CAPITOL, N.Y.

3 WEEKS
BALTIMORE

4 WEEKS
SAN FRANCISCO

4 WEEKS
PHILADELPHIA

3 WEEKS
ST. LOUIS

2 WEEKS
COLUMBUS
DAYTON

3 WEEKS
WASHINGTON, D. C.

EXTRA DAYS
ALBANY—8 Days
MEMPHIS—11 Days

2 WEEKS
DAY AND DATE
State Theatre
Orpheum Theatre
BOSTON
Equal to 6 Weeks

2 WEEKS
DAY AND DATE
State and
Chinese Theatres
LOS ANGELES
Equal to 4 Weeks

4 WEEKS
DETROIT
"Maytime" means Extended Playtime!

THOSE BOX-OFFICE SONG BIRDS!
Jeanette MacDonald • Nelson Eddy
in "MAYTIME"
with John Barrymore
Herman Bing • Tom Brown
A Robert Z. Leonard Production
A Metro-Goldwyn-Mayer Picture
Produced by Hunt Stromberg

"Ain't M-G-M grand!"
**MEXICO FILM UNION MAY TRY PRODUCING**

(Continued from Page 1)

picture with an all-newcomer cast as the first of a possible series of its own. Unions' idea is that it can develop a new crop of players who would not stray from under its wing.

Salvador Bueno's "Nostradamus," probably the most expensive film yet produced in Mexican studios, has just been released. "Nostradamus" is a swashbuckling, clank and-sword romance laid in XVI century France and telling of a gay desperado's clashing with King Henry II, whose illegitimate son he is, over the love of a beautiful damsels, Juan Bastitilo Oyo directed from his own script on which An- tonio Helu collaborated. Carlos Villarias, Consuelo Frank, Jose Juan Martinez Casado, Leopoldo ("El Chato") Ortin, Carlos ("El Chafan") Lopez, Manuel Noriega and Luis G. Barreiro top the cast.

"Ora, Ponciano!" (Hello, Ponciano!) Director Gabriel Soria's first effort on his own, is scheduled to open this week at the Teatro Alameda. It introduces the bullfighter, Chusco Solozano, as a screen star, and has Consuelo Frank, Leopoldo Ortin and Carlos ("El Chafan") Lopez in the cast.

Jessel to be Emcee at Variety Club Conclave

Opahe—The National convention of Variety clubs, opening on Saturday, will have George Jessel as emcee. He will be accompanied to Opahe by his wife, Norma Tal- madge.

Other acts announced by Entertain- ment Committee Chairman E. E. Cummings, director for Tri-State, include the Thirteen Byton Dancers; Terry Howard and Company, comedy act; Sandra, ex- otic dancer; Five Tip Top Girls; York and Tracy, comedians; Bob Red, eccentric juggler; Twelve En- sign Singers; the Franca Sisters, singers, and Ada Brown and Com-pany.

**THE FILM DAILY**

**Wednesday, April 14, 1937**

**DRAKE HEADS ERIPI, SUCCEEDING BLOOM**

(Continued from Page 1)

general counsel of W. E., was elect- ed a director of Erpi to fill the un- expired term of Edward E. Shaker.

E. S. Gregg replaces Collins as comptroller. He came to Erpi in 1928 from W. E., where he had been chief statistician and in 1928 became export manager. The following year he was named European manager with headquarters in London and last year was made assistant comptroller, later becoming comptroller.

The new president, Drake, has been identified with W. E. in 1924 as as- sistant superintendent of the Kearn, Works, and in 1926, was made Eu- ropean commercial manager. He has been with Erpi since its forma- tion in 1927. when he was elected a director and vice-president. Year ago he was named executive vice- president.

Appointment of Paul L. Palm- ton, who has been Export Manager to the office of General foreign man- agers announced by Drake Pre- merton recently returned from Eu- rope following visits to the foreign associated companies of Electric Research Products Inc.

**Slate Jones to Succeed Aylesworth as Direc-**

(Continued from Page 1)

worth at the annual meeting of the company today. All other directors are expected to be re-elected.

Re-election of the entire slate of officers in their present posts is expected when the directors return a few days to take up this matter. THE FILM DAILY is advised. Le- Spitz would then be re-elected both president and chairman of the board.

**Wondsel Quits Post As Editor of Pathe New**

(Continued from Page 1)

Smith, who stated that Allyn Butter- field has been named to succeed him. Bert Kallish has been appointed as as- sistant editor.

Wondsel has become head of the recently-organized South Masters mm. Film Co.

**SICK REPORT**

Cincinnati — Warners' Said Brueggeman is ill.

West Coast Bureau of THE FILM DAILY—Hollywood—Louis Herbert is in covering in Cedars of Lebanon Hos- pital, from an operation. He is ex- pected to leave the hospital for home in about two weeks' time.

West Coast Bureau of THE FILM DAILY—Hollywood—Ann Sothern is suf- fering from a penetrated lip as a shock, the result of tripping over- cable on the studio stage.

**SOLDIERS AND SPY**

(Continued from Page 1)

nearly behaving in the manner of what was to be the original film—being too much in love with itself. Instead, it offers the same entertainment in a much more refined manner. The new version is much better received by the public than the original. "Soldiers and Spies" is an excellent film, and should be admired by all who enjoy good entertainment. The cast is top-notch, and the acting is superb. The film is a masterpiece of direction and production, and is sure to be a success. A must for all film lovers. 

**THE RIALTO**

**Along the Rialto with PHIL M. DAILY**

**APRIL 14**

Walter Petrie Claire Westmore Elizabeth North Bert Adair Ice Tracy
"Let's Get Married"

With Ida Lupino, Walter Connolly, Ralph Bellamy, Reginald Denny, Raymond Walburn Columbia 69 mins. LIGHT COMEDY ROMANCE WITH HIGH FEMININE APPEAL FOR POP AUDIENCES.

While generally appealing to pop audiences, this light romantic comedy is likely to be a female patron more than it will be the opposite sex. Ida Lupino, as the red-headed and temperamentally fiery daughter of Walter Connolly—who is cast as a wealthy metropolitan political boss—acts the sort of role which is sure to interest women. The dainty but dynamic Miss Lupino is bound she will marry the man of her choice, and this decision is de-

The March of Time (Issue No. 9—Vol. 3) 1RCO Radio Excellent

One of the best of the series. The first subject concerns the situation in England as the govern-
ment realizes the necessity for food conservation. The dire situation was brought home to the

"Fleet Hoo"s (News World of Sports) Columbia 10 mins.

Has Punch

A short saga of the horse in his various activities, mostly polo. Starts off with the fire horses as-before they answer the alarm. Then the swanky entries at the horseshows. Some very fine jumping by military

"Let's Go" (Color Rhapsody) Columbia 7 mins.

Pleasing

A neat fantasy concerning the prosperous bees and the poor grass

Shorts

"Nobody Home" (Paraphrages) Paramount 10 mins.

Funny

An evening in the life of a young amanuensis. Shorty, who is left alone in a private house as the madame goes out. The chimp is very clever. Shorty is playing a game, only as he learns about him, he becomes impressed with his abilities and jumps back into bed as the madame returns. And narration by George Sheldon. One in the Five Playman manner.

"Dizzy Doctors" (The Three Stooges) Columbia 17 mins.

Noisy Fun

The Three Stooges are bashed out of the story by their wives who tell them to go to

Intriguing -- Curiosities

Odd shows up with peculiar and occupations. Opens with views of the only woman diamond cutter in New York at work. A unique collection of wooden horses that were wont to stand as the trade mark of harness shops. In Texas a girt has built a sanctuary for bats, no less. The art of a lady who X-rays flowers. A strange invention of a patented necktie that wakes up an auto driver if he falls asleep. A one-man museum in which the collector has gathered all sorts of strange things, from Chinese swords to mummified heads of the head-dress of Jaho's tribesmen. The herd has invented a cart for his crippled spaniel and taught it to get around under the added power with his hind

FOREIGN

"EL IMPOSTER" ("The Imposter"), dialogue film in Spanish a C.F.S. release; produced and directed by David Kirkland with Joaquim Cost, et al. in the cast. Presented at the Teatro Cervantes. Running time: 82 mins.

Some sprightly dancing and music, typically Mexican, and capable acting by a well-chosen cast are insufficient to over-come handicaps of a shallow story and photography which lacks both clarity and interest. There is some good action, however, represented by hard rid-

"DER GIPFELSTUERMER" ("The Peak Scalpers"), German dialogue film a Peter Ostermayn production; directed by Franz Wenzler, with Franz Schmidt, Walter Krieger, Mizzl Bardor, et al. in the cast. Presented at the 86th St. Garden Theater. Running time: 82 mins.

Audiences who like mountain climbing, will undoubtedly like this feature, which has virtually no other interesting content unless it is the light wisps of comedy contributed by Hans Schurich and Heinrich Abelol. The main purpose of the film is to show the thrills of peak scaling and to de-

"MARIA NOVERO" ("Sister Maria") Hungarian dialogue film with a prologue summary of the story carried in English titles; a Pallas production released by Danubia Pictures, Inc.; musical arrange-

Unusually well-made feature with a double-barreled appeal to foreign film fans in that it appeals to foreign audiences and to the native audience as well. Directed by Szabados Fenyes; directed by Victor Gertler, with Sandor Sved, Paul Javor, Ena Lipton, et al. in the cast. Presented at the Modern Playhouse. Running time: 85 mins.

SHORTS
A “Little” from “Lots”

By RALPH WILK

HOLLYWOOD

ANNOUNCEMENT of definite plans for the filming of the first full-length gay producer bill, the talking screen is momentarily expected from Jesse L. Lasky, RKO producer, who has been at work on the revolutionary idea.

Instead of selecting one of the time-worn Italian classics, however — those close to the pioneer film executive revealed that the vehicle will be American from its authorship to its locale. Victor Young, composer-conductor, will write the score.

Lasky, meanwhile, is riding the cumber of the turnover of the pictures following its embodiment over Hollywood. With production preliminaries completed for start of shooting on his elaborated "Radio City Rebels," he is already paying the way for "Music for Madame," which will star Nino Martini, "The Beggar of Tashkent," with Lily Pons. The opera will go before the camera shortly after Lasky finishes the Pons pictures.

\[Continued from Page 1\]

Cincy Suburb Will Have $100,000 Jackson House

Cincinnati—Jerome Jackson of the Jackson Realty Co., owner of the Jackson Theater here, has let contracts for a $100,000 motion picture theater in the center of the Mt. Washington business district. Suburb adjoins Cincinnati. The 800-seat house will be air conditioned. Parking space for several hundred cars will be available. Jackson formerly of McMahon & Jackson, owners of a circuit of 30 houses, expects to open the theater Sept. 1.

Sponsored by the Film Daily

White Sees Singles Test as a Success

Skouras Theatrical officials will meet on Monday or Thursday of next week to determine the circuit's policy toward its own exhibits of singles by single, it was said yesterday by Bill White, Skouras general manager. kee will either make or all picture manage to near each zone will attend, White declared.

Skouras experiment with singles at the Manhasset Theatre, Manhasset, has brought no complaints and is apparently what the people want, White said.

PUBLIC WANTS DUALS, ASSERVTS JACK COHN

indicate that the public is not in favor of double-feature programs. As a matter of fact, there is every indication that the public is in favor of double-features.

"When a picture is big enough, such as 'Lost Horizon,' it can stand on its own without being supported by a double feature or anything else. However, we all know that it is impossible to make two or three managers of outstanding quality so that when a picture is of fair quality, it is to everyone's advantage to double features of this type of production. In this manner, the public is assured of getting its money's worth while the exhibitor has reasonable assurance of having a sufficiently strong program to satisfy his audience."

"I am a great believer of single-feature and double-feature programs but the mere fact that double feature programs are still prevailing indicates Cincinnati. The 800-seat house will be air conditioned. Parking space for several hundred cars will be available. Jackson formerly of McMahon & Jackson, owners of a circuit of 30 houses, expects to open the theater Sept. 1.

BLAME END OF GAMES FOR DROP IN CHI. Biz.

(Continued from Page 1)

exhibits attribute the drops to the forced passing of games. "It is believed that thus far the duals, introduced as a substitute, have failed to win back patrons."

There is some indication that double features may fade out. All B. & K. Loop houses are single features as a basis, although many are using duals otherwise. Houses under Jones, Linick & Schafer direction, save the McVickers, are back to singles.

Ludwig Sussman, operating the Adelphi Theater on the far North Side is trying out single program bills on certain days. Sussman says he has received about 150 letters from patrons during the last two weeks and a large majority wanted good single features and lively shorts.

Giveaways are not popular here with the average indie and none of the larger circuits now use them. New plans of late in Chicago are constantly being tried. One theater is using a tieup with a local bank in opening new savings accounts.

"MARKED WOMAN" BIG IN KEYS

"Marked Woman," in the 12 key cities where it has opened to date, has beaten such pictures as "An Adverse" and "G Men," Warners home office reported yesterday.

"Planning to go to New York right now," Jackson said. "Then, I'm going on to San Francisco to inspect the theater there."

Sponsored by the Film Daily

BERNE SAFEGUARDS NEEDED--BRYLAWSKI

act of Congress, the treaty precluded."

Stating the Duffy bill had been" unadversely drawn, Brylawski pointed out should it be passed by Congress, it would become the law of the land. "Then," he added, "suppose we enter the Berne convention or ratify the treaty and the treaty is inconsistent with the bill. We will have to amend the bill, and we will have to say in advance if the treaty will become the supreme law of the land and not the Duffy statute."

Brylawski stated he did not know how we could enter the union and still have necessary safeguards of our own. The question now was whether to pass the domes
tic law and change it after entrance into the international union. "Re member," he told the committee, "we would have but one vote 40 or more of other countries"

"The richest market Europe has," Brylawski continued, "We are ripe for the plucking. We have been plucked before. We should specify in advance what we want and if they agree to our terms as under the Duffy bill, fine. But if not, then let us stay out."

No B. O. Jump in St. Louis Contemplated, Says Arthur

(Continued from Page 1)

to confer on this subject, giveaway and other theater practices.

Arthur was tipped the highest ad mission price scale in St. Louis now in our theaters," stated Arthur. "We've never had such a thing before."

It is the opinion of the domestic banks and the merchants that the cities are properly rated, and it is expected that the prices will be increased after November 15.

Arthur plans to remain in New York for at least three weeks before returning to St. Louis.

Roxy Reorg. Plan Foes to Present Side Today

(Continued from Page 1)

sion was given over to cross-examination of Alvin J. Schlosser, of Hal ley, Stuart & Co., representative of the noteholders' committee, by Har old Seligson, counsel for the Tipco committee. No report has been re"ceived yet from 20th Century-Fox on betterment of the plan. Dana W. Blumenthal of counsel for the Adler committee, told the court that the head of his committee was Reu ben S. Adler, former president of the Dress Manufacturers Association and that he will be the attorney to bring suit against the Strauss Co., for fraud in connection with the sale of bonds.

Hollywood Eyes Chi. Talent

Chicago—Hollywood talent scouts were eying this territory. Joe Rabenstein of the agent and Joe Nottow and Ben Pfennig for 20th Century-Fox.
Syndicate Plans National Trans-Lux House Circuit

MPTOA'S LOCAL BOARD PLAN HINGES ON CHECKUP

Loew Working on 3-5 Year Para.-U. A. Product Deals

Radio Material

...and screen effect

By CHESTER B. BAHN

WHEN the special radio committee of the Motion Picture Theater Owners America, of which Walter Vincent is chairman, settles down to the job, not the least of its brain-teasers will be to determine the screen value of players who 'sbelive in brass'.

Specially those players whose forte is comedy, if it is axiomatic that a stage screen comedian, or comedienne, is as valuable to the screen as the material provided—and it is, to be specific. One of the dullest radio broadcasts Sunday night was that of Victor Moore and Helen Broderick. These two experienced and talented players are under contract to RKO, and although their development as a screen team is extremely possible, the studio's best efforts will be nullified by their radio appearances in faculty roles. The radio fan isn't interested in the scripts; he holds the players' comics to strict accountability, and, when the dial, that's that.

EQUALLY, it is contended that radio is a film theater box office auxiliary, it sends its own public to theaters to those players doubling in brass. But it is unlikely that a radio list, who has been moved to tune out, say as O.H. or Helen, would rush to the box when their next picture comes along. Obviously, this problem is not one for the producers alone. Producers, with as much at stake, are equally concerned. So, certainly, are the players themselves—that is, if screen stellar longevity, its rich financial returns—are preferred to some radio "easy money".

Shorter Term Arrangements to Replace Expiring 10-Year Contracts

Product deals now being discussed by the Loew circuit with United Artists and Paramount will be set up on either a three or five year basis, said a spokesman for the theater outfit yesterday. Contracts which are expiring late next summer cover 10-year periods in both instances. In connection with the Paramount pact, conferences are temporarily suspended while auditors check figures vital to the deal.

AUSTRALIA MPDA HEAD MEETING N. Y. EXECS.

Sir Victor Wilson, head of the Motion Picture Distributors Association of Australia, is studying the New York aspects of the film industry while here en route to London to attend the coronation. He is in town.

Howard-Murphy Film Firm Talks Theater Guild Deal

Although the Theater Guild officially persists in its denial that no such deal is in work, it is understood that an alliance with the new Leslie Howard-Dudley Murphy film

National Trans-Lux Theater Circuit Planned by Syndicate, Report Says

De Luxe Film Lab. Signs Year's Pact With IATSE

De Luxe Film Laboratories has signed a one-year closed shop agreement with the I.A.T.S.E. providing for a 10 per cent wage increase over the basic scale, THE FILM

Bonus for Wometco Staff

Miami, Fla.—Wometco Theatre, Inc., employees will receive another bonus May 1 as their share of the good business of the past season. All employees who have been with the company two years or more will be given a full week's pay. Employees who have served for five or more years will receive two weeks additional salary.

ROXY PLAN CHANGES ADVANCED BY TIPTON

C. H. Tipton, head of the Tipton Securities Corp. and chairman of the Tipton minority bondholder committee, testified yesterday before Special Master Addison S. Pratt in Federal Court that he would not approve of the present Roxy reorganization plan and that unless a better offer was obtained, he would favor continued operation of the property by Howard S. Cullman, the trustee. He pointed out that Cullman, Inc., of Empire Theater owners, was proposing to buy the Roxy for $250,000. Tipton said he would insist that the operators be allowed to continue to operate. (Continued on Page 4)

Confirmation of Fabian Reorg. Plan Up Tomorrow

Final confirmation of the Fabian reorganization plan for the Fox Brooklyn Theater and office building will be asked tomorrow of Federal Judge William Bondy who last week tentatively approved the plan. It is

Kuykendall Cruise Trip to Bring About Definite Showdown

By ARTHUR W. EDDY

Fate of the local conciliation board plan of the M. P. T.O. A., a principal feature of its 10-week trade practice program, hinges upon a checkup of exhibitor unit attitude to be made by President Ed Kuykendall on a coast trip soon. Greatly concerned over what appears to be lack of material interest in the plan, its M. P. T. O. A. sponsors will seek to bring about a definite showdown which will determine whether or not the idea is dropped, for the time being, at least, or actually effectuated. The outlook for its success was considered very dubious yesterday. (Continued on Page 4)

7 MORE S-W PHILLY HOUSES ADD GAMES

Philadelphia—The strongest blast in the current games competition here broke yesterday when it was learned that Stanley-Warner, satisfied with its experiment with games at the Kent, Imperial and Cadet the-

Monogram Setup Effective on April 23, SEC Advises

Monogram Pictures Corp. yesterday received notice from the SEC that its newly-organized setup will become effective Apr. 23, which permits the company to start operations under its new and greatly expanded plans.

SMPE to Hear of Television

RCA television developments will be discussed by V. W. Zwogolkin of that company at a meeting of the Atlantic Coast Section of the S. M. P. A. at 411 Fillin Ave. Wednesday evening.
Court Authorizes Para. to Sell Lien-Free Properties

Federal Judge Alfred C. Cox yesterday authorized Paramount to sell or dispose of any properties or securities free and clear of any prior lien. The order permits Paramount to sell a lot in Los Angeles for $16,000, which it had delayed from selling by a previous order prohibiting such sale.

Judge Cox's order also permits Paramount to dispose of 28 lots in Los Angeles containing the Paramount Theater Building, the west coast and other studios, if the company should so desire. The 28 lots were mortgaged to the California National Bank of San Francisco, as trustee of Paramount Properties, Inc., for $2,000.

This money was used by the company last year to redeem all outstanding first mortgage 6 per cent sinking fund bonds of Paramount Properties.

Para. Sets Release Dates on Features Up to Aug. 1

Paramount has tentatively set national release dates on its features up to Aug. 1. Following is the schedule:


Eastern Theaters, Ltd. to Pay $1.15 on 7 P. C. Pref.

Montreal—Eastern Theaters, Ltd., owner of the Imperial Theater, at Toronto, report a net profit equal to $1.15 per share on 7 per cent preferred stock during the 52 weeks ending Dec. 31, 1936, compared with $1.07 per share for the 52 weeks in 1935. Earned surplus was decreased by $27,765, but full payment of $7 per share was paid on preferred stock, and working capital was increased to $12,614.

Cinema News

Gina Malo Weds Brent

London (By Cable)—Gina Malo, 30, American musical comedy actress, and Romney Brent, 35, Mexican playwright and actor, were married in a mid-week ceremony at Hampstead Registrar's office. The last few days were spent in Cincinnati, Ohio, as John Flynn.

"Wings" In 11th Week

Montreal—"Wings of the Morning" is in its 11th record-breaking week at His Majesty's Theater.
A PICTURE FOR MILLIONS OF AMERICANS!

Your neighbor and millions of neighborly folk throughout the nation will take this picture to their hearts! To that vast public which seeks down-to-earth drama in a story of heart-warming human relationships we sincerely recommend the M-G-M comedy-drama "GOOD OLD SOAK" starring WALLACE BEERY and others who appeared with him in "Ah Wilderness" and "Old Hutch". This exciting and humorous play by Don Marquis has been made into a happy audience attraction in the M-G-M manner.
LOCAL BOARD PLAN HINGES ON CHECKUP

(Continued from Page 1)

day by those inside the organization.

Several months have elapsed since the local boards proposal was ratified by all national distributing companies but no concrete steps have been taken. It is understood, to establish them. On the other hand, there is speculation as to whether the regional associations tied up with the M. P. T. O. A. are anxious to support the move. The subject attracted little or no attention at the national organizations annual convention recently at Miami.

One major factor holding up further development of the situation is the belief of the prospects of Congress enacting some sort of a NRA which would embody trade practice provisions. If this should materialize, it was pointed out, it might eliminate the need of the proposed conciliation board setup. Due to these circumstances, it is possible that the M. P. T. O. A. project will be held in abeyance pending action of Congress on this regulatory legislation or its adjournment sine die.

Up to two months ago, the M. P. T. O. A. had been receiving considerable correspondence evidencing interest in the local board undertaking on the part of exhibitors. This correspondence, however, has now petered out, it was indicated yesterday.

Howard-Murphy Film Firm Talks Theater Guild Deal

(Continued from Page 1)

company known as Associated Artists will be completed at conferences now being held at the east coast. Among the arrangements was the expected that the outfit will picture out of "Porgy and Bess" Theater Guild production, and others to be selected later. Lawrence Langner Guild official has gone to Hollywood from New York and Howard and Murphy are both there. Associated Artists, which were at one time reported talking a distributing deal with United Artists, is understood to have English capital.

BIG NEWS AS SEEN BY THE PRESS AGENT

Earl Fox has died 200 times—in his screen roles—PARAMOUNT.

ROXY PLAN CHANGES ADVANCED BY TIPTON

(Continued from Page 1)

man had testified that by the end of 1937 the $125,000 in receivership certificates still outstanding would be paid off and that then there would be nothing ahead of the bonds.

Tipton suggested various improvements in the plan including a guarantee of principal and interest by 20th Century-Fox which would acquire the Roxy under the plan. He said he was opposed to the proposed bond interest rate unless certain restrictions were put on 20th Century Fox. These restrictions would include the cost of film to the theater and the distribution of advertising costs, limit salaries and provide for minority representation on the board.

Samuel Kramer, counsel for the stockholders' protective committee will begin presenting witnesses to day to prove that stockholders have an equity in the company. Stockholders are completely excluded under the plan.

Australia MPDA Head Meeting N. Y. Executive

(Continued from Page 1)

ferring with major company executives.

Sir Victor sails on the Queen Mary on May 4 for England. He was tendered a luncheon at the Harvard Club recently.

Confirmation of Fabian Reorg. Plan Up Tomorrow

(Continued from Page 1)

indicated that some amendments to the plan may be suggested by Judge Bondy.

Under the plan, Si Fabian would take over operation of the house on a 20-year lease.

Schwartz Rites Tomorrow

Syracuse, N. Y.—Funeral services will be held here tomorrow for John Schwartz, former manager of Her Majesty's Theater, Ottawa, and widely known cornetist. A musician for 50 years, he was a charter member of the local union.

FACTS ABOUT FILMS

Algeria had 141 motion picture theaters in regular operation during 1936.
Wake Up and Live

More galamorous, howlarious, galorious than...

"Sing, Baby, Sing"
"One in a Million"
"On the Avenue"

and...

It's a hot news sweet-hot!
HOT IN THE PRESS
HOT OVER THE AIR
HOT WITH EVERY TOP ORCHESTRA!

YOWSAH!
CINEMAGNIFICENT NEWS
...AT ITS HOTTEST!

WAKE UP

The No. 1 Voice of the Air and the Old Maestro— hottest combination from radio today—feud face to face! Coast-to-coast columns are breaking now... reaching the peak of months of publicity!

Airways are alive with Gordon & Revel's nine new song sweethearts!
The stars of the picture are front-page headline news... this minute!
The title's on every best-seller list... selling fast past the half-million mark!

And—
Those fast-stepping 20th showmen deliver it hot off the cameras... to win you those extra profits that come from hitting while a hit's the hottest!

Darryl F. Zanuck
in Charge of Production
with
WALTER
WINCHELL
BEN
ALICE
BERNIE • FAYE
PATSY KELLY • NED SPARKS
JACK HALEY

WALTER CATLETT • GRACE BRADLEY
JOAN DAVIS • LEAH RAY
MILES MANDER • DOUGLAS FOWLEY

Directed by Sidney Lanfield
Associate Producer Kenneth Macgowan,
Screen play by Harry Tugend and Jack
Yellen. Original story by Curtis Kenyon.
Based on Dorothea Brande's book.

NINE NEW HOTCHA-TOPSA TUNES FROM GORDON & REVEL
including
"It's Swell of You"
"I'm Bubbling Over"
"There's a Lull in My Life"
"Never in a Million Years"
"Wake Up and Live"
Miami wires this report of the world premiere...you'll want to read every word of it!

World premiere wake up and live sensational success although winter season has been over for two weeks stop Lincoln Theatre was mobbed and stormed stop audience reaction unanimously wild about picture stop following Miami daily newspaper comments stop Edgar Hay in Herald quote riproaring musical riot that never lets up and stands in a class by its great entertaining self stop Perez in Tribune quote wake up and live is as lively as Winchells chatter and as humorous as Bernies wisecracks it has everything and is unquestionably a smash success stop Eddie Cohen in Daily News quote best entertainment in a decade stop Wake up and live ought to be roadshowed unquote stop my personal opinion is that it tops on the avenue one in a million and all the rest regards

Sidney Meyer
Wometco Theatres
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

DESPITE his multiple duties as a Paramount producer-director, Leo McCarey, whose newest production, "Make Way for Tomorrow," will shortly hit the screen, has authored a comedy drama for Broadway production. He is leaving for New York shortly for conferences preliminary to a September presentation of this play. Upon his return to Hollywood, McCarey moves to Columbia under loan to launch preparations for the filming of "The Truth," which will star Irene Dunne.


Two hundred and fifty members of the Hollywood Medical Society and a number of leaders of the medical profession now in Hollywood will be guests of Paramount Availability on Admission Basis Rejected in Akron

Akron, O.—Movement led by J. G. Deetjen, secretary of the Independent M. P. Exhibitors Association, to take availability from sub-sequent run houses dependent upon admission price instead of seating capacity failed at a recent meeting of the association. Following discussion, it was voted to maintain the present policy which provides an availability of 42 days for all houses, regardless of admission price, excepting only the 10 cent houses. The opposition to this policy proposed the following availability schedule: 25 cent houses 28 days; 20 cent houses 42 days; 15 cent houses 56 days.

Robert Menches, who has been president of the association for the past seven years, has been succeeded by Al Phelps, manager of the Orpheum theater and associate of A. P. Botzum. Of the officers elected are: Robert Menches, first vice president; Charles Stalder, second vice-president and J. G. Deetjen, secretary.

Monogram In Frisco

George Blumenthal has just been appointed branch manager of Monogram Pictures' new exchange in San Francisco which is located at 308 Turk St., San Francisco. George's brother, Ed Blumenthal, manager of Monogram's Dallas office.

WHO'S WHO IN HOLLYWOOD

HENRY BLANKE Associate producer for Warners-First National and a one-time personal assistant to Ernst Lubitsch. Born in Berlin-Steglitz, Germany, on Dec. 30, 1901, the son of a widely known painted, Wilhelm Blanke. Entered the industry via Ufa in 1919. A year later, joined Lubitsch, accompanying the latter to the U. S. in 1922. Since that time, has been associated with Warners save for 1925-27 when he returned to Ufa as business and production manager on Fritz Lang's "Metropolis." Has been Warners production chief in Germany and head of company's foreign department in Hollywood. As associate producer, responsible for "A Midsummer Night's Dream," "Story of Louis Pasteur," "Petrided Forest," "Greather Green, Etc., gray, Stands, S. S. Hobbs: Polo, badminton.

Werther Wanger has signed the Weir Brothers, European comedy acrobatic team, for "Vogues of 1938."

Jaime Salvador, who, for seven years before his recent trip in his native land was one of Spain's foremost screen directors, will make his debut as an actor in Paramount's "I Meet Him in Paris."

Hold Hearings on Detroit Fox Theater Reorg. Plan

Detroit—A wall right through the 6,000-seat Fox Theater has been threatened by realty owners if some favorable reorganization plan is not reached for the building and theater. Hearings are under way before U. S. District Judge Ernest A. O'Brien. Plan approved by the referee in Bankruptcy, George A. Marston, and the subject of present hearing, provides a 15-year lease of the theater to Spors Skouras' National Theaters Corp., while the realty owners would lease the office building proper, for $1,00 annually, releasing it at one-third net annual rental, up to $16,600, to the reorganized Colwood Company, which owns the building. Liabilities of the company, in voluntary bankruptcy, are listed at $10,600,561.

Studio Post for Frankl

Abe Frankl has left New York for Hollywood to become a musical advisor at the Paramount studio. He has been connected with Famous Music Co., Paramount subsidiary.

Llanusa Hearing Referred

Hearing on the motion of Pedro Llanusa in his suit against Columbia, United Artists and others was referred yesterday to Supreme Court Justice Lloyd Church by Justice Frankenthaler.
PARAMOUNT EXPOSES $150,000 RACKET IN RED HOT MELODRAMA

Mathematics Professor says:
"Marble games are fixed to pay off only 30 per cent of total play. There's no chance of the public winning."

Machine Manufacturer says:
"I didn't think they'd be used for gambling."

Racket Operator says:
"Supposing the take is over $150,000,000 a year. So what? I pay my income tax, don't I?"

Agent says:
"I only install the machines and make the collections. I ain't to blame."

Player says:
"What can I lose? I put in a nickel. Maybe I'll get the jackpot."
Slot Machines! You've played 'em! Your audiences have played 'em! Millions are playing 'em right at this minute! One of America's major industries and one of gangland's biggest sucker rackets. For a "take" of more than $150,000,000 a year the overlords who run this racket will do anything, even murder!

Paramount takes your audiences right into the heart of the slot machine racket in "KING OF GAMBLERS." Not a preaching, but a sizzling piece of screen entertainment ripped raw from the secret annals of organized crime.

If your audiences thrill to melodrama ... and what audience does not? ... give 'em this one! They'll thank you for it ... and you'll thank Paramount!

"KING of GAMBLERS"
with
Claire Trevor • Lloyd Nolan
Akim Tamiroff • Larry Crabbe
Helen Burgess • Porter Hall
Directed by Robert Florey • A Paramount Picture
Allow me to compliment you on its fine appearance and to say that I think it is of great help to the industry.

J. CHEEVER COWDIN
Chairman of the Board
Universal Corporation

After glancing over the copy of The Film Daily Year Book, which took me most of the morning, I gather that this is a pretty important industry. You certainly have done a swell job of compiling and I am very glad to have a copy.

R. H. COCHRANE, PRESIDENT
Universal Pictures Company, Inc.

Please be assured that I find this one of the most important items I have before me at all times in handling the distribution of our Company's business.

JAMES R. GRAINGER
General Manager of Distribution
Universal Film Exchanges, Inc.

YOU CAN'T STOP THAT
WITH NO APOLOGIES TO UNIVERSAL—WE'LL STEAL A GOOD AD ANYTIME!
Your new year book is a lulu—it's even better than usual, and that's saying something!

PHIL COCHRANE
Universal Pictures Company, Inc.

I have been waiting for several months for this new book. Whether you know it or not, it is the press agent's Bible and I couldn't do without it.

The new volume is by far the most impressive and serviceable in the industry.

PAUL GULICK
Director of Publicity
Universal Pictures Company, Inc.
What? No Passes!

Minneapolis—Film exchange managers here are now compelled to pay what they wish to visit Minneapolis Amusement Co.'s theaters. The reason when Indies learned of the Stanley-Warner move was immediate. Pressure has been brought to bear on game dealers not to service Stanley-Warner but this availed them nothing. As a result one important Indie circuit has cancelled its contracts with the games company serving Stanley-Warner, it was stated. One local chance game dealer, however, has refused to serve Stanley-Warner.

When the Kent opened with games here Monday, the S-W house did a very business, and many turned to the Jam Handy Pictures Service, Inc., Detroit, to the eastern contact staff, with headquarters here.

Dallas—A. D. Deason, assistant manager of the Majestic, Dallas, has been transferred to Wichita Falls as manager of Interstate's Majestic Theatre. Cecil Barham, house manager of the Dal-Sec neighborhood, has been transferred to Aransas, which is manager of Interstate's theater there.

Dover—Forest Swanson, who resigned as manager of the Rex theater in Brighton, has been succeeded by Bert Tichges, who has covered the territory for RKO.

Springfield, Ill. — Dominic Gianfore, manager of the Rex Amusement Co., operating theaters throughout Illinois, Iowa and Missouri and recently in charge of the Fredonia, has taken over the management of the Roxie theater here.

New Philadelphia, O.—Harold E. Snyder has been appointed assistant manager of the Union theater here, the Bexley at nearby Dover and the Ohio at Dennison, all Shea houses directed by Lester Hutcheson.

"Local Option" on Sunday

Vaude Favorable for Conn.

Hartford — The Judiciary Committee will report favorably Sunday vaudeville bills, leaving voting to legalize such theatrics to local authorities. Announcement was made following a second hearing on these bills in Committee Thursday.

Alberini, Inventor, Buried

Rome (By Cable)—Cental service were held here Tuesday for Erich Alberini, 70, famed for his passion for motion picture apparatus, who died on Monday following an operation. In 1889 he completed the kinograph, an early type of movie camera. A Frenchman, Louis Jean Lumiere, a few months before had won credit as the pioneer in motion pictures. Alberini developed a miniature film now generally used in amateur motion picture cameras, and also a system of reducing the length of film in such machines by making two exposures side by side. Recently he had been working on a system to project three dimensional films without the necessity of a speculum and that people's devices were widely used in the United States.

Leichter on Trip

Mitchell Leichter of war pictures left yesterday for Detroit, with visits to Cleveland, Cincinnati, Atlanta, St. Louis, Chicago, Milwauk ee, Oklahoma City, Dallas, Denver, Seattle, Portland and Frisco to follow.

7 More S-W Philly Houses Add Games

(Continued from Page 1)

Oslo — The exciting news here is that the theater has returned to 20th Century-Fox lot after an absence due to an accidental fire.

She suffered a sprained back.

Lincoln, Neb. — Mrs. Bob (Barbara) Livingston, who has been in Tucson, Ariz. for several months recovering from a severe attack of sinus, is due back this week.

Omaha — Elmer Huhnke, RKO salesman, and Danny McCarthy, United Artists salesman, are in Omaha hospital with injuries suffered in separate auto accidents. Huhnke, whose exact injuries have not been determined yet, was hurt when his car slipped from the pavement near O'Neill, Neb., rolled over four times and was almost demolished. McCarthy received a broken thumb, serious bruises and lacerations and a slight concussion in a collision with an oil truck near Red Cloud, Neb.

Omaha—Mrs. Irving Gossick, wife of publisher of the Omaha Star, here, is under treatment in trimming Deaconess Hospital.

Omaha—Warner's new salesman in the North Platte territory is Leon Roach, who was promoted from the Chicago office.

Omaha—Don Nelson, transferred here from Des Moines last September as Republic-Midwest's booker, has resigned and will return to Des Moines with Monogram. Replacing him here is Lester Riley, transferred from the Des Moines Republic office.

Merrill, Wis. — John Erickson, stepson of the president of a Wisconsin theater, has been named manager of the Badger theater here, succeeding Charles Wilex, who transferred to St. Paul, Minn. to manage a house there for the Northland Amusement Co.

Stephen Conniff has been transferred from the great pictures to the Rand Handy Pictures Service, Inc., Detroit, to the eastern contact staff, with headquarters here.

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De Luxe Films Lab. Signs Year's Pact With IATSE

(Capital from Page 1)

DAILY was informed yesterday by Allan Friedman, DeLuxe head, Richard Walch, I.A. vice president, negotiated the agreement for the union.

Agreement provides for a five day, 40-hour week, time and a half for overtime and provides that no persons shall receive less than $22 weekly. Minimum wage scales are set for all classes of employees.

J. Hal Steffen Dies

Funeral services for J. Hal Steffen, 50, veteran newspaper photographer who died of leber pneumonia on Tuesday morning at Post Graduate Hospital after a week's illness, will be held at the Funeral Church, Broadway and Sixty-sixth St., at 2 p.m. tomorrow. Steffen, associated during his long career with the New York Herald Tribune, The New York Times and as photo editor for the Keystone Syndicate, did considerable research in the making of developing pictures. He was widely known among New York's film row as among the first news photographers to use a carbon lamp for enlargement and for contact prints.

Mrs. Ross Again Elected

Indianapolis—Mrs. David Ross was re-elected president of the Indianapo lis Chapter of the Indiana Indiana of Photoplas. She has served 20 years.

"Racketeers in Exile"

with George Bancroft, Evelyn Venable, Wynne Gibson

Columbia 67 mins.

FAR-FETCHED RACKETEERS YARN MADE PLAUSIBLE AND IMPRESSIVE BY GRAND WORK OF BANCROFT.

Here is a highly colored story that requires the audience to take it with a large grain of credulity. But George Bancroft dominates the action so impressively and does such a fine job that he holds your interest and keeps you tense right to the finish. This production is a remarkable tribute to one player's acting over a script that in many places is impossible with its far-fetched situations. Bancroft as a racketeer decides to fade out of the limelight with his gang when the Federal men get too annoying. So he goes to the scene of his childhood in a small community where he spent his youth as a minister's son. There he meets an old sweetheart, while his mottles gets sore at his interest in another. First thing you know Bancroft is drawn into church activities, and realizes the people are a lot of dough in collections. He opens up a tabernacle, becomes a sensation with his preaching and "exposes" of crime and racket, and then goes in for broadcasting and shooting down the racketeers under guise of his pious reform movement. Then the sweet trust of his childhood sweats out, the racketeer takes him go straight and really start to expose the racketeers. The finale works up to fine suspense, with the mob shooting him down in the pulpit of the tabernacle as he starts a big exose of the head racketeer. Of course he recovers from his wounds, and there is the suggestion of the happy ending with the organist, as the mob takes their departure.


Director, Eric C. Keller; Author, Harold Saüber; Screenplay, Harry Sauber, Robert Shannon; Editor, Otto Meyer; Cameraman, Lucien Ballant. Direction, Good Photography, Excellent.

SHORTS

"Birthday Party" (Oswald Cartoon) 7 mins.

Universal

Funny Animal Staff

It is Oswald's birthday, so he throws a party for the two ducklings and Elmer, the pooh. As a pooh-bah passes out to the little ducks, the commotion starts and Elmer tries to be helpful by carrying the guests all the way home. Oswald realizes that he did it all for the best, and instead of getting the kickings he ex- pected, his master rewards him with a nice bone.

Goren In Auto Mishap

Cincinnati—W. Goren, U. A. repre sentative, escaped death when his car overturned after skidding on a wet road. The car was badly damaged.
Lincoln, Neb.—Continued bad crops have crippled the territory here, but business has shown a small upturn through the last two quarters, according to George Givot, local representative of the Lincoln Theaters Corp., which operates five houses. City Manager Milton Overman, of the Westland Theaters, finds business about the same. Bob Livingston and George O. Monroe, indie operators, were widely divided in business opinion, although the difference is said to lay in product. Monroe reported business off while Livingston’s is up about 35% over like period a year ago.

Milton Overman tried a boxoffice price rise, but was given no big cooperation and said he backed out. Livingston raised a nickel all around and dropped duals for singles and is still holding that policy. There are no giveaways operating in this county and exhibitors are getting along very well without them. Duals are working out as usual, not necessary with a good film and a little help in the case of a poor picture. There is belief duals are slightly on the down grade and a great deal of audience sympathy is with good single features.

In Grand Island, Neb., mid-state key, is the sole theater being built, the New Grand. There is a number of house openings and sales of houses in smaller towns. A good crop this season will write a strong advance on theater admissions, and the prospect is good so far since rainfall is above average.

George Givot to Marry

West Coast Bureau of THE FILM DAILY—Hollywood—George Givot, silent comedian, and Maryn Curtis, daughter of Mr. and Mrs. Arnold Curtis of Los Angeles, will be married on April 25. The couple met when attending the same school in Chicago. Givot, now working at M-G-M’s studio in the cast of “The Polish Countess,” entered films and radio via the stage, following his graduation.

Operetta By Television

Berlin (By Cable)—The first op- erratta to be presented by television in Germany was seen here last week end. It was “Erika in the Swallow’s Nest” and received critics’ praise for both its optical and acoustical value.

Now It’s Marshal Wilkes

Syracuse, N. Y.—Charles Wilkes, hereinafter known as Marshal of stores as semblies and as such liaison officer be tween the Retail and City Hall, has been appointed to a new title. Common Council has creat ed the office of the Marshal and Wil kes has an extensive film acquaint ance, both in New York and Holly wood.

Lincoln, Neb.—House transfers this week on record here included: Pender, Pender, Neb., from A. E. Thacker to his brother, Paul Thacker of Gibbon. Gibbon, Neb. to J. O. Garbers from H. L. Beuck; and Oak, Wood River, Neb. to M. D. Lybpane from Lillian Lybpane.

Kansas City, Mo.—G. W. Bastian has bought the Atwood Theater at Atwood, Kans., from Wayne Eggleston.

Cairo, Neb.—Leon Braun has sold the Cairo Theater back to John Cooper, who had purchased possession a little more than a year ago.

Cincinnati—Louis Wiethe, owner of two Latonia, Ky., theaters, will build a new de luxe house in Bond Hill.

Dayton—Local capital is financing a new theater at Oakwood, near here.

Detroit—Fred DeLodder Circuit has taken over the Plaza Theater, east side house, from the circuit headed by Thomas B. Moule. DeLodder also operates the East End Theater, practically across the street.

Cleveland—Max Lefkovich, head of Community Circuit Theaters which operates 11 local suburban houses and has an interest in five more, has taken over from Max Marmorestein the Circle, 1800-seat house. Dave Marmorestein continues as house manager.

Cleveland—The Cleveland Variety Club will hold its third annual Kingdom lunch yesterday. April 19 when the entire Cleveland team will be guests of honor. Kings, for the occasion will be Edward Fred Meier, Meyer Fine and John D. Kalafat.

Chicago—Marchesi Bros. opened the New Town Theater at Prophets Town. The Marchesi circuit now embraces four Illinois towns, with others to be added as suitable locations are found.

George Republic Corp. Files Injunction Suit

Suit for an injunction to compel Republic Pictures Corp. to permit Republic Pictures Corp. of the Southeast, a Georgia Corporation, to distribute its product and charging breach of contract, was filed yesterday in Federal Court by the latter company.

Republic Pictures of the Southeast claims that Republic breached its contract in order to obtain a better deal. The Georgia company, headed by A. C. Bromberg, received a letter on Mar. 11 last, in which Republic set forth six complaints, it is alleged. The latter stated, it is claimed, that Bromberg had not been acting in good faith, inferred that he had been distributing pictures other than those of Republic, that he had not been employing the proper number of salesmen and that he had failed to get the most out of the job.

Bromberg sets forth that he has opened exchanges in six cities, has 2,785 contracts valued at $712,811 and that he has expended $351,548 and received only $210,630. It permitted to distribute Republic product until 1938 the loss will be turned over to the $295,000 profit, the complaint avers.

Condo Hearing Advanced at Own Request—Schachtel

A statement issued yesterday by Irving I. Schachtel, general counsel of Condor Pictures, Inc., said that the hearing on the registration statement of the company which was called to be held on April 19, was held Tuesday at the request of the company. Schachtel stated that Condor requested an immediate hearing because it believed that it could unqualifiedly show that there was no omission of any material facts from its registration statement and also avoid the effects of any misconceived publicity attendant on the delay.

Process Shot Use Seen As Cost Salvation of Indies

Salvation of independent producers, from the standpoint of controlling costs and at the same time giving their pictures production values, is the use of process shots, declared Fanchon & Russo producer in this field, yesterday in a New York interview. Miss Royer, who has made more than 70 features, believes that such product must depend upon thrills and action.

The producer has arrived in New York with her latest production, "Mile a Minute Love," made for the Nat Saland company. This is the fourth shot in a series of six pictures. Its cast includes William Bakewell, Arlette Duncan and Duncan Renaldo.

Appeal Kelban Conviction

Appeal has been taken from the conviction yesterday in Brooklyn Special Sessions Court of Joseph Kelban, business agent for Local 306, on charge of endangering the safety of persons in a public place.

"Conti" Quits Saturday

"Young Madame Conti," starring Constance Cummings, closes on Broadway Saturday night after a short run.

Trans-Lux Theater Circuit Planned

飽 out the United States," according to the annual report of the Trans-Lux Daylight Picture Screen Corp. The syndicate is jointly interested in the new Trans-Lux Theater in Washington, D. C. and since the first of the year has added leases for theater sites at Madison Ave. and 85th St., to seat 585 persons, and at 66 Fifth Avenue seating 585 persons. Both these theaters should be open in the fall, the report states. Negotiations are pending for other sites, it is declared.

Major Leslie E. Thompson, president of Trans-Lux Movies Corp., is credited with formation of the syndicate.

Trans-Lux Movies Corp. showed a net profit before taxes of $53,182 for 1936 as against a loss of $35,592 1935.

Trans-Lux Daylight Picture Screen Corp., the parent company, reported a net profit of $267,028 for 1936 equal to just over 40 cents a share. This is almost double the net profit of $164,926 in 1935 when just over 19 cents a share was earned. Current assets of the company on Dec. 31, 1936, were $49,510 and current liabilities $60,661.

The two Trans-Lux Theaters in New York and the one in Philadelphia had a "very satisfactory" year in 1935. The company, reported a net profit of $5,039,760 as against a loss of $449,951 in 1936. The three months of the current year shows a steadily increasing return. Bakewell states that the movie company has never been on a sounder footing and with better prospects.

Griffiths Take 50 P. C. Interest in Long Circuit

Oklahoma City—The R. E. Griffith circuit announces the purchase of a 50 p. c. interest in the 22 theaters of the J. G. Long circuit in south Texas.

The interest is acquired jointly by the Westex Theaters, Inc., and the Consolidated Theaters, Inc., which are controlled by L. C. Griffith and R. E. Griffith, respectively.

Acquisition of these houses gives the combined Griffith companies a total of 175 theaters, located in Oklahoma, Texas and New Mexico.

This Makes It Official

West Coast Bar, THE FILM DAILY—West Coast Bar, THE FILM DAILY—Lana Turner is billed as a star in "Wake Up and Live," in which she appears with Walter Weymouth and Fredric March. Turner, who was 20th Century-Fox actress only yesterday took the step which will convince Hollywood that she has arrived at stellar eminence. She has been a guest for the installation of a swimming pool at her home.
Watch your receipts **jump** when you play

**A STAR IS BORN**
Trend Towards Shorter Term Product Deals is Seen

N. J. THEATER DIVORCIMENT BILL FIRST IN EAST

New RKO Theater Expansion Moves Made in New York

Deals With Randforce and Walter Reade Involved in Plans

RKO has acquired the Parkway Theater, Mt. Vernon, purchased two lots in the East Bronx on which two theaters will shortly be erected, arranged to take over two Randforce Theaters in Brooklyn on Labor Day and has pooling deals in work for houses in Manhattan and Jamaica to take effect on Labor Day. THE FILM DAILY was yesterday advised. The lots purchased are at Allerton and White Plains Ave. and Soundview and Westchester Ave. Theaters seating 1,800 will be erected.

FIRST U. A. REGIONAL MEET HERE JUNE 14

Three regional sales meetings, with the first to open in New York on June 14, were announced yesterday by George J. Schafer, vice-president and general manager. Home office executives, district branch and office managers will also attend sessions to be held later in Chicago and San Francisco, with.

Nominate Ralph Rolan for AMPA's Presidency

Ralph Rolan was nominated for the presidency of AMPA at yesterday's meeting at the Hotel Edison. Other nominations were: Paul Lazarus, Jr., vice-president; Paul Benjamin and Lester Thompson, treasurer and secretary respectively.

49 "Maytime" Holdovers Include Three of 4 Weeks

M-G-M has checked 49 holdovers on "Maytime" to date; according to that company yesterday. Three

Delaware Senate Bids for Eastern Production

As an inducement to motion picture production companies to locate their studios in Delaware, the Senate yesterday passed by unanimous vote Rep. William R. Ringer's bill to exempt all lands, buildings, equipment and other property of such companies from all taxation for a period of 15 years. The proposed law would affect only those companies coming into this state after July 1, this year.

Film Biz Going to Town With Drum and Trumpet in New Orleans Sector

By WILLIAM SPECTOR
FILM DAILY Staff Correspondent

New Orleans—Film business outlook in the Gulf States area served from here during 1937 appears to be going to town with trumpet and drum.

Construction, which lagged as the New Year entered, is spurring; remodeling is heavy; product looks better and the box-office front is holding its own. While the first quarter of 1937 shows no appreciable average increase in admissions over the last quarter of 1936, these two quarters in a territory embracing Louisiana, Mississippi, parts of Alabama and Florida, really form the winter season and past records show that the last quarters of old years and the new quarters of new years seldom vary much in business done.

As 1936 closed, biz, which had been getting better all the time, ranged from 10 to 30 per cent higher in various sections of the territory.

Film Tax Bill Given New Life by N. Y. Assembly

Albany — By unanimous consent of the Assembly, Bernard J. Moran, Brooklyn Democrat, has reintroduced his bill to impose a tax of one mill per foot on film and it is now before the Rules Committee.

His first bill was killed by the Committee on Taxation and Retrenchment to which it was referred. The action of the Assembly in giving unanimous consent for reintroduction of the measure makes this bill alive and subject to passage at any time the Rules Committee reports it.

Film Deals on Shorter Term Basis Supplanting Extended Year Setups

Expect Nat Levine Will Join Zanft in Producing

Although Nat Levine, former Republic production head, has not definitely settled upon his future plans, it is likely that he will produce on his own. John Zanft, coast agent, will probably be associated with

Allied Stronghold Selected for Initial Attack on Circuits

Latest legislature to receive a theater divorcement bill is New Jersey, where a measure has been introduced in the Assembly. Similar bills, requiring producers to drop their exhibition interests, are pending in a number of states elsewhere in the country and North Dakota has a new statute to this effect.

New Jersey is an Allied stronghold inasmuch as Allied Theaters of New Jersey is rated as one of its most active units. Warner Bros. has the largest number of houses in the state, other producers operating theaters there being Paramount, Loew's and RKO. This is the initial divorcement bill to be introduced in the east.

BALABAN IS ELECTED TO FPC DIRECTORATE

Barney Balaban, Paramount president, was elected a member of the board of directors of Famous Players-Lasky Canadian Corp. at its annual meeting, when all other officers were re-elected. It was learned yesterday in New York. Officials of the company are: president, N. L. Nathan; vice-presidents, Balaban; treasurer, L. Goldberg; secretary, Philip A. Fleisher; and directors, L. M. Baskin, F. J. Hays, William Herlihy, A. E. Hazzard, H. W. Van Nostrand, William H. Lee, Harry M. Mella, F. pe. Brown, I. S. Morf and B. B. Turney.

Olympia Theaters Offer Meets With No Objection

Boston—No objection was entered in State Supreme Court yesterday at the hearing on the petition of the New England Theaters Corp., Martin J. Mullin and Samuel Pinanski contending that their company will be amputated by the motion picture franchise. The court was asked to dissolve a conspiracy and restraining order which the company claims to be profiting it.

New Para. Recording Pact Draft Submitted by Erpi

Erpi has submitted the final draft of a new recording contract with Paramount extending to 1944 and
SULLIVAN JONES, assistant industry coordinator, was in New York yesterday from Washington.

ALFRED WEISS, president of the Consolidated Theatres Supply Co., sailed for Spain on Saturday for a three-weeks’ tour of the exhibition. Mrs. Weiss accompanying him.

MARTIN J. LEWIS, general manager of Metropolitan Pictures Corp., left today on a extended tour of the key cities. "The Golem" roadshow dates.

LOU SMITH has returned to New York from Hollywood.

GUS SCHAEFER arrives in New York this morning on the Manhattan from abroad.

AUSTIN C. KEOUGH was in Boston yesterday from New York.

Y. FRANK FREEMAN returned to New York yesterday from Toronto.

GEORGE MEAD, general sales manager for the General Register Corp., sailed yesterday on the Breengerus for a three weeks’ trip to England.

Radio networks and indie stations yesterday advised their production and announcing staffs to strictly adhere to the ruling of Local 802 musicians’ union, against mention of the motion picture from which sound used in the composed programs are taken. Local 802 ruling requires that musicians be paid regular commercial rates if mention of a film is made when a song number is played.

Consol. Theater Supply to Open Agencies Abroad

Consolidated Theater Supply Co. will establish agencies in nine foreign countries, it was announced today simultaneously with the sailing of President Alfred Weiss on the SS. Vulcana for Europe and Africa. Weiss, who is accompanied by his wife, will be abroad several months.

