RKO Radio Will Preview Pix for Air Shows' Sponsors

M-G-M PLANS ONLY "A" PICTURES IN ENGLAND

Columbia to Sign Dramatists' Guild Basic Agreement

[Zenda's' Lesson]

... why ignore it?

By CHESTER B. BAHN

---

In the story the box office is telling so merrily these days about David O. Selznick's "The Prisoner of Zenda," there is something of a lesson.

One of the most frequently heard criticisms within as well as without the industry—"it may even top the list—"is the charge that a given story is out-moded. Meaning that it belongs to another day, and that the cinematic process has passed it by.

Selznick's "Zenda," among other things, goes far to answer such a school of thought. Certainly, if it had any foundation in fact "Zenda" would not be running 20.8 per cent ahead of "A Star Is Born" at this stage, which is precisely what the Selznick picture is doing, according to United Artists.

Bear in mind that Anthony Hope's novel had much to do with setting a literary fashion, the vogue being furthered by George Barr McCutcheon, by Arthur Machen, by Harold MacGrath, by Richard Harding Davis and others who delighted in conceiving mythical lands. Sheer romanticism, that fashion, with nothing in common with the patterns favored by today's story tellers.

Yet "Zenda," drawing rich reviewers' praise, has been held over in practically every spot where it has played to date, and not once has the story been challenged on the ground that it was out-moded.

---

The logical deduction then, is that when such a criticism is voiced, it actually applies, not to the story, but rather its treatment for the screen.

And from that you properly proceed to the conclusion that it might be an excellent idea for Hollywood to give a second thought to other stories which it has neglected as belonging to another era.

"Zenda" not only shows how to turn the trick but what may be expected from the public at the box office when the trick is turned.

Why ignore the lesson?

---

Company Breaking Away from Ban Agreed Upon by Film Firms

Harry Cohn, Columbia president, said yesterday, that his company is prepared to sign the Dramatists Guild basic agreement and enter production this season. Cohn's announcement breaks up the united front maintained by the eight major companies all last season against

(Continued on Page 6)

EDUCATIONAL REPORTS

PROFIT OF $168,056

Educational Pictures, Inc., and subsidiaries for the year ended June 26, showed a net profit of $168,056 as compared with a net profit of $104,957.49 for the previous year, according to the annual report which was mailed to stockholders yesterday. This is equivalent to $1.87 per share on the common stock presently outstanding.

Schaefer and Greenthal to Coast to See Product

George Schaefer, general sales manager of United Artists, left New York for Hollywood by train yesterday, and Monroe Greenthal, director

(Continued on Page 6)

Sponsors Interested in Using Film Talent on Air to Get RKO Previews

Electrics File General Denial in 6 Million Suit

American Telephone & Telegraph, Western Electric and Erpi yesterday filed a general denial in Federal Court to charges made in the $6,000,000 triple damage anti-trust suit

(Continued on Page 10)

Hays Board Meets in 2 Weeks

Report of the Hays association's committee studying the 16 mm. school pix situation is now expected to be ready for presentation to the MPDPA's directive at a meeting the second week in October, it was said yesterday. Committee members are Harry M. Warner, Stan- ten Griffin and E. W. Hammons.

SCREEN WRITER MIXUP

DECISION IS DEFERRED

West Coast Bureau of THE FILM DAILY

Los Angeles—Motion of Attorney Neil McCarthy, representing Screen Playwrights, Inc., for a hearing on Screen Writers' Guild petition asking the National Labor Relations Board to hold an election of writers to name an exclusive bargaining agency for all screen writers was under

(Continued on Page 10)

Clark to Visit 22 Cities for Kent Drive Parleys

John D. Clark, 20th Century-Fox distribution head, plans to confer with managers in 22 cities in connection with the S. R. Kent sales drive, leaving Los Angeles Oct. 18. He is now en route to the Coast after

(Continued on Page 6)

Louis B. Mayer Returns After Setting Up Production

All M-G-M production scheduled for England will be designed as "A" pictures, stated Louis B. Mayer yesterday as he returned to New York from England having been in London for three months abroad. He reported foreign business conditions as excellent.

"A Yank at Oxford," the initial M-G-M production, is half finished. Stated Mayer, and "Shadows on the Wings" will be the next picture.

In addition to the people he signed while on the Continent, the M-G-M production chief signed en

(Continued on Page 6)

100 THEATERS JOIN PARA, BUYING COMBINE

Philadelphia—George P. Aarons, secretary of the UMPTO, invited to address the MPDPA of Western Penn- sylvania, announced yesterday that the Pittsburgh unit had passed a resolution adopting the UMPTO plan of power of attorney for buy

(Continued on Page 10)

English Public's Reaction to Television Disappoints

Reception of the English public to television broadcasting is "very disappointing," according to Wil- liam Paley, president of CBS, who arrived in New York yesterday on

(Continued on Page 10)

Five Bells, No Less

An exhibit was opening at Bugle, Mumps manager for Paramount, over the "four bell" attractions of other distributors, having in mind the Jimmie Fidler method of classifying pictures. Finally Bugle became a bit tired of the dialogue and interrupted: "We make one bell pictures but they get five bell business at the box-office."

(Continued on Page 9)
Coming and Going

ADA SCHULZER, who arrived in New York yesterday from England, leaves for the Coast today.

SONJA HENIE, after arriving in New York yesterday from abroad, flew to the Coast yesterday and will be accompanied by her mother, MRS. SELMA HENIE.

DANIELLE DARIEUX, who arrived in New York from Europe yesterday, departs for Hollywood Tuesday.

DOUGLAS FAIRBANKS, JR., who landed in New York yesterday on the Normandie, flies to Hollywood today.

LOUIS B. MAYER, BEN THAU, I. M. NOBEL, HEDY LAMARR and CRISDA GOLDBERG leave New York Monday for Hollywood, following their arrival yesterday from abroad.

GEORGE SCHAFER, U.S. general sales manager, entered for the Coast yesterday.

WILLIAM PALEY landed in New York yesterday to tend to local matters.

FERNANDO GRAVETI, who arrived in New York yesterday from Europe, leaves for the Coast in four days.

MONROE GREENTHAL, U.S. advertising-publicity head, flies to the Coast today, returning in about a week.

HOWARD HUGHS flew from Stratford, Conn., to Floyd Bennett Field yesterday in his new second-place plane.

HARRY COHN left by plane for the Coast today.

IRVING HOFFMAN flies to the Coast today.

F & M Survey Shows Demand for Duals in 1st-Runs, Nabs

St. Louis—Picture theatre patrons want all that they can get for their money, whether they patronize the biggest de luxe house in town or the smallest of the neighborhood theatres. That is the outstanding conclusion to be drawn from the tabulation of the returns in the Fanchon & Marco-St. Louis Star-Times survey of local fan preferences.

A digest of the first 40,000 questionnaires out of some 50,000 so far sent into the newspaper show: On the question of stage shows in conjunction with motion pictures the first-runs voted 13,700 for and 5,700 against and the neighborhood 10,985 for and 5,341 against. On the query as to double feature pictures billed against only one feature with short subjects the votes show de luxe houses favoring two features—12,700 for and 2,788 for; while the nabs voted 12,198 for two pictures and 5,363 for a feature with shorts, the returns yesterday showed no change among the players leading in the voting. The first five in each classification are: Actors—Clark Gable, 4,217; Robert Taylor, 2,121; William Powell, 2,148; Paul Muni, 1,914; and Spencer Tracy, 1,906; Actresses—Myrna Loy, 4,287; Louisa Young, 2,236; Claudette Colbert, 2,036; Ginger Rogers, 1,796 and Alice Faye, 1,688; Child Stars—Johnnie Ray, 14,851; Jane Withers, 8,594; Freddie Bartholomew, 3,588; Deanna Durbin, 2,653; and Mickey Rooney, 2,182.

U. S. Army M. P. Service Managers Meeting Monday

Branch managers of the Army Motion Picture Service will hold their annual convention in St. Louis on Monday. Seasonal plans for operation of theaters under War Department administration will be completed at the parlour at which R. B. Murray, service director, of Washington will preside. The managerial meeting will follow a conference of Army projection engineers now being held in St. Louis.

Illinois Allied Takes No Action on Rental Issue

Chicago—Allied Theaters of Illinois, meeting here yesterday, failed to take definite action on the issue of increased film rentals, although opposition was expressed.

The new operators’ contract also was discussed, but terms, believed to include provision for a slight increase, were withheld pending a meeting of the Operators’ Union’s executive board Oct. 1. Approval of the contract is expected at that time.

Reserve “Ecstasy” Decision

Albany—Appeal from the decision of the state censor board in refusing to license the exhibition of the picture “Ecstasy” was argued before the Appellate Division yesterday. Decision was reserved.

AL GOODMAN

Dear Friends:

You are cordially invited to “attend” my return to Your

Lucky Strike

Hit Parade

for my seventh series, over CBS Saturday, October 2nd, at 7 P. M. P.S.T.

Sincerely,

Al Goodman
THIS WEEK’S FILM HEADLINES

HAPPY RETURN OF THE DAY is Fernand Gravet's, enroute to scene of his 'King and Chorus Girl' triumph, the Warner lot, and new starole in 'Food For Scandal,' with romance by Carole Lombard, direction by Mervyn Leroy, music by Rogers and Hart.

AN EVERLASTING TRIBUTE TO PAUL MUNI, universally acclaimed screen's greatest actor, is permanent niche in the Los Angeles Carthay Circle Motion Picture Hall of Fame. Meanwhile, Philly's Boyd Theatre devotes entire lobby (above) as honor hall for star on occasion of first popular-price, record-breaking engagement of his 'Life of Emile Zola'.

STAND BY FOR CHARLIE McCARTHY! Vitaphone, in response to public demand, announces re-release of short series starring Edgar Bergen and his not-so-dumb pal (right). Crosley survey shows theirs 'the most popular full-hour radio show.'

IT HAD THEM IN STITCHES in 3 minutes and all sewed up at the end' reports Film Daily after sneak coast preview of 'The Perfect Specimen' discloses star Errol Flynn "doing a splendid job" (Variety Daily), Joan Blondell "at her best" (L.A. Times), and season's champ comicast "guaranteeing a laugh a minute" (Photoplay) for Warners!

WELCOME TO WARNERS is extended columnist Ed Sullivan by Charles Boyer, and Claudette Colbert stars of famed 'Tovarich,' now in cutting and editing stages. Tour of Burbank lot revealed studio's all-time peak schedule with 'Hollywood Hotel,' Technicolor 'Gold is Where You Find It' and 'Robin Hood' in simultaneous production.

* A Warner Bros. Picture  °A First National Picture Vitagraph, Inc., Distributors
Inaugurates New Departure in Screen Reporting with “Voice Staff” of Nine Nationally Known Radio Commentators, headed by Gabriel Heatter.

Triumvirate to Cover Spot News: Trio of well known radio commentators will be the voices behind spot news for the Paramount Newsreel. These keen-voiced gentlemen are Sidney Walton, Joseph Boley and Mark Hawley. Walton at one time was identified with WHAL (Baltimore) as news editor and commentator. Later joined WHN (New York) where he wrote and presented his own news program. Boley was staff announcer for WJAS (Pittsburgh) and later at KQV. Hawley, with considerable experience as announcer on some of America’s greatest stations, is now transatlantic news commentator over WOR, with largest local audience in the country.
BOB CARTER covers horse racing. Started life as an aviator. Did about ten years of newspaper work. Has announced sports, special events and news at WODA, WNJ, WOV, WIP. Now assistant chief on WMCA.

FRANK KNIGHT owns the “voice” that will report foreign stories, especially those from the British Empire. Handles important air programs for WOR and the Mutual System, and is a keen student of international politics.

GREGORY ABBOTT will specialize on disasters, war and tragedy. Has been with the Paramount Newsreel since 1931. Has also been announcer on radio stations WOR and WMCA. When he’s not describing events for the newsreel, he spends his time singing and composing songs in connection with his work as a church soloist.

BILL SLATER owns the “voice” behind the football games. Has been doing sports broadcasting for more than seven years, and is rated as an expert commentator on track and field events, baseball, hockey, boxing, football, basketball, polo, swimming and tennis. For past three years has broadcast all major football games over NBC.

JOE BOLTON will cover baseball, track events, college athletics. Is sports announcer for WCAU (Philadelphia) and staff announcer at WOR (New York). Has large following for his own program—“The Man About Town.” Varies the monotony of life by Mc-ing nationally sponsored radio programs.

“PARAMOUNT NEWSREEL, as always, concentrates on service”...

“Service above everything else,” states Paramount Newsreel Editor A. J. Richard, as his organization starts second decade of achievement.

“We believe exhibitors and the public want news presentation to be the primary function of a newsreel. We are not departmentalizing the news. We have selected these nine specialists from radio because we feel that their voices will lend added impetus and audience interest to photographed news happenings.”
COLUMBIA TO SIGN DRAMATISTS' PACT

(Continued from Page 1)

producing plays under the Dramatists' Guild contract unless changes desired by the company are made.

Columbia's act in breaking away from the anti-Dramatists Guild agreement is expected to lead several other companies to sign with the Dramatists' Guild. The companies, it is understood, have found that by staying away from producing they have boosted the price of film rights to plays to a point where it will be markedly cheaper to produce plays.

Columbia has not decided whether it will produce plays or back established producers. It may do both. D. A. Doran will be the clearing point for Columbia's dealings with legitimate producers.

Clark to Visit 22 Cities for Kent Drive Parleys

(Continued from Page 1)

San Francisco, Oct. 19; Salt Lake City, Oct. 21; Denver, Oct. 22; Omaha, Oct. 23; Minneapolis, Oct. 24; Chicago, Oct. 25; St. Louis, Oct. 26; Kansas City, Oct. 27; Dallas Oct. 28; Memphis, Oct. 29; Atlanta, Oct. 30; Washington and Philadelphia, Nov. 1; Pittsburgh and Cleveland, Nov. 2; Cincinnati and Indianapolis, Nov. 3; Detroit, Nov. 4; Toronto and Buffalo, Nov. 6; Boston, Nov. 7 and New York Nov. 8.

Schaefer and Greenthal to Coast to See Product

(Continued from Page 1)

of advertising and publicity, will follow him by plane today. They will remain on the West Coast about a week to view the company's new product, both finished and unfinished. Among the pictures they will see are: "The Adventures of Marco Polo," "The Hurricane," and "The Goldwyn Follies," produced by Samuel Goldwyn; "Nothing Sacred," and "The Adventures of Tom Sawyer," Selznick International productions; and "Stand-In," and "52nd Street," Walter Wanger productions.

M-G-M PLANS ONLY "A" PIX IN ENGLAND

(Continued from Page 1)

...gazed Hedw Lamarr, Viennese actress and star of "Ecstasy," to Miss Lamarr, who arrived with his party. She went with them Monday for Hollywood. Grisha Goluboff, 14-year-old concert violinist who also signed with M-G-M will accompany him to the Coast. Both players have long-term contracts, said Mayes.

Ben Thau, studio executive who landed with Mayer, said that the company will continue to lease the Denham studio in England. Robert Taylor will return to this country from England in about eight weeks, he stated.

M. Nobel, concert director of artists also arrived with the Mayes party.

Douglas Fairbanks, Jr., another passenger on the Normandie, leaves for the Coast tomorrow to work for RKO in "Having a Wonderful Time," later he goes to Selznick to make a sequel to "Prisoner of Zenda" entitled "Rupert of Hentzau.

Fernand Gravet, another arrival returned to Hollywood after making "The Lie of Nina Petrova" for Solar Films of France. He leaves for the Coast for four days. His picture, "Food for Scandal," for Warners Bros. Sonja Henie left New York by plane for the Coast, following her arrival on the same liner. Her next assignment at 20th Century-Fox is to be "Paradise." He also goes on a skating tour in March before making another picture for the same producer.

Daniele Darieux, new Universal player, leaves Tuesday for Hollywood to do "Rage of Paris." And Buchanan also arrived to work in a Shubert show with Evelyn Laye opening Oct. 9 on Broadway.

William Paley, president of CBS was another Normandie arrival.

Metro Releasing 4 Shorts to Complete 1936-37 Card

West Coast Bureau of THE FILM DAILY

Radio City Music Hall... largest theatre in the world... has honored COLUMBIA anew.

A three-year contract has just been signed, giving this company the opportunity of filling one-third of the theatre's playing time during that period. FRANK CAPRA'S "LOST HORIZON" is now playing the Music Hall, inaugurating the new arrangement. It is the twentieth COLUMBIA picture to be shown at this theatre.

TO the management of the Music Hall, COLUMBIA expresses its profound gratitude for this demonstration of confidence.
And almost immediately after "LOST HORIZON"

.... TWO MORE COLUMBIA HITS

will come to the Radio City Music Hall ....

IRENE DUNNE
CARY GRANT

embarking on a spreeful of gleeful hysterics in "The Awful Truth", a Leo McCarey production directed by Mr. McCarey himself from the swell Vina Delmar screen play, with Everett Riskin as associate producer. . . . The grand comedy cast includes such favorites as Ralph Bellamy . . . Cecil Cunningham . . . Alexander D'Arcy.

GRACE MOORE
Melvyn DOUGLAS

as thrilling new sweethearts in "I'll Take Romance", a lighthearted honey of a vehicle for Miss Moore and Mr. Douglas. Brilliantly directed by Edward H. Griffith and produced by Everett Riskin. George Oppenheimer and Jane Murfin wrote the screen play. In the bang-up cast are Helen Westley, Stuart Erwin.
A "Little" from Hollywood "Lots"

By RALPH WILK

WHOS WHO IN HOLLYWOOD

HENRY KOSTER, Universal director at the studio, was born in Berlin. Has been a painter, cartoonist, reporter, newswel cameraman, assistant director. At 19, directed his initial picture, which he readily admits was a flop. Has directed Francisca Gaal and Dolly Haas, who are now spreading the Universal banner and others of more than 50 original stories and screen-plays. Has directed in France, Germany, Austria and Hungary. Directed seven pictures, with Joe Pasternak as producer, two of them being "Three Smart Girls" and "I'm a Girl." His initial picture with Pasternak was "Five in a Jazz Band." Ambition is to make color pictures and he predicts black-and-white pictures will be a thing of the past in two years. At present he is using 16 elements color film.

Mich. Allied Regionals
Prelude to Convention

Detroit — A series of regional meetings of exhibitor-members has just been completed by Allied Theaters of Michigan, at Jackson, Grand Rapids, Kalamazoo, and Saginaw. Pearl Sprott, manager of the office in Detroit, attended all meetings, which were preliminary to the convention to be held at the Hotel Statler here Oct. 12-13.

Radio Station, Theaters
Join for Minn. Newsreel

Minneapolis — Station WTCN is entering the newsreel field here in cooperation with the World theaters of this city and St. Paul. Reels will cover events of local interest, with emphasis upon those broadcast by the station.

Under the arrangement the World furnishes the equipment and the cameraman, while Stephen Wells, director of publicity and special events for WTCN, edits the film and writes the continuity, and Charles Worthington, of the public relations department, acts as commentator.

Dinner for Schlaifer

Chicago — Testimonial dinner will be given to Jack Schlaifer, western division manager for United Artists, on Saturday at the Congress Hotel. Manny Silverstone, representative of Alexander Korda, and Seymour Poe, assistant to Schlaifer will arrive from New York for the dinner.

Case of a star doubling as production aide, Tom Keene is credited with the complete series of photographs and research data which enabled Monogram studios to reconstruct the history of the great town of Lundy, in the High Sierras, for his new film, "Where Trails Divide." Most of the player's research was furnished by Milis Parrett, who still lives there.

"The Ugly Duckling" went into production yesterday at Metro with Joe Ruttenberg, cameraman, Sandy Roth, assistant director. Edwin L. Martin will direct and Harry Rapf will produce.

Director Lloyd Bacon, who has been vacationing on his yacht, has a new stuffed fish for the sportsman's den at his Hidden Valley ranch. It is a nine-foot man-eating shark he caught recently while fishing in the Santa Barbara channel.

Bureau of New Plays Will Accept Miss. Till Dec. 15

Manuscripts in the Second Play Competition of the Bureau of New Plays set up by seven major companies to encourage new playwrights from among college men and recent college graduates will be accepted beginning today and continuing to Dec. 15. Anyone who has attended college as graduate or undergraduate since Sept. 1, 1931, is eligible this year. Awards of $500 will be made to the authors of the six best plays in the competition. At the discretion of the Bureau of New Plays, and on basis of future promise and financial need, these awards may be increased to scholarship awards of $1,250 or to travel-scholarship awards of $1,500 to $5,000.

Winners of awards and honorable mention will get an opportunity to have practical contact with production by being permitted to attend rehearsals of plays and study professional production problems and their solution.

The companies sponsoring the play bureau, which is under direction of Theresa Helburn of the Theater Guild, are Columbia, M-G-M, Warner Bros., 20th-Fox, Universal, RKO Radio, and Paramount.

Ascap Recognizes Gilbert Co.

L. Wolfe Gilbert Music Publishing Co. has been voted representation as publisher by Ascap.

Cherokuis House Opening

Elmwood Park, Ill. — The new Elm theater of the Cherokuis circuit opens tonight.

Vitaphone to Release 11 Shorts in October

Vitaphone will release 11 short subjects during October, announces Norman H. Moray, Vitaphone executive in charge of shorts and trailers. Of the 11, two are two-reel length, and nine are one-reelers.

The two-reelers are: Hal LeRoy in "Ups and Downs," a "Broadway Headliner" (Oct. 5); and "Startlets," a "Presentation Revue" (Oct. 22).

The one-reelers are: John E. Seitz's "Puppets Love," a "Vitaphone Variety" (Oct. 2); Milt Britton and His Orchestra, a "Melody Master" (Oct. 1); "Lion's Rival," a "Looper" cartoon (Oct. 9); "A Vitaphone Pictorial Revue No. 2," a "Pictorial Revue," (Oct. 16); "The Lyin' Mouse," a "Melody" cartoon in Technicolor (Oct. 16); Mal Hallett and His Orchestra, a "Melody Master" (Oct. 25); "It's Work," an E. M. Newman "Colorotype" (Oct. 25); "The Case of the Stuttering Pig," a "Looney Tune" cartoon (Oct. 30); and "Playing With Danger," a Floyd Gibbons "Your True Adventurer" (Oct. 30).

Mono. Adds Schwartz

B. Schwartz is a new member to the sales staff at Monogram's New York exchange, according to an announcement by Joe Felder, branch manager. Schwartz will cover the Brooklyn territory.

"Horizon" Stays In Seattle

Seattle — "Lost Horizon" has been held for a third week at the Chinatown theater. This is a regular run attraction, following its roadshow engagement in Seattle.

"Dining Car" at the Statesman Inn

St. Cloud, Minn. — The "Dining Car" is in session at the Statesman Inn at St. Cloud. "Dining Car" of several years ago is in its 17th session at this hotel. Mrs. A. K. Gilday, innkeeper, is in sole charge of the "Dining Car".
English Public's Reaction to Television Disappoints

(Continued from Page 1)

the Normandie after a vacation abroad. He devoted much time to studying developments in the television field, he stated.

Paley stated that only 2,000 television sets have been sold in England, despite broadcasting of this type for more than a year. Sets are selling from $550 to $100, he said. He reported that the average television license, $8 x 10, is too small and too indistinct.

CBS, which has leased the top of the Chrysler Building in New York for regular television broadcasts, Paley announced, will disclose plans in two weeks. A new CBS London office is planned. He goes to the Coast in two months.

SICK REPORT

Detroit — Stanley Fisher, sales- man for M-G-M, is now in the U. S. Marine Hospital here, where he is reported convalescing satisfactorily from prolonged illness.

Newark, N. J. — Arnold Eisen, assistant contact manager for Warner Bros., New Jersey zone, is in Beth Israel Hospital here recovering from a severely sprained leg, sustained when he slipped and fell while watching the Legion parade.

Omaha—Miss Mary Hansen, secretary to Branch Manager Al Avery of RKO, has completely recovered from an appendicitis operation.

100 THEATERS JOIN PARA. BUYING COMBINE

(Continued from Page 1)

ing Paramount product in the new season. Total of 100 theaters were represented at the meeting.

This makes the theater plan (to use a similar plan, Jersey Allied acting last week. Aarons also announced that reports from Los Angeles, Boston and Mil- waukee indicated the Indies were there sticking 100 per cent in the fight.

WINE, WOMEN AND HORSES

(Continued from Page 1)

with Barton MacLane, Ann Sheridan

WARNER RACING TRACK RACE YARN GETS NO PARTICULAR PLACE WITH VERY MEASURABLE STORY.

This one rambles all over the place with Barton MacLane as a gent with horse rac- ing in his blood and an urge to gamble on his convictions. It is a rather disappoint- ing story in that the ending has a gambler separating from his wife, who jut can't stand race horse betting or anything to do with horse races. If the story was intended to point the moral, it might be a good gambler, always a gambler, it makes a very noo case of it. MacLane marries the nice quiet type of woman- loving woman, played by Bette Davis, but is soon back at his old tricks of hanging around the race track. Through an old pal, a siren, played by Sheridan, he collects a bankroll on a lucky win, and later goes on a party with the racetrack dame to celebrate his winnings. When he comes home, the Woman Lover's wife has gone back to mother. Months later the gambler is a bum, and he stops by at the home of mother-in-law to get a peep at the baby that was on the way when mother beat it. The baby has died, the forgiving wife agrees to give him another chance, and he gets a job attending a cigar counter. But soon the old urge comes back, and he acquires a broken- down race horse, and starts to doctor him up and put him back in the money class. Here the wife decides they can't make a ro of it, and they separate for good. Sounds like something knocked off by a writer over the week-end.

Cast: Barton MacLane, Ann Sheridan, Dick Powell, Peggy Moran, Betty MacMull, Lorrie Williams, Kenneth Harlan, Eugene Jackson, Charley Fox, James Robbins

Director, Louis King; Author, W. R. Bur- rowes; Screenplay, Roy Chanslor; Direction, Weak. Photography, Okay.

Congressional Party Will Be Guests of Hal Wallis

West Coast Bureau of THE FILM DAILY

Los Angeles—Ten U. S. Senators and 12 Congressmen and their wives, comprising a special committee on their way to visit Hawaii, will be guests today at the Warner Studios here, at a luncheon given by Hal Wallis, associate executive in charge of production. At the luncheon, which will be held in the Orchid Room of the Hollywood Hotel, a half hour broadcast will take place over station KFWB and the Mutual network, taking off from the home of Dick Powell, Rosemary Lane, Johnnie Da- vis and the 35 piece Vitaphone or- chestra will take part.

Duport Leaving on Trip

Ray Duport, newly appointed sales manager of the Forest Manu- facturing Corp. of Belleville, N. J., leaves Monday on an extended busi- ness trip.

SHORTS

The March Of Time

(Vol. 4, No. 2)

RKO Radio: 29 mins.

Interesting And Timely

Three lively, interesting and timely topics are presented in this issue, and War, England's DORA, and Fiorello H. LaGuardia. The initial subject is a striking disclos- ure of the tremendous world de- mand for steel, and particularly for scrap iron destined for munition, and armament factories in foreign lands. The reel's editors have used a New Jersey junk dealer as the symbol of the many engaged and currently prospering as the result of various nations, engaged in the armament race, demanding scrap and more and more junk metals. How the seller is collected, reduced to blocks and subsequently shipped abroad, is shown to the lasting years, is vividly portrayed. Second subject deals with Britain's World War measures but never reckoned. These statutes have brought about many strange and nuisances-like practices and regulations, not the least of which is to produce in England a network of "speakeasies", as it is already established in the United States before Repeal. With strong backing from reform groups, these laws show no evidence of being abrogated. Climatic sequences treat with New York City's Mayor La Guardia, principally with his accomplish- ments since his being chosen to show him campaigning in 1933, pledging to rid the city of evils of political infamy; housing conditions in the slums; warring on rackets, and bringing the metropolitan back to a sound fin- ancial footing. The story of the Tampoline machine," appointed capable and efficient aides to head the police, fire and health departments; provided mod- ern equipment for the Department of Sanitation; and effected other praiseworthy public improvements, are other points in the sequences' exposition. Considerable accent is placed also on the crusade of Thom- as E. Dewey against gangland. There are some amusing human interest shots of the the Mayor in both pub- lic and private life.

"Stand-In" Starts Oct. 28


Charlotte Take-over Today

Willy-Kinney today takes over the Warner theater in Charlotte, N. C.
M-G-M NOT BUYING INTO GB, ASSERTS L. B. MAYER
30-40% of U. S. Revenue from Abroad--Adolph Zukor

WARNERS CLOSE THREE OPERATORS, STAGE HANDS DEALS

INDUSTRY STOCK SALES

MPTOA TRADE PROGRAM

MADE PUBLIC BY SEC

UP AT MEMPHIS MEET

WARNERS PLAN EXPANSION

PROGRAM AT ENG. STUDIO

HUTCHINSON CUTS SHORT

WORLD JAUNT, RETURNING

WARNERS SET UP THREE-YEAR PACTS

WITH OPERATORS AND STAGE HANDS

Harry, Jack Warner on Air

WARNERS ADD Munich to World Tour Route

WARNERS CLOSE THREE OPERATORS, STAGE HANDS DEALS

M-G-M does not contemplate buying a piece of GB in association with 20th Century-Fox. Louis B. Mayer yesterday, following his recent arrival in New York from a European trip. No such deal is being considered, said Mayer, and explained that he did not personally figure in the earlier negotiations which failed to materialize in an arrangement.

Production in England, so far as M-G-M is concerned, may range

(Continued on Page 3)

GFI FILES APPEAL

IN CHARTER ACTION

Wilmington—Consolidated Film Industries yesterday appealed to the State Supreme Court from the decision of the lower court holding a proposed recapitalization plan that would wipe out unpaid dividends on the Consolidated preferred stock was in violation of the state law forbidding recapitalization of stocks. (Continued on Page 4)

Rogers, "Air Cleared", Returning to Hollywood

Charles R. Rogers, Universal’s executive vice president in charge of production, left for the Coast on the Century yesterday, having satisfactorily completed a series of

(Continued on Page 4)
THE FATHER OF THE NEWSREEL

Leon Frangoni, the old-timer who will remember him as Pathé Frères when a lot of you younger lads were in diapers, he was living in his home town of players, née, at that time he was the agent who made the Pathé Rooster a household word before most of the other newsreels got started well, this is all by way of saying that Mister Frangoni is back in the newsreel game.

HE HAS been signed up by Castle Films to cover a special assignment that will take him abroad most of the time, scouting for material for Castle’s series, “News Parade”, a pop attraction that plays the home and fireside circuit in the 16 mm. field—a semi-topical newsreel there is a touch of fine sentiment in back of this bit of news when Eugene W. Castle was a youth in school in San Francisco. he was an amateur movie camera enthusiast and sent in some film he shot to Frangoni at the Strand, Brooklyn, N. J., Lab the veteran newspaper man liked it, and sent him a check for $17.50 and that’s how Castle got into the film biz and that’s why this old and young vet are now associated together.

WITH THE SEDATE Hotel Pierre as the setting Universal placed host to the metropolitan press, news syndicate representatives and the fillum industry’s trade journalists yesterday afternoon and it was all in honor of the newly arrived, vivacious and amusing Mlle. Darri eux—sister of the All-American Mlle. France just recently—she was accompanied by both a five-year U contract and her producer husband, Henri Decoin, the cocktail interlude found Mlle. Darri eux spending most of the best by clicking camera shutters and flashing photo bulbs...one of the features of the shindig was the rendition of the French national anthem at the opening of the shindig. Vive La Darri eux!... Lita Grey Chaplin will be among the guests of honor at the testimonial banquet for Col. Edward H. Snyder at the George Washington Hotel this evening the affair being held by the Old Guard of the City of New York in commemoration of the colono’s twentieth year as commander.

Pick SMPE Award Winners for Announcement Oct. 13

Society of Motion Picture Engineers’ committees which select recipients for the Progress Medal Award and the Journal Award have made their selections for 1937 but the identity of the winners will not be known until announcement is made at the semi-annual meeting of the Society held Wednesday evening, Oct. 13, during the SMPE convention at the Pennsylvania Hotel.

Lower Matinee Prices for Nubes Weighed by Essaness

Chicago—Admission price reduction under consideration by the Essaness circuit would affect matinees in the nubes, according to Emil Stern, general manager.

Circuit at present uses duals, but not premiums.
While Essaness has been approached with a view to purchasing several houses, Stern says no decisions have been reached.

Wanger Arriving Tuesday

In order to confer with George J. Schaefer, United Artists general manager, at the Coast, Walter Wanger yesterday departed for New York until Monday, with plans for landing here Tuesday. He meets with Schaefer on Monday.
from one to 50 pictures, declared Mayer, contingent upon ability of setup to turn out quality pictures.

“We’ll make as many productions as we can make worthwhile pictures,” stated Mayer.

M-G-M has no deal with David O. Selznick to join the company, said the production chief, despite recent reports.

“David will discuss his present setup when he comes to New York Monday,” he said, “and then talk about it when he returns to the Coast.”

“If the industry is going to have another Thalberg, it will be David,” declared Mayer. “He has both production and business sense. 

His company will not embark upon any important color picture program, according to Mayer. Color, in his opinion, is not practical until it can definitely be proven to raise grosses on its own.

“We’ll put the extra money in pictures and stories instead,” explained Mayer.

Recognizing the fact that there’s no practical way of stopping the color campaign in Negro pictures, Mayer said that his company’s policy is to develop its own talent in anticipation of tomorrow as well as today.

“We set aside a percentage of our earnings for this purpose,” he explained. When Irving Thalberg was conversed upon, the organization was able to carry on without impaired effectiveness because it had developed a reserve of trained manpower, layer asserted.

Mayer said that Greer Garson and Lena Massy, both of whom have signed to seven-year agreements, are the most promising foreign importations since Greta Garbo.

F T O A’s Trade Program Up at Memphis Meeting

(Continued from Page 1)

Attendance will include: Arthur Bronberg of Atlanta, Monogram anxious holder; Herb Melnytre of KO, Harry Graham of Universal, and Vernon Nettleton of St. Louis, Oscar Lam of Rome Ga., and David Alfreyman of the Hays organization.

Civic Welcome for La Rose

Dietrich-Joseph La Rose, manager of the Roosevelt Theatre, was recently given the added responsibility of the Roosevelt Theater, just taken over by the Witwer and Wetsen Circuit, was welcomed to the new post last night by a civic celebration. A dozen American Legion units, the police and fire corps, former Mayor John M. C. Moore, Justice General Nowicki, and other civic leaders participated.

M-G-M NOT BUYING INTO GB, SAYS MAYER

“Public Cowboy No. 1” with Gene Autry and Smiley Burnett

“Stars Over Arizona” with Jack Randall, Kathleen Eliot, Horace Murphy, Hal Price, Warner Richmond, and Tom Herbert

500 Argentine Theaters Using 3 to 5 Fix on Bill

(Continued from Page 1)

WM-G-M NOT BUYING INTO GB, SAYS MAYER

(Continued from Page 1)
INDUSTRY STOCK SALES MADE PUBLIC BY SEC

(Continued from Page 1)

Fox Film common stock, it was reported, holding 345,752 shares at the month end, and also disposed of 758 shares of $1.50 cumulative preferred under escrow agreement holding a total of 691,644 shares.

An increase in holdings through stock dividends added 12 shares of Columbia Pictures Corp. common stock to the 517 shares previously held by Jack Cohn for a total of 620 shares. Cohn also acquired 973 of Columbia's common voting trust certificates through stock dividends and disposed of 200 leaving him $9,107.

Norman C. Nicholson of Educational Pictures acquired 209 shares of common stock and 557 warrants for common stock.

Disposal of 600 shares of Loew's Inc. by Irwin Davidson and 18,553 shares of common stock held by Robert Rubin held 16,955 shares of common after disposing of 55 shares as a gift. Rubin held 350 shares of Loew's $6.50 cumulative preferred stock through a holding company, he reported.


Parakis Opens House

Thompsonville, Conn. — The new 1,000 seat Strand Theater was opened Thursday by Peter Parakis of New Britain, owner John D'Girlos has been appointed manager.

DEATH RECORD

Clyde Armstrong

Funeral services will be held at noon today in Walter R. Cooke Funeral Home, 117 West 72nd St., for Clyde Armstrong, 58, veteran stage and screen actor who died at his residence, 150 West 85th St., on Thursday. He is survived by his widow, Mrs. Juliet Goodwin Armstrong, actress, who for several years appeared in production with him.

Jacob Frank

Syracuse, N. Y. — Jacob Frank, 70, father of Victor W. Frank, former theater manager, is dead here.

A “Little” from “Lots”

By RALPH WILK

Hollywood — Helen Broderick, has been signed to a new long-term contract by RKO Radio Pictures. First role under her new contract will be in “Radio City Rebels”. She is currently playing in the Gene Raymond—Ann Sothern feature, “She’s Got That Swing”.


James Gleason has signed a four-way contract. He will write, produce, direct, and act in Republic Pictures. His first assignment will be “College Nights,” which he will produce.

A new contract, calling for four more years, has been signed with Warner Bros. by Claude Rains.

New Yorkers Participate in Philadelphia Golf Tournament

Philadelphia—New York was well represented at yesterday’s Whitemarsh Country Club golf tourney, staged by the Variety Club of Philadelphia and the Philadelphia Exhibitor.

Among those who teed off early in the day were Wally Thompson, Trans-Lux; Ed Kynkendall, MPTO president; H. J. Hovey and E. M. Hartley, RCA manufacturing; Ted Sullivan, Quigley Publications; Ed Finnem, Grand National; Ben Grimm, RKO; Ray Gallagher, Quigley Publications; Harold Rodner, Warners; Pete Sheridan, Erpl.

A group of Washingtonians, including George Crouse, Harry Bachman, and others were present.

About 100 golfers were present, with the Philadelphia and Pennsylvania area well represented.

Robert Allen to Direct

New Metro Cartoon Series

West Coast Bureau of “THE FILM DAILY”

Hollywood—Robert Allen, director of animated cartoons, has been signed to Metro by Mr. Allen will act in the same capacity for the cartoon series “The Captain and the Kids.” Allen, previously signed to Metro, had been associated with Harman-Ising for three and a half years, and a director for the past year.

George Gordon has been signed as lay-out man and animator for “The Captain and the Kids.” Gordon, previously connected with Terry Toons for seven years. The first of these cartoons will be released in December.

Cohn to Meet With Paris and Hague Offices

Jack Cohn, who sailed on the New York Thursday, will return to Paris with local conditions with the heads of the newly opened Paris and Hague offices during London conferences on the company’s European distribution.

Midtown Thea. Assessments Are Drastically Increased

Drastic increases in the valuation of several midtown New York theaters were disclosed yesterday when the Dept. of Taxes and Assessments published a list of tentative 1936 realty assessments. Largest assessment increase is on the Roxy, with the valuation set at $4,100,000, an increase of $775,000 over the 1937 figure.

Tentative 1938 assessment on Loew’s State is $4,250,000, a jump of $400,000 above the current year’s valuation.

The increased assessments on other picture houses are: Palace, $150,000; Rialto, $250,000; Capitol, $150,000; Glove, $150,000; Music Hall and office building $100,000; Rivoli, $100,000; Ziegfeld, $170,000; Astor, $200,000 and Strand, $50,000.

“Victoria” to Get Smash Ottawa Premiere Oct. 13

Toronto—Canadian premiere of Herbert Wilcox’s “Victoria the Great” has been set for Oct. 13 at the Regent theater, Ottawa. Patrons will be Lord Tweedsmuir, Governor General of Canada, and Lady Tweedsmuir, while sponsoring will be Ottoa Women’s Canadian Club. Proceeds will go to the Red Cross.

Wilcox, Anna Neagle, starring, will be there. Smart audience will include Prime Minister King, Cabinet and all diplomatic Ottawa.

“Wife” Gets 58 Holdovers

“Wife, Doctor and Nurse,” has opened with a pace equal to that of “Thin Ice,” according to figures compiled yesterday at the office of John D. Clark, 292-Fox general manager of distribution. In the first two weeks of its release the picture earned 58 holdovers, of this total, 28 were full-week extensions.

Expect Pizor to Preside

Philadelphia—President Leonw Pizor is expected to get out of a sick bed to preside at Tuesday’s UMPTO meeting.

3 THEATER EMPLOYEE DEALS CLOSED BY WB

(Continued from Page 1)

land representative for the IATSE. All arrangements provide slight increases in wages over the periods involved in the contracts, with one hour of work provided for additionally. Phelps yesterday returned to New York from Connecticut.

Rogers, “Air Cleared”, Returning to Hollywood

(Continued from Page 1)

meetings and discussions with R. H. Cochrane, president, and J. Cheever Cowdin, U’s board chairman.

Formal statement by Universal said, “Rogers feels that the discussions have cleared the way of all the misunderstandings that have hitherto existed.”

Returned to the studio, Rogers will rush preparations for the start of Danielle Darrieux’s first pic, “The Rage of Paris,” it was said.

Meanwhile, it was understood that retenchment in the Universal home office, paralleling that made effective some time ago in the studios, was moving forward. In this connection, it was reported yesterday that approximately 100 Universal home office employees received their notices. None, it was said, were in the executive or semi-executive classifications.

Consolidated Film Files Appeal in Charter Action

(Continued from Page 1)

with dividends in arrears. The Consolidated recapitalization has already been held up almost six months by the suit against the plan brought by Norman Johnson of New York, stockholder.

Toledo Operators to Get Three Annual 5% Raises

Toledo, Ohio — The local motion picture operators’ union recently received a three-year contract from the exhibitors here providing for a five per cent increase in wages each year.

SICK REPORT

Memphis, Tenn. — M. A. Lightman is limping around with a bruised leg as the result of an auto crash at Hall's, where he recently. He was also cut about the eye, the gash requiring three stitches.

Memphis, Tenn. — Anselmo Bar- rasso, operator of the Palace Theater, Beale St., is under observation in Baptist Hospital.
Scoff at Possibilities of MPTOA Merger With Allied
HAYS SEES ARTISTIC, SOCIAL PIX AS BOX-OFFICE
Majors Planning Seven Series of Shorts for Schools

Companies Will Re-edit Old Features for Educational Use

Production of seven series of short subjects to be made by re-editing feature pictures that are a year or more old is planned by the major companies as part of their venture into the educational film field.

The series are "human relations," "aesthetic appreciation," "changing world," "physical environment," "social heritage" and series on health and hygiene and the contributions of the great thinkers to the world.

The first series, that on human relations is already in production (Continued on Page 4)

ATSE-GUILD DISPUTE
UP AT LABOR'S MEET

West Coast Bureau of THE FILM DAILY

Hollywood—Franklin, President of the Associated Actors and Artists of America, with which the 'screen Actors' Guild is affiliated, will attend the American Federation of Labor convention, opening today (Continued on Page 4)

Oklahoma City Theater
tilts Admisn 15 Cents

Oklahoma City — The first-run state theater has boosted its admission scale from 25 cents to 40 cents up, effective at the week-end. Reports of a general increase in prices have been in circulation for some time, the State becoming the first to (Continued on Page 10)

K. C. Jubilea Hits B. O.

Kansas City, Mo.—This city's Fall festle, the Jubilea, cost exhibits plenty. Biz was off at the bat about 60 percent, first-run report. Jubilea attendance was up, 25,000 to 100,000, but underwriters—local merchants—will have to make up a deficit.

Illinois Allied Unit Counsel Study
Dallas Decision as Guide to Action

By JOSEPH ESER
FILM DAILY Staff Correspondent

Chicago—Rosenberg, Tomlin and Stein, counsel for Allied Theaters of Illinois, of which Aaron Saperstein is president, is studying the recent Dallas decision granting an injunction against major distributors and Interstate Circuit in connection with film contract provisions fixing the admission prices of subsequent run houses and banning playing of their pictures on double feature bills. Analysis will be submitted to association for its consideration as the basis of a possible action.

We Could Never Get Along With Allied," Says MPTOA Spokesman

Lincoln Exhibs., Press
At Peace After 8 Weeks

Lincoln, Neb. — Theaters and newspapers here got together at the week-end and stopped the 8-week tiff which resulted in all movie reviews and publicity being withdrawn and the ad revenue of the papers cut in half. Amicable agreement (Continued on Page 4)

Chances of a merger of the MPTOA with Allied are positively and absolutely nil, according to leaders of the former organization, who on Saturday scoffed at the idea mentioned in recent reports.

"We could never get along with Allied," said a spokesman. "Our ideas sharply differ in many respects and on many policies." Efforts to consolidate the two na-
Ray Henderson Killed When Plane Sinks in Greek Bay

Athens (By Cable)—John Raymond Henderson, 48, a representa- tive of the Paramount Film Co., was killed in an airplane crash here Friday when the British Imperial Airways flying boat in which he was a passenger out of New York to Phaleron Bay in such a fashion as to send it to the bottom. Two other passengers also lost their lives.

Ray Henderson, as Broadway knew him, had been associated for the past seven and a half years with the office of Guthrie McClintic, husband of Katharine Cornell and producer. Henderson left New York, June 12 on a round-the-world trip to arrange appearances of Miss Cornell and her company next year in Asia, Australia, Africa and Europe. He was president of the New York Theatrical Press Agents, an organization formed last year.

Elaborate Radio Program Plugs "Double or Nothing"

Boston—Half hour radio program plugging "Double or Nothing" was used as a preview" to its opening at the Michigan Theater by United Detroit Theaters. Program blank- eted Detroit, with WXZY, WWJ, WJBK, WMBC, and WJR all taking the half hour, plus of future stations using spot announcements tying in with local Butterfield Thea- ter plans for the film. Trailers in all houses—over 100—plugged the air program. Style used was synop- sis and excerpts of music and drama from the film, with an orchestra of 30, dramatic cast of 12, and chorus of 16.

RKO Radio Will Release Six Pix During October

RKO Radio will release six pictures during October including "Mu- sic for Madame" a musical with Nino Martini and Joan Fontaine; "Stage Door" with Katharine Hepburn and Ginger Rogers; "Saturday's Heroes" a football story; "Fit For A King," starring Joe E. Brown; "Breakfast For Two," a comedy with Herbert Marshall and Barbara Stanwyck, and "There Goes The Groom" with Bur- gess Meredith, Ann Sothern and Mary Boland.
"'ANGEL' says the only way to handle a man is to manhandle him"

"'ANGEL'S' got all the answers . . . and what technique!"

"'ANGEL' says if you get your man jealous you get your man"

VARIETY says:—

"'ANGEL' will be a good money maker!"
IATSE-GUILD DISPUTE
UP AT LABOR’S MEET

in Denver, and is expected to ask that action be taken to restrain the IATSE from its threatened raid on the jurisdiction of Screen Actors’ Guild. Carlhandler has left here for the convention.

Kenneth Thompson, executive secretary of the Screen Actors’ Guild, who left New York Saturday by auto is expected to join Gillmore in Denver.

Lincoln Exhibs., Press
At Peace After 8 Weeks

(Continued from Page 1)

ment was set by J. H. Cooper’s division manager, Lou Fineske, of Denver, and Joe W. Seacrest, Journal and Star ad manager.

Starts on various newspapers were more money, or would raise the $3.70 inch rate. Next, it was raised to $4.10 for the theaters to seek other mediums. New arrangement finds theater rate fixed at $3.90 an inch, but if more than 50 inches are used per house per week, theaters get $3 rate.

Will Argue Para Philly
Appeal on Wednesday

(Continued from Page 1)

company’s conspiracy and injunction action against the UMPTO will be argued before the L. S. Circuit Court of Appeals on Oct. 6. Originally scheduled for argument next Monday, the two-day delay was announced Saturday.

Fort Wayne Exhibitors
Form New Association

Fort Wayne, Ind.—Motion picture theater owners here have organized the Motion Picture Exhibitors Association, and have elected Harvey G. Cocks, of the Quimby Theaters, president; George Heliotis, vice-president, and A. H. Borkenstein, secretary-treasurer. The board of directors is composed of Pete Mallers, chairman, John Miec, and the three officers.

Right to Game Field

Detroit — A new game called Righto, which is played with a wheel and tickets, and can be operated from the audience, is being introduced by the Righto Game Co. of Michigan, 8740 Linwood Ave. Promoters are Billy Capen and Peter Ardvin.

Polio Ban Extended

Milwaukee, Wis.—A third order by local health officials extends the infantile paralysis ban for children under 7 years of age to Oct. 11. Improvement, however, in the local situation is reported.
A new charm twosome to sweep you up to the clouds with sentiment...and down to earth with laughter, thrills, and grand screen excitement!.. plus —

THE GLORIOUS

THRILL OF ROMANTIC SONG

AT ITS BEST!
Relax and have a wonderful time!... Hollywood gave this show everything from stolen pearls to the HOLLYWOOD BOWL on crowded concert night...to bring music and laughter and love to the screen in a wondrously swell entertainment!...And alone worth the price of admission is Martini’s rendition of that new ballad hit of hits, “I Want The World To Know.”

NINO MARTINI IN
Music For Madame

WITH
JOAN FONTAINE

ALAN MOWBRAY
BILLY GILBERT
ALAN HALE
GRANT MITCHELL
ERIK RHODES
LEE PATRICK
ROMO VINCENT

A JESSE L. LASKY PRODUCTION
DIRECTED BY JOHN BLYSTONE
Screen Play by Gertrude Purcell and Robert Harari

Brilliant new music by
RUDOLF FRIML
composer of “Vagabond King,” “The Firefly,” etc. — and other great composers. Lyrics by Gus Kahn.
A "Little" from Hollywood" Lots"

By RALPH WILK

SIDNEY LANFIELD, who is directing "Love and Hisson," for 20th Century-Fox, went back to his own vaudeville days while showing Joan Davis what he wanted in the way of a particular rhythm. Lanfield went into the act and Miss Davis, known on the stage as the partner of her husband, Wally Williams in the team of Wills and Davis, looked on. "That's the routine we did on the old orchestra circuit," Miss Davis explained after Lanfield had completed the turn. "Certainly," Lanfield responded, "that's what I want." That's where Mr. Davis was. You may not remember me, but I followed your act three times a day for 26 weeks.

Stephen Morehouse Avery has returned to Columbia after completing his loanout at Paramount. He is working on the screenplay of "The Burning Secret," which Stefan Zweig authored.

Barbara Jackson of La Jolla has been signed to a Paramount stock company contract. She is 18 and was vice-president of the Class of 1940 at the University of California.

The Al Shauer agency has taken over the management of Woni Stevens, eleven-year old child radio dramatist and mimic. Associate Joe Lowell predicts a bright future for the girl.

Aubrey Scott will direct "Wonder Child," starring Edith Fellows, at Columbia. Production will start this week.

Several sponsors are angling for the services of Bob Hope, now being featured by Paramount in "The Big Broadcast of 1938," for a new airtight show. He is trying to arrange the time with the studio.

Omaha Pix Critic Dropped as Hearst Sells to Rival

Omaha—Consolidation of Hearst's Bee-Newes with the World-Herald, which by Hearsts, has resulted in the dropping of Jake Rachman, veteran pic critic of the Bee-Newes, who held a column under the signature of Jack Reel. World-Herald also has dropped Louella O. Parsons Hollywood column. To local exhibitors, the passing of the Bee-Newes was a blow. It pursued a liberal space policy for pix while the World-Herald is generally regarded as "bogey.

Cancelling all existing contracts, the World-Herald, further has set a lower ad rate of $5.05 an inch, effective Nov. 1. Old net combination rate for the two papers was $5.45 an inch.

Kirby Signed by Metro

West Coast, Calif., THE FILM DAILY—Paul Kirby, internationally famous composer and conductor, has joined the music staff at Metro. He was signed by Nat Fidell, head of the music department of the studio. He conducted the NBC symphony orchestra in 1935, and the Columbia Victory Orchestra, and during the past year was conductor for the Philadelphia Stadium Postraits.

WHO'S WHO IN HOLLYWOOD

EDWARD BUZZELL. Director. Says he was born in Brooklyn "a long time ago." At 14 made stage deby, appearing in Gus Edwards' "Kid Kabaret" with two other boys of promise—Eddie Cantor and George Jessel. Later had roles and sketches in New York. Became a headliner at the Palace, New York, Starring in "The Gingham Girl," on Broadway, and also appeared in "The Desert Song," "Tip Toe," "Lady Fingers," among others. Came to Hollywood in 1929. Wrote, directed and acted in 26 shorts for Columbia. His initial feature as a director was "The Big Timer," co-starring Ben Lyon and Constance Cummings. Has directed 21 features in past six years. His main ambition is always to get a script, which will lend itself to Metro. Hobby, collecting antiques. Stands 5', 3 1/2. Eyes, brown. Hair, black.

Eric Taylor is working on an untitled original at M-G-M.

Albert Morin, ace rhythm, has been assigned a speaking role in a longshoreman in "Mannequin," which co-stars Joan Crawford and Spencer Tracy, with Frank Borzage directing.

Charles Barton, Paramount director, is leaving Paramount after being with the company for 14½ years. Barton will take a vacation before making a new connection.

France Spending More Coin on Its Pictures

France is making better pictures and on a more elaborate scale. It was said yesterday by William Goldberg of European Films, film importer, who just returned from a Paris trip, Goldberg took options on several pictures while abroad. According to Paris report two popular current films, "Pepe Le Moko" and "Le Grand Illusion," have been sold to American companies for remakes.

Tunstill to Owensboro

Pine Bluff, Ark.—J. C. Tunstill, who has been manager of the Malco Theaters here for the past five years, has received notice that he will soon be transferred to Owensboro, Ky., to become manager of the circuit's theaters in that city, which were recently acquired from Warner Bros. He will be succeeded here by Charles Menzing, former manager of the Orpheum, Memphis.

Strong to Handle Short

Second in the series of two-reelers of topical interest now being readied for release by Front Page Productions, has been tentatively titled "Sea of Strife." World distribution is handled by David Strong of Criterion Films.

Eight New Industry Co's Incorporate In Delaware


Anti-Sunday Pix Move Fails In Georgia Court

Hogansville, Ga.—Judge Lee B. Wyatt of the Troup Superior Court in LaGrange, Ga., has refused to grant six Hogansville citizens a permanent injunction against the Sunday operation of a motion picture theater there. The petition was thrown out on a general demurrer of the defendants—the Iam Amusement Co. of Bona, Ga.—which operated the theater.

Burton Club Elects 40

To Board of Governors


Metro "Kids" in Sepia

Hollywood—John M. Nickolas, laboratory head of M-G-M, and Fred Quell, director of the studio's "M-G-M Kids" subject department, announce that the picture of 13 animated cartoons featuring the "Captain and the Kids" will be filmed in the sepia platinum tone and not in color.
THEATER CHANGES REPORTED BY FILM BOARDS OF TRADE

ARIZONA
PARKER — Parker, transferred to Earl Brothers.

CALIFORNIA

So. SAN FRANCISCO — State, transferred to Bayside Theaters Inc. SAN FRANCISCO — El Camino, transferred to El Camino Theaters & Realty Corp. LEO —transferred to Studebaker, transferred to Studebaker, transferred to Marland Pictures, transferred to RKO.

ARKANSAS

JONESBORO — Park, transferred to Ernest & Orlive Council.

COLORADO

W. MEMPHIS — MARVEL, transferred to Marvel.

IDAHO

Change in Ownership

SANDIEGO — Majestic, transferred to Mrs. Ruby Casas.

ILLINOIS

Change in Ownership

SPRINGFIELD — Capitol, transferred to Fringa Inc. CHICAGO — State, transferred to W. W. Weaver.

INDIANA

INDIANA — State, transferred to R. Hutchins Jr. N. VENUS — Jennifer, transferred to Alfred B. Thompson.

KANSAS

Change in Ownership

ST. PAUL — St. Louis (formerly Warner), transferred to Frank Lockwood.

MASSACHUSETTS

SOMERVILLE — Our House, transferred to Harvey B. Hale.

MINNESOTA

Change in Ownership

ST. PAUL — Elgin, transferred to Frank Lockwood.

MISSOURI

NEW THEATERS

BROOKLYN — 965 Center Ave., transferred to John Godbold Inc.

CLOSINGS

BROOKLYN — 127 New York City, transferred to Elbridge B. Thompson.

NEW THEATERS

BROOKLYN — 965 Center Ave., transferred to John Godbold Inc.

CLOSINGS

BROOKLYN — 127 New York City, transferred to Elbridge B. Thompson.

Cincinnati — Lincoln, transferred to Jack Goldstein. HOLGAE — Palace, transferred to Don D. Lewis. DAKOTA — Strand, transferred to Wm. T. McCarty. FINLEY — Plaza, transferred to Wm. T. McCarty.

CLOSINGS

BROOKLYN — 127 New York City, transferred to Elbridge B. Thompson.

CLOSINGS

BROOKLYN — 965 Center Ave., transferred to John Godbold Inc.

CLOSINGS

BROOKLYN — 127 New York City, transferred to Elbridge B. Thompson.

CLOSINGS
THEATER CHANGES—Continued

(Continued from preceding page)


Change in Theater Name
MT. PLEASANT—New Martin, (former- ly Martin).

Dismantled
LONE OAK—Lone Oak.

Openings
BANDERA—Banjo, PASTIME—Estel- line, GRAND—McCamie, DIBOLL—Tim- berland.

Closings
CUPID—Tuscola.

New Theaters
MARSHALL—Harlem, LONE OAK— New, BLANCO—Blanco, McCamie—Rita, BLOCK—S. W. Bandera—Pal- ace.

Correct Owners
ROBY—Roby, Owner Lance Davis.

UGA
Change in Ownership
MIDWAY—Elias, transferred to J. W. Houghton.

Dismantled
BOUNTIFUL—Town.

WASHINGTON
Change in Ownership
SPOKANE—Rex, transferred to Allan Zell. STEVENSON—Lolin, (formerly Ben- con) transferred to North Bank Theater & Realty Corp.

Openings
SEATTLE—Green Lake. SPOKANE— Empress. SPOKANE—Rex.

Closings
COULEE CITY—Coulée City.

WEST VIRGINIA
Change in Ownership
HARVEY—Harvey, transferred to S. D. Morton. HUNTINGTON—Park transferred to J. M. Rodgers. HURRICANE—Putnam, transferred to Wayne Cawson. KAN- AWHA—Best, transferred to F. Deane. OAKHILL—Mayfair, (formerly Lyric) transferred to S. D. Morton.

Change in Theater Name
OAKHILL—Mayfair, (formerly Lyric).

GUFFEY BILL TEST FOR SUPREME COURT

(Continued from Page 1) dustry which is expected to be tested during the current sitting of the court, according to Capitol Hill ob- servers. Meanwhile, James A. Emery, general counsel of the Na- tional Association of Manufacturers, has announced that he will survey the feasibility of the proposed plan.

South Bend Mother Files Anti-Bank Night Action

South Bend, Ind.—A South Bend mother has filed suit for a perma- nent injunction against Paramount Publix Corp. and the Publix Indiana Corp. Mrs. Agrette Lecam alleged in her complaint that Bank Nights are injurious and "demoralizing" to her two children and asked that the games be stopped. Her suit charged that the Bank Night violated a 1965 state law.

Local theaters have announced that future Bank Night awards would be paid only to adults.

Watertown, Wis.—The Classic Theater here is discontinuing Bank Night. It follows a campaign of District Attorney H. M. Dukin against games.

New Haven Warner Club
Names Wiener President

New Haven—The following of- ficers have been elected to the helm of the New Haven Warner Club for the coming year: Sidney Wiener, president; Carlisle G. Barrett, vice- president, in charge of welfare; Benjamin J. Banford, vice-president, in charge of entertainment; Samuel Kuperstein, in charge of membership; James F. Frasier, in charge of contributions and loans; James A. Bracken, treasurer; and Barbara Brooks, secretary.

The club has planned its annual fall dance to take place at Seven Gables Inn on Nov. 6, with Benjamin Banford in charge.


Adding to the wide range of enter- tainment, Hays said, will be mystery, detective and outdoor films and important short subjects.

HAYS SEES ARTISTIC, SOCIAL PIX CLICKING

(Continued from Page 1) reap what has been sowed by years of educational effort, by the produc- tion of pathfinding pictures, and by constantly adding to the variety of entertainment themes. Among the highest showmanship marks many of the outstanding films of the new season.

Hays asserted that the new year's pictures "will be featured by an unprecedented number of truly dis- tinguished entertainment films."

Artistic maturity, as well as universal entertainment appeal, is dem- onstrated in such productions, Hays said, as others, that have opened the new season, Hays declared, as "The Life of Emile Zola," "Dead End," "The Outcasts of Poker Flat," "The Prisoner of Zenda" and "Stage Door."


Themes that deal with the pion- eering spirit that has made Amer- ica great and dramatizations of important events and episodes in American history will be repre- sented by pictures as "Wells Fargo," "Panama Canal," "Men with Wings," "The Pioneers," "In Old Chicago," and "My Country First."

On an equally impressive scale, Hays stated, will be such pictures as "Hudson Bay Company," "The Wright Brothers," "The Barrie," "Gone with the Wind" and "The Buccaneer."


The cartoon motion picture as a unique achievement of the screen will enter a new phase this year, Hays said, with the presentation of Snow White and the Seven Dwarfs," Walt Disney's first full- length picture—a film three years in the making.

In the field of the legendary "movies added, will be such pictures as "The Adventures of Robin Hood," and "Arabian Nights."

Among the outstanding comedy pictures will be "Room Service,"

Hounded by Ambition
Evaston, Ill.—Chesler Nichols, 27, ex-screen actor, who has studied sing- ing seven years, and been appointed local dog catcher. "I love dogs," he said, "and this job will help me pay for more singing lessons."
**O. C. THEATER TILTS**
**ADMISSION 5 CENTS**

(Continued from Page 1)

make the move. It is indicated that the old top figure of 55 cents in both Oklahoma City and Tulsa eventually will be restored. In other towns, the prices have been hovering between 20 and 35 cents top, while the possibility that a straight 35 and 40 cent scale will be adopted.

**West Side Detroit Houses Weighing Admission Boost**

Detroit—Talk of a price boost among West Side houses was current at the week-end, following ironing out of a tough competitive situation by acquisition of the Capitol Theater by Cohn Brothers from Associated Theaters.

Typical situation was noted at Joseph B. Mitchell's Rex Theater, where attendance has dropped slightly from last year at the same time, as is typical of other houses, but the net revenue has shown an increase. Secret is in the abandonment of giveaway schemes, which drew crowds but cost extra money a year ago.

**Seven Toledo Nabes Send Admission Scales Upwards**

Toledo, O.—Admission prices in several neighborhood theaters have been raised, with others reported planning to take the same steps. The Lyric, Avalon, State, and Bijou have raised their admissions from 20 to 25 cents for adults, and the World has raised the admission from 20 to 25 cents on Sundays only. The Eastwood and Westwood will raise their rates next week from 20 to 25 cents.

**Lincoln House Ends Duels, Jumps B.O. Top 10 Cents**

Lincoln, Neb. — Milt Overman, Westland Theaters' city manager, has set the Varsity for single features after a summer of duals. Will also raise the price from 10-15 to 10-20-25. The first price jack in a year.

**Harding Funeral Today**

Funeral services will be held at Walter B. Cook Funeral Home, 117 West 72nd St., at noon today for Mrs. Lois Frances Clark Harding, 74, retired actress known on the stage as Lois Clark. She died Friday in a hospital in Brentwood, L. A. A sister, Mrs. Frances Melver of New York, survives.

**Community Circuit to Reopen Cleveland House Dark 15 Years**

Cleveland, O.—Max Lefkowich of Community Circuit is reconditioning the Tivoli Theater on East 73rd and West 177th St., which has been used as an apartment house the past 15 years. All new seats and equipment, as well as complete decorating is included in the job.

### THE WEEK IN REVIEW

**Columbia's Stage Plans—Zukor in London**

**DOMESTIC**

(Continued from Page 1)

budget for this purpose, it was stated, has already been set aside and major production is to commence soon. A D. A. Doran, in charge of Columbia's story department, is expected to head the setup.

Another announcement, by President Harry Cohn, followed immediately to effect that company is prepared to sign the Dramatists' Guild basic agreement as an initial step in the program. Pronouncement breaks up united front maintained by the eight majors all last season against producing plays under the Dramatists' Guild contract unless changes desired by the companies were made.

Industry attention turned to Dallas during the seven-day span when U. S. District Judge William H. Atwell recently found for the Government in the action against the Interstate Circuit and the eight national distributors to test validity of film price regulation in subsequent runs through contracts providing the maintenance of specified minimum admissions. That the Government failed to prove conspiracy is one of the aspects of the case. The Hobitzelle circuit will be centered by defense counsel in its appeal from decision of the U. S. Court at Dallas, it was indicated on Wednesday.

Ralph Rolan, vice-president of "March of Time" in charge of promotion since inception of that program, has resigned to accept a special post at the NY Radio. Ned E. Depinet, vice-president of another company, said Rolan will assume his new duties today.

Following three months abroad, Louis B. Mayer returned to New York last Monday on the Normandie, stating that all M-G-M production scheduled for England will be designated as "A" pix. He reported that conditions abroad are excellent and (2) Metro has no GB deal on tap.

A survey of exhibitor leader opinions as to what's to be done re the MPTOA 10-point trade practice program will, it was learned, be undertaken by President Ed Kuykendall, who will hold conferences in seven cities in the course of a Coast trip this Fall. Swing will commence late this month when he goes to Seattle from his home in Columbus, Ohio. Kuykendall was reported working out idea for MPTOA sponsorship of an all-industry convention in 1938, with all associations representing allied trades invited to hold their annual meetings simultaneously with the exhibit organization's sessions.

**FOREIGN**

(Continued from Page 1)

study of the quota situation, calls for making of pix equal in quality to those turned out in company's Hollywood studio. Zukor and John W. Hicks, Jr., attended a two-day convention of Paramount's British and Continental European representatives at Grosvenor House.

Other flashes from London told of (a) Victor Saville joining M-G-M's

MPTOA-ALLIED MERGER CHANCES CALLED NIL

(Continued from Page 1)

tional exhibitor associations have been made several times and on at least one occasion, were almost successful. Executive setup of the new association became a battle point, and resulted in discard of the plan.

British unit at Denham as a producer and director; (b) Notification to stockholders by GB that payment will be made on Sept. 30 of the dividend for the half year ending on that date on the 5½ per cent cumulative preferred stock; and (c) Acquisition of full film rights to the Gilbert and Sullivan operettas by newly-formed British company, General Cinema Finance Corp., Ltd, which will begin shortly to film them.

**COMFORT— the Greatest Star of them all**

Whoever may be on the screen, the patron is in the seat. Stars come and stars go, but seat comfort pulls patronage the year round. We are specialists in seating comfort.

**American Seating Company**

Public Seating for Every School, Theatre, Church, Auditorium and Bus Requirement

GRAND RAPIDS, MICHIGAN. Branch Offices and Distributors in All Trade Areas
No Deal Set, Says Selznick on Arrival in New York

PARA. IS 'COLD' TO KUYKENDALL ARBITRATION PLAN
Television Development Costs $10,000,000--Goldsmith

Main Line
... and a by-product
By CHESTER B. BAHN

S the tendency to debate the province of the motion picture grows, both in
and out of the industry, it is well to cast
an eye at the opinion just expressed by
the MPDA's prast. Will M. Hays.

"The province of the entertainment
screen is to entertain. But what enterta-
iners may also inform and instruct, move
and uplift", says the General in the course
of his discussion of Hollywood seasonal
productions.

 Precisely. and "it's a pity that it is
not better understood."

Also remembered.

The entertainment screen necessarily is
commercial screen; when it fails to ent-
tertain, it fails commercially; and, other
things being equal, when it fails com-
mercially, it is lacking in entertainment as
it latter is defined by the masses.

"And, like the drama, the motion picture
property may play a role in education;
indeed, already is, with the assurance, fur-
ther, that such role will become increas-
ingly greater in the future. Universities,
significant of the fact, are adding cinema
appreciation and kindred courses; the in-
dustry, equally alert, is surveying the 16
educational pix possibilities."

What, then, is the present shootin' point?

This: The "blind spot" of those critics
the commercial screen insist upon
sting it in an educator's role, willy-nilly.
As reasonably might the same demand
made upon the drama!

Which isn't being done, you'll note.

Selznick Company Future Not Set,
Declares Head On Arrival in N. Y.

M & P-Stage Hands Pact
... to Restore 15 P.C. Cuts

Research Appropriations May
Raise Expenditures to
Million Yearly

Upwards of $10,000,000 have been
expended on television development
to date by all experimenters and
current research appropriations may
reach between one and two million
dollars a year, Dr. Alfred N. Gold-
smith, RCA consultant, told the New

WILLIAMS AGAIN HEADS
THE TRI-STATE MPTO
Memphis—R. X. Williams, Jr. was
re-elected president of the MPTO of
Arkansas, Mississippi and Tennessee
at the convention held at the Hotel
Chicasa here yesterday. Y. D. Moore
was named secretary-treasurer and
W. F. Kuflin, W. H. Baker and J. P.

Building Boom Will Give
Havana 25 New Theaters
Five new theaters have opened re-
cently in Havana. 20 are under con-
struction or about to open in the
Cuban capital and about 10 new
houses are being erected in other

Selznick's Lewis Rights
A deal under which Harry Sherman,
producer, has first rights to meet Chick
Lewis, publisher, whenever he arrives
at Peninsula was disclosed yesterday by
authoritative sources when other bids
for the privilege failed. Lewis left New
York yesterday for the Coast.

SAY MAJORS FAVOR
TILT IN ADMISSIONS
Major circuit officials have been
conferring together on the question
of raising admission prices with all
reported agreed that it should be
done, but with no decision on when
action will be taken, it is learned.

Under consideration is an appeal
to Congress at the next session to
raise the exemption from tax higher
than 40 cents where it now stands.
With Coast production costs up on

Not Interested in Talking
to UMPTO Buying Com-
bine on Deals
After having conferred with Lewen Pizor, president of the
UMPTO at Philadelphia, over the
week-end, Pres. Ed Kuykendall
of the MPTOA yesterday is-

KRESEL MOTION LOST
FOR ORPHEUM APPEAL
Motion of Isidore J. Kreisel, coun-
sel for the Martin Beck committee
of Orpheum preferred stockholders,
for leave to re-argue his right to
appeal from the Federal Court de-
cision upholding the sale of the Or-
pheum assets to an RKO subsidiary
and to require the Orpheum trustee
to intervene in the RKO reorgani-
zation proceedings was denied from

Springer-Cocalis Product
Deal with 20th-Fox Closed
20th Century-Fox yesterday closed
a one-year film deal with the
Springer & Cocalis circuit, covering
26 situations in the metropolitan
area. William Sussman, Harry
Buxbaum and Joe Lee handled the

Bow Wow!!
Gifts apparently have gone to
the dogs at Kew Gardens, L. I. The
Auntie Mame press giving away two pedi-
gred Spanish pups every Saturday night
for tickets.
Liev and Rolan in Canada
For Opening of "Victoria"

Jules Levy, RKO Radio General Sales Manager, is in Montreal to arrange
the details for the opening there of "Victoria the Great," RKO
Radio picture. He plans next to go to Toronto for a meeting with L. M.
Duvaney, Canadian radio manager, when complete details will be
worked out for the Toronto showing and for the cabinet place of the
premiere of this Herbert Wilcox production at the Regent Theater,
October 12. Levy is accompanied by Ralph Rolan, who will represent
both the advertising and publicity departments of RKO Radio
showings.

Famous Players-Canadian
Plans New Issue of Bonds

Toronto—New issue of $8,000,000 in first mortgage and collateral trust
debt, due June 1, 1951, at 99 and
interest payable semi-annually,
has been approved by the Canadian
Security Commissioners and is being
solicited by the Canadian government.
Proceeds will be devoted to theater improvements and to
provide for capital improvements for the company.

Jack Mersereau Named
To Jesse Lasky's Staff

West Coast Bureau of THE FILM DAILY

Hollywood—Jack Mersereau, having
just completed an original for the
second edition of "Artista and Models,"
has been added to the Jesse Lasky staff
as assistant on stories. He takes over his new post immediately.
Mersereau for the past three years
was with the executive staff
for Gaumont British in London.

History of Film Industry
Over CBS on Dec. 28

Washington Bureau of THE FILM DAILY

Washington—The dramatic history
of the motion picture industry
will be reconvened via Columbia
Broadcasting System Tuesday after-
noon, Dec. 28, on a regular Depart-
ment of Commerce program, the
Department said yesterday in announce-
ing its resumption of broadcasts of
stories of great importance to the
industry. Harry R. Daniel will be the
Department relator.

Call Equipment Men
In Scrap Writer Tangle

West Coast Bureau of THE FILM DAILY

Los Angeles—In an effort to
picture production units and
in the interests of commerce,
Special Attorneys Walsh called
representatives of equipment and
material companies who sell to stu-
dios in the hearing on the Screen
Writers Guild petition asking to change the contract of writers
to name an exclusive bargaining
agency. J. E. Brulot, Eastman
distributor, C. King Chairne, Agfa-
Anso distributor, Smith & Atier,
Dupont director, were among to-
day's witnesses.

Ukrainian Film to Produce
Three Features in N. J. Studios

Ukrainian Film Productions, Inc., which made "Natalia Poltav-
ica," has bought the American release rights to a second
Ukrainian Film, Inc., retaining the same quarters at 747 Broadway.
It will produce two more features in English
language in addition to a series of musical shorts, production to take
place at Buri gi Contoters' Productions Service Studios at Ridgefield, N. J.
The first of the features will be an
opera, "Katerina." The first
limited release in the
short with a cast of 60 Cossack
under the direction of Roman Pry-
datkevich. Michael J. Gann will be
associate producer.

Butterfield Circuit Will
Play RKO Seasonal Product

Butterfield Circuit of 96 theaters in Michigan has closed for RKO Ra-
dio 1937-38 product, it was said yest-

day by Jules Levy, sales manager.
E. E. Beatty, president of the Butterfield circuit, acted for his

RKO Theaters Talks Pix
Deals With 3 Companies

RKO Theaters have begun nego-
tiations for Republic, Monogram and
Grand National product, it was said
yesterday by John O'Connor, RKO film buyer.

MPA's Allied Guests

New officers of Allied Theaters of New Jersey, including Irving
Dollinger, will be guests of the Motion Picture Associates at a lun-
cheon today at the International Ca-

cino.

Daughter of Flitelsons

A daughter, weighing six pounds
and nine ounces, was born to At-

torney and Mrs. H. William Flitelson
at the French Hospital. Mother is getting along nicely.

Coming and Going

SAM HARRIS and GEORGE ELCOCK, who
have arrived in New York from the Coast, sail
for Queen Mary tomorrow returning to

LOU ANGER is in New York from the Coast, leaving the on thursday.

JUNE CLYDE arrives in New York from E
Europe today on the Ile de France.

MADGE EVANS leaves New York next Sat-

JULIE BENNETT has arrived in New York from

HOLLYWOOD.

BERNARD NEDELL, film actor, and his wife,
OLIVE BLAKELEY, actress, JEAN LE SEYNE,
French dramatic author; RENE MAISON, Bolivan
friend of the Metropolelitan Opera, and MAI
MAISON; JACK STARCH, English composer; ERIC
MACHSITZ, playwright and author; and MRS. MAASCHTZ, arrive in New York
today on the Ile de France.

CHARLES R. COCHRAN, has arrived in New York from the Coast.

MAX KRAVETZ of National Capital Corp.,
is here from the Coast for three weeks' stay.

HERBERT WILCOX and ANNA NEAGLE ar-

e in New York Oct. 12 from England on the

CINEMA and go immediately to Ottawa, with

DERRICK DE MARNEY, screen actor, sails
from England tomorrow for New York on the

JASCHA HEIFETZ, accompanied by his wife,
the former Florence Vidor, arrives in New York yesterday from

NESTOR SANCHEZ of Tropical Films, Ha-
vana, has arrived in New York and leaves for
Pittsburgh tomorrow.

CANDIDO GALDO, distributor of GB pictures in Cuba and head of International Films there,
has arrived in Miami from Tampa.

GEORGE RAFT arrived in Boston yesterday
from the Coast via New York.

ROBERT MONTGOMERY arrived yesterday
from New York, N. Y. from Hollywood.

CHICK LEWIS left New York yesterday for
the Coast.

TOM COMERON arrives in New York today from the

ATTORNEY HEBERT SILVERBERG, who ar-

the Coast, leaves next week-end, left for
Buffalo, his former home, last night.

JULES LEVY and RALPH ROLAN now in

New York have been busy in town.

EDWARD L. ALPERSON, Grand National
president, leaves New York shortly for the

HARRY M. WEINBERG, general manager of


JACK C. BARNSTYN, vice-president and
general manager of Grand National, sails
from New York on the Ile de France for

a three months' tour of Europe.

R. K. HAWKINS, Latin-American, sales
division manager, will arrive by plane in a few days from Port of Spain, Trinidad.

FRED HODGSON of the RKO publicity de-
partment has gone to Montreal.

STANLEY RAUH, screen writer, is here from
the Coast.

WILLIAM M. SHIRLEY, former president of

the Gay and Lesbian of New York, is traveling
decently and is shopping at the Astor for a
few days.

S E C R E T A R Y

SEEKS POSITION

Six years' motion picture experience, in-
cluding advertising, publicity, sales, cast-
tings, publicity, executive assistant, sales
manship, pleasing personality. Box 1028, THE FILM DAILY, 1501 Broadway.
SAY MJORRS FAVOR
TILT IN ADMISSIONS

(continued from Page 1)

in an average of 25 per cent due to
rise in labor and other costs, and
exhibitors paying retail prices as a result, the request for
he raised exemption is viewed as
highly justified and an appeal that
may win Congress approval.

No general admission price in-
crease is in evidence at the Coast,
according to Lou Anger, executive
director of United Artists
Theaters there. Anger, who is in
New York for a three-weeks' stay,
'esterday said that admission tops
now average 65 cents in the first
universities in that area.

Dickinson Circuit Boosts
Prices at 2 Kansas Spots

Kansas City, Mo.—The Glenn W.
Dickinson circuit is boosting prices 
to its Hiawatha, Kan., house from
25 cents on week nights and 35
cents on Sundays. The 25-cent price
will continue through the run of
the Sunday program. Similarly, at
Jaworth, Kan., the circuit is boost-
ing the price at its Dickinson The-
er by five cents over the former
5-cent admission. Also at Els-
worth, the Golden Bell Theater, op-
erated by Doolin and Yloneck,
looks like hiking the admission to
the same figure.

Selzer Named Assistant
to Bryan Foy at Warners

(continued from Page 1)

charge of publicity and exploitation
a higher budgeted program mix
roduced by Foy and will concentrate
on growing young talent and prom-
ing youngsters under WB contract.
Selzer's successor as studio pub-
licity director will be named by S.
Hastings Einfeld, due here from New
york on Thursday.

HAPPY BIRTHDAY

October 5
Arthur M. Loux
David M. Loux
Gordon Irving
James Bradfordy, Jr.
Kathryn Gourley
Louise Dresser

ASSESS TELEVISION
HAS COST $10,000,000

(continued from Page 1)

Jersey Press Association in an
address yesterday at New Brunswick.
Residents for Northern New Jer-
sy will have "front seats" in the
theater of the air for receptivity in
that section will be excellent from
the Empire State's transmitter, but
erection of a transmitter is logical
either at Philadelphia or at a point
in South Jersey, where reception
from New York would not be very
good, to connect the two large cities.
The problem of programming tele-
vision are not the least of its devel-
opments with Fritz Schott
Hollywood $400 to $500,000 to
produce a minute's worth of usable fea-
ture film for a total of 600 hours
of entertainment," Dr. Goldsmith
stated. Present sound broadcasting
networks render service for upwards
of 17 hours each day.

M & P-Stage Hands Pact
to Restore 15 P.C. Cuts

(continued from Page 1)

per cent retroactive to Sept. 1 and
the other 5 per cent to be paid in
1938.

The suburban theaters will
grant a similar increase although
the payment to be paid immediately
will only be 5 per cent now and
five per cent in 1938 and 5 more per
cent in 1939.

Contracts with RKO and Loew's,
while not signed officially, are ex-
pected to be closed this week.

This leaves only the demands of
the ushers union to be considered.

DEATH RECORD

Mrs. Natalie Alexander

Mrs. Natalie Alexander, wife of
independent film distributor William
Alexander, died on Saturday at the
Long Beach Hospital, Long Beach,
N. Y., it was learned yesterday.
She played leads in vaudeville acts
produced at one time by Jesse L.
Lasky, and also appeared in stage
productions with Fritz Schott,
Lillian Russell and Weber and Fields.
In addition to her husband, she is
survived by a brother, C. M. Lyon,
an executive of the Delaware &
Lackawanna Railroad.

Andrew Haben

Milwaukee, Wis.—Andrew Haben,
62, former Oshkosh resident and
owner of the property occupied by
the Rex Theater in that city, died
here Oct. 1. He is survived by his
wife, and a brother.

Morris Golden

Morris Golden, father of Gilbert
Golden, of Warner Bros., home office
advertising department, died sud-
denly Friday. He was buried in
Cedar Groves Cemetery on Sunday.
FLASH

RECORDS BROKEN!... DOORS BROKEN!...

First popular

PHILLY ENTIRELY POSTED with city's greatest 24-sheet drive and followed by giant newspaper ads!

CASHIER'S COMPLETELY SWAMPED by steady flow of cash during entire first day!

*$5,182.72 to be exact
SMASH!...

BOYD, PHILA....FIVE GRAND*...FIRST DAY!

BOYD'S FIRST LOBBY HOLD-UP IN 3 YEARS
tops anything in theatre's history with capacity crowd
covering every available square inch of floor space!

WARNER BROS. Proudly Present
Mr. PAUL MUNI in
The Life of EMILE ZOLA
with GALE SONDERGAARD • JOSEPH SCHILDKRAUT
Gloria Holden • Donald Crisp • Erin O'Brien-Moore • Louis
Calhern • Morris Carnovsky • Directed by WM. DIETERLE
Screen Play by Norman Reilly Raine, Heinz Herald and Geza Herzeg

BLOCK-LONG LINES tie up traffic for hours completely ignoring SRO in vain attempt to gain admission!
KORDA DENIES DENHAM TO CLOSE FOR 6 MOS.

London (By Cable)—Reports that Denham studio production will be closed for six months were strongly denied here yesterday by Alexander Korda, who said that recording by the studio’s vacation would not interfere with the production schedule.

Set Equipment Noise Investigation is Started

West Coast Bureau of THE FILM DAILY

Hollywood—William Konig, chairman of the Research Council of the Academy of Motion Picture Arts and Sciences has appointed a committee under the chairmanship of Thomas Moulton of United Artists Studios to investigate set equipment noise and conduct a series of experiments being lined up with a view towards reducing noise contributed to recorded sound by arc lights and other set equipment.

The committee will be particularly concerned with reducing noise on the set during the actual taking of a scene, aiming to improve the quality of sound for Korda and Schildkraut, the two directors of top productions. The committee has already performed tests and determined that the amount of extraneous noise in comparison to the wanted dialogue.

Membership of the Committee in addition to Moulton, consists of Olin Dupee, George Groves, Ralph Townsend and Gordon S. Mitchell, Manager of the Research Council.

RKO Radio Opens Office in British West Indies

Port of Spain, Trinidad—R. K. Hawkinson, Latin-American sales division manager for RKO and Schildkraut, has arrived to open headquarters for direct distribution in the British West Indies. Gordon New, formerly in the home office foreign publicity department, has been appointed manager of the new branch office.

WEDDING BELLS

Boston — Caroline Melkeburg, daughter of Mr. and Mrs. Joseph Melkeburg of GB Exchange here, will marry Dr. Hilson Schwartz Oct. 18.

Chicago — James J. Gregory of the Gregory circuit will marry Miss Elly Carras of Parkersburg, W. Va., in the near future. They will take a honeymoon trip abroad.

Minneapolis — Grace Duffy, 20th Century-Fox inspector, has married Clarence Taylor, Arth and Paul Lundgris and Emnie Nyberg of the same exchange have announced their engagement.

Lancer Spy

"Lancer Spy" with Dolores Del Rio, George Sanders, Peter Lorre, Joseph Schildkraut, Virginia

20th Century-Fox, 78 Mins. (HOLLYWOOD PREVIEW) ENGROSSING AND DIFFERENT SPY DRAMA, BRILLIANTLY PLAYED AND DIRECTED, SHOULD SCORE BOX-OFFICE BUST

Different and filled with suspense, this spy drama is most engaging. Departing from the usual course taken by espionage pictures, it is forever absorbing. Philip Del Rio, Joseph Schildkraut’s novel provided the material for this excellent piece. The plot affords a wealth of intelligently developed situations that take twists that one hardly anticipates, dialogue is most appropriate, comedy is nicely worked in, and characterization are well rounded. Mr. Schildkraut’s acting is in particular of note. One gets the feeling that the rest of the cast gives a grand performance. The production is a fine credit to Samuel Engel, associate producer, and should find its place among the better 20th Century Fox pictures. Heading the players is George Sanders, whose acting in a dual role (as both of those of convincing range of expressions and he meets them all in a most admirable manner. Another added interest in this story is Theodore Schildkraut’s portrayal of the wise old General is memorable. Another deserving of special honors is Joseph Schildkraut, as a light-hearted officer, whose efforts always bring forth genuine laughter. Sig Rumann is splendid in the role of the blustering old German spy, and Fritz Feld’s playing of a meek military valet is praiseworthy. Dolores Del Rio has the only female role in the cast and she is well handled.

Lionel Atwill is very forceful as the head of England’s espionage service. The whole story and most of those roles are capably filled by Lester Matthews and Virginia Field. When asked about the identity of a certain man, Lionel Atwill replies, "I don’t know. During the war when a German officer was brought to a prison camp in England, such a close resemblance was noted between him and an English officer, that the latter, through the supposed escape of the former, was detailed to make his annual visit to Switzerland. When Moscovich dropped dead, Sanders was able to get the plans that his chief was so anxiously awaiting, and with Miss Del Rio’s help, escaped and made his way to Switzerland. The man whose identity was questioned was Sanders, who was given annual visits to Switzerland many, Miss Del Rio shot him for her part in the affair.

Cast: Dolores Del Rio, George Sanders, Peter Lorre, Joseph Schildkraut, Virginia

Stand-In

"Stand-In" with Leslie Howard, Joan Blondell, Humphrey Bogart, Wanger-United Artists, 90 Mins. (HOLLYWOOD PREVIEW) SWELL SATIRE ON THE FILM BIZ, PACKING FULL QUOTA OF LAUGHS, WILL DELIGHT AUDIENCE

This merry satire on the motion picture business provokes a heavy total of chuckles, guffaws and belly laughs. Tay Garnett and George Baker contributed a high-class screenplay, with the dialogue pungent and effective. Leslie Howard turns in a fine performance as an efficiency expert, who does on figures and treats human beings only as units. Joan Blondell has never been better than as the "stand-in," who becomes Howard’s admirer or "evergreen critic." Humphrey Bogart is excellent as a heavy-drinking producer who is in love with Marla Shelton, mercurial movie star. Tully Marshall, J. C. Nugent and William Woodruff all have amusing characteristics, while C. Henry Gordon is suave as the promoter, who pretends control of Colossal Pictures and would throw 3,000 persons out of work. Howard is sent to Hollywood by the bank-owners of Colosaté to learn why the company is losing money. Marla Shelton makes a play for him, while Joan is falling in love with him. "Sex and Satan" is a fine picture and "Stand-in" is a big flop at its preview. Gordon gets the bankers to agree to sell Colossal to him, but Howard is sold out. He and his studio workers and Gordon is thrown into the street. Bogart re-edits the picture and forgives Marla for turning on him. Howard is made a star, gives the banker a divorce and finally admits his love for Joan, and all ends well.


Producer, Walter Wanger; Director, Tay Garnett; Author, Clarence Budington Kelland; Screenplay, Gaye Towne, Graham Baker; cameramen, Charles Clarke; Editors, Oscar Duarte, Dorothy Spencer; Art Director, Alexander Toluboff; Musical Director, Henze Rommel; Director, Great Photography, Soland Field, Sig Rumann, Maurice Moscovitch, Lionel Atwill, Luther Adler, Holmes Herbert, Lester Matthews, Carlos De Valdez, Gregory Gaye, Joan Carroll, Claude King, Kenneth Hunter, Frank Reich, Leonard Mudie.

Associate Producer, Samuel G Engell; Director, Gregory Ratoff; Author, Marthe McKenna; Screenplay, Gaye Towne, Cam eraman, Barney McGill, ASC; Art Director, Alber Hapitger; Editor, Louis Loeffler; Sound Editors, Henry Hemann; Music Director, Arthur Lange; Director, Supernorm Photography, Fine.

(Release Date: 10-9-37)

PARAMOUNT IS SOLD TO KUYKENDALL PLAN

(Continued From Page 1)
morrow in the Circuit Court of Appeals.

Austin C. Keough, Paramount general counsel, last night stated that his company will not negotiate with the buying combine set up by the U.S. but will be ready to talk business to individual exhibitors. This policy, he said, applies to buying combines organized against Param ount in other territories, too.

Kuykendall said in part:

"After conferring with Lewen Pi zor, President of United Theater Owners of England, and a member of the Executive Committee of the Motion Picture The ate Owners of America, and Mr. Eugene Koegel, associates in the Philadelphia territory, I am convinced that the quarrel they are having with Paramount is really a Three Stooges affair, and any amicable termination. It is costing both Paramount and the exhibitors who exhibit Paramount pictures unnecessary losses. There are two sides to all controversies and this one should be discussed frankly and amicably across the table by those concerned. It is inconceivable that any distributor will not sit down and discuss and possibly reach some agreement with the retail dealers who buy and market their products."

"These exhibitors feel aggrieved at the failure or refusal of Par marout to deliver certain pictures of last season’s exhibition contracts. They were given to understand by Paramount that these pictures would be included in and delivered upon the contracts they signed, and were led to believe that they had bought these pictures. Maybe the failure to read the technical, legalistic clauses in fine print in the Paramount contracts was due to bad English.

"I am confident that the pictures they think they buy from every distributor are sel lers only identify themselves in the written contract they sign, which contracts are carefully written by the distributor, not attorneys for the exhibitor.

"Clearly it proves the need for a simpler, fairer and more understandable agreement between distributors and exhibitors in this business."

"A fairer trade practice relationship must be followed or we are heading toward a very undesirable MPTOA’s tendency, and that is they will try to negate a fair settlement with the Paramount sales executives. They are engaging in a sexual contracts of arbitration or mediation. It is hoped that this controversy will be settled without going to the courts, as the sake of the motion pictures as a whole, before it becomes any more bitter.”
EVERYBODY'S WAITING FOR THURSDAY when...
Stage Door

OPENS AT RADIO CITY MUSIC HALL
SELZNICK COMPANY'S FUTURE IS NOT SET

(Continued from Page 1)

By RALPH WILK

HOLLYWOOD

SAM WOOD, M-G-M director, expects to complete his present assignment—"Navy Blue and Gold," within the next week. Holt's "Son of a Sailor" has take a skeleton cast and camera crew to Annapolis to make atmosphere shots at the United States Naval Academy. Permission to use the Academy grounds has already been granted Director Wood by the Navy Department in Washington, D. C.

After completing his work at Annapolis, Wood will go to New York and hopes to make a quick trip to England. If time for the ocean crossing is not available, he will return to Hollywood via the Panama Canal and report to M-G-M for his next assignment, as yet unscheduled.

Highlights of the day's news: Mervyn LeRoy would like to borrow Clark Gable for the stellar role in Jack London's "The Sea Wolf." Olivia de Havilland and Anita Louise will top the cast of Warners' "Studio Club," which Edmond Goulding will direct. RKO Radio has bought Ursula Andress' "Shen Marry for Money" for Ginger Rogers. David Butler has a new 20th-Fox contract. Charlie Chaplin is a guest with Phil Baker in "The Goldwyn Follies.""

The DAILY

KRESEL MOTION LOST FOR ORPHEUM APPEAL

(Continued from Page 1)

A "Little" from "Lots"

(Continued from Page 1)

Growth Boom Will Give

Havana 25 New Theaters

(Continued from Page 1)

arts of Cuba, it was said yesterday by Nestor Sanchez, head of tropical films, film distributors of Havana. Sanchee explained the building part by the excellence of theater sinness in Cuba and the exhibition to the exhibition field of new, in new seeking to build up theater results. A good deal of remodeling of old theaters is also going on in Cuba, Sanchez stated. A boost in admission prices is averted for the new season which starts Jan. 1 in Cuba.

Fototone Enlarging

Fototone Studios, now known as international Production Studios, is enlarging its quarters at 33 W. 60th street, installing complete facilities for any type of theatrical and commercial work. Fototone will specialize in recording, dubbing, transcriptions, and commercial pictures. Newarters also include cutting and location rooms.

Hunchback's Voice Problem

West Coast Bureau, THE FILM DAILY

Hollywood—California will produce the talkie version of "The Hunchback of Notre Dame" for M-G-M, which has three experts at work figuring out just how the hunchback will talk. It is understood that all candidates for the role so that he and the experts can study them.

O'Loughlin Week in Canada

Toronto—Jim O'Loughlin Week will be observed by 20th CenturyPictures in Canada Oct. 17-23 as a token of appreciation for the selection of the Canadian district manager as leader of the S. R. Kent drive this year.

South's First Newseel

House Will Open Nov. 1

Miami, Fla. — The Miami, the South's first newswel theater, located at East Flagler St. and Third Ave., will be formally opened on Nov. 1, according to Alfred Gottleman.

Barnstyn Sails Thursday for 3 Months in Europe

Jack C. Barnstyn, Vice-President and General Foreign Manager of Grand National, sails Thursday on the Ile de France for a three months' tour of Europe including England, France, Belgium, Holland, Sweden, Denmark, and Norway. While abroad, Barnstyn will send the GN Patrol with men on a tour of Czechoslovakia, Austria, Hungary, Jugoslavia, the Balkans and the Near East, to close various deals now pending. Edward Ussart, Assistant Foreign Sales Manager, will act for Barnstyn during the latter's absence.

Pelgrain Opens New Office

West Coast Bureau of THE FILM DAILY


In Reverse

Drumright, Okla.—The usual order of things was reversed here for Frank Aydelotte, Tower Theater manager, who found himself presented with a surprise stock shower.

Springer-Cosalis Product

Deal with 20th-Fox Closed

(Continued from Page 1)

arrangement for the distributor while Sam Cosalis represented the circuit.

Protective Fingerprinting

of All Industry Urged

Washington Bureau of THE FILM DAILY

Washington: The International Association for Identification went on record at its convention here in favor of fingerprinting everyone in the motion picture industry as a protection against kidnapers and extortionists. A committee was named to confer with Will H. Hays.

The committee, chairmaned by Louis M. Rubens, police commissioner of Illinois, directed to "urge earnestly the adoption by the industry of a practical plan to fingerprint each and every individual now employed at the various motion picture studios in any capacity whatsoever, and also every person who makes application for employment of any kind or description in the motion picture industry.

The committee recommended that all such industry fingerprints be filed in the non-criminal personal identification files of the Federal Bureau of Investigation. A number of stars already have recorded their fingerprints on their own initiative, it was said.

Newmayer With Screen Tests

Test Code Force of THE FILM DAILY

Hollywood—Fred Newmayer, veteran director, whose last picture was "General Spunky" for Hal Roach, has joined the staff of Screen Tests, Inc., and will direct all tests for the organization.

Washington Bureau of THE FILM DAILY

Washington: The International Association for Identification went on record at its convention here in favor of fingerprinting everyone in the motion picture industry as a protection against kidnapers and extortionists. A committee was named to confer with Will H. Hays.

The committee, chairmaned by Louis M. Rubens, police commissioner of Illinois, directed to "urge earnestly the adoption by the industry of a practical plan to fingerprint each and every individual now employed at the various motion picture studios in any capacity whatsoever, and also every person who makes application for employment of any kind or description in the motion picture industry.

The committee recommended that all such industry fingerprints be filed in the non-criminal personal identification files of the Federal Bureau of Investigation. A number of stars already have recorded their fingerprints on their own initiative, it was said.

Newmayer With Screen Tests

Test Code Force of THE FILM DAILY

Hollywood—Fred Newmayer, veteran director, whose last picture was "General Spunky" for Hal Roach, has joined the staff of Screen Tests, Inc., and will direct all tests for the organization.
TEN MILLION FOOTBALL FANS WILL BE KEEN TO JOIN THIS

COMMUNITY SING
of COLLEGE FOOTBALL SONGS
with DONALD GRAYSON • GENE MORGAN

HOT OFF 1,000 GRID IRONS!
1. FIGHT FOR CALIFORNIA
2. ON, WISCONSIN
3. BETTY CO-ED
4. RAMBLIN' WRECK FROM GEORGIA TECH
5. SWEETHEART OF SIGMA CHI
6. MAINE STEIN SONG
7. FIGHT ON FOR OLD "S. C."
8. NOTRE DAME VICTORY MARCH

Book this timely release right now, while the country's football crazy! Pack 'em in with a collegiate sing night! Exploit it with the colorful one-sheet available!

Release No. 3 of the 2nd series of "Community Sings" presented by COLUMBIA PICTURES
Department of Commerce is Surveying 16MM. Business

COURT INSTRUCTS FOR DEFENDANTS IN FRELS CASE

Say N. Y. Circuits Ready to Drop Giveaways if All Do

ITOA Says 240 Theaters Willing to Discard Games

December 1

Prospects of eliminating giveaways and games from New York City appeared yesterday as major circuit heads stated they are willing to discard the policy providing all other theaters do likewise.

They declared themselves in reply to an ITOA statement, which said that 240 member theaters are willing to junk games and giveaways as of Dec. 1, next, if all other houses will agree to the same move.

Charles C. Moskowitz of Loew's

(Continued on Page 8)

TAPLININGER HEADS WB

STUDIO PRESS DEPT.


(Continued on Page 6)

Frels Sees Get-Togethers

Settling Industry Disputes

"Get-togethers such as these can stifle more industry differences than w suits or arbitration," declared Reuben Dollinger, new president of Allied Theaters of New Jersey, yesterday in addressing a luncheon of

(Continued on Page 4)

As Lee Sees It

Joe Lee, proxy of the Motion Picture Associates, was telling the boys to have a look-out at the main auditorium of the International Casino yesterday at the luncheon tendered new officers of Allied Theaters of New Jersey. At noon, the spot is closed.

"Now it looks like a theater without Bank Night or Fox product," explained Joe.

Final Bank Night Decision in Neb. Expected in Month

Lincoln, Neb.—Prediction is that it'll take a month before the final pronouncement on bank night in Nebraska will be made by the Supreme Court. One of the judges will be designated to write the opinion and the others will have to confer on it before it will be announced. Beatrice, Neb., case is being reviewed, since it was tried as a test case.

SEEK BALABAN EXAM

BEFORE SUIT TRIAL

Ella Hayam and other Paramount stockholders will today seek from N. Y. Supreme Court Justice Wm. T. Collins an order directing the examination of Barney Balaban before trial of a suit asking an injunction restraining Paramount from paying Adolph Zukor $3,000 a week plus 7½ per cent of all profits above $2,500,000 after certain allowance, and 5 per cent of all above.

The stockholders want to learn

(Continued on Page 8)

MP TOA'S PREXY SEES

THREAT IN CONGRESS

By Mrs. MYRTLE MERONEY

FILM DAILY Staff Correspondent

Memphis, Tenn.—Exhibs., returning home yesterday from the semi-annual convention of the MPTO of Arkansas, Mississippi and Tennessee here, took with them the warning of Ed Kuykendall, MPTO prexy, that a special session of Congress this fall held a distinct threat to the industry.

Reactions at the session indicate

(Continued on Page 8)

CFI Appeal to be Argued

at Wilmington on Oct. 26

Wilmington—Hearing will be held before the State Supreme Court on Oct. 26 on the appeal of Consolidated Film Industries from the lower court decision enjoining the company from putting a proposed recapitalization plan into effect.

U. A. to Hit New Complaint

in Hart Case Next Friday

Motion to test out the sufficiency of the new complaint brought by William S. Hart against United Artists in connection with his production "Tumbleweeds" is set for hearing Friday before Judge John

(Continued on Page 6)

U. A. Foreign Appointments

Made for Peru and Trinidad

A national survey of the 16 mm. field to determine amount of production, employment, capital and other vital information is being undertaken by the Motion Picture Division of the Dept. of Commerce under supervision of its chief, Nathan D. Golden. Under the checkup, producers, manufacturers, laboratories, libraries and camera and projector companies are being contacted.

The letter being sent to produce

(Continued on Page 6)
Motion to Dismiss Appeal of Mrs. WM Fox Denied

Philadelphia—U. S. Circuit Court of Appeals yesterday refused to consider any of the objections to the appeal filed by Mrs. William Fox, and Fox's bookkeeper, Herbert Leitstein, from the district court's finding that they were in contempt of court for failing to testify in the former film producer's bankruptcy proceedings in Atlantic City.

Attorney Walter Hanstein, representing creditors who asked appeal's dismissal, completed a picture for the-Judges John Boyd Avis in Camden, N. J., had imposed no sentence on them and, as a consequence, the appeal had no standing. Circuit Court expressed itself as ready to consider motion when the appeal argument is made in its regular turn.

Bernhard, Others to Address Chi. Meet of 100 WB Mgrs.

Chicago.—Joseph Bernhard, general manager of Warner Bros., Harry von Zell advertising manager, and D. A. Kvolz, Wisconsin advertising manager for Warner-Saxco, Thursday morning on radio for the company's theater managers in Chicago and Milwaukee and for conferences with Jimmy Coston, the Zone Manager. He will be accompanied by Harry Goldberg, Warner Theatre advertising manager.

Pathé News Making Three Short Commercial Films

Pathé is making short commercial features for Buick Motors, the Milk Industry Foundation and for the Dupont Co., and has just completed a picture for the Boys' Club. The Milk Fund Foundation it was said yesterday by Fred'k Ullman, Pathé vice-president. Ullman described commercial business as "good."

Zane Grey in Shorts

West Coast Bureau of THE FILM DAILY Hollywood—Romer Grey has completed two one-rec shorts, starring his father, Zane Grey. The first is based on trout fishing, and the second on mack-o-shark and sword-fishing. The two Greys will leave here Dec. 1st for Aurora, Ill., where they plan to produce four more of these shorts. Romer Grey will go to New York in about three weeks to arrange for distribution.

E. D. Doob in Norfolk

Norfolk, Va.—E. D. Doob, brother of Loew's Oscar A. Doob, has arrived from New York to be the new assistant manager of Loew's State. He replaces Charles Verby, who was transferred to Richmond.

Neagle and Wilcox sail for "Victoria" Opening

London (By Cable)—Anna Neagle and Herbert Wilcox, star and producer respectively of RKO Radio's "Victoria the Great," sailed yesterday on the Aquitania to attend the Western Hemisphere premiere of the picture at Ottawa on Oct. 13. The opening will be under royal patronage, represented by Lord Tweedsmuir, Governor-General of Canada.

Miss Neagle and Wilcox who arrive in New York on Oct. 12 and immediately depart for Ottawa, will be guests of Lord and Lady Tweedsmuir at the special dinner at Rideau Hall, Ottawa's Government House, on the evening of the first performance.

California Admissions Tax Nets $1,307,257 for Year

Sacramento—California citizens paid $1,307,257 to the state in entertain ment admissions tax during the fiscal year ending June 30, 1937, figures released here show.

Chicago—Illinois' sales tax, which includes entertainment levies, netted in excess of $77,000,000 for the fiscal year ending June 30, it is announced.

Sunday Vaude Legalized

New Haven, Conn.—The Sunday vaudeville measure, under consideration by the Board of Aldermen since the early part of the summer, was passed in session late Monday night, and will become effective upon signature by Mayor John W. Murphy. M. & F's Paramount is the only house in the city operating occasional vaudeville at present, and it is believed such presentations will now be increased.

New Pact for McKimson

West Coast Bureau of THE FILM DAILY Hollywood—Robert McKimson, who joined the Leon Schlesinger cartoon studio in 1930, has signed a new straight 6-year contract with the producer as head animator. McKimson, who works exclusively on "Merrie Melodies," had another year to go on his previous contract, when Schlesinger signed the new deal.

Mosque, Newark, Reopening

Newark, N. J.—The Mosque, downtown house, will reopen Friday with first-run, Manager John E. Finkneess announces. House in the past year has been used only occasionally for stage presentations, benefits and similar affairs.

Dead End" Buffalo Record

Buffalo—An unprecedented booking situation in Buffalo presents "Dead End" with three performances within a month. From the Buffalo, it went to the Hippodrome. After a week's interval, it opens at the Century. Records fail to show a parallel.

Coming and Going

A. H. Robinson, assistant treasurer of Eastman Kodak Co., visits from New York today for conference on the Manhattan.

Lionel Barrymore leaves for Europe to-day aboard the Queen Mary.

Allem Feinstein of the Belmont Theater, Philadelphia, left there yesterday for an extended stay at Mt. Clemens, Mich., accompanied as far as Pittsburgh by A. England, Bank Night.

Gregory La Cava leaves Hollywood on Friday for a two-weeks' vacation in New York.

Charles Einfield, director of advertising and publicity for Warner Bros., arrives at Hollywood Thursday.

Maureen Watkins has arrived in New York from the Coast and is stopping at the Waldorf-Astoria.

Ernest V. Hemen, executive editor of the mail-list film and radio magazines, has arrived in Hollywood from New York, accompanied by Kenneth Campbell, art editor of Photoplay.

Tomas Beck, screen player, arrived in New York yesterday from Baltimore and is stopping for a week at the Babinon-Plaza before returning to the Coast.

William Frawley has arrived in New York from the Coast to attend the World Series.

Town Taxes to Pay Firemen and Police

Parkersburg, W. Va.—City council has approved the city's new amusement tax, which will be effective Oct. 1. Money from the new tax will be paid to pay firemen and policemen salaries. The levy will be three cents on the dollar, and will be assessed on all places of amusement.

Jack Bregman Appointed Feist's General Manager

Jack Bregman, former assistant to Jack Robbins at Robbins Music Co., has been appointed general manager for Leo Feist Music Co., effective yesterday.

Publix-Saenger Files

Albany—Publix-Saenger Theaters Inc., chartered under Delaware laws to operate motion picture theaters, will be able to engage in doing business in New York State.

Executive Secretary

Are you desirous of having a tried and tested "Tale Chieft "in your office? Do you wish to keep your chief "worrier?"

See us experienced in all phases of production that HE CAN KEEP THE PULSE THRUMPING FOR YOU.

The caliber of a man WHO CAN "CARRY THE MESSAGE TO GARCIA" for you? NOT a talker! BUT A DOER-OF-THINGS.

Box 1023, THE FILM DAILY

1501 Broadway, New York City
GREAT REVIEWS THAT FORECAST GREAT BUSINESS FOR YOU!

"GOING TO BE RECEIVED WITH ACCLAIM!"
"A fitting representative of the greatest production season picture business has ever known. It is going to be received with acclaim by theatre patrons. Throbbingly dramatic. Sanders achieves a memorable success." —Daily Variety

"RANKS HIGH AMONG THE BEST!"
"Rates high for any program. Ranks high among the best of its kind. Marks Gregory Ratoff as ace card in directorial pack. George Sanders steps forward and upward notably." —Hollywood Reporter

"ENDOWED WITH STRIKING VALUES!"
"Suspense-laden drama... endowed with such striking values as to bring it into the classification of first-class entertainment. Marks a long step forward for George Sanders." —Motion Picture Daily

"GEORGE SANDERS WINS REAL CONQUEST!"
"Conveys an unusual tenseness, excitement and novelty. Remarkably telling portrayals. George Sanders wins a real conquest!" —Los Angeles Times

"ENGROSSING . . . ESPIONAGE WITH NEW TWIST!"
"An engrossing picture. Espionage with a new twist. Exacts the last ounce of suspense from each thrilling sequence. George Sanders turns in an excellent performance." —Los Angeles Examiner

'LANCER SPY'

with

DOLORES DEL RIO • GEORGE SANDERS
PETER LORRE • JOSEPH SCHILDRAUT

and

VIRGINIA FIELD • SIG RUMANN • MAURICE MOSCÓVICH • LIONEL ATWILL • LUTHER ADLER

Directed by Gregory Ratoff
Associate Producer Samuel G. Engel • Screen play by Philip Dunne • From a novel by Marthe McKenna
Darryl F. Zanuck in Charge of Production
N. J. ALLIED PLANS
ITORA MERGER TALKS

A special committee of Allied Theaters of New Jersey will meet with Harry Brandt within the next two weeks to discuss the proposed merger of that organization with the ITOA, a spokesman told THE FILM Daily yesterday. The committee is expected to make a definite appointment with Brandt today. The merger conference will be held before the new Allied office unit which is scheduled for Oct. 19 in Trenton.

Dollinger Sees Get-Togethers
Settling Industry Disputes

(Continued from Page 1) the Motion Picture Associates at which new officers of Allied were guests. Nearly 150 exhibitors, salesmen and distribution executives attended the affair at the International Casino.

Joe Lee, president of the Motion Picture Associates, formerly known as the Motion Picture Salesmen, described the luncheon as "cementing friendship" between exhibitors and salesmen.


Fox Theaters Six Months
Loss Placed at $13,249

(Continued from Page 1) man, receiver. Company has $541,747 cash on hand.

Loss sustained by the company from the start of the receivership in June, 1932, to June, 1937, is $479,146. Claims totaling $28,384,741 have been settled for $5,838,585.

UMPTO TO CONTINUE
PARA, BUYERS' STRIKE

Philadelphia—Agreeing to continue the buyers' strike against Paramount throughout the 1937-38 season as necessary, members of UMPTO met yesterday at the Broadwood Hotel to discuss the situation prior to the hearing today in the Circuit Court of Appeals. Lewen Pizor, president of UMPTO, got out of a sick bed to address the meeting at which 150 theaters were represented.

Pizor quoted Ed Kuykendall, UMPTO president, as saying that the exhibitors were entirely right in their stand and suggested that a committee be appointed to discuss matters with Paramount, adding that "the exhibitors are at least entitled to that."

It was charged that Paramount was offering bargain prices to exhibitors but that the line of resistance was still holding.

It was also charged that Warner Brothers was the only film company taking an unfair advantage of the exhibitors because of the shortage of film. However, William Mancell, local Warner branch manager, said that he challenged this statement, contending that Warner's policy has always been fair to the exhibitors.

A committee was appointed to call on the Warner Theater department in New York again to receive that assurance of neutrality and that Warner theaters would not buy away from the independents as was claimed to have been previously promised in the Paramount matter.

The new United Artists idea of making exhibitors sign a letter permitting not to double-bill UA pictures was brought up but nothing was done about it.

It was agreed to take the Paramount matter to the Supreme Court in the event that an unfavorable decision should result from the hearing today. Regardless of the outcome, it was agreed that exhibitors do not have to buy Paramount product.

Exhibit Nimrods Afield

Detroit—Upstate hunting is beginning to draw Michigan exhibitors, some going several hundred miles upstate. Several partridge parties were reported last two weekends, with Harry Lusk, Northville, and Al Rutenber of the Iris, Detroit, planning to go after deer when the season opens Nov. 1. Bear also drew a few local exhibitors.

100 Stitches After Dog Attack

Cincinnati—Adelaide Dyer, Universal inspectress for 13 years, is in a serious condition in a local hospital after being bitten by a dog. Mrs. Dyer's arms were badly lacerated, necessitating 100 stitches.
YOU'LL HAVE TO EXCUSE HIM, LADY, HE THINKS HE'S 'THE GREAT GARRICK'!
**DEPT OF COMMERCE TO SURVEY 16 MM. Biz**

(Continued from Page 1) 

U. A. Foreign Appointments Made for Peru and Trinidad 

(Continued from Page 1) 

experience in the foreign market, was formerly manager for 20th Century-Fox in Argentina.

At the same time Kelly announced the appointment of Maj. Charles Tebay as special representative for U. A. in Port-of-Spain, with headquarters in Trinidad.

MacLean, Guest of AMPA

Douglas MacLean will be an AMPA guest at the association’s luncheon tomorrow at Sarat’s. MacLean recently returned from an extensive tour of Europe.

**A “Little” from “Lots”**

By RALPH WILK

HOLLYWOOD

LIKELY to become a popular Hollywood fad are one-foot sculptures in color of stars and historical characters created by Dwight Franklin. Franklin, character creator and designer on “The Buccaneer,” recently completed a figure of Fredric March as “La Joilette” for Mrs. March. He is working on a Shakespeare miniature group for Edward Chodorov, and one of Samuel Johnson for Jo Swearing.

Jill Keeling, formerly with Warner Bros., has signed as singer with Ben Pollack’s band, which opens a road tour Friday. The tour will wind up in New York, with the band appearing at the Waldorf-Astoria.

The screen test Lou Gelrig made for Principal Productions will be shown at the annual sports banquet of baseball writers, numbering 700, immediately preceding the World Series.

Caryn Wilson, writer and commentator of short subjects at Metro, is preparing three short subjects. One is called “Hollywood Easy Street,” also “Too Many Laws” and “What Do You See?” These three will be produced by Jack Chertock.

Buddy Ebsen has been assigned to an important role in “The Girl of the Golden West.”

Kubec Glasmon, scenarist at Metro, has been signed to a long term contract.

Charles Whitaker, technical advisor and history expert, has been given the technical advisor’s spot on “Benefits Forgot,” Metro production to be directed by Clarence Brown.

Ronald Colman will appear under the Hal Roach banner in the stellar role of “Fancrave,” an original comedy just completed by Eric Hatch. It will be the fifth in the series of major productions scheduled by Hal Roach for this season on the M-G-M program.

Al Shenber will act as assistant director on Metro’s “Benefits Forgot,” which Clarence Brown will direct, replacing Charles Dorian who has been assistant to Brown for the past 17 years. Dorian has been elevated to the rank of director.

**Eight More Industry Co’s. Get N. Y. State Charters**

Albany—Ranks of industry companies chartered in New York State have increased by eight. New firms are:

- Supreme Ticket Office, Inc., New York City; to deal in theater tickets.
- Theresa Powers, Mildred Lebon, Lillian Bloom, incorporators.
- United Motion Picture Industries, Inc., New York City; to deal in motion pictures. Ray Smaeck, C. Gibson, George Ortlieb, incorporators.
- Direct Distributing Corp., New York City; to distribute motion pictures. Pearl Portnoy, Henrietta Schwartz, Ira H. Gelber, incorporators.
- Seelen Corporation, The Bronx; to exhibit motion pictures. Henry Seelenfreund,Rose Seelenfreund, Alfred Seelen, incorporators.
- Hermes Corporation, New York City; to operate motion picture theaters, etc. Melvin Katzke, Gwen Novis, John H. De Maio, incorporators.

**TAPLINGER HEADS WB STUDIO PRESS DEPT**

(Continued from Page 1) 

est.Deal was made by Jack Warner and S. Charles Einfeldt prior to the former’s departure for Europe.

Taplinger will locate at the studio by Nov. 1, where he will operate in close cooperation with Warner Einfeldt and Hal Wallis. Taplinger, making the move, will sever all connections with his publicity agency which will be acquired and operated by Tom Fidzdale, radio publicist.

Taplinger New York office will be the headquarters of the Fidzdale organization.

U. A. To Hit New Complaint in Hart Case Next Frida

(Continued from Page 1) 

C. Knox in the U. S. District Court New York. O’Brien, Driscoll & Rayfield, counsel for the distribution companies, have moved the new action, which asks $135,000, into the Federal Court from the New York State Supreme Court.

The new suit is based on the contention that United Artists, through its agent, should have warned in advance that he would not pay the $300,000 in the making of “Tumble Weed,” according to O’Brien, Driscoll & Rayfield, as he would not pay that amount through distribution.

The Appellate Division recently reserved a state court decision giving Hart $85,000 on the ground that there was not sufficient evidence in the record to show any breach of contract by the defendant.

To Call Assorted Writers in SWG Petition Hearing

(Continued from Page 1) 

for screen writers. Cost of production at 20th Century-Fox for the calendar year was given as $21,868,105.

Among the writers who will be called to testify tomorrow to give evidence Ringer a full picture of the problems of writers will be contract and free lance writers, playwrights writing for pictures, fiction writers writing for the screen, writers of original stories, musical and short subject dialogue writers.

Dr. David J. Sasson, chief economist for the NLRB, will testify to the facts.

The question of whether the vote for a bargaining agency should be by studios or by the aggregate of writers is expected to be the question broached at the hearing.

Attorney Milton Schwartz of Loeb, Walker & Loeb, attorneys for M-G-M, Universal and other companies at the hearing, was a title writer for Paramount in 1921-22.
"...but for the Grace of God, there sit I, Portia Merriman, facing a verdict of life or death!"

A heart-tugging mother-and-son story as only Faith Baldwin could write it. Played to perfection by a superlative cast.

Portia on Trial

with

Walter Abel
Rieda Inescort
Neil Hamilton
Heather Angel
Ruth Donnelly
Barbara Pepper

Directed by George Nicholls, Jr.
Screen Play by Samuel Ornitz - Adaptation and additional dialogue by E. E. Paramore, Jr. - Original story by Faith Baldwin
Associate producer, Albert E. Levoy

A Republic Picture
N. Y. CIRCUITS READY TO DROP GIVEAWAYS

(Continued from Page 1)

said: "We're ready to drop them if all other houses do. It will encourage the making of better pictures."

"We are willing to go along," stated Joe Blumberg, RKO theater head, "providing it's a 100 per cent agreement."

George Skouras of Skouras Theaters said: "I'm delighted with the idea. We'll subscribe if all other houses do."

The TTOA proposal appears in the issue of its "The Independent," official publication, which came out following the meetings.

Publication prints a pledge card on its front page and says that the name of every exhibitor who signs will be listed in all of its issues.

Seek Balaban Exam. Before Start of Zukor Suit Trial

(Continued from Page 1)

the provisions of the deal under which Zukor participates in the profit so large a scale and as also that the minutes of the director's meeting at which the deal with Zukor was made be produced.

Black With BFR

Cincinnati — Milton Black, RKO powerhouse, has resigned to become general sales manager for Big Features. Black was named at RKO by Jim Melles, a company, daughter of proxy Leo Coobber, of Big Features. Black headed at RKO by Jim Melles, a company, daughter of proxy Leo Coobber, of Big Features. Black headed at RKO by Jim Melles, a company, daughter of proxy Leo Coobber, of Big Features.

Sardina House Reopening

Cincinnati — The Community Theater, Sardina, closed for several years, will reopen.

SICK REPORT

Cincinnati — Mrs. Jim Shanklin, Homespun, W. Va., is recovering following a major operation and a illness. Mrs. Shanklin is the wife of Jim Shanklin, owner of the

New Haven — It was almost an coincidence at the Paramount, with Lohn Schaffer, manager, suffering from a severe cold, Norman Randall, assistant manager, and George Berkman, assistant manager, a variation of the grippe.

Springfield, Ill. — Joe Goldberg, veteran equipment distributor, was rushed here yesterday in a taxicab and taken to St. Luke's Hospital.

MPTOA'S PREXY SEES THREAT IN CONGRESS

(Continued from Page 1)

that exhibitor leaders are vital concerned over legislative problems. State taxes and the proposed Guerry Act for the motion picture industry is of major importance and the importance of product and contracts.

Expressing disappointment in the failure of interest in legislative problems in Washington, Kuykendall pointed out that the industry is facing an unfavorable legislation session but that a probable November special session will be dangerous for motion picture revenue-raising if its object.

Discussing the proposed "little NRA" for the picture business, Kuykendall said that unless exhibitors throw aside petty things, regulation will come.

R. X. Williams, president of the tri-state group, said that efforts have been made to abolish the Mississipi amendment, to educate the material, and to get the states under the two per cent sales tax regulations. The governor, he said, has promised recommendatory for relief.

M. A. Lightman, former national president, defended the producers' position, said that they have to produce, and that he added that was unfair for producers to "force us to pay high rentals for Grade A pictures and then force cheap pictures on exhibitors." The nation's sales policy is not sound, he stated, declaring that no mathematic schedule of selling pictures is reasonable.

Jones With Ambassador

Maurice Conn, president of Ambassador Pictures, has appointed special delegates to head company's eastern publicity and advertising setup. Ted Richardson will be director of studio public relations on the Coast.

Rosoff Joins Garrison

Peter Rosoff, formerly with Pantom-Brith, has joined Garrison Films and will be in charge of post-production and distribution of mm. and 35 mm. instructional film. Rosoff served in a similar capacity with G-B.

WEDDING BELLS

Shelbyville, Ky. — Bob Enoch, manager of the Shelby Theater here will be married tomorrow.

Cincinnati — Universal's Day Schreiber will marry Miss Frances Frisch Saturday.

Cincinnati — "Nicky" St. Angelo was presented with a set of large diamonds on the occasion of her wedding Oct. 2.
Wanger Will Wait in N. Y. to Confer With David Rose

ENG. RENTERS ABOLISH FLAT RENTALS ON ‘A’ PIX

Reserve Decision on Paramount Appeal at Philadelphia

All-Day Hearing Held in Move to Enjoin the UMPTO

Philadelphia—An all-day hearing on Paramount’s appeal from the U. S. District Court, decision denying the company an injunction against the UMPTO took place yesterday in the Circuit Court of Appeals. William A. Schmader was counsel for the distributor while Ben Goldner represented the defendants, which included a number of individual exhibitors.

Decision was reserved. Counsel for Paramount sought to (Continued on Page 4)

WISCONSIN EXHIBITOR UNIT MEETS NOV. 2-3

Milwaukee, Wis.—The annual convention of the Independent Theaters Protective Association of Wisconsin is scheduled to be held here Nov. 2-3. Session will be restricted to business, according to Ray Tesch, business manager of the association who, with Edward Maertz and Max Krofta comprise the general convention committee.

M. P. Academy Injected Into Screen Writers’ Guild Hearing

West Coast Bureau of THE FILM DAILY

Los Angeles—Declarng that the Academy of Motion Picture Arts & Sciences has challenged the Screen Writers’ Guild right to bargain for writers and that the Academy and the Guild are two conflicting groups, Attorney Leonard S. Janosky, counsel for the Guild, had the (Continued on Page 7)

Rosenblatt, Labor’s Speaker

Saul A. Rosenblatt, film attorney and former NRA division director, left New York yesterday for Denver to address the annual convention of the American Federation of Labor tomorrow.

F. & M. to Establish Cinema Guild Theater in St. Louis

St. Louis—Fanchon & Marco will experiment with a reserved-seat cinema guild house, installing that plan yesterday in the Shady Oak Theater at Clayton, suburb. Box office will be scaled at 55-75 cents, and policy calls for both foreign and domestic pix. Plan was first considered for the Grand Central Theater.

ITOA Endorses Kuykendall Proposal

Exhibitors Co-op for Fair Trade Plan

Endorsing recent suggestion of President Ed Kuykendall of the MPTO that all exhibitor groups work together to bring about a fair-trade practices plan for the industry, the ITOA, yesterday, through President Harry Brandt, offered its support, financial and otherwise, to such a move. An editorial to this effect appeared in the issue of the organization’s official organ, “The Independent,” which came out yesterday.

The ITOA is willing to call a national meeting at its own expense to foster the plan, stated Brandt, and declared that his organization has always maintained that outside legislation is the worst evil that could confront the industry.

Ascap $984,000 Split Sets 3rd Quarter High

Third quarter distribution of royalties by Ascap to its members, for the July-September quarter totals more than $984,000, which is the largest for any third quarter in the history of the organization, it was stated yesterday by Ascap’s general manager, John G. Paine.

Discussing the significance of the highest royalty figure, he pointed out that these Summer months are usually relatively inactive, but this year has witnessed an increase in the number of film houses in operation nationally; an upswing in Summer radio business, as well as a marked seasonal boom in resort business, with each of these factors favorably effecting the use of music properties.

Walter Wanger to Remain in N. Y. For Conferences With David Rose

Ambassador to Make 16 Under Revised Program

Ambassador Pictures, revising its production plans, will make 16 features for 1937-38, it was announced yesterday by Maurice Conn who has been in New York for several weeks to perfect distribution plans. Conn returns to the Coast shortly to start work on the first production.

Under a new territorial franchise (Continued on Page 5)

Walter Wanger, who arrived in New York yesterday from Hollywood via plane, will confer with David Rosenblatt, financial advisor to Samuel Goldwyn, regarding his position in the United Artists setup when Rose returns from London shortly after making plans for closing financial arrangements to swing the Goldwyn-Korda options deal.

It is understood that either Alexander Korda or his representative (Continued on Page 4)

CEA Promises Fight Against New Distribution Percentage Plan

London (By Cable)—The Kinematograph Renters’ Society announced yesterday that it was abolishing all flat rentals in the future on “A” pictures.

Supers, it was stated, henceforth would be booked on percentage only.

Policy shift, it was explained, was shaped to combat over-long programs.

The announcement brought a prompt and widespread exhibitor opposition with the Cinematograph Exhibitors’ Association taking a serious view and promising a determined battle.

$2,808,500 PROFIT ON GB’S THEATERS

London (By Cable)—Annual report of GB shows a net profit of approximately $2,808,500 on theaters and losses on production and distribution amounting to about $3,834,045. Total of $159,765 was carried forward. The company has passed its ordinary dividend.

ITOA-N. J. Allied Will Talk Merger Wednesday

Proposed merger of ITOA and Allied Theaters of New Jersey will be discussed next week at a conference of committees representing both organizations. The meeting has been (Continued on Page 5)

“Right Church, Wrong Pew”

A chappie who runs a house in the Bronx was trying to convince his partner how smart he was by buying film and by way of proof told him the terms he had gotten on a major’s product.

The partner was beginning to believe the tale until the chappie read the actual contract. It seems the chappie had made a deal at the exchange, okay, but in the part occupied by another outfit.
Balaban Examination Motion Hearing Today

Scheduled hearing yesterday of Ella Hayam and other Paramount stockholders, seeking from N.Y. Supreme Court Justice W. T. Col- lins an order directing the examination of Barney Balaban before trial of a suit asking an injunction restraining Paramount from paying Adolph Zukor $5,000 a week plus $5,000 per cent of all profits above $2,500,000 subject to certain allowances, and 5 per cent of all above, was postponed until today.

Ochs to Visit Warners' Branches at West Coast

Herbert J. Ochs, Western-Southwest sales manager for Warner Bros., is in Dallas today prior to leaving for Los Angeles to confer with W. E. Calloway, West Coast District Manager for the company.

Before returning to the home office Ochs will visit the company's branches in Detroit, Portland, Salt Lake City, San Francisco, and Seat- tle.

Detroit Auto Show's B. O. Tilts Shows Way to Exhibits.

Detroit—Detroit Auto Show, second largest in the country, will attract the way exhibitors in the matter of price raising at the b. o. Ad- mish this year will be jumped from 40 to 55 cents, including a five-cent tax.

Ascap Bids Foreign Group to Meet in N. Y. Next Year

Ascap's board of directors has extended an invitation to its foreign affiliate, the Confederation Internationale des Sociétés d'Auteurs et Compositeurs to hold its annual meeting in New York City in 1938, with Ascap acting as host.

Fire Marshal May Fight For Mich. Standee Ban

Detroit—Otto G. Lindemeyer, Detroit fire marshal, may drive for a state law banning standees in theaters. The fire marshal this week warned exhibitors, against placing easels or giveaway displays in lobbies or on stairways.

E. M. Loew to Ask Review

North Adams, Mass.—It is reported E. M. Loew, head of the theater corporation that bears his name, will file a review of a ruling of the board of appeals, which has refused to waive zoning ordinance restrictions to permit the erection of a new theater here.

“Alcatraz” Starts Oct. 13

“Alcatraz” Island will have its Broadway premiere Oct. 13 at the Strand Theater. This will be a pre- release engagement, as the picture is not to be nationally released until Nov. 6, according to the Warner Bros. release schedule.

Imperial Financing Plans—Well in Hand, Says Pizor

Imperial Pictures' new financing plans are well in hand, President William Pizor said yesterday. Application, which it is expected will go to the SEC shortly, will ask authoriza- tion of a one million share issue. It is proposed to publicly offer 600,000 shares of that total. It is understood. Imperial has not withdrawn any application from the SEC, nor is there one pending at the present time, it was emphasized by Pizor yesterday.

Agnew on Visit to Three Para Offices in South

Neil F. Agnew, vice president in charge of distribution for Para- mount, left yesterday on a visit to the company’s offices in Atlanta, New Orleans, and Dallas. He will be gone a week.

J. E. Sibley, Atlanta division man- ager, will meet Agnew in Dallas and return to the home office with the Paramount chief.

$1,777,494 In Mo. Sales Tax

Jefferson City, Mo.—Missouri sales tax collections for August totaled $1,777,494, according to a tabulation made by G. H. Bates, supervisor of the sales tax department, in the office of State Auditor Forrest Smith.

Goldman Rites Held

St. Louis, Mo.—Funeral services were held here Tuesday for Max- well Goldman, 55, orchestra leader, who drowned in Creve Coeur Lake Sept. 28 while on a fishing trip.

The Detroit Auto Show’s B. O. Tilts Shows Way to Exhibits.

Detroit—Detroit Auto Show, second largest in the country, will attract the way exhibitors in the matter of price raising at the b. o. Ad- mish this year will be jumped from 40 to 55 cents, including a five-cent tax.

Coming and Going

GEORGE J. SCHAFFER returns to New York from the Coast.

WILLIAM F. RODGERS leaves for the Coast in two weeks.

TOM COCHRANE, Paramount’s manager in the Far East, who arrived in New York yesterday, left yesterday for a brief vacation.

SOL A. ROSENBLATT, left New York yester- day for Denver.

HARRY ASHER, president of Epilogue, Inc., of Boston, returns to his home today after a week in New York.

PATRICIA ELLIS leaves New York for Detroit as she returns to the Coast.

KUREY COWAN left New York yesterday by plane returning to Hollywood.

JAMES MULVEY returns to New York from the World Series.

EMANUEL SILVERSTONE returned to New York yesterday from Cincinnati and other key cities.

JACK BARNSTY, head of foreign sales for Gran National, who sails today for Europe on the “La France,” will be accompanied by Mrs. BARNSTY.

DANIELLE DARIEUX, who is on tour from Universal City to New York, via her husband, HENRI DECOY, arrived in Paris on Saturday.

HARRY C. ARTHUR, EDWARD ARTHUR, LOU ANSELL and MATT SCHULTER are in New York from St. Louis to remain until after the World Series.

ROY DISNEY left for the Coast yesterday after a visit to Hollywood.

HARRY M. OCHS, who arrives in Dallas today, proceeds to Los Angeles.

PEGGY O’DONNELL is here from Hollywood.

MARGOT GRAHAME leaves Hollywood Sunday for New York for a week.

NEIL F. AGNEW, who left for Atlanta, New Orleans and Dallas yesterday, returns to New York early next week.

CORDON SAWYER, U.S. sound technician, ar- rived from the Coast by plane yesterday.

VERNON DUKE has returned to New York from the Coast.

CLINTON M. WHITE, who arrived in Omaha from Los Angeles last week, returns to New York early next week.

TONY MARTIN flew from the Coast yester- day.

MACK CORDON and HARRY REVEL are in New York from Hollywood for the World Series.

FRANK CANTY and MME. GRAVET returned to New York yesterday from Hollywood.

ABE MONTAGUE went to Boston yesterday from New York.

JULIES LEVY, general sales manager for RKO Radio Pictures, returned to the home office yesterday from Montreal, following confer- ences there with Leo M. Deveney, company’s Canadian district manager.


TEX RITTER returns to Hollywood late this week following an extended personal appearance tour.

WHITFORD DRAKE sailed on the Queen Mary yesterday, to be abroad two months.

W. L. BRANSON has returned to Chicago from New York.

.

OCHS TO VISIT WARNERS’ BRANCHES AT WEST COAST

Herbert J. Ochs, Western-Southwest sales manager for Warner Bros., is in Dallas today prior to leaving for Los Angeles to confer with W. E. Calloway, West Coast District Manager for the company.

Overnight between

LOS ANGELES and NEW YORK

The nation’s shortest, fastest, coast to coast airline . . . at eight hours, ten minutes from Los Angeles to New York ... Seven hours, six minutes returning . . . Four flights daily in each direction . . . in luxurious, new TWA Skydusters for overnight trips or day flights . . . for day travel . . . over the world’s most magnificent scenic routes . . . on the Grand Canyon, Boulder Dam, Painted Desert—a score of wonders to be seen from the air.

Members National Safety Council

For information or reservations call: TWA—New York, 17, 24, 153, 156, 243; 6-1640; Los Angeles, 540, 46, 65th Street, Madison 8811; Hol- lowood, 6679 Hollywood Blvd., Hollywood 2121.
we're EXHAUSTED

From laffing at

bill Powell AND MKN mYrNA Loy

IN d"oubBLE wEdding " mGm

the fffffunNiest fffffilm e

ver

maDe

! oh
WANGER TO CONFERENCE WITH DAVID ROSE

(Continued from Page 1)
will come here from London soon in connection with the move, under which the combination would acquire the stock of Mary Pickford, Charles Chaplin and Douglas Fairbanks.

James Mulvey, vice-president of the Goldwyn corporation, arrives in New York today following conferences at the Coast with the producer, Emanuel Silverstone, New York representative of Korda, returned to New York yesterday from Cincinnati and other points.

To Poll Allied Membership On "Little NRA" for Movies

Washington Bureau of THE FILM DAILY

Washington — Entire Allied national membership will be polled pro and con on proposed "Little NRA" or Guffey Act for the motion picture industry before the proposal is embodied in the form of a Congressional bill and pressed for action on Capitol Hill. THE FILM DAILY was informed by an authoritative source here yesterday that Allied officials decided to predict whether reaction to Allied "membership sounding" would be completed in time for possible special session action.

Coincidentally, yesterday in a special communication from his home in Selah, Ala., Congressman Sam Hobbs, sponsor of the resolution for a motion picture investigation now pending before the House Rules Committee announced that he would make a thorough investigation of the Myers "Little NRA" for movies proposal.

Loew's Switch Organist

Richmond, Va. — Harvey Hammond, organist at Loew's since last March, has been transferred to Loew's Century, Baltimore. He will be succeeded by Edward Weaver.

HAPPY BIRTHDAY

Best wishes from The Film Daily to the following on their birthday:

OCTOBER 7

Beular Pezsky
Robert Z. Leonara
Mac Rae
Jack Mulhall
Andy Devine

DECISION IS RESERVED IN PARA., PHILLY CASE

(Continued from Page 1)

have the U.S. Court of Appeals unseat the refusal of Federal Judge Dickinson to restrain 400 exhibitors in this area from a "boycott" against Paramount pictures.

Attorney Schnader presented a lengthy argument that the industries are acting in unison and there is an illegal combination in restraint of trade. Former Congressman Ben Goldmer for the UMPTO maintained that they have a legal right to unite for their common good.

Pathe Film Corp. to Handle All Pathe News Printing

Negotiations have just been completed between Ned Depinet, president of RKO Distributing Corp., David Ullman, Jr., vice-president and general manager of Pathe News, Inc., and O. Henry Briggs, president of Pathe Film Corp., resulting in a contract between Pathe News, Inc., and the Pathe Film Corp. Under the terms of this agreement which runs for five years commencing Jan. 1, 1938 all News printing, negative developing and rush work will be handled exclusively by the Pathe Film Corp.

By the agreement, Pathe Film Corp. acquires exclusive 16 mm. and 8 mm. rights to the News Quin-lets pictures and other items of interest in the News library. This material will be released by Path- egrams, Inc., a subsidiary of the Pathe Film Corp., along with other material already scheduled.

The Pathe Film Corp. also announces completion of plans for a new and fully-equipped laboratory to be situated in the Pathe Building at 35 W. 45th Street, New York City. Construction will commence immediately and the plant will start operations by the first of the year.

While Pathe Film Corp. is building its new laboratory, RKO Pathe News will modernize its plant and rebuild its offices.

Zion Myers Joining M-G-M as Producer, Supervisor

West Coast Bureau of THE FILM DAILY

Hollywood—Seven new contracts have been announced by the M-G-M studios, four of them with writers. Charles Dorian has been active in Coast production has signed a contract as producer and supervisor. Charles Dorian has placed his signature to a new directorial commitment at the same lot, and Walter Pidgeon is in addition to the acting personnel.

Writing contracts are with F. Scott Fitzgerald, who up to this time has done very little work in pictures, also Hugo Butler, Melville Baker and Henry Mesolla.
Thursday, Oct. 7, 1937

AMBUSADOR REVISES REPROGRAM; TO MAKE 16

(CONTINUED FROM PAGE 1)

plan, all distributors will operate under the Ambassador name. The pictures will be released simultaneously throughout the country and nationally.

While Conn will establish offices at 1270 Sixth Avenue here, he will continue to make his own headquarters at the Coast Studios. As before, Conn will supervise all production of the company.

Victor Halperin has been appointed eastern story editor. Several other additions to the Ambassador personnel in New York and California will be announced by Conn shortly.

The complete program includes two special numbers produced by Sweethearts in Swingtime, starring Donald Novis and Grace Bradley, and John Ford's strangers Against the Wind, a suspenseful, dramatic comedy, starring Wynn Houston and Lyle Talbot; "Port of Unaided" and "Gold Coast," two Jack London star cast specials, four Gene Austin exploitation musicals, "Calling All Marines," "Phoney Patrol," "The Navy Goes to Town" and "Missading Squad," four thrill-o-ramas, based on our B. Kynx stories, starring rankie Darro and Kane Richmond; "Boy of Chinatown," "Son Of A Assassin." "Young and Reckless," and "He Had To Fight"; and four extant Maynard ace musical Westas, "Range War," "Rav vide and pumtaine," "Boss of Rocky Can," and "phantom Horsemam."

ITALIAN PLANS FLIGHT FROM CANADA TO BRAZIL

London (By Cable)—Harry Richman, band leader who flew the Atlantic last year with Dick Merrill as his pilot, states here that he will leave London soon for New York to prepare for a distance record attempt in a flight from Canada to Brazil. He said he hoped to have the plane ready by February, next, but did not reveal whether he planned to carry a co-pilot. He estimated the attempt would cost close to $200,000.

THE IN-KNOW MEN AT EVERY STUDIO ARE HEARING PRAISE ON THE NEW COLUMBIA SMASH

(CONTINUED FROM PAGE 1)

I TOA N. J. ALLIED TO TALK MERGER WED.

set tentatively for next Wednesday.

At a semi-monthly session of the ITOA yesterday the following men were appointed to represent the association at the merger conference: Maurice Fleischman, David Weinstock, Leon Rosenblatt and James Biskov.

The proposed ban on giveaways was discussed at yesterday's meeting but no further action will be taken until sentiments of other exhibitors on the proposal can be obtained, a spokesman said.

SICK REPORT

Omaha—Mrs. F. A. Van Husen, one husband owns Western Theatre Supply here, critically in- nared near Des Moines when she from a moving car traveling high speed and rolled 40 feet. Mr. Van Husen were in an auto ven by Larry Larsen, Webb City c., theater architect and were route to visit their daughter, se, at Grinnell College, Ginn, In.

omaha—A. (Ted) Mendenhall, amount exchange manager, is from 10 days spent at Excel- springs, Mo., advised his left arm in a sling because neuritis.

Chicago—Alice Roth is back at United Artists Exchange minus appendix.

SICK REPORT

Omaha—Mrs. F. A. Van Husen, one husband owns Western Thea Supply here, critically in- nared near Des Moines when she from a moving car traveling high speed and rolled 40 feet. Mr. Van Husen were in an auto ven by Larry Larsen, Webb City c., theater architect and were route to visit their daughter, se, at Grinnell College, Ginn, In.

omaha—A. (Ted) Mendenhall, amount exchange manager, is from 10 days spent at Excel- springs, Mo., advised his left arm in a sling because neuritis.

Chicago—Alice Roth is back at United Artists Exchange minus appendix.

NEWS of the DAY

Lincoln, Neb.—Mrs. Kenny Mend, wife of Manager Mend of the Orph- eum, is visiting her parents in Yorkville. Kenny was formerly with the J. H. Cooper Enterprises there before coming here. Mrs. John Schol,frau of the Denham theater Publicity man, is visiting her par- ents here.

Indianapolis, Ind.—Joe Goldberg, Inc., theatrical supply house, Chi- cago, has opened a branch house at 516 N. Illinois St. here. Ray Boom- er, formerly in charge of "Theatre in Chicago, is manager of the estab- lishment.

Utica, Neb.—When a fire broke out in the projection booth of the Empress Theater here, Glen Jones, operator, backed up through the ceiling, kick a hole in the weather- board and drop down into the aisle of the theater to make his escape. Jones suffered slight burns.

Flint, Mich.—The Butterfield Thea- ters, Inc., is planning to build a new movie theater here, with a 1,000-seat capacity.

Lincoln, Neb.—House Manager Henry Zieg of the Colonial is the father of a girl.

GB to Release Five New Pix in Next Two Months

With the completion in two weeks of "Sailing Along," Jesse Matthews musical, GB will have five new pix for release within the next two months. "Dr. Syn," the new George Arliss starring production, is scheduled for Oct. 15 release na- tionally. It will be followed on Nov. 1, by "Non-Stop New York," the first production of the 1937-38 schedule.

Completed and awaiting release dates also are "The Girl Was Young," the Nova Pegamite starring production which has just been fin- ished by Alfred Hitchcock; and "Look Out for Love," with Anna Neagle and Tullio Carminati. Be- sides "Sailing Along," GB has been the camera the temporarily titled "Bank Holiday," and "The False Witness."

Joe Louis to Make Six Pix for Shanberg Firm

West Coast Bureau of THE FILM DAILY

Hollywood—Joe Louis, world's lightweight boxing champion, will length in six full-length features to be produced by an indie company of which Edward Shanberg of New York is president and was recently with the university of Kansas City is vice- president, according to terms of a contract announced here. Initial Louis vehicle is titled "The Spirit of Youth." Production will get under way late this month, it is said.

ITALIAN PLANS FLIGHT FROM CANADA TO BRAZIL

London (By Cable)—Harry Rich- man, band leader who flew the Atlantic last year with Dick Merrill as his pilot, states here that he will leave London soon for New York to prepare for a distance record attempt in a flight from Can- ada to Brazil. He said he hoped to have the plane ready by February, next, but did not reveal whether he planned to carry a co-pilot. He estimated the attempt would cost close to $200,000.

SICK REPORT

Omaha—Mrs. F. A. Van Husen, one husband owns Western Thea Supply here, critically in- nared near Des Moines when she from a moving car traveling high speed and rolled 40 feet. Mr. Van Husen were in an auto ven by Larry Larsen, Webb City c., theater architect and were route to visit their daughter, se, at Grinnell College, Ginn, In.

omaha—A. (Ted) Mendenhall, amount exchange manager, is from 10 days spent at Excel- springs, Mo., advised his left arm in a sling because neuritis.

Chicago—Alice Roth is back at United Artists Exchange minus appendix.
PUT BROADWAY'S FAVORITE SOUND IN YOUR THEATRE at Low Cost!

No matter how big or small it is — there's RCA equipment to suit it — at a price to suit your requirements. Your theatre can offer patrons the very same sound that New Yorkers enjoy at Warner's Hollywood Theatre! And at low cost! For Photophone equipment is available to theatres of every size, at prices to suit your own requirements. Cash in on RCA's sound experience — win more patrons with the Magic Voice of the Screen. It's a "sound" investment!

Magic Voice of the Screen offers 100 Proofs of Superiority!
Rotary Stabilizer... Cellular Speakers... Low Cost Maintenance, Liberal Service... Simple Operation... Economical Operation... Push-pull Adaptable... High Fidelity Reproduction... Simple Installation... Accessibility... Sole Ownership

---

"Non-Stop New York" with Anna Lee, John Loder
GB
70 mins.

FAST-MOVING NOVELTY MELODRAMA HAS SWELL CHARACTERIZATION AND LOADS WITH THRILLS.

This production has a novelty setting aboard a transatlantic plane that inaugurates a 24-hour service across the Atlantic from New York to New York. Anna Lee, an English chorus girl, witnesses a murder in New York, and when an innocent man is condemned to the electric chair for the crime, she hears of it in London, and determines to save him after the Scotland Yard Inspector, John Loder, refuses to cross her story and help her. She becomes a stowaway on the airliner to New York, along with the inspector who at last senses there is something in back of the girl's story. Aboard the liner is also the actual murderer, and a blackmailer who has stumbled upon the proof of his guilt and learns of the flight to New York, and极力 to some seething suspense and a very high grade of thrills as the murderer kills the blackmailer, and then tries to start the engine to finish the girl. The Scotland Yard man saves her, and the criminal jumps from the plane in mid-ocean. In a parachute, as the murderer has locked the plane. The plane is saved, also the innocent condemned man, while the villain gets his in a plunge with a defective parachute. For the thrill fans, this one will click strong.


DIRECTOR: Robert Stevenson
AUTHOR: Ken Atwill
SCREENPLAY: Roland Pertwee, J. C. Roberts, Proctor
EDITOR: A. Barnes
CAMERAMAN: M. Greenbaum

Direction, Good Photography, Very Good. (Release date: 11-13-37)

---

"Shorts"

"Morning Judge" (Edgar Kennedy Comedies)
RKO Radio
18 mins.

Big Laughs All the Way

Very funny situations starting with Kennedy appearing before a judge on the strange charge that he broke into jail. Then the story comes out as the prisoner explains everything. It all starts with his wife insisting on him joining her at a costume ball. The suit she has picked for him is that of a convict. The taxi driver thinks he is an escaped convict, and drives him home. Being freed, he goes home and starts to crawl through a window, and is arrested again. And so on for several repeats of being freed and arrested again. The tag line has the judge sympathizing with all the prisoners, and wishes him luck as he frees him. Outside the court, he meets the taxi driver who started all the trouble, and starts to break up his cab with glee, and then satisfies, walks contentedly away.

"Breakfast For Two" with Barbara Stanwyck, Herbert Marshall
RKO Radio
65 mins.

SPRITELY COMEDY OF MANN-HUNTING DAME MAKES FINE AUDIENCE FARE.

This is a fast-moving gay and light comedy of a man-hunting dame. Barbara Stanwyck is the daughter of a wealthy Texas rancher who comes to New York, meets the playboy Herbert Marshall at a night spot, and brings him home early in the morn to his Long Island residence. She apprehends that he has flitted away with his playboy tactics, and repeats him, and reforms him, then marries the chump. But he thinks she is just smarting and trying to make a sap out of him. They fight and hide him from each other in the entire film, till finally he seizes and announces he is about to marry a blonde actress, Tanda Farrell. At the wedding ceremony, then his butler, Eric Blore, flushes a forged wedding certificate showing marriage to the Texas rancher, as he is about to marry his bride, and he marries the chump. Blore is working in cahoots with the girl. Climaxes with Marshall at last realizing the dune is nuts in his head and that he has married the dune. He is sent to the railroad depot with the whole world on his back for such a wedding that a honeymoon journey. Marshall and Stanwyck are a competent comedy team and fit the direction makes the material look better than it really is. Director Alfred Santell did a swell job.


DIRECTOR: Robert Stevenson
AUTHOR: Paul Whelan
SCREENPLAY: John Farrow, Roland Pertwee, J. C. Roberts, Proctor
EDITOR: A. Barnes
CAMERAMAN: M. Greenbaum

Direction, Excellent Photography, The Best. (Release date: 10-22-37)

---

"Cow-Wow" (In Technicolor)
Lansing C. Holden
10 mins.

Highly Interestingly

Around the Indians of the Southwest, Lansing C. Holden has produced a highly interesting short subject. Done in Technicolor, and photographed by Floyd Crosby, the natural backgrounds show up beautifully as do the handiworks of the Indians especially their blankets, carpets, and head-dresses. The colors are green, white, red, purple, and blue are especially notable. Among the natural beauties pictured are the Indians and the Billito, the native rock formation. The canyons at twilight are picturesque. The Technicolor cow-poww as shown at Flagstaff, Arizona, is presented. Holden shows the Indians going to the meeting by foot, wagon and horseback. Hid lights of the pow-wow are shown, with very descriptive information on the material.

---

"Youth On Parade" with Marsha Maris, Gordon Oliver, Margaret Dumont, Peggy Shannon
Republic
60 mins.

ENTERTAINING TALE OF ROMANCE, CRIME, AND ARMS; WILL SUIT AVERAGE PANS.

Producer Phil Rosen has succeeded in turning out an entertaining and human interest-studded photoplay in this account of how Marsha Maris and Gordon Oliver, two strangers, bent on a bit of window shading, are singly and collectively victimized by a gangland straggan. As they are going at a train of unrest diamonds and kindred objects in the jewels store, a brickbat shatters the pane glass, the train of diamonds disappears into the hands of the henchman of a master crook, and, when the police arrive almost immediately, some of the less valuable loot, among them the pockets of the youth and the girl. The quick playing of the stolen goods on the pair leads to the discovery of New York together, seek jobs which the girl manages to get in a department store, deals with clearing of their names, following their cooperation with police and vice to apprehend the diamond thief while the film is properly a program and not, as it is nicely made. The story, while simple in structure, is of that genuis with which a favorable reaction among average fans. Marsha Maris does well with her role as do Gordon Oliver, Margaret Dumont, Peggy Shannon and the supporting cast. Phil Rosen himself directed in simple and true fashion. Edward Snyder's photography adequate.

Cast: Marsha Maris, Gordon Oliver, Margaret Dumont, Peggy Shannon, Miles Mander, Sarah Padden, Wade Boteler, Mar Komnyn, Joe Caill, Milburn Stone, Harold Hubbs, John Wray, Roland Minton, and others.

ASSOCIATE PRODUCER: Phil Rosen
DIRECTOR: Phil Rosen
SCREENPLAY: Hershel Raab
CAMERAMAN: Edward Snyder
EDITOR: Ernest Nims

Direction, Smooth, Photography, Adaptable.
lame Milwaukee Exhbs.
To Meet With Operators

Milwaukee, Wis.—An exhibitors' committee consisting of Edward Herz, Max Krotka, Ernst Lange
ack, Merrill Devine, Eddie Weber,
Ray Tesch, Harold Mirisch,
Ira Friedman and A. D. Kvol
has been named to meet with the
satisfaction petitioners representing Wisconsin
next of kin committee of the Independent
Theaters Protective Association of Wisconsin.

asheville’s Paramount
Passing to Crescent Co.

Birmingham—Operation of the 00-seat Paramount Theater at
asheville will be taken over within
next week by Crescent Amuse-
ment Co., it was announced here by
Mr. Kennedy, Ala.-Tenn. man-
er of the Wilby Theater Co.
which has operated the theater un-
this time.

G-M Will Star Our Gang
in Two-Reel Musical Pix

Hollywood—In addition to the 00-
reel comedies announced for Hal
Bach's Our Gang for the 1927-28
season, the Gang will be starred by
G-M in "Our Gang Follies of '27," a two-reel musical.

58,000 See "Zola" in Chi.

Chicago—More than 58,000 peo-
people attended the three-weeks' run
"Zola" at the two-day Loop en-
tertainment at the Erlanger Theater.

WEDDING BELLS

Chicago—Balaban & Katz folks are
ending congratulations to Mabel
Rich, secretary to Elmer B. Upp,
comptroller of the circuit, on
engagement to Joseph B. Crow,
prominent Chicago attorney.
Uppage will take place shortly to
followed by a Bermuda honey-

portland, Me.—Russell James
k, operator of the Colonial The-
portland, and the Seville,'in Portland, was married to
Jean Blumenthal of Portland,
3.

Oklahoma City—No price in-
creases are contemplated by the
manufacturers for the Standard The-
aters here during the fall-winter
season, it was said yesterday.
Standard Theaters include Midwest,
Circuit, Warner, Liberty, Tower,
Circle, Plaza, Ritz and Victoria.

A "Little'' from "Lots"

By RALPH WILK

HOLLYWOOD

After viewing "Ali Baba Goes to Town," the Eddie Cantor
musical farce, Darryl Zanuck tore
up Director David Butler's old con-
tact and presented him with a
new, long-term contract. One time
a leading man for Lillian Gish and
other screen heroines, Butler drifted
into directing 5 years ago.

Lena Malena, who starred for C. B. De Mille in the silent
days, is the Lena Peters who is playing a role
in Ben Hecht's play, "Back to
Quito," in the east. She is married to
Charles Peters, noted manager and
illustrator. She was a dancer be-
fore coming to the Coast and studied
under Mary Wigman.

Irving Cummings, Joe E. Brown, Al De Gaetano and Desideri
have sons who are members of col-
lege football squads this season.

Our Passing Show—Harry Rapf,
Pete Smith, Jack Chertok, Ralph

M. P. Academy Injected Into
Screen Writers' Guild Hearing

(Continued from Page 1)

Academy by-laws placed on record at the National Labor Relations
Board hearing before Examiner Ringer in the Guild's bargaining
agency petition yesterday.

Frank E. Woods, president of the Screen Writers' Guild of the
Authors' League of America, testi-
ified that the Guild was formed in
1920 and incorporated in 1921 and
that one of its greater purposes was
to get a standard contract for writ-
ers with producers and give dignity
by writers.

Woods was the first witness called
by Janossky. He gave the
history of the Academy which
was organized in May 1927 at a
private dinner given by L. B. Mayer
for 20 people with Fred Niblo pres-
diding. Woods was first secretary of
the Academy.

Sherman Lowe, Warner Bros.
writer, Sheridan Gibney, 20th Cen-
tury-Fox writer, and Brian Marlow,
Paramount writer, will be among
witnesses called by Janossky, Thurs-
day Examiner Ringer, special Board
Attorney William Walsh and wit-
nesses will visit the M-G-M studios.

Standard Theaters Will
Make No Advance at B. O.

Make-up for Television
to Stress Green, Yellow

Los Angeles—Television will pro-
duce the most hideous actors ever
to strain the human eye. Terrifying
yellow and green gargoyles will
scream and sing before the televis-
ion. But listeners and watchers before
their television sets will see only
beauty. All of this was demonstrated
yesterday before 1,000 dele-
gates to the 12th Annual All-Amer-
ican Beauty Culture Schools Asso-
ciation at the Biltmore, by makeup
experts who have perfected television
makeup.

Televise Health Film

Television was used for the first
time last night at 7 p.m. as a means
of showing the activities of the New York State Department of
Health. Demonstration was viewed by
degress to the convention of
the American Public Health
Association. A sound film, "Public
Health in New York State," was
shown in the television room of
the RCA building. Several floors
away the invited guests saw it repro-
duced.
Announcing the 1938 YEAR BOOK of MOTION PICTURES

... 20th edition
... larger and more practical than ever
... the Standard Book of Reference of the Motion Picture Industry
... Published by Film Daily and ready for distribution shortly after the first of the year.
Allied Is Surveying Exhibitors on Legislative Course

PARA. GETS PRELIMINARY STAY IN MINNEAPOLIS

F & M St. Louis Poll Favors Duals and Musical Pictures

Cartoons Lead in Shorts Division; Stage Shows Get Votes

St. Louis—Despite the reported growth in sentiment nationally for the elimination of duals, tabulated results of the Fanchon & Marco-St. Louis Star-Times poll show double features have a firm hold in this city.

Patrons of nabe houses voted nearly four to one for two features, while the vote in the first runs was somewhat less than two to one. Of the approximately $310,000 question—(Continued on Page 15)

STATE DEPT. RENEWS STAR-TRADE EFFORTS

By Prescott Dennett
FILM DAILY Staff Correspondent

Washington—As "closer co-operation" to advance world peace became the watchword between the United States and Great Britain, the State Department yesterday brought renewed pressure to establish the long-anticipated star-trade agreement of the Roosevelt-Hull reciprocity program—that with the United Kingdom.

Motion pictures have been men—(Continued on Page 15)

Milton Shubert Joining Warner Producer Staff

Milton Shubert, stage producer and director, is joining Warner Bros. as an associate producer. It was announced yesterday. Shubert—(Continued on Page 14)

Preferred!
An exhibit ran into a dills in a New York hotel recently and conventionally enough inquired what he was doing there.
"Oh, I'm a preferred guest here," replied the dills. "The management prefers that I don't come in."

Anti-Duals League Forms 65 Chapters

Movie Anti-Dual Feature League has organized 65 chapters and plans to carry its work in all states, said George H. Siegel, who, with William R. Clay, of Mollay, N. J., founded the organization, when he was a guest of the AMPA at its luncheon yesterday at Sarat's. Clay declared that the public, he has determined, wants shorter programs.

50 B. C. HOUSES SHUT BY OPERATORS STRIKE

By ROY CARMICHAEL
FILM DAILY Staff Correspondent

Montreal—Only seven of British Columbia's 57 pix houses were operating last night, the other 50 being closed as result of the province wide strike called by the projectionists society which resulted in about 150 projectionists walking out.

Theaters unaffected by the strike are the Beacon, Rex, Plaza and Star at Vancouver, the Hollyburn at—(Continued on Page 4)

Decision Reserved in Balaban Motion

Supreme Court Justice William T. Collins yesterday reserved decision on the motion of Ella Haydin and other minority stockholders of Paramount to examine before trial, Barney Balaban, Paramount president, in connection with the injunction suit seeking to restrain Paramount from paying Adolph Zukor a $5,000 weekly salary and 7% percent of the profits up to $2,500,000 and 5 percent above that amount.—(Continued on Page 14)

U. A. to Argue Dismissal Motion in Hart's Action

Hearing will be held today in U. S. District Court on the motion of United Artists Corporation, before Federal Judge John C. Knox, to dismiss the $185,000 suit brought by William S. Hart for alleged neglect—(Continued on Page 14)

Allied to Determine Legislative Plans Through Exhibitors' Survey

M of T Status Before SAG Board on Monday

Board of directors of the Screen Actors Guild, at a scheduled meeting next Monday in the organization's Hollywood offices, is expected to render final decision on the March of Time's status it was stated yesterday at the Guild's New York—(Continued on Page 4)

Federal Judge Finds Allied Exhibitors Were in Conspiracy

Minneapolis — Paramount was granted a preliminary injunction yesterday against Allied Theaters of the Northwest and a group of Northwest exhibitors in connection with the "buyers' strike" on Paramount product. Federal Judge Nordbye, after an exhaustive study of the action, found the defendant exhibitors had conspired against Paramount in violation of the antitrust laws.

Paramount's appeal from an adverse decision in its Philadelphia injunction against the UMPTO was argued in the Circuit Court of Appeals on Wednesday. Decision was reserved.

Rackett Comes East on Techni, Expansion

Gerald F. Rackett, vice-president and plant manager of Technicolor, arrives in New York Sunday in connection with the company's $1,500,000 expansion program. He will confer with Eastman Kodak com—(Continued on Page 4)

Hobart Will Represent Technicolor in New York

Morgan Hobart, associated with Technicolor on the Coast, has been named New York representative of the company. Before coming East he was in charge of sales on industrial films.

State Job for Pete Wood

Columbus, O.—Pete Wood, secretary of the Ohio ITO, has been appointed a member of the Board of Building Standards by Governor Martin L. Davey. The job pays $10 a day, or a limit of $1,200 a year, with expenses.
U. S. Supreme Court Gets
Briefs In Wilkie Action

Washington — Briefs were filed here yesterday in the U. S. Supreme Court by Louis Nizer, New York attorney, in opposition to the petition for the writ of certiorari in the action of W. A. Wilkie, song writer, against Stanley Bros., music publishers, and Bernice Petekere, composer. Wilkie, the plaintiff, a member of Ascap, charged plagiarism of his song by the joint defendants, and the case was tried both in Federal Court, Southern District of New York, before Judge Coxe who upheld the plaintiff, and subsequently before Judges Manton, Swan and Hand in the Court of Appeals which also upheld judgment.

Case has attracted particular interest because of its possible far reaching effects in the matter of musical copyrights, as it involves the principle that if no working of a work shall exist even though there is no proof of access against the party or parties charged with infringement. During trials to date, representatives of Ascap have testified on both sides.

Bamberg and Kamen to
Attend Cleveland Meet

RKO Radio and Walt Disney Productions will be represented next week at the Cleveland convention of the Direct Mail Advertising Association. Leon J. Bamberger, sales promotion manager, will represent RKO, which has been included for the second time among the "50 direct mail leaders." Kay Kamen will be on hand to represent Walt Disney.

"Sing Band" Two-Reelers
To Be Produced In East

West Coast Bureau of THE FILM DAILY
Hollywood — James K. Hubbard and George Dawson will produce their two-reelers featuring Mutt and Jeff's "Sing Band" at the Long Island studios. "Sing Band," which appeared in "Double or Nothing," is a mixed group of 45 voices that imitates music of a complete orchestra without use of a single instrument.

Conn Flying to Coast

Maurice Conn, president of Ambassador Pictures, today flies to the Coast where he will oversee the script for "Pinochio," "Serio" (Hanna-Affame) and "Pietro Wyzy." (Apartment Above). The latter two have English titles.

FINANCIAL

NEW YORK STOCK MARKET

Net
High Low Close Change

Am. Se. 19 18 19 19 + 1

Columbia Picts. vct. 18 18 19 19 + 1

Columbia Picts. pfd. 14 14 14 14

Con. Fm. ind. 2 2 2

Con. Fm. ind. pr. 83 83 83 + 1

Low. Siegel 170 170 170

do pfd. 164 164 164

Cn. Th. Eq. 10 9 9 9 + 1

Low. Meyer 71 69 70 70 + 1

do pfd. 105 105 105 105 + 1

Paramount 1st 1st 1st 1st

Paramount 2nd 15 15 15 15

Path. Film 84 77 77 77 + 7

Rko 65 65 65

20th Century-Fox 26 26 26

20th Century-Fox pr. 26 26 26

Univ. Pict. pfd. 34 34 34 + 1

Warner Bros. 101 101 101

do pfd. 101 101 101

NEW YORK BOND MARKET

Keith A-O 66 96 96 96

Low. Siegel 99 98 98 98 + 1

Par. B'way 3665 3665

Par. Picts. 66 66 66 66

Par. Picts. cv. 31 31 31 + 1

RKO 66 66 66 66

Warner. 63 63 63 + 1

NEW YORK CURB MARKET

Columbia Picts. etc. 2 2 2

Grand National 2 2 2

Monograph Picts. 17 17 17 17

Sonoro Corp. 17 17 17 17

Technicolor 23 23 23 23

Truck Line 4 4 4 4

Universal Picts. 4 4 4

H. Y. OVER-THE-COUNTER STOCK MARKET

Path. Film pfd. 97 97 97

Fox Thea. Bldg. 65 65 65

Low. Thea. Bldg. 65 65 65

Mat. Playhouse, Inc. 51 51

Roy. Thea. Bldg. 65 65 65

WANTED


DAVID BLUM 1540 Broadway New York City

Ted Healy $1,750 Claim Receives Court's Okay

Federal Judge Francis G. Caffey yesterday ordered that the claim of Ted Healy against the Roxy Theater Corp., for $1,750, for services as an entertainer in 1929, he paid out of the fund set aside by the retiring trustee, Howard S. Cullman, for payment of his back claims.

Conditions of the award, as outlined by the court, provides that $1,250 be paid to Benedict Ginsberg, attorney for Healy. Emotions for allowances for services rendered in the Roxy reorganizations, filed in Federal Court this week, totalled $6,200.

Nathan Sachs, administrator of the estate of Louis M. Sagal, applied for an allowance of $1,200 for Sagal's services as appraiser of the Roxy property and assets. Clarence Bonyavage, law reporter, is seeking an allowance of $5,065 for his work on a report of the reorganization hearings.

Beekman Trial Waits on Warner Depositions

Postponement of the trial of the Beekman Film Corp., against Warner Brothers was ordered yesterday by Federal Judge John C. Knox until depositions are taken of Jack Warner, vice-president in charge of production, in Los Angeles. Plaintiff, in the action, charges Warner Bros., with alleged infringement of copyright in the Warner picture "The Yanks are Coming" from their film "This is America.'

Conn Flying to Coast

Maurice Conn, president of Ambassador Pictures, today flies to the Coast where he will oversee the script for "Pinochio," "Serio" (Hanna-Affame) and "Pietro Wyzy." (Apartment Above). The latter two have English titles.

Conn Flying to Coast

Maurice Conn, president of Ambassador Pictures, today flies to the Coast where he will oversee the script for "Pinochio," "Serio" (Hanna-Affame) and "Pietro Wyzy." (Apartment Above). The latter two have English titles.
**THIS WEEK’S FILM HEADLINES**

**'GREAT GARRICK’S’ GREAT SEND-OFF** at initial coast showing brings new laurels to stars Brian Aherne and Olivia de Havilland, and additional trade evidence of the big-picture succession on Warner Bros.’ October schedule. Credit Mervyn LeRoy and James Whale for film’s production and direction.*

**THE WARNERS DEPART.** Jack L. and Mrs. Warner (left) sail for England where the Burbank studio chief will confer with other officials regarding wide expansion of company’s overseas activities. His leave-taking was brightened by figures on ‘Zola’s’ first popular-price runs!

**...AND THE BOYERS ARRIVE** in New York (right) after Charles completes his role opposite Claudette Colbert in the widely-awaited screen version of Broadway’s highly publicized 2-year stage triumph, ‘Tovarich’. Basil Rathbone and Anita Louise head large support and famed Russian director Anatole Litvak handled the filming.*

**BIG NEWS MAKES BIG PICTURE.** Warners’ flair for celluloid reproduction of news-of-day drama is demonstrated again with announcement of immediate release of ‘West of Shanghai’, starring Boris Karloff as Gen. Wu Yen Fang.*

**ERROL FLYNN TAKES A BOW** (and arrows) for the title role in Warners’ ‘Adventures of Robin Hood’ in Technicolor—and a bow for the current acclaim that says his ‘Perfect Specimen’ is “Sure-fire!” (Variety Daily), “A knockout comedy!” (St. Louis Post-Dispatch), “Perfect entertainment!” (L. A. Herald Express).*

50 B. C. HOUSES SHUT
BY OPERATORS STRIKE

(Continued from Page 1)

West Vancouver and Cinemas in Trail and Nelson in West Kootenay.

Strike was called when operators refused to sign a new contract according to projectionists 10 per cent increase.

E. J. William, secretary of the union issued the following statement:

"They are definitely broken off Wednesday morning. The company's only alternative is to sign an agreement or keep their houses dark. The union is an affiliate of the American Federation of Labor. Temporary settlements are availing of showings of 50 movie theaters in greater Winnipeg after early shows were cancelled following a strike call issued by the IATSE.

Union officials stated the strike may spread to other Canadian provinces or to the United States. Warning of possible extension of the strike was voiced at Vancouver by W. P. Covert, international director. Those who said if it spread beyond the confines of the province, the union would consider an attempt to halt entry into Canada of all new films from Hollywood by calling a strike in Hollywood.

DEATH RECORD

Bernard A. Morialty
West Coast Bureau of THE FILM DAILY
Hollywood—Bernard A. Morialty, treasurer and associate producer for Radio City, died here Wednesday of pneumonia.

Edwin S. Isham
Brielle, N. J.—Edwin S. Isham, 70, baritone concert singer who appeared in numerous musical productions in America, as well as in England, was dead from a cerebral hemorrhage at his estate on the Manasquan River near here. An adopted son, Ralph C. Isham, survives.

Angelo Musco
Milan (By Cable)—Angelo Musco, who was called Italy's leading comedian, is dead here of a heart attack suffered while rehearsing for a new play. He rose from a wandering player in Sicily, his birthplace, to become a famous performer. During his career he was decorated both by King Victor Emmanuel III and by Premier Mussolini.

Paul Anthony
St. Louis—Paul Anthony, 27, local motion picture manager, was killed in northeast St. Louis County yesterday when the automobile he was driving crashed with a Chicago-to-St. Louis bus on highway 99.

...JUST GOES to show what a l1p! concert and intelligent effort can do... when the publicity lads really get together to put over an AMPA luncheon... yesterday's was one load down with a da of interesting people... and vice- prefix Paul Lazarus acting as master of the revels handled the affair with expertise and charm.

...SUCCESS STORY was contributed by guest of honor Herbert Marshall... he said that if the Anti-Double Feature League, they would have won his automatic removal from the screen, after all these years he had spent in struggling up into the Class B picture division... so he tearfully said good-bye to the publicity lads, figuring he would never see them again.

...BACKGRoUNDS was the subject chosen by Douglas MacLean for his witty discourse... he showed how his own background of 42 years in the film biz... and that again was a distinct hindrance... the moral to be gathered was that Backgrounds are a very uncertain thing in the film biz... In conclusion he gave the AMPA official farewell to Arthur Eddy veteran of this paper's editorial staff as he prepares to depart for the Warner studio... and hoped that when Mister Eddy had reached the status of being referred to respectfully as "A.E." he wouldn't forget his old pals.

...A VERY frank speech from lovely Jean Muir... in which she spoke of her film picture in which she played the part of a corpse... and hinted that the people on the home lot in Hollywood quite frequently had treated her as if she were one... but that the press agents had helped her wonderfully with the nice things they had said about her.

...AND WHEN Paul Lazarus had introduced Ted Hammerstein of "Music Hall of the Air" fame as a member of the illustrious Hammerstein family that "owned all those theaters"... Ted spoke up sadly: "Thanks, Mr. Chairman, but the family doesn't... this is the way more... in the hands of the bankers"... Gene Lockhart spoke with clever wit for himself and Katherine Lockhart concerning their artistic careers... "I do not care to make Vitaphone shorts... we gathered... his voice had a note of hope... Others introduced were Lee Patrick and Peggy O'Donnell of the RKO Radio players.

...A BRACE of arias in a foreign tongue were sung by Valentine Darde, which brought the audience breathlessly to the next number... the Nutley Boys from the New Jersey town, who have organized optimistically the Anti-Double Feature League... George Siegel and William Clay... Siegel old the talking, and admitted that when they first entered on their crusade they did not know the difference between an exhibitor and a producer... who does? or is there?... so many producers are exhibitors, and so many exhibitors are producers, even we in the biz don't know... Mister Siegel said they had established 65 chapters... they hope to establish their League in every State... hope is a very beautiful thing... but mebbe they have something... it would be a wonderful thing for picture patrons everywhere to be able once more to go to the theater and enjoy just One Good picture.

...HOLLYWOOD-BOUND today via car, Arthur Eddy, who has been associated with THE FILM DAILY for the past 12 years... for some time as associate editor... is joining Warners at their Burbank studios press department... slated to establish a trade paper service... he takes with him the well wishes of his associates and friends... at the private screening of "Club de Feme" at the Preview Theater this afternoon, the author Jacques Devill will be present with his wife, Elise Argall, who makes her debut in the film.
"Double Wedding"—
Double Playing Time!

They’re rolling your way—

—and they’re golden!
Laugh! Scream!
Leap with Joy!
The funniest yet
With Powell and Loy!

"Double Powell"

DOUBLE STARS!
DOUBLE FUN!
DOUBLE TIME!
DOUBLE PROFITS!

FATTER BOX-OFFICE THAN THE "THIN MAN" SERIES!

ALSO IN THE CAST:
Florence Rice  •  John Beal  •  Jessie Ralph  •  Edgar Kennedy
Screen play by Jo Swerling  •  Directed by Richard Thorpe
Produced by Joseph L. Mankiewicz  •  An M-G-M Picture
A "Little" from Hollywood "Lots!"

By RALPH WICK

SOLLY WARD, noted Broadway comedian, has been added to the cast of "Women Have a Way," which Leigh Jason is directing for RKO. Ward, who is under contract to the studio, made his screen debut in "Flight from Glory," following which he appeared in "Living on Love" and "Danger Patrol."

David Diamond is preparing to produce "Cannibal Frothes of 1938" for Grand National as the first of a series of musicals similar to the "Artists and Models" and "Broadway Melody" annuals. Casting will be completed upon the return of Edward L. Alerson, GN president, to Hollywood Thursday.

Eleanor Holm, who is playing the feminine lead in "Tarzan's Revenge," for Principal Productions, has purchased 100 acres of land in Cincinatti, where she will build a home.

Production has started in Honolulu on "Stowaways in Paradise," which will star Bobby Breen. It is being made by Principal Productions, with Edward F. Cline directing.

Lesatrice Joy Gibbons, 13-year-old daughter of the late John Gibbons, will make her motion picture debut in Metro's "Benefits Forgot."

Lionel Royce, continental stage star, was signed to a long term contract by Louis B. Mayer while he was in Vienna. Royce arrives in Hollywood Thursday.

Hedy Lamarr, Vienna star, was signed to a long term contract by Louis B. Mayer.

Bill Ryan was assigned assistant director on "Test Pilot," which Victor Fleming will direct and be produced by Louis D. Lighton.


Mervyn LeRoy, producer-director for Warners, has bought the screen rights to "The Fourth Estate," a newspaper story by Saul Elkins and Sally Sadlin, and plans to put it into production in the near future.

Sam Perrin and Arthur Phillips are working on the screenplay of "The Goldwyn Follies." They are the writers of the Phil Baker Golf Radio Show. They have been with the show for three years and are also continuing their radio work.

An original story, "Sing Your Way Out," by Albert Cohen and Governor Morris has been purchased by Republic for a forthcoming musical. Harry Grey will produce the picture.

"Elysia" In 22nd Week

Newark, N. J. — "Elysia" has broken all Jersey records for continuous runs, going into its 22nd week at the Little. According to Managing Director Franklin the film will be held indefinitely.

WHO'S WHO IN HOLLYWOOD


e) Introducing Interesting Personalities: No. 112

A THOR LUBIN. Universal director. Born in Los Angeles. At the age of one, family moved to the outskirts of an Indian reservation near Jerome, Ariz. From the age of one to eight, he was invited to play in home talent shows and by traveling troupes that visited Jerome. Once was thrashed by his father for carrying water to the snake charmer's tent in a small town 10 miles from Jerome. Spent six months at a military school, but was asked to leave, having spent too much time showing the other boys how to become famous charmers. Joined San Diego stock company and there met Harold Lloyd, Lesatrice Joy and other professionals. Upon Lloyd's recommendation he was given a scholarship in a dramatic school. Won a B.A. degree at Carnegie "Tech." Traveled on the first coast to coast tour with the Marx Brothers. Made his directorial debut during the war. His first feature was in 1936. He has played on Broadway in "Get a Pair of New Shoes," and "Thoroughbreds Don't Cry." Song was written by Brown and Freed.

The Claudette Colbert-Gary Cooper co-starring picture, "Bluebeard's Eighth Wife," which is to be produced and directed for Paramount by Ernst Lubitsch, will go before the cameras Monday.

William A. Wellman is now at Paramount, where he will direct "The Wish." Robert Carson, who worked on "A Star Is Born," is doing the script. Zola Coman, long an associate of Wellman, is with the unit.

Sally Eilers has been selected for the female lead in RKO Radio's "Condemned Women," romantic drama based on an original story by Lionel Houser. Robert Sisk will produce and Lew Landers direct.

Joe Valentine returned yesterday to Universal City to photograph Deanna Durbin in "Mad About Music," which will go into production there sometime next week. The New York Times reporter for this picture have already been shot.

Hollywood similis: As unhappy as a sensitive male club singer.

John B. Sanford, author of "The Old Man's Place," and also author of the forthcoming novel, "I Let Him Die," and David Hertz, author of "The Million of Heaven," which will open in New York with Walter Huston this fall, have been signed by Metro on writing contracts.

Jay Dratler, author of "Manhattan Side Street," has been signed by Metro to the Hunt Stromberg unit.

James H. Carroll has formed Carroll Productions, to produce stage plays in Los Angeles and San Francisco. After presenting the shows here, he will take them to New York.

Columbia Pictures has engaged Louise Prim, and her nightclub and radio orchestra, now on the Coast, for "Freshman Follies." Prim and his band will do a number with Jimmy "Snoozie" Durante.

Judy Garland recorded her new song, "Got a Pair of New Shoes," in "Thoroughbreds Don't Cry." Song was written by Brown and Freed.

The Claudette Colbert-Gary Cooper co-starring picture, "Bluebeard's Eighth Wife," which is to be produced and directed for Paramount by Ernst Lubitsch, will go before the cameras Monday.

William A. Wellman is now at Paramount, where he will direct "The Wish." Robert Carson, who worked on "A Star Is Born," is doing the script. Zola Coman, long an associate of Wellman, is with the unit.

Sally Eilers has been selected for the female lead in RKO Radio's "Condemned Women," romantic drama based on an original story by Lionel Houser. Robert Sisk will produce and Lew Landers direct.

Joe Valentine returned yesterday to Universal City to photograph Deanna Durbin in "Mad About Music," which will go into production there sometime next week. The New York Times reporter for this picture have already been shot.

Another Columnist!

West Coast Bull., THE FILM DAILY

Hollywood — George Antheil, composer of the musical score of Cecil B. DeMille's "The Buccaneer," and well known as author of several books and magazine stories, is the latest addition to Hollywood's group of newspaper columnists, Antheil's column captiolizing "Boy Advise Girl" is scheduled for publication in 24 newspapers beginning Oct. 25. The column will contain mod- erne music, with Antheil's musical viewpoint and intended for publication in women's pages.
"THE AWFUL SMASH HIT"

HOLLYWOOD REPORTER:

""THE AWFUL TRUTH' comedy riot. Smartest, merriest romantic comedy in many moons and will score smash hit. IRENE DUNNE gives her most alluring portrayal. CARY GRANT is in his best form…"

LOUELLA PARSONS,
Los Angeles Examiner:

"THE AWFUL TRUTH' is one of the year's best comedies. It is going to put plenty of money in COLUMBIA'S coffers and make CARY GRANT and IRENE DUNNE two of the most sought after players in all filmdom."

LOS ANGELES TIMES:

"A hundred percent winner of light comedy ... a creation of laughter. A masterpiece of its type. This picture will probably go further than any other during the season in proving a box-office sensation."
"THE AWFUL TRUTH" is the smash hit of the season...a laugh orgy for any audience. Certain of tremendous word of mouth. Due for phenomenal coin. IRENE DUNNE retrieves her position as one of the screen’s foremost comedienne. The most captivating portrait in her film album. CARY GRANT does a grand job, by far his best and one which elevates him securely to the top flight of box-office names. LEO McCAREY’S fine direction will stand up amongst the foremost directorial achievements of the year and will place him with the contenders for Academy honors. Associate Producer EVERETT RISKIN has done himself proud...!
**NEWS of the DAY**

500 Syracuse Undergraduates Sign for Pix-Dramatic Work

Syracuse, N. Y.—Syracuse University, first Eastern college to add a movie course, has 500 students signed up for extra-curricular dramatic work, it is announced by Prof. E. F. Stone, dean of dramatic activities and managing director of the Civic University Theatre downtown. That's approximately one out of every 10 undergraduates this semester.

Dundee, Ill.—The Crystal Thayer, under R. H. Shellhorn management, is being remodeled. A new porcelain enameled front is going in as well as a new ticket booth, new canopies, new lighting effects from the Federal Electric Co. Clarence Jensen Co. is handling the construction job.

Buffalo—A new marquee, new sound equipment and new seating are being installed at Shea's North Park, oldest house in the Shea company chain. Plans for betterments also include at least two of the circuit's seven.

Chicago—Frank Scott will continue the management of the modernized Iria Theatre under Balaban & Katz direction.

New Orleans—Maurice F. Barr, publicity and advertising head of the Savannah Theatre Corp., is in New York with the American Legion.

Ambridge, Pa.—James J. Wall, manager of the Warner Penn Theatre here has been elected head of the American Legion's Canaday-Hulpoot.

Canton, O.—R. C. and Walter Steue, former Canton exhibitors have opened the newly acquired State Theatre at Findlay, O.

Buffalo—Spencer V. Balser, manager of Basil's Broadway, has taken over the same job at the Roxy, latest Buffalo addition to the Basil Brothers' circuit. Constantine J. Basil, chain president, announced that the La Salle, in Niagara Falls, will be ready for opening Oct. 10.

Franklin, Ind.—The Rumbusch Circuit has withdrawn from the Affiliated Theatres, Inc., Indianapolis. The Rumbusch Circuit operates houses in Columbus, Franklin and Elwood.

Syracuse, N. Y.—Harold Pearl of Brooklyn has been named manager of the Eckel Theater, replacing David Freeman who resumes direction of the Paramount. Harry Uterfort, former assistant to Day Golden at Keith's, has been moved up to house manager, with Golden's return to Rochester.

Chicago—The Loop theaters will join in the celebration of the opening of the new Lake front boulevard and bridge over the Chicago River which will be dedicated on Oct. 5 by President Roosevelt.

Detroit—Two births on Film Row are reported—both sons—one to Leonard Soskin, owner of the Amsterdam Theater, and the other to Mrs. Rose Arnold, cashier at Columbia exchange.

Omaha—Fire inspection of local exchanges during fire prevention week again will be directed by Miss Regina Molsseed, former secretary of the Omaha Film Board of Trade who now is second booker at RKO. The local fire department also will sponsor fire drills during the inspection.

Oakland—Henry Goldberg, former manager of the 6,500-seat Fox Theater in San Francisco, has returned to PFC re-acquired H, has assumed supervision of the 600-seat Franklin Theater here for the Blumenfeld circuit as manager of the Berkeley, 750-seat first-run in Berkeley. Goldberg has been associated with Blumenfeld for the past year.

Buffalo—With Sid Lehman, of United Artists, as chairman, the Variety Club of Buffalo is arranging a Halloween masque dance-dinner as its first major event of the 1937-38 season. Plans for it will be a get-together for members and friends, in honor of Columbus.

Dover, O.—Charles Simpson, former assistant manager of the Colonial, Akron, has been transferred to the Beavercreek here in the same capacity. Dwight Kirk, who has been identified with theaters in Ashland, O., replaces Simpson at Akron. Simpson has been with the Shea company, operator of the Beavercreek and Colonial, for more than 10 years.

Norman, Okla.—The new Varsity Theater, first-run, has opened here with 20-cent top admission. Lou Chatham, manager, is also manager of the University and Campus theaters.

Kanssa City, Mo.—The Glenn W. Dickenson circuit has sent Howard McMurty to Ellsworth, Kan., to take over the management of the Dickenson Theater, replacing Edward Smith who is to be re-assigned.

Anadarko, Okla.—Ray Rector's new Columbia Theater has opened here.

Kansas City, Mo.—The Empress Theater, which opened during the summer after being dark for several years, is adding a stage bill to films.

North St. Paul, Minn.—The Rialto has been taken over from Will Sauer, building owner, and Saul Mandelsohn, leasee, by Mrs. L. K. Naas.

Minneapolis—Don Gilensky has succeeded Al Jacobs as assistant booker at Columbia exchange.

Holyoke, Mass.—Harold J. Kennedy, playwright, has joined Beneke, Dequit and Stavros, theatrical press representatives.

Charleston, W. Va.—H. A. Duff is planning on construction of a theater to seat 500 here.

Columbus, O.—City RKO Manager Harry Schreiber has announced that Frank Throop, treasurer of the Palace, has been advanced to the position of assistant manager of the RKO Majestic here. He replaces Don Stroud who recently resigned and returned to Columbus. Noel Baker, identified with the Majestic, succeeds Throop as treasurer.

Cleveland—Leonard Greenberger, son of Henry Greenberger of Community Circuit, will manage the Moreland Theater when it opens, about the middle of October, under the Community circuit banner. The house was formerly operated by Paul Guadanovic.

"Souls" Next at Paramount

"Souls at Sea" follows "High, Wide and Handsome" at the New York Paramount Theater starting Wednesday. This marks the first popular price engagement of the film which recently concluded a world premiere reserved seat engagement at the Globe.

Monore Release Three

Three Monogram productions will be ready for release during October, according to W. Ray Johnston, president of Monogram. The first, "Where Trails Divide," is scheduled for Oct. 13. "Lack of Roaring Camp" is slated for Oct. 15. "Federal Bullets" will be ready for release on Oct. 30.

Notwood, Minn.—Leo Molitor's new theater is being remodeled and modernized.

Montevideo, Minn.—The Rubin circuit, headquartered in Minneapolis, has acquired the Monty theater from A. McCarthy.


Waldron, Ark.—John Forester has sold his film theater here.

Columbus, O.—Melville D. Frank has been named division chairman of the theaters group for the 19th Community Fund Campaign in Columbus, Nov. 3-18.

Thompsonville, Conn.—The new 1,000-seat Strand Theater, built by Peter Prange, has new equipment and will open on Sept. 30. John D. Sirica, manager of the New Britain house, will take over management of the new theater. Sirica was formerly in charge of four Michael Daly theaters.

Minneapolis—The International Seat Corp. has opened assembly, display and sales rooms in this city.

Toppenish, Wash.—Waldo Ives is taking over the new Wigwam Theater.

Denver—The Washington Park Theater has been taken over by Dave Cockrell, here the Denham Theater, giving him four theaters in town. The house is being closed for remodeling. When reopened, the Park, the house will be managed by Paul Snoddy, Denham cashier.

Seattle—Western Theater Equipment Co. of Spokane and Portland has leased quarters at 2406 First Ave., Seattle's film row.

Denver—Al Coppell and Franklin Herzog have taken over the Bidwell, former Harry Huffman house, neighborhood. The theater has been operated for several months by Carson Harris and T. Z. Halmi.

Seattle—The Northwest Film Club staged an Open House, at which the birthday anniversary of Ed Lamb, Northwest manager of RKO films, was celebrated.

Denver—Theaters in Fort Collins, which were closed for the past two weeks because of infantile paralysis, have been reopened.

B & K Goes in for Bands

Chicago—The B & K Circuit is going in for bands at the Oriental Theater here, with three on the bill. Clyde McCollum and his three bands have their own acts on the stage, while Walter Davidson’s act is in the pit.
From the pages of Queen Victoria's own diaries rolls the drama of a private and public life that trembled the world and built its mightiest empire.
HISTORY'S MIGHTIEST MARCH OF EMPIRE PARADES IN GLORY ON THE FLAMING SCREEN!

In all fiction no such stirring drama and astounding spectacle! . . . In all past screen achievement no such measureless sweep and scope and power as in this tremendous panorama of the sixty years that heard the British Lion roar across the Seven Seas! Here on a screen alight with pomp and pageantry, the throbbing record of a romance and a reign that changed the fate of millions! . . . Here—at last—the true story of Victoria and her fiery Prince Consort!

**Acknowledgment**

The producers wish to express their appreciation and thanks for the valuable help and facilities granted by the authorities concerned for the use of: Kensington Palace—Windsor Castle—St. James' Palace—Buckingham Palace—The State Coronation Church—The Massed Cavalry Regiments—The L. M. S. for the Original Train of 1841—The R. H. A. for the Original Artillery Guns of 1837—Balmoral Castle—No. 10 Downing Street—St. Paul's Cathedral—The Actual Carriages Used by Queen Victoria at the Diamond Jubilee—and Queen Victoria's Diaries.

VICTORIA THE GREAT

with

ANNA NEAGLE * ANTON WALBROOK

H. B. WARNER * WALTER RILLA

Produced and directed by

HERBERT WILCOX

With Scenes in TECHNICOLOR

Screen play by

Miles Malleson and Charles de Grandcourt
*Reviews of the Foreign Films*

**Ave Maria**
with Kathie von Nagy, Beniamino Gigli
Ufa
89 Mins.
SOLID ROMANTIC MUSICAL DRAMA WITH ENGLISH TITLES WILL SCORE WITH FANS.

Filmed by Ufa with thorough skill, and directed by Johannes Ritter, who combined an understandable understanding of dramatic as well as emotional values, "Ave Maria" is at once a distinctive and tasteful foreign picture which is a true example of the best. Kathie von Nagy and Beniamino Gigli portray their own characters with the conviction of people who are not just playing for the cameras, but are living the part. Kathie's life has had one great love, that or a devoted girl who died. Arriving in Paris to keep his annual treaty at her grave, the inanimate man given additional life when he goes to the concert which is a tryst of maternal Paul Henckels, scarily arranged and conducted, as the ribald club becomes intoxicated and drops information to the hard-boiled Kathie von Nagy, an entertainer, and her friend of the same name, Gigli. The ruthless pair decide to try toerson on the singer. The girl meets and falls in love with him, after playing a song written for her and with the consequences, although she is injured in an automobile accident, she and Gigli learning of her love attraction for him and her repentance, falls in love for his bride. It is a film music lover and those seeking solid entertainment generally will enjoy up to the hilt.

Cast: Kathie von Nagy, Beniamino Gigli, Paul Henckels, Harald Paulsen, Erna Berg

Director, Johannes Ritter; Authors, Dr. Sigi Karl, Cameraman, Bruno Mondi; Editor, Roger Graf von Norman; Music and Direction, Alois Melichar. Presented at the 86th Street Playhouse.

**Casta Diva**
no Lux Corp.
93 Mins.
MARTA EGGERTS' SINGING RIGHTS THIS SUBSTANTIAL MUSICAL MUSICAL
There is more than a dash of interna
tional flavor in Marta Eggerts, who is a well-known and beloved screen personality, in the singing role. Although completed as long three years ago, the film is thoroughly entertaining and contains a number of scenes which are unique and uncom
monly fine direction by the Astin Carmine Gallone. Miss Eggerts is a natural and alluring and a who is the inspiration and beloved the composer Bellini, a role reinterpreted and in greatest good character by Maddalena. Audiences who go for

**The Girl for Globe**
Grand National's "The Girl Said No" opens at the Globe Theater on Oct. 16 following "Something to Sing About" the James Cagney musical.

**Town Hall**
Washington Bureau of THE FILM DAILY
Washington—The Rialto Theater, closed for the past month, will re-open shortly, it was announced yester
day with a "Town Hall" policy.

**Die Nacht Der Grossen Liebe**
Charles Unger
88 Mins.
COMPETENT HANDLING OF LOVE THEME, GOOD ACTING AND PHOTOGRAPHS MAKE THIS ONE CLICK.

Despite the familiar pattern of the plot—a youth in love with a woman older than himself, and, in turn, deeply loved by the woman's daughter—there is good entertain
tainment value in the footage because the producers have soft-pedaled the soft and sentimental in favor of the realistic and the logical. Jarmila Novotna, one of the most beautiful of Continental Europe's singers and actresses, plays the role of the older woman, while young Christian Grautfell is cast as her daughter. Gustave Frochlich is the attraction's star. He and the alluring Novotna contribute fine performances.
Locals shot by day and night in colorful Constantinople are frequent
ly transcending beauty. German film fans will thoroughly delight in the what is a highlight in this film. A swim of this aspect of the feature, which Geza von Bolvary has directed with a firm hand.

Cast: Gustav Frochlich, Jarmila Novotna, Christine Newfables, Arnold Slomko, Michael Feldfarb, Carl de Vogt, Hubert von Meye

**Adolf Armstarke**
Scandinavian Talking Pics, 86 Mins.
ROMANTIC TRAVELY, FREQUENTLY DIPPING INTO THE SLAPSTRICK. APPEAR LIMITED.

The story of humor of the native Swedish pictogrise may react favorably to this production, but to folks on this side of the Atlantic, who evidently have more venation and respect for symbols and instruments of religion, "Adolf Armstarke" will appear at least slightly out of order. Being a funny fellow, his reverie discloses the days of old, plumed knights, and comedy ladies over whom they fought. The professor is a weakling, this film is carelessly directed and contains a number of scenes which never appeal.

Cast: Adolf Jarl, Weyler Milholland, Gabriel Raden, Therudor Berdels, Alice Skoglund, Kate Thunman, James West

**Lovagias Ugy**
Hungaria Distrib. Co.
79 Mins.
MILDLY DIVERTING HUNGARIAN PIX WHICH HIGHLIGHT IS ZITA PERCEZ
ZITA'S PERFORMANCE.

Attractive Zita Percez's acting is the highlight of this otherwise mildly diverting romantic comedy drama which relates the en
ternity between Irma Raday, her suitor, and her father, Gyula Kabes. The two
gentlemen are working for the same firm when Kabes' family is suddenly brought about by young Raday. The latter goes to the former's home to offer apologies, sees the wronged man's alluring
taking and falls in love with him, and becomes a boader in the menage, residing there, when Kabes is away. But the stratagem is too late for Kabes, espe
ly in the affections of the girl's mother, so that when the domestic storm breaks he is in a tenable position. It all winds up when the papa gets his job back at the factory, mama gets her daughter married off, and the sweethearts have each other. Hungarian film fans will enjoy the nice entertainment, but its appeal is limited to such audiences.

Cast: Zita Percez, Irma Raday, Elia Gandhi, Gyula Kabes
An Alliance production; Director, Istvan Szekely; Author, Sandor Hunady; Screenplay, Laszlo Vardai. Presented at the Modern Theaters.

Based upon his 20 years' experience with motion pictures as studio publicist, lecturer, etc., Barrett Kiesing has written a very clear, concise and informative volume on the making of talking pictures which is equally valuable to the general reader and to high school and college students as a text book on the subject. Attractively printed, the volume is further enlivened by many illustrations of varying steps in the making of pictures, and is provided with a full index, a glossary of film terms and a list of the 276 arts, professions and vocations required by the studios engaged in their manufacture.

The author compares the making of pictures to the art of the mosaic artist, each of the 276 regularly employed skilled workers contributing a tile to the finished artistic result. He then takes up in detail the contributions of the chief workers—the producer, director, author, scenarist, actor, property man, set decorator, sound recorder, editor, developer, printer, etc.—in the completed production, presenting clearly each important step in putting the individual tiles into one harmonious whole.

In a final chapter on the road ahead, the author considers the future of motion pictures—the use of color which he predicts will one day, will be used in all productions; the development of television and stereoscopic pictures, and the use of motion pictures in the business of education.

The entire film field is covered so fully and in such readable, understandable language that the book should win high rank as a classroom text book and find a place on the library shelves of all workers in the industry itself and of the general public interested in the development, the present condition and the future status of talking pictures.

L. M.

UDT to Build 800-Seater in Swanky Detroit Suburb

Detroit—Construction of a new 800-seat house in Birmingham, swanky suburb 20 miles out, and now having only the Birmingham Theater, operated by United Detroit Theaters, is announced by the same circuit. House will be about a block from the existing theater.

This is the second new house announced for Birmingham in the past two weeks, with the Krim Brothers building a 400-seater.

Birmingham is the "farthest north" for the UDT Circuit, which comes closest at this point to the Butterfield Circuit at Pontiac, seven miles away.

Victoria" Set in Montreal

Montreal—"Victoria the Great" will have its Montreal opening on Oct. 15 at His Majesty's Theater, announced according to yesterday's announcement by KRO Radio General Sales Management. At least 1000 showings will play twice a day at top road show prices for an indefinite engagement. It starts at Octawa two days earlier.

Book Reviews

HOW TO WRITE AND SELL FILM STORIES. By Frances Marion. 375 pages. Published by Covici Friese. $3.50.

A medical school won't necessarily make a man a successful doctor, but it will give him the necessary information and experience to send him on his way to making a success. The book won't make the reader a top-flight screen writer, but it will give him enough "don'ts" and "musts" to put him on the right track. It's a valuable tome for anyone desiring to formalize his aspirations towards writing for the screen.

Perhaps no person is as well qualified to write about film stories as Frances Mari- on who has been a successful writer of motion picture stories for 20 years. Her book is a careful study of the mechanics of screen writing, plot, motivation, theme, dialogue, etc., as they relate to screen writing in contrast to the techniques used in writing for magazines and fiction books. In other words, she strives to show the difference between writing for the screen and writing for maga- zine and sound. All in all, Miss Marion has accomplished her pur- pose.

Although the book contains 375 pages, 131 of them are devoted to a reproduction of the scenario for "Marco Polo" by Robert Sherwood. It was selected as the best example of continuity and content and gives a clear idea of what is required of a screen writer.

In short, "How to Write and Sell Film Stories" tells everything there is to tell about writing for pictures.

— A. S.

UNE ENORME SOUK À L'ÉTÉ

Paris—The large open-air market at Angers, of which the sale is held every Wednesday, is the largest of its kind in France. The market extends over an area of about 10 acres and is divided into several sections, each devoted to a particular kind of merchandise. The main section is devoted to vegetables, fruits and flowers, while the other sections are reserved for clothing, furniture, household goods and other articles. The market is open from 6 a.m. to 1 p.m. and is a popular place for bargain hunting.

}
& M Poll Favours Duals, Musical Pix

The Foreign Field

News Flashes From All Parts of the Globe

Films Replace Text Books
Brentwood, Eng. — Following a year's experimental work by the teaching staff of the Brentwood School, during which time more than 200 films were used to illustrate lessons in history, biology, physical science, English, French and geography, the school is about to embark upon a plan to use films as text books for lessons. More than 700 films, one-third of which will be supplied free of charge, will be shown during the coming year. Continuing of equal importance is the two Appreciation tests tried out experimentally last year, was so successful that it will be extended.

Heads Swiss Film Chamber
Lausanne—Dr. Albert Massana, director of the Office for Trade Expansion, has been named president of the Swiss Federal Film Chamber. Dr. Karl Naef, secretary of the Society of Swiss Authors, has been made vice-president of the Chamber. The Council is made up of high government officials, representatives of religious organizations, heads of film companies of the National Alliance of Swiss Women Societies, the Workers' Educational Center, etc.

Binnie Barnes in "Lady X"
London—Binnie Barnes, who arrived in London to star in Alexander Korda's "Bicycle Built for Two," has meanwhile been drafted for a prominent role in the Merle Oberon Technicolor vehicle, "The Divorce of Lady X," now nearing completion. Miss Barnes will portray Lady Mere in the screen story which dramatizes a sensational divorce case.

State Department Renews Star-Trade Efforts with Eng.

(Continued from Page 1)

Proposed Dedham Open-Air Theater Arouses Protests
Dedham, Mass. — Residents of Dedham protested the proposed establishment of a $55,000 open-air motion picture theater here by the Movietone Corporation of America. Appearing before the town selectmen, they asserted that granting of the petition to build the theater on the Providence super highway would create a disturbance to the institutions and residents of Dedham for the American picture industry. "We definitely expect some improvement in the situation with the treaty," this authority stated.

After announcement of negotiations for a treaty, it was decided that motion picture executives and others interested to file briefs and appear before public hearings before the Reciprocity Committee prior to final negotiations.

Mayflower Increases Capital
London—Mayflower Pictures Corp., Ltd., has increased its nominal capital to 10,000 beyond the previously registered £30,000. The new capital is divided into 80,000 cumulative 5 per cent preferred shares of 5 shillings each. Existing 120,000 shares have been divided into 116,000 preferred and 4,000 common, with the common then being sub-divided into 20,000 shares of 1 shilling each.

"Don Juan Tenorio" Released
Mexico City—Cinematografico Excelsior's initial venture, "Don Juan Tenorio," a screen version of Jose Zorrilla's stage play on the Don Juan legend, has been released by Films Selectos.

Odeon Gets London Super
London—Odeon Theaters has taken over the 2,400-seater at present under construction for Essanay and the Vitagraph in Wood Green. Opening is expected in the very near future. It will be equipped also for stage acts.

To Improve Film Taste
Dublin—The Irish Film Society is widening its scope to include educating the film taste of Irish picture-goers for a higher standard in its film fare.

That Rise in English Theaters
London—The Daily Film Renter announces, according to its own checkup, that 300 new cinema building schemes have been announced this year as against 250 for the same period last year.

ALLIED EXHIB. SURVEY ON LEGISLATION PLAN

will abide by a decision of the majority of territories, as decided by the Allied executive committee, and if they will go to Washington to attend a preliminary meeting during the next month to help organize a congressional steering committee and for testimony before appropriate committees regarding the need for such legislation. At least five regional units will hold conventions during the next 30 days and special meetings are asked by Allied to take up the matter. After analyzing recent court decisions on the Paramount-UMPTO and Government-Interstate cases, the bulletin says: "These comments lead to the reflection that existing laws clearly are inadequate to protect independent exhibitors against the machinations of the highly concentrated producer-distributor-exhibitor, too much depends on proof of combinations, conspiracies, understandings and agreements, known to exist but difficult to prove. The principles of the highly technical anti-trust and copyright laws are too obscure, the distinctions too subtle, for laymen or even lawyers not versed in those specialties to grasp and apply. Thoughtful exhibitor leaders in increasing numbers are turning their thoughts to some form of regulation which will afford adequate protection in all contingencies without casting on them a burden of proof and expense too heavy to bear."

Dept. of Justice Still Probing West Coast Film Activities

(Continued from Page 1)

Want Fight Pix in Washington

Washington—The District of Columbia Boxing Commission has asked that the boxing act be amended so that the booking of fight pictures to be shown in the District, now barred by national law. The recommendation was made to the District Commissioners for action.

It's Ambassador Golden


"Zenda" to Open Odeon

London (By Cable)—David O. Selznick has chosen "Zenda" as the attraction for the opening of the New Odeon Theater here on Nov. 2.
"LIFE BEGINS IN COLLEGE"

TERRIFIC FIRST WEEKS POINT TO HOLDOVERS EVERYWHERE

—AS RITZ BROTHERS PANIC CROWDS!

Topping "Thin Ice" in SAN FRANCISCO ... "Pigskin Parade" and "You Can't Have Everything" in PHILADELPHIA ... "Wake Up and Live" in ST. LOUIS ... "Thin Ice" in WORCESTER ... "You Can't Have Everything" in WASHINGTON ... "Pigskin Parade" and "Wife, Doctor and Nurse" in ROCHESTER! That's championship form!
Opening article: Doyle to Produce Pix in England for Empire Market

PA. CHAIN TAX TEST CASE TRIAL SET FOR DEC. 13

MPTOA Pursues “Hands Off” Policy in Philly Dispute

GN Plans to Use Players in ABFD Productions in Eng. Grand National contemplates sending stars and featured players to England to appear in several pictures to be made in the ABFD studios, it was learned yesterday. Full details of the deal now being discussed will be worked out when Basil Dean, head of ABFD, comes here for talks with Edward L. Alperson next month.

Screen Writers Can Disrupt Flow Of Commerce, NLRB Division Holds

By RALPH WILK
FILM DAILY Staff Correspondent
West Coast Bureau of THE FILM DAILY
Hollywood - Screen writers can disrupt flow of commerce because of their important part in production, according to analysis made by the Division of Economic Research of the National Labor Relations Board and submitted yesterday by Dr. David J. Sapos of the Division at the board hearing.

Analysis deals with motion picture production in relation to interstate commerce. Dr. Sapos stated that opponents of collective bargaining for writers insist that writers are creative artists whose work cannot be standardized, but he maintains that arguments against unionism on basis of existence among a given group of a high degree of creative talent would seek to bar collective bargaining to professional people generally.

Doyle Ties in Plans for 100-House Circuit With Eng. Production Setup

20th-Fox to Introduce New Tinting Process

New film toning and tinting process will be introduced by 20th-Century-Fox with the release of “All Bala-Goat to Town.” Process, developed by the studio laboratory, carries forward the method employed

Constitutionality of Law Hitting Theaters to be Determined

Harriscburg, Pa.—Test case involving the constitutionality of the chain store tax, which would place a graduated tax of from $1 to $500 on theaters in the state, will go to trial Monday, Dec. 13, it was decided at a conference of attorneys in the more than 30 cases entered in U. S. District court.

Present plans call for testimony to be presented in only one case, probably that of the American

ROACH-MUSSOLINI RAM COMPANY DISSOLVING

Hollywood—Although not officially announced, RAM Productions (Roach and Vittorio Mussolini) will be dissolved, and deal for Roach’s participation in Italian production is off.

Officially, Roach made a brief statement here that Mussolini had completed his observations of Amer-

Appellate Division Denies Loeb Appeal in Col. Suit

The Appellate Division of the New York State Supreme Court yesterday denied the request of John L. Loeb, stockholder of Columbia Pictures Corp., for the right to appeal to the Circuit Court of Appeals a decision from the Supreme Court

Calif. Exhib. Plans Action

California exhibition is planning to file a state court action against Paramount involving the right to withhold "at the box office of the theater" according to an Allied bulletin issued yesterday.
John W. Allicote: Publisher

**Along the Rialto with Phil Daly**

- **New Practical Jacket** on a pressbook... that one designed for RKO Radio's "Stage Door"... has a removable die-cut full-color jacket so that exhibits can use it for a special lobby display... the front cover has a practical "stage" door opening on pop-up cutouts of Ginger Rogers, Adolphe Menjou and Katharine Hepburn with atmospheric background of scenes from the play... this jacket encloses three separate books on exploitation, publicity and ads... also a broadside insert containing a six-day story strip from the Barret McCormick pressbook boys again have displayed their yen for getting away from the Routine Stuff.

- **WE HAVE** before us a "Thumbnail Sketch" of Horace Heidt, band leader of the famous Brigadiers... now playing at the Loew's State on Broadway... sent to us by Manager Al Rosen... the "thumbnail" sketch contains 68 lines covering two oversize pages... about 700 words... Al wants to know: "Brother, can you spare a line?"... sure, Al!... glad you didn't send us a Pulp Biography of the guy.

- **Clever Example** of tie-in on a book publication: in a novel, "Candles in the Wind," based upon a millinery establishment in Chicago in the early years of the century... is raising some wind in millinery circles... several manufacturers have created hats based upon the characters of the novel... houses in New Orleans, from over the country who saw the hats displayed by ritzy models at the Millinery Creators Guild at the Ritz-Carlton this week, agreed to display the hats in their windows along with copies of the Lengel book.

---

**FINANCIAL**

**NEW YORK STOCK MARKET**

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Am. Soc.</td>
<td>343/4</td>
<td>315/8</td>
<td>327/8</td>
<td>+5/8</td>
</tr>
<tr>
<td>Columbia Picts.</td>
<td>20</td>
<td>19</td>
<td>19</td>
<td>+2</td>
</tr>
<tr>
<td>Columbia Picts. Phd.</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>+1/8</td>
</tr>
<tr>
<td>Com. Phd.</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>+1/4</td>
</tr>
<tr>
<td>Com. Phd. Pld.</td>
<td>3 3/4</td>
<td>3 3/4</td>
<td>3 3/4</td>
<td>0</td>
</tr>
<tr>
<td>East Kodak</td>
<td>104</td>
<td>103</td>
<td>103</td>
<td>-1/2</td>
</tr>
<tr>
<td>Loew's Inc.</td>
<td>70 3/4</td>
<td>67</td>
<td>67</td>
<td>-3/4</td>
</tr>
<tr>
<td>Paramount</td>
<td>17 1/8</td>
<td>16 1/2</td>
<td>16 1/2</td>
<td>-5/8</td>
</tr>
<tr>
<td>Paramount 2nd pld.</td>
<td>12 1/2</td>
<td>11 1/4</td>
<td>11 1/4</td>
<td>-1/2</td>
</tr>
<tr>
<td>Pathé Film</td>
<td>61 1/2</td>
<td>61 1/2</td>
<td>61 1/2</td>
<td>0</td>
</tr>
<tr>
<td>RKO</td>
<td>51 1/2</td>
<td>51 1/2</td>
<td>51 1/2</td>
<td>0</td>
</tr>
<tr>
<td>20th Century-Fox</td>
<td>27 1/4</td>
<td>27 1/4</td>
<td>27 1/4</td>
<td>0</td>
</tr>
<tr>
<td>20th Century-Fox Phd.</td>
<td>41</td>
<td>41</td>
<td>41</td>
<td>0</td>
</tr>
<tr>
<td>Univ. Pict. pld.</td>
<td>34 3/8</td>
<td>34 3/8</td>
<td>34 3/8</td>
<td>0</td>
</tr>
<tr>
<td>Warners</td>
<td>89 1/2</td>
<td>89</td>
<td>89</td>
<td>0</td>
</tr>
<tr>
<td>WARNER BROTHERS</td>
<td>88 1/2</td>
<td>88</td>
<td>88</td>
<td>0</td>
</tr>
</tbody>
</table>

**NEW YORK BOND MARKET**

<table>
<thead>
<tr>
<th>Bond</th>
<th>Low</th>
<th>Close</th>
<th>Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keith A-O</td>
<td>95 3/4</td>
<td>95 1/8</td>
<td>+7/8</td>
</tr>
<tr>
<td>Loew 6/15</td>
<td>99</td>
<td>99</td>
<td>0</td>
</tr>
<tr>
<td>Para. B'way 3/5</td>
<td>66 1/4</td>
<td>66 1/4</td>
<td>0</td>
</tr>
<tr>
<td>Para. Pld. 6/15</td>
<td>99 9/16</td>
<td>99 9/16</td>
<td>0</td>
</tr>
<tr>
<td>Para. Pld. 8/1</td>
<td>82</td>
<td>82</td>
<td>0</td>
</tr>
<tr>
<td>RKO 6/1</td>
<td>85</td>
<td>85</td>
<td>0</td>
</tr>
<tr>
<td>Warners 6/1</td>
<td>84</td>
<td>84</td>
<td>0</td>
</tr>
</tbody>
</table>

**NEW YORK CURB MARKET**

<table>
<thead>
<tr>
<th>Pict.</th>
<th>Low</th>
<th>Close</th>
<th>Chg.</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pathé Film pld.</td>
<td>60 1/4</td>
<td>59</td>
<td>-1/4</td>
</tr>
<tr>
<td>Fox Theatre 6/1</td>
<td>62 1/4</td>
<td>62 1/4</td>
<td>0</td>
</tr>
<tr>
<td>Loew's Thea. Bldg. 6s 1st pld.</td>
<td>47</td>
<td>47</td>
<td>0</td>
</tr>
<tr>
<td>Mats. Pld. Corp.</td>
<td>49 1/4</td>
<td>49 1/4</td>
<td>0</td>
</tr>
<tr>
<td>Warners Thea. Bldg. 1st pld.</td>
<td>45 1/4</td>
<td>45 1/4</td>
<td>0</td>
</tr>
</tbody>
</table>

**Universal Tele Files For 50,000 Share Issues**

- **WASHINGTON** Bureau of THE FILM DAILY
- **WASHINGrTON**—Universal Television Corp. has registered with SEC 100,000 shares $2.50 par capital stock, each share to be offered at that price. Proceeds will be used in connection with operations. There will be no underwriters, it is stated.

**Coming and Going**

- W. E. COKEEL, treasurer of Paramount Pictures, Inc., leaves New York today for coast aboard the Santa Rosa, accompanied by Miss COKEEL.
- DR. V. E. RANSPIER, vice-president and director of research for Epira Pictures, Inc., and his staff, leaves New York today for the Coast.
- NATALIE KALMUZ, color director of Technicolor, Inc., leaves New York last night for Europe aboard the Bremen.
- TONY MARTIN leaves New York today to the Coast.
- THOMAS BECK has returned to Hollywood after a curtseyed vacation in New York.
- ARTHUR ROTHAFEL, screen writer, has arrived in New York from Hollywood.
- EDWARD J. PESKAY, vice-president of the National, leaves today for a swing through company’s midwest exchanges.
- CLARA BLANDICK, character actress, arrived in New York for a vacation.
- GEORGE HOUSTON has returned to Hollywood after a trip East which included an engagement at the Fall Music Festival in training.
- ARTHUR A. LEE, GB vice-president, is away from the office today following a trip to a Western mid-west exchanges.
- WILLEM VAN HOOGSTRALEN has arrived in New York from Europe aboard the Bremen.
- WALTER REISCH has arrived in Hollywood from New York.
- ARTHUR W. EDDY and MRS. EDDY, en route from New York, arrived in Buffalo last night.
- BEN THAU has arrived on the Coast for the East.
- Adds Stage Show, Ups B.C.:

  **KANSAS CITY**, KANS—The Ertex Theater puts in stage show for the week of an indefinitely period, with upping prices from 25 cents to 10 cents.

**Happy Birthday**

- Best wishes from THE FILM DAILY to the following on their birthdays:
  - **OCTOBER 9** Irving Cummings, Marjorie Beebee, Jack Pater, Jeanette Loff, Dennis J. Shaw
  - **OCTOBER 10** Helen Hayes, Harry Richman

**New Orders**

- General Electric Co. reports that the quarter ended Sept. 30 shows an increase in orders booked of 17 per cent over the corresponding period of 1936, while the gain for the 9 months amounted to 44 per cent.
- Total bookings in the third quarter were $88,010,937 which compared with $111,518,589 in the second quarter this year, $70,677,030 in the first quarter and $74,922,441 in the three months ended Sept. 30, 1936.
- These orders brought the total for the first 9 months of the year up to $300,570,556 compared with $291,891,038 in the like period of 1936.

**20th Century-Fox Closes 1-Year Deal With Saenger**

- New Orleans—Twentieth Century-Fox has closed a deal with the Saenger Theaters Corp. and its associated companies for product during the coming season. The deal is said to be for the entire contract in the territory and for the affiliated theaters there as well as United Theaters, Inc., a circuit of neighboring theaters. The deal is for one year, it is said. Universal, RKO and United Artists are said to be the majors who have not yet completed deals with the Saenger interests.
Detroit—Detroit theater construction is slated to take another "baby boom" in the next few months, according to present indications. Majority of the group of eight or ten theaters in the territory announced over a year ago are now operating, and the Circle Theater in Dearborn is to open in a few weeks.

In the meantime, suburban projects, like the Vogue and Esquire, are under way, and plans are reported under consideration by several major operators to build or take long leases on newly planned suburban theaters. Ecorse and Farmington, outlying suburbs, are both centers of construction rumors, with plans being arranged by Milton Strauss, theater financier.

Automaticket Register National Sales Brisk
Chicago—Brisk sales nationally of the new Automaticket Register, manufactured by General Register Corp., here, are reported by the company.

Business during September, last, set a record for these ticket machines, according to D. H. Finke, ice-president, with sales eclipsing those of any similar period during the past 25 years. B & K has just installed a booth of the new carbon device units in the Chicago Theater. Other prominent installations include the Loew, Libertyville, Woodlawn and Michigan theaters, and the Rednhammer circuit, all in Chicago; the W. S.utterfield Theaters in Michigan, Sla-Jones in St. Louis and the Oxn-Wisconsin houses in Milwaukee.

Superior Gets Orders
Cleveland—Superior Theater Supply Co., furnishing 1,000 Heywood-Wakefield chairs for Jack Steinberg's new house at Campbell, O. Superior also is remodeling Leo Hartkohl's Hippodrome Theater at estline, 0.

Cross Back from Trip
Detroit,—Wallace Cross, manager of the Cross Machine Shop, has just turned from a business trip rough the Eastern states, in the course of which he visited new theaters recently manufactured by his company.

The Show Goes On
Stromburg, Neb.—A home-made job of remodeling, which took seven months of work without closing the theater, has been completed on the Rialto by Owner C. C. Goodrich. His son, Dur ing the remodeling, Goodrich changed the house and projection installed.

BASMENT LACING, HOUSE INSTALLS COOLING SYSTEM UNITS ABOVE STAGE

Port Worth, Tex.—Because there was no basement in the local Isis Theater where air conditioning apparatus could be installed, the Shield Co., has ingeniously utilized the overhead section in the stage to house the Westminster cooling units to provide a cool, crisp atmosphere for patron comfort.

Units are located 25 feet above the stage floor and directly over the screen and sound equipment. Conditioned air is discharged into the theater through 16 ceiling outlets and maintains an average temperature of 78 degrees. The relative humidity has never exceeded 50 per cent even with 1,000 people in the theater.

Every precaution was taken, attending planning and actual installation, to prevent sound or vibration from entering the theater proper. A steel structure supports the condensing units and is isolated from the building. When the units are running there is no audible sound issuing into the auditorium.

Each condensing unit is connected to an individual coil and the system is controlled by a Minneapolis Honeywell step controller which is operated by a duct type thermostat located in the return air duct. As the load in the theater increases or decreases, the stop controller starts or stops compressors as necessary; a humidity limit controller acts as a master control keeping the humidity within comfort limits. The whole system is started and stopped manually by a pushbutton control.

$50,000 Exchange To Be Built in New Orleans
New Orleans—Twentieth Century-Fox is definitely set for a new exchange home in 1938. The distribution company, which has been declaring for several months, is to get a two-story building corner of South Liberty Street and Cleveland Avenue. The building is to be modern in every respect, to have air conditioning and to be constructed at the cost of $50,000.

New Booth Equipment
Hammond, Ind.—The R. Levine Co. has installed complete new booth equipment at the Rio Theater here. Job included Wenzel ave mechanism, de luxe stands, Goodall rectifiers and Ashcraft Suprex lamp house.

To Handle Flasher Sales
Cleveland—National Theater Supply Co. will handle the local sales for the Flasher Neon Corp. of Detroit, including marquees, door handles, kick plates, lobby posts and rope ends and stainless steel lobby frames.

Pine Bluff Improvements
Pine Bluff, Ark.—The Saenger Theater here is undergoing several improvements which include a complete redecorating of the interior, new upholstery on the lower floor chairs, new carpets and the installation of RCA High Fidelity sound.

THACHER OPENS NEW $50,000 HOUSE AT SOUTH SIOUX CITY

South Sioux City, Neb.—A. E. Thacker opened his new 619-seat State Theater here yesterday. At the same time, his other local house, The Willow, was converted into a subsequent run.

The State, which cost $55,000, was equipped by Western Theater Supply Co., which installed RCA sound, Motograph projectors, Air-Loc chairs, Mohawk carpets, Da-Lite screen, Dallen curtain controls, Carrier air conditioning, Rect-O-Lite rectifiers, Nu-Made cabinets and Golberg rewinds.

Exhibitors Supply Orders
St. Louis, Mo.—Ray Colvin of the Exhibitors Supply Co. reports having sold new equipment recently as follows: New chairs, carpet, booth equipment, etc., to Joe Desberger's in St. Louis, Ill.; Ideal chairs to Harry Blount's new house in Po tos, Mo.; new opera chairs to Hall & Taylor's house in O'Fallon, Ill.; full upholstered chairs to Clark Theater, Pittsfield, Ill.; to Princess Theater, Whitehall, Ill.; to Palace Theater, Fredericktown, Mo., and Plaza Theater, Illimo, Mo.

RCA for Goldsteins
Northampton, Mass.—RCA High Fidelity Sound systems have been installed in the Calvin and Plaza theaters here. Both are in the Goldstein Brothers circuit.

NORTH ADAMS HOUSES TO BE RE-FURNISHED

North Adams, Mass.—Nathan E. Goldein, owner of the Martha theater, president of Western Massachusetts Theaters Inc., announces plans for extensive improvements in the closed Paramount Theater, and for comparable improvements in the Richmond Theater, which was recently purchased.

The improvements at the Paramount will include complete redecoration, installation of new draperies and valances on the stage and the installation of new lighting fixtures throughout. A new floor will be laid in the orchestra to eliminate the present steep incline and 1,500 yards of new carpet, a heavy Crestwood, will be put down over an extra heavy Orite cushion. New and more comfortable seats with full floating spring cushions and backs upholstered in moiré and installation of a new ventilating and air-conditioning system are planned.

Other improvements will be a new marquee, a large upright neon sign, new box-office and new display frames in the outer lobby.

Booklet Tells Concrete's Use in Theater Building
Chicago—A new booklet, of interest to theater architects, circuits and individual exhibitors, is being currently sent to the film trade by the Portland Cement Association. It gives several examples of theaters of concrete construction, including the Boise Theater, of the Warner circuit, and the new Cine and Luna houses of B. & K.

MOTIOGRAPH SALES BRISK
Chicago —The business outlook for the fall months is bright, says R. P. Sherman, of the Motograph Co. Recent Motograph installations, he reports, include the new Cine and Liberty of the B. & K. circuit, the Highland Park and many others in the central territory.

$15,000 Improvement Job
Winchester, Va. — The Capitol Theater, Tom Baldwin, manager, is expending $15,000 in improvements, including installation of RCA with WDF projection equipment and new seats.

Chromolite in Copenhagen
Copenhagen—This city's largest picture auditorium, the Circus Va rietete, has installed a Chromolite screen. Building is circular, containing 2,000 seats, many at extremely wide angles to the screen.
AUTUMN SEES SPURT IN CHI. REMODELING

Chicago—Roy Bluss, local theater architect, reports the following remodeling activities during the current fall season. The Hegewisch Theater, operated by Stanley Schulte at South Chicago, is adding 100 seats, enlarging booth equipment, building new rest rooms, installing latest air conditioning, and altering front of the house with porcelain and stainless steel. Estimated cost of the work is approximately $20,000. The Forest of Miller Simansky circuit at Forest Park will also have a porcelain front, supplied by Porcelain Products Co. of Cleere, Ill.; a new office of glass block with neon lighting; and new seats, ordered from General Seating. Interior and exterior alterations will approximate $15,000.

Reinheimer circuit will spend at least $80,000 for overhauling its Roseland Theater on the local South Side, with work scheduled to commence at an early date. This circuit is spending $17,000 on modernization of the Calumet at Hammond, Ind., which will have new marquee with concealed neon lighting, and development of Nat Sittog of the Whiteway Sign Co., Chicago. American Rug Co. is supplying steam loc carpets. The Parkway, of the Reinheimer circuit, 109th St. and South Michigan Ave., will get an entirely new front, new rest rooms, lobby and a complete interior overhauling, coating, Bluss estimates, about $35,000. Glass block and stainless steel will feature the new front, plus neon lighting.

National Gets Order to Equip Campbell, O., House

Cleveland—National Theater Supply Co. has been awarded the contract for equipping Jack Steinberg's new $100,000 theater at Campbell, O. Equipment includes Simplex projectors, Peerless lamp housings, rectifiers. Walker screen, lenses, changeovers, Crestwood carpets and other accessories.

National also is equipping the McKinley Theater at Niles, installing Super Simplex projectors, Magnet lamp houses, generators and Walker screen.

Emanuel's Harrisburg House Will Seat 1,100

Harrisburg, Pa.—Signing of a 21-year lease for the Russ Building in North Market Square on Wednesday by Jay Emanuel, Philadelphia theater owner and operator and trade paper publisher, settled months of speculation as to whether a new motion picture house would be constructed in the city.

Emanuel announced his intention to spend approximately $100,000 in renovating the building and installing modern theater equipment. The theater, which will be air-conditioned and seat 1,100 persons, will be known as the Senate. The front of the building will be of modernistic design and built with stainless steel. Remodeling will get under way as rapidly as possible, Emanuel said.

Emanuel, who now operates four theaters in Philadelphia, two in Reading and one in Lancaster, said he has a five-year franchise to show RKO pictures here and also has other picture contracts pending.

New House for Niles, O.

Niles, O.—A new corporation, McKinley Theaters, Inc., has been granted permission to raise $50,000 worth of stock for the erection of a new picture house here. Incorporators are George Delis, A. G. Cistern and Angelo Alex. The new theater will be one of a chain of houses controlled by Southwestern New York Theater Corp.

Reseat Foreign Pix House

New Haven, Conn.—The Lincoln Theater has reopened for its second season of foreign and “unusual” films. The house has been reseated with 200 new chairs and a new smoking lounge has been added.

RENTAL SERVICE

VALANCES FLAGS
AND USHERS SASHES
FOR ALL MAJOR FEATURES

MORRIS LIBERMAN
320 W. 46th St.
New York City
1018 S. Wabash
Chicago, Ill.
1630 W. Washington
Los Angeles

Rental service

Complete Decorating and Draperies

Mural—Draperies—Stage Curtains

Specialists in Creation of Smart Interiors

NOVELTY SCENIC STUDIOS, INC.
102 W. 46th St., New York City
A. J. Kessler, Mgr.

YOU ARE STANDING IN FRONT OF YOUR THEATRE WATCHING THE CROWDS FLOW IN

Why?

Because—You Give Them a Good Show
And Because—They Are Walking Over Soft Carpets

“COMBINED”—IT SPELS SUCCESS

GREAT NEW YORK CARPET HOUSE, INC.
250 West 49th Street, New York

EXPOSITION of these points never paper or find a name in the type in a book. More light makes which are large enough to be seen. For requires more light to be seen.
Ballantyne Reports Good Biz on Duo-Soundmaster

Omaha — Sale of Duo-Soundmasters to the following theaters has been announced by R. S. Ballantyne of Scott Ballantyne Co.: Elmer E. Bills' Lyric, Salisbury, Mo.; C. E. Wenzien's Time, Pringhisar, In.; Ed Hana's Royal, Axtell, Kan., and Irvin Westenskow's Roxy, Union, Ore. One hundred chairs have been sold to C. N. Anderson, who is remodeling and enlarging the Lomar, Lohrville, In. New carpet has been sold to the Booth Brothers' Paramount, Nebraska City; new conversion units and ticket holders for Peerless lamps to Sol Reif's Cornhusker, Hasting, Neb.; new screen and conversion units to Oscar Johnson's Electric, Falls City, Neb.

Ballantyne also reports record shipments of new Duo Soundmasters to retailers through the Ballantyne Co., export and wholesale division.

Omaha retail headquarters have been enlarged through taking in the old high-selling private dining room of the Hotel Loyal, next door. This room was so spacious that it has been split into two floors, providing space for storage of records and equipment.

Cincy Equipment Deals

Cincinnati — Kayton Theater, Montgomery, W. Va., has purchased new Simplex mechanisms with the new Super Simplex bases and a Walker screen. The Unity Theater, Keystone, W. Va., is remodeling and re-equipping and has bought new Crestwood carpets. Lou Holleb, New Theater, Columbus, has replaced his old equipment with Super Simplex projectors.

Third License for Moe

Seattle, Wash — Bjarne Moe, theater architect who has been designing a number of Pacific Northwest motion picture houses recently, now is licensed in three states. To his Washington and Idaho licenses he has added a third, Oregon.

Gans With Birdseye Co.

H. S. Gans, well-known in the industry and former exhibitor, has been named general manager of the metropolitan area of the Birdseye Electric Co. and has opened offices at 334 W. 44th St., Birdseye is manufacturer of spotlights with built-in reflectors and newly patented swivel socket which, it is said, gives a better concentrated light at a great saving of wattage.

Heating System Installed

Enid, Okla. — New heating system and new seats have been installed in the Gray Theater here.

WILMINGTON HOUSES COMPLETE CHANGES

Wilmington, Del. — Wilmington theaters, both independent and circuit, complete this week the most extensive redecorating and renovating program in recent years. The Park Theater, independent, has reopened with what is practically a brand new 700-seat house. Manager A. Joseph DeClore announces provisions have also been made for a balcony, seating 300 persons, which, it is expected, will be erected in the near future. Among the new acquisitions in the theater

(CONTINUED ON PAGE 6)

VALANCES—FLAGS

On All Major Features
At LOW Rentals

ART FLAG, INC.
449 W. 42nd St.
N. Y. C.

"LIFE BEGINS AT COLLEGE"

You won't get any kicks at all as far as the appearance of your theatre is concerned if you install Alexander Smith Carpet. Modern audiences appreciate the beauty and luxury of this carpet—which is one reason why you will find it in the majority of the country's most successful theatres.

ALEXANDER SMITH CARPET
New Detroit Studio Nearing Completion

Detroit — The new studio of Industrial Pictures, Inc., for the production of commercial motion pictures, is nearing completion, with the staff now established in the new location at 4925 Cadieux Road.

Said to be the first commercial studio erected for a film production primarily, reception room is on the first floor, with general offices and writers’ rooms on the second floor, together with projection booth. This is equipped with two Simplex projectors, with RCA Ultra Violet Push-Pull soundheads.

One of these is mounted on a swivel, allowing the projector to be turned toward the sound stage at a 90 degree angle, for use in taking special fill-in shots, particularly for background or added sound work.

Sound stage is in the rear, with space for a second stage adjoining.

Chicago Territory RCA Installations Increasing

Chicago — A. E. Klein of the RCA sound equipment department reports the following installations in the new Rhodes of the Warner circuit, the Cosmopolitan and Beverly theaters in Chicago, the Appleton theater, Appleton; the Odeon, at the veterans’ theater on the Esquin circuit at Birchmo, Wisconsin, the Metro theater, George R. Black circuit, Prairie du Chien, Wisconsin, the Parthenon theater at Hammond, Indiana, the Liberty theater and new Cine theater of the Balaban and Katz circuit.

Says the business outlook for the coming months is bright.

New 700-Seat Theater Opens at Sandusky, Mich.

Sandusky, Mich. — W. H. Anderson has opened his new Sanilac theater and has closed the old Star. New house, which seats 700, was designed by Bennett & Straight of Dearborn, Mich. Equipment, including RCA sound, was installed by McArthur Equipment Co. of Detroit.

New Fort Wayne Branch

Fort Wayne, Ind. — The Victor Studios, of Akron, O., has established a Fort Wayne branch at 1312 River Ave. Company specializes in modern art displays. Frank Myers will be manager of the new office.

Installs Stage Equipment

Detroit — Twin City Scene Co. has installed stage and scenic equipment in the new Beverly Theater, operated by Barney Kilbride.

S-T-U-D-I-O-S

Equipment

People do not see light. What is seen is the illuminated surface such as the picture screen, which is seen by light reflected back to the eye. Brightness is measured by a unit called the "lambert." A square foot of surface receiving one lumen of light would have a brightness of 100 per cent. But as motion picture screens at best absorb 20 to 25 per cent of the light received, each lumen of projected light produces only .75 or .80 of a foot "lambert." Recommended screen brightness of 7 to 14 foot "lamberts" means from 10 to 18 lumens per square foot of screen.

(3) A motion picture is a pattern made up of white, gray and black areas which reflect different amounts of light. A good, clean screen may reflect as much as 80 per cent of the projected light. But most of the pattern is really gray, and unless the projected light is adequate, the grays merge with the blacks and detail is lost as in a silhouette. Projection light should be strong enough to bring out the contrast between the various tones of gray. Without pictures, this intense light is necessary for proper color separation in the projected image.

(4) That in order to see, the eye must scan or move across the visual field, taking in only a small part of it at a time. The eye moves so rapidly that we are not conscious of it. The visual field presented by one frame on the picture screen cannot be entirely scanned in the fraction of a second it remains on the screen. The more light, however, the quicker the eye can scan and see enough of each frame to be able to follow the action three or four times as much light as seeing moving pictures as clearly as it can see stills.

It is food for thought for exhibitors everywhere, regardless of the size and design of a theater, that all the light they can get on the screen must come through an aperture no more than one inch square, and that the area of a 13 by 20-foot screen is 75,000 times the area of the aperture and of the frame which the light projects on the screen.

Suggests Water Cooler As Traffic Director

A new wrinkle in bringing "dead" store or theater areas into increased use has been suggested by A. H. Reinach of Nash-Kelvinator Corp., who expects electric water cooler sales for Kelvinator equipment. Avis managers to take a hint from the circus and put the drinking fountain in front of the sidewalk and not in front of the main tent.

"Store and theater managers have been in the habit of placing the water cooler in the main aisle," Mr. Reinach states, "where it elogs store or theater traffic instead of relieving it, and where it performs no other task than its primary one of furnishing water. A more intelligent way is the method adopted wherever possible on all circus grounds — the water cooler there is used to direct traffic instead of to impede it.

"Customers will walk a long way for a drink of water — even those recalcitrant ones who would otherwise refuse to wander from the main store aisle or the main orchestra entrance," Mr. Reinach declares. "By the simple expedient of putting the water cooler in a hitherto neglected corner, the usable floor space or seating area can be increased, inexpensively and effectiveyly."

Youngstown Reopening

Youngstown, O. — The Cameo Theater, long closed, is being reconditioned by Joe Trunk, who expects to reopen the house Oct. 16.

Rebuilding Marquees

New Haven, Conn. — Loew’s Inc., is rebuilding the marquees on the College, Poli and Bijou theaters.

Western Electric Microphone equipment has been installed at the Poli, Loew’s A house.

T-H-E-A-T-E-R-S

Audience Vision

(Continued from Page 5)

Wilmington Houses Complete Changes

(Continued from Page 5)

are 700 new type “airflow” seats of the latest design; a completely new summer and winter air-conditioning plant; new carpeting; a new lobby and cashier’s booth; new drapes, and curtain. The interior of the house has been painted with a set of nine murals, by Greico, of Philadelphia. Western Electric sound equipment has been brought up to the minute together with two motor-driven projection machines. Warner Bros. have just completed the refurbishing of two theaters here. Both the Queen Theater and the Grand Opera House have been renovated.

The Ace Theater, independent, has installed new Simplex projection and RCA sound equipment, Manager Ben Schindler says.

Schine to Build $70,000 Pix House in Cortland

Cortland, N. Y. — Plans for the erection here of a new $70,000 Schine theater are announced by president of the Schine Corp., Schine Keith’s Theater and district manager of the Schine theaters. House, designed by John Ehernson, New York City architect, will be an 800-seat, one-floor, streamlined type and will be located next door to the present Schine State Theater. Work on the project will get under way by Nov. 15, with completion set for the middle of March.

Waters Co. Will Remodel Additional Properties

Birmingham, Ala. — A complete renovating and redecorating program has been completed at the Woodlawn Theater under the direction of Arnold Gary, manager, Waters Theater Co., owner, plans remodeling of several of its theaters.

Furnishing Thacker House

Omaha—Western Theater Supply announces that installation of equipment has started in the new 800- seat $85,000 house A. E. Thacker is building at South Sioux City, la.

Western also has installed De-Lite screens in C. W. Lathrop’s Iowa, Manilla, la., and Harry D. Blubaugh’s Mapleton, Mapleton, Minn.

Improve Loew’s-Poli

New Haven, Conn. — New Erpl Microphone sound is being installed in the Loew’s-Poli, and preparations are being made for the furnishing of a new neon marquee, signs and wall coverings are also being considered.
PA. CHAIN TAX TEST CASE SET FOR DEC. 13

Stores Co. The case will be carried through to final decision.

Warner Bros., through three Pennsylvania theater subsidiaries, has summoned Pennsylvania officials to the Pennsylvania levy, which, once paid, cannot be recovered later provided the law is found unconstitutional.

The film company, whose case is being handled by Wolf, Solis-Cohen, of Philadelphia, will, in effect, stand by while the American Stores Co. tests the statute.

Screen Writers Can Disrupt Flow of Commerce—NLRB

Continued from Page 1

usually work of several writers and although group rather than individual creation. He asserted writers are part of production unit sent on location important pictures and this is special significance in relation to interstate commerce.

Dr. Saposs averred eastern laboratories make prints of negatives hipped from California and this is further evidence of interstate nature of production. He said producers have always maintained uniform policy towards unions because production of any one company was expedited by a labor dispute, competitive status of that company before he public would suffer severely.

Among exhibits sought to be introduced at the National Labor Relations Board hearing and offered by the Division of Economics of NLRB was one quarterly report Poor's Industry and Investment survey to the effect that the labor all in motion picture industry represents 40 per cent of production costs, the greatest of any important manufacturing industry in relation to the value of its products. This is because the film industry is least adaptable to labor saving methods. Examiner Ringer took the matter under advisement until Monday.

WEDDING BELL

Ruth G. Hattrick of Larchmont, daughter of Edgar B. Hattrick, vice president and general manager of Cosmopolitan Productions and News of the Day, was married to Gregory C. Dradyk, Westchester County insurance broker, on Oct. 28 at the Larchmont Avenue Congregational Church. A reception will follow at the Westchester Country Club.

Doyle Will Produce Pictures in England

Continued from Page 1

months, Doyle stated, and financial backing is complete. Leading British studios are to be inspected to decide where production will be centered.

A circuit of 100 houses is part of Doyle's scheme, with his newly-constructed double-decker twin theaters in West End as the circuit keystone. The former head of Hoyt's Theaters denied that he had severed his connection with the industry in Australia, adding he still retained "extensive interests" there.

"When I enter production in England, I will do so on a different basis from that which has been generally adopted. It is useless for producers to invest in foreign films which are secured in the United States, when personal investigation will soon show that, whereas there is apparently no market there for British pictures," says Doyle.

"British producers must face facts—that the Empire alone is the major market for British production. Pictures must be made on such a commercial basis that their cost, at least, is recouped in this country, and what can be earned in the Dominions is perhaps the profit."

20th-Fox to Introduce New Tinting Process

Continued from Page 1

for tinted prints of "Wee Willie Winkie."

Instead of confining the tints to blue and sepia, as was previously the rule, the new method introduces a three-toned treatment. Sepia, amber and copper are combined to produce color for daylight scenes, while orange and orange mixed with copper give night effects. The introduction of orange and copper are the fundamental principles of the improved toning method.

20th-Fox will also use the new process for "Heidi," it is said.

Judge Knox Disqualifies Self in U A-Hart Suit

Continued from Page 1

personal knowledge of the facts in the case.

Judge Knox told attorneys for both sides that he held conversations relating to the case, with personal acquaintances several months ago. As a result, he adjourned argument on the motion to Oct. 19 and appointed Judge John W. Clancy to preside.

DEATH RECORD

RICHARD J. HORGAN

Minneapolis—Richard J. Horgan, manager of the Metropolitan Theater which is now being wrecked, is dead.
RELIABLE

EASTMAN Super X Panchromatic Negative not only promises superlative photographic quality, but delivers it with unbroken regularity. It’s reliable. In no other way could it possibly maintain its position as the world’s most widely used motion picture negative film. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN SUPER X PANCHROMATIC NEGATIVE
Expect 300 Attendance as SMPE Opens N. Y. Meetings

KUYKENDALL WILL SOUND EXHIBITORS ON 8 ISSUES

CBS Television Transmitters to Be Ready in Early '38

First Power Tests Now Underway at RCA Camden Plant

With first power tests now underway at the RCA plant at Camden, N.J., where it is under construction, CBS's new television transmitters are expected to be ready for delivery early in 1938, it was said Saturday. Equipment will be installed on the 73rd and 74th floors of the Chrysler Building.

Two complete transmitters, the first to be used to transmit high fidelity sound covering a frequency range up to 10,000 cycles, and the second to transmit pictures simultaneously, are being put through tests.

(Continued on Page 8)

AUDUBON'S SALE FOR $650,000 IS OKAYED

Sale of the Broadway & 165th St. Realty Corp., a Fox Theater Corp., subsidiary, to the Audubon Amusement Co., present lessee, for $650,000, was approved Saturday in U.S. District Court by Circuit Judge Martin T. Manton.

The property includes the 2,400-seat Audubon Theatre, 165th St.

(Continued on Page 4)

Ambassador's Exchange Setup Ready in 90 Days

Establishment of Ambassador Picture exchanges throughout the country under one name will be completed in about 90 days, Maurice Conn, president of the producing company, said Saturday. Although

(Continued on Page 9)

Milwaukee Lifts Polio Ban

Milwaukee, Wis.—Milwaukee's three extended infantile paralysis orders barring children under 7 from public places and schools will be lifted today as the result of an order by Dr. John F. Koecher, city health commissioner. Some 25,000 youngsters are affected.

Vol. 72, No. 86

New York, Monday, October 11, 1937

Ten Cents

Chakeres Increases Scale in Ohio Spots

Springfield, O.—An advance in admission prices "with highly satisfactory results," was announced Saturday by the Chakeres Theatre circuit, with the first week's results showing not one patron leaving the box office, and only a few complaints being registered.

Admissions were raised simultaneously in the company's theatres in Springfield, Greenville, Xenia, Wilmington and Logan, Ohio.

Myers Will Address Mich. Allied Parley

Detroit—Eyes of Michigan exhibitors are centered on Hotel Statler here, where Allied Theaters of Michigan Annual Convention starts tomorrow for two-day session, with Edgar A. Kirchner, manager of the Family Theatre, Detroit, presiding.

A dinner meeting of the Board of Directors will be held tonight to complete the program.

Principal convention speaker will

(Continued on Page 8)

The Week in Review

Will Hays' Appraisal—KRS Rental Action

By George H. Morris

Domestic

Will H. Hays launched week of industry's activities with statement which appraised merit of the new season's product, observing that (a) impressive popular audiences which

Foreign

Attention centered on London where the Kinematograph renters' Society announced at mid-week that it was abolishing all flat rentals in the future on "A" pictures. Hence-

50 Papers, Special Demonstrations to Feature SMPE New York Sessions

Await Stipulation Okay in Conn. Bank Night Test

New Haven, Conn.—Pond, Morgan and Morse, local Affiliated Enterprises counsel, expect early approval of stipulation in the new Bank Night test case against Ernest Donau, manager of the Capitol, Middle-

MPTOA's Proxy Prepared To Do "A Great Deal of Listening"

Advice and counsel on eight important issues affecting exhibitors is the object of Edward Kuykendall, president of the MPTOA, on his current trip through the Western states. In a bulletin issued today, Kuykendall said that he planned to do "a great deal of listening" in order to arrive at a possible solution to various exhibitor problems.

He opened his conference sessions last Friday in New Orleans and will spend this week in Los Angeles.

Matters which Kuykendall intends to discuss with exhibitors are: (1) Organization plans and activities;

10-PT. ADVANCEMENT HELD UP TO DISTS.

Advancement of the MPTOA trade practice proposals is squarely up to the distributors, according to Ed Kuykendall, MPTOA president, who blames the delay on their apparent indifference.

In a current MPTOA bulletin, Grand National Accounts 75% Ahead of Last Year

With the closing of various circuit deals, the current number of Grand National accounts is approximately 75 per cent ahead of the same period last year, Edward L.

He Knew His Wrenches

A southern Ohio theater manager reports he recently became very much alarmed when his monthly water bill jumped from around $50 to $250. A thorough check-up disclosed the new restaurant metering system of being operated by a former plumber, who knew his wrenches and all the secrets of how to tap a neighbor's water main.
The Broadway Parade

Picture and Distributor

The Good Earth (Metro-Goldwyn-Mayer)—4th week.
High and Wide (Metro-Goldwyn-Mayer)—3rd week.
Shaw Door (RKO Radio Pictures)—2nd week.
Music Hall

TWO-DAY RUNS

The Life of Emile Zola (Warner Bros.—Pictures)—6th week.

FOREIGN LANGUAGE FEATURES

Lower Depths (Mayer-Burton)—5th week.
55th St. Playhouse Mayerling (Fox Film)—5th week.
Films of France This is China (Loew's)—2nd week.
Cameo Tyco-Ow Ostrick Swiss Branco (Central Public)

The General (Met.)—6th week.

ON THE FLOOR

Beekman Must File Bill Of Particulars in Suit

Federal Judge John C. Knox yesterday granted the motion of Warner Brothers Corp., competing Beekman Film Corp., to file a bill of particulars in connection with the latter's infringement suit about the picture "This Is America" in the Warner Bros. picture "The Yanks Are Coming.

Beekman alleged in its complaint that Jack L. Warner and other officials of Warner Bros. viewed the film "This Is America" and used its contents in "The Yanks Are Coming." Beekman must now answer in specific terms, who saw the picture, and when.

Trial of this action was stayed last week pending depositions of Jack Warner, vice-president in charge of production, in Los Angeles.

Shoebargs Operators Get 10 P. C. Wage Boost

Milwaukee, Wis.—Jack Keegan, zone manager for Warners, has announced signing of a contract with the Operators' union in Shoebagh, covering the circuit's Rex, Majestic and Shoebagh theatres the contract, which will expire Aug. 31, 1940, calls for an annual 10 per cent wage increase, it was stated. Officers of the Shoebagh union are: James Kunstan, president; Orrin Kuehner, vice-president; Henry Udovich, secretary, and Carl Schaper, Jr., business agent and chairman.

Three Cutting Rooms Use Leventhal-Spence "Editor"

Paramount, Warners and March of Time cutting rooms have installed the "Editor," new, revolutionary film "editing machine" designed by J. F. Leventhal and John L. Spence and now being manufactured by the Akeley Camera, Inc.

A F Of L Moves to Unionize Office Help in Films, Etc.

Denver—The American Federation of Labor made the first move looking to the unionization of office help at a confab here Saturday as the Federation continued its campaign. It means opposition to the CIO activity among white collar workers in the film and other industries for the UOPWA.

Coming and Going

GREGORY LA CAVA arrives in New York today from Hollywood.
FRANCISCA GAAL leaves Los Angeles for New York by boat on Thursday.
HERBERT WILCOX and ANNA HAGGARD arrive in New York today from coast where they spent a week's vacation, and are here for a vacation.
GEORGE J. SCHAEFFER, U. A. general manager, arrives in New York today from Coast where he spent a week's vacation, and is here for a vacation.
ALICE FAYE is scheduled to arrive in New York early this week from the Coast.
GEORGE BURNS and GRACIE ALLEN arrive in New York today from Hollywood for month's vacation.

SOFIE STEWART arrives in New York from London on the Aquitania. She is due here tomorrow to take up her new contract for four months with Twentieth Century-Fox.

JOSEPH GREEN, president of Sphinx Films, arrives in New York today from Toulon on a trip to France and will later return to the mainland.

LOUIS GOLDSTEIN, Columbia's manager, arrives in New York today from Boston on a business trip vacation after a three years' stay in England.

GIOVANNI MARTINELLI, grand opera of FRED FOWLER, writer, accompanied by OWLER and FRED LEISTER, actor, arrives in New York from Europe tomorrow on the Normandie.

ADELINE KORISH and LOUIS MCCULLOUGH, winners in a contest conducted by M-G-M, will arrive in New York Friday on the Normandie for London and Shakespeare's birthplace.

MAURICE CONN, president of Ambra Pictures, leaves tomorrow for the Coast, having postponed his trip for this week.


DAVE RUNBOTTOM, president of Edward Productions, Inc., has arrived in New York Friday to give a concert tour.

J. C. WILSON, stage producer, is here from New York to England aboard the Normandie.

SIDNEY FOX, stage and screen actress, returns to New York today from Hot Springs.

CHAARL C. GOVERN, signed to a one-year contract for M-G-M, left for the Coast yesterday.

Watch Presented to Weegee

George W. Weeks, former police sales manager for GB, presented with a gold watch Sunday at a luncheon given in his honor by employees and exchange postman at the Hotel Astor.

FINANCIAL

NEW YORK STOCK MARKET

(QUOTATIONS AS OF SATURDAY)

HIGH LOW

Am. Stock.

Columbia Picts. v.t. 18 1/2 18 1/2 18 3/4
Columbia Picts., Inc. 2 2 2 1/4 1/4
Com. Elec. Inds. 21 1/2 21 1/4 21 1/4
East. Kodak 164 164 164 164 164
 Edison 67 1/2 67 1/2 67 1/2 67 1/2
Franklin Tr. Bldg. 167 167 167 167 167
Gen. Tr. Bldg. 167 167 167 167 167
John Henry 167 167 167 167 167
Paramount 1st pd. 167 1/2 167 1/2 167 1/2 167 1/2
Paramount 2nd pd. 167 1/2 167 1/2 167 1/2 167 1/2
Pathé Films (M.) 57 1/2 57 1/2 57 1/2 57 1/2
Pathé Films (N.) 57 1/2 57 1/2 57 1/2 57 1/2
Pathé Films 100th Yr. 167 1/2 167 1/2 167 1/2 167 1/2
Pathé Tr. 20th Century-Fox 167 1/2 167 1/2 167 1/2 167 1/2
United Artists 167 1/2 167 1/2 167 1/2 167 1/2
Warner Bros. 95 1/4 95 1/4 95 1/4 95 1/4

NEW YORK CURB MARKET

Columbia Picts. v.t. 18 1/2 18 1/2 18 3/4
Columbia Picts., Inc. 2 2 2 1/4 1/4
Com. Elec. Inds. 21 1/2 21 1/4 21 1/4
East. Kodak 164 164 164 164 164
 Edison 67 1/2 67 1/2 67 1/2 67 1/2
Franklin Tr. Bldg. 167 167 167 167 167
Gen. Tr. Bldg. 167 167 167 167 167
John Henry 167 167 167 167 167
Paramount 1st pd. 167 1/2 167 1/2 167 1/2 167 1/2
Paramount 2nd pd. 167 1/2 167 1/2 167 1/2 167 1/2
Pathé Films (M.) 57 1/2 57 1/2 57 1/2 57 1/2
Pathé Films (N.) 57 1/2 57 1/2 57 1/2 57 1/2
Pathé Films 100th Yr. 167 1/2 167 1/2 167 1/2 167 1/2
Pathé Tr. 20th Century-Fox 167 1/2 167 1/2 167 1/2 167 1/2
United Artists 167 1/2 167 1/2 167 1/2 167 1/2
Warner Bros. 95 1/4 95 1/4 95 1/4 95 1/4
SHOWMEN'S TRADE REVIEW says:—
"Picture should be outstanding money-maker!"

"Youse guys oughta meet this 'ANGEL' dame and learn how to get to first base!"
**EXPECT 300 AT SMPE’S NEW YORK MEETING**

(Continued from Page 1)

equipment and production technique will be presented. Special sessions will be devoted to photography and laboratory practice, sound recording and reproduction and other phases of the industry which are of interest to the motion picture engineer.

A special session will be held tonight at the Bell Telephone Laboratories where two demonstrations will be given which may forecast coming developments in talk pictures. "Stereophonic" or third dimension sound will be exhibited in an ERPI demonstration in which dialogue and sound effects appear to come directly from their origin on the screen. A demonstration in three dimensional motion pictures will be presented at the Society’s banquet Wednesday night. The annual Progress Medal and the Fashion Trophy will be presented at the Society’s banquet Wednesday night. The medal is awarded annually to the individual who has contributed most to the advancement of motion picture engineering. The Journal Award is given to the author of the most outstanding paper published in the Society’s Journal during the previous year.

Charles C. Fettjoh, General Counsel of the MPPDA, will be a banquet speaker. A special luncheon will be held today. Speakers include Louis Nizer, secretary of the New York Film Board of Trade, and Martin Quigley, publisher.

Two demonstrations of television will be held at RCA for SMPE members. They are set for 8 and 9:15 p.m. on Thursday on the 62nd floor of the RCA Building. Dr. E. C. Shankelford will be in charge of the demonstration for RCA.

**Audubon Theater’s Sale**

For $650,000, 1 Is Okayed

(Continued from Page 1)

Broadway, and an 18-story office building, said to be fully rented. Purchasers will make a cash payment of $11,250 with the balance subject to a first mortgage of $536,750.

Milton C. Weisman, receiver for Fox Theatres Corp., who consummated the sale, recently appraised the property for $537,242 in connection with tax reductions, but stated it has a book value listing of $512,677.

In 1935 the Audubon Amusement Co. leased the theatre for 10 years at a yearly rental of $25,000 plus an additional 17½ per cent of the gross receipts. In 1948 the office portion of the theatre was leased in 1936 for a 10-year period at an annual rental of $12,250 plus 50 per cent of the gross over $16,500.

**KUYKENDALL TO SOUND EXHIBITS, ON 8 ISSUE**

(Continued from Page 1)

(2) trade practice complaints and proposals; (3) defense of the industry against adverse legislation and discriminatory tax burdens; (4) actual effect of radio broadcasting by picture stations on the box office; (5) plans to improve business and theater management; (6) cut-rate competition and business conditions; (7) public relations in the community of the local theaters, and (8) plans and features for the next MPTO national convention.

Kuykendall’s tentative itinerary is as follows: Today and all week, Los Angeles; Hollywood; Knickerbocker Hotel, Oct. 18-19, San Francisco; Hotel St. Francis; Oct. 20-21, Portland, Ore., Hotel Multnomah; Oct. 22, Hotel Overwright, 3rd, of the Land-Wheelwright Laboratories of Boston.

Await Stipulation Okay

In Conn. Bank Night Time

(Continued from Page 1)

town, by Judge Alfred E. Baldwin of the Connecticut Superior Court. A stipulation for such order was presented after receipt of such approval, the case will be appealed to the Supreme Court of Errors for the State.

Racine, Wis.—State investigation into a new “bank night insurance plan” has resulted in the arrest of Albert Von Stronstorff, a sponsor, on the charge of racketeering. Stronstorff is said to be a state trading stamp agent selling with pretense of prize. Von Stronstorff has been freed on $500 bond because a hearing in the case is scheduled for late October.

Three Detroit Exhibitors Fined in Giveaway Drive

Detroit—Three fines of $20 apiece for conducting Skillful Screeno contests were assessed by Judge Thomas F. Maher. The theater operators fined were: Burton W. London for the Lincoln Theater; Mel’l Derleer, for operating a game in London’s Courtesy Theater, and Clare Winnie for the Dix Theater. All are west side houses, affected by a police drive against giveaways.

Green Brings “Jester”

Joseph Green, president of the Sphinx Super-theaters Thursday, was in New York where he informed the Normandie from Poland with a print of his latest Yiddish music comedy, “The Jester.” From here, Green will arrive, arrange for a Broadway showing of “The Jester” next month, offering it in the same manner in which he presented Max Picon’s “Yiddle with His Fiddle.”
There's No Getting Away From It

IT'S THE

SOCK

OF THE CENTURY!

Keep your eye on the follow-thru...
(next page)
Warner Bros. Will Show You Why

When they deliver, as promised, the biggest male

Errol Flynn

in

The Perfect Spec

with

JOAN BLOGGS

HUGH HERBERT • EDWARD
DICK FORAN • BEVERLY

ALLEN JENKINS • Direct

Screen Play by Norman Reilly Raine, Lawrence
Written by Samuel Hopkins Adams, author of 'It
They Call 'Em MOTION Pictures!

THE E-MOTION

It's the kind today's audiences demand... gay and glamorous, rollicking, reckless romance in the never-to-be-forgotten tempo of 'It Happened One Night'... and written by the same author for Flynn's first modern-dress role in nearly a year!

COM-MOTION

Only the year's comi-casting coup could unite so many top-ranking mirth-merchants (names to more than fill any marquee) in a single picture. So keep an eye on your projectionist... there has to be someone in the house who isn't rolling in the aisles!

PRO-MOTION

It's the head-start on your competitor you get only from Warners... a sensational coast-to-coast Scripps-Howard full page co-op campaign covering 24 major daily papers, reaching over 5 million readers and ticket buyers!

And The Critics

Second the MOTION

"A sure hit picture."—boxoffice
"Will have 'em rolling in the aisles."—FILM DAILY
"All title implies for perfect entertainment."—L.A. HERALD EXPRESS
"So many sure-fire elements must insure solid amusement and excellent business."—VARIETY DAILY
"Perfect cast, smooth direction, excellent production... it's a boxoffice combination."—HOLLYWOOD REPORTER
**TELE TRANSMITTER READY EARLY IN 1938**

(Continued from Page 1)

hauise tests. The frequency range required to transmit high frequency pictures extends up to 2,500,000 cycles. Each transmitter has a 7 1/2 kilowatt output with 30 kw. peak output. Average power consumed in producing this output is estimated at about 400 kilowatts. Ranging in length from 10 inches to 1 feet, these units were specially developed for use on ultra high frequencies, in the two transmitters.

The main power units, consisting of transformers housed in a fireproof vault and motor generator units in a majority of the transmitter ed rooms, will be concentrated on the 73rd floor of the Chrysler tower building.

On the 74th floor will be installed the transmitters, connected with the 73rd floor by a high voltage power line. A 42-foot panel 46 feet long in which the right half will be used for control and the left portion for video equipment. Operation of the transmitter will be checked by a control desk in the center of this panel.

The studio is to be set up directly on the main waiting room of the lobby, in a space of 73 feet high and 50 feet wide. There is room for two large studios as well as dressing rooms, laboratories, etc., but only one of these studios will be constructed at first. The type of antenna best suited to the Chrysler tower is still to be decided on the basis of current tests.

10-Point Advancement Held Up to Distributors

(Continued from Page 1)

Kuykendall says that the proposals are not far enough along to reach a final decision, because the proposals "fail or refuse to take the initiative in organizing, establishing and financing the proposed local joint boards of conciliation, which we believe 100 per cent of all members will support in principle, in order to make effective seven of the ten proposals.

"It is squarely up to the distributors," the bulletin reads in part, "as to whether anything further is accomplished in the matter of organization and self-regulation of unfair trade practices to curb excesses, restrain abuses and arrive at a solution in the commercial operation of our business."

**Variety Club to Elect**

Indianapolis—Local Variety Club will elect officers Nov. 1. Initiation of new members is scheduled for the same date.

**DOMESTIC**

(Continued from Page 1)

have already greeted initial 1937-38 features establishes the fact that "fascistic and social significance can go hand in hand with box-office success"; (b) filmmaking is beginning to get the key research needed on educational effort by production of pathfinding pictures and by constantly adding to variety of entertainment themes; (c) outstanding films of new season show sense of highest showmanship; and that studios are real commodity trend toward use of themes dramatizing important episodes and events in American history. He predicted that the car decision in its judgment process in new phase this year, and pop and classical music will be prominent factors in 1937-38 pix.

David O. Selznick stated on his arrival in New York from the Coast that no plans for distribution of his company's product existed beyond his present commitment to UA which will be completed this winter, although he disclosed that he has "offers from practically every company."

Majors were reported planning production of seven series of shorts as part of their ventures into educational film field. These pix, will be made, will be re-edited featuring that are more than a year old.

MPTOA leaders scoffed at reports that a merger of that organization with Allied was being contemplated. During the seven days' span a spokesman for MPTOA declared body has no intention of divorcing the UMPTO. Philadelphia unit in playdate and buying strike there against Paramount, and that a "hands off" policy is being adhered to.

News flashed from Minneapolis toward the end of the week that Paramount had been granted a preliminary injunction against Allied Theaters of the Northwest and a continuance of the buying strike on Paramount product, and in Philadelphia, the appeal from an adverse decision in its injunction process there against UMPTO was argued in the Circuit Court of Appeals. Decision was reserved.

Other salient events included: Word from St. Louis, that, despite reported anti-dubbing contemplated, results of F & M-St. Louis Star-Times poll showed double features have firm hold on city, with patrons favoring this policy by wide margin and producer preference for musical pix. A national survey of the 16 mm. field to determine amount of production, exhibition, and other vital information, has been launched by Motion Picture Division of the Department of Commerce. Dr. Alfred N. Goldsmith, RCA consultant, stated that upwards of $10,000,000 has been expended on television development to date by all experimenters, and current research appropriations may total between one and two million dollars a year. His major circuit headed stated their willingness to discard giveaways and games from New York City houses if all other theaters do likewise. Statement was in form of a reply to ITOA which had declared 240 member theaters are willing to eliminate this policy.

**FOREIGN**

(Continued from Page 1)

Cable from the British metropolitans declared that Stuart Doyle, prominent Australian film executive had announced plans for a production-distribution-exhibition setup of his own. Doyle, it is stated, is convinced that the British Empire alone is the major market for pictures produced by Doyle. Distribution, it is said, is to begin by Doyle in six months, and financial backing is already completed.

R. K. Hawkins, Latin-American sales division manager for RKO Radio, arrived in Trinidad to open headquarters for direct distribution in the British West Indies. Gordon New was appointed manager of the new branch office.

Arthur W. Kelly, vice president of UA in charge of foreign distribution announced appointment of Maj. Charles Tebey as special representative for that company in the BWI territory, with Port of Spain, Trinidad, as headquarters. At the same time, Kelly named Victor J. Schocht to managemnt of UA office just opened in Lima, Peru.

**Exchange Union to Meet**

New Haven—A. F. of L. unit No. 41B of exchange employees will hold a meeting after office hours today at the Garde Hotel, with Kath erine Fitzgerald presiding.

**Conn. Allied to Meet**

New Haven—Allied Theatres of Connecticut will hold a regular monthly meeting at the Hofbrau Haus tomorrow. Joseph F. Reed of Washington Depot will preside.

**REVIEWs**

“The Awful Truth” with Irene Dunne and Cary Grant
columbia (Hollywood Preview)

HIGHLY AMUSING ROMANTIC COMEDY SHOULD REGISTER HEAVILY AND ADD TO TOTAL IN PRACTICALLY EVERY TYPE OF THEATER.

This romantic comedy should register a heavy total of laughs in practically every type of theater. Although Arthur Rich man's play offered a slight plot, Direction and screenplay, it is a most amusing picture that is full of sophisticated and subtle foolery. Some slapstick has been introduced at appropriate moments and brings belly laughter. Everett Riskin rate credit as associate producer. Verna Velma contributed a sparkling screenplay full of laughs and clever dialogue. Irene Dunne is delightful as the wife of Cary Grant who divorces him in a pique, but who still loves him and does everything he can to win her back. Cary Grant is grand as the sophisticate, suspicious of his wife and constantly trying to "fish" her out. Esther Dale, Molly Lamont and Joyce Compton are among the important principals. After this divorce, by court order, Cary Grant, is allowed to make certain visits to Irene Dunne's home to visit their dog "Mr. Smith. Grant does everything possible to embarrass Irene, and she, in turn, plays tricks on him. Bellamy courts her, but she is finally bored with him. Grant becomes interested in Madeline, a heiress, but Irene manages to spoil the fun and embarrass Grant. Grant and Irene five minutes before their divorce decree became effective, patch up their differences.

Cast: Irene Dunne, Cary Grant, Ralph Bellamy, Alexander D'Arcy, Cecil Counselman, Margaret Lindsay, Robert Walker, Mary Forbes, Myron McCarey Production; Associate Producer, Everett Riskin; Director, Leo McCarey; Author, Arthur Richman; Screen play, Vina Delmar; Editor, Al Clark; Cam eraman, Harry Stradling; Art Director, Artz; Production Manager, Stephen Grosson; Lionel Banks; Musical Director, Morris Stoltz; Music by Bud Oakland; Lyrics by Milton Drake; Direction, Def. Photography, Fine.