Arturo Mayer Interested in Trans-Lux Syndicate

Arthur Mayer is one of the principals of the syndicate which, acting in conjunction with Trans-Lux Movietone coast, plans a nationwide circuit of newsreel houses. The FILM DAILY was yesterday advised.

Construction of the syndicate’s new theater at Madison Avenue and 86th St. is slated within the next 90 days. Thomas W. Lamb is preparing the plans.

Central Exit Control System Asked in Bill

Albany—Under provisions of a bill introduced in the Senate by Duncan H. O’Brien, of New York City, and referred to the Labor Committee, all places of public assembly heretofore erected shall be equipped with central control system of all exits so they can be opened simultaneously by a single operation. All present places would be required to be so equipped within six months after July 1st of this year.

Nebgross Bank Night Test Case Trial Set April 24

Beatrice, Neb.—The Bank Night test against the Beatrice Theater Co., filed by Attorney General Hunter, goes to trial April 24.

Imperial Closes Wash. Deal

Imperial Pictures has closed a deal for its Washington franchise and will make known the purchaser in a few days, President William M. Pizor said yesterday.

Sherman Hill Dies

West Coast Bureau of THE FILM DAILY

Hollywood—Sherman Hill, Jr., once famed tenor of the New York Met, is dead here from flu and arthritis.

Cunningham Quits as Prexy

E. T. Cunningham, president of RCA Manufacturing Co., Inc., yesterday resigned his office but has been retained by the company as counsel on production, sales and trade relations and will remain a member of the board of directors. G. C. Thomas, the vice president of the company, will assume the duties formerly exercised by Cunningham.
BETTE'S BEATING THE BEST! Week's reports show Bette Davis' "Marked Woman" even topping "Anthony Adverse," "G-Men" and "Green Light" in Frisco, Kansas City, Louisville and Indianapolis with New York already announcing extended engagement!

"PRINCE AND PAUPER" PUBLICITY PUSH gains momentum as unprecedented 30-day billboard build-up in 1400 cities, coast-to-coast broadcast by twin-stars Billy and Bobby Mauch (shown with Errol Flynn in dramatic action preceding sensational Coronation scenes), and national magazine campaign start rolling this week, in advance of record simultaneous openings on May 8th.

HER ROYAL HIGHNESS ARRIVES from India (right), whence Warner Bros. brought her to advise technically on forthcoming filming of "The White Rajah," unique adventure epic authored by and starring Errol Flynn. Her title: The Ranee of Sarawak.

HISTORY REPEATS ITSELF. Paul Muni's Academy-Award performance in "Louis Pasteur" also gets "Year's Best Actor" medal from Minneapolis Journal's critic Merle Potter, who made presentation during recess in filming of "I Accuse!" at Warner studio.

"ONE SWEET PICTURE!" cries famed columnist Sidney Skolsky (right), after coast showing of "Call It a Day," echoing words of columnist comrades Hellinger, Winchell who wrote. "It's a swell job—in-the-bagola!" Olivia de Havilland, Ian Hunter, Anita Louise head 8-star cast.
Chicago—Theater construction activities in the Chicago zone are pointing toward the boom stage, a Film Daily checkup yesterday indicated.

Remodeling is keeping step with new building, and distribution of equipment and supplies without exception report that business was "never better."

Balaban & Katz have three houses under construction, one in Evanston, and this at Maplewood and Devon Ave. This will be in conjunction with Sam Meyers, and a third on the west side. Enessan plans a new house on the near north side and so does the H. & E. Balaban circuit. Theater Acceptance Syndicate, of which Archie Spencer is director, has several houses under construction with plans now on the architects' tables. Sam Meyers, who is building the new 1,000-seat house in the North Edgewater district in cooperation with B. & K., plans several houses in the north shore suburbs, but is meeting with resistance in the exclusive residence districts.

The Levine J. and R. Distributing Co. started work on a 1,350-seat house for the Gregory circuit at Logansport, Ind., and work is being carried on for the Orpheum Theater at Ottawa, Ill., for the same organization. Plans for the new Cooney Bros.' houses call for a 1,000-seat theater at 72nd Pl. and Grand Ave., another of equal capacity at 62nd and Western Ave., and an 1,100-seat theater for 78th and Ashland Ave.

Plans for the Roxy Theater at Ottawa and a new theater for Home-wood are now on the architect tables in the Levine offices. The company is also planning improvements for the Cort Theater in New York, and the Lyric Theater at Marion. Air conditioning and a new front will be installed at these houses for the Gregory circuit. The J. & R. Co. has just taken the agency for DeVry sound equipment for Illinois, Indiana and Iowa territory.

Many small operators in this territory are starting to make long deferred improvements in their houses and equipment and this summer especially should see a larger number of air conditioned movie houses.

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Chicago—(Continued from Page 1)

ON THE RIALTO WITH PHIL M. DAILY

Along the rialto with Phil M. Daily

DOLLARIZE WITH DISNEY. That will be the slogan for your exhibit when you book this Walt Disney novelty feature with its sure-fire B.O. pull in a few words. United Artists will present what will be known as the Academy Award Revue of Walt Disney Cartoons consisting of the five color cartoons that have won the awards each year since the Academy made their first award.

HERE IS a very unique feature subject running 50 minutes on the screen. The five prize cartoons have been deftly presented with a commentary introducing each one after opening the picture with a reproduction of the Academy Award plaque and explaining how Walt Disney has won it five years in succession. The subjects are "Raggedy Ann and Andy," "Three Little Pigs," "The Tortoise and the Hare," "Three Little Kittens," and finally last year's prize-winner, "The Country Cousin."

THE RELEASE date is June 16th. This novel cartoon feature will be backed with a nation-wide newspaper campaign— an exploitation campaign along the lines of a Chaplin feature—tie-ups with more than a hundred Disney licensees who will plug the event with newspaper ads, window displays and radio mentions, a special pressbook, and a series of coast-to-coast broadcasts for several weeks prior to the release date, with scenes from the Revue put on the air and Walt Disney himself speaking to the nation in the final broadcast. It is a claim that this Quintessential Quality from the Cartoon Master will Bowl Over Your B. O. in a Disney Deluge of Dollars.

THE REPORTS from the various members handling the preparations for the AMPA Dinner-Dance at the Hotel New Yorker on May 1 indicate that the affair is going over in the grand manner, att the luncheon yesterday Gordon White reviewed the details for the affair. Vince Trota reported on the Award preparations and the importance of lining up the exhibitors. Paul Lazarus indicated the Program was getting good advertising support. Hap Halsey spoke on the Exhibit at the Loew State building. Ralph Lund, Al Sherman and Herb Berg all reported on their particular activities. Paul Benjamin has sold 100 tickets in one single block. S.O. the Dinner-Dance is a SUCCESS. and still two weeks to go . . . have you got your bid in? its only $75 for a couple practically a Gift.

LEADERS in the amusement world met at a luncheon at the Astor Wednesday on behalf of the United Palestine Appeal, and pledged $75,000 for the nationwide drive. Leo Spitz presided. In attendance were such leaders as Will Hays, Major Albert Warner, Commissioner Paul Moss, Austin Keough, David Bernstein, Theresa Heburn, Milton Shubert, Louis Nizer, Irving Caesar, Leo Brecker, Jack Cohn, Abe Schneider, Ben Boyar.

THE ANNUAL spring frolic of the Columbian Club will be held April 30 on the roof of the Hotel Alwyn.

One of the highlights at the New York Toy Fair at the Hotel McAlpin was Columbia's cartoon character Scampy . . . . with many licensees represented with exhibits.

AS WE entered the office we saw Our Girl Fried- egg spilling the dirt from the rubber plant over her dome. "Whani big idea?" we exclaimed. "I'm returning for a new job." shouts Frieda. "What job?". "Aw, Billy Ferguson is threatening to hire me to ballyhoo The Good Earth." I'm supposed to represent The Spirit of the Soil.

"How come?". "Well, sneezed Frieda with that superior air of hers, "Mister Ferguson sez I must be pretty soiled working with you all these years."

NO PRICE INCREASE IS NEAR IN PHILLY

Philadelphia—No widespread increase in admission prices appears imminent in this territory, although exhibitors, including the Stanley Warner circuit, are understood to have given much consideration to the move. The Stanley outfit recently experimented in six spots but are reported to have found the results not encouraging to a general rise.

Balaban Named to Board of Famous Players Can.

(Continued from Page 1)

son; secretary-treasurer, Thomas J. Bragg; comptroller, R. W. Bolstad; assistant secretary, N. G. Barrow; director of theater operations, J. J. Fitzgeraldibbons; directors, R. W. Bolstad, A. E. Dunmore, Y. Frank Freeman, Hon. F. B. McCurdy, Thomas J. Bragg, J. J. Fitzgeraldibbons, Major A. P. Holt and Mr. W. D. Ross.

Annual report for the year ended Jan. 2, last, showed a net profit of $776,399.

Olympia Theaters Offer Meets With No Objection

(Continued from Page 1)

hine to purchase assets of the Olympia Theaters Corp. for $4,000,000 cash. Olympia controls 28 theaters and two leaseholds and now is being operated under the supervision of Mullin and Paninski. It is believed the purchase will go through shortly.

Expect Nat Levine Will Join Zanft in Producing

(Continued from Page 1)

him. Levine has gone to Europe for a vacation and returns to this country in one month. Sol A. Rosenbll and William Jaffe are his attorneys.
"YOU WOULDN'T FOOL US
MR. STROMBERG?"
(about your new M-G-M picture "NIGHT MUST FALL")

You didn't fool us on January 1, 1936 when you telegraphed about "ROSE MARIE"
"Sneak previewed ROSE MARIE at Pomona last night at same house NAUGHTY MARIETTA previewed stop Sensational reception and manager questioning people coming out stated they unanimously enjoyed it even better than NAUGHTY MARIETTA stop You can truthfully proceed with one hundred per cent promises to theatres for big success."

You were too modest on March 9, 1936 when you wired about "GREAT ZIEGFELD"
"First sneak preview GREAT ZIEGFELD held at Oakland stop Most amazing event I have ever experienced stop Overflow crowd stood for more than three hours with applause and cheering throughout picture stop Write this down for the future GREAT ZIEGFELD will make box-office history."

Your telegram on November 11, 1936 gave us the real low-down on "AFTER THE THIN MAN"
"Just screened AFTER THE THIN MAN in rough assemblage in projection room and can tell you this far in advance that all promises to exhibitors and public for outstanding entertainment can be safely and enthusiastically made now."

"MAYTIME" has more than lived up to your advance information wired on March 4, 1937
"Previewed MAYTIME at Grauman's Chinese last night to terrific acclaim assuring glorious box-office triumph stop Take my word for it and tell all exhibitors they can ballyhoo this to the limit."

AND NOW! STROMBERG TIP-OFF ON "NIGHT MUST FALL!" Next Page!
TAKE HIS WORD FOR IT!

Use your lobby! Use your ads! Use your publicity! Use your head! Another Big M-G-M opportunity!

FLASH FROM HOLLYWOOD
ON "NIGHT MUST FALL"

By Hunt Stromberg

"Sneak previewed NIGHT MUST FALL last night with audience reaction surpassing our highest hopes and predictions stop Audience was like man on the flying trapeze stop They were doing mental and emotional acrobatics all through the picture with gasps and screams vying with roars of laughter throughout eleven thousand feet and the result becomes all the more remarkable in view of this footage stop Seldom can dramatic stories hold up in such length but when the audience sits spellbound through the entire screening nature must take its course stop Montgomery's new characterization was like blast of dynamite with explosions in every other scene stop They thought we were kidding at first and all you could hear was buzzing and figuring stop Then when they realized that we were giving the screen possibly its most startling departure from commonplace characterization and story they took all the curves and dips with us hanging on for dear life as though riding a scenic railway stop Sincerely believe this picture great showmanship opportunity and urge all theatres to start talking about it now"
**NEWS of the DAY**

Chicago—State Street Council, of which Walter Gregory is chairman, has adopted a program calling for the removal of canopies, signs and other projections along the street. Exhibs. plan a stiff fight.

Gibbon, Neb.—H. L. Beuch has sold the Gibbon to J. O. Garnes.

Wood River, Neb.—Lillian Lyhne has sold the Oak to M. D. Lyhne.

Pender, Neb.—A. E. Thacker has sold the Pender to his brother, Paul Thacker.

Bridgeport, Conn.—Loew’s Lyric, closed since the termination of an unsuccessful burlesque attempt by lessees, will be reopened as a weekend first run house on April 16. Loew’s recently acquired first run in the city the Poli and Majestic Theaters.

Ashland, Wis.—The new Bay Theater has been opened here by the Bay Theater Co.

Milwaukee—William Heiman is the new operator of the Peerless local neighborhood house.

Tokona, Tex.—Earl E. Jones’ new Rialto theater has opened.

Middlebury, Vt.—Newell Kurson of the Graphic circuit has opened the Middlebury Theater.

Liberty, Me.—The Community Theater will be opened about April 10.

Portland, Me.—Sam Kimball, operator of the Sokokis Theater, Limrick, has opened the Odd Fellows Hall at West Buxton and opens the Springvale Theater at Springvale this week.

Seattle—Martin Berg, who recently sold the Berg Lumber Co. of Bremerton is building a theater in West Bremerton. It will be leased by Carl Schantz, now operating the Grand Theater of West Bremerton.

Seattle—Retiring from the Sterling Circuit, L. O. Lukin has sold his interests to John Danz. At farewell banquet tendered Lukin he presented him with a gold watch.

Denver—R. C. Rich, Richenson and Harry Huffman entertained the managers of the Huffman and Fox theaters of Denver at a dinner at the Denver Athletic Club, celebrating the taking over of their houses by Fox.

Baton Rouge, La.—Milton Staar has leased Joe Barcelo’s McKinely Theater for New Orleans, and has signed here on a five year lease reported to take effect June 1. This will give Staar at least two houses in New Orleans, as well as two new houses, one in Mobile, Ala., and one in Pensacola, Fla. Barcelo is expected to continue operating his white theaters.

Ottawa, Kan.—The Fox Plaza Theater which is staging a weekly Radio night and offering Radio talent in a stage presentation, buys time on the air for the show and re-sells it to local merchants who are co-sponsoring the show. The first presentation went on the air this week.

Washington—Belasco Theater will re-open under direction of Jew Productions with Jack Thoman as manager. Policy calls for unusual foreign and domestic films.

Chicago—Fred Anderson circuit is rebuilding the Fargo Theater at Geneva recently damaged by fire and will have the house ready for the summer resort season.

St. Louis, Mo.—Charles Schleffler is the new advertising sales manager for Paramount here, filling the vacancy caused when William Sharpe was promoted to supervisor for 10 eastern exchanges.

**SICK REPORT**

Syracuse, N. Y.—Robert Etchberger, assistant manager of Loew’s State, has been taken to Baltimore by the serious illness of his father.

**FIRST U. A. REGIONAL MEET HERE JUNE 14**

(Continued from Page 1).

Schaefer and A. W. Smith, sales managers, in charge.

The New York meeting, which will run through June 15 and 16, has been concerned with sales discussions and development of ideas for promotion of the new season product. Home office officials leave afterwards for Chicago, where a session takes place June 17-19, inclusive, at the Drake and later go to San Francisco to participate in the conference scheduled there on June 21-23, inclusive, at the Stearns.


The contingent from the home office attending the Chicago meeting will include Schaefer, Smith, Jack Schleifer, Nat Thompson, Seymour Poe and Monroe Greenthal. District Managers Jack Goldhar, Haskell Masters will attend, also the managers, district managers and sales staffs of the following offices: Chicago, Milwaukee, Kansas City, St. Louis, Omaha, Minneapolis, Detroit, Calgary Montreal, St. John, Toronto, Vancouver and Winnipeg.

In addition to the home office contingent, District Manager Ben Fish will have the sales staffs, managers and district managers from the branches at Denver, Salt Lake City, Seattle, San Francisco and Los Angeles will attend the San Francisco gathering.

**SEE TREND TO SHORTER TERM PRODUCT DEALS**

(Continued from Page 1).

Distributors are anxious to commit themselves to terms which may eventually work to their disadvantage, it was pointed out.

“Nowadays fluctuations in business prohibit making of extended-term deals,” commented one sales manager.

Buys now being negotiated by the Loew circuit with both Paramount and United Artists will be either three or five years in duration, as compared with 10-year deals which are now running out. The new National Theatres product deal with Warner Bros. is being set up on a two-year basis.

**7 p. c. Ohio Admission Tax Bill Tabled in Committee**

A bill proposing a seven per cent tax on admission tickets has been tabled in committee in the Ohio Legislature following a hearing held on Wednesday, according to advances reaching New York yesterday. Exhibitor groups registered objections to the measure at the hearing.
A "Little" from Hollywood "Lots" by RALPH WILK

AFTER a hurried plane trip to New York, where she scoured the story market in search of a vehi-

cle to be filmed as producer Arthur Hornblow's next Carole Lombard starrer for Paramount, Vir-

ginia Van Up, scenarist, flew back to Hollywood and dusted off her typewriter and instead determined to write an original. It will again afford Miss Lombard an opportunity to use her newly discovered singing abilities.

Our Passing Show: Clark Gable, Robert Montgomery, Hal Roach, Gilbert Roland, David Butler, Charles Winninger, William Consel-

man, Edwin L. Marin, Claire Tre-

re, Victor Heerman, Ralph Ford, Frank Shields, Mickey Rooney, David Burton, Demmy Lamson and Wendy Barrie watching the Aus-

tine laughs that are played in exhibition matches at the Los Angeles Club; John Howard and Karl Strauss playing tennis.

A) Boasberg is writing comedy in-

trigue for "Make a Wish," which Principal Productions will make with Bobby Breen as the star. In the screening of the screenplay, Boasberg will work with Gertrude Berg, author of the original story.

Wage-Hours Legislation

Waits on Court Measure

Washington Bureau of THE FILM DAILY

Washington—No action on the part of the Administration to push enactment of legislation governing wages and hours, or perhaps as embodied in the plan to review some of the sources of business, as proposed by the National Council for Industrial Progress, is expected until the Supreme Court issues its decision on the suit, according to well-informed sources here yesterday.

Sullivan Jones, assistant to Ma-

jor George Berry, industrial coor-

dinater, yesterday conferred with John Gregg Paine, chairman of the management group of the council, in New York yesterday concerning plans for the next meeting of that body.

Beal on Television

Ralph R. Beal, research supervisor of the Radio Corporation of America, will deliver the paper, "RCA Developments in Television," at the AMTA convention at the Hollywood-Roosevelt Hotel, Holly-

wood, May 24-28.

Air-Conditioning Exchanges

Paramount is air-conditioning its ex-

changes at present, but an extension addition will be at Seattle, where a new building is being planned.

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wood, May 24-28.
with your EYE
on YOUR BOX OFFICE
read these comments, Mr. EXHIBITOR

DOUGLAS CHURCHILL
New York Times
The picture is another "Little Miss Marker," tender, thrilling, moving, excellently done.

HOLLYWOOD REPORTER
Strong emotional drama. Barbara Stanwyck in a role that fits her exactly. Miss Stanwyck is thoroughly and attractively in her element. McCrea brings fine and earnest sincerity to the sympathetic role. Rest of cast excellent.

CECIL B. DeMILLE
An exceptionally fine production with high emotional values throughout the human scale. I congratulate the players and its makers.

MERRITT HULBURD
Assistant to Samuel Goldwyn
An exceptionally fine melodrama and a most believable romance.

DAILY VARIETY
Intelligently made and capably enacted drama. Audiences entertained. McCrea makes every scene valid and gripping without resorting to phony heroics. Miss Stanwyck proves as fine as she has ever been, capturing every emotional value. She has been unusually well photographed.

ROBERT TAYLOR
An excellent screen play beautifully done. Every foot of it was entertaining.

HARRY WARREN
Manager, Paramount Theatre, Los Angeles
Great house reaction. This one will play.

HOWARD ESTABROOK
Producer
A gripping, dramatic and emotionally fine performance, with sympathy and appeal. Should please everywhere.

FRANK LLOYD
Producer and Director
Gives you new respect for the integrity and ethics of the medical profession.

Barbara Stanwyck
Joel McCrea
"INTERNES CAN'T TAKE MONEY"
with Lloyd Nolan · Stanley Ridges
Directed by Alfred Santell
**Reviews of the New Films**

**SHORTS**

**Excursions In Science No. 3**

Al Bondy 10 mins.

The third in the interesting series of scientific shorts demonstrating dramatic possibilities in the field of science, sponsored by General Electric. These reels have a strong appeal for all of those with a scientific turn of mind, and the narration is down-to-earth talk that all can understand. This second film discusses the mechanism for detecting magnetic currents and involves the principle of electromagnets.

**King of Gamblers**

with Claire Trevor, Lloyd Nolan, Akim Tamiroff (HOLLYWOOD PREVIEW)

John Wayne in

*“California Straight Ahead”*

Universal 67 Mins.

**FOREIGN**

*“KIMIKO,”* Japanese dialogue film with flash-in English titles by Noshimoi; produced by Photographic Chemical Laboratory; released by Mankind International Film Bureau; directed by Mikio Naruse, with Sachiko Chiba, Tomoko Itoh, Yuriko Handaba, in the direction of the Film Marte. Running time: 73 Mins.

**“China Passage”**

with Constance Worth, Winton Haworth, Leslie Fenton, Gordon Jones

RKO Radio 65 Mins.

**Mystery Drama whose Cast is Handicapped by an Inadequate, Stilted Story.**

Even the most dyed-in-the-wool mystery minded picturegoers will discover little to cheer about in this drama, whose story is stilted, unoriginal and implausible. To supply some modicum of mystery in atmosphere, the initial action takes place in Shanghai, where, right off the reel, a great diamond disappears from under the noses of its appointed protectors, Winton Haworth and Gordon Jones. A squad of Chinese soldiers are also detailed to see whether passages to the gemstones, there is a barrage of gunfire from surrounding lobbies and walls, and the sparkler is gone with the wind. The remainder of the feature's footage is devoted to a scene on shipboard to recover the depicted jewel, for, it so happens, all the suspects and prospects who might have snatched it have been rounded up. Technically this particular liner bound for Frisco. The long and tedi-

**TRIANGLE**

DAILY

Friday, April 16, 1937
**New RKO Expansion Moves in N. Y. Zone**

(Continued from Page 1) RKO has made a lease arrangement with Randar force under which it will begin operation of the Lefferts and Republic Theaters on Labor Day. Lawyers are now working on papers under which the RKO Alden, the Century circuit’s Merrick and the Skouras Fox Theaters will be pooled on Labor Day and on a pooling deal involving the Riverside and 81st Street Theaters, also scheduled to go into effect on Labor Day.

In addition RKO has made a deal with Walter Reade to jointly operate a new theater which Reade will construct at South Broad Street and Middletown Avenue, Trenton. This theater will be ready for occupancy in September by present plans. Thos. W. Lamb is the architect.

Coop Booking Krim Circuit

Detroit—Cooperative Theaters of Michigan has taken over booking for the Krim Circuit of theaters, including, temporarily, the Downtown, a first run house.

**Short Shots from Eastern Studios**

By Sid Weiss

Tony Bundsman is directing tests for “Gone With the Wind,” with Charlie Harten at the camera, at the Astoria studio. The interested onlookers is Bruce Cabot, cast on a vacation.

Al Christie has started production on latest of the Bert Lahr series, titled “Movie Madness.” Cast includes: Sally Starr, Louise Larabee, Louis Savon, Russ Brown, Foster Williams, Jack Harwood and George Lewis.

The Lincoln studios located across the Hudson, in Ridgefield, N. J., and recently taken over by Bergi Conti, has been renamed Producers Service Studios Inc. Sets, props and other equipment have been taken over from the now closed Photocolor studio at Irvington. Complete reconditioning of the studio will be completed next week.

Ray Mack has started work on a Josephine Huston short at Vitaphone with Charlie King, Elminra Sessions, Morgan Conway and the Debonnaires in the cast.

Addenda . . . John Condon has returned to the Vitaphone Studios following a brief Atlantic City sojourn . . . Al Christie is getting his boat in shape for those summer weekends . . . Triple Look-ALikes: Otto Kruger, Al Wilkie and Chris Beute, assistant director. Al Marriner is directing industrials for Audio Productions with Bill Miller at the camera . . .

Bill Watson starts on the next Harry Gribbon short in a few days on the Astoria lot.

**New Para. Recording Pact Draft Submitted by Erpi**

(Continued from Page 1) Erpi expects it to be approved with few changes. THE FILM DAILY was yesterday advised by Whitford Drake, Erpi president.

Officials of other major companies are still considering the drafts of new pacts with Erpi.

**Theater Leasehold Case Ends in Favor of Grove**

Geming, Neb.—An important decision on theater leaseholds was rendered in district court here when a jury ruled in favor of B. B. Grove on an appeal from an adverse decision in county court. Grove, who owns the Grove and leases the Riviera, was sued by LeRoy J. Cross, owner of the Riviera’s building. LeRoy Cross sought to break a lease given Grove by John Cross, who holds a mortgage on the house.

John Cross contended, and was upheld, that terms of the mortgage gave him right to lease the building. Grove, whose former lease expired last October, continued to hold the building under terms of a new contract with John Cross. But LeRoy Cross attempted to give Grove lease to W. V. Wakefield as representative of the Gibraltar circuit, which holds the theater situation in Gering’s twin city of Scottsbluff, Neb.

**Republic Suit Hearing Today**

Hearing will be held this morning before Federal Judge Lebell on the application of Republic Pictures of the Southeast for a temporary injunction restraining Republic Pictures from distributing its product in the southeast territory of Nebraska any other distributor than that of the petitioner. Republic Pictures of the Southeast claims Republic breached its contract by giving its product to another distributor.
TRAFALGAR FILMS
A MAX SCHACH PRODUCTION

LOVE FROM A STRANGER
with ANN HARDING
BASIL RATHBONE

From the play by Frank Vosper • Based on the story by Agatha Christie

with BINNIE HALE • Directed by ROWLAND V. LEE • Released thru UNITED ARTISTS

Starts Saturday
RIVOLI THEATRE, N. Y.

"DOWN IN FRONT!"
they'll shout as excitement follows excitement
...thrill mounts on thrill! Your patrons won't
want to miss a single frame of it!

There have been prettier love
stories than this, but never a more exciting
one. Its powerful theme has been the subject
of columnist raves for weeks in advance!
Form Renowned Artists Corp., to Release Through U. A.

ILL. SUPREME COURT RULES BANK NIGHT ILLEGAL

Kansas Censors Cut "March of Time" Court Episode

Quality Shorts

...and other needs
By CHESTER B. BAHN

LATE exhibitor replies to a FILM DAILY short subject questionnaire, still being received, only serve to give added emphasis to the findings published in the recent Spring Number of the Short Subject Quarterly.

Insofar as the substitution of shorts for the second feature on dual programs is concerned, a revised, up-to-the-minute tabulation discloses even a greater percentage. At the time the Quarterly went to press, 72 p. c. of the exhibitors polled nationally had indicated their belief that their patrons would accept quality shorts in lieu of the prevailing second feature. Yesterday, this figure had advanced to 78 p. c.

This renewed interest in short subjects on the part of film showmen, manifested on the eve of the new buying season, is as important as it is interesting. The short of late has been the "forgotten film" of the exhibitor and, to some extent, certainly, of the industry collectively.

THEATER operators in criticizing the quality of some classifications of shorts are on safe ground. But if the short is to be restored to its former program prominence more than quality is essential. Increased playing time for them and showmanship, for example. It behaves the exhibitor to select his shorts wisely and to exploit and advertise them adequately.

The film showman himself is not above criticism, witness the statistical breakdown of the Short Subject Quarterly survey. Only 65 per cent of the exhibitors reported that they advertised or exploited shorts, and such advertising and exploitation largely was restricted to lobby billing and a mere mention in newspaper display copy.

IN SUCH a condition, there is mighty little to inspire the producer of shorts to increase budgets. That holds true as well of exhibitor buying indifference. It is all very well to cry for better shorts, but if exhibitors are little interested in buying, where does that leave the producer? The answer is fairly obvious.

If quality shorts are needed, so, too, surely, is increased playing time for them.

Sen. Wheeler's Remarks "Partisan and Biased", Board Holds

Kansas City, Mo.—Current release of "The March of Time" yesterday ran afoul of the Kansas State film censors, with the Board of Review, of which Mae Clausen is chairman, turning thumbs down on the remarks of U. S. Senator Burton K. Wheeler, of Montana, included in the episode devoted to the U. S. Supreme Court controversy.

Directing the elimination of all (Continued on Page 4)

ASK MINN. HEARING ON CLASSIFYING BILL

Following action of the Minnesota Senate's committee on civil administration in favorably reporting a theater classification bill, major companies have made formal request (Continued on Page 4)

Michel Meets Roxey Plan Proponents; No Decision

William C. Michel, 20th Century-Fox vice president, said late yesterday that he had an all-afternoon conference with representatives of (Continued on Page 4)

Ford, Colman, Garnett to Head Units In New Renowned Artists Setup

19 Industry Figures Aid in Catholic Fund Drive

Nineteen industry figures have been made members of the Motion Picture Division for the Catholic Charities drive which opens today with a luncheon given by Cardinal (Continued on Page 3)

Austria Drops Film Levy

Vienna (By Cable) — The Austrian Government has officially cancelled a 25 per cent increase in taxes on imported films, following an American protest.

PHILLY UNIT TO ACT ON RADIO QUESTION

Attitude of the U. M. P. T. O., Philadelphia theater organization, on the situation due to appearance of film players on the air will be determined at a meeting to be held Friday or April 30, stated President Lowen Pizor in New York yesterday. Pizor is a member of the M. P. T. O. A. committee appointed by President Ed Kuykendall as instructed by the Miami convention (Continued on Page 3)

New Fox Brooklyn Offer In Prospect, Court Told

Federal Judge William Bondy yesterday postponed final confirmation of the Si Fabian reorganization plan for the Fox Brooklyn Theater and office building when Joseph Nemerov, attorney of 225 Broadway, said that he was ready to produce an offer better than that made by Fabian. Nemerov declined to name his client, (Continued on Page 3)

Upholds Chicago's Lottery Contention; 150 Theater Cases Affected

Chicago—Bank Night was ruled a lottery yesterday by the Illinois Supreme Court which upheld the City of Chicago's contention in actions against 150 theaters named in Bank Night cases. The Court's opinion was read by Justice Shaw.

GERMAN STUDIOS PLAN 110 FILMS--SCHAEFER

German producers will turn out between 110 and 115 features this year and about the same number for next season, said Gus Schaefer, Paramount general manager in that country and Central Europe, yesterday, after arriving on the Manhattan for a five weeks' visit. But little theater construction is going on in Germany and Central Europe, he stated.

Before departing for the United States, Schaefer conferred with John W. Hicks, Paramount foreign (Continued on Page 3)

Condor Sets 10 for RKO, 14 for Grand National

Condor Pictures will produce 10 features and 26 one-reel shorts for RKO release next season and 14 features for Grand National release, including eight Ken Maynard westerns, it was made known yesterday (Continued on Page 4)

Greenthal Given the Air

Regina Crewe, m.m., editor of The New York American, gave Maurice Greenthal the air last night over WOR when she interviewed the United Artists director of publicity and advertising. Oddly enough, a current U. A. release, "Loving from a Stranger," entered the proceedings. Amateur reviewers were offered a prize for their opinion of the picture.
FINANCIAL

NEW YORK STOCK MARKET

Net

Am. Stock

High Low Close Chg.

Columbia Picts. v.c.

35% 34% 34% + 1/4

Columbia Picts. p.d.

25% 24% 24% + 1/4

Can. Film, Ltd.

4 1/2 4 1/2 4 1/2 + 1/4

Can. Film, Ltd. p.d.

15% 15% 15% +1/4

East. Kodak

161 161 161 1/4

do p.d.

Gen. Tech. Eq.

29 29 29 1/4

Loew's, Inc.

83 1/8 81 3/8 81 3/8

do

Paramount

25% 24% 24% +1/4

Paramount 1st p.d.

23% 23% 23% +1/4

Paramount 2nd p.d.

23% 23% 23% +1/4

Pathe Film

83% 83% 83% 1/4

RKO

10 1/2 10 1/2 10 1/2

20th-Century-Fox

39% 39% 39% 1/4

20th-Century-Fox p.d.

39% 39% 39% 1/4

Univ. Pict. p.d.

32% 32% 32% +3/4

Warner Bros.

15% 14% 14% 1/2

do p.d.

NEW YORK BOND MARKET

Keith A 6 1/4

98 98 98 98 + 1/4

Loce 6 1/8-wr

98 98 98 98 + 1/4

Pathe, 6 3/2-

39 39 39 1/2 +1/4

Pathe, 6 3/2-

39 39 39 1/2 +1/4

Pathe 7 p.d.

96 96 96

REAL ESTATE BONDS

Fox Thea. Bldg. 1st $16.

14 15% 14% 15%


97 97 97 97 1/4

M. Fishberg Bldg. 1st $17.

43 43 43 1/2

Roxy Thea. Corp. 1st $40.

57 58 57 1/4

Strubhar Dies at Wheel

Dallas — Harry E. Strubhar, 44, auditor for the Interstate Theaters, died at the wheel of his car in front of the Arcadia Theater. Following his death his car sideswiped two automobiles and ran into the wall of the third before coming to a stop. Death was from a heart attack.

2 Motions to Upset Sale of Orpheum Before Court

Federal Judge Patterson yesterday reserved decision on the motions of two groups of Orpheum Class A stockholders and a creditor to cancel the sale of the Orpheum assets. Judge B. E. Krell, bankruptcy referee, directed the motions be referred to a referee other than Referee Ehrhorn for further consideration, that new counsel for the Orpheum trustee be appointed, and that the Orpheum trustee be required to intervene in the RKO reorganization proceedings.

Roxy Earns $19,332

Howard S. Cullman, Roxy trustee, yesterday filed a report in Federal Court stating that the Roxy had earned a profit of $19,512 for the month between Feb. 26 and Mar. 25, 1937, before deductions for funded indebtedness and depreciation. Cash receipts for the period were $101,299, and disbursements $144,166. Cash on hand as of Feb. 26 was $34,204 and $101,876 on Mar. 25.

A. T. & T. Quarterly Net Soars to $53,597,104

Consolidated net income of $53,597,104 is reported by the American Telephone & Telegraph Co. for the three-month period ended Feb. 28, equal to $2.87 a share, compared with $30,612,599, or $2.24 a share for the three months ended Feb. 29 last year. This is the highest quarterly figure for the company since 1921.

Moss Dinner On Wednesday

A number of New York film men, including a delegation from 20th Century-Fox, go to Philadelphia Monday to attend a dinner in honor of Edgar Moss, district manager for the Kent company, at the Warwick that evening.

Cleo Fisk's Dad Dead

Detroit — Fred M. Fisk, 71, father of Cleo Fisk, appearing in "The Toast of the Town," is dead at Traverse City.

Donnelly Funeral Held

West Coast Branch of THE FILM DAILY

Hollywood — Funeral services were held here yesterday for James Donnelly, 72, veteran screen and stage trooper.
RENOVATED ARTISTS FORMED ON COAST

(Continued from Page 1)

new company. He was formerly a

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Republic Ward

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Calcutta

Dec.,

Cowan,

Bromberg

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Republic

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Bromberg and

Republic

Settle Out of Court

Republic Pictures of the South

headed by Arthur Bromberg,

will continue to handle Republic

productions in eight southern states

under a settlement reached yesterday in New York. When a show

cause order, seeking an injunction to

compel Republic to continue to

serve the Bromberg firm under its

franchise which has two and one-

gall years to run, was returnable

before Federal Judge Leibell yester-

day morning. Attorney Louis

representing the plaintiff, said the court that an agreement

had been reached.

Bromberg and Attorneys Blair

Rogers and George Bell, all of At-

lanta, left New York yesterday re-

turning home. Franchise involved

an investment of $350,000.

Dallas V. C. to Play Golf

Dallas—The annual golf tourna-

ment of the Dallas Variety Club

will be held tomorrow and Monday.

It will start tomorrow with a stagg

er and play continuing in the Dan-

iel Room of the Adolphus Hotel,

with the actual golf play beginning

Monday morning. The prizes will be

awarded at a banquet at Lakewood

country club Monday night.

NEWS of the DAY

Alton, Ill. — E. K. Elfgen has

started construction on his new 700-

seat, $150,000 theater, slated to

House will be operated by Joseph

Desberger, veteran exhibitor.

Newton, Ill.—Thomas M. Camp-

bell of Terre Haute, Ind., is opening

a new theater here to be known as

the Palace.

Duquoin, Ill.—John Dickson has

sold his State Theater here and

in Vogue in Palestine. A. Frorino has

taken over the State while the Pal-

estine house is now being operated

by B. Temborius and J. S. Fox.

Richland, Mo.—The Gem Theater

has been transferred by R. Parson
to D. F. Atkinson.

Libourne, Mo.—N. D. Fielder has

taken over the Rex Theater from

N. E. Gately.

Findlay, Ill.—J. F. Janssen is the

new manager of the Okaw Theater.

Robinson, Ill.—V. Klusfelder has

transferred his Grand Theater to

Glenn Shnarr.

Fitch Survey Puts Gain

in Attendance at 10 P.C.

Motion picture theater attendance

rose 10 per cent in 1936 over the

previous year, according to the an-
nual survey compiled by the Fitch

Publishing Co., statistical organiza-
tion, and announced yesterday by

Mervin, Ash & Co.

In part, the survey reports:

“The mid-way mark of the present

picture season finds the motion pic-
ture industry continuing to enjoy a

rose earnings trend. Preliminary

figures for the calendar year 1936

display that some 88,000,000 persons

attended the motion picture theaters

weekly during the year, an increase

of 10 per cent over the 1935 level.

A portion of the increase in at-
tendance can be attributed to an

increase of close to 500 in the number

of theaters operating during the

year. At the same time, improved

economic conditions have loosened

the nation’s purse strings and per-

mitted the public to once more be-
come ‘theater conscious’.

“Much of the improvement already

made and continuing to be displayed

in theater attendance can also be

credited to the better grade of

pictures produced. Motion picture

companies have not been able to

contend with a new type of competi-
tition in the radio, which brings ex-
ceptionally good talent right into the

homes with practically no cost to

the audience.”

Dobe to Build $100,000

Libertyville Film House

Libertyville, Ill.—Plans have been

announced for the erection of a new

$100,000 theater here by F. W. Dube

of Gages Lake. The house is ex-
pected to be ready by Sept. 1.

Denton Funeral Today

Funeral services will be held at 11

this morning for Paul Denton, who

had been associated with AmerAngle

for the past five years. He was in his

early forties when death occurred at a

Brooklyn hospital.

GERMAN STUDIOS PLAN

110 FILMS—SCHAEBER

German Studio

Germany

Frank

believe

New

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Facts

about

Films

India produced 300 talking pictures last year.
KANSAS CENSORS CUT OUT WHEELER’S LINES

(Continued from Page 1)
of Senate, State Board of Review, critical of the Roosevelt administration’s proposals for Court reform, the Board of Review said, “We feel this plan is inadequate and biased.”
In the speech to which the censors took objection the Senator said: “You can say that the privilege of appointing Postmasters will not be accorded to you. You can say that I’ll get no more projects for my state. You can say what you please, but I say to you and to Mr. Farley, to everybody else, that I will vote against this proposition because it is morally wrong; it is morally un- sound; it is a dangerous proceeding!”
Orders to cut the speech were received by T. R. Thompson, branch manager of RKO Radio Pictures Inc. in St. Louis. No date has been set for “The March of Time” in this territory.

Commenting on the Kansas action, Louis B. Mayer, producer of “The March of Time,” said last night: “The elimination which the Kansas State Board of Review has ordered will distort the impartiality of March of Time’s complete review of the Supreme Court controversy. The cut eliminates the United States Senator from Montana, Burton K. Wheeler, opposing the proposed plan to enlarge the Supreme Court but leaves intact scenes supporting the plan including President Roosevelt at his desk and the speech he presented the plan to the nation. To the best of our knowledge, this is the first time that a statement on a national political issue by an accredited authority like a U. S. Senator has been censored from the screen by a State Board.”

More than 250 feet of the court controversy episode were under editing and re-speaking this week, following the Wagner Act decisions. Booked for national release April 16, the news feature’s 256 prints had already been shipped from New York, but all RKO Radio branches Thursday received by air express the substitute footage bringing the story up to the minute.

Ask Minnesota Hearing on Classifying Bill

(Continued from Page 1)
for a public hearing on the measure, understood to be sponsored by Allis. So far no date has been set, although the body is expected to adjourn sine die late this month. Also pending in the Minnesota Legislature is an Allied-backed theater divestiture measure.

Stage Shows Ending in N. O.

New December schedule will be out in city by April 29 when the St. Charles returns to a straight film policy and drops its admission to a lower schedule.

Variety Club Convention Opens at Omaha; Expect 700

Omaha—Against a “Wild West” background, the annual national Variety Club convention opens here today. Attendance of 200 delegates and 500 other visitors is anticipated. George Jessel planes in from Hollywood tonight to act as master of ceremonies, and Norma Shearer is expected to accompany him.

Kansas City Variety Club’s delegation includes Rev. W. L. Rhoden, president; R. R. Bichler, vice-president; Sam Abend, treasurer, and F. C. Henler, George Baker, Arthur Cole and Earl James, directors; Lon Todd, Frank Cassill, George Hartmann, Ben Marcas, C. E. Esterly, Joe Manfre, Paul Hanon, E. L. Harris, Rube Finkelson, Joe Stark, C. E. Coke, H. E. White, Lesley Hudson, C. M. Parkhurst, Nat Hechtman and F. C. Leever.

27,000 British Methodist Churches to be “Theaters”

London (By Cable) — British Methodist churches numbering 27,000 will be converted for talking as one phase of a religious reviving movement, backed by J. Arthur Rank, millionaire miller, and the present behind the plan is the British Society of which the Bishop of London is president. It is likely that the Anglican church and Scottish church will follow suit, as they have, and it is expected that the Baptist churches will in time do the same.

New Haven Union to Elect

New Haven—The newly-charter A. F. of L. exchange employees union will elect officers Monday at 5:45 P. M. at the Hotel Garde.
BETTER AND FEWER PIX WOULD ELIMINATE DUALS--YAMINS
MORE MEETS SET ON AUSTRALIAN THEATER SETUP

SMPE Model Theater Survey to be Complete in Month

000 Houses Are Being Quizzed for Data and Information
Survey of approximately 3,000 theaters throughout the country to obtain data and information to be used in drafting plans for a model theater will be completed by the S. P. E. in about one month, it was stated Saturday in New York. No formal report on the matter is expected to be submitted to the society until its fall convention in New York.

In making the survey the organization has the cooperation of--

(Continued on Page 9)

3 ORPHEUM SUBSID. HARPLY REDUCE LOSS

Marcus Heiman, Orpheum trustee, and a report Saturday in Federal court showing a loss of $57,786 for 13 wholly-owned active subsidiary companies of Orpheum for the week ending Nov. 21, 1936. The port marked an improvement over--

(Continued on Page 9)

Fuentes Named CLASA's General Studio Manager

By MARC-AURELIO GALINDO
FILM DAILY Staff Correspondent
Mexico, D. F.—Fernando de Fuentes has just been appointed general studio manager of Cinematografica Atina Americana, S. A. (CLASA), which lately has limited its activities to renting out its studio and laboratory facilities to individual producers. Alberto J. Pani, former secretary of the Treasury in the exican Government and biggest--

(Continued on Page 9)

THE WEEK IN REVIEW

Duals Versus Singles—Sidney Kent Abroad

By GEORGE H. MORRIS

DOMESTIC
Should duals be abolished or retained, one of the most controverted issues in the industry, exacted comment from a trio of high-ranking film executives. As the week began, U. A.'s vice-president and general manager of distribution, George J. Schaefer, declared public pressure will eventually eliminate dual features,—while President Jack Cohn of Columbia contended the--

(Continued on Page 10)

FOREIGN
Sidney R. Kent, 20th Century-Fox vice-president, arrived in London to address British and European divisional sales conventions there and in Paris. His arrival in the British metropolis found plans completed for the new London offices of his company which will occupy a six-story building in Soho Square,—with occupancy slated for next March 1, provided the British rearmament program does not--

(Continued on Page 10)

Allied President Would Oust Double Bills Through Better and Fewer Pix

Expect Record Attendance At Memphis MPTO Meeting

Memphis, Tenn.—Reservations for the semi-annual convention of Motion Picture Theater Operators of--

(Continued on Page 4)

Double features "only can be eliminated by having the producers reduce the quantity of pictures they turn out and concentrate on quality, and by the elimination of block booking so that exhibitors could play the pictures best suited to their--

(Continued on Page 10)

Deal on 20-Year Basis to Be Considered; Munro Arrives

With prospects of renewal of the General Theater of combination in Australia on a 20-year basis reported as brighter, plans are being made for further conferences in New York, following arrival of Charles Munro, managing director of Hoyts Theaters, at Los Angeles Saturday from Australia.

When Sidney R. Kent, president of 20th Century-Fox, who owns a 50 per cent interest in Hoyts, returns to New York next month from abroad, he is expected to participate in meetings on the deal along with--

(Continued on Page 4)

RENOVED TO MAKE THREE PIX FOR U. A.

West Coast Bureau of THE FILM DAILY

Hollywood—Units financed by Renowned Artists will make three features for the United Artists 1937-38 program, it was learned from authoritative sources Saturday. Associated with the new enterprise at present are John Ford, Ronald Colman and Kay Garnett, all as producers. Each one is expected to make a production.

"M of T" Weighs Course In Kansas Censorship

"March of Time" interests on Saturday were undecided as to their next move in connection with action of the Kansas State Censor Board in deleting remarks of Senator Burton K. Wheeler of Montana. Criticism—

(Continued on Page 4)

Always a Full House

Wheatfield, Conn.—The State Penitentiary is opening its greatest movie season early this year, with weekly programs given the past week, instead of the usual Memorial Day opening.
Moray Back After Annual Tour of Warner Exchanges

Norman H. Moray, Vitaphone executive in charge of short subjects and trailers, arrives in New York today completing his annual swing around the country. He is setting up next year's Vitaphone line-up.

On his tour he also stopped at the Warner Bros. Burbank studio to discuss Technicolor short production with Jack L. Warner, as well as cartoon production with Sidney Melcher, director of "Looney Tunes" and "Merrie Melodies" series.

He will shortly confer with Sam Sax, production executive of the Brooklyn Vitaphone studios, on plans for the coming Vitaphone product.

12 Denver Fox Theaters
Sponsor Radio Programs

Denver—Twelve Denver Fox theaters are sponsoring "Theater Harmonies," half-hour radio program three times weekly. Broadcaster originates at the Paramount Theater Sunday, Monday and Wednesday.

Tallulah as Scarlett?

St. Louis—Tallulah Bankhead, ending her "Reflected Glory" road tour at Atlanta, Ga., May 5, will return to New York to talk a film deal with Selznick. Role in prospect is that of Scarlett O'Hara in "Gone with the Wind."
THEY SAID IT CAN’T HAPPEN HERE!
AND THEN M-G-M’s "MAYTIME" CAME ALONG!

AS WE GO TO PRESS!
Wisconsin Theatre, Milwaukee, announces a 2nd week. During the many years of its existence this house has only had 8 hold-overs. (7 of them were M-G-M!) Also Orpheum Theatre, Madison, Wisconsin reports all records broken!

"M-G-M pictures always do the impossible. These are just two of many amazing MAYTIME hold-over records! I told you MAYTIME means EXTENDED PLAYTIME! Thanks for listening."
AUSTRALIAN THEATER SETUP MEETS PLANNED

(Continued from Page 1)

his general foreign manager, Walter J. Hutchinson, who is now with him, Kenneth A. Chisca, of Greater Union Theaters, the other group involved in the combine, is now in New York. Munro is expected to proceed east directly from the coast.

In event a renewal is agreed upon, it is expected that Kent will cancel his plans for going to Australia in August.

The general Theatres setup expires on Jan. 1, next.

Expect Record Attendance At Memphis MPTO Meeting

(Continued from Page 1)

Arkansas, Mississippi and Tennessee, which opened a two-day session yesterday at Hotel Chica here, indicate the largest attendance today, according to M. A. Lightman, of the Mako Theaters, who has charge of arrangements.

President Ed Kuykendall, of M. P. T. O. A., will be the principal speaker. Others on the program are: O. C. Lam, of Atlanta, member of M. P. T. O. A. executive committee; William Johnson of New Orleans, president of Motion Picture Advertisers; Harry Graham of Universal Pictures, Atlanta; Richard Franks of United Artists, New Orleans; Bill Felstein of United Artists, St. Louis, and Jack Knight of Paramount's New York office.

Industry problems, such as taxation, overbuying of film, the new contract system, will be discussed. Kuykendall will speak on the national organization's 10-point program for improvement of the exhibitor's position with the industry. The convention will end tonight with a banquet and dance. Managers of Malco theaters will hold an additional meeting of their own tomorrow.

Hunt Quits Legislature

William J. Hunt, well-known exhibitor of Cape May County, has resigned as a member of the New Jersey Senate. He has long been active in theater circles.

"MARKED WOMAN"

(Bette Davis, Humphrey Bogart, Eduardo Ciannelli)

Along the rialto

PHIL M. DAILY

• • • WHAT DOES the public want in the way of film entertainment? the usual custom of studio and theater is to give the public what THEY think the public ought to have...but one smart theater lad decided to take the public into his confidence and after all, he reasoned, the public is footing the bill and giving me a living so why not come right out and ask them what they prefer on my screen?

and with this revolutionary, sensationally staggering idea, Manager Anthony Romano of the Empire, second-run house in Providence, planned a "Revival Week" with his patrons picking the selections.

• • • SO HE submitted a slate of films to the customers in advance and invited them to vote for their favorite...7,261 voting slips were turned in at the lobby another 871 came thru the mails. Results: "The Thin Man" topped first with 3,167 votes. Then in order came "Louis Pasteur," "Tale of Two Cities," "The Devil Is a Sissy," "42, Wilderness," "David Copperfield," "Winterset," "Mr. Deeds" and then a long and varied list of pictures trailed these. The result of the public's selections showed that melodramas came first in appeal, biographical films second, and historical third.

• • • OF COURSE you can see from the selections that Manager Romano must have a highly intelligent clientele even though he is second-run...they didn't pick the giddy, hotch-potch, Open air atmosphere pictures at all...or maybe Romano didn't submit them on his list anyway, his theater did double its normal business, playing a different dual feature combo each day of Revival Week, based on the public's selections.

• • • A NEW home game. Seeks. invented by one of the bright lads in the Warner ad dept. It consists of a series of colored cards each carrying a puzzle cartoon, with the name of a current motion picture concealed somewhere in the conversation of the cartoon characters. The announcement on the box containing these cards states the game is offered for the amazement of exhibitors...hell, we were amazed, too, when we discovered that ALL the names were those of Warner pictures or it just a coincidence?

• • • A NEW play, "No More Frontiers" by Talbot Jennings of the M-G-M scenario dept., was presented as a Federal Theater production at Bridgeport, Conn. Frederick Hollander, Paramount composer, was awarded the prize of the American Society of Composers and Publishers for the best song of the first quarter of the year—"Moonlight and Shadows," for which Leo Robin wrote the words.

• • • AND NOW Our Girl Friedegg is making a survey of the sees of the film biz...here is her first report: "Found one see so much in love with her job that she has no time for her office work. Turning to Frieda, who was sleeping behind the radiator, we gave her the heat in a perfectly nice way and steamed her up. "Listen, gal," we protested, "if this see is so much in love with her job, how can she be neglecting it?" Frieda sneezed: "Well, ya see, her job is to try and marry her boss, she has no time for office work."
Life begins when a star is born.
They've known this great hit was in work by Selznick, producer of hits, and Wellman, director of hits!

They're dying to watch the famous Hollywood make-up experts create new personalities and set new modes!

They're hepped its down-to-earth audience appeal with its story just an average guy

They're eager to see real actors at work on a great sound stage, for it's the trip to Hollywood they've dreamed about!

They've read about the great comedy work of Andy Devine who enacts the funniest role of his career, that of an assistant director!
They remember that Selznick won last year's League of Nations Award and they want to see his biggest picture!

They want to go along with Gaynor and Menjou to that authentic Hollywood premiere with its brilliance and excitement!

They've heard the script is by Dorothy Parker and Alan Campbell, the most quoted writers in America!

They want to sigh, laugh and cry with glamorous Gaynor and March ... now in each others' arms ... soon in the hearts of the world!

They're waiting to see March as the top-notch star who falls for a pretty waitress and makes her famous!
Box Office Begins
When A Star Is Born

SELZNICK INTERNATIONAL presents
JANET GAYNOR
FREDRIC MARCH
in
A STAR IS BORN
with
ADOLPHE MENJOU • MAY ROBSON
ANDY DEVINE • LIONEL STANDER
in TECHNICOLOR

Produced by DAVID O. SELZNICK
Directed by WILLIAM A. WELLMAN
RELEASED THRU UNITED ARTISTS
3 ORPHEUM SUBSIDY SHARPLY REDUCE LOSS

(Continued from Page 1)

previous years in that the loss for the corresponding periods of 1935 and 1936 was $275,786 and $391,715, respectively. Gross income for the period was $3,180,160; operating expenses, $2,684,626; and net income, $405,534. The loss for the period does not include dividends of $30,400 from the Saenger Theater Corp. and $12,500 from the Colorado Orpheum Corp., received in December, 1936.

Breakdown on the earnings of the companies showed that the Champa-gu Orpheum Co. had a $77,760 profit for the period, Chicago Orphea, by Ralph L. Pouch, Con-sulting Engineer, Orpheum of Los Angeles, $19,578 profit; Junior Orpheum of San Fran-cisco, $12,000; Junior Orpheum, $76,384 loss; Do- moines Consolidated Theater, $220 profit; Paul Theater Co., $20,785 profit; Orpheum Theater & RKO Corp., $27,223 loss; Hennequin Avenue Theater & Realty Co., $44,330 loss; Science Fiction Theatre, $6,812 profit; RKO Western Vaudeville Ex-change, $944 profit; Orpheum Thea-ter Co., Ltd., $6,424 loss.

SMPE Model Theater Survey Nears End

(Continued from Page 1)

engineers of National Carbon, Enri, RCA Photophone, National Theater Supply and other companies. Work is in charge of the society's projec-tion practices committee, headed by Harry Rubini.

Propose Separate Setup for Fed. M. P. Section

Washington Bureau of THE FILM DAILY-Proposed setup is reported being made towards setting up of the Motion Picture Section of the Bureau of Foreign and Domestic Commerce as a separate division. Such a plan, it is believed, would facilitate ac-

CIFI Talks IATSE Pact

Consolidated Film Industries is discussing an agreement with the I.A.T.S.E. covering its Fort Lee plant. THE FILM DAILY was advised Saturday by Ralph L. Pouch, Con-sulting vice-president, of the agreement last week with De Luxe Lab-oratories, is handling the negotiations for the I.A.T.S.E.

New Evanston House Opens

Evanston, Ill. — New Studio Theater, seating 1,800, has opened here with Leo Solomon as managing director.

Price In New Location

George E. Price today opens his new brokerage offices at 2 East 170th St., moving from the Farm-

From Hobby to Career

Being the Best Remembered Experience of William P. Herbst, President of the Circle Amusement Co.,
Washington, D. C.

As Told to Film Daily

I

n the summer of 1893, I visited the first World's Fair in Chicago, taking with me a 4x5 plate camera. From that time on, I became an ardant amateur photographer and served several terms as president of the Capital Camera Club.

While chairman of its exhibition committees, I obtained permission from the Trustees of the Corcoran Gallery of Art to hold the club's annual exhibition in the hemicycle hall. It proved to be such a suc-
ness that we were permitted the use of the hall for our annual exhibition because of its being in use by thousands. We secured the loan of the American Salon and other large exhibitors. I was fortunate in receiving medals and honorable mention in several exhibitions.

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In December of that year, I orga-

ized the Circle Amusement Co. to rent stock, with a royalty, from Circuit House, Ltd., of the seven original brick houses west of the White House and set up work on modeling as the Circle Theater, seating 500. Today's Circle, very modern, seats 670.

Editor's Note: This is the seventh of a feature series. Watch for the next in an early issue.

De Fuentes Named CLASA's General Studio Manager

(Continued from Page 1)

stockholder in the CLASA venture, has stated that his chair-

RKO PLAN "FAIRNESS" HEARING ON THURSDAY

(Continued from Page 1)

tee for which White & Case is coun-
sel. Carl Israels, of the White & Case office, who had previously given notice of being strongly opposed to the plan, told THE FILM DAILY yesterday that he was satis-
fied that Atlas Corp., proponents of the plan, would make some offer which would meet the objections raised by his committee. Israels said he could not say at that time what he expected the plan to be, but that it would go on, obviously, the matter had to be taken up with the other creditor interests involved.

George L. Schein, counsel for a minority stockholders' committee, has stated that he will oppose the plan. And Judge William Bondy, who is in charge of the reorganiza-
tion, has declared that he expects the plan to be greatly modified before it is finally approved.

1 p.c. Admis Tax Levy Indicated in Maryland

Baltimore — Indications are that the 1 per cent tax on the gross receipts from the sale of admission tickets and a tax on profits will be a part of a new relief tax bill to be enacted by the General Assembly. A special session of the General Assembly will be held for the purpose, the tax bill passed last week being so severely criticized that further action will be taken.

Music Guild to Move

The American Guild of Musical Artists, Inc. now located at 55 Fifth Ave., has leased a suite of of-
fices at 576 Fifth Ave. through Cartens, Linneckin & Wilson, Inc. Lawrence Tibbitts is president of the Guild.
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

UPON the expiration of his current contract a year hence, Leo McCarey, Paramount producer-director, will set out on a world jaunt, accompanied by Mrs. McCarey, a cameraman and a sound engineer, to shoot a picture where he finds it. Traveling aboard ships of established ocean lines, the executive tentatively plans to make one of the less civilized islands in the South Seas his first stop, proceeding to China and Singapore.

Max Alexander will produce four pictures featuring Rod La Rocque for release by Grand National. La Rocque will play "Shadow," a crime detector, in the series. Lynn Shore will direct the first picture.

Baby LeRoy, who retired at three, will do a film comeback at five in "Junior G-Men" if a deal with RKO goes through.

Frances Marion's first picture under her new producer contract with Columbia, will be based on the founding of the West and the birth of a state. The story is an original by Courtney Riley Cooper and Frank R. Adams, who are now engaged in preparing the script.

Sol Lesser has engaged Harry Chandler to supervise the production of a series of outdoor pictures for Principal. His initial vehicle will be the Edgar Rice Burroughs story, "Tarzan's Revenge," being prepared for the screen by Carroll Young.

Aubrey Scott has been signed by Scott R. Dunlap, vice-president in charge of production for Monogram, to direct "Blazing Barriers" for that company. Shooting starts April 14. Edward Arnold, Jr., will have the leading role in the picture with Goldsmith as associate producer.

Told in a line—

Producer Richard Rowland and Keller-Dobry's comic experts leave today to scout locations for "Grand Canyon" and make color tests of proposed sites. Erin O'Brien, Moore will play Nana in "The Story of Zola" ... E. E. Clive Butl again in "A Gentleman After Mid-Night" ... Harry Lachman will direct Richard Dix and Fay Wray in "Once a Hero" ... Buddy De Sylva's second musical for Universal will be "Four Black Sheep," with July 14 fixed as the starting date ... Ben Natan returns to RKO to design Ginger Rogers' costumes for "Vivacious Lady."

Bradford Ropes, who authored and wrote the screenplay of "The Hit Parade," for Republic, has just completed the script of "The Beloved Bachelor," for the same studio, Colbert Clark, who will produce it, will also produce "Army Girl." The U. S. army is lending its co-operation on the latter production.

"MOUNTAIN JUSTICE"

(Josephine Hutchinson
George Brent)

THE WEEK IN REVIEW

DOMESTIC

(Continued from Page 1)

prevalence of dual bills is proof that the public wants them.

Filmland's eyes turned inquisitively to New Jersey where a theatre divestiture bill, the first to bob up in the east, was introduced into the Assembly at Trenton. A sense of added impetus was added to the news in light of Allied Theaters of New Jersey's strength and influence in that territory. Warner Bros. has the largest number of houses in the state, other producers operating theaters on a large scale being Paramount, Loew's and RKO.

On Monday last, several days before the New Jersey theater divestiture bill's introduction was reported, circuits affiliated with producers were already evidencing a disposition to "go slow" on further expansion moves by virtue of the passage by the North Dakota legislature of a divestiture measure, and the possibility of other states enacting such a law.

But RKO, nevertheless, sped its theater expansion program in the metropolitan territory by purchases, in the East, of two new houses will be erected soon. Company, THE FILM DAILY was advised, has also arranged to take over two Randforce Theaters in Brooklyn on Labor Day, and has pooling deals in work for houses in Manhattan and Jamaica to likewise take effect on Labor Day.

Tuesday saw Whitford Drake, Erpi's executive vice-president, elected president of the corporation to succeed Edgar S. Bloom, who is president of Western Electric. Erpi also named Daniel C. Collins, former comptroller, to the vice-presidency in charge of public relations and licensing; T. Brooke Price to a directorship; and installed E. S. Greg as the post of comptroller left vacant by Collins. One of Drake's first official acts was the elevation of Paul L. Roberston, who had been export manager, to the general foreign management.

Additional developments during the week were: . . . Raising by Illininois Supreme Court that Bank Night is a lottery and consequently illegal. Court's opinion, read by Justice Shaw, upheld the Chicago cina's contention in actions against 150 theaters named in Bank Night cases . . . At Hollywood, Renowned Ar- Corp., capitalized at $2,000,000, was formed to finance production units headed by John Ford, Ronald West, and Alexander Korda. . . . Re- lease will be through U. A. Louis Lurie, San Francisco financier, is among Renowned's backers, and Sylva's $2,000,000, will be one of the company's principal officers . . . Current release of "The March of Time" ran afoul of Kansas State film censors who deleted remarks of U. S. Senator Burton K. Wheeler of Montana from sequences dealing with U. S. Supreme Court controversy. Wheeler's remarks were held "partisan and biased" . . . Federal Judge William Bondy's naming of George W. Alger as special master to hear argument on the RKO reorganization plan "because of exceptional conditions." . . . Flash from Hollywood that 20th Century-Fox's 1937-1938 production budget will run at least 20 per cent more than for season now ending . . . Probability that the Loew circuit will renew with U. A. and Paramount deals for both's product, but either on a three or five year basis instead of the 10 year term which was extended by arrangement and word that the fate of the local conciliation board plan of M. P. T. O., a principal feature of its 10-point trade practice program, hinges upon a check-up of exhibitor unit attitude to be made by President Ed Kuykendall on his impending coast trip.

FOREIGN

(Continued from Page 1)

cause a shortage of rationing of steel and other raw materials holding, one state, will have two screening rooms.

Other London cables brought news of anticipated conferences there between Paramount's president, Bar- ney Balaban, and organization's foreign department head, John W. Hicks. The latter is now in the British capital, and Balaban is due there early in May . . . George Ar- liss was reported planning to journey back to Hollywood upon completion of his present GB contract which concludes with the forthcoming feature, "Dr. Syn," scheduled for shooting soon at the Gainsborough Studios . . . The King and Queen enjoyed a "command" screening of "The Good Earth" at Windor Castle . . . Gina Malo, American musical comedy actress, and Rom- ney Brent, American playwright and actor, were married in a mid-week ceremony at the Presbyterian Registrar's office . . . and funeral services were held for Ralphsee, screen actor and director, who was in a runaway collision when his automobile, driven by Mrs. Incrashed into an iron pylon. She was painfully hurt.
If You Are Not Actually MARRIED to a Double Bill May's a Great Time to Show Your Showmanship in Shorts

with these
Educational
ANNIVERSARY
MONTH
featurettes

JEFFERSON MACHAMER
and his "Gags and Gals" in
"Comic Artist's Home Life"

ALONG THE RIALTO with Phil M. Daly

... There is one bright note that has been introduced in musicodies... and the short subject field claims the honor... in these Machamer Merrymakers the amazing thing is that the artist-author-actor can crowd so much breezy, joyous business into such small footage as a two-reeler... in this shorts series is a quality of originality and individuality that sets them apart from anything in motion pictures... in the current release, "Comic Artist's Home Life," Jeff is seen at home as a Sultan of Sketch, surrounded by his harem of poster and magazine cover gorgeous girlies... merry, clever fun and frolic light as a peacock's feather and just as brilliant and gay and colorful... and the surprising thing is that this artist-author never repeats himself... every gag is a new one... permeated with a pungent yet whimsical, delightful wit... and those Gals are the Last Word... the clever material defies word-picture... you have to see it with your own eyes.

-Film Daily

Story by
Jefferson Machamer
Produced by
Al Christie

Presented by
E. W. HAMMONS

NIELA GOODELE in
"Melody Girl"
BUSTER WEST and
TOM PATRICOLA
in "Hi-Ya, Doc?"
HERMAN TIMBERG Jr.
and PAT ROONEY Jr.
in "Freshies"

TIM and IRENE
in "His Pest Girl"
TERRY-TOONS
"Bug Carnival"
"School Birds"

NIELA GOODELE in
"Melody Girl"
SEES BETTER, FEWER PIX ENDING DUALS

Continued from Page 1

audiences,” declares Nathan Yau-
in, Allied president, in a statement to THE FILM DAILY. Discussing the question: “Should dual programs be eliminated and if so, how can this be accomplished,” Yamin said:

“... the general adoption of the dou-
ble feature policy has kept pace with the deterioration in the quality of the average motion picture. It is ridiculous to place the blame on the exhibitor, he doesn’t want the double feature policy because it only adds to his film costs and cuts down his daily turnover, but its adoption by the exhibitor has been forced upon him by public demand due to the inferior quality of the average mo-
tion picture.

‘I know that it has been argued that two poor pictures do not make one good program. Theoretically this may be so, but experience has proven that the average theater patron is willing to put up with quantity when he or she cannot make a quality. Pictures like ‘Gay Street’, ‘San Francisco’, and ‘Mutiny on the Bounty’ are rarely if ever double featured, yet the business on these pictures has been record breaking.

‘But the average quality of the pictures that the producers have been making has been so poor that even double features have not been able to draw the public in, and ex-
hibitors have been forced to resort to Bank Nights and Premium nights.

‘The practice of block booking too, has been a strong factor in forcing the adoption of the double feature policy. What is an exhibi-
tor in an industrial neighborhood going to do with a picture like ‘As You Like It’ or ‘Romeo and Juliet’, except to double feature it? Good or bad, he must buy these pictures to get what he wants, even though they may not be suited to his pat-
rone.

‘If the double feature policy is inherently bad for the motion pic-
ture industry—and it admittedly is—then exhibitors must invari-
ablely divide his film rental and be-
cause the public’s appetite for mo-
tion pictures is satiated by the dou-
bles feature policy and he or she doesn’t go to pictures so often—it can be eliminated only by having the producers reduce the quantity of pictures they turn out and concen-
trate on quality, and by the elimina-
tion of block booking so that exhibi-
tors could play the pictures best suited to their audiences. Poor pic-
tures would not be exhibited but the returns on good pictures would be far greater and there would be every incentive for the making of real box office attractions.

‘I wonder, if block booking were eliminated, would there be a theater that would not have played ‘Gay Street’, ‘San Francisco’, and ‘Mutiny on the Bounty’, and I wonder what these pictures would have grossed throughout the country for the producer if exhibitors could have played them without having to buy an entire block of 80?’

THE PRINCE and the PAUPER

(Errl Flynn, The Mauch Twins, Claude Rains)

NEWS of the DAY

Chicago—Sketches for two new film theaters on North Michigan are being prepared by Architect L. Pflueger for the Theater Acceptance Syndicate of which Archie Spencer is the managing director. One house will seat 1,000 and the other will be of an intimate type seating 600. Policy planned embraces news-
reels and short subjects.

Cleveland—An 1,800-seat theater, to be called the New West Park, is now being constructed by Max Let-
kovich and associates.

Moore Haven, Fla.—The Glades Theatre has been sold by the owners, Mr. and Mrs. C. C. Klutts to Mrs. Mary Hayes Davis of La Belle, who operates houses in La Belle and Clewiston.

40 Day-and-Date Openings Scheduled for "Barriers"

Forty first-run situations in key spots throughout the country will play GB’s “Silent Witness,” day-and-
date during the week of April 26, it was announced Saturday by George W. Weeks, GB sales mana-
ger.

Among the key spots are the RKO ace theaters in Newark, Rochester, and Syracuse; M. and P. first-run situations in Boston, and Comerford Publix houses in Schen-
ton and Wilkes Barre.

$20,000 Balm for Cracraft

White Plains—In a sealed verdict opened by Justice Mortimer B. Pat-
ter, in Supreme Court, County of New York, New York theatri-
cal designer, received $20,000 dam-
ages for injuries sustained when he was struck last July in Westport, Conn., by an automobile owned by Mrs. Myrtle Robson, and driven by her son William.

West Haven, Conn.—Michael Cas-
cioli, lessee of the Park Theater in the Allington sector, announces plans for a new $40,000 950-seat theater at Orange Ave. and Forest Rd., diagonally opposite the present location.

Brook, Ind.—Miller Bros. have ac-
quired the Brook Theater, now dark, and will reopen Friday.

Hope, Ark.—The new 450-seat Railro Theatre, a Malco house, has been opened by Arthur Swanke, manager of the Saenger, will direct the new Railro.

Fort Worth, Tex. — The Texas Theater, operated by Earl Penix, has closed.

WB Cutting 20, Shooting Eight and Preparing Five

West Coast Bureau of THE FILM DAILY

Burbank — Warners’ studios here are working at top speed with 20 features completed and in the hands of the cutters awaiting release dates. Eight more are before the cameras and are in preparation for early shooting. Pix in preparation are:

“The Perfect Specimen” with Er-
rol Flynn and Miriam Hopkins, di-
rected by Michael Curtiz; “Gente-
lman After Midnight” with Leslie Howard, Olivia de Havilland, Bonita Granville, Donald Crisp, Hugh O’Connell, Patric Knowles and Grant Mitchell, directed by Archie L. Mayo; “Campus Scandals” with Frank McHugh; “Varsity Show” starring Dick Powell, Fred Waring and His Pennsylvanians, and Ruby Lindsey, directed by William Keigh-
ley; and “Angle Shooter” with Pat
O’Brien, Joan Blondell, Margaret Lindsay, Ricardo Cortez, John Litel and Ben Welden, by Ray Enright.

Neb. Attorney General Favors Anti-Ascap Bill

Lincoln, Neb.—Promise of support of the anti-Ascap bill when it becomes the Supreme Court for a test, and when if passed by the uni-
ermal legislature here, was made last week by Attorney General
Richard C. Hunter to Senator Frank
Brady, the bill’s author.

He had already written to Hunter for an opinion on the con-
stitutionality of the legislation; which Hunter declined to do, calling it “unexpedient legal matter.”

His letter stated it was progress-
ive legislation and as such his of-
cine would be unable to do more at any time. It is a matter of giving it the office defense when tested.

The bill is expected to come up this week.

FRES Anti-Trust TRIAL OPENS MAY 24

Dallas—The trial of the suit brought by Reuben Frees against Jefferson Amusement Co. and others, has been set for May 24 in the United States District Court. This suit, which was brought on allegations of the Sherman Anti-
trust Act, involves virtually every important producer and distributor in the country. It is expected to be on trial for a week.

Sunday Film Referendum Bill Signed by Md. Gov.

Baltimore—Gov. Harry W. Nice has signed one bill authorizing a referendum on Sunday movies in Oakland, Md., and has two more for similar privileges elsewhere before him. One would permit showing in Princess Anne and for approval by the voters at the next election. The other will permit motion pictures in the town of Anne Arun-
del county, which will affect only one house, provided 10 per cent of the gross receipts from the sale of tickets goes to the American Legion or other charity. The bill also pro-
vides that a referendum be held in November, 1938, and, if the voters approve, Sunday movies can continue but if they disapprove showing will have to stop at the end of the year.

Two bills requiring that some pic-
tures be labeled “for adults only” by the Censor Board failed to pass. Another bill to permit officials of political units in the State to adopt daylight saving never got out of the committee to which it was referred.

SICK REPORT

Detroit — Mae Questel (Betty Boop) canceled her engagement at the Michigan because of illness, and was replaced by Frank Crumit and Julia Sanderson.

Los Angeles—John Howard, Par-
amount actor, cracked his right ankle while playing tennis with Karl Strauss, cameraman, at the Los Angeles Tennis Club.

Oklahoma City—Tom Dyer of the Dyer Theater Supply, who sustained three broken ribs in an accident at Aulters, is on the mend.

Jack Pearl, comedian, has returned to his home in Park West after undergoing a minor operation a week ago at the Hospital for Joint Diseases.
Shall We Dance

from the Fred Astaire-Ginger Rogers RKO Radio Picture, "Shall We Dance"

Refrain (brightly and rhythmically)

Shall we dance,

Or keep on
THE GERSHWINS WROTE THEM...
THE WORLD IS SINGING THEM:
"Slap That Bass"—"I've Got Beginner's Luck"
"They All Laughed"—"Let's Call The Whole Thing off"—"They Can't Take That Away"—"Shall We Dance."

THE SHOW EVENT THE WORLD AWAITS!... a new Astaire-Rogers show!... Rhythm's grandest gift to the screen!... Fred and Ginger on roller skates... in an exciting new world of gay delights... ten times more thrilling than ever... in the show that tops their own highest peaks!

FRED ASTAIRE
GINGER ROGERS
in
SHALL WE DANCE

with
EDWARD EVERETT HORTON ★ ERIC BLORE
JEROME COWAN ★ KETTI GALLIAN
WILLIAM BRISBANE and HARRIET HOCTOR

Music by GEORGE GERSHWIN ★ Lyrics by IRA GERSHWIN
Directed by Mark Sandrich ★ Pandro S. Berman Production
**Reviews of the New Films**

**SHORTS**

"A Day With the Dionne Quintuplets" (Pathe News Production)

*RKO Radio* 20 Mins.

Good Laughs

A comedy sketch featuring Ted Florito and his orch. The action moves very fast, and carries a good quota of laughs. The action turns in a member of the orchestra who pays a visit to a blonde's apartment, posing as the orchestra leader Ted whom she is crazy about but has never met. The tough boy of the girl escapes from jail, and the orchestra lad flies, with the hard guy in pursuit, thinking he is Florito. And so into a funny climax of the story, the heroine is captured and is landing back in jail. Produced by Bert Gilroy. Directed by Jean Yarbrough.

"California Missions"

*RKO Radio* 11 mins.

Gorgeous

This is one of the finest collections of shots of California scenery ever assembled. It is strictly confined to views of old Missions, built by the Franciscan Friars. The action part of the show journeys through the country in the old days is re-created as the method for presenting the different missions, in the order in which they were originally founded. Alois Havrins supplies the narration. The photography is superb, some of the shots standing out like oil paintings.

**FOREIGN**

"SOL OVER DANMARK," ("Sun Over Denmark"), Danish dialogue film; Scandinavian Talking Pictures release; story by Jacob Jorgensen; directed by Holger Madsen, with Grette Spilln, Gerda Newmann, Bruno Tyrone, et al., in the cast. Presented at the 86th Street Garden Theater. Running time: 81 mins.

Fairly diverting romantic comedy, with smooth direction but a rather trite story which tells of a wealthy young man who turns from a jaded life of ease and luxury to those less tinned and more practical things of the work-a-day world. As a clerk, he meets a girl with whom he falls in love. She stands by him despite circumstantial evidence that he is a crook,—which, of course, he is not. There are many amusing situations during the action, which takes place in a suburb of Berlin. The cast is skilled, and Hansi Knoetch is an ideal leading lady.

"INKGONITO" ("Incognito"), German dialogue film with English titles; a Ufa production; directed by Richard Schneider; Emdenken, with Gustav Froehlich, Hansi Knoetch, Hans Lobscheid, et al. in the cast. Presented at the 86th Street Garden Theater. Running time: 81 mins.

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**"When Love Is Young"**

with Virginia Bruce, Kent Taylor, Walter Brennan

Universal 76 Mins.

INDIFFERENT OFFERING AMBLES ALONG WITH NO PARTICULAR SNAP OR PUNCH.

This is one of those productions that will be seen and forgotten soon after, and it lacks any particular color or individuality in story or treatment. A very capable cast fails to lift it out of the rut of the routine. Virginia Bruce is the little girl from a farm who gets romantic over the local Lothario and is broken-hearted at the school dance at graduation exercises when the class prophecy makes her out to be a country bumpkin. Later she goes to New York to take vocal lessons, meets up with Kent Taylor, a press agent for a Broadway show, who sets out to make blues singer out of her. And so on and on the story rambles rather aimlessly, till the press agent succeeds in making a glamorous girl out of her and putting her over in a Broadway show. It has all been done before, only much better. The finale has the girl going back to the hick town only to be disillusioned about her local dream man who turns out to be a phony as compared with the press agent she left on Broadway. So back to the show and her real love. Miss Bruce is very good, and handles a loose part with distinction. That goes also for Kent Taylor as the press lad. Walter Brennan plays the girl's uncle in the role of a kindly old codger, and is excellent. Hal Mohr had a tough baby for his initial directorial assignment. The story simply wasn't there for him to go work on.


Director, Hal Mohr; Author, Eleanor Griffin; Screenplay, Joseph Fields, Emy Green.

Direction, Fair. Photography, Okay.

Foreign Pix at Esquire

"Thank You, Madame," Viennese film with Jan Kiepura will be the opening attraction on April 26 at the Esquire Theater, 44th St. and Eighth Ave., new foreign policy house operated by the Consolidated circuit.

**THE GO-GETTER**

(Edward George, Anita Louise, Charles Winninger)

Chicago — J. B. Blanton, J. T. Scott and Earl L. Warwick have organized the Talking Picture Co., with offices at 565 Washington Blvd.

The Van Theaters Co. has been organized by a group headed by W. W. Nikolopolus, with offices at 6228 So. Halsted St. S. J. Basseir is the attorney for the group.

The Goodman Theater Corp. has been formed by H. and G. Goodman and W. Washington, with offices at 777 W. Washington St. H. Herson and Leonard Gordon have organized the Elmo Theater Corp. with offices at 128 N. Wells St.

**Monogram Using W. E.**

Scott R. Dunlap, Monogram production head, has arranged to use western Electric equipment for recording the Monogram program.

"Rhythm On the Rampage"

(Headliner Comedies)

*RKO Radio* 10 Mins.

Perfect Laughs

A comedy sketch featuring Ted Florito and his orch. The action moves very fast, and carries a good quota of laughs. The action turns in a member of the orchestra who pays a visit to a blonde's apartment, posing as the orchestra leader Ted whom she is crazy about but has never met. The tough boy of the girl escapes from jail, and the orchestra lad flies, with the hard guy in pursuit, thinking he is Florito. And so into a funny climax of the story, the heroine is captured and is landing back in jail. Produced by Bert Gilroy. Directed by Jean Yarbrough.

"California Missions"

*RKO Radio* 11 mins.

Gorgeous

This is one of the finest collections of shots of California scenery ever assembled. It is strictly confined to views of old Missions, built by the Franciscan Friars. The action part of the show journeys through the country in the old days is re-created as the method for presenting the different missions, in the order in which they were originally founded. Alois Havrins supplies the narration. The photography is superb, some of the shots standing out like oil paintings.

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THE KING AN
(Fernand Gravet, Joan Blondell, Edward Everett Horton)
MARKED
(Bette Davis, Humphrey Bogart, Eduardo Ciannelli, Jane)
CALL IT A
(Olivia de Havilland, Ian Hunter, Anita Louise, Alice Brady, Roland Young)
MOUNTAIN JUS
(Josephine Hutchinson, George Brent, Guy Kibbee, Monte)
THE PRINCE AND THE
(Errol Flynn, The Mauch Twins, Claude Rains, Henry Stephenson, Barton MacLane)
THE GO-GETTER
(George Brent, Anita Louise, Charles (Cap'n Andy) Winninger, John Eldredge)
KID GALAHAD
(Errol Flynn, Jane Wyman, Paul Pocklington, Harold Bell Wright, John Eldredge)

A First National Picture A Cosmopolitan Production
The Chorus Girl

...In 7 Weeks From

Warner Bros.
DALLAS EXHIBS. SEE '37 AS "BEST YEAR"

By VIOLET SHORT
FILM Daily Staff Correspondent

Dallas—Although exhibitors predict that 1937 will be the best year in the history of downtown Dallas, box office grosses for the first three months of 1937 are under the totals for the corresponding 1936 period, according to Col. H. A. Cole, Allied Theater Owners of Texas, Inc., these figures, however, do not indicate a business slump. They resulted from a prolonged siege of ice and snow — the worst in the history of Texas — which virtually paralyzed automobile traffic in the Dallas area for several weeks and which thus naturally affected theater attendance.

It is not likely the first quarter of 1937 and 1936 was, in percentage, negligible. Normal weather attendance at both the downtown theaters and the neighborhoods of Dallas, is increasing steadily, with neighborhoods reporting admissions running from 10 to 20 per cent ahead of a year ago. Interurban Circuit, operating 17 theaters in Dallas, reports an increasing business with business improvement in all other lines.

The first quarter of 1937 witnessed the opening of the downtown theater, The Tower, which has operated 10 years. A new neighborhood theater being built at a cost of $5,000 by C. J. Stevens, is scheduled for completion at 5319 Maple Avenue June 1st. Approximately 25 churches and offices in downtown Dallas have either undergone complete remodeling or have added extensively to their equipment for use during the week. There are no dark houses in the downtown area.

Although bank night is losing its appeal in many other parts of Texas, it still flourishes in Dallas with that of the Molta Theater downtown, Tuesday evening tour, although box office figures are showing that it is taking an increasingly large award to draw the crowds and many of them in smaller towns are discontinuing it.

While there is a decided tendency towards the elimination of double features and giveaways on the part of the neighborhood theaters, midnight shows on Saturday night are proving very profitable to the several neighborhoods which recently inaugurated them.

It is not likely the rising trend of prices on other things will touch the admission prices in the Dallas theaters. This is because of state and Federal taxes which will virtually take from the exhibitor whatever profit he might make by raising prices.

The fact that the Texas Centennial in 1936 gave Dallas theaters the best summer in history led to the expectation that the Greater Texas and Pan-American Exposition will prove equally profitable this summer.


By H. F. REYES
FILM Daily Staff Correspondent

Derry, N. H. — Construction survey by THE FILM DAILY in Michi-

gan discloses a steady building pace of road shows across the state, a noticeable a year ago. New houses recently opened include the Radio theater at Bloomfield, a New Jersey suburb, operated by the William J. Schulte Circuit; the Eastown at Grand Rapids, and Harold Hedler's Valley Theater at Newaygo.

Theaters planned or under construction include: MICHIGAN: Large theater project at Midland, by William A. Casidy; rebuilding of the burn Ma-

jestic Theater, Monroe, by Rene German; new house by James M. Minter, Flint; $100,000 house by Schlossman Theaters, Muskegon; new house at Gaylord for the Olson Bros.; new house for G. A. Ward at Mount Pleasant.

DETOIT AND SUBURBS: Circle Theater at Dearborn, nearing completion for James Stoia and Jose-

ph Decker; a new theater in Highland Park, for Ray Schrei-

ber; Beverly Theater, for Barney Kilbridge, on which work was started this week; new house for Wip-

per and Weisman Circuit at Harper and Chalmers Avenues, still on pa-

per; Chicago Theater at 560 seat west side house; Ben Cohn's Congress Theater, a west side house under construction; Will Rogers Theater, announced for N. at Grose Pointe by James N. Robertson.

Most of these are circuit-operated houses.

Plans for three or more theaters have been announced additionally by Butterfield Circuit.

"U" Has 20 Stories From Which to Select "A" Pix

(West Coast Bureau of THE FILM DAILY)

Hollywood — With the return of J. Cheever Cowdin, Universal's studio chief, announced for final conferences to set the 1937-38 schedule of features. Sources close to U.'s production plans told THE FILM DAILY that the company owns screen rights to approximately 30 major story properties, all of which will be considered for the making of "A" pictures on the new line-up, and that 75 per cent of the stories for its forthcoming "B" pictures had been bought. Cowdin is expected to remain at Universal City for about 10 days before returning to New York by plane.

Vaudé Gains in Michigan

Detroit—Increasing use of vaudeville by local theaters is reflected in summary of recent studies booked by Sol Bens, of the Day Orchestr-

es. Sources covered included: F. H. Kallio, Flint; Palace, Windsor, Ont.; Coliseum, Flint; Renown, Detroit; Palace, Detroit; Colonial, Kalamazoo; Fiddle Mill, Grand Haven; Colonial, Detroit; Country Club, Fricol, Midland; Strand, Alpena; and Michigan at Saginaw.
Claim No Film Production Control Under Wagner Law

SEE ALLIED TO PUSH THEATER CLASSIFYING BILL

Attendance of 500 Expected at Coast SMPE Meeting

Eastern Delegation of 100 Slated to Attend Spring Convention

Approximately 500 members of the S. M. P. E. are expected to attend its fall convention at the Hollywood Roosevelt hotel at the coast May 24-28, inclusive, it was indicated at headquarters of the organization in New York yesterday. The eastern delegation is figured at about 100 members.

Program for the session will pay particular attention to developments in television and color as well. A number of papers will be presented dealing with the former subject.

Tentative program for the meeting will be announced shortly in New York.

KUYKENDALL SPEAKS ON RADIO PROBLEM

Memphis, Tenn.—Ed Kuykendall, president of the M. P. T. O. A., in his address yesterday to the 300 persons attending the semi-annual convention of the M. P. T. O. of Arkansas, Mississippi and Tennessee at the Hotel Chisca here, stressed the work of the national organization in its 10-point program and the injury to

Major Co. to Make New Offer for Fox Brooklyn

Joseph Nemerov, attorney, said yesterday that his client, who is acting for a major company, would make an offer this afternoon to Federal Judge William Bondy for the Fox Brooklyn Theater and office.

Wagner Law Only Applies to Labor Situation in Studio, Counsel Says

Tri-States, Central States Won't Combine, Says Blank

Des Moines—A. H. Blank, president of Tri-States Theater Corp., has announced the cancellation of the option under which Paramount Pictures, Inc., was privileged to purchase his half interest in the corpo

Campaign to Supplement Drive for Divorcement Measures

Apart from an energetic campaign designed to bring about passage of theater divorce bills supplementing the North Dakota statute, Allied is understood planning to sponsor more measures similar to the one introduced in the Minnesota Legislature seeking to classify theaters and do away with the present system of protection. Discussion of this subject is expected to occur at the exhibitor association's annual convention at Milwaukee late next month.

The Minnesota measure would set up four theater classifications as follows: first run houses charging 35 cents or more adult top, second

SKOURAS TO EXTEND SINGLE BILL TRYOUT

It was decided yesterday at a special managers' meeting of Skouras Theaters to continue single bills at the Lafayette Theater, Suffern, N. Y., and the Manhasset, Manhasset, and to replace duals with singles at two theaters outside the New York City.

Variety Clubs Pick Cincy; Harris Again Chief Barker

Omaha—Cincinnati will be the 1938 national convention city of the Variety Clubs as the result of action taken at the 1937 conclave here. Officers re-elected for 1937-38 are: Chief Barker, John H. Harris,

Femmes Chase Publicity

United Artists plans to dispatch a force of about 20 women photographers and press agents to the field later this month to plug the "Women Chimes Man." Picture will get dual premiere at Los Angeles on April 28 at Warner's Hollywood and Downtown theaters.
Tuesday, April 20, 1937

WALTER VINCENT returns to New York tomorrow from Richmond, Va.

FRANK FREEMAN, who has gone to Chicago, will return to New York tomorrow.

PAUL O'BRIEN has gone to the coast for New York.

J. DON ALEXANDER, president of the Alexander Film Co., and MRS. ALEXANDER arrived today from Colorado Springs. They will stay a few days.

HAROLD B. FRANKLIN arrived from the coast yesterday and is stopping at the New York Athletic Club.

SAM DEMBOY returns to New York tomorrow, according to his plane.

W. S. VAN DYKE and CARL MILLER are in New York Thursday from Washington.

ATTORNEY GEORGE WRIGHT of Dallas is in New York.

CHARLES MUNRO, who has arrived at the coast from Australia, is due in New York May 13.

GUS SCHAEFFER, Paramount manager in Germany and Central Europe, is continued to the hotel in New York by the group.

H. E. VAN BEVEREN, head of French studios, arrived in New York on the SS France after a six-weeks' business trip in Europe.

PHILLIPS HOLMES, film actor, has arrived in New York from Hollywood and leaves for England shortly to make a film there.

ERROL FLYNN, who arrived from England last week on the Queen Mary, is for Hollywood today.

LAWRENCE STALLINGS and MRS. STALLINGS, with their pet, MUSICA HISPITZ, are now in Cleveland and Pittsburgh during this week to see 20th-Fox's plans for the Queen Mary, for a May tour in a May for a May.

HARRY GOLDBERG, Warner (Theater's advertising head, will be in Chicago, Cleveland, and Pittsburgh during this week to see 20th-Fox's plans for the Queen Mary. He will be here May for a May for a May.

WALTER ABEL, stage and screen actor, left New York over the weekend for 20th-Fox's radio studies, and will visit Minneapolis on a personal appearance tour.

FRED LANGE, Paramount continental manager with headquarters in Paris, plans a trip to New York within a few weeks.

ED FISHER, of the Columbia Pictures exploitation department, leaves today for Cleveland.

FINANCIAL

NEW YORK STOCK MARKET

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NEW YORK BOND MARKET

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N. Y. OVER-THE-COUNTER STOCK MARKET

- Pathé 7s 96 96 |
- REAL ESTATE BONDS |
- Fox Thea. 14 14 14 |
- Loew's Th. Bldg. 47 47 47 |
- M.G.M. Paint Shops 73 73 73 |
- Roxy Thea. Corp. 1st 40 | 56 56 |

RKO Plan Hearing May 24

Further hearing on the RKO reorganization plan before Judge William Johnson were adjourned yesterday in Federal Court May 24. Hearings on the fairness of the plan get under way Thursday before Special Master George W. Alger.

“March of Time” Calls Kansas Incident Closed

As far as “The March of Time” is concerned, the Kansas censor indicated which occurred when Senator Burton K. Wheeler’s comment on the President’s Supreme Court plan was deleted, is closed, stated Ralph Bolos in a New York press conference.

The matter has resulted in widespread publicity in both papers and broadcasts. E. A. Briles, chairman of the Kansas House ways and means committee, discussed the case over the air from Kansas City Sunday afternoon.

275 Simultaneous Dates Set on Warners’ “Prince”

Warners’ “The Prince and the Pauper” is scheduled for simultaneous openings in 2,757 engagements throughout the country during the week of May 8, which is the week of the Coronation of King George VI. Demand is attributed to the fact that the film contains a sequence showing the actual coronation of an English monarch.

Minimum Wage Measure Passes Colorado House

The Colorado House has passed a bill establishing minimum wages for women and minors. A similar measure has been approved by the New York Senate. Also in Colorado, both houses have passed a bill banning marriages and also a measure legalizing dog racing, the latter having gone to the Governor for his signature.

The Mayor of Denver has vetoed a city ordinance ordering daylight saving time.

Hospital Fights Theater

Hearing will be held today before Superior Court Justice Julius Miller on the move of the Lenox Hill Hospital and St. Ann’s Academy to prevent erection of a theater at 1109 Lexington Avenue on the ground that the theater would be within 600 feet of the institutions and would be an annoyance. Defendants are the Bureau of Standards and Appeals and the mayor. Hardart, owner of the property at 1109 Lexington Ave.

“Ecstasy” Stays on 3 Spots

“Ecstasy” is being held over for the 16th week at the Warner’s Odeum Theater in Chicago, and is now playing its 26th week at the Palace Theater, Boston. Film is also in its 6th week at the RKO Downtown Theater, Detroit, setting a record there.

U. M. P. T. O. Fetes Moss

Philadelphia—U. M. P. T. O. feted Edgar Moss at the Warwick Hotel here last night, the affair marking his two decades in the industry.

Report “U” to Handle GB Pix in U. S. Is Denied

A report that Universal might handle distribution on GB Pix in America was denied yesterday by R. H. Croghan, president of the former company, who dismissed the matter by saying the “true situation comes up every few months.”

Reports from England to time have expressed the opinion that such a move might materialize in view of the association between C. M. Woolf and Universal and the new alliance between Woolf and GB.

Budd Rogers, head of Alliance Films, yesterday denied a report that he will release one of his B. I. P. pictures.

Sunday Film Referendums Every 2 Years Under Bill

Under a bill just introduced in the Pennsylvania House of Representatives, towns would be allowed to hold referendums on Sunday openings every two years, instead of every five years, as the present law orders.

Three K. C. Exhibitors Block Ban on Giveaways

Kansas City — Proposed agreement to ban giveaways here was blocked yesterday by the failure of three exhibitors to sign a pact which would have been operative for two years from May 16. Two of the exhibitors indicated that they might sign at a later date. No further meetings are planned and apparently no other effort will be made to put over the plan.

Dismissal of Dixon Case Upheld by Circuit Court

U. S. Circuit Court of Appeals yesterday upheld a lower court dismissing the complaint of Thomas Bulitt Dixon against the A. T. & T., Western Electric and ERI charg- ing infringement of patents for amplifying apparatus used in television and motion picture reproduction, and recording, radio and telephone receiving and transmitting. Bulitt’s action was originally brought in February, 1932.

Salary Publicity Fought

Washington Bureau of THE FILM DAILY Washington — Rep. Doughton, chairman of the House Ways and Means Committee, will appear before the House Rules Committee Thursday to ask consideration of his resolution which would kill the present law providing for publication of salaries in excess of $15,000.

“Wink” Briggs Dead

Detroit — Walter J. (Wink) Briggs, formerly manager of post department for Paramount Exchange, is dead.
CAPITOL GOES GAY!
Fun in the ads and fun at the Box-Office! Another M-G-M hit for happy showmen!

Just because JEAN HARLOW hires ROBERT TAYLOR as her handy-man does that make him—her PERSONAL PROPERTY?
sizzling with love, laughter

GIRLS! HANDS OFF! ... He's MY Man!
Bob's a handy-man around the house ... and he loves his work! He's JEAN'S "Personal Property"

NOTE!
Broadway gets a screenful of joy! On the same program with "Personal Property" are M-G-M's "Servant of the People" and Pete Smith's "Ski Skill".

Girls! Hands off! All of Bob's kisses are reserved for Jean!

Today Capitol
Broadway at 8th St.

Girls!—Hands off!
When Jean Harlow kisses Robert Taylor does that make him her "Personal Property" Sizzling love... "Thursdays at the CAPITOL"
There's no word in the Dictionary

BIG

enough to describe it!

"MAYTIME"

means
EXTENDED PLAYTIME!

And--

There's no word
in the Dictionary

BIG

enough to describe

1937 FILM DAILY
The 1937 FILM YEAR BOOK OF MOTION PICTURES is now being distributed to all subscribers to

THE FILM DAILY
1501 BROADWAY       NEW YORK

Hollywood Office
6425 Hollywood Blvd.
Hollywood, California

Thanks for a swell ad! M.G.M.!
We would appreciate it greatly if you would let us know if Leo happens by some chance to find a word BIG enough to describe Maytime. We would like to use it to describe our production — The 1937 Film Year Book.
WAGNER LAW APPLIES ONLY TO STUDIO LABOR

(Continued on Page 6)

permits employees to have the right to form, join, or assist in forming labor unions and to bargain collectively through representatives of their own choosing.

So far the law has been individually studied by major company counsel and no Hayes office meetings on it are contemplated, it was stated yesterday.

In an Allied bulletin, Abram F. Myers, general counsel of the organization, speculated as to whether or not the law allows Congress to regulate "what goes into pictures."

Variety Clubs Pick Cincy;
Harris Again Chief Barker

(Continued from Page 1)

Pittsburgh: First Assistant, M. R. Clark, Columbus; Second Assistant, John Maloney, Pittsburgh; Dough Guy, Frank Drew, Pittsburgh; Property Master, James Balmes, Pittsburgh; Chairman Earl Sveigert, Philadelphia; E. J. Weisfeldt, Milwaukee; Allan McNeil, Cincinnati; Marc Wolf, Indianapolis; Ed Kirchenhendal, Detroit; Harry Shunow, Chicago.

Harris, discussing the outlook for flesh shows, said that there was scant hope for a comeback, and the future of the stage rested with its possible revival in small towns where talent is developed.

Major Co. to Make New Offer for Fox Brooklyn

(Continued from Page 1)

building that will be an improvement over the St. Fabian reorganization plan in that it will offer more bonds and more interest to bondholders.

Under the Fabian plan, bondholders would receive 50 per cent of the present face amount of their bonds. Nemerov said his client may offer dollar-for-dollar in new bonds. He declared also that his client might offer a larger first mortgage, adding that $1,000,000 might be obtained from the RFC for this purpose.

Aberdeen and Hoquiam
Theaters Boost Prices

Seattle—Grays Harbor theaters at Aberdeen and Hoquiam have boosted B. O. rates. Increases were placed in effect at six showhouses in the twin harbor cities of Western Washington. While in each case, the admission remains a dime, rates are to be 35c for balcony in first run houses and 40c for lower floor, exclusive of tax. Subsequent runs will charge 25c and tax.

THE Film DAILY

Tuesday, April 20, 1937

SEE ALLIED TO PUSH CLASSIFYING MEASURE

(Continued from Page 1)

run theaters charging between 25 and 25 cents; third runs, charging between 20 and 25 cents and fourth runs getting 15 cents or less. Theaters in each division would be allowed to play products simultaneously.

Distributors would be required to post in their exchanges notices of availability 14 days before the territorial release date and also terms under which productions are to be sold.

Italy Is Still Undecided on Distribution Fee Tilt

(Continued from Page 1)

bution right fee from 30,000 lire to between 40,000 and 80,000 lire, productions dubbed in the country. Local dubbing is required by the Italian law.

SICK REPORT

Philadelphia — June Walker, screen and stage actress, is reported recovering at the Germantown Hospital from blood poisoning which hospital authorities say, responded to an operation and a blood transfusion after it was thought that the malady might necessitate amputation of the star's left leg.

New Haven—Irving Benoff and Sam Weiss on the recuperating list after stays in the hospital.

Denver—On sick leave for the last year, George Paper has recovered and rejoined Fox as city manager at Long, Mont.

Denver—Mrs. Bud Kelley, wife of the former operator in this territory, is under treatment for a heart ailment in a local hospital.

Detroit — Sidney Berman, office manager for United Artists Exchange, is in Harper Hospital, following a minor operation.

Detroit—Elmer Zuehke, manager of Cassidy Circuit Theaters at Midland, Mich., is convalescing at Saginaw, following a serious operation.

Des Moines—Mrs. Harry Gottlieb, ("Dorothy Day") in charge of publicity for Tri-States Theaters Corp., has retired temporarily to train on part time basis after an illness.
films than during the preceding season and prices had been higher.

Fleischer said that since Aug. 1, film rights to 15 plays had been purchased by motion picture companies through the arbitrator's office. It has now become the practice to grant movie companies the right to televise film versions of plays, but to reserve the right to televise the play with living actors to the author.

Tri-States, Central States
Won't Combine, Says Blank

(Retained from Page 1)

poration, given by permanent ownership of 50 per cent of the stock. Tri-States operates 42 theaters in Iowa, Nebraska and Illinois. Blank commented on trade reports that Tri-States and Central States Theater Corp. would be joined into one operating unit. He is president of both concerns and has been for several years, but the organizations function separately and will continue under the same arrangement, he said.

Roth Forms World-Wide
New Hollywood Company

West Coast Bureau of THE FILM DAILY

Hollywood—With Eugene H. Roth as president and general manager, World-Wide Picture Co. has been organized here to produce, distribute, purchase and sell both features and shorts. Alfred Grass is associated with the new company as technical supervisor. Roth announces World-Wide already has one series of shorts ready for release and that other deals are pending.

George Leathers Dead

Kansas City, Mo. — George Leathers, veteran showman, is dead at Greenfield, where he had been operating the Wilcox Theater. Leathers, who is survived by his widow and a son, Paul Leathers, had been in ill health for more than a year. The son will continue to operate the Greenfield house.

Chicago Co. Continues

Chicago—Chicago Cinema Products Co. is continuing operations, and will maintain its present policy, it is announced.

Schartzinger Asks Exchanges' Advice on Casting Lead

West Coast Bureau of THE FILM DAILY

Hollywood—Victor Schertzinger, Grand National producer-director, is making transcriptions of song tests for the leading female role in his first G.M. production, "Some-thing to Sing About." Those are being sent to G.M. exchanges for a reaction from the men in the field. Identity of the players being tested is closely guarded.
the box office value of film stars who appear on radio programs.

"Radio competition has to be recognized," he said. "Appearances of stars on radio programs lessen their box office value. The result is an unnecessary financial loss to the cinema." Concerning the 10-point program he stated; "Eleven months have passed and exhibitors are still being imposed upon. I refuse to accept the theory that this industry cannot solve its problems within itself. Cancellations are most important; cancellation boards are essential; the score charge is still a racket and distributors know that it must go. Legislation is important—we cannot evade it. Responsible theater owners must participate—keep in contact with their legislators, both state and national. Bank nights and giveaways have to be observed. Theater operators must increase civic pride and meet with their civic clubs.

Kuykendall closed his address with this plea in behalf of the Will Rogers Memorial Hospital. Memphis theater managers, the Peersless Poster Exchange, the National Theater Supply and Monarch Theater Supply tendered the exhibitors a luncheon.

Speakers at yesterday's afternoon's session included Garff Alexander, M. A. Lightman, Kenneth E. Goudy, Jack Knight, Jr., and Harry Martin, amusement editor of the Memphis Commercial Appeal.

There was no election of officers at the convention of secretaries and treasurer Y. D. Moore, of McKenzie, Tenn., elected to finish the term of H. W. Evans, the last October, who is no longer in show business; W. H. Baker, of Macon, Miss., to replace J. A. West, the last October, and to fill the term of H. J. Williams, director from Mississippi, in place of W. H. Baker, elected vice-president; and to fill the term of Warren, Ark., director in place of his father, who has died since the last election; E. L. Drake, of Jackson, Tenn., director, in place of Y. D. Moore, elected secretary.

A dance and banquet ended sessions last night.

MPTOA Radio Committee

First Meeting Deferred

Initial meeting of the M. P. T. O. A. radio committee, appointed to investigate and make reports of coping with what is called unfair competition, tentatively scheduled for the beginning of next week, off until later this week or next week. Walter Vincent, chairman, is in Rich- mond for the convention and a case and does not return to New York until tomorrow.

Wallace Beery in "Pick a Star"

With Patsy Kelly, Jack Haley, Rosina Lawrence, Mischa Auer

(HOLLYWOOD PREVIEW)

M-G-M-Rosch

76 mins.

LOADED WITH GAGS THAT GET LAUGHS, WELL ACTED, SHOULD PROVE EXCELLENT B. O. FARE.

All around "Pick a Star" manages to be enjoyable fare. Some of the stuff is rather funny loaded with good gags and put over in grand style by Mischa Auer, Patsy Kelly and Jack and Hardy. Then there is a touch of droll humor into some dull moments, but fortunately there is much more of the former than of the latter. Auer's presence lifts up activity and his splendid performance which includes some of his wild antics is good at the lot of solid laughter. A good number of clever lines have been delegated to Patsy Kelly who gets them over for swell returns. Lang and Hardy's routines of the slapstick variety and should bring howls. Rosina Lawrence has the big feminine role which she handles very capably. She is beautiful, sings nicely and troops well. She carries the romantic interest along with Jack Haley, but his role isn't fully exploited. Haley is on the losing side, are the pieces fall flat, and some of the desired high spots are not too effective. A lavish show of comedy is included but means little in the set-up. Richard Flourney, Arthur Vernon Jones and Thomas J. Dungan, the authors and screenwriters, have worked out the "country girl makes good in Hollywood" idea in a different fashion while supplying a lot of good comedy. Haley and Flourney are where the picturesque pieces fall flat, and some of the desired high spots are not too effective. A lavish show of comedy is included but means little in the set-up. Richard Flourney, Arthur Vernon Jones and Thomas J. Dungan, the authors and screenwriters, have worked out the "country girl makes good in Hollywood" idea in a different fashion while supplying a lot of good comedy. Haley and Flourney are where the picturesque pieces fall flat, and some of the desired high spots are not too effective. A lavish show of comedy is included but means little in the set-up. Richard Flourney, Arthur Vernon Jones and Thomas J. Dungan, the authors and screenwriters, have worked out the "country girl makes good in Hollywood" idea in a different fashion while supplying a lot of good comedy. Haley and Flourney are where the picturesque pieces fall flat, and some of the desired high spots are not too effective. A lavish show of comedy is included but means little in the set-up. Richard Flourney, Arthur Vernon Jones and Thomas J. Dungan, the authors and screenwriters, have worked out the "country girl makes good in Hollywood" idea in a different fashion while supplying a lot of good comedy. Haley and Flourney are where the picturesque pieces fall flat, and some of the desired high spots are not too effective. A lavish show of comedy is included but means little in the set-up. Richard Flourney, Arthur Vernon Jones and Thomas J. Dungan, the authors and screenwriters, have worked out the "country girl makes good in Hollywood" idea in a different fashion while supplying a lot of good comedy. Haley and Flourney are where the picturesque pieces fall flat, and some of the desired high spots are not too effective. A lavish show of comedy is included but means little in the set-up. Richard Flourney, Arthur Vernon Jones and Thomas J. Dungan, the authors and screenwriters, have worked out the "country girl makes good in Hollywood" idea in a different fashion while supplying a lot of good comedy. Haley and Flourney are where the picturesque pieces fall flat, and some of the desired high spots are not too effective. A lavish show of comedy is included but means little in the set-up. Richard Flourney, Arthur Vernon Jones and Thomas J. Dungan, the authors and screenwriters, have worked out the "country girl makes good in Hollywood" idea in a different fashion while supplying a lot of good comedy. Haley and Flourney are where the picturesque pieces fall flat, and some of the desired high spots are not too effective. A lavish show of comedy is included but means little in the set-up. Richard Flourney, Arthur Vernon Jones and Thomas J. Dungan, the authors and screenwriters, have worked out the "country girl makes good in Hollywood" idea in a different fashion while supplying a lot of good comedy. Haley and Flourney are where the picturesque pieces fall flat, and some of the desired high spots are not too effective. A lavish show of comedy is included but means little in the set-up.
Allied Denies Backing New Jersey Divorce Measure

20TH-FOX REPORTS $2,067,598 FIRST QUARTER NET

New Emil Jensen Firm Gets Artcinema Story Rights

Critics' Forum

TO 1,500 odd of America's leading motion picture reviewers, editors and columnists today goes invitations to partici- pate in THE FILM DAILY's fifth annual Critics' Forum.

Through the medium of nine stated sessions, reflecting timely developments in the industry, and the traditional Squad of depatures in which its contributors have limited and unrestricted floor privileges, the 1937 Forum constitutes a stock-taking of the cinema both as an art and a business.

Good sportsmanship, of course, is a cardinal principle, and indeed to that fact much of the success of this cooperative trend has been due in the past. The cooperation with which critics, editors and columnists approach their annual task and the honesty of their comment moreover ably to provide a splendid pledge of professional integrity.

... Invitations to 1,500

By CHESTER B. BANN

Production of Two Features Planned for Its First Year

Artcinema Associates, Inc., has been organized with Emil C. Jensen as president and has acquired assets of Art Cinema Corp., consisting of approximately 30 productions which have been released and a number of unreleased books, original stories and plays.

The company, which will engage in production and distribution, has tentative plans for making two features.

(Continued on Page 3)

FABIAN REORG, PLAN ACCEPTED BY COURT

Federal Judge William Bondy yesterday accepted the Si Fabian reorganization plan for the Fox Brooklyn Theater and office building after rejecting a cash offer for the property because the bidder wanted out.

(Continued on Page 12)

Technicolor's Early '37 Earnings Up 100 Per Cent

West Coast Bureau of THE FILM DAILY

Los Angeles — Technicolor, Inc., earned $120,000 before payment of taxes in the first two months of the year, an increase of 100 per cent.

(Continued on Page 3)

Al Steffes' Statement Denies Allied Sponsoring N. J. Theater Divorce Bill

M-G-M Starting British Production August 1st

West Coast Bureau of THE FILM DAILY

Hollywood—Metro's first British production will go before the cameras August 1st with Michael Balcon as producer. First story not

(Continued on Page 3)

"U" SETS CONVENTION FOR COAST ON MAY 17

The New Universal, according to announcement made yesterday by R. H. Ccochrane, President, will hold its annual convention this year at the Ambassador Hotel in Los Angeles starting May 17.

General Sales Manager, J. R. Grainger yesterday sent telegrams to all of the exchanges inviting the District Managers, the Exchange Managers and the entire Exchange sales force to attend the convention. The home office executives in New York will also be in attendance. The men will arrive in Los Angeles on Sunday, May 16.

B. & K. Officers Re-elected; Ottersen, Netter Resign

Chicago — All Balaban & Katz officers were re-elected at the annual stockholders' meeting yesterday.

(Continued on Page 3)

Equivalent to $1 a Share on Common After Paying Preferred

20th-Century-Fox, at its annual stockholders meeting yesterday, reported net operating profit of $2,067,598, after normal Federal income tax, for the 13 weeks ended Mar. 27, last. This compares with a profit of $1,258,750 for the first quarter of 1936 and a profit of $2,398,275 (exclusive of dividends from National Theaters of $1,154,000) for the fourth quarter of last year.