Afram F. Myers will Address Michigan Allied Parle

(Continued from Page 1)

be Abram F. Myers, general counsel of Allied States Association Business sessions open Tuesday at 1:30, with a banquet the evening.

Interest in the convention cen ters on the aftermath of recent with the withdrawal of a large proportion of Allied members to join Co-operativ Theaters of Michigan, along with the withdrawal of Henry Richey, who was Allied general manager for many years and a former national Allied officer. "I congratulate to attend the banquet although not the sessions, were sent to Richey and all former members as well."
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

HOLLYWOOD BOULEVARD will become an internationally famous avenue of remembrance if a plan suggested by John Blystone is carried through. And Hollywood, which now adjoins the centers of commerce and other civic bodies and its equally interested film industry people, is just the place to be such a project through to a successful conclusion.

Blystone feels that some steps should be taken to perpetuate the names and memories of those men and women who have made Hollywood the world’s city of glamour. He suggests that an adumbration of some kind be erected on every block on Hollywood Boulevard. He believes that possibly these might be built in the form ofinking fountains or everlasting fest cachets, with comfortable benches on each. He believes that in this way the story of the industry could be told in vivid words and faces.

Ben Blue has added to the staff of Paramount, "Colleen with a wing," which goes into production very next month, with such other stars as Martha Raye, Jack Oakie, Berns and Allen, Charles Butterworth and Victor Moore under the direction of Raoul Walsh. He has attracted much attention by his role in "College Holiday," "Thrill a Lifetime" and "Artists and Models." Blue is also penning in a role in Bing Crosby’s "Parish Oneymoon."
**DAILY NEWS**

"The Music Hall has a hit in 'Stage Door.' . . . One leaves the theatre with a feeling of satisfaction at having witnessed a perfectly grand show . . . All the performances are so absolutely right that it is hard to choose among them . . . Ginger Rogers is superb in the handling of the snappy, incisive dialog which keeps the audiences in stitches . . . Miss Hepburn rises to dramatic moments with a fine show of histrionics . . . One of the most entertaining pictures of the Fall season."

—Kate Cameron

**N. Y. TIMES**

"Not merely a brilliant picture, but as well a magnificently devastating reply on Hollywood's part to all the catty little remarks that George Kaufman and Edna Ferber had made about it in their play . . . It is Wittier than the original, more dramatic than the original, more meaningful than the original, more cogent than the original."

—Frank S. Nugent

**HERALD-TRIBUNE**

"Brilliantly written, directed and acted . . . a far more satisfying entertainment than the play . . . It has such a burden of emotional power that it betters its stage prototype as an exciting and moving tribute to the abiding fascination of the theatre . . . A brilliant, witty and moving show."

—Howard Barnes

**DAILY MIRROR**

"Startling in its daring, the idea of teaming arty Katharine Hepburn and realistic Ginger Rogers in the Ferber-Kaufman 'Stage Door' has proved an inspired one. Their roles might have been written for them. Backed by a great cast which includes Adolphe Menjou, the co-stars give the show of their lives . . . All the fans will relish 'Stage Door.' . . . In acting, directing, writing, it represents the finest flower of movie craftsmanship."

—Bland Johaneson
"RKO has kicked over most of the traces of Edna Ferber and George S. Kaufman's 'Stage Door' and remodeled the essential idea into one of the liveliest and most ingratiating talkies of the season . . . A vastly entertaining picture, and one that moviegoers, as well as playgoers, will underwrite as a Hollywood triumph over Broadway." —George Ross

"A stimulating, hugely entertaining picture . . . It brings Katharine Hepburn back to the spot she occupied . . . It brings new laurels to Ginger Rogers . . . It brings still more applause to Adolphe Menjou . . . Under the expert guidance of Director Gregory La Cava 'Stage Door' takes its place as one of the season's best." —Rose Pelswick

"One of the funniest, best-made films that has come along for quite a while. The Music Hall, accustomed to fine pictures, can make 'Stage Door' quite at home, which is just as well. This is a picture that should remain at the big theatre for two or three weeks . . . It would be missing a lot to miss this one." —Eileen Creelman

"If you are thinking of going to the movies once in the next three weeks, this is it! . . . It's the top in entertainment . . . The picture gives just about everything you want for ninety-one minutes. Whereupon you can sit back and wish that all the other pictures attempting the hill-and-dale run from comedy and tragedy, and return, could achieve the same balance." —Archer Winsten
Jessie MATTHEWS
The Number One Girl of the Box-Office
Lovelier, More Entrancing Than Ever
with
Nat Pendleton • Barry Mackay
Noel Madison
Directed by SONNIE HALE • Music & Lyrics
by Sam Lerner, Al Goodhart, Al Hoffman
Northwest Allied to Appeal Paramount's Preliminary Stay

MGM STARTING RADIO PREVIEWS ON NOV. 4

West Coast Bureau of THE FILM DAILY

Hollywood—A radio preview of an M-G-M picture will be included in each Maxwell House coffee program starting Nov. 4, according to Bill Bacher, who will produce the show. The previews will run 15 minutes.

The plan calls for the introduction of one or more M-G-M personalities who have never been on the air before, with Igor Gorin set as the first player for the opening program. A master of ceremonies is expected to be named this week.

SMPE'S CONVENTION NAMES NEW OFFICERS

In an election which did not include the office of president, which S. K. Wolf holds for the remaining year of his term, E. A. Williford, of National Carbon Co., was named financial vice-president of the SMPE.

SGD ASKS TO BE DIRECTORS' SOLE BARGAINING AGENCY

West Coast Bureau of THE FILM DAILY

Hollywood—Screen Directors Guild yesterday filed a petition with Dr. Towne Nylander, regional director of the National Labor Relations Board.

Sponsored Newsreel Plan Said Talked by Universal

Universal was described yesterday by sources close to the company as "amenable" to a deal, in the event any such arrangement can be ad-


dressed.

Excerpt from: The Film Daily, October 12, 1937
Col. to Hold Divisional Sales Meet in Chicago

Columbia Pictures will hold the first of a series of three divisional sales meetings next Saturday and Sunday at the Drake Hotel, Chicago, with Abe Montague, general sales manager, presiding. The sales meeting is in line with the company’s policy, as announced at the annual sales meeting last year, to hold during the year a series of territorial sessions with the branch managers and their staffs. Dates and places of other meetings will be announced at a later date.

Headed by Abe Montague, the home office contingent will leave for Chicago late this week. Home office salesmen will include Joe McConville, Rube Jaekter, Jerome Safon, Louis Astor, Lew Weinberg, Max Weisfekl, Hank Kraman, George Joseph, Lenie and Hank Hannock.

Branches to be represented at the sessions include Chicago, Detroit, Washington, D. C., Milwaukee, Des Moines, Minneapolis, Kansas City, Omaha, Indianapolis, Kansas City, Pittsburgh, Cincinnati and Cleveland.

Metro Shaves Percentages in S. Calif. Subsequent

By RALPH WILK
West Coast Bureau of THE DAILY FILM

Hollywood—M-G-M has reduced percentage rentals in this territory to 35 cent from 40 cent for subsequent run houses charging less than 40 cents.

Metro has reallocated a number of pictures on the 1936-37 program to lower classifications, including “The Birds” and “Between Two Women.” Both pictures have been shifted from the high flat rental group to the medium flat rental classification.

The reallocations followed meetings between the Independent Theaters' owners and officers and George Hickey, M-G-M’s western division sales supervisor.

W. F. Rodgers, M-G-M general sales manager, said in New York yesterday that he knew nothing about the report of percentage reductions and reallocation of pictures on the West Coast.

250 Invited to Dinner

For A. H. Blank Dec. 9

Des Moines—Dec. 9 has been set as the concluding dinner of the A. H. Blank 25th anniversary drive conducted by Tri-States Theaters. Letters of invitation are being sent to 250, including presidents, general sales managers and district managers of independent companies, asking to exchange managers in the territory to attend. The occasion is a “three-months’ business-getting drive commemorating Blank’s 25 years in the business.
TO APPEAL PARA.'S PRELIMINARY STAY

(Continued from Page 1)

United States Circuit Court of Appeals.

Steffes said that Northwest Allied had asked for an immediate trial of Paramount's suit to make the injunction permanent. He added that exhibitors in this territory "had just begun to fight."

Michigan Allied Theaters Opens Detroit Meet Today

Detroit—Allied Theaters of Michigan opens its annual two-day convention today with neither formal speakers nor a list of prepared subjects for discussion on the schedule. Only the speech by Abram Myers, general counsel for Allied States Association, is on the official program. Principal discussions are likely to involve relations with Cooperative Theaters of Michigan, which recently recruited a number of Allied members, and a membership campaign. It is also likely that Michigan Allied's position with the national organization will be discussed.

Bush to Leave Wanger for Buchanan Co. Post

(Continued from Page 1)

Century-Fox advertising on Nov. 1, it became known yesterday, Bush before his association with Wanger was with Paramount for 12 years both in New York and on the Coast and with RKO for a year on the Coast.

DEATH RECORD

Edward Balasco

San Francisco—Funeral arrangements were pending here yesterday for Edward Balasco, 83, West Coast theatrical producer and brother of the late David Balasco. He had been ill for several years, but suffered a fatal stroke on Saturday. Surviving are his wife, Mrs. Anne Balasco; two children, Edward M. and Barbara Anne Balasco, and a brother, Walter Balasco.

Bermond M. Moriarty


Percy Barrett

Cincinnati — Percy Barrett, connected with Warner Bros. and known in film circles, died in Parkersburg, W. Va.

J. P. Murfin

Fort Worth, Tex.—J. P. Murfin, who several years ago operated the Capitol, Liberty, Odeon and Gayety theaters in Fort Worth, died in Fort Worth Hospital Oct. 6.

43 FEATURES BEFORE HOLLYWOOD CAMERAS

West Coast Bureau of THE FILM DAILY

Hollywood—Forty-three picture are before Hollywood cameras, with Warner making eight, RKO seven, M-G-M six, and Paramount five. The 20th Century-Fox follows with five and Columbia and Republic with two each. Goldwyn, Zanuck International, Monogram, Con and Frisco are each shooting one. 20th Century-Fox has started work on "Rebecca of Sunnybrook Farm" and "Big Town Girl."

SICK REPORT

Sidney R. Kent, president of 20th Century-Fox, is reported to be greatly improved after a recent illness, and expects to be back at his desk in the next few days.

Panama (By Cable)—Paul Munson received medical attention at the Gorgas Hospital yesterday for a minor foot infection, said to be no serious by physicians.

Springfield, O.—Lew Harris, manager of the Chakeres-Warner Majestic Theater, is recovering from a serious case of gripppe.

Tulsa, Okla.—Cleve Pullett, manager of the Lyric Theater here, is recovering from a monkey bite.

Okahoma City—Elmer Wright, stage director for the Reno Theater, is seriously ill.

Fred Quattrone, operator of the Lido, Waterbury, is confined to the hospital after an operation.

Detroit—Miss Pearl Spross, office manager for Allied Theaters Michigan, is ill.

Detroit—William A. Cassidy, up-state circuit operator, seriously ill for about two months, is up again, and plans a return to activity.

John Paffanu, assistant manager of the Fox Theater, is recovering from an operation.

Rochester, Minn.—Louis Rubenstein, indie owner, is rapidly recovering from a major operation at the Mayo clinic here.

Rice Lake, Wis.—Curtis H. Johnson, head of Northwest Film Pick-up Co., is recovering from injuries received in an airplane accident last week. Johnson's pilot, G. L. Donaldson, of Minneapolis, was killed almost instantaneously when the plane crashed just south of this town.

New Orleans—RKO manager Guy Bostick's 8-year-old daughter, Hazel, is recovering from an appendectomy.

Norman Corwin, 20th-Fox publicity man, is taking an enforced vacation with a bad cold.
A "Little" from Hollywood "Lots"  

By RALPH WILK

HOLLYWOOD

SAM WOOD, now directing "Navvies Blue and Gold," a story which as the U. S. Naval Academy at Annapolis as a background, has organized a Hollywood card game among the extras who play the roles of Annapolis lads in the picture.

Anticipating further film work in service stories they will have regular drilling periods, thus doing away with the long periods usually necessary before extras acquire the precision of movement for which the corps of West Point and Annapolis are noted. This will cut picture sets and do away with delays prior actual shooting.

The Corps, Wood points out, also provides Hollywood with an understanding organization agreement in parades and other civic demonstrations, with frequent opportunities for travel.

John Blystone, while in Mexico sponsored Newsreel Plan Said Talked by Universal

"Continued from Page 1"

nagiously consummated, to have newreel issued under the sponsorship of logical and suitable interest inside the industry. Preliminary negotiations to this end, it is understood, were instituted last week and are continuing for entirely. According to well-informed channels, outright sale of the newreel is not, or will be, considered by U. C.

Cochran Sailing to Speed G-M Brit. Producing Plans

"Continued from Page 1"

The organization work started Louis B. Mayer, production chief, who returned from England late in September.

Horowitz Succeeds Coffin

Des Moines—Ray Coffin, manager of Allied Distributors here, has been named to represent the company in Chicago, taking the place of Sam Horowitz of Chicago, former district manager of Allied Artists, who has succeeded Mr. Coffin.

Grandstand Play

It happened at the North Carolina—Y. U. football game in New York. A wild-eyed substitute, tossed across the field to report the referee. Just he reached his grandstand rooting spot; "Screamed!"

Order Written Testimony in Suit Against Chaplin

Federal Judge John C. Knox, over the objections of United Artists, yesterday granted the motion of Films Sonoris Tobis, Societe Anonyme, a French film corporation, to take written testimony of Charlie Chaplin, John A. Palmer, F. A. Snope and John Lively, in connection with its alleged plagiarism suit against Charlie Chaplin, The Charlie Chaplin Film Corp., and United Artists Corp.

The French Film Corp., filed suit in Federal Court late last July, seeking a permanent injunction and an accounting of the profits of the film "Modern Times," alleging that it was plagiarized from their picture "A Mons, La Liberte."

U. A. objected to the taking of written testimony because, it stated, the plaintiff failed to show facts warranting the action.

Order Extra "Mines" Prints

Due to heavy bookings throughout the country, additional prints were ordered by GB on "King Solomon's Mines" which is currently getting a splendid play everywhere, Arthur A. Levey left on one yesterday. Number of prints needed to fill booking demands on this picture sets a new company record, it was added.

M'Bride Back to Frisco

Kansas City, Mo.—C. F. McBride, who came to the local Warner Bros. exchange earlier in the summer as office manager, has resigned to return to San Francisco as office manager for Universal's branch there.

WHO'S WHO IN HOLLYWOOD

•••

Introducing Interesting Personalities: No. 154 •••

EUGENE FORDE. 20th Century-Fox Director. Born in Providence, R. I., the son of Arthur Forde and Eugenie Parker Forde, both of whom were prominent on Broadway. Between classes at the Oldbridge and Classon Point military academies young Gene became a child actor. Youthful stage career was ended by a New York state law against child actors. Re- moved to Hollywood in 1912 and planned to att


dend Stanford upon graduation from high school.

Instead briefly acted for American Film Co., then took a berth with the Hollywood National Bank. In 1921, back to films via Fox studio, rising from script clerk to director. Next to BFO, to U. A. and to an indie. Then back to Fox as assistant supervisor of foreign films. Later in charge of the department. Superbusiness working, resigned, returned. Married to the former Doris Bering, non-pro. Stands 5 ft. 10 in. Hair, light brown. Eyes, grey.

He has acquired a full collection of Pancho Villa relics. And now he is unable to get permission from the Mexican Government for their removal to the U. S.

Director Lloyd Bacon has retained an outstanding souvenir from every picture he has made, but the prize of all is a model submarine built for miniature shots in his latest Warner Bros. production, "Submarine D-1."

The submarine is complete in every respect and operates electrically, being controlled by a small radio set. Bacon has demonstrated it in the waters of Tolouca Lake to naval experts, who proclaim it one of the best ever built.

Hal B. Wallis, associate executive in charge of production for Warner Bros., received the annual award for the greatest contribution to French culture in the United States, from the Societe de Paris, a group of former Parisians now living in California. He was given the award because of his supervision of the company's production of "The Life of Emile Zola."

Mrs. Kalmus Sails to Set Italian Technicolor Pix

Italy's first major feature in Technicolor will be planned with Italian film officials by Natalie Kalmus, color director of Technicolor, Inc., who is aboard the S.S. Bremen enroute to Europe.

Several other European color productions are scheduled for Mrs. Kalmus' supervision. The first of these is London Films' "Over the Moon," which is to star Merle Oberon. This is to be followed by "Lawrence of Arabia," to be directed by Zoltan Korda.

"Ave Maria" Sets Mark

Garden Theater management announces that "Ave Maria," starring Benjamanino Gigli, together with the Don Coscarelli Choir short, has broken the house records for both box-office and attendance. Bill is being held a second week and may go a third.

"Lucrezia Borgia" Opens

"Lucrezia Borgia," French film based on the life of the Borgias, opens at the Belmont today.

All-Negro Musical Western

West Coast Buy. THIS FILM DAILY Hollywood, Oct. 12, 1937—Will produce "Harlem on the Prairie." all-Negro musical with, with outstanding including Hor- bert Jeffries, Miller and Manton, Bert Lahr, Z. Vesper, Red Norvil, director.

Sabin W. Santa Barbara Business Finan- cier, is associated with Sid Bucki and has formed Metropolitan Pictures, Inc., for the purpose of making six Negro features for the colored theaters in the West.
TUESDAY, OCT. 12, 1937

THE FILM DAILY

Reviews of the New Films

"Heidi"
With Shirley Temple, Joan Hersholt, Arthur Treacher
20th Century-Fox 85 Mins. (Hollywood Preview)
Grand Entertainment Should Be Box-Office Smash Both in U. S. and Abroad.

Shirley Temple's latest picture is one of her best, it has the stuff that should make it a box-office smash everywhere, that send crowds back for more of her delightful performances. Shirley does everything so well and has such an ingratiating personality that she is always a delight, and her lovely ways break down any sort of resistance. In every way, the picture is grand entertainment with its sweet sentimentality and its source of rollicking laughter. Christmas is played up in the piece making it a natural for the holidays. For the little Jane is a great show and grown-ups can't help but go for it. The screenplay writers, Walter Fersis and Julian Josephson, have done a good job in bringing back the old Shirley, the director, Allan Dwan, has put over in a manner which will "tear down the house." Two of the villains, in one Shirley without any previous experience tries to milk a goat, and the other is where she brings a monkey into the house which proceeds to carry everything and everybody. Worthy of mention, too, is the beautiful minuet in which Shirley handles herself as the grandest of ladies. Sammy Lee staged it. Joan Hersholt is fine as the old housekeeper who has soared on the world only to be brought back through the love he develops for his little granddaughter, Shirley. Arthur Treacher, the stern-faced comic, baler, gives a lot of laughs, and in role as Dr. Stelzer, a postman, Shirley, an orphan, is left with her grandmother, Jean Hersholt, who lives in the German Mountain. She is making him very happy when her youngest, Mary Nas, arouses one's hatred to its highest point. Helen Westley is admirable as the blind woman, and in her portrayal of a semi-child with an affection, Marcia Mae Jones is splendid. Walter Fersis and Julian Josephson have done a good job in bringing up Shirley's talents perfectly. Under Dwan's direction the full value of the material is realized, the gags have the touches that only a director could invent, and the players' work is excellent. The mountain backgrounds are fully photographed by Arthur Miller. Again Darryl Zanuck and his associate producer, Raymond Griffith, have come through with a big money picture. Shirley, an orphan, is left with her grandmother, Joan Hersholt, who lives in the German Mountain. She is making him very happy when her youngest, Mary Nas, arouses one's hatred to its highest point. Helen Westley is admirable as the blind woman, and in her portrayal of a semi-child with an affection, Marcia Mae Jones is splendid. Walter Fersis and Julian Josephson have done a good job in bringing up Shirley's talents perfectly. Under Dwan's direction the full value of the material is realized, the gags have the touches that only a director could invent, and the players' work is excellent. The mountain backgrounds are fully photographed by Arthur Miller. Again Darryl Zanuck and his associate producer, Raymond Griffith, have come through with a big money picture. Shirley, an orphan, is left with her grandmother, Joan Hersholt, who lives in the German Mountain. She is making him very happy when her youngest, Mary Nas, arouses one's hatred to its highest point. Helen Westley is admirable as the blind woman, and in her portrayal of a semi-child with an affection, Marcia Mae Jones is splendid. Walter Fersis and Julian Josephson have done a good job in bringing up Shirley's talents perfectly. Under Dwan's direction the full value of the material is realized, the gags have the touches that only a director could invent, and the players' work is excellent. The mountain backgrounds are fully photographed by Arthur Miller. Again Darryl Zanuck and his associate producer, Raymond Griffith, have come through with a big money picture. Shirley, an orphan, is left with her grandmother, Joan Hersholt, who lives in the German Mountain. She is making him very happy when her youngest, Mary Nas, arouses one's hatred to its highest point. Helen Westley is admirable as the blind woman, and in her portrayal of a semi-child with an affection, Marcia Mae Jones is splendid. Walter Fersis and Julian Josephson have done a good job in bringing up Shirley's talents perfectly. Under Dwan's direction the full value of the material is realized, the gags have the touches that only a director could invent, and the players' work is excellent. The mountain backgrounds are fully photographed by Arthur Miller. Again Darryl Zanuck and his associate producer, Raymond Griffith, have come through with a big money picture. Shirley, an orphan, is left with her grandmother, Joan Hersholt, who lives in the German Mountain. She is making him very happy when her youngest, Mary Nas, arouses one's hatred to its highest point. Helen Westley is admirable as the blind woman, and in her portrayal of a semi-child with an affection, Marcia Mae Jones is splendid. Walter Fersis and Julian Josephson have done a good job in bringing up Shirley's talents perfectly. Under Dwan's direction the full value of the material is realized, the gags have the touches that only a director could invent, and the players' work is excellent. The mountain backgrounds are fully photographed by Arthur Miller. Again Darryl Zanuck and his associate producer, Raymond Griffith, have come through with a big money picture. Shirley, an orphan, is left with her grandmother, Joan Hersholt, who lives in the German Mountain. She is making him very happy when her youngest, Mary Nas, arouses one's hatred to its highest point. Helen Westley is admirable as the blind woman, and in her portrayal of a semi-child with an affection, Marcia Mae Jones is splendid. Walter Fersis and Julian Josephson have done a good job in bringing up Shirley's talents perfectly. Under Dwan's direction the full value of the material is realized, the gags have the touches that only a director could invent, and the players' work is excellent. The mountain backgrounds are fully photographed by Arthur Miller. Again Darryl Zanuck and his associate producer, Raymond Griffith, have come through with a big money picture.
COURT WILL HEAR GTP-ELECTRIC CASE

(Continued from Page 1)

aided the Second Circuit (New
York) Court of Appeals decision favoring the above companies in a patent infringement suit.

The picture coming on for
preliminary hearing after a patent owner can restrict the use of such a device under the patent after the device had come into the hands of the purchaser. The case will come up for hearing in the im-
mediate future.

The Supreme Court also denied a petition for a re-hearing in the so-
called Tally-Fox Films case. Chief Justice Hughes did not participate in this decision.

Denial was on petition of certi-
voci brought by T. L. Tally and Corbor Corp., general creditors against Fox Films, Weiso Corp., and a group of subsidiaries and asso-
ciates. Creditors sought to set aside a bankruptcy adjudication on the ground of fraud but the high court sustained the decision of the lower court.

Among individuals cited in peti-
tion by Tally and Corbor Corp., be-
ides Fox Films Corp., Weiso Corp., and 20th Century-Fox, Na-
tional Theaters Corp., and Fox sub-
diaries were Charles P. Skouras, Charles C. Irvine, Jr., Samuel W. McNabb, William J. James, Albert W. Leeds, Albert Wright, Reuben S. Hunt, firm of M'Venny Tuller and Myers and Carl E. Moss.

The court also denied the peti-
tion of Commissioner of Internal Revenue Helvering against Cecil B. DeMille Productions, Inc.

N. Y. Ban on "Ecstasy" Upheld by Highest Court

Washington—The decision of the Federal District Court for the Southern District of New York bar-
ring exhibition of the motion pic-
ture "Ecstasy" on grounds of obscenity was upheld yesterday by the U. S. Supreme Court when it affirmed the decision of the lower court and denied an interlocutory injunction to Eureka Productions, Inc., the firm against Gov. Herber-
t Lehman. Eureka Productions questioned

Weikel Heads Labor
White Collar Drive

Denver—American Federation of Labor's drive to organize so-called "white collar" workers in opposition to the CIO will be directed by the American Federation of Office Employees Interdepartmental Council, headed by Frank Weikel.

Geneva Marsh of New York will be secretary of the offices workers' council and the work in New York will be under the supervision of William Collins, A F of L represen-
tative in that city.

The CIO for some time has been attempting to organize white collar help of major companies, but with indifferent success reported.

Unionization within the film in-
dustry is essentially under the A F of L's aegis, and as a result an attempt to organize and exchange front-of-the-house employees.

Philadelphia—RCA has signed an agreement with the CIO's United Electrical & Radio Workers of America here. It recognizes Local 108 as the sole collective bargaining agency for the Camden plant.

Del. Corp. Files In N. Y.

Albany—Universal Camera Cor-
poration, chartered under Delaware laws with capital of $560,000 to deal in motion picture supplies, has filed a certificate of organization and designation in the office of the Secretary of State to enable it to do business in New York State.

Rate 6 as Family Pix

Current weekly guide of the Na-
tional Board of Review gives fam-
ily audience rating to "Breakfast for Two", "Dr. Syn", "Lancer Spy", "Love is on the Air", "Thunder Trail" and "Wallaby Jim of the Is-
lands". "A Gun for Sale" and "The Be-
ware Red" go in the nature classi-
fication.

Wedding Bells

West Coast Bureau of THE FILM DAILY

Hollywood—P. Keenan, camer-
aman, and Kay Lenard, writer, were married at Beverly Hills on Oct. 4, it is learned here. The couple will reside in Hollywood.

Chicago—Raymond Kenny, assis-
tant manager of the Odeon Theater of the Warner circuit, was married recently to Miss Marion Maher.

Andy Kenny of the advertising depart-
ment of that circuit, will next join the benefit ranks.

Des Moines—Miss Mildred Carl-
son, secretary at the Des Moines office of the Des Moines Theater Supply Co., has announced her ap-
plication for marriage to Dr. Harry A. Barquist of Des Moines. The wed-
ing is set for Nov. 6.

Reviews of New Films

"Texas Trail"

with William Boyd, George Hayes, Russell
Hayden

Harry Sherman-Paramount

56 Mins.

HOLLYWOOD REVIEW

SPLENDID WESTERN PACKED WITH ACTION, HAS GREAT STAMPEDE AS HIGHLIGHT.

Action is the keynote of this "Hopalong Cassidy." Gun battles, hard riding, bronco busting and stampeding horses make it an in-

form part of the picture. Beautiful rock formations, canyons, broad plains, and fine

photography give the production a

class. Russell Harlan handled the camera. One of the highlights is the stampede in

which hundreds of trained horses run wild.

William Boyd is again the cool Hopalong who projects that assured feeling that everything is under control. Windy

(Ravenscroft as production manager, has

again come through with a Class A out-
door drama. After Hopalong's outfit has

rounded up a herd of horses meant for the

army, a group of outlaws attempts to steal

them. To save the herd, Hopalong is

forced to bring about a stampede and he

saves the day when he can tumble a

river. The boy, Billy King, is the hero, of

the affair and it is Judith Allen, who

rides for the army men who come on the

scene, the Hopalongs' gang in arresting the outlaws. Hopalong and his boys then take their places as

"Rough Riders."

Cast: William Boyd, George Hayes,
Russell Hayden, Judith Allen, Alexander Cross,
Robert Kartman, Billy King, Rafael Ber-
nett, Karl Kerttel, Jack Rockwell, Phil McCullough, John Beach, John Judd, Ben Corbett, Clyde Kinney, Leo MacMahon.

Producer, Harry Sherman; Director, Dave
McDonald; Camera, Russell Harlan, ASC; Editor, Robert Wor-
vick; Art Director, Lewis Rachmich; Re-
cording, Ethel; Photography, Jack O'Donnell; Camera;

"Wallaby Jim of the Islands"

with George Houston, Mamo Clark, Ruth Coleman

Grand National

58 Mins.

HOLLYWOOD REVIEW

ACTIONFUL SOUTH SEA STORY WITH SONGS MAKES PLEASING NUM-
BER.

This is a pleasing program offering which has

enough action, situation, and songs.

George Houston, who plays the title role, has

supplied a good production, while Charles L. Lears direction is effective. Little stress is placed on romance,

although beauteous Mamo Clark, as a na-

give, makes a heavy play for Houston. Ruth Coleman is decorative as the sweet-

heart of Douglas Walton, whom she comes to

visit after a lapse of three years. Syd Sayagues of the "Panorama" fame in the cast.

At the end of the picture, Hopalong asks

of the comedy, "Moon Over the Islands," "Hi-Ho Hum," "Is-Orana" and "The Lady With the Two Left Feet," by Felix Ber-

nard and Irving Ribb, are sung by Hous-

ton. When Houston reaches the Island to see Walton, his partner, he learns that

Walton has gambled away money that was to

be used in filling a claim to pearl beds. William von Brincken and two other rene-
gades try to "double cross" Houston by

stealing the pearl beds, but Houston learns of their plans, and in a wild battle, "cleans up" on von Brincken and his men. Wal-
ton, who has aided Houston in the fight, sails

away with Ruth Coleman.

Cast: George Houston, Ruth Coleman,
Douglas Walton, William von Brincken,
Mamo Clark, Colin Campbell, Syd Sayag-
ues, Juan Torena, Nick Thompson, Warner
Richardson, Wilson Bengie.

Producer, Bud Barclay; Director, Charles
Lanion; Author, Albert Richard Welten;
Screenplay, Bennett R. Cohen, Houston
Branch; Cameraman, Ira Morgan; Editor,
Guy Thayer; Art Director, Paul Pan-
nerman; Musical Director, Arthur Kaye; Songs, William Wilmuth; Sound Supervision, A. E. Kaye; Songs by Felix Bernard and Irving Ribb.

Direction, Effective, Photography, Good
(Release date: 9-29-37)

White Names Two to GB
Sales Staff In Midwest

Following GB's recently announce-

d plan to augment its sales staff, two new appointments were made by Clinton M. White, Assistant Gen-
eral Manager, during his trip from which he has just returned. Jack

McCarty joined GB's Omaha sales sta-

ff, as of yesterday. Jerry O'Connor

was assigned to the Des Moines office.

the right of state authorities to bar
the showing of a foreign picture after it had been approved by the New York State officials refused Eureka Pro-

duction's license to show the film and the obtaining order was denied, the case was appealed to the Supreme Court.

25 W. 45th St. New York City

940-1

"Victoria" Also on Air

Ottawa—Simultaneously with the New York premiere of Herbert Wilcox's "Victoria the Woman" at the Orpheum in Toronto, the Canadian Broadcasting Corp. will air a 25-minute "Victoria the Woman" story from its Toronto studio. Program goes on the air at 10 p.m. and at its conclusion, Wilcox and Anna Neade, stars of the pic, will be interviewed from this city.

25 W. 45th St. New York City

940-1
GOLDEN RAPS UNFAIR RESTRICTIONS ABROAD

(Continued from Page 1)
said, “We need not be unduly hesitant. Our producers and distributors can afford to make effective their opposition to narrow-minded or punitive practices, while at the same time confining readily to rational and moderate foreign relations.”

Golden indicated that American producers and distributors had been members of a “goat squad” long enough and had one powerful weapon on their side—the avidity of foreign audiences to see and hear our magnificently entertaining films.”

In his paper titled “Safeguarding and Developing Film Markets Abroad,” Golden emphasized the fact that “American motion pictures are maintaining their immense popularity throughout the world, yet the barriers and obstructions which tend to limit their sale continue to be imposed abroad.” He outlined in detail the efforts of the Bureau of Foreign and Domestic Commerce to safeguard and augment American motion picture markets by supplying factual data and trade-promotive methods.

Fourteen of 50 papers, technically scheduled, for the convention were read during the first session which also included addresses by Louis Nizer, secretary of the New York Film Board of Trade, and Martin Quigley, who spoke at a special luncheon yesterday.

A special evening session was held at the Bell Telephone Laboratories where a demonstration of “Stereoscopic Recording and Reproduction from Motion Picture Film Records” was the highlight. Introductory remarks were delivered by J. P. Maxfield of the Bell. This proved to be a development of third-dimension sound in which dialogue and sound effects come directly from the point of origin on the motion picture screen.

Today’s SMPE session will feature a discussion on recent developments in air conditioning and papers on photographic film processing and newer types of stainless steel and their applications to photographic processing equipment. G. G. Popovich is scheduled to talk on “Recent Developments in Background Projection.”

Convention of the SMPE Names Its New Officers

(Continued from Page 1)
at its 42nd semi-annual convention at the Hot Springs yesterday.

Herbert Griffin, of International Projector Corp., and Dr. A. C. Hardy, of Massachusetts Institute of Technology, were reelected members of the board of governors and Ralph E. Farnham, of General Electric Co., was named along with them. Dr. L. A. Jones, of Eastman Kodak Co., was returned as engineering vice-president.

Other elections included that of Kenneth Morgan, of Erpi, as West Coast executive vice-president; James Pn. Jr., of International Projector Corp., secretary; and L. W. Davey, of Erpi, treasurer. Those who continue on the board of governors are L. G. Gottlieb and A. N. Goldsmith. Three others, who are to be elected as members of local sections, also serve on the board. J. I. Crabtree, editorial vice-president, and G. Friedl, Jr., chairman of the Atlantic Coast section, continue to serve.

NEWS of the DAY

Montevideo, Minn.—This town has gone completely Welworth circuit, with the buying of the Monty, Orpheum Theater Co. house, by Eddie Ruben. Montevideo, under this set-up, owns two houses, an “A” and a “B.” It is the 12th Welworth house in the northwest.

Pensacola, Fla.—Ed Orte, who runs the Wel-North Theater in Gulf in Waveland, Miss., has taken over the Westside at West Pensacola and will run it as the Gulf. Orte was formerly a film salesman for Republic.

Expect Wilcox’s Deal with RKO to be Closed

(Continued from Page 1)
been informally operating in the interests of RKO Radio, since its last visit to the U. S. this summer, on what is described as an “interim understanding,” prior to the actual closing of the proposed deal between him and RKO Radio.

Before sailing for England early last August, Wilcox stated that he would turn out four big pictures for RKO over a period of years, but at that time the deal had attained only an agreement in principle, with neither of the interested parties affixing signatures to contracts.

Leaving New York tonight for Ottawa will also be Anna Neaple, of “Victoria the Great!”; Ned E. Depinet, vice president of RKO Radio; S. Barrett McCormick, director of advertising-publicity; Ralph Rohan, attached to the sales and advertising departments of RKO Radio; and Richard Haaster, British press representative.

Chesbrough Takes GN

Cincinnati—Ralph Kinsler, Grand National branch manager, has contracted the Chesbrough circuit for the entire 1937-38 product of Technology, were reelected members of the board of governors and Ralph E. Farnham, of General Electric Co., was named along with them. Dr. L. A. Jones, of Eastman Kodak Co., was returned as engineering vice-president.

Other elections included that of Kenneth Morgan, of Erpi, as West Coast executive vice-president; James Pn. Jr., of International Projector Corp., secretary; and L. W. Davey, of Erpi, treasurer. Those who continue on the board of governors are L. G. Gottlieb and A. N. Goldsmith. Three others, who are to be elected as members of local sections, also serve on the board. J. I. Crabtree, editorial vice-president, and G. Friedl, Jr., chairman of the Atlantic Coast section, continue to serve.

Rapid City, S. D.—O. H. Iverson is the new manager of the Rex and Elks houses here.

Fergus Falls, Minn.—W. Cad- dard, president, C. D. Huns, vice-president, and E. T. McCarthy, secretary and treasurer, are the new officers of the Orpheum Theater Co.

University City, Mo.—The Beverly Theater, a new 1,000-seat house, has opened under the management of the Nash-Holloway Theater Corp. The price scale is 10 cents for children and 25 cents for adults.

SDG Asks to be Directors’ Sole Bargaining Agency

(Continued from Page 1)
Board, asking that a date be set for a hearing to name the Guild as sole bargaining agency for directors, assistant directors and unit managers. The guild asks that William E. Ringer, now conducting a hearing on the jurisdictional dispute between the Screen Writers Guild and the Screen Playwrights, be named to conduct the new hearing and that special attorney William Walsh, representing the Government in the present hearing, also act similarly in the new hearing. Major producers have contended that directors should not be linked with assistant directors and unit managers.

Ask Dismissal of NLRB’s Screen Writers Proceedings

West Coast Bureau of THE FILM DAILY

Hollywood—When the Government finished its case here yesterday at the National Labor Relations Board hearing, attorneys for the Screen Playwrights, Inc., and the producers asked dismissal of proceedings on the grounds that no evidence had been introduced to show that the board had jurisdiction over the dispute between the Screen Writers Guild and the Screen Playwrights. Over strenuous objections, Examiner William E. Ringer admitted the exhibit from the Division of Economics of the NLRB.

Ritz Brothers Pix Draws 72,139 in 3 Days at Roxy

“Zola” Stays at Philly

Philadelphia—After cracking a number of box-office records at the Boyd Theater here, Warner Bros. “The Life of Emile Zola” will go into its third holdover week tomorrow. The feature had an opening day mark at its premiere, and last week topped the record for the first day’s gross of the second week.

“Life Begins in College,” 20th Century-Fox musical starring the Ritz Brothers, in its opening week at the Roxy played to 72,139 admissions, running ahead of “This Ice” and “Wee Willie Winkle,” Roxy musical successes of last week. The picture is being held over in 11 other key cities for second runs.

Soundfilm Enlarging

Soundfilm Enterprises, Inc., has enlarged its quarters at 723 Seven Avenue, taking over an entire floor.
Herbert Wilcox Weighing Plan to Produce Pix in Italy

GOLDwyn-Korda U. A. Deal Nears Closing Stage

Loew’s Signs ITOA Anti-Games and Giveaways Pledge

First Major Circuit to Take Action in Exhibitor Campaign

Loew’s has signed the ITOA pledge, agreeing to drop games and giveaways in its New York City theaters if other houses will do likewise. It was learned yesterday that Loew’s is the first major circuit to sign the pledge.

The ITOA recently sent pledges to all local circuits and independent operators, asking them to either join the agreement or express their sentiments on the prize nights situation.

ITOA’s board will further consider the campaign at a meeting tomorrow.

Artificial Edges of Screen Images Ended by Device Tested for SMPE

Elimination of artificial edges of a motion picture image on the screen was successfully demonstrated for the first time yesterday by Ben Schlanger, theater architect, and Jacob Gilsen, electrical engineer, before the second session of the SMPE’s 42nd semi-annual convention, which continues through Thursday at the Hotel Pennsylvania.

This was accomplished by means of a development called a “Screen Synchrofield,” which consists of a screen plus a surrounding field in which are duplicated the intensity and color of the light at the outer portions of the screen. A 10 mm. model of the invention, on which patents are assured, showed concave extensions extending from behind the screen into a wider field.

Gov’t Survey Shows 16 MM. Business Improvement

Early returns in the national survey of the 16 mm. field to determine the amount of production, employment, capital and other vital information indicate a steady improvement in the field since 1932 and continued forward strides, Na-...
Coming and Going

Second Newsreel Special Will be Released by "U"

Several thousand feet of negative on the Sino-Japanese conflict are expected to reach Universal Newsreel's offices in New York this morning by transcontinental plane, it was announced yesterday by that company which plans to issue the material to theaters tomorrow in form of another newsreel of similar, similar to that released three weeks ago, dealing with the bombing of Shanghai.

Joseph Bernhard, general manager of Warner Bros. Studios, announced today that Leon Schlesinger has been advanced to the Home Office in an executive capacity. Schlesinger has been in charge of the 60 neighborhood theaters in the Philadelphia zone since 1934.

Michigan Allied to Carry On As in the Past--Kirchner

In Detroit—Allied Theaters of Michigan will carry on as it has done in the past, despite the wholesale breakaway in members to Cooperative Theaters, Edgar Kirchner, acting president, said yesterday at the 18th annual convention of the association. Attendance was light, enthusiasm marked the opening session. Registration up to last night was only 40, with 70 theaters represented.

Aram Myers, general counsel of Allied States, was unable to make a scheduled appearance because of a Federal Trade Commission hearing in Washington. The meeting was closed to the trade press, but it was understood that discussions centered on national and organization questions.

Ten new members were signed at yesterday's meeting.

The annual banquet was held last night minus after-dinner speakers. Ray Brann, acting as toastmaster, said: "The convention will wind up today with the election of officers."

Bray Distribution Deal With Films, Inc., Closed

Paul Bray, vice-president of Bray Pictures Corp., announced yesterday that his company had signed a contract with Films, Inc. for the exclusive distribution rights of the Bray product in this country and Canada.

N. J. Allied Expects 100 to Take Bermuda Cruise

A Bermuda pleasure cruise which all exhibitors and exchange men are invited to be spawning by Allied Theaters of New Jersey Irving Dollinger, president, announced yesterday. The trip last seven days and the party will sail Nov. 30 on the Queen of Bermuda.

Allied of New Jersey has obtained a special arrangement with the Fress-Bermuda Line which will give the theatrical voyagers a Red Cross of 20 per cent on the guaranteed rate. More than 100 exhibitors and exchange men are expected to make the trip.

The organization promoted a similar voyage two years ago.

Educational Pix Report

Due at Hays Board Meeting

A report from the National Advisory Committee on the Use of Teaching Pictures in Education will be one of the principal topics for discussion at the meeting of the Board of Directors of the Hays organization tomorrow, a spokesman said yesterday. The committee was appointed last spring to make an exhaustive study into the value of these subjects in education.

"Zola" Starts 10th Week

"Zola" has been extended another week at the Rainbow Theater. The roadshow engagement Warner Bros.' "The Life of Emile Zola" at the Hollywood Theaters in Los Angeles, enters its tenth week today.

Michigan Allied Expects 100 to Take Bermuda Cruise

A Bermuda pleasure cruise which all exhibitors and exchange men are invited to be spawning by Allied Theaters of New Jersey Irving Dollinger, president, announced yesterday. The trip last seven days and the party will sail Nov. 30 on the Queen of Bermuda.

Allied of New Jersey has obtained a special arrangement with the Fress-Bermuda Line which will give the theatrical voyagers a Red Cross of 20 per cent on the guaranteed rate. More than 100 exhibitors and exchange men are expected to make the trip.

The organization promoted a similar voyage two years ago.

Educational Pix Report

Due at Hays Board Meeting

A report from the National Advisory Committee on the Use of Teaching Pictures in Education will be one of the principal topics for discussion at the meeting of the Board of Directors of the Hays organization tomorrow, a spokesman said yesterday. The committee was appointed last spring to make an exhaustive study into the value of these subjects in education.

"Zola" Starts 10th Week

"Zola" has been extended another week at the Rainbow Theater. The roadshow engagement Warner Bros.' "The Life of Emile Zola" at the Hollywood Theaters in Los Angeles, enters its tenth week today.

Michigan Allied Expects 100 to Take Bermuda Cruise

A Bermuda pleasure cruise which all exhibitors and exchange men are invited to be spawning by Allied Theaters of New Jersey Irving Dollinger, president, announced yesterday. The trip last seven days and the party will sail Nov. 30 on the Queen of Bermuda.

Allied of New Jersey has obtained a special arrangement with the Fress-Bermuda Line which will give the theatrical voyagers a Red Cross of 20 per cent on the guaranteed rate. More than 100 exhibitors and exchange men are expected to make the trip.

The organization promoted a similar voyage two years ago.

Educational Pix Report

Due at Hays Board Meeting

A report from the National Advisory Committee on the Use of Teaching Pictures in Education will be one of the principal topics for discussion at the meeting of the Board of Directors of the Hays organization tomorrow, a spokesman said yesterday. The committee was appointed last spring to make an exhaustive study into the value of these subjects in education.

"Zola" Starts 10th Week

"Zola" has been extended another week at the Rainbow Theater. The roadshow engagement Warner Bros.' "The Life of Emile Zola" at the Hollywood Theaters in Los Angeles, enters its tenth week today.
“LIFE BEGINS IN COLLEGE” NOW BLASTS RECORD-SMASHING “THIN ICE” HIGH AT ROXY, N. Y.!

—as holdovers are already announced
in 11 theatres across nation!
GOLDWYN-KORDA U. A. DEAL NEAR CLOSING

(Continued from Page 1)

expected

TV

o'clock.

Lew

New-

who

the

COCKTAIL

•

•

•

•

nifty

told

Talk N. J. Allied-ITOA Merger at Parley Today

(Continued from Page 1)

start following a luncheon scheduled for 1 o'clock.

The representatives will discuss the findings of the investigating committees as to the feasibility of combining the two groups. A report of the meeting will be studied tomorrow by the ITOA board of directors.

Judge Devaney at Capital On Northwest Allied's Appeal

(Continued from Page 1)

appeal this week on grounds that the court was in error in deciding that Paramount was entitled to relief. In appealing, they will hold that Paramount's failure to deliver scheduled pictures and its attempt to sell them individually did not affect its right of relief from Allied.

Affiliated Theaters Takes Six Kentucky Houses Oct. 24

Indianapolis, Ind.—Affiliated Theaters, Inc., has acquired the houses in Glasgow, Lebanon, Russville, Norse Cave, Scottsville and Cave City, Ky., to take effect Oct. 24.

ITALIAN PRODUCTION WEIGHTED BY WILCOX

(Continued from Page 1)

rangement with RKO Radio. His production plans will depend largely upon his success in finding suitable story material. Wilcox said he will go to Italy around the first of the year to further investigate the proposal.

Further discussions on the RKO-Wilcox deal will not take place until the producer returns from the Canadian premieres of "Victoria the Great". With Miss Neagle, Wilcox will make p.a.s. at the opening night in Ottawa, tomorrow night in Montreal and Friday night in Chicago, at which time the contract has been signed, Wilcox has "an interim understanding" to make four pictures for the studio. He said yesterday that each picture would cost approximately $750,000.

Wilcox had little to say regarding an earlier report that he might produce for Paramount releases. There has been no deal, he said, adding that he didn't think such an agreement would materialize.

After the Canadian openings of "Victoria the Great"; Wilcox and Miss Neagle are expected to return to New York for the premiere which is tentatively slated for Oct. 28 at Radio City Music Hall. They then plan to go to Hollywood for the West Coast premiere, the date of which has not been set.

Accompanying Wilcox and Miss Neagle to Ottawa last night were S. Barret McCormick, director of advertising and publicity for RKO; Ralph Rolan of the sales and advertising departments; Ned E. Depinet, vice-president; Richard Haestier, English press representative, and several members of Wilcox's production staff.

Government Survey Shows 16 mm. Biz Improvement

(Continued from Page 1)

Work is revealed in the preliminary analysis. Inquiries were sent to producers, manufacturers, laboratories, libraries and camera and projector companies to establish capital investment in 1932 and the current year and comparative equipment totals for those firms. Additional questions were asked on the number of industrial, educational and advertising subjects made, average number of prints per picture, average production costs per foot and methods of distribution.

DEATH RECORD

Henry Russell

London (By Cable)—Henry Russell, 65, former director of both the Boston Opera House and associate director of the Metropolitan Opera in New York, is dead at his home here of a heart attack.
They'll never forget it!
N.Y. Daily News

"No one who sees it is likely to ever forget it!"
N.Y. Sun

To be talked about and remembered among the really great productions of the screen!
N.Y. Journal-American

Unforgettable screen drama!
N.Y. Herald-Tribune

"They won't forget—and neither will you when you play it!"
Showmen's Trade Review
NEXT WEEK IS THE WEEK SET FOR

THEY

FOLLOWING THE PHENOMENAL 3-MONTH
OF NATIONAL ACCLAIM THAT HAS REACHED INTO EVERY CORNER OF THIS CONTINENT

A "Better-Than-Excellent"* Mervyn LeRo
FOR THE GENERAL RELEASE OF

WON'T

ET

A SMASHING Screen Document

"They Won't Forget"

of their smug self-satisfaction

that sends audiences out

of their hearts beat faster

and above their pulses pounded

as the stark drama unfolds

and the mother of the doomed youth and

as the starsdelta unfurls

A GREAT WIFE'S STORY

VIRGINIA MASON as the mother of the doomed youth

and the mother of the doomed youth and

the screen from which it is adapted, you can appreciate the

sensational stories that are covered up

and the screen from which it is adapted, you can appreciate the

methods of news gathering by some newspapers out to make up

the close... It leaves the reader with....

A Warner Bros. Picture!
“Renfrew of the Royal Mounted” with James Newill, Carol Hughes, William Royle

Grand National: 57 mins.

“A MOUNTIE” STORY WITH FAST ACTION, AND EXCITEMENT SHOULD PLEASE ALL OUTDOOR AND ACTION FANS.

The “Mountie” gets his man, and girl. With a new twist on the old counterfeit story Renfrew moves rapidly from start to finish. James Newill tied a top knot in the latest Cagney picture, stars in this one. His voice is much better than the average and he combines this with a pleasant personality and lots of realistic action in the fight scenes to carry the story along. Carol Hughes makes an attractive girl friend. Bill, although the alcoholic angle is not over-stressed. The picture was designed to show Newill’s virile looks to best advantage and give him an opportunity to sing. The “Mountie” song with a dozen troopers singing with him is particularly effective, and all four songs are good. Al Herman, the producer, points out how quickly he moves his story rapidly and made use of the outdoor background to the best of advantage. Counterfeiting appraoches, Renfrew, to the lodge where his father is held prisoner. A former counterfeiter, her father has been tricked into going to the lodge and is forced to make plates for the gang. William Hallis, the hotel chef and leader of the gang, does a convincing bit of acting as the friendly rival of Renfrew at the local barbecues, where they vie for cooking honors. William Austin, as a constable, has an amusing bit. The story moves fast throughout and comes to a swift climax when Renfrew fights the gang alone and saves the girl and her father from a refrigerator where they have been locked after the gang leader has suspected them of double-crossing him. It has all the elements necessary to hold the interest of the action and outdoor fans, and should be good for the youngsters.

Cast: James Newill, Carol Hughes, William Royle, Herbert Cartell, Donald Reid, Thunderchad, David Bancroft, William Austin, Duncan, Dickie Jones, Robert Terry, William Gould, Lightning.

Producer, Al Herman; Director, Same; Story suggested by Laune Y. Erskine’s Renfrew, Charles Leaguer, Screenplay, Cameraman, Francis Conley; Recording En-gineer, Gen Rominger; Musical Direction, Austin; Art Work, Ted Will; Advertising Manager, Gordon Griffith; Production Manager, Harold Lewis.

Direction, Good; Photography, Fine.

“Shadows of the Orient” with Regis Toomey, EstherRalston, Sydney Blackmer

Monogram: 69 mins.

FAIR ENTERTAINMENT FOR THE “MELLER” FANS IN THE SMALLER STANDS.

The ancient Chinese smuggling racket is again unearthed in this one, but the smuggling ring fires their pilot for dumping a load of aliens from his plane when he is pursued by a customs ship and he is killed when he phones the customs to squeal. Regis Toomey, as the deputy customs inspector, gives a pleasing performance in the role of the dare-devil agent who fights on land or in the air. Esther Ralston, as the daughter of a Federal Judge, who is involved in the raid following the dead flyer’s tip makes an attractive love interest. Sydney Blackmer, as the suave, collect- ing head of the smuggling ring is an effective villain. J. Farrell MacDonald in the part of the customs inspector supervised by his junior on this case plays the part of the old inspector convincingly. The story is thin in plot value and moves slowly, with two plane sequences and a fight in the smugglers’ hideout as the highlights of the picture. The climax of the picture is quite convincing, although a bit too ob- vious.


Producer, Larry Darmour; Director, Burt Lynnwood; Story, L. E. Herlitz; Screenplay, Charles Fleischer; Art Direction, James S. Brown Jr.; Direction, Slow; Photography, Fair.

Fleischer Cartoonists Strike Ended Last Night

(Continued from Page 1)

studies and the Commercial Artists and Designers Union, an A F of L affiliate.

Under the contract, Fleischer studio recognized the union and granted wage increases, a 40-hour week, vacations and sick leaves with pay and extra pay for overtime. The union made various guarantees of production.

It was agreed that Fleischer studious had the right to deal and bar-gain with their non-union animators directly and not through the union. The new contract provides for arbitration of all future disputes. Strikes and lock-outs are prohibited. Under the agreement all employees return to work immediately.

David Fleischer, vice-president of the studio, and Jamesility, presi-dent of the union, expressed their gratifications upon the settlements.

Fleischer and the union are now negotiating by the law firm of Phillips & Nizer.

Name Sindlinger M of T Adv.-Promotion Director

was announced, carries with it the managing directorship of March of Time’s “Photo Reporter,” monthly picture newspaper which is now being used by more than 400,000 students in 3,200 U.S. schools.

Appointment of Sindlinger, who has been in charge of M o T Exhibi-tor Exploitation for the past two years, follows 13 years of diversified industry experience. Sindlinger has been manager of key theaters in Philadelphia, Pittsburgh, Boston, Pa., Akron, Cleveland, Athens and Marion, Ohio, Kokomo, Indiana and Appleton, WIs.

Korson Gets Ambassador

Louis (Pop) Korson and Ed Bor-ten, operating Masterpiece Films Attrac-tions, will distribute the 1937-38 Ambassador program of 16 pic-tures in the Philadelphia and Wash-ington territories. Maurice Conn, president of Ambassador, closed the deal.

Monarch Pictures Signs Ambassador Franchises

Detroit—Monarch Pictures signs a deal for Michigan franchise for distribution of Ambassador Picture this week, Anne O’Donnell, general sales manager, announced. This will include 26 feature releases during the year.
UNIVERSAL NEWSREEL AGAIN!

REMEMBER THE SHANGHAI BOMBING! HERE'S AN EVEN GREATER FOLLOW-UP! THE MOST ASTOUNDING THRILL-SHOTS OF THE CHINA-JAPAN WAR!

BOMBING OF NANKING! [RELEASED TO-DAY!]

SEE A bomb falling smash into the camera's eye! SEE Madame Chiang Kai-Shek and Chinese dignitaries caught in a rain of bombs while visiting Nanking hospital!
SEE Universal Newsreel Cameraman's car blown to bits! SEE Jap planes shot down and pilots taken prisoner! SEE Civilians rush for bomb-proof shelters!!

PHOTOGRAPHED BY GEORGE KRAINUKOV
Produced by CHARLES E. FORD

UNIVERSAL NEWSREEL—The talk of the industry!
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD — Universal has engaged Irving Cummings, who has just completed "Merry-Go-Round of 1938," to direct the next Deanna Durbin picture "Mad About Music." This picture, like "100 Men and a Girl," will be a Joe Pasternak production.

William Wellman, who is to direct "Men With Wings," Paramount's Technicolor aviation film, announces that he will start camera work on Dec. 1 with Fred MacMurray and Ray Milland in the leading male roles.

Following the lines established in the production of two previous outstanding pictures, "The Story of Louis Pasteur" and "Of This Earth," Warners will put into production this fall another biographical film based on the life of Victor Hugo. No casting announcements have been made yet but indications are that Paul Muni will be the leading candidate.

Maurice Conn has signed Pauline Stute for the leading role opposite Pinky Tomlin in "Swing It Professor."

Army Officer to Study Production in Hollywood

West Coast Bureau of THE FILM DAILY

Hollywood — War Department is continuing cooperative training program which has been in force for the past three years with the Research Council of the Academy of Motion Picture Arts and Sciences, has assigned Capt. W. J. Jervey, until lately in command of the 11th Signal Company, U. S. Signal Corps, at Schofield Barracks, Hawaii, here to begin study of film production methods in various studios and take technical courses in the labs of Eastman, Dupont, Agfa, Erpi and RCA. Organization of the courses is in charge of Major Nathan Levinson, chairman of the Academy Technician Branch, and Gordon S. Mitchell, manager of the Academy Research Council.

Big News

William Powell has a weakness for food, his personal secretary has observed, and he wears almost constantly.—M.-G.-M.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 155

MRS. NATALIE M. KALMUS. Color director for Technicolor Motion Picture Corporation and admittedly holds the most unique position and the only one of its kind in the world. From Norfolk, Virginia, educated (art) several universities both here and abroad principally at University of Zurich, Switzerland. Fond of flying. Has always done art work and became art and color director of Technicolor at its inception. Travels extensively and recently did a most important job by filming Coronation in Technicolor for the archives of history. Married to Dr. Hertz and T. Kalmus. No children. Sports: golf. Hair: brown. Eyes: grey. Stands 5' 3.

Monogram Pictures Reports Options on 20,993 Shares

(Continued from Page 1)

granted pursuant to the pro rata provisions of the agreement between J. A. Sisto and Co., the principal underwriter, and Monogram.

Rosenblatt and Fromkess made assignments of various amounts of their options to the following: Fromkess, Frederick Minsheimer of New York City, 10,165.16; Robert Robins, New York City, 2,040.44; Lewis H. Morris, New York City, 4,400; Benjamin N. Lesk, New York City, 4,599.40, all assigned from Fromkess; Rosenblatt 5,266.60 to William B. Jaffe, New York City and 4,500 to Herman S. Rosenblatt, New York City.

The total amount of Monogram's capital stock called for by all options as of Sept. 20, 1937, is 300,854.

General Theaters Equipment Corp. reported for September that it has issued subscription warrants and fractional subscription warrants covering 2,673,771 shares of capital stock on requisition of City Bank Farmers Trust Company, depositary, under the plan and agreement of reorganization of Aug. 2, 1930, during the period of Aug. 31, 1937, to Sept. 30, 1937. During this period warrants covering 18,212 shares were exercised.

Other SEC action yesterday included filing of an amendment by Ambassador Pictures, Inc. to defer the effective date of its registration statement for another 20 days. A previous amendment to defer the date was filed on Sept. 24.

Educational to Hit Top Speed Until Year's End

Educational's studio units at Astoria are in the midst of the most intensive schedule since the company's short subject production was moved from the West Coast to New York. The program will keep the units under command of Al Christie and William Watson going at top speed for the rest of the year.

Camera work was completed last week on three shorts, including a single-reel comedy and two single-reel Song and Comedy Hits with the Cabin Kids. Shooting starts again this morning, with a Tim and Irene two-reel comedy going into production, while final preparatory work is under way on several other subjects, both one and two-reelers. Charles Kenper is to be featured in the two-reeler to follow the Tim and Irene, with Willie Howard and Jennifer Machamer next on the schedule.

Willie Howard's "The Smart Way" and Niela Goodelle's "Who's Who Who's Who" are ready, and are the next two comedies to be released. In the cutting room are "Meet the Bride," featuring Herman Timberg, Jr. and William Royal, Jr., and the West Patricola and Cabin Kids subjects.

Hungarian Pix to Open "Tommy," a new Hungarian-dialogue picture, starring Gili Pesti, the 8-year-old Hungarian child star, will open Friday at the Modern Playhouse. Danubia Pictures, Inc., handles the release in this country.

Hungarian Pix to Open "Tommy," a new Hungarian-dialogue picture, starring Gili Pesti, the 8-year-old Hungarian child star, will open Friday at the Modern Playhouse. Danubia Pictures, Inc., handles the release in this country.

around-the-world air journey, flying westward. Practically all around-the-world trips to date have been made eastward.

"Hell on Wheels," an original by Thornton Martin, has been purchased by Metro for early production.

Leon Gordon, who recently returned to Hollywood after three months in England, has been assigned to Metro-Goldwyn-Mayer to write the screenplay for "I Love You Again," in which William Powell will be starred. Larry Weingarten, who will produce, is now working out the rest of the cast.

"How to See a Movie," Robert Benchley's third miniature for the season, has started under the direction of Roy Rowland. Jack Cheicot is producing. Betty Ann Clarke will play opposite Benchley.

Otto Winkler, connected with the Los Angeles Examiner for the last 12 years, joins the Metro publicity department.

NAM "Educational" Films to be New Deal "Answer"

Washington Bureau of THE FILM DAILY

Washington — The National Association of Manufacturers will increase its production of "educational" motion pictures, to be distributed free to exhibitors, schools and auditoriums, it was learned here yesterday.

It is understood that the NAM hopes to use the pictures as a means of offsetting what it calls "governmental propaganda." The organization has long been a bitter foe of the New Deal.

Closed Houses as Boards Oklahoma City-Fronts of closed houses here have been boarded up and are being used for 24 sheets on films showing at other Standard theaters here.

Peruvian film imports during 1936 were 80 percent American; in 1937 it is estimated at 70 percent.
A bow to the Motion Picture Industry

...from the SCRIPPS-HOWARD NEWSPAPERS

SCRIPPS-HOWARD takes pride in the 18-page Hollywood Forecast which appears in all 22 Scripps-Howard Newspapers, on Wednesday, October 13th.

We are deeply grateful for the whole-hearted cooperation of the great Moving Picture Producers who collaborated in making this Hollywood Forecast so lively, so authoritative, so timely.

This feature supplement is of vital interest to all who are associated with the Motion Picture Industry. But it holds even greater interest to the millions of picture fans who live in the 22 Scripps-Howard cities, from coast-to-coast.

The Scripps-Howard Newspapers wish Hollywood the success it so richly deserves, during the coming year.

SCRIPPS • HOWARD
NEWSPAPERS
MEMBERS OF THE UNITED PRESS ... THE AUDIT BUREAU OF CIRCULATIONS ... AND OF MEDIA RECORDS, INC.
ARTIFICIAL EDGES OF SCRN IMAGES ENDED

(Continued from Page 1)

extensions catch the projection beam after it has penetrated the marginal area of the screen and diffuse and reflect it. The illusion of the screen appearing to fill the entire plane ahead is created.

The inventors estimate that installation costs will vary from $250 to $500, according to the demands of the theater. Equipment can be set up in about 8 days while a house is operating, they said. The system requires no changes in film or projection booths, depending entirely on changes in screen structure for effect.

First commercial application of the "Screen Syncrofield" will be made this week, Schenking said, and that marketing arrangements have not been completed. Engineers and screen manufacturers in the audience were impressed with the device.


In the evening, a screening of historical sensation pictures were shown. Engineers also saw the New Universal's "100 Men and a Girl," which held particular interest because of innovations employed in recording the voice of Deanna Durbin and the music of the Philadelphia Symphony Orchestra under the direction of Leopold Stokowski.

SMPE's semi-annual banquet takes place tonight at the Hotel Pennsylvania. The next MPPDA general counsel is scheduled to speak. Highlight of the evening is the presentation of the Projection Practice Committee which will be read by Harry Rubin, of Paramount. There will be no afternoon session.

M of T Goes to NBC

Tomorrow, from 8:30 to 9 P.M. EST The March of Time radio program will be heard for the first time, and regularly thereafter, over NBC's Blue Network of 40 stations in more than 20 states. The reason for the change from CBS to NBC is given as the desire for a better spot.

"Victoria" Seven Times

Passengers on the Aquitania, which arrived yesterday, are fully aware that there is such a picture as "Victoria." The attention to having on board Herbert Wilcox, the producer, Anna Neagle, the star, and members of the production staff, the picture was presented seven times on the outward crossing.

Registered at SMPE's Convention

Official registration list of the SMPE's New York convention was announced yesterday. It follows:


See U. S. Ascap Attitude Affected by State Suits

Springfield, Mass. — Wage in- creases, understood to be about 10 per cent, will be given operators of Warner Bros.' and Loew's theaters in Springfield, Chicopee, Westfield and Ware, according to an agreement reached with the local union.

Negotiations are being carried on with other theater companies in the four cities, with agreements still to be reached with Western Massachusetts Theaters, E. M. Loew, Art Theater and the Winchester Amusement Co. which operates several second-run houses.

Wage increases embodied in the agreements are in agreement par- tially restore the cut of approximately 20 cent per hour by the operators during depression.

Negotiations for other theater workers, including ushers, checkers, etc., will be undertaken shortly by the new local union recently formed representing operators and hall workers in Springfield, Chicopee and Westfield.

Foreign Field

**Philippine Film a Manila Hit**

Manila, P. I.—"Zambongan," a motion picture produced in the Philippine Islands, has scored a hit here. It is a picture of a romantic dramatic film. The Filipino lan- guage is used with passages in En- glish. The cast is entirely native.

"Shall We Dance" Deal in Japan

Tokyo — Richard D. Schipper, manager of RKO Radio's Japanese branch, has just completed a deal for the simultaneous first and second run of "Shall We Dance" at the Takarakau (Toho) and Shokai (S) Theaters. It is the first film in Japanese film history that the two competitors are playing the same picture day and date.

**Tello's Second Pic in Work**

Mexico City—Producers Alfon- so Sanchez Tello's second produc- tion, "Flora Toros del Jaral" (A Thief to Catch a Thief), is in the fore- ground under three small cameras under Charo Ur- ceta's direction, and again co- starring Roberto Pulanco and Rafael Vidal.

$100,000 Oden Program

Edinburgh—Odcan Theaters, soon embark on a million dollar theater building program in Scotland. Contracts for the first group of all theaters have been placed with Robert Pert & Sons, Montrose. First theater will be started immediately at Aye. Each house will cost about $200,000.

Church of Eng. Film Society

London—The Church of Eng- land is following the lead of the Meth- ods and the Catholics in forming film society of its own, known the Church Film Society.

**Form Highland Cinema Co.**

Edinburgh — The Highland Cinema Co., Ltd., has been formed by Dr. T. W. H. Alexander and Robert Molesworth, Capital is to be $100,000. Headquarters will be the Royal Bank Bldg., Inverness.

**Howard Estabrook Made**

**Producer at Paramount**

West Coast Bureau of THE FILM DAIlY

Hollywood — Howard Estabrook production associate to Frank Lloyd, has been made a full fledged producer for Paramount. His first picture is "Every Girl," "The Life and Loves of toot Herbert," and "Carmen.

Television by Telephone

Berlin (By Cable) — A successful demonstration of television by telephone over a radius of approximately 25 miles was made here early this week before the Technical-Literary Society.
Mary Pickford Plans to Produce 4 Features for U. A.

ACADEMY APERTURE PLAN SEEN COSTING $1,000,000

Interstate's Film Co. Contracts Held Anti-Trust Violation

Decree Clears Co.'s Right to Sell Exclusively to One Customer

Dallas — Disagreement between exhibitors on facts set out in the following paragraph of the recent federal decree that would end the anti-trust suit won by the government against eight major distributors and two Texas theater circuits led to a recess of several days while attorneys for both sides argued out their differences. The case ended down late yesterday.

(Continued on Page 4)

STRICT SHERMAN ACT SUITS FOR $2,500

Authorization to settle two antitrust suits against Western Electric, R. B. T., and Erpi totalling $1,500,000 for $22,500 was granted yesterday in a suit by Milton C. Weissman, owner of Fox Theaters Corp., by Chief Judge Martin T. Manton in the District Court. Each suit was filed Nov. 13, 1934.

(Continued on Page 9)

A Drive on Giveaways — Executed RKO Cooperation

O Theaters not only is in full sympathy with the ITOA's present move to abolish games and giveaways in New York City, but would (Continued on Page 2)

Patman Bill Ignoring Pix

The proposed new Patman Bill, which will seek to restrain operations from operating retail outlets in more than one state, will not affect film, it was said yesterday by spokesmen for the National Retail Dry Goods Association, Inc. It was said that it would affect their areas of operation, but that Patman properties would be included, rather than in the distribution of products and other than materials of farm products.

THE FILM DAILY

New Pickford Producing Organization To Make 4 Features for U. A. Program

ITOA-N. J. Allied Merger Seen as Possible in Year

The ITOA and Allied Theaters of New Jersey will work hand-in-hand on various problems until such time that a merger appears feasible it was learned yesterday, following a meeting at the Hotel Astor between committees representing both organizations. The committees will

(Continued on Page 4)

ORDER BALABAN EXAM. BEFORE SUIT'S TRIAL

Barney Balaban, Paramount President, ordered to appear for an examination before trial, by Supreme Court Justice Timothy Collins, on Saturday, Oct. 21, on the motion of Elsa Hayim and other minority stockholders in connection with a suit questioning Adolph Zukor's contract for a $3,000,000 weekly salary, 7½ per cent of the profits above $2,-

(Continued on Page 9)

FINAL U. A. PURCHASE MEETINGS FOR COAST

Hollywood rather than New York will be the scene for the consummation of the Samuel Goldwyn-Alexander Korda deal for the control of United Artists, it was indicated here yesterday.

Goldwyn, it was learned, contemplates no trip East to meet Korda when the British producer

(Continued on Page 9)

U. S. Census Early in New Year

Washington Bureau of the Census Early in New Year

The Census Early in New Year

Washington—Bureau of the Census of the U. S. Department of Commerce will start a census of the motion picture industry early in 1938. Checkup will cover 1937 production activities. Preparations are in progress, under direction of LeVonne Bokes, chief statistician for manufactures of the Bureau.

(Continued on Page 9)

SMPE Committee Warns

Adoption Means Heavy Exhibitor Expense

In a technical dispute that it was said, may cost exhibitors $1,000,000, the Projection Practice Committee of SMPE yesterday unanimously opposed the recommendation of the Academy of Motion Picture Arts and Sciences to increase projector apertures in order to avoid edge-of-frame cutoff on the screen. The report, delivered by Chairman Harry Rubin, of Paramount, at the third session

(Continued on Page 9)

SMPE AWARDS GIVEN

KELLOGG, DR. JUDD

SMPE awarded the Progress Medal to Edward Washburn Kellogg and the Journal Award to Dr. Dean Brewster Judd at its semi-annual banquet last night at the Hotel Pennsylvania.

Kellogg, of RCA, earned the medal in recognition of outstanding

(Continued on Page 8)

Ray Branch Named Prexy of Mich. Allied Theaters

Detroit—Ray Branch, of Hastings, was elected president of Allied Theaters of Michigan at the organization.

(Continued on Page 9)

Tube Be or Not Tube Be?

T. P. Hover, projectionist at Warner's Ohio Theater, Lima, in delivering his paper, "Cooperation as the Keynote of Successful Small Town Projection," told of a classic example of his subject at yesterday's session of the SMPE convention at the Hotel Pennsylvania.

In a Lima theater, he said, six amplifying tubes had run more than twice the limit safe service. The projectionist begged endlessly for new tubes. Finally the manager bought the required number, and, as a gesture, one extra—which he locked in the safe.
ITOA Drive on Giveaways
Pledged RKO Cooperation

(Continued from Page 1)

like to see them dropped all over the country, it was said yesterday. In a letter received yesterday by the ITOA, RKO said: "We note with interest your efforts to abolish giveaways and games in the theaters of New York City. This project is a very constructive one, both for the motion picture industry and the individual theaters. The RKO Circuit has been opposed to giveaways and games since their inception and will sincerely cooperate to abolish these items from our theaters, provided the action is universal throughout the theaters in New York City."

Meanwhile, the Century Circuit also indicated that it is in accord with the drive on games.

103 "Dallas" Holdovers
Give U. A. Season Record

Record-breaking biz that was
warranted a holder in almost every engagement throughout the U. S.
during the past week is the mark set by "Prisoner of Zenda," "Dead End" and "Stella Dallas." United Artists reported yesterday.

Setting the pace for the trio by virtue of its earlier release, was "Dallas" Dallas" which is a season record of 103 holders for a total playing time of 187 weeks, while "Prisoner of Zenda" has merited 90 holders.

To "Dead End" goes distinction of registering the week's most remarkable business in its Detroit dates. After two weeks at the United Artists, it moved to the State where it did more business in the first five days than in all the time preceding week.

Court Directs Payment of Roxy $2,760 U. S. Tax

Federal Judge Francis G. Capeci, authorized Howard S. Cumman, as trustee of the Roxy Theaters Corp., during its reorganization, to pay to the Collector of Internal Revenue of the U. S. Government back income taxes amounting to $2,760 plus 6 percent interest on that amount from Jan. 15, 1931.

This sum constitutes full settlement of all claims of the government against Roxy for unpaid income taxes. The original federal claim against Roxy was for $7,609.

Montague and Jackson Off for Col. Chicago Parley

A. Montague, general sales manager of Columbia Pictures Corporation and Rubie Jackson, assistant sales manager leave today for Chicago in advance of the home-office executive staff, to be present at the first of a series of three divisional sales meetings. The sales session will take place in the Drake Hotel tomorrow and Sunday and will be followed by two additional divisional meetings to be held in key spots to be announced later.

The rest of the home office contingent, headed by Joe McConville, sales manager, and comprising Louis Astor, Louis Weinberg, Walter Weisfeld, Frank C. Kaufman, George Josephs, and Milton Hancock, will leave tomorrow for the Windy City.

Equity Expected to Ask Dullzell to Resign

Action resulting from the sudden resignation of Paul Dullzell, executive secretary and treasurer of the Actor Equity Association, resulted in the recall of Gillmore, Equity president, returns from Denver, possibly today, it was learned yesterday at the union headquarters. Dullzell was slated to head Equity after Nov 1.

Equity officials are reticent about discussing Dullzell's announcement that he would retire from office Jan. 1. A meeting was held yesterday but members refused to say whether it concerned Dullzell's action. It was indicated that efforts will be made to induce Dullzell to reconsider his move.

No reason for Dullzell's resignation was given, but it was believed that he had to do with his business as a magazine editor.

Amusement Issues Again
Generally Show Loses

Amusement stocks and bonds, with few exceptions, again were off yesterday, registering declines of from one-eighth to 9 percent. Only advances Pathé, Fox and Warner Bros. Fox common and Universal Pictures preferred.

Arthur Greenblatt, Eastern division manager for New York and Cleveland office, left for Chicago today.

Montague and Rube Jackson leave for Chicago, today.

LOUIS SHAINFELD, eastern area director of RKO, has reached New York for the first time in several weeks.

WALTER J. HUTCHINSON, general manager of 20th-Fox, has reached New York from Sydney, Australia.

JEAN MUER, leaves tomorrow on the "Santona" for London where she will play the lead of "New J. B. Priestley play.

JOE McCONVILLE, Louis Astor, Louis Weinberg, Max Weisfeld, Frank C. Kaufman, George Josephs, and Milton Hancock, will leave tomorrow for the Windy City.

CAPTAIN NAMED SECRETARY OF CONNECTICUT'S ALLIED THEATERS

New Haven—Allied Theaters of Connecticut has appointed Lawrence Caplan, a local attorney, executive secretary of the organization, succeeding Joseph A. Davis, former New York exhibitor, who has been engaged to solicit new members among indies in the state.

Cecil Gerdes.
HELLO!  ooH!  aM I H-A-p-P-y!
did YOu heAr toDay's BiG b0x-OFFicE
nEWs ! ! eVEryb0DY's cccraZy FoR

jOAN CrAWf0Rd in 'the
brIDE w0RE rED''

SUCH g0Wns — suCh fraNch0T t0nE AnD
roBERT y0unG o-o-o-h IT'S r0MaNTiC!

BiG BIZ! hArTF0Rd,wiLMiNgtoN,sPRiNgFiELD
beat "sARaToGa"--ToPs "Z1eGf0ld" aT SAN
aNT0NIO, BuFFALo, r1CHMOnd, wAshiNGtoN,
LouisVILLE; -Beats "dAy at RAceS" ALbaNy,
pROVIDENCE, SYraCUSE, INDiANAPoLIS etc!

gEE! wHIZ! tHiS iS jUSt tHE sTaRt AS
wE go to PReSS!
g0sH!
MARY PICKFORD PLANS
4 FEATURES FOR U A

(Continued from Page 1)

the six-film franchise she will retain in UA. She will share in the company's financial backing with a group of directors, writers and actors who plan to establish a co-operative production company.

Business guidance of the organization will be in the hands of a Board of Directors since Miss Pickford, who does not wish to assume that responsibility. She left last night for Philadelphia to join her husband, Buddy Rogers, who, according to present plans, will have no place in the new set-up.

ITO-N. J. Allied Merger
Seen As Possible in Year

(Continued from Page 1)

meet again in about a week to further the plan.

Under the tentative arrangement a permanent committee will be appointed by each organization to work on problems affecting both units. This combination will operate jointly and their activities are expected to eventually result in a merger—possibly in a year, a spokesman said.

At yesterday's meeting both committees made recommendations which will be considered at the next meeting of the committees.

"Alcatraz" Opens Big
Aided by a strong advertising campaign, Warners "Alcatraz Island," a Cosmopolitan Production, opened at the New York Strand yesterday to the best opening day's business at this house since "G Men," home office announced. By 1 P.M. receipts were 1,000 ahead of "Marked Woman." The feature, is scheduled for national release Nov. 6.

DEATH RECORD

Martin C. Schick
Fort Wayne, Ind.—Martin C. (Sunny) Schick, 20, motion picture engineer and dealer in photographic supplies, died suddenly Oct. 11 of a heart attack. His wife, parents, and two sisters survive. Funeral services were held yesterday.

Paul Anthony
St. Louis, Mo.—Funeral services were held here for Paul Anthony, 27, projectionist at the O'Fallon Theater in North St. Louis, who was fatally injured when his automobile crashed into an intercity motorbus on Highway No. 99 near Highway No. 66 in St. Louis County.

DALLAS CONTRACTS
ANTI-TRUST VIOLATION

(Continued from Page 1)

afternoon, declared existing contracts with film companies and the Interstate Circuit regarding double features and the 25 cent admission price was a violation of the Sherman anti-trust law.

The various parties were restrained from following out the contracts. However, at request of Interstate attorneys, Judge Atwell made clear the fact that it was within the right of a film company to contract to sell films exclusively to any customer in a territory. Also, due to a misunderstanding arising from the lengthy opinion given several days ago, it was made clear that the restraining order did not apply to any or in any way affect the clearance of films or the time which must elapse between first- and second-runs. Thus this right to make films generally available for second-runs remains with the company. Interstate officials are not displeased with the decree and have no plans at present for making an appeal.

2nd Disney Short Released
"Clock Cleaners," second Walt Disney animated cartoon short offered this season by RKO Radio Pictures, will be released tomorrow.

SICK REPORT

West Coast Bureau of THE FILM DAILY

Hollywood—Director Bob Leonard, suffering with a bad cold, has been ordered to bed for a few days by a production meeting and the story of "The Girl of the Golden West" is being held at his bedside.

Omaha—Mrs. F. A. Van Husan, wife of the owner of Western Theater Supply, is reported recovering at Methodist Hospital from injuries received two weeks ago when she fell from a speeding auto near Adel, Ia. The door came open when she tried to shut it more securely.

Hattiesburg, Miss.—Dexter Fellows, outstanding circus publicist, and widely known in exhibitor circles throughout the U. S., is seriously ill here.

Omaha—Branch Manager Ted Mendenhall of Paramount will undergo a minor operation to correct an arm ailment.

Omaha—Carl White, Jr., son of the owner of Quality Theater Supply, has recovered from an appendicitis operation.

Omaha—Mrs. Carl Reese, wife of the 20th-Fox salesman, suffered a broken nose in an accident at her home. She was treated at Lutheran Hospital.
IF THAT'S THE GREAT GARRICK, I'LL BE RIGHT DOWN!

BRIAN AHERNE
OLIVIA de HAVILLAND
in
"THE GREAT GARRICK"

EDW. EVERETT HORTON
MELVILLE COOPER • LIONEL ATWILL
LUCY ALBERNI • LOIS TAYLOR • MARIE WILLIAMS
A JOSEPH H. LEWIS
Production Personally Supervised by
MERVYN LEROY
A Play for the Screen by ERNST VADJA
A WARNER BROS. PICTURE
Thim. thin. man.

after Wedding.

Darle. thin. ma.

W. 051. 150.

Darle. thin. man.
profit
$2500 profit
100 estimated profit

ma Loy
Bill Powell

15
Dismissal of Gordon Complaint to be Asked

George S. Kaufman, Moss Hart and Sam Harris will ask the U. S. District Court tomorrow to dismiss the bill of complaint filed against them by Virginia Gordon for alleged plagiarism of her play, "Rash Moments," in the Pulitzer prize winning play "You Can’t Take It With You." The Kaufman-Hart-Harris answer states that the complaint is insufficient to constitute a cause of action. Plaintiff is seeking an accounting of the profits of the hit play and damages.

Basques Suing Agfa

Paris (By Cable)—Asking damages amounting to $6,000 for alleged retention of films said to prove that Spanish rebel planes destroyed Guernica, important national center, the Basque government is suing Agfa, German film company, in French civil court.

Curfew in East Liverpool

East Liverpool, O.—Police have joined theater managers here in enforcing a new curfew law to ban children from theaters after 9 p.m.—Friday, Saturday night excepted—unless accompanied by their parents.

Akron House May Reopen

Akron, O.—The 2,100-seat Miles-Royal, erected in East Akron at the peak of the rubber tire industry boom, only dark theater here, may reopen soon.

Tom Blair Retires

Oklahoma City—Tom Blair, old time showman, with Griffith Amusement Co., as manager of its theaters in Enid, has retired to become a gentleman farmer in Van Buren, Ark.

Trendle Shifts Managers in United Detroit Houses

Detroit—Series of shifts in the management of various houses for United Detroit Theatres has just been completed by President George W. Trendle, with following results: Morgan Creedon, manager of Algernon Theatre, resigned; succeeded by Donald Dunn, who was manager of the Regent, while James Eason is transferred from the Fisher to Alger as assistant.

Kiva Going First-Run

Lincoln, Neb.—Kiva, lately a dual second-run house for the Westland Theatres, changes to a first-runner and will take over the big pictures. It is closed for four days, now, for a fast cleaning up on the interior. Opens Friday with "Lost Horizon" for a run.

Challenger Turns Educator

Oklahoma City—Ancel Challenger, formerly with the United Theatres management Co., as engineering department at the University of Oklahoma, Norman.

Mayfair Lease Extended

Detroit—New three year lease has been secured by the Elliot-Erkling Theatre Corp. on the Mayfair Theatre, operated by the Cohen Brothers Circuit.

West Coast Bureau of THE FILM DAILY

Los Angeles—Anne Kresse, five-year veteran of the film industry, and Robert Shull Dafried, retired film directors are planning to be married soon, it is reported here.

Tower Theater Remodeled

Miami, Fla.—The Tower Theatre closes Sunday night to remain dark for five weeks. The building has been remodeled and 40 feet added to the rear. The work has been going on for some time until it has reached the stage and the building will have to be closed while the parts are brought together.

Lane Closes for Product

Morris Lane, operator of the Loew, Loyal and Gem Theaters in Cincinnati, N. Y. C., has contracted for the entire 1937-8 line-up of Warner Bros., RKO and United Artists.

WEDDINGS

West Coast Bureau of THE FILM DAILY

Hollywood—Wedding day Betty Grable and Jackie Cooper has been set definitely as Dec. 2nd.

West Coast Bureau of THE FILM DAILY

Hollywood—Dorothy McNulty, Philadelphia screen actress, and Lawrence S. Singleton, dentist, will be married here tomorrow.

Me Miami Beach, Fla.—Miss Be Scrivens, who has been cashier the Lincoln Theater for several years, has left for New York where she will be married to Stephen Greel, Hungarian Government pilot.

Miami Beach, Fla.—James B., manager of the Community Theater, is leaving this week on a honeymoon trip. The bride is Miss Lucile Younts. A farewell par was tendered the groom-to-be by the Paramount Theaters, Inc. etc. and a wedding gift of crystal presented.

BIPHONE'S ELECTRIC SUIT DISCONTINUED

The $15,000,000 triple damage and $5,000,000 slander suit of the Biiphone Corp. against A & T, Western Electric and Erpi was discontinued and set out of court. It was disclosed yesterday by a stipulation filed by the Federal Court. Amount of settlement was not disclosed.

Biophone alleged, during the course of litigation, that the defendants required its licensees not to use sound motion picture apparatus other than distributed by the three companies.
A Little from "Lots"

By Ralphy Wilk

HOLLYWOOD

ROLAND YOUNG’s role in
"Topper" has been voted the
top film acting performance of
the year by the Screen Actors
Guild here. Donald Macken’s
work in "Toot of New York" was
judged the top supporting role.

Herman Bing has been cast in
Metro’s "A Matter of Pride." On
a recent trip to New York, Bing
made 30 personal appearances
and four broadcasts within a
short space of time.

Francis Tone has been signed to
a new long-term contract by M-G-M.

John Miljan is the film
name to be slated for the supporting
cast of "The Christian Hero," Horace
Bishop’s new play, which will
open in New York, co-starring Fredric
March and Florence Eldridge.

Miljan actually performed in "The
Marys," at M-G-M, and hopes to
secure a release of film commit-
ments for the Broadway engage-
ment.

Lloyd Bacon, long a traveling
and Court Orders Balaban
Exam. Before Suit’s Trial

(Continued from Page 1)

50,000, and 5 per cent above that
amount.

Justice Collins, however, yester-
day limited the examination to ques-
tions as to the details of Zukor’s
contract and excessive compensation
but denied questions as to negotia-
tions leading up to execution of the
contract.

It was ruled by the court that
books, records and documents nec-
essary to the subject matter of the
examination are to be produced by
Balaban in accordance with the Civil
Practices Act.

Shults, C. L. Greene and I. Gordon.

An open forum concluded the day’s
meeting which adjourned shortly
after noon until the semi-annual ban-
quet which was held in the evening.

Tomorrow morning’s activities will
deal with apparatus and manu-
facturers’ announcements. In the
afternoon sound and photography will
be discussed. Among those sched-
uled to speak are E. W. Kellogg, J.
P. Maxfield and E. L. Fischalk.

Television demonstration will be
staged in the evening at the RCA
building. The first demonstration of
the RCA product in full con-
ception of a broadcast television program
will occur as the NBC television
transmitter on the Em-
pire State Tower sends a program
received from the NBC studios back
to the RCA Building. The projec-
tion team displays an enhanced
picture approximately three by four
feet on the screen.

Seattle Sherman Anti-Trust
Act Suits for $22,500

(Continued from Page 1)

charging violation of the Sherman
Anti-Trust Act, to recover alleged
excessive royalty payments on sound
motion picture apparatus.

The first suit for $877,500, was
brought by the William Fox Isis
Investment Co., William Fox Exhibi-
tion Corp., and the Isadora Vare-
ties Co., Flap-
bush Ave. & Nevins St. Corp., Col-
wood Co. and the Theater Realty
Corp. The second suit for $700,000
was filed by Milton C. Weisman, as
receiver of Fox Theaters Corp.

Weisman, in his petition for ap-
proval of settlement stated that he
considered the amount arrived upon
with fair in that the cost of pro-
ceeding with further court litigation
would be upwards of $50,000 and
would extend over a long period of
time. He said further that a sim-
ilar suit was lost in Delaware and
was therefore dubious of its possi-
bilities if it ever came to trial.

Judge Manton granted $6,000 as
attorney’s fees to Louis Karasik,
counsel for Milton C. Weisman in
the two suits since 1934. His origi-
nal request was for $8,000.

New House for Oney?

Oney, III.—The Frisina Amuse-
ung Co. of Springfield is said to
be planning the erection of a new
theater here on a site recently ac-
quired. This circuit now owns the
Arcadia, a 600-seat, and also has
a long-term lease on the Elks The-
ar, which also has 600 seats.

Arrives from England

Ray Branch Named Proxy of
Mich., Allied Theaters

(Continued from Page 1)

tion’s executive yesterday. Other
officers named include: W. G.
Thick, of Marshall, vice-president;
and Edgar E. Kirchner, of Detroit,
secretary-treasurer.

The following were appointed to
the board of directors: William A.
Schulte, William Schuttenhelm, J.
E. Stocker, of Detroit; Dr. Karl
Scheel, of Lansing; Charles King-
sburg, of Morenci; Peter C.
Schram, of Kalamazoo; George
Willbur, of Wyandotte; and James
Olson, of Clare. The post of gen-
eral manager was left vacant.

The convention approved the es-
tablissement of 15 regional groups
with chairmen appointed by branch-
ests. Under the new set-up, the state
convention will be less important
than these local groups for most
trade action. Directors are to func-
tion as chairmen of the regional
groups when possible.

The meeting adjourned after no
resolutions were passed by the associa-
tion, which added 10 new members.
An attendance of 100 at last night’s
banquet represented an increase over
last year.

Record of over 3,800 consecutive
performances as master of cere-
monies in a small town theater—
the Rialto at Flint, operated by
Associated Theaters Circuit —
is claimed by Max Gerler, who was
in the Colonial Theater here for
over 5,000 straight shows before
that. Gerler has been dubbing as
emcee and house manager as well
for just over two years at the Flint
house, and came down to Detroit to
officiate at the Allied banquet.

(Continued from Page 1)

arrives from England on the Ile de
France on Oct. 26, and Korda will
be with the Coast in October.

David Rose, vice-president and
financial representative of Samuel
Goldwyn, arrives from England
yesterday on the Queen Mary, tell-
announcing that the deal by which
Goldwyn and Korda will exercise
their options for the purchase of
U. A. stock interests held by Mary
Pickford, Douglas Fairbanks, and
Charles Chaplin was "all set." Korda
will be accompanied by Maurice Silverstone, United King-
dom manager for U. A.

Ray Branch Named Proxy of
Mich., Allied Theaters
A Heart-Tugging Novel Your Audiences Will Love

Faith Baldwin's

PORTIA ON TRIAL

Only a woman could have written this gripping, dramatic story of all women—on trial. Only a cast such as this could have brought it to the screen in all powerful frankness.

with WALTER ABEL FRIEDA INESCORT NEIL HAMILTON • HEATHER ANGEL RUTH DONNELLY • BARBARA PEPPER

Directed by George Nicholls, Jr.
Screen Play by Samuel Ornitz • Adaptation and additional dialogue by E. E. Paramore, Jr. • Original story by Faith Baldwin
Associate producer, Albert E. Lev...
Mother-and-Son Story
Will Never Forget!

TRIAL

A Republic PICTURE
“Stage Door” Pulls $71,000 in 4 Days

“Stage Door” tallied approximately $71,000 in the first four days at the Music Hall with indication yesterday that the initial week will end with $112,000.

“Life” Begins at Coliseum on a Stage at Below

Watch the Second Week, Beginning Today!
Para./'s British Producing Plans Wait on Quota—Zukor's Strongest B. O. Short, Survey Shows

State's Answer Upholds N. D. Theater Divorce Law

Dyes Act Violates Rights of Distributors' Clients—Trial in November

ismarck, N. D.—The answer of the state of North Dakota to the dye divorse action test suit brought by Paramount Pictures, Minnesota Amusement Co., and American Amusement Co., to the evening two weeks ago against officials from enforcing the dye divorse law is

(Continued on Page 21)

N. W. ALLIED PLANS
NEW PARA. TEST SUIT

Minneapolis—Allied Theaters of the Northwest will bring a test case for a mandatory injunction to compel the immediate delivery of pictures promised by Paramount and now attempted to be resold in the 1937-38 program, states an association.

(Continued on Page 4)

Union Cinemas' Control Passes to John Maxwell

London (By Cable)—John Maxwell of the New Universal, yesterday announced a substantial interest in Union Cinemas, circuit embracing 165 theaters. Deal gives Maxwell total of approximately 500 cinemas.

(Continued on Page 4)

SHOTS FOR 1937-38 NOW 37% COMPLETED

That short subject producers have speeded up the making of their product for 1937-38 in sharp contrast to former seasons is revealed by a survey recently submitted yesterday by THE FILM DAILY. Approximately 37 per cent of the films were completed.

(Continued on Page 7)

Educators Report Shorts Acceptable for Schools

Hailing motion pictures as textbooks of the future, a committee of 8 distinguished educators yesterady submitted a report on "The Use of Motion Pictures in Education" to Will H. Hays, MPPDA president, after a four-month effort.

(Continued on Page 21)

Film Daily Valley Museum

The Daily Newspaper
Of Motion Pictures
Now Nineteen Years Old

Oct. 16, 1937

Copyright Act Section Invalid. Charges Metro

Challenging the constitutionality of a section of the copyright act, Metro - Goldwyn - Mayer yesterday filed a general denial in Federal Court to an infringement suit instituted against them by Henry Rose.

(Continued on Page 21)

Paramount will delay all plans for producing pictures in England until the new British quota law is passed, Adolph Zukor said yesterday upon his return from Europe.

(Continued on Page 4)

Duffy to Wage Battle for Copyright Hearings

Washington Report of THE FILM DAILY
Washington, D. C. — Senator F. Ryan Duffy of Wisconsin will attempt to force hearings on the controversial Copyright Bill when Con-
COMING AND GOING

AL LICHTMAN, sales executive for M-G-M, leaves for Europe today on the Normandie.

JOHN FREDERICK, Paramount theatre operations, return Monday from Detroit.

MORTON DOWNEY returned from Europe yesterday on the Normandie.

ADORPH ZUKOR, who arrived yesterday on the Normandie, goes to the Coast in about a week.

J. E. PERKINS, Paramount's manager for China, is due in San Francisco tomorrow from Shanghai.

JOHN W. HICKS, jr., head of Paramount's foreign department, arrived in Berlin yesterday.

J. H. HOFFER, head of the production-distribution company bearing his name, leaves shortly on a trip through the Midwest to the West Coast.

ALEXANDER F. VICTOR, president of Victor-Anatomograph Corp, has returned from a three months' tour of Europe.

MAX REINHARDT arrived in New York yesterday from Europe on route to Hollywood and is stopping at the Staatendam.

JULES LEVY, general sales manager for RKO Radio, has arrived in Chicago from New York and will visit territorial exchanges before reaching the Coast.

CONSTANCE COLLIER has returned to New York from Hollywood.

J. CHEEVER COWDIN, Universal's board chairman, and WILLARD MCKAY, general counsel for the company, are scheduled to leave Los Angeles for New York over the week-end.

PHIL REISMAN, foreign sales manager for RKO Radio, sails from Europe for New York next Wednesday on the Ile de France.

Kenneth Thompson Called in Screen Writer Hearing

West Coast Bureau of THE FILM DAILY

Los Angeles—Secretary Kenneth Thompson of the Screen Actors' Guild, was called by Attorney Janosky, representing the Screen Writers Guild, and identified a copy of the contract existing between the Screen Actors' Guild and the producers.

Janosky's purpose was to show that producers had collectively bargained with actors as artists and that they should also bargain with writers as creative people. Attorneys for Screen Playwrights, Inc., and the producers argued for two hours against admissibility of a copy of the contract, but Examiner Ringer, after ruling the document admissible as an exhibit, allowed Thompson to answer Janosky's question as to whether form was a true copy of the contract.

Reinhardt Going to Coast to Direct W.B.'s "Gamblers"

Max Reinhardt, who arrived from Europe yesterday on the Normandie, goes shortly to Hollywood where he will direct "The Gamblers" for Warner Bros. Reinhardt completed scenes for the picture last spring. He will be at the Hotel Ambassador for a few days before going to the Coast.

$7,868 in Allowances for Reo Roog, Fees Sought

Allowances for fees totalling $7,868 for services rendered during the Roxy Theater reorganization were filed in Federal Court yesterday, with the two claimants stating they were retained by the Roxy Theater Bondholders Committee.

Jones, Clark & Higgins, attorneys, handling the legal matters for the Bondholders' committee since May 1932, agreed for a payable sum of $5,500 plus $118 for disbursements.

Louis B. Albritton, vice-president and director of the Horace S. Ely Co., dealers, appealed for an allowance of $1,250 for services as an appraiser of the Roxy property.

Loew's Board Declares Reg. Quarterly Dividend

The board of directors of Loew's, Inc., yesterday declared a regular quarterly dividend of $1.62% a share on the $6.50 accumulated preferred stock. The dividend is payable Nov. 15 to stockholders of record of Oct. 29.

New Chicago Company

Chicago—G. H. Patterson and associates have organized the Marx Amusement Co. with offices at 6228 S. Halsted St. to lease and operate moving picture theaters.
THIS WEEK'S FILM HEADLINES

1,000 MORE ADMISSIONS THAN 'MARKED WOMAN'
IN FIRST 3 HOURS of N. Y. Strand world premiere
(above) of 'Alcatraz Island' showed sensational results of
lavish advance publicity and advertising activities.†

LADY OF 'LOVE': Bette Davis (above) is Leslie Howard's
lady in the widely acclaimed Warner comedy 'It's Love
I'm After', with Olivia de Havilland, Eric Blore and
Patric Knowles among the others importantly present.*

H. M. WARNER DEDICATES FILM HALL OF FAME at
Carthay Circle, L. A., with bust of Paul Muni as 'Zola'
(right) selected for inaugural statue. Meanwhile, popular-
price release starts 2nd Cleveland week, 3rd Philly
week and tops 'Adverse' opening in Springfield, Mass.*

12 SENATORS AND 12 MEMBERS OF THE HOUSE
were studio guests of production exec Hal Wallis,
with visit commemorated by this giant party on
'Hollywood Hotel's' Orchid Room set (above) at-
tended by stars of 8 current Warner features.

PET OF THE PREVIEWERS who attended
cost showing of 'The Great Garrick', was
Olivia de Havilland (above), co-star with
Brian Aherne in this Mervyn LeRoy com-
edy "as up-to-date as 1937" (M. P. Daily).*
LICHTMAN TO SURVEY BRITISH SITUATION

(Continued from Page 1) the company's British plans were in a formative state and that he was going over strictly to survey the situation.

Lichtman said that Metro was determined to make good in its European venture and that in time it hoped to set up production facilities that would match the efficiency of Hollywood. The company has no intentions, he said, to make cheap pictures in England but added that all productions would not be in the high budget group.

"We plan to make fine pictures for England with an organization that will be primarily British," Lichtman said. "If a picture is to be made for the international market and if the subject lends itself better for English production rather than Hollywood, it will be made in England. We expect to use American players and directors only when the occasion warrants it."

M-G-M's first English picture, "A Yank at Oxford," is now in production and others are in preparation. Lichtman expects to be abroad about two months.

Northwest Allied Plans New Paramount Test Suit

(Continued from Page 1) tion bulletin issued by the "strike committee."

"This action will be taken," the bulletin reads, "because Judge Nordbye (who granted Paramount a temporary injunction against the buyers' strike) held that the non-delivery of the pictures has nothing to do with the defendants striking in any legal sense, and the decision therefore leaves it open for us to test in an independent action the rights of Paramount to refuse to deliver pictures which they expressly promised and agreed to deliver."

Duffy to Wage Battle for Copyright Hearings

(Continued from Page 1) pross convenes on Nov. 15 in special session. The bill was shelved in the Senate during the first session of the present Congress.

Mrs. R. Montague Dies

Mrs. R. Montague, 70, mother of Abe Montague, general sales manager of Columbia Pictures, died at the Fensgate Hotel yesterday in Boston. Services will be held on Sunday at 1 p.m. at the funeral parlors of J. S. Waterman and Son, 407 Commonwealth Ave., in that city.

BRITISH PRODUCING PLANS WAIT ON QUOTA

(Continued from Page 1) be passed on a picture or a money basis.

Zukor was optimistic over Paramount's business prospects in Europe. He said that he anticipated an increase in European business of 40 to 50 per cent season over 1933-34. He added that he made no contract to bring over any European players or directors.

Keenly interested in television Zukor saw several demonstrations in England. However, he said yesterday that he did not feel that development and perfection of television would offer competition to motion picture theaters any more than the radio does today.

During his European travels, Zukor visited London, Paris, Budapest, and Vienna. He inspected the Paramount studios near Paris and announced that the company would make the necessary French French films.

Zukor will remain in New York about a week and will then go to the coast. He will be accompanied by Chris Dumphy, director of studio publicity, who came East to meet Zukor. Dumphy yesterday denied the report that he had been made production aide to Zukor, but hinted that he had taken on some additional duties.

Universal's Nine Weeks' Business Soars $400,000

(Continued from Page 1) the first nine weeks of the new season. On Aug. 14, Universal released the first of its product for 1933-34. With the completion of business for the week ending Oct. 9, the revenue from U. S. exchanges alone shows an increase of $400,000 over the revenue for the corresponding number of weeks of the preceding year.

For each of the next three months Universal has for release a big picture on the same production basis as "100 Men And A Girl," in accordance with the plan of the studio to release 12 top budget pictures during the year. First is "Mercy Go-Round Of 1938," the second "You're A Sweetheart" and the third "Deanna Durbin's Mad About Music."

Texas Anti-Ascap Measure Seen Destined for Defeat

(Continued from Page 1) vigorous opposition of the Texas broadcasting companies and Ascap, according to advice received yesterday.

Measure calls for a 25 per cent tax on gross collections of the society in the state, and requires the latter to get compositions and rate be filed in the state.
He may be a dummy to Edgar Bergen but he's the biggest name in shorts to you!

C'MON BACK

CHARLIE McCARTHY

YOU'RE AMERICA'S SWEETHEART NOW!

Latest Crosley scientific survey shows his is 'The Most Popular Full-Hour Show in Radio'!
WARNERS
Discovered ’em!
WARNERS
Put ’em in Pictures!
WARNERS
Bring ’em Back
At the Peak of
Their Popularity
for the Re-Release
of Their Six Big

VITAPHONE SHORTS

EDGAR BERGEN and

CHARLIE McCARTHY

WESTERN UNION WIRE WARNERS FOR THE SERIES TODAY

1 ‘Africa Speaks English’  2 ‘At The Races’
3 ‘All-American Draw-Back’  4 ‘Pure Feud’
5 ‘Free And Easy’  6 ‘Two Boobs In A Balloon’

Bookings Accepted For No. 1 Starting November 6th!
Exhibs. Call for Increase in Two-Reel Shorts

Film Showmen Sharply Divided on Shorts Versus Double Features. Survey Reveals

Specific exhibitor short "wants" subject "wants" of exhibitors, as expressed in returned questionnaires of THE FILM DAILY survey follow:

More two-reelers, especially comedies and musicals.

American travelogues.

One-reel comedies with star value.

More shorts in color.

Shorts built around popular quartets singing the songs of the 90's.

More slapstick comedies.

Featurettes and two-reelers of general interest.

Essays on the art of making two-reel comedies, similar in scope to Life magazine.

Sophisticated shorts with class and novelty, using the same featured players who work in full-length features.

More sporting events in detail.

A football special during the grid season showing shots from 10 of the most important games around the country.

Greater use of color in musical shorts.

band acts and specialty numbers.

L. O. Davis, Virginia Theater, Hazard, Ky.

"Not enough two-reelers. Too many travelogues and other singles. Theatres are not interested in the masses."--Jackson Amusement Co., Jackson, O.

"Too many slapstick two-reelers. Good two-reelers are dropping due to poor scripts."--Earl Seitz, State Theater, Sandusky, O.

"In as small a town as we have, the features are not successful as repeats; it is absolutely necessary for us to repeat two-reel comedies sometimes more than once to satisfy the demands. They are crazy about two-reel comedies here, even though the quality isn't the best. Let's have more two-reel comedies that are funny, like Mack Sennett, Hal Roach and Al Christie made 10 or 12 years ago. A good two-reel comedy is definitely an asset to any program."--A. F. Sams, Jr., Statesville, N. C.

"What difference does it make what we have a two-reel or a shorter film? The producers do as they please and we have to like it; at least that's what I have been told. Are there any reasons why we should be compelled to pay for shorts if we can't use them? I want to play shorts. I don't want two-reelers, yet I must do exactly the opposite if I want to stay in business."--L. J. Sussman, Adelphi Theater, Chicago.

"I think exhibitors would think more of shorts if they had that 'I want to play them' attitude when they are booking them, rather than an attitude of 'I've got to get paid for the damned things whether I play them or not -- so here goes some date, that so-and-so that made me buy them to get his feature!'"--Manager, Hamiton Theater, Dorchester, Mass.

"Newsreels at 5½ to 7½ minutes are worse than nothing. Should have more shots and not so much dramatized news. All shorts are costing more and running less time which raises the price two ways,"--Nicholas Theater, Fairmont, Minn.

"Let's pass along to the producers this idea—not new, but sensible—FEWER SHORTS, and if they must make shorts (I don't know who invented the policy to make so many), sell them on merit. Make them good enough to make the exhibitor want them. The demand for good shorts will automatically reduce the cut and increase the rental price for those produced."--Jack O'Connell, Ohio Theater, Toledo, O.

"Believe it would be a good idea if the producer of each picture would make shorts to go with said picture, enough to make approximately a two-hour show. In smaller first-run situations, shorts are usually booked by series without screening and an exhibitor never sees them until they are on his screen. Believe producers by combining their shorts with their features would enable an exhibitor to show a much better balance program."--W. T. Statelbecker, Logan Theater, Loganport, Ind.

"Too many costume plays. Not a laugh in a carload. Too many program fillers (that were once used as chasers) that mean nothing on any program. Lack of new stars and material. With double features it is impossible to half the shorts available."--Joseph J. Green, South Troost Theater, Kansas City.

"Poor recordings, photography and orchestrations in many shorts. Not many new or novel ideas in two-reel comedies. Band singles are monotonous to the majority. Travel subjects which all end "As we leave beautiful Squadridak!"--Manager, Butler Theater, Butler, Pa.

"Why not release fewer shorts better in production values?"--Lawrence Borg, Napa Theater Corp., Fillmore, Calif.

"Companies do not make enough two-reel comedies."--A. P. Way, Jr., Boswell, Ind.

"Too many poor cartoons."--F. Stamm & Son, El Campanil Theater, Arthurdale, O.

"Shorts are entitled to production value as well as features."--John Wright, Auditorium Theater, Red Wing, Minn.

Hudley Replaces Sicotte

Grand Rapids, Mich. — Stanley Hudley has been named manager of the Kent Theater here, succeeding George Sicotte, who has taken management of the State Theater, East Lansing. Both houses are part of the Butterfield Theater, Inc. chain.

Second Para. Color Cartoon

Paramount has ordered Max Fleischer to produce a Technicolor two-reel cartoon comedy, "Pop-eyed Poppy." The Fleischer and Van Beekadille teams have been working on "Fifteen Thieves," Lou Diamond, Para. short subject production manager, announced yesterday. Model results from response to first short. Each new short is designed for holiday release.


On the Firing Lines With Newsreels' Ace

Covering Undeclared Sino-Japanese War Proves Just Another Job to the Cameraman

Japs Poor Gunners, Says Pathe News Cameraman

Take it from Harry W. Smith, Pathe News cameraman, veteran of the last major war, in the Orient. It was he who undertook to paint in words and pictures the activities of the Japanese gunners, whom he described as "acting like trained monkeys." He had the affair on his hands in the Chinese province of Kwangtung, which is practically the border city of Japan.

On the night of Aug. 25, 1937, there was a big tank battle outside Shanghai, and the cameraman got a very, very close look at it. Both Japanese and Chinese tanks were in action, and the cameraman wanted the yen for a good picture. He knew he had to get very close to the fight if he was to get the pictures he wanted. He paid his respects to the tank commander and his officers, and then got to work.

He was struck by the comparative inefficiency of the Japanese gunners. The Chinese were a little better, but they were still no match for the Americans. Smith said he was struck by the fact that the Japanese gunners were so poorly equipped, and that they had no opportunity to take cover. The Chinese, on the other hand, had a much better chance to survive.

Smith was also impressed by the fact that the Chinese were well-trained and well-equipped, while the Japanese were not.

Cameras of Mayell Made Japs Target

By CHARLES E. FORD

Editor of Universal Newsreel

THERE were no mistakes made by any of our cameramen this year, for sure. The Japs were the target of our cameras, and we caught them all.

When the Japs started bombing Shanghai, our cameramen were there, ready and waiting. They had to be, for they knew that the Japs would never miss a chance to bomb Shanghai, which is one of the most important cities in China.

Our cameramen were able to get some of the finest pictures ever taken of the Japs in action. They were able to get pictures of the Japs bombing the city, and of their planes flying over it.

The Japs were not able to miss the pictures, for they were flying at such a low altitude that the cameramen could see them from below.

The pictures were sent to the United States, and were published in newspapers all over the world. The pictures were so good that they were able to convince the American people that the Japs were indeed a threat to China.

The pictures were also published in Japanese newspapers, and were able to convince the Japanese people that the Japs were indeed a threat to their country.

The pictures were a great success, and were able to help in the war effort of China.

H. S. Wong Stрафed by Japanese Plane

By M. D. CLOFINE

Editor of News of the Day

A NEWSREEL cameraman, for most in the limelight today undoubtedly, H. S. Wong, of the Day, more familiarly known as "Newsreel" Wong, this ace Chinese cameraman with News of the Day had a terrifying encounter with death and Japanese aircraft. Wong, the chauffeur and assistant, was in a plane flying over Shanghai when he heard the drone of airplane motors.

As a matter of ordinary precaution the cameraman stopped his car at this point, and alighted. As he walked toward the pathsy, nearby field, three Japanese planes evidently spotting the automobile overhead, in a matter of seconds came in low flying, and released a hail of bullets. Wong, and his assistant, were able to get enough time to go some 50 feet from the plane before a number of bullets sprayed the bumper and punctured the tire.

In the field until it was time to leave, Wong watched the planes go on and off the field, until the Japanese planes passed and the sun changed the fire and drove on to its destination.

As the planes dived low over the field for the big show, the cameraman turned his lens to the scene of the bombing of a rail train.

One woman and two children were in the train, and were wounded during the attack on the car.

According to "Newsreel" Wong, pictures of this war are not easy to obtain as in 1932, recently he said that on a visit to the Chinese lines he and his assistant were machine-gunned by Japanese planes and had to run back.

He added: "If you have ever had a plane machine-gunning you in a dive, you will know about how it felt. Aside from being hit by Japanese planes and shellings here and there, I’m okay, ready for any big stuff to pop."

Cappa Will Celebrate

Chicago—President Lou Peson of Cappa has appointed the Screen of the Schoenstatt club, which covers the Screen Service, Max Levine of the Century-Fox and Ralph Smith of Essaness, as a committee to form Cappa’s third anniversary celebration to be held at the Shin- man Hotel next month.
Who gets your bet? A couple of "heavy-weights"? Or the team that can cover the field . . . that can run, kick, pass, show a variety of plays? On the screen you best "cover the field" of audience appeal with programs balanced with well selected short subjects. In the picture theatre there is no substitute for variety.
"OLD MILL" UTILIZES NEW DISNEY PROCESS

Moviegoers leaving a theater after seeing Walt Disney's 'Silly Symphonies,' "The Old Mill," an RKO Radio release, will probably wonder, subconsciously or otherwise, why it looked a little different from the usual Silly Symphonies.

The answer is in the new camera treatment. In "The Old Mill," Walt Disney has developed an illusion of depth for the first time.

This short subject was the testing ground for the new multiphane camera process, developed within the Disney studios, and which will be seen further in their first feature-length production, "Snow White and the Seven Dwarfs."

The camera, which was perfected after months of testing, and at a cost exceeding $50,000, enables the characters painted upon transparent celluloid sheets, to be photographed against a background at different levels.

The history of the camera at the Disney studios is one which actually calls forth the overworked adjective, "amazing." Several years ago, the department consisted of one cameraman who also used to cut the films. Now, there is a test camera crew of 13 men working in three-hour shifts. There is a color camera crew of eight men, and a cutting department of 11. In addition, there are always camera experts working overtime to perfect new and ingenious methods of shooting animated pictures.

Dietz Sees Shorts as Most Logical Weapon Against Influence of Duals

"Shorts are the industry's most logical weapon against the double feature influence," in the belief of M-G-M, asserts Howard Dietz, company's publicity-advertising chief, in an issue of the M-G-M Short Story, promotional magazine marking a unique new departure in the shorts field.

With an initial print order of 10,000, magazine will go to all Metro accounts, all reviewers and the Hays office lists of organizations interested in films.

Dietz, speaking for Metro on shorts, writes:

"We believe that instead of being the industry's step-child, the short is more often treated like the baby on the doorstep.

"We believe that a good short frequently saves the show when it is played in support of an inferior feature.

"We believe that a bad short will just as often spoil the effect of a good feature.

"We believe that shorts are properly considered as fillers of seats, not merely of programs.

"We believe that a short will sell seats at the box-office as surely as a short story will sell magazines.

"We believe that many otherwise smart showmen are short-changing their box-office by snubbing their shorts.

"We believe that a minimum of extra effort in selling shorts will return considerable extra revenue.

"We believe that a successful short today must possess superior entertainment qualities PLUS a definite application of real showmanship.

"We believe that there is nothing short about Metro's Junior Feature except their length.

"We believe that many of tomorrow's biggest stars will be found in today's shorts.

"We believe that many of the industry's most logical weapon against the double feature influence.

"We believe that shorts are assuming an increasingly important position in the production schedule and the theater program.

"We believe that you will believe us when we profess an honest desire to speed the short subject's march of progress."

Vitaphone to Reissue Six Bergen-McCarthy Comedies

Vitaphone discovers long before they rose to fame on Rudy Vallée's one-reel short subjects at the company's Brooklyn studio, Paul Bergen and Charlie McCarthy during the past few years had made a number of one-reel short subjects at the company's Brooklyn studio, Paul Bergen and Charlie McCarthy during the past few years had made a number of one-reel short subjects at the company's Brooklyn studio, Paul Bergen and Charlie McCarthy during the past few years had made a number of one-reel short subjects at the company's Brooklyn studio, Paul Bergen and Charlie McCarthy during the past few years had made a number of one-reel short subjects at the company's Brooklyn studio, Paul Bergen and Charlie McCarthy during the past few years had made a number of one-reel short subjects at the company's Brooklyn studio, Paul Bergen and Charlie McCarthy during the past few years had made a number of one-reel short subjects at the company's Brooklyn studio, Paul Bergen and Charlie McCarthy during the past few years had made a number of one-reel short subjects at the company's Brooklyn studio, Paul Bergen and Charlie McCarthy during the past few years had made a number of one-reel short subjects at the company's Brooklyn studio, Paul Bergen and Charlie McCarthy during the past few years had made a number of one-reel short subjects at the company's Brooklyn studio, Paul Bergen and Charl tape.

The newsreel has the natural advantage of having already been preserved through the radio success of the series, and also because the demand for them on the screen, as evidenced by the requests for bookings of the shorts which have been received at the office, is far greater than that for series which are only just coming into the home office.

In lieu of this the company decided to reissue these six films which will be supplemented by the recent ones seen last season and early this year.

For the shorts, Vitaphone is presenting at the box-office as surely as a short story will sell magazines.

"We believe that many otherwise smart showmen are short-changing their box-office by snubbing their shorts.

"We believe that a minimum of extra effort in selling shorts will return considerable extra revenue.

"We believe that a successful short today must possess superior entertainment qualities PLUS a definite application of real showmanship.

"We believe that there is nothing short about Metro's Junior Feature except their length.

"We believe that many of tomorrow's biggest stars will be found in today's shorts.

"We believe that many of the industry's most logical weapon against the double feature influence.

"We believe that shorts are assuming an increasingly important position in the production schedule and the theater program.

"We believe that you will believe us when we profess an honest desire to speed the short subject's march of progress."

Thanksgiving Release for "Man Without a Country"

Vitaphone two-reel historical film in Technicolor, "The Man Without a Country," based on Edward Everett Hale's classic, will be given a Thanksgiving holiday release, announces Norman Morley, the company's general sales manager.

A follow-up to the company's "The Song of a Nation" and "Give Us Liberty," the latest winner of the 1936 Academy Award, the film has been produced with the same care and production values lavished on full-length pictures. A cast of important Warner contract players including John Litel, Gloria Holden, Theodore Osborn, Donald Brian and Holmes Herbert play the leading roles under the direction of Crane Wilbur.

Other subjects which will be ready soon in the series are "Louisiana Purchase" and "The Life of John Paul Jones."

History of Disney Studio a Series of "Firsts"

Walt Disney has pioneered every forward step in the history of present-day animated pictures. The first animated sound cartoon, "Steamboat Willie," was created in 1928. The first one in color was "Flowers and Trees," which raked in awards both in the U. S. and abroad. The first animated feature was "FANTASIA," and an illusion of this is "The Old Mill." The recently completed RKO Radio release, which was a testing ground for the first animated feature, "Snow White and the Seven Dwarfs," is to be released by RKO Radio Pictures at the first of the year.
Going, Going GREAT!

You make a high bid for public favor when to one fine feature you add the fun of these Showmanship Shorts.

BUSTER WEST and TOM PATRICOLA in
"GOING, GOING, GONE!"
Every bid's a laugh at their wild auction sale

JEFFERSON MACHAMER
and his "Gags and Gals"
in "SILLY NIGHT"
Mad with goofy gags...sparkling with beautiful models

WILLIE HOWARD
in "THE SMART WAY"
There's no smarter way to go after big laughs than with Willie Howard

"THE BIG APPLE"
with the ARTHUR MURRAY "SHAG" DANCERS
The season's biggest exploitation natural in short subjects

FARMER AL FALFA
in "THE DANCING BEAR"
TERRY TOONS
Notable among a series of cartoons packed with action and laughs

Presented by
E. W. HAMMONS
Flood of Novelties Aid "Big Apple"; Display Orders Set New Adasles Mark

Widespread interest in the Big Apple dance, together with the timely release of Educational's short novelty, "The Big Apple," while this interest was registering through every medium, has made it a fairly simple process for the first runs that have so far played this featurette to turn the on-screen picture into a profit-maker of feature proportions. Demand for the posters and other display material, which has shattered all records in the 20th Century-Fox Adasles Department.

More and more youngsters are sufficiently acquainted with the dance itself to make a Big Apple party out of a whole theatre show. In that will have a very wide appeal. Of equal importance, however, is the fact that many items of Big Apple merchandise are just now being introduced to reach the market, and offers profitable local tie-ups.

One of the first novelties to reach the stores was the Big Apple dress which has great interest. Up window displays of several Big Apple designs. The Andrew Geller Shoe Co., simultaneously with the release of the picture, put Big Apple displays in its store windows on Broadway and Fifth Ave. Reproductions were then sent to more than a 100 stores handling the Geller product in the bigger cities.

The Digest, the new picture magazine, sees, Pic and the fan magazines are among the publications that have given big displays to the scenes from "The Big Apple."

New Type of Entertainment Offered in Pathe Parade

"To the motion picture screens of the nation Pathe Parade brings an entirely new type of short subject entertainment." Frank Donovan, production manager, he adds.

"For over a quarter of a century Pathe has been synonymous with the most timely and accurate reporting of news on the screen. In Pathe Parade the editors carry on the tradition of Pathe as a news organization—but at the same time realize that motion picture houses, that sell entertainment rather than education or information. Behind the Pathe Parade there is just one basic idea, every foot of it must be good motion picture entertainment. This has been the keynote of the Pathe Parade and carries three stories on different things that are happening in the world today. Each story is fast moving—swiftly told to meet the tempo of modern life. Each is based on some universal appeal—action, gayety, music, beautiful girls.

Unusual one-sheet, reproducing photographs, views of the dance, drawn attention to "The Big Apple," an Educational Song and Comedy Hit based on the current dance craze.

Big Apple dress, manufactured out of printed goods showing several different Big Apple designs. The Andrew Geller Shoe Co., simultaneously with the release of the picture, put Big Apple displays in its store windows on Broadway and Fifth Ave. Reproductions were then sent to more than a 100 stores handling the Geller product in the bigger cities.

The Digest, the new picture magazine, sees, Pic and the fan magazines are among the publications that have given big displays to the scenes from "The Big Apple."

M-G-M CARTOON STAFF COMPRISRES VETERANS

Hollywood—With its new two-story cartoon building, one that will house 200 workers, now completed by Metro-Goldwyn-Mayer announces complete assembling of the staff recruited for this new division of the studio.

In addition to Harry Hirschfield, humorist and creator of the comic strip, "Albe Kabibble," who will work on the creation of cartoon ideas, the staff at Culver City includes 29 key men.

Cartoon directors comprise these men: Terry Allen, William Hanna, and Isadore Freling. All of them were formerly with Harman-Ising, while Freling also has had experience at M-G-M, Disney, and Schlesinger.

C. G. Maxwell, formerly with Disney and with Harman-Ising, has been named production supervisor. Formerly Edmund Schultz, who has been with Harman-Ising and Universal, will act as head of the in-between department and L. S. Goble is head of painting and inking.

Story gag men include "Pinkolome,'" who has been active in the animal kingdom for the last 15 years and his latest work being done on "Snow White"; Ray Kelly, formerly with Van Beuren; Kin Platt, last with Disney; Henry Allen, a Harman-Ising alumnus; Joseph Barbera, who has been with Terrytoons; and Len Freling, most recently Leon Schlesinger.

Bert Lewis, who for six years has been the "M-G." cartoon artist of the week, directed a scene of the week, "In Southern California," as he will be in charge of much of the production. Moore will head the camera department, and Charles Thorsen will be in charge of designing original characters and settings.

Seven men placed under contract as animators are Ben Clopton, Sam Gimlin, Bill Mayer, Bill Norby, A. J. Zander, Richard Bickenbach, and Cecil Suryy.

Jack J. Stevens has been engaged as cameraman, and F. McAlpin sound technician. Willis Hopkins and Karl Karpie will handle final layouts. Other layout men include Ernest Nord, Dan Gordon, and George Gordon.

The first M-G-M cartoon series under the new expansion program will be the syndicated feature, "The Captain and the Kids."

4th Venice "First" to Disney

"Hawaiian Holiday," a Walt Disney Mickey Mouse, released by RKO Radio Pictures, has won the prize for the best short subject at the International Film Exhibitions in Venice, Italy. This is the fourth consecutive time that a Disney short has won this award.

1,200 Theaters Now Use Col. "Happy Hour" Units

Columbia's "Happy Hour" unit shows for children start their second winter season with more than 1,200 independent and circuit theaters in the United States. As the only organized juvenile program service in the industry, the series are received without cost from exhibitors who find it an ideal solution for their children's entertainment. New intercircuits booking "Happy Hour," the Warners, RKO, FWC, Prudental, Century, Spars, Lucas and Jenkins and Monarch Theaters, Inc.

GREATR STORY VALUE IN SHORTS DEMANDED

Short subjects with greater story value and those which combine top-rate entertainment with various educational or controversial elements represent the choice of the public, as indicated by the recent poll promoted by M-G-M. Results of the survey, which was conducted by the critics of leading newspapers throughout the country, appear in the first issue of M-G-M's Short Story, new sales promotion magazine. The critics were asked to invite their readers to submit their criticisms and suggestions, all of which would be assured of Hollywood scrutiny.

One of the least surprising results of the poll was the definite stand against cartoons. Practically everybody who voted admitted that there was a sharp difference between the "good" and the "bad" cartoon, but in spite of the comparison there was a heavy protest against the cartoon medium. One commentator wrote: "Producers run a good thing into the ground—they must be more careful of their cartoon material."

Other types of shorts that came in for serious criticism were the bond leader subjects, the routine miniature musicals and the glorification of nightclub entertainers. Abbeville, brief biographies of famous painters and writers, O. Henry short stories and sketches, and the Noel Coward short plays were among the requests from the public.

Travel shorts drew divided opinions. Those who commented on the subjects appeared to be interested in this type of material but many of the requests were dissatisfied with the treatment. The general feeling seemed to be that travel subjects should be dramatized instead of shown photographically.

Praise was fairly uniform for such subjects as the "Crime Does Not Pay" series, the Pete Smith Specialties and the Robert Benchley releases.

Many readers objected to the practice of exhibitors whose advertisements read: "Also Selected Short Subjects."

FRIDAY, OCT. 15, 1938
If you want to know what we mean by **NOVELTY** in musical shorts, see . . .

**SWING FEVER**

*with*

**BILLY GILBERT**
**JACK NORTON**

Directed by **JEAN W. YARBROUGH**
Produced by **BERT GILROY**

. . . It’s a fair sample of the entertainment qualities that go into every one of the 24 two-reelers you get this season from **RKO RADIO** . . . and it’s worthy of feature billing on anybody’s marquee!

**RKO RADIO**
Survey of 3,000 Exhibitors Guiding Paramount's Short Subjects Lineup

By LOU DIAMOND
Paramount Short Subject Production Manager

PARMAVANT'S lineup of short subjects for the current season is the result of a survey conducted among a panel of 3,000 leading independent circuit theater operators throughout the country.

Our program of shorts for the current season definitely demonstrates not only a variety in the type of short screen entertainment desired by the nation's leading exhibitors, but also a good cross-section of what the public demands and supports at the box-office.

In the Granland Rice Spotlight series, we have the best type of short Reed dealing with sports. It's support at the box-office is continuously mounting. Rice's new novelty is that these shorts are produced in Technicolor and are as familiar with his writings as his short subjects.

All four of the Max Fleischer subjects, the Popeye, Betty Boop, Color Classics and Screen Songs, have added millions of fans to their regulars and are now featured among the shorts on more theater programs than any other. The Screen Songs with their famous bouncing ball and name-orchestras have gained exceptional popularity. Among some of the orchestras featured in these subjects are Gus Arnheim, Henry King and Ship Fields.

Another of our shorts featuring names and proving a big draw at the box-office is the Headliners. These are some of the most beautiful shorts ever produced in the Headliners short films we have been produced, are the Peabody, king of the banjo, Phil Spitalny and his girl orchestra and Xavier Cugat and his talented orchestra.

Our latest addition to this year's short subject line-up is the Unusual Occupation series. This new group of shorts dealing with what some people do to earn their living has been held with the public and from exhibitors; the letter very definitely is among the popular comedy shorts on the screen today.

The Paramount Paragraphics have proven popular with audiences everywhere and now highly entertaining semi-news slants on innumerable interesting topics.

Our Popular Science reels also enjoyed widespread theater patronage due to the interesting methods used in revealing the latest developments in the field of science.

The Paramount Pictorials, complete our 10 series of shorts for the year. These Pictorials depict the wonders of many foreign cities and scenic beauties of the world.

10 P. C. of Paramount's Shorts Already Finished

Paramount already has completed 40 per cent of its short subject production scheduled for the 1937-38 season. According to an estimate of the shorts completed and those still to be released, this percentage reveals that of the 101 shorts, excluding those of the 104 issue that Paramount Newsreels, 12 shorts are completed.

Among the subjects completed from August through to October are:


STARS OF RADIO AND THE NITERIES GLEAM IN COLUMBIA'S 'BROADWAY FOLLIES'

Smash series of single-reel musicals, each featuring a novel idea, cast with White Way headliners, capturing the swingy spirit of the new Broadway . . . !

Three Sock Singles Now Booking!

1-DRUG STORE FOLLIES

. . . with Roscoe Ates, the stuttering lunatic; Carolyn Marsh, "Versailles" night club warbler; dancing Leslies; Texas Jim Lewis and his gang—a sockeroo!

2-ROOF TOP FROLICS

. . . with Al Cooper and his bang-up band; The Debonairs; Peg LaCentra, torch songstress; Gina Valenté; Kirk Alyn, swell m. c.—and a corking cast of 50!

3-TIMBERLANDLAND REVELS

. . . featuring Sid Gary, radio baritone; Val Irving, comic; Neta Carlyle, dancer; The Campbell Hussars—and a swingtime idea about Northwest axe-swingers!

Hit a new high for gavety . . . hey-heeity! Book COLUMBIA'S 'BROADWAY FOLLIES' series NOW!

Produced by Ben K. Blake

COLUMBIA PICTURES

Coming—

BROKERS' FOLLIES

a short that will make the market go up and stay up!
"Oregon Steelhead"
Romer Grey. 10 mins.

Interesting Fishing Short
With Zane Grey being featured, Romer Grey has produced an interesting one-reeler on trout fishing. To a fishing addict it should be especially appealing and it might even give a desire on the part of the non-fisherman to give the sport a try. According to Grey, the first thing one does is survey the situation, and this he does from a high altitude. In getting to the location, it is necessary for his party to shoot a rapid. This is one of the highlights of the picture. Underwater footage is given over to the fish maneuvering, swimming, etc. None of his fishing flies are of the proper type, he makes his own. Then we see him bringing in some good fish and a quite appetizing dish. Edwin Bowen directed, and Harry Anderson and Gus Bagnall contributed some first class photography. William Wayne's narration is snappy and appropriate.

"Milt Britton and His World Famous Orchestra"
(Melody Master). 11 mins.

Novelty Short; Swell Climax
Milt Britton and his fellow musicians offer a good slice of pop entertainment, mixing their orchestral numbers with coping comedy. There is a particularly amusing number in which Britton, who is reached via a wager between an English patron of the cabaret and the confident Mr. Britton, the latter accepts the challenge and proceeds to make a giant reproduction of the Sphinx laugh. Two attempts fail, but the third is highly successful when Britton and the boys get themselves into a musical frenzy and break up all the instruments including the bass violin and the piano. The bit is grand horse-play. Sure enough the Sphinx rocks with mirth. So will any film audience.

Walter Powell does the part of the Englishman. Tito and Joe Britton are comical in their roles. The Three Leslies contribute a dance specialty. Lloyd French direction is smooth.

"A Rented Riot"
Leon Errol Comedies
RKO Radio. 17 mins.

Roughhouse Fun That Is Funny
Leon Errol with mother-in-law trouble, a funny story, and good support make this one worth seeing for laughs. A creditor demands that Errol pay him the money he lost betting on the races and appears as his wife and M.I.L. are about to go on a vacation. He manages to get them out of the apartment by telling them that he is going to hall to whom he rents his apartment for the amount he needs to pay off. That night his apartment is the scene of a terrible fire staged by his tenant and as he tries to stop it he gets a telegram from his wife that she is coming back because of a washout on the railroad. The occupants run when they hear that the police have been called, but Errol finds after his family gets back that the wife of the fellow he rented the apartment to is still in the bedroom. With gags and laughs he finally gets himself out of the jam he is in, but his mother-in-law puts him right back in trouble when he gives a cigar to one of the cops investigating the place and the cigar explodes in his face. Good fun for everybody. Errol has Lorraine McLean, Dott Farley, Jack Carson, and a couple of Bremers helping along. Directed by Jean Yarbrough.

The Three Stooges in "Playing the Ponies"
Columbia. 17 mins.

Good Good Stuff
The Three Stooges trade their waterfront restaurant for a broken-down racing nag named Thunderbolt. Curly abandonedly feeds the horse some hot chili peppers he has in his pocket, left over from the restaurant. The horse eats them, and goes tearing down the track shooting its way to quick his thirst. Then Moe realizes they've got something. Enter Thunderbolt in the big handicap, and Larry feeds him the peppers as the race starts. The other two boys keep ahead of the nag on a horse, and as they pass Thunderbolt, holding a pall of water and thus luring him on to win the race. Directed by Charles Lamont. Screenplay by Al Georgia, Story by Ivy Frisch and Will Harr. Associate producer, Jules White. Photography by Allen G. Siegel. No other credits available.

"Air Express"
(Meany, Moe, Curly Cartoon) Universal. 4 mins.

Fairly Diverting
Moe, the junior member of this triumvirate of amusing monkeys, is in business with Meaney and Curly. They are operating an air transport company in the jungles of Australia and the South Seas. Moe is the pilot, and to him is assigned the responsibility and task of carrying a cargo consisting of a box of diamonds and a young, obstreperous ostrich to a given destination. The bird is confined to a crate, but its neck being a long-stretching proposition results in no end of discomfort to Moe who finds himself pecked at, and finally beset by the aggravating ostrich. The flight unfortunately is derailed by what Moe aptly describes as a "flying railroad." He brings the bird and its charge back, and gets away just in time from another flying railroad. The birds are hit by the birders, and the plane is downed. The naturalists then give chase to the birds and Moe. A pretty good comedy for children.

"The Smart Way" with Willie Howard Educational. 17½ mins.

Funny Nonsense
With Willie Howard clowning in his famous Professor Ginsberg role, mustaches and French accent, this one is highly amusing. Howard has lost his teacher and he takes the advice of his lawyer to wear down his kindness. His wife wants constant attention and he sets out to give it to her with his lawyer's promises that a month of dancing and attention will kill her. Naturally this goes wrong and the end of the picture finds Howard with a physical wound with a lot better chance of being cured by his lawyer than by his wife. Howard sings one song in his own funny style and has adequate support from the other players. Louis Sor hit as the lawyer and wife are funny. At Christie produced this one from a Klauber-Jarrett story with George Wecker filming. Directed by Al Christie.

"Silly Night" with Jefferson Machamer Educational. 19 mins.

Interesting Machamer's sketch celebrated "gal" pictures is in better now. He is enjoying the dancing with it. Some gags start the picture off to show the artist doing his stuff at the board and then the picture goes on from there with several good dance numbers and some more hokus pokus until Machamer winds up in jail for eating too fast in his home-made sidewalk cafe. Joan Christie makes an attractive decoration and Stanley and Ralph Holt, and a good dance numbers. An interesting sketching scene with several humorous taking part features the picture. Machamer wrote the story for this one, with Al Christie producing and directing. George Wecker photographed it.

"Many Unhappy Returns" Radio Flash Comedies RKO Radio. 17 mins.

Very well presented story of Ford Sterling, who besides a jealous wife, this does not have many laughs. This story revolves around an old man who is penniless for French dolls and not funny enough to make the story a success. After the death of the husband, there is going to be an heir in the will. The birthday gets accidentally burned and the story is a series of misunderstandings. The conclusion to it all is set right in the end. Barbara Penner, as the gay coquette, is very well done in her part. There is nothing novel or entertaining about this one with only a few laughs in the picture. Directed by Charles Ralston.

"Trotting Thoroughbreds"
Columbia. 10 mins.

Swell Horse Racing Atmosphere
Very well presented story of Milt Britton's training of a champion trotter in the time it is foaled till he was the big Hambletonian. It is the story of Shirley and a giant horse. One is won by Mr. Kolo, Described by Ford Bosworth.

"Roping 'Em Alive" (Vitaphone Variety)
Vitaphone. 10 mins.

Novel Jungle Subject
Fans who enthuse over jazz and animal material will consider this subject well worth while. It discloses a visit to the Malay States, which is a region of great cultural unity, and a fire drives animal life before hot, stinking fires. Resulting in this picture goes on from there with several good dance numbers and some more hokus pokus until Machamer winds up in jail for eating too fast in his home-made sidewalk cafe. Joan Christie makes an attractive decoration and Stanley and Ralph Holt, and a good dance numbers. An interesting sketching scene with several humorous taking part features the picture. Machamer wrote the story for this one, with Al Christie producing and directing. George Wecker photographed it.
SHORTS SHOW SIGNS OF MATURITY—GILROY

By BERT GILROY

In Charge of RKO Radio Shorts Policy

AFTER years of chase, hodge-podge and slap-stick, the short subject is at last showing signs of maturity, emerges on current theater programs as a coherent, well-blanced entity with a story to tell. Though slow, the evolution has been a natural one, and today's short subject occupies a spot in every entertainment similar to that held by the "short story" in popular magazines.

RKO Radio's current short subjects schedule of Enroll two-reelers is the result of two definite trends: a popular taste; a change in emphasis on musicals, and a pronounced swing away from the stereotyped comedy formula.

The new RKO musicals feature such name bands as the Nat Stute-Florio and Nick Stout in shorts which present not merely a series of tunes and dances, but in interesting plots so constructed as to incline music as an integral part of the story's unfolding.

Half the RKO two-reel shorts released this year will be musical theme, treatment or both. Last year no less than four-fourths of the shorts were musicals, the popular reception of which led to the inference of a new trend.

Further evidence of maturity is inhibited by the comedy subjects on the current production schedule, those featuring Leon Errol no longer rely chiefly upon his erratic legs or comic grimmaces for their laughs. The new Errols rely largely on straight farce and their comedy is perceptively away from the absurd toward the mental.

Edward Kennedy Joan Crawford's top-time comedy favorite, is no longer forced to depend for comedy upon expressions of his in-laws. Still the "average Joe" Kennedy's last comedy, "Elmer and Gail" revealed not a single relative concerned itself with the comedian's misadventures with his father, whom Kennedy had won in a contest. It is still funny when a man slips an empty banana, but produces the new comedy is demonstrating that not only is the tail spin laughable—that the paws which brought the man and his dog to their feet may be led into a logical story which is in excess of being.

MADRIGUERA IN SHORT

Enric Madriguera and his Orches- are currently at work in a one- man Vitaphone band at the company offices on Sixth, production chief. Paced in the film are several well- known entertainers including Pat Schlesinger, Walter Lantz, C. B. Mintz, Ul Iwerks and Jack McGinnis, dance team, Lucille Lors, Guy Sampsel, Hini Dumm, A. Tullo, and Frank McNally.

"The Man Without a Country" (Broadway Brevity)

Vitaphone 21 mins. Magnificent Two-Reeler

This is not only the type of short, but short, which deserves a place on the bill at all the larger vaudevine can theaters. It is a splendid patriotic two-reeler, produced with all the finesse of a big feature; set up in brilliant, realistic Technicolor, directed with care and feeling by Crane Wilbur; and played movingly and with commendable understanding by a cast which comprises John Lloyd, Gloria Holden, Theodore Osborne, Donald Brian and Holmes Herbert.

The story is based on the famous work of Edward Everett Hale and recounts in the present version the love of a young American army lieutenant for the daughter of a colonel. The ambitious junior officer compiles with Aaron Burr in the latter's attempt to found a new nation beyond the Mississippi. When Burr's plot is успехed in the bed, the unheeding lieutenant is captured and accused of treason. In a fit of that sincere anger he expresses his wish to a court martial that he never hear of or see the United States again,—a wish that is granted. Transferred from ship to ship; stripped of his rank, and deprived of any mention of his native land, he eventually makes a complete change of heart. His reprieve, ef-fected by the girl he loved and who remained steadfast to the last, comes too late for him to see the United States again.

"The Old Mill" (Disney Cartoons)

RKO Radio 9 mins. Excellent Color Fantasy

The story depicts a night in the life of an old windmill. The sun, having long since gone to life, Fruit appears in the mill pond and scores of bats wing silently forth until the moon. Suddenly a gust of wind comes, and a storm follows after with the various occupants of the mill disturbed by the storm. A bird on a nest has a narrow escape when the old wheel starts to turn and the rest of the inhabitants are soaked by the rain coming through the torn roof. Morning comes and the occupants of the mill are none the worse for the storm and peace is restored to the mill and its inhabitants, but the mill has a slight list to one side. Another top Disney short.

"Four Smart Dogs" (Sporlightk)

Paramount 10 mins. Clever Canines

A line-up of some very intelligent dogs. Leads off with the wire- dog that is put through his stunts of aiding the officers of the in protecting life and property. But the shepherd dog is the star performer, and it is rightfully given the second half of the footage. He goes through his shepherd-herding man- ners, and does not preventable work as he rounds up three stray sheep and brings them back into the fold.

"Pluto's Quinuplets" (Disney Cartoons)

RKO Radio 9 mins. Pluto at His Funniest

Pluto and Nitti, a Pekingese, are the parents of five pups in a rib of fun. Pluto chases a butcher with a basket of sausages, but Nitti makes him take care of the pups. They all get away is a photo in a series of funny gags and fall into a cellar where they turn an air hose loose. Pluto tracks them down and also falls into the cellar and gets knocked around by the hose. The pups and Pluto upstairs a point of the hose gets through with them as they are varied in color as the rainbow. Pluto gets knocked out a jug of cider ahead his head runs into his mouth with the resultant effects that cider in quantity produces. Then finally escape from the cellar but Pluto has to spend the night in an old barrel with his pups as Fifi refuses to let them back into their kennel. Funny for everybody, with laughs and gags galore throughout the picture.

Pathé News is Planning

Further Reel Innovations

(Continued from Page 14)

series comprises six one-reelers and is in Cinecolor.

Columbia is starring the Three Stooges in eight two-reelers, and, in addition, is making 18 "All Star" comedies. Jules White heads the Columbia shorts output.

Mr. Harry C. Seckler, president of Schlesinger, Walter Lantz, C. B. Mintz, Ub Iwerks continue active in the car- field. Harman-Ison has not completed its new distribution plans.

"Table Tennis" is striking example of the entertainment value and appeal which can be incorporated in a so-called short subject.
### Autumn Short Subject Roster

#### PLAYERS

**Hollywood**

<table>
<thead>
<tr>
<th>Player</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Harris, Phil</td>
<td>Col.</td>
</tr>
<tr>
<td>Healy, Marion</td>
<td>Col.</td>
</tr>
<tr>
<td>Hood, Darla</td>
<td>RKO</td>
</tr>
<tr>
<td>Howard, Jerry</td>
<td>Col.</td>
</tr>
<tr>
<td>Howard, Maree</td>
<td>Col.</td>
</tr>
<tr>
<td>Irving, George</td>
<td>RKO</td>
</tr>
<tr>
<td>Jameson, Bud</td>
<td>Col.</td>
</tr>
<tr>
<td>Kelley, Patsy</td>
<td>Col.</td>
</tr>
<tr>
<td>Kennedy, Edgar</td>
<td>RKO</td>
</tr>
<tr>
<td>Kennedy, Tom</td>
<td>Col.</td>
</tr>
<tr>
<td>Langdon, Harry</td>
<td>Col.</td>
</tr>
<tr>
<td>Lane, Richard</td>
<td>RKO</td>
</tr>
<tr>
<td>Lawrence, Rosina</td>
<td>RKO</td>
</tr>
<tr>
<td>Lee, Eugene</td>
<td>RKO</td>
</tr>
<tr>
<td>Ludwig, Lucille</td>
<td>Col.</td>
</tr>
<tr>
<td>Mack, Betty</td>
<td>Col.</td>
</tr>
<tr>
<td>May, Patsy</td>
<td>Roach</td>
</tr>
<tr>
<td>McFarland, George</td>
<td>(Spanky)</td>
</tr>
<tr>
<td>McKennie, Robert</td>
<td>Col.</td>
</tr>
<tr>
<td>Mitchell, Bruce</td>
<td>RKO</td>
</tr>
<tr>
<td>Morgan, Gene</td>
<td>Col.</td>
</tr>
<tr>
<td>Murray, John T.</td>
<td>Oakl</td>
</tr>
<tr>
<td>Oakland, Vivian</td>
<td>RKO</td>
</tr>
<tr>
<td>Pepper, Barbara</td>
<td>Roach</td>
</tr>
<tr>
<td>Radio Ramblers</td>
<td>Warner</td>
</tr>
<tr>
<td>Robert, Lydia</td>
<td>Roach</td>
</tr>
<tr>
<td>Russell, Mary</td>
<td>Col.</td>
</tr>
<tr>
<td>Shepherd, Elaine</td>
<td>Roach</td>
</tr>
<tr>
<td>Stanley, Louise</td>
<td>Col.</td>
</tr>
<tr>
<td>Stuart, Nick</td>
<td>RKO</td>
</tr>
<tr>
<td>Sullivan, Ed</td>
<td>RKO</td>
</tr>
<tr>
<td>Switzer, Carl</td>
<td>(Alfa)</td>
</tr>
<tr>
<td>Thacher, Leora</td>
<td>Col.</td>
</tr>
<tr>
<td>Thomas, William</td>
<td>Col.</td>
</tr>
<tr>
<td>Three Stooges</td>
<td>The</td>
</tr>
<tr>
<td>Wahlgren, Jane</td>
<td>RKO</td>
</tr>
<tr>
<td>Whitley, Ray</td>
<td>RKO</td>
</tr>
<tr>
<td>Weaver, Winfield</td>
<td>Doodles</td>
</tr>
<tr>
<td>Young, Roland</td>
<td>Roach</td>
</tr>
</tbody>
</table>

**New York**

<table>
<thead>
<tr>
<th>Player</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>King, Henry</td>
<td>Warner</td>
</tr>
<tr>
<td>Lahr, Bert</td>
<td>Educ.</td>
</tr>
<tr>
<td>LeRoy, Hal</td>
<td>Warner</td>
</tr>
<tr>
<td>Macdonald, Jefferis</td>
<td>Educ.</td>
</tr>
<tr>
<td>Madriguera, Enric</td>
<td>Orchestra</td>
</tr>
<tr>
<td>Orchestra</td>
<td>Warner</td>
</tr>
<tr>
<td>Howard, Willie</td>
<td>Educ.</td>
</tr>
<tr>
<td>Johnson, Arnold</td>
<td>Educ.</td>
</tr>
<tr>
<td>Kemper, Charles</td>
<td>Educ.</td>
</tr>
<tr>
<td>Komlos, Sylvia</td>
<td>And</td>
</tr>
<tr>
<td>Roach</td>
<td>M-G-M</td>
</tr>
<tr>
<td>McCoy, Frances</td>
<td>RKO</td>
</tr>
<tr>
<td>Moroff, Benny</td>
<td>Educ.</td>
</tr>
<tr>
<td>Morgan, Russ</td>
<td>Warner</td>
</tr>
<tr>
<td>Murray, Ken</td>
<td>Oswald</td>
</tr>
<tr>
<td>Norton, Robert</td>
<td>Warner</td>
</tr>
<tr>
<td>Parrillo, Jeanie</td>
<td>RKO</td>
</tr>
<tr>
<td>Patricio, Tom</td>
<td>Educ.</td>
</tr>
<tr>
<td>Price, Georgie</td>
<td>Warner</td>
</tr>
<tr>
<td>Tourneur, Jacques</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Witney, William</td>
<td>Educ.</td>
</tr>
<tr>
<td>Wrangell, Basil</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Yarbrough, Jean</td>
<td>RKO</td>
</tr>
<tr>
<td>Zimmerman, Fred</td>
<td>M-G-M</td>
</tr>
</tbody>
</table>

#### DIRECTORS

**Hollywood**

<table>
<thead>
<tr>
<th>Director</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>James, Alan</td>
<td>Rep.</td>
</tr>
<tr>
<td>Jason, Will</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Jeske, George</td>
<td>RKO</td>
</tr>
<tr>
<td>Kenton, Buster</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Lamont, Charles</td>
<td>Col.</td>
</tr>
<tr>
<td>Lord, Del</td>
<td>Col.</td>
</tr>
<tr>
<td>MclLeod, Norman</td>
<td>Roach</td>
</tr>
<tr>
<td>Melford, George</td>
<td>Col.</td>
</tr>
<tr>
<td>Milestone, Lewis</td>
<td>Roach</td>
</tr>
<tr>
<td>Poole, Leonard M.</td>
<td>Col.</td>
</tr>
<tr>
<td>Roberts, Charles</td>
<td>RKO</td>
</tr>
<tr>
<td>Rowland, Roy</td>
<td>M-G-M</td>
</tr>
</tbody>
</table>

**New York**

<table>
<thead>
<tr>
<th>Director</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mack, Roy</td>
<td>Vita.</td>
</tr>
<tr>
<td>Schwab, Ben</td>
<td>Col.</td>
</tr>
<tr>
<td>Schwezwald, Milton</td>
<td>Montene</td>
</tr>
<tr>
<td>Terry, Paul</td>
<td>Educ.</td>
</tr>
<tr>
<td>Watson, William</td>
<td>Educ.</td>
</tr>
</tbody>
</table>

#### WRITERS

**Hollywood**

<table>
<thead>
<tr>
<th>Writer</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Adamson, Ewart</td>
<td>Col.</td>
</tr>
<tr>
<td>Adrian, Franklyn</td>
<td>Rep.</td>
</tr>
<tr>
<td>Blackburn, Norma</td>
<td>Roach</td>
</tr>
<tr>
<td>Borns, Arthur</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Boxer, Herman</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Brooks, Marty</td>
<td>Col.</td>
</tr>
<tr>
<td>Bruckman, Clyde</td>
<td>Col.</td>
</tr>
<tr>
<td>Connolly, Mare</td>
<td>Roach</td>
</tr>
<tr>
<td>Cox, Morgan</td>
<td>Rep.</td>
</tr>
<tr>
<td>D'Areys, Harry</td>
<td>RKO</td>
</tr>
<tr>
<td>Davidoff, Ludwig</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Dever, Paul</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Deren, George</td>
<td>RKO</td>
</tr>
<tr>
<td>Grinsell, Maudy</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Guedin, John</td>
<td>RKO</td>
</tr>
<tr>
<td>Gunzburg, Milton</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Hall, Newman</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Harris, Walt</td>
<td>Col.</td>
</tr>
<tr>
<td>Hatcher, John</td>
<td>Col.</td>
</tr>
<tr>
<td>Higgins, John C.</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Jackson, Michael</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Jepperson, Robert</td>
<td>Roach</td>
</tr>
<tr>
<td>Jewson, Jack</td>
<td>Roach</td>
</tr>
<tr>
<td>Joseph, Edmund</td>
<td>RKO</td>
</tr>
<tr>
<td>Kamb, Karl</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Kremer, Serena</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Lees, Robert</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Mannheimer, Al.</td>
<td>M-G-M</td>
</tr>
<tr>
<td>McGowan, Robert</td>
<td>Roach</td>
</tr>
<tr>
<td>McManus, Louis</td>
<td>Col.</td>
</tr>
<tr>
<td>Merson, Charles</td>
<td>Col.</td>
</tr>
<tr>
<td>Miller, Vincent</td>
<td>RKO</td>
</tr>
<tr>
<td>Moran, Eddie</td>
<td>Roach</td>
</tr>
<tr>
<td>Murphy, Richard</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Neville, Robert</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Nathaniel, John</td>
<td>RKO</td>
</tr>
<tr>
<td>Terry, Paul</td>
<td>Educ.</td>
</tr>
<tr>
<td>West, George</td>
<td>Rep.</td>
</tr>
</tbody>
</table>

**New York**

<table>
<thead>
<tr>
<th>Writer</th>
<th>Role</th>
</tr>
</thead>
<tbody>
<tr>
<td>Davis, Mannie</td>
<td>Educ.</td>
</tr>
<tr>
<td>Forman, Eddie</td>
<td>M-G-M</td>
</tr>
<tr>
<td>Gene, Ira</td>
<td>Vita.</td>
</tr>
<tr>
<td>Grier, Jack</td>
<td>Col.</td>
</tr>
<tr>
<td>Hawkins, Jack</td>
<td>Col.</td>
</tr>
<tr>
<td>Jarrett, Arthur</td>
<td>RKO</td>
</tr>
<tr>
<td>Jefferson, Jerroson</td>
<td>Educ.</td>
</tr>
<tr>
<td>Klauber, Marcy</td>
<td>Educ.</td>
</tr>
<tr>
<td>Kofoed, Jack</td>
<td>Col.</td>
</tr>
<tr>
<td>Levy, Parke</td>
<td>Educ.</td>
</tr>
<tr>
<td>Machamer, Robert</td>
<td>Col.</td>
</tr>
<tr>
<td>Ryan, Tim</td>
<td>Col.</td>
</tr>
</tbody>
</table>

#### Spectrum Re-signs Scott

With the completion of a series of six musical westerns starring Fred Scott, and now being distributed through twenty-four key city exchanges, Spectrum Pictures Corp. has renewed Scott's contract for another series of six. New series will be produced with an advanced budget allowance on each production, which is sponsored by Fred Bellin, Supervisor of Distribution for Spectrum announced yesterday.

#### May Cause IATSE Conflict

The Chicago — Organization of Columbia Broadcasting System's Chicago branch and Screen Actors Guild as an affiliate of the Chicago Federation of Musicians, may bring a conflict with IATSE, both groups awaiting the return of President George Browne who is attending the Denver A of L convention.

#### "Lower Depths" Staying

"The Lower Depths" and the featurette, "Heart of Spain," continue at the 55th Street Playhouse, thus postponing the opening date of Jack Deval's, "Girls' Club," starring Danielle Darieux and Else Argail, until Monday.

#### Brandt Takes Mapleton

The Brandt Circuit has taken over the 410-seat Mapleton, 6502 18th Ave., Brooklyn.

#### DeVry Branch on Coast

Chicago — Herman A. DeVry, Inc., is opening a Los Angeles branch. J. E. Norem, formerly the company's Detroit representative, will be in charge.

#### Daylight Lodge to Dance

Detroit — Daylight Lodge 925, F & A. M., whose membership is composed of men connected with local theaters, will hold a dancing party on Nov. 17 at the Masonic Temple.
The exhibitor’s demand for better short subjects presents a challenge to the theater man himself, according to E. W. Hammons, president of Educational Pictures.

“Exhibitors everywhere are crying for ‘better short subjects,’” said Hammons. “But they are doing little or nothing to make it possible or the short subject producers to meet their demand.

Just as in the case of features, the quality that goes into short subjects depends on the average on the money that can be spent on them. The whole industry has recognized that production costs on features have mounted. And steps have been taken to meet the situation. In some places admission prices have been raised, making a larger percentage return or a larger mental possible. In other places practices have been used where high production costs made advisable.

“Well, production costs have gone up in proportion for shorts, also, layer costs have risen. Technical sets have mounted. But the exhibitors who are crying for better sorts have been silent about talking any steps to correct market conditions for shorts which very definitely set the limits of the short subject production budgets.

“Even in the case of the double feature, exhibitors have let the public take itself the leadership in pushing against the practice. While the anti-double feature movement started by picture fans in New Jersey might eventually force exhibitors to action, any strong exhibitor leadership in this battle is notably lacking.

“Ever since the growth of the short feature market, Educational Pictures has made it a policy to put into production costs every dollar which the listing conditions would permit, in an effort to increase the investments as conditions would allow it. The pledge, of course, still stands.

“But would it not be wise for exhibitors who cry for ‘better sorts’ to acknowledge their share the responsibility and to do something about it?”

**Coronation, Distinctive History**

An outstanding merchandising of exhibition campaigns was offered 20th Century Fox’s Technicolor Coronation Special. Although the box office for only 38 minutes, its distinction and value as the first color pictures made as a major historical event placed it in the category of exciting shorts, and it was accordingly accepted and billed as a feature picture. In numerous situations the Coronation Special was, in fact, played as a second feature.
CAMERAMAN TRIBUTE
PAID BY LEW LEHR

By LEW LEHR
Short Subject Editor, Movietone, Inc.

SHORS subjects come and go.

When two series, like "Along the Road to Romance on the Magic Carpet of Movietone" and the "Adventures of the Newsread Cameraman" maintain an unbroken popularity throughout the years there must be some one fundamental reason for it.

We would like to believe that the care we lavish on these shorts in cutting, editing and scoring was the prime factor in this popularity. There are few shorts on the market that are given the time and consideration that go into the production of the "Cameraman Adventures" and the "Magic Carpets". This is said advisedly as we know our market.

For instance, the screening time alone on the first of the aforementioned series costs Producers Trumman Talley as much as most completed one-reelers. On the "Magic Carpets," as another example, we spend days with the final cut of the picture determining where we will score music, where Lowell Thomas or Ed Thorgersen will talk, where and how we will bring in natural sound and what "effects," if any, we will introduce.

Here, certainly, should be a reason why these two series persist in popularity and why they are international best sellers in 28 different languages. But to be honest with ourselves we have to admit that although all this attention may contribute in some small way to the popularity of these shorts, it still isn't THE reason.

To put it simply, the basic reason for the success of these one-reelers is the cameramen who make them. In Jack Painter, Webber Hall, Jack Ruhm, Leroy Orr, William Murray and Bonney Powell the "Magic Carpet" camera staff, we have a company royal of understanding ethnics with "a pencil of light on a silver page," to use A. M. Sullivan's beautiful description of the lights and shadows that fall on the screen to make what we call motion pictures.

NATION-WIDE MERCHANDISING TIE-UPS
EXPLOIT COLUMBIA SHORTS AND SERIALS

Nation-wide merchandise tie-ups reaching into every home feature the exploitation of Columbia's short subject product of 126 pictures and four 15-chapter serials.

Plans have been completed with the Lionel Corp., for an electrical airplane that does all the tricks of real planes. It will be available exclusively to theaters showing Frank Hawk's forthcoming serial, "The Mysterious Pilot." A mammoth giveaway campaign arranged with Pillsbury's Farmina on behalf of the Three Stooges will distribute millions of "Three Stooges Moving Picture Machines" this season. The machines are ingenious toys showing miniature movie performers. The Stooges comedies and they will be given away as premiums at special "Three Stooges" matinees.

The showings will be backed by Pillsbury's 200,000 grocery store outlets, and a national newspaper and radio advertising campaign. Every cooperating theater has received a campaign plan complete with free trailers, heralds, movie machines, autographed photographs and one-sheets, all supplied by the Pillsbury Co.

Interest in Scrapy and Color Rhapsody cartoons is also being stimulated through a long line of licensees manufacturing various articles featuring the cartoon-star.

HEAVY FAN RESPONSE TO GIBBONS CONTESTS

Moviegoers over the country are responding in droves to the Floyd Gibbons' "Your True Adventure" story contest which Vitaphone is sponsoring in conjunction with exhibitors on the Floyd Gibbons' "Your True Adventures" series of one-reelers. Hundreds of stories have already been submitted to Gibbons and Vitaphone.

First award in the contest, $1,000 for the best true adventure story submitted during the year. Second prize for a trip to New York via an American Airlines flight, including a visit to the Eastern Vitaphone studio, and a two-day stay at a leading New York hotel. In addition, $250 is awarded for each true adventure story used as the basis of a Floyd Gibbons' "Your True Adventures" film.

The response to the first announcements of the contest is not unusual because of the fact that the first film, "Attic of Terror," released only a month ago.

The numerous requests for bookings of this film, however, is indicative of the way in which this new serial has caught on. In the first release Floyd Gibbons reverts to the true story of Eddie Capps of Detroit, who had an unusual adventure some 40 years ago in the southern district. At the end of the story, Gibbons introduces the primly Eddie Capps, and gives film check for his story. Already completed and in the hands of the cutters are the second and third reels of the series, "Playing for Danger" and "The Living Corpse" (tentative title).

'37-'38 SHORT SUBJECT PRODUCTION AT A GLANCE

A Classified Summary of Short Subject Schedules, with Completed Reels Keyed as "C"; Those Still To Come Indexed as "TC"

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>75%</td>
<td>3%</td>
<td>0%</td>
<td>2%</td>
<td>1%</td>
<td>1%</td>
<td>6%</td>
<td>6%</td>
<td>6%</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Amkino</td>
<td>9</td>
<td>1</td>
<td>7</td>
<td>1</td>
<td>52</td>
<td>104</td>
<td>514</td>
<td>104</td>
<td>104</td>
<td>104</td>
<td>104</td>
<td>104</td>
<td>104</td>
<td>104</td>
<td>104</td>
<td>104</td>
</tr>
<tr>
<td>Arclinea</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td>3</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Columbia</td>
<td>9</td>
<td>3</td>
<td>7</td>
<td>6</td>
<td>52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Educational</td>
<td>9</td>
<td>1</td>
<td>7</td>
<td>6</td>
<td>52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>J. H. Hoffberg</td>
<td>9</td>
<td>3</td>
<td>7</td>
<td>6</td>
<td>52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Imperial</td>
<td>9</td>
<td>3</td>
<td>7</td>
<td>6</td>
<td>52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lippert International</td>
<td>9</td>
<td>3</td>
<td>7</td>
<td>6</td>
<td>52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>M-G-M</td>
<td>104</td>
<td>7</td>
<td>17</td>
<td>6</td>
<td>52</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paramount</td>
<td>104</td>
<td>6</td>
<td>7</td>
<td>21</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pictorial Films</td>
<td>104</td>
<td>9</td>
<td>6</td>
<td>21</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RKO</td>
<td>104</td>
<td>9</td>
<td>6</td>
<td>21</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Republic</td>
<td>104</td>
<td>9</td>
<td>6</td>
<td>21</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20th Century-Fox</td>
<td>104</td>
<td>9</td>
<td>6</td>
<td>21</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ufa</td>
<td>104</td>
<td>9</td>
<td>6</td>
<td>21</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>United Artists</td>
<td>102</td>
<td>9</td>
<td>6</td>
<td>21</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Universal</td>
<td>104</td>
<td>9</td>
<td>6</td>
<td>21</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>104</td>
<td>9</td>
<td>6</td>
<td>21</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>World Pictures</td>
<td>104</td>
<td>9</td>
<td>6</td>
<td>21</td>
<td>13</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

*Releases. **Including Reissues. $Columbia announced that its short product will total 150 subjects.

NOTE: Special short subject releases, made from time to time, not included in this compilation.
A "Little" from "Cats"

By RALPH WILK

HOLLYWOOD

PETE SMITH was a member of the staff of "The Billboard" in the days when Watson Roth- acker, Joe Brandt, Henry Ginsberg and Wendell Milligan were associated with the publication.

Wallace MacDonald, who starred in a few serials in the silent days, is now an associate producer at Columbia.


W. S. Van Dyke, Richard Thorpe and George B. Seitz, who have directed serials, are among the important feature directors at M-G-M.

Bing Crosby starred in several shorts for Mack Sennett before entering the feature field.

Crane Wilbur, an early day serial star, is now writing and directing for Warner Bros. Warner Oland, who is the studio's leading favorite, created the role of "Charlie Chan" for the screen.

Jacques Tourneur, directing for M-G-M, is the son of Maurice Tourneur, who directed several important pictures in the East and Hollywood, before returning to his home in France.

Archie Mayo, Norman Taurog, Norman McLeod, Mark Sandrich, Leigh Jason, George Stevens, William Beaudine, Mal St. Clair, George Marshall and Edward F. Clae are among the directors who graduated from the short subject field.

Carole Lombard and Gloria Swanson got much of their early training at the Mack Sennett comedies, while Wesley Ruggles, Ediee Cline, Mai St. Clair and Erle C. Kent are among the directors who were former "Keystone Kops."

Educators Report Shorts Acceptable for Schools

(Continued from Page 1)

praisal of non-current short subjects.

In its survey, the committee analyzed 1,595 films of which 849 were rated acceptable for school use with minor changes, while 478 contained some usable elements. Said the report:

"If education is to be adequate for the future needs of our increasingly complex life, it must avail itself of every modern device for teaching.

Today's motion picture is destined to take its place beside the textbook, the laboratory and the workshop as a factor of major significance in education."

In thanking the committee for its work, Hays declared: "Since the organization of our Association in 1922, we have constantly pursued as one of its purposes the development of the classroom usefulness of motion pictures.

The committee included: Dr. Mark A. May, of Yale; Frederick H. Bair, superintendent of Bronxville, N. Y., public schools; Isaiah Bowman president of Johns Hopkins University; Karl T. Compton, president of MIT; Edmund E. Day, president of Cornell; Royal B. Fur- num, of Rhode Island School of Design; Willard E. Givens of National Educational Association; and Jay B. Nash, of NYU.

Tomlin Clicks Overseas

First reports from the foreign territory indicate that Cine-Tomlin is clicking abroad. Modern Film, foreign distributors, said yesterday.

Omaha Orpheum Co. Fails; Liabilities Said Heavy

The Omaha Orpheum Co., RKO subsidiary, yesterday filed a voluntary petition in bankruptcy in Fed- eral Court, through its president O. R. McWhirter, former comptroller of RKO.

Assets listed total $7,045 in cash. While no schedule of liabilities are listed they are believed to be upwards of $2,000,000, it was stated in a brief official of RKO.

The bankruptcy company consists of the Orpheum Theater of Omaha, Neb., which was originally built at a cost of $1,500,000. Foreclosure of his interest in the property took place in 1933 and was subsequently sold to the Abe Blank Theater Circuit for a sum amounting to $100,000.

Creditors of the defunct Omaha Orpheum include Stadium Theaters Corp., Aesap, Estate of Roscoe Ar- buckle, National Screen Service of Chicago, RKO Radio Pictures, Inc., and RKO Film Booking Corp.

Frohman, Nizer Head Drive for LaGuardia and Dewey

Organization of a theatrical and motion picture division of the Non- Partisan Committee in support of Mayor LaGuardia and Thomas E. Dewey was announced yesterday.

Headquarters have been established at the Hotel Astor. Following are the officers: Daniel Frohman, honorary chairman; Louis Nizer, chairman; Major Edward Bove and Theresa Helburn, vice-chairmen; J. Robert Ablin, treasurer; and Mayor W. Weilgb, secretary.

SHORTS FOR 1937-38
NOW 37% COMPLETED

(Continued from Page 1)

of announced lineups are paused for release.

Survey also discloses that the total number of shorts, exclusive of reissues, which are similar in number with 1936-37 with the ex- ception of a current trend toward "specials" as an outgrowth of the pre- vailing hostility in Spain and the Far East, is slightly less than last production year as to individual subjects, but the picture of the type and footage already and planned to be, turned out is virtually the same as in 1936-37.

Some of the significant developments in short subject making appears to be the tendency to blend music and comedy on an increasing scale, an resulted in a change of many films' classification from the comedy to the musical comedy designation.

While the number of musical comedies announced for the present season corresponds closely with 1936-37, there is actually more footage involved for the reason that the multiple-reeler is gaining favor. This fact is also reflected in the statistics on featurettes. Latter form of tab entertainment has more than doubled for 1937-38 as compared to a year ago. Magazine reels are also showing a definite increase.

More widespread employment of color is decidedly evident, with U. S. short producers incorporating this element in virtually every type of reel, with gains noted chiefly in the turn-out of travel-scenes and cartoons, with an upswing likewise shown from foreign studios remain as a whole in black-and-white.

Copyright Act Section Invalid, Charges Metro

(Continued from Page 1)

as author and questioned his right to a valid copyright of the story he alleges to have been infringed.

The defendants, including M-G-M Distributing Corp., Loew's, Inc., Cul- per Export Co. and Frank Dolan, stated in their answer that "Section 11 of the copyright act, on which the plaintiff bases his case, and which purports to give statutory copyright to an unpublished work is in violation of Article 1, Section 8, Clause 8 of the United States Constitution."

Rose, in his complaint, claims an infringement of copyright in the M-G-M picture "Man of The Peo- ple" from his story "Burrow Bur- row."

"Victoria" Gets Sell-Out

Montréal — Advance sales for RKO Radio's "Victoria the Great" premiere tonight at His Majesty's Theater, broke the city's all-time record with the opening of 1,185 seat sales. Theater is sold out for the opening.
IT TOOK ONE WHOLE YEAR TO MAKE THIS AMAZING SHORT SUBJECT

Pete Smith's

ROMANCE OF RADIUM

M-G-M brings you the most costly short subject ever made. One entire year was devoted to making the first motion pictures of the "miracle mineral" for the screen. Radium, the most dangerous substance known to man, is also the most valuable. Filming it was a perilous undertaking. Making it factual was a technical triumph. That's why every newspaper in the land, from the New York Times to the smallest weekly, has devoted full pages and rotogravure space to a one-reel motion picture. It's more than a picture, it's a triumph of showmanship over seemingly unsurmountable obstacles. Pre-sold, it will attract more attention to your theatre than any one-reel picture you have ever played. It is a thrilling entertainment that offers unlimited publicity and exploitation values.

Pages of Publicity precede its release. Leo, Jr., is on the job just like his pappy!
GB's Shareholders Spurn Board of Trade Inquiry Move

PARLIAMENT TO GET QUOTA ACT IN LATE NOVEMBER

Cullman Final Report Shows $405,495 Profit for Roxy

Trustee Asks $120,000 for Services During Reorganization

At a formal hearing of participants in the Roxy Theater reorganization held before Federal Judge Francis G. Caffey, Howard S. Cullman, retiring trustee of Roxy Theater, submitted his final report for four-and-one-half year period from Dec. 15, 1932, when he took over active management of the theater, Sept. 2, 1937, when he retired. Cullman reported that the gross profit was $120,000.

SEE KRS-CEA TALKS ON RENTALS POLICY

A study of North Dakota's answer to Paramount's action in challenging the constitutionality of the state's theater divorce rules reveals that the state maintains the case is constitutional because it was issued under the police powers of the state, it was learned yesterday. A member of the Paramount legal team has been retained to represent further appeal.

Nordon Com'me Opposition Swamped At Gaumont British Shareholders Meet

Joe McConville Presides at Col. Chi. Sales Meet

Joe McConville, national sales supervisor for Columbia Pictures, will preside in the place of Abe Montague, sales manager, at the divisional sales meeting which opens today at the Drake Hotel, Chicago. Montague is in Boston to attend the

Cotton as Giveaway

Galston, Alp.-Newest in giveaways is claimed by D. B. Green, manager of the Princess Theater. It's a bale of home-grown cotton, which will be given to 0-week period to patron who comes nearest to guessing the correct weight. Bale is on display in the lobby.

Expect Draft to Closely Resemble Form of White Paper

London (By Cable)—To allow additional time for discussion between industry branches and the Board of Trade, the new Films Bill will not be brought before Parliament until late in November, political insiders disclosed yesterday.

Talks between the CEA and the Board of Trade are already under way, and FBI views in the matter have been forwarded to the same

PINANSKI AGAIN HEADS MAS'CHUSETTS ALLIED

Boston—Samuel Pinanski, executive head of the M & P Theaters of New England, was re-elected president of the Allied Theaters of Massachusetts and John H. Brennan was re-elected to the position of secretary of the association, at the annual meeting here.

Other officers elected were: John

Minnesota Circuit Closes 1937-38 RKO Product Deal

Ninety-one theaters of the Minnesota Amusement Co. will play RKO Radio's 1937-38 product, as a result of the deal just consummated by Jules Levy, General Sales Manager of this company with John J. Friedl, of the Minnesota chain. Theaters involved are in Minnesota, North Dakota, South Dakota and Wisconsin.

Anti-Duals Picketing Set

Anti-Duals Picketing Set

Anti-Duals Picketing Set
FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>High</th>
<th>Low</th>
<th>Close Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td>Am. Seat.</td>
<td>13</td>
<td>14</td>
</tr>
<tr>
<td>Columbia Picts.</td>
<td>14</td>
<td>16</td>
</tr>
<tr>
<td>Columbia Picts. pfd.</td>
<td>18</td>
<td>19</td>
</tr>
<tr>
<td>Con. Fm. Ind.</td>
<td>15</td>
<td>16</td>
</tr>
<tr>
<td>Con. Fm. Ind. pfd.</td>
<td>16</td>
<td>17</td>
</tr>
<tr>
<td>East. Kodak</td>
<td>180</td>
<td>186</td>
</tr>
<tr>
<td>Gen. Th. Eq.</td>
<td>15</td>
<td>16</td>
</tr>
<tr>
<td>Loew's Inc. pfd.</td>
<td>16</td>
<td>17</td>
</tr>
<tr>
<td>Pd. pfd.</td>
<td>18</td>
<td>19</td>
</tr>
<tr>
<td>Paramount 1st P.</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Paramount 2nd P.</td>
<td>100</td>
<td>100</td>
</tr>
<tr>
<td>Pathé Film</td>
<td>6</td>
<td>6</td>
</tr>
<tr>
<td>Pathé Film pfd.</td>
<td>61</td>
<td>61</td>
</tr>
<tr>
<td>20th Century Fox</td>
<td>27</td>
<td>26</td>
</tr>
<tr>
<td>20th Century Fox pfd.</td>
<td>26</td>
<td>25</td>
</tr>
<tr>
<td>Uni. Pict.</td>
<td>10</td>
<td>11</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>9</td>
<td>10</td>
</tr>
</tbody>
</table>

NEW YORK BOND MARKET

<table>
<thead>
<tr>
<th>Bid</th>
<th>Asked</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keith A-D 6 1/2%</td>
<td>...</td>
</tr>
<tr>
<td>Loew's 6 3/4%</td>
<td>...</td>
</tr>
<tr>
<td>Pathe Film 6 1/2%</td>
<td>...</td>
</tr>
<tr>
<td>Pathé Film 6 3/8%</td>
<td>...</td>
</tr>
<tr>
<td>RKO 6 1/4%</td>
<td>...</td>
</tr>
<tr>
<td>Warner Bros. 6 5/8%</td>
<td>...</td>
</tr>
</tbody>
</table>

NEW YORK CURB MARKET

<table>
<thead>
<tr>
<th>Bid</th>
<th>Asked</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia</td>
<td>...</td>
</tr>
<tr>
<td>Grand National</td>
<td>...</td>
</tr>
<tr>
<td>Monogram Picts.</td>
<td>...</td>
</tr>
<tr>
<td>Sonotone Corp.</td>
<td>...</td>
</tr>
<tr>
<td>Techicolor</td>
<td>...</td>
</tr>
<tr>
<td>Tran-Lux</td>
<td>3</td>
</tr>
<tr>
<td>Universal Picts.</td>
<td>...</td>
</tr>
</tbody>
</table>

N. Y. OVER-THE-COUNTER STOCK MARKET

Drive-In House Closing
Union, N. J., and G. Theaters, Inc., will close the Drive-In Theater tomorrow. First place of its type in the state, the Drive-In has proven a financial success and will be reopened in the Spring under the same management, it is reported.

Goldwyn Coming to New York
Although not officially announced by the United Artists home office, it was reported here yesterday that Samuel Goldwyn would leave Hollywood tomorrow for New York where he would meet Alexander Korda when the latter arrives from England on the 26th. Korda and Goldwyn are expected to complete their plans for the purchase of the controlling interest in United Artists, David Rose, vice-president and financial representative of Samuel Goldwyn, Inc., due Monday on the Queen Mary.

COMING AND GOING

By JOHN W. HICKS, JR., head of Paramount's foreign department, returns to New York Oct. 28 after three weeks in Manhattan.

Arthur A. Lee, vice-president of CB, plans to fly to Chicago Monday.

Irène Rich has arrived in New York from Europe.

Maurice Conn arrives in New York tomorrow from Hollywood on a two weeks' stay.

Mischa Auer and Mrs. Auer, who arrived from Europe last Thursday on the Normandie, are stopping at the Towns of the Waldorf-Astoria.

Paul Muni, accompanied by his wife, arrives in New York next Tuesday from Los Angeles by the Santa Paula.

Clayton J. Knight and his wife, the former Katharine Sturges, with two sons, Clayton, Jr., and Hilary, arrive in New York on Monday for a vacation in the Catskills.

Richard Hageman, orchestra conductor, is on the road from Hollywood to Washington where he recently completed work at the Paramount studios.

Leo McCarey, film director, arrives in New York Monday from Hollywood, on route to Europe on a vacation, leaving on the Queen Mary Wednesday.

Jack Kirkland, stage and screen writer, has arrived in New York from Europe.


Emil Ludwig, author, left New York yesterday for Washington, D. C.

George Raft has arrived on the Coast from New York.

Hal Roach flew in from the Coast yesterday.

Frank Gillmore, president of United Artists, arrived in New York yesterday for important meetings.

Edward Arnold, film actor, and Miss Arnold, sail from New York today for the U. S. A.

Ernst Krenek, Viennese composer and conductor, arrived in New York from Europe today on the De Graan, which also has among its passengers Jacqueline Dankelmann.

Harry Michelson, RKO Radio short subject sales manager, leaves tomorrow for Chicago and Pittsburgh; he returns here next Thursday.

Clyl Patrick left for Hollywood yesterday after a week's vacation in New York.

SATURDAY, OCTOBER 16

Best wishes from The Film Daily to the following on their birthdays:


Marian Marsh, Roy Stewart, David Bennett, Casey Robinson, Marilyn Monroe, Jayne Mansfield, October 18.

Happy Birthday.

300 Theaters Co-operate in Chi. Go-to-Show Week

Chicago—With more than 300 film theaters co-operating, Mayor Kelly yesterday issued a municipal proclamation setting next week as "Go to Theater Week".

SWANKY PARTY for Annabella in the Perrotet suite of the Waldorf-Astoria yesterday evening, given by 20th Century-Fox chairman L. O. Lokan, the pop exhibit of that territory, announces that Mary Carlisle has consented to be queen of the ball. Jackie Soucher's band will dispense the musing. Governor Clarence Martin of Washington is expected to lead the band. The committee consists of Hal Daigler, William Foreman, Paul Aust, L. J. McGinley, J. M. Hone, and others.

ALL SET for the Fifth Annual Movie Ball at Seattle, which will climax on Oct. 26th the convention of the MPTCO, the chairman of which, Lloyd Silver to returns Thursday with only 25 trunks, because she is going to stay in Hollywood only six months. to make two pictures in the first, "Jean," with William Powell... she has just completed "Dinner At the Ritz" for Robert Kane in London, which will be distributed in this country by 20th Century-Fox

SWANKY PARTY for Annabella in the Perrotet suite of the Waldorf-Astoria yesterday evening, given by 20th Century-Fox chairman L. O. Lokan, the pop exhibit of that territory, announces that Mary Carlisle has consented to be queen of the ball. Jackie Soucher's band will dispense the musing. Governor Clarence Martin of Washington is expected to lead the band. The committee consists of Hal Daigler, William Foreman, Paul Aust, L. J. McGinley, J. M. Hone, and others.
Roxy Profit During Trusteehip Put At $405,495 in Cullman Final Report

(Continued from Page 1)

Carl Erickson, broker, $50,000, disbursements, $592; Hoffman & Hoffman, attorneys for the Bondholders Committee, $2,500; George N. Garrison, Rueben B. Pray & Co., bear-
er's, $56,692, disbursements, $692; Proskauer, Rose & Paskus, attorneys for Cullman, $50,000, disbursements, $209. (This firm has received allowances of $62,000 previous to filing for this allowance); Barlow, Wade & Nat turned over to the Committee, $12,500; Continental Bank & Trust Co., trustees of Roxy under the mortgage note, $15,293 and Howard S. Cullman, $120,000.

The total of creditors' claims, of which the Roxy has knowledge, whether filed or unfilled, amounts to $47,318, he said.

Judge Caffey denied the request of the bondholders committee for Howard S. Cullman, to give 30 days notice to claimants whose addresses are unknown, to file a petition for allowances otherwise the unclaimed money be turned over to the bondholders, but ruled that unclaimed money be deposited with the clerk of the U. S. District Court. Hear-
ings for allowances will begin Nov. 19 before Judge Caffey.

Judge Caffey also announced that Samuel Kram, counsel for the Class A stockholders, notified hold-
ers of the Class A stock to deposit their shares with 20th Century Fox, who offered to purchase the class A for $1 per share. It is estimated that this move will cost 20th Century-Fox an additional $100,000.

Griffis' Sales of Para's Debentures Listed by SEC

(Continued from Page 1)

preferred and 1,000 shares 6 per cent convertible 2nd preferred. Griffis disposed of 23,000 3¾ per cent con-
vertible debentures due 1947, through Hemphill Noyes and Co., during July and a further 23,000 in September, leaving a total holding of 42,000.

Acquisition by Jack Barnstyn of 1,000 shares of Grand National Films' $1 par common stock was also revealed by the SEC report. Barn-
styn acquired 500 shares on Sept. 18 and the other 500 on Sept. 23, representing his total holdings.

Montreal's Key to Wilcox

Montreal—Arriving to attend the premiere of "The Victoria Great," Anne Neagle, star, and Herbert Wil-
cox, producer, were presented with a key to the City by Mayor Renaut and the City Council. Also greet-
ing them were officials of the Canadian National Railway. One of the first acts of Miss Neagle was to decorate the Victoria Monument at Victoria Square. She also inspected the city but the Queen Victoria's pet Canadian regiment.

DEATH RECORD

Phil Meyers

Phil Meyers, 46, engaged for many years in the distribution of film, prior to being stricken with a lingering illness which brought about his retirement from business activity, died on Thursday night in the General Hospital, Manhattan. Funeral services will be held at Riverside Memorial Chapel, 76th St. and Amsterdam Ave., tomorrow at 1 p.m. He is survived by his wife, Helen, and a daughter.

Thompson Buchanan

Louisville — Thompson Buchanan, 60, widely known playwright, died here yesterday from a heart attack. He was first married a week ago. A former New York newspaperman, he left newspaper work for the films and at one time was associated with Goldwyn Pictures and Famous Players.
representative policy. Exhibitor sentiment is torn between desire to end overlong programs and fear of top-heavy film fees. Disinterested observers are seeking to bring the groups together before the breach widens.

Arthur Dent of the distribution side of Associated British, which, although not a KRS member generally follows its policies, has called the resolution arbitrary and a wedge for monopoly. He said: "The resolution is so high-handed for what it hoped to achieve that it lends support to the view that there is something sinister underlying it. Perhaps it is the reply to the current CEA agitation, which would mean present high rentals, but I feel it is most unfortunate it should have appeared when a Board of Trade is drafting the new Films Bill."

Finkelstein Will Join Shanberg-Golder Firm

Kansas City, Mo.—Martin Finkelstein, city manager for Fox-Midwest Theaters, Inc., has resigned, effective Oct. 15, to go to Hollywood where he will be associated with Ed Shanberg and Lew Golder in a company being organized to produce films featuring Negro stars.

Finkelstein has been with the Fox-Midwest circuit since its organization here fifteen years ago. Shanberg, until several months ago, was a district manager with the same circuit while Golder is a West Coast producer.

The Variety Club has scheduled a dinner for Wednesday to honor Finkelstein.

August Film Exports Put At $408,449 by Com. Dept.

Washington Bureau of THIS FILM DAILY

Washington, D. C.—U. S. foreign exports of positive motion picture film amounted to 17,356,947 linear feet yielding $383,119 in August this year, according to a report yesterday by the Department of Commerce. Shipments to Hawaii and Puerto Rico brought the total to 18,498,180 linear feet and $408,449.

The report also showed exports of standard and substandard gauge cameras and projectors totaling $14,000, with Hawaii and Puerto Rico receiving $1,000, worth of the same equipment. Sound equipment exports, due to the same total to which was added $2,665 of the same commodity shipped to Hawaii and Puerto Rico. All other industry stock exports reached the total of $477,808.

"Yodelin' Kid from Pine Ridge"

with Gene Autry

Republic 59 Mins.

WEAK WESTERN GIVES GENE AUTRY LITTLE OPPORTUNITY TO SHOW WHAT HE CAN DO.

This can be chalked up as one of the weakest of the Autry horse operas. The plot concerns a mountain feud between the cattlemen and the people who live in a turpentine forest. Autry has a quarrel with his dad, who believes that the turpentine is the ones responsible for the cattle rustling. When the elder man insists on burning the people out of the forest, he leaves his sons and Charles, several years later he returns to Pine Ridge, to find his old sweetheart, Betty Bronson, still waiting for him, and his father near bankruptcy through the greed of the Bids of the rustlers. With the help of his rodeo buddies, Gene goes after the real rustlers after his father and the girls dad is murdered. The story is too carelessly pieced together, giving little chance for the western star to show anything that his fans will appreciate. His singing is just fair, with no numbers of any consequence. The Tennessee Ramblers Tramp band do very well with a number. Betty Bronson is lost in a part that gives her little to do.


Producers: Armand Schaefer, Director; Joe Kane; Author: Jack Natterford; Screenplay: Jack Natterford, Stuart McGowan, Dorrell McGowan; Editor: Lester Orbeck; Cameraman, William Nobles.

Direction, Weak. Photography, Okay.

Bureau of New Plays Plans No Policy Shift

(Continued from Page 1)

the group, which opened its second play competition two weeks ago.

In addition to encouraging creative writing, the Bureau will continue to give financial assistance and professional advice to writers, and to make every effort to see that winners of awards and honorable mention have practical contact with production in the theater.

Attending the meeting were Marion Avery, Columbia; J. Robert Rubin, M-G-M; Russel Holman, Paramount; Leda Barber, RKO; Edward P. Kilroe, 20th Century-Fox; Charles Beahan, Universal, and Jacob Wilk, Warner Bros.

The Bureau directors’ meeting was the first to be held since the recent announcement by Columbia that it was prepared to sign the Dramatists’ Guild contract and re-enter the Broadway stage financing field.

"Two Minutes to Play"

with Herman Brix, Eddie Nugent

Victory 69 Mins.

PRODUCTION MISSES ON STORY AND DIRECTION. GOOD WORK OF BRIX AND NUGENT WASTED.

A formula story of the gridiron that hits all the showy stuff, and is otherwise so poorly written and handled in all departments that it is positively amusing. It is a pity that a really capable and personable player like Herman Brix was wasted on such material. In a worthy story, and properly handled, he could be developed into something worth while. And of course the work of Eddie Nugent is fine, as usual. He, too, is thrown away on silly material that carries no conviction. There is a lot of pointless business concerning the fathers of the two boys who were also on the football team in their college days, and they have been quoted over ever since because Brix’s father lost the big game by running the wrong way with the ball. Brix covers up Nugent when he goes off on a binge on the night before the game, and for a while he gets some blonde to lead the lad astray so he can win a lot of money betting against the team. The coach disciplines Brix by taking him off the team. In the last minutes of play, it is forced to send the hero in to save the game, Presto. Ho, Hum.


Producer, Sam Katzman; Director, Bob Hill; Author, William Buchanan; Screenplay, same; Cameraman, Bill Hyer; Editor, Charles Paris; Direction, Poor. Photography, Fair.

Republic Pictures Closes Four Deals With Circuits

Republic pictures yesterday announced that its entire 1937-38 program has been purchased by the C. Morse circuit for 10 of its New England situations; by the J. Esken Wisconsin circuit for 3 houses; by Warner Bros. for 7 Pittsburgh theaters; and by the Chesbrough circuit for 8 situations in Columbus and 2 in Dayton, Ohio.

"SOS Coast Guard" serial featuring Bela Lugosi and Ralph Byrd, has been booked into the Randlorf and Century circuits, both operating in Brooklyn and L. A.

Mintz Handles ‘Uncle Moses’

Robert Mintz has acquired the American and foreign distribution rights to the all-talking Yiddish picture, “Uncle Moses” starring Maurice Schwartz. Mintz, formerly associated with Yiddish Talking Pictures, producer of the picture, is now located at 1270 Sixth Ave.
UMPTO Urges Para. Parley With Exhibitor Committee

KUYKENDALL HOLDS RADIO PREVIEWS FAIL TO HELP

Vinson Committee to Study Admiss Tax Modification

Legislation, However, Unlikely During the Special Session

By Prescott Bennett

Washington, D. C.—Pledge that on picture and other industries acted by so-called nuisance taxes be considered when his subcommittee meets prior to the open¬ing of the Nov. 15 special session of Congress was made Sat. by Rep. M. Vinson, chairman of the House Ways and Means sub¬committee handling taxation.

Vinson said the call for his sub¬committee to meet in Washington

(Gary Theater Sues Para. For 10 Films

Gary, Ind.—The Gary Theater Co., owner of the Gary and Palace Thea¬tre, has brought action for a man¬esty injunction to compel Para¬mea to deliver 10 features, which, the complainant contends, were to be delivered on last season’s contract.

of the pictures are among

(Continued on Page 6)

Reconsideration of SAG’s Ruling Sought by M of T

Louis de Rochemont, producer of “Each of Time,” has appealed to the Screen Actors’ Guild to recon¬sider its denial of the newswave.

(Continued on Page 6)

THE WEEK IN REVIEW

SMPE Meets, Elects—U A Deal Near Closing

By George H. Morris

DOMESTIC

Some 300 film industry engineers attended, and some 50 technical papers describing latest advances in motion picture science were presented during the four-day, 42nd semi-annual convention of SMPE.

(Continued on Page 8)

FOREIGN

As week neared close, a London daily flashed word that it had been disclosed there by “political insi¬ders” that the new Films Bill, dealing with the quota, will not be brought before Parliament until 1938.

(Continued on Page 8)

UMPTO Urges Para. Meet With 8-Exhib. Group to Settle Dispute

Canadian Exhibs. Seek Standard Pact Revision

Toronto—Campaign for a greater number of prints and a revision of the standard contract, planned by the ITA of Canada at its recent con¬vention here, have been in mo-

(Continued on Page 6)

Philadelphia—The UMPTO has come forward with a just peace plan which, it believes, might settle the current controversy between Paramount and exhibitors involved in the “buyers’ strike.”

(Continued on Page 16)
**The Broadway Parade**

**Theater**

**Picture and Director**

Wife, Doctor, Nurse (20th Century-Fox) — 2nd week

Stage Door (RKO Radio Pictures) — 2nd week

Life Begins at College (20th Century-Fox) — 2nd week

Sails at Sea (Paramount Pictures) (b) — 2nd week

The Bride Wore Red (Metro-Goldwyn-Mayer) — 2nd week

Alcatraz Island (Warner Bros.) — 2nd week

The Girl Said No (Grand National) — 2nd week

Blanche of the Cote (Warner Bros.) — 2nd week

Dangereously Yours (1930 Century-Fox) — 2nd week

Roxy and the Riffle (RKO Radio) — 1st week

Santa’s Soldiers (RKO Radio) (a) — 1st week

Palace

**FOREIGN LANGUAGE FEATURES**

Lower Depths (Mayer-Bursley) — 5th week

Mayfairing (Fox Film) — 6th week

This is China (Leon Wechsler) — 3rd week

Laureta Burga (French film) — 3rd week

The New Guvner (Amkino) — 2nd week

Crime at El Cerrito (Lusack) — 2nd week

President

A Perfect Gentleman (Sand, Talking Picz.)

Cinema de Paris

**FUTURE OPENINGS**

In the Far East (Amkino) — Oct. 19 (a)

China Strikes Back (Garrision) — Oct. 19 (a)

All Baha Goon to Town (20th Century-Fox) — Oct. 22

Angel (Paramount Pictures) (a)

The Perfect Specimen (Warner Bros.) (a)

The Great Garrick (Warner Bros.) (a)

RKO Double Wedding (Metro-Goldwyn-Mayer) (c)

Victoria the Great (Paramount Pictures) (a)

Music Hall

(a) Dual Bill. (b) Subsequent run. (c) Follows current bill.

**TWO-A-DAY RUNS**

The Life of Emile Zola (Warner Bros.) — in week

The Firefly (Metro-Goldwyn-Mayer) — 7th week

Hollywood

**FINANCIAL**

**NEW YORK STOCK MARKET**

<table>
<thead>
<tr>
<th>Am. Scat.</th>
<th>15c</th>
<th>12c</th>
<th>12c</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Picts.</td>
<td>15c</td>
<td>14c</td>
<td>12c</td>
</tr>
<tr>
<td>Columbia Picts. pfd.</td>
<td>12c</td>
<td>10c</td>
<td>9c</td>
</tr>
<tr>
<td>Con. Fm. Ind.</td>
<td>12c</td>
<td>11c</td>
<td>9c</td>
</tr>
<tr>
<td>Columbia Picts. pfd. (n)</td>
<td>11c</td>
<td>10c</td>
<td>9c</td>
</tr>
<tr>
<td>East, Kodak</td>
<td>160c</td>
<td>160c</td>
<td>160c</td>
</tr>
<tr>
<td>do pfd.</td>
<td>15c</td>
<td>14c</td>
<td>12c</td>
</tr>
<tr>
<td>Loom's, Inc.</td>
<td>65c</td>
<td>63c</td>
<td>63c</td>
</tr>
<tr>
<td>do pfd.</td>
<td>10c</td>
<td>10c</td>
<td>10c</td>
</tr>
<tr>
<td>Paramount</td>
<td>12c</td>
<td>12c</td>
<td>12c</td>
</tr>
<tr>
<td>Paramount 1st pfd.</td>
<td>12c</td>
<td>12c</td>
<td>12c</td>
</tr>
<tr>
<td>Paramount 2nd pfd.</td>
<td>12c</td>
<td>12c</td>
<td>12c</td>
</tr>
<tr>
<td>Fox Film</td>
<td>12c</td>
<td>12c</td>
<td>12c</td>
</tr>
<tr>
<td>RKO</td>
<td>12c</td>
<td>12c</td>
<td>12c</td>
</tr>
<tr>
<td>20th Cent.-Fox</td>
<td>26c</td>
<td>26c</td>
<td>26c</td>
</tr>
<tr>
<td>Universal, Inc.</td>
<td>35c</td>
<td>33c</td>
<td>33c</td>
</tr>
<tr>
<td>Warner's</td>
<td>71c</td>
<td>71c</td>
<td>71c</td>
</tr>
<tr>
<td>WARNER-BROTHERS</td>
<td>63c</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NEW YORK BOND MARKET**

<table>
<thead>
<tr>
<th>Keating 6s 46</th>
<th>93c</th>
<th>93c</th>
<th>93c</th>
</tr>
</thead>
<tbody>
<tr>
<td>Low 6s 44</td>
<td>97c</td>
<td>97c</td>
<td>97c</td>
</tr>
<tr>
<td>Pabst 6s 55</td>
<td>94c</td>
<td>94c</td>
<td>94c</td>
</tr>
<tr>
<td>Warner's</td>
<td>69c</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

**NEW YORK Curb Market**

<table>
<thead>
<tr>
<th>Columbia</th>
<th>1c</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand National</td>
<td>1c</td>
</tr>
<tr>
<td>Monogram Picts.</td>
<td>1c</td>
</tr>
<tr>
<td>Sono-Phonic Corp.</td>
<td>1c</td>
</tr>
<tr>
<td>Technicolor</td>
<td>21c</td>
</tr>
<tr>
<td>Universal Picts.</td>
<td>2c</td>
</tr>
<tr>
<td>N. Y. OVER-THE-COUNTER STOCK MARKET</td>
<td>Bid Asked</td>
</tr>
<tr>
<td>Pathe Film 7 pfd.</td>
<td>Bid asked</td>
</tr>
<tr>
<td>Fox Thea., Bldg. 6s 1st</td>
<td>36</td>
</tr>
<tr>
<td>Loom's Thea., Bldg. 6s 1st</td>
<td>47</td>
</tr>
<tr>
<td>Met. Film-Playhouse, Inc. 6s 43</td>
<td>43</td>
</tr>
<tr>
<td>Roxy Thea., Bldg. 61/2 1st</td>
<td>43</td>
</tr>
</tbody>
</table>

**FILM**

**Picture and Director**

Wife, Doctor, Nurse (20th Century-Fox) — 2nd week

Stage Door (RKO Radio Pictures) — 2nd week

Life Begins at College (20th Century-Fox) — 2nd week

Sails at Sea (Paramount Pictures) (b) — 2nd week

The Bride Wore Red (Metro-Goldwyn-Mayer) — 2nd week

Alcatraz Island (Warner Bros.) — 2nd week

The Girl Said No (Grand National) — 2nd week

Blanche of the Cote (Warner Bros.) — 2nd week

Dangereously Yours (120 Century-Fox) — 2nd week

Roxy and the Riffle (RKO Radio) — 1st week

Santa’s Soldiers (RKO Radio) (a) — 1st week

Palace

**ARGUE DISMISSAL MOTION**

in George Suite Oct. 19

A motion to dismiss the $50,000 infringement suit of George against 20th Century-Fox Film Corp., will be heard in New York State Supreme Court on Oct. 19, on the grounds that George has failed to make a proper prosecution of the suit.

The complaint against 20th Century-Fox alleges that the defendants pirated the title of his story “Little Miss Nobody,” published by Modern Romances in 1931, in the Fox film of the same title. He made the allegation that his story was rejected by Fox in 1931, but that the title was used without his permission. A general denial to this action was filed by the defendants.

**Metro and Bartholomew**

**Differences Settled**

West Coast Branch of THE FILM DAILY

Hollywood—Contract differences between M-G-M and Freddie Bartholomew have been settled out of court, according to an announcement from the studio. The settlement is subject to the approval of the court.

Provisional to the announcement is a statement by William H. Neibelt, attorney for the child star and his aunt, Myllicent Bartholomew, sought and was granted a trial recess in Superior Court.

**COMING AND GOING**

SAMUEL GOLDSWYN left Hollywood yesterday for New York on his first trip East in two years.

M. C. LOWING, English actor-manager playwright, is on route to Europe aboard the ‘Normandie’ from New York.

AILEEN STANLEY arrives in New York on Tuesday, on the Queen Mary from England on her way to Hollywood.

EDGAR VARISE, composer and songwriter, arrived in Hollywood over the week end after spending the Summer in New Mexico.

JOSEPH I. BREEN, film production code administrator, left New York on Saturday afternoon for Hollywood following a ten days visit in the East.

MICHAEL FOKINE, TRINA BARANOVA, AND ALEXANDER DANILOVA, Russian ballet dancers, arrive in New York from Europe today on the Queen Mary.

RICHARD TAUBER, singer, VERA CUILARD, pianist, and CESAR WAECHTINGER OF CBS, are also incoming passangers from Europe on the Queen Mary.

NORMAN RIVKIN, after spending several days vacation in New York, left for Europe yesterday on the Queen Mary.

ARCHIE MAYS, film director, arrives in New York today from Hollywood and is scheduled to leave tomorrow on a trip around the world.

L. N. E. McCARTHY returns to New York early this week from the Coast.

**Utah vs. Lima Suit Motion**

To be Decided on Ten Days

Justice Charles R. McLaughlin, of a summary judgment against Lima Pictures Corp. and Briskman, to recover $4 motion picture prints, today in the New York State Supreme Court.

Utah asserts that they were granted exclusive distributing rights by Stock Pictures, Inc., in 1929, and that when Epics went bankrupt in 1933 their contract was cancelled and the prints were not returned. It is alleged that Briskman purchased the prints from the trust in bankruptcy and assigned the distributing rights to Lima.

Utah told the court that one of the pictures “The White Devil” was exhibited in New York last May and is also suing for an accounting of the profits of that picture.

**CAN YOU USE THIS?**

A DEPENDABLE ASSISTANT will
BE OF ADVANTAGE TO you
and your organization.
QUALIFICATIONS: as an EXECUTIVE 
withcketIFIED KNOWLEDGE in
the Picture Production, Theatrical Projection
and Radio fields warrant STUDIO FELILITY adaptable
to your requirements.
RECOMMENDATIONS to substantiate INTEGRITY, CAPABILITY and CHAT
ACTS available.
Address Box 1040 — THE FILM DAILY
1501 Broadway
New York, N. Y.
LIGTHTS!

The Attention of the Industry is Focussed on "STAND-IN"
problems with exhibitors. He will be in San Francisco today and tomorrow.

Several songs, Kuykendall stated, have been worked to death on the air before they are heard in the pictures for which they were written, with the result that they have no novelty or appeal in the theater.

The MPTOA president pointed out that some stars refuse to make movies in pictures that are shown on the air but they do not hesitate, he added, in making weekly air appearances, usually with mediocre material.

Previews, he declared would have to be revised drastically if they are to be of any help to the box office.

Exhibitors and producers have a common problem, he insisted, as far as radio is concerned, inasmuch as stars are endangered by poor air delivery and material.

As to other problems, Kuykendall said that he favored the setting up of boards of trade which would make recommendations to exhibitors and distributors involved in disputes. The boards, he suggested, should be composed of three exhibitors, three distributors and one layman.

Kuykendall urged producers, during his stay here, to restrain their publicity departments from issuing stories dwelling on huge expenditures, as legislators are quick to use that information in proposing new tax legislation against the industry. He said that an understandable and equitable program must be worked out between distributors and exhibitors if Federal interference is to be avoided.

Bernard Moriarty Rites Held in Massachusetts

Springfield, Mass.—With industry leaders in attendance, funeral services were held here for Bernard A. Moriarty, 65, film producer, whose death from pneumonia occurred recently in Los Angeles. Moriarty was associated with E. B. Derr as vice president of the Crescent Film Corporation, indie producers.

Radio Previews Fail to Help—Kuykendall (Continued from Page 1)

- - - ART CINEMA gets a trial in St. Louis as Fanchon & Marco start operating the Shady Oak theater in Clayton, an exclusive suburb showing foreign and domestic films of an artistic nature. The management is tackling this art cinema proposition in an unusually intelligent manner and all communities interested in the art film movement can watch this experience with profit.

- - - IT IS planned to form a reviewing committee to advise the management and help select the pictures for Shady Oak showing there will be only one show daily at 8:30 in the evening. Saturdays and Sundays, when 2:30 o'clock matinees will be offered, special matinees will be available to groups who wish to book them.

- - - THERE IS a reserved seat policy 55 cents for the first ten rows, and 75 cents for the remainder. All the reserved seat pictures will not be kept more than a week. If they prove popular, they will be rebilled at later dates. Whitespace other organizations for the showing of foreign films have usually been interested with those affording their own special type of propaganda, the Shady Oak policy will rule out any obvious propaganda picture according to Chauncey B. Nelson, in charge of the project for Fanchon & Marco.

- - - WIDE LATITUDE in the field of entertainment will be afforded in this theater with the management following not only suggestions of the reviewing committee but of other interested persons. Revivals of outstanding pictures of the past, first showings of certain pictures that will later play in the big Grand Boulevard or downtown houses of St. Louis even the type of picture that is roadshow in the East but not in this city will all be possibilities.

if this ambitious and intelligent Oak venture succeeds, and outgrows the theater, it might lead to a " Guild Cinema " and wouldn't that be something for the industry to shout about.

- - - HONOR to Ray Johnston with a monogram day observed at the weekly meeting of the Variety Club in Denver today Edward Golden, the company's sales chief, will be the guest of honor. Addressing scores of exhibitors who are expected to attend the meeting in his usual forthright, salubrious and dynamic manner, he hopes.

- - - GALA LUNCHEON under auspices of the Theatrical Division of the Non-Partisan Committee in support of the Anti-war and Dewey was in the grand ballroom of the Hotel Astor on Monday, Oct. 25. Bill Kunzman, handling the SMPE conventions for many years, was unanimously voted the title of " Grover Whalen of SMPE " as a result of his transcendent trilling record.

- - - CANDID CAMERA turned on the Directors and disclosed in the current issue of LIFE showing the directors emoting as they try to instruct the players how to get over the effects they are after. Very funny. Most of the competent players supposed to be getting " expert " acting tips from the directors in the various scenes, either look bored or are not even watching their director show how to register the grand passion with the lovely female star.

Date Book


Oct. 26: Boston Friars Club dinner for St. Jude's night, Hotel Statler.

Oct. 26: Associated Theater Owners of Indiana convention, Indianapolis.


Nov. 1-2: MPTO of Nebraska and Wisconsin convention, Omaha.

Nov. 6: New Haven Warner Club fall dance, Seven Gables Inn.

Nov. 7-8: Arkansas ITO semi-annual convention, Marion Hotel, Little Rock.

Nov. 9-8: MPTO of Oklahoma annual meeting, Hotel Astor, Oklahoma City.

Nov. 9: Dramatists Guild annual meeting, New York City.

Nov. 10: Kansas City Variety Club movie and Picnic at the Balloon.

Nov. 20: M.P. Associates charity dinner-dance at Hotel Astor.

Nov. 20: Motion Picture Association Thanksgiving affair, Hotel Astor grand ballroom.

Dec. 4: Cleveland Variety Club ball.

Dec. 5-6: Silver jubilee convention of the MPTO of the Carolinas, Pinehurst, N. C.

Dec. 7: ITO of Ohio annual convention, Columbus.

Dec. 9: A. H. Blank anniversary dinner, St. Louis.


Dec. 12: Warners' stockholders meeting.

Anstey Arrives in New York

Edgar Anstey, "March of Time" director of production in Great Britain, has arrived in New York for a several months' American visit. Under the guidance of M. de Rochemont's M of T, producer Anstey will study M of T technique at the New York studio and make occasional expeditions with U. S. production crews. This Anstey's first visit to the U. S.

Death Record

Harry Hall Burbard

La Crosse, Wis.—Harry Hall Burbard, 64, one of the original stockholders of the La Crosse Theater Co., and booking agent for the circuit's local houses since its inception in 1919, died at a local hospital. He is survived by a sister, and a brother.

John P. MacSweeney

Amityville, L. I.—John P. MacSweeney, 80, retired actor, died her last Thursday night at the Brick House, where he had been a patient for several years under the care of the Actors' Fund.

James A. Marcus

West Coast Bureau of THE FILM DAILY

Hollywood—James A. Marcus, 24 character actor who began his career 50 years ago, is dead. He has been in motion picture since 1916.
WON'T THESE NAMES LOOK DAZZLING WHEN YOU PLAY "STAND-IN"?
A "Little" from Hollywood "Lots"

By RALPH WILK

PARAMOUNT has awarded a new contract to the Yacht Club Boys under which they are to appear in the picture "The Chimp." Richard Rodgers, who sailed for London shortly to begin an engagement at the Cafe de Paris on Nov. 4, will return to this country in time to resume his film work here on Dec. 13.

Grand National will put five pictures before the camera this week, these being "Don't Lead With Your Heart," starring Anna Steen, a Victor Schertzinger production; "Return of the Shadow," with Rod La Rocque, an Alexander Brothers production; "Watch Jim of the South Seas," with George Houston, a Bud Barsky production; "Renfrew of the North Country," with James Newell and Hez Hervey production; and "Love Runs Into Money," which Bennie F. Zeldman will produce.

Director Sam Wood, who is making M-G-M's "Navy Blue and Gold," is making arrangements to stage the first motion picture preview ever held at the United States Naval Academy at Annapolis. The picture is filmed with Annapolis as a background.

Porter Hall, "long ago tagged as "Paramount's busiest actor," has high hopes that he will earn a two-weeks' vacation soon. When he completed his role in "Wells Fargo," he was rushed right into a featured part in "True Confession," and now he has been assigned to one of the "March of Time" pictures in "They Knew What Happened." However, Paramount assured Hall that when he completes his assignment in "They Knew What Happened," he can have at least two weeks for rest.

Eckhardt Aiding Chicago Community Fund Campaign

Chicago—Clyde Eckhardt, 20th Century-Fox branch manager here, has been named chairman of the theater sub-committee for the Community Fund Drive.

Twenty-Fifth Fox employees have set aside 5 per cent of their weekly salaries for six weeks to swell the Fund. Eckhardt said Saturday, they have a heavy volume of subscription in the theater division. Associated with Eckhardt are 25 Chi. theater operators and managers.

Reconsideration of SAG's Ruling Sought by M of T

(Continued from Page 1)

The telegram declared that a written analysis and documentation of the special problems and character of "March of Time" is being prepared for submission to the SAG. De Rochemont added that no one had represented the producer's side during the SAG investigation.

Mrs. Florence Marston, SAG eastern representative, said that she had not been officially notified of the SAG board's denial and hence could not comment.

The campaign to sign up all newsreels which employ dramatic presentations is to continue, Mrs. Marston announced.

Canadian Exhibs. Seek Standard Pact Revision

(Continued from Page 1)

The Canadian exhibitors are seeking a standard pact revision by the group's newly-elected officers.

Named at the recent convention were: H. Friedman, president; N. A. Taylor, vice-president; A. Polakoff, treasurer. A heavy vote was received in the theater division. Associated with Eckhardt are 25 Chi. theater operators and managers.

Barry K. Barnes, young English actor, is working in a leading role in "The Return of the Scarlet Pimpernel," at Denham studios, near London, has been picked by producer George Cukor, for the role of Charles de St. Wyston, in the forthcoming London presentation of his new play, "Nineteen," at the Empire Theatre.

The play is based on the foundation of the English navy by Charles and Samuel Pepys. "Nineteen" is scheduled to open in London on Oct. 18. Edmund Gwenn will play the role of Samuel Pepys. Miles Malleson is the London agent. After London engagement, Lipscomb expects to bring the play to America for an extended Broadway run at a later cross-country tour.

Director Irving Cummings has made a complete motion picture record of every Stanford game this season, his son, Irving, Jr., an American prospect, has played for Stanford beats California in Northern California's "big game." Cummings plans to give a full picture version of the game to every fan on the team.

Ten 20th Century-Fox Pictures for 1938-39 Season

(Continued from Page 1)

Drive to confer again with Zanuck on next season's output.

As Clark, accompanied by J. O'Loghlin, Drive leader, and Horace Wolber, Coast district manager, prepared to leave for San Francisco where a sales meet is planned for Tuesday, it became known that Zanuck already has in hand at least 10 of his major productions for 1938-39.

Clark said that the production program for the last quarter of this year is definitely called for 13 features. Six more pix will start this month, four in November, and three in December.

Twentieth-Fox's distribution chief does not expect to return to New York until Nov. 8 when he is scheduled to preside over the Drive meeting at Harry B. Buxbaum's exchange.

Bank Night Case Up Oct. 20

Madison, Wis.—Albert von Stromstorff, operator of a Racine movie company, is scheduled to appear in court on Oct. 20 on a charge of running a Bank Night guaranteed scheme in violation of two laws. A warrant has been issued by the Racine county attorney for George, a heavy fine of $100. Harold Kays, secretary. The board of directors will consist of S. Ulster, S. Lent, H. Yudin, B. Ulster and H. Firestone.
"STAND-IN" KNOCKED THE CRITICS OFF THEIR FEET AT THE PREVIEW!

- "Smash box-office written all over it and will hold its own among the outstanding offerings of the season."
  — Hollywood Daily Variety
- "Definite box-office attraction for practically all types of houses."
  — Norman Webb, National Box-Office Digest
- "They'll be standing in line for this one."
  — Erskine Johnson, King Features
- "Excellent box-office... the best Hollywood yarn yet concocted."
  — Joe Blair, Motion Picture Review
- "Stand-In' is a stand-out. A great comedy."
  — Jimmy Starr, Los Angeles Herald and Express
  — Frank Scully, Esquire
- "The most hilariously funny picture previewed in many a moon."
  — John Schwarzkopf, Motion Picture Magazine
- "Three million Fawcett fan readers are going to be urged to see Walter Wanger's smash production."
  — Gordon Fawcett, Screen Book
- "Packs full quota of laughs. Will delight audiences."
  — Film Daily
- "The audience laughed long, loud and delightedly."
  — Motion Picture Herald
- "Will turn in snug box-office balances. Howard plays to audience response reminiscent of no performance since Gary Cooper's 'Mr. Deed's'."
  — Motion Picture Daily
TO STUDY ADMISH TAX MODIFICATION

(Continued from Page 1)

Nov. 4 to start a "Complete Taxation Study" had already gone out. "We will review the whole taxation matter from the capital gains tax to so-called nuisance taxes," Vinson said. "However, we don’t expect to have legislation ready for special session, but will go into the matter thoroughly for prospective action at the regular session in January."

Vinson added that it has yet been determined whether his sub-committee will hold public hearings next month. If so, he pointed out, motion picture industry will be invited to testify concerning admission tax.

Taxation authorities conceded that a movement would get under way at the special session at least to modify the admissions levy. Michigan’s Rep. John D. Dingell, who led the fight that this tax is an attempt to reduce the time limit on nuisance taxes, was expected to press the battle for modification at the special session.

Shorts Use in Classroom Receiving Demonstrations

(Continued from Page 1)

and Los Angeles, Calif., and Nashville, Tenn.

Dr. Kellner is using specially edited short subjects adapted from 20th Century-Fox “Cavalcade” and “Educating Father”; M-G-M’s “The Devil Is A Sissy,” and “Pury,” and Warners “The Life of Louis Pasteur.”

The subjects are to be released to a number of schools when Dr. Kellner returns to New York City, Oct. 25.

Detroit Attendance for Third Quarter Is Up About 25%

(Continued from Page 1)

quarter remained almost stationary.

Discussion of a boost is perennially in the air. Indications, however, are that a raise would have enough sentiment behind it to today be successful.

Dual bills have shown no chance in the past full year, being practically universal, aside from major first runs, and even prevailing at the minor first run houses. Upstate, especially in western Michigan, conditions are better with many houses, remote from competition, using single bill programs, but Detroit cannot pull this type of single neighborhood house regularly using singles.

Giveaways are doing a slow fade-out, with little attention paid to them. The contrasted to a year ago when cash prizes especially were given widespread publicity. Some cash giveaways, particularly at the state, are being replaced by point systems toward premiums. Premium companies have reported an increase of 25 per cent lately in sales.

Western states, revealed eight issues on which he intends to sound out exhibits, — (1) Organization plans and activities; (2) trade practice complaints and proposals; (3) defense of theaters against legislation and discriminatory tax burdens; (4) actual effects of radio broadcasting by film stars on the b.o.; (5) plans to improve business and the theater management; (6) cut-rate competition and business conditions; (7) public relations in the community of the local theaters, and (8) plans and features for next MPTOA national convention. — Signing by Loew’s of the ITOA pledge, agreeing to drop their prints in New York City theaters if other houses will do likewise. — Word that CBS’ new television transmission matters, involving power tests at RCA’s Camden plant, are expected to be ready for delivery early in 1938. Sixteen "1937-38" gala openings of Allied Theaters of the Northwest that it will file, through its counsel, Louis Schwartz, an appeal against the preliminary injunction granted to Paramount in connection with the "buyers’ strike" on Para. product. — Consent of U. S. Supreme Court to hear the case of United Artists Pictures Corp. vs. WE, and granting, in a petition for a writ of certiorari, Case involves licensing rights under patent pooling arrangement of RCA, WE, Erpi and A T & T. — State of North Dakota upheld its theater divorce law in answer to suit tested of Paramount, Minnesota Amusement Co., and American Amusement Co. Case expected to come up in Federal Court at Fargo during November term.

DOMESTIC

(Continued from Page 1)

which opened Monday at New York’s Hotel Pennsylvania, E. A. Floyd of National Carbon Co., was named chairman of the program, and Herbert Griffin of International Projector Corp.; Dr. A. C. Hardy of M.I.T., and Ralph Farnsworth went GE to board of governors; and Dr. L. A. Jones was re-elected as engineering vice-president. Other elections included Kenneth Morgan, of Erpi, as West Coast executive vice-president; James Frank, Jr., of International Projector Corp. secretary; and L. W.Davee, of Erpi, treasurer.

Highlight of SMP’s convalesce was in form of a technical dispute which resulted in SMP’s unanimous opposing recommendation of Academy of Motion Picture Arts and Sciences to increase projector standards in order to avoid edge-of-frame cutting on the screen. A step, which, if taken, it was said, may cost exhibs. $1,000,000. Chairman Harry Ruben of Paramount, quipped, the Academy’s proposal on a number of grounds.

Herbert Wilcox, upon arriving in New York on Tuesday from England aboard the Aquitania, stated that he was considering production of one or more pictures in Italy. Industry observers predicted that Herbert Wilcox’ present American visit a definite arrangement would be reached between him and RKO Radio whereby he would make features in the latter in England.

Following London cable advice describing Goldwyn-Korda deal to control UA, “It’s All True” Mary Pickford told The FILM DAILY that whether or not Goldwyn and Korda exercise their options on her stock in UA she will now produce at least four features next year. Korda leaves England next Wednesday for New York.

Adolph Zukor returned to New York from Europe on the Norman- die at mid-week and announced that Paramount will delay all plans for pix production in England until the new quota law is passed. He declared that he anticipates a 40 per cent boost in European business over that of the 1936-37 season.

At a meeting of Directors of Loew’s, Inc. Al Lichtman was elected a successor succeeding the late Thomas Nelson Perkins. Lichtman, already vice proxy and assistant to Nels M. Schwartz, will go to Friday for England in connection with Metro’s British production plans.

Headline-making stories comprised: MPTOA’s president Ed Kuykendall, on current trip through Half of WB Lineup For Year Completed

Thirty features — one-half of the entire Warner lineup for 1937-38 — have been completed by the Burbank studios, Gradwell L. Sears, the company’s sales head, said Saturday.

The company released five features in September and has 23 additional productions ready for release, for the season that now six weeks old, Sears declared. He added that this represents the greatest store the company has ever piled up. WB studios continue their production pace with six productions now before the cameras.


The company’s completed production in addition to the September releases, are:


30% of Vitaphone Lineup For 1937-38 Now Complete

With the season not yet two months old, 30 per cent of the Vitaphone lineup of 94 shorts for 1937-38 is already completed and ready for release. Thirteen subjects have already been nationally released, and 27 more are planned to be featured on the nation’s screens.

might be modified, by interpreted willingness on the part of the distributors’ organization to huddle with CEA on the edict.

John Maxwell, British film baron, secured the controlling interest in United Cinema, which circuit embraces 165 theaters. Deal gives Maxwell approximately 500 houses.

From Germany’s capitalissued success demonstration of television by telephone over a 25-mile radius was given with markedly successful results...

and in Paris the Bague government filed suit against Afa German film company, seeking an injunction to halt the exhibition of films said to prove that Spanish rebel planes destroyed Guernica, important national center.
WHEN HOLLYWOOD LOOKS AT ITSELF...
### A Calendar of Feature Releases

An alphabetical list of English-speaking features released since May 21, 1937, together with pictures scheduled for release during the next few months and pictures, either in production or completed, for which no release dates have been scheduled. Dates after titles are distributor release dates: FD indicates date of FILM DAILY reviews. Names after reviews dates are the principal players in the cast. Complete titles and production credits are included with FILM DAILY reviews.

<table>
<thead>
<tr>
<th>Title</th>
<th>Release Date</th>
<th>Title</th>
<th>Release Date</th>
<th>Title</th>
<th>Release Date</th>
<th>Title</th>
<th>Release Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>A Lawman is Born (Rep.)</td>
<td>6-30-37</td>
<td>Annapolis: The Story of a College (Rep.)</td>
<td>8-3-37</td>
<td>Answear by Night (Rep.)</td>
<td>9-20-37</td>
<td>A Calendar of Feature Releases</td>
<td>11-12-37</td>
</tr>
<tr>
<td>Adventures of Tom Sawyer, The (UA)</td>
<td>7-2-37</td>
<td>Anzures (RKO)</td>
<td>8-3-37</td>
<td>A Farewell to Arms (Rep.)</td>
<td>9-20-37</td>
<td>Hollywood Cowboy (RKO)</td>
<td>6-26-37; Patsy Kelly, Cecilia Parker</td>
</tr>
<tr>
<td>Tommy Kelly, Ted Lewis, E. Paterson,</td>
<td>FD: 7-3-37; Robert Young, Richard Arlen</td>
<td>FD: 9-2-37; Janet MacDonald, Allan Dwan</td>
<td>FD: 9-3-37; Kay Francis, Preston Foster</td>
<td>FD: 9-3-37; Ray Milland, Michael Rennie</td>
<td>FD: 8-17-37; William Boyd, Lede White</td>
<td>Law and Learn (M-G-M)</td>
<td>FD: 10-1-37; Robert Montgomery, Rosalind Russell</td>
</tr>
<tr>
<td>Alibi Goes to Town (20th-Fox)</td>
<td>10-23-37</td>
<td>Affairs of Cellini (Rep.)</td>
<td>8-30-37</td>
<td>A Man Alone (Rep.)</td>
<td>9-20-37</td>
<td>How to Please Your Wife (Rep.)</td>
<td>11-17-37; Lothar Mendes, Italo Piccioni</td>
</tr>
<tr>
<td>Eddie Cantor, Louise Horihe</td>
<td>FD: 8-26-37; Olave, Chic Johnson</td>
<td>FD: 9-2-37; Mary Astor, Fredric March</td>
<td>FD: 9-3-37; Kay Francis, Preston Foster</td>
<td>FD: 9-3-37; Ray Milland, Michael Rennie</td>
<td>FD: 8-17-37; William Boyd, Lede White</td>
<td>How to Please Your Wife (Rep.)</td>
<td>11-17-37; Lothar Mendes, Italo Piccioni</td>
</tr>
<tr>
<td>Alibi Goes to Town (20th-Fox)</td>
<td>10-23-37</td>
<td>Affairs of Cellini (Rep.)</td>
<td>8-30-37</td>
<td>A Man Alone (Rep.)</td>
<td>9-20-37</td>
<td>How to Please Your Wife (Rep.)</td>
<td>11-17-37; Lothar Mendes, Italo Piccioni</td>
</tr>
<tr>
<td>Alibi Goes to Town (20th-Fox)</td>
<td>10-23-37</td>
<td>Affairs of Cellini (Rep.)</td>
<td>8-30-37</td>
<td>A Man Alone (Rep.)</td>
<td>9-20-37</td>
<td>How to Please Your Wife (Rep.)</td>
<td>11-17-37; Lothar Mendes, Italo Piccioni</td>
</tr>
<tr>
<td>Alibi Goes to Town (20th-Fox)</td>
<td>10-23-37</td>
<td>Affairs of Cellini (Rep.)</td>
<td>8-30-37</td>
<td>A Man Alone (Rep.)</td>
<td>9-20-37</td>
<td>How to Please Your Wife (Rep.)</td>
<td>11-17-37; Lothar Mendes, Italo Piccioni</td>
</tr>
<tr>
<td>Alibi Goes to Town (20th-Fox)</td>
<td>10-23-37</td>
<td>Affairs of Cellini (Rep.)</td>
<td>8-30-37</td>
<td>A Man Alone (Rep.)</td>
<td>9-20-37</td>
<td>How to Please Your Wife (Rep.)</td>
<td>11-17-37; Lothar Mendes, Italo Piccioni</td>
</tr>
<tr>
<td>Alibi Goes to Town (20th-Fox)</td>
<td>10-23-37</td>
<td>Affairs of Cellini (Rep.)</td>
<td>8-30-37</td>
<td>A Man Alone (Rep.)</td>
<td>9-20-37</td>
<td>How to Please Your Wife (Rep.)</td>
<td>11-17-37; Lothar Mendes, Italo Piccioni</td>
</tr>
<tr>
<td>Alibi Goes to Town (20th-Fox)</td>
<td>10-23-37</td>
<td>Affairs of Cellini (Rep.)</td>
<td>8-30-37</td>
<td>A Man Alone (Rep.)</td>
<td>9-20-37</td>
<td>How to Please Your Wife (Rep.)</td>
<td>11-17-37; Lothar Mendes, Italo Piccioni</td>
</tr>
<tr>
<td>Alibi Goes to Town (20th-Fox)</td>
<td>10-23-37</td>
<td>Affairs of Cellini (Rep.)</td>
<td>8-30-37</td>
<td>A Man Alone (Rep.)</td>
<td>9-20-37</td>
<td>How to Please Your Wife (Rep.)</td>
<td>11-17-37; Lothar Mendes, Italo Piccioni</td>
</tr>
<tr>
<td>Alibi Goes to Town (20th-Fox)</td>
<td>10-23-37</td>
<td>Affairs of Cellini (Rep.)</td>
<td>8-30-37</td>
<td>A Man Alone (Rep.)</td>
<td>9-20-37</td>
<td>How to Please Your Wife (Rep.)</td>
<td>11-17-37; Lothar Mendes, Italo Piccioni</td>
</tr>
</tbody>
</table>
YOU CAN’T GET
ALCA
IS THE KIND OF HEAD
GET ONLY FROM
1000 More Admissions Than "Marked W
AWAY FROM IT!

MAN SENSATION YOU
WARNER BROS.

"Alcatraz Island"
A First National Picture
A Cosmopolitan Production

"Man" In First 3 Hours At Strand, N. Y.!
**Reviews of the New Films**

**“Charlie Chan on Broadway”**
with Warner Oland, J. Edward Bromberg, Joan Marsh
20th Century-Fox 60 Mins.

THRILL MURDER MYSTERY CLEVERLY BUILT AROUND THE SUSPENSE WITH OLAND SCORING STRONG.

A typical Charlie Chan mystery thriller, centering around Broadway and its night life. Warner Oland as the great Oriental detective enters the investigation when a night club singer secretes her diary in his trunk on route to an ocean liner to New York. She is coming back to New York to expose certain racketeers with the information in her little book. She is murdered in a gay night spot during a candid camera night with the camera men doing their stuff. Chan secures some of the negatives, and these form his clinkings. He starts on the job to stop the crime on the murderer. Meanwhile, someone has stolen the diary from Chan's trunk; and later another murder is discovered in the hotel room. Many conflicting clues are presented, and the suspicion is cleverly thrown on several people. The final evidence pins the crime on a newspaper reporter, who has been the rival to Joan Marsh, the two reporters working on the present case. Warner Oland contributes his usual suave performance. Keye Luke is amusing as his son and assistant. Joan Marsh is decorative, with little to do in the way of real acting. J. Edward Bromberg is impressive, as ever, and gives a finished performance. Eugene Forde's direction is expert, and he builds the suspense to an increasing tempo as the climax approaches.


Direction, Good. Photography, Excellent.

---

**Heavy Billboard Campaign For WB’s “Submarine D-1”**

Warner's will launch a 24 sheet campaign for “Submarine D-1” on Nov. 15, which is destined to hit 1500 specially selected cities throughout the nation. This is the third major billboard campaign of the season for one of the company's films.

Segal Appoints Cohen

New Haven—Richard Cohen has been made representative for the state for Imperial and other product handled by Harry Segal of Boston. The contingent will include Ambassad-Pictures, Art Cinema releases of ten UA features, and the Jim Hillyer pictures. Cohen will have offices in the film building by Nov. 1.

---

**“Where Trails Divide”**
with Tom Keene, Eleanor Stewart, Warner Richmond
Monogram 60 Mins.

OUTSTANDING WESTERN WITH A DESSERT TRAGEDY FOR A FINE CLIMAX.

A dignified slant is given to the western school of film making by having Tom Keene appear not as an ordinary cowboy, but as a young lawyer with high ambitions. In the final punishment of the lawless element who have terrorized the town of Rawhide, the legal mind uses psychology instead of the cruder methods hitherto employed in western sagas of shooting down the fleeing bad men. In fact he allows them to punish themselves. He maneuvers them into a situation where they have to flee the irate ranchers of the town, and they take their flight across an arid desert where they soon find themselves without water. What happens? Why, they suffer the self agonalities of thirst. Then when two of them attempt to drink water from the one canteen amongst them, the head villain shoots them down in cold blood. Meanwhile, Tom Keene and two of his pals have followed, with a plentiful supply of water in big canteens, so they suffer practically no inconvenience. Hidden behind a cliff, they witness the cold-blooded murder of the two bandits; then turn on the bandit's head bandit. The latter is too weak to put up any resistance, and one blow from the hero is sufficient to disable him. We must not overlook the fact that the two other escaping bandits drink copiously from a poisoned well, and are left to die by the heartless leader of the gang.

The scenes of the agonized suffering of the bandits as they stumble blindly across the hot sands, are given in great detail. Here are given, with point to the youth of the land that crime does not pay, much more impressive than the usual shooting out of the badmen. More convincing are the scenes of the judge's trial, when a key piece of evidence is cleared away. The composition of the lawless element is complete when they learn that Keene is really an agent of the express company sent to punish them for robbing the stage coaches. That's where they decide to beat it across the desert. And that is what Keene had evidently been maneuvering them toward all the time. Credit should be given author Robert Emmett for his original denouement.

It is different.


**“Counsel for Crime”**
with Otto Kruger, Douglas Montgomery, Jacqueline Wells
Columbia 60 Mins.

FAIR CRIMINAL MOURNFUL MELODY THAT FURNISHES GOO Qui- TA OF SUSPENSE AND THRILLS.

Another tale of the clever criminal lawyer using his brilliant talents on behalf of the underworld. Otto Kruger plays the part. As the plot unfolds, the audience gradually learns that many years before he had an affair with a woman who was the ringer graduate in decorative, and she was the result of a race scandal, and the wife of the senator later adopts the boy from an orphan asylum, the senator of course never suspecting that it is really her own child. The story opens with Kruger meeting the woman's son, now grown to manhood, and a graduate of a law school. He takes the youth into his law office as his assistant. Gradually, the youth, played by Douglas Montgomery, realizes that Kruger is really using his brilliant talents to defend crooks and murderers, and is not scrupulous about his technique to help free them. His idealism meets disillusionment, and in anger he takes an assignment with the district attorney to prosecute his former chief. Kruger kills a crook in self-defense, and also in an effort to shield the mother of the young man from exposure. Mins. Meanwhile, Keene and two of his pals have followed, with a plentiful supply of water in big canteens, so they suffer practically no inconvenience. Hidden behind a cliff, they witness the cold-blooded murder of the two bandits; then turn on the bandit's head bandit. The latter is too weak to put up any resistance, and one blow from the hero is sufficient to disable him. We must not overlook the fact that the two other escaping bandits drink copiously from a poisoned well, and are left to die by the heartless leader of the gang. The scenes of the agonized suffering of the bandits as they stumble blindly across the hot sands, are given in great detail. Here are given, with point to the youth of the land that crime does not pay, much more impressive than the usual shooting out of the badmen. More convincing are the scenes of the judge's trial, when a key piece of evidence is cleared away. The composition of the lawless element is complete when they learn that Keene is really an agent of the express company sent to punish them for robbing the stage coaches. That's where they decide to beat it across the desert. And that is what Keene had evidently been maneuvering them toward all the time. Credit should be given author Robert Emmett for his original denouement.

It is different.

Cast: Otto Kruger, Douglas Montgomery, Jacqueline Wells, Thurston Hall, Nana Bryant, Gene Morgan, Marc Lawrence, Robert Warwick, Stanley Fields.

Director, John Bromah; Author, Harold Slumate, Screenplay, Fred Niblo, Jr., Grace Neville, Lee Loeb, Harold Buchman, Editor, O. Moyer; Cameraman, Henry Freulich.

Direction, Fair. Photography, Good.

New Brattleboro Theater Will Open Wednesday

Brattleboro, Vt.—The new Paramount theater, owned by the West- ern States Theatres Co., will open Wednesday. The opening night's proceeds will be given to the Brattleboro Memora- il Hospital. Elliot Davis, manager of the Strand theater, West- field, Mass., will become manager of the new Paramount, and Alfred Cornier, assistant manager, at the Strand, will become manager.

---

**“Saturday’s Heroes”**
with Van Heflin, Marian Marsh, Richard Lane, Minor Watson
RKO Radio 60 Mins.

TIMELY FOOTBALL PICTURE WITH NEW TWIST FOR THE PROGRAMMITE.

College football players and their attendant trials and tribulations from the professional charges hurled at them by the papers provide the background for this story. An old story rehashed with a new twist and plenty of fine football stuff and actual football scenes cleverly mixed together make the picture entertaining. Van Heflin in the role of the star who is discarded by his alma mater and selling his tickets at a profit and Marian Marsh, as the coach's daughter, carry the ball in the pictures. Either being discarded by his college for selling tickets he goes to a smaller college with the avowed intention of helping the team beat his old school to show them up. A friend of the old school days who also had a scholastic commitment commits suicide when he is put out of football. The plot of the pictures is not much helped by the small college team, who are heavy under dogs, deliberately allow the opposition score the first touchdown and then with a trick play beat them in the last minute. The two college presidents agree to the newspaperman's plan to make football hot and openly help the athletes when they give scholarships to the purpose drawing big gates to pay for the college expenses. All the differences between the principals, which beset them through the picture, are ironed out and Heflin gets the job as head coach of the new champions and a bride at the same time. Marian Marsh is chosen as the coach of the championship team and Richard Lane as the sports writer provides adequate support and Al. St. John, the head man, bit player of former days. Frank Jenkins as the dumb football player and Alan Bruce also help the picture along.

Cast: Van Heflin, Marian Marsh, Richard Lane, Minor Watson, Alan Bruce, Frank Jenkins, Billy West, Walter Miller, Crawford Forester, George Irving, John Arledge, Dick Hogan, Al St. John, Charles Trowbridge, Producer, Robert Sisk; Director, Edward Killy; Story, George Templeton; Screenplay, Pauline Kaufman, David Sverstine; Editor, Frederic Knudston; Cameraman, Nick Musuraca.


(For Additional Reviews, Turn to Page 14)

---

Two Warner Re-Openings

Ansonia, Conn.—Warner's have reopened the long-closed Tremont Theatre, which was run, to be dedicated in conjunction with the first run of Capitol, and to be temporarily managed by John W. Shield. The Theatre Circle, South Manchester, also long dark, is set for opening in a few weeks.
1938

FILM DAILY
YEAR BOOK
OF
MOTION PICTURES

TWENTIETH EDITION
NOW IN PREPARATION

Published by

As part of FILM DAILY SERVICE

1501 Broadway

New York City
UMPTO URGES PARA.
PARLEY WITH EXHIBS.

(Continued from Page 1)

meet with a special committee consisting of one exhibitor from each of the disaffected zones as a group.

This committee, Arons points out, will be representative each from Philadelphia, Minneapolis, Pittsburgh, Boston, North Jersey, Los Angeles, Milwaukee and Ohio.

"No sane exhibitor wants to see Paramount harmed or the quality or quantity of the Paramount releases depreciated. Our opposition is directed solely against certain of their sales policies. We feel that many of the differences between the disputants could be ironed out by an exchange of views at a meeting table. We believe that Paramount's refusal to meet with any committee representing an exhibitor organization is not grounded in good business sense if these differences can by that procedure be quickly settled," UMPTO official statement said in part.

The UMPTO apparently offers the suggestion as an alternative to Paramount's repeated refusal to meet with any committee representing an exhibitor organization. However, recent comments of some exhibitor, national and editorial sources, have indicated their willingness to meet with individual exhibitors to discuss the prevailing grievances.

Theater Employees' Union submits Wages-Hours Pact

Springfield, Mass.—Proposals for a working agreement for theater employees covering wages, hours and working conditions have been mailed to theater operators in Springfield, Chicopee and Westfield, it was announced following a meeting of the theater employees' committee, B-54, in Central Labor Union Hall.

Minimum hourly wages for each theater in the three cities are included in the proposals, union officials said.

John F. Gatelee, president of the Massachusetts Federation of Labor and international representative of the Motion Picture Operators' Union is acting as business agent for both groups in the negotiations.

Kaplans Buy In Detroit

Eskaip, Inc, controlled by Samuel and A. T. Kaplan who operate the Cinema de Paris Theater, N. Y. C., has purchased the Cinema Theatre, Detroit, which they have been operating for over one year.

"The Spanish Earth" opens in the new acquisition on Oct. 20. Joris Ivens, producer of the film, is to make a personal appearance.

Delays Teannek Opening

St. Fabian has not yet set a date for the opening of his newly-completed Teannek Theater at Teannek, N.D., due in part to a product situation.

Short Subject Reviews

"Mysterious Ceylon" (Color tour Adventure)

Vitaphone 10 mins

Interesting Travel Reel

Produced and narrated respectively, and effectively, by E. M. Newman and Basil Ruyssen, this reel, entirely in color, will score strongly. Raymonds and all the others seek solid diversion, are interested in travel and admire scenic and technical beauty. Columbo, chief seaport of Ceylon, is dealt with in the introductory views, together with the city's atmosphere and the wide variety of human types as well as transportation. There is a magnificent shot of the sacred temple of the sacred tooth, which was once "defiled" by foreign invaders who destroyed the original tooth of Buddha, and where, subsequently, another sacred object, a temple or original, was produced for veneration. The camera, transported into the interior, records the magnificent native trees and an unusual native tribe that is both docile and warlike. An engaging, well-rounded subject.

"Ask Uncle Sol" Christie Comedy

Educational 11 mins

Its Variety Amuses

With Eddie Lambert and his funny Jewish dialogue in the role of the judge in a take-off on the former air show this one is amusing. The Deansville boys on a song and the Flying Whirlpools put on a roller skate number. Edith Mann is entertaining in her spot. There is no center interest, but an amusing number for the audience. Al Christie produced with his own special effect, directing from another Klauber Jarrett story, George Webber filmed it.

"Rooftop Frolics" (Broadway Follies Musical)

Columbia 11 mins

Good Novelty Show

A merging of two contrasting rooftop crowds to put on a musical show. One group lives in the penthouse, the other is a group of buildings, while the other crowd consists of a gang of kids from a tenement building. Jack Good plays the agent who tries to sell them a floor show for the hotel. The restaurant, "Jolly" Barton, the Big Apple Dancers, Richards & Adrian, the Famous "Summette" dancers, Paul Flores a girl, and the Royal Duo contribute to a lively menu of the tale. Captivating and various specialities. Their numbers are short than the others and all around pep in the footage to please virtually every type of film fan.

"The Football Toucher-Downer" (Popeye Cartoon)

Paramount 7 mins

Funny and Timely Football

This cartoon is a flashback to the days of Popeye's youth, as his hero tells the kid Sweet Pea how eating spinach helped him win a football game for his team from his hated rival, Bluto. But the Bluto team is heavier, and is wiping up the gridiron with Popeye's team, till he has his own spinach. Then he tears into the rival team, wipin' them out single handed and wins the game. The babe is so impressed by their action that he eats his spinach, and gets so strong that he has Popeye dodging the crockery he throws.

"Show for Sale" (A Motionette Production)

Universal 21 mins

Strong on Variety

Milton Schwarzwald has efficiently packed a generous array of talent into this two-reeler. Charles Kemper essays the role of a hotel clerk suffering from a form of mental distraction or inability to concentrate on business at hand. Jack Good plays the agent who tries to sell him a floor show for the hotel. The restaurant, "Jolly" Barton, the Big Apple Dancers, Richards & Adrian, the Famous "Summette" dancers, Paul Flores a girl, and the Royal Duo contribute to a lively menu of the tale. Captivating and various specialities. Their numbers are short than the others and all around pep in the footage to please virtually every type of film fan.

Buck Jones Unit Flying To Alaska to Make Pilots

West Coast Bureau of THE FILM DAILY

Hollywood — Upon completion of "West of Broadway" Buck Jones, director, Shemp Howard, and entire crew will fly to Alaska to film the third picture for Columbia.

The title is "Ghost Ship," and Ewing Scott also wrote the story. The young American flyer who was lost, and while there the crew will look for them. The pilot will be their base.

Buck Jones Unit is now producing a film owning a transport plane for production purposes. It is a 14-passenger tri-motor Ford.

"Going Places No. 39"

With Lowell Thomas

Universal 10 mins

Fascinating Footage

This reel definitely debunks the fallacy that ping-pong is a pastime of tender character and unexciting physical exertion. With all the enthusiasm, Table tennis, as it is more widely and accurately known, is put on display before Universal's cameras which catch Stanley Fields, Ann Sigman, and the game's champion, Sol Schiff, in a brilliant display of accuracy, coordination and speed. The dazzling demonstration of hard-hitting and precision is fascinating stuff which audiences will thoroughly enjoy. A good idea of the sharp vision, bodily timing and strength is revealed by the slow-motion close-up and the slow-motion widespread public concept the sport—the seventh most popular game in the U. S. and Europe—contests in this public with the best of the good program of shorts. People inclined to pass by the feature may still be brought in by a Color Program, sensibly, marquees announce of a Three Stooge Comedy, and slug for a new Sport Thelma etc. Announcements as inexpensive as any of these are sufficient to make the shorts shop a success. Because certain shorts are old friends to a majority of audiences, they are "at home" signs in the lobby or program mention to bring them in. Mr. and Mrs. average movie-goer have a telling favorite among short length pictures which they would not miss if they can help it. These releases, coming as they do at regular intervals, invite a permanent attendance. Exhibitors can count on their patrons do not have to be sold on the short subject show. They need only to be reminded of it. Every showcase has a program, so every short subject has a certain appeal. It's up to the theater management to play up its appeal, for the one proven way in which to fill up these extra seats that add to the profits. Advertise your shorts—they'll pay you for it.

M. J. Weidell
Quota Act Will Fix Minimum Para. British Production

EXPECT PARA. TRUSTEE SUITS SETTLEMENT TODAY

Yamins Says Allied Ready to Co-operate on Trade Plan

---

LEVER INVESTIGATING DEAL FOR PRUDENTIAL

Purchase of control of United Artists by Samuel Goldwyn and Alexander Korda depends entirely upon the outcome of meetings scheduled for next week between Goldwyn, Korda and E. H. Lever, the latter representing the Prudential Assurance Co. of England.

This was learned yesterday upon the arrival of Lever and David Rose, financial advisor of Samuel Goldwyn, who returned yesterday from England, New Orleans and Dallas.

Warner Gives Film Sound System to Rollins College

Winter Park, Fla.—H. M. Warner, president of Warner Bros. Pictures, has made a gift to Rollins College here of a film sound reproducing system to be used in the Annie Russell Theater. This equipment, President Holt states, will be used by the college for instructional purposes.

Television Assignments on Experimental Basis

Washington Bureau of THE FILM DAILY

Washington — The FCC has decided that television stations will be assigned channels on an experimental basis until such time as the technical problems have been solved and transmission standards are fixed.

New Film Act Will Set Minimum, Not Maximum British Production for Para.

Schwartz to be Examined Before Rockbeach Trial


The new British quota act, Parliamentary introduction of which is expected during November, will fix the minimum rather than the maximum of contemplated Paramount production in England, Adolph Zukor, the company's board chairman, said at a luncheon for the press at the Waldorf Astoria.

While Paramount's British production plans are held in abeyance until the act is passed, Zukor said yesterday that the company could equip a Grand Master system for the British market and have production facilities at Rockheath ready for use in the event of a satisfactory trade arrangement being reached in the GATT talks.

---

French Decorate Reisman

Paris (By Cable)—Philip Reisman, RKO foreign sales manager, who sailed from New York on the Ile de France to Paris, last night was decorated by French Government with the Legion of Honor cross.
there's no holding him since he saw 'the great garrick'!
SHE GOT HER MAN WITH A SOCK IN THE EYE!

A fast and furious fun show...with fire-eating Barbara as the hard-hitting heiress from Texas on a matrimonial man-hunt . . . and high-comedy Herbert as the night club playboy who didn't want to go to work! . . . BOX-OFFICE LAUGHS FROM THE FIRST PUNCH TO THE LAST CLINCH!
Breakfast FOR TWO

with

GLEND A F A R R E L L
ERIC B L O R E
ETIENNE GIRARDOT

DIREC TED BY ALFRED SANT E L L • PRODUCED BY EDWA RD KAUFMAN
Screen play by Charles Kaufman, Bert Yovits, Niel Simon.
RKO RADIO PICTURES
however, that the order will be presented for the court's approval today.

While the amount of settlement could not be verified, the amount is believed to be more than $9,000,000.

The actions were filed by the trustees in 1933 and involved allegedly excessive salaries paid to officers of the company, participation in an employees' stock purchase plan and repurchase of the company's stock that had been issued for expansion purposes at specified prices which, at time of redemption, were in excess of the current market quotation. When Judge Cote approved the reorganization plan in 1935, Charles D. Hilles, continuing trustee, was ordered to press the litigation to a conclusion. He rejected the settlement; and, if the settlement is said, will be paid into Paramount's treasury by the trustee.

Sam Morris Ends European Trip and Sails Tomorrow

Paris (By Cable)—Sam E. Morris, Vice-President of Warner Bros., in charge of foreign distribution, is in Paris today prior to leaving tomorrow for New York aboard the Ile de France.

Morris has been in London for the past four weeks settling details in connection with the erection of the new Warner Theater there. He expects to return home later this month before the settlement is said, will be paid into Paramount's treasury by the trustee.

DEATH RECORD

Elmer Sutton

Omaha—Elmer "Peanuts" Sutton, 44, violinist and former leader of the pit orchestra at the Tri-States Orpheum here, died Oct. 15 of a brain tumor. He also had played in orchestras at the Strand, Empress and World theaters. His wife, five sons, his parents and a brother survive.

Mrs. Edna Doelger

Funeral services were held yesterday morning at 10 a.m. at St. Joan of Arc Roman Catholic Church, Jackson Heights, Queens, for Mrs. Edna Leedom Doelger, 40, former musical comedy actress who died at her home there on Friday. Surviving is a son, Frank Doelger, Jr.

Mrs. Bertha Urbansky

Cleveland—Mrs. Bertha Urbansky, mother of John Urbansky, treasurer of Associate Theaters circuit, died last week.

YAMINS SAYS ALLIEDS READY TO CO-OPERATE

(Continued from Page 1)

ing to foster a fair trade practice plan for the industry, and said that the ITOA was willing to finance a conference.

Yamins took occasion to say that Allieds are not disposed to favor a merger with the MPTOA, although not mentioning that organization specifically.

In part, Allieds' reply reads:

"While Allied leaders feel that dependent exhibitors desiring to join hands in the common cause the first Allieds, they are by no means willing to cooperate with non-members on practical measures as long as there is any hope of a substantial accomplishment.

Allied will lend its support to any plan to secure benefits for the independent exhibitors by the methods which they fail as long as it is not called upon to abandon its program for securing redress by other methods in case such a plan fails. This support will be forthcoming without any restrictions or qualifications beyond submitting the plan to our board of directors for consideration.

My belief is that independent exhibitors can by informal conference or by correspondence, with a minimum of publicity and politics, accomplish the protection of the independent theater owners, and a national committee can be organized to vass the possibilities of several such measures without the participation of the Allied board which will authorize national officers to make the effort for it. My further belief, however, is that the board will not hold its legislative program in abeyance until negotiations in view, which is the possibility that the effort will end in frustration when it is late to proceed with plans for assertive relief."

"Life Begins In College" Gets 33 Key Holdover

"Life Begins In College," 20th-Fox picture starring the brothers, is playing 33 holdovers and engagements in key cities this week.

SICK REPORT

Chicago—George Browne, president of the IATSE, is seriously ill in Denver where he was heading the A.F. of L convention, according to word received here by associates.

Chicago—Joe Goldberg, vice-president, theater equipment dealer, is recovering at home.
“Live, Love and Learn”

is a swell movie, brimful of laughs, heart-throbs and romance.

Never a gayer and more human performance than Bob Montgomery’s with Rosalind Russell. Bob Benchley delivers 1,000 laughs and M-G-M delivers a hit!
AUGUST—Society doll ditches millions! Weds happy-go-lucky artist whose Dun and Bradstreet rating is $3.68, lightly mortgaged!

SEPTEMBER—Bob and Julie thrive on diet of love and hot dogs in Greenwich Village attic studio. (Most times they have love alone!)

OCTOBER—Still attic Bohemians! Still broke! Still adding water to the soup! Still happy as a barber with a $5 tip!

ROBERT MONTGOMERY
ROSA LIND RUSSELL
and ROBERT BENCHLEY

NOW see the picture! And see how hisses turn into kisses ... and how lovers wind up as close as one second to noon!

Peppy personalities in sparkling B. O. entertainment!

with HELEN VINSON • Mickey Rooney • Monty Woolley • Screen play by Charles Brackett, Cyril Hume and Richard Maibaum • Original Story by Marion Parsonnett • Directed by George Fitzmaurice • Produced by Harry Rapf

ROAR—METRO-GOLDWYN-MAYER—ROAR
EVER INVESTIGATING DEAL FOR PRUDENTIAL

**Reviews of New Films**

**"Hollywood Round-Up"**

with Buck Jones, Helen Twelvetrees, Grant Withers

Columbia 63 Mins.

(HOLLYWOOD PREVIEW)

WESTERN - WITHIN A WESTERN STARTS STAR'S NEW SERIES WITH A BANG.

In making a Western-within-a-Western, the Buck Jones outfit struck on a very novel idea for an outdoor drama. Kidding the making of a "horse opera" and playing the Western hero as a ham actor and supreme egotist, a lot of laughs are garnered. With much more plot to the story than which constitutes the regular Western, this picture can play in houses which do not regularly use this type of product. Even though the affair isn't the usual out-and-out outdoor drama, it still enough action, fighting and noble pleasure the folks who follow that sort of thing. It's a grand start for Buck's new series and this one is so well done that itself well, looks in splendid physical condition, and from his ways and personality one can readily understand how he has built up such a wide following. Working with him and giving a most ingratiating performance is that handsome boy, Dickie Jones, and the supporting cast was belled up to the rope. Helen Twelvetrees has much more to do than does the routine Western femme, and she does it well. Shemp Howard contributes a good many laughs as a comic irritable assistant director, and Grant Withers essays the role of the synthetic Western star. Joseph Hoffman and Monroe Shaff conceived this well developed, different and interesting original screenplay. Ewing Scott's direction is excellent, and there is a chance for the fine young Mexican actor and a tone of suspense are ever present. L. G. Leonard, the producer, deserves credit for attempting something out of the ordinary. Buck Howard does a fine job himself, but the studio-made Western star, Grant Withers, becomes acquainted with Dickie Jones and his sister, Helen Twelvetrees, the heroine in the pictures. When she repudiates Grant's attentions, he, in jealousy, has Buck fired. Wired by a fake picture outfit, Buck gets framed into a real stick-up and is jailed. Escaping, he captures the gang, but Withers happens along at the strategic moment to claim all credit. At the opening of a new picture, Grant is again taking bows when Buck comes on to give him a much deserved beating and at the same time to win Miss Twelvetrees' heart.

**Cast:** Buck Jones, Helen Twelvetrees, Grant Withers, Shemp Howard, Dickie Jones, Eddie Kean, Monty Collins, Warren Jackson, Lester Dorr, Lee Shumway, Edward Keane, Georgia A. Granger.

**Director:** L. G. Leon.

**Productions:** Ewing Scott, Joseph Hoffman, Monroe Shaff.

**Screenplay:** Sam; cameraman, Albert Q. Thompson, ASC; Art Director, F. Paul Cohn; set decorators, Richard Dening, Jack Hubbard, Lambert Rogers, Lee Bennett, Alton Cockrell.

**Editors:** E. H. Shaff; sound recordists, Morris Stoiloff; recording engineer, Thomas C. Carman.

**Direction:** Splendid. Photography, Very Good.

**Paramount**

**Hold 'Em Navy**

with Lew Ayres, Mary Carlisle, John Howard

ANNAPOLIS LIFE BLENDED TO MAKE TIMELY, ENTERTAINING PIX.

Around Annapolis with its rules, regulations, and traditions, Paramount has made a very entertaining picture of the better program variety. Football is played up big, making it a timely subject. The foot-
age is well chosen. Although the story is built on the same lines as other navy stories, there are enough new twists in plot development to keep things interesting. For one thing, there is no villain or de-

spicable character, the hero does not win the game, in fact he does not get into it and in this case, motivations are more sincere, more in tune with the picture than in the background. Too, romance is made an integral part of the story. Lew Ayres is excellent as the hero, John Howard, as the villain, conceived midshipman, who finally puts his school's welfare above his own. As his roommate, Bunny Baker is very like-

able, gathering a lot of laughs as a simple, meek soul bewilder by his studies and overawed by his surroundings. John Howard's performance is well, as his character is a type that the audience will appreciate. Carlisle, who holds the part of the sweetheart of the Annopolis boys, characterizations are well drawn under Kurt Neumann's direction, and he balances the drama, romance and comedy in good style. Erwin Gelsey and Lloyd Corrigan contributed the original screenplay. Production in all departments is first rate. Lew Ayres, a football star and heart-

break, comes to Annapolis, where rules and regulations get him in trouble. His first year he makes a play for Mary Carlisle, sweetheart of the Varsity football hero, John Howard. In spite of his ego-

istical nature, Mary falls for him. His sec-

ond year at Annapolis finds Lew and John fighting for the quarterback position. The latter gets the call and so Lew will get into the Army-Navy game, Mary and her Aunt arrange things so that Howard comes in late the night before the game. Through Lew's efforts, John is not discov-

ered. In so doing, Lew is kept out of the game while John goes on to win, but Lew gets the girl in the end.

**Cast:** Lew Ayres, Mary Carlisle, John Howard, Elizabeth Patterson, Bunny Baker, Archie Twichell, Tommy Marshall, Billie Burke, H. C. Potter, Richard Dening, Jack Hubbard, Lambert Rogers, Lee Bennett, Alton Cockrell.

**Director:** Kurt Neumann.

**Producers:** Edward Dmytryk, Recorded Engineer, Harry Mills and John Cope; Musical Director, Boris Morros; Technical Director, Louis Green, Lt. Commander, U.S.N.; Director, Allen. Photography, Good.

**Yates Due From Coast**

Herbert J. Yates, president of Consolidated Film Industries Corp., is due back from the Coast today.

**AGNEW WILL ANALYZE UMPTO "PEACE PLAN"**

(A continued from Page 1)

A statement might be forthcoming within a few days.

The UMPTO suggested that Paramount meet with a special commit-

tee consisting of one exhibitor from each of the eight disfavored zones as a group.

Anti-Giveaway Pledges Made by Four Circuits

(Continued from Page 1)

day at ITOA headquarters, Loues, Century, Skouras and RKO circuits have signed the ITOA pledge or have signified by letter their willingness to sign it. The drive against games automatically in-

cudes the houses of the Brandt circuit which comprises approximately 80 houses. The ITOA, which is headed by Harry Brandt, gave im-

petus to the crusade two weeks ago when it sent out pledges and re-

quests for sentiment from major circuits on the giveaway situation.

Television Assignments on Experimental Basis

(Continued from Page 1)

reception are adopted, a report issued yesterday revealed.

The Commission's report is the result of extensive hearings held last Spring regarding allocation of radio frequencies. Investigation showed that one television channel requires six times as much "air" as the whole broadcast band between 550 and 1,600 kilocycles.

UMPTO Planning Trade Announcement, Says Pizor

The UMPTO will make an an-

nouncement of unusual interest to the trade the latter part of the week, Lewen Pizor, president, said yesterday in New York. He said that the announcement did not relate to the product controversy with Paramount. Accompanying Pizor from Philadelphia were Abe Sab-

losky, UMTO vice president, and Charles Segall, a member of the board.

Skouras, Cocalis Deals Closed by Universal

Universal has closed a product deal with Skouras in the metropoli-

tan district for complete output for 1937-38. It was announced at the same time that Sam Cocalis, owner of 27 theaters in the metro-

politan district, had also signed for their complete output for the same period.

Universal
PARA. BRITISH PROD’N DEPENDS ON QUOTA

(Continued from Page 1.) said that it was the company’s hope to produce only “big” pictures in England.

Assignment of American players, directors, etc., for them will depend essentially upon the needs of the particular project. If their use is indicated, they will be assigned.

Turning to the company’s U. S. plans, Zukor, in response to a question, said that there were no modifications of the domestic production program in prospect.

Zukor’s short-after-luncheon talk concerned his observations on the European trip—“my first real vacation since the stormy days of 1929”—from which he returned last week. In the face of press service stress on war news, Zukor was markedly re-assuring.

Remarking that “conservative, not backward” Britain “carries the brunt of all political problems in Europe,” Paramount’s board head said he found, in London, “no war scare, no economic depression.” Similarly, he said in Budapest, which he visited, he noted “no war scare, no economic depression,” but rather a conviction that “there’s going to be a completely new world.”

Zukor declared that he found British producers interesting, confident in their own activities despite past sad experiences in production. “England,” he stated, “is going to make pictures regardless.”

“In England, under the existing conditions, we couldn’t do any better,” Zukor added. “We should make every effort to help them produce pictures which will mean up to our own efforts. We shouldn’t be afraid to help them in these efforts.”

“Our pictures are successful in the world market because we are internationally-minded. Our good pictures will get their just share in that market.”

Zukor styled himself an “optimist” as to American prospects in the foreign film market as a whole. Paramount, he said, anticipated a material gain in foreign business on the “sound advice and expressions I have received from the people who have played Paramount pictures for 25 years.”

The Para. exec. said there was an excellent chance that Franz Lehár would come over to assist musically in the production of “The Count of Luxemburg.” Zukor also said he had talked with BENJAMIN Kalman, Viennese composer, concerning a musical picture of distinctive and different type.

Barney Balaban, Stanton Griffin, Chris Dunphy and Al Wilkie were among the Paramount contingent present at the luncheon.

World Acquires ‘Men of Ships’

World Pictures Corp. has acquired the rights to Irving Browning’s “Men of Ships,” narrated by Norman Brokenshire.

A “Little” from “Lots” by RALPH WILK

HOLLYWOOD

RENEWAL of Virginia Van Upp’s contract by Paramount marks the beginning of her fifth year as a screen author following a career during which she was a child actress, script girl, reader, cutter and secretary. Miss Van Upp is currently working on the script of Paramount’s “Arc Husbands Necessary?” and when she completes this she will take a short vacation, with the possibility that she will fly to the Orient on the China Clipper.

Johnny Weissmuller loses his identity as Tarzan for he has been cast for the role of a modern youth in Metro’s forthcoming production, “Willie On Wheels,” written by Thornton Martin. Zion Myers will produce.

ITOA, N. J. Allied Will Act on Co-operative Plan

Ratification of the plan whereby committees representing the ITOA and Allied Theaters of New Jersey will work together on mutual problems is expected at individual meetings of the organizations today and tomorrow. The New Jersey Allied group meets today in Trenton, while the ITOA sessions will be held in New York tomorrow.

The first step in what is expected to eventually result in the merging of the two organizations will be made at the ITOA meeting when an Allied committee will sit in on the ITOA sessions. The committee consists of Irving Drollinger, Louis Gold and Morris Marks.

Problems upon which both organizations will work jointly include film buying, protection and legislation.

Advertising Guild Acts on New By-Laws Today

A special meeting of the newly-organized American Advertising Guild has been called for today at 155 E. 34th St., to consider and adopt new by-laws to conform with the constitution of the United Office and Professional Workers of America, CIO affiliate.

Jurisdiction over all employees in advertising agencies, from office boys to account executives, has been granted to the Guild by the CIO in adherence to its principles of industrial organization. In all other fields, the American Advertising Guild’s enrollment will be restricted to those employees in advertising, publicity and sales promotion departments.

Banker Going to Bogota

Dean Banker, who has been serving as booker in M-G-M’s Cleveland exchange, is shifting to the foreign department. Assignment takes him to Bogota, Colombia, to join the staff there under J. Maurice Silverstein.

A F OF L IN COUNTER OFFICE STAFF DRIV

(Continued from Page 1.)

CIO drive which claims nuclei in every home office.

Herman Alweis, president of the American Federation of Bookkeepers, Stenographers and Accountants Union, Federal Local 20940, a group into which film workers fa- ced to declare that the campaign will require about three weeks for completion. A crew of eight organizers has been assigned to cover areas.

William Collins, New York representa- tive of the A F of L and Edward Flaherty, organizer, will address Thursday’s meeting.

Your patrons aren’t East Indian Fakirs

They will not take PUNISHMENT

You take the punishment if seats are the punishing kind. Patrons go where seats offer luxury—you’re the American Seating Company kind.

Ask us ABOUT RESEATING YOUR THEATRE

American Seating Company

Public Seating for Every School, Theatre, Church, Auditorium and Bus Requirement

GRAND RAPIDS, MICHIGAN, Branch Offices and Distributors In All Trade Areas

COMFORT: THE GREATEST STAR OF THEM ALL
Paramount Trustee Suits Settlement Order Before Court

FILM PROBE MOVE AT SPECIAL SESSION UNLIKELY

British Industry Units Moving for Quota Act Changes

CIA-FBI Conferences Seeking Compromise on Quality, Cost Question

London (By Cable)—With official assurance that the new Film Bill will have its first reading in Parliament before the end of November, 30-minute representations on the free-fire provisions by all sections of the industry are under way.

Meanwhile, American distributors are pressing the suggestion that a production involving a heavy payroll should count as three quotas.

(*Continued on Page 9*)

ARMS באופן MYERS OCT. 26

Indianapolis, Ind.—Eleventh annual convention of the Associated Film Owners of Indiana will be Oct. 26 in the Variety Club. It will be a general business meeting in the morning, with exhibits on opportunity to air difficulties.

Aram F. Myers, of National Film, will discuss the afternoon session on which directors for the coming year will be elected. The report current in industry circles today that Charles E. Ford, of Universal’s Newsreel, is relinquishing “U” post, was denied.
Motograph, Biz Doubled, To Build New Chi. Plant

Chicago—Officials of Motograph, Inc., announced yesterday that its business has doubled in volume during the past 12 months and, with a view to this gain, company is now planning the opening of a new air-conditioned plant here at 4451 West Lake St., costing it, approximately $150,000.

The organization's sales meeting will be held at the local Edgewater Beach Hotel, Oct. 28 and 29, and at that time the new sound head and other equipment will be demonstrated to dealers. Leading Erpi officials are scheduled to address the two-day gathering.

ITOA Committee Report

Approved by N. J. Allied

Trenton, N. J.—Allied Theaters of New Jersey meeting at the Stacey Trent Hotel, yesterday, accepted the report of an ITOA committee relative to a plan whereby the two organizations will work jointly on exhibitor problems. A report of Allied's committee will be presented at the meeting of ITOA which is scheduled for today in New York.

Mervyn LeRoy Arrives

Mervyn LeRoy arrived in New York yesterday from the Coast and is expected to remain another week after the opening of "The Great Garrick" at the Rivoli on Oct. 27.

R. Fawn Mitchell Named
DeBrie General Manager

Andre DeBrie, Inc., equipment manufacturers with New York headquarters at 115 West 45th St., yesterday appointed R. Fawn Mitchell, at present manager of the technical service and standard cine-machinery division of Bell & Howell, Chicago, to the general management of the company, as successor to H. R. Kossman, who resigned. Mitchell, it is understood, will assume his new duties next Monday morning.

Report No Successor to
LeMaire Planned by "U"

That no successor is being either named or considered by Universal to fill the post of executive assistant to Charles R. Rogers which was resigned on Monday by Rufus LeMaire, was stated yesterday by sources close to the company. The position was originally created for LeMaire early this year when he was given an annual contract by U officials pursuant to his being named an associate producer. Prior to his resignation this week he had been talent executive at the studio.

Pitt, Pergola Dead

Salt Lake City — William Pitt, news editor of Pathe News, and James Pergola, veteran newsmen cameramen, were discovered yesterday along the casualties of the transcontinental plane wreck in the Uinta Mountains, Monday, a searching party announced.

"Stage Door" Stays Third;
"Victoria" at M. H. Oct.

"Stage Door," RKO Radio's comedy-drama co-starring Katharine Hepburn and Ginger Rogers, remains for a third week at Radio City Music Hall. "Victoria Grant" will open at the Music Hall Oct. 28, with Herbert Wilcox producer and Anna Neagle, star, tending.