No dividends were received from National Theaters during the first quarter of either year, it was stated. No provision is made for surtax on

(Continued on Page 3)

20TH-FOX DIRECTORS RENAME KENT PREXY

Sidney R. Kent and other officers of 20th-Century-Fox were re-elected at the annual meeting of its board of directors yesterday, following the annual stockholders' session.

All directors were again named as follows: H. Donald Campbell, John D. Clark, John R. Dillon, William C. Michel, William P. Phillips, Herman

(Continued on Page 8)

More National Theaters' Houses to Advance Prices

Spyros Skouras, head of National Theaters, told THE FILM DAILY yesterday that admission prices "have to be raised" to meet increased costs

(Continued on Page 3)

H. M. Richey Resigns

Detroit—Henderson M. Richey, general manager of Allied Theaters of Michigan, has preferred his resignation to take another post undisclosed. Among his duties was to work with Richey to arrange a possible continuation in his present office.
LANDON ASSAULS CENSORS FOR WHEELER DELETIONS

Topinka, Kan.—Protesting the action of the Kansas Board of Review, which recently adopted policy to every section where opposition theaters have been using games and premiums, it is reported. Next step, it is under

Stanley Warner May Use Dishes in Philly "War" Philadelphia — Stanley Warner will fight giveaway fire here in kind, and that Wheeler will extend his recently adopted policy to every section where opposition theaters have been using games and premiums, it is reported.

FAY TO SEE VOGEL ON B. O. INCREASE IN PROVINCE

Hoping to bring about a dime price increase in Providence first-run houses, Ed Fay today plans to confer with Joe Vogel of the Loew circuit, which also operates in that city. He is expected to later contact RKO, which also has interests in Providence, on the same matter. Fay would like to jump admissions from a 40 to a 50 cent top.

Col. to Sell About 58 Features for 1937-38 Columbia will sell about 58 features for 1937-38 season distribution, Jack Gables, vice-president, indicated yesterday in New York. Company’s program for current year totals that number, including 16 Westerns. Cohen expects to make a trip to the coast soon.

METROPOLITAN PLAYHOUSES BIZ IS GREATLY IMPROVED

Business of Metropolitan Playhouses for the first quarter of 1937 was "substantially better" than the corresponding period last year, it was said yesterday by William Phil-

FADMAN COMING TO U. S.

Edwin M. Fadman of Red Star Films, Paris, comes over late this month on his annual trip for product. He will go to the Coast while in the U. S.

RKO, KAO Boards to Meet RKO Radio and KAO will hold board meetings tomorrow.
NEW JENSEN CO. GETS ARTCINEMA'S ASSETS

(Continued from Page 1) pictures for release during the 1937-38 season. About 15 talking pictures included in the lot of 30 will be released. Among the re-issues will be "Abraham Lincoln" and other properties not placed in distribution will be sold.

In addition with his new enterprise with headquarters at 729 Seventh Ave., Jensen will continue to represent the Pickford Corporation. Also operating under the Jensen office will be the American activities of the Capitol Film Corporation, Ltd. and Trafalgar Productions, Ltd., both of London, under the supervision of Al Aroman. Public relations and service directors of the new corporation will be in charge of Charles E. Moyer.

Legal negotiations for the new corporation were negotiated by William Clark, of O'Brien, Driscoll and Raftery, and Harry G. Kosch.

Technicolor's Early '37 Earnings Up 100 Per Cent

(Continued from Page 1) 1937, double the amount earned in the corresponding period of 1936, according to Herbert T. Kahnus. Company has 12 features scheduled for this year and expects to use up 60,000 feet of film by the close of the year.

B & K. Officers Re-elected; Otterson, Netter Resign

(Continued from Page 1) day. Business for the past year shows a substantial increase of $1,000,000 profit to $650,000 in the previous year. John E. Otterson and Leon Netter resigned from the board of directors, reducing same to seven members, all of whom were re-elected. Barney Balaban and Y. Frank Freeman were here from New York offices.

Gomez Shifts to Chile

Max Gomez, who has been managing the RKO Radio office at Sao Paulo, Brazil, has been appointed manager of the recently established Chilean exchange at Santiago, replacing Walter Reigl. Pedro Experanza, Gomez's assistant at Sao Paulo, has been promoted to manager of that exchange.

$2,067,598 NET FOR 20TH-FOX IN QUARTER

(Continued from Page 1) undistributed profits in the new figures.

After allowing for the first quarter's preferred dividend, there remains profit equivalent to $1 a share on the $1,856,758 shares of common stock outstanding as of Mar. 27, last.

Report 20th-Fox May Make Cash Offer for Roxy Stock

Plan is under consideration whereby 20th-Century-Fox may make a cash offer to holders of the outstanding stock of the Roxy Theater. The Film Daily is advised. It is fairly certain that a better offer will be made to the bondholders than is provided in the present plan.

Formal announcement of what will be done will be made known to Special Master Addison S. Pratt in Federal Court Monday.

More National Theaters' Houses to Advance Prices

(Continued from Page 1) of films, labor and materials. Skogars and National Theaters would raise prices in most spots where it had not done so, except in situations where competitive conditions made this impractical. Prices have already been raised in a few spots, he declared.

Earnings for the first quarter of 1937 are somewhat better than the same period last year, he declared. National Theaters earned $1,200,000 in the first 6 months of 1936. The company issues only semi-annual statements.

M-G-M Starting British Production August 1st

(Continued from Page 1) definitely set, but Jack Conway is expected to direct it. Among pictures planned for British Productions is "Shadow of the Wing," starring Clark Gable, Robert Montgomery, Robert Taylor and Luise Rainer. Two among Metro's stars expected to appear in British productions.

$500,000 Rogers Memorial

Washington - Senator Thomas R. Lee, Oklahoma Democrat, has asked Congress for a $500,000 appropriation for construction of a memorial to Will Rogers. A bill which they propose provides for a Will Rogers Commission to be appointed by the President to cooperate with the Oklahoma commission in constructing a memorial on a site to be donated by Mrs. Rogers.
OKAY, SHOWMEN!

IT'S A BOXOFFICE

SOCKEROO...

A REVIEWER'S

RAVE-ELATION!

"Dust off your SRO signs! It's headed for record-breaking business!"—Hollywood Reporter

"Gay, tuneful, sparkling—an orchid to WAKE UP AND LIVE!"—Mark Hellinger, (noted columnist)

DES MOINES

Tremendous day-and-date clean up!
First 4 days bigger than 5 days of "On the Avenue"!

"A swell picture!"—Louella Parsons (read by the millions)

"A grand load of entertainment...a showman's delight"—Film Daily

"A smash money picture that will bring them into any man's theatre!"—Daily Variety

CHICAGO

Topping "Lloyds of London" historic run in sensational box-office stampede!

Rousing, fast-stepping entertainment...box-office from Broadway to Pumpkin Corners!"—Motion Picture Daily

"The smashing climax to 20th Century-Fox's series of musical hits...set to roll up thun-situation!"—Boxoffice

"Great entertainment!"—Sidney Skolsky, (famed Hollywood correspondent)
ROCHESTER
Hitting smash "One in a Million" and "On the Avenue" pace amid unparalleled word-of-mouth ovation!

WAKE UP AND LIVE!

with
WALTER WINCHELL BERNIE FAYE
ALICE WINCHELL BEN FAYE
PATSY KELLY NED SPARKS JACK HALEY
GRACE BRADLEY · WALTER CATLETT
LEAH RAY · JOAN DAVIS · DOUGLAS FOWLEY · MILES MANDER

Directed by Sidney Lanfield
Music and Lyrics by Mack Gordon and Harry Revel
Darryl F. Zanuck in Charge of Production

"Tops in musical comedy!"
—Los Angeles Examiner

"A natural!" —Harrison Carroll, King Features Syndicate
"A hit as sure as you're a foot high!" —Film Curb

THE KEYSTONE OF YOUR FUTURE
WHATEVER YOUR EXPECTATIONS FOR A GREAT PICTURE...
WHATEVER YOUR REQUISITES IN DRAMA, YOUTH AND LOVE...
WHATEVER YOUR STANDARDS FOR A SCREEN MASTERPIECE...
RAISE THEM ALL FOR...
"THE ROAD BACK"

A JAMES WHALE PRODUCTION FROM THE NEW UNIVERSAL

Reviews of New Films

Ann Harding in
"Love From A Stranger"
with Basil Rathbone, Binnie Hale
United Artists 87 mins.

MELODRAMATIC THRILLER CARRIES STRONG SUSPENSE WITH FINE PERFORMANCES.

Chiefly distinguished for the splendid performances of Ann Harding and Basil Rathbone. Based on the stage meller by Frank Vosper. This British studio production gets away to a very slow start, and it is only when the picture is about half way through that the audience realizes they are in for a creepy thriller. For Ann Harding as the girl in search of romance has married a psychopathic case who got a shock during the war, and he is very cunning about concealing his affection. It is not till he has managed to buy his way into England after they return from their continental honeymoon, that she begins to notice anything wrong with her husband. Gradually the audience also is let in on the fact that the man is a cunning criminal who has already done away with three wives in order to secure their fortunes. He has made his way away with his present spouse, and the way the suspense is built up from one mounting episode to another will satisfy the most rabid thrill fan. Suffice it to say that the plot is pure meller, and it is only the fine script by Frances Marion, the expert direction by Rowland Moore, and the brilliant performances by Ann Harding and Basil Rathbone that lift this from a commonplace novel of really exceptional film of its type. Anyone who appreciates superior acting will get their money’s worth from the performances of these two brilliant players.


Director, Rowland V. Lee; Author Frank Vosper; Screenplay, Frances Marion; Editor, Howard O'Neil; Cameraman, Philip Tamura.

Direction, Excellent Photography, Very Good.

Buffalo Gunman Gets $300

Buffalo—A lone gunman held up the Regent Theater, 99 M. M. Kozaczkowski, and got $300. Cashier and a patron were wounded in the robbery. The robbers fled in the usual waiting black automobile. A few hours earlier, W. J. Basil of the Basil circuit reported that yeggys had attempted to break the Safe at the Clinton Strand, east side community house. They got nothing.

Booker’s Club Dances

Cincinnati—Several hundred exhibitors and bankers attended the Cincinnati exhibitors’ club dinner at the Marie Antoinette Ballroom, Hotel Alms, last night. Paul Chaknes came on from Spring- field with a party of seven.

20TH-FOX DIRECTORS RENAME KENT PREXY

Metro, Fox Workers Allog as Denver Union is Formed

Denver—Demands for wages of $85 for shipper and heads of ad, $82 for $20 for head inspectors and assistants, being presented to local managers, was announced at a meeting of the local Film Exchange union. No change in the current negotiations was announced. The union has notified the state industrial commission of the demands. Officers of the local are Bud Austin, Pres.; Henry Brown, Vice; Frank Kron, Vice-president; Sue Rhodes, Paramount, recording secretary, and Max Gilbert, Columbia, secretary-treasurer.

Metro and Fox employes are reported little interested in unionization.

K. C. Exchange Workers Union Organizes Monday

Kansas City, Mo.—Organization of a Shippers, Inspectors and Poster Clerk’s union under charter granted by the A. F. of L. will be completed at a meeting called for next Monday night. Officers will be elected at that time.

The preliminary meeting was held on Monday night and was attended by 65 of the 111 employes said to be eligible. According to Mr. Snow, representative of the IATSE, no effort will be made to organize office employes until jurisdiction is further defined. A group claiming affiliation with the C.I.O. met briefly on Sunday. Attendance was slim.

To Make 6 Pix in Spanish

West Coast Bureau of THE FILM DAILY—Hollywood—Six, $250 to $500, will make six pictures in Spanish for major release. Initial story is "El Camino de Hollywood." A. A. de las Cases of Barreras Moreno will play one of the leading roles. Jaime del Amo, president of the new company, and Joe Bern will co-produce and direct the series.

5,000 Prints of Rogers Short

West Coast Bureau of THE FILM DAILY—Hollywood—Five thousand prints of "Lest We Forget," the Will Rogers short, will be used. In addition to physical distribution by National Screen Service, eight companies will undertake the distribution. It is the first time that all major companies have joined in distribution of a film of this nature.
CONTROL YOURSELF!... Fred and Ginger are with us again!... in their gayest gladdest show!... Imagine!... Fred dancing with two dozen Gingers!... The brilliant battle of ballet versus swing!... Rhythm on roller skates!... A whole new world of intimate comedy delights.

6 NEW SONGS!... 8 NEW DANCES!... 50 NEW HAND-PICKED BEAUTIES!... 100 NEW LAUGHS.

FRED ASTAIRE
GINGER ROGERS

in

SHALL WE DANCE

with

EDWARD EVERETT HORTON * ERIC BLORE
JEROME COWAN * KETTI GALLIAN
WILLIAM BRISBANE and HARRIET HOCKET

RKO RADIO PICTURES

SIX GERSHWIN SONGS!

"Slap That Bass"—Let's Call The Whole Thing Off"—I've Got Beginner's Luck"—"They All Laughed"—"They Can't Take That Away"—"Shall We Dance."

Music by GEORGE GERSHWIN * Lyrics by IRA GERSHWIN.

Directed by Mark Sandrich * Pandro S. Berman Production.
MEXICAN PIX CLICK IN LATIN-AMERICA

A Little" from "Lots"

By RALPH WILK

HOLLYWOOD

CLARENCE BROWN is seriously considering a musical comedy picture as his next assignment for M-G-M. Brown has written a story called "Merry, Ho, Ho," which was submitted to the studio's scenario department recently under the assumed name. Almost immediately it was recommended by a reader as an excellent vehicle for an unusual musical production. When the story was finally traced to its source, Brown was urged to make it into a picture himself.


News of the day: Louis Walter and Paul Webster are writing the music for "Walter Wanger's Vaguers"

Dozen New Film Houses Planned in N. O. Sector

New Orleans—Construction is picking up with about a dozen new houses, all outside of New Orleans. Remodeling in this territory has been going on quietly. Conservative figures would estimate the remodeling at about 40 per cent over 1936, which was not a bad year for this in itself.

All almost houses of the Saenger circuit have had some renovating ranging from new carpets to extensive new equipment, whose cost runs into the thousands. Universal is handling many improvements in some of its houses. Independent, who are generally active in this line, have everything from new paint job to an almost new theater on the list.

New Theater for Queens

Property on the northwest corner of Forty-third Street and Queens Boulevard, Sunnyside, Queens, purchased by Queens-Laurel Corp., New York realtors, has been announced as a film theater site. The proposed theater will be operated by Tomato Hill Amusements, Inc., of which Frank Marcone is president, on a percentage basis, with a guaranteed rental for the period in excess of $20,000. Building, which also incorporates stores, will be completed by early fall. Harrison G. Wise man is the architect.

Sadie Brueggenman Dead

Cincinnati—Warner's Sadie Brueggenman died of bronchial pneumonia. Miss Brueggenman has been connected with the Clancy branch for several years.

LAMB SEES THEATER CONSTRUCTION RISING

There will be more theater building in the U. S. in 1937 than in 1936, according to a survey made yesterday by Thomas W. Lamb, prominent theater architect, who is working on plans for nine theaters including five in New York City.

Lamb is drafting plans for the two new local Trans-Lux Theaters, for a new Loew house at White Plains Road in the Bronx, for a brand new building to be erected on 14th St., near Sixth Ave., and for the remodeling of the Grand Opera House at Eighth Ave., and 23rd St. Lamb is also planning for two new Loew houses, one in Bombay and the other in Durban.

Tri-States Seeking Site For Neighborhood in Omaha

Omaha—A site to build a new neighborhood first-run house is being sought in Omaha by A. H. Blank of Tri-States Theater company, according to an announcement by District Manager Evert W. Cummings.

Omaha does not have a first-run picture house now, although Ralph Goldenberg's group of neighborhood sometimes play B films and English-made pictures first-run.

TEXAS

Construction of a $250,000 theater will be started by Robb & Briley and Bruce Collins, R. R. & Partner, at Corpus Christi in near future. A new neighborhood theater will be erected adjacent to the downtown house is completed.

The Poth Theater at Poth was recently transferred to F. C. Vaughun. S. W. Fry will erect a new 600-seat theater at Grand Saline.

A. M. (Buck) Morgan has opened the Geni Theater at Colono.

Jack Vandevier has purchased the Medina Theater at Medina from M. A. Haffner.

Glide Bailey has taken over the Ritz, Negro theater, at San Antonio. T. F. Reader has opened his new Strand Theater at Jefferson. E. E. Jones is remodeling the Rialto Theater at Brownfield.

Mr. and Mrs. Joseph Mouldin are the new operators of the Queen at Crosbyton.

Art Thrust is erecting a new theater at Livingston to compete with the new Fain Theater also under construction.

Stage Shows Out in St. Louis

St. Louis—The 4,000-seat St. Louis Theater, one of the St. Louis Amusement Co.'s fleet of second and third-run houses, has been sold to Frank & Marc management, who will stage period plays under the management of Frank & Marc. Presents abandoned stage shows at the Ambassador Theatron.

By MARCO-AURELIO GALINDO

Mexico, D. F.—Mexican pix are cleaning up in Central and South American countries, according to Sen. Seidelmann, general manager of United Artists for Mexico, Peru, Cuba, Ecuador and Central America, just back from a viewing through lands south of Mexico.

Argentine productions, Seidelmann said, were running second. A noticeable pickup in general film business in Latin-American countries is also reported by the Gen. Exec.

Director Alejandro Galindo has started camera work on "La Fatalidad es una Mujer" ("Fate Is a Woman"), which the Union de Trabajadores de Cinemanograficos de Mexico (Union of Mexican Motion Picture Studio Workers) is producing to offset the plans of the Actors' section to secede from the organization. The picture, a hallmark of the Mexican revolution scripted by Galindo himself from his own original story, has Raoul de Anda and Nancy Torres topping a cast mostly made up of newcomers. The camera is being handled by Jack Draper.

Selznick International is angling for the services of Esther Fernandez, Mexican ingenue whose work in Bustamente and de Fuentes' "Ala en el Rancho Grande" ("Way Down on Rancho Grande") impressed.

Robert A. Morales, producer of "Novilleros" ("The Apprentice Bull-fighter"), first color picture ever made in the Spanish-speaking countries, is leaving for New York to market world rights on a series of color cartoons with music which he is also producing. The series will be completed under the title of "Los Cinco Cabritos y el Lobo" ("Five Little Lambs and the Wolf") with animation by Blamarck, Mexican cartoonist.

The Missouri Under Hammer

Kansas City, Mo.—The Missouri Theater will go under the hammer when foreclosure proceedings against the Butler Estate Securities Co., 901 St. Louis, the owner of the property, will be concluded. Built in 1900, the theater is being foreclosed on a deed of trust covering a first mortgage for $150,000 in favor of the Mercantile Trust Co., of St. Louis.

Return Engagement

Frederick Franklin, manager of the Oxford Theater, 523 State St., Urbana, is returning engagements at his theater—where he left last April, to do the returning. This week three armed men held up the manager as he was leaving to bank $1,100, and made off with $200. Franklin was robbed of $450 by bandits who were subsequently convicted.

A. L. Toughy Weds

Boston—Arthur L. Toughy, assistant to the manager of the Loew's Orpheum Theater, and his bride, the former Miss McCormack of Arlington, took a honeymoon cruise to Bermuda.
ALLIED NOT BACKING N. J. DIVORCE BILL

(Continued from Page 1)

Steffes, chairman of the organization's special legal committee, helped explain why its leaders were puzzled when they learned through a FILLING NEW POSITIONS

New Orleans—Mrs. Mary Di Marco has been promoted to assistant booker of Grand National here.

Dorchester, Mass.—District Manager Harry J. Wasserman has appointed Joseph Lourie manager of the Franklin Park Theater here. Mr. Lourie has been assistant manager of the Fields Corner Theater during the last five years. He succeeds his brother, Albert, who has been promoted to management of the Oriental Theater, Mattapan.

Denver—Fred Lind, film salesman is now with United Artists, replacing Arthur Huot, who resigned to go to his home in Seattle. Lind was formerly with Grand National.

Boston—Upon the resignation of L. F. Lynch, manager of the Paramount Theater, an M. & P. house in Boston, has decided to form an assistant manager of the Central Square Theater in Cambridge, was appointed manager. John J. Donahue, former assistant manager of the Criterion in Roxbury, moves to Cambridge, replacing Parker, and G. Nagel, chief usher of the Alton Theater becomes assistant at the Criterion.

Churches' Giveaways Hit Syracuse Neighborhoods

Syracuse, N. Y.—Taking a leaf from the local Raito's book, Syracuse churches are going in for games and giveaways in a way to seriously affect biz in the neighborhood theaters.

While dozens of churches throughout the city have reversed the traditional anti-church sentiments to introduce Bingo and other devices, the exhibitors' chief complaint concerns five of the city's churches' operations. Attendance on the churches' game nights runs as high as 900, and, according to showmen, comes largely from the movie-going ranks.

One church gave away an auto last week, duplicating a Holy Week giveaway by downtown theaters. Worried exhibitors, counting empty seats as much as clerics in the past have counted empty pews, are wondering just what the end will be.

Novel's Title Changed

Staple Pole, Sandusky, Ohio—Ward Greene's "Death in the Deep South," which Mervyn LeRoy is currently producing for Warner Bros. release, has decided to change the title of the book to "The Deep South" to conform with the film's title in their forthcoming reprints editions of the best-seller.

Virgilio Ranzato Dead

Milan (By Cable)—Virgilio Ranzato, 53, composer and music publisher, was found dead here. Several of his works, including "Luna Park," have been performed in the United States.

FABIAN REORG. PLAN ACCEPTED BY COURT

(Continued from Page 1)

right acceptance without public bidding. The cash offer came from an undisclosed client of Joseph Neme- rov, attorney.

Milton C. Weisman, receiver for Fox Theaters, revealed that the bidder had made a cash offer after Judge Bondy had informed the press that he had taken the Fabian offer.

Under the Fabian offer, he will take over the house on a 20-year lease. Fabian is to obtain a $750,000 loan from RFC and will put up additional funds of his own to float the deal. Bondholders will receive half the face amount of their bonds.

5th Week for "Concerto"

"Beethoven Concerto," Soviet film made at the Cameo, will be held over for fifth week. Amkino is releasing "The Last Night," new Amkino release, will open Apr. 23 at the Cameo.

Col. Keeping the Globe

Columbia has taken up its option on the Globe theater and will give the theater an indefinite run of several more weeks.

SICK REPORT

Oklahoma City—Leonard White of Weatherford, recently injured in auto accident, is back at his duties after a minor operation. White is expected to return to Florida to recuperate from a long illness, also has returned to his post.

Omaha—District Manager Harris P. Wolfberg of M-G-M spent nine weeks in an Omaha hospital with a streptococcus throat infection. Wolfberg, here from St. Louis on a business trip, was stricken suddenly. He now is convalescing.

Omaha—Mrs. William Miskell, wife of the Orpheum's manager, and her 10-day-old daughter, Mary Letth, have gone home from a local hospital.

Omaha—RKO salesman Elmer Hunkel, recently injured in an auto accident, still is in an Omaha hospital with torn shoulder ligaments, but United Artists Danny McCarthy, also an auto crash victim, has returned to work.

Clayton, N. Y.—May Irwin, famed as a comedienne in other days, is appearing in a shock at her Thousand Islands home, "Rainbow End." In private life, she is Mrs. Kurt Eisfeldt.
SAMUEL GOLDFYN presents "WOMAN CHASES MAN" with MIRIAM HOPKINS • JOEL McCREA • CHARLES WINNINGER • ERIK RHODES
ELLA LOGAN • LEONA MARICLE • BRODERICK CRAWFORD • Released thru UNITED ARTISTS

IT TOOK ME THREE WEEKS TO BAG HIM
"DOLLARIZE WITH DISNEY" IS RIGHT!

You tell 'em, Phil M. Daly

UNITED ARTISTS takes great pride in presenting

Walt Disney's

ACADEMY AWARD REVUE

A feature-length compilation of these Motion Picture Academy Award Prize-Winners: "FLOWERS AND TREES" "THREE LITTLE PIGS" "THE TORTOISE AND THE HARE" "THREE ORPHAN KITTENS" "THE COUNTRY COUSIN"


LIMITLESS IN DRAWING POWER! • • • LIMITLESS IN EXPLOITATION VALUES!
Uphold Individual Accounting on Percentage Films

SEES INDIE CIRCUITS CROWDING SINGLE HOUSES

Kansas Censors Restore “March of Time” Deletions

Review Board Reconsiders Wheeler Action at Governor’s Request

Kansas City, Kan.—Meeting here yesterday, the Kansas Board of Review, of which Miss Mae Clausen, Emporia editor, is chairman, rescinded its previous decree which deleted remarks of U.S. Senator Burton K. Wheeler of Montana from the current release of “The March of Time”. The meeting followed a telephoned request from Governor Huxman earlier in the day that the Board (Continued on Page 4)

COURT REFUSES WRIT IN BRANDT 5-2 CASE

Motion of the Harry Brandt circuit for a preliminary injunction against the Loew circuit in New York to restrain it from playing pictures on a five and two-day basis, instead of four and three, has been denied by the New York State Supreme Court (Continued on Page 4)

Spitz Re-election Slated as RKO Subsidiaries Meet

Leo Spitz will be re-elected chairman of the boards of KAO and B. F. Keith Corp., and president of both companies at meetings of the directors of the two RKO subsidiaries today. Malcolm Kingsberg, who represents the Meehan interests is slated to be elected as vice chairman of the two companies. No change in the officers of the two companies is looked for.

Radio Meet Wednesday

Walter Vincent, chairman of the M. P. T. O. A. committee on radio competition, has tentatively set Wednesday as the date for its initial meeting in New York.

Michigan’s Film Biz Rallies From Strike

Detroit—Film business in both Detroit and Michigan appears to have recovered from the automobile strike, which actually hurt patronage much less than was anticipated.

Original drop was about 15 p. c. in January from last quarter of 1936, reaching 30 p. c. in neighborhood houses, as reported by Detroit operators.

(Continued on Page 4)

Balaban & Katz Will Invade Indiana Field

Chicago—Invading the Indiana theater field, Balaban & Katz will operate the State Theater now being built in Gary by Peter M. Kaleres, operator of the Grand Theater. Extension of B. & K. activities in Indiana is indicated; deals for locations are reported under way.

(Continued on Page 4)

Individual Accounting on Percentage Pix Upheld by N. Y. Appeals Court

Spanish Interview False, Flynn Tells K. of C. Heads

Chicago—Errol Flynn, in a tele- gram sent yesterday to both John J. Rossborough, California State Deputy of the Knights of Columbus, and Thomas B. Farnan, secretary of the Los Angeles Council of the Catholic order, flatly denied public statements made regarding his interview with the Spanish resistance movement. Opinion of the Court of Appeals at Albany favoring Fox Film Corp. in its breach-of-contract action against Springer & Cocalis circuit has rational significance in much as it upholds the principle that individual accountings must be made in percentage pictures bought in groups, it was pointed out, by authoritative legal sources in New York.

(Continued on Page 4)

Require Exhibitor to Pay Tax Direct

In the first instance of its kind in connection with the New York City 2 cent sales tax, the comptroller’s office has collected the levy directly from an exhibitor. Acting on advice of the city corporation counsel, the comptroller, instead of collecting through distributors, has directed the exhibitor to pay the tax direct.

(Continued on Page 4)

Rockefeller Settlement in RKO Reorg. May Be Cut

Indications are that the amount of the Rockefeller settlement in the RKO reorganization may be cut down as a result of expected concessions to the general creditors’ committee, for which White & Case is counsel, it was said yesterday.

The general creditors’ committee has taken the view that it has reached (Continued on Page 4)

MPTOA Places Blame for Conditions Inspiring Divorce Bills

Independent circuits, instead of producer-owned groups, may be the ones which are crowding out the individual theater operator, it is indicated by a M. P. T. O. A. bulletin in discussing the recent avalanche of divorce court bills. As compared with 2,397 affiliated circuit houses at the present time, there are 3,910 theaters operated by independent circuits, says the bulletin.

(Continued on Page 13)

RKO ADMINS BOOMS CALLED SUCCESSFUL

RKO has raised admission prices in “practically all” of its theaters this week and the effect was, “as good as could be expected,” it was said yesterday by Nate Blumberg, general manager of RKO theaters.

Blumberg said other price raises might be made. Business is good, he declared.

RKO “Fairness” Hearings Expected to Run 2 Weeks

Hearings on the fairness of the RKO reorganization plan will get under way today at 10 p.m. before Special Master George W. Alger in the Bar Building.

Indications are that the hearings will run for two weeks at least.

Wanted: Trade “Dictionary”

Albany—In its opinion reversing the decision of the Appellate Division and granting Fox a new trial in its breach-of-contract action against Springer & Cocalis and Trio Consolidated companies, the Court of Appeals, in its opinion signed by Judge Lehman, pointed to the need of “dictionaries” to aid in understanding motion picture trade language used in the contracts involved in the case. “In that language we are illiterate,” said the court.
Kansas City, Kan., Asks
For First-Run Film Shows

Kansas City, Kan.—Culminating agitation by civic leaders and city officials, the Kansas City Theaters Owners Association has asked local newspapers to name a date for the formal presentation of exhibitor demands for first-runs in local theaters.

Committee authorized by the theater owners to conduct negotiations with distributors includes George Baker, Electric Theater; Fred Meyn, Pershing Theater; Charles Vaughan, Art Theater; R. R. Biechele, Osage Theater, and Ed Bergan, Home and Gauntlet Theaters.

At present, Kansas City, Kansas, is served first-runs by the downtown theaters in Kansas City, Mo., less than 30 minutes from most points on the Missouri side. Downtown KCK houses are the Electra and the Granada, operating on a first-subsequent-run policy and charging 25 cents admission.

Movement was started here by Judge Joseph H. McDowell and taken up by Mayor Dan C. McCombs. Judge McDowell pointed out that small neighboring towns were getting pictures ahead of local theaters, and that, as a result, Kansas money was going into Missouri.

**Save the Industry** Meet
Planned by English Execs.

London (By Cable)—Faced with a threat of government control, voiced by Dr. Leslie Burgin, Parliamentary secretary to the Board of Trade, British film producers, distributors and renters will shortly hold a joint meeting to discuss measures designed to save the industry. It is reported that of approximately 1,000 players engaged in picture making six months ago 800 are now “at liberty,” while jobless technicians are placed at $50,000, with those employed totalling only approximately 1,000.

**Frederic Hope Dies**

West Coast Bureau of THE FILM DAILY

Hollywood—Frederic Hope, 37, art director for M-G-M, is dead following an appendectomy. Survivors include his wife and three children. Born in New Britain, Pa., Hope had studied at the Cleveland School of Art, Art Institute of Chicago and Otis Art Institute.

**Count Enjoins Liberty**

Federal Judge Robert T. Patterson yesterday permanently enjoined Liberty Pictures Corp. from mentioning in screen credits to its picture "When Strangers Meet," that it was suggested by Zona Gale’s story, "The Way." Miss Gale was the complainant. No costs were assessed.

M. W. Hork's Son Dies

Chicago.—Robert David Hork, son of M. W. Hork, manager of Alba Theater, is dead.
“Deep in the hearts of his countrymen—”

NATIONAL THEATRE WEEK STARTING APRIL 30TH UNITES THE INDUSTRY IN TRIBUTE TO THE BELOVED WILL ROGERS

For Immediate Booking Gratis To All Participating Theatres

"LEST WE FORGET"

A Beautiful One-Reel Film of Thrill and Sentiment starring

ROBERT TAYLOR • GARY COOPER
ALLAN JONES • HARRY CAREY

Available Free of Charge at the following Exchanges: Metro-Goldwyn-Mayer, Warner Bros., Paramount, RKO, United Artists, 20th Century-Fox, Columbia, Universal, National Screen Service

For further information: Will Rogers Memorial Fund, 570 Lexington Avenue, New York City
CENSORS RESTORE
WHEELER’S REMARKS

(Continued from Page 1)
reconsider its action. The censored Wheeler footage constituted criticism of the Roosevelt court reform program.

Miss Clausen, upon the Board’s adjournment, advised T. R. Thompson, branch manager of RKO, that the seized exhibition dialogue could be restored immediately, and telegraphed Governor Huxman of the action taken.

Michigan’s Film Business
Rallies from Motor Strike

(Continued from Page 1)
actors such as Wisper and Wetsman Circuit. Most neighborhoods showed the lesser figures, with houses catering to industrial trade, such as the downtown Columbia and New Biju, operated by Wesley Schram and Louis Goldberg, showing about 35 per cent drop.

Settlement of the earlier strikes helped upstate business secondarily, although there was an immediate drop, as reported by Lester Matt of Flint, seat of Gen. Trumpey, because people who had idle time during the strike went to shows, and couldn’t afford it for few weeks afterward. Business at Flint appears now, ahead of year ago.

In Detroit, the Chrysler strike is too recent for recovery to be thorough, but even during the strike, the Michigan, ace first run house, set a five-year house record in Easter. Chevrolet enthusiasts suffered more in general, and patrons evidently shopped further for both pictures and prices.

Price Theater Premiums reports that neighborhood theaters using premiums show grosses 20 per cent better than a year ago.

Theater advertising however, has not picked up, and, in fact, trailer advertising is slightly lower than a year ago, according to records of Simon’s Film Service, a principal supply house in this field.

On the other hand, exhibitors are selling to spend for future business, and theater equipment houses are far ahead of even the last quarter of 1936. McArthur Theater Equipment Co., for instance, is selling twice as much as a year ago in unit volume.

Court Refuses to Grant
Writ in Brandt 5-2 Case

(Continued From Page 1)
premiere. Court will soon be placed on the calendar for trial.

In addition to Loew’s circuit, other defendants, serving it with film, are: Paramount, United Artists, Universal, Loew’s and Columbia. Plaintiff contends that its film deals were based on the former Loew’s policy of playing pictures four and three days.

REQUIRE EXHIBITOR
TO PAY TAX DIRECT

(Continued from Page 1)
rectly obtained the tax from the Springer circuit.

Distributors are withholding re- quirement that the sales tax already paid by theaters outside of the limits of the city pending final decision as to whether or not they will appear at the new location of the Court of Appeals at Albany. The decision under discussion is to the effect that only houses inside the city proper come within range of the assessment.

Spanish Interview False
Flynn Tells K. of C. Head

(Continued From Page 1)
lished reports of “my purported political ideas and activities in Spain.”

Flynn’s denial came on the heels of the Court’s action in forwarding a report of the actor’s alleged activities in behalf of Spanish radicals, in a statement that he, with Fredric March and James Cagney, were collecting funds for use in Spain and added he would make himself available in Hollywood Saturday “for any investigation you wish to conduct.”

K of C was aroused by an interview attributed to Flynn in Barcelona, Spain.

Individual Accounting
On Percentage Pix Upheld

(Continued From Page 1)
York yesterday, after the opinion had been studied.

If lost on some pictures cannot be offset against profits derived from other productions in the same group, according to an authoritative interpretation of the decision.

It is expected that the case will not be tried again as unanimous action of the seven judges comprising the Court of Appeals settles the principles involved.

The court reversed the decision of the Appellate Division and granted Fox a new trial. Pictures involved in the action were “Bright Eyes” and “Little Colonel”, Louis Nizer was counsel for the distributor.

Rockefeller Settlement
in RKO Reorg. May be Cut

(Continued from Page 1)
deceived a disproportionate settlement under the plan as compared with the Rockefeller settlement, and has held that it is unfair because the Rockefellers class as general creditors also. Under the plan the Rockefellers get $4,000,000, constituting 22 per cent of the new company.

Along the Rialto
with Phil M. Daly

HERE IS one stunt that all exhibitors can get together on, the Will Rogers Memorial Fund has announced that the campaign this year starts Friday, April 30 the two

SWEEPING along with the force of a tidal wave is the contest for Colman’s “A Star Is Born,” running in the New York Journal for the idea in with the opening of the film at the Music Hall today. On the first day the contest started, over 2,000 girls sent pictures and application blanks — the gal selected by the judges at the end of the week’s contest gets an airplane trip to the coast and back, and a screen test — there are still a lot of women who think they can make the grade in Hollywood if they ever get a break so they go for this type of stunt.

ONE OF America’s greatest poster artists — McClelland Barclay has been commissioned by Paramount’s art dept. under direction of Vincent T. Trotta, to do the 24-sheet poster of Claudette Colbert in “I Met Him In Paris,” the artist has just delivered the painting to Vince

FOR ONE week’s work we think that N. Edward Beck, the M-G-M exploitation representative in the Salt Lake City territory, has done a good job hanging up the boards to shoot at. Ed planted a full-page co-op “Maytime,” ad 11 times in as many cities he secured 164 inches of co-op “personal property” ads in Salt Lake City papers then he lined up 400 inches of space on “Maytime” classified ad contest in the local Tribune and Telegram and daily air plugs on the papers’ broadcasting time, and all the cost the theaters was for the mats and guest tickets.

THE NEXT Broadway musical production for the picture scouts to lamp — “Orchids Preferred” it opens on Monday at the Forrest Theater in Philly then moves into a Broadway spot Dave Stamper wrote the music book and lyrics by Fred Heredeen

FIVE PICTURES have monopolized the Broadway Capitol screen during the past 16 weeks record all M-G-M, of course started with “After the Thin Man,” four weeks “Camille,” four weeks then came “The Last of Mrs. Cheyney” and “Romeo and Juliet,” two weeks each and “Maytime” took another four weeks.

WE ARE ready to back Our Gal Friedegg as a killjoy and a wet blanket against all comers in fact we’ll give odds in our cinema in which we gave her a look at a caricature in colors which artist Rodney De Sarro did us and Frieda murmured: “Love’s labor lost.”

Whazat?” we whimpered. “Why did the Boy?” murmured our angry seq. “Or, to brutally frank, why try to caricature a face that is already that way?” and, e’ya imagine, we went to bat for the real other day, trying to get her a salary raise? or is it rise? no, we didn’t get it at least we tried.

* * *
SAID THE CIRCUIT BOOKER TO THE MAN JUST ARRIVED FROM CALIFORNIA:

"Tell me, first, what did you see at the Metro-Goldwyn-Mayer Studios?"
Imagine what the Circuit Booker will tell his ad-men about Freddie Bartholomew’s touching performance with Spencer Tracy!

"I arrived in California the night of the Press Preview of M-G-M’s ‘CAPTAINS COURAGEOUS’ at Grauman’s Chinese Theatre. Doubtless you’ve seen in the trade press many glowing reviews but you cannot really know the power of this picture until you see it on the screen... When the lights went up after the Preview a voice choked with tears said ‘This is the greatest picture I have ever seen.’ The applause in the theatre was deafening. ‘CAPTAINS COURAGEOUS’ is Big in spectacle and thrill but it is the heart-thro that will bring millions to the box-office!"

Time out while the Circuit Booker and his friend from California get comfortable!
"I was just coming to that. Hunt Stromberg, the producer, invited me to the sneak preview. I saw ‘NIGHT MUST FALL’ in rough assemblage before it was finally edited. There is a perfect instance of M-G-M using its head in production. They’ve taken Bob Montgomery boldly out of the type role the public expects—no longer the suave comic—but instead he’s got a terrifyingly brilliant part that’s going to lift him further as a top draw name. The picture held that audience breathless. It’s based on the stage hit and what a show they’ve made of it. My advice is to get the boys shouting about it. You’ve got a real opportunity there!"

"TELL ME, WHAT’S ALL THE SHOOTING ABOUT THIS NEW BOB MONTGOMERY PICTURE ‘NIGHT MUST FALL’ THAT M-G-M IS ADVERTISING SO MUCH?"
"I had a lucky break too! I was on the M-G-M lot when two producers were running off working prints of big forthcoming films. Let me tell you this—from what John M. Stahl showed me of 'PARNELL' you can bank on this as the biggest sensation of Leo the Lion since 'San Francisco'. CLARK GABLE has a role with all the power of his 'Frisco part and MYRNA LOY makes a beautiful sweetheart for him. Then I saw producer Weingarten's private screening of 'A DAY AT THE RACES' starring the MARX BROTHERS. When I tell you its twice as Big and three times funnier than 'Night At the Opera' you'll know what to expect.

(Hey, let me catch my breath!)
"What a thrill when I saw 'PARNELL' in the projection room. It's the biggest sock since 'SAN FRANCISCO.' (Scene shows Clark Gable and Myrna Loy.)

"I also saw a private screening of the eagerly awaited MARX BROS. picture 'A DAY AT THE RACES' and found it terrific!" (Scene shows the howling wall-paper episode.)

"Let me tell you what happened one day when Luise Rainer and Bill Powell were doing a scene from 'Emperor's Candlesticks.'"
"It was on Stage 19 at the M-G-M Studios and Director George Fitzmaurice was running through a scene from 'THE EMPEROR'S CANDLESTICKS.' I watched Bill Powell and Luise Rainer as they spoke their dramatic lines. It was positively thrilling. Then Director Fitzmaurice took me aside and pridefully said he felt that these two great stars were giving their most inspired romantic performance. This spy story is as exciting as 'Mata Hari,' which Fitzmaurice also directed. Looks to me like 'EMPEROR'S CANDLESTICKS' will be one of biggest sensations of the Spring Season. Seems only yesterday that Bill Powell introduced Rainer in 'Escapade.' Then they co-starred in 'Great Ziegfeld' and now they're together again. A great team!"

Director Fitzmaurice (left) says the stars have never been better!

Picture for yourself this scene on the set of "EMPEROR'S CANDLESTICKS" at the M-G-M Studios!
“Sleepy? Okay then just one more.

Forgive my enthusiasm but you’d talk in your sleep if you had been out there at M-G-M. And now is the right time for a SLEEPER! Jot down in your memory the picture ‘THEY GAVE HIM A GUN’! This dramatic story starts with the world war, then goes gangster, with a wow of a prison escape and just brimming with showmanship.

I saw a long, unedited version with producer Harry Rapf and believe me I sat on the edge of my chair from start to finish. Spencer Tracy is grand. Gladys George is a real trouper and Franchot Tone has never been better. W. S. Van Dyke is the director and you know that means the tops. This picture has the sock of ‘The Big Parade.’ Mark my words you’ve got a great show coming in ‘THEY GAVE HIM A GUN.’ I’d like to tell you about M-G-M’s ‘BROADWAY MELODY OF 1938’ and GARBO’S next Big Romance with Charles Boyer ‘BELOVED’ —but it would take a week to do justice to them. What a lucky guy you are to have M-G-M product.”

AND SO FAR INTO THE NIGHT!

But the Circuit Booker could scarcely wait to get to his office next morning.

(next page!)
"Tell 'em about Bob Montgomery in 'NIGHT MUST FALL'. Unique! Different! Thriller!"

"M-G-M has a flock of BIG ONES coming! Everybody get busy! Ballyhoo The Parade of Hits!"

"Oh, Boy! 'EMPEROR'S CANDLESTICKS' with Bill Powell and Luise Rainer is a lulu!"

"Don't let a day pass without a plug for 'A DAY AT THE RACES' Marx Bros."

"Clark Gable will top 'San Francisco' with 'PARNELL'—Myrna Loy's the gal in it!"

"Garbo and Boyer in 'BELOVED'! You'll hear plenty about it!"

"CAME THE DAWN!"

"Start talking it up! 'THEY GAVE HIM A GUN'—the biggest screen thrill since 'Big Parade'."

"And then comes M-G-M's 'BROADWAY MELODY OF 1938'. Put a flash in the lobby now!"
A "Little" from "Lots" by RALPH WILK

HOLLYWOOD
SONGWRITERS Burton Lane and Ralph Freed, who recently completed "In a Little Castillian Garden," for Paramount's "Last Train from Madrid," have been assigned by Boris Morros to write the music and lyrics for Bing Crosby's next picture, "Double Or Nothing." The tunesmiths, who are but 24 and 29 years of age, wrote the title song, "Swing High, Swing Low," and have already turned out a swinging number, "Smartly," for the Crosby film.

King Vidor is making practical use of his hobby of being a Leica camera enthusiast. He has taken pictures of his principals for "Stella Dallas" and of all the bit and supporting players in front of the film. Thus he has a complete record of everyone who comes to him seeking roles and there is no chance of his memory playing him false.

Anthony Quinn, who has just been placed under a Paramount contract, is playing an important role in "Last Train from Madrid," which James P. Hogan is directing.

M-G-M has bought film rights to "Navy Blue and Gold," by George Bruce. Story appeared serially in Argosy under the title, "Annabone Ahoy," prior to its book publication under the other title.

"Chalked Out" to Warners
Warners Bros. are reported purchasers of film rights to "Chalked Out," play by Lewis E. Lawes and Allan Finsen, which Herbert Borenstein briefly presented at the Morasco Theater. Price paid is said to have been $15,000.

Sheldon Quits Selznick
West Coast Bureau of THE FILM DAILY Hollywood—E. Lloyd Sheldon has resigned as associate producer at Selznick International. Sheldon said he will not announce his future plans for a couple of weeks.

Guild Council Meets
Council of the Dramatists Guild holds a meeting today. Annual meeting of the organization will take place next month in New York.

participate in the establishment of such local boards. They must take the initiative now before anything can be done on this.

The delay and/or collapse of this plan is the definite, direct responsibility of the distributors themselves. It is the one and only problem that has been made for some regulation of commercial practices in the distribution and exhibition. The reason for the delay in putting the effort of effort is known only to the distributors, exhibitors generally have given the project a cold shoulder and expressing a willingness to help work it out. Can it be that the distribution industry is going to be out in court and invoke Federal and State regulation of commercial practices in distribution and exhibition by statute and commissions? If that is true, their present policy in that field should get the desired results. We seem to be on the verge of a lot of spectacular anti-trust suits, and exasperated and disgruntled exhibitors, with nowhere within the industry to get their grievances and complaints heard and adjusted, are bound to get the help of the Federal courts and Congress for relief. It may not be very smart, but it is inevitable, and the exhibitors can hardly be blamed under the circumstances.

The situation in Congress, while it may be quiet at the moment, is fraught with potential danger to the motion picture theaters and requires alert attention.

Wethersfield, Conn. — Nathan Lampert, operator in Broadbrook, Colchester, East Hampton and other suburban spots, is completing his 40-foot theater in Glastonbury this month and will break at Amity a new 300-seat theater in Wethersfield.

Thompsonville, Conn. — His 900-seat theater under way, Peter Paro-

kas is now considering the addition of a 200-seat balcony in order to institute range in admissions.

Charlotte, N. C. — A new 250-seat theater has been opened at Wades-

boro by Mr. and Mrs. L. L. Drake who also operate the Ansonia here.

Detroit—Metro Premium Co. has just sold the Sam Brown Circuit—

Kell, Ambassador and Woodward Grand Theaters—100 per cent on

overnowe premiums. The Crystal, west side house operated by Ray Schreiber and Bernard Brooks, also signed up for Metro premiums according to manager Norman D. Lane.

Galt, Ont.—A. M. Piper of London, has completed plans for a $22,000 theater to be erected next year, and Chapman for W. Kendrick and Son.

Ray Hall, is preparing plans for $40,000 750-seat theater, garage and

showroom to be built at 25 Water St., S. Galt.

Hull, Que.—A $20,000 theater is under construction on Main St. for

Interprovincial Theatres Ltd. and Famous Players Canadian Corp. at

Ottawa.

Memphis, Tenn. — A $10,000 re-modelling program has been initiated at the Peabody theater by the E. W. Ewing Co. Plans include provi-

sion for 200 additional seats and small stage. The Peabody theater

is $1,000,000.

Kansas City, Mo. — G. F. Long is opening the Elco Theater at West-

boro, which has been dark for sev-

eral months.

Hull, Mass. — The Bayside Theater will open on a week-end basis until the summer season takes full swing. John Connannon, former assistant

manager of the Egyptian Theater at

Brighton, has been appointed as the

manager by the M. & P. Theaters.

South Bend, Ind. — The River Park Theater Realty Co. has been reor-

ganized as the River Park Theater, Inc.

Republic Wash. — R. A. Culp of the town is building a 300-seat film

house at Oakville.

2,000th Microphon in Britain

London — Installation of Microphon sound system at Odeon, Hanover

Square, Yorkville, marked Western Electric's two thousandth equipment in Great Britain.
“Night Must Fall” with Robert Montgomery, Rosalind Russell, Dame May Whitty
M-G-M (HOLLYWOOD PREVIEW) GRIPPING AND UNUSUAL MELODRAMA, WITH ROBERT MONTGOMERY OUTSTANDING.

This melodrama is a decided departure from screen formula. No compromise has been made with the stage play, and in the end, Robert Montgomery reveals himself as the maniacal murderer, who did away with a woman guest at the English hotel, where he worked as a page boy. This disclosure is coupled with his murder of Dame May Whitty, aged head of a household, who befriended him. Montgomery's character study of “Baby Face,” the killer, suffering from egomania and trying to impress everyone, is outstanding. Despite its length, the picture is gripping and much credit is due Richard Thorpe, who crashes with a bang into the rank of major directors. He manages to inject some lighter moments into the grim theme, especially in some of the scenes between Montgomery and Dame May Whitty.

Several bows are due Hunt Stromberg, the producer, for setting a high class throughout, with Rosalind Russell excellent as the niece of Dame May Whitty, alternating in a number of roles for Montgomery. Dame May Whitty's acting is one of the high-lights of the picture, while Kathleen Harrison, Merle Tottenham, and Matthew Boulton, who appeared in the play, do fine work. Alan Marshall and Beryl Mercer are among the principals. Ray June's excellent photography does much to give the picture a grim and tense atmosphere. Montgomery cleverly uses the colour of Dame May Whitty, despite Rosalind Russell's suspicion as to his real character. Montgomery's character is well focused, and Dame May Whitty is the lady's constant attendant. He learns where she has hidden her money and jewels. She tells him that she is going to the hotel, and he tells her to return home. Boulton, English officer, who has been suspecting Montgomery of the first murder, arrives in time to apprehend him.


Director, Hunt Stromberg; Author, Emil Williams; Screenplay, John Van Drunen; Art Director, Cedric Gibbons; Associate, Frederic Hope, Edwin W. Willis; Editor, Robert J. Kerwin; Cinematographer, Ray June; Musical Score, Edward Ward.

Direction, Expert; Photography, Excellent.

Mrs. Meyer Marks Dies

Chicago—Mrs. Gertrude E. Marks, with her husband, was one of the builders of the Granada Theater and identified with the Marks Bros. circuit. Her husband, forerunner in hospitalization, died after a long illness. Survivors include, in addition to her husband, Daniel children, Julian and Pauline, a brother and four sisters.

“As Good As Married” with Doris Nolan, John Boles, Walter Pidgeon
Universal

HOLLYWOOD PREVIEW: DOMESTIC ROMANTIC COMEDY FOR THE MASSES, IN EVERY SENSE GRAND ENTERTAINMENT.

Given a real exploitation campaign which it merits, this picture should be a box-office standout. It's the sort of thing that word-of-mouth advertising sells for, if it has those delightful qualities that made “It Happened One Night” a hit. “Theodora Goes Wild” and the like. A male and female romantic comedy of the domestic type, it is a picture for the masses. Itsarpaculous dialogue stands out, the situations are clever, and the plot gives the viewers interest in the possibility of a letdown. The laughs are there, gale, and in every sense it can well be termed grand entertainment. It breezes along beautifully, with the lovely Doris Nolan giving a performance that should place her in the star class. Walter Pidgeon and Alan Mowbray are all in rare form, which call for persons with senses of humor, and John Boles does nicely in his part. Tala Birely, Katherine Alexander, May Philips, Ernest Cossart, David Oliver, Dorothea Kent and Harry Davenport carry the other important roles. Everyone connected with the picture can well be proud of his contribution. As director, Edward Buzzell shows a fine sense of comedy value, the piece carries on at a merry pace, and the performances he obtains from his players are grand. This superb script was the work of F. Hugh Herbert and Lynn Starling on the screenplay, and Norman Krapan on the original, E. M. Asher directed the picture. street scene values in this story and seeing to it that they get on the screen. John Harken is credited with his adaptation of the story, with Ray June on the sets. Learning that California, the state of his residence, allowed one's income to be divided between man and wife, thereby cutting down his income tax, John Boles marries, on a strictly business basis, Doris Nolan his secretary. She really loves him. The deal allows each to carry on as though there were no marital ties. This causes complications which in turn brings I'll be in the realization that he loves his wife.


Executive Producer, Charles R. Rogers; Associate Producer, E. M. Auer; Director, Edward Buzzell; Author, Norman Krapan; Screenplay, F. Hugh Herbert, Lynn Starling; Photography, Merritt Gerstad; Asst. Director, John R. Marden; Art Director, Cedric Gibbons; Associate, Frederic Hope, Edwin W. Willis; Editor, Philip Cahn; Musical Director, Charles Newman; Special Effects, John P. Fulton; Scene Decorator, Charles G. Richard; Direction, Merry; Photography, Good.

“Oh, Doctor” with Edward Everett Horton, Donnre Leighton, William Hall
Universal

HOLLYWOOD PREVIEW: GAGS, SLAPSTICK AND SENSATIONAL STUNTS YIELD A HOST OF LAUGHS.

It takes some time and footage for this piece to hit its stride, but once it gets into the stunt stuff that is reminiscent of Robert Benchley's “One of Those Days,” it is fast and funny and scores a host of good solid laughs. As program fare it is an enjoyable comedy with Edward Everett Horton doing a grand job of the hyperchondriac who does a complete-about-face stopping at no hazard to win the girl he loves. From the novel by Harry Leon Wilson, Harry Clark and Brown Holmes have thrown a screenplay which is overtalkative at the beginning but when it finds itself in slapstick sensational stuff, the situations are well worked out, and highly suspenseful and entertaining. Ray McCarey's direction plays the gags for good returns without carrying them too far. Besides Horton, the cast includes Edward Brophy, William Demarest and Catherine Doucet who know how to get their share of the laughs. Grainger's production hits the gags, it is the sort of comedy that regular audiences can laugh at. In his latest, Edward Merrett Horton, who believes he has only malady possible, is to fall heir to $500,000 in six months. He doesn't believe he will last that long, so he agrees to sell his legacy for $50,000 to four crooks, William Demarest, Eve Arden, Edward Brophy and Thurston Hall. In the course of keeping him alive, they hire Donnre Leighton to do Horton's business. He falls in love with her, but William Hall, the ace athlete is his competitor. To win her affections, Horton tries to do out of Hall in whatever form of athletic competition the latter attempts. The girl learns of Horton's deal and tries to break it. When Demarest gets his hands on a new system of outer-ledge of their office window, which is miles high, they are willing to call the whole thing off, and Horton gets his girl.


Associate Producer, Edmund Grainger; Director, Ray McCarey; Author, Harry Leon Wilson; Screenplay, Harry Clark, Brown Holmes; Art Director, John Marden; ASC Art Director, Jack Otterson; Associate, Lorenc Panick, Editor, Bernard W. Burton; Musical Director, Louis Forbes; Special Effects, John P. Fulton; Sound, William R. Fox, Jesse T. Bastian.

Direction, Understanding; Photography, Good.

“A Family Affair” with Lionel Barrymore, Cecilia Parker, Eric Linden
M-G-M

HOLLYWOOD PREVIEW: SLIM DOMESTIC COMEDY DRAMA WITH GLOVE-FITTING CAST A NATURAL FOR FAMILY TRADE.

This will please the entire family, and should go strong in all the smaller communities, for it tells the story of a typical small-town family. Lionel Barrymore plays the part of the Judge in this adaptation of the stage play, “Skidding,” and Cecilia Parker and Eric Linden, the young love interest. Mickey Rooney does a grand job as the adolescent, and gets most of the comedy business and handles it with telling effect. The theme is that of the law, and who lines up in opposition to the interests who are trying to build an aqueduct that will divert a lot of water to a city. The story works out as the climax at the county convention, when the Judge is slated to take a political beating by not being nominated for re-election. But he has a few tricks up his sleeve, and succeeds in routing the opposition, handsomely and completely.

The interest of the film is in the faithful and homey touches centering around the home life of the Judge's family. Fine performances are turned in by a distinguished list of players, several of whom distinguished themselves together before in “A.”

Cast: Lionel Barrymore, Cecilia Parker, Eric Linden, Mickey Rooney; Charles Grapes, Spring Byington, Julie Hayward, Sara Haden all turn in commendable performances.

Director, Very Good; Photography, Fine.

FOR ADDITIONAL REVIEWS OF NEW PICTURES, TURN TO PAGE 16 OF THIS ISSUE.

FOREIGN


A capable cast, and a story which, though light, presents a number of episodes which are dramatic and often comic, this film is generally more entertaining and certainly better technically than the average import. The story deals with the romance that eventually blossoms between a young business man, played by W. Zacharewicz, and Lidja Wysocka, cast in the role of a stage star. The players in the narrow plot and pleasingly, audiences acquainted with the Polish tongue will find the feature quite to their liking.

Rogers Collections Soar

New Orleans—Announcing that he is speaking conservatively, Harold Wilkes, chairman of the Will Rogers Memorial Hospital, said that this territory, told The Film Daily that the fund is almost $1,000 per cent over the top of its finals last year. The driver is not over yet.
"for the past 18 years..."

"I have been a subscriber to Film Daily for the past eighteen years and it is the only paper that gives me Who's Who and What's What, together with concrete articles on the most important news of the industry from all over the country. I deem it an asset to our business and I have it forwarded to me whenever I am on my vacation so that I may keep posted on what is going on at all times. If there is news about the film industry you want to know, I say brother exhibitor, subscribe to the Film Daily. Without it I would be at a loss.

The Film Year Book I find most useful at all times keeping it in my desk so that I may have it handy for reference as to what has happened in the past and more particularly when I want to know who produced, directed and starred in any picture when inquiries are made of me by my patrons which is very often."

THOMAS D. GOLDBERG
WALBROOK & HARTFORD THEATER
BALTIMORE, MD.
Monogram's Parley Will Attract 100

Among the more than 100 persons who will attend the Monogram convention May 7-8 at the Drake Hotel, Chicago, will be President Ray Johnston; J. A. Sisto, underwriter of the Monogram stock subscription; Sol A. Rosenbalt, counsel and member of the board of directors; Edward A. Golden, general sales manager; Scott R. Dunlap, manager of the export department; Hercul, Stuart, treasurer; and J. S. Litten, director of advertising and publicity.

Branch representatives include Howard Stubbins, Ray Omstead, Ed Blumenthal, Dallas; Nate Schultz, Cleveland; George Blumenthal, San Francisco; Carl Scott, Oklahoma City; Sam Estley and William Hurbut, Detroit; N. T. Norris, William P. Humston and Lester Durland, Kansas City; James Gregson, Milwaukee; Goldstein, Seattle; Lon T. Fidler, Denver; John W. Manhara, Atlan, Pittsburgh; J. T. Elman, Chicago; Carl Harkill, Indianapolis; F. E. Judd, Los Moines, O. L. Ringler, Omaha; Steve Brody and William Ohio, Cincinnati, and others.

The first business meeting will be called to order at 9:30 a.m. on May 7, to be followed by another session in the afternoon. A dinner and meeting of franchise holders will take place the same evening. Saturday will be given over to additional meetings, with the convention banquet set for the evening.

Special cars attached to “The Wolverine” will leave Grand Central station, New York, at 12:30 p.m. on May 5. At Albany it will pick up Steve Brody, manager of the Boston branch, and the salesmen associated with that office. Steve Brody, William Hurbut and the salesmen of Monogram’s Detroit exchange will board the train at Detroit. The return trip will be via Pittsburgh and Philadelphia.

Leichter Sells Series

Mitchell Leichter of Advance Pictures, Inc., has sold his series of H. Van Loan Stories of the South, pictures to Imperial Pictures of Northern Ohio.

But Will the Hens See It?

With Barrett of THE FILM DAILY, Chicago, the hens or hens lay eggs. But the American Poultry Association, annual meeting by the U. S. Department of Agriculture, which is held this year, will give the hens a three-reeler, “The National Poultry Improvement Plan.” Fix is available both 35 mm. and 16 mm. and is a target in the U. S. poultry field as “The Cluckers,” two-reeler and “Smoke,” one reel subject.

The Daily
Thursday, April 22, 1937

MO. COUNTY FORBIDS CASH AWARD GAMES

Joplin, Mo. — Bank Night and other games carrying cash awards were wiped out by a proclamation by Cal Warden, prosecuting attorney of Jasper County, who declared they constituted a lottery.

Beatrice, Neb. — Speedy action in the attorney general’s office in Lincoln assured action and presentation of briefs on the case would not take more than a forenoon. Trial date set for May 7.

Springfield, Ill. — With the Illinois Circuit Court having ruled that prize nights in film theaters constitute illegal lotteries in a Chicago case, State’s Attorney William D. Roberts announced he will push pending Bank Night cases against the Orpheum Theater here. Mortimer E. Berman, manager of the Orpheum, will be given a hearing Friday in County Court on charges of operating a lottery. The other case is a quo warranto proceeding in Circuit Court requesting the theater company to show, by what right it could operate the Bank Night program in this state.

It has been estimated that nearly $6,000,000 had been distributed in prize money during the two years Illinois film theaters have been using games.

Rush of Bank Nighters Brings Exhib. $25 Fine

Memphis, Tenn. — Five Marshall Frank Buckalew has warned all local theaters against overcrowding.

Bank Night at the Rosemary Theater, established by Mike Giancenco, caused the exhibit to be halted into City Court and fined $25. Giancenco stated that his aisles were clear but 200 from the outside had rushed in to hear names of prize winners announced.

Bank Night is gaining favor among Memphis showmen and packs that have been Rosemary and Susore, the only three theaters which thus far have adopted the policy.

Republic Places Serials

Republic’s Kansas City Exchange has sold a 100 per cent deal for its 1937-38 Serials to the Commonwealth Circuit.

Para. Adds 2 More Radio Stars

West Coast Dups. THE DAILY FILM

Hollywood—Acquisition of James and Kathryn French and David and June McGuire and Molly,” gives Paramount the last of the leading personalities of any studio—15. The Jordans will be seen in “Two Tickets to Titan” and “A Day in the Life of a Horse.”

New Movie House? No, Sir, Boonville Wants Its Hall

Boonville, Mo. — Thespian Hall Preservation Committee has been formed here to oppose announced plans of Fox Midwest Theater to replace the historic Thespian Hall with a new theater. Thespian Hall was built in 1865 and during the Civil War was used both as barracks and hospital.

Trebow In B & K Post

Chicago—Arch Trebrow has been named purchasing agent for Balan & Katz circuit, succeeding E. F. Maher, who has joined the Joe Goldburg organization.

Reviews of New Films

“Round-Up Time in Texas”

With Smiley Burnette, Maxine Doyle, Cabin Kids, Champion

Republic

58 Mins.

OUTDOOR DRAMA, WELL ENOUGH ACTED AND TECHNICALLY O. K., BUT

Despite its title, the wide open spaces of Texas are on view for only a few fleeting moments, and then the locale of this run-of-the-crop film shifts suddenly to South Africa, with the chance of contributing little if anything to the feature’s entertainment value. The reason for swapping venue was apparently to give the film an added originality—which decision on the part of the producers might have been justified had the atmosphere smacked a bit of the lands comprising the southern sections of the Dark Continent. Perhaps the producers were trying to give the comedy via the Cabin Kids, who are the offspring of an African chief, and, in one case, in their musical bits. But whatever the basic causes, the results are not up to snuff. At times the action dips deeply into the well of tedium and outright slapstick.

Cast: Gene Autry, Smiley Burnette, Maxine Doyle, Cabin Kids, Champion, Lyle Latner, Maxee, Earle Hodgins, Dick Wessel, Bud Williams, Elmer Fain, Corrine Anderson, Frank R. Blue, Ken Cooper, James E. Grant, Austria, Associate Producer, Amor Shaler, Director: Joseph Kane, Screenplay, Oliver Drake, Photography, William Nabors, Editor, Lester Orbecke.

Direction, O. T. Photography, Good.

“Bar Z Bad Men”

With Lois January, Tom London, Frank LaRue

Republic

51 Mins.

HARD RIDING AND SIX-SHOOTING GALORE STUD THIS WESTERN WHICH

WILL SCORE WITH STARS’ FANS.

There’s enough shooting and hard riding in this western to command it to all outdoor drama fans. Johnny Mack Brown is of course, the central figure who turns out to be the bad man indeed to the bad man who killed his pard. Right at the outset there is a display of his skill with a six-shooter when he celebrates his purchase of a half interest in Jack Rockwell’s ranch, called the Bar Z. Brown manifests his riding into the town and shooting up the streets and the local bar. About to be sentenced to a stretch in the town jail when he informs the magistrate he is the son of John Rockwell, the judge decides it’s probably better to have Johnny out of town than stopped up in the jail. With the suspension of sentence, our hero lives, as he promises, free of charge and in the end the bandits are broken up and peace is restored to Jack Rockwell’s ranch.


Producer, A. W. Hackel; Director, Sam Newfeld; Author, James P. Olsen; Screenplay, George H. Pympton; Camarion, Bert Langeneker, Editor, S. Roy Luby.

Direction, O. T. Photography, Good.

N. Y. Assembly Passes Dog Racing Measure

Albany, N. Y. — The Assembly has passed and sent to the Senate the bill legalizing dog races. The Senate has passed and sent to the Governor the city of New York bill to permit bowling on Sundays after 2 P. M. Last year Governor Lehman vetoed a dog racing bill.

Under the terms of the measure dog racing would be authorized and would be conducted under the supervision of the State Racing Commission, The State would receive one cent of the admissions. Under the second bill, the Department of Agriculture would get $200,000 from such receipts to distribute to agriculture societies.
THE DAILY NEWSPAPER OF MOTION PICTURES
NOW EIGHTEEN YEARS OLD

VOL. 71, NO. 95
NEW YORK, FRIDAY, APRIL 23, 1937
TEN CENTS

Distributors Up Broadway Ad Budgets 25% in Year

KAO FIRST QUARTER NET IS MORE THAN $500,000

Discuss Pact to "De-freeze" Registered Pix Titles

Plan Would Allow Producers to Re-register 25 P. C. of Their Total

An agreement under which members of the Hays organization would "de-freeze" scores of thousands of picture titles now registered with it was discussed by its committee on title registration at a meeting yesterday in New York. Selection of "free" titles has become an increasingly acute problem from the production standpoint.

WASHINGTON HOUSES

Washington Bureau of THE FILM DAILY
Washington—Immediate construction of four new theaters, involving an expenditure of approximately $2,000,000, was announced yesterday by John J. Fayette, general zone manager of Warner Theaters. Building program calls for the construction of 1,000 to 1,500-seat units.

M-G-M's Own Checkers In All But Five Zones

M-G-M has completed installation of its own checking facilities in all territories but five in the South. Next zones to be entered are Atlanta, Memphis, New Orleans, Dallas and Oklahoma City. Last territory in which a force was established was Philadelphia.

Earnings About Double Those of the Same Period Last Year

Keith-Albee-Orpheum Corp. had a net profit of slightly over $500,000 for the first quarter of 1937, just about double the earnings of $274,040 for the first quarter of 1936, directors were told at a board meeting yesterday.

The directors elected Leo Spitz as chairman of the board and president of the company, Malcom Kingsberg, representing the M. J. Meehan interests, was elected vice chairman. All other officers were re-elected.

Board of RKO Radio Pictures also held a meeting yesterday. Proceedings were described as routine.

MPTOA MEMBERSHIP SOARS 900 IN YEAR

Membership of the M. P. T. O. A. through units affiliated with the association has increased 900, now totalling 5,400, as compared with 4,500 a year ago, according to a checkup just made by the organization. Regional units associated with the national outfit number 22. A year ago there were 20 in the association. The M.P.T.O. of Virginia seems likely to become the next affiliate.

Special Train to Take RKO Convention Groups

An "RKO Convention Special" will be run from New York to Los Angeles for the sixth annual and third international sales convention.

Lions Roar at "Swing"

Panama (By Cable)—Claiming that it is derogatory to Panama and offensive to the citizens of the Republic of Panama, the local Lions Club has formally protested against Para’s "Swing High, Swing Low."

HAD Kansas exhibitors elected to fight the censor’s ruling in the courts, it is possible that the Board would have been embarrassed, to put it mildly. It so happens that news reels are not censorable in the Sunflower State and that the statute provides other films are to be cut only when found to be obscene scenes that are "cruel, obscene, indecent or immoral."

Further, it seems that the first release of "The March of Time" was presented to the Board in 1935 as a courtesy gesture, with the Board classifying it as "educational."

WASHINGTON—By CHARLES J. BAHN

THAT fine co-operative spirit responsible for the production of "Let's We Forget," designed to further this year's Will Rogers Memorial Hospital drive, is deserving of quick exhibitor emulation. Certainly, this is one occasion when the several arms of the industry can stand as one. A most worthy choice and monument to a well-loved national figure whose personal philanthropies were many, the Will Rogers Memorial Hospital is entitled to the fullest measure of support.

When the annual public campaign for funds opens on April 30, "Let's We Forget" should find a place on the program of every one of the nation's film theaters. The 1937 reel, supervised by Louis B. Mayer, is something more than a trailer appeal for funds. Audiences cannot but find the clever all-star short subject to their liking.

THE folly of motion picture censorship is attested anew by recent happenings in Kansas where the Board of Review first deleted utterances by U. S. Senator Burton K. Wheeler from the current issue of "The March of Time" and then, under fire, reversed its decision and permitted restoration of the footage.

The deletions, the Board has explained, were made because it found the Senator’s criticism of the Roosevelt court reforms to be "partisan and biased." That explanation was made the more interesting by the fact that the Board's chairman, Miss Mae Clausen, is an Emporia newspaper editor, and editors are presumed to carry the torch for freedom of speech.

Broadway Ad Budgets Increased 25% By Distributors During Last Year

UMPTO Battling Columbia On Non-Theatrical Issue

Philadelphia — U. M. P. T. O. members, meeting yesterday, approved a plan whereby exhibitors will be

In newspaper campaigns designed to plug Broadway runs of their productions, distributors have increased their budgets approximately 25 per cent during the past year, according to data derived from authoritative sources yesterday. House budgets,
Unexposed Film Exports in '36 Hit $4,360,000

Washington Bureau of THE FILM DAILY

Washington—Motion picture films, sensitized but not exposed, reached a new high in exports in 1936 hitting a total dollar value of $4,360,000, according to special survey made by foreign commerce department of the United States Chamber of Commerce. According to report there was exported in 1936, 384,319,000 linear feet.

"Captains Courageous" Gets Roadshow Status

M-G-M has definitely decided to roadshow "Captains Courageous," following a trial run of the production at the Locust Street in Philadelphia. Picture will be given simultaneous premieres at the Astor, New York, and the Gary, San Francisco, May 11, beginning two-a-day runs in both houses. On May 16 the attraction has its New England opening at the Colonial at Boston.

"Captains Courageous" is the fourth M-G-M roadshow during the past 12 months.

Engineer-Firemen Rest Bill Goes to Governor

Albany—The Senate has passed and sent to the Governor the Keenan bill providing for one day of rest in seven for engineers and firemen employed in film theaters.

Dufaycolor Plant to Be Located in Delux Lab.

Dufaycolor has completed arrangements with DeLuxe Laboratories for construction of a laboratory processing 35mm, 16mm, and 33mm prints in three colors. Plant will be housed at the Delux Laboratories, 5th St. and 10th Ave.

For Tax Publicity Repeal

Washington Bureau of THE FILM DAILY

Washington—House vote next week on the Doughton resolution to repeal income tax salary list publicity was assured yesterday by House Rules Committee action. Chairman Doughton of Ways and Means Committee stated he hoped to bring up resolution for action either Monday or Tuesday.

ITSDA Defers Convention

Independent Theater Supply Dealers Association has indefinitely postponed its annual convention, slated to be held starting June 15 in Chicago. Present indications are that it will be postponed a month or more from the original date.

M. J. Caplan Dead

Detroit—Maurice J. Caplan, 47, president of Metropolitan Motion Picture Co., commercial film producer, and former president of Detroit Variety Club, is dead after a long illness.

Elated With Buying Survey, Allied Plans Parley Report

Declaring that independent exhibitors are not rushing up to sign for 1937-38 product, Allied yesterday stated that a full report of its buying survey will be presented to its membership at its annual convention at the Hotel Pfister at Milwau- kee March 29-30. Twenty-one companies and exchange centers are represented in returns already received, said the announcement.

"Of 170 theaters scattered from Maine to California and from Minnesota to Texas, only 13 had contracts for product approximating their requirements for the ensuing year. Fourteen theaters have signed up with one company each, and 23 have signed up with two or three companies each. One hundred and twenty-two of the reporting theaters have bought no product of any kind.

Detroit and Michigan Both in Grip of Dups

Detroit—This city today is in the grip of dups, with the policy also generally adopted throughout Michigan. Only local house not using double features regularly, aside from the first-runs, is the Punch Bowl today.

While there has been some agitation to eliminate the second feature, thus far the movement is only in the talk stage.

Philly Exchange Workers Hold First Union Parade

Philadelphia—First meeting looking towards the organization of a large exchange workers union here was held at the Broadwood last night.

Chaplin Is Sued

Charles Chaplin was sued for plagiarizing his picture "Modern Times" in a foreign court by Filmes Sonores Tobis, Societe Anonyme de France, which Court by Filmes Sonores Tobis, Societe Anonyme de France, which picture "Modern Times" was pirated from the Rene Clair film "A Nous Le Libre- te," United Artists is included as a defendant in the suit which asks an accounting of profits and an injunction restraining showing of "Modern Times."

Suggests FTC Film Control

Senator Burton K. Wheeler, chairman of the Interstate Commerce Committee, is urged to seek legislation vesting supervision of motion pictures in the Federal Trade Commission instead of state administrative bodies, in a letter from David Garri- son Berger, attorney and now assistant to head of the FTC Picture Production Division of the "Nine Old Men."

ITOA to Elect May 4

President Harry Brandt and other re-nominated officers of the I. T. O., A., will be elected at a meeting of the organization May 4 at the Hotel Astor.

Coming and Going

E. A. SCHILLER leaves New York Sunday en route to Atlantic City.

ROBERT HALL, who is now in New York, returns to Hollywood next week.

GABRIELLE PEPE, who is now in New York from the Orient and goes to the coast in two weeks.

DENNIS McFADDEN goes to Hollywood next week from New York.

LINTON WELLS is back in New York from the west coast.

CHARLES C. PETTIT, JR., returned to New York yesterday from Washington.

RICHARD RODGERS and LORENZO HART, song writers, have arrived in Hollywood to write the music and lyrics for the forthcoming Mersey Lalkay feature, "Return Engagement."

MRS. JESSIE JOHNSON, associated with the Bremen-Roosevelt Expedition which is now in Ecuador engaged in the exploration and filming of volcanoes there, leaves New York today on the Santa Barbara for South America to join the expedition.

LORETTA YOUNG, screen player, arrives in New York tomorrow from Hollywood with her mother and sails next Wednesday for a vacation in Bermuda. While in town she will stop at the Hotel Pierre.

JUlius J. FERRETTI, New York representa- tive of the Motion Picture Daily, arrives in New York today to join the expedition. He arrives in New York today to join the expedition.

BEN PIAZZO has left New York for the coast via New Orleans, returning to the east coast, a week from today.

BRODERICK CRAWFORD arrives in New York today aboard the Twentieth Century.


JOHN DOWD, head of RKO theaters publicity and advertising department, returns today from Boston.

PHIL REISMAN, RKO Radio foreign sales head, returns Monday by way of Los Angeles from a trip to Paris.

JULES LEVY, RKO Radio sales chief, returns Monday from a Southern trip.

ED MCFARLANE, RKO radio casting salesman, returns Sunday from a Southern vacation.

"History" in 4th Week

San Francisco—"History Is Made At Night" has been booked for its fourth successive week both at Her- man Cohen’s United Artists Theater here, and the Liberty, Seattle. These are the two of the 74 holdovers registr- ated by the Warner group so far.
U. S. TO PREVIEW CORONATION! Simultaneous openings in 275 cities on May 8th for "Prince and the Pauper" will provide Americans authentic view of Coronation ceremony 4 days ahead of Londoners! Coast bound from Europe, Errol Flynn jumps for joy at his picture's advance notices.

"MARKED WOMAN" MARKS THIRD WEEKS in Frisco and N. Y., second weeks in Newark and Hartford, with Cleveland, Albany, Buffalo latest to top "Green Light". Here's star Bette Davis' (second from l.) highlight scene with (r. to l.) Jane Bryan, Isabel Jewell, Lola Lane, Rosalind Marquis and Mayo Methot.

WARNERS' "SINGING COWBOY" NOW ON THE AIR! Dick Foran (left) set to win new fans for his famed Western series with weekly coast-to-coast broadcast on popular Burns and Allen program!

WHAT THE WARINGS ARE WEARING THIS SEASON appears to be grins—but why not? They're in Hollywood, Fred and his famed Pennsylvanians (below), at the behest of Warner Bros., as multitudinous (30) members of the cast of Dick Powell's forthcoming film frolic "Varsity Show."

AND SHE SINGS, BESIDES! Added to her other celebrated charms, the Warnerole completed in "Confession" this week by Kay Francis will provide fans with their initial opportunity to hear her sing—a privilege heretofore exclusively enjoyed by a fortunate Hollywood few.
MARK THESE WORDS
WRITTEN TO 17 MILLION NEWSPAPER READERS BY
MARK HELLINGER
ABOUT THE BEST-LOVED OF ALL STORIES BY
MARK TWAIN
(a good writer, too!)
THE PRINCE AND THE PAUPER

WHICH WILL BE RELEASED TO 275 THEATRES ON MAY 8th BY WARNER BROS., PRODUCERS OF "MARKED WOMAN"

EXCLUSIVE!
First behind-the-scenes, over-the-shoulder scenes ever taken of Mark Twain! Hellinger, most popular storyteller of the day! Nearly half the movie fans in the country will see the great rascal Hellinger wrote for this show—Warner Bros. scoop the world with these candid close-ups on how he wrote it!

WITH ERROL FLYNN
CLAUDE RAINS
HENRY STEPHENSON
BARTON MACLANE
AND THE MAUCH TWINS
BILLY & BOBBY
Eric Portman and Thousands of Others • Directed by WILLIAM KEIGHLEY • Music by Erich Wolfgang Korngold • A First National Picture
arming and richly human film
"THE PRINCE AND THE PAUPER",
the popular Mark Twain classic
that has been brought to the
screen by Warner Bros.

... Twain's story of the
impoverished lad who, through
a case of mistaken identity,
was about to be crowned
King Edward VI, has been...

... handled with wisdom and
...did I get the feeling that
the pace was too heavy or the
action too slow. The Mauch Twins,
Billy and Bobby, are ideal in
the picture's title roles...

...while Errol Flynn, Claude
...good as Laughton's was—and in
Laughton's was—and in
some spots it is better. All in
all, "THE PRINCE AND THE PAUPER"
is sincerely recommended to
all audiences, everywhere!
DISCUSS 'DE-FREEZING' REGISTERED PIX TITLES

(Continued from Page 1)

ducer standpoint owing to the large number tied up at present through registration, which incidentally involves a great deal of bookkeeping.

Under the proposal, producers would be allowed to re-register 25 per cent of their present total. Another meeting on the matter is tentatively set for Thursday.

UMPTO Battling Columbia On Non-Theatrical Issue

(Continued from Page 1)

asked to withhold dates or pull dates on Columbia because of the local exchange's attitude on the so-called theater problem. Failure of manager Harry Weiner to co-operate with the body led to the institution.

A test case may be arranged on the "numbers" issue arising where exhibitors are sold only numbers on contracts and then not given pictures which the exhibitors feel they are entitled to. The legal committee is looking into the matter.

A committee was appointed to wait on Edgar Moss regarding a situation in the Kensington District where 39th Century-Fox is reported taking away a buying privilege from an established run and giving it to a house not yet built. Practice of exchanges in encouraging new theaters by promising product was rapped. It was announced 26 pledge cards have been signed by U.M.P.T.O. members saying that they will not continue the weekly payment plan on shorts.

President Lewen Pizor who presided at the meeting presented a review of the legislative situation.

Special Train to Take RKO Convention Groups

(Continued from Page 1)

of RKO Radio Pictures to be held at the Ambassador Hotel, Los Angeles, starting June 18. The train will run on route to pick up all delegations.

Bandits Get $1,400

Revere, Mass.—Three bandits entered the manager's office at the Revere Theater, forced Assistant Manager Edward to open a safe, and escaped with $1,400.

Pearl White in Comeback?

Newark, N. J.—National Pictures, now being organized in New York with Morris Rose, former owner of Famous Films, and Aaron Fox said to be principal, have gained Pearl White to the screen, according to announcement made by Fox here. National, it is said, is going into production with old Biograph Studios at Fort Lee.

LOOKS LIKE a sellout for that AMPA Dinner Dance at the Hotel New Yorker—the date is Saturday eve, May 1. Secretary, Railroad Land has sent out invitation cards to members for the Awards Exhibition to be held at Loces State building on the second floor from April 26 to 28. Any of your friends interested in motion picture advertising art will be glad to look over this exhibit.

A DINNER party was given on behalf of David Selznick at the Waldorf last eve, in honor of the opening of "A Star Is Born" at the Music Hall. Among those present were Charles Moskowitz, Major L. E. Thompson, Nate Bromberg, Jack Alcione, Gus Schaefer, Major Albert Warner, I. J. Hoffman, Frank Freeman, Spyros and George Skouras, Frank Walker. After dinner the guests attended the 9:30 performance of the picture at the Hall.

A DINNER party was given by Director W. S. Van Dyke to Mrs. Mabel Walker Willett and District Wednesday eve in the Mayflower Hotel at Washington. After the dancing Van Dyke presented a surprise to a group of "Capes Courageous" as he arrived in New York last nite.

A BUNCH of exceptional exploitation campaigns have been launched on Universal's "Top of the Town." This film seems to lend itself easily to a variety of stunts, and the following shows have gone to town with "Town" in a very impressive manner. Chief among them are: J. W. Crockett, Manager of the Fox in St. Louis, William Sears and Robert Hale of the Orpheum, Minneapolis, Harry MacDonald and Harold J. Mirisch of Warner's in Milwaukee, Sam Toygan, Keith theater, Lowell, Mass., "Skin" Weschner, Stanley, Philly, Eddie Miller, and Sid Dannenberg of the Hippodrome, Cleveland.

IT SEEMS that ye ed of this paper Chet Bahn got a pal a pass so the guy's wife could see one of those feme-slayers action is the reason. Chet receives this note the next month in appreciation of the favor. "My wife thanks you for letting her see Robert Taylor last night—I don't know if all our marrried mugs know just how ya feel, feller"

EVERY FILM house in the land is lining up to pay tribute to the memory of Will Rogers as the Memorial Fund campaign starts the week commencing Friday, April 30. The program will be featured the Memorial special short, "Lost We Forget," starring Robert Taylor and Gary Cooper. The film represents the cooperative effort of the entire industry written and produced by Frank Whiteman under the auspices of N.G.M. Harry Carey and Allan Jones appear in the film, Oliver Garver assistant producer. The directors were Henry Hathaway, E. Mason Hopper, Richard Thorpe, Harry Land. Dave Snell arranged the musical score and Lowell Thomas has been nominated as proxy of the Advertising Club of New York.

AS WE came to work this morn, we found an excited mob outside the Paramount building. They were watching our Gal Friedegg trying to jum her way through the revolving door... the dumb sec was trying to push the door on the left side... we warned, "Don't ya know enough to go to the right with a revolving door?" Frieda yelled back: "Why the hell should I go right when I'm left-handed?" (N. B.—There are no revolving doors in the Paramount building, you say? So—ya want to go technical on us, ha? Don't ya know we're writing a fiction kolyom? You really should know, with all the fictional build-ups we've given you—and You—and YOU.)

WARNERS ADDING FOUR WASHINGTON HOUSES

(Continued from Page 1)

neighborhood theaters in Tenleytown, Bethesda, Silver Spring and Northwest Washington. The theaters will have complete air conditioning equipment.

Although plans and sites have been selected and approved, exact locations of the four theaters have not been announced, pending the completion of the contractual negotiations. The completion of the new group of theaters will bring the total operated here by Warner Bros. to 29.

Fourth house to be built since announcement of a Warner expansion program 18 months ago will be opened on May 6. It's the Calvert, now nearing completion at 2360 Wisconsin Ave., N.W.

Distribs. Up Broadway Ad Budgets 25 Per Cent

(Continued from Page 1)

it is understood, only show a slight increase. Estimate is made that approximately $1,750,000 was expended last year in a Broadway first run gross house during the past year, according to a newspaper space.

National Screen Service To Open St. Louis Branch

St. Louis—National Screen Service has leased quarters at 3316 Olive St. and will open a local branch there about May 8 to serve the eastern Missouri and southern Illinois territory. Glenn Gregere will be branch manager.

The office will also distribute films handled by the National Screen Accessories, a subsidiary concern.

Felt Sues for $45,409

Abraham Felt is suing Trans-Lux Movies Corp., Trans-Lux Daylight Screen Corp. and Percy N. Furburg for $45,409 commissions allegedly due him for obtaining sites for Trans-Lux theaters in Philadelphia, Washington and Baltimore, it was revealed yesterday in Supreme Court in connection with a motion to amend Felt's complaint. It charges that he had an understanding with Trans-Lux that he would receive regular real-estate commission on his work.

Zinc Tokens for Tax Use

Kansas City, Mo.—According to an announcement made by W. G. Fink, chairman of the Kansas Tax Commission, arrangements have been completed for the manufacture of zinc tokens to be used to pay the recently passed 2 per cent sales tax law. The tokens will be soldered in place, will produce 1 cent, and in the 2 cent denomination.
REVIEWS

“A Little” from “Lots”

By RALPH WILK

HOLLYWOOD

WHEN Edward Arnold completes his current screen role as Jim Fisk, pictures an American financier of the post-Civil War period in radio's “The Toast of New York,” he will have completed the record of 35 weeks of work before the cameras out of the last 38 of the calendar.


New contracts—M-G-M: Erol Twigger, director; Maureen O'Sullivan, actress; 20th-Fox: Gregory Ratoff, actor-director-supervisory.

News of the day—Erle Kenton will direct “Stranger Than Fiction” for RKO. Through a personal agent, Kelly is appearing in “Broadway Melody of 1938.” . . . Al Boasberg will supply comedy interludes for Principal's “Make a Wish.” Los Angeles, Katharine and Sheila Andrew will play the same infant role in “Saratoga.”

Tex Ritter has signed a contract with the William Morris agency to handle his personal appearance tour which starts upon completion of “Rider of the Rockies.” His seventh Edward Finney production for Grand National set to get under way on April 26 with Lindsay Par-fons supervising.

“True Confession,” a French com-edy drama, will be produced by Paramount as Carole Lombard’s next starring picture, it is an-nounced today by William LeBaron.

That Lee Shubert intends present-ing Gypsy Rose Lee in a new edition of “Follies,” was indicated yesterday by the announcement and production which renewed his option on her services.

Warners have signed Frances Mc-Griff, who has been tunning in “Paradise on Parade,” and she will report June 10.

Schwartz, Kalafat Feted

By Cleveland Exhibitors

Cleveland — Approximately 100 members of the Cleveland Motion Picture Exhibitors Association attended a testimonial dinner at the home of C. of to President Ernest Schwartz and to John D. Kalafat, chairman of the labor committee. Schwartz has been president for three successive terms. Kalafat has been labor committee chairman for longer than that. Schwartz was presented with a five-piece silver coffee service. Kalafat was the re-cipient of a set of professional golf clubs. William M. (Billy) James of Columbus was toastmaster. Other out-of-town guests were Martin G. Smith of Toledo, president of the L. T. O. of Ohio and Secretary F. J. Wood.

Girov Starts First of 36 Shorts for RKO Radio

West Coast Bureau of THE FILM DAILY

Hollywood — Bert Girov has practically completed production on the first two- weeker in his 1937-38 schedule for RKO Radio's shorts department. The picture is an Edgar Ken-needy comedy, the first in a series of six. Leo Goodwin directs and Arthur Ayres plays the female lead. Producer lists a production sched-ule of 36 shorts for coming year, ranging from comedy to musical to comic subjects. Pictures will be divided and released in six separate series, according to Girov.

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New dance sensation introduced by Producer Fanchon in Paramount's novelty-packed "Turn Off the Moon." Remember Fanchon, co-creator of those famous Fanchon & Marco stage presentations? She knows that the mob likes romancing, and dancing, and song, and comedy... and she's given 'em plenty in this classy piece of entertainment.

"TURN OFF THE MOON"

with CHARLIE RUGGLES • Eleanore Whitney
Johnny Downs • Kenny Baker • Phil Harris
and His Orchestra • Ben Blue • Marjorie Gateson
A Paramount Picture • Directed by Lewis Seiler
The First Quarter of 1937

RKO Earnings Said More Than a Million

KORDA SAILING FOR NEW YORK FOR U.A. CONFAB

Theater Divorce Bill Ready for Introduction in Illinois

MINNESOTA MEASURE BELIEVED DEAD AFTER SENATE CALENDAR MOVE

A theater divison of RKO has been prepared for introduction in the Illinois Legislature but so far has not made its appearance in either body.

Indications late last night were that Allied-sponsored attempts to pass a theater divorce bill in the Minnesota Legislature this session would fail, following defeat of a move to have the measure placed on the Senate's preferred calendar, to insure early action. The body had planned to adjourn sine die on Thursday night but was still in session yesterday.

20TH-FOX SALES MEET EXPECTED TO HIT 300

Approximately 300 members of the 20th Century-Fox sales department and executives of the company are slated to attend its annual sales convention at the coast opening May 31, stated John D. Clark, general manager of distribution, yesterday in New York. Sidney R. Kent, who returns to New York May 11 from

"Wake Up and Live" Sets Roxy Opening Precedent

Roxy theater opens its doors at 9 a.m. today for the first time in the history of the house as a result of his done yesterday by 20th-Fox's "Wake Up and Live". At 10 a.m.

20 P. C. QUOTA ANTICIPATED

London (By Cable)—New quota legislation, expected before Jan 1, will fix the percentage at 20 per cent, if it is anticipated in informed circles. Further trade talks with the British government will precede any further action for a 10-year extension of the quota.

INTERVENTION MOTION IN RKO REORG. LOST

Federal Judge William Bondy yesterday denied the motion of Isidor J. Kresel on behalf of the Orpheum Circuit Inc. preferred stockholders committee, to intervene in the RKO reorganization proceedings, but stated that Orpheum stockholders are protected by their right to be heard on the plan.

Judge Bondy denied the Kresel motion on technical grounds. He cited the failure of the papers to

"STAR IS BORN" CLICKS BIG AT MUSIC HALL

Opening day attendance of Selznick's "A Star Is Born" at the Radio City Music Hall stood at 18,932, it was announced yesterday. Second

SKOURAS Sure-Shot at Skeet

In addition to being a pretty smart circuit operator, George Skouras now holds the title of champ as far as skeet shooting goes at the Winter Haven Country Club. He has a match scheduled with brother Charlie tomorrow at the club, with golf as a sideline.
APPRICATION of films is being fostered systematically through the activities of the RKO Radio sales promotion dept. directed by Leon Barabas, a member of exhibitors' relations representatives who have been appointed to operate permanently in various territories. Their work consists in creating greater interest in the study of the motion picture in clubs and educational institutions. of course plugging over the current RKO Radio product that may lend itself to the educational angle.

Vernon H. Adams, representative in the Southern district, speaks over WMC at Memphis today on photoplay appreciation in the high schools.

William J. Healy, in the East Central district, will address the Ohio State Federation of Women's Clubs in Akron on May 18.

TODAY IS the day in the life of Ken O'Brien, of United Artists pub dep't he will be taken over for life by Katherine Keller of Las Angeles he wedding takes place at Del Mar. Now a smart guy when he picks a gal at the other end of the United States, figuring his Yonkers rep hasn't reached that far. On Tuesday eve the trade press will be guests at United Artists at a special preview of "Woman Chases Man," the Samuel Goldwyn ep-pic, at Loew's Sheridan theater in the Village a dinner at the Hotel Lafayette will precede the showing which will coincide with the production's dual opening at Warner's Downtown and the Hollywood theaters in Losang.

MUSICAL INTERPRETATION Rights Guarded in Bill

Washington Bureau of THE FILM DAILY

Washington—Senator Joseph F. Guffey, of Pennsylvania, has introduced a new copyright bill, a companion measure to that introduced by Rep. J. Burwood Daly, to protect interpreter's musical compositions. The new bill, S. 2240, differs from other copyright measures in that it protects not composition itself but interpretation given composition by orchestra leaders, or actors.

Littlefield Allied Posts to be Filled at Conclave

Posts occupied by Walter B. Littlefield, who has sold his theater interests in the Boston territory to M. & P. circuit, will be filled by the exhibitor association at its annual convention in Milwaukee late next month.

M. & P., a Paramount affiliate, takes over Littlefield's houses, the Egleston Square at Dorchester and the Fairmount at Hyde Park, immediately. Littlefield plans to devote his time to other business interests.

Reade Urges Exhibitors Oppose Dog Racing Bill

Expressing fear that Gov. Lehman will sign the bill passed by the New York Legislature legalizing dog racing in the state, Walter Reade, circuit operator, yesterday called a meeting of exhibitors in the territory urging them to oppose the prospective move. Reade, in his address, said that dog racing would harm the film industry.

K. C. Branch Managers Will Meet Union Official Today

Kansas City, Mo.—A. F. L. membership application circulated here was signed by over 100 exchange workers. The union meeting called for Monday night has been postponed until Tuesday at which time the organization will be effectuated and officers elected.

Branch managers met yesterday in preparation for a meeting today with Felix Snow, union secretary.

ARThur E. Carew Dead

Santa Monica—Arthur Edmund Carew, veteran stage and screen player, is dead here and funeral arrangements are pending.
AKRON CONSTRUCTION HITS 10-YEAR PEAK

Akon, O.—The greatest volume of theater construction in more than a decade is underway in the Akron district at the present time.

At nearby Medina, work is progressing on Ben Yudelvitz’s new movie theater and the remodeling of the Masonic temple into a theater. Construction is under way. P. E. Essick and Myer Fine of Cleveland are back of the latter venture.

A new front will be installed at the Castamba theater at Shelby, as well as complete interior redecoration and addition of 400 seats to the present capacity. H. S. Schroeder, operator has announced.

At nearby Barberton, Harold Maksimom has acquired a storefront building for his business and will remodel the entire structure at an estimated cost of $140,000. The altered theater will have 1400 seats, as has been announced.

The Shean Chain, Inc., is spending $20,000 for the electric and Cas- teto Theaters, Ashtabula, Shean, Gen- eva and Shean, Commeut up to date, an executive of that operating group has announced.

New West Indian Theater Will Be Air Conditioned

Kingston, Jamaica.—First West Indian theater to be air-conditioned will be the 1,500-seat Carib, now being erected here by the Cine- ma Company of Jamaica, Ltd.

Superior Cooling Co., Ohio, is sending a specially trained engi- neer to Kingston to handle the installation. Special problems, not found in North America, will have to be solved because of climatic conditions. The order was obtained by John F. De Reis of Elizabeth, N. J., Carrier field manager in the Caribbean and West Indies terri- tory.

Improving the Ritz

Elizabeth, N. J.—The Ritz, largest house in the city, is being re-car- peted throughout and rubber mats are being installed in the lobby, at a cost of $10,000. That work is completed the theater will be re-decorated.

Installations Completed

Hotel and Theater Carpet Co. has completed carpet installations at the Miller Theater, Park Theater, Brooklyn and the Rivoli in Portage, Pa.

S-T-U-D-I-O-S EQUIPMENT

NAEODGALB ], BUILD
SECOND ARK. THEATER
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Merchant Back Theater

Corning, Kan.—A. F. Clark, has re- opened the Electric Theater. The house, seating 150, has been converted to the coming of sound and the new move has been made under the sponsorship of local merchants.

ORE. COASTAL CITIES WILL GET NEW HOUSES

Portland, Ore. — George Monroe of Kalama, Wash., will build a 600- seat movie house at Springfield this summer. And a whole flock of new houses are to be constructed along the curvaceous Oregon Coast Line. Construction is listed for Cottage Grove, Newport, Coquille, Newberg and Ocean Lake.

Air Conditioning Sales For 1st Quart. at High

Chicago.—Installed cost of air conditioning equipment sold the in- fluences of the Air Conditioning Manufacturing Association during the first quarter of 1937 broke all records, as did March sales.

March’s sales totaled $17,387,870, compared to $16,656,260 in the corre- sponding months of 1936, an increase of 20% per cent. First quarter sales totaled $31,648,- 290, compared to $31,006,980 in the corresponding months of 1936, an increase of 18% per cent.

January-March sales this year top by 10% per cent the best quarter of 1936, which was April-June, with sales of $16,586,170.

Kooler-Aire in Rio

Installation of a Kooler-Aire sys- tem is under way at the Odeon The- ater in Rio de Janeiro, following the arrival there this week of Jule J. Ferretti, New York representa- tive of the United States Air Con- ditioning Corp., manufacturers of this equipment. During his sched- uled three-months’ stay in Brazil, Ferretti will also supervise the in- stallation of similar units in other theaters in that country.

Delft to be Remodeled

Marquette, Mich.—Plans are under- way for the remodeling of the Delft Theater.

New Sound for Victory

Rogers, Ark.—The Victory The- ater is installing new sound equip- ment.

Ark. Theater Redecorated

Monette, Ark.—The New Theater here has been redecorated and 124 new seats installed.

Audiphones Installed

Antigo, Wis.—The Palace Theater here has installed Western Electric Audiphones.

Rafens Kingsville House

San Antonio—Manny H. Hall of the Hall Industries, Beeville, is rebuilding his Rafes, Kingsville. Hall also has the Rex in Kingsville.
WILMETTE WILL HAVE THREE NEW THEATERS

Wilmette, Ill.—This little North Shore city is in the midst of a theater building race with three houses projected. One will be built at Laurel Avenue and 4th Street, with cost estimated at more than $250,000. A second is announced for Green Bay Road. The third is planned by Archie Spencer and his associates. Seating 1,000 it will be named the Harbor Theater. Plans provide for a 60-foot glass tower with a revolving light and an auditorium resembling an ocean liner. L. J. Janik is the architect.

Fire Damage Repaired

Geneva, Ill.—Charles Fargo is repairing his Fargo Theater here which was damaged by fire recently. Remodeling will approximate $12,000.

Shreveport to Get New Saenger House, Report

Shreveport, La.—Saenger Theaters Corp. is reliably reported ready to build a neighborhood house on King's Highway here. Plans are said to be already drawn.

Increase Tower's Capacity

Miami—The Wometco Theater Co. has purchased the Tower Theater property and plans to make extensive improvements at once. The building is to be comparable in every detail to the Lincoln Theater at Miami Beach, says the new owners. The seating will be increased from 500 to 1,200, and a terrace lounge will be provided. A mezzanine will be built and when completed all that will remain of the old theater will be the four walls.

Shea House Reopens

New Philadelphia, O. — Shea's Union Theater has been reopened after being dark three weeks for rehabilitation. Harry C. Holbrook, Columbus was consulting architect. The house has been air conditioned recaptured, reslated, redecorated at a cost of $50,000, according to Lester Hutchison, manager.

Renovating the Colonial

Pittsfield, Mass.—Work on the renovation of the Colonial Theater is expected to start within the next two weeks, according to Samuel Goldstein, head of Western Massachusetts Theaters, Inc., owners of the property. The interior will be re-decorated. A marquee will be added.

The Worcester Reopens

Worcester, Mass.—With fire damage repaired and redecorations completed, the Worcester Theater has reopened.

INCiHCE "BO" 10%

(Of course, we mean Box Office)

Attracting discretion to your talking box sees potential audience 10%. Install Acousticon Theatrephones. Leading name. Nationally advertised.

EQUIPMENT

Now Ready for Production

FINEST EQUIPPED STUDIO EAST OF HOLLYWOOD

• New Mitchell Silent Cameras
• Latest Type Lighting Equipment
• Panoram Dollies
• Variable Area Noiseless Recording
• Direct Recording For Playbacks
• Complete Technical Service

PRODUCERS SERVICE STUDIOS, INC.

Ridgewood, N. J.
N. Y. Office 723 Seventh Ave.
Phone: Bryant 9-7754

"We Bow To Your Wisdom"

YOU BUY CARPETS FROM A CARPET HOUSE

You Have Learned Your Lesson

GREATERT NEW YORK CARPET HOUSE, INC.
250 West 49th Street, New York, N. Y.
Crestwood and Premier Carpets

For Wear and Quality

THEATER CARPET SPECIALTY

SHREVEPORT TO GET NEW SAENGER HOUSE, REPORT

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Miami—The Wometco Theater Co. has purchased the Tower Theater property and plans to make extensive improvements at once. The building is to be comparable in every detail to the Lincoln Theater at Miami Beach, says the new owners. The seating will be increased from 500 to 1,200, and a terrace lounge will be provided. A mezzanine will be built and when completed all that will remain of the old theater will be the four walls.

SHEA HOUSE REOPENS

New Philadelphia, O. — Shea's Union Theater has been reopened after being dark three weeks for rehabilitation. Harry C. Holbrook, Columbus was consulting architect. The house has been air conditioned recaptured, reslated, redecorated at a cost of $50,000, according to Lester Hutchison, manager.

RENOVATING THE COLONIAL

Pittsfield, Mass.—Work on the renovation of the Colonial Theater is expected to start within the next two weeks, according to Samuel Goldstein, head of Western Massachusetts Theaters, Inc., owners of the property. The interior will be re-decorated. A marquee will be added.

THE WORCESTER REOPENS

Worcester, Mass.—With fire damage repaired and redecorations completed, the Worcester Theater has reopened.

INC "BO" 10%

(Of course, we mean Box Office)

Attracting discretion to your talking box sees potential audience 10%. Install Acousticon Theatrephones. Leading name. Nationally advertised.

EQUIPMENT

Now Ready for Production

FINEST EQUIPPED STUDIO EAST OF HOLLYWOOD

• New Mitchell Silent Cameras
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• Variable Area Noiseless Recording
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• Complete Technical Service

PRODUCERS SERVICE STUDIOS, INC.

Ridgewood, N. J.
N. Y. Office 723 Seventh Ave.
Phone: Bryant 9-7754
**Theaters**

**Theater Ready in 60 Days**

Detroit—The Circle Theater, under construction in Dearborn, West Side suburb, for Joseph Staia and Joseph Miskinis, will be ready for opening in about 60 days. Plans for construction of the proposed Dome Theater, a half mile away, by Staia alone, have been definitely abandoned.

**McArthur Reports Sales**

Detroit — McArthur Theater Equipment Co., has sold installation of Mogenograph Projectors, Ideal Seating equipment, and complete accessories to the Circle Theater, being erected in Dearborn, west side suburb, by Joseph Staia and Joseph Miskinis.

McArthur, has also sold Ideal Seating and Mogenograph projection and sound equipment to Lester Matt, for his house currently under construction at Flint, Mich.

**Letter Mounting-Unit**

A new three-in-one silhouette letter mounting-unit for theater marquees has been brought out by the Wagner Sign Service, Inc., of Chicago. With the use of the new letters, the company says, the glass, the letters and the mounting-unit can be removed or replaced in one operation. Two new Super-Silhouette 12 inch letters said to have a 50 per cent greater reading distance than any 10 inch letter have also been announced by Wagner.

**Alexander Film Offers Prizes**

Alexander Film Company offering prizes for best exploitation ideas submitted by exhibitors. This month's winners are: Max Davis, Fox Dodge theater, Dodge City, Kansas; Lee Harvey, Century theater, Audubon, N. J.; and D. S. Mayo, Lee theater, Dawson, Georgia.

**First Air-Conditioning**

Scott's-Architect Birne, Inc. of this city, has completed plans for the $20,000 Ritz Theater at Ritzville. Scott's, Inc., building will have living apartments above. Streamlined, it will be the first air-conditioned building in Adams County.
KORDA SAILING WED.
FOR U. A. MEETINGS

(Continued from Page 1)
eight years to go. He is also one of the owners of the American company.

London—Both Korda and 20th Century-Fox yesterday denied possi-
bilities of a reported deal under which the producer would join the
company headed by Sidney R. Kent, who is now in London, and produce
in England for it.

20th-Fox Sales Meet
Expected to Hit 300

(Continued from Page 1)
England and France, and Joseph M. Schenck will address the final ses-
son on Thursday of next week.
The home office contingent leaves
New York May 26 for the conven-
tion, preceded by Kent, Clark and Charles B. Davidson, who will
May 17. New Yorkers return home
June 8.

20th-Fox Overseas Meet
Opens In Paris Wednesday

Paris (By Cable)—Annual joint
sales convention of the British
and European organizations of 20th Cen-
tury-Fox will open here Wednesday
with presy Sidney R. Kent in atten-
tance and every unit of com-
pany activity represented.

Kent will be the principal speaker
at a session Friday and at the ban-
uet which will close the conven-
tion Saturday night. F. C. Harley, man-
ing director for the British Isles
and European Sales Manager Ben
Miggins will preside over divisional
sessions, and joint meetings will be
directed by Walter J. Hutchinson,
foreign sales manager.

The 20th-Century-Fox production
organization will be represented by
Col. Jason S. Joy, who will bring a
personal message from Darryl F.
Zanuck, vice-president in charge of
production. Movietone News will be
represented by Truman H. Talley,
vice-president, and the company's
British producing subsidiary, New
World Pictures, Ltd., by Robert T.
Kane.

“Wake Up and Live” Sets
Roxy Opening Precedent

(Continued from Page 1)
yesterday 1,500 were in line outside
the theater. Demand for tickets for
Thursday’s midnight preview was
so heavy that the Roxy stopped sell-
ing 7,000 tickets inside the the-
ater, and turned hundreds away, it
was said.

Clara Bow In P. A.

Denver—Clara Bow and Rex Bell
have been booked for a week at the
Center Theater, as has Polly Moran.

A “Little” from “Lots”

By RALPH WILK

HOLLYWOOD

PRODUCER SAM KATZMAN of
Victory Pictures is celebrating the
arrival of a baby boy Wednesday.
Mrs. Katzman and seven pounds
and 11 ounces of a future
producer are doing well at the Ces-
ars of Lebanon Hospital.

Our Passing Show: Gary Cooper,
Monta Bell, Sol Rosenblatt, Pandro
Berman, Jesse L. Lasky, Harry
Sherman, Dr. A. H. Giannini, Gene
Markey, Harry Wartzel, May As-
tor, Edward Sutherland, Edwin L.
Marin, Edward Ludwig, Ralph
Kohn, Al Kaufman, Howard J.
Allen, Alfred Rolfe, Wyley, Mary
Brian at the preview of “A Star Is Born.”

Kermit Maynard has just com-
mpleted the starring role in “Whist-
ling Bulletin.” For Conn Pictures.
The script for “The Fighting Tex-
ian” is now in preparation, with
production slated for May 12. This
is a James Oliver Curwood story.

Assignment—RKO: Har-

Selznick’s “Star is Born”
Clicks Big at Music Hall

(Continued from Page 1)
day biz, on the heels of rave re-
views in the dailies, threatened to
break all previous b. o. records at
the theater, it was said.

During the first showing on its
opening day, the Technicolor film
had grossed out to more than 700
standees.

Will Expand Film Section
of Toronto’s Trade Board

(Continued from Page 1)
ion picture section of the board for
that purpose.

The following committee was ap-
pointed to carry out the plan: H.
Fredman, Nat Taylor, of the In-
dependent Theaters Association; B.
J. Nolan, of Ottawa; H. W. Braden,
of Hamilton; W. S. Brady, Jules
Wolfe, Fred Benston, H. T. Long,
Leo Devaney and Col. J. A. Cooper,
of Toronto.

Buckler Plea Denied

Federal Judge John M. Woolsey
yesterday denied an informal ap-
plication by Edna Buckler, playwright,
for argument of her $2,000,000
plagiarism suit against Sidney
Kingsley, Norman Bel Geddes, Ran-
dom House and Samuel Goldwyn
over the play “Dead End.” Judge
Woolsey previously dismissed the
Buckler complaint and was about to
apply to the U. S. Circuit Court of
Appeals for relief.

by GEORGE V. T. BURGESS, vice-

president and general manager
of the General Service Studios, is
back at his desk following a two
months’ stay on the coast in connec-
tion with the expansion program of
the West Coast studios. Burgess
continues that they’re building new
recording studios out there plus
portable recording units for produc-
ers at their own studios. Also that
they’re now supplying new Electric
recording for Grand National and
Monogram.

Al Christie has completed his latest
Bert Lahr short and starts on Willie
Howard next week, with Herman
Timberg, Jr., and Pat Rooney, 11,
following.

Bill Watson is working on a Harry
Grady short for the Astoria stud-
tos, titled “I’ll Save You,” a satire on
the insurance racket. Claire Carle-
ton, leading lady in the London com-
pany after 10 days, has the lead, with Ben Marks also in the cast.
Forbes Dawson turned out the script, with George Webber on the camera.

Addenda .. Rumored that Para-
mount’s overseas depart-ment will move to the Long Island stud-
ios ... Lester Roush will do the direct-
ing ... Fred Schild donning make-
up, he’s a walk-on scene in Harry
Grubin’s show ... Max Richard
leaves for the coast early next month
with the Allen K. Foster troupe for
20th Century-Fox ...
CINCY BOOKINGS SHOW 10 PER CENT ADVANCE

(Continued from Page I)

Associated Theaters believes that prices here are not exceptionally low.