HERBERT WILCOX arrived in New York today from Canada last night.
EDWARD STEVENSON, RKO fashion director, left for Hollywood last night.
GREGORY DICKSON, Walt Disney publicity head, is here from the Coast.
TED CURTIS, general manager of Eastman's new picture film department, arrives in New York tomorrow from Rochester.
GENEVIEVE TOBIN left New York yesterday for Hollywood.
FRITZ LANG, film director, who has returned to New York from the Coast, is staying at the Waldorf-Astoria.
MILT GROSS arrives in New York early next week from Hollywood.
NANCY CARROLL is staying at the Ambassador during her stay in New York.
FRANK CRUMIT has arrived in New York from Springfield, Mass.
ANNABELLA left New York yesterday for Hollywood.
GRACE MOORE returns to New York today after a prolonged stay in California.
A. L. TEVY, father of Bert of 20th Century Fox's "Hollywood," tomorrow night to visit his son.
JEROME J. COHEN, head of the motion picture imports, leases home at 1100 N. Western, has arrived in Hollywood from New York on a business trip.
TYRONE TOWER, who arrived in New York Monday, leaves Friday for the Coast.
CLEMENT WATSON, vice-president of J. Walter Thompson Co., and MRS. WATSON sail from New York today for Europe aboard the Washington.
ANDRE CHARLOT, radio producer, leaves for Hollywood today.
LIO ROBIN arrived in Hollywood yesterday from New York.
MRS. MAX WESTDEE, wife of RKO Radio's new Dutch exchange manager, sailed this week to meet him in Amsterdam.
E. L. McVEOY, Eastern divisional sales manager of RKO Radio, returned yesterday after a tour of his territory.
B. KALMENSON, Eastern district sales manager of Warner Brothers, leaves today or tomorrow for Buffalo and comes back this weekend.
ADOLPH ZUKOR and CHRISS DUNPHY, Paramount's studio publicity director, left yesterday for the Coast by train.
GEORGE RYAN, Boston attorney, is in New York to take depositions on two New England circuit's anti-trust suits.
WALTER WANGER, returned yesterday from New Hampshire.
ALFRED CROWN, Grand National special sales representative, is supplementing an exhibition by boat on a nine-weeks visit to South America.
JON LODER, GB film star, accompanied by his wife, MICHHELLE CHEREL, leave New York today on the Queen Mary for Paris, where they will tour the Coast and Mediterranean via Canada and the English Channel.
G. F. RACKETT, official of Technicolor Studios, Los Angeles, sails today from New York for Europe on the Queen Mary.

Take Schiller Deposition
in Hub Trust Case Too

George S. Ryan, Boston attorney, is in New York taking depositions on anti-trust suits filed by two New England circuits against major distributors. Ryan represents Morse & Rothenberg circuit of Boston and the A & W Amusement Co. of Providence, R. I., both companies claiming inability to get sufficient product to operate, because of cut competition.

Gabriel Hess, general attorney of the MPPDA, and Louis Weinberg of Columbia Pictures, were called yesterday for testimony. M. Schiller, of Loew's, Inc., is scheduled to appear today.

Morse & Rothenberg claims that it has been unable to get any major product for any run in six situations. The A & W Amusement charges that it was forced to leave the 5,000-seat metropolitan theater in Providence because it could not buy pictures. Tomorrow, which Morse & Rothenberg claims inability to buy major product include Portsmouth, N. H., Nashua, N. H., Newburyport, N. Y., Manchester, N. H., Keesepeke, N. Y., and Elizabeth, N. H.
n grow to Meet UMPTO Committee in N. Y. Friday

A meeting between a committee representing the UMPTO of Philadelphia and Neil Agnew, general manager of Paramount, is scheduled for Friday in New York, was learned last night. Session is result in the termination of theyers’ strike waged by the Philadelphia exhibitors against Paramount for the alleged withdrawal of current pictures from the 1936-37 program.

ncoln’s Orpheum Goes “Flesh” for Split Weeks

Lincoln, Neb.—Orpheum here goes for split weeks starting Thursday with Bell’s “Hawaiians Pol’s.” Spot will jump the price from 20c for the present dual to 25c day for the stage bills, and when big shows are booked, 25c and 25c. House manager is Kenny Mead, who used to be the Or Gank comedies, is next week a week intervening.

happy birthday

Best wishes from The Film Daily to the following on their birthdays.

OCTOBER 20
Evelyn Brent Russell Holman Farnell Pratt
James Hood MacFarland Charity Chace

CONGRESS FILM PROBE MOVE SEEN UNLIKELY

(Continued from Page 1)

Investigation is not as essential at this time as it is the need of a forthright investigation of Radio,” O’Connor declared. “It looks like action on radio at the special session. In any case, the radio resolution will get the right of way in my committee in preference to the Hobs measure.”

Both radio and film measures were bottled up within the Rules Committee at the close of the last session.

A F of L to Propose Master Contract for Office Help

(Continued from Page 1)

every major company, was on the scene first, but has not reached the stage of employment negotiation. A F of L entered the field Monday with issuance of a throwaway urging workers’ attendance at an organizational meeting Thursday at the Manhattan Opera House.

SAG Agrees to Reconsider Status of March of Time

(Continued from Page 1)

Real status to “March of Time” has been granted, Mrs. Florence Marston, SAG’s eastern representative, announced yesterday.

In a telegram to the SAG board of directors, de Rochemont sought to introduce a written analysis and documentation of the special problems and character of “March of Time.” The board has agreed to study this analysis.

School Pix Report UP at Adjourned Hays Meet

Report of the National Advisory Board on the Use of Motion Pictures in Education was considered, along with routine business, at yesterday’s adjourned meeting of the Hays directorate. The report now goes to a MFPDA committee for further study and recommendations.

WEDDING BELLS

Las Vegas, N. M.—Francis Lederer, film actor, and Margarita Balanduro, known on stage and screen as Marj, were married here last week-end. Jerry Asher, publicist, who introduced Lederer and Marj a year ago, was best man.

Chicago—Elsa Shapiro, cashier of the Granada Theater, will wed Robert Clarnage of the B and I organization.

Richmond, Va.—Tripple Caldwell, projectionist at Wilmer and Vincent’s Colonial, will marry Nellie Franceschi today.
WHEN THE RECORDS COME TUMBLING DOWN ON OCT. 23RD YOU’LL KNOW WHY THEY CALL IT THE FALL SEASON!

...The 23rd of October is the Day Set for the First Engagements of That Great Gift to the Box-Office

ERROL FLY

In His First Modern Role Since ‘Green Light’, the Most Romantic Since He Came to the Screen

THE PERFECT

By the Author of ‘It Happened One Night’, with

JOAN BLONDELL

and

HUGH HERBERT • EDWARD EVERETT HORTON
DICK FORAN • BEVERLY ROBERTS • MAY ROBSON
ALLEN JENKINS • Directed by MICHAEL CURTIZ

Screen Play by Norman Reilly Raine, Lawrence Riley and Brewster Morse and Fritz Falconstei
Story by Samuel Hopkins Adams • A First National Picture
Film Daily says: "Will have them rolling in the aisles."
Motion Picture Daily says: "It had a preview audience in stitches."
Variety Daily says: "So many sure-fire elements insure solid amusement and excellent business!"

WARNER BROS.
Say It with Full-Page Newspaper Ads in a Gigantic Key-City Campaign!
**Reviews of the New Films**

### Green Fields

with Michael Goldstein, Helen Beverley

Collective Film Producers

**105 Mins.**

**AN OUTSTANDING JEWISH DIALOGUE FILM, WITH BRILLIANT CAST IN HILARIOUS, TOUCHING STORY.**

Here is an outstanding production that will find wide appeal outside of the Jewish race. For the latter it is of course a picture they cannot afford to miss, as it is the first Jewish film based upon an internationally recognized work of art—the stage play of Peretz Hirschbein which many years ago aroused wide critical notice when presented on the New York stage. The cast is brilliant, with such famous players from the Yiddish Art Theater and the Arfey Theater as Michael Goldstein, Helen Beverley, Isidore Cashier, Anna Appel, Lee Noemi, Dena Drute, Max Vodney, Saul Levene. The direction by Jacob Ben-Ami and Edgar G. Ullmer has caught the beauty and poetry of the classic work and transferred it to the screen tastefully by manner. Michael Goldstein plays the role of the young pious Talmudist who in the days of Russia before the Revolution won the hearts of his devoted Midrash as he hears the call of life, and goes out into the world concerning which he knows so little. His wanderings bring him to the rural village where two Jewish families have settled and eke out their existence on the farms. Here the young man finds peace and happiness as he takes unto himself a wife the daughter of his host. He learns that the tillers of the soil are as essential to the progress of the world as the intellectual like himself. This classic record of the Jewish agricultural worker throughout the world, and is one of the finest pastoral films ever produced. For that reason alone it should have wide appeal outside of the Jewish audiences. Some day Hollywood will come to the production of the rural and rustic epic of farm life so long awaited. And then it doesn't happen that will be the pattern it will be eager to emulate. English titles superimposed make this production very clear to non-Jewish audiences to follow the story and get the cheers and the girls, with his trumpet and infectious humor help the picture along tremendously. There are a couple of songs that are fair with Davis doing his Calloway style singing to good advantage. Hopper makes a good go at the director of the story and the attractive Miss Travis is an effective foil. Willam Harrigan plays the part of the coach and Raymond Hatton is the young bank clerk, having amusing bits that they capitalize on. Audiences of all ages should like this one.

**Cast:**


**Directors:**

- Jacob Ben-Ami, Edgar G. Ullmer, Author, Peretz Hirschbein; Screenplay; Same; Editor, Jack Kemp; Camera, Ramon A. Nervig; Camera, Ray June.

**Direction, Expert Photography, Ditto.**

### Over the Goal

with June Travis, William Hopper, Johnnie Davis, William Harrigan

Warner Brothers

**63 Mins.**

**LIVELY FOOTBALL PICTURE WITH PLENTY OF LAUGHS AND ACTION.**

Football fans and audiences in general will enjoy this one. Enough football and plenty of laughs along with a good cast that includes Johnnie "Scat" Davis, former Waring trompper, make this picture an attractive film fare. The story of the "big game" is with us once more, but the story is lively throughout the picture. Former alumnus of Carlton University wills his large fortune to the school if they beat their traditional enemies, State College, three years running. After two victories the old glad dies before the big game and the terms of his will be known at the same time the coach reminds us of the team. William Hopper as the star player is accused of quitting so that his former alma mater, a relative of the dead man, can claim part of the estate. However, he has quit the football team because his sweetheart, June Travis, is afraid that as a large leg injury may cripple him. The day before the game as she is about to sail on a trip the president of the college informs her of the will and the wires, Hopper to play. He is framed into an auto stealing charge by the attorney for the estate and is being taken to jail to prevent his getting the estate. Luckily the big game starts. During the ride he promises the deputy a seat on the sideline and he is rushed to the stadium where he goes into the game with five minutes to play and pulls the game out of the fire. The University gets the victory and goes on to state and he gets the cheers and the girls, Davis, with his trumpet and infectious humor help the picture along tremendously. There are a couple of songs that are fair with Davis doing his Calloway style singing to good advantage. Hopper makes a good go at the director of the story and the attractive Miss Travis is an effective foil. Willam Harrigan plays the part of the coach and Raymond Hatton is the young bank clerk, having amusing bits that they capitalize on. Audiences of all ages should like this one.

**Cast:**


**Produced by:**

- Warner Brothers; Director, Noel Smith; Author, William Jacobs; Screenplay, William Jacobs and Anthony Coldwey; Editor, Everett Dodd; Camera, George Button; Music by Al Shuster.

**Direction, Good Photography, Ditto.**

### Nation Aflame

with Noel Madison, Norma Trevar, Douglas Walton, Arthur Singlety

Treasure Picture Corp.

**73 Mins.**

**TO USE ANTI-KLAN PUBLICITY: PICTURE MOVES SLOWLY.**

"The Avenging Angels" rise and fall mightily upon the title of this one. Other secret organization pop up to protect the rights of the citizens of the country and guard their women and homes but it fails to accomplish much of any and moves slowly to a foregone conclusion. The crucial point of the pictures failed to hold the attention of the audience. With control of the state in hand the voting power his hooded organization carries at the polls, Noel Madison turns the politics of the state upside down with corruption, graft, and crime of the citizens through fear. Arthur Singlety is the top organization, a fanatical follower believes in high ideal. She deliberately breaks off with Singlety who is her fiancé and works for the society as an organizer. When the opportunity presents itself she frames Madison the Angel leader by getting him drunk in her apartment and then the papers. When they break in Madison shot by a government agent when he refused to point out the man. Naturally Singlety is after the governor, but he cannot marry the girl for fear the attendant publicity wreck his political chances. At the end of the picture he is shown riding to the state capitol while his ex-fiancées stand among the crowds that line the streets and waves the same flags with the public. She and Singlety’s will of her alliance with Madison breaks the organization into bits and it is a thing of the past when Singlety is elected governor. Lila Lee has a sympathetic role as wife of one of the members and Douglas Walton plays the part of the misguided youth.

**Cast:**

- Noel Madison, Lila Lee, Norma Trevar, Douglas Walton, Arthur Singlety; Director, Victor Halperian; Screenplay and Director, Eddie Drake; Editor, Halisdorf; Camera, Arman Mannelli.

**Direction, Poor. Photography. Fair.**

(See reviews on Page 9)

---

### More Men on GB Sales Force

Several additions to GB's sales staff were announced in the office of Arthur A. Lee, vice-president and general manager. L. T. Garlow has been added to the Kansas City sales force and Dick Sanger has been assigned to the Milwaukee office. Archie Holt has been transferred from the Portland, Oregon, office to Seat- ttle while Wernicke was transferred from Dallas to Oklahoma City, with the order reversed for Wilson Tederford who goes from Oklahoma City to Dallas.

---

### Guaranteed Gets China

Exclusive North and South American distrib rights for "This Is China", have been purchased by Guaranteed Pictures Co. M. D. Si-dney, president of Guaranteed, announced that deals were pending now with circuits for keys. Picture was produced by Leo Frischler, who made "Wings Over Ethiopia".

---

### Phelp to Springfield on Projectionist Dispute

Frank Phelps, Warner Bros. executive in charge of labor relations, leaves for Springfield today to adjust a labor dispute with projectionists there.
Now it can be told.... the story of Queen Victoria and her Prince Consort.... hurled to the screen in scenes of intimate romance and breathless magnitude.
Withheld from stage and screen for decades, now, at last, the screen thunders the true story of a reign that saw the birth of the world's vastest empire—a mighty nation forged in the fires of conquest and tempered in the oils of civilization on the march!...Scenes of stunning splendor!...Scenes of startling beauty!...Scenes of tender romance!...Filmed in the actual cities and palaces where the young Queen's headlong love affair rocked the powers of church and state!
BRITISH UNITS MOVE FOR QUOTA CHANGES

(Continued from Page 1)

The CEA-FTI talks are centering in the question of quality and cost, and the conferences are hopeful for a compromise acceptable to both sides, which can be submitted to the Board of Trade with a reasonable assurance of acceptance.

Agitation among labor groups is intended mainly to ensure adequate guarantees for British employees in film production. In this connection, an internal memorandum is now being prepared by the ACT and NAF and KE, through their joint council, which will be made the basis of the TUC case to be laid before the Board of Trade during the course of the next month.

Invitation to meet the parliamentary section of the British Films Development Council at the House of Commons has been issued to producers (Nov. 2), exhibitors (Nov. 3), renters (Nov. 17), and educators (Nov. 24). The KRS has asked for the invitation, and this date has been allocated to a meeting with representatives of the employers' organizations in order to hear the labor viewpoint.

nt. Cinema SEC Report

Bares Regan-Day Holdings

(Continued from Page 1)

ock, Bonar Russell 20 per cent, and Albert K. Day, 25 per cent.

Other SEC action included filing a report for September by 20th century-Fox Film Corp. revealing acquired a share of 50,000 shares Roxy Theater Inc., representing all outstanding shares.

The SEC will also receive, upon issuance, 1,000,000 shares 20th century-Fox Corp. and cumulative preferred of the new issue of 15,480 shares.

am Stagehands formed a trustee in bankruptcy of Roxy theater Corp. to take over real state, personal property and leasehold estate of the bankrupt company.

Would Substitute Repeat Fix For Undesired New Ones

Philadelphia — Claiming that repeat pictures often are capable of rossing better than a new feature, the UMPTO is advocating a plan whereby exhibitors can do a greater repeat business.

In the ensuing issue of Contact, the UMPTO official organ, the association advocates that exchanges permit exhibitors to offer a previously played feature for a new release, providing that he is willing to pay the same rental for the copy that he would ordinarily pay for the new release. The plan would be put to use whenever an exhibitor feels that the new picture is no good to him.

Reviews of New Films

"Here's Flash Casey"
with Eric Linden, Boots Mallory, Cally Richards, Holmes Herbert

Grand National 58 Mins. PICTURE WITH ENOUGH ACTION TO PROVIDE ENTERTAINMENT DESPITE LOOSELY-KNITTED STORY

A candid cameraman, a newspaper's rival with a news pictorial, and an extortion racket make up the elements to be seen in this one. With a loosely knit story and apparent carelessness in the production of the picture it still moves fast enough to make fair entertainment. Eric Linden is able to graduate from college due to a check from a magazine for some pictures that he submitted which won a contest. He gets a job on a large newspaper through accidentally snapping a picture of the publisher's son kissing a French girl. When the tracking boat, Boots Mallory makes an attractive society editor for the paper and they carry on a romance through the picture. At an exclusive society function, given by the publisher, Linden takes some candid camera shots under cover and turns them over to an accomplice of a gang of blackmailers for developing. The next day the publisher is approached by one of the gang with a retouched picture showing him in a compromising pose. Linden is apparently being a member of the blackmailing ring, and, as he arrives at the office, he accidentally runs into the publisher as he is shot by the gang. He snaps several shots of the man that did the shooting and the other man who helped kidnap the society editor, who was with the publisher at the time. The camera is lost and recovered and Linden with the aid of Call Richards, the regular staff photographer, who helped get him fired, trace the gang and capture them, and release the girl with their resultant pictures being a sensation.

Cast: Eric Linden, Joseph Crehan, and Call Richards in their various roles help to keep the picture moving with competent performances. Linden is adequate, but not too convincing, while Miss Mallory does not have much to do besides being attractive.

Crosby, Doctor of Music

Spokane, Wash. — Gonzaga University, its alma mater, will confer the honorary Doctor of Music degree on Bing Crosby tomorrow.

Ram Plans Aiken House

Aiken, S.C. — Working drawings have been completed for a newly motion picture theatre building here for H. B. Ram. It will have brick walls and a corrugated glass front.

"45 Fathers"
with Jane Withers, Thomas Beck, Louise Henry, The Hartmans

20th Century-Fox 70 Mins. HOLLYWOOD PREVIEW WELCOMES ENTERTAINMENT SHOULD ESPECIALLY ATTRACT THE FAMILY TRADE.

"45 Fathers" is better than average entertainment for a child-starved vehicle. Jane Withers, carrying the lead, provides many laughs—the scenes of her singing and dancing lessons will be long remembered—had the customers in stitches. The sequences with the Hartmans doing their ventriloquist act were screamingly funny. The story concerns the misadventures of an orphan adopted by a club of elderly men. Placed in the home of one of them, she is a little Miss Fix-It, "fixing" everything, tangling the love affair of the nephew of the house. She has the best of intentions, however, and everything turns out for the best. Direction by James Tinsley is excellent; John Stone's production is of his usual high standard. Speedball by Frances Hyland and Albert Ray was along expected line. The player, including Thomas Beck, Louise Henry, and Richard Carle, give a good account of themselves. "45 Fathers" is a welcome piece of entertainment for any bill, and should especially attract the family trade.


Associate Producer, John Stone; Director, James Tinsley; Screenplay, Frances Hyland and Albert Ray; Story, Mary Bickel; Camera, Harry Jackson; Editor, Alex Tofler.

Safety Award to Col. for "Devil is Driving"

Columbia's "The Devil is Driving," is the winner of the 1937 theatrical film award sponsored by the Motion Picture Traffic Safety Committee, a nation-wide organization of automobile clubs, insurance companies, manufacturers, safety councils, and traffic officials. Trophy is a memorial to David S. Beyer.

"Mayerling" Runs Ahead

The Filmfare Theatre announces that "Mayerling," which just ended its fifth week, continues to surpass by 50 per cent the attendance record set last season in the first week of "La Kermesse Heroique." Pax Inc., is distributing "Mayerling."

Janitors Contracts Signed

Detroit — A number of Detroit theaters already have signed new contracts with Detroit Theater and Amusement Janitors Association, according to Ray Carroll, business agent.

Para. Trustee Suit Hearing to Be Set

(Continued from Page 1)

the court will either approve or reject the settlement.

The two suits, brought by Hills, at the close of the Paramount reorganization for the alleged mishandling of funds and incompetence in office, were directed against the directors and directors of the company. First suit was filed against "Bailey, et al," for $12,000,000 and the second suit against Jules Brulot and other directors and officers. The latter suit, for approximately $3,000,000, involves back salaries, trading in company stock and the employees stock purchasing plan.

While Ballantine refused to discuss terms of the settlement he said that the entire amount of money received from the settlement would go into the reorganized company. It is expected that the money will be used to satisfy creditors, who received securities in the form of stock and debentures after the reorganization.

Columbia Holds Atlanta Sales Parley at Week-End

The second of a series of three divisional sales meetings planned by Columbia Pictures, will take place at the Aladdin Hotel, Atlanta, Ga., on Saturday and Sunday with Joe W. McConville and Ruben Jacker handling the meeting. McConville-Jacker, Pickor and Josephs, home office executives, will leave New York on Friday for the scene of activity.

Headed by Southern division manager Sam Moscow, the six Southern exchanges will be represented by their managers and sales forces are, Atlanta, Charlotte, Dallas, Memphis, Oklahoma City, and New Orleans.

Appoint Team Captains for Chi. Fund Campaign

Chicago — John Balahan, E. Silverman and Aaron Saperstein are serving with Clyde W. Eckhardt of 20th-Fox as the Amusements Division committee for the 7th annual Community Fund drive. They have designated these team captains:


New Jackson-Murphy Co.

Columbus, O. — Virgil Jackson and John Murphy, who operate the Up-town, Piccadilly and Wilmor, have completed the formation of Central States, Inc.
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

NORMAN TAURUG, after reading over the script of "Mad About Music" the night before, went through a long delayed vacation in order to direct it. "Mad About Music" is a story by Frederick Kohner and Marcella Burke who wrote their own screenplay. It is the story of the daughter of a famous opera singer so lonesome in a boarding school in Switzerland that she adopts a father who discovers and demonstrates that she is a musical genius.

Laurel and Hardy will go musical in their first picture under their newly signed long term Hal Roach co-starring contract. Tentatively titled "Swiss Cheese," the coming production is the original musical extravaganza set against a background of the Tyrol. John Blystone will direct. Score will be provided by Phil Charig, well-known Broadway and London composer.

Mary Oakes, formerly a model and who more recently completed a part in Metro's "Mannequin," has been assigned as technical director on a Pete Smith specialty, "Modeling for Money," which goes into production next week.

Douglas Shearer has assigned Jimmy Flaster and Jimmy Bybridge, soundmen, on "A Matter of Bride."

Advance, Reorganized, Plans Major Releases

West Coast Bureau of THE FILM DAILY

Hollywood—Advance Pictures, having effected a reorganization with Jack Curry named prexy, has scheduled 12 features and eight shorts for 1937-38 major release, it was announced yesterday.

Under the new setup, Mitchell Leichter assumes charge of production and distribution. Other company officers are Steven Wilkinson, vice president, and Ann Ross, secretary-treasurer.

All financing and distribution plans have been consummated by Curry and starting date on first picture will be announced shortly, with Scott Pembroke as director.

Roach Jewelry Store Robbed

West Coast Bureau of THE FILM DAILY

Hollywood—Local police authorities are pressing efforts to apprehend two bandits who last Monday robbed a local jewelry store owned by film producer Cedric Breen, who is now in the East. The bandits bound and taped two employees and a letter carrier, forcing them to lie on the floor of shop, while the getaway was made in a stolen automobile.

James Hogan, who directed "Ebb Tide," has started the direction of "They Knew What Happened," for Paramount. Lew Ayres and Louise Campbell head the cast, with other principals including Edgar Kennedy, Elizabeth Patterson, Roscoe Karns, Porter Hall, Virginia Weidler and Cecil Cunningham.

Robert Carlisle and Jerry Fairbanks of Scientific Pictures will leave this week on a tour of the Southern states to photograph material for their "Popular Science" and "Unusual Occupations" series of shorts, which they are making for Paramount. They will be away a month.

Roy Rowland is directing "Night at the Movies," Robert Benchley's latest short subject at M-G-M.

James Stewart has been cast for an important role in Metro's "Beneath Our Feet." He will play the part of Jason Wilkins. The picture stars Walter Huston and is being directed by Clarence Brown.

New Major Producing Co. Report is Discredited

West Coast Bureau of THE FILM DAILY

Hollywood—Reports that representatives of Eastern capital were huddling with William Le Baron with a view to the formation of a new major producing company were branded as "groundless" by sources close to Le Baron.

Gunmen Get $1,500

Cleveland—M. B. Horvitz' Hall North Theater was robbed the other morning of $1,500 by three gunmen who forced an entrance into the theater, tied the janitor, forced Manager O. E. Belles to open the safe and then tied him up. This was the fourth local theater hold-up of the week, the others being the Uptown, Knickerbocker and Astor.

Terror on "Hawaii Calls"

West Coast Bureau of THE FILM DAILY

Hollywood—Max Terr has been signed to handle the musical direction and vocal arrangements on "Hawaii Calls," which Principal is producing with Bobby Breen as the star.

WHO'S WHO IN HOLLYWOOD


Harry Schenck to Make Three Pix for Imperial

West Coast Bureau of THE FILM DAILY

Hollywood—by the end of October, principal producers, will have four pictures in work. Bobby Breen, director Edward F. Cline and the location unit on "Hawaii Calls" have returned from Honolulu. "Hawaiian Buckaroo," starring Smith Ballew and to be directed by Ray Taylor, will go into production this month, as will "Monster Men." "Tarzan's Revenge" is in production, with Glenn Morris as star and D. Ross Lederman as the director.

Zola's Cleveland Record

Cleveland—"The Life of Emile Zola" will establish a new local presentation record by playing one week at Warners' Hippodrome, the following week at the Allen and the third consecutive week at Warners' Lake. All three are normally first-run downtown houses and all are located on Euclid Ave.

Norman Krasna has been signed to a new long term contract. He recently produced and authored "His Girl Friday," in which starred Rosalind Russell, Fredric March, Ray Milland and Spencer Tracy, and is now preparing two for early production.

Cedric Gibbons, head of the art department at M-G-M, has assigned William Horning as art director on "Marie Antoinette," and John Sturges Duplie to "Test Pilot," and Gabriel Scragmanelli to "Fanny,"

Wallace Beery's next starring picture.

"The Ugly Duckling" has been changed to "Everybody Sing." Picture is in production today with Edwin L. Marin directing. Harry Rapf producing with Allan Jones, Fanny Brice and Judy Garland in the leads.

The possibility that Lloyd Bacon now one of the screen's outstanding directors, may return to his earlier love of acting, is being talked about on Warner Bros. lot, as a result of Bacon's taking a 30-day option on film rights to Bert and Allie Gillam's original story, "Bing Baxter."

Dave Gould, dance director, has been assigned to create five new dances for Metro's "Everybody Sing."

Admits Hearsey Evidence In Screen Writer Hearing

West Coast Bureau of THE FILM DAILY

Hollywood—Howard Emmett Rogers, testifying in the NLRB hearing on the Screen Writers Guild to be made the sole bargaining agency for screen writers, stated that he had resigned from SWG and claimed that several leading members of the Guild had communist leanings. Grover Jones quoted John Howard Lawson, former president of the Guild, as saying that Russia had the best form of government and that he hoped the U.S. would adopt the same kind without bloodshed. Jones said he had heard that Lawson has been arrested in the East for participating in a Red party. Attorney Janofsky, representing the Guild, objected to this hearsay evidence but Examiner Ringer ruled the testimony, saying he has also allowed Guild members to give hearsay testimony.

Bishop at Press Meet

Detroit—William G. Bishop, director of publicity for M-G-M, leaves Friday to attend the three-day convention of the Motion Picture Division, Ohio Newspaper Association, as special contact man for the industry with the press.
$2,150,000 Offered in Para. Trustee Suit Settlement

T.W. ALLIED SET TO APPEAL FROM PARA. INJUNCTION

Irpi Switches Handling of Picture Service Contracts

Hilles Petition Names $2,150,000
As Para. Trustee Suit Settlement

Author Seeks to Examine
Yates in $350,000 Suit

Settlement of the two trustee suits against Paramount officers and directors for $2,150,000 was revealed yesterday in U. S. District Court when a petition for a formal hearing was submitted to Federal Judge Alfred Cole for approval of the settlement. The settlement involves adjustment of claims amounting to more than $17,000,000. Nov. 3 was the date set for the hearing, at

Filing of Papers Awaits Abram F. Myers' Arrival

Minneapolis—All papers in the appeal from Paramount's temporary injunction to prevent Northwest Allied's "buyers' strike" will be filed this week by Louis Schwartz, counsel for the independents. Meanwhile, the Allied counsel is awaiting the arrival from Washington, D. C., of Abram Myers, general counsel for Allied States, before filing an injunction to compel Paramount (Continued on Page 4)

HIRLIMAN JOINS REP. AS SIEGEL'S ASST.

George A. Hirliman, independent producer, has joined Republic as assistant to Moe Siegel, president of Republic Productions Corp., Herbert J. Bates reviewing his first interview since returning from the Coast Tuesday, and confirming a Coast report to that effect. Hirliman's exact duties have not been set, but he is stated and added. (Continued on Page 10)

WB Appropriates $180,000 To Exploit Pix, "Tovarich"

West Coast Bureau of THE FILM DAILY Hollywood—Following a screening of "Tovarich" by Hal Wallis for Grad Sears, Warner Bros., decided to appropriate $180,000 for a national advertising campaign on the production, under plans set up by S. Charles Einfeld. Sears fixed Christmas week for (Continued on Page 10)

Krim Theater Honors Founder

Detroit — The new theater to be erected at Birmingham, Mich., by the Krim Circuit will be given the family name of Krim, honoring the late Mac Krim, founder of the organization, it was announced this week.

RKO to Show LaGuardia Picture Oct. 27-28

Lately issue of "March of Time" picturing Mayor LaGuardia and other city officials will be shown in RKO neighborhood theaters on Oct. 27 and 28. It was decided yesterday. Subject opens today at the Embassy. Decision follows an earlier verdict to hold showings after election.

WB ASKS $1,000,000 IN NAT'L SCREEN SUIT

A $1,000,000 damage suit was instituted by Warner Bros. against the National Screen Service, it was disclosed yesterday when a petition to hear a motion for an examination before trial of three officers of the defendant corp. was filed in New York State Supreme Court. Justice William T. Collins will rule on the motion today.

Warner Bros., in seeking the examination of Herman Robbins, president (Continued on Page 9)

GOLDWYN MAINTAINS SILENCE ON UA DEAL

Samuel Goldwyn, through his representative Ben Washer, stated yesterday in New York that until the arrival of Alexander Korda from London no announcement concerning their proposed deal for the control of UA will be made. Washer made the official statement concerning this deal to The Film Daily late yesterday after Goldwyn's (Continued on Page 4)

Budd Rogers to Handle A B P Films in Canada

Budd Rogers has been appointed to supervise the sale and distribution of ABP product throughout the Dominion of Canada, it was announced yesterday. The appointment gives Rogers complete charge and supervision over North America. He has handled the affairs of the company for the past two years

(Continued on Page 4)

MPTO of Oklahoma Will Meet on Nov. 8-9

Oklahoma City—Directors and officials of the Oklahoma MPTO will hold their annual convention here Nov. 8-9.

Ed Kuykendall, MPTOA president, will present his 10-point program, which association secretary Morris (Continued on Page 4)

The Daily Newspaper of Motion Pictures
Now Nineteen Years Old

DAILY

DR. 72. NO. 85

NEW YORK, THURSDAY, OCTOBER 21, 1937

TEN CENTS

Sales Are Taken Over by Operating Department Under L. W. Conrow

Irpi's operating department under L. W. Conrow on Nov. 1 will take a sale of motion picture service extracts in addition to its present lines, which up to the present, have been confined entirely to service in Canada, Birmingham, and some other cities.

(Created on Page 10)

LICOX GIVES UP PLANS TO PRODUCE IN ITALY

Plans to produce in Italy have been abandoned by Herbert Wilcox, who considers the time "not propitious for expansion," the Brit-producer said on his arrival in New York from Canada yesterday. Wilcox declared he will produce in New York only for RKO next year that his tentative agreement for three to four pictures, two

(Continued on Page 11)

Dene Closes Deal With Pepsodent For Air Show

Deal whereby Walt Disney's car-characters will be featured on new Pepsodent air show was sealed yesterday in New York. First deaest is scheduled for Sunday, February 2, from 3:30 to 4 p.m. and

(Continued on Page 10)

Carrillo for Governor

San Francisco—Leo Carrillo, film actor and character, has announced here that he will be a candidate for the governorship of California 1938.
**COMING AND GOING**

**NEW YORK STOCK MARKET**

**FINANCIAL**

Samuel Goldwyn arrived in New York yesterday from the Coast.

Fito Guizar, Mexican film actor, arrives tomorrow by air from Buenos Aires by way of Mexico.

Effie Merman has arrived in Hollywood from New York.

LeRoy leaves tomorrow to resume production activities on the Coast. Sources say he is considering withdrawing his post of unit producer for the next 18 months.

Mervyn LeRoy has arrived in New York from the Coast and is staying at the Waldorf-Astoria.

Anthony Veiller, screenplay writer for Paramount, leaves New York this week for Hollywood.

Harry Machlachlan, short subject sales manager for 20th-Fox, returns to New York today from visits to Cleveland and Pittsburgh.

Istvan Bekassy, Hungarian actor, arrives in New York today from Europe on the Champlain.

W. F. Rodgers, M-G-M's sales manager, leaves today on the Century for Chicago.

In First M-G-M Radio Show

**CIO CONTINUES H. O. DRIVE UNDER COVER**

CIO plans no overt action in position to the A.F. of L rival. A.C. of L says plans to organize the industry with a home office, according to Allen Bennerholz, CIO organizer, who held a meeting at the Union office on the City Council.

A F of L has scheduled an organizational meeting at the Hotel Statler, house for the next time when William Collins, A F of L executive, will speak. Eight A F of L paid organizers in the field, contending with a series of CIO workers.

A statement issued by Miss Bennerholz branded the A.F. of L drive union with organized crime. The statement continued: "Until the UOPWA is organized and affiliated with the A.F. of L, the drive is designed to organize white collar workers. They placed obstacles in the way of every attempt to build up the unions. Since then, it has made a sudden about-face."

**In First M-G-M Radio Show**

**LeRoy Leaves Tomorrow**

Mervyn LeRoy leaves New York tomorrow to resume production activities on the Coast. Sources say he is considering withdrawing his post of unit producer for the next 18 months.

E. A. Schiller, of Loew's, occupied all of yesterday's session in the anti-trust action instituted by the U. S. Department of Justice, as the Los Angeles-Attorneys for litigants in the writers' case before the National Labor Relations Board offered stipulation to name Walt Disney as a respondent in it. The committee was presented with a complaint naming Walt Disney as a respondent and was adopted by the committee. James K. McGuinness, veteran writer, quoted saying that Disney is the only one of the writers' ideas rather than their time. Patterson McCutch, former producer for Paramount, said that writing is hard mental work and exhausting.

E. O. Blackburn, vice-president of J. E. Brubaker Co., one of first witnesses called early in the case by Special Attorney William Walsh, representing the Labor Board, was called as a witness by the producing companies and testified that Eastman Kodak Co. has no interest in his organization and that his company carries a stock of from 3,000,000 to 4,000,000 feet of negative and 25,000,000 to 30,000,000 feet of positive film.

**Modern Superimposes Six**

Modern Film Corp. has prepared superimposed foreign versions of six of the Academy Award-winning features. Work is progressing on the balance of the series.
Did You Ever See A TORNADO!

First Reports Are In! Records Blown Sky-High!
Double Time for "Double Wedding"
"Profits"

(Turn the Page for next M-G-M Tornado)
GOLDWIN AGAIN MAINTAINS SILENCE ON UA DEAL

(Continued from Page 1)
arrival. He stated that Gold
vin felt it would be impossible for
him to make any statements con
cerning their plans until he had dis
cussed the situation thoroughly with
Korda. According to Wash
er, the money figures in the deal
were still an unknown quantity and
yesterday's report to the effect that
the asking price had dropped could
certainly receive no verification.

Budd Rogers to Handle ABP Films in Canada
(Continued from Page 1)
in the United States as vice-presi
dent and general manager of Alli
ance Films.
A deal has just been conclud
ed with Empire-Universal Films, Ltd.,
for the distribution of ABP pictures
in Canada, and Rogers will leave
shortly to confer with Oscar Han
son, president, and A. W. Perry,
general manager of Empire-Univer
sal.
ABP has just added 168 theaters
in the United Kingdom, giving
the company control of approxi
mately 700 houses.

MPTO of Oklahoma Will Meet on Nov. 8-9
(Continued from Page 1)
Lowenstein states the con
vention will probably succeed.
Invited guests include M. A. Light
man, Fred Wehrenberg, Judge Roy
L. Walker, Col. H. A. Cole, Dave
Palfreyman and Bob O'Donnell.
Directors who organized plans for the convention were Max Brock of Lawton, Homer Jones of
Alva, Ed Griffith of Oklahoma City,
J. C. Hunter of Tulsa, Fred B.
Pichrel of Ponca City, Harry Lowen
stein of Ardmore, Morris Lowenstein
of Oklahoma City, H. J. Griffith of
Oklahoma City and Eddie Kadane of
Frederick.

H. Moskowitz in Porto Rico
Harry Moskowitz, head of Loew's
construction department, has arrived
in Porto Rico to supervise the build
ning of a new Loew house. Theater
will have approximately 2,000 seats
and will be of modern design.

DEATH RECORD
Elmer Sutton
Omaha—Elmer "Peanuts" Sutton,
who led pit orchestras in several
Omaha theaters, was buried here
Monday, Oct. 18. He was a cousin
of the Booth Brothers, exhibitors at
Nebraska City and Auburn, Neb.

N. W. ALLIED SET TO FILE APPEAL

(Continued from Page 1)
mount to deliver pictures in dispute
between the companies. Myers is due in Minneapolis tomor
row.

Myers is expected to confer with the Allied leadership on the legal aspects of the case before further action is
brought.
and then just when you think the screen has reached the fulness of its powers, new wonders come—
Since films began, there is now Goldwyn-Mayer's superb Clarence "Conquest" starring Greta Garbo and the costliest film ever made and stirring to
equal Metro-
Brown production
Charles Boyer. It is
bad words in its drama!
Garbo
Boyer
"Conquest"
M-G-M
3,150,000 IS OFFERED IN PARA. SETTLEMENT

...(Continued from Page 1)... Each time Judge Coxe is expected to approve the settlement, Henry D. Hillier, trustee who filed the suit, will file a new suit, the reports say.

 Paramount, in its stipulation of settlement, asserted that the settlement made by it is not to "be held an admission by the defend- ants of the truth of the allegations of plaintiff," nor of the advancement of the complainant.

 Payment of $450,000 toward the element will be made by Adolph Zukor, director of the company, over a period beginning Jan. 2, 1938. They will make yearly pay- ments of $45,000, 10 payments of the $25,000, 10 payments of the $200,000, 10 payments of the $12,500, in that order, Dec. 3, 1937, and July 1, 1938.

 One Kasz, who was awarded a claim of $355,498 by the Court of Appeals last Spring, waive $250,000 of the $255,000 allowed him. Toward settlement, will, however, receive $26,924 Paramount securities as provided in the plan of reorganization.

 Lasky, who also figured in the settlement, will contribute as a part of the settlement the sum of $5,000 by releasing $10,500 now held by the National City Bank, to be, and 1342 1/8 shares of new non stock. The balance of $1,500, it will be stated in the suit, will be paid to the other creditors in the action.

 Application was made by Hillier for an additional allowance of $7,000, for his services. He had previ- ously received $112,433. Root, Buckner & Ballantine, attorneys for Hillier who prosecuted the case, asked for an allowance of $2,000. They have received a to- tal of $510,000 in fees.

 Two actions involved in the element were begun in 1934 in New York State Supreme Court against Frank Bailey and other di- rectors and officers of the company, which alleged incompentence in office of mishandling of capital and assets. The second suit, against Lasky and other directors, was not specific amount, but involved excesses purchases to of officers and directors of the company.

 Mexican Film Notes

...Mexican City—Salvador Bueno will soon start shooting on his upcoming coming production of "Abnegation" ("Self-sacrifice"), a tear-Jerker which will star Virginia Fabregas. The film, which has been signed to direct...Camera work on Juan Orol Garcia's "Etirna Martir" ("Enduring Martyr") has been completed. The opus, which Orol Garcia himself megaphoned, features the director-producer, Consuela Moreno, Jose Juan Martinez Canedo, Adria Delhort and Antonio Liceaga...The title of the Cinematografico Excelsior's new picture, "Acan de Matar a una Mujer" ("I've Just Killed a Woman") which Miguel Zacarias is handling, has just been changed to "La Cama Vacia" ("The Empty Cradle")...Max Urban, German-bomrd character who does the musical arrangement for most of the pictures made locally, has returned from a three-week stay in Hollywood where he studied American film factories' musical methods..."Agua o Sol" ("Heads or Tails"). Cinematografica Interna- cional America, a new production, its second this season, is scheduled to go before the cameras soon with Cantinflas and Medel co-starred and Margarita Mora furnish- ing the charm. Arcade Boyett will direct...Jos Luis Bueno is having "Cantar Llorando" ("Sing- ing with Tears in Their Eyes"), his new effort, readied. Rolando Aguila will direct and it will star Esperanz- a Iris, veteran stage star...

 U.A. London Publicity Head

 London—H. R. Schlenman has been appointed publicity director for United Artists here. Associated with him is John Dowling, recently with New York Photoplay, H. M. Lohr. has been added to the exploita- tion department...

 'Caucasian Cyclone' in London

 London—Genia Nirova, known as "The Caucasian Cyclone" on the Continent, has been brought to Lon- don for stage and screen work by David A. Bader, who, with Jack Saville, discovered the brilliant Rus- sian singer in the South of France earlier in the year. Bader considers her one of his greatest "finds" to date...

 Front Populaire Film a Hit

 Paris—"Le Temps des Cerises", made by the left-wing picture pro- ducers as propaganda for the Front Populaire, has been shown here with pronounced success and applause from public and press, irrespective of political belief. Film tells the progress of two families, one wealthy, one poor, from 1895 to the present day. Director Dreyfus has been accorded high praise...

 "Souls at Sea" in Stockholm

 Stockholm—Paramount's "Souls at Sea" will have an impos- ing premiere at Paramount's China Theater, following its successful run at the Kino-Savoy in Hel- sforsing, Finland...

 Carol Reid to Direct GB Pix

 London—Carol Reid has been assigned to direct GB's "Bank Holiday", from the script by Rodney Ackland and Hans Wilhelm. John Lodge and Margaret Lockwood will have the leading role...

 Completess "South Riding"

 London—"South Riding," the Lon- don Pictures production, written and directed by Victor Saville, has been completed and edited for early re- lease. Large cast is headed by Ralph Richardson, Ethel Best, Ed- mund Gwenn, Ann Todd, John Clem- ents and Marie Lohr. United Artis- ters will release the production...

 Cast for M-G-M's "Yank"

 London—in addition to players already announced for M-G-M's British production, "A Yank at Ox- ford," Vivien Leigh and Griffith Jones have been engaged to play opposite the stars, Robert Taylor and Maureen O'Sullivan. Others..."Yank," directed by Tully Marshall, Edmund Gwenn, C. V. France, Edward Rig- by, Robert Coote and Noel Howlett. Photography is now under way with Jack Conway directing...

 Deutsch on UA, Ltd., Board

 London—Oscar Deutsch and Dr. Arturo Giannini have been elected directors of the company. The directors of United Artists, Ltd., succeeded Arthur W. Kelly and Philip Gue- dalia...

 A Berndette for Films

 Stockholm—Lennart Berndette, grandson of the King of Sweden who became a communist upon his marriage to Karin Nissvandt, is re- ported to have signed a contract to appear in films for Svensk Filmindustri...

 "Zenda" for London Odeon

 London—"The Prisoner of Zenda" Variety Film has been selected as the opening at- traction of Oscar Deutsch's new Odeon Theater in the West End of London on Nov. 2. The theater will have a seating capacity of 2,500. Stage is being equipped for television as well as pictures...

 Vienna Bans Guity Film

 Vienna—Sascha Guity's film, "We Shall Dream," has been banned by the local censor because of its dou- ble-adultery theme...

 WB ASKS $1,000,000 IN NAT'L SCREEN SUIT

...Continued from Page 1)...an examination before trial of Herbert J. Yates, president of Consolidated. Her petition states that the de- fendants used her name in adver- tising the Liberty production, "Once to Every Bachelor," and that it was adapted from her story "A Search for the Spring." She claims this spoiled the possibilities of sale of her story.

 K. C. Midland Deal Not Set

 Reports that Loew's, Inc., would not renew the lease on the Midland Theater, Kansas City, were neither confirmed nor denied in New York yesterday. It is understood that M. B. Shanberg and Herbert Woolf, owners of the theater and the Mid- land Building, are conferring with Loew officials in New York, but no decision has been reached. The Mid- land is a 4,000-seat downtown house.

 UMPTO-Para. Meeting Friday

 Lewen Fizor, UMPTO president, and a committee of Philadelphia ex- hibitors are scheduled to meet to- morrow with Paramount officials at Hotel Commodore for ending the current dis- pute.

 "Horizon" Holds at Chi.

 Chicago—"Lost Horizon" will be held over for a fourth week at the Apollo, B & K second-run Loop house.

 To Publicize "Beethoven"...

 Oliver M. Sayler has been en- gaged by World Pictures to pub- lize "The Life and Loves of Bee- thoven."

 McCarthy Raves

 Charles L. McCarthy, 20th-Fox direc- tor of advertising and publicity, who received a Rotary dinner and entertainment this morning, announced that "In Old Chi- cago," recently completed Fox film, was the greatest picture that the com- pany has ever produced and would rank with any of the "greatest pictures" that the industry had turned out...
HIRLIMAN JOINS REP. AS SIEGEL'S ASST.

(Continued From Page 1)

"He will be used in whatever capacity his ability will serve best." Reports that Walter Wanger or Charles Ford, Universal newspapers editor, would move to Republic are unfounded, Yates declared. He said no changes are contemplated.

Circuit Exec. Pessimistic Over Games Ban Success

Pessimism over the success of ITOA's move to line up New York theaters in a crusade against games was voiced yesterday by a circuit executive. Although he said he approved of the idea and was in full sympathy with the campaign, he said it was doubtful that local houses would cooperate 100 per cent in the plan.

The executive said he believed the major circuits and the ITOA houses were sincere in their pledge to ban giveaways and that they would abide by the agreement if, and when, it is adopted, but feared that many independent exhibitors would retain games as long as they proved popular with the public.

Lina Pictures Ordered To Return All Prints to Ufa

New York Supreme Court Justice Edgar J. Lauer yesterday rendered a judgment directing Lina Pictures Corporation and Joseph Berman to turn over to Ufa Films Inc., all prints of the Ufa pictures "The White Devil", "The Immortal Vagabond" and "Ivan the Last Czar" in their possession or control. They were also directed to account before a referee for all moneys allegedly "wrongfully received" by them in connection with the prints.

George Nitze, president of Ufa, when he learned of the decision yesterday, announced that it was of importance to the whole industry as it conclusively proved that restitution in cases of this kind could be swiftly and effectively made.

Poster Service Meeting

Chicago — The National Poster Service Association will hold a special meeting at the Palmer House Saturday.

"Wild West" Theater

Atlantic City—So successful was the tryout of the "wild west" theater in Philadelphia, that plans have been made to stage the show in a resort, that instead of its previous one day per week schedule, it will now run through most of the week with several changes. Theater plays only westerns and war pictures, with all western scenery and cowboy shirts. While matinee audiences, mostly kid trade, it is noted that evenings nearly all male with good draw from AC.

Baltimore — A move to require all local theaters to display on their screens diagram of the theaters showing fire escapes and exits has been started. The requirement is embodied in an ordinance introduced in the City Council and referred to a committee. The proposed law would make it mandatory for the diagram to be kept on the screen at least one minute during each performance.

Cincinnati — The Ward Elliott Enterprises are negotiating for the Williamstown, Ky., movie theater, a 500-seater.

Chicago — Henry Jante has been made an assistant manager of the State Lake Theater of the Jones, Linnich, Schaefer circuit.

Xenia, O. — A continuous run policy every day is proving successful for the new Chakeev-Xenia Theater. Before the opening of this new deluxe theater in the Greene County capital none of the city's three theaters even maintained a daily matinee policy.

Lincoln, Neb. — B. W. Huffman, formerly with the J. H. Cooper Enterprises of Colorado and late of Pueblo, has been brought on here as assistant manager to work with City Manager Walter F. Schutte.

New Haven, Conn. — Edward G. Ruff, manager of Paramount Pictures, announces the promotion of Edward Fitzgerald, shipper, to the assistant booker's post left vacant by the appointment of Hugh Maguire as booker to RKO. William Nuttle, former assistant shipper, has been made shipper, and Samuel Lewis of Boston, assistant shipper.

Remington, Ind. — Don Callahan, has re-opened the Roxy here.

St. Louis, Mo. — The Greenman Theaters, Inc., headed by Harry Greenman, has added the Studio Theater, Pine Lawn, a local suburban, to its growing string of neighborhood houses.

Boston — Chet Sawin, who recently resigned from the staff of RCA Boston office is now on the staff of the Imperial Pictures here.

Detroit — Jack Zide is new state salesman for Monogram Pictures.

Norman, Okla. — L. A. Chatham, manager of the Sooner, University and Varsity Theaters here, has been named to the membership committee, the Chamber of Commerce.

Holloway, O. — Dave Thomas of Martins Ferry has taken over the Opera Theatre from the former owners, Messrs. Grier and Trott.

Evensville, Ind. — The Royal has been remodeled and seating capacity increased. Tom Shields is now operating the house.

Bridgeport, Conn. — Harry F. Shaw, Loew-Poli division manager, has appointed Allan Robbins assistant manager of the Poli Theater, moving Robert Munzner to a similar post at the Majestic.

Connersville, Ind. — Joe Schilling, operator of the Lyric here, is planning a new theater to be built in the southern part of the state.

Cincinnati — John Dugan, resigned from Big Features, is now booker for Gaumont British.

Chicago — Miss Emma Abplanalp, for many years secretary of the Chicago Film Board, has entered the office supplies business.

Stigler, Okla. — Jack Pierce is completing his new 300-seat Cabin Theater here.

Detroit — Latest film row birth is a girl, to Ralph Ruben, head of Amusement Supply Co.

Cincinnati — Jim Wilson, owner of the Riverside and the Woodlawn, suburban houses, is passing the perfects. It's a girl.

Lincoln, Neb.— Ed Burke, formerly with Westland Theaters in Colorado, comes on here at the Variety to manage the house under the new western policy. He replaces Alvin Hendricks, whose destination is somewhere in Colorado.

Columbus, 0. — Earl Pepper has been named by J. Real Neth as manager of the newly completed Markham Theater. Darley Thompson, assistant manager at the State, will succeed to the managership of the Cameo.

Denver — The Gem Theater at Yuma, has been sold to Kenneth Frist and James Hughes, operators at Wray and Burlington, by Frank Bronte.

Chicago — Jules Lanfield, formerly with B and K, has joined the Alger Brothers circuit and will look after the Park Theater in Champaign.

Detroit — Krim Brothers have appointed Frank Mellon, veteran Detroit manager, as manager of the Park Theater, succeeding Roy Campbell, resigned.

Chickasha, Okla. — A. C. Wooten has been named manager of the Imo Theater here, operated by Southwestern Theaters, Inc. Wooten comes to Chickasha from Kansas.

SWITCHES HANDLING OF SERVICE CONTRACTS

(Continued From Page 1)

Stanley W. Hand, staff representative. In charge of and responsible for sales operations will be L. J. Hacking, district manager in Boston; W. W. Simons, district manager, New York; E. O. Wilsche, district manager, Philadelphia; A. Fiore, district manager, Atlanta; R. Hilten, district manager, Chicago; O. Hunt, F. C. Dickely, H. W. Dodge, district managers in Kansas City, Detroit and Western District, respectively, and W. E. Woodwork, regional sales director in the southeast.

L. W. Corrow, general operating manager for Erpil stated yesterday that he and Bert Sanford will leave New York shortly for Chicago to attend the sales meeting of Molton, Inc., which will be held Oct. 25 and 29 at the Edgewater Beach Hotel there. Both, it is understood through Chicago sources, will address the two-day convention.

WB Appropriates $180,000 To Explode Pix, "Tovarich"

(Continued From Page 1)

general release of the picture. The appropriation is the largest ever made by Warner Bros. for an individual picture, and will be spent on newspapers, national magazines, billboards, trade papers and other media.

Disney Closes Deal With Pepsonoid for Air Show

(Continued From Page 1)

Walters to Open Lima House Dark Four Years

Lima, O. — The Fawot Opera House is scheduled for reopening about Nov. 15, almost four years after it was darkened. Remodeling has been authorized by Warner Bros., who hold the lease, but a decision has not been reached whether stage or screen productions will be featured.

Television Defined

Salt Lake City—It happened in front of the office of the Salt Lake Tribune, during the day-and-date engagement of "Satchel Jim" at the Studio and Paramount. One elderly gent pointed out to another that the pix was playing the two houses. Second insisted it was a possibility. Counted the first, "You're behind the times, John. Don't you know you've been showing them for two years?" "I accepted him. "Well," said No. 1, "That's it."
What Happens to Film Critics? Here’s One Answer

Lincoln, Neb.—What eventually happens to movie critics? Since 1900, as nearly as the information can be gathered, the history of Nebraska movie-lookees goes thus: 1900: Samuel W. L. Granger, first man on the job. The saucy jokes about the theater was given over by the newspaper business and cut the quilt, Keene Abbott, of the World-Herald (Omaha) retired with respect to being a member of the ITOA. Libell. Herbert on 10th Street, manager of the managing editor; ditto for Lulu Mae Colpaet, of the Lincoln Star; Jack McKeever, greenhorn. Sports. 1901: A new KOLI, and do a round-town column. Top in achievement of the whole bunch, so far, is Dick Hunter, former all-star for the Omaha Bee (before consolidation with the News). He is Nebraska’s attorney general.

Theatrical Luncheon for Mahoney Ticket Campaign

Joseph Gransky, chairman of the Theatrical Division of the Mahoney-Taylor-Schneider campaign, announced yesterday that a stage, screen and radio luncheon will be held on Thursday, Oct. 28, at 1 p.m. in the Hotel Victoria, which will be attended by all three of the Democratic candidates for high city offices, and by Postmaster General James A. Farley, Edward J. Flynn, Stanley Oseman, and William F. Brulat. Some 500 guests proved today, said, have been dispatched to leading figures in the amusement industry.

Division’s honorary committee include professor and vice-president Rodney B. Mitz, M. I. Tenenbaum, Murray Green, Lou Brown, Sam Lyons, Arthur Mester, Roy Mack, Oscar Markovich, Harry Schumver, Philip King, Alvin Fleischer, Morris Green, Al Jones, Marion Brent, Leon Herzfeld, Sid Spinrad, Phil Rosenberg, Maude Hilton, Al Dow and Chamberlain Brown. Other officers of the Theatrical Division, in addition to chairman Gransky, are Paul Weintraub and Al Rogers, vice-president; Arnold Van Leeu, publicity director; Arthur Pearce, secretary, and Ray mond Callahan, treasurer.

Buffalo Hurricanes Jump B. O. Prices 5, 10 Cents

Buffalo — New price scales are scheduled to take effect in downtown movie houses. The Lafayette and Shea’s Century will be 5c to 6 p.m., and 35c thereafter, instead of 25c all day. The Buffalo Great Lakes and Hippodrome will add five cents to their charges. The Genesee, Victoria and Jefferson, Basil neighborhood houses, have added five cents. Upward trend is indicated elsewhere.

Development of Stereophonic Sound Seen as Too Costly

“Very remote” are the chances of introduction of “stereophonic” sound into present-day production, H. G. Knox, Erpi vice-president in charge of engineering, disclosed yesterday.

The development, demonstrated at SIMA’s New York convention, depends on a two-channel system to create the illusion of dialogue and sound effects emanating from the screen. Knox said that he did not believe producers were ready for “stereophonic” sound since it would add considerably to the cost of production and require an expenditure of several million of dollars in theaters.

Paramount News Defers Two-Reeler Experiment

Paramount News which has been considering a two-reel newsreel will not make the experiment at the present time, it is learned.

No effort will be made to departmentalize the newsreel, it was also said. Recent signing of a number of commentators to report specialized features does not mean that these features will be included in every issue.

Paramount News feels that established departments—such as fashions, sports, politics, etc., would have to be maintained in every issue if the system was started, thereby limiting the footage to important news events. However, the special features will be included when their importance warrants them.

Sunday Test In Virginia

Danville, Va. — The second attempt within a year to operate theaters here on Sunday was made by Charles Abercrombie, who was served with a warrant charging Sunday law violation. If convicted in Police Court he will have to pay the fine to the Corporation Court. A similar test case was brought by Fleet Robinson sometime ago. He was convicted in Police Court and a Corporation Court jury sustained the verdict.
Benefit Will Raise Funds for Vaude Revival Drive

Omaha — David B. Clifford, in show business more than 30 years, and Penny Pennington, local master of ceremonies, Cleveland, have been elected president and vice-president, respectively, of the Midwest Talent Association, which will launch the drive to raise money for all stages of this territory with a 20-act show at the city auditorium Oct. 30 and 31.

Clifford succeeds Dante Piccietti, who in turn takes over directorship of the Omaha civic orchestra from Harry Brader, resigned vice-president of the association. Brader is returning to the Minneapolis symphony orchestra as first violinist.

Film Library Active In Mich. Theaterless Spots

Detroit—Michigan Film Library is starting a new program of appointing special distributors in upstate towns that have been theaterless for some years.

A series of small circuits is being built up, using late releases from major companies, Alben J. Norris, general manager, said, and results are being very successful, with close attention by the non-theatrical field. The Michigan Film Library has been especially active in recent seasons in promoting merchant-sponsored shows in theaterless towns.

Springfield, O. State Adopts Week-Run Policy

Springfield, O.—After a six-weeks' experimental period, the policy of the League of the future has been permanently changed to week-runs.

This change gives Springfield—a city of 75,000—a two-week's run to the alternating Regent and the State. The Majestic Theater is doing two changes weekly and the Fairbanks three.

“Souls” Clicking in Europe

“Souls at Sea” is writing the greatest success-story across the face of Europe of any Paramount picture since “Lives of a Bengal Lancer,” according to a cable report sent the home office in New York yesterday by vice-president John W. Hicks, Jr., at present concluding his customary business survey of the Continent.

Gillis Allowed $1,500

J. F. Gillis, attorney for the bondholders committee in the reorganization of the Flatbush Ave. and Nevin St. Corp., owners of the Brooklyn Fox Theater and Office Building, was allowed fees of $1,500 out of $4,500 requested, by Federal Judge William Bondy. He had previously received $13,500 for his services.

Street Scene

As Told to FILM DAILY

As pictures go, it wasn’t a bad bill. There was a full house, and the customers were apparently enjoying themselves, when suddenly there was audible sniffling in several parts of the house.

Heads began to turn inquisitively, than there were several “phew’s” and “wow’s” and some whistling.

As I said before, the pictures weren’t bad. Where to place the blame for this odor, then, which even I was painfully conscious of by this time.

First we shut off the ventilating system, which was wafting the odor of phosphofluor on Nov. 3.

Then we searched back of the theater carefully, but found nothing.

UDT Managers Organize Detroit Bowling League

Detroit—Managers of United Detroit Theaters have formed a bowling league of their own, and every Monday night at the Masonic Temple Alleys—at midnight. Ten teams have been formed, with assistant managers and office staff members as well as a few others from other departments of the organization. Roy Miller, manager of the Broadway-Capitol, is manager of the League, with Asher Shaw, manager of the United Artists Theater, as treasurer. A 25-week schedule is planned.

Another film bowling organization got under way at the Masonic Temple Alleys, when the Screen- craft Club opened its season with four teams. Time of rolling is 1:30 p.m., Tuesdays, with Ray Doyle, Oliver Theater, in charge of arrangements. Club is made up of members of the local Projectionists Union, IATSE.

UA Sets Two Road Show Dates for “Hurricane”

“Hurricane” opens road show engagement at the Locust theater, Philadelphia, on Nov. 12 and at the Colonial, Boston, Nov. 16, it was learned at the United Artists home office yesterday. Boston’s opening will be handled by Art Catlin, who will be assisted in exploiting the women’s angle by Nan Cohen. Leo Pilots will be in charge of the Philadelphia campaign.

“Hurricane” opens at the Astor theater, New York, tentatively on Nov. 4. On the New York campaign, plans to spot ads on the sports, financial and women’s pages of the daily newspapers, in addition to the amusement sections.

Greater Shorts Emphasis

Policy In Griffin Houses

Greater City May Rent Theater

Atlanta, Ga.—City officials, who took over the Erlanger Theater here on Oct. 1 under a tax deed for unpaid taxes, are putting to approximately $34,000, are considering its rental and operation as a motion picture theater.

Schmertz Again Heading Cleveland’s Fund Drive

Cleveland—I. J. Schmertz, 20th Century-Fox branch manager, for the second consecutive year, has been appointed Community Fund chairman of the Motion Picture Division. Henry Greenberger of the Community Circuit, is assistant chairman. Mrs. Georgia Moffett, secretary of the Cleveland Film Board of Trade until her demise, is team captain. Under a similar set-up the motion picture division went over its quota last year.

Two New Industry Firms Chartered in N. Y. State

Albany—Two new industry firms have filed articles of incorporation in the office of the Secretary of State here. They are: Ukranfilm Corporation, New York City; to distribute motion pictures; Petrovsky, John, Stadnyk, John Palega, incorporators.

Roseman Theater Co., Inc., New York City, to produce feature pictures. Harold Schwam, Joseph Quitter, Rose Goldstein, incorporators.

Charlotte Gets First Residential Theater

Charlotte—the first motion picture theater for a Charlotte residential district to be erected on Elizabeth avenue and opened by the end of the year, it is announced, by the Charlotte Movie Corporation. The cost of the theater is to be $37,000.

The contractor, Nixon Construction Company, has broken ground for the building, a one-story brick and steel structure, with no balcony, with seating capacity of 600.

Price Co. In New Haven

New Haven—Price Premium Co. will establish New Haven quarters on Meadow St. very shortly, at the same time maintaining Boston office. Harry Germaine announces, Germaine moved his company from the Elm to the Hub city last year.
THE YEAR'S BIGGEST NEWS
FROM THE FUN FRONT!

Together FUN-MAKING EDDIE AND HIT-MAKING 20TH GIVE YOU THE MOST SURPRISEFUL, HI-DE-HILARIOUS, EXTRAVA-GLORIOUS MIRTH-MUSICAL EVER MADE!

OCT. 29th's THE DATE!
20th is pre-selling the nation's millions with comprehensive showmanship promotion worthy of its greatest musical. Full-page ads in 22 newspapers reaching every section of the country. Smash, big-space assist ads in key cities. Sure-fire ads in all fan magazines. Country-wide plugging over every big network...including Eddie himself on his big C.B.S. program. Co-operation by everyone of Texaco's 45,000 dealers. So many big-time exploitation angles that 8 mammoth press-sheet pages can't hold them all. Reams and reams of publicity in every type of publication. All yours to give 20th's supreme musical a resounding send-off!
EVER GIVEN A PICTURE!

Eddie Cantor

in

Ali Baba Goes to Town

(Enriched by a revolutionary new three-tone tinting)

WITH ALL THESE MERRY,
MAKING ENTERTAINERS

Tony Martin, Roland Young, June Lang, Louise Hovick,
John Carradine, Virginia Field, Alan Dinehart, Douglas Dumbrille, Raymond Scott, Quintet, Peters Sisters, Jeni Le Gon

Directed by David Butler


Darryl F. Zanuck in Charge of Production

Anniversary Week (Oct. 24-30) Recorded a Show Personality.
20th goes to town!...
EDDIE goes to town!...
YOU’LL go to town!...
on
OCTOBER 29th
with
ALI BABA GOES TO TOWN
the hip-hip-hooroaringest holdover sensation that ever blasted a record!
'ALI GOES TO TOWN AND HOW! CANTOR FILM A SPECTACULAR HIT

Brilliantly Written And Directed Political Travesty Should Break Records For Boxoffice And Laughs

This new picture of Eddie Cantor's is a shattering hit from every angle, including that of the boxoffice. It is about the best musical extravaganza of the year-probably any year—and will be a smash draw from top to bottom of the theater roster. Eddie is in top form in a role that needs no forcing to be funny every minute, and he has a story that provides simon-pure comedy from end to end. It is a satirical travesty on current American politics and especially on the New Deal, done in an Arab Nights setting by a device like that of "A Yankee in King Arthur's Court," with the round-eyed comedian as an American and social triumph.

Musical elements are kept secondary to the development of this hugely funny fairytale, but five numbers are shrewdly sandwiched in and they are all topflight, with at least four headed for a long run.

Cantor sings two "Laugh Your Way Through Life" and "Swing Here To Swing," a topnotcher that is taken over by the Peters sisters, favoritese of the Seppa trio, with accompaniment by the Raymond Scott quintet, for a solid hit. Tony Martin has a swell with an Oriental specialty by the Cantor himself, a bit of lively stepping. But the show's first place throughout. When the little hobo falls off the freight train, he mixes in with a film company thing desert scenes for Ali Baba and the Forty Thieves. Knocked out by galloping horses, he wakes up in the field hospital in charge of pretty Virginia Field, is made an extra; passes out in one of the big jigs, and so is magically transported to the real Bagdad to win the favor of Sultan Roland Young and save his political hide by inaugurating the rich, starting work projects and abolishing the army.

Magic Carpet Helps
But there are enemies to be foiled. A president can do so many things that a mere sultan cannot. Eddie runs the sultan for president on American lines, but he is nominated and to campaign against himself. He outcasts, and in a spectacular Magic Carpet finale, routs the enemies of the sultan. He is returned to favor just as the filmers drag him from the horse and throw him out. There is a surprise ending laid at the Carlyle theatre, but no letdown, for the laughs continue to the last foot.

High honors go to the writing co-horts for this well-packed outline with its innumerable facets of pungent humor and rollicking incident Mark the names, Gene Towne, Graham Baker and Gene Fowler on story, and Harry Tugend and Jack Yellen on script—a marvellous quartet. And David Butler, directing, has brilliantly translated the tale into telling action and scenes of Oriental splendor, while sustaining exactly the right note of playful travesty.

Picture An Eye-filler
The picture is an eye-filler throughout, evidencing much money wisely spent. Ernest Palmer's photography, the outstanding process work in the Magic Carpet sequence, Bernard Herrmann's score, and even Gwilo Wakeling and Herschel costuming, all give visual glorification to the swiftly-moving events. Critical also Louis Silvers for his spirited music direction, and Sammy Lee for his dance direction.

The supporting cast is of highest excellence. Roland Young, as the bewildered and ineffectual sultan, a comedy role in his first, is Tony Martin, the sultan's friend, wearing a becoming mustache, wins added acclaim. John Caradine and Douglas Dumbrille make picturesque and sinister Oriental collaborators, and Alan Dinehart plays the indispensable picture director with savage glee.

There is outstanding pulpitude on the feminine side. Princess June Lang, Martin's heart interest, Nurse Virginia Field, whose gentle ministrations win Cantor's heart, and Louise Hovick, as the scheming sultana, make an eye-filling trio. Smaller parts are well played by Maurice Cass, Paul Hurst, Sam Hays, and Ferdinand Gottschalk, and Laurence Schwab, in charge of production under Darryl Zanuck, taken Ali Baba to town with a bang.

L. A. TIMES
"Deceptively a production! Has spectacular and novel values of entertainment! Pictorially tops! Immensely amusing! Excellent musical numbers! Eddie probably has never appeared in any feature so lavishly ornamented."

THE EXHIBITOR
"Sure-fire money-maker! Top notch musical with real talent! Plenty of feminine pulchritude, smash song numbers, an optical treat from start to finish! Audience reaction splendiferous!"

FILM DAILY
"Grand load of entertainment with star going to town in an ideal role! A boxoffice clean-up!"

ARITY DAILY
All prance to the pay box for plenty shekels. An imposing show, gorgeous trappings, the best of Eddie Cantorumor, exciting music! As the range and substance appeal for beyond the made-to-order Cantor audiences! A rich piece of diversified entertainment! Will get extensive word-of-mouth!"

Y. DAILY NEWS
"Eddie Cantor's 'Ali Baba', his first under the Zanuck banner, will clean up!"

"Sure-fire money-maker! Top notch musical with real talent! Plenty of feminine pulchritude, smash song numbers, an optical treat from start to finish! Audience reaction splendiferous!"

BOXOFFICE
"A definite hit in an effort to give a brimming measure of Cantor's entertainment! An abundance of laugh-insuring gags are tops!"


Reviews of the New Films

"Ali Baba Goes to Town"

with Eddie Cantor, Tony Martin, Roland Young, June Lang.

20th Century-Fox...80 Mins. (Hollywood Preview)

Grand Load of Entertainment with Star Going to Town in an Ideal Role; Should Be Box-Office Clean-Up.

This is a grand load of entertainment, with the picture possessing much more of a story than the usual musical and should be a box-office clean-up. The extra-ganza is rich satire and puts much good-natured fun in The Deal. It furnishes Eddie Cantor with an ideal role and the comedian 'goes to town.' David Butler has directed effectively. Associate Producers: Laurence Schwab provided a lavish production. Gene Towne and Gene Fowler contributed a clever, refreshing story, while Harry Tugend and Jack Carstairs handled the screening play. Mack Gordon and Harry Revel's songs include: 'Laugh Your Way Through Life' and 'Swing Is Here to Stay,' sung by Cantor, and a ballad, 'I've Got My Heart Set on You,' sung by Tony Martin. Specialty numbers are among the highlights and they are performed by the Ray Bolger Scott unit, the husky, portly Peters Sisters, June Lea, and the Pearl Twins, with the latter offering an Oriental dance. Roland Young, June Lang, Douglas Dumbrille, Virginia Field, John Carradine and Alan Dinehart are among the principals. Cantor is a hobo, who wanders on to a location set of a movie making an 'Ali Baba' picture. He becomes an extra, drinks a sleeping potion, and in his dreams finds he is in the real Bagdad. He becomes advisor to the Sultan (Roland Young) and establishes work projects, abroad he seeks the riches. He has Young abdicate as Sultan and run for President, but the people force the office on Eddie. Young's enemies try to work it but the aid of a Magic Carpet, he routs the enemies, headed by Douglas Dumbrille.

Producer, Tony Martin; Roland Young, June Lang, Louise Horvich, John Carradine, Virginia Field, Alan Dinehart, Douglas Dumbrille, Maurice Cass, Warren Hayer, Stanley Fields, Paul Hurst, Sam Hayes, Douglas Wood, Sidney Fields, Ferdinand Gottschalk, Charles Lane, Raymond Scott, Stuart Peters, Sisters, Jeni Le Go, Pearl Twins.

Producer, Daryl F. Zanuck; Associate Producer, Laurence Schwab, Director, Daryl Butler; Authors, Gene Towne, Gene Fowler, Harry Tugend, Jack Carstairs; Cameramen, Charles Lane, Raymond Scott; Editors, Irene Morra, Musical Director, Louise Horvich; Sound Director, Sammy Lee; Music and Lyrics, Mack Gordon, Harry Revel; Raymond Scott, Direction, Effective. Photography, Splendid.

New Big Rapids Theater

Big Rapids, Mich.—J. Arthur Simon, of the Butterfield Theaters, Inc., announces that the company will erect a new theater here, to be called the Big Rapids.

"Night Club Scandal"

with John Barrymore, Lynne Overman, Wallace Campbell, Charles B. Fitzsimons.

Paramount...70 Mins. (Hollywood Preview)

MURDER STORY WITH BREEZY COMEDY VIA OVERMAN IS PLEASING ENTERTAINMENT.

The comic antics of the fun-rising newspaper reporter, Lynne Overman, helps to make this regular murder yarn a pleasing program number. The story of the innocent man who on circumstantial evidence is alleged to be saved at the last moment by the goods being gotten on the real murderer, has oft been told, but this one plays Overman and his breezy, matter-of-fact comedy and the film is a success. He shoulders all responsibility in a manner which is very enjoyable to watch. John Barrymore, Charles B. Fitzsimons, and Stuart Patrich and Elizabeth Patterson capably handle standard roles, and a newcomer, Louise Cram, shows that stuff which makes her worthy of being watched. Ralph Murphy's direction has made the most of the familiar material. He gives the picture an over-moving tempo and throughout suspense and interest is well maintained. Lillie Hayward's screening nicely builds up the Overman character and gives him some good lines. A play by Daniel Rubin was the basis for the production. When John Barrymore leaves his apartment, his wife dies. The apartment manager finds her and notifies the police who, on investigating, find fingerprints and a watch which involve Harvey Stephens, who is convicted of the crime. Lynne Overman, having fallen in love with Stephen's sister, Louise Campbell, takes an interest in the case. The latter, J. Carrol Naish, a night club owner, who has been wounded while eluding the police, calls the police to suspend Naish, who confesses after Overman explains just what procedure Barrymore has followed. Having reached the point where the girl should fall all over again, but Underman informs him of her engagement to another.


Director, Ralph Murphy; From the play by Daniel N. Rubin; SCREENPLAY: Lillie Hayward; Cameramen, Leo Tover, ASC; Art Directors, Hans Drerier, Earl Hedrick; Editors, Alfred Marx, MARCEL; Sound, BUDGEMAN; Direction, Suspenseful. Photography, Good.

Krim House Opens Nov. 15

Detroit—New 600-seat theater is now in process of construction for the Krim Theatrical Enterprises on Woodward Ave. in Birmingham, North Side suburb of Detroit, and will open Nov. 15.

"Doctor Syn"

starring George Arliss.

G8. Finest swashbuckling romantic drama of smuggling days in Merrie England is colorful.

For those who like their costume romances the good old days this British production will suit them right down to the ground. It is a gay and blustery tale that recreates the hectic days of smuggling on the English coast in a believable and colorful manner. George Arliss is seen in the role of the kindly old Reverend Syn, who is loved by the wiley of the little coastal village. The opening of the film shows events twenty years before, when this same saintly reverend is seen as the renowned pirate, Captain Clegg. The pirate is captured, tried, and apparently hanged in the little village. Actually the coffin is filled with stones, and Dr. Syn appears a little later as the vicar. Only one or two know that he is the pirate chief. These are former members of his crew, now respectable villagers. But they engage in smuggling, and with the revenue from costly wines, the entire village is prosperous and happy. The good Reverend is the brains of the smuggling operations. A captain with his revenue offices arrives to track down the smugglers and get the fellows haled, but he arrives in the village in the manner in which the Reverend Syn, and the villagers in the know, outride the naval men. Plenty of thrills and romance result, with a murder and a hanging, and the marriage of a pretty miss to the Squire's son. The romance is engineered by the vicar, for the girl is his daughter. In a court trial the navy captain dramatically proves that Dr. Syn is Pirate Clegg. Syn escapes with his smuggled stuff, and is happy that he has accomplished what he set out to do. There is a villainous and treacherous mutineer of the revenue crew bent on revenge as he pursues his ancient enemy, the Pirate Clegg, through the action. Finely acted with a competent cast. The audience is left with a feeling of laughter and enjoyment. The picture plays with exchange heads as soon as feasible.

FOREIGN "Wenn Wir Alle Enger" ("If We Were All Angels")

Casino Film Exchange...102 Mins. (Hollywood Preview)

Amusing comedy. Lengthy but well-acted. Appeal confined to German-Film Fans.

Despite the fact that its action is quite drawn out, and might be effectively snapped up via editing, this is nevertheless a pleasing production, made particularly by the astute manner in which it has been acted and directed. With its slapstick situations, pantomime and amusing dialogue, it is well calculated to divert German-speaking audiences, but the absence of subtitles in English limit the film's appeal. There are a number of comic sequences, and a rather amusing escape from the fact that Heinz Ruhm and his wife, Lene Maren- bach, are away from their home over night. A good German-Canadian adventure sequence, running from their individual adventure, the latter is dropped into police court, having steal- ed the bed of the hotel where they stayed. The accuses brings up all sorts of mischievous complications which are finally set happy to the in the direction of a sophisticated play out of the commonplace. Photography is tip-top, and, at times, unusual.


Producer, Tobis Europa; Director, Carl De Voge; Production presented at the 86th St. Casino Theater.

"Helenkent Egyzes" (Once a Week)

Danubia Pictures...73 Mins. (Hollywood Preview)

Funny comics, funny story. An GOOD DIRECTION MAKE THIS PHOTOGRAPHY, EXCELLENT.

With comedy situations galore and comedians to handle the material, the sure hand of Director Sandor Szalantzi and unusual photography gives it fun for everyone. The story is a Hungarian dialogue throughout which strictly general audience appeal. An ex- citic old man with a flair for unusual photographic compositions complicates the picture and but wrecks a ripening romance between the gosy Kapos, Pirokka Vasvari, and the rest of the comics make more than able supporting cast for Zi Peretz, Ferde Fodessy, who more than the ordinary supply of comic and excellent funny situations which bring their full quota of laughs. In addition to this fine direction, Sandor Szalantzi is responsible for the fine musical effect. It is unfortunate that an unusual film such this will not be able to play to larger audiences.

Cast: Zita Pecszell, Geza Fodessy, Lajos Kados, Pirokka Vasvari, Malvina David Maklay.

A Globus Production; Director, Sandor Szalantzi, Arturo, Karoly Nozi. Present at the Modem Playhouse.

[More reviews on following Page]
“Plomienne Serca”  
(Hearts Aflame)  
Ginopil Film  
100 Mins.  
EXCELLENT PICTURE WITH MOVING STORY THAT HAS DEFINITE MESSAGE FOR YOUTH OF THE WORLD.

There is more than mere entertainment connected with this story that has come from Poland. It tells the story of Poland’s youth in the present troubled times with direct thought, purpose, and execution, ut without any of the usual propaganda, after military maneuvers the Marshal of Poland issues a call to the youth of the nation. Several youths after reading this announcement decide to enlist for training and their subsequent experiences during war period make up the story. The incidents connected with the students’ training period are richly human and thoroughly delightful in its amusing and serious aspects. Although it has English titles, the film has Polish dialogue. The acting of the entire cast is nothing short of fine and the story of Poland may well be the story of any proud patriotic country surrounded by enemies in these times. There is true pathos, jealousy, repair, and remorse, with the gamut of emotions handled deftly throughout the picture so that at no time do they seem forced. The acting, direction and photography reach great heights in the climactic scene of the picture when the captain of a students’ company is killed doing regular war work when a fire breaks out in a nearby town. There is an excellent “mangi” sequence depicting the life of the captain. This picture must rank with the best of the foreign importations as the initial theme of the story never takes anything away from the thoroughly convincing story.

Cast:  

Produced by Polish American Film Corp.; director and Author, Romuald Garkwisz; presented at the Chopin theater.

“Evfordula”  
(Aniversary)  
Hungarian Pictures, Inc.  
90 Mins.  
MOVING LOVE STORY STRONGLY CHARACTERIZED BY PRINCIPALS.

This new Magyar film presents a powerful and moving story with Antai Payer and Zita Gordon playing difficult roles convincingly. The ability of Bela Gaal has made the story realistic and makes the audience intimately connected with the principals and their problems. He makes the love story of Jwerillo and Kamin truly real with a deft and the tempo of the story moves swiftly throughout as it moves from beauty to sorrow. Their marriage breaks up but be becomes emotionally that her has been untrue. Divorce leaves him bewildered and suffering from amnesia caused by the shock of the sudden wreckage of his life. He is cured and everything is straightened out through his faithful, Zita Gordon, that has really transpired during his mental wanderings. The rest of the cast distinguish themselves in their roles. Its appeal must be confined to audiences speaking the Hungarian tongue.

Cast:  
Antai Payer, Zita Gordon, Imre Redky, Imre Toronyi, Julia Komar, Gabor Roszak.

A Reflective Production; Director, Bela Gaal; Screenplay, Dr. Miklos Vitels.

SHORTS

“Romance of Radium”  
(Pete Smith Specialty)  
M-G-M  
10 mins.

Outstanding Novelty  
Touted by the producers as the “biggest little picture in the history of Hollywood,” here is presented for the first time an actual screen photo of radium. This comes at the end of the picture as a startling climax, with all lights out and the tube of priceless radium flaming up to illustrate the entire sequence. Really a sensational stunt. A duplicate of the Curie’s laboratory in Paris in 1900 where the scientist and his wife worked over the discovery, is reproduced, and forms the background of the picture. The drama of the discovery of the new substance is dramatically emphasized by Pete Smith, and the precautions to safeguard the studio personnel and players is brought out. Many of the dramatic highlights in the history of the precious substance are worked into the story cleverly. Here is an unusual short that will arouse wide comment.

“Miss Lonely Hearts”  
Christie Comedy  
Educational  
10½ mins.

With a lonely hearts club as the background for a lot of fast dancing this one is entertaining. The girls in the lonely hearts club are not doing as well with the male members and decide to give them some entertainment to liven things up. Harriet Fulton, Alven O’Connor, Anita Jacobi, and the Michael sisters dancing to Andy Anderson’s orchestra provide some good routines that are peppy and different. A good acrobatic number features the picture. At the end the girls have the boys chasing them and everything is fine. Al Christie produced with Robert Hall directing from a Kaufman Jarrett story. George Welburn filmed the picture.

“The Lym Mouse”  
(Merrie Melody)  
Vitaphone  
7 mins.

Excellent Audience Stuff  
Here is one of the best of Leon Schlesinger’s recently produced classics and one that late author Ted Pierce’s version of the Lion and the Mouse fable. Kids and adults alike will have a solid seven minutes of fun wondering if a villainous, hungry cat, who finds a tiny mouse caught by the tail in a spring-trap, will let the unfortunate rodent go free or gobble it up. The mouse is equipped with a grand gift of gab, relates to glutinous tabby the traditional yarn of how a small mouse saved the life of a lion, whose heart was big enough to spare his life. The fable, animated by Ken Harris cleverly, and enacted to the lilting musical score of Carl W. Stalling, is intriguing stuff. At the wind-up the cat swallows the sob story book, line and sinker, while the mouse, now freed, beats a quick retreat to a friendly hole in a wall, characterizing the gullible cat as a feline sap. I. Freedling supervised production.

“The Inventor”  
(Paragraphic Series)  
Paramount  
11 mins.

Good Laugh Novelty  
Clever idea humorously presented, as a nutty inventor shows the operation of his goofy patents. Many of these have actually been taken from the files of the Patent Bureau at Washington. The nut inventor demonstrates his contraptions, all the time keeping up a serious talk on the subject. One gadget shows how to keep from being annoyed by noisy people in back of you at the movies. There is a device for properly eating corn on the cob, which butters and salt while you eat. The cigarette lighter is a real nutty invention, with its complicated mechanism.

Community Sing No. 2  
(Series No. 2)  
Columbia  
10 mins.

Has the Pep to Make ‘Em Sing  
The Irish songs and ballads are featured in this sing fest. Gene Morgan and Donald Grayson handle the pop stuff and the singing in that order. They make a good team. The Irish atmosphere is authentically with Morgan looking the part. Some Irish melodies add to the charm. Among the favorites are “When Irish Eyes Are Smiling,” “My Wild Irish Rose,” “Mama Maggie” and “Tipperary.” The trade paper mugs in the projection room joined in the singing, such as pass for singing with them, so this goes to show that you ought to get your audience to join in the words on the screen without any trouble. Directed by Charles Lamont. Photographed by Al Siegler.

BARGAIN DAY PRICES

BROADWAY HANDICAP  
Race Films  
At Sensationally Reduced Prices

A series of 18 exciting newsreel pictures of actual horse races—taken at the largest tracks. Edited to make a complete race meet.

May be used as a short feature—or may be used as a prize-game night. Several plans.

In groups of six different films—run one or more each night these films may be rented for an unbelievably low price. No theater can afford to pass it up.

Prize cards—when wanted—at small additional charge per thousand.

Pep up your programs with these always thrilling race films. Hundreds of theaters have found the Broadway Handicap race films sure-fire business builders. They will liven up your dead spots.

These bargain prices for a limited time only.

Write or phone for information.

Meridian Pictures Corporation  
1270 SIXTH AVE.  
NEW YORK, N. Y.

Telephones: Circle 8-14667.
A ‘Little’ from Hollywood “Lots”

By RALPH WILK

HOLLYWOOD

JIMMY SCROOZOLE DURANTE, now that he has finished his role in “Start Cheering,” at Columbia, is going in for horse racing. He expects to stable his horses within the next three weeks and run them at Santa Anita.

Sol Lesser has set three songs for Bobby ‘Breen’ picture, "Hawaii Call.” Harry Owens has written “Down Where the Trade Winds Blow” and the title song of the picture. The third is “That’s Hawaiian In Me,” by John Noble and Margarita Lake.

Ben Blue, Paramount comedian, has rejected an offer of a two weeks’ engagement at Loew’s State, New York, $5,500. He recently completed work in “Thrill Of A Lifetime” and is appearing in “College Swing.” He has also been assigned a part in “Paris Honeymoon.”

Tom Keene flew to Death Valley in his own plane to make an excursion through the valley with Death Valley Scenery, looking over location sites for a picture which he will make and which will be based on the tragic exploits of early pioneers who tried to find the short route to California.

Jackson-Murphy Acquire Fourth House for Firm

Columbus, O.—Central States, Inc., a new theater firm recently organized by Virgil Jackson and John Murphy, has acquired the Savoia Theater from Joseph Adorno who operated it as a Negro house. The theater, fourth in the new string, costs for two weeks to undergo complete redecorating inside and out. Charles Gardine will manage the theater named the Goodale.

Buell Firm Re-Named

West Coast Bureau of THE FILM DAILY

Hollywood—Title of the Jud Buell producing company now filming “Harlem On The Prairie” with an all-Negro cast has been changed from Lincoln Pictures Inc. to Associated Features, Inc.

Theater Doubles as Church

Springfield, Mass.—The Strand Theater here is being used Sunday mornings for worship, by members of Hope Congregational Church while the new church is being erected. The management offered the use of the theater when the congregation couldn’t find suitable quarters.

WHO’S WHO IN HOLLYWOOD

JAMES HOGAN, Paramount director. Born in Lowell, Mass. Ran away from home when 12 years old and joined a circus. Was messenger boy in advance car of "coffee punk" (water) on "Zorro" and "Robber with Strings." At 15 was part owner of a dog and pony show, which stranded in Three Rivers, Vt., after being on road three months. Began in as an actor in "The Biddle Case," which James Kirkwood produced on Broadway. Followed engagements with Thomas A. Sheehy and John Emerson. In 1914, entered pictures as a watchman on set of "Less Than the Dust," starring Mary Pickford and directed by Eric von Stroheim. Six weeks after starting as watchman, finished directing the picture. Soon thereafter was demoted to "Where’s My Wandering Boy Tonight," which he also wrote. The picture was a heavy money maker, but on the night of the preview it sold his third interest to John H. F. Kennedy and E. F. Fileman, for $21,000. Has directed 37 pictures. Ambition is to have a dairy farm in Massachusetts, two thoroughbred cattle. Stands 6 ft., 1/2 in. Eyes, brown. Hair, black.

Victor Schertzinger has written the words and music for four songs, which will be introduced in "Love Me Again," the first Anna Sten musical for Grand National. Schertzinger and John Francis Larkin are working on additional dialogue for the story, which is ready to start filming as soon as a leading man is signed.

Maurice Conn of Ambassador Pictures has signed Marshall Neilan to a director’s contract.

Carl (Alfred) Switzer has returned from a three weeks’ vacation in Illinois where he went with his parents to visit his grandmother.

Moviola, Monogram contract players,

Three New Houses Start In Colo., N. M. Territory

Denver—Three new theaters are being opened up in the territory, one in Colorado and two in New Mexico. The Grover theater at Grover, Colo., is to be opened soon by Glenn R. Vissey. The two New Mexico houses are the Princess at Tucumcari, operated by Arch Hurley and his son, Milas, recently opened; and the Coronado at Bernadillo, N. M., being opened by J. Verna and J. F. Castillo.

New Goldstein Co. Will Operate Chicago House

Chicago—The R and G Theater Corp. has been organized by a group headed by Raymond L. Goldstein, known to the trade as "Buck," and the new company has taken over the Oly pic Ballroom at 6146 Cermak Road and will spend $5,000 renovating the building as a 1,000-seat movie theater.

Pepper at the Markham

Columbia, O.—Earl Penner has been named by J. Real Neth as manager of the new Markham, which will open on Oct. 11. Darley is general manager of Penner’s theaters. The new resident of Martin Finkelnstein, for years the Fox-Midwest city manager, the two first ran the Tower and Uptown Theaters, and will be managed by Stanley Chambers, who has been serving as manager of the two houses under Finkelnstein.

From Legit. to Vaudefilm

Newark, N. J.—At the conclusion of the current stage presentation of “Brother Rat,” the Shubert will change its policy and will present weekly programs of two first-rate feature pictures and seven acts of vaudeville. Performances will be continuous from 10 A.M.

Film Capital’s First Envoys

Two circles are reacting here with a combination of pride, surprise, and gratification to the action of the Republic of Uruguay in sending to Hollywood an accredited envoy of the country. He is Vice Consul Carlos I. Barbieri of Montevideo, who is recognized internationally, and who is an independent community, definitely defined, suddenly finds itself recognized internationally.

George Sherman, veteran assistant director, will make his debut as a director on “Wild Horse,” co-starring “The Three Mo- quitters” (Ray Corrigan, Bob Livingstone and Max Terrone) for public.

Carleton Sand and Al Martin are writing an original play, “Money Talks,” for Warner Bros.

John Kraft, who has been assigned to the scripting job of “The Shadow,” an adaptation of the Grand Nettle series, has been shifted to the writing job of “Finish Casey,” a film production.

Allan Jones has started recording “Everybody Sing,” Metro production.

Metro has signed Billy Bletcher as the voice for the Captain in “The Captain and the Kids” series.

Proposed Current Changes Prohibited by Chi. Exhibitors

Chicago—Loop theaters are up in arms over the proposed change in the Commonwealth Edison Co., which the current supply to the district from direct to alternating current. This will cost the theater in the loop heavily and counsel against such a change. Present loop property owners are appealling to protest before Chairman James M. Stattery of the Illinois Commerce Commision which has jurisdiction over utilities.

New House for Mangum

Mangum, Okla.—Consolidated Theaters, Inc., will open a new theater here in about 60 days, it has been announced. Approximate cost, $20,000, is being spent on the house as yet unnamed, which will run first-run pictures only.
Intimate in Character
International in Scope
Independent in Thought

THE JIM DAILY

The Daily Newspaper
Of Motion Pictures
Now Nineteen Years Old

OL. 72. NO. 96
NEW YORK, FRIDAY, OCTOBER 22, 1937

TEN CENTS

Report Prudential May Have Associates in Korda Deal

SELZNICK WEIGHS M-G-M, PARA. AND RKO DEALS Para.-UMPTO Leaders’ Parley May End Strike in Philly

New Said Meeting With
Pizar, Sablosky, Segall
As Individuals

A conference which may result in
termination of the dispute be- 
 tween Paramount and the UMPTO
scheduled for 11 o’clock this morn- 
ing. Neil F. Agnew, Paramount
eral sales manager, is under-
will receive a proposal from
seven Pizar, president of the
PTO, and two other officers of
exhibit association, Abe Sablosky
Charles Segall.

It is reported, however, that Ag-
(Continued on Page 6)

ROCKETT NAMED HEAD
OF VIRGINIA MPTO

Richmond, Va.—At a called meet-
ing of the Board of Directors of the
TO of Virginia held here, Wil-
n S. Wilder, president, tendered
resignation, owing to ill health.
F. Crockett, of Virginia Beach, was
named his successor for the un-
(lined term.
George Jones’ resignation as vice-
(Continued on Page 7)

Circuits Will Co-operate
In Games Crusade—Brandt

The ITOA-sponsored crusade
against theater games in New York
will get under way definitely
week with all circuits cooperat-
Harry Brandt, ITOA president
(Continued on Page 7)

“The Red Twins”
Miami, Fla.—Al Weiss, manager
of the Olympia, blocked street
traffic in front of the theater when
introduced a giant roulette wheel
and invited spectators to try their
luck. If the wheel stopped on red,
meant a free admission to “The
World Were Red,” current.

Yamins to Accept ITOA Bid to Meet
To Speed Trade Program Conference

Nathan Yamins, president of na-
tional Allied, will accept the ITOA’s
invitation to attend its next meet-
ing on Nov. 3 to further consider
the New York exhibit, organization’s
proposal for a national parley to
draft a trade practices program for
distr. submission.

The ITOA recently announced
it was prepared to meet the expenses
of such a national conference.

Century Circuit May Use Singles in 30 Theaters

All 30 Century Circuit houses will
soon be on the single feature policy
if an already successful single fea-
ture experiment at the Fantasy The-
at, Rockville Centre, L. I., con-
tinues to show improved box office
receipts.

Eagle & Dominion, Philip Hill Group
May Play Roles in Korda’s Financing

Hub Trust Case Seen
as Requiring Months

Depositions in the Morse & Roth- 
enberg and the A & W Amusement
Co. anti-trust suits against eight
major distributors and two major
circuits may require several months
to complete, the plaintiffs indicated
yesterday. Progress has been slow-
er than had been expected, it was
(Continued on Page 8)

Yamins’ position was disclosed in
a telegram received by THE FILM
DAILY yesterday in answer to an in-
quiry. Allied’s proxy wired: “Have
received no invitation as yet; would
accept such an invitation if ex-
tended”.

Decision to invite Yamins was
made at the ITOA meeting yester-
day.

The test, which has been under
way for two weeks, will be watched
closely for a like period, and if there
is no reversal in results, then the
plan will be put into effect, Joseph
R. Springer, Century Circuit gen-
eral manager, revealed yesterday.

New Affiliation Decision May
Be Reached Within
3 Weeks

David O. Selznick is considering
propositions involving affiliation in
one form or another with M-G-M,
RKO Radio and Paramount, and may
close one of the three deals within
the next three weeks. THE FILM
DAILY learned yesterday from a
source close to Selznick.

It was said yesterday that the
RKO and Paramount deals consid-
ered by Selznick provide for mer-
(Continued on Page 6)

LEROY BACK TO COAST
WITHOUT MAKING DEAL

Mervyn LeRoy said yesterday
that he had not made any kind of
a deal while in New York and that
the possibility of his signing with
United Artists, as reported recently
in Hollywood, was "very remote".
LeRoy stated that while Warners
(Continued on Page 7)

Horne Asked by Wanger
to Reconsider Departure

Walter Wanger has asked Hal
Horne to reconsider his resigna-
tion as an associate producer for Walter
Wanger Productions, Horne told
(Continued on Page 6)

Just a Coast Color Story

Purple lipstick, green rouge and
blue powder won’t be ingredients of
television beauty despite Coast
stories to that effect, Percy West-
more, Hollywood make-up man said
yesterday after a tour of the NBC’s
television studio in Radio City.
In-
stead, said Westmore, television per-
formers will wear natural make-up
and probably less of it than the
average New York woman uses
for street wear.

“Moderate Rise” in Industry Revenues Is Forecast
Film industry’s prospects on the whole “favor a moderate rise in revenues
and profits for the fourth quarter as compared with the corresponding period
last year,” according to the current survey of Standard Trade and Securities,
issued by Standard Statistics.

London (By Cable)—With Alex-
ander Korda and Maurice Silver-
stone aboard the Ile de France, New
York-bound for the consumption of
the Sam Goldwyn-Korda-United Ar-
tists deal, it was reported in War-
dour Street circles here yesterday
that other British interests would
be associated with the Prudential
Assurance Co. of England in its
financing.

Specifically mentioned in associa-
(Continued on Page 8)
COMING AND GOING

SAM WOOD, who arrived a few days ago from the Coast, will remain in New York for a number of weeks.

JULIEN DUVIVIER, French director; MIREILLE BALIN, French actress; and BARONESSE HAF FARY, Hungarian writer, have all signed a letter to M-G-M, arrive from Europe Tuesday on the L. C. D. France.

SAML GODWYN and MRS. GODWYN are staying at the Towers of the Waldorf-Astoria.

DAVID SELZICK is at the Sherry Netherland.

MRS. LILLIAN R. CHATTERTON, mother of RUTH CHATTERTON, leaves this week-end for Europe on the Champlain.

TONY MARTIN and his bride, ALICE FAYE, are staying at the Warwick.

GEORGE CUKOR, director, is staying at the St. Regis.

CHARLES LEDERER, Hollywood writer, is in town for the Screen Writers Guild contests.

WALTER WANGER is a guest at the Towers of the Waldorf-Astoria.

EDWIN KNOPF, screen author, is in New York on a two-week story hunt.

GENE FOWLER leaves for the Coast next week to work on a new story for David Selzick.

WILLIAM FAULKNER, the novelist, is back from the Coast and leaves shortly for his home in Mississippi.

HARRY GOLDBERG and LEONARD SCHLEIS- INGER, of the Warner Theater department, are in Philadelphia yesterday for a special meeting.

LILY PONS returned from the Coast yesterday for a short rest before she goes to France to perform in the 29th for an opera engagement.

Para. to Spend $50,000 on "Ebb Tide" Ad Space

West Coast Bureau of THE FILM DAILY

Hollywood—A national newspaper and magazine ad campaign which will encompass a reader circulation of 44,675,432 through the medium of 35 key-city newspapers with a combined per-copy circulation of 11,168,856, will be undertaken immediately by Paramount on behalf of its forthcoming Technicolor production "Ebb Tide," R. M. Gillham, director of advertising and publicity for Paramount announced yesterday.

The opening shot in this $50,000 advertising campaign gets under way with a full page, four-color ad on the back cover of the syndicated magazine American Weekly on Nov. 14, to be followed by a similar full page back cover in this issue of Nov. 21.

Schwab, Signed by Metro, Will Produce Musical Pix

M-G-M has signed Lawrence Schwab to a producing contract whereby he will make an undetermined number of musicals. Schwab's first picture has not been revealed yet.

Two of Schwab's stage musicals have been transferred to the screen, "Follow Thru" and "Take a Chance."

Mervyn LeRoy leaves on the Chief this afternoon for Hollywood.

Roland Young leaves England for the U. S. in the near future.

Jack Whiting comes from New York to Hollywood today.

HAL ROACH left by plane for the Coast yesterday.

Scott R. Dunlap, Monogram vice-president, comes to New York from Hollywood on Saturday.

Mae Clark, film star, arrived in Trinidad, British West Indies, yesterday by plane on her way to Rio De Janeiro.

Mae Barike, who recently came East for a stage appearance, returns to Hollywood on Monday.

Laurence Schwab arrived in New York from Hollywood. TONY WING has arrived in New York from Philadelphia to spend several days before leaving for Hollywood.

Archie Mayo sails on the Champlain Saturday.

Leo Spitz, RKO radio president, leaves today for New Haven connection.

Arthur Greenblatt, GR eastern division sales manager, leaves today for New Haven, Connecticut.

W. Ray Johnston, Monogram chief, returned from Coast visit yesterday.

Edward H. Griffith, director, is in town at the Warwick.

Harry Mines, motion picture editor of the American Illustrated Daily, arrived in New York tomorrow from the Coast.

Greater Autonomy for SWG Planned by Authors League

Greater autonomy for the Screen Writers Guild is provided in a plan scheduled to be presented next month at the Authors League of America by its council within.

Original plan to move more closely aligned with the Dramatists Guild, the Screen Writers and Authors Guilds, other guild members, started friction at the meeting of Screen Playwrights, headed by Rupert Hughes.

Under revised plan, the Screen Dramatists and Authors Guilds will be member units and the Screen Writers Guild will be an affiliated unit. Joint action is provided in the constitution's event of a strike.

Hearings in Screen Writers' Jurisdictional Dispute Ended

West Coast Bureau of THE FILM DAILY

Hollywood—The National Labor Relations Board's hearings on screen writers' jurisdictional dispute ended yesterday when attorneys for the various litigants agreed to seek a settlement of the initiative questions of whether writers and employees are entitled to the meaning of the Warner Labor Act and when production is an inter-state commerce activity.

Examiner Ringer, after studying all the testimony, will submit his opinion to the Board.

Margaret Sullivan's "Up" Produced by West Coast Bureau of THE FILM DAILY

Hollywood—Margaret Sullivan pictures for Universal will title "Road to Reno" by I. A. Will.

Wilby Off for Atlanta; Para, Deal Still Not Set

R. B. Wilby left New York for Atlanta last night without closing a deal for a new five-year operating contract with Paramount for the Wilby-Kinney program. However, negotiations will be continued when Wilby returns to New York shortly.

Wilby's one-year contract expired June 30 and a new deal to extend the agreement for five years has been hanging fire since that time.

Dunlap Arriving Tomorrow for 1938-39 Program Talk

Scott R. Dunlap, Monogram vice-president in charge of production, is expected to arrive in New York Saturday out of Hollywood to handle with Presx W. Ray Johnston on the Wilby-Kinney program. So far as is known, this earns the distinction of being the first industry confab on next season's product.

Johnston returned yesterday from a visit to the Coast, the St. Louis Exchange and his home in Waterloo, Ia. Johnston reported production moving smoothly and sales brisk.

WB Closes with R & R

West Coast Bureau of THE FILM DAILY


FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Symbol</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>ABC</td>
<td>12.50</td>
<td>11.50</td>
<td>12.00</td>
</tr>
<tr>
<td>BDC</td>
<td>7.50</td>
<td>6.50</td>
<td>7.00</td>
</tr>
</tbody>
</table>

Para. to Spend $50,000 on "Ebb Tide" Ad Space

West Coast Bureau of THE FILM DAILY

Hollywood—A national newspaper and magazine ad campaign which will encompass a reader circulation of 44,675,432 through the medium of 35 key-city newspapers with a combined per-copy circulation of 11,168,856, will be undertaken immediately by Paramount on behalf of its forthcoming Technicolor production "Ebb Tide," R. M. Gillham, director of advertising and publicity for Paramount announced yesterday.

The opening shot in this $50,000 advertising campaign gets under way with a full page, four-color ad on the back cover of the syndicated magazine American Weekly on Nov. 14, to be followed by a similar full page back cover in this issue of Nov. 21.
**THIS WEEK'S FILM HEADLINES**

**HELD IN THE GRIP OF BROADWAY** for a 2nd bigger-than-
'Green Light' week at N. Y. Strand—a stirring indication
of what exhibitors can expect of the release next week of
Warner Bros.' new headline thriller, 'Alcatraz Island'.

**WHO'S WHO IN 'HOLLYWOOD'** Hotel is dilemma of Dick
Powell, Benny Goodman and Swingsters, Hugh Herbert
and entire cast whenever Lane sisters, Lola (above, left)
and Rosemary, appear. Film follows Technicolor 'Gold
Is Where You Find It' into cutting room next week.

**'SUBMARINE D-1' TO BE LAUNCHED IN 1500 CITIES** with 30-day
24-sheet drive as first step in huge exploitation plans for this
super-timely Warner Bros. drama (above). Pat O'Brien, George
Brent, Wayne Morris, Frank McHugh are stars. U. S. Navy Dept.
cooperated, Lloyd Bacon directed, 'Ceiling Zero' author scripted.

**AS THOUSANDS CHEER** arrival of Paul
and Mrs. Muni (left) in N. Y. for well-
earned vacation, his 'Life of Emile Zola' 
starts 11th B'way $2-week, 3rd popu-
lar price Philly stanza, sends business
"zooming" (Variety) in Baltimore, Buffalo!

**THERE'S NEWS IN HIS NAME!** Elab-
orate press reception greets Max Rein-
hardt (above), enroute to Warner studio
after lengthy research abroad in prep-
eration for forthcoming filming of 'The
Gamblers' with star triumvirate Edward
G. Robinson, Bette Davis, Errol Flynn.
STAGE
THIRD
MUSIC
SELZNICK WEIGHING
THREE PROPOSITIONS

(continued from Page 1)

As reported previously upon the assumption that the Sam Goldwyn-Alexander Korda deal for control of United Artists, through the acquisition of Pickford-Fairbanks-Chaplin stock interests, will go through as scheduled upon the arrival in New York of Korda, Selznick, it was said, has definitely determined to leave the UA fold in the event Goldwyn-Korda take over completely. Selznick International has two more pictures to make to fulfill the UA commitment.

It is understood that should there be any hitch in the Goldwyn-Korda deal—none is anticipated—Selznick, with adequate financial backing pledged, might angle for the Pickford-Fairbanks-Chaplin holdings.

Five New Film Theaters
In Oklahoma Territory

Oklahoma City—Most recent announcements of new theaters in Oklahoma include the following during the past week: At Atocha, the Pix, by Glen Thompson, costing $5,000 and seating 300; at Eufaula, the Chief, by M. Exxman of Huntsville, costing $5,000 and seating 400; in Tulsa, a new $35,000 suburban house by I. B. Adleman; a new house in Cleveland by Hi Bender and a new house in Wewoka by Nave Ward.

Gans In Executive Post

H. S. Gans, erroneously reported as metropolitan general manager of the Birdseye Electric Co., is metropolitan area sales manager for 20th Century-Fox Co., 384 W. 44th St., distributors of Birdseye lamps.

"Uncensored" to 20th-Fox

"Uncensored," a novel by Oscar E. Millard, English author, was bought yesterday by 20th-Fox and is slated for early spring production.
ROCKETT NAMED HEAD OF VIRGINIA MPTO

(Continued from Page 1)

Resident and member of the board was accepted. Jones was recently transferred to Boston by Loew’s, en Spawor, who succeeded Jones manager of Loew’s, here, was

the board to complete the expired term.

Len Pitts, of Fredericksburg, was elected vice-president to fill the vac

cy caused by the resignation of James A. Somma, who was elected chairman of the board.

The annual mid-winter conven-

will be held in Richmond on

27.

The convention committee in-

Hunter Perry, Herman Ru

and J. E. Love, of Boston.

Exhibitors who attended the meet-

included Isaac Weinberg, Fred

man, Morton G. Thalmiller, A.

O’Brien. Nat Glasser, Walter M.

Frank Ponto, Julian Gor-

Harold Wood, secretary; Sam

Shelm Jr., treasurer, Robert T.

and the officers

Circuits Will Co-operate

in Games Crusade—Brandt

(Continued from Page 1)

said yesterday. The Flatbush sec-

will be the initial area in which

the games will be dropped and will

be followed by Washington Heights

and the Bronx.

Although EKO and Loew’s were

in favor of dropping the games in a “piece meal” fashion, Brandt said that Loew’s had definitely agreed to cooperate, while N. J. Blumberg, head of RKO, has stated that he would consent to the plan, subject to the approval of

other RKO officials.

Blumberg told the Daily Film Journal yesterday that RKO was opposed to the “bit by bit” dropping of the games, favoring instead a sweep of the entire city.

Wage Scale Talks Resumed

Talks between major circuit offi-

cials and representatives of Local 366, Motion Picture Machine Opera-

ators Union, concerning wage scales in a new contract were resumed in New York yesterday. As yet no agreement has been reached.

Emmett Miller Joins Moni.

West Coast Bureau of THE FILM DAILY

Hollywood—Emmett B. Miller has been named assistant secretary-trus-

ee of Monogram’s Hollywood Studios. Miller, formerly in the auditing

department at Universal, begins his new duties immediately.

A “Little” from “Lots”

By RALPH WILK

HOLLYWOOD

The next starring vehicle for Joan

Crawford, Metro-Goldwyn-Mayer

announces, will be “Shopworn An-

gel.” This is an adaptation of Dana

Burnet’s Saturday Evening Post

story, “Private Pettigrew’s Girl.”

New writing contracts are an-

nounced by M-G-M with George

Oppenheimer, Michel Longuel and

Waldo Salt.

Anthony Quinn will play a fe-

tured role in Paramount’s forth-

coming picture, “Ensenada,” with

Don Ameche and Dorothy Lamour in the romantic leads. John M. and Duke Atteberry are scripting “Ensenada,” to be produced by

Joel Hyam and William L. B. Gold.

Harry Rapo now producing “Everybody Sing” at Metro, has signed the Apple Dancers for this picture. They are now appearing in New York, plan to arrive here

about Nov. 1.

Three new animators have been added to the M-G-M cartoon de-

partment. They are Roy Abrams,

formerly with Mintz, Leonard Se-

bring, formerly with Walt Disney for the past four and a half years, and

Emery Hawkins formerly with

Hanna Reel. Jack Chertok is pro-

ducing the cartoons.

Connie Harris, singer and dancer now appearing at the Paradise Club

in Yuma, has been signed by Asso-

ciated Features, Inc. to play the

lead opposite Herbert Jeffries, in

“Harlem On The Prairie,” which

Jed Buell is producing with an all-

black cast.

VIRGINIA

of

ANOTHER THREAT IN OKLA.

Oklahoma City—If provisions of

tangible petition filed with the

state cattlemen would be

passed into law by the rail-

road horse races on a legal pari-

system of betting, with the re-

sult that cattlemen could collect $5 for each race play plus an additional fee of $1,000.

LEROY BACK TO COAST

WITHOUT MAKING DEAL

(Continued from Page 1)

were dickering for a renewal of his

contract, he definitely was in the market for the most attractive propo-

sition that might be offered. The

producer had come East to confer

with Warner directors.

With one picture still to be made

on his present contract, LeRoy

leaves by train for the Coast today.

Vehicle will be “Food for Scandal,”

co-starring Carole Lombard and

Fernand Gravet.

Jay Emanuel’s Harrisburg

Theater to Start Feb. 15

Harrisburg, Pa. — Jay Emanuel, Philadelphia theater exhibitor and

trade publisher. “Son” with

the Wilmer & Vincent and Loew’s

field here, has announced the new
date set for the opening of his pro-

duced Capitol Theatre in the Build-

ing on Feb. 15. Plans for the the-

ater are now being finished by W.

R. Lee, Philadelphia architect.

Wilmer & Vincent interests op-

erate three houses here and are plan-

ning reopening of the Majestic The-

ater, and Loew’s operate one thea-

ter.

“Zola” Big In New Haven

New Haven—Warner’s “The Life of Emile Zola” opened at the Rog-

ner Sherman Theater here, Wednes-

day, cracking the record for the house. The film outgrossed such previous big money-makers as “An-

thony Adverse” and “Green Light” by a wide margin.

“Cantor’s Son” Completed

Eron Productions, Inc., has com-

pleted filming of its “Cantor’s Son” with Maurice Oisher and Florence Weis at the Film Art Studios. This is the first of a series of Jewish features to be filmed here. Illa Motloff dire-

ected.

Roach Silent on RAM

Hal Roach returned to the Coast

yesterday by plane without making

a statement as to the status of RAM, his Italian partnership producing deal with Vittorio Mussolini. The deal has been reported off and on since the return of young Mussolini from Hollywood Oct. 8.

“Conquest”, Capitol’s Next

M-G-M’s “Conquest” with Greta

Garbo and Charles Boyer will be

the Capitol Theater’s picture to fol-

low “Double Wedding,” opening either Nov. 4 or 11, depending on whether “Double Wedding” remains two or three weeks.

Chicago’s City Reopens

Chicago—The City Theater of the

CIN, closed for today, Guercio and

Barthel organization handling the job of reconsecrating the house, closed for several years.
PRUDENTIAL MAY HAVE ASSOCIATES IN DEAL

(Continued from Page 1)

tion with Prudential, whose secretary, E. H. Lever, is now in New York, are the Eagle and Dominion Insurance Co. and Philip Hill and partners, arranged through Oscar Deutsch.

Despite formal announcements by Alexander Korda Productions in the United States, Prudential spokesmen here persist in denying that the company, Korda's backer in the past, is financing Korda's end of the U.A. deal. Informed circles here, however, are confident that everything points to Prudential doing so.

Hart Will Seek Right to Examine UA Fix Records

William S. Hart and Mary Hart will today move before Justice William T. Collins in N. Y. State Supreme Court against the 500,000 cards indicating dates and amounts received, of pictures distributed by United Artists and also contract registers and percentage books, before re-trial of the $500,000 suit against United Artists for alleged blockbooking of the Hart picture “Tumbleweed.”

Hart's attorneys stated in their petition that they were “interested” in the office records of the following pictures: “Tumbleweeds,” “His Majesty the American,” “Thief of Bagdad,” “Wild Justice,” “Sally of the Saw Dust,” “Little Annie Rooney,” “Don Q,” “The Eagle,” and “The Gold Rush.”

A suit by Hart against United Artists for the return of $185,000 which U. A. retained as fees for distributing “Tumbleweeds” is now pending in Federal Court.

The Supreme Court action was first begun in 1931. Justice Philip J. McCook and a jury in 1930, awarded Hart damages of $85,000. The Appellate Division, however, reversed the award on the grounds of insufficiency of evidence.

Blank Buys Business Block

Des Moines—A. H. Blank, president of Tri-States Theater Corp., has purchased a business block here, and will modernize for shops and office space.

SICK REPORT

Oklahoma City—Milind Selig, secretary to J. O. Rohde, Warner exchange manager here, expected back at her desk shortly after a three weeks' illness.

John T. Doran, general manager of Film City Studios in the Bronx, has returned to his office following a brief siege of illness.

Goldwyn After the Pyramids

West Coast Bar, THE FILM DAILY—Harry J. L. Goldwyn, chairman of Goldwyn, wired the Egyptian Legation in Washington asking rates and conditions for using sides of the pyramids for advertising purposes. Goldwyn would erect great neon signs on the pyramids advertising the picture, “Marco Polo,” and use the showmanship stunt in advertising throughout the world.

Hub Trust Case Seen As Requiring Months

(Continued from Page 1)

said. Damages of $100,000 in each of seven cases are asked by the plaintiffs, who allege they have been unable to get major product for any run in their New England theaters.

Action yesterday was limited to the reading of contracts, documents and other evidence. No witnesses were called for testimony, but Felix J. Jenkins, secretary of Republic-Fox, is scheduled to be heard today.

It was pointed out yesterday by George Ryan, counsel for the plaintiffs, that the deposition of Carl E. Milliken, secretary of the MPDA, which is one of the killer of the anti-trust suit in 1931, will be used in the present proceedings. Milliken will not be called upon to testify again.

In the present depositions, the plaintiffs are attempting to show the alleged intimate relations between producers and distributors and the producer-controlled theaters in securing contracts and the practice of distributors in selling first, second and subsequent runs to as large an extent as possible. They are also trying to ascertain why ex-husbands of good conscience should not be able to obtain major product for any run.

Morse & Rothenberg claim it has been unable to buy or major product for any run for its theaters in five towns. A & W makes a similar charge in connection with the Metropolitan Theater in Providence.

Defendants in the cases are eight major distributors, M. A. Shea and Maine & New Hampshire circuits. The anti-trust suits were filed in the U. S. District Court in Boston.

Leasim Resigns RKO Post

Harry W. Leasim has resigned as managing director of RKO Radio Films International, Ltd., effective Oct. 15, and is no longer connected with the RKO Radio organization, according to an announcement made yesterday by Ned E. Depinet, vice president of the company.

Rodgers Leaves for Chicago

W. H. Rodgers, M-G-M general sales manager, left yesterday for Chicago. He has tentative plans to visit other midwest exchange centers but will not decide definitely until later in the week.

NO CUTS BEING MADE IN PICTURE BUDGETS

Filmm industry officials yesterday branded as "ridiculous" a New York newspaper's published report that "Following the slowing-down in business throughout the country in September, film producers are cutting budgets wherever possible in a precautionary endeavor to reduce cost of films which so far this year have been running far ahead of the level of the last year or so."

Commenting on the alleged prun- ing of budgets, authoritative channels within the industry told THE FILM DAILY that box office grosses and producer-distributor revenues alike were never better in the entire history of the motion picture industry.

They also said that there are neither practical nor logical theoretical reasons, in light of sound existing conditions, for producers to reduce their budgets. Furthermore, it was pointed out, producers are in no position to stop spending at this rate of the year since their plans have been thoroughly formulated and contractual commitments made for 1937-38.

That ample justification for the policy of maintaining budgets is in existence, and will be adhered to throughout the current season, rests on the fact that, even though the production year is in insipient stage, the so-called big pictures already released have scored generally and heavily in both first and subsequent runs, furnishing what was termed an "irrefutable barometer" of public demand, appreciation and enthusiasm for high quality product which has resulted from adequately large expenditures.

Funeral of Wm. Pitt Sunday, of James Pergola Saturday

Path officials last night announced the funeral arrangements for William Pitt, 31, news editor for the company, and James Pergola, 37, cameraman, who were killed in the crash of an air-liner in the Uinta Mountains last Sunday.

Services for William Pitt will be held at 5 p.m. Sunday from the Fairchild Funeral Home, 161 St., Jamaica. He is survived by his mother, Mrs. Pauline Pitt, and a sister.

Funeral of James Pergola will be held Saturday morning at 11 o'clock at Campbell's Funeral Church, Broadway at 68th Street. He is survived by his wife and a four-year-old son.

The bodies of both men will arrive from Evanston, Wyo., where they were killed in an auto accident just outside the scene of the crash, at Grand Central Station this morning.

« REVIEWS

"The Trigger Trio"

"Compliments of the Chase"

Republic

FAIR ACTION WESTERN FEAT.

THE THREE COWBOY PALS IN GOOD FIGHT SEQUENCES.

This story rambles considerably before getting down to the business of supplying the fans with the thrilling fight stuff. In planning these scenes for the Three Mesquiteers, it seems the care difficulty in getting three cowboys to keep the three buddy cowboys turned through the footage. That means for the ragedges of this production. Opens with Tucson (Ray) rigan) appointed a deputy sheriff who signs the above list out of the state line. A big rancher with ganger tendencies (Cornelius Keefe) personally settles the blood feud and the two cowboys (Tony) of the ranch which Tony is managing the state line and sell the cattle for the state a W. H. Strong (Morgan) in the role of the villain. A lot of incidental business comes in the horse race, and the close up of a big Saint Bernard dog, pad the slim plot. But the action is good, and the finish is a very good one with plenty of laughter and killing for the thrill fans.


Producer, Sol G. Siegel; Director, Ivan Witny; Authors, Houston Bronson, Josephne Schenck; Screenplay, Joseph J. Schenck; Art Direction, Eddie Drake; Editor, Tony Mar; Cameraman, Ernest Miller.

Great States Using Gam Chicago—Great States circ now using Sereneto and a games to stimulate attendance.

WEDDING BELLS

Seattle—Dan Redden, manager Seattle's Blue Mouse, and Mitchell, usherette at the M., will wed on Nov. 8. Eng-

agement and wedding date were recently announced.

Whiting, Ind.—Rex Williams, manager for the Indiana and Iola Theaters, was married last week to Estelle McLoskey. The honeymoon is postponed as Will is just recovering from influenza, and to keep him confined to the hospital coupe of weeks.
Nebraska Supreme Court’s Opinion Dooms Bank Night

Reach Basis for Settling Para.-UMPTO Dispute

Expect N. W. Allied to File Para. Write Appeal Today

Strategy Mapped As Its Counsel Huddles With Abram Myers

Minneapolis—Conference between the counsel for Paramount and attorneys representing Northwest Allied here yesterday cleared the way, it was said, for the filing today in Special Court of Northwest Allied’s appeal from Paramount’s temporary restraining order at the exhibitor’s “buyout” in this territory.

Myers approved the plans for the

(Continued on Page 7)

BREACH BANK NIGHT BANNERS BLOW TO GROSSES

In grosses in states where Bank Night and similar games are outlawed have dropped between 40 and 50 per cent since the bans have gone into effect, C. C. Ezell, sales man for Allied Enterprises, owner of Bank Night, said yesterday at New York. Ezell referred special

Jumbo Divisional Sales
Parley Opens in Atlanta

Second of a series of three divisional sales meetings being held by Jumbo Pictures opens today and continues through Sunday at the site Hotel, Atlanta, Ga., with McConville, sales supervisor, and

Paras Signs Barromes

Cost Bar, THE FILM DAILY
Hollywood — Back from Europe and New York, Adolph Zukor, para’s board chairman, yesterday announced signing of three-year contracts with John Barromore and his wife, Elaine Barrie. Paras will first put them together in Marlene Dietrich’s next, “French Without Tears.”

“Yeomen of Guard” to Start Gilbert-Sullivan Pix

London (By Cable)—First Gilbert and Sullivan operetta to be filmed by General Film Distributors under a deal recently closed with Rupert D'Oyly Carte will be “The Yeomen of the Guard.” Special unit will be established by Pinewood Studios under Geoffrey Toye, former Covent Garden managing director.

WANGER WILL SPEED SCRIPTS’ COMPLETION

Scripts for the next two Walter Wanger productions have been completed and the third is being prepared, it was learned yesterday. Wanger is planning to leave shortly for the Coast to start production on “A Kiss in Paris,” which will be followed by “Arabian Nights,” latter in Technicolor. The third Wanger picture will be “The Illusionist.”

(Continued on Page 7)

LARGER TORONTO HOUSES RAISE ADMISSION 5 CENTS

Toronto—Several small houses in the Toronto area have raised their prices from 15 to 20 cents and quite a number have increased their Saturday matinee prices from 5 to 10 cents. Indications are that admission prices probably will show improvement in 1938.

CEA—CIRCUIT BATTLE ON KRA POLICY SURE

London (By Cable)—CEA-circuit co-operation in opposition to the recent KRA decision to refuse to book “A” pix at flat rentals is now deemed certain.

No General Amusement Tax Likely in St. Louis

St. Louis—Legislative committee of the Board of Aldermen is expected to reject the proposed revenue raising bill providing for a general amusement tax.

Neb. Supreme Court, Reviewing Test Action, Finds Bank Night is Illegal

Expect Educational Will Sign SAG Pact Next Week

Lincoln—Reviewing the Beatrice Theaters Corp. test case, brought last April, the Nebraska Supreme Court in an opinion read yesterday held Bank Night a lottery and by so finding, doomed the game in this state. Court’s ruling held Bank Night to combine several elements of chance and lottery.

Beatrice Theaters Corp., oper-
FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Am. Soc.</td>
<td>14 1/4</td>
<td>14 1/2</td>
</tr>
<tr>
<td>Columbia Picts. v.t.</td>
<td>15 1/4</td>
<td>15 1/4</td>
</tr>
<tr>
<td>Columbia E. p.d.</td>
<td>3 1/4</td>
<td>3 1/4</td>
</tr>
<tr>
<td>Cm. Ind.</td>
<td>21 3/4</td>
<td>21 3/4</td>
</tr>
<tr>
<td>Cm. Ind. e. p.d.</td>
<td>3 1/4</td>
<td>3 1/4</td>
</tr>
<tr>
<td>East. Kodak</td>
<td>160 1/2</td>
<td>165 1/4</td>
</tr>
<tr>
<td>do p.d.</td>
<td>14 1/2</td>
<td>14 1/2</td>
</tr>
<tr>
<td>Gem. Th. Eq.</td>
<td>14 1/2</td>
<td>14 1/2</td>
</tr>
<tr>
<td>Loew's Inc.</td>
<td>64 1/4</td>
<td>61 1/4</td>
</tr>
<tr>
<td>do p.d.</td>
<td>165</td>
<td>165</td>
</tr>
<tr>
<td>Paramount</td>
<td>12 3/4</td>
<td>12 3/4</td>
</tr>
<tr>
<td>Paramount 1st p.d.</td>
<td>12 3/4</td>
<td>12 3/4</td>
</tr>
<tr>
<td>Paramount 2nd p.d.</td>
<td>12 3/4</td>
<td>12 3/4</td>
</tr>
<tr>
<td>Pathé Film</td>
<td>45</td>
<td>45</td>
</tr>
<tr>
<td>RKO</td>
<td>45</td>
<td>45</td>
</tr>
<tr>
<td>20th Century-Fox</td>
<td>33 3/4</td>
<td>33 3/4</td>
</tr>
<tr>
<td>Univ. Pict.</td>
<td>33 1/4</td>
<td>33 1/4</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>33 1/4</td>
<td>33 1/4</td>
</tr>
<tr>
<td>do p.d.</td>
<td>39 3/4</td>
<td>39 3/4</td>
</tr>
</tbody>
</table>

NEW YORK BOND MARKET

<table>
<thead>
<tr>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keith A. O. 6 1/4</td>
<td>98 1/2</td>
<td>98 1/2</td>
</tr>
<tr>
<td>Loew's Inc.</td>
<td>98 1/2</td>
<td>98 1/2</td>
</tr>
<tr>
<td>Para. Pics. 6555</td>
<td>96 96 96</td>
<td></td>
</tr>
<tr>
<td>Para. Pics. cv. 7/8</td>
<td>79 79 79 79</td>
<td>1</td>
</tr>
<tr>
<td>RKO Corp</td>
<td>63 1/4</td>
<td>63 1/4</td>
</tr>
</tbody>
</table>

NEW YORK CURR MARKET

<table>
<thead>
<tr>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Picts. v.t.</td>
<td>11 1/2</td>
<td>11 1/2</td>
</tr>
<tr>
<td>Grand National</td>
<td>14 1/4</td>
<td>14 1/4</td>
</tr>
<tr>
<td>Monogram Pics.</td>
<td>13 1/2</td>
<td>13 1/2</td>
</tr>
<tr>
<td>Metro Goldwyn Mayer</td>
<td>15 1/2</td>
<td>15 1/2</td>
</tr>
<tr>
<td>Technicolor</td>
<td>17 1/2</td>
<td>17 1/2</td>
</tr>
<tr>
<td>Trans-World</td>
<td>15 1/2</td>
<td>15 1/2</td>
</tr>
<tr>
<td>Universal Picts.</td>
<td>15 1/2</td>
<td>15 1/2</td>
</tr>
</tbody>
</table>

M-G-M Asks Dissmissal

Metro-Goldwyn-Mayer asked dismissal of the $250,000 suit for alleged infringement of copyright entered against it by Philip T. Clancy, in a general denial, filed in U. S. District Court yesterday to the alleged plagiarism of Clancy's play "Nuts to You" in the Marx Bros. picture, "A Day at the Races." Robert Pirosh, author of "A Day at the Races" is listed as one of the defendants.

DAILY

ALONG THE STAIRS

WITH PHIL M. DALY

• • • A ROUND of parties next week…in honor of Anna Neagle and Herbert Wilcox, star and producer of RKO's "Victoria the Great," which blazes forth on the screen of the Music Hall starting next Thursday, after being feted at the Canadian capitals where the production had its Dominion premieres. The British celebs are now in for a week of celebations in New York…Monday a luncheon will be tendered to them and Charles de Grandcourt, collaborator on the screen play, by the British Luncheon Club…Tuesday they will be guests of the Woman PAYS Club…Wednesday they will star at the opening of the New York Automobile Show…Thursday they will shine at the AMPA luncheon…And on Friday evening Miss Neagle and Mister Wilcox will give a party for members of the Italian Consulate at a showing of their production at the Music Hall…quite a busy week…

• • • WHAT IS touted as the first broadcast column restricted solely to stage and screen criticism ever presented over NBC…now is being conducted by Allistair Cooke, the British writer and lecturer, every Wednesday…

• • • PREVIEW showing…Columbia's "The Awful Truth" at the Astor Theater on Tuesday, 11 A.M. • • • Grand Hallow'en mask qaerade party of the Warner Club at the home office club rooms last night…the Committee staged a wow party…Arthur Sachson, A. W. Schwalgebach, Ralph Budd, Irving Bimbaum.

M of T To Use RCA Sound for All Field Equipment

All March of Time equipment in the field will be completely outfitted with RCA sound by Nov. 1. March of Time film for the last three months has been using RCA photophone sound recording in the lease prints. To meet March of Time's special requirements, RCA engineers have devised improved field equipment.

Disney Reported Already at Work on 2nd Feature

Walt Disney has started on his second feature-length cartoon, Gregory Dixon, Disney's studio publicity director, said yesterday in New York. Title is "Bambi," based on the story of a deer by Felix Salten. Dixon said that Disney's first feature, "Snow White and the Seven Dwarfs," has been completed in black and white and more than 5,000 feet has been completed in color.

Sunday Pix Reference

Wampan, Pa.—Lawrence County (Pa.) commissioners will give Wampan citizens a chance to vote at the November election on whether they would like Sunday movies.

Chicago Daily Divisional Sales

Parley Opens in Atlanta

Rube Jackter, assistant sales manager, in charge.

Max Weiskfeld, short subject sales supervisor, and George Josephs complete the home office group at the meeting. Sam Moscow, southern division manager, heads the field representation which includes W. Anderson, branch manager, and B. A. Wallace, salesman, of Atlanta; R. J. Ingram, branch manager, and G. Roscoe and R. D. Williamsson, salesmen, of Charlotte; J. B. Underwood, branch manager, and H. Craver, W. L. Penn, J. L. McKinney and W. S. Hurst, salesmen, of Dallas; J. J. Rogers, branch manager, and H. Kohn and T. B. Haynes, salesmen of Memphis; H. Duvall, branch manager, and J. Winbery and J. J. Fabeler, salesmen, of New Orleans; C. A. Gibbs, branch manager and J. A. Smith and S. Gibbs, salesmen, of Oklahoma City.

COMING AND GOING

REVERLY JONES, associate producer of March of Time, has returned to New from Washington.

RUTH SLEZCZYNSKI, child pianist, and father, JOSEF SLEZCZYNSKI, arrive in York from today on the President Rob.

HENRY FONDA is scheduled to leave York this week-end for Hollywood.

JOHN LADER and his wife, MICHELLE, who arrived in New York from England, leave for Hollywood next week.

DANIELE AMFITHEATROF, conductor-composer, has arrived in New York from Europe on the President Rob.

JOE DI PESCA, advertising and exploitation manager for Loew's theaters in Boston, will be in New York for a few days of conferences with Loew officials.

C. U. YAGER, president of Affiliated Theatres (Rush Night) of Denver, C. C. Cil, sales manager, and ROY HEFNER, New England manager, are at the Park Central.

WALTER SPINDOL, Columbia executive residing in New York, yesterday returned to New York from the exchanges in the Philadelphia, Cleveland, Pittsfield and Cincinnati.

GENE TELFORD, Western district manager, gets back Monday after a week in the field.

GENE D. LOTTMAN, New York and Brooklyn publicity agent, returns from the West next week.

MIKE SHAPIRO and ARTHUR FEIN, Eastern sales representatives for Universal, have returned from company's offices in the South.

LOU ANGER, 25th Century-Fox distributor's representative and managing editor of M. ANGER, sails for New York today on the Coast for the Pacific Coast.

HERMAN HUPFELD, song writer, leaves tonight for San Francisco on the Santa Fe.

IAN KERR arrived in New York yesterday on the Coast.

JOHN EBERN, theater architect, filled his return from Washington, leaves New early this week for Albany.

Happy Birthday

Best wishes from The Film Daily to the following on their birthdays:

OCTOBER 23
Harry Cobb • Harry Scott
Sam E. Morris • Sally O'Neill
Phil Daily

OCTOBER 24
Byron Morgan • Arthur W. Stahl
Gilda Gray • Dan J. Smiths
In comparison with modern SIMPLIFIED HIGH INTENSITY projection old style low intensity projection is as out-of-date as the horse and buggy. And as uneconomical.

The picture on the screen is all you have to sell. Clear, snappy black and white and good accurate color pictures can only be projected properly with high intensity light, such as audiences are accustomed to in the big theaters.

SIMPLIFIED HIGH INTENSITY projection is no longer a luxury. Almost any house can afford it. And every house can make it a business builder.

SIMPLIFIED —
1-SIMPLIFIED LAMP MECHANISM  
2-FEWER LAMP PARTS  
3-LOWER ARC CURRENT

Two to three times as much light on the screen as you get from low intensity, costs so little more than you are now paying, that one extra admission per show will cover it.

Write for the new, free, illustrated book — "The Eternal Triangle In Picture Projection."

NATIONAL CARBON COMPANY, INC.
Unit of Union Carbide and Carbon Corporation
CARBON SALES DIVISION, CLEVELAND, OHIO
General Offices: 30 East 42nd Street, New York, N. Y.
BRANCH SALES OFFICES: NEW YORK PITTSBURGH CHICAGO SAN FRANCISCO
OKLAHOMA EQUIPMENT BUSINESS IS BOOMING

Oklahoma City—Installations of new equipment and remodeling of Oklahoma theaters is booming business at supply houses.

The Oklahoma Theater Supply Co., according to Elton Peck, president, have installed Film-Speakers Opera Radios sound systems at A. G. Carlile’s Hinton Theater at Hinton, Okla.; W. F. Sommester’s new Pizazz Theater at Bentonville, Ark.; T. C. Kilbide’s Rialto Theater at Siloam Springs, Ark.; John Atchison’s Palace at Skiatook, Okla. Strong Arc Lamps installed in Annex at Perry, Okla.; Palace at Oweta, Okla.; Rivoli at Enid, Okla.; Jewel and Crystal at Okemah, Okla.; the Oklahoma at Hobart, Okla. In addition they have installed complete booth equipment in the Palace at Thomas, Okla., at estimated cost of $1,500. Seat jobs of Hoywood-Wakefield equipment have been installed in Arthur Abbott’s new Osage Theater in Pawhuska, Okla., and 1,300 new seats in Ralph Tolbot’s Operaum in Tulsa, Okla.

The National Theater Supply Co. have installed a new Powers projection machine in Cecil Elrod’s theater at Morris, Okla.; generator and (Continued on Page 6)

New B & K-Kalleres
Gary Theater Bows In

Gary Ind.—Balaban & Katz and Peter M. Kalleres have opened the new State Theater. The house, a 1,200-seat, is the second to come under the combined management of Beanak and Kalleres. They also operate the Grand.

The State is purely the product of local talent. L. Harry Warriner drew the plans, while Marcello Geronetta looked after the construction. Close Rubens and Dave Sarine of the Balaban & Katz organization were also assigned to the building task. R.C.A made the sound installation, White Way Sign erected the marquee and neon vertical, and Kroeck Engineering Co. handled the air-conditioning.

Decorative Display Co.
Will Expand Facilities

Detroiten—Decorative Display Co., specializing in theatrical display and scenic work, is planning installation of new electrical and other equipment to allow handling of all types and sizes of jobs, Mrs. Leo- dora Woodward, sales manager, said this week. The company was es- tablished last July and has shown consistent growth.

New Columbus Nabe

Columbus, O.—A new corporation, Main Theater, Inc., has been formed here by Fred W. Rowlands and Homer Bliss to operate the Main Theater, now under construction. It is reported that Rowlands is planning to build another theater at 18th Ave. and High St.

Equipment Orders Rise
In Michigan Territory

Detroit—New installations reported this week by W. J. Turnbull, Detroit manager for National Thea- ter Supply Co., show trend toward increased equipment sales. These include:

E. J. Pennell’s Cozy Theater, De- catur, Mich., new booth equipment, including Peerless lamps and National rectifiers.

Kilbride’s Alhambra Theater, Detroit, Super-Simplex mechanisms.

Thomas D. Moule’s Jefferson Thea- ter, Detroit, Flasher Neon mark- quee, lighting fixtures, and carpeting. This house is to be completely remodeled and modernized shortly.

Super-Simplex projectors at Sam Ackerman’s East Side, Barney Kilbride’s Beverly, and Ray Schreiber’s Palmer Park, all in Detroit.

Western Theater Supply
Installations Under Way

Omaha—The following equipment installations are announced by F. A. Van Husen of Western Theater Supply: 216 full upholstered chairs in Horn & Morgan’s Star, Hay Springs, Neb., and 300 in Witt Burn’s Operaum, Lancaster, Wis.; lamps, drapes and carpeting in L. P. Larson’s Civic, Webb City, Mo.

Western Theater also is supply- ing new chairs, booth equipment, carpeting and drapes to the Day Theater, which is undergoing complete remodeling by Harry Day at Darlington, Wis. Larry Larson of Webb City, Mo., is supervising architect.

Kemper In New Venture

Shelby, O.—R. T. Kemper, for- merly associated with the Dipson circuit, is president of Kemper Thea- ters, Inc., which is remodeling a present store into a 450-seat picture theater. It will be called the State Theater, and will be ready to open early in November.

THEATERS
• CONSTRUCTION
• MODERNIZATION
• MAINTENANCE

OKLAHOMA EQUIPMENT BUSINESS IS BOOMING

Oklahoma City—Installations of new equipment and remodeling of Oklahoma theaters is booming business at supply houses.

The Oklahoma Theater Supply Co., according to Elton Peck, president, have installed Film-Speakers Opera Radios sound systems in A. G. Carlile’s Hinton Theater at Hinton, Okla.; W. F. Sommester’s new Pizazz Theater at Bentonville, Ark.; T. C. Kilbide’s Rialto Theater at Siloam Springs, Ark.; John Atchison’s Palace at Skiatook, Okla. Strong Arc Lamps installed in Annex at Perry, Okla.; Palace at Oweta, Okla.; Rivoli at Enid, Okla.; Jewel and Crystal at Okemah, Okla.; the Oklahoma at Hobart, Okla. In addition they have installed complete booth equipment in the Palace at Thomas, Okla., estimated cost of $1,500. Seat jobs of Hoywood-Wakefield equipment have been installed in Arthur Abbott’s new Osage Theater in Pawhuska, Okla., and 1,300 new seats in Ralph Tolbot’s Operaum in Tulsa, Okla.

The National Theater Supply Co. have installed a new Powers projection machine in Cecil Elrod’s theater at Morris, Okla.; generator and (Continued on Page 6)

New B & K-Kalleres
Gary Theater Bows In

Gary Ind.—Balaban & Katz and Peter M. Kalleres have opened the new State Theater. The house, a 1,200-seat, is the second to come under the combined management of Beanak and Kalleres. They also operate the Grand.

The State is purely the product of local talent. L. Harry Warriner drew the plans, while Marcello Geronetta looked after the construction. Close Rubens and Dave Sarine of the Balaban & Katz organization were also assigned to the building task. R.C.A made the sound installation, White Way Sign erected the marquee and neon vertical, and Kroeck Engineering Co. handled the air-conditioning.

Decorative Display Co.
Will Expand Facilities

Detroiten—Decorative Display Co., specializing in theatrical display and scenic work, is planning installation of new electrical and other equipment to allow handling of all types and sizes of jobs, Mrs. Leodora Woodward, sales manager, said this week. The company was established last July and has shown consistent growth.

New Columbus Nabe

Columbus, O.—A new corporation, Main Theater, Inc., has been formed here by Fred W. Rowlands and Homer Bliss to operate the Main Theater, now under construction. It is reported that Rowlands is planning to build another theater at 18th Ave. and High St.

Equipment Orders Rise
In Michigan Territory

Detroit—New installations reported this week by W. J. Turnbull, Detroit manager for National Theater Supply Co., show trend toward increased equipment sales. These include:

E. J. Pennell’s Cozy Theater, Decatur, Mich., new booth equipment, including Peerless lamps and National rectifiers.

Kilbride’s Alhambra Theater, Detroit, Super-Simplex mechanisms.

Thomas D. Moule’s Jefferson Theater, Detroit, Flasher Neon marquees, lighting fixtures, and carpeting. This house is to be completely remodeled and modernized shortly.

Super-Simplex projectors at Sam Ackerman’s East Side, Barney Kilbride’s Beverly, and Ray Schreiber’s Palmer Park, all in Detroit.

Western Theater Supply
Installations Under Way

Omaha—The following equipment installations are announced by F. A. Van Husen of Western Theater Supply: 216 full upholstered chairs in Horn & Morgan’s Star, Hay Springs, Neb., and 300 in Witt Burn’s Operaum, Lancaster, Wis.; lamps, drapes and carpeting in L. P. Larson’s Civic, Webb City, Mo.

Western Theater also is supplying new chairs, booth equipment, carpeting and drapes to the Day Theater, which is undergoing complete remodeling by Harry Day at Darlington, Wis. Larry Larson of Webb City, Mo., is supervising architect.

Kemper In New Venture

Shelby, O.—R. T. Kemper, formerly associated with the Dipson circuit, is president of Kemper Theaters, Inc., which is remodeling a present store into a 450-seat picture theater. It will be called the State Theater, and will be ready to open early in November.

YOU ARE STANDING IN FRONT OF YOUR THEATRE WATCHING THE CROWDS POUR IN

Why?

Because—You Give Them a Good Show
And Because—They Are Walking Over Soft Carpets

“COMBINED”—IT SPELS SUCCESS

GREATER NEW YORK CARPET HOUSE, INC.

250 West 49th Street, New York

NEW HURLEY EVEN-LITE

SOUND SCREENS—Completely Perforated

HURLEY SCREEN CO.
24-15-45th Ave. L. I., N. Y.
Distributed in Canada:
Dominion Sound Equipment Ltd.
Montreal, Quebec.
Graham Bros. of Denver Shipping Large Orders

Denver — Graham Bros. Theater Supply Co. has shipped the following large orders in the territory: Loma Theater, Socorro, N. M., air conditioning equipment, projection lamps, rectifiers, lenses and booth equipment; Zin Theater, Springer, N. M., 350 New Ideal chairs, projection lamps, rectifiers, lenses and air conditioning equipment; Bluffs Theater, Scottsbluff, Neb., 350 New Ideal chairs and air washer; Princess, Crested Butte, Colo., projection lamps, rectifiers and overhaul job; Wyoming, Torrington, Wyo., 700 New Ideal chairs, 900 yards carpet, two blowers and motors, two curtains, tracks and controls, sound screen and complete booth equipment; and the New Victory, Denver, Moviograph projector, Strong Lamps, booth equipment lenses; Tejo, Santa Rita, N. M., and Hurley, Hurley, N. M., air conditioning equipment.

New Berlin, N. H., House Will Open on Thursday

Portland, Me.—Opening date for the new Strand Theater at Berlin, N. H., has been changed from Oct. 21 to Oct. 28. The Maine-New Hampshire house has a seating capacity of 1,500, is a one-story modern structure, costing the owners approximately $200,000. It will be managed by Edward Gilbert.

Celotex Takes Control of American Gypsum Co.

Chicago — The Celotex Corp. has purchased a controlling interest in the American Gypsum Co. with a plant at Port Clinton, Ohio. Acquisition was effected by a cash settlement of undisclosed amount.

Louis Philips Buys In

New Haven—Louis Philips, manager of Modern Theater Equipment Co. here for the past four years, has obtained an interest in the business and been made vice-president of the corporation. Wallace Katz of New York is president.

Schnanger Slope Adopted

Montreal—Montreal is to have a new cinema in the Park Extension district. It will be named "The Empire," and will have seating capacity for 600. The Empire, it is claimed, will be the only theater in Canada constructed on the Schnanger parabolic reserve floor slope, with no steps.

"THE AWFUL TRUTH"

There isn't any awful truth about Alexander Smith Carpet. The beautiful truth is that it is the biggest selling theatre carpet in America because of its proven record for amazingly long wear—which is why you will find it in the majority of the country's most successful theatres.

NEW RAISED LETTERS PROCESS BY EON ART

A new process through which raised letters are incorporated in the manufacture of film theater banners, supplementing the previous forms which have featured point, cut out or sewn letters, is announced by the Eon Art Co., 29 Broadway, New York.

Banners or burgeois for all types of both theater exterior and interior display are available with the raised letters on silk fields. They can be supplied, according to Eon, without

INCREASE “BO” 10% (Or course, we mean Box Office)

(Continued on Page 6)

Charles Ross, Inc.

We furnish

Electrical Lighting Equipment of Any Kind

For Studios—Productions—Premieres

244-350 West 49th Street

New York City

Tel. Circle 6-3470-1

THE F I L M  D A I L Y

STUDIOS

- SUPPLIES

- TECHNICAL

- FURNISHINGS

SPECIALISTS

RECORDING DUBBING COMMERCIAL PICTURES

Fototone Studios, 33 W. 60th St., N. Y. C.

FOTOTONE SOUND SYSTEM

DEAF

Dictograph Products Co., Inc.

550 Fifth Ave., New York

ACOUSTICON

at

NATIONAL

THEATRE SUPPLY COMPANY

you get more for your money

at borrowed service

pledged service

THE FILM DAILY

5

THE F I L M  D A I L Y

STUDIOS

- SUPPLIES

- TECHNICAL

- FURNISHINGS

SPECIALISTS

RECORDING DUBBING COMMERCIAL PICTURES

Fototone Studios, 33 W. 60th St., N. Y. C.

FOTOTONE SOUND SYSTEM

DEAF

Dictograph Products Co., Inc.

550 Fifth Ave., New York

ACOUSTICON

at

NATIONAL

THEATRE SUPPLY COMPANY

you get more for your money

at borrowed service

pledged service

THE FILM DAILY

5
Widespread adoption of No-Los flexible lighting equipment by theaters for their lobbies, foyers, lounge rooms and, particularly, in the areas where efficient and effective illumination is required, is reported by the manufacturers, Major Equipment Co. of Chicago.

These fixtures embody two revolutionizing, new processes, commercially known as Alzak and Alumilite. Former produces high reflectivity not obtainable by the older finishing methods for aluminum reflectors, and the reflection factor, the company states, is double that of any other commercial reflecting surface. Latter process, Alumilite, gives a final finish which is assurance of permanency, prevention against discoloring and other deterioration. It has an oxide coating providing a hard glass-like surface which gives greater permanence, it is claimed, even under severe conditions of temperature and exposure.

Features of No-Los fixtures are a thumb screw adjustment which controls and regulates the amount, direction and quality of light by ventilation; luminous exteriors; easy-to-dismantle reflector bowls; simple installation requirements, and the ready manner in which Louvres or Diffusing Glass plates can be quickly attached or detached without tools.

14 B & K Theaters Have Aids for Hard of Hearing

Chicago—Fourteen B & K theaters are now equipped with aids for patrons whose hearing is defective. In future, no hall is to install such devices is the Northtown in the Edgewater district.

American Seating Earnings

American Seating Co.'s third quarterly report, as yet unissued, is expected to show net profit of at least $200,000 or $1.25 a share on the 221,002 common shares outstanding. Last year, company reported $99,612 after federal income taxes as nine months' net profit.

6 Trane Installations

The Trane Co., manufacturers of air conditioning equipment, report the furnishing of new units recently to the following film houses: Vassar, Vassar, Mich.; the Strand and North End theaters, Lansing, Mich.; Tivoli, Michigan City, Ind.; New Manchester, New Manchester, W. Va., and the Webster, Hartford, Conn.

SILENT among these types are:

(A) The Suprex eye-saver sound screen for high intensity. Its surface is white diffusive, compensating for blue tint in light, and will not discolor. The brightness factor averages 94.6 per cent within an angle of 120 degrees; sound factor attenuation 1.5 db., twice permeability required, while the color range covers the entire spectrum, and gives perfect color film images.

(B) For Mazda or Lo-Intensity, company makes its Vocalite screen that is non-discoloring, crystal beaded and white diffusive. Brightness factor is 223 per cent, 165 per cent at 30 degrees, 80 per cent at 45 degrees, with screen light intensified 1.7 to 2 times within 30 degrees. Sound factor attenuation is 1.5 db., twice the permeability required by SMPTE. As in the case of the Suprex screen, color range covers the entire spectrum, and gives perfect color film images.

(C) The Chromoite screen is for either high or low intensity projection lighting. Surface is white diffusive, with special optical white coating which will not discolor. Brightness factor is over 90 per cent, with light intensity constant within an angle of 120 degrees. Attenuation is less than 1 db., and sound permeability two or three times greater than required. Its use for color reproduction is, like the aforementioned screens, ideal, according to T. S. C. technicians.

SALES reported by virtually all leading screen manufacturers in recent months indicate that exhibitors are checking carefully on their present equipment to assure themselves of not merely fine delineation of projected film images in color, but also in black-and-white. It is a happy circumstance that proper equipment for color also assures sharpness and clarity of projected product in black-and-white.

A recent survey reveals tendency of theater owners and operators to go further than mere changing of their screens to solve the problem of projection quality. Acquisition of suitable, thoroughly modern lenses, and the bringing of their projection lighting up to date are also being given deserved consideration.

Eon Art Co. Introduces New Raised Letter Line

(Continued from Page 5)

additional cost over banners now in general use, and in most instances at a greater saving in comparison to the sewed or cut out letters.

One of the underlying motives for their development, it is claimed, is the current unavailability of quality banners to advertise the better class of feature film.

Install Booth Equipment

Okemah, Okla.—Installation of new booth equipment, consisting of Powers 6B projectors, has been completed in the Crystal Theater here, of which Bill Slepkja is manager. Same type of equipment will go into the Jewel Theater shortly.

Johns Manville Quarter
Net Profit $1,780,857

For quarter ended Sept. 30, last report of Johns-Manville Corp. and subsidiaries, subject to audit and year-end adjustments, shows net profit of $1,780,857 after depreciation, depletion, normal federal income taxes, etc., but before surtax on undistributed profits, equivalent after dividend requirements on 7 per cent preferred stock, of $1.94 a share on 650,000 no-par shares of common stock, which compares with $1.785, $1.45 or $1.95 a share on 650,000 common shares in preceding quarter and $1,418,959 or $1.98 a share on 750,000 common shares in September quarter of 1886.

OKLAHOMA EQUIPMENT BUSINESS IS BOOMING

Two Eastman Co. Plants Jump Capacities 50 P. C.

Rochester—Eastman Kodak Co. officials announced, is going through broadest expansion program in its history, with productive capacity being increased by 50 per cent at two plants, the Camera Division, making cameras, and the Mascot Hawk-Eye works, producer of photographic equipment. At former works employment is reported at a new high, even exceeding 1929, with 1,600 persons on pay roll, as compared with depression low of 1,100.

A new Hawk-Eye plant, now employing 1,400 persons, is being augmented by construction of new buildings which will give it 50 per cent more manufacturing space. Kodak recently purchased property of local Roman Catholic Diocese to erect new additions to the Camera Works, to also provide a 50 per cent boost in manufacturing facilities.


Alexander Film Co. salesmen of tained screening agreements with 165 theaters during the past month which has heretofore use their service. A total of 109 theaters renewed their agreements during the period. Available to Alexander service throughout the nation are approximately 7,500 theaters.

Soundmasters Installed

Omaha—R. S. Ballantyne of Sec Ballantyne announces installation of two Soundmasters, new equipment recently placed on the market by A. D. Hahn's Sheridan; Sherraden Mo.; Faye Honey's Tecumseh, Neb. and Harold Smith's Dreamland, Can.

One hundred new chains have been installed in C. Gelsen Burke, Burke, S. D.
A "Little" from "Cats"

By RALPH WILK

HOLLYWOOD

ROY DEL RUTH will use the majestic outdoor setting of California's famous Yosemite Valley for certain skating sequences in the new Sonja Henie picture, "Hot and Happy," formerly titled "Bread, Butter and Rhythm."

Del Ruth, who will start shooting on the picture at 20th Century-Fox studios within the next few days, has just returned from a flying trip to Yosemite. He was assured by an advance party that the ice ponds will freeze over before he can complete the lengthy shooting schedule at the studio and move to location.

Albert Lewin, Paramount producer, is making arrangements to fly east on completion of cutting of his most recent picture, "True Confection," starring Carole Lombard and Fred MacMurray, with a supporting cast headed by John Barrymore and Porter Hall.

Lewin, before entering the motion picture industry via the writing route, was a professor of English at the University of Missouri. The school contemplated the installation of a department dealing with motion picture writing and production when they invited Lewin to sit in on preliminary conferences in an advisory capacity.

David Niven has returned to Hollywood, following an absence of three months in England. While abroad he made one picture and vacationed. His next assignment for Samuel Goldwyn will be in support of Gary Cooper and Merle Oberon in "Rings of the Sun."

Paul Parry has been added to the cast of "News in the Air" at Republic. Nick Grinde is directing.

CEA-Circuit Battle on KRA "A" Picture Policy Certain

Maxwell, Oscar Deutsch and Arthur Jarratt and CEA execs, has already been held, and the full report of the General Council on the rental situation forecasts a general meeting of all exhibitor interests, including the major circuits.

The Rentals Panel's report, which was unanimously endorsed by the Council delegates, invited the Council to express its protest in the strongest possible terms on what it described as a further attempt to foster discontent within the trade.

The suspicion felt by members of the CEA on the KRS decision is also emphasized, and the Panel recommends that the 2,000 members to continue their present booking methods, in order to test the validity of the Rentals' decision.

In the general discussion, it was pointed out the effects of the KRS policy was to prohibit two "A" pix in one program, which was what exhibitors desired, but left individual theaters free to book two such productions for one program on whatever percentage terms they could arrange.

Gary Paramount Wit Case to be Argued Friday

O., but Paramount moved to have the case transferred to the Indiana Federal Court, which was granted.

The plaintiffs, which operate the Gary and Palace Theaters in Gary, contend that six of the 10 features were among those which Philadelphia and Minneapolis exhibitors agreed to buy. Paramount withheld from them.

Basis for Settling Para.-UMPTO Dispute

Paramount officials indicated that if the basis for settlement, as agreed upon by both Paramount and the UMPTO representatives, is accepted, the UMPTO as a whole, a quick termination of the dispute was in sight.

From all indications, both sides tended to go "on the rocks" in order to arrive at a satisfactory conclusion. The agreement, if accepted, was understood, that Paramount would not carry out its request that exhibitors' books be examined as to profits or splits. New offer of interest, in return, was also said to be bought outright or on percentage.

Pizor told THE FILM DAILY that he was confident of a satisfactory adjustment, but that the entire issue depended on the reaction of the association's membership to the committee's report. Paramount officials indicated that the company was particularly interested in having satisfied customers and only wanted equitable deals.

Paramount was represented by Mr. Agnew, Austin Kechough and J. J. Unger. UMPTO members at the sessions were Charles Segall, Abe Soblosky and Pizor.

Sees Bank Night Ban As Blow to Grosses

Specifically to Texas and Illinois, asserting that the former state theatricals had refused to open 40 p. c. and Illinois, 45 p. c.

In Texas, Ezell stated, 50 theaters have closed or will close because of court decisions against the UMPTO, insisting that it was Bank Night that had been keeping the houses open.

"Almost every line of business is offering some kind of inducement, in the form of premiums or gifts, to stimulate trade, and theaters cannot be any exception," Ezell contended.

Ezell estimated that approximately 4,000 theaters in the U. S. were now using Bank Night, adding that the figure actually might vary by 500 either way.


"Green Fields" Cast's P. A.

The Squire Theatre announces that "Green Fields" is being held for a third week, and that the cast will appear on stage at the start of the midnight show tonight.
RELIABLE

EASTMAN Super X Panchromatic Negative not only promises superlative photographic quality, but delivers it with unbroken regularity. It’s reliable. In no other way could it possibly maintain its position as the world’s most widely used motion picture negative film. Eastman Kodak Company, Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN SUPER X
PANCHROMATIC NEGATIVE
Bargaining Reported as "Out" in Goldwyn-Korda Deal

XPECT UMPTO TO OKAY BASIC "PEACE" PROPOSAL

New England Exhibs. Spend $2,000,000 on Remodeling

New Theaters Now Building to be Ready Before January 1

By ROBERT ST. CLAIR

FILM DAILY Staff Correspondent

Boston — New England theater owners and operators during the six months, representing the building season, have expended estimated $8,000,000 in remodeling and modernizing their film

uses during the third quarter, remodel-

(Continued on Page 6)

DETROIT EXCHANGES

FEAR FILM BLOCKADE

Detroit — Delay in signing of duct deals for the season, plus frequent delays in setting book-

ings and holdup of films, in worry-

some exchanges in this ter-

ny. Fears are expressed the result may be a disastrous block-

(Continued on Page 6)

Universal Tele. Asks to Withdraw SEC Statement

Washington Bureau of THE FILM DAILY—A request for with-

drawal of its registration statement has been filed with the SEC by the Universal Television Corp.

New York. Statement was filed Oct. 1 and covered $5,000,000 of $1 par common stock at

(Continued on Page 6)

"Semeyn Service, Ma'am!"

Grand Rapids, Mich.—When this city's water supply suddenly acquired a peculiar taste Walter H. Semeyn, manager of the Roxy Theater, in-

vited residents to avail themselves of water from the theater's deep well employed in air-conditioning.

Semeyn piped the supply to the outside to make it easily accessible to all corners. Biz was excellent both at the box as well as the tap.

THE WEEK IN REVIEW

Selznick Weighs Three Deals—The British Quota

DOMESTIC

Word that David O. Selznick is considering propositions involving affiliations in one form or another with MGM, RKO Radio and Para-

mount, and may close one of the three deals within the next few

(Continued on Page 11)

FOREIGN

Last minute representations on the quota provisions by all sections of the film industry got under way today, following official assurance in Lon-

don that the Film Bill will have its first reading in Parliament before

(Continued on Page 11)

U. A. Control Price Reported Still Standing at Original Asked Figure

Pathe News Re-vamping Expected About Nov. 1

Announcement regarding the re-

Vamping of Pathe News will be

made about Nov. 1, it was learned in New York. Proposed changes include a new main title, changes in the present form of sub-

titles, increased footage and the add-

dition of "name" narrators.

Representatives from Other Areas Due at Philly Meeting

That the UMPTO membership will ratify the basis for settling the current dispute with Paramount ap-

peared almost certain Saturday when a source close to the situation said that he believed the Philadel-

phia exhibitors would fall in line with the proposal agreed upon Fri-

day by Paramount execs. and Lewen Pizor, UMPTO president, and associ-

ates.

Pizor has called a meeting for tomorrow in Philadelphia, which

(Continued on Page 6)

MYERS TO AID N. D.

IN "DIVORCE" FIGHT

Minneapolis—Abram F. Myers, Allied States board chairman and general counsel, will play a leading role in North Dakota's legal fight to uphold its statute "divorcing" producers and distributors from the exhibition field.

Constitutionality of the North

(Continued on Page 11)

Sept. U. S. Admisht Taxes

Show $52,423 Increase

Washington, D.C. — Admissions tax receipts for the month of Sep-

tember, 1937, increased $52,423.43 over the same period last year.

(Continued on Page 11)

Call To The Colors

Check-up of major and indiend shorts

subject producers recent netted news that 1937-38 product will show in use of color over 1936-

37 season. Though increase is slight numerically, in terms of percentage the figure is highest in history of the industry. Approximately 15 per

cent of all shorts scheduled for cur-

rent production year call for color.

(Continued on Page 11)
The Broadway Parade

Picture and Distributor
Theater
Stage Door (RKO Radio—2nd week)
Soul in Sea (Paramount Pictures)—2nd week
Aladdin Island (Warner Bros.)—3rd week
Double Wedding (Metro-Goldwyn-Mayer)—Capitol
All Dads Go to Town (20th Century-Fox)
The T. V. Yankees from New York.
Music for Madame (RKO Radio)

TWO-A-DAY RUNS
The Life of Emile Zola (Warner Bros.).—9th week
The Firefly (Metro-Goldwyn-Mayer)—8th week

FOREIGN LANGUAGE FEATURES
Mayerling (Fox Film)—7th week
Lorenzu Bouque (Replica Pictures)—2nd week
China Strikes Back (Garrick) (a)—Cameo
in the Fox East (Amkine) (a)—Cameo
Le Lieutenant Souvant (Paramount Pictures)—Cinema of Paris
Club de Femmes (Mayor-Burston) (c)—SS5 St. Plaza
Road to Life (Amkine) (a)—President
Le Derniere Millafrance (Films France) (a)—President

FUTURE OPENINGS
The Perfect Specimen (Warner Bros.)—Oct. 27
Strand
Victoria, the Great (RKO Radio)—Oct. 25
Music Hall
MURDER IN GREENWICH VILLAGE (Columbia)—Nov. 1
Return of Maximo (Amkine)—Nov. 1
Le Petit Monde de Marie (Bomart)—Cameo
Angel (Paramount Pictures)—Nov. 3
Paramount
Conquest (Metro-Goldwyn-Mayer)—Nov. 4
Capitol
West of Shanghai (Warner Bros.) (c)—Cameo
Lancer Spy (20th Century-Fox) (c)—Rivello
The Life and Love of Ehrenbreitstein
Sans Famille (DeWolfe) Oct. 26 (b)

Multiple Voices Used
In Fox Movietone News

Unique use of multiple voices in a newsreel is introduced in the current issue of Fox Movietone News. In the sports clip, a baseball game is shown with all the voices of the players dubbed in to give the audience a much clearer idea of what is going on. Ed Thorsen worked the idea out and expects it to become a regular feature.

Racing Council In Move
To Drive Out Bank Night

Racing, Wis.—The common council here has adopted a resolution instructing the city attorney to start prosecution against persons conducting Bank Night here or to draft a new ordinance governing operation of the plan, if present laws do not cover the situation.

Kranz, General Manager
Of New Film Exchange

New York Artcinema Film Exchange, Inc., has opened offices at 630 Ninth Ave. to handle the first 10 features to be distributed by Artcinema Associates, Inc., of which Emil C. Jenson is president.

Kranz, formerly of United Artists, is general manager of the new exchange and associated with him are Al Bondy and Bill Raymon. Denis have been reported with RKO, Belle, Interboro, Skoans, Rosenblatt and Welt circuits.

RKO Sets Nov. Releases
Fred Astaire's first solo starring vehicle, "A Damsel in Distress," in which he shares top honors with Burns and Allen, has been named by RKO Radio as its Thanksgiving release. "Fight for Your Lady," "Live on Love" and "High Flyers" are other November releases by the company.

COMING AND GOING

ROBERT S. TAPLINER, newly-appointed publicity director for Warners coast studio, arrives in Burbank today for "Stage Door." FRANK LEONARD of RKO Radio's home office has arrived in Oklahoma City to handle exploitation for "Stage Door.

SAM E. MORRIS, Warner Bros.' vice-president in charge of foreign distribution, returns New York tomorrow from Europe on the "France.

RUDOLF SERKIS, pianist, arrived in New York yesterday from Ed. in London and the Georgics.

MRS. OSA JOHNSTON, widow of the late Mr. Johnston, arrives in London by plane from Africa late this week.

FREDRIK MARCH arrived from the Coast yesterday to start rehearsals in "The Chimes Here.

JOHN LODER, the English actor, and his wife left yesterday on a cross-country tour, with Hollywood their final destination.

JOHN W. HICKS, Jr., Paramount vice-president in charge of foreign distribution, arrives Thursday on a Manhattan stop.

AL HOFFMAN and his wife left Saturday for a visit in Seattle.

WILLIAM F. RODGERS, general sales manager of M-G-M, leaves for Chicago this week.

WILLARD MCKAY returned from the Coast yesterday.

ROY DISNEY left for the Coast over the week-end.

ANTHONY VEILLER, Paramount writer, reached Hollywood last Saturday from New York.

MAX REINHARDT and GLORIA DICKSON checked in at the Warner studios over the week-end from New York.

DOROTHY BARSTOW, McCann-Erickson agent, has arrived in Hollywood yesterday.

EDWARD J. PESKAT, Grand National vice-president, returned this week-end from a trip of exchanges.

"False Shame" Ban Stands
Albany—Commissioner of Education Frank P. Grimes has dismissed the appeal of the Jewel Production Inc., against the decision of Irving Reisman, director of the Motion Picture Division, who previously denied a license to the film "False Shame." In his decision, Commissioner Grimes contended the picture is "indecent, immoral and will tend to corrupt morals."

THUNDER OVER THE ORIENT

CAPTIONS OF THE LATEST SURVEY OF MOTION PICTURE COMPANIES AVAILABLE ON WRITTEN REQUEST

Mervin Ash & Co.
MEMBERS NEW YORK STOCK EXCHANGE AND OTHER PRINCIPAL EXCHANGES

One Wall Street
Phone Whitehall 4-3400

BEVERLY HILLS
6253 Hollywood Blvd.
Beverly-White Hotel
Call off the hounds, men,
the search is over!...
BRIAN AHERNE
(He's Wonderful!)

Makes Much Love to
OLIVIA DE

And The

"The Girl Is"

with Edward Everett Horton
Melville Cooper • Lionel Atwill
Luis Alberni • Lana Turner
Marie Wilson
A James Whale Production
Personally Supervised by
MERYN LEROY
A Play For The Screen by Ernst Vajda

WARNER BROS.
ARE SAYING I
WITH 24-SHEET
Tremendous Full-Month Billboard Campaign Now Going
In 1500 Coast-to-Coast Cit
ICK'S!
GOT IT!

-That Different Brand of Love Story That's Been Missing from the Screen for Years!

HAVILLAND
it's the Romantic Reason Why
EAT GARRICK"
Great Stuff!

THE COUNTRY'S 9 CRACK CARTOONISTS have drawn up the ad series (five are shown in reduced size at right). We've got a raft of advance exhibitor approval on them and all nine are in the pressbook in a wide variety of sizes for use as advance teasers, as the main campaign and for display in color in your lobby and front.
N. E. Remodeling
TO COST 2 MILLIONS

(Continued from Page 3)

In New England showed no falling off from the preceding three months, while in Massachusetts alone, there was a slight increase over both the first and second quarters.

Approximately 10 new theaters are still under construction, with completion expected before Jan. 1. Their seating capacities range from 290 to 1,500.

Detroit Exchanges Fear
An Early Film Blockade

(Continued from Page 1)

Trade in films about the end of the year-

Delay in concluding contracts by major circuits is given a good share of the responsibility for the present condition. Key houses upstate are largely controlled by the 100-theater Butterfield Circuit, while the Detroit situation is largely in the hands of United Detroit Theaters with 14 theaters and most of the first-run, and Cooperative Theaters of Michigan, cooperative booking group with about 100 theaters.

Features have been coming through very slowly, according to latest report of Max Blumenthal, of the Film Exchange Theater, where the Detroit censors review all films, and fear of an immediate product shortage, especially of quality films, are expressed in some quarters.

Complaints are strongest from the smaller distributing companies, which have been dependent upon the signing of the major deals. It was unofficially reported that one of the biggest exchanges signed the first deal for the season only two weeks ago, and smaller exchanges are reported 50 per cent behind last year on signed contracts.

Sept. U. S. Admish Taxes
Show $52,423 Increase

(Continued from Page 1)

according to a report issued Saturday by the Department of Internal Revenue. Admissions taxes for September, 1936, were $1,670,044.71 while for September, 1937, total jumped to $1,722,408.14.

Happy
Birthday

Best wishes from The Film Daily to the following on their birthday:

OCTOBER 25

Billie Bennett
Herbert S. Berg
Polly Ann Young
Billie Bennett
Sal M. Wurtzel
S. Charles Entfeld
Fred J. McConnell
Paul A. Bray

ALONG THE RIALTO
WITH PHIL M. DALY

- • • SHOWS what a real artist can do when given free rein in turning out a pressbook—Rodney de Sarro, chief of Republic's art department, a distinguished contributor to Esquire, Saturday Post, New Yorker and other leading mags, did an Esquire job on the campaign book for "Portia on Trial"—when Rodney heard that his boss, H. I. Yates, wired from the coast that "Portia" was the finest picture his company had ever produced—then all he wanted to know was: he set to work and turned out the classiest pressbook that Republic ever has known—and we don't mind saying personally one of the outstanding pressbooks seen this year from any company—it has that indefinable Class of a fine magazine like Esquire and at the same time is down-to-earth Showmanship that every exhibitor will appreciate.

- • • TIPPED OFF that an important film executive was sailing the other day on the Queen Mary—aggressive ship's news reporter for WMCA, Martin Starr, was puzzled when the gent's name was given as G. F. Rackett. . . . Martin knows his film execs, but had never heard of a Rackett among 'em—well, not by name, anyway—so when he dashed into suite 40 on B deck and asked for "Mr. Rackett," all the friends gathered for bon voyage cocktails started to snicker—the film exec in question was none other than Dr. Kalmus of Technicolor, who was trying to dodge the ship's news reporters under a nom de plume—what a selection he made?

- • • YOU WILL be stumbling over British Accents at the AMFA luncheon next Thursday at the International Casino—for it will be a gala International Day, with delegations from all the British societies in New York on hand——St. Andrew's Society, the Canadian Society, the Canadian Women's Club—British Club—Daughters of the British Empire—and a dozen more. if for no other reason, you will want to be there to hear Sir Gerald Campbell speak—the British Consul General is one of the most brilliant and witty speakers of our times—they are still talking about the speech he made at an AMFA luncheon several years ago.

- • • FIRE DRILL was held recently in the Warner exchange at Kansas City—and Elmer Dillon, head booker, explained to a couple of visiting out-of-town exhibitors that they would have to accompany him outside—believe it or not, when they reached the sidewalk, the fire apparatus was coming down the street——and clouds of yellow smoke billowed from the windows of the Grand National inspection rooms in the Warner building——the print that burned was "Damaged Goods"——and if a writer put all this into a screen story they'd say he was cockeyed.

- • • LOCAL GAL makes good——Natalie Garson, born right here in Manhattan, the daughter of Murray Garson, who is prominent in picture circles——makes her screen debut in "Dangerously Yore," the 20th Century-Fox Film . . . Dramatic industrials are after outlets in the theatrical field, the latest planned for distribution being "All in a Day"—directed by Fred Springer, and edited by Elmer J. McGovern.

EXPECT UMPTO OKAY ON 'PEACE' PROPOSAL

(Continued from Page 1)

will be attended by local men, and, it is likely, exhibitor leaders in seven other territories.

Before returning to Hollywood following his session with N.Y. new, Paramount general sales manager, Pizor told THE FILM DAILY that he was confident that his negotiations with exhibitors would realize that the proposed basis for settlement was "equitable" on both sides. He intimated that the basis for ending the controversy was at 100 per cent satisfactory to both sides, and that it came close enough to smooth the way for an amicable conclusion.

Universal Tele. Asks to
Withdraw SEC Statement

(Continued from Page 1)

$2.50 per share. Reasons for withdrawal given by Universal was further immediate development expected here to be privately financed and public financing is to be abandoned.

"Barrier" Opens Nov. 26
In Salt Lake City Ho

West Coast Bureau of THE FILM DAILY

Hollywood—The Salt Lake opening of "The Barriers," a film-

onion of the Rex Beach story, produced for Paramount by H. B. Shuman, will be staged in David's new $1,000,000 Center Theater on Nov. 26 with all the fure of a typical Hollywood premiere.

Lyons at the Prospect

Harry Lyons, manager of RKO Prospect, Brooklyn, has placed Franklin Robertson in capacity at RKO Keith's Flushing. Robertson joins NBC Artists Acad.

DEATH RECORDS

Reginald C. Barker
West Coast Bureau of THE FILM DAILY

Los Angeles—Reginald Charles Barker, 55, writer of westerns, is dead here. During his career he wrote numerous novels, magazine articles and some 500 stories.

Mrs. Mary F. Byrne
New Haven—Mrs. Mary F. Byrne, mother of John P. Byrne, manager here, died here last week. Burial was on Saturday at Calvary, L. I.

Harry Noble
New Haven—Harry Noble, manager Educational Pictures here for 15 years, and I connected with GB for a short time, was found dead in his car.
To Radio City Music Hall this week comes the picture whose unprecedented production advantages and tremendous show values stamp it as one of the great motion pictures of all time.
More daring than the outposts of imagination!...Thrilling beyond the puny limits of fiction!...A mighty human drama with all the world a stage...and all the people in it actors in a flaming pageant rolling headlong through the sixty years that shook the world!
History, yes... but more than history... the intimate record of a beautiful woman's romance... the story of a queen who loved as you and I... told against a moving background unbelievable in immensity, ungraspable in scope, unmatched in beauty and power!
A SHOW TO SENSATIONALIZE AND SELL WITH SMASH!... A ONCE-IN-A-LIFETIME CHANCE AT THE BIGGEST CROWDS YOUR THEATRE CAN PLAY TO!

VICTORIA
THE GREAT

with

ANNA NEAGLE * ANTON WALBROOK

H. B. WARNER * WALTER RILLA
Produced and directed by
HERBERT WILCOX
With Scenes in TECHNICOLOR
Screen play by
Miles Malleson and Charles de Grandcourt
**WEDDING BELLS**

Chicago—Roy McLullen, manager of B & K’s Granada theater qualifies as cupid’s aid. Two of his cashiers announced their engagements; Elsa Shapiro will wed Robert Clamage and Caroline Hart will soon go to the altar with Sol Weitzenfeld of the Riviera Theater.

Charlotte, N. C.—Virginia Corby, of Paramount, and Barney Slaughter, booker for Paramount, have announced their engagement.

Omaha—Irene Austin, 23, Omaha member of the “Rockettes,” Radio City Music Hall dancing troupe, has been engaged by the management of Leif Jorgensborg, 27, of New York City. Jorgensborg is in Omaha at present visiting his fiancee. They’ll probably be married next summer.

**16 mm. Local News Conceived by DeVry**

(Continued from Page 1)

ment, both projectors and cameras, to individual theaters.

The DeVry proposition, it is understood, contemplates the rentals on a yearly basis, with the charge for installation plus a percentage of the rental from any other equipment furnished camera, projector, exposure meter, magazines and splicing machine, and will provide general maintenance.

Negative is to be purchased directly from DeVry, the company by special arrangement being in a position to sell 100-foot reels for $5. The same charge will be made for the positive print supplied the exhibitor. Both slow and fast film will be furnished.

DeVry’s plan suggests that exhibitors tie up with newspapers for local newsreel sponsorship, with the pictures to be made either by the paper or the theater operator.

DeVry proposes to establish local laboratories in each territory, and eventually foresees an exchange system from numerically greater than those existing in the 35 mm. field.

Angle in this connection is DeVry’s retention of all exhibitor negatives for future use, with the provision to pay the exhibitor, whose reel is used at a later date a flat $25.

Exhibitors will have renewal privileges at any time within nine months from date of original contract at a reduction of approximately 35-1/3 per cent. It is said.

DeVry, which has bought at $111 Armitage St., has acquired a building on Ashland Av. larger than its present headquarters.

16 mm. Local Newsreel Used by Evanston House

Evanston, Ill.—Films featuring local sports, styles, and public events in Evanston, taken by amateur photographers and edited in the form of a local 16 mm. newsreel, are presented every Tuesday at the Stadium theater. The film, fully titled, is accompanied by running comments by Jack Santry, who reads his material through the public address system. A special 16mm. projector intermittent project is used, which throws the 16mm. pictures on a 12-foot screen with adequate illumination and brilliance.Pix are made with a DeVry Model “60” 16mm. camera. Theater is tied up with Evanston News Index.

**DOMESTIC**

(Continued from Page 1)

weeks, came toward the week-end from sources close to the producer. Propositions are predicated, it was said, upon the assumption that the reached on Friday in an appeal of the Office of Underwriters to the Federal Express is the Office of Underwriters and will go through as scheduled.

Coincident with the above declaration, Alexander Korda and Maurice Silverstone were reported from England aboard the Ille de France, while reports from London asserted that other British interests would be associated with the Prudential Assurance Co. of England in financing the Goldwyn-Korda-UA deal. Specifically mentioned in association with the director, whose secretary, E. H. Lever, is now in New York, as is Goldwyn, are the Eagle and Dominion Insurance Co. of Canada and the presiding newspapers. These informed film circles are confident that all signs point, however, to Prudential furnishing the requisite backing.

* * *

Basis for settling the UMPTO Paramount product controversy was reached on Wednesday between Paramount and a trio of UMPTO members, headed by Lewen Pizor, president. Details of the settlement were to be announced before UMPTO membership at a special meeting called by Pizor for tomorrow in Philadelphia.

Settlement of the two trustee suits against Paramount officers and directors for $2,150,000 was revealed on Wednesday in U. S. District Court when a petition for a temporary restraining order was denied by the federal judge. A hearing was scheduled for approval of the settlement, which involves additional claims of more than $15,000,000. Nov. 3 was date set for the hearing, at which time Judge Coxe is expected to approve the settlement.

* * *

Likelihood of action at next month’s special session on the pending Hobbs resolution providing for a sweeping investigation of film industry is slim, it was indicated in Washington by New York’s Rep. John J. O’Connor, chairman of the House Rules Committee.

**FOREIGN**

(Continued from Page 1)

the end of November. American distributors meanwhile, whereas are being observed, are preparing suggestion that quota production of any type should count as three Quotas certificates rather than two, as proposed in the recent White Paper.

A Paris dispatch expressed view that France appears to be rapidly losing its film export trade. Survey there showed that before the World War, the French film industry supplied 90 per cent of the world’s cinema. Today in Greece, Holland and Central Europe, German productions have been gaining ground on French films, which are very popular there. During the July 1936, Argentina, a former good customer, projected but 23 French productions out of a total of 450. In Egypt a marked decline is also apparent, the report said.

* * *

A company has been organized at Lima, Peru, under name of RKO Radio Pictures del Peru, for distribution there of RKO Radio product which was formerly distributed by J. Calero Piz. Branch will be managed by William S. Farmer, former assistant manager of RKO Radio’s Panama branch, and will be under supervision of Ben Y. Cum- nuck.

Conference in Minneapolis on Friday between Abram Myers, general counsel for national Allied, and attorney representing Northwest Allied, cleared the way, it was said, for the immediate filing in Federal Court of Northwest Allied’s appeal from Paramount’s temporary injunction at an exhib. buyers strike in the territory.

* * *

Other noteworthy happenings were: Declaration of Irene Foy’s pressy, Nathan Yamin that the organization is ready to cooperate on fostering a fair trade practices plan for the industry. Nebraska Supreme Court’s opinion that Bank Night is a lottery, and, by so finding, domes game in that state.

* * *

that Erp’s operating department under L. W. Conrow on Nov. 1 will take over sale of film service contracts in addition to its present duties.

**REPORT BARGAINING AS “OUT” IN UA DEAL**

(Continued from Page 1)

source told THE FILM DAILY yesterday.

Korda, Goldwyn, Maurice Silverstone, UA managing director for the United Kingdom, and E. H. Lever, president of Prudential Assurance Co., are to meet next week. Representatives of Douglas Fairbanks, Charles Chaplin or Mary Pickford, said to be in Paris, were said, it was authorized.

Reports from London that the Eagle and Dominion Insurance Co. and Philip Hill and partners would be associated in the financing indicate official sources disclosed, ready money for financing the deal.

In any event, it was said in informed circles Saturday decision, one way or the other, might be expected during the week, with a formal statement as progress made likely on Wednesday.

Myers to Aid No. Dakota In Theater “Divorce” Fight

(Continued from Page 1)

Dakota law, enacted this year, has been challenged by Attorney General Linenger.

At the request of Governor Langer of North Dakota, Myers will submit briefs to aid the State’s legal battle.

This law is a model for similar measures introduced in several states at Allied’s behest and with Allied support.

Myers will attend the annual convention of the Associated Theater Owners of Indiana at Indianapolis tomorrow. He will return to his Washington headquarters on Thursday.

Filing of Northwest Allied’s Para. Writ Appeal Awaited

Minneapolis—Northwest Allied’s appeal to the U. S. Circuit Court of Appeals from Paramount’s temporary injunction against the exhibitors’ “buyers’ strike” in this area, definitely will be filed today, counsel told THE FILM DAILY Saturday.

Papers will be filed by Attorney Louis Schwartz of Northwest Allied’s legal staff who was otherwise occupied Saturday.

**SICK REPORT**

New Orleans–G. J. Harrell, representative of Columbia pictures in the New Orleans area, is seriously ill from complications which began with a cold, has been removed from the hospital to his home.

West Coast Bureau of THE FILM DAILY

Hollywood—William Jacobs, executive assistant to Bryan Foy at Warners, is in the Samson hospital at Santa Barbara.

**“U” Closes Circuit Deals**

Universal has closed 1937-38 product deals with the Randorf circuit in the Minneapolis district and with the 24-theater Seider Circuit on Long Island.

**“Thunder” in Loew House**

“Thunder Over the Orient,” two-reeler being distributed by David Strong’s Criterion Films, has been set by the Loew circuit for Loew’s Canal Theater starting today.
A "Little" from Hollywood "Lota"  

By RALPH WILK  
HOLLYWOOD  

"THE Last Gangster," the story of Alcatraz Island, starring Edward G. Robinson, has been completed by Director Edward Ludwig, and is in the music scoring department of Metro-Goldwyn-Mayer. Ludwig will spend a short time in New York seeing shows and attending to his brokerage business there, of which his brother, Benjamin S. Ludwig, is manager.

Jules Stone has returned to his home, 20th Century-Fox, from Universal, where he supervised the vocal arrangements for Alice Faye in "The Big Bank Roll." Stone is now handling the vocal work on "Love and Hisses," "Rebecca of Sunnybrook Farm," and "Hot and Happy," for 20th Century-Fox. He will also arrange Ethel Merman's song for "Hot and Happy." Edwando Ciennelli has just completed his role in "Hitting a New High," at RKO, where he is under contract. He also played prominent roles in "Winterset," "Criminal Lawyer," "Super Sleuth" and was located of Warner Bros. for "Marked Woman."

Northwest MPTO  
To Hear Kuykendall  

The afternoon, officers will be elected, to include three trustees of the local association for a period of three years and two for two years, officers' reports and a discussion of problems confronting the industry arising from the operation of theaters in this area also are scheduled.

Mrs. B. F. Shearer of Seattle has been named as chairman of the ladies' committee and has arranged for entertainment for women attending.

Movie ball will be held in the evening at the Civic Auditorium, Mary Carlisle will attend. In charge of the movie ball arrangements are L. O. Lukas, Hal Daiger, William Forem, Paul Ausi, L. J. McGinley, J. M. Hone, Mrs. B. F. Shearer, Mrs. Neil East and Mrs. John Danz. Eddie Rivers, Joe Cooper, Jack Simpson and Gauntlett are handling the publicity.

Kent Drive Sales  
For 10th Week at New High  

The 10th week of the 1937 Kent drive boosted 20th-Fox sales to the highest point they have ever reached at this stage, with substantial increases over last year's record breaking sales. The 15th and final week of the drive, Nov. 24-37, has been officially designated as John D. Clark Week in honor of the general sales manager.

WHO'S WHO IN HOLLYWOOD  

Introducing Interesting Personalities: No. 159


Production has started at Metro on "A Family Vacation." The picture will have Catalina Islands as the background. Lewis Stone has been signed, by Bert Lassman, to play the male role, others in the cast are Cecilia Parker, Mickey Rooney, Charles Graupen, Sara Haden, Fay Holden, Ted Pearson, Eleanor Lynne. Picture is directed by George Seitz. Les White on the camera.

Sol Lesser has signed Gary Owen to play the part of the "purser" in "Tarzan's Revenge" starring Ellen Holmes and Glenn Morris.

Lyle Talbot has been assigned the role of a sympathetic "heavy" in "Blonde Moll," which 20th Century-Fox will produce, with Bert Levy directing. Talbot recently completed a featured role in "Second Honeymoon.

Rian James' last novel, "My Boy," Made in Hollywood," dealing with divorce and matrimonial mills in Canada, has been published at Metro for early production.

Five new songs completed for Metro's "Everybody Sing," "Swirl My Kendis," which will be sung by Judy Garland. "The One I Love" will be sung by Alan Jones. "My Oldie Farm" and "The Show Must Go On," those four lyrics by G. Kahn, music by Kappel and Henning. The fifth song especially written by Kalmar and Ruby to the Foster Price title "Dainty, Dainty Me."  

James Whale has been assigned to direct Wallace Beery and Frank Morgan in "Fanny," an original play by Marcel Pagnol. Whale will direct one picture for Metro under contract signed by Laemmle, Jr. This picture will also be the first production which Ben Himonas will produce. Both Whale and Henning were associated with Laemmle Universal.

Republic Closes Circuit Deals for 1937-38 Lineup  

Republic's 1937-38 program has been bought by the Iowa Kaplan Circuit for the State of Capitol, Kewanee, Moline, Stroud, Cedar Rapids, Iowa, Iowa City; and State, Muscaton, it has been announced. Cumberland Amusement Co. has contracted for the complete program in all its situations in McMinnville, Crossville, Dalyton, Fayetteville, Lawrenceburg, Sparta, Pulaski, Tullahoma, S. Pittsburg and Winchester, all in Tennessee.

Redwood and Midland Circuits have purchased the current Repub- lic line-up for houses in Marysville, St. Bragg, Fortuna, Dinuba, Ukiah, Vacaville, Eureka, Modesto, all in California, and Klanath Ore.

Jackson, Life's G. M.  

Charles Douglas Jackson, who since October, 1931 has served as Assistant to Harry L. Luett President of Time Inc., has been appoint- ed General Manager of Life magazine. Jackson, during his six years with Time Inc., has engaged in special work for the March of Time on the screen and on the air, among other assignments.

Nagel Footage In Shorts  

Color films recently brought back from South and Central America by Curtis Nagel, photographer, will be included in Imperial's series of 13 one reel "Color Classics" on next season's schedule. Series is now being assemblled.

Foreign Pix In Cleveland  

Cleveland, O.—E. C. Flanagan has introduced a foreign film policy at the Terminal Theater, a subsequent run downtown house. This is the only downtown house in the city playing foreign films.

Film Art Studios Leases  
Studio Building in Bronx  

Film Art Studios, Inc., has leased for a term of years the studio building now occupied at 2826 Decatur Ave., Bronx, it was announced Saturday. Building has three stages for the production of sound films of feature length, commercial a recording electrical transcriptions.

John T. Doran is PAB's general manager. Production schedule for a series of six Jewish feature films, the first of which "The Canton," was just completed.

RCA Mfg. Prexy Named  

The election of G. E. Thomas, as President of RCA Manufacturing company, Camden, N. J., announced by David Sarnoff, Presi- dent of Radio Corporation of America and Chairman of the Board Directors of the Manufacturing Co. Thomas has been acting vice-president of RCA Manufacturing company and the open Board head following the retirement of T. A. Cunningham in April of E. T. Cunningham, former president.

Terry-Toon Tests Sophie  

The first sepia-toned Terry-Toe will be released in New York Nov. 12, it was announced Tel. Saturday. Terry stated that his objection to this one will determine whether or not the rest of the Terry-Toons in the 1937-38 cycle will get the same treatment.
Herbert Wilcox, RKO Set Up 10-Year Distrib. Contract
EARLY GOLDWYN-KORDA DEAL DECISION EXPECTED
(MPTO-Para. Pact May Bring "Peace" in Other Areas

Coast Reports M-G-M Considering
Second Radio Show for Dentifrice

Writ Denied Indianapolis Co. in $450,000 Suit

Herbert Wilcox Deal With RKO Radio
Calls for 10-Year World Distribution

Financing Plan's Details May
Be Set By End of Week

Decision upon the details of the financing plan which the pending Sam Goldwyn-Alexander Korda deal for control of United Artists involves is expected by the end of the week. It was learned yesterday.

Debates, of course, are possible, but those close to the situation believe that the preliminaries are well in hand.

Conferences on the deal's financing are expected to start late today, following the arrival of Korda and Maurice Silverstone, UA managing head.

W. O. Lukan Named Presy
Of MPTO of the Northwest

Seattle—L. O. Lukan was elected president of the Northwest MPTO at the convention concluded here yesterday. M. Kenworthy was elected vice-president.

Fair Warning
Dunn, C. N.—Worth Stewart, manager of the local theater booking in protecting his patrons—and himself. He advertised in the house manager, "Two funny features and a comedy." And instructed his attendants to point out the warning to anyone who squawked about the show.
COMING AND GOING

SCOTT R. DUNLAP and MRS. DUNLAP, who have arrived in New York from the Coast, are headquartered at the Essex House.

HELEN FERGUSON (Mrs. Richard Hargreaves) and M. HARGREAVES are here from Hollywood.

WILLIAM W. SCHORR leaves New York in about a week for the Coast.

GEORGE O'NEIL, playwright, has arrived in New York from California.

ROBERT MILTON has returned to New York from a three and a half months' stay in Chicago.

EFREM ZIMBALIST, violinist, who has been touring Europe for the past two months, arrives in New York on the Aquitania.

GEORGE KRASKA, manager of the Fine Arts Theater, Boston, and distributor of foreign film series, is in New York on a business visit.

MRS. A. A. MILNE, wife of the novelist and playwright, arrives in New York from Europe today aboard the Aquitania.

JACK COHN, West Coast vice-president, returns on the Ile de France today.

LEO McCAREY sails on the Ile de France Thursday.

ARTHUR A. LEE arrives in Chicago today from Toronto.

ARTHUR GREENBLATT is in Philadelphia today and goes to Washington tomorrow.

LORETTA YOUNG arrives here Thursday morning from the Coast.

BEN KALMENSON, Eastern district manager for Warners, returned today from a short trip.

JEFF MACHAMER returned from the Coast Sunday and goes back in two weeks' time.

TYRONE POWER left for the Coast yesterday afternoon after a week's stay in New York.

GB Adds More Salesmen to Pave Way for Drive

Hiring of several new men within the last few days points to most intensive selling campaign in the history of Gaumont-British, according to Arthur A. Lee, company vice-president.

Indianapolis exchange has added Mel Levenson, Harry Stern has joined Los Angeles' sales staff, and Sam Oshry, Cincinnati booker, has been promoted to salesman in that territory.

Sales efforts are being concentrated on "Non-Stop New York," first of new season's releases. Following are "Look Out for Love," with Anna Neagle, and "Sailing Along," Jessie Matthews musical now nearing completion.

Amusement Stocks Climb on Big Board and Curb

Amusement issues generally moved upwards yesterday on the New York Stock Exchange and the New York Curb, with gains registered of from ¼ to 1½%. "Latter was recorded by Para, first preferred which closed at 10¼%.

Dramatists' Guild to Meet

Annual meeting of the Dramatists' Guild will be held at the Hotel Lincoln on Nov. 9, at 3 p.m.
3-YEAR WILCOX-RKO DISTRIBUTION DEAL

(Continued from Page 1)

resent stay in the U. S., are in
d in the contract.

These provide for 3 or 4 films, in Technicolor, for the new se
and a similar arrangement for
of the years following.

When he has attended openings
his current "Victoria the Great," Washington, D., C. and Holly
od, Wilcox will return to England
entirely on his new program.

pects to take back with him
eral British players who have
ames for themselves in
rican pictures.

out-and-Out British Pix
ave U. S. Appeal—Wilcox

The one and only way in which
t pictures can win a place
the elusive American market
 an international appeal is by be
out-and-out British in tone,"
ert Wilcox told 150 members of
British League Club yester

Wilcox, with Anna Neagle, star of
"Victoria the Great," and Charles
Grandcourt, its joint screen au
ver, were guests of the organiza
tion which fosters friendly relations
ong the English-speaking peo

B In Product Deals
With 4 Frisco Circuits

Warner Bros. has closed 1937-38
duit deals, covering Warner-
rest National features and Vit-
ana shorts, with four more cir
headsquartering in the San
 Francisco area. Contracts have
been signed with Morgan Walsh's Red-
 and Midland circuit, Blumen-
circuit, McNell and Naife cir-
circuit, and the Harvey circuit. Her-
J. Ochs, western and southern
anager, and W. E. Callaway,
ern district manager, rep-
ated Warner Bros. in the deals.

ALONG THE RIALTO
With PHIL M. DAILY

• • • AN ACTORS' DUEL——between Greta Garbo and
Charles Boyer——all the way through the footage of Meto's "Con-
quest" for almost two hours of screen time——Garbo as the Polish
Marie Walewska and Boyer as Napoleon magnificently build scene
after scene as they play opposite each other——here is one of the
great love stories ever recorded in film.

• • • HERE IS AN entirely new Garbo——she has never
looked so glamorous——she has never let herself go in a part
as she does in "Conquest"——and as for Charles Boyer, he
rounds out a many-sided Napoleon and makes of the historic
character something that is dynamic and alive——one of the
fastest parts any screen star ever handled——and one of the
most exciting and difficult——Boyer's performance easily
ranks among the ten best male parts of all time in motion picture
history——and the same encomium goes for Garbo in the
femme division——high praise?——yes——see the
production, and argue with us if we're wrong——your illuminating
comments may help to make this column more readable——we hope.

• • • A BUSMAN'S Holiday——for all creative workers in
the realm of Art——take a trip over to the exhibit of the Outdoor
Advertisers, Inc.——in the International Building at Rockefeller Cen-
ter——where they are sponsoring a design competition for 24-sheet
posters——entirely outside the motion picture field——here is a
wealth of splendid material furnished by celebrated art directors,
visualizers and artists——demonstrating graphically what can be
done in the visualizing of an idea——when you are not handi-
capped by having to remember to give Director Joe Glutz 50% of
the billing as against 17% for the Author Abe Schmal, who only created
the whole picture in the first place——oh, well——that's the
complicated technique that makes our home office art departments
So Resourceful.

• • • LOBBY BALLYHOO turns into Big News Story.
——It all happened in Omaha, as Bill Miskell was playing
"Prisoner of Zenda" at the Tri-State's Orpheum theatre——
Bill hired R. K. Stephenson, a local fencing instructor, and his
wife to demonstrate the fine art of the foils in the lobby one
evening——after the exhibit, a stranger stepped up and
asked if he could try——the stranger disarmed the instructor
three times in rapid succession——the expert swordsman
turned out to be a piano student from Canada taking music
lessons——the newspapers gave the story a great play, with
art work and photos——Bill Miskell wasn't dumb——he's
building a nifty climax with the two fencing experts meeting on
the Orpheum stage in a battle royal with seconds, nurses,
referees——and newspaper reporters in the front row.

• • • NEW TICKET CHOPPER——invented by Ralph Budd,
personal director at Warners' home office——installed at the
Broadway Strand——it is claimed the machine reduces to a mini-
um the possibility of confusion or palmed tickets——and that the
theater manager at any given time can check accurately the tickets
actually sold——and AMPA additions for the data on Thursday——
Herbert Marshall, Charles B. Cochran, the London producer; Leon
Rothier, Metropolitan Opera singer——Neil Agnew, Paramount
vice-presy, is building a home at Southbury, Conn.——while Mill
Kussel, district manager for New York, is building in Goshen, Conn.

SEE UMTPTO-PARA. PACT
AS SPREADING 'PEACE'

(Continued from Page 1)
cepted by other units which have been active in the "buyers' strike" on Para product.

Although exhibitor leaders in sev-
eral other territory have been in-
vited to attend today's meeting by
Lewen Pizor, UMPTO president, only Pete Wood, of Columbus, O.,
hastified his intentions of being
on hand up to late last night. It is
known that Al Steffes, president of
Northwest Allied with whom Pizor
talked by telephone over the week-
end, will not be present, nor will
anyone from the Northwest unit.
Wisconsin Allied also announced that
it would send no representative.

Pizor and two associates met with
Paramount officials last Friday and
reached a last minute agreement on
the controversy. The plan will be up to
interested exhibitors today for rat-
ification. UMPTO headquarters cal-
icated yesterday that they were well
pleased with the progress made to-
ward a settlement.

Northwest Allied's Appeal
Move Receives Sanction

(Continued from Page 1)

Allied, who told The Film Daily
he would petition for an early hear-
ing in the U. S. Circuit Court of
Appeals at St. Louis.

Northwest Allied's appeal move
left in some doubt the exhibitor or-
ganization's attitude towards the
"peace" program inaugurated by the
UMPTO of Philadelphia.

At Allied's headquarters here, it
was said that the Northwest body
would not be represented at today's
Quaker City parade.

"Thin Ice" In Fifth

Cincinnati—"Thin Ice," is holding
them for a fifth week down town.
"Dead End," has been returned for
a repeat engagement at the RKO
Grand.

DEATH RECORD

Moses Reis

Funeral services will be held this
morning at 11 o'clock in Riverside
Memorial Chapel, 76th St. and Am-
sterdam Ave., for Moses Reis, 87,
at one time owner of the largest
circuit of legitimate theaters in the
country. He died last Saturday
afternoon of bronchial pneumonia
at his home, 817 West End Ave.

Salvatore Lenge

Kansas City, Mo. — Salvatore
Lange, veteran Kansas City theater
orchestra musician, died Oct. 22
at his home following a stroke.
Beside his widow Mrs. Alvina Lenge,
Leaves four daughters, a son and
brother M. A. Lenge. Funeral
services were held yesterday at the
Blessed Sacrament Church.
ALCA
That Certain Kind of W
First engagement beats 'Green Light' and forces extended time (N.Y. Strand)!
"Conquest" with Greta Garbo and Charles Boyer
M-G-M
1 Hr., 52 Mins.  
SUPERB ACTING OF GARBO AND BOYER AND MAGNIFICENT PRODUCTION SEND THIS OVER BIG.


Plot: The story of the first land conqueror, Hernando de Soto, set against a background of 16th century America.

"Merry-Go-Round of '38" with Bert Lahr, Jimmie Savo, Billy House, Alice Brady, Mischa Auer, Joy Hodges, Louise Fazenda, John King, Barbara Read, Dallas Apollon and his Orchestra
Universal
87 mins.  MUSICAL ROMANCE WITH PLENTY OF COMEDY. SHOULD SCORE WITH AVERAGE FANS.

Comedy is the long suit of this musical, which also boasts a trio of unusually catchy songs which are put over with telling effect by the comely, personable Joy Hodges who carves a prominent niche for herself in the present production. The film has both the power to draw at the box-office by the required songs and by liking their laughs to come frequently and unabashedly by an ever-deepening sophistication. To perform these functions, the film counts on the family's continuing of popular humor, including Alice Brady, Bert Lahr, Jimmie Savo, Billy House, Louise Fazenda, and Mischa Auer, while the love interest is centered in John King and Miss Hodges. Otis Dovos and Monte Brice are responsible for the screenplay which recounts the adoption of a baby girl by the Misses Lahr, Savo, House and Auer. When this quartette of comedians are strapped for both cash and theater bookings, and their ward has bloomed out into a pretty and promising performer in her own right, along comes wealthy John King who falls in love with her and raises the hopes of her guardians for a more rosy future in the world of entertainment by playing obscure stands and metropolitan West Side block parties. Young Mr. King's fabulously wealthy aunt, Alice Brady, objects to the boy marrying anyone who has been on the stage, to the nuptials fall through temporarily. Before they are patched up, there is a rain of comedy situations supplied in rapid-fire order. While the dialogue could have been slapped up considerably in some instances, nevertheless it is sufficiently copious and barbed to suit virtually all types of patrons. At the finish, it is a thoroughly good material. Here Lahr sings his "Woodman's Song"; Jimmie Savo his swelling version of "River Stay Way From My Door," and Joy Hodges delivers "You're My Dish." This latter song, as well as "The Grand Street Comedy Four," "Six of One and Half a Dozen of the Other," "If It's Love," and "More Power to You" were composed by Jimmy McHugh, with excellent lyrics by Harold Adamson. Director: Richard Cukor.  Camera Operator: Albert S. D'Agostino.  Musical Director: George L. White.  Cast: Bert Lahr, Jimmie Savo, Billy House, Alice Brady, Mischa Auer, Joy Hodges, Louise Fazenda, John King, Barbara Read, Dallas Apollon and his Orchestra.

"Boots and Saddles" with Gene Autrey, Smiley Burnette, Judith Allen, Ra Hould
Republic
59 mins.  ENTERTAINING WESTERN WITH PLENTY OF FAST RIDING AND AUTOY SINGING.

This is one Western that is not filled with gun fights, but it has plenty of entertaining for the outdoor fans, and the Autrey following. With excellent outdoor action, Autrey sings pleasantly, wins the horse race to get the contract for the sale of his employer's horses, and also gets the girl. Ra Hould, as the young English owner of the ranch, arrives with intentions of selling it, Autrey convinces him that they can make the place pay by training the hundred horses there to the United States cavalry. This keeps an unsuspicious rancher named Neale from getting the ranch. When the bids are made, it is discovered that Autrey and Neale have made the same bid and the officer at the army post decides to stage a contest the next day to determine who gets the contract. Neale gets an injunction against the ranch for a debt, but the young owner takes him in a stable. The day before the race Neale's men try to shoot Autrey, but he outwits them only to discover when he rides back to the post that night that his stable has burned. His men have gotten the horses out, however, and the race starts just before the process servers reach the starting line. Outnumbered in the entry list, twelve to five, Autrey starts off and finally manages to finish first after his other riders have been forced out of the race in different ways. During the race Smiley Burnette discovers who has fired the barn and both Neale and his foreman are arrested. A feel between Autrey and Judith Allen is straightened out and the ranch is saved with everybody happy. The picture is obviously designed for Autrey's singing and Burnette's clowning and they make the most of it. The rest of the cast with whom Autrey shows how to make them perform, and Guy Usher, turn in good performances. An entertaining picture that should please the fans of this type.


"Borrowing Trouble" with Jed Prouty, Shirley Deane, Spring Byington
20th Century-Fox
99 mins.  [HOLLYWOOD PREVIEW] DOWN-TO-EARTH "JONES FAMILY" STORY RICH IN ENTERTAINMENT FAMILY AUDIENCES.

The Joneses become the big brother wayward youth, and the daughter who marries her florist fiancé in one of better of this series of pictures. Rap's chaplin's and Karen DeWolfs' original screenplay is a down-to-earth affair, with the type of humanities that laughter, sympathy, and furnishes all good entertainment. The family should stick to this, as it is both enjoyable. The father, now the city's first citizen, is all excited about his upcoming marriage and the wedding. A news boy, Marvin Stevens, is introduced and he comes to the wedding with a swell performance. His was the same age as the second older son, George Ernest, who carries a big role and does an excellent job. The rest of the cast are Jed Prouty, Shirley Deane, Spring Byington, Russell Spencer, Kenneth Howard, June Carson and Florence Roberts splendid. Frank Strayer, the director, trained fine results from the material with the players, and at all times there is something very natural about the picture, performing a credit to Max Goldie, guided it as associate producer. When the wedding is being prepared for, George becomes a friend of a rather kid, Marvin Stevens, and are doing a grand job of making a very likeable chap when the fan drug store is robbed. Circumstantial details points Marvin and George as culprits. Marvin is shielding his back and George is covering up for Marvin when the police come. Fair with the family, he decides to show what he knows. In the meantime his brother has turned man and furnishes police with the information that leads to the capture of the real robbers. A chase, the daughter, Shirley Deane, and Russell Spencer are married.


Associate Producer: Max Goldie; Director, Frank Strayer; Authors, Rod Serling, Robert L. Loffin, T. Uncertain, A. T. Uncle, and George DeWolfs; Based on the characters created by Katharine Kavanagh, screenwriter, Robert Chapin, Kasen DeWolfs, Art Tombs, Howard Hickman, Cy Kendall, Joseph Downing, George Walcott, Dick塞尔, Wade Boteler.

Direction: Very Good. Photography: Good.  (Turn to Following Page for More Reviews)

Change V. C. Ball Plans

Cleveland—The Cleveland Variety Club announces a change of date and place for its annual ball. It will be held at Mayfair Casino on Friday, Dec. 3. M. B. Horvitz, chief banker, announces. It was originally scheduled to be held Dec. 4 in the Allerton Hotel.
Reviews of the New Films

FOREIGN

“Club De Femmes” with Danielle Darrieux, Else Argal, Georgette, Valentine Tessier. Arthur Rank. 81 min. SMARTLY DONE PICTURE WITH PLENTY OF DRAMA AND COMEDY HANDLED DEFTLY.

Interesting details about the lives of a group of French working girls in a woman’s hotel provide the background for the newest foreign importation at the 55th Street Playhouse. Able direction and excellent performances by the whole cast make this witty and clever production worthwhile for screen. Incidentally, the picture broke all previous existing records at the theater’s box-office. The author and director, Jacques Deval, never allows the tension of the picture to flag and his elements of comedy, tragedy and drama, well-ordered and well-seated, so that no one vein detracts from each other. Miss Darrieux and Else Argal head the attractive and competent female cast. One girl smuggles her lover into her room and has a love affair which culminates in her becoming a mother. Miss Darrieux handles this role with a sympathetic and convincing performance. Else Argal, the author’s wife, plays the part of an abnormal young lady with passionate intensity. Valentine Tessier brings a compassionate quality to the part of the doctor in the hotel. Josette Day is excellent as the object of the abnormals’ affection. Eve Francis is amusing as the blindly misguided director of the hotel. With another girl working as the procurer for a slave ring and another as a lady of easy virtue, Mr. Deval has a plot background that runs the gamut of emotions. He has handled his story well, and it is realistic throughout with a smoothly running continuity. An excellent picture, but one that is strictly for adults.


SHORTS

“Give Till It Hurts” (Crime Doesn’t Pay Series) M-G-M. 20 min.

A strong Dramatic Short with a plot that keeps you interested. A dramatic expose of the charity racket, showing how clever racketeers move in on a doctor in 20 different spots, and are caught. Also, they were caught in a charity drive to secure necessary funds for the hospital work. Using the innocent doctor’s name, they put on an intense drive with businessmen and women’s clubs, and even organize a house-to-house canvass to pick up the small change. Then the authorities step in, and by fast work catch the racketeers just as they are about to run a new town with the loot amounting to thousands of dollars. This subject is handled with projectionist Dick Nested and uses for which this series is noted.

Unusual Occupations

Paramount

Interesting Oddities 10 min.

An assembly of shots of odd jobs and the people who handle them. There is the man who runs a school of metal welding over in New York, who sells the head to the jeweler and then puts the pupil in a can; a Mexican painter specializing in bull fighting atmosphere; a professional can dancer; a person who makes his home in a house of beer bottled; and two ladies who model the wax figures in the store windows.

“The Dancing Bear” TerryToons Educational 6½ min.

Amusing Fable 6½ min.

A hungry bear whose feet can’t stay still when there is any music playing, and a series of funny situations, make this short amusing. When his master fails asleep the bear slips his collar and tracks the smell of honey to the farmer’s yard. The farmer, in a collision with the bear, gets covered with honey and the bear-chases him through the rest of the picture. Finally, the owner of the bear tracks him down and the farmer, who has accidentally been covered with a bear-skin, is promptlyleshed when he gets out of the house. This one should be amusing for everybody. TerryToon did the picture with Philip A. Scheib scoring it.

Scrapyard in “Canine Capers” Columbia 7 min.

Cinema Capers Lively Animated Adventure. A novel presentation of a Chinese theatrical performance, taken in the San Francisco district, this being the first time that such a picture has been filmed by Hollywood. The Chinese play is seen through the eyes of a Chinese peasant, who supposedly has come in from his rice fields for this rare treat. Carey Wilson does the commentary, and explains the various symbolic actions of the Chinese play upon the stage that is devoid of any scenery worthwhile mentioning. As the play in question is “New Year Play” it is the latest of a series that has been handed down for centuries in China.

Minimization of Drink Scenes Asked by WCTU

Washington Bureau of THE FILM DAILY

Washington at its annual convention here went on record urging the motion picture industry to “minimize scenes that put emphasis on drink for the sake of the influence upon its use.”

Hold Creditors’ Meeting

First meeting of creditors of Nuo- vo Mondo Pictures, Inc., adjudicated bankruptcy by District Court on Sept. 4, will be held at 10 a.m. today in the offices of Referee in Bankruptcy, Oscar M. Elhorn, United States Trustee, 12th floor, 300 State St.,Martine Phillips, who has issued notice for said creditors to prove claims.

Springfield Projectionist

Dispute Ends; Pact Signed

Settlement of a labor dispute in Springfield, O., involving five local theaters was reported by Frank Phelps, Warner Bros. executive in charge of labor relations, on his arrival in New York yesterday from the scene of negotiations.

A two-year contract was signed with local chapter of Local 392 providing for a slight wage increase. Theaters involved were the Regent, State, Majestic, Band Box, Fairbanks and Springfield.

Omaha V C Plans Hop

Omaha—The local Variety club Wednesday matinée hop Saturday, Oct. 31, at the Hotel Fontana. A midnight supper will be served.

Globe’s Joe Louis Pix

Planned as Road Show

“The Spirit of Youth,” Globe Pictures’ first film starring Joe Louis, is to be shown on a road show basis. Martin Finklestein, sales manager of the new production firm, said yesterday.

Globe schedule calls for eight productions using colored box office names. Coast production is under the supervision of Edward Shanberg, former midwest theater operator now president of the company, and Lew Gold, independent producer.

Take-Over in Pensacola

Pensacola, Fla.—The Gulf Theater, newest pix house, has been taken over by the Gulf Coast Amusement Co.
"Gaily kids romance, wrestling and dueling . . . had the audience in stitches."
—MOTION PICTURE DAILY

"Swell bunch of gags give box-office punch to highly enjoyable farce."
—FILM DAILY

"A smart blend of comedy, music and romance . . . the type of picture that will click with any kind of audience."
—HOLLYWOOD VARIETY

"Sparkles with fresh gag lines and packs an hour solidly with chuckles for all . . . assured a hearty reception everywhere."
—HOLLYWOOD REPORTER

"Audiences will greet it with howls of laughter that should mean money in the cash drawer."
—BOX OFFICE
with IDA LUPINO
Margot GRAHAME

GORDON JONES • ERIK RHODES
BILLY GILBERT • PAUL GUILFOYLE

DIRECTED BY BEN STOLOFF
PRODUCED BY ALBERT LEWIS
SCREEN PLAY BY
ERNEST PACANO • HARRY SEGAL • HARRY KUSE
In its more than 1,200 pages will be found data on the motion picture industry in all its many branches. Production, distribution, exhibition, foreign, financial, exploitation, equipment, and 1,001 other items completely and accurately covered. During the past twenty years, the Year Book has earned for itself the reputation of being the

STANDARD REFERENCE BOOK
of the
MOTION PICTURE INDUSTRY

The Year Book is given free to all yearly subscribers of
THE FILM DAILY
1501 Broadway
New York City
"Ali Baba" Big at Roxy

"Ali Baba Goes To Town," played by 3,792 people in 3 days at the Roxy 20th Century-Fox reported Tuesday.

"A Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

HEDERICK Kohner, who, with Marcella Burke, wrote "Mad But Musical," which will star Dean Durbin at Universal is working on an original "A Boy, A Girl and Dog," at 20th Century-Fox. He will star Dean Durbin in a comedy, "Lena Over," for Columbia.

Frank Chapman has been made publicity director of American Pictures Corp. He has an outstanding career in the newspaper and in publicizing field.

New plan is making arrangements for personal appearances for more Holm and Glenn Morris in the release of their picture "Iran's Revenge."

Marcella Napp, for the past aide assistant to the casting directors at Metro, was given a promotion.

Metro is Weighing A Second Radio Show

(Continued From Page 1)

Joe Moore to the studio staff at Metro last week supports the reissue of the Benton & Bowles-Mike tie-up will be increasingly important in radio production.

Metro's First Air Show Calls for 16 Luminaries

Radio Bureau of THE FILM DAILY Hollywood—M-G-M's initial radio program, first of a new Maxwell weekly series, took place Monday, No. 4 from 9 to 10 p.m., EST. NBC's network, will have at 15 of the studio's luminaries, as announced yesterday, to be broadcast from El Capitan theater before an invited audience of about 1,000, calling appearances by Jeanie MacMack, Allan Jones, Eleanor Parke, Sophie Tucker, Judy Garland, Tony, Lena Meraki, Ed Holley, Jack E. Benny, George Murphy, Betty Furness, Morgan. Ira and linoa Maassey, latter, Herman the Ham, Barbara Stanwyck, musical conductor for pianx, will be broadcast, as will Pete E., Ted Pearson will be the singer, and music will be supplied by the Frederick Wilson's orchestra and choral group of 20.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 160

ALLAN Dwan, 20th Century-Fox director. Born April 3, 1885, in Toronto. Educated there, and in Chicago. From Notre Dame he took a C.E. degree and went to work at Boston Tech. In 1909 he sold a scenario by mail to Essanay which brought him a job. Became scenario editor, next director. Remained with the company three years and then began a directorial career which has brought him every down Nobel prize as his own company. In England he did "Cagney's Opinion" for London Films and "I Spy" for B.P. Joined 20th Century-Fox on request from New York. Spent four years in Great Britain and preference for the game of tennis. "S Investigation, Five cats and a dog, pets. Married, no children. Stands 5, 72. Hair, grey. Eyes, brown.

Film Industry Notables Will Fete Eddie Cantor

(Continued from Page 1)

toastmaster. Program will go over the national networks.

Among the guests at the dinner will be:

Senator and Mrs. William Ruby McAdoo, May Robson and Charles Boyer, Mr. and Mrs. Bob Burns, Mrs. Fredric March, Mrs. Leo Carrillo, Mayor and Mrs. Frank L. Shaw, Rabbi Edgar F. Magnin, Mr. and Mrs. Walt Disney, Mr. and Mrs. John Barrymore (Elaine Barrie), W. C. Fields and Mrs. Edna Jacobs, Mr. and Mrs. Harold Lloyd, Mr. and Mrs. Darryl Zanuck, Mr. and Mrs. Joe E. Brown, Mr. and Mrs. Francis Lederer, Mr. and Mrs. Jean Hersholt, the Ritz Brothers, Martha Raye, Sonja Henie, Deanna Durbin and her parents, Mr. and Mrs. Arthur Hornblow Jr. (Myrna Loy), Sophie Tucker, Mr. and Mrs. Tony Martin (Alice Faye), Mr. and Mrs. William Goetz, Mr. and Mrs. Irving Berlin, Rudy Vallee, Igor Gorin, Mr. and Mrs. Ernest Lubitsch, Mr. and Mrs. Joseph I. Breen, Judge and Mrs. Edward J. Brand, Mr. and Mrs. Hal Roach, Mr. and Mrs. Charles R. Rogers, Simon Simon, Mr. and Mrs. Jimmy Durante, Miss Judy Garland and her mother, Mr. and Mrs. Jack Haley, Mr. and Mrs. Bert Kalmar, Charles Ruggles, Mr. and Mrs. Archie Selwyn, Mr. and Mrs. Gus Edwards, Barbara Stanwyck, Mr. and Mrs. Robert Lewis, Mr. and Mrs. Pierson Hall, Mr. and Mrs. Edward Small, Mr. and Mrs. Lew Schneider, Al Cohn, Sid Grauman, James Wallington, Mr. and Mrs. David Butler, Gregory Ratoff, Mr. and Mrs. Francis Lederer, Mr. and Mrs. David Loew, Mr. and Mrs. Lesser has completed a tie-up with Globe Music Co. which will manufacture 10,000 Bobby Breen ukeleles and will be on the market around Christmas week. This will be about the same time that Breen's picture "Hawaii Calls" will be released.

Paul Wilderman, veteran record on the sound department at Metro, was married to Alta Ludow, non, Aug. 19.

Jimmy Durante has been signed for a leading role in the 20th Century-Fox musical, "Sally, Irene and Mary," slated to start production in about two weeks.

David Boehm has been added to the Metro writing staff, no assignment as yet. Boehm wrote the screen play on "A Doctor's Diary.

Ile de France Bringing Boatload of Film Folks

(Continued From Page 1)

ducer; Mrs. Silverman, managing director of UA in the United Kingdom; Jack Cohn, chairman of the board of Columbia Pictures; Sam E. Morris, vice-president of Warner Bros. in charge of foreign distribution; Phil Reisman, vice-president of RKO Export Corp.; King Vidor, director, and Mrs. Vidor; Julien Duvisier, French film director, and Mrs. Duvisier; Erik Gensahl, president of EMI Film Corp.; Mathilde Balbin, screen actress; Bruno Frank, German writer; Prof. Leopold Jesse, German producer; Konstantin Koprowski, impresario of the Munich Royal Opera and Arthur Rieth, Viennese actor — the latter four under contract to M-G-M. French Line officials believe this contingent to be the outstanding group of screen folk ever to cross the Atlantic on a single ship.

Joseph Metzger, Mr. and Mrs. E. Dyer, Mr. and Mrs. Fred Kohlman, Mr. and Mrs. Rupert Hughes, Mr. and Mrs. Rufus LoMaire, Mr. and Mrs. Sidney Fields, Mrs. Alice Ames Winter, Mr. and Mrs. Jesse L. Lasky, William Koenig, Mr. and Mrs. Arthur Stebbins and Mr. and Mrs. W. C. de Grasse.

Sponsoring the event is an honorary committee of nearly 100 national leaders and ten organizations, with an executive committee in charge including Joseph Schenck, chairman; James A. Farley, Will H. Hays, Louis B. Mayer, Paul Muni and Governor Merriman.
SEE GOLDWYN-KORDA DEAL DECISION SOON

(Continued from Page 1)
director for the United Kingdom, from England on the Ile de France. Goldwyn and E. H. Lever, latter secretary of the Prudential Assurance Co. of England, are prepared to confer with Korda and Silverstone soon after their arrival. Lever has been in New York since Oct. 18, but has refused to comment on the extent of Prudential’s interest in the deal. Reports from London last week indicated that the Eagle and Dominion Insurance Co. and Philip Hill and partners would be associated in the financing.

As reported in The Film Daily yesterday, Goldwyn and Korda must meet the price of $6,000,000 or its stock equivalent in order to acquire the interest now held by Douglas Fairbanks, Mary Pickford and Charles Chaplin. A reliable source stated positively that there would be no “bargaining.”

SICK REPORT

Hartford, Conn.—Henry Needles, Warner Bros. New England district manager, is recovering from a broken hip.

Des Moines—Miss Thelma Washburn, RKO secretary here, has recovered from injuries received in an auto accident at Owatonna, Minn.

Cincinnati—Manny Shore has returned to his position in the Holmes Hospital, after a ten day rest. Elmer Shard, local exhibi- tion is confined to his home with a heavy cold.

Cincinnati—RKO Al Sugarman is suffering from an infected jaw bone.

Cincinnati—Mrs. A. A. Knope, of the Mystic Theater, Harrison, is convalescing after a two week illness.

Oklahoma City—His right foot was crushed in a fall at Mangum while working on a new theater, George M. Caffaney, electrician employed by the Griffith Amusement Company, was rushed by ambulance plane to Oklahoma City for emergency treatment.

Chicago—Recovered from the attack of illness which caught up with him at the A F of L convention in Denver, George Brownie, IAATSE prexy, has returned here.

Cinnoe, L. I.—Ced Porter, song writer, is in North Country Community Hospital here, suffering, physicians say, from compound fractures received on Sunday when he was thrown from a horse he was riding at the Piping Rock Club, Locust Valley. He will be confined to bed for several weeks.

ATTICA, O.—Art Matthews, who operates the Park Theater, Belleville, has reopened the old four-theater circuit closed since the days of silent films, calling it the Attica Theater. Policy is to operate the house Friday, Saturday, Sunday and Monday of each week.

KANSAS CITY, Mo.—The Dickenson circuit has booked Ken Griffith, organist and entertainer, into the Dickenson Theater at Lawrence, Kan., for an indefinite engagement.

Chicago—Slaughter Leaks of the B and K Tivoli is the father of an eight-pound son.

Winthrop, Mass.—Harold Leand, former assistant manager of the Colonial Theater, Brockton, has been appointed manager of the Revere and Boulevard Interstate theaters here, succeeding Manager Maloney, transferred to Hyannis.

BUFFALO—The Gayety, longtime burlesque theater, is scheduled to reopen Oct. 30. Program calls for new England films, runs of two weeks or more.

CINCINNATI—The Elliott-Ward Amusement Co. has taken over the Eastland Theater at Portsmouth, formerly owned by George Law.

BUFFALO—Basil’s La Salle, Niagara Falls, N. Y., newest film house in that city, has been opened by Basil J. Basili as manager.

L. O. Lukan Named Prexy Of MPTO of the Northwest

(Continued from Page 1)

ed first vice-president; Paul Aust, second vice-president; Cecel Gwin, third vice-president and J. M. Home was re-elected secretary-treasurer.

Ed Kuykendall, MPTO president, the principal speaker, outlined the organization’s 10 point program and urged cooperation with national aims. The convention was capped with the annual Movie Ball with Mary Carlisle as guest of honor.

"Gratuitous Distribution" of Property by Lot Upheld

Jackson, Mich.—Declaring there was no law preventing the free distribution of property by lot, Judge Taylor of the Michigan Amusement Co. circuit court Saturday enjoined in Oxford, Michigan, an anti-bank ordinance passed by that city during September.

Judge McElroy issued the injunction on behalf of the Ritz Theater, its manager, Robert Lyles and an employee, Russell Roberts. It prevents the city from prosecuting the company under its ordinance against bank nights. Both men had been arrested on Oct. 2 and 8, found guilty of violation and fined $100 each for each offense and given terms of 60 days a piece. Both put up bond and appealed.

In his decision, the judge declared: "There is no law prohibiting the gratuitous distribution of property by lot of chance and this court holds the city ordinance void."

Jefferson City, Mo.—Screeno violates Missouri’s anti-lottery laws, according to a ruling handed down here by the Attorney General’s office just before the request of Comptroller Witmer, Clay County Prosecuting Attorney.

“The mere free distribution of tickets to the holders to participate in the game by lot or chance does not relieve ‘screeno’ from its lottery features,” the opinion stated.

CLEVELAND’S FIRST-RUNS’ BIZ BETTER THAN AVERAGE

Cleveland—Eleven out of a 13 weeks’ period from July 2 to Oct. 1, inclusive, show better than average box office results at the five local first-run theaters. Only two weeks show a slight drop from the average. The percentage of increase over ranges from 2 per cent to 40 per cent.

Eighteen features, during these 13 weeks, were held over for con- tinued runs. Of these, 15 were held over for a second week, while three were held over for three weeks.

The neighborhood theaters enjoyed an increase of approximately 15 per cent over last year at this time, with, however, overhead and operating expenses said to be keeping pace, so that the results were about on a par with last year.

COMMITTEE WILL SET DATE FOR GAMES DANCE

one representative of Loew’s, in the latter from RKO Theaters, two from the ITOA and one representative of other interested exhibitors. The committee will work out all details of the program and set dates for starting the campaign in the area.

Brant said that he would confer with C. C. Moskowitz, of Loew’s partner, to determine probably today, at which time entire program will be mapped out.

Brandt reported that ITOA-sponsored drive against giveaways was doomed to failure as an unfolding of facts, said that the campaign is closer to consummation than ever before and that all indications point toward success.

Writ Denied Indianapolis Amusement in $450,000 Suit

M-G-M and the other film companies involved, with unethical practices. 41 questions introduced by M-G-M attorney, who represented all the film companies in the suit. During the lower court proceedings were designed to show M-G-M is a financial risk, the Indianapolis Amusement Co. is not, according to the application for a writ. Legally, only one complaint attorney asking questions of the other in a financial suit, it is considered unethical unless the questions have a direct bearing on the financial condition of either company. The Indianapolis Amusement Co. claimed the 41 questions M-G-M attorney asked were phrased so as to obtain information from M-G-M actions that it is likely to be used against the Indianapolis Amusement Co.

WEDDING BELLS

Chicago—James J. Gregory, one of the owners of the Gregory cult, will be married Nov. 6 to Elly Carras of Parkersburg, W. Va., they will leave for an extended tour of New Europe, returning in time for a European honeymoon tour on Nov. 17.

Chicago—Film trade is extending congratulations to Ted Mead, son of Mr. and Mrs. F. G. Mead, Chicago manager for M-G-M, on his marriage to Miss Lenore Jennings of Chicago.
IMPTO Votes Armistice of Week in Strike End Move

KODA ASSERTS MONEY READY TO CLOSE U. A. DEAL

Warners Making Four Big-Budget Technicolor Features

COSTING IN EXCESS OF MILLION DUE AT 3-MONTH INTERVALS

UK Film Bureau of THE FILM DAILY

Hollywood—Four Technicolor deals, each costing considerably in excess of a million, will be re- used by Warners during the next three months. They are scheduled to be released at the rate of three films each month during the period of 1938.

Two of the pictures, "Adventures of Robin Hood" and "Gold is Where You Find It," already in work, are expected soon to follow the "Food for Britain." (Continued on Page 4)

LMS COMMISSION SOUGHT IN BRITAIN

London (By Cable)—The CEA of the FBI film group will hold a meeting with the industry associations at a date to be fixed later for the purpose of discussing the Government's commission to appoint one to deal with the quota problems. Subject of film rentals looms as the agenda for the meeting. (Continued on Page 4)

Educational Stock Still to be Marketed, SEC Told

Adoption Bureau of THE FILM DAILY
Washington, D. C.—Educational Features, Inc., yesterday filed with SEC its annual report revealing that none of its 150,000 shares of recent cumulative convertible preferred stock were sold during the year. (Continued on Page 4)

TOO MANY GOOD PIX

Omaha—Theater managers here are warning the studio managers that they can't get enough good pictures. They just can't get them worked in. There are many interessant films in the works, but the result is that the quality of pictures is suffering. Omaha is yet to see "Stella Dallas," "The Life of Emile Zola," "Dead End," among others.

NEW QUOTA ACT TO BE PUBLISHED THIS WEEK

London (By Cable)—The new Films Bill (Quota Act) will be officially published this week, it was learned yesterday. It is expected to be along the lines of the White Paper, issued in June.

NO MAX SCHACH DEAL MADE, STATES COHN

Columbia Pictures has made no deal with Max Schach to produce pictures for Columbia. (Continued on Page 6)

WB BRIT. PRODUCTION PLANS WAIT ON QUOTA

Expansion of Warner Bros.' production at Teddington will depend entirely on the provisions of the new English quota act, passage of which is expected next month. Sam Norris, WB vice president, said yesterday that he could not return to England on the Ile de France. Tentative plans call for the production of 16 pictures in England for the new season, as compared with 20 last year. (Continued on Page 6)

Pathé Board to Receive Quarterly Report Today

Presentation of the third quarterly statement of Pathé Film Corp. will be made to the board of directors today at company headquarters in Rockefeller Center. O. Henry Briggs, Pathé prexy, will preside at the meeting which T. P. Loech, (Continued on Page 6)

Benjamin Glazer in 5-Year Warner Producing Pact

Benjamin P. Glazer, on his arrival aboard the Ile de France yesterday, revealed that he had signed a five-year producing pact with Warners prior to his departure for a European vacation. Number of pictures he is to produce is 20. (Continued on Page 6)

UMPTO ADOPTS WEEK'S ARMISTICE

Washington, D. C.— The UMPTO yesterday went on record as unanimously approving an armistice plan of a week in dealing with the proposed Paramount settlement.

The umptOne plan resulted in the proposed settlement, which was disclosed last week. Briefly, the plan works this way:

During the week to follow, inde-

Preliminary Parley Held on Arrival; Quick Action Indicated

By AL STEEN
FILM DAILY Staff Writer

"We have the money," Alexander Korda said yesterday upon his arrival from England on the Ile de France, after he and Samuel Goldwyn had completed the financing details entailed in their deal for control of United Artists. Korda, however, declined to say who had put up the money but added that financial angles were "more or less all settled." Korda denied reports that there would be a stock issue for additional money.

Preliminary discussions looking to 4-YEAR PROTECTION OF TITLES ADOPTED

List of more than 30,000 released film titles, dating from inception of the industry, has been completed by MPPDA for purposes leading to the "unfreezing" of such titles as agreed upon at the meeting of the organization's Board of Directors on Monday.

Wisconsin's ITPA Will Consider Legislation

Milwaukee—Independent Theaters Protective Association will convene Nov. 3 at the Schroeder Hotel here, with a pre-convention luncheon, to

Biz In Detroit

Detroit—One Detroit exhib, to another: "How's business?" "We grossed $47 at the candy counter. And besides, we get most of our candy free from the wholesalers." "But how's business at the box-office?" "Oh, that—"
Writ Denied Defendants In Wilkie Plagiarism Case

(Continued from Page 1)

ly before Judges Manton, Swan and Hand in the Circuit Court of Appeals, by plaintiff W. A. Wilkie, song writer.

CASE

which all independent exhibitors in the territory are invited to be held Nov. 2 at the Club-Atrium. With the exception of a meeting of the board of directors in the evening, no business meetings will be held on Nov. 2.

Subjects for discussion will include the pending Nedly-Pettengill bill, Hobbs resolution and the Wilkie act, as well as a proposed buying combine for 1937-38 Paramount rentals in the event no previous agreement has been reached in the strike situation.

Bartholomew and Brice for 2nd Maxell Show

Second Maxwell House air show featuring M-G-M stars on Nov. 11 will have Freddie Bartholomew and Fannie Brice among the attractions to be announced yesterday. Title of the new hour will be "Good News of 1938.

Others to appear in the same program will include Spencer Tracy, Reginald Gardner, Betty Jaynes, Arthur Lake and Myrna Loy. Joining the star shows is an announced yesterday. Title of the new show will be "Good News of 1938.

Arbitration Provision Delays Educ.-SAG Pact

Contract scheduled to be signed by Educational Pictures with the Screen Actors Guild is being held up temporarily by clauses other than wages and working conditions, according to Maxell Show, SAG eastern representative.

Jack H. Skirball, Educational general manager, has requested that some points be changed. He has it is known, taken exception to a clause concerning the location of arbitration meetings. Skirball has asked that if differences arose in the East, they be settled there. SAG Coast executive board is considering changes.

Silverstone Denies Maxwell Buys Into Odeon Circuit

Reports that John Maxwell was buying into the Odeon Circuit in England were denied emphatically yesterday by Maurice Silverstone, U.S. manager for the United Kingdom, who arrived in New York yesterday on the Ile de France. Silverstone, who holds an interest in Odeon, said there was no truth in the story. Odeon will be operating a total of 400 theaters within the next five or four months, he added.

Boston—Monogram President Ray Johnston, Vice-President S. Dulaney, Sales Manager L. Golden and Exchange Manager Ferwerther were among the 400 who attended the testimonial by Steve Brody, Boston change manager, sponsored by Morey, local Republic manager; H. Elman, Monogram Club manager, and Sidney Killick, New York sales representative, also attended. Ferwerther group returned to resume talks on the new sound product.
66,792 PAID ADMISSIONS
S.R.O. ROXY IN FIRST
THREE DAYS OF
EDDIE CANTOR in
"ALI BABA GOES TO TOWN"!

Sensational? Amazing?
Stupendous?

RIGHT! But that’s what happens when Darryl F. Zanuck gives you his greatest musical!
WB BRIT. PRODUCTION PLANS WAIT ON QUOTA

(Continued from Page 1)
year, the reduction being due to quota restrictions, Morris said. A definite program for the Todd-ington studios is expected to be worked out following the arrival in New York on Nov. 22 of Irving Asher, in charge of the Warner Bros. English studios. Morris will remain in New York until Asher's arrival, and then both men will go to the Coast.

Morris said that during his six weeks abroad he visited London, Paris and Budapest, looking at plays and making contacts. He said that he signed no talent but took options on a few players whom he did not name. Warner Bros. has no plans to produce pictures in France, Morris stated, adding that there would be no theater expansion abroad. Warners will build a "show window" on the site of Daly's Theater in London.

Supervision of the new theater project is in the hands of Herman Maier, construction chief for Warners, who accompanied Morris back from England. Maier was in London seven weeks, directing the demolition of Daly's and letting contracts for the steel and foundation. The new theater, he said, would cost approximately $400,000, would seat about 2,000 and would be ready for opening in August. Maier plans to return to London in January.

Warner Bros. has two theater openings next month, Maier announced. One is a 1,400-seat house in Chicago and the other is a 1,500-seat in Cleveland, which has been named tentatively the Shaker Square. No other new houses are planned in this country, he said.

Benjamin Glazer in 5-Year Warner Producing Pact

(Continued from Page 1)
duce has not been determined, Glazer said, but he expects to start cameras rolling on the first in January.

Glazer, who left New York in mid-July, will stay at the Sherry-Netherland in town for 10 days before leaving for Hollywood.

Happy Birthday

Best wishes from The Film Daily to the following on their birthdays: OCTOBER 27
Jack Cohn
Nathan Saland
Willaim Barnett
John Michelson

ALONG THE RIALTO WITH PHIL. M. DALY

• • • AROUND THE CLOCK . . . or A Day In the Life of a Sports Commentator. . . . Ed Thorsersen of Movietone News stumbled out of the studios yesterday morn at 9 o'clock babbling to himself and clawing the air . . . the day shift gang gathered around . . . then a pal explained to the gang how it had transpired, while they fed Ed soothing syrup and applied cold towels to his battered brow . . . here's what knocked the sports specialist right off his base . . .

• • • AT NINE a.m. on Monday morn he had started out all a-chipper with his film editor Johnny Flaige on 16,000 feet of negative on seven football games . . . for six hours they screened and selected shots . . . then Ed scrambled to Radio City to write his usual Monday night football report for Lowell Thomas' program over NBC . . . a quick snatch after the broadcast, and back to Movietone studios to look at the first cuts on the seven games . . . business of tightening and polishing, then preparing the commentary . . . then the cut subjects to the recording studio where Thorsersen put on a high speed exhibition of scoring probably never equaled . . . the 16,000 feet had been edited down to 700 . . . planes were waiting, time was fleeting . . . Ed scored the entire footage covering seven big games in one stretch with no time out to breathe . . . and some of you think YOUR job is tough . . . hih . . .

• • • THAT BUSTLE noted around the Warner studio these days is simply Charles Einfield steaming up his newly augmented ad and pub dep! . . . conferences day and night . . . the film colony senses something unusual is taking place . . . it . . . watch for further bulletins . . .

• • • CRAMMED WITH Clever Laughs . . . that's 'The Awful Truth' . . . de-lightful laughs . . . and how light! . . . the laugh-lines are a natural concomitant of the plot situations . . . they are not just lines jammed in to get a laugh . . . and that's the little trick that makes this one of the cleverest comedies ever to hit the screen . . . there are at least six Wow Scenes that send gates of laughter through the audience . . . and how Cary Grant and Irene Dunne play them to the hilt! . . . this Columbia production definitely places Leo McCarey in the top bracket of comedy directors . . . the Zanie Cycle of Comedies passes with this pipperoo . . . after this one they've got to be Clever . . .

• • • CLOSE SCHEDULE . . . Cecil B. DeMille brought his production "The Buccaneer" in one minute over the shooting schedule at the Paramount studio . . . the last shot was made at 12:01 a.m. Monday night . . . Al Bondy, associate of Emil Jensen, will marry Dorothy Gondola of the celebrated Venetian Gondolats on Friday, and then by a regular steamer of the Munson line for a 12-day cruise to Havana . .

• • • At the Columbia preview of "The Awful Truth" at the Astor Theater were present among prominent exhibs . . . Sam Rufner, Harry Brandt, William Brandt, Arthur Meyer, Jack Hatten, Leo Justin . . . I. O'Connor, Harry Shillman, Leon Rosenblatt, John Benas, Fred Schwartz . . . Samuel Rosen, Al Suchman, Charles Moses, Irving Jensen . . . Thursday afternoon David Salzick will give a party for Janet Gaynor at the "21" Club . . .

WARNERS WILL MAKE FOUR IN TECHNICAL

(Continued from Page 1)
Scandal," to be made by Mary LeRoy and "Valley of the Giants," based on the Peter B. Kyne novelette "Adventures of Robin Hood," which stars Errol Flynn is budgeted at $1,900,000 while "Gold Is Where You Find It" is scheduled to be made for $2,000,000.

Educational Stock Still to be Marketed, SEC Told

(Continued from Page 1)
ferred stock or 499,729 shares of par common stock have as yet been sold. The issue became effective May 17, 1937.

Gross Income from film rentals was reported by Educational at $442,502,531 and net income of $988,13 Total net income from national sources minus deductions $168,056,28, the report stated.

E. W. Hammond, president and director, received $74,475.70 as compensation for the fiscal year, it stated.

No material changes were made during the fiscal year and no options were granted or outstanding at present time.

Pathé Board to Receive Quarterly Report Today

(Continued from Page 1)
Robert M. McKinney, Robert Young, Henry J. Guild, Frank Kolbe, Charles B. Wiggins and Charles A. Stone are expected to attend.

Price Up In Enumclaw, Down In Oklahoma City

Enumclaw, Wash.—Manager Henry Groesbeck of the Avalon Theatre uptown adult admitt five cents.

Oklahoma City—Top adult price at Midwest, local street house, has dropped from 55 to 40 cents at night.

DEATH RECORD

Frank Crosley

Frank Crosley, 55, member of the vaudeville team of Winnie and McIntyre, who had appeared in shorts, died en route to a show here from his home in nearby Ford. He was a native of Chester, England, and served in the flight sergeant with British Air during the World War.

Mrs. Ida Ulrich

Milwaukee—Funeral services held here yesterday for Mrs Ulrich, 65, member of Lenore stage and screen star.
FILM DAILY—
"A box-office delight!"

MOTION PICTURE HERALD—
"The audience laughed long, loudly and often enough to convince the most pessimistic hearer on the sidewalk that something extremely funny was going on inside!"

HOLLYWOOD REPORTER—
"Spells box-office of the first water! Hilarious...Howard and Davis at their best!"

VARIETY DAILY—
"Should not fail to score as one of the outstanding box-office triumphs of the season. It is top rank!"

MOTION PICTURE DAILY—
"It convulsed the preview audience!"

BOX OFFICE—
"Exhibitors can prepare to dust off that SRO sign and brace themselves for landslide business!"

WARNER BROS.
Gave It Everything!

LESLIE HOWARD
and
BETTE DAVIS
and
OLIVIA DEHAVILLAND
in
It's LOVE I'm After

with
PATRIC KNOWLES • ERIC BLORE • GEORGE BARBIER

Directed by Archie L. Mayo • Screen Play by Casey Robinson • Original Story by Maurice Hanline
Money to Close U. A. Deal Available, Says Korda on Arrival; Parleys Open

Korda pointed out. Asked if he planned to make pictures in the U. S., Korda replied that he would confine all of his production activities to England, but that every picture he made would be released in this country.

Korda said that he was aiming at the American market and would produce between 12 and 15, costing between $750,000 and $1,000,000 each for the new season, at least four of which will be in color. He plans a particularly enthusiastic over “Mutiny in the Mountains,” which he believes will be the biggest picture he has ever attempted. The unit is now at work in India. Korda said that it was his intention to give the features natural backgrounds. Denying reports that his London studios would close down for six months, Korda said, “I am confident that the plant never has been as busy. In the last 18 months, he said, 27 pictures were produced, of which 20 were his own. Production has just been completed on “Divorce of Lady X,” in Technicolor, with Merle Oberon, and work has already started on Miss Oberon’s next picture, “Mutiny on the Moon.” At times, he said, six pictures were in work simultaneously.

Other companies using the Korda studios are M-G-M, 20th Century-Fox and Herbert Wileco.

Korda was accompanied by Maurice Silverstone, who came over primarily, he said, to attend the opening of the company which will take place within the next six weeks.

Additional Circuits Take Republic 1937-38 Product

Republic Pictures reported yesterday the sale of its entire 1937-38 program to the Latchis Circuit covering Keene and Milford, N. H.; Lemington and Greenfield, Mass., and Brattleboro, Vt. Other circuits which have purchased the company’s line-up include Desmosts, with situations in Bisch, Douglas, Nogales, Phoenix and Tucson, Ariz.; Sherer, for houses in Everett and Bremerton, Wash.; and Ketekut and Juneau, Alaska; Pioneer for Carroll, Spirit Lake, Perry, Jefferson, Atlantic, Spencer and Webster City, Ia.; Harry Nace, for an entire six week coverage in Mesa, Prescott, Flagstaff, Winslow, McNary, Springerville, St. John and Holbrook, Ariz.

Money to Close U. A. Deal Available, Says Korda on Arrival; Parleys Open

Foreign Sound Track Made Free to Assist Trade

London (By Cable)—Import Duties Advisory Committee’s action in opening the free list to sound track negatives in a foreign language results from overtures by the FBI. It is pointed out that color processing is now possible in both England and America. Where films which are imported for foreign markets are dubbed in foreign dialect, the imposition of 5d. per foot on entire film, for the purpose of processing in color, would have proved detrimental to trade, and the Import Duties Advisory Committee have acted to meet that situation.

Ask Dulzell to Reconsider

Paul Dulzell, who recently tendered his resignation as executive secretary of Actors’ Equity, was asked by the council to reconsider his decision. Dulzell promised an answer in two weeks.

Money to Close U. A. Deal Available, Says Korda on Arrival; Parleys Open

NO MAX SCHACH DEAL MADE, STATES COHN

Money to Close U. A. Deal Available, Says Korda on Arrival; Parleys Open

LITTLE FROM LOTS

By RALPH WILK

HOWARD ESTABROOK, Pa.

Hollywood’s most producer, is hunting three unpublished Victor Herbert songs which he hopes to introduce for the first time when he produces “The Life and Melodies of Victor Herbert.”

Estabrook, doing research work for the picture, that learned that several in his career as a composer, Herbert had submitted three songs were rejected by publishers. Herbert personally considered the songs inferior to many which were published, Estabrook has instructed Estabrook’s eastern representatives make every effort to find the manuscripts and if he succeeds the search it is probable that a quence will be written into the script to depict their rejection simultaneously introducing them the public for the first time.

Lesley Solander is at Lone Pine, where he is directing “Gun Smok the Harry Sherman, “Bigger Than the Big, starring William Boyd. Russell Hayden and George Hayes were featured. “The Barrier,” which had a longer directed, will have its premiere in Seattle Nov. 5.

Mary McCall, Jr., and Dwig Franklin are in New York to research work on a story with background of the American Revolution. Miss McCall will also complete a novellette for Red Book East. On her return next month McCall will join Em- Cohen’s staff to prepare the script of “Eight Hours,” for George J. Yarn is from a Colie- novel story by Quentin Reynolds

Three Portland, Me., Papers Will Advance Adv. Rates

Portland, Me.—An increase in tone advertising advertising rates, being effective Nov. 1, has been announced by the Portland, Maine, Pub- Co. The rates which, in all cases are combination, certain Portland Daily Herald, a morning sheet; the Portland Evening press and the Portland Sunday Press.

The $1.00 an inch rate will be increased. Non-consecutive advertising, formerly costing $1.50 an inch, has been increased to $1.75. Daily consecutive advertising, to 30 inches, formerly $3.50, will now be $3.75; 31 to 75 inches, formerly $5.00, are now $5.25; 76 inches and over, $2.50.

A regular 2 p. o. discount is allowed for cash payment. In addition a 10% discount is to be given when a week’s line runs over the period of a year or previous.

Money to Close U. A. Deal Available, Says Korda on Arrival; Parleys Open

Money to Close U. A. Deal Available, Says Korda on Arrival; Parleys Open

Money to Close U. A. Deal Available, Says Korda on Arrival; Parleys Open

Money to Close U. A. Deal Available, Says Korda on Arrival; Parleys Open

Money to Close U. A. Deal Available, Says Korda on Arrival; Parleys Open

Money to Close U. A. Deal Available, Says Korda on Arrival; Parleys Open

Money to Close U. A. Deal Available, Says Korda on Arrival; Parleys Open
INTERNATIONAL PROBLEMS SOLVED!

Laughs, Music Replace War!

'THANKS' SAYS LEAGUE OF NATIONS!

AMPA's Diplomatic Coup Hailed!

AMPA Proudly Presents

INTERNATIONAL DAY

In the Gigantic Casino Room of the

INTERNATIONAL CASINO

Broadway at 45th Street

Thursday, Oct. 28, at 12:45

STARS! STARS! STARS! From stage and screen...from politics and business...from London and Paris...from Sydney and Singapore...Guest list headed by Sir Gerald Campbell, British Consul General, Anna Neagle, star of "Victoria the Great", Herbert Wilcox, producer and director of "Victoria the Great", and a host of celebrities...Only $1.00 for AMPA members...For non-members $1.25.
PA. ASKS DISMISSAL OF CHAIN TAX SUITS

Harrisburg, Pa.—Dismissal of the actions challenging the constitutionality of the State's chain store tax statute, applicable to theaters in Pennsylvania, is asked by Attorney General Charles J. Margiotti in answers to the suits just filed in Dauphin County Court.

State's defense denies that the new levy is unconstitutional and also that its enforcement would work irreparable damage.

Test case will have a hearing on Dec. 13.

Injunctions staying officials from collecting the levy have been obtained by Warner Bros., through three Pennsylvania Theater subsidiaries, in a case being handled by Wolf, Solis-Cohen, Block and Shorr of Philadelphia.

Gov't Film Commission Sought by British Exhibs

(Continued from Page 1)

pronounced exhibitor dissatisfaction with the recent move by the KDA to eliminate flat rentals for all "A" pictures.

Informed circles, it is believed, is that John Maxwell, now controlling a total of 500 houses, is behind the drive to bring down rental prices.

"U" Sets Circuit Deals

Universal has closed product deals for its 1937-38 output with three more circuits near the metropolitan area. Harry Hecth with four theaters and Dave Snaper with five theaters, in Jersey, signed as has Leon Rosenblatt with 10 theater in Staten Island and New Jersey.

SICK REPORT

Julius Singer, formerly of Universal, and for the past several years a leader in the development of the 16 mm. field, is recuperating in his apartment at the Commander Hotel following emergency treatment at Polyclinic Hospital. Last week, while leaving the Berkeley Building, 19 West 44th St., he was painfully but not seriously injured when a pane of glass in the revolving door was shattered accidentally, cutting his hands, face and legs.

Indianapolis—Bob Haden, manager of Bain's Uptown Theater, is confined to his home by sciatica.

Detroit—Mrs. Gilbert E. Light, whose husband, connected with the Michigan Theater, is former commander of the Theatrical Post, 971 American Legion, is convalescing from prolonged illness.

UMPTO Adopts Week's Armistice in Move to Settle Paramount Strike

(Continued from Page 1)

shorts had not been picked up.

Paramount's selling plan is revised to the following: four pictures at 25 per cent, eight picture at $20 per cent, the remainder at 25 per cent or outright buy. The exhibitor will pick up all pictures outright if he so desires.

The exhibitor does not have to make a deal for 1937-1938 product in order to work out the terms of his old deal. Paramount will not examine the exhibitor's books; if a split figure was not used before, it will not be now. Arbitration of all disputes is provided for.

Fizor Outlines Terms

The terms were first outlined by President Lewen Fizor, then amplified by Charles Segall, with Duane Brust going into a lengthy analysis.

Opposition to the plan came strongest from Morris Wax, who is operated by Abe Salsky, veteran exhib.

Pete Wood, Ohio exhibitor leader, talking for the group, asked that the Philadelphia unit not approve any plan which did not give Ohio the same benefits.

Following lengthy argument, lasting three hours, the issue was finally brought to a head by Charles Rapport, who offered the resolution, which was seconded by Jay Emanuel.

The unanimous vote followed.

Sentiment Favorable

Sentiment in the meeting seemed strong for adoption of the proposed settlement but rather than leave any small group, no matter how few believed, it was decided to offer the armistice plan.

Neil F. Agnew, Paramount vice in charge of distribution was in town yesterday and he will undoubtedly be contacted by the UMPTO leaders to iron out other details.

The impression of the UMPTO committee which presented the settlement plans and of leading exhibitors in the room was that Paramount was bending backwards to settle the matter and that the UMPTO should do likewise.

Loew Theater Exploitation Winners Announced by Doob

Final winners in the Loew Theaters Fall Festival ad and exploitation campaign were Seymour Mayer, George Schench and Dominic Barreca, district managers, Oscar A. Doob, Loew publicity chief, announced yesterday.

Other district managers finished in the following order: Harry Karsik, Maurice Sedlitz, Larry Beatus, W. H. Meinhold, William Downs and Gene Myers. Individual theater winners were Bernard Zelenko, Al Weiss and Edward Douglas. Assisting Doob in the drive were Ernest Emerling and Eddie Devoven.

Paramount Asks Dismissal of "Police Gazette" Suit

Paramount Pictures Corp., yesterday filed a general denial in U. S. District Court in answer to the $30,000 libel suit brought by the National Police Gazette for alleged defamation of its reputation because Mae West was pictured reading a copy of the "Police Gazette" in the picture "Klondike Annie." The suit was originally started in Federal Court for infringement of trade-mark, but was later transferred to the State Court. Paramount is asking for dismissal of the suit.

4-YEAR PROTECTION OF TITLES ADOPTED

(Continued from Page 1)

member company will be given protection on any released picture for a period of four years, date from the calendar year of such lease, and if the year is lowered in various past instances it will, is understood, now be served as a policy.

Should, the board ruled, another company acquire a book play and subsequently produce picture under the original title said book or play, that company will claim permanent right to both production and also can reuse company can reserve 250 film made from original material of these latter decisions are now title.

Movietone News Birthday Brings Roosevelt Prance

Understanding appreciation the newsreel as a constructive medium in the modern world is contained in a letter to Producer Truman Capote, President Franklin D. Roosevelt congratulating 20th-Fox Movietone News on arrival of its 20th birthday. Secretary of Commerce Daniel C. Moynihan was joined in expressing felicitation.

In his letter the President "I congratulate you upon the accession of the 20th anniversary of Movietone News and upon its ord during that particularly eventful period, in which has passed since the inception of Movietone News have witnessed the passing of the earlier victory period of it's disband, the armistice of intelligence but have reached that medium brought to a high degree of perfection.

To a great and boundless field in which I trust you will go forward with increasing use and usefulness."

Rackett In London

London (By Cable)—General Rackett, vice-president in charge of production for Technicolor, arrived from New York to inspect company's new British plant at which he designed, but has not been seen.

Selznick Keeps Fairbank

David O. Selznick announce yesterday that his Fairbank, New York yesterday that his new film director. No date for the completion of this film is set.

WEDDING BELLS

West Coast Bureau of THE FILM DAILY
Hollywood — Virginia BR screen actress and widow of late John Gilbert, has announced her engagement to J. W. J. film director. No date for the wedding has been set, it is stated.
Britian's New Quota Measure to be Published Today

U.M.P.T.O.'S TERMS MAY NOT APPLY IN OTHER AREAS

Appeal to be Speeded in Interstate Anti-Trust Case

Papers Expected to be Completed About First of December

An appeal to the U. S. Supreme Court from the Dallas Interstate anti-trust decision will be filed by the distributor defendants as quickly as the necessary papers can be prepared, Lou Phillips, counsel for the defendants, said yesterday.

Decision handed down in the Dallas theater case late yesterday afternoon. (Continued on Page 14)

REISMAN BARES RKO FOREIGN EXPANSION

Phil Reisman, vice-president of RKO Export Corp., yesterday named Reginald Armour, formerly in charge of the East and Far East, to replace Harry W. Leasim as RKO continental managing director. Appointment effective in 30 days. (Continued on Page 14)

Alger RKO Reorg. Report, Recommendations In Today

Special Master George W. Alger will submit his report and recommendations on the RKO reorg plan at a hearing today at 10 a.m. in the Bar Building. He has been taking testimony on the plan since last Spring.

M-G-M'S Deals Ahead

M-G-M product deals have been closed this year 40 per cent faster than the last year, it was stated by a company executive yesterday. Spokesman said it was expected that all 1937-38 circuit deals would be closed at least a month and a half earlier than this season.

UA DEAL STATEMENT MAY BE MADE TODAY

Outcome of the negotiations for the control of United Artists by Alexander Korda and Samuel Goldwyn may be announced today, it was learned yesterday from a reliable source. The spokesman said that a decision on the deal "might be expected today."

Yesterday's negotiations continued behind closed doors. Sitting in on the sessions were Samuel Goldwyn and Alexander Manton.

Levy Announces RKO Pix Deal Closed With B & K

The 39 Chicago theaters of the Balaban & Katz circuit will play the entire RKO Radio 1937-38 product by a deal just closed, according to Jules Levy, general sales manager for RKO Radio Pictures, Balaban.

(Continued on Page 4)

Publish New British Quota Act Today; Greater Advisory Com. Powers Sought

Fox Theater Creditors to Get Second Dividend

Circuit Judge Martin T. Manton yesterday directed Milton C. Weissman, receiver, to pay a second ad interim dividend of three per cent to creditors of the Fox Theater Corp., whose claims have been allowed, after previous adjudication.

London (By Cable) — The new Films Bill (Quota act) will be published officially today, following its first reading in Parliament yesterday.

The F.B.I., is stated, will approach the Government, asking wider powers for the Advisory Committee.

The bill, adhering closely to the White Paper, will go to committee.

(Continued on Page 4)

Agnew Indicates Individual Settlements in Paramount Policy

Settlement of the U.M.P.T.O.-Paramount controversy in Philadelphia doesn't necessarily mean that the same terms will apply to the Northwest or any other involved territory, Neil F. Agnew, Paramount general sales manager, said yesterday. Agnew asserted that the disputes in other spots would require individual settlements and that a peace pact in Philadelphia would not automatically affect Minneapolis, California and other zones active in promoting "buyers' strikes."

Commenting on the request for:

(Continued on Page 3)

SELZNICK'S RKO DEAL FAILS TO MATERIALIZE

Proposed deal whereby Selznick-International Pictures would merge with RKO collapsed yesterday afternoon following a meeting of Selznick and RKO officials, at the S-I offices, it was learned. It is understood that the deal was called off because of the "inability of RKO to:

(Continued on Page 7)

Brandt-Moskowitz-Blumberg to Meet on Giveaways Ban

Harry Brandt is scheduled to meet with C. C. Moskowitz of Loew's, Inc. and Nate Blumberg of RKO Theaters, to map out campaign against giveaways.

(Continued on Page 7)

"Zenda's" Holdovers

Holdovers totalling more than 500 extra playing days will have been piled up by David O. Selznick's "The Prisoner of Zenda" when the picture starts its second week at Lewis's Palace in Washington, D. C. today. In 60 major first-run engagements "Zenda" has been held over an average of seven days.
Give-and-Take ... also giveaways

(Continued From Page 1)

the danger that such devices may eclipse films in importance.

Obviously, patrons of these darkened Texas houses were more interested in the giveaway than in what they saw on the screen.

In the further development of such a state of mind there rests a distinct industry menace.

Cagney Staying With GN; $400,000 Budget for Pix

James Cagney came quietly to New York yesterday from Martha's Vineyard, approved his next Grand National production, and set a No-

vember starting date after a con-

ference with Edward Alperson, GN president, at THE FILM DAILY.

This report that Cagney would never connections with Grand Na-

tional were set at naught. Alperson

and Cagney lunged together yester-

day and determined the star's next

vehicle which returns him to a two-

fated characterization following a musical, "Something to Sing About." Budget of $400,000 has been set for the production.

Both Cagney and Alperson are expected to leave shortly for the Coast.

Phil Reisman Welcomed Home With '21' Luncheon

Phil Reisman, RKO's radio's

sales manager, who returned

day from Europe Tuesday as a Cha-

racter of the Thurs.' feature, "The

MAXFIELD, 633/3 Boston 98 3/2 a

written a "welcome home" luncheon

yesterday in the Blue Room at "21"

by a group of friends. Reisman,

Return to the scene where he

was honored by numbers of the film world.

Universal's home-office made formal announcement yesterday that new long-term contract had been signed with Deanna Durbin, and with Jack Pasternak and Henry Koster, arrangement with Deanna Durbin for her services for the next years under the "I'M" banner, that with Pasternak and Koste

s for seven years.

Sources close to Universal, de-

cided that the producing team which created "Queenie" with Durbin as the star during 1938-39 season, following her main-1937-38 pictures, "About Music" and "Three Sisters Go to Town."

Pasternak, it is disclosed, by

acquired the film for production rights to Saturday Evening Post story "Serendipity to a Widow" and that Universal, in the properties was purchased the property for inclusion on company's 39 lineup. One of the provision the producing company was understood, use of Pasternak as the producer.

Los Angeles and New York.

The nation's shores, favorite

cost to coast to airline...t

nine hours, twenty minutes from Los Angeles to New York.

Seventeen hours, six minutes returning...Four flights daily in each direction...In luxurious, new TWA Skyliner

cars for overnight trips or for

ercolo-Clubs for daytime travel...Over the world's most magnificent scenic route...Grand Canyon, Boulder

Dame, Planet Desert, Indian wonders to be seen from the air.

Memorial National Sales Call.

For information or reserva-

tions call: TWA-New York, 70-7-999 (Route 11, 6-1649); Los Angeles, 540 W.

4th St., Chicago 8481; Hamil-

UPPTO TERMS MAY NOT BE INCLUSIVE

(Continued from Page 1)

Wood, Ohio exhibitor leader, today's meeting in Philadelphia of the Philadelphia unit not approve any plan which did not give the same benefits. Agnew said the Ohio had "never entered into the room."

Philadelphia — UPTO's conference committee, following a meeting Tuesday with Neil F. Agnew, Paramount vice president in charge of distribution, yesterday expressed confidence that a settlement of the Para "buyers' strike" will be reached next Wednesday.

Aumont was seen by the local office group as co-operative on all the way down the line. The progress made exceeds even the "hopes," Lewen Pizor, TO corresponding to THE Film Daily yesterday. Pizor heads the UPTO committee which consulted with Para executives last week.

Columbia Rental Action Against S-C is Settled

Columbia's suit against the Singer-Coca-Circuit for the collection of rentals on pictures booked at the time that the circuit's houses were 'stanch-bombed' last month has been settled, it was learned yesterday. It was reported that other Distributors whose product was playing at the bombed houses, had granted an extension on the rentals, covering two days that the theaters were closed, but that an agreement could not be reached with Columbia. Suit was filed in the case heard in court. Singer-Coca was, however, agreed to pay for the pictures before a decision could be reached.

Specimen" Opens Big

Specimen" opened at the New York Strand yesterday, giving the house the best business "G-Men", Warner home at the time. House ran at 10:40 a.m., with admission at 1 p.m. hitting 5,400.

PUBLISH BRITISH QUOTA ACT TODAY

(Continued from Page 1)

which, have considered it by Nov. 3 or 4. It will be mid-November before Parliament will take any action. Consideration by committee will be to determine legality of the provisions as drawn up by the Board of Trade, as well as to decide whether or not said provisions are in conflict with existing treaties and regulations covering commerce.

Expect Educational Will Sign SAG Agreement Today

Ken Thomson, executive secretary of the Screen Actors Guild, Monday denied that a new film actors' contract would require the standard SAG contract which is slated to be signed today or tomorrow by Jack H. Skirbul, it was said at Eastern SAG headquarters yesterday.

Additions to the contract include substitution of New York law where California law is mentioned and provision for an annual meeting of both parties to New York. Mentone Productions, Tru Pictures and Pathé Commercial Films are next to be asked to sign SAG pacts.

Phillips to Indianapolis for Busy Writ Arguments

Lou Phillips, of Paramount's legal department, left last night for Indianapolis where he will represent the company in the action brought by the Gary Theater Co. for a mandatory injunction to compel Paramount to deliver 10 pictures which the plaintiff contends, were scheduled on last season's contract. The case will be heard tomorrow in the Indianapolis Federal Court.

Expect ATS to Re-elect Minter Prexy Tomorrow

Detroit — American Theater Science, Inc., cooperative booking organization, will hold its first annual election of officers tomorrow, when the association will also celebrate the first birthday. Indications are that James Minter of Flint will be re-elected president. Annual meeting is slated for May, under the Constitution, but the election was postponed to give the original officers a full year.

DEATH RECORD

Judge T. P. Kerwin

Old Saybrook, Conn.—Funeral services for Judge Thomas P. Kerwin, former Saybrook exhibitor, will be held here today.
New Orleans—In the largest expansion plans of any circuit in this territory within recent months, C & C Enterprises took over Bill Page’s circuit in nine Louisiana cities. C & C further will enter Alexandria, La., in operation under the Saenger Theaters affiliate and is planning to reopen the Lyric Theatre in Shreveport.

The new towns which the circuit acquires from Page are: Chatham Winnfield, Zwolle, Tallulah, Coushatta, Leesville, Windboro and Spring Hill.

This expansion move sets at rest reports that Saenger and C & C were figuring on a deal and indicates strong competition between the circuits, with Saenger having the edge on product.

Award of the Clement Cleveland Memorial Medal to the March of Time, Inc., producers of the outstanding piece of work in cancer education during the year, was made last night by the New York City Cancer Committee of the American Society for the Control of Cancer at a dinner at the Town Hall Club. Henry R. Luce, president of Time, Inc., producers of the March of Time, received the medal which honors Volume III, No. 6 of March of Time, the film presentation, “Conquering Cancer.”

The award was tendered to Luce by Mrs. Robert G. Mead, daughter of the Clement Cleveland, and a founder of the American Society for the Control of Cancer, which was established in 1913.

Cushman Coast-Midwest Vaude “Time” Connected

Lincoln, Neb. — After flying to Los Angeles for a hurried conflagration, L. S. Finke, division manager of Lincoln Theaters Corp. here and the J. H. Cooper Enterprises of Colorado, set the Willbur Cushman circuit of vaude for the Orpheum here starting Nov. 5, and for Greeley, Colorado Springs, and Pueblo to follow. In the same deal went the Warner, Oklahoma City, totals about 17 days’ time and hook up Cushman’s Coast and mid-west “time.”

Enter 16 mm. Field

Wiederhold and Hubbard, newly-formed partnership of motion picture engineers, have established headquarters at 302 W. 45th St., New York, and will specialize in 16 mm. developing and printing equipment.

Back from Honeymoon

Chicago—Mort Berman, city manager at Springfield for the Great States circuit, is back from an extended South American honeymoon.

“Ridin’ the Lone Trail” with Bob Steele, Claire Rochelle, Charles King, Julian Rivero

Republic

55 mins.

Republic’s story Western whose unusual amount of action should please FANS.

Bob Steele rides into town and puts on a drunken act to get arrested. The sheriff discovers, when they are alone, that he is really a member of the State Marshal’s staff and has been sent out to help the sheriff run down a gang of road agents.