In the first quarter, Ohio contributed one de luxe house completed, Mr. A. Macdonald's New Westmont at Columbus. Ground has been broken for new theaters in Bond Hill and Mt. Washington, Cincinnati suburbs. Mary White acquired the Overdale at Dayton, and remodeled.

Our Cincinnati suburbs which suffered heavy water damage during the flood, have been remodeled and opened. It is estimated that $300,000 was lost by exhibitors here during the flood.

While no new houses have been built in Cincinnati proper for several years, instead of closing old houses, Cincinnati exhibitors have increased their attendance about 50 per cent.

RKO theaters, the independents circuits all grow on give-ways. Only one Cincinnati suburb, the New Liberty, is using this type of draw, one of the form of skates, dishes, silver, etc. Children's parties, birthday gifts to families and ice cream socials, however, have been utilized by RKO and the Forest, Avonale and Woodale circuits.

Practically all suburban independent run double features a week, but the policy, as continuous practice, is generally opposed.

**Intervention Motion in RKO Reorganization Lost**

(Continued from Page 1)

late that the Orpheum trustee refused to bring suit against RKO and Stadium Theaters for alleged improper acts and waste of assets of Orpheum, Inc., and also by a lack of means that Marcus Leinman, Orpheum trustee, had been asked to intervene but had refused.

Motion papers of the committee of which Martin Beck is chairman stated that the Orpheum properties could yield $300,000 annually to KO.

**Thomas McGrath Dies**

General arrangements for Thomas McGrath, 79, veteran actor who died Thursday in the Lenox Hill Hospital, are in the company of RKO pending. During his long stage career he played in numerous productions, including "Asklepy's Irish Rose," and was in the cast of "Sherlock Holmes," with William Gillette. Mr. McGrath was a member of the Actors' Order of Friendship, Actor's Fund of America, the Lambs Club and Actors' Equity.

**Friedlander Folds Offices**

Al Friedlander's Fortune Films and Fortune Films Agency have closed their offices in the RKO build-

**Reviews of New Films**

**Conrad Nagel in "The Gold Racket" with Eleanor Hunt**

Grand National 66 Min.

FAIRLY ENTERTAINING M-G-M MELCHER WHICH SHOULD GO WELL ON DOUBLE FEATURE BILLS.

In this era of duals, this feature should stand up well and serve to satiate balance exhibitor programs. Conrad Nagel, who of late has frequently appeared in the role of a Federal agent, is again cast as a government sleuth. This time, with the aid of Eleanor Hunt, whose name and personal appearance qualify her to hunt down violators of Uncle Sam's statutes, Nagel brings to justice a clique of gold smugglers whose racket is transporting the precious metal from a Mexican mine into the United States and grabbing off a handsome, though illicit, profit.

Most of the action takes place in a small town below the Rio Grande. Eleanor Hunt, assuming an SOS from her fellow operative Nagel, poses as an entertainer in the local cafe. It is there that the gold smugglers' evil appearing lieutenant and a young, handsome aviator, who of course, goes into a flat spin with Cupid's darts.

Since her mock love affair is based on a show of duty, there is vindication for her actions; but even at that, male picturegoers will hold the justi- fication rather slight in view of the fact that this nice chap is shot to death in the final reel when Nagel and a bevy of G-men close in on the mine and its crooked operators.

Fuzzy Knight furnishes the matic contrast with his singing, which is terribly ha-cha-cha. Louis Gasnier's direc-

**Bob Livingston, Ray Corrigan, Max Terhune in "Roarin' Lead"**

Republic 53 Min.

WELL-MADE WESTERN GEARED TO PLEASE OUTDOOR DRAMA FANS.

Thrills and the Three Mesquiteers—Corrigan, Terhune—are again close synonyms in this well-made western which packs more audience appeal than the average feature in this series to date. Human interest, brisk acting, and situations which show the trio's prowess to advantage are the elements which combine to make outdoor drama appeals.

Furthermore, the film is financially, technically, good. Sequences are smooth-flowing and nicely contrasted. A degree of novelty in unfolding the plot is restored to, with the entrance of Livingston, Corrigan and Terhune postioned until the audience has worked itself into sympathy with the yin and yang of their schemes, which include the closing of an orphanage, the rustling of cattle, and the pillaging of the treasury of the Cat- tlemen's Protective Association, whose executive is actually the leader of the con- spirators. But the trinity of Robin Hoods happen to be the trustees of the orphan- age, and when they arrive on the scene and learn of the plots, they burst into ac-

truly there are ambuscades, false flagging and running-over lots of zipop rid- ing. Sandwiched between such wild and woolly episodes, are spirited comedy, sup- ported by Terhune and his ventriloquist dummy, and a thread here and there of romance. William Nobles' photography is date.

**Recent Films**

**Kraft First Quarter Net Tops a Million**

A little more than $500,000 for the first quarter of 1937.

The company has shown a steady improvement in earnings in the past few years. A reorganization plan is now pending which will free RKO from jurisdiction of the courts.

**N. M. Court OKays Games; Bank Night Hit in Ore.**

Albuquerque, N. M. — The New Mexico Supreme Court, okayed Bank Nights as a game un- der the right of the Yore Theater of Roswell to award cash prizes. Game will be shortly utilized by the Albuquerque Theaters, according to Arthur Esberg.

Portland, Ore. — Calling Bank Nights a "pernicious practice," the Oregon Court of Appeals, Parents and Teachers will seek to drive it out of the state's theaters.

**Kranz to Open Imperial Exchange in Washington**

Charles Kranz, who recently left United Artists after being its Washing- ton branch manager for the past five years, has completed plans for opening his own exchange in that city and has obtained a five-year Imperial franchise from the William Piaro company. Kranz's firm will be known as Imperial. Before joining United Artists, he was branch manager for the company in New York. He has since returned to Washington yesterday from New York.

**Kansas City, Baltimore Houses Lose to Bands**

Kansas City, Mo.—Two bands held their conventions in Kansas City and escaped with $19 which might have been increased to $1,000 had they arrived a few minutes earlier, when the day's receipts had been picked up and taken away in the armored car of a protected agency.

Baltimore, Md.—Theater bands entered the Roscoe's Court Theatre and held up an attaché, escaping with $50.

**Interrogatories Sought**

A bill of discovery seeking inter-rogatories, supplementing a copyright infringement action brought by 20th Century-Fox, M-G-M and Terrytoons, Inc. against the C. & F. Amusement Co. and Ben Rosasi is being asked by the distributors in the U. S. District Court, New York. Eight shows are involved in the case.

"Last Night" to Open

"The Last Night," new Soviet film release by Ankino, will open next Tuesday at the Cameo.
UNMATCHED

SUPER X, originally a strictly special-purpose film, is today so highly valued by the industry that it is employed in the bulk of all feature pictures... appears in the great majority of box-office champions and critics' choices. Reasons: unmatched photographic quality... unmatched adaptability. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN SUPER X
PANCHROMATIC NEGATIVE
Hays Exec. Moves to Adjust Schaefer-Skouras Squabble

In a desperate effort to conciliate the Westchester County clearance squabble involving George Schaefer and Spyros Skouras, Chas Helgott, Hays office bigwig, on Saturday agreed to allow his two competitors to play day and date with his home at Rye. All three execs are operating projection equipment in their residences. Complete details were exclusively printed in THE FILM DAILY issue of April 31 in a box at the top of column three, page one.

EXCEPT KENT-CRICK
GREATER UNION MEET

Paris (By Cable)—Conferences on the Australian situation involving Greater Union Theaters, in which 20th Century-Fox is represented through its interest in Hoyts, are expected to take place here between Sidney R. Kent, president of the American firm, and J. S. Crick, Australian managing director, who is in New York. (Continued on Page 9)

WARNER EXECUTIVES RETURN FROM EUROPE

H. M. Warner, president of Warner Bros. Pictures Inc., Sam Morris, vice-president in charge of foreign distribution, and Joseph Bernhard, vice-president and general manager of Warner Bros. Theaters, arrived today from Europe aboard the Normandie. Warner and Morris were gone seven weeks and were joined by Edna Morley, vice-president and general manager of the studio. (Continued on Page 8)

THE WEEK IN REVIEW

Industry Revenues Healthy—Expect 20 Per Cent Quota

By GEORGE H. MORRIS

DOMESTIC

Board meetings of 20th Century-Fox and KAO, held respectively on Tuesday and Thursday, furnished further evidence of filmland's return during recent months to really rugged revenues. The former reported (Continued on Page 8)

FOREIGN

London cabled that the new quota legislation, expected before Jan. 1, will fix the percentage at 20 per cent, is anticipated in informed circles there. Further trade talks with the British government will be (Continued on Page 9)

New Jersey Divorce Bill Would Give Exhbitors Right to Seek Injunction

Film Outlook Is Brighter Says Statistical Company

"Film production costs are steadily rising, with estimates of the increase in the last six months ranging from 10 to 20 per cent although the former figure seems the more. (Continued on Page 8)

New Jersey Divorce Measure Allows Exhibs to Seek Stays

SEES ONLY NEW TYPE FILM SHOW ENDING DUALS

Hollywood Production Spurts; 53 Pix Before Cameras

Paramount Leads With 13; Warners, Col. Making Six Each

West Coast Bureau of THE FILM DAILY

Hollywood—Production is showing an increase, and 53 pictures are being made here. Paramount leads the field with 13, while Warners and Columbia are making six each. RKO and M-G-M are down for the year and Universal three. Twentieth Century-Fox is also making three. Republic has two on its schedule and Selznick International, Goldwyn, Wanger, Roach, Gram, Darmour, Alexander Bros., (Continued on Page 4)

ALL 20TH-FOX UNITS AT COAST SALES MEET

For the first time in the company’s history, all units of 20th-Fox will be represented at the annual sales convention opening May 31 at the Ambassador Hotel, Los Angeles. It was announced Saturday by John D. Clark, general manager of distribution.

Heading the home office delegation (Continued on Page 7)

New Siegel Republic Pact To Be Worked Out in N. Y.

A new contract with M. J. Siegel, covering his new status as president of Republic Productions and chairman of its board, will be worked out in New York shortly, it was indicated by a spokesman yesterday. Herbert J. Yates and Siegel are both (Continued on Page 4)

Circus, Film Day-and-Date

West Coast Bar, THE FILM DAILY

Hollywood—Grand National is arranging a tie-up with Ken Maynard's circus for the pre-release of his first Condor feature, "Trailing Trouble." In all towns where the circus is stationed, the Grand National-Maynard westerns will be booked for the circus dates.

Edward Alperson, GN Prexy, Discusses Double Feature Situation

"Dual programs, in my opinion, will only be supplantable if, and when some new form or type of entertainment is presented to the public that will give the public at least two and a half hours of entertainment at a nominal admission price.

This is the statement of Edward Alperson, president of Grand National, in replying to THE FILM DAILY quiz on "Should dual programs be eliminated and if so, how could this be accomplished?"

Alperson says: "First, you ask, should dual programs be eliminated. In my opinion, (Continued on Page 7)

CHI. DECISION FAILS TO END BANK NIGHTS

Chicago — Despite the Supreme Court ruling holding Bank Nights here to be illegal, Great States Theaters, Balaban and Katz subsidiary, (Continued on Page 9)

Para. Annual Report May Show Net of $6,000,000

Annual Paramount report covering the year ended Dec. 31 last, is expected to be announced following a meeting of its board of directors (Continued on Page 9)

Uncle Sam Goes Sexy

With Bureau of THE FILM DAILY

Washington—Sex reared its ugly head cinematographically here Saturday, but this time, the responsibility was Uncle Sam's and not the film industry. U. S. Department of Agriculture announced release of a two-reeler, "In the Beginning," and synopsis read, "Portrays the mysterious problem to life — the ovulation, fertilization and early development of the mammalian egg, spermatozoa attacking the ovum, and resultant time-lapse cinematographs of cell division."
Rules Foreign Companies Subject to Calif. Courts

An Anti-Contest Pact Broken

Mrs. Barthelness Dead

The Film Daily

Vol. 71, No. 97
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JOHN W. ALCUITE • • • Editor
DONALD M. MERSERAU • • • Publisher

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New York Stock Market

High Low Close Chg.

Am. Stot. Columbia Pict. v. 33 33 33 0
Columbia Pict. perf. 33 33 33 0
Cen. Ind. perf. 33 33 33 0
Cen. Ind. perf. 14 14 14 0
East. Kodak 158 157 158 0
de p'd oil 33 33 33 0
de p'd oil 33 33 33 0
Gen. Th. Eq. 27 27 27 0
Lee. W. Inc. 80 79 79 0
Levi's 6 6 6 0
 Paramount 32 32 32 0
 Paramount 2nd p'df 32 32 32 0
 Paramount 2nd p'df 32 32 32 0
Pathe Film 1 1 1 0
RKO 9 9 9 0
RKO 1 1 1 0
20th Century-Fox pf d 33 33 33 0
Universal pf d 33 33 33 0
 Warner Bros. 14 14 14 0
d p'd oil 33 33 33 0

NEW YORK BOND MARKET

Keith A-O 6 6 6 0
Lee 65 65 65 0
Par. B'way 3 3 3 0
Pat. Perf. 65 65 65 0
RKO 641 118 118 118 0
Warner's 631 0

NEW YORK CURBS MARKET

Columbia Picts. v. 32 32 32 0
Grand National 32 32 32 0
Sonomora Corp. 3 3 3 0
Tuschinski 3 3 3 0
Trans-Lux 4 4 4 0

The Broadway Parade

Picture and Distributor

Marked Woman (Warner Bros. 3rd week) 3rd week Capital
Good Old Song (Metro-Goldwyn Mayer) 3rd week United Artists
Wake and Live (20th Century-Fox) 3rd week RKO
Swing High, Swing Low (Paramount) 3rd week Paramount
Law of the Lash (A. I. A. Films) 2nd week B'way
I Promise to Pay (Columbia Pictures) 2nd week Central
The King and the Chorus Girl (Warner Bros.) 2nd week Curran
Quality Street (RKO Radio) 1st week Palace

THE TWO-A-DAY RUNS

The Good Earth (M-G-M) 13th week Actor
Lost Horizon (Columbia) 8th week Globe

FOREIGN LANGUAGE LITERATURE

The Golmen (Metropolitan) 5th week
Beethoven Conc. (Ankime) 3rd week
Little Caravel
Le Million (Talis) 1st week
The World (Garrison Film) 1st week
The Wave (Garrison Film) 1st week
The Smiling Gentleman (Nuovo Mond) 2nd week

FOUR OPENINGS

Cafe Metropole (20th Century-Fox) April 24
High Society (Metro) April 29
Ivors Can't Take Money (Paramount) May 5
The Prince and the Pauper (MGM) May 5

THE.Spokesman's

Marked Woman (Warner Bros.)

The Ecstasy's 10 Weeks Sets Washington Mark

The Washington Bureau of THE FILM DAILY

Washington—Returning to the Boloaco Theater, "Ecstasy" gets a 10th week, setting a new run record for the city.

Orpheum, Chicago, is holding "Ecstasy" for the 18th week, while the pix is staying at the RKO Downtown, Detroit.

Schine's 23rd Ohio House

Bucyrus, O.—The Schine circuit, which has acquired the Southern Theater here from Nat Charms and his associates, this gives Schine 23 houses in the territory. The house is to undergo extensive improvements within the next few weeks, officials of the Schine circuit have announced.

Du Pont Makes $16,013,246

Report of E. I. du Pont de Nemours & Co. and wholly-owned subsidiaries for the quarter ended March 31, last, shows net income of $16,013,246 after federal income taxes and other deductions, compared with $11,755,782 for the corresponding period a year ago.

Consul Protests Film

St. Louis.—Mayor Bernard Dickmann has refused to permit the use of Municipal Auditorium for the showing of an anti-Hitler film, "Denk fragen" ("The Suspension"), following a protest lodged by Reinold Fraytag, German Consul here.

SINDEY R. KEENT, who arrives in New York May 11 from abroad, leaves New York the same day for the coast with JOHN D. CLARK, and CHARLES E. McCARTHY.

HARRY M. WARNER and SAM E. MORRIS, accompanied by their wives, arrive from Europe today on the Normandie, as does JOSEPH BERNHARD, BERNHARD & COMPANY, manager of RCA, and J. H. O. BARTON, company's patent attorney here: LUCIEN BRULÉ, French actor; and SAMUEL HARTZELL, actresses, are also among the arrivals on the Normandie today.

WYN CALHOUN, actress who recently appeared in George Abbott's "Brother Rat," is on route to Hollywood after signing a long-term contract with Columbia Pictures.

HERBERT J. FAYES, now at the Coast, has tentative plans for returning to New York in three weeks.

J. W. MILLER left Hollywood yesterday returning to New York.

Monoc. Gets Philly Office

Monogram Distributing Corp., operating Monogram exchanges in New York, Philadelphia and Washington, has completed arrangements to occupy its own building at 1240 Vine St., Philadelphia, on May 1, according to an announcement by W. Ray Johnson, president. The Washington branch will be located on New Jersey Ave., near 20th St.

INFORMATION

Covering every phase of the Motion Picture industry.

The year book of motion pictures. FREE

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WHAT A CAST!
WHAT A STORY!
WHAT A "GUY"!

"Light and amusing... fun throughout"... — Daily Variety

"Kibbee swell as new type sleuth... real entertainment"... — Hollywood Reporter

"Guy Kibbee creates a unique, lovable character"... — M. P. Daily

"Entire production has an air of general excellence which marks the picture as cinch boxoffice"... — Boxoffice

Jim Hanvey
DETECTIVE

Original Story by
OCTAVUS ROY COHEN

with GUY KIBBEE • TOM BROWN
LUCIE KAYE • CATHERINE DOUCET • ED BROPHY

Directed by PHIL ROSEN • Executive Producer ALBERT E. LEVOY
A REPUBLIC PICTURE
COAST PRODUCTION SPURS; MAKING 53

(Continued from Page 1) and Cascade each one. Sam Katzman is making two. "Varsity Blues" has started at Warners and "Easy Going" and "Super Sleuth" at RKO, "Forlorn River" and "Wild Money" are new at Paramount.

RKO has completed "There Goes My Girl" and "Mexican Quarter." "North of the Rio Grande" finished at 20th Century-Fox.

Warner, Morris, Bernhard
Return From Europe Today

(Continued from Page 1) Europe a month ago by Bernhard. While abroad the Warner executives visited Italy, France, the Scandinavian countries and the Warner Studios in Teddington, England.

Film Outlook Is Brighter
Says Statistical Company

(Continued from Page 1) reasonable," meeting to Standard Statistics Co. yesterday. "Despite the slightly seasonal downturn in theater revenues likely to extend to around the close of July, operating profits should continue well above year-earlier levels, while late summer and fall prospects currently appear distinctly promising," states the firm in a bulletin.

New Siegel Republic Pact
To Be Worked Out in N. Y.

(Continued from Page 1) on the coast at the present time and the former is tentatively scheduled to return within three weeks. Siegel fills the vacancy due to the resignation of Nat Levine, who is now abroad. As chairman of the board, he replaces Walter Vincent.

Fox Hearing on May 4
Atlantic City, N. J.—Questioning of witnesses in the $9,356,000 bankruptcy of William Fox is expected to be resumed before Referee R. E. Steedle here on May 4.

Alon the Rialto
PHIL DILY

Alon the Rialto
PHIL DILY

- • NOW THAT the New Universal has turned the corner of its first anniversary... it is not fitting that the grosses be paid to the man whose standing hand, experience and ability have brought the company through triumphantly... President Robert H. Cochrane

- • A REALLY great leader, Robert Cochrane, forceful, energetic, driving... thoroughly practical... shrewd and logical in his thinking... through the years, whenever he tackled a major picture problem, he was always achieving something for the entire industry as well as his own company... a man with broad vision... he epitomizes the very highest that the industry has to offer... and, as always with the truly great, the unselfishness... always in the background... really an astounding paradox in Show Biz...

- • WISE INDEED were the Wall Street financiers in recognizing his worth... in giving him a free hand in the showmanship of the New Universal... the return of Adolph Zukor to the Paramount organization clearly proved what it meant to have a showman guiding a business that can only be run by showmen...

- • NO MAN can claim a higher regard among the exhibitors than that which he accord to Robert Cochrane, for twenty-five years his word to them has been his bond... Likewise he has stood by the men who have worked loyally for his company... he plays no favorites... that is one of the major curses of the film biz he has never been guilty of... so, now that the first year of the New Universal is over... R. H. Cochrane has brilliant plans for the future of his company... he has accomplished miracles in a short twelve months... watch Universal Go... the obstacles have been hurdled... a clear road ahead... and with R. H. in the saddle, that's Great News for the entire industry...

- • IT IS your show... it belongs to every worker in the film biz... that exhibit of film advertising and poster art... opening today on the second floor of the Loew State building, and ending April 30... under auspices of the ASPA... noted leaders in the advertising and poster world will judge the displays... the presentation of Awards will be made at the second annual Awards Dinner-Dance at the Hotel New Yorker on Saturday eve. May 1... awards will be made for the best poster, pressbook, trade ad, and best general advertisement...

- • AS THE cameras whirred last Saturday afternoon at the Frank Buck Jungle Farm in Amityville, Long Island, looked like a movie studio... Harry Fowler supervised tests for two simians to play the monkey hero and heroine in the new Frank Buck serial, "Jungle Menace," for Columbia release. The cobbed sets also present were Max Weisfeldt, Al Sherman and Jose Schorr... they didn't take tests, y'understand'... they represented Columbia but a couple newspaper men slightly likkered up got slightly confused and tried to interview Max, Al and Jose from the wrong angle...

- • OUR GAL Friedegg has a squawk... her boy friend doesn't want to take her to movies any more... "Why?" we ask... "'Cause," replies Friedeg, "he says he finds most of these hot situations in the sexy pix are in the newspaper ads..."
from the Fred Astaire-Ginger Rogers RKO Radio Picture, "Shall We Dance"

Slap That Bass

Refrain  $f$  \[ \text{Slap that bass, rhythmically} \]

\[ \text{Slap it till it's dizzy, - Slap that bass,} \]
THE NIGHT IS YOUNG AND SO IS GINGER! ... THE MOON IS HIGH AND SO IS FRED! ... Here they come in their gayest, gladdest show! ... Mad melody, romantic rhythm, the clear joy of living ... ringing in the street of every fun-hungry city in the land!

FRED ASTAIRE
GINGER ROGERS

in

SHALL WE DANCE

with

EDWARD EVERETT HORTON * ERIC BLORE
JEROME COWAN * KETTI GALLIAN
WILLIAM BRISBANE and HARRIET HOCTOR

Music by GEORGE GERSHWIN * Lyrics by IRA GERSHWIN
Directed by Mark Sandrich * Pandro S. Berman Production

Fred and Ginger surrounded by the greatest comedy cast ever assembled ... AND three-scor of Hollywood's mos glamorous beauties! ... 6 NEW SONGS! ... 8 NEW DANCES! ... 100 NEW LAUGHS!

OH, THOSE GERSHWIN SONGS! "Let's Call The Whole Thing Off"—"Slap That Bass"—"I've Got Beginner's Luck"—"They All Laughed"—"They Can't Take That Away"—"Shall We Dance."
Pearl Buck Sells Two

Two dramas by Pearl Buck, "The Empress" and "Flight Into China," are reported sold by the author to Katharine Cornell and her husband, Guthrie McClintic, respectively. McClintic, a lawyer, is expected to produce the latter play on Broadway next autumn, and Miss Cornell will star in "The Empress" during the 1938-39 season.

"REVIEWS"

"Game Trails" (Paragaphs Series)

Paramount

Fine

Delightful joint through the Canadian Rockies, where some occur to shoot their game entirely with cameras. Gorgeous scenic shots of forest, rivers, lakes and mountains. Close-up shots of wild life include various specimens of deer and moose. One close-up in slow motion of an enormous bull moose swimming across a lake and disappearing in the forest is fascinating. Gayne Whitman does a fine narration.

"Swing, Hutton, Swing" (Headliners Series)

Paramount

Ina May Hutton, with her Melodears, offers a swing program along with her femme charms, as she does curry who know the order plays. Ina is also there with the fancy costumes which show a lot of color. The music is almost in-legant to Ina's charms, but seems to be the general idea. The pop numbers include "The Suzi-Que," "Swing, Hutton, Swing, "The Suzi-Que, " and "The Melodears Swing." Miss Hutton finishes by dancing the latest swing craze, "The Suzi-Que."

Lauster, R. H. Ford and Edward Tucker.


Find Violin 'Stolen' 15 Years Denied. The event report that Charles Scheurman, playing in the Center Theatre, claimed he his $250 violin to police. This week, workers tearing out boxes as part of a research project uncovered the missing instrument.
A "Little" from Hollywood "Lots"

By RALPH WILK

DELLA WHEELING, 19-year-old Oakland, Calif., brunette, can thank a smiling Fate for the fact that she has been awarded a six-months' contract as a Paramount actress.

After seeing her on the stage of the Warner Little Theater in Oakland several months ago, Leo McCarey, Paramount producer-director, engaged her for a "bit" in his newest picture, "Make Way for Tomorrow," which is now being edited. In reducing the film to the proper length, a cutter eliminated the sequence in which Della had appeared.

Searching the cutting-room floor yesterday for a scene he intended to use, McCarey actually picked up the strip showing the girl, and ran it through the projector. Amazed to find that he had almost missed, he sent the piece of celluloid to William LeBaron, and before the day was over Della had been signed to the term pact.

Signing of Leonard J. Ross, author of the New Yorker's "Hymie Kaplan" series and other well known works, by Major Pictures has boosted the total list of writers active on the lot to eight. Ross is assigned to handle the screenplay on a starring vehicle for Bing Crosby, as yet untitled.

Buck Jones has purchased the film rights to "Law for Tombstone," a novel by Charles M. Martin. Picture will be Buck Jones' masterpiece for Universal release. Frances Giffith is writing the script play.


George Crane joins C. King Charnay, Inc., distributors of Agfa motion picture film, as sales and representative. Crane has been assistant to George Seld in operation of the Chemical Laboratory for the past several years.

Mrs. Cecelia C. Mayo of Mlle Cavin, daughter of Cecil B. De Mille announces she will wed Joseph Harper, Los Angeles financier, early next January.

THE WEEK IN REVIEW

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 77

BENJAMIN GLAZER, Paramount associate producer. Born in Belfast, Ireland. Moved with family to Philadelphia when a child. Graduated with LL.M. degree from University of Pennsylvania, practiced law 6 years. Wrote newspaper editorials for Philadelphia Press and space time newspaper reporting while continuing legal practice. Wrote "The Master," play, which was produced by Mrs. H. B. Harris with-Ed Daly as star. With this encouragement, Glazer gave up law and newspaper work and turned to the theater. First assignment was as Molnar in adapting "Lilac Time, Want to Go Fashions for Men." After several years moved to Hollywood. Did scenarios on "The Merry Widow," "Flesh and the Devil," "Seventh Heaven," "With a Lady." In 1931, became Paramount associate producer. He usually does most of writing of the films he produces.

DOMESTIC

(Continued from Page 1)

ported a net operating profit of $2,657,956, after normal Federal income tax, for the 13 weeks ended March 27, last, which compares with a profit of $1,239,769 for the first quarter of 1935. KAO also showed a healthy leap with a net profit for the first quarter of 1937 of slightly more than $500,000, which is almost double the figure for the corresponding period a year ago.

At the conclaves of KAO's directorate, Leo Spitz was elected chairman of the board and president of the company, and Malcolm Kingsberg, representing the M. J. Mears, interests, was elected vice-chairman. All other officers were re-elected.

Authoritative sources informed THE FILM DAILY that KKO's first quarter earnings exceeded $1,000,000. This is more than the company's earnings for the first half of 1936. There is no statement of the company's earnings for the first quarter of 1936. Annual reports have been made by the Irving Trust Co., KKO trustee.

With prospects looking bright for a renewal of the General Theaters combination, Andrew J. Heaton, 20-year basic plan was reported under way for further conferences in New York, Chicago, Philadelphia, among other points in New York city. Howard A. Angier, president of KKO's Korda, a Rogers of Hoyts Theaters, from Australia. When Sydney R. Kent, president of 20th Century-Fox and older, 25.2 per cent interest in Hoyts, returns to New York next month from abroad, he is expected to participate in the meetings, together with his firm's general foreign manager, Walter J. Hutton, who is now with the Kennedy Film Corp., vice chairman of the Greater Union Theaters, the other group involved in the combination, is in New York, and Munro is expected to head east shortly.

At midweek came formal announcement of the formation of Art cinema Associates, suspiusious Jensen as president. Company will engage in both production and distribution, with headquarters at 729 Seventh Ave., New York. Public relations and service departments will be headed by Charles E. Murray. Legal negotiations for the new corporation were completed by William C. Clark, of O'Brien, Driscoll and Belfer and Harry G. Kosh.

That important conferences between Dr. A. H. Giannini, U. S. president, and Alexander Korda, British producer, will take place in New York shortly was indicated through former's forthcoming trip east at about the time the latter arrives here from England. Korda's 10-year distribution agreement with U. A. has eight years to go. Both 20th Century-Fox and Korda denied during the week that the producer would join Kent's company.

Included among other interesting developments of the week were... The turning of the lights out on the remaining馏wards of the independent circuit as possibly the reason for the crowding out of the individual theater operators, rather than the blame falling on producer-owned groups. Analysis, as presented in an M. P. T. O. A. bulletin, pointed out that as compared with 2,937 affiliated circuit houses at present, there are 3,910 theaters operated by independent circuits. Predictions were that Allied annual convention late next month in Milwaukee would find organization discussing plans to sponsor a set of measures similar to the one introduced in the Minnesota Legislature seeking to classify theaters, and do away with the present system of protection. This is expected to supplement energetic campaign to bring about passage of divorce bills in various States.

At S. M. P. E. headquarters in New York, expectations were that some 500 members of the organization will be on deck for the convention, slated to be held at the Roosevelt Hotel in Hollywood, May 24-28, inclusive... Nathan Yannis, Allied president, told THE FILM DAILY that duals can only be eliminated by producers making better pictures and fewer pictures, and by calling a halt to practice of block booking... Allied's denial that it is backing theater distribution, even if now before the New Jersey Legislature... Restoration by Kansas censors of the sequences they recently deleted from the current issue of "The March of Time" and which dealt with U. S. Senator Burton K. Wheeler's remarks on President Roosevelt's court's plan... Hays organization's committee on title registration discussed a proposed agreement under the terms of which members would "de-freeze" thousands of picture titles, producers, under the proposal's term limit system, 25 per cent of their present total.

FOREIGN

(Continued from Page 1)

ceeded any Parliamentary act for a 10-year extension of the quota.

In Britain's capital, 20th Century-Fox's president, Sidney K. Korda and Movietone News' vice-president, C. K. Williams, met immediately after the latter's arrival the early in the week, to formulate final arrangements to send Movietone News' camera to the United States. The ground work necessary to a complete this has already been done by George Sanger, producer of British Movietone News, and Sir Malcolm Campbell, editor. The specific results the Kent-Tailey huddle were, however, not announced. But that General Film Distributors will fly in prints of the event to Tokyo, with two Japanese aviators, Masanoki Uchida and Kenji Tsurukasho, performing the spectacular mission was held definitely set.

From the Hays office in New York came the statement that despite reports to the contrary, Italy has not officially decided upon new film industry regulations, affecting American companies, to succeed those ones expiring on July 1. Under consideration at Rome is a proposal to increase the distribution rights from 30,000 lire to between 40,000 and 80,000 lire on productions dubbed in the country.
NEWS of the DAY

Bristol, N. H.—Bristol Theater, operated by the Interstate Theater Corp., will have its capacity increased from 250 to 400 seats. It will be closed for a month for alterations. Manager William K. Lydston meanwhile is devoting his time to theaters in Rochester, N. H., St. Johnsburg, Vt., and Vergennes, Vt.

West DePere, Wis.—William Vincent is erecting a $6,000 addition to his Nicolet Theater here.

Detroit—Saul Korman has taken over ownership of the North End house, from Anthony Klein and Carl Reiter.

Wilmington, Ill.—Fred Anderson has set up pictures for the installation of Ultrasonic sound equipment and De Luxe Air-Loc chairs for his new theater here. The house is now in process of construction and will be opened about May 1.

Tuscoa, Ill.—The Strand Theater, formerly known as the Lyric, has been acquired by George Barber.

Simeon, Ont.—R. Hamilton of the Capitol Theater will build a theater, stores and apartments on Norfolk St., near Robinson St. at estimated cost of $40,000.

Alamont, Ill.—Ned Easley has closed his State Theater temporarily.

Remington, Ind.—The Legion Theater has been reopened by Ross Williams.

EXHIB. RIGHTS UNDER N. J. DIVORCE BILL

(Continued from Page 1)

FORCING IN THE HANDS OF THE U. S. DISTRICT COURTS

This appears to be the principal difference between the measures. The New Jersey bill would become operative on May 1, 1938. Each measure imposes a fine not more than $10,000, not more than one year in jail, or both, for violations. Under the Jersey proposal, all theaters in the state would be required to file statements giving data on their operations and also a list of stockholders.

Hatco Theaters Quits

Albany—A certificate dissolving the corporate existence of Hatco Theaters, Inc., Middletown, has been filed in the office of the Secretary of State.

Your patrons aren't East Indian Fakirs

(Continued from Page 1)

They will not take SEAT PUNISHMENT

American Seating Company

COMFORT: THE GREATEST STAR OF THEM ALL

PUBLIC SEATING FOR EVERY SCHOOL, THEATRE, CHURCH, AUDITORIUM AND FESTIVAL REQUIREMENT

GRAND RAPIDS, MICHIGAN, Branch Offices and Distributors in All Trade Areas

Ask us ABOUT RESEATING YOUR THEATRE

1)

Salary Cuts Proposed

Equity Council will act tomorrow on a proposal to amend the association's constitution to cut the salaries of President Frank Gillmore and Executive Secretary Paul Dullizell to $7,500 and $5,200 respectively, a sharp reduction. The proposal was made by a group opposed to the present administration, and has obtained the support of a petition urging Walter Hampden to run against Gillmore for the presidency.

Strausberg Corporation Invading Westchester

Simon Kutner, broker, has leased for Sam Minskoff and Sons, builders, for a period of 21 years, a 600-seat film theater to be erected at 600 Main St., New Rochelle. The tenant is the Samuel Strausberg Theaters Corp., operators of about 50 moving picture houses in Brooklyn and Queens. This represents their first venture in Westchester. The lease calls for a minimum rental of approximately $300,000, plus a percentage of the gross receipts. It is expected that the theater will be in operation about Oct. 1.

Foreign Orders Filled

Omaha—The Ballantyne Co., export division of Scott-Ballantyne, reports shipment of Larga Sound Systems to New Zealand, Canada, the Dominican Republic and France.
"WAKE UP AND LIVE GIVES ROXY, N.Y. ALL-TIME RECORD!

★ 6,371 people crowd house to over-capacity at midnight preview. Boxoffice had to stop selling tickets. 171 people stand 90 minutes to see show!

★ 1,500 people in line at 10 a.m. opening day (Friday) storming the doors.

★ Doors forced to open at 9 a.m. Saturday for first time in history of theatre to accommodate extra-show crowds.

★ Watch for more record-breaking news!

No wonder Mae Tinee says in the Chicago Daily Tribune: "'Wake Up and Live' goes on must list. Read the ads. Believe 'em. Go see for yourselves!"

20th CENTURY FOX
THE KEYSTONE OF YOUR FUTURE
Harry Warner Says Film Biz Will Control Television

FIGURE PARA. FIRST QUART. NET AT $2,011,000

New South Wales Quota May Force U.S. Distrib. Exit

They Say

and other matters

By CHESTER B. BAHN

THEY say—you hear it repeatedly—that American film audiences, confronted with long feature-lengths, are indifferent to color photography...that Hollywood studio stories are not as good as those of foreign productions. (Continued on Page 3)

WORLD TO HANDLE 26 FEATURES IN '37-38

Beginning next season, World Pictures Corp. with its enlarged personnel, plans to begin a large-scale distribution of foreign films by offering a program of 26 features, 8 three-reelers and 13 one-reelers.

Experts to Judge Ama Display Entries Today

That history is also made by day was demonstrated by the opening yesterday of the A.M.A.-sponsored film advertising and poster art exhibit on the second floor of Loew's. (Continued on Page 17)

Film Industry to Control Television

Eventually, Declares Harry M. Warner

MPTOA Radio Committee To Convene on Thursday

After examining television developments in England, Harry M. Warner, returning to New York yesterday, said that the U.S. film industry will handle it. "Television is a long time off," he said. (Continued on Page 18)

Estimate Announced, Following Meeting of Board of Directors

Following a meeting of its board of directors yesterday, Paramount announced an estimate of $2,011,000 for its consolidated earnings for the first quarter ended April 3, last. Announcement of the company's annual report is expected to be made today, after its approval by the directorate yesterday.

First quarter earnings estimated include approximately $391,000 of dividends from non-consolidated subsidiaries and have been computed after all charges including interest. (Continued on Page 3)

20TH-FOX IMPROVING ROXY THEATER OFFER

Indications were yesterday that 20th Century-Fox will improve its offer for the Roxie Theater by providing for the acquisition of the outstanding Class A stock of the theater and would also meet the objections of creditors.

Hearing on the plan was adjourned. (Continued on Page 4)

Expect 267 Attendance at M-G-M Sales Parade

West Coast Bureau of THE FILM DAILY

Hollywood—Two hundred and sixty-seven members of M-G-M's sales force in the United States and Canada will attend the company's annual sales convention. (Continued on Page 4)

New Floods Menace Cities

Tri-State area of Pennsylvania, Maryland and West Virginia faced the threat of new floods yesterday, reports from the area being the only ones of the entire April torrent so far. (Continued on Page 4)
**New Mo. Sales Tax Bill Gives Retailers a Spurt**

Jefferson City, Mo.—The Senate Ways and Means Committee drafted a substitute for the HB 2 percent sales tax bill sponsored by Gov. Lloyd C. Stark. The 2 percent rate is retained in the substitute, but there is also a provision that retail merchants, etc., may maintain 3 percent of their sales tax returns if they so desire. Provided they remit the balance of the 15 days from the end of each calendar month. Such a plan is favorably received by the Missouri Retailers’ Association. Among the exemptions put into the substitute are all food advertising, coal used for manufacturing power, laundry and cleaning service and freight charges.

State Auditor is also instructed to use metal tokens instead of present pastebide disks for $275,000,000 an ally.

**Nebraska’s Bank Night Case Appeal is Cert**

Lincoln, Neb.—Regardless of way that District Judge Fred M. Green orders rules in the B Night test case now before him, decision will be appealed to the State Supreme Court, it was yesterday decreed at the State Court of the hearing. In view of previous cases on whether there consideration in return for B Night awards. The latter granting all claims that considered given by participants in time, not in return for the wining of the theater to win a prize.

**GFD to Handle Chesterfield and Invincible in Brit**

Under a deal just completed General Film Distributors will take the Chesterfield—Invincible programs for 1935-36 and 1936-37 after the British Isles, it was stated. William F. Barrett 1935 upon the time of the N medium of London. Twickenham now in receivership, had previous acquired the product, which totles 36 features. Barrett has been England for three months.

**Scully Becomes Boston Post**

John Scully becomes the Boston Post of Grand National’s Boston branch, effective May 1. He succeeds Harry Segal, resigned.

**Coming and Going**

RUFUS LE MAIRE, who returned to New York yesterday from the Normandie, leaves for the coast in a week.

WILLIAM F. BARRETT returned to New York from London.

JAMES CAMPBELL has gone to the coast from New York.

ARTHUR A. LEE has decided his sailing for May 5, when he departs on the Queen Mary. MRS. LEE and their two children will accompany him.

GEORGE ROSS returned to New York yesterday on the Normandie after a trip to London and various parts of the continent.

HARRY M. WARNER, JEROME BERNHARD and SAM E. MORRIS arrived in New York yesterday on the Queen Mary, sail for France aboard the Normandie on Wednesday.

WALTER ABEI, stage and screen actor, returns to Hollywood from New York on May 5 to appear in “Flight From Glory,” the forthcoming Robert Sisk production for RKO.

ALEXANDER RALL, Paramount film director, leaves Hollywood shortly for New York, and will sail for Europe for a three months’ vacation.

DENNIS MOORE, New York stage luminary, is en route to the coast to appear in “Angels” for Paramount.

GRACE MOORE, Columbia’s operatic star, left New York yesterday afternoon for Hollywood.

PHIL REISMAN, RKO foreign sales head, returned yesterday from a round-the-world trip.

JULES LEVY returned yesterday from a sales trip.

EDGAR MOSS was in New York yesterday.

CHARLES WILКES, Syracuse Fire Marshal, and MRS. WILКES return home today from Atlantic City and New York.

SOL A. ROSENBLATT has returned to New York from Hollywood.

E. V. RICHARDS left New York last night returning to New Orleans.

GEORGE WALSH yesterday returned to Poughkeepsie from New York.

N. L. NATHANSON is in New York from Toronto.

ATTORNEY GEORGE WRIGHT has returned to Dallas from New York.

GROVER WHALEN and fellow members of a commission representing the New York Film Co. left for France aboard the Normandie on Wednesday.

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**Le Maire, Home, Finds U. S. Talent is Better**

There is better talent in America than abroad,” said Rufus LeMaire, Universal studio executive, as he arrived in New York yesterday on the Normandie after a trip abroad.

While in London, LeMaire conferred with George Arliss, who is personally managing and also Daniel Durrey, French actor, who joins Universal at the coast in September. LeMaire spent five weeks in Europe and after a week in New York, goes on to Hollywood.

Sunday Films Banned

Burlington, Vt.—The city council has voted to go back to its old blue laws and has placed a ban on Sunday movies.

**Public offering of 350,000 shares of stock to the public of Monogram Pictures Corp. was made yesterday by J. A. Sisto & Co. at $3.75 a share. Funds will be used to provide additional capital for expanding the operations of Monogram.**

The company has agreed to make immediate application to have its stock listed on the N. Y. Curb Exchange. Former consolidated balance sheet of the company and its subsidiaries at Jan. 31, 1937, after giving effect to the purchase shows total current assets of $1,394,739 and current liabilities of $1,526,50.
NSW Quota to Force U.S. Distributor Exit

(Continued from Page 1)

Reisman's remarks were not without major companies in the same position as RKO Radio.

Reisman pointed out that in a few years, American companies under the New South Wales law would have to make about 50 or 60 pictures annually in the country. He observed that this was a practical impossibility because people would have to be sent from Hollywood there, insisted, there was not at present enough trained people to go around. Besides, he said, quota production by American companies has everywhere been unprofitable.

Reisman said that while in Sydney, he had spent an afternoon with Premier Stevens of New South Wales and had pointed out that American companies could practically produce in Australia. He informed the Premier that RKO Radio was willing to do everything possible to aid the Australian picture industry, by distributing at cost any good picture produced in New South Wales, and also by helping to train people for the Australian industry.

Reisman declared he was hopeful as a result of his talk with the Premier, the quota restrictions would not be enforced. Frederick Hadley, a representative of the New South Wales movie industry, would arrive here in about a month, to discuss the question of U. S. aid, Reisman said.

Reisman remarked that everywhere throughout the world countries were seeking to have the American movie firms subsidize their production. "If we do so, we will not only gain as well as the foreign departments," he stated.

Business throughout the world is very good, with the exception of Europe, he said.

George Fields Dies

Funeral arrangements are pending for George (Honeyboy) Fields, 38, radio commentator, who died suddenly of a heart attack in Pennsylvania Station on Sunday. He lived in Bayside, Queens.

Along the Rialto with PHIL M. DALY

THE FINEST and most complete Exhibit of advertising material of one industry ever presented now under way on the second floor of Loew's State building...comprising the exhibits of the various producers in competition for the AMPA second Annual Awards. Chairman Harald Hadley and his hard working committee have done a splendid job.

THIS EXHIBIT should be generously supported by the entire industry if it is going to afford the public with in general...it points the way to an annual Industry Exhibit covering all departments of the business which could be made as important and popular as the other industrial exhibits such as the auto show...the AMPA lads have made a good start in this direction...by sending invites to all colleges and schools having art courses in the met. territory...to several hundred art directors and teachers of public schools...and motion picture study classes in schools and colleges.

A GRAND job has been done by Paul Gulick, Chairman of the Judges Committee, who invited the judges to serve for the four different classes of exhibits and outstanding authorities in their respective fields comprise the brilliant list...four sets of Judges' Ballots have been prepared, for 1st, 2nd and 3rd choices in each balloting...the judging of the hard-to-handle 24-sheet posters has been dramatized and simplified by hanging them on sliding wires one in back of another, with a bench opposite where the judges can study the exhibits in leisure and comfort.

WHAT WE are trying to say is that AMPA has embarked on a very worthwhile and significant undertaking in these Annual Awards...the fact that such men as Adolph Freidler, dean of American poster artists, H. B. LoQuatte, President of the Advertising Club, and executives of leading advertising organizations and publications felt honored to serve as judges for these Awards...should make every worker in the advertising and publicity departments feel proud as General Chairman Vincent Trotta expressed it: "The Exhibit affords a showplace to mark the modern trends in stylization...the judging, and presentation of all the elements of advertising presented on paper...the AMPA administration under Gordon White has done a great service to the entire industry with the inauguration of the Annual Awards.

AN ALL-DAY Spring Conference will be held by the National Board of Review's junior clubs on Saturday, May 15...in the morning the groups will be the guests of the 8th Street Playhouse, with a showing of movies made by junior groups...in the afternoon at the New York University...these youngsters represent one of the most intelligent groups of critics in the world.

THE ANNUAL Drive of the Catholic laity in this district is under way, with many prominent film execs on the Motion Picture Committee...send contributions to George W. Weeks at GB, who is acting for the Committee.

OUR GIRL Friedegg is working evenings as a ventriloquist's dummy..."How come you landed that job?" we ask..."Well ya see, Phil," sez Frieda, "the ventriloquist tells me I'm the only dummy that doesn't let out a hollow when I sit on his knee and he gives me a hard squeeze"

$2,011,000 Quarter Net for Paramount

(Continued from Page 1)

est, Federal taxes (except those on undistributed profits), depreciation and reserves. The earnings, however, do not include about $640,000 representing the company's net interest as a stockholder in the combined undistributed earnings for the quarter of partially-owned firms.

There were outstanding preferred consolidated earnings of $2,011,000 and the undistributed earnings of $640,000 referred to above, the earnings per common share amounting to 10 cents on the same basis would be $1.00.

The consolidated earnings for the first quarter 1936 amounted to $718,921 after applying $15,000 for the inventory reserve provided as of Dec. 28, 1935, and Paramount's net interest as a stockholder in the combined undistributed earnings for the quarter of partly-owned companies totalling $460,000.

The above results do not include earnings of the various subsidiaries, including those in receivership, and subsidiaries which were in receivership throughout both periods and are now involved in reorganization, and on which it is believed will be completed during the next few months.

Each share of first preferred stock is convertible into seven shares of common stock and each ten shares of second preferred stock are convertible into nine shares of common stock.

Progress has been made in reducing interest charges. Total annual interest charges of the company and its consolidated subsidiaries payable on debt existing as of Jan. 2, last, after giving effect to subsequent interest reductions and savings due to refinancing, amounted to approximately $1,950,000 as contrasted with approximately $2,400,000 payable as of Dec. 28, 1935, the close of the previous fiscal year.

Two Records for "Live"

"Duke Bueh and I Live set a new single day's attendance mark at the Roxy on Saturday, house manager announced yesterday. "Draw of 33,145 was 204 more than "Cock-of-the-Wind" did on Aug. 7, 1929. Weck-end b.o. record for the film was also claimed by the Roxy.
**Words and Wisdom**

**VANITY:** Most men and women on the screen want to be good looking instead of interesting.

James W. Howe

**PLUGGING:** A tune is like a watermelon—when you don’t know when you’ve got until you plug it.

MA GORDON (song writer)

**SELF-STUDY:** Nobody ever told me that I walked like a duck, but my toes turned in. You can only find out things by watching yourself (in films) over and over again.

LILLI PALMER

**CONTENTED:** Now I’m a big girl, they want me to play a dramatic actress of the time. Nix on the stuff! You won’t catch me carrying any plot on my shoulders. I started as the comedy relief and I’m doing the same way.

LIONEL STANDER

**MARRIAGE:** If a man appears on my horizon whom I loved and respected, who had integrity of mind, and a sense of humor—the sort of man I’d want to marry, I’d give up my career, and I’ve gained anything I achieved through years of privation and struggle to be his wife.

ROSALIND RUSSELL

Six Television Papers at Engineers’ Parley


**Griffith Offer Accepted**

Federal Judge Vincent Leibell yesterday approved the offer of Woodson R. Ogleby, counsel for David Wark Griffith, of $5,000 to Griffith’s real-estate at Mamaroneck, subject to a tax lien of $120,000 and $300 for 21 silent film subjects at $1,050 storage charges.

**Facts about Films**

Canada’s film theater receipts in 1931 totaled $27,171,400, according to the Dominion Bureau of Statistics’ recent report.

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20TH-FOX IMPROVING ROXY THEATER OFFER

(Continued from Page 1)
ed yesterday by Special Master Pratt until today when negotiations continued. Samuel Kramer, counsel for the stockholders’ protective committee, said, "It is believed an offer to be made for the stock."

It is understood that the improved offer for the theater may be presented to the special master as bearing the approval of all objects to the plan.

MPTOA Radio Committee to Convene on Thursday

(Continued from Page 1)
p.m. Attendance of all members is indicated.

The committee has been named to determine extent of radio competition, particularly that due to appearance of film players on the air, and to devise means of coping with the problem.

Fulton, Mo., Houses Sold

Springfield, Ill.—The Frisina Amusement Co. has purchased the only two theaters in Fulton, Mo., and will take over their immediate operation, J. B. Gliexha, managing director, announced. One seats 500 and the other 500. The Frisina Amusement company has theater holdings in Illinois, Iowa and Missouri.

Monogram-Midwest Starts

Midwest Film Company, Inc., in Milwaukee, one of which Charles W. Trampe has president, has changed its name to Monogram-Midwest Film Co., Inc. Offices are located at 1602 North State Street. Monogram’s Buffalo offices will be opened this week at 506 Pearl St.

James Ellison Weds

Yuma, Arizona—Gertrude Dorick of Beverly Hills, screen actress, and James Ellison, Hollywood film player, were married here on Sunday by Superior Judge Henry Kelly after an airplane trip from Los Angeles. The bride is a sister of Junior Durkin, juvenile screen actor killed in an automobile accident two years ago.

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**Big News**

AS SEEN BY THE PRESS AGENT

Cecil B. DeMille has obtained two genuine pugros (hollowed-out canoes) for two Buick automobile models and anyone who can manage them without capturing—PARAMOUNT.

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**The Film Daily**

Tuesday, April 27, 1937

**“Everything Went Black”**

Being the Best Remembered Exhibitor Experience of Lester Pollock, Manager, Loew’s Rochester Theater, Rochester, N. Y.

As Told to Film Daily

**TWAS** on the night of Nov. 5, 1936, at precisely 7:26 when something had gone haywire was no telling how long before projection operation would be resumed; so while the projectionists and stage hands were burning up the wires and trying to locate the cause of trouble, something had to be done and done mighty quick in view of a full house and the well established fact that it doesn’t take any longing for a theater audience to become restless.

So, with my fingers crossed, I went up on the stage and made a brief apology for breakdown due to circumstances beyond my control, etc., and, before I knew it, I had a brainstorm and was soliciting patrons with or without talent to come up on the stage and entertain themselves.

To make a brief story shorter, the breakdown lasted for 35 minutes and all in all, with myself doubling in brass as the master of ceremonies, 14 patrons came up on the stage and presented the best little unrehersed amateur show you ever saw, with a choice variety of entertainers ranging from an organist through dancers, singers and comedians to impersonators.

The audience was most enthusiastic and everyone pitched right into the spirit of the thing and the innovation received a grand reception.

Two lone refunds were requested during the entire breakdown and I also recollect that my fingers were still crossed when I left the stage.

At the time of occurrence it was an emergency that had to be met—two days it was picked up by the dailies building up the show the audience put on in lieu of the picture and the show by the background.

After that the story was sent out over the Airways and numerous clippings have been sent to me from various parts of the country—tracts featured it and, believe it or not, there were requests for a repetition of the impromptu show and suggestions that it be used as a regular weekly feature.

However, I’m still trying to figure out whether the incident should be charged up to the debit side of the ledger on account of the breakdown or to the credit side for the publicity it received.

Editor’s Note: This is the eighth of a feature series. Watch for the next in an early issue.

**Expect 267 Attendance at M-G-M Sales Parley**

(Continued from Page 1)

A Los Angeles from May 2 to May 5, the entertainment program will include a huge welcoming luncheon at the Culver City studio May 3; a party at the Hotel Roach studios May 4 and a formal party at the M-G-M studio on the right of May 6.

**Form Liebling-Wood, Inc.**

William Liebling, and Audrey Wood, have formed Liebling-Wood, Inc., which will be concerned only with the marketing of plays and the personal representation of playwrights. The firm will be located at 50 Rockefeller Plaza, with Miss Wood as manager. Liebling will continue to represent actors for the New York stage and Hollywood.

**Authors’ League Moving**

Authors’ League of America, Inc., has taken the entire 11th floor in the building at 6 E. 39th St. New quarters will also accommodate the Author’s League Fund and the Dramatists’ Play Service.
TO THE EVERLASTING GLORY OF

Mark Twain

A Connecticut Yankee at King Arthur’s Court

Huckleberry Finn

Tom Sawyer

The screen now adds his world-worshipped adventure epic magnificently immortalized by the cameras of WARNER BROS.
ALL THESE TREMENDOUS VALUABLES

THE BOOK
Better known, better loved than all the other great works of America's master of romance and adventure,
MARK TWAIN

ERROL FLYNN
Every patron who has seen him is ready and waiting for this rousing return of the star they flocked to see in 'GREEN LIGHT'

THE CORONATION
You can show your patrons the same ceremony that will take place in England—but you and only you will have it 4 DAYS AHEAD

THE BIG CAST
These supporting artists and 1000's more—CLAUDE RAINS, HENRY STEPHENSON BARTON MacLANE, ERIC PORTMAN
UES ARE SOLIDLY BEHIND IT!

THE TWINS
The most unique star-team in 10 years—in the story that could have been written only for BILLY & BOBBY MAUCH

24-SHEET CAMPAIGN
History’s broadest billboard build-up will cover the country for 30 days, actually IN 1400 NATION-WIDE CITIES

THE MUSIC
Composed by Eric Wolfgang Korngold whose score for ‘Anthony Adverse’ won the year’s ACADEMY AWARD

THE SETTINGS
World’s biggest studio wasn’t big enough—complete new stages were especially built for SCOPE NEVER BEFORE SEEN

Are YOU in on the sweeping simultaneous openings?
Warner Bros.

WILL RELEASE IT TO 275 THEATRES ON MAY 8th!

"THE PRINCE and THE PAUPER"
by MARK TWAIN
with ERROL FLYNN
CLAUDE RAINS • HENRY STEPHENSON
Barton MacLane and
THE MAUCH TWINS
BILLY & BOBBY
Eric Portman and Thousands of others
Directed by WM. KEIGHLEY • A First National Picture
By RALPH WILK

HOLLYWOOD

BEN PIVAR, Grand National associatemanager, is in town with his friends with news of his marriage Thursday to Judith Schonzeit, costume designer. The New York ceremony was performed at the home of the bridegroom's parents. The newlyweds have taken a house in Hollywoodland and will defer their honeymoon trip until completion of "Love Takes Flight," which goes into work immediately under Pivar's supervision.

Our Passing Show: Harry Cohn, Lewis Milestone, Stanley Bergerman, Ben Markson, Jerry Sackheim, Claire Dodd, Anthony Jovitt, Doris Anderson, Louis B. Mayer, William Perberg to "Tovarich."

Charles Bennett is writing for Samuel Goldwyn, to whom he was loaned by Universal. He is working on the "Marco Polo" make any set is just arrived from England, where he authored "The Man Who Knew Too Much" and did the screenplay. He also announced "30 Steps," "Secret Agent" and "The Woman Alone."

Fitting music to madly's fashions of more than a decade ago, the task assigned Victor Young, Paramount composer-musical director, who has been borrowed to do the arranging and scoring for Walter Wanger's "Vogues of 1938," now being filmed by Director Irving Cummings.


Republic purchases include: The Lost Hand," by Richard Carlson Nygren; "Hail From Heaven," by Everett Freeman; "Strip Tease," by Lestou Hustley and Albert Barker; "First Prize," by Dora Schepers.

Paramount strove, silent picture era, home of Richard Dix, has opened negotiations with the star for his return to the fold under a longer term. Dix, who recently completed "The Devil Is Driving," for Columbia, has one more film to make for that company.

Joseph H. Steele, recently a member of the executive staff of Sam Briskin at RKO, has been engaged as supervisor for Monogram's "Numbered Woman."


James Cagney will start "Dynama" for Grand National on May 16, with Richard Rowland producing. Other G. N. pictures about to get under way are: "Love Takes Flight," a Condor production with Barbara Cabot, May 4; "Something to Sing About," to be produced and directed by Victor Schertzinger, May 16; Sturtevant in "Face the Facts," May 21; "Homing Begin," a Zion Myers production, May 31; American Steel in "The Immortal," a Eugene Frank production, May 31; and "Grand Canyon," the Richard Rowland spectacular to be filmed on actual location in Keller Dorian color, also starting May 31.

Banned Anti-Nazi Film Exibited in St. Louis

St. Louis—Barred from the Municipal Auditorium by a protest filed by the local German consul, the anti-Nazi film, "Der Kampf," was exhibited to an capacity audience under auspices of the German American Club. Meanwhile, the St. Louis Civil Liberties Union and the local Communist Party organization have filed their own protests against the municipal ban.

Mooney Leaves Vitaphone

Cleveland - Jim Mooney, head booker and office manager for the local Vitaphone exchange for the past 11 years, has resigned. Walter Brandt, salesman in the Toledo territory has been appointed city salesman. Eddie Catlin, booker for the past 10 years, goes into the territory to succeed Brandt in the Toledo section. Judd Spiegel, recently with the Paramount ad sales in Pittsburgh comes here to succeed Catlin as booker. No successor to Mooney has been appointed as yet. Neither has Mooney announced his future plans.

Vetoes Colo. Dog Racing Bill

Colorado legislators are baying for the Osawatomie bill, passed by the last session, to be setup as a dog racing. The Governor has signed the measure banning marathons.

A "Little" from Hollywood "Lots"

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 78

GROVER JONES. Has authored 300 stories for pictures, 56 of which were for Paramount. Also has done numerable short stories and articles for Collier's, Saturday Evening Post, etc. Has written everything from scene painting to directing. First job was that of day laborer for Universal. Created art titles for Realet, later absorbed by Paramount. With Vitaphone, he first was a gas man and then directed 125 comedies, 121 of which he wrote himself, with Paramount in 1926. Does his work on a linotype machine in his garage and sends out all his material in proper form. Says: "A story is only as good as its plot." Will you send Aver Jones, gave up her flower shop to care for the kennel of sheep dogs which Jones lifestyle next best to its linotype machine. Co-producer of "South in Sea," Paramount, with Henry Hathaway. Did "The Virginian," "One Sunday Afternoon," with William Slaven McNutt.

BANNED ANTI-NAZI FILM EXHIBITED IN ST. LOUIS

Washington Bureau of THE HOLLYWOOD DAILY

Washington—Hiram Steelman, U. S. State Department official for the estate of William Fox, yesterday won in U. S. Supreme Court his fight to prevent All-Continental Corp. from prosecuting in Philadelphia a counter-action against Steelman's effort to obtain All-Continental's property for the bankrupt estate.

Talent Scout Gets Judgment

Sylvia Saunders, business manager and talent scout, was awarded a default judgment yesterday of $53,320 by Supreme Court Justice William Collins against Alexander D'Aréy, who appeared in "Carnival In Flanders" and "Stolen Harmony" and is now a Warner feature player. Miss Saunders charged that she signed D'Aréy to a 10-year contract with Warner Brothers and was received to receive $25 per cent of the player's salary as his manager. She was awarded the decision when D'Aréy failed to appear in court.

Advance "Borgia" Date in S.F.

"Lucrezia Borgia" opened to capacity business last Saturday at the Metropolitan, San Francisco, after a result its opening at the Clay International theater, San Francisco, was pushed ahead from May 8 to May 1.

American Tobis to Import French, Austrian, Dutch Pix

William Van Beveren, head of the American Tobis Corp., said yesterday following his return from a trip abroad, that he had made arrangements for next season to import 20 French pictures, four Austrian pictures and one or two Dutch films. Van Beveren, is negotiating to act as U. S. agent for the production of Sacha Guitry, who plans to make eight films yearly.

$2,926,797 Claim Fought

The Continental Bank and Trust Co. of New York, as successor trustee of the Flatbush-Nevens Corp., yesterday filed its objection to the $2,926,797 claim filed by Milton C. Myer against the corporation for the Fox Theater Corp. In its objection Continental contends that under a court order issued April 16, which approved the plan for reorganization of the Brooklyn Fox theater and office buildings, that Fox Theater Corp. is an unsecured creditor and is, therefore, not entitled to compensation.

Majors Scout Chi. Talent

Chicago—Talent scouts of M-G-M, RKO and 20th Century-Fox are here looking over Chicago Jubilee talent.

Olympia, Wash., Theater Swept by $70,000 Blaze

Seattle—Capitol Theater's $70,000 fire damage is partially covered by insurance, which was said yesterday, Flames swept the projection room, the upper lounge and the theater interior.

Arco, Ida.—Badly damaged by fire, which originated in the furnace room, the Walker Theater here will be rebuilt, it was announced yesterday.

Contner Opens Studio

Burgi Contner has opened the Producers' Service Studio, an elaborate sound stage studio. R. H. Field, N. J. Pathé News is shooting a commercial there.

Omaha Bans Sex Films

Omaha — Sex films, so-called, are banned here by decree of Mayor Max Butler and City Welfare Inspector Tom Kopp. Municipal ban specifically hit "The Vice Rabbit," showing at the Victoria, and "The Face That Kills," shown on a midnight bill at the Town theater. Former had already played the Village and Corby; latter was scheduled for Ralph Goldengarten's Avenue and Military.
Reviews of the New Films

"Make Way for Tomorrow" with Victor Moore, Beulah Bondi, Faye Bainter, Thomas Mitchell, Porter Hall, Barbara Read, Louise Beavers

"The GoGetter" with George Brent, Anita Louise, Charles Winninger

"Thunder in the City" by Edward G. Robinson

Tuesday, April 27, 1937

Miriam Hopkins in "Woman Chases Man"

"Make Way for Tomorrow" by Goldwyn. 70 mins. DELIGHTFUL, AND UPAORDIRIOUSLY FARCICAL COMEDY RICH IN B. O. PROMISE.

Samuel Goldwyn's "Woman Chases Man" may be described as delicious, mad, screwy, or anything else like it, but it's delightful. It is the sort of thing that keeps an audience in continuous uproar. Laugh follows laugh with such rapidity that there must be some sort of agreement as to the time always to catch at all the lines. The same qualities that made "My Man Godfrey" a hilarious affair are here provided and the picture should appeal to the same type of audiences and in the same large numbers. Under John Blystone's direction the story is fast and furiously, and one can hardly believe the end is reached when it is announced. Miss Hopkins, Charles Winninger and Erik Rhodes. Gregor Toland did an excellent camera job, and the picture is mounted in the usual clausso Goldwyn style. The dialogue is natural and quick, the acting is top-notch, and the whole affair deserves much credit for this sensitive construction of such nonsensical material. Miriam Hopkins has an ace in the hole, and she accepts the challenge of the role. She is Charles Winninger who has planned a new suburb. All Charles, who is left with a $10,000 fortune, but his millionaire son won't give it to him for he believes it's another of his father's worthless projects. The son, Joel McCrea, is returning from Europe with Leonardi, his fiancee, and Eric Rhodes, her uncle. The latter two are in reality fortune hunters. The father has taken Miss Hopkins to his home because she has no other place to call home. When she sees the son, she falls in love with him and vice-versa. When Miriam and Joel drink a little too much champagne, a lot of crazy things happen. During all it Miss Maricel shows her true colors and when recovered from his inebriated state, Joel is very desirous to finance the new suburb. Cast: Victor Moore, Beulah Bondi, Faye Bainter, Thomas Mitchell, Porter Hall, Barbara Read, Maurice Moscovitch, Elizabeth Risdon, Minna Gombell, Ray, Mayer, Ralph Remley, Louise Beavers, Louis Jean Heydt, Gene Morgan.

Producer: Leo McCarey. Director: Leo McCarey. Based on the novel by Sarah Lawrence, and play by Helen and Nobel Leonard. Screenplay, Vana Delmar; Cameraman, William A. Ziegler; Special Effects, Gordon Jennings; Art Directors: Hans Dreier, Bernard Herzbrun; Editor, Lyle Stone; Musical Director, Bors Morris; Musical Arrangements, Victor Young; Music, Granville Ahl; and Music and Lyrics, Leo Robin, Sam Coslow, Jean Schwartz.

Direction, Skillful Photography, Good Music.

"Tomorrow" Opens May 7

"Make Way for Tomorrow" will be pre-released for run engagements beginning May 8. The general release, Paramount announced yesterday, Pix gets its world premiere at the Criterion theater here on May 7.

"The Go Getter" a picture notable for the superb performance of Charles Winninger as "Cappy Rick." and lovely and lovable is he in this role that he makes of the rest of the picture primary. He makes laughs where none grew before, and audiences everywhere are going to enjoy him here. jury. Mays' familiar stories about Cappy Rickes have been put so far into a brand new setting in this movie and given a brand new tempo, and altogether anything has happened here. It might have dropped, with the rest of its dancing, the Alger Boy business, and the rest. But it doesn't, to some extent, strain the credulity of a modern day audience, to see George Brent pace star-eyed at the motto on his watch every now and then. He does it well with his role. It is as for as possible for an actor to have made the complicated story of Cappy Rickes his own in his usual well-handled gentle performance, looking very pretty indeed, and John Eldridge is himself proud with the part of a slightly heavy. The direction of Busby Berkeley, was extremely smooth and the picture ticked like mad, well put together. But it is still Winninger, that veteran of "Show Boat" and so many Broadway successes, that gives "The Go Getter" a real spark. The picture is just dying for an oldish man to love. Since Will Rogers is gone and George Arliss has been abroad so long, and it looks like Hollywood that he must do a role in which he shows his ability as a hero of the Macon disaster, who wins his way into a job with a lumber company. The cast is against him, with the exception of Cappy Rickes, the retired owner who insists on keeping his finger in, and he is given all the dirty work the firm can do over here. But the go getter makes good. Cappy Rickes then tests him for a position in China, and the problem of the hero to deliver a blue vase with 20 visas stacked against him is the high point of the tale.


Producer: Hal B. Wallis; Associate Producer, Sam Bischoff; Director, Bubba Berkeley; Authors, Berkeley, Read, Read, Read, Read; Production play, Delmer Daves; Cameraman, Arthur Edeson; Dialogue Director, Irving Rapper; Editor, William Holmes; Musical Director, Leo Robin; Director, Smooth, Photography, Good.

Morin Will Build

Brookville, Ind.—Howard Morin, operator of the American Theater, one of the last of the second floor-theaters in Indiana, will build a 500-seat house here.

"Gorgeous"

"Gorgeous" West Coast Premiere of THE FILM DAILY Hollywood—United Players Producers, Ltd., will make "Gorgeous," starring Anna Sten, for $80,000. Producer, Alexander Frienke will produce, with the production costing about $400,000. Shooting will start the end of May. The story is a modern comedy.
“A Star is Born”

And . . . .

TECHNICOLOR STARS are rising before the motion picture industry.

TECHNICOLOR M otion P icture C orporation
HERBERT T. KALMUS, President
Reviews of the New Films

Jane Withers in "Angel's Holiday" with Robert Kent, Joan Davis, Sally Blane (HOLLYWOOD PREVIEW).

FOREIGN


Since love and its manifestations are elemental, it makes little difference whether audiences witnessing this picture are acquainted with the Hungarian language or not. The action is quite obvious, even as an example of Old World romantic entertainment. Considerable space is furnished by the screenplay which tells of a young married woman who falls in love with the husband of her husband's sister. Although there are some directorial relapses, the picture is excellent in other technical departments, particularly the acting. Generally it is robust entertainment and definitely more meritorious than many current imports.

"DER DSCHUNGEL RUFT" ("The Call of the Jungle"), German dialogue film; an Ariel production; music by Fritz Reiner; directed by Harry Piel, with himself, Paul Henckels, Ursula Grabley, et al, in the cast. Presented at the 86th Street Casino Theater. Running time: 98 min.

A superbly entertaining film, despite its absence of English titles. Essentially a love story of animals, it has a number of scenes which, with their setting and costumes, are amusing and quite enjoyable. The picture is a fairly good example of how a little thought and imagination can make a mid-week picture entertaining.

"DER JAGER VON FALL" ("The Hunter"), German dialogue film; a Ufa production; adapted from Ludwig Ganghofer's novel, directed by Hans Deppe, with Paul Richter, Maria Sera, Georgia Holl, et al, in the cast. Presented at the 86th St. Garden Theater. Running time: 80 min.

An engaging tale of a activities of a brother and sister. The pictures, of which the leads are played with great finesse, come off well in the telling of a story which is finally hunted down. Paul Richter is the film's hero who tracks down the criminals. The photographing of the camera recording Alpine landscapes of breath-taking beauty. The story is told with decided tempo and holds interest throughout. The climax is thrilling with a hand-to-hand tussle between the guilty ringleader of the band and the formidable Richter. They light on a suspension bridge that spans a deep gorge.


An interesting drama dealing with the long contest waged by Mexican peasants for social reform and liberty. Despite technical relapses, the film holds its own and is entertaining, with Victor Urroz playing the role of the Judas, who like his numerous predecessors betrays the cause of the people into the channels of tyranny and oppression. There is a tragic thread of romance built into the story which eliminates it from the cliche of Escobedo's heroic lover. Feature's appeal is almost entirely to Spanish-speaking fans.

"L'UOMO CHE SORRIDE" ("The Smiling Gentleman"), Italian dialogue film; a Delphi production; directed by G. Moretti, with Mario Cavarozzi, Vittorio De Sica, Elsa Martinelli, Giuseppe Baudanza, et al, in the cast. Presented at the Teatro Ciné-Cinema (The Broadway Theater). Running time: 76 min.

This attraction's story is built along the lines of the classic "Taming of the Shrew," with many of the basic elements of the male character. In Assia Noris is the hard-to-tame woman from whom Umberto Meliatti flies on their wedding day. The film is the story of a young 


This is a moderately entertaining film. It deals with how a young physician falls in love with a pretty nun and, after he arranges her escape from the convent, the pair grow to be a man and woman. The picture is well made and contains a number of amusing scenes which are amusingly done.

"REDES" ("The Wave"), native dialogue film made in Mexico, produced by Paul Strand from a story by him and Velazquez Chavez, adapted by Howard Rodakiewicz; titles in English by John Do Passos and Leo Hurwitz; photographed by Paul Strand; released by Gaumont-Films; music by Sylvester Revell; directed by Fred Zinnemann and Gomez Muriel, with Silvio Hernandez, Miguel Figueroa, Antonio Lara, David Valles Gonzalez, in the cast. Presented at the Filmarthe Theater. Running time: 60 Min.

For discriminating and appreciative audiences, this film, which is not only well photographed, its simple but powerful story and genuine technical excellence, is a production of rare distinction. Its English titles, while properly conservative in their number, effectively explain the action. Paul Strand, hailed generally by art critics as America's greatest photographer, has made his masterful conception of form and composition in his work with the camera, enhancing immensely the appeal of the story which deals with the central character played by Silvio Hernandez. He is a fisherman, who, when his son dies from starvation, leads his crew into the sea to make a fortune. This is a story which is inspired by the sociological evils which produce their unfortunate lot in life.

"LA VOCE LONTANA" ("The Voice From Afar"), Italian dialogue film; Cines Pitaglia production; story by Luigi Borelli; directed by Guido Brignone, with Sandra Ravel, Gianfranco Giachetti, Carlotta Alti, et al in the cast. Presented at the Miami Theater. Running time: 76 Min.

A captivating magnetic personality of the attractive blonde, Sandra Ravel, there is little alluring about this Italian production. Acting is generally below par. Renato Salvatori, who plays Silvio Mauri, the piece's "hero," does a pretty Sandra Ravel like a hot potato.
You'll see her... you'll love her... you'll nominate her the screen's loveliest. She dances; she sings; she romances; she wins her way into your heart. Watch for the glorious, glamorous ANNA NEAGLE in Herbert Wilcox's "Backstage" and other forthcoming releases from GB.
Ranks with the best made anywhere. A kind
of a story in which picturegoers revel.—Variety
It will surely go on record as one of the really
big pictures.
—Motion Picture Daily
There is plenty of action.
—Showmen's Trade Review

This is an all around production. Gripping,
exciting, powerful and making a direct box
office appeal.
—Hollywood Reporter

"Silent Barriers" a smashing hit. As fine a
dramatic offering as one could ask for. Exciting,
packed with action and thrilling sequences.
—Film Curb

This is a violent, outdoor, unashamedly heroic
"frontier melodrama". It has plenty of action.
—Exhibitor

Replete with thrills, excitement and robustious
action of a type that should bring customers to
box offices in droves.
—Box Office

An epic film comparable to some of our best
pioneer pictures.
—News

I recommend "Silent Barriers" to those who like
punch, excitement and thrills in their entertain-
ment. The film has plenty of each.—World-Tel.

Epic film about the New World...the able
filming of the magnificent Rockies and a forest
fire are the highlights of the picture.—N.Y. Times

A thoroughly entertaining out-door drama. You'll
find it fun.
—Evening Journal

A drama of the building of a country...elaborately melodramatic...magnificent
scenery...the breath-taking beauty of the
Canadian mountains.
—Sun

"SILENT BARRIERS" is a great saga.—American

The film is rousing...it has size, grandeur,
riots and commotion. A good picture, "Silent
Barriers" demonstrates that reality can be as
exciting as dreams.
—Mirror
LOUD PRAISE FROM REVIEWERS...

“SILENT BARRIERS”
TWICE DAILY 2.45 & 8.45
ALL SEATS RESERVED

RICHARD ARLEN
Lilli Palmer • Antoinette Cellier • Barry Mackay

From the Story by
ALAN SULLIVAN

Directed by
MILTON ROSMER
ANN

I

fc*

Director RAOUl WALSH who swelled box-office grosses with “The Cockeyed World”, “What Price Glory” and other rollicking, he-man pictures, again hits with this rapid-fire, thrilling romance. It is the hottest money picture you’ve played in 5 years! With WALLACE FORD - JOHN MILLS - ANNA LEE - GRACE BRADLEY - FRANK CELLIER
NEWSPAPER

of the DAY

Fairmount, Ind.—Clarence Kneuss has closed the Royal Theater.

Indianapolis—Joe Smith, formerly with the R. R. Bair Circuit here, is building a new 800-seat theater at 85th and College Ave.

Bald Knob, Ark.—A new film theater will be opened here by F. G. Roberts of Clinton, Okla., who recently bought the building occupied by E. N. Campbell.

Live Oak, Fla.—The Alimar Theater has been sold to the Martin circuit by Thomas Fleming.

Wilmingon, Del. — Rex Amusement

Burgan Spending $20,000

On Kansas City Theater

Kansas City, Kan.—The 10th St. theater which has been closed for repairs since early in March is set for reopening May 2. E. T. Burgan, who operated it along with the Home Theater and the Gaudi Theater, besides purchasing the ground and theater building, is putting in $20,000 worth of improvements and new equipment which includes new cooling and heating system, 800 modern seats, new box office and front, and complete redecoration. On completion of the work, Burgan plans to remodel the Home Theater.

Martin Fact Renewed

Colorado Springs, Colo.—Renewal of its exclusive agreement with Martin Theatres, Inc., circuit of 42 Georgia, Alabama and Florida theaters, with headquarters at Columbus, Ga., for the circuit's screen advertising service is announced by the Alexander Film Co. here.

Ruben Arranging Party

Detroit—Roy R. Ruben has been appointed chairman of the committee for the Screen Craft Club's seventh annual party, which will be in the ballroom of the Book Cadillac Hotel on May 2.

“Star is Born” Staying

“A Star is Born” will be given a second week at the Radio City Music Hall, it was announced yesterday.

Lima Wars on Duals by Restricting Programs to 2 Hours

Lima, Peru—While producers and exhibitors in the U. S. debate the dual problem, this Peruvian city has moved to solve it once and for all by a municipal ordinance which limits any film performance to two hours. Even if the runoff takes more than 120 minutes, it may be shown under a special permit. Special police are checking running time of all programs.

E. S. Taylorsville, N. C.—Exclusive personalities along diminutive French acting horizon;”

CURRENT

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Burgan Spending $20,000

On Kansas City Theater

Kansas City, Kan.—The 10th St. theater which has been closed for repairs since early in March is set for reopening May 2. E. T. Burgan, who operated it along with the Home Theater and the Gaudi Theater, besides purchasing the ground and theater building, is putting in $20,000 worth of improvements and new equipment which includes new cooling and heating system, 800 modern seats, new box office and front, and complete redecoration. On completion of the work, Burgan plans to remodel the Home Theater.

Martin Fact Renewed

Colorado Springs, Colo.—Renewal of its exclusive agreement with Martin Theatres, Inc., circuit of 42 Georgia, Alabama and Florida theaters, with headquarters at Columbus, Ga., for the circuit's screen advertising service is announced by the Alexander Film Co. here.

Ruben Arranging Party

Detroit—Roy R. Ruben has been appointed chairman of the committee for the Screen Craft Club's seventh annual party, which will be in the ballroom of the Book Cadillac Hotel on May 2.

“Star is Born” Staying

“A Star is Born” will be given a second week at the Radio City Music Hall, it was announced yesterday.

Lima Wars on Duals by Restricting Programs to 2 Hours

Lima, Peru—While producers and exhibitors in the U. S. debate the dual problem, this Peruvian city has moved to solve it once and for all by a municipal ordinance which limits any film performance to two hours. Even if the runoff takes more than 120 minutes, it may be shown under a special permit. Special police are checking running time of all programs.

FOREIGN FIELD

French Films Withdrawn

Vienna—The recent film decree of February 7th which increased the cost of exhibition permits (Vor- merkchein) for foreign features and most shorts by 25 cents, was primarily to cause the withdrawal of French films from Austria, since the Austrian market is notably profitable for the showing of French films if subject to payment of contingent fees, especially after a 25 per cent increase. French film authorities have announced their withdrawal from Austria as soon as the features being currently exhibited, have completed their play-dates. This step will also adversely affect the export of Austrian films since France has a small but profitable market under the old arrangement for exchange of films.

Bigieu Air.—Trade papers report that at least 32 Argentine made feature films will be released during the year 1937, an estimate which probably will be increased during the course of the year.

FRANCE REDUCES ONE FILM TAX

Paris—Following the campaigning of the managers of the theaters, including the cinemas, the French government has reduced the 10 per cent tax on the "assistance publique" (proceeds go for the poor) to 8.75 per cent.

THREE OHIO MOVIE HOUSES, LONG DARK, TO BE REOPENED

Cleveland — The Melrose Theater Co. has been formed by Frank Roth, Louis Friedman, Malvina Friedman and Eugene Golton to operate the King and Castle theaters in disuse since the advent of sound.

Youngstown, O.—Harry and Jack Steinberg, who operate the Harbor Theater at Ashtabula Harbor, have taken over the Home, 450-seat suburan house which has been closed for five years. It will be entirely redecorated inside and out. RCA High Fidelity sound is being installed. House will have a dual policy with three changes a week.

REPORT MICHIGAN ALLIED

INCOMPETENT Richey Stay

Detroit—Resignation of Henderson M. Richey, general manager of Allied Theaters of Michigan, probably will not be accepted, it is said. Allied directors are insistent that Richey remain with the organization rather than take another post as he proposed to do.

WEEK-END POLICY PLANNED

Torrington, Conn. — The Alhambra, reopened by Warner's recently after a fire, will be put into effect a week-end policy to extend through the summer months, starting April 30.
WORLD TO HANDLE 26 FEATURES IN '37-38

(Continued from Page 1)

to be sold to franchise holders in key cities, it was said yesterday by Irving Shapiro, general manager of the company.

New outlets will be opened in cities where imported films are not shown and the company is prepared to open eight key city theaters to consolidate its expansion plans, Shapiro declared. He cited cities like New Orleans and St. Louis as spots where existing houses might be remodeled and run as art theaters.

Shapiro said a financial man and an individual now associated with a major company would shortly join World Pictures.

In addition to product already acquired, World Pictures has made a deal with George Krueka of Foreign Pictures Corp. to release his group of eight films headed by "The Great Love of Beethoven" starring Harry Baur. World Pictures plans to open offices in Chicago, Boston and Los Angeles following the return of Shapiro from a trip abroad this summer to acquire new product.

World plans to expand in 16 mm. field and will also sell American product to foreign countries. It will also offer a continental newsreel.

Filling New Positions

Boston—M. & P. Theater personnel changes include: Harry Goldstein, manager from the Shawmut, Roxbury, to the Morton, Dorchester, in an exchange with Samuel Fein-stein; Bernard Farwell, from the Eglee, Roslindale, as assistant manager; Marvin Uben, from the Franklin Park, Rochester, to the Hyde Park, Hyde Park, replacing Edwin Murphy; George Moffit, from the Paramount, Boston, to the State at East Milton as manager, with Leslie Armstrong succeeding him as assistant at the Paramount.

Seattle—William Fornam has been named as the new supervisor of all local houses of the Sterling circuit.

Don LeFevre has been named as manager of the Madrona in Seattle, succeeding Ralph Smith, who has been transferred to the Arabian in Seattle.

Detroit—Louis Myll, former manager of the Mack Ave. Uptown Theater, has taken over management of the Coconut Palms, large Detroit night spot, at Eastwood Park, for Henry Wagner.

Milwaukee—Joe Hickey, former manager of the Times Theater, will manage the Garden.

Chicago—Will Kruse has been placed in charge of film library division of the Bell and Howell Co., succeeding H. A. Spanuth, who joined the Ideal Picture Corp.

Salt Lake City—Holden Swiger, formerly with the Orpheum Theater here, has returned to manage the Paramount Theater. Harry David, general manager and vice-president of Intermountain Theaters, Inc., announces the appointment of Henry S. Ungerleider as theater statistician. Further additions include the appointment of Harold Chesler as assistant to William Borack, booker and buyer. He is the son of Ted Chesler, of the Princess Theater, Bingham, Utah.

Wallace Runswick, chief usher of the Capitol Theater staff, has been appointed director of service for the Salt Lake Intermountain theaters.

Miami, Fla.—Francis Falkenburg, former assistant manager of the Olympic Theater, has been named manager of the Alabama Theater in Birmingham, Ala.

WARNER SEES FILMS CONTROLLING TELE

(Continued from Page 1)

declared Warner. "While in England I gave some attention to and found that over there the situation is much more favorable than what we have in America."

Warner asserted that television will aid, rather than injure, the motion picture business. He said that it will probably be first used for the presentation of daily new events, much in newsreel style.

Warner Bros. intend to produce 20 features at their Todd-AO facility, near London, for next year stated Warner. No theater move is planned by the company, he said. At the coast the company will make 60 features for its 1937-38 program, with two or three color pictures included.

The Warner president enthusiastically discussed "Emile Zola," which is being made, and said that he was disappointed but not surprised by the fact that fine pictures like "Life of Louis Pasteur" are not made as much money as the should.

Warner returned with Sam F. Ross, head of the Warner foreign department, and Joseph Bernhard, theater department chief, who had been abroad with him. With Ross, he had visited London, Paris, Italy and Scandinavian countries. He plans a trip to Hollywood in July.

Tootdy Sets "Polygamy"

Detroit—Ted Tootdy, independent producer, has arrived in Detroit handling booking and exploitation of "Polygamy." A first-run has been tentatively set for the downtown Theater, operated by the S. R. Brothers, for May 2. This will be the world premiere of the film.

SICK REPORT

Stepin Fetchit, colored comedian, was reported last night in serious condition in Harlem Hospital following an automobile accident on Sunday morning. He suffered a fractured skull when the car in which he was driving alone struck an "L" pillar at 138th St. and Eighth Ave.

Des Moines—Bill Tony, manager of the National Theater Supply Co. confined to the hospital with throat infection and pneumonia, is improving.

Des Moines—Mrs. Myron Blank is convalescing at home after a severe illness following the birth of Beverly Anne. The child is the granddaughter of Mr. and Mrs. A. H. Blank and daughter of Myron Blank, treasurer of Central State Theater Corp.
COLUMBIA COMEDIES LEAD SHORTS PARADE!
Added Drawing Power To Any Feature!
Names That Give A Sock To Billing!

3 STOOGES
at their gaga best in a new gag-fest, "BACK TO THE WOODS."

CHARLIE CHASE
hits a rib-tickling high in "FROM BAD TO WORSE."

EL BRENDL
the champ Swede laugh scooper in "THE SUPER-SNOOPER."

WALTER CATLETT
lets loose a hurricane of fun in "FIBBING FIBBERS."

POLLY MORAN
stars in a gay, guffaw-packed comedy, "SAILOR MAID."

ANDY CLYDE
in a smash triumph of dizzy, daffy doings, "MY LITTLE FELLER."

MONTE COLLINS
TOM KENNEDY
whirl through their wackiest, looniest riot, "NEW NEWS."

And These Single Reel Sensations...

COMMUNITY SING
NEWS WORLD OF SPORTS
SCREEN SNAPSHOTs • KRAZY KAT
COLOR RHAPSODIES
"WAKE UP AND LIVE" AT ROXY, NEW YORK, GREATEST RUN IN ALL HISTORY OF SHOW BIZ!

READ THESE AMAZING RECORD-BREAKING FACTS:

★ New all-time world’s attendance record on Saturday! 33,145 paid admissions compared with 32,861 for "Cock Eyed World" on August 7, 1929 (previous world’s record)!

★ Broke Roxy all-time attendance record for Friday, for Saturday and for Sunday!

★ Set new all-time record for week-end attendance!

★ Played continuously to jam-packed, overflow crowds from 9 a. m. Saturday to 3 a. m. Sunday (18 solid hours)!

★ Squads of police, on foot, on horse, in radio cars needed to handle unprecedented crowds!

★ As we go to press, Monday is beating Friday’s record-breaking opening-day business! WOW!!!

20th CENTURY FOX
THE KEYSTONE OF YOUR FUTURE
Pathe First Quarter Earnings Will Exceed $130,000

REPORT $6,012,250 AS PARAMOUNT NET FOR '36

See Slight Chance of N. J. Divorce Bill Enactment

Lacking Organized Support, Measure Believed Sure to Die

Little or no chance of passage of the theater divorce bill introduced in the New Jersey Legislature by Assemblyman Hodges at its current session is in prospect, according to well-informed sources last night. The measure, it is generally understood, lacks organized support and Allied Theaters of New Jersey recently indicated that it is not interested in backing the bill, which considerably differs from the formula used by its National Defense Committee in North Dakota and other states.

The New Jersey body is due to recess within a few days and resume in June.

U. A. TO REFUND TAX PAID BY AREA HOUSES

United Artists yesterday authorized refunding of money paid by metropolitan area theaters, outside of New York City, under the city's 2 per cent sales tax law. It was considered likely that other distributors would follow suit.

Decision as to whether or not the distributors will appeal from the (Continued on Page 4)

N. J. Allied To Request Tax Refunds by Distr. business

Allied Theaters of New Jersey, at a meeting yesterday at the Hotel Lincoln, authorized appointment of a committee to ask distributors for refunds on the New York City 2 per (Continued on Page 4)

The Film Daily

Vol. 71. No. 99

New York, Wednesday, April 28, 1937

TEN CENTS

THE Daily Newspaper Of Motion Pictures

Now Eighteen Years Old

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report $6,012,250 as paramount net for '36

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new york, wednesday, april 28, 1937

ten cents

the daily newspaper of motion pictures

now eighteen years old
Balaban and Hicks Will Determine Joinville Fate

Future of Paramount's studio at Joinville, near Paris, where the company has been making French pictures, will be determined at conference to be held tomorrow between Barney Balaban, who sails from New York today on the Normandie, and John W. Hicks, foreign department head, who is now in Europe. The studio has made five features during the past year.

This is Balaban's first trip abroad since becoming president of Paramount. N. L. Nathanson, president of Famous Players Canadian, is accompanying him.

Report Monogram to Make Two or Three Specials

Monogram will announce production of two or three special pictures in addition to its previously-revealed program of 26 features and 18 westerns. It announced yesterday that it will produce the 7-8, at the Drake Hotel, Chicago, THE FILM DAILY learned yesterday.

Lew Lifton, publicity and advertising chief, and John S. Harrington, leave next Tuesday for Chicago. The home office staff will depart the following night aboard a special car to be attached to the Wolverine of the New York Central line.

Three Wheeling Theaters Dark as Flood Takes Toll

Wheeling, W. Va.—Their pits flooded and surrounded by water, making them inaccessible to patrons, this city's Rex, Liberty and Colonial theaters were dark last night as Wheeling's third flood of the year took heavy toll. Estimates of losses to theaters in this area as a result of the flood ran as high as $100,000.

The Rex, Liberty and Colonial, all large, are in the heart of the city, will be closed for three to five days, it is expected.

Pittsburgh — The flood menace here as well as at Johnstown was believed definitely at an end last night. Little damage was found in the wake of receding waters here.

Mrs. Chas. Coburn Dies

Funeral rites for Mrs. Ivaah Wells Coburn, wife of Charles D. Coburn, who died of intestinal flu in Lenox Hill Hospital yesterday, will be held tomorrow at the Church of the Transfiguration. Mrs. Coburn had been identified with the stage for 35 years, many of which saw her teamed with her husband.

Sussman Back at Desk

William Sussman, 20th Century-Fox Eastern division manager, returned to his desk today after a tonsillectomy, performed at the Professional Hospital, Tonkans.

1 P. C. Retail Tax Bill

Signed by Me. Governor

Portland, Me.—A new bill before final adjournment of the Maine Legislature, Governor Lewis C. Barrows signed a bill which provides a change in retail sales tax to raise "new money" for old age assistance and equalization of education.

The measure carried a referendum clause, providing for its submittal to the electorate in a special election Aug. 16. If approved, it would become effective immediately and would continue until June 30, 1938.

The bill replaced the luxury or miscellaneous tax bill which called for a 10 per cent tax on amusements.

Robin Quits Supply Ass'n

Post to Organize Own Firm

J. E. Robin has resigned as executive secretary of the Independent Theater Supply Dealers Ass'n to go into business for himself. He has organized a firm, Robin, Inc., which will sell safety engineers, to sell to the trade only.

Robin has taken offices at 334B West 44th St., where he will have a display room. Robin has been executive secretary of the I.T.S.D.A. for the past several years. Annual convention of the I.T.S. D.A. has been indefinitely postponed. Officers of the association are now at 334B West 44th St.

Exchanges and Union Will Huddle on Scale at N. H.

New Haven, Conn. — Local exchange managers will huddle with the committee representing the new exchange employees union today on the wage scale adopted by the union on Monday. Demands are undetermined. Date for a new action will be held at the Warner office.

U.S. Australian Biz Up 37%

West Coast Bureau of THE FILM DAILY

Hollywood—Universal's Australian business increased 37 percent during the past six months, according to H. McIntyre, the company's Australian sales manager, who wired congratulations to Charles R. Rogers on the beginning of Rogers' second year with "U".

Not Returning to W. B.

WHERE CONGRESS OF THE FILM DAILY

Hollywood—James Cagney denies the report he will return to Warner Bros. The latter part of May he starts work in "Dynamite" for Grand National. Next week Cagney and Grand National officials will discuss a new contract.

Para. Stock On Big Board

The New York Stock Exchange has admitted to trading $18,000,000 worth of stock in Para. Stock Co., a company to be created to convert the debentures due March 1, 1947, and 450,000 additional common shares of $1 par value.

Colorado-New Mexico Area Gets Five New Theaters

Denver—With three new theaters in New Mexico, one in Colorado Springs and a reopening in Denver, five houses are being opened up in this territory.

In New Mexico are the Mission Theater, nearly built at Mesilla Park by Bason & Wheeler; a new theater built by Bartlett & Son at Artesia; and the new La Bendita Theater just opened in Bernalis by H. S. Farley.

Al Slager and L. J. Massoni have remodeled the old Palm Theater in Denver and will reopen it May 19. Westland Theaters, Inc., is putting up a new 450-seat house in Colorado Springs, at an estimated cost of $50,000.
FOR 4th CONSECUTIVE DAY
“WAKE UP AND LIVE” SMASHES
ROXY HOUSE RECORDS!

And it’s the same story everywhere:

CHICAGO: Holdover week equalling 1st week of “Lloyds”!
Baltimore: Way bigger than “One in a Million”!
Des Moines: Held over after day-and-date 1st week (2nd time this happened in history of this Exchange)!
San Francisco: Biggest of all 20th pictures at this house!
Detroit: Topping “Lloyds” and “On the Avenue”!
Louisville: Bigger than “Lloyds.”
Buffalo: Topping “Lloyds.”
Indianapolis: Leading “One in a Million.”
St. Louis: Beating “Lloyds.”
Springfield (Ill.): Topping “One in a Million.”
Kansas City: Chosen to inaugurate day-and-date policy. Smash business!
Dallas: Beating “Lloyds.” And so on . . . and on . . . and on!

GREATEST RUN IN THE HISTORY OF SHOW BUSINESS

20th CENTURY FOX
THE KEYSTONE OF YOUR FUTURE
U. A. TO REFUND TAX PAID BY AREA HOUSES

(Continued from Page 1) Court of Appeals decision, finding that the levy applies only to New York City exhibitors, has not been definitely reached although it is indicated that the matter will be dropped. They have a 90-day period, dating from Mar. 25, last, in which to make the move.

N. J. Allied to Request Tax Refunds by Distrists

(Continued from Page 1) cent sales tax held in escrow. Action was predicated upon a belief that the exchanges will not move to appeal the recent Court of Appeals ruling that the assessment does not affect theaters outside of the city's limits.

President Lee Newbury will name the committee. Plans for the coming Allied national convention to be held at Milwaukee late next month were discussed.

Schines Drop Stage Bill, Go Duals and Cut Prices

Lexington, Ky. — Schines have changed policy here reducing the price at their Ben Ali Theater from 40 to 35 cents, discontinuing flesh and going in for double features exclusively. Schines are said to be negotiating for a new house in Wapakoneta, O.

Court Assesses Costs

Federal Judge John M. Woolsey yesterday assessed $7,635 in court costs and legal fees to Sidney Kingsley, Norman Bel Geddes and Random Harington that Edna Boucher, who sued Kingsley for plagiarism in connection with his play "Dead End," Miss Boucher's suit was dismissed in Federal Court.

"Monte Carlo" Re-issued

Paramount is re-issuing "Monte Carlo," Lubitsch production with Jeanette MacDonald, in England and may do likewise in Australia.

GTE FIRST QUARTER INCOME, $291,464

(Continued from Page 1) corporation a total of $225,000, in cash, it was informed. Officers, including President Hines, were re-elected at the annual directors' session, following the meeting of the stockholders.

Metropolitan Playhouses

Report $38,984 Net Loss

Metropolitan Playhouses, Inc. and wholly-owned subsidiary companies report a net loss of $38,984 for the year ended Jan. 31, 1937. The statement does not include the equity of Met. Playhouses amounting to $260,019 in the undistributed net income of its 50 percent owned affiliated companies for the period from Jan. 26, 1936, to Jan. 30, 1937.

Met. Playhouses derives its income in rent from Skouras Theaters and the Randolfe circuit. During the year it received rent income of $3,613,805.

Total assets of the company are put at $8,149,757.

Current assets are $486,628. Met. Playhouses is owned 80 percent by United Artists Theater Circuit and 20 percent by RKO.

Laemmle, Jr. to Join M-G-M As Associate Producer

(Continued from Page 1) production will be "The Amazing Dr. Clitterhouse" from the successful Broadway play. James Whale will direct. Laemmle's second production will be the stage play "Nine Officee," which Whale may also direct.

Ask Suit's Dismissal

Harry Glover, president of Allied M. P. Operators Union, and other defendants in the suit brought by the Gotham Amusement Co. to enjoin carrying out of the Local 306-Allied merger and the I.T.O.A.-Local 306 pact moved yesterday in Supreme Court to obtain dismissal of the suit or require filing of an amended complaint.

BIG NEWS

AS SEEN BY THE PRESS AGENT

Akhim Tamiroff, who lights one cigarette after another during periods of recess, bagged up six packages a day or some 21,600 smokes yearly. — PARAMOUNT.
Cafe Metropole

Loretta... so eager!

Tyrone... so ardent!

M'sieur Menjou... oh, so wicked!
CHAMPAGNE IN GOLDEN GOBLETs FOR THE BOXOFFICE AND SURE TO BREAK RECORDS . . .

(but let's start from the beginning of this confidential Coast report!)

CAFE METROPOLE GIVEN SNEAK PREVIEW AT POMONA LAST NIGHT STOP AUDIENCE REACTION SHOWED CONCLUSIVELY THAT FILM FANS OF NATION HAVE ONE OF GREATEST SCREEN TREATS IN YEARS AWAITING THEM IN THIS LATEST ZANUCK PRODUCTION STOP TYRONE POWER LORETTA YOUNG AND ADOLPHE MENJOU ARE A SHEER DELIGHT IN THIS BRILLIANT SUAVE STORY WHICH ALTERNATES ROMANCE WITH COMEDY IN SUCH A WAY THAT YOU HATE TO SEE THE PICTURE END IT IS SO FASCINATING STOP THE POWER YOU'NG ROMANCING IS TOPS AND MAKES THEM THE GREATEST LOVEMAKING TEAM ON THE SCREEN STOP OTHER MEMBERS OF CAST COVER THEMSELVES WITH GLORY STOP CAFE METROPOLE IS CHAMPAGNE IN GOLDEN GOBLETs FOR THE BOX-OFFICE AND SURE TO BREAK RECORDS

LORETTA YOUNG
TYRONE POWER
ADOLPHE MENJOU

in

CAFE METROPOLE

with

GREGORY RATOFF
CHARLES WINNINGER
HELEN WESTLEY

Directed by Edward H. Griffith
Associate Producer Nunnelly Johnson
Screen Play by Jacques Deval • Original story by Gregory Ratoff
Darryl F. Zanuck In Charge of Production

THE KEYSTONE OF YOUR FUTURE
German Film Statistics

Berlin—The latest statistics for 1936 indicates the showing of 119 German movies (62%); 33 American (17%); 17 Australians (9%); 25 from other countries (12%). UFA made 32, Tobis-Europa 17, Tobis-Rota 18, Bavaria 14, Syndiät-Film 12. Terra 12, smaller companies from one to four pictures. In these productions 58 directors were employed, 104 writers and 53 composers. For important parts 29 directors appeared. Figures show that a total of 1,000 persons left to movies against 150 in Paris, in which the opposite idea is that the movies is more intense. During the current year UFA will make 40 shorts, for theaters, laboratories, libraries and other educational institutions, Tobis will make 70 shorts.

Prize for Film About Paris

Paris—The municipal council of the city has created a prize to be awarded in the coming year for the best short picture showing the city in its true light. This prize will also include a general view of the activities of the municipality. The Almonec Council intends to organize an annual "cinema week" similar to that of Venice.

The Tobis Linup of Films

Berlin—Tobis will control Tobis-Rota, Tobis-Europa and Tobis Syn- diät. The board of directors have chosen as administrators-councillors, Emil Jannings and Willy Forst.

Swiss Company Gives Up

Geneva—The effort to produce motion pictures by a private company at Munchen is abandoned. Production of experimental films having exhausted the company's finances. The French-supported attempt to foster film production in Switzerland is still under consideration.

15% Dividends in 10 Years

London—Directors of Provincial Cinematograph Theaters Company have voted a dividend of 15 per cent, the same that it declared during the 10 years of the company's existence, making total dividends paid on the common stock 150 per cent.

Paris' Seating Capacity

Paris—According to a recent survey, the localcinemas have a seating capacity of 240,230, a gain of 23,125 over the year 1933.

Austrian Film Statistics

Vienna—During the past year 340 pictures were shown against 315 in 1935. America led with 160, a gain of 24 over 1935. German 116, a loss of six, and 23 Austrian 630 shorts were shown. German 210, American 170, Austrian 180, French 70.

Coronation Staff of 190

London—Fox Movietone will use for the coronation pictures 150 technicians and 40 cameramen. 40,000 feet of film will be used, of which 29,000 will be in colors and the rest in monochrome.

Georgia County Approves Sunday Films for Charity

Rome, Ga.—Sunday motion picture shows will be cast in each of the four counties. The board of directors has been sanctioned by the city's commission, with the passage of a resolution providing that the proceeds from Sunday shows be devoted to charity. Sunday motion picture shows must not conflict with regular worship hours, however.

G. N. Signs Houston

Hollywood—George Houston has been hired by Grand National for four pictures with option for a fifth and live more pictures the second year. Houston's first assignment will be the title role in the initial "Wallaby Jim" story.

"Leave" for the Central

"03 1/2 Hours' Leave" which Douglas MacLean produced for Grand National with James Ellison and Terry Walker, begins an extended Broadway run at the Central Theater on May 8.
A "Little" from "Lots"

By RALPH WILK

HOLLYWOOD

PURCHASE of Hugh Walpole's best-selling novel, "A Prayer For My Son," for a screen vehicle in which Kay Francis stars, old Much twins, Billy and Bobby, will have the starring roles, is announced. Miss Francis, of course, will be assigned to the role of the mother.


The accompanying consolidated balance sheet shows that cash, marketable securities on January 2, 1937, amounted to $10,762,171.70, of which $3,158,490.26 represented bank balances held inified Dominions, and $11,663.76 in other for-eign countries. The production de- call and working capital amounted to $17,527,619.92. Total current assets were $32,441,957.02 with current lihability of $9,501.546. The net working capital of $22,940, 406.19.

The net fixed assets show an in- crease during the year of $8,076, 459.34 from $61,458,756.13 to $84, 535,245.47. The additions include: acquisition of $331, for the acquire- alabama theater property, Birmingham, Alabama, as required under the Phn of Reorganization and vari- ous other properties acquired mainly round to existing units; also expenditures for lighting and im- proving existing properties and equipment.

On January 2, 1937 your Com- panies shows a profit for the year of $2,178,000. It is the policy of the management to further simplify the corporate structure as much as possible.

Edison Studio Taken Over

The Edison studio, located at 2926 Decatur Ave., the Bronx, once op- erated by Eastern Service and later occupied by Erpi as a test studio, has been taken over by Filmart Studios Inc. headed by John T. Doran, as general studio man- ager, and the operators plan to produce a series of shorts and to rent the studio to producers.

F. I. Closing Two Houses

Denver — Rick Rickeaton has an- nounced that Fox Intermountain will close two theaters in the terri- tory, the Plaza at Las Vegas, N. M., and the Star in Cedar City, Colo. They will still have one thea- ter operating in each town.

March of Time officials announced yesterday that all motion picture installations in their new headquar- ters at 390 Lexington Ave. have been completed and that work on their May release is now going for- ward without interruption. The radio division of the March of Time is expected to move in shortly from its preseant quarters in the CBS Building.

Air-conditioned throughout, the third Floor houses the executive office, projection room and the editorial, research and promotion de- partments, while the second Floor is devoted exclusively to production and technical work, including space for a modern plant which De Luxe Color is building here. (Continued from Page 1)

Cincy Variety Club Will Sup and Step on May 22

Cincinnati — Queen City Variety Club will hold its annual supper dance, Saturday, May 22, at the Pavilion Caprice, Netherland Plaza. Allan Moritz has charge of tickets; Col Arthur Friedenfeld, the floor show; Robert Kolbe, reservations; Joe Goetz, publicity, and Elmer Shard, decorations. The party is for the benefit of the Variety Char- ity Fund.

Selwyn to Brands

William and Harry Brandt of the Selwyn Theaters circuit will take possession of the Selwyn Theater, 2424 W. 46th St., Aug. 24. They have purchased the house from the Dry Dock Savings Institution. The theater has been in the hands of the institution since theaters already have been transferred to the Selwyn, which is the 83rd film house they control in the greater metropolitan area.

Changes Corporate Name

Rochester — Taylor-Shantz Co., the Rochester manufacturer of picture reels, has changed its cor- porate title to Taylor-Shantz, Inc., and is now located at 2-4 Commence- cial St.
(I've Got) Beginner's Luck

Refrain (not fast)

for I've got beginner's luck. The first time that I'm in love,
CLEAR YOUR THROAT FOR CHEERING! HERE THEY COME ON ROLLER SKATES!
Foot-free Fred and flame-haired Ginger... in their gayest, gladdest show! ... With one of the greatest comedy casts ever assembled... And fifty of Hollywood's hand-picked glamour girls!

6 GREAT GERSHWIN SONGS
"Let's Call the Whole Thing Off"— "Slap That Bass"— "I've Got Beginner's Luck"— "They All Laughed"— "They Can't Take That Away"— "Shall We Dance."

FRED ASTAIRE
GINGER ROGERS
in
SHALL WE DANCE
with
EDWARD EVERETT HORTON • ERIC BLORE
JEROME COWAN • KETTI GALLIAN
WILLIAM BRISBANE and HARRIET HOCTOR
Music by GEORGE GERSHWIN • Lyrics by IRA GERSHWIN
Directed by Mark Sandrich • Pandro S. Berman Production
IMPROVED 20TH-FOX ROXY OFFER IS MADE

(Continued from Page 1)

will pay 3 per cent cumulative dividends. Six dividends payments have been changed to require payment of $85,000 yearly for the first 20 years, and $250,000 in 50 years, insuring speedier amortization. In addition, 20th Century-Fox has agreed that it will not pay out any dividends except from earned surplus and annual depreciation is fixed at $110,000.

A stipulation embodying the changes in the plan was presented to Special Master Pratt signed by William C. McGraw, president of 20th Century-Fox vice president; Carlos Israels, representing the Pounds' bondholders' committee, proponents of the plan; Harold Seligson, counsel for the Tipton bondholders committee, and by counsel for the second mortgage committee, Seligson's vigorous objections were in part responsible for the changes.

The Film Daily learns that in the event Special Master Pratt holds there is no equity for the stock in the company, 20th Century-Fox will make a gesture of good will to the stockholders by offering to buy their stock. The offer will be made only to those holders who are not able to make any stock bought since the receivership.

Representing the M-G-M and Roach studios at convention sessions will be Louis B. Mayer, Howard Strickling, Barrett Kiesling and Hal Roach.

The list of others who will be present, 224 in all, follows in alphabetical order:

Benjamin A. Abner, New Jersey; Leon A. Adams, Kansas; Kenneth A. Abrams, Minneapolis; Jerome A. Adams, Washington; John S. Allen, Cincinnati; Louis Amacher, Portland; Hazel Andersen, Omaha; Salomon Applegate, Philadelphia; Hophite A. Arata, New Orleans; James M. Ashcraft, Philadelphia; Thomas Aspell Jr., San Francisco; Roy Avery, Atlanta; Thomas Bailey, Charlotte; Walter F. Banford, St. Louis; Fred Bartow, Chicago; Maurice L. Basse, Memphis; George M. Bausman, Des Moines; Benjamin Bebeck, Boston; N. Edward Beck, Salt Lake City; Gilbert L. Becker, Detroit; Herbert Bennett, St. Louis; Rudolph Berger, Washington; Leroy Bickel, Dallas; Butrus Bishop Jr., Charlotte; William M. Black, Chicago; William Blankstein, Calcium; Harry Blatt, Seattle; Phil Bobbig, Washington; Edwin B. Brandt, Chicago; Charles W. Boulet, Salt Lake City; John J. Bowen, New York; Edwin H. Brauer, Cleveland; Milton Braun, Pittsburgh; Clarence J. Briant, New Orleans; Virgil Bridges, New Orleans; Elden Brum; New Orleans; Lafayette B. Butler, Atlanta; James N. Byrd, Oklahoma City; John P. Byrne, New Haven; Robert A. Cain, Denver; William Calihan, Los Angeles; William P. Cameron, Milwaukee; Ralph W. Carnichael, Los Angeles; Hillsie Case, Montreal; Floyd W. Chaylor, Detroit; Allen S. Clattworthy, Minneapolis; John C. Cohen, San Francisco; Harold Cohen, Kansas City; Harry Cohen, Washington; Elmer B. Coleman, Dallas; Joseph E. Comer, Seattle; Sam Cooper, Salt Lake City; Michael Cramer, Denver; Robert Cuming, New Jersey; Ray J. Curran, Boston.

Charles C. Deardorff, Cleveland; John Denbeck, Detroit; George Derrick, Hillerman City; William Dvanyan, Albany; Thomas J. Donaldson, Boston; Frank J. Downey, Detroit; Frank D. Drew, Cleveland; Howard DuBois, New Haven; Moline; Walter Dunn, New Orleans.

Robert Ellsworth, New York; Ray Ervin, Charlotte; Joseph E. Farrow, Philadelphia; John E. Flynn, Detroit; Edna Frank, Chicago; Henry A. Friedel, Denver; Irving Fuchs, San Francisco.