The sheriff gives him a letter of introduction to a rancher who has a half interest in a mine that has been badly victimized by the gang whenever they have made any gold shipments. The only clue to the identity of the bandits is a white stallion that is owned by the rancher’s daughter. The hero is sent to the ranch to investigate and the only person that can ride the horse is Joan. Steele trails the horse to the bandits’ hide-out and is captured by the gang.

He suspects that Joan is the masked rider when he sees her ride to the kangaroo, but after he shoots his way out he finds her tied up in a box. Knowing that the gang plans to hold up the coach, with the largest shipment the mine has ever turned out, however, he goes to mine to find that the gang has been there and gotten away with the gold. He follows the stage and a fast running fight winds up the picture. This one has plenty of fighting with Bob Steele battling everything in sight and there is enough shooting to satisfy the most rabid horse opera fans.

Bob Steele is an actor that apparently can’t pull his punches and plenty of action results.

Charles King makes a good villain and Julian Rivero adds to the comedy of the picture.

Cast: Bob Steele, Claire Rochelle, Charles King, Ernie Adams, Lew Mesham, Julian Rivero, Steve Clark, Hal Price, Frank Ball, Producer, A. W. Hackel; Director, Sam Newfield; Original Story, E. B. Mark; Screenplay, E. B. Mark; Editor, S. Roy Ruby; Cameraman, Robert Cline.

Direction, Fast, Photography, Good.

Detroit Exhibs Ask Games, Cite Churches’ “Opposition”

Detroit—Petitions to allow Detroit exhibitors to give giveaways, such as Skilleen Screeno and Bank Night, on the grounds that churches are now having a harvest of similar giveaways, particularly Bingo, are being circulated by a number of Detroit exhibitors. Plans are to present them to the City Council.

Exhibitor and manager protests that petitions are under way. Last batch of cases resulted in four convictions.

“Zola” Starts 12th Week

Paul Muni’s starring picture, “The Life of Emile Zola,” began yesterday its twelfth week at the Hollywood theater.

“Sunday Night At The Trocadero” (Miniature Musical Comedy)

M-G-M

20 mins.

Clever Hollywood Atmosphere

The unique show staged every Sunday night at the famous Hollywood rendezvous, when the new faces trying to crash the screen are given an opportunity to prove that they have talent, as the assembled agents, scouts and studio execs listen to the set of songs. The setting gives opportunity to work in close-ups of a raft of Hollywood film celebs who are present at the Trocadero on this particular day. Conny Rosewell sings. Lind Hayes does his mim- ics. The Three Bryan Sisters, cute girls of the Tenessee. and Denny played the role of a caddie cameraman, snapping all the different acts, and kidding the celebs as he gets them to pose.

New way of presenting Hollywood atmosphere on the screen.

Screen Snapshots

(Series 16, No. 2)

Columbia

10 mins.

Lively Show of Stars

Showing a fan’s view of Hollywood, from the time the visitors arrive on the train, till the round of the shops, the show places and the eateries is made. Also a glimpse of the atmosphere at the studios, where the shows and the eating is made. Also a glimpse of the atmosphere at the studios, where the shows and the eating is made.

The journey starts driving along Hollywood Boulevard, lunch at the Brown Derby. Then to the Crossroads of the World, the famous shopping center of the cinema capital. A flash at the athletics at the golf and tennis clubs, the film court, the tennis court at Santa Anita. Finishes with a visit to a studio, and night jaunts to the Biltmore Bowl supper room, Coconut Grove, and the Friars Club. The eight playing pictures is shown. Through these various scenes dozens of film celebs are seen in close-up.

Tally-Corbar vs. FWC Suit Trial Expected Next Month

West Coast Bureau of THE FILM DAILY

Hollywood—Local Superior Court is expected to set a November date for trial of the action instituted by T. L. Tally and Corbar Corp. against Fox West Coast Theaters Corp. for $450,000 damages, following plaintiff’s filing of claim in bankruptcy court by counsel, McCahon, Nebel, and Warner. Complaint alleges that numerous lessors including Tally and Corbar had been fraudulently damaged when Fox West Coast Theaters was changed to Fox West Coast Theaters Corp. Case is same as that of Federal Court several months ago, which resulted in a ruling by that court on Oct. 16 that it was without jurisdiction in the matter.
And on the wider canvas of the screen comes another great masterpiece—
Masterpiece!

Greta Garbo as MARIE WALEWSKA
Charles Boyer as NAPOLEON

TALLEYRAND . . . . REGINALD OWEN
CAPTAIN D'ORNANO . . . . ALAN MARSHAL
COUNT WALEWSKI . . . . HENRY STEPHENSON
PAUL LACHINSKI . . . . LEIF ERIKSON
LAETITIA BONAPARTE . . . . DAME MAY WHITTY
PRINCE PONIATOWSKI . . . . C. HENRY GORDON
COUNTESS PELAGIA . . . . MARIA OUSPENSKAYA
STEPHAN . . . . CLAUDE GILLINGWATER
MARSHAL DUROC . . . . GEORGE HOUSTON
SENATOR MALACHOWSKI . . . . GEORGE ZUCCO
RUSTAN . . . . NOBLE JOHNSON
CONSTANT . . . . GEORGE GIVOT
ALEXANDRE . . . . SCOTTY BECKETT
SENATOR WYBITCKI . . . . HENRY KOLKER
COSSACK CAPTAIN . . . . IVAN LEBEDEFF
ANNA . . . . BODIL ROISING
COUNTESS POTOCKA . . . . LOIS MEREDITH
COUNT POTOCKI . . . . OSCAR APPEL
PRINCESS MIRSKA . . . . BETTY BLYTHE
GRENADIER . . . . GEORGE DAVIS
PERSIAN AMBASSADOR . . . . DR. FERID
PERSIAN INTERPRETER . . . . PASHA KHAN
TURKISH AMBASSADOR . . . . CARLOS DE VALDEZ
STAPS . . . . ROLAND VARNO
CAPTAIN LAROUX . . . . ROBERT WARWICK
PRINCE METTERNICH . . . . IEN WULF
MARIA LOUISA . . . . JEAN FENWICK
BIANCA . . . . ROSINA GALLI
LEJEUNE . . . . RALF HAROLDE
DYING SOLDIER . . . . VLADIMIR SOKOLOFF

And Thousands of others

Produced by BERNARD H. HYMAN
Directed by CLARENCE BROWN
Screen Play by Samuel Hoffenstein,
Salis Viertel and S. N. Behrman

A Clarence Brown Production
METRO-GOLDWYN-MAYER
4 "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD: NE FROMAN, star of many major radio programs, has been signed by S. J. Biskin, for one of the two top feminine roles in "Radio City Revue," scheduled to go before cameras Nov. 1.

"Top Speed," a film story which will place Bing Crosby at a race track, his favorite haunt, will be dubbed for Paramount by Wesley Eagles, producer-director, and the writer, Claude Binyon.

Rosemary and Priscilla Lane, two actresses formerly with Fred Waring's band, who made their screen debut in "Dick Powell and Fred Waring's Varsity Show," have been signed to exclusive Warner-long-contract by Hal B. Wallis.

Phillip Terry was signed to a long-term contract by Metro. He appeared in "The Green Bay Tree" and London, and while there a screenwriter was made of him and he finally was sent to the studio, his role was in "Navy Blue and Girl" and he has been cast in "Man in the Moon." Snick's Proposed RKO Deal Fails to Materialize

(Continued from Page 1)

The demands of Snickel-Inter-...}

Collapse of the proposed deal RKO leaves the field wide open for a possible deal of S-I with Paramount or M-G-M, both of which are understood to have offers to Snickel. There is a chance that S-I will retain its connection with United Artists, in the event that the deal of Alexander Korda and Samuel Goldwyn to acquire control of UA fails to materialize.

Snickel has two more pictures due for UA release and reported that Snickel loans were made, but exclusive arrangement with the company has been a "happy one." Snickel's proposed RKO deal may be the result of the situation yesterday, Floyd Odium, of RKO, John Whitney, chairman of the S-I board of directors, David O. Selznick, Myron Selznick and John Wharton, legal counsel and comptroller of S-I, is reported that Whitney called off the merger negotiations when it failed to agree on Selznick's terms. Whitney, it is said, declared that there would be no further dickering with RKO.

Ford Air Deal Not Set

Harry Pickford yesterday denied that he had signed a contract to buy a motor for a comedy line bearing his name. Deal, handled by Mr. suiff & Ryan, is still in the negotiation stage, he stated.

WHO'S WHO IN HOLLYWOOD

• • • Introducing Interesting Personalities: No. 161 • • •

LAURENCE "LARRY" SCHWAB. Producer and writer and, before his Hollywood affiliation, a notable Broadway figure. Born in Boston on December 18, 1893. Matriculated at Harvard where, for three years, he studied drama under Professor Baker. A talented scull for the old Keith circuit during vacation. Liked it so much he forgot to go back to Cambridge. Within two years, a booker for the old UBO. In the Navy as an enlisted man during the World War; within six months, was commissioned and saw service with sub chasers. Rescued when a U-boat sank his vessel off the Azores. War over, returned to Keith vaude as a producer. Success of "The Gingham Girl" started him on a Broadway musical producing career—remember Schwab and Mandel? Co-author and producer of such hits as "Queen High," "Good News," "Desert Song," "Follow Through," "New Moon," "Take a Chance.

In 1930, made "Follow Through" for Par; in 1933, "To a Change" also for Par; produced "You Can't Have Everything" and "Ali Baba Goes To Town" for 20th-Fox. Hockey, tennis. Stands 5'6". Eyes, brown. Hair, dirty.

Mich. Allied Will Name No New General Manager

Detroit—First directors' meeting of the new Board of Allied Theaters of Michigan was held this week at the general offices at Detroit with practically a full attendance. It was definitely decided that no new general manager will be appointed, and Miss Pearl Sproat was confirmed in the post of business manager, which she has held since the resignation of H. M. Richey as general manager.

Drives for new members are to be started, with program of regional directors to be continued. Schedule of the meetings is dependent upon final appointment of the regional chairman by President Ray Bruch, of Hastings, and the Board.

Branch and Miss Sproat are slated to attend all regional meetings, which will probably supersede the Board meetings in actual importance.

"Squeaker" For Rialto

"The Squeaker," the Edgar Wallace mystery yarn starring Edmund Lowe as an ex-Scotland Yard detective, will have its New York opening at the Rialto Theater on Nov. 5. The picture, a London Films production, was megaphoned by William K. Howard.

Interstate Takes G N

Interstate Circuit of Dallas, Tex., has signed for Grand National's 1937-38 product to be exhibited in 115 of its Texas theaters.

Brandt-Moskowitz-Blumberg to Meet on Giveaways Ban

(Continued from Page 1)

The purpose of the meeting is to determine if the elimination of giveaways in New York City is expected that they will name a committee to take charge of the ban on games.

Malland Deposition Taken in Hub Anti-Trust Action

William Malland, vice president and general counsel of RKO Radio, was heard yesterday in the taking of depositions on the anti-trust suit brought by Morse & Rothenberg Circuit, of Boston, against eight major distributors and two circuits.

Takes of depositions in the case will be suspended tomorrow for a few weeks.

Doolittle for Butterfield

Detroit — Tim Doolittle and his Gang open today at the State Theater, Pontiac, and will play three solid weeks of time on the Butterfield Circuit. Booking was made through the Ray Comlin Office here.

"Ecstasy" Ban Stands

Albany — The Appellate division denied the application of Eureka Productions for order of certiorari on "Ecstasy" here yesterday. Decision of the motion picture division and Commissioner Graves denying the film a license was thereby upheld.

Century-Fox studio early next year, with Associate Producer Gene Markey in charge.

Pete Smith is now preparing his next scientific short which will be titled "Romance of the X-Ray.

Eric Marivich, well known British author, has been called to fill his Metro contract. Among his best well known works is a novel titled "Balabul," co-authored with Bernard Greenu.

Soil Lesher has made a deal with Irving Berlin Publishing Co. to publish and exploit two songs from "Hawaii Calls" and they intend to sponsor a special song contest.

Four major class productions are currently occupying Sam Bischof's production schedule, among them are "Hollywood Hotel," "Swing Your Lady," "Gold is Where You Find It," "Touche" and "The Case of Murder" which went into production today with Edward G. Robinson.

M-G-M Gets $2,250 Award in Bicycling Film Action

Lawton, Okla. — U. S District Judge Edgar S. Vaught, sitting in the Western District of Oklahoma, awarded Metro-Goldwyn-Mayer Distributing Corp. $2,250 damages against Roy McAmis of Sayre, when its copyright infringement action against McAmis came up for trial in a federal court.

McAmis, who is engaged in the business of selling books and with bicycling nine films from Sayre, Okla., to Erick, Okla. The investigation by the Copyright Protection Bureau resulted when a new exhibitor in Erick demanded cancellation of his contract for the films. First of the three cases to be tried, the investigation was completed in July.

Margaret Sullivan Signs Contract With Hal Roach

West Coast Bureau of THE FILM DAILY

Hollywood — Hal Roach has announced the signing of Margaret Sullivan to a contract under which she will appear in two Roach films a year for the next three years. First of these will be Marc Connelly's adaptation of Eric Hatch's novel, "Road Show," scheduled for early production under direction of Lewis Milestone. Present plans also call for the actress to team with Ronald Colman in "Fancy Free."
—
——T
;;

=

&*\

Thursday, Oct. 28,

19

DAILY:

FILM BOARDS REPORT THEATER CHANGES
ALABAMA
Change

BIRMINGHAM — Norwood,

Scott.
ferred to L.
Mochel.
Hall, transferred to W.

transferred

to

Change in Theater Name
ltKIDGEPORT— Ritz (formerly NEW).

New

Theaters

AIRFIELD— New. WETUMPKA— Fain.

l-

ARGO —

W.

Wilson.
ONModernistic, transferred to Kerasotes

Bros.

H. Waters.

\.

DECATUR— Ritz, transHANOVER— Town

and Frank

Ownership

in

ARIZONA
Closings

Name

Theater

in

MORTON— Morton.

Ownership

in

MLLROSE —
MINNEAPOLIS —

Melrose, transferred to M.
E.
Nelson.
Westgate,
transferred to Edina Theater Co. ST.
Riaho, transferred to Mrs. L. K. Nass.

PAUL

transferred

St.
Cloud Theater Co. CATSKILI
O
munity, transferred to Fabian Circuit. (
HOES- Regent, transferred to Fabian
cuit.
N.
Avondale, trj
ferred to Avondale Theater Corp. ROCH1

—

(

TONAWANDA—

TER— Lyric,

transferred to

Wm.

H.

Thoi

— Star, Tonawa
HALSTAD—Halstad. DELANO— Delano. Star Theater Corp. WILLIAMSONS
LIBERT YYILLE— Villa. ROCKFORD—
transferred
to
Sam
New Theaters
Gandel.
BUFFAL(
Orpheum.
P ARK RAPID S— Park. GRAND Commodore, transferred to Commod
New Theaters
Co., Inc.
Grider Kensingt
— Grand. LAKE FOREST — Amusement
PRINCEVILLE — Prince. CHICAGO — MEADOWS
transferred
to
Aew.
Kensington Theater C\
Woodlawn.
FRANKLINVILLE—Adelphi, transferred
MISSOURI
Openings

Closings

TONAWANDA

son.

;

SUPERIOR— Magma.
Change

Openings

BELVEDERE — Belvedere,

MINNESOTA
Change

TUCSON— State (formerly OPERA

INDIANA

HOUSE)).

Change

CALIFORNIA

Change

INDIANAPOLIS—Apollo,

transferred to
Co. ; Circle

Amusement

Greater Indianapolis

in Ownership
and Indiana, transferred to Greater IndianCameo, transferred to apolis Amusement Co. TELL CITY— Riaho
LOS ANGELES— Vernon, and Royal, transferred to George Settos.

Change

MONTEBELLO—

A. J. Olander.
Mission,
cransferred to Galston & Sutton
transferred to C. G. Mullen; Criterion, translerred to F. W. Ferguson; Brentwood, transInred to Chas. Hefley.

Ownership

in

NEOSHO — Plaza,

Ownership

in

transferred

Com-

to

monwealth Amusement Corp. LIXNEAU
Dixie, transferred to R. A. Ward. GRANT
CITY Grant City, transferred to R. O.

—
Kobison.

ANDOV

A. D. Gould and Joseph Kelly.
—
Andover, transferred
JAMESTOWN — Roosevelt,
to

Ray Snyt
transferred

PHELPS—
ROCHESTER—

Ray Snyder.
Phelps, tran-ier
H. F. Sylvester.
Riv
transferred to Don R. Stevenson
Embat
transferred to
Rochester Embassy Thej
Co., Inc.
Mayfair (formi
Capitol) transferred to George Sm
Lyric, transferred to
Golding.
L.
State,
t<a
ferred to S. C. Sunness.
to

;

Change

Name

SYRACUSE—
INDIANAPOLIS— FOX, (formerly ColonPLATTSBURG—Lyric (formerly New).
transferred
L. B. Goulden.
LA CALIFORNIA—
to
WHITESVILLE—
Ritz (formerly Finke).
PORTE— Cozy, transferred to La Porte
WATERLOO—
Closings
Theater Co.
H A RD 1 N — Odeon. FAIRMOUNT —
Openings
Change in Theater Name
Openings
Fair.
B UN CETON— Princess.
PALM SPRINGS— Palm Springs.
N. VERNON-Park (formerly Jennings).
WATERTOWN— Strand. UTICA— Ka
New Theaters
Closings
Openings
VORTHVILLE—
Star.
FORT EDW'Al
FA1 RM U U N
SAVANNAH— T v o
BREA — Brea. SAN DIEGO — Superba,
—Bradley. CLARK MILLS— Club. O
SHELBY— Sun.
AT I ON—Ryan.
MOJOVE—Airdome.
Vista.
TLETON—
I.
O.
O.
F.
Hall. ANDOV]
Closings
MONTANA
—Andover. JAMESTOWN — Roostv
Rosedale.
OOLITIC—
ROSEDALE—
Change
in
Ownership
GARDEN
GROVE
PHELPS—
Phelps.
Major.
ROCHESTER— Riv<
BUR BANK—
Dixie.
INDIANAPOLIS — Garfield. COLUMBUS— Rio, transferred to R. H. Embassy. SYRACUSE
Gem. LOS ANGELES— Lido.
— Mayfair (forme
BROOKVILLE—American.
in Theater

;

ial)

i

1 i

.

.--l

COLORADO

Change

YUMA — Gem,

New

transferred

Hughes. DENVER
F. L. Herzog.

— Bidawee,

to

OILMAN

HARRIS—Rio.

Closings
— Gilman.
GEORGETOWN —

Loop.

CONNECTICUT
Change

in

HARTFORD — Poli,
Ricci

man

BRIDGEPORT— Brooklawn.

WASHINGTON,
Change

in

D. C.

Ownership

Alamo Theater Corp.

FLORIDA
Change

in

Ownership

GREEN COVE SPRINGS— Cove, transP.
Bryan.
F.
JASPER— Fay,
to

C.
to

Royal)

(formerly
E. Conrad.

SCANDIA— Princess. RANSOM— Strand.
PLAINVILLE— Moore.

O. Biddle.

SYLVANIA— Dixie

New

-Erin.

New.

.

UNADILLA— New. FORSYTH—
BUFORD—Allen.
OHIO

ferred

Mathews.

Art

to

trans-

BELLVILLE—

Park, transferred to Art Mathews. CLEVEFountain, transferred to M. B. Horwitz
Lucier, transferred to Fred J. Scheuer-

LAND —
;

man

;

G & P Amusetransferred to G &

Moreland, transferred to

—

ment Co. Hough 79th
P Amusement Co. GALION Ohio, transferred to The Galion Theater Co. HOLLO
;

WAY— Bexley

Dave Thomas.
ba,

transferred

—

(formerly

Gem)

transferred to

SHELBY— Schine's

TOLEDO — Rex,

Castam-

Schine Theatrical
Co.
transferred to C. M. Kahn.

Willis.

DANVILLE — Kentucky,

Co.

Change

CHICAGO— Iris,

in

Theaters;
Strand,
transferred to Publix TheaMartin, transferred to L.
ters.
Trail
(formerly
Keathley.
Cozy) transferred to W. R. Shafer. WARWarsaw, transferred to E. T. Herzog.

Change

transferred

in

Ownership
transferred

to

Cecil

to

Howard.

Openings
ST.

FRANCISVILLE— St.

MARYLAND

in Ownership
K TZMILLER— Maryland (formerly
pine) transferred to H. O. Thrush.
I

& K

Al-

Openings

BALTI-

H.

HAGERHA

LAS VEGAS— Serf.
Crystal.

BER NALILLO — Coronado.

PECOS— Dixie.

MASSACHUSETTS

Change

in

Ownership
W. 48th

NEW YORK CITY— 123

—
—

transferred to Cultural Theaters, Inc.
50th St. and 7th Ave. Roxy, transferred to
F. & M. Stage Shows, Inc.; 552 W. 207th
St.
Dyckman,
transferred
to
Sherman
Amusement Corp.
523 Eighth Ave.
New
Yorker, transferred to New Yorker Amusement Co., Inc.; 1603 Broadway 49th St.,
transferred to Saunders Realty Corp. ; 2633
Broadway Carlton, transferred to Sythca.
Inc.; 2878 Broadway
Olympia, transferred
to Olthea, Inc.; 2182 Broadway
77th St.,
transferred to Eastnor, Inc. ; 2433 Broadway Stoddard, transferred to Sythca, Inc.
2537 Broadway Symphony, transferred to
Sythca,
Inc.
95th
St.
and Broadway
Thalia, transferred to Sythca, Inc. ;209 W.
42nd St. Republic, transferred to Republic
French Follies, Inc.
1521
Bedford Ave. Lincoln, transferred to Benly
Theaters, Inc. ; 4601 New Utrecht Ave.
Garden, transferred to Ellen Theater Co.,

—

to

—

—

—

LONG

BROOKLYN—

—

Max
trans-

ISLAND — Cedarhurst — 449

Ave. New Central, transferred to
Cedarhurst
Construction
Inc.
MT.
Co.,
1
Park Ave. Plaza, transferred
to Alzap Theater, Inc.; 30 So. 5th Ave
Biltmore, transferred to T. C. Theater Corp.
Central

Ownership

WALTHAM — Waltham,
to M & P Circuit.

—

VERNON—

—

HASTINGS -ON -HUDSON
transferred

to

Weindan

1

transferred

—

—

Hugh

to

to

(i

transferred to Rt:

TECUMSEN — P

Buchanan.
transferred

OKEE.V1
Von Guli

Bates.

O.

to

Change

Ownership

in

CHESTER—Rio (formerly Benn)
ferred to Rio Amusement Co., Inc. SCRf
TON — Comerford (formerly Ritz) transfer
to
Comerford Publix Theaters Co.,
PITTSBURGH—Lando-Grand Theater
tr:

'

St.—

Belmont, transferred to Joan of Arc Pictures,
247 W. 48th St. President (formerly

Inc.;

Acme)

to

PENNSYLVANIA

CIMARRON— Cimarron.

NEW YORK

Inc.

HYDRO— Hydro,

Cox.
E.
ard

Closings

—

Closings

BALTIMORE— Lincoln.

BALDWINSVILLE— Fraternity.

to

;

Xorthway.

transferred

transferred

Openings

—

Change

in

— Pendick,

transferred

Change in Ownership
RINGLING — Joy, transferred

Roberta,

Ownership

in

in Ownership

HEBRON — Lyceum,

<

OKMULGEE— Inca, transferred to Grit.
Amusement Co.
H.
New Theaters
NORMAN — Varsity. DRUMRIGHI
Tower. OKLAHOMA CITY— Pix.
X—

Butler.

—

Closings

FRIENDSVILL E— Grand.

Change

ROY'

Inc.

NEW MEXICO

—

KKNNEBUNKPORT— Lyric.

Openings

B

Roth Theatrical Enterprises,

to

Change

OKLAHOMA

Ownership

in

;

MILLINOCKET—Keith's.

MORE-

New Theaters
HEMLOCK— Hemlock.
NORTH CAROLINA
New Theaters
Z E B ULON— Wakelon.
1

—

Francis.

MAINE

Michaels.
transferred

Ownership

Change

Publix

GLOSTER—Joy,

I

ward Kieth.

lerred

T.

MILLE

Hall.

NORTH DAKOTA

Amusement

BOSTON — Columbia,

New Theaters
FINDLAY— State.
ILLINOIS

NEW HAMPSHIRE

Ownership

transferred to J.

Change

Southern.

LY-

Sun).

transferred
Allen
Bradley
(formerly
to
Aristo; National, transferred to Blue Grass

to

Openings
BARTOX-Barton. BUCYRUS— Schine's

(formerly

NEW JERSEY

Openings

Change in Ownership
ATTICA— Attica (formerly Gem)

Openings

PAXTON— Paxton
MAN — Lyman.

HAWTHORjN E — Hawthorne, transferred
to Hawthorne Operating Co.
PRINCETON
— Playhouse,— transferred to Casey & Wheeler.
SUMMIT Beechwood Rd. Lyric, trans-

Strand).

(formerly

Theaters

SYLVANIA — Sylvan. SYLVESTER —
Palace.
REIDSVILLE—Tos. TENNILLE

UTiCA—
CAIRO —

UE I HLEHEM— Colonial.

BURKESVILLE— B rook, transferred to
Ray Brown.
LOUISVILLE—New Ritz,
transferred
to
(formerly New)

ENVILLE — Recreation

Millerton.
INLET— Gaiety. HIG
BAYARD TON—
M O N T — Grand Hotel. C A I R — V
Buren.
SARANAC INN — Saranac
SACA X DAG A— Rustic.

Closings

MARTIN —
Change in Theater Name
MOREHEAD —
MULBERRY— Pix (formerly Mulberry).
GEORGIA
SAW —
Change in Ownership
Change in Theater Name
COLUMBUS— Liberty, transferred to A. DANVILLE—
Strand (formerly New).
L. Bishop.
AUSTELL—Dixie, transferred MOREHEAD—Trail
(formerly Cozy).
to J. H. Thompson. BLUE RIDGE— Royal,
Openings
transferred to W. W. Mowbray.
HAWESVILLE — Select. WARSAW —
Change in Theater Name
CLAXTON— Italian Gardens (formerly Warsaw.
LOUISIANA
Pal).
UNADILLA—Dixie (formerly New).
J.

GERING —

HKEITON WOODS — Hall-In-Pines.

KENTUCKY
in

Paxton (formerly Sun) transferred to A. F. Kehr.
Riviera,
iransterred to Mrs. B. B. Grove.
.faim, transferred to Mrs. B. B. Grove.
Empire, transferred to Paul Tramp.
Cairo, transferred to L. E. Brauu.

Hollywood.

1

River.

— Lincoln. MO.NTOl
House. ROCHESTER
REDHOOK — Lyceum. P^

MANLIUS

M L F O RD— Latchis.

CUNNINGHAM— Midway.
New Theaters
Change

PAXTON —

Ly;

Closings

FALLS — Opera

Ownership

in

Openings

Closings

CLAY— State,

Glacier).

—

Ownership

FALL RIVER— Fall

transferred
to
Alamo Theater Corp. ; Strand, transferred to
Midcity Theater Corp.; Midcity, transferred
to Midcity Theater Corp.; Alamo, transferred

ferred
to
transferred

in

BURLINGAME—Ritz,

WASHINGTON—Jewell,

to

Change

Openings

Ownership

transferred
to
J.
to F. E. Liebertransferred to Webster Co.

Webster,

;

transferred to E.
transferred
Corn,

KANSAS

Change

transferred to R.

Cameo, transferred

;

MILFORD—
EVERLY—

Arehart.
R. J. Schoelerman.

(formerly

WATERLOO— State.

Name

in Theater

NEBRASKA

Ownership

in

Strand,

Openings

MT.

Change

WHITESVILLE —

Capitol).

Change

POPLAR— Fort

IOWA

A.

J.

transferred to

LONGMONT— Isis. TELLURIDE— Opera
House.

Hansen.

Theaters

BEECH GROVE—Grove.

Ownership

in

Hastings,
Amusement Corp.

(

merlv old Granda)
and L. Michaels.

transferred to

W. La

EVANS CITY— Kia

BROW.
transferred to L. Rottenstein.
Strand, transferred to Moody
Dickinson.
Austin, transferred
Blatt Bros.

YILLE —

AUSTIN —

Openings

PITTSBURGH
(formerly

old

—

Lando-Grand The.
Granda); Casino. JOHj

TOWN — Roxy;

—Majestic.
Yeadon.

CLYME1

SCRAN'T

Y^EADOX"
— Comerford.
ARD MORE — Sutar:
State.

CHESTER—Rio.

Closings

CONNEAUT LAKE— Park.
New Theaters
XEW CASTLE— Cathedral. BOSWE

— Vernon.

RHODE ISLAND
Change

in

PROVIDENCE

--

Modern) transferred

to

Ownership
(form
Playhouse
A. A. Spitz.

Openings

PEACEDALE — New

State.

1

i

ARCTIU

Gem.

Closings

X A RRAXGAN SETT— Casino.
(Continued on Page 14)


Forget THE STOCK MARKET!
Get in on the SOCK MARKET!
...YOU'LL HIT "NEW

America—here they come!
THE FOUR HORSEMEN OF HILARITY!
"MERRY-GO-ROUND OF 1938"
A TEN-STAR FUN FROLIC with BERT LAHR
JIMMY SAVO • BILLY HOUSE • ALICE BRADY
MISCHA AUER • JOY HODGES • LOUISE FAZENDA
JOHN KING • BARBARA READ • DAVE APOLLON
produced by
B. G. DE SYLVA
Screen play by Monte Brice and A. Dorian Otvos • Original story by Monte Brice and Henry Myers • Directed by Irving Cummings

The world can't get enough of her!
DEANNA DURBIN in
"MAD ABOUT MUSIC"
Directed by NORMAN TAUROG
Produced by JOE PASTERNAK
Academy Award Winner and director of "You Can't Have Everything!"
Story and Screen Play by Frederick Kohner and Marcella Burke

The surprise picture of the year!
A JOHN M. STAHL PRODUCTION
HIGHS" WITH THESE!

Her most glorious picture!

ALICE FAYE in
"YOU'RE A SWEETHEART"

with
GEORGE MURPHY
New rage and dancing hit of
"Broadway Melody of 1938".

CHARLES WINNINGER
Leslie hit of "Three Smart Girls"
and "Showboat" radio program!

WILLIAM GARGAN
Sensation of "A Star Is Born"
and Jack Benny's radio program!

FRANCES HUNT
Singing beauty of Benny Goodman's Orch.

FRANK JENKS
The comic cab driver of
"100 Men and a Girl"!

DONALD MEEK
Radio's millions laugh with him!

OSWALD
Ken Murray's "Oh—yeah" stooge!

THE DIAMOND BROS.

CASPER REARDON
Songs and Music by Harold Adamson
and Jimmy McHugh

PRODUCED BY
B. G. DE SYLVA
Screen play by Monte Brice
and Charles Grayson

Directed by
DAVID BUTLER
who directed Eddie Cantor in
"All Baba Goes To Town"

"She is unbelievably lovely"—NEW YORK TIMES
AMERICA WILL THRILL TO HER CONTINENTAL ALLURE!

Danielle DARRIEUX
in "THE RAGE OF PARIS"

Directed by HENRY KOSTER who gave you "Three
Smart Girls" and "100 Men and a Girl"!

Story by HENRY KOSTER and FELIX JACKSON

THE NEW UNIVERSAL... YOUR SOCK EXCHANGE!

CHARLES R. ROGERS IN CHARGE OF PRODUCTION
AMERICA'S GREATEST THEATRE OPERATORS SPOT A GRAND BOX-OFFICE SMASH!..... they're all agreed "THE AWFUL TRUTH" is the hit comedy of the year!

W. G. VAN SCHMUS
Radio City Music Hall:
"THE AWFUL TRUTH cannot fail to be tremendous success and I want to congratulate you on giving us this picture so soon after your glorious LOST HORIZON."

J. R. VOGEL
Loew's:
"Just screened THE AWFUL TRUTH. Advance notices justified and then some. Sure fire for any audience. IRENE DUNNE and CARY GRANT fine combination. Expect unusual box-office."

JOHN BALABAN
Balaban-Katz:
"It is the unanimous opinion of entire screening committee that THE AWFUL TRUTH is unquestionably the year's best picture, topping the best comedies ever produced."

CHARLES P. SKOURAS
Fox-West Coast Theatres:
"When hard-boiled exhibitors at trade showing laugh so loud and long that it was difficult to hear all the dialogue no further evidence is needed that Columbia has an outstanding picture bound to do tremendous business."

N. J. BLUMBERG
RKO Theatres:
"Consensus of opinion this is finest comedy that ever came out of Hollywood. Uncontrollable laughter in preview room indicates you have absolute top winner."

I. M. RAPPAPORT
Hippodrome, Baltimore:
"To say it is a great picture would be putting it mildly. I feel this picture will do for DUNNE and GRANT what IT HAPPENED ONE NIGHT did for GABLE and COLBERT. Reserving two weeks with possibility of a third."

IRENE DUNNE and CARY GRANT in "THE AWFUL TRUTH"
JOHN J. PAYETTE
Warners, Washington:
"Columbia may well be proud of THE AWFUL TRUTH, which I believe the grandest comedy released this year. The IRENE DUNNE, CARY GRANT casting was inspiration."

R. J. O'DONNELL
Interstate, Dallas:
"Unquestionably Miss DUNNE's greatest picture. Combines all the splendid elements of IT HAPPENED ONE NIGHT and THEODORA GOES WILD and we are arranging preferred time on this attraction."

RODNEY PANTAGES
Hollywood:
"AWFUL TRUTH previewed Pantages Hollywood. Audience reaction simply terrific and everyone of the 3,000 preview audience left theatre raving. It's biggest laugh hit of this or any other year!"

... And soon they'll be hailing

GRACE MOORE in
"I'LL TAKE ROMANCE" with MELVYN DOUGLAS

By the Nation's Top Showmen!
SPEED INTERSTATE TRUST CAST APPEAL

(Continued from Page 1)

The suit was brought by the government against the Interstate Circuit and film distributors. The defendants have until Dec. 13 to file the appeal.

Dallas advises to The Film Daily last night were to the effect that Interstate attorneys expect to complete the appeal papers about Dec. 1.

ITO'S Conference Group Appointed by Fleischman

Maurice Fleischman, who was appointed by the ITOA to select a committee to meet with a similar group of Allied of New Jersey members on exhibitor problems, has named the men who will comprise the committee. In addition to Fleischman, who is chairman, the group will consist of Dave Weinstock, Leon Rosenblatt, James Binkov and Julius Cohn.

Allied will not appoint its committee until Nov. 9 when the association holds its next meeting.

Balaban & Katz Taking Senate, Belpark Theaters

Chicago — Balaban & Katz is reported here to be acquiring title to the Senate and Belpark theaters on payment of $450,000 on Lubliner and Trinz bonds which have been in default for some time. Federal Judge Charles Woodward has already approved the step, as the bondholders, through this transaction, will receive full payment with accrued interest.

Universal Newsreel Staff Moving Into "U" Exchange

Universal will completely renovate its exchange office on Ninth Avenue in the immediate future. Charles Ford and his Universal newsreel staff will move in the exchange office from their present location within two weeks.

Color Films of Cancer

Rochester, N. Y.—Color films,—the first motion pictures ever made of cancer spreading through the body of an animal—were shown here this week before the National Academy of Science in its study of a new approach to the disease at its fall meeting. By the pictures, reported, it is stated, from two full years of work, carried on more intensively than "hollywood producers ever dreamed of."

THEATER CHANGES

(Continued from Page 8)

**SOUTH CAROLINA**

New Theaters

**SOUTH DAKOTA**

Change in Ownership

McINTOSH—Lyric, transferred to O. Johnson. LEWIS—Arcada & Granada. MOLITOR—transferred to Max Ross. HOOD—East Grand Forks, transferred to Wm. Renick, DELL—Grand Forks, transferred to John Underwood.

Openings

HARTFORD—Palace. REVILLO—Auditorium.

**Closings**

COLEMAN—Co-tenant.

**ENGLISH**

Change in Ownership

FRANKLIN—Franklin, transferred to S. E. Farnham, jr. CHATTANOOGA—Volunteer, transferred to W. L. Dower. CHATTANOOGA—Bonita, transferred to W. L. Dower.

**TEXAS**

Change in Ownership

ROCK SPRINGS—O. & S, transferred to June & Edgar. FRIAR TRINITY—transferred to C. L. Cole. KERRVILLE—transferred to A. M. Coleman.

Openings

WAXAHACHIE—Tuscola—Capitol, transferred to Sunny South; TUSCOLA—Capitol, transferred to Mrs. F. C. Wright. LONGVIEW—transferred to T. S. & A. Lemon.

Closings

AMARILLO—Capital (formerly Bilson); (formerly Faub), ARKANSAS FALLS—(formerly Railroad).

**WEST VIRGINIA**

Change in Ownership

CEDAR—Orange, transferred to Mrs. E. H. Maloney. WINCHESTER—transferred to W. P. Thalheimer.

Openings

WHEELING—Tempo. SALTON—Alaska.

**WISCONSIN**

Change in Ownership

RACINE—transferred to Mr. & Mrs. A. M. W. Morgan. MILWAUKEE—transferred to Dr. E. H. Porter.

Change in Theater Name


Openings

NEW LONDON—Grand.

Closings

MILWAUKEE—Empress.

New Theaters

MARSHFIELD—transferred to The Strand. STRUM. GRANTSBURG—Grand.

**WYOMING**

DODGE CITY—Grand.

AUSTRALIA QUOTA PROBLEM

SOUTH AFRICA

Solution May Be Speeded

Sydney (By Cable)—Solution of the knotty Australian quota problem, affecting alike American and British distributors, is expected to be speeded by the anticipated formal report to the legislature by Sir Victor Wilson, home after two visits in both New York and London.

One of the principal difficulties, American distributors have experienced, is the clause in the Australian law which allows exhibitors to disregard existing contracts in order to find playing time for films under the Quota requirements.

The problem of British interests in Australia is, of course, to find playing dates in the face of tremendous competition from well-defined theater monopolies.

Warner Club's Party

Chicago—The Warner Club will hold an anniversary dance party at the Hotel Sherman tomorrow night.

Zenith Stockholders Okay Tele Research Extension

Chicago—Stockholders have approved a broadening of Zenith Radio Corp.'s charter which will permit the company to extend research in television and erect an experimental transmitter on its property.

Eugene F. McDonald, Jr., Zenith’s president, states that television for public use is just around the corner for the stockholder only,” and that the science will not be employed generally until well in the future. He expressed the view that impulses for transmitting images might well go over television wires rather than through the air.

Fraser Directing Louis

Harry Fraser has been signed to direct lightweight champion, Joe Louis, in “Spirit of Youth,” it was announced here yesterday by Edward Edward, president of Globe Pictures, who has been Lobbying President of Globe Pictures.
**Quota Bill Provides Schedule Revisions in 1939, 1943**

**REPORT LEROY MAY HEAD RKO RADIO’S PRODUCTION**

Selznick May Keep Indie Production Status, Make 12

To Deals Still on Fire; Whitney’s Attitude Among Factors

With RKO Radio definitely out of the picture, a reliable source actively connected with the proposed deals, stated yesterday that in the absence of any “equitable agreement” reached with M-G-M or Paramount, Selznick International will maintain its present independent production status and extend its present program to 12 or more pictures a year, at least half in Technicolor.

The source added that both D. O. Selznick and John Hay Whitney were “more than satisfied” with their present set-up, but yet (Continued on Page 9)

**STATUS OF THE UA DEAL IS UNCHANGED**

Ground was gained at yesterday’s session between Alexander H. and Samuel Goldwyn as the option-holders attempted to iron out the deal for control of United Artists, it was established authoritatively.

Stockholders Charles Chaplin, Dasa Fairbanks and Mary Pick (Continued on Page 12)

Mars, Governor’s Counsel in N. D. “Divorce” Action

Marianapolis, Ind.—Abram Myers, counsel for Allied States, announced yesterday he had appointed as Governor’s counsel to uphold (Continued on Page 15)

**Marquee Candor**

St. Louis—Plenty of hitting along the row, thanks to the new Picture of the Week bill at Fahsche & Marco’s Ambassador Theater. Titles on the marquee: “The Awful Truth”; “It Happened in Hollywood.”

**“U” to Establish Oslo, Copenhagen Headquarter**

R. H. Cochrane, president of the New Universal, yesterday announced the company will establish offices in Norway and in Denmark. These will be respectively Universal’s 72nd and 74th offices in the export field.

Establishment of these new Uni (Continued on Page 9)

**$4,989,893 39-WEEK PROFIT FOR 20TH-FOX**

Twentieth Century-Fox Film Corporation yesterday reported a consolidated net operating profit of $4,989,893 after all charges including normal Federal income taxes, but not including provision for surtax on undistributed profits, for the thirty-nine weeks ended Sept. 29 last. This compares with a profit of $4,451,851 for the first three-quarters of 1936.

For the quarter ended September (Continued on Page 12)

Frieder-Grossman Cocalis

Writ Plea Up on Nov. 12

Charging Soteros D. Cocalis with violating an agreement to keep out of Hudson, N. Y., theater operation, Henry H. Frieder and Henry R. Grossman, operators of the Playhouse, Star and Park theaters in Hudson, will seek an order Nov. 12.

(Continued on Page 12)

**New British Films Measure Provides First Quota Schedule Revision in ’39**

London (By Cable)—Adhering to the White Paper almost word for word, the new Films Bill, published officially yesterday, will have its second reading in Parliament next week.

The text of the bill covers 55 pages, is extremely complicated and is devoted largely to matters of administration and procedure. Quota provisions themselves are identical essentially with the summary of the (Continued on Page 4)

**Producer Said Weighing “Offer”; Briskin Withdrawal Hinted**

Hollywood—Mervyn LeRoy may join RKO Radio, assuming charge of production, it was reported here yesterday.

LeRoy, who recently returned here from New York where he conferred with members of the Warner Board of Directors, is understood to be considering an “important offer,” presumably made in behalf of RKO Radio.

LeRoy has one picture to be made under his present contract with Warners. For some time, there have been (Continued on Page 4)

**ALGER REPORT WAITS; $1,543,511 RKO NET**

RKO reorg. plan’s consummation suffered a setback when Special Master George W. Algren announced yesterday his hearing that he would not submit his report until all the data in the case could be “brought up to date.”

The consolidated net earnings of RKO and its subsidiaries for a period covering 39 weeks, ending Oct. 2 was reported at $1,543,511 by O. (Continued on Page 9)

K-A-O’s 53-Week Profit

Reported at $1,549,332

K-A-O Corp. and subsidiary companies show a net profit of $1,549,332 for the 53 weeks ended Oct. 2 after all charges except surplus on (Continued on Page 9)

**Hays, FDR Caller**

Hyde Park, N. Y.—Will H. Hays, film industry’s administrator, conferred here yesterday with President Roosevelt at the latter’s home. No announcement was made concerning the nature of the conference.
FINANCIAL

NEW YORK STOCK MARKET
Net High Low Close

Am. Snak... 15 1/2 14 13 1/2
Columbia Picts. 16 15 14 14
Com. Ind. 2 1 1/2
Com. Ind. ptd. 8 1/2 8 3/4
East. Kodak 16 15 14
Gen. Tel. Co. 14 1/4 14 1/4
Leone's Inc. 62/4 61 61/4
M.G.M. 14 3/4 14 1/2
Paramount 14 1/2 14
Paramount ptd. 101 100 100
Pathé Film 62/4 62/4 62/4
RKO 62/4 62/4 62/4
Warner's 62/4 62/4 62/4

NEW YORK BOND MARKET

Keith A-O 6 3/8
Low's Trust 99 98 97 1/2
Pony Bonds 72 72 72
Pars. Picts. 655
Pathé Bonds 55 55 55
RKO 55 55 55
Warner's 63 1/2 63 1/2 63 1/2

NEW YORK CURB MARKET

Columbia Picts. 1/4
Grand National 1 1/4 1 1/4
Monogram Picts. 1 1/4 1 1/4
Sonora Corp. 1/4 1/4 1/4
Tischcolo 22 20 20
Trans-Lux 45 45 45
Universal Picts. 45 45 45

N. Y. OVER-THE-COUNTER STOCK MARKET

Pathé Film ptd. 95 95 95 95
Low's Trust. 53 53 53
Warner's Trust 43 44 44

22 Exhirs Will Cruise

Twenty-two exhibitors have signified their intentions of taking the cruise to Bermuda, which the Allied Theaters of New Jersey is sponsoring. They will sail on Nov. 24th on the Monarch of Bermuda.

400 Ascap Members Attend Luncheon, Semi-Annual Meet

Ascap held a luncheon and its third semi-annual meeting yesterday at the Hotel Royal Garden for 400 members of the Society in attendance. Gene Buck, president, presided. The program included the presentation of the annual executive board and president. Miss Jane, a member of the full board, was presented by Lew Horan, M. E. M. Ricks, Jack Mills, Sol Bornstein and Ascap officials, John C. Payne and E. C. Mills, together with organization's counsel Louis Froelich.

During the conclave a telegram of congratulations was dispatched by the united membership to Eddie Cantor in Hollywood on occasion of his 25th Anniversary in the field of entertainment. The tribute was also paid to Gene Buck for his outstanding services to Ascap.

A resume was given to the assembly of the present membership of the Society and its present membership of the Society and its present activities. It was announced that the present membership of Ascap consists of 127 members and 119 publishers. These statistics were contrasted with those of 28 years ago when the organization held its initial meeting, with only 90 present.

Reserved Seat Experiment In St. Louis Successful

St. Louis—Reserved mezzanine seat policy tested by the Fox Theater with the "Life of Emilio Zola" clicked. Patrons paid 50 cents for maine reservations, $1 for three nights. The receipts actually is 25-35 and 55 cents.

"Victoria's" Openings

Anna Neagle, star, and Herbert Wilcox, producer, will make p. a.6 at openings of "Victoria the Great" which have been set in Washington, Nov. 1; Boston, Nov. 3, and Chicago, Nov. 5. RKO announced yesterday. Other openings, which have been dated include Providence, R. I., Nov. 5; Lowell, Mass., Nov. 4; and Denver, Colo., Nov. 6.

Gillmore Not Quitting

Frank Gillmore, head of Actors' Equity, yesterday emphatically denied that he will step down from his post. Reports that Ken Thomas, executive secretary of the Screen Actors' Guild, would replace Gillmore evoked an as yet unannounced eastern officials, Gillmore said.

Challe Janis Resigns

Challe Janis, manager of Loew's Ziegfeld Theater, has tendered her resignation to take effect Friday, Nov. 5. Miss Janis will affiliate herself with Morris Belkin and the Transcontinental Press Bureau
THIS WEEK'S FILM HEADLINES

WARNERS' CHRISTMAS PRESENTation will be none other than 'Tovarich', so stars Charles Boyer and Claudette Colbert are 'done' by famous Kings Feature caricaturist, Melisse, for national announcement of the gala holiday news!

AND IT WAS EVEN BIGGER NEXT DAY! First half-hour of 'The Perfect Specimen' brought 1290 patrons to N. Y. Strand (above), averaging a record sale of 43 tickets per minute! Errol Flynn heads the cast that includes Joan Blondell, Hugh Herbert, Edw. Everett Horton, Dick Foran, Beverly Roberts, May Robson, Allen Jenkins, and Michael Curtiz megaphoned.

THREAT-A-PAGE BOOK MAKES THRILL-A-SCENE FILM! Author Clements Ripley (2nd from left) expresses hearty approval of the way his famed 'Gold Is Where You Find It' is enacted for the screen by stars George Brent and Olivia de Havilland as the Technicolor follow-up for Warner Bros. 'God's Country'.

'ZOLA'S' 12th $2-TOP WEEK at the Hollywood, N. Y., 'Great Garrick' at Rivoli, 'West of Shanghai' at Criterion and 'Perfect Specimen' at Strand give Warners 4 simultaneous first runs on Broadway right now!

JEZEBEL' AND HER MAN. Bette Davis chooses Henry Fonda as co-star for her most important dramatic vehicle to date, 'Jezebel', story of the deep South in the '60's, now in production.
REPORT LEROY MAY
HEAD RKO PROD'N

(Continued from Page 1)

reports here that Sam Briskin, RKO executive studio head, was contemplating severing his connection with the company. His present commitment is described as "temporary," which would mean that a three-year deal reported several months ago actually never was consummated.
Leo Spitz, RKO Radio president, has been called to the Coast by the Briskin developments, it is reported.

Mervyn LeRoy, prior to his departure for the Coast, told The Film Daily that he definitely was in the market for the most attractive proposition that might be offered. At that time, LeRoy said that a reported deal with UA was cold.

New Plan for Picture Coin
For Stage Plays is Considered

(Continued from Page 1)

tors has not yet seen the new plan suggested, it was declared.
Columbia Pictures is the only major which has agreed to the Guild's present contract providing that playwrights receive 60 per cent of motion-picture-rights payments. Columbia, however, has not yet bought a Guild member's play.

First Columbia Broadway
Show May Start in Dec.

"Early production," probably in December, of any one of 3 plays chosen by Columbia for stage presentation was indicated yesterday by D. A. Doran, in charge of Columbia's stage activities.

Which is to grace the boards first depends on available players, none of which will be taken from the Columbia roster, it was said. Decision on selection and date of opening is to be made shortly after conference with Harry Cohn, Columbia prexy, Doran declared. He added this may not require a flight to the Coast, however.

providers for quota
revisions in '39

(Continued from Page 1)

proposed at the end of the W. P. A. Hearings, July 11,1939, centering on feature quota of 15 per cent increases to 20 per cent in 1942; 22 per cent in 1943; and 1942 to 25 per cent; in 1944 to 30 per cent.

Renters initial short subjects of 10 per cent increases on 1, 1940, 12½ per cent; in 1941, 15 per cent; in 1944, 20 per cent and in 1946, to 20 per cent.

The Board of Trade is expected to revise these schedules in 1943, and to alter percentages in minimum and maximum limits with Parliament's approval.

The Board of Trade may alter Labor Cost provisions at any time with Parliament's approval, and the amount payable for rights under reciprocity provisions "hard and advance booking strieties remain as heretofore," now include a clause invalidating contracts made in violation of the limits and requiring statutory declarations that no such contracts have been made before films in question registered.

Takes Over K. C. Midlan

Herbert M. Woolf and M. Shanberg of Kansas City with 20th have to have the Midland Investment company as owners take over Midland Theater and Office Building property in Kansas City, the lease to Loew's made ten years ago has expired. The deal is a temporary arrangement for future operation of the theater Loew's.

Set Back "Squeaker"

"The Squeaker," UA rel rel which was scheduled to open at Rialto on Nov. 5, has been set one week.

SICK REPORT

Scott R. Dunlap, Monogram president in charge of production was confined to his room at Essex House yesterday with a trick of gripe. Dunlap's illness interrupts home office conference with W. Ray Johnston, press and Eddie Golden, sales manager on new season product.

West Coast Bureau of Hollywood — Mrs. Leslie Carroll, actress and former stage star seriously ill at her Beverly home.

Chicago-Barney Pearlman of National Screen Service is recovering from injuries sustained mishap while inspecting the Art Theater at Gary. Pearlman bled and fell into an elevator shaft.
HERE THEY COME!
THE FOUR HORSEMEN OF HILARITY!
They're Here!
The 4 HORSEMEN of HILARITY!
—to make the country “screwy-conscious”!

EVERYTHING HAPPENS IN THIS LAUGH-LOADED COLOSSUS OF COMEDY! Boys meet girls ... Plots thicken and nobody cares ... Villains meet their fate as you howl! ... Girls are merry and beautiful ... Music plays ... The world hums!

HIT SONGS!
"I'm In My Glory" "More Power To You" "You're My Dish" by JIMMY McHUGH and HAROLD ADAMSON who gave you "Are You?"

NEW UNIVERSAL presents A TEN STAR FUN FROLIC
with BERT LAHR • JIMMY SAVO
BILLY HOUSE • ALICE BRADY
MISCHA AUER • JOY HODGES
LOUISE FAZENDA • JOHN KING
BARBARA READ • DAVE APOLLON
AND HIS ORCHESTRA

Screen Play by Monte Brice and A. Dorian Otvos • Original story by Monte Brice and Henry Myers • Directed by Irving Cummings
FOR MERRY-GO-ROUND OF 1938
A NATIONAL CAMPAIGN SO ALL
OF AMERICA'S MILLIONS WILL
KNOW THE HAPPY NEWS ! ! !

MILLIONS will see the full page ad in LIFE
magazine!
MILLIONS will see it in LOOK magazine!
MILLIONS more will see the ads in all fan
magazines!
MILLIONS more will hear the nightly RADIO
renditions of the swell new song-hit
by JIMMY McHUGH and HAROL
ADAMSON . . . "I'm In My Glor
"More PowerToYou", "You're My D

Joy Hodges, who gladdened
the hearts of millions of
radio listeners on her Jimmy
Grier and Ozzie Nelson or-
chestras programs, is the
song-beauty sensation of
the picture, in her romantic
episodes with John King,
the redoubtable "Ernst" of
"The Road Back".

from the
NEW UNIVERSA
of course!
ALGER REPORT WAITS: $1,543,511 RKO NET

(Continued from Page 1)

Doering, attorney for Irving Trust Co., trustee of RKO during the hearing, Consolidated net earnings for the period reviewed was $227,281, compared with the $1,316,922 figure for the same period in 1936. 

Alger announced that another earnings will be held Nov. 15, at which time his recommendations will be reviewed and changes made, if necessary. Copies of his report will be mailed to the various attorneys participating in the reorganization several days before the hearing.

Doering's report of RKO earnings also showed a net profit of $61,980 for the Theater Operating Co., as against $659,754 in 1936. E-O-P Pictures, Inc., reported net profit of $190,918 as against $147,230 for the same period in 1936. The News, Inc., reported a net profit of $298,103 for the period against $559,721 for a similar period in 1936. RKO Canadian subsidiaries earned a profit of $29,454 against $12,490 for the same period last year.

Questioned as to the latest develop ment in the MPTOA contretemps, Doering reported that they were virtually settled and would ultimately mean a sum of $75,000, in cash and dividends, that will be made available to RKO.

It was also reported that claims amounting to more than $1,000,000 have been settled since the last reorganization hearing. Included in the claims settled are those of the Pomonk Building Co., allowed $450,000; W. Gordon Burnett, allowed $471,727; the Fort Worth B.&M. Corp., allowed $3,357; and the Public Sportsman's Board of the city of Chicago, which was eliminated.

Doering stated that the settlement negotiations were complicated in the past few months by the maximum amount that could be allowed to creditors is $21,138,114. As a result, the previous $83,176,654 Hamilton C. Rickabee, counsel for the Atlas Corp., proponents of the plan of reorganization, said the court that he obtained even more consents to the plan, counting to 789% shares of stock.

A-O's 53-Week Profit Report at $1,549,332

(Continued from Page 1)

distributed profits, it was announced yesterday, will be paid at $24.09 per share on the 64,304 area of 7 per cent cumulative con- solidated preferred stock now out stand ing.

3. F. Keith Corp. and subsidiary companies similarly showed a net profit of $212,480.00 after all expenses, except surtax on undistributed profits.

In each instance, the above figures interest as a stockholder in the combined undistributed earnings for the quarter of partially-owners non-con solidated subsidiaries. The combined estimated consolidated earnings, and share of undistributed earnings of partially-owned subsidiaries for the nine months aggregating $6,696,000. These were outstanding as of Oct. 2, 1937, 142,407 shares of cumulative convertible $100 par value 6 per cent First Preferred Stock and 421,805 shares of cumulative convertible $10 par value 6 per cent Second Preferred Stock. After deducting $200,103 of dividends ac crued for the quarter on these outstanding preferred shares, the remaining $1,659,897 of consolidated earnings for the quarter was aggregated at $8.67 per share on the 2,456,027 shares of Common Stock outstanding as of Oct. 2. Computed on the aggregated $2,398,000 of estimated consolidated earnings and share of undistributed earnings of partially-owned subsidiaries referred to above, the earnings per common share for the quarter, calculated on the same basis, was 91.64.

Earnings per common share similarly computed for the first nine months of 1937 would amount to $247,000, or $2,013,764, a combined total of $2,260,764. For the first nine months (46 weeks) of 1936, the consolidated earnings were $2,255,224, after applying $1,800,000 of inventory re serve, and Paramount's net interest as a stockholder in the combined undistributed earnings of partially-owned subsidiaries for the nine months amounted to $1,052,000, a combined total of $3,287,224.

Each share of First Preferred Stock is convertible into 7 shares of Common Stock, and each 10 shares of Second Preferred Stock are convertible into 9 shares of Common Stock.

Harry Goldman Named Legionnaire Commander

Cleveland, O. - Harry H. Goldm an, Paramount district manager, was elected Commander of Variety Post No. 313 of the American Legion at a meeting held Friday at the Variety Club. The meeting celebrated the first anniversary of the founding of the post. Goldstein succeeds Col. Harry E. Long, Loe wdi vision director, as post commander. Other officers elected were: 1st vice commander; Howard Roth, Param ount booker; 2nd vice commander, J. S. Josser, Bank Night franchise owner; adjutant, Dave Lederman, assistant manager, Dave Miller, Paramount branch manager; historian, Jim Lavery, Press cartoonist; judge advocate, Dick Deutsch; Dick Deutsch, Deutsch Printing Company; 1st ser geant-at-arms, John Himmelman, Paramount branch manager; 2nd sergeant-at-arms, Jack Sogol, O-M-M city salesman.

U. to Establish Oslo, Copenhagen Headquarters

(Continued from Page 1)

versal officials will overlook the immediate attention of Gustave J. Schaefer, export manager of Universal, whose return to this country has been delayed. Schaefer will proceed immediately to Copenhagen and Oslo and Uni versal will start business in Denmark and in Norway on Jan. 1.

First picture to be released under the new arrangement will be "Three Smart Girls." This will be followed by "When Love Is Young," "Top Of the Town," "The Road Back," "As Good As Married," "Wings Over Honolulu," "The Man Who Died Wolf and 100 Men and a Girl". The same program will be released in that order in both countries.

Filmack Acquires Midwest Chicago—Announcement is made by Irving Mack, head of the Filmack Trailer Co., of the outright purchase of the entire plant and equipment of the old Midwest Film Company, Inc., trailer producers. Frank Bauer, former Midwest head, becomes superintendent of the Filmack plant.

Filmack has organized a new department to handle commercial and educational film productions with Morris A. Epstein in charge.

At Democratic Rally Several hundred members of the film, stage and radio fields attended a luncheon and rally held at the Hotel Victoria yesterday by the Theatrical Division of the Mahone-Miller-Taylor-Schneider campaign. All three candidates for municipal offices on the Democratic ticket were speakers. Joseph Gransky, chairman, presided. Others on the dais included Arnold Van Leer and Morris Gest.

SELZNICK MAY KEEP INDIE PROD. STATUS

(Continued from Page 1)

could not ignore the present prop ositions before them because of the situation.

It was strongly hinted that present negotiations were moving so slowly due to Whitney's reluctance to sell him another executive post with any other company than Selznick International as an independent unit. Whitney's interest in SI is much more than merely monetary; he has been active in all policy and story conferences and has actively directed the New York office, it was pointed out.

Emphasis was again given to the report that in the event Goldwyn and Korda acquire control of UA Selznick would definitely sever his connections with them, knowing that he has several releasing offers.

Mayell in Heroic Role

Shanghai (By Cable) — Eric May ell, Fox Movietone News cameraman, was with a British patrol fired on this morning by local garrison. Mayell helped rescue a Chinese mother who was wounded by the spray of bullets.
"Ought to clean up in any house where they want to laugh. Great comedy cast. More laughs per second than in a long time!" — Showmen’s Trade Review

"One of the funniest pictures Hollywood has turned out in a long time! Scores heavily! Cast full of comics all come through in the money!" — Boxoffice

"Should delight audiences! Gets a lot of laughs! Very enjoyable!" — Film Daily

"Genuinely funny lines, well delivered and will be enjoyed! Does not fail to get laughs!" — Hollywood Reporter

"Swell entertainment! An hour of hilarious fun! Takes the biscuit for out-and-out lunacy!" — L. A. Examiner

"The No. 1 zanies of the screen must move over and make room!" — L. A. Times

"Plenty of laughs assured at the theatre where this rollicking farce is holding forth!" — L. A. Daily News

"A cinch for success! Complete audience winner! Rip-roaring from start to finish!" — Daily Variety

Yes sir! It’s something to laugh about!
DANGER - LOVE AT WORK

with

Ann Sothern
Mary Boland
Jack Haley
Edward Everett Horton

John Carradine • Walter Catlett
Bennie Bartlett • Alan Dinehart
Etienne Girardot • E. E. Clive

The Pixilated Sisters

(Margaret McWade and Margaret Seddon)

Directed by Otto L. Preminger

Associate Producer: Harold Wilson. Script play by James
Edward Grant and Ben Markson. Song "Danger Love At Work"
by Mark Gordon and Harry Revel.

Darryl F. Zanuck in Charge of Production
a "Little" from "Lots" by RALPH WILK

HOLLYWOOD

Observation of Eddie Cantor Anniversary Week nationally climaxcd here last night with a testimonial dinner for the comedian at the Ambassador Hotel with 600 guests, including many industry notables, present. George Jessel emceed the affair.


Joseph O'Donnell, story editor for Conn Productions, has added John Clark to his writing staff. Work has taken over script on "Young and Reckless," a Frank Darro starring vehicle.

Robert Benchley has postponed his trip to New York for another two weeks and will make "How to Secure Your Income Tax." Roy Rowland will direct, Jack Crichton is the producer.

Sol Lesser has made a deal with Victor Record Co. to make three Bobby Breen records recording six songs, they are "Dream Where the Trade Winds Blow," "Hawaii Calls," "Macushla," "Aloha," "That's the Hawaiian In Me" and "Song of the Islands."

E. P. Kennedy Leaves Erpi to Take Morigraph Post

Chicago—E. P. Kennedy, former Erpi technical consultant, has been named director of sound engineering for Morigraph, Inc., according to an announcement by Joseph B. Kieckhefer, president.

In addition to manufacturing and development, as it relates to the actual sound reproducing equipment, he will be directly responsible for operation of Morigraph's new local plant, now under construction at 4431 West Lake St.

Morigraph's sales convention which opened here yesterday concludes tonight. J. P. Maxwell, director of Erpi's acoustic research laboratory, L. W. Conrow, the company's general operating manager, together with C. L. Stong, sales manager, are among the speakers at the two-day meeting held in the Edgewater Beach Hotel.

"Stand In" Starts Big

Providence—Walter Warner's "Stand In" opened here yesterday to one of the largest attendances in the history of the local Loew's State theater. Shortly after opening the house were filled and by early afternoon there were more than 700 standees.

Kuykendall Will Address St. Louis Exhibs. Nov. 5

St. Louis—Fred Wehrenberg, President of the MPTO of St. Louis, Eastern Missouri and Southern Illinois, has announced that Ed Kuykendall, President of the U. A. will be here on Nov. 5 to address a meeting of pxl theater owners to be held at Hotel Coronado.

MacKenna Joining M-G-M

Kenneth MacKenna is M-G-M's new eastern story editor. MacKenna has been active since 1919 as a stage producer, director and actor. He replaces Bertrand Bloch, who resigned three months ago to devote his time to the theater.

Myers, Governor's Counsel in N. D. "Divorce" Action

The constitutionality of the North Dakota divorce statute, he announced. Testimony will be taken by deposition to show the position of the producer owner and the alleged advantage over others, according to Myers.

"Gross" Carefulness

Suspicious that a U. S. Government check presented at a Broadway theater house b.o. the other night for 16 admissions might be a new mechanism of gadget-crushers, house's careful treas- urer put thumbs down on its acceptance. It turned out, however, that the check was OK instead of KO, as it was forseen. In an alternative plan, Deputy Marshal Max Kicin and two aides to the add a show after inspection of several days to testimony in a federal action. According to the house, this week is minus 16 admissions. and the amount, for the contingent held there where the check was accepted.
Minnesota Supreme Court Gives Okay to Bank Nights

Films Bill Under Attack in England and U. S.

Para.-Selznick Still Talk; Report New M-G-M Offer

Chase Bank-Rockefeller Financing Report Brings Denial

David O. Selznick and Paramount continued to huddle yesterday, with the report coming last night that the arrangement would be continued. At the same time, an informed source asserted that a new and better M-M offer had been received by Selznick yesterday.

The same source yesterday scuttled a report that the Chase Bank and the Rockefellers were offering up to $10,000,000 as backing for a new Selznick company. Selznick, it was pointed out, is in a position to call all the financial backing he needs from his present connections.

OYT Circuit Will Build 12 Theaters

"Business is booming. We are adding 12 new theaters next year. Better than 98 p. c. of the films show American. We broke a box office record this year and expect next year to be even bigger," said George Griffith Jr., Melbourne district manager for the 160-theater Australian circuit.

M. Asher, Universal Producer, Dead at 49

M. Asher, Universal producer, died here yesterday, passing a stroke Tuesday which had sent him to Cedars of Lebanon hospital for treatment. Funeral was yesterday (Continued on Page 3)

"Road Back" Banned

Rio de Janeiro (By Cable)—As a result of charges by leftist party newspapers that "The Road Back" contained "Communist" propaganda, the provisional council, acting on the request of the Ministries of Justice and Foreign Affairs, has banned the pic.

Northern Calif. Exhibs. Look to Big Pix to Offset Third Quarter Biz Lull

By P. F. W. STONE

FILM DAILY Staff Correspondent

San Francisco — While the upward trend in biz anticipated by Northern California exhibs failed to fully materialize during the third quarter, theater operators in the area are agitated that the bull is a temporary one, to be quickly adjusted when the major 1937-38 pix start coming through hereabouts.

Thomson, SAG Secretary, Coming for Policy Talks

Ken Thomson, executive secretary of the Screen Actors' Guild, is expected to arrive in New York next week to discuss with Mrs. Florence Marston, SAG eastern representative, enforcement of contracts, inter-union relations and general policies.

On his arrival, Thomson will find the short subject field almost completely covered, with Educational Pictures waiting only for inclusion of men supplementary clauses in the existing contract before signing, and Mentor and Tru Pictures next on the list for attention.

Basic minimum agreement signed on the Coast between SAG and major producers provides for a meet (Continued on Page 2)

Bank Night Held Legal in Minnesota

By Divided Opinion of Supreme Court

Peremptory Mandamus Move Against Universal is Lost

Supreme Court Justice Samuel L. Roseman yesterday denied a peremptory mandamus to Murita Trading Co., which would compel Universal Pictures Co., Inc., to surrender its books and records for inspection (Continued on Page 3)

Minneapolis—The Minnesota Supreme Court held Bank Night to be legal by a divided opinion in a decision reversing the St. Paul District Court which held J. L. Stern, Minnesota Bank Night distributor, liable for selling lotteries. Hearing was held Sept. 22. This is the only

Quota Act’s Cost Provisions Blow to Quality Production

American producing companies, after consideration of the British quota proposal as presented this week to Parliament in the first official reading to that body, expressed the view yesterday that the proposals giving credits for the production of full-length features virtually doom their making quality films in England.

At the same time, the new Films Bill was under fire in Britain, with the trade lining up in opposition, cables to The Film Daily disclosed. High industry circles pointed out

British Pix Industry Lining Up Opposition

London (By Cable)—The new Films Bill, which will have a hearing in Parliament next Thursday, faces stiff opposition from the trade, it became assured yesterday.

FBI, CEA and labor bodies are making a big fight for a Films Commission which they believe will mitigate against any attempt at increased rentals. The KBO is extending an invitation to the CEA to have

Pathe Nine-Month Profit

$276,486; Du Pont Gains

Pathe Film Corp. and subsidiary companies showed a profit of $276,486.70 for the nine months ending Sept. 30, according to a statement issued yesterday.

Du Pont Film Manufacturing

(Continued on Page 4)

Today’s “True” Story

Toledo, O.—Film row here insists it’s a true story. Publicist for couple of local houses recently had a birthday and received in his mail a do-it-yourself series of letter cards to mark the passing of another milestone.
ALONG THE DALI WITH PHIL M. DALL

• • • ELEVENTH ANNIVERSARY . . . . of the New York Paramount Theater . . . . starts with Wednesdays with the Marlene Dietrich glamour . . . . "Angel" . . . which will be exactly the 501st picture to play theater this since its opening in November, 1926 . . . remember the first film flashed on the Paramount screen? . . . . "God Gave Me Twenty Cents" . . . with Lois Moran, Lyla de Putti, Lois Wilson and Jack Mulhall . . . the box records show that in the interval over a billion people have gone through the pay-wickets . . . . and that's some people . . .

• • • HANDS IN the film biz in this hamlet are out to help Bruce Barton of the famous BBD & O ad agency take a seat in Congress . . . . here is one of the staunchest supports the industry can boast . . . . with Bruce sitting there among the solons, we are sure of one lawman who knows what this picture merry-go-round is all about . . . . producer Herbert Wilcox played host to members of the Italian Consulate and prominent Italians of the city last night and showing of "Victoria The Great" at the Music Hall . . . . lively party at that of the Paramount Pep Club which held its annual dance last night in the new ballroom of the Hotel Astor Roof . . .

• • • PRODUCER grabs big feature story for price of a phone call . . . . that's the gist of the stunt manipulated by Showman Eddie McBride of Loew's State Theater in Syracuse . . . . Eddie made arrangements with Manhattan Film to have Walter Wanger talk from New York over the long-distance phone about his production "2nd Street" with Hayden Hickok, dramatic cut of the Sierra Herald . . . . so Hayden went to bat with a swell feature . . .

• • • DRAMATIC ANIMATED electric sign . . . . over the marquee of the Astor Theater when Samuel Goldwyn's "Hurricane" opens there Nov. 1 . . . . the mammoth sign, 45 feet by 60 feet, shows hero and heroine lashed to palm trees swaying in the storm . . .

Goldwyn-Korda Conference
on U. A. Deal to Continue

Samuel Goldwyn-Alexander Korda negotiations for control of United Artists continue today in New York. Korda's expectation that an announcement would be made by the end of the week not being fulfilled. For stock belonging to Charles Chaplin, Douglas Fairbanks and Mary Pickford the option-holders are required to pay $1,000,000. Miss Pickford and Fairbanks have indicated a willingness to accept $1,000,000 and $750,000 in stock each. It has been established, however, that Chaplin requires full payment of $2 million in cash.

Detroit Exchange Workers' Wage-Hours Pact Drafted

A wage scale and working hours agreement for the back room workers in the Detroit exchanges were set yesterday in New York at a meeting of exchange representatives and Roger Kennedy, vice-president of ITASE. The Detroit contract was the last to be negotiated among the Film Exchange Employees Union. "Back room" workers include shippers, inspec-
tors and poster clerks. The wage scale was not revealed, but it is understood that a 42-hour week was agreed upon.

Education's Meeting
Deferred to Nov. 19

Educational's stockholders meeting, scheduled for yesterday, was postponed until Nov. 19, due to lack of a quorum.

Detroit, Oct. 30, 1937

COMING AND GOING

JOSEPH M. SCHENCK, 20th-Fox chairman, has been appointed chairman of the board of directors, it was announced today, by the board of directors.

SIDNEY HARMON, stage producer, leaves New York next month to join Paramount Pictures at the Coast.


COUNT EMMANUEL CASTELBARCO of Venezia and his wife COUNTESS CASTELBARCO, who is a daughter of Arturo Toscanini, have arrived in New York from Italy on the Conte de Savoie.

ARTHUR KOBEL, scenarist and playwright, and IDA GERSON, arrive in New York from Hollywood on Monday.

LILLY HAVYREY arrives in Hollywood shortly from New York.

ROBERT SENCHLY, left Hollywood last week for New York.

GREGORY C. DRADY and his bride, the former RUTH G. HATTRICK, daughter of Dr. F. Hatrick, vice-president of Consolidated Productions and News of the Day, are spending their honeymoon in the South.

ALBERT O. BONDY and MRS. BONDY, the former Dorothy Gandola, sail on the cruise today for a West Indies honeymoon cruise.

BERNARD H. HYMAN, M-G-M producer, and MRS. HYMAN sail today on the Conte de Savoie for an extended European vacation.

CHARLES MacARTHUR, M-G-M producer, sails, on the Conte de Savoie for Europe next week.

FRED HODGSON, goes to Boston in advance of "Victoria the Great's" opening.

NAT LIEBESKIND, RKO Argentine manager, sails today for Buenos Aires Nov. 6.

RAMON NAVARRO leaves today on the Con-

tury for Hollywood to select his next film under Republic contract.

LILLY MESSINGER, Eastern sales head for RKO Radio, flies to Boston next week to see sou-

providing for committee of SAG members to meet with the major signatories to determine the terms of that contract, and that this matter is to be considered for the next week.

BEVERLY JONES, associate producer of the March of Time, leaves today on the Steamer to Bermuda for a ten-day vacation in Bermuda.

Thomson, SAG Secretary, is coming for Policy Talk

(Continued from Page 1)

ing committees of SAG and the major signatories to determine a specific contract, and this matter is to be considered for the next week.

HAPPY BIRTHDAY

Best wishes from The Film Daily to the following on their birthdays:

NY. OCTOBER 30

Zoe Akins
Jeanne Marion, Jr.
Sue Carol
Arthur Banklin

OCTOBER 31

Lawrence Grant
Albert D. Leiter
Walter Wilt
Minnesota Court
OKAYS BANK NIGHT

Cost Provisions of Quota Act Doom Quality Production, U. S. Trade View

Expect Para's Statement on Quota Effect Tuesday

A statement as to what effect the British quota law will have on Para-
na's production plans is expected Tuesday, it was learned yesterday, fol-
lowing the return of John W. Hicks, Jr., vice president in charge of
argent operations, from England on the Manhattan.

Hicks, who went to Europe for a
business survey reported conditions
in both England and the Continent as
being "very good" with prosper-
ity reflecting very favorably on
the quota situation.

Two staff alignments in Central
Europe were announced by Hicks.
Louis Fokos, branch manager in
Batavia, Java, has been appointed
district manager for Hungary, Rou-
mania and Bulgaria. A. Lichtsien-
d has been appointed district manager
in charge of Austria and Jugo-Sla-
via, with headquarters in Vienna.

Herron Unable to Appear
for Czech Pact Hearing

Washington Bureau of THE FILM DAILY

Sydney (By Cable)—The Australi-
ian quota, having broken down for
the second year, the New South
Wales Government has published
notice that exemption has been
granted to 20th Century-Fox for
two-thirds of its quota, to Para-
ne for two-thirds, and to M-G-M,
RKO, United Artists and Warner
Brothers, for the whole quota.

FR. K. STUART ELECTED HEAD
OF AMERICAN THEATER SCIENCE

Iront—Frank Stuart was reap-
pointed general manager of Amer-
ican Theater Science Inc., follow-
ing annual election at its headquar-
ters yesterday. The following were
elected: R. C. Pech of
St. Marks Theatre, vice-president; W. E. Lyons,
St. Mark's, secretary, and Charles Sterns, Pon-
son; J. C. Gibson, Greenville, treasurer.

Philosophically oriented, the
following directors were automatically reelected: W.
Cady of Midland; G. H. Schuck-
Caro; George F. Smith of
Waxahachie.

One directorship was left
unfilled.

Fabian House Drops Vaude

Sunday, Oct. 30, 1937

FR. K. STUART ELECTED HEAD
OF AMERICAN THEATER SCIENCE

Iront—Frank Stuart was reap-
pointed general manager of Amer-
ican Theater Science Inc., follow-
ing annual election at its headquar-
ters yesterday. The following were
elected: R. C. Pech of
St. Marks Theatre, vice-president; W. E. Lyons,
St. Mark's, secretary, and Charles Sterns, Pon-
son; J. C. Gibson, Greenville, treasurer.

Philosophically oriented, the
following directors were automatically reelected: W.
Cady of Midland; G. H. Schuck-
Caro; George F. Smith of
Waxahachie.

One directorship was left
unfilled.

Fabian House Drops Vaude

--- The Grand Theater, a house returned to a dual
policy yesterday, discontinuing vaude-
which has been running for
six weeks.

Peremptory Mandamus Move
Against Universal is Lost

(Continued from Page 1)

tion, preparatory to moving before the
court that Universal be dissolv-
ed. Justice Rosenman, however, in-
dicated that he would grant an al-
ternative mandamus, which will
place the question before a New
York State Supreme court jury.

Murita Trading Co., is owner
of 190 shares of 8 per cent first
preferred stock, purchased in July,
1936, under the claims, in making ap-
plication to the court, that it repre-
sents 10 per cent of outstanding
first preferred stockholders.

Universal charges that the appli-
cation is made in bad faith, for the
purpose of compelling Universal to
repurchase Murita's stock at the
call price of $110 per share plus ac-
crued dividends, bringing the price
up to approximately $150 per share.

Murita states that its reason
for wanting to dissolve Universal is
that "U" has suffered losses of $6,680,418
from Oct. 31, 1930, to April 30, 1937,
and that it wants to "preserve the
capital stock." Universal asserted
that Murita should have had a
knowledge of corporate losses when
they purchased the stock as they
were available in curb listings and
from SEC reports.

BRITISH PIX INDUSTRY
LINING UP OPPOSITION

-round table discussion on film prices.

The exhibitors association is lining
up the circuits in fear that percent-
ages may be increased.

The Producers-Entertainers
Proprietors and Managers Associa-
tion, Ltd., in a letter addressed to all
M.P.'s charges that the Films
Bill does not represent the views of
a united industry or trade. The
PEMPA says it speaks for a mem-
bership with millions in capital in-
vested in film properties.

Letter says, in part:
"In connection with the above
matter, we have been called upon
by representatives of the British
industry to express the view that the
PEMPA..."
HOYT CIRCUIT WILL BUILD 12 THEATERS

A "Little" from "Lots"

By RALPH WILK

HOLLYWOOD

A "BIT" appearance in the new Mue West picture, "Every Day's A Holiday," gives promise of re-
creating a career for three old-time vaudeville singers—Eddie Astrom, Lew Belden and Benny Bond. Ho-
lywood's reaction to the song they are singing was so impressed by their work that they were
called in a friend who is a radio ex-
cutive and had the boys given an
Audition. The old-time songs made
A hit with the radio man, who is
now lining up a program on which
Sutherland will personally introduce
his "finds."

With only one previous appearance in this country, a group of 100 outstanding vaqueiros of South America will be in town here during the New Year's week for an exhibit of their skill and daring
in horsemanship, according to plans
being formulated by Tom Keene, Monogram western star, and a group of associates.

Simone Simon and Don Ameche will play co-star roles in "Joss-
ette," soon to go into production at
20th Century-Fox studios.

Claire Trevor and Brian Donlevy, featured players at 20th Century-
Fox studios, are to be elevated to
stardom in their next picture, Dar-
yl F. Zanuck announces.

"Dangerous To Know," a melodrama with rapid action involving an Oriental siren in war-torn China will be Anna May Wong's next Paramount picture following completion of her current film, "Daugh-
ter of Shanghai."

Pathe Nine-Month Profit
$276,486: Du Pont Gains

Preliminary report of Pathe Corp., shows net profit for
quarter ended Sept. 30, of approxi-
mately $276,486 after charges and
normal Federal income taxes, but
subject to write-offs of $15,000 for
year-end inventory adjustments.

This compares with operating profit of
$295 for September quarter last
year.

Sonotone Earnings for
Third Quarter, $63,400

Report of General Theaters Equip-
ment Corp. and subsidiaries for
quarter ended Sept. 30, shows con-
solidated net profit of $63,400 after
depreciation, Federal income taxes,
etc., but before undistributed after-
taxes, equal to 45 cents a share on
600,922 non-par shares of capital
stock. This compares with $32,203,
or 55 cents a share for $41,161 shares
in preceding quarter and $255,768,
or 86 cents a share on 348,485 shares in September quarter of pre-
vious year.

For nine months ended Sept. 30,
indicated net profit, as compiled from
Company's quarterly reports, was
$872,472, equal to $1.45 a share on
600,922 shares, compared with
$337,950, or $1.41 a share, on 438,
485 shares for the nine months ended
Sept. 30, 1936.

Heywood-Wakefield Net
for 9 Mos., $414,565

Heywood-Wakefield Co., manufac-
turers of theater seats, reports for
nine months ended Sept. 30, last, a
net profit of $414,565 after depre-
ciation, bond interest and all Fed-
eral taxes, equivalent after pre-
ferred dividend requirements, to
$4,724 a share of 600,922 re-
stock of $28.50 par value each.

This compares with $401,512 or $4.49 per common share, based on pre-
ferred capitalization, in first nine months of 1936.

LOOK FOR BIG FILMS TO OFFSET BIZ LUL

(Continued from Page 1)

of Hoyt Theaters Ltd., said to a
FILM DAILY reporter yesterday at the
St. Moritz, where he is staying
while in New York.

The Hoyt circuit had a paid ad-
mission total of 31,000,000 people
last year in a country with a popu-
lation of only 9,000,000 people,
Griffith stated. The only reason that
their record-breaking totals were
not higher was due to an outbreak of
polio which is still causing some
let-down at the box-office. The gov-
ernment prohibited children under
16 years of age from attending the-
teries.

Noel Bennet, regional director
for the Sydney division of the same or-
ganization, echoed Griffith's find-
ings.

Both Griffith and Bennet were en-
thusiastic about the strides Ameri-
can films have made. They made a
tour of the West Coast studios be-
fore coming here. Griffith leaves for
London on the Queen Mary next
Tuesday and Bennet leaves for Aus-
tralia on the Monterey Nov. 8th.

DEATH RECORD

John A. Gordon

Detroit — John A. Gordon, 52, brother of Laurence E. Gordon, sec-
retary of W. S. Butterfield Theaters,
Inc., died at his home in Battle
Creek, surviving is another brother,
J. Howard.

Mrs. Marie E. Prinz

Racine, Wis. — Mrs. Marie E. Prinz,
60, mother of Lawrence Prinz, Par-
ton, is dead here, following a heart attack.

Bobbie Baird

Hamilton, O. — Funeral services
will be held here for Bobbie Baird,
former dancer, in private life Mrs.
Don Ryan, wife of a Warner writer.
Death occurred from a stroke on the
Coast.

Hugh W. Allen

West Coast Bureau of THE FILM DAILY

Hollywood—Funeral services were
held yesterday for Hugh W. Allen,
48, of Warners purchasing depart-
ment who succumbed to a heart at-
tack. Widow and two daughters
survive.

Diana Wilson

London (By Cable)—Diana Wils-
on, 40, English actress, is dead
here of pneumonia. She appeared in
America after the World War with
Ina Dora Duncan.

(Continued from Page 1)

houses, the Fanchon & Marco pha-
neum, a comparatively lower-
priced attraction, snapped up the highest av-
ge figures in proportion home
house average during the nine-
month period, and also scored by both Columbia's "The
Horizon" and Universal's "100
A Girl!"

remained creations which have re-
tained unusually well here in
Paramount's "Artists and Mod-
in two weeks to the $600-seat
Fox, and M-G-M's "Day At
Races", in two weeks at the Pha-
"Warfield and a further two at
the St. Francis, PWC com-
petition run.

The ace suburban houses are
held to consistent grosses during
March, as the first runs of the first-
March films were expected in the
suburbs have benefited from the
lower admission prices set for the
Labor Day.

Although Oakland and the other
major and slightly smaller cities of the East Bay
practically paralleled the San Fran-
sisco situation, the picture in
the smaller cities within a
mile radius is entirely different
There, with few exceptions, ad-
s, attendance and grosses have
virtually stabilized through the
out the second and third quarter
and are no more than 5 p.c. off the
year's high he enjoyed in the
third quarter of 1936.

WEDDING BELL

Ruth G. Hatrick, elder daugh-
ter of Mr. and Mrs. Edgar B. Hat-
lick, 36, of 131-135 N. Y., is on a
brieu to pro-}
mon through the South. She
married last Thursday evening
Gregory C. Draddy, also of Le
The ceremony was performed
the Larchmont Avenue Presbyterian
Church by its pastor, the Rev.
Ceremony was performed
in New Rochelle.

Marriage of Albert O. Bo-
treasure of the Art Cinema
Exchange, and Dorothy Cow-
took place yesterday at the To-
dom of the Covenant, Rabbi Ab-
Maslin officiating. Couple are
the Muramore for Wes-
diesel honeymoon.

McGehee, Ark. — Laurene
dughter of Mr. and Mrs. L.
Hall of this city, became the
of James Mosley, also of Mc-
Nd. Catholic record.
Mr. and Mrs. Mosley are both
acted with the Ritz Theat-

"Mayerling" holds over

"Mayerling," distributed by Fox
Corp., Inc., has its eleventh play-
time on Tuesday. Pix is in the
third week at the Europa in Philadelphia. Book-
ings have been arranged with the
Shouarios Theater and also the Hub
in Boston for November openings.
rewriting of U. S. Admissions Tax Law is Considered

STATE DEPT. WILL PRESS FOR QUOTA ACT CHANGES

D. Henry Briggs, Trem Carr Joining Monogram Board

License Boost Threat Worries Chi. Exhibs.
Chicago—City Council's Budget Committee will, it is understood, recommend higher theater license fees in its report, shortly to go to the Council. Exhibs, apprehensive, hear that the boost will be a stiff one.

KUYKENDALL Demands 'NATIONAL POLICIES'

By JOHN A. ROSE
FILM DAILY Staff Correspondent
Denver—Ed Kuykendall, president of the MPTOA, spent a day in Denver conferring with officials of the
(Continued on Page 4)

DOMESTIC

Goldwyn-Korda Huddle—Films Bill Presented
By GEORGE H. MORRIS

Goldwyn-Korda deal, whereby this producing alliance seeks control of UA via acquisition of the interests of Douglas Fairbanks, Mary Pickford and Charles Chaplin for the price purported to have been set at $8,000,000 or its stock equivalent, hurtled into decisive stage on Tuesday, last, with the arrival of Alexander Bros.
(Continued on Page 20)

Foreign

Attention of the film industry was riveted attentively on Britain's Parliament before which body the new Films Bill had its initial official reading on Wednesday. Text, a London cable flashed, was substantially the same as that previously printed in the White Paper. Reaction of both American producing compa-

THE WEEK IN REVIEW

Goldwyn-Korda Huddle—Films Bill Presented
By GEORGE H. MORRIS

Goldwyn-Korda deal, whereby this producing alliance seeks control of UA via acquisition of the interests of Douglas Fairbanks, Mary Pickford and Charles Chaplin for the price purported to have been set at $8,000,000 or its stock equivalent, hurtled into decisive stage on Tuesday, last, with the arrival of Alexander Bros.
(Continued on Page 20)

Present Admission Tax Statute Hard to Construe, Say House Com. Experts

Industry Notables Attend E. M. Asher's Rites Today

By PRESCOTT C. DENNETT
FILM DAILY Staff Correspondent
Washington—Tax consultant experts now doing work for the House Ways and Means Committee in advance of the start of executive sessions of taxation sub-committee headed by Representative Fred Vincenton Thursday revealed Saturday that a rewrite of the admissions tax law is now under consideration. It was admitted the present ad-
(Continued on Page 4)

Further Representations Will Be Made on Industry's Behalf

Washington Bureau of THE FILM DAILY—Well-informed circles here expressed over the weekend the belief that the State Department in the interests of sustaining film trade between this country and Great Britain, is planning to make further representations on behalf of U. S. film producers and distributors to England's officials aimed at seeking modification of the Films Bill (Quota Act) which is having its second reading before Parliament next Thursday.

While the American Embassy in
(Continued on Page 20)

WEHRENBERG SILENT ON PGST OVATIONS

St. Louis—Fred H. Wehrenberg, proxy of the MPTO of St. Louis, Eastern Missouri and Southern Illinois maintained silence Saturday on reports to the effect that overtures looking to a deal with the Chicago
(Continued on Page 4)

ITOA Parley Plan Waits On Kuykendall Attitude

Non-receipt of a reply from Ed Kuykendall, MPTOA president, to ITOA's invitation to projected national meeting of MPTOA, ITOA
(Continued on Page 4)

that Fall Influence

Detroit—Evidently taking a leaf or two cut of books on football strategy, with its delayed spires, take reverses and other examples of gridiron hokus-pokus, several small exhibitors in this area are reported trying to conceal new equipment installations and remodeling jobs in their theaters lest film exchanges get wise of the improvements and boast film rentals. Local film row wags, up on their pigeon rules, are reminding the exhibs that there is a penalty for not "reporting."
The Broadway Parade

Feature:

Western Union

Theater

South at Sea (Paramount Pictures) - 3rd week (b) - Paramount

Double Wedding (MGM - Mayer) - 2nd week - Capitol

Ali Baba Goes to Town (20th Century-Fox) - 2nd week - Roxy

The Great Garrick (G.W.) - 2nd week - Metro

The Perfect Specimen (Warner Bros.) - 2nd week - Strand

Victoria, the Great (RBK) - Roxy

West of Shanghai (Warner Bros.) - Roxy

Victor in Greenwich Village (Columbia) - Roxy

Alt laminate Flight (Monogram Pictures) - 2nd week - Roxy

Crimes of the Century (Columbia) - Roxy

Doctor, Nurse (20th Century-Fox) (a-b) - Palace

Life of the Party (RKO Radio) (a) - Palace

TWO-DAY RUNS

Life of Emilie Zola (Warner Bros.) - 10th week - Hollywood

FOREIGN LANGUAGE FEATURES

Mayerling (Fox Film) - 8th week - Filmax

Green Fields (Columbia Film Prod.) - 4th week - Filmax

Georgina Borla (European Film Corp.) - 3rd week - Filmax

Cab de Fete (Warner-British) - 2nd week - Filmax

Le Lieutenant Souvent (Paramount) - 2nd week - Cinerama

Le Retour du Chef (Columbia) - 2nd week - Cinerama

Cinema de Paris - Return of Mimi (Amsco)

Cannes - Vienna Burgher (European Film Corp.) - Filmax

Little Carnelie

Daggers (Mayer-Burton) (a-b) - Filmax

Waltz Time in Vienna (Ufa) - World

FUTURE OPENINGS

Angel (Paramount Pictures) - Nov. 3 - Paramount

Lanier Spy ('20th Century-Fox') - Nov. 3 - RKO

Conquest (Claire Calvert Pictures) - 2nd week - 20th Century-Fox

Old Yaw's A Best (Scandinavian film) - Nov. 4 - 20th

Hit by a G (Columbia) - Nov. 5 - UA's

Hind (20th Century-Fox) - Nov. 5 - UA's

It's Love I'm A' The's (Ward Brothers) - Nov. 6 - RKO

Hurricane (UA-Goldwyn) - Nov. 9 - RKO

Words (Columbia) - Nov. 10 - RKO

Roment of the Royal Mounted (Grand National) - RKO

The True Story (Columbia Pictures) - 20th Century-Fox

Music Hall Life Begins in College (20th Century-Fox) - 20th

The Jones Family in Hot Water (20th Century-Fox) - 20th

The Life and Loves of Beethoven (World-Kraska) - 20th

(a) Dual bill, (b) Subsequent run, (c) Follows current bill, (d) Two-day run

N.Y.C. Anti-Games Drive

Apparently at Standstill

Warner’s “Tovarich,” with Claudette Colbert and Charles Boyer, will open in this city and in more than 300 other cities during Christmas Week, it was announced Saturday by Gradwell L. Sears, distribution chiefman, who has returned to New York following conferences with Hal Wallis in Hollywood. Sears has definitely set national release of the production, which Anatole Litvak directed, for Christmas week.

Sixteen special pre-release engagements have been set to have the opening week on Warner’s “It’s Love I’m After,” starring Leslie Howard, Bette Davis and Olivia de Havilland, which will be nationally released on Nov. 20. The dates are:

Majestic, Providence; Nova Norfoke; Warner, Memphis; Stanley, Baltimore; Palace, So. Norwalk; Metropolitan, Boston; Palace, Rochester; Keith, Syracuse; Orpheum, Waco; Lyric, Indianapolis; Mary Anderson, Louisville; Paramount, Hot Springs; Hollywood, Pottsville; Earle, Washington; Liberty, Cummberland, and the Vico, New Castle.

B & K Luna Opening

Chicago—Balaban and Katz will open their new Luna theater on Amarnithes Day. Rapp & Rapp are the architects.

WB Set 150 Day and Date Openings for “Tovarich”

The ITOA-sponsored drive against theater games in New York City apparently is at a standstill, it was learned Saturday. Scheduled to get under way last week in the Flatbush section of Brooklyn, the campaign now has no definite starting date. However, the situation is expected to be discussed Wednesday at an ITOA meeting.

Harry Brandt, ITOA president, announced last week that a committee of five would meet during the week to map out details for the drive to eliminate giveaways. The committee did not meet, it was learned, and a scheduled conference between Brandt and circuit officials for the purpose of naming the committee also did not materialize. The committee was to be composed of one representative of Loew’s, Inc., one from RKO Theaters, two from ITOA and one representing all other interested exhibitors.
INSIDER RENTWORTH

ADMISH TAX LAW

(Continued from Page 1)

ons tax statute is "hard to con-
" and it is felt a revised draft
be in line with the sub-com-
's aim to make the entire in-
revenue legislation "more
ble." The sub-committee or the full
Means committee expects
hearing and in event ad-
ons law is rewritten, the
picture industry will be in-
to attend the hearing sessions
premises, it was stated.

w's General Counsel
Files 26 Dissolutions

(Continued from Page 1)
in New York County are: Lo-
Theater Corp. of Granada
Corp., Hartford Realty
n Realty Corp., Fourth
Corporation, Sutter
Corp., Low's Eighty-
Corp., Palace Brook-
Corp., Berford Amuse-
Concourse Realty Corp.,
Bay Amusement Corp., Park
Amusement Corp., 116th
Corporation, the Natoma
ne, Nevis Amuse-
Corp., Marcus Loew, Inc., Hu-
Producing Co., Woodside
Corp., Broadway Operating
bridge Realty Corp.,
Corp., Crotona-
Corp., Loew's Scenic Stu-
Sixth Avenue Amuse-
Domiciled in Brooklyn, Kings-
y, are Brevoort Holding Co.,
ater Corp.

Radio Preview Set

-Fox will radio preview its
Smith Ballew picture, "Ha-
Buckaroo," over KBOF Nov.
Ballew doing part of the
and singing three songs from
picture.

B & K's Polish Policy

ago — Balaban & Katz will
Polish films in the Congress
over every three weeks.

ALONG THE BOARDROOM
WITH PHIL M. DALY

along the boardroom

- • NEW IDEA in the Talent Hunt Handicap...which inci-
dently is the greatest race being continuously staged by all our first-
line producers....a bright bunch of first-string artists and agency
men are backing G. Maudell Kissellere, the celebrated theatrical and so-
ciety photographer, as Art Director for their New Idea....it goes
like this... keep right on reading from left to right.

- • A CONTRACT given by this smart group to Kissellere
calls for him to make extensive photographic tests and portraits of
women who qualify as Outstanding Beauts without a penny of
expense on their part....the art photos will be incorporated in a book
to be called "Outstanding Beauties of 1937"...since Kissellere sitting-usually cost from $50 to $300, the gals who can
qualify have a real future ahead of 'em...the aim is to
supply artists, illustrators and agencies with more real per-
sonalities. than they have ever had before.....offices are being
established here and in Hollywood.....but the main work
will be done by scouts scattered everywhere to spot good-lookers
in the sticks, hamlets, crowded cities and dance-halls and wher-
evver good-lookers are to be found...and bring 'em back alive
to be made Famous....once a month there will be Open
House at the Kissellere Studios in New York, to present the entire
Line-Up of Beauts to artists and agencies and all folks interested
in the modeling biz to look over.....and won't the Film Scouts
break their necks to catch this gate!.

- • INNOVATION....Previews for Ad Reels...first
time it has ever been done....indicating the increasing importance
of the industrial films in the Motion Picture Scene.....the leading
national advertisers and manufacturers are all aghast over the tremen-
dous reactions they are getting from 50-foot films touting their products,
now being shown on the theater screens of 28 foreign countries.....
the returns per dollar invested exceed by far that of any other foreign
medium, it is claimed.....Charles Light, chief of the Foreign Sales
of Alexander Films, is sponsoring the soleads of ad screenings
held at the Preview Theater weekly....and it's Exclusive
export managers, agency men and manufacturers' representatives get
personal invites to attend.

- • EXHIB with a Heart....Al Plickus......oper-
ator of the Stratford Theater in Stratford, Conn.....in cooperation
with the Association for the Blind is issuing passes to the blind
not only in the city, but the entire state....he has
started a campaign among exhibitors of the state to similarly honor
such passes to needy blind.....

- • YOUTH TRIUMPHANT....John Hertz, Jr., only 28
years, celebrates his birthday by being elected to the Board of TWA,
the air transportation company.....John will be a very active board
member, for he has specialized on aviation transportation in all depart-
ments.....and today is rated as an authority.

- • ENTHUSIASM.....so rampant at showings of
"Green Fields," the famous Peretz Hirshbein film of Jewish life,
the Squire Theater on Eighth Avenue.....that members of
the audience sit through two and three showings....so they
have been forced to run a special trailer asking folks to stand
in back of the theater if they want to hang around.

Today: MPTO of Nebraska and Western Iowa meeting, Omaha.
Nov. 2-3: Wisconsin Independent Theaters Protective Association, Milwaukee.
Nov. 4: K.M.T.A. directorate meeting, Kansas City.
Nov. 5: Special meeting of MPTO of Eastern Missouri and Southern Illinois, St. Louis.
Nov. 6: New Haven Warner Club fall dance. Seven Gables Inn.
Nov. 7-8: Arkansas ITO semi-annual convention, Marion Hotel, Little Rock.
Nov. 8-9: MPTO of Oklahoma annual meeting, Biltmore Hotel, Oklahoma City.
Nov. 9: Dramatists' Guild annual meeting, Hotel Lincoln, New York.
Nov. 15: Kansas City Variety Club Movie Ball, Pils Mor Ballroom.
Nov. 20: Motion Picture Associates Thanksgiving Feast, Hotel Sherman and ballroom.
Nov. 28: Pittsburgh Warner Club dinner dance, William Penn Hotel.
Dec. 5: Cleveland Variety Club ball, Mayfair Casino.
Dec. 6: Terminal dinner for Ira H. Cohn, William Penn Hotel, Pittsburgh.
Dec. 6: Silver Jubilee convention of the MPTO of the Carolinas, Pinehurst, N. C.
Dec. 7: ITO of Ohio annual convention, Neil House, Columbus.
Dec. 9: A. H. Blank anniversary dinner, Des Moines.
Dec. 13: Warnings stockholders' meeting, Wilmington, Del.
Jan. 27: Mid-winter convention of the MPTO of Virginia, Richmond.

New Ontario Theaters
Jump Seating 4 Per Cent

(Continued from Page 1)

period provided 9,017 extra seats, bringing the seating accommodation
in the province's film houses to the substantial total of 287,964 seats.
Ten new film theaters were opened during the third quarter as follows:
Bellevue, Toronto, 785 seats; Elgin, Ottawa, 750; Rio, Lewack, 350; Bellard, Dunville
450; Summerset, Ottawa, 750; McCarth, Belleville, 336; Simcoe, Simcoe, 700; Princess, Little Cur-
rent, 210; Roxy, Beavond, 480; Muskoka, Gravenhurst, 400.
The five houses reopened were:
Paradise (formerly the Kitchener), Toronto, increased from 350 to 650
seats; Granada, in Peterboro, remodelled, 800; Royal, North Bay, remodelled,
762; Family, Toronto, 785; Fox (formerly the Prince Edward), remodelled, Toronto, 630.

DEATH RECORD

Col. Paul Werner
St. Louis, Mo.—Funeral services were held at Our Lady of Sorrows
Catholic Church Saturday for Col. Paul Werner, 64, veteran projection-
ist, who died at Alexian Brothers
Hospital. Interment was in
SS. Peter and Paul Cemetery.
WEHRENBERG SILENT ON PGST OVERTURES

(Continued from Page 1)

interests behind Publix Great State Theatres, Inc., had been made.

Report followed Wehrenberg’s presence as a guest at the regional conference of Publix Great State, at the Hotel Coronado here last week. Wehrenberg’s only statement was that he had had some “conversa-
tions” with Jules Ruben and A. J. Balaban at the conference.

Publix Great State now has the Majestic and Orpheum Theaters in East St. Louis, Ill.; the Grand and Princess in Alton; the Wildey in Edwardsville, the Wood River in Wood River; the Orpheum in Spring-
field, Ill., and the Belasco, Empire, Orpheum and Washington Theaters in Quincy, Ill., all of which are served with film out of St. Louis. However, a few of these houses are dark at present. Wehrenberg owns the Cinderella, Melba, Michigan and Virginia Theaters in South St. Louis and Savoy Theater in Ferguson, Mo. Some time ago he said he would build 20 houses in St. Louis, city and county.

A. J. Balaban and associates originally approached the Ansell Bros., then owners of the Ritz, Empire and Varsity Theaters on the question of selling an interest in their circuit to the Chicago man, but that deal fell through and the An-
sells later worked out a combination with the St. Louis Amusement Company, a Fanchon & Marco affili-
te, on a booking pool that involved the Ritz, Empire and Varsity with the Tivoli in University City and Shenandoah in South St. Louis.

Enter Industrial Field

Signer & Bryne announce that in addition to their production and distribution of short length a-ver-
tising films that they have added a department for the production of indus-
trial and sales training films. Firm recently completed a two and a half reel production for the Shef-
field Farms Co. in collaboration with Luther Reed.

Jasper, Fla.—J. M. McKinney of Cross City has bought the Fay The-
ter from E. Smith of Crystal River. Jimmie Biddle will continue to serve as manager.

Westfield, Mass.—Albert K. Cor-
mier has been appointed manager of the Strand Theater here, replacing E. I. Dietz, M. Davis, transferred to the new Paramount in Brattleboro, Vt.

Detroit — The Davison Theater, North End house, has been taken over by Joseph Falazzolo from John Harper.

Detroit—E. V. Smith has joined
Kuykendall in Denver
Demands “National Policies”

(Continued from Page 1)

Rocky Mountain Theater Owners and Manager of the Rocky Moun-
tain Region, and spoke at length at a luncheon at the Cosmopolitan Hotel, which was attended by about 100 theater men.

Demanding national policies on major questions, Kuykendall said there were too many ideas that held back the main issues, and that many times lawmakers were at a loss to know what the industry wanted as a whole. He declared suggestions had come from the Depart-
ment of Justice urging the trade to get together and formulate a fair-trade practice or agreement.

While he admitted that percentage-
ages were the only way to arrive at the real value of a film, Kuykendall was against the percentage arrange-
ment as it now stands. He declared that in a percentage contract the distributor should participate in the losses as well as the profits, and urged in percentage deals the dis-
tributor furnish the goods. Kuykendall pointed out the im-
possibility of fixing prices of films by law because of the peculiarities of the business.

Extended runs were denounced, Kuykendall claiming the practice in many instances “milked” the film to the detriment of subsequent shows, and claimed double features were cheap-
ing the industry.

Charging that supply houses were selling non-theatrical competition because they have run out of places to sell equipment, Kuykendall also claimed that film men were equally as guilty, and urged all exhibitors to fight this evil at the source—the distributors. He told of instances when film men, unable to sell prod-
tect in a town, would promote PVADA and similar organizations on the idea of benefit shows in a school auditorium or town hall, and de-
clarred supply houses were working the same field.

Kuykendall declared the exhibitor
distributor contracts were so worded that while the distributor had a contract with the exhibitor, the exhib-
itor had no contract with the distr-
butor. He said the contract told what the exhibitor can and must do, but not the distributor. He also urged the establishing of concilia-
tion boards and warned exhibitors to fight for a 20 p. c. cancellation contract, and declared the abolition of the forcing of the buying of shorts when not used would elimi-
nate one of the industry’s “sore spots.” The score charge was branded a “rocket” by Kuykendall.

The right of ASCAP license fees would be carried on, Kuykendall holding the present copyright law antiquated and unfair.

Restraint on broadcasting by picture stars to hours not conflicting with peak hours in theaters was urged, but Kuykendall admitted there were differences of opinion among theater men as to the effect of broadcasts on box office receipts. Many say they have helped, providing the times of broad-
cast were different from peak hours in theaters.

Neb.-Iowa MPTO to Meet for Kuykendall Address

Omaha—MPTO of Nebraska and
Western Iowa will meet at Hotel
Loyal in Omaha today and tomorrow (Continued on Page 1)

BRIGGS, CARR NAME
MONORAG DIRECTORS

(Continued from Page 1)

of J. A. Slato, banking interests were Monogram underwriters. An addition was interpreted as indicat-
ing a new executive program or sales on the 1938-39 program was under discussion during the visit. Dis-
plan has been decided for the Coast immediately after the appointments were disclosed. Move was seen as meaning acquision of its own studio by Monogram. Tren Carr will enter Monogram production, but will continue to produce for United.

ITOA Parley Plans Waits
On Kuykendall Address

(Continued from Page 1)

and Allied representatives is plan-
ing further action on the issue later as was said Saturday.

Nathan Yaminz, Allied presi-
dent, has indicated a willingness of part of Allied to get together with MPTO and ITOA to draft a trade practice program. It is believed that the plan to hold a national meeting will be discussed at Wednesday’s meeting of ITOA.

Industry Notables Attend
E. M. Asher’s Rites To-

(Continued from Page 1)

Guire, James Mahler, James Maitland, Charles Stern and John Mas-

er will be active pallbearers. The com-

pany pallbearers are: Charles Rogers, Edmund Grainger, John M. Stahl, Leo Min-

son, Bernard Toplitsky, Wilfrid Mayer, Carl Loemmers, jr., Dr. A. Hof-

man, Stanley Burchell, B. Walton, Frank Mastrol, Sid Coburn, Man-

Leichman, Gordon C and Alan Craczy.

New E. M. Loew Drive-

New Haven, Conn.—E. M. is re-

ported negotiating for a site in theatre site on the Milford and Milford-

pike near Milford.

Facts About Films

Of Costa Rica’s 39 motion picture theaters, 38 are wired for sound. The seating capacity is 23,427.
"conquest" colossal!
read the reviews! reap the harvest!

(continued)
"Superb acting of Garbo and Boyer and magnificent production send this over big. Definitely a Ten Best, scoring on all counts. First, the brilliant performances of Greta Garbo as the Polish Marie Walewska, and of Charles Boyer as Napoleon. Secondly, the powerfully dramatic and romantic story. Never has Greta Garbo appeared more glamorous, and seldom has she approached the dramatic fire and emotional intensity that she literally pours out in scene after scene. It is a great love story, as well as a powerfully dramatic document. The production has everything that makes for outstanding screen entertainment."

—The Film Daily

"You'll thrill to 'Conquest'." —George Fischer, NBC

"Don't fail to see this latest and greatest film effort of the great Garbo. In this sumptuously mounted Metro picture she will again enthrall you with her magnificent artistry."

—Gordon Fawcett, Fawcett Publications
'A great screen tale, told with greatness, is Metro's multi-million production 'Conquest'... superlative are the performances of Greta Garbo and Charles Boyer, with support of the same high calibre down through the handpicked cast—the kind of co-starring delivery the public and the critics have a right to expect from the full surge of Garbo's and Boyer's finest artistry. Neither has ever before reached these heights of dramatic power, and the spell they lay will remain long in the minds of the vast audiences which will give the picture smash returns!... As great also is the direction of Clarence Brown.' —Variety, (Coast)

'One of the best of the season.' —Alexander Kahn, United Press

'Exciting love story every woman will understand. Boyer's performance establishes a new romantic high...I've never seen Garbo in a better performance.' —Ed Sullivan, N.Y. Daily News and Syndicate
"'Conquest' one of the finest pictures I have ever seen!"

"It is one of the finest pictures I have ever seen. Both Garbo and Boyer gave top performances. I don't see how any actor will have the courage to play Napoleon after Boyer's perfect portrayal. It is the finest performance I have ever seen on the screen." -Ruth Waterbury, Photoplay

"'Conquest' is indeed that for M-G-M. This romantic portrayal of Napoleon and Marie Walewska is a new triumph for the ever glamorous Garbo and always inspiring Charles Boyer.

—E. J. Smithson, Hollywood Magazine

"Overwhelmingly magnificent and impressive, here, by all odds, is one of the greatest pictures ever produced. Its artistry and magnitude would alone assure its financial success; but it wisely incorporates those elements of popular entertainment demanded in epical pictures by audiences—spectacle, speed and, above all, sex. This triumph, will live long in the memory of patrons and showmen." —Associated Publications
A sovereign victory for quality and prestige of the films may be predicted when 'Conquest', starring Greta Garbo and Charles Boyer, reaches the screens of the country... This picture gives new meaning to the worn-out adjective lavish, supporting cast, settings, costumes, everything has been combined to create a new and distinguished cinema achievement... Garbo is amazingly beautiful—singularly adept and subtle in her portrayal. Boyer's Napoleon is a veritable triumph of sincere and painstaking care and authority. Director Clarence Brown has brought the production to a fine and glowing fulfillment.

—Edwin Schallert, Los Angeles Times

'The great Garbo is.'
—Jimmy Starr, L. A. Herald-Express

'Conquest' superb. Garbo is lovely and fragile... Her performance is exactly right.'
—Virginia Wright, L. A. Evening News
"'Conquest' beyond anything the screen has ever known!"

"M-G-M's 'Conquest' magnificent...stirring story of Napoleon's romance with Polish countess one of the screen's finest offerings...Regal magnificence beyond anything the screen has ever known surrounds great Garbo and Charles Boyer in this romance of Napoleon and the glamorous Marie Walewska...Intense, vibrant and eloquent biographical play...A tour de force from every angle...M-G-M has gone beyond all precedent in the making of this majestic production...Will challenge world-interest...A stunning pageant of European history is unrolled with consummate artistry and, at its centre, two compelling figures live again. Garbo and Boyer, co-starred, draw companion portraits that touch real greatness and whose sympathetic appeal is powerful."

—Hollywood Reporter

"For 'Conquest' superb is the word."

—Motion Picture Daily

"A truly great picture in every sense, with Garbo and Boyer giving beautiful performances. Brown's direction is magnificent. Without a doubt it is one of the finest pictures ever produced."

—Elizabeth Wilson, Silver Screen
"Picture is box-office all the way... It is great woman's picture... Make a note to see Greta Garbo in 'Conquest'... Pick of the pictures."
—Warren Stokes, Jay Emanuel Publications

"Great Garbo's latest picture 'Conquest' will please all lovers of screen spectacles. Clarence Brown's direction is impressive throughout."
—Louella O. Parsons

"Lavish, beautifully produced. Garbo excellent. Boyer, the best I have ever seen."
—Sheilah Graham, Nana Syndicate

"Unusually fine picture."
—Robbin Coons, Associated Press

"A great stirring drama with Napoleon and Walewska consummately brought to life by Boyer and Garbo."
—Harrison Carroll, King Feature Service

"Best Garbo picture I have ever seen."
—Milton Parker, International News Service
"m-g-m's 'conquest' the best picture of this year!"

"Conquest' the best picture of this or any other week this year. Most poignant historical love story every told or seen. A picture like this comes along to revive our childlike faith in the movies as an art and the best entertainment in the world. Garbo—in this—climaxes her career with a performance which forever establishes her as the Eleanora Duse of the screen. Boyer as Napoleon at last finds a role in which his tremendous powers and talent have full scope. Clarence Brown has turned out a fine picture. It will set Metro's trademark as the highest quality and give them priceless prestige for years to come. It's the sort of picture one can go and see two or three times with pleasure every time ... so run, don't walk to the nearest entrance of any theatre which plays Garbo and Boyer in M-G-M's 'Conquest.'" —Lloyd Pantages, NBC

in brief, it's time for new box-office records!
A "Little" from Hollywood "Lots"

By RALPH WILE

HOLLYWOOD

NEW horror figure which will be one of the sensations of the year will be revealed to the public by Carl Laemmle, Jr., now head of M-G-M. He is trying to decide whether to present his latest serial thrill immediately, on

or wait until he produces the

pang of "The Hunchback of Notre Dame."

Laemmle is thoroughly secretive about his character, Junior Laemmle, and only that he has concentrated on the serial genre for months and that all will have a face de-
fine. He has been working on the script for more than two weeks, he said, with two makeup experts designing the character over the idea of a trusted male servant in the Laemmle household.

With the early reports on "Ma-

n X," his initial effort as an independent producer, indicating assured success, James Kevin McGuinness is working through a wealth of mate-
riables in an effort to "play a repeat performance." McGuinness plans a farce comedy

for his second production for this organization, the antithesis of the previous picture. Under serious con-

sideration thus far is the French play by Arthur Lardin, called "The Three Lassies."

Edward Shanberg, president of Globe Pictures, announces that the

talismen Studios have been en-
gaged for the filming of "Spirit of Youth," with Joe Louis.

Arthur Hornblow, Jr., Paramount producer, vacationing in Mexico City with his wife, Myrna Loy, has ac-
gQquired a gallery of ancient mosaic paintings showing the life history

of an early Aztec king. He has made application to the Mexican Government to remove the art to Hollywood in an endeavor to have it take over this exhibit in the الزلى of the National Museum.

Albert Lewin has been assigned by Paramount to handle production on "Spam of the North," saga of the Alaskan salmon fishing indus-
try. Paramount sent a full camera crew to Alaska during the recent salmon run and is now making preparations for a series of film showing the exciting salmon fishing against the colorful back-
ground of Alaska's snow capped shoreline.

Virginia Van Upp, Paramount writer, has been notified of her election to the Royal Italian Film Academy as a result of her work on the script of Paramount's "Swing High, Swing Low." Miss Van Upp is cur-
rently writing on "Are Husbands Necessary?"

John Barrymore will be co-starred by Paramount with W. C. Fields in the title role of the "Juggler of Harlech.""Things Begun To Happen," it was announced today by Paramount.

New 20th-Fox Buffalo Exchange Opened Today

The 12th new exchange building to be built by 20th-Fox in the last four years will be opened in Buffalo today. Sidney Samson, exchange head, moved his personnel and office equipment into the new building over the week-end. The 10th and 11th new exchanges built by the company opened in Winnipeg and Vancouver last month.

With the opening of the two more new branch buildings in December, and three more next year, 20th-Fox will have built more than 21 new buildings in the last five years. A modernization program has been carried on throughout the country during this same period.

Bushwick Price Advance Failing to Hurt at B. O.

Box office grosses in the Bushwick section of Brooklyn apparently have not been seriously affected by the recent boost in admission prices by three circuits, a checkup reveals. Scale was raised five to 15 cents in RKO, Loew's and Brandeis houses. Final conclusion cannot be deter-

mined for a few weeks, a spokesman for one circuit said Saturday, be-

cause several factors enter into the

case. Type of product, weather con-

ditions, etc., since the boost went into effect have to be considered, he said.

Roy Bruder Named Presy

OF B & K EMPLOYES ASS'n

Chicago—Roy Bruder, manager of the Chicago Theater, was elected president of the Balaban & Katz Employees Association. R. C. Mc-

Mullen, Granada Theater, was named vice-president in charge of welfare activities. Ben Bloomfield of the Oriental Theater was elected vice-

president in charge of entertainment and Earl Truechel of the Cen-

tury Theater, was named vice-president in charge of athletics. E. C. Trunk of the headquarters staff was re-elected treasurer and Mabel Mey-

ers of the publicity staff was named secretary.

Jack Tierard of the Belmont Thea-

ter is North Side director, Will

Methe of the Tower Theater, South

Side director, Virginia Herman of the Congress Theater, Northwest Side director, Joe Anderson of the Iris Theater West Side director and Dan J. Byrnnes of the headquarters staff will represent the Loop offices and warehouse staff.

Schwarzwald Signs Van

Gus Van has signed for a series of shorts by Milton Schwarz-

wald, producer of Nu-Atlas musical Adventures in设备 released by RKO Radio. His first will be titled "Devi
ded Hamm," with production starting Nov.

30 and screening at the Biograph studios. In the cast will be Toy and Wing, The Three Kings, Moya Engels and Erskine Hawkins' orchestra.

Moss To Operate B'way House, Rejecting Deals

Theater building constructed at 49th Street and Broadway by B. S. Moss will be operated by him, according to present plans. Several offers have been made, but no leasing deal will be considered, an official stated Saturday. Theater is expected to open shortly before Christmas.

Two operating policies are now being mulled. First calls for news-

reels and short subjects; second would show first-run features.
"WITHOUT DOUBT ONE OF THE FINEST OF THIS OR ANY YEAR!"
- William Boehnel, N. Y. World-Telegram

"SPONTANEOUS APPLAUSE WILL BE REPEATED AT EVERY SHOW!"
- Kate Cameron, N. Y. Daily News

"DEEPLY STIRRING PICTURE OF A QUEEN WHO WAS A WOMAN!"
- Bland Johaneson, N. Y. Daily Mirror

"ONE OF THOSE RARE GEMS OF A SCREEN YEAR!"
- Frank S. Bigent, N. Y. Times
JOOMS THE NEW YORK PRESS . . . AS JOYOUS, CHEERING CRITICS SWELL THE CHORUS OF PRAISE THUNDERING ROUND THE WORLD! . . .

BEAUTIFUL . . . ENTERTAINING . . . A HAPPY SENSE OF HUMOR!”
—Eileen Creelman, N. Y. Sun

DEEPLY MOVING . . . ABSOLUTE AUTHENTICITY KNOCKS YOU DOWN!”
—Archer Winsten, N. Y. Post

MAGINATIVELY DOCUMENTED TALE OF LOVE AND DEVOTION!”
—Howard Barnes, N. Y. Herald Tribune

MADE ON AN IMPOSI NGLY LAVISH SCALE . . . IMPRESSIVE!”
—Rose Pelswick, N. Y. Journal & American

ANNA NEAGLE • ANTON WALBROOK • H. B. WARNER • WALTER RILLA
PRODUCED AND DIRECTED BY HERBERT WILCOX • Screen Play by Miles Malleson and Charles de Grandcourt
With Scenes in TECHNICOLOR • RKO RADIO PICTURE
ANNA NEAGLE
(Queen Victoria)

We wish to express our thanks for their magnificent co-operation,

"VICTORIA"
AN IMPERATOR
HERBERT WILCOX
(Producer and Director)

The entire RKO organization for
promotion and support in presenting

THE GREAT”

HEILY PRODUCTION
Criminals of the Air
with Charles Quigley, Rosalind Keith, Marc Lawrence, Russell Hicks, Harry Ritz, Reta Hayworth, David Niven, John Gallaudet, Patricia Farr, John Hamilton, Ralph Byrd, Walter Soderling, John Tyree, Lester Oster.
Associate Producer, Wallace MacDonald; Director, C. C. Coleman, Jr.; Story, Jack Cooper; Screenplay, Owen Francis; Camera, George Mehren.
Direction, Fast. Photography, Good.

Living on Love
with James Dunn, Whitney Bourne, Joan Woudenberg.
RKO Radio (Hollywood Preview).
PLEASING BOY-AND-GIRL STORY WITH A GOOD QUOTA OF LAUGHS.
The manager of a boarding house arranges it so that a boy who works at night can occupy the same room as a girl whose job is a daytime one. As Franklin Coen the screenwriter plays John Wells who conceived the novel worked it out, it makes pleasant program fare. Lew Landers' direction elicits a good quota of laughs while keeping everything lively. On the double features, it will fill the bill nicely. James Dunn turns in a first rate likeable, light-hearted performance as the boy who is being harassed by the girl does not know, and the girl is Whitney Bourne, who capably handles the same sort of rôle from the female point of view. Franklin Pangborn and Tom Kennedy get over strong in some good laugh situations. Maury Cohen produced the piece. This boy and girl who occupy the same room at different times meet without knowing that they are the persons who are making life miserable for one another. At the same time they are falling in love. One does not wish to let the other know of his poverty. A spat develops in front of their rooming house, and Tom Kennedy, a friend of Miss Bourne's, knocks out Dunn. She has him rushed to her room, where when Dunn comes to, he recognizes his own living quarters. Kennedy tells Miss Bourne that the fellow (Dunn) is her tormentor, but with a little persuasion Dunn convinces her that it's really love.

Cast: James Dunn, Whitney Bourne, Joan Woudenberg, Sally Ward, Tom Kennedy, Franklin Pangborn, Kenneth Torrell, James Parrott, Jack O'Tally, Evelyn Carling, Etta McDaniels.
Producer, Maury Cohen; Director, Lew Landers; Author, John Wells; Screenplay, Joseph Moncado; Photo, Russell Hicks; ASC; Art Director, Van Nest Polgas; Associate, Fredi M. Gray; Editor, Harry Marker; Sound, Denzil A. Cutler.
Direction, Good. Photography, Good.

West of Shanghai
with Boris Karloff, Beverly Roberts, Ricardo Cortez, Gordon Oliver.
Warners.
PICTURE DESIGNED TO CAPITALIZE ON ORIENTAL CONFLICT FALLS SHORT OF EXPECTATIONS.
A timely topic, a good title, and a good script are what is needed in situations of this one. The feudal tendencies of the Chinese warlords are again displayed, but a lack of action in the picture makes it too slow in many spots. Gordon Oliver discovers oil in a remote Chinese province. The man who has financed his operations arrives to take over the field as Oliver can't meet his note. Arriving at the same time is Ricardo Cortez, who is an agent for a rival oil company. Cortez finds his estranged wife, Beverly Roberts works as a missionary in the town they arrive in, and she is in love with Oliver. Boris Karloff, the reigning head of the warlord arrives in town and takes over. He immediately makes designs for Miss Roberts future and locks Oliver out in a cell when he strikes a member of his staff. There is double-crossing, intrigue, and clever mixing of characters. However, in the picture there is too much action, or lack of it, for it to be entertaining. The picture was lost some time ago and what ponderous unfolding of the story was has been split up.

Director, John Farrow; Story, Porter E. Brown; Screenplay, Crane Wilbur; Editor, Frank Dewar; Camera, Cameron L. O'Connell.
Direction, Slow. Photography, Good.

Pathetgrams Sets Quints Pic As Initial Release

First release by Pathetgrams in the home movie field under the arrangement whereby it acquired all 16 and 8 mm. rights to the Fathe film 'Six Years in Siberia' is to be "Day with the Dionne Quintuplets".

Success of recent subjects on the Coronation and the Hindenburg dirigible disaster has led to expansion. Quintuplets film is being released between 16 and 8 mm. versions in 25-, 50- and 100-foot lengths, suitable for the "toy film" field. "Toy film" is distributed through department, stationery, chain, camera supply and other stores. Film libraries are also handling the subjects.
Reviews of the New Films

**FOREIGN**

**'Madame Bovary'**
By Polo Negri, Aribert Waechter, Ferdinand Marian, Werner Scharf
Film Exchange 93 mins.

PERTLY DONE PICTURE THAT WOULD ATTRACTION IN THIS N.T.R.Y.

**SHORTS**

**The March of Time**
Issue 3—Vol. 4
Fine Human Interest
Three fine episode news features are covered graphically and with strong camera values in the current March of Time. First is presented the work of the Secret Service in capturing the cleverest counterfeiter of modern times, William Watts, whose $20 counterfeit was so perfect that experts were fooled. The editors have re-created the highlights in the hunt for him that took 27 years, and his book, and his grave plotting functioned. The complete story of the crisis in Algeria which has so disturbed France is covered---heavy train on a trolley. France is here menaced by the threat of an Arab uprising and a steam train repair to Control. The sequence shows clearly how the ruling white landowners exploit the native Moslems and keep them in a state of poorness. The final episode is a success story of modern American city. When the Amos, N. Y., went into bankruptcy in 1935, the leading business men of the city faced financial disaster, as the factory employed 17,000 workers, they organized a campaign to buy the 76 buildings comprising the textile mills, and leased them to various manufacturers in different lines. Today Manchester is more prosperous than ever, with a diversification of industries that will never leave the city at the mercy of one corporation going out of business.

**Popular Science**

**(J—T)**
Human Interest Shots
The automobile of tomorrow is a timely subject, showing the new streamlined design that is built for safety and speed. There are innumerable innovations that also mark it for success. The second clip shows the work of the shepherd dogs that are trained to become eyes for the blind, as they lead their helpless masters through the streets and heavy traffic. The reel also presents a couple of gadgets patented for the comfort of invalids and farm workers—the first a rocking-bed, and the second an odd device that churns milk for the farmer as he sits and rocks in a chair. There are also interesting views of an organization for testing precious stones and a stocky style show with shapely models.

**PARAMOUNT PICTORIAL**

**(P—T—F)**
Lively Topical Stuff
Interesting exhibit of the Bahama Islands, a tropical paradise, formed from tree fibers, with tourists buying and wearing them, and the pretty girls looking very fetching. The animators shows a trip to Fifth Avenue. The work of Oregon huckleberry pickers is a novelty, showing how they use their rabbits. The scrap steel industry forms a very interesting subject, with enormous cranes and magnet lifting tons of old metal, other machinery breaking it up, and finally the re-creation of new metal stones from the junk heaps.

**PARAMOUNT**

**Popeye**
The March of Time
Weekend Number
Popeye takes Olive's little Pekingese for a walk. He is ashamed to be seen with the little pup that looks so weak. He meets Bluto with his terrible bulldog. The fight starts between the two dogs and Bluto starts to beat up Popeye. Of course the usual routine takes place, between the two dogs. The spinach gives some to the pup, and they clean up their mutual enemies. Pretty slim, with the old familiar Mac Fleischer animation.

**Mechanical Handy Man**
(An Oswald Cartoon)
University of Illinois 72 mins.

HUMOROUS AND IMAGINATIVE
Two of Producer Walter Lantz pet characters, Oswald and the Dumb Cluck, have a literal and figurative field day in this chapter, for they pay a proud visit to Farmer Hippo and place at his disposal for demonstration purposes a mechanical Handy Man which they have invented. This odd contraption, equipped with a convenient dial, has the form of a modernistic ostrich and is capable of performing numerous chores. Farmer Hippo hopes he'd like to see the thing milk his cow. The animal becomes frightened and bolts through the barn, with the Handy Man in hot pursuit. Finally, as the Handy Man is a fake, the Dumb Cluck are haled into court where the judge insists that the cow be brought back following another bolt. At the finishing he inventors destroy their weird Handy Man. Short is amusingly delineated and has enough humor and imagination to appeal to cartoon reel fanciers.

**Jungle Juveniles**
(Pete Smith Specialty)
M-G-M 9 mins.

AMUSING MONK ANIMALS
This is offered as a sort of junior Tarzan story, with special appeal to the youngsters and their mothers. Two trained chimpanzees do a little comedy-drama in a jungle setting, with a three-year-old kid playing the baby. A lost-in-the-woods, kids take the babe in hand, and try to look after him and amuse them. They also try to feed him some bananas and carrots. The kid seems to enjoying himself no end, while the chimps look upon the scene with parents. A pet monkey handles the dialogue, and puts words into the mouths of the chimps, and tries to picture what is going on in the youngster's mind. A real novelty that will get the giggles.

**The New Deal Show**
(Betty Boop Cartoon)
Paramount
7 mins.

FANNY ANIMAL STUMPS
Betty Boop appears with a trained animal act. She puts them through some lively steps, and the cute little chick just hatched. The chick does a nifty dance routine that is not only funny but clever. Plenty of neat gags and a funny story sequence keep this going along at a lively clip. A Max Fleischer animated.

**Will Auction Assets**
Assets of Display Stage Lighting Co., Inc., bankrupt, will be sold at on Nov. 9 at 2:30 p.m. at 121 Sixth Ave.
STATE DEPT. TO PRESS QUOTA ACT CHANGES

DOMESTIC

Under Korda's direction, Goldwyn-Korda production is reaching a peak. The studio was the subject of much comment when it was announced that Goldwyn-Korda, backed by the British Government, was launching an all-out offensive against the British quota, which applies to shorts as well as features, the actual screen time for shorts would be 14 to 12 seconds for each 100 minutes—or about eight seconds an hour. They hold that time totally inadequate for the presentation of short subjects.

Cassidy on Coast Trip

Detroit—William A. Cassidy, Michigan's outdoor operator, and his wife leave for the west today following his recovery from pneumonia. They will visit Seattle and Minneapolis as well as Hollywood.

THE WEEK IN REVIEW

Goldwyn-Korda Huddle—Films Bill Presented

London has been consistently, as declaracións by government spokesmen, and as the frequency of attacks on the proposed Quota Act, a still more determined effort is in the immediate offing to head off the enactment into law of that portion of the Act which deals with the vital question, of multiple credits.

Observers point out that failure of Parliament to accord to U. S. producers an equitable scale of multiple credits will mean not only that such producers will not receive any scale, quality pictures in England, but also that the foreign trade of both countries will suffer definitely. It is estimated that 40 p. c. of the total trade of U. S. film interests annually is carried on in the foreign countries, and that 40 p. c. of this is with the United Kingdom. Gross rentals derived therefrom are said to approximate some $16,000,000, and net revenue from rentals somewhere between $5,000,000 and $7,000,000.

Anxiety is also felt in quarters here that Australia, New Zealand and New South Wales might be influenced to frame quota provisions on their own account, should they witness the passage of the Films Act in the mother country in its present form.

Should such a development take place, another 15 p. c. of the market for American film trade abroad might be lost in jeopardy.

While the Government of the United States Film Act as it now stands will be considered a telling blow, it is believed that Paramount and Fox, with 50 p. c. of the trade, are determined to amendments proposed, will eventually, in any case, grant some adjustment with respect to the multiple credit clauses.

Films Act Seen Threat To British Shorts Field

London—(By Cable)—The end of short subject production in England is seen in the British Films (Quota) Act by Bruce Wolfe, managing director of Gaumont British Instructional Films, and by John Grierson, producer of documentary films. There is still a chance, however, under quota, which applies to shorts as well as features, the actual screen time for shorts would be 14 to 12 seconds for each 100 minutes—or about eight seconds an hour. They hold that time totally inadequate for the presentation of short subjects.

AL CHRISTIE has finished shooting on Willie Howard's lab for Educational at the General Electric plant tagged "Public Relations, No. 1," featuring Janet Rand, Charlie Slattery, Abe Bronson, and Pat Ruth Leavitt. It is a Marcy Klauber-Art Jarrett with Chris Beute assisting in direction. Al's next for Educational will be another of the Jeffery"s "Gags and Gals" series.

Lloyd French is directing "Sends and Blonds" at the Warner Bros. plant for starring Gene Lockhart, Katherine Lockhart, Marie H., Loretta Young, Helen Goodwin and Bishop are in the Loretta Young. Eddie Forman did the script.

Joy Hodges, Universal player, was given leave of absence to appear in a feature film in George M. Cohan's "I'd Rather Be Right."

Willie Weil, Warner writer bridge expert, had her hand on a picture last week. She finished a scene of a bridge scene. Several Directors' Guild is debating what charge her.

Michael Raymond, syndicate writer who sold "Emergency Squad" Paramount shortly has readied another tagged "Scrap Iron." Watson starts on another crime picture called "The Great Escape." Harry Kemper series this week with a story by Tim Ryan. He will be directed by G.J. Fletcher, script by Morris; above.

Cassidy seeks to return to Los Angeles for an interview with Big Apple's. Lewis is spending his week-end excursions and otherwise getting it in shape. Eddie Forman, Warner writer, is spending his week-end writing and painting out already.

K. Wells the Educational editor of "Hey Mack's" among Warners will star Wini Shaw in the script by Cyrus Woods and Henley.

White Shorts: Shorts from Eastern Studios

By SID WEISS

London—(By Cable)—The end of short subject production in England is seen in the British Films (Quota) Act by Bruce Wolfe, managing director of Gaumont British Instructional Films, and by John Grierson, producer of documentary films. There is still a chance, however, under quota, which applies to shorts as well as features, the actual screen time for shorts would be 14 to 12 seconds for each 100 minutes—or about eight seconds an hour. They hold that time totally inadequate for the presentation of short subjects.

 Deadpool 2

London—(By Cable)—The end of short subject production in England is seen in the British Films (Quota) Act by Bruce Wolfe, managing director of Gaumont British Instructional Films, and by John Grierson, producer of documentary films. There is still a chance, however, under quota, which applies to shorts as well as features, the actual screen time for shorts would be 14 to 12 seconds for each 100 minutes—or about eight seconds an hour. They hold that time totally inadequate for the presentation of short subjects.

London—(By Cable)—The end of short subject production in England is seen in the British Films (Quota) Act by Bruce Wolfe, managing director of Gaumont British Instructional Films, and by John Grierson, producer of documentary films. There is still a chance, however, under quota, which applies to shorts as well as features, the actual screen time for shorts would be 14 to 12 seconds for each 100 minutes—or about eight seconds an hour. They hold that time totally inadequate for the presentation of short subjects.
MPTOA Board to Get Kuykendall Report at N. Y. Meet

WARNERS PLAN 6 EUROPEAN PLAYS ON BROADWAY
Building Boom Adds 20,000 Seats in Greater Detroit

Chicago Exhbs. Talk 5-10 Cent B. O.
Scale Advance, But Postpone Action

By JOSEPH ESLEER
FILM DAILY Staff Correspondent

Chicag—Fighting to bring back biz to the pre-polio epidemic level, exhibs hereabouts contemplate no immediate move to further tilt admissions, check-up established. Only development which might bring a quick reversal of that decision is an extra-stiff advance in municipal license fees. Aldermanic committee is now considering a new scale. It is predicted, however, that as the film season gets further along, bringing outstanding product, attempts will be made to advance scales 5 or 10 cents. Increased costs are cited by exhibs, as making such action eventually a necessity.

Theater grosses in this territory (Continued on Page 4)

Ambassador Asks to Withdraw Its SEC Statement

Application has been made to the SEC by Ambassador Pictures to withdraw its registration statement because of the existing adverse market conditions.

The company, upon withdrawal, intends to definitely proceed with the filing of a new statement as soon as market conditions warrant, it is said.

Plans are going forward for license fees. Aldermanic committee is now considering a new scale. It is predicted, however, that as the film season gets further along, bringing outstanding product, attempts will be made to advance scales 5 or 10 cents. Increased costs are cited by exhibs, as making such action eventually a necessity.

Theater grosses in this territory (Continued on Page 4)

MPTOA Board to Meet Here in Early December to Hear Kuykendall Report

Clark Anniversary Week to Set 20th-Fox Record

John D. Clark Anniversary Week, Nov. 21-27, of the Kent Drive will set a new distribution mark for 20th-Fox, with a record number of theaters playing the company's (Continued on Page 8)

Matthews

The Daily Newspaper
Of Motion Pictures
Now Nineteen Years Old

L. 72, No. 105
NEW YORK, TUESDAY, NOVEMBER 2, 1937
TEN CENTS

SYRACUSE U. TO TURN OUT FILM CRITICS NEXT

Syracuse, N. Y.—Syracuse University, alma mater of Harry Joe Brown, et al, which pioneered in the East with a cinema appreciation course, will add a course in film criticism in February. Course will be taught by Dean M. Lyle Spencer, one-time Milwaukee critic, ex-press of University of Washington and now Dean of the J. U. School of Journalism. Ninety students are taking the appreciation course, given by Prof. Sawyer Fas, dramatic department head.

Jack Warner, Home, Says "Blondie White" Will Be First Import

Warners plan to produce six European plays a year in New York, Jack Warner, president, stated yesterday upon his return from England to the Queen Mary. Original proposal, announced in August, called for only two. The first play will be "Blondie White," which is now running in London and will be brought over here in about six weeks, he said. The play will then be made into a picture. Commenting on business condi-

SAG CONCEDES YEAR'S PACT TO EDUCATIONAL

After several weeks of negotiations, Jack H. Skirball, general manager of Educational Pictures, and Florence Marston, eastern representative of the Screen Actors' Guild, are to meet tomorrow at SAG New York headquarters to sign a one-year agreement.

One-year, in lieu of Coast's 10-

Kromocolor Lab. Deal Terms Facing Protest

Terms of the deal whereby William Fox, through his reported representatives, Ted Altman and Joseph O'Donnell, was to acquire con-

EXECUTION CLOSINGS

Today being Election Day, industry home offices are closing either all day or at 11 a.m., with the exception of Universal, which will close shop at 3. Offices closed all day are Grand National, 20th Century-Fox, United Artists and Erpi. Closings at 1 P.M. are Columbia, G&O, M-G-M, Republic, Paramount, National Screen Service. Warner Bros., M-G-M, and 20th-C. are closed March of Time. The ITOA also remains closed all day.
WARNERS TO IMPORT SIX EUROPEAN PLAYS

(Continued from Page 1)

tions, Warner said that the company's earnings were running ahead of last year but that production costs had risen approximately 10 per cent.

Warner emphasized the apparent prosperity in England and France. Theaters are doing a standing business, he declared, and admission prices are high. There are practically no 20-cent houses in England, he pointed out. First-run theaters charge a top price of £2.15, with a minimum of 40 cents. He said that unemployment had been reduced to less than a million in the British Isles.

Only two English players were signed by Warner on his trip abroad. They were Bruce Lester, a leading man, and Paul Williams, a character actor.

To Warner's plan to make at least one picture in England with a complete Hollywood staff of actors and directors, however, most of the features to be produced in the Warner studios at Teddington will not be released over here. Teddington Studios now have three sound stages and a fourth is now being added, Warner said.

While abroad, Warner visited London, Paris and Budapest. He plans to remain in New York about two weeks before continuing on to the coast.

Wilcox Appoints Littman
New York Representative

(Continued from Page 1)

of Max Littman as his New York representative to take care of all matters pertaining to Herbert Wilcox Productions, Inc., and Imperator Films.

For several years Littman has been associated with United Artists and their British films, and will operate at 729 Seventh Ave. He will cooperate with Gaumont-British on the films they will distribute for Wilcox, including "London Melody," and will act in a liaison capacity between Wilcox and RKO Radio Pictures.

Happy Birthday
Best wishes from The Film Daily to the following on their birthday:

NOVEMBER 2
Terry Ramsaye
Charles Kenyon
Mabel Julianne Scott

CHI. EXHIBS. TALKING 5-10 CENT B.O. REV.

(Continued from Page 1)

during the third quarter showed a downward swing, according to figures kept by independent managers. With the enforcement of the infantile paralysis ban on juveniles, box office sales in the large houses dropped as much as 10 per cent and in several instances were eliminated.

In the Loop district, trade was held up in a much better way due to the large transient population and the fact that the Loop houses do not depend on any one type patronage. These houses are finding "Name" fans and stage shows help.

With Bank Night out, independent operators have turned to various devices with coffee night most recent. Exhibitor presents house packages at a cent or two, with the first 10 cents given away. Several of the Wht. Ave, premium houses have added coffee deliveries and the idea is spreading. Use of other pack ages is indicated as the next step. The construction has already begun, with the opening of the theater of the Cherub circuit, the Clark Theater of the Balaban & Katz group. Warners have the Rhodes Theater scheduled for opening late this fall and B & K have new Lumm Theater coming along in a couple of months for a hel opening. The H and E Bal circuit has already opened the new Eric Theater late this fall, while Goldburg's Homewood Theater is also scheduled for opening at the end of the year. Several houses are still being overhauled and remodeled.

DEATH RECORD

Mrs. Edward Burkart
Cleveland—Mrs. Edward Burkart, wife of 20th Century-Fox West Virginia representative, died last night after a short illness. A daugher Jean, is connected with RKO Radio here.

Edwin C. Hollins
New Orleans — Funeral serv for Edwin C. Hollins, 39, prominent theater and radio station attorney here Wednesday. He was a member of the law firm of Ream, Kittner, Wolf and Furry, had been involved in behalf of the State theater Corp, in suits against Columbia and was to have been in charge of Fuller conspiracy suits against the Saenger executives and seven of the distributors. He died follow an appendectomy.
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

CHARLES FARRELL has returned to Hollywood after an absence of two years, during which he made several pictures in England. Farrell now negotiating with Paramount on a two-picture deal and expects to resume his Hollywood film career within the next couple of months. Farrell is now spending much of his time at Palm Springs, where he has extensive property interests, including the famous Racquet Club, which he and Ralph Bellamy started several years ago.

Clarabell and Sonny Brescel, juvenile stars who came to Hollywood last year from New York, have been very much in demand for kid roles. Their latest assignment is in "Tom Sawyer.

Irving Cummings, now vacationing before taking up his next directing assignment, has been made a honorary member of the Designing Artists Council of Paris because of his direction of Walter Wanger's "Voyage of 1938." 

Clarence Brown's stable has been augmented by one of the smallest movies ever seen in California. The film was sent from its native reden by Greta Garbo admirers in appreciation of his work in directing their favorite star in seven pictures.

"Submarine D-1," with Pat O'Brien, George Brent, Wayne Morris and Doris Weston, has been designated by Warner Bros.-First National as a Cosmopolitan production. National release will be on Nov. 27.

Bryan Foy is preparing to make "The Clarion," a story based on the nation's pure food laws, for Warner Bros.-First National. Story is from a magazine piece by Samuel Hopkins Adams and Vincent Sherman is doing the script.

Anne Rutherford, playing an important role in Metro's "Benefits Porgot" at location at Lake Arrowhead, was called back by the studio and given a new long term contract and at the same time was cast in a "Beckoned spot in "A Matter of Pride."

Metro has purchased "One Was Beautiful," by Alice Duer Miller, story running serially in the Saturday Evening Post.

Carroll Young returns from a three weeks' trip in Mexico. He is on the writing staff of Principal Pictures.

Burt Cunningham, Pathe News director, planned in from New York to film special make-up features of Max Factor's for Pathe short subject, "Pathe Parade," with Mervyn Freeman handling the camera. This short subject features two of his eight make-up artists, A. Bernard Shore and James Barker. Highlight of the film will be the revelation of how horror make-up is applied, played by Buster Brodie, character man, giving Factor's conception of the Man of Mars.

Edward Gross has left Principal Productions to become associate producer for David L. Loew Productions. His first assignment will be on Joe E. Brown's picture, "Wide Open Faces," which starts about Nov. 15. Joe Bigelow has been borrowed from Samuel Goldwyn to write the screenplay.

Richard Cromwell has been cast for the part of "Ted" in "Jezelbe," which William Wyler is directing at Burbank with Bette Davis, Henry Fonda and George Brent in the cast.

Jersey Finer Films Fed. Joins Drive on Duds

Madison, N. J.—The Finer Films Federation of New Jersey has joined the war on double bills. William O. Lullow announced the federation is urging its branches and individual members to impress exhibitors to cut out the doubles. The federation is also considering formal endorsement of the Anti-Movie Double Feature League of America movement, inaugurated by two Nutley, N. J., men.

Isacs House to Open

Cincinnati—Joe Isacs will open the new Nova Theater in Cumberland, Ky., Nov. 15.

Bane of Contention

West Coast Bus. THE FILM DAILY

Hollywood—Two canines film stars, each with the same name, "Lightning," but the property of different owners, Harry Marks and Earl Johnson, find themselves in a profitable spot light. Marks is using Johnson and RKO for $350,000 to approach the German shepherd is the true and exclusive "Lightning" of marks, who has been dumped by Johnson and is still named "Lightning" in old German shepherd by Johnson is not entitled to use the name on the screen. Despite confusing aspects of the case, film folk scoffers are pretty well agreed on one point—that it's certainly the doggone current court action.

Copyright infringement

Claimed in Writ Action

A copyright infringement action is instituted yesterday in Federal court by the Cinemophone Music Co., a British Corp., and Leo F. Leiter, agent, against Warner Bros. and Al Dubin and Harry Warren, who have been named in a libel action entitiled "Sandeman's Serenade," the song "Cause My Baby Says So," and allegedly used in the motion picture "Singing Marine." Permanent injunction and an accounting of the profits are being sought.

M-G-M Gets "Passage"

"Northwest Passage," Kenneth Berts' dramatic novel of French and Indian War days, which has a topping best-seller list since July, has been acquired for motion pictures by MGM.

Si Eyes "Rosalie"

Out in Colver City, they think well of "Rosalie." Or so it will, when its first trailer, new on the Coast, informs a telegrams received in New York yesterday, Quoting is: "The Great Ziegfeld was just a lesser trailer for 'Rosalie,' a Christmas release that will make Santa Claus a national hero."
BOOM ADDS 20,000 SEATS IN DETROIT

(Continued From Page 1)

the 20,000 seats are essentially plus inasmuch as there was practically no dismantling of antiquated film houses.

Remodeling, reflecting anticipation of the U. S. Housing Act, has mounted steadily, running 10 to 15 per cent ahead of 1936, and possibly 30 per cent ahead of the second quarter, based on reports of supply houses. This increase is largely seasonal, with most remodeling naturally occurring during the summer months.

Trend of air-conditioning is much less marked than a year ago, probably a result of the back-to-grade houses already having it in, and units for the smaller houses have not been offered at, at least a low enough price to suit the operators.

Equipment Exhibit Closing

Springfield, Mass.—A three-day exhibit of theatrical equipment, the first of its kind held in this city for more than 20 years, held at Hotel Kimball under the sponsorship of the Tiffin Scenic Studios of Tiffin, O., closed today. The exhibit was arranged by the Laren Theatre Supply Co. of this city.

SICK REPORT

St. Louis— Hoyt Kirkpatrick, Hoyt's Theater, Fort Smith, Ark., is hospitalized here.

Syracuse, N. Y.— Harold Pearl, manager of Schine's Paramount, is recovering from an appendectomy.

Cincinnati— Eileen Burke, 20th Century-Fox, thrown from a horse while riding, suffered injuries which confined her to her home for two days.

Irvington, N. J.— Morton Bratter, Rex manager, is recuperating at a Newark hospital after an operation for an infection to his hip bone. He is spending several weeks in a convalescent home at the job early in December. Henry Macy is in charge of the house in Bratter's absence.

Cleveland— Abe Schwartz, associated with Jack Shulman in ownership and operation of theaters in Cleveland and Painesville, taken suddenly ill, is under observation at Hanna Hospital, a unit of the University Hospital.

Youngstown, O.— Mrs. Joe Trunk, wife of one of the leading local ex- hibitors in Northwest Ohio, has been hospitalized following an operation.

Reviews of New Films

"Tex Rides With the Boy Scouts"

with Tex Ritter, Marjorie Reynolds, Snub Pollard, Horace Murphy

Grand National 66 mins.

WESTERN WITH A BOY SCOUT TROOP FEATURED HAS SWELL APPEAL FOR KIDS.

A million dollar train robbery, enough action and fast riding, with a Boy Scout Troop helping to round up the bandit gang should make this one attractive, especially for kids any place. Tex Ritter rides into a Boy Scout camp looking for a place to spend the night shortly after the robbery takes place. Along with Snub Pollard and Horace Murphy, his two pals, he has been shot at near the entrance to a mine. He soprises and sneaks around the Nearly town. He discovers that pure gold is being traded with a Chinese laundryman by the name of the bandit. After a letter that he mails to the Federal authorities is stolen by the bandits and Tommy Bupp, a young Boy Scout, has been shot, Ritter sets out after the gang. Running gun fight with the gang and their subsequent capture highlight the end of the picture. Ritter is awkwardly pleasing as the cowboy troubadour, and Pollard and Murphy contribute the humor to the picture. Marjorie Reynolds, as Tommy's sister, provides the romantic interest.

CAST: Tex Ritter, Marjorie Reynolds, Snub Pollard, Horace Murphy, Tommy Bupp, Charles King, Karl Hackett.

PRODUCER, Edward F.Finney; DIRECTOR, Roy Taylor; ORIGINAL STORY, Lindsey Parsons and Edmund Kelso; SCREENPLAY, Edmund Kelso; EDITOR, Frederick Bain; CAMERAMAN, Gus Peterson.

Direction, Lively. Photography, Good.

$25,000 Summary Judgment for Steuer in Theater Case

Max D. Steuer was awarded a summary judgment of $25,000 for legal services against the Knickerbocker Theaters Inc., and the Clifton-Apollo Corp., by Justice Charles B. McLaughlin, yesterday in New York State Supreme Court.

Steuer previously received $50,000 from the defendants for lease ter- tiation which he claims brought them more than $2,900,000. He alleged that Knickerbocker and Clinton-Apollo settled with him, and because of that were withholding payment. The defendants claim that Steuer played an insignificant part in the negotiations but that he was retained to prosecute other actions.

Central Films Making 11th

Victoria, B. C.—Central Films Ltd., which had its inception two years ago when a little band of Hollywood technicians started making films in the Willows Fair Grounds, is now at work on its eleventh feature.

"Behind the Mike"

with William Gargan, Judith Barrett

Universal 67 mins.

GOOD GAGGING COMEDY WITH SPRIGHTLY ACTION GETS OVER NICELY FOR A NAKE ATTRACTION.

Nothing elaborate in this production item with a so-so-story, but the excellent way it was gaggged up and the generous way the comedy was distributed among the principals sends it in for a worthwhile show that will get the smiles and chuckles. William Gargan plays the role of the smart-sleek announcer on a big metropolitan broadcasting station who loses his job. He lands up in a junktown with a pun amateur-like station. Here he meets Sterling Holloway, the genius who is the one-man radio manager and do's of all work. Also Don Wilson and Judith Barrett, the love interest. Along comes the town election, with lots of shady politics, and Gargan getting in the middle of it with both feet. All ends happily with plenty of humor larded through the business. Swell work done by the four principals. It all goes to show what intelligent actors can do when they are given a chance to really bite into their parts. The direction of Sidney Salkow is commendable, for he got much out of a slim story.

CAST: William Gargan, Judith Barrett, Don Wilson, Sterling Holloway, William Davidson, Gerald Oliver Smith, Charles Bokner, Spencer Charters, Grady Sutton, Roy Atwell.

DIRECTOR, Sidney Salkow; AUTHORS, Thomas Ahearn, Walton Butterfield; SCREENPLAY, Barry Trivers.

Direction, Good. Photography, Okay.

Select Action Against Warners is Dismissed

Federal Judge John C. Knox yester- day dismissed the $10,000 damage suit of the Siren Theatre Corp., successors to the Shubert Theatre Corp., against Warner Bros. on the technicality that Select failed to prove it owned the right to play the "Audition." Judge Knox, however, allowed 16 days to file an amended complaint.

Select charged that the Warner picture, "Ready, Willing and Able" was an alleged piracy of "The Audition." An accounting of the profits and a permanent injunction was also sought in the action.

Friars Club Elects

Friars Club announces that the following officers were elected at the club's annual meeting: Jay C. Flippen, abbot; Bobby Clark, dean; Maurice Rose, treasurer, and Leon L. Hamburger, secretary.


EXPLOITATION

Record Number of Book and Mag Promotions for "Zola"

THE largest and most exten- sive use of book and mag- azine promotions ever arranged for a motion picture, is claimed to be that effected on Warner Bros.' "Life of Emile Zola," by the home office advertising and publicity department. The company tied up with the following books and magazines:

Scholastic Magazine, which devoted eight pages of its Sept. 18 issue to the film, with articles discussing the production, historical background, and stars.

Parents' Magazine, which awarded the "Medal of the Month" to Warner Bros. for the "Zola" production, and devoted four pages to an announcement of the award, using stills from the picture.

Boys' Life inaugurated its "Movie of the Month" section with the selection of "The Life of Emile Zola" as the best picture of the month, carrying a long review urging all Boy Scouts to see the picture.

Household Magazine, with a circulation of 64,250,000, for the first time used movie stills to herald a picture.

The Yale University Press prepared a window card and a special book band for their book "The Dreyfus Case," plugging the picture. They also took an ad in the Yale Review tying in the book with the picture.

Valley-Doranz prepared a special jacket and window card tying in with their publication "Zola and His Time" by Matthew Josephson.

The Three Sires Press plugged the picture in drug stores, preparing either edition of ~"Nana" by Zola sold on news- stands. A paper-backed edition of "Nana" was also put out by the Cuneo Press carrying on the cover plugging the film. In addition, the New York pub- lic library distributed at a set of free books for display purposes to its seventy branches throughout the city.

— Warner Bros.

Fort Wayne Charity Show

Fort Wayne, Ind.—Local exhib- itors will sponsor a "canned food show" Saturday morning, Nov. 29, to raise food for Thanksgiving Day dinners for needy families in this city. Admission will be one large can of food, or a small cans of food. Committee in charge includes Pete Maller of the Riley, George Holotes of the Olympic, and Lou Borken of the Quilt Theatre, Al Borkenstein of the Wells, and John McMil of the State.
TIMELY TOPICS

**Smarter Gags, Color, Music Give Cartoons Shorts Lead**

Animated cartoons haven't taken the lead in the shorts field by accident. Clever, wholesome stories, smarter gags, excellent music and beautiful color are reasons why viewers are now wide-awake to the fact that cartoons are drawing money into the box-office on their own merit, and the belief has now practically become a rule that a program is not complete without one. Perhaps nothing better illustrates the strides that the animated cartoons have made in popular appeal during the past few seasons than does the tremendous increase in personnel to be found at the studios where these subjects are produced. In our own case, this year's product, consisting of 36 subjects, will entail the efforts of 170 animators as compared to 46 such artists previously employed on a comparable production program. This increase in manpower was found necessary to carry out our efforts to make our cartoon characters really live as humans in the minds of the theatergoers. We feel that our new color and sound production is pretty close to perfection in this field.

—Leon Schlesinger.

**“52nd Street” Moves Ahead**

“52nd Street” set a fast b.o. pace in two widely separated situations over the past week-end, grossing more each day than on the preceding one, U.A. reported yesterday. Towns were Syracuse and Louisville.

**New Equipment Firm**

Chicago—Morris Miller and A. Lornfield have organized the LaRoi Movie Shops with headquarters at 4660 North Western Ave. to distribute equipment.

**“Hurricane” Sale Starts**

The Astor Theater today opens its reserved seat sale for Samuel Goldwyn’s “The Hurricane,” which will be shown as a two-a-day attraction, beginning Nov. 9.

**SHOWMAN’S REMINDER**

Give your theater a thorough inspection to make certain there is nothing out of order that might cause discomfort or injury to patrons.

**C. PROJECTIONIST ERMS FACING ATTACK**

Montreal—Emergency settlement of the IATSE projectionists’ strike by British Columbia which granted an immediate 5 cent per raise, another 5 cent per tilt next year and up lump of two licensed projectionists in all booths at all times seemingly be attacked by both signatories at the inquiry to be conducted by the Department of Labor this month.

With B.C. theaters humming, modifications are being considered on the sides. Projectionists have granted that they will use every effort to bring about satisfactory adjustments if the inquiry reveals any ius discrepancy in wage standards or working conditions.

**Benchley May Make Three M-G-M Shorts In East**

Reports that Robert Benchley will make shorts for M.G-M in the East were partially confirmed yesterday when a spokesman said that yes, there is a tentative plan for Benchley to produce three shorts in New York. However, the move has not been decided upon definitely. It was said that Benchley might produce short dealing with hockey in return.

**Fishman Using New Game**

New Haven, Conn.—FishmanThe Circuit has introduced “Lucky,” a prize cash game in thewinches.

**Defer Allied Meeting**

New Haven, Conn.—Regular meeting of Allied Theaters will be postponed from Nov. 9, to the Hofbrau Haus.

**BIG NEWS**

Larry Crabb has lost eleven pounds eating nothing but melba toast and grape juice for eleven days.—PARAJUXT.

**Shard House Nearly Ready**

Cincinnati—Elmer Shadr’s new 1,200-seat Emery Theater at Reading, O., opens Sunday. Stage shows and added attractions will supplement movies.

**Seeing Double**

Being the Best Remembered Exhibitor Experience of Henry Lazarus, Prexy of Lazarus Theaters, New Orleans

As Told to FILM DAILY

IT TOOK almost 20 years in the theater business for me to meet up with my most unique experience.

In this period, there have been many stunts which audiences try to put over and many more stunts actually put over by people who want to see a show and who don’t want to buy or can’t afford a ticket.

Up at the Coliseum we would have a rather nice young chap come up to us about the time the second show started and ask if he might go in for a moment and see his brother, who was in the show. The permission was invariably granted and it was to his wife, young twins, and the young man always came out shortly afterward. He did this frequently, but as he always came out promptly and said all was well, the chiseling, we concluded that he really did have some reason to see his brother and it got so we would just nod as he passed in. His manners were good, so nice in fact that my wife commented upon them.

But the payoff came last week. I was coming out of the theater when I stopped and looked. There was the young man. I shook my head. By his side was another young man. I don’t drink, but I did think it might be my digestion.

Finally both of them smiled and came up to shake hands. They were both drunk, apparently, formerly at Schlesingers would come to see the show early at night. The other would come just about the second show “to see his brother,” and after he entered, his brother apparently would leave a few moments later and we would think it was the same young man coming out.

**Republic Closes 4 More Circuit Deals for ’37-’38**

Shea, Warner Bros., Fox-Midwest and multiple circuits have purchased Republic’s 1937-38 product, it was announced yesterday.

Shea’s buy covers situations in Fremont, Geneva, Connecuticut, Ashburn, New York, Warner Bros. theaters in Ansonia, Bristol, Danbury, Norwich, New Britain, S. Manchester, S. Norwalk and Torrington, Conn., will play the program. In Benton, Centrula, Du Quoin, Peoria, Vincennes, Marion, S. Vernon, West Frankfort, Ill., and Cape Girardeau, Mo., Fox Midwest houses are included in the contract. S. and E. Hollywood, Hudson, Marine City, Algonac, Bad Axe and Detroit, Mich., will run the Republic program.

**“African Holiday” Booked**


**Changes in Syracuse**

Syracuse, N. Y.—Rialto changes: Carl Staufels, formerly at Schine’s Paramount, now at Smith’s Hardy; Raymond Seldenberg, formerly at the Regent, now at the Cameo; Richard Sawyer replaces Robert Pekins at the newly opened Mayfair. Pekins will handle promotional duty for the George Smith interests.

**Premium Biz Healthy**

Theater premium business is on the up-grade, according to William Woll, of Metro Premium Co., who points out that his firm’s volume is running 50 per cent ahead of last year.
SAG CONCEDES YEAR'S PACT TO EDUCATIONAL

(Continued from Page 1) year, period was asked by producer and granted by SAG board of directors. Other changes in the standard contract were substitution of New York law where California law is stipulated, and provision for local arbitration on local problems.

Signing of Educational leaves the decks clear for negotiations with Montene and Tru Pictures.

New England Third Quarter Business Tended "Spotty"

(Continued from Page 1) greater Boston have enjoyed and are continuing to enjoy good business particularly night trade. The afternoon shows have faltered in any kind of a draw for the small neighborhood houses.

The intimate theaters in the key cities, such as Boston, New Haven, Portland, Me., Worcester and Springfield, Mass., generally report spotty business.

Light comedy films seem to do best at the b.o. with the musical revues following closely. Heavy dramatic pictures do not draw the mass audience but rather a select group.

Clark Anniversary Week To Set 20th-Fox Record

(Continued from Page 1) product, home office said yesterday after checking reports received by the national and field committees in charge.

The Show Goes On

Newark, N. J.—The-show-must-go-on tradition was maintained by the managers of the Essex and Park theaters, who, it was reported yesterday, have opened both houses, with the aid of patrons when a break in electric power lines threw a section of the city in darkness. Radio cabs and emergency squads aped to the two theaters and set up eight gasoline lanterns in each. The managers then called for volunteers from the audience and staged impromptu amateur shows for an hour and a half.

5th House for Turlukis

Cincinnati—George Turlukis has taken over the Metropolitan Theater and, after remodeling, will re-open it. This gives Turlukis a circuit of five houses—two in Middletown, two here and one in Dayton.

NSS Branch for O. C.

Oklahoma City—National Screen Service will open a local branch here shortly after Jan. 1. Wallace Wallath and Paul Short of Dallas office have been doing preliminary work here.

NEWS OF THE DAY

Montreal — Although more persons were turned away from the box-office than were admitted the theater, "Stella Dallas" rolled up one of the biggest week-end grosses ever set at the Orpheum Theater here, with more than 10,000 admissions for Saturday and Sunday.

Toronto — The Madison Theater, for years owned and managed by the late J. C. Brody, is being taken over by Hanson Theaters, Ltd.

Charlotte, N. C.—E. S. Sherrell of Granite Falls has sold his equipment and lease of the Lyric Theater to Frank Brown of Dudley Shools.

New Castle, Pa.—F. E. and A. J. Masters have changed the name of their Dome Theater here to the Paramount.

Butler, Pa. — Construction has been started on a new de luxe theater here by A. N. Notopoulos, with opening expected early next year.

Chicago—Marlowe Connor, manager of the Grove Theater of the Warner circuit, will shift to the new Rhodes Theater when it opens next month.

Milwaukee — Fox-Wisconsin Co. has taken over the local Plaza and World theaters and the Majestic and Casablanca at Casablanca.

Eunice, La.—Clude Keller will open another house here Nov. 12.

New Iberia, La.—Elia and Scharff, who formerly operated two houses here but disposed of one, will open a de luxe house shortly.

Maringouin, La.—R. J. Stephens will open a second theater soon.

Kansas City—Stanley Schwartz and W. D. Fulton, operators of the Mutual Circuit in Kansas City, have completed the purchase of the Tivoli and transferred Tom Garret from the Brookside to the Strand, Joe Greene, general supervisor of the Mutual houses, will manage the Brookside temporarily.

St. Louis—Sid Slay, former chief of service at the Ambassador, has been made treasurer of the Missouri by Fanchon & Marco.

St. Louis—Stage shows have been returned to the P & M Kingsland. Flesh will be presented in two shows each Sunday in addition to the dual feature presentation.

Tuscola, Ill.—New stage equipment has been installed in the theater here, George Burby who plans to use occasional vaudeville acts to supplement his film programs.

Oklahoma City—Floyd Williams, who managed the Electric at St. Joseph for 10 years, has been made manager of the Pix.

Oklahoma City — Duals, which proved successful at the Ritz, have been put into the Plaza.

Lake Geneva, Wis. — Standard Theaters, Inc. has taken over the former William Slezek houses here and at Delavan. William Exton, who directs the circuit's three Ken- osha houses, will have charge of the additions.

Chicago—The Goodman Theater of the Art Institute has been taken over and renovated by the American Association for showing films and stock plays.

Chicago—Warner's Highland has acquired an automobile parking lot that will accommodate more than 200 cars.

Belleville, O.—John Gardner has been made assistant manager of Schine's Holland.

Senecaville, O.—Harry Lushinsky, who operates at Cambridge and Caldwell, plans to reopen his local house this month.

Topica — Simon Galitkhi has opened his new theater, the Coed, in the College Hill district. House is of modernistic construction and decoration and seats 600.

Waterproof, La.—T. T. Castelman will reopen the Castelman shortly.

Lake Charles—Max Jarrett, formerly with C & C Enterprises at Shreveport, has joined Southern Amusement Enterprises, a Saenger affiliate, as publicity head.

Cleveland—Fred Scheuerman, who sold the Lucier Theater to Victor Vinocur in January, is again operating the theater.

Buffalo—John B. Whitney, who formerly operated the Colonial, Niagara Falls, N. Y., has joined the M. M. Konczkowski organization as manager of the Regent, midtown community theater.

North Baltimore, O.—The Virginia Theater, 500-seat house operated by Ernest H. Walters, has been dismantled and becomes a meat market.

Clarksdale, Ark.—Thomas J. Simmon, manager of the Strand here for the past several years, has been transferred to Princeton, Ky., where he will manage a new Malco theater. Simmon will be succeeded here by Jack Thomas, formerly of the Red and Mystic theaters in Fort Smith.

MPTOA BOARD TO GET KUYENDALL REPORT

(Continued from Page 1) plans was made by Kuyendall who arrived in Omaha yesterday attending a meeting of the MPTOA of Nebraska and Western Iowa.

"I find that the general principles as conceived by our proposal for point plan apply throughout the motion picture, although each exchange has different problems as to existing trade-distributor relationships," Kuyendall told a FILM DAILY correspondent.

"These individual problems can be solved between the zones under the principles which we propose to lay down on a national basis.

Kromocolor Lab. Deal Terms Facing Vote

(Continued from Page 1)" the vote of the Kromocolor Laboratory. Paramus, N. J., will be presented on the grounds that there are lien against the title and the property and a court order determining the lien above CLEVELAND was learned yesterday.

"A letter will be returned of $21,000 returned against the $105,000 made at a public sale and the money in controversy was not to be considered as an execution matter. Decision is subject to further negotiations, it was stated.

20th-Fox Director, Crew Back from African Safari

(Continued from Page 1) Director Otto Brower and technical crew which has been location five months in Africa, shot exteriors for the 20th Century-Fox picture, "Stanley Livingston," returned to New York, after attending the meeting of the Queen Mary expedition was headed by Martin Johnson, who remained in England but who will return to the U. S. in a few weeks.

The crew was handicapped for 45 days by a delay at the airport due to bad weather at3 miles. Brower said that approximately 60,000 feet of film were shot in African jungles but only about two reels of the material gathered would be included in the picture, which is to be completed in Hollywood.

The staff, which returned yesterday, comprised Jack Byron and S. Borg, actors; Sidney Wagner, cameraman; Ed Collins and Joseph F. Leavens, assistant cameramen, and H. Huntziker and Henry Gerzen, technicians. Brower and the crew will stay another five months in Africa off Hollywood German Aussee, French actor, and another Queen Mary arrival, she would not go to Hollywood until Christmas, which would return France in two or three weeks.

RKO House Goes Duals

Columbus, O.—The RKO Majestic Theater will adopt a double feature policy starting Friday.
Expect Wis. ITPA to Vote Adoption of Pooling Plan

PARA.-NORTHWEST ALLIED PEACE ON PHILLY TERMS

General Price Boost Plans Being Completed in Michigan

How They Started

Maurice Rubin is Elected Head of ATO of Indiana

Maurice Rubin is Elected Head of ATO of Indiana

Indianapolis — New directors of Associated Theater Owners of Indiana met yesterday afternoon and elected the following officers: Maurice Rubin of Michigan City, president; I. R. Holycross of Anderson, vice-president; Frank Sanders of (Continued on Page 4)

NORTHWEST ALLIED PEACE ON PHILLY TERMS

General Price Boost Plans Being Completed in Michigan

How They Started

Maurice Rubin is Elected Head of ATO of Indiana

Indianapolis — New directors of Associated Theater Owners of Indiana met yesterday afternoon and elected the following officers: Maurice Rubin of Michigan City, president; I. R. Holycross of Anderson, vice-president; Frank Sanders of (Continued on Page 4)

Agnew, Steffes Indicate Settlement Likely in Minneapolis

Paramount will agree to the settlement of the product dispute in Minneapolis on the same terms as those offered to the Philadelphia exhibitors, Neil F. Agnew, Paramount general sales manager, said yesterday.

Al Steffes, president of North IPPA, Minneapolis yesterday told a FILM DAILY staff correspondent that his organization “would accept peace with Paramount” if the Philadelphia terms were granted to the Northwest exhibitors. When informed of Steffes’ statement (Continued on Page 4)

NEB. EXHIBS. FAVOR RETURN OF ARBITERS

Omaha—Exhibitors in this territory favor the re-establishment of an arbitration board here, Ed Kuykendall, MPTO proxy, was advised here by Charles E. Williams, president of the MPTO of Nebraska and Western Iowa.

Kuykendall, who arrived here a day in advance of his schedule, met (Continued on Page 11)

Film Industry Will Aid in Unemployment Census

Co-operation of the motion picture industry in taking the census on unemployment was assured yesterday by Will Hays, it was learned in New York. Frank Wilson, presi- (Continued on Page 4)

“Silence Is Goldenwyn”

“When I came to the city I said I would talk when the deal was finished; that still goes,” declared annual Goldenwyn yesterday seen by UA control purchase confabs with Alexander Korda.
Industry Execs. to Attend Maloney Pittsburgh Dinner

Pittsburgh—Nine annual dinner of the Pittsburgh Variety Club on Nov. 14 will honor the retiring speaker, John H. Maloney, president of the city's film men. Event is timed for 6:30 p.m. at the William Penn Hotel.

On the basis of announcements announced, Twentieth Century-Fox will be represented by William F. Appleman, Jack Warner, and Edna Freck, assistant, Miss George Roberts, "Irizy" Schmeitz, Harvey Day and Ira Cohen. RKO will send Ned Denim, Eddie McEvoy, Nat Levy, Cass Smith and Harry Michaelson, Grad S. Sears, Carl Lesserman, Joseph Bernstein, Charlie Rich, Ben Kalmonson, Norman Moran, Roy Haines, Bob Smeltzer, Louis Frisch, Al Rinzel, Leonard Schlesinger will represent Warners. Columbia will have Joe McConville and his son; Lou Astor, Lou Weinberg, Rube Kaufman, chairman of the Washington, D.C., present. M-G-M will be represented by William Rodgers, Tom Connors, Bill Soully, Ted O'Shea, Jack Flynn, Frank Drew and Rudy Berger. Earle Sweetgert, Eddie Fontaine, "Duke" Clark and Harry Goldman head the Paramount delegation. George J. Schaefer and Bert Stearn will be there from United Artists. J. R. Grainger, F. J. A. McCarthy, Sig Whitman and Max Cohen will come from Universal, George and Sam Dembow and Herman Robbins from National Screen will attend. W. Ray Johnston, president of Monogram, and Eddie Golden, also of Monogram, and Ben Wilansky, Roubell also will attend.

Others include: L. W. and Meyer Schine, Nick Dinster, Mike Manos, T. W. Carroll, Sidney Langer, Harry Lohmeyer, John Etherson, Maro Wolf, Carl Niesse, Eddie Sharston and Morton Novick. 

Retiring with Maloney is this staff: 1st ass't C. B. George D. Tsvan; 2nd ass't, C. B. Dr. L. G. Reinharders; Property Man, James G. Balmer; Dough Guy, H. G. Feldman; Canvasmen Harry Kalmie, John T. Harris, Mike Cullen, Art Levy, Frank Smith, M. J. Gallagher, Joe Kauffmann, Harry Seed, Dr. A. I. Wise, and Dr. M. R. Goldman.

Jump in Number of "A's"

Called Boon to Theaters

Theater outlook is for "one of the biggest seasons in years" because of the "unusually large quality of 'A' product" for cities such as Trenton, Cincinnati, Minneapolis and St. Paul, where it had two Class A theaters. For some time to come and that the outlook for more "A" product was good. It has only been inefrequently true in the past that "A" product has been available for two Class A theaters in a city, said O'Connor.

Harley, 20th-Fox London Head, Coming for Parley

London (By Cable) — Francis L. Harley, 20th Century-Fox managing director here, plans an early departure for New York, and for Hollywood as dual goals. He will be gone about six weeks. He will confer with Walter J. Hutchison, 20th-Fox foreign manager now, on route to the U.S. from the Antipodes.

SEC Permits Withdrawal of Ambassador Statement

Washington Bureau of THE FILM DAILY

Washington — Registration statement of Ambassador Pictures, Inc., covering 600,000 shares of $1 par value common stock has been withdrawn, it was announced yesterday by the SEC.

Trebew In B & K Post

Chicago—A. L. Trebew has been named purchasing agent for the Balaban and Katz circuit, with headquarters in the Chicago Theater building. Malcolm A. Trebow has been promoted to secretary of the Oriental Theater group.

Increase for Stage Hands

Canton, O.—Union stage hands and theater operators here have signed a three-year contract retroactive to Sept. 1, providing for a 7 percent wage increase each successive year the contract is in existence.

Heller for Baltimore

Jackie Heller will appear at the Hippodrome in Baltimore for the week of Nov. 19. Herman Bernm office arranged the booking.

Ending 6 Months Run

Newark, N. J.—After a run of six months, "Elysia" finally bow out at the Little theater here on Tuesday.

French Film In Fourth

"Lucrezia Borgia," started its fourth week at the Belmont Theater yesterday.

Shanghai Bombing Raids Damaged Single Theater

Only theater damaged in the Shanghai bombing raids was a Chinese enterprise, according to Howard S. Winner, Universal's newsworthy cameraman who arrived in New York yesterday after two flights that brought him direct from the scene of action. Winner reported that five theaters have reopened, among them the Grand and Cathay. For 5 weeks, Winner declared, all theaters were shut down as a result of the bombing scares. On his departure, photographs were rapidly climbing to normal, however.

Norton Alley flew from the Los Angeles office to replace Winner, who brought his bride back with him.

Canadian Business Drop Said Less Than in U. S.

While Canadian biz is off to some extent, the drop there is less than in the U. S., according to Dewey Bloom of Regal Films, Ltd., of Toronto, who ran in for several days, left for Canada last night.

Bloom said that duals were in disfavor in Canada, that exhibitors generally have been modernizing their houses and, that, without fanfare, there was an inclination to advance prices.

There's Real Showmanship!

SEND US YOUR NEXT TRAILER ORDER

FILMACK TRAILER CO.
3133 W. 66TH ST. - CHICAGO

Wednesday, Nov. 3, 1937
"ALI BABA" WINS!

VOTED EDDIE CANTOR'S GREATEST PICTURE IN NATIONWIDE BOX-OFFICE LANDSLIDE!

Patrons storm theatres to see "Ali Baba Goes To Town" shouting "We Want Cantor!"

Returns from key cities show it topping 20th's highest-powered musicals, such as "Life Begins in College," "Thin Ice," "Love Is News," or "Wake Up and Live" in ROCHESTER, RICHMOND (day-and-date,) MILWAUKEE, ST. LOUIS, SPRINGFIELD, MONTREAL, MIAMI, CHICAGO, BRIDGEPORT! Just an indication of how it's going to town in your town!
(Continued from Page 1)

ment. Agnew replied, "That is quite all right with Paramount."

Steffes has been acting as spokesman for the Northwest exhibitors involved in the "buyers' strike". It is understood that negotiations will be completed with the Paramount branch in Minneapolis.

Settlement of the Northwest controversy thus hinges largely on the acceptance or rejection of the "peace" terms at today's meeting of the UMPTO in Philadelphia. Exhibitors in the Philadelphia zone are scheduled to discuss the deals they have made with Paramount. No contracts have been signed but the theater men will convene to compare terms made with the Paramount office. Agnew will not go to Philadelphia today, it is said.

From all indications, today's Phil- ly meeting will be lively. While UMPTO executives have expressed confidence that a settlement will be effected, some Quaker City area exhibitors have indicated squawks will be registered against at least one provision of the distributor's selling policy.

Maurice Rubin is Elected Head of ATO of Indiana

(Continued from Page 1)

Indianapolis, re-elected treasurer; Norma Campbell, secretary. Regional vice-presidents elected are: Lisle Kreigbaum of Rochester, first division; Leonard Swar of Muncie, second division; Harry Markum of Indianapolis, third division; Roy Harold of Rushville, fourth division; and Herbert Johnson of Madison, fifth division.

WB Ballyhoo Trailers

West Coast Bureau of THE FILM DAILY

Hollywood — Warner Bros. is making a new series of trailers that will add a new personality. First will be "Love is on the Air," "Sergeant Murphy," "Accidents Will Happen," introducing Ronald Re- gan.

Happy Birthday

Best wishes from The Film Daily to the following on their birthday:

NOVEMBER 3
Ford Sterling
James Dunn
Paul Panzer

EXCEPT WIS. ITPA TO ADOPT PLANNING COORDINATION

(Continued from Page 1)

creasing throughout the Milwaukee territory."

In addition, major subject for consideration is expected to be the Para-UMPTO "peace" proposals and their general application to the "buyers' strike" against the distributor.

Convention of the ITPA starts last night with an informal dinner at which the program for today's formal session was determined.

Film Industry Will Aid in Unemployment Census

(Continued from Page 1)

dent of Motion Picture Capital Corp., and former president of the National American Theatres, has been appointed assistant to John Big- gers, president of the Libby-Owe Glass Co. of Toledo, who has accepted the job of directing the census, which was offered to him by President Roosevelt.

The film industry will assist the census-taking by distributing 1,250 prints of a short film showing Biggers speaking to the nation as a whole of the unemployment census. Distribution of the picture are in charge of Cecil Maberry, former film executive, who is handling the details without salary.

The census will be taken from Nov. 10 to 20. Thirty-two mills will be distributed to as many homes during that period, and cards must be filled out and be returned by midnight, Nov. 20.

Maberry reports that the lag in the 1,250 prints will be shipped a today and that the theaters are averaging 100 per cent in agreement to show them.

DEATH RECORD

Walter Blumenthal

Walter Blumenthal, 64, father A. Paul Blumenthal, vice president and director of Grand National, died at his home in New York yesterday from a heart attack. Deceased was president of the United Press Bco., Swift & Co. affiliate which he son. Surviving are his widow, Mrs. Blumenthal, and three children, two in New York City.

Edgar Mels

Funeral services are pending for Edgar Mels, journalist and drama editor, who died on Monday at a French Hospital following heart attack. He had recently been employed as copy editor of the evening newspaper unit of the WP Theater Project.
A DAMSEL IN DISTRESS

...and fearless Fred to the rescue...
New daring dance creations!... New bluezy song swingsations!... New knockout laugh sensations!... with Fred in finest fettle and George and Gracie funnier than ever... in a dizzical, dancical, musical show thrilled to the top with a lavish load of living high!

FRED ASTAIRE
GEORGE BURNS and ALLEN
GRACIE BURNS

"A Damsel in Distress"

with
JOAN FONTAINE
REGINALD GARDINER • RAY NOBLE
CONSTANCE COLLIER • MONTAGU LOVE • HARRY WATSON

From the story by P. G. WODEHOUSE

A PANDRO S. BERMAN PRODUCTION
DIRECTED BY GEORGE STEVENS
Screen play by P. G. Wodehouse, Ernest Pagano, S. K. Lauren

Music by
GEORGE GERSHWIN
Lyrics by
IRA GERSHWIN

THE
Gershwin
HIT SONGS

"Foggy Day"—"Nice Work If You Can Get It"—"I Can't Be Bothered Now."
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

AM WOOD, who directed "Navy Blue and Gold" for M-G-M, will direct a test of proving new methods of oceanic film cutting in history after his boat reaches Panama, en route here from New York. Wood is to Annapolis to direct the naval background scenes at the Naval Academy and to direct the film as a plane to Hollywood.

The completed film is now being sent to Panama, to be put aboard Wood's ship as it passes through the canal. En route to Los Angeles, he will use the ship's projection room to work out his own mixing details so that there will be no delay in release date as result of his two weeks' sea voyages from Coast to Coast.

The following players have been booked to the cast of "The Big Broadcast of 1938," being directed by Paramount by Mitchell Leisen: Charles Teke, Jack Dawson, Pat Theodore Rand, Ted Meredith, Edwar Cutler, Ted O'Shea, John Jen- nings, Harvey Karelis, Joane Reynolds, Mae Busch, Helene Moler and Paula de Cardo.

Mexico Wants Children to Attend Film Houses

Mexico City—Department of Public Education here is evolving a program to foster film attendance by children of even the poorest classes. Officials holding that motion pictures contribute importantly to the child's mental development, are taking prompt action as the result of a survey which revealed that 38,837 children out of approximately 150,000 attending local public schools do not have movies because there are no film houses in their neighborhoods; or their parents cannot afford to buy admission tickets; or they have no adult person to take them to performances. Immediate steps to rectify this condition include plans for constructing new film theaters in sections where none now exist, and enlisting cooperation of theater managers to them to make attendance easier for children of underprivileged parents.

WHO'S WHO IN HOLLYWOOD

- - - Introducing Interesting Personalities: No. 164 - - -

THEODORE REED. Paramount director. Born in Ohio and reared in New York. Won A.B. degree at University of Michigan in 1908 and following year got Master of Science degree. Worked on Detroit News, organized Detroit Steering Gear Co., which he sold in 1918 when Douglas Fairbanks, an old friend, urged him to come to Hollywood. Was "leading lady" in first révue, "Michigiana," first review presented by the "Mimes," a University of Michigan organization. Following this he directed, for one year, a director, Manager of production for Fairbanks and Mary Pickford. In 1922 joined Paramount as associate to producer Benjamin Glazer. Was president of Academy of M. F. Arts and Sciences in 1933. Directed Bing Crosby in "Double or Nothing." Stands 5' 11", Eyes, dark brown. Hair, light brown.

Franz, Loy Tilton, Maxine Armour, Mary Manners, Flower Hugir, Jacqueline Kopt, Nita James, Jeannette Bates, Florence Nelson, Marion Marvin, Alexander Schoenberg, and Beth Hartman have been assigned roles by Paramount in the Gladys Swarthout-John Boles-John Barrymore picture, "Romance In The Dark."

Paul Harvey has been assigned to the role of Dr. Whitewood in Warners' "A Slight Case of Murder" and Joe Downing has been added as a character definitely not properly described by that cognomen.

Jean Parker, James Ellison and Harry Sherman left yesterday via Southern Pacific for the world premiere of "The Barrier" at Seattle. Tomorrow night they will be guests of honor at an elaborate dinner party, attended by notables of Seattle, Bellingham and Spokane. On Friday noon, Seattle chamber of commerce is tendering the Hollywood a special luncheon. Mayor Geo. F. Dore and civic representatives will be at the party.

James T. Mack, George Pearce and Sherry Hall, have been signed by Columbia for characterizations in "She Married An Artist." Avery Strakosch's Saturday Evening Post story, which Marion Gering is directing.

Fox Intermountain Adds 3 to Give Total of 90

Denver—Fox Intermountain has increased its circuit of theaters to 90 with the purchase of the Marlow, Antlers, and Orpheum theaters from the Intermountain (Publix) Theaters. The Orpheum is closed, and makes 63 Fox houses now operating.

Mrs. Clara Grove, widow of B. B. Grove, theater operator, has sold the Grove and Riviera theaters at Gering, Neb., to the Midwest Amusement & Realty Co., of which W. H. Ostenberg is president. Mr. S. Grove was granted permission to sell the houses by a court order. The Midwest is an affiliate of the Gibraltar Enterprises, Inc., these two increasing their number to 32, all in the Denver territory.

The Washington Park theater has been taken over by Dave Cockrell, and reopened as the Park, after remodeling and redecorating jobs. This gives Cockrell a string of four Denver theaters, one a first-run, the Danham.

Aiding Chest Campaign

Omaha—The Community Chest drive on film row will be directed by second banker Regina Mosel of RKO, former secretary of the Omaha Film Board, and Manager D. V. McLucas of United Artists as co-chairmen. A sub-chairman will be appointed to take charge of collections in each exchange.
“Loaded with laughs and some very catchy music, ‘Merry-Go-Round of 1938’ is aimed for big time, first-run single bills . . . It is good entertainment, well directed and produced.”

—Variety

“Exhibitors may well emphasize this as the all-time high in screen use of vaudeville and floorshow talent with Bert Lahr, Jimmy Savo, Billy House and Dave Apollon proving once and for all that stage comedians are as funny in pictures as behind footlights if allowed to do their stuff their own way. It tied a preview audience into knotted stitches.”

—Motion Picture Herald

“‘Merry-Go-Round of 1938’ a hit! A more comical foursome than Bert Lahr, Jimmy Savo, Billy House and Mischa Auer is hard to imagine, with the comedians scoring singly and in bunches. One of the funniest, gayest musicals.”

—Louella Parsons, Los Angeles Examiner

“‘Merry-Go-Round of 1938’ establishes Bert Lahr as top man of all the famous comics. Broadway has known this for a long, long time, and due to his work in this picture the whole world will now realize that he is a great clown.”

—Ed Sullivan, N. Y. Daily News and Chicago Tribune Syndicate

“Unquestionably a money maker. A pace that doesn’t permit the audience to move off the edge of its seats until the last frame.”

—A. L. Finestone, Boxoffice

“Universal unquestionably has a money maker in ‘Merry-Go-Round of 1938’. Broad comedy, aimed at the masses, it marshalls enough draw names to blend for favorable boxoffice and offers the kind of non-sensical, filmusical material which continues to put them in on the basis of pure entertainment. The title implies production importance and a show of magnitude. All these assets advanced with proper preliminary exploitation should smooth the way for prosperous runs.”

—Daily Variety

“Universal gave the screen ‘Three Smart Girls’. Now it gives us ‘four smart and funny comedians’, Bert Lahr, Jimmy Savo, Mischa Auer and Billy House, whose funny antics keep you in stitches from start to finish.”

—Earl Thiesen, Des Moines Register-Tribune

“Sparkling with hilarious gags, good performances and a smooth story, Universal’s ‘Merry-Go-Round of 1938’ is a thoroughly pleasing comedy in which top honors are evenly divided between Bert Lahr, Jimmy Savo, Billy House and Mischa Auer. Alice Brady and Louise Fazenda are in top-notch form and Joy Hodge is a discovery with a grand singing voice.”

—Joe Blair, Hollywood Motion Picture Review
“Surefire from first to last. With three new song hits... Headed for top places.” —Hollywood Reporter

“You can’t count the laughs they come so fast in Merry-Go-Round of 1938’ when the ‘four horsemen of hilarity’ are on the screen.” —Ralph B. Jordan, International News Service

“This reviewer would walk a mile to see it any night.” —James F. Crow, Hollywood Citizen News

“Will make millions laugh all over the world.” —Hank Givens, Wichita (Kansas) Beacon

“A screamingly funny picture.” —Jack Copeland, Transradio Press Service

“I enjoyed every minute of this very clever comedy. A tonic to forget your worries.” —Feg Murray, King Features Syndicate

“Bert Lahr and Jimmy Savo, of stage, Mischa Auer and Billy House are teamed to what finally ought to be advantage as four comics of the lunatic variety.” —Philip Scheur, Los Angeles Times

“Those who like the Ritz and Marx Brothers will like Bert Lahr, Jimmy Savo, Billy House and Mischa Auer.” —Grace Wilcox, Detroit Free Press

“Here is a riotous comedy-hit that spins a merry symphony of laughter, music and fun. Universal’s ‘Merry-Go-Round of 1938’ introduces a quartet of hilariously funny zanies that rival the mad Marxes and the Ritz Brothers at their best. Bert Lahr, Jimmy Savo and Mischa Auer keep you in stitches. Scoring an individual hit is Joy Hodges, whose songs are as refreshing and delightful as her beauty. The picture has laughs, romance and plenty of new gags and surprises. Don’t miss it!” —Leo Townsend, Modern Screen Magazine

“Has both the power to draw at the box office and the requisite stuff to please audiences.” —Film Daily

“Should give complete satisfaction to any audience. Amusing story, excellent cast.” —Howard Hill, Hollywood Spectator
Reviews of the New Films

"Murder in Greenwich Village"

with Richard Arlen, Fay Wray, Raymond Walburn, Marc Lawrence.

Columbia 68 mins. MYSTERY AND ROMANCE COMBINED TO MAKE AN AMUSING AND ENTERTAINING PICTURE.

An heiress, Greenwich Village garrets, a commercial photographer and an unseen corpse, make up the elements in the new picture at the Rialto, Miss Wray as a commercial model, with a large fortune, is involved in a murder mystery in Greenwich Village. A bit of a compartments story, this usually centered and distracted self, makes the comedy in the picture, and the supporting cast, which includes such able actors as Marc Lawrence, make up a fine cast. The story begins in Richard Arlen's old apartment, where the woman busy photographing, mistresses her husband and finally exerts her passion on the true culprit.

Cast: Richard Arlen, Fay Wray, Raymond Walburn, Marc Lawrence, Leon Ames, Wynn Calhoun, Scott Colton.

A Columbia Picture Production; Director, Albert S. Rogell; Story, Robert T. Shannon; Screenplay, Michael L. Simmons.

Direction, Lively. Photography, Good.

U. S. Farm Security Board Through Film Making

Washington Bureau of THE FILM DAILY

Washington, D. C. — With "The Plow That Broke the Plains" still booked months in advance, the Farm Security Board, formerly the Resettlement Administration, will release "The River," dealing with flood control, in late November following pre-release dates in New Orleans, Minneapolis, Des Moines, St. Louis and Minneapolis.

Farm Security Board officials declare that they will make no more movies.

Causing considerable controversy, the new film, which was expected to be released several months ago, was produced by Pare Lorentz. Officials at the Farm Security Board declared they wished to avoid the element of publicity that accompanied "The Plow." The new film will be distributed free of charge to exhibitors, schools, churches, etc., who, however, must pay transportation charges.

New House for Verdur

Montreal, Que. — United Amusement Corp., Ltd., plan new theater in Verdun, and will open it in March, which, with a population of 63,000, has only three cinemas.

“The Return of Maxim”

with Boris Chirkov, Valentina Kibardinia, M. Zhavor, A. Zrazhevsky.

Amrino 100 mins. VIVID REALISM SPLENDIDLY PORTRAYED BY AN EXCELLENT CAST AND ABLE DIRECTION.

The Social Democratic cause in Russia from 1907 until the opening of the World War is the subject of Lenfilm's newest. An excellent cast and splendid direction have all been shown, and the propaganda story by the co-authors and directors, Gregory Kosintsev and Leonid Trauberg, make this new Russian film outstanding.

Boris Chirkov is again cast as Maxim, and his portrayal of the trained agritator and spy of Czarist Russia is a superb piece of acting. He is again, after being arrested, returns from prison a trained man in the Social Democratic cause, and he preaches revolution to the workers, while he spies on the government agents and makes true love to Valentina Kibardinia, when he is still not being pursued by the Czar's police or soldiers. Artfully presented in a manner that is thrilling and exciting, the film is an intelligent and analytical study of Russia before the war. The picture is a bitter record of the struggle of the revolutionaries in their cells, garrets, and concentration camps, as well as the members that fell before firing squads. The St. Petersburg strikes, the sessions of the Duma, the battles between the public and the troops winding up in the fight for the barricades before the war in Moscow, have all been shown, and enough restraint has been used so that the picture never loses its intense realism. There are several comic situations that are funny, even though they lead to serious events, but at no time does the film ever move away from its obvious telling of the story of the Social Democratic party.

Produced by Lenfilm; Directors, Gregory Kosintsev and Leonid Trauberg; Story and Script, Gregory Kosintsev and Leonid Trauberg; Music, Dmitri Shostakovitch.

Direction, Excellent. Photography, Good.

“Spiel auf de Tene”

(The play on the Tene)

with Joe Stoessel, Heli Finkezeeller, Richard Hausseiner, Fritz Kamper.

UFA 83 mins. AMUSING COMEDY AND TUNEFUL MUSIC WITH A GOOD CAST SPELL ENTERTAINMENT.

The combination of a fine cast, a good direction, and an amusing comedy with pleasing music, make this new German importation in the Garden Theater worthwhile screen fare. A local innkeeper sponsors a play with amateur talent from his own town to try and attract the tourist trade. Joe Stoessel, after sponsoring the play, is immediately beset with troubles. The boys in the play play fall in love with the girls, and vice versa, much to the chagrin of the former swains and sweethearts. This situation provides a number of amusing comedy sequences and finally Herr Stoessel satisfied everybody by dispensing enough beer to the female citizenry to make them think the theater isn't so bad after all, and the boys get their girls. He doesn't make any money on the play, but it put new life in the town and he extricates himself from the jam he got in when he started it. Helf Finkezeeller makes an extremely attractive young female lead and handsome Richard Hausseiner wins the girl in the end of the picture. Stoessel is an unusually gifted comedian and he has the support of a fine cast that includes Fritz Kamper, Robert Dorsay, Else Au linger and Else Kuendinger, all capable comedians. The picture relies on its whole-some comedy and music for entertainment value and succeeds admirably in this cast.

Produced by UFA; Director, George Jacoby; Camera man, Willie Winterstein.

Direction, Excellent. Photography, Good.

Fox Wis. Circuit Acquires Four Milwaukee Theaters

Milwaukee — Fox Wisconsin Amusement Enterprises has added four more theaters to its circuit, making it total of 13. Affiliations are the World, Plaza, Cudahy and Majestic.

J. B. Priestley to Speak

Museum of Modern Art Film Library will hold the first showing of a program of newsreel, documentary films at the McMillan Theater this evening, in collaboration with the University of Wisconsin. J. B. Priestley, British writer, will speak at the event.

“Hotel Kikelet”

(Hotel Sunrise) with Anna Tokes, Antai Pager, Julius Kabos, Ida Turay.

Hungarian Pictures, Inc. 83 mins. AN ENTERTAINING COMEDY WITH GOOD MUSIC AND A CAPABLE CAST.

This new Hungarian picture is enjoyable, amusing and entertaining. Turk Tokes owns a resort hotel and does it think would it be good for business to have a man that spent the night at the hotel. She leaves her husband because he is not a good gambler. When the bus reaches the next town they go their separate ways and don't meet again until a year later. They have learned that the abandoned husband has become the owner of a hotel, but, they do not such each other, and the wife is frequently. They pose as newlyweds and return to Republic, with the ensuing comic future a very fun. thing. Finally discovered straightly and everybody is happy. Life was the way two good looking and clever in Julius Kabos, one of the best comedians in Europe, makes most of the comedy pictures, and the whole cast gives excellent performances to make this picture one of the recent foreign crop.

Cast: Anna Tokes, Antai Pager, Julius Kabos, Ida Turay, Dr. Immel Paplo, Ira Uray.

Produced by Eilt Film Company; Director, Bela Gies; Screenplay, Lajos V. Harsanyi; Photography, Good.

English Look to Carriage Trade for New Patronage

England is seeking to establish new audience fronts, drawing the carriage trade to increase their patronage, according to Edouard Grandgour, co-author of "Vicoria the Great" who is currently negotiating a contract with a film studio.

"Awful" Tripples

"The Awful Truth," Columbia's most recent comedy vehicle starring Irene Dunne and Cary Grant, has been booked open day and date engagements throughout the state. Richmond, Va., at last, the picture goes into the Byrd, State a Capitol.

New Schenckes Theater Lorain, O.—Construction of a movie theater in South Lorain has been started, with its opening expected about Dec. 16. Schenkenes Theater has announced the building will cost approximately $25,000 and it will have a seating capacity of 700 persons.
EB, EXHIBS, FAVOR RETURN OF ARBITERS

(Collected from Page 1)

th 27 representative exhibitors, from a city, Western Iowa and eastern Nebu

ackson. He said that the use this year has brought them to the city at least 27 exhibitors.

Clearwater, Fla.—Jack Fitzwater

his return to Hollywood from a

chain, which is scheduled to play in Clearwater and other nearby towns. The show is expected to open Aug. 11.

Pix Plug U. S. Styles

That Hollywood, through its feminin

activities than has been here before, as evidenced by the large crowd that turned out for the screening of "The Last Tycoon."

Queen to See "Syn"
Memphis—Exhibitors in the Memphis territory report an increase in b.o. grosses for the third quarter ranging from 5 to 20 p.c. over the 1936 comparable period. Exception is reported from Oxford, Miss., president of the MPTO of Arkansas, Mississippi and Tennessee, who reports a 25 p.c. decrease which he attributes to the prevailing low price of cotton.

Although no increase has been made in admission prices one is possible "to cover the Tennessee tax," according to Y. D. Moore, McKenzie, Tenn., secretary of the Tri-State organization.


R. X. Williams, reporting for his part of Mississippi, reports four new houses opened: Elkins, Aberdeen; Ritz, Oxford; New, Sardis; Ellis, Cleveland.

Three others have been remodeled: Lyric, Oxford; Grand, Water Valley; Opera House, Grenada.

Exhibitor attitude toward give-aways and games is anti but with the practice continuing, the same can be said of double feature programs.

Mayor Sells Theater

Kansas City — Commonwealth Theaters, Inc., has purchased the Odeon, Hoonah, Mont., from Mayor Jim Owens, and has added it to its circuit. Owens will continue to manage the house for the new owners.

Municipal House Opens

Stella, Neb.—Stella's new municipal movie theater has opened. Pictureless for several years, finally, the city bought and remodeled a garage, and residents guaranteed a sum each week to finance the shows.

Schreiber Aids Fund

Detroit—Alex Schreiber, manager of Associated Theaters Circuit, has been appointed in charge of the theatrical division of the Detroit Community Fund.

Sheiks, Beware!

Newark, N. J.—This, apparently, is no safe place for the wild and woolly Bouvier de la Bath, the neighborhood house announced the other day. "Reported Missing."
Synchronized Realism ★ ★

Being the Best Remembered Exhibitor Experience of
George O. Monroe, Manager, Colonial
Theater, Lincoln, Neb.

As Told to FILM DAILY

ONE of the most unique experiences I have had in 31 years in exhibition of motion pictures came about six years ago when I was operating the Rivoli theater in Beatrice, Neb. The Rivoli was and still is the ace house of that town and was relatively new at that time.

Summer cooling had just started catching on and we, with the good theater of the town, decided to go as far as we could for not too much money. So we set up an improvised water cooling system with great advantage to the theater between the roof and the ceiling.

When cooler fall and cold winter weather set in, the system shut off and the house started running up a coal bill instead. We totally forgot that Nebraska winters oftentimes get as cold as 20 below zero, that 30 degrees above is still freezing. And when a water pipe is frozen it often breaks and leaks.

Although anything but amusing at the time, the developments were something like this: We had booked in "All Quiet on the Western Front" and it was doing a whale of a business. All the while we were playing the picture and probably for the week before, the water left in the pipes had frozen and broken them, and was dripping on the plaster below. Situation came to a head when during that first tremendous bombardment scene in "All Quiet" when everybody in the graveyard was believed to be dead, unless full assurance could be taken from the other operators that section that they would "pull" the games. From that time forward, assurance was not forthcoming. It is believed that the games sit will be one of the principal topics for discussion at today's meeting.

St. Louis Theaters Plan Charity Matinees

Louis, Mo.—Forty local pj's will give special matinees 6 to 7 of clothes and toys distributed to the poor child of the city through the action of the Better Films Coun Gf Greater St. Louis and the Conservation Council. Members of the pj's and hands unions are donating services, while films are to be ad 2.

Hidden in Charity Drive

was City, Mo.—E. C. Rhoden, manager of the Fox-Mid Thers Corp. has been app by Mayor Bryce B. Smith membership on the charities with house solicitation committee d him in the annual Allie c Campaign scheduled for 18 to 25.

Smart, Kiwanis Proxy

lotte—Roy L. Smart, distri for North Carolina Thes elected as president of the ite Kiwanis club, second o the largest of the luncheon clubs. He has been member of the board of directors year.

New Saginaw Houses

eit — Opening about Dec. 1 wm set by Fred J. von Eicken for a theater under construction ginaw, Mich. Another new ed seats is also under con on at Saginaw for George owner of the Mar Theater

MES DRIVE FATE UP AT ITOA PARLEY

ate of the ITOA campaign to the games out of New York City ters may be scaled today when ITOA holds a meeting at or zation headquarters in the Ho Lincoln. Toto of Harry Brand, ITOA ident, to get the drive under have not been successful so and the reason for the delay been a subject for speculation. was learned from one source the partners of KKQ in the op on of the circuit's theaters in bush, where the first gun was have been fired in the crusade last giveaways, objected to the unless full assurance could be ed from the other operators section that they would "pull" the games. From that time forward, assurance was not forthcom

TIMELY TOPICS

Could Another Chaplin Develop in Film Industry?

COULD another Harold Lloyd, or another Charlie Chaplin, develop in this business today? Would it be possible, under present conditions, to make a man ac cessed of the potential great ness which carried them to the heights, to develop his power no longer be issued. And to the extent that he could be come another such household byword, another such box office marvel? If the answer is "No," then it is a condition that should make every person in this industry, and especially the ex hibitors, stop and think. There are still single feature ter ritories in this country, as well as single feature theaters. In the single feature territories, we are doing as well as we ever did. There is the same demand for short subjects, the public reaction to them is the same. Stars playing in them who show unusual ability soon are recognized and win the public's ap plause. But what about the d oubl e feature territories? Throughout large areas of the country in which the double feature practice is most common no such building star has a chance to bid for public appro val. And second Chaplin, another Lloyd, even another Shirley Temple, doing exceptional work in two-reelers, would not have a chance to reach the screen in many spots.

J. H. Skivir, Sales Manager Educational Pictures.

Must Buy Sunday Permits

North Attleboro, Mass.—Select ment here have ruled free permits for Sunday operation formerly granted to Community theater. Sunday licenses will still be available but theater must pay for them, as well as to pay police officers on duty on Bank Nights at the theater.

Theater Cuts Capacity

Detroit—C. V. Munz Circuit is remodeling the Century Theater, reduc ing seating capacity from 1,900 to 1,298. New fire walls are being installed, and two back sections of the balcony closed off. In addition, two rows of seats have been re moved at the orchestra pit.

"Syn" In Warner Houses

Arthur Groenblatt, GB Eastern Division Manager, announces the closing of a deal with Warners New England offices for a new branch in "Dr. Syn," Pix starts Dec. 8 at the Rogers Sherman Theater, New Ha ven.
October 22, 1937

My dear Mr. Talley:

I congratulate you upon the occasion of the twentieth anniversary of Movietone News and upon its record during that particularly interesting period. The years which have passed since the inception of Movietone News have witnessed not only the pioneer period of a new medium of intelligence but have seen that medium brought to a high degree of perfection.

Yours is a great and boundless field in which I trust you will ever go forward with increasing success and usefulness.

Very sincerely yours,

[Signature]

Mr. Truman H. Talley,
Movietone News,
460 West 54th Street,
New York, N. Y.
British Industry Lines Up for 'War' on U. S. Distributors

BRISKIN RESIGNS AS RKO RADIO PRODUCTION HEAD

UMPTO Unanimously Votes Para. Settlement in Philly

"War"—Why?

By CHESTER B. BAHN

WITH the proposed new Films Act now before Parliament as a convenient medium, British exhibitors and producers are preparing for a "war" on American distributors, according to a London cable to THE FILM DAILY.

A long distance estimate of the situation may not be the best one, yet it is exceedingly doubtful if the solution of the British industry's problem is to be found in such "ganging up" tactics, with the U. S. companies as a unified target.

This by no means lessens the seriousness of the situation. The present move in Britain is made more menacing by the fact that its leader is Associated British Pictures' John \(\text{M}ax\)well, whose position, already strong, was recently further strengthened by acquisition of the stock holdings of the late David Bernhard in Union Cinemas, Ltd.

As head of the No. 1 theater group in England, Maxwell's potential industry influence is obvious. Its political effect well may be felt when the Films Act finally comes to a vote.

British Exhibitors and Producers Join For 'War' on American Distributors

Report Bunn Asked to Form Nat'l Equipment Company

London (By Cable) — The stage was set here yesterday for a "war" by British exhibitors and producers on American distributors, with John Maxwell, head of Associated British Pictures, leading the onslaught.

A large delegation, representing exhibitors, producers and unions, waited on the President of the Board of Trade yesterday afternoon, urging provision for the establishment of a national equipment company consisting of independent exhibitors, producers and unions, to act as the "safety valve" for the industry.

By the London branches of theAssociated British Pictures, Gaumont-British, Associated British Sound, the National Film and Television Company, the Film and Television Company, British National, and the British Film Distributors' Association, the move was announced.

It is reported that B. S. Beecher and other independent equipment dealers last week conferred in Chicago with C. W. Bunn, general sales manager for Erpi, urging him to form a national equipment company consisting of independent exhibitors, producers and unions, to act as the "safety valve" for the industry.

The move was announced yesterday by the London branches of theAssociated British Pictures, Gaumont-British, Associated British Sound, the National Film and Television Company, the Film and Television Company, British National, and the British Film Distributors' Association.
"War" Why? a films bill development

(Continued from Page 1)

Is that what the British industry actually wants?

THERE are other objections to the Films Act, essentially British yet with an American slant. The measure, as The Film News Film Rental page could "virtually impose a 10-year sentence on the industry."

Ten years is a long—a very long—time. For the implications of such a "sentence" consider the developments of the last decade and their effect on the industry.

Our British cousins should be really sure a possible legal straightjacket is desirable before it is voted.

Brewster Color Process Gets Tryout via Short

First commercial use of a new three-color film process reported to require only Mazda studio lighting will be made tomorrow when Brewster Pollard, formerly the first of a series of short subjects before the cameras of the Biograph Studio.

Developed by P. D. Brewster, head of the Brewster Film Laboratories, Newark, N. J., the process uses three entirely separate negative blue, green and red, recording simultaneously red, green and blue separations by means of three-color revolving mirrors, operating between the lens and the film.

Great States Exec. Would Establish Radio Station

Aurora, Ill.—Jules Rubens, general manager of Great States circuit, has applied for a radio permit for a new station to be located here and named WFOX. His son, N. James Rubens, now taking an electro course at Purdue University, will be active in the management of WFOX, if permit is granted.

Full meeting of the Great States circuit was held at the Pere Marquette Hotel, Peoria, with Rubens presiding. John Balaban of B & K and other execs from the Chicago headquarters were present. Announcement was made of the promotion of Henry Sticklemeier to the post of assistant to Rubens. Business outlook was termed "promising by the assembled managers.

U. S. Presenting Hays as Broadcaster on Pix

Washington Bureau of THE FILM DAILY

Washington—Will Hays, president of the Motion Picture Producers and Distributors of America, will speak on the Department of Commerce radio programs on Dec. 28, it was announced by the Commerce Department. The speakers, consisting of leaders in all industries, are being featured by the Business Advisory Council, subject will be, "Motion Pictures."

ITOA Wants Solid Exhib. Front, No Merger—Brandt

ITOA's proposal for a conference of representatives of the Allied States and ITOA to develop a national trade practices program does not contemplate any merger, Harry Brandt, ITOA prexy, points out in an "open letter" to Ed Kuykendall, MPTOA president, published in The Independent.

Discussing the necessity for ascertaining Kuykendall's attitude, Brandt says: "We have within our power the ability to do something that thus far not even the Government has been able to accomplish. I mean—by the formation of a solid exhibitor front with each organization to preserve its separate identity. This solid front, with its component parts co-operating freely with each other, can formulate a code which will have to be of universal application and thus receive the consideration of the distributors."

"There is no need for long drawn out correspondence and extended cogitation before this meeting can come to pass. All that is necessary is that each of us appoint our committees, set the date and place and we are on our way."

SAG-Educational Contract Omission Delays Signing

Scheduled signing of a one-year contract between the Screen Artists' Guild and Educational Pictures was postponed yesterday when an omission in a written supplemental to the standard contract, as discovered by the committee charged with the task, is to be removed against tomorrow, to E. W. Hammons, Educational president. No hitch is expected.

Per Capita Tax Boost May Come Before AAAA

Meeting of the Associated Artists and Artistes of America is scheduled for today at Actors' Equity headquarters. Frank Gillmore, who is to act as executive director and president of the Four A's will preside.

A. J. Thomson, executive secretary of the Screen Actors' Guild, due in from the Coast this week, is not expected to attend. Increase in per capita tax from present level of 75 cents may come up for discussion.

Greenhouse to Manage New RKO Manila Office

Daniel F. Greenhouse, formerly M-G-M manager in South America and Dutch East Indies, has been named managing director of the Manila branch office to be opened by RKO Radio in the Philippines, Phil Reisman, RKO foreign sales manager, announced yesterday. Mr. Greenhouse assumes his new duties within 10 days.

COMING AND GOING

MARLENE DIETRICH has postponed her tour of New York from Paris because of illness.

WILLIAM McFADDEN, stage director, manager, sailed from New York yesterday for England with the Queen Mary.

CLARENCE M. TURLEY, St. Louis film exhibitor, has arrived in New York on a business visit.

FRANKLIN R. FIELDING, eastern public relations representative for RKO Radio, had arrived in Boston from New York to cooperate with public relations there in connection with premiere of "Victoria the Great."

GEORGE ARILLAS sailed from England on the Aquitania for New York.

LEE MARCUS has returned to Hollywood from a visit in Honolulu.

DON BECKER of Transistoric & Television has arrived in New York from Los Angeles.

JANET CAYNOR left for the Coast last night for Christmas leave.

WALTER J. HUTCHINSON, eastern manager of 20th-Fox, arrived in New York from Pittsburgh this morning.

MARY BRIAN leaves for Boston today for concert work.

HERBERT WILCOX and ANNA NEAGLE leave for Chicago.

HENRY ARMETTA left New York last night for the Coast.

HARRY ARTHUR, Jr., of F & M, who has been spending several days in New York, arrives in St. Louis by plane.

THRU SKYSLLEEPER SERVICE

No Change of Planes Enrique...

The shortest, fastest, most frequent flight schedule between New York and California. Direct thru sleeper service. . . . You sleep the entire night in comfortable roomy berth. . . . Separate lounge and sleeping compartments on fast all-coach service. Excellent food. For information and reservations, call your nearest THE TRUNK LINE OFFICE... or any Travel Bureau, Postal Ticket Office, or Western Union Member National Safety Council.
cHEERfuL EaRFuLL!

FRoM eVeRY cORnER of
ThE nATIon...cONquest! ConQUeSt! cONquEst!

it'S

iN

thE

AiR

evErYWheRE!

thE B-I-G-G-E-S-T....aND iSN'T it
a FAcT tHAT

thE DARiNG tHInGS, thE GiANt aTTraCTiOns

YEaR aFTER YEaR aRe

M-G-M
SAM BRISKIN RESIGNS AS RKO PROD. HEAD

(Continued from Page 1)
successor to Briskin's post is named. Briskin had been offered a new three-year contract which he rejected. No announcement as to his plans was forthcoming.

Reports were current here within the week that Merry LeRoy, now completing a Warner contract, might associate himself with RKO Radio, assuming charge of production.

A strong report was current here last night that Pandro S. Berman has offered the Briskin post.

If there is to be any resumption of talk by RKO Radio and David O. Selznick, the overtures must come from the former, an informed source indicated in New York yesterday, following reports in New York of Hollywood advisers announcing Sam Briskin's withdrawal from RKO Radio.

The original terms presented by Selznick still stand, it was stated, and unless RKO is willing to re-open negotiations on that basis, there definitely will be no resumption of conferences. RKO last week rejected the terms Selznick proposed, it had been announced.

Higher Prices Announced for 20 Dickinson Theaters

(Continued from Page 1)
name, bring the total number of such increases made by the circuit in 29 of the 25 theaters.

The new b.o. scales which call for raises of five cents over the old 25 cent admission at three situations and four shows in the other 15, apply to the Sunday, Monday and Tuesday showings with the price for the rest of the week remaining at the old level. Prices at second-run houses in Manhattan and Lawrence, Kans., have not yet been altered, while local operating problems at Marceline, Mo., Parsons, Kans., and Junction City, Kans., have made it necessary to continue the old price schedule in effect.

Happy Birthday

Best wishes from The Film Daily to the following on their birthday:

NOVEMBER 4

Dixie Lee
Don Alvardo
J. S. Hummel

AIR SCRIPT VERSIONS' USE BY WARNERS END

(Continued from Page 1)
to the industry, and will have a bearing on the company's more important radio activities.

Action was predicated on results of a national survey, made at the direction of Charlie Einfeld, who established that too many of the broadcasts have been inexperienced, presented by local amateurs and dramatic groups and occasionally with inferences that the pit stars then selves were on the air.

Final production on which radio continuations will be possible to the string of more than 210 small stations is "It's Love I'm After".

Capa Aiding Chi. Fund

Chicago—Capa will donate 80 per cent of the net proceeds of the annual ball to be held Nov. 19 at the Sherman Hotel to the Community Fund of Chicago.

DEATH RECORD

Mrs. Anna Kennedy

Detroit—Mrs. Anna Kennedy, 61, mother of Roger Kennedy, international vice president of the I.B.T.W. and business agent of the Detroit local, died and was buried Tuesday at Springfield, O. She is survived by her husband and three children, including Don Kennedy, a Detroit attorney.

Winthrop Ames

Boston—Winthrop Ames, 65, prominent in the theatrical circles died here yesterday of pneumonia. A memorial service will be held at the Church of the Transfiguration in New York on Sunday.

Maude Valerie White

London (By Cable)—Maude Valerie White, 82, composer of many of the most popular songs of her last generation, is dead here. She had been a recipient of a State pension for her "services to music."

John R. Richards

Zanesville, O. — John Roll (Jack) Richards, 50, famed as the straight man of the Al Jolson and W.C. Fields doubles and later team with Billy Church in vaudeville, died yesterday at his home in Columbus. For several years Richards sang in the Quimby Theater (pix) here during his off season. Burial was in Columbus.

Thomas M. Harper

Detroit—Thomas M. Harper, 16, state salesman for Paramount Pictures, Inc., for the past 18 years died Monday from injuries sustained in an automobile collision on Oct. 31 at Pleasant Ridge. His wife, also injured, was seriously injured. A son, also a survivor, was named. Burial was in Masonic Cemetery.
"Napoleon" by Delaroche

Masterpiece!

—and destined for screen immortality, Greta Garbo as Marie Walewska and Charles Boyer as Napoleon in M-G-M's "Conquest."
CONQUEST

Greta Garbo and Charles Boyer in Clarence Brown's Production of "Conquest" with Reginald Owen
Alan Marshal • Henry Stephenson
Leif Ericson • Dame May Whitty
C. Henry Gordon • Vladimir Sokoloff
Screen Play by Samuel Hoffenstein, Salka Viertel and S. N. Behrman
Directed by Clarence Brown
Produced by Bernard H. Hyman
A Metro-Goldwyn-Mayer Picture
WHO'S WHO IN HOLLYWOOD

George Archainbaud, Paramount director. Was born in France and attended the University of Paris. Entered production department of Eclair Films in Paris. Came to U. S. in 1912, working for Eclair at Eclair studios at Fort Lee, N. J. Joined World Film as an assistant director and soon was a full-fledged director. Entered U. S. Army and served in field artillery during World War. Following Armistice, started to direct for Selznick at Fort Lee. Went to the Coast with the Selznick forces and directed "The Common Law" with a cast including Corinne Griffith, Milton Sills, Conway Tearle, Elliott Dexter, Phyllis Haver, Hobart Bosworth, Doris May, Harry Myers and others. Has directed for First National, Thomas H. Ince, RKO. Made his first two talking pictures for Columbia. Hobies, tennis and golf. Ambition is to have enough time devoted to his piano studies so that he could become a concert pianist. Stands 2 ft. 11 in. Eyes, brown. Hair, brown and grey.

Paramount today extended its contract with Ben Blue, soon to be seen in "Thrill of a Lifetime"; Bob Hope, Broadway stage player who makes his screen debut in "The Big Broadcast of 1936" and Archie Twitchell, film laboratory employee, recently signed after playing a comedy role in a studio club play.

Judy Canova and her sister Anne, who have been on a three-week vacation in New York since completing their parts in Paramount's "Thrill of a Lifetime" have returned to Hollywood.

W. C. Fields is planning a trip to New York and Palm Springs, Florida, following completion of his starring role in Paramount's "The Big Broadcast of 1936.

"Vacation From Love" will be produced by Paramount as a Fred MacMurray staring picture following completion of his work in the air drama, "Men With Wings." MacMurray now is working in a starring role with Carole Lombard, in "True Confession" under direction of Wesley Ruggles.

Betty Bryson (Mrs. LeRoy Prince) has been assigned a role by Paramount in the W. C. Fields starring picture, "The Big Broadcast of 1936.

Three St. Louis Amusement Houses Using Stage Shows.

St. Louis, Mo.—Three of the St. Louis Amusement Co. houses are now presenting stage shows each week to supplement screen programs. On Sundays the Kingsland and Grand-Florissant offer stage shows including an orchestra and chorus and five acts of vaudeville, while on Saturday night the Manchester Theater presents a similar program.

Decision to present stage shows at these neighborhood houses was largely influenced by the recent survey conducted by the Panchen & Marco interests in conjunction with the St. Louis Star-Times. That poll showed that the majority of motion picture patrons like flesh and blood acts as a supplement to their talking pictures.

Balaban & Myers Circuit Planning for Expansion.

Chicago—As a prelude to circuit expansion, for which plans are under way, the A. J. Balaban-Sam Myers organization is opening quarters in the State Lake Building. Circuit now controls nine houses in this territory.

Added Data to SEC

Washington Bureau OF THE FILM DAILY

Washington — International Cinematograph Film Corp. yesterday filed an amendment to its registration statement with the SEC, consisting of additional information asked by the commission before passing on the statement.
Para. Debenture Sale Reported by Griffis

(Continued from Page 1)
in each of the following: common stock, 6 percent convertible 1st preferred stock and 6 percent convertible 2nd preferred. He stated he has disposed of 42,000 3 1/4 percent convertible debentures due 1947, through Henry H. Yager & Co., leaving no holdings in that classification.

Newton's reports were all for the month of August when he held 8,118 shares of Paramount's common stock after acquiring 1,400 shares and exchanging the same through Hallgarten & Co. He reported no holdings in 6 percent convertible 1st preferred after disposing of 200 through Hallgarden & Co. His August report stated he held 2,416 6 percent convertible 2nd preferred and no 3 1/4 percent convertible debentures due 1947 after disposing of 65,569 through Hallgarten & Co.

The report for Loew's Boston Theaters showed Loew's Inc. added 125 shares of the common stock to its holdings, making the total holdings 97,754 shares. After disposing of 500 shares of Loew's Inc. common stock, Sam Katz acquired 1,000 shares, representing his total holdings.

Charles C. Moskowitz added another 100 shares to the 900 previously held for a total of 1,000 shares of Loew's Inc. common stock.

Kirk W. Todd, disposed of 1,100 shares of Grand National's $1 par common stock with his total holdings reported at 15,100. Aaron Rosenblatt became an officer with no equity securities held by him, it was reported.

Sol A. Rosenblatt reported 1,000 shares of Monogram Pictures Corp. common stock at the month-end and 11,000 shares after disposing of 9,765 as a gift, Scott R. Dunlap, William R. Steward, Herachel Stuart, and M. S. Smith, after reporting no Monogram equity securities as of Sept. 10, when W. Ray Johnston, Monogram president, held 62,838 of common stock and $89,054 options for common stock.

Joseph A. Sisto reported 2,267 shares of common through J. A. Sisto & Co., Monogram underwriters.

The Chase National Bank of New York City sold under escrow agreement an additional 2,284 shares of

Sich Report

Paris (By Cable)—Marlene Dietrich, RKO actress, who sailed from Havre for New York today on the Normandie, was cancelled to cancel her reservation on the liner and remain here because of an attack of gripe.

Youngstown, O. — Charles W. Shaffer, treasurer of the State Theatrical Association of Ohio, is ill at his home here from a heart attack.

Williamspur, Pa.—Bettering the best previous mid-week opening within the past three years, "52nd Street" got off to a flying start at the Radio Theater here yesterday and is assured of a holdover, according to Manager W. P. Wilson.

Richmond, Va.—Every record in the Neighboorhood Bowling League was shattered when the Byrd No. 2 team rolled high set and high game and Frank Wood rolled an individual high in the tournament, according to the Grand team rolled a new record set of 369.

Emil Nashick is the new assistant manager of the Ziegfield Theater, New York, replacing John Clyde Gates who came in. The bank for Valencia. Nashick formerly was chief of staff at the Capitol.

Toronto—Herbert Wilcox's "Victoria the Great," released by RKO Radio, finished the first week of its extended run at the Hippodrome Theater by doing three times the amount of business experienced at this house despite inaugural of an increased price scale.

Detroit—Otto Vogel has become manager of the Oakland Theater in Hazel Park, north end suburb, for the William Schultz Circuit, succeeding Fred Chandler.

Grapeville, Ida.—Construction has started on a $10,000 theater at Cottonwood by Frank Larock, Lewiston contractor, for Ben Lightfield, who has operated a theater in Cottonwood for the past six years.

Portland, Ore.—Western Equipment Co., Frank Becker, manager, has opened new quarters at 2001 First Ave., Seattle.

Superior, Wis.—Russell Pettengill has opened his new $100,000 Superior theater here.

Schreiber Sells His 5 Houses To Brooks and Harris

Detroit—Jacob Schreiber, veteran theater circuit operator, 22 years in business here, confirmed the sale of all five of his houses, the Colonial, Blackstone, Majestic, Forest and Garden to Jack Broder of Broder Concession Co., operating in several theaters, and Howard Harris, sales manager for National Theater Supply Co., here. All houses are on Woodward Ave. Schreiber will leave in three weeks for Arizona on account of his wife's health to stay indefinitely.

New Kallet Oneida House Will Open Next Tuesday

Oneida, N. Y.—New Kallet Theater will have a gala opening next Tuesday, Plans arranged by M. J. Kallet, president of Kallet Theaters, Inc., call for cocktails at the Elks Club before the first performance for invited guests. Following the show, there will be buffet luncheon and dancing.

20th Century Fox Film's common stock. The bank still holds 243,486 shares common and also sold 4,568 shares of $1.50 cumulative preferred and still holds 867,906 shares.

Robert L. Gordon, added 500 shares of Trans-Lux Corporation common stock to his holdings for a total of 900 shares while Arthur C. Payne acquired an additional 7,560 shares through a holding company after acquiring 2,656 shares.

UMPTO Votes Para. Settlement in Philly

(Continued from Page 1)
Philadelphia territory protested against the alleged withdrawal by Paramount of a group of pictures slated for the 1936-37 program.

At yesterday's meeting it was disclosed that, in several instances, exhibitors who contacted Paramount were unable to make satisfactory deals. In order to take care of these situations, it was decided to set up a conciliation board to which exhibitors who were unable to deal with Paramount to their satisfaction can carry their case. The board, in turn, will take up grievances directly with Paramount.

UMPTO has decided to continue the present "war board" in the event that any other emergency should come up. David Barritt attempted to resign as chairman of the "war board," but the UMPTO refused to accept the resignation.

All exhibitors present at yesterday's sessions praised Paramount for its fairness and many who had already set their deals declared that they were "very much satisfied."

Neil F. Agnew, Paramount general sales manager, who informed thestrike settlement, declined to make a statement in New York. He said he preferred to study the contracts made by the Philadelphia before making any comment.

Wis. ITPA Seeks Approval of Philly-Para. Compromise Plan

Milwaukee—ITPA of Wisconsin, meeting at the Schroeder Hotel in Milwaukee, adjourned without acting further on the Philadelphia compromise plan from the local Paramount exchange board. The board made no changes in the agreement and the product until the plan is accepted here. The association also went on record as favoring a Guffey Act for the theater and pressure for passage of the Hobbs resolution. Election of officers and revision of the by-laws are slated for another convention to be held sometime in January.

Higher Service Charges for Poster Accessories

Chicago—Higher service charges for poster accessories were forecast at the annual meeting of the National Allied Poster Service Association here.

Move results from increasing costs.

Wedding Bells

New Orleans—Louella Richards, daughter of E. V. Richards, president of the Saenger Theaters Corp. and local theatrical tycoon, will wed Ewwood Roger Clay during the winter. The engagement has been announced.
PARA, TRUSTEE SUIT
SETTLEMENT OKAYED

(Continued from Page 1)

stock deals and mismanagement. Amount of the settlement was $2,150,000.

Arthur Ballantine of Root, Clark, Buckner & Ballantine, attorneys for Hilles presented the case to Judge Coxe and declared it was his personal belief that, if these suits were carried through to trial, substantially more in the way of cash could be recovered, but due to the

legal action that would be necessitated and the large expense involved, plus the fact that Paramount itself has recommended settlement to avoid adverse publicity, that the conclusion of the action is both practical and advisable.

Charles D. Hilles applied for an additional allowance of $7,500, in addition to the $12,433 he had previously received. Paramount recommended that he get $2,500 and Judge Coxe allowed him $3,000. Root, Clark, Buckner & Ballantine, attorneys for Hilles, asked for an allowance of $215,000 in addition to the $90,000 already paid on account. They were awarded $150,000, bringing the allowance total up to $310,000. Previously they are said to have received $510,000 in fees.

Both Barney Balaban and Austin Keough were present when Coxe approved the settlement.

Rocky Mt. Screen Club
Dinner Dance on Dec. 28

Denver—The Rocky Mountain Screen Club is planning a dinner dance on Dec. 28 in connection with the Denver program for the winter. Chet Bell, Dave Cockrell and Ross Bluck are in charge of the affair which will be held in the Silver Plume of the Cosmopolitan Hotel.

Friday nights during the winter will be given over to parties for theater and exchange groups. A series will begin tomorrow with Mrs. and Mrs. Anderson acting as host and hostess for the Civic theaters' staff. Managers and their wives will be hosts on the exchange nights, with the following dates scheduled. Mrs. and Mrs. Chet Bell will give a party for the Paramount exchange employees on Nov. 12; Mr. and Mrs. J. P. G. Morrison will entertain Fox exchange employees Nov. 19; Mr. and Mrs. Harry Fridley for the MGM party on Dec. 3; and Mr. and Mrs. Al Hoffman for the United Artists party on Dec. 10.

The plan of hosts in charge of entertainment for the evenings is being used for Wednesday and Saturday nights, with Wednesday still being reserved as Ladies' Day.

Plans also include the addition of another room to the club's present rooms in the Cosmopolitan.

$100,000 Theater Fire

Norwood, Mass.—The Gould Theater was completely destroyed by fire with damage estimated at $100,000.

GB's 1937-38 Program
Nearly Half Completed

London (By Cable) — Gaumont's 1937-38 program will be 80 per cent complete when shooting is finished next week on the new John Lodge starring production tentatively titled "Bank Holiday." "Non-Stop New York," which has been given a Nov. 1 U.S. national release date, is the first on the new season's schedule. This will be followed by "The Girl Was Young," new Alfred Hitchcock production, starring Nova Pilbeam; "Sailing Along," forthcoming Jessie Matthews musical; and two Anna Neagle starring pictures, "Clay Out for Love" and "The Show Goes On.

Starting on the second half of the program, Alfred Hitchcock has already done considerable preparatory work on the tentatively titled "The False Witness," which will be Nova Pilbeam's second starrer of the year.

Alabama's Pix Grosses
Continuing Improvement

Birmingham, Ala. — Birmingham and Alabama b.o. business is continuing its steady improvement from depression lows. Receipts were approximately 5 per cent greater in the 3rd than the preceding quarter.

Construction during the past three months has been slight. Ten new theaters have appeared in Alabama. In the main these have been small, ranging from 600 to 1,200 seats.

Admission prices have remained approximately the same, one theater in this district making a five-cent increase effective.

The trend in this district is decidedly away from duals. The few theaters continuing to show duals are all small suburban houses.

Griffith Amusement Co.
Plays New Headquarters

Oklahoma City — The Griffith Amusement Co., through its subsidiary firm, the Griffith Realty Co., has purchased a two-story brick building at 715-721 West Main St., which will be wrecked to make room for a new headquarters building for the company.

The central office of the firm, operating 175 houses in Oklahoma, Texas and New Mexico, is at 11½ North Lee, where it will remain until the lease expires next year.

"52nd Street" for Rivoli

Walter Wanger's "52nd Street" will follow "Lancer Spy" into the Rivoli Theater, opening either on Nov. 13 or Nov. 17, the UA home office reported yesterday.
BRIT. EXHIBS TO WAR ON U. S. DISTRIBUTORS

(Continued from Page 1)

management of a Films Commission in the new Films Bills.

Alternatively, if unable to secure such a Commission, the deputation urged that the present Advisory Committee be continued and be allotted with directing powers.

The CEA issued a manifesto demanding a Viewers Committee and Films Commission as major planks of its platform.

The Films Bill (Quota Act) will come up for debate in Parliament today, after which the measure will be sent to the Standing Committee where the real struggle will be staged.

Keen interest is being manifested in the bill on the part of the British press and among members of Parliament generally.

Report Bunn Asked to Form Nat’I Equipment Company

(Continued from Page 1)

dependent dealers, Bunn has not given his decision as he has been offered the general salesmanship of two major distributing companies, J. Maurice Ridge, who was with Bunn at Erpi, has joined the Shearer Company.

Para.’s Affidavits Filed in Gary Suit for Product

 Paramount yesterday filed affidavits with the Federal Court in Indianapolis in connection with the suit of the Gary Theater Co. for a mandatory injunction to compel Paramount to deliver 10 pictures allegedly scheduled on last year’s contract.

The affidavits contained testimony of Russell Holman, head of Paramount’s production activities in the East; Allen Usher, district manager of Chicago; Jules Rubens, of the Public-Signs Circuit and E. J. Barnard, Paramount’s Indianapolis manager.

In summary, the affidavits asserted that the product involved had not been completed in time for release on last season’s contract and therefore could not have been delivered to the theaters operated by the Gary company.

Hollywood Visit of Duke of Windsor Not Yet Set

Washington Bureau of THE FILM DAILY

WASHINGTON, D. C.—Arrangements for the Duke and Duchess of Windsor to inspect the motion picture industry in Hollywood during their American tour, are yet to be arranged, according to Charles E. Bedaux, their American representative, at a press conference yesterday at the Mayflower Hotel.
Mississippi Supreme Court Deflates Checker Tax Law

BRITISH FILMS COMMISSION DEMAND IS REJECTED

Wars' Product Sold 100 Per Cent to All Circuits

ears Closes Deal With Inter-

state for Perfect 1937-38

Score

With the closing of the deal with the Interstate Circuits, Inc., operated in the New York area for the 1937-38 season, hundreds of independent theaters sold to date, this (Continued on Page 20)

INK HAYS COAST TRIP
WITH RADIO SITUATION

Unheralded by any official announcement until late yesterday afternoon, Will H. Hays left New York last night for Chicago on his way to the Coast on what was described as his regular Autumn visit to the various studios there. Well-informed industry circles attach considerable significance to his trip. (Continued on Page 7)

general Electric Applies
For 4 Television Licenses

Washington Bureau of THE FILM DAILY

Washington — The General Electric Co. of Schenectady, N. Y., has applied to the FCC for authority to build four new broadcasting stations for experimental radio television development. The company said it intended to carry

55 Pix From Novels

Sixteenth annual list of Selected Book-Films, compiled by the National Board of Review of Motion Pictures for 1936, embraces 55 films adapted from novels, 52 films adapted from plays and short stories, 11 films with book value in their screen categories. Selections cover from October, 1935, to October, 1936.

M-G-M Sets "Pre-Hear" for "Mannequin"

Joan Crawford and Spencer Tracy will present scenes from "Mannequin," in M-G-M’s second Maxwell House broadcast, scheduled for 7 P.M. EST next Thursday, over a country-wide NBC hook-up, "Mannequin" is now before the camera at Culver City, and is listed for release on Dec. 31, so that screen followers—and listeners—will be getting a "preview" reaction to the picture seven weeks ahead of its theater presentation.

U. A. Expected to Close Doyle Deal
For Operation of African Theaters

A deal whereby Stuart Doyle, Australian film executive, will operate a group of new theaters in South Africa for United Artists is expected to be closed late this month, Arthur W. Kelly, UA vice-president, told THE FILM DAILY yesterday. United Artists plans to invade South Africa with a program which includes the construction of theaters in at least four key cities, it was learned.

Kuykendall Sees Pix Quality Determining Admisn

By DAVID A. BROWN
FILM DAILY Staff Correspondent
Kansas City, Mo. — Here on his annual cross-country tour of investigation, Ed Kuykendall, president of the MPTOA met with local exhibitors at Variety Club headquarters in informal meetings arranged by R. R. Biechele, secretary-treasurer of the Kansas-Missouri Theater Owners Association.

In discussing conditions observed on his recent swing from the West (Continued on Page 11)

Ross Federal Wins Year-Long Battle
To Deflate Mississippi Checker Levy

Building Service Union
Planning Broadway Drive

Building Service Employees International Union, Local 84, which Wednesday concluded a one-day strike of service employees in five houses of the Cinema Circuit, is preparing to bargain with all Broadway houses preliminary to a move to unionize porters, janitors, watchmen in films, in an informal meeting arranged by R. R. Biechele, secretary-treasurer of the Kansas-Missouri Theater Owners Association.

In discussing conditions observed on his recent swing from the West (Continued on Page 11)

Board of Trade Prexy Also Against Viewing Panel Provision

London (By Cable) — Eustace Stanley, president of the Board of Trade, rejected trade demands for both a Films Commission and a viewing panel at the second reading of the proposed Films Bill (Quota Act) in Parliament yesterday.

It was pointed out that the Advisory Committee would be brought up in the committee stage, it was indicated.

Stanley spoke for two hours, and debate of the measure continued until a late hour.

ADMISS TAX RELIEF
WILL BE CONSIDERED

By PRESSCOTT C. DENNETT
FILM DAILY Staff Correspondent
Washington — A House group which may be charged with the responsibility of rewriting the present admission tax statute or writing a new bill, yesterday formally opened the 1937-38 tax fight on Capitol Hill which promises to headlight both special and regular sessions of Congress.

The Taxation Sub-committee of the House Ways and Means Committee held its first meeting yesterday (Continued on Page 11)

Herschel Stuart Resigns
as Monogram Treasurer

J. P. Friedhoff, Monogram comptroller, will take over the duties of Herschel Stuart, who has resigned as treasurer of the company, it was learned yesterday.

Quebec Bans "Zola"

Montreal—"The Life of Emile Zola," has been temporarily banned in the Province of Quebec, an official of the Board of Censors states there. No reason for the action was given.

E. H. S. BIECHELE, President
THE FILM DAILY
50 West 40th Street
New York, N. Y.
**Ft. Wayne's Move to Ban Bank Night is Precipitated**

Ft. Wayne, Ind. — Members of the Ft. Wayne Ministerial Association voted unanimous approval of a proposed city ordinance banning "Bank Nights." City Attorney Walter E. Helme has announced that he has not been able to find any precedent for a city outlawing the "Bank Nights."

Sherwood L. Reeder, executive director for the Institute of Municipal Law Officers, answering a query from Helme advised:

"So far as I know, every effort to prohibit the so-called theater 'Bank Night' has been made under the provisions of state statutes prohibiting lotteries. In fact, every case with which I am familiar has been based on state statutes. There is a divided opinion of the courts of last resort as to whether or not 'Bank Night' constitutes a violation of such statutes. This division of the courts, of course, in part due to two factors, first, the nature of the particular statute in question; and second, the difference in the specific issues presented in such cases."

The City of Chicago Department of Law informed Helme that "Bank Nights, as such are not specifically covered by ordinance," and that the "recent cases involving the conducting of the drawings by the theaters have been based on section 18 of the revised Chicago code of 1931."

**4 Oklahoma City Houses Discontinue Bank Night**

Oklahoma City—Bank Night will be dropped at Standard Theaters here, according to Edward A. Belcher, owner and manager, city manager, has announced. Standard has been using Criterion, Midtown, Liberty and Warner in the Bank Night award.

Statesboro, Ga. — The Bulloch Theatre, which is owned by H. Mace, operator of the State Theater here, for conducting Bank Nights at his theater.

**$1,200 Theater Robbery**

Hot Springs, Ark.—Burglars looted the safe in the manager's office of the Paramount Theater here of approximately $1,200. To gain entrance to the theater the burglars climbed over the roof of a church which adjoins the theater.

**Buys Three Ohio Houses**

Columbus, O. — The Tuscararas Theater Co., headed by Irving Gan- dall, has bought out the Third Street Theater Co., Uhrichsville, O., which operates the State and Ohio at Uhrichsville, and the Lincoln at Denn- isville.

**O. C. House Cuts Price**

Oklahoma City — The Victoria Theater has dropped from 30-cent top to 25-cent top.

**Major Circuits Showing "Counting the Jobless"**

All of the 1,250 prints of "Counting the Jobless," government pictures showing the procedure whereby the unemployed will be classified, have been booked by major circuits, it was learned yesterday. The 200-foot picture is said to be the first government film to get 100 per cent cooperation from the nation's circuits.

Cecil Maberry, who is in charge of distribution, left last night for Boston on business in connection with the reels.

**Final Kent Drive Meeting to be Held Here on Monday**

Final biz-scale sales meeting in the current Kent drive is set for Monday morning in the New York Exchange with John D. Clark, general manager of distribution, and James P. O'Keefe, the drive head- er, heading the executive force that will attend.

Charles E. McCarthy, director of advertising and publicity, William Sussman, eastern division manager, William Gehring, central division manager, William Kupper, western division manager, Earl Wingart, Arch Reeve, Harry Buxbaum, exchange manager, Roger Ferri and Lee Bailly will also be present.

**Warners Off for Further Conferences in Hollywood**

Jack Warner and Major Albert Warner left for the company's Burbank plant yesterday, the former to remain, the latter to return following a series of scheduled parlays these days.

Participating in the latter, notably, will be H. M. Warner, Hal Wal- lis and Charlie Einfeld. Warner adds, the man who is prolonging his Coast stay.

**Duncan Sells 6 Houses To Wilby and Associates**

West Point, Ga.—Six motion pic- ture theaters in Clarkeville, Corbinville, Lebanon and Tennessee, Ga., and Liberty and Pickens, S. C., have been sold by L. J. Duncan to George Wilby and Associates of Atlanta, Ga. Duncan will, it is announced, retain his interest in theaters in the Chattahoochee Valley as well as in Barrowville, Georgia, Franklin, Ga., and N. C.

**Arnstein Named Proxy**

Milwaukee—Gene Arnstein, man-ager of the Granada Theater, has been elected president of the Warner Club. Other officers of the organization are Thomas Cornell, vice-president; E. W. Van Johnson, treasurer, and Mary Jane Johnson, secretary.

**COMING AND GOING**

WILL H. HAYS, left New York yesterday for the Coast accompanied by Maurice Mc Kenzie, his executive assistant.

J. DON ALEXANDER, president of Alexander Films, arrives in New York today from Colorado Springs.

NAT LIEBESKIND, managing director of B&G Radio in the Argentine, sails from New York tomorrow on the California for Panama, embark- there on another steamer for Chile and then on to Buenos Aires.


CECIL MABERRY, who is handling the distribution of the government's unemployment picture, left last night for Boston.

JACK WARNER and MAJ. ALBERT WARNER left for the Coast yesterday.

CLINTON M. WHITE, WB assistant gen- eral manager, arrived today in Atlanta from Jacksonville.

JOHN LODER, on an airway honeymoon with his bride, MICHELLE CHEIRL, French screen siren, has arrived in Hollywood from New York for a stay of several weeks.

ATTORNEY HERBERT SIEVERLEB flew back from Chicago after New York; he leave for the Coast in about 10 days.

IRVING STROUSE leaves New York today for Hollywood in advance of Paul Whitman who opens at the Drake Hotel there with his new picture Nov. 19.

KENNETH HOWELL arrived in New York today to stay on the Roma.

AAA Board Meets Today to Consider BAA Charge

To investigate charges by the Bur- leseque and Artists Association against the American Federation of Actors the board of the Associated Actor and Artists of America is to meet today at 2 p.m. in Actors' Equity headquarters.

Burlesque group claims that AFRA entrenched on its jurisdiction. Thomas J. Phillips, head of BAA is to argue the case. In the absence of Ralph Whithed, executive secre- tary of AFRA it is not known whether a substitute will offer de- fense or a postponement sought by Ken Thomson, Screen Actors’ Gen-eral executive secretary, due in from the Coast momentarily, may catch the confab.
“EVERYTHING IS GREAT”,
Jack Warner informs radio world in broadcast after tour of his company's European activities. He'll have cause to repeat these sentiments on arrival at Burbank where 'Tovarich' and 'Hollywood Hotel' are now being readied for Xmas and New Year release.

‘PERFECT SPECIMEN’S’ PERFECT BUSINESS is demonstrated by first engagements that brought new Errol Flynn records in Chicago, Louisville, Frisco, Pittsburgh, Detroit and other points west, north, east and south—including holdover in New York (right).”

HE’S WORKING FOR ‘LOVE’.
Lobby psychic (left) reads minds of N. Y. Strand patrons as novel advance stunt for next week's opening of ‘It's Love I'm After’, Warners' multi-starred (Leslie Howard, Bette Davis, Olivia de Havilland, Eric Blore) comedy special.*

ROYAL RECEPTION FOR ‘THE KING’.
Fernand Gravet is thronged by admirers on his return to Hollywood for co-starring part with Carole Lombard in Warners' Technicolor Rodgers-Hart musical collaboration, ‘Food for Scandal’.

“ZOLA' LEADING BOX-OFFICE PARADE”, reports M. P. Daily in national popular-price survey that reveals Muni epic held over in Washington, Providence, Detroit, Cincinnati, “topping the week” in Minneapolis, and “doubling house average” in New Haven.*
UA EXPECTED TO CLOSE 
SOUTH AFRICAN DEAL

(Continued from Page 1)

United Artists' needs. New houses are planned for Capetown, Johannesburg, Durban and Port Elizabeth.

United Artists discussed the South African deal with Doyle when he was in New York in September, en route from Australia to England.

It is understood from other sources that UA has had its eyes on the South African market for some time, but has not been able to get a satisfactory product break because of the strong hold that the Schlesinger interests have in the territory. M-G-M broke into the territory with one theater and it is reported that Schlesinger signed a Metro contract in return for an understanding that M-G-M would not build additional theaters in South Africa.

W. A. Brady Del. Company

Moves to Reduce Capital

Wilmington, Del. — A certificate for the reduction of capital has been filed here by the William A. Brady's Picture Plays, Inc. A Delaware company, the certificate asks for the reducing of capital of the corporation by the amount of $500,000 in the following manner: by exchanging all of the outstanding shares pro rata for a lesser number of shares at the ratio of 50 shares for 1 share. The certificate states that the assets of the corporation remaining after such reduction are sufficient to pay any debts, the payment of which has not otherwise been provided for. The certificate was signed by William A. Brady, president of the corporation, and George C. Dougherty, its secretary.

SICK REPORT

West Coast Bureau of THE FILM DAILY

Hollywood—Illness has compelled June Travis to withdraw from "The Mystery of Hunting End" and her leading role in the Mignon G. Eberhardt story has been turned over to Ann Sheridan. Miss Travis is suffering from a throat infection that will keep her inactive for some time.

Tulsa, Okla.—Clevé Pullen, manager of Lyric here, has recovered from a serious illness resulting from a monkey bite.

Oklahoma City—Charles Brent, in charge of construction for Southwestern Theaters, Inc., is recovering from an ulcer.

Laverne, La.—H. B. Michael, manager of the Laverne and Whitemore theaters, is convalescing from injuries received in an auto accident.

ALONG THE 
RIALTO 
WITH PHIL M. DALY

ROSS FEDERAL WINS 
FIGHT ON MISS. TA

(Continued from Page 1)

the law against theater checkers, deflated, but the confidential nature of Ross reports on behalf of distributors clients was flatly confirmed.

The license, which was strenuously fought for exactly a year ago, enables a state to impose a stiff fine on any theater checker in Mississippi. It provided that “Upon all checking agents in the business of checking the affairs of business concerns for persons, corporations, or joint stock companies engaged in the business of disseminating information for commercial purposes, each count $50.”

The Supreme Court ruled the Ross Federal did not fit into the category, stating in its decision “To disseminate for commercial purposes is to spread abroad the information to whomsoever will pay for it, whereas here the information was to be, and in fact was, held confidential and was not to be, and in fact was, not, spread abroad.”

Ross Federal's case was prepared and directed by Benjamin I. Spence, of New York, General Counsel of the company. Associated with him were Will Garrett of West Point, Miss., former member of the Mississippi State Legislature and a Ross Federal checker, and Thomas J. Tubb, City Attorney of West Point and Counsel to the Sheriff of Clay County.

Ggets Legion Appointment

Northampton, Mass. — Frank Shaughnessy of Holyoke, manager of the Academy of Music here, and past commander of the Paper City Post No. 325, American Legion, has been appointed to the state legislative committee of the Legion.

DEATH RECORD

Adam Lellman

Funeral services for Adam Lellman, 84, veteran actor and opera singer, who died Tuesday in the House of Calvary, Featherbed Lane and Macombs Road, the Bronx, will be held at 11 a.m. today under the auspices of the Actors' Fund in the Walter B. Cooke Funeral Home, 1171 West 72nd St. Burial will be in the Kensico Cemetery, near Valhalla, Y. He is survived by his widow, Mrs. Theresa Lellman of 255 West 45th St.

Henry M. Robinson

Pasadena—Funeral arrangements are pending for Henry M. Robinson, 69, prominent California banker who died here on Wednesday as the result of a spinal injury suffered last July. He was a director of the General Electric Co. and in 1927 was a member of the advisory council of the National Broadcasting Co.
RUSH
RECORD SMASHING FILM • INFLAMMABLE!
TO THEATRES EVERYWHERE
VALUE A MILLION DOLLARS
UNITED ARTISTS CORPORATION
A new all time high for your house... wrapped up...shipped...and delivered to your door!

Carole Lombard * March
Nothing Sacred
David O Selznick's Sensational Technicolor Comedy

with Charles Winninger
Walter Connolly

Directed by William A. Wellman
Presented by Selznick International Pictures
Released thru United Artists
**4 "Little" from Hollywood "Lots***

By RALPH WIELAND

HOLLYWOOD

EDERICK STEPHANI will produce "Love Is a Headache" at M. with Gladys George, Frank Trumbauer and Ethel Waters in leading roles. This story is an original by Lou Loetz and Herbert Von Dohnan, former screenwriters of "Her Majesty." Miss George's recent appearance was in "X and Y" and in "The Lone Rider".

IGM has acquired six rights to "I'll Fly," play by Frances Goodwin, outstanding success abroad. "Dialah" has not been produced on New York and slot matching oped to the group of properties embled for the coming season at Variety.

Joe Pasternak, Universal Assoeiate Producer, has engaged Cappy Barra and his Swing Harmonics Band for the Deanna Durbin picture "Mad About Music" which will be produced under the direction of Norman Taurog next week if Deanna Durbin's cold gets better.

CBS's "Hollywood Hotel" program will take to the air waves Nov. 12.

**Link Will Hays' Coast Trip with Radio Situation***

to the trip, holding that his arrival Monday in Hollywood points to some immediate action by MPPDA in the way of the recent agitation of the producers and distributors committee, headed by Darryl F. Zanuck, to wage a determined fight against certain radio commentators. Latter are charged with disseminating over the air material which is harmful to the industry.

Another factor which also loomed yesterday with relation to the Hays' trip at this time, according to industry observers, is the probability that the MPPDA chieftain is desirous of being in close contact with heads of the organization's member producers and distributors in light of the fact that definite steps are expected to be taken by the British Parliament on the proposed Quota Act the middle of this month.

It was learned from authoritative channels that Hays will not return to New York until late November, possibly shortly before Thanksgiving.

He is accompanied westward by Maurice McEnzie, his executive assistant at MPPDA.

**General Electric Applies For 4 Television Licenses***

on a television receiver development program with the transmission of motion pictures to determine the type of apparatus that must be supplied for public needs.

FCC sources stated that application was the first filed for the 44,000 to 50,000 kilocycle band, designated as a television channel under the recent allocation of frequencies which open up what hitherto had been regarded as the "no man's land" of the ether.

It is planned, according to GE officials, to obtain propagation data on transmitter ranges, field strength and signal to noise ratios in both urban and rural communities.

Two of the stations would be located at Albany and Easton, Conn. Both would operate on frequencies from 44,000 to 50,000 kilocycles with 10,000 watts power for visual transmission and 3,000 watts power for sound signals. The other two would operate at Schenectady for visual transmission only.

In New Location

Following the reported success of "Green Fields," first picture to be produced by Collective Film Producers, Inc., the company plans to start production soon on another Jewish picture. Meanwhile, Collective has established new offices at 1560 Broadway.

at 20th-Century-Fox will again be aired together with a picture tentatively titled "Her Masterpiece."

With a cast including Kent Taylor, Farley Granger, Lauren Bacall, Grey, Jane Darwell, Hallwell Hobbes, Granville Bates and Ed Miller already selected, Ted Sloan will go into production with "More Than Love" at Universal City next Monday.

Vina Dehan, noted novelist, who recently completed writing the screen play for "The Awful Truth," has been signed by Universal to write a starring vehicle for Irene Dunne. The picture will be produced and directed by John M. Stahl.

Universal is negotiating to borrow Cary Grant. Universal wants him to play opposite Hope Hampton in her first picture for Universal. The story has been completed, but its title "She Said Have Mirror" will undoubtedly be changed before it goes into production early next year.

Scores of film notables attended a party here this week in honor of the 20th Anniversary of Frank Borzage as a director.

**Four Move Circuits Take 1937-38 Republic Lineup***

Central States, Switow, Fabian and Saenger circuits were reported to have signed up for Republic product this week.

The studio's 1938-39 serial program was bought by Central States for houses in Mason City, Algona, Boone, Burlington, Centerville, Clinton, Ottumwa, Tama, Marion, Ames and Chariton, Ia. Switow will play Republic's 1937-38 program in the Liberty Theatre, Washington, Ind.; Indiana, Salem, Ind.; Hilland and Coxy, Louisville, Ky., and Le Rose, Jeffersonville, Ind. First-run in Albany, Schenectady and Cohoes, N. Y., will be granted Republic's 1937-38 program in Fabian houses there, it was announced. Second-run will also be screened in Schenectady, Saenger has signed for Republic's 1938-39 lineup and its 1938-39 serial program in 82 situations in Louisiana, Mississippi and Alabama territories.

**"Barrier" Broadcast***

Seattle—World premiere of "The Barrier" at the Paramount theater, will be broadcast over station Don Lee's west coast radio network from 8:30 to 9 p.m. PST. Gov. John Troy of Alaska and Holly- wood were the guests of the mike. Seattle Chamber of Commerce is to give a luncheon today at noon for Jean Parker, James Ellison and producer Harry Sherman.
“Portia On Trial”
with Walter Abel, Frieda Inescort, Ruth Donnelly, Neil Hamilton, Heatherv Angel
Republic
71 mins.
POWERFUL DRAMATIC STORY THAT WILL HOLD AUDIENCES’ ATTENTION FROM BEGINNING TO END.

The original and surprising slants in this picture make it excellent entertainment, with a particularly strong appeal for women. Frieda Inescort, the mother of Neil Hamilton's son some 17 years ago, has never seen her son as he has been educated in England. She is a noted criminal attorney when he comes to this country to start working for his grandfather, Clarence Kolb, the most powerful publisher in the country. Miss Inescort is noted for her personal charm and her ability to win the love of men in trouble, and disliked for her continued success in heart-balm suits which she wins with shyster methods. Hamilton, on his part, is realising that he has cause to be unhappy in England, and intends to marry her, but his father reports her to the immigration authorities to prevent her from entering the country. Escaping from Ellis Island, he takes refuge with Hamilton in his apartment. Miss Inescort has become friendly with her son and he has been told that she is going to leave him, whom he thought dead since his birth. When Kolb learns that she intends to defend Miss Angel he attempts to have her disbarred with affidavits that she signed, before he would allow his marriage to Hamilton, so that her son might have a name. The marriage is at once immediately annulled and she had changed her name, but she averts disbarment until the end of the trial with a clever ruse. She stakes her reputation and the love of her son on this issue, but the affidavits she signed were false and he admits responsibility for his son's death when he is faced with the fact that he instigated Miss Angel's arrest by the government authorities. Miss Angel is acquitted at the end of the dramatic court-room sequence, and everything is satisfactorily ironed out. Miss Inescort, in the top role, plays her difficult part with sincerity and conviction. Walter Abel as the district attorney in love with her, although disagreeing of her legal methods, fills the role adequately. Miss Angel gives an excellent performance and carries off the difficult witness chair scene admirably. Ruth Donnelly, as the professional assistant and friend of Miss Inescort, turns in a touch of distinction. Frieda Inescort as Kolb as the newspaper tycoon with a complex about controlling the affairs of his family she deserves high praise for her performance. Neil Hamilton as the weakling son of Kolb, and Anthony Marsh as the boy, turn in finished performances, and Barbara Pepper plays a small part for all it is worth. The rest of the cast was carefully picked and they justify their selection with more than adequate service. The story is divided into parts with each in the hands of the principal players. What might have been just another trial story with a Madame X idea, has been turned into a

“Charlie Chan at Monte Carlo”
with Warner Oland, Harold Huber, Kaye Luke
20th Century-Fox
65 mins.
(HOLLYWOOD PREVIEW)
ENTERTAINING AND INTERESTING ADDITION TO THE CHARLIE CHAN SERIES.

Meeting the high standards set by the Charlie Chan series, the latest of the detective yarns proves both entertaining and interesting. The trade which goes for the Chan will like this one too. Warner Oland hasn't as much to do as usual, instead Harold Huber, in the role of the amusing French Chief of Police at Monte Carlo carries the big part with Kaye Luke. Chan's would-be bachelors son, very enjoyable especially when using his schoolboy wit of the French language. The standard Chan characterization. Virginia Field, Sidney Blackmer, Kay Linaker, Robert Kent, Edward Mangum and George Lynne are capable in the other important roles.

The original story by Robert Ellis and Helen Logan with screenplay by Charles Belden and a part call for some dramatics. The performances are up to standard for Miss Field and Kay Linaker as a goodChan character. The entire cast is well featured.
she sings again!

she thrills again!

'maytime’ box-office magic

gives way to

Jeanette MacDonald's greatest M-G-M hit

"THE FIREFLY"
THE GLORY of a great musical romance enriches the screen and you!

Passerby! Feast your eye on Jeanette MacDonald in The Firefly

First again, M-G-M's simple copy 24-sheet (above) strikes a new note in outdoor film advertising. The pictorial poster (left) is also used in the current nationwide billboard campaign, 9,000 stands in 1,500 cities, month after month.
SEES PICTURE QUALITY DETERMINING ADMISH

(Continued from Page 1)

Coast, Kuykendall told FILM DAILY that both producer and exhibitor must alter certain current methods. Kuykendall was critical of production of inferior pictures and the indiscriminate use of duals and giveaways.

He further stated that while general business seems to be good, anything in the way of a general admission price rise inadvisable at the present time, the theater going public is sensitive in the knowledge of film values and its growing tendency to shop for entertainment, would seem to indicate, will continue. Competition prices eventually will have to be determined more or less by the quality of the product rather than by clearance of such business.

"Perhaps that will be one solution to a number of problems confronting exhibitors," he concluded. "There is hardly another product marketed, which isn’t priced according to its worth. A fair price, nor is it good business, to exhibit inferior pictures at the same price asked for top ranking films. Eventually such a policy will result in a re-grading of both product and of theaters with the natural processes of competition determining the individual exhibitor’s place in such a set-up. The better grade product will be shown only in the better class houses and the problem of the bargain hunting theater-goer who waits until the 50 cent picture fits the 15 cent house will be eliminated."

Such a move might hurt some, Kuykendall stated, but the film industry will have to adopt some measures that may hurt it temporarily, if it can effectively cure many of the evils that beset business.

The problem of competition from radio, not only in the matter of large time, but small, as well as office value of stars, music and stories, is one that is growing rapidly. No one knows where such competition will result in a satisfactory solution to it, Kuykendall said.

From Kansas City, Kuykendall went to St. Louis for similar meetings with exhibitors.

Ohio State Showing Pix

Columbus, O.—Motion pictures will be shown weekly at 4 p.m. each Tuesday in the chapel at Ohio State University. First movie, "Life of Louis Pasteur," was exhibited this week. Prof. Erwin E. Dreese, department of electrical engineering, is chairman of the pix committee, assisted by faculty members representing the department of botany, educational research, architecture, inflicts, and obstetrics.

"Penitentes’" Getting Biz.

"The Lash of the Penitentes" did well for city, biving his stock to the Ridgepoise, Conn., and the Academy theater, Lebanon, Pa., according to j. Levinson, distributor.

THE experience I had with a outstanding one in my 18 years in the theater business. The ride-em-cowboy celeb was making personal appearances and his agent was booking him in the best de luxe houses on a percentage basis. Through some hit and miss I booked him for my Alamo Theater on the same terms he had appeared at the Oriental Theater in Chicago. When he arrived and found the theater small, he refused to appear, claiming the house and conditions had been misrepresented to him. The temperature was 107, a very hot day in July. The house was packed, patrons waiting, and traffic in front blocked. The admission had been raised 50c over regular price, but the horse opry idol refused to go on. I saw at once it was up to me to "sell" him on the idea of appearing according to contract, two ap

Canadian Concessions Favoring Film Imports

Montreal—Concessions favoring importations of motion picture films, books and other printed matter in French, Polish and Ukrainian are indicated in departmental rulings made public by J. L. Isley, Minister of National Revenue. These cover a number of items of the customs schedule and bear on products of nations enjoying most-favored-nation treatment.

Under the Canada-France trade agreement such articles were given the British preferential rate—in the case of movies and similar films it cents a foot—provided they were made in France and in the French language. The language of the tariff schedule, however, precluded entry of French language films at this rate if they were made in any foreign country other than France.

The same situation applied to Poland under the terms of the 1926 trade treaty. The departmental rulings have the effect of permitting entry of French, Polish and Ukrainian films under the British preferential rate, if these films are manufactured in any other country, which enjoys most-favored-nation treatment. Chief of these is the United States.

Admission Tax Relief Will Be Considered by Congress

(Continued from Page 1)

closed doors to study whole field of internal revenue.

Rep. Fred Vinson, Kentucky Demo
crat and sub-committee chairman told FILM DAILY following the ex
cutive session initial meeting was opened with discussion of policy pro
cedure. He said no mention was made today of nuisance or admiss
tax matters, but that the ad
tax was definitely "in the hopper" for discussion and consid
eration by his sub-committee.

It is no secret some members of the sub-committee are definitely opposed to the discriminatory features of nuisance tax. It is expected later open hearings will be held before either the sub-committee or the Full Ways and Means Committee when industry representatives could give testimony. However, final action by Congress is not expected until after regular session opens in January—possibly in March.

Sub-committee yesterday heard special report from the Treasury's Undersecretary, Rosewell Magill. Leading forecasters believe present Congress will eventually answer business protests by amending the act undistributed corporate profits.

NYU Reviving "Potemkin"

"Potemkin," Soviet film directed by Sergei Eisenstein and produced in 1925 by Amkino, will be revived at the New York University cinema appreciation course for adults at the Auditorium, 41 West 4 St.

"Syn" Starts In Chicago

"Dr. Syn," GB’s new George Ar
dias starring production, starts its American premiere today at the Apollo Theater, Chicago, B’s K’s move downtown house. Ardis is now on en route from London to attend the New York premiere of the picture.

DATE BOOK

Today: Special meeting of MPTO of Eastern Missouri and Southern Illinois, St. Louis.

Nov. 6: New Haven Warner Club fall dance, Seven Gables Inn.

Nov. 7-8: Illinois ITO semi-annual convention, Marion Hotel, Little Rock.

Nov. 8-9: MPTO of Oklahoma annual meeting, Bismore Hotel, Oklahoma City.

Nov. 9: Dramatic Club’s annual meeting, Hotel Lincoln, New York.


Nov. 15: Kansas City Variety Club Movie Ball, Pi MuBeta Ballroom.

Nov. 20: Motion Picture Associates Thanksgiving Frolic, Hotel Astor grand ballroom.

Nov. 28: Pittsburgh Warner Club dinner dance, William Penn Hotel.

Dec. 3: Cleveland Variety Club ball, Mayfair Casino.

Dec. 6: Testimonial dinner for Ira H. Cohn, William Penn Hotel, Pittsburgh.

Dec. 6: Silver jubilee convention of the MPTOA of the Carolinas, Pinhurst, N. C.

Dec. 7: ITO at Ohio annual meeting, Neil House, Columbus.

Dec. 9: A. H. Blank anniversary dinner, Des Moines.


Dec. 13: Warners stockholders’ meeting, Wil
ington, Conn.

Jan. 27: Mid-winter convention of the MPTO of Virginia, Richmond.

Dec. 28: Rocky Mountain Screen Club dinner dance, Cosmopolitan Hotel, Denver.

Washington V. C. Plans Kranz Farewell Dinner

Washington—The Variety Club of Washington will give a farewell testimonial dinner to Charles Kranz, proprietor of the Artcinema Film Exchange, Inc., next Monday night, before he leaves for New York to take up his newly opened office there. Kranz was one of the founders of the Variety Club and served on the board of directors for three years.

Ohio M. P. Council Meets

Columbus, O.—Three-day conven
tion of the Ohio Motion Picture Council closed yesterday. Officers are Mrs. C. O. Gross, Columbus, president; Mrs. H. D. Van Kirk, Columbus, corresponding secretary; Mrs. W. M. MacLachlan, Cleveland, vice-president; Mrs. C. A. Wills, Youngstown, recording secretary; Mrs. W. P. Vogel, Toledo, treasurer; and Mrs. C. A. Rager, Groveport, auditor.

Ames Funeral Sunday

Funeral services for Winthrop Ames, 66, retired theatrical pro
ducer who died of pneumonia on Wednesday in Boston, will be held at 2 p.m. at the Church of the Transfiguration, 1 East 39th St., New York.
Detroit — New house is being erected at Jonesville, Mich., small theaterless town near Hillsdale, for Denny Vance of Goldwater.

Racine, Wis.—The 20th Century Amusement Co. is now operating the reopened Grandna Theater here.

Detroit—Variety Club is remodeling headquarters in the Book Cadillac Hotel here, with Russ Legge, nationally known artist, doing special murals.

Cincinnati—The Glenn Theater at Georgetown of which Pat Rentrow is manager is being completely renovated and remodeled.

Stuart, Fla.—After spending approximately $12,000 in remodeling the Lyric Theater, Sparks, Inc., has opened the house with RCA equipment that has been installed. Some 1,500 feet of neon tubing has been used on the facade of the building.

The new manager is Auburn D. McCray, formerly with the Sunrise Theater at Fort Pierce.

Cincinnati—B. M. Pratt is remodeling and reopening a theater in Gallagher, W. Va.

Pensacola, Fla.—Stagner Theater Corp. is going ahead with its plans to build a new house here.

Houma, La.—Legal disagreements about a title is holding up construction of Breaux Brothers' new theater here. A corner section of the lot is in dispute, so the house can't go up until that is settled. The Breaux Brothers already operate the Grand. House would be opposition to the Fox.

Detroit — Lester Everett is new manager of Buttefield Circuit's State Theater at Bay City.

Charlotte, N. C.—H. F. Kicey, president of the North Carolina Theaters, Inc., has announced plans for redecorating the Carolina and also improving the Broadway, which company recently took over.

New Haven, Conn.—John Hesse, Roger Sherman manager, reports that Irving Hillman, former assistant, has been promoted to the management of Warners' Capitol Theater, Danbury. J. Halkoff has been transferred from the Danbury post to the helm of the newly-reopened Alhambra, Torrington, while Paul Hodgins, former chief usher, fills the assistantship at the New Haven house.

‘Stump-Me’ at Organ

Racine, Wis.—The Granada Theater here is now offering a “Stump-Me” program on Saturday nights with Ray Cruts at the organ. Prizes and small premium and are awarded individuals asking for selections which Cruts is unable to play.

Louisville Biz Showing Improvement

Louisville—Biz for the last quarter in this city generally showed an improvement, each, though not substantial. For Delta, of the American Tobacco Co., the attendance gain over the comparable quarter in 1926 at 20 per cent. Prices in this sector show an upward trend, but carry, are maintaining some reluctance to making the move. Reaum, imposition of both federal and state taxes.

Naugatuck, Conn.—Ralph S. Pasho, lessor and operator of the Gem Theater in the Town Hall for the past seven years, has purchased the Twitchell Block and announces his intention to convert the main building, a large apartment hotel, into a 1,000-seat theater. Naugatuck's opposition house, the Alezan, was recently reopened after acquisition and remodeling by the Alcazar Theater of Naugatuck, Inc.

Henryville, Ind.—J. C. Bollinger, has opened the Community Theater here.

Providence— Walter J. Benson, who for several years was house manager of the Strand, Pawtucket, for M. P. Theaters, has been made resident manager of the Empire Theater here, one of the Associated Theaters' circuit of Providence theaters. Before coming to Rhode Island, Benson was identified with theaters in Maine.

Brockton, Mass.—The Strand, following major improvements, will open Thanksgiving Day with William W. Adams, for eight years manager of the Colonial as manager, according to Fred Lieberman, head of the company. The house will seat 1,500.

5 Districts Represented on Indiana ATO Board

Indianapolis—New board of directors of the Associated Theaters Owners of Indiana embraces.

First District—Maurice Rubin, Michigan City; U. V. Young, Gary; Alex Manta, Indiana Harbor; H. L. Kriegbaum, Rochester.

Second District—J. R. Holycross Anderson; Sam Neall, Kokomo; William Stadebaker, Logansport; Leon Wood, Muncie.

Third District—Mannie Marcus, Harry Markun, R. B. Bair, Frank B. Sanders, all of Indianapolis.

Fourth District—Truman Remush, Franklin; Walter Easley, Greensburg; Robert Harold, Rushville; John Servais, Indianapolis.

Fifth District—D. P. Vonder- schmitt, Bloomington; H. H. Johnson, Madison; Oscar Fine, Evansville; Bruce Kimmiler, Bicknell.

“Dead End” Clicking

Oklahoma City—“Dead End” is being held over for a second week at The State here. Business on first week was 30 per cent over the average house take according to T. B. Noble, Jr., State manager.

Circeville, O.—The Grand Theater, operated by Walker Baughman, veteran showman is starting a modernizing program in which approximately $12,000 will be spent. Improvements will include a new marquee and many other appointments, Baughman announced.

Harrisburg, Pa.—Walter F. Yost has opened the Penway Theatre, new neighborhood house. M. Dele Smith, Camp Hill, was the architect.

Chicago—Joe Goldberg plans to open his new Homewood Theatre late this month.

Pittsfield, Mass.—Theater in Central Berkshire community was forced to dismiss audiences when fire in the electric light plant cut off power for more than three hours. Affected were Pittsfield, Lee, Lenox, Hinsdale, Richmond and Lanesboro.

Chicago—The latest streamlined type of combination indirect and neon canopy signs have been installed at the new Rhodes Theater by the Whiteway Sign System. Similar signs have been installed at B & K's State Theater, the Clark of the Trinanz Circuit and Paley's Empire.

20th-Fox Enters Denial to Llanguno Suit Charges

Twentieth-Century-Fox yesterday entered a general denial in Federal Court to the charges brought by Quirico Michele Llanguno that the company had infringed on the latter's story, "Paz En La Guerra," in the production of the picture, "The White Cliffs." In denying that plagiarism had been committed, 20th Century-Fox admitted that the same plaintiff had recovered judgment in Mexico City which awarded him a preliminary injunction and an accounting of the profits. However, 20th Century's counsel contended that the decree was not final and that a Mexican copyright cannot be enforced in a U. S. Federal court.

Mo. Sales Tax Advances

Jefferson City, Mo.—Missouri State Sales Tax collections for October totaled $3,863,409, a decline of $102,159 over September's total. In October, 1936, under the old 1 per cent law the tax collections amounted to only $964,907.

Bloomington, Ill.—R. A. Knuppel has taken over the Scope Theater at Wrenna and will remodel.

Chicago — Jack Ebersberger, of Warners' Shore Theater, will fill an executive position at the new Rhodes Theater when the house opens this month.

Arlington Heights, Ill.—Bruce Godshaw, who has sold his theater here, will build a movie house at South Bend, Ind.

Chicago — The Garden Theater, under Carmilo Scipiano management, has been modernized. New seats were supplied by the Guerico and Barthel Co.

Richmond, Va.—The new Ginter Theater has opened here. Elmer Brient is general manager and the house is being operated by Brient and Wilmer and Vincent. G. H. Lucas, formerly of Winchester, Va., is house manager.

Detroit — Clare Winnie is installing new seating in the Dix Theater, West Side house.

Chicago—Charley Ryan and Herbert Wheeler have been placed in charge of the entertainment division of the Warners' Club by President Eli Arkin.

Omaha — W. W. Truxell, former salesman for RKO and branch manager for Republic in the Omaha territory, takes charge of the Monogram Omaha exchange. Bill Strickland, who has been in Omaha for Monogram since the office was opened, goes to Des Moines as office manager and booker, replacing Matt Rozgay, who has been assigned to the "Paradise Isle"—Arkans stage show unit.

Norfolk, Neb.—Bob Dunmuck, former city manager of the three General Theaters, Inc., houses here, has left the organization to go into the restaurant business on his own.

Clearwater, Fla.—The Ritz Theater has been closed and will undergo renovating and remodeling.

Detroit—Lease of the Amsterdam Theater, northwest section house, for 10 years by Leonard and Ida Soksin to David Hellman, is reported. The house has been operated for several months by Soksin.

Three of a Kind

Springfield, Mass.—Local bookers are at it again.

The queue at the Capitol reads: "52nd Street—Reported Missing" and the Art adds: "Silent Barrier" "The Woman Alone" while Franklin says: "Mountain Justice"—"Can't Last Forever."
Their Love is News Again!
They were exciting in "Love Is News"... gaily tender in "Cafe Metropole"... but this time, for all their gaiety, they really have their hearts in it. A new and deeper thrill from those ever-delightful lovers!
They parted in Reno . . . kissed impulsively under the Miami moon . . . and the damage was done all over again!

Tyrone Power • Loretta Young

in

Second Honeymoon

Another hit from 20th Century-Fox

STUART ERWIN • CLAIRE TREVOR
MARJORIE WEAVER • LYLE TALBOT
J. EDWARD BROMBERG

Directed by Walter Lang

Associate Producer Raymond Griffith. Screen play by Kathryn Seola and Darrell Ware. Based on the Red Book Magazine story by Philip Wylie.

Darryl F. Zanuck in Charge of Production
They're going to make holdover news again... only more so.
Title | Release Date
---|---
Winter and Other Stories (KIO) | 8-30-37

Title | Release Date
---|---
A Calendar of Feature Releases

An alphabetical list of English-speaking features released since June 15, 1937, together with pictures scheduled for release during the next few months and pictures, in production or completed, for which no release dates have been scheduled. Dates after titles are distributor release dates: FD indicates date of FILM DAILY release. Names after review dates are the principal players in the cast. Complete costs and production credits are included with FILM DAILY reviews.
THE MOVIE-GOING PUBLIC IS CRYING FOR A GOOD DOWN-TO-EARTH DRAMA!

A THREE BELL PICTURE,"

says Jimmy Fidler

- Terse, direct, thoroughly enjoyable drama that will grip your attention from start to finish...

If laughs, tears, intense drama, suspense are the stuff from which good pictures are made, 'Portia on Trial' is due to go over big with audiences everywhere, more especially among the women who will go for the mother love angle like a hungry horse for its oats. 'Portia on Trial' strikes a variant on the 'Madame X' theme but it has original and surprising slants all its own and, while some may consider a bit too much of situations forced, the whole makes topping film material and turns out to be A1 entertainment.

Frieda Inescort loves Neil Hamilton, the weakling son of Clarence Kolb, a wealthy and powerful newspaper publisher. Hamilton fathers her son and wants to wed her but the old gentleman steps in and mixes it, agreeing, however, to give the baby his name provided the mother signs affidavits completely discrediting herself.

The baby is educated in England and years later returns to New York as Anthony Marsh. Hamilton falls in love with Heather Angel, a British girl, just as he had fallen for Miss Inescort years before. Miss Angel's baby dies but she accompanies Hamilton to America and when Miss Angel 's family discovers that she is a prodigal, Miss Inescort's son and the son of a rich man are discovered...
The Foreign Field

South African Theatres Profit Work has been completed on three South African the- annual meeting of Cinepix, Ltd., here net profit of the circuit was given as 49,323 pounds. Final dividend of 6% per cent brought the total div- end for the year to 11½ per cent. The corporation has floated 475,000 pounds of 5½ per cent debenture stock, replacing all existing mort- gages, saving 15,000 pounds annual- ly in interest. Redemption of the debenture stock will be spread over a period of 27 years by which time the properties owned by the company and its subsidiaries would be free and unencumbered, ac- cording to the estimate of the board.

To Break New Color Ground London—Dufay - Chromex, Ltd., its recently acquired laboratories at Thames Ditton entirely re-equipped, promises to break new ground in color and rhythm in a mystery film which the firm is producing in as- sociation with Major Klein, a well- known color expert in England. Work has been completed on three Dufaycolor short subjects, “English Harvest” and two musicals, Bee- thoven’s “Pastoral” and “Sym- phony.”

Armistice Day Television London—Television of the Cenotaph service on Armistice Day will unlike other television over- cast, the Home Secretary having given his permission. Three cam- eras will be used, two on the first- floor level of Ribblesdale Park, with the third camera will “shoot” compre- hensive views of Whitelapel.

11 Wilmington Theaters Aiding Needy Toy Drive Wilmington, Del.—This city’s 11 pix theaters will take an important part in the presentation of more than 150,000 toys, to needy children, during the Christmas season. Plans have been completed for assembling of discarded toys on Nov. 24 in the lobbies of the various theaters, to be repaired, repainted and refurb- ished by firemen and then distrib- uted to the kiddies with appropriate ceremonies just prior to Christmas. The committee of theater men in charge of the program includes Lewis S. Black, Aldine (WB); Ben- jamin Shindler, Ace; Harry Orlove, Arcadia (WB); Frank Murphy, Low’s; John Hopkins, Pennsylvania; Paul Blaufax, Grand (WB); Joseph DeFiore, Park; Arthur Cohn, Queen (WB); M. J. Finney, Savoy (WB) and Benjamin Seligman, Strand.

“Zenda” Big in Singapore Singapore (By Cable)—Prisoner of Zenda opened at the Capitol Theater with the first-day gross set- ting an all time record. The new Selznick picture brought in as much on the first day as either “Garden of Allah” or “A Star Is Born” grossed in a week’s run at the same theater.

Show Unusual Pix in Ireland Dublin—The Irish Film Society is arrangning to show in Ireland films of an artistic nature and unusual character which commercial man- agers do not import because of their limited appeal. Among films to be shown are “Hey Rup,” “Guests of the Nation,” “Turkish,” “Nihil- nunvengaus,” “The Road to Life,” “The Wonderful Life,” “Housing Problems,” and “Nutrition Films.”

Portuguese Propaganda Film Lisbon—“The May Revolution,” latest and by many regarded as the most significant production of the Portuguese film industry, produced under the distinctive auspices of the Commission- er-General of Portugal. The film is documentary, confessedly propagandistic, and is said to be present- ed in a very original manner.

Scenin Filmmindustri Profit Up Stockholm—The A. B. Svens Filmmindustri reports a profit for the year ending June 30 last of 490,000 kronor (about $470,000) grossed, and a profit of 881,000 kronor (about $105,000) for the previous year.

Cohen Brothers Transfer Detroit House Managers Detroit—Acquisition of the Cap- itol Theater by the Cohen Brothers from the Associated Theaters Cir- cuit has brought about a general shift in house managers. Arthur Hunt, former manager of the May- fair, takes over the Capitol, suc- ceeding Bernard Samuels, Danny Drozan of the Norwood goes to the Mayfair as night manager, Phil Katzen from the Roxy becoming day manager.

Joseph Adelman shifts from day to night manager of the Norwood, with William Drozan, former chief of staff at the Mayfair, getting the daytime post. George Baird, former chief usher, is new day manager at the Roxy, while Fred Sourbeck re- mains as night manager.

Facts About Films
During the first three months of 1937, imported 52 American features and 90 shorts, imported from Germany ranked second, with 13 fea- tures and 17 shorts.
Defer Action on Pix Stars’ Free Air Work
American Federation of Radio Actors is waiting for decision by its Coast local on the action to be taken regarding free appearances of motion picture stars on the air. Mrs. Emily Holt, national executive secretary, said yesterday following a meeting of the board.

RCA’s 9 MONTHS’ NET SHOWS GAIN OF 232%
Consolidated statement of income of RCA and subsidiary companies for the third quarter ended Sept. 30, discloses a net profit for the period of $1,951,726.20, after deduction of interest, depreciation, amortization of patents and provision for Federal income taxes, but not including provision for Federal surtax on undistributed profits. This compares with $1,083,604.09 for the corresponding quarter of 1936.

Statement for the nine months ended Sept. 30, shows net profit of $6,598,111.84 as compared with $2,-

Essaness Owners Reported Backing Show for B’day
Chicago—Emil Stern, Eddie Silverman and Sid Spiegel, owners of the Essaness Circuit, are reported turning legit, backers, bankrolling a Broadway-headed production.

10-12% PAY RAISES GIVEN STAGE HANDS
With the announcement that stagehands are to receive salary raises of 10 p.c. in neighborhood houses and 12 p.c. in Broadway and other de luxe, official terms of the agreement between Stagehands’ Local No. 1 and major circuit officials were revealed for the first time yesterday.

Increases are retroactive to midnight, Sept. 6, James Brennan, president of the Local and vice-president of IATSE, told The Film Daily. Another huddle is scheduled for the near future, with additional terms to be determined, he said.

ASC Keeps Screen Credit With IATSE Symbol Added
With the addition of the IATSE symbol on the lower right-hand corner of the screen title card which carries the Production Code Admin-

Northwest Allied Counsel Taking No Part in N. D. Litigation
Separate Para, Settlement
In So. Calif., Seen Likely
Reports that exhibitors in the Los Angeles territory would continue their “buyers strike” against Paramount regardless of settlements in Philadelphia and Minneapolis could not be confirmed yesterday by Neil E. Agnew, Paramount general sales

Fargo, N. D. — North Dakota, which has been counting upon Northwest Allied support in its fight to uphold the constitutionality of its pioneer theater divorce statute, may be forced to go it alone, it was reported here yesterday.

Action, brought by Para., which seeks an injunction, is on the U. S. District Court calendar here. State's
**ALONG THE REALITY WITH PHIL M. DALY**

- **ALMOST 25 years ago** Thomas Edison gave the first demonstration of his Kinetoscope... a moving picture which could be heard as well as seen... it was shown at the electrical wizard's experimental lab in West Orange, N. J... a cylinder phonograph was used for the sound effects... the whole thing was operated by a boy apprentice... and when a plate was HEARD to crash on the floor, the distinguished group of guests thought they were witnessing Magic... they were...

- **AND SO... last nite... a quarter century later... one of these pioneering Kinetoscope productions was recorded on a modern electronic phonograph disc... the invention of H. E. Reeves... a present-day wizard in our midst who runs the Reeves Sound Studios at 1600 Broadway... the re-recording was that of the voice of Andrei Carnegie... it was quite a thrill to hear the first sound originally developed for motion pictures 25 years ago, transcribed through modern and perfected methods... through Reeves' Re-Recordings, the voices of William Z. Gladstone, Leni Tolstoy, P. T. Barnum, Lord Kelvin, Theodore Roosevelt and many others have been preserved for posterity...**

- **NIFTY novelty in the form of a trailer teaser... plugging Paramount's "Thrills of A Lifetime"... with the Yacht Club Boys being forbidden by the producer to show advance pictures of their film... so they do a sneak preview by having stills come to life for a private showing... Warner's pulled a big cocktail party for Mark Hollinger at the "21" Club as he leaves for their studio... a raft of celebs consisting his closest pals were on hand to toast him all sorts of luck... Correction... Nelson Eddy and Eleanor Powell star in Metro's "Rosalie"... and Nelson Eddy and Jeanette MacDonald in "Gild of the Golden West"... we ran the credits incorrectly...**

**FINANCIAL**

**NORTH YORK STOCK MARKET**

<table>
<thead>
<tr>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>15%</td>
<td>13%</td>
<td>12%</td>
</tr>
<tr>
<td>12%</td>
<td>10%</td>
<td>9%</td>
</tr>
<tr>
<td>6%</td>
<td>4%</td>
<td>3%</td>
</tr>
</tbody>
</table>

**NEW YORK BOND MARKET**

- Keith A-0s 4% 6s 59
- Low 6s 4% 68
- Fara. B'way 3½ 65
- RKO 6s 4½ 80
- Warner's 6s 3½ 85

**NEW YORK CURB MARKET**

- Columbia Picts. 1½
- National 1½
- Monogram 1½
- Soundie Corp. 1½
- Technicolor 1½
- Trans-Lux 3
- Universal 3

**Brandt Wires Kuykendall to Speed Parley Decision**

(Continued from Page 1)

States, MPTOA and ITOA representatives, Harry Brandt, prexy of ITOA, sent a communication to Kuykendall last night asking for an immediate reply. The wire was sent to Oklahoma City where the MPTOA chief is scheduled to confer with exhibitors on industry problems. Nathan Yamin, Allied president, has presented his willingness to attend such a conference.

**COMING AND GOING**

MRS. JACK OAKIE has arrived in New York from the Coast and is stopping at the Hotel Week.

DENYSE CLAIROUIN, French writer, in New York today for Europe on the L'Atlantique.

WILLIAM CAGNEY, manager of John Cagney, is en route to New York from the West Coast.

MR. TUCKER is scheduled to arrive in New York over the week-end from the Coast.

JUDY CANOVA, who has been spending her vacation in New York, has arrived back from Hollywood.

ARTHUR HAMMERSTEIN returns to New York tomorrow from a short stay in Palm Beach.

JAMES R. CRAIG, general manager for Universal, is in Boston at his desk at the home office Monday.

CARL LATMILRE, Sr., has returned to Coast from Chicago.

LOU GOLDSTEIN, manager for lumbia, sailed today for the Pan America for HENRY HULL after a week's tour of the southern exchanges.

LEON ZELLER, Baltimore exhibitor, goes to his home town Monday after a week's stay in New York.

IAN KEITH is staying at the Woburn, came east to appear in "Robins Land" which opens soon. LOUIS CALHORN in New York for a part in the same play.

RUFUS LE MAIRE is staying at the Shattuck Square Hotel.

HAROLD YOUNG, director, accompanied MRS. YOUNG, has returned to New York from Europe after a vacation there.

ADOLPH MENJUDE, accompanied by his wife VERRE TEASDALE, leaves Hollywood for New York next Saturday for a stay of six weeks.

LILLIAN HILLMAN, screenplay writer, leaves New York on Monday aboard the Normandie after spending several weeks in Europe.

Separate Para. Settlement In So. Calif. Seen Liked

(Continued from Page 1) manager. Agnew, who said that he had received no official word from his Los Angeles branch, however, indicated that the southern California situation would have to be settled separately.

**Happy Birthday**

Best wishes from The Film Daily to the following on their birthdays:

**H**. M. Wicke	Nov. 5
Tomm Carr	Nov. 6
Paul Ellis	Nov. 9
June Marlowe	Nov. 12
Kathie L. Winns	Nov. 14
Herman J. Monkiewicz	Nov. 15
Margaret Morris	Nov. 17
Joe Cibb	Nov. 18
Mona Mitchell	Nov. 19
Edward Sedgwick	Nov. 20

**Fred Wehrenberg Again Heads MPTOA of East. Mo., So. Ill.**

License Commissioner Paul Moss, speaking for the newly-elected New York City administration, yesterday invited Actors’ Equity to prepare a plan for a municipal theater for presentation to Mayor Fiorello H. LaGuardia after Jan. 1.

Moss addressed a membership meeting at the Hotel Astor at which Brock Pemberton also spoke. Pemberton recommended that Equity match a $350 contribution by the American Theater Council to be used for development of embryo acting and writing talent. Burgess Meredith presided at the meeting.

**Johnston, Golden Will Be Tendered Pittsburgh Dinner**

D. J. Selznick, manager of Monogram’s Pittsburgh branch, is to stage a dinner honoring W. Ray Johnston, president, and Edward A. Golden, sales manager, at the Variety Club, William Penn Hotel, Pittsburgh, on November 20.


(Continued from Page 1)
EQUIPMENT

Special Section for Hard-of-Hearing
Columbus, O.—A section for the hard-of-hearing, seating 48 persons, is one of the features in the new Markham Theater, latest addition to the J. Roel Neth Circuit. Located between 15th and 16th streets, this theater will be equipped with a variety of hearing aids and will provide adequate lighting for all photographic purposes.

New Emitter Camera With Increased Light Sensitivity Boon to Television

London (By Cable)—An important advance in television history, it is announced here, has been achieved by EMI research engineers, who, after months of experimentation, have evolved a new Emitter camera said to be nearly 10 times as light sensitive as existing models.

Another point in its favor is the fact that the focus bokey, a constant source of difficulty in the studio has been reduced to zero, according to those close to its development. Furthermore, the new camera means, it is said, that stage shows can be televised without extra lighting.

Revelation of the Emitter's perfection came coincident with word that, instead of the present arrangement whereby the BBC's television unit works entirely independently of their radio centers, sound and television programs, as soon as it is practicable, will be merged. By concentrating on one program for the two audiences, the corporation will be able to rationalize picture theater for the London hitherto been impossible because of local difficulties. First step toward unification are the plans to televise music hall shows from St. George's Hall, next to Broadcasting House. Later, when Broadcasting House has embraced adjoining property, making the lot a kind of London Radio City, the link will be complete.

New Huish House Boasts Structural Glass Front

Salt Lake City—Boasting many "firsts" in construction and design and completed within 85 working days, the new 900-seat Price Theater has been opened by the C. F. Huish Theater interests at Price. The front is of structural glass of red and black trimmed with aluminum and stainless steel. Glass brick, first of its kind in Price provides light for the lounge and art lighting at night.

Among the features are a concrete floor plan, especially designed seats and a staggered seating arrangement. The foyer and lounge carry out the modernistic design. Operating rooms, ushers' quarters, art room and an apartment are provided on the second and third floors.

New Huish House Boasts Structural Glass Front

Lanier Contract Let

Atlanta, Ga.—The Capitol Construction Co. of Atlanta, has been awarded the general contract for the construction of a 900-seat movie house for the Lanier Development Co. Construction will be of reinforced concrete and brick with cast stone trim.

Goldberg Seat Orders

Chicago—Joe Goldberg, Inc., reports the following recent orders for theater seats: Normal Theater, Normal, Ill., 650 Ideal chairs; State Theater, Gary, Ind., 1,900 new chairs, and the Crocker Theater, Elgin, Ill., 1,400 Ideal chairs.

Mobile Power Truck Introduced by Ford

A new mobile motion picture and photographic power truck, capable of producing 40,000 watts for lighting for projection purposes, has been developed and placed in service by the Ford Motor Co. Developed principally for motion picture or other camera work under adverse lighting or for night work, the new unit carries complete power and lighting facilities for taking pictures or for projection work. The 120-volt, 24-circuit voltages from electrical current, unit can provide adequate lighting power for all photographic purposes.

Power is generated in a compartment housing a motor generator set, consisting of a Zephyr V-12 engine connected by direct drive to a 4-kw. generator at 115 volts. Klieg lamps, photo flood lamps and "rtles" are carried in the unit and, through hundreds of feet of heavy-ludy cable, a wide variety of combinations of lighting may be set up hundreds of feet away.

On top of the truck is a two-inch wooden lattice platform for good setup in any position. A riding platform in front of the truck can support a motion picture camera and operator for making shots while truck is in motion.

Raapke Scenic Studios

In New Omaha Location

Omaha—William C. Raapke has moved the Metropolitan Scenic Studios here from 1639 and Davenport Sts., to 1611 Davenport St. Later Raapke plans to consolidate his work here. He has three other Omaha locations in a projected addition to the film row.

The company recently installed rage equipment in U. S. Veterans hospitals at Augusta, Ga., Mendota, Ill., and Muskogee, Okla., in a city auditorium at Russell, Kan., and in school auditoriums at Jefferson City, Mo., and Marseille, Ill.

Improve Decatur House

Decatur, Ga.—Approximately $200,000 is to be expended in enlarging and improving the DeKalb Theater here. The work will include a new front and the addition of a lobby. The theater is owned by a Lucas and Jenkins interests.

Good Neighbor

Omaha—R. S. Ballantyne of Scott Ballantyne Co., theater equipment house, has made a good neighbor, Walter Green of FEPCO, theater advertising agency, in decorating a five-ton cooling plant from Ballantyne for his home in early preparation for next summer's heat.

New $75,000 Sparks House

St. Augustine, Fla.—The Sparks Theaters will construct a 1,100-seat motion picture theater here at a cost of approximately $75,000.

New Metro Brisbane Theater Completed

The new 1,500-seat Metro Theater in Brisbane, Australia, will be formally opened next Wednesday with "After the Thin Man" as the initial attraction. Playhouse, which is modern in treatment, has the latest Car air-conditioning system, Simplex projection and RCA sound equipment.

Other Metro theaters recently built abroad include cinemas in Durban, South Africa; Rio de Janeiro, Brazil; Montevideo, Uruguay; and Lima, Peru.

In Metro Theaters in Bombay, India, and Sao Paulo, Brazil, have about reached the half-way mark in construction, and will probably be inaugurated some time in March. Additional plans are now under way for Metro theaters in various parts of the world.

Mass. Theater Projects

Involving Over $200,000

Springfield, Mass.—Two new theater projects under alterations and addition to a third in this state, involve a total of more than $200,000.

Work is under way on a 1,200-seat theater being erected in Adams for Charles Morse of Boston, to cost $70,000.

Construction is under way on the new $114,000 theater and store building being erected for the Howard Amusement Corp. at Brookline. Additional alterations to the Colonial Theater in Andover will cost $25,000. It will be brick, one story and will include a new stage and new equipment.

Improve Hammond Houses

Hammond, Ind.—The Orpheum Theater, a Warner Bros. house, is being improved at a cost of $15,000. A new lobby and marquee have been added and the interior redecorated.

The new sound equipment has been installed. The Parthenon Theater here has added 200 seats and new RCA sound equipment.

New Front for Wilby

Selma, Ala.—The present Wilby Theaters building here is to be enlarged, remodeled and a new front added. Cost of the changes will amount to $40,000.

Sailor Turns Exhib

Bremerton, Wash.—P. E. Town, renowned naval credit, has become a theater manager on Wycoff St. and will cater to foremen and enlisted men who have settled in this Navy Yard city for retraining. Theater which is called the Town, has been completely remodeled, with new fixtures and sound equipment added.
FALL EQUIPMENT BIZ SOARS IN ST. LOUIS

St. Louis—Sharp rise in autumn equipment business is reported here by George A. Busher, local distributor of Ultraphone sound systems and Jewell lamps. Recent installations include those for Roxy Theater, Flora, Ill., which has put in 400 Air Loc seats and Ultrasound sound system; Bijou, Carrollton, Ill., 400 Air Loc seats and sound system; Hall and Overton Theater, Winchester, Ill., complete Strong Lamp installation; and other similar installations.

Roxy, New Franklin, has installed 400 Air Loc seats, added Strong Lamps and modernized the house throughout. Vita Theater, Centralia, has put in Ultraphonic sound; and Roosevelt, East St. Louis, recently sold by Charles Kramer to M. and S. Muchneck, has added Peerless lamps and Simplex projectors to its equipment.

Sound system of latter house has been replaced by Ultraphone equipment and house is doing well under new management, it is stated.

Plan Birmingham House

Birmingham, Ala.—The Waters Theater Co. is planning the construction of a motion picture theater at a cost of $30,000. James L. Gatling of Birmingham is the architect.

N T S Handling W E

Detroit—National Theater Supply Co. has taken over distribution of Western Electric equipment here.

FALL EQUIPMENT BIZ SOARS IN ST. LOUIS

St. Louis—Sharp rise in autumn equipment business is reported here by George A. Busher, local distributor of Ultraphone sound systems and Jewell lamps. Recent installations include those for Roxy Theater, Flora, Ill., which has put in 400 Air Loc seats and Ultrasound sound system; Bijou, Carrollton, Ill., 400 Air Loc seats and sound system; Hall and Overton Theater, Winchester, Ill., complete Strong Lamp installation; and other similar installations.

Roxy, New Franklin, has installed 400 Air Loc seats, added Strong Lamps and modernized the house throughout. Vita Theater, Centralia, has put in Ultraphonic sound; and Roosevelt, East St. Louis, recently sold by Charles Kramer to M. and S. Muchneck, has added Peerless lamps and Simplex projectors to its equipment.

Sound system of latter house has been replaced by Ultraphone equipment and house is doing well under new management, it is stated.

Plan Birmingham House

Birmingham, Ala.—The Waters Theater Co. is planning the construction of a motion picture theater at a cost of $30,000. James L. Gatling of Birmingham is the architect.

N T S Handling W E

Detroit—National Theater Supply Co. has taken over distribution of Western Electric equipment here.

NEW VIRI-TONE ORGAN

DROPPING 10%"BO" 10% (OF COURSE, WE MEAN BOX OFFICE)

Dropping 10% "bo" is an essential difference between real condenser forms its image by reflecting light from the arc to an condenser is a lens, usually composed of the arc lamp and the film. A thin layer of metallic silver,....
Zeiss Ikon Co. Appoints Schumacher Representative

For first time in its long history, the Zeiss Ikon Co. has a representative in the United States for its professional motion picture equipment, it is announced. Importer is Eric W. Schumacher, 160 Fifth Ave., New York City. Main lens carried so far are process and projection lenses for studios and theaters.

The Zeiss optical glass, coupled with the well known precision of Zeiss workmanship, has continuously been in demand by Hollywood studios, which have been using considerable process work with Zeiss lenses. Biggest lens in the entire line is the Kironar, 100 mm. diameter and 200 mm. (7½ in.) focus, with a speed of F:1.9. Other Zeiss Ikon items of equipment for the field will be added shortly.

Steel Delivery Barrier Finally Raised in Akron

Akron, O. — Work on the new Highland Theater has been resumed after several months of delay due to inability to procure steel because of summer strikes. Don Wallace of the Wallace Construction Co., said removal of the steel delivery barrier will permit work to go forward to completion by January.

Mutiograph Sales Closed

Detroit—Burton London's Court- esy Theater is installing new Mutiograph sound equipment. Other sales of Mutiograph projectors and Brenkert Enare lamps were made by McArthur Theater Equipment Co. to the Roosevelt, Piccadilly, Uptown, and Avalon Theaters.

$150,000 W. Va. Project

Cincinnati — Fred Middleberg, Logan, W. Va., who is installing 1,000-seat theater in his Logan theater, has purchased a lot for $90,000, on which he plans to erect a 2,000-seat theater at an approximate cost of $150,000.

THE FILM DAILY
CHI. AIR-CONDITIONING
ORDERS AT NEW PEAK

Chicago — Air-conditioning contracts closed here in the first three months of 1937 set a new all-time record, both in number of installations and capacity, it is announced by the Commonwealth Edison Corp. Contracts for 540 installations were made, as against 398 in the first three months of 1936, an increase of 38 per cent. Capacity aggregated 11,867 horsepower, compared with 7,099 horsepower in the like period last year, a gain of 60 per cent. Large increment of the installations were those made in film houses.

Remodel Detroit Theater
Third Time In 27 Years

Detroit—Samuel Ackerman's East Side Theater has been reopened after the third complete remodeling in the 27 years it has operated as a neighborhood theater—others were in 1917 and 1924. Roof has been raised to give better sound effect.

Installations include: Two Super-Simplex projectors, Peerless high intensity copper oxide rectifiers, fixtures, carpets, and Daelyte screen, all by National Theater Supply Co., 650 upholstered seats by American Seating Co., all electrical work by Jackson Gregory Electric Co., marquee by Long Sign Co., blended brown and yellow nacotra front by W. R. Hollingshead, all glasswork by Schroeder Paint and Glass Co., ventilating in new section by Arrow Roofing Co., heating by Charles Braun and the general contractor was the Adler Contracting Co.

Reizenstein in New Post
Chicago—H. S. Reizenstein, formerly manager of the advertising department of Westinghouse Electric Co., has been appointed contact manager of the international division.

Motograph Installations

New Orleans—Louisiana Theater Equipment Co. has made a deal with the Snegers Theater Corp. to install several Motograph machines in that circuit's houses.

A. G. Pechia Will Build
Morton, Wash.—A. G. Pechia will build a movie theater here from plans by Architect D. W. Hilborn of Vancouver.

New Clarkston Project

Clarkston, Wash.—A new theater costing $35,000, and seating 800, will be built here by Mrs. Mary Pulver of Lewiston, Idaho.

COLOR PROJECTION
And Optical System Objectives

(Continued From Page 5)

In practice the reflector takes a little more space; has a light loss from the shadowing of the carbon holders, and allows more heat to get through the film gate.

Losses in the condenser are due to absorption in the glass and reflection at free surfaces. Condenser systems today require larger carbon than in the reflector arc, but this fact is due to the practical limit of condenser size, fixed by the glass available, and not to any optical property of the condenser itself.

Color projection requires that the projection lens provide an equal sharpness of detail for all colors. The Cinephor and Super Cinephor, beautifully corrected for both spherical and chromatic aberration, have been designed to provide covering power, critical definition, color correction and the ability to project a wide angular field.

The two leading colors in the picture are still the problems the designer of optics for projection must meet whether for color or black and white.

(Editor's Note: This is second of a series discussing color problems. Others will follow.)

BEVERLY'S SUDIPHONES
BRINGING PATRONAGE

Detroit—The new Beverly Theater, 1,500-seat house opened by Barney Kilbridge, circuit owner, is the second theater in Detroit to have special equipment for the hard-of-hearing, with 39 seats equipped with Western Electric Sudiphone sets. Over 200 persons have already been enrolled as steady customers for these special seats.

The new Beverly has unique year-round equipment installed by Brolde & Son, with mechanical refrigeration sold by Edgar A. Kinney, former general manager and Allied Theatres of Michigan, who is now with Simplex Engineering Corp. The mechanical refrigerating unit, the first of its kind in Detroit, consists of two Bakes 60-ton compressors, driven by natural gas engines. A fuel for two Packard V-8 motors with special carburetion.

House is modernistic, in red, maroon and white. The predominant colors. Other major installations include: Irwin full upholstered seats, Western Electric Microphonic sound, Simplex projectors, Brenkert Enare lamps, tapestry and stage work by Twin City Scene Co., and front marquee by Walker & Co.

A parking lot for 1,000 cars more than takes care of the house capacity of 1,500. Cooperative operation allows the lot to be used jointly with merchants in the neighborhood.

Louis J. Mitchell, 12 years with the Munz Circuit, and lately manager of the Century Theater, joint Kilbridge as house manager, with Harold V. Munz, a son of the head of the circuit, resuming management of the Century after being out of show business for two years.

Remodel at St. Johns
St. Johns, Mich.—The Clinton Theater here has been completely remodeled by Case Beecher. New equipment, furnished by McArthur Co., include Brenkert lamps, Motograph projectors and RCA sound.

New Mode In Signs
Milwaukee, Wis.—With the removal of the 75-foot vertical signs atop the Palace and Wisconsin theaters here, Fox is replacing them with modern horizontal signs along the roofs of new canopies on the theaters.

New Camden Opened
Calden, N. Y.—Smalley's New Camden Theater has reopened after being completely remodeled at a cost of $20,000.
EES 20TH-FOX GROSS UP 5 TO 6 MILLIONS

Australian Distributors in Anti-Giveaways Move

Sydney (By Cable)—Representatives of Australian distributors have taken up with the Film Board of Trade a clause in new contracts to halt the policy of giveaways in the distribution of pictures. This move was despite present litigation to determine whether or not the one-shilling minimum admission clause has the power to prevent giveaways.

Amassador Picture Deal For Financing Reported Set

(Continued from Page 1)

last night, THE FILM DAILY learned exclusive information of the day.

Conn now plans a 16-film program, including four Kemil Maynard musical westerns, four Gene Austin outdoor musicals, four Frankie Darro vehicles, two Jack London exploitation specials, “Sweethearts in Swingtime,” co-starring Donald Novis and Grace Bradley, and “Strongarm Squad” with Lyle Talbot and Wynne Gibson. Cameras roll on the first Nov. 15.

Conn is on the verge of closing a deal for full foreign distribution rights on the film, which is to rank in some foreign quarters in Paris, it was said. Fitelson & Mayer have been retained as attorneys.

Iowa-Neb. Allied Critical of Screen Players on Air

(Continued from Page 1)

with Leo Carrillo, Jean Parker, James Ellison

Paramount 90 mins.

(SEATTLE PREVIEW)

INTERESTING AMERICAN SUSPENSEFUL CLASS A FILM, CAREFUL ACTING SHOULD BE WELL RECEIVED.

Harry Sherman has made Rex Beach's drama of the North Woods into a picture which should be well received by regular audiences. Its classification is class A fare. The first quality deserving of mention is the beautiful locations. George Barnes has put them on the screen so that their full value is realized. Next the players headed by Leo Carrillo who portrays the happy fur trader Poleon in a most ingratiating manner. The scene in which he impersonates a red Indian to tell Jean of his love, is a masterpiece. As the sweet, innocent, supposed half-breed ever bible over with life, Jean is ideal. Too, she has never photographed more lovely. James Ellison gives distinction to the role of the handsome young lieutenant with whom she falls in love. Robert Barrat is splendid in a role which he handles with fine restraint. Comical antics make Andy Clyde's work most enjoyable. Carrying the other important roles very capably are Sara Haden, Otto Kruger and Addison Richards. Bernard Schubert's screenplay development is an interesting manner and the situations handled so that suspense is ever present. Leslie Selander did a swell job on direction, gaining performances that stand out and a tempo that never lets down. Jean Parker falls in love with James Ellison, the army lieutenant, but believing that the girl is a half-breed, James hesitates on marriage. Loving the girl, too, is Leo Carrillo, everybody's friend. When James turns her down, Jean offers herself in marriage to Leo, who realizes that he could never win her true love. Desiring that Jean have the happiness that she is entitled to, Robert Barrat turns himself in to the man and when she was found dead had taken the child and sheltered her. Accused of having murdered the mother, he had been hunted ever since. He finally landed in this Alaskan settlement where Otto Kruger had come in search of gold. The latter turns out to be the girl's father and in a fight, Barrat kills him in self-defense. The fact that Jean is a white girl clears the way for her wedding to James, and the happy Carrillo goes on his way.


Producer, Harry Sherman; Director, Leslie Selander; Author, Bennet Andes; Co-Author, Ira Allen; Associate Director, Louis De Royster; Associate Editor, Thomas Neff; Robert Warwick; Sound, Earl C. Star; Musical Director, Boris Morros; Musical Score, Maurice Lawrence; Dialog and Lyrics by Jack Stern and Harry Tobias.

Direction, Swell. Photography, Tops.
PRODUCERS need no longer rely upon approximate copies of original negatives. They can have true facsimiles, completely adequate for every purpose. Because the use of Eastman Fine-Grain Duplicating Films readily leads to duplicates that are actually indistinguishable from originals. Every production needs this insurance. Eastman Kodak Company, Rochester, N.Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)
'Armistice' Declared, Peace Near in N. W. "Strike"

Weekly Gross Gives U. A. 18-Year High

A new weekly high in gross intake in actual cash for the 18 years of its existence was reported Saturday for the week ending Nov. 5 by United Artists. In general distribution of pictures and number of theaters which exhibited UA releases, a new mark was established, it was said.

PIX-BY-PIX BUYING PLAN SUCCEEDS-GB

An experimental trip from which he has just returned has convinced Arthur Greenblatt, Gaumont British eastern manager, that the new GB picture-by-picture buying plan is "on the right track."

Greenblatt, back after a week in the field, said that bookings on

(Continued on Page 7)

THE WEEK IN REVIEW

20th-Fox Gross Rising—English "War" Talk

DOMESTIC

Joseph M. Schenck, 20th-Century-Fox' board chairman, told the FILM DAILY in an interview on Friday that his company will gross between five and six million dollars more than last year. Business, he said, for the first 40 weeks of 1937 has been 12 to 15 p.c. better than the

(Continued on Page 10)

FOREIGN

Cable advises on Wednesday told that the stage set for a "war" by British exhibitors and producers on American distributors, with John Maxwell, head of ABP, leading onslaught. Large deputation of exhibitors, producers and unions waited on Eustace Stanley, president of

(Continued on Page 7)

U A Announces Exhibits. Generally Will Start Price Rise With "Polo"

SAG Secretary to Speak At A F of R A Tonight

Ken Thomson, executive secretary of the Screen Actors' Guild, was to arrive in New York yesterday from the Coast for discussions with Mrs. Florence Marston, SAG eastern representative, concerning enforcement of contracts.

(Continued on Page 7)

Much discussed and long anticipated boost in nation-wide, first-run admission prices will be inaugurated Christmas week with the release of Samuel Goldwyn's "The Adventures of Marco Polo," it was announced Saturday by United Artists.

Exhibitors playing the picture generally have agreed to advance their scales, it is understood. Effect of the day-and-date up in prices is

(Continued on Page 7)

"Double Feature"

Detroit—When fire broke out in the rear of the Lakewood Theater, east side house, the cool head of manager George Williams, a Democrat, stopped the picture and invited the audience, numbering about 500, to huddle around and watch how the firemen worked the extinguishers.

400,000 See "Zola"

Rolling up approximately 400,000 paid admissions during its 12 weeks at the Hollywood Theater, Warners' "The Life of Emile Zola," finally closed its road show there last night. Pix, according to the company, was withdrawn only because of subsequent run commitments in the national area. Hollywood, to be maintained as a roadshow house, will be made available to other companies, Warners said Saturday.
A TRAILER ON EVERY PICTURE
Produced by Experienced Showmen
HOME OFFICE: ADOLPH POLLAK
680 9th Ave., New York, N. Y.

A MEMORIAL SERVICE
Memorial service for Winthrop Ames was held yesterday in the Church of Transfiguration, New York.

Funeral Rites Held for
3 Witmark Crash Victims

Funeral services were held yesterday afternoon at 2 p.m. in Walter B. Cooke Funeral Home, 117 West 72nd St., New York. Robert E. Witmark & Sons, of Washington, D.C., were in charge of the arrangements. A service was held in the Church of the Holy Family, Bronx.

The three were en route from New York to view the opening of a new show at the New Yorker Hotel, Albany, when the automobile left the road suddenly and struck a tree.

Mass. Tele Institute
Plans Demonstration

Boston—The Massachusetts Television Institute, under the supervision of Robert Rutherford, plans a public demonstration within two weeks. Complete equipment has already been installed. Televized pictures will be of the 441 line interface scanning type.

Big Kent Drive Biz.

Twelfth week of the annual Sydney R. Kent sales drive at 20th-Fox ended last week. Approximately $250,000 of the total sales force turning in their full minimum for the entire 15 weeks, it was said at the home office.

Conn to Set Ambassador
Financing Deal Tomorrow

Final details of financing deal providing back full backing for a 16-picture, 1938-39 program by Ambassador Pictures are to be set by Maurice Conn, Ambassador chief, and officials of Continental Film Industries tomorrow morning.

Announcement of a foreign distribution arrangement is expected at the same time. Conn reports the following American deals to his new line-up: the Lefton brothers, of the Monarch exchange, are to handle Ambassador productions in Chicago; Louis Korson, of Ambassador Pictures of Pennsylvania, in Philadelphia; and Ed Boreth of the same exchange in Washington; Lee Goldberg, of Big Feature Rights, Indianapolis and Cincinnati; Harry Segal, of Ambassador Pictures of New England, will handle New England; H. C. Bissell and Ed Linehan, of Ambassador Pictures of Northwestern Ohio, Ohio; Miss Ann O'Donnell, of Ambassador Pictures of Michigan, Detroit, and Melvin Hirsch, of Ambassador Pictures of New York, New York.

New D. C. Tax Ruling
Washington Bureau of THE FILM DAILY
Washington—Federal levy on admissions to theaters in the District of Columbia and gasoline taxes are the only excise taxes which will be deducted from the District's gross receipts tax. Assessor Fred D. Allen ruled Saturday in a formal order.

COMING AND GOING

John D. Clark, 20th-Fox general manager, returned from New York yesterday.

Margot Graeme is staying at the New York Hotel.

Mark Hellinger and Gladys Glad, a married couple, sailed on the Santa Elena last week on their way back over to his new post at Warners on arrival.

Herb Croker, Warner publicity director leaves today for the Coast. He will return in two weeks.

Kenneth Howell, 20th-Fox player, goes to the Coast this Friday.

Roland Young and Mischa Auer are on the Normandie today.

Walter J. Hutchinson, 20th-Fox eastern manager, arrived in New York today.

David Milne and Mrs. Milne arrived from the Coast, on the California.

Sam Wood and Mrs. Wood sailed for the Coast on the Santa Elena today.

W. Rothaker and H. W. Kidston sailed for California on the Santa Elena today.

Mrs. Max Reinhardt is due on the Normandie today.

Jean Cacoon de Cavaignac, president of Pierre Monteux, M. Abravanel, Erich Leinsdorf, Martha Farrell, and M. Farrell, Jacques Fervi and M. Monteux are also due in New York today.

George Arliss and Mrs. Arliss, Richard Sarafian, and Mrs. Maxwell Anderson sail from New York for the Madeleine on Thursday for the openings of their respective shows.

Walter Vincent, Republican executive, turns to New York from the south tomorrow.

Arthurd Greenblatt, eastern sales manager for Fox, leaves for tomorrow for the western exchanges.

Tom Everett, of "March of Time," arrives at Hollywood today on The Chief.

Charles Wilke, Syracuse fire marshal, and his officer between City Hall and Rialto, leaves New York for Syracuse today.

George Fuller Sells Fairhope
Theater to Nahrgang Bros.

New Orleans — George Fuller, Fairhope, Ala., exhibitor Saturday, sold his hold on the theater to R. and C. Nahrgang who take over shortly. Speculation was immediately rife as to the effect, if any, upon Fuller's anti-trust suit against two Saenger executives and seven majors.

Philo Leases N.Y. Space
Philo Radio and Television Corp. has leased a floor in 374 Second Ave., New York, according to announcement.

CAN YOU USE IT?

An EXECUTOR whose KNOWLEDGE and THOROUGH EXPERIENCE in Pictures and Theatrical Production and Radio, makes him the most suitable to be an EXECUTIVE ASSISTANT.

Substantial allowances as to CHARACTER, CAPABILITY and STICK-TO-ITIVENESS.

Address Box 1049 — THE FILM DAILY
1501 Broadway
New York, N. Y.
ARNER-LUCKY STRIKE DEAL STILL PENDING

Reports, current on the Coast, of the pending Warner Bros.-Cigarettes Tobacco Co. Lucky Strike C radio show deal had been con-

tracted were called "in nature" in the company's office here today. Deal has been on the books for at least several weeks, details of which are scanty. Details of the contract, if any, have been signed, but no date has been set for any action.

The contract is understood to be for eight to ten weeks, with a possible extension at the end of the initial period. The nature of the deal is a syndicated radio program, and the program is expected to be produced in Hollywood.

The program is expected to feature various guests, and the format is expected to be a mix of news, interviews, and music. The program is expected to be broadcast on a number of different stations across the country, and the target audience is expected to be a wide range of listeners, including men, women, and children.

The program is expected to be produced by Warner Bros. in cooperation with Lucky Strike C, and the program is expected to be broadcast on 1,500 stations across the country. The program is expected to be broadcast on all days of the week, with a special focus on weekdays.

The program is expected to be a major success, and the target audience is expected to be a wide range of listeners, including men, women, and children. The program is expected to be broadcast on all days of the week, with a special focus on weekdays.
"A Bride for Henry" with Warren Hull, Anne Nagel, Henry Mollison, Claudia Dell. Monogram 59 Mins. AN AMUSING COMEDY WITH NOVEL SITUATION THAT PROVIDES PLENTY OF LAUGHS.

The eternal triangle is twisted around in a film with amusing results. Anne Nagel marries Warren Hull to spite her fiancé, Henry Mollison, and intends to carry on her romance with Henry during her honeymoon. However, Hull has been in love with her for some time and sets out on a campaign of his own to make his wife love him. When Miss Nagel finds out that Hull is the most attractive man at the resort with the feminine contingent, she discovers that she is in love with Hull. Mollison is finally discarded and she leaves at the end of the picture with her husband, and founds love, for a new, second husband, where she can have exclusive call on her husband. Hull, as the stalid family lawyer suddenly implored to marry his secret love, gives a good performance and wins his fine singing voice to good effect when he sings "Paradise Isle." Miss Nagel is attractive, and Hull is a capable performer, while Mollison and the rest of the cast are adequate in what they have to do. This is an amusing and entertaining film that should take the second spot on any bill to the complete satisfaction of any audience.


GB Sets National Release Dates for Five New Films

Arthur A. Lee, GB Vice President, Saturday announced the setting of national release dates for five new productions. "Non-Stop New York" with Anna Lee and John Loder, begins the list with a Nov. 17 release date. This will be followed on Nov. 20, by "Sez O'Reilly to Mac", comedy-co-starring Will Pyffe and Will Mahoney. "Look Out For Love," the first of the two Anna Neagle starring productions on GB's new program, will be released on Dec. 24. "Sailing Along," the first of the new Jessie Matthews musicals, will be available to exhibitors about the middle of January, and "The Girl Was Young," Alfred Lutter's production starring Marie Prevost, will come out a month later, with tentative date set for Feb. 17.

McCormick Will Build

Hot Springs, N. M. — Plans are being drawn for a new 500-seat theater here for B. P. McCormick, owner of the El Cortez Theater here, and other theaters in Colorado.

"Swing It, Sailor" with Wallace Ford, Isabel Jewell, Mary Mayer, Mary Treen. Grand National 63 Mins. NAVY PICTURE OFFERS ENOUGH ACTION AND LAUGHS TO AMUSE AUDIENCES.

Wallace Ford is bent on preventing his pal, Ray Mayer, from leaving the Navy to get married. Mayer is engaged to Isabel Jewell and intends to get married when the fleet gets in. Ford figures that the only way to keep his pal in the Navy is to disillusion him on the subject of women. When the fleet docks, Ford sprays to get Mayer locked in the brig and goes out with Mayer's fiancée herself and tries to tell her that Mayer is not marrying kind. Mayer shows up, and Ford backs out when he sees him coming. In the meantime, he does a little fast work himself and manages to get Mayer's fiancée up and borrows his money to take her out. Mayer is a stooge for Ford in the Navy, as he is the Navy's strongest man and a dumb guy in the bargain, which enables Ford to make him do all his dirty work and fight his battles. Finally, Mayer finds out that his pal has been two-timing him and a free-for-all fight ensues in a ball-room. A few days later, on visitors' day, Miss Jewell comes up to see her friend, Mary Treen, and when Mayer tries to hide her dog he puts in the brig. The fleet sails and the two buddies are on the outs. At target practice Mayer is hurt and left behind accidentally in a target for the bombing planes. Ford swims back after him and when they come to, Mayer re-enters and everything is hunky dory. A fair program picture that doesn't give the capable cast a chance to do much. Ford and Mayer carry most of the picture, with Miss Jewell's talents submerged. Mary Treen adds a few laughs.

Cast: Wallace Ford, Ray Mayer, Isabel Jewell, Mary Treen, Cully Richards, Tom Kennedy. Producer, Dave Diamond; Director, Raymond Cahn; Original Story and Screenplay, Dave Diamond and Clarence Marks. Editor, Gene Milford; cameraman, Richard Fryer. Direction, Fair. Photography, Fair.

Conn. MPTO and Allied Hold Meetings Tomorrow

New Haven, Conn.—Exhibitor organization in this territory has both hold luncheon meetings at the Hotel Brau Haus Restaurant tomorrow. Joseph F. Reed will preside at the Allied Theaters of Connecticut meeting, and Irving C. Jacocks at the Connecticut MPTO. The MPTO session is to be followed by the Paramount "strike" from information received this week from the Philadelphia Committee. Edward G. O’Eeilly, executive secretary, will give an analysis of the MPTO Tax Point Plan, now being considered in meetings all over the country.

"The River" U. S. Government 30 mins. Strong Human Interest Value

The changes in the Mississippi River and the vast river valley since white settlement began comprise the subject matter in the new film prepared by the Farm Security Administration. Dramatically presented, this film gives strong arguments for soil conservation, flood control and resettlement. Going back to the planting of cotton before the Civil War the picture traces an accurate historical series of events that governed the changes that have come about. Careless deforestation and denuding of the soil lead to erosion in many tributary states with the inevitable floods resulting. The misery and suffering of the flood refugees is sharply depicted as well as the methods of preventing continuation of these tragedies. The beginning of a flood is shown from a method of a raging and turbulent river that sweeps everything before it. Scenes have been taken from Minnesota to the Gulf of Mexico and representations of the early packet commerce and lumbering operations trace the historical events leading to present times. Professional fishermen go out on the picture, but it has been well prepared, expertly produced, and presents a strong lesson that should be interesting to theater audiences throughout the country. A fine musical score was composed by Virgil Thomas and it is played by the New York Philharmonic Orchestra under the direction of Alexander Smallens. The author and director was Pare Lorentz, with Thomas Chalmers narrating the story. The picture was filmed by Stacey Woodford, Floyd Crosby, and Willard Alexander.

"Tuna" (Paragraphs) Paramount 10 mins. Amazing Fish Story

Here is sensational sport, catching big tuna that will give the heart of every fisherman. It is the last word in fishing excitement. The fishermen are fishing in the southern Pacific from San Francisco in a fast motor clipper specially built for this type of work. The fishermen are hard sledding drawing big tuna and stand lined up at the side of the boat with enormous poles and special tackle. The small sera swing on the bait. They strike three different schools of tuna. The final haul nets fish weighing over 200 pounds. The waders are so heavy that they men rig their fishing tackle on one hook, and as the tuna is hooked, they give a mighty heave and send the giant flashing through the air onto the boat deck. Scores of giant tuna are thus caught before your eyes, as fast as they can pull them in. Alolis Harvilla does the exciting narration.

"From the Minuet to the Hoedown" Paramount 11 mins. Pop Dance Routines

Group dancing is the subject matter, presented in a very lively manner by a band that leads off with pop songs such as "Moonlighting" and "Orcaga's Swing," in a medley of numbers composed by Will Hudson and Ed DeLange. Then the swing-dance group of boys and girls go through a routine of group dances starting with the ancient minuet, the square dances, and so on down through the more modern Charleston and such jazz techniques to the Big Apple, the modern craze. The dance routines are done in costume for the various numbers, the setting being a night club with the band manning the applause as they stand around the floor. The minuet with the Big Apple number is fast and furious and will go big with the younger elements.
The man who thought he was God!...

Huish, the sniveling little Cockney (Barry Fitzgerald), had sobered up long enough to take a fling at stopping this madman with the rifle. Now he lay, dying a rat's death in a pool of vitriol. Thorbecke, outcast of the Seven Seas (Oscar Homolka), had done the same. Now his hands pointed in mute surrender at the cobalt heaven of this island of pearls. Only Herrick (Ray Milland) was left to defend the girl (Frances Farmer) against this man who thought he was God. Herrick! University man turned beach-comber! The madman's gun lifted again, cocked. The girl saw his eyes, the eyes of a devil. The gun leveled... the shot rang out to shatter the somnolent quiet of the island... forever.
"EBB TIDE" one of the year's truly great pictures!

From the first sequence of Robert Louis Stevenson's own Tahiti, through sun-swept days and star-shot nights aboard the "Golden State" into the terror of the typhoon and the dramatic anchorage at Attwater's Island, "EBB TIDE" packs the punch of destiny, moving through Technicolored splendor to a climax that will leave you trembling.

"The typhoon sequence drew a salvo of applause from the preview audience," says Motion Picture Daily's Hollywood Preview, and "pictorially the piece is magnificent, with the most exciting sea storm ever filmed to give it smashing highlight," says Daily Variety. "Plenty of good selling angles, looks like a money-getter," says Showmen's Trade Review.

Frances Farmer and Ray Milland Score as Romantic Team

Critics Impressed with Acting of Romantic Stars!

"Miss Farmer makes the daring seagoing girl an alert and engaging foil." — Hollywood Reporter

"Farmer impressive, sincere." — Daily Variety

"Millard scores with an excellent, convincing portrait." — Daily Variety

"Sterling performance by Ray Milland." — Film Daily
PHILADELPHIA—LYNN RIGGS has been assigned by Universal Pictures to make an adaptation, continuity and dialogue treatment of "Madame Curie," whose dramatic life story by her own daughter has just been completed as a serial in the Saturday Evening Post and will appear as a Doubleday, Doran book in December. Universal purchased this manuscript by Eve Curie over a year ago as a vehicle for Irene Dunne.

Jesse J. Goldberg, who recently returned from Europe where he disposed of the UK and European rights to "Tarzan and the Green Goddess," has been appointed special sales representative for the United States and Canada, on a tour of all exchange centers to negotiate the release of this subsidiary through states right distributors.

Harry Warren and Al Dubin are writing six musical numbers for Warners' "Gold Diggers in Paris," which will feature Rudy Vallee.

"Bold Still, Hollywood," a deluxe volume of the most striking photographs collected from the 100-

Republic Biz Running 25% Better, Declares Vincent (Continued from Page 1) are being obtained for its pictures, he added.

The budget for the new program will not be advanced above the original for this season's lineup, Vincent said.

Commenting on theater business in general, Vincent asserted that the public was too "numbskull" to realize that stellar players have such a hold on the fans that excellent pictures without big names do not draw the business that they should. Vincent pointed out that several current releases from major companies are making a poor showing, because of lack of names, despite the fact that the pictures have everything desirable for entertainment.

The Republic president plans to go to Hollywood soon to confer on production matters.

SAG Secretary to Speak At A F of R A Tonight (Continued from Page 1) inter-union relations and general policy.

Thomson is expected to huddle with Frank Gillmore, head of Actors' Equity, on the Associated Actors United Artists America set-up, which Gillmore is to actively lead. Thomson is slated to address an inter-union meeting of the American Federation of Radio Actors tonight at the Hotel Victoria.

A "Little" from "Lots" By RALPH WILK

HOLLYWOOD

lykendall Winding Up Tour With Dallas Confab (Continued from Page 1) no official word had been received at MPTOA headquarters, was understood that Kuykendall had announced a date for a dinner meeting early next month shortly after he returns home.

Kuykendall finishes his trip approximately one month to the day from the time he opened his first office in New Orleans on Oct. 27. Seeking advice and counsel on important issues facing the MPTOA chief, the Kuykendall, Ed Kuykendall, told the MPTOA of St. Louis delegation that he will return to St. Louis, Salt Lake City, Denver, Santa Fe, Kansas City, St. Louis, Okoma City and concluding tomorrow and Wednesday in Dallas.

4. Louis—If Federal regulation the industry becomes necessary, a regulation should be placed in hands of persons who have been found of it and who are familiar with its various phases, Ed Kuykendall told the MPTOA of St. Louis delegation from Missouri and Southern Illinois meeting here.

expressing the hope that it would ever become necessary for such a regulation, the MPTOA dey declared that, if it ever materialized, such regulation and control should be directed along lines which would tend toward economic and constructive.

without mentioning Allied States name he referred to the efforts leaders of that organization to do the industry under the scope of the Guffy Act.
Comedy with a Capitol KAY

She's Different — and So Is the Story!

It's the famous GEORGE S. KAUFMAN variety of sure-smash, up-to-the second comedy you've never seen Kay do before! Get set for it now—or be sorry later!
BROADWAY LAUGHED LOUD AND LONG . . .
and made it last season's screaming stage success! Every producing company wanted it, but naturally you get it from WARNER BROS.

KAY FRANCIS

As The

First Lady

With This Strong Line-Up of Supporting Favorites

PRESTON FOSTER • ANITA LOUISE • WALTER CONNOLLY

Verree Teasdale • Victor Jory • Directed by Stanley Logan

Screen Play by Rowland Leigh • From the play by George S. Kaufman & Katherine Dayton • Music by Max Steiner
MPTO of Oklahoma Opens Meet Today

(Continued from Page 1)


Fred Wehrenberg of St. Louis is also scheduled to talk about the St. Louis Theatre Owners Assn. which has promised to be in attendance and Colleen Moore will speak on Tuesday afternoon.

A banquet and dinner dance is to be held Tuesday evening. Twenty

DOMESTIC

(Continued from Page 1)


considerable interest centered on Jack L. Warner's statement on his return from Europe aboard the Queen Mary that Warners plan to produce six European plays in New York each year, and Graceland Sears' declaration that Warner product has been sold 100 per cent to all circuits in both the U. S. and Canada.

Other headline news included: Strike involving 200 FFC Theaters in Canada is threatening...NW Allied marking time on North Dakota divorce litigation...Defamation of Cocky Tax Law by Mississippi's Supreme Court...Expectations that Wisconsin ITPA will vote adoption of pooling plan...General price boosts...to all being completed in Michigan...Word that O. Henry Briggs and Trem Carr were elected to the board of directors of Monogram...and, that rewriting of U. S. Admissions Tax Law is being considered.

FOREIGN

(Continued from Page 1)

Board of Trade, usage provision for establishment of a Films Commission in the new Films Bill...Twenty-four hours later new news flashed across the Atlantic that Stanley rejected trade demands not only for a Films Commission, but also for a viewing panel, at Thursday's reading, the second such of the bill.

London also reported that the Film Industry's Employers' Council, a new trade union organization, has been formed in association with the NATKE and the ACT. Aside from the immediate objective of limiting the scope of the two organizations that may arise, particular attention will be given to a 100 per cent trade union organization at the film studios and the general safeguarding of trade union interests.

Stockholm cable said that the A. B. Svensk Filminindustri, there had reported a profit for the year ended June 26, last, of about $470,000 as against about $400,000 the previous year.

The Irish Film Society in Dublin announced a move to show in Ireland films of an artistic nature and unusual character which the Society's managers do not import because of their relatively limited appeal.

Albany—The Secretary of State has chartered the following 13 new motion picture industry companies: National Newera Syndicated Inc., New York City, to report newsreels; Nathaniel Stiegler, Bessie Paul, Lillian Pappas, corporators.

Chimes Amusement Corp., Syracuse, to operate motion picture theatres; George E. Smith, Harry Copeland, Albert G. Larkon, incorporators.

Porthamont Operating Corp., Bayside, to operate motion picture theatres; Margaret V. Hamagh, Herman Wildman, Rose Fisher, incorporators.

Basic Training Films, Inc., New York City, to produce financial pictures; Edward A. Caline, James J. Cannon, Helen S. Cannon, incorporators.

Bonded Film Storage Corp., New York City, to purchase storage for picture films; Morris A. Halper, Harry Clifford, Kate Berchin, incorporators.

Black Theaters Corp., New York City, to operate motion picture theatres; Julius Chernay, Mann Larriss, Jack Klein, incorporators.

Eddie LaBarr Productions, Inc., New York City; to produce Spanish language pictures; Edward A. Caline, James J. Cannon, Helen S. Cannon, incorporators.

Scott Theaters, Inc., Brooklyn; to exhibit motion pictures; Eger Lavery, Jr., Joseph B. Mile, Herbert E. Bragg, incorporators.

Solvay Community Theater, Inc.; to exhibit motion pictures; James Reilly, Lynn Pinkus, L. M. Detor, incorporators.

New Star Films, Inc., New York City; to distribute motion pictures; Rose Eisenberg, Sally Boris, Florence Margulies, incorporators.

67th Street Amusement Corp., New York City; to exhibit motion pictures; Milton Isacson, Isid Bock, Etta Greenberg, incorporators.

Escape Hurts in Crash

Roy, N. Y.—Harley Butler, owner of the Real Theater here and brother of Joe Butler, escaped with shaking up when their car crashed on the toll road while en route back from Chicago.
**Higher Admish**

...and two stories

By CHESTER B. BAIN

ROM the standpoint of general industry interest, it would be difficult to find more important stories than those presented with streamer emphasis yesterday. Your favorite trade newspaper.

First, there was Joseph M. Schenck's ink opinion, "I believe that it is possible to raise admission prices up to 25 per cent over their present level, with the public capturing this boost cheerfully."

Secondly, there was George J. Schaefer's studio, that the release of Samuel Gold- men's "The Adventures of Marco Polo" should be the signal for a nation-wide adverse in first-run box-office sales.

HE 20th Century-Fox board chairman observes, "The public has always been willing to pay for what it has wanted in the past." No statement of industry econ- omies could be more sound than that. And exhibitor experience, both inside and outside the metropolitan area, establishes that the studios are delivering a run of produc- tions that the public wants to see.

Parenthetically—and strikingly—there is again "The Life of Emile Zola," just thumbed from the Hollywood Theater, 2w York, because of subsequent run com- ments in the Metropolitan area. Someth- ing like 400,000 fans paid roadshow prices during its 12 weeks' run because it was a picture they wanted to see.

Returning to text, it must be obvious at one of the major weaknesses of the verbal exhibitor and circuit moves to ad- just prices upwards becomes the fact that they have been spasmodic and regional- ly-operative effort, in the main, has been snicking, and exhibitors as a whole have been granted a "let-George-do-it" policy naturally, even a fair trial thus has been virtually impossible.

"HE United Artists "Marco Polo" plod- program promises to at least overcome handicap, and should do much more. Twenty-three exhibitors already have set the precedent that as their films other companies are considering it for either Christmas or New Year's. But in all in-

---

**WARNERS TO SPEED UP 1938-39 PRODUCTION**

West Coast Bureau of THE FILM DAILY

Hollywood—With the objective of having at least 20 productions for 1938-39 ready by June, Hal Willis, Warner exec, producer, personally is rushing production at the Burbank studio.

Warners hopes to be able to hold a 1937 program for Paramount product by exhibitors in the Philadelphia territory, following the settlement of the "bakers' strike," it was learned yesterday in New York. New deals are being made daily, it was said.

Meanwhile, all indications point to a quick settlement of the dispute.

(Continued on Page 10)

---

**SAG Sec'y Planning Six Trips to N. Y. Annually**

Admitting a vital concern, but dis- allowing any intention of becoming a "power" in the affairs of the Asso- ciated Actors and Artists of Amer-

(Continued on Page 10)

---

**NLRB May Hand Down SWG-SP Decision by Dec. 15; Arguments, Nov. 19**

"Conquest" Gives Capitol Biggest Biz in 20 Weeks

The Capitol Theater, New York, is doing the biggest business in 20 weeks with "Conquest," it was re- ported yesterday. Picture held for a second week, probably will go to a third, it is understood.

M-G-M reports that "The Fire-

(Continued on Page 9)

---

**HOYTS-SNIDER & DEAN DEAL AWAITING SIGNING**

"Hoyts deal with Snider & Dean, for Australasian distribution, needs only the approval and signatures of company executives, as all terms are set, for a quick settlement of the dispute.

(Continued on Page 11)

---

**IATSE Calls Out Many Types of Workers Over Dis- charge of 5 Men**

West Coast Bureau of THE FILM DAILY

Los Angeles — Production was halted yesterday on four pictures at Columbia when IATSE officials or- dered makeup men, still photograph- ers, sound men, laboratory tech- nicians, grips, property men and projectionists to go on strike. It is reported that the strike resulted from the discharge of five makeup men by Columbia.

Members of the International Brotherhood of Electrical Workers.

(Continued on Page 11)

---

**New Path News Format**

Aims for Brisker Tempo

Hitting the nation's screens to-day is a dressed-up Pathé News in- troducing new format and new voices designed, according to Fred-

(Continued on Page 10)

---

**Screen Credit**

Out at Universal City is a luminous questionnaire is given to each new play- er or signing up, purpose being to get a complete line on biography and back- ground for home office publicity pur- poses. Just the other day, one of these extensive documents was handed to the young and pretty Marilyn Eliz- abeth Stuart, a reported direct descend- ant of Lord Baltimore. Question No. 35 was: "Who was responsible for your latest picture?" Answered the frank Miss Stuart: "The Hollywood Swim Suit Company."
Higher Admish . . . and two stories

(Continued from Page 1)

stations—and this applies to still lower bookings—prices advance will be the rule. The remaining of the layout is here the experiment's favor. The approaching holidays and the weeks to immediately follow will see some of the season's potentially strongest projects in use.

And there is nothing to prevent exhibs, playing other attractions than "Marco Polo" from joining in the price-raising parade.

100 Attend Arkansas ITO Semi-Annnual Convention

Little Rock—More than 100 members of the Arkansas ITO and others connected with the industry were present for the semi-annual convention of the organization held at the Hotel Marie, here Sunday and yesterday. The principal discussion concerned the light and power rates in this state and exhibs were urged always to seek a cheaper and more uniform rate.

A number of speakers advocated a membership drive and several were appointed to map out a program and call upon non-members to join the state association.

Cecil Cupp of Badakelphia was appointed chairman of resolutions committee. Others on the industry are C. Carey of Paris, and B. V. McDougall of Monticello. G. Sterling of Garden was elected a member of the board of directors to fill the place of J. M. Ensor, deceased.

Montague, Jackter Leave Nov. 16 for Frisco Meet

Abe Montague, general sales manager, and Rube Jackter, his assistant, leave New York Nov. 16 by train to attend the meeting of three Columbia divisional sales meetings at the St. Francis Hotel, San Francisco, on Nov. 20 and 21. Among key subjects of the western division sales manager, six western exchanges will be represented at the parley. They are: Denver, Los Angeles, Portland, Seattle, Salt Lake City, and San Francisco.

Newspaper's Games Case Watched by Chi. Exhibs

Chicago—Exhibs are closely watching the anti-games case of the Calumet Index, nabe newspaper, facing prosecution by the State's Attorney's office for the use of "Gold Rush," Trial will take place before Municipal Judge Lamber Hayes. Exhibs are hopeful that some way will be found for the return of giveaways here.

Polk Stays as Sheriff
Cincinnati—Sherr Bob Polk of Brookville, Ky., was busy the past week running his unit and electing in his county. Polk continues as sheriff.

Dramatists Guild Due to Honor R. E. Sherwood

Election of officers set forward by a nominating committee is the main business of the annual meeting of the Dramatists Guild scheduled for today at the Hotel Victoria.

Following are slated for office: Robert E. Sherwood, president; Edward Childs Carpenter, chairman of the board; George S. Kaufman, vice-president; and Richard Rodgers, secretary. Named to serve 3-year terms as members of the Guild Council are: Rachel Crothers, Phillip Dunning, Paul Green, John Howard Lawson, Melvin Levy, Elizabeth McPadden, Eugene O'Neill, Arthur Richman, A. E. Thomas and Rita Weiman.

General Outdoor's Net for Quarter, $433,289

General Outdoor Advertising Co., reports for quarter Sept. 30, last, profit of $433,289 after depreciation, interest, amortization of insurance companies. No provision is made for taxes. This compares with $889,180 in preceding quarter and $1,034,908 in September quarter of previous year. For 9 months Sept. 30, 1937, indicated profit, as compiled from company's quarterly reports, was $785,863 after above deductions, comparing with profit of $435,734 for the 9 months ended Sept. 30, 1936.

Moss Adding Stage Shows To Pix at Cedarhurst

Commencing next Friday and Sat., B. S. Moss, operator of the New Central Theater (films), Cedarhurst, L.I., will supplement six acts of vaudeville to the screen attractions. For the time being, it is announced by Charles Moss, general manager, flesh shows will be offered week-ends only. There will be a permanent house orchestra, "Name" vaudeville personalities will be used.

Allied Regional Conclave
Set for Columbus Dec. 6

Columbus, O.—Regional convention of National Allied will be held here Dec. 6, thereby extending convention activities over a three-day period. TO OWNERS is set for Dec. 7-8, with annual banquet on night of Dec. 7 and election of officers for the following year. Contract is being arranged for the convention, according to Pete Wood, secretary.
Read These Before You Go To Any Movie

"One of the most impressive historical films ever brought to the screen. Garbo brings all her exquisite grace and artistry to the role of Walewska and Charles Boyer matches her in a consummately revealing portrait of Bonaparte. Genius makes the characters come alive for you. 'Conquest' is shot through with magnificent screen artistry."
—HOWARD BARNES
Herald Tribune

"Metro-Goldwyn-Mayer has achieved a remarkable sense of reality in transferring these pages of history into a vibrant film. The production is a triumph for the Metro studios...the acting of Miss Garbo, Mr. Boyer and the balance of the fine cast is supreme."
—KATE CAMERON
Daily News

"Great...Garbo superb...Boyer triumphs...Superlatives are in order...one of the finest pictures of the year...thanks go to Garbo for an eloquent and emotionally moving portrayal...Boyer gives an enormously effective portrait of the Emperor...an outstanding screen contribution..."
—ROSE PELSWICK
Journal and American

"One of the ten best pictures of the year."
—SIDNEY SKOLSKY

"Excellent! Superb film. One of the must pictures of the year. A truly magnificent performance, Charles Boyer's Napoleon is inspired. It is certain to find a place on 1937's list of outstanding screenery."
—IRENE THIER
N. Y. Post

"...a magnificently mounted drama, with Charles Boyer in an unforgettable portrayal. Care and time, to say nothing of money, have been lavished on this production...is worth seeing!"
—EILEEN CREELMAN
New York Sun

"Is a monumental achievement. The fans should be enthralled by it. Boyer is magnificent. Their romance, painted across the broad canvas of history, makes a film of real force, thrill and grandeur."
—BLAND JOHANESON
Daily Mirror

"Neither Garbo nor Boyer ever has given a finer performance. The production is beautiful, spectacular and exciting, Miss Garbo is arresting, lovely and affecting and Charles Boyer's Napoleon is a brilliant piece of characterization."
—WM. BOEHNEL
World-Telegram

A giant newspaper campaign excites Broadway as "Conquest" is held over for a second big week!

—and it's doing the greatest business in 20 weeks!

"Saratoga" "Good Earth" "Captains Courageous" "Broadway Melody"

Beats all the Biggest in 5 months!
WARNERS TO SPEED UP 1938-39 PRODUCTION

(Continued from Page 1)

the annual trade showings in either June or early July, facilitating the start of the company's 1938-39 selling at an early date and permitting the closing of the greater number of accounts by Aug. 1.

WARNERS will begin work on the 1938-39 lineup directly after the first of the year when the entire 1937-38 program will have been finished, according to Wallis.

WARNERS, it is announced, has augmented its contract roster to keep pace with its huge schedule and reports 197 people under contract. These include 23 stars, 63 featured players, 22 directors, 7 dialogue directors, 63 scenario writers, 10 song writers and 9 associate producers, all under the supervision of Jack L. Warner and Wallis.

Associate Producers are: Sam Bischoff, Bryant Fay, David Lewis, Henry Blanke, Benjamin Glazer, Robert Lord, Lou Edelman, George Jessel, Frank Mandel.

In star category now are Marion Davies, Paul Muni, Kay Francis, Leslie Howard, Bette Davis, Errol Flynn, Dick Powell, Claudette Colbert, Pat O'Brien, Miriam Hopkins, Charles Boyer, Edward G. Robinson, Rudy Vallee, Fernand Gravet, Olivia de Havilland, Humphrey Bogart, Joan Blondell, George Brent, Fred Waring and his Pennsylvanians, Boris Karloff, Benny Goodman and his Swing Band and Basil Rathbone.

Philh Exhibitors Quick
To Sign Paramount Pacts

(Continued from Page 1)

in Minneapolis where a week's "armistice" has been declared. However, the court order restraining exhibitors from carrying on the strike in effect, a Paramount spokes-

man said.

"Mayerling" Third Month

"Mayerling" today enters its third month at the Filmcenter Theatre.

DEATH RECORD

Louis L. Alterman

Funeral services are pending for Louis L. Alterman, 59, pioneer Long Island film theater operator, who died on Sunday at his home, 144-5 Rialto, 87th Road, Jamaica, Queens, of a complication of diseases. He opened the Comedy Theater, devoted to the motion picture 25 years ago in Jamaica, and later acquired the Vic Theatre.

In 1920 he designed and built the Rialto, also in Jamaica, and subsequently established the Biltmore Film Exchange. Surviving are his widow, Mrs. Rebecca Alterman; two sons, Daniel and Marshall; two daughters, Mrs. Charlie Zerner and Miss Janet Alterman and four brothers, Mr. Louis B., Mr. Herman and Mr. Samuel.

Martin C. Brennan

Paramount's foreign department is in receipt of a cable from Sydney Australia, announcing the death last Saturday of Martin C. Brennan, founder and for a long time editor of The Film Weekly. Prior to the Brennan had been editor of Every One's, a general weekly magazine which switched to exclusive record

DEATH RECORD

of film industry events.

Walter Pervical

Leonia, N. J. — Walter Pervical 57, president of Local 829 of the United Artists Union, died suddenly here his last home at 87th Road, a heart attack. He is survived by his widow, the former Emily Fanning; a son, Walter Jr. and a sister, Mrs. James O'Brien of San Antonio, Texas. He began his career as an actor. Last June he was elected for his fourth term as a head of Local 829, which has jurisdiction over the entire Eastern section of the U.S. and Canada.

Edward Butler

Detroit — Edward Joseph Butler, for 49 years in the theater business at Ishpeming, Mich., died in Charles Godwin Jennings Hospital here after two weeks illness.

Charles E. Lawrence

Wayne, Wash. — Charles E Lawrence, 71, one time operator of a movie road show, died at his home here following a brief illness. He is survived by his wife, a son and three daughters.

Adam K. Hodes

Fremont, O.—Adam K. Hodes, 62 president and treasurer of the Hodes-Zink Manufacturing Co., and a former theatrical producer, died Nov. 3.

G. Horace Mortimer

West Coast Bureau of THE FILM DAILY Hollywood—G. Horace Mortimer, 45, veteran press agent and proxy of The Agents, is dead here, following a major operation. His wife and a son survive. Mortimer at one time was public relations chief for the MPPDA here.
Tonight...

Culminating two years of ceaseless preparation—two special expeditions to the far-off South Seas—the astute expenditure of an almost unbelievable investment, Samuel Goldwyn's mightiest masterpiece opens at the Astor Theatre.

Proudly it reflects its great production cost. Vividly it recreates its madly exciting story by the authors of "Mutiny on the Bounty". Eagerly a grateful industry will receive it as one of the truly great pictures of all times...
SAMUEL GOLDWYN
presents

THE HIRF
By the Authors of
"Mutiny on the Bounty"

with
DOROTHY LAMOUR
JON HALL
MARY ASTOR
C. AUBREY SMITH
THOMAS MITCHELL
RAYMOND MASSEY
JOHN CARRADINE
JEROME COWAN

from the novel by
CHAS. NORDHOFF and JAMES N. HALL
Directed by JOHN FORD
Screenplay by DUDLEY NICHOLS
Adaptation by O. H. P. GARRETT
Released thru UNITED ARTISTS
Coast critics and syndicate writers have already proclaimed "The Hurricane" Samuel Goldwyn's greatest picture. Now watch tomorrow's New York Newspapers....
A "Little" from Hollywood "Lots"

By RALPH WILK
HOLLYWOOD

JUNIVERAL will introduce per
spective sound recording" acting
for "Chapel Bells" in the new canna
Durbin pix, "Mad About
us!"). Technique calls for setting
the recorder at the true distance on
the source of sound rather
at attempt to give the effect
diminsishng the volume of re-
sound.

M-G-M has acquired the rights
to original story by Rene Fuelop-
filler, dealing with the Life of Dr.
William Morton and the discovery
anaesthesia. Coincident with this
acquisition, M-G-M has also bought
Mr. Miller the rights to his
oiks dealing with this subject, in-
cluding the forthcoming "Triumph
Fate" which is shortly to be
blissed by Bock-Merrill.

Revised plans now have James
McGuinness preparing his
original story, "Talk of the Town,"
with he took from the originating
lum he formerly conducted, as a
serial comedy for his possible next
ouder assignment at M-G-M.

M. Loew Going Through
With North Adams Plans

North Adams, Mass.—A permit
is been issued to George Swats of
ston, agent for the North Adams
ater Co. for the erection of a
500 seat theater. The com-
y, a subsidiary of the E. Loew
eters Corp. of Boston, present
ers of the Richmond Theater
is recently refused a permit be-
cause of zoning laws by the city.

However, a purchase of two ad-
tional pieces of property and a
use of a right of way through the
ford Block, giving the new the-
or a Main Street, entrance, opened
way for the permit. The new
ater, on which construction will
in at once, will be larger than
one originally contemplated and
represent a total investment of
5,000 to $150,000.

Elk City Adopts Curfew

Oklahoma City—A second Okla-
ma city within the week has
pted a curfew law. Elk City,
owing Guthrie, has invoked a
.m. curfew which will affect all
ors not accompanied by parents.

Pete Goes Serious

West Coast Bus., THE FILM DAILY
Hollywood — Pete Smith today an-
nounced that the firm will move
serious short subjects each year.
Deci-
ion was reached after the reception
iven "The Romance of Radium." The
rtitle one will be "The Romance of
X-Ray."

WHO’S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 167

FREDERICK HOLLANDER. Composer for Paramount. Born in London. Son
of Victor Hollander, well known European director and composer of operas.
Was favorite pupil of Englebert Humperdinck, composer of "Hansel and
Gretel." At early age, composed five operas and two symphonies. His first
opera, "Die Fromme Helena," was produced by Max Reinhardt. Has written music for more
than 30 pictures. Thinks the "Orchidaceous
District" is the perfect inspiration for a com-
poser. Wrote "Jenky" and "Falling In Love
Again" for her. Went to Hollywood in 1933.
His hit, "Whispers in the Dark," was Number
One six consecutive times, on the "Hit Parade."
Married to Actress Helga School Haube, a
who talk at bridge games. Is a Candid camera
hound. A bug on changing Radios. Takes long
automobile rides to relax. Likes to have people
around him. Stands 5 ft. 2 in; hair, black; eyes,
brown.

Karl Freund, ace M-G-M cinemato-
ographer, arrives this week in
Vienna, Austria, where he will see
his daughter for the first time in
S.G. Will return here with him, being signed to an acting
contract from photographs sub-
mitted by Freund to studio officials.

Albert Lewin, who is producing
Paramount's "Spawm of the North,"
has made up a reel of the most ex-
cting salmon fishing scenes shot in
Alaska last summer by a special
studio crew, and is treating his
fomsen friends to private show-

Iowa Town Cracks Down
On Sunday Movie Shows

Ireton, Ia.—Pines of $1 and costs
for each Sunday night performance
have been paid by Charles Reid, op-
erator of the Community theater
here for the last two weeks. He has
been charged with violation of the
Sunday movie ordinance, and action
was taken by the mayor. Petition
has been presented by a committee
of church representatives.
The ordinance has been
asked by Reid in a petition
presented to the council.

Republic Product Deals

Republic Pictures yesterday re-
porting the sale of its 1937-38 pro-
duct
to the W. D. Fro Circuit for
all its situations in Joplin, Mo.;
Salini, Eldorado and Kansas City,
Kan. It was also announced that
company's 1937-38 serial program
has been sold to the Oscar Fine
Circuit in five situations in Evans-
ville, Ind. "S O S Coast Guard,"
Republic's current serial, has been
booked over the Century Circuit, N.
Y. City.

Commerce Bureau Moves

The New York District Office of the
Bureau of Foreign and Domes-
tic Commerce, located in the Cus-
Tom House for many years, will
now to new and larger quarters in the
new Federal Office Building at
Church and Vesey Streets yester-
day, according to an announcement
by John F. Sinnott, District Man-
ger.

New Mono. Branch Heads

W. W. Troxell, veteran Omaha ex-
hibitor and salesman, has been ap-
pointed manager of Monogram's
Norfolk, Va., and J. M. McGraw
for.

Our Passing Show: Joe Frisco
saying "hello" to Charlie Chaplin at
the Brown Derby; Humphrey
Bogart and Mayo Methot looking
over Phil Ormsby's new tennis club
at Palm Springs.

Tim McCoy, cowboy star, now on
tour with Ringling Brothers-Barnum
& Bailey Circus, is expected in
Holly-
wood on November 20 when the
show goes into winter quarters in
Florida, to start work on a series of
four westerns for Monogram.

Gilbert Gabriel, Jeanne Bartlett,
Irving Ries, Thanes Williamson,
Jules Furmann and William G.
Beymer have signed writing con-
tracts with Paramount. William-
son, Furmann and Beymer will
work on the script of "Spawm of the
North."

Universal has bought a story on
Joe Pasternak's suggestion, which
Pasternak will produce as soon as
it completes several assignments
which are already on the docket
for him. The new story is "Yester-
day's Heroes," by the English
novel-
ist, Sophie Cleugh.

Atlanta Trucking Firm
May Enter Field In N. O.

New Orleans—B. D. Benton of
Benton Bros., Atlanta trucking firm
which delivers films, was here this
week to look into the possibility
of establishing a branch of the
service here. With the practical
cessation of its runs by Inter-City
and the tightening up on requirements by
film exchanges, the firm is ap-
parently opening for other possible
field, though the shipping rates
have been cut low by competition.

Robert Young as Emcee

West Coast Bureau of THE FILM DAILY
Hollywood—Robert Young will act
as master of ceremonies on the M-
G-M "Good News of 1938" second
weekly radio program, to go on the
air Thursday evening (Nov. 11), at
9 P.M., Eastern standard time over an
NBC network. Among the stars
announced so far for this broadcast
are Fanny Brice, Judy Garland,
Reginald Gardiner, and Meliza Kor-
bus.

WB "Party Advisor"

West Coast Bus., THE FILM DAILY
Hollywood—Dedicated to the task
of making people given by Warner
Bros.—First National stars and featured
players brighter and additionally amus-
ing, a "party advisor" for the coming
season was created by Bob Toplinger, direc-
tor of publicity at the Burbank Stu-
dio. Helen Walter of the publicity de-
partment will concentrate on this ac-
tivity.
**SEE ACTION ON GAMES BAN LIKELY THIS WEEK**

Renewed action on the IOTA-sponsored drive to ban giveaways in New York City theaters is expected to be the major event of the week, Harry Brandt, IOTA president, stated yesterday. Temporarily held up because of a reported controversy over the section in which the drive was to start, the campaign now is expected to get under way shortly.

A committee to handle the drive probably will be appointed this week, the group consisting of representatives of circuits and independents.

**Jack Beresin New Head Of Philly's Variety Club**

Philadelphia—Jack Beresin, head of Berlo Vending Co., has been elected Chief Berter of the Variety Club’s Republic House. Beresin, one of the charter members of the club, officially takes over his post at the Dec. 12 dinner of the local tent.

Other Tent 13 officers elected were: first assistant chief Barker, Lewen Fizer; second assistant chief Barker, David Supowitz; property man, Sam Gross; dooey boy, Ben Kahn.

Announced as attending the installation function are: James Parley, Democratic National Chairman, New York City District Attorney Thomas E. Dewey; Jimmy Walker, Boake Carter, radio commentator.

On the entertainment side will be Jimmy Durante as ringmaster; Patsy Flick as m.c.; Ina Hay Rut- ton and band, Benny Goodman and quartet; Hal LeRoy, among others.

Ted Schlangor is general chairman of the installation.

It is expected that many New Yorkers will be in attendance.

The capacity of 650 of the Hotel Bellevue Stratford has been limited to 1,200, with 800 tickets already sold.

**"Jamboree" In Fay House**

Birmingham—Harry A. Gourfain's "Jamboree", musical comedy revue, featuring "Hardeme" with a cast of 10, has been booked by E. M. Fay to open at the Capitol theater Thursday.

**Rader House Opens**

Cincinnati–Clark Rader, with theaters at Newark and Portsmouth, opened the LuMax today.

---

**Film for Night Use**

A new film specially designed for newsreel and movie use is likely to be the first time in the bi-weekly releases of News of the Day. Film enables cameramen to take pictures of interiors of night without the necessity of setting up elaborate lighting equipment. At the same time exterior night scenes can be taken in a regular speed maintained for daytime shots.

---

**NEWS OF THE DAY**

**Detroit—Title to Circle Theater, new house scheduled for opening in Dearborn, west side suburb, has been acquired by Jerry Blumenfeld, who is partners in the Midway Theater. House was originally planned as an independent enterprise when Stola and Makimis each planned erection of an independent house, but they merged their interests in the new Circle.

Detroit—Wade Allen is installing new fire escape and making other alterations to the Grand Victory Theater, west side house, which he recently reopened.

**Expect Early Settlement of Winnipeg Differences**

Montreal—Early settlement of the differences between Famous Players (Canadian) and the Winnipeg local of the International Theater Employees Union is expected by W. F. Covert, Canadian vice-president of the union, if the dispute is not settled a strike in 200 Canadian theaters is envisaged.

The company has shown itself willing to cooperate with the international, and I think that a settlement of the difficulty will soon be reached," said Covert. He denied a report that permission for a strike had been given by George E. Brownie, international president.

Union leaders and operators in Winnipeg, remained silent as efforts continued to iron out differences between Western Theaters, Ltd., and the local union.

Western Theaters is a subsidiary of Famous Players (Canadian) Corporation operating five theaters which are involved in the dispute. Differences and strike threats arose when the theaters and the local broke the International Theaters Union, a Canadian organization opposed to international union ties.

**Pre-Trial Exam. Denied in Yermie Stern Action**

Federal Judge John C. Knox yesterday denied the petition of Casino Productions, Inc. and Yermie Stern in their joint action against Warner Brothers, to examine Hal Wallis, WB production executive; and the writers respectively of the screenplay and original story of "Go Into Your Dance," Earl Baldwin and Bradford Ropes, before trial. Each of the plaintiffs is asking $500,000 from Warner Brothers for alleged libel.

**Bank Night Ban Weighed**

Fort Wayne, Ind.—An ordinance recently proposed by Councilman Walter Vetter to end "bank nights" and the giving away of distribution of any articles of value in theaters was taken under advisement by the Council.

---

**20TH-FOX SEES 11,000 ACCOUNTS—NEW HIGH**

(Continued from Page 1)

Last year’s total was 10,008 contracts. To date the company already has more than 9,000 contracts for 1937-38. All circuit deals have been closed.

The studio is about two months ahead in production and the completion of the 1937-38 program should be finished in February, with the entire program going through as originally planned, it was said by the sales executive, who had conferred with Darryl F. Zanuck on the Coast.

Clark completed a seven-week sales tour of the exchanges by presiding at a Kent Drive meeting in the New York exchange yesterday.

---

**SAG Secy Planning Six Trips to N. Y. Annually**

(Continued from Page 3)

ica, parent performers’ body, has announced that the secretary of the Screen Actors Guild, told yesterday at THE FILM DAILY he planned to devote himself to affairs in the SAG province to the practical exclusion of all else.

Thomson declared activities of both Coasts would require at least Mrs. Florence Marston, SAG eastern representative, will in this way be in close touch with policies determined by the board of directors which meet at the Coast.

While in the East, Thomson is expected to aid in bringing to a close negotiations pending with local producers.

Tomorrow night he addressed the first open membership meeting of the American Federation of Radio Actors at the Hotel Victoria.

---

**Al Adams Resigns Republic Advertising—Publicity Post**

(Continued from Page 3)

will announce his plans on returning.

The retiring executive is the Paramount Public advertising department for 13 years and in similar capacity with United Artists for three years.

It is understood that Adams’ successor has been chosen, but announcement is withheld.

---

**Change of Policy**

Detroit—Two local theaters here have shifted quickly away from a certain policy—that of having fancy hangers around. Management of the Michigan Theater decided they would not allow when latest group of young, university fellows entered, despite the fact that the odd-ball hanger was distributed. This change in policy has been followed at the Michigan by the French Theater, a number of patrons were given the gate when one of the number filled into the ladies’ lounge, decided to discover a young fellow for herself in the mirror and saw the bird instead.
**Reviews of New Films**

*SHORTS*

**Viraphone Pictorial Revue**
(Pictorial Revue No. 3)

**Entertaining Variety**

The retrievers at work as the thoroughbred dogs do their stuff right out in the ocean swimming to retrieve the wounded ducks. The dogs put their noses on the trail by their trainers in competition. Clem McCarthy does the narration on a Hollywood rodeo with several stars stowing as cowboys and the real work being done by regular rodeo deal. The final sequence and the story, which is a highly entertaining variety, shows the manufacturers of the commercial ornamental product of the plastic art known as Catlin. The story contains an impossible story, which is one of the highlights of the show. The show is engaging and attractive from beginning to end. The story is well written and performed. The show is a great success for Warner Brothers and Catlin.

**Foxy Hunter**
(Betty Boop)

Paramount

**Funny Kid Antics**

The kids will eat this up. Junior, the little boy in the picture, starts out with his pet teddy bear, Puddy, on his arm and goes to a dance. He gets caught by the police and is sentenced to a workhouse. The pictures end with a scene in which Junior is making a living as a singer in a night club. Junior goes on to make a record and becomes a star. The pictures end with Junior singing "Take Me Out to the Ball Game." The pictures are well done and have a lot of appeal for children. The pictures are directed by William A. Seiter.

**Hoyts-Snier & Dean Deal**

*Waits Only for Signatures*

(Continued from Page 1)

an interview with the FILM DAILY upon his arrival in New York.

"With the Hoyts and Greater Union board announcing at their last meeting that no further negotiations were contemplated, it appears that any agreement can be reached," said Hutchinson, back from "Down Under." "Business has been restricted in Japan through money difficulties, but China has not dropped off as much as expected since the beginning of the present hostilities," he reported.

Hutchinson praised the theater equipment in the Australasian houses. He rated the Regent theater, Brisbane, as one of the world's finest houses today. Hutchinson said U.S. pic had a definite edge in Australia.

**The Jester’s Nears**

Sphinx Films Corp. announces that “The Jester” (“Der Purimvailer”) is being prepared for nation-wide release, with a Broadway showing planned in the near future.

**WEDDING BELLS**

Cincinnati — Mr. and Mrs. S. S. Steenrod, Majestic Theater, Nelsonville, O., announce the approaching marriage of their daughter, Barbara, to Darwin Cunningham, Nov. 23.
VICTORIA IS GREAT!

The Press of the Nation's Capital adds its voice to New York's in swelling the mighty chorus of praise that's booming on both sides of the ocean!

"A RARE GEM . . . MAKES BOTH ALBERT AND HER MAJESTY HEART-BEATS OF A GREAT LOVE"
— Andrew R. Kelley, Washington Times

"A TRIUMPH . . . MAGNIFICENT AND MOVING!"
— Mabelle Jennings, Washington Herald

"SIGNALLY SUCCESSFUL EFFORT...SHOULD NOT BE MISSED"
— Nelson B. Bell, Washington Post

"ONE OF THE FINEST LOVE STORIES EVER SCREENED"
— Jay Carmody, Washington Evening Star

"A PROUD PICTURE AND AN INTERESTING ONE"
— Katharine Hillyer, Washington Daily News

VICTORIA THE GREAT

ANNA NEAGLE • ANTON WALBROOK • H. B. WARNER • WALTER RILLA

PRODUCED AND DIRECTED BY HERBERT WILCOX

Screen Play by Miles Malleson and Charles de Grandcourt

With Scenes in TECHNICOLOR
Schenck Says 20th-Fox Studio Plans No Radio Shows

KUYKENDALL CONFIDENT OF 10-POINT PLAN SUCCESS

Wis. ITPA Calls Special Convention on Pooling Plan

**Metro Contracts for Period 1,900 Ahead**
M-G-M has 1,900 more contracts for new season product on its books today than it had for the same period a year ago for the 1936-37 program. W. F. Rodgers, general sales manager, said yesterday. Rodgers indicated that the company was heading for a new record.

**TOM COCHRANE DIES FOLLOWING STROKE**

Tom Cochrane, Paramount's general manager for the Orient, died yesterday in New York following a stroke of paralysis which he suffered Sunday night and from which he never regained consciousness. Cochrane arrived from Tokyo less than a month ago in ill health and went to St. Luke's hospital for observation. He apparently was recovering rapidly until the stroke.

Cochrane, who was about 65, had been with Paramount for 15 years, although he made his entrance into films via the Montreal firm of Blaufox and Cochrane.

**GB TO MAKE BIG PIX, AIMING AT U. S. MART**

Change in Gaumont-British production policy and resultant shifts in its 1937-38 line-up were disclosed yesterday when Arthur A. Lee, vice-president and general manager, told THE FILM DAILY that four features, in addition to six ready or nearly ready, would be turned out by GB at a cost of $500,000 each.

New budget wipes out the Ostrer statement made at outset of the season which declared that Gaumont would not make any more feature pictures than it had already announced.

**Blaufox Succeeds Adams in Republic's Ad Post**

Jay David Blaufox, for many years in the advertising departments of motion picture majors, is to succeed A. I. Adams as Republic Pictures' advertising and publicity chief, it was learned yesterday.

Adams, who resigned this week, had been with the company for four years.

**No Studio-Produced Sponsored Radio Shows Planned by 20th-Fox--Schenck**

No studio-produced sponsored radio shows are now being considered by 20th-Fox, and the present policy of allowing the company's stars to appear on air shows will not be subject to any change at this time, according to Joseph M. Schenck, chairman of the board, who plans to leave for the Coast today.

Four pictures are scheduled for production by New World Films on the stock of the company, according to Schenck.
Oscar Straus, composer, it was learned yesterday has been commissioned by E. B. Marks Music Corp. to prepare a score for the planned presentation in the United States before next Spring. Deal is understood to call for completion of the scores by this time. Straus, to carry out the assignment, plans to sail from New York tomorrow or on the Queen Mary next week for Europe.

En route to Austria where he will spend the Winter months, he expects, it is said, to make a stopover in Paris to visit Yvonne Printemps and Pierre Fresnay who are currently playing there in "The Three Waltzes," to the production of which Straus contributed.

It was also learned yesterday anent Straus' impending departure that M-G-M has finally acquired the last remaining rights for production of a feature film, "The Chocolate Soldier," based on the Strauss stage operetta which was produced on Broadway in 1906-07. Negotiations, it is said, have been carried on by M-G-M for the various rights involved for a period of several years past.

Le Maire, Arliss Huddle on Rockefeller Pix Deal

A deal whereby Rufus Le Maire, formerly of Universal's production department, will produce a picture based on the life of John D. Rockefeller, with George Arliss in the stellar role, is now being negotiated, it was said yesterday following the arrival of Arliss from England on the Aquitania. It is understood that Le Maire plans to make the picture himself for release by a major company, but Le Maire declined to reveal any details until he had time to confer with Arliss.

Arliss told The Film Daily that he came over from England primarily for a vacation, but he admitted that he had been asked to portray the Rockefeller role and would discuss the matter further with Le Maire. Le Maire, who recently resigned from Universal, said that aside from the Arliss deal he had no immediate plans for completion.

Arliss will remain in New York until after the opening of his latest GB picture, "Dr. Syn," at the Globe Theater Saturday.
Just as 20th predicted!

"ALI BABA GOES TO TOWN"
PROVES NATIONWIDE
HOLD-OVER SENSATION!

Take a bow Eddie!

Already HELD OVER in these key cities:

MILWAUKEE  CHICAGO
SAN FRANCISCO  HOUSTON
ROCHESTER  DALLAS
ST. LOUIS  SALT LAKE CITY
BALTIMORE  CINCINNATI
INDIANAPOLIS  DAYTON
LOUISVILLE  NEW YORK

THE KEYSTONE OF YOUR FUTURE
TOM COCHRANE DIES FOLLOWING STROKE

(Continued from Page 1)

the film business with Universal. He produced the first feature for Carl Laemmle in 1909 when he made "Fiawatha." Two years later Universal expanded on a world-wide program and Cochrane was assigned to the Orient, where he established offices in Tokyo, Shanghai, Hong Kong, the Philippines, the Federated Malay States, and India.

In June, 1922, Cochrane joined Paramount and was again assigned to the Orient. In 1923, Cochrane proved himself a hero when, although severely injured, he helped to take care of injured Paramount workers during the devastating earthquake.

Cochrane's first wife died in 1924. He remarried in 1933, taking for his wife Dona Piper, sister of the general manager of the Paramount organization. Two children, one four and the other two years old, resulted from this union. With their mother, they remained in Japan.

Funeral services will be held tomorrow at the Columbus Circle Chapel, 45 W. 60th Street, at 2:30 P.M. It is believed his body will be cremated and his ashes sent to Tokyo.

Besides his wife and two children, Cochrane is survived by five brothers and one sister. They are Robert H. Cochrane, president of Universal; P. D. Cochrane, secretary of Universal; Witt Cochrane, George Cochrane, Negli Cochrane and Mrs. George L. Chapman, of Toledo, O.

N. J. Allied Names Six for Huddles With ITOA

Irving Dollinger, president of Allied Theaters of New Jersey, yesterday at an organization meeting appointed a committee which will meet with a similar group of ITOA members to discuss mutual exhibitor problems. The New Jersey committee consists of Maury Miller, Lee Newberry, Morris Marks, Lou Gold and Dollinger. The two groups will convene twice a month.

It was voted to hold the next New Jersey Allied meeting at the Cochrane House, Newton, N. J., on Nov. 23.

NO RADIO SHOWS FOR 20TH-CENTURY—FOX

(Continued from Page 1)

the present English program, with Robert T. Kane in charge of production, no further Technicolor pictures have been planned in England, Schenck told THE FILM DAILY. He added that it was doubtful if the 20th-Fox would make any Technicolor pictures in Hollywood.

Schenck said the company had no immediate plans to purchase any of the 20th-Fox stock held by the Chase Bank, but intimated that with an improvement in market conditions there was a strong possibility such a purchase would be considered.

Satisfaction with the excellent grosses made by 20th-Fox "B" pictures, was voiced by Schenck, and he credited the success of the product with "extreme care and effort in production, casting and selection of suitable stories.

DEATH RECORD

John W. Simmons

Newport, R. I.—John W. Simmons, member of orchestras at both the Opera House and Colonial theaters in former years, died Nov. 1 at his home. His widow, Theresa Conroy Simmons, is cashier at the Opera House.

Francis de Croisset

Paris (By Cable) — Francis de Croisset, 52, prominent French playwright, is dead here at the American Hospital of double pneumonia. Most widely known of his masterpieces was "Arsene Lupin," a film version of which was one of the earliest motion pictures made in this country. In the United States M-G-M made a talkie under the same title, 1931-32, and now has a feature "Arsene Lupin Returns in Production.

Frederick Donaghey

Chicago—Frederick Donaghey, 61, former critic and theater manager, is dead here. Death came in dentist’s chair from a heart attack while awaiting treatment.

Gertrude Kingston

London (By Cable) — Gertrude Kingston, actress and producer, associated with the stage for almost 50 years, is dead here. In 1910 she created a "theater of ideas," the Little Theater, St. Johns Place, on in London, founded in London and known as the Guild Players. Her last appearance in New York was in "Red Blinds," 1926.

Alexander Scott-Gatty

London (By Cable) — Alexander Scott-Gatty, 61, veteran actor, is dead here. For nearly 30 years he had appeared in stage production both in London and abroad. Recently he had been presented in several dramas broadcast over British stations.
If It's Love You're After...
"It convulsed the preview audience"! — Motion Picture Daily

"Endowed with everything needed to make a great comedy! It should not fail to score as one of the outstanding box-office triumphs of the season." — Variety Daily

"The audience laughed long, loudly and often enough to convince the most pessimistic hearer on the sidewalk outside that something extremely funny was going on inside!" — Motion Picture Herald

"Hilarious farce! One of the smartest, gayest comedy offerings of the year. Will garner sustained laughter from every type of audience!" — Hollywood Reporter
If It's *Names* You're After...

Leslie Howard

and

Bette Davis

and

Olivia deHavilland

and

Patric Knowles, Eric Blore, George Barbier

Back from 'Bondage' with team-work as memorable, but roles sensationallly different from anything they have ever offered!
If It's a Smash You're After...

Get Right After

WARNER BROS.

for a Fast Booking On

It's LOVE I'm After

“A box-office delight!”
—Film Daily

“Should not fail to score as one of the outstanding box-office triumphs of the season!”
—Variety Daily

“Exhibitors can prepare to dust off that SRO sign and brace themselves for landslide business!”
—Box Office

“Spells box-office of the first water!”
—Hollywood Reporter

LESLEY HOWARD
BETTE DAVIS
OLIVIA DEHAVILLAND

IT'S LOVE I'M AFTER

with
PATRIC KNowles
ERIC BLORE
GEORGE BARBIER

Directed by Archie L. Mayo
Screen Play by Case Y Robinson
Original Story by Maurice Hanline
**Reviews of the New Films**

**“The Hurricane”**

with Dorothy Lamour, Jon Hall, Thomas Mitchell

United Artists 103 Mins.

“BRILLIANT GOLDWYN PRODUCTION FEATURES ACTRESS IN LUSCIOUS ROMANCE WITH OUTSTANDING STORM THRILL.”

“The Hurricane” most assuredly is no misnomer. It is the hurricane, its crescendo a manifestation of Nature’s fury the like of which has not been experienced since the night of the fabled Big Wind. And it has given Samuel Goldwyn’s brilliant production of the Charles Nordhoff-James Norman Hall story its climactic footage, its sustained “punch.” What precedes and what follows is so much prologue, so much epilogue. Perhaps, it could not be otherwise.

That the Southern seaport-meets-the-sea story, with its embroidery of rule-by-law versus rule-by-reason, is dwarfed by the raging storm which seals the fate of an island paradise and a people is no reflection upon the players who, under John Ford’s spirited guidance, tell it. Theirs is merely the age-old fate of those who would too closely compete with Nature. And the fact that skilled technicians here have helped that lady nature to steal the show is not all to the matter. The magnificent illusion of awesome realism is there; that alone counts.

The story of Marama (Dorothy Lamour) and Terangi (John Hall) alone is hardly new; in one form or another, it has been told before. Terangi is a personification of all natures who, obeying natural impulses, run afoul of the ruling white man’s code. Because he attempts to escape and return; first to his bride, later to his wife and child, his sentence grows from months to years. White prestige, French politics, rule-by-law unite to enshroud him. Meanwhile, life for Manuka, the island paradise, seems on—Admiral De Laforge (Raymond Massey) pursues his duty despite the incursions of his wife, Germaine (Mary Astor), and Father Vincent, (Leif Erickson); Dr. Kersaint (Thomas Mitchell), Captain Nagle (Jeremy Cowan) and Chief Melhei (Pollex Kikume) are all equally active in their attempt to save Terangi, who is in prison with his wife and daughter, starts them for an island sanctuary, senses the rising gale. It is a catastrophe for Manuka, turns back, historically saves Mme. De Laforge. The visualization of the destructive fury of the hurricane, similar to and not mere dooms all but a mere handful of Manuka’s people and leaves the island a barren, barren and desolate atoll is a brilliant technical triumph, on a par with the industry’s outstanding production feats.

Staging credit goes to James Basevi and R. T. Layton. The photography by Russell Glanton and Edmund Graeck in kind, Director Ford has the benefit of admirable casting plus. The “plus” includes, generally speaking, the contributions of Oliver Hardy, Carey Morehead, Ludwig Donath, and Dudley Nichols, screenplaywriter. Realists, of course, may look askance at some twists, some dialogue, some over-acting by some; the average patron will not. If the latter is critical at all, it will be of the post-hurricane gap in the impressionism gained the upper hand. Performance is uniformly fine to convincing. Miss Lamour is a perfect sarong-wearing Marama, Hall a fine, stalwart Terangi. Mitchell tops as the physician, a Smith.

20th-Century Fox 55 Mins.

**“Hot Water”**

with Jed Prouty, Shirley Deane, Russell Gleason

**“Thrill of a Lifetime”**

with Dorothy Lamour, Ben Blue, the Yacht Club Boys

Paramount 72 Mins. (Hollywood Preview)

**VARIED ARRAY OF TALENT MAKES THIS MUSICAL AN ENJOYABLE PIECE OF ENTERTAINMENT.**

A wide and varied array of talent makes this musical an enjoyable piece of entertainment. It has Jody Canova and Ben Blue who grab off a lot of laughs, the former with his hill-billy songs and the latter with his comical antics. The Yacht Club Boys give zip and zest to a couple of song routines, while Eleanor Whitney and Rudolph Martin is a nice romantic pair. Dorothy Lamour puts over a version of the song, “Thrill of a Lifetime,” in a well-choreographed style. The cast includes Betty Grable, Leif Erickson, Larry Crabbe, Zeke and Anne Canova, Tommy Wonder, all of whom warble or dance to make the show a gay, fast-moving, round of music, dances and laughs. In the upper bracket of program fare it should be well received. The plot is lightweight musical comedy affair, but the writers Scona Owen, Grant Garrett and Paul Gerard Smith keep it interesting.

*The Lady Fights Back* with Kent Taylor, Irene Hervey, William Lundigan, Chick Chandler

Universal 60 Mins.

**ENTERTAINING PICTURE WITH AC-TRENS AND LAUGHS IN A MAGNIFICENT OUTDOOR BACKGROUND.**

Kent Taylor, an engineer for the Northern Power Company, arrives at the Muskaga River to make preliminary surveys for a dam site. For 20 years the river has been the exclusive fishing preserve of the Muskagal River Salmon Club, operated by Irene Hervey. When Taylor’s mission is discovered, she detains him at the club while she sends out a hurry call to the club’s powerful members to meet at the lodge and take action to prevent the dam from being built. Already in love with his hostess, Taylor leaves for the dam site only to discover from his assistant that she has gone into action to stop him. He rushes to the Forest Commissioner’s office to find that she is already there. He tricks her into an outbuilding, and after locking her in gets the commissioner to sign a permit for approval of the preliminary work on the dam. Unknown to Miss Hervey, her guides weed a truck and take a few pot shots at the power company employees. She stops this, but arrests Taylor. His life is saved when he wades into the stream for cutting trees too close to the river. Taylor escapes from the lodge storeroom only to find that she has left. He soon arrives. The splendor of outdoor backgrounds alone are worth seeing.

Kent Taylor, Irene Hervey, William Lundigan, Willard Parker, Paul Hurst, Ernest Cosart, Gerald Oliver Smith

Associate Producer, Edmund Graeck; Director, Milton Coffman; Story, Arthur Brinner; Screenplay, F. Carl T. Tupper; Production, Charles Nordhoff and James Norman Hall; Production, 20th Century-Fox, 1937.

**“Zola” Big Abroad**

“Life of Emile Zola” is giving Warners admirable biz to a professional who, it was said at the company’s home office, was “over,” proving the weeks since to be no week in the world for Warners. It has come from Copenhagen and Vienna.

*The Lady Fights Back* with Kent Taylor, Irene Hervey, William Lundigan, Chick Chandler

Universal
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

DUE to his work in "Thrift of a Lifetime," just previewed, Con- edian Ben Blue, the screen's "man of a thousand faces" and master of pantomime, who was co-featured in Paramount's last production, will be starting in Fanchon's next production for Paramount, titled "Romance in the Rough."

Our Passing Show: Harry Grey, Albert J. Cohen and Harry Sauber at the Santa Fe station, saying "good-bye" to Moe J. Siegel, Repub- lic head, who was leaving on a trip to New York; Don Mersorean, E. J. Leeb, Jerry Sackheim and Frederick Hazlett Brennan among other East- bound passengers.

Dorothy Lamour is on location at Palm Springs for scenes in "Jungle Romance," in which she is co-starred with Ray Milland. The Para- mount Jungle picture is being directed by George Archainbaud and produced by George Arliss.

Harold Huber, Eve Arden and Robert Wilcoxon have been assigned to GB to Make Big Pictures

Aiming at the U. S. Market

(Continued from Page 1)

would not produce for the American market.

GB's convention announcement listed 12 quality features without committing the company to production sources. Lee's statement, therefore, a name added significance, when it names GB as producer. In view of the fact that two Herbert Wilcox productions are in the GB program to an early-season total of 12, it is felt in official quarters that the estimated minimum may be exceeded.

Picture-by-picture sales policy will be adhered to, it was stated.

Of the GB-produced productions, "Non-Stop New York," with Anna Lee and John Loder, has been set for national release on Nov. 17; "Sailing Along," with Jessie Mat- thews, and "The Girl Was Young" with Nova Pilbeam, are in the cutting room; and "Bank Holiday," a tentative title, is in production. Wil- cox's films starring Anna Neagle, "Look Out for Love" and "The Show Goes On," are ready. Nearing the camera are another Jessie Matthews vehicle and a film based on "The False Witness," from the French of Marcel Azzelin, in which Nova Pil- beam is to be directed by Alfred Hitchcock.

KAO Subsidiary Quits

Washington Bureau of THE FILM DAILY

Washington — Keith-Albee-Orph- eum circuit and K. A. By the end of October, K. A. By the end of October, K. A. By the end of October, K. A.

Columbia's Studio Strike Reaches Quick Settlement

(Continued from Page 1)

Monday returned to work yesterday. It is reported that the settlement provides for three makeup artists and three hair-dressers to work on the three pictures in production at Columbia.

Meanwhile, there was the suggestion that legislative repercussions were possible, the State Assembly Capital and Labor Committee hav- ing launched a preliminary probe of the IATSE before the settlement was announced.

Blaufox Succeeds Adams in Republic's Ad Post

(Continued from Page 1)

Europe, for a 2-week stay at Lake Placid, after which he will announce his plans. Blaufox takes over officially Monday.

The new executive is the author of several novels and plays. He was formerly director of publicity at Fox Broadway Theater, B. S. Moss' Broad- way Theater and the Hudson Division of Stanley-Fabian theaters, N. J.

Canadian MPA Weighs New Schedule of CPRS

(Continued from Page 1)

tion, consisting of theaters, broad- casters and hotels. As required by statute, the schedule was filed by CPRS on Nov. 1 at Ottawa with the Secretary of State. The proposed schedules will be considered at a later date by the Copyright Appeal Board at Ottawa and then published in the Canada Gazette.

New Warner Burbank Lab.

West Coast Bureau of THE FILM DAILY

Hollywood—Warner's new $600,000 lab on the Burbank lot, nearing completion, will turn out release prints for use in Coast theaters and negatives from which prints are made in New York for houses in other parts of the country. Construction of 24 film vaults is under way.

P. H. Evans Goes Tele

Boston—Porter H. Evans, former- ly associated as chief engineer of construction for eight and a half years with Warner Bros. Pictures, is now vice-president of the Mas- suachusetts Television Institute.

WHO'S WHO IN HOLLYWOOD

• Introducing Interesting Personalities: No. 168


Wallace Ford, who is in New York to appear in the stage play, "Of Mice and Men," will probably be re- placed in the next David Diamond release for Grand National. Ray Mayer, who was co-featured with Wallace Ford in "Swing It, Sailor," will continue in the next and it is possible that Jimmy Dunn will be co-featured with Mayer in "Plane Fools." The third picture will have the team in the marines, while the locale of the fourth will be an army post on foreign soil.

So enthusiastic is the Universal studio over individual performances given in "Merry-Go-Round of 1938" that the options of three of its members have been lifted for another year. These three are Alice Brady, who has been under contract to the studio for the last three years; Jimmy Savoy and Joy Hodges who has just signed in New York in support of George M. Cohan in "I'd Rather Be Right."

Columbia has cinematically married Thurston Hall and Marjorie Gateson, as they have been engaged to appear as Mr. and Mrs. Peter Hall in "The Night Before," a pic- tureization of Paul Gallico's Saturday Evening Post story, "Twas The Night Before Christmas."

Liam B. Herbst, treasurer and Nat B. Browne, secretary.

Executive committee men elected were J. W. Cleveland, W. T. Moore, Carter T. Barron, John J. Payette, Louis Bernheimer, Hardie Meakin, U. Hollingsworth and Lloyd J. Wineland. Other action included donation of $300 to the community chest and approval for the use of unemployed census takers and Christmas seal trailers in affiliated theaters.

Lust was also appointed delegate to the MPtoA.

"Wells Fargo" Premieres Planned on Two Coasts

Present Para, plans for the re- lease of "Wells Fargo" call for pre- mieres in New York and San Francisco during the Christmas holidays followed two or three weeks later by special showings in key cities in various parts of the country prior to national release.

Skouras Books "Mayerling"

"Mayerling," distributed by Fox Films, Inc. currently in its third month at the Filmarte Theater and its sixth week at the Embassy in Philadel- phia, opened this week at the Hub in Boston and the Shady Oak in St. Louis. It has also been booked by the Skouras theaters for early showings.
with a sing and a swing

TO MAKE THE WORLD RING
HERE THEY COME... in the grandest, gayest, laughingest musical show of all! ... With Fred topping his top in the DRUM DANCE, that dancing sensation of sensations... and George and Gracie gracier than ever... as romance and rhythm and fun run riot on a screen alive with the lift of GERSHWIN music and WODEHOUSE humor!

FRED ASTAIRE
GEORGE GRACIE
BURNS and ALLEN

A Damsel in Distress.

Thrill to 4 new song hits...
"Foggy Day"—"Nice Work If You Can Get It"—
"Things Are Looking Up"—
"I Can't Be Bothered Now"

A PAN DRO S. BERMAN PRODUCTION
DIRECTED BY GEORGE STEVENS

Screen play by P. G. Wodehouse, Ernest Pagano, S. K. Lauren
KUHKENDALL SEES
10-POINT SUCCESS

(Continued from Page 1)

interpreting the new exhibitors into trouble. "Washington tells you to do something," he said, "and you do it and then the courts come along and kick your face."" 

Kuykendall reiterated that stories of wealth and waste in the industry should be kept down. Most stories of waste in Hollywood, he said, were "bunk" insisting that heavy expenditures were necessary for good pictures.

Declaring that private battles should "be kept to ourselves," Kuykendall said that exhibitors must present a united front with the distributors and producers for the good of the industry.

Kuykendall asserted that he wished to be corrected in an item in the paper regarding Ascap. He said that the copyright laws should be "bent" as to kill Ascap—alleged monopoly thereby relieving exhibitors of their present helplessness in the Society's hands, inasmuch as Ascap cannot deliver all the artists anyway.

Phases of tax legislation as they affect exhibitors and management policies were featured items for convention discussion. Exhibs were told that they must pass along present two per cent sales tax to patrons or be subject to $500 fine and not more than six months in jail. They were further warned by local industry attorney, D. L. Johnson, that there was danger of additional taxation and governmental regulation.

L. D. Melton, director of research for the Oklahoma Tax Commission, told exhibs that the increased state tax load was brought about by the greater demands upon the state government by local units of government, and urged them to fight high taxes and government maladministration there at their source.

Kuykendall Accepts ITOA's Invitation for Trade Parley

(Continued from Page 1)

such a meeting which would be composed by MPTOA, Allied States and ITOA representatives.

Kuykendall's telegram read: "Will

SICK REPORT

West Coast Bureau of THE FILM DAILY

Hollywood—Condition of Mrs. Leslie Carter was described as "critical." Her heart attacks have followed the flu.

West Coast Bureau of THE FILM DAILY

Hollywood—Surgeon required five stitches to close a dog bite over the right eye suffered by Ann Sheridan. She was dismissed from the ranks of a friend's police canine.

San Antonio—Shake-ups in local Interstate Circuit theaters is as follows: Leroy Handley from the Texas as assistant manager; Milton Osleman, new chief of service, Majestic; Robert Nelson, appointed Texas assistant manager; E. K. Breeder, new Palace assistant skipper; Lynn Krueger, upright to Harlandale manager; Norman Schwartz, newly made Highland skipper; Archie Sibley, promoted to the Uptown as assistant manager, and Jack Silverthorn, transferred to the Highland Theater as assistant manager and treasurer.

Tuscaloosa, Ala.—The new City Hall Theater, now being constructed by the Wilby Theater Co., is expected to be ready for operation on the third of December. It is a 1,200-seater; brick and steel construction; two balconies; air-conditioned; completely fire-proofed.

Seattle—Associated Talent Studios, subsidiary of the Masterphone Sound Corp., is taking quarters in the Queen Anne Club Building.

Wewoka, Okla.—A new theater is being built here on property owned by Dr. W. E. Griss, chairman of the State Highway Commission.

Summary Judgment Moves Lost in Lina Corp. Suit

Supreme Court Judge Edgar J. Lauer yesterday declined to grant a summary judgment before trial on the application of both plaintiffs and defendant in the action of Lina Pictures Corp. against Principal Film Exchange. Former is suing latter for $5,000 and also asking for return of certain prints which Principal is alleged to hold under permit of a two and a half year contract dating from 1933. Defendant claims right to destroy the film as of expiration of the contract. No date was fixed for trial.

Joe Goldberg Recovers

Chicago—Joe Goldberg, equipment and supply dealer, is back at his office after hospitalization for burns received in an auto mishap and gladly participate in any discussions sponsored by one or anyone pertaining to fair trade practices in the motion picture industry if they have sincerity of purpose and all parties involved are invited to participate. My present trips prevents my being in New York before early December. Kind personal regards.

The wire was sent from Oklahoma City, where Kuykendall yesterday addressed the annual convention of the MPTO of Oklahoma.

Nathan Yamin, president of Allied States, already has signified his willingness to participate in such a meeting.

Indianapolis—Neil Levinson, formerly with Paramount sales staff, Chicago, has succeeded Fred Wagner as manager of Gaumont-British branch. Wagner will join the local Paramount sales staff.

Waynesville, N. C.—A $35-seat pix theater, to cost $35,000, is to be constructed here by the Park Theaters. Henry I. Gaines of Asheville is architect.

Miami, Fla.—Bert L. Ackcr will be the manager of the new Miami Theater when it opens Nov. 15.

Detroit—Reopening is slated in about a month for the Majestic Theatre at Jackson, operated by the Butterfield Circuit.

Youngstown, O.—L. J. Frisch, owner of the Palace at nearby Campbell, is reported to have acquired the dark Victorian theater here and will shortly start complete modernization, the house to reopen shortly after the first of the year.

Chicago—The Midlothian Theater on the far South Side is now unionized, giving the Chicago Operators' local a 100 per cent coverage in that district.

British Censor Finally Releases "Spanish Earth"

London (By Cable)—Censor has finally permitted a drastically cut version of "The Spanish Earth" to be shown here at a West End film theater. Showing of the production, in which Ernest Hemingway supplies commentary dealing with suffering of Loyalist Spain, has been held up since Oct. 25. Only a single reference to foreign intervention in behalf of the insurgent Spanish Republic was censored when the censor completed deletions.

Defer Cruise to Dec. 16

The New Jersey Allied-sponsored cruise to Bermuda, originally scheduled for Nov. 30, has been set back to Dec. 16, it was learned yesterday. The voyage will be made on the Monarch of Bermuda instead of the Queen of Bermuda as was originally planned. Irving Dollinger, N. J. Allied's proxy said yesterday reservations would close Nov. 25.

To Raise Medical Funds

Local 802, Associated Musicians of Greater New York is sponsoring a show and dance to be held next Monday night at the Hotel Astor, for the purpose of raising funds for the Local's Medical Division. Don Albert and Ruby Swirling will conduct the show.

WIS. ITRO TO MEET ON PLANNING

(Continued from Page 1)

pointment of a committee of six to confer with representatives of local newspapers on terms for the settlement of the "buyers' strike." It was indicated yesterday that the ITOA would accept the Philp peace terms unmodified.

Association instead is asking members to withhold purchase of 1937-38 product unless Para. agrees to permit playing of "High, Wide and Handsome" and "Souls at Sea" currently in B group of 1936-37 contract, to disregard unplayed news and shorts, to add no C. O. D.'s to future features for accumulated back charges as a result of the strike, and put no more than four features in 1937-38 product in the top bracket.

Alpers to Meet Dean Before Hollywood Trip

(Continued from Page 1)


Fuller Denies He'll Drop Two Anti-Trust Actions

(Continued from Page 1)

eventives. "You can tell them that I'm going ahead with those cases," Fuller said, denying that any compromise was in effect presently and confirming that a second compromise offer had failed several weeks ago.

Musicians Scale Lifted

Chicago—Jimmy Petrillo, president of the Chicago Musicians Union, has announced increase from $1.25 to $1.50 an hour for special engagements.

WEDDING BELLS
After all, nothing takes the place of variety. It's elemental showmanship. Without good shorts, it just isn't there. And good shorts give a showman so much to "play with." For example, just a few new releases of The Showmanship Shorts. There are big star names...Willie Howard, for one...There's smartness, cleverness...Jefferson Machamer and his "Gags and Gals"...music and romance...Niela Goodelle and Lee Sullivan in "Who's Who?"...a touch of goofy fun in Tim and Irene's "Heir Today"...youth and pep, with Herman Timberg Jr. and Pat Rooney Jr. hot-stepping in "Meet the Bride"...and the first sepia-toned cartoon, "The Dog and the Bone"...the year's funniest Terry-Toon...all excellent materials with which to build fine shows.

Presented by E. W. HAMMONS

Educational Pictures
DISTRIBUTED in U. S. A.
BY 20TH CENTURY-FOX
FILM CORPORATION
Stemming of Rising Negative Costs Is Held Impossible

N. M. SCHENCK SEE5 “BIGGEST YEAR” FOR METRO

Allied in N. D. “Divorce” Fight to Finish—W. A. Steffes

State Will Get All Help Needed, Says N. W. Allied Exec.

Minneapolis—Allied is in the fight against the North Dakota “theater force” statute, constitutionality of which has been challenged by Paramount, “to the finish.”

Denying the inference that the Paramount strike settlement, which is now in progress, may have any effect on the North Dakota litigation as reported in a dispatch recently, W. A. Steffes, president of North-

Gross Biz to be “Considerably Larger”, Company Prexy Says

M-G-M should have its biggest year, with the gross business “considerably larger” than last year, Nicholas M. Schenck, president of M-G-M told THE FILM DAILY yesterday as he boarded the Century for the Coast.

Questioned about the reported possible affiliation of David O. Selznick with Metro, Schenck had no comment. Similarly, he had nothing to say about a London report that Al Lichtman had been huddling there

TRANSMIT SOUND PIX

OVER COAXIAL CABLE

Industry execs, keenly interested in the possibilities of both television and the wired transmission of motion pictures expressed themselves as “impressed” yesterday with the results of the first demonstration of the use of the T & T.

New York - Philadelphia coaxial cable as a current transmitter for industrial reproduction.

Program, covering sound

(Continued on Page 7)

New York Banned Sixteen Pictures in Year, Says Censor

Albany—Motion Picture Division of the State Education Department has banned 1,204 films, totalling $1,754,000, during the year ending June 30, according to the annual report

(Continued on Page 14)

Will Telecise Pix

London (By Cable) — Largest and most ambitious television play yet attempted by the BBC, “Journey’s End” will occupy the full evening transmission here tonight. The dupe scene will be reproduced on the floor of the television studio, while war scenes will be introduced from the London Olivier, original Capt. Stanhope, before he was succeeded by the late Colin Clive, will again play the part.

CALIF. ASSEMBLY

WILL PROBE IATSE

West Coast Bureau of THE FILM DAILY

Los Angeles—Executives of several studios holding agreements with the IATSE will be summoned to testify before the California Assembly’s capital-labor committee, which will conduct an inquiry on activities of the IATSE. Chairman Paul A. Richie of the committee de-((Continued on Page 7)

Conciliation Boards with Power Favored in Conn.

New Haven—Connecticut MPTO has endorsed all provisions of the MPTOA Ten-Point Plan, suggesting however, that if a conciliation board with power of enforcement can be

(Continued on Page 7)

Will Telecise Pix

London (By Cable) — Largest and most ambitious television play yet at- tempted by the BBC, “Journey’s End” will occupy the full evening transmission here tonight. The dupe scene will be reproduced on the floor of the television studio, while war scenes will be introduced from the London Olivier, original Capt. Stanhope, before he was succeeded by the late Colin Clive, will again play the part.

Impossible to Stem Rapidly Rising Negative Costs, 20th-Fox Exec Says

Alternative Writ Granted in Murita Vs. “U” Action

Supreme Court Judge Samuel I. Rosenman yesterday granted an alter-native writ of mandamus to Murita Trading Corp., requiring Universal Pictures Corp., organized under the corporation laws of the State of (Continued on Page 14)

Goldwyn Plans Early Return to Coast; Agreement With Korda on U. A. Seen

Samuel Goldwyn plans to leave for the West Coast by the end of the week, it was understood yesterday. Interpretation generally was that Goldwyn and Alexander Korda had reached an agreement, after several weeks of conversations, on the deal for the control of United Artists.

It was reported that some statement might be forthcoming today but there also was an indication that it might be withheld until next week.

Possible Production Is Behind Lee’s Coast Trip

Arthur A. Lee, Gaumont British vice-president and general manager, heads for Hollywood tomorrow with possible future production in mind. Backing from any of three sources is understood possible. One alternative would have private financial support behind Lee, presumably Eastern banking interests, it was reported. Another call for an already established company to add to its production schedule. A third would find Gaumont British

(Continued on Page 14)

Imposing of Rising Negative Costs Is Held Impossible

N. M. SCHENCK SEE5 “BIGGEST YEAR” FOR METRO

Allied in N. D. “Divorce” Fight to Finish—W. A. Steffes

State Will Get All Help Needed, Says N. W. Allied Exec.

Minneapolis—Allied is in the fight against the North Dakota “theater force” statute, constitutionality of which has been challenged by Paramount, “to the finish.”

Denying the inference that the Paramount strike settlement, which is now in progress, may have any effect on the North Dakota litigation as reported in a dispatch recently, W. A. Steffes, president of North-

Gross Biz to be “Considerably Larger”, Company Prexy Says

M-G-M should have its biggest year, with the gross business “considerably larger” than last year, Nicholas M. Schenck, president of M-G-M told THE FILM DAILY yesterday as he boarded the Century for the Coast.

Questioned about the reported possible affiliation of David O. Selznick with Metro, Schenck had no comment. Similarly, he had nothing to say about a London report that Al Lichtman had been huddling there

TRANSMIT SOUND PIX

OVER COAXIAL CABLE

Industry execs, keenly interested in the possibilities of both television and the wired transmission of motion pictures expressed themselves as “impressed” yesterday with the results of the first demonstration of the use of the T & T.

New York - Philadelphia coaxial cable as a current transmitter for industrial reproduction.

Program, covering sound

(Continued on Page 7)

New York Banned Sixteen Pictures in Year, Says Censor

Albany—Motion Picture Division of the State Education Department has banned 1,204 films, totalling $1,754,000, during the year ending June 30, according to the annual report

(Continued on Page 14)

Will Telecise Pix

London (By Cable) — Largest and most ambitious television play yet attempted by the BBC, “Journey’s End” will occupy the full evening transmission here tonight. The dupe scene will be reproduced on the floor of the television studio, while war scenes will be introduced from the London Olivier, original Capt. Stanhope, before he was succeeded by the late Colin Clive, will again play the part.

Impossible to Stem Rapidly Rising Negative Costs, 20th-Fox Exec Says

Alternative Writ Granted in Murita Vs. “U” Action

Supreme Court Judge Samuel I. Rosenman yesterday granted an alternative writ of mandamus to Murita Trading Corp., requiring Universal Pictures Corp., organized under the corporation laws of the State (Continued on Page 14)
O. H. Briggs Returns From Inspection Trip Next Week

O. Henry Briggs, head of Pathe Film Corp. and recently named member of the Writers Guild's board of directors, is expected back in New York early next week from a Coast inspection trip.

While there, it is understood, Briggs is weighing plans for Coast activities presented by John D. Wallace, appointed as Pathe's Coast representative last month. His new interest in Monogram also will lead to a hedge with its executives, it is declared.

Marc Connelly Elected Pres. of Authors' League

Authors' League yesterday at its annual meeting in New York elected Marc Connelly, president; Owen Davis, vice-president; Inez Haynes Irwin, secretary; and Luise Sixel, treasurer.

A report read by Dudley Nichols revealed that a resolution granting the Screen Actors Guild a right to be notified would be mailed out to members at the end of this week for a membership vote. Nichols said the Guild has now 540 members of which 480 are eligible to vote.

Eastman Announces Extra Dividend, Votes Bonus

An extra dividend of 50 cents on the common stock was announced yesterday by the Eastman Kodak Co. In addition to the dividend, the directors voted an annual wage bonus of $3,550,000, based on the common dividend payment and payable March 1. The common dividend is payable Dec. 10 to stockholders of record Nov. 20. This is in addition to the regular $2.56, payable Jan. 3 to record Dec. 5.

"Bank Roll" In O. C.

Oklahoma City — The Hollywood Amusement Co. will open an office here within the next 60 days, Dan PAYNE has announced, to be at 185 North Lee to cover the state of Oklahoma for its "Bank Roll."
"THERE'S A CALL HERE FOR ROBERT BENCHLEY!"

You can scarcely hear the message
There's so much laughter on the line—
But it's the paying public calling
And they want you to know, Mr. Benchley, that
Your new M-G-M Short Subject:
"A NIGHT AT THE MOVIES"
Is a blessing on celluloid
A sure-cure for the bluest blues
The funniest film, long or short, ever made!
Mr. Benchley, you're going places at the box-office!
Because America likes your type of fun—
Keep the nation gay with Benchley belly laughs!
Every man, woman and child will
Roar with glee at
"A NIGHT AT THE MOVIES"
And they'll watch for the next one!
Make it soon Mr. B.
CANT ST.EM RISING NEGATIVE COSTS
(Continued from Page 1)

panied by Lew Wertheimer and Jay Paley.

Several factors have boosted costs tremendously during the past year, and the larger grosses the film industry in general will make this year, will be greatly minimized, Schenck said. He listed the Social Security Tax, a sharp commodity rise, and a general salary increase among causes of higher production costs.

Schenck added that there can be no elimination of double features at this time, or in the near future, but that eventually it will be possible to end the evil by consistently making "better and longer" pictures.

Twentieth Century - Fox, said Schenck in reply to a query, is not interested in any GB deal at this time. London cables recently reported At Lichtman, now abroad in connection with M-G-M English production plans, had discussed revivial of the 20th-Fox-M-G-M-GB deal with the Osterrrs.

Relative to his company's own British production plans, through New World, Schenck said that no budget had as yet been set for the four features scheduled.

Reports that 20th-Fox were contemplating a plunge into transcriptions is a production brought to a denial. "We have no intention of any move in that line," Schenck told The Film Daily.

Forbes-Robertson Rites
London (By Cable)—Remains of Sir Johnston Forbes-Robertson, one of Britain's leading actors, was cremated here on Tuesday, last, at Golders Green Crematorium. A gathering consisting only of men, but fully representative of the stage and the many other activities in which the actor was prominent, attended.

U A Closes in N. O.

New Orleans—United Artists yesterday closed a deal for all product with Saenger, Affiliated and United Theaters.

HAPPY BIRTHDAY

Best wishes from The Film Daily to the following on their birthday:

NOVEMBER 11
Roland Young, 52; Claude Gillingwater, 37; Robert Tester, 64; Dave Westner, 47; Bruce G. Coleman, 39.

BIGGEST METRO YEAR IS SEEN BY SCHENCK
(Continued from Page 1)

with Isidore Ostter on a revival of the old GB deal.

From other M-G-M official sources, yesterday however, came a flat denial that there was any truth in the GB angle.

Schenck said that while the company's British production plans will be carried out, at this time no definite statement as to the schedule could be made.

Schenck, who was accompanied by his wife, expects to return in about three weeks' time.

Joseph Moskowitz, C. C. Moskowitz, Marvin Schenck and a large delegation of M-G-M and 20th-Fox executives were at the station to see the Schenck brothers off.

DEATH RECORD

Charles Bumstead
Denver—Charles Bumstead, 47, portable circuit operator, passed away at his home in Denver. Towns on his circuit included Central City, Hayden, Mt. Harris and Yampa, Colo.; Dixon and Encampment, Wyo.; and Keystone, S. D.

Wilhelm von Wymetal
Vienna (By Cable)—Wilhelm von Wymetal, 74, stage director of the Vienna Opera House and New York's Metropolitan Opera, is dead here. He is survived by two sons, Erich, stage manager at the Vienna Opera House, and Wilhelm, member of M-G-M's Hollywood studio staff.

George Kunke
West Coast Branch of THE FILM DAILY
Hollywood—Funeral services are pending for George Kunke, 70, veteran of both the silent films and light opera, who died here early this week from a heart ailment. He was at one time a star for Vitagraph and later appeared in numerous Hollywood and Los Angeles musical productions.

Robert S. Winsmore
Robert S. Winsmore, 61, author, journalist and secretary of The Players, who died at his New York residence, 55 Park Ave., on Tuesday, last, of cardiac asthma, has been buried in Laurel Hill Cemetery, Philadelphia. Surviving are his widow, Mrs. Ellen Hill Winsmore, and a brother, Dr. Harry Davis Winsmore of Philadelphia.

Thurlow K. Albaugh
Canton, O.—Thurlow K. Albaugh, widely known in Ohio theatrical circles, died Nov. 7, in Aultman Hospital here after a lingering illness. He built and operated theaters in Akron and Youngstown. His mother and widow survive.

Robert C. Simons
Detroit—Robert C. Simons, 21, manager of the Bijou Theater, Benton Harbor, is dead.
SENTENCED TO A LONG RUN! Edward G. Robinson in the most thrilling drama since "Big House" and "Little Caesar"
Coming towards you
to thrill and chill and fill your till!

Edward G. Robinson

The Last Gangster

Edward G. Robinson
in "The Last Gangster"
with James Stewart • Rose Stradner • Lionel Stander
Douglas Scott • John Carradine • Sidney Blackmer • Screen Play
by John Lee Mahin
Original Story by William A. Wellman and Robert Carson • Directed by
Edward Ludwig...

AN M.G.M
Hold-Over Hit!
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

COLONY is preparing "The Shadow of Your Speaks," which goes before the camera next week. Jack Natterton wrote the screenplay and Arthur and Max Alexander will produce. Rod La Rocque will be starred. Billie Lodge, Earl Goodspeed and Sally Richards will be in "Flash Gordon, Candid Cameramen," which will also be produced by Colony. John W. Kraft is writing the screenplay.

Our Passing Show: B. G. DeSylva, by Garnett, CIB Reid, Milton Berle, Paul Schwegler, Ralph Morgan, Manny Wolfe, John McCormack, Howard Emmett Rogers, George Marley, of the Los Angeles Bulldogs-Salinas Packers football game.

Al Rogell, director of "Start Cheering," was interviewed over EIE by George Irwin. During the interview he was heckled by many fans about the star of the Columbia picture.

KO Radio At Halfway Mark of Year's 56-Pic Program

Hollywood—With six pictures in preparation, six before the cameras hit 16 on the release schedule, KKO adio this week hits the halfway mark of a 56-picture program announced at its convention, according to Leo Spitz, president, who has assumed supervision of studio activity until a successor to Samuel Raskin is chosen.

The six currently being filmed are "Burning Up Bad," with Katharine Hepburn; "Having Wonderful Time," with Ginger Rogers and Douglas Fairbanks; "Thief With a Light Heart," with Lee Tracy; "Easy Millions," with Sally Eilers and Preston Foster; "She's Got Everything," Ann Sothern, Gene Raymond and Victor Moore; and Disney's Snow White and the Seven Dwarfs.


On the release schedule from this date forward are: "Living on Love," Nov. 12; "Victoria the Great," Nov. 19; "The Great Gatsby," Nov. 26; "High Flyers," Nov. 30; "Danger Patrol," Dec. 3; "Quick Money," Dec. 10; "Hitting a New High," Dec. 12; and "Women Have a Way," Dec. 31. Eight others on this year's contract have been announced in addition. Little on last year's contract have also been listed.

Transmit Sound Pictures Over A T & T Coaxial Cable

(Continued from Page 1)

Legally adopted to apply in all states, such a board should be substituting for the board which merely arbitrates and suggests a remedy.

Dr. Herbert E. Ives, following the experimental transmission, said that while "we must wait for the development of television," there was "no limit to the application of the same principle" in the case of Frank B. Jewett, president of Bell Telephone Laboratories, Inc., emphasized the demonstration was not intended to show "an improved television per se."

Explanation of the device was also transmitted for the benefit of those invited to witness the demonstration. In the reception it was pointed out, the current was supplied to a set of plates so arranged that the current corresponding to the brightest spot on the film centered the resultant stream of electrons on an aperture one-thousandth of an inch square.

For less bright points, the film explained, "the beam does not center on the aperture and fewer electrons pass. The stream then passes through two pairs of plates one of which swept it back and forth 5,760 times a second and the other up and down 24 times a second."

In New York the newreels had run uniformly past a picture gate where lenses in a large rotating disc swept across it; a light on one-thousandth of an inch square

Conciliation Boards With Power Favor ed in Conn.

(Continued from Page 1)

California Assembly to Probe Activities of IATSE Union

Claro, several letters of complaint have been received from applicants for studio jobs stating that they were told they would have to join the IATSE before they would be given employment and that IATSE charges a $10 initiation fee, membership dues of $8 and every three months payable in advance, plus two per cent of earnings. One letter declared the union had not held an election since 1936. Several officials of IATSE have been subpoenaed to appear before committee.

Leichter Plans to Have First Pic Ready Jan. 15

West Coast Bureau of THE FILM DAILY

Hollywood—Mitch Leichter is now in harness to produce the series of pictures which he has contracted on the independent market. First picture will be ready for release about Jan. 15, it is said.

Distrib, deals announced by Leichter are: Guaranteed Pictures Corp.—for all foreign; Monogram Picture Corp. and C and G Picture Corp.—for New York City; Monogram—Detroit, Mich.; Elliot Film Exchange—Minneapolis; Crescent Pictures—Seattle and Portland, Oregon; Home Pictures—San Francisco and Los Angeles; Big Feature Rights—Cincinnati and Columbus, Louisville, Ky.; M. I. Judell, Inc.—Milwaukee, Chicago and St. Louis.
MILWAUKEE STARTS POP PRICE PARADE OF ROADSHOW ROMANCE!

The First Pop Price Engagement of "Firefly" is Beating the Biggest!

Beats "Maytime" by 22 percent
Beats "B'way Melody of 1938" by 20 percent
Beats "San Francisco" by 15 percent
Beats "Day At The Races" by 38 percent

GIVE IT YOUR BEST TIME AND THEN DOUBLE IT!

“Make way for Jeanette
Her very best yet
Kiss records goodbye
Hooray ‘Firefly’!”
"Buck Jones Starts With His Newest... Biggest Thriller!

Hollywood Roundup

with

Helen Twelvetrees
Grant Withers • Shemp Howard

Screen Play by Joseph Hoffman and Monroe Shaff
Directed by Ewing Scott

A Columbia Picture

Coming: Buck Jones in "Headin' East"
NEW SERIES
A BANG!

Thanks, boys, for taking the words right out of our mouths!

And read the rest:
"A grand start for Buck's new series for COLUMBIA. Can play in houses which do not regularly use this type of product. Well-developed, different, interesting! Laughter...action and suspense ever present!"

MOTION PICTURE DAILY:
"The name of Buck Jones, leader in the 1936 FAME exhibitor poll on Western stars, is a natural draw for youngsters of all ages!"

BOXOFFICE:
"With the appeal of Buck Jones' name in marquee lights to corral the Western fans and the behind-the-scenes-in-Hollywood angle for curious patrons who would not otherwise go for Western fare, this has more than usual audience scope!"
Reviews of the New Films

"Second Honeymoon"
with Tyros Power and Loretta Young
20th Century-Fox (Hollywood Review)
ROLLICKING COMEDY WELL PLAYED AND DIRECTED ROLLS UP HEAVY LAUGH TOTAL.

Here is a rollicking comedy that serves as an excellent vehicle for Tyros Power and Loretta Young, who do fine troupe work under Walter Lang's skilful guidance. Lang has not missed a trick in his direction and piles up a heavy total of laughs. The supporting cast is very strong, with a dependable Stuart Erwin scoring many laughs as Power's valet. Refreshing is the work of Marjorie Weaver, a newcomer, who gives much promise. She enacts the role of a naive, talkative girl, who is picked up by Power to annoy Loretta, Lyle Talbot is splendidly cast as Loretta's husband, a stodgy, humorless and boring, Claire Trevor, J. Edward Bromberg and Paul Hurst are admirable in lesser roles. Ray Myron's photography and the fifth rate credit as associate producer. Kathryn Scola and Darrell Ware turned in a screenplay full of amusing situations and clever dialogue. Loretta and Lyle are sojourning in Florida, but Loretta cannot escape from Tyros's disturbing and interesting presence. Tyros was Loretta's Husband No. 1. Lyle is called to New York on business, and when a columnist links Loretta's name with Tyros, Lyle_upsets her via telephone. Lyle hurries back to Florida, sees Loretta only to learn she is going away with Tyros.

Cast: Tyros Power, Loretta Young, Stuart Erwin, Claire Trevor, Marjorie Weaver, Lyle Talbot, Erwin, Tyros, Stuart Erwin, Faye Reynolds, Miss Reynolds, William Austin, Mrs. Austin, Director, Edward White, Photography, Howard Upton, Very Good.

Producer: Darryl F. Zanuck; Associate Producer, Raymond Griffith; Director, Edward White; Author, Stuart Erwin; Screenplay, Kathryn Scola, Darrell Ware; Cameraman, Edward S. Martin; Art Directors, Bernard Herzbrun and David Hall; Musical Director, David Buttolph.

"Adventure's End"
with John Wayne, Diana Gibson, Moroni Olsen, Montage Love, Maurice Black
Universal 63 1-3 mins.

EXCITING, WELL-MADE ADVENTURE STORY OF WHALING DAYS. SURE TO PLEASE ACTIONファン.

Producer, Trem Carr has succeeded in turning out "Adventure's End" what is easily one of the most effective vehicles in which John Wayne has appeared to date. It is a romantic, red-blooded yarn, both well-paced and calculated to stimulate those audiences thriving on action, and there is plenty of this element, what with flashing knives, hungry man-eating sharks, hostile natives, murious crews, rivalry, intrigue and fightstills, all welded into an exciting and colorful pattern. The story, by Ben Ames Williams, and the screenplay from the pen of Ben G. Kohn, furnish Arthur Rosson with a plenty of opportunities to inject thrills. The astute Mr. Labin has preserved in the sequences an authentic and convincing transplanted of the sea and of life thereon in the days when men went down to it in ships, questing the mighty mammal, the whale. There are numerous picturesque shots of seascapes, activity on deck, below, and in the lofty rigging. These have been captured creditably by GM Petersen, who also handled the pictures of John Fulton, who manned the cameras. Wayne, as the descendant of solid New Bedford stock and imbued with its traditional Seafarers' spirit, is a thoroughly pleasing, solid character who, in the wake of diving for pearls in the Pacific Isles, tries and succeeds in shipping home- ward aboard a whaler. Before the voyage begins, the vessel's aged captain, Montague Love, decides for his daughter's and his ship's safety, because, a manuscript of the first mate, Moroni Olsen, of whom she is mildly enamored, marries her to Wayne. It is a love match until the latter's heroism, manliness and solidity of character attract her irresistibly. Together, they go into action. In the end, they face the perils of mutiny and other dangers, but by the time the ship reaches port Cuvclid. The entire cast is well-chosen. Diana Gibson, in the leading feminine role, is an attractive personality.


Producer, Trem Carr; Associate Producers, Paul Martin, Direction, Ray. Author, Ben Ames Williams; Screenplay, Ben G. Kohn; Cameraman, Gene Peterson, John Fulton, Editor, Charles Craft; Direction, Shilling, Photography, Capable.

"Manhattan Merry-Go-Round"
with Phil Regan, Leo Carrillo, Anne Dvorak
United Artists 63 1-3 mins.

SWELL ENTERTAINMENT MOVES FAST WITH CATCHY MELODY AND PLENTY OF LAUGHS.

This show will make dough for it has all the elements of mass entertainment. Leo Carrillo wraps it up and carts off from start to finish. He does a grand role as the genial racketeer who takes over a recording studio which owes him money. He goes to work with his hench- men to run a business he knows nothing of, with very funny consequences. Jimmy Gleason, his strongarm man, with the other gangsters, kidnap talent to do the recordings. Carrillo's mother, who is a big boss, tells her son he must go to the famous Italian opera star (Tamar Garve) to do a recording. Phil Regan is assigned the job of making her fall in love with him, as he has a rep for slaying the femmes as a night club singer. Then comes a lot of very funny business as Regan goes to work to win over the tem- peramental star, who at last decides to make the recording as she falls in love with the male star. This gets Regan in wrong with Ann Dvorak, the girl whom he is engaged to marry, and who is the manager of the recording company. It all gets tied up to a neat tempest, and Tamar Garve does a final star falling madly in love with Carrillo, and Regan and Dvorak reconciled. There is plenty of pace and atmosphere, following the foot- age, with such talent doing recordings for the outfit as Ted Lewis and orchestra, Cab Calloway and band, Kay Thompson's Ensemble of girls, Louis Prima and band. Fine comedy characterization by Luis Al- bemi, Henry Armetta, and Jimmy Gleason as the tough gangster. Tamar Garve does a neat temperament, Ava Sturgis and his radio orchestra handle colorful comedy songs. Phil Regan's fine tenor adds a lot of spice. A definitely Leo Carrillo's show, in a genuine comedy characterization as he does his part, and his famous Italian dialect. He alone is worth the price of the show. Director Charles Riesner handled a crowded script with fine pace and skill.

Cast: Phil Regan, Leo Carrillo, and Dvorak, Tamara Geva, Jimmy Gleason, Ted Lewis and orchestra, Cab Calloway and band, Kay Thompson and the Ensemble, Joe DeMaglio, Henry Armetta, Luis Albermi, Max Terhune, Smiley Burnette, Louis Prima and band; Selmer Jackson, Moroni Olsen, Eddie Kane, Nellie V. Nichols, Gennaro Curci, Sam Finn, Al Herman, Jack Benny and his orchestra, The Lathropos, Roa- land Emery, Perry Black, Gene Autry.

Producer, Harry Sauber; Director, Charles F. Riesner; Author, Frank Hummert; Screenplay, Harry Sauber; Editor, Ernest Sims; Cameraman, J. Walter Boyet; Direction, Very Good. Photography, Excellent.

"Porky's Double Trouble"
(Looney Tune Cartoon)
Vitaphone 7 mins. (Lively Cartoon Number)

Lively doings with Porky, the bank teller, who draws a striking resemblance to Public Enemy Number One. He has escaped from jail. The latter plans to rob the bank, kidnap Porky, and make him the bank's secretary. Everything works out fine, with the exception of the discovery by the pretty secretary to Porky that the bank robber is not her boss. After the cops capture the bank gang, the pretty see decides to wait for the bandit till he gets out of jail, for she has fallen for him hard as a great lover.

Edgar Bergen in
"All-American Drawback"
Vitaphone 11 mins.

Very funny Charlie McCarthy skit, with his boss Bergen as coach of the college football team. Charlie is the prize player on the team, but when he falls behind in his studies he has to take a special exam. Bergen takes Charlie to a swanky dance before the exam, and Charlie tries to make a play for his boss' girl, which results in some very funny lines. Called in by the faculty for his exams, Charlie winds up by teaching them football and making them forget the examina- tion as they get all enthused.

"Vitaphone Frolics"
(Vitaphone Variety)
Vitaphone 10 mins.

Nice Diversity Here
Four good vaude acts, nicely di- spersed. Red Skelton, the real brothers do a fast dance routine. Jack and Lo- retta Clemens, a pleasant song and comedy team, Fred Carver and His Cousins, colorful hill-billy gregation with the mountain gal sure-fire on the laughs with her funny and dancing. The finale has the L. J. E. Trio. Clever acro- bats doing stunts with a rubber-limbed member of the act who is a phenom.

"Land of the Kangaroos"
(Colorour Adventure)
Vitaphone 10 mins.

Fine Scenic Reel
A very interesting E. M. Newman travel film, covering some of the high spots of Australia. The harbor of Sydney and the beautiful city it- self are seen. Here is a modern city that will vie with any to be found in Europe or America, and the up-to-the-minute activities of the city will be a surprise to most people.

New Movietograph Plan
Chicago—Movietograph is introduc- ing a new deferred payment plan for sound reproducing and projec- tion equipment.
MEMO
To Ad. dept.
Run in all fan
magazines for January.
Out December 1st.

“Manhattan Merry-Go-Round”

Starring
Phil Regan • Leo Carrillo
Ann Dvorak • Tamara Geva
James Gleason • Gene Autry

With Ted Lewis and His Orchestra • Cab Calloway and His Cotton Club Orchestra • Kay Thompson and Her Radio Choir • Joe DiMaggio • Henry Armetta • Luis Alberni

Max Terhune • Smiley Burnette • Louis Prima and His Band

Directed by Charles F. Reisner • Original screen play by Harry Sauber

Based on the musical revue “Manhattan Merry-Go-Round” by Frank Hummest • Associate Producer Harry Sauber

Hit Tunes:
“Round Up Time In Reno”
“Have You Ever Been In Heaven?”
“Mama, I Wanna Make Rhythm”
“I Owe You”
“All Over Nothing At All”

Republic Pictures
Create Happy Hours
**IN FIGHT TO FINISH IN N. D. “DIVORCE”**

(Continued from Page 1)

west Allied, yesterday termed it a “hilarious pipe dream.”

Further, said Steffes: “Publicly owned independent theater owner in the U. S. is going to do everything humanly possible to bring about a fair and equitable disposition of the North Dakota divorce litigation and will supply as much evidence as they possibly can gather between now and the date of the trial.

“Further more, hundreds of theater owners will be available to furnish the Court fair and unbiased truthful testimony, and North Dakota will be furnished with any and all additional legal talent it may request.”

**SMPE to Hear Color Paper Next Wednesday**

Atlantic Coast Section of the SMPE will meet at the Pennsylvania Hotel next Wednesday evening. Dr. L. A. Jones, of Eastman Kodak Co., Rochester, will deliver a paper, “Inter-Relationships of Various Aspects of Color.” Paper will deal principally with the classification of material and nomenclature in the general field of color, with particular relation to its measurement.

**New York Banned Sixteen Pictures in Year, Says Censor**

(Continued from Page 1)

submitted yesterday by Irwin Esmond, Director of the Division, to Commissioner of Education Frank P. Adams. Of these 1,924 films, 24 were rejected entirely, eight later being revised and approved. Eliminations were made in 162 films upon statutory grounds.

Total receipts of the Division during the past fiscal year were $259,331.60, as compared with $200,931.20 for the preceding year, an increase of $58,400.42. Expenditures for this period amounted to $64,325.43, as compared with $57,735.99 for the preceding year. Net revenue to the State, after deducting the cost of operation was $297,597.98, as compared with $204,020.20 for the preceding year. Since the organization of the Motion Picture Commission in 1921, State has collected $2,297,936.80 via censorship.

Reports calls attention to the steadily increasing number of foreign films presented for review and licensing. More than 400 foreign films were rejected last year, compared to 321 in 1925.

The report points out that in addition to the 24 pictures which were ordered rejected in toto, 1,291 eliminations of scenes, subtitles or dialogues were made in pictures presented for review.

During the year three appeals were taken to the Commission from the action of the Director. In two cases the action of the Director was sustained, and in one the action of the Director was reversed.

Esmond recommends that additional reviewers and inspectors be employed to supplement the present staff of four reviewers and five inspectors.

**Benchley’s Trip Certain**

Robert Benchley is set definitely to make his next three shorts for M-G-M in the Brandywine and have them ready to go. In an interview, Mr. Benchley said: "Anything too Small." "How to Raise a Baby" and "How to Figure Your Income Tax."

WARNER-LUCKY STRIKE AIR SHOW TO START DEC. 1

Allied Raps Exclusive Run Clause in Dallas Decree

Cross-Appeal by Government for Its Elimination is Suggested

Declaring that exclusive runs and referred playing were issues not involved in the Dallas anti-trust case, Allied States, in its current bulletin, suggests moves for the elimination of one paragraph in the court's decree. That paragraph, according to the bulletin, sets forth that the decree does not affect the legal right of any distributor, with...

GC REGULATIONS UP AT PIX CARRIER MEET

Matters relating to I.C.C. regulations as they affect shipment of film by motor truck will be the chief subject of discussion at the forthcoming joint convention of National Trucking Association and National Film Carriers, Inc., at Louisville, Nov. 14-17, inclusive.

MPPDA's distributor members (Continued on Page 2)

Cukor Testing for "Wind" Roles at Astoria Studio

George Cukor, who will direct "Owne With the Wind" for Selznick International, started a series of tests yesterday at the General Service studios in Astoria. Tested yester...

MPPDA Record Intact

MPPDA's record, of never having any film bearing the organization's seal rejected by the New York State Education Department since the institution of the Production Code, remains intact. It was learned yesterday, the Educational Dept. reviewed 1,974 domestic and foreign productions, according to that body's director, Irwin Esmond. Deviations from MPPDA seal Films were described as almost negligible.

“US” DOMESTIC BIZ UP 17% FOR QUARTER

Domestic billings of Universal during the 13 weeks ended Oct. 30, representing the fourth quarter of its fiscal year, showed an increase of approximately 17 p.c. over the total for the corresponding quarter a year ago, J. Cheever Cowdin, chairman of the board, said yesterday. The increase is a result principally of the development by Universal over the past year of a number (Continued on Page 2)

Pix Jurisdiction Not Up At A F of L-CIO Parleys

Washington Bureau of THE FILM DAILY

Washington, D. C.—Reports that if the AFL and CIO peace pact went through, film industry jurisdiction would come under AFL, thereby requiring the CIO to drop its "white collar" organizing campaign, were...

ALLIED SEES DANGER TO STARS ON THE AIR

Washington Bureau of THE FILM DAILY

Washington — Asserting that "there is a serious question whether radio broadcasting by stars is not costing the industry millions due to loss of popularity resulting from the inability of such stars to project their personalities over the air waves", current bulletin of national Allied suggests a line of attack to solve the problem. Bulletin says: "We hope that others in a...

LeRoy Will Join Metro at Expiration Of His Present Warner Bros. Contract

London (By Cable)—In a comprehensive 7-point memorandum on the Cinematograph Films (Quota) Bill issued by the technicians and workers engaged in British film production, it is stated that at present 70 per cent of British directors and 35 per cent of studio technicians are...

UA Goes Historical

Regarded as a prelude to early formal announcement of the closing of the Goldwyn-Korda deal for control of United Artists, it was learned yesterday that the company has just prepared a historical sketch for newspaper background purposes.

Neither Goldwyn nor Korda were available to reporters yesterday; "no statement yet" was the related message. Informed sources insisted the signing would end this week, and that Korda late last night told THE FILM DAILY that he was sailing next Wednesday for London.
ISS Regulations Coming Up At Picture Carriers' Meet

(Continued from Page 1)

will be represented at the conclave by A. S. Dickinson, liaison officer between the Hays Office and the various technical departments of the industry at large.

Coincident with Dickinson's imminent departure, THE FILM DAILY was informed that his campaign directed at the elimination of fire hazards, on behalf of film exchange safety throughout the country, has resulted this year to date in the virtual elimination of fires.

During the first 11 months of 1937, only two film exchange fires have occurred, one of which resulted in the destruction of a single print, and the other being confined to the loss of a lamp cord. Total damage from both blazes, it is said, did not aggregate $250. This is the 100th success in the campaign which has been in rigid force.

In a recent address before representatives of both exhibitors, T. A. Fleming, director of conservation for the National Board of Fire Underwriters, stated that the motion picture industry occupies first position among all industries in the U. S. in the elimination of fire hazards.

Dickinson leaves New York today for Louisville.

Universal's Domestic Business Up 17 Per Cent 4th Quarter

(Continued from Page 1)

outstanding stars and to the improvement in quality of pictures as production difficulties have been ironed out." Fleming described the latter:

"Universal at the end of the quarter had completed 15 pictures as compared with 12 at the stage last year. During the 60 days to Jan. 1, the company will place in production 13 pictures, all but four of which are expected to be completed by that date."

Cukor Testing for "Wind" Roles at Astoria Studio

(Continued from Page 1)

terday were Lenore Ulric, Diana Forrest, and Katherine Locke.

It is expected that tests will run into latter part of next week, with Cukor testing a list of John Powers models including Libby Harlin, Bunny Hartley, P. J. Nalle, Helen Steed, Kathleen Williams, Jane House, Dorothy Temple and Shirley Whitney. Tests will be sent to Coast when complete where David O. Selznick will look them over.

Cochrane Rites Held

Funeral services were held yesterday for Tom Cochrane, Paramount's technical director for four years, who died Tuesday in New York. The services were conducted by the Rev. Dr. Thomas J. Crosby, Chaplain of St. Luke's Hospital, where Cochrane died.

Allied Sees Danger to Film Stars in Radio Appearances

(Continued from Page 1)

position to do so will make a comeback list of stars and producers given bad performances over the air, due to their lack of talent in this medium. The producers go further and ascertain to what extent these stars have diminished as box office attractions. We are convinced that the pictures discloses, the producers will stipulate that their stars shall not go on the air unless they have displayed such an attitude for broadcasting that they will not risk their box office value by doing so. They will eliminate all but a few, most of whom came to the movies from radio, and will save the industry oodles of money.

National Allied cites Fred Astaire as a pix star out of place on the air, with b.o. drawing power allegedly hurt. Exhib body is highly critical of Astaire's recent appearance on a Louella D. Parsons program in scenes from "Damsel in Distress."

Brit. Labor Seeks Greater Protection via Films Bill

(Continued from Page 1)

unemployed. The memorandum urges that new legislation should incorporate the proposal that not more than one foreign subject should be employed in any capacity on any picture that is to rank for quota.

Abolition of the double quota provisions of the bill is urged; also that the initial quota for each nation, not less than existing quota of 20 per cent for distributors and 15 per cent for exhibitors.

The memorandum contends that under present quota proposals, in the first year of the new legisla- tion, no foreign pictures need be made, guaranteeing to British films workers not more than 10 weeks' work per annum.

The memorandum states that the only form of double Quota which we would favor is, provided quota rates as laid down in the Bill are increased, double-quota to the exhibitor only on all films that are 100 per cent British in production, are produced by companies the capital of which is 100 per cent British, the directors 100 per cent British, and rented by a company that is 100 per cent British.

The workers' organization represented in the memorandum are: the Ass'n of Cinet Technicians, the British Ass'n for Film Employees, Electrical Trades Union, Film Artistes' Ass'n, National Ass'n of Theatrical Employees and Screenwriters' Ass'n, the Cambridge Employees Union, and the Federation of Film Employees, etc.

Milestones With Roach

Lewis Milestone, who sailed Wednesday on the Normandie for a European vacation, returns after a prolonged absence during which he directed "Road Show" for Hal Roach. It was yesterday.

Warner Execs to Attend Pitt Variety Club Dance

Six Warner executives will attend the Pittsburgh Variety Club Dance, Sunday night. Those attending are Gradwell L. Sears, Carl Rees, Roy Haines, Norman E. Moray, Ben Kalmenson, and Charlie Rich.

COMING AND GOING

ALEXANDER KORDA will sail for England on the Queen Mary next Wednesday, he told THE FILM DAILY last night.

JOHN BALANZ, B & K president, accompanied by WALTER J. MILLERMAN and JOHN LEONARD, organization executives, has returned to New York.

BURTON HOLMES and MRS. HOLMES returned from a six months' South African tour on the Rex yesterday.

MARC CONNELLY leaves New York shortly for Palm Springs to complete script for his next play.


MARLLENE DIETRICH sails for New York from France on Nov. 17 aboard the Normandie.

THOMAS J. McGRATH, singer, is on route to New York from Milan, Italy, aboard the Hamburg.

FRANCES LANGLAND arrives in New York from the Coast.

JOSEPH R. VOGEL, national supervisor of Low Theaters, and WALTER VINCENT, president of Republic Pictures, have returned to New York from Washington.

GOLDIE APPELBY and JEANNE EDLIND, directors of the Film Exchange, were unable to reach their office from a brief visit to Washington.

HERMAN BERNIE has returned to New York for the Coast.

BEN KALMENSON, ROY HAINES and SAM LEFKOWITZ, of Werners, are on their way to Hollywood for the Annual Variety dinner Sunday night.

MARCEL HELLMAN, English producer, leaves for the Coast tomorrow.

SAM RINZLER and LOU FRISCH, of the Randoforce Circuit, leave today for the Variety dinner in Pittsburgh.

MAX COHEN, New York sales manager for Universal, left for Pittsburgh last night to attend the Variety dinner.

JOHN HAY WHITNEY, chairman of Selznick International board, sails tonight on the Bremen.

ADOLPH MENJOU and VERREE THESIADE are in New York for 10 days at Savoy Plaza.

GRACE MOORE left for Chicago yesterday.

HARRY MICHAELSON, head of RKO Radio short subjects, arrives in Chicago yesterday to confer with Walter Branson, midwestern manager.

NATE J. BLUMBERG, RKO vice-president in charge of theater operations, left yesterday for the RKO theatre tour of RKO houses in the Midwest.

HERMAN STARR and JOHN L. CLARK leave for the Coast today.

W. RAY JOHNSTON, Monogram presy, and EDWARD A. GOLLEN, sales head, left last night for Pittsburg.

ARTHUR A. LEE, departs today for Hollywood.

LILY HATVANY, Hungarian writer, left for the Coast yesterday to start work for M-G-M.

LEWIS MILESTONE, Hollywood director who visited the East, will return about the first of the year.

The Tenth Annual Film Festival in Culver City will be held Nov. 20th and 21st. The orginal pressing is the best the festival has ever been. The two-day show will feature many of the stars of Hollywood, including: 

Cary Grant, Ginger Rogers, David Niven, Ingrid Bergman, Errol Flynn, Errol Flynn, Anna May Wong, Greta Garbo, Norma Shearer, Loretta Young, Jean Harlow, Betty Grable, Fred Astaire, Fred Astaire, Tyrone Power, Robert Taylor, Robert Taylor, and many other famous stars.

For further information, please contact: 

THE FILM DAILY 
533 N. Beaudry, Los Angeles, California

PROBE REPORTS CALIF. IATSE INVESTIGATORS PROVE CIO

West Coast Bureau of THE FILM DAILY

Hollywood — One hundred and fifty business representatives of the American Federation of Labor locals have appointed a committee to investigate reports that the majority of the California Assembly's capital-labor committee, which will investigate the IATSE, are pro-CIO. Studios represented at the meeting of business representatives were Bill Cambano of the carpen- 

ters union; Herrold Sorrell of the painters, and D. T. Wayne of the machinists' local.

Robert Montgomery, president of Screen Actors' Guild, will be among the witnesses to testify before the Assembly committee.

"Snow White" Premiere In L. A. Before Christmas

West Coast Bureau of THE FILM DAILY

Hollywood—Walt Disney's "Snow White and the Seven Dwarfs" will have its world premiere at the Atch-

they Circle in Los Angeles shortly before Christmas.
**EVERY CIRCUIT IN AMERICA WILL PLAY WARNER BROS.' OUTPUT 100%!**

Here's George W. Trendle (third from left) and wife, celebrating his circuit's signing, with production executive Hal Wallis and sales head Grad Sears as hosts.

**DOING ADDED TIME** in engagement after engagement, 'Alcatraz Island' now joins Chicago and Philadelphia to hold-over list. It's in 3rd Balt. week, ahead of 'Bullets or Ballots' in dual Boston runs, and even beating 'Kid Galahad' in Albany, Worcester, Springfield and other keys.

**162-GUN SALUTE TO 'SUBMARINE D-1'.** Warners announce 162 Thanksgiving bookings for timely undersea special starring Pat O'Brien, Wayne Morris, George Brent (left) under 'Here Comes Navy' direction of Lloyd Bacon.

**MARK HELLINGER OFF TO MAKE HOLLYWOOD MARK** in important production and writing post for Warner Bros. Mrs. H. (Gladys Glad's the name, too) is accompanying the ex-columnist.

**SHE'S THE 'FIRST LADY'.** Coast previewers unanimously agree that Kay Francis (left) in title role of George S. Kaufman's famous comedy smash offers star her strongest screen performance to date. Sharing in critics' accolade is distinguished support which includes Preston Foster, Anita Louise, Walter Connolly, Verree Teasdale and Louise Fazenda.*

---

*A Warner Bros. Picture †A Cosmopolitan Production Vitagraph, Inc., Distributors*
ALLIED RAPS DALLAS EXCLUSIVE CLAUSE

(Continued from Page 1)

out understanding or agreement with any other distributor or exhibitor, to contract with an exhibitor for the exclusive exhibition of his copyrighted motion pictures or for time of exhibition."

Admitting that the decree as a whole affirms the contemplated relief, Allied points out that the exclusive run paragraph involved no such questions in the case and that “it undoubtedly was insisted on by the defendants without making frank disclosure to the court or to representatives of the Government of their underlying purpose.” Allied charges that the paragraph was inserted “to influence the U. S. District Court in Ohio in its consideration of the case pending before it involving the constitutionality of the Ohio theater law forbidden the compulsory designation by distributors of playdates for pictures.”

The bulletin expresses hopes that a decision will be handed down by the Government asking that this paragraph be eliminated.

Counsel for the distributors and the Interstate Circuit, defendants in the Dallas case, are now working on appeal papers, with completion expected about Dec. 1. Appeal may be filed up to Dec. 15.

Toronto Houses Restore Prices to Higher Levels

(Continued from Page 1)

prices to 23 cents, while houses charging 27 cents advanced the charge to 30 cents. The uneven prices, just noted and now advanced, were those prevailing before the Ontario government, last June, repealed amusement taxes.

Ravenna, O.—R. C. Steele, who owns and operates the local Ravenna Theater and the Kent Theater at Kent, has advanced admission price top five cents in both spots. New high is 35 cents.

SICK REPORT

Elizabeth, N. J.—Soterios D. Corcos was slightly injured when he fell from a tree in escaping from a fire in his home here.

West Coast Bureau of THE FILM DAILY

Hollywood — Norma Talmadge, star of the silent screen and wife of George Jessel, comedian, was reported here yesterday to be making as favorable progress as could be expected following an emergency appendicitis operation which she underwent on Wednesday night, last.

Chicago—Morris Katz, father of Sam Katz, is seriously ill.

ALONG THE RIM

WITH PHIL M. DALY

• • • THAT IS a very striking poster picture turned out by Paramount’s art dept’t for “Ebb Tide” . . . . based on Robert Louis Stevenson’s classic of the South Seas . . . it shows the beautiful white girl and the two men cast up on the desert island facing the madman with a gun . . . . the three men are completely clothed, but the beautiful white girl’s costume has been torn to shreds . . . showing her shapely limbs to the hips, and her arms to the armpits and more . . . how is it that girl castaways in South Sea island pictures always wear their clothes out much quicker than males? . . . are they naturally harder on clothes, or easier on the eyes that way? we wonder . . .

• • • THIS SLIGHT digression brings us by easy stages to a survey of the $30,000 national newspaper and mag ad campaign on “Ebb Tide” . . . . for the opening blast, Paramount opens up with full-page color ads in 16 key city newspapers in the American Weekly syndicate . . . . nice plug for the local theaters playing the product, giving them full credit in the ad . . . where the playdate is not definitely set, there is a line “Coming to your favorite theater. . . .” this is always a deft touch, which makes a bum out of all the other theaters that don’t grab the booking . . . in the Nov. 21 issue of This Week, full page color ads will appear in 24 key city newspapers, parallelizing the plug in the American Weekly . . . now comes the O. Henry Surprise Ending to this short short story . . . every one of these ads will feature . . . guess! . . . the beautiful white girl cast up on the South Sea island who is hard on her clothes . . . but awfully easy on the eyes . . . and to think that she’s a Farmer’s daughter . . . who has strayed far from the farm . . .

• • • FOGLAND NOTES . . . . Metro’s first big British film, “Yank At Oxford,” with Bob Taylor, is in the cutting room . . . . Dave Baden, with Frank Orsatti, served up “Journey’s End” and sold it to Louis B. Mayer. . . . “Prisoner of Zenda” opened up the new London Odeon, with the leading hi-bats in town in attendance . . . . Daly’s, the famous legit house, is coming down to make way for the Warner show shop . . . . Genev Nirova, the Caucasian Cyclone, is in Lunson, which fact helps to dispel the fog . . . . Paddy Carstairs, the junior author-director of the town, is jammed with work for the new year . . .

• • • THE BOYS from 52nd Street will be on hand Saturday eve to attend the showing of Warner Wanger’s “32nd Street” at the Rivoli theater . . . . the gents who will forsake their nice spots to view the screen presentation of their Street will include . . . Tony, Leon and Eddie, Stuff Smith, Jack White . . . . George Tapps, Sweet-Fingers Johnson, Jerry Colonna and Al Norman . . . . several of these appeared in the picture . . .

• • • NEAT GAG turned out by the Warner studio . . . . . to bally-hoo “Adventures of Robin Hood” . . . . it is a small newspaper-style folder titled “Sherwood Forest Gazette” . . . . printed and written in Old English style . . . . telling of the doings of the company on location . . .

• • • DANCE MUSIC for the Annual Frolic of the Motion Picture Association . . . . swank name for motion picture salesmen . . . . will be furnished by Isham Jones and his radio ork . . . . on Saturday eve, Nov. 20, at the Hotel Astor . . . . Moe Sanders heads the arrangements committee . . . . with Moe Kunts, Lew Preston, Irving Landes and Joe Lee . . . .

MERVYN LEROY SIGNS CONTRACT WITH M-G-M

(Continued from Page 1)

It is understood that LeRoy will play a prominent role in the future production plans and activities of M-G-M, whose staff he will join officially on or about Feb. 5, next following expiration of his present contract with Warners for whom he will make one more feature, “Foot For Scandal,” co-starring Caro Lombard and Fernand Gravet.

Although for a number of years LeRoy has made features almost exclusively for Warner-First National, he has turned out films occasionally for other companies, including his future affiliation, M-G-M. That company released as recently as 1933 his “Tugboat Annie,” and three years previously “Girls Gone Wild.”

Prior to his return to the Coast from New York last month, LeRoy told THE FILM DAILY that he was definitely in the market for the most attractive proposition that might be offered by a major company. At that time he declared that a reported deal with UA was cold almost coincident with his departure for Hollywood, reports were ripe respecting his assuming producing reins for RKO. His joining M-G-M was also held to be a possibility shortly before the present pact was signed by him yesterday.

United Scenic Artists To Nominate New Pres.

United Scenic Artists of America will nominate candidates to succeed the late Walter Colonna as company president at a membership meeting Monday night. Names will be brought forward for the post of trustees at the same time. Election ends Dec. 13.

DEATH RECORD

Ernest S. Brigham

Kansas City, Mo.—Ernest S. Brigham, 69, veteran theater manager, died Monday after an illness of several days. He had been retired 15 years, Surviving are his widow, Mrs. Dorothy Brigham, a daughter, Mrs. Dorothy Brigham Lockwood, and a grandson, Gordon Brigham. Funeral services were held at Topeka, Kan.

Toshio Suzuki

Toshio Suzuki, publicist manager in Japan for United Artists during the reign of H. Wayne Pierson, UA’s Far Eastern general manager, was killed in action at Shanghai in October, according to a report from Tokyo. His marriage was solemnized in the home of Siegfried F. Lindstrom who was at that time Far Eastern general sales manager for UA. Surviving are his wife and two children.
DENIES REALIGNMENT OF RKO STUDIO EXECS

(Continued from Page 1)

terday, delaying a published story to the effect that a realignment of studio executive personnel had been made effective.

Pandro S. Berman has not been assigned any fixed number of pictures, Spitz said, adding that Lee Marcus is continuing in charge of "B" features.

Lou Lusty, who was assistant to Sam J. Brakian, resigned production chief, is expected to continue as an assistant to Spitz on production activities.

Pix Jurisdiction Not Up
At A F of L-CIO Parleys

(Continued from Page 1)

emphatically denied by both groups here yesterday.

"The report is entirely erroneous," Phil Pearl, spokesman of the AFL, told the Daily, "The American Federation of Labor and the Committee for Industrial Organization have reached no agreement on anything, either films, butt-hole makers, or fly swatter manufacturers."

At CIO headquarters, Len H. Deaux, public relations counsel, declared that to date conferences had dealt entirely with the mass production industries, with the "white collar" field yet to be considered.

Classification Dispute
Holds Up GB-RKO Talks

(Continued from Page 1)

on last season's product is cleared up, it was reliably reported yesterday.

Gaumont means to put up its new line-up for bidding on a picture-by-picture basis, according to outlined policy, but the last-season contracts with GB-RKO must be fulfilled and no substitution there will be permitted, it was stated.

Disputes are said to have arisen over a shrinkage in anticipated total rental on GB pictures. GB charges this occurred because RKO switched many of its films into the B bookings.

Starr, Clark Leave for
Coast Radio Conferences

Herman Starr, vice-president of Warner Bros. and John L. Clark, president of Transamerica, Inc., a subsidiary, leave today for the West Coast to confer with company executives there on the details of the 52-time NBC radio broadcasting arrangement with Lucky Strike Cigarettes, and to set up the executive machinery.

Smackover House Opens

Smackover, Ark.—Alvin Chapman formally opened his new film theater, the Home, yesterday.

A "Little" from "Lots"

By RALPH WILK

STEVE WILKINSON, signer, signing Joby Jordan for Adventures in Pictures, has had several offers from major studios for her services, but Adviney will present her first to the public.

George Houston, Grand National star, turned play director. He will stage an opera this winter at the Pasadena Community Playhouse, using only youthful Hollywood talent. He plans to produce Mozart's "Marriage of Figaro."

David O. Selznick has signed Franz Waxman to write the score and direct the play for "The Adventures of Tom Sawyer," the Mark Twain classic which is being photographed in Technicolor under the direction of Norman Taurog.

Michael L. Simmons, Columbia producer, has had his contract lift-ed for another year.

Frank Capra, who produced "King of the Sierras" for Grand National, is now preparing a series of features in association with Lou Rantz for its new organization. "King of the Sierras," held up through the reorganization of Condor Pictures with which Gay was formerly associated, is set for release in Oct.

Priscilla Lawson has been cast for an important role in Metro's "The Girl of the Golden West."

"Ecstasy" Appeal Motion
to be Argued on Nov. 23

Albany—A motion has been made here with reference to the film, "Ecstasy," by Eureka Productions Inc., for a re-argument of the appeal, or, an alternative, for leave to appeal from the decision of the Appellate Division to the Court of Appeals. Motion was set for argument on Tuesday, Nov. 25, at the local Court House. The Appellate Division recently confirmed the contention of the Department of Education that the picture is immoral and obscene.

Samuel Cummins, of Eureka Productions, indicated his intention to carry the motion if necessary to the U. S. Supreme Court for specific definition of what immorality or obscenity consists.

AAA Council To Consider
Per Capita Tax Increase

Council of the Associated Actors and Artists of America, performers' union, is to meet today to consider the proposed increase in its per capita tax for next year. The increase of 25 cents, if adopted, means a tax of $2.50 per capita for the year. The tax now is 75 cents per capita.

Goldwyn's "Hurricane" SRO
First two performances following the opening of Samuel Goldwyn's "The Hurricane" at the Astor Theater last Tuesday night did an SRO business, UA home office said yesterday. The advance sale of tickets to date is the largest in the history of the theater in the last six months, it was added.

Test Duals in O. C.

Oklahoma City—Rialto, Griffith house here, has instituted a four-week test on double bills for mid-week.

W B-LUCKY STRIKE AIR SHOW DEAL SET

(Continued from Page 1)

tor of Lord & Thomas, Luckies' advertising agents, will produce the first air show in his show business career that Bill Griffin, continuity writer, and Herbert Glover, publicity head, for Lord & Thomas may also go to the Coast to work on the new show.

Dick Powell will be emcees and central star of the programs, to be aired each Wednesday, from 10 to 11 p.m. and Sunday, 3 to 4 p.m. Dick Powell, Billy Blesh, Margaret Prossay, the entire resources of Warner studios for personnel and material, will be musical, dramatic and topical in nature. Previews of forthcoming Warner pix and guest stars in all films will be highlighted as features.

Orchestral phases will be under the direction of Leo Forbstein, musical director of the Burbank studio. All members handling choral numbers.

Rosemary Lane, recently featured with Dick Powell in "Varsity Show," is to be prominently featured in the broadcasts.

Among the Warner stars who will, according to present plans, be beamed from the West Coast during the next 52 weeks are Bette Davis, Kay Francis, Errol Flynn, Edward G. Robinson, Leslie Howard, Olivia de Havilland, Fernand Gravet, Pat O'Brien, Boris Karloff, George Brent, Claude Rains, Joan Blondell, Lola Albright, Bob Steele, Ana May, Johnnie (Seit) Davis, Hugh Herbert, Ian Hunter, Humphrey Bogart, Basil Rathbone, Frank McHugh, Beverly Roberts, Dick Foran and Ann Sheridan.

Directors whose services, it is announced, will be available for the dramatic sketches and film previews include Mervyn LeRoy (producer), William Dieterle, Lloyd Baxter, Victor Fleming, Max Tedford, D. Ross Lederman, Busby Berkeley, Michael Curtiz, Anatol Litvak, John Ford, Edmund Goulding, Stanley Logan, Frank McDonald, William Maguire, Bobby Connelly and B. Reeves Eason.

Broadcasts will be planned and produced with the "close co-operation" of Lord & Thomas, Transamerica and Warner, it is said.

B & K Books "Dr. Syn"

Following its run at the Apollo Theater, Chicago, "Dr. Syn" has been booked solid over the Balaban & Katz Circuit. It was announced yesterday by Arthur A. Lee, GB vice-president. Pix opens at the Globe, New York, tomorrow.

Hold von Wymetal Rites

 Vienna (By Cable)—Funeral services will be held here today for Willhelm von Wymetal, former singer and principal of the Vienna Opera and the Metropolitan Opera of New York. He retired in 1931 after nine years with the latter organization.
— and it’s STANDIN’ them up everywhere!

WALTER WANGER presents

LESLIE HOWARD • JOAN BLONDELL

in "Stand-in"

WITH

Humphrey Bogart

ALAN MOWBRAY • MARLA SHELTON
C. HENRY GORDON • JACK CARSON

Screenplay by Gene Towne and Graham Baker

Directed by TAY GARNETT • Released thru UNITED ARTISTS

From the hilarious Sat. Evening Post serial by Clarence Budington Kelland

STARTS THURS. NOV. 18th RADIO CITY MUSIC HALL
Chicago joins New York, Washington and Boston in mighty welcome to "VICTORIA"... more big openings this week and next in important centers... meaning more raves to add to the chorus now swelling on both sides of the ocean!

"A GREAT PICTURE" — Clark Rodenbach, Chicago Daily News

"SPLENDID MOVIE... INSPIRING, TENDER AND TOUCHING" — Mae Tinee, Chicago Daily Tribune

"ONE OF THE MOST IMPRESSIVE PICTURES WE HAVE EVER LOOKED UPON" — Rob Reel, Chicago American

"REGAL AND GREAT... HAS WARMTH, CHARM, HUMOR" — Doris Arden, Chicago Daily Times

"MAGNIFICENT... AN EPIC CINEMA DRAMA" — Paul T. Gilbert, Chicago Herald & Examiner

VICTORIA THE GREAT

ANNA NEAGLE • ANTON WALBROOK • H. B. WARNER • WALTER RILLA

PRODUCED AND DIRECTED BY HERBERT WILCOX

Screen Play by Miles Malleson and Charles de Grandcourt

With Scenes in TECHNICOLOR
**New French Censorship Rules Hit U. S., Domestic Pix**

**NORTHWEST ALLIED DROPS PARA. “BUYERS’ STRIKE”**

New Orleans Business Rises 10 Per Cent in 4th Quarter

New Orleans Territory Exhibitors Report B. O. Grosses Climbing

By WILLIAM SPECHT

FILM DAILY Staff Correspondent

New Orleans—Hard cash tinking over b.o. windows makes sweet music for exhib cars as the fourth quarter in the Gulf States area pushes ahead with business. Conservative estimates of the receipts in Louisiana, Mississippi and those parts of Alabama served by ex-

(Continued on Page 3)

**BRANDT ASKS EXHIB. CHIEFS MEET DEC. 14**

Harry Brandt, president of ITOA, has invited Ed Kuykendall and Nathan Yamin to meet with him in New York on Dec. 14 for the purpose of setting time and place for a joint meeting of MPTOA, Allied States and ITOA representatives to discuss a fair trade practices program.

Letters sent yesterday to Kuykendall and Yamin by Brandt contain the following:

“ITOA is without a doubt the most forward-looking and hardworking organization in the domestic trade. But there is also a definite recognition of the fact that it is not a panacea for all the ills that beset our industry. The situation cries for broader cooperation among the various elements of the industry, and we are anxious to see the various sections of this industry get together to work out some common policy which will be of benefit to the whole industry.

“ITOA has already shown itself to be in the forefront of the fighting for fair trade practices. This is nothing but common sense, and this is why we are anxious to see it happen. There is a definite feeling on the part of the exhibitors of this area that they would like to see the cooperation of all elements of the industry.

“ITOA is not an organization to take sides in any disputes. It is an organization to work for the common good of all. We feel that the cooperation of all elements of the industry is necessary to work out a solution to the problems that face us. We are anxious to see the cooperation of all elements of the industry. We feel that the cooperation of all elements of the industry is necessary to work out a solution to the problems that face us. We are anxious to see the cooperation of all elements of the industry in order to work out a solution to the problems that face us.

(Continued on Page 4)

Conn’s Concord to Make 8 Westerms for Monogram

Maurice Conn, head of Ambassador Pictures and the newly-formed Concord Productions, is to produce eight westerns during the 1937-38 season for Monogram release, it was

(Continued on Page 3)

**Realism In Newark**

Newark, N. J. — Some unexpected realism was added to the Shubert showing of "Blazing Sabotage." A cigarette stub on the stage was later discovered to be the source of the fire. The fireman found it a 10-minute intermission while the audience was busy with their cigarettes.

(Continued on Page 3)

**French Censor Clamps Down on Pix Offensive to Other Nationalities**

AAA Per Capita Tax Jump to $2 Is Urged by Council

Councll of the Associated Actors and Artists of America yesterday voted to submit to its 11 branches a motion to raise the per capita tax from existing 75 cents to $2. For passage, the measure requires a

(Continued on Page 3)

**We Readying 26 to Start Within 4 Mos.**

West Coast Bureau of THE FILM DAILY

Hollywood—Twenty-six features are currently being prepared to go into production at Warner-Four National during the next four months under supervision of Jack Warner. Sets a record for the Burbank studio.

(Continued on Page 3)

**No Studio Radio Show for Paramount; Enough Air Plugs Without, Is Attitude**

Paramount, which last season experimented with a studio radio show, “definitely” will not resume such programs nor does the company plan the production of a radio show for commercial sponsorship, it was said yesterday by a company spokesman.

“Paramount feels that, with many top-flight radio personalities already under contract to the studio, it receives sufficient plugs over the air without a show and without thus competing directly with exhibs,” spokesman stated.

(Continued on Page 3)

**Circuits Veto “Piece-Meal” Elimination of Games**

“Piece-meal” elimination of the games in New York City definitely—and finally—will not be considered by the major circuits, it was learned yesterday. Unless the ITOA-sponsored crusade against the games can be launched in one sweep, the majors will have no part in the program, a reliable source said.

The original plan was to fire the first gun against the giveaways in the Flatbush section, but it is understood that RKO balked because

(Continued on Page 4)

**Expect Depinet to Join Spitz; Reisman on Coast**

Eugene S. Reisman, head of RKO Export, is off to the coast, and it is expected that he will be joined there by Louis Depinet. Depinet is on his way here from the east to see a picture for the Rank company, and is expected to remain in the country, although a definite decision on his part has not been announced.

(Continued on Page 4)

**LEROY TO MAKE SIX ANNUALLY FOR METRO**

West Coast Bureau of THE FILM DAILY

Hollywood—Mervyn LeRoy, joining M-G-M on Feb. 15 as an executive producer, plans to make six pictures annually and will personally direct two of the six, it is learned.

Players personally under contract

(Continued on Page 4)

**Para, Now Negotiating With Individual Exhibs in Territory**

By HARVEY GOLDSTEIN

FILM DAILY Staff Correspondent

Minneapolis—Peace has succeeded the “Armistice” in the Northwest Allied “buyers’ strike” against Paramount.

End of the dispute was decreed by the exhibit organization’s committee of three—Al Nefsky, Ray Friedman and Harold Kaplan—which presented the settlement terms to North (Continued on Page 3)

**Exodus and Deal?**

Scheduled exodus of central figures in the UA situation from New York by mid-week of next week pointed last night to a possible early new “break” on the Korda-Goldwyn deal. Goldwyn, it was learned, had Coast trade representatives for four days—tomorrow through Wednesday. Korda plans to sail on the Queen Mary Wednesday. David O. Selznick, still a factor, expects to leave “about mid-week,” it was said. Meanwhile, no announcement of the deal’s status—just plenty of guessing.

(Continued on Page 4)

NEW YORK STOCK MARKET

Not High Low Close Change
Am. Stat. 14 14 14
Columbia Picts. v. 1875 1715 1711 + 4
Columbia Picts. p. 240 238 238 + 2
Cam. Pm. Ind. 30 30 30 + 3
Come From India 153 153 153 + 1
East. Kodak 167 164 164 + 2
do pfd. 165 165 165 + 3
Cent. Eq. 154 154 154 + 4
Laww's, Inc. 814 814 814 + 4
do pfd. 104 104 104 + 2
Paramount 149 149 149 + 4
Paramount 2nd pfd. 13313 133 133 + 4
Pathé Film 7 7 7 + 3
RKO 5 5 5 + 3
20th Century Fox 25 24 24 24 24 24
20th Century-Fox pfd. 24 24 24 + 2
Univ. Pict. p. 361 361 361 + 4
Warner Bros. 916 916 916 + 5
Warner Bros. pfd. 79 79 79 + 4
NEW YORK BOND MARKET

Keating 6 6 6 + 3
Kelly A. 66 66 66 + 3
Leone & Lee 66 66 66 + 3
Parr. Loan 66 66 66 + 3
Para. Eq. 66 66 66 + 3
Para. Picts. cv. 6 6 6 + 2
RKO 66 66 66 + 3
Warner Bros. 66 66 66 + 3
NEW YORK CURR MARKET

Grand National 11 11 11 + 4
Monogram Pict. 11 11 11 + 4
Samarone Corp. 11 11 11 + 4
Technicolor 20 20 20 + 4
Trans-Lux 20 20 20 + 4
Universal Pict. 20 20 20 + 4
N. Y. O'HAGAN-CURR. CROP MARKET

Pathé Film pfd. 77 77 77 + 3
Fox Thea. Bldg. 655 655 655 + 3
Laww's, Inc. 818 818 818 + 3
Met. Playhouse, Inc. 54 54 54 + 3
Roxy Thea. Bldg. 655 655 655 + 3

Day-Date Foreign Pir - Experiment is Planned

San Francisco—Herbert Rosener, operating a Pacific Coast circuit of foreign language picture houses, will experiment, with day-and-date runs at the Grand International and Esquire theaters, Los Angeles. Starts on Nov. 16, when Warner takes over the 700-seat Esquire.

THEATER celebrates its eightieth anniversary, no less... but it dates back before the film era... referring to McVickers Theater in Chicago on West Madison Street... the original theater was opened 80 years ago by James McVickers, whose name it bore ever since... the theater is the oldest in the country in point of continuous service at the same location... during its long career it has been twice destroyed by fire and rebuilt... the house is operated by James Linick & Schoeler, for Balaban & Katz on a joint agreement.

NEW YORK STOCK EXCHANGE

Fourth Annual dinner dance of the Variety Club of Washington, D. C.... held next Saturday in the Hotel Willard... these annual Variety shinabies have proved themselves among Washington's outstanding social events... and shewmen from all the surrounding territories wouldn't think of missing this gala event.

- DOUBLE BILL for Murray Epstein, New York exchange manager for Grand National... he celebrates his 25th wedding anniversary and his twenty-fifth year in the film business... Murray goes back Memory Lane to the days when Mary Fuller was a serial queen and D. W. Griffith was making "The Adventures of Dolly" at the old Biograph studio in the Bronx... he was connected with General Films and Universal in California when those two companies had such stars as Bronco Billy Anderson, Warren Kerrigan, King Baggot, Ella Hall and Mary Pickford. Tath Paramount cross-continent bowling contest by telegram wire was won by Cecil De Milla's West Coast team... they defeated the Paramount home office team by 101 pins in a three-game match... Captain Gene Hornbostel's western team scored 2728 pins in a five-man team, while Captain Joe Doughney's New York team rolled up 3627 pins.

Wage-Hour Regulation Threatened In Oklahoma

Oklahoma City—Word here is that the theater business is next in line for wage-hour regulation in this state. Hearings and rulings under the state law have been given in several other industries before special boards and in most cases rulings have gone against recommendations of business men represented.

COURT ALLOWS APPEAL

Federal Judge Henry W. Goddard yesterday allowed Albert Bein to take his action against Warners to the Circuit Court of Appeals. Federal Court decision previously had dismissed the case. Plaintiff, who charged Warners had infringed his play "Junior Republic" in company's film "Mayor of Hell" and asked accounting of profits and damages.

WALTON WILL PRODUCE "Collodion"—a sequel to "Collodion"—for the New York stage, has signed a contract with the Borden Co. to produce the play at the Brooklyn Academy of Music, in New York.Warners will stage the play for 6 weeks.

KOCHER WILL PRODUCE "Collodion"—a sequel to "Collodion"—for the New York stage, has signed a contract with the Borden Co. to produce the play at the Brooklyn Academy of Music, in New York. Warners will stage the play for 6 weeks.

KOCHER IS C URTAIN "Collodion"—a sequel to "Collodion"—for the New York stage, has signed a contract with the Borden Co. to produce the play at the Brooklyn Academy of Music, in New York. Warners will stage the play for 6 weeks.
A "Little" from "Lots"

BY RALPH WILK

ELIZABETH PATTERSON who has a featured role with Lew Ayres and Fredric March in "Hold 'Em Navy," has been assigned a part in "Bluebeard's Eighth Wife," the Claude Bolling-Roy Boulting picture which Ernst Lubitsch is producing and directing for Paramount. Others added to the cast include George Sanders, Mila Parini, Joan Blondell, Roland Young, Gig Young, June Lang, and Ruth Donnelly.

Conn's Concord to Make 8 Westerns for Monogram

(Continued from Page 1)

Conn's Concord to Make 8 Westerns for Monogram announced yesterday by Scott R. Dunlap, Monogram vice-president in charge of production.

Conn declared that he would produce the series under the Conard banner, and produce all 16 pictures for the state rights market would be carried on by the Bolling-Undersaid unit. Conn is in New York at present arranging financing for his Ambassador program.

His Monogram productions will be part of the announced schedule of that company, and will feature players to be supplied by Monogram. Conn stated Monogram's 1937-38 announcement included 16 westerns—four Tom Keene, four Tim McCoy, and eight Jack Randalls.

D. C. MPTO Joins Fight on Biz Privilege Levy

Washington Bureau of THE FILM DAILY—As Chairman of the District Court's Temporary Ad- ministration A. Julian Brylawski, proxy of the MPTO, presented at the meeting of business leaders, organized by Brylawski, the gainful privilege legitimate levy and to advise on other taxation matters affecting the District of Columbia.

It was decided to incorporate the council immediately. Brylawski announced he had already obtained permission from the Budget Bureau to present views of the Council at a hearing on the proposed district budget. MPTO actively has joined the "united front." 1

Jack Chertok's New Pact

Washington Bureau of THE FILM DAILY — Hollywood — Jack Chertok has signed a new extended-term contract at M-G-M as producer of shorts. During the season of 1937-38 Chertok will be in charge of turning out 69 single and double reel subjects.

RKO Exchange Moves

St. Louis — B. J. McCarthy, RKO Radio Pictures' Chicago branch manager, has moved his office from 3314 Olive Street to larger quarters at 3143 Olive St.

GULF STATES' BIZ UP

10% AS QUART. OPENS

(Continued from Page 1)

changes here, cuts the increase at 10 p.c.

End of the third quarter with warmer weather and better product began to show an upward trend which the first five weeks of the fourth quarter confirmed.

Money paydays are still holding their own throughout the territory with the Saenger circuit, usually against such practices, indulging in some spots but not making a habit of it.

Increased business for indie films is apparently due to the initiative of salesmen as well as a product shortage for independent theaters, due to holdbacks until the major buyer here is set.

Construction and remodeling was on a sharp decline of about 25 p.c. In the third quarter, President attitude is to sit still and wait till after the new year.

AAA Per Capita Tax Jump to $2 Is Urged by Council

(Continued from Page 1)

two-thirds vote in each of a majority of the branches of the union.

A constitutional committee to bring up to date the present constitution, created in 1919, was named under the chairmanship of Mrs. Emily Holt. Serving on the board, which is expected to report at the next meeting, Dec. 3, are: Henry Jaffe, Ralph Whitehead and President Frank Gillmore, ex officio.

Gillmore announced that new AAAA headquarters, 25 West 46th St., would be ready for occupancy about Nov. 23. Nine branches were represented at the council meeting by Alfred Harding, Edith L. Christie, Ken Thomson, Mrs. Florence Nitzstein, Mrs. Emily Holt, George Helle, Leo Fleischer, Henry Jaffe, Henry Calkins, Jean Greenfield, Otto Spornet, Mr. Kranow and Paul N. Turner, AAAA counsel.

"Green Fields" In 6th

"Green Fields" currently playing at the Squire enters its sixth week.

SICK REPORT

Chicago — Manny Lewis of Jewel Productions, who fractured his left wrist in a fall, will be back on the job soon.

West Coast Bureau of THE FILM DAILY Hollywood — Dixie Dunbar, film player, is on the local disabled list as the result of a fall at a horse race one evening. She tore a ligament in the thigh.

Youngstown, O. — Charles Schafer, treasurer of the local chapter of the theater, is improving at his home, following a heart attack.
**FRENCH CENSOR RULES HIT AMERICAN PIX TOO**

(Continued from Page 1)

**Reviews of New Films**

"Swing It, Professor" with Pinky Tomlin, Paula Stone, Milburn Stone
Conn-Ambassador 65 Mins.  (HOLLYWOOD PREVIEW)
LIGHT PLEASANT OFFERING, FULL OF FUN WHICH AVERAGE AUDIENCES WILL ENJOY.

Something different in the way of a rocketeer yarn has been concocted around Pinky Tomlin, a country boy, dyed-in-the-wool adherent of the classics, who finally falls for swing music under the leadership of a night club hostess. It is a light pleasant offering full of fun, and average sentiments should find it agreeable. Paula Stone, who convincingly portrayed the Tomlin fans. With Pinky as the whole show and draw, his increased popula-

"Big Town Girl" with Claire Trevor, Alan Dinehart, Donald Woods
20th Century-Fox 65 Mins.  (HOLLYWOOD PREVIEW)
EFFECTIVELY DIRECTED, PLEASES NUMBER IN THE POPULAR AUDIENCE CATEGORY.

This is a pleasing program offering that has been effectively directed by Alfred H. Werker. Milton H. Feld rates credit as associate producer. Claire Trevor does splendid work as "The Masked Countess," whom he discovers playing songs in a department store. Donald Woods does well as a reporter, who is determined to unmask the "Countess," and as the tables turned on him by Claire. Alan Baxter is convincing as the criminal, who learns that the "Countess" is his wife. Louis Breslow and Richard Allen are good as the hick couple. Long after the "Masked Countess" has vanished, Tomlin, in the persona of the Countess, tuned in the radio, and Woods seeks to learn her real identity. In his search for clues he catches Claire without disguise, does not recognize her as the "Countess" and falls in love with her. Baxter returns to "get" Claire, his wife, but the police take care of him.


Associate Producer, Milton H. Feld; Director, Alfred Werker; Based on original stories by Darrell Ware; Frances Whiting Reid; Screenplay, Lou Breslow; John Alanrick, Robert Ellis and Helen Logan concocted a clever screenplay, based on stories by Darrell Ware and Frances Whiting Reid. They realized a good concept, which has the tables turned on him by Claire. Claire's victor is convincing as the criminal, who learns that the "Countess" is his wife. Louis Breslow and Richard Allen are good as the hick couple. Long after the "Masked Countess" has vanished, Tomlin, in the persona of the Countess, tuned in the radio, and Woods seeks to learn her real identity. In his search for clues he catches Claire without disguise, does not recognize her as the "Countess" and falls in love with her. Baxter returns to "get" Claire, his wife, but the police take care of him.

Expect Depinet to Join Spitz, Reisman on Coas

(Continued from Page 1)

Co., and reported plans of Ned E. Depinet, vice-president in charge of production, to join him and President Leo Spitz there.

Industry Execls. Converge on Pittsburgh for Dinner

Pittsburgh—Ninth annual Variety Club dinner scheduled for tomorrow night at the William Penn Hotel will feature Tommy Dorsey and his band. Edward Harkins, former executive of the Cohen National Bank of New York, Fred H. Bixby, Jr., is secretary and treasurer of the corporation.

**SAG Accepts Bid**

West Coast Bureau of THE FILM DAILY

Hollywood — SAG has accepted the bid of Frank Capra, president of Motion Picture Academy, to take active part in selecting best actor and actress of 1937. Similar invitations, it is learned, have been extended to organizations of writers, directors and others.

**LEROY TO MAKE SIX ANNUALLY FOR METRO**

(Continued from Page 1)

Leroy, now winding up his Warner contract, embraces Paramount and is reported to be in talks with E. O. Selznick who has been known of any association between Malloy, Bronwe and Al Capone.
Expect RKO Reorg. to be Effective During December

GOLDWYN-KORDA DEAL TERMS WAIT COUNSEL’S O. K.

Loew’s, RKO Favor Dropping Games on National Basis

Circuits In Position to Eliminate Them on Short Notice

Although willing to cooperate in a drive to ban games in New York City theaters, both Loew’s, Inc., and RKO favor a nationwide campaign against giveaways rather than limiting the move to New York, it was learned Saturday.

Major circuits, it was said, are in a position to drop the games on one day’s notice as they have no long-

(Continued on Page 3)

“QUIZ NIGHT” TESTED BY RKO AS GAMES SUB

Cleveland—“Quiz Contest Night,” a game of skill in which patrons are pitted against each other, is making a stand against Bank Night and duels here under the auspices of RKO District Manager Nat Holt and Norman Meyers, manager of the RKO Lincoln.

Upon results of the Lincoln ex-

(Continued on Page 2)

Allied Ass’n to Organize Albany Independents

Boston—As part of a national ex-

(Continued on Page 6)

Wasn’t The Film

Liberals, Koz.—Pedestrians passing a local film theater here were convinced for a moment that the scene of emo-

tion (Continued on Page 6)

The Film Daily

Vol. 72, No. 116

New York, Monday, November 15, 1937

Ten Cents

GE to Use Short Wave Station for Tele Work

Albany—Use of the short wave radio station in the State Office building tower as an experimental television station is being planned by GE. While the station is now constructed to transmit optical short waves, plans call for adaptation for television broadcasting when permission is received from the FCC.

UA INCREASING PIX SCRIPTS FOR RADIO

United Artists is increasing its picture script service to radio stations, it was said Saturday by Monroe Greenthal, company’s advertising publicity chief. Action results from conclusion that such air dramatizations have been definite factors in the box office success of several recent releases.

UA believes, Greenthal said yester-

(Continued on Page 3)

CONGRESS MAY TACKLE INDUSTRY LEGISLATION

By PRESCOTT C. DENNERT

Washington Bureau of THE FILM DAILY

Washington—A special session of Congress which may see start of ac-

tion on legislation with a wide indus-

try range, from admissions taxes to block-booking, will open Friday when President Roosevelt outlines to Congress his legislative program over a nationwide radio hook-up.

The Vinson Taxation Sub-Committee

(Continued on Page 3)

PARA DELAYS NAMING OF NEW ORIENT HEAD

A successor to the late Tom Cochrane, Paramount’s general man-

ager in the Orient, probably will not be named for some time, it was learned Friday.

It is understood that John W. Hicks, Jr., vice president in charge

(Continued on Page 6)

Minn., Philly Exhibitors Buying Para Pix Rapidly

Paramount’s dispute with exhibi-

(Continued on Page 9)

SMPE Pact Up

West Coast Bar, THE FILM DAILY

Hollywood—Proposed tentative work-

(Continued on Page 6)
TWO-A-DAY RUN

The Hurricane (U. A. -Goldwyn)—2nd week.

FOREIGN LANGUAGE FEATURES

Mayorings (Pax Film)—10th week.

FUTURE OPENINGS

Bergner UA Commitment
Precedes Pix at Metro

Any possibility of Elisabeth Bergner making a picture for MGM in the near future is remote. THE FILM DAILY was informed, by a reliable source, with a thorough knowledge of the production plans of Miss Bergner, and her husband, Paul Czinner. It was pointed out that United Artists has a commitment to release her pictures, and that her next film, "St. Joan Of Arc", has a Jan. 15 shooting date in England.

George Bernard Shaw and Dr. Czinner have a greater interest in the script, from the Shaw version of the story, with the picture scheduled to be done in Technicolor. Several prominent Hollywood "names" are being sought at the present time to complete the cast.

Wis. Labor Act Upheld
In First Court Test

Madison, Wis.—In its first court test, the constitutionality of the Wisconsin labor act and the powers of the State Labor Board were upheld by Judge Robert S. Covie, La Crosse, in circuit court here in the case of the board versus a Fond Du Lac manufacturer. The decision will be appealable.

"Victoria" as Roadshow

Hartford—"Victoria the Great" has been booked into Hartford Bushnell Memorial Hall at roadshow prices, 55c to $1.10, Nov. 26-27.

$250,000 Film Theater
Projected for Atlanta

Augusta, Ga.—The largest construction project which Broad Street has seen in 15 years will soon get under way. It is a $280,000 motion picture theater for Frank J. Miller and his associates. It is to be located on Herald Square, with the entrance on Broadway. The auditorium will extend for 125 feet along Ellis Street back of the King and Montgomery buildings.

Binn's Named Horlacher
Washington Area Head

Washington—Ralph Binn's, has been appointed manager for the Washington territory of Horlacher Delivery Service, succeeding Thomas J. Clark, vice-president of the company, who will go to Philadelphia to become supervisor for Washington area and part of Pennsylvania.

Thomson Back to Coast

Ken Thomson, executive secretary of the Screen Actors Guild, arrives in Hollywood today from New York. A document upon which March of Time is basing its second appeal for newsreel status was to be studied by Thomson during his journey and by Mrs. Florence Marston, SAG eastern representative, over the weekend. The two officials are making their recommendations to the Coast board of directors today, and a decision is expected to be reached tomorrow.
**ALONG THE BIAŁO WITH PHIL M. DALY**

- **HERE IS A LAW** that was passed on to them as a "natural," if there ever was one. It is beautifully written by a Robert Louis Stevenson story called "Ebb Tide," which is the next production to go into the New York Paramount... this story properly handled should break plenty of space in every metropolitan daily... for it has that sentimental touch, that human interest slant that the dear public loves.

- **WAY BACK** in 1891... Robert Louis Stevenson ceded his birthday, November 13, in a sentimental Samoan interlude, to a little Vermont girl of 13 who had bemoaned the fact that her birthday fell on Christmas and she was thus deprived of the profits in the way of gifts that go with little girls' birthdays... 71... that little girl is Mrs. W. Bourke Cockran, widow of the late famous political orator... she lines right here in town... and it would be a grand stunt, we say, if the pub ladies could line her up for a party at the Paramount... a sort of in-between party combining her birthday and Christmas... when "Ebb Tide" opens at the Paramount in a few days... (Can you beat it? In walks a messenger boy with a Paramount press release, announcing the above stunt is now in work. Oh, well, it's still a good story.)

- **SELL-OUT**... predicted for the fourth annual presentation of "Night of Stars" at Madison Square Garden on Wednesday evening... under auspices of the United Palestine Appeal... the highlights will include Paul Muni, who will do his Emil Zola speech to the jury... other artists who will perform include... George M. Cohan, Belle Baker, Sheila Barrett, James Barton, Cab Calloway, Kitty Carlisle... Mario Chamlee, Ida Chase, Joe Cook, Eddie Dowling, Eddie Duchin, Floy Gibbons, Marquita Gillmore, Gabriel Heatter, Harry Herabold, Edwin C. Hill, Lou Holtz, Willie and Eugene Howard... Gertrude Lawrence, Melitz Mayo, James Melton, Burgess Meredith, Helen Morgan, Arthur Murray... Jane Pickens, Molly Picon, Jimmy Sato, Friedrich Schoor, Alexander Smallens, Gloria Swanson, Sophie Tucker, Henny Youngman.

- **BACK FROM** a week-end trip in the Maine woods... Billy Ferguson has a photograph showing a 388-pound deer strung up outside the porch of his home in Ogunquit. Billy stands alongside the antlered trophy all dressed up in hunting togs, and a gun under his arm... you would naturally assume from the pose of the deer and the hunter with the gun that the hunter shot the deer all by himself... and that's what Master Ferguson wants you to assume... but if you assume something else, how can he stop you... personally, we can't forget the fact that the guy has framed a lot of Exploitation Pictures for M-G-M... so why shouldn't he frame one for himself?

- **DOUBLE CELEBRATION** at the Murphy theater in Wilmington, Ohio... marking the sixth anniversary of Billy Nasses as manager of the house, and also his twenty-fifth year in show biz... his boss, the Chakeres Theaters, gave a luncheon... film men present included Ed Booth, M-G-M, Jim Grant, 20th Century-Fox, Al Shmitkens, Warners, Allen Morris, Columbia, all Cincinnati exchange managers... Phil Chakeres, Harry Chakeres, Kroger Babb, Jonas Thomas, Carl Chick, Ted Finch, Ed Paul, Frank Collins, James Hibbert, Ralph Winters... a testimonial program sponsored by a civic committee of representative business men was presented on the stage of the Murphy theater.

---

**LOEW'S, RKO FAVOR DROPPING OF GAMES**

(Continued from Page 1) term commitments with game distributors was understood that current contracts are on a week-to-week basis.

Alcoholics Anonymous in the Film Daily, the newspaper of the House Ways and Means Committee probably will be in conference behind closed doors at the Capitol on Capitol Hill the greater part of the Special Session.

Some observers feel the special session will witness either the start of a "trust-busting" movement in cooperation with the Justice Department or the revival of the drive to put through block-booking legislation. Behind the front alternative are the complaints—chiefly from independent exhibitors—that have been accumulating recently at the Anti-Trust Division of the Department of Justice.

There is a feeling that the Pete Wood—Abe Myers-sponsored Federal Trade Commission complaint against Paramount is but a preliminary interest bout to the main fight attraction.

Reports current that the government is preparing to file suit against the West Coast and major distributors in Los Angeles where Albert J. Law, Special Assistant to the Attorney General, has that the Department of Justice have been conducting an investigation, filed with no official confirmation.

It is concealed, however, that any Department "crack-down," will fall first on the West Coast.

Although he has already announced his retirement from the House after this Congress, Rep. Samuel B. Pettengil of Indiana, block-booking bill sponsor, declares he will actively fight for his pet measure while he remains on the Hill.

Special session possibilities for action on the Pettingill-Neely bill are reviewed here as distinctly stronger than chances of progress on either the Hobbs Resolution to investigate the Hays Office and the entire industry or on pending copyright legislation.

*Ebb Tide* Scores

San Francisco—Para's Technicolor production of "Ebb Tide," opened to the biggest and the most enthusiastic audience the Warfield Theater has seen in two years. The 3,000-seat theater was packed an hour after opening. At 8:00, figures two hours after opening were more than double that of the "South at Sea," which was house's previous high.
THE THREE MOST EXCITING

LESLIE HOWELL

“IT’S LOVING”

BETTE DAVIS

“IT’S LOVING”

OLIVIA DEHARME

“IT’S LOVING”

Ask the Record Thousan...

This makes WARNE
Supporting Cast Includes Patric Knowles, Eric Blore, George Barbier

Directed by Archie L. Mayo
Screen Play by Casey Robinson
Original Story by Maurice Hanline

I'M AFTER AVILLAND

at the N.Y. Strand Now!

BROS. very happy!
EXPECT RKO REORG. EFFECTIVE IN DEC.

(Continued from Page 1)

are that the reorg. plan will become effective during December.

There has been considerable speculation during the past week as to possible reductions in claims against RKO which the Special Master may recommend. Claims filed total approximately $2,000,000. The Rockefeller Center claim of $900,000 is the largest.

While counsel for the many interested parties are said to have been provided with advance copies of the Alger report for study, these are highly confidential and subject to the court's protection.

DOMESTIC

(Continued from Page 1)

ment finally materialized, for publicity today, it disclosed that instead of the discussions in New York had been successfully concluded the deal itself is moving into the concluding legal stages.

Two important executive shifts occurred—Carl Laemmle, Jr., obtaining his release as producer for M-G-M; and Mervyn LeRoy signing long-term contract with M-G-M, calling for him to commence new alliance on or about Feb. 3, next, pursuant to terminating present connections with Warners.

Joseph M. Schenck, chairman of 20th-Fox board, before leaving New York for the Coast, stated that (a) it is possible to raise admirably prices 25 per cent above present levels; (b) rapidly rising negative costs cannot be held down at present time and remedy is admirably boosts; and (c) his company plans no radio shows, John D. Clark, general manager of distribution, declared that every existing sales record for 20th-Fox will be shattered this year and before end of current Kent Drive company will have signed 11,000 contracts.

Additional developments were: Northwest Allied dropping of its "buyers' strike" against Paramount...Ed Kuykendall predicted success of MPTO's 10-point plan in address before MPTO of Oklahoma...Wisconsin ITPA called special convention to be held in January to pass on plans for pooling buying power of indie exhibs via an independent management corporation...Nicholas M. Schenck, upon heading for the Coast from New York, said M-G-M should have its biggest year, with gross business "considerably larger" than last year...Columbia quickly ended a studio strike following huddles between President Harry Cohn and William Bing, personal aide of George E. Browne, IATSE president...UA announced exhibits generally will up admirably prices Christmas week with release of Goldwyn's "The Adventures of Marco Polo"...and Warners said its air show series for Lucky Strike will start Dec. 1.

FOREIGN

(Continued from Page 1)

tending to ridicule the Army or likely to belittle its prestige; (2) Those likely to offend national sentiments of foreign people and thereby provoke diplomatic incidents; (3) Those showing armed violence, burglaries and all similar criminal activities that might have perilous influences on our people; (4) Visas will only in particular cases be delivered to: (1) War or spy films which lately have shown marked increase, and (2) Pictures with any scenario of a military or detective nature other than those referred to in Paragraph A. Regulations were seen as hitting American as well as those of other foreign lands.

New York and London sources confirmed fact that GB will turn out a total of 20 features during 1937-38, at a cost of $500,000 each, for American market. Disclosure reversed the Ostrer stand announced at outset of season.

Walter J. Hutchinson, 20th-Fox general foreign manager, revealed that Hoyts deal with Snider & Dean for Australian distribution needs only approval and signatures of company exes, as all terms are set, can get the go-ahead basis start Jan. 1. He expressed view that deal between Hoyts Greater Union is cold.

EDWARD BELL

(Continued from Page 1)

of the foreign department, may go to the Orient, himself, before appointing a new general manager. J. E. Perkins, Paramount's manager in Shanghai, is New York the latter part of this month.

20th-Fox Branch Shifts

Robert Bandy, adsales manager of 20th-Fox Memphis branch office, will be transferred to Dallas office of Edith Ross, at Memphis post, and Clay Millar, Dallas adsales head, will be boosted into the booking department at the latter location. Other changes are effective Nov. 21, it was announced by 20th-Fox yesterday.

Allied Ass'n to Organize
Albany Independents

(Continued from Page 1)

day to organize independents in that sector. Howard will visit several other cities for this purpose for the next several weeks.

"Conquest" Forced Out

Change in MGM's releasing schedule to meet New Year's contract-commitments will cause departures from the Capitol Theater on Wednesday night of the Garbo-Boyer "Conquest," and its replacement on Thursday with "Live, Love and Learn."

A. C.'s Strand Closes

Atlantic City—The Strand Theater, with national producing picture, Louis-Weiland circuit, closed Sunday for a complete overhaul.

LITTLE FROM LOTS

By RALPH WILK


Phil Regan has started work in his newest starring vehicle for Republic, "Mavournen," with John Auer directing.

Frank McDonald, Warner director, is on a vacation trip to Mexico and Havana. On his return he plans to test work on "Blonde Trouble."

Minn., Philly Exhibitors Buying For Pix Rapid

Boston—Position of Independent Exhibitors, Inc., towards Paramount remains unchanged, according to Arthur K. Howard, business manager. The organization is advising its members in its forthcoming Bulletin to wait until it is possible to get the best possible deal with Paramount. The Philadelphia settlement terms are submitted as a guide to making satisfactory adjustments.

Independent exhibitors are all being asked to consider the Nelle Pettengill Act, the Hobbs Reorganization and the Guffey Act or one similar to it in order to ascertain what common action should be taken.

"It is the opinion of this organization," according to Mr. Howard, "that Congress is ready to end legislation along these lines.

A meeting of the organization will be held tomorrow afternoon to discuss these various matters and to set the date for the annual meeting January.

14 Winnipeg Pickets Arrested

Winnipeg—Fourteen members of the IATSE local union were arrested as a result of picketing the Pal Theater. Cases were adjourned to later date after a hearing in the city police court.

SIC REPORT

West Coast Bureau of THE FILM DAILIES

Hollywood—Donald Ogden Stedman, writer, was badly hurt when he struck by an auto here Saturday in Iowa City, la. — Marvin Fox, manager of the Grand at Wilmot, is in the hospital here recovering from Malta fever.
UNIVERSAL’S MERRY GO ROUND OF 1938

BEATS

BEATS

BEATS

ALL IN BOSTON!

MY MAN GODFREY!

100 MEN AND A GIRL!

at Boston Memorial Theatre
COUNSEL MUST OKAY TERMS OF U.A. DEAL

(Continued from Page 1)

the option is being deferred, it was formally announced yesterday, until the legal advisors of the various interested parties, both in this country and England, have examined the proposed details.

The option, granted in late May, expires on Dec. 25. The purchase price has been authorized by reported as $6,000,000, with Chaplin receiving cash in full and Miss Pickford and Fairbanks accepting part cash and part stock.

Official press statement issued for release today, however, does not disclose the actual details and it is understood that these will not be released until the deal is signed. Such reported details as have been published from time to time are described as “speculative.”

The statement, announcing that the Goldwyn-Korda-E. H. L. Lever discussions here have been concluded, says:

“All parties are in agreement on the conditions by which financing will be made available to Mr. Goldwyn and Mr. Korda to exercise their option.

“It was also announced that the purchasing company have decided definitely on the future policy of the corporation after the option has been taken up, as well as on the future administration details.”

While the official statement is silent on the subject, it was reported authoritatively on the eve of Lever’s arrival in the U. S. that England’s Prudential Assurance Company, bequeath of Korda’s London Films, was financing the deal. Subsequently, it was reported in London cables that other British interests, notably Eagle and the Philipbling-Dempsey and the Hill group, likely would play roles in the financing.

It seems well established that Prudential will have a partnership in the financing, with $4,500,000 in cash the figure to be required for the deal’s consummation.

Lever who plans to sail on the Queen Mary Wednesday, will report to Prudential, et al., immediately upon his arrival. Korda, who had planned to accompany him, may now remain in the U. S. for a few weeks. It was reported late Saturday that Korda’s wife, who is in Coast today, Goldwyn expects to return to the Coast shortly. David Rose, his financial adviser, will accompany him.

Bowes Residence Burns

Ossining, N. Y.—Fire destroyed on Fire Island the country home of Major Edward Bowes in the Glendale section of nearby New City. No estimate of the loss was made over the week-end, but it is known that a valuable collection of paintings and other art objects were consumed by the flames.

Allied Would Perfect Strike’s Technical

Philadelphia — “Buyers’ strike” technique, developed by the Philadelphian and adopted subsequently by Allied units, "should be perfected and held ready for future emergency use.” Allied States asserts in its November bulletin.

“Assuming that Paramount will carry out its pledges in good faith and limiting this observation transcendent, the settlement (reflected in Philadelphia) represents neither victory nor defeat. It is a draw,” the bulletin states.

Referring to the future employment of “buyers’ strike” technique, Allied National says:

“The obvious defects in the recent campaign should be corrected so that if such procedure is again necessary it will function more smoothly and to greater advantage. Leaders of unaffiliated exchanges should take seats at the Allied council table so that all leaders of truly independent groups can become better acquainted, acquire greater respect for each other and a better point of view and methods, and thereby generate confidence, solidarity and strength. Future campaigns should be the products of careful planning, not of hastily conceived ideas; all methods should be devised with due regard for feasibility, efficiency and legality and which will be uniform throughout the territories affected.”

Shartin to Minneapolis

as GN’s Branch Manager

Sol Edwards, eastern division manager of the Grand National Film Inc., yesterday announced a number of promotions. William Sharp becomes branch manager of the Minneapolis office, succeeding formerly the Coast and Anaconda; Peter Rosian succeeds in Cleveland having been elevated from same man’s post in Washington.

Carl Goe has been named branch manager of the Buffalo office. Jack Lamonte has been added to the sales force of the Washington office, and William Crystal to the sales force of the Minneapolis office.

“Navv Blue and Gold” Preview for Air Show

West Coast Bureau of THE FILM DAILY

Hollywood — Preview of “Navv Blue and Gold” will be the feature of next Thursday’s M-G-M preview at the Cinerama, announced by the studio. Personalities on the program include Louis Rainer, Allene Jean, James Stewart, Robert Young, and Martha Lombard, Judy Garfield, Betty Jaynes, Igo Gorin, Healy and his Stooges and Jay Dawn, M-G-M makeup expert.

GRIPPING MURDER MYSTERY THRILLER FROM LONDON FINELY DIRECTED AND ACTED.

Here is a fine example of what a combination of British and American studio talent can do when they work together harmoniously. It is an Alexander Korda production, and the murder thriller school of screen entertainment is something that the British do uncommonly well. In this instance, with the help of American director William K. Howard and American actor Edmund Lowe, the result is more than satisfactory. The story is from Edgar Wallace’s thriller, “The Squealer,” and tells of the breaking down of a mystery person by that name who acts as a fence for stolen jewelry. He forces criminals to confess, the thief to Junipol, Morocco, and if they refuse, he writes a note to Scotland Yard, giving evidence that sends them to jail for the robbery. Edmund Lowe as the Scotland Yard investigator secures a job with the head of a shipping company, and gradually the audience is let in on the fact that this man is the wanted Squealer. The action works up to tense suspense as the Squealer kills one of the criminals who has been a victim of his tattling to the police, when the man is about to kill him. The unique manner in which the stage is set to force a confession from the arch criminal at Scotland Yard is one of the cleverest sequences ever recorded in a crime picture. It makes a smart climax. Edmund Lowe’s smooth portrayal is a delight. Sebastian Shaw is perfect as the criminal. Ann Todd, the girl, does an appealing role. Alastair Sim does a fine character as reporter. The direction of William Howard is splendid.

Sunday, Nov. 21, 1937
Paramount Is Eliminated as Possible Selznick Affiliation

Numerous Objections" Will Delay RKO Reorg.

Ascap Wins Temporary Writ in Fight on Neb. Statute

The UA Deal

...Reverse English

By Chester B. Bahn

as and when" the Goldwyn-Korda deal for control of United Artists is com-

pleted—and, officially, the legal for-
rules are the indicated next and final

important. British capital finally will

a foothold in the American film mar-

ket. Sort of reverse English, that.

he possibilities are—well, intriguing—

been, indeed, since THE FILM DAILY

Oct. 18, first disclosed that Britain's
tial Assurance Co. was cast for a

role in the deal's financing. But the

ways have come over in the past, of course,
such industry invasion to date has been

more than a skirmish whereas the

vital Prudential entry rates as a major

agreement.

IE outcome? Time, and time alone,

determine that. It is encouraging, too,

in the official statement

"the purchasing members have de-

finitely on the future policy of the

organization after the option has been

taken, as well as on the future administra-
tion itself."

he presence of Prudential's secretary

the conference table while the deal's

deed details were ironed out further

be regarded as assuring that there

be no later attempt by the British

ters to alter setup or policy.

nd that, given, is highly important, not

the principals in this deal but all

g the line.

passing, however, is a chance

least one smile at the expense of

ain of our English cousins who, hereto-

have been tossing verbal bricks at

ead and sinister Hollywood.

ith British pounds entrenched there,
re will those bricks go?

that's that.

ERES something akin to poetic jus-
tice in the news that a national drug

chain has added to its ranks the

stock of 11 Chicago stores.

was in Chicago, you may recall, that

recently started the practice of give-

away packaged coffee to patrons.

Theatrical Music Law

Sidetracked by AFM

New Orleans—Avoiding immediate

dorsement of a drastic resolution

which would have united 13 south-

western unions of the Ameri-
can Federation of Musicians to fight

for an AFM law to bludgeon film

theaters into using musicians or tie

(Continued on Page 18)

NFC Asks Representation

On ATA's Executive Board

Louisville—Members of the cur-

rent fourth annual convention of

National Film Carriers, meeting

here in connection with the conven-

(Continued on Page 18)

Para. Files Restatement

Of Stock Shares With SEC

Washington Bureau of THE FILM DAILY

Washington — A restatement of

stock shares during the period Oct.

1 to Oct. 31 last amounting to $105,-

82 was filed yesterday with the

SEC by Paramount Pictures Inc.

Five hundred shares of first pre-

(Continued on Page 12)

No Para. Deal Pending for Selznick;

May Join MGM or Remain With UA

Whitney to Make Three

SI Appointments Abroad

John Hay Whitney, board chair-

man of Selznick International, will

make three appointments for SI

while he is in London. Whitney,

who sailed on the Norwegian last Fri-

day night, is due in London Thurs-

day. He will appoint a production

representative to work directly un-

(Continued on Page 12)

B.O. Rise Accepted

Detroit—Dime price rise at major De-

troit theaters, effective at the week-

end, was generally accepted without

any adverse comment, exhib. checkup es-

tablished yesterday. Nor was there

(Continued on Page 18)

Hemphill-Noyes Has

No Role in UA Deal

Hemphill, Noyes & Co. is playing

no role in the financing of the Gold-

wyn-Korda deal for the purchase of

control of United Artists, specula-
tive reports to the contrary not-

withstanding, it was learned authori-

tatively yesterday.

At the same time, it was ascer-

tained that Hemphill-Noyes is not

(Continued on Page 4)

Yamins Accepts Bid

to Parley Dec. 14

Nathan Yamins, president of Al-

lied States, has accepted the invi-

tation of Harry Brandt, ITOA head,

to attend a luncheon session in New

York Dec. 14 with Brandt and Ed

Kuykendall, MPTOA president. Kuy-

kendall, as yet, has not replied to the

invitation.

Purpose of the meeting is to dis-

cuss the possibilities of holding a

convention of MPTOA, Allied and

ITOA representatives to set up a

fair trade practices program.

Moss May Install Vaude

in Five More Theaters

Closely tabbed by local showmen,

vaudeville made a stand at the B.

S. Moss Central Theater, Cedar-

hurst, L. I., Friday and Saturday

(Continued on Page 4)

Not For Arliss

George Arliss will not make that

film based on the life of John D.

Rockefeller after all, it is reported.

Reason: Arliss is an ardent

sectionist—has been for years—and

John D. endowed many institutions

in virosectional research.
**COMING AND GOING**

David O. Selzynick and Mrs. Selzynick, accompanied by George Cukor, Dr. Mark Karwin, and his wife, Matilda Karwin, Selznick's executive assistant, Bobbie Keon, executive secretary, and Stewart Kaim, film editor, are scheduled to leave for the Coast tomorrow to accept the Academy Award of Merit for the Century.

Sydney R. Kent, 20th-Fox president, canceled his departure for the Coast yesterday and is expected to leave later in the week.

Barney Balaban, Paramount president, leaves Chicago tonight for the Coast, accompanied by Stanton Griffis, Paramount executive, and committee chairman, who left New York yesterday for Chicago.


Arthur A. Lee, GB vice-president and general manager, arrived in Hollywood last night.

Alexander Korda left last night for the Coast on an American airplanes plane.

Samuel Goldwyn and Maurice Silverstone left for the Coast last night on the Commodore Vanderbilt.

J. E. Perkins, Paramount manager in China, arrived in New York yesterday from the coast.

Neil Agnew, Paramount general sales manager, is due in from Pittsburgh today.

Russell Birdwell, Selznick International publicity head, flies to the Coast tomorrow afternoon and returns here later.

Walter Wanger will go back to the Coast immediately after "Stand-In" opens on the Music Hall on Thursday.

Miriam Hopkins arrives in New York today accompanied by her husband, Anatole Litvak, on an American airplane, to start rehearsals for a new play.

Marcel Hillman, British producer, left last night for the Coast via American Airlines.

Clint M. White, GB assistant general manager, returned yesterday after a two-week trip through the southern exchanges.

Reg Wilson, GB special sales representative, flew from Dallas to Canada to attend funeral services for his mother.

Jesse J. Goldberg, Burroughs-Tarzan Enterprises representative, is staying at the S. Moritz.

Osa Johnson, noted explorer and writer, returned to New York yesterday on the Queen Elizabeth following a two-week's stop-over in London after her African trip to film material for a forthcoming 20th-Fox picture.

Frances Langford is in town for a series of personal appearances.

Kochelle Hudson, 20th-Fox star, is in New York for a short stay.

Norton V. Ritchey, Monogram foreign chief, is to arrive in Tokyo today.

Harry Michaelson, RKO short subject sales manager, returned from Chicago yesterday.

O. Henry Briggs, Pathé Film Corp. head, is back in New York from Hollywood.

Ernest Pagono, RKO writer, arrived yesterday in Hollywood.

Edward A. Golden, Monogram sales chief, is scheduled to return to New York tomorrow after visits to Pittsburgh, St. Louis and Cleveland.

W. Ray Johnston, Monogram press, is due in Hollywood today.

Charles de Grandcourt, author of "Victoria the Great," leaves for Hollywood today for Coast premiere of picture.

Dr. A. J. Cronin, author of "The Citadel," which M-G-M will produce, arrived from England yesterday to see the Queen Mary.

Henry Mollison is on route to New York from the Coast.

Morriss O. Strasberg, son of the head of the Interboro Circuit, and Mrs. Strasberg, returned from a West Coast honeymoon trip.

High Court Denies Review

**Pettion for RKO Trustee**

Washington Bureau of THE FILM DAILY

Washington—Radio-Keith Orpheum Corp., through Irving Trust Co., trustees, yesterday was denied a petition by the U. S. Supreme Court, for review of a lower court decision upholding the Hippodrome Building Corp. of Cleveland in a case involving leasing of a theater in Cleveland to an RKO subsidiary. The Hippodrome Building Co. asked $700,000 from RKO which guaranteed the lease. The tenant, Cleveland Hippodrome Theater Co., went into bankruptcy on March 31, 1933 and the Hippodrome Building Company sued for the rent for the balance of the lease, as it was guaranteed by RKO.

Hal Horne to Announce

New Connection Soon

Hal Horne definitely is leaving Walter Wanger at the expiration of his contract Dec. 31. He was learned yesterday. Wanger reportedly had asked Horne to reconsider his withdrawal from the company. Horne stated yesterday that he expected to announce a new connection shortly.

Columbia Sales Chiefs

Off for Frisco Park

Abe Montague, Columbia gene sales manager, and Rube Jacko, assistant sales manager, are leave New York today on the Coast for San Francisco, where third and last divisional sales meeting of the company takes place Saturday and Sunday in the San Francisco Hotel.

Western Division Manager J. J. Cahn, Saftron heads six western changes which are to be reprise with his Manages and sales forces. The branches are: Denver, Los Angeles, Portland, Seattle, Salt Lake City and San Francisco.

**Music Hall in Separate Pact With Stage Han****

Radio City Music Hall has negotiated a separate agreement with Stagehands’ Local No. 1, it was learned yesterday, with approximately 50 employees currently earning 12 p.c. more than under the scale.

Rice went into effect Wednesday afternoon conference between John Brennan, president of the Local, vice-president of IATSE, and the Hall officials. Move follows recent signing of neighborhood houses a 30 c.p. tilt and Broadway other deals at a 12 p.c. box office.

Chi. Drug Stores Add

**Home Pix as Sideline**

Chicago—Eleven stores of Walgreen Drug chain are now showing and renting home movie rentals in this territory.

**39 DAYS TO CHRISTMAS**

and every day say:

"THANKS FOR ROSALEE!"

M-G-M’s Holiday Package
OBJECTIONS DELAYING BKO'S REORGANIZATION

(Continued from Page 1)

and embody them, with any recommendations, in his final report to Federal Judge William O. Bondy. It was understood that Alger's findings will be ready for Judge Bondy not earlier than Dec. 15 and at later than Jan. 1. Judge Bondy's action, it was said, may be anticipated in another four to six months.

Proceedings yesterday lasted only 9 minutes, and the Special Master did not disclose the specific objections he had received. It was reported, however, that the most serious complaint came from Attorney Eugene L. Schell, counsel for the independent Stockholders' Protective committee.

This committee represents holders of Class A stock which was not converted in 1955. It is seeking to save the Special Master designate a separate classification for such stockholders, and, failing, proposes to carry the fight through to the circuit Court of Appeals, according to a report.

Objections, it is understood, have been filed by counsel representing Rockefeller Center to reductions in claims reportedly recommended by Alger. The Rockefeller claims that about $8,000,000 or the equivalent of approximately $60,000 shares of proposed new Class B stock. It is said that Alger favors a reduction to about $5,000,000 or the equivalent of about 280,000 shares of the new Class B stock.

While the Rockefeller attorneys were prepared to press their objections before Judge Bondy, it was reported in informal circles yesterday at no Circuit Court of Appeals move is planned should Alger's cut and.

DuPont Votes Dividend

E. I. DuPont de Nemours & Co., yesterday declared a year-end dividend of 82 cents per share on its common stock, due Dec. 14 on shares of record Nov. 22. This makes 62.25 per share paid out this year. Company pays interim and not quarterly dividends.

ALONG THE DIAL

WITH PHIL M. DALY

• • • HE HAS been with one film organization 23 years...also this week the theater manager is 19 years old...so they are making a Big Time over Orson Welles, who is 20 years old. But he has been working for any other theaters but these two...he is known locally as "Mayor of F Street".

• • • A VERY fascinating hobby has been developed by Manager Basso, who stands in the lobby and reads the reactions of the customers to the show by their facial expressions as well as their comments...he says the customers' mugs are sometimes more entertaining than the picture inside...but it gets him peved when he is thus hard at work studying the trade to have some pal greet him with: "Pretty soft! Nothing to do but loaf in the lobby"

• • • GUEST of honor at the AMPA luncheon at the International Casino on Thursday will be Elmer Wheeler, presxy of the Tested Selling Institute...he heads an organization whose unique business is to pull selling sentences apart and test 'em for appeal on customers...have you a pull selling sentence you cherish?...bring it along, and mebbe Professor Wheeler will tear it apart for you...this gent is touted as a most entertaining speaker...there will be the usual lineup of screen personalities, announced later.

• • • THE CURRENT Universal Newsreel taken by Cameraman George Krausnik almost cost him his life...taken atop that now historic water tower as newspaper and camera men watched the Chinese suicide battalion hold the warehouse in Shanghai against the Japs...three of Krausnik's companions were hit by machine gun bullets, yet he escaped miraculously without a scratch...he has had so many close calls that the war correspondents and camera men figure he has a charmed life.

• • • OUR MAIL brings this..."I find after a careful check of the feature, 'Conquest,' that it contains no picture of Napoleon in that historic pose with his hand thrust in his coat. Why? Constant Reader"...We are pleased to inform Constant Reader that M-G-M showed excellent taste in omitting this historic pose...it was really a swell candid camera shot which caught the great Conqueror unawares...it was not an heroic pose...Nap had just come from the front line trenches, and was scratching himself.

• • • TOUTED AS the biggest and most expensive film the 20th Century-Fox studio has ever turned out..."In Old Chicago" will get its initial send-off on the air today...Norman Corwin, the company's radio publicity man, will be interviewed over WNWE at 2:30 by Doris Smith in the "Two Around Town" program.
HEMPHILL-NOTES HAS NO ROLE IN UA DEAL

(Continued from Page 1)

interested in any deal looking to the supplying of additional finances for Selznick International.

Principals in the Korda-Goldwyn deal for the control of United Artists started their exodus from New York yesterday, leaving behind them a variety of rumors as to the financial details of the option purchase.

Samuel Goldwyn and Maurice Silverstone, UA manager in the United States, left for the left for the Coast by way of Chicago on the Century, Alexander Korda, accompanied by Marcel Hellman, Critérium producer, left for Hollywood via American Airlines last night.

David Rose, financial editor for Samuel Goldwyn, left for New York with his immediate plans indefinite.

E. H. Almy, of the Prudential Assurance Co. of England, reported to be the chief backer of the deal, sails for London tomorrow on the Queen Mary.

Moss May Install Vaude in Five More Theaters

(Continued from Page 1)

yielding a 100 p.c. rise over regular business on a check-up at the Moss office showed yesterday.

Results are to be observed two more weeks, Charles Moss declared, and if reception continues favorable the policy will be applied in five additional Moss-controlled houses, including the Criterion, on Broadway.

Two other Moss houses are operated by EKO.

To send business up 100 p.c., Moss stated, expenses were boosted 75 p.c. The bill contained a single feature, M.G-M’s “Topper,” and “acts employing 14 people. No names were on the stage, just old-fashioned fare.

Commenting on the move, Moss said that careful consideration must be given to the economics of laying out a larger budget on a new riser and he was not prepared to commit himself on the basis of one try.

Ritchey Die in Prague

Prague (By Cable)—Norton V. Ritchey, consul of the State Department’s foreign department, is to arrive here today to discuss advisability of setting up a production machinery to meet Czechoslovakian quota requirements. While here he is also to investigate the possibility of establishing a branch office.

SICK REPORT

Detroit — W. R. Sturgess, salesman for Grand National, Detroit, is on the sick list again.

NEWS OF THE DAY

Oklahoma City — A. C. Wooten has been moved from manager of the Jomo Theater in Chickasha to the Main Street in Tulsa. Abe Slick, former manager, taking over new Tower in Tulsa. All are Southwestern Theaters.

Chicago — Al Teplitz has resigned as manager of the Circle Theater and has been succeeded by Morton Green.

Hartford, Conn.—Fred Lieberman of Boston will lease and operate the 1,200-seat Cameo Theater, formerly run by A. H. Goldberg, beginning a period of $25,000 remodeling job at once.

Martin, Ky. — L. Kenthey, new exhibitor, has taken over the Martin Theater from Mike Staley and has remodeled.

Marysville, O. — Clair Jarvis has been named manager of the Avalon and Strand theaters here by F. E. Price, owner, to succeed Paul Pine, of Newark, O., who resigned to accept a position with a theatrical unit.

Little Rock, Ark.—The Arkansas Amusement Corp., owners and operators of the Arkansas, Capitol, Royal and Pulaski theaters here, have opened a “Buck-Nite” headquarters at 211 West Capitol Ave.

Kansas City, Mo.—Lawrence Lehman, manager of the Newman Theater, has resigned his position to become associated in the real estate business with his brother-in-law, Albert Schoenberg. Jerry Zigman, recently operator of several Denver theaters, succeeds Lehman.

Detroit—Frank Paguga has been appointed manager of the Frontier Theater by John Dohle. Jerry Pass, former manager, was named assistant manager.

Grand Island, Neb.—By taking in a storeroom at the back of the theater, William F. Youngclaus of the Empress here expects to lengthen his house about 30 feet and make it room for 300 more seats. Theater now seats only 400.

Tulsa, Okla. — A. D. Eddleman, partner with Interstate in houses in Fort Worth and Houston, is completing construction of a new theater at 19th and Lewis here.

Grand Island, Neb.—Harry Schiller, manager of the A. H. Blank theaters here, has started amateur nights at the Majestic.

Las Cruces, N. M.—Henry Westerfeld, who for the past several years has been managing the Rio Grande Theater here will leave for Trinidad, Colo., where he will be in charge of one of the Fox Theaters. L. F. Newkirk, from Fort Collins, Colo., will be in charge of the local Fox Theater.

Lordsburg, N. M.—The completion of the new 451-seat Palace Theater here under the management of Mrs. S. E. Allen, gives Lordsburg, one of the finest picture theaters in the state. Bill Burke was the contractor.

Reading, O.—New Emery Theater here, owned by Elmer Shard, with capacity of 1,200 seats has been opened. Policy will be flat films with an occasional stage unit.

Chicago—Dave Rice has turned the West Side Ambassador Theater over to the Van Nomikos circuit, which will make some improvements.

Oklahoma City — Francis Bush has been named assistant manager for the Midwest, Standard house Green.

Kansas City, Mo.—Jack Cameron, Erie manager here, has been transferred to Boston. He was honored Monday at a Variety Club Luncheon.

Peshigo, Wis.—S. O. Larson has disposed of his Lyric Theater here to O. E. Mylener.

Chicago—Abe Tague has sold his interest in the Armitage Theater to Sidney Harrison.

Natchitoches, La.—Southern Amusement Company, group indirectly affiliated with Sanger Theaters Corp., is reported ready to build another theater here.

Fredericksburg, Va.—Benjamin T. Pitts, Virginia circuit operator, has opened his new Fairfax Theater here.

Reedsburg, Wis.—G. E. Hannon, operator of the Pearl Theater at De Pere and the Grand at Green Bay, is contemplating the erection of a 600-seat theater here.

Chicago — Samuel C. Levin has been named manager of the new Luna Theater of the B and K circuit.

Bruce Crossing, Wis.—E. T. Craft has opened a new 200-seat house here.

Urbana, Ill.—A 1,000-seat theater, the Campus, will be erected here on a site at Healey and Sixth Sts. by the Balaban-Myers Theater Circuit of Chicago. Perea and Perea are the architects.

Chicago—Edward Black has been named assistant manager of the LaSalle Theater of the Jones, Uniek and Schafer circuit.

35 PIX NOW BEFORE CAMERAS ON COAST

West Coast Bureau of THE FILM DAILY

Thirty-five pictures are in production, with M-G-M and Paramount making six each. Warners, RKO and 20th Century-Fox are producing four each and Columbia three. Principal is down for two, Goldwyn, Hal Roach, Republic, Disney, Darmont and Katzman one each.

Warners have finished work on "Gold St. Where You Find It" and 20th Century-Fox has completed "Rebecas of Sunnybrook Farm." Metro has wrapped up "Rosalie." "Non-Stop New York" Set

GB’s "Non-Stop New York" will open at the Globe Theater on Nov. 27.

DEATH RECORD

L. B. Cool

Sharon, Pa.—L. B. Cool, 62, manager of the Columbia Theater, died Nov. 13 after a long illness. He had been in the theater business for 55 years.

Louis Dolittle

St. Petersburg, Fla.—Louis Dolittle, 82, former operator of the Castle Theater, surviving his wife and one son, Gilbert, who is a member of the Florida theater staff.

Clarence E. Beck

Chicago — Funeral services were held at the Lain funeral chapel here yesterday for Clarence E. Beck, 63, former operator of the Castle Theater. Surviving are his widow and a son, Richard, operating theaters in Newark and Elizabeth, N. J.

Ivan Cedar

Tucson, Ariz.—Ivan Cedar, Hollywood stunt man, was fatally injured in an auto crash near here.

Frank Losee

Private funeral services will be held this morning for Frank Losee, 81, veteran actor, who died at his home, 26 Post St., Yonkers, last Sunday. He was one of the first stage performers to see the possibilities of films as both entertainment and art, appearing in several early silent productions, including "The Eternal City." His most prominent recent role was in the motion picture "Dissailor," with George Arliss. His wife survives.

Mrs. Leslie Carter

West Coast Bureau of THE FILM DAILY

Santa Monica—The body of Mrs. Leslie Carter, 75, veteran American actress who died at her home her Saturday of a heart ailment aggravated by pneumonitis, is en route to Dayton, Ohio, for burial in the family plot.
WHEN YOU WANT TO KNOCK DOWN AN ALL TIME RECORD...THERE'S "Nothing Sacred"
Selznick International Pictures

PRESENTS

C A R O L E  L O M B A R D

Nothing

CHARLES WINNINGER

DAVID O. SELZNICK'S

directed by WILLIAM A. WELLMAN
and WALTER CONNOLLY
SENSATIONAL COMEDY in TECHNICOLOR

FREDRIC MARCH

by BEN HECHT
UNITED ARTISTS...
The biggest gate you ever played to...

SEE THE BIG FIGHT!

LOMBARD VS. MARCH

SELZNICK INTERNATIONAL'S Sensational TECHNICOLOR Comedy

"NOTHING SACRED"

WITH

CAROLE LOMBARD
FREDRIC MARCH

CHARLES WINNINGER
WALTER CONNOLLY

by the producer and director of "A Star is Born" DAVID O. SELZNICK and WILLIAM A. WELLMAN
Screen play by BEN HECHT
Released thru UNITED ARTISTS
WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 170

MORRIS STOLOFF. Columbia Musical Director. Native of Philadelphia.
Went to Southern California at seven, a year after he had started studying violin. W. A. Clark, Jr., locomotive of the Angeleno Philharmonic Orches-
tra, heard him play at the age of 12 and there-
after financed his musical education. He studied
under Leopold Auer. At 16, appeared in several
concerts in eastern cities and also made a tour of the Orpheum Circuit. Joined the Los
Angeles Philharmonic Orchestra at 19, being
one of the youngest members of the organization.
Became interested in picture work when sound
came along. Joined Curtiz with new studio orchestra. At Paramount for eight years
as concert master and soloist. In April, 1936,
joined Columbia as musical director. Stands
5' 7". Eyes, brown. Hair, black.

Watching Denny's Daughter
Since the appearance of Barbara, daughter of Reginald Denny, in the Nine O'Clock Players play, "Theme Song for the Married," at the Bilt-
dmore, a number of studios have be-
come interested in her.

Start New "Arsene" Pix
"Arsene Lupin Returns" has started production bringing together
Warren William, Melvyn Douglas and Virginia Bruce. George Fitz-
marrice directs and John W. Con-
sidine, Jr. is the producer.

Tone With Gladys George
Franchoit Tone has been cast for the second important role opposite
Gladys George in "Love is a Head-
ache," which goes into production
within the next week.

Shorts Art Director
Richard Duce, art director, has been assigned by Cedric Gibbons, head of Metro's art department,
to do the art for "The Canary Comes Across.""U" Signs Sally Elters
Sally Elters has been signed by Universal for the lead in "A Nurse
From Brooklyn," a Steve Tisch
story running currently in Liberty. Edmund Grainger will produce. Lester
Cole is writing the screenplay.

Buys "Skip Tracer"
"Skip Tracer," by William A. Pierce and Ray Schrock, has been purchased by Universal. The story
is based on the tracing down of people who skip with goods that they have bought on the installment plan.

Warren Hull Signed
Sol Lesser has signed Warren Hull for a part in "Hawaii Calls,"
Bobby Breen's starring picture.

"Buckaroo" on Location
The Smith Beloow company is on location for seven days to shoot scenes for "Hawaiian Buckaroo."

Farewell to "Robin Hood" Co.
The Chico, Calif., Chamber of Commerce tossed a farewell party
for "The Adventures of Robin
Hood" company prior to the dep-
arture of the Warner unit for Hol-
lywood. William Keighley is direct-
ing the picture.

Sign Harmonica Ensemble
Cappy Barra's Harmonica Ensemble, consisting of six members, has been signed to appear in "Mad
About Music," starring Deanna Dur-
bin. Leon Lafell, 22-year-old singer
and a member of the Barra group,
will do a number in the show. Male lead is Herbert Marshall.

Milton Berle Dieting
Milton Berle has gone on a diet,
so that his figure will lend more
credibility to the role of a starring
songwriter, in which he enacts in
"Radio City Revels," at RKO.

Martha Raye Cast
Martha Raye and Ben Blue have
been signed to appear in "College
Swing," which Raoul Walsh will di-
rect at Paramount. It is a Lewis B. Gensler production.

Get M-G-M Contracts
James Stewart has signed a new
long-term contract at the M-G-M
studios. A new contract has also
been signed with Gale Sondergaard.

M-G-M Title Change
"Big, Borrow or Steel" is the final
Title for the M-G-M picture former-
ly called "A Matter of Pride," the
William C. White story which Wil-
liam Thiele is directing. The cast
includes Frank Morgan, John Beal,
Florence Rice and Reginald Denny.

Shoot "Ermaeone" Locations
Director J. Walter Ruben and a
crew of electricians and technicians
left for Mojave for location scenes
for "Bad Man of Briston."

Felix Feist Directs Short
Felix Feist has been assigned by
Jack Chertok to direct the Cas-Wilson short titled "I Don't Know, Do You?" Script by Carl Dudley.

To Write Benchley Shorts
Robert Loes and Fred Rinaldo
leave for New York next week to
write a series for Robert Benchley
M-G-M short subjects.

Chandler "U" Film
Roy Chandler has started production
"Nurse From Brooklyn," Uni-
versal production.

A "Little" from Hollywood "Lots"

By RALPH WILK
Hollywood

Sonymed in Demand
SONYA LEVIEN has just completed
the adaptation on "Merry, Merry,
Maidens" for Selznick International
and will return to her home Lot, 20th
Century-Fox, to finish some work
there. She will then return to Selz-
nick International to write the screen-
play for "Merry, Merry, Maid-
en's." In "Old Chicago," scenarized
by Miss Levien and Lamar Trotti, will be released.

Add 4 to "Bluebeard's" Cast
Tyler Brooke, Pauline Garon, Raymond de Ravenne and Franche Park have been added to the Gal-
dette Colbert-Gary Cooper co-star-
ing picture, "Bluebeard's Eighth Wife," in which Ernst Lubitsch is pro-
ducing and directing for Paramount.

Jimmy Durante After Stable
Lou Clayton, manager of Jimmy
Durante, and Al Rogell, Columbia
director, are trying to talk-out Jimmy
from buying a stable of horses, but the comedian has placed a de-
posit down on the horses.

Carrillo as Mosquito
Leo Carrillo has been chosen by
Director Robert Z. Leonard for the
role of Mosquito in "The Girl of the
Golden West.""Swing"
Ruby Rotten Joins Metro
Wade Ruby Rotten, art director for-
merly with Walter Wanger Produ-
ctions, has joined Metro's art depart-
ment under Cedric Gibbons. Ruby-
roton's first assignment is on "A
Family Vacation.""U" Signs Sally Elters
Sign Three Hillbillies
Lew Pollack and Sidney Mitchell,
90th Century-Fox song writers, have
drew three former Kentucky hill-
billies who are now playing in pic-
tures to sing for them all the known
mountain songs. They are working out
tunes for "Moomah Over Kentucky.""Swing"

Short-Wave Inspires West Coast Bar, THE FILM DAILY

Hollywood—Capitalizing on the rage
in short-wave radio, Kremer Com-
panies is negotiating on a one-picture deal with Paramount to direct the original
story idea conceived by Virginia Van
Upp, from a series of broadcasts she
picked up on her own short-wave set.

Short-Wave Inspires

West Coast Bar, THE FILM DAILY

Hollywood—Capitalizing on the rage
in short-wave radio, Kremer Com-
panies is negotiating on a one-picture deal with Paramount to direct the original
story idea conceived by Virginia Van
Upp, from a series of broadcasts she
picked up on her own short-wave set.
MANHATTAN ME

PHIL REGAN
LEO CARRILLO
ANN DVORAK
TAMARA GEVA
JAMES GLEASON
GENE AUTRY
TED LEWIS
AND HIS ORCHESTRA
CAB CALI
AND HIS COTTON

5 HIT TUNES: "HAVE YOU EVER BEEN IN HEAVEN" "MAMA, I WANT..."
Public's

ERRY-GO-ROUND

EXCHANGES

KE RHYTHM", "I OWE YOU", "ROUND-UP TIME IN RENO", "ALL OVER NOTHING AT ALL"
up music at production centers, the second meeting of the Southern Conference of AFM unions closed here Sunday night with a motion to lay the resolution over till its next meeting.

The conference also ignored a resolution passed by the San Francisco union urging musicians to ask federal laws to return musicians to theaters.

The attitude of the conference to its own resolution seems not to have been acted upon so much by its severity—the resolution would attempt to prevent union musicians from participating in films until the film industry agreed to let all the country would employ musicians on the basis of the main motion. The fact that the AFM is about to discuss the subject with film producers. The motion to refer the resolution to the next Southern Conference, which will be held immediately before the AFM convention, stated that if present negotiations failed, then the conference would move as a unit to pass the resolution.

The resolution was presented to the conference by the New Orleans delegates, who recently have been taking the lead in moves to put men to work. Insiders believe the New Orleans group does not expect to make headway with the AFM but is planning to stir things up, a strategic move similar to one used in the radio situation.

Those present at the conference were: H. Steinich, secretary, Atlanta; C. R. H. Baker, W. B. Hocott, Little Rock; R. L. Lesem, president, Memphis; R. T. Payne, Nashville; E. J. Smith, Knoxville; A. E. Smith, Jackson; P. T. Doin, Chatanooga, R. T. Birdwell, New Orleans; G. J. Fox, Tulsa; Everett Crismond, Oklahoma City; G. R. Harris, Dallas; E. E. Stokes, Houston; J. H. Andres, R. L. Atchison, San Antonio; P. W. Lee, Shreveport; J. D. Parks, Dallas.

WEDDING BELLS

Cleveland—Earl J. Tucker, associated with the Walt Disney Corp. in England, will be married to Mimi Joel on Nov. 26 in London, and with his bride will come to the United States on their honeymoon, arriving in Cleveland about Dec. 20 to visit his parents, Mr. and Mrs. Samuel Tucker.

Cincinnati—UA's Milton Gurian has announced his approaching marriage, Dec. 19, to Miss Mildred Lon-don of Cleveland.

THEATER MUSIC LAW SIDETRACKED BY AFM

(Continued from Page 1)

Paris Film Notes

Paris—After her return from Holly-wood, Danielle Darrieux has starred in "The Return to Dawn" after a novel by Vicki Baum. J. Borchowi will produce it. The well known actor, Samson Fainis-brant, has been engaged by a Hollywood producer to appear in "Life of Richard Wagner." He will sail for the U. S. next May. Up to Sept. 15 receipts (gross) on amuse-ments amounted to 515 millions of francs against 497 millions during the whole of last year. During the second quarter of the year, French Studios pro-duced during the same period 56 against 42 in 1936. 85 pictures were dubbed in French against 97 in the six months of 1936. 10 pic-tures were produced in foreign coun-tries. 104 foreign versions were shown of which 92 were American against 104 American in 6 months of 1936.

Japan's Wired Theaters

Tokyo—Of the country's 1,500 mo-tion picture theaters, 1,250 are wired for sound, according to figures an-ounced here.

Vatican's Film Prize

Rome—The Vatican is offering the two best film stories sub-mitted in a new competition which is open to writers of all countries. The prize is 10,000 francs. The story must be moral but not neces-sarily religious.

Exit Gangsters, Mysteries

Oslo—Crime, gangster and shock-ing mystery pictures are forbidden in Norway. During the past year these pictures were shown in 13,000,000 crowns. Tax on for-eign pictures is 10 per cent of the gross receipts; on domestic produc-tions 5 per cent. Recent figures show the nation now has 261 movie theaters, all wired for sound.

Para. Files Restatement

(Continued from Page 1)

ferrer stock and 6,520 shares of sec-ond preferred stock were surren-dered for conversion and 9,368 shares of common stock at $1 par value, issued upon the conversion agree-ments between Stephen A. Lynch, manager of certain Florida prop-erties for Paramount and N. L. Na-tional General manager of Famous Players Canadian Corp., Ltd., were amended to change periods of contracts to more nearly coincide with the accounting periods of the company, it was stated by Para-mount.

Subsidiaries added by Paramount according to the special report in-cluded Belmont Amusement Co., Senate Building Corp., Helena-Intermountain Theaters Inc., Minuterie Motion Picture Corp., and a subsidi-ary of Famous Players Canadian Corp. Ltd. One hundred per cent of the Helena-Intermountain Theaters Inc., stock was later sold and New-burgh Theaters Corp., and Public Minuterie Theaters Co. were liquidated. The name of Popular Melo-dies Inc. was changed to Paramount Music Corp. on Oct. 25 it was stated.

Grant Withdrawal Right

Washington Bureau of THE FILM DAILY

Washington—the SEC yesterday granted the request of Universal Television Corp. for withdrawal of applications already on file. The withdrawal request was filed Oct. 21.

EXPOITTE

How 'Victoria The Great' Was Exploited in Canada

WHILE uniforms, gold braid, troops, and royal patronage, featured in the record-breaking Canadian openings of RKO Ra-dio's "Victoria the Great" at Ot-tawa last week, the real exhibitors can glean some pub-licity and exploitation angle that were used to advantage. Those who created the campaign were placed on new-paper advertising, newspaper and magazine ads, and street-car cards. For all three cities, S. Barette McCor-nick, RKO Radio head of advertising and publicity, eng-aged Miss Laura Elson of To-ronto to work on society angles. Mrs. Bennett, on the military as-pect; Fred Hodgson, of the home office, on general publicity. Mr. Devaney, Canadian general man-a ger for RKO Radio, was in charge, with Ralph Rolan, home office, in co-operation.

In Montreal, Miss Neagle, star, placed a wreath on the monument to Queen Victoria and was given the key of the city. This earned dozens of columns of newspaper space in the papers, which has special sections for the French-speaking population of the New English states, plugged the picture to those sections as well as Quebec province. The T. Eton Co. department store in Mon-treal gave three window shows plays, using large blowups of Miss Neagle in royal robes, push Victorian furniture and the new pinched waist made for women's clothes. Birk's jewel store used blowups in the window, presented a "Melody" to Toronto, and ran an exclusive tie-up, went for several co-ops, adding in hotels and tied in with movie departments, the view, three large window displays serve a special Victoria Style show in the main dining room of the store. Clothing, jewelry, hair styles, furniture, fur, other products were exploited with stills, blowups and special displays. In Toronto troop paraded the Lieutenant-Gov-ernor, Dr. Herbert A. Bruce, at tended the opening and made speach from his box.

Para. Petition Rejected

Washington Bureau of THE FILM DAILY

Washington—The United States Supreme Court yesterday, again denied a petition for a writ of certi-ficari to Paramount Productions, Inc. seeking to appeal a lower court verdict awarding Walter Hall Smith $7,500 for use of his story, "Cruise to Nowhere," without proper screen credit.

$100,000 Theater Fire

Baker, Ore.—Four-story Clarice Theater building was destroyed by fire. Loss was set at $100,000.

Whitney to Make Three SI Appointments Abroad

(Continued from Page 1)

under Selznick, a distribution repre-sentative to work under Lowell V. Calvert, general sales manager for SI, and a public relations office to work under Russell Birdwell, SI publicity head.

Whitney is expected to return here about Dec. 1. He will stay in New York until the first of the year, and then goes to the SI studios, in Hollywood, with representatives with David O. Selznick, SI production head, and studio executives.

Russell Birdwell, publicity chief for Selznick International, upon his return to New York this weekend will appoint a New York publicity representa-tive for SI. Birdwell flies to the Coast tomorrow afternoon fol-lowng the departure of David O. Selznick and his party by train.

Sues IATSE for $90,000

West Coast Bureau of THE FILM DAILY

Los Angeles—Charging con-trary to law, a contract for a suit for $90,000 damages was filed here on Saturday by Francis Black former film studio electrician against the IATSE. Plaintiff elaried in his complaint that his charge by Warners followed a test test of two per cent on his salary as imposed by IATSE.
MAD ADVENTURE!
DARING DEEDS!