Samuel J. Gardner, Los Angeles; Foster B. Gauker, Indianapolis; Russell H. Gaus, Oklahoma City; Herman Goldgraben, Los Angeles; Theo. Halgilmore, Buffalo; Jacob M. Goldberg, Washington; Maurice Goldlicht, Boston; Saul Gottlieb, Baltimore; Sanford Gottlieb, Minneapolis; Theodore J. Gould, Winnipeg; Edwin Greene, Kansas City; Murray Greenwood, Washington.

John P. Harrington, Cleveland; Abe Harris, Buffalo; Reuben L. Hertzberg, Los Angeles; Louis Hanbrook, Portland; Walter F. Hayner, Toronto; Benjamin Hayney, Philadelphia; George H. Haywood, Kansas City; Earl Hernon, St. Louis; George A. Hickey, Los Angeles; Arthur Horn, Albany; Clyde Houston, Dallas; Lee S. Hurlie, San Francisco; Milton Hyams, New Haven.

Joseph H. Imhof, Milwaukee; Louis C. Ingram, Atlanta; Frank P. Iskmal, Chicago.

Jack Jacobs, Los Angeles; Joseph L. Jackson, Cincinnati; Jacob M. Jankowski, New York; Joseph M. Jankowski, Los Angeles; Charles E. Jessenich, Atlanta; Julian H. King, Denver; Thomas B. Kirk, Memphis; Henry G. Krumo, Dallas.

H. W. Lambert, Omaha; William F. LaSane, Cincinnati; Charles W. Lauter, Minneapolis; David A. Levy, New Jersey; Howard Levy, New Jersey; William A. Lewis, Atlanta; James L. Lovesey, Omaha Clarencce; Carleton R. Lowell, Toronto; Carl Sart, Salt Lake City; Edward J. Lipson, Milwaukee; Nicholas P. Lloyd, Philadelphia; John L. Lord, Atlanta; Andrew S. Lown, Chicago; Clayton T. Lynch, Los Angeles; Robert Lynn, Philadelphia; Charles D. Lynch, New Orleans; Andrew S. McCarl Jr., Portland; David T. McElhiney, Salt Lake City; George Mcguire, Minneapolis; H. C. McGuire, Salt Lake City; Robert A. McLean, New York; C. Francis McQuire, Altanta.

Walter McKeen, Minneapolis; Bert McKenzie, Boston; Joseph C. Mahan, Los Angeles; Robert D. McRaven, Indianapolis; Joseph Maigue, Kansas City; John J. Maloney, Pittsburgh; Harold Margolis, Grove City; Edward Marquardt, Kansas City; Ralph W. Maw, Buffalo; Felix Mendelsohn, Chicago; Theodore J. Mendelsohn, Chicago; Harold Cohen, Kansas City; Harry W. Miller, New York; Edward C. Mix, San Francisco; John F. Morgan, Detroit; Edwin C. Morgan, Pittsburgh; Claude E. Morris, Kansas City; Joseph Morgan, Philadelphia; Frank Mullen, New Haven; Jack B. Mundt, Pittsburgh.

Henry L. Nathanson, Toronto; Carl Nedley, Omaha; Louis W. Orlof, Milwaukee; Edward K. O'Shea, Buffalo.

William Parker, Indianapolis; Milton Douglas Pech, New York; Anthony V. Philbin, Dallas; Ralph Pickow, Albany; Clarence C. Pippin, Philadelphia; Paul P. Pien, New York; Norman Pyle, Washington; John Q. Xunn, St. Louis.

Charles Ramage, Vancouver; George F. Reilly, St. Louis; Ken Ross, Seattle; Edward Autumn, New York; Charles Reep, Boston; Jack Reville, Memphis; Fred G. Reville, Chicago; Herman Ripps, Albany; Clarence R. Ritzler, St. Louis; Henry Rosenblatt, Boston; Robert W. Rose, Los Angeles; Bernard J. Ross, Buffalo; David E. Ross, Chicago; L. Ward Royalty, Oklahoma City; Elmer Rumberfeld, Seattle; Wallace Rucker, Seattle; Marion M. Ryan, Buffalo.

Mayne Saffir, Salt Lake City; Harold Sandelman, Detroit; Harold Schmidt, San Francisco; Sidney Schuster, San Francisco; George Schware, Philadelphia; Max Schwartz, Milwaukee; Frank J. Scully, Washington; William A. Seig, New York; Harry J. Sheeren, Cincinnati; James Shiffer, Los Angeles; A. Jack Shumow, Minneapolis; Alber Edson Simmons, New York; William E. Shumway, Milwaukee; Abraham E. Smith, St. John; Jack Sogg, Cleveand; Donald S. Moines; Bryan D. Stoner, Cleveland.

James Thames, Atlanta; Fred C. Thorntos, Omaha; Vaught B. Trent, Omaha; George W. Turner, Minneapolis.

Warren E. Van Pelt, Los Angeles; Eugene Vogel, Cleveland.

Herbert A. Wagner, Indianapolis; Jack Walsh, Pittsburgh; Joseph T. Warner, Portland; Irving Waterman, St. Louis; E. W. Watson, Cincinnati; Louis J. Weber, Memphis; Charles J. Weigel, Cincinnati, Alex Berenson, Lewiston; Leonard C. Willig, Whiting, Dallas; Truly B. Wildman, Kansas City; William W. Wilcox, Huntington, Dallas; Wade W. Willman, Indianapolis; Wade H. Windsor, Cincinnati; Langley L. Winters, Seattle; Maurice N. Wolf, Boston; Harries P. Wolfe, Kansas City; Alfred H. Wood, Cleveland; J. Howard Woods, Boston; William H. Workman, Minneapolis; E. M. Woronow, New Haven.

Oscar C. Zeman, Denver; William B. Zoeller, Oklahoma City.
The Critics of America

Are Now Preparing

The 5th Annual

Critics' Forum

For

The Film Daily

On

What's Right and What's Wrong with

Motion Pictures

— And Not Pulling Their Punches, Either

Runs Serially, Soon In Film Daily
20TH CENTURY-FOX TO CONTROL STARS ON RADIO

Estimate $2,172,771 RKO Earnings for First 6 Months

First Quarter Profit of $1,168,676 Disclosed at RKO Hearing.

O. B. McMahon, ass't treasurer of RKO, testified yesterday before Special Master George W. Alger at a hearing on the fairness of the RKO reorganization plan that RKO earned a profit of $1,168,676 for the first quarter of 1937, and that earnings for the first six months of the year would probably total $2,172,771. RKO earnings for the second quarter would thus be $1,144,890. McMahon said that his estimate on (Continued on Page 2)

BIZ SOARS AS LIGHT STORIES DRAW YOUTH

With three outstanding box-office attractions as headliners, Broadway picture house business yesterday was reported by managers as exceptionally good. It was particularly noticeable from lines outside the theaters getting the big trade were dominated by young folk, presumably seeking the lighter, fast-moving type of entertainment.
The Music Hall with “A Star is (Continued on Page 2)

CFI Signs Agreements With Three AFL Unions

Consolidated Film Industries officials yesterday signed agreements with three A. F. of L. unions having jurisdiction over people employed at its Fort Lee plant which are expected to end the five-week strike of employees at the plant, The Film (Continued on Page 7)

Dog Bites Actress

Dorothy Mackall, who is kind-hearted as well as a good actress, stopped to drop a two-bit piece into a crippled beggar’s cup yesterday in the Times Square. And the beggar’s canine ups and bites Dorothy on the leg which she considers very unpleasant.

20TH-FOX TO LEASE NEW 3-STORY STUDIO

William C. Michol, 20th Century-Fox vice president, said yesterday that the company will take a long-term lease on a new three-story film studio to be erected at 54th St. and 10th Ave. on a plot 73 by 95 feet. Construction is to start at once, with completion of the building expected in six or seven months. Building will be used for production of shorts, for tests and for new rease purposes, Michol said.

Condor to Make Four Dix Features for RKO Release

Condor Pictures will make four pictures starring Richard Dix for RKO release, The Film Daily learned yesterday from Frank Snell, Condor vice president. Condor also has arranged to produce six George O’Brien westerns for RKO release.

Expect Percentage Deals To Increase From 25 to 30 Per Cent. Next Season

Educational Weighing Feature Field Entry

Although no definite decision has been reached on entering the feature field, Educational is now examining the idea, stated President E. W. Hammons yesterday in New York.
The firm’s product lineup for next season, he said, will offer about the same series as provided this sea- (Continued on Page 2)

It's Hollywood Opens With Duce Doing Honors

Rome (By Cable) — With one of the first stories scheduled for production the work of Vittorio Mussolini, who will aid in its direction, Italy's own Hollywood, adjacent to the Eternal City, was formally opened yesterday by Il Duce.

REPORT LIBSON-WHITE AFTER 50 KY. HOUSES

Cincinnati — It is reported the Libson and White interests (the Libson and Maury White) are negotiating for approximately 40 to 50 theaters in Kentucky. Leases so far, it is said, have been procured for the Ross, at Cincinnati; the Sam Lee theaters at Winchester; Grover Scott’s theaters at Harlan and Pikeville; and the Otto Brown theater at Middlesboro.

John Elliot and Annabelle Ward (Continued on Page 2)

More Than Half of New Mono. Stock Subscribed

Well over $500,000 of the $1,000,-

000 of new Monogram stock offered to the public two days ago has already been subscribed, The Film Daily learned yesterday from sources connected with the underwriters. Listing of the stock on the Curb is expected.

Scripts Must be Okayed, Deals Made Through Casting Dept.

West Coast Bureau of THE FILM DAILY

Los Angeles — All deals for radio appearances of Twentieth Century-Fox contract stars hereafter will have to be made through the studio casting department, and scripts of proposed radio entertainment submitted for approval, the studios announced.

Lou Schreiber, casting director, will do the okaying. Studios say they feel build-ups on the air are just as important, and should be planned as carefully as picture work build-ups, and they want the right to make the decisions.

Report that studio was going to (Continued on Page 4)

MINIMUM WAGE LAW WON'T HIT MAJORS

Major companies do not anticipate being affected by the New York state law providing for establishment of minimum wages and maximum working hours for women and minors, according to (Continued on Page 3)

Circuit Representatives Plan War on Dog Racing

Plans for opposing the dog racing bill, passed by the New York State Legislature and now awaiting action on the part of Governor Lehman, were discussed at a meeting of (Continued on Page 3)

Giannini, Korda Won’t Come

Conferences between Dr. A. H. Gian-
ni, president of United Artists, and Alexander Korda, head of London Films, scheduled for next week are off owing to the fact that both have cancelled plans for coming to New York. Korda was to have sailed yesterday from Eng-

land and Giannini had planned a trip abroad.

(Continued on Page 2)
National Screen Service K. C. Building is Ready

Kansas City, Mo. — Remodeling and enlarging of a Film Row building for use by the National Screen Service is completed and the building will be ready for occupancy after May 1. Charles Gregory has issued invitations to the trade to a buffet luncheon scheduled for May 7, to inaugurate the formal opening of the new distributing branch. Company executives have learned that Gregory as office manager is B. W. Chipman, while Morton Truong and Hap Bush have been added to the staff.

Film Biz Conditions Fine in South, Says RKO Exec.

Film business conditions in the southern district are "very, very good," was the conclusion reached by Cresson W. Smith, RKO Radio southern and western sales manager, following return from a trip through the southern territory.

Eastman Kodak Domestic Sales Show 15 P. C. Rise

Domestic sales of Eastman Kodak are running more than 15 per cent above the 1936 period, according to Thomas J. Hargrave, the Appointed Company plans to spend in excess of $12,000,000 for modernization and expansion at Rochester and Kingsport, Tenn., where it is building a new plant.

Film Center Bldg. Leases

Film Center Building Corp. announces through its agents, Cross & Hargrave, the Appointed Company plans to spend in excess of $12,000,000 for modernization and expansion at Rochester and Kingsport, Tenn., where it is building a new plant.

Show Cause Order Follows Newark "Elysia" Seizure

Newark, N. J.—After denying application for a temporary writ to let police from a show, a showing of "Elysia" at the Little, Vice Chancellor Bigelow granted an order to show cause tomorrow why the police should not be restrained.

Counsel for Foreign Films, Inc., operators of the Little, charged police and held a ride after his car was caught by the city police when they seized the film Saturday, arrested Sidney Franklin, managing director, and held three employees as material witnesses. The film ran nine days without objections although police had witnessed it early in the run. Counsel argued police had no right to act as censors.

Franklin and Louis Roel, operator at the theater, have been paroled in custody of counsel pending a hearing. A police inspector and lieutenant who witnessed the film testified they considered it indecent.

K. C. Exchange Workers Union Elects on May 6

Kansas City, Mo.—New exchange workers union will receive its charter and elect officers at a meeting May 6. According to latest union list 108 exchange employees have signed up.

Ethel Good to Wed

Omaha — The wedding of Miss Ethel B. Good, secretary to District Manager Evert R. Cummings of Tri-States Theaters, and Lt. Walter Smit of Fort Riley, Kan. has been set for June 3 at the Omaha First Baptist church.

Reviving Russian Films

"Turkish" and "Storm Over Asia," will be presented by the City College Film and Sprockets Society tomorrow night at the Pauline Edwards Theater in South and Washington Avenue, as program four of the Society’s Film Appreciation Series.

Para. Band Policy Builds

Band policy at the New York Paramount is providing a steadily increasing draw, according to the management yesterday. House opened "Interiors Can’t Take Money" Wednesday, to be followed by "Turn Off the Moon" and "I Met Him In Paris."

Critic at Coronation

Syracuse—This city’s film Rialto will be represented at the Coronation by globe-trotting Franklin H. Chase, Journal-American critic, who will return from a world tour in June.

"Wings" Gets a Fourth

Toronto—"Wings of the Morning" is now in the fourth week of a successful run at that city’s Rialto Theatre here. "Maytime" is being continued for a second week at Loew’s.

Plagiarism Trial Starts

Trial of the plagiarism suit o Albert Bein against Warner Bros. and Edward Chodorov over the "Mayor of Hell" got under way yesterday in Federal Court before Judge Henry W. Goddard. Bein claims that his play "Road Out Hell," based on his experiences in reformatories and to which Chodorov had access, was plagiarized by the film "Mayor of Hell," script by Chodorov.

M. P. Union Celebrates

Newark, N. J. — Motion Picture Operators’ Union No. 244 celebrated its 25th anniversary with a silver jubilee dinner-dance at Krueger Auditorium. Guests included executives from Warner’s, Paramount RKO, Loew’s, independent state and city officials and labor union representatives. Louis Kaufman was toastmaster.

Fulton Buys Another

Kansas City, Mo.—W. D. Fulton co-partner in the operation of the new Brookside theater and owner of several other Kansas City houses has just bought the 400-seat Strand Theater from W. L. Morris.

"Pay" Stays at Central

The Central is holding "I Promised to Pay" for a second week, beginning Saturday.

Jim Mooney Staying

Cleveland. — It was incorrectly stated in a list of changes effected in the local Vitagraph exchange that Jim Mooney had resigned as booker and office manager. Mooney, who has been with Vitagraph and its predecessor, First National, for 22 years, is continuing in his position.
20TH-FOX PLANNING
20 PIX IN ENGLAND

Paris (By Cable)—20th Century-Fox plans to make 12 features at its London studios during the next year. It was learned here yesterday that the company's European and British sales conventions opened Tuesday at the Hotel Grosvenor. A number of pictures will be made in Technicolor.

Minimum Wage Law Won't Hit the Major Companies

(Continued from Page 3)

spokesmen yesterday in New York City. It was generally point out that despite collapse of the NRA, its wage and hours provisions have been retained.

Whatever application the law has to the industry it's having a tough time on independent theaters, it was declared.

Representatives of major company theater departments yesterday met at RKO to discuss the legislative situation at Albany, including the wage statute which has just been signed by Governor Lehman.

Report of Lisbon-White

(Continued from Page 1)

of the Phoenix Amusement Co. are also reported negotiating for additional Kentucky town theaters and have obtained options on several houses, besides building new houses at Hazard, Middlesboro and Corbin. Harry Schwartz will open a new theater in Frankfort within the next two weeks.

Educational Weighing

Feature Field Entry

(Continued from Page 1)


Vincent Bryan Dies

West Coast Bureau of THE FILM DAILY

Hollywood—Vincent Bryan, 54, for past three decades a writer of songs, is dead here following a serious illness from which he had been suffering for several years.

They'll Dine on Steaks

Members of Allied Theaters of New Jersey will attend a beefsteak dinner and smoker at the Ritz restaurant, Passaic, Tuesday night.

Transportation Tieup Hurts

Akron, O.—Akron's two week transportation tieup has been having a telling effect on downtown first run movie theaters. There has been a marked decrease in bus and trolley service for two weeks and many workers employed downtown, once they get home, remain there. Neighborhoods have been less affected.

EXECs. CUT LUNCH TO SEE AMPA SHOW

New York’s film folk curtailed their routine luncheons yesterday to attend in force the A.M.P.A. convention on the second floor of Loew’s State Building. From the time the “Gallery” opened at 8 a.m. the first crowd present at any one time moved through the aisles, examining the wealth of displays.

Among the noonidee visitors were Earle W. Hammons, president of Educational Pictures; William F. Rodgers, general manager of sales and distribution for Loew’s, Inc.; George W. Weeks, general sales manager for Gaumont-British; William Brandt of Brandt Theaters circuit; Harry Goldberg and Roy Winkler, Warner Brothers Edward Golden, general sales manager for Monogram; H. G. Smith of Loew’s, Inc.; and personnel members of various producer-distributor companies, plus representatives of a number of national advertising agencies and magazines.

While entries in the show, eligible for the A.M.P.A. annual awards, continued to hold the spotlight with spectators, several of the incidental exhibits attracted unusual comments. Outdoor advertising groups centered their interest not only on the contesting posters, ranging from one-sheets to 24-sheets, but examined all the star pictures, which includes two three-dimensional ad-sets. These “pictures,” which are fashioned to give advertising illustrations the illusion of true depth, may, it is said, eventually be adapted by poster-makers in the production of three-dimensional “paper” for use on outdoor stands.

The screen statistic register reveals that approximately 15 per cent of the total personnel of film offices in New York has witnessed the A.M.P.A. ad-poster show to date. Organization officials predicted that attendance today, as well as tomorrow when the exposition ends, will be double that of the first three days.

Circuit Representatives

Plan War on Dog Racing

(Continued from Page 1)

circuit representatives at the office of Senator J. Henry Walters at RKO yesterday. A campaign embracing the support of various organizations and societies outside of the film industry is planned.

The bill which would require automatic control of theater exits, also objected to by film interests, was also discussed.

Seattle Likes ‘Em

Seattle’s “Two Tickets to London” is in its fifth week at the Liberty. “Walk-In Wedding” is in its fourth at the Aladdin, while a couple of pictures has entered its fifth at the Music Box.
A "Little" from "Cots" "REVIEWS"

By RALPH WILK

HOLLYWOOD

RICHARD WALLACE, who still has two pictures to market on his contract with B. P. Schulberg, will direct "Bomani" with Edward Ar- nel and John Trent. This is Schul- berg's final picture on his Paramount release. Wallace signed for "Bomani", "Wedding Present" and "J. H. Meade's Woman". Director and producers are still working on the contract for one more picture.

News o' the day—Warners have signed Edmund Goulding to a long- term directing pact. . . . George O'- Brien's "Looking for Trouble" will emerge as "Hollywood Cowboy". Buck Jones' next Western will be the Charles M. Martin novel, "Law for Tombstone".

American methods of film pro- duction are spreading into Japan, where they are bringing in R. K. Suritome, holder of extensive interests in Japanese film production, who is in Hollywood as guest of officals of the Paramount studio. The Baron is accompanied by his wife, the former Princess Sai Onji.


Robert Bruce, color and scenic director, sails from San Francisco on May 6 aboard the three-masted schooner, "Golden Gate", to procure special effects for Paramount's Technicolor production, "Ebbtide", remaining at sea with a technical team for three weeks.

Dramatic pageant of the founding and growth of the Cunard-White Star Steamship Line, dominant on the Atlantic for more than a century, will be used as the basis for a sea story to be filmed by Par- mount under the title, "Ruler of the Sea." William LeBaron, will personally supervise.

Options have been exercised at KKO Radio on the continued ser- vice of William Sistrom, producer; Robert Steiner, story editor, and three writers, Edward Melker, Paul Yazitz and Harry Segall. And John Meehan, Richard Malboum and Wal- lenberg, have been given new contracts as members of the M-G-M studio scenario staff.

Production has started at the M-G-M studios on "You'll Be Married at Noon," with Robert Young and Florence Rice in leads. Edwin L. Marin is directing.

Frontier Will Make Two, Feature and Three-Reeler

Two films,—a three-reeler dramatizing the problem of child labor, and a full-length feature presenting a general conception of farm prob- lems,—will be made shortly by Frontier Films. The company, recently formed as a non-profit orga- nization to produce realistic films of American life, has its offices at 10 East 40th St., and associated with it are, among others, Paul Strand, Leo Hurwitz and Ralph Steiner, who collaborated on the Re- settlement Administration production, "The Pio That Broke the Plains."

Romantic Mix-Up

Chicago—When you've been a benefactor for a period of years, it's at least slightly disconcerting to read that you're about to marry. Romantic mix-up here had Jack Rose of the Indiana and Illinois Circuit to wed whereas it was Al Raymer, Montgomery's agency manager, who was to take Miss Elinor Becher as bride.

Kallet Circuit Expanding

Oneida, N. Y.—Kallet Theaters, Inc., expanding, has acquired the Playhouse at Ticonderoga. Kallet circuit heretofore has confined its operations to Central New York.

20TH-FOX TO CONTROL STARS' BROADCASTING

(Continued from Page 1) collect half the radio salaries is said not to be correct.

Initial meeting of the M. P. T. O. A. committee to investigate appearance of film players on the air from the angle of injury to theater at- tendance will take place today in New York.

See 25-30% Increase in Percentage Deals

(Continued from Page 1) quiring such arrangements. This item, together with the uplifting of costs of labor in the studios, makes such deals necessary, they argue. At the Paramount theater part- nership meeting held last night with Adolph Zukor, production head of the company, sounded the call for increased film salaries which they declared that theaters must produce more money due to the planned in- crease in the number of big pictures.

Sex Film Ban Extended

Council Bluffs, Ia.—Mayor Wil- liam Guifoloye has barred showing of "The Lascivious Lass" for a street show in Morrie Cahn's Strand here. His action followed barring of so- called sex films by Mayor Dan But- ler at Omaha across the river.

SICK REPORT

West Coast Bureau of THE FILM DAILY
Lake Arrowhead, Cal.—Edward Everett Horton and Lucien Little- field, film actors, and Esther Dale, character player, are suffering from severe colds and bruises received when the automobile in which they were driving skidded off the rim of a 300-foot precipice near here. The car smashed into a tree 40 feet be- low the road.

West Coast Bureau of THE FILM DAILY
Hollywood—W. C. Fields, fully re- covered from an illness of a year's duration, yesterday left Las Encinas Sanitarium, Pasadena, and reported to Pola's executives that he soon will be ready to start work before cameras in "That Man's Here Again."

Stepin Fetchit, Negro film com- edian, who is in Harlem Hospital with a fractured skull, the result of an automobile accident, is reported improving. His true name is Lincoln Theodore Perry.

Clayton, N. Y.—May Irwin, promi- nent stage performer of nearly two decades ago, is recovering slowly from a cervical-cure and bruises received at her North Country farm home near here.

Seattle Eddie Rivers, of the Hamrick theaters, and his entire family are ill with mumps.
The handwriting on the wall says “Night Must Fall”
He will steal dramatic acting honors this year! And watch his box-office draw leap!

To exhibitors who graciously took our word for it and advertised "Night Must Fall" as the next Big M-G-M sensation we gratefully say, "Thanks and you'll be happy you did it!" The industry knows now how right we were! This picture is the talk of every Film Row because it's another instance of M-G-M's showmanship alertness! And here's what your patrons are getting: a big international stage triumph; a star (Bob Montgomery) who wins new box-office stature by a terrifyingly daring change of characterization; a startlingly unique and different thrill-entertainment; a great M-G-M production under the expert guidance of Hunt Stromberg, the consistent hit-producer of "Great Ziegfeld", "After the Thin Man", "Maytime" and countless more. We repeat again and again: Sell your patrons with all the showmanship skill at your command because:

"NIGHT MUST FALL" (and so must your house records!)

THE CAST: Robert Montgomery • Rosalind Russell • Dame May Whitty • Alan Marshal
Merle Tottenham • Kathleen Harrison • Produced by Hunt Stromberg • Directed by Richard Thorpe • Based on the astonishing international stage success • An M-G-M Picture
Estimate $2,172,771 RKO Half Year Net

(Continued from Page 1)

earnings for the first quarter had been $1,922,781.

William Henry Clark, treasurer of RKO Radio and RKO Pathé, testi- fied before the Federal Trade Commission that RKO Radio had earned a profit of $288,237 before tax deductions during the first three months of 1937, and that probable earnings for the quarter will be $1,071,000. Clark said that his estimate of RKO Radio earnings for the quarter had been $290,000. He revealed that Radio Films, S.A.E. of Spain, RKO subsidiary, had earned $97,000 in 1936 due to the civil war.

Wilfred J. Merrill, consultant for Atlas Corp. in preparation of the plan, said that he believed the expenses of the reorganization at present would amount to $450,000, according to Merrill, the plan was not only the best but would have been necessary otherwise, he declared. He testified that it was felt to be in the best interests of all to settle the claim.

The reorganization plan was worked out on the basis of two calculations, asset valuation, or the amount available for paying stockholders. In preparing the plan, Merrill testified. Figures in the plan are based largely on earning power. He declared that his survey of the community showed that Orpheum Corp. presented no problems that would affect the RKO reorganization. RKO is the only solvent RKO subsidiary with outstanding stock. Of the 64,505 shares of outstanding preferred stock, RKO owns 21,761.

Merrill said in response to questions by Joseph Cohen, representing a stockholders' committee opposed to the plan, that he had made no recommendations in connection with the plan. He said he had been associated with the company for ten years and had been counselor for an unsecured creditors' committee, said he would prefer to let the question be decided by consultation with Hamilton C. Rickaby, counsel for Atlas. Rickaby and Israel have been in consultation with creditors' committee to the plan and there have been indications that Israel would meet these objections. If this is not done, Israel will oppose the plan.

In telling of assents to the plan, Rickaby revealed that Leo Spitz, RKO president, has 15,143 shares of common stock. Atlas has 626,459 shares of National Archives is now nearing completion. The section will contain film recordings of historic events and government documents depicting developments and progress.

Mr. Quits to Teach Organ

Syracuse—Paul H. Forster has resigned as manager of the Harvard here to devote his time to teaching the organ. Forster is long featured at the console of the organ in the Eastman here. He is succeeded at the Harvard, university area, by Oliver Dave, formerly of Schenectady, Glo-

DAILY NEWS OF THE DAY

Des Moines — Elias Garbett will manage the new theater now being constructed at West 13th and Forest Ave. He is also manager of the Varsity, Lincoln and Avalon theaters, suburban houses.

Anamosa, Ia.—Clifford L. Niles & Son will manage the new Circle Theater now being erected here. The new house will open in May.

Onawa, Ia.—Bob Oliver has opened the new Iowa Theater here.

Arcadia, Neb.—Don Meyers has sold the Electric to Ed Panowicz.

Exeter, Neb.—W. O. Sherwood has sold the Filmore Theater here to C. W. Johnson, who also has the Friend at Exeter.

Alta, Ia.—Harold McGinnis of Granite Falls, Minn., has purchased the Majestic Theater at Alta, and will install new equipment and enlarge the lobby. John Eding gives up possession May 1.

Mount Ayr, Ia.—J. H. Eddy, manager of the Princess Theater, has made an arrangement with his father, J. W. Eddy of Indiana, has purchased the theater building and is remodeling. Capacity will be increased one-third. Air conditioning equipment is being installed.

Cincinnati — Jim Wilson, lessee, has bought the Riverside Theater building from the Jackson Realty Co.

Wellsville, Kan.—Wellsville Theater, dark for more than a year, has been opened by J. J. Kammer, former Bunston, Mo., exhibitor. House seats 200.

Pittsburgh House Areas

Open as Flood Recedes

Pittsburgh—This district's flood-dislocated theater owners and man- agers again breathed easier as rising waters narrowed damag- ing proportions. Record April high waters exceeded the threats of Jan- uary and reached a new top since the disastrous St. Patrick's Day in-unda-tion of 1936.

In Johnstown, all theaters were closed Tuesday and several began lifting seats and carpets. Likewise theaters in New Cumberland, South Wheeling, Wellsville, Wheel- electric, and Pomeroy, also were closed for the day. However, film shipments went through on schedule and theaters were operating yesterday with but little damage from water backing into cellars.

Pittsburgh flood vets were taking no chances as the predicted crest pointed to but a few inches below what would have meant water in the auditoriums of five downtown houses. The two deluxe, Loe's and Warner's Stanley, sent a crew to work after the last show Monday and had 15 rows of seats and aisle carpet lifted. When the danger eased early Tuesday, they replaced the chairs in place and resumed operations as usual. Other houses fighting the waters downtown were the Fulton, Alvin and Barry. Lower lounges are still closed while pumps work.

Wheeling, W. Va.—The Ohio River here was slowly receding last night after rising to a crest of nearly 10 feet above flood stage.

Flooded Houses Reopen

St. Louis—Five more film theaters in the city have reopened. They are: Mary Dale, Cardwell; Lyric, East Prairie; Ohio, Golconda, Ill.; Roxy, Mounds, Ill.; and Shawnee, Shawneetown, Ill.

Falmouth, Mass.—Charles P. Ab- bott, Forestdale, has filed application with the Falmouth Building Department for a 150-seat $40,000 summer theater on Shore Road, near Old Silver Beach. The summer theater at the beach for the past seven years was destroyed by fire last fall.

Kewanee, Ill.—Ed Solig, who for many years was chief booker for the Fox West Coast Theaters in Los Angeles, expects to have his new 580-seat theater in the downtown area completed about May 20. It will operate on a second run policy.

Dallas—Construction is under way on a $25,000 theater to be located at 5319 Maple Ave. C. J. Stevens, operator of the Little Theater of Temple, is owner. The auditorium will have 479 seats and will be air conditioned.

Marion, Ill.—The Farrar & Turner Circuit has purchased a lot for the erection of a 650-seat theater here. They also have the Cozy Thea- ther here.

Kansas City, Mo.—The Byam Theater, a 700-seat house now under construction in the Fairmount dis- trict, a Kansas City suburb, has been leased by Rube Finkelstein who also operates the Belmont Thea- ter.

Des Moines—Elijah Lewis has let the contract for the construction of a $30,000 theater at West 13th and Forest Ave, here.

CFI Signs Agreements With Three AFL Unions

(Continued from Page 1)

DAILY News... yesterday at the Con- solidated office. The agreements were made with the laboratory workers, photogra- phers and union printers of the Consolidated, as it was named, to recognize these unions if they have a majority of workers employed at the plant. Union officials represent Consolidated that the workers had declared their willingness to join the A. F. of L. unions and that they expected to have the necessary majority. The men are to return to work today.

An agreement has been concluded with the laboratory workers giving these employees a 40-hour week and wage increases exceeding 40 per cent, the Consolidated official said. Agreements are to be worked out with the photographing workers and job printers union within the next 60 days.
COMEDY! Charlie Ruggles, Ben Blue in a terrific laugh routine, and Roma Vincent, comedy find, turn on the fun in . . . "TURN OFF THE MOON"

ROMANCE! Eleanore Whitney, Johnny Downs in a love affair that proves these two romantic youngsters aren't just acting in . . . "TURN OFF THE MOON"

SONGS! Kenny Baker, singing star of Jack Benny's air show, warbles sweetly with "Turn Off the Moon" in "TURN OFF THE MOON"

SPECTACLE! Brilliant sets, scintillating ensembles, plenty of eye-filling production to back the musical numbers of . . . "TURN OFF THE MOON"
ON THE BOX-OFFICE

"TURN OFF THE MOON"

Chockful of everything a good musical needs..."Turn Off the Moon" is the bow-in of Fanchon, co-producer of famed Fanchon and Marco Units, who knows what the public wants and gives it to them... plus!

It's a Showman's Show with all the elements of a Hit!

MUSIC! Phil Harris, Jack Benny's radio maestro, and orchestra, swing "Southern Hospitality" and four other grand tunes in..."TURN OFF THE MOON"

RHYTHM! Eleanore Whitney and Johnny Downs turn on the heat with the sensational new "Jammin'" dance for..."TURN OFF THE MOON"

NOVELTY! Fanchon's gorgeous Fanchonettes in sensational routines, including famed Bubble Dance, one of many surprises in..."TURN OFF THE MOON"

"TURN OFF THE MOON"

with CHARLIE RUGGLES
Eleanore Whitney • Johnny Downs
Kenny Baker • Phil Harris & Orchestra
Ben Blue and Marjorie Gateson

Directed by Lewis Seiler • A Paramount Picture
There is a great motion picture in town. The name is "A Star Is Born," and it is now playing at the Radio City Music Hall. The writing, the acting, the direction are all superb. The last line of the film is unforgettable.

It is my hunch that "A Star Is Born" will make more money for its producers than any picture released in 1937.

Mark Hellinger

N.Y. Daily Mirror
Nebraska Court Outlaws Bank Night in Test Action

MPTOA GROUP PLANS PARLEY WITH BROADCASTERS

M-G-M Reported Considering Its Own Radio Program

Louis K. Sidney, WHN Head, Conferring on Plan at West Coast

M-G-M is understood considering sponsoring a regular broadcasting involving its own contract players from the coast, it was authoritatively reported in New York yesterday. Louis K. Sidney, who operates the Loew radio station WHN and also is interested in the management of the Capitol theater on Broadway, is understood discussing (Continued on Page 4)

RALPH ROLAN TAKES AMPA'S PRESIDENCY

Ralph Rolan, advertising manager of "The March of Time," was unanimously named to Ampa’s presidency, succeeding Gordon White of Educational Pictures, at the annual elections held yesterday at the Hotel Edison.

Other officers designated without opposition were:
Paul Lazarus, Jr., vice-president; (Continued on Page 4)

Loew's Extends Astor Lease for Six Months

Loew's has extended its lease on the Astor theater, New York, for six months beginning tomorrow. House is playing "Good Earth" on a two-a-day basis.

Reports are in circulation, al- (Continued on Page 4)

"Star" Clicks In Bay State

United Artists home office execs were broad smiles last night as they read telephoned reports on the Wor- cester and Springfield openings yester- day of "A Star Is Born." The Warner Theater, Worcester, opened "Star" to away to the biggest buzz in four years despite heavy rain, while the 1 p. m. report from the Capitol, Springfield, was that the opening buzz was 40 to better than the house's best previous record.

"Spain in Flames" Cancelled as Legion, K. of C. Protests

Syracuse, N. Y.—"Spain in Flames," booked for a one-day stand at the Syracuse University-controlled Civic Theater today, was cancelled yesterday because of "red square" protest by American Legion Post 41, Knights of Columbus and Syracuse Holy Name Federation. The University was not sponsoring the film, merely served as renting agent.

M-G-M Execs. Entain for Sales Meet; Special to Add 14 Cars in Chi. Today

M-G-M's "convention special" pulled out of Grand Central Station at 4:10 P.M. yesterday with 64 company representatives aboard. Stops will be made at Albany, Buffalo, Chicago, Kansas City and Albuquerque to pick up branch office delegations. Fourteen cars are to be added at Chicago. The total number of Metros pulling into Los Angeles Sunday morning is listed at 248.

Twenty-one members of the home office contingent entraining yesterday included William F. Rodgers, General Sales Manager; Thomas J. Connors, Edward M. Saunders, Silas Neal, F. Seidler, Joseph Vogel, Charles J. Sonin, Ernest Morrell, Jay A. Gove, Herbert Morgan, M. L. Simmons, Harold Postman, E. W. Aaron, Joel Bezailler, William Bremer, Alan F. Cummings, Carlton Duff, Charles Dees, Harold Goldgraber, Jerry J. Jonas, Arthur Lacks and William D. Kelly. Also aboard were eight sales representatives from the Boston district, four from New Haven, seven from New Jersey, seven from Philadelphia, eight from Washington and nine from the New York district.

Accompanying the party was W. (Continued on Page 9)

Cohen Sees Trend Towards Slapstick Musicals

A strong trend towards musicals containing slapstick comedy is in evidence, said Emanuel Cohen, head of Major Pictures, in New York yesterday, prior to leaving today on his return to Hollywood. He plans to start production about June 1 on the first of eight pictures for Paramount distribution in 1937-38. The feature will star Stella Adler. Major's deal with Paramount has two and one-half years to go.

Bank Night Ruled Lottery by Nebraska

Court in Test Action; Appeal Planned

Imperial Plans to Make 32, Distribute Five Others

Imperial Pictures plans production of 32 "Hollywood" features for next season's release and in addi- tion will distribute five outside pic-

Beatrice, Neb.—Nebraska climbed aboard the anti-Bank Night bandwagon when District Judge Fred Messe ruled here yesterday that the game was a lottery, upholding the ruling of Attorney General Hunter.

The court, handing down a decl-
Moskowitz Examination
Motion Will Be Argued
(Continued from Page 1)

inc., before trial of the Brandt ac-
tion to enjoin Loew’s from playing
films on a five-two split week ba-
sis. The Brandt action maintains
that for years, prior to last Janu-
ary, Loew’s local houses played films on a four-day-three-day split week ba-
sis and that the shift to a five-day-two-day split has been dam-
aging to independent theaters and is a breach of contract by various
film exchanges with Brandt theater.

Consolidated’s Fort Lee
Strike Ends; 125 Return

Strike at the Consolidated Fort
Lee Plant ended yesterday when
125 men of approximately 200 who
had walked out five weeks ago re-
turned to work Wednesday, though it
may have to employ some on a part-time basis, it was stated.

Agreements with three A. F. of
L. unions give these unions a closed
shop at the plant.

20th-Fox Foreign Execs.
Here From Paris May 18

En route to the 20th-Century
Fox annual sales convention opening
at the coast May 21, Walter J.
Hutchinson, foreign sales manager,
and other foreign department execu-
tives will arrive to New York May 18 from Paris after attending
the company’s European convention.

The party consists of Stanley Creek,
Australian managing director; Ar-
thur Banyard, manager, France; and
Giordano, Egypt, and T. Isadiah Jr.
of Norway.

“Dance” Set In 150 Keys

One hundred-fifty key city en-
gagements of “Shall We Dance,”
RKO Radio feature starring Fred
Astaire and Ginger Rogers are set for
the week of May 7, when na-
tional release starts.

Pentland Quits Hays Post

Andrew W. Pentland, for years aide
to Major F. L. Heryon, head of the
Hays organization’s foreign
department, has left that post and
has not as yet announced his new
plans. He had been with the asso-
ciation for the past 11 years.

Corson Takes Van Loan Pix

Mitch Leichter of Advance Pic-
tures has sold the H. H. Van Loan
Film and Photographic company to
the John A. Corson of Masterpiece Films of
Philadelphia and Washington.

“Man of Gold” Premiere

“Man of Gold,” Hungary’s prize-
winning film, will have its U. S.
premiere at the Modern playhouse on
May 6.

Montague and Jackter Off
for New York Meeting

Abe Montague, Columbia Pictures
Sales Manager, and Hube Jackter,
Columbia Pictures personnel, left yes-
terday for New York to preside
over a meeting at which pre-
concert sales plans will be discussed
with branch managers of the
Southern Division. Attending the
New York meetings, will be Sam
Moscow, Southern Division Man-
ager; W. W. Anderson, Atlanta; J. B.
Underwood, Dallas; R. J. Ingram,
Charlotte; J. J. Rogers, Memphis;
Chas. A. Gibbs, Oklahoma City; and
H. Duvall, New York.

Managers Union Organizes
Units in 7 Major Cities

The Theatrical Business Repre-
sentative Guild, which is hard
beginning to unionize picture house managers
throughout the country, has estab-
lished units in seven major cities,
according to a spokesman yesterday
in New York, where the move has its headquartars. Names of the cit-
ies were not disclosed.

In New York City, its member-
ship roster has 225 names, it was
declared. As yet the guild has not
decided as to a national labor affil-
iation, its next meeting takes place
next month in Philadelphia.

Hal Over is president, George
Allison, secretary, and Dave Lustig,
treasurer.

William Gillette, Creator
of “Sherlock Holmes”, Dies

Hartford, Conn.—William Gillette,
grand old man of the American the-
atricals, died of a pulmonary hemor-
hage in Hartford Hospital yester-
day. Near his 82nd birthday, Gillette had been ill for the past four months.

Daniel L. Weaver Dies

Spokane, Wash.—Daniel L. Weav-
er, 66 for 47 years prominent in
business here and former theatrical
manager, died at the Sacred Heart
Hospital.

Weaver retired in 1917 with the
burning of the old Spokane Theater,
which he had built for the North-
western Theatrical Association, his
partners being John Curt of Seattle
and Calvin Helig of Portland. With
his associates he had also managed the Auditorium Theater.

Weaver, with John Considine, ob-
tained rights to the basic patents
on the Dr. Kiteo talking pictures.

McKendrick to Monogram

W. W. McKendrick, at presen
branch manager for Grand Nations
in Salt Lake City, will assume a
similar post for Monogram Picture
there on May 1.
WHISPERS THE WORLD WILL HEAR! Harry M. Warner reveals important pre-convention hint concerning his company's giant new-season plans to Joseph Bernhard (center), general manager of Warner Bros. Theatres, and Sam Morris (left), vice-president in charge of foreign distribution. It happened on shipboard following their return from executive tour of foreign offices.

STAR ARRIVAL OF WEEK is Edward G. Robinson (below), in New York after completion of role with Bette Davis and Humphrey Bogart in "Kid Galahad," one of Warners' six big releases for May!

GLEE FOR TWO! Anita Louise and George Brent are top-billed twosome of Warners' forthcoming "Go Getter" which tickled Variety Daily into labeling film "fast moving comedy drama that will grip any audience from beginning to end without a let-down!"

MUNI FILM NEARS COMPLETION. Shooting on "Life of Emile Zola" approaches final stages with early Hollywood reports unanimous in hailing Paul Muni's title portrayal (below) as the greatest of his entire career.

275 THEATRES JOIN for record simultaneous debut next week of Mark Twain's "Prince and the Pauper" at peak of 30-day billboard campaign. Errol Flynn and much-discussed Mauch Twins, Billy and Bobby, head hundreds in the cast.

* A First National Picture | A Cosmopolitan Production | Vitagraph, Inc., Distributors
MPTOA PLANS PARLEY WITH BROADCASTERS

(Continued from Page 1)

their willingness to sit in on such meetings.

All members of the M. P. T. O. A committee attended yesterday’s session. They are, in addition to Vincent, Samuel Pinanski, Lewen Pizor, and Arthur H. Lockwood.

Move was authorized at the exhibitor association’s Miami convention last month, particularly due to complaints that appearance of film players on the air are unfair competition.

Following is the statement announced following the committee meeting yesterday:

Bank Night Ruled Lottery
In Nebraska Test Action

(Continued from Page 1)

son in a test case brought against the Beatrice Theatre Corp. through a permanent injunction to halt Bank Night.

An immediate appeal will be taken, it was announced.

It is understood that counsel has advised theatres to halt Bank Night pending Supreme Court decision on the planned appeal.

Imperial Plans to Make 32, Distribute Five Others

(Continued from Page 1)

sues, it was said yesterday by President William Pizor.

The company will not have a convention this year, Pizor stated. Arrangements have been made to open branch offices in Washington under management of Charles Kranz and in Milwaukee under management of J. Manta.

Loew’s Extends Astor Lease For Six Months

(Continued from Page 1)

though not confirmed that the entire block in which the Astor, Bijou, Fulton and Gaiety are located will be demolished and replaced with a new building.

M-6-G IS CONSIDERING OWN RADIO PROGRAM

(Continued from Page 1)

the plan at conferences currently in progress at Hollywood.

Paramount has discontinued its own broadcast programs after several presentations. It is possible that the studio will resume the broadcasts next fall, after the end of daylight saving time.

Ralph Rolan Takes
Ampa’s Presidency

(Continued from Page 1)

Paul Benjamin, treasurer; Lester Thompson, secretary; Gordon White, Mort Blumenstock, Rutgers Nellson, Edward Finney, “Hop” Hadley and members of the new administration, directors: Vincent Trotta, trustee for three years; Paul Gulick, chairman; Herbert S. Berg and Ken O’Brien, auditing committee.

While A.M.P.A. was formally naming its officers, the organization’s ad-poster exhibition on the second floor of Loew’s State Building moved into its fourth day, with attendance during the early afternoon hours hitting a brisk pace.

Tonight — the eve of the A. M. P. A. Dinner-Dance at the Hotel New Yorker — where winners of the awards in each of the four ad-poster classes will be announced, as well as the exhibits capturing runner-up prizes, the display will close at 8 o’clock.

Plans are already being formulated, it was said yesterday, to hold a similar but even more extensive ad-poster show under A. M. P. A. auspices in April, 1938. Movement, it is understood, is under way to reappoint the present arrangement committee, consisting of Benjamin Trotta, Paul Gulick, Hap Hadley, Paul Benjamin, Herbert Berg, Ralph Land, Al Sherman, Charles Einfeld, Barret McCormick, John C. Flinn, Morton Blumenstock, Gordon White, Hy Daub, Marvin Kirsch, Ray Gallagher, Al Selig, Charles Alicate, Paul Lazarus, Jr., Mike Vogel, Tess Michaels, Milton Weiss and Lillian Stevens.

FACTS ABOUT FILMS

Investment in the motion picture industry in India is in excess of $4,100,000 with 25,000 persons employed.

SHOWMAN’S REMINDER

Showmen’s Reprint

Set your plans for Mother’s Day. Arrange appropriate stunt if bookings do not permit of an appropriate feature.
Samuel Goldwyn presents

WOMAN CHASES MAN

with

MIRIAM HOPKINS
AND JOEL McCREA

CHARLES WINNINGER • ERICK RHODES
ELLA LOGAN • LEONA MARICLE • BRODERICK CRAWFORD
DIRECTED BY JOHN BLYSTONE

She swung her romance with the greatest of ease
......kept after her man till he took to the trees!
IT'S DIZZY!
IT'S DAFFY!
IT'S DE-NUTS!

From their first free-for-all-fight in the parlor, to their last argument—perched high in a tree at night, it's a fast, frantic, uproariously funny farce about the gentle art of man-hunting!

Samuel Goldwyn presents WOMAN CHASES MAN

Released thru United Artists
M-G-M’S CONVENTION SPECIAL SPEEDS WEST

(Continued from Page 3)

ST. Van Dyke II, director, who had been spending a short vacation in New York.

As the train pulled out of Central Station, a white and red banner suspended above the track read “M-G-M Convention Special, 1937, Los Angeles.”

Leaving Buffalo at 11 P.M. last night the train pulls out of Chicago this noon, leaves Kansas City at 8 P.M. tonight and departs from Albuquerque, N. M., on the last lap of the journey at 3 P.M. tomorrow.

**Moss Plans B’way House for Two-a-Day Pictures**

(Continued from Page 3)

building, which once housed Churchill’s famous restaurant, becomes a theater tomorrow and the theater which will cost in excess of $250,000, it is stated, will be ready for opening about Oct. 1.

Anticipating perfection of television, a portion of the lounge will be equipped as a complete television studio both for receiving and broadcasting. Television programs will be offered as additional features before and after the regular audiorium program, it is said. Moss will spend part of the summer abroad studying television in England and on the Continent.

Eugene De Rosa is the architect and Clement Crystal, Inc., will be the builder. Property has been leased for 21 years from the 1,800 Broadway Corp.

$25,000 More to Counsel

Federal Judge Alfred C. Covy yesterday granted Root, Clark, Buckner & Ballantine, counsel for Charles D. Hilles, Paramount trustee, an additional allowance of $25,000 for services from July 1, 1935, to March 1, 1936. The firm had previously received a total of $550,000.

**Wanger Signs Garfield**

Walter Wanger has signed Jules Garfield, co-star with Katherine Locke in the Broadway stage hit, “Having Wonderful Time.” Garfield, departs for Hollywood at the end of the play’s run.

**SICK REPORT**

West Coast Bureau of THE FILM DAILY

Hollywood—June 11, young 20th Century-Fox actress, is under care of physicians at her Beverly Hills home following a sudden collapse at the studio. It’s the flu, with her condition described as “serious but not critical.”

Mitzi Green, stage and film actress, is reportedly absent from the cast of “Babes in Arms” due to illness.

**A “Little from “Lots”**

By RALPH WILK

**HOLLYWOOD**

RUBINOFF Will play his own composition, “Dame Russie,” in “You Can’t Have Everything,” which 20th Century-Fox is producing. A special spot was provided for the number. Rubinoff also plays “Afraid to Dream.” If arrangements can be worked out, he may go into a second character at 20th Century-Fox immediately after his present assignment.


Feodor Dostoevsky’s celebrated novel “The Gamblers,” will be directed for Warners by Max Reinhardt. The cast includes Edward G. Robinson, Bette Davis, Errol Flynn and Basil Rathbone.


John Brahman will make his U. S. directorial debut when he makes “Professional Juror,” featuring Otto Kruger, for Columbia.

Colwood Co. Reorg. Plan

Okayed by Federal Court

Detroit—Federal Judge Ernest A. O’Brien has approved, with a few changes, the reorganization of the Colwood Co., owner of the Fox Theater Building and operator of the theater. Final decree will be handed down within a week.

Plan provides for the formation of two companies, one to assume the obligations of the Colwood Co., and a second, to lease the theater. The second, the Fox-Michigan Co., will be formed by the National Theatres Corp. a subsidiary of 20th Century-Fox.

George W. Trendle, president of United Detroit Theaters, may operate the Fox under the reorganization it is reported.

**New Judell Co. to Make Four exploitation Pix**

West Coast Bureau of THE FILM DAILY

Hollywood—B. N. Judell has organized Progressive Pictures Corp. to make four exploitation roadshow pictures. First picture will go before cameras June 15.

Through his own exchanges, Judell will handle Wisconsin, Minnesota, Michigan, West Virginia, Indiana, Missouri, Kansas Iowa, Nebraska, California, Arizona, Nevada, Utah, Montana, Hawaii, Colorado, Oregon and Washington. In addition to the series of pictures he will make, Judell plans to handle individual pictures in his own exchanges.

**REVIEWS**

Fred Astaire, Ginger Rogers in “Shall We Dance” with Edward Everett Horton, Eric Blore, Ketti Gallian

(HOLLYWOOD PREVIEW)

RKO

NEW MUSICAL LAVISHLY BLENDS NEW DANCE STEPS, COMEDY, ROMANCE AND BEAUTY; SURE TO DELIGHT.

Keeping step with its predecessors, the newest Astaire-Rogers musical will delight its followers and win new fans. It has much that is new in story and dances. In one number, the stars show their dancing skill on roller-skates, while in another, there is a scene featuring Pard, an effective background for new Astaire steps. Mark Sandrich’s skillful direction blends the comedy, romance and beauty of the picture. Pard Berman provided a lavish production, with Van Nest Polglase, Carroll Clark and Otto Silvius designing the sets. Edward Everett Horton and Eric Blore have a field day with their comedy, which never misses. Ketti Gallian, James Cowan and William Brisbane are among the principals. Harriette Bector’s band dance is beautifully done. The music is in the best Gershwin manner, with “Let’s Call the Whole Thing Off,” “They Can’t Take That Away From Me” and “Shall We Dance” among the numbers.

Astaire, a Philadelphia, appearing in Paris as a Russian ballet dancer, falls in love “at first sight” with Ginger, a tap dancer, but she spurns his attentions. They are on the same boat returning to America, and Ketti Gallian, a former Astaire flame, causes a report to be circulated that Astaire and Ginger are married. Finally, they agree to marry, so that Ginger may get a legitimate divorce and marry Brisbane, a stuffy suitor. They marry in New Jersey, and after new complications caused by Ketti, they are again united.

Lee Loeb and Harold Buchman wrote the original, Allan Scott and Ernest Pangane the lyrics, and David Abel contributed additional music.


Produced by: Pandro S. Berman; Director: Mark Sandrich; Authors: Lee Loeb, Harold Buchman; Screenplay: Allan Scott, Ernest Pangane, P. J. Wolfson; Cameraman: David Abel; Special Effects: Vernon L. Walker; Art Director: Yiur Nest Paloo; Assistant Art Directors: Carrell Clark; Editor: William Hamilton; Music: George Gershwin; Lyrics: Ira Gershwin; Musical Director: Nathaniel Shilkret; Dance Director: Doris Dunn; Dance Photographer: Ballet Director: Larry Leece.

**Protests Film to State Dept.**

Washington Bureau of THE FILM DAILY

Washington—Following a visit of the Minister from Panama to the State Department yesterday to protest against the motion picture, “Swing High, Swing Low,” it was reported to the government would take the matter up with the producers’ association at the coast. According to the government, certain scenes and incidents in the picture are objectionable.

Hoffberg to Tour Keys

J. H. Hoffberg, head of J. H. Hoffberg Co. Inc., is leaving next week about on an extended trip to all keys from New York to Chicago with prints of “Kid Millions” and “Kid Millions of India” to arrange for first runs. Hoffberg is expected to be gone three weeks.
## A Calendar of Feature Release

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<td>The Man From Nowhere</td>
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**An alphabetical list of English-speaking features released since Dec. 21, 1936, together with pictures scheduled for release during the next few months and pictures, in either production or completed, for which no release dates have been scheduled. Dates after titles are distributor release dates: FD indicates date of final release. Partial playdates are indicated in the cost. Complete costs and production credits are included with FILM DAILY reviews.**
YOU SHOULD TEACH YOUR USHERS TO DUCK!

Impatient Film Fan Takes Poke at Usher with a Tilt to His Nose

If you're a movie fan you'll sympathize with Usher Clark. Especially if you've ever waited behind the tape in the lobby of a theater for what seemed ages while an usher with a superior manner looked down his nose and assured you there were no seats.

Clark, who is 42 and lives at 17 W. 135th St., gave way to his inhibitions in the lobby of the Roxy Theater last night, according to police.

Usher Isadore Blackman was keeping a cursory eye on the tape when Clark asked him how long it would be before seats would be available.

The usher assured him "there were no seats." Soon Clark inquired again.

"In just a moment," said the usher. And then, according to the police, Clark saw red, and all his pent-up bitterness was released in one wild gesture. He broke through the tape with a yell of rage and punched the usher on his up-tilted nose.

Clark appeared in Night Court later with a discolored right eye. He denied striking the usher, and told Magistrate Anthony F. Burke that Blackmann had assaulted him as he "was patiently waiting in line for a seat."

The picture, of course, was "WAKE UP AND LIVE"

20th CENTURY FOX
THE KEYSTONE OF YOUR FUTURE