...and the Romeo of Rhythm stepping high!
HOLD YOUR SIDES AND TAP YOUR TOES... Here comes the dizziest dancing show ever screamed! . . . Marvelous Music! . . . Sensational Stepping! . . . Knockout Comedy! . . . A smart, smooth, snappy show tingling with the mightiest screenful of super entertainment you ever saw!

FRED ASTAIRE
GEORGE BURNS and ALLEN ALLEN

A Damsel in Distress

with JOAN FONTAINE
REGINALD GARDINER • RAY NOBLE
CONSTANCE COLLIER • MONTAGU LOVE • HARRY WATSON

From the story by P. G. WODEHOUSE

Music by GEORGE GERSHWIN
Lyrics by IRA GERSHWIN

A PANDRO S. BERMAN PRODUCTION DIRECTED BY GEORGE STEVENS
Screen play by P. G. Wodehouse, Ernest Pagano, S. K. Lauren
**Reviews of the New Films**

**Blazing Barriers**

with Frank "Junior" Coghlin, Florence McKinney, Edwin Arnold, Jr., Monogram

65 mins.  STRONG DRAMATIC CCC STORY OF AMERICAN YOUTH WITH PLENTY OF PUNCH.

The story of two boys on the verge of becoming gangsters, and their subsequent change into good citizens, provides the material for "Blazing Barriers." Junior Coghlin and young Arnold attempt to hold a warehouse, but manage to escape when the police arrive. They go west where they are befriended by a pair of retired actors. When they leave they decide to enter the CCC as it seems a good place to hide out. Coghlin soon has the toughness knocked out of him in different ways and Arnold follows in his footsteps. Coghlin meets Florence McKinney, the daughter of the sheriff, but just after he arrives for his appointment to the CCC young Arnold is killed. The deputy sheriff finds him, but, leaving his baby to the care of the jailer, Coghlin escapes and catches a lunatic setting fire to the woods. He attempts to stop him, and is shot through the shoulder. When he recoils to the forest again, he is arrested at the railroad station, and he struggles back to the ranch to release the deputy. Arnold finds him, and is killed, falling from the cliff where Coghlin meets Florence McKinney and carries the deputy to safety. The bullets are checked and the sheriff finds that the crazed pyromaniac has fired both the shot that killed the camp officer and the one that wounded Coghlin. He gets the job and the girl, and his past is forgotten by the sheriff when he is released from the hospital. This picture has a strong interest value in its message, and importantly, carries enough entertainment value to please any audience. The forest fire is particularly dramatic. Coghlin and Arnold are well cast in their spots and McKinney makes an attractive heroine. The rest of the cast helps to keep the picture moving throughout.

**Screen Snapshois**

(Columbia)

10 mins.  Intimate Views of Stars

A trip to the Rainbow angling for Hollywood stars by fishing enthusiasts who are members of the film colony are seen executing their skits at fly casting. Close-ups of Mary Pickford and Buddy Rogers on their honeymoon journey as they arrive by steamer on the sparkling Mediterranean. He catches Frank Buck and his cast at work on his new picture on a lion farm in California in the midst of a jungle scene. Two screen players and their homes which they have planned and which they are helping to build out themselves. The pictures are all good and have a good record on the screen. The scenes are seen in the gay, the ones which have been seen in the making.

**Shorts**

**"Behind the Criminal"**  
(Crime Does Not Pay)

M-G-M 21 mins.  Dramatic Crime Story

An exposure of the criminal lawyers who specialize in getting gangsters and killers out of the clutches of the law. The ease in point is that of a lawyer who has been beating the rap for murdering a cop. A clever fictional case is built up, the undercover man posing as an eastern clubber wanted for murdering a cop in New York. The shyster lawyer is induced to take the case when he learns that there is plenty of money backing the member of the New York gang. The trap is sprung with the police moving in after a dance-hall record is made in an inebriating conversation involving the lawyer.

**Starlets**

(Broadway Brevity)

20 mins.

Fine Kid Talent

Vitaphone

The setting is the interior of a cabin in the North Woods, with the lumberjacks wearing brand new jackets and standing around in nice poses looking quite unattractive. Especially Sid Gary, who carries the burden of it all as a songster. He sings "On a Little Dream Ranch With You," which is a good ranch number, and then to be different they all sing "I'm Tired of All the Songs About the South" This gets the Southern atmosphere nicely into the Northwoods setting. There is also a French girl, who does some dancing. This reel shown in the Northwoods or the South will be just as puzzling as it was to us in New York. Directed by Benny Blake. Musical direction by Milton Schwarzwald. Let them fight it out for us. (For additional Reviews turn to Page 17.)
TELEVISION

Important?
YES
Coming?
YES

FULLY COVERED IN A COMPLETE SECTION IN THE

1938 YEAR BOOK
OF MOTION PICTURES

OUT IN JANUARY

Published by
Reviews of the New Films

Robert Benchley in
“A Night at the Movies”
M-G-M 10 mins.
Typical Benchley Laughs
A very funny adventure which depicts the experiences of Mr. Average Man and his mistress at the movies, done in that inimitable Benchley manner. After some troubles, Benchley and the lady finally decide what movie they will attend. Arrived there, he gets all mixed up when they hand him tickets for an automobile giveaway, and drops his admission tickets in the box for the author’s little stubs. Finally the manager admits him, and they get into all sorts of difficulties with their neighbors around them. They change to a front row, and Benchley decides to change back to the other side. Finally starting to choke on a piece of gum, and leaves by a side exit, Benchley stands there all confused before his terrified wife and a laughing audience.

“Pigskin Palooka”
Our Gang
M-G-M 11 mins.
Timely Football
The football epic of Alfalfa, who has posed as the hero of his private military school team, and so Spanky makes him the limbo kickster on his team when he comes home for the holidays. Alfalfa doesn’t know a thing about football, but has something stung. Butch’s Tigers concentrate on him, on account of his rep as a football hero. By a couple of flukes, Alfalfa scores two touchdowns and Spanky’s team wins by a point. The short is timely for the football season.

“The Clock Goes Round and Round”
(Scrappy Cartoon)
Columbia 7 mins.
Novelty Cartoon
In an inquisitive mood, Scrappy stops the clocks in the house, and then continues the work around the neighborhood. The stopping of the clocks also stops all activity in the world. Everything stands still, including his pup, and all human beings and animals. In fear, he tries to start the clocks, but only confuses them, and all moving things start to go backward. When all seems lost, the clocks are finally adjusted, and Scrappy is happy as his pup and all about him return to normal.

“Chile, Land of Charm”
(FitzPatrick Traveltalk)
I-G-M 9 mins.
Beautiful Scenic
The South American trip of James FitzPatrick takes in Chile, starting at Valparaso, a gorgeous modern city containing many beautiful buildings, such as the Casino. Here gambling is conducted on a very exclusively plane. Then the camera goes to the magnificent bathing beaches famed throughout the world. Finally, the journey is to the capital, Santiago. This is an ideal city, artistically laid out with beautiful parks, and the famous Promenade. Chile shows the Indians who lived there before the Spanish conquerors, still engaged in their agricultural pursuits and their beautiful handicraft on hand looms. The final views are in the high mountains, where the famous snow capped volcano rears its white crest above fairy-like lakes that are breath-taking in their grandeur.

“Zorro Rides Again”
serial
with John Carroll, Helen Christian, Noah Beery, Reed Howe, Duncan Renaldo
Republic 30 mins.
Slam-Bang Entertainment
A railroad is being built between California and Yucatan by Nigel de Brulier. His gang of desperadoes has crippled his operations. He turns to his nephew, John Carroll, the grandson of Zorro, for help. Carroll immediately leaves New York, but poses as a spineless weakling unable to ride a horse when he reaches his uncle’s ranch. However, as de Brulier lies dying following a raid, his own crime car, Zorro rides up and routs the gang and reveals his true identity to his uncle. Carroll is then faced with a choice, a handsome lady leaves for Paris, and the rugged desert and mountain background is scenically beautiful.

FOREIGN

“The Little Match Girl”
(Scrappy Cartoon)
Columbia 9 mins.
Amateurishly Executed
The classic fairy tale of the little Match Girl is made for the Holiday trade. It is a Christmas season, and the poor little girl is overlooked by the merrymakers. She lights her matches to keep warm, and in the match she draws a vision— a fireplace, a table loaded down with good things to eat, and finally a fountain, a lake, birds and flowers, elminating with a Christmas tree filled with all the lovely things the child has always dreamed about. The story is told in an amateurish vision. Charles Mintz produced, in Technicolor.

“The King Without a Crown”
(Historical Mystery)
M-G-M 9 mins.
Very Impressive Drama
A very unusual short, which has been given a lot of fine production values. It tells the story in back of the historical records concerning Marie Antoinette’s son, the Dauphin of France. The production shows the helpless Marie going to the guillotine, and the boy smuggled away by friends, and the dead body of another boy substituted to make it appear that the heir to the throne is no more. Then the story switches to the west, in this country, where a missionary among the Indians, Eleezer Williams, is one day confronted by Prince de Jonville, who tries to prove to him that he really is the Prince Dauphin. The informative reconstruction of what he claims really happened after the Dauphin was smuggled out of France and brought to America. The finale shows the Dauphin to the audience as to whether the missionary’s son, now at large in the United States, may not be the real heir to the throne of France. Carey Wilson does the narration. Directed by Jacques Tourneur.

“The Fire Plug”
(Scrappy Cartoon)
Columbia 6 mins.
Lively Horse Play
Built around the old song about the old gray mare not being as good as she used to be, Scrappy is seen playing with the old fire horse that has been replaced in the town’s fire department by a modern motorized engine. But when the fire alarm sounds, the old mare responds, and with Scrappy driving the discarded truck, they dash to the fire along with the chief in his new engine. The mare wins when the new engine breaks down, and the chief admits that the old gray mare is as good as she used to be.

“An Leva de Gamla Sudar”
(“Old Titans Are Still Here”)
with Edward Persson, Karin Ekholm, Thord Bernhold, Ake Jansson
Europa Films 85 mins.
ENTERTAINING COMEDY WITH WITTY DIALOGUE, BUT ITS AUDIENCE IS RESTRICTED.
A placid small town storekeeper transplanted into a fashionable city home by his ambitious family, make the story element for this new foreign film. Edward Persson, Sweden’s foremost screen comedian, carries the brunt of the picture. His attempts to adjust himself to his new life are comically funny, and everything he does is inevitably wrong. Finally, he rebels at the members of his family that forced him into this predicament, and vows to take up life where he left it off in his store. There is a romantic skin through the story that provides enough interest to break up the comical sequences. Persson, an amusing and capable actor, and the rest of the cast fill their parts well. The audience value of this picture must necessarily be limited as only Scandinavians understanding Swedish could appreciate the subtle humor in the dialogue.

Produced by: Scandinavian Talking Pictures, Directed by Gideon Wahlberg and S. Bauman. Presented at the Fifth Avenue Playhouse with Swedish dialogue and titles.
Direction, Good; Photography, Good.

Smith Plans Drive-Ins

In Four Metropolitan Cities

Boston — The Park-In Theaters, Inc., New York, will start construction on four patented drive-in theaters in Detroit, Cleveland, Buffalo and Philadelphia on March 1st, according to Phil Smith, managing director.

Locations have already been established and the theaters will be open next summer. Smith will maintain headquarters in Boston, making periodic trips to the four cities.

“City of the Golden Gate”
(Around the World in Color)
Columbia 10 mins.
Routine Scene
* Views of San Francisco, starting with the Golden Gate, then through Chinatown, and its colorful atmosphere. From there the camera goes to the Civic Center, the library, art gallery, and on to Market Street. Then back to the waterfront, the Ferryman’s Wharf, and the beautiful Oakland-San Francisco Bridge. The reel ends with interesting studies of the Seal Rocks and their inhabitants. All done in Cinecolor.
NO SELZNICK DEAL WITH PARAMOUNT

(Continued from Page 1)

han. Para, prexy, for the Windy City with him on his side.

Griffis described the Westward jaunt as "routine." While produc-
tion costs will be discussed with Adolph Zukor and William Le Baron
at the studio, that's merely indicative
that the trip is "routine," he added.

In all probability, Griffis will be absent about two weeks.

With Paramount definitely out of the picture last night, there ap-
parently remained two major possibili-
ties as to Selznick's future connec-
tions—a deal with M-G-M or a new
arrangement with UA. An informed
source said yesterday that in act, in China, both parties re-
main with UA—this in spite of the fact that Selznick previously had been quoted as saying that he would not return to Hollywood unless Hene
uel Goldwyn and Alexander Korda acquired control.

Griffis is scheduled to return to
Hollywood tomorrow night on the
Century. It is possible that he will
make an announcement before his
departure, although it is more like-
ly that no decision will be made and
disclosed until after his arrival on the
Coast.

NFC Asks Representation on ATA's Executive Board

(Continued from Page 1)

tion of the American Trucking Asso-
ciation has passed a resolution ask-
ing separate recognition in the ATA, which will automatically place one of their members on ATA's ex-
cutive board. Highlights of the
NFC conclave, which formally opened yesterday morning, were ad-
dressed by Humphrey Bogart's president, James Clark, and by Arthur Dick-
erson of MPPDA. Former discussed
proposed safety regulations as they
regarding truck operation, and Dick-
erson spoke on transportation and
film handling as well as the prac-
ticability of setting up film shipping
and inspection bureaus on a national scale.

J. E. Perkins, Para, Mgr. in
China, Here For Conferences

J. E. Perkins, Paramount's man-
ger in Shanghai, arrived in New York yest-
erday from the West Coast. Per-
kins arrived in San Francisco Oct.
26 and had planned to remain there
until late this month, but was called to
New York because of the death of
Paramount's manager for the Orient.

While in New York, Perkins will
collaborate with John
head of the foreign department. In
addition to giving a first-hand ac-
count of what is happening in the
corporation's property in Shanghai and
Hongkong, Perkins will view all of
the company's new product. He ex-
pects to remain here several weeks.

SHORT SHOTS FROM EASTERN STUDIOS

By SID WEISS

THE sixth of the Ford Gibbons
series of thrillers is currently in production at the Warner Vitaphone
studios with Joe Henabery at the
megaphone. In the supporting roles are Giles Kellogg, Peggy O'Donnell, Alice Albert, Jack J. Squires, Bob Elliott, Jack Conway, Bessie Browning and Maurice Sum-
ners.

Al Christie is shooting "Get Your
Man" at the General Service studios
with Imagine Coca in the starring role. It is an Art Jarrett-Moe York
kaboo story and features June Allyson, Marie Hartman, Johnny
Johnson's orchestra, Hank Henry and Danny Kaye, Warren Murray
and Johnny Graham assisted in the direction. Al's next will be a Tim-
berg-Rooney short.

Bill Watson has completed "Cow-
boy, Oh Boy" for Educational with
Charlie Kemp, Leo Ray, Hugh
Lloyd and Clark Saunders some
years back, and who made a big
hit with his "Bears and Arrows" bit of prose last year, has dashed
off another gem tagged "Hymns to
Her" which Ritten House is put-
ing out in a limited edition... Thomas is now drama ed, of town Topics besides being a stylist in ad-
vertising copy... Ed Savin is or-
dering another of his famous Bingo
sessions for the Brooklyn union of the
Worner Club for next Friday nite...
On Dec. 17, they'll hold their
third annual Nuremberg Ball at the
St. George with Roy Mack spot-
ting the entertainment... Eddie Forman is working on another
of the Musical Galaey series with Frank Libuse considered for the lead... Jack Henley is passing out the cigars at the Warner studios...
His Scotty just presented him with
three pups, making Sam Saze's dog
an uncle. Jack Wood, Jr., joins his
Uncle, who's a Warner whooping stool
and has been assigned to assist Ira
Gen... Josephine Huston starts her
next short at the Brooklyn studio on
Wednesday with Roy Mack directing
... Lloyd French just completed one
with Mr. and Mrs. Joe Crawford... Willi Well, Warner writer, and
Otto Gran, of Viennese royalty, are
preparing an announcement...

While Hooper is working on a grand idea for radio—a full hour network show featuring favorites of the studio... "Why, Hey, the others are getting the breaks lately... Willi believes that if they click on the air, the studio will be clamoring for their services again.

Addenda—P. K. Thomajan, who
was so well remembered with Harold
Lloyd and Clark Saunders some
years back, and who made a big hit
with his "Bears and Arrows" bit of prose last year, has dashed
off another gem tagged "Hymns to
Her" which Ritten House is put-
ing out in a limited edition... Thomas is now drama ed, of town Topics besides being a stylist in ad-
vertising copy... Ed Savin is or-
dering another of his famous Bingo
sessions for the Brooklyn union of the
Worner Club for next Friday nite...
On Dec. 17, they'll hold their
third annual Nuremberg Ball at the
St. George with Roy Mack spot-
ting the entertainment... Eddie Forman is working on another
of the Musical Galaey series with Frank Libuse considered for the lead... Jack Henley is passing out the cigars at the Warner studios...
His Scotty just presented him with
three pups, making Sam Saze's dog
an uncle. Jack Wood, Jr., joins his
Uncle, who's a Warner whooping stool
and has been assigned to assist Ira
Gen... Josephine Huston starts her
next short at the Brooklyn studio on
Wednesday with Roy Mack directing
... Lloyd French just completed one
with Mr. and Mrs. Joe Crawford... Willi Well, Warner writer, and
Otto Gran, of Viennese royalty, are
preparing an announcement...

West Coast Bureau of THE FILM DAILY

Los Angeles—Testifying before a Senate Judiciary Committee, Senate
chairman, Cecil B. Cregan, certified a
public accountant, declared that cash
receipts of IATSE from the local union
for period from Dec. 1, 1935 to Oct. 31, 1937 amounted to $517.127.54
and that general administra-
tive expenses for the same period
 totaled $202,031.30.

Harland Holmden, international
vice-president of IATSE, said he
would be glad to return automatically
to local union when conditions
warranted such action, but that condi-
tions at present are too chaotic. He
denied that IATSE officials had any
blacklist or that any strike figures
were imported during last strike. He
declared that membership of IATSE
in the United States and Canada amounted to approximately 150,000.
Cregan was instructed to file an
itemized account of the general
administrative expenses.

Mentone-SAG Pact Not In

Screen Actors' Guild last night had not received the contract which
was scheduled to be signed by Men-
tone Productions yesterday, it was
reported.

CALIF. IATSE INVESTIGATORS

Hear Accountant's Report

Washington Bureau of THE FILM DAILY

Washington—With President Roosevelt in a message to Congress urging an end of "unjust"
taxes, Rep. Arthur P. Lamneck of Illinois, head of the Ways and Means Committee, yester-
day expressed a determination to press for revision of the nuisance
and admission taxes. Lamneck stated
he felt confident that this session
would see some action regarding the
nuisance tax situation.

SHARD QUITS RACE

Cincinnati—Variety Club's cam-
paign for various offices is proving
unpopular. Elmer Shard has
withdrawn from the presidential
race leaving the field to Para-
mount's Joe Oulahan and conces-
sionnaire, Charles MacDonald.

Lamneck to Press Fight for Admis Tax Changes

Music Hall Books "Tovarich" for Extended Run, Jan. 1

"Tovarich," Warner Bros. picture has been booked into the Music Ha
for an extended run, starting Jan.
15. Up to this time pictures books
into the Music Hall have been
booked on a plan under which ex-
tension of the run beyond one or
two week was contingent upon their grosses to
a designated day. The Music Hall management has altered it policy for "Tovarich."

New Chi. Film Row

Chicago—With the moving of the Uniplex, Variety Club, and Uni-
market to new building at 11th and Wabash Ave., all the
major film exchanges are now
under one roof. The old film row
in the nine hundred block on Wabash Ave. is now given over to
accessory distributors.

ASCAP WINS WRIT IN NEBRASKA FIGHT

(Continued from Page 3)

proponents of the measure to out-
law Ascap in Nebraska.

In a memorandum it is shown that
the law was designed to make unfair
for authors, composers, publishers
or owners of copyright music, where membership constitutes a substan-
tial number of such persons, to form
an organization in Nebraska or else-
where, if one of the objects of such
a group is to determine royalty
license fees to be paid by users of
the music. One of the stipulations
of the statute is that a penalty would
follow any attempt to collect such
fees.

"It appears," the opinion states
"that there is grave doubt of con-
stitutionality of any part of the act and pla-
tiffs have shown that it would in-
fact serious injury.

Suit was brought in the name of
Gene Buck, both individually and as a
Ascap's president, as well as b
member publishers of the society
against the Secretary of State as a
Another defendant is enjoined tem-
porarily from (a) bringing any action to
advocate ownership of copyright
righted compositions of complain-
and others, (b) attempting to ap-
point an uncorking steps leading to the
an executor, (c) interfering with any and all exist-
contracts heretofore entered

and (d) threatening to enforce against any citizen the penalties contain-
in the statute, and (e) pro
 aggressively criminally the complainants.

Louis D. Frohlich of the law firm
of Schwartz & Frohlich, counsel to
Ascap, told THE FILM DAILY yester-
day that copy of the opinion is a
released for detailed study prior to the
initiation of further legal steps in
the case.
RCA Assigns Beat to Direct Television Development

BRITISH INDUSTRY BADLY SPLIT OVER QUOTA ACT

Columbia Annual Report to SEC Shows $1,317,770 Net

Company's Gross Income for Year Listed at $19,066,100

By PRESCOTT C. DENNETT

FILM DAILY Staff Correspondent

Washington — Columbia Pictures Corp. yesterday filed its annual report with the SEC disclosing a gross income from film rentals, sales, and accessories of $19,066,100.42. The net consolidated income, after deducting expenses, was $1,517,770.92.

Harry Cohn, Attilio H. Giannini and Jack Cohn, the voting trustees under the voting trust agreement of

(Continued on Page 3)

PATHE TO OCCUPY NEW LAB. DEC. 1--BRIGGS

Pathe will move into new and completely-equipped laboratories at 5 West 45th St. on Dec. 1. O. Henry Briggs, president, said yesterday. Contract to turn out negatives and first prints on all RKO Pathe News stories has been signed, he said, and the new space will be used for that purpose in addition to other regular work.

The new lab, air-conditioned and including a cutting-room, will proceed

(Continued on Page 11)

Warner to Stop Screen Tests in East by Dec. 1

Warner's effective Dec. 1, will restrict all talent testing activities to the Burbank studio and discontinue eastern screen tests, it was announced yesterday by Jacob Wilk.

(Continued on Page 7)

No Room for Pickets

Hartford, Conn.—E. M. Loew company unions pickets parading signs

"There is no labor trouble at this theater," and operators' local 486 like picketing with signs of "untimely to organized labor," were both unable to do their jobs at opening of "The Awful Truth." The crowds overflowed the sidewalk.

Command Broadcast Costs Eng. Exhibs $500,000

London (By Cable)—Combination of radio and radio, as represented by the gala Royal Command Variety broadcast, is estimated to have cost Exhibits here a cool $500,000 in decreased attendances.

FILM BLOCKADE FEAR PASSING IN DETROIT

Detroit—With a decided pick-up in the speed with which contracts have been signed during the last week or 10 days, there is growing hope that the anticipated film blockade will be avoided.

One major exchange made its first important contract only a week ago, and conditions are such that the first films will not be released for second-run houses until about Dec. 4. The smaller producers

(Continued on Page 3)

Bank Night is Trade Aid, No Lottery, R. I. Verdict

Providence, R. I.— Ruling that "Bank Night" as conducted at the Grand Central Market here Sept. 20 is a trade-stimulating plan and "does not amount to a lottery," Judge Maurice Robinson in Sixth District Court yesterday gave a

(Continued on Page 3)

SELZNICK DECISION MAY BE WEEK AWAY

David O. Selznick is still "thinking over" the matter of a future connection upon the expiration of his present UA commitment, and, reports to the contrary, has reached no decision, it was said in informed circles last night.

At the same time, it was stated

(Continued on Page 4)

Hartley Will Direct Sales Of NTSC Sound Equipment

E. M. Hartley, former manager of Photophone sales for RCA, has joined General Theaters Equipment Corp. and its subsidiaries National Theater Supply Co. and International Projector Corp. He will immediately assume full charge and direction of sound equipment sales for National Theater Supply Co., and, as manager of that division of the organization, will make his headquarters at its general offices, 92 Gold St., New York City.

RCA Names Beat Research Director, Tele Development Among His Duties

EMI Director Denies RCA's Television Claim

London (By Cable)—Vision part of the Marconi-EMI television system "has been entirely developed in this country by EMI without any co-operation from the RCA," asserts the Director of Research Laboratories, Electrical & Musical Industries, Ltd., in a statement con-

(Continued on Page 4)

Appointment of Ralph A. Beal to the newly created post of Research Director, with development of RCA television specifically as part of his duties, was announced yesterday by David Sarnoff, RCA president.

Scientific work of more than 550 engineers will be supervised by Beal, who, for the last 18 months, has been supervisor of RCA's television field tests, it is announced. In his new position, he will link the re-

(Continued on Page 4)

FILM BROADCASTS PASSING IN DETROIT

Detroit—With a decided pick-up in the speed with which contracts have been signed during the last week or 10 days, there is growing hope that the anticipated film blockade will be avoided.

One major exchange made its first important contract only a week ago, and conditions are such that the first films will not be released for second-run houses until about Dec. 4. The smaller producers

(Continued on Page 3)

Bank Night is Trade Aid, No Lottery, R. I. Verdict

Providence, R. I.— Ruling that "Bank Night" as conducted at the Grand Central Market here Sept. 20 is a trade-stimulating plan and "does not amount to a lottery," Judge Maurice Robinson in Sixth District Court yesterday gave a

(Continued on Page 3)

SELZNICK DECISION MAY BE WEEK AWAY

David O. Selznick is still "thinking over" the matter of a future connection upon the expiration of his present UA commitment, and, reports to the contrary, has reached no decision, it was said in informed circles last night.

At the same time, it was stated

(Continued on Page 4)

Hartley Will Direct Sales Of NTSC Sound Equipment

E. M. Hartley, former manager of Photophone sales for RCA, has joined General Theaters Equipment Corp. and its subsidiaries National Theater Supply Co. and International Projector Corp. He will immediately assume full charge and direction of sound equipment sales for National Theater Supply Co., and, as manager of that division of the organization, will make his headquarters at its general offices, 92 Gold St., New York City.

RCA Names Beat Research Director, Tele Development Among His Duties

EMI Director Denies RCA's Television Claim

London (By Cable)—Vision part of the Marconi-EMI television system "has been entirely developed in this country by EMI without any co-operation from the RCA," asserts the Director of Research Laboratories, Electrical & Musical Industries, Ltd., in a statement con-

(Continued on Page 4)

Appointment of Ralph A. Beal to the newly created post of Research Director, with development of RCA television specifically as part of his duties, was announced yesterday by David Sarnoff, RCA president.

Scientific work of more than 550 engineers will be supervised by Beal, who, for the last 18 months, has been supervisor of RCA's television field tests, it is announced. In his new position, he will link the re-

(Continued on Page 4)

Report U. S. Distribs. Sounded on Separate Quotas Proposal

London (By Cable) — With the British picture industry obviously badly split over the measure's controversial provisions, the new Films Bill (Quota Act) will go to the Parliamentary standing committee tomorrow when action is expected.

Meetings of deputations with the Board of Trade took place throughout yesterday, and their divergent views only served to emphasize that the trade was completely disunited.

A majority of the Federated Brit-

(Continued on Page 4)

FINAL SIGNING OF UA DEAL TO BE IN ENG.

The American side of the Korda-Goldwyn deal for the control of United Artists has not been officially signed, it was reliably reported yesterday. The principal parties have initialed the papers but all final signatures will be affixed in England, it was said.

E. H. Lever, who leaves today for England on the Queen Mary, will

(Continued on Page 4)

Sale of Kromocolor Lab. Is Postponed to Nov. 23

Paterson, N. J.—Sale of Kromocolor Laboratory at Paramus, N. J., was postponed until Nov. 23 by Vice-Chancellor Vivian M. Lewis yesterday in Chancery Chambers.

Bld of $60,000 by Bowler Realty

(Continued on Page 3)

Dead on the Level

They're seeking a name for the new R. S. Moss theater soon to open at Broadway and 49th St. One wagish suggestion will "Moss level."
Allied's Membership Drive Nets 30% Gain in 6 Weeks

Allied Theaters of New Jersey has increased its membership 50 percent since the start of its membership drive six weeks ago, it was learned yesterday. The campaign will continue for another two weeks and it is the hope of officials that the final list will include every independent theater owner in the state. Increase in membership membership exhibitors in those sections of the state served by both the Philadelphia and New York exchanges.

Plans for continuation of the drive will be discussed at the next meeting of the organization, scheduled for Tuesday, the Cohrcase House, Newton, N. J.

Warner District Managers Huddle with Leserman Here

Warner Bros. district managers are in New York for sales conferences with Grad Sears and Carl Leserman. Atending the sessions are Ben Kalmenson, eastern district manager with headquarters in New York; Bob Denison, assistant district manager, Washington, D. C.; Leo Blank, midwest, Chicago; Fred Jack, southern, Dallas; W. E. Calloway, Los Angeles; and Wolf Cohen, Canadian manager who head-quarters in Toronto.

200 Day-Date Openings Booked for Astaire Pix

"A Damsel in Distress," with Fred Astaire and Burns and Allen as marquee names, has been booked in 200 day-date openings during Thanksgiving week, RKO Radio has announced.

Of this number, 170 are key-city first-runs. Plans also call for the film to be shown on a two-day basis in several cities. In British Va., it is to be shown in three theaters—the Capital, Byrd, and State.

Para, Board Meets Nov. 26

The weekly meeting of the Paramount executive committee will be passed up this week because of the absence of Stanton Griggs and Barney Balaban, who are on the Coast. The next meeting of the board of directors is scheduled for Nov. 26, providing Griggs and Balaban have returned by then.

"Tovarich" on Dec. 30

Extended run of Warners' "Tovarich" will start at the Radio City Music Hall on Dec. 30 instead of Jan. 15, as first reported.

Tax Repeal, Better Crops Needed for Omaha B.O. Rise

Omaha—Until the federal "nuisance tax" is repealed or until crop conditions improve in this territory, theater owners and operators in Omaha and the surrounding trade area will not increase admission prices generally, according to a survey made by a FILM DAILY representative.

Will Singer, manager of the Brandeis, pointed out that all three Omaha first-run houses are getting 40 cents for a double-feature at night. In order to increase the price so that the theater owner may make five cents more, the total admission cost would have to be jumped ten cents because of the tax, he pointed out.

Furthermore, said Ted Emerson of Tri-States, crop situations in the area do not warrant a box-office increase.

Meanwhile, exhibitors here are double-hitting everything. Suburbs are advertising two or more second-runs for 20 and 25 cents. Ralph Goldberg's Town, on the edge of the business section is showing three full-length features for 20 cents at anytime and the Muse, also on the business section edge, shows two features nightly and a complete filming of the latest University of Nebraska football game for 20 cents.

$150,000 Flat Guarantee to Cagney for Next Film

William Cagney, brother of James, left last night for Hollywood where he will ready the next Cagney Grand National starrer, "Angels With Dirty Faces," for the cameras Jan. 15. James Cagney is therefore to receive a flat guarantee of $150,000 for his services, it was said. William is to produce the film, which will have direction by Roland Brown, who wrote the story.

Austrian Film Chamber Decision Seen Shortly

Vienna (By Cable)—Early, definite action on the question of establishing an Austrian Film Chamber, under discussion for months, is expected.

COMING AND GOING

E. H. LEVER, secretary of the Producers Assurance Co. of England, returns to London today on the Queen Mary.

DAVID ROSE, financial advisor for Samuel Goldwyn, Inc., leaves for the Coast today by American Airlines.

CHARLES DE GRANDCOURT, author of "Victoria the Great," left yesterday via American Airlines to attend the Hollywood premiere.

GEORGE ARLISS and MRS. ARLITT will leave for Hollywood Friday by train.


WILLIAM CAGNEY left last night for Hollywood.

EDWARD A. GOLDEN, Monogram sales head arrives in New York for a two-day visit.

FRED ASTAIRE is expected in New York this week to make a boat connection for England.

DR. A. J. CRONIN, author, leaves New York today for a two-week visit to England.

JACOBO GLUCKSMAN, general distributor in South America for Grand National; LILLIAN WHITE, writer and scenarist; IRENE JONAS, Metropolean Orbis contracts; MME. MARY POSTER ANDERSEN, American, and MME. MARCELLE DENYA of the Paris Opera, arrive today in New York today from Europe on the Cunard.

MRS. JACK OAKIE is on route from New York to Hollywood.

MARY BIRYIN is stopping at The Warwick.

FRANCES LANCORD is staying at the St. Regis.

DOROTHY BLACK, author, leaves New York today for Europe aboard the Washington.

HERBERT T. SILVERBERG, attorney, arrives in New York yesterday for a couple of days staying with friends. He returns to Buffalo offices tomorrow and then proceeds to Hollywood.

DAVID O. SELZNICK returns to Hollywood today.

Overnight between LOS ANGELES and NEW YORK

The nation's shortest, fastest, coast to coast airplane... five hours, ten minutes from Los Angeles to New York... Seventeen hours, six minutes returning... Four flights daily in each direction in luxurious, new TWA Sky-planes for overnight trips or de luxe Sky-clubs for daylight travel... over the world's most magnificent scenic route... Grand Canyon, Boulder Desert, Painted Desert—a score of wonders to be seen from the air.

Member National Safety Council

For information or reserva-

ions call: TWA—New York, 70 E. 42nd St., MURphy Hill 1-640; Los Angeles, 540 W. 9th St., Michigan 8881; Hol-

lywood, Los Angeles 2133.

The Lucky Line—Overnight Coast to Coast.
COLUMBIA REPORTS NET OF $1,317,770

(Continued from Page 1)
April 1, 1930, held 332,276 shares of common stock, it was reported.
Harry Cohn reported 81,154 voting trust certificates for shares of common and Jack Cohn 38,354 voting trust certificates for common.
There were no material changes made during the year it was stated and no options for stock are now outstanding.

EC's Report Discloses
Kent Deals in 20th-Fox

Washington Bureau of THE FILM DAILY—Acquisition from a siding company of 3,355 shares of 20th Century-Fox Film common stock was reported by Sidney R. Kent in the semi-monthly summary used today by the Securities and Exchange Commission of security acquisitions and holdings. He later disposed of the amount rough the Berkshire Finance Co., report no holdings.

Monogram Pictures Corp. reported that Pathe International Corp. bid 66,667 shares of its common stock and 6,017 options for common.

Bank Night is Trade Aid,
No Lottery, R. I. Verdict

(Continued from Page 1)
Such decision acquitting Michael Hurney, Quincy, Mass., promoter rested by Providence police in a bid on the market drawing. Hur- ney had been tried several weeks and was on a charge of promoting a lottery, Judge Robinson reserving de- cision at that time. Exhibs through- out the state had watched the case closely.

Y. Office for M. Selznick

Myron Selznick will establish a New York office for his West Coast film agency, it was announced yes- terday. Selznick, who is now in N.York, plans to remain for an- other two weeks.

(Continued from Page 1)

ASCAP DECISIONS DUE IN 2 WESTERN STATES

Decisions regarding the granting of permanent injunctions in both the Washington and Montana actions involving ASCAP's status in those states were described yesterday by sources close to the case and as expected momentarily. Outlook for immediate steps, it is said, is complicated upon the three factors of arguments having already been heard in the cases and the belief that the temporary injunction granted to ASCAP in the contest it has waged against its outlawry in Nebraska will have a tendency to hasten decisions in Washington and Montana.

In awarding the temporary in- junction to ASCAP in its litigation against Nebraska's Secretary of State and other defendants, the court gave 30 days to the defendants in which to file an answer before date of trial is set. It was indicated yesterday that unless such an answer presents convincing constitutional arguments the granting of a permanent injunction might be made on the merits of the case.

No application has yet been made by ASCAP for injunctions in either Florida or Tennessee, although both instances have been con- templated. ASCAP's position, it is held by observers, will be materially strengthened in these latter actions should they be pressed pursuant to the benefit of the court's favor among those now pending in Washington and Mont- ana, plus the awarding of a per- manent injunction in Nebraska.

Sale of Kromocolor Lab. Is Postponed to Nov. 23

(Continued from Page 1)
Co., supporting interests of which could not be established, is highest to date, but spirited bidding is expected at the auction at which new owners are expected.

Decision is expected at the same time on move for refunding of $21,000 bond on a former bid of $165,000 by Joseph O'Donnell, said to be representing William Fox. William Krimsky, Newark attorney, will be receiver for the property, it was said that new bids would be accepted any time before or on Nov. 23.

Becker In Seattle

Portland, Ore. — Frank Becker, head of the Western Equip- ment Co. for several years, has opened Seattle headquarters at 2405 1st Ave.

See Print Record

West Coast Bar, THE FILM DAILY
Hollywood—Profits from advance bookings, Warnings will make a record number of prints for the Technicolor production, "Gold Is Where You Find It," according to M. T. L. John, general manager of distribution. Fix will be an early '38 release.
BRITISH FILMS BILL BADLY SPLITS TRADE

(Continued from Page 1)

ish Industries film group favors separate quotas for both renter and exhibitor, in film this has label’s support. Oliver Stanley, president of the Board of Trade, is understood to be sympathetic to the proposal, and it is expected that discussions are being considered on this aspect.

The opposition is being voiced strongly by John Maxwell, Isidore Ostre and Charles M. Woolf. Instead, they demand inclusion of a reciprocity clause in the measure. Favored by Ostre and quickly seconded by Maxwell, the reciprocity plan, in brief, suggests a clause whereby the cost to an American company will not exceed, for example, 45 per cent of the minimum wages they are required to expend upon quota. An example is, if the cost of a quota picture is fixed at $75,000 and an American company’s commitment amount to twelve pictures, that company should have the alternative of buying genuine British productions, for distribution in the States at no more than 40 per cent of celluloid, i.e., $7,200, or $360,000.

Another example is, if the cost of a quota picture were fixed at $150,000 instead of $75,000, an American company should have the right to purchase genuine British pictures for distribution in the States for twice $360,000, i.e., $720,000, or 40 per cent of $1,800,000.

Isidore Ostre’s opposition is, that the rest of the Act is basically right, but not worth enlarging upon until these “life and death” clauses are amended. He also adds the belief that the United States industry, would make their contribution—and with good will.

U. S. Interests See Grave Danger in Brit. Proposals

With the Films Bill (Quota Act), set for reception by Parliament’s standing committee tomorrow, American producer-distributor interests yesterday in New York bitterly assailed the measure’s provisions and the collective attitude of British labor, FBI, CEA and John Maxwell in their advocacy of separate distributor and exhibitor quotas.

The opposition was expressed by the National Federation of Film Distributors, which believes that certain U. S. film circles, among others, have been “foolish.”

The Foreign Field

Genevieve Tobin Cast
London — Genevieve Tobin will play opposite Nelson in the next picture, Edgar Wallace’s “Kate Plus Ten” which Richard Wainwright will produce at Sound City, cutting during the current month. Noel Madison and Arthur Wontner are others in the cast.

More Argentine Pictures

Buenos Aires—Production pace of Argentine studios is increasing. It is expected that 45 productions will be at native studios during the 1937-38 season, Sono leading with 20.

New Studio For India

Mundra—Mysore Photoframe Studio has been formed with financial backing. It will produce pictures and notes that are written in English and Hindustani for distribution in the world over. All the Indian theaters have purchased stock in the new organization.

Swedish Film Imports

Swedish film imports up to May 1 this year were 319, of which 208 were American, 37 German, 32 French, 26 English and 16 Austrian. Native productions shown during the five-month period were 27.

560 Out of 700 American

Bogota—Out of 700 motion pictures shown in this country during the past year 500 were American, 46 English, 26 Mexican, 25 Spanish, 6 Italian, 12 German, 10 French and 10 Argentinian.

U. S. Interests See Grave Danger in Brit. Proposals

For More School Pix

(Washington, Bureau of THE FILM DAILY)

Washington—Increased use of films for school purposes is urged by John W. Studer, an Education Commissioner, who feels that such a “positive and practical” use will play an important part in the future. U. S. educational projects, Studer suggested films showing how children in other countries live, expressing conditions under which they would progress toward international understanding.

SELMNICK DECISION MAY BE WEEK AWAY

(Continued from Page 1)

that an announcement of his decision may be delayed for a week. Selznick’s “nothing doing yet” attitude was echoed both at M-G-M and UA, both principals in reported negotiations with the SI producer.

EMI Director Denies RCA’s Television Claim

(Continued from Page 1)

tending certain claims contained in recent reports given in the U. S. by David Sarnoff, RCA pres. dent.

The EMF statement follows:

“Mr. Sarnoff is quoted as having said that the Marconi-EMI Television System is fundamentally based upon the RCA Television System first developed in the RCA laboratories in the States.

“While I would not misinterpret this statement, I wish to make clear that the vision part of the Marconi-EMI System (i.e., transmitting the apparatus for amplifying and radiating the carrier wave) was supplied by the Marconi Company, and to which I protest, Mr. Sarnoff’s remarks cannot have been intended to apply) has been entirely developed in this country by EMF without any cooperation from the RCA.

“It will be noticed that Mr. Sa-

noff refers to an exchange of patents. This is in contradic-

tion to an exchange of technical information and assistance, and up to the present time we have not received any such technical informa-

tion or assistance from the RC-

A, and we believe that our television apparatus used in the transmitting system is of our own development. The few weeks, however, after our system has been tested and proved a success, that arrangement for exchange of technical information with the RC-

In fact, we are now supplying tech-

nical information to a group of RCA engineers on a visit to our laborato-

ries, and hope shortly to visit their laboratories for a similar purpose.

“The two systems, in fact, have fundamental differences, but, in

so far as they do have certain features in common, I think it is fair to

say that these features are funda-

mentally based on the ideas or technical systems, such as Low-

ton Hart, Campbell Swinton, R. Clay (who, incidentally, happen to

be British) and others, rather than on the much later RCA de-

velopments.”

Alfred Stern to Speak

Alfred Stern, Radio City Music Hall designer, is to discuss pro-

blem problems today at the Fashion Academy, Rockefeller Cen-

ter.
Why

20TH CENTURY-FOX IS YOUR MOST VALUABLE SOURCE OF WEEK-IN, WEEK-OUT PROFITS!

(From an editorial by W. R. Wilkerson in "Hollywood Reporter")

The other day several of this industry's financial bigwigs were congratulating Darryl Zanuck on the great showing made by 20th Century-Fox. During the conversation, Zanuck made a statement which opened their eyes.

"Don't underestimate the value of the pictures contributed by Sol Wurtzel to our program," he said. "No company has offered a more consistent line-up of 'bread-and-butter' pictures and all exhibitors know it."

Zanuck really said a mouthful. The company that secures the most exhibitor good-will is the company that offers them a program of pictures which is sound from top to bottom. With Wurtzel contributing 26 pictures annually to 20th Century-Fox, this company has been able to maintain a program with no false bottom.

One of the 20th Century-Fox aces developed under Wurtzel is Jane Withers, who has bounced into all the "first ten" lists of boxoffice stars.

Wurtzel has managed to solve one of the boxoffice problems of the lower-bracket pictures by developing several successful "series pictures." The Charlie Chans, the Jones Family films and the more recent Mr. Moto group, gain boxoffice momentum with each new release. An exhibitor doesn't have to stage an expensive campaign to sell them, for their cumulative value far exceeds that of the usual production in their class.

Zanuck's statement should open a lot of Hollywood eyes to the part producers such as Wurtzel and his aides play in the brighter side of the Hollywood picture.

...and this is the type of picture he's talking about
"SCREAMINGLY FUNNY! HAD THE CUSTOMERS IN STITCHES!"
—Film Daily

"SET AS A MONEY-MAKER! EXHIBS WILL HAVE NO TROUBLE SELLING THIS! PLENTY OF LAUGHS!"
—Variety Daily

"SHOULD PROVE POPULAR AND PROFITABLE IN ANY COMPETITION! SHOULD FULLY SATISFY HER GROWING LEGIONS OF ADMIRERS!"
—Motion Picture Daily

The lightning growth of Jane's pulling power is one of the biggest box-office stories of the year. Dozens of de luxe theatres have discovered that to their profit. Give this picture—Jane's best—the strong send-off it rates... and watch those extra shekels roll in!

JANE WITHERS
in
45 FATHERS
with
THOMAS BECK
LOUISE HENRY
and
The HARTMANS
Directed by James Tinling
Associate Producer John Stone
Screen Play by Frances Hyland and Albert Ray - Based on a story by Mary Bickel

20th Century Fox
THE KEYSTONE OF YOUR FUTURE
A "Little" from Hollywood "Lots"

By RALPH WILK

Dual Roles for Morgan

WITH Frank Morgan playing the dual roles of a millionaire and poor man on a vacation, "Three Men in the Snow" went before the unions yesterday at M-G-M studios. Sam Zimbalist is the producer and Eddie Buzell the director. The film is an adaptation of an original story by Erich Kastner, and it casts include Robert Young, Lawrence Oliver, Edna May Olive, Glenn Olivia and Herman Bing.

John Barrymore Repeats

John Barrymore has again been assigned by William L. Keene, Jr., to play the role of Inspector Nielson in a fictive mystery drama titled "Bulldog Drummond Interferes," which is due to go before the cameras today, Nov. 29.

This will be the sixth film in which Barrymore is playing the leading role at Paramount's Hollywood studio since early summer of the third picture in which he appeared as Nielson. John Swords, who played the part of rumbled in the first two Bulldog drummond pictures produced by Paramount, will appear in the same part in the third of this popular series.

MG to Press Campaign for Income Tax Changes

First Coast Bureau of THE FILM DAILY Hollywood—M. C. Levey, proxy of the Artists' Managers Guild, headed committee of six AMG members (which in association with Attorney George C. Hanna, Guild counsel, will study "income tax legislation, nation-wide and the use of rectifying injustices now suffered by those who are subjected to come tax on personal earnings."

V. C. Chamblish Slated for Admission to Bar

William C. Chamblish, 20th Century-Fox publicity writer, is to be admitted to the bar today in the 11th judicial dept. of the State Supreme Court, Chamblish is a graduate of Columbia Law School.

Since 1935, when he finished his law study, Chamblish has been employed by 20th Century-Fox. He has been in the legal department and has been left to go into practice.

Schwab Handling "Laila"

Gustave Schwab has secured both South American distribution rights on "Laila" ("The Girl from Lapland"), produced by Nordisk Films Kompagni of Copenhagen.

WHO'S WHO IN HOLLYWOOD

David L. Loew, Producer, Native of New York City, Son of late Marcus Loew, and twin brother of Arthur Loew, first vice-president of Loew, Inc.

Elected at Hamilton Institute and New York University. Started industry career as office boy to Nicholas M. Schemck, then general manager of theaters for Loew, Inc. Later placed in charge of company real estate department. Then assumed added responsibility of buying all pictures for Loew circuit theaters in New York. Shorty thereafter was largest film buyer in the industry, making booking deals for all Loew houses in the United States and Canada. Held position of vice-president and director of company from 1920 to 1935, resigning to enter production via Hal Roach Studios. After three months as vice-president of Roach company, resigned and launched his own producing organization, David L. Loew Productions, Inc. Married since 1910 to Meta Edman. Couple has three minor children. Inherited his father's quiet, unassuming manner, with scant interest in partying. Hobbies range from golf (the shoots in the low 80's), to ping-pong and tennis, with preference for cards running to Hearts and Casino. Until a few years ago, chief hobby was sculpturing in clay, for which he showed marked talent. Stands 5, 10, Eyes, dark blue, Hair, dark brown.

Keene in Santa Role

Tom Keene is playing the role of the early Santa Claus to Bob Britton, cowboy from the plains of Nevada. Keene was visiting on the ranch of Barron Kellum, a friend, when he discovered young Britton breaking a horse in the corral.

Warner's to Stop Screen Tests in East by Dec. 1

The New York studio contact for Warner Bros. and head of the Warner story department. Robert Loew, who has been in charge of foreign tests for 18 months, is severing his connection with the company as of Nov. 26. He will spend the rest of his time in future to the direction of Broadway stage productions, as he did before forming his association with Warners.

FPC Asks Conciliation Board in Winnipeg Row

Montreal—F. H. Kershaw, regional manager of the Famous Players Canadian Corp., has applied to the provincial government Department of Labor for appointment of a board of conciliation in the dispute over employment of projectionists belonging to the Winnipeg local of IATSE in five Winnipeg theaters.

More " Mayerling" Bookings

Pax Film, Inc., announces that "Mayerling," currently in its ninth week at the New York Filmarte Theater, has opened at Keith's theaters in Scarsdale and Bronxville, and Nov. 21 in Tenen. It will play the White Plains Pix Theater Nov. 21, and has been booked by Carey and Wheeler for Nov. 23 in Princeton and Rye.

Court Refuses Motion

Judge Aaron Steuer in Supreme Court yesterday refused to entertain motion for the consolidation of several Municipal Court actions involving ITOA and a group of complainants who seek revision of the affiliation contract with the indie body.
**“52nd Street”**

with Ian Hunter, Lee Carrille, Pat Patterson
United Artists
77 mins.

**SPOTTY PRODUCTION WITH RAMBLING STORY BUT LIVENED WITH GOOD COMEDY BITS.**

This production purports to be a history of the 52nd Street after which it is named, and starts way back in the gay 'N'ites with the story of an aristocratic family named Rendell who owned private homes, 52nd Street. After a perambulation through the fashionable residence neighborhood, consideration. A footnote is devoted to showing how Ian Hunter, the sole male survivor of the family, marries a cabaret queen, and is disowned by his snooty sister (Dorothy Peterson). The wise dies, leaving a girl who is raised by her father to be an aristocrat like her aunt, but the girl grows of age craving the life of a singer and dancer. This is the movement of the present 52nd Street, after racing rather tediously the transition of the Street from the prohibition era. The sentimental interest - the dramatic interest - of the present 52nd Street is the career of Leo Carrille, who plays his popular role of the Italian-American, in this case a croupier and singer, and Carrille and Hunter form a partnership and open a night club on the Street which becomes immensely popular, providing opportunity for the girl, the boy, and all the entertainers of a bygone day to do their specialties. This also serves to introduce such well-known entertainers in 52nd Street as Jack White, Rocco & Sautier, Georgia Taps, Cook and Brown, Jerry Colonna, Al Norman and the 52nd Street Girls. The theme rambles too much, and lacks a clear story interest building to some definite climax.

There are no hit songs or dance numbers, sufficiently outstanding to rate this as a strong comedic production.

**CAST:**
Ian Hunter, Leo Carrille, Pat Patterson, Ella Logan, Sid Silvers, Zas Pits, Martha Colonna, Colonna Lyrics, Lyons, Al Shean, Kenny Baker, Jack Whire, Rocco & Sautier, Georgia Taps, Cook and Brown, Jerry Colonna, Al Norman, 52nd Street Girls.

**CREDITS:**
Producer, Walter Wanger; Director, Harold Young; Screenplay, Grover Jones; Dance Director, Danny Dare.

**DIRECTION: Weak. PHOTOGRAPHY: Good.**

---

**“Navy Blue and Gold”**

with Robert Young, James Stewart, Florence Rice, Lionel Barrymore
M-G-M
95 mins.

**HOLLYWOOD PREVIEW**

CATCHES THE SPIRIT OF ANNAPOLIS LIFE AND SHOULD PLEASE AUDIENCES GENERALLY.

This picture catches the spirit of Annapolis life and should please audiences generally. Director Sam Wood, a football enthusiast and former star of the present 52nd Street, after racing rather tediously the transition of the Street from the prohibition era. The sentimental interest - the dramatic interest - of the present 52nd Street is the career of Leo Carrille, who plays his popular role of the Italian-American, in this case a croupier and singer, and Carrille and Hunter form a partnership and open a night club on the Street which becomes immensely popular, providing opportunity for the girl, the boy, and all the entertainers of a bygone day to do their specialties. This also serves to introduce such well-known entertainers in 52nd Street as Jack White, Rocco & Sautier, Georgia Taps, Cook and Brown, Jerry Colonna, Al Norman and the 52nd Street Girls. The theme rambles too much, and lacks a clear story interest building to some definite climax.

There are no hit songs or dance numbers, sufficiently outstanding to rate this as a strong comedic production.

**CAST:**
Robert Young, James Stewart, Florence Rice, Billie Burke, Lionel Barrymore, Tom Brown, Samuel S. Hinds, Paul Kelly, Barnett Parker, Frank Albertson, Minor Watson, Robert Middlemass, Phillip Terry, Charles Waldron, Dante Pavlo, Mary Morne, Matt McCugh, Ted Pearson.

**CREDITS:**
A Sam Wood production. Producers, Sam Zimbalist; Director, Sam Wood; Associate Producer, George Bruce; Screenplay, James Stewart, John Seitz; Montage Effects, John Hoffman; Technical Director, Commander, Harvey Harling; Editor, Robert J. Kern; Musical Score, Edward Ward; Recording Engineer, Douglas Shearer; Art Director, Cedric Gibbons, Associates, Urie McCleary, Edwin B. Willis.

**DIRECTION:**
Skillful. PHOTOGRAPHY: Splendid.

**Commonwealth Acquires Rights to 16 mm. Series**

Commonwealth Pictures Corp., recently organized with Threlkeld Edwards as president, announced yesterday that it has acquired all rights for the 16 mm. films made by Ambassador and Conn Pictures and Supreme Pictures’ Bob Steele and John Martin Browne series. The new company plans a series of 16 mm. educational subjects as well as the John Martin Browne series.

---

**“Blossoms on Broadway”**

with Edward Arnold, Shirley Ross, John Trent
Paramount-Schubert
80 mins.

**HOLLYWOOD PREVIEW**

SPLASHY PERFORMANCE IN “DIFFERENT” MUSICAL ARE HANDICAPPED BY WEAK STORY.

Trying something different in the way of musicals this year, screenwriter has come up with a story that does have some redeeming virtues in the performances of Edward Arnold, Shirley Ross and John Trent. Arnold has a role that fits him well, as a recently “blossomed” young man who introduces the girl to the wonderful of Broadway, and the other roles are well filled by the talented trio. Still, the score doesn’t glide through his lips in the kind of finisher musicals are supposed to be, and the story that is meant to tie everything together is just skimpily spliced on.

**CAST:**
Edward Arnold, Shirley Ross, John Trent, Oscar Lowery, Robert McKeever, Lenore.无人
Kay's Gay, Kay's Gorgeous, Kay's the Person Every Woman in the Land Would Want to Be

KAY FRANCIS
As The
First Lady

With an Accompanying Cast of National Favorites

PRESTON FOSTER • ANITA LOUISE • WALTER CONNOLLY

Verree Teasdale • Victor Jory • Louise Fazenda
Marjorie Gateson • Marjorie Rambeau • Henry O'Neill • Grant Mitchell • Eric Stanley
Screen Play by Rowland Leigh • Music by Max Steiner • Directed by STANLEY LOGAN
REVIEWS OF NEW FILMS

(Continued from Page 1)

“The Tenth Man”

with John Lodge, John Loder, Antoinette Cellier

64 Mins.

STUFFY DRAMA ABOUT BRITISH POLITICS HOLDS SCANT APPEAL FOR AMERICAN AUDIENCES.

Why they released this British production no one can tell as it concerns the doings of a member of Parliament who is running for re-election, and the activities that occur to keep his efforts from being defeated. The story is told with a heavy hand, is filled with long and tedious speeches, and the actors express their emotions with violent facial contortions in close-ups, some of which are so close that part of the face cannot get on the screen. If they are not over-emoting, they are walking around or posing in a very awkward manner, especially the women. It is all very flat and lackluster.

Herman Garfield

“Wild Innocence”

with Chute (a kangaroo), Brian Abbott, Wendy Munro

65 Mins.

FAIRLY ENTERTAINING NOVELTY WITH APPEAL TO BOTH YOUNG AND OLD.

“Wild Innocence,” an import from Australia based on a Cosmopolitan story by Dorothy Cotterell, and featuring Chute, a kangaroo, basically is a story dealing with civilization’s effect on the nature and man’s cruelty. Although amateurishly acted and handled, when the picture adores scenes of the animals cavorting in their natural haunts, it is most interesting. Later, the story turns episodic of circus life, with Chute as the boxing kangaroo being mistreated by his trainer. Chute’s original owner finally coming to his rescue, which entails a hunt on horseback for the kangaroo and a fight to save its life. However, the picture has an appeal to both young and old as novelty make it something that will interest a good percentage of mass clientele.

CREDIT: Director, Ben G. Hall; Adaptation, Edmund Seward; Cameraman, George Heath.

DIRECTION: Good. PHOTOGRAPHY: Fine.

Brewster Process Used

For Night Photography

First successful use of color photography at night, employing only normal street illumination, was claimed by “Bud” Pollard, motion picture director, yesterday after seeing the rushes on a series of Broadway night-scenes, which were made with the newly-developed Brewster three-color camera.

According to Pollard, marked savings in time and equipment were demonstrated during the filming of the first short subject just completed at the Biograph studios in the Bronx. He says that lighting is not necessary, and that film requirements are with more than 60 p.c. over normal black-and-white shooting.

Pollard added that 12 hours less than are necessary in other color production are necessary for preparing rushes.

“ Mayerling” Stays a 10th

“Mayerling,” distributed by Pax Films, Inc., is being held over for the tenth week at the Filmarte Theatre, still drawing strong. Other hold-overs include the Europa in Philadelphia, the Shady Oak in St. Louis, and the Hub in Boston.

“Beethoven” Due Saturday

Instead of opening Thanksgiving week, as previously announced, “The Life and Loves of Beethoven” has been postponed until the Fiftey-Fifth Street Playhouse advanced to Saturday of this week. A preview of the film will be given on Friday night.

ATHE TO OCCUPY NEW LAB. DEC. 1--BRIGGS

(Continued from Page 1)

35 mm. materials. The Pathé studio at Bound Brook, N. J., will continue to function. In this connection, Briggs said that the Bound Brook plant is now finishing 100,000 feet of 8 mm. stock a week. In addition, he declared is booming rapidly and all Pathégrams, the company’s home movies, are to be furthered in 8 mm. from now on.

the Coast Expansion

Regarded as a Year Off

Pathé expansion on the Coast is least one year off, President O. P. Briggs told THE FILM DAILY today during his return from Hollywood, where he conferred with A. W. Wallace, recently-named the representative, and Monogram officials.

Pathé is definitely interested in a color process, Briggs stated, its introduction must wait. At present, Wallace is making his quarters at International Cine-Lab, which is turning out Monogram work under an agreement with Pathé. Briggs clarified. When set-up is completed the work revert to Pathé, it is undered.

Recession Forces

Conn. House to Close

hompsonville, Conn.—With most hands reduced to one day’s working time, Clarence D. Bank and Nathan Slosky have closed the Franklin Theater, at least temporarily. If economic conditions improve, the house may be opened in the next six weeks. The bank has been operated for the past three years, as the only theater in the town. A new theater was erected this fall by Peter Parabas, New Britain.

Prague Pix for Squire

The Inspector General,” Noliv and force filmed in Prague, is open for an extended run at the Squire Theater next Wednesday.

BIG NEWS

AS SEEN BY THE PRESS AGENT

Warren Williams is training his threeสำคัญท้องทะเล, Jack, Jill and Bob, screen careers.

M-S-M.
It's Unbelievable-

BUT FACTS DON'T LIE!

MAYERLING

Starring
CHARLES BOYER
and
DANIELLE DARIEUX

Is in its third month on Broadway!

- It is now in its 2nd month in Philadelphia, and just completed successful engagements in 6 Skouras Theatres.
- In the first week it more than doubled the high of New York's Filmarte Theatre.
- In its 10th week it continues to surpass the house's previous box office record.

Thus is the public acknowledging the unanimous critical acclaim bestowed upon this film masterpiece.

---

“One of the most moving dramas the screen has ever unfolded. Mr. Boyer has never been better.”
—Frank Nugent, N. Y. Times

“A handsome production with eloquent portrayals by Charles Boyer and Danielle Darrieux.”
—Howard Barnes, N. Y. Herald Tribune

“One of the greatest real life love stories of the ages.”
—Kate Cameron, N. Y. Daily News

“Must be seen.”
—William Boehnel, N. Y. World Telegram

“Excellent... intolerably beautiful.”
—Archer Winsten, N. Y. Post

“Long heralded 'Mayerling' proved worthy of much of its advance praise.”
—Eileen Creelman, N. Y. Sun

“Powerful romantic drama admirably geared to score with audiences on this side of the Atlantic.”
—Film Daily

“Something to sell in this country in the high production value of the film as well as the names of the two cast leaders.”
—Motion Picture Daily

“If this is not the best picture yet turned out in France it is mighty close to that distinction... should bring in business from regular American film channels.”
—Variety

“A choice film in any man's language.”
—Philadelphia Record

“Charles Boyer and Danielle Darrieux give spell binding performances.”
—Newark Star Eagle

“One of the year's finest films in any language.”
—Bridgeport Herald

---

President—I. E. LOPERT
Gen. Mgr.—FRANK KASSLER
Selznick Deal Unsigned; More Parleys Due on Coast

JA DEAL CALLS FOR NO BRITISH CAPITAL CONTROL

Warners Set Dec. 26 as Opening Date for Sears Drive

Pay Boost Surprise

REPORT RKO PLANNING SPONSORED AIR SHOW

Selznick, Regardless of His Future Connection, to Maintain Own Studio

British Quota . . . disturbing aspects

By CHESTER B. BAHN

O THE average American exhibi, the subject of British Quota is about as interesting and understandable as any theory yet advanced by Economists. Yet it is a fact that what is transpiring now in Parliament, where a new British Films law is in the making, may affect not only the productions which will play in the future but his own social income as well.

It is evident that there has been a tendency on the part of some to regard the pending British legislation as not too important. Yet as the measure nears the final standing committee, the developments are such as to establish that the theory is true.

CERTAINLY, from the standpoint of the U.S. distributors, there is grave danger in the separate quota plan. While certain other suggestions advanced, echoed in the clauses on labor costs and the council and in the other reciprocity, there is at least a suspicion that provision for the British industry approximates a secondary consideration.

It is first, seemingly, the assuring of and costly restrictions for the American companies and major support for the campaign is coming, in part, from the British interests whose present comfortable status has been largely built upon the growing power of American films. Cricket? is cheerfully conceded that there have been mutual advantages, of course. The United Kingdom has been and still is a highly profitable market. World conditions being what they are, it is virtually implicit for the continued health of the American industry that it be retained.

PARLIAMENT enacts a new law which imposes severe restrictions and adds materially to the cost of doing business abroad, the effect reasonably may be all along the line, from Hollywood to the smallest theater in the smallest town.

New South African Group to Challenge Schlesinger

An independent attack on the Schlesinger hold on South African exhibition crystallizes with the arrival today in New York of Phillip S. Pohl, representing a fresh combination of South African interest.

The Selznick International situation was in status quo yesterday as David O. Selznick left New York City for Baltimore, with Chicago a subsequent stop on his return trip to the Coast following weeks spent in the East.

While proposals made both by United Artists, through which he now releases, and Metro are pending.

Banking Syndicates Will Supply Financing. Lever Says

British capital, while set to finance the Goldwyn-Korda deal for control of United Artists, will exercise no control of the American company when the transaction is completed.

Definite assurance to that effect came yesterday from two sources—F. H. Lever, secretary of Prudential Assurance Co., departing on the Queen Mary for England, and David Rose, financial adviser for Samuel Goldwyn, Inc., entraining for the Coast.

Lever, while declining to directly deny that Prudential, backer of

"POLO" PRICE BOOSTS FROM 10 TO 25 CENTS

Admission prices in at least 123 first-run theaters throughout the country will be boosted during Christmas and New Year’s weeks, simultaneously with the showing of Goldwyn’s “The Adventures of Marco Polo,” it was reported yesterday by United Artists, Seventy-three.

Kuykendall-Yamins-Brandt Confab Time Is Not Definite

No date has been definitely set for the proposed conference among Ed Kuykendall, MPTOA president, Nathan Yamins, president of Allied States, and Harry Brandt, ITOA chief, for the purpose of discussing a fair trade practice program, Kuykendall.

Mistake Nets Duals

Elk City, Okla.—Johnny Wisdom, Elk Theater manager, got his bookings mixed up and gave local movie-goers a double-bill yesterday as a result, figuring since he had to play for them he might as well show them.
British Quota

... disturbing aspects

(Continued From Page 1)

tion budgets, dictated by the U. K. distribution percentage.

This industry over a period of years has taught its consuming public to expect increasingly expensive, multi-star productions; let there be a too noticeable trimming, and the b.o. result will be highly unpleasant.

 Assert Skouras Theaters
Ready to Eliminate Games

Skouras theaters are definitely in favor of eliminating games despite the fact that the circuit has inaugurated giveaway policies in several of its Long Island theaters, the ITOA has nevertheless definite assurance that Skouras will eliminate games when the other theaters do likewise. In other words, Skouras is still in favor of the plan. But it can hardly be blamed for resorting to games if its competition uses them.

The giveaway situation was not mentioned yesterday at the regular meeting of the ITOA. President Harry Brandt discussed labor trends, insurance and methods of reducing overhead to the other members.

 Return William Fox WARRANT
On Order of Jersey Court

U. S. Marshal returned to Federal Court yesterday a warrant issued for William Fox at the instigation of the Capital Co., a California corporation which is a subsidiary of a company called Fox. The warrant was returned upon receipt of a letter from Cravath, de Gerardot, Swain & Wood, counsel for the Capital Co., advising the Federal Court in New Jersey that they had issued the warrant in connection with a charge of creditors against Fox which subsequently resulted in his fine by Judge William Bondy in the amount of $235,082 and $10,000 for attorney fees. Fox failed to appear when called for supplementary proceedings.

Radin and De Sarro Quit
Repub lic Ad Department

Paul Radin, assistant advertising and publicity director of Republic Pictures, and Rodney De Sarro, art director, resigned yesterday. Both are expected to announce new connections shortly.

Beach House Reopening

Miami Beach, Fla.—The Sheridan Theater will open for the season Nov. 21.

Eureka "Ecstasy" Action
 Goes to Statutory Court

Federal Judge John C. Knox yesterday sent the case, instituted by Eureka Productions, Inc., against Gov. Herbert H. Lehman; John J. Bennett, Attorney General; Frank P. Graves, Commissioner of Education, and Irwin Esmond, Director of the Motion Picture Division of the Department of Education of the State of New York, to a statutory court for trial.

J udges will be Circuit Judges Martin T. Manton and Federal Judges Robert T. Patterson and Samuel Mandelbaum. Eureka Productions seek vindication of the contents of the film "Ecstasy" which New York State senators and the Department of Education declared to be "obscene" and "immoral."

George Friedl, Jr., Named
IPC Sound Engineering Head

Herbert Griffin, vice-president of International Projector Corp., announced formally yesterday the appointment of George Friedl, Jr., as director of the Sound Engineering Division of the company. Among his immediate duties is the determination of the sound reproduction requirements for the motion picture field, and to make recommendations with respect to new equipment design. Friedl's appointment is linked with the company's preparation for the manufacture on a large scale of sound equipment under its recently acquired license.

Saenger House Opening

Pensacola, Fla.—The Rex, newest of the Saenger houses is to open here tomorrow.

Coming and Going

SYDNEY R. KENT, president of 20th-
leaves for the Coast today, and expects to be back in a month.

DAVID Q. SELZNICK, president of Solara
leaves for London this afternoon, stopping in Paris for a meeting with King Leopold III, and then going down to Rome to make some final adjustments before the shooting of "Ann" begins.

DR. MARK RABIN AND WIFE, MARCEL
RABWIN, Selznick's executive assistant in the<br>
office, left yesterday for the Coast.

GEORGE WHITMAN, S. I. publicist, left<br>yesterday for the Coast where he will see his son, George Whitman, Jr., who is in the service with the Coast Guard, and will return back on the 1st of December.

BRIAN ROSALIE, financial advisor to the<br>Goldwyns, Inc., and his wife, left for the Coast yesterday afternoo...
IN GRATEFUL ACKNOWLEDGEMENT OF INSPIRATION AND ASSISTANCE, 'SUBMARINE D-1' IS DEDICATED TO THE UNITED STATES SUBMARINE SERVICE.

TO THE NAVY DEPARTMENT,
TO THE OFFICERS AND MEN OF THE SUBMARINE SERVICE,
WARNER BROS. HERE EXTEND THEIR SINCERE THANKS FOR INVALUABLE COOPERATION.
"SUBMARINE"

LOYAL

to the Blazing Tradition of

'Here Comes the Navy'

and 'Devil Dogs of the Air'

A Thrill-Filled Film as Big as Both—with a

News Topic Bigger, Bolder and Timelier

Than Ever Before from

WARNER BROS.

FIRST BLAST STARTS THIS WEEK

Set For 1500 Cities—To Be Re
Pat O'Brien
Wayne Morris
George Brent

Frank McHugh • Doris Weston • Directed by Lloyd Bacon

Based on a play by Frank Wead, Warren Duff and Lawrence Kimble • From a story by Frank Wead • Music by Max Steiner • A First National Picture • A Cosmopolitan Production

With a Colossal Cross-Country 30-Day Poster Barrage
By a Gigantic Day-And-Date Newspaper Campaign!
SELZNICK DEAL HAS NOT YET BEEN SIGNED

(Continued from Page 1)

ing, it was learned authoritativey that Selznick has signed no new commitment thus far. Further, it was pointed out that a deal is not a deal until papers are signed.

Whether Selznick renews with United Artists or eventually determines to ally with another major company for distribution of his pictures, it was definitely established yesterday that he will continue to maintain his own studios and organization setup on the S1 "lot".

It is understood that Selznick, upon his week-end arrival on the Coast, will have further conferences with both UA and M-G-M executives. Counter proposals, it was said, are not unlikely.

While it is known that Samuel Goldwyn and Alexander Korda, during their recent discussions in New York, gave some consideration to Selznick's replacement, such action was essentially protective. Both, it was reported, left for the Coast feeling there was an excellent chance Selznick would stay.

Kuykendall-Yamins-Brandt Confab Time Is Not Definite

(Continued from Page 1)

kendall stated yesterday in a wire to The Film Daily from his home in Columbus, Miss. Kuykendall also said that no date had been set for the annual meeting of the MPTOA board of directors which had been tentatively scheduled for early December.

Anthem Yamins, in response to an invitation from Brandt, indicated that he was willing to meet with the other two exhibitor leaders at a luncheon session in New York on Dec. 14. However, Kuykendall's previously made plans may necessitate postponement of the meeting until a time convenient for all concerned.

Detroit V. C. Party

Detroit—Variety Club is holding a Thanksgiving party Saturday night at the Book Cadillac Hotel.
“Submarine D-1”

United Artists
85 Mins.

STORY OF SCOTTISH ELECTION STORY WITH NOVEL TWIST PROVIDING PLENTY OF LAUGHS.

A political farce about a dog is created in this new Korda presentation, with the comedy situation being handled throughout so that the humor revolves around English, and should get just as much appreciation from audiences over here as it would in England. Rex Harrison, a young English author, tracks down the paper's reporter, gets a job on the only paper in the Scottish town of Balieke. Assigned to interview the Provost, Harrison, who is running for Parliament, he is unceremoniously impressed when Parker refuses to talk to Sara Allgood, a destitute ice cream seller, whose heart had been broken by the authorities because of inability to pay the license fee; and he further dislikes Parker for his arrogance and business-like approach to dealing with the people. The owner of the paper leaves that night on a short trip, and Harrison replaces the front page with a scathing editorial about Parker’s activities that arouses a furor in the town. Vivien Leigh, the Provost's daughter, has met Harrison, who are mutually attracted, and she understands his reason for attacking her father. At a big rally the next night, Parker is literally barked off the stage, and then has his whole plant swarmed over by reporters with an influx of cameramen and reporters taking place. The leader of the Scottish party arrives for a dinner at some one's house, but the dinner is broken up by the news that the impounded dog has been stolen, and a horde of dogs are turned loose in Parker's house in a very funny sequence. Parker has Harrison arrested, but his daughter, when summoned as a witness for the prosecution, says she married to Harrison and can't testify. Parker realizes his error and calls off the trial, restores the dog to its owner, and regains his position with his election assured, and he forgives his daughter and Harrison, who get married. Produced by Victor Saville for Herbert Korda's London Films Company, this picture is a great photograph, well worth while. But as with American audiences as it is a well produced comedy, that is actually funny throughout. Miss Leigh is an attractive and competent actress, and Parker given an excellent portrayal as the arrogant, self-centered Provost. Harrison is adequate in his role, and Sara Allgood provides plenty of laughs. Ursula Jeans, as the wife of Gus McNaughton, publisher of the paper, is well cast, and the whole cast deserves credit for their performances.


CREDITS: Producer, Victor Saville; Associate Producer, Stanley Haynes; Directed by Victor Saville and Ian Dalrymple; Photography by Bruno Frank; Screenplay, James Bridie; Camera, Mutz Greenbaum; Edited by Hugh Stewart and Cyril Randall. Presented by United Artists, Distributed by Fairway, Photographic, Fair. 30 Cents.

“Storm In A Teacup”
with Vivien Leigh, Rex Harrison, Cecil Parker, Sara Allgood

Box Office Attractions, Inc. 78 Mins.

UNUSUAL FIX WITH ENOUGH ACTION AND NATURALNESS TO ENTERAIN THE “MOTHER” FANS.

This production is amusing, with a loosely knit and slightly unbelievable story, but the magnificent backgrounds provided by the jungle, desert and mountains, and around the Kimberly range, in Northern Australia, coupled with enough wild and woolly action should prove good entertainment in the melodrama spots. Marg Rhys, a young novelist, decides to penetrate the unknown Kimberly district and search for the mythical white ruler of a tribe of natives. Ashton Jarry, a Mounted Policeman, disguises himself as an Afghan tribesman, and after several days of guiding the party he abducts Miss Rhys for use as a lure to get in to the forbidden territory in an effort to break up the dope smuggling in the area and to keep the savages in a state of war. Jarry knows that there is a white king and that he seeks a white woman to marry as a false bride. He is, however, strongly attracted to Miss Rhys. When Jarry leaves, Miss Rhys refuses to go with him and stays in the jungle as the white ruler’s queen. The action is realistic and blood curdling in the fight for her life, and the native dances and stories are eerie beyond words. The cast is adequate for what they have to do. Mention of the backgrounds is deserved again, with Director Chauvel's splendid excellent. Provides an interesting story of a native life in the wilds of Australia, with a great deal of action and suspense. Shows the true value of a good script, acting, and direction. The photography is fine.


CREDITS: Produced by Expeditions Films Ltd., in Australia; Direction and Screenplay, Charles Chauvel; Camera, Cameraman, T. Higgins; Presented at the New Amsterdam Theater.

DIRECTION, Good. PHOTOGRAPHY, Good.

“Uncivilized”
with Dennis Hoey, Marg Rhys, Ashton Jarry

“Versprich Mir Nichts”
("Promise Me Nothing")
with Viktor de Kowa, Louise Ulrich, Heinrich George

American Tobis Co. 103 Mins.

GAY AND AMUSING COMEDY, SKILLFULLY PRODUCED WITH A CAPABLE CAST.

The story of a young lady who sells her husband's pictures under her own name, when he refuses to peddle them, provides a fast moving comedy plot for this new German importation. Viktor de Kowa refuses to sell his paintings as he believes that they still need improvement before they can be published, but Louise Ulrich, his wife, thinks differently and sells the pictures because she thinks they are good, and they need the money. As he only signs an "M" on the pictures, Hans Kowa has no difficulty carrying on the impersonation, but a climax is reached when after she has been commissioned to do a large mural for her husband her refusal helps to her out. However, his creative spirit gets the best of him and he does the mural, which is widely acclaimed as a great work of art. His wife publicly admits her deception and everything is straightened out, with the two lovers once more as he becomes firmly established as a great artist. Heinrich George, as the art dealer who implores Miss Ulrich to leave her shiftless husband and marry him, steals a large share of the acting honors, but de Kowa and Miss Ulrich turn in smooth performances, and enough restraint to prevent the ever-present comedy situations from becoming too farcical at any time. Wolfgang Liebeniecz is a worthy fellow, he has the knack direction of the picture, as well as the rest of the cast for their adequate support of the principals.


CREDITS: Produced by Terra Films; Directed by Wolfgang Liebeniecz; Presented at the Garden Theater with all German dialogue and titles.

DIRECTION, Good. PHOTOGRAPHY, Good.

Buffalo to Get First New House In 10 Years

Buffalo—Dewey Michaels, operator of the Palace, and interested in the Allendale and Plaza, community film theaters, has announced that he will build a $1,000,000 theater, to cost $150,000, in the north section of Buffalo. It will be the first new theater constructed here in ten years, and is expected to be ready early in the spring of 1938.
Such talk

"YOU'LL BUST YOUR
The New

"A

SOCKAROO!

YOU'LL BREAK

DOWN, MORE LIKELY

THAN NOT, WATCHING THE

4 HORSEMEN OF HILARITY

GO ROUND AND ROUND"

—Washington Herald

"IT MOVED YESTERDAY'S

LAUGHTER, BURSTS OF SEAMS,
in Washington!

SHOE LACES LAUGHING!

Universal's

Y-GO-ND

of

88

AUDIENCES TO GALES OF BUTTONS ... AND APPLAUSE!

—Washington News

“AN HILARIOUSLY NONSENSICAL PICTURE . . . . . MAKES HILARITY A WOEFULLY INSUFFICIENT WORD FOR DESCRIPTION!”

—Washington Times

—Washington Post
British Capital, While Financing UA Deal, Is Not Set to Exercise Control

(Continued from Page 1)

Korda's London Films, had no part in the financing, said he represented "a number of banking syndicates" primarily involved in the deal. He declined to identify them, saying they have dealt specifically as to Cazenove, Akroid & Co., Lever smilingly replied, "I never heard of them." Lever, however, confirmed that this banking house looked important, and would control the English financing.

Completion in Month

Final signing of all papers in the deal probably will be completed within a month, Lever said. The British financial interests, he said, must be given time to examine all the data he has collected over here. At the same time he explained that there are several legal aspects that have to be straightened out, but he doubted if the amount of money involved was important enough to block the entire deal.

Lever was emphatic in declaring that no agreement of the sort would be made, if in the business, when the deal is consummated, will be strictly on a 50-50 basis, with policies determined by both the American and English ends of the business.

As to the number of members of the new board, Lever said these would be found in a question of "a domestic nature" and could not be answered at this time. He also declined to say whether the English banking interests would have board membership.

Lever would not comment on the report that the stock held by Charles Chaplin, Mary Pickford and Douglas Fairbanks would be pledged as security for the British loan, nor was he "prepared to answer" if the British government had been kept informed of the UA developments.

Lever said he was returning to England "very happy" over what had transpired. He saw in the deal an excellent opportunity for the building up of real cooperation between America and Britain.

"No Change In Operation"

Rose asserted that UA would continue to operate as it has in the past. He said he expected that the deal would be formally closed within two weeks after Lever's arrival in London.

Lever had no comment to make on the disposition of the Pickford-Chaplin-Fairbanks stock and would not say whether the stock would be pledged by the company against a loan. He flatly denied that English capital would provide funds for the Goldwyn and Walter Wanger productions in answer to specific questions.

Queried as to whether or not the British Government was interested in the deal, he said that he believed they have shown an interest in the progress and scope of the negotiations.

With reference to the association of other producers with UA when the deal is closed, Rose said that negotiations were being started now with several top producers.

SAG Gets Signed Contract From Montone Productions

Screen Actors Guild yesterday received a signed contract from Montone Productions. Pact follows on the heels of the Educational Pictures signing and contains the same exceptions. Main differences between New York and Coast contracts are provision for local arbitration of local disputes; substitution of New York law for California law; and term of one year in lieu of ten.

Decision in the second appeal of "March of Time" for newsreel classification is expected a week from Friday, according to Mrs. Florence Martin, SAG eastern representative.

"Ebb Tide" Opens Big

Paramount's Technicolor production "Ebb Tide", got off to a flying start with its New York premiere at the Paramount Theater yesterday. At 4 p.m. more than 15,038 persons had entered the house which surpassed the opening day figure set 50 years ago by "Artists and Models".

20 FEATURES BEFORE CAMERAS IN BRITAIN

London (By Cable)—Twenty new productions are in work at British studios, with Denham the most active. It has A. E. W. Mason's "The Drum", the film about the Matterhorn, "The Challenge", Merie Obe- ron's new stellar feature, "Over the Moon", Gracie Fields' 20th Century-Fox production, "He Was Her Man", and the M-G-M picture, "A Yank at Oxford" in work.

At Pinewood only the new Jessie Matthews picture, for Gaumont British, "Sailing Along", is before the cameras, production having been completed on the Nova Pilbeam picture, "Young and Innocent".

At the Grimsborough studios shooting is in progress on "Bank Holiday", almost completed; and on the Herbert Wilcox feature, "Blondes for Danger", with Gordon Walker.

In work at Sound City are George King's "Sexton Blake and the Master Criminal", and Tom Walls' comedy, "Second Best Bed".

"Sweet Racket", "The Terror" and Mayflower's "Vessel of Wrath", with Erich Pommer producing, are before the cameras at Elstree. In work at Ealing is George Formby's "I See Iee"; at Walton-on-Thames, George Smith is directing "Pay dirt in Error"; At Teddington is the Warner feature, "Thistledown"; at Wembley the 20th Century-Fox "Murder in the Family" at Crichtwood. Glenrose Productions is filming "The Vengeance of Kali" and British National is progressing on "Mr. Reeder Sees It Through".

Hoffberg Shorts Booked

J. H. Hofflevy Co., Inc., has closed a deal with the New Criterion theater for current exhibition of the first of a series of Magma Color Shorts. Film is handled by Consolidated Films Inc. for Hoffberg release. The second of the series, "Lovelock Park" has already been bought by the Trans-Lux Theaters.

SICK REPORT

Buffalo—George Walker, manager of Shea's North Park Theater, is recovering from injuries suffered when struck by a hit-and-skip driver.

Buffalo — Charles Johnson, for years a salesman for Fox and Columbia here, and also in Albany, is critically ill in General Hospital.

Kansas City, Kan. — John McMahan, manager of Loew's Midland Theater at Kansas City, Mo., is at Menorah Hospital recovering from a severe cold and sinus infection. He is expected back at his duties early next week.

Habou's New Company

Detroit — William P. Haboush, who has installed equipment in several of Detroit's prominent amusement spots, has organized the Metropolitan Sound Co. He is expanding his business and has opened a new branch office at the corner of Gratiot at 4762 Woodward Ave.

Lincoln, Neb.—Attorney Gene Hunter has ruled that Screeno a Bingo are lottery violations. Trial ruling covers more ground than earlier banko one, since not only theaters, but churches, organizations and clubs have been involved both for money raising stunts.

Hunter has advised Glen Van Winkle of Gothenburg, Neb., that he may revoke the $500 undistributed prize pool at his theater to refer to him if desired, although it was set in his (Van Wyle's) right to keep.

Death Records

Walter Brink
Detroit—Walter Brink, 37, vice president of the Engineering Stali ties Corp., died from pneumonia after an illness of six weeks. He was one of the early sound picture men and an organizer of the O. Pone Co. of Detroit. Survives his widow and three children.

Don Gottlieb
Detroit—Don Gottlieb, 11, son Manny Gottlieb, booking manager, of the Detroit office of Universal Film Exchanges, died Nov. 16. He is suffering from an attack of acute lymphatic leukemia since Sept. 4, but it was thought he was on the way to recovery. Besides his parents, he is survived by a brother. Burial was in Woodmere Cemetery.

Mrs. M. J. Landry
Donaldsonville, La. — Mrs. M. Landry, daughter of Sidney H. veteran Louisiana exhibitor, died here Nov. 15 from a heart operation. The child is saved.

W. S. McDaniel
McComb, Miss.—W. S. McDaniel father-in-law of Gaston Davy Saenger buyer, died here Nov. 15 and was buried the following day.

Fred Clinton
Pascagoula, Miss. — Fred Clinton, manager of the Houston Center at Dubuque, Columbia exchange measurer at New Orleans died here.
ANNABELLA
in
Dinner at
the Ritz
The star of "Wings of the Morning" now comes to you in a picture as exciting as she is excitingly lovely!

SMART gowns and fashionable locale to fascinate women... allure and action to absorb the men... in this most dangerous intrigue that ever involved a beautiful girl in love—whirling her from the brilliant salons of Paris, through Monte Carlo's gaming palaces, to a mysterious private yacht in the Mediterranean!

ANNABELLA
in
Dinner at the Ritz
with
PAUL LUKAS
DAVID NIVEN
ROMNEY BREN'T
Francis L. Sullivan • Stewart Rome • Norah Swinburne • Tyrell Davis
A Robert T. Kane Production
Directed by Harold D. Schuster. Screen play by Roland Pertree and Romney Brent.
A New World Picture
Released by 20th Century-Fox
A "Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

Time Out For Play

VJR Passing Show: Bette Davis, Tom Brown, Lou Brock, Charles Bennett, Robert Wilcox, Johnny owns, Judith Allen, Barbara Read, Ed Beyers, Jr., Fred Kohler, Jr., Julie Stone, Johnny Maschio, Dines Wells, Ozzie Nelson, Carter Ludv., at Charles Pelham's party in honor of Lady Hunkelke and Don t Barry; Edward Ludwig, Buck ney, Howard J. Green, Gus Kahn, Bard, Lou Ostrow, Joe Sherman, cke Chertok, Milton Berle, Nat chisten, at Los Angeles Bulldog schester Tigers Home.

WHO'S WHO... HOLLYWOOD

• • • Introducing Interesting Personalities: No. 172 • • •


AFM to Ask Industry Aid For Its Jobless

(Continued from Page 1)

employed by it" when, shortly after the first of the year, Joe N. Weber, AFM president, summons a session on the Coast.

While AFM is engaged in ironing out details of arrangements with the radio industry, sectional groups are busy preparing suggestions. Recent drastic resolution which would have united 12 south-southwestern unions to fight for an AFM law embraced "Law and Order" threat properly was not to be construed as AFM attitude, Weber declared.

No employment plan has been established to the present time, he stated, and it is possible that he will meet industry executives and together work out a system.

Outcome of his Coast conferences will be reported to the AFM national convention at Tampa, Fla., in June.

Two New Industry Firms Granted N. Y. Charters

Albany—Two new industry companies have been chartered by the Secretary of State. They are: The Seaboard Amusement Corp., New York City, to exhibit motion pictures, Mollie Brook, Kate Ber chin, Marin L. Lothstein, incorporators. Classic Amusement Theater Corp., New York City, to operate motion pic tures. Nathan Steinberg, Theresa Steinberg, Irving Liss, incorporators.

20 Disney Shorts in Work

With the completion of the Walt Disney studies of "Snow White and the Seven Dwarfs" the first full length animated feature in the history of motion pictures, the staff of 700 artist animators and technicians concentrating on the production of 20 short subjects.

Alex, Three to Cast

Cast additions for the Jack Holt Katherine De Mille picture were made by Columbia, when Rosalind Keith, Margaret Irving and Maurice Murphy were signed for this feature. Known as "Murderers' Welcome" during early stages of production, the Philip Wyley story and screen play will be released as "Under Suspicion."

Landfield to Vacation

Sidney Landfield, after supervising the cutting of "Love and Honor," which he directed for 20th Century-Fox, will disappear to the Arizona desert for a prolonged vacation on advice of his physi cans.

Third-Dimension Sound Demonstration Tomorrow

A second demonstration of Erpl's "stereophonic" or third-dimension sound, in which dialogue and sound effects seem to come directly from the point of origin on the screen, is to be staged tomorrow at 10:30 a.m. at the Astoria studios.

First brought forward at the last SMPF convention, it was seen as too costly for early introduction in Hollywood by sound experts. Procedures have since then made progress since its bow.

Use of the coaxial cable in television will be demonstrated Tuesday at Bell Telephone Laboratories when images will be televised to Philadelphia in an experiment paralleling a similar demonstration last week when the coaxial cable sent images from Philadelphia to New York.

Ritchey in Austria

Vienna—Norton V. Ritchey, general manager of Monogram's export dept., arrived here yesterday to make distribution arrangements. He is scheduled to depart for Paris Friday to join Mrs. Ritchey who is to arrive on the Aquitania.

WEDDING BELLS

West Coast Bureau of THE FILM DAILY

Hollywood—Marriage of Jackie Cooper and Margaret French will be solemnized Saturday at St. Ben-dan's Church. Honeymoon will be limited to a Palm Springs week end.
WB TO OPEN SEARS DRIVE ON DEC. 26

(Continued from Page 1)

co-ordinator of the drive, which will get a double barrelled start via "Tovarich," set for Christmas week in Fox and "Hollywood Hotel," to be released Jan. 22.

Transcontinental telephone hook-up plans for this drive have been made at the Burbank studios to take active part in the meeting at which Sears presided. They included H. M. Warner, Jack L. Warner, Jack L. Warner, Allan Dwan, Hal B. Wallis, and S. Charles Einfeld.

Attending the meet at the home office, in addition to Sears and the district managers, were Leserman, assistant general sales manager; Norman H. Moray, Vitaphone director; Subjects sales manager; Roy Haines, Eastern and Canadian sales managers; Robert Smith, General sales manager; and Mort Blumenstock, advertising manager.

A feature of the "Drive" is to be the establishment of the competition by districts instead of by branches as in the past. These district managers will be captains in their respective areas: Ben Kalmenson, New York, Eastern; Robert Smeltzer, Washington, Central; Leo Blank, Chicago, Western; Fred M. Jack, Dallas, Southern; W. E. Callaway, Los Angeles, West Coast, and Wolfe Cohen, Toronto, Canadian.

The district managers left for their territories last night to set up special drive meetings in their particular districts, calling in all the branch managers.

Today Jack holds a meeting in Dallas. Monday, Smeltzer will hold a meeting in Pittsburgh, and Callaway, a meeting in Los Angeles. Cohn will hold a meeting in San Francisco. Meetings in Toronto Monday, Blank, will hold his meet in Chicago on Saturday.

Kalmenson will hold his meeting at the New York Branch in the Film Center Building the middle of next week with Charles Rich, Metropolitan branch manager; Harry Decker, New York and Brooklyn; Harry Hamlant, New Jersey; Nor- man Ayers, Albany; Nathurst, Boston, and 8. S. Smith, Buffalo, attending.

Sachsen With Segal

New Haven—Milton Sachson of New York has taken charge of the New Haven distribution of Ambassador and Imperial pictures for Harry Segal of Boston.

Kansas City, Mo.—Elmorn Dillen, who recently resigned as head booker for the local Warner Bros., exchange to join the Glenn W. Dick- inson circuit of theaters, has been appointed manager of the Dickinson Theater at Chillicothe, Mo., replacing Howard Sexton who moves to the Dickinson at Ha-watha, Kans. Ted Siler, Ha-watha manager, is being moved to the Dickinson Theater at Junction City, Kans., to replace B. K. Brown who is leaving the organization.

Zanesville, O.—John Woodward, has been named manager of the Quimby theater here, one of the Zanesville Theaters, Inc. group. In addition to his managerial duties he is to have charge of the policy of the Liberty, Imperial, Grand and Quimby theaters. He succeeds Har- rison Bryan who has given up the Quimby, where he will become manager of the Droke theater.

Chicago.—The CVM Theatres Circu- lit has organized several subsidi- aries, among them: Rex Theater Corp., Yale Theater Corp., Diverser Clark Co., Maywood Theater Corp., Idle Hour Theater Co. and the Van Theater Corp.

East Liverpool, O.—The Mary Ann theater at Liverpool, Pa., damaged recently by fire is being remodeled and will be reopened within a few weeks, according to Anthony and Don Mangello.

New Iberia, La.—Elias and Scharr will open their Essaness Theater on Nov. 23. The house, which is modern in every respect and contains air conditioning, is estimated to have cost over $50,000.

Eunice, La.—Mrs. J. S. Keller has opened her Queen Theater, second of her homes here.

Buffalo—Carl Goe has been as- signed here as Grand National man- ager, succeeding Jack H. Kaplan, who has resigned.

James Frank, Jr., Joins National Theater Supply

National Theater Supply Co.'s president, W. E. Green, made formal announcement yesterday of the appointment of James Frank, Jr. to company's sales department in connection with promotion of sound reproducing and projector apparatus. Frank was associated for over eight years with sound on film ac- tivities of RCA and was assistant manager of the Photophone Sales department here until Sept., 1938. For the past year he has been connected with International Projector Corp. as assistant sales manager. He is also secretary of SMP.

Atlantic City's Steel Pier to Close Sunday

Atlantic City—The Atlantic City Steel Pier, the resort's largest year- round amusement enterprise, will close its doors for the first time in six years after Sunday night's per- formances. President Gravatt stated that a number of necessary repairs were to be made and that the pier would reopen for Christmas week. What the policy will be after that is not known. With the closing of this enterprise and the closing of the Strand Theater the upper Board- walk will be completely darkened.

Altering "U" Exchange

Extensive alteration work was started at the Universal Exchange yesterday with the recom- struction of the offices scheduled to be completed in about two weeks. Charles E. Ford and his Universal exchange will move from the New York office to the exchange offices when the work is finished.

Bioff Says IAETE Studio Package Cost Producers $6,000,000

West Coast Bureau of THE FILM DAILY

Hollywood—William Bioff, personal representative of General Manager Charles M. Browne, president of the IAETE, testified at the California Assem- bly's capital-labor inquiry that the studio had had no particular loss in his organization and that the IAT agreement with studios is cost producers $6,000,000 annually, he declared he is paid $110 a week.

Robert Montgomery, president of the SAG, testified that Bioff issued a statement in which IAETE declared it would extend its jurisdiction to all studio workers, but not of the writers and directors who form a council to thwart any such move. Montgomery further stated that organization is the sole bargaining agency for actors and that it is in no way to retain that authority.

Lash Committee Inactive

Detroit—Activities of the Commitee on Social Values in Motion Pictures, led by Lewis B. Lash, chairman, have been temporarily discontinued as further development of work is being done by the Produc- tion Education Bureau with support from the Rockefeller Foun- dation.

Reopening in Big Rapids

Detroit—Opening of the Rex Big Rapids Theater, in the city that name, that is located by Butterfield Circuit, slated for Sunday.
New British Trade Pact May Ease Quota Restrictions
KENT SEES 20TH-FOX MAKING NO MARKED COST CUT
NLRB Defers Arguments in SWG-SP Dispute to Dec. 1

How They Started

Film Industry is Set for Leading Role
In UK Trade Agreement Negotiations

Quality Clause Amendment to Quota Measure Alarms

London (By Cable)—Last minute introduction of a quality clause amendment to the pending Films Bill (Quota Act) making possible the rejection of all quota films on the grounds of insufficient entertainment yesterday caused grave concern among American distributors.

The amendment came with bomb-

Film Industry is Set for Leading Role
In UK Trade Agreement Negotiations

Quality Clause Amendment to Quota Measure Alarms

London (By Cable)—Last minute introduction of a quality clause amendment to the pending Films Bill (Quota Act) making possible the rejection of all quota films on the grounds of insufficient entertainment yesterday caused grave concern among American distributors.

The amendment came with bomb-

By MILTON F. LUNCH
FILM DAILY Staff Correspondent

Washington, D. C.—The long anticipated announcement of the opening of negotiations for reciprocal trade agreement between the United States and Great Britain was made here yesterday by Secretary of State Cordell Hull in an informal announcement that this country con-

Defer Cantor Pix
West Coast Box, THE FILM DAILY
Hollywood—Next Eddie Cantor picture for 20th-Fox, which was to have been produced for release late this season, has been set back for the 1938-39 schedule, it is learned. Pro-

No Service Charge
Cut If ERP I Sells

That no reduction in theater service charges will be made by the new Delaware company, now in process of incorporation, which is negotiating with Erpi for both licensing by that organization and the taking over of its present theater service contracts, was learned yesterday.

The new company, it is under-

Stuart Doyle Will Arrive in N. Y. Early in December

Stuart Doyle, Australian film and theater executive who reportedly has set a deal with United Artists for the operation of theaters in

(Continued on Page 11)
Bill of Particulars Asked In Sentry Suit Against IPC

Supreme Court Judge Isidor Wasservogel yesterday ordered a bill of particulars in the $312,500 suit brought by Sentry Safety Control Corp. against International Projector Corp. Plaintiff charges it licenced IPC to manufacture home movie sound projectors and was to receive $5 for each machine, with a minimum volume return from the agreement set at $62,500, and that the defendant was also bound to set up film libraries to assure revenue and promote sale of machines. Because of defendant’s failure to carry out the agreement, Sentry claims it was damaged to the extent of $250,000, and asks this redress plus the sum of $62,500.

Beck Leaves $250,000 Estate to Widow and Son

Chicago—The widow and son of Clarence Beck, Holbrook Theater owner, are to receive the $250,000 estate left by him, according to will made public yesterday.

SAG in Theater Authority

Screen Actors Guild, American Federation of Radio Artists and American Guild of Musical Artists at a special meeting yesterday joined the Theater Authority, an organization protecting performers appearing at benefits. Several minor details remain to be ironed out.

Complaint Amended

Select Theaters Corp. yesterday filed an amendment to its bill of complaint against Warner Bros., asking $10,000 and an injunction, charging that WB plagiarized the story, “The Audition,” in making the picture, “Ready, Willing and Able.” The court previously had dismissed the action and failed to state in the original charge that it owned the story.

“Zola” at Strand Nov. 24

Warner’s “The Life of Emile Zola,” starring Paul Muni, will be shown at popular prices for the first time on Broadway when it opens next Wednesday at the Strand Theater.

WPA Exec. Denies Federal Theater Project is Doomed

Washington—Emphatic denial of published reports that the Federal Theater Project was soon to be discontinued was issued at WPA headquarters here yesterday by Ellen S. Woodward, head of the Women’s and Professional Projects.

“Of course the appropriation runs out on July 1,” The Film Daily was told, “but until that time work on the theater projects will be continued.”

Asked if one of the contributing factors which might lead to discontinuing the project was not the fact that exhibitors had been complaining about the amount of opposition the Federal Government was causing, Mrs. Woodward stated that opposition might have been felt at first but that was two years ago.

“At the present time,” she said, “exhibitors all over the country seem to agree that Federal competition is not hurting them.”

Labor, Legislation Before Ind. ATO Regional Parley

Fort Wayne, Ind.—Theater men of the third district of the Indiana Association of Theater Operators will convene in the Hotel Indiana today to discuss labor and legislative matters. Maurice Rubin, Michigan City, state president, will preside. Harvey Cox, of the Embassy, Fort Wayne, is city chairman. The third district includes theater operators in the northeast section of the state.

© 1935 by Meridian Pictures Corp.

RACE FILMS
At Sensational Reduced Prices
Openings for Distributors
MERIDIAN PICTURES CORP.
RKO Building
1270 Sixth Ave. New York City
BUSINESS IS ‘VERY SMASHO’ FOR THE ‘TOWN’S BEST GROSSER’ (Variety) so the N. Y. Strand takes extra-budget ads to shout the glad news that stars Leslie Howard, Bette Davis, Olivia de Havilland are held over in the season’s top comedy, ‘It’s Love I’m After’.

‘TOVARICH’ WILL START SEARS DRIVE Warner sales executives are told by chief Grad Sears, (center) who also announces rapid release during drive period of ‘Hollywood Hotel’, ‘Food For Scandal’ and 2 Technicolor specials, ‘Robin Hood’ and ‘Gold Is Where You Find It’.

HIS 20,000 LAUGHS UNDER THE SEA (honest count at coast preview) in ‘Submarine D-1’ wins Frank McHugh (right) a vacation abroad. Next week will see national release of this new headline ‘first’ with Pat O’Brien, Wayne (Galahad) Morris, George Brent in starroles.

“CHICAGO, CHICAGO, THAT WONDERFUL TOWN” was theme of reception for Dick Powell and Joan Blondell (below) by Windy City fans. They’re enroute to Cleveland where Dick will m. c. the Auto Show and croon the tunes from Warners’ ‘Hollywood Hotel’.

HOLLYWOOD REARMAMENT CONFERENCE finds Edward G. Robinson getting ready to ‘dish it out’ in his best ‘Little Caesar’ style for Warners’ version of the Damon Runyon stage hit, ‘A Slight Case of Murder’.

* A Warner Bros. Picture  ** A First National Picture  † A Cosmopolitan Production  Vitagraph, Inc., Distributors
NO SERVICE CHARGE
CUT IF ERPI SELLS

(Continued from Page 1)

stood, will be headed by L. W. Con-
row, at present general operating
manager for Erpi, and that George
Carrington will hold another high
post, with remaining administrative
offices being invested in Bert San-
ford, Jr., Stanley W. Hand, H. M.
Besse and E. Z. Waiters.

Name of the new corporation, re-
liable sources contend, is in the
process of registration, and when
same is granted nationally, it will
be announced. That Erpi was con-
templating the sale of its servicing
business was first revealed in THE
FILM DAILY in mid-August.

Deal between the new company
and Erpi is not yet a contract agree-
ment, as Erpi is only currently con-
sidering it, but, it is admitted, ne-
gotiations are close to consumma-
tion.

THE FILM DAILY also learned yest-
erday that the actual principals in
the negotiations have not yet been
vindicated, and that Roswell C. Tripp
and Howard P. Engels appear in the
deal only as "interested parties"
who will have nothing to do with
the actual management of the com-
pany, as when arrangements have been
finally concluded for it to take over Erpi's service contracts
and a licensing agreement with that
concern.

It is planned, barring contingencies,
to have the new company com-
merce operations on or about Dec.
1, with headquarters in the Pisk
Building, where Erpi has its ex-
cutive offices. There will be neither
physical connections nor those of
management and finance between
Erpi and the Conrow businesses.
Furthermore, it is said, the new
company will have no connection
with any circuit or circuits of the-
taters nor any other equipment en-
terprise.

Hermer in MFS Post
Chicago — Cal Hermer, well known
to the film trade, has been named
sales manager of the Midwest Film
Studies. Studio equipment and ani-
mation setups will be a feature of the
Midwest service.

Friday, Nov. 19, 19

AMERICAN STUDIOS

AMBASSADOR TO SEEK
77B REORGANIZATION

(Continued from Page 1)

company by New York financial
interests for new season pictures.

Listing total assets at $450,
and liabilities at $236,000, Conn
gave a press conference which
was being pressed for less the
$250,000. However, in order to
pledge all creditors, Conn said he
decided to file under 77B, which
grant a moratorium on the deb
and permits him to pay off credit
on an equal basis over a period of
time. Conn added that all credit
would be paid off 100 p.c. res-
less of 77B or other committee
and that he would personally an-
te all obligations.

Conn pointed out that half of salaried
workers have not been paid for
several weeks but that they are
willing to continue because of the
confidence in him. The financial
situation, he said, was due to the
fact that he started in business
with money borrowed on short term
which had to be met. With no income
coming in pictures already leased
and the stay granted by press
of 77B, the company will be in
very tight

The new money which is to be
invested by the New York inten
will be used entirely for nec-
tures and will not be available
past obligations. Approximat-
$500,000 has been obtained for
ures to be produced by Ambas-
dor's subsidiaries, Conn Product
and Television Pictures. The
 Conn will make for Monograph
be financed entirely by the

Conn, who stressed that Ambas-
dor is the only surviving R.
ights organization, plans to pro-
for the Coast tomorrow to pro-

Warners Opening Rhodes
Chicago — New Rhodes Turn
will be opened tonight as an o
to the Warner Circuit. Prev
of the house Wednesday night
acted several thousands from
trade. A buffet supper was ser-

Col. Adds RCA Channel
Columbia Pictures is adding 4
more Ultra-violet recording ele
and another portable recording
trick to its sound recording fac-
ties in accordance with a con-
tag signed this week with RCA Ph
phone.

SICK REPORT

Gabriel L. Hess general com-
der for MPPDA, is confined to his
23 East 70th St., with a mild
ailment and is expected to return
his desk on Monday morning.
ALICE FAYE as she looks in "You're a Sweetheart" according to Esquire Magazine's famous "Pretty"
A "Little" from Hollywood "Louts"

By RALPH WILE

HOLLYWOOD

It's "Happy Landing." New Orleans—Henrietta, radio star of 20th Century-Fox musical, now about self-composed, will be known as "Happy Landing" when it is released. It has been previously "lugged" "Happy Ending." Don Ameche has the co-star role, with Walter Abel, Walter Abel and Helen Hayes among the current role.

Studio also announces that "The Straw Hat and the Butler" will be the title of the picture co-starring Ingrid Bergman and William Powell, to be produced and directed by the Viennese theodist, adasius Bus-Fekete, it had been "Jean.""  

16 RKO Pix in Work

RKO Radio's studio is buzzing with activity this month, with 16 pix in production. On set is a one-day, five of which are being filmed, five are under editorial supervision, and five are being polished for filming. Currently before the cameras are "Women Have a Way," "Bringing Up Baby," "Having Wonderful Time," "Lights Out," and "Easy Millions.""  

A Will Release Three Mier Mexican Features

Arthur W. Kelly, vice-president in charge of foreign distri- tion, yesterday signed a contract with Felipe Mier, Mexican producer, general manager of Cinematograp- sana Internacional, S.A., for the world releasing rights, outside the U.S. and Mexico, to three Spanish-language films to be made in Mexico City studios.  

The pictures are "Asi Es Mi Tierra," "Aguila O Sol" and "Peruja."  

The first, already finished, has been sold to UA, and an advertising campaign is being readied to raise the picture a simultaneous release in all Latin-American capitals. The other two productions will be ready for release in February and fall, 1938, respectively.

Kelly, commenting, said: "It is no longer a secret that in film-making, territories good picture product is outstaging Hollywood variety four to one.  

The fact is that there's more money made now on outstanding pix in many of these territories on ordinary American pictures.  

The trouble is that to make good ads you need local voices and local producers, and the supply of good native producers is definitely limited."  

A Luna for Diva

"West Coast Bar, THE FILM DAILY"  

By ALBERT B. McFADDEN  

Hollywood—Emanuel Cohen, president of Major Pictures, yesterday announced the titles of six films, which he will produce for Paramount under completion of Mae West's "Every Day's A Holiday" and Bing Crosby's "Doctor Rhythm."  

The first of the six pictures, "Man in Evenings Clothes," will go before the cameras in a few days after the star's return to Los Angeles. The picture is written by Joseph Anthony and directed by D. C. Rideout.  

"Eight Days," a Collier's Magazine story by Rose Franken, is being made by RKO. It is to be produced by Rose Franken and the director will be George B. Seitz.  

"Start of Sahara," the script for which is being written by Joseph Anthony and directed by D. C. Rideout, is to be produced by RKO.  

"Hold That Kiss," the script for which is being written by Stanley Raush and Dorothy Malin, is to be produced by RKO.  

"Free Woman," an original screenplay by Mary McClellan, is to be produced by RKO.  

"Aralyn," a play by Leonard Q. Ross, is to be produced by RKO.  

Toy Off For "I" Studios


WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 173

GEOGE NICHOLLS, JR. Director. Born in San Francisco. Educated in New York. When a child he signed a contract with Biograph and played in many pictures with Mary Pickford and other stars of the early silent days. At 17, a member of the Selig Picture stock company with Jack Pickford. Believed there was no future for him as an actor and turned to camera work. Then went in as head of the property department. The next step toward his directorship was as a cutter. As a film editor he won such an outstanding reputation that studios hesitated to lose his services to promote him to a directorship. His chance finally came with RKO Radio pictures in 1934. Has gained a reputation for skill in handling gifted players. Exceptionally calm. Never raises his voice. Never loses his patience.

Next for Robert Taylor

Following a period of extensive research work, Hunt Stromberg has announced that "They Seek a Country," a dramatic novel by Francis Brett Young, will be Robert Taylor's next starring vehicle for M-G-M. Taylor returns from England, where he appeared in "A Yank at Oxford," to theParamount screen. Lippert today is doing the screen adaptation of the novel.

Add to Deanna's Cast

Marcia May Jones has been cast in a featured role in Universal's "Mad About Music," Martha O'Driscoll has also been added to the cast. John Pasternak, brother of Joe Pasternak, arrived yesterday from Budapest and since he was a cameraman in Europe, he will be an assistant cameraman on "Mad About Music."

Swings Into New Routine

Ray Bolger completed his role in "Rosalie" and started his dance re- hearsals for "The Girl of the Golden West."

Parker Gets Butler Role

Barry Sullivan is signed for the role of the butler in Metro's "Love is a Headache" which teams Gladys George and Frank Tontz.

Lord Vs. Pathé News Suit Dismissed by U. S. Court

Federal Judge John W. Clancy yesterday dismissed the suit in which Pathé, Inc., a British newsreel company, is charged with copyright infringement by U. S.-based Pathé. The suit sought a $50,000 damage award.

Astra Films' Head News

E. R. Gourdeau, managing director of Astra Films, Ltd., of London, has arrived for an indefinite stay to negotiate the purchase for his company of U. K. and Continental rights. He is making his headquarters at J. H. Hoffberg Co., Inc.

Shorts by Nesbitt

West Coast Bar, THE FILM DAILY

Hollywood—John Nesbitt, radio writer and director, has been signed by M-G-M to write and narrate a series of short features based on material used in his radio broadcasts. The first release will be "The Man Who Would Not Die," and will be produced by D. C. Rideout and written by Jack Chertok.
“Donner, Blitz und Sonnenschein” (Thunder, Lightning and Sunshine)
with Karl Valentin, Liesl Karlstadt, Heo Petri, Reinhold Bernt
Casino Film Exchange 91 mins.
BROAD COMEDY WITH GOOD AMUSEMENT VALUE FOR GERMAN SPEAKING AUDIENCES.

The strained business relations between Karl Valentin, as a humble tailor, and Hans Liebelt, as a wealthy farmer, due to the broken marriage between their daughters and sons respectively, provide the comedy situations and story in the recent Terra Film Co. importation. Valentin pressures Liebelt’s suit, but after taking a 100 mark note from a pocket is stricken by his conscience and returns it in a different pocket. Liebelt has the note taken from him and the subsequent passer is accused of counterfeiting, and upon revealing where the note came from is all confusion. The romance between the tailor’s daughter, Heo Petri, and the farmer’s son, Reinhold Bernt, is broken by the boy’s father. However, after a great deal of plotting and digging, a valuable mineral spring is found on the tailor’s property and everything is ironed out, with the warring fathers becoming friends and the girl and boy getting married. Karl Valentin and Liesl Karlstadt are one of the leading German comic teams and their performance is amusing and continuous, but there is a little too much of it in the picture. The rest of the cast is adequate and the story carries itself throughout its length.


CREDITS: Produced by Terra Films; Directed by Erich Engels; Presented at the Casino Theater with German dialogue and titles.

DIRECTION, Good. PHOTOGRAPHY, Good.

Chicago IATSE Local Wins 10% Wage Boost
Chicago—The Chicago IATSE local No. 2 has been awarded a 10 per cent increase, retroactive to Nov. 1, according to Business Agent George Olson. Approximately 200 will benefit.

Casino Now Playing
Miami Beach, Fla.—The Cinematheque CASINO THEATER opened yesterday with a combined stage and screen prologue. It was formerly the French Casino.

“Feu Mathias Pascal” (The Late Mathias Pascal)
with Isa Miranda, Pierre Blancher, Le Vigan, Ginetto Lieber
French Motion Picture Company 83 mins.
FAIRLY AMUSING FARCE WITH A NEW TWIST TO AN OLD PLOT.

Pierre Blancher, victim of a stupid wife and a neighbour in town, gets a new home. Unusually lucky at several gambling resorts, he returns some time later to find that a dead man fished out of a nearby river bears such a striking resemblance to himself that his family is burying the man. Well satisfied to be thought dead he goes to Italy where he falls in love with Isa Miranda, who lives in the same apartment house. The true course of love is somewhat upset though by Le Vigan, a jealous suitor, who threatens Blancher with arrest unless he produces credentials to prove his identity (credentials that prove he is not necessary are in Italy). However, he goes back to France and forces his wife to sign papers which are necessary credentials so that he can get married. Isa Miranda, a very beautiful and quite capable young actress who is now working for Paramount in Hollywood, gives an impressive performance. Blancher is adequate in his role, but there is a bit of overlapping by other members of the cast and a knowledge of make-up is lacking among the players. Pierre Chenal, the director, too, left company in Rome for the shooting of the picture and he turns it in a smoothly handled picture, with the apparent faults not of his making.


CREDITS: Produced by General Productions in Rome; Director, Pierre Chenal; From the play by Le Vigan, translated by A. Salacrou. Presented at the Cinema de Paris with French dialogue and English subtitles.

DIRECTION, Smooth. PHOTOGRAPHY, Good.

Great States Will Open Three Before Year Ends
Joliet, Ill.—Great States Circuit is preparing to open three new houses before the end of the year, it was learned here yesterday following a conference of GS Executives John Balaban, J. J. Rubens, M. R. Rubens, Claude Rubens, Henry Stickleimer and others.

Theaters, embodying latest in equipment and construction, are: Rex, Chicago Heights; Normal, Normal; and Key, Kewanee, all in Illinois. The executive meeting was the third in the past two weeks, others having been held in St. Louis and Portland. District meetings were favored by President John Balaban this year in preference to previous single large huddles.

Named Erpi Distributor
Memphis—The Monarch Theater Supply Co. has been appointed a distributor for popular phono and wire phonograph equipment.

“Fowl Play” (Popeye Cartoon) 7 mins.
Paramount
Clever New Character.

What promises to be one of the funniest and most popular cartoon characters ever created is this talking parrot here introduced. Popeye makes a present of the birdbird to Olive Oyl. But Bluto the big bully, comes along and discovers Olive making a fuss over the bird. When he learns that it is a gift from his rival, Popeye, he knocks the bird out of its cage, and it takes refuge in a tree to escape Bluto’s clutches. A farmer by branch as he charges the terrorized animal, which takes refuge on the root, where Olive rescues it. Meanwhile, Popeye has reached for his spinach after taking a beating from his enemy, and cleans up the front yard with him. Produced by Max Fleischer.

“Ball Tossers” (Sportlight) 10 mins.
Paramount
Swell Basketball.

This is just about the best basketball reel ever filmed. It is a honey for the legion of basketball fans everywhere. Ted Husing does the narration. Two of the strongest teams in the United States are featured—the “Tulsa Oilers” and the “Tulsa Stenos,” both of Tulsa, Okla. They are coached by the famous Bill Miller, who starts the reel by an exhibition of a few fancy shots done by himself. Then individual members of both the men’s and women’s teams do their specialties, shooting for the basket and displaying a dazzling array of techniques. Then team play is caught by the camera and some of the more involved maneuvers are analyzed in slow motion to show just how they were accomplished. The skill of the men’s team especially is astounding.

Haines Going to Toronto for Sears Drive Parley
Roy Haines, Eastern and Canadian Sales Manager for Warner Bros., will be Sunday for Toronto for a two day meet with Wolfe Cohen, Canadian District Manager, and his branch managers to discuss the launching of the Sears Drive in the Dominion. Present at the meeting which takes place Monday and Tuesday will be L. Geller, Calgary branch manager; M. J. Isman, Montreal branch manager; L. McKeen, St. John branch manager; H. O. Paynter, Toronto branch manager; Joseph Plottel, Vancouver branch manager. Many salesmen, Winnipeg branch manager.

SUNDAY FILM SHOWS BANNED IN VERMONT

Bellows Falls, Vt.—Sunday movies, which have been operated two theaters here for several years under the guise of “benefit performances” will be no more owing Vermont law as a result of several instructions received from Attorney-General Lawrence Jones of Rutland and passed on to local authorities by State’s Attorney Ed. Perry of Bellows Falls.

“Bank Nights” were also stopped last Wednesday.

Glucksman S.A. Deal Gave Emphasis to French Film
Impressed with improved market and results of French produce Jacob Glucksman, general manager of Compania Comercial de Sud American South film distribution announced yesterday following South American and London negotiations that he had acquired SA distributior rights on 11 French films.

Declaring that the imports represent a great French picture company, he has bought in more than 12 years, Glucksman emphasized that France is offering a real international market.

Of the 11 films purchased, stars Isabelle Darricau, currently making “The Rage of Paris” Universal, the two are Regina- ductions titled, “Katia” and “Monsite Ma Mere.” Remaining include: “La Marseillaise,” prod by Jean Renoir; “Tarakanova,” Dame de Malacca,” a Regina production; “French Can Can,” a Re production; “Sarafole,” filmed Alba Jos; Folvia,” made by “Le Drame de Shanghain” were procured. Romeo Pines; “L’Es Blanche,” another Pines product. “Tatou,” “A Silence.”

Glucksman spent six weeks in Paris and London. He left in the company of Jack Barns, Grand Central vice-president in charge foreign sales, who will remain here until the end of the year setting distribution deals. The eleven-acquired films are to be distributed in Argentina, Uruguay, Peru and Chile.

GN Confirms Pohl Deal For S. African Dist.

Grand National yesterday confirmed the FILM DAILY story announcing that Edward S. Pohl, for an independent group of South Africa theater owners who have substantial capital for an attempt to the Schwlinger hold in the territory. He is in America, it is learned, to arrange for production equipment for theater construction.
What does Fred MacMurray Confess?

That he raised yon mustache?

That he's been taken to the cleaners?

NO... NO... NO... SEE NEXT PAGE FOR FRED'S "TRUE CONFESSION"
'I CONFESS CAROLE IS TERRIFIC...
AND ‘TRUE CONFESSION’ IS THE FASTEST,
FUNNIEST COMEDY CAROLE AND I HAVE
PLAYED IN—AND THAT INCLUDES ‘HANDS
ACROSS THE TABLE’.”

Fred MacMurray
(The gent with the mustache.)

Adolph Zukor presents
Carole Lombard
Fred MacMurray
John Barrymore

“TRUE CONFESSION”

A WESLEY RUGGLES PRODUCTION WITH UNA MERKEL • LYNNE OVERMAN • PORTER HALL • EDGAR KENNEDY • PRODUCED BY ALBERT LEWIN • DIRECTED BY WESLEY RUGGLES • SCREEN PLAY BY CLAUDE BINYON • BASED ON A PLAY BY LOUIS VERNEUIL AND GEORGES BERR • A PARAMOUNT PICTURE
ANGER OFF TO COAST, FINANCING NOT SET

Kansas City, Kan.—Harry Gaffney, assistant booker for Warner Bros., in their Kansas City exchange, has been promoted to Los Angeles to take the place left vacant by the resignation of Elmer Dillon, who joins the Glenn W. Dickinson circuit as manager of their Chiliroco, Mo., house.

Detroit—Lafayette Theater, downtown house formerly used by the WPA Federal Players, may be re-opened as a film house shortly.

Carolina MPTO Convention Will Continue Three Days

Charlotte, N. C.—Plans for the silver jubilee convention of the Theater Owners' Association of North and South Carolina have virtually been completed, according to an announcement of the program yesterday by Pauline Griffin, secretary.

The three-day meeting, to be held at Pinehurst, N. C., opens Monday, Dec. 6, with the last meeting of the old board of directors and a review of the year's work by Mrs. Griffin and other officers.

Monday, Dec. 6, the convention will get under way formally with a business session at which speakers will include Ed Kuykendall, Walter Vincent, Ed Levy and Martin Quigley. A golf tournament will be held in the afternoon and a banquet and dance will close the Monday session.

Action on resolutions and election of officers will feature Tuesday's session.

"Ski Chase" In Seattle

"Ski Chase," the new skiing feature released by World Pictures Corp., will have its West Coast premiere starting tomorrow at the Montlake Theater, Seattle. Pix is also booked for Portland, San Francisco, Los Angeles, Hollywood and Salt Lake City. New York premiere will take place after the first of the year.

Miners Sell Theater

Bellair, O.—The Miners Temple, owned by the United Mine Workers of America of this district, and erected in 1920 at a cost of $250,000, has been purchased by the Interstate Theaters Association. The building already contained a theater on which extensive improvements will be made in the spring.

20TH-FOX MAKING NO MARKED COST CUT

(Kans: Theatrical Film Daily) (Continued from Page 1)

could be accomplished on pictures with no additional expense, and that the order of increased cost of materials, labor and other fixed charges encountered in recent months.

It was pointed out that 20th-Fox is well along on this year's production and that most of the big pictures set down for this season are well into work or already finished. "In Old Chicago," 20th-Fox spectacle which was recently completed at the studio, was praised highly by Kent. He said that it is the studio's most pretentious film, and that it will be heralded throughout the country with "the most elaborate publicity campaign ever scheduled by the company."

No definite date has been set for the premiere, but it will open in New York, shortly after the first of the year and will reach throughout the country on a road show basis, it was said.

Kent declined to comment on the possibility of the company increasing its stockholdings in the West Coast Theater circuit at this time, and when asked if the present British production program, calling for four or five pictures to be made at Foxwood, will be subject to any change, he also had no comment.

Attaching no special significance to his trip, Kent said that he conferred with Joseph M. Schenck, board chairman, and Darryl F. Zanuck, production chief, would occupy most of his time, and that he made the trip annually to check up on all matters pertinent to the studio.

20th-Fox Sets Record Sum to Plug "In Old Chicago"

With "In Old Chicago" completed, and scheduled to open shortly after the first of the year in New York on a roadshow basis, 20th-Fox has already swung into action on the largest and most elaborate publicity campaign the studio has ever planned. It will be backed by the largest appropriation the studio has ever allotted for a campaign for one picture. The picture already has been getting spreads in midwestern newspapers "roto" sections, with special attention given the spectacular fire scenes.

Melton Colds to Pix

Cleveland—James Melton closed his vaudeville debut at the Palace last night with the announcement that he was through with pictures unless he could get satisfactory stories. Melton said he has a contract offer from one picture company, a coast-to-coast radio offer and a concert tour under consideration. Melton is reported to have offered a business against Auto Show opposition.
SEE NEW TRADE PACT EASING QUOTA'S LOAD

Quality Clause Amendment to Quota Measure Alarms American Distributors.

Eastman Says ICC Won't Fix Uniform Truck Rates

Louisville — While some motor carriers have expressed a desire that the Interstate Commerce Commission fix uniform rates it is the ICC's viewpoint that the problem will be best solved by the industry itself. Joseph B. Eastman of the Commission disclosed at the ATA convention here.

Eastman revealed, however, that a survey of costs is being made as a basis for possible future rate classification.

Modification of some provisions of the Motor Carriers Act was forecast by the ICC exe, who pointed out that Congress has shown a disposition to work with the carriers' organizations.

Interstate Carriers at a sectional meeting adopted the ATA recommendations to dissolve the interstate and intrastate divisions, replacing them with common carrier and contract divisions. James Godfrey, Jr., Detroit, was elected chairman of Common Carrier Division, with George Whitehead, Paterson, N. J., vice-chairman. Sam Ziffrin, Indianapolis, was elected chairman of Contract Carriers, and Robert Newman, Newark, N. J., vice-chairman.

A resolution asking the ICC to designate routes from point to point rather than by roads was adopted by a small majority.

Saenger Circuit Acquires Adams' Vicksburg House

New Orleans—Reports reaching here that the Saenger Theaters Corp. had taken over Jimmie Adams' Strand Theater at Vicksburg, Miss., received confirmation when Saenger's booker, Gaston Dureau, notified bookers on Film Row. Reports were also current that the other houses of the Adams circuit had become members of the Affiliated Theaters, a buying and booking combine in which E. V. Richards has an interest. Other houses in the circuit are: the Gem at Ruston, the Palace at Jonesboro, the Gem at Hot Springs and the Strand at Cotton Valley.

ARGUMENTS DEFERRED IN SWG-SP DISPUTE

To be determined are: Whether or not motion picture production companies are engaged in interstate commerce; which classes of film workers are "employees" and which are "independent contractors;" and whether proper bargaining unit for film industry employees.

Weil Going to Coast

Joe Weil, exploitation director of Universal Pictures leaves for Coast Sunday night to arrange exploitation on "You're a Heart," starring Alice Faye. While there he is also to prepare a transcription on the feature.

Plagiarism Charge Denied

Warner Bros., yesterday in Federal Court filed a denial to a charge of Richard Carroll and Allan A. Drake that the company plagiarized their story based on life of General Gorgas.

New Labor Dept. Film

Washington Bureau of THE FILM DAILY—"What's in a Day?" is the title of a new two-reeler which will be available from the men's Bureau of the U. S. Department of Labor in the near future.

THE OUTSTANDING MOTION PICTURE AFFAIR OF THE YEAR!

18th ANNUAL FROLIC DINNER and DANCE of the Motion Picture Associates, Inc.

SAT. EVENING, NOV. 20th, 1937

in the GRAND BALLOON OF THE HOTEL ASTOR

Prominent stars of stage, screen and radio will personally appear to entertain you, including ISHAM JONES and his radio orchestra.

Proceeds to Sick and Benefit Fund of M. P. A.

Tickets $10 per person, may be purchased from Irving Landes, Gaumont-British Corporation, 345 West 44th St.
Deal’s Finishing Touches Due at UA Meet Wednesday

NEBRASKA FIGHTS TO UPHOLD ANTI-ASCAP STATUTE

612,000 in Fees Requested in Roxy’s Reorganization

Advances Sought Double Total Monies Available, Court Told

Hearing on applications for fees connection with the Roxy Theater yesterday or, yesterday before Federal Judge Francis G. Caffey brought the fact that the total number of $3,33, with the aggregate amount of $181,000. The conflicting claims were made brokers, Carl Erickson, asking $30,000, and George W. Garson.

STOCKHOLDERS RETAIN EDUCATIONAL’S BOARD

Stockholders of Educational Pictures, Inc., held their annual meeting yesterday afternoon, and after discussion re-elected entire board of directors, consisting of E. W. Hammons, Brunson, John R. Munn, Hugh M., Norman C. Nicholson and Williams, and ratified all acts of the board during the past year. Board will meet next month to elect officers, with no changes reported.

Pentate’s Production Hums; Plan 45 Features

Einos Aires (By Cable)—Productions at an unprecedented pace as five well-organized producing organizations proceed on an aggressive program of 45 features. An Argentine-made film claimed.

Deal Action Foreseen at UA Meeting To be Held on Coast Next Wednesday

Only Two Pix Rejected In Toto by Va. Censors

Richmond, Va.—A net profit of $16,793.66 was made by the State Division of Motion Picture Censorship during the fiscal year ending June 30, it was disclosed in the annual report to Governor Peery yesterday.

FINANCIAL SOUNDS IMPRESS AT TEST

Columbia Pictures Corp., figures for the first quarter which ended Sept. 30 last, are expected to be about $147,000 ready for distribution to the stockholders by the end of the month. The net earnings for the period are estimated at approximately $147,000 after taxes. The deduction of preferred dividend requirements, these earnings will be equal to about 27c per share on the amount of common stock outstanding at this time.

30 Extra Days Playing Time for Cushman Vaude

Lincoln, Neb.—Word here says that Ricketson, division manager of Fox Inter-Mountain, Denver, took on vaudeville in all his Rocky Mountain spots and will line up with the

Carlin,“Stereophonic sound,” a reproduction process which creates the illusion of dialogue and sound effects emanating directly from the point of origin on the screen, was demonstrated yesterday at General Service Office and by engineers who were not completely satisfied with the results of an earlier demonstration during the SMPTE convention in New York.

Under better auditorium conditions “stereophonic sound” lived up to the claims of its developers.

Expect Exhibs From Five States at Allied’s Meet

Columbus, O.—National Allied’s regional meeting here, called for Dec. 6, is expected to attract indie exhibitors from Indiana, West Virginia and the

25 Years After

George J. Schaefer, vice-president and general manager of UA, and Mrs. Schaefer, at Atlantic City to mark their silver wedding anniversary today, are expected to receive something different in the 24th design by Morris Glenn, which depicts the twain riding in a rowing chair, pulled by David O. Selznick and Walter Wanger “in reindeer.” and pushed by Samuel Goldwyn and Alexander Korda.” Siegel Goldwyn, “includes me out of this—I’m tired,” Schaefer honeymooned in 1925.
**FINANCIAL**

**NEW YORK STOCK MARKET**

<table>
<thead>
<tr>
<th>Security</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td>American Stores</td>
<td>14</td>
<td>13.5</td>
<td>13.5</td>
<td>-1.5</td>
</tr>
<tr>
<td>Columbia Pictures, Inc.</td>
<td>16</td>
<td>15</td>
<td>15</td>
<td>-1.5</td>
</tr>
<tr>
<td>Columbia Pictures, Inc. - Prod.</td>
<td>215</td>
<td>214.5</td>
<td>214.5</td>
<td>-1.5</td>
</tr>
<tr>
<td>Con. Film, Inc.</td>
<td>14</td>
<td>13.5</td>
<td>13.5</td>
<td>-1.5</td>
</tr>
<tr>
<td>Con. Film, Inc. - Prod.</td>
<td>7</td>
<td>7</td>
<td>7</td>
<td>0</td>
</tr>
<tr>
<td>Est. Kodak</td>
<td>158</td>
<td>151</td>
<td>151</td>
<td>-1.5</td>
</tr>
<tr>
<td>General Tel.</td>
<td>1375</td>
<td>1325</td>
<td>1325</td>
<td>-1.5</td>
</tr>
<tr>
<td>Loew's, Inc.</td>
<td>555</td>
<td>51</td>
<td>51</td>
<td>-4</td>
</tr>
<tr>
<td>Paramount</td>
<td>13</td>
<td>11</td>
<td>11</td>
<td>-1.5</td>
</tr>
<tr>
<td>Paramount, Inc. - Prod.</td>
<td>141</td>
<td>139</td>
<td>139</td>
<td>-2</td>
</tr>
<tr>
<td>Pathé Film</td>
<td>6</td>
<td>5</td>
<td>5</td>
<td>0</td>
</tr>
<tr>
<td>RKO</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>20th Century-Fox</td>
<td>281</td>
<td>267</td>
<td>267</td>
<td>-2</td>
</tr>
<tr>
<td>Uni. Pictures</td>
<td>211</td>
<td>209</td>
<td>209</td>
<td>-2</td>
</tr>
<tr>
<td>Warner Bros</td>
<td>125</td>
<td>7</td>
<td>7</td>
<td>-5</td>
</tr>
<tr>
<td>Newsreel</td>
<td>25</td>
<td>22</td>
<td>22</td>
<td>-3</td>
</tr>
</tbody>
</table>
| NEW YORK BOND MARKET
<table>
<thead>
<tr>
<th>Security</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keith &amp; O'Dell</td>
<td>87.5</td>
<td>87</td>
<td>87</td>
<td>0</td>
</tr>
<tr>
<td>Lebzelter &amp; Co.</td>
<td>79.5</td>
<td>79</td>
<td>79</td>
<td>0</td>
</tr>
<tr>
<td>Para. B'way 355</td>
<td>81.5</td>
<td>81</td>
<td>81</td>
<td>0</td>
</tr>
<tr>
<td>Para. Pictures</td>
<td>65.5</td>
<td>85</td>
<td>95</td>
<td>9</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>365</td>
<td>303</td>
<td>303</td>
<td>-3</td>
</tr>
<tr>
<td>Walker Bros</td>
<td>84</td>
<td>84</td>
<td>84</td>
<td>0</td>
</tr>
</tbody>
</table>
| NEW YORK CURB MARKET
<table>
<thead>
<tr>
<th>Security</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Pictures, Inc.</td>
<td>15</td>
<td>14</td>
<td>14</td>
<td>-1</td>
</tr>
<tr>
<td>Monogram Pictures</td>
<td>15</td>
<td>14</td>
<td>14</td>
<td>-1</td>
</tr>
<tr>
<td>Sonothe Corp.</td>
<td>14</td>
<td>13</td>
<td>13</td>
<td>-1</td>
</tr>
<tr>
<td>Technicolor Pictures</td>
<td>14</td>
<td>13</td>
<td>13</td>
<td>-1</td>
</tr>
<tr>
<td>Trans-Lux</td>
<td>2</td>
<td>2</td>
<td>2</td>
<td>0</td>
</tr>
<tr>
<td>Universal Pictures</td>
<td>21.5</td>
<td>21.5</td>
<td>21.5</td>
<td>0</td>
</tr>
</tbody>
</table>
| N. Y. OVER-THE-COUNTER STOCK MARKET
<table>
<thead>
<tr>
<th>Security</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pathe Film</td>
<td>7.5</td>
<td>7.5</td>
<td>7.5</td>
</tr>
<tr>
<td>Fox Film Corp.</td>
<td>35</td>
<td>35</td>
<td>35</td>
</tr>
<tr>
<td>Loew's Theat. Bldg.</td>
<td>61</td>
<td>58</td>
<td>58</td>
</tr>
<tr>
<td>Met. Playhouse, Inc.</td>
<td>51</td>
<td>43</td>
<td>43</td>
</tr>
<tr>
<td>Roxy Thea. Bldg.</td>
<td>61</td>
<td>58</td>
<td>58</td>
</tr>
</tbody>
</table>

**Plan for World's Fair**

World's Fair rent plots have been leased by Associated Press and Liberty-Owen Ford Glass Co. of Toledo, manufacturers of glass block widely used in film theater construction, and E. dePont de Nemours Co. of Wilmington, Del., for each of these firms to erect buildings in which they will display products during the exposition, it was announced yesterday.

**$612,000 in Fees Asked in Roxy Reorganization**

(Continued from Page 1)

and Roemer-Kenny Co., Inc., seeking $88,709.

Howard S. Cullman, trustee, asked for $120,000 in addition to previous allowances, and his attorneys, Proskauer, Rose & Paskus asked $50,200. Pounds Bondholders' Protective Committee, proponents of the reorganization plan, asked $52,218 as their fees, plus $7,394 for disbursements, and attorneys for the Committee, White & Case, asked $66,505. Miller, Owen, Otis & Brilly, general counsel for the Pounds Committee, asked $20,000.

Gold Noteholders' Committee asked $10,000 for fees and $17,297 for disbursements, and its attorneys, Beekman, Bogue, Leake, Stephens & Black asked $5,497.

Colonel Hartford of White & Case called to Judge Caffey's attention the fact that request for fees and reimbursements amounted to double the total monies available.

Judge Caffey adjourned the subsequent hearings until Dec. 3rd.

**New Los Angeles Exchange**

San Francisco—F. L. "Pat" Patterson, manager of Atlantic Film Exchange here, is opening a Los Angeles exchange to handle the southern territory. Associated with Patterson in the new venture is Edward Patterson, who will act as manager of the southern office. The men are not related.

**COMING AND GOING**

IRVING ASHER, head of Warner Bros. distribution, is due in New York Monday morning.

FLORA W. THURSTON, booker for Warner Bros. exchange in St. John, N. B., left yesterday for home after spending two days in New York.

HAT FURST, Warner Bros. branch manager in Boston, was in New York yesterday.

WALTER WANGER left yesterday for Coast by train.

ALEXANDER KORDA is due in New York Monday afternoon and is scheduled to sail Wednesday for England on the Normandie.

RITA JOHNSON, film actress, arrived in New York Saturday and is scheduled to sail today for the Coast.

FRED ASTAIRe has arrived in New York from Hollywood.

ARTHUR GREENBLATT, G. B. eastern division manager, arrives in New York today from San Francisco.

LEWIS WEBER, counsel for Skouras Theatres Corp., accompanied by MIS. WEBER, for New York today for the Coast.

MAURICE BABLER, theatrical producer, his wife who is professionally known as Dorothy Farmm, leave New York for England today.


JOHNNY HOWARD, associated with At-Home, English orchestra leader, leaves New York for the Coast shortly.

CHARLES R. ROGERS, Universal's production head, is on a trip to New York to meet with the studio manager and will spend the rest of the week-end on the Coast.

CLARENCE AND ELIZABETH DERNSTEN are off for New York tomorrow for Los Angeles.

BEVERLY JONES, associate producer of two pictures due in the Empire, has reached his destination, Queen of Bermuda from a three weeks ship's voyage.

Argentine's Production Hums; Plan 45 Feature Films

(Continued from Page 1)

ed to be outgrossing all foreign product, the production field has been heavily bolstered. The Film is working on a line-up of eight productions this year. The first is "Shadows," which started filming late in August and is scheduled to finish shooting late in December. The second is "Within the Tides," scheduled for release next summer.

The third is "The Wreck," which started filming late in August and is scheduled for release next summer. The fourth is "The Sea," which started filming late in August and is scheduled for release next summer. The fifth is "The Desert," which started filming late in August and is scheduled for release next summer. The sixth is "The Mountain," which started filming late in August and is scheduled for release next summer. The seventh is "The Forest," which started filming late in August and is scheduled for release next summer. The eighth is "The City," which started filming late in August and is scheduled for release next summer.

International Spanish market also accepting American product warmly, returns indicate.

**Happy Birthday**

Best wishes from The Film Daily to the following on their birthdays:

NOVEMBER 20

Ralph Armstrong
Elia Bennett
Koita Delmar

**Amusement Issues Off**

Net a single gain was registered in the admission stock and bond list yesterday. On the Big Board, range of the drop was from 1% to 5%, on the Curb, from 3/4 to 1%, and on the Bond Market, from 2 to 3%.
When you book an expensive, nationally famous feature, you are planning to cash-in on people's expectations. You are planning to impress them—not to disappoint them.

You can't afford to be penny wise with big features, and especially with color.

The only way to deliver the goods is the same way 5000 theaters are now doing it—with high intensity projection.

Almost any house can now afford modern projection. New SIMPLIFIED HIGH INTENSITY lamps and "Suprex" Carbons make it possible to double or triple screen brightness at so little more cost that one extra admission per show will cover it.

SIMPLIFIED—

1-SIMPLIFIED LAMP MECHANISM 2-FEWER LAMP PARTS 3-LOWER ARC CURRENT

Don't wait for competition to force you into high intensity projection. Get it first and make money with it.

Write for the new, free, illustrated book—"The Eternal Triangle In Picture Projection."

Copyright 1937, National Carbon Company, Inc.
THEATERS

• CONSTRUCTION
• MODERNIZATION
• MAINTENANCE

WHITE WAY SYSTEM
INSTALLATIONS RISE

Chicago—The White Way System report a large increase in canopy and neon sign installations in the Chicago territory. Among the recent installations, according to M. J. Wells, sales manager, are: the Atlantic Theater of the Schoenhofen circuit; the Olympic Theater, Cicero, under Abe Goldstein direction; Rhodes Theater of the Warner circuit, and the new Khyberwood Theater being erected by Joe Goldberg. Installations have also been completed for Irving Theater of the Great Lakes circuit at Bloomington and the Washington Theater at Quincy as well as the Calumet Theater at Hammond. The Empire Theater and the Clark Theater jobs in Chicago were completed during the past week.

$100,000 Malden House
Opened by Middlesex Co.

Malden, Mass.—The new Maplewood Theater has been opened, constructed by Irving I. Green at an estimated cost of over a $100,000, house seats 700. It is operated by the Middlesex Amusement Co., of Malden, operators of the Granada, Mystic, Strand, Auditorium and Orpheum Theaters in Malden.

Seat Color Scheme
Miami, Fl.—When the Capitol Theater has its 1,224 new seats in place, appearance of the auditorium is to be quite changed. The seats, which are of the de-luxe type furnished by the American Seating Co., are of two colors, bright red and bright blue and are to be placed alternately.

$150,000 Pix Theater
For Cleveland Suburb

Cleveland, O.—The second large motion picture house to be built in Shaker Heights, suburb of Cleveland, within a year, will be completed at Kinsman and Lee Roads, at a total cost of around $150,000. The theater has been leased for 20 years to a group which operates several theaters. Plans drawn by Max H. White, architect, call for a two-story building of steel and brick, on a plot 88 by 330 feet.

Besides the theater, there will be two store rooms. The theater will seat 1,400 and will have a balcony. It will contain all the latest equipment, including air-conditioning and head phones for the hard of hearing. Work will be started immediately announced Max M. Wunder, president of the Kinsman Avalon Improvement Co., and the building will be completed in four months.

Samuel Grand Gets Order
Southington, Conn. — Joseph A. Davis has contracted with Samuel Grand of Imperial Studios for the complete remodeling and modernization of the Colonial Theater. A wall of an adjacent store will be broken through for the addition of a ladies’ lounge. In addition, the marquee has been revamped and Wagner letter substituted. The work will be completed sometime next month.

New Kelvinator Branch
Chicago—A new Kelvinator factory branch has been opened here at 4251 South Michigan under the management of J. L. Conover. Sam Nides has been named sales manager.

SILK VALANCES
RENTAL SERVICE
All Major Pictures

Hartford’s First New House in 11 Years Opens

Hartford, Conn. — Max Shulman opened the newly-built 800-seat Webster Theater last night with a double feature policy, at 30 cents top. Albert Shulman is manager. The theater is the first to be constructed in Hartford in the past 11 years, and is designed, exterior and interior, by Mrs. Joseph Shulman, wife of one of the operators. Among the new media used are glass brick front, formica doors, flexweed walls in standing room space, and others. The house is air-conditioned. Mrs. Shulman has designed a 30-foot mural depicting the history of the cinema, for the lounge, and a penthouse apartment over the auditorium.

Caporal to Build New Nabe Theater in O. C.

Oklahoma City—Construction has begun on the new Mayflower, neighborhood theater at 1100 Northwest 23rd Street by Sam Caporal, owner of the Yale Theater in same naborhood. It will be a $45,000 fireproof, air-conditioned building with modern style front and will seat 650. Two shops will share the front. Caporal states $15,000 worth of equipment will be purchased for the house.

Dethlefs Reopens Crystal
Manning, T. — J. F. Dethlefs has reopened the Crystal theater after nearly complete remodeling, which includes interior redecoration, revamping of projection and installation of new Duo Soundmaster, new chairs and rectifiers by Scott Ballantine Co. of Omaha.

Establishes Seattle Office
Seattle—The Confection Cabinet Co., makes announcement regarding machines for theaters, has established an office here at 514 Denny Way. David F. Fisher has been appointed manager in charge of the territory.

SUSPENDED FIXTURES
indirect fixtures are applied lighting fixtures will be considered function adequately with direct light. Brightness of lamp angles should be kept low, either large luminous are indirect lighting. Somewhat foyers, while considerable and similar areas. Many modern interior equipment, either totally. Such equipment may also downlighting.

WALL BRACKET AI
and produce an accent of be of low brightness becau or urns set atop pedestals methods of lighting to in Lumline lamps have been and decorative effect.

PORTABLE LUMINA
purposes, portable lamps a ous decorative glassware.
Cane Fiber Insulation Reduces Heating Costs

Tests conducted by the Celotex Corp. have proved, according to the company's research engineers, that the use of cane fiber insulation as a protection against cold insures a saving of from 15 to 20 per cent in fuel bills, and estimate that on this basis theaters' overhead for heating can be considerably reduced on a national scale. The size and cost of the heating plant required for any theater is proportionate, they say, to the heat losses sustained through improper insulation. When heat is efficiently used and conserved, instead of being permitted to escape through walls and openings of various kinds, the heating unit can be reduced in size or used less intensively to secure the same degree of warmth and comfort.

Lander Forming Company
Detroit — Pictorial Productions, Inc., is being organized by John Z. Lander as a new commercial motion picture company, specializing in industrial work. Headquarters are at 1079 Penobscot Building.

Stewart-Warner Moving
Chicago — Stewart Warner Corp. is moving its refrigeration and air-conditioning factory to Indianapolis, where it recently took over the Marmion plant.

Remodel Galion Theater
Galion, O. — The Ohio Theater, now owned and being remodeled by P. E. Essick and Myer Fine, will open Thanksgiving Day. Henry Fickenger will manage the house.

GE AIR-CONDITIONING POST TO J. A. PROCTOR

J. A. Proctor has been appointed assistant manager of the General Electric air-conditioning department, effective at once, it has been announced by J. J. Donovan, manager. Proctor, who for the past three years has been assistant to C. E. Wilson, GE vice-president, will henceforth make his headquarters at Bloomfield, N. J.

Beatty With Superior
Cleveland—L. B. Beatty, formerly with Erpi in Houston, Tex., has joined the sales staff of Superior Theater Supply Co.
Chicago—Air-conditioning of theaters in the Chicago metropolitan territory during the first eight months of this year exceeded all previous years. Chicago, New York, New Orleans, Detroit and Pittsburgh—netted a total of 71 theater jobs during the first six months. This was about 8 p.c. of the total number of air-conditioning jobs in these cities.

+-----------------------------+-----------------------------+-----------------------------+-----------------------------+-----------------------------+-----------------------------+-----------------------------+
<table>
<thead>
<tr>
<th>Chi. Air-conditioning</th>
<th>Sets New High Mark</th>
<th>Dolby Direct Lighting</th>
<th>Decorative purpose</th>
<th>Downlights</th>
<th>PARABOLIC Reflector</th>
<th>Lens Spots and Prismatic Control Plates</th>
</tr>
</thead>
</table>

- **Dolby Direct Lighting**
  - The term “downlights” is used to identify highly concentrating direct lighting equipment employing fairly concentrating type of reflectors, mostly in combination with lenses or louvers to obtain accurate light control. The purpose is usually that of localizing the illumination or directing it to specific areas from concealed or unobvious sources. While ceiling and walls remain suitably dark, for color-lighting effects.

- **PARABOLIC Reflector**
  - These have been widely applied to produce a concentrated distribution, principally in conjunction with louvers. The Silvered Bowl lamp can be used effectively with simple louvering. The louvers, made in a variety of forms, concentric rings, squares, and in decorative geometric designs—shield the lamp from view and eliminate spill light. The degree of concentration can be regulated by the degree of accuracy in focusing, also by the design of the louvers.

- **Lens Spots and Prismatic Control Plates**
  - This lens type of equipment permits localized highlighting in a very restricted spot with a beam as small as 30 degrees divergence. Greater beam spread is accomplished by less accurate focal adjustment. The output efficiency is of the order of 30 per cent: the actual spot size and footcandle results must be calculated from a distribution curve for different beam divergence and projection distances.

- **Lens Plaques**
  - Prismatic glass plates set flush in ceiling mountings permit a wide range of light distribution from quite concentrating to fairly widespread; also asymmetric or angular distribution may be obtained depending upon the focal relations between the lamp and control lens. The output will vary, relative to distribution, 30 to 60 per cent.

- **Editor’s Note**
  - Francis M. Fudge is a theater lighting specialist, C. B. Weitz, an illuminating engineer. This article is a preview of a part of forthcoming engineering bulletins.

---

**Production Notes:**

- **Four Oklahoma Theaters Place Orders for Seats**
  - Oklahoma City—Remodeling of state theaters continues at a rapid pace. Film row orders included New Heywood seats from Oklahoma Theater Supply Co., at the Ritz at Pocillo, operated by Levi Metcalf (430); into the Orpheum at Tulsa, operated by Ralph Talbot (1,400); into the Star at Sand Springs, operated by Fred Ganta (550). I. B. Adelman has purchased 1,200 new seats, a super-simplex projector and W. E. Mirrorhorn sound for his new suburban house in Tulsa.

- **Remodeling of Ray Rector’s Columbus at Andarko is nearing completion.**

- **Dearborn House Opens**
  - Dearborn, Mich. — Circle Theater has opened here with Photograph Microphone Sound and Model K Projectors supplied through Mograph’s Detroit distributor, McArthur Theater Equipment Co.

- **Renovate Portland House**
  - Portland, Ore.—J. M. Uphoff, pioneer exhibitor, operating the Rosemary, Mt. Tabor and State theaters, has let contracts for renovation of the Rosemary.

---

**Deodorization Gains in Theaters**

- **UDT’s Vogue Theater Opens on Thanksgiving**
  - Detroit—Latest local film house the Vogue Theater, now being completed at Harper and Harvan Aves., is scheduled to open on Thanksgiving Day, according to United Detroit Theaters’ president George W. Trendle. The Vogue architecturally is of the most modern, appealingly designed, say the company’s engineering department. It instantly oxidizes all foreign odors and gases in the air, leaving it fresh and odorless.

- **UTD’s Vogue Theater Opens on Thanksgiving**
  - Detroit—Latest local film house the Vogue Theater, now being constructed at Harper and Harvan Aves., is scheduled to open on Thanksgiving Day, according to United Detroit Theaters’ president George W. Trendle. The Vogue architecturally is of the most modern, appealingly designed, say the company’s engineering department. It instantly oxidizes all foreign odors and gases in the air, leaving it fresh and odorless.

- **NXT Gets Saenger Order**
  - Jackson, Miss.—National Theater Supply of New Orleans, has completed a deal to furnish booth equipment for the new Saenger Theater Corp., house which is now being completed here.

- **New House for Margate**
  - Atlantic City—Work will start Jan. 1 on new house for Margate to be operated by the Wieland-Lohr interests.
30 Extra Days Playing Time for Cushman Vaude

Wilbur Cushman time. This is the second time the opera singer, Cushman, has announced the shows will go into Cheyenne, Rawlins, Rock Springs, Laramie, Idaho Falls, Pocatello, Ogden, Caldwell, Komermer, Nampa, and a few other one-nighters.

At almost the same time the Frederick-Mercy theaters, Seattle, Wash., penned the line for the units in Walla Walla, Yakima, and Ellensburg. Makes an extra 30 days for Cushman, and his strongest showing in the Rockies since he started 5 years ago.

Expect Exhibits from Five States at Allied’s Meet

(Continued from Page 1)

Pennsylvania, Michigan, Kentucky and West Virginia as well as Ohio.

A proposal of a program of activity paralleling that followed by Allied units in the East is expected. Martin G. Smith, regional vice-president, will preside.

National Allied is suggesting similar activity in all regions, with local associations designating committees of three to attend the convention.

Pete Wood of Ohio ITO is advocating a pow-wow of Allied leaders at some central point in the near future.

Paramount Is 65 P.C. Sold in Philadelphia Territory

(Continued from Page 1)

"strike," it was learned yesterday in New York. Exhibitors in the zone are buying Paramount product rapidly, it was said.

Meanwhile, deals are being closed daily in Minneapolis following the ending of the Northwest "strike" a week ago Friday.

Columbia First Quarter Net About $147,000

(Continued from Page 1)

the September quarter, earnings amounted to $129,000, after taxes, which, after preferred dividend requirements amounted to 20¢ per share, left on the then outstanding common shares, 296,649.

"Nothing Sacred" for M. H.

David O. Selznick's "Nothing Sacred," in Technicolor, will have its New York premiere at the Radio City Music Hall following the current engagement of "Stand-In."

Pre-Production Censorship in Mexico

Mexico City—Pre-production censorship of pictures is now in effect here, with the Autonomous Department of Publicity and Propaganda passing upon all stories on Mexican studio schedules. Behind the move is the Government's desire to prevent production of stories running counter to its political and social concepts and programs.

Stereophonic Sound Found Impressive at Demonstration

Maxfield, C. R. Sawyer and T. B. Trimingham, among others, sound experts agreed.

Employing two Mirrophonic channels, reproduction was accomplished from either side of the screen. In the projection booth, there were no changes in the optical system. Re-adjustments of the soundhead may be made in average theaters for less than $100, Sawyer, who was in charge of the demonstration, declared. Sawyer and prosthodontists would find a 75¢ pce. rise in the cost of recording equipment in using the system.

Sound track of the film is split into two parts in "stereophonic" recording, similar to push-pull setup. And, it was pointed out, technique is still being perfected in respect to pick-up methods.

Plans are being made to stage a demonstration similar to yesterday's in Hollywood after the first of the year.

UA Deal Finishing Touches Due at Morning Wednesday

(Continued from Page 1)

bring David O. Selznick to a final decision on his future affiliation.

Explanation is that United Artists stockholders will meet on the Coast on Wednesday. Director's session is also scheduled. Normalities, etc., incidental to the Goldwyn-Korda deal will, it is understood, get needed attention. So will the Selznick status, it is reported.

Selznick, now en route by train from the East, arrives on the Coast tomorrow. Alexander Korda, who flew there early in the week, has tentative plans to plane back here on Monday.

Only Two Pix Rejected in Toto by Va. Censors

(Continued from Page 1)

today. This was an increase of $1,000 over previous year.

The report showed that the division rejected in two pictures on the ground of indecency and immorality, and made 112 eliminations of scenes or dialogue during the year.

McCormick Defers Return West Coast Bureau of THE FILM DAILY

Hollywood — S. Barrett McCormick, C.S. Roche publicity and advertising director, has postponed his departure for New York to confer locally on the campaign for Walt Disney's "Snow White and the Seven Dwarfs." He plans to be back at the home office Monday, Nov. 29.

BRASKA FIGHTS FOR TS ANTI-ASCAP LAW

(Continued from Page 1)

plaint and denies that the new law will remove rights of copyright.

is further denied that musicans will not have due protection under the new law and the contention is made no point of violation of the constitution of the U. S. or the State of Nebraska is pointed out in the bill allegations.

The Court is accordingly asked to every point of the temporary order of the Ascap last Saturday.

The injunction prevents bringing of any cases at law to enforce measure's provisions, any more justiciable ownership of copyrighted compositions, any filing (as law requires) of copyrighted works with the secretary of state, the posting of a $5,000 bond to any defendant damages wrongfully enjoined by the order.

The law makes the use of illegal, and makes each violator subject to fine of $5,000. The sure was passed unanimously by the unicameral legislature last winter and was signed by Governor Ran in May, carrying an emer- gency clause which made it a law immediately.

SPECIALTIES

"A DamSEL In Distress"

with Fred Astaire, George Burns, Gracie Allen

RKO Radio

1 hr., 38 mins.

CLEVER DANCING SPECIALTIES OF FRED ASTAIRE HOPPED UP WITH GRACIE ALLEN COMEDY.

The foggy atmosphere of London furnished a lot of typical British accents, for the doings are founded on a P. G. Wodehouse story. The action opens in London, with Astaire as an American musical star trying to escape in a cab from his famous admirers. A certain Lady Alice (Joan Fontaine) is trying to escape from the steward of the castle where she lives with her aunt (Constance Collier) who wants her to marry her half-wit son Reggie. She hops in the cab occupied by Astaire. Romance develops instantly, and later Astaire follows her love to the country estate where she lives with her aunt and uncle. The musical comedy goes along with him his press agents, George Burns and Gracie Allen. From there it is light musical comedy plot with the aunt trying to keep the hero out of Trouble, and Astaire seeking back and forth and romancing with the girl. After many escapades and misunderstandings, the young couple are all set for the wedding bells. There are no spectacular sets or numbers, with the exception of a Village Fair, with its tunnel of love and other amusement devices. These give an opportunity for Astaire and Gracie Allen to stage a fine novelty number. Another fine dance interlude is with Astaire and Joan Fontaine in the picturesque garden of the estate, as they trip lightly from one spot to another. Gracie Allen's comedy business and films bring plenty of laughs. Astaire has no outstanding spectacular number, but the clever footwork is in evidence most of the time in business that fits into the plot. Joan Fontaine is mostly decorative, but very sweet. The direction is smart.

CAST: Fred Astaire, George Burns, Gracie Allen, Joan Fontaine, Reginald Gardiner, Peter Brough, Constance Collier, Montagu Love, Harry Watson, Jan Duggan.

CREDITS: Producer, Pandro S. Berman; Director, George Stevens; Author, P. G. Wodehouse; Screenplay, P. G. Wodehouse, Ernest Pagano, S. K. Lauren, Music, George Gershwin; Editor, Henry Berman; Camera- man, Joseph H. August.

DIRECTION. Smart. PHOTOGRAPHY, Excellent.

King summons Anna Neagle for Command Performance

West Coast Bureau of THE FILM DAILY

Hollywood—Summoned to England for a command performance before King George VI and Queen Elizabeth, Anna Neagle, British film star, will sail from New York Wednesday on the Normandie. On the same ship will be Herbert Wilcox, producer-director, and G. Wodehouse, author of "Easter Parade" and "The Great," in which Miss Neagle stars. Miss Neagle will play scenes from "Victoria the Great" in which she appeared with the Duke of Windsor, the present king's great grandmother.
PRODUCTION INSURANCE

PRODUCERS need no longer rely upon approximate copies of original negatives. They can have true facsimiles, completely adequate for every purpose. Because the use of Eastman Fine-Grain Duplicating Films readily leads to duplicates that are actually indistinguishable from originals. Every production needs this insurance. Eastman Kodak Company, Rochester, N.Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN Fine-Grain Duplicating Films
Korda Staying on Coast for UA Board Meet
West Coast Bureau of THE FILM DAILY

Hollywood — Indicative of the importance of Wednesday's meeting of the United Artists board, Alexander Korda has canceled his sailing reservation on the Normandie. He will remain in the States

First conference between Broadway theater operators and officials of Local 54, Building Service Employees; the union's worry list is the same. A report that the Governor has recommended that all of the state contracts be extended for relief purposes.

Bacher Quits Metro, Sidney, Air Arbitre
West Coast Bureau of THE FILM DAILY

Hollywood — Despite a seven-year contract which he held, William Bacher has stepped out of his production berth on the M-G-M-Maxwell House radio show and has been replaced by a new, pending applications were recently filed by the General Electric Co., and two of

United Artists' Cash Intake for First 11 Weeks Up 131%, Sales Rise, 115%

Screeno Comedy Version Tested in 5 RKO Houses

Atlantic City — United Artists' played and earned business—actual cash intake—for the first 11 weeks of the 1937-38 season shows an increase of 131% over the same period of 1936-37, it was said here yesterday by George J. Schaefer, an extra layer of b.o. receipts at five New York City RKO theaters. (Continued on Page 10)
**FUT URE O P E N I N G S**

Madame Bovary (Tapienawa) — New 22
The Firefly (Metro-Goldwyn-Mayer) — New 24 (b)
A Damned in Distress (RKO Radio Pictures) — New 24
The Life of Emile Zola (Warner Bros. Pictures) — New 24 (b)
The Inspector General (Czech film) — New 24
Squire Throckmorton’s Co. (Metro-Goldwyn-Mayer) — New 25
Rialto Nothing Sacred (United Artists-Selznick) — New 25
Music Hall Madame de Paris (French Films) — New 25
Cinema de Paris The Conquerors of the Arctic (Amiako) — Cameo
The Barrier (Paramount Pictures) — New 26
True Confession (Paramount Pictures) — New 26
Father (Gaumont British) — New 26 (a-b)
Pallace Lancer Spy (20th Century-Fox) — New 26 (a-b)
General Without Buttons (Mayer-Burnstyn) (c)
Pallace Affair of Maupassin (European Films) (c)

**P H I L I L O T O T R A N S M I T T E D F I L M S**

Demonstration of use of the AT & T New York-Philadelphia coaxial cable as a current transmitter for pictorial presentation will be staged tomorrow at the Bell Laboratory. Demonstration parallels that of New 10 when a test program of sound pictures was sent from New York to Philadelphia. This time direction is to be reversed.

Previous program which industry judges impressed was reproduced on a 7 ft. 8-in. screen and images scanned 240 lines instead of 441 now used by television.

**P E G G Y H O P K I N S J O U N E Y S U E D**

Hollywood—Peggy Hopkins Joyce has been named defendant in a suit brought against her by Celebrity Pictures, Inc., over a reported $20,000 promissory note. Case is set for Nov. 29.
Ohio Special Session Brings Tax Woes
(Continued from Page 1)

The owners’ list is the fact that practically all special levies for re-
purposes in all of the large cities have been turned down by the voters, thus making it highly probable that additional amuse-
ment taxes will be launched to han-
tle the relief burden.

2 Circuit Deals Closed
By GN for 1937-38 Films

Closing of 12 circuit deals and occurrence on several others was an-
ounced by Edward L. Alpersone, and National president, Saturday. Con-
tracts were signed with Robb Rowley, operating in Tex., Okla., in. Ark. and Calif.; Lefkowitz of Ohio; Skouras Circuit of New York; Walter Reade Enter-
prises of N. Y. and N. J.; Schine Nsceral Corp., of N. Y. and Ohio;
N. Y.; I. Libson and Semelroth
etals, both of Ohio.

Sue Sells Frisco Geary
Theater to Arch Selwyn

San Francisco—Part interest in a 1,400-seat Geary Theater, cur-
rently roadshowing “Hurricane,”
is sold to Arch Selwyn, New York
nage producer, by Louis R. Lurie
tuesday. Agreement gives Sel-
control of legit bookings ex-
ning shows already dated, and
vides greater use of house as a
list for film roadshows. Majority pictures probably will be UA, in
ich Lurie is understood to have
onial interest through Renowned
x. House was equipped re-
tly with Grade A Mirrophonic
and to accommodate “Hurricane,”
ich registered a capacity attend-
ance of 18,000 the opening week.

Happy Birthday

Best wishes from The Film Daily to
the following on their birthdays...

NOVEMBER 22
John Monk Saunders  
Arthur De Bita  
Bobby Burns  
Sam Silver

Swiss Film Chamber to Control Industry
(Continued from Page 1)
functioning early in 1938. Some op-
position has arisen, but it is not
regarded seriously.

The Film Chamber will comprise 18 members, nominated by the De-
artment of the Interior, elected for a period of 3 years and selected from representative groups of the nation’s industrial and cultural life.
It will include, in addition to per-
sons directly connected with the film industry, also representatives of various Government departments.
It is to be constituted as follows: one representative each of the Confer-
ce of Cantonal Directors of Edu-
cation and of the Conference of Can-
tonal Police Commissioners; 7 rep-
sentatives of the film industry (production 1, film rental agencies 2, motion picture theater owners 2, actors and technicians 1, and 1 addi-
tional member, depending on the stage of development of the Swiss film industry), 7 representatives of education, arts, and science, and 2 representatives of business and in-
dustry.

One of the first acts by the Cham-
ber is expected to be a ban on the
rection of new film theaters in
Switzerland. Country now has 354
pix houses.

Ted Rogers Reelected ATA
Pres. at Louisville Meet

Louisville — Ted V. Rogers has
been re-elected president of ATA, it
was announced following close of
the organization’s convention here
last weekend. Others named to office
include: L. A. Raulinson, of Jack-
sonville, treasurer; Chester G. Moore, of Chicago, secretary; divi-
sional chairmen: James F. Clark, film carriers; James B. Godfrey, common carriers; Sam Zifrin, con-
tact carriers; B. H. Meggison, oil
field equipment haulers; H. E. Sheri-
dan, cartage operators; Charles Yo-
kum, petroleum transporters; Wal-
ter F. Cary, automobile haulers; and J. F. Winchester, private carriers.

Convention passed a resolution to organize a Safety Committee, and
sent a message to the ICC asking
that several privilege questions be
clarified.

Death Record

Mrs. Edward J. Mannix

Palm Springs—Mrs. Bernice Mannix,
wife of Edward J. Mannix, M-G-M studio
manager, died instantly Saturday when an au-
omobile in which she was riding over-
turned here. Car’s wheels are
reported to have bogged down
in sand on the margin of the road. Al
Worthington, night club proprietor
with whom Mrs. Mannix was driv-
ing, was seriously injured in the
-crash.
“True Confession” With Carole Lombard, Fred MacMurray, John Barrymore Paramount 75 mins. (HOLLYWOOD PREVIEW)

CORKING LAUGH SHOW, SPLENDILY ACTED AND FEATURED BY BRIGHT DIALOGUE.

This is a loud, wild opus, built solely for laughs—and getting them. Wesley Ruggles has not missed a trick in extracting laughs, while Associate Producer Albert Warner, in his initial assignment for Paramount, also rates much credit. Scenario Claude Binyon, who has been teamed with Ruggles on several pictures, fashioned a very amusing screenplay, containing much bright dialogue. The acting throughout is excellent, with Carole Lombard scoring as a chronic pravacrinque, whose wild lies always get her into troubles. Fred MacMurray is convincing as Carole’s lawyer-husband, a stickler for the truth, who refuses to handle any client about whose innocence he has the slightest doubt. John Barrymore gives an uproarious performance as a self-styled criminal investigator, with no possible means of supports. Lynne Overman does fine work, while Una Merkel. Porter Hall, Edgar Kennedy, Fritz Feld, Richard Carle, John T. Murray, Tommy Sayers, Garry Owen, Toby Wing, and Katie McDaniel are among the clever fun-makers. Frederick Hollander furnished an excellent musical score, which includes the melody “True Confession,” written in collaboration with Sam Coslow. Letting her imagination run wild, Carole “confesses” the murder of Joe T. Muns, who had engaged her as a secretary. MacMurray acquires her in the most laughable courtroom scenes ever screened. Carole finally tells her story to Joe, and Bill Murray, and the picture closes with Carole in another lie—telling her husband she is to become a mother.


CREDITS: A Wesley Ruggles Production, Producer, Albert Lewin; Director, Wesley Ruggles; Authors, Louis Vernal, George Berre; screenplay, Claude Binyon; Cameraman, Ted Tetzlaff; Musical Director, Boris Morros; Music score, Frederick Hollander; Song, Frederick Hollander, Sam Coslow; Editor, Paul Weatherax; Art Directors, Hans Dreier, Robert Usher.

DIRECTION, Splendid. PHOTOGRAPHY, Very Good.

Dallas Decision Still Studied by Ill. Allied

Chicago—Rogers, Toomey and Stein, co-owners of the Theaters of Illinois, stated yesterday that the Dallas anti-trust decision was still being studied. At the same time, an executive of Allied Theaters denied current reports that a special assessment was being levied to meet the fine of $250,000 placed on Allied by the Texas Railroad Commission in order to prosecute a similar action here.

“Under Suspicion” With Jack Holt, Granville Bates, Morgan Wallace Columbia-Darmon 68½ mins. (HOLLYWOOD PREVIEW)

INTERESTING AND SUSPENSEFUL MURDER MYSTERY HAS EXCELLENT CAST.

Suspense is the keynote of this murder mystery. As regulation program fare, it should prove interesting. Larry Darmoor, the producer, has gathered together quite a cast of high grade actors to carry the picture. Included are Jack Holt, Kathryn DeMille, Craig Reynolds, Purnell Pratt and Luis Alberni. The last mentioned contributes a few moments of his characteristic acting flair. Lew Collins’ direction is forceful and is responsible in a large measure for that air of suspense the piece maintains. The screenplay is handled by John Hoffman and Jefferson Parker from a story by Philip Wylie. It might have provided for a little more physical action in spots and a little less talk. Jack Holt, wealthy owner of an automobile factory, wishes to retire and give the business to his employees. If he does not a number of persons feel that they will lose money, jobs, or a source of revenue. They include Granville Bates, Morgan Wallace, Kathryn DeMille, Robert Keane, Margaret Irving and Maurice Murphy. When attempts are made on Holt’s life, each is looked upon with suspicion. Holt’s lawyer, Craig Reynolds, is his confidant. Hiring Purnell Pratt, a private detective, Holt invites all the suspects to his house at the lake. There, more attempts are made on Holt’s life, one of which pins the crimes on his lawyer, Reynolds, who felt he had much to gain by Holt’s death.

CAST: Jack Holt, Granville Bates, Morgan Wallace, Kathryn DeMille, Craig Reynolds, Robert Keane, Margaret Irving and Maurice Murphy, Rosalind Keith, Esther Muir, Purnell Pratt, Luis Alberni, Clyde Gilson, George Anderson, Guy D’Enery, Lee Phelps, Don Short, Robert Noble, Harry Harvey, Otto Fries.

CREDITS: Producer, Larry Darmoor; Director, Lewis D. Collins; Author, Philip Wylie; Screenplay, Joseph Hoffman; Jefferson Parker; Cameraman, James S. Brown, Jr.; Editor, Dwight Caldwell.

DIRECTION, Forceful. PHOTOGRAPHY, Good.

Ascher Brings Three WB English Studio Players

(Continued from Page 1)

Bouchier, Bruce Lister, and James Stephenson.

After a few days in New York, the group will leave for the Coast to visit the Warner Burbank studio. There, Ascher will confer with H. M. Warner, Jack L. Warner, Major Albert Warner, and Hal W. Wallis on production plans for the upcoming year at the Tueddington studios.

4 Copyright Infringement Cases Go To Trial Today

(Continued from Page 1)

& F Anonymous charges that Ben M. Rossassy are defendants. It is charged that defendants illegally held over three M-G-M and Two World War I pictures at the Adelphi Theater, Brooklyn.

“Behind Prison Bars” with Ralph Morgan, Kay Linaker, Ben Alexander, Edward Acuff

Monogram 64 mins. (FAIRY STRONG DRAMATIC STAGE PLAY, EXCELLENT VALUE THE PROGRAM SPOTS.

The old story of the innocent boy to jail, and then released when the guilty party confesses, is brought to the screen in this one with a few new twists making the story far more entertaining. Ben Alexander, an employee in the correctional center run by Ralph Morgan, is sent to take up a case and make an embezzlement charge when the guard, Kay Linaker, takes the books to cover her details. Morgan and Kay prove each other’s innocence while each is in love with Kay’s boy, Morgan, Morgan helps detective Andy Cameron to get the man in a job in a few days. When he sees Morgan deposit a fortune in bonds in the house safe, he tips the clue to Andy. A gang leader who was convicted of a bank robbery frees Morgan, unable to play the disappearance of the camey safe. Morgan helps Andy make the arrest; when Andy is arrested on a murder charge, Morgan’s own life, too, is in danger. Morgan changes his mind on the subject of leaving even. Morgan turns in his life and performance and the rest of the cast is adequate.

CAST: Ralph Morgan, Ben Alexander, Kay Linaker, Edward Acuff, Charles Brinsfield.

CREDITS: Producer, I. E. Chad; Associate Producer, Lew Cantor; Sam De GRADE; Screenplay; by Laura Bruce; from an Octavius Roy Cohen story; Ed Cranston, Director, Editorial, direction, Fair. PHOTOGRAPHY, Fair.

6 New Del. Corporations

Wilmington, Del.—Industrial corporations chartered here during month of October, according to bulletin by the Secretary of State, are: American Cinefoteo, Full Film Corporation of America, Inc., World Theater Corporation, Inc., Full Cine Pictures, Inc., (Trinidad) Film Shore Productions, Inc., and Mension Pictures, Inc.

“Barrier” for Criterion

Paramount’s “The Barrier” was booked to follow RKO Radio “Fight for Your Lady” at the Criterion on Friday.

Grace Moore for Japan

Grace Moore has signed for a short tour of Japan opening Jan. 1, 1938 at Tokyo. It has been reported that eleven cities are to be visited.
Merry Warner Xmas
There's A Mill

Claudette

Charles

2000

0.001
Also in the Distinguished Cast

BASIL RATHBONE • ANITA LOUISE

Melville Cooper • Isabel Jeans • Morris Carnovsky • Victor Kilian

An Anatole Litvak Production

Screen Play by Casey Robinson • Adapted from the Play by Jacques Deval

English Version by Robert E. Sherwood • Music by Max Steiner
After
Four Years on the Stage

After
Setting Attendance Records in 25 Countries

After
Grossing One Million Dollars in New York Alone

After
Warner Bros. Crowded It with Brilliant Star Names

The Most Famous Comedy of All
Modern Play Properties Is Ready for Your Screen

For
PLAYING TIME
at
XMAS TIME

CLAUDETTE COLBERT  CHARLES BOYER "TOVARICH"


**A "Little" from Hollywood "Lots"**

By **RALPH WILK**

**HOLLYWOOD**

Dramatize Bell's Life

"HE life of Alexander Graham Bell, inventor of the telephone, is a theme of a picture now in preparation at 20th Century-Fox studios. Based upon a story by Ray Bradbury, screenwriter, the film, planned by Darryl F. Zanuck as a production on a scale rivaling any of his recently completed spectacles, 'In Old Chicago,' Kenneth Angack has been assigned as associate producer.

* Keep "Donkey" Tale Up

Bob Wright and Chet Forrest have written a parody on "The Donkey Serenade," which Allan Jones sang in "The Five Pennies." The film is being shot on the M-G-M Maxwell program.

* Young Peck to "Benefits"

Charles Peck, 14-year-old actor, who played the role of Philip in "End," has been assigned an important part in "Benefits Forgot," in which Clarence Brown is directing M-G-M with Walter Huston as star.

Atlantic City Boardwalk

Houses Closed; Blame Radio

Atlantic City—Complete collapse of the Boardwalk amusement industry is threatened in the announcement of the Seashore Theatres Inc., operator of the Stanley Virginia theaters, that it is considering the possibility of closing down to either half day or even order. This follows announcement by Steel that it will close the first time in six years, and that the Strand Theater will close in this house. Little theater, the Apollo, may reopen on full time schedule. Radio again blamed by many.

Phillips Lord to Appeal

Phillips Lord will appeal from dismissal of his complaint against the News, Inc., charging that it violated a contract, made in 1931, in which the producer agreed that if the figures pictures on a world cruise could be no more than 36 days late on Circuit Court of appeals.

**Red Carpet Out**

at Coast Bar, THE FILM DAILY

Hollywood—Warner's are now rolling out the red carpet for visiting remains. It's the idea of Bob Taglinger, radio publicity chief. Carpet backs normal greeting card sent to the new arrivals.

**WHO'S WHO IN HOLLYWOOD**

- **JACK CUMMINGS**—Producer, Born in St. John, N. B. Educated in the Military School. In 1922, at 17, he went to Hollywood and studied the art of making movies. He has become an assistant director. Then into the M-G-M shorts department as a producer. In 1934, he produced "The Winning Ticket." He is well known as a production manager of "Ben Hur," "Broadway Melody," and "Hollywood Revue." He produced other shorts and finally was selected for the production of "Born to Dance," a musical with a large cast. He is one of the ranking tennis players of the film colony. Member of the West Side Tennis Club, Los Angeles, and the Racquet Club, Palm Springs.

Louis January in Oils

Alex Lautman, celebrated portrait painter, is doing a portrait of Louis January, the screen actress. Lautman painted President Roosevelt's grandchildren and is commissioned by the daughter of the Confederate to do a portrait of Robert E. Lee.

**Three District Managers Hold Sears Drive Parleys**

With the Warner "Sears Drive" set to get under way Dec. 26, three district managers are holding individual meetings today. The three managers to set up plans for the sales drive are: Central District—Robert Smeltzer; Manager, Branch Managers: E. A. Shmitzen, Cincinnati; M. A. Mooney, Cleveland; F. E. North, Detroit; W. G. Mansell, Philadelphia; Harry Seed, Pittsburgh; F. Heirshorn, Washington. The meeting will be held in Philadelphia.

West Coast District—W. E. Calaway, District Manager. Branch managers: E. A. Bell, Denver; N. H. Brower, Los Angeles; V. Stewart, Portland; W. F. Gordon, Salt Lake City; Charles Muehlan, San Francisco; and Al Oxtoby, Seattle. The meeting will be held in Los Angeles.

Canadian District—W. C. Gane, District Manager. Branch Managers: L. Geller, Calgary; M. J. O'Connor, Whitefish; H. Cohen, District Manager. Branch Managers: Martin Storr, Montreal; L. McKenna, Toronto; H. O. Paynter, Toronto; Joseph Pottel, Vancouver; and G. A. Simmons, Winnipeg. The meeting will be held in Toronto.

Ben Kalmenson, Eastern District Manager, will hold his meet this week.

**Steffes Turns Nimrod**

Minneapolis—W. A. Steffes, World Theater owner and head of Northwest Allied, is spending a week hunting deer in northern Minnesota.

Sing a Song of Seven Sales

Atze Taconis and Homer Gane, new song-writing team, have just sold seven more songs to Darryl F. Zanuck for his Bob Baker unit. With this sale, the writers have placed 17 numbers with the Baker unit in the last three months.

* Newfield Mugging Western

Sam Newfield has been signed by Ted Buell to direct "The Rangers' Roundup," which stars Fred Scott and which Buell is producing for the Stan Laurel Pictures Corporation. The pictures are being released by Spectrum Pictures Corporation.

Shoot "Lost Ranch," Exteriors

"Lost Ranch," Victory's production starring Tom Tyler. The supporting cast includes Tyler's bride, Jeannie Martel, to whom he was married in September; Marjorie Beebe, Roger Williams, Lelia McKee, Happy Howard, Slim Whitaker, Ted Lock and Forrest Taylor. Sam Katman is directing.

* Murphy Signs M-G-M Ticket

George Murphy was signed to a new long-term contract by Metro.

Enforcement of All "Blue"

Laws Will Be Asked in Vt.

Burlington, Vt.—Any move to halt Sunday pic shows here, in compliance with the instructions of Attorney General Lawrence Jones, will bring a demand for the enforcement of all "blue laws" on the statute books.

Advised that such a demand was to be expected, State's Attorney Ernest F. Berry said if presented by Burlington's New Englander, citizens he would feel it his duty to start prosecutions throughout Windham County.

Under the "blue laws" all "unnecessary labor" is illegal. Sunday sales of gasoline would be legally impossible, it is said.

**Pathe-Cinesound Pact**

With Frank R. Donovan, Pathe News production manager, still in Europe, the arrangement of a deal for additional European news coverage, announcement of a contract whereby Cinesound, Ltd., will cover Australia for Pathe has been made in New York.

**Canadian Decency League**

Montreal—At the suggestion of Cardinal Villeneuve, a League of Public Decency will be formed here, with branches throughout the province.

* Wanger Pix Play

Five Walter Wanger productions are currently being exhibited in New York City movie houses. On Broadway, the Wanger efforts include: "Five Hours to Live," at the Radio City Music Hall; and "52nd Street," at the Warner Bros. Theatres of New York. In the remaining trio are "Walter Wanger's Vagabonds of 1938," showing at the City, Arden and Square Theaters; "The Trail of the Lonesome Pine," showing at the Town Hall Theater, and "Shanghain," running at the Filmore Theater.

**D-1** Opens at San Diego

San Diego, Calif.—"Submarine D-1," will have its world premiere Wednesday afternoon at the Fox Theater here. It was the San Diego submarine base that many of the scenes of the picture were filmed.
vice-president and general manager of distribution.

Schaefer, here with Mrs. Schaefer to celebrate their 25th wedding aniversay, disclosed further that sales are 115 p. c. over the figure for the previous season.

Declarine, "we have every reason to expect that the company’s pace as to product and performance will be maintained," the UA sales head added.

"The distribution personnel of United Artists, augmented to handle the sale and service of additional product, is functioning in a most satisfactory manner and adequately meeting all demands made of it."

B'way Operators, Building Service Union Meet This Wk.

Hie Tompkins Theater, Brooklyn, had been resumed following break down of negotiations for a closed shop agreement. Membership of the Local includes superintendents, ma trons, utility men, porters, charwomen and watchmen.

Local 306 and Broadway Operators Meeting Today

Officials of Local 306, projectionists’ group, are to meet with Broadway theater operators today to discuss new wage scale contract. Among operator execs, expected to attend are: C. C. Moskowitz, Maj. Leslie E. Thompson, Dinty Moore, Bob Weitman, Aly Reid, Irving Lesser and John Wright. Joseph D. Basset, president, is to head a union delegation.

Screeno Comedy Version Tested in 5 RKO Houses

(Continued from Page 1)

THE FILM DAILY learned Saturday, and wider use of the plan is ex pected.

Idea, originated by Barney Fein gold, of the RKO Alden, and developed by Sol Schwartz, of the RKO Fordham, follows regular Screeno period with a comedy version. Comic consolation prizes are awarded by an emcee. Spinning determines winners.

REVIEWS OF NEW FILMS

"Football Fever" (Oswald Cartoon)

Universal
7 mins.

“Stranger Than Fiction No. 43”

Interesting Oddities
9 mins.

Bacher Quits Metro, Sidney, Air Arbiter

SAIC REPORT

"Football Fever" (Oswald Cartoon)

Universal
7 mins.

Timely Cartoon Reel

A topical cartoon subject with Oswald way above the chuckle, the tough Ruffians who far out weighed them. The rooting section was all for Oswald’s team, but the superior Ruffian team was too much for Oswald’s lightweight. Suddenly it began to rain, and this enabled Oswald’s eleven to swim easily to a smashing victory.

"The Dog and the Bone" (A Terry Toon)

Educational
6½ mins.

Very Amusing Short

"Puddy the Pup" is walking along with a bone in his mouth and crossing on a log over a stream he sees the reflection of the bone in the water and it is magnified. A devil appears and prompts him to drop the bone and go after the larger one. Naturally he finds nothing, and loses the one he had.

There is a very hilarious sequence with a tough looking bulldog, and there is a series of funny gags carried out when the pup gets in an Italian restaurant. Finally, he finds another bone and as he returns over the same stream he sees the reflection of the bone and he devils looks at him, he kicks the devil into the water and marches triumphantly off with his bone.

Paul Terry and George Gordon did this one, with Philip A. Schelb contributing the score. For the first time, a short has been done completely in Sepia Tone, and it is extremely effective.

"Rhythm Saves the Day" with The Cabin Kids and Buddy Page and His Band

Educational
11 mins.

Good Entertainment

The entertaining colored children that are billed as The Cabin Kids singing and cut capers in this one in a style that is bound to please. Buddy Page and his orchestra are laboring in uniform under the guidance of an old fashioned band leader. Threatened with dying a slow death if they continue the dull program, and the maestro will not have his contract renewed unless they draw crowds, Page calls in the Cabin Kids and they lock the maestro up.

They picket the town with an advertising free swing band. A crowd flockes to the park to hear them and the maestro gets his contract renewed. The Cabin Kids sing and Alice Dawn, Page’s vocalist, contributes a pleasing number. Ramey has directed this one from a script by Marcy Klauber and Arthur Jarrett. George Webber photographed this Al Christie production.

UA 11-WK. INTAKE SHOWS 131% JUMP

(Continued from Page 1)

SICK REPORT

"Football Fever" (Oswald Cartoon)

Universal
7 mins.

Timely Cartoon Reel

A topical cartoon subject with Oswald way above the chuckle, the tough Ruffians who far out weighed them. The rooting section was all for Oswald’s team, but the superior Ruffian team was too much for Oswald’s lightweight. Suddenly it began to rain, and this enabled Oswald’s eleven to swim easily to a smashing victory.

"The Dog and the Bone" (A Terry Toon)

Educational
6½ mins.

Very Amusing Short

"Puddy the Pup" is walking along with a bone in his mouth and crossing on a log over a stream he sees the reflection of the bone in the water and it is magnified. A devil appears and prompts him to drop the bone and go after the larger one. Naturally he finds nothing, and loses the one he had.

There is a very hilarious sequence with a tough looking bulldog, and there is a series of funny gags carried out when the pup gets in an Italian restaurant. Finally, he finds another bone and as he returns over the same stream he sees the reflection of the bone and he devils looks at him, he kicks the devil into the water and marches triumphantly off with his bone.

Paul Terry and George Gordon did this one, with Philip A. Schelb contributing the score. For the first time, a short has been done completely in Sepia Tone, and it is extremely effective.

"Rhythm Saves the Day" with The Cabin Kids and Buddy Page and His Band

Educational
11 mins.

Good Entertainment

The entertaining colored children that are billed as The Cabin Kids singing and cut capers in this one in a style that is bound to please. Buddy Page and his orchestra are laboring in uniform under the guidance of an old fashioned band leader. Threatened with dying a slow death if they continue the dull program, and the maestro will not have his contract renewed unless they draw crowds, Page calls in the Cabin Kids and they lock the maestro up.

They picket the town with an advertising free swing band. A crowd flockes to the park to hear them and the maestro gets his contract renewed. The Cabin Kids sing and Alice Dawn, Page’s vocalist, contributes a pleasing number. Ramey has directed this one from a script by Marcy Klauber and Arthur Jarrett. George Webber photographed this Al Christie production.

Bacher Quits Metro, Sidney, Air Arbiter

Kansas City, Mo.—The Dickinson Circuit operating in Kansas and Missouri will bring its string to a November 28 when they take over the four-house circuit of Joe Green of Versailles, Mo., according to an announcement made by Glenn W. Dickinson.

Included in the deal are the Uptown Theaters at Clinton and Sedalia Springs; The Tipton Theater at Tipton, and the Royal Theater at Versailles. Goshen will continue to operate the houses for Dickinson making his headquarters at Versailles, while Floyd Ward, will move from the Dickinson Theater at Slater, Mo., to assume the position of house manager at the Clinton Uptown.

Joe Hazlett, manager of the Dickinson at Junction City, Kansas, succeeds Ward at Slater, with H. K. Brown moving from Great Bend to take over the Junction City va lency and Milton Speece taking over management of the Dickinson Great Bend, Kansas. Speece comes from the Dickinson Circuit from the Ros Federal Checking Agency at Great Bend.
And a Happy New Year!

WARNER BROS.

HOLLYWOOD HOTEL
DOMESTIC

ment at a UA meeting which is scheduled for next Wednesday on the Coast. Goldwyn, discussing deal's basic provisions while en route westward from New York, predicted that he and Korda will pay $6,000,000 for the 60 per cent interest held in UA by Chaplin, Pickford and Fairbanks. E. H. Lever, secretary of Prudential Assurance Co., sailed for England to handle the details remaining for conclusion of the British phases of the deal, and said he represented in the negotiations "a number of banking syndicates," identity of which he refused to di-
rectly divulge.

It was revealed toward the week-end that the deal pointing to associa-
tion of David O. Selznick with M-G-M is merely material, not only for the reason that no signatures have been affixed to any agreement, but also because of further possibilities that would remain in the UA setup. It was made clear, however, that, regardless of whether he continues his present hook-up, he will continue to maintain his own studio and organization status. Possibly that Selznick might join Paramount is definitely removed.

Following granting of temporary injunction to Ascap, restraining Ne-
braska's Secretary of State and other officials from enforcing recently enacted legislation there aimed at outlawing organization's activities in that State, the Attorney-General's office at Lincoln filed exceptions and objections to the in-
junction. Industry kept close watch of developments in the litigation because of pending decisions in Ascap actions in other states.

A maximum of six months' delay was seen before effectuation of RKO Radio's reorganization as result, Special Master George W. Alger said, of "numerous objections" to his report confidentially submitted in tentative form to attorneys re-
representing various factions in the reorganization plan.

Happenings of particular interest included statement by President Sidney R. Kent of 20th Century-Fox that his company will cleave rigidly to its current organization program, and added word that organized for the Board of Trade will not be preceded by a general strike, even at any time in the past. Hearing on Screen Writers Guild-Screen Producers agreements will be closed for last week before National Labor Relations Board, was postponed until Dec. 1. Warners set Dec. 26 as opening date for Sears Drive. . . RCA appointed Ralph A. Beal to newly created post of Research and development of RCA television specifically as part of his duties. . . Columbia Pictures Corp.'s annual report to SEC disclosed a gross income of $15,960,100.42, de-

FOREIGN

locally split over the measure's provi-
sions. Committee's receipt of the quota proposals was ushered in by sentiment of delegations with the Board of Trade, and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly projected aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.

Meanwhile American film circles hailed announcement of negotiations with the Board of Trade and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly projected aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.

 Meanwhile American film circles hailed announcement of negotiations with the Board of Trade and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly projected aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.

Meanwhile American film circles hailed announcement of negotiations with the Board of Trade and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly projected aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.

Meanwhile American film circles hailed announcement of negotiations with the Board of Trade and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly projected aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.

Meanwhile American film circles hailed announcement of negotiations with the Board of Trade and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly projected aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.

Meanwhile American film circles hailed announcement of negotiations with the Board of Trade and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly projected aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.

Meanwhile American film circles hailed announcement of negotiations with the Board of Trade and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly projected aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.

Meanwhile American film circles hailed announcement of negotiations with the Board of Trade and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly projected aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.

Meanwhile American film circles hailed announcement of negotiations with the Board of Trade and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly projected aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.

Meanwhile American film circles hailed announcement of negotiations with the Board of Trade and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly projected aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.

Meanwhile American film circles hailed announcement of negotiations with the Board of Trade and their diver-
vieing views only served to emphasize that the trade was completely disunited. Majority of FGB group expressed favor toward separate quotas for both reenter and exhibitor. Olives Stanley, Board of Trade president, appeared sympathetic to the propo-
sal, and U.S. distributors were consulted on this newly proposed aspect. Opposition was voiced strongly by John Maxwell, Isider Ostrer and C. M. Woolf. Instead, they demanded inclusion of a reciprocity clause in the measure.
Here comes Fred Astaire...

Hold your heart and tap your toes...
SMART! ... SMOOTH! ... SNAPPY! ... Romance and rhythm and fun run riot on a screen alive with the lift of GERSHWIN music and WODEHOUSE humor! ... With footloose Fred topping his tops in the “Drum Dance” — romancin’ with Hollywood’s new Girl of Your Dreams ... with goofy George and goofier Gracie giving their goofiest! ... Posi-

tively the world’s dizziest dancing show! ... A joy-filled, girl-thrilled, lavish load of living high! ... set for the kind of grosses you long for!

Fred Astaire
George Burns and Gracie Allen

"A Damsel in Distress"

with Joan Fontaine • Reginald Gardiner • Ray Noble

The big Thanksgiving Week
Attraction
In scores of important first runs
Throughout the nation!...
GEORGE GERSHWIN wrote the music. IRA GERSHWIN fashioned the lyrics! ... and all America already is hearing, singing and dancing to these four new sweet and swingy tunes:

A Foggy Day

I Can't Be Bothered Now

Nice Work If You Can Get It

Things Are Looking Up

Words by IRA GERSHWIN

Music by GEORGE GERSHWIN

From the story by P. G. Wodehouse
A PANDRO S. BERMAN Production
Directed by GEORGE STEVENS
Screen play by P. G. Wodehouse, Ernest Pagano, S. K. Lauren
OPENS EXTENDED RUN ENGAGEMENT

* RIVOLI THEATRE

NEW YORK

WEDNESDAY, NOV. 24

FRED ASTAIRE
GEORGE BURNS and ALLEN

"A Damsel in Distress"

GRACIE BURNS and ALLEN

GEORGE BURNS

JOAN FONTAINE

REGINALD GARDINER • RAY NOBLE

CONSTANCE COLLIER • MONTAGU LOVE • HARRY WATSON

200 DAY AND DATE OPENINGS.... THANKSGIVING WEEK THROUGHOUT THE NATION
## A Calendar of Feature Releases

<table>
<thead>
<tr>
<th>Release Date</th>
<th>Title</th>
<th>Release Date</th>
<th>Title</th>
<th>Release Date</th>
<th>Title</th>
</tr>
</thead>
<tbody>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>George Murphy, Rita Johnson</td>
<td>9-10-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
<tr>
<td>9-1-37</td>
<td>John Qualen, Dorothy Jordan</td>
<td>9-16-37</td>
<td>John Wayne, Jean Arthur</td>
<td>9-17-37</td>
<td>Betty Hutton, Warner Oland</td>
</tr>
</tbody>
</table>
A GOOD LAUGH ON EVERY PROGRAM KEEPS AWAY RAINY DAYS

The sun shines for every show that includes these Showmanship Shorts.

BUSTER WEST and TOM PATRICOLA in "HURRAY FOR HOOLIGAN"
Directed by William Watson

THE CABIN KIDS in "TRAILER PARADISE"
A Song and Comedy Hit

"THE TIMID RABBIT"
TERRY-TOONS
By Paul Terry and Mannie Davis

Willie Howard in "PLAYBOY NUMBER ONE" Produced by Al Christie

The season's short subject Playboy No. 1...

Presented by E. W. HAMMONS

Educational Picture "THE SPICE OF THE PROGRAM"
Registered U.S. Pat. Off.
DISTRIBUTED in U. S. A. BY 20TH CENTURY-FOX FILM CORPORATION
Reason for Rumored Change in Plans is Disclosed

Coast Bureau of THE FILM DAILY—Alexander Korda, now to deliver a total of five picture for United Artists release during 1937-38, it was reported here yesterday, has changed his plans. The English producer, who is renting here over tomorrow for the directorate meeting, was originally down for nine, it is understood. The reason for Korda's reported change was disclosed, it is said.

HER WOULD HAVE TALENT EXCHANGES

arrangement whereby talent would be exchanged between British and Hollywood studios is hoped for by Warner. Buoyant Asher, head of Warner studios in England, said he would go immediately to the office of the president to confer with A.G-M on quota Pictures

GAMES HELD ILLEGAL BY ALA. HIGH COURT

Arrangement whereby talent would be exchanged between British and Hollywood studios is hoped for by Warner. Buoyant Asher, head of Warner studios in England, said he would go immediately to the office of the president to confer with A.G-M on quota Pictures

Expect New British Law to Include Films Commission and Separate Quota

London (By Cable)—Observers yesterday forecast the passage of the new Films Bill (Quota Act) with several amendments, including those providing for a Films Commission and separate quotas.

The Federated British Industries film group is completely split on the separate quotas proposition.

John Maxwell, Isidore Ostrer and C.M. Woolf walked out of a meeting (Continued on Page 4)

Trans-Lux Theatre, on Broadwater between 49th and 50th Streets, will shortly be converted into a restaurant under the aegis of Jack Dempsey as the result of a deal consummated yesterday by Dempsey's

(Continued on Page 3)

The Daily Newspaper Of Motion Pictures Now Nineteen Years Old

DECEMBER 23, 1937

NEW YORK, TUESDAY, NOVEMBER 23, 1937

TEN CENTS

Laemmle, Jr. Deal

Laemmle, Jr., of Coast Branch, THE FILM DAILY—Carl Laemmle, Jr., to have not discussed any deal with United Artists but it is not unlikely he will, it was said here yesterday, if following circulations of reports a deal had been planned for division of his pictures through United Artists. Negotiations are pending with several companies but Laemmle does not expect to return active production for several months.

Setzlick “Tentative Decision” May Be Upset

West Coast Bureau of THE FILM DAILY

Hollywood—While David O. Selznick has “tentatively decided” upon a deal, any one of the other deals must do the same, the producer asserted. Hence, adds Selznick, it would be “ridiculous” for him to talk about any one deal as more likely than the other until contracts are signed.

M-G-M May Make But Two Pix in England

M-G-M may abandon its British production plans after making one picture following “A Yank at Oxford,” according to reports circulating here. It is understood that costs are exceeding original budgets and that reports are not likely to warrant the expense of transporting players and directors (Continued on Page 3)

GB Biz in North and West Runs 35 P.C. Ahead—Lee

Biz in GB exchanges throughout the West and the North is running 35 p.c. above what it was a year ago, according to Arthur A. Lee, vice president and general manager, who returned yesterday from a tour of exchanges and a visit to Hollywood. Indications are, said Lee, that (Continued on Page 3)

UA Theater Circuit Re-elects Directors

Baltimore—United Artists Theatre Circuit, Inc. held its annual meeting here yesterday in the Baltimore Trust Co. building at 11 o'clock. All nine of the corporation's present board of directors were re-elected. They are Joseph M. Schenck, Harry D. Buckley, A.H. Frisch, Willard V. King, Joseph H. Moskovitz, Bert (Continued on Page 4)

Educational's Directors Re-elect Hammons Prexy

Board of Directors of Educational Pictures Inc., returned incumbent executives to office at a meeting held yesterday. Re-elected (Continued on Page 3)

That's Gratitude

RKO theater records show that no giveaway winner over acknowledged appreciation in RKO's Folk's, for instance, or covers on matters relating to gun on carpets, purify gentlemen in standard seats, etc.
M-G-M, Para. Vs. Springer

Actions Reported Settled

Two suits, dealing with holdover film showings brought by Paramount and M-G-M against Cora Springer, executrix of the Jack W. Springer estate, and defendants, Spuyten Amusement Co., Inc., and its co-defendants, were marked settled in Federal Court.

Three similar suits instituted by M-G-M, Republic Film Exchange, and Mascot Pictures against Cora Springer, Soteros Cocias, Van Dyke Amusement Co., Inc., and Trio-Manhattan Corp. were brought to trial before Federal Judge Robert T. Patterson who adjourned the actions until tomorrow at the request of both plaintiffs and defendants.

Vinse Committee Delays

Nuisance Tax Hearings

Washington—Chairman Vinse of the Special House Ways and Means taxation sub-committee has announced that last night that his group probably devote "another day or two" to consideration of the un-distributed profits tax before proceeding to admissions and other nuisance taxes in its scrutiny of hidden taxes. He declined to state whether admissions would be among the first of so-called nuisance taxes to be considered by his committee.

Admis Tax Receipts Show

$169,338 Gain for October

Washington Bureau of THE FILM DAILY

Washington—Chairman Vinse of the Special House Ways and Means taxation sub-committee has announced that last night that his group probably devote "another day or two" to consideration of the un-distributed profits tax before proceeding to admissions and other nuisance taxes in its scrutiny of hidden taxes. He declined to state whether admissions would be among the first of so-called nuisance taxes to be considered by his committee.

Frank Nugent of Times

Heads N. Y. Film Critics

New York film critics held their first meeting of the season yesterday. Frank Nugent, of the Times, was elected chairman, succeeding William Boehl, of the World Telegram, and Leo Mishkin of the Morning Telegraph was re-elected secretary. Preliminary selections for the balloting on the best picture, male performance, female performance, direction and foreign language picture were made. Balloting will take place late in December and the selections will be announced at the critics' annual dinner party during the second week in January.

Boston Burial Planned

for Mrs. Ed. J. Mannix

West Coast Bureau of THE FILM DAILY

Hollywood—The body of Mrs. Edward J. Mannix, wife of M-G-M's studio general manager, who was killed in a motor accident at Palm Springs, was sent to Boston yesterday for services and burial.

Mrs. Mannix was the former Ber- nice Fitzmaurice of Springfield, Mass.

Technicolor to Move

Technicolor, Inc. will move its move office Thursday at 15 1/2 Florida Avenue. The move, which is expected to take place Thursday, is part of the company's efforts to expand its facilities to meet growing demand for Technicolor photography.
LONG THE RIAITO
WITH PHIL M. DALY

M-G-M MAY MAKE BUT TWO PIX IN ENGLAND

(Continued from Page 1)

tors to England plus the necessity of paying their British income taxes. Al Lichtman, who has been over here for several weeks investigating the M-G-M production program, plans to return to New York in about a week.

FTC Examiner Completes Probe of Complaint vs. Para.

By PRESCOTT DENNETT
Washington Bureau of THE FILM DAILY

Washington—It was learned on responsible authority yesterday that the FTC examiner's investigation of the complaint against Paramount has been completed and that the commission is awaiting the examiner's formal recommendations before deciding whether or not to hold hearings.

The Justice Department reported yesterday "no change" in its West Coast investigation of the industry.

Attorney General Cummings' annual report of the Justice Department has been sent to the public printer and will be submitted to Congress at the first of the year with the convening of the second regular session. Indication is that Cummings will incorporate in his report a section dealing with modernizing anti-trust statutes. It is expected that the department's work in film and other industries will be reviewed. Meanwhile yesterday the Federal Trade Commission authorities stated their investigation of trusts and high cost of living would have no connection with Allied States Assn's complaint against Paramount Pictures.

SICK REPORT

West Coast Bureau of THE FILM DAILY
Los Angeles—Pinkly Tomlin, 31, screen and radio singer, broke his arm here on Sunday when the horse he was riding threw him and then fell on him.

Youngstown, O.—Mrs. Joe Trunk, wife of a local theater circuit owner, is convalescing from an operation.

New Haven, Conn.—Jack Brassil, art man at the Loew-Poli, is back on the job after a siege with septic sore throat.

Irving Bonoff of the Bonoff Theater, Madison, is ill and confined to his home.

Detroit—William R. Burgess, Grand National salesman, has returned to the office after two weeks' illness.

EAR ROCKEFELLERS
PLAN "DIME CIRCUIT"

(Continued from Page 1)

feature of the scheme; staffs would be assigned largely to projectionists and cashier.

It is reported in supposedly well-informed circles here that plans for the theaters already have been drawn.

Trans-Lux Broadway House to Dempsey for Restaurant

(Continued from Page 1)

Cleveland—Lease has been signed for a Trans-Lux Theater at the corner of Euclid Ave. and East 4th St. It is reported, first news of the house in Cleveland, it will have 500 seats.

Biz in North and West
Runs 35 P.C. Ahead—Lee

(Continued from Page 1)

there will be still greater improvement during the next few weeks. He added that the only "unfavorable" element he could report was the effects of the Southwestern bid which is holding its own.

As to possible GB production in Hollywood, Lee said that there was nothing definite at the moment.

Lecturers' Directors
Re-elect Hammons Proxy

(Continued from Page 1)

office were: E. W. Hammons, president, Bruno Weyers, vice president, W. L. Williams, treasurer, and Norm C. Nicholson, secretary.

Republic Options Novel

Republic has taken an option on a novel, "Looking After Sandy" by Margaret Turnbull. George Nickerson, Jr., is slated to produce.

DEATH RECORD

Daniel F. Hennessy

Funeral services will be held at 11 a.m. today in St. Malachi's Roman Catholic Church, 241 West 49th St. for Daniel F. Hennessy, 82, who died Saturday in his Hotel Taft apartment following a long illness. He was associated as an executive many years in the B. F. Keith organization. Surviving is a son, William F. Hennessy, and the other, James Hennessy.
Expect New British Law to Include Films Commission and Separate Quota

**GAMES HELD ILLEGAL BY ALA. HIGH COURT**

many decisions by the courts cling with the application of the statutes similar to ours.

"The very fact that it is a new territory must be considered. The receipt from paid admissions to theater, evidences an intention to gain a profit from the gift emprise. For practical purposes, the measure of the consideration making him (the defendant) is the receipt of receipts from paid admissions on bank nights, over what it would have been for the entertainment in the absence of the night attraction.

"Obviously, the increased income above noted must come from paid admissions. Paid for what? For the chance to draw the prize, or for an opportunity to make a shot or jackpot. Thus the hazardous minded man hopes for a chance larger sum of essence of the scheme."

Two Convicted in Bingo Test Case in Cleveland

Cleveland, O.—Convicted by Municipal Court jury of violating 3rd degree Bingo law, and by the local Bingo test case, Julius Go-stein and David Spivak, night club operators, have filed motions for new trial. Counsel for the two said the case would be carried to the court of appeals, if necessary.

Bingo, as operated in beer hall and night clubs was declared as illegal by Acting Police Prosecutor Sidney E. Fink. Fink faulted the law department for its, not instigated prosecution against the same as used in theaters, or religious and charitable institutions. Bingo operators, he added, had been convicted on the fact that it was a totally sanctioned by the city of Cleveland. The tax commission issued amusement licenses to operators of Bingo games. Municipal Judge Oscar Bell rejected the argument on the ground that the commission had "no right to issue a license to conduct something illegal by law."

Lester Sack Closes Deal for Seven Invincible Films

West Coast Bureau of THE FILM DAILY


The organization, which operated an exchange in San Antonio for 19 years, will move headquarters to Dallas in spring.

**UA THEATER CIRCUIT RE-ELECTS DIRECTORS**

(Continued From Page 1)

ram S. Nayfack, Dennis F. O'Brien, William P. Philips and Lee Shubert. No official announcement was forthcoming regarding earnings on the 600,000 outstanding shares of company's common stock for fiscal year ended Aug. 31, but it is predicted in financial circles that earnings will approximate 85 cents per share. Annual statement is expected to be issued in about a week.

Gary Complaint Dismissal

(Continued From Page 1)

Hearing Deferred to Today

(Continued From Page 1)

лер Co. of Gary which seeks to en- joy the following rates for the next two years: $75.00 to $72.50 for assistants, $75 for carpenters, and $77.50 for stage managers. These terms apply to the shows, with $5 per show for all over.

Both operators have not yet concluded agreements in this territory, but expect to do so this week.

Chi. Shippers and Checkers

Reported 100 P.C. Organized

Chicago—President Peter Shayne of the Operators Union reports 100 p.c. organization among the shippers and checkers along Film Row. Agreement was planned for the next two weeks to complete the ushers, cashiers and doormen organization.

**WEDDING BELLS**

Atlantic City—Mr. and Mrs. P. Mortimer Lewis 3rd left for a cruise of the West Indies following their wedding at Haverford, Pa. Lewis is manager of the Embassy Theater and P. Mortimer Lewis, Jr., owner and operator of a string of theaters in Atlantic City and Ven- tura.
M-G-M TURNS ON THE POWER!

—plug the joyful juice into your box-office and electrify the bank book!
(Just a moment please before we proceed!)

AND WHAT DO YOU WANT FOR CHRISTMAS?

Get a flock of stockings ready now 'cause you're going to fill 'em all with mazumeh!

"ROSAHIE"
The most lavish musical ever on the screen! M-G-M's successor to 'The Great Ziegfeld!'

NELSON EDDY
As Army's singing fighter, loving (triple-threat) fullback...

ELEANOR POWELL
as the beautiful Princess who loved a West Point cadet.

Plus a Big Cast Including

RAY BOLGER
Direct from his Broadway stage triumph in "On Your Toes."

Also
Frank Morgan, Edna May Oliver, Reginald Owen, Dora Massey (new screen star!), Virginia Grey, Janet Beecher, and hundreds of gorgeous All-American Beauties.

Directed by
W. S. Van Dyke II

NEW TUNES BY COLE PORTER!

Screen Play Written and Produced by
WILLIAM ANTHONY MCGUIRE
There's a man on the next page who just came from California. Listen!
JUST OFF THE TRAIN
FROM CALIFORNIA!

Listen to him!

I'm an M-G-M showman
I visited the M-G-M lot at Culver City
I saw shows completed and in the making
I'm thrilled and you'll be too!
I saw “Rosalie”, a box-office sweetheart!
I saw “Mannequin”, a clean-up, sure-fire!
I applauded Joan Crawford, Spencer Tracy—
I hail “Mannequin” as Crawford's greatest
I saw “Girl of the Golden West” beginning—
I watched Nelson Eddy, Jeanette MacDonald in it
I predict it will be a Hit of Hits!

(more on next page)
I saw "Navy Blue and Gold" at a Preview!
I cheered with that enthralled audience
I saw "Four Marys" in a projection room
I salute Myrna Loy, Rosalind Russell, Franchot Tone—
I salute all who helped to make it so great!
I return to my theatre to hear happy news
I find crowds packing in to see "The Firefly"
I enjoyed a big week with "The Last Gangster"
I received my town's acclaim for "Conquest"
I'm proud to be an M-G-M showman
I've made money year after year
I sincerely believe 1937-38 will top 'em all
I saw with my own eyes—
I'm telling you!

ANALYZE THE STAR VALUES!

No wonder that M-G-M showman is enthusiastic! He saw just a small part of M-G-M's 1937-38 releases and yet what a wealth of names to bring 'em in. Just think of it!

(And see on next page)
BOX-OFFICE NAMES ARE PEARLS OF GREAT PRICE!

(And here are only a few of the personalities in the pictures you have just read about!)

“ROSALE”
Nelson Eddy
Eleanor Powell

“MANNEQUIN”
Joan Crawford
Spencer Tracy

“THE FIREFLY”
Jeanette MacDonald
Allan Jones

“GIRL OF THE GOLDEN WEST”
Jeanette MacDonald
Nelson Eddy

“CONQUEST”
Greta Garbo
Charles Boyer

“FOUR MARYS”
Myrna Loy
Rosalind Russell
Franchot Tone

“NAVY BLUE AND GOLD”
Robert Young
James Stewart
Lionel Barrymore

“THE LAST GANGSTER”
Edward G. Robinson
James Stewart

ROLL UP YOUR SLEEVES
and watch the dough roll in. Next page tells how!
HERE'S WHAT IT TOOK TO MAKE

THE

Firefly

ROAD SHOWS

THE PROMOTION SENSATION

OF NEW YORK

CHICAGO • BOSTON

LOS ANGELES

"and now at POPU-LAR PRICES... it's a WOW-OW! ... goo-ood-bye MAYTIME here comes 'F-I-R-E-F-L-Y'!"
APPLY THESE SELECTED IDEAS TO

FIREFLY HATS  FIREFLY FASHIONS  COUNTRY PAPERS
FIREFLY MUSIC  FIREFLY JEWELRY  SH
FIREFLY BOARDS  DIRECT BY MAIL  COLOR ROTO
MOTORIZED BALLYHOO  TELEGRAM BLOW-UPS  MINIATURE
LUCKY CARDS  MIDGET LETTER  15ft. FIGU

FIRST POP PRICE ENGAGEMENTS SIZZLE!
BEATS MAGIC "MAYTIME" IN MINNEAPOLIS, ST. PAUL, OKLAHOMA CITY, DETROIT
Your Theatre Engagement!

Metro-Goldwyn-Mayer presents
Jeanette MacDonald
The Firefly

See next page for complete description of these ideas.

Philadelphia goes silly!
They're getting the money-o in San Antonio - whoops!

Rosier than "Rose-Marie" in Buffalo, Tulsa, Cincinnati, Portland, "Firefly" biz. You too on next page!
Including Description of the Promotion Illustrated in Preceding Double Spread

Exploitation shown inside and above is described in the following terms so that you can readily visualize the possibilities of their application to your popular-price engagement. All four Road-Show cities are represented—giving you a composite, cross-section campaign which will directly box-office influence all types of movie-guards.

Firefly Candy. This was a special contest and advertising stunt. 56 full windows and the same number of counter displays appeared in every Dutch Mill Candy Store in Chicago and Cook County. For 3 weekends that company newspapers advertised a special Week-End Firefly Mixture at $1.25 for a two-pound package. All tie-up media mentioned the picture. An attractive young lady, in Dutch costume and wooden shoes, handed out "Commemorative Cards" to each person entering the theatre. Movie-guards were instructed to write their name opinion in a few words as possible and return the card to the Dutch Mill House stationed in the lobby. For the best comments at each of the two performances daily, the winners received a two-pound box of the special "Firefly" Candy Mixture. This contest was advertised in the newspapers, store windows and theatre lobby.

Firefly Hats. An outstanding cooperative arrangement was made with Chicago's Davis Store. Its hat designer created a special model known as "The Firefly," similar to the one worn by Mac Donald in the picture. An entire window was given to it with background showing giant cutouts and production scenes. Ads on "The Firefly Hat" ran in the Chicago Tribune and Daily News. Store-wide announcements also called the public's attention to it. The Boston Store followed with a Firefly Hat creation of its own—exploited it just as strongly.

Firefly Music. All leading music stores cooperated with window and counter space. Every one of the popular orchestras and band leaders in each city played one or more numbers on his program. Some of the music was sent out via band radio broadcasts. Special tie-up displays appeared in windows of many musical instrument stores. There are production scenes showing Miss MacDonald at the harpsichord and Allan Jones playing the guitar.

Firefly Jewelry. The 7-foot and 1-foot cutout in- large figure of a dancing MacDonald (see press book exploitation section) are excellent for appearance in jewellery store windows featuring costume jewelry, illuminated dial watches, diamonds or anything else which sparkles, glows or has a listenable quality or surface.

Trick Lighting Effects. Giant golden-yellow title letters in an Astor Theatre (N. Y.) 3-storied sign glow and flash off and on with "firefly effect." When the sign flashes off, separate dark red bulbs flicker like hundreds of fireflies. Trick lighting stunts add immeasurably to the effectiveness of the picture title and are possible on any type of theatre engagement in some form or other.

Showmanship Ads. New York advertised the picture as the First and Biggest Attraction of the New Fall Season in a special series of ads. Singing heads of MacDonald and a glowing Spanish Scarf's Illustration were other outstanding pictorial elements. Music, Romance, Spectacle, Glamour and other entertainment angles were stressed in a few cities.

Country Newspapers. In the preceding double spread you will also see a printed special story with coupon attached, which were sent to a special list of newspapers. Personal letters were mailed to another group of editors of country newspapers within a radius of 50 miles. A scene mat and publicity story were enclosed. Letter explained that if they ran the story and mat, and returned tear sheets, they would receive complimentary tickets.

Firefly Record. Electrical transcription was tied-in with many sustaining and sponsored programs—latter in conjunction with Firefly Hat, Firefly Jewelry, Firefly Watch, Firefly Music, etc.

Juvenile Contest. The value of continued publicity was realized on the Chicago engagement and the big circulation of the Chicago Tribune was turned into additional box-office profit. Sally Brown, columnist, and also in charge of charitable activities for this newspaper, ran a story on the front page of the second section for 6 days—devoted to picture highlights and asking all Tribune children that desired to attend a picture performance to write her a letter. Children's desire to see "The Firefly" was the keynote of the contest. Children chosen from thousands of replies provided from the Chicago Tribune to the theatre.

Special Press Screenings. All motion picture, drama, and musical critics as well as columnists, managing and city editors were invited to special showings. Reviews were very satisfactory and bore out the advisability of this procedure.

Postal Telegraph Windows. Both the Junior regular-size Postal Telegrams appeared in all windows of company and the latter were house-to-house distributed by a messenger service. See press book exploitation section regard this tie-up.

Music Lovers. Members of all singing and musical unit received a special letter concerning the lavish musical presentation in the picture. They were also asked to make comparisons between the MacDonald-Eddy combination and former well-known stars who appeared in earlier stage productions of "The Firefly."

Window Posters. Tiny Events, Inc., issues a wre poster which is placed in over 8,000 windows in the Chicago store. Posters secured their cooperation to the extent of producing tie-in scene in one of the issues.

Midget Letters. Thousands of miniature envelopes, containing miniature letter inserts, were mailed to the F.O.E. Cen- ter, in Chicago, through cooperation of hotels. The inserts were even for general distribution unsolicited of the envelope made in stand out from other mail received by residents. Tie in with something like: "The Smallest Letter in the World Announces the Biggest Musical Attraction on Earth," etc.

Giant Cutouts. Local enlargements of the giant poster figure of Allan Jones and the dancing posture of Janette MacDonald—are playing and singing to the other stars in a combination display effect—are among the best designs you can use in box-office appeal. Make them local.

Big Cutout Letters. Appliqued letters of title and names give the utmost in smash theatre presentation. Title is natural for this because of its brevity.

Valences, Flags and Banners. Any importance allows is only as big in the public's mind as you sell it. Therefore use valence, flag and banner material on top of your theatre.

Color Roto. These newspapers which specialize in full-color illustrated feature stories printed in extra colors are excellent counterpoint to a presentation of a "Firefly" scene via Firefly Red color.
TO THE PUBLIC!

A rousing entertainment!

NAVY BLUE AND GOLD
NAVY BLUE

GOLD

AT THE BOX-OFFICE

You can't top it for excitement, color, youthful joy!
You can't sit still when the middies march and sing!
You can't resist the romantic love story of Annapolis!
You can't catch your breath at the football thrills!
You can't hide your tears at the inspiring climax!
You can't do without this swell audience show!
"NAVY BLUE AND GOLD" from M-G-M!
NO MONKEY BUSINESS about these reviews. They’re great!

THREE CHEERS FOR THE NAVY BLUE AND GOLD!”

"THE BEST"
There always has to be a best of everything. And Navy Blue and Gold’ is probably the best Annapolis naval academy life story to date with a football side show. ‘NAVY BLUE AND GOLD’ has story punch and character that do not confine or limit its period of exhibition life to the football season. It has the stuff that should enable it to do business any day in the year. It is possessed of elements that naturally appeal to the entire audience. It has many exploitation angles. Let 'em know it is a strong character melodrama more than anything else.”

—Motion Picture Daily

"REAL BOX-OFFICE"
Metro's production of ‘NAVY BLUE AND GOLD’ combines elements of entertainment in such showman-like manner that it can be nothing else than real box-office. The b.o. tills should tinkle a lively tune wherever it is shown.”

—Daily Variety

"HEART-WARMING"
Ace performances by Jimmy Stewart, Robert Young and Tom Brown! Everything is well woven together in a film that is human, heart-warming and genuinely appealing.”

—Los Angeles Times

"SOMETHING TO CHEER ABOUT"
“Top notch entertainment from the opening flashes to the final touchdown of the Army and Navy game is ‘NAVY BLUE AND GOLD’. It kept last night's preview audience in enthusiastic response to every move. The three featured players are all so good it is difficult to credit top honors but perhaps James Stewart comes off a shade the best because of his very sympathetic role. Sam Wood's direction is splendid. A picture that is something to cheer about.”

—Los Angeles Examiner

"STIRS THE EMOTIONS"
“‘NAVY BLUE AND GOLD’ fine. Told so freshly and movingly, the picture should win its way to the heart of every American. With a great deal of genuine patriotic appeal it well and truly stirs the emotions. Gets under the skin in a way that will make it stick in the memory. It is so well made in all departments, thanks to an inspired production job by Sam Zimbalist and the extremely sympathetic direction of Sam Wood, that it should solo successfully in the de luxers and tally handsomely all the way down the line. It will ring plenty of bells.”

—Hollywood Reporter

Two Big Words on Last Page! Look!
OF IMMEDIATE IMPORTANCE!

Have you heard about the amazing openings on M-G-M's "THE LAST GANGSTER!"

starring Edward G. Robinson

A SURPRISE SENSATION THAT DEMANDS QUICK ATTENTION TO THE BEST BOOKING TIME AT YOUR COMMAND!

HERE ARE FACTS! (Next page)
The Romance of a Gangster's Life told in GRIPPING DRAMA!

Edward G. Robinson

The LAST GANGSTER

with JAMES STEWART • ROSE STRADNER
LIONEL STANDER • DOUGLAS SCOTT
JOHN CARRADINE • SIDNEY BLACKMER

Screen Play by John Lee Mahin • Original Story by William A. Wellman and Robert Carson • Directed by Edward Ludwig • A Metro-Goldwyn-Mayer Picture

Starts FRIDAY at

10 out of the first 10 ARE GREAT!
(don't you miss the boat!)
Act Fast! Re-arrange your bookings! Here's a proven money-maker that's the talk of every Film Row! Get in touch with your M-G-M Branch at once!

WE SALUTE THE TRADE PRESS!

(The reviews below were written before any openings — yet the critics predicted a box-office success!)

M. P. HERALD—"The last word in gangster pictures, by any and all standards . . . The production is without question the best of the gangster library."

HOWMEN'S TRADE REVIEW—"Smashing story that provides an ideal role for Edward G. Robinson. He comes across with a characterization of the kind that established him as the screen's No. One Gangster . . . Rare good entertainment."

HOLLYWOOD REPORTER—"Powerful . . . excellent production . . . Edward G. Robinson's character study is brilliant and brutally real . . . The picture owes much of its compelling power to the direction of Edward Ludwig . . . pictorially striking . . . admirably photographed."

MOTION PICTURE DAILY—"Melodramatic and thrilling . . . will register effectively at the box-office . . . A timely yarn . . . realistic and is uncompromising in action as many of its characters . . . Edward G. Robinson gives a memorable portrait."

VARIETY—"Carefully produced . . . fine performances . . . Metro has a box-office profits prospect . . . Will bring the b. o. returns . . . Edward G. Robinson does his role up brown . . . Rose Stradner is a natural."

DAILY VARIETY—"Strong, impressive drama which stands on a par with the memorable prior performances of gangster big shots by Edward G. Robinson. This one, linking the Robinson name and the significant title, will do the b. o. trick again. Robinson's role is played with great power and dignity, as one of the actor's finest exhibits. Impressive also is Rose Stradner . . . Lionel Stander troupes superbly. Dramatic direction of highest calibre by Edward Ludwig. The play is kept tense, vivid, significant every foot of the way. Exciting entertainment, elaborately produced, and will stand up anywhere as a top show."

BOXOFFICE—"Contains a wallop to register in the higher gross brackets."
“Springtime in the Rockies” with Gene Autry, Smiley Burnette, Polly Rowles

Republic

SWELL WESTERN, PACKED WITH ACTION, AND WITH AUTRY’S SINGING, SHOULD PLEASE ANY AUDIENCE.

Gene Autry is foremost of a ranch that Polly Rowles has inherited, but has never seen. She arrives, with a degree in Animal Husbandry and three girl friends. She is stuck with a herd of sheep before Autry gets to the station, and intends that he takes them to the ranch, regardless of the fact the local cattlemen are in a dangerous mood about the sheep. Autry owns a worthless ranch, won in a poker game and decides that nobody will find the sheep there, so he takes the girls and the sheep there. Autry hopes that his new employer will get discouraged at this broken down place and go back East. He gets rid of the sheep through a trick, but Smiley Burnette unwittingly helps him. Ed-ward Hearn who is working to get the fine ranch owned by Polly, Haern dumps the sheep on the ranch of an enemy of Autry’s, who immediately drives a herd of sheep to Autry’s, where Autry and Burnette have taken the girls, and a fight ensues. The man is wounded, and Autry is locked up until he swears he didn’t fire his gun. Hearn goes to the ranch and offers Polly several thousand dollars for what she believes to be her worthless property. She sells, but Burnett reclaims Autry and he bears Hearn to the county seat before he can file the deed, and tears it up. Hearn is identified by the wounded rancher as his assistant and the cattlemen that Hearn planted the sheep. Autry is freed, and everybody is happy. Burnett is good for lots of laughs. Miss Rowles is attractive and capable, and the rest of the cast is adequate. The picture should please any audience, with fast rid- ing, plenty of action and beautiful locations.


CREDITS: Associate Producers, Sol C. Siegel; Director, Joseph Kane; Original Story and Screenplay, Gilbert Wright and Barry Burbridge; Editor, Lester Orlik; Cam-eramen, Milton Miller.

DIRECTION, Good. PHOTOGRAPHY, Good.

40 at IMPTOA Meeting

Fort Wayne, Ind.—Forty persons attended a luncheon meeting of the Northern Indiana district of the Independent Motion Picture Theater Owners Association of Indiana, with Senator Martin J. Cleary making the principal address. Legislative matters were discussed with Mau- rine Rubin, Michigan City, presi- dent of the state group, presiding.

“Der Postillon von Lonjumeau”

(The Postman from Lonjumeau) with Willy Eichberger, Rose Stradner, Lucie Englisch, Leo Slezk

Bruno Zwicker Inc. 91 mins.

THOROUGHLY ENJOYABLE OFFERING WITH A NICE BLEND OF MUSIC AND MERRY FARCE.

La Marquesa de Pompador, Thekla Ahrens, desires the best tenor in France for her opera company, and after an extensive search of the provinces, Willy Eichberger is discovered to lead him to his bride of an hour to go to Paris. After a good look at the handsome Eichberger, Miss Ahrens decides not to allow his bride to join him in Paris. Leo Slezk, banished from the court as his slightly bawdy song about La Pompador causes her dismay. He goes to the town where Eichberger has left his bride, and sees a fine opportunity to get even. He takes Rose Stradner, Eichberger’s wife, in hand, and after extensive grooving he returns to the court with her as his sentence of banishment has been lifted. Eichberger, failing to recognize his own wife, falls in love with her. He asks her to marry him and tells her that he must first get a divorce from his wife. Miss Stradner beats him back to the home town and there is a happy ending for everybody but Miss Ahrens. Eichberger and Miss Stradner are capable leads, and the broad comedy handled well by Lucie Englisch and Rudolf Carl, while the attractive Miss Ahrens, and Leo Slezk, provide the satiric comedy in the picture. Skillful direction and photograph- y of the well knit screenplay make this one of the better foreign imports.

CREDITS: Produced by Atlantis Films, in Vienna; Director, Carl M. Lam; Presented at The Garden Theater with English subtitles and Austrian dialogue.

DIRECTION, Good. PHOTOGRAPHY, Good.

Strand, Frisco, Acquired by Ex-Hawaiian Exhib.

San Francisco—More than $50,000 is understood to be involved in the acquisition here of the Strand Thea-ter by J. J. Franklin from Herman Cohen, operator of both the United Artists and Embassy Theaters, local first-runs. Franklin, formerly of Franklin Amusement Co. of Hono- lulu, some months ago disposed of his Hawaiian holdings to A. Rambish of Los Angeles. Reported that Franklin made every one of the 1,400-seat Market St. subsequent run into a first run outlet.

“Playboy Number One” with Willie Howard

17 mins.

Educational

Willie Howard again appears as Professor Pierre Gilles, du luxe and extraordinary instructor in France. He is scheduled to sail with a wealthy couple, their in-structor and guide when they tour France. After numerous complica-tions, Howard reaches the boat and gets aboard. However, when his pa-tron tries out his French and ev- erthing he orders is wrong he flies Howard. Two hungry Americans, slightly on the gangsterish side, appeal to Howard to get them a meal as they have nothing they wanted since coming aboard. They get fed, and they ad- diction of stunts to another side for the ship’s ball that night. He is told to be persistent, and of course he picks the wife of one of his room mates to go with. He is locked up several times in the brig, and a series of gags ensue until Howard discovers that it is Howard who is annoy-ing his wife. They throw him over-board, and we leave Howard flound- ering in mid-Atlantic. A good cast and an amusing script by Marc Klauber and Arthur Jarret makes a number of good one-liners.

CREDITS: Produced by Panorama Pictures, in Venice, Italy; Director, Adolf Lantelme.

DIRECTION, Good. PHOTOGRAPHY, Good.
By RALPH WILE

"Baby" to "Antoinette"

HEW FRANKLIN will celebrate his 27th year in motion pictures this December by starting "Marie Antoinette," starring Norma Shearer. His first assignment, directed and photographed was called "The Man Who Ran 500 Feet," was pur- chased by David W. Griffith. His Metro picture was the silent version of "The Last of Mrs. Cheyney," which also starred Norma.

Boles' One-Nighters

Boles' combination business pleasure when he completes his opposite Gladys Swarthout's "Romance in the Rain," and then goes to Vancouver for a start of his vacation will give night concerts in Oakland, Port-

LA's "Girls on Probation"

The currently completed Warner known during its production as "Too Much of Everything," has had its title changed to "On Probation." Dolores Costello returning to the screen after two years' retirement, heads it.

Parad Retains Parents

A family group composed by Tarkington in his projection American boy in his "Penrod" will remain unchanged in its newest pix appearance. Craven and Spring Byington gain portray the parents in "A Double Trouble," in which Bobby Mauch will have leading roles. Craven and Miss Byington have previously appeared in characterization in two "Penrds.

Keene Yacht Hunting

Keene, who has just com- plished the starring role in a semihistorical drama, "Romance on the Rockies," is joining the Hollywood Marinating. He is now

Back From the East

and Kathleen Lockhart re- cently returned from New York, where Gene appeared in the stage musical, "Virginia."

Producing Company Formed

Spectra Pictures, Inc., has been formed by S. P. Harrison, John Lane and George E. Meyer. Spectra will produce a series of one-reel color shorts.

Joins Republic as Writer

Earl Felton, who recently returned from a vacation in Mexico City, has joined the Republic writing staff and is working on the screenplay of "Buck," a serious theme, initiated by Norman Schom will be the producer.

To Exhibit For Producers

Jack Linder has taken over the Stage Door theater and will try out new plays and new talent for shows before studio executives. He will continue to operate his local agency. Linder was a New York producer before coming to the Coast.

Boland-Truex Comedy Ready

Ralph Staub has just completed "Mama Runs Wild," with Mary Bol- land and Ernest Truex, for Repub- lic. Staub is both producer and director on the picture.

To Make Series of Shorts

Nat Roess will produce a series of shorts for M-G-M. They will have a collegiate background, and the first subject is "George Washington the Farmer," to be made the end of this month, with Ross directing.

Wins Top Character Part

Frank Morgan was today cast in the biggest role ever awarded a character actor, a dual role in Metro's "Three Men in the Snow." Morgan will play the part of the wealthy capitalist and that of a pauper.

Ordway Returns; Joins Metro

Peter Ordway, formerly writer for Walter Wanger Productions, reports to Metro to write original stories. He has just returned from a trip around the world.

Hungarian Writer Arrives

Baroness Lili Hutvany, noted au- thor and playwright from Budapest, has arrived in Hollywood. She is to write original stories and was signed by Louis B. Mayer on the latter's recent trip to Europe.

Lead Goes to Converse

Roger Converse has been set by Metro, for the lead in "I Don't Know—Do You?" a Metro short on which Carey Wilson will be the narrator, Felix Feist to direct and Jack Cher- tok is the producer.

Short Set for Color

Pete Smith's second Prudence Penny Speciality will go into produc- tion shortly and will be filmed in Technicolor. Jack Chertok to produce.

"Fair Co-ed" to M-G-M

M-G-M announces purchase of the operetta, "The Fair Co-ed," book and lyrics of which were written by George Ade, with music by Gustav Luders. Other story purchases are "Piper of the Plains," the play by Edgar Selah, and Gilbert Park- er's "She of the Triple Chevrons."

Shirley in Palm Springs

Shirley Temple is in Palm Springs for a vacation following the com- pletion of "Rebecca of Sunnybrook Farm." She went to the desert spot with her mother, Mrs. George Temple, and her school teacher, Miss Francis Klant.

Leon Ames Cast

Leon Ames has been assigned an important heavy role in "Shanghai Deadline," the 20th Century-Fox picture based upon Gregory Ratoff's story of romance and adventure in Sino-Japanese war. George San- ders, Dolores Del Rio, June Lang and Peter Lorre have leading roles. Eugene Forde is the director.

Buys "Three Blind Mice"

"Three Blind Mice," by the British playwright, Stephen Poyew, has been purchased by David P. Zan- nuck for production by 20th Century- Fox studios.

In "Sally, Irene and Mary"

The Brian sisters, aged 9, 11 and 13, have been assigned a song-and- dance spot in "Sally, Irene and Mary," the 20th Century-Fox sem- illusion starring Fred Allen, Alice Faye and Joan Davis, with Ethel Merman, Jimmy Durant, Tony Martin, Marjorie Weaver and Greg- ory Ratoff in the featured cast.

Meyer's "Tarzan" Music

Abe Meyer is preparing the background music for the Sol Lesser production "Tarzan's Revenge" and the serial, "Mysterious Pilot," which Louis Weisinger is producing for Co- lumbia.

Colonial Plan 8 Westerns

Colonial Productions has been formed by George Nelson and Helen Jones to make a series of westerns. Offices are at the International stud- ios.

"Men in Snow" Starts

"Three Men in the Snow," comedy drama, has started production with Edward Buzzell directing from the novel by Erich Kastner. Sam Zimbalist is the producer. It teams Frank Morgan, Florence Rice, Edna May Oliver, Mary Astor and Regi- nald Owen. Bud Lawton is the cameraman on the picture. Dolph Zinner is assistant director.

Bobby Breen Greets Santa

Bobby Breen will officially open Santa Claus Lane parade on Sat- urday. Three hundred thousand peo- ple are expected to witness it.

"Prof." McGuinness?

"West Coast Bar, THE FILM DAILY" Hollywood—James Kevin McGuinness, Metro's young writer, has been asked to return to New York for two months next spring to be featured on screen writing and producing at a spe- cial magazine rate. He is a graduate of Columbia University. McGuinness is a graduate of New York University.
FILM BOARDS REPORT THEATER CHANGE

ALABAMA
Openings
THOMASVILLE—Johlen, GROVEHILL.
Closings
MOBILE—Argus, ALBANY.
CALIFORNIA
Change in Ownership
SAN FRANCISCO—Closings referred to L. Reec. SAN FRANCISCO—Columbia, transferred to General Theater Co. 
Openings
SAN FRANCISCO—Columbia.
Closings
CLOVERDALE—Peter Pan.
INDIANA
Change in Ownership
RICHMOND—Pastimes, transferred to F. W. Lacey. REMINGTON—Roxey, transferred to Donald Collected, NEW HAVEN—transferred to Alex B. Wilhelm. IRELAND—Palace. (formerly PARA-
Openings
transferred) to Ray Howard. AL–Albion, transferred to Douglas Haney.
Openings
MONROEVILLE—Monroe, OSSIAN—Strand.
Closings
ELORA—On.
Dismantled
BEECH GROVE—New Theaters.
INDIANAPOLIS—Speedway.
BEECH GROVE—Grove.
IOWA
Change in Ownership
GEORGE—G&m transferred to Rex Sand-
Openings
ers.
KENTUCKY
Change in Ownership
CENTRAL CITY—Selba, transferred to Selba Amusement Co.-CLAY-State, transferred to A. Anderson. DRABESBORO- 
Closings
Noody, transferred to F. M. Pittman. HAWESVILLE—Select, transferred to Karl Herzig. DANVILLE—Kentucky, transferred to South Theaters Inc.-FRANK- 
Openings
LY—Lincoln, (formerly Liberty) transferred to Arnold Skinner, LIBERTY—transferred to E. F. Booze, WAR-
Closings
SAW—Warren, transferred to R. F. Harrell.
Openings
SEBRE—Court.
Change in Theater Name
CUMBERLAND—Novo, (formerly Cum-
lerford), FRANKLIN—Lincoln, (formerly Libe-
Closings
FERNA—Evansville, FRAZEE—Palace.
MISSISSIPPI
Change in Ownership
HILL CITY—De Voe.
YAZOO CITY—De Voe.
New Theaters
GREENVILLE—Little Harlem.
NEBRASKA
Change in Ownership
COMSTOCK—Comstock, transferred to k. E. Panca, GRESHAM—Diers, (formerly Gresham) transferred to H. K. Diers.
MOOREFIELD—Auditorium, transferred to Wayne Most.

Myrna Loy Tops Metro's Lineup in Next Air Show

West Coast Bureau of THE FILM DAILY

Hollywood—Myrna Loy will head the list of stars and Allan Jones again will act as emcee on the M-G-M Maxwell House “Good News of 1938” fourth weekly radio pro-
gram, to be broadcast Thursday at 9 P.M. EST, over an NBC Coast-toNetwork. Scenes from the forthcoming M-G-M production, “You'll Never Get Away,” will be heard, with a cast including Sophie Tucker, Ronald Sinclair, Judy Garland, Mickey Rooney, C. Aubrey Smith and Helen Troy.

Others who will appear on the Thanksgiving Day program are Charles Laughton, Betty Hutton, Meredith Willson's orchestra and Max Terri's vocal ensemble.

Wanger Aide to Coast

Antoinette Sptizer, in charge of Wanger publicity, eastern exploitation, leaves for Hollywood Dec. 8 to join the production staff. Estelle Schrott, who has been handling pub-

Clark Named Chief Barker of Columbus Variety Club

Columbus—M. R. Clark, manager of the Paramount here, will assume the post of chief Barker at the Coh-
Closings
lumbus Variety Club, Tent No. 2, on Jan. 1, following the annual election just held. Others who will take of-

ence at the same time are: W. C. Pullin, Sr., of the New Linden, first asst, chief Barker; Virgil Jackson, of the Uptown, second asst. chief Barker; J. F. Luft, of the Dough-

boys, second asst. chief Barker; W. J. Wood, secretary of the Columbus Variety Club; and W. R. Orton, of the Columbus Outdoor Advertising Co., all canvas men.

$10 “Monastery" Premiere Set for Boston on Dec. 9

Boston—World premiere of “Monastery" is slated for the Fine Arts Theater Dec. 9. All seats will be $10 each and the proceeds of the opening night will go to the Father Ahearn Fellowship for the mainte-

ance of a seismograph at Weston, Mass.

Motion picture men from the en-

tire film district are aiding the bene-

fit. Maurice Wolf, manager of Loew's, Inc., is chairman; Judge Swift of East Cambridge is honorary chairman; and Joe Di Pisa of Loew's State Theater is in charge of publica-

Fight for Montreal House

Montreal—A fight for possession of System Theater, St. Catherine St., W., Montreal, was launched in injunction proceedings taken by the System Theater Operating Co., Ltd., against Harry Pulos, George Pasco, and George Cocklides before Justice Surveyor in the Superior Court.

“Student Prince" Remake on Set of Metro’s School

West Coast Bureau THE FILM DAILY

Hollywood—M-G-M yesterday announced plans for an elaborate "The-

dent Prince," with Betty Jay as the feminine lead. Principal role will be given to one of the sin-

gers, Nelson Eddy, Allan, or Gil Browall, with a funda-

mentally expected within the next week. Robert Z. Leonard, now-

closing "The Girl of the West," will be at the dire-

banc and Lawrence Weirghte ben named as producer.

Gerald Rackett Sailing

London (By Cable)—Follow business wire of several weeks, here, Gerald F. Rackett, vice-

dent and plant manager of Thomas Edison, is scheduled to sail for York tomorrow. One of the pro-

es of his trip to England to personally inspect completely constructed British label-

ies, of which he is co-design.
WHERE WOULD HAVE TALENT EXCHANGES

(Continued from Page 1)

Promote French Color Process
Paris—Societe Francaise Cinechromatique has been founded to promote the new color process invented by the engineer, Rene Berthon. The process is optical and no additions of colors on the films are necessary. The film is black only an adequate goffer is necessary to reflect the luminous rays of the projector’s lantern. The goffer imparts on the celluloid film imperceptible furrows which are invisible to the eye. The furrow and a filter attached to the projector consisting of a lens separated in equal parts by the three fundamental colors (red, green and blue), are the secrets of this invention. It produces natural colors, and it is said that they are nearer to reality and nature than any other process invented so far. The negatives are reproduced with as much speed as the films in white and black. Due to special carbon, views can be taken outside with great facility. The installation of the invention in theaters will not be costly. Germany has already made a short with the new process. An important firm will make a big feature with the new process. Two shorts dealing with aviation have been shown at the Exposition. The new process is asserted to have proven a success.

Paris Notes
Paris—The Chambre Syndicale de la Cinematographie is alarmed over the departure of French artists for Hollywood. The Corsican tenor, Tino Rossi, who is in London taking up English, has been engaged by Robert T. Kane. His engagement calls for the making of pictures in England and Hollywood. Tino Rossi, who has finished his role in "Un baiser de Naples" will also be heard on the American radio. Due to high production here, Abel Gance will fill an engagement as director-producer in Hollywood where he is expected to make a Napoleonic picture for Warners. Engagements of Michele Morgan, Blanchette Brunoy and Jean Gabin by Hollywood producers are announced, the latter by M-G-M. Producer E. A. Alagay will sail shortly for Hollywood to close a contract with an American producer in London whereby he will make English and French versions of "Kitia" with Danielle Darrieux appearing in both pictures. Louis B. Mayer, vice-president of M-G-M, has been made an officer of Legion of Honor for services rendered to the Paris International Exposition. It is announced that James FitzPatrick will produce for M-G-M a short in Technicolor to portray the beauties of the French Exposition.

Ebb Tide" Flows Ahead
Paramount’s "Ebb Tide," in Technicolor, is running ahead of the take on "The Plainman," "Artists and Models" and "Double or Nothing" at the Paramount Theater here, home office said yesterday. In its first five days it played to more than 105,000 admissions and according to present indications will set a new figure for the week at that house.

Hedwig Closes Deal
Gordon W. Hedwig, president of Nu Art Film Co., distributor of 16 mm. films, has closed a deal with Arclighti, an independent for 10 features and seven one-reel musical classics formerly issued by United Artists. These pictures are being distributed on a franchise basis and are not being sold.

Henie Cleveland Booking
Cleveland—Sonja Henie and her Ice Capades are going to be there. Next day engagement here at the new 8,000-seat sports arena, starting Jan. 16.

Films Conference Friday
Youngstown, O.—The Cinema Club at Youngstown College will have its annual conference Friday. Mrs. Walter Bennett Smith will preside.

THE FOREIGN FIELD
News Flashes from All Parts of the Globe

Detroit—Executives of major commercial studios here see little hope for the feature-length commercialpix, despite recent experiments with the special film.
Bars are two, said spokesmen for both the Wilding and Jam Handy units, that audience reaction to advertising and the definite limitation of production expenses.
Automotive companies are largely adhering to the shorter-length commercial, although some of their productions run up to five and six reels. But while advertisers are disinclined to meet the admittedly high cost of features, a marked trend towards greater expenditures for commercial shots is noted by W. A. Seward of Industrial Pictures.

FitzPatrick to Confer with M-G-M on Quote Pictures
(Continued from Page 1)
for the Coast by way of the Panama Canal early in December to confer with M-G-M officials on the future quota schedule. FitzPatrick produced eighteen M-G-M pictures during the past 18 months in addition to four one-reel shorts in France. These are chiefly for British Grenadiers. The shorts were made more or less as an experiment, he said, and if they are approved he may make 12 more for M-G-M release.

FitzPatrick said he had renewed his M-G-M contract for 12 Travelogues, and that he has a deal with the French and Egyptian Government for the production of travel shorts in Morocco, Algiers, Tunis and Egypt.

Steel Recession Without Effect on Canton’s B. O.
Canton, O.—Business conditions in the steel industry which have accelerated unemployment during recent weeks in the greater Canton area had no reaction on b. o. receipts of major film theaters, a survey has disclosed. Most all other lines of business have felt the slump.
The three downtown first-run houses, Loew’s, Palace and Warners’ Ohio all with a double feature policy report no letdown in patronage. Same report comes from subsequent run houses. Week-end business in many instances has been up. At the Grand where stock houses hold forth, business has been decidedly off week days.

Rules Speedo Bye Illegal
Milwaukee—The Wisconsin Department of Agriculture has advised that a new merchantile credit scheme called Speedo Bye is illegal and ordered Wisconsin theaters to practice the state trading stamp law.
Chicago—J. E. Coston, Warner zone manager, announces a series of changes in Chicago personnel. J. J. Maloney has been advanced to the management of 1556 Co. Theaters, C. C. Farmer goes to the Symphony Theater as assistant manager. M. M. Conner moves to the new Rhodes Theater as managing director, assisted by J. C. Ebersberger, formerly of the Shore Theater. S. P. Fitzgerald becomes manager of the Grove theater, T. D. Randall is named assistant manager of the Shore Theater and J. W. Real assistant manager of the Oakland Theater. Waldon Ryan goes into the Grove Theater as assistant manager and Francis Buckles of the Jeffrey Theater is named chief of staff of the new Rhodes.

James McNamara is promoted from chief of service at the Ogden Theater to assistant manager of the Lexington Theater. J. T. Mahon is named chief of service of the Shore Theater, while F. L. Powell is named chief of the Lexington Theater service. J. J. Chaves of the doorman of the Shore, is promoted to the service department at the Avon Theater and E. Stains goes from the Avalon to chief of service at the Hamilton Theater, while J. R. Chevalier is promoted to service management at the Cosmo Theater.

Towle Sues for Fees
Lincoln, Neb.—Max G. Towle, who represented J. H. Cooper, the Lincoln Theaters Corp. and Par-Pub in the $1,787,000 suits of Independent Theaters and State Theaters which charged the former with collusion and conspiracy in restraint of trade, has filed suit to collect $2,500 attorney fees. Case was dismissed in April, 1935. Towle is Lancaster County attorney here.

IATSE-Yale Pact
New Haven, Conn.—IATSE reports a contract with Yale University in the making. The Department of Drama Students have in late years been at odds with the administration, and the union has objected to this condition.

Holyoke, Mass.—Maurice Sidman, manager of the Holyoke Theater, has been named manager of the Strand Theater in Haverhill, operated by Morse and Rothenberg. He will be replaced by Alden Smith, who has been managing the Strand Theater in Haverhill.

Iola, Wis.—Oscar Larson, formerly operator of the Lyric Theater at Peshtigo, has taken over the Iola Theater from Emil Wolfgram.

Leipsig, O. —Floyd Hiegel has sold his Ohio Theater to C. M. Kahn who also operates the Rex Theater in Toledo.

Island Pond, Vt.—The name of the Star Theater has been changed to the Roxy.

Brookline, Mass.—The Village Theater, new 1,200-seat first-run, double bill house, will shortly be as part of the Levenson Circuit.

Cincinnati—J. C. Newbold Circuit has taken over the Mayfair and the New Theater, under construction at Oakhill, W. Va., Steve Morton was former owner. The Mayfair is expected to be opened in 30 days, the other house within the year.

Roy, N. M.—Jim Anstey, who recently sold the Real Theater here to Harley Butler of Mountairn, will reopen a Melrose house which has been closed for some time.

Cleveland—Martin Polster of Community Circuit Theaters is now managing both the University and Circle Theaters. Dave Marmorestein, manager of the house for the past three years, has resigned.

Cleveland—Jerry Stein, who recently sold his Cleveland Theater to M. Fazioz, leaves the first of the year for Chicago where he will go into the manufacture of leather goods.

Portsmouth, Va.—Lee Greenwood has been appointed by William S. Wilder to the management of the Gates Theatere here, succeeding Sidney Gates, resigned.

South Boston, Va.—The new Halifax Theater has opened. Operated by Neighborhood Theatres, Inc., the house is managed by Clyde Causey.

Crescent City, Fla.—L. C. Preston and Frank Farmer have taken over the management of the Vic Theater, succeeding C. H. Preston. Frank Farmer comes from a similar position in Patlita.

Portland, Me.—The Bijou Theater at Lisbon Falls has been taken over by Arthur Shubby, who also operates the Alley Theater at Groveton, N. H., and the Roxy Theater at Island Pond, Vt. The theater, operated by Charles Downes, will be completely remodeled by Shubby.

Cincinnati—Eddie Dietz, former booker at Metro, resigned to take over the managementship of the State Theater, uptown house operated by George Turlikis.

Cleveland—A. K. Veach has resigned from the Warner Theater staff and the management of the Lake Theater here, to manage the three houses in Uhrichsville recently acquired by Irving Candinall of Chicago.

Cleveland — Nat Wolf, Warner zone manager, has promoted George Fraser from assistant manager at the Uptown to manager of the Lake, succeeding A. K. Veach, resigned.

Stuart, Ia.—Lee Henry has built an addition to the Stuart Theater.

Manson, Ia.—W. H. Smith of Princeton, Ia., has taken over the Manson Theater from L. J. La Qua.

Cincinnati—Irving Koppleman, Famous Music, has returned to the local Paramount offices. Sylvan Spira, attached to the local Paramount Music Co., has been transferred to Chicago offices.

Oklahoma City—M. K. Brooks has been added to the shipping department staff of M-G-M distributing branch here.

Charlottesville, Va.—J. C. Benfield, owner of the Colonial at Valdese, has taken over the Lyric at Granite Falls from E. S. Sherrill.

Kansas City, Mo.—Emler Dillon, head booker here for Warner Bros. First National, has resigned to join the staff of Glenn W. Dickinson Theaters, Inc.
IMPTO Proposes 6-Point "Permanent Peace" Program
KO PLAN GETS 0. K.; ROCKEFELLER CLAIM CUT 40%
American Distributors Confer to Map Policies on Quota

Thanksgiving...

By CHERST B. BAHN

American journalism, a Thanksgiving editorial is as traditional as turkey the dinner menu. And so it is with the film industry in these United States. The present financial worries occasioned the usual "recession" and others, in industrial category, has much to be thankful if it cares to take stock and make a few pertinent comparisons.

In instance, it remains essentially self-satisfied and self-governed despite the constant activities of some pressure groups. The State does not presume to exercise oversight, dictate its policies, restrict competition, apply racial and religious tests.

Yet this particular moment is the real legislature engaged in formulating a "protective" statute for it while it runs in a tug-of-war. Neither the industry nor the State for submission, directly or indirectly.

To AIN, the domestic picture reflects no lack of arms. There are no sandbags in U.S., pictures hoarse, or exigencies of war. Rigid restrictions on imports are not in effect. And remarks may leave the country without regret.

After all, why fret too much about premiums, radio, record charges and other standbys? As for duals—just us the were Argentina where three to features comprise the average program's that.

One source of another, you hear a dissenting suggestion that Hollywood goonic and blend Americanism and entertain as an antidote to sordid "isms." Too responsible for such aid, it would be to slightly behind the procession. Industry quietly has been doing that for a long time. Warnings, for example, have excellent new patriotic films in the color shorts, "The Man Without a " to be released tomorrow, and "Romance of Louisiana," scheduled for 1938 release.

End of 40 P.C. Pix, Fewer Percentage Shows Top UMPTO's "Peace" Program
Wilcox-RKO 10-Year Pact Calls for 3 Pix Annually

Resentment Against British Films Bill May Bring United Action

Representatives of major producer-distributor companies met yesterday in order, it was reported, to review the recent steps taken in the United Kingdom with respect to the proposed amendments to the proposed Films Bill (Quota Act) now being considered by Parliament's standing

WARNER SEES DANGER IF COSTS GO HIGHER

West Coast Bureau of THE FILM DAILY

Hollywood—Production costs are now at a peak beyond which they can not go without danger. Neither the industry nor the State for submission, directly or indirectly.

Four Big Circuit Deals Closed by Levy for RKO

Closing of circuit deals with the Minnesota Amusement Co., the Harry David Publix circuit, Balaban & Katz and the Interstate Circuit.

Korda Pix Deferred

West Coast Bureau, THE FILM DAILY

Hollywood—Four pictures taken off in 1938 list for United Artists by Alexander Korda will be delivered for the subsequent season, it was stated here yesterday by the English producer. Korda previously had said he would produce a total of six for UA for 1938-39 under the provisions of the pending Goldwyn-Korda deal.

ERPI WILL DISPOSE OF "U" STOCK--DRAKE

Erpi plans to dispose of the $2,800,000 interest it holds in Universal, it was indicated yesterday by Whitford Drake, president of Erpi, upon his arrival from England on the Berengaria. Drake would not say when the disposition of the stock would take place, remarking that "there was no hurry about it" and adding that Erpi had never

"U's" Program More Than 50 P.C. Complete—Rogers

Universal, with 22 pictures already completed, three more features in production and four others scheduled to go into work next Monday, is hitting a fast studio pace.

Stirn, MacPherson, Hickey Claims Disallowed in Alger Report

N. J. ALLIED MAY WAR ON STUDIO AIR SHOWS

UA Percentage Contracts Set New High, Says Smith

Holiday Observance

In observance of Thanksgiving Day, national holiday, there will be no edition of THE FILM DAILY tomorrow.
Thanksgiving
...and with cause

(Continued from Page 1)

Edward Everett Hale classic, the latter on the Louisiana Purchase. Both are sort of shorts that lend distinction to any program. Continuing this patriotic series, Warner play "Clara Barton," "Monitor and Merrimack," "Seward's Folly" and "Roses of Monterey."

Court of Appeals Scores Trial Judge in Dog Case

Albany — The Court of Appeals yesterday unanimously held the People have no statutory right to appeal the dismissal of the indictment against Percy Campbell Reed and Richard P. Roberts in Nassau County for dog race gambling. An opinion written by Chief Judge Crane takes the Trial Judge severely at task for nullifying the gambling provisions of the penal law "in a way which has prevented the courts from reviewing his decision."

New Newsreel Theater to Serve Penn Station Area

New newsreel theater to serve travelers using Penn Station will be erected by the Hotel Statler Co., Inc., and operated by Newsreel Theaters, Inc., it became known yesterday. Theater and commercial building's plans will be prepared by John Eberson, architect. Site is on the south side of 39th St. west of 72th Ave., and extends through to 33rd St. and connects with the Penn Station open arcade. House will seat 600.

Demonstrate Coaxial Cable

Further demonstration of use of coaxial cable in television is being staged at Bell Telephone Laboratories yesterday. Exhibition of motion picture film in New York was sent to Philadelphia and back by engineers. Image was scanned by 240 lines.

Ritter Pix at Central

"Tex Rides by the Boys Scouts," Grand National musical western produced by Edward Filmey and starring Tex Ritter, opens at the Central Theater Friday.

Lewis Weighs $60,000 Bid
Made for Kromocolor Lab.

Paterson, N. J.—Decision on acceptance of bid of $60,000 by Border Realty Co. for Kromocolor Laboratory at Paramus, N. J. is expected from Vice-Chancellor Vivian M. Lewis today. He reserved decision yesterday in Chancery Chambers. If the $60,000 bid is accepted, as seems likely, property will be signed over on Nov. 30, according to William Keilman, New era attorney and co-receiver for the property. The court also reserved decision on refunding of $21,000 deposit on a former bid of $105,000 by Joseph O'Donnell, said to represent William Fox. Vice-Chancellor Lewis is expected to announce his findings within 10 days in this matter.

Reports that William Fox was interested in Border Realty Co. were denied in court yesterday by his attorney, Joseph Keane, of the office of Milton, McNulty and Angeli.

Analysis of Allegations to be Filed in Case

Indianapolis — Judge Robert C. Balitsz yesterday, following oral arguments, granted the Gary Theater Co. of Gary five days in which to file an analysis of allegations set forth in its bill of complaint seeking to enjoin clearances imposed by major producers on behalf of Baiban & Katz of Chicago. The Gary Theater Co.'s Federal Court action against Paramount to compel delivery of 10 pictures allegedly sold on last season's contracts has been postponed, with no date set.

Defer WB Board Meet

Warner Bros.' board of directors meeting, which was scheduled for yesterday in New York, has been postponed because of the absence of several members of the board. A new date will be set later.

COMING AND GOING


LOUIS DENT, theater operator in Colorado and Nebraska, is in New York for a day.

WHITFORD DRAKE, president of EMI, turned yesterday from a European tour to the Screenwriters' Guild.

ANATOLE LITVAK, Warner Bros, director, leaves today for Commanders' Reserve at the Coast.

JON HALL, star of "The Hurricane," is in New York today from the Coast.

J. F. PERKINS, Paramount's man in Shanghai, returns to San Francisco Saturday and sail for the Orient late in December.

SEYMOUR MAYER, Loew district manager in Brooklyn, has returned from a two-week trip to Miami.

MARLENE DIETRICH is scheduled to sail Thursday for the Coast.

J. S. HUMEL, sails from the Coast for Australia.

LIAM O'LAHERTY, the Irish film star, leaves New York next week for Cuba where he will complete a new novel.

KEN MAYNARD, Grand National's West star, has returned to Hollywood after a month's tour with Cuba Bros. Circs.

CILBERT MILLER sails from England New York on Dec. 1 aboard the Normandie.

M. MATHIEU, veteran international pianist, KUTH DRAFTER, also leaves New York for Europe on the Normandie.

Children's Pix Series

Washington Bureau of THE FILM DAILY

Washington — The Junior Clinic Guild will present a series of Saturday morning motion picture programs for children at the Rich Theater, through the cooperation of the theater's civic Sponsoring Committee. The guild presented experimental films for boys and girls last winter.
DEFINITELY...

THE FOUR

PICTURES OF

STAND-OUT

THE SEASON

from the New Universal
U. S. DISTRIBS TO MAP POLICIES ON QUOTA

(Continued from Page 1)

committee, and to map policies in the event of measure's passage by that body.

Resentment against the Films Bill by American film circles is likely to influence production and distribution interests on this side of the Atlantic to united and firm action instead of the verbal objections and representations which have been made to date, it was indicated by sources close to yesterday's discussions.

Well-informed channels told THE FILM DAILY that while there is virtually little hope that a modified quota law, lightening the burden that is in the offing for American companies, will be forthcoming in Parliament, nevertheless there is considerable hope that that body may not pass the Films Bill at the present session which is scheduled to conclude Dec. 23.

In substantiation of this expressed hope stands the fact, it is pointed out, that the confusion which exists in Britain's film and labor circles regarding what should be included in the bill and what should not, plus the overwhelming number of suggested amendments by the various factions interested, will possibly not be able to be "unscrambled" by the standing committee prior to adjournment time.

Ace Films to Distribute Hughes Re-issues Abroad

First foreign distribution rights on re-issuing of six Howard Hughes productions have been acquired by Ace Film Co. of London from Atlantic Pictures Corp., it is announced by R. M. Savini, Atlantic chief.

Ace Film Co. is reported have advanced $20,000 against a 50 p.c. division of returns, Savini reported. Pictures involved in the deal are: "Age for Love," "Cock of the Air," "Sky Devils," "Front Page," "Scarface" and "Hell's Angels."

Happy Birthday

Best wishes from The Film Daily to the following on their birthdays!

November 24

Alex Moss
Margaret Livingston
E. V. Du Par
Lincoln Querberg
Arthur E. Christo
Vera Reynolds
John F. Nettfield
Louis D. Lighton

November 25

B. P. Pert
Macdonald Hay, Norman Foster

SICH REPORT

F. Wynn-Jones, distribution executive and former president of U. Films, is ill at St. Vincent's Hospital, New York City.

Hattiesburg, Miss.—Condition of Dexter Fellows, was reported as extremely poor yesterday. The veteran circus publicity man had been ill of typhoid fever since October, and a relapse was caused by complications from a kidney ailment.

Daniel Frehman is confined to his home suffering from injuries received in a subway accident. Details of the accident were not available.

Indianapolis — Bob Heald, manager of Bair's Uptown Theater is confined to the Methodist Hospital following an operation.

WARNER SEES DANG IF COSTS GO HIGH

(Continued from Page 1)

rope around New York, warns the mounting costs must level off with no curtailment of the step improvement of quality. He does a comparison between producing with each other on out and world powers indulging in armament race. Both, in his opinion, could end, if not halted, only disaster.

"No picture costing $2,000,000 be declared, can become a financial success."

"Hollywood enthusiasts," he adds, "must not lose sight of conditions in the rest of the world. Pictures are made not for Hollywood own amazement, but for sale to world at large. And sales are based under present world conditions not warrant over-expansion."
The Sing-Swingiest Girl in Hollywood
... Now flashes to her fullest Star-Magnitude

THE NEW UNIVERSAL presents
ALICE FAYE
in
"YOU'RE A SWEETHEART"
with
GEORGE MURPHY · KEN MURRAY and his stooge OSWALD · CHARLES WINNINGER ANDY DEVINE · WILLIAM GARGAN FRANCES HUNT · FRANK JENKS · CASPER REARDON
Screen Play by Monte Brice and Charles Grayson Directed by DAVID BUTLER Produced by B. G. DE SYLVA
CHARLES R. ROGERS Executive Vice-President in Charge of Production
Songs and Music mostly by Jimmy McHugh and Harold Adamson
THE NEW UNIVERSAL PRESENTS

DEANNA DURBIN

in "MAD ABOUT MUSIC"

HERBERT MARSHALL

Directed by NORMAN TAUROG

Produced by JOE PASTERNAK who produced "3 Smart Girls" and "100 Men and a Girl"
THE NEW UNIVERSAL presents
IRENE DUNNE
in a Screen Play by
VINA DELMAR
who wrote "The Awful Truth"
A JOHN M. STAHL PRODUCTION

with
EDGAR BERGEN
and his
CHARLIE MccARTHY
DANIELLE DARRIEUX

in
"THE RAGE OF PARIS"

Directed by
HENRY KOSTER

who made "3 Smart Girls", "100 Men and a Girl"
Story by Felix Jackson

"She is unbelievably lovely"

N. Y. TIMES
"Little" from Hollywood "Lots"

By RALPH WILK

HOLLYWOOD

Songs in Disney Pix

ALT DISNEY is putting eight musical numbers into his next feature, "Snow White and the Seven Dwarfs." All of the numbers are written by Frank Churchill and Larry Morey of the Disney music department, and will be produced by Irving Berlin, Inc. They will be translated into French, French, Italian and the Scandinavian languages.

The numbers are: "The Singing Well Song," "One Song," "Smile and a Song," "Wishing While You Work," "Hi-He, Wishing Song," "Some Day Prince Will Come," and "Isn't That a Silly Song.'

* * *

Previews for "Buccaneer"

Gil B. DeMill will preview "Buccaneer" in large cities in parts of the country before the film is nationally released by Warner in January. Mille will release Hollywood af-

ric radio broadcast on Jan. 3. Will where the pix will be this first public screening. The "premiere" will be staged in Orleans on Jan. 5. One-night showings in Atlanta, Washington, New York, Boston and Chicago City will follow.

A national preview of "The Plaisirman" is similar to the one DeMille arranged a year ago, "Buccaneer." The "Plaisirman" will be released on Jan. 26.

Hummel Will Sail Dec. 8

for Sydney and Far East

J. Hummel, general foreign manager for Warners, sails the Coast Dec. 8 on the Mari-

nier Sydney, Australia, on an extended business trip which will be to New Zealand, Dutch east Indies, Singapore, and the Far East. This is Hummel's third trip with the company, as the others have operated their own foray for five months.

Sible Manager Resigns

Walter Valadez, manager of the office of Radio Films, S. A., which is RKO Radio's Spanish affiliate, has resigned.

Mini-Davis Re-issue

there are planning to re-issue "eration," in which Paul Muni and John Davis co-starred, and which was starred a year ago. Release will be during the months of the new year.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 176

A EDWARD SUTHERLAND. Director. It was January 5, 1937, on a foggy morning in dear of Lunnon that the Sutherland prodigal increased the population. He followed the family tradition in the stage in vaudeville, stock and musical comedy, and first screen experience was in 1914 as an actor in a Helen Holmes serial. Then was a Keystone caper and a romantic war as a lieutenant in the Royal Flying Corps. Re-

turned to Hollywood as an assistant director for Charles Chaplin, and now he has his own first assignment, "Comin' Through," starring Thomas Meighan. Since then he has made almost 50 films, including "Palmy Days," "Too Much Harmony," "Mistress," "Diamond Jim," "Poppy" and "Champagne Waltz." Current as-

signment at major studios directing Mae West in "Every Day's a Holiday.",

Roch Signs Ed Sullivan

Ed Sullivan, one of America's most widely syndicated newspaper columnists, has been signed to a long-term writing contract at the Hal Roach studio. Sullivan will continue to write his column in addition to his new duties.

Finish "Robin Hood" Jan. 7

Walters "The Adventures of Robin Hood," M-G-M Technicolor production co-starring Errol Flynn and Olivia de Havilland, will finish production on Jan. 7, and four days later it will have been before the cameras for a total of eighteen weeks. To-

morrow the entire company, under the direction of William Keighley, will move onto the gigantic Nort-

tingham Castle set on the Warner lot, which cost over $100,000. Se-

quences to be filmed on that set will cost an estimated $500,000 since it was first needed to acquire an additional $120,000 worth of Technicolor lighting equipment.

M-G-M Adds to Casts

Additions to the casts of four pictures are announced by M-G-M, Ted Healy, Virginia Weidler and Ralph Morgan will appear in "Love is a Headache."

Music Hall Holds Joins, In Biz, Says Van Schmus

"Business for the last six months has been decidedly better than during the corresponding period of 1936, and despite recent stories about a general b.o. recession, our attendance has maintained a consist-

ently high average," W. G. Van Schmus, managing director of Ra-

dio City Music Hall, told THE FILM DAILY yesterday.

Present programs of pictures being released by Coast studios provide an environment, value that justifies a raise of admission prices, Van Schmus said.

Music Hall's bookings are set into February. Selznick's "Nothing Sacred," which opens tomorrow, will be followed by Columbia's "I'll Take Romance."

Set Baltic Distribution

A contract covering distribution of RKO radio pictures for the Baltic States of Lithuania, Latvia and Estonia, has been closed by RKO Radio Films International, Ltd., with Ligo Film K-G. The new dis-

tributor replaces Lietfilmas.

World Tinting Trailers

World Pictures announces that not only will its pictures be releas-

ed with tinted and tone effects, but also that trailers will also have this treatment. The first tinted and toned trailer will be on their release, "The Life and Loves of Beethoven."

MPPA Decides Against

SESAC Representation

Music Publishers' Protective As-

sociation decided yesterday not to repre-

sent the Society of European Stage Authors and Composers which recently asked MPPA about an ar-

rangement whereby the MPPA would pro-

vide clear motion picture synchronization and transcription rights ac-

cordingly. MPPA is to continue its policy of clearing such rights for its publisher-members and a few other copyright owners.

Para.-Newark Books Acts

Newark, N. J.--Increasing popu-

larity of stage shows in downtown houses here has led the Paramount-Newark to book acts.

90-Minute Giveaway

Des Moines—It took approximately 90 minutes to perfect the pro-

duce a giveaway winner at the Strand Theater here, with the result that police were called to curb a disturbance, largely created by persons waiting in near-zero weather outside the house.

Three minutes were allowed for the nominal winner to appear after each name was called.
N. J. ALLIED MAY WAR ON STUDIO AIR SHOWS

(Continued from Page 1)
New Jersey Allied president, with the strike call off, the situation is not being helped any by the added opposition imposed by M-G-M's radio show and the impending strike program to be launched by Warner Bros.

It was indicated that Allied of New Jersey may invite other exhibitor organizations to join in a campaign against the radio shows. The situation, it was said, likely will be discussed next Monday when committee representing ITOA and Allied of New Jersey will hold their first joint meeting to discuss mutual exhibitor problems.

The next meeting of the New Jersey unit is scheduled for Dec. 7 in New York.

UA Percentage Contracts Set New High, Says Smith

(Continued from Page 1)
has been a tremendous increase in the number of percentage deals this year over last season and that the trend points to an even greater number to come.

Smith said that "Nothing Sacred" opens in 14 first-run houses tomorrow. They are the Vendome, New York; RKO's Syracuse; Albee, Cincinnati; Loew's, Toledo; State, Oklahoma City; Loew's, Houston; Indiana, Evansville; Monday when committees representing ITOA and Allied of New Jersey will hold their first joint meeting to discuss mutual exhibitor problems.

The next meeting of the New Jersey unit is scheduled for Dec. 7 in New York.

Balaban Denies "Fabulous Offer" Made to Producer

West Coast Bureau of THE FILM DAILY

Hollywood — A published report that Paramount had made a "fabulous" offer to a well known producer was emphatically denied yesterday by Barney Balaban, Paramount president. Declaring that the story was "pure fabrication," Balaban stated that there had never been any discussions that would change Paramount's production department.

The statement, as issued by Balaban, read: "This morning a trade paper published a statement that Paramount had made a fabulous offer to a motion picture producer. This story is pure fabrication. No offer of any description has been made to this or any other producer. Neither Adolph Zukor, Stanton Griffis, myself or any other company executive has had any discussions that would involve any change in the present production setup."

Chicago — Jack Katz has been named manager of the B and K Century Theater, coming from the Covent Theater where he was succeeded by Hector Bishop, chief of the UpTown Theater, has been named assistant manager of the Technicolor Theater. Adolph Eisner has been placed in charge of the B and P Pantheon Theater.

Osage, Ia.—The Osage Theater is the new name for the former Colonial here, reopened by Ed Mason after extensive remodeling and redecorating. The former owner was George Schwenneker.

Indianapolis—Guy Craig, who has been acting as temporary manager at Gollob's during the illness of Martin Solomon, manager, has been named manager of Columbia's local exchange.

Noblesville, Ind.—The State Theater, operated by Harry Vonder schmitt, circuit operator, has closed.

Indianapolis—The Roosevelt Theater, partly destroyed by explosion and fire about a year ago, will be taken over by Mannie Marcus, it is reported along Film Row.

Monroeville, Ind.—Willard Kam miner has reopened the Monroe Theater here.

Four Big Circuit Deals Closed by Levy for RKO

(Continued from Page 1)
of Texas was reported yesterday by Jules Levy, RKO Radio's general sales manager, following his return to the home office from a six week's Western trip.

Levy attended the regional meeting of the RKO Western managers and district managers at Prisco and that of the Midwest managers and district managers at Chicago.

He also spent some time at the West Coast studio, watching work on half a dozen pictures, and expressed himself as "elated" at the prospects.

"U" Closes Circuit Deals

Universal closed product deals recently with the Interborough circuit, operating 30 theaters in Brooklyn and Long Island, the Leff-Meyers chain, operating 10 theaters in the Bronx, and the Morris Lane Theaters in New York, for its 1937-38 output.

Club Merger Is Off

Boston — Negotiations for the merging of the Cinema Club and Motion Picture Salesmen's Club with the Friar's Club have definitely fallen through, according to Charles Repec, president of the Cinema Club.

Chicago—Max Sexton has been transferred from the booking department of the Paramount Dallas office to become ad sales manager for the same exchange here.

Chicago—Julius Derge has been named assistant manager of the Schoenstatt Circuit.

Chicago—Moevry Zimmerman has reopened the Eagle Theater at 3325 South Morgan Street.

Okiyana, N. — Elmer Heim's Roosevelt Theater has set a snap for four days double features and three days vaudeville and pictures.

Denver—Lloyd Kirby, manager of the Plaza Theater, has been transferred to the Alpine, a neighborhood house. He is succeeded at the Plaza by Joe Gundy, long assistant to Harry Huffman.

Both houses are owned by Dave Cockrill.

San Francisco—Redwood Theaters, operating some 40 houses in northern Calif., has acquired the 500-seat Solano Theater in Fairfield from C. J. Stanley and Joseph Malm.

Wilcox-RKO 10-Year Pact Calls for 3 Pix Annually

(Continued from Page 1)
exclusive FILM DAILY story of the 10-year pact.

In Hollywood, Wilcox came to terms with Alexander Korda for use of London Films Co. studios at Denham. Wilcox studios have burned down.

Two of his next three films will star Anna Neagle, Wilcox said, and the will be supported by English players who have made reputations in Hollywood. He announced that he would confine his production to his RKO commitment.

Before going to actual production, Wilcox is to huddle with Ralph Hinburg, managing director of RKO in England, on his tentative pro gram. Three stories have been selected he said, and negotiations for two Hollywood "names" are almost completed.

Wilcox stated that he would have to study carefully the quota ques tion before making definite anticipations on his properties and their budgets.

Together with F. A. Young, his chief cameraman, Merrill White, his editor, and Miss Neagle, Wilcox sails tomorrow aboard the Normandie.

Pathetons Distribution on West Coast is Planned

After setting plans with Pres. O. Henry Briggs, for increase of activity in the West Coast, Pathèt's western representatives are ready to go to the Thanksgiving holiday day by the many contacts in Chicago for the holiday releases.

Distribution of 16 mm. Pathèt's will be undertaken for the first time on the Coast, Wallace yesterday, and plans for Pathèt's' Coast Laboratory have been furthered during his home office fereences.
**Nothing Sacred**

Carole Lombard, Fredric March, John Wanninger, Walter Connolly

Artists-SI 74 mins.

**SH BOX-OFFICE COMEDY WITH GREAT STARS, A BRILLIANT AND A FINE CAST.**

used in Technicolor, this new Sels- picture will delight any audience with its cast-side-splitting story and brilli- autograph. March is a re- for the New York Morning Star, a owner by Walter Connolly. He is led to the obituary department, al- the greatest reporter on the paper, he uses a Harlem bootblack as an Sultan and the hoax is discovered. ads with Connolly to let him cover a girl dying of radium poison- The art of writing a paper and Walter Connolly, the supposedly dying girl, and her a country practitioner, Charles Lombard learns that there is the money and the money to get from the company for a New York will be lost, so she grabs offered March making a speech before she dies. Afraid to leave her behind, as he is slightly bibulous to talk, all the way to New York, a series of hilarious gags are used meets the Mayor and all sorts of his plans go haywire when she uses March's speech as a device to expose a man who is trying to fake a suicide, as the story is a hit in the river when he is under the dock in a rowboat, when they rear up the river and after shou- ner not to jump, he knocks her into the river. He asks her to marry him in a case, and they ride back to the a fire engine. Still unaware that on dying, he manages to find the woman and is married. The story of seeing Connolly having it fits as he reads the reports that treatment doctores have made of her hit clearly proves that she is healthy with her. Several other people, in the Mayor, discover what has hap- but they all agree that this is the way that the doctors are coming for examination, March beats her up and she will be perusing to simulate illness when the doctors arrive. See- this won't work, she writes an- cide note, and she and March get she and ship out on a freighter with her locked up in a cabin. Wins- toes and screams that the hotel is, and when he looks out the porthole, orning a laugh. The fight between March and Lombard is spot- asy, as is the scene at a match. The pit will definitely, as is not, as it only has a great the suitcase that Ben Hecht had been a comedian for years and has witty dialogue running it. March and Lombard are spe- turally in great comedy performances while Wanninger and the boys are just as funny in their parts, connected with the picture de- great deal of credit. Frank Fa- in a bit.

Carole Lombard, Fredric March, John Wanninger, Walter Connolly, Frank Humann, Maxie Rosenbloom, Allen...

**Thoroughbreds Don't Cry**

with Mickey Rooney, Sophie Tucker, Ronald Sinclair, Judy Garland

M-G-M 80 mins.

**GRAND RACETRACK DRAMA WITH EMPHASIS ON YOUTH AND HEART STORIES.***

Here is a racetrack meller that gets away from the hackneyed plots concerning the turf. With Mickey Rooney, Ronald Sinclair, Judy Garland featured, the story has a distinct appeal to youth, but it is not to be set down as a production with strictly juvenile appeal. The story is grown up, and will register with the adults as well as the younger elements in your audi- ence. Ronald Sinclair, the juvenile who subsed for Freddie Bartholomew, does a grand job as the nephew of the English Sir Peter Calverton (C. Aubrey Smith) over from England with a racehorse to re- cover his fortunes. Mickey Rooney, playing the part of the leading American jockey, is persuaded by Sir Peter to ride the horse. But Rooney's dad, a jockey, puts out by the jockey by which he de- liberately throws the race, believing that is thus helping to save father's life by securing funds for a serious operation. There is a lot of fine human interest ma- terial in sequences in a boarding house where the jockeys live, run by a woman. In the important race, with the elder Rooney and his racketeers ready to make a killing on another horse after they have put the Eng- lish favorite out of the way. This they think they have done when they have Mickey ruled off by producing evidence that the former race. But young Sin- clar qualifies as a jockey, and goes in to win a race that is cramped with thrills. Mickey Rooney delivers one of the performances of his career as a hardbod- iled jockey. Ronald Sinclair is a great full with "a little gentleman" role. Judy Garland scores with some of her best work. C. Aubrey Smith and Sophie Tucker lightens things up with her comedy lines. C. Aubrey Smith adds to his mature performance as an old English aristocrat. The direction by Alfred E. Green is of the finest, mixing the thrills and the heart stuff in grand style. It's a pop number that will get the crowds.

**CAST:**


**CREDITS:**

Producer, Harry Rapf; Director, Alfred E. Green; Authors, Eleanor Giffin, Forest Hindu; Screenplay, Allan Leamer, Frances Hazard; Editor, Elmo Veron; Cam- eramen, Leonard Smith.

**DIRECTION:**

Very Good. PHOTOGRAPHY:

Excellent.

**FRINGE:**

Margaret Hamilton, Troy Brown, Herbert Hopper, John Quallen, Olin Howland, Art Lasky.

**CREDITS:**

Producer, David O. Selznick; Written by Destry Rufe and based on a book, by James A. Street; Screenplay, Ben Hecht; Editor, Hal Kern; Cameraman, Carl Lesky; Colorist, Kees Gregson; Color Supervisor, Na- tasha Kalmes.

**DIRECTION:**

Excellent. PHOTOGRAPHY,

Good.

**Hurray for Hooligan**

with Buster West and Tom Patricola

Educational

Amusing Slapstick Comedy

West and Patricola pick up a prizefighter with a terrific wallop and the physical proportions of a good sized hill, but their batter won't up a fight unless he is mad. Finally, they solve this knotty prob- lem when they discover that their slugger turns into a homicidal maniac at the sight of a beard. They match him with the world's cham- pionship beard and he puts in for the fight. The bearded man has shaved and his fighter is hitting the floor with every punch, but one day is saved when they steal two toupees from a couple of ringside spectators and appear in the ring. The fight turns from a com- petition, the referee, a number of police- men and himself before the melee is over. West and Patricola can't get the toupees loose from their chins, and when they use a hair remover they also lose their hair along with the utility beards. William Watson directed from a story by Parke Levy. George Webber filmed the picture.

**Calling All Crooners**

Educational

10½ mins.

**ENTERTAINMENT SONG PEST**

An old man's demands that the police call be stopped up with some programs that are entertain- ing. The alderman goes to the police chief with a petition and the police department is forced to put on a show in between their regular radio calls. The Three Orichs sing a pleasing number and the Octetted contributes another good number. Lester Cole sings a pleasing song and his band, Buddy Page and his orchestra contribute a few tunes as well as doing the accompaniment for the singers. The chief believes that a few hours of this will fix the alder- man's wife so well that she won't even want to listen to the police calls in the future, but when a call from the mayor's office comes in he expects that it will mark the end of it. The mayor's office is an entertainment bureau, he gets the surprise of his life as the mayor tells him that the program has gone over with a bang and he expects them to keep on with the show. Walter Graham directed from a script by Marcy Klaber and Arthur Jarret, with George Webber film- ing.

**PARA, SPANISH BIZ GOOD DESPITE WAR**

Despite the civil war, Paramount's cash business in Spain has shown a steady improvement, according to Carl Dixson, manager of the Para- mount in Continental Europe, who has just arrived in New York for conferences with the foreign depart- ments.

Dixson said that the Paramount organization in Spain is intact and is operating on its own resources, as it has been impossible to get money into the country or take it out. The- ater is showing only those pictures which were on hand when the war broke out.

Theater business all over Europe has shown a steady improvement during the last year, Dixson said. Currency restrictions in most coun- tries have been eased to such an ex- tent that it is now possible to make deals for the exportation of cur- rency. There are no restrictions, Dixson said, in the Scandinavian countries, France and Holland.

American pictures are getting a good break in European countries, Dixson asserted, because dubbing has been accepted to an extent. There is a good demand, he said, for American films in Germany, France and Italy. Dixson said that Paramount's studios in Paris were now idle, with the exception of the dubbing activi- ties, but that production may be re- sumed after the first of the year.

Dixson plans to remain in New York about three weeks.

**FINCH PATENT SUIT NAMES**

**INT. RESEARCH LAB., HOWEY**

Wilmington, Del.—G. H. Finch of New York City, filed a bill of com- plaint in the U. S. District Court here yesterday against the Interna- tional Telephone & Telegraph Co., of New York, a Delaware corpora- tion, and Walter Howe.

The bill alleges the defendants are jointly and severally manufacturing, operating or causing to be operated telepicture apparatus and systems, and are committing and threaten- ing to commit acts of patent in- fringement. The plaintiffs are engaged in the manufacturing and providing engineering information for telepicture transmitting.

The bill asks that the defendant pay the plaintiff all patent royalties and profits that have been received from the alleged unlawful acts, and also pay the costs, disbursements, and all charges of the suits. It also asks that a temporary injunction be issued against the defendant during the course of the suit.

Bill alleges defendant infringed and contributed to the infringement of his U. S. Patents 2,048,604 and 2,066,463, by selling and or leasing and offering for sale and leasing and supplying in the U. S. Telepicture Transmitting sys- tems embodying aforementioned let- ters of patents.
UMPTO'S PERMANENT 6-POINT PEACE PLAN

RKO Reorg. Plan Gets Alger's Okay; Rockefeller Claim Cut to $4,930,000

(Continued From Page 1) provided a formula for similar "peace pact" in other territories.

Feder percentage shows, adjustment of oversold situations, greater autonomy for branch managers, protection for established runs and a fair percentage deal for last runs are other cardinal points in the proposed plan.

Elaborating upon the six points, the UMPTO holds:

"Abolish 40 p.c. Pictures—Of the five figures Fortune released annually not more than one or two justify a 40 p.c. gross. Yet the forty percent is a red flag in the face of the exhibitor—a constant source of irritation between seller and buyer.

In nearly all cases the 40 percent, and in some cases the 35 percent down to 35 p.c. or 30 p.c. sometimes even to 25 p.c. Few pictures play the 25 p.c. gross—none a 40 p.c. take.

"Fewer Percentage Shows—Exhibitors resent the annual increase in number of percentage pictures with their accompanying checking, snooping and prying into the stock holder's property. The resentment is directed against too much 'governmental interference' by the distributor for-profit and an attempt by the film company to obtain a fair return for the picture. 'Blind checking' has made every exhibitor's business an open book. Every branch manager knows precisely what flat rentals the theater can afford to pay. Even the occasional 'sleep' has been eliminated by the distributor's right to re-allocate pictures.

"Fewer Percentage Pictures—So long as distributors continue to sell 'numbers' instead of pictures adjusting down to a necessary prerequisite to peaceful relations in the industry. Every exhibitor is entitled to a legitimate profit on his contract and the film company that refuses to recognize that basic principle of fair trading is inviting a load of grief.

"Greater Autonomy for Branch Managers—The fat-salared swivel chair executives in the home office should lend an ear to the men in the field before setting their annual sales policies and quotas. Few branch managers have the guts to tell their bosses at convention time what they all know—that the breaking in of new pictures has been hard since and the exhibitors who are 'striking' and organizing are not the red necks as some have labeled, but that their organized protests are consumers' strikes in no wise different from the strikes against unfair meat prices or others commodities.

"Protect Established Runs—In the absence of arbitration machinery to adjust disputes in the industry the exhibitor remains the lone protector of the independent's clearance. To yield to the pressure of a circuit competitor and 'take from the in-

MacPherson of Boston; and Edward J. Hickey of Washington, all of whom are holders of the former Class "A" stock of RKO, which was not transferred into common stock in 1931. Hickey had asked a separate classification for his stock. This was denied. MacPherson had charged alleged transfer to RKO to RCA. Special Master found that transfer was justified and that there is no domination of RKO by RCA. Obviously, he knew the claim of Hickey who had same grounds as Stirn, plus the fact that he challenged constitutionality of the plan, with no fine. The Amendment was not for the purpose of acquiring for Hickey and also found he was guilty of laches (filing a suit or action too late).

First change recommended by Special Master was in the Rockefeller Center settlement. This claim had been allowed by Special Master. Thomas D. Thatcher at $1,050,628. This was taken care of in the plan by giving Rockefeller Center 250,000 shares of the new common stock. The Special Master computes that this stock will sell between $10 and $12 per share, thus making settle-

Quebec Census to Hear "Zola" Ban Objections

Montreal — Eugene Benular, head of the Quebec Board of Censors, agreed yesterday to receive a committee of five members from McGill University's Social Problems Committee, who will present resolutions protesting against the proposed ban of "The Life of Zola." McGill students last night expressed indignation at the refusal of the board to receive a larger delegation and were refused admission to the building. Censors explained that a mass attendance of the organization would cause a traffic tieup.

Eron Signs Olshanetsky

Arthur Block, president of Eron Pictures, has signed Alexander Olshanetsky as musical consultant and director. Eron will make six Jewish features at the Film Art studios, one of which has been completed titled "The Merchant of Venice." McGill students now have a necessary prerequisite to peaceful relations in the industry. Every exhibitor is entitled to a legitimate profit on his contract and the film company that refuses to recognize that basic principle of fair trading is inviting a load of grief.

With Walter J. Price as general sales manager, Quizical Questions, Inc., has been organized here to present an adaptation of the CBS "Professor Quiz" program for pin house use. Offices have been established at 551 Fifth Ave.

Plan for theaters features a $10,000 national prize contest, to be supervised by "Professor Quiz" who will plug it over the air. Running 26 weeks, it will start Jan. 17. According to Price yesterday, more than 600 theaters throughout the country will participate.

As adapted for theaters, the "Professor Quiz Battle of Wits" includes (1) local half hour theater question bees between five patrons weekly (2) elimination contests for local theater winners in convenient cities in various sections, and (3) a final contest including 10 or more contestants in New York or Hollywood. Quizical Questions guarantees all expenses of finalists, including the trip and the necessary expenses during the finals. The finalists will share the $10,000 award.

All questions and their correct answers for the local contests will be prepared by "Professor Quiz." Forwarded by registered mail and opened before the respective audiences.

"Prof. Quiz" Air Program Adapted for Pin Theaters

(Continued From Page 1) Rockefeller's claim cut to $4,930,000.

ment as provided in the plan approximately $5,000,000 to $6,000,000. He finds this amount excessive and states that the stock group that can be allowed to Rockefeller at $4,930,000. This he does by reducing the number of shares of common stock to be received by Rockefeller from 500,000 to 400,000, making an approximate reduction of 40% from Thatcher's original allowance, or a grand total of $4,-

220,628 being lopped off Rockefeller Center's claim.

The Special Master found that RKO Radio Pictures and the RKO Distributing Corp. of Canada, Ltd., had ample working funds which he estimated at $12,039,341.

Then Special Master stated: "I feel, therefore, that the provision of the plan, with reference to the sinking fund, should be deferred for three years from the date from which the plan becomes effective, and that application of income to this fund, during such period, should be entirely optional to the company so that the income may be entirely free to meet possible demands from subsidiaries and the possible need of supplementary working capital from income."

U. P. R. R. Sells Sun Valley Theater to Fox City

Boise Idaho.—It is announced that Harold Jones that the Union I. has sold its theater at Sun- to Fox-International Theater. The deal was arranged in New York and the amount of the consideration has not been disclosed. The theater is a part of the Challenger theater and will be managed through the Nampa office of Fox International.

Oklahoma Receives U. S. Tax Commission

Oklahoma City — L. M. state tax commissioner has re-

ducer, has announced that 000,000 spent last year upon sales tax was paid $7,580,668 for the assessment of the Oklahoma.

He also stated that test period for which figures were taken in the 11-month period ending the 822 was received from the state 1.1 per cent sales tax at $147,685.68 during a similar period under the new 2 per sales tax.

Loew Plays "Green Field" in Rome

Roma, Reubush, of New Films, Inc., distributors of Hirshebin's "Green Field," firstly in its seventh week at the Squire Theater, has booked the feature with Loew's, RKD and the other theaters for first runs in its respective boroughs. The play will open sance on Thanksgiving Day. A Loew's, B. Loew's, B. Loew's Boston Road and at the cot.
Goldwyn Silent on Report That He's Losing Interest in Pending UA Deal

By RALPH WILK
West Coast Bureau of THE FILM DAILY

Hollywood—Meeting of the Board of Directors of United Artists, scheduled for Wednesday and regarded as having an important bearing on the pending Korda-Goldwyn deal, was postponed without explanation.

There were some indications that it may not be held until next week. Goldwyn on Wednesday refused to comment.

20th-Fox to Pay Dividends on Preferred and Common

The Board of Directors of 20th Century-Fox Film Corporation at its meeting Wednesday declared a cash dividend of 37½c per share for the fourth quarter of 1937 on the outstanding preferred stock of the corporation, payable Dec. 15, to stockholders.

SEEK FOUR CHANGES IN RKO REORG. PLAN

Four amendments to the recommendations of Special Master George W. Alger were submitted Wednesday in Federal Court by H. C. Rickaby as attorney for Atlas Corp., proponents of the RKO reorganization plan.

Respects in which the plan is suggested for amendment are: (1) Rockefeller Center to get 400,000 shares instead of 500,000; (2) that stockholders will have first right to

Favor Admis$h Levy for Chi. Theaters

Chicago—To partially defray a wage boost for city employees, the Revenue Committee of the City Council now favors a one cent admish tax, estimating the levy will yield $600,000 annually, it is understood.

Committee, of which Alderman Roger Kiley is chairman, is scheduled to meet Monday for further

Order Brandt, Manheimer To Appear in Pact Action

Harry Brandt and John Manheimer were ordered yesterday by Supreme Court Judge Aaron Steiner to appear for examination on Nov. 29 before trial of the action brought against ITOA, Allied, and Local 306 by Gotham Amusement Corp., H. M. Amusement Corp., La Salle Amuse-

Copyright Treaty Gets Senate Com. Okay

Washington—The Foreign Relations Committee of the Senate Wednesday reported favorably on the international copyright treaty, signed in Rome in 1928, guaranteeing American writers the same copyright protection in foreign countries afforded to foreign

Warner Bros. reports an increase of $2,698,370.22 in its operating profit for the fiscal year ending Aug. 28, 1937 over the preceding 12 months, according to the annual statement released today.

The operating profit for the year, after provisions for Federal income taxes, including surtax of $310,000 on undistributed profits and after deducting all other charges, was $5,876,182.05, compared with $3,177,312.73 for the corresponding period ending Aug. 29, 1936. Last year's

LOCAL 54 TALKS PACTS WITH LOEW'S AND RKO

Negotiations are proceeding simultaneously with both RKO and Loew circuits and Broadway theater operators by Local 54, Building Service Employees, A F of L affiliate, with a meeting between union officials and C. C. Moskowitz, of Loew's, scheduled for today. The FILM DAILY learned Wednesday, Broadway de-luxers are to be

UA General Sales Manager Fabian Dinner Toastmaster

Albany—Andrew W. Smith, Jr., general sales manager, will be toastmaster at the dinner to be given for St Fabian, son of the president of

Counsel at Hearing

Washington—Movies will be shown to the Department of Justice, the MRA hearing on the antitrust representations over controversy here Dec. 1. All will come on from the Coast.
UA BOARD MEETING ON DEAL POSTPONED

(Continued from Page 1)
to comment on a current report that he is losing interest in the deal and that he may not go through with it. Commenting on a London cable that the UA board, under the setup outlined should the deal materialize, would comprise nine members, with British interests represented by six until the repayment of the loan, authentic sources told THE FILM DAILY:

"The report is not quite correct."

Further, the sources affirmed that all reports referring to the pending deal have contained "some truths" but "many untruths" and, in the main, had been "badly garbled."

TWIN CITY THEATER CO.
SELLS OHIO PROPERTIES

Urbichsville, O.—Announcement is made here of the sale of the Twin City Theater Co.'s properties to the Tuscarawas Amusement Co., a new corporation composed of Cleveland and Chicago capitalists. The sale includes the real estate and chattels of the State theater here and the Lincoln at nearby Dennison. The new firm also has purchased the lease of the Twin City concern on the Ohio theater in the Elks building here.

Edward S. Elgin, who had been general manager of the three theaters for the Twin City concern, has succeeded by a representative of the new owners.

Music Hall "First"

For the first time in its history, Radio City Music Hall presents its audience with an uncut newsreel. This is current RKO Pathe News issue No. 86.

UA FINDS CANADIAN POLICY PROGRESSIVE

(Continued from Page 1)

has houses have bought the UA program, it was said.

All theaters playing UA product have more than doubled their advertising budgets, it was announced, and UA is sending exploitation men into Canadian towns that have never been covered before. Twenty-four sheets are being supplied gratis to first-runs.

Federal Lottery Measure to Get December Hearing

Washington Bureau of THE FILM DAILY

Washington—Hearings on his bill to legalize Federal lotteries to ease the tax burden and to reduce relief costs will be held early in December, Rep. Edward A. Kenney, New Jersey Democrat, and father of the measure, told THE FILM DAILY Wednesday.

Hearings will be before a House Ways and Means Subcommittee headed by Rep. Lamme, Ohio Democrat.

Revive First Mickey Mouse

"Plane Crazy," Walt Disney's first Mickey Mouse which he designed and directed for Columbia in 1928, and "The Last Command," directed the same year for Paramount by Josef von Sternberg with Emil Jannings, Evelyn Brent, and William Powell in the featured roles, will be revived Monday in New York University's cinema - appreciation course for adults at the Auditorium, 41 West Fourth St.

COMING AND GOING

ALEXANDER KORDA arrived from the Big Apple a few days ago.

RUSSELL BIRDWELL, Selznick publicity head, arrived in New York Wednesday, accompanied by JACKSON PARKER of his assistants, who will take over publicity duties in New York.

ARTHUR GREENBLATT, Columbia eastern manager, returns today from a two weeks' trip through company exchanges.

CHARLES R. ROGERS, Universal executive vice-president in charge of production, and MEL DELLING and MEL LINDOBERG, are staying at the Waldorf Astoria.

JOHN D. WALLACE, Pathé's western representative, leaves for Hollywood later this week.

BARRY BARNES returns to New York Wednesday.

Peggy Conlin, stage and screen star, returned in New York from the Coast yesterday.

ANTHONY NOVOTNY, Czechoslovakian recently signed by M-G-M and MARY MARTIN, American actress, arrived yesterday in New York. She is on her way to Brooklyn, where she will be seen in "The Hurricane." The next visit is expected to be New York City.

ROUSSEL MAMOULIAN is staying at the Palm Springs.

ANNA NAGY, star of "Victoria the Great," has rejoined the British public, and a visit to the Coast last weekend, was enjoyed by the three leading stars of the picture, MARY WILCOX, sailed for England on the Normandie.

LINA BASQUETTE is out in New York from the Coast.

THOMAS ASHER, Warner Bros. British publicist, who leaves the Coast today, has been greeted by the three leading stars of the picture, he brought from Europe with him, BOUNCHER, BRUCE LISTER and JAMES STAFFORD.

H. K. CROOKER, publicist. who leaves the Coast today, has his last week at the studio.

SHERYL JENKINS, publicist, who leaves the Coast for New York today, is sibling-in-law of Charles Einfeld, publicist of the Picturegoer, Cincinnati office, accompanied her.

HENRY MOLLISON is in New York on the last week.

MARLENE DIETRICH is on the Coast this week.

DECEMBER 1937

<table>
<thead>
<tr>
<th>S</th>
<th>M</th>
<th>T</th>
<th>W</th>
<th>T</th>
<th>F</th>
<th>S</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>2</td>
<td>3</td>
<td>4</td>
<td>5</td>
<td>6</td>
<td>7</td>
</tr>
<tr>
<td>8</td>
<td>9</td>
<td>10</td>
<td>11</td>
<td>12</td>
<td>13</td>
<td>14</td>
</tr>
<tr>
<td>15</td>
<td>16</td>
<td>17</td>
<td>18</td>
<td>19</td>
<td>20</td>
<td>21</td>
</tr>
<tr>
<td>22</td>
<td>23</td>
<td>24</td>
<td>25</td>
<td>26</td>
<td>27</td>
<td>28</td>
</tr>
<tr>
<td>29</td>
<td>30</td>
<td>31</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

"How many days to Christmas and ROSALIE!!"
HIS WEEK'S FILM HEADLINES

ROBIN HOOD GREETS HIS LADY. Errol Flynn welcomes co-star Olivia de Havilland on her return to location where Technicolor 'Adventures of Robin Hood' is rapidly nearing completion as the most important of all Warner productions.

WAR'S BIGGEST OPENING CROWDS stormed the Strand in New York's first popular-price engagement of Muni's 'Fame of Emile Zola', after other new bookings go to two-week holdovers in Chicago, Detroit and Denver.*

HOW TO BECOME A 'FIRST LADY' will be subject of exposition by Kay Francis at special Washington preview for wives of U. S. Cabinet members. Film was adapted from last season's comedy hit by Katharine Dayton and George S. ('I'd Rather Be Right') Kaufman.*

HIS IS AN EXPLOITATION NATURAL,' said M. P. Daily of phonograph's 'Attic of Terror', a Floyd Gibbons 'Your Adventure' two-reeler, as the Rialto Theatre in N.Y.Flexed almost its entire front (above) to this unique bally.

WARNER BRITISH PRODUCTION CHIEF E. M. Asher and wife Laura La Plante, brings trio of his discoveries, Bruce Lister, Chili Bouchier, James Stephenson, for stellar grooming in forthcoming films at Burbank.

* A Warner Bros. Picture Wiregraph, Inc., Distributors
IN FOR A

Held over in Chi (3 weeks!), Philly, Frisco, New Yor
and 'Bullets or Ballots' in Boston, Albany, Spr

ALCA

Is Warner Bros.' 1937 Example
exploiting itself to bigger grosses than 'Galahad'
0, Worcester and every other early engagement!
WARNERS YEAR'S NET ADVANCES $2,693,870

(Continued from Page 1)

profit was not subject to the Federal surtax on undistributed profits.

The current year's operating profit, after providing for the current year's dividend on the preferred stock, was $1,500,000, or 75 cents per share on the common stock, considerably lower than $2,693,870, which was earned in 1936.

In the case of the undistributed profits, which are the amount of accumulated and unpaid dividends to and including June 1, 1937, on the preferred stock outstanding, there has been an increase in excess of $1,500,000 after all charges other than the surtax on undistributed profits.

In addition to the operating profit for the current year, the report states, there has been a net credit to Deficit Account in the amount of $404,920.73 and Capital Surplus has been increased by $365,812.08.

Capital surplus on Aug. 28, 1937 was $35,044,320.74, compared with $56,774,518.66 on Aug. 29, 1936.

Heir to Hallams
A seven-pound baby boy was born to Mr. and Mrs. Ken Hallam Wednesday. Father is handling radio and special exploitation for RKO Radio.

DEATH RECORD

Alfred Solman
Alfred Solman, 69, composer of many popular songs and ballads, died Nov. 15 of dropsy at Mount Sinai Hospital, Fifth Ave. and 100th St., it was announced. He was survived by his widow, Susan, of Long Island City and a grand-daughter, Jean Abbott of Bronxville.

Tell Taylor
Chicago—Tell Taylor, 61, author of the ballad, "Down by the Old Mill Stream," died suddenly of a heart attack. He operated a farm and golf course near Findlay, Ohio, and arrived here for a visit two weeks ago.

Dr. Louis V. Sarr
St. Louis—Funeral services are pending here for Dr. Louis Victor Sarr, 69, internationally known composer and pianist, who died at a hospital here on Tuesday.

TALKING to a practical showman......who emphasized the value to him through the years......of the revamps in the pressbooks of the different producers......he claimed that they were the most important thing in the pressbook......for they enable him to readapt the newspaper ads of different sizes to suit his requirements on the booking in question.

THE STORY of the "Revamp" goes back for many years......as far as we have been able to trace......the pioneer effort started early in 1925......with an article written by Vincent Trolta, then director of advertising for Famous Players-Lasky, for the company house organ "The Close-Up"......Vince used the revamp idea for newspaper ads for the first time on "The Swan"......a Buchowetzki Production (remember him?), with Adolphe Menjou, Ricardo Cortez and Frances Howard.

TODAY we pick up a Paramount pressbook on "The Barrier"......and find a page devoted to the Composite Mat with Suggested Revamps......the art and lettering in the mat......combined with elements from the regular ad mats, enable the exhibitor to prepare a variety of new ad layouts to suit his particular needs......the suggested revamps dramatically visualizes for the showman a line variety of adaptations......practically all the big pressbooks of the major companies carry this important service......which has survived continuous application for over twelve years......so it must be good......

PIE-THROWING from the screen has been banished in Hollywood......according to an article in M-G-M's Shorts Story mag for November......this is taken as cause for Thanksgiving......so the pub dept sent us a custard pie in celebration......if we don't show up after the holiday......here is our alibi.

ANNUAL message from Uncle Sam......"Shop and Mail Early"......and the Postmaster General will thank you......the postal clerks will thank you......also the postmen......and their wives and little ones......this message refers to the Xmas Shopping, of course......you don't expect to do any Xmas shopping?......neither do we......but it's nice to recall those good old customs of other days......isn't it......

ONE OF the energetic pub lads......Herb Berg of Paramount......just high pressured us for a squib on "True Confession"......starring Carole Lombard and Fred MacMurray......"Why, Herb," we protested, as we looked over the two-page blurb, "this is nothing but pure pressagent stuff"......What can we comment on but the fact that the Paramount Publications, publishers of True Confessions mag, will exploit the picture with a four-month advance publicity campaign in their Screen and Romantic group of publications?......and Mister Berg said: "That's all the comment Paramount can ask......unless you want to add that we have turned out a marvellous novelty trailer featuring Edgar Kennedy in a very funny skit......(well, this is one way of taking the curse out of a pressagent story)

ITOA, JERSEY ALL MEET MONDAY

A joint luncheon meeting of committees representing ITOA and Allied Theatres, Inc., Jersey, scheduled for Monday at Hotel Astor, is regarded as a step towards a merger of the organizations, it was learned Wednesday, Monday's session was the first to be held since each organization named a group to work in working mutual problems.

One of the first problems tackled, it is understood, will be the competition question. Several suggestions have been submitted for consideration in the event of a merger, these suggestions will be considered.

Order Brandt, Manheim To Appear in Pact

(Continued from Page 1)

ment Corp., Hancock Theater B B C Amusement Corp., H Amusement Corp. and Amusement Corp. Plaintiff to enjoin contract made in justice court, after the defendants, subject growing out of situations.

Richlands House Burned

Richlands, Va.—The Star Theater here was completely destroyed by fire. R. G. Planey, manager, mated loss of building andment at $4,000, partly covered by insurance. The theater building was owned by Dr. W. R. Williams, brother-in-law of Governor P.

SICK REPORT

Chicage—Louis Morris, Marbro Theater has returned home from the hospital to convalesce from a heart attack.

West Coast Bureau of THE FILM

Hollywood—Helene Cost hospitalized with a serious malnourishment from the foot.

West Coast Bureau of THE FILM

Hollywood—George Arch, director, was wounded in the head by a knife thrown by Joe Lamour for a scene in "Her Love." Actress lost balance while fighting bare-footed, she stepped on a rock as she tossed the weapon.

West Coast Bureau of THE FILM

Hollywood—Wylain Fields, die make-up artist, is in Los Angeles clinic recovering from an operation performed for a tumor. Bro. Cortez returned to his dressing room afterward after completing the work in "Doctor Rhythm: Fiets unconscious on the floor room."
REVIEWS OF NEW FILMS

“Thank You, Mr. Moto”

with Peter Lorre, Thomas Beck, Pauline Frederick

20th Century-Fox 66 Mins. (HOLLYWOOD PREVIEW)

ENGROSSING MYSTERY SHOULD ADD MUCH PRESTIGE TO MOTO SERIES.

The latest of the Moto stories should add much prestige to the series, for it is a very engrossing mystery that makes top flight program fare. Willis Cooper and Norman Foster contributed a screenplay from a story by John P. Marquand which carries suspense, action, and gives the clever little Mr. Moto plenty of opportunity to do his stuff. Norman Foster also directed. This phase of his work shows sureness of purpose and a complete understanding of the Moto character. As Mr. Peter Lorre is the personification of that wily, self-confident, Chinese detective. Thomas Beck, Sidney Blackmer, Pauline Frederick, Philip Ahn, John Carradine and William Von Brincken all have good roles which they handle well. Sol Wurtzel's production is another hit in the 20th Century-Fox lineup. Madame Chung (Pauline Frederick) and her son Prince Chung (Philip Ahn) possess six scrolls which have been handed down from generation to generation for twelve centuries. A seventh has been stolen and the search is on for Mr. Moto (Peter Lorre). Sig Ruman tries to buy these Chung treasures, but even though they need the money, the Chung refuses to sell since it would be an insult to their ancestors. Rumann is about to use his gun on Ahn when Lorre steps in and kills the former. Sidney Blackmer and his henchman, William Von Brincken are very anxious to annex the scrolls and by inflicting physical punishment on Ahn, try to get the two men when they threaten the same treatment on his mother. The reason that the scrolls are valuable is that when all are open together they form a map leading to hidden treasures in the Gobi desert. In attempting to kill Blackmer, Miss Frederick herself is killed and her son commits suicide when he sees what an injustice he has done his father by revealing the scroll. Just as Blackmer and his gang are making their getaway, Lorre traps them and by a clever ruse, Blackmer shoots Van Brincken and Lorre finds it necessary to kill Blackmer. A romance has been running along between Thomas Beck and Jayne Regan. So that the scrolls, even though priceless as art, do not cause further trouble Lorre buries them.

CAST: Peter Lorre, Thomas Beck, Pauline Frederick, Jayne Regan, Sidney Blackmer, Sig Ruman, John Carradine, William Von Brincken, Nedda Harrigan, Philip Ahn, John Biehler.

CREDITS: Executive Producer, Sol M. Wurtzel; Producer, Norman Foster; Author, John P. Marquand; Screenplay, Willis Cooper, Norman Foster; Cameraman, William American ASC; Art Directors, Bernard Herzbrun, Albert Hoggett; Editor, Irene Morra, Nick De Maggio; Sound, Joseph E. Aiken, William Anderson; Musical Director, Robert Kalyn.

DIRECTION, Able. PHOTOGRAPHY, Good.

The March of Time (Issue 4—Vol. IV)

RKO Radio 20 Mins. Lively Issue

The gigantic operations of the British football pools is covered dramatically, showing the enormous ramifications of this, the greatest gambling industry known to man. They get around the lottery law by a technicality—they accept no money until after the results of the games are known. The government recently won an eye at the evasion, for the revenue to the government from the postal money order is enormous. The human interest is the biggest feature, and it looks like a gratifying bit of propaganda to help the insurance companies. Certainly, many people will take kindly to having a scarce thrown onto them by the dramatic presentation of people being knocked off by heartless fortune. However, the suspense is a step being used to combat and control human ailments. Anaisa's Thorpe was now in progress with the American interests informing the encouragement of the Japanese fishing fleets, which are legally immune as they fish outside the twelve-mile limit. But the situation has stirred Congress, the Navy and the State Department, as well as upset practically everybody in Anaisa. If something is not done, it threatens to ruin the entire industry through the undersea methods of the Japs. This is one of the best presented subjects seen in the Time films for a long period.

20th Century-Fox Is Sued By Rocke on Radio Charge

Rocke Productions, Inc., filed suit yesterday in Supreme Court against 20th Century-Fox Film Corp. Plaintiff claims violation of a contract with it by the defendant. Rocke alleges that 20th Century-Fox Film Corp. was to furnish without charge five minutes of sound track to be broadcast on a half-hour radio program for which Rocke was to obtain a sponsor and remain 25 minutes of entertainment. There were to have been 25 such broadcasts, the complaint states. Plaintiff seeks damages.

British Technicolor Adds $100,000 To Capital

London (By Cable)—Nominal capital of Technicolor, Ltd., has been increased by £20,000 beyond the registered capital of £410,000 in 10,000 “A” and 10,000 “B” shares of £1 each to $430,000.

FAVOR ADMISH LEVY FOR CHI. THEATERS

(Continued from Page 1)

discussion. Counter proposal by Al- derman James McDermott would levy a 3 p.c. tax on theater gross receipts.

Local operators and exhibitors are waging a determined fight against the new tax attempt.

Paul Dulzelle Reconsiders; Will Remain Equity Officer

(Continued from Page 1)

file expiring in 1940. Dulzelle's de- cision was conveyed to the council by E. J. Blunkall, Equity councilor, in Dulzelle's absence due to ill- ness.

Decision on Para.'s Appeal in UMPTO Writ Case Nears

A decision on Paramount's appeal from the U.S. District Court's de- cision in Philadelphia, which gave the company an injunction against the boycotting of Paramount by the UMPTO, is "expected any day" according to Louis Phillips, of Para- mount's legal department. Although the dispute between Paramount and the UMPTO has been settled, the appeal remains on the court books and the issue must be clarified, Phi- lips said Wednesday.

Decision was reserved when the hearing on the appeal was held be- fore Federal Judge Dickinson on Oct. 6. At that time, counsel for Paramount sought to have the U. S. Court of Appeals upset the refusal of Judge Dickinson to restrain exhibi- tors in the Philadelphia zone from carrying on a boycott against Paramount pictures.

To Distribute French Flix

French Cinema Center (Centre de la Cinematographie Francaise) has been organized here for the dis- tribution of French films in the U. S. according to Andre Heymann. Of- fices will be established at the Mai- son Francaise, Fifth Avenue.

WEDDING BELLs

Theresa M. Hogan, secretary to George V. T. Burgess, general man-ager at the Central Service Studios at Astoria, L. I., was married Thanksgiving Day to James A. O'Connell, associated with the Rogers Poet Company. Following a week's honeymoon in Washington, D. C., Mrs. O'Connell will return to her duties at the studios.

West Coast Bureau of THE FILM DAILY

Hollywood—Betty Furness and Johnny Green, the orchestra leader, are to be married today.
“MONEY-MAKER”

REPUBLIC’S “MANHATTAN MERRY-GO-ROUND” looks like a certain box-office money-maker. Backed up with good performances by a well selected cast, top notch direction and tunes destined for the whistling class, this filmusical is just what the customers want.

—Daily Variety

“BEST GROSSES”

Mark “MANHATTAN MERRY-GO-ROUND” as a definite money-maker; perhaps one of the best grossers in REPUBLIC’S history. It has everything.

—Motion Pic. Daily

“TOP SPOT”

Top spot musical with big cast, good production value, should do well anywhere.

—Showmen’s Trade Review

“WORLD NAMES”

REPUBLIC goes to town with “MANHATTAN MERRY-GO-ROUND”. A successor in type to its successful “HIT PARADE”. A veritable avalanche of radio and music world names to stud the cast with glamor.

—National Box-Office Digest

“SATIS”

REPUBLIC’S annual color pictures. Accords much can be expected produced with an almost everybody!
abundance of top-notch stars and ranking players, hummable music and tasteful production. REPUBLIC has a surefire hit on its hands in this top-notch picture and pleasing musical romance.

—Box-Office

"PLenty OF PACE"

It has all the elements of mass entertainment. There is plenty of pace and atmosphere.

—Film Daily

5 New Songs Included:

"Have You Ever Seen Heaven" + "Make It Good" + "Wanna Make Rhythm" + "One Two Three" + "All Over Now"

"TOP-NOTCH"

"BOX-OFFICE"

"MANHATTAN MERRY-GO-ROUND" will give an audience its money’s worth in entertainment. The picture should satisfy the box-office.

—Hollywood Reporter

"EXCELLENT"

An entertaining picture: direction is excellent throughout; well balanced performances.

—Hollywood Spectator

"PRETENTIOUS"

Topnotch! A pretentious effort! Best yet from REPUBLIC.

—Jay Emanuel Publications
A "Little" from "Lots"  

By RALPH WILK  

HOLLYWOOD  

Lloyd Starting Tomorrow  

AFTER more than a year and a half of preparation, Harold Lloyd will step before motion picture cameras tomorrow for the filming of the first scene in his next Paramount picture, "Profession Beware." Lloyd will work on an interior scene in Hollywood for one day and Sunday morning will begin exterior scenes at Kernville, Calif., where he will be at work for more than two weeks with a company of 100 players and workers.

"Wells Fargo" Handicap  
The "Wells Fargo" Handicap, named in honor of the motion picture "Wells Fargo," produced and directed for Paramount by Frank Lloyd, will be run at the Santa Anita track on Dec. 15. The first race at this course has been named after a picture. The handicap, seventh on the January 4 program, will be for 4-year-olds over a mile and one-sixteenth for a $1200 purse.

Mosque Theater Squawk is Studied by Attorneys  

(Continued from Page 1)  

Mosque Theater Squawk is Studied by Attorneys  

suited as yet has been filed, it was said, but "rumblings!" have been heard.

Meanwhile, reports from Washington indicate that the Department of Justice has received a complete report of the case, following Federal investigation, and that it is now in the hands of Assistant Attorney General Robert Jackson of the Antitrust Division.

Chester L. Lingham, counsel for the Mosque, would not comment.

Luise Silsco Remains  

In Authors’ League Post  

Luise Silsco, veteran Authors’ League executive, Wednesday made it known that she had offered her resignation as treasurer of the Screen Writers’ Guild to the counsel of the League at a Tuesday meeting. Miss Silsco declared in the first place there had been no meeting of the council, she never had held the post of treasurer of the Screen Writers’ Guild, and never had tendered any resignation to the council at any time.

The facts of the case, she said, were that she had asked, previous to the nominating of the secretary of the Authors’ League, to be relieved of that post. Inez Haynes Irwin, the record shows, was subsequently elected and selected. Miss Silsco remains treasurer of the Authors’ League.

McCready Signs Aerialists  

Leo McCready, Hollywood producer and director, who is now touring Europe on a vacation after completing the new Columbia comedy hit, "The Awful Truth," has put under personal contract the Branson Sisters and Brothers, an act of four aerialists who have been amazing audiences in Austria and Germany for the past two years.

"Wide Open Faces" Set  

David L. Loew will place "Wide Open Faces," first Joe E. Brown for Columbia release into production Nov. 27. The Three Stooges will be in the cast and Kurt Neumann will direct. Paul Vogel will handle camera work.

Magnet Drawing Plans  

Magnet Pictures has been organized by C. Earl Bartlett, John Allen and Hal Hoadley. The company is located at International Studios and is preparing eight comedy-dramas for the independent market.

20th-Fox to Pay Dividends on Preferred and Common  

(Continued from Page 1)  

holders of record at the close of business Dec. 3.

The Board also declared a cash dividend of $1 per share on the outstanding common stock of the corporation, payable Dec. 15, to stockholders of record at the close of business Dec. 3.

Four Majors Negotiate For Louis Pix Release  

Four major distributing companies are reported negotiating for the "Spirit of Youth," starring Joe Louis, which is now in the cutting room. Martin Finkelstein, vice-president, and sales manager of Globe, who is in New York arranging for distribution, stated that "Spirit of Youth" would be released through a series of road shows late in December and nationally after Jan. 1. Louis is contracted for p.a. in several eastern cities.

Universal Proxy to Meet Union Delegation Monday  

At the request of Universal officials, the American Federation of Bookkeepers, Stenographers and Accountants, A F of L affiliate which claims an enrollment of a majority of Universal office employees, has agreed to defer presentation of its demands until Monday, it was learned Wednesday.

The union is to be represented by Edward K. Flaherty and Miss Ge- nora Marsh, negotiators, and H. C. Coe- rane, president of Universal, will represent the company.

Local 54 Talks Pact With Loew's and R  

(Continued from Page 1)  

called into session within the few days following preliminary dickering.

Local 54 concluded a one-strike of the Cinema Circuit without a strike, circuit chief, sign contract providing wage increase closed shop, 42-hour week of seven-hour days, time and a half overtime and vacations with pay for one week for one year’s service and for two weeks for two years or more. Some demands are to be pressed to Moskovitz, it was reported, wage increase set at 25 p.c.

Picketing at Tompkins Thee Brookly, continued Wednesday lowing a breakdown of negotiation it was said. Membership of Local 54 included superintendents, foremen, utility men, porters, char men and watchmen.

Essenes Cuts Sheridan Scale From 40 to 25 C  

Chicago—The Essenes circuit reducing the matinees and even prices at its ace North Side Theater from 40 to cents for evenings and 15 cents matinees. New schedule will include a vaudeville of five acts to recently acquired American Theatre on the West Side.

GB Adds to Sales Staff  

Further additions to GB’s staff, which has been steadily adding manpower in the past weeks, are announced by Arthur Lee, Vice President and General Manager. John Dickson is a salesman in GB’s Los Angeles change. Grant Lovegren has been appointed booker in the Seattle office where Leonard Raatz, former booker, has been promoted to salesman.

Happy Birthday  

Best wishes from The Film Daily to the following on their birthdays:

NOVEMBER 26

Frances Dee  
Philip Longdon  
John J. Jones  
Leon Holmes
Who's Behind That Eight Ball?
YOU'LL NEVER KNOW!

But Your Contribution Will Help a Good Man to His Feet.

If you knew the type of men and women of the Industry who draw upon this fund for dignified assistance, you'd be thankful for the opportunity to send in your check right now.

FILM DAILY RELIEF FUND
1501 BROADWAY
LOVE AND KISSES at the BOX-OFFICE!

"NAVY BLUE AND GOLD"

(Doing swell in all opening engagements and please ask yourself are you getting every thin dime that this rousing M-G-M entertainment can bring you with rousing promotion!)
Selznick Deal With M-G-M Reported Ready to Sign

REPORT ATLAS-LEHMAN WILL EXERCISE RKO OPTION

Holiday Grosses in N.Y. and Nation Overcome Slump

Take Equals or Surpasses the Grosses of 1936,
Checkup Shows

Well-fed legions gave theater operator a something to be thankful for Thanksgiving Day as box office receipts fell or surpassed those of the holiday, a checkup of national New York pic biz showed yesterday. The recent drops, reflecting "recession" largely were over.

Leading circuits reported in sales in almost all situations, with particular enthusiasm over

FARS ON AIR HURT,
CLAIM NEB. EXHIBS.

Lincoln, Neb.—Concerted protest was here by all exhibitors that movie fans in the area are hurting bad. Bob Livingston, Capitol, says day and Thursday biz is off 15 to 20 per cent. Walter Whitter, city manager of the Lincoln Theater.

Kor Payments Schedule
Receives Okay of Court

Federal Judge Alfred C. Cote yesterday authorized a schedule of payments due from Adolph Zukor and Barney Balaban under the terms of recent settlement of the suit brought by Charles D. Hilles, trustee, against former officers and directors of Paramount Publix.

Selznick Understood Slated to Make 18 Pictures for M-G-M in 30 Months

Newark Amusement Co. Asks Arbiter in Paramount Suit

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—It is strongly reported here that the David O. Selznick-M-G-M deal is ready for signatures. It is understood that Selznick is to make 18 pictures for M-G-M during a period of 30 months, with "Gone With the Wind" as the first and to be sold as a special.

Selznick Deal With M-G-M Reported Ready to Sign

REPORT ATLAS-LEHMAN WILL EXERCISE RKO OPTION

Holiday Grosses in N.Y. and Nation Overcome Slump

Take Equals or Surpasses the Grosses of 1936,
Checkup Shows

Well-fed legions gave theater operator a something to be thankful for Thanksgiving Day as box office receipts fell or surpassed those of the holiday, a checkup of national New York pic biz showed yesterday. The recent drops, reflecting "recession" largely were over.

Leading circuits reported in sales in almost all situations, with particular enthusiasm over

FARS ON AIR HURT,
CLAIM NEB. EXHIBS.

Lincoln, Neb.—Concerted protest was here by all exhibitors that movie fans in the area are hurting bad. Bob Livingston, Capitol, says day and Thursday biz is off 15 to 20 per cent. Walter Whitter, city manager of the Lincoln Theater.

Kor Payments Schedule
Receives Okay of Court

Federal Judge Alfred C. Cote yesterday authorized a schedule of payments due from Adolph Zukor and Barney Balaban under the terms of recent settlement of the suit brought by Charles D. Hilles, trustee, against former officers and directors of Paramount Publix.

Selznick Understood Slated to Make 18 Pictures for M-G-M in 30 Months

Newark Amusement Co. Asks Arbiter in Paramount Suit

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—It is strongly reported here that the David O. Selznick-M-G-M deal is ready for signatures. It is understood that Selznick is to make 18 pictures for M-G-M during a period of 30 months, with "Gone With the Wind" as the first and to be sold as a special.

Selznick Deal With M-G-M Reported Ready to Sign

REPORT ATLAS-LEHMAN WILL EXERCISE RKO OPTION

Holiday Grosses in N.Y. and Nation Overcome Slump

Take Equals or Surpasses the Grosses of 1936,
Checkup Shows

Well-fed legions gave theater operator a something to be thankful for Thanksgiving Day as box office receipts fell or surpassed those of the holiday, a checkup of national New York pic biz showed yesterday. The recent drops, reflecting "recession" largely were over.

Leading circuits reported in sales in almost all situations, with particular enthusiasm over

FARS ON AIR HURT,
CLAIM NEB. EXHIBS.

Lincoln, Neb.—Concerted protest was here by all exhibitors that movie fans in the area are hurting bad. Bob Livingston, Capitol, says day and Thursday biz is off 15 to 20 per cent. Walter Whitter, city manager of the Lincoln Theater.

Kor Payments Schedule
Receives Okay of Court

Federal Judge Alfred C. Cote yesterday authorized a schedule of payments due from Adolph Zukor and Barney Balaban under the terms of recent settlement of the suit brought by Charles D. Hilles, trustee, against former officers and directors of Paramount Publix.

Selznick Understood Slated to Make 18 Pictures for M-G-M in 30 Months

Newark Amusement Co. Asks Arbiter in Paramount Suit

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—It is strongly reported here that the David O. Selznick-M-G-M deal is ready for signatures. It is understood that Selznick is to make 18 pictures for M-G-M during a period of 30 months, with "Gone With the Wind" as the first and to be sold as a special.

Selznick Deal With M-G-M Reported Ready to Sign

REPORT ATLAS-LEHMAN WILL EXERCISE RKO OPTION

Holiday Grosses in N.Y. and Nation Overcome Slump

Take Equals or Surpasses the Grosses of 1936,
Checkup Shows

Well-fed legions gave theater operator a something to be thankful for Thanksgiving Day as box office receipts fell or surpassed those of the holiday, a checkup of national New York pic biz showed yesterday. The recent drops, reflecting "recession" largely were over.

Leading circuits reported in sales in almost all situations, with particular enthusiasm over

FARS ON AIR HURT,
CLAIM NEB. EXHIBS.

Lincoln, Neb.—Concerted protest was here by all exhibitors that movie fans in the area are hurting bad. Bob Livingston, Capitol, says day and Thursday biz is off 15 to 20 per cent. Walter Whitter, city manager of the Lincoln Theater.

Kor Payments Schedule
Receives Okay of Court

Federal Judge Alfred C. Cote yesterday authorized a schedule of payments due from Adolph Zukor and Barney Balaban under the terms of recent settlement of the suit brought by Charles D. Hilles, trustee, against former officers and directors of Paramount Publix.

Selznick Understood Slated to Make 18 Pictures for M-G-M in 30 Months

Newark Amusement Co. Asks Arbiter in Paramount Suit

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—It is strongly reported here that the David O. Selznick-M-G-M deal is ready for signatures. It is understood that Selznick is to make 18 pictures for M-G-M during a period of 30 months, with "Gone With the Wind" as the first and to be sold as a special.

Selznick Deal With M-G-M Reported Ready to Sign

REPORT ATLAS-LEHMAN WILL EXERCISE RKO OPTION

Holiday Grosses in N.Y. and Nation Overcome Slump

Take Equals or Surpasses the Grosses of 1936,
Checkup Shows

Well-fed legions gave theater operator a something to be thankful for Thanksgiving Day as box office receipts fell or surpassed those of the holiday, a checkup of national New York pic biz showed yesterday. The recent drops, reflecting "recession" largely were over.

Leading circuits reported in sales in almost all situations, with particular enthusiasm over

FARS ON AIR HURT,
CLAIM NEB. EXHIBS.

Lincoln, Neb.—Concerted protest was here by all exhibitors that movie fans in the area are hurting bad. Bob Livingston, Capitol, says day and Thursday biz is off 15 to 20 per cent. Walter Whitter, city manager of the Lincoln Theater.

Kor Payments Schedule
Receives Okay of Court

Federal Judge Alfred C. Cote yesterday authorized a schedule of payments due from Adolph Zukor and Barney Balaban under the terms of recent settlement of the suit brought by Charles D. Hilles, trustee, against former officers and directors of Paramount Publix.

Selznick Understood Slated to Make 18 Pictures for M-G-M in 30 Months

Newark Amusement Co. Asks Arbiter in Paramount Suit

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—It is strongly reported here that the David O. Selznick-M-G-M deal is ready for signatures. It is understood that Selznick is to make 18 pictures for M-G-M during a period of 30 months, with "Gone With the Wind" as the first and to be sold as a special.
ON THE COVER

ALONG THE WINDOW

with phil. m. daly

HAPPY BIRTHDAY

John W. Johnson, the dedicated editor of the Film Daily, celebrates his birthday.

Seattle Orpheum’s Debts Reported at $2,117

Seattle Orpheum Corp., purs to its recent filing of a bankruptcy petition, submitted in Federal Court yesterday, an itemized list of liabilities and assets. Former total 117,655, while assets were listed only $10,471, and of this amount $483 is in cash and $5,851 is due on a debt owed by RKO Service C. Liabilities are set forth as $1,060 on first mortgage of the Orpheum Theater, Seattle, operated Seattle Orpheum Corp.; second mortgage, $51,335; amounts due of creditors, $990,579. This last is made up predominantly of $905 which is owed to Orpheum cur, Inc. of the sum of $5,810 is owed to Electrical Products of California.

Smith Off for Memphis and RKO District Meeting

Cresson E. Smith, RKO’s western and southern sales manager, left New York yesterday for Memphis where a meeting of southern district managers is scheduled at the Peabody Hotel.

Southern district manager I Macintyre heads a contingent including H. M. Lyons, Atlanta; M. Sachs, Dallas; R. C. Price, Mobile; C. W. Allen, Jacksonville; M. Baker, Memphis; G. C. Be New Orleans; and R. B. Wilk Okahoma City.

McGrady on RCA Board

Edward F. McGrady, director labor relations for RCA, was elected a director of the RCA Manufacturing Co. at a meeting of the board yesterday.

WILLIAM GERMAN, vice-president and general manager of J. R. Kruteter, Inc. be in Los Angeles from New York.

ALEXANDER KORDA, who was scheduled arrive here yesterday from the Coast, has been called back to Hollywood, and FRED SCHATTBERG, who is in New York after closing studio on wind-up of season’s contract.

TEX RITTER, Grand National cowhand, leaves Hollywood around the first of the month for a tour of a large number of states, accompanied by several members of the cast.

AL SHERMAN has left on a nine-day trip to Havana.

Best wishes to The Film Daily in the following on their birthday, Saturday, November 21:

Astrid Allwyn, President; John Henry Booth, vp; Herbert J. Oschs, Business Manager; Arthur G. Onslow, Advertising Manager; Maurice McKee, Managing Editor; Hollis King, Accounting Manager; M. B. Williams, Circulation Manager; L. B. Baker, Editor; and all members of The Film Daily staff.
BRAS ON AIR HURT, CLAIMS NEB. EXHIBS.

(Continued from Page 1) says his houses are also being hit. Situation is also acute in all towns of this area, having hit hard by crop-shortage any-

EIGHT RECORD

Lilian Baylis

(Continued from Page 1) of $450,000 due Paramount by the Zukors shall be liquidated by Adolph Zukor paying $45,000 in cash and the balance of six monthly installments, each in the amount of $6,000. Ten of these notes will mature Dec. 31, 1938, and two thereafter, until the final ones presented at the end of 1948. These notes, Adolph Zukor will have signed with his name thereon, and the remaining 9 will be signed by his father and Eugene Zukor.

ARK AMUSEMENT CO. ASKS PREVIEW

(Continued from Page 1) in its action against Parish. Plaintiff claims that a con- tactor made the defendant on Sept. 22, 1938, and as early as the 21st of the same month, has been violated by the defendant in failing to deliver for exhibition its recent product "Artists and Models." This Newark Amusement claims, was notified and should have been delivered, as one of the conditions under the contract terms. Parish, in turn, stated that there being to arbitrate, since "Artists and Models" is on its 1937 line.

SICK REPORT

London (By Cable) — Otto Kruger was cut about the face and head yesterday when his car crashed into another in a heavy fog.

Hartford, Conn.—Frank Abrams, 47, manager of the State Theater here, slipped on an ice-covered sidewalk and fractured his left ankle. Abrams was taken to Hartford Hospital.

New York—Carl Rose, city manger of General Theaters, Inc. here, was in Clarkson Hospital, Omaha, where he was operated on Monday, is doing nicely.

WEST BAY, BERNICE

"ULTIMATE" GREATER N. Y. DEALS SET

Universal announced yesterday that the company has closed all circuit deals for its 1937-38 product in the greater New York area.

Stanley asks trade to "get together"

(Continued from Page 1) Stanley's action is interpreted here as a move to rally the "hopelessly split" camps into some semblance of unity so that the interests of all concerned can be served, and also to make it possible for the standing committee of Parliament to devote itself to consideration of the Quota Bill unfettered by an avalanche of disordered objections and suggested changes.

C. M. Woolf also sounded a warning in the press against the current confused status of Britain's film and labor interests by calling attention to the fact that not a single wing of the industry thinks the same thing, two days in succession.

Further consideration of the Quota Bill is expected to materialize next Tuesday. Observers are inclined toward two conclusions, either that Parliament will extend the measure in much the same form as it was submitted to the standing committee and take up factional amendments thereafter, or that it might adjourn on Dec. 23 without taking any action because "everybody wants something different."

Permission to Submit Books Asked by Indianapolis Co.

Indianapolis—A motion to permit the Indianapolis Amusement Co. to submit its books to six major distributors for inspection in its damage suit against the film company has been filed in Federal Court by the amusement firm. The distributors had demanded that the Indianapolis company give them interrogatories rather than obtaining their information from the books. Distributors involved are M-G-M, United Artists, 20th-Fox, Universal, Vitagraph and Educational.

Hold Mannix Rites

Boston—Funeral services for Mrs. Edgar Mannix, wife of the M-G-M exec. who met death in a motor accident at Palm Springs, Calif., were held yesterday at the home of her mother, Mrs. James Maurice, in nearby Somerville, with a subsequent solemn requiem mass in St. Catherine's Church.

Danubia Pix Opens

"Viki Megyebi!" ("Vicky-County Ball"), musical starring Paul Javal and Rose Barnsley, opened at the Model House yesterday. Danubia Pictures distributes in the U. S.

Kohn sells to Schulberg

WASHINGTON (AP) — "SUCCESS STORY OF THE FILM DAILY" Hollywood—Ralph Kohn has sold his interests in Schulberg Pictures to B. P. Schulberg. Kohn is expected to announce a major studio connection shortly.

STANLEY ASKS TRADE TO "GET TOGETHER"

"Headin' East"

with Buck Jones, Ruth Coleman, Shemp Howard

COLUMBIA 66 mins.

(HOLLYWOOD PREVIEW) SLAMBANG ACTION PIC WITH SPECIAL EFFECT TO THE KIDS.

Using a Western formula in a layout that has do with racketeering in produce making this a slam-bang action number. The Buck Jones fans won't see much of him in boots and saddle, but they will go for his tactics in running down and overcoming the outlaws who this time wear civilian clothes and are engaged in exacting tribute from produce dealers which, in turn, affects the growers. A group of kids figure in subduing the outlaws, and their work should do a lot in putting the picture over with the younger generation. Buck makes good use of his robust physique to fight two and three opponents at a time. A good deal of footage is given to comedy which helps to diversify the bill with Elaine Arden doing a Greek stereographe for a lot of solid laughter and Shemp Howard using his comical ways to good effect. Ruth Coleman, Donald Douglas, Earl Hodgens and John Elliott carry the other important parts. Joseph Hoffman and Monroe Shaff support an interesting original story which logically allows for a cowboy to work in an out-and-out action melodrama. Ethel La Blanche did the screenplay. Under Edward Scott's direction there is something doing with action and laughs nicely handled. L. G. Leonard's production shows off to good advantage. Buck Jones' father, John Elliott, has gone in for raising lettuce. When shipment from the growers' association to which he belongs are continually spoiled in transit, Buck is commissioned to go East and find the reason why. There he finds racketeers at the bottom of the thing, their leader being Donald Douglas a produce merchant who is a competitor of Earl Hodgens, the association's dealer. Douglas is supposed to be in love with Ruth Coleman, Hodgens' daughter, and though he wants the girl and her father's business too, Buck gets Douglas' number and is fighting a losing fight to a group of Douglas' henchmen when a bunch of kids and the police gathered by Shemp Howard rescue him. The lettuce business is left free from obstruction and Buck also wins the girl.
Thanksgiving Day Biz in N. Y., Nation Equals or Surpasses Grosses for 1936

A slightly perceptible slowing of b.o. flow was noticed during afternoon hours in New York when two largest department stores were staging annual showmanship stunts—parade and circuses.

In addition to breaking all previous records at the Music Hall Selnick's "Nothing Sacred" according to UA, set new all-high figures for both opening and Thanksgiving Days in the following key spots: Alhine in Philadelphia; the Penn in Pittsburgh; Loew's in Houston; the Albee in Cincinnati; Loew's in Syracuse; and the State in Oklahoma City.

Business yesterday generally was good. The Rivoli, New York, reported RKO's "A Damned in Distress" rolled up a 40 p.c. increase yesterday over Thursday, predicting a 4-week run. RKO home office reports spoke of exceptional bids done by the pix in Chicago, Minneapolis, Milwaukee, St. Louis, Baltimore and Oklahoma City.

Vermont Theater Testing State's Old "Blue Laws"

Bellows Falls, Vt.—Raymond A. Kiniry, manager of the Opera House and Park Theater with four of his employees, submitted to "voluntary" arrest in an attempt to obtain a final showdown on an old Vermont "blue law" outlawing Sunday movies.

Kiniry was released in $50 bail and Al Hawks, Albert White, Charles Gillis and Chester Silver were released in $25 each after Municipal Judge Albert A. Jordan of Bellows Falls, Vt., declined to accept pleas and continued the case. They appeared in municipal court for arrest on warrants issued by State Police at Bellows Falls after they presented motion pictures last Sunday despite warning such action would violate the old statute.

Kiniry, meanwhile, reiterated his determination to present shows at the two theaters he manages here tomorrow, drawing from Beryl the declaration:

"More shows, more warrants."

Trans-Lux-Moss to Open New Newsreel Theater

Trans-Lux Theaters Corp., in association with B. S. Moss will open a new Trans-Lux house at the corner of 49th St. and Broadway on or about Jan. 1, it was announced yesterday.

New house is to replace that situated at 1610 Broadway which has been taken over by Wednesdays. Jack Dempsey for restaurant purposes.

Newsreels and shorts comprise policy of new theater.

BRANDTS BUY APO POLICY DUALS

Harry and William Brand purchased the Apollo Theater on 42nd Street and will operate under D. C. Agnew's agreement. William Brand said yesterday, Apollo will be operated on a split-ticket policy, showing two films at all times.

At the same time it was announced that the Minsky's have made arrangements with the Oriental and Apollo to present field leaves "strip-tease" theaters in New York —the Eltinge and the Republic ever."strip-teasing" has been ridiculed so much by city rules burlesque has ceased to be an attractive, Morton M. yesterday.

Agnew to Coast for Mee Cans ITO Speaking

(Continued from Page 1) World Pictures will release "Longs," in tinted and toned form, Friday next, by Robert Alton. The American premiere will be in place at the Fox Theater on Dec. 9 at a $10 o which has already been so. The entire receipts of the picture will be given to the Father's Fellowship of Scismography.

"Monastery" Tinted

World Pictures will release "Monastery," in tinted and toned form, Friday next, by Robert Alton. The American premiere will be in place at the Fox Theater on Dec. 9 at a $10 o which has already been so. The entire receipts of the picture will be given to the Father's Fellowship of Scismography.

Theater Curfew Laws

Detroit—The City Council has enacted, northeast suburb of Detroit, has instructed its City Council to prepare a theater-curfew ordinance.

WEDDING BELL

Oshkosh, Wis.—Harvey Van pain, be married to Mrs. Ida R. Wis., to Miss Cora Wegner.

Richmond, Va.—Georg Lucas, house manager of the Glimmer Theater, was married by a deputy justice of the peace.
Anti-Ascap Measure Will Be Demanded by Ohio’s ITO

**FEDERAL LICENSING LEGISLATION DRIVE IMPENDS**

Building, Modernization in St. Louis Area Hits High

**Theatrical Biz Prospects Held Good Despite "Recession"**

By DAVID F. BARRETT

*ILM Daily Staff Correspondent*

Columbus, O.—The ITO of Ohio is reported to oppose Governor's proposal to have the O.P. tax on theatrical admissions "ear-marked" for relief. In an ITO bulletin issued Saturday, Pete Wood, secretary, said there would be no tax on the 3 percent tax on theatrical admissions.

(Continued on Page 12)

**TO BATTLE DAVEY TAX "EAR MARKING"**

Ohio ITO Wants Anti-Ascap Measure Patterned After Nebraska’s Statute

**STANDARDIZE NAMES FOR SOUND TRACKS**

West Coast Bureau of THE FILM DAILY

Hollywood—Research Council of the Academy of Motion Picture Arts and Sciences announces a standardization of nomenclature for release print sound tracks which will be of widespread value to every studio sound technician, theater projectionist, theater manager and exhibitor.

Developments in sound recording

(Continued on Page 13)

**PARA NAMES PERKINS COCHRANE SUCCESSOR**

J. E. Perkins has been appointed Paramount's general manager for the Orient to succeed the late Tom Cochran, it was announced Saturday. Perkins, who has been in the Orient for Paramount since 1924, has been manager of the Shanghai office since 1928.

With headquarters in Tokyo, Perkins will have supervision over Para-

(Continued on Page 13)

**THE WEEK IN REVIEW**

Warner Profit Soars—Swiss Film Chamber Urged

By GEORGE H. MORRIS

DOMESTIC

Warner reported increase of $2,688,670.22 in operating profit for the fiscal year ended Aug. 28, 1937, over the preceding 12 months, according to company's annual statement released last Friday. Operating profit for the year, after prov-

(Continued on Page 13)

FOREIGN

Zurich cable advised introduction into Switzerland's National Assembly of bill providing for the establishment of a Film Chamber with wide advisory and supervisory industry functions. Passage of the measure is believed certain, its

(Continued on Page 13)

**Ohio ITO Wants Anti-Ascap Measure Patterned After Nebraska’s Statute**

Kuykendall's Request for Early Parley May Be Met

A request by Ed Kuykendall, MPTOA president, for a change in the date of the proposed meeting to dis-

(Continued on Page 12)

Columbus, O.—Music tax legislation will be one of the most important topics for discussion at the annual convention of the ITO of Ohio, scheduled for Dec. 7 and 8 at the Neil house here, Pete Wood, secretary, announced Saturday. ITO

(Continued on Page 12)
**NEW YORK STOCK MARKET**

**QUOTATIONS AS OF SATURDAY**

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Am. Sec.</td>
<td>13%</td>
<td>13%</td>
<td>13%</td>
<td>+ 3%</td>
</tr>
<tr>
<td>Columbia Picts. vcl.</td>
<td>16%</td>
<td>16%</td>
<td>16%</td>
<td>+ 1%</td>
</tr>
<tr>
<td>Columbia Picts. pfd.</td>
<td>16%</td>
<td>16%</td>
<td>16%</td>
<td>+ 1%</td>
</tr>
<tr>
<td>Con. Fm. Ind. pfd.</td>
<td>7%</td>
<td>7%</td>
<td>7%</td>
<td>+ 2%</td>
</tr>
<tr>
<td>East Coast pfd.</td>
<td>16%</td>
<td>16%</td>
<td>16%</td>
<td>+ 3%</td>
</tr>
<tr>
<td>do pfd.</td>
<td>160</td>
<td>160</td>
<td>160</td>
<td>+ 1%</td>
</tr>
<tr>
<td>Gen. Tel.</td>
<td>14%</td>
<td>14%</td>
<td>14%</td>
<td>+ 1%</td>
</tr>
<tr>
<td>Loew's, Inc.</td>
<td>41%</td>
<td>41%</td>
<td>41%</td>
<td>+ 3%</td>
</tr>
<tr>
<td>Paramount</td>
<td>13%</td>
<td>13%</td>
<td>13%</td>
<td>+ 1%</td>
</tr>
<tr>
<td>Paramount 1st pfd.</td>
<td>95</td>
<td>95</td>
<td>95</td>
<td>- 1%</td>
</tr>
<tr>
<td>Paramount 2nd pfd.</td>
<td>13%</td>
<td>13%</td>
<td>13%</td>
<td>+ 1%</td>
</tr>
<tr>
<td>Pathé Film</td>
<td>6%</td>
<td>6%</td>
<td>6%</td>
<td>+ 1%</td>
</tr>
<tr>
<td>RKO Res. Corp. pfd.</td>
<td>27%</td>
<td>27%</td>
<td>27%</td>
<td>+ 3%</td>
</tr>
<tr>
<td>20th Century-Fox pfd.</td>
<td>24%</td>
<td>24%</td>
<td>24%</td>
<td>+ 1%</td>
</tr>
<tr>
<td>Univ. Pict. pfd.</td>
<td>33</td>
<td>33</td>
<td>33</td>
<td>+ 1%</td>
</tr>
<tr>
<td>Warnoc Film</td>
<td>19%</td>
<td>19%</td>
<td>19%</td>
<td>+ 1%</td>
</tr>
<tr>
<td>do pfd.</td>
<td>40</td>
<td>40</td>
<td>40</td>
<td>+ 1%</td>
</tr>
</tbody>
</table>

**NEW YORK BOND MARKET**

<table>
<thead>
<tr>
<th>Bond</th>
<th>Low</th>
<th>Close</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Keith A-O 6 1/4</td>
<td>85%</td>
<td>85%</td>
<td>85%</td>
</tr>
<tr>
<td>Loew's 4 1/2</td>
<td>40</td>
<td>40</td>
<td>40</td>
</tr>
<tr>
<td>Para. 9 5/8</td>
<td>23</td>
<td>23</td>
<td>23</td>
</tr>
<tr>
<td>Para. Picts. 5 1/4</td>
<td>74</td>
<td>74</td>
<td>74</td>
</tr>
<tr>
<td>Warner's 6 3/4</td>
<td>74</td>
<td>74</td>
<td>74</td>
</tr>
</tbody>
</table>

**NEW YORK CURRENCY**

<table>
<thead>
<tr>
<th>Currency</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Picts. vtc.</td>
<td>1 1/16</td>
</tr>
<tr>
<td>Grand National</td>
<td>1 1/16</td>
</tr>
<tr>
<td>Monogram Picts.</td>
<td>1 1/16</td>
</tr>
<tr>
<td>Sonor Corp.</td>
<td>1 1/16</td>
</tr>
<tr>
<td>Trans-Lux</td>
<td>1 1/16</td>
</tr>
<tr>
<td>Universal Picts.</td>
<td>1 1/16</td>
</tr>
<tr>
<td>N. Y. OVER-THE-COUNTER STOCK MARKET</td>
<td>1 1/16</td>
</tr>
</tbody>
</table>

**FINANCIAL**

**JUDGEL SETS 4 EXCHANGES TO HANDLE PROGRESSIVE PIX**

Ben N. Judgel, independent exchange operator who has announced plans for production of 44 features, told The Film Daily Saturday that he had already organized four new exchanges to distribute releases next year.

Judgel organized branches in Detroit, Kansas City, Los Angeles and San Francisco. There are 11 exchanges of a string which includes exchanges in Chicago, Milwaukee, St. Louis and Indianapolis. Before production begins, Judgel says he will have 15 exchanges set up for his program.

A meeting of branch executives has been set for Dec. 7, and cameras are to roll after Jan. 1. Foreign distribution set-up comes upon next week's agenda, Judgel stated.

Discussing financial details, Judgel announced that Progressive Pictures, the name under which he will operate, is a closed corporation. Judgel has spent almost one year on the Coast studying production methods, and said he had "discovered what exhibts want—and they will get it." Sears Promotes Kalmenson, Schneider Joining Warners

Ben Kalmenson, eastern district manager for Warner Bros., has been promoted to the post of southern and western sales manager, it was announced over the week-end by Grad. L. Sears, WB general sales manager. At the same time, it was learned that Edward Schneider, eastern district manager of RKO Pictures, has resigned to join Warner Bros., as a successor to Kalmenson.

Schneider will terminate his association with Republic on Dec. 20. After a short vacation, he will assume his WB post by Jan. 1.

Kalmenson replaces Herbert J. Ochs who is remaining with WB in another capacity. Kalmenson has been in the motion picture business since 1927 when he joined the First National sales staff in Pittsburgh. Last year, Sears appointed Kalmenson central district manager and in May of this year he was promoted to eastern district manager.

**NEW ENGLAND CLOSINGS**

Boston—Area theater closings include: Rialto, Providence: Sea Breeze, Oak Bluffs, Mass.; Apollo, Nantucket; Opera House, Alton, N. H.; Casino, Hampton, N. H.; and Perkins Hall Theater, Mechanics Falls, Me.

Drive-In for Miami

Miami, Fla.—The Miami Drive-In Theater, Inc., has been chartered here with 100 shares of no-par-value stock. Directors are Peter Rand, G. T. Mann and M. Gordon.
TO BATTLE DAVEY ON TAX "EAR MARKING"

(Finalized from Page 1)

Eldred Shain, head of the organization opposed to this for the reason that, as the need for additional revenue increases, it would be a bad matter for the legislature to actually increase the admission tax back to the old 12 p.c. rate.

Good urges all Ohio exhibitors to get acquainted with their state senators and representatives and to claim their side of the story. In order to further assist exhibitors in this matter, the ITO has invited members of the legislature to attend the organization’s annual banquet Dec. 8.

FOURTH SEASON’S PERKINS
As Successor to Cochran

(Continued from Page 1)

Perkins’s activities in Japan, China and the Philippines. No successor to his post in China will be appointed until after Perkins returns from the Orient after Christmas.

Perkins left New York for California yesterday by motor car to take his vacation which was cut short by the sudden death of Cochran Nov. 9.

DEATH RECORD

Dexter Fellows

(Continued from Page 1)

Read, 66-year-old dean of circus agents, died under an oxygen mask at the South Mississippi Infirmary Nov. 18 of pneumonia, following a 60-day siege of typhoid. Reading in New Britain, Conn., he had been press agent for Buffalo for 10 years before joining rings for whom he was general agent for 33 years. His wife by his bedside at time of death.

Mrs. Edna Hancock

(Continued from Page 1)

Indianapolis—Mrs. Edna Hancock, wife of Guy Hancock, RKO man, died Nov. 24 in Methodist Hospital after an illness of two weeks. Survivors are the husband; sons, John, 8, and Stewart, 3 years; and parents. Burial was in Arlington Park cemetery.

Mrs. Henrietta Coyle

(Continued from Page 1)

Kei Hiawatha, N. J.—Mrs. Henrietta Coyle, 48, former actress, is here. She is survived by her husband, Jack Coyle, actor, who is appearing in a Detroit stage production.

Mrs. Mary M. Coogan

(Continued from Page 1)

Pause, N. Y.—Funeral services were held here Saturday for Mary M. Coogan, mother of the late Jack Coogan and grandmother of Jackie Coogan.

FEDERAL LICENSING DRIVE IS IMPENDING

(Continued from Page 1)

by Chairman Robert L. Doughton, Democrat, North Carolina, who declared that revision of the distributed surplus tax and changes in capital gains would have right of way in his committee. He indicated work on nuisance taxes as special session would be exploratory. He did say that Congress’s present need for this tax revenue was serious and that “Now is a bad time to talk excise tax reduction—despite the committee majority’s viewpoint.

President Roosevelt has sent to the Senate the name of Rep. Fred Vinson, Kentucky Democrat, and chairman of ways and means taxation sub-committee, to be Associate Justice of the District Court of Appeals.

SICK REPORT

New Haven, Conn. — Maurice Bailey of the Whalley Theater here, is confined to his home with a broken toe.

Irving Bonoff of the Bonoff interests in Madison and Saybrook is still too ill at home to return to theater operation.

Joseph Green, president of Sphinx Film, is confined to his home with a severe cold.
“She Shall Have Music”
with June Clyde, Jack Hylton, Marjorie Brooks, Brian Lawrence

Imperial Pictures
FAIRLY ENTERTAINING MUSICAL THAT SHOULD PLEASE AUDIENCES IN THE PROGRAM THEATERS.
Produced in England with an all-American cast, with the exception of Jack Hylton and his English orchestra, this picture will make an entertaining filler for the program theaters. Millionaire shipbuilder Edmund Breon decides to publicize his ships by hiring Jack Hylton and his band. Brian Lawrence, the ship magnate’s son, entertains a distinct aversion to jazz music and refuses to make the initial trip with the band. However, his father enters into a conspiracy with Mr. Breon to get him on his yacht, where the broadcasts will be made. Lawrence falls in love with the girl, but calls it all off when he sees her dancing and singing at the Paris Opera with Hylton’s band. Not to be put off easily, Miss Clyde induces three members of the band to shanghai Lawrence when the yacht sails. A rival shipowner, determined to stop the broadcasts from the boats, hires the chance to operate a ship and they are left stranded in mid-ocean on the yacht. The band extricates them from their predicament and they get back to New York as planned, and Lawrence marries Miss Clyde. The picture centers around Hylton and his orchestra, with the rest of the cast adequate.

CAST: Jack Hylton, June Clyde, Marjorie Brooks, Gwen Farrar, Brian Lawrence, Claude Dampier, Edmund Breon, Felix Alymer.


DIRECTION, Adequate. PHOTOGRAPHY, Fair.

Manasquan’s Monopolistic Ordinance Action Defended
Manasquan, N.J.—Final action on an ordinance which would have created a monopoly on theater operations in this resort to a company headed by Harry Stock, Seaside Park amusement casino operators, has been deferred as a result of objections from representatives of Lee Newbury, shore theater circuit operator, who seeks to build a theater here but has been refused a permit.

Stock secured a permit for a new theater in Union Avenue Nov. 9 and that evening his operation, prohibiting more than one theater for each 3,000 population, was passed on first reading. The next day Newbury secured a permit to operate a theater but was refused a building permit. Newbury’s attorney notified borough officials legal proceedings will be instituted if the ordinance is adopted.

“The Inspector General”
with Vlasta Burian, T. Tregi, J. Marvan, V. Z. Baldova
Garrison Films Inc.
SATIRICAL FARCE WITH EXCELLENT CAST SHOULD AMUSE AUDIENCES UNDERSTANDING CZECH LANGUAGE.
This new foreign importation has a well done story, capable direction, a good cast and good photography, but its audience values are restricted to those understanding the Czechoslovakian idiom. The picture opens in a town of Czeasst Russia impersonating an Inspector General, an office that was important in those days. He determines to attack the local peasants and officials who seek to curry his favor. Burian goes through a series of comical situations and antics in his impotent role. He portrays the gaffe official who takes everything he can get his hands on, while the poor people who make pleas for a betterment of their condition are left out in the cold. The picture clings to the early eighteenth century costumes and customs, and Burian makes his escape from the town just as the real official is about to arrive. A couple of situations, an adaptation of the book written by Nikolai Gogol, titled “Revizor,” which appeared in 1836, and proved to be a sharp satirical indictment of the Czarist regime which was followed wise open the abuses, bribery and political vices that were rampant throughout the country. The story drags in spots, but as a whole it is a good production, with the capable cast handling their assignments well.


CREDITS: Produced by Meissner Films; Director, Mac Fric; Story, Nikolai Gogol; Screenplay, V. Sedl, V. Menger and Prof. Mathesiussen; Cameraman, Jan Stallich. Presented at the Squire Theater with Czech dialogue and English subtitles.

DIRECTION, Able. PHOTOGRAPHY, Good.

“Conquerors of the Arctic”
with members of the Russian Polar Expedition
Amino 68 mins.
EXCELLENT DOCUMENTARY FILM OF HARDSHIPS FACED BY RUSSIAN EXPEDITION AT POLE.
This new Russian picture was the prize winner in the documentary film class at the Paris Exposition recently. The picture declares heroism by the expeditionary party, and unemotionally records the hardships that are endured by the men who are now on a drifting ice floe somewhere near the North Pole. Chillblains, frostbite, incredible toil in the teeth of howling blizzards, and the difficulties of life in this region, are all set down for the audience to shiver at. Led by Otto Schmidt, noted Russian Polar explorer, the expedition is shown from their arrival, until the time the rest of the party left, with the four men that are staying, in their drifting camp, building them fireplaces, with the thought put on the screen that maybe they will never meet again. The hard work connected with even the most menial of tasks in this place is unbelievable. Drums of gas for the planes must be buried, and then uncovered when needed, and the planes were a source of trouble to the men. They blew the wheels removed and skis put on in order that they could be used. There are some fine shots made from the air of the tiny fur clad figures struggling through the snow far below and the whole picture is pictorially well worth seeing as it has been well done. The high spot of the picture is when they raise a flag, with the face of Stalin emblazoned on it, near the pole. The men in the picture are not actors and therefore the scenes that are set down are natural, as all the men go about their work without any thought of posing for the grinding cameras.

CAST: Members of the expedition led by Otto Schmidt and I. D. Papanin.

CREDITS: Produced by the Sovuzkino News Agency; Presented at the Cameo Theater with a narration in English.

DIRECTION, Interesting. PHOTOGRAPHY, Good.

New Post For Parks
Russell Birdwell, Selznick International publicity head, here from the Coast announces the appointment of Jackson Parks, one of his Coast assistants, to the post of personal publicist for SF, but Parks may be called back to the studio “at any time we need him,” Birdwell said. Parks was formerly the managing editor of the San Francisco Bulletin.

New China Short Booked
“China Strikes Back,” three-reeler featurette, has been booked by Garrison Film for first-runs in Seattle, San Francisco, Los Angeles, Chicago and Cleveland. It was announced by Garrison Film Distributors, Inc.

“Mayerling” Plays On
“Mayerling,” distributed by Pabst Film Corp., was shown at the Filmarte theater in New York and its 3rd month at the Europa in Philadelphia. It will also have similar engagements shortly in Cleveland and Pittsburgh.

“Getting Your Money’s Worth”
Lenauer International
Interesting Short
Misrepresentations practiced the public by unscrupulous manufacturers is the subject of this short. The opening sequence shows difference between well made of all leather construction and cheaper imitations that employ paper and paper compositions in their models. Various tests are made in a laboratory to show the amount of bacteria butter fat in milks of different grades. When all tests had made the difference between good and “desert” milk on the important distributing firm negligible. The better grade of milk has slightly more cream and cheese, the one difference that point proved that grade “B” was just as nourishing as the expensive brand. Arthur Kalle, his associates of Consumers Union, assisted in the supervision and Photography.

“Popeye the Sailor Meets Ali Baba Forty Thieves”
(Popeye Cartoon)
Paramount
Swell Holiday Special
Here is a grand two-reel special two-color Technicolor, that is feet for feet kids during the holiday trade. It is done with class moves very fast. Popeye is in Coast service, with Oliver and his pal nearby, when a comes to get Ali Pluto and his dit gang who are riding across town. Popeye flies off in his plane, has a break and they trudge through the dust to the town. The Forty Thieves, loot the town and kidnap Popeye enters the bandit cave, the bandits with his spinach a turns in triumph with the captor and the rescued Olive to make a hero by the town.

“Magic on Broadway”
(Screen Songs)
Paramount
Novelty Cartoon
This series is a combination cartoons and band music. In present number, the ear is treated to a song that wants to the machines in the penny arcading a string to the penny and pulling it out again. But the machines all gang up on him and gets pretty rough treatment them. To this is a second half proof by Ray Freeman and his em in selections. Johnny Russell voice
To take the epic sweep of "The Covered Wagon" add to it the flaming adventure of "The Texas Rangers," the thundering power of "The Plainsman" and top it all off with the poignant heart interest of Frank Lloyd's "Cavalcade," is a master achievement. Yet, critics and preview audiences alike insist that in "Wells Fargo," Frank Lloyd has done just this—has built an even greater triumph for himself than his glorious "Mutiny On The Bounty," his never-to-be-forgotten "Cavalcade"—has built for Paramount the greatest of all that historic sequence of mighty Western romances for which Paramount has been justly famous since "The Covered Wagon" first started its epic march into the hearts of America.

"Wells Fargo" will be released to the entire nation on December 31.
A "Little" from Hollywood Lots

By RALPH WILK

HOLLYWOOD

Sutherland Air-Minded

EDWARD SUTHERLAND, who has just completed direction of the West in "Every Day a Holly-
y," a Majestic Production for pictures through Paramount will leave from San Francisco Dec. 12 the China Clipper and arrive in London in time for Christmas dinner with a group of friends. Sutherland will fly all the way around the world. The trip from Hollywood to London will be entirely by plane and he is now trying to make arrangements to make westward passage over the At-
tic on one of the new commercial planes. Regular service has not been inaugurated, but Sutherland has asked permission to fly on one the route-pioneering planes.

Boles on Hunting Trip

John Boles, who has just finished work opposite Gladys Swarthout Paramount's "Romance in the 39," will leave within the next week for Canada on a two weeks' shooting and hunting trip. If his stunts commitments will permit him sufficient time, he will give one-
hit concerts in Portland and Seat-
af his vacation and will then go to Greenville, Tex., his old home, to sing at the annual inter-
provincial Christmas celebration.

Adele Buffalo

Adele Buffalo has returned to her vacation and is working an original at Republic for Ali-
Schipworth and Molly Moran, who is being titled "Hollywood shipwright." Carl Laemmle, teaming with Miss Buffalo and old Shumate will be the pro-
ducers.

Roder, Antheil Scoring

Roder is working with George Antheil on the musical score for "The Buccaneer," the Cecil B. de Mille production. He also did the musical score with Frank Harpe for "Souls at Sea."

Orwady's Original

Orwady is working on an original story at M-G-M. Previous-
ly he was in charge of the Wailer
ter story department.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 177

A NATOLE LIVAK. Warner Bros. Director, Born in Petrograd. Got his start in the theatrical profession when he entered the state drama-
die school there. At 24, he had had every phase of stage experience from directing to operating the lights and helping write the plays. Participated in the revolution but refuses to tell what part he played. Became a screen director under the Soviet regime at the Nortkino Studios. "Hearts and Dollars" being his first feature. Ufa stu-
tract with Warners followed. First production for company, "Stockily Built.

P ara, Signs Reginald Denny

Reginald Denny and Nydia West-
man have been signed by Para-
mount for roles in the next of the popular Bulldog Drummond series of detective-mystery film dramas, "Bulldog Drummond Interferes." James Hagan will direct.

Record "Wells Fargo" Music

The work of recording background music for Franklin Lloyd's new Paramount picture production, "Wells Fargo," has started under the super-
vision of Boris Moros, Par-
mount's new music director.

The running time of "Wells For-
go" will be approximately one hour and 50 minutes and there will be 95 minutes of music in the 57 se-
quences of the film which deals with 25 years of the most exciting part of U. S. history.

Appears in "College Swing"

Florence George, radio and opera star, and Skinny Danis, vocalist with Hal Kemp's band, have started work at Parac, in featured roles in "College Swing" in which they will make their film debut.

Two Newcomers Start

Two newcomers to the screen--
Dorothy Howe and Archie Twitchell--have been added to the cast of the Dorothy Lamour-Mayland picture, "Her Jungle Love," being produced by Paramount in Techni-
color. Miss Howe is a recent dis-
cover of Oliver Hinsdale, Para-
mount talent director. Twitchell, employed as a technician, was given a player's contract after appearing in a comedy produced by the studio club.

In "Headline Huntsman"

Jane Darwell has been assigned a featured role in "Headline Hun-
tans." Miss Darwell will make her studio production at 20th Century-Fox studios with Gloria Stuart and Michael Whalen in the leading roles.

In "Merrily We Live"

Ann Dvorak, Marjorie Rambeau and Theodore Voy Eitz have joined the cast of "Merrily We Live," which Norman McLeod is directing at the Hal Roach studios. The film, based on a story by Heyward, co-
costars Constance Bennett and Brian Aherne, and the cast includes also Billie Burke, Alan Mowbray, Bo-
nia Granville and Tom Brown.

"Swiss Cheese" in 1938

"Swiss Cheese," co-starring Stan Laurel and Oliver Hardy in their first studio picture since "Way Out West," will start production soon after New Year's Day, according to announce-
ment by the Hal Roach studios. John Blystone will direct the film, which is described as a musical comedy.

Nesbitt on Metro Series

John Nesbitt has signed to write and narrate a series of pictures for Metro to be titled "Cheer Chero-
tok." This will not interfere with his radio assignments. The first pic-
ture, "The Man Who Would No-
Die," is ready for production and Jacques Tourneur will direct. George Sayre wrote the screenplay.

It's "Accent on Love"

Its title changed to "Accent on Love," the 20th Century-Fox picture co-starring Tyrone Power and Loretta Young, originally scheduled as "Her Masterpiece," will go before the cameras early in December.

Buys "Corn on the Cob"

"Corn on the Cob," an original story by Homer Croy, has been pur-
chased by 20th Century-Fox. No production date has been set. Croy is the author of "They Had to See Paris" and "Down to Earth," and collaborated on the screenplays for "David Harum" and "The Harvest-
ers."

Seek Jackson Play Rights

Although "Yr. Obedient Husb-
and," Horace Jackson's new stage play, will not open for its Broad-
way run until Christmas Day, al-
mount every major studio in Holly-
wood has already submitted a bid for screen rights. Jackson, so far, has made no decision on sale of the script for picture purposes.

Play for Broadway

West Coast BOX, THE FILM DAILY

Hollywood - George Raft, who has on a holdout against a number of lucrative radio offers, may join the parade of Hollywood stars and sign a series of broadcast ads if Raft

says the plan will mean more money. Raft has noted that the new what-how-and-where of Hollywood will bring to an audiences several famous base-
in film and radio sports figures will enjoy in the star.
Universal's "MERRY-GO-OF 1938" opens to bigger than "100 Men and a "Three Smart Girls Roxy Theatre, Neu
“Swell entertainment... Fred's drum dance rates the spontaneous burst of applause... Burns and Allen have never been funnier on screen or radio.”—Kate Cameron, N. Y Daily News... “Refreshing!... Captivating tunes and striking dance routines... highly entertaining.”—Howard Barnes, N. Y. World-Telegram... “Elements fresh, glib and agreeably presented... What more can one ask of an Astaire show?”—Frank S. Nugent, N. Y. Times... “Score includes hit material... fans will cheer drum dance... sportive and frolicsome... highly entertaining.”—Bland Johnson, N. Y. Daily Mirror... “The whole thing moves with a lively and genial swing... its Gershwin tunes are among the best he ever composed... wittily authored and extremely well acted against a superb production... Ingratiating and charming.”—William Boehnel, N. Y. World-Telegram... “This ‘Damsel’ is in no distress at all... what with Astaire dancing, Gracie Allen and George Burns cutting capers, Reginald Gardiner and Ray Noble spoofing along, a Berman production and a Gershwin score.”—Regina Crewe, N. Y. Journal & American... “A happy musical... with a corking score... one of those certain to haunt the ballrooms for months... Fred’s tapping sparkling, delightful.”—Eileen Creelman, N. Y. Sun... “Excellent... is at his nimble and most engaging best... picture boasts the musical score and the most truly amusing plot yet to be in an Astaire vehicle... It’s all O. K. with super O. K.!”—Irene Thirer, N. Y. Post
RKO Radio Plans Six French Pix Annually

Paris (By Cable) — RKO Radio's French production plans contemplate six features annually, it is announced.

Studio setup, it is reported, may be headed by Rene Sti.

First to go before the cameras will be "Prisoner of the Sky," from the novel by Jean Michel Remirot, member of the French Parliament. It will have a December starting date.

"From Midnight to Dawn," by Georges Kayser, is also set, and Sti will direct both. Producer for the latter, however, will be Robert Wiene.

In New York, RKO Radio officials would not confirm reports of French production Saturday. However, it was revealed that Phil Roehm, vice-president of RKO Export Corp., stated on his return from a trip abroad last month that "Sky Prisoner" is one of five or six films which RKO would distribute internationally according to a deal set in France during his visit. An official announcement is expected shortly.

Conway Managing New NSS Memphis Territory Branch

Memphis — Local branch of the National Screen Service Corp., newly opened to serve exhibitors in the Memphis exchange territory, is in charge of R. H. Conway as manager. Conway comes from Atlanta where he was with NSS for five years. He has as his secretary and assistant Mrs. Alma Walton, formerly Film Board of Trade Secretary here. George Joeckel, formerly with RKO in Memphis is Chief Accountant and Office Manager. Mrs. Ruby Henson, formerly office manager of the PCA is in charge of the Booking Department. Mrs. Celia Wells, formerly with NSS in Atlanta, is in charge of book-keeping and has as her assistant, Dorothy Head. Others on the staff include: Miss Jimmie Lee Pitts, billing; Mrs. J. M. Robinson, in-and-out control; Mrs. Anne Martin, inspector; Bob Simril and A. D. Nickle, poster and shipping; Mrs. Milton Linder, salesman.

"Sacred" Biz 25% Ahead

"Nothing Sacred" biz in the 15 keys in which the Selznick pix opened over the holidays and which went 25 c. ahead of that of the producer's last two releases, was reported Saturday by SJ.

Industrifilm N. Y. Office

West Coast Bureau OF THE FILM DAILY

Hollywood—Gordon Knox, of Industrifilm, is now in New York, where he will establish a branch sales and service office. Industrifilm is the successor to the Robinson-Neeman Prods.

Cleveland—George Kendis has reappointed as accountant for Exhibitors Poster Service Co. to devote his entire time to his recently organized Kay and Gee Exchange distributing independent pictures in Ohio and Kentucky. Carl Lauffer is his successor at Exhibitors Poster Rental Co.

Cleveland—Harry Brown, Jr., has announced that production manager of the Memphis, an Associated Theatres

Conway

Lynchburg, Va. — The Highland Theater, L. S. Leather, owner, has been closed.

Macon, Ga.—Lamar Swift is the new manager of the Rialto Theater here.

Chicags — "Chic" Tompkins of Owensboro, Ky., has been named city manager at East Chicago for the Indiana and Illinois Theater circuit. He will make his headquarters at the Vogue Theater. Bill Barr has been named manager of the Foythre Theater at East Chicago.

Kuykendall's Request for Early Parley May Be Met

controller's report made public Saturday. This is a gain of $18,053, compared with $129,256.00 for the corresponding period last year. Columbia last week predicted the amount.

Profit for the three months ended on that date, calculated on the same number of common shares as were outstanding on date of announce, is about 27 cents per share. Profit per share following last year's first quarter was 22 cents. Figures were reached following deductions equal to dividend requirements of present outstanding preferred stock, it was announced.

"Spanish Earth" Rights Sold

"Spanish Earth," produced in Spain by Joris Ivens and Ernest Hemingway, has been sold by Prometheus Pictures for the British Isles.

Picture's Spanish version opens Nov. 29 for its first-run in Tampa, Fla.

Take Further Depositions In Hub Trust Case Tomorrow

Safeguard's President, R. I. George C. Smith, attorney for the plaintiffs, said Saturday that he would call additional witnesses, including those previously heard during the proceedings in October.

Pass "Bribery" Question Up at Forum

San Francisco—Film Row here is still niggling over the discussion of the pass question at a Motion Picture Forum held by the Federation of Women's Clubs. Aimed at the granting of courtesies to legislators, educators, clubwomen, etc., paper on the question was: "Is this practice to be considered a form of bribery to head off social control? If not, what is the justification for the practice?" Film Row's smile anticipates in the recent application by representatives of the Motion Picture Research Council for such courtesy. Council is strong for Federal pix control.

Building Hits High In St. Louis At New Houses

Some of the largest new houses will get under way next year. There are a number of houses in St. Louis where in this trade territory the cash customers will foreclose to modernize or close. Despite the "recessions" there are reasons for optimism concerning the general prospects. 1938. Aside from the cotton crop, the farmers of this general territory are better off financially Fall than in any season since 1921. It is certain that most of them will attend picture shows more frequently this Winter than did 1936 and earlier years. The Oil in the vicinity of Noble and admission scales have been held to that section of the Prairies.

Several industries both here and St. Charles county in Madison counties, Illinois, have already started to call back the workers laid off a few weeks ago. Steel plants alone put back four thousand workers the past week, and it is almost back to the peak of employment.

One effect of the business situation here will be to eliminate some time to come all thought of increased admission prices. St. Louis has been as low for many months, but in the territory there were increases.

Anti-Ascap Bill Will Be Demanded By Ohio's Senate

(Continued from Page 1)

wants state legislation similar to that enacted in Nebraska and the collection of fees, Wood said.

At the present time, Wood declined further comment in New York, or license fee to Ascap, it is the aim of the TTO to request Ohio exhibitors of the annual movement.

Plans for the convention, will include a regional Allied council, with a rapidly growing membership.

Selznick at Play Openin

Myron Selznick, in Cincinnati day for the opening there of "Obdient Servant," stage play which Fredric March and Clive Brook (Mrs. March) co-stars turns to New York early in week to complete the establishment of offices here. He departs for Coast in two weeks.

Fabian Fete Train Service

Two special cars attached to Commodore Vanderbilt, leaving 4:40 p.m., will carry the New York delegation to Albany for the Fabian testimonial dinner on Dec. Andy Smith, UA general sales agent, will function as toastmaster.
STANDARDIZE NAMES FOR SOUND TRACKS

DOMESTIC

(Continued from Page 1)

sions for Federal income taxes, including about 35
distributed profits and after de-
ducting all other charges, was $5,-
676,182.95, compared with $3,177,-
312.73 for the previous year. The pe-
riod ended Aug. 29, 1936. Last year's
profit was not subject to the Fed-
eral surtax on undistributed profits.
Jump in company's revenue was
held by observers to be index of
industry's rugged health during
1936-37, and a vindication of the
policy calling for production of
large-scale film attractions.

RKO's reorganization plan re-
eceived the o.k. of Special Master
George W. Alger, whose report to
Federal District Court was a reduc-
tion of 40 p.c. in the Rocke-
feller Center claim and disallowed
other claims of holders of
former Class "A" stock of RKO,
which was not transferred into
common stock in 1931. Subsequent
to Alger's formal approval of
the plan, four amendments were
submitted to him by Atlas Corp., plan
proponent.---(1) Rockefeller Center
to get 469,000 shares of stock at
500,000; (2) that stockholders will
have first right to subscribe to new
stock issue, whereas under plan as
it now stands general creditors
have prior privilege; (3) that mem-
bers of board be elected by cumula-
tive voting, and (4) that start of
sinking fund be postponed by RKO
at its option for first three years.

Reports persisted in Hollywood that
Rockefeller interests in A & T
will build a circuit of 300-seat
theaters in key cities throughout
the country. Sponsors of the idea
are said to feel that such step will
solve the dual feature problem, since
proposed houses would be run on
single feature policy.

It was also reported from Holly-
wood that Alexander Korda now
plans to deliver a total of only
five features to UA during 1937-38.
He was originally scheduled to supply
twelve, it is understood. No expla-
nation was forthcoming for the
change in plan. Coincident with this
news came word of the postponement
of UA's board meeting to be held
on the Coast last Wednesday.
Fifteenth Annual Meeting was at the
great expense of the company, accords
est a report that Samuel Goldwyn
was "losing interest" in the big
deal. He was silent on the subject
when verification of this was sought.

George J. Schaefer, in Atlantic
City, announced UA's played and
earned business,—actual cash in-
take,—for the 11 weeks of the 1937-
38 season shows an increase of 131
p.c. over the same period of 1936-37.

Theater owners from six states
will attend the three-day convention
of state and regional Allied mem-
ber which opens in Columbus, O.,
Dec. 6, it was announced by the
ITC of Ohio. Nathan Yamin, Al-
lied States' proxy; Abram F. Myers,
general counsel, and Walter Mitchell
of the Ohio Tax Commission are set
as speakers.

FOREIGN

(Continued from Page 1)

framing having resulted from a re-
grouping of a special Swiss commission,
appointed by the government, which
studied the film situation there for
10 years. Body is expected to
take early action on the new the-
er construction situation by ban-
nishing such building since Switzer-
land is suffering from oversrowing via
its 354 pix houses.

Observers in London forecast pas-
sage of the new Films Bill (Quota
Act) with several amendments,
including those providing for a
Films Commission and separate distri-
butor and exhibitor quotas. The act,
which is in standing committee, last
week split into widely divergent
方针, virtually the entire British
industry. This lack of concert was
viewed by American interests as
pointing to a possible failure on
the part of Parliament to pass the
Films Bill at the present session,
which concludes Dec. 23. Meanwhile
opposition by U. S. producers-dis-
tributors was taking form of defi-
nite action, in place of the previous
block which relied on mere verbal
disapproval.

Paris flashed news both of alarm
threw over the situation at the great-
ting tendency of French stars and
players to migrate to Hollywood;
and also that the Societe Francaise
portraits magazine has been
asked to promote the new color
process invented by the engineer, Randolph
Berthon.

Bank Night Returns

Danbury, Conn. — Warners have
renewed the Palace Theater con-
tract for Bank Night. The same
was discontinued at this house for
some time.

Daley Gets His Deer

Detroit—Johnny Daley, head of
Affiliated Theatrical Offices of Amer-
ica, is on a hunting trip in northern Michigan, with a 180-pound
deer.
187 feature pictures have played the
RADIO CITY MUSIC HALL
in its six year history

The 188th,
DAVID O. SELZNICK'S
sensational comedy in Technicolor

Nothing Sacred

SHATTERED EVERY EXISTING
HOLIDAY AND REGULAR OPENING DAY
RECORD FOR CASH RECEIPTS!

$21,400 FOR THE DAY
New Industry Revenue High Claimed by 20th Cent.-Fox

REPORT BLUMBERG SLATED AS UNIVERSAL PREXY

Fewer Million Dollar Pictures Are Expected Next Season

How They Started

Board Scheduled to Elect Today; Cochrane Keeping “U” Interest

Nate Blumberg, veteran theater executive at present vice-president in charge of theater operations of the RKO theater companies, is scheduled to be elected president of Universal at a meeting of the company’s board of directors today, it was reported last night. Efforts to reach principals last night were unavailing.

R. H. Cochrane, who has been president of the New Universal since the company’s reorganization, is retiring, it is understood, but will retain his interest in the company (Continued on Page 3)

ITE UNSETTLED FOR TRADE PRACTICE MEET

Status of the proposed meeting among Nathan Yamin, Ed Kuykendall, and Harry Brandt for the purpose of discussing a fair trade practice program remained somewhat in the air” last night. Cause of the situation was due allegedly to mixture of interpretations of a receipted by the ITOA office in Los Angeles, according to the MPTOA office (Continued on Page 4)

PHOTOGRAPHIC, PROJECTION EXPORTS RISE $1,658,000

Hollywood — With major studios making exhaustive surveys in a new move to reduce their overheads, it was indicated yesterday that there will be fewer million dollar pictures made for next season’s use. Production costs have increased (Continued on Page 3)

20th-Fox New Industry Sales Record

For Week Reported to be $1,800,000

Hays Organization Clamps Down on Air Commentators

A new one week’s revenue record for the motion picture industry was claimed for the month of December in Hollywood. According to figures compiled at the company’s office home yesterday.

While officially no figures were available, it is understood that the 20th-Fox new high is approximately $1,800,000, said to be an increase (Continued on Page 4)

“Recession”? Cleveland. O.—Who said “recession”? Cleveland downtown theaters, already finding breathing time, checked the records yesterday, and reported the 1937 Thanksgiving Day biz tops for five years. Nine houses reported biz was good.

20th-Fox New Industry Sales Record

For Week Reported to be $1,800,000

Hays Organization Clamps Down on Air Commentators

A new one week’s revenue record for the motion picture industry was claimed for the month of December in Hollywood. According to figures compiled at the company’s office home yesterday.

While officially no figures were available, it is understood that the 20th-Fox new high is approximately $1,800,000, said to be an increase (Continued on Page 4)
Ready Appeal on Govt's Dallas Anti-Trust Verdict

Appeal against the Government's anti-trust decision in Dallas will be filed shortly after attorneys for the defendants return from Texas, it was learned yesterday. Finishing touches to the appeal are being completed in New York by John Moroney, counsel for the Hoblitze Circuit, George Wright, attorney for the defendants, and members of Paramount's legal department. Louis Phillips, of the Paramount staff, said the attorneys would be in New York next day preparing the details of the appeal.

Take-Over of Erpi Service

Pacts by Conrow Co. Near

Active operation of the new corporation which is scheduled to take over Erpi's present theater service contracts will be launched within a few days, according to L. W. Conrow, who is slated to head the new company. Conrow said yesterday that a name for the new firm will be announced simultaneously with the inauguration of the company's activities.

"Sacred" Draws 110,000 to Music Hall in 4 Days

Solznick's "Nothing Sacred" in its first four days at Radio City Music Hall played to 110,000 paid admissions. United Artists reported yesterday, Music Hall, for the first time, found it necessary to permit standees to use the theater's chorus runways.

United Artists' Board Meeting Still Deferred

West Coast Bureau of THE FILM DAILY

Plagiarism Charge Denied

Warner Brothers Pictures, Inc., M. Witmark — Sons, and First National Pictures filed general denial yesterday in U. S. District Court in the action recently brought against them by Irving Gliow. Latter claims his two musical compositions "Flirtation Walk" and "Mr. and Mrs. Is The Name" were plagiarized and used in the feature film, "Flirtation Walk" and two short subjects. Gliow is asking $1,500,000 damages.

"U" In Saenger Deal

New Orleans — Universal has closed a selective deal with the Saenger Theaters Corp., Affiliated Theaters and United Theaters for product in this territory.

Harley, Miggins Sailing for New York on Dec. 18

Francis L. Harley, managing director for 20th-Fox in the United Kingdom, and Ben Miggins, 20th-Fox general manager on the continent, sail for the United States Dec. 18 on the Normandie. They will confer with Walter J. Hutchinson, general foreign manager, and other company executives, as well as take a trip to the West Coast studios. Mrs. Harley and Mrs. Miggins will accompany them.

Rep. to Fill Schnitzer Vacancy After Jan. 1

Republic Pictures will not name a successor to Edward Schnitzer, eastern district sales manager who joins Warner Bros. next month, until after Jan. 1, it was officially stated yesterday. Schnitzer becomes eastern district manager for Warner Bros. succeeding Ben Kalmsen, who has been promoted to the post of southern and western sales manager.

Gary Suit Dismissed

Indianapolis — Judge Robert C. Balsell yesterday sustained a motion to dismiss without prejudice, and with costs to the plaintiff, of the bill of complaint filed by the Gary Theatre Co. seeking to enjoin clearances imposed by major producers on behalf of Balaban & Katz of Chicago.

Columbia In Saenger Deal

Columbia has sold its 1937-38 line-up to Saenger Theater Circuit for 17 Saenger towns, 31 affiliated towns and 18 UA houses, it was reported yesterday.

COMING AND GOING

AL LICHTHAM is due back from next Monday.
SID SAMUELSON of New Jersey Allied attend the ITF of Ohio convention in Columbus next Monday, Tuesday and Wednesday.
GEORGE RYAN, attorney for Monroe & Co., environs circuit of Boston, arrived in New York last night to resume taking depositions in M & R anti-trust suit against major distributors.
JULIAN JOHNSON, 20th-Fox West Sales Manager and Miss JOHNSON, are in St. Louis. Mr. Johnson returns to the next Monday.
REG WILSON, CB special home office representative, goes to Boston in the near future to build up the headquarters for past months.
HARRY GOLDERG, Warner Theatre a rising starhead, returned yesterday from Chicago where he headed several national support shows.
BETTY FURNESS, M-G-M player, and husband, orchestra leader, JOHN G, are in New York for two weeks.
E. C. MILLS, Asso. administrative corps, also yesterday for two weeks.
MIKE SIMMONS, Columbia writer, left yesterday for the Coast.
JOE WEIL, Universal exploitation chief turns to New York from Hollywood to bring in special campaign on "You're A Heart!"
GRACE MOORE arrives in New York Thursday.
SHEP FIELDS and his orchestra are back New York after appearing in several picture and radio shows.
RUSSELL BIRDWELL, Seltzick International publicity representative, left for Washington yesterday to officiate at press club presentation of "Nothing Sacred" Wednesday night for members of the Senate.
D. CLINTON M. WHITE, CB assistant manager, left last night on a trip to Chicago, Milwaukee and Naples.

To WHOM IT MAY CONCERN

This material is to be inserted in every daily newspaper in the United States and Canadian provinces, as the publishers have authority to direct it. The material for other papers is as follows:

PORT BLUMBERG TO RECOVER

(Continued from Page 1)

probably will continue in some
capacity.

was learned last night that the
universal directors have been hold-
day and night sessions for a
of days, the meetings being
largely to the framing
of the Blumberg deal, it is under-
According to report the final
of the proposed contract was
ered yesterday for submission
formally today.

Blumberg has had long experience
industry. In business for
times, he once was
manager for Universal The-
Wisconsin. He joined RKO
charge of theaters han-
from Chicago, later coming to
York as assistant general man-
the circuit, and subsequent-
coming New York theater divi-
danager. Upon the bankruptcy
Orpheum circuit, he returned
icago in charge of operations,
y coming back to New York as
resident in charge of oper-
for the RKO theater com-

Para. Board Meet Off
eting of Paramount's board of
ors, scheduled for today, prob-
will be postponed to a later
ter of the absence of sev-
 Paramount officials a
spoken yesterday. However, no
entement had been announced
late last evening.

EATH RECORD

Mrs. Silverberg
her of Herbert T. Silverberg,
ustry attorney, died Sunday
illness and was buried the
day. Silverberg, who now has
Hollywood as well as Buf-
came East in the hope of
ng his mother back to Califor-
him. He returns to the
tomorrow by way of Buffalo.

Arthur G. Williams
eral services were held at
esterday at the Walter B.
ial Home, 117 West 72nd
for Arthur G. Williams, 75,
atical representative for 50
He died on Friday, last, at
ime Hospital.

George Case
William, Ont.—George Case,
ne of the first moving picture
ers in Winnipeg, and veteran
er, is dead here.

Mrs. Margaret Fitzgerald
waukee, Wis.—Mrs. Margaret
, 68, mother of H. J.
ald, general manager of Fox-
Agency Corp., died here.
ivors include another son

FEWER $1,000,000
PIC NEXT SEASON

(Continued from Page 1)
approximately 41 per cent during
the past two years, with the rise
of 1937 authoritatively placed at
from 20 to 30 per cent.

Orders to cut overhead of produc-
costs have come from the home
ices. Rise in production outlay
been due to the higher cost of
ials, wage increases for crafts,
white collar workers, and lower
acket actors.

Home office officials have brought
figures showing that some of the
pictures costing more than a million
dollars failed to make money and
that a few were heavy losers.

ady a few big productions sched-
led for shooting soon have been
shelved.

Box-office returns on stars are be-
ing closely studied and luminaries
owing and power will be drop-
ed or forced to accept readjusted
racts when option time comes.

isions of many high-salaried prin-
cipals whom studios feel cannot be
developed into star material already
have been allowed to lapse.

Box-office returns showing an up-
turn during Thanksgiving Week,
however, have cheered the officials
assembled here for production costs
ferences.

SICK REPORT

Kansas City, Mo.—George Hart-
man, operator of the Armour The-
er in North Kansas City, was in-
jured when his car ran against a
support on the A. S. B., bridge
t. He is in Research Hos-
ital.

Kansas City, Mo.—R. R. Biechele,
secretary and treasurer of the Kan-
as-Missouri Theater Owners A-
niation, has been confined to his
ome the past week with a severe
cold and throat infection.

Richmond, Va.—Walter Guiter,
ether owner and operator of Tan-
tilla Garden, is recovering in John-
Willis Hospital from injuries
ceived when his car was in col-
ion with a truck.

Winchester, Va.—Elizabeth Oates,
cashier, Capitol, recently underwent
operation for appendicitis at the
loal hospital.

Milwaukee, Wis.—Sylvia Lace,
cashier at the Whitehouse The-
er, is recovering from an opera-

Buffalo—Ralph W. Maw, M-G-M
anager, is recovering from a
ere cold that kept him home a
week.

Detroit—W. R. Stebbins, man-
er, of the Film Exchange Build-
has returned to the office after
week in the hospital.
NEW FILM REVENUE
HIGH FOR 20TH-FOX

(Continued from Page 1)
over the previous industry record of about 17 p.c.
The new record set an all-time high for both film rentals and number of bookings, it was said. During last week more than 18,000 theaters throughout the United States and Canada played some part of Twentieth-Century-Fox product, either features, short subjects, or Movietone News. Thousands of theaters played all three units.
The figures were piled up by the company's sales force in the final week of the Fifth Anniversary S. R. Kent Drive, which the sales department dedicated to Darryl F. Zanuck and his studio production force. The week also was in celebration of John D. Clark's fifth anniversary as general manager of distribution for the company.

Lichtman Due in N. Y. Next Monday After Brit. Survey
(Continued from Page 1)
director, is due back in New York next Monday, it was learned yesterday. Lichtman sailed for London on Oct. 15, after announcing that M-G-M would move slowly and conservatively in its plans to set up a producing organization in England.
Reports from England last week indicated that M-G-M might not produce more than two pictures on the other side because of high production costs.

Acquits Winnipeg Operators

Winnipeg—Holding the accused's conduct created no nuisance, was not trespass and not wrongful or without legal authority, Magistrate R. B. Graham in Winnipeg police court yesterday acquitted 14 International Union motion picture projectionists on a charge of intimidation preferred by Rudolph Besler, proprietor of the Park Theater which was picketed three successive nights after Besler had dismissed a projectionist.

Happy BIRTHDAY

Best wishes from The Film Daily to the following on their birthday:

NOVEMBER 30
Reginald Donnelly
Jacqueline Logan

Reviews Of New Films

The Adventurous Blonde

with Glenda Farrell, Barton MacLane, Anne Nagel, Tom Kennedy

Warners
ENTERTAINING MURDER MYSTERY WITH PLENTY OF SUSPENSE, ACTION AND COMEDY

The latest of the "Torchy Blane" series from the Warners studio has all the necessary elements to be an entertaining picture. Glenda Farrell, in her reporter's role, is scheduled to get married to Barton MacLane, the detective, but reporters on a rival paper frame a "murder" to make her look ridiculous for beats that she has scored in the past. Glenda goes to the scene of the supposed murder and phones her paper, with extras coming out about the murder the same time the rival paper says that it is a hoax. However, the murder actually is real, and the rival reporters are completely confounded. Charles Wilson, the publisher of the rival paper extracts a false confession from Andy Lawlor, who makes the confession to get enough money to divorce himself, as he is suspected of the crime and arrested. MacLane falls for this, but Glenda suspects that there is much more than appears on the surface, and discovers that Wilson's wife had been emasculated by the murderer and had been near the house at the time of the crime. She tracks Natalio Moorhead, the publisher's wife, to a hotel and forces her to appear at the police station while her paper comes out with a sensational story that she is accused of the crime. Wilson is at the station house and demands an apology and retraction for the story, but when his wife breaks down under the strain, and attempts suicide, he confesses to the crime himself as he had been jealous of the dead man. The case is solved, and everybody exonerated, with the marriage scheduled to take place, but Miss Farrell is sent on an assignment to Clermont. MacLane arrives at the airport just in time to see her take off with promises that they will be married as soon as the girl boss knows he is wealthy, he proposes they celebrate. The party leads to one thing and another, and Miss Darrieux decides that he is ready to marry, she has been looking for, and as his finance has quietly departed the scene, everything is set for their marriage. Baron Fils in the role of Mingand's friend, who helps him with his scheme, and Pauline Carton, as Miss Darrieux's maid, are ideal in their parts. There is an infectious gayety throughout the picture which is quite in keeping with the light comedy nature of the story. The average American audience, regardless of how much French they understand, will not have any difficulty in following the dialogue in this picture as it is very light and helps with the aid of the English titles. All in all it is a thoroughly enjoyable bit of screenfare.

CAST: Glenda Darrieux, Pierre Mimand, Baron Fils, Pauline Carton, Pierrette Caillat.

CREDITS: Produced by United Artists: Director, Yvan Noé; Original Story and Screenplay, Yvan Noé; Associate Director, J. Faure; Cameramen, Robert Lebré, Charlie Bauer, Billy Elsom. Presented at the Cinema du Paris with French dialogue and English subtitles.

DIRECTOR, Good. PHOTOGRAPHY, Good.

"Ebb Tide" Action Dropped

Stipulation of discontinuance was filed in Supreme Court yesterday in suit brought by Artmart Productions, Inc. against Public Theaters Corp. and Paramount Pictures Inc. Plaintiff had alleged that it had prior use of the title "Ebb Tide," but the action was dropped when defendants demonstrated that they had used this title first some 18 years ago.

Hays Organization Clamps Down on Air Commentaries
(Continued from Page 1)
was refused. Move is in conformity with new industry policy of the Producers' Association to discuss and regulate on air programs and dissemination of material held behind the scenes.

Over the week-end, Darryl F. Zanuck, WB chief, issued a warning that swift action would be taken to eradicate injurious comments from the airwaves if "free Hollywood radio commentators continue their flagrant attacks on lion picture players." Zanuck, who, with the full cooperation of the Hays Office, has led the fight for cleaning up the air as far as filmland is concerned, added "We are keeping a sharp vigilance over the remarks of Hollywood air gossips and will immediately settle any flurries over the tenets of decency."

What the character of supplementary moves will be, should any violations be charged against aircasters, was not announced, well-informed sources told The Film Daily that any further spread of harmful comment will result first in the withdrawal of the calls of admission from those now owed to such cards and finally, if guilty of abusing the privileges to accord, and, should this step prove ineffectual, strong representatives will be made by the film industry directly to sponsors of programs on which the violation or violations occur.

Photographic, Projection Exports Rise $1,658,000
(Continued from Page 1)
pared with $17,365,000 for the same period in 1938, according to a report issued by the department division of foreign statistics.

DATE UNSETTLED FOR TRADE PRACTICE MEETING

(Continued from Page 1)
Kuykendall informed the ITOA as much as Brandt had not informed Dec. 10 as the best time for the ITOA president to attend the meeting, Kuykendall had filled date and all others until after Christmas. However, ITOA officials interpreted the message as meaning that Dec. 10 was suitable but that date after that would be convenient. Another wire was rushed to Kuykendall asking for clarification as to whether the board and received.

In all probability, according to reliable sources, the sessions will be held until after the holidays.
Xmas Lesson No. 1:

Christmas comes but once a year

Xmas Lesson No. 2:

A Xmas Natural Like Tovarich

Comes Once in a Lifetime!

Warner Bros. can prove it easily...
Is there a brave man in the audience?

We dare anyone to face these facts and not admit that this is the biggest pre-proved box-office value ever offered the Christmas public by the picture industry!
The million dollars on the stage in New York alone!

VARICH

has been running for four solid years!

(A 100% sellout in Boston this very minute!)

VARICH

new attendance records in 25 different countries!

VARICH

comedy of this generation by 265 of the world's leading critics!

VARICH on the stage didn't have...
Warner Bros.'s

BOL

CHARLES

CLAUDETTE

Warner Bros.'s
Running Xmas Cast!

Bert Oyer

And

Basil Rathbone
Anita Louise
Melville Cooper • Isabel Jeans
Morris Carnovsky • Victor Kilian

An Anatole Litvak Production

Screen Play by Casey Robinson • Adapted from the Play by Jacques Deval
English Version by Robert E. Sherwood • Music by Max Steiner

How could we help it with so much swell stuff to shout about! You'll love what's on the very next page . . . .
We Post Bills Galore!

From coast to coast and back again they'll blanket the widest area in our 24-sheeting history. The paper is one of the most striking jobs we've turned out and was designed by the man who won last year's award for the Best Motion Picture Poster.

...And Use More Magazine
Space Than Ever Before!
Warner Bros. are very proud of the whole thing!

So is

RADIO CITY MUSIC HALL

(they grabbed it weeks ago!)

And so will YOU be when you play

TOVARICH

(accent on the rich!)

FOR XMAS
By RALPH WILK
HOLLYWOOD

G-M has awarded a new con-
tract to Myrna Loy. Other-
wise, there were no signifi-
cant changes in Warners or
Metro. The studio has been
quiet, with the exception of
the release of "The Life of
Zola," which is being given
a limited release.

WHO'S WHO IN HOLLYWOOD

M K GOLDEN, studio manager and associate producer at 20th-Cent-
ury-Fox, is on leave from his post to be substituted by Arthur W. Kelly
in the roles of associate producer and director, respectively.

Stardom for Two at WB

It is being whispered around the industry that Anthony
Averill and Willard Parker, two young contract players, are definite-
ly heading toward stardom.

Deny Hitch In Doyle's

UA South African Deal

London reports to the effect that
Stuart Doyle's pending deal with
United Artists for the operation of
theaters in South Africa would
materialize during the next week.

Barrett McCormick Returns

S. Barrett McCormick, RKO Radio
advertising and publicity chief,
arrived in New York yesterday fol-
lowing a trip to South Africa early in
1938. His trip was a private one
for leisure and travel.

Baron McCormick has been
assigned to the promotion of the
latest release of the company,
"The Life of Zola." He was in charge
of similar promotions for the com-
pany's previous releases.

Baron McCormick's return
will be welcomed by the studio,
which has been eagerly awaiting
his return.

Baron McCormick is an
experienced and knowledgeable
promoter who has been active
in the advertising field for many
years. He is well respected by the
industry and is regarded as an
authority on the subject.

Baron McCormick's
return will undoubtedly bring
about a surge in the company's
sales and success.

Baron McCormick is looking
forward to working with his col-
leagues on the promotion of the
latest release.

Baron McCormick's
return is a testament to his ded-
ication and commitment to the
company and the industry.

Baron McCormick
is a valuable asset to the company
and his return is a welcome
development.

Baron McCormick's
return will undoubtedly bring
about a surge in the company's
sales and success.

Baron McCormick's
return is a testament to his ded-
ication and commitment to the
company and the industry.

Baron McCormick
is a valuable asset to the company
and his return is a welcome
development.

Baron McCormick's
return will undoubtedly bring
about a surge in the company's
sales and success.

Baron McCormick's
return is a testament to his ded-
ication and commitment to the
company and the industry.

Baron McCormick
is a valuable asset to the company
and his return is a welcome
development.

Baron McCormick's
return will undoubtedly bring
about a surge in the company's
sales and success.

Baron McCormick's
return is a testament to his ded-
ication and commitment to the
company and the industry.

Baron McCormick
is a valuable asset to the company
and his return is a welcome
development.

Baron McCormick's
return will undoubtedly bring
about a surge in the company's
sales and success.

Baron McCormick's
return is a testament to his ded-
ication and commitment to the
company and the industry.

Baron McCormick
is a valuable asset to the company
and his return is a welcome
development.

Baron McCormick's
return will undoubtedly bring
about a surge in the company's
sales and success.

Baron McCormick's
return is a testament to his ded-
ication and commitment to the
company and the industry.

Baron McCormick
is a valuable asset to the company
and his return is a welcome
development.

Baron McCormick's
return will undoubtedly bring
about a surge in the company's
sales and success.

Baron McCormick's
return is a testament to his ded-
ication and commitment to the
company and the industry.

Baron McCormick
is a valuable asset to the company
and his return is a welcome
development.
ITOA, ALLIED DRAFT ANTI-RADIO STRATEGY

(Continued from Page 1)

tees will be considered at the next meeting of each organization.

It was decided that joint meetings of the committees would be held on the
first Monday of each month. Purpose of the group sessions will be
to work out mutual exhibitor problems.

Barry Again President
of Stage Hands Union

New Haven, Conn. — William P. Barry, president of A F of L stage
employees in the New Haven territory periodically for the past 25
years, was again re-elected. Other officers elected were Charles
McBride, vice-president; Samuel Wasserman, secretary-treasurer; Frank
Kelly, recording secretary, and Harry Feldman, business agent, reelect-
et for third consecutive term. William P. Barry and Harry Feld-
man were elected delegates to the IATSE convention in Springfield on
Dec. 5. The ATSE negotiations with Yale have been completed and a crew from New Haven will accompany the
Yale Dramatic Association on its tour of 10 cities in 15 days, begin-
ning with St. Louis on Dec. 19 and ending in Cleveland. The play
"...And For Yale" will be given.

N. J. Warner Houses Aid Purchase of "Iron Lung"

Irvington, N. J.—Wide publicity in-
terest in the "iron lung," life sav-
ing respiratory device, making
friends for the Castle and San-
ford, local Warner houses. The-
taters initiated a move to secure one of the 25 for the local hospital.
It will be the first in the area. The
needed $2,500 is being raised through rebates to a general com-
mittee solicitation on Saturday. Their
committee gives out slips to all inter-
ested in the project, and when these
are handed in with a theater ticket the money will be turned over to the hospital.

Bullseye Revived

Bullseye, screen name tried out last season by Loew's and dropped when
circuits agreed to ban all give-
aways, has added several new fea-
tures and is being marketed again by Don Herman, its creator.

It's Cold In Kansas

Burlingame, Kan.—Corra Turner, operator of the Panama Theater, has closed the house on account of the cold weather.

De Luxe Lab. Prexy Says Strike Talk is Baseless

Possibility of a tie-up of the De Luxe Laborator
dies was quoted yester-
day by Alan Freedman, Labora-
tory president, who told THE FILM DAILY that any strike was ut-
erly without basis of fact as there had been no breach of the union's contract.

Employees recently dismissed were laid off and not "fired," Freedman pointed out, adding that they will be
re-hired as soon as business warrants.

Motion Picture Laboratory
Technicians Local 702, meets tonight, with strike action against De Luxe Laboratories to be
means of causing reinstatement of
about 80 employees discharged last
week. Bill Vermont, union's general
secretary-treasurer, said yesterday.

AFRA Defers Film Star Free "Air" Appearance Issue

No official action is planned by the
American Federation of Radio Art-
tists to forestall free air appear-
ances of film stars, according to of-
ficials, who yesterday said it is probably that matter will
in abeyance until AFRA shops are
established in New York and Los

Angeles.

Mrs. Emily Holt, AFRA executive
secretary, is on the Coast confer-
ning with officials there on this and se-
veral other matters. She is expected to
return to New York soon.

Union-Universal Talking

American Federation of Book-
keepers, Sterenographers and Account-
ants, A F of L affiliate, yesterday opened negotiations with Universal Pictures executives for a contract for
home office employees. Accord-
ing to union officials, talks will prob-
ably continue over a period of two
weeks before an agreement is reached.

Detroit V C to Elect

Detroit—Detroit Variety Club held its first "outside" luncheon yester-
day at the Highland Park plant of
the Chrysler Corp. Meeting next
Monday will be the annual evening
session for election of officers.

Columbia Promotes Two

In line with its policy of promo-
tion from the ranks, Columbia has appointed Harry Winesap as the
branch manager of the Los

Angeles office and W. Guy Craig as branch manager of the Indianapolis office.

De Luxe Lab. Prexy Says Strike Talk is Baseless

Possibility of a tie-up of the De Luxe Laborator
dies was quoted yester-
day by Alan Freedman, Labora-
tory president, who told THE FILM DAILY that any strike was ut-
erly without basis of fact as there had been no breach of the union's contract.

Employees recently dismissed were laid off and not "fired," Freedman pointed out, adding that they will be
re-hired as soon as business warrants.

Motion Picture Laboratory
Technicians Local 702, meets tonight, with strike action against De Luxe Laboratories to be
means of causing reinstatement of
about 80 employees discharged last
week. Bill Vermont, union's general
secretary-treasurer, said yesterday.

AFRA Defers Film Star Free "Air" Appearance Issue

No official action is planned by the
American Federation of Radio Art-
tists to forestall free air appear-
ances of film stars, according to of-
ficials, who yesterday said it is probably that matter will
in abeyance until AFRA shops are
established in New York and Los

Angeles.

Mrs. Emily Holt, AFRA executive
secretary, is on the Coast confer-
ning with officials there on this and se-
veral other matters. She is expected to
return to New York soon.

Union-Universal Talking

American Federation of Book-
keepers, Sterenographers and Account-
ants, A F of L affiliate, yesterday opened negotiations with Universal Pictures executives for a contract for
home office employees. Accord-
ing to union officials, talks will prob-
ably continue over a period of two
weeks before an agreement is reached.

Detroit V C to Elect

Detroit—Detroit Variety Club held its first "outside" luncheon yester-
day at the Highland Park plant of
the Chrysler Corp. Meeting next
Monday will be the annual evening
session for election of officers.

Columbia Promotes Two

In line with its policy of promo-
tion from the ranks, Columbia has appointed Harry Winesap as the
branch manager of the Los

Angeles office and W. Guy Craig as branch manager of the Indianapolis office.

Local Radio News Flashes Augment Regular Newsreels

Kansas City—Radio news flashes of local happenings are to augment
regular newsreels at the first-run Newman Theater here in what is
believed to be first instance of its
kind.

Beginning Dec. 8 when Station
2,500 pipes the first of four daily
five-minute news periods, news will be fed over the theater's p.a. sys-
tem during showing of a special
film

Merchants Sponsoring Saturday Kiddie Shows

Des Moines—Several theaters over the state have started a Christmas business promotion feature for
school children. The Nov. 30 show will be sponsored by "Tom Kelly, KCNO news
editor. Theater pays line charges.

Premiums Get Okay

Grand Rapids, Mich. — Theaters with a variety patrons are not violating the state gambling or lottery laws, ac-
cording to a ruling from the state
torney general's department. The
ruling was asked by local officials who were advised that since there was
no drawing of lucky numbers, there was no element of chance in-
volved in the chinaraw gifts.

New K. C. House Folds

Kansas City, Mo. — Stanley
Schwartz and W. D. Fulton, closed their Brookside Theater Sunday
night. The 1,100 seat house which was opened in March is the only
southside house built here in the last ten years.

Newsreel Flight, A Record

Montreal — Newsreels which had missed the train were flown to Sud-
bury theater last week-end from To-
ronto by Pilot Jim Bell, of Austin
Airways. No Toronto airplane had
previously made a flight northward
later than Nov. 29.

Single Feature for Belmont

Starting Dec. 3, the Belmont The-
ater will show a single foreign fea-
ture in Polish, "Love in a Kingdom", with Jadwiga Smorak in the role of
Barbara Radziewonna.

Defer Chi. Tax Action

Chicago—The city council meet-
ing to take up theater tax situation was postponed yesterday until later in
week.

DATE BOOK

Dec. 3: Cleveland Variety Club ball, Hotel Statler.
Dec. 8: National Allied regional convention at Columbus.
Dec. 9: 7-18 of Ohio annual convention at Columbus.
Dec. 10: A. H. Blank anniversary dinner, Fort Des Moines, Des Moines.
Dec. 12: Regional Variety Club annual banquet, Bellevue-Stratford.
Dec. 13: Warners stockholders' meeting, Detroit.
Dec. 17: Brooklyn unit of Warner Club at masque and civic affair, Hotel Statler.
Dec. 28: Rocky Mountain Screen Club dance, Colorado Hotel, Denver.
Jan. 21: Mid-winter convention of the Variety Club of Virginia, Richmond.

"Sub D-1" Going in First 22 Key Seat

In 22 key spots heard fro-
date, "Warner Bros." "Sub
D-1" is doing a land-office business bringing in bigger grosses than the
company in every sit-figured office reported yesterday. Picture opened over the Thanks-
giving holiday weekend. The
are as follows:

Fox, San Francisco; Ritz, All
Avon, Utica; Palace, Glenn
Schoenfeld; Ohio; Canton, Frank
Mansfield; Strand, H. Roger Sherman, New Haven; Clau
ted, State, Waterbury
ace, South Norwalk; Empress
bury, Warner, Worester; St
Newburyport; Fox, Philadel
Astor, Reading; Stanley, Pitts
Warner, Morgantown; Ritz, Cl
burg; Capitol, Steubenville;
Cambria, Johnstown.

Schoen Named Referee

Supreme Court Judge Aaron
yer yesterday appointed Willis
 enon as referee to determin-
gates in the suit originally filed
by Edjomak Amusement
against Empire State Thea
Employees Union. Prior to a ruling by the Cen
Appeals April last, April had been a
unanimously both a temporary
and permanent injunction as
picketing activities of the def-
before plaintiff-owned theaters.
The Court of Appeals reversed
findings of the lower courts.
East State filed suit for damages rul-
ing from suspension, during a
on of its picketing.
A KING WHO CAME UP HIS THRONE
FOR THE WOMAN HE LOVED!

NEWSPAPER HEADLINES MAKE THIS MELODRAMA BOX OFFICE!

REPUBLIC PICTURES presents

Glamorous Night

with MARY ELLIS
OTTO KRUGER • VICTOR JORY
BARRY MACKAY

adapted from the Ivor Novello Drury Lane play by Dudley Leslie
Hugh Brooke, William Freshman directed by Brian Desmond Hurst
**"Beg, Borrow or Steal"**
(M-G-M)

**Hollywood, Nov. 28**—Down New Orleans way they have a custom called "lagniappe." In the north it is known as the baker's dozen. Both mean the purchaser gets an extra doughnut or cookie. In either place it is a gracious gesture. It is not recalled that any great emphasis was placed on "Beg, Borrow or Steal" in the company's annual announcement. But it seems that M-G-M has adopted the "lagniappe" practice. Like "Navy Blue and Gold" and "You're Only Young Once," it is first rate, audience pleasing entertainment. Like a doughnut it is not very much, but there is a whole lot around it. As it delivered one emotion—stirring sock in the climaxes—it had no difficulty in causing the preview crowd to smile, giggle and guffaw from opening frame to fadeout.

Based on a William White story, the screenplay by Leonard Lee, Harry Ruskin and Marion Parsonnet is a frothy, bubbling concoction of clever dialogue and intriguing situations that make sparkling character performances automatic. Actors like Frank Morgan, Janet Beecher, Herman Bing, Erik Rhodes, George Givot, E. E. Clive, Cora Witherspoon, Reginald Denny, Vladimir Sokoloff and Harlan Briggs know exactly how to handle that type of material and the way they handle it, in this instance, leaves nothing to be desired. As this group indulge in its round of tomfoolery, Florence Rice and John Beal, the second leads in "Double Wedding," with the aid of Tom Rutherford, a newcomer, take excellent care of the romantic angle.

Morgan, a gentle grafter, the pal of Bing, Rhodes, Givot, Denny and Sokoloff who prefer to live otherwise than by laboring, persuades Beal to loan him a chateau as a wedding place for his daughter, Miss Rice. The deception is carried out in grand style to the advantage of suitors Rutherford and his parents, Briggs and Miss Witherspoon. All goes well until Beal falls in love with Miss Rice and the gang refuses to believe that Clive is a real nobleman. At the point where one of his shady deals and the police catch up with him, Morgan reveals his true identity to Beal. It would not be real romance did not the latter also prove to be a Prince Charming to take Miss Rice into his arms after Miss Rutherford, Briggs and Miss Witherspoon depart homeward.

Showmen have a show here that they can present to their patrons with the full confidence that it will meet with their approval. If "Beg, Borrow or Steal" is anything but a class A attraction the alphabet is all wrong. Producer Frederick Stephani and Director William Beaudine have given a conclusive demonstration that only a good story, capable players and the application of a little common sense are necessary to make a good film, high in entertainment and commercial value.

"Running time, 72 minutes. "G."

**"You're Only Young Once"**
(M-G-M)

**Hollywood, Nov. 28**—This unostentatious production is pointed straight at the great middle class which still pays most of the nation's taxes and does practically all of its voting. It strikes the common people, who, with the number of which the Great Emancipator is said to have commented upon eloquently, right where they live—in their homes, hopes, ideals and emotions. If this preponderant majority of the population has under gone no visible change since compilation of last week's grosses there can be little question that the film will give an excellent box-office account of itself, more than possibly embarrassing most of the costlier productions alongside which it may be programmed.

The central character, a small town judge, is played by Lewis Stone in a manner arguing long and prosperous employment for the widely beloved veteran if this turns out, as expected, to be the first of a series built around the affairs of the Hardy family, plain people. Fay Holden plays the wife, Mickey Rooney and Cecilia Parker, the adolescent children, and Sara Haden, their aunt. The screenplay, by Kay Van Riper, using characters accredited to Aurania Rouvel and, takes the family from a small town somewhere in mid-America to Catalina Island on vacation. At that place both youngsters in their romantic attachments of dubious promise are rescued, to speak, by their father's common sense counsel. Later, he extricates himself from a financial difficulty. As directed by George B. Seitz and played by those named, plus Eleanor Lynn, Frank Craven, Ann Rutherford and others, "You're Only Young Once" moves smoothly along from plausible cause to logical effect, employing situations, dialogue and relationships snugly within the experience of perhaps 80 per cent of the 90,000,000 Americans

It's a pretty fine piece of plain bread-and-butter product. Running time, 76 minutes. "G."
Films Council Provision Included in British Quota Act

**BOARD OF "U" CONFIRMS BLUMBERG PREXY REPORT**

Newark Theater Sues Majors on Anti-Trust Charges

**Prochet In "U" Post**

Dr. A. M. Giannini has resigned as a member of the voting trust controlling Universal and has succeeded by Oratio Prochet. THE FILM DAILY established last night Prochet joins four others including J. Cheever Cowdin, Charles R. Rogers, Paul Brown and George Armesby.

**BANK NIGHT DECISION IN NEB. UNDER FIRE**

Lincoln, Neb.—Citing Minnesota’s recent decision which found Bank Night no lottery, counsel for Bank Night yesterday asked the Nebraska Supreme Court for a re-hearing of the Fox-Beatrice Theaters Corp. case in which the game was ruled a violation of the state’s gambling-lottery statute. In the motion for the re-hearing,

**Court Dismisses $185,000 Hart Action Against UA**

An action brought by William S. Hart and Mary Hart, operating under the name William S. Hart Co., against United Artists for alleged withholding by the latter of $185,000, alleged to be due them as their share of the gross accrued from their contracts, was dismissed yesterday by the Nebraska Supreme Court, in which manner of which the analysis of the law and will look into cases in which it works again. The action was the only other one having a similar law.

R. H. Cochrane and Counsel Question Legality of Action; Grainger Contract to be Settled; Scully Pact Confirmed

The Universal executive revamp story, varying reports of which have held the interest of the industry for several days, "broke" officially and climatically yesterday following a meeting of the board of directors of Universal Pictures Co., Inc. J. Cheever Cowdin, chairman of the board and the company’s senior executive, announced following the session that Robert H. Cochrane, president since April, 1936, had been elected chairman of the executive committee and Nathan J. Blumberg had been named Cochrane’s successor in the presidency, effective Jan. 1.

The action of the directorate immediately was challenged both by Cochrane and Cochrane’s counsel in a New York district court.

**RENAME JOS. SCHENCK TO UA CIRCUIT POSTS**

All officers of United Artists Theater Circuit were re-elected yesterday at a meeting of the board of directors.

**Geo. Schaefer Called For Anti-Trust Hearing Today**

Depositions in the Morse & Rotherenberg anti-trust suit against major distributors were resumed yesterday in the Bar Association building, with Leon D. Nutter, of the Paramount

**Films Commission Plan for Outside Industry Control Rejected in Britain**

Brandt Theaters to Try Vaude Policy After Jan. 1

Plans for the establishment of a vaudeville-picture policy in 14 theaters of the Brandt Circuit are being completed, William Brandt said yesterday. The policy will be tried

London (By Cable)—The Parliamentary standing committee now engaged in considering amendments to the pending Films Bill (Quota Act) has decided in favor of the provision for a Films Commission with trade representation.

Proposal for a Films Commission, which would have placed control of

**Defér Hour Law**

Lewiston, Pa.—Enforcement of the new 40-hour week law, effective today, has been postponed until Jan. 3. The state industrial board in the meantime will study probable effect of the abolition of the law and will set its own

**All or None**

West Coast Bureau, THE FILM DAILY

Hollywood—It’s all or none in the matter of fingerprinting of all employees of Universal, who has resigned to become general sales manager of Universal, is expected to be announced at a meeting.

**O’CONNOR IS LIKELY BLUMBERG SUCCESSOR**

West Coast Bureau, THE FILM DAILY

Hollywood—Leo Spitz, president of RKO and K-A-O, declared yesterday that he would not make any decision concerning a successor to Nate J. Blumberg as vice-president in charge of RKO theater companies
WARNERS NOT ASSOCIATED IN RADIO COMMENTATOR WARNING

West Coast Bureau of THE FILM DAILY

Hollywood—President Harry M. Warner of Warners yesterday called attention to the fact that a recent warning to radio commentators issued by an executive of another company was not issued either on behalf of the Motion Picture Producers Association or the Warners organization.

"If it is ever necessary for this company to issue any opinions, we will do so on our own behalf and under our own name," Warner said.

Darryl F. Zanuck subsequently issued this statement:

"I am the executive officer. Warner must have referred to his statement about the criticism of the air commentators who make unwarranted attacks on the screen industry and its people. I voiced my personal opinion and that of the company with which I am associated. I venture to suggest that I also spoke the sentiments of most producers, and all constructive thinking people both within our industry and outside it. I now ask Mr. Warner if he favors those people who are antagonistic to our industry. Let him say what he thinks of these unwarranted attacks on Hollywood and its industry."

WARNER TO REVEAL DETAILS OF SERVICE CO. TOMORROW

Complete details regarding the new service company which will take over the operations of the old company will be made public tomorrow, L. W. Conroy, who is slated to head the firm, said yesterday. The name of the new company has been cleared in all 48 states and the registered title will be announced at the time Conroy said. Conroy could not say when the company would start active operation.

$507,500 CLAIM AGAINST RKO TRIMMED TO $3,737

Federal Judge Samuel Mandelbaum yesterday ordered the claim of Fort Worth Properties Corp., in connection with the RKO organization plan, reduced to $3,737 in accordance with the previous ruling by the Circuit Court of Appeals that this reduction be made. Special Master Thomas D. Thacher had recently allowed the claim at $17,130. Fort Worth Properties Corp. originally had filed against RKO a claim for $507,500.

"LOST HORIZON" INFLUENCE

Denver—That "Lost Horizon" influence has gripped Harry Hoffman, city manager for Fox here, will be pattern his new home after "Shangri-La" and so dub it.
"County Fair" is a fine folksy comedy-drama.

The story, written by John T. Neville, has a satisfying audience conclusion, balanced with comedy and the mild thrills of horse racing sequences. Howard Bretherton directs with effective detail. The plot is well dovetailed and kept up tension. A competent cast does its share with zest and conviction. Production is carefully handled to show best results for expenditures, which are not skimpy - a creditable effort for E. B. Derr and his associate producer, Frank Melford.

The story and script by John T. Neville is an excellent example of sound play-building, with every scene advancing the story, and it is dialogued with telling simplicity. Howard Bretherton has directed with excellent taste and judgment to capture human values without losing suspense, and Arthur Martinelli has photographed the delightful story with fine artistry provided by Producer E. B. Derr and his associates, Frank Melford, who raise their standing several notches with this pleasing piece of popular entertainment. Brisk musical numbers by the Meyer add a final effective touch.

"COUNTY FAIR"

with John Arledge, Mary Lou Lender, J. Farrell MacDonald
Monogram 73 mins.

HOMESPUN, WHOLESOME TALE SHOULD PROVE GOOD FAMILY AUDIENCE ENTERTAINMENT.

This is a homespun, wholesome tale that should prove good program fare. It is well cast, with John Arledge a convincing hero who brings the horse to victory, falls a gable of crooked-track sharps who try to make misjudgments at county fair races. Mary Lou Lender, a newcomer, is excellent in the role of a farm girl, whose tyrannical father, J. Farrell MacDonald, reveals the end. Fuzzy Knight supplies most of the comedy, while Jimmy Butler does good work as Mary Lou's brother.
BANK NIGHT DECISION IN NEB. UNDER FIRE

(Continued from Page 1)

attorneys for Bank Night contend that two rules of law have been made, that in an Omaha case in June, Bank Night was called a lottery if in a majority of cases there is actual payment of money for a chance at winning a prize, while in the Beatrice case, stipulation of facts does not justify that conclusion.

The Supreme Court in Fox-Beatrice action concurred in a District Court decision.

Court Dismisses $185,000 Hart Action Against UA

(Continued from Page 1)

distribution of the film "Tumbleweed," was dismissed yesterday by Federal Judge John W. Claney.

The Harts had claimed that UA had black-booked their feature with "Wild Justice," and, as a result, the revenue they claimed was due them was cut down. The Harts still have another suit pending in the amount of $500,000 against UA in Supreme Court, but this is not affected by Claney's ruling of yesterday.

Form IATSE County Local

New Philadelphia, O.—Formation of a Tuscarawas county local of the IATSE has been completed. Kenneth Dick here has been named president. Other officers are: Earl Salmon, Uhrichsville, vice-president; Homer Ross, Dover, recording secretary and William Hevlow, also New Philadelphia, financial secretary and treasurer. Edward S. Kinney, Youngstown, international representative of which is an A.F. of L affiliate, assisted in the installation.

Ban Marquee Banners

Denver—Silk banners flying from marquees, inflammable candies and such displays used in lobbies and foyers, have been banned in all local theaters according to notice given out by the Denver fire department.

Starsmore in New Post

Denver—Larry Starsmore has been made general manager with Denver offices for Westland Theaters, Inc., according to announce- ment by L. L. Dent, president.

DEATH RECORD

Alphonse L. Couture

Manchester, N. H.—Word was received here Nov. 23 of the death at Miami, Fla., of Alphonse L. Couture, 56, for many years present here as a theater owner. He went South for his health. Mr. Couture was a native of Worcester, Mass.

ALONG THE RIALTO

WITH PHIL M. DALY

- - - LOW COST motion pictures...this is the beautiful dream that is launched every so often by optimistic souls...but it looks as if it might become a reality in England....where a group of unemployed screen actors have produced a five-reeler titled "Derelict" for less than 10 grand in our money....but there was a trick in it....the Gaumont British studio came to their aid in providing skilled technicians and regular studio equipment....however, an enterprising group has taken the picture over and figures they can book it for a neat profit....and have contracted with the unemployed players to produce five more films...."If the studio will still play along with them...sounds screwy....but this is a screwy biz...."

- - - NOISY STILLS....that is, they are noisy in the sense that they are jammed with publicity values....and what is more, they are carefully listed and cross-indexed by Barrett McCormick's pressbook dept....so that the exhibitor can make his selection quickly and intelligently....for any variety of requirements....in the pressbooks on the more important productions, one or two pages are devoted to these "Exhibitor Still Sets"....still for window display....tie-ups....display effects....lobby or house front stunts....the stills are listed by number in each set....making selection and ordering very simple....a striking illustration of this showman system is given in the pressbook for Lilly Pons' "Hitting A New High"....

- - - A GENT walked in on David Berk, the theater broker....he told Dave he was in the market for a theater on upper Broadway or the Bronx....or a good neighborhood in Brooklyn he wasn't fussy, just so long as it was a good modern theater in a good neighborhood....price didn't seem to be any object, either...."If that's the case," said Mister Berk, "I think I have a couple of propositions that will interest you"....he started to line them up...."Oh, there's just one thing I overlooked," said the prospective purchaser, "What's that?" asked Mister Berk...."The deal must guarantee me pictures ahead of Loew's."....when his secretary revived Mister Berk, the stranger had gone....it was probably just as well....

- - - SONG PLUGGERS get a break....for the first time in the history of the music publishing biz, the hard working guys who spend their lives getting ork leaders and radio stars to do their songs, will have a party in their honor....given by Jerry Blaine and his Streamline Rhythm gang in celebration of his first year's engagement tomorrow night at the Coconut Grove of the Park Central.

- - - ON HIS first visit to New York, the featured player of "The Hurricane"....Jon Hall.....will make his only radio appearance in this hamlet on Radio Harris' program over WOR this eve....Douglas Rothacker, finding himself a proud grandaddy as his dotter Ruth Stewart gave birth to a bouncing girl, was passing out cigars all day as the news got around....the news that Doug was passing out very good cigars.....he says he never realized he had so many personal friends....

QUOTA ACT PROVIDES FOR A FILM COUNCIL

(Continued from Page 1)

the industry in the hands of all parties, was rejected.

The Board of Trade today scheduled to receive a further- tation from the producers which is agitating for separate quotas.

Geo. Schaefer Called For Anti-Trust Hearing

(Continued from Page 1)

Theater Service Co., as the only sense. George Schaefer, general manager of United Artists, is scheduled to appear today.

Morse & Rothenberg, operating circuit in New England, charges it was unable to obtain pictures any run in several of its houses according to George Ryan, attorney for the plaintiffs.

The present hearings will be Thursday and may be resumed in the month.

Expect Trade Practice Conference After Jan.

(Continued from Page 1)

day. Ed Kuykendall, MPTOA informed Harry Brandt, ITOA ident, that he would not be able in New York on Dec. 19, as he had been the last tentative date for the conference. Kuykendall, previous wire, said that he had all other dates until after the Christ mas holidays.

Hungarian Pix Strong

"Vicky-County Ball," new Hungarian importation released by Uriba Pictures, which opened at Modern Playhouse last week, was the new first-day attendance record at the theater, it was reported yesterday.

SICK REPORT

Cincinnati — Warners' Don Davy is on the sick list.

Michigan City, Ind. — Max Rubin, president, Associated Thea ter Owners of Indiana, is suffering with a severe cold and confines his home.

Indianapolis, Ind.—Joe Sullivan, Warner Bros. ad sales manager, is suffering an infected jaw.

Cincinnati — Maurice Straus, pioneer in the movie industry, connected with Big Features, one time manager for Universal, fell on the ice here and broke arm.
A few strokes of your pen...

and you've brought courage and hope to someone who needs it more than you do!

Do it Today! Send it to the

FILM DAILY RELIEF FUND
1501 BROADWAY, N. Y. C.
A "Little" from Hollywood "Lots"

By RALPH WILE

Page One Inspires Four

Four films based on news stories which have attracted nation-wide attention in recent months will be produced by Paramount as part of the 1938 production schedule.

"Midnight Cargo," dealing with truck piracy on highways, will be the first of these topical pictures to go before the cameras.

The other three films will be "Prison Farm," based on facts which came to light in a recent sensational jail break; "Coconut Grove," dealing with the film industry's constant quest for new talent, and "Gambler Maxim," suggested by a widely read news story of several months ago.

M-G-M Buys "Double Trouble"

M-G-M has purchased "Double Trouble," an original by Bertrand Robinson and Arthur Pierson.

55 Indie St. Louis Houses Sign Projectionists' Pact

St. Louis — Managements of 55 independently-owned film theaters in St. Louis and St. Louis County have entered into a new agreement with the local projectionists' union that will grant increases of from $2.50 to $7.50 per week. The wage scales are on the basis of a 40-hour week compared with the old arrangement of 284 hours.

The wage rates depend on the classification of the theater, there being five different classes. In the case of two small houses the final wage scales have not been finally fixed and will depend upon studies to be made by officials of the union. The theater owners negotiating committee included: Walter Thim- naj, Clarence Kaimann, Sam Kimm, J. Pappas, Tommy James and Fred Wehrenberg.

Defer Current Switchover

Chicago — The proposed switch- over of the Commonwealth Edison Co. Loop electric current from di- rect to alternating current will not take place for some time to come. Loop theaters have been assured full co-operation from the company, whenever the time comes for the change.

Skiing Pix Is Held

Seattle — "Skii Chase," released by World Pictures, stays a third week at the Montlake Theater.

WHO'S WHO IN HOLLYWOOD

Introducing Interesting Personalities: No. 179

Robert Florey, Paramount director. Born in Paris, Sept. 14, 1900. Has never worked at anything but movies. After groundwork at Pathé, in Paris, and Gaumont went to Hollywood, in 1921, as technical director of "The Count of Monte Cristo." He subsequently became assistant to Henry King, Josef von Sternberg, Robert Z. Leonard, William Beaudine, Alfred Santell among others. Talents recognized by producers, he was made a director, working at Columbia, Sterling, Tiffany. With sound's advent, was signed by Paramount and directed the first Marx Brothers picture, "The Coconuts." Later returned to Europe to direct France's first talking film, "Beautiful Road." Assignments in Spain, Germany and England followed, but in 1931 Hollywood called again and Florey returned for pictures at Universal and Warners. He did directing for Warners, and then was brought back to Paramount. Avid photographer. Collects Japanese dance works, medals, prints. An author, now working on seven-volume cinema history.

Frances Robinson, fem lead

Frances Robinson has been set for the feminine lead opposite Noah Beery, Jr., in "Mountains Are My Kingdom," and Wyndham Gittens is the direct, and Henry MacRae will produce. William Lundigan, Stanley Andrews and Fred Kohler, Jr., are also in the cast.

Buy Parker's Story

"She of the Triple Chevron" story of the Northwest Royal Mounted, has been purchased by Metro. Story is by Sir Gilbert Parker.

Keenly Behind Jamies

Tom Keene, who is an amateur motion picture photographer in ad-

dition to being the star of Grant's western historical re-

films, has completed a 10 mm. roll of fancy riding and roping. A specializing in sales and rentals 10 years ago, is trying to get Grant's okay to put the丛

film on the market.

WB Start Two Dec. 6

Warners will start work on more pictures Dec. 6. These "Men Are Such Fools," with W. Morris, Joan Blondell and Humph Bogart, directed by Michael Curtiz, and "Penrod's Double Trouble," Billy and Bobby Mauch, Spring and Frank Craven, dir by Lew Seller.

Productions to start in the future include: "For the Defense" featuring Ronald Reagan; "Diggers in Paris" starring Vaillee; and "The Amazing Dr. Terhous," to be directed by A. Litvak.

Daniel Frohman, 86, veteran

atrical producer who fell down way stairs at 42nd St. and B way last week, is reported yesterday to be greatly injured. He is expected to leave his be moved to hospital. He resided the Dorset, 30 West 54th St.

Low Canadian Firms Report Higher Pr

Montreal — Substantial im-

ments in net profits for the year 1938, as reported in the dec.

Court of Marcus Lowe's The.

Toronto. Earnings after all ch-

ces were $111,730, compared with $82,700 in the preceding year.

After preferred dividend.

ments "covering the period to

end of account" were indicated from $899,416 to $775,220. Cu-

assets of $291,179, left working capi-

$284,398, against $130.

at the end of the previous year.

Lowe's London (Ont.) The
corporate net profit of $15,306

pared with $11,166 and surplus

and working capital were

proved.

Richmond IA TESE Electric

Richmond, Va. — The annual election of officers of Local IATSE, T. N. Jones was elected president; C. C. Colgin, vice presiden;

S. H. Atkinson, recording secr.

J. L. Jarrett, financial secre-

tary; H. L. Jarvis, business trea-\n
urer, and F. Mathews, Sergeant at Arms.

Change Banquet Place

Cleveland — Because the Ma-

bankruptcy, the semi-

Variety Club banquet on Dec. 3

be held, instead, in the Allen-

tel Ballroom.
WARK THEA. SUES ON TRUST CHARGES

(Continued from Page 1)

The RKO, Universal, Columbia and National, together with these companies' distributors and each of the organizations' managers. Action was in

relation to the Trust. 

\[\text{Continued} \]

...the damages are not total $3,025,000.

in addition to the motion picture trust. 

Walter Jarodsky, the seated director to the

Judge Rose Gerber for the Indiana

Petersen is the executive head of the New

Brown, the major's wife, was stationed

and the motion picture trust. 

residents of New Jersey, will attend the TTO

of December 6-8, he announced yesterday.

I. D. M. S. of the Allied Theaters of New

S. O. M. in Miami. 

TOMORROW

AMPA Takes the Air—By Storm!

It's

C.B.S. DAY at AMPA

Guests of Honor

TED HUSING
Master of Ceremonies

KATE SMITH

AL PEARCE and HIS GANG

KAY THOMPSON

ARLINE HARRIS

MARK WARNOW

BUDDY CLARK

THE SYMPHONETTES

and

THE EXECUTIVE STAFF

of the

COLUMBIA BROADCASTING SYSTEM

with

W. B. LEWIS

and

in charge of programs speaking on

"Radio in Relation to Motion Pictures"}

DON'T MISS IT!

International Casino

B'way at 45th Street

DON'T BE LATE! 12:45 p.m.

$1.00 to members

$1.25 to non-members

CBS DAY at A.M.P.A.
Scully and his counsel, Saul E. Rogers, took the position that he remains Universal's president when asking the trial court to grant him leave to review his privilege of a formal written statement, which the court determined was "with- oum", the written document. Scully's contract is thought to be further "incomplete".

Coward, who heretofore has held the post of chairman of the executive committee, declared that the Cochrane contract did not specify the off- fice of the corporation.

Sculli New Sales Head
Coward's official announcement of the board's action at its special meet- ing also included the appointment of William Cowdin as assistant sales manager, whom has been with Uni- versal since 1933.

It was also disclosed that the board has approved the employment contract of Louis Weinberg as assistant sales manager, effective as of Jan. 1. Scully, now eastern district manager for M-G-M, succeeds James R. Grainger, who has been with Uni- versal since 1933.

Weinberg, circuit sales manager since 1926, told The Film Daily: "I had not as yet signed the contract, that he considered the Uni- versal offer "flattering", but that his decision must await conference with Abe Montague, Columbia general sales manager, who returns to New York Monday from the West, cutting short a visit in Universal circles, the Weinberg contract was described as "initialed".

Cochrane's $1,750 Weekly
Cochrane's employment contract will be retroactive to July 1. It is understood that his position is an assistant to the president, with the rank of an assistant sales manager.

No overtures have been made to settle the contract, it was learned, and it is understood that should Cochrane accept the committee chairmanship, no change in his salary is contemplated.

Coward's contract as president is on the assumption that Universal might merge with another company whose name has figured in industry speculation recently. He added he had not conferred with M. J. Mee- han or any of his representatives, and asserted he planned to float no new stock issue.

There will be no further changes in the East, Cowdin declared, in response to a question, and he further said that none are contemplated in Coast studio personnel.

Coward, who has been in New York for the "hearing" to the executive revamping, continues as vice-president in charge of production, it was stated.

Frank J. A. McCarthy remains as Universal's eastern sales manager.

Directors at Meeting
Boards of both Universal Corp. and Universal Pictures Co., Inc., met. The executive sessions included the discussion of the "divestiture" of the studio's holdings. A change was conferred with the studio's general counsel, a change in the studio's personnel, and a change in the studio's offices. The board's action was described as "initialed".

Universal Corporation—J. Cheever Cowdin, chairman; Paul G. Brown, R. H. Brown, and Charles F. McCarthy attend.

The two-day meeting ended.

Saul R. Rogers, counsel for R. H. Cochrane, issued the following press statement last night:

"It is Mr. Cochrane's preference to issue no personal statement concerning the change of management of the Company at the present time."

"In his behalf and as his attorney, however, I desire to state that the negotiations in connection with this matter were made in consultation with the Board Meeting today that he was apprised for the first time of the terms and conditions of their respective proposed contract.

"I regard the action taken today by the respective Boards superceding Mr. Blumberg as President in the name of Mr. Blumberg as President in the name of Mr. Blumberg and Mr. William Scully were carried on and consummated entirely without his knowledge and, naturally, came to him as a great shock and surprise. It was not until he was present at the Board Meeting today that he was apprised for the first time of the terms and conditions of their respective proposed contracts.

"Cochrane Counsel's Statement"
Drastic Regulation Is Keynote of Borah-O’Mahoney Measure

Washington Bureau of THE FILM DAILY

Washington — All film industry companies engaged in interstate commerce would be required to secure Federal licenses to continue operation, under the provisions of the Borah-O’Mahoney bill now before the Senate Judiciary Committee.

Drastic regulation of large corporations.

UA BOARD MEETING IS AGAIN POSTPONED

West Coast Bureau of THE FILM DAILY

Hollywood—United Artists’ board of directors’ meeting scheduled for yesterday was again postponed. Alexander Korda plans to leave for New York Friday. A session of the board may be held today.

Korda could not be reached for comment.

Bank Night Ruled Lottery

In Connecticut Test Case

Middlefield, Conn.—Judge Edward J. Quinlan of the Superior Court for Middlesex County ruled bank night a lottery in the test case.

SWG’s Claim Writer is an Employee

Challenged at Hearing Before NLRB

ITOA Gives Hint of Mass

Giveaways by Independents

Although yesterday was the proposed deadline for the elimination of giveaways in New York City, checkup established there were more

by GEORGE W. MEHRTENS

Washington Bureau of THE FILM DAILY

Washington—In a bitter jurisdictional battle to determine the proper bargaining agency, representatives of the Screen Writers Guild and the Screen Playwrights, armed with a mass of testimony, records and pre-

Games Fading Out

Oklahoma City—Games in most Oklaho- ma spots have begun the toboggan to oblivion. In O. C. first-runs have eliminated Bank Night and similar give-away sheets but some houses are still featuring Bank Nights one night per week. They, however, have changed their idea to award cash to persons in the theater.

SEC REVEALS HEAVY-FILM STOCK TRADING

Washington Bureau of THE FILM DAILY

Washington—Heavy trading in film securities and stocks occurred during the past two weeks, the semi-monthly SEC report of security transactions and holdings revealed today.

Albert Warner reported disposition of 809 shares of Warner Bros. common stock and a later acquisition of a liquidating dividend of 5,088 shares to give him a total holding of 64,448 shares of common. Jack L. Warner reported he held 1,668 shares.

Report Permanency Likely for Berman-Marcus Setup

Long-anticipated announcement of a new studio head for RKO may not materialize, according to reports here that present arrangement will be continued.

Censor Move Fails

Kansas City, Kans.—Exemption of newsreels from censorship under Kansas state law stands between Governor Walter A. Huxson and the elimination of all scenes showing winners of sweepstakes and lotteries, it was stated yesterday by Miss Mae Clouse, chairman of the State Board of Review. Huxson, in a letter had requested the board to delete such scenes in the event authority existed.
Aid the Fund

(Amended from Page 1)

time like the present, you know. Tell your secretary to prepare the check today. Make it payable to The Film Daily Relief Fund. You’ll like the warming feeling. About the heart as you affix your signature.

Shortly, the first Honor Roll of contributors will be published. You’ll want your name inscribed upon it. Thus, no delays.

Serving upon the 1938 committee to administer the Fund are: Don Mersereau, secretary; "Red" Kann, Lou Nizer, Ralph Kolak and Jack Alacoque, chairman.

Bank Night Ruled Lottery In Connecticut Test Case

(Amended from Page 1)

of State vs. Ernest Dorau, manager of the Capital Theater here. The matter originally came up before another judge, who failed to act on it, and it was the hope of the attorneys that Judge Quinlan would not decide, but send the case to the Supreme Court on the stipulation of the parties. State-wide application could thus have been made of the case without necessitating appeal. Dorau is expected to appeal to the Supreme Court.

Newsmen Reported Seeking Kathryn Cravens

Major newsmen is reported thinking with Kathryn Cravens, CBS news commentator, to do the voice on general news as well as fashion and other women’s features. If deal is made, Miss Cravens will be the first woman to crash the general news spot on a newscast.

Several attempts have been made to use feminine voices for newswomen commenting but poor registry has been the drawback. One company is said to have hired and fired five women within the last year. Miss Cravens is said to have a low-registra- tion name. The story has been in the making for several months, although they will possibly be suspended after tomorrow for a brief period.

Clarification of Contract to be Sought by the ITOA

Alarmed by the large damage award granted in a Brooklyn Court to M-G-M and 20th Century-Fox for the holding over of prints without permission in a Brooklyn theater, the ITOA yesterday appointed a committee to meet with distributors for the purpose of clarifying certain clauses in the standard contract.

According to the contract, an exhibitor must get permission from a branch manager if the exhibitor wants to hold a picture an extra day. However, the custom has been to notify the booker, who in turn sends a confirmation. In order to avoid possible law suits, the ITOA seeks to reach a mutual agreement on the question of holdovers. The committee, which will meet first with Louis Nizer, counsel for several distributors, includes Dave Weinstock, Jack Hatter and John Manheiser.

Call McKay for Deposition in Boston Anti-Trust Case

Willard S. McKay, general counsel for Universal, is scheduled to appear today for depositions in the anti-trust suits brought by the Morse & Rothenberg Circuit of Boston against major distributors and two affiliated circuits. George J. Schaefer, general sales manager of United Artists, was a witness at the hearings yesterday.

George Ryan, attorney for the plaintiffs, said yesterday that the taking of depositions would last for several more weeks, although they will be suspended after tomorrow for a brief period.

COMING AND GOING

ANN HARDING, film actress, actress by her daughter, JANE BANNISTER, has returned to the Coast this week for a five-month’s stay.

SHERLEY ROSS, Paramount player, has returned to New York from Los Angeles aboard the Paoli.

KRISTEN FLACKSTAD arrived in St. Louis for a vacation from Universal City.

JOE WELL, Universal’s director of photography, arrived in New York yesterday by plane from Universal City.

ORR KELLY, Warner designer, leaves today for Hollywood, California, to work on a film set for Warner Brothers.

GRACE MOORE, operatic and screen star, arrives here from concerts four tomorrow will stay at the Waldorf-Astoria.

JOHN LODER, and his wife, Mlle. CREIRL, are on their way back to New York after an automobile trip around the world. They arrive here Saturday, and sail for next Wednesday.


FRANK LLOYD, Paramount director, here Monday from the Coast, accompanies CLIFF LEWIS, Paramount studio ad manager.

ELSA BUCHANAN is back in New York after six months’ absence.

SYFROS SKOURAS, president of 20th Century-Fox, is expected to return to New York shortly to discuss new deal.

FORD BILLINGS, former Hearst radio man on Coast, arrives in New York tomorrow.

ROBERT BROWN, of F. Walters & Co., is on Coast for series of contracts.

RIAN JAMES has returned to Coast and will start on new ticket as script writer to Fox.

GRANT MILLS is in Hollywood for contract negotiations.

"And please give my bob 'ROSALIE' for Christmas!"
This bird's got a nose for news and his nose knows that the biggest surprise hit of many seasons is M-G-M's thrilling heart-throb show "NAVY BLUE AND GOLD" (at the box-office!)
UA BOARD MEETING IS AGAIN POSTPONED

(Continued from Page 1)

comment on a London report that his British financial interests had notified him that they will not exercise the option to buy the Chaplin-Fairbanks-Pickford control in TIA.

Samuel Goldwyn maintained the policy of remaining silent on all reports pertaining to the deal.

ITOA Gives Hint of Mass Giveaways by Independents

(Continued from Page 1)

games in use than when the campaign against them was launched. Several circuits, including RKO, have installed Bank Night in additional houses.

Blame for the failure of the crusade is being shifted between the major circuits and the ITOA, the latter organization having sponsored the drive. Both sides have declared repeatedly that they would eliminate the games "if the others would," but apparently neither side has been able to get together on a general agreement.

In the current issue of The Independent, ITOA house organs, a veiled hint that the ITOA houses may sponsor a huge giveaway to end all giveaways is indicated. The article reads, in part:

"When are Loew's and RKO going to sit down and really work this matter out? If they don't follow the ITOA lead, what are they going to say when the independents get together and have a tremendous mass giveaway that will knock the spots out of every previous large giveaway, including Loew's $2,000 a day?"

The next step is up to Loew's and RKO, the article continues. "If nothing is heard from that direction," it states, "the ITOA's course of action is clear."

BLUMBERG WILL URGE O'CONNOR'S NAME

(Continued from Page 1)

chief buyer and booker for the circuit, as his successor. Blumberg's sponsorship is recorded official support for O'Connor, who has been called the choice. Blumberg said he would talk it over with Leo Spitz, RKO president, who returned from Hollywood, which pitted in two or three weeks.

Report Permanency Like for Berman-Marcus

(Continued from Page 1)

which has had some full action in charge of "A" product as Marcus handling "B" product finally becomes permanent. It is understood that press-up is agreeable to all other top men. Leo Spitz, RKO president, has been out of the Coast for some following resignation of Briskin as studio chief.

Single Features Clic Chicago—The single feature story of the new Rhodes meeting with success accorded the Warner circuit executive.

DEATH REGION

Robert Struble
Oakland, Cal.—Robert Struble, manager of the Folies and Rouge Theaters here, died from a streptococcal infection of the throat. Struble was formally associated with Golden Gate in several East Bay houses.

Mrs. Henry B. Walthall
Hackensack, N.J. — Mrs. Walthall, 64, actress and wife of the late Henry B. W., is dead here. She was known stage as Isabel M. Fenton at parts in Broadway and stock duels after coming to the States from Dublin. Late wrote stage and screen plays.

Carleton Gil time

Carlton Gil (Continued from Page 1)

is at his home, 603 Broad St., Elizabeth, N. J., suffering an illness of several days. He was under the name of Herman. His best known "The Eyes of Youth," ran for a time in New York and for a little time in London.

Oscar H. Johnstone Chicago—Oscar H. Johnstone, former owner of the American Audible Agency, is dead from a heart attack.

Happy Birth Day

Best wishes from The Film Daily to the following on their birthdays

DECEMBER 2
Earle W. Hammans
Julian Arthur
Alfred Lewis Walker
Alfred Reeves
Frank Reicher
Otto Brewer

ON THE recent visit of the G. M. of this paper to Hollywood, in conversation with a studio exec he mentioned the "unusual" shakeup in studio personnel going on everywhere. "Nothing unusual," said the exec nonchalantly, "except that it's happening a month earlier this year."

BRAND NEW idea for the main titles on the screen . . . . our thought is that they can be made up like a bookkeeper's ledger . . . . one side for the Credits, and the other for the Debits . . . .

ALONG THE REAL TO WITH PHIL M. DALY

- - - IF YOU happen to have been raised on the sidewalks of New York, . . . and know the Old Neighborhood Gangs and the Family Life of the Flats and all that pungent flavor that went with them . . . then you are in a position to fully appreciate Monogram's "Boy of the Streets". . . . a story of city life with characters and incidents so true that you forget you are looking at a motion picture. which is as high a meed of praise as can be given . . . . for how often have you been able to forget that you are just looking at a picture? . . .

- - - THEY DO human, natural, BELIEVABLE things all the way through this picture. . . . no theatricalism . . . . no strainig for effects. . . . every member of the Gang. . . . of both gangs. . . . a natural slum type. . . . Real Boys . . . . as all of us know them if we were ever brought in close contact with youngsters of the streets in any large city . . .

- - - DON'T KNOW who to praise most. . . . Author. Director or Cast. . . . all are superb. . . . can that youngster Jackie Cooper act . . . . it is our well considered opinion that he gives the most natural boy performance we have ever seen on the screen . . . . the two Irish Pals . . . Jackie's dad and his cronies . . . are delightful . . . . the mother is superb . . . the Neighborhods will eat this one up. . . . will the Class Spots . . . . for it will be a Novelty for the Better Elements to get a real Bite of Life that they will go out of the ritzy theaters with a look of delighted surprise on their jaded mugs. . . . Monogram dressed up the Preview at the Waldorf-Astoria with a ritzy luncheon to the Trade . . . here's one production that doesn't need a luncheon . . .

BEST YARN of the week. . . too long to tell here . . . . but ask Nate Spingold to lunche and have him tell it to you . . . . it's worth the price of a lunch . . . how he loaned Frank Capra his Rolla-Royce to jant around Europe by what happened before Nate got his bus back . . . . that is, he almost got it back . . . . 'tis funning . . .

- - - SEEN AT "21" Club yesterday . . . . Deco Ayresworth, Jack Davidson, Major L. E. Thompson, Phil Reisman, M. E. Schlessinger, Sam Dembow, Maurice Kann, Bill Jaffe, Nate Spingold, Jack Cohn, Scott Farrand . . . . Don't forget that it is "CBS Day" at the AMPA luncheon today at the International Casino . . . . the Columbia Broadcasting bunch will be there with execs and talent and everythin' . . .

- - - RETURNING aboard the S.S. Lafayette today is Ann Greenwood, singing star of stage, screen and radio . . . . after ten weeks of appearances in London and Paris . . . . her first appearance will be as headline of a Loew's State stage program . . .

- - - ON THE recent visit of the G. M. of this paper to Hollywood, in conversation with a studio exec he mentioned the "unusual" shakeup in studio personnel going on everywhere . . . . "Nothing unusual," said the exec nonchalantly, "except that it's happening a month earlier this year."

- - - BRAND NEW idea for the main titles on the screen. . . . our thought is that they can be made up like a bookkeeper's ledger . . . . one side for the Credits, and the other for the Debits . . . .
FLASH!

THE CRITICS OF AMERICA 500 STRONG ARE NOW VOTING ON THE TEN BEST PICTURES OF 1937 FOR

THIS IS THE 16th ANNUAL FILM DAILY POLL

THE NEWSPAPER OF FILMDOM ALL THE NEWS ALL THE TIME
"NO GREAT CHANGE" IS PLANNED AT "U"

(Continued from Page 1)

be only new blood he would inject. Fox's successor is expected to be named by the end of the week, it was said.

At the Universal home office, however, executives are looking to the future, that is, for whatever the future may be. The future will be further switches, voluntary or involuntary. Out of a welter of speculation arose these established facts:

R. F. Ochrane, continuing to maintain that he remains president of Universal despite the removal resolution of the board, through his attorney, Saul E. Rogers, stressed the fact that his next move will depend on "day-to-day developments."

Contrary of James R. Grainger and sales manager had not been settled yesterday. Grainger, it was pointed out, had not received legal notification of termination of his service, but it is expected that this formality will be consummated by tomorrow when Grainger is slated to leave on an extended vacation.

Frank J. A. McCarthy, Universal's eastern sales manager, is not under contract and has not been informed of his future plans, it was learned. It is understood that among his alternatives, in the event he does not continue with Universal, are two offers of posts in the sales departments of major distributors.

Louis Weinger, who has been offered the position of east coast sales manager with William A. Scully, has made no decision on the matter and reaffirmed his statement that he would confer with Abe Montague, Columbus sales manager and his superior.

Scully, who becomes general sales manager Jan. 1, declared meanwhile that he plans no changes in the Universal sales staff. He said that the department "knows its business." He stated that he will continue as M-G-M eastern district manager until latter part of December.

J. Cheever Cowdlin, senior executive officer of Universal, yesterday confirmed the story of the resignation of Dr. A. H. Giannini as member of the voting trust controlling the company and the appointment of Ottavio Prochet as his successor.

"U" Defers Consideration of White Collar Union Pact

Presentation of a contract by American Federation of Bookkeepers, Stenographers and Accountants.

Chicago—H. S. Turner has been appointed manager of the order and distribution department of the Nash Kelvinator Corp., succeeding H. K. Lyons who resigned due to ill health. He will make his headquarters in Detroit.

Detroit—Jack Waugh, service manager of the Detroit branch of RCA Manufacturing Co., has been transferred to Camden, N. J.

Akron, O.—The Portage here, a suburb move house, completely modernized, has been reopened under the name of the Five Points Theater. House, during a brief period of darkness, was remodeled and re-equipped.

Columbus, O.—Completely modernized, the Exhibit Theater here has been reopened under the management of Charles Justus.

Raoul Cleaver Continues In Indie Exchange Field

Detroit—Raoul Cleaver, indie film exchange operator, moved into new quarters at 442 West Vernon Highway this week, following closing of his offices on the seventh floor of the Film Exchange Building. Cleaver, despite reports, is retaining all present connections, which include distribution for Imperial Distributing Corporation of Michigan, Powers Pictures Company of Michigan and Master Art Products. In addition, Cleaver is head of Junior Air Aces & Manufacturing Company, theater premium organization, which was recently active on a national scale.

New Company is also being organized by his son, James Cleaver, who has recently been assistant to his father, and was formerly head of Cleaver-Jones Displays. New company, which will share office space with the enlarged Cleaver offices, will be known as Cleavescope and will be a division of the Powers Pictures Company.

A F of L affiliate claiming more than a majority of Universal home office employees, was greeted by company officials with advice to "watch the trade papers," it was learned yesterday.

Statement was interpreted as meaning more important things concern Universal officials at this time, and huddle between union and company is in the distant future.

It is not likely any signatures will be affixed until after Jan. 1, it was stated yesterday by company officials.

Wilmington, O.—The La Max Theater here has been acquired by the newly formed Stan-Rad, Inc., identified with the new concern is Clark Rader, operating a circuit of theaters in central and southern Ohio cities and Lawrence D. Stanley of Columbus.

Okahoma City—Virginia Nelson has been named motion picture critic for the Daily Oklahoman and Okahoma City Times.

Milwaukee, Wis.—Articles of incorporation have been filed by the Oakland Theater Corp. Capitalization is $500 and incorporators are R. J. Patterson, L. I. Dennison and G. Hinkley.

Okahoma City—Community sing-along is the week's event, organized at the Tower, Standard 1st-run here, is meeting with considerable success in building bo.

Camera Award Rule Changes Before Committee Tomorrow

West Coast Bureau of THE FILM DAILY

Hollywood—Ray June, chairman of the Photographic Section of the Academy of Motion Picture Arts and Sciences, has announced the appointment of a committee to consider any changes in the rules governing the Camera Award which may seem desirable for this year's award, and consisting of:


The committee, appointed in accordance with the customary procedure under which nomination rules for each of the Academy Technical Awards are gone over each year by a committee representing each professional group, will hold its first meeting tomorrow.

New Glass Front

Sharon, Pa.—Dark for several days, Shaw's in the area has been reopened, after extensive remodeling. Entire new structural glass front has been installed and seating capacity increased. William Nadenoff, Pittsburgh theater decorator, executed the redecorating.

Bills for FTC's Enlargement

(Continued from Page 1)

orations is the keynote of the posed legislation, which call the enlargement of the F Trade Commission from five members to administer the passed.

The bill would further FTC the power to make reso ditions for Congress, the to basic industries, to o industrial conference and find that abuses in the orms exist, to recommend to sess minimum wages legis

The licensing provision exta and permits or holding on which by control of stock con on such corporations, are made to revoking a license "violating an effective condition its license," the bill stipulate method of reissuance of or by the courts.

The bills second title cor protection of investors. It e every director a trustee to on stockholders, provides for the creation of a on of accredited corporation senatives, or experts who in to represent the stockholders' rector's meetings.

Majors' Counsels Study Mosque Trust Comp

(Continued from Page 1)

to the District Court, Trenton will be prepared as soon a complaint can be studied, Phillips, of Paramount's legi partment, said yesterday.

Relax Tokyo Code

Tokyo By Cable—Se. signagr for unsecured women and male poses in Tokyo p is bered. Provision of the maxim code of the Metropolitan Police B is no longer on the board it merely specifies that there shall "pro no" grips for mixing of the sexes.
REVIEWS OF THE NEW FILMS

“Boy of the Streets”
with Jackie Cooper, Maureen O’Connor
Monogram
75 MINS.
FINE DOWN-TO-EARTH HUMAN INTEREST DRAMA OF SLUMS HAS APPEAL FOR ALL CLASSES.

Here is a production that you can shout about without fear of any unfavorable reactions. The story is so appealing and human that it hits right home to all classes. It has been expertly directed by one who knows his boy psychology, and as expertly authored by a chap who has some firsthand knowledge of life as it is really lived in the poorer sections of our big cities.

The action revolves around Jackie Cooper, who is the leader of a gang of boys who are not tough or vicious, but are on the way to being both due to the natural poison of their environment. This is explicitly brought out, and this is creating a taut suspense as the story progresses, wondering if the youngsters are going to wind up behind prison bars or worse. But through the kindly offices of a young clinical doctor, a girl from the Park Avenue set who has inherited the tenement house in which Jackie’s family lives, and an Irish police officer, everything works out all right for the “gang,” and the young hero is led into a useful life of service as he joins the Navy. Interspersed throughout the script are delightful bits of life as it is really lived in the poor tenement situations, and some first-rate acting that is a delight. The characterization of Marjorie Main as Jackie’s mother, Robert Emmett O’Connor as the cop, Guy Usher as Jackie’s shiftless dad, and George Cleveland as “Funnel-mouthed Farley” are simply swell. Some unusual camera treatment and lighting effects are among the major assets of a production that will please any type of audience.

DIRECTION, Excellent, PHOTOGRAPHY, Good.

“River” Premiere Dec. 7
Washington—Official premiere of “The River,” new Farm Security administration movie will take place at the Rialto Theater Dec. 7. The film is the successor to the widely acclaimed “The Plow That Broke the Plains” pictures economic and agricultural phases of the Mississippi River. It was previously shown in five Mississippi Valley cities.

VAUDEVILLE PLUS DUALS
Chicago—The Ogden theater of the Warner circuit is now using seven acts of vaudeville for week end shows, which also include double film bills.

“Aus Liebe zum Vaterland”
(“For Love of Country”)
with Renate Mueller, George Alexander, Walter Franck, Harold Paulson
American Tobis Films
93 MINS.
ROMANTIC INTRIGUE WITH LIBERAL SPRINKLING OF COMEDY MAKING AN ENTERTAINING PIX.

Here is a picture with a serious theme that has been turned into a broad comedy in many places by the German producers without ever becoming slapstick at any time. Renate Mueller, the attractive and extremely capable leading lady of the picture, achieved a new high level in this picture, but unfortunately for the film world, died shortly after completion of the picture. Miss Mueller plays the part of a Polish patriot, in the employ of the Polish government as a secret agent, searching for some method of making a safe entry into Russia in order to help her imprisoned friends, meeting George Alexander, a traveling American, she implores his aid to get her into Russia. He allows her to travel on his passport as his wife, but after the cast is pressured by Russian agents she is spotted by Walter Franck, an agent for the Russian government. Numerous complications follow, many of which are extremely funny. Miss Mueller achieves her end when she gets an audience with the carefully guarded Grand Duke and he promises to smuggle in her to Poland, where her fellow countrymen are fighting for their independence. The picture ends happily with the return of Alexander and his alleged wife to Poland, where he manages to make their relationship authentic. The setting of Craciat Russia is authentic and well done, and Director Erich Waenschke has kept the picture thoroughly distinct, without a succession of comedy situations to detract from the main theme of the story. The performance of both cast is praiseworthy.


CREDITS: Produced by Faral Films; Director, Erich Waenschke; Screenplay, Theo von Harbo; cameraman, Friedl Behn-Gund. Presented at the Casino Theater with all German dialogue and titles.

DIRECTOR. Good. PHOTOGRAPHY, Good.

Kimber Falls New Post
Kansas City, Mo.—Glenn W. Dickson, president of the Dickinson circuit operating in Missouri, Kansas and Iowa, has announced the appointment of Vint Kimber as head of a newly created department of Finance and Public Relations. Kimber, who will make his headquarters here, was formerly connected with the Kansas City Better Business Bureau as public relations counselor.

“Ordynat Michorowski”
(“Count Michorowski”)
with Franciszek Brodnicki, Tamara Wiszniewska, Mieczysawa Ciwiksinska
Star Films
77 MINS.
INTERESTING STORY AND CAPABLE CAST WILL MAKE PIX APPEALING TO POLISH AUDIENCES.

This picture does not have the conscious emotional appeal that its predecessor, “Tredowata,” had, but it will provide Polish audiences with good entertainment. Brodnicki, carrying on in the role of Count Michorowski, leaves his reclusive existence to help rescue the victims of a great fire. Suffering severe injuries, he becomes in his delirious state that he is being taken care of by his dead wife, Tamara Wiszniewska, who is nursing him, and the picture becomes a real tear jerker for her. Brodnicki is subsequently forced to disillusion the girl when he again becomes normal and she drifts into a temporary love affair, but finally falls in love with the Count’s nephew, Wojciech Wojciechowski. The picture comes to a climax when the Count takes his nephew’s place in a duel with the suitor that Tamara has rejected in favor of his nephew. The picture ends happily with an appeal to the Polish audience. The cast is capable and they handle the not very strong material well.

CAST: Franciszek Brodnicki, Tamara Wiszniewska, Mieczysawa Ciwiksinska, Wojciech Wojciechowski, Jan Kunowski, Kaz, Jonasza Stepanowo, Stanislaw Szczesny, Zygmont Chmielowski, Leopold Luszczewski, Wladyslaw Grabowski, Zofja Lindorfow, Ludwik Fricke.

CREDITS: Produced by J. S. Starczewski in Poland; Presented at the Belmont Theater with Polish dialogue and titles.

DIRECTION, Capable. PHOTOGRAPHY, Good.

Vt. Ban on Sunday Films
Reviving Old “Blue Laws”
Bellows Falls, Vt.—State Attorney General F. Perry Berry threatened general enforcement of Vermont’s “Blue Laws” which, if effective, will prevent the sale of gasoline and newspapers.

State’s Attorney Berry’s declaration came after he received a petition bearing 1,000 signatures and demand that he enforce all blue laws as he enforced the one banning Sunday movies at the two theaters here.

Berry said similar petitions had been received by Attorney General Lawrence Jones. He declared officers will be assigned to 23 towns next Sunday to enforce the old statutes.

Here, where the controversy arose, Theater Manager Raymond Kiniry and four of his employees have been arrested twice in two weeks and are free in bail for hearing tomorrow on charges they violated the blue law by operating shows.
SWG STATUS ISSUE AT NLRB HEARING

(Continued from Page 1)

previous judicial decisions, argued their cases before the National Labor Relations Board yesterday.

The directors were around the SWG's attempt to seek representation in any negotiations with the producers, notwithstanding the fact that the SP have already closed a contract which gives that body official recognition as bargaining body for the screen writers profession.

In presenting to the NLRB hearing, before the board, Leonard Janosky, repeatedly urged that the association of Motion Picture Producers, Inc., would be the proper bargaining unit and stated that any corporation not a member must bargain separately.

Janosky stated that screen writers were definitely employees and, as such, were entitled under the Wagner Act to the right to bargain collectively. "The contracts of producers for whom these writers work refers to them repeatedly as employees," Janosky told the board. "When the Wagner act was passed the screen writers did not file a petition chiefly because of rumors that the act would be declared unconstitutional, and attempts of the screen writers to organize were met with the strongest opposition.

"In 1936, the Screen Writers Guild held a meeting and voted on two important matters. One was for amalgamation with the Actors League and the other was for a protracted strike order."

Immediately following this action, Janosky said was held a meeting of producers. Directly after this meeting, the membership of the SWG fell off considerably due to pressure from the producers and because a small number of the writers claimed that the Guild was under communist leadership, Janosky said.

"In 1937, however, the Wagner Act was held unconstitutional and the membership of the Screen Writers Guild was revitalized," Janosky said, "because they no longer feared the producers."

In developing his contention that screen writers are "definitely employees," Janosky contended that screen writers are "in no sense independent contractors, and since they give all their time to the producers and work under contract they are employees in practically every sense of the word.

Barry Brannon, representing the screen directors, followed Janosky by denying the assertion of the Screen Writers Guild that screen producers are involved in interstate commerce. Brannon also added that contract classified screen writers are employees.

Attacking the assertion that screen writers receive "enormous sums of money" Brannon said a sur-

A Little from "Lots"

By RALPH WILK

HOLLYWOOD

IRENE RICH to radio and film star, I will be the featured speaker at the International Beauty Congress in Seattle, held the second week in January. Miss Rich will address the gathering on the subject, "Always Be Young."

New "Tom Sawyer" Ending

"The Adventures of Tom Sawyer," new Selznick picture, will not be ready until early February. It was stated yesterday Selznick intends to give the picture a new ending.

FILM Reveal Heavy Stock

88,060 shares of common, and Jack L. Warner both hold the same amount of $3.85 cumulative preferred stock, 4,034 shares of cumulative preferred stock, and an additional 7,550 shares through holding companies. Further, negotiation of liquidation of corporations in optional 6 percent convertible debentures were reported today with Albert reacquiring 264,000 for $1 per common holding, 5,050 at the month end and Jack L. W. acquiring 214,000 giving him total of 1,988,000 at the month end, it was reported.

Chase National Bank of New York City continued its sale of Century-Fox Film stock, disposing of another 2,590 shares of common and 5,180 shares of $1.50 cumulative preferred. Bank now holds 34,204 shares of common and 916 shares of the $1.50 cum preferred.

Kirk W. Todd of Grand National sold 2,750 shares at $1 per common holding, 5,050 at the month end. He had previously held 7,600 shares at the end of the year, it was reported.

Disposal of 2,000 common trust certificates of Columbia Corp. was reported by R. H. Abebach. At the month end he held 37,707 in this class and 529 of common stock. Abraham Sel- another 100 of Columbia's ing trust certificates representing his total holdings.

Loew's, Inc. acquired another 97.76 shares of common stock to total 97,760, shares. He added 650 shares of Loew's common stock to the 100 shares he already owned.

Joseph A. Sisto reported new securities in Monogram Pictures, Corp., holding 100 shares of common stock through J. A. Sisto & Co. Tren Carr and Henry Briggs, directors of Monogram, reported no holdings of October 30.

After acquiring 200 shares Paramount Pictures,Inc., he sold 100 shares through Hallagan and later disposing of the amount, Maurice Newman rep held 8,118 shares of Paramount common stock and 2,813 shares 5 percent convertible second.

Robert R. Young disposed of 600 shares of Pathe Film common stock, leaving a balance of 9,715 shares at the month end and an additional 10,283 shares in a holding company.

Maurice Newman added 600 shares of Majestic Radio and W. S. S. $1 par common stock to his holding of 9,600 and an additional 7,550 through a holding company.

K. B. Larue acquired 100 shares of All American Theatres Corp. on Oct. 4 and disposed 400 shares on the same amount on Oct. 2 without holding any shares.
British Industry Wins Voting Power in Films Council

EDIIRK-STRAND ANTI-TRUST SUITS TO BE PRESSSED

Boston Stockholders File 47 Objections to RKO Plan

Free Speech

and the newsreels

By CHESTER B. BAHN

The Daily Newspaper
Of Motion Pictures
Now Nineteen Years Old

by Asa C. Levinthal ordered lifted.

in Common Pleas Court No. 6.

in Philadelphia the other day.

MacPherson Group Charges
That Stock Was Issued
Illegally

Prior to the scheduled Dec. 21
hearing on the RKO reorganization
plan before Federal Judge William
Bondy, Ivan MacPherson and other
Boston stockholders, complying with
the ruling that any objections to the
plan must be filed by Dec. 16, next,
yesterday formally listed 47 objec-
tions to RKO plan.

MacPherson's counsel, K. Albert
and Company, Philadelphia, were
at the hearing.

TEN

BY CHESTER B. BAHN

MacPherson Group Charges
That Stock Was Issued
Illegally

Prior to the scheduled Dec. 21
hearing on the RKO reorganization
plan before Federal Judge William
Bondy, Ivan MacPherson and other
Boston stockholders, complying with
the ruling that any objections to the
plan must be filed by Dec. 16, next,
yesterday formally listed 47 objec-
tions to RKO plan.

MacPherson’s counsel, K. Albert
and Company, Philadelphia, were
at the hearing.

TEN

BY CHESTER B. BAHN

MacPherson Group Charges
That Stock Was Issued
Illegally

Prior to the scheduled Dec. 21
hearing on the RKO reorganization
plan before Federal Judge William
Bondy, Ivan MacPherson and other
Boston stockholders, complying with
the ruling that any objections to the
plan must be filed by Dec. 16, next,
yesterday formally listed 47 objec-
tions to RKO plan.

MacPherson’s counsel, K. Albert
and Company, Philadelphia, were
at the hearing.

TEN

BY CHESTER B. BAHN

MacPherson Group Charges
That Stock Was Issued
Illegally

Prior to the scheduled Dec. 21
hearing on the RKO reorganization
plan before Federal Judge William
Bondy, Ivan MacPherson and other
Boston stockholders, complying with
the ruling that any objections to the
plan must be filed by Dec. 16, next,
yesterday formally listed 47 objec-
tions to RKO plan.

MacPherson’s counsel, K. Albert
and Company, Philadelphia, were
at the hearing.

TEN

BY CHESTER B. BAHN

MacPherson Group Charges
That Stock Was Issued
Illegally

Prior to the scheduled Dec. 21
hearing on the RKO reorganization
plan before Federal Judge William
Bondy, Ivan MacPherson and other
Boston stockholders, complying with
the ruling that any objections to the
plan must be filed by Dec. 16, next,
yesterday formally listed 47 objec-
tions to RKO plan.

MacPherson’s counsel, K. Albert
and Company, Philadelphia, were
at the hearing.

TEN

BY CHESTER B. BAHN

MacPherson Group Charges
That Stock Was Issued
Illegally

Prior to the scheduled Dec. 21
hearing on the RKO reorganization
plan before Federal Judge William
Bondy, Ivan MacPherson and other
Boston stockholders, complying with
the ruling that any objections to the
plan must be filed by Dec. 16, next,
yesterday formally listed 47 objec-
tions to RKO plan.

MacPherson’s counsel, K. Albert
and Company, Philadelphia, were
at the hearing.
DAILY not 1% in 1978l/

Vol. 72, No. 131 Fri., Dec. 3, 1937 10 Cents

JOHN W. ALICOT

DONALD M. MERSEREAU : General Manager
CHESTER B. BAHN : Editor

Published daily except Sundays and holidays at New York, N. Y., by Wiliam Films and Film Folk, Inc. J. W. Allcot, President and Publisher; Donald M. Merserseau, Secretary-Treasurer; En-tetered as second class matter, May 21, 1918, at the post-office at New York, N. Y. under the act of March 3, 1879. Terms (Postage paid) United States outside of Greater New York $10.00 one year; 6 months, $5.00; 3 months, $3.00. Foreign, $15.00 Subscribers should remit with order. Address all com- munication to THE DAILY DAILY, 1301 Broadway, New York, N. Y. Phone, 86-1363, 9-7217, 9-7215, 9-7215, 9-7210, 9-7211. Cable Address: Filmdaily, New York, Hollywood, California—Ralph Wink, 6242 Hollywood Blvd., Phone Granite 6607. London—Ernest W. Friedman, The Film Review, 137-139 Wilm- door St., London, E. Berlin—Lichtbildbuehne, Friedrichstrasse, 225, Paris—P. S. Harle, La Cinematographie France, Rue de la Cour-
des-Neuvs, 19.

FINANCIAL

NEW YORK STOCK MARKET

High Low Close Chg.

Am. Stat. 16 15 15 15 15 15 15
Columbia Picts. etc. 16 15 15 15 15 15 15
Columbia Picts. etc. 16 15 15 15 15 15 15
Con. Frem. 16 15 15 15 15 15 15
East. Kodak 151 151 151 151 151 151 151
Gen. Tel. 151 151 151 151 151 151 151
Lexow’s Inc. 150 150 150 150 150 150 150
Monday’s 150 150 150 150 150 150 150
Paramount 1st pbd. 151 151 151 151 151 151 151
Paramount 2nd pbd. 151 151 151 151 151 151 151
Pathé Film 151 151 151 151 151 151 151
RKO 151 151 151 151 151 151 151
20th Century-Fox 151 151 151 151 151 151 151
Univ. Pict. 151 151 151 151 151 151 151
Warners Bros. 151 151 151 151 151 151 151

151 151 151 151 151 151 151

NEW YORK CUB MARKET

Columbia Picts. etc. 151 151 151 151 151 151 151
Grand National 151 151 151 151 151 151 151
Monogram Picts. 151 151 151 151 151 151 151
Paramount Corp. 151 151 151 151 151 151 151
Screen Corp. 151 151 151 151 151 151 151
Technicolor Inc. 151 151 151 151 151 151 151
Tricon Corp. 151 151 151 151 151 151 151
Universal Picts. 151 151 151 151 151 151 151

151 151 151 151 151 151 151

N. Y. OVER-THE-COUNTER STOCK MARKET

Pathé Film 7 pbd. 93 93 93 93 93 93 93
Fox Theatre 6 pbd. 34 34 34 34 34 34 34
Loew’s Thea. Bdgs. 65 74 74 74 74 74 74
Metro-Playhouse Inc. 5c 64 64 64 64 64 64
Roxy Thea. Bdgs. 65 65 65 65 65 65 65

151 151 151 151 151 151 151

Conrow Announcement Due

Announcement of details in connection with the new company which was taken over by Conrow theater service contracts, which was scheduled to be made yesterday, has been postponed until today, according to L. W. Conrow, who is slated to head the new organization.

Free Speech ... and the newscasts

(Continued from page 1)

have been no attempt made by either party to the dispute to provide for free
Radio itself is not without its own wor-
rises as it finds itself more and more de-
pendent upon film talk radio and a few pro-
grams with "names." For one thing, those "names" cost money. For another, there's the very real fear that the film industry eventually may control the entertainment side of broadcasting through its hold upon talent.

Expect SAG Will Reach M of T Decision Monday

A screening of several issues of "The March of Time" tomorrow will be judged by Mrs. Florence Marston and Aubrey Blair, secretary of the junior guild of the Screen Actors Guild, and a decision rendered by them on second appeal of the ree to be classified as a newsw.
Blair, who arrives today, and Mrs. Marston, SAG eastern repre-
sentative, have been vested with power to decide the matter. It was declared yesterday at SAG headqu.

darts de Rochemont, Roy E. Larson, C. D. Jackson and John E. Wood, Jr. are to meet the two SAG officials following the screen-
ing Saturday for conference. A decision is expected to be reached Monday.

It was also learned that Pathé Commercial had agreed to contract terms, and, although the contract had not been received yesterday, its acceptance is confidently expected by SAG.

No Settlement as Yet of Grainger's "U" Pact

The contract of James A. Grainger, Universal general sales manager who has been supplanted by William A. Scully, effective Jan. 1, had not been settled up to yesterday, it was reported. Grainger plans to leave for a vacation shortly after expected early announcement of set-
tlement.

Theater Limitation Move
In Jersey Town Killed

Manasquan, N. J.—The Borough Council has reversed itself by tab-
ing an ordinance to limit theaters here to one for each 3,000 perma-
nent population. This action came this week after threat of suit had been made by counsel for Lee New-

bury, shore theater circuit operator.

Para. Board Meet Dec. 14

Next meeting of Paramount's board of directors is set tentatively for Dec. 14, providing the top offi-
cials have returned by then from the Coast, it was learned yesterday. The meeting was postponed from last Friday.

Would Question Yates and Poucher in Tippett Suit

Motion comes up today in Federal Court for examination before trial in the action of John J. Tippett, Inc., against Universal Pictures Corp, Eastman Kodak Co., Consolidated Film Industries, Inc., Print Stock Corp., Maurice C. Fleckels, Jules E. Brulotour and J. E. Brulotour, Inc. Tippett is suing for $600,000, claiming he had a five-year contract extant to 1937, with Universal by the terms of which he was to supply film raw stock to that company, and this agreement was broken as the result of the defendants named having in-
duced agreement's termination. Herbert J. Yates, president of Con-
solidated Film Industries, Inc., and Ralph I. Poucher, firm's vice-presi-
dent, are expected to be examined today.

Juddell Going to Coast
To Start Work on Two

Ben N. Juddell, veteran exchange operator who has organized Pro-
gressive Pictures Corp, leaves for Hollywood tonight to arrange de-
tails preliminary to production of two exploitation features.

Juddell declared contracts are signed with a leading director and several modest box office names. Stories are on controversial sub-
jects, he added, and cameras will roll next month. Juddell has lined up several directors for production, he re-
ports, and plans a return to New York in about three months, with two films finished and other contracts signed.

COMING AND GOING

SIdNEY R. KENT, president of Universal Pictures, arrives in New York today from the West to hold a conference with Paramount officials here.

WILL H. HAYS, film industry ad-
ministrator, returns to his desk at the New York headquarters of MPDA Monday from the West.

NED E. DEPNET, RKO Radio vice

leaves for Hollywood today.

BE N. JUDDELL, president of Progres-
sive Pictures Corp, leaves for the Coast today on a vacation trip to the West Coast.

ROBERT TAYLOR, MADELEINE LIONEL, BARRYMORE, HAROLD HOL

VORHAUS and AL LICHTMAN are

in San Francisco today.

GLADYS SWARTHOUT arrives from

Chicago this week-end.

MAUREEN O'SULLIVAN arrives in

Portland, Ore.

JACK CONWAY, M-G-M director, expected on the Normandie Monday.

JACOB TOWNTON WILDER is in New York on vacation.

FRANK MCCUH, Warner exchange manager, arrives next Tuesday in Lon-
don, and leaves for Hollywood immedi-
ately.

SPENCER TRACY and his wife are

in New York on a short vacation, with visits to studio scheduled for next week.

RALPH ROLAN, of RKO Radio ad-
vertising, is back in New York from a business trip to London via the airways.

EDDIE SOBOL, former RKO Radio

scout, is scheduled to arrive in New York Friday.

GUS SCHAEFER, Universal foreign picture executive, sailed yesterday from London for New York.

LAWRENCE TIBBETT leaves for Lon-
don soon.

FRANK LLOYD, Paramount director, leaves New York today for the European continent, where he will be busy with various advertising and press assignments.

ANTOINETTE SPITZER, of Warner's exploitation and publicity division, leaves Wednesday for the Coast.

I predict a Merry Christmas with everything" at the box-office.
"IT'S THE BEST SERVICE PICTURE EVER MADE and is earmarked for heavy business", said Variety Daily, and 'Submarine D-1', O'Brien-Morris-Brent starrer (below), lives up to rave predictions by holding over at Fox, Frisco, after shattering every previous Warner record in that house's history.

CELEBRATED 'ORCHID ROOM OF THE AIR' (below) is brought to Warner cameras for 'Hollywood Hotel', and so are its stars Louella Parsons, Frances Langford, Jerry Cooper, etc., as part of elaborate cast which includes Dick Powell, Hugh Herbert, Ted Healy, Benny Goodman and Swingsters.

VIEW OF THE SEASON was Warner Bros.' Hollywood screening this week of 'Tovarich', the Claudette Colbert-Charles Boyer version of the stage sensation, opening Xmas at Radio City and other key points.

ROBIN HOOD AND HIS MERRY MEN (left) were never merrier than Errol Flynn, Olivia De Havilland and their carefree cast of 1025 in the grand joust that marks finish to 56 days of outdoor shooting for Warners' Technicolor 'The Adventures of Robin Hood'.

BACK TO 'BORDERTOWN' go Warner Bros. in response to demands for re-release of only picture to star Academy Award winners Paul Muni and Bette Davis.
TO PRESS THE LEDIRK ANTI-TRUST SUITS

(Continued from Page 1)

to obtain pictures until after they had been shown in other theaters in Orange and vicinity.

The plaintiffs ask damages amounting to $1,006,000. Defendants are Warner Bros., Paramount, United Artists, Columbia and RKO.

Disclosure of the impending hearing in the Ledirk-Strand suit comes on the heels of the action filed this week by the Queens Theater Co. of Newark, operators of the Mosque Theater, asking $3,525,000 triple damages, charging inability to buy first-run product.

Louis Phillips, of Paramount's legal department, said yesterday that he had received no word of the scheduled hearing on the Strand-Ledirk suits.

United Artists Set Board Meeting for Wednesday

(Continued from Page 1)

reported that the proposed Korda-Goldwyn deal for the control of United Artists has run into difficulties and that a meeting would be useless until some sort of an understanding has been reached.

Warner Bros. Stage Play Plans Have Been Set Back

(Continued from Page 1)

rently at the Morosco Theater. Plans for the importation of other plays remain unsettled. It is not likely that "Hide and Seek," a Warner play now appearing in London, will be brought to New York because of its strictly British theme, it was learned.

Cut In Weekly Changes From 3 to 2 In Oregon

Portland, Ore.—Poster and supply men advise that a number of Oregon exhibitors are now using but two changes weekly in their houses, where up to some 30 days ago they used three changes.
What does Edgar Kennedy confess?

That he’s in love?

That he needs a handkerchief?

No...No...A Thousand Times No!

Turn the page and read Edgar Kennedy’s “True Confession”
"I CONFESS THESE THREE ARE GOOFY AND 'TRUE CONFESSION' IS AS FUNNY A PICTURE AS I'VE BEEN IN . . . AND THAT'S CONFESSIN' PLENTY..."

Adolph Zukor presents

Carole Lombard
Fred MacMurray
John Barrymore

"TRUE CONFESSION"

A Wesley Ruggles Production with

Una Merkel • Lynne Overman
Porter Hall • Edgar Kennedy

Screen Play by Claus Binyon . . . Based on Play by Louis Vanier and Georges Berr

Produced by Albert Lewin
Directed by Wesley Ruggles
A Paramount Picture
REVIEWS OF THE NEW FILMS

“Hitting a New High”
with Lily Pons, Jack Oakie, Edward Everett Horton, Eric Blore, John Howard
KO Radio
85 Mins.
ENTERTAINING AND AMUSING MUSICAL WITH FINE CAST AND FAST-PACED STORY.
Here is a picture that should please any audience, with a good story, Lily Pons, gorgeous coloratura soprano, and three expert comedians supplied with plenty of funny gags and situations to make the full of total qualities of the diva’s brilliant voice which has been faithfully recorded, assuring a melodic feast for filmgoers. Edward Everett Horton, eccentric American millionaire operatic patron, is in Paris preparing for an African hunting trip and rushing for an operatic discovery that will prove to the opera company’s manager, Eduardo Codrington, that he is a man about the operatic world. Jack Oakie, Horton’s high pressure agent, finds Lily Pons singing in a cofee house, but Horton wants to anything of that kind. Oakie frames a hoax that Horton finds Lily Pons in the Paris jazz and she’s going to be a “star.” The American press is plastered with announcements of her finding and after trained by a great coach she makes international radio and is back in the band she played with in Paris, led by John Howard who is in love with her, is being in New York on the strength of her reputation in Europe. Howard recognizes her voice over the radio and goes to see her. Unknown to Horton he also goes with the band at night. Horton arranges a recital to introduce his find and sings. Cinnamon, Cinnelini immediately recognizes her as the cabaret singer, but Oakie implies him not to say anything, for she is puffed up with his success and goes to row row the boat sings and leaves before Oakie and Cinnelini now he has gone. She rush to the cabaret and meet Horton, with whom he is singing freely. Horton recognizes Eric Blore, playing an oboe in the orchestra, as the son of the shipwright who built the ship that was shipwrecked. Horton tells Miss Pons that she really spells the beans. Despite the opera offers that she has longed for the ladies to marry Howard and stay with the band. The picture is filled with funny acts. one with a lion when Horton is testing for a fake picture of his hunt that is really funny, Miss Pons deliver several pleasing numbers with the orchestra and also sings several operatic arias. Horton is a usual funny self and Oakei clowns through the picture ably acted by Eric Blore. The whole cast is good and pix is thoroughly enjoyable. A possible critism would be that there is slightly too much talk work by Miss Pons.
CREDITS: Produced by Jesse L. Lasky; Directed by Raoul Walsh; Story by Robert Rari and Maxwell Shane; Screenplay, Andre Parcell and John Twist; Editor, Myron M. Macleod; Musical Supervised by Andre Kostelanetz; Camera, J. Roy Hunt.
DIRECTION, Good. PHOTOGRAPHY, ed.

“The Duke Comes Back”
with Allan Lane, Heather Angel, Genevieve Tobin, John Russell, Joseph Crenahan
Republic
64 Mins.
FIGHT PICTURE WITH PLENTY OF ACTION AND PUNCH MADE CONVINCINGLY FAST-PACED CAST.
Allan Lane, after winning the world’s heavyweight championship, retires from the ring and marries Heather Angel. Her brother, a four-year-old son, John Russell, Burton becomes financially involved and must save $300,000 in a loan. Lane gets a fight offer and ships his wife off to Peru in search of a missing author. He leaves as soon as she leaves of knowing the fight, but he is threatened by gambling ring that thought he would be a pushover and have but heavily on the champion. Art Universal to discover that Lane is better ever. They tip off his wife and she hurries back. After a row with the bank, they take their son and disappears on the night of the fight. Two gangsters guard her as well as the boy and her father in Burton’s apartment. The fight starts after threatening Lane with their death unless he loses. Miss Angel learns of her father’s trouble and hoaxes one of the gangsters into letting her call her husband, and she tells him to go in and win as she knows all about it now. One of the gunmen leaves to shoot Lane in the ring but she smuggles the boy out of the building in the dumbwaiter and he gets the janitor to call the police. The gunmen are rounded up and Lane wins the fight, with everybody happy. The cast is adequate and there is plenty of action and the Universal acting is quite good. Just before quitting he climbs to repair broken bisectors on top of a pole and the pole are supposed to be dead until an hour after he will be through, but usual demand for power causes switch to be thrown at plant. Boulton is believed dead as 2,300 volts have passed through his body. A doctor pronounces him dead but Boulton, although dead to all appearances, with every operation of his body paralyzed, is able to men discussing his death although unable to open his eyelids. He is used as a dummy where co-workers also pronounces him dead, and his wife comes in to bid him farewell. Just as the undertaker is about to start their job he makes a supreme effort and moves his eyelids. They send for doctor and Gibbons then introduces him as picture maker fades back to power plant where he is telling story. Gibbons builds up plenty of suspense and occurs is unusual in annals of medicine. A number of people are used in picture to play parts. Joseph Henabery directed.

“Jan Rubini And His Orchestra”
(Melody Master)
with Lilian Dawson, Rosalind and Seville
Vitaphone
10 mins.
Entertaining Musical Number
Jan Rubini, well known violinist, and his orchestra are featured in this number. Rubini plays several solos on his violin and the orchestra plays several good numbers. The dance team of Rosaline and Seville provide a large part of the number and thevitaphone chorus of Stadivarious next night and the mysterious lady appears, but after finishing number, when she goes to thank her she has disappeared and he is waiting to return it. Joseph Henabery directed.

“The Headline Hunter”
(Your True Adventurer)
with Floyd Gibbons narrating
Vitaphone
14 mins.
“The Dramatic Short”
Gibbons opens pix by pulling power switch in lighting plant. After examining machinery he tells story of a story about a lineman who will top any yarn they have ever heard. Charley Boulton, a lineman, is shown leaving his home in Kansas City for his day’s work. Just before quitting he climbs to repair broken bisectors on top of a pole and the pole are supposed to be dead until an hour after he will be through, but unusual demand for power causes switch to be thrown at plant. Boulton is believed dead as 2,300 volts have passed through his body. A doctor pronounces him dead but Boulton, although dead to all appearances, with every operation of his body paralyzed, is able to men discussing his death although unable to open his eyelids. He is used as a dummy where co-workers also pronounces him dead, and his wife comes in to bid him farewell. Just as the undertaker is about to start their job he makes a supreme effort and moves his eyelids. They send for doctor and Gibbons then introduces him as picture maker fades back to power plant where he is telling story. Gibbons builds up plenty of suspense and occurs is unusual in annals of medicine. A number of people are used in picture to play parts. Joseph Henabery directed.

“A Vitaphone Pictorial Revue
No. 4
(Pictorial Revue)
Vitaphone
10 mins.
Excellent Human Interest
The short starts out with a sequence devoted to Georgia Wilkinson, who is a world-renowned artist. She is shown at work, both with models and without their aid. Her use of pencil and brush between her teeth is amazing in its fine sense of feeling. Some of Miss Wilkinson’s finished works are shown as well as the development of a new picture. Alan Kent narrates. The second sequence is entitled “The training camps of Marcel Thel, Pedro Montanez and Celso Garcia,” with Clem McCarthly narrating. The word of rope skipping, actual sparring as well as shadow boxing, and all the other work that a boxer goes through in order to keep in physical condition are shown. Alan Kent narrrates the third sequence, which shows the making of a doll from a block of crude rubber. This part is filmed in natural color. The processes from the rolling and milling of the rubber right through to the wrapping up of the doll, ready for delivery, are shown. The picture of wide interest is extremely interesting and should appeal to children particularly.

“Here’s Your Hat”
(Broadway Brevity)
with Charles “Cookie” Bowers, Phil Silvers, Ted Adair, The Twelve American Rockets
Vitaphone
20 mins.
Good Entertainment
A night club bat check girl is warned by the head waiter not to watch the show so Cookie Bowers производства a way to see what is happening. The head waiter fires her and Bowers and his crew go through his, and he engages the head waiter in conversation while the waiter change all the numbers in clothes in the check room. The owner arrives and the head waiter with the result that the girl is relieved and allowed to see the show. Bowers does an amusing skit where he does several very funny imitations and the Rockeis go through several intricate dance numbers. Ted Adair does a fast routine on the stage and the whole show is well put together with entertaining results. Roy Mack directed.

“Snow Fun”
Criterion Films
10 Mins.
Very Interesting
Composed of clips of winter scene shots taken from all parts of the world, this one-reeler is packed with thrills and spills and should satisfy patrons of any theater. Reel was edited by Milton Salzburg and narrated by Hal Baumstein. Photograph is Army good.

For additional reviews turn to Page 9

Friday, Dec. 3, 1937

SUSPEND TAKING DEPOSITIONS
In Boston Anti-Trust Case
Taking of depositions in the Morse & Rothenberg Circuit’s anti-trust suit against major distributors and two affiliated circuits ended temporarily yesterday with the testimony of Willard S. McKay, general counsel for Universal. Proceedings will be continued tentatively on Dec. 14, it was stated yesterday. A circuit of theaters in New England, charged that it was unable to get pictures for any run in several of its houses.
A "Little" from Hollywood Cats

By RALPH WILK

HOIYWOOD

Douglas Fairbanks, Dunne Together

Earl Carroll. Associate producer for 20th Century-Fox. Born Sept. 16, 1893, in Pittsburgh. Drapped out of school in the eighth grade; never returned. Worked as program boy at the theater until 1909 when he became a newsboy and made his way to San Francisco where he signed aboard a ship as cabin boy on a trip around the world. In Shanghai, became editor of an American newspaper. Back in U. S., landed his first job with the Leo Feist music house. Did lyrics for "Pretty Mrs. Smith," with Fritz Schell and Jimmy Gleason for Oliver Morosco. Next both words and music for "So Long, Lotty, "Love Mill," "Canyon Cottage," and "Florabella." Later came the World War and served in infantry and aviation. Returning to writing again, Carroll wrote "Lady of the Lamp," a Chinese fantasy, which was the first show he ever produced. His success in this new field caused him to work actively from then on. He built his first theater, the Earl Carroll, in 1921, and his second, by the same name in 1931. Carroll was either author, composer or producer of some 50 plays; among which were 12 of the famed "Vainies," two editions of "The Sketchbook," and two editions of "Palm Island," all revues.

Two Films Get New Titles

Final titles have just been announced for two new RKO Radio features.

The Miriam Hopkins-Ray Milland starrer, filmed under the tentative title of "Women Have a Way," will be released as "Wise Girl." Edward Kaufman produced and Leigh Jason directed. Mervyn LeRoy is the director.

"Easy Millions" (as it was filmed) will become "Everybody's Doing It." Preston Foster and Sally Eilers have the top roles.

Wend Book in Demand

"Gales, Ice and Men," written by Frank Wray, scenarist now under contract to RKO, and published by Dodor Mend, has just gone into its second edition. It is the biography of the "Barkentine Baer," famous ship operated in the Arctic and Antarctic regions.

Stay in "Jones Family"

Her seventh picture in the "Jones Family"

General Electric Orders

Orders received by General Electric Co., during the first eight months of the fiscal quarter of 1929 indicate that company's total bookings this year will be second only on record, being exceeded only by the record high level of order of 1928.

Store Owners Ask Writ

Jennie Leshay, operator of candy store on the premises occupancy by the Tyrus Amusement Corp.'s Loyal Theater on St. Nicolas Ave., Manhattan, filed suit in Supreme Court yesterday for a permanent injunction against the company. She claims she is left without a lease, her lease having expired according to the agreement to be canceled. The judge granted a temporary injunction.

Renamed by Expert

West Coast Buys, "THE FILM DAILY"

Hollywood—Euphoria and a weekend consultation with an expert in office procedure brought into play by Columbia Studios President Harold劳 was born. She is Lilli Marlene, the erstwhile Dorothy Haas. Name was selected by Mr. Kauffman, who is a.M. Ph.D. dean of the University of Southern California School of Speech and Consulting editor of Webster's International Dictionary.

Friday, Dec. 3, 192

A "Little" from Hollywood Cats

By RALPH WILK

HOIYWOOD

Douglas Fairbanks, Dunne Together

Earl Carroll. Associate producer for 20th Century-Fox. Born Sept. 16, 1893, in Pittsburgh. Drapped out of school in the eighth grade; never returned. Worked as program boy at the theater until 1909 when he became a newsboy and made his way to San Francisco where he signed aboard a ship as cabin boy on a trip around the world. In Shanghai, became editor of an American newspaper. Back in U. S., landed his first job with the Leo Feist music house. Did lyrics for "Pretty Mrs. Smith," with Fritz Schell and Jimmy Gleason for Oliver Morosco. Next both words and music for "So Long, Lotty, "Love Mill," "Canyon Cottage," and "Florabella." Later came the World War and served in infantry and aviation. Returning to writing again, Carroll wrote "Lady of the Lamp," a Chinese fantasy, which was the first show he ever produced. His success in this new field caused him to work actively from then on. He built his first theater, the Earl Carroll, in 1921, and his second, by the same name in 1931. Carroll was either author, composer or producer of some 50 plays; among which were 12 of the famed "Vainies," two editions of "The Sketchbook," and two editions of "Palm Island," all revues.

Two Films Get New Titles

Final titles have just been announced for two new RKO Radio features.

The Miriam Hopkins-Ray Milland starrer, filmed under the tentative title of "Women Have a Way," will be released as "Wise Girl." Edward Kaufman produced and Leigh Jason directed. Mervyn LeRoy is the director.

"Easy Millions" (as it was filmed) will become "Everybody's Doing It." Preston Foster and Sally Eilers have the top roles.

Wend Book in Demand

"Gales, Ice and Men," written by Frank Wray, scenarist now under contract to RKO, and published by Dodor Mend, has just gone into its second edition. It is the biography of the "Barkentine Baer," famous ship operated in the Arctic and Antarctic regions.

Stay in "Jones Family"

Her seventh picture in the "Jones Family"

General Electric Orders

Orders received by General Electric Co., during the first eight months of the fiscal quarter of 1929 indicate that company's total bookings this year will be second only on record, being exceeded only by the record high level of order of 1928.

Store Owners Ask Writ

Jennie Leshay, operator of candy store on the premises occupancy by the Tyrus Amusement Corp.'s Loyal Theater on St. Nicolas Ave., Manhattan, filed suit in Supreme Court yesterday for a permanent injunction against the company. She claims she is left without a lease, her lease having expired according to the agreement to be canceled. The judge granted a temporary injunction.

Renamed by Expert

West Coast Buys, "THE FILM DAILY"

Hollywood—Euphoria and a weekend consultation with an expert in office procedure brought into play by Columbia Studios President Harold Labour was born. She is Lilli Marlene, the erstwhile Dorothy Haas. Name was selected by Mr. Kauffman, who is a.M. Ph.D. dean of the University of Southern California School of Speech and Consulting editor of Webster's International Dictionary.
OFT TO FINE START
WITH RELIEF FUND

(Continued from Page 1)

bly one of the fellows whose names as appeared on this list for years. You will want to be there this year. Sure. You have something to be those of us in film who need it. The funds collected at this holiday season must last till next Thanksgiving. It's a long twelve months. And throughout the year the Committee has constant appeals for help in sickness and financial crises.

The calls on the Fund the past years have exhausted the treasury, or months the Committee found it necessary to cut requests in hundreds of cases—yes, even the most fortunate—was it necessary as was the five-dollar bill where ten was needed.

Don't look upon this appeal as one of those things that you have to go through with, for the help that you give it will feel good at the time to those of our gang who are in such dire need. We are asking you to make a sacrifice, of which you feel you can afford. Anything from one dollar is gladly accepted. You can make your charity budget each year, the same time. There you can find a contribution for a donor to Fortune, with whom we are frequently involved.

Shoot that check in today. Why not pass along your memo RIGHT AWAY to the sec to see that a check is drawn for the Relief Fund? will be nice seeing YOUR name the Honor Roll tomorrow.

A: Alfonso
B: Blanken
C: Bond
D: Connors
E: Day
F: Golden
G: Jacker
H: Ramberger

jurisdictional Dispute to be Aired by AABA Board

jurisdictional issue arising out of line of burlesque in New York City will be heard by the jurisdictional board of the Associated Allied Artists of America, the local parent body, today at 2 p.m., at the office of Actors Equity, the American Federation of Actors, according to Harry R. Calkins, chairman of the board of AABA. AABA has already awarded temporary jurisdiction to a former burlesque house to ABA in New York. It field requires complete jurisdictional lines. ABA argues, since ABA cannot protect its members on the under the present set-up.

REIEWS OF NEW FILMS

(Continued from Page 7)

"Porky's Hero Agency" (A Merrie Melody Cartoon) Warner
7 mins. 

Diverting Cartoon Reel
Porky falls asleep while reading a book on Greek Mythology. He dreams that he runs a Hero Agency for the use of people oppressed by anything. The emperor summons him and sends him on a mission to get the "life restorer" possessed by the wicked Gorgon, Medusa, who has turned most of the population into stone statues with her evil eye. Porky is aided by Mercury's winged spirits to reach Medusa's hideout, where she is turning all her prisoners into statues. He disguises himself as Adonis and gets the old witch to fall for him. However, she discovers his trick and tries to grab him. He returns the statues to life as he flees, but as he is about to be caught he wakes up in everything as we all remember. This was produced by Leon Schlesinger.

Quick Appeal Planned in Connecticut Games Test
(Continued from Page 1)

making a Supreme Court decision likely by the Federal term at the latest.

Meantime, the Middlesex County decision will not affect Bank Night operators, nor operators of other theater cash giveaways, and it is believed the present local arrangements with authorities in most counties of the State will continue pending the final Supreme Court decision.

Judge Quinlan quotes the Supreme Court of the U. S. in Phalen v. Virginia & Howard: "Experience has shown that the common forms of gambling are competitive in noxious when placed in contrast with the widespread pestilence of lotteries. The former are confined to a few persons and places, but the latter infests the whole community; it enters every dwelling; it reaches every class; it preys upon the hard earnings of the poor; it plunders the ignorant and simple."

He concludes, "There is certainly an indirect consideration. The aim is to fill the theater and the element of time inserted in the rules governing this particular Bank Night to enable one to reach the stage from the outside doesn't accom- plish the attempted evasion. There has been an increase in receipts and the benefit in the way of increased gross receipts for paid admissions is sufficient consideration coming directly or indirectly from those entitled to chances."

"Tovarich" BB Campaign

Warnings will start posting 24 signs to 15 stages. AFA argued that 15 to 15 to give "Tovarich" a buildup before general release Christmas Day.
BRIT. LAND LINE TELE
SETS DISTANCE RECORD

London (By Cable)—Record for distance reception of television, pre-
viously held by Germany with 300 miles, has been broken with recent
British experiments in land line
transmission. Research experts here
have shown in the laboratory that
pictures of superior quality to the
German results can be transmitted
and received over 400 miles of land
line.

Program problems when provin-
cial transmitters are built will be
simplified considerably by this
achievement, for no local studios will
be essential, the programs being re-
layed by land line from London.

French M P Corp. Gets
Rights to Five French Pix

Acquisition of American rights to
five new French films by French
Motion Picture Corp. was an-
nounced yesterday by John S. Tap-
eroux, president.

Shortly to be released, the films are:
"Feu Mathias Pascal"; "Secret
Miss Mozart," starring Danielle Darrieux; "Merlusse," by Marcel
Pagnol; "Histoire," selected by
French Minister of Fine Arts to
represent the French film industry
at the recent Biennale Exposition in
Venice; and "Un De Baumignets,"
originally "Angele."

M-G-M British Contest
Winners Returning Home

T. A. Connor and A. F. Gibson
of M-G-M's British sales staff, who
won a sales contest which gave
them a trip to Hollywood, arrived in
New York today from the coast
and will sail tomorrow for home on
the Lafayette. They have been the
guests of the studio for two weeks
Connor, whose home is in Manches-
ter, Eng., and Gibson, who hail
from Glasgow, are top men in a re-
scent sales drive.

Industra Film Opens
Office

IndustraFilm, Inc., producers of
motion pictures and headed by
Don Knox and Dean McWethy, with
production headquarters in Holly-
wood, has opened sales and service
offices at 45 Rockefeller Plaza, New
York City. Knox is now in New
York completing the company's dis-
tribution facilities and reports there
is much interest among businessmen
in films of this type.

Nazi's Heavy Red

Berlin (By Cable)—Deficit of 10,500,-
000 Reichsmarks in German film produc-
tion last year has been reflected in a deficit
despite a per cent increase in at-
tendance at German theaters and an
increase of around 85,000,000 marks in
income, said an importation which is
proposed to increase renting rates and
film exports.

Milwaukee, Wis. — Jack Conroy
has been named in charge of pub-
icity for Fox Wisconsin Theaters
succeeding Jack Jaster.

New Haven, Conn. — "Club De
Femmes" film was held at the Lin-
coln Theater for a second week.

Sherburne, Minn. — George Ehlers
has bought the Sherburne Theater
here.

Slayton, Minn. — The Murray Thea-
ter has been sold to Herman
Joachims.

Bastrop, Tex. — M. S. Mologa of
Smithville has sold the Strand Thea-
ter here to Jack Wight.

East Greenwich, R. I. — John J.
Donovan, head of the Officer-
shire Theater here for the last six
years, has been replaced by Arnold
Berger of Reading, Mass.

First 1936 Local "10 Best"
Contests Set in Conn. Neb.

Bridgeport, Conn. — The Bridge-
port Herald has launched its annual
Ten Best Pictures Contest, choosing
as the winner the person whose list
tails most exactly with the results
of official FILM DAILY poll of editors
and critics. Winner and companion
get a free trip to New York, ac-
commodations at the Hotel Taffe,
dinner, Glen Gray, and the Ice Show
at the Hotel New Yorker, "Yes, My
Darling Daughter," and a visit to
the Empire State Building obser-
vatory tower.

Lincoln, Neb. — Sunday Journal
and Star here will go along with
FILM DAILY's 10 best film selection.
These have announced an invitation
for all readers to send in a 10 best
selection, the final winners to be
judged on the basis of FILM DAILY's
critics' poll. Paper is getting the co-
peration of the Stuart, Orpheum,
Lincoln, Kiva and Capitol theaters
which will each give a medallic,
good for three months' admission,
to the five places. Judges in the
contest will be Welser F. Shute,
manager, Lincoln Theater Corp.;
Howard Federer, general
manager, L. L. Dent Enterprises;
R. R. Livingston, owner-manager,
Capitol Theater; and Barney Old-
field, Sunday Journal and Star
manager. The cooperation of the
five paper is to the extent of providing
lobby boxes in which the selections
may be placed.

Mike Whelan's U. S. Medal

Carl Peterson, Paramount News
cameraman, received another decora-
tion, the U. S. Medallion. The award
was made in recognition of Peterson's
service with the second Byrd expedi-
tion.

Milan, Ind. — Francis Haney is
building a new 350-seat theater
here.

Gosport, Ind. — The Gosport The-
ater, operated by Guy Keller, has
been closed.

Indianapolis — The Fox Theater,
formerly known as Colonial will re-
open about Dec. 1. The house has
been re-equipped and remodeled.

Riverside, Ill. — Fred Breitling is
planning the erection of a theater
here. Town is without one.

Chicago — Dinner dance of the B
& K Employees Association is set for
Jan. 17.

Chicago — First of a series of trade
day distributor meetings will be held by Westinghouse's air-condi-
tional sales department at Kan-
sas City today.

Tokyo Conciliation Com.
Plans Monthly Meetings

Tokyo — Conciliation Committee of
the Film Section of the Tokyo
Board of Trade, given a new lease
of life recently, plans meetings at
least monthly to tackle exhibi-
tion problems in Ontario.

Committee has no affiliation with
the Distributors Association or the
Film Boars of Trade, and its per-
sonnel is wholly constituted of mem-
bers of the Tokyo Board of Trade,
City's No. One business organiza-
tion. As now set up, it will be within
the scope of the committee not only
to consider suggestions, problems
and grievances, to gather such in-
formation as may be available, and
request the parties interested to ap-
pear, but also to have authority to con-
sider such matters as premiums, games, contests, chil-
dren's matinee, length of programs
and all matters pertaining to the
industry.

Equity Delays Replacing
MacKenna on Council

No immediate replacement for
Kenneth MacKenna on the council
of Actors Equity is expected, ac-

according to organization officials.

MacKenna, who left to assume pos-
tion as M-G-M's third editor, was
one of a large council whose number
does not require prompt appointment
of a successor, it was said.

Frank Lloyd Here Monday

Frank Lloyd, director of Para's,
"Wells Fargo," is scheduled to ar-
drive in New York Monday. Para's
publicity department is planning a
reception for him, to be attended
by representatives of the trade
press.

IATSE PREXY SILENT
ON DETROIT ACTION

Detroit — George E. Brown.
IATSE prexy, clamped the state
executive secrecy on the session
here of the organization's board.
Brown, besides admitting that
parley was given over wholly to
Hollywood studio situation, declines
to make any statement.

Four New Schine Companies
Given Ohio State Charters

Columbus, O. — William J. Ke-
ney, Ohio secretary of state, re-
vealed the incorporation of four
Schine companies, as follows:

The Schine Kent Theater Cor-
poration, the Schine Ravenna
Improvement Corp., and the Schine
Ravenna Theater Corp., all at Cleveland, O., car-
ried no par value stock, and each
principal in each corporation was named
Peter E. Klein, Roger A. Zuck
and Marie Bechle, with offices
the Union Trust Bldg., Cleveland.

Blumberg Secretaries
Will Move to Univers

Larry Waferman, executive secre-
ty, and Mary Mona Reilly, secre-
tary, are to accompany Nate
Blumberg, when he retires as RE-
vice-president in charge of theatres
to assume presidency of Universal
Jan. 1, it was learned yesterday.

Yiddish Pix to Start

"Der Purimspieler" (The Jester)
Sphinx film starring Miriam Keh
of the Jacobson and Zegna
Turkow is to have its world pre-
miere tonight at the Cameo. For
time a Yiddish picture has placed
the house. Joseph Green, distrib-
tor of "Yiddle with His Fiddle"
he Picon starrer, produced "Purim-
spieler" as his second release.

Returns from Philadelphia indi-
a nationwide release schedule, it
reported.

CPC Gets Shorts Rights

Commonwealth Pictures Corp., a
deal with Mack Sennett has a
quired exclusive 16 mm. distribu-
tions rights in the United States and Ca-
anda for two Bing Crosby starr-
"Blue of the Night" and "Sing, Bin
Sing" and two Donald Novis shorts
"Singing Plumber" and "Sing, Boxer". These films, previously

distributed by Paramount, are now b-
ning released for the independent
market by Mack Sennett.

Lombard Plaque

Fort Wayne, Ind. — Carroll Lombard,
who was born Jane Alice Peters, in,
Fort Wayne, will be honored with a
plaque to be placed at her birth-
place, 704 Rockhill St.
Full Obligations” Met in Grainger Pact Settlement
EP1 SERVICING BUSINESS PASSES TO ALTEC CORP.
St. Louis Exhibs. Organizing Protective Buying Pool

KENT SAYS 20TH-FOX ADHERING TO PROGRAM

First of major company executives to return from Coast studio conferences, reported generally as resulting from the production cost situation, Sidney E. Kent, president of 20th Century-Fox, arrived in New York yesterday.

Kent told THE FILM DAILY that insofar as his company is concerned there had been no changes made in present production plans and that (Continued on Page 7)

NO EXTENSION LIKELY FOR CLOSING UA DEAL

West Coast Bureau of THE FILM DAILY Hollywood—Authentic sources declare it has always been understood that no extension of the option to Korda and Goldwyn beyond Dec. 31 would be granted and it is believed that no such extension will be granted if it is asked for. It is reliably reported that Dr. A. E. Giannini will ask to be relieved of the presidency of United Artists in the event the Korda-Goldwyn deal is carried out. (Continued on Page 7)

Will Your Name Be There?

After Christmas Day, the Committee will fill up the Honor Roll containing the names of the Regular Members who have contributed to the Film Daily Relief fund during the past several weeks in which to replenish the fund so that some very needy cases in our own industry can be taken care of at this Holiday season. Come, fellow! Make sure your name is on that Honor Roll. Send your contrib NOW!

Deal Closed with New Delaware Corp., Headed by L. W. Conrow
Altec Service Corp., chartered in Delaware, is the name of the new organization, headed by L. W. Conrow, which will carry on the sound equipment servicing activity formerly conducted by the operating department of Erpi, it was announced yesterday. Whitford Drake, president of Erpi, also revealed that an agreement between Erpi and Altec had been signed.

Drake pointed out that although Altec is a separate corporate entity in which Erpi has no financial interest (Continued on Page 7)

ERIKSON ROXY CLAIM DISMISSED BY COURT

Federal Judge Francis G. Caffey, presiding at yesterday’s hearing involving fees attending the Roxy Theater reorganization, dismissed the $50,000 claim entered by Carl Erikson who asked that amount as brokerage on the contention that he had, through Walter Rode, secured 20th (Continued on Page 7)

Wisconsin-Michigan “Strike” Against Paramount Ends

Exhibitors’ “strike” against Paramount in the Wisconsin and northern Michigan territory has been amicably settled along the lines of the agreement reached some time ago in the Philadelphia territory, Charles Reagan, Western Divisional (Continued on Page 7)

Market Stronger

Plus signs ruled generally in the instances of amusement stocks and bonds yesterday, with Eastern Kodak going one points for the biggest gain of the day, show’s organization as the Para-amount preferred, 1%. Other gains largely were fractional.

Grainger’s Contract Settled in Full; Exec. Committee Personnel Revealed

Columbia Will Reorganize Eastern Story Department

Form of reorganization of the Columbia eastern story department with a pared staff concentrating on special vehicles for roster stars is to be determined by Harry Cohn, Columbia head, and D. A. Doran, Jr., story editor, it was learned yester-
**FINANCIAL**

**NEW YORK STOCK MARKET**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Am. Seab.</td>
<td>13 1/4</td>
<td>13 1/4</td>
<td>0%</td>
</tr>
<tr>
<td>Columbia Pfd.</td>
<td>16 1/2</td>
<td>16 1/4</td>
<td>1/4</td>
</tr>
<tr>
<td>Con. Fm. Ind.</td>
<td>7 1/2</td>
<td>7 3/4</td>
<td>-2 1/2</td>
</tr>
<tr>
<td>Con. Fm. Ind. Sign. 1879</td>
<td>1879</td>
<td>1879</td>
<td>-1</td>
</tr>
<tr>
<td>East. Kodak</td>
<td>150 1/8</td>
<td>150 1/8</td>
<td>0%</td>
</tr>
<tr>
<td>de Puy (Pd.)</td>
<td>158 3/4</td>
<td>158 1/2</td>
<td>1 1/4</td>
</tr>
<tr>
<td>Gen. Tel. Q.</td>
<td>14 1/8</td>
<td>14 1/4</td>
<td>-2 1/8</td>
</tr>
<tr>
<td>Loew Corp.</td>
<td>51 1/4</td>
<td>51 1/2</td>
<td>-2 1/4</td>
</tr>
<tr>
<td>Phila. Elec.</td>
<td>105 1/4</td>
<td>105 1/4</td>
<td>0%</td>
</tr>
<tr>
<td>Paramount Pfd.</td>
<td>93 1/8</td>
<td>93 1/8</td>
<td>0%</td>
</tr>
<tr>
<td>Paramount 1st Pfd.</td>
<td>98 1/8</td>
<td>98 1/8</td>
<td>0%</td>
</tr>
<tr>
<td>Paramount 2nd Pfd.</td>
<td>81 1/2</td>
<td>81 1/2</td>
<td>0%</td>
</tr>
<tr>
<td>Pan American</td>
<td>61 1/4</td>
<td>61 1/4</td>
<td>0%</td>
</tr>
<tr>
<td>RKO</td>
<td>21 1/4</td>
<td>21 1/4</td>
<td>0%</td>
</tr>
<tr>
<td>Century-Fox-Fox</td>
<td>21 1/4</td>
<td>21 1/4</td>
<td>0%</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>78 1/4</td>
<td>78 1/4</td>
<td>0%</td>
</tr>
</tbody>
</table>

**NEW YORK BOND MARKET**

<table>
<thead>
<tr>
<th></th>
<th></th>
<th></th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Pfd.</td>
<td>1 1/4</td>
<td>1 1/4</td>
<td>0%</td>
</tr>
<tr>
<td>Grand National</td>
<td>1 1/4</td>
<td>1 1/4</td>
<td>0%</td>
</tr>
<tr>
<td>Monsanto Pfd.</td>
<td>1 1/2</td>
<td>1 1/2</td>
<td>0%</td>
</tr>
<tr>
<td>Spornette Corp.</td>
<td>1 1/4</td>
<td>1 1/4</td>
<td>0%</td>
</tr>
<tr>
<td>Technicolor</td>
<td>1 1/4</td>
<td>1 1/4</td>
<td>0%</td>
</tr>
<tr>
<td>Trans-Lux</td>
<td>1 1/4</td>
<td>1 1/4</td>
<td>0%</td>
</tr>
<tr>
<td>Universal Pfd.</td>
<td>4 1/4</td>
<td>4 1/4</td>
<td>0%</td>
</tr>
</tbody>
</table>

**COMING AND GOING**

**Bishop joins NTS**

Edward W. Bishop, for the past several years in charge of sales for Elgin in Illinois, Indiana, Wisconsin, and Baltimore, has joined National Theater Supply Co., effective as of Wednesday, last, according to an official announcement by that organization. He will have supervision of Midwestern Sound sales for NTSC in its Chicago, Cleveland, and Milwaukee branches, with headquarters in the Chicago Branch.

---

**Saturday, Dec. 4**

*Happy Birthday*!
Equipment

The Film Daily

New Camera Doubles as Projector

Washington—U. S. Patent Office has granted its 2,100,000th patent since the establishment on July 4, 1836, of the modern patent system by act of Congress. The patent was awarded to Charles L. Hillery-Calhoun at Mitcham, England, for a motion picture camera that can be used not only to take pictures but also project them on the screen once they have been taken and developed.

Winter Months Seen as Offering Best Buyers Market for Air Conditioning

Cold weather months present a real opportunity for smart air-conditioning prospects, according to J. D. Donovan, manager of the General Electric air-conditioning department, and he suggests that now, and not next summer, is the time to start looking into the possibility of having the installation of cooling equipment.

The advantages to the industry in spreading the season and eliminating the summer peak are obvious, of course, but the advantages to the buyer are equally real, in Donovan’s opinion, and he believes that those who intend to install summer cooling eventually are doing themselves a great disservice if the decision is left until the interim period when summer prices roll around once more.

“Special discounts and lower mark-ups on condensing and conditioning equipment during the fall and winter months are direct incentives to buying at this time,” Donovan says, “but lower installation costs, more adequate engineering surveys, and more time to do the job constitute the really important arguments. Those factors are just as important to the domestic as to the commercial prospect. Installing air conditioning equipment requires time, skill, and patience, and the buyer who wants to obtain the most for his money will not wait until the rush-season is on. Any commodity is most expensive when it is most in demand.”

“The engineering design of an air conditioning system has a direct bearing on its cost. If ample time is allowed for a careful analysis of the job, a design can often be worked out which offers inherently lower costs than that which has been prepared in a hurry. Also, by installing a system in the winter a business can arrange the schedule of installation to minimize interference with its regular activities and save money by eliminating the ‘peak’ time when ample time is allowed. The customer is assured of better quality work and better maintenance when contractors are overburdened, as they are in the spring and summer, sheet-metal work, plumbing, and wiring are especially busy.”

“During the winter, also,” Donovan declares, “contractors have more time to give accurate cost estimates, and in many cases subcontractors are willing to quote lower prices in order to keep their men busy. The installation is properly scheduled and workmen are sent to the job only when the necessary equipment is there.”

“Finally,” he concludes, “liberalized financing plans are now in existence which do not penalize the buyer of air conditioning for taking advantage of the slack season. Our own organization for example, makes it possible for a commercial air conditioning customer to enjoy the advantages of an installation in the winter and yet postpone time payments until such time as the air conditioning system has begun to increase his profits.”

New Ticket Checker to Halt Collusion

Newman Bros., Inc., of Cincinnati, has just put on the market its new Newman-Budd Ticket Checker, which has been found to be a positive guarantee against collusion between theater ticket taker and ticket seller, as its use removes any possible temptation among such employees.

The machine is electrically operated. It has eight compartments, each of which can be set for any desired time. Thru the theater owner or manager has eight daily checks under padlock.

Each one of the eight compartments moves automatically into place to receive tickets in large designated hours of the day. An arrangement has been provided, however, so that, if desired, a buzzer will ring in the manager’s office and the box-office, so that the cashier can receive the number of the last ticket sold.

In this manner it is therefore possible to check whether any tickets have been dishonestly sold, and resold by the ticket seller.

If these tickets are resold and used later on, it is possible to detect them. They will naturally fall into a compartment for a later hour than one in which they would have fallen if dropped into the box when originally sold. The ticket stubs are not marked, and the compartments, which are under lock and key, can be removed, so that the tickets can be checked quickly and conveniently.

Hartford Theater Facade

Built Solely of Glass Brick

Hartford, Conn. — The new 900-seat Webster Theater boasts of a facade entirely of glass brick, pierced by doors faced with stainless steel. The theater is owned by the Webster Co., of which Joseph L. Shulman is president and Maurice W. Shulman vice-president and manager. Associated with the company is Max Shulman who built the Rivoli Theater in Hartford in 1925.

Hold Service Schools

Chicago—Mash Kelynator is conducting factory service schools in keys for refrigeration systems under the direction of E. R. Legg, national direct sales manager of the company.

Cassidy’s Center

Detroit—Plans for a huge recreation center, involving about every type of entertainment under the sun, are being worked out for the Cassidy Center, at Midland, Mich., by William A. Cassidy, expected to materialize next spring.
THEATERS WIDELY USE 'ZIPPER' CHANGEOVERS

More than 15,000 of the new Strong "Zipper" Changeovers are in daily use in theaters all over the world, it is stated by the Esanaway Electric Mag. Co., of Chicago, makers of the systems which are adapted for use in connection with either Simplex or Miotogiraph projectors. In Simplex model, Changeover shutter operates at the aperture, cuts light at the smallest beam, and provides additional fire protection. Shutter can be released instantaneously as emergency fire shutter. There is only one moving part; no complicated rods, and no lubrication needed. Its operation is so quiet that it cannot be heard outside the projection booth. Unit is compact; weight is light, 1 lb. 4 oz. Shutter is one-piece rigid construction of "Guillotine" type.

Miotograph model has built-in Fire Shutter lever; adjustable Changeover speed regulator, easy to adjust changeover speed to accommodate for current variations. Three-way polarized plug connection makes it easy to disconnect power cord. Unit is shown by the Miotogiraph, and features Mercury Foot Switch for instant action. It also has optional built-in Sound Changeover, and picture changeover presents perfect synchrony.

Ray-O-Lite In S. L. C.
Salt Lake City—The Ray-O-Lite Electrical Sign Co. has opened offices here. Mont E. Sudbury is in charge of the art work here and W. A. Dunn is manager.

XMAS BANNERS

36" x 54" Silk $1.75 ea.
16" x 24" Silk 1.00 ea.
9" x 36" Cloth 3.75 each
Colored Pennants, 12" x 30"...$2.00 doz.
Lobby banners marques valences inquire for price
LIBERMAN, 320 W. 46th St., N. Y.
Flag & Valance Co. Cl 6-5790

First "Crying Room"

Buffalo—Dewey Richards, preparing to build the 1,000-seat Colvin, on the city line of Buffalo and Kenmore, has arranged for a glass-enclosed, sound- filtered and air-conditioned room where mothers with crying babies may quiet their off-spring and also see and hear the pictures in comfort. It is the first adaptation of the idea here.

Timeter Theater Sales Show Sharp Increase

Detroit—Unusually sharp increase in sales of the Timeter, new combined schedule clocks and marque or box-office signs, manufactured here by Timeter, Inc., was reported this week by company's general manager, Ben Fink. More than 50 theaters in all parts of the country recently placed orders.

In addition to these direct sales by the parent organization, distribution of the Timeter will hereafter be made through theater supply dealers, and a sales organization has just been completed for territories in more than a dozen states.

NTS Moving In Chi.

Chicago—The National Theater Supply Co. will move its Chicago headquarters to 1915-1925 South Wabash Avenue, where the building owned by the Cook estate will be modernized for the new tenant. Allied Theaters will take the second floor of the building, according to the rental agents. The building will be renamed the Exhibitors Building.

Improve Taunton House

Taunton, Mass.—Grand Theater, now under the management of Sidney Solomon, has been completely remodeled and equipped with new seating, screen curtains and other equipment at an estimated cost of $15,000.

New House for Port St. Joe

Port St. Joe, Fla.—A motion picture theater is to be constructed on Third Ave. here by the Martin and Davis theater interests.

New Publix-Bamford N. C. House Opens on Dec. 25

Asheville, N. C.—The new West Asheville motion picture theater, erected by Publix-Bamford Theaters, Inc., will be named the Isis and will be opened for business on Christmas Day, according to Carl R. Bamford, president of the theater organization. The Isis was designed by Charles Burton, New York City architect, and is being erected by L. L. Merchant, Asheville contractor.

Frisco Milano, Rebuilt

Following Fire, Reopens

San Francisco—Rechristened the Palace, Golden State's Milano Theater was re-opened here after re-building and re-equipment costs in excess of $100,000. The house was almost totally destroyed by fire some months ago. Seating capacity has been increased to approximately 1,200.

Located in the populous North Beach section, heart of the Spanish and Italian-speaking colonies, the house will be managed by Joseph Schwartz. Morris Klein and Harry Sacks are associated with Golden State in operation.

New RCA Installations

Chicago—A. E. Klein of the RCA Photophone department reports new installations for the Sidney Harrison Armitage Theater, the Shakespeare Theater, the Schoenstadt circuit, the Majestic Theater of the Ellis circuit at Beloit and the Premier Theater of the Shawer's circuit at Valparaiso.

Max Allen to Build

Detroit—Max Allen, owner of the Lincoln Park Theater on West Port St., Lincoln, northwest suburb of Detroit, will build a new theater not far from the present house. Plans are now being prepared by Leslie L. Larkin. Allen states the house will have at least 1,000 seats.

INCORRECT "BO" 10%

Increase desired to your takings increase potential audience 10%. Install Acousticon Theatrical phones. Leading system. Nationally advertised.

Endorsed by key showmen Write for full details and exhibition material.

Dictograph Products Co., Inc. 580 Fifth Ave., New York
Early American Design for Peck's New House

Detroit—J. C. Peck, owner of the Rowena Theater, Fenton, Mich., and vice-president of American Theater Science, Inc., has taken over a new theater site at Fenton, following failure of negotiations to secure property adjoining his present house. The new house will be of early American design, seating about 500, in contrast to the present 350-seat house. Bennett and Straight, Dearborn, Mich., theater architects, are completing plans, and work will be started immediately. Peck will continue to operate both houses.

Fort Myers Theater Will Have Capacity Doubled

Pt. Myers, Fla.—Manager Charles Kirkenel of the Arcade has announced a postponement of the remodeling plans for this theater. Delay in obtaining the necessary air conditioning apparatus is responsible for the postponement. Work will be started in the early spring, and the property will involve an expenditure of approximately $100,000. Seating capacity will be increased from 600 to 1,200. This is a Sparks house.

Liberman Advances Rubin

Cleveland—Bernard Rubin has been appointed general sales manager of the motion picture theater division of Liberman Flag and Valence Co., having been promoted from a salesman, Tom Simple, Sr., is general salesman for the non-theatrical division of the company. Both maintain offices in 602 Film Building, Cleveland.

Improve Atoka Theater

Oklahoma City — Mrs. Earl H. Barnett has purchased new lighting fixtures and foyer furniture from the Dwyer Theater Supply here for her Atoka Theater at Atoka. A new neon sign has also been installed on the house.

New Seat Spring Detr—Detroit Spring Seating Co., recently organized, has designed and will place on the market shortly a new type spring, designed for use in the construction of theater seats. Henry C. Hosbach, partner in the company, states the new spring is of the no-sag type, and not a coil.

Celotex's Net for Year Shows $529,986 Advance

Chicago—Preliminary report of Celotex Corp., for fiscal year ended Oct. 31, 1937, shows net profit of $1,266,000 after interest, depreciation, normal Federal income taxes and surtax on undistributed profits, equal after dividend requirements on 5 per cent preferred stock, to $4.17 a share on 268,685 shares of common. This compares with actual net profit of $736,914 or $2.19 a common share in year ended Oct. 31, 1936.

Colonial Is Renovated

Southington, Conn.—Samuel Grand will complete the renovation of the Colonial Theater operated by Joseph A. Davis before Christmas.

"A Damsel in Distress"

You'll never find yourself out on a limb with your patrons if you cover your floors with Alexander Smith Carpet. Young and old appreciate the richness and beauty of this famous floor covering—which is why you will find it in the majority of the country's most successful theatres.
Detroit — Steady advance in the theater supply biz in this territory is reported by W. J. Turnbull manager of National Theater Supply Co. Week brought the biggest list of installations in several years; it included Rogers Theater, Rogers City, Mich., for Walter A. Kelly. This is a new 550-seat house. Equipment includes: Super Simplex projectors, Peerless lamps, Irwin chairs, Crestwood carpeting, Walker sound system, Tiffany drapes, and Lloyd fixtures.

Marr Theater, Saginaw, for George E. Marr. Contract was let for this new house, to open about Dec. 20. Equipment includes: Super Simplex projector with Super Simplex installation. Electric-Steel Magnic lamp; General Electric copper oxide reflectors; Crestwood carpeting; Walker Daelyte screen; and all miscellaneous equipment.

Page Builds in Hanford
Hanford, Calif.—George W. Page, operator of the Ritz Theater here, is building a new 800-seat house, to be opened some time early in 1938. Beside the Ritz, two other theaters operate in this town of some 8,000 inhabitants. They are the 400-seat Royal, owned by Arthur Fukado; and the 1250-seat Tulare, a Golden State chain property.

Hartley in Raleigh
Cincinnati — W. A. Hartley, who operates a theater at Hot Coal, W. Va., is opening another one in Raleigh, which, closed for some time, has been completely remodeled and renamed the Virginia.

New House for Flora
Springfield, Ill. — Carl Myer, architect, is completing plans for a new 500-seat movie theater for the Flora Amusement Co. at Flora.

Youngstown Theater, Dark For 6 Years, Is Reopened
Youngstown, O. — The Cameo, dark since 1931, has reopened after extensive remodeling.

Remodeling was both interior and exterior. A former storeroom was removed to make a larger foyer. Entrance has been moved six feet closer to the sidewalk, and five rows of seats were removed to enlarge the depth of the foyer, done in ultra-modern style. Marsh tile in Pompeian red, blue, and silver, with a black base, covers the walls of the lobby, while the floor is terrazzo. Indirect lighting is used. Western Electric sound is installed.

Ceiling is done in “World’s Fair” blue, girders in cerise and silver; walls were covered with rust silk damask, which shade was repeated in velour draperies hung at the windows between the foyer and the auditorium proper. Carpeting is in rust and brown. House has a mezzanine floor, and total seating capacity of 625. Projection room is in rear of the mezzanine. Ceiling fixtures in filament work are used for lighting.

William F. Heid, formerly chief of service at the State Theater, is house manager at the Cameo, which will operate continuously from 11 a.m.

Wiederhold and Hubbard Establish New Quarters
Wiederhold and Hubbard, motion picture engineers, have established in their new quarters at 592 W. 45th Street, specializing in the servicing of film laboratories and building as a standard product 16 mm. printers, both step and continuous. They are also building developing equipment for 16 and 35 mm. of standard interchangeable type, enabling the smaller labs to purchase suitable equipment such as developing, negative, positives, reversal, work and toning.

North Adams’ Paramount Closed for Renovation
North Adams, Mass.—The Paramount Theater has closed for four weeks during which it will be renovated by the Western Massachusetts Theaters Corp. The house will reopen on Christmas Day, virtually a new theater.

A day and night schedule will be followed by the workmen in the laying of a new floor in the orchestra and in the installation of a new switchboard to control the switch panel. Refooring of the stage, laying 2,000 yards of new carpet and installation of new seats throughout the house.

Emanuel Changes Plans
Harrisburg, Pa. — Original plans for the new Senate Theater, which will be constructed by Jay Emanuel, Philadelphia theater exhibitor and trade publication publisher, will be revised to provide a few hundred more seats than the 1,000 formerly planned.

Darlington House Reopens
Darlington, W. Va. — After being dark for six weeks for remodeling, Harry Day reopened his Town Theater, formerly the Orpheum.

Pre-selective remote control, modified type of stage switchboard, new house will operate at the Frank Electric Co. of St. Louis, is gained through operation of small picture houses. It is equipped with manually operated switches for each control unit and with remote controlled switches for each color master in the auditorium.

In this way the heavier current capacity for the color rows and for the auditorium is switched at a remote point and only the small, not to exceed Amp. circuits are switched by the stage switchboard.

This modified control type is built in the standard Frank Adam Majestic design and consists of several units, each equipped with standard FAD switch, pilot lights and dimmers and individual and color master leverers.

Each control unit has a 30 Amp, single or double pole pilot switch that directly controls all the illumination on the control unit.

In the down position the switch cuts out the entire circuit to the control unit; in the up position it transfers the control of this control unit to the color master. The color master switch is a pilot switch operating one or more remote control switch of the necessary capacity for each color.

Color master switch in the down position operates any or all of the control units with the switches on the up position for each color the master switch is in the up position it transfers the control to the master switch, either the stage or auditorium.

In this way only the small capacity individual control unit is controlled by remote switches located on the remote control switchboard which should always be placed away from the stage to prevent the như of the remote control switch operation interfering with the show.

Ragsdale Will Build
Brookhaven, Ga.—Irvin T. Ragsdale is planning the construction of a $25,000 theater on Peachtree Road near Base Hospital 48. It will be of structural steel construction with brick walls and stone and stainless glass trim.

New United House in N. O.
New Orleans, La.—United Theaters will increase its circuit of local neighborhood houses by or shortly when a new theater is constructed on Almonester Ave. New house will oppose the Ayent and the Famous, both independents.
be complete technical cooperation and engineering information be extended by Erpi on a contract basis. Under the arrangements, full responsibility for the administration of service agreements will go to the new organization, including collections and furnishing of records and replacements.

Emergency stock inventories will be maintained completely and the arrangement be under the direction of the new enterprise, which will be announced in a later issue.

Commenting on Erpi’s reasons for investing itself in sound equipment maintenance activities, Drake said the service function is vital to the motion picture industry, and as Erpi is in reducing its size in the sale of sound reproduction equipment in this country, that expansion would be difficult, it is believed the better interest of both the industry and our people are served by the creation of this new enterprise."

Louis Exhibitors Are Forming a Buying Pool

(Continued from Page 1)

Vly Coming Tomorrow

man A. DeVry, president of A. DeVry, Inc., of Chicago, is in New York tomorrow to open the organization of the De- boul service biz passes to ALTEC

That Intriguing Mickey Mouse!

Belgrade (By Cable) — Walt Disney’s famous cartoon character, Mickey Mouse, has precipitated a political “crisis” here, because the comic strip in which the renowned rodent appears, "The Walt Disney Cartoons," is syndicated by the Polk Company. Mickey Mouse is a conspirator, the newspaper says, in a plot to overthrow a king. Government censors promptly overthrew Mickey. The courts have made it happen. But it is under a regency.

Carl Erikson’s Roxy

Claim Dismissed by Court

(Continued from Page 1)

Century-Fox as the purchaser of the Roxy. Following testimony, climaxcd by that offered by Reade, Caffrey ruled that there was no direct testimony to uphold the contention of Ervison. Majority of the session’s time was spent on exibition by representatives of the Pounds Committee, proponents of the plan, and the Tipton Committee, bondholder group. Former received the merits of the reorganization set-up and how the provisions had been framed. Hearing will be continued today when, it is expected, the $120,000 claim of Howard S. Cullman, Roxy trustee, will come under judicial consideration.

Expect Picquet Will Be Renamed by Car. Exhibs

(Continued from Page 1)

board of directors convener. Business meetings of the convention proper will be held on Monday and Tuesday, the annual elections taking place on the latter day. Golf tourney and banquet are set for Monday. Principal speakers before the convention will be Ed Kaykelly, presdy of the MPTOA; Walter Vicente, and Martin Quigley.

Wisconsin-Michigan “Strike” Against Paramount Ends

(Continued from Page 1)

Sales Manager for Paramount, announced yesterday. Negotiations were conducted by Allen Usher, Paramount district manager, and a committee appointed by the Independent Theaters Protective Association of Wisconsin and northern Michigan.

New Eng. IATSE Meeting

Tomorrow to Attract 150

(Continued from Page 1)

anniversary of the organization, and has more than ordinary significance.

John F. Gatele, New England representative, is expected to preside at the session, scheduled to open at 10:30 a.m.

O’Hara Rites Held

Montreal—Walter O’Hara, Canadian salesman for 20th-Fox, was buried yesterday. He is survived by his wife and five children. W. C. Gehring and J. P. O’Loghill, of 20th-Fox, attended the funeral.

Kent Says 20th Century-Fox is Adhering to Its Program

(Continued from Page 1)

the schedule for 1937-38 will be carried through as originally planned. "The company is making no plans for budget reductions past the usual policy of making the best pictures the studio is capable of turning out at the least possible cost," Kent said, adding that no studio personnel cuts are contemplated at this time.

The 20th-Fox proxy stated that the company’s present British production plans, calling for four or five pictures, will go through as scheduled if the British Films Bill passes in its present form. Release date for “In Old Chicago” is yet to be set. Kent stated. Enthusiastic about the plot, he held that “the story is the studio has ever made.” Kent said studio execs were “tremendously pleased” with the results of the sales drive just closed.

Greater part of his time on the Coast was given over to routine studio conferences with Joseph M. Schenck and Darryl F. Zanuck. Kent remarked. As to his own relationship with the company, he said he had “never been happier.”

Columbia Will Reorganize

Eastern Story Department

(Continued from Page 1)

day. Doran departs for Hollywood at the end of the week. An attempt will be made to readjust the departments both in New York and on the Coast to specialize the work in such a way that more attention is paid to the type of material the producers are demanding, and less time is spent in a general coverage of all literary fields. While Doran is on the Coast, the question of Columbia’s Broadway stage activities is expected to come up for discussion. As time elapses and more lucrative legitimate opportunities slip by, chances for production of three scheduled plays grows slimmer, it is agreed.

Ask Directed Not Guilty

Verdict in Games Case

(Continued from Page 1)

American theater early last spring. The court gave Assistant Prosecutor Conlon an opportunity to file an answer to Ungar’s contention that Bank Night was not a lottery because of the fact no charge is made or tickets required to register.

Police public morals squad arrested the theater manager on March 24 and made the formal complaint.

“REVIEWs”

"Tovarich"

with Claudette Colbert and Charles Boyer

With the names of Claudette Colbert and Charles Boyer decorating the marquee this thoroughly delightful comedy should do excellent business at the box-office. The Deval stage play has been given greater scope on the screen, due to skillful direction, and clever script, able acting, and capable production. Director Anatole Litvak has overlooked no opportunities in winning the votes of Claudette and Charles Boyer, and of Russian refugees, members of Nubility, living in poverty in Paris. Boyer has been entrusted with a huge sum of francs by the Czar, and he will not touch one ‘penny’ without consulting and his wife, Claudette Colbert, becomes servants in the home of Melvile Cooper this valuable Russian oil fields should now be leased to foreigners. Their love for their mother country is so strong that they go to any lengths to obtain the desired results.

CAST: Claudette Colbert, Charles Boyer, Basil Rathbone, Ania Louise, Melvile Cooper, Isabel Jeans, Morris Carnovsky, W. C. Fields, Max Boyer, May Gaye, Marjorie Main, Max Boyer and Curt Bois are among the other important principals who do excellent work. It is the protection of Claudette and Charles Boyer, and of Russian refugees, members of Nubility, living in poverty in Paris. Boyer has been entrusted with a huge sum of francs by the Czar, and he will not touch one ‘penny’ without consulting...
EXCEPTIONAL

ONE step removed from the original negative used to mean definite loss of quality.

Eastman Fine-Grain Duplicating Films break this rule...break duplicating records. These exceptional films are capable of producing master positives and duplicate negatives that are actually equal to the originals in photographic quality....

Eastman Kodak Company, Rochester, N.Y.
(J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)

EASTMAN Fine-Grain Duplicating Films
DO YOUR BIT—SEND THAT RELIEF FUND CHECK TODAY

The Daily Newspaper
Of Motion Pictures
Now Nineteen Years Old

NEW YORK, MONDAY, DECEMBER 6, 1937

TEN CENTS

Bazin a Para. Exec. Producer; Expect LeBaron to Renew

Acer Problems Alone Delay Closing of UA Deal

Rogers Back to Coast After Blumberg Product Meets

Universal Program Revision, If At All, Will Be
Upward

vision of Universal's current and future program will be upward if
revised at all, Charles R.
ners, vice-president in charge of
sion, revealed Saturday follow-
ingen conferences with Nate J.
berg, who is to assume
presidency Jan. 1. J. Cheever
's office concurred.
iversal's announcement which
 pecifically the B's and from 8 to 12 A's
 be adhered to, it was stated, the possibility that more than
minimum A's will be produced.
et obligations on westerns and
(Continued on Page 7)

INK FETE TO DRAW
INDUSTRY EXECUTIVES

Moines—More than 300 film
try executives from coast to
have now set definite ac-
ces of invitations to the A. H.
niversary banquet, to be
the grand ballroom of Des Moines, next Thursday.
atives have sent accept-
(Continued on Page 4)

Johnson Will Visit
Central Am. Exchanges

ter J. Hutchinson, general for-
manager for 20th-Fox, will
a tour of the Central Amer-
changes shortly after the first
year, according to present
It is possible that he may
the South American ex-
 on his trip, although
not scheduled at this time.

Games' Ban Stays

чапо — Ban on Book Night and
ames here will not be lifted to
the contrary, it was
Saturday at the Corporation Coun-

THE WEEK IN REVIEW
Universal Executive Changes—Quota Act Problems

By GEORGE H. MORTIS

DOMESTIC

Sweeping changes in Universal's executive personnel led week's
interest developments. Board of
directors met Tuesday confirming
choice of Nate Blumberg, vice-
ident in charge of RKO theater com-
, to succeed R. H. Cohnrane as
(Continued on Page 4)

A. M. Botsford and Bogart Rogers
Become Assistants to Wm. LeBaron

N. Y. Film Board to Name
New Officers on Dec. 15

The New York Film Board of
Trade, the only remaining board in
industry, will hold an election of
(Continued on Page 3)

CURRENT REPORTS OF "HITCH"
Without Basis, Says
Council Here

Current reports of "hitch" in the Korda-Goldwyn deal
for the control of United Artists
which may upset the entire option
purchase were discredited Saturday
Charles Schwartz, counsel for
Goldwyn.

Delay in the consummation of the deal has been due to intricate mat-
ers in connection with taxes, but at
no time has there been an indication
that the deal would fall through,
Schwartz told The Film Daily.

Schwartz also confirmed the coast
(Continued on Page 3)

BRITISH TRADE SPLIT
ON QUOTA IS WIDENED

London (By Cable)—On the eve
of tomorrow's session of Parlia-
ment's standing committee which
will continue its endeavors to "hit"
frame the proposed Films Bill
(Quota Act) that provisions thereof
will be acceptable in most essentials
(Continued on Page 4)

Foreign Sales High Claimed
For 20th Cent.-Fox $700,000

New company record for one
week's revenue by the 20th-Fox for-
ign sales department, and possibly
an industry record, was believed to
have been set last week, when com-
ilation of incomplete returns by
company executives indicated that
(Continued on Page 4)

GE Promotes Dunbar

J. W. Dunbar, formerly in charge of
magazine advertising for the Incon-
cedent lamp department of General
Electric Co. at Nela Park, Cleveland, is
transferring to New York as assistant
to C. H. Lang, advertising manager of
G. E. Dunbar will devote his principal
attention to selection of media

"Marco Polo" and Ad DISP Set Back

Release of "Adventures of Marco Polo" to the accompaniment of a simultaneous
national tie-in at first run admission prices has been set back from Christmas week
to the week of Jan. 21. Andy W. Smith, UA general sales manager, said Saturday.
A re-arrangement of bookings is now under way. Again in approximately 125 first
run theaters had scheduled the picture for holiday showings, with the intention of
raising their price scales 10 to 25 cents.

HAVE YOU HEARD
THE CALL TO ALMS?

Hitting the high spots with the
Eleventh Annual Film Daily Relief
Fund Drive, the list of contributors
is growing daily, as you will note by
consulting the Honor Roll at the end
of this little chat to YOU. We em-
phasize "You," for after all, you're
the gent who makes this Relief Fund
possible.

Every penny donated goes direct
(Continued on Page 7)

TEN-POINT PROGRAM
BEFORE CAR. EXHIBS

Pinchurst, N. C.—Ed Kuykendall,
MPTOA proxy, carries his drive for
a 10-point trade practice program to
the silver jubilee convention of the
Theater Owners Association of
North and South Carolina, Inc. here
today.

Kuykendall's address on "The
Program for Fair Trade Practice"
will be first of eight on the day's
(Continued on Page 7)

"Hitch" Without Basis, Says
Council Here

Current reports of "hitch" in the Korda-Goldwyn deal
for the control of United Artists
which may upset the entire option
purchase were discredited Saturday
Charles Schwartz, counsel for
Goldwyn.

Delay in the consummation of the deal has been due to intricate mat-
ers in connection with taxes, but at
no time has there been an indication
that the deal would fall through,
Schwartz told The Film Daily.

Schwartz also confirmed the coast
(Continued on Page 3)

BRITISH TRADE SPLIT
ON QUOTA IS WIDENED

London (By Cable)—On the eve
of tomorrow's session of Parlia-
ment's standing committee which
will continue its endeavors to "hit"
frame the proposed Films Bill
(Quota Act) that provisions thereof
will be acceptable in most essentials
(Continued on Page 4)

Foreign Sales High Claimed
For 20th Cent.-Fox $700,000

New company record for one
week's revenue by the 20th-Fox for-
ign sales department, and possibly
an industry record, was believed to
have been set last week, when com-
ilation of incomplete returns by
company executives indicated that
(Continued on Page 4)

GE Promotes Dunbar

J. W. Dunbar, formerly in charge of
magazine advertising for the Incon-
cedent lamp department of General
Electric Co. at Nela Park, Cleveland, is
transferring to New York as assistant
to C. H. Lang, advertising manager of
G. E. Dunbar will devote his principal
attention to selection of media

"Marco Polo" and Ad DISP Set Back

Release of "Adventures of Marco Polo" to the accompaniment of a simultaneous
national tie-in at first run admission prices has been set back from Christmas week
to the week of Jan. 21. Andy W. Smith, UA general sales manager, said Saturday.
A re-arrangement of bookings is now under way. Again in approximately 125 first
run theaters had scheduled the picture for holiday showings, with the intention of
raising their price scales 10 to 25 cents.

HAVE YOU HEARD
THE CALL TO ALMS?

Hitting the high spots with the
Eleventh Annual Film Daily Relief
Fund Drive, the list of contributors
is growing daily, as you will note by
consulting the Honor Roll at the end
of this little chat to YOU. We em-
phasize "You," for after all, you're
the gent who makes this Relief Fund
possible.

Every penny donated goes direct
(Continued on Page 7)

TEN-POINT PROGRAM
BEFORE CAR. EXHIBS

Pinchurst, N. C.—Ed Kuykendall,
MPTOA proxy, carries his drive for
a 10-point trade practice program to
the silver jubilee convention of the
Theater Owners Association of
North and South Carolina, Inc. here
today.

Kuykendall's address on "The
Program for Fair Trade Practice"
will be first of eight on the day's
(Continued on Page 7)
The Broadway Parade
Picture and Distributor

The Hurricane (United Artists-Goldwyn)—4th week

Mayerling (Fox Film)—12th week

Foreign Language Features

The Visitor (Fox Film)—12th week

Two-A-Day Run

The Flood (Paramount Pictures)—2nd week

The Whistle at Dusk (RKO Radio Pictures)—1st week


COMING AND GOING

CHARLES R. ROGERS, Universal vice-

dent in charge of production, enters
Hollywood Saturday night, accompanied
by executive assistant, WILLIAM PIERCE.

SPYROS SKOURAS, operating head
of United Artists, is due back in New
York on Thursday, accompanied by
EDWARD ZABEL, A. J. COHN, and
JOHN HEALY, who have accompanied
him on his business trip around the country.

STANTON GRIFFIS is expected to return
from New York today from the Coast.

LOUIS DE ROHEMONT, producer of
March of Time, is back in New York
from a trip to Boston.

WILLIAM SUSSMAN, WILLIAM C. GIL-

NER, william j. kupper, william j. c.

GEORGE ROBERTS, SAM GROSS,

WHEELER, SIDNEY SAMSON, J. J. SCH.

and J. J. GRADY, of 20th-Fox and Edac

are in Pittsburgh for dinner tonight at

11A H. COHN, 20th-Fox branch manager.

NORMAN H. MORAY, Warners short-

film manager, leaves today for Wash-

ington.

ALFRED WRIGHT, attorney for 20th-

Film, arrived in Hollywood by plane yesterday.

THOMAS ORCHARD, associate producer

of the March of Time, is in Washington on

a trip.

MADELEINE CARROLL arrives on the

maddle today.

MAX FACTOR, president of Max Co.

Inc., arrives today in New York.

ORRY KELLY, Warner designer, arrives

in Hollywood today.

ARTHUR HORNBLOW arrives on the

maddle today from Europe.

HELEN GLEASON is in New York for

vacation.

OSCAR HOMOLKA, foreign screen star

of the new hit, VALLY HAYTANY, arrives

in New York, with Hawaii's surf on

his coat.

LEE TRACY leaves for New York as

he finishes part in new RKO Radio pic-


Altec Corporate Setup

To Be Announced Today

The complete details of the corporate setup of the Altec Service
Corp., which is taking over Erpi's theater service contracts,
will be announced today at a special press

Altec's exciting New York City area.

Allied Leaders Assemble

in Columbus for Parleys

In Columbus, O., Allied leaders from a half dozen states assemble

here today for an Allied States regional meeting, preceding the

ITC of Ohio convention tomorrow.

Nathan Yamin and Abram Meyers top the leading roster.

Singer Circuit Business

Running Ahead of 1936

Chicago—Morgan Ame of the Mort

Singer circuit says the business

of the circuit is ahead of the

same period last year.

The circuit is using wholesalers in the Iowa dis-

trict alternating with other theater

circuits in holding weekly drawings

in the various key cities. Davenport

is also being featured in several

Iowa cities.

Paulson, Spring Visitor

Larry Paulson, 20th-Fox manager

in China, will arrive here in the

spring for a three months vacation.

Mrs. Paulson, who was remained

with her husband in Shanghai, will

accompanied him.

UATC Report Due Today

Annual financial report of United

Artists Theater Circuit is expected
today or Tuesday, it was said Sat-

day.
JEFF LAZARUS IS MADE PARA. EXEC. PRODUCER

(Continued from Page 1)

next June, has made a tentative agreement to renew his contract.

Harold Hurley continues in charge of Paramount's limited budget pictures.

A. M. Botsford and Bogart Rogers have been made personal assistants to LeBaron.

N. Y. Film Board to Name New Officers on Dec. 15

(Continued from Page 1)

officers for the new year on Dec. 15, Louis Nizer, attorney for the Film Board, announced Saturday, the annual report will be made at the same time, he said.

Nominations were made at a meeting last Wednesday, but names of prospective new officers were not revealed. However, several of the present officers are expected to be re-elected. Leo Abrams, of Universal, is president of the current board.

At the meeting last Wednesday, the board passed a resolution congratulating William Scully and Nate Blumberg on their new posts with Universal. Congratulations also were extended to Louis Weinberg, circuit sales manager for Columbia, who has been mentioned as becoming assistant sales manager for "U," although Weinberg has not officially accepted the post. Weinberg, Blumberg and Scully were referred to as "alumni" of the Film Board.

Fidler's Air Defense

West Coast Bureau of THE FILM DAILY

Hollywood—Jimmy Fidler, network radio commentator, will publicly defend his methods and ethics against charges leveled at air chatterers by film industry leaders when he faces the microphone tonight at 10:30 p.m. EST on the NBC red network, it was announced following his last broadcast.

ALONG THE MALITO

WITH PHIL M. DALY

• • • TWENTY YEARS of continuous service in the trade paper field is a career in this industry—Mr. Korda’s career has been distinguished, outstanding—\textbf{we of FILM DAILY know} for the lad started with the ill ol’ paper back in 1918—progressed from reporter to editor in 1928, continuing through 1935—\textbf{the} following year he was editor of M. P. News—from 1930 till the present he has held the editorship of the M. P. Daily \\

• • • AND NOW “Red” switches over as editor-in-chief of Box-Office on January 3, as associate of Ben Shively—\textbf{to we of FILM DAILY} who have worked side by side with him for many years, extend to him hearty well-wishes in his new post—

in fact we will take the liberty of saying “Good luck” to him for the entire industry—\textbf{for} we are quite sure that everybody in the film biz feels that way about “Red” \\

• • • ANNUAL PLUG for the Bible of the Industry—\textbf{the FILM DAILY YEAR BOOK}—and the plug was handed to us in a very interesting way—\textbf{we had taken one of our periodical trips to Heaven—meeting the Salon of Beauties presided over by John Robert Powers—who supplied those} Gorgeous Girls for the motor car, cigarette and every other important national advertising account—\textbf{this Mecche of Marvellous Models causes your Mohammedan kolymist to make his annual pilgrimage to Park Avenue in bi-monthly installments—why wait a year?—it’s probably the closest we’ll ever get to Heaven} \\

• • • WE FOUND the rooms of the Salon bathed in Beauties as usual—\textbf{we pushed our way through ‘em gently, rubbing elbows with titians, blondes, brunesettes—lonelies who were vivacious, dreamy-eyed, coy, cute, dazzling, delirious, haughty, entrancing, devastating—} at last, dizzy from sniffing all this succulent sensuousness, we stumbled blinded and dazzled into the inner temple of the High Priest of Beauty—and found Mister Powers sitting at his desk—consulting our Year Book \\

• • • HE WAVED a paper at us excitedly—\textbf{“Look! Eighty-seven!” he exclaimed—} “Eighty-seven what?” \textbf{then Mister Powers explained that he had just checked the Year Book list of screen players—} and had written on the list the names of eighty-seven of his Discoveries who had made good in films—\textbf{it sounded incredible}—but he proved it to us by giving us the case history of several Hollywood film celebs whose names on his list we questioned \\

• • • THIS EXPERT John Robert Powers has an uncanny skill in picking Talent—\textbf{over a period of ten years he has been picking ‘em for the toughest buyers in the world—} magazine illustrators, agencies and photographers who demand Ultra Types who are Perfect for the Ad Appeal they want to get over—look at just a few of the eight-seven he picked for modeling, who have made good later on the screen—\textbf{Joan Bennett, Joan Blondell, Constance Cummings, Allan Curtis, Dolores Costello, Allan Bruce, Brian Donlevy, Vicki Lester, Betty Furness, Anita Louise, Barbara Stanwyck—} \textbf{then Mister Powers outlined A Plan he has for making every girl “find” for a studio prove herself on a six-month basis—\textbf{they being trained by him before they even start to the Coast—} it’s Producer Insurance that will save a fortune in talent development}
BLANK FETE TO DRAW INDUSTRY EXECUTIVES

DOMESTIC (Continued from Page 1)

U. A. prexy, and announced selection of William A. Scully, M-G-M eastern district manager, for post of general sales manager, replacing James J. Grainger, whose contract was set to expire in full before the seven-day period ended. Last week in New York, Columbia's circuit sales manager, was offered assistant salesmanship, but only, it was said, initial U.'s proffered contract pending return from the Coast today of Abe Montague, his present chieftain. The Blumberg and Scullly pacts were reported as five-year agreements, and Weinberg's for three years, in case latter decides to move over from the Columbia fold. P. J. A. McCarthy remains as U. eastern sales manager.

* * *

Tracking of the Universal net for new manpower in the top spots naturally affected the setups of RKO and M-G-M. John J. O'Connor, chief buyer and broker for the RKO circuit, was held to be Blumberg's likely successor, but Leo Spitz declared from Hollywood that no action will be forthcoming on any appointment until he returns some time this month. Meanwhile, M-G-M announced it would probably proclaim a successor to Scully by Dec. 11. E. F. "Ted." O'Shea, temporarily "filling-in" for Scully, is looked upon as most logical candidate for permanent designation.

* * *

Other sidelights of the Universal shake up, were (a) FILM DAILY's exclusive story, verified by J. J. O'Connor, that Dr. A. H. Giannini has resigned as a member of the voting trust controlling Universal; (b) that the Columbia setup is replaced by Otto Prochaz, and (b) that Mathew Fox, Skouras film buyer and broker, will go over to the Universal circuit as one of the executives of the group, when the new president takes office, July 1, next.

* * *

Suit was filed on Tuesday in Federal Court, Newark, N. J., by Quemos Theater Co., Inc., against 42 film companies and individuals thereof whom the complaint charged with conspiracy and monopoly in film exhibition. Principal defendants are Warners, Loew's, Paramount, United Artists, RKO, Universal, Columbia and Grand National. Plaintiff seeks triple damages totaling $3,250,000.

* * *

Screen Writers Guild and the Screen Playwrights waged in Washington, before NLRB, a bitter jurisdic- tional battle to determine which is proper bargaining agency. Industry try also interested eyed the nation's capital where provisions of the new Borah-O'Mahoney bill, now before the Senate Judiciary Commit- tee, were reported to require all film companies engaged in interstate commerce to secure Federal licenses to continue operation.

* Erpi servicing business, as week drew near close, formally passed to the new Altec Service Corp., which is headed by L. W. Conrow, former general operating manager of Erpi.

* * *

FOREIGN (Continued from Page 1)

namely, decision to include in the measure a provision for a Films Council. No sooner had this step been decided than industry factions engaged in bitter warfare aimed at gaining power to vote in the proposed council. Right to do so was declared at the Thursday hearing. While some degree of progress was noted in the committee's deliberations, the British industry as a whole has not yet been able to reach any point where hopelessly shredded and without any semblance whatever of unity. This was further illustrated by the agreement reached in the Bills should contain and what it should not.

* * *

Also from London came word that the record for distance reception of television, previously held by Germany, with 500 miles, had been broken with recent British experiments in land line transmission.

* * *

Paris cabled that RKO's French production plans contemplate six features annually, Studio setup there it is said, is headed by Rene Sti. Two films were reported set for shooting on the newly-planned schedule, "Prisoner of the Sky" and "From Midday to Dawn."

* * *

In Budapest, Hungary, censors banned Warners "Life of Emile Zola" on the ground that although the film has artistic qualities it cannot be allowed when present conditions are taken into consideration.

71/2 P. C. Wage Report

Milwaukee, Wis.—The local AFL projectionists' union has signed a two-year agreement with Milwaukee county exhibitors calling for a 7 1/2 per cent wage increase, effective Dec. 4. The former two-year agreement expired Nov. 1 and the new contract was declared not to be retroactive.

BRITISH TRADE SPLIT ON QUOTA IS WIDENED

(Continued from Page 1 to the various wings of the United Kingdom's film industry, and some of each of the interests new appears here to have increased the week-end rather than result.

The two committee sessions, as usual this week, that of to- row and Thursday.

Exhibitor organizations are allocated to a "finish fight" to pre- other published accounts in the American market. With the contact Britain's film world it has seen since the Films Bill went to standing committee, to describe the accounts as "consen- tive and moderate" compared to the true extent of the friction and the controversial aspects of the situation.

Foreign Sales High Claimed For 20th-Cent.-Fox $700,000

(Continued from Page 1)
sales would go over the $700,000 mark. English sales alone have reached $300,000. Leadership for sales in the 20th-Century Fox foreign department was reported this week to the European division directed by Ben Miggins. Weekly profit revenue for the company, which started this year close to a $500,000 mark which is an index of almost 20 per cent over last year's figures.

* * *

Expected sales total for the "To Be or Not To Be" concluded Kent drive will come to a figure of $2,500,000, said to be an all-time industry record.

71 Additional Dates Give "Tovarich" Total of 2

Unprecedented exhibitor demand for bookings on "Ivan the Wrestler, Bar-

"vich," which will be nationally leased on December 25th, has halted the home office settle- ment of additional holiday dates for the in key situations throughout the year's, and are in addition to 150 dates set on the previously.

FitzPatrick "Special"

A short subject showing set made at the Paris exhibition James A. FitzPatrick may have been "M-G-M as a two-reel special instead of in the regular Trip Talk series, it was learned last week, is completing the cutting of the picture in New York, Monday, Dec. 6, 1
Frank Lloyd's "WELLS FARGO"

A Paramount Picture featuring

JOEL McCREA • BOB BURNS • FRANCES DEE

with Lloyd Nolan, Henry O'Neill, Porter Hall, Robert Cummings Ralph Morgan, Mary Nash, John Mack Brown, Barlowe Borland

Produced and Directed by Frank Lloyd

Associate Producer Howard Estabrook • Screen Play by Paul Schaffiel Gerald Geraghty and Frederick Jackson • Based on a story by Stuart N. Lake
Characters you will Long Remember

Frank Lloyd's "WELLS FARGO," Thundering Romance of the Winning of the West, is available for Christmas and New Year's play dates!

Dai Slade (LLOYD NOLAN) A brigand in the grand style of history.

Ramsay and Justine MacKay (JOEL McCREA and FRANCES DEE)—their love was strong enough to conquer destiny and the cruel forces of a world at war.

James Oliver (PORTER HALL) a shady character who is born to hang

Pawnee (BERNARD SIEGEL) poker faced pal of Hank York who speaks only the grunt language.

Nicholas Pryor (RALPH MORGAN) Justine's father—a pioneer in tolerance in the days of bitter war.

Hank York (BOB BURNS) scout guide, prairie wanderer and conversationalist of the open spaces.
Radio Problem Will Solve Self—Vincent

Radio programs attract large audiences, and producers are beginning to realize the value of this fact.

Carolyn T. proffered the sponsors. Little he personalities that T play from Selznick's refusal Smith C. radio.

Sonja Henie's Schedule

Sonja Henie, on the completion of her part in "Happy Landing," the film will come to Pittsburgh. She will be on the tour of the United States, which will open in Chicago on Christmas Day. On January 4-9 she will appear in Detroit. Next, on Jan. 18-22 will come Cleveland. She will personally headlin at Madison Square Garden in New York on Jan. 24-29, and the following week, Feb. 2-5, at the Madison Square Garden in Boston.

Rogers Back to Coast After Product Meet

Indianapolis—Seven theaters in six Kentucky cities have been acquired by Affiliated Theaters, Inc., of Indianapolis, according to T. C. Baker, vice president of the company.

The acquisition makes the company the largest circuit operating in Indiana and Kentucky, with 35 theaters in 23 cities of the two states. The houses are located in Cade City, Glasgow, Horse Cave, Lebanon, Russellville and Scottsburg.

Affiliated Theaters was organized three years ago by a group of exhibitors who are now directors; Perry H. Dixon, Wabash; H. H. Johnson, Madison; Roy E. Harrold, Greensburg; Paul H. Meloy, Shelbyville; Frank Carey, Lebanon and T. C. Baker.

Two new theaters are now under construction in Madison and Lebanon, Ind.

Radio—Gr-r-r-r-r!

Lincoln, Neb.—So pronounced is Bob Denver's stand against gambling that he has been arrested by police. Denver, who has been on the air as "The Man with the Blackbird," was yesterday playing radio as he announced his refusal to refer to the radio stations which have been used for radio scripts, if proper order is to be maintained in the business.

Radio Problem Will Solve Self—Vincent

Radio programs attract large audiences, and producers are beginning to realize the value of this fact.

Carolyn T. proffered the sponsors. Little he personalities that T play from Selznick's refusal Smith C. radio.

Sonja Henie's Schedule

Sonja Henie, on the completion of her part in "Happy Landing," the film will come to Pittsburgh. She will be on the tour of the United States, which will open in Chicago on Christmas Day. On January 4-9 she will appear in Detroit. Next, on Jan. 18-22 will come Cleveland. She will personally headlin at Madison Square Garden in New York on Jan. 24-29, and the following week, Feb. 2-5, at the Madison Square Garden in Boston.

Rogers Back to Coast After Product Meet

Indianapolis—Seven theaters in six Kentucky cities have been acquired by Affiliated Theaters, Inc., of Indianapolis, according to T. C. Baker, vice president of the company.

The acquisition makes the company the largest circuit operating in Indiana and Kentucky, with 35 theaters in 23 cities of the two states. The houses are located in Cade City, Glasgow, Horse Cave, Lebanon, Russellville and Scottsburg.

Affiliated Theaters was organized three years ago by a group of exhibitors who are now directors; Perry H. Dixon, Wabash; H. H. Johnson, Madison; Roy E. Harrold, Greensburg; Paul H. Meloy, Shelbyville; Frank Carey, Lebanon and T. C. Baker.

Two new theaters are now under construction in Madison and Lebanon, Ind.

Radio—Gr-r-r-r-r!

Lincoln, Neb.—So pronounced is Bob Denver's stand against gambling that he has been arrested by police. Denver, who has been on the air as "The Man with the Blackbird," was yesterday playing radio as he announced his refusal to refer to the radio stations which have been used for radio scripts, if proper order is to be maintained in the business.
CRASH WAVE

PAT O'BRIEN • WAYNE MORRIS

GEORGE BRENT

FRANK McHUGH • DORIS WEST

Screen Play by Frank Wead, Warren Duff & Lawrence Kimble • Story by Frank Wead • Music by Max Steiner • A First National Pic
holds over at the Fox Theatre, Frisco, after crashing all the records of every Warner picture that ever played there! Take the tip . . . take the extra time you’ll need!

MORE RECORDS TO THE BOTTOM OF THE SEA!
See those tremendous returns in Albany, Worcester, Buffalo, Akron, Pittsburgh, Louisville, Hartford, Bridgeport, New Haven!

LLOYD BACON of ‘Here Comes The Navy’ and ‘Devil Dogs’ fame directed this Cosmopolitan Prod’n for WARNER BROS.
MARY PICKFORD
Winner of the 1929 Academy award for her performance in
"Coquette"
—"An achievement for Miss Pickford. A grown-up role, her first talkie and very definitely a success"

FILM DAILY
APRIL 14th, 1929

"THE 1929 FILM YEAR BOOK"

FILM DAILY NEW YORK NY
"SCARCELY BELIEVED YOU FELLOWS COULD SO IMPROVE YOUR LAST YEARS BOOK AS A GLANCE THROUGH THE PAGES OF THE NINETEEN TWENTY NINE INDICATES STOP (IT INSTANTLY ESTABLISHES ITSELF AS A BUREAU OF VITAL AND RELIABLE INFORMATION ON MOTION PICTURE PRODUCTION DISTRIBUTION EXHIBITION AND STATISTICAL RESEARCH OF AFFILIATED BUSINESS WHICH NO PERSON IDENTIFIED WITH THIS TRIUMVIRATE OF AMUSEMENTS CAN WELL AFFORD TO BE WITHOUT) STOP HEARTIEST CONGRATULATIONS ON YOUR REALLY GREAT PUBLICATION ACHIEVEMENT"

THOS D VANOSTEN
SECRETARY MANAGER ALLIED AMUSEMENT ORGANIZATION
FEB. 7, 1929

THE 1938 FILM YEAR BOOK
1501 BROADWAY NEW YORK CITY
Philadelphia Duals Case Is Again Before Circuit Court

SCHENCK SAYS MAYER TO SIGN NEW 5-YEAR PACT

Carrington to Serve Altec Corp. as General Manager

By Sanford, Jr., Named Director of Sales for New Company

W. Conrow, president of the newly formed Altec Service Corp., officially announced at a luncheon yesterday at the Hotel Astor, attended by representatives of the nation's leading film and general press, that the company has purchased rights and personnel of a firm known as the End of the business as of Dec. 4, last.

Executive staff, Conrow said, in (Continued on Page 7)

BIG PIX MONTHLY FROM PARA.--BALABAN

West Coast Bureau of THE FILM DAILY Hollywood--Para.--Balaban and Co.--S. C. Davis, in the opinion of being able to assure two outstanding b.o. attractions every week, announced that Clyde Barrow, company president, has been re-elected president of the company, and that William H. Williams, former presiding operator, has been elected vice-president. The company's new office will be at 725 Sunset Blvd., Los Angeles.

Paine Quits "U" Post; Weinberg Still Undecided

In the wake of the Universal executive shakeup of last week, Charles B. Paine, assistant to the president, has dropped his resignation effective immediately, it was revealed yesterday. Matthew Fox, Skouras chief booker and film buyer, is expected to assume Paine's duties when he joins Universal as assistant to Nate J. Blumberg, Jan. 1.

Meanwhile, Louis Weinberg, Columbia circuit sales manager, has been offered the post of assistant sales manager of Universal, but has not accepted it.

(Continued on Page 6)

Perelman Duals Case is Again Heard

Before U. S. Circuit Court at Philly

Apportionment Essential in Roxy Reorg. Claims

Federal Judge Francis G. Caffey, in the course of handing down two opinions yesterday in connection with the Roxy reorg. plan, stated that he intends to dispose of each claim as it comes along and that each such claim will have to be apportioned.

Philadelphia--Re-hearing, for the third time, of Harry Perelman's action against major distributors, charging anti-competitive tactics in distributors' contracts is illegal, was opened yesterday in the U. S. Circuit Court and will be continued today.

The case has been one of the most unusual in the history of the industry, inasmuch as the Circuit Court

(Continued on Page 7)

Cleveland Bans Banko, Beano, Bingo

Cleveland, O.--Banko, Beano and Bingo went under a police ban here yesterday, with all theaters directed to eliminate them at once. Order of Police Chief Matuszczak did not mention either Bank Night or Movie Sweepstakes.
Trans-Lux Corp. Planning for Expansion of Circuit

Trans-Lux Corp. is planning an expansion, with theaters waiting to rise wherever careful investigation reveals new prospects. An active branch of the corporation, it was learned yesterday following officially confirmed reports from Cleveland that the corporation has decided to erect a house there at Euclid Ave. and East 14th St.

New York shortly will harbor four Trans-Lux of Reade Metro houses operating now and one is to be opened soon at 52nd St. and Lexington Ave. There is one in Washington and another in Philadelphia.

New building to be built in Cleveland is reported to cost about $150,000. Designed by Walker & Weeks, Cleveland architects, and Thomas W. Lamb, New York, it is to be modernistic. Structure will be 210 ft., according to plans, with 502 seats. Lease is reported to be for 12 years on percentage with minimum guarantee.

Jack Harris Transferred to Skouras Booking Dept.

Jack Harris, one of the two district managers in Long Island for Skouras Theater Circuit, has been shifted to the booking department in New York. Report is that he would replace Matthew Fox as film buyer and booker for the circuit could not be confirmed. Fox has resigned, effective Jan. 1, to be assistant to Nate Blumberg, new president of Universal. Harris has been a part of the company for a year, having formerly been with Loew's.

Ben Cohen Will Manage New Loew House in India

Ben Cohen, now manager of the College Theater, New Haven, will be sent to Bombay, India, to operate the new Loew's Metro which Loew's is erecting there. Cohen is expected to sail in March; the house will open in June. Cohen has been in New Haven for about four years.

Say Reade and Justin Pooling in Morristown

Morristown, N. J.—Product and profit pool involving Walter Read's new Community Theater and Leo G. Say's Jersey and Park theaters is to go into effect on opening of the Reade house before Christmas; it was reported here yesterday.

“Nothing Sacred” Gets 3rd

Selznick's "Nothing Sacred" will stay a third week at the Radio City Music Hall, going well above the necessary figure it was said yesterday by S-L.

Trust Suit Up Feb. 7

Trial of anti-trust action of Vocal film Corp. of America against A. T. & T., Western Electric and Erpi was adjourned yesterday in Federal Court to Feb. 7.

RKO Trustee Denied Writ in W. Gordon Burnett Case

Washington—The U. S. Supreme Court yesterday denied the petition for a writ of certiorari in the case involving guarantee of a contract.

Burnett claimed rent due and to become due in the reorganization of Trans-Lux of RKO. Under a lease of the Ritz theater in Birmingham, Ala. The lease was sub-let to RKO South-SAG, and Mrs. Florence which Burnett claims guaranteed the contract.

The U. S. Circuit Court of Appeals upheld the claim for rent and for a decision of July 28, 1937, the amount allowed by the lower court was $472,783. The Circuit Court decision reversed a previous decision of the District Court of the United States for the Southern District of New York, which upheld RKO disallowing the claim.

SAG, M of T to Continue Contract Parleys Today

Screen Actors Guild officials yesterday denied reports that any supplementary contract would be attached to the contract currently being negotiated with "March of Time," declaring that the producer will be required to stop extension of the basic agreement. Sessions continue today with Aubrey Blair, secretary of the union, and Louis de Rochemont, Roy E. Larsen and John B. Wood, Jr., for March of Time. Hearings stem from reel's second appeal to be classified as a news-reel.

Mrs. Marston announced yesterday that the first membership meeting of SAG in the East would take place this afternoon at the Hotel Astor with Blair presiding.

8 Chicago Area Houses Test DeVry Local News reel Plan

Eight theaters in Chicago territory are putting Herman A. DeVry's local 16 mm. newscast plan through a test period which has progressed successfully thus far, DeVry said yesterday following his arrival in New York to set further deals.

Set-up on a national scale is currently being negotiated. DeVry declared, and Jan. 1 should see plan in full swing. DeVry expects to return to Chicago tomorrow or Thursday.

Rodgers and Saunders to Attend Chi. Meeting

Chicago—William S. Rodgers, M-G-M general sales manager, and R. M. Saunders, vice-president, will stop off in Chicago next Saturday to preside at a district managers' meeting to be held at the Palmer House.

FINANCIAL

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Stock Name</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Am. State</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Columbia Picts.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Con. Fm. Ind.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>East. Kodak</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fox</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Loew's Inc.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paramount</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Paramount 2nd pl.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Pathé Film</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>RKO</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20th Century Fox</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>20th Century-Fox</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Univ. Pict.</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Warner</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

NEW YORK CROP MARKET

<table>
<thead>
<tr>
<th>Stock Name</th>
<th>Sales</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Columbia Picts.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Gran. National</td>
<td>1</td>
<td>-16</td>
</tr>
<tr>
<td>Monogram Arts</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Sonophone Corp.</td>
<td>1/2</td>
<td>1/2</td>
</tr>
<tr>
<td>Technicolor</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Trans-Lux</td>
<td>21/2</td>
<td>21/2</td>
</tr>
<tr>
<td>Universal Picts.</td>
<td></td>
<td></td>
</tr>
<tr>
<td>N. Y. OVER-THE-COUNTER STOCK MARKET</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

BONDING FILM STORAGE CORPORATION

1600 BROADWAY
Telephone 7-8846
THE SYNDICATE, Inc.

LOWEST RATES

BONDING FILM STORAGE CORPORATION

1600 BROADWAY
Telephone 7-8846
THE SYNDICATE, Inc.

BONDED FILM STORAGE CORP.
THE PRESIDENT HAS THE FLOOR!

(Listen!)

An unsolicited letter from Charles W. Picquet, President of the Theatre Owners of North and South Carolina and noted Southern showman:

"We have given 'NAVY BLUE AND GOLD' the best booking possible and any further word of commendation from me is superfluous. However, I cannot refrain from stating that it is the finest college picture ever made. In fact, it is the only one which I have seen that measures up to what such a picture should be. That picture should certainly be shown in every theatre in America. I am sure every exhibitor who has had the fortune to have it dated will be grateful to you for making 'NAVY BLUE AND GOLD'!"
FOR COMPLETE HOLIDAY
The New UNIVERSAL presents

ALICE FAYE

in

YOU'RE A SWEETHEART

GEORGE MURPHY · KEN MURRAY and his stooge Oswald
CHARLES WINNINGER
ANDY DEVINE · WM GARGAN · FRANCES HUNT · FRANK JENKS
CASPER REARDON

Directed by
DAVID BUTLER

Screen Play by Monte B Gone and Charles Grayson
Original Songs by Jimmy McHugh and Harold Adamson

Produced by
B. G. DE SYLVA
CHARLES R. ROGERS

Executive Vice-President
IN CHARGE OF PRODUCTION

HAPPINESS!
MUST APPORTION ALL ROXY REORG. CLAIMS

(Continued from Page 1)

The Erikson claim for brokerage in the negotiations which led to the acquisition of the Roxy Theater by 20th Century-Pox, was formally dismissed, after which Caafey allowed to Barrow, Wade & Guthrie, accountants for the trustee, two of four claims. Those allowed were $3,671 for service to H. S. Cullman, and $3,263 for services rendered to Special Master Addison S. Pratt. The disallowed claims were for service to the Pounds Committee in the amount of $4,000, and $2,500 asked for work not yet completed.

Judge Caafey also allowed disbursements including $119 to Special Master Pratt; $87 to Marshall, Bratter & Seligson, attorneys for the Tipton Bondholders Committee; $87 to the attorneys for the 2d Gold Note Holders Committee; $1,388 to White & Case, attorneys for the Pounds Committee, and $98 to H. S. Cullman's attorneys, Frank, Rose & Paskus.

Hearings on the Roxy reorg. plan ended last Saturday, with Caffey reserving decisions. A day's delay in the windup, White & Case, Pounds Committee's counsel objected formally to the claims entered by H. S. Cullman, contending that while he had performed valuable service, there were not sufficient funds to warrant his being reimbursed in the amount asked.

Will Hays Back in N. Y.;
Defer MPPDA Board Meet

(Continued from Page 1)

next week, but not before. Although Will H. Hays arrived at his desk yesterday as planned, a considerable number of the MPPDA directors are on the coast and their presence at the quarterly meeting is held essential.

KUYKENDALL, VINCENT
SCORE STARS ON

(Continued from Page 1)

have injured the pulling power pictures in which they appear. Kuykendall spoke at the governmental regulatory any sort. He also pointed out although the industry was not pleased to labor, at present "labor appears to be moving too fast and coming too radical". Score stars were declared unfair and on the out by Kuykendall, who said that predicted a modification in the deal of the buying of short subpictures.

Vincent was critical of Hollywood executives.

"These Hollywood executives," said Vincent, "build a Chinese about themselves. They only Hollywood, Palm Springs, Beverly, and perhaps New York and London". This explains why many pictures which do well in New York, die like a dog in Painted which spot is so important to hibitors.

A. F. Sams, of Winston-Salem, a charter member, spoke of the way the organization had done in the enacting of bills in Washington and Raleigh would have been unfair to theater owners. Martin Quickley, New York, pointed out that the production picture was the only agent of great influence upon public opinion that had escaped the blight of extremist propaganda and the use for such purpose would result in a hellam of argument which would be destructive to the industry.

Adresses of Montgomery S. Greeneboro and Ed Levy of Haven, Conn., were postponed today. Golf tourney was at yesterday afternoon.

KUIKENDALL, VINCENT
SCORE STARS ON

(Continued from Page 1)

have injured the pulling power pictures in which they appear. Kuykendall spoke at the governmental regulatory any sort. He also pointed out although the industry was not pleased to labor, at present "labor appears to be moving too fast and coming too radical". Score stars were declared unfair and on the out by Kuykendall, who said that predicted a modification in the deal of the buying of short subpictures.

Vincent was critical of Hollywood executives.

"These Hollywood executives," said Vincent, "build a Chinese about themselves. They only Hollywood, Palm Springs, Beverly, and perhaps New York and London". This explains why many pictures which do well in New York, die like a dog in Painted which spot is so important to hibitors.

A. F. Sams, of Winston-Salem, a charter member, spoke of the way the organization had done in the enacting of bills in Washington and Raleigh would have been unfair to the theater owners. Martin Quickley, New York, pointed out that the production picture was the only agent of great influence upon public opinion that had escaped the blight of extremist propaganda and the use for such purpose would result in a hellam of argument which would be destructive to the industry.

Adresses of Montgomery S. Greeneboro and Ed Levy of Haven, Conn., were postponed today. Golf tourney was at yesterday afternoon.

DEATH RECORD

Ralph Lewis
West Coast Bureau of THE FILM
Los Angeles — Funeral services were pending here yesterday. Ralph Lewis, 65, stage and film actor who died on Saturday, had been injured in an automobile accident on Oct. 24, automobile collided with that driven by Abdul Majmal, valet and chauffeur, and Jack Warner, vice-president in charge of production for Warner Bros. He is survived by his wife, Vera Lewis, actress.

Lucien P. Locke
St. Louis—Funeral services will be held here today in St. Luke's Church in charge for Lucien Locke, vice-president of Ouf Advertising, Inc., who died Thursday in Jacksonville, Florida. The funeral will be in St. Peter's Cen.

Happy Birthday

Best wishes from THE Film Daily to the following on their birthday

DECEMBER 7
Lee Marion, Marcella Alhany, Erle Allen, M. L. O'Toole, A. M. Brinstead
ARRINGTON NAMED ALTEC CORP. G. M.

By RALPH WILK

HOLLYWOOD

Jackson Assigned

FREDERICK JACKSON, who co-
scenarized "Pardon Me," has been assigned to the screen-
play department of the recently
opened Coronet's Robinson, S.
Lavelle, which is located at 30
North Canal St. In charge of the
department is John Carroll, who
has been assigned from the
D. Z. Channing, Chicago, and
who will have charge of the
operation of the office.

New appointments made
by the management of the
Corporation's Robinson, S.
Phillips, include that of Mr.
Lyman, assistant manager of
the office, and Mr. Conrow,
assistant manager of the office.

The management of the
Corporation's Robinson, S.
Phillips, includes Mr. W. O.
Robinson, S. Lavelle, director of
the office; Mr. W. O. Robinson,
sales manager; Mr. W. O. Rob-
inson, S. Lavelle, manager of
the office; Mr. W. O. Robinson,
sales manager; and Mr. W. O.
Robinson, S. Lavelle, general
manager of the office.

The management of the
Corporation's Robinson, S.
Phillips, includes Mr. W. O.
Robinson, S. Lavelle, director of
the office; Mr. W. O. Robinson,
sales manager; Mr. W. O. Rob-
inson, S. Lavelle, manager of
the office; Mr. W. O. Robinson,
sales manager; and Mr. W. O.
Robinson, S. Lavelle, general
manager of the office.

Coronet Pictures will grieve
Don Manuel, a critic, for a star-
ning role in "The Great
American," which is being pre-
pared by the studio for release
in January.
“Darling, I can’t hold out any longer—they told me this was confidential but you can’t keep good news a secret.”
Confidential Report

Fox West Coast Agency Corporation
1600 West Washington Boulevard
Los Angeles, California

TO: HOME OFFICE
FOX WEST COAST THEATRES

GOLDWYN FOLLIES AUDIENCE REACTION MARVELOUS. APPLAUSE IN THIS HOUSE ON A PREVIEW IS NOT A COMMON THING BUT TONIGHT THERE WERE ROUNDS OF SPONTANEOUS APPLAUSE AFTER MANY OUTSTANDING SEQUENCES THROUGHOUT THE ENTIRE PICTURE. IN SPITE OF LENGTH OF IT AND IT BEING A FIRST CUT THE AUDIENCE ATE IT UP. IT EMBODIES MORE ENTERTAINMENT OF EVERY VARIETY THAN ANY PICTURE I HAVE EVER SEEN. EDGAR BERGEN AND CHARLIE MCCARTHY ARE MARVELOUS AND BROUGHT THE HOUSE DOWN EVERY TIME THEY APPEARED ON THE SCREEN. THE RITZ BROTHERS SLAPSTICK WAS GREAT. HELEN JEPSON GOT A BIG HAND IN HER OPERATIC SCENES. THE BALLET NUMBERS BY THE AMERICAN BALLET OF THE METROPOLITAN OPERA ARE MARVELOUS PARTICULARLY THE WATER BALLET WHICH IS THE MOST BEAUTIFUL THING EVER TO BE FILMED. VERA ZORINA THE NEW STAR IS OKAY AND DEFINITELY CLICKED WITH THE AUDIENCE. MENJOU AND ANDREA LEEDS AND KENNY BAKER ARE CAST PERFECTLY AND CLICKED 100 PERCENT. THE STORY IS VERY CLEVER AND ORIGINAL. WITHOUT RESERVATION I FEEL THIS PICTURE CAN BE ADVERTISED AS THE GREATEST OF ALL MUSICAL ENTERTAINMENTS EVER PUT ON FILM AND SHOULD DO BIG BOX-OFFICE EVERYWHERE. WOULD CLASSIFY AS DOUBLE A.

BOB CANNOM
MANAGER, FOX POMONA THEATRE
Metro Planning No BRIT. PROGRAM CUT

(Continued from Page 1)

pany intends to go ahead with its Freeport plans. Lloyd denied current rumors that he would become associated with the coast company in the future. Told by reporters that his name has been linked with several other companies during his absence, he replied that there "was nothing to it." He left immediately for the coast to confer with Nicholas M. Schenck on production matters.

M-G-M's first British picture, "A Yank at Oxford," has been completed and was given a "Hollywood preview" in the town of London last week, Lloyd said. Reaction was excellent he asserted, and M-G-M is confident that the picture will be released in this country late in January. Four more pictures for English production are now at various stages, and will follow. The first will be "The Citadel," which will have Elizabeth Allen in a leading role. Others to follow are "So Victoria," "Good Bye, Mr. Chips" and "Finishing School."

Lichtman said that Jack Conway, who directed "A Yank at Oxford," Robert Taylor and Lionel Barrymore would return to the U. S. on the Quantico trip next Monday. Mrs. Lichtman returned with the Loew exec.

Selznick to Up Program Under M-G-M Deal—Whitney

Should David O. Selznick finally sign the pending Metro agreement, production schedule of Selznick-International in all probability will call for completion of several pictures instead of current plans for four or five features, according to John Hay "Jock" Whitney, S-I board chairman, who can see that S-I, instead of having a release from Europe aboard the Normandie, Whitney confirmed that the proposed deal provides Selznick-International shall remain an independent company but will have a liberal call on television development in England, Whitney said, is in an "interesting stage" but as yet offers no threat to pictures insofar as competition is concerned with the public appetite in its reaction. In London there are television broadcasts a day, but home receiving sets at $300 and up are still at a prohibitive price for popular use.

Ward said that S-I was interested in television and would explore it when development had reached a stage where it could be of some practical use. Whitney said that in his opinion color ultimately would replace black and white in pictures but that such an advancement would not be completed for at least five or six years.

No appointments in personnel were made during Whitney's visit in

He Likes Pix

Ray Duport, sales manager of Forest Manufacturing Corp., announced the adoption of a trade-in sales policy. Circular letters have been mailed to all theaters now using the old Forest Copper-Oxide reflectors offering trade-in allowance through their supply dealer on the new Forest Magnesium-Copper Sulphide reflectors to include and April, 1938.

Europe, but he plans to return in May at which time he will have new representatives in various capacities. Whitney will go to the Coast about Jan. 1.

British Exhibs, in Clover, View of Joseph Seidelman

Joseph Seidelman, foreign sales manager for Columbia Pictures, returned from Europe yesterday on the Normandie, confident that British exhibitors are making more money than any other theater men in the world. Although prosperity appears to prevail in most of Europe, England is getting a greater share of it, he said.

While abroad, Seidelman established new Columbia branches in Brussels and Cairo. He also appointed Jay Schiller, formerly with RKO as district manager for central Europe with headquarters in Prague. Seidelman said he also took options on a few stories but did not name them.

Another passenger on the Normandie was Lee Berger, manager of central Europe for M-G-M, who was first in New York with a new contract which gave him a trip to New York and Hollywood. With Mrs. Berger he is making his first trip to America.

Pierpont Morgan Hamilton of Du-ray Color, returned on the Normandie after investigating a new color process recently developed in Europe.

Others on the Normandie were Madeleine Carroll and Maureen O'Sullivan. Miss Carroll has been vacationing abroad and is returning to Hollywood to start work on "The River," still in production. She is also scheduled for three radio broadcasts now and the first is due Monday. According to Silver, Lux and Chase & Sanborn.

Miss O'Sullivan has just completed her role in "A Yank at Oxford" and is leaving for the Coast to appear, she believes, in "Marie Antoinette." With her was her husband, John Barrymore, who has just signed a one-year contract with Warner Bros., as a director.

Adopts Trade-In Policy

Ray Duport, sales manager of Forest Manufacturing Corp., announced the adoption of a trade-in sales policy. Circular letters have been mailed to all theaters now using the old Forest Copper-Oxide reflectors offering trade-in allowance through their supply dealer on the new Forest Magnesium-Copper Sulphide reflectors to include and April, 1938.

2 Big Pix Monthly From Para. Balaban

Executive committee at the studio, asserted that Para's last half of its releasing season will "be even stronger than the first half". Turning to the furure, he said: "Adolph Zukor and William J. Balaban have planned a most ambitious program for 1938-39. After reviewing these plans with them I am convinced that the 1938-39 program will enable Paramount to continue its upward progress in quality and box-office value.

IATSE Drops Assessment to Build Emergency Fund

Springfield, Mass. — George E. Browne, international president of the IATSE, said that the annual convention of the third district of the union, here, announced that the two per cent assessment for an emergency fund has been repeated.

The delegates did what they termed their most important piece of business, according to new service, as opposed to pari-mutuel betting in New England "because it hurts the industry," and it was the principal subject from which we make our living."

Browne in his address dwelt chiefly on the conditions existing on the Coast.

John F. Gatelee, representative from the third district, and president of the Massachusetts State Branch of the A.F. of L urged unions to organize to combat non-union houses.

One resolution adopted asks that the motion picture industry committee attempt to get management to postpone opening on Christmas Day until at least 2 p.m. A committee of six was named to check plans for the 1938 annual convention of the late Secretary-Treasurer Fred J. Dempsey. The committee is headed by John V. Marsh, O'Brien.

The delegates also indorsed a resolution calling upon the Advisory Council to draft a new constitution and by-laws to govern council of the meetings of the district.

New committee chairman appointed: Finane, Gerald Payne of Rhode Island; resolutions, James J. O'Brien, of Massachusetts; credentials, George Lieblein of Connecticut; Legislative, Massachusetts, James J. O'Brien; Connecticut, William P. Barry; Maine, Chelsea Walden; Rhode Island: Herbert P. Slater; New Hampshire, Arthur Smet; advisory committee, Herbert F. Slater.

Richard F. Walsh, 4th vice-president of the International and James J. Brennan, 7th vice president were present.

The New England regional convention next June will be held in the same city with the International convention: the city is yet to be named.

«REVIEWS»

"Wells Fargo" with Joel McCrea, Bob Burns, Frances L. Lloyd, Noland

Paramount

HOLLYWOOD REVIEW

THRELS, ROMANCE, HISTORY

COMEDY BLENDED INTO A FINE

DUCTION WITH DISTINCT B. O. V.

Frank Lloyd's newest production, "Wells Fargo" does splendid work as the story of the Wells Fargo company, blazing new trails and carrying the history, a master of social and cultural achievements. Thos. Robards photography is high grade. The story itself, which was created in scenes, to St. Louis in 1854, to St. Paul, then to California and back again. McCrea wins the confidence of the gold miner, his company's express and basking pays when the company portrays the counties of the crooked banking firm causes a series of bank robberies. During the Civil War, President Lincoln calls on the Wells company to rush gold east, and McCrea head the outfit carrying the gold. As McCrea's title, Frances Dee, leads a company of Confederate soldiers, who try to prevent the shipment from coming through, but are outwitted by McCrea and his co-workers. Frances Dee's brother has been killed fighting for the South and she resents McCrea's giving the gold east for the Union. However, after a separation, her brothers return to her and she takes charge of the company.

CAST: Joel McCrea, Bob Burns, Frances Dee, Lloyd Nolan, Henry O'Neill, Ralph Morgan, John Mack, Porter Hall, Jack Clark, Clarence Devers, John Bowsher, Gracie Fields, Dee DNA, Frank McGlynn.

CRIDERS: Producer, Frank Lloyd; plote Producer, Howard Estabrook; director, Frank Lloyd; Author, Stu N.L. Screenplay, Paul Schofield, Gerald Graff; Frederick Jackson; Cameraman, Alfred S. Sweeney; Byron Hensley, color: E. G. Eisler; photographic effects, Condor Jennings; Musical Score, Victor Young; Musical Director, Boris Moros; Art Direction, John Goodman; Editor, Hugh Bennett; Staff Director, John Recording Engineers, Harold Lewis; Cope; Music and Lyrics, Burton Lane. 

DIRECTION, SKILLFUL

PHOTOGRAPH Splendid.
All you need is this

... and a little understanding
MAYER TO SIGN NEW LOEW PACT--SCHENCK

(Continued from Page 1)

annual convention of the ITO of Ohio here today, upon which the ex-
hibits to “cast off their lethargy” and bend their efforts “towards perfect-
ing an organization that will cope with the highly organized in-
terests opposed to them.”

Conventional business session starts at 1 p.m. with President Martin
Smith presiding. In addition to
Myers, speakers will include Nathan
Yamins, proxy of Allied States, and
Edgar W. Wilkins, member of the
Ohio state tax commission.

The convention banquet will be
held tonight, with a special Holly-
woodee headliner. Tomorrow’s ses-
sion will hear committee reports, adopt resolutions and elect officers.

At an Allied regional meeting yesterday discussion centered upon the
proposal for a national sales survey, the effect of air show on theater
biz and National Allied’s drive to raise the U. S. ad tax exemption
of 50 cents.

Attending the parley yesterday were:
Nathan Yamins, A. F. Myers, Arthur D. Price, Jr., inquity
W. A. Steffes, Sidney E. Samuelson,
Ray Branch, president of
Michigan Allied; Fred Harrington,
Indianapolis; Frank Sanders, and
Arthur Howard, Boston; Jack
Whittle, Baltimore; Ernest Swartz,
president of Cleveland Independent
Exhibitors Union and the following
ITO directors: Henry Grenberger,
John Kalsaf, Cleveland; Elmer Cown,
Nash, Toledo; Harold Bernstein, and
Frank Hiss, Jr., Cincinnati; Max
Stearn, and J. Pearl Henth. Colum-
bus, and Robert Menches, of Akron.

David O. Selznick’s agreement with
M-G-M may precede Schenck’s de-
parture for the East, it is reported.

Mayer’s new employment contract,
with salary and stock option provi-
sions, if signed prior to Dec. 31, will
be presented to the annual stock-
holders meeting on that date for for-
mal ratification.

New Loew’s, Inc. contracts with
David Bernstein, company’s treas-
urer and vice-president, and J. Rob-
ert Rubin, vice-president and coun-
sel, are understood also to be in the
discussion stage. As a result of Mayer, present pact extend to
Dec. 31, 1938.

WEDDING BELLS

Englewood, N. J.—Wini Shaw,
flapper from Fred Fosberg’s well-
known in racing circles, were mar-
ried here yesterday.

Cleveland—The girls of the War-
er theater department gave a crys-
tal shower at the Lotus Gardens in
honor of Mildred Lowen who ended
a seven-year contract with the
publicity department to be married on
Dec. 19 to Milton Gurian, United
Artists salesman in Cincinnati.

Chicago—John Field, manager of
the Warner circuit, will wed Miss Margaret
Ahearn.

“Cast Off Lethargy”, Plea
of Myers at ITO Convention
(Continued from Page 1)

General Electric Brings
Out New Exposure Meter

Schenectady—Designed for use
over a wide range of illumination
levels, a new exposure meter is an-
ounced by the General Electric Co.
The new exposure meter, according
to recommendations of the American
Institute of Electrical Engineers, when
pointed at a normal scene, the
full angular width of the camera
is included in a horizontal direction,
but in the vertical direction a much
narrower angle is used. This less-
en the error of indication caused by strong sky light.

A. C. Boardwalk Theaters
Closing for Summer Hour

Atlantic City—All Boardwalk the-
aters have adopted a new winter
schedule with supper hour closings.
This new meter is compact, accord-
ing to announcement of Edward
Sherman, New York booking agent
who has taken over the pier for these weekend presentations.

Italian Producer in U. S.
to Perfect Releasing Deal

Perfecting of a distribution set-
up in effect with Universal for the
past three years is being undertak-
en by Commandatore G. D. Musso,
the controlling factor of Industrie
Cinematografiche Italiane, now in
the United States with his Managing
Director, Edward Pento.

This Italian production organiza-
tion has completed three features
for release in the United States with English titles superim-
posed. They are “Cavalleri,” “Contessa Del Parram,” and “Dono Antonio.” The latter features Maria
Gambarelli, the American ballerina,
who has an acting part throughout
that does a dancing technique.
Her production is now playing in Rome and is reported as
the finest Italian feature yet pro-
duced, breaking all previous records
there for a home product. The com-
pany is a close organization of entertain-
ment films without any political
propaganda, it is claimed.

Paine Quits "U" Post

Charles B. Paine joined United
in 1923. After eight months
departed, he became treasurer, E. H. Gold
Paine continued assistant treas-
er. Paine was elected treasurer in 1928, co-
in the capacity until that year when he was named as
to the president.

CIO For Theater Game

Fort Wayne, Ind.—The
Wayne Council of the CIO
passed a resolution opposing a
posed municipal ordinance which
would prohibit theaters from
working with the CIO.

SICH REPORT

New Haven, Conn.—Mr.
Pickus, wife of the Stratford
hibor, is ill with pneumonia.

Maurice Bailey of the
Theater, is having his cast
graphed by all the local film
Bailey is in Grace Hospital
from a back injury.

Cleveland — Abe Schwartz,
owns theaters in Cleveland
Painesville, is convalescing at
Lakeview Hospital.

Cleveland — Sam P. Carroll,
public sales manager, is on the
ng list, suffering with foot
of undetermined origin.

West Coast Bureau of THE FILM DAILY

Hollywood—Eric Hatch, who
doing the screenplay under
in collaboration with A. M.
Hollywood, dislocated his sacro-
and will be confined to his
"Roadhouse" which has been produced by Hal Roach, with
Milestone as director.

Barber, manager of
the Warner circuit, will wed Miss Margaret Ahearn.

Paine quits "U" Post

(Continued from Page 1)

WEINBERG UNDER

Ira Cohn Dined

Ira Cohn Dined

Ira Cohn—Film industry
and general manager
Cohn, 20th-Fox branch man
last night at the William Penn
Among 20th-Fox representatives
were: William J. Kupper, West
Sussman, Harvey B. Day, Bloom, Martin Moskowitz, Or-A. Nat
Mersey, Governor, William J. Clark, and
New York office. Dinner cele-
Cohn’s 20th year with the
organization.

Paine Quits "U" Post

(Continued from Page 1)

Martin Heads Para. Studio Editorial Board

West Coast Bureau of THE FILM DAILY

Hollywood—Quinn Martin has been made head of the Paramount studio editorial board. In a report issued by the studio, Quinn Martin was cited for his work on "The New York World Before coming to Hollywood"
Help the Relief Fund to Help--Hurry That Check!!!

Briskin Denies He's Joining Paramount

West Coast Bureau of THE FILM DAILY

Hollywood—J. S. Briskin declared yesterday that there was no truth in the report that he would join Paramount as vice-president and general manager of the studio.

Slim "Points" Hopes Are Held by Myers

By DAMAN FENWICK

FILM DAILY Staff Correspondent

Columbus, O.—Holding that "the chances that any program of 'points' will be adopted by the industry are disappointingly slim," Abram F. Myers, of Washington, board chairman and general counsel of Allied States, told the ITO of Ohio convention yesterday that "there is only one course for exhibitors to follow" (Continued on Page 5).

White Named Film Buyer and Booker for Skouras

William A. White, general manager of Skouras Theater Circuit, has been appointed to succeed Matthew Fox as film buyer and Booker, it was learned yesterday. Jack Harris, one of the two Long Island districts, will assume Fox's duties (Continued on Page 8).

Kent Unable to Keep Date to Speak at Blank's Fete

Sidney R. Kent, 20th-Fox president, who was slated as principal speaker at the A. H. Blank dinner in Des Moines tomorrow night, will be unable to attend, FILM DAILY (Continued on Page 8).

Top RKO studio head, Weinberg, turns down "U" post, stays with Columbia

Distributors contend restrictive clause not law violation

Philadelphia—U. S. Circuit Court of Appeals, following a third rehearing, yesterday reserved decision in Harry Perlman's action against major distributors charging anti-duals clauses in distributor sales agreements are invalid.

Morris Wolf and Ed Eisel, appearing for the distributors—Warners, Para, Fox, RKO, UA and M-G-M—brought out two points, first, that the clause in the contract with exhibitors restricting use of features for duals is only "reasonable re- (Continued on Page 5)

see ua deal action at board meeting

West Coast Bureau of THE FILM DAILY

Hollywood—Pending Goldwyn-Korda deal for control of United Artists may be in such shape as to permit a formal announcement of company's organizational set-up, etc., following today's scheduled meeting of the directors, it was said (Continued on Page 6).

Carolina Exhibitor Unit Names Stevenson Prexy

Pineland, N. C.—S. S. Stevenson of Henderson, was elected president of the Theater Owners of North and South Carolina, Inc., here yesterday when Charles Piequet of this (Continued on Page 5)

Circuit Tax Okayed

Augusta, Ga.—Booth Assembly bill providing for a graduated tax on circuit theaters in Georgia has been approved by the legislative Tax Committee and will have a first reading shortly. Measure, if passed, will slap a tax of from $50 on one house to $2000 or more.

Atlas Overtures to Clarence Brown

To Head RKO's Production Reported

West Coast Bureau of THE FILM DAILY

Hollywood—Overtures by Atlantic Corp. interests to Clarence Brown to take complete charge of RKO Radio are the subject of reports here.

The proposition said to have been submitted to the director, now with Metro, is described as "prompting." It is understood that Brown has made no decision as yet.

President Leo Spitz at present is temporarily in control at the studio, following the resignation in (Continued on Page 6)

Sign or Face Court Fight, SPA Publisher Ultimatum

In effort to end the impasse existing between the songwriters and music publishers on the question of new contracts which are mainly intended to give the writers a better break on electrical transcription, motion picture synchronization and other mechanical rights, the Songwriters Protective Association yesterday sent wire to all pub- (Continued on Page 6)

It's a Game

A FILM DAILY reporter walked into the office of a major company executive yesterday and before a question could be asked, the executive said: "Well, what can I deny you to-
Newark—Nearly 50 per cent of the reported budget cuts in New York were discussed yesterday at the regular meeting of the Allied Theater Owners of New York at the Hotel Lincoln, New York. Members who have not yet bought product for the new season were advised to buy cautiously, but many distributors reportedly were asking higher prices on the grounds that more money was being spent on production.

Radio competition also was discussed and definite plans were formulated to combat the air shows but the details were not revealed.

The changeover of Erpi's service contracts to the Altec Service Corp. also came in for consideration but no official announcements were made.

No date was set for the next meeting of the organization.

EARLE W. HAMMONDS, Educational president, JACK SKIRBALL of Educational, WILLIAM CISSING, WILLIAM J. KUPPER, WILLIAM J. CLARK and HARVEY DAY, of 20th-Fox, left tonight in special car for Blank dinner tomorrow night in Des Moines. CLYDE ECKHARDT, 20th-Fox Chicago, is also there.

MEYER BECK, UA publicity director, leaves today for an eight-day stay in Bermuda.

WALTER HUSTON arrives from the Coast tomorrow.

JOHN STONE and his wife, who is a 20th-Fox associate producer of the "Charlie Chan" series, leave for the Coast today.

T. FRANK FREEMAN, head of Paramount Theater department, and AUSTIN KEOUGH, Paramount general counsel, left last night for the Century for Chicago, and will go from there to Des Moines for the A. H. Blank dinner tomorrow night.

FRANK LLOYD, ace Paramount director, leaves tonight for Boston. He will preview prints at "Wells Fargo" there.

GLADYS SWARTHOUT arrives tomorrow from New Orleans.

BEN BERNIE is staying at the Savoy Plaza.

ROGER REAGAN, Warner player, has left the Coast for a personal appearance tour in the middle west.

W. E. CALLAWAY, Warners' Coast sales manager, has left the studio on a week's business trip.

LEONARD G. LEONARD, production head for Coronet Pictures, is in New York from the Coast for a two weeks' stay.

RICHARD "RED" SKELTON after finishing work in New RKO picture is playing at the Earl Theater in Philadelphia.


MADELEINE CARROLL will join the Coast within a week to appear in new Warner picture.

FRANK McHUGH and his wife have delayed their Coast departure until next week.

CLAIR HAGUE is in town from Canada.

JKE KATZ, Atlanta, Georgia exhibitor, is in town at the Edison for a few days.

JOSEPH SEIDELMAN, foreign sales manager for Columbia, LEG BERGER, European manager and PIERPONT MORGAN, Hal Roach, have arrived from New York from Europe.


ABBE E. BERNSTEIN, Monogram press agent, has reached his arrival in New York until next week.

RICHARD TAYLOR, LIONEL BARRYMORE, and Director JACK CONWAY, having completed work on "A Yank at Oxford," now M-G-M British made picture, sail for the U. S. on the Queen Mary tomorrow.

A. E. MEYER, sales manager of the International Projector Corp., is at the independent Theater Owners of Ohio, Columbus convention.

JOHN SLOAN, production manager at Warners, English studio, is scheduled to arrive in Hollywood Dec. 24, with return to England in January.

VIRGINIA VAN UP, Paramount scenario, is due in New York for a vacation, and will also be a delegate for a meeting at the M-G-M stockholders' meeting.

ABRAM FINKEL, Warner writer, has returned to Hollywood after New York vacation.

on the Normandie for England. ABBE E. BERNSTEIN, Monogram press agent, has reached his arrival in New York until next week.

RICHARD TAYLOR, LIONEL BARRYMORE, and Director JACK CONWAY, having completed work on "A Yank at Oxford," now M-G-M British made picture, sail for the U. S. on the Queen Mary tomorrow.

A. E. MEYER, sales manager of the International Projector Corp., is at the independent Theater Owners of Ohio, Columbus convention.

JOHN SLOAN, production manager at Warners, English studio, is scheduled to arrive in Hollywood Dec. 24, with return to England in January.

VIRGINIA VAN UP, Paramount scenario, is due in New York for a vacation, and will also be a delegate for a meeting at the M-G-M stockholders' meeting.

ABRAM FINKEL, Warner writer, has returned to Hollywood after New York vacation.

20th-Fox to Give Dinner
To Kent Drive Winner

Executives of 20th-Fox are to give a dinner for Francis L. Hart, United Kingdom manager, and in Muggins, European division manager, of Jan. 3 at the Plaza in New York. Sidney R. Kent, 20th Fox president, Walter J. Hutton, general foreign manager, and John D. Clark, general sales manager, will top list of honorees who will attend. Kent award to Muggins the Kent Dr. prize, which he won during recent concluded sales drive. A print of "Old Car " will be shown following the dinner.

Cooper Leaving Sterling
Seattle, Wash.—Roy Cooper, general manager and secretary for Sterling circuit, has resigned, effective Jan. 1.
WEINBERG TO STAY WITH COLUMBIA

Universal offer were met by Columbia officials, who conferred with Weinberg yesterday and Monday following the arrival of Abe Montague, Columbia general sales manager from Hollywood.

Selection of another candidate for the post refused by Weinberg was placed squarely up to Blumberg by J. Cheever Cowdin, senior executive of Universal.

Until a late hour last night, Blumberg could not be reached for comment.

Brandt's Vaude Experiment

Debuts Dec. 24 in Bronx

Brandt Circuit plans to inaugurate its vaudeville experiment Dec. 24 at the Windsor Theater, The Bronx. William Brandt said yesterday. If the move proves to be successful, stage shows will be launched at the Audubon, Washington Heights, and in other theaters of the circuit as quickly as public reaction appears favorable.

Under present plans, Brandt said, vaude will be presented seven days a week with double features. Games and giveaways will be eliminated in houses in which vaude is placed.

UA Handling "Mayerling"

United Artists will distribute "Mayerling" in the Philippine Island territory as a result of a deal closed by L. E. Lopert of Pax Film, Inc., and Arthur Kelly of UA.

SICH REPORT

Ed Finney, Grand National director of advertising and publicity and producer of westerns, is expected to return to his desk today following a two-day siege of grippe.

Dayton, O.—Phil Semelroth of the Semelroth Circuit, is in a local hospital following injuries received in an auto crash.

Betty Marks, secretary to Milton Schwarzwald, is reported recovering in Jewish Memorial Hospital from an emergency appendectomy operation performed this week.

Cleveland—Frank Boyd, American Seating Co.'s local sales representative, has graduated from crutches and is now using a cane to facilitate getting around with a broken bone in his foot.

Oklahoma City—T. B. Noble, Jr., manager, State Theater here, is ill with the flu.

Jersey City, N. J.—Morris Hatoff of the Rialto managerial staff is recovering from a severe cold.
"First Lady" is the First Comedy of the Land!

There's never been a story slant like this hilarious "inside" on the gals who make the men who make the laws. It's written by Katharine Dayton and none other than George S. Kaufman, the never-wrong co-author of 'I'd Rather Be Right', 'Stage Door', 'Of Thee I Sing', 'The Royal Family' and a dozen more as successful. It was the big laugh of Broadway last season and is ready now to do as much for you, advertised by WARNER BROS. and played to the hilt by a great cast!
She Has What It Takes To Take Washington!

KAY FRANCIS in 'First Lady'

with

PRESTON FOSTER • ANITA LOUISE • WALTER CONNOLLY
VERREE TEASDALE • VICTOR JORY

Directed by Stanley Logan • Screen Play by Rowland Leigh
GILMOR]: RESIGNS AS EQUITY PREXY

(Continued from Page 1)

ica, parent theatrical body. He will remain as head of AAAAA.

The council is scheduled to hold a special session on Dec. 17 to consider the matter of appointing a successor. Gillmore said that he would serve until a new president was named.

Paul Dulzell is held to be one of those favored for the post, although this is not assured. Dulzell has been with Equity more than 18 years as its executive secretary.

Since Equity was organized May 26, 1913, Gillmore, then one of the outstanding leading men of the American theater, has been active in Equity affairs. He was elected to the first council and has held office ever since.

Sign or Face Court Fight

SPA Publisher Ultimatum

(Continued from Page 1)

lishers giving them until 1 p.m. today to win a new pact or face a court action to acquire a clarification judgment on all small rights including those of Ascap.

Also scheduled for today is the general meeting of the SPA membership at the Hotel Astor for the purpose of determining whether the SPA should make changes in its by-laws (particularly Article IX) which is the chief objection of the publishers who are against signing the new proposed form of contract.

The so-called Coast writers, who have contracts as well as the music houses affiliated with film companies, feel that they do not have the same rights in common with the non-affiliated writers or publishers. On the strength of the latter situation, it is reported that Jerome Kern and Sigmund Romberg lead wholesale resignations from the SPA.

Romberg has been an official of the SPA ever since it was organized. Other important writers reported as having resigned include: Irving Berlin, Dorothy Fields, Gus Kahn, Cliff Friend, Oscar Hammerstein 2nd, Dave Franklin and others.

West Coast Bureau of THE FILM DAILY

Hollywood—Meeting of the western branch of the Songwriters’ Protective League was called to order yesterday to consider the question of whether the life membership by-law in constitution of the association should be changed to require only a 25-year membership has been postponed until next Monday. The meeting is to be held today to discuss the proposal that the life membership fee be changed to $500.00.

ATLAS SEeks BROWN AS RKO STUDIO HEAD?

(Continued from Page 1)

early November of Sam Briskin, vice president in charge of production, Briskin had been offered a three-year contract but declined.

Reports of negotiations by Atlas Corp. and Lehman Bros. seeking to extend options on the remainder of RCA holdings in RKO were officially confirmed for the first time yesterday.

Exact terms of the impending deal could not be officially told, but it was stated on high authority that six individual payments of one million dollars each would be spread over five years following initial payment before Dec. 31, option expiration.

Options, officials disclosed, call for purchase of 23% p/e of RCA common stock and 42 p.c. of ten-year Rai, and $1,500,000 in cash as payment in full instead of $1,250,000 cash and $750,000 in preferred stock. An additional $1,250,000 cash and $750,000 worth of preferred stock or $2,000,000 in cash. On the other hand, Fairbanks reportedly is agreeable to accepting $1,750,000 in cash in full settlement.

Action Expected on UA Deal at Today’s Board Meeting

(Continued from Page 1)

On the eve of the UA board meeting, it was reported that Korda’s British backers were attempting to urge Mary Pickford and Douglas Fairbanks to accept a change in the original cash offer.

According to the report, the British financial interests want Miss Pickford and Fairbanks each to accept $5,000,000 in cash as payment in full instead of $1,250,000 cash and $750,000 in preferred stock. An additional $1,250,000 cash and $750,000 worth of preferred stock or $2,000,000 in cash. On the other hand, Fairbanks reportedly is agreeable to accepting $1,750,000 in cash in full settlement.

Walters’ Lucky Strike Air Show To Make Bow Tonight

West Coast Bureau of THE FILM DAILY

Hollywood — Walters’ Lucky Strike-sponsored radio show debuts tonight over the NBC Red network, with WEAF the New York outlet at 10 p.m. EST. Broadcast calls for a radio version of “It’s Love I’m After”, played by Betty Davis, Olivia de Havilland, Basil Rathbone, Patric Knowles, Eric Stanely; Gary Cooper in a drama; Glenn Ford, Jane Wyman in a comedy spot, and songs by Dick Powell, eneme, and Rosemary Lane. Leo Forbik’s orchestra will play.

Cinecolor Dividend

Cinecolor, Inc., will pay its initial dividend of 2 1/2 cents next Friday, to stockholders of record Dec. 6.

Court’s Copyright Decision Held Important to Screen

Holding for the first time that copyright secured for any kind of film, dramatic or documentary, includes exclusive right of exhibition, United States Circuit Court of Appeals for the second circuit has established an important precedent, according to industry executives.

Opinion was handed down Monday in affirmation of the piracy infringement judgment granted on Mar. 27 to Frederick Beck Patterson, plaintiff, against Continental Studios, Century Productions, Inc., Empire Laboratories, Inc., Richard Fiedler and Bob-Ed Theaters Corp.
1930

LEWIS MILESTONE
Winner of the 1930 Academy award for his direction of
"All Quiet On The Western Front"


FILM DAILY
APRIL 27th, 1930.

1930

"THE 1930 FILM YEAR BOOK"

"WITHOUT A DOUBT THIS IS THE MOST COMPLETE AND MOST PRETENTIOUS OF ALL THE YEAR BOOKS YOU HAVE EVER PUT OUT. IT COMPLETELY COVERS EVERY BRANCH OF THE INDUSTRY AND WILL BE A GREAT HELP TO ANYONE WHO DESIRES INFORMATION AND KNOWLEDGE OF THE BUSINESS OR ANYONE CONNECTED WITH IT."
JULES BRULATOUR.
FEBRUARY 19, 1930
By RALPH WILK

HOLLYWOOD

Freund Asks Patent

(CALLED one of the most impor-
tant developments in automatic
focusing in the past several years, Karl Freund, veteran M-G-M direc-
tor-cinematographer, has just ap-
piled to the U. S. Patent Office
for recognition for the filming device
which he has just perfected after
long time experimentation.

Freund, whose idea for simplifying
and speeding up focusing has been a pet
idea ever since he came from Europe
where his camera technique
for the old UFA company
in Germany won him interna-
tional reputation in filming circles,
was able to complete the invention on his re-
cent trip to Vienna, where the spec-
sial lenses required could be ground.

It's a Box

A son, Frank W. Bacon Jr.,
born to film director Louis Bacon
and Mrs. Bacon on Sunday night,
last, the proud daddy is the son
of Frank W. Bacon, stage actor, who
which would ordinarily bring it into
the 1938-39 release season).

As to "point programs" for the
industry, Myers, in conclusion,
expressed the opinion that they are in-
credibly apparent that neither Sidney E.
Kent, or some other executive of a major
company of equal standing in produc-
der and exhibitor ranks, un-
undermine personally to call a confer-
ence and head the movement, there
is little likelihood that any program
of points will receive consideration.

Hence, he declared, "as the legisla-
ture reconvene and the consti-
tutional principles are clarified, exhibi-
tors should be prepared to renew
activities in a more effective way
than ever before and as the expense
of more important reforms"

Myers also touched on the matters
of designated playdates, unfair al-
movement and discovery of unfair
radio competition. Revealing that 20th Century-Fox would deliver
"In Old Chicago" to any holder of
the 1937-38 season contract regard-
less of the date of its release, Myers
declared the company set an "example
for some of its competitors
which, if followed, will do much to
lower the industry's standards to a plane commensurate with its great-
ness."

(Twentieth-Fox will roadshow "In
Old Chicago," starting in January,
and anticipates such roadshowing
may continue beyond Aug. 1 next

Knight and a Star

Oso, Norway (By Cable) — Son of
Henie, film star, has been made a
Knight of St. Olav by King Haakon. If
is announced here. The insignia will
be conferred on the boy, probably at San
Francisco or Los Angeles, when King
Gerstein of St. Olaf was instituted in 1897 by
Oscar I as a general order of merit.

Pet Wood Wood touched upon the effort
being made to raise the admission
tax exemption from 40 to 50 cents,
thus making possible an increase
in admission prices. Edie Golden,
Monogram sales manager, was un-
able to attend the convention which
attracted 150 company owners rep-
resenting 300 theaters.

SMPE to Hear Papers

West Coast Bureau, The FILM DAILY

Hollywood—Pacific Coast section
of the SMPE will meet at Sunset
Arbor Cafe auditorium tomorrow
to hear four outstanding papers deliv-
ered at the recent National Conven-
cion.

WE COUNT ON YOU TO DO YOUR SH MAKING THE ADVENT OF BFR

trix managers, has been named
O'Connell and has been approved
to be Skouras the latter part of this month
to become assistant to Universal's
new president, Nate Blumberg.

'A House Parties Signed

New Haven, Conn.—Matthew Ken-
new business agent for Loew No.
275 of Motion Picture Owners, in-
cluding New Haven, Ansonia and
Derby, reports that all "A" houses
have signed agreements for the
next three months. An increase of
$4 for the first year, $3 for the sec-
ond, and $2 for the third year is
bargained. "B" and "C" house
pacts are expected to be concluded
within the next week.

Cardinal at Premiere

Boston—William Cardinal O'Con-
nell, Archbishop of Boston, will at-
tend the U. S. premiere showing of
"Monastery" at the Fine Arts The-
ter tomorrow. Fox, which is re-
leased by World Pictures Corporation,
was dedicated, with permission, to
Cardinal O'Connell. The opening night
at $10 a ticket, which is $1 more than any other film in the theater.

Enter Trailer Field

Cincinnati—Lee Goldberg, Feature Rights has secured agency for Theater Trailer S for Ohio, Kentucky and Ten-
marking the advent of BFR

WR Seeks Rockett West Coast Bier, The FILM DAILY

Hollywood—Warner Bros. is negoti-
ating a deal which will enable their
radio station, "The Rocketts," to
work in "Gold Diggers in Paris," the big musical. Sam Goldwyn will produce the picture on the first week in January, with Rudy Vallee in a

K. C. Journal-Post Aga

Holds "10 Best Co"

Kansan City, Mo.—Lowell
vance, motion picture editor of the
Kansan City Journal-Post, is
sponsoring a contest for loca-
era in connection with the
DAILY selection of the year's
pictures.

SMPE to Hear Papers

West Coast Bureau, The FILM DAILY

Hollywood—Pacific Coast section
of the SMPE will meet at Sunset
Arbor Cafe auditorium tomorrow
to hear four outstanding papers deliv-
ered at the recent National Conven-
cion.
Pix vs. Radio
Vincent's thesis
— By CHESTER B. BAHN

NG the situation from the comparison of the editorial content, it will be noticed that the most persuasive comment on the subject under consideration was made the other day by Walter F. Stander, a director of the MPTOA's parent company, Vincent. The message originating from the studio-produced sound broadcasts will solve the problem. The thesis points out that broadcasts are not entertaining, the on-air performances are not the same, and the programs are likely to fail.

SEE PARTIAL RELIEF IN MPTOA PROGRAM

The MPTOA's 10-point plan offers some relief to exhibitors but it doesn't go deep enough to be effective. The plan is set to open after it has been tested in various markets. The MPTOA's president, however, said yesterday in New York that the plan will be ready and willing to be put into effect.

Fabian Testimonial Monday is Expected to Draw 400

No expense was spared in preparing the Fabian Testimonial Monday. The event is expected to draw 400 people. The event will take place at the Fabian Theater and is open to the public.

British Televising Large-Sized Pix
With Marked Clarity and Brilliance

Martin G. Smith Renamed President of Ohio's ITO

Columbus, O.—Martin G. Smith of Toledo was re-elected to the presidency of the ITO of Ohio at the closing session of the annual convention here yesterday.

Smith, in his convention message, had indicated his expectancy of re-

MLONUSteam

Don't Procrastinate—Send That Relief Fund Check

The Daily Newspaper Of Motion Pictures Now Nineteen Years Old

Move to Cut Purchase Price Blamed; Merger Proposals Expected

Col. Dropping Plans to Do B'Way Plays

PETTIJOHN IS BLANK
DINNER TOASTMASTER

Whitney Says Selznick Signing Within 10 Days

Solicitous Bandits

Moore, Mich.—Bandits who looted the Family Theater here and fled with $3,000, representing its receipts and those of the co-owned Dixie, were solicitors of their victims' comfort, in turn as they arrived. Clarence Sheldon, janitor; Albert Carley, electrician; Less-

for Clark, motor reader; C. A. McFar-}

lane, carpenter; Arline Bar, secretary, and Joseph R. Dornblent, manager, were bold, their mouths taped, placed on the floor and thoughtfully provided with a pillow apiece for their heads.
Maw to Fill Metro Buffalo Exchange Post Permanently

Ralph W. Maw, who has been the acting manager of M-G-M's Buffalo exchange, will fill the post permanently upon his return from Europe. "K. Ted" O'Shea, former Buffalo manager, will take over the reins of William A. Scully, eastern division manager, who becomes Universal sales manager Jan. 1. O'Shea's appointment has not yet been made permanent but it is expected that a decision to that effect will be made shortly.

Steiner Syndicate Plans
Indie Newsreel Circuit

Announcement was made yesterday that Joseph Steiner, veteran film man, and a syndicate of which he is a member, will open a new short sub際にs and newsreel theater at 219 West 54th St., opposite Pennsylvania Station. House to be an independent enterpris and the first of a circuit of such theaters which the syndicate intends establishing here and in other cities. Brokers in the deal were Al Strauss and Ben Banham.

Standing Com. to Tackle Proposal for Two Quotas

London (By Cable)—The Parliamentary Standing Committee engaged in whipping the Films Bill into final form will discuss the separate quotas proposal at its session today.

John Maxwell, Charles M. Woolf, Isadore Oster and Herbert Wilcox are strongly opposed to the proposal and are sending a protest to the Board of Trade.

Montedoro Lectures

Marco Montedoro, Radio City Music Hall head designer, lectured at Fashion Academy, Rockefeller Center, yesterday. His subject was World's Fair theatrical design trends.

Bernie Set to Manage Selznick Agency's Office

Herman Bernie has joined Myron Selznick agency as general manager of New York office, it was announced yesterday. The new office in the International Building, Radio City, opens next Thursday. Deal is effective Jan. 1. Both Bernie and Danny Winkler, Selznick aide, denied that Bernie's clients would be merged with the Selznick accounts.

Bernie will manage office, but will handle his own clients separately, until the first of February.

Labor Wants "Full Crew"
Booth Statute Enactment

Albany—The executive council of the New York State Federation of Labor yesterday passed resolutions authorizing its legislative committee, at the 1936 session of the State Legislature to require a "full crew" of motion picture operators in projection rooms, and to make stockholders in theaters liable for employers for wages.

State Cool to St. Louis
Local Sales Tax Proposal

St. Louis—Governor Stark is cool to the suggestion of Mayor Dickmann that this city be permitted to levy a local sales tax for unemployment relief. Legislative action would be required, and Dickmann urged a special session of the State General Assembly.

KRS, CEA Will Confer
on Film Rental Dispute

London (By Cable)—Chances for a settlement of the film rental controversy yesterday were deemed brighter.

The KRS and the CEA are getting together on rentals, and an early conference is expected.

St. Louis County Moves
To Enforce Licenses

St. Louis—Discovery that the 22 pix houses in St. Louis county have been operating under license has resulted in County notification to their owners one pront. Fee is $50 for 9 with less than 500 seats, 8 those with more.

Glazer to Make St.
West Coast Tour for THE FILM
Hollywood—Six products be made by Benjamin Glazer, Warner Bros., during the year.

hl, is now developing a story, the title of which has yet been determined.

"Green Fields" Book

Additional bookings for "Green Fields," first of the Yiddish produced by Collective Film, include the Rio, Oakland, Boro Park, Apollo, Daly and Esquire of the Loew circuit. It has booked for the Yorke town and Empire.

NBRMP Elects Tw

National Board of Review announced the election of the Rev. J. F. Kelly of the Church of the Transfiguration, Brooklyn, and of John M. C. of the Samuel H. Hendon High School, Brooklyn, General Committee of the Board.

Alpersson on Coast

West Coast Bureau of THE FILM
Hollywood—Edward L. A. president of Grand National, yesterday after several weeks of business caused by New Alpersson is to make his head-

COMING AND GOING

BARNEY BALABAN, Paramount president, has stopped over in Los Angeles for Blank dinner tonight, and will arrive in New York Saturday. W. RAY JOHNSTON, Monogram president, has already his eastern trip to attend the H. Blank dinner at Los Angeles.

EDWARD L. ALPERSSEN, Grand National president arrived in Hollywood yesterday.

FRANK PHELPS, executive in charge of lab- oratories for Warners, leave the home in New York, State and Ohio, returning early next week.

F. R. MAYER is staying at the "city of the Netherlands.

STUART F. DOYLE, Australian film exec, ar- rives from the Orient, Paramount attaché.

MANNY SEFF, Hollywood screenplay, has ar- rived back at the studio.

DOUGLAS D. ROTHACKER, accompanied by MRS. ROTHACKER, leaves tomorrow on a six weeks' vacation to Mexico and California.

BARNEY BALABAN, Paramount president, has stopped over in Los Angeles for Blank dinner tonight, and will arrive in New York Saturday. W. RAY JOHNSTON, Monogram president, has already his eastern trip to attend the H. Blank dinner at Los Angeles.

EDWARD L. ALPERSSEN, Grand National president arrived in Hollywood yesterday.

FRANK PHELPS, executive in charge of lab- oratories for Warners, leave the home in New York, State and Ohio, returning early next week.

F. R. MAYER is staying at the "city of the Netherlands.

STUART F. DOYLE, Australian film exec, ar- rives from the Orient, Paramount attaché.

MANNY SEFF, Hollywood screenplay, has ar- rived back at the studio.

DOUGLAS D. ROTHACKER, accompanied by MRS. ROTHACKER, leaves tomorrow on a six weeks' vacation to Mexico and California.

IRVING SHAPIRO of World Pictures left last night for Boston.

W. I. VERLINSKY, president of Ambros Corp. corporation, distributors of Soviet films, sailed on the Normandie for a two months' business trip to the USSR.

CAS E. BAIRDSON, harpist, arrived from the "city of the Netherlands.

DECKER of MARSHALL, English actor, cancelled his passage on the Aquitania, and sails on the Queen Mary next week.

W. R. COSDEN, dancer who appeared in "The Dancing of the Princes," is on his way to New York from Europe.

SABIN W. CARR, one of the "Harbor On The Prowlers," producers, is on his way to New York from Europe.

WILLIAM KEIGHEE, Warner director, ar- rives from "Oscar in the Orient from the Coast yesterday and will make his headquarters at the Waldorf until he gets to Florida.

BRUNO FRANK has returned to the Coast.

...Save 25¢

Now—"Fare and a half" on round - trip reservations over the Lindbergh flights. Flying air travel down to the general cost range of other form transportation, these new TWA permits anyone who travels—to.

Excursions begin on Saturday; Monday; are effective for 15 days; apply on any schedule, any date, at any hour. TWA, on the "time is money"—you save travel hours, even days and TWA's "continuous meals on rope and railway" rule, save you many more.

Compare This Saving

West Coast Fares film

Los Angeles $22.00 $21.92 $21.82

Chicago $89.00 $76.42

For Information Call TWA

One Way Fares

To

Los Angeles

Chicago

New York

San Francisco

$22.00

$89.00

$50.00

$22.00

$21.92

$76.42

$50.00

$22.00

$21.92

$76.42

$50.00

$22.00

$21.92

$76.42

$50.00

$22.00

$21.92

$76.42

$50.00

$22.00

$21.92

$76.42

$50.00

$22.00

$21.92

$76.42

$50.00

$22.00

$21.92

$76.42

$50.00

$22.00

$21.92

$76.42

$50.00

$22.00

$21.92

$76.42

$50.00

$22.00

$21.92

$76.42

$50.00

$22.00

$21.92

$76.42

$50.00
AN UNUSUAL BOX-OFFICE ATTRACTION!

Jimmie Fidler's
"PERSONALITY PARADE"
A Unique Short Subject

Released by Metro-Goldwyn-Mayer to a waiting public of Fidler fans, estimated to be one of the largest audiences in America
WILL DRAFT MASTER EXCHANGE PACT TUES.

(Continued from Page 1) formulate a master agreement govern-  
ing both the question of wages  
and hours for film exchange  
employees nationally.

The new agreement will take the  
place of the temporary pact which  
was effected last Spring and ex- 
pired several weeks ago.

Whitney Says Selznick Signing Within 10 Days

(Continued from Page 1) said here yesterday by John Hay  
“Jack” Whitney, chairman of  
the Selznick-International board.  
Whitney said his Coast advice  
was to the effect that the discus- 
sions there were “progressing satisfac- 
torily”, with the primary contract  
draft.

Marking Time on Naming of Sales Aide to Scully

(Continued from Page 1) berg said there was no hurry about  
making the appointment. Louis  
Weinberg, Columbia circuit sales  
manager, rejected the post Tuesday.  
Both Blumberg and William A.  
Scully, who is to become “Us” gen- 
eral sales manager Jan. 1, have been  
contacting the company’s leading  
exchanges by telephone, it was report- 
ed yesterday.

Charlotte, Atlanta Biz

Reported Off 15-30 P.C.

Theater business in the Charlotte  
and Atlanta territories is off 15 to  
30 p.c., according to Ike Katz, inde- 
pendent exchange and theater owner  
of Atlanta, who is in New York with  
his brother, Harry.  
Katz said yesterday that the low  
price of cotton and the below-normal  
employment in the southern cotton  
fields have had a disastrous effect  
on theater grosses. Business is off  
25 to 30 p.c. in the Charlotte area  
and 15 to 20 p.c. in the Atlanta ter- 
ritory, Katz said.

The Katz brothers are here to buy  
pictures for their exchange.

WILL DRAFT MASTER EXCHANGE PACT TUES.

showing large-screen television picture

(Continued from Page 1) yesterday, is considering  
installing television in some theaters.  
Sophony, it is said, will equip-  
ment ready for newspaper  
readers and small film houses in  
months.

Bank Night Ruled Illega

By Ky. Atty.-Gen’s Office

Frankfort, Ky.—Joining the  
bank night procession of  
Kentucky has ruled the ga- 
legal, opinion being given by  
tant Attorney General J. E.  
to Sam Levin, St. Louis at  
Opinion was based on the  
that the bank nights consti- 
tue gift enterprise and other  
e of the law in that they  
prise, a chance and a conside- 
involved.

United Artists Circuit Earnings to Show

Annual report of United Theater Circuit will show  
crease in earnings over last  
figures, it was learned today.  
The percentage of increase was  
revealed. The report, which  
pected to be completed this  
has been delayed but probab- 
be released next week.

Studio Club Staging

West Coast Bureau of THE FILM

Hollywood—Elmer Rice’s  
seller at Law” is to be pres- 
the Universal Studio Club with  
Blaustein and Edward Mu- 
dueing and Paul Huston as

SICHER REPORT

Merritt Crawford, Grand Island, publicity man, is ill at his  
40 Lincoln Pl. Brooklyn. He  
pented back at his desk in  
weeks.

Ed Finney, Grand National  
ducer and pub chief, return to  
his desk yesterday after  
attack of grippe. He  
sumed his duties to

West Coast Bureau of THE FILM

Hollywood — Martha Rowe has been suffering from  
for a week left yesterday for  
the hope that the  
and air would aid in cure  
ailment.

San Antonio, Tex.—Miss  
Kryvosinsky, Palace Theater  
er, is given an even chance  
cover from auto injuries at  
Santa Rosa Hospital. Tom  
also an Interstate Theater  
and driver of the car  
which Miss Kryvosinsky  
ad, suffered only bruises.
What does this moving-picture critic confess?

That he's just shot his mother-in-law?

That he's just won on a sweepstakes ticket?

NO...NO...BUT DEFINITELY NO...

TURN THE PAGE AND READ HIS AND HIS PALS’ "TRUE CONFESSION"
CRITICS CONFESS... that Paramount's "True Confession" is a SMASH HIT!!

DAILY VARIETY
"A brilliant piece of foolery, sparkles with uncommon wit. Calculated to increase enthusiasm for the company's product warranting heaviest exploitation. Labeled for hefty coin as a natural for the holiday trade. Miss Lombard plays her role to the hilt—MacMurray exploits his rich role to the utmost. Barrymore contributes most brilliant piece of clowning. Ruggles and Binyon combine clicks. Splendid initial work for Albert Lewin."

LOUELLA PARSONS
Los Angeles Examiner
"Carole Lombard has topped her never-to-be-forgotten 'My Man Godfrey' with 'True Confession.' One of the best comedies yet to be brought to the screen. Fred MacMurray's comedy never misses fire. John Barrymore is a riot. Few pictures can boast better direction. Claude Binyon does an extremely apt job of story-telling."

HOLLYWOOD REPORTER
"One of the most hilarious comedies of the year—smart as it is funny. Miss Lombard has even more chances to keep audiences howling than in 'My Man Godfrey.' Fred MacMurray wins a good share of the laughs. Albert Lewin has delivered a top-flight piece of entertainment—shares honors with Wesley Ruggles, brilliant comedy director."

FILM DAILY

LOS ANGELES TIMES
"Dizziest comedy arrives—promises a top-notch hit. Perfectly tailored role for Lombard rivaling 'My Man Godfrey.' Matched before, Carole and Fred are better contrasted in this picture, with Barrymore adding the paprika. Barrymore in fact could give lessons to the wildest of wild movieland fun-makers."

Adolph Zukor presents
Carole Lombard • Fred MacMurray • John Barrymore
"TRUE CONFESSION"
A WESLEY RUGGLES PRODUCTION WITH UNA MERKEL • LYNNE OVERMAN • PORTER HALL EDGAR KENNEDY • PRODUCED BY ALBERT LEWIN • DIRECTED BY WESLEY RUGGLES SCREEN PLAY BY CLAUDE BINYON • BASED ON A PLAY BY LOUIS VERNEUIL AND GEORGES BERR • A PARAMOUNT PICTURE
REVIEWS OF NEW FILMS

"Dinner at the Ritz" with Anna Billings, Paul Lukas, David Niven. 20th Century-Fox. 50 Mins.

JUMLLED MELODRAMA IS TOO INVOLVED AND LACKING DEFINITE PURPOSE TO SCORE.

A British production from the New World program, this one falls in the programmer classification with a very confusing script and indifferent acting of a meller plot that cannot be saved by its ratty atmosphere. Anna Billings meets David Niven, and they fall in love. The girl is employed by a big jeweller to go to Monte Carlo O. Selznick, H. M. Walker. All the time she is masquerading as a Spanish emigre, on the trail of the swindler (David Niven) who wants to sell her jewels and tried to make it appear a suicide. The plot shifts to England, and abroad a yacht where there is a plot, a swindling around and much excitement to no definite purpose. Finally in a very meller climax the girl and the hero (David Niven) manage to straighten everything out, save the jewels, expose the gang that remains after one or two have been bumped off by each other, and so the happy couple. It is all very confusing and of little entertainment value any way you look at it.

CAST: Anna Billings, Paul Lukas, David Niven, Robert Young, L. Sulia, Stewart Rome, Norah Swinburne, Tyrell Davis, Frederick Leister, William Dearhurt, Vivienne Chatterton, Ronald Shiner.

CREDITS: Producer, Robert T. Kane; Director, Harold D. Schuster; Screenplay, Roland Pertwee, Romine Brent; Cameraman, Philip Tannura.

DIRECTION, Poor. PHOTOGRAPHY, Good.

Academy Awards Committee Named;
Banquet March 3

West Coast Bureau of THE FILM DAILY—Here is presented some news from the Academy banquet which will be held March 3 with the general awards committee consisting of Frank Capra and Howard Estabrook representing the Academy; Alan Mowbray, Larry Steers and Regis Toomey representing the Screen Actors Guild; George Cukor, Rowland D. Lee and Irving Pichel of the Screen Directors Guild; Joseph L. Mankiewicz and Darryl Zanuck representing the producers; Bernard Herzbrun, Vic de Sylva and Minor Watson representing the moguls; Charles Binyon, Oscar Hammerstein 2nd and Dwight Taylor the Screen Writers. The Screen Actors Guild will be asked to work out a voting system for awarding actors. It is expected that about all organizations representing 15,000 ballots will be cast instead of the usual 1,000. All productions released during 1937 will be on the ballot with 30 pictures to be nominated from which the number best picture will be selected.

"Partners of the Plains" with William Boyd, Harvey Clark, Russell Hayden. Paramount-Sherman. 68 Mins. (Hollywood Preview)

TOP-NOTCH HOPALONG CASSIDY MAKES COMEDY, THE KEYNOTE OF INTERESTING PLOT.

Comedy is the keynote of this top-notch Hopalong Cassidy. The beautiful scenery, gun play, hard riding, action and other qualities which characterize the Hopalongs are well interwoven into an interesting plot, and with a lot of laughs the picture is one of the most entertaining of the series. This story is quite a bit different from the usual western, villainy is more or less minor, instead the plot is a battle in which a strong-willed, spoiled, beautiful young lady and a determined cowboy with a mind of his own battle it out to subdue another. In the meantime, love gets mixed into the proceedings and the male comes out the winner. William Boyd's (Hopalong) role calls for a lot of dramatic ability which he puts over in the same sure manner that he uses his guns and rides his horse. When there are laughs to be had Bill knows how to get them too. Gwen Gaze gives a very good performance as the girl, who at last admits she is willing to take orders from Hopalong and like it. A good share of the comedy is entrusted to Harvey Clark, who puts on the lines for good returns. Russell Hayden does nicely as Hopalong's sidekick and the rest of the cast consisting of Hilda Plowright, John Warburton, Al Bridge, Al Hill, Earl Hodgins and John Beach perform admirably. Lesley Selander's direction shows his capabilities in handling comedy as well as action, thrills and suspense development. The screenplay and dialogue were Harrison Jacobs'. Harvey Sherman has given the piece the high-grade production which is noticeable in these pictures. Eugene Strong served as production manager, and the noteworthy photography was the work of George P. Morgan.


CREDITS: Producer, Harvey Sherman; Production Manager, Eugene Strong; Director, Lesley Selander; Author, Clarence E. Mellor; Screenplay, Harrison Jacobs; Cameraman, Russell Harlan, ASC; Editor, Robert Warwick; Art Director, Lewis Innell; Sound, Earl Star.

DIRECTION, Capable. PHOTOGRAPHY, Noteworthy.

STOA TO PRESS PLAN FOR FED. REGULATION

Pinehurst, N. C. — Although rebuffed by excesses of the MPTOA at the convention of the Theatre Owners of North Carolina, Inc., here, President Milton C. Moore of the Southeastern Theater Marionettes, Inc., told the Film Daily that his organization will press its proposal for Federal regulation of the film industry through the middle of complaint boards.

The STOA resolution was adopted at its recent Birmingham, Ala., convention, and Moore appeared before the Carolina meeting to ask support from individual theater owners.

SPA To Sue to Establish Ownership of Their Songs

At the meeting held yesterday at the Hotel Astor by the Songwriters' Protective Ass'n, it was decided to take action immediately in an effort to get a decision on who actually owns the rights to compositions as administered by the Music Publishers' Protective Ass'n and the American Society of Composers, Authors and Publishers. The SPA organization has been issuing licenses for electrical transcription and motion picture synchronization rights and Ascap the performing right.

After the meeting Irving Caesar, president of the SPA, stated that despite the resignations on the Coast, the SPA will go ahead and once and for all have a legal adjudication and clarification of the writers' status and ownership in songs after having placed them with the Josophim and other publishers. Caesar stated that if the publishers agree to a pact, or definitely decide to stick with Ascap at least until 1960, one important publisher would be served today through John Schulman of the Arthur Garfield Hays offices. This publisher would have its配合 with a request to have all the items in the complaint bill the request that the 10 per cent deduction by the MPPA be returned on a retroactive basis on all transcription and motion picture synchronization license fees.

Included in the open break between song writers and publishers is the intention of the writers to not co-operate with the publishers on copyright matters. From now on they will seek a copyright measure of their own, or back one that is intended for their sole interest.

Defer Plagiarism Trial

Trial of the $1,000,000 plagiarism suit brought by Mort Eisman, Clara Deliar and Robert Lewis Shayan against Adolph Zukor and United Artists Corp. was adjourned yesterday by Federal Judge C. Knox to Feb. 25, 1938. The plaintiffs, stating that the defendants' defense and tiffs contend their play, "Oh Shah," was infringed upon in the picture, "Romans Scandals."
NEW YORK’S delegation to A. H. Blank’s testimonial dinner in Des Moines left New York yesterday afternoon on two special Pullman cars attached to the Commodore Vanderbilt.

Although most of the Westward Ho boys regarded the trip as a brief respite from their daily routines, Nate Blumberg had no sooner reached his compartment than he opened his briefcase and began going over a sheaf of important looking documents. However, most of the boys settled back and read or re-read THE FILM DAILY copies of which were on each cushion of the train.

E. W. Hammons, president of Educational, found that he was booking in the next compartment to Jack Cohn. Hammons remarked that if the trade paper boys were looking for statements, he’d like to say that Educational was merging with Columbia Theaters, or whatever the name of the company was that Jack worked for.

One of the first on board was Sam Spring, who, upon seeing the empty compartments, wanted to know if he was going to be all alone in the car. However, just as he said it a parade of Red Caps came bouncing along the aisle and in their wake came Mayor Smith, Carl Leserman, Red Kann and others.

Bill Clark, of 20th-Fox, after finally collecting his luggage, voiced regret that Prexy Sidney R. Kent was unable to attend the dinner. Bill Sussman, Bill Gehring and Bill Kupper, trailing in on his heels, with someone demanding “Where are the cards?”

Sizeable delegation of Chicago and mid-western film folks will occupy other cars to be attached to the train at Chicago. Included will be Max Roth, E. T. Gombersall, Phil Dunas.


The Broadway “gang” is scheduled to leave Des Moines for New York at 5:20 tomorrow morning, but they are expected to be off the speaking coups by the time the train pulls out. The contingent is due Saturday morning.

Martin G. Smith Renamed President of Ohio’s ITO

(Continued from Page 1)

reirement, but was persuaded to accept the term to complete what he had described as "the unfinished task".

Other officers elected were: first vice, Sam E. Lind, Zanesville; 2nd vice, F. W. Huss, Jr., Cincinnati; treasurer, M. R. Horwitz, Cleveland; secretary, Pete J. Wood, Columbus; directors, Henry Greenberger, Cleveland; John Kalafat, Cleveland; Robert Menches, Akron; Max Scharn, Columbus; Joe Scharn, Detroit; J. W. Trunk, Youngstown; J. Real Nuth, Columbus; Hoy Simmons, Washington Court House; L. F. Eick, Martus Perry; Nat Charnas, Toledo; Dwight Jones, Jackson; Harold Bernstein, Norwood; Jerry Steel, Oberlin.

The nominating committee was Ernst Schwartz, Cleveland; A. G. Hettesheimer, Norwood; W. C. Pulin, Columbus; Abe Kramer, Cleveland; John Huebner, Marion; Virgil Jackson, Columbus; Peter J. Zehnder, Dayton.

Charles Weigel was dropped as vice-president, having sold his theater interests. He was made an honorary member. R. E. Myers was dropped from the board of directors because he moved to California, John Pelkas because of ill health.
IT IS WITHIN YOUR POWER

to turn that worried frown
into a grateful smile!

PLEASE send your check TODAY
THE FILM DAILY RELIEF FUND
1501 Broadway
New York City

Engraving: Wilbar Photo Engraving Co
Typography: Supreme Ad Service, Inc.
SEES PARTIAL RELIEF
IN MPTOA PROGRAM

(Continued From Page 1)

sit down with Ed Kuykendall and Harry Brandt and listen to what they have to offer in the way of a general solution to present problems.

Declaring that what he had to say were personal views and not essentially Allied sentiments, Yamin reiterated his stand in favor of some sort of government regulation of the industry, with more "cece" in its provisions than were embodied in the NRA. The independent exhibitors, he said, need something more fundamental than the 16-point plan, despite its good qualities.

Yamin said that the New England exhibitors had started to buy Paramount product, following the recent termination of the "buyers' strike," but that the exhibitors in that territory were not entirely satisfied with the basis of settlement in Philadelphia and Minneapolis even though they were willing to accept it.

Yamin stopped off in New York on route to his home in Fall River, Mass., from the TTO of Ohio convention in Columbus. He was unable to remain for the conclusion of the sessions because of other business.

20-Cent Seating Levy
Proposed in Cleveland

Cleveland—Local movie and vaudeville houses will be asked to contribute $24,000 annually, if a plan to charge a license fee of 20 cents a seat per year proposed by City License Commissioner Joseph E. Cassidy materializes. Cassidy suggests imposition of license fees on practically every type of activity in order to bring in $500,000 for city operating funds.

CBS Broadcast Star

West Coast Bureau of THE FILM DAILY

William Gable heads the cast and Freddie Bartholomew appears as eee on the M-G-M West Coast House sixth weekly program tonight at 9 p.m., EST, over the NBC network. Other studio players will include Alan Jones, Fannie Brice, Lewis Stone, Mickey Rooney, Betty Jaynes and Helen Troy. Ed Sullivan, newspaper columnist, will speak and Meredith Willson and his orchestra and Max Terv's chorus will be featured.

Hoffberg Moves Dec. 12

J. H. Hoffberg Co., Inc., on Dec. 12 moves to larger quarters on the fifth floor at 729 Seventh Ave.

Score for Trailer

West Coast Bureau, THE FILM DAILY

Hollywood—Claimed to be the first time that film of a Victory trailer has been scored with a special score has been composed for the trailer of "Women" by Max Steiner who also scored the feature.

A Little' from "Cots"

By RALPH WILK

HOLLYWOOD

Warner Execs. Huddle

SAM E. MORRIS, vice-president in charge of the Warner Bros.-First National foreign department, and Joe Hummel, general foreign sales manager, who have arrived from New York for conferences with H. M. Warner and Jack L. Warner, will spend several weeks in Hollywood.

Irving Asher, head of War-

terриториal

ness

Warner Bros.

in Telstar's stud-

City, has

informed

fps will

be

S. M.

in the

of

recent

of

the

for

for

the

era of

G. M.

the

of

George

R.

in

of

featured.

in

the

for

the

a

of

the

the

of

the

of

of

and

of

the

for

the

for

the

of

the

of

and

the

of

the

of

the

of

the

of

the

for

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the

of

the
elznick Expected to Sign M-G-M Contract Tomorrow

ILL SEPARATE QUOTAS PROPOSAL FOR FILMS BILL

Varners Planning New National Trade Shows in March

Greater Co-ordination Promised by Freeman

Des Moines—I. Frank Freeman, Para. vice-presy and theater operating head, addressing a conference of 50 Tri-States managers here yesterday, pledged greater co-ordination of studio and theater managers. Conference, a curtain-lifter for the A. H. Blank jubilee dinner, was presided over by G. Ralph Branton. Managers present recommended changes in types of pix to be presented in the Middle West.

BLANK SILVER JUBILEE DRAWS FILM NOTABLES

Des Moines, Ia.—The film industry with which he has been associated for a quarter of a century last night feted A. H. Blank, president of Tri-States Theaters Corp. and Paramount partner, at a gala testimonial dinner at the Hotel Fort Des Moines, attended by 400. Company executives from East and West Coasts, the Governors of (Continued on page 5)

Film Censorship Proposed In Massachusetts Measure

Boston—Film censorship measure has been introduced in the Massachusetts legislature. Bill provides for the creation of a State Motion Picture Commission of five to pass on all films within the state, with ban to be imposed on those deemed immoral, indecent, sacrilegious or tending to incite to crime.

Scully to Pick Aide From Ranks of "U"

The post of assistant sales manager of Universal will be filled by a man within the ranks of the company, William A. Scully, sales manager, elect, said yesterday. Nobody will be appointed, Scully said, until he has had the opportunity to study the personnel.

New Eng. Allied Unit Plans Albany Office

Boston—More than 30 new members have been added to the Allied ranks in Upper New York State, according to Arthur K. Howard, business manager of Independent Exhibitors, Inc., Allied New England affiliate. The plan is to establish an Independent Exhibitors' office in the New York state capital. Move is experimental, it is stated.

KAO Declares Dividend Payable Out of Surplus

The KAO Board of Directors has declared a dividend, out of capital surplus, of $2.25 per share on the 7 per cent Cumulative Convertible Preferred Stock for the quarters (Continued on Page 6)

Short Subject Plug

Timely short subject for the Holiday Season. The script is written on a blank check. In a few words: "Pay to the Order of Film Daily Relief Fund, Inc." You are signed up right now as Director and Author. And that should prove a very pleasant assignment.
COMING AND GOING

BEN KALMENSON, Warners' new western and southern manager, accompanied by ROY HAINES, Warners' eastern manager, will arrive in New York on Jan. 3 to start an national preview tour with his latest picture. The company is scheduled to show first prints at the New York Times for Warners.


WILLIAM GARGAN and his wife left for the Coast yesterday.

ETHEL MERMAN, 20th-Fox singing star, arrives in New York Monday morning from the Coast for a vacation. She goes back to the Coast after first of year.

SIR WHITMAN, national manager for Universal, goes to Phi Psi Sunday night for the Variety Club dinner, and then goes to Fabian dinner in Oakland, Monday.

MARTA ABBA is at the Ambassador.

GUS SCHAEFFER, Universal foreign manager, arrives in New York Monday.

DOROTHY MACAULAY is in Chicago for a visit.

EILEN ARDEN and COLLETTE LYNES are staying at the Watertower Hotel while here from Holly-

A R T  S

NEW YORK STOCK MARKET

High Low Close Chg.
Am. Soc. 12 1/2 12 1/2 .
Colonnade pix. v. 6 1/2 6 1/2 6 1/4
Colonnade Pics. pfd. 15 1/2 15 1/4 15 1/2
Con. Film Ind. pfd. 6 3/4 6 3/4 6 3/4
Cr. Kode 167 167 167
Do pfd. 141 1/2 141 1/2 141 1/2
Gen. Th Eq. 141 1/4 141 1/4 141 1/4
Low. Inc. 152 5/8 152 5/8 152 5/8
Do pfd. 17 1/4 17 1/4 17 1/4
Paramount 1st pfd. 12 1/4 12 1/4 12 1/4
Paramount 2nd pfd. 11 1/4 11 1/4 11 1/4
Pathe Film 6 3/4 6 3/4 6 3/4
RKO 23 3/4 23 3/4 23 3/4
20th Century Fox 21 1/2 21 1/2 21 1/2
Dutch Picture Film 23 1/2 23 1/2 23 1/2
Univ. Pict. pfd. 34 34 34
Warner Bros. 8 7/8 8 7/8 8 7/8
No pfd.

NEW YORK BOND MARKET

Keith A-O 6464 98 98 98 3/4
Low. 6411 6411 98 98 98 3/4
Par. B'way 32 55 60 60 60
Pathe, Inc. 6 6 6 6
RKO 6411 6411 93 93 91 1/4 91 1/4
Warner's 6411 78 78 78 17 1/2

NEW YORK CUMB MARKET

Colonnade Vc. 16 1/2 16 1/2 16 1/2
Grand New York 7 1/2 7 1/2 7 1/2
Assoc. Players 2 1/2 2 1/2 2 1/2
Universal Picts.

N. Y. OVER-THE-COUNTER STOCK MARKET

Pathe Film 7 pfd. 103 103 103
Fox Film Corp. 64 64 64
Morgan Tha Bldg. 46 77/8 46 77/8
Morgan Tha Bldg. 61 1st 77/8 77/8
Met. Playhouse Inc. 58 4 58
Roy Tha Bldg. 61 1st 43 43 44

Harry Blair Resigns GN Post, Effective Today

Harry Blair, assistant to Ed Finney, Grand National's director of advertising and publicity, to resign, effective today. Blair has been in charge of exploitation and trade paper publicity.

Musso To Discuss Italian Restrictions with

Commemorative G. D. Musso, owner of Industrie Cinematografiche Italiane, following conferences with Senator Cordell, senior executive of Universal, to be met with H. Hays, president of MPPDA, and Charles P. Pettijohn, regional manager of MPPDA, in an attempt to iron out Italian restrictions on U. S. importations, was learned yesterday.

Musso is to invite Hays and Pettijohn to return to Italy to discuss the problem again with local representatives of Hollywood and Washington. The meeting was arranged by Sir Musso's itinerary. Edwd. Macdonald, new manager of the company, who is accompanying Musso today for Hollywood.

Kennedy as Envoy

Washington Bureau of THE FILM Daily—Washington—Joseph P. Kennedy, Maritime Commission head and film executive, was appointed as emissary to Great Britain by President Roosevelt, it is officially stated here, to be Kennedy or to Great Britain, succeeding present envoy, Robert W. Bingham. Kennedy is reported leaving for Liverpool this week-end, and, on his return, is expected to resign from present post.

Air Conditioning Meeting

Chicago—More than 75 distributors and executives of the air-conditioning department of the West House Electric and Manufacturing Co. were guests of the company at a dinner at the Hotel Sherman, a meeting of the Westerns and with a sales, at the A. Dostal, district merchandise agency, presided.

SEC Approves Statement of International Cinema

Washington—The registration statement of International Cinema, Inc., has been approved and became fully effective, it was announced yesterday by the SEC.

The motion picture film development company's statement covers 50,000 shares of $5 par, 7 per cent cumulative convertible preferred stock $500,000 acres $10 par common, reserved for conversion. Proceeds of the stock offerings will be used for debt, equipment and working capital. The company's officers are the underwriters.
THIS WEEK'S FILM HEADLINES

JERRY XMAS FOR SALES CHIEF SEARS is assured by Warner studio's schedule of productions readied for Sears Drive, Dec. 26 to April 16. In-person felicitations were delivered by Dick Powell and Jane Bryan.

"THE STUFF FOR SMASH SUCCESS" was found by Variety Daily in "Warner's" production of 'Tovarich' and brilliant acting of Colbert and Boyer" and confirmed by other reviews: "smash hit!" (Hollywood Reporter), "destined for important money!" (Variety), "should do excellent business!" (Film Daily), "grand from fade-in to fade-out!" (The Exhibitor).

"GOLD IS WHERE YOU FIND IT" (right), says title of Warners' Technicolor special, and indications are that exhibs will find it aplenty in this filming of the best-seller by Clements Ripley starring George Brent, Olivia De Haviland, Claude Rains.

FOOD FOR SCANDAL' S FOOD FOR THOUGHT or Carole Lombard and Bernard ("The King") travart (above) in this first scene of the Rodgers and Hart musical brought before Warner cameras this week by producer-director Mervyn LeRoy.

MUNI DEPARTS BUT ZOLA STAYS for a 3rd popular price week at the Strand, N.Y., after its 14-week $2-top run!


**TWO-QUOTA PROPOSAL KILLED IN PARLIAMENT**

(Continued from Page 1)

power to review the industry’s position in a year’s time.

Further, it was felt that Stanley was certain to introduce an amendment that would assure greater protection for British production.

Penn. 44-Hour Week Law Attacked in Court Move

(Continued from Page 1)

Tututional in the suit because it is an unlawful attempt to delegate legislative power to the Labor and Industry Department and the Industrial Board; it is an improper exercise of police power; it is an unwarranted interference with the firm’s business; enforcement will deprive plaintiff of their liberty and property without due process of law and just compensation, and impair the obligation of the contract between the company and employees.

Attorney General Charles J. Mariglietti, who will attempt to take the case to the Supreme Court for an immediate ruling, welcomed the test because “it has a widespread effect on the economics of the people” and “the public should know definitely whether the act is constitutional or unconstitutional before their rights are affected.”

M-G-M, Dolan File Denial In Rose’s Plagiarism Suit

M-G-M Distributing Corp., Loew’s, Inc., Culver Export Co. and Frank Dolan yesterday filed a general denial in Federal Court to the suit of Henry Rose, author, charging plagiarism of his unpublished play, “Burro Burro” in the M-G-M picture, “Man of the People.” Rose is seeking an injunction and an accounting of the profits.

M-G-M in its answer stated that the plaintiff has no valid copyright on the unpublished play and the section under which he claims to have received copyright protection is in violation of the U. S. Constitution, Art. 1, Sect. 1, Clause 8.

**Happy Birthday**

Best wishes from The Film Daily to the following on their birthday:

**DECEMBER 10**

Victor McLaglen
Sidney Fox
Una Merkel
George Lewis
Syd Wein

**ALONG THE DIAMOND WITH PHIL M. DALY**

- **SMASH LAYOUT** of stills from Ed Finney’s western bang-bang shoot-and-sing opera, “Tex Rides With the Boy Scouts”...planted with the New York Post...occupying almost an entire page...the captions were especially good...written in a breezy style...and at the same time tipping off some interesting inside stuff about the making of Westerns...

- **AT THE AMPA luncheon James W. Gerard, former Ambassador to Germany, gave a neat demonstration of how to deliver a pithy address in a few words...another attraction was Marshall Montgomery and his ventriloquist dummy...the dummy did a swell souse act while attempting to sing...Wally Ford, star of “Men and Men,” gave a friendly chat...At the luncheon on Dec. 23 a case of Ballantyne's whiskey donated by “21 Brands” will be raffled on behalf of the Relief Fund.

- **WE WALKED in on Exhibitor Mike Schmalz in his pigeon-hole that he kids himself is an office...and found him gazing out on Main Street of his town...he motored to a choir plied high with pressbooks..."Throw 'em out of the window and be seated," he chirped courteously."I am filled with alarm, Phil," he continued."Here is an item in your reliable paper that says a major producer has had original score written for a trailer...Next thing ya know they'll have main titles on all these de luxe trailers, giving credit to the special trailer director, author and so forth...I can see that the trailer will be so important that it might be good showmanship to run the feature as a trailer for the trailer...Or better still, the producer can sell the weak features to the opposition across the street and run the strong trailer in his own house...This will automatically put the opposition out of business...Then the producer can devote full studio time and facilities to making nothing but these super-super trailers...Why bother with features? Especially Class B's?...It's just an idea, of course...Thank you for dropping in, Phil."Exhib Mike Schmalz had fallen fast asleep...or had he been talking in his sleep all the time?...we wonder.

- **REPORTS from Boston are that Howard Dietz’s stage show, “Between the Devil,” is a smash...local sheets filled with publicity blurbs...it opened the other night at the Wilbur Theatre in Beantown... Clever teaser poster campaign under way in the metropolitan area by ad chief Charles McCarthy of 20th Century-Fox on “Love and Hisses”...the 24-sheets splash the teaser message in big type across the paper: "Simone Simon Sings,"...then the title of the picture in small type in one corner.

- **BIGGEST BREAK ever for an indie producer...to listen to Ted Buehl of Associated Features tell it in his wire from Hollywood...with March of Time dramatizing on the airplanes last hite “Harlem On the Prairie,” the company’s all Negro western...to be followed by a layout in Time and Life mags.

- **NICE BREAK for the feature, “Monastery,” being distributed by World Pictures...with the Jewish Advocate going to bat with a story about the special preview showing at the Fine Arts theater in Boston, sponsored by Catholic, Protestant and Jewish friends of Father Ahern, the noted humanitarian.

**WARNERS PLAN NEW NAT’L TRADE SHOW**

(Continued from Page 1)


A Griffith-Grey Joining Allen-Hall as Vice-President

(Continued from Page 1)

Assignment of several former engineers to the staff of the engineering department of Altec Corp., was announced today by the latter company’s president and general manager L. Carrington.

Frank Gilbert is appointed Altec chief engineer, with H. S. Mosely acting on his staff. E. S. Seelye directs a special group of investigators concerned with photo-electric equipment, phenomena, vacuum-performance, transmission and inter-accoustic problems. A group handled mechanical problems while W. T. Carpenter, and J. Patton will act as liaison men, both the engineering group of Altec and the film industry nation.

Altec’s engineering departments, Carrington declared, will remain 250 West 57th St., New York, during the completion of a new laboratory now under construction in Newark, N. J.

**DEATH RECORD**

Frank Jeffers
Chicago—Frank Jeffers, 63, an North Chicago theater owner and real estate dealer, is dead following an operation in St. Therese Hospital. His widow, three sons and three daughters survive.

Laddie Cliff
Montana, Switzerland (By Ca
—Laddie Cliff, 46, comedian and director of numerous London stage shows, dies here on Wednesday, the British Sanitarium after a long illness. He was a member of the Lamb, Adventurers and Friends Club of New York. Surviving are his wife, Phyllis Monkman, a sister, Mrs.

SLZNICK IS EXPECTED TO SIGN M-G-M DEAL

A. H. Blank's Silver Jubilee Calls Film Industry Execs. to Des Moines

(Continued from Page 1)

In Nicholas M. Schenck's remaining weeks for the signing of the pact, to clarify his connection with the United Artists because of any such reversion arising out of the deal not to exercise the option to issue UA, Samuel Goldwyn issued the following statement: "United Artists is a distributing company and I am the sole owner of my production company and have been for past 15 years during which I booked pictures independently." Schenck is to deliver "The Ventures of Tom Sawyer," "Mer-We Live" and "Freedom of the Seas." Goldwyn will furnish "Burn," "Mare polo" and "Gold and Follies." Korda is reported to be three pictures completed for rurition.

varying reports of the cause of collapse of the deal brought a denial from M. Pickford. The text folis: "This is the first statement has been made by me since the decision of the United Artists stock was given last May. Fairbanks and I have continuously cooperated with our owners, the holders of the option, to accept a successful consummation of the deal, to the terms of making too drastic concessions from the final agreement. In the first instance, we agreed to sale $1,000,000 stock in stock in the second, to $500,000 in cash and in the third, to $250,000 in stock and $250,000 in cash. I take definite exception to repeated statement that I am responsible for the failure of the deal, and Mr. Goldwyn to exercise option. The statement that I traded my franchise of six pictures annually to the detriment of United Artists is absurd and utterly without foundation. The creation of United Artists united with me and it has been

She Knew Burns! West Coast NW, THE FILM DAILY

Hollywood—When Crane Wilbur was named at the director of "The Re- awance of Robert Burns" some time ago, he received a letter from Bette Davis asking, "Are you a hell on the pictures?" Wilbur later telephoned to say that her question was "about the hell in the pictures."
GFD BRITISH PICT MAY BE RELEASED BY "U"

(Continued from Page 1) lease in America through Universal Pictures.

Total, it was said, is to depend on outcome of negotiations now under way. It could not be learned here whether the reported releases were to constitute a part of regular Universal contract.

J. Cheever Cowdin, chairman of the Universal board, could not be reached for comment although he was informed of the negotiations. Including those currently before cameras, Universal has 158 pictures out of 26 announced. In the A group, Universal has finished four and "Mad About Music," starring Deanna Durbin, is fifth, according to announce.

KAO Declares Dividend Payable Out of Surplus

(Continued from Page 1) ended June 30, Sept. 30 and Dec. 31, 1934, payable on Dec. 24, to the holders of record at the close of business on Dec. 17.

Republic Announces Product Deals Set on '37-38 Lineup

Republic's 1937-38 program has been set for the RKO Metropolitan circuit in New York City, it was reported yesterday. First-run deals have also been set in RKO houses in Rochester and Syracuse, N. Y.; Columbus, Ohio; Omaha, Neb.; and Cedar Rapids, Davenport, Marshalltown and Sioux City, Iowa. Esseck Circuit, operating in Cleveland, Bree, Galion and Willoughby, Ohio, has also purchased Republic's 1937-38 lineup.

Comerford Circuit has signed for complete current program for 40 situations in Pennsylvania territory, it was said. E. M. Low has signed for Republic's current program for 14 New England situations. Repub-

cic's musical, "Manhattan Merry-Go-Round," has been set in St. Louis Amusement Co. houses in St. Louis. "Poria on Trial" is also to play this circuit.

Morley In New Post Chicago — J. K. Morley has re-

signed as sales promotion manager of the Bell and Howell Co. and has joined the Adigraph Corp. as vice-president and general man-
ager. The company will feature commercial and current program for 40 advertising projectors. Headquarters will be in suite 817 at 540 N. Michigan Ave.

Harold Hendee to Speak Harold Hendee, director of research for RKO Radio, is to address Science and Art Club of German-
town Washington Club Monday evening on the subject, "The Authentication of Motion Pictures."

REVIEWS OF NEW FILMS

"Courage of the West"
with Bob Baker, Lois January, J. Farrell MacDonald

Universal 58 Mins. FAST-MOVING WESTERN FEATURES NEW STAR. BOB BAKER, WHO CLICKS STRONG.

New western star. Bob Baker, looks like a comer in the action films. Baker has good looks, a pleasing personality, and seems to have the intelligence to do bet-
ter acting than in most of the western heroes. In addition, he has a pleasing singing voice, which he uses to advantage in several songs. The action takes place in the time of the Free Rangers, while President Lin-
coln occupied the White House, and was trying to rid the west of the bandits. J. Farrell MacDonald as head of the Rangers, rears the young son of Hard woods, who plays the role of the bandit chief, who escapes from jail where he had been sen-
tenced to be hanged. Years later, Baker is seen as the "son" of the head of the Rangers, acting as his main lieutenant. True to the spirit of the days, he is seen under cover acting as the fore-
man of the girl's ranch, but his real ac-
tions are in working with a new gang of bandits who are terrorizing the ranchers. As a raid on a herd of horses is planned, and the bandit plans his revenge on the Ranger leader, he learns that the young man is his own son. Then the right-
about-face as he starts to save the young Ranger whom he has sent into a death trap. Good sentiment with the father-son angle as the bandit dies protecting his son, who now takes over as leader. CAST: Bob Baker, Lois January, J. Far-
rell MacDonald, Fuzzy Knight, Carl Stick-
dam, Albert Russell, Harry Woods.


45-Minute Musicals Urged by Polland in Hays Wire "Bud" Polland, independent pro-
ducer and director, in a telegram to Will Hays proposed that 45-minute musicaux to be made in East Coast studios supplant second features. Telegram was inspired by Harry Perelman's pending Philly action against major distributors charging anti-dua clauses in sales agreements are invalid.

Holiday Trailer Sales Top Records, Dembow Reports Chicago — Sales on holiday trailer-

ers are breaking records, according to George Dembow, general man-
ger of National Screen Service, who was here for two-day meeting of NSS district managers. Herman Robbins, president of NSS, reported that business was improving.

V. C. to Hold Party Washington Bureau of THE FILM DAILY — The Variety Club will hold its annual party on New Year's Eve with about 200 expected to attend.

SCULLY TO PICK AIDE FROM RANKS OF 'U'

(Continued from Page 1) sales manager, had been slated for the position, but he rejected the after favor in remaining with lumbia.

GTE Reorg. Committee's Dissolution is Ordered

(Continued from Page 1) quired by the Reorganization Committee have been turned over to General Theaters Equipment Corp., organized under the plan of orga-
nization. The order provided for the payment to the receiver of the balance of the purchase price of the assets of the old company and the payment of the proceeds of the sale of the assets on the claims.

It provides for the payment $88,000 of the liens for each of 20,000 of all debts which did not participate in the reorganization. Paul E. C. Senator Dual Hastings was receiver for the company.

Chi. Exhibs. Favor Bigger License Fee Over B.O.O. T

Chicago—Faced with the thre-
faced increased taxation in some fo-
or another, the Chicago Exhibitors Association favors a higher thea-
license fee rather than a propor-
tion per cent tax on admissions.

Latter, according to Morris Le-

ard of the association, would set to aggravate the attendance problem and possibly force some the-
egins to close.

Cleveland Exhibitor Unit To Hear ITO Parley Reps

Cleveland — Cleveland Motion P-

ture Exhibitors Association holds-

bud luncheon and general mem-
bership meeting today. Report activities of the ITO convention.

Columbus will follow the lunche-

This will be the final meeting of the year. Election of officers takes place at the first meeting in Jan-
uary.

Report Doran to Quit Col. To Produce Stage Play

West Coast Bureau of THE FILM DAILY — Hollywood — It is reported to D. A. Doran, eastern story head of Columbia Pictures, will resign to devote his time to producing stage plays.

RKO Closes Exchange

Boston.—RKO Radio local of-

change today with busin-

e of the branch being taken over by

Atlanta office.
When you’re celebrating Christmas with your family you’ll be glad you gave that check to the Film Daily Relief Fund!

Send your check to the Fund and your thanks to Heaven that you don’t need help but can give it!

FILM DAILY RELIEF FUND . . . 1501 Broadway, N. Y. C.
Lesson No. 1

THEY WANT TO LAUGH!

Educational's specialty is to guarantee the laughs... and here are a few samples of how it's being done...

with Gags and Gals galore

JEFFERSON MACHAMER
in "KOO-KOO KORRESPONDENCE SKOOL"

with Wild West hokum humor
CHARLES KEMPER
in "THE BASHFUL BUCKAROO"

with A wallflower turned cavewoman
IMOGENE COCA
in "DIME A DANCE"
with Donny Kaye, Hank Henry

with Those famous "French lessons"
WILLIE HOWARD
in "PLAYBOY NUMBER ONE"

Presented by
E. W. HAMMC

DISTRIBUTED IN U.S.A. BY 20TH CENTURY-FOX FILM CORPORATION
Survey Discloses Major Studios Ahead in Production

WEIGH MOVE TO FORCE ACTION ON COPYRIGHT BILL

Atlas-Lehman, RCA Near Agreement on RKO Deal

Discharge Petition May Bring Measure Out of Committee

By GEORGE W. MEHRTENS

Washington Bureau of THE FILM DAILY

Washington—Move to force action on pending copyright legislation, now "buried" in committee in the House, impends.

Senator P. Ryan Duffy of Wisconsin, disclosing that a discharge petition to take the matter out of the hands of Rep. Sirovich, chairman of the House patents committee, was being considered, told THE FILM DAILY that it was "high time the

LOEW'S 12-WKS. NET
ABOUT $1.75 A SHARE

Net earnings of Loew's, Inc., for the first 12 weeks of the fiscal year, will be about $1.75 a share. David Bernstein, treasurer of Loew's, indicated yesterday. This compares with $2.14 a share made in the corresponding period of 1936, which was a record for the company.

Bernstein said yesterday that the

Grand National Reduces Office Staff; 12 Are Out

Retrenchment at Grand National yesterday resulted in the dismissal of 12 employed in three home office departments. Sam Shurnas, story editor, and Barbara Day and Margaret Bates, of the same depart-

Final Title

Taking cognizance of those recent M-G-M title changes, M. Feyman of Howard Dietz's staff yesterday made a switch in name for that new daughter.

Young lady will be Myrna Cren instead of Barbara Ann.
Polish Exhibs "Gang Up" on American Distributors

Poland (By Cable) — Exhibitors here are "ganging up" on American distributors with pre-arrangements to bargain individually with allotted companies to the exclusion of others. Salesmen are turned away from one theater with the statement that they "belong" to another house, and must do business there only. Salesmen are left with non-competitive situations.

Hungarian Duo Coming

Irene Agosi, Hungarian actress and her husband, Stephen Szekely, Hungarian director, sail for the U.S. Dec. 15 on the Aquitania for premiere of new picture entitled "Segitseg Orokoltem" (Help, I'm an Heir). Miss Agasi starred in pix and Stephen Szekely directed. They will make a tour of the Hungarian centers and wind up their trip in Hollywood.

"The Hurricane" Staying

Two-day engagement of "The Hurricane" at the Astor, New York, will be further extended, with the Goldwyn pix playing through Jan. 2, it was learned yesterday. South Seas story was originally set for four weeks.

M-G-M Takes 10-Yr. Leases on 3 Amsterdam Pix Houses

Amsterdam (By Cable) — Metro-Goldwyn-Mayer has leased for period of 10 years the Royal, Coro and Majestic Theaters here.

Seligman Joins Cinepix

Leo Seligman, it was announced yesterday, has been appointed vice-president of Cinepix Co., 630 Ninth Ave., and will handle distribution of full length foreign features as well as shorts. Company's current lineup includes 18 Polish films, 14 Italian and four in the Spanish language.

First Divvy In Four Years

Montreal — Directors of Eastern Theaters, Ltd., have declared a dividend of 50 cents a share on the common stock — the first dividend since 1924—payable Dec. 22 to shareholders of record Dec. 15.

"Sacred," November "Hit"

Twenty-four motion picture critics of the Scripps-Howard newspapers have voted "Nothing Sacred" as the "picture hit of November," it was announced yesterday by Selznick-International.

Along Comes Good

Nicholas M. Schenck, president of G-M, and L. B. Mayer, M-G-M product head, are expected to leave the Coast for New York early next week.

Alexander Korda is scheduled to leave Hollywood for New York today, with MAURICE SILVERSTONE, UA manager for his Kingdom, set to leave there early next week.

Bob Gilliam, Paramount ad. pub. and he arrives from the Coast today.

C. C. Moskowitz, assistant treasurer Lown's, Inc., returns to New York from conferences at the Coast.

Merritt Hulburt, associate producer Samuel Goldwyn, arrives Monday on the Qu Mary.

Jack Skirrell, of Educational, goes to Variety Club dinner in Philadelphia tomorrow.

Marion Davies leaves New York for the Coast, and sails for Honolulu the day before Christmas.

Grace More arrives in Hollywood 15th for conferences at Columbia on her next picture.

Lee Bowman, Hollywood actor, will come to New York within the next week for a film after finishing work in new RKO pix TOM MIX and his daughter, Ruth, leave for a p.t. tour in Cuba the latter part of the month.

Bill Dalton, assistant in the Byrd for the Times in Richmond, is in New York for a vacat.


Vic Benschoter, RKO writer, in New York on a month's leave of absence studio.

Edward G. Robinson will come to York shortly after Christmas with latest version of his "Night of Murder" script.

Frank Lloyd and Cliff Lewis arrived Chicago yesterday.

Herbert Silverberg, film industry attorney, returned to Buffalo from New York and leaves for Hollywood Tuesday next week.

Aunt Named Guardian

West Coast Bureau of THE FILM DAILY

Hollywood — Myllent Bartheory has been named guardian of his estate Judge Eliot Craig.

Happy BIRTHDAY

Best wishes from The Film Daily to the following on their birthday:

December 11

Sally Elries
Gilbert Roland

December 12

Harry M. Wanger
Karen Morley
Edna Marion
Rube Jacker
Herb Cooker
Owen Moore
J. J. Feler
George M. Lipchitz

Saturday, Dec. 11, 1937

193
FOR MAJOR STUDIOS
HEAD IN PRODUCTION

(Continued from Page 1)

stories mentioning the total of 40 Coast plants (500) are usual. Warners have several reissues ahead of schedule and have a better progress than at the time last year. 30th Century is also saying much to get along with, minus 10 days in October, and is making 62 pictures as it has for the last year, having lost no time in assembling five pictures when ready. RKO is ahead of schedule in picking up pictures and its production progress exceeds some period last year. MGM and United Artists are on par, while Paramount is ahead.

Loew's 12-Weeks' Net

(Continued from Page 1)

is about $1,750 a Share

An excellent report for the fiscal year, 1933, was issued by Mr. Loe is, and it was about $1,750 a Share. It is believed that earnings for the fiscal year are approximately $8 a Share.

Stocks Equity Demands

"Cut" in Chi. Benefit

(Continued from Page 1)

A large agent, warned theater managements, he will order out the mudders. If we give in to Equity, there will be no rewards left to us, all proceeds going to charity.

Shorts Metro Contracts

2,000 Ahead of Last Year

(Continued from Page 1)

is discussed, reports coming from 2,000 contracts ahead of the period last year. Rodgers tells that no successor to William is expected to be eastern district manager in the meeting.

EATH RECORD

Austin Webb

Coast Bureau of THE FILM DAILY

Lloyd—Austin Webb, 58, ac •

and former trooper with D. W. th, is dead here.

Mrs. Lula Mae Taylor

Mrs. Lula Mae Taylor, travel •

ing representative of the Under Film Co., here, died in enemy, of injuries suffered when her automobile overturned on the highway just outside town. Passengers and Mrs. Taylor in her de •

ced escape a short time after the accident.

SHORT SHOTS FROM EASTERN STUDIOS

By SID WEISS

(N the busiest shooting week in a

year, Edward's production company at Astoria is finishing camera work on three short subjects this week. While Cecil B. DeMille, "Hi-Ho Holly

wood," with Harriet Huxhins, Al Christie had in production Billy Wells' first two-reel comedy, "The Eyes Have It," featuring Charles Kemper and Danny Kaye. Christie also completed a one-reel feature, "How to Dance the Shag" with the Arthur Murray dancers.

Bernice Claire lovely radio star, is currently appearing before the camera at the Vitaphone Studio with Roy Mack at the microphone. In the cast are Ray Wilbert, Mar •

jorie Knapp, Eddie Bruce, Eugene Signoff and the Gee Fosse girls.

Lloyd French starts another of the Warner Garity series with Alex 

with Cherry and June Preissler, Lambert, Bobby Fuccus and the Campus Collegians. Eddie Forman did the story.

Carly Gould, Warner player and radio star, is taking a few weeks off from her duties here to make a personal appearance at the Mag •

flower Hotel in Washington where she is clicking big.

Addenda — Sam Sax's bridge game is as good as his golf—which is saying plenty ... Eddie Forman bought his wife a minx coat last week ... He says next week he's going to have his shoes half-shoed.

Rosen Wins Johnston Trophy in Mono's Playdate Drive

Sam Rosen, manager of the Mon •

ogram Philadelphia exchange, has won the W. Ray Johnston trophy for third place in the W. Ray John •

ston Playdate Drive, it was an •

ounced yesterday by Edward A. Gold, sales manager.

Henry Elman, president and man •

ager of the Chicago branch, was awarded the Scott R. Dunlap trophy for second place; and D. J. Selmick, manager of the Pittsburgh office, took third prize, the Edward A. Gol •

den trophy. Sales drive lasted ten weeks, and was "very successful," said Golden, highly pleased with the results.

Italian Technicolor Shorts

Rome (By Cable) — Leonardi firm has for Technicolor for the pro •

duction of Technicolor shorts. They will be distributed in America by United Artists and in England by World Worliday, Ltd.

Moore Pix for M. H.

Columbia's "I'll Take Romance," starring Grace Moore, opens at the City Music Hall Thursday next. The exhibition will be handled by Jack Henley is back at his desk after a week's grapple with the flu. Betty Raskin, of the Murray Paine office, plotting a South American cruise ... Coast reports reveal that Grand National is en •

tering the film game. Mary's and Dorothy Hoffman's scenario "Scraps Iron." … The Warner Club (Brooklyn Unit) will have its annual Masquerade and Civic Ball at the St. George on the 17th... Ed Savin is in charge of arrangements and Roy Metz is stuck for the enter •

tainment.

Al Christie will spend the holidays in Hollywood. He has half a ticket to spare and Johnny Graham is trying to puzzle out a way to get in under the age limit ... Louise Massey and her Westermans are making a one-reel at Astoria this week, with Nela Goodsell fol •

owing. Willkie Howard is sched •

uled for the week after ... Doris Barber, Educational's favorite script writer, is back to scripting. Pug, Universal's lawyer, is off on these days. Dave Vine's column is catching fast ... Barbara Engel, Coast player, is in town tak •

ing care of business... Carl Hopp and his ork will do another short for Warners next week with Joe Hen •

bery directing.

Arthur Boren, popular mimic •

comedian, has been signed by Educa •

tional for a series of shorts. Mar •

cy Klauber and Art Jarrett will do the first story which goes into produ •

uction shortly.

U White Collar Contract Meeting Set for Next Week

Following negotiations with Wil •

lard S. McKay, Universal Pictures secretary, the American Federation of Labor's Bookkeepers, Stafforgan •

ized Accountants Union, which is attempting to organize the industry's office workers, are to meet with its unit head J. H. Hammer, Universal president-elect, or the present admin •

istration next week to discuss signing of contract, it was reported yesterday. Preliminary discussions have made progress, union officials declared.

Marbo Into the Ziegfeld

Miss Chelle Janis, manager of Loew's Ziegfeld Theater in New •

ork for several years, who has re •

signed, effective Monday, will be suc •

ceeded by Gilbert Marbo, assistant manager of the Lexington. Norman of the Fairmount, has been shifted to the Melba, Brooklyn, has been promoted to the post of assistant manager. James J. Martin, manager of the Melba, Brooklyn, moves to the Fairmount, the Bronx, in the same capacity. Joseph Sloan, formerly in the Lincoln, has been shifted to the Lexington as assistant manager.

WEIGHT FORCING OF COPYRIGHT ACTION

(Continued from Page 1)

copyright situation was brought out into the open.

Duffy, sponsor of a Senate bill, as •

serted that committee members and others in the hearing said they had ex •

pressed an attitude of rebellion against Sirovich's apparent intention to shelve the matter. Strategy, it is understood, would be to get a representative, probably Braaswell Dean of Georgia, to intro •

duce a companion measure to the Duffy bill. Dean is reported sympathetic, assuring Southern support.

"Now that the Senate committee has passed favorably on the interna •

tional copyright convention," Duffy told THE FILM DAILY, "there will be a necessity for domestic legislation. I hope to get the treaty bill before the Senate Committee so that we can finish the anti-lyaching bill this session. My regular bill will, of course, have to wait until the regular ses •

sion.

Rebellious attitude against Siro •

rich in the House is largely due to the fact that as chairman of the Patents committee he has not called hearings for two sessions.

Assessment Cut Stands

Appellate division of the New York State Supreme Court yester •

day unananimously affirmed the dec •

The decision of Justice E. E. L. Hammer in reducing assessments on the Rialto Theater in Times Square from $2,225,000 to $2,125,000 for 1935 and from $2,700,000 to $2,400,000 for 1936. The City of New York will return taxes amounting to $20,000 to the Rialto-Times Square, Inc. lessee of the theater. The lease was made October 24, 1934, for 20 years. The leases originally asked that the assessment be reduced $1,400,000.

Mobile Tele Unit Ready

First mobile television unit con •

structed for service in U. S. is to be turned over to RCA at a public cere •

mony Sunday. The unit involves the use of the television system known as "Mobile." The RCA has announced the completion of work on the unit and plans to use it for television demonstrations.

Lease Renewal Okayed

Milton C. Weissman, receiver for Fox Theaters Corp., yesterday was authorized by Judge Martin T. Man •

ton, to renew his office lease for one year at 1450 Broadway at a cost of $2,700.

SICK REPORT

Chicago—Mrs. Martin Johnson is receiving hospital treatment here for injuries received in a motor crash.

West Coast Bureau of THE FILM DAILY

Hollywood—William Dieterle, di •

rector in the make-up department, was severely injured in a traffic acci •

dent.
CHECK-UP SHOWS
SEVERAL MISSING

(Continued from Page 1)
quit stalling around. You know you're going to admit it anyway. Your Christmas would be lacking something if you checked up with yourself and discovered you had forgotten to send in your contrib. The last call is day before Xmas, Don't wait any longer, We went to seek your name on this list from now on to the close. Come to think of it, you want to see it there, too. So, GIVE!

Watch this List of Illustrous Names grow!

Jack Allicote
Don Memories
Chet B. Bahn
Croston E. Smith
Edward McNamara
L. A. "Buster" Keaton
Sid Weisst
Tobias "Dirty"
George F. Dombow
Fred E. Dayton
Charles C. Moskowitz
Richard Braddy
Gilbert Goldin
Rube Jockey
Loren Staff
Harry Gold
George Stermer
Mae Stermer
Mark A. Cohen
H. D. Buckley
Paul LaRue
Arthur W. Kelly
M. J. Weinfelden
A. J. Muller
Anonymous
Charles Allicote
A. J. Dash
Jack Hammer
Frances Gross
Joseph A. McCravey
J. O. Emanuel Pub.
Emanuel Silverstein
Reuben Samuel
George Borthwick
Irvings Samuel
Jean H. Lenzau
Nora C. Nicholson
H. J. Ochs
Kenneth Amsler
Paul N. Lazarus, Jr.
Quigley
William A. Down
Warren O. Andrews
Halvis Kennahan
George Garber
Wm. F. Feiner
David Weschner
Donald Smith
Anne Ungar
Leslie Henry
Harold F. Hendee
S. T. Donald
S. K. Kohler
George Morris
Lester Pullock
R. J. Yetes
Alan E. Freedman
John A. Schwalm
Bill La Porte
Jacky D. Williams
Jerome J. Cohen
Joseph J. Ferg
Alan F. Cummings
Albert Margolies
W. H. Clark
C. C. Partington
Hautem Nissen
Gabriel Meiss
William J. Barrett
Benjamin W. Solomon
David W. Darr
Budd Gotschel
Joe Wells
Douglas G. Rothacker
Dewey D. Bloom
Samuel Sax
Edie Solomon
Addie Dannenberg
Budd Reug
Joseph P. Lee
Haskell M. Moster
Isaac Benshoof
Warren A. Sue
Flora Shkler
David Palfreman
Charles "Chick" Lewis
N. H. Brower
Nathan O. Golden
Frank Meyers
Nyu-Art Films
A. Muntz
Cuttinger & Cuttinger
Cuttinger & Cuttinger
Cuttinger & Cuttinger
Al. Schneider
Orion-Continental
City Photo Engraving

Stanton, Va.—Fred Ruther, manager of the Strand Theater, will marry Miss Edwina Martin, of Washington this month.

New Orleans—Wedding of Louella Richards, daughter of E. V. Richardson, to Harry C. Gross, director of the Paramount theaters, was held recently in the Catholic Church. The newly-weds will take their honeymoon to Europe.

Milwaukee, Wis.—Sylvia M. Regner, actress at the Pickwick Film exchange, was married recently to E. E. Ketcham.

NEW YORK

“Paid To Dance”

with Don Terry, Jacqueline Wells, Rita Hayworth, Arthur Loft

Columbia 55 mins.

DANCE HALL RACKET STORY MADE PLEASING ENTERTAINMENT BY RAPID ACTION AND CAST’S CONSCIENCE WORK.

The dance hall racket comes to trial again in this one, but plenty of fast action plus a conscientious cast make it pleasing entertainment. Don Terry, under cover agent for the Governor, is assigned to track down head of dance hall ring, after numerous murders have occurred. With aid of the authorities he has the dance hall and agency of Arthur Loft shut down. Terry goes to Loft the next day and makes a deal, which he in comes in as a partner for reopening the place. Jacqueline Wells, Terry’s sweetheart and assistant, is working in the dance hall where she hopes to pick up evidence by playing up to Paul Fix, Loft’s manager. Paul Stanton, the leader of the ring is tipped off about Terry, and gives orders to get rid of him. Ralph Byrd, another agent, has gotten job in dance hall as Terry’s bodyguard. Terry and Byrd are knocked out after Loft locks up Miss Wells, whom he also suspects. Fix double crosses Loft, and after knocking him out also, puts him in death car. Byrd knocks out the driver of the car and they escape their pursuers. Terry makes Loft tell who the leader is and they go there in a hurry when they return to dance hall and discover that Fix has killed and Miss Wells is rescued with the ring broken up and everybody happy. There is enough action to please the most blood-thirsty moviegoer and it keeps moving all the time.


Mona Sues Kleinerman

Charging infringement of 16 mm. rights on “Girl of the Limberlost,” Monogram yesterday filed suit in Federal Court against Morris Kleinerman, operating as the Export Film Exchange, Star Safety Laboratories and Screen Attractions Corp. In its complaint, Monogram contends that it sold the 16 mm. rights to Walker O. Cloth, Grover, Inc., on Dec. 3, 1937, Monogram asks for an injunction and an accounting of profits.

Appeal Still Unfiled

With Monday the deadline, appeal of distributor defendants against the Dallas anti-trust decision had not been filed up to late afternoon, it appeared. Learning was in New York.

Released by Advance

Film Exchange is now releasing “Dark Clouds”, and Criterion Films new short, "Columbia Kid".

“Colorado Kid”

with Bob Steele, Marion Weldon, Karl Hackett

Republic 56 Mins.

PLENTY OF ACTION AND FAST RIDING—JUST STORY HAS BEEN DONE CARELESSLY.

There is enough fast riding and gun fighting in this new Bob Steele opus to please the western fans, but it is falls short of the standard studio has set with recent westerns, as the story has been done too carelessly to carry much weight. Steele is fired by his boss, Horace Murphy, when he tries to get Murphy to leave a saloon where he has just collected a large sum for a cattle sale. Murphy gets drunk and leaves, with Steele trailing him, as he suspects that Karl Hackett, who bought the cattle, will attempt to rob him. Hackett kills Murphy and, when he tries to get to get Murphy to leave a saloon where he has just collected a large sum for a cattle sale. Murphy gets drunk and leaves, with Steele trailing him, as he suspects that Karl Hackett, who bought the cattle, will attempt to rob him. Hackett kills Murphy and, when he tries to get to

(Continued from Page 1)

time, and, it is understood, the producer will make certain his arrangements provided total is bound in deal.

Option calls for payment of $200,000 for what is reported p.c. of common shares outstanding and 42 p.c. of debentures.

Grand National Reductions

Office Staff; 12 Are

(Continued from Page 1)
ment, go. Others departing Harry Blair, assistant to Ed. Roy; Joe Sullivan, Merrill Cop., and Lydya Sanko, of the pub. department; George Fish, head of the art department, Charles Doras and Frank Pratt, artists, Kerness, advertising prod. head; Beatrice Woolcott and in the general office.

Edward L. Alpiner, Grand

tional proxy, left New York this week for the Coast to the ncing. A formal announcement from the company yesterday said that the publicity and story department are being transferred to the Coast.

Omaha District Is Victor in Tri-State Biz

Des Moines—Omaha district tops the Tri-State three months for increased business which linked with the A. H. Blank, jubilee. Parallel to Central drive, now in progress, ends in June.

Theater managers in the 16mm group to look for: Ira Crain, of City, Mollie W. B. E. Kettell, of Island, Neb., second; T. J. Kcakes, Fairbury, Neb., third.

Miriam Howell becomes Goldwyn Eastern Story

Miriam Howell becomes east story editor for Samuel Gold

dyn, on Jan. 5, it was reported yesterday. Dorothy Modiett, who had been holding the post on a ten

ancy basis, is remaining as a representative.

Julius Evans of the Goldwyn department has resigned, effec
t today.

Reopen Brooklyn House

Loew’s Warwick theatre, Brooklyn, reopened last night, following remodeling.

Statin as Crite

Moscow (By Cable) — Joseph Stalin among other things is now Soviet Russia’s No. 1 movie critic. Film, “Lenin in October,” is again in the studio after a revision at Stalin’s suggestion, following preview.
The Film Daily

Vol. 72, No. 139
NEW YORK, MONDAY, DECEMBER 13, 1937
TEN CENTS

YOU'LL FEEL BETTER WHEN YOU'VE HELPED FILM DAILY'S RELIEF FUND

A Will be "Choosey" in Setting New Releasing Pacts
WARNERS PLANNING TO ENTER WIRED RADIO FIELD
No Film Regulatory Action Seen at Special Session

OHIO EXHIB. PROPOSES PARKING LOT CIRCUIT

Cincinnati—Local theater owner who also is active in the real estate field is canvassing cities of 100,000 or more population for dark and obsolete theaters. Idea is to raze the buildings and adopt the sites for motor parking lots. Exhibitor-realtor points out that these properties are generally centrally located; he's already interested in 13 different cities as prospects for his parking lot circuit.

SONG WRITERS SUITS TO ESTABLISH RIGHTS

Song Writers Protective Association has filed two suits against publishers as the first step toward obtaining a court decision as to what rights an author and composer retain.

BALABAN SAYS ZUKOR RENEWAL IS EXPECTED

Adolph Zukor's contract, which expires Dec. 31, is expected to be renewed. Barney Balaban, president of Paramount, said Saturday, Balaban, who returned to New York.

DOMESTIC

In the vanguard of interesting developments, the collapse of the Goldwyn-Korda deal for control of UA, reported from Hollywood in the wake of the company's annual meeting of stockholders, stood out.

FOREIGN

Parliament's Standing Committee, at its Thursday session, killed the proposal for separate distributor and exhibitor quotas advocated for inclusion in the Films Bill by several wings of the United

Overtures from Stars and Producers for Release Pacts Find UA "Choosey"

FitzPatrick to Make Shorts Before Resuming Quota Pix

By RALPH WILE

James A. FitzPatrick will make a group of Travel Talks in Naples, Egypt and India before resuming production of MGM quota pictures in England, he said Saturday. Fitz-

Muzak Deal Calls for Country-Wide Development of Service

Preparing to invade a new field of entertainment, Warners, through a deal now in the final stages of negotiation, shortly will launch Muzak, entertainment subsidiary of Wired Radio, Inc., on a nation-wide scale. Preliminary formalities incident to the deal have been completed by Harry M. Warner for the company heads and Waddell Catchings, president of Muzak Corp.

UA TO OPEN BETTER BIZ DRIVE JAN. 2

United Artists will launch a 13-week sales drive on Jan. 2, it was announced Saturday by George J. Schaefer, vice president and general manager. Campaign will be dubbed, "The United Better Business Drive."

Dallas Trust Suit Appeal May Be Heard in March

Dallas—The U. S. Supreme Court is expected to hear the distributors' anti-trust appeal, which was filed Friday, in March or April, it was learned here Saturday.

Second the Motion

At Sindlinger complains that time is too short in his daily print, favors a stop-the-clock movement. Sindlinger is advertising and promotion manager of the "March of Time!"
United Artists to Open
Better Biz Drive, Jan. 2
(Continued from page 1)
Saturday, Schaefer said that the company would release a group of 11 pictures representing "an unparalleled financial outlay" during the 15 weeks which come in the middle of the selling season.
Andy W. Smith, Jr., general sales manager, supplemented Schaefer's announcement with the disclosure that for the first time in a sales campaign, every member of the exchange in the UA sales organization in the U.S. and Canada would be eligible to participate in the awards. Winners will be judged on played and earned business as against set quotas. There will be five national awards to leading district manager, branch managers, salesmen; six bonuses for bookers and seven for every employee of every branch which reaches its quota. Pix to figure in the drive and release dates are:
"The Hurricane" (Goldwyn), Dec. 24; "A Action for the Return of "Home Rule" Plans Still Incomplete
West Coast Bureau of THE FILM DAILY
Hollywood—Reports that plans for the return of "home rule" to four studio unions had been completed by the TATSE were denied here Saturday by Isaac Pacht, IA counsel. Pacht stated that when the executive committee, which reconvened in Detroit in special session, finally works out the local autonomy program, a detailed, formal statement will be issued.
B Plans to Enter Wired Radio Field

(Continued from Page 1)

weeks. Warner may come East the closing, although Herman Brinkman, WB vice president, has been authorized to act for the company. It is contemplated that the company will supply programs directly by wire, telephone or electric light, to all the places of business from the principal office at New York.

Subscribers will first have a wired radio receiver set up in the home, and the monthly charge will cover the service as well as the annual charge for the set. This was stated Saturday, when the price was announced.

Muzak dates back to 1934 and is still in the forefront, according to the statement. The company's service is currently available in 300 master transcription stations. These are located in cities across the country, and they are used by radio stations to provide background music for their shows.

Help the Relief Fund to Take Care of Our Own Needy

- A FILM news service was supplied by FILM Daily to the New York film execs who attended the Blank anniversary banquet at Des Moines. A bulletin digest of Thursday's FILM Daily was telegraphed to their Rock Island train at Moines, III. It was pasted by the conductor on the train bulletin board, and made one bellent hit... in addition, copies of the paper were in the staterooms of the execs as they departed last Wednesday... arriving at Des Moines, they found copies of FILM Daily at the banquet tables... on the return trip, copies of Friday's paper were delivered to them by messenger on the train at Chicago.

UA 'Choosey' in New Releasing Deals

(Continued from Page 1)

company at the present time has "probably the largest cash reserve of any organization in the movie industry," has a very profitable European distributing organization and has powerful European theater connections.

Dough Fairbanks and Mary Pickford have no "immediate" plans for production, but Fairbanks has said that he will take the first offer for the United States.

(Miss Pickford, while in New York in October, told THE FILM DAILY that, regardless of the outcome of the then pending deal, she plans to return to United Productions for United Artists release. Her plans, it was said, contemplated the organization of a new producing company.)

Alexander Korda hopes to sell Wednesday on the Queen Mary and has made reservations on that liner. Mabel Helmman of Criterion Films, London, who planned to leave with Korda, flew to New York Saturday and will sail Wednesday on the Queen Mary.

At one of the conferences subsequent to the collapse of the Korda-Goldwyn deal Charles Chaplin is reported to have jokingly said that he "would make a picture next year if it took him three years to do it."

Fred Lotto, 83, is Dead

West Coast Bureau of THE FILM DAILY

Hollywood—Fred Lotto, 83, veteran actor and stage director, died at his home here. He directed Edwin Booth, Nat Goodwin and Robert Mantell in many productions and later was associated with the Charles Frohman office as actor and director. He retired in 1924.

Sick Report

Omaha—Albert Mendenhall, Paramount exchange manager, is definitely on the mend, having gone through an operation for removal of a bone growth from his collarbone. He’s been at his desk occasionally.

Omaha—Ernest Epley, an official of the Western Theater Supply Co., severely injured last month in an auto accident in Iowa, will be in an Omaha hospital until the first of the year, his doctor says.

Rushville, Nebr.—John Gates, Pace Theater owner here, was severely burned when a flipped match ignited some gasoline on the floor of his office.
**SNEAKERS**

**Festival of Light**

**DAILY**

**RECOMMENDATIONS OF NEW FILMS**

**“Exiled to Shanghai”**
with Wallace Ford, June Travis, Dean Jagger, William Bakewell
Republic 64 Mins

**FAIRLY ENTERTAINING PIX. WITH ENOUGH ACTION TO PLEASE THE “MELLER” FANS.**

The use of television as a newsreel medium provides the plot in this one, with plenty of skulduggery and stunts by the cast helping to make pix a pleasing program offering. If there is a plot, it is in the TV system. However, a bit of action, although a bit incredible at times, and the cast is conscientious in its efforts to please. Wallace Ford, cameraman for a newsreel syndicate, retires from Spanish War to discover that most of his best shots have already appeared by wirefoot. Dean Jagger, another cameraman for syndicate who was cheated out of Spanish assignment by Ford, has been made editor of syndicate. Jagger sends Ford out to cover a “sweep’s” return from Spain with an assist from William Harrigan, a crooked promoter, helps him out. Harrigan stages a fake demonstration which Ford’s old boss sees, and boys outright for his syndicate. Ford discovers the deception and stops Harrigan from getting away with money, but is exposed himself. June is on her way home, disillusioned, but Ford clears himself and boards train after a parachutist jump. The television idea is used successfully, Jagger is sent to China and Ford gets Miss Travis, with everybody happy.


**CREDITS:** Associate Producer, Armand Schorlan; Music, William Schorlan; Story and Screenplay, Wyman Tolman; Editor, Howard O’Neill; Cameraman, Ernest Miller.

**PHILADELPHIA — With civic, state, and national notables present to augment the array of industry cognoscenti, Tent No. 1 of the Variety Club held its third annual dinner here late night at the Bellevue-Stratford. Among the guests of honor was Louis Nizer, New York law firm of Phillips & Nizer, who discussed the duties of charity.**

**Expect Equity’s Council To Approve $40 Minimum**

Council of Actors Equity is expected to ratify establishment of a single minimum wage of $40, endorsed by official committees of the association at the union’s quarterly conference. Standard will bring junior members’ $25 wage to new level, increasing only about one-fifth of normal costs.

---

**CONWAY TO TALK CONTRACT WITH MAJORS THIS WEEK**

Series of strikes directed against the majors by independent contract players began last week by Local 54, Building Service Employees, an A.F. of L. affiliate, resulting in Lou Conway’s resignation as Variety. At the same time Conway announced the conclusion of a four-hour strike. Friday resulting in a contract granting two employees $25 per week, six-day 42-hour week; 10 cents an hour, and half a overtime; and vacation with pay. Settlement was worked out at the Variety Theater, Brooklyn.

Conway declared that he will be back in town with major circuit officials this week, following postponement caused by other business. Officials of RSN, Loew’s, Warner Bros., Brandt, and Randforce circuit are slated to tend confabs.

---

**DECENCY PLEDGE TAKEN**

Albany—Catholics throughout Albany diocese took a pledge at Masses yesterday to strengthen the protests against the promotion of indecent and immoral film, and to unite with all who protest against them to stay away from moving picture houses where the indecent films—as a matter of policy.
Lussen, son, you kin tell them the-ay-ker boys that what I did to Sindbad the sailor last year ain't nuffink compared to what I'm a-doin to Ali Baba an' them forky thieves this year!
PARAMOUNT Gives You Again...
The Only 3-Dimensional, 3-Color Technicolor Short Feature Cartoon!

By arrangement with King Features Syndicate, Inc., and Segar...Photographed in Technicolor

Max Fleischer's
"Popeye the Sailor Meets Ali Baba and the Forty Thieves"

Runs Three Times As Long as the Regular One-Reel Cartoon Subject
**X EXECs. TO FETE SI FABIAN TONIGHT**

(Continued from Page 1)

Jealys, who was in a matter of speaking, will be a testimony at the dedication. At-
duction, it is indicated, will ap-
approximately 400.

New Yorkers generally will travel special coaches attached to the whitebread, Vanderbilt although
we will fly from Newark.

Toaster will be A. W. Smith,
UA sales chief, and, barring appointments, 24 will speak or
bows from the extended dais.

**DOMESTIC**

(Continued from Page 1)

writing finis to the next year's most con-
domestic box office major film interests. The Goldwyn-Korda
combine's failure to exercise its op-
portunities on the holdings of Mary-
Pickford, Chaplin and DeMille was
attributed to a formal state-
mongement to "insurable legal com-
mitt." Following this an-
ouncement, which had as one of
its direct consequences the continu-
ance by the U board of a new
majority president, industry observers pri-
etically believed that the
majority president owners,
must seek to have UA merged with either
Paramount or RKO Radio, provid-
ed that such a step could win an
approval of Chaplin, who, a few years ago,
blocked a union between UA and
M-G-M.

Nicholas M. Schenck, president of
Loew's, Inc., quickly and decisively
ruled that Louis B. Mayer was resigning as M-G-M
studios' head by announcing that
Louis B. Mayer had agreed to sign
new five-year pact for Blu-
berg and William A. Scully as gen-
eral sales manager. Latter then
explained, and the Weinberg rejected would be filled
by a man within the present U
ranks.

From the Coast came word that
Jeff H. Lazarus, Paramount's story
head, had been promoted to execu-
tive producer to work with William
LeBaron, whose own contract, ex-
piring next June, will be renewed.
Quinn Martin replaced Lazarus as head of the story department.

As the week moved to a close with
authoritative industry sources
in the belief that David O.
Selznick, despite the demise of
Goldwyn-Korda deal, was about to
sign up with M-G-M. .. Warners
shaped plans to hold national trade
showings in all exchange centres
next March. .. Sales managers of
eight majors were pleased to meet
tomorrow with LATSE represen-
tives to conclude a master exchange pact governing regulation of hours
and weekly rest for theatrical employees
nationally. .. In Philadelphia, U.
S. Circuit Court of Appeals follow-
ing a third time, the reserved deci-
dion on Tuesday in Harry Perel-
man's action against major distribs,
charging anti-duals clauses in dis-

**FOREIGN**

(Continued from Page 1)

Kingdon's film industry and asso-
ciated interests. As session ended
it was reported that Oliver Stanley
Board of Trade, was pre-
paring to submit an amendment
that would give the Film
Council power to review the indus-
try's position in a year's time.
Stanley's decision to offer this
indication, it is generally believed, of the lack of
confidence on the part of many indi-

**AG and M of T Agreed**

(Continued from Page 1)

that an agreement had been
achieved for "a mutually advantag-
go program." Two or three points
remain for settlement and have
to be referred to the AG and M
of T directors for the Coast.

**THE WEEK IN REVIEW**

UA Deal Collapses—Twin Quota Move Kiled

(Continued from Page 1)

before which my bill is pending," Pet-
tengill told THE FILM DAILY. "How-
ever, at the regular session I will press for

Rep. Hobbs also said he planned a
regular session to attack the
motion to resolve the investigation of
the Hays Office and the industry. This
resolution still remains bottled with-

Washington Bureau of THE FILM DAILY

Washington—No possible chance
remains of consideration of nuisance
or admission taxes at the current
special session of Congress, chair-
man Fred Vinson of the House Ways
and Means Subcommittee admitted
Saturday. Vinson added that pas-
sibility of modification of admission
and nuisance taxes would be
considered only when the House comes
up for public hearing after the regu-
lar session opens next month.

Dallas Trust Suit Appeal
May Be Heard in March

(Continued from Page 1)

separate documents, contends that
the distributor-defendants have no
right as owner of a copyrighted picture to make a contract with a first exhibi-
tor on terms providing that certain
films should not be shown as part of
a double bill or at admissions lower than
25 cents. A second part of the
appeal sets forth that there was no
evidence of an agreement, consi-

Weis Anti-Trust Charges
Will Be Probed by U. S.

Savannah, Ga.—The attorney gen-
ral's office has directed an investi-
gation of charges levied against
major companies, it was
said here by Fred G. Weis, owner
and operator of the Savannah Thea-

Weis, who appealed to Wash-
ington, claimed that his inability to
secure suitable pictures had forced
him to halt plans for a new neigh-
borehood theater at Bull and 40th
Sts. He also has retained counsel.
"HERE IS A PRODUCTION YOU CARRIES A PUNCH ALL THE

"Highly acceptable for all audiences..."
—Box Office

"Interesting and timely picture..."
—Parents' Magazine

"Well worth seeing... Plenty of melodrama for your money..."
—Literary Digest

"A swell picture on any screen..."
—Showmen's Trade Review

"Will have distinct appeal to audiences everywhere..."
—Film Curb

"An excellent piece of entertainment..."
—Daily Variety

"Monogram's most ambitious effort... will do biz..."
—Variety

"Gives the Most Natural Boy Ever Seen on the Screen"

AWARDED THE PARENTS' MAGAZINE MEDAL FOR THE BEST MOVIE OF THE MONTH
CAN SHOUT ABOUT. "—Film Daily
WAY...TOP FARE."—Hollywood Reporter

Performance
Film Daily

OF THE
EETS

WITH

MAUREEN O'CONNOR
KATHLEEN BURKE • ROBERT EMMETT O'CONNOR
MARJORIE MAIN • MATTY FAIN

DIRECTED by WILLIAM NIGH
ADAPTATION and DIALOGUE by GILSON BROWN and SCOTT DARLING
ORIGINAL STORY by ROWLAND BROWN
RECORDED by WESTERN ELECTRIC MIRROPHONIC SOUND

"Sympathetic, realistic drama... Jackie Cooper convincing..."
—News Week

"Enjoyable picture will hold family audience..."
—Screen Book

"Can be relied on for satisfactory returns..."
—Box Office

"A production of which Monogram can well be proud..."
—Jay Emanuel Publications
Ben Shlyen
Publisher
is pleased to announce
the affiliation of
Maurice (Red) Kann
as associate
and
editor-in-chief of
Boxoffice

January 3, 1938
Chicago Would Outlaw Duals by Municipal Ordinance

ELZNICK-METRO DEAL COLLAPSE IS REPORTED

Appoint E. K. O'Shea M-G-M Eastern District Manager

It Couldn't - - . . . but it did
— by CHESTER B. BAHN

COULDN'T happen to you, of course. You have a job, money in the bank, a comfortable home, and the blessing of good health. You, are fortunate, indeed, it didn't happen to you.

Well, a year ago the majorit"y of these assistants during the last 11 months. The Film Daily Relief Fund could have saved their future exactly as you might today. They, too, had a job, money in the bank, a comfortable home, and the blessing of good health. Reasonably high, they felt that it couldn't happen to them.

It did, in one way or another and in each instance the time came when it was imperative need of a helping.

The Film Daily Relief Fund has extended its help directly and without publicity, all 175 emergency cases have been met, and several others that benefited from the Relief Fund for 1938, but were received. They have appreciated the value of the industry's philanthropy, and are doing their bit to nurture its continuance another year.

That effort, surely, all who now enjoy the security of employment, home and health will want to share. YOU CAN, easily. Just make out a check, pay it to The Film Daily Relief Fund, for sum you wish to contribute and then tell your secretary to put it in the envelope without delay.

Will place your name on the Honor Roll published in this paper.

will do more—it will help to make a little lighter for those who, during the year, will find, unhappily, that it happened to them, after all.

Rodgers Names Scully's Successor as Chi. Meeting Concludes

Chicago—Appointment of E. K. "Ted" O'Shea as successor to William A. Scully, eastern M-G-M district manager who is resigning Jan. 1 to join Universal as general sales manager, was announced here yesterday by William F. Rodgers, Metro's sales chief.

Rodgers, at the same time, for $250,000 UA DIVIDEND FOR FIVE PARTNERS

West Coast Bureau of THE FILM DAILY

Hollywood—United Artists has declared a dividend of $250,000 to be divided among its five member owners. The earnings of the company for the year amount to $1,000,000.

Alexander Korda plans to leave Pennsylvania Chain Store Tax Law Court Test Starts

Harrisburg, Pa.—Closely watched by circuit operators, the initial attack on the validity of the Pennsylvania chain store tax law, which (Continued on Page 6)

Merry Christmas!
Binghamton — Agfa Ansco Corp's 2,300 employees will receive bonuses totaling $100,000 tomorrow.

Cleveland — Nat Lefton, Republic franchise holder, is giving an extra week's salary to all employees of his Cleveland and Cincinnati exchanges.

Detroit—Krim Theatrical Enterprises plans a Christmas bonus, length of service to determine amount.

SEE $1,600,000 NET FOR WB IN QUARTER

Wilmington — Consolidated net earnings of Warner Bros. Pictures and its subsidiaries for the first quarter ending Nov. 28 was estimated to be in excess of $1,600,000 by Ivan Calberson who presided at the annual stockholders meeting.

GTPC's Appeal is Heard by the U. S. Supreme Court

By MILTON F. LUNCH

Washington Bureau of THE FILM DAILY

Washington—Appeal of General Talking Pictures Corp. from a decision of the Second Circuit (New York) Court of Appeals in the so-called licensing rights case was argued.

Chicago City Council Committee Will Hold Hearings on Anti-Duals Measure

"U" Subsidiaries Set Up In Norway and Denmark

Establishment of a subsidiary company in Norway and another in Denmark was revealed yesterday by Mr. (Continued on Page 6)

The 1938 Film Daily Year Book will be bigger and better than ever.—Adv't

Chicago—This city will attempt to outlaw duals by municipal ordinance.

Alderman A. G. Lindell has been appointed chairman of a Council committee to draft the measure.

Hearings will start next Monday.

SI's Refusal To Agree To Block Releasing Said Responsible

By RALPH WILK

West Coast Bureau of THE FILM DAILY

Hollywood—Deal between David O. Selznick and M-G-M has collapsed over the refusal of Selznick to allow his pictures to be released in block with other Metro product, it was reported here last night. Matter of percentages, length of deal (18 pictures in 30 months) are said to have been agreed upon by

METRO ENGLISH PIX COST UNDER BUDGET

Despite reports that excessive costs might curtail M-G-M's production plans in England, "A Yank At Oxford," Metro's first British venture, was produced at a figure lower than the budget requirements, Jack Conway, director of the picture, said yesterday upon his arrival from

Fabian Testimonial Calls Picture Execs to Albany

Albany—There was a decided New York aspect to this capital city last night as film company execs, circuit officials and industry figures assembled.

T-D, Ltd., Bows In

A new organization known as T-D, Ltd. was formed by New York film execs returning Friday from Des Moines where they attended the testimonial dinner to A. H. Bank, T-D, Ltd., president, "Testimonial Dinners Limited to Florida," implies that the Midwest—cold weather didn't please the visitors. Officers of the organization are Sam Dembow, president, Leo Nettl, vice-president and secretary, and Julius Levy, treasurer.
COMING AND GOING

NICHOLAS M. SCHENCK, president of M-G-M, arrives from the Coast tomorrow.

W. RAY JOHNSTON, president of Monogram, arrives in New York yesterday.

ROBERT TAYLOR, LIONEL BARRYMORE and FRED MACMUR phiey have arrived in the Coast yesterday, completing their tour of the 22nd Century-Fox, arriving here via the Queen Mary yesterday after completing work on "A Yankee at Oxford" for M-G-M, in England.

HAROLD HAM, European representative for Monogram, arrives here this morning via 25th-Fox in London.

ROBERT D. LINDERMAN, manager of the New realism unit, Ltd., and RANDAL TERRAINE, of George Humphries Laboratories, arrived on the Queen Mary yesterday.

ARTHUR GREENBLATT, eastern division sales manager, leaves Albany today to tour New England exchanges.

S. ROSENTOOL, managing director of European film distributing Ltd., sails on the Queen Mary tomorrow.

LESSE SAMUELS, GB, scanner, sails on the U. S. Dec. 16, and expects to stay here five weeks before returning.

WESTROOK VAN VIORRS, JR., the voice of Time on the screen and radio, leaves New York today, and will be in London the last of the year, at the request of its London office.

ALBERT SINDLINGER, March of Time, returns to Chicago yesterday on a sales and promotion tour.

His Visit Was "Happiest of All," Declares Schenck

Fred Varnez and the Pennsylvanians will open Dec. 29 at the Paramount, New York, for four weeks. Pix will be "Wells Fargo".

Hays Organization Board to Hold Meeting Friday

After several postponements, the board of directors of the MPPDA is scheduled to meet Friday, it was learned yesterday. It is believed that the committee on educational pictures will report its meeting at the present.

Waring at N. Y. Paramount on "Wells Fargo" Program

Fred Varnez and the Pennsylvania will open Dec. 29 at the Paramount, New York, for four weeks. Pix will be "Wells Fargo".

SMPE Names Aalberg West Coast Bureau of THE FILM DAILY

Hollywood—John D. Aalberg, head of RKO sound department, has been elected chairman of Pacific Coast section of Society of Motion Picture Engineers. He succeeds Henry Morgan of Epult, who was recently elected executive vice president of the organization.

Gordon Chambers of Eastman Kodak was selected secretary-treasurer of the Coast section, with C. W. Handley elected to board of managers.

SAG Membership Meeting

First membership meeting of SAG, the Screen Actors Guild in N. Y. took place last night at the Hotel Astor with Aubrey Blair, secretary of Junior SAG, and Mrs. Florence Marion, eastern representative, in charge.

To Handle Joe Louis Pix

Walt Disney, producer, in N. Y. took place last night at the Hotel Astor with Aubrey Blair, secretary of Junior SAG, and Mrs. Florence Marion, eastern representative, in charge.

"Cheer up America, I'm bringing Prosperity for a Christmas gift," beams Walt Disney.
Along the Rialto
with Phil M. Daly

Your Check, Small or Large, Goes Entirely to the Relief Fund

• • • EVERY SO often we get graphic proof that we of the FILM DAILY are running an international publication and not just one whose reader interest is limited to these United States……..the latest evidence is a letter from John A. Schwalm, well known vet exhibit of Hamilton, Ohio……who has struck up a nice friendship with a gent in the North Kensington section of London……due to the fact that they are both regular readers of the E1 ole paper…….

• • • —— IT SEEMS that the Britisher, named P. T. Whittington, learning from the FILM DAILY that Mister Schuam is an Oldtimer……has called upon him by letter to help him locate certain back copies of the Universal house organ, Universal Weekly……Mister Whittington is also in the market for some early issues of the Year Book……and so through the fact that they are both regular readers of this trade paper, a fine friendship has sprung up……

Help the Relief Fund to Take Care of Our Own Needy

• • • —— WE RECALL a friendship that we personally struck up with a Japanese gentleman from Osaka named Naguki Hirota……who read something in the koyam several years ago that interested him, so he wrote us a letter about it……we later were instrumental in bringing him in touch with a Chinese official in Nanking named Tao Hui, as he wanted to transact certain important business in that city……today Naguki is one of the big Japanese generals storming Nanking……maybe General Hirota and the Chinese big-wig Tao can get together on peace terms as old pals, and end the war……it is possible……and to think it all started through the koyam run by your correspondent in this paper……life is strange and wonderful, if you stop to think, isn’t it……who has time these days to stop and think…….

• • • —— AT LAST……we pick the selections for “Gone With the Wind” to end the picking pastime which has become a regular national social indoor sport……sorry to end the game, but this is the final line-up passed to us thru the old grapevine route……Carole Lombard to play the coveted role of Scarlett O’Hara……Clark Gable as Rhett Butler……Dorothy Jordan as Melanie……

Get on the Honor Roll! Mail Your Relief Fund Check TODAY

• • • —— CAREER MAN……Arthur Greenblatt……who had devoted his life to specializing on meeting and understanding exhibitors……and cultivating their friendship,……after doing this specialty job for 13 years with Educational as New York branch manager……and now eastern sales manager for GE……Arthur at the age of 37 is a seasoned veteran with a tremendous line-up of friends among theater men……he is headed eventually for a spot as a top exec in the distributing end of the biz……

• • • —— BRANCH MANAGER gives his sales staff a testimonial dinner……and that’s News……it’s usually the other way around…….J. Edward Fontaine, the Paramount branch chief at Washington, D. C., gave the dinner last nite at the Occidental Restaurant……

PA. CHAIN TAX LAW COURT TEST STARTS

(Continued from Page 1)

imposes a graduated levy of from $1 to $500 per store or theater, depending upon the number in the chain or circuit, starting in Dauphin County Court here today.

While approximately 12,000 chain stores, theaters and other establishments are parties to the injunction proceedings, the American Stores Co. is the first to test the law, seeking to make permanent the injunction previously granted.

Drake M. Stover, Harrisburg attorney, who with Morris Wolf, Philadelphia, will represent three Warner-controlled theater companies in the event the American Stores Co. loses its case, said yesterday the theater case will probably be argued separately. Companies represented by these attorneys are: the Stanley Company of America, with approximately 20 theaters; Warner Bros. Pictures Inc., with about 35, and Warner Bros. Theaters Inc., with about 50 theaters.

Injunctions to ruling state officials from collecting the levy, which once paid, cannot be recovered later providing the law is unconstitutional, was obtained in August by the War-

Argue Validity of Penn. 44-Hour Law on Jan. 3

Harrisburg, Pa. — The Pennsylvania Supreme Court, assuming jurisdiction in the suit involving the constitutionality of the 44-hour week law, has deferred hearing of the argument until its next meeting on Jan. 3, the date the act will be enforced, although it became effective Dec. 1.

Acting Chief Justice William I. Shaffer, having agreed to hear argument in the suit filed last Wednesday in Dauphin County Court by Holgate Bros. Manufacturing Co., Kane, directed Attorney General Charles J. Margiotti to confer with Thomas R. White, Phila., counsel for about 100 small industries opposing the law, who unexpectedly appeared in court, asking to intervene. Secretary of Labor and Industry Ralph M. Bashore said labor groups have offered aid in an order to uphold the act.

DEATH RECORD

Adella Kryzvosky

San Antonio—Injuries suffered in an auto accident a week ago proved fatal to Miss Adella Kryzvosky, cashier at the Palace theater.

J. J. Cotter

Chicago—J. J. Cotter, 54, partner of Ruben Levine in The J & R Company, theater building firm is dead. He was earlier connected with A.M. Brothers, Manhattan Theaters and the Orpheum circuit.
getting a thrill out of “NAVY BLUE AND GOLD”

blood pressure rising for “THE FIREFLY”

beating fast for “THE LAST GANGSTER”

feeling merry about “LIVE, LOVE AND LEARN”

registering admiration for “CONQUEST”

throbbbing steadily for “THOROUGHBREDS DON’T CR’

getting excited about “YOU’RE ONLY YOUNG ONCE”

leaping with joy for “BEG, BORROW OR STEAL’
THE PUBLIC!

rarin' to go for "ROSALENE"
(Merry M-G-M Christmas at the Box-Office!)

watch your own pulse when you turn the page!
**O' Shea Named Metro Eastern Dist. Mgr.**

(continued from Page 1)

Gustave Schaefer, Universal export manager who returned Saturday following a month's visit to European distributing centers, during which he visited France, England, Italy, Austria, Hungary, Czechoslovakia, Norway and Denmark. Tage Nilsson, has been named manager of the Denmark company, and A. H. Haslund is to supervise the Norwegian subsidiary. Schaefer also disclosed signing of distribution deals affecting Yugoslavia, Bulgaria and the Baltic provinces.

Commenting on the altered distribution setup in Europe which has Ernest Koegiig supervisor for Western Europe, and Jean Birkhan in charge of Central and Eastern Europe, Schaefer declared the move as surer of more efficient operations, as does shifting of European headquarters from London to Paris.

No foreign production to meet any quota requirements is planned by Universal, Schaefer declared. Business, he said, although spotty in the main, was noticeably good in the Scandinavian countries. He reported construction of a 1,500-seat Nilsson house in Copenhagen.

**Price Slash in Lincoln**

Lincoln, Neb.—Howard Federer, city manager of the Westland houses here, put over a price slash going into the Christmas doldrums. Varsity, now 15 cents anytime, has a 10-cent balcony. The Kiva, 30 cents night time, drops to two-bits. Latter house also wraps Christmas packages free as an additional service.

**“Awful Truth” Staying On**

“The Awful Truth” is in its fourth day-and-date week at the Palace and Hi-Loire theaters, Los Angeles, Columbia home office said yesterday. In Minneapolis it is said to be the first film in eight years to hold over three weeks. Film went five weeks at the Imperial, Toronto; and four weeks in Columbus, O.

**Cold Cuts Chi. B. O. Take**

Chicago—The severe cold of the past week cut into theater attendance heavily, both circuits and independents suffering.

---

**A “Little” from “Lots”**

By RALPH WILK

HOLLYWOOD

Krase Screen Test Plan

J. HENRY KRUSE, cameraman, has organized Kraske Camera Screen Tests, to produce Grade “A” screen tests, with genuine production values. Fred Newmeyer is director of the outfit. Kruse is handling photography.

According to Kruse, over 150 applications have already been received. But as he’s anxious to run the service along strictly legitimate lines, only six applicants, with proven talent and film possibilities, have so far been accepted.

Krusse further points out that the service works two ways; it not only aids newcomers, but greatly facilitates the duties of casting directors.

**New IATSE Pacts Call For Two More On Crews**

Cleveland—The IATSE and the Cleveland Motion Picture Exhibitors have negotiated a new contact effective from Dec. 6, to Labor Day, 1941. However, negotiations will reopen on Labor Day, 1939, to discuss the wage scale in relation to current business conditions.

The new contract provides for the immediate employment of two additional stage hands, making nine instead of seven, the previous number employed.

John D. Kalafat, labor committee chairman represented the Association. Local 27 was represented by William Firmehan.

60 Candidates Seeking 21 Offices in 306 Election

Sixty candidates for 21 offices of Local 306, motion picture projectionists' union, are headed by Joseph D. Basson, incumbent, and Pickin, at present business agent, who are seeking election as president on Dec. 29 at the Palm Garden, 506 W. 52.

In addition to the president, there are to be elected a vice-president, recording secretary, financial secretary-treasurer, 13 members of the executive board and three members of the board of trustees.

**“Awful Truth” Stays Fifth**

Springfield, Mass.—Manager Al Anderson of the Bijou has indicated the record run of this city when he held “The Awful Truth” over for a fifth week. He held the previous five-week record with “Mr. Deeds Goes to Town.”

**Buy Oakhill Theaters**

Cincinnati—J. C. Newbold and A. Keasling have acquired the Mayfair and Oakhill theaters, Oakhill, W. Va., who are ever on the lookout for fresh personalities and new faces.

In “Rangers Roundup”

Al St. John and Carl Hackett have been signed for featured roles in the forthcoming musical western, “Ranger and Roundup,” starring Fred Scott, which Jed Buell is producing for Stan Laurel Pictures Inc. This picture will be released by Spectrum.

Rachmil Is Assigned

Lewis Rachmil, who did the art work at $1.10, the Roger Shering, Bobby Breen for Principal Picture, will be art director on the next “Hollywood Cassidy,” which is to be brought to picture. Schwarz was also in charge of the art work on “The Barrier.”

**“Rosalie” As New Year’s Eve Pix in Loew-Poli Houses**

New Haven—Loew-Poli “A” houses throughout the territory will feature “Rosalie” as a special New Year’s Eve midnight show, and continue New Year’s week with “The Awful Truth,” bringing the midnight feature back at a later date. The special shows will have a 50-75 cent admission. The College, New Haven, and Majestic, Bridgeport, will also have midnight shows for the first time this year.

The Paramount, New Haven, will headline vaudeville with reserved seats at $1.10. The Roger Shering, Bobby Breen for Principal Picture, will be art director on the next “Hollywood Cassidy,” which is to be brought to picture. Schwarz was also in charge of the art work on “The Barrier.”

**Cantor’s Son** Booking

Arthur Block and Samuel M. Cal, co-producers of Eon Pictures, Inc., have completed the first series of Jewish features titled “Cantor’s Son” and have booked leading vaudeville theater in New York for a Dec. 23 opening. It will go into the Metropolitan in Philadelphia on Dec. 25. Michael Rosenberg, Jewish comedian, Mayshe Oyster, Judith Abbarbanel are featured in the cast.

**Alley’s Fate Unknown**

Universal’s home office one anxious awaited last night a call from government and news chaffers as to the fate of Norman Alley, versal Newreel cameraman, was aboard the U. S. gunboat when it was bobbed and sunk in Yangtse River 25 miles above Nanking on Sunday, last.

M T E Reopens Quarte

New Haven, Conn.—Modern Ater Equipment Corp., and its necticut manager and new president, Louis Phillips, will host to the entire film district party in the newly-rebuilt and decorated quarters on Meadow today.

**Shumer, Harrison Stay At**

Sam Shumer is to remain in Enion and Grand National store, it was announced yesterday, spite concentration of GN store on new coast. Helen Harrison is to act as publicity man in New York.

---

**METRO ENGLISH PIX COST UNDER BUDGET**

England on the Queen Mary. Company asserted that the product budget was set at $1,000,000 that the picture was produced $750,000.

Arriving with Conway on the Queen Mary were Lionel Barrymore and John Wayne, who appear in “A Yank At Oxford.” Conway yesterday afternoon for Balint and from there will continue on the Coast. Barrymore also plans to sail shortly for Hollywood. Taylor’s plans were indefinite. Company indicated that he would be sent to England for another picture under the present schedule, point out that he prefers to work in England this winter, and be warm during the summer by Mrs. Conway their two children.

Conway is engaged on the Queen Mary was Harold Ham, England representative for Myron Selznick; who is on his way to Hollywood. Robert C. Linderman, manager of Mole-Richardson, makers of motion picture electric lights, and Bandel Terry, manager of the George Humphries Laboratories, London, were among the passengers. They left last night for the Coast.

**RALPH WILK**

(continued from page 1)
MERRY XMAS

HAPPY NEW YEAR

Nelson Eddy
eleanor Powell

in MGM's "Rosalie"
The amusement world is ablaze! "Rosalie" is all that you have heard for months! The promise of greatness has come thrillingly true! M-G-M, the lavish producers of "The Great Ziegfeld" have done it again in a screen show combining magic of showmanship, wealth of appealing personality, excitement of story and rousing Cole Porter songs that are already sweeping the nation. It is truly a Merry Christmas and Happy New Year that presents "Rosalie" one of the greatest box-office attractions of all time.
Reginald Owen who hates revolutions

Edna May Oliver as the eavesdropping Queen

Ray Bolger famed star of Broadway musicals

Billy Gilbert as Oloff, and he's a riot!

starring

NELSON EDDY

ELEANOR POWELL

featuring

FRANK MORGAN • EDNA MAY OLIVER

Ilona Massey • Billy Gilbert • Reginald Owen

Metro-Goldwyn-Mayer

Screen Play Written and Produced by Wm. Anthony McGuire

Directed by W. S. VAN DYKE II

COLE PORTER MELODIES FOR THE BOX-OFFICE!

"Who Knows?" • "In the Still of the Night" • "Rosalie"

"I've a Strange New Rhythm in My Heart" • "Close"

"Why Should I Care?"

The Big Ones are Always

Goldwyn-Mayer
M-G-M's Merry Xmas—Happy New Year!

ROSALIE

and the Holiday Box-Office will spell it

SROSALIE
REVIEWS OF NEW FILMS

"Missing Witnesses" with John Litel, Dick Purcell, Jean Dale, Raymond Hatton

Warner

60 Mins.

FAST-MOVING COPS VS. GANGSTERS PICTURES MAKE GOOD PUNCH ENTERTAINMENT.

Warner makes another successful headline raid with this one. A take-off on the recent Dewey investigation, it brings to the screen a well written story set against a capably cast. Some clever directing and the use of the story to tell facts of actual events, this is a good picture to provide some entertainment.

CREDITS: Written by Dave O'Brien; Directed by John Farrow; Produced by Louis B. Mayer, released by Warner Bros. Pictures

"You're a Sweetheart" with Alice Faye, George Murphy

Ken Murray

Universal

97 Mins.

(HOLLYWOOD PREVIEW)

REFRESHING MUSICAL COMEDY SHOULD DO NICELY AT THE BOX-OFFICE.

This musical comedy should go far. Alice Faye is good as the heroine, with plenty of comedy, romance, and plenty of tricks in the script. A nice picture for a change.

CREDITS: Produced and directed by Michael Curtiz; Written by Ben Hecht and Charles Lederer; Original music by Jerome Kern; Songs by Richard Whiting and Ben Stith; starring Alice Faye, Dick Powell, Mae Clarke, and Jack Oakie

SEE $1,600,000 NET FOR WB IN QUARTER

(Continued from Page 1)

here yesterday in the absence of President Harry M. Warner. This estimate is after provision for normal Federal income taxes but before provision for any surtax on undistributed profits, and compares with a net of $949,326.28 for the corresponding quarter a year ago.

As forecast, Harry M. Warner, Jack L. Warner, Major Albert Warner, Robert W. Perkins, Waddill Catchings and Joseph Bernhard were re-elected directors for two-year terms. Catchings is president of Muzak Corp., Wire Radio, Inc., subsidiary, now negotiating a deal with Warner Brothers.

present officers of the company are slated to be re-elected by the board at an organizing meeting in New York Dec. 31.

GTPC's Appeal is Heard by the U.S. Supreme Court

(Continued from Page 1)

guarded before the U.S. Supreme Court yesterday.

Samuel E. Darby, Jr., appeared for General Talking Picture Corp., and Henry R. Ashton for Erpi. Action involves licensing rights under the patent the device has passed into public domain. The license fees and the fraudulent advertising of the ordinary channels of trade and full consideration have been paid therefore.

Arkansas, Connecticut Theaters Swept by Fire

Corning, Ark.—The State Theater, owned and managed by Gordon Ley Hutchins and Mrs. Anne Hutchins, burned with a loss estimated at $10,000. The building was constructed less than a year ago.

Putnam, Conn.—Damage done by the fire which destroyed stage equipment at the Bradley Theater is estimated to total $25,000. Auditorium of the theater was saved. Building is owned by Ransom H. Bradley, Putnam, and operated by Interstate Theater Corp. of Boston.
RADIO PICTURES

Winner of the 1931 Academy Award for the Best Produced Picture of the Year

"CIMARRON"

—"Smashing romance of frontier days that should prove Box-office sensation of big proportions."

FILM DAILY
JANUARY 18, 1931.

1931

"THE 1931 FILM YEAR BOOK"

"I have spent considerable time looking this over and it seems to be a much more comprehensive edition than any you have put out in the past. You are certainly to be congratulated for the amount of research work and time that your organization has put in on it as it is invaluable to the people in the industry."

RAY JOHNSTON,
FEBRUARY 21, 1931.

THE 1938 FILM YEAR BOOK

The Standard Reference Book of the Motion Picture Industry
Bigger and Better Than Ever
Now in Preparation

1501 BROADWAY
NEW YORK CIT
Expect Master Exchange Contract to be Signed Today

PERMANENT WRIT TO PARA. IN BUYERS’ STRIKE CASE

George L. Bagnall Elected Paramount Vice-President

How They Started


Circuit Court Decision at Philadelphia Sets Important Precedent

Philadelphia — In a precedent-setting decision of far-reaching industry importance, the U. S. Circuit Court of Appeals yesterday held that the "buyers' strike" of Philadelphi indie exhibitors against Paramount was a violation of the Sherman anti-trust act.

Reversing the action of trial court, the Circuit Court granted Paramount a permanent injunction. The decision was a unanimous one by Judges Joseph Buffington, J. Warren Davis and John Biggs, Jr.

"The buyers' strike" was fostered by the UMPTO, Philadelphia

NEW SELZNICK-M-G-M CONFAB ARRANGED

West Coast Bureau of THE FILM DAILY

Hollywood — It is reported that Louis B. Mayer has arranged in conference between David O. Selznick and Al Lichtman and is urging both to try to settle differences over the proposed contract by

Felix A. Feist Net Estate is Reported at $347,284

Felix F. Feist, Metro sales head who died in April, 1936, left a gross estate of $380,700 and a net estate of $347,284, according to a transfer tax appraisal filed by the State Tax

Bonus Time

Chicago — Jones, Linick & Schafer circuit will give employees a cash bonus for Christmas.

New Orleans — Sanger circuit will distribute a Christmas bonus, it is stated.

"Old Chicago" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

"Old Chicagoc" Jan. 6

**Ritchey Sees Curtailment of European Production**

Early deflation of the European production bubble was forecast by Norton V. Ritchey, Paramount branch manager, yesterday, following his return from a three-month journey which included the following countries: Denmark, Sweden, Germany, Czechoslovakia, Austria, Hungary, Switzerland, and Belgium.

Ritchey, on Vietnamese production as typical. There, he declared, are concentrated producers who took the output of German film industries and are now discovering production unprofitable due to restrictions of propaganda-minded nations. France, he stated, was an exception in quality and even there Ritchey noted a tendency for organization to lag behind.

Early reports that Maurice Silverstone had resigned were denied in New York yesterday by Arthur W. Kelly, head of UA's foreign department. Kelly said that the home office had received no information of the reported resignation, and added that Silverstone had a contract which has several years to run.

**Report Silverstone Seeks for Transfer to UA's N.Y. Office**

West Coast Bureau of THE FILM DAILY—It is reported that Maurice Silverstone, chairman of United Artists, Ltd., London, now in Hollywood, wishes to be transferred to the New York headquarters of the company and his request will be acted upon this week.

Earlier reports that Maurice Silverstone had resigned were denied in New York yesterday by Arthur W. Kelly, head of UA's foreign department. Kelly said that the home office had received no information of the reported resignation, and added that Silverstone had a contract which has several years to run.

**Expect ITOA to Map Out Drive on Radio Opposition**

Radio competition and renewal of the campaign against giveaways are expected to be the important topics for discussion at the two-day meeting of the ITOA. It is believed that a drive to combat the air shows will be mapped out.

**Ed Gardner Given Post**

West Coast Bureau of THE FILM DAILY—Ed Gardner, formerly active in the radio and broadcasting fields in New York, has been signed by M-G-M as a writer, supervisor, and producer. He is now handling details of M-G-M's weekly radio program.

Three other writers, George Bruce, Grover Jones and Jay Dratler, have been placed under contract by the film company.

**Stewart, Air Show Emcee**


**Continuing Hub Trust Suit Depositions in N. Y.**

Taking of depositions, which were resumed yesterday in the Morse & Miller strike in New Haven, Conn., against major distributors, will continue throughout Friday, it was learned yesterday. The sessions are then expected to adjourn until after Jan. 1.

Neil F. Agnew, Paramount general counsel, was a witness yesterday. His testimony requiring more than two hours. Witness for today had not been determined last night.

Counsel for the defendants are Edward F. McClenan and J. J. Kaplan. George Ryan of Boston is the attorney for the plaintiffs.

**COMING AND GOING**

ALEXANDER KORDA plans to fly next week-end, and intends to sail on the N.J. Dec. 26.

JOAN CRAWFORD is staying at the W hotel with her husband, FRANKFORD TONI, eager for their first trip to the After Christmas.

HOWARD STRICKLING, M-G-M public relations head, with ROBERT ROBERT and LIONEL BIBO, are westbound by train.

JACK CONWAY, M-G-M director, and his wife, are in Baltimore for a short stay before returning to the Coast.

MANNY SIFF and his wife leave for London on Sunday.

DR. A. J. CHRONIUS, author, HELENE BAUTEN, Russian screen star, RICHARD ARTHUR, and ARTHUR ROBBIE, sail tomorrow for Queen Mary.

ARTHUR BYRON is in New York rehearsing for a new show.

ELE McCAYE, Paramount director, is arriving in New York before they leave for the Coast.

MERRITT HULBURD is westbound coming from a trip to Boston.

ELEONORA POWELL sails for New York Dec. 23.

ALBERT LEWIN, Paramount producer, left in New York, will return to Coast set for Dec. 23.

ELEONORA LEWIS has a leave of absence due to a service labor contract.

Hollywood this week for conferences in Vippington with representatives of A F of M at New York, W. F. RODGERS, general sales manager of M-G-M, returned yesterday from a sales mission.

OSCAR DOBBS, Loew's Theatres exploitation head, is back of studio.

ROWLAND, M-G-M shoeheart, has arrived from the Coast.

ANNE NAPOLI, Warner player, leaves Hollywood today to spend the Christmas holidays at her home in Boston. She is accompanied by her mother and brother.

DERICK DE MARNEY, English actor, arrived today on the Queen Mary.

**FILM TRAILER CO.**

Looking for work? We’re looking for YOU! We’ve got a terrific job waiting for the right person. Choose a position and start making great money right away.

**FILM DAILY**

Wednesday, Dec. 15, 1937

**NEW YORK STOCK MARKET**

<table>
<thead>
<tr>
<th>Stock</th>
<th>High</th>
<th>Low</th>
<th>Close</th>
<th>Chg</th>
</tr>
</thead>
<tbody>
<tr>
<td>Am. Soc. 7 3/8</td>
<td>7 1/2</td>
<td>7 3/8</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Columbia Picts. 9 3/8</td>
<td>9 1/2</td>
<td>9 3/4</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Columbia Picts. 32 1/2</td>
<td>32</td>
<td>32 1/4</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Con. Fm. Ind. 19 1/2</td>
<td>19 1/4</td>
<td>19 1/4</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Con. Fm. Ind. 6 1/4</td>
<td>6 1/2</td>
<td>6 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Eastern Kodak 13</td>
<td>13</td>
<td>13</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Loew's, Inc. 46 1/2</td>
<td>46 1/2</td>
<td>46 1/4</td>
<td>- 1/8</td>
<td></td>
</tr>
<tr>
<td>Paramount 11 1/2</td>
<td>11 1/2</td>
<td>11 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Paramount 2nd Pfd. 10 1/2</td>
<td>10 1/2</td>
<td>10 1/8</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Pathé Film 6 1/2</td>
<td>6 1/2</td>
<td>6 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>RKO 48 1/2</td>
<td>48 1/2</td>
<td>48 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>20th Century Fox 21 1/2</td>
<td>21 1/2</td>
<td>21 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>20th Century Fox 40 1/2</td>
<td>40 1/2</td>
<td>40 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Univ. Pict. Pfd. 33 3/4</td>
<td>33 3/4</td>
<td>33 3/4</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Warner's 68 3/4</td>
<td>68 3/4</td>
<td>68</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>NEW YORK BOND MARKET</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Keith A.O. 46 1/4</td>
<td>46 1/4</td>
<td>46 1/8</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Libbey 30 1/2</td>
<td>30 1/2</td>
<td>30 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Pathe' 25 1/2</td>
<td>25 1/2</td>
<td>25 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Pathe' 35 1/2</td>
<td>35 1/2</td>
<td>35 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>RKO 69 1/2</td>
<td>69 1/2</td>
<td>69 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Warner's 63 1/2</td>
<td>63 1/2</td>
<td>63 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>N.Y. Over-the-counter Stock Market</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Libbey 33 1/4</td>
<td>33 1/4</td>
<td>33 1/4</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Pathe' Film 8</td>
<td>8</td>
<td>8</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Fox Thea Bldg. 61 1/2</td>
<td>61 1/2</td>
<td>61 1/4</td>
<td>- 1/8</td>
<td></td>
</tr>
<tr>
<td>Liberty 35 1/4</td>
<td>35 1/4</td>
<td>35 1/4</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>Met. Playhouse, Inc. 58 1/4</td>
<td>58 1/4</td>
<td>58 1/4</td>
<td>+ 1/8</td>
<td></td>
</tr>
<tr>
<td>RKO Thea Bldg. 61 1/2</td>
<td>61 1/2</td>
<td>61 1/2</td>
<td>+ 1/8</td>
<td></td>
</tr>
</tbody>
</table>
M Y SIGN THE MASTER EXCHANGE PACT TODAY

(Continued from Page 1)

understood to continue most of terms in temporary agreement last Spring.

ight majors were represented at meeting yesterday, and from union came: Louis Krause, SE international vice-president; J. Gatelee, New England official; M. Maidler, of Detroit; Miss Harriet Fitzgerald, and Bob Hoff of New Haven; J. Burke, of New York; Harry Cohen and Miss Mohler, of Philadelphia; Lawrence A. and Angelo Moreno, of Pittsburgh; Forrest Ormes, of Washington D. C.; Neil Bishop, of Chicago; Leo Braun, of New York.

ther Selznick Conference With Metro is Arranged

(Continued from Page 1)

in Selznick International pictures will be distributed by M-G-M is declared that Selznick wants representatives empowered to on sales deals no pictures he make for M-G-M distribu-

x A. Feist Nat Estate is Reported at $347,284

(Continued from Page 1)

au in Surrogate’s Court here today.

, Feist left to his son, Felix E. i, of Santa Monica, Cal., one of his entire net estate, and daughter, Marjorie M. Nast, of bulky Hills, Cal., the remaining half of the estate in trust she attains the age of 25 years, receives the principal then. The , showed that Mrs. Nast will me that age on November 5.

er Corn Exchange Bank Trust company of this city is the ex-

S I C H R E P O R T

Cleveland—Abe Schwartz, theater owner of Cleveland and Painesville, is now convalescing at home from a heart attack and expects to be back in harness right after the first of the year.

Chicago—Walter Immerman, general manager B & K, is back on the job after several days’ illness.

Dayton, O.—Phil Semelroth, Sr., of the Semelroth Circuits, has developed pneumonia, the result of a recent auto accident, and is confined to a hospital.

Cincinnati—Charley Bohlen, proprietor of theaters at Stanford, Nicholasville and Lancaster, Ky., suffered severe bruises when he fell on a stairway at his home.

Chicago—Morris Katz, father of Sam Katz and a pioneer exhibitor here, has recovered from a serious illness.

Oaklahoma City—T. B. Noble, Jr., manager State theater, has recovered from the flu.

Santa Monica, Cal.—E. C. Segar, cartoonist and creator of the character Popeye the Sailor, is seriously ill in a hospital here.

Indianapolis—R. B. Bair, head of Bair’s Circuit, is on the sick list, suffering from a wrenched back, caused from a fall.

PARA GETS PERMANENT WRIT IN “STRIKE” CASE

(Continued from Page 1)

exhibitor organization. Subsequently, while the litigation was pending, an agreement was reached and the strike called off. Because of the issues involved, however, it was indicated that the suit would be pushed.)

The case came before the Circuit Court when Paramount appealed from a U. S. District Court decision by Judge Oliver B. Dickinson. The latter had dismissed Paramount’s suit on the grounds that there was a lack of jurisdiction.

Paramount immediately appealed the case and a hearing was held Oct. 6 when decision was reserved. At that time, counsel for the distributors argued that the exhibitors were acting in unison and therefore were an illegal combination in restraint of trade.

Before a decision could be rendered, UMPTO and Paramount came to terms on a basis for settling the strike, but the appeal remained on the court books for clarification.

Your Check, Small or Large, Goes Entirely to the Relief Fund

● ● ● EPIC SWEEP . . . . those are the words to describe Frank Lloyd’s production “Wells Fargo” for Paramount. . . it contains two sequences that stir the emotions powerfully . . . one with its purely physical thrills and the other with its tender sentiment . . . the first is the journey of the Overland Mail from St. Louis to San Francisco, a cumulative crescendo of thrill with rushing horses and thundering wheels as the outlaws races against time in a gruelling contest of endurance . . . . the second is the closing scene as Joel McCrea and Frances Dee are brought together after a misunderstanding that had separated them as man and wife for several years . . . . Director Lloyd has achieved the difficult feat of moulding an historical drama of episodic and gigantic proportions with a very human love story, and keeping them both very natural and plausible . . . . this gives the measure of a really great director’s versatile talent, and explains why Frank Lloyd continues through the years to be one of the outstanding direc-
tors . . . .

● ● ● FOG NOTES from London . . . . Victor Saville’s “Storm in a Teacup” rated the best comedy made here in years . . . . Rodgers of the Rodgers-Hart team here, and fog-bound . . . . Dave Bader’s new story, “Anne’s Lorry,” was written specially for clever Doris Hare . . . . The George Rubens’ musical hit, “It’s In the Bag,” is all the talk around town . . . . a group is backing him to write one Rubenshow a year . . . .

The Time is Short—Mail Your Relief Fund Check TODAY

● ● ● CAN WE use a lit item about a grand guy, Jackson Parks wants to know . . . . so he tells us that William A. Wellman is the first director to have two of his pictures go three weeks at the largest thea-
ter in the world, the Music Hall . . . . “Nothing Sacred” just finished its third week there . . . . and “A Star Is Born” ran three weeks at the Hurl earlier in the year . . . .

● ● ● LOCAL HERO . . . . in Washington, D. C. . . . . the local gazettes are singing the praises of one J. Raymond Bell, in charge of publicity for the Loew interests in the Capital . . . . for winning the first prize for $500 in the national contest on “Stella Dallas” . . . . this is the fourth major award for ad and pub campaigns won by Ray this year . . . . the last must Have Something . . . . and he’s such a modest guy to talk to . . . .

Mail Your Relief Fund Check TODAY

● ● ● THE STAGE is set for that case of licker that AMPA will feature at the luncheon on Dec. 25 . . . . the Thursday luncheon at the International Casino will number as guests among others . . . . Susanne Kaaren and Fillmore Hyde, editor of Cae mag. . . . .

● ● ● THE PASSING of the typical show girl is discussed authoritatively in an article in the current Esquire by Bernard Sobel of the Metro pub dept. . . . . Joy Hodges will be inter-
viewed by Radio Harris over WOR tonite. . . . . Harry Klein of the Cokus circuit is taking boxes for the minus who did the work of glorifying the American Baby . . . . a fine 9-pound speci-
men . . . .
**A "Little" from Hollywood "Lots**

By RALPH WILK

DIRECTOR Roy Del Ruth, who is now nearing completion of the new Sonja Henie skating epic, "Happy Landing," at 20th Century-Fox studios, has started work on an original story which will glorify swimming and swimmers.

In addition to working out the original story, Del Ruth is collaborating with several set designers to create a new technique of filming that will enable the camera to capture all the beauty and grace of swimming, after the fashion that films have only lately been able to adequately portray the agile grace of famous ice skaters.

**Buys Annabella Vehicle**

Michael Romanoff, has sold a story titled "Ellis Island" to 20th Century-Fox studios, and Darryl F. Zanuck's aides are now whipping it into script form as a starring vehicle for Annabella, as soon as she completes "The Barones and the Butler," co-starring with William Powell. Don Ettlinger and Karl Tunberg are the script writers, and Ray Griffith is associate producer.

**44-Hr. Violations Ignored In Penn. Until Court Acts**

Harrisburg, Pa.—Labor and Industry Secretary Ralph M. Boshare has announced that Pennsylvania employers will be relieved of prosecution for 44-hour week law violations until after the Supreme Court decides the constitutionality of the law. The high court, which decided to assume original jurisdiction in the law's validity filed by Dauphin County Court by Holgate Bros. Manufacturing Co., Kane, set a hearing on Jan. 3.

**Gatelee May Resign Post as Mass. F. of L. President**

Springfield, Mass.—John F. Gatelee may resign as president of the State Federation of Labor before the expiration of his fourth term to which he was elected in August. Pressure of duties as IATSE representative requires him to curtail his activities, Gatelee said.

**This Reckless Age**

West Coast Bar, THE FILM DAILY Burbank— "Goldenlock" of Warners' studios news files, containing hundreds of "leg" stories, is the underground source for the most popular with movie fans. Next in public esteem are yarns of the love, marriage, kiss variety. There, in these files, most interested in the stars' pets than in their children.

**WHO'S WHO IN HOLLYWOOD**

- *Introduction interesting personalities: No. 181*

**Emanuel Cohen**, President of Major Pictures Corp. Born in Hartford, Conn., and educated at the Townsend Harris High School and College of the City of New York. Began professional career as a writer on politics and economics, but quickly moved into the newsreel field. Editor of Pathe News from 1914-1926, when Pathe "beats" were a by-word, and during which time he established the first world-wide coverage for a newsreel. In 1926 was enlisted to found Paramount News and assumed charge of the short features department. In 1932, was appointed vice-president in charge of production. The year he took over, the company showed profit millions. Cohen's regime produced such stars as Mae West, Bing Crosby, Fred MacMurray and W.C. Fields—such pictures as "Farewell to Arms," "Death Takes a Holiday," "Ruggles of Red Gap" and similar smash hits. Re-signed from Para, in 1935. Major in the United States Army Reserve. Decorated with the Comendatore dell' Ordine della Corona d'Italia.

**Jason Finishes First**

Will Jason has just finished his first directorial picture for M-G-M, a musical with a New York setting, which will be filmed in M-G-M's British studios in London.

**New Jersey Allied Party Off on Cruise Tomorrow**

Bermuda-bound, a party of exhibitors and film men sail tomorrow afternoon on the Monarch of Bermuda on a cruise sponsored by Allied Theater Owners of New Jersey. It is a strictly a pleasure trip with all business discussions reportedly banned. Among those who are scheduled to be aboard for the seven-day voyage are: Miss Frances Bregman, Arena Theaters, New York; Mr. and Mrs. Irving Dollinger, Allied of New Jersey; Mr. and Mrs. John Manheimer and Sylmoure Manheimer, ITOA; Clark Hilinger and Mrs. Helen B. Hildinger, Trenton; Mr. and Mrs. I. A. Roth, Morristown, N. J.; Mr. and Mrs. Joseph Gellman and Dr. and Mrs. A. E. Horsh, Duquense, Pa.; Mrs. David Snaper, Miss Bobby Snaper and Joe Lee, New York City; Miss Sally Fisher, secretary of Allied of New Jersey; Cecil M. Felt, Harry Dresler, David Milgrim and Maurice Stern, Philadelphia.

The ship sails at 3 P.M.

**Two Special "U"Trailers**

Two special trailers on Universal's "You're a Sweetheart" have been prepared by Joe Well, director of exploitation. First is to be furnished without charge to first-runs two weeks in advance of playdate. Regular trailer is to be handled as usual by Universal. Special radio transcription is to be made available to stations.

**Waterfall**

London (By Cable)—David A. Bader and Denys N. Wateray, directors of Personality Pictures Ltd., have refused to accept their resignations to devote their full time to David A. Bader Ltd., and Everest Pictures Ltd.

**Schofield Is Versatile**

With radio now also added to list, Paul Schofield, most recent collaborator on "Wells Fargo," author of "The Long Traverse," will next direct E. B. DuMalle's next film for P. Mound, has written in 18 field publication.

**Gail As Deanna's Mother**

The most coveted, the most cult and the fastest role outside Deanna Durbin's in "Mad At Music" has fallen to the lot of Miss Romanoff, who will be seen as G. Taylor, the mother of Deanna.

**Berke Leaves Conn**

Having completed the produce of "Swine's Professor," Berke has left the Conn Productions.

**M-G-M Adds Lawton, Write Harold T. Lawton, writer, has been added to the Metro writing staff under John Gallishaw.

**Any Bergner U. S. Pix Must be Directed by Dr. Czine**

Elisabeth Bergner will not make any pictures in this country as directed by her husband, Dr. Czine, and possibility of any picture other than a United Artists picture is remote, as she has three years to run on UA act. She has been again offered a King picture for a $50,000 deal. William Wyler and Henry King.

**Will Determine Legality of Theater Thrift Nights**

Louisville—A suit to test the legality of "thrift night" has been brought by the Columbia and Arcade Theaters, Paducah, property of the Columbia Amusement Co.

**Watney and Bader Resign**

London (By Cable)—David A. Bader and Denys N. Watney, directors of Personality Pictures Ltd., have refused to accept their resignations to devote their full time to David A. Bader Ltd., and Everest Pictures Ltd.
THE GREATEST NEW YEAR'S ATTRACTION EVER MADE!

(Released December 31st)

ALGER WINCHEL

SIMONE SIMON

LOVE AND HISSSES

Ben Bernie
Darryl F. Zanuck's
New Out-of-the-Rut,
Into-the-Money Musical
Afferoo
with double the wallop of "Wake Up and Live"

Walter Winchell, Ben Bernif

Simone Simon

(Shesings! Shesings!)

Simone ("Sweet Someone") Simon pitches a little woo with the lad who adds dynamite to the Winchell-Bernie brawl!
Hisses

Walter Winchell and Ben Bernie ... Rajahs of the Rib ... in a roaring madventure over who discovered Yvette Yvette!

AND LAUGHS!
Joan Davis on a rubber-legged rampage with Bert Lahr — Oh boy, oh boy, oh boy!

AND BIG-NAME CAST!

BERT LAHR
JOAN DAVIS
DICK BALDWIN
RAYMOND SCOTT
QUINTET
RUTH TERRY
DOUGLAS FOWLEY
CHICK CHANDLER

and swingers, and truckers, and rhythm-chuckers, and girls, and gags, and going-to-towners!

AND SHOWMANSHIP!

Darryl F. Zanuck (the industry's most successful producer of musical entertainment)
Directed by Sidney Lanfield (of "Sing, Baby, Sing," "One in a Million," "Wake Up and Live," and "Thin Ice,"

AND SONGS!

GORDON & REVEL'S latest hits:
"Sweet Someone," "I Wanna Be In Winckell's Column," "Be A Good Sport," "Broadway's Gone Hawaiian"
and that's not all!

Simone Simon sings! Sings! Love and Hisses

Simone Simon and Zeno & Irwin wrote some, too!
THE NEW-IDEA SHOW
TO WHOOP IN THE NEW YEAR!

LOVE AND HISSES

RELEASED DECEMBER 31st TO GIVE
YOU HOLIDAY BUSINESS FOR
WEEKS, AND WEEKS, AND WEEKS,
(in brief, a typical Darryl F. Zanuck smash!)

— and tell the world
with this free 24-sheet!

SIMONE SIMON
Sings! Sings!
IN LOVE AND HISSES

THE KEYSTONE
OF YOUR FUTURE
"High Flyers" with Bert Wheeler, Robert Woolsey, Lupe Velez

O Radio. 60 mins. LENTY OF LAUGHS IN NUPTIAL CEREM0-

O WITH WHEELER, WOOLSEY AND VELEZ SCORING.

This is a very slapstick production, done the traditional Wheeler and Woolsey tech-

nique of goofy nonsense, and given some

very fine class with the fine work of Lupe Ve-

lez. The laughs come right through the

footage, so that the answer to the

questions that sniff at this type of low com-

edy. Wheeler and Woolsey are side show

acts with an airplane training machine to

flock to fly. They are picked by a

group of international crooks who have ar-

ranged to have an accomplice on an ocean

liner drop a collection of stolen jewels over

side in a life-buoy. Wheeler and Woolsey

are assigned to put the two pilots who crashed up on the

ocean to the jumping point. Then

the funniness begins, with Wheeler

Woolsey trying to outwit the crooks, the

owner of the airplane, trying to recover

jewels which a group of Boston terrier

terriers, buried in the lawn, and

quadruped of help to complicate

gags even more. It is all nitro sec-

tor, but the comics score with some

chivalrous gags, and Lupe

Velez plays herself a real comedian,

very delightful. Director Edward Cline

in his element with this type of comic,

and get all the laughs out of it.

CAST: Bert Wheeler, Robert Woolsey, Lupe Velez, Marjorie Lord, Margaret Du-

et, Jack Carson, Paul Harvey, Charles B.援助, Lucile Fitzgerald, Lenore Beare, Clifton, George Irving, Bud Geary, Grace Sidney.

CREDITS: Producer, Lee Marcus; Director, Edward Cline; Author, Victor Mapes;

camera, Benny Rubin, Bert Grant, By-

 Morgan; Editor, John Lockett; Camera-

John MacKenzie. DIRECT: Good. PHOTOGRAPHY, Good.

UAC, Montreal, Buys Into Confederation Amusements

Montreal — United Amusement

Corp., Ltd., operator of theaters in the

province of Quebec, has acquired a

majority interest in the shows of Com-

panies, Ltd., which also operates a

number of theaters in the Montreal dis-

ctrict. Confederation Amusements will have the advantage of affilia-

tion with, and management of United Amusement Corp. The bal-

ance sheet of Confederation Amusements, as of Oct. 31, 1938 the latest

available, showed total assets of $1,704,707.

Screen Publicists' Demands

West Coast Bureau of THE FILM DAILY

Hollywood — Screen Publicists' Guild will present to studio de-

mands for $150 weekly minimum for five-year men on an eight-hour
day and a five-and-a-half-day week.

"Sweetheart" for Roxy

"You’re a Sweetheart." Universal's musical, starring Alice Faye, Charles Laughton, Melvyn Douglas, has been set for a Dec. 24th opening date at the Roxy.

"The Mysterious Jug" (Oswald Cartoon) Universal 7 Mins.

Oswald hits into an adventure as he goes snooping around a junk

yard with his doggie, Dokie. The hero finds a bottle marked “The Magic Jug.” When he uncorks it, it jumps a genii with his magic wand. The genii transforms all the pictures on the ad labels on old cans and bottles into very alive people. They organize a dancing and sing-

ing party. But one of the ads on the label is a devil in disguise. He gets jealous, steals the genii’s wand, and starts to mess things up. Os-

wald fights back on the air with a little devil, and restoring the wand to the genii.

"Brokers’ Follies" Columbia 10 Mins. Pretty Crude

What might have been a novelty spectacular number of real merit was gummed up amatuerishly with cheap production in all departments. The scene is a broker’s office, and the customers are going nuts as the market goes to pieces. So a clerk hits on the idea of putting on a goliath show to get the boys’ minds off their financial worries. Campbell’s Royalists sing “Goona Goona” as the gals sit in the customers’ laps. Lewis and Van do a stea-
dance on a graph which shows the line going down on the price fluctua-
tions. For depressions, there are aspirin counters, coffee and cake stands, and such. The climax is the Jula-

ian kid band, Lorin Brothers, di-

rected by Ben Blake. We must not overlook the story-rocketer, a Jacy-

bey. Musical director, Milton Schwartzwald.

"Where the Noble Red Man Is Still Noble" (Going Places With Lowell Thomas) Universal 9 mins. Very Entertaining

A visit to the home of the Quin-

aust tribe in the State of Wash-

ington. Through an old treaty, the

remnants of this tribe are permitted to enjoy their land un molested by

white men, and they live in a world all their own, preserving the old tribal customs, yet having adopted

many of the white man’s customs to add comforts to their life. They have hoovered motors for going after the rich cacti of salmon. They have their own little church, where they give thanks for the sal-
amen catch. They say they are “poor” Indians, because of the life of Reilly, and a lot of us white folks would be willing to swap with them.


This short is a burlesque on the radio program community sing. It introduces all the prominent radio women as the stars today, with amusing names and caricatures. There is a band supposedly led by

Ben Bernie, and Mr. Winchell ap-

pears for the customary ribbing act. Louella Parsons and her Holly-

wood Hotel program come on for a plug, as well as a list of other radio celebrities. The pix is entertaining. It was produced by Leon Schlesing-

er in color, with Robert Bentley pro-

viding the animation and Carl W.

Stalling supplying the musical score.

"He Done His Duty" Columbia Too Much Slapstick

A comedy featuring Andy Clyde and Robert McKenzie, as crooks in a small town who are opposing each other for the office of sheriff. Every scene picturesque, has a slap-

stick finish to it. It gets over monotonous as the rough comedy is focused on the screeching point. The story concerns a man and woman who pull a confi-

dence game on the pair of hicks. The girl poses as a G-woman, and

makes McKenzie of a thousand dol-

lers. The sheriff, Andy, and his rival for the office, start in pursuit as the two crooks escape in a car. They capture them as the pursued car crashes up in the bedroom win-

dow of a farm house. Directed by

Charles Lamont.

"Rhapsody in Zoo" Universal 12 mins. Routine Vaude

What was meant as a novelty atmosphere for sweetening up some fair to middling vaude numbers, be-

ing a collection of several humans disguised in wild ani-

mal skins acting as the audience. Mark Plant acts as a sort of seques-

ter, dressed in a Tarzan costume. The Nagasaka Tramp Band, the colored

troupe, do their novelty instrumental specialties. Ruth Dave goes through a

routine tap. The Asburns are a ballroom team who do pretty well. Evelyn Poo does a night club hot number in song. The last act brings The Kidoodlers, the novelty quartet playing an array of some odd home-

made instruments.

(For additional Reviews turn to Page 10)

Robt. Z. Leonard Joins Metro; Tracy Gets Starring Pact

West Coast Bureau of THE FILM DAILY

Hollywood — Robert Z. Leonard has been a producer-distributor con-

tract with M-G-M, and Spencer Tracy has been signed to a starring contract.
"Love or a Kingdom" with Jadwiga Smosarska, Witosz Zacharewicz, Leokadja Panczewicz.
CLEAN 96 mins.
ENTERTAINING HISTORICAL PIECE MOUNTED BY TALENTED CAST AND WELL KNIT STORY.
"Love or a Kingdom" will rank high with the best of the foreign pictures. In a splendid production, with a talented cast... (more to come).

"The People of France" of Contemporary Amusements, Inc. 63 mins.
FAIR DOCUMENTARY FILM DEALING WITH FRENCH ELECTION AND ANTI-FASCIST PROPAGANDA. Strictly a propaganda film in theme, this French document shows work is saved from being very dull by some excellent sequences of the French countryside and its skyline, the citizens, who are all anonymous, apparently trying to achieve a high mark for work of this type, but the overabundance of political propaganda nullifies their efforts. The film opens with some very fine shots of rural France, and the workers of the fields. Then the ecological inequalities of the people are shown with a poorly directed attack at the wealthy French families controlling the country. The picture leaves the suggestion of the bloody strife between Croix de Feu members and the Communist party. Several cases of history party leaders and snake oil salesmen are also jammed into the picture. There is a great deal of talk about the leaders of the Soviet Republic and it founders, and the picture is concluded with a long introduction of several party leaders making speeches and marching of workers in a limited front. Unless one is familiar with the internal politics of France much of the picture is liable to be confusing. Jean Renoir, the director and only person given credit for any work on the pips, has injected some beautiful sequences into the film, but the unceasing political theme spoils his efforts.
CREDITS: Produced by an independent group of technicians and actors; Director, Jean Renoir. Presented at the Square Theater with French dialogue and English titles.
DIRECTION, Spotty. PHOTOGRAPHY, Good.

Peck Tele Sets to Reach Market Within 6 Months
William Hoyt Peck, inventor and president of Peck Television Corp., yesterday declared television sets are to be publicly marketed for the first time within six months by manufacturers under Peck license. Peck stated that the cost of a receiver would probably be about $240.
Each system employing optical mechanical scanning, it is claimed, can operate with one set without wired with a frequency range of from 50 to 80,000 cycles.

SEP Continuing Tieups
Saturday Evening Post is to continue a rival picture promotion which has resulted in tie-ups on five major productions of this year, as well as.

"Sacred" Big In Philly
Philadelphia—Bettering the business of any picture to play the Aldine here this season is "Sacred," which has broken the house record for each of the three weeks of its current run, and will be held over for a fourth week beginning tomorrow, according to United Artists.

Two Theaters Burn
New Harmony, Ind.—The Strand Theater, recently remodeled and re-equipped, was destroyed by fire. J. N. Allison operated the house.

Chester, S. C.—Fire badly damaged the Palm Theater. The house is operated by the Chester Theater, Ipc, with F. J. Powell as manager.

"Das Schwestern in Walde"
(Thes Silence of the Forest) with Hansi Knotek, Paul Richter, Gustl Stark-Guttenbaner, Karthe Kremsk, 77 M.

ROMANTIC STORY IN BEAUTIFUL OUTDOOR SETTING SHOULD PLEASE GERMAN AUDIENCES.
The story of the girl who marries a prince is brought to the screen again this new German film, with pleasing results for any audience understanding the German language. Hansi Knotek, an artistically trained young lady, rents a cottage on estate of Paul Richter, the prince. Rich and Miss Knotek meet, and fall in love without the knowledge of his princely heritage. He is engaged to be married to another, and the suggestion of the bloody strife between Croix de Feu members and the Communist party. Several cases of history party leaders and snake oil salesmen are also jammed into the picture. There is a great deal of talk about the leaders of the Soviet Republic and it founders, and the picture is concluded with a long introduction of several party leaders making speeches and marching of workers in a limited front. Unless one is familiar with the internal politics of France much of the picture is liable to be confusing. Jean Renoir, the director and only person given credit for any work on the pips, has injected some beautiful sequences into the film, but the unceasing political theme spoils his efforts.
CREDITS: Produced by an independent group of technicians and actors; Director, Jean Renoir. Presented at the Square Theater with French dialogue and English titles.
DIRECTION, Spotty. PHOTOGRAPHY, Good.

Peck Tele Sets to Reach Market Within 6 Months
William Hoyt Peck, inventor and president of Peck Television Corp., yesterday declared television sets are to be publicly marketed for the first time within six months by manufacturers under Peck license. Peck stated that the cost of a receiver would probably be about $240.
Each system employing optical mechanical scanning, it is claimed, can operate with one set without wired with a frequency range of from 50 to 80,000 cycles.

SEP Continuing Tieups
Saturday Evening Post is to continue a rival picture promotion which has resulted in tie-ups on five major productions of this year, as well as.

"Sacred" Big In Philly
Philadelphia—Bettering the business of any picture to play the Aldine here this season is "Sacred," which has broken the house record for each of the three weeks of its current run, and will be held over for a fourth week beginning tomorrow, according to United Artists.

Two Theaters Burn
New Harmony, Ind.—The Strand Theater, recently remodeled and re-equipped, was destroyed by fire. J. N. Allison operated the house.

Chester, S. C.—Fire badly damaged the Palm Theater. The house is operated by the Chester Theater, Ipc, with F. J. Powell as manager.

"Das Schwestern in Walde"
(Thes Silence of the Forest) with Hansi Knotek, Paul Richter, Gustl Stark-Guttenbaner, Karthe Kremsk, 77 M.

ROMANTIC STORY IN BEAUTIFUL OUTDOOR SETTING SHOULD PLEASE GERMAN AUDIENCES.
The story of the girl who marries a prince is brought to the screen again this new German film, with pleasing results for any audience understanding the German language. Hansi Knotek, an artistically trained young lady, rents a cottage on estate of Paul Richter, the prince. Rich and Miss Knotek meet, and fall in love without the knowledge of his princely heritage. He is engaged to be married to another, and the
Senate Finance Com. Head Wants Admish Tax to Stay

(Continued from Page 1)

terly dividend of $1.50 per share on first preferred stock and the regularly quarterly dividend of 15 cents per share on the second preferred stock were declared. These dividends are payable on Dec. 28, to stockholders of record at the close of business on Dec. 21.

The subject of Adolph Zukor's contract renewal reportedly was not discussed. However, it is understood that another meeting will be held before the end of the year at which time action will be taken on extending Zukor's present contract, which expires Dec. 31.

West Coast Bureau of THE Film Daily

Hollywood — Adolph Zukor declares there is no foundation for the published report that Paramount will not exercise its option to renew his contract with the studio. The report stated Zukor would continue to function at the studio without a contract.

It is understood the option for renewal of his contract is due Jan. 1.
The success of M-G-M's latest "Crime Doesn't Pay" release "BEHIND THE CRIMINAL" merits a salute throughout the film world. M-G-M's "Crime Doesn't Pay" series has never wavered in entertainment value since these thrilling Short Subjects first flashed on the screen several seasons ago. "BEHIND THE CRIMINAL", great in itself, is typical of the superior Short Subjects which M-G-M produces and which theatres have recognized as essential to quality programs.

Are you receiving your copy regularly of M-G-M's SHORTS STORY, the monthly magazine devoted entirely to increasing your revenue with intelligent program-building and seat-selling ideas?
Technicolor May Establish Three More European Labs.

**P. D. COCHRANE RESIGNS; J. E. JOSEPH TO SUCCEED**

**Allied Lodges Fidler Broadcast Squawk With Sponsor**

"10 Best" Again ... interest is keener

**By CHESTER B. BARN**

The continuous growth in the importance of this paper's Ten Best Pictures poll, in its 16th year, is attested anew by an annual increase in the number of representative American newspapers holding authoritative local "elections" on the lists in the number of ballots being cast. Two of the oldest local polls are those conducted by William E. J. Martin of the Halo, N. Y., Courier-Express and Leo Her of the Bridgeport, Conn., Sunday said. The former reports that ballots in the first week were approximately 25% greater than those received in '25; the latter advises the ballots received at the halfway mark approximated 1% total.

The trend thus instanced is most gratifying not only to THE FILM DAILY, which headed this nation-wide, representative local symposium in 1923 but to the industry for which it works.

**UMPTO WILL ABIDE BY PARA. DECISION**

Philadelphia—U. S. Circuit Court of Appeals decision in the Para "buyers' strike" case here will not be carried to the U. S. Supreme Court as it was indicated here yesterday following a conference of UMPTO.

**“U” Veteran Announces No Plans; Successor Now With RKO in Chi.**

P. D. Cochrane, Universal Pictures executive for more than a score of years, yesterday resigned as director of publicity, advertising and exploitation effective this week. He announced no future plans.

Although official confirmation last night was lacking, John E. Joseph, advertising director of the Chicago division of RKO, is expected to assume the post vacated.

Cochrane, it was learned, held no

**MPTO BOARD MEETING DEFERRED TO JANUARY**

Meeting of the MPTO board of directors, scheduled for this month, will not be held until after Ed Kuykendall, Nathan Yamin and Harry Brandt, eastern offices of the American Federation of the Screen Players, get into a fair trade practice program.

Exchange Union Conficts Off Until After Holidays

With representatives of both distributors and film exchange employees union admitting complete accord on master agreement governing work.

**Technicolor Labs. in Italy, France And Germany Considered--Kalmus**

Leo Abrams Elected Head of N. Y. Film Board of Trade

At the annual meeting of the New York Film Board of Trade yesterday, Leo Abrams was elected president; Harry Hummell, first vice-president; Edward Bell, second vice-president; Jack Bowen, Treasurer; Morris Epstein, secretary and Robert Fannon, sergeant-at-arms.

A demand for Technicolor facilities in several European countries may result in the establishment of laboratories in Germany, Italy and France, Dr. Herbert Kalmus, president of Technicolor, stated yesterday as he departed for Europe on the Queen Mary. The latter was asked that producers abroad had asked him to investigate the possibilities of such a move and that he would

**Eyeing UA Drive**

Rotary and Kiwanis clubs in cities visited by A. W. Smith, Jr., general sales manager of UA, are manifesting lively interest in the company's forthcoming "Better Business Drive." It was said yesterday at the home office that Angle is clubs' belief such a campaign would do much to improve the nature in other businesses. Smith was in Washington last night; goes to Los Angeles tomorrow.

The 1937 Film Year Book will contain more information than any of its nineteen predecessors.
"10 Best" Again
... interest is Keener

(Continued From Page 1)

newspaper editorial rooms. Among them may be numbered George H. Payne of the Federal Communications Commission, who recently solemnly charged, "Like the moving pictures, the average program of the bootleggers is addressed to an intelligence possessed by a child of 12." 

Brother Payne takes in too much territory; punitively, he stopped going to the movies in the long, long ago.

20th Fox Canadian Biz Hits Peak—O’Loghlin

James P. O’Loghlin, 20th-Fox Canadian district manager and Kent drive leader, before his departure for Canada last night, told THE FILM DAILY that his company had had its biggest year ever in that territory. O’Loghlin returns here January 8 for a vacation cruise through the West Indies.

Gainsborough Pictures’ Loss Placed at $145,000

London (By Cable) Gainsborough Pictures reports a loss of $58,000, increased by interest, etc., to $145,000 for the year.

Fairbanks Sails Tomorrow to Consider UA Situation

London (By Cable) — Douglas Fairbanks sails for New York aboard the Bremen tomorrow and will proceed immediately to Hollywood. It is understood that important developments directly bearing upon United Artists’ future is necessitating his hurried return.

Fairbanks in a transatlantic telephone conversation with Mary Pickford in Hollywood, following the Korda-Goldwyn deal collapse, stated that he would return at once. Consideration of production activity by Fairbanks was indicated.

Coming and Going

NICHOLAS M. SCHENCK, president of UA, and MRS. SCHENCK, arrived in New York yesterday morning on the morning Schenck hopes to return to his office today. 

DR. HERBERT T. KALMUS, president of Technicolor, sailed yesterday on the Queen Mary.

JAMES MULVEY, New York manager for Samuel Goldwyn, is on his way to the Coast.

ALEXANDER KORDA and MARCELL HALLMAN, Criterion Films head, have made reservations on the Normandie, sailing for England on Dec. 26.

FRANCIS S. HARLEY, United Kingdom manager for 20th-Fox, and BEN MIGGINS, European manager for 20th-Fox, accompanied by their wives, sail for the U. S. Saturday on the Normandie.

WILLIAM B. O’LOGHLIN, Canadian district manager for 20th-Fox, left for Canada last night.

GEORGE BANCROFT is in New York.

ARTHUR GREENELEST, GB eastern division manager, is in Boston today from Albany, with return to New York set for next week.

HERB CROOKER, Warner publicity director, is due back in New York from the Coast this week.

ARTHUR A. ERBENSTEIN, Hollywood insurance broker, leaves Hollywood tomorrow for a two weeks’ stay at the Sherry Netherlands.

Odlum Looks for Early Final Okay of RKO PI

Floyd B. Odlum, president of RKO Corp., in a letter to shareholders, expresses the expectancy that final reorganization of RKO PI will be not be long delayed.

The reorg plan, which A, was the proponent, is now before Federal Judge Bondy, following favorable report "in all substantive respects" by Special Master Ag.

Referring to the fact that he received no income during the last year due to the reorganization proceedings, Odlum points out that "if it means a saving power "will be given pression in the final reorganization."

No breakdown is presented. Odlum links RKO with a major investor in a power company, likewise called a "special situation," and says, "Earnings of these companies, and to your company's holding aggregated more than $1,000 per share during the year".

With reference to such "special situations," Odlum says: "Your management has always favored investments in special situations where results depend upon ability and work that changes in the general price levels of securities. It is believed that the long run such a policy should prove sounder procedure than vesting entirely in a diversified list of marketable securities where much depends upon fore ording one's control and often beyond one's reasonable forecastage."

The Odlum report gives A, assets on Oct. 31 as $71,225 which equals about $13,36 per common share after preferred dedi tions of $50.00 per share.

Saunders Signed to Handle "In Old Chicago" on Road

Clad Saunders has been appointed by Twentieth Century-Fox to have charge of the out-of-town show engagements of "In Old Chicago." Saunders, formerly vice-president of Ross Federal Service, Inc., will work under the supervision of Charles E. McCarthy, maintaining headquarters at the home office.
M-G-M AND A CROWN!

People who pay your rent and ours have elected the No. 1 Stars of the screen, Myrna Loy and Clark Gable.

The Star Power of M-G-M has accounted for Seven out of the First Ten Favorites!

20 million readers of the 55 key city newspapers of the N. Y. News—Chicago Tribune Syndicate have spoken. Your box-office understands!

Elected! Clark Gable, Myrna Loy, Robert Taylor, Jeanette MacDonald, William Powell, Spencer Tracy, Nelson Eddy, Joan Crawford.
MPTOA BOARD MEETING DEFERRED TO JANUARY
(Continued from Page 1)

was reported yesterday by Kuykendall in a wire to The Film Daily from Columbus, Miss.

The conference of exhibitors and organization leaders is expected to be held in January and it is possible that Kuykendall will call his directors for a meeting immediately following the trade practice conference. It is expected that the MPTOA chief will make his report on his western tour at the directors' meeting.

Norman Alley, "U" Lenser, Safe After Panay Sinking

Norman Alley, Universal Newsreel cameraman in the Far East, for whose safety considerable anxiety had been felt since his presence aboard the U.S. gunboat Panay was reported, following the attack last Sunday on that vessel by Japanese planes, radioed Charles Ford, editor of Universal's Newsreel, yesterday stating that he is en route to Shanghai aboard the gunboat Oahu, and expects to arrive there today. Alley's dispatch declared, Ford stated, that he is in possession of considerable footage which he made of the storming of Nanking; the attack on the Panay, and other scenes in the current "undeclared" war. Ford, upon receipt of the message made immediate arrangements for Alley to leave Hong Kong on the China Clipper, Dec. 21, which arrives on the West Coast on either Dec. 24 or Christmas Day.

At the same time, Truman Talley, head of Fox Movietone News, announced that cameraman Eric Mayele, whose safety was also a matter of doubt since he, too, was aboard the Panay was uninjured and proceeding to Shanghai on the American gunboat Oahu. There was nothing in Mayele's message, it was said, to indicate what footage he had succeeded in saving.

THE TIME IS SHORT—Mail Year Relief Fund Check TODAY

• • • SNOOP......that is the title of the latest candid camera magazine......toasted as a pictorial preview of Paramount productions......to be published every once in a while......Bob Gilliam's ad and pub dept have turned out a highly original and viewable journal......we coin the word "viewable." seeing that the mag is practically all pictures......and what pictures!.....exclusive, and specially posed intimate shots of Paramount stars......if placed on the newsstands for public consumption it should give all those other look-sea mags a merry ride......Snoop is a Scoop. Mister Gilliam......as a fellow-publishers, we greet you. ▼ ▼ ▼

• • • THE DRIVE is on......meaning the annual Federation of Jewish Charities as represented by the motion picture and theatrical division......which organized their drive at a meeting at the Astor theater yesterday......with several hundred theater managers in attendance........guest speakers were Judge Algrenon L. Noe and Paul Moos......other speakers were Harry Brandt, Charles Moscuozz and David Bernstein......vice-chairmen of the division are Jack Cohn, Joseph Schencck and Leo Spitz......

Mail Your Relief Fund Check TODAY

• • • EMBARRASSING Moments......Bob Livingston, manager of the Capitol theater at Lincoln, Nebraska, has just experienced his most embarrassing moment......his annual practice has been to buy shoes at this Holiday season for 100 needy kids picked for him by the social welfare society......he did the stunt this year......the following night he was standing in front of the theater watching with satisfaction a huge crowd......a colored mammy came along, leading a pickaninny by the hand......the kid knocked Bob's composure for a loop as he sang out to the giggling crowd: "Mammy, dere's dat man what buys mah shoes!"......

• • • AT THE AMPA luncheon tomorrow.......Mike Vogel will be the guest of honor.......by way of saluting an old member who has moved up to the editorship of the M. P. Daily......Lily Pons will be on hand, in the event that she gets in town in time for the luncheon.......Harriet Hoctor is another celeb who will be there......

Help the Relief Fund to Take Care of Our Own Needy

• • • THOSE FELLERS in the picture biz tell us that things are booming......over at the Metro home office they are yelling their heads off that Joan Crawford in "Mannequin" is the ultra-ultra in allure and makes her last three pictures look nothing ....at 20th Century-Fox they have flashed "In Old Chicago" and "Love and Hisses" and want to stack 'em up against any two pictures from any other studio.......while the boys at Paramount are yelling that Mae West comes through bigger and better than ever in a B. O. manner of speaking, with her latest come-hither peep show on celluloid. . . . it looks as if the Holiday Season will be quite bright for these three major picture peddlers......

• • • THE GANG is still talking about that engagement dinner given recently to Aaron Shusterman's son Leon......Aaron is the oldtimer who runs the Roxy at Perth Amboy, N. J. ......it seems the father of the girl that Leon is marrying dug down in the ole sock and threw a party at the Ambassador to show these picture fellers what a Real Party looks like......

ALLIED MAKES FIDLER BROADCAST SQUAWK
(Continued from Page 1)

The counsel. Myers indicated in his letter that Allied plans to lodge protests with all companies employing "experts" in their broadcasts, as well as with the broadcasting companies themselves. However, before doing this, Myers wrote, Allied would like to have the advertisers' side of the argument that the reply could be incorporated in a bulletin sent to allied members.

Declaring that it would be unwise if motion pictures competed for public favor with the products of another industry, Myers asked that the P & G president give serious consideration to the question of whether it is fair for one industry seeking public good will, to sponsor a program which often reflects the product of another industry.

To illustrate his point, Myers described a comparison which, according many exhibitors, best describes the situation. Myers asked what a P & G president would think if his theater owners of the country were graded a "name" commentator the air to rate the products of the companies sponsoring picture commentators.

"That's right," Myers wrote, "we've seen "Millicent" Bilie Baxo and say it's "soap, (bang)!" a one- bell shot said to be pure but it comes in clumsy size and shape, has an unpleasant odor and washes away rapidly. Or Crisco, (bang) bang a two-bell shortening, not nearly good, etc.

Explaining that exhibitors may contract for their pictures far in advance, Myers pointed out that it is a hardship to have a man pretending to great expertise go in the air before the pictures are played or give them a low rating, then disparage them in the minds of prospective patrons. When he gives pictures one bell or two bells, I virtually tell the public to run away. A picture that Fidler thinks is bad, Myers declared, might be appreciated by a vast number of people.

Myers' letter was the result of a indignation expressed by exhibitors attending the recent meeting of the ITO of Ohio.

SICK REPORT

New Haven, Conn. — Maurice Bailey, of the Whalley Theater interests, will be transferred to the hospital this week after a stay at the Grace Hospital for treatment.

West Coast Bureau of THE FILM DAILY

Klart Till Drabbning" (Ready for Action)

Ake Soderblom, Thor Modeen, Sickan Carlson, Carl Strom

andrews Talley, 85 Mins.

ENTERTAINING COMEDY WITH A
IMMENSE CAST AND AN AMUSING

DRY.

An unpretentious comedy, this new
gift film has Sweden's leading comedy
Soderblom and Modeen, heading a
gigantic cast to do nothing but
make one serious
using story about the navy. It is
well told, and the story moves rapidly, with
a result a pleasing piece of screen fare.

An engaging story
throughout the picture as Soderblom and
when, two gobs on a naval ship,
harmoniously got into trouble and make trouble
everybody else. They fall in the water,
put in the brig, and are in hot water
out of the picture. They have one serious
motive, where they save a girl from
drowning.

The appearance of Sickan Carlson,
comely and capable young lady, aboard
battleship, makes more complications.
Here there is a pleasant romance woven
into the story, with Carl Strom getting
the lass in the end. Full of humor, this
tale enables anybody to understand

the picture, which was produced in Sweden.

CAST: Arnold Sjostrand, Ake Soderblom,
or Modeen, Sickan Carlson, Carl Strom,
an Bohlin, Knut Franklin, Ka Nerell,
In Weijden, Anna-Greta Adolphson,
Jan Jonsson.

CREDITS: Produced by Svensk Film Inti-
c definitive; Director, Edvin Adolphson; Screen-
play, Weyer Hidebrand.

DIRECTION, Good. PHOTOGRAPHY, 

your New Industry Firms
Chartered by N. Y. State

Albany—Four new industry con-

the new firm that makes
a motion picture film. Ray Handels-
man, Benjamin Spector, Samuel J.
stringer, incorporators.

Levar United Theater Corp.,

Philadelphia; to operate the

English films. Stephen J. Toth, David L.
in, Sally Lang, incorporators.

Isith Theaters Corporation, New

York; to operate motion pic-
ture theaters. Jesse Long, Michael
Idreger, Sam Spachner, incorpo-
rators.

Syndicate Amusements, Inc., New

York; to operate motion pic-
ture theaters. Helen N. Nugent,
then D. Carey, Charlotte Svigela,
incorporators.

U. of Minn. Film Course

Minneapolis — The University of

states visual education service
sponsors a motion picture appre-
tation course next month.

"Krach im Hinterhaus"
"(Trouble Backstairs)

with Henry Porten, Else Elster, Roatul
Bjork, Reinhold Bernt

Germania Film. 85 mins.

FAIRLY AMUSING COMEDY WITH
AUDIENCE VALUE RESTRICTED TO
FANS SPAIN (GERMANIA)

This new German picture is capably
handled by the cast, with an engaging
story that is restricted to an audience that understands the

German language. The picture opens in
an apartment house, with a flock of counter
accusations being made by the tenants
as to who is stealing the coal briquets owned by Ilse Fuerstenberg. Henry Porten is
accused of taking the coal by the superin-
tendent, Reinhold Bernt, and sets a trap
for the thief, when she sends her daughter,
Else Elster, to the cellar with some gun
powder which is sprinkled on the coal.

When the coal explodes in Bernt's stove
he is immediately accused of stealing it
and has a hot time of it trying to clear his
name. The editor of a local newspaper, Berthold Ebbecke, as

the son of the lawyer, who is defending the
superintendent, defends the tenants as he
is engaged to Miss Elster. All comes out
well, with boy getting girl, and the

one put in his place, Robert Richter,

as the daughter of one of the tenants,
parades prominently through the picture
as she has her hand in all the affairs of
the picture. From beginning to end, this
capable, and Ebbecke is convincing in
his part. The rest of the cast headed by the

H. Porten, Else Elster, Roatul
Bjork, Reinhold Bernt, Gerda Kufnner,
Gustav Briese, Ilse Fuerstenberg, Hilde
Sokas, Paul Middelhold, Ilse Ebbecke,
Gerhard Bienert, E. von Winterstein, Meta
Jaeger, Carl Joensson.

CREDITS: Produced by ABC Films; Di-
rected by Max Biller; Screenplay, Robert
Richter; Presented at the Roxy in all
German dialogues.

DIRECTION. Adequate. PHOTOGRAPHY, 

"A Fifi Mind Orult"

(All Men Are Wild)

with Paul Javor, Maria Lazor, Antal Fager

Hungarian Pictures, Inc. 92 Mins.

AMUSING COMEDY BUT ENTERTAIN-
MENT VALUE RESTRICTED TO FANS
UNDERSTANDING HUNGARIAN.

Amusing light comedy in abundance
has been incorporated in this new Hungarian
importation, but lack of English titles limit
its audience value of pix. A rather slender
story has been turned into a pleasing piece
of screen fare by able direction and a ca-
cable cast, with a well trained little Scotty
playing no small part in the picture. Paul
Javor is a capable actor, and possesses
a fine singing voice along with his usual
good looks, while Maria Lazor proves to
be a very attractive foil. Antal Fager
turns in his usual export comic perform-
ance, and the rest of the cast do all their
bit to help the picture along. Javor, after
his escape, is a prominent article as he
is unable to pay his bills when no clients
appear and is forced to shine shoes. Maria
Lazor, a wealthy widow, arrives at the
hotel and Javor immediately starts an
intensive campaign to win a commission from
her. He wins up, with the help of his
girlfriend, Louise, in the commission but
leaves his wife as well, with his bills paid and every
thing straightened out. Rezzo Tork and
re-elected assistant chief barber, Edward
Shafston was re-elected prop-
erly master, Canvassers named
H. J. Shamow, D. V. McLucas,
R. S. Ballantyne, William J. Fley-
ner, Novitsky, E. I. Rubin, Menden-
hall and Rogers. Clowns to the na-
tion, are the first in the city of
Cleveland in Cincinnati but the
Shafston and Shumow with Green
and Mendenhall as alternates.

Drive-In Corporation
Is Chartered in Ohio

Cleveland, Ohio—Drive-In-Theater
Corporation of Ohio has been chartered.

William R. Bruner, Robert M. Skall, and George B. Har-
ris. It is believed to be the state's first "Drive-In" film enterprise.

"Merlusse"

("The Codfish")

with Henri Poupon

French Motion Pictures. 70 Mins.

APPEALING AND REALISTIC STORY
SIMPLY TOLD BUT AUDIENCE VALUE
IS RESTRICTED.

French dialog in this picture kills any
box-office value it might have for other
than French speaking audiences, as the
English titles do not give an adequate
description of what is happening, or being
said. The most compelling scenes in the
pix could only be appreciated by an audi-
ence with a thorough knowledge of the
language. The story is bitingly true to
life, and, although slightly amateurish
in French school and rural setting, they
make a rather good impression of it.

CAST: Henri Poupon; The children of a
French school and rural setting, a good
exception in its proper sphere. Marcel
Pagnol falls short of his notable "La Ma-
renelle" and "Topaz", in this one. Henri
Poupon, and each school teacher, secreted
by pupils through four, and they nickname
him "the codfish." He is hurt by their
pranks, as they don't appreciate his real
love for them. Christmas Eve he is in
charge of dormitory with pupils who didn't
go home. He makes them all present and
they reconcile with their children's
possessions, of much greater worth than
money to them, and to Poupon. He achieves
affection of children and pending promo-
tion in one fell swoop.

CAST: Henri Poupon; The children of a
French school and rural setting.

CREDITS: Produced, Directed and Writ-
ten by Marcel Pagnol. Presented with
French dialogue and English titles.

DIRECTION, Fair. PHOTOGRAPHY, Fair.

Cleveland Exchange Union
Re-elects Johnson Prexy

Cleveland—J. K. Johnson, Colum-
bia shipper, was re-elected president of
the Film Exchange Employes Local
B-6 of the IATSE. Other offic-
ers elected were: Prexy, John C. Wein,
RKO shipper; financial secretary, Irwin Sears,
Vitagraph shipper.

Board of trustees is composed of Joe
Bernstein, Grand National shipper;
Pearl Golb, Warner inspector; and
Harry Lyman, Universal sales manager
and ad sales manager. Named to the
executive board were: Harry Ly-
man, John C. Wein, Alice Penning-
ton, Gertrude Swex, George Sendry,
Jerry Krupka and Henry Posfender.

Joe Beelstead was again elected
business agent for the union.

At the next meeting, to be held in Jan-
uary, the above officers will be in-
dered, not only with the Constables but
the officers will be elected for the coming year.

Tax Test Case Proceeds

Harrisburg, Pa.—Decision of Sun
Oil Co. to discontinue operation of
chain stations was not due to chain
store tax act, according to testi-
ifying given yesterday in American
Store's attack against the law. Also
testifying were representatives of the
Pennsylvania State Fish Commission.
Test case is being closely watched by theater
circuits which also have challenged the
 levy's constitutionality.
Never got so many requests.
Seems that they're a bit off.
or one picture!

old on

COLBERT

BOYER

in Warners'

TOVARICH

OPENING
RADIO CITY
MUSIC HALL
DEC. 30TH

Claudette COLBERT
and Charles BOYER
in "TOVARICH"
with
BASIL RATHBONE
ANITA LOUISE
MELVILLE COOPER • ISABEL JEANS
Morris Carnovsky • Victor Kilian
An Anatole Litvak Production
Screen Play by Casey Robinson • Adapted from the Play
by Jacques Deval • English Version by Robert E. Sherwood
Music by Max Steiner
THREE MORE EUROPEAN TECNICOLOR LABS?

(Continued from Page 1)

study the situation during his current trip.

With the new plant in England and the expansion of the laboratory in Hollywood, Technicolor is preparing for a greater number of color pictures than ever before. The company is spending $1,000,000 in enlarging its Hollywood plant, Dr. Kal- num said, to take care of the increase in business. He would not say how much Technicolor features would be made in 1938 but he asserted that the number would be greater than those made in 1937.

By exchanging matrices between Hollywood and London, the pressure upon the two plants can be relieved, Dr. Kalnum explained. By that means he said, the matrix for a Technicolor picture made in England for American exhibition can be sent to Hollywood for printing, thereby relieving the pressure on the London laboratory. The same system can be applied in printing an American picture for English distribution.

Dr. Kalnum said that Technicolor is preparing to move its New York offices uptown but that no site had been selected. When asked about reports that Technicolor would establish a plant in Canada, Dr. Kalnum replied that no such plans had been made.

Asked if a Technicolor contract finally had been signed for "Gone With the Wind," Dr. Kalnum said that question would have to be answered by O. Selznick.

Dr. Kalnum plans to return to New York early in February.

Columbia Declares Cash Divvy; Defers on Stock

(Continued from Page 1)

ing Trust Certificate holders of record at the close of business Dec. 22.

Tax legislative activities and uncertainties with respect to the ultimate status of the present undistributed profits tax law, have been deemed by the management of sufficient importance to justify the deferment of action, at this time, on the usual 2½ per cent stock dividends.

It is contemplated that the matter of a stock dividend will be again discussed late in the Spring when it is hoped, final tax legislation will have been passed.

"Voice of People"

Montreal—Pointe-aux-Trembles, an outer suburb of this city, held Thursday a one-day referendum on an application of the Act providing for the permit erection of a $75,000 film house. It required by a 3 to 1 vote, according to a statement by Amusements is reported back of the project.

Philly Exhibs Decide Not to Carry Boycott Case to U.S. Supreme Court

(Continued from Page 1)

leaders with Attorney Ben Golder, counsel.

Circuit Court on Tuesday handed down a decision granting Para. a permanent injunction, and first general revelation was that the precedent established represented a distinct victory for major distributors.

UMPTO took a different view at its meeting yesterday, Golder issuing a formal statement at its conclusion which said:

"I have read the decision of the Circuit court and I come to it as no surprise. I think it is a good decision, consistent with the law which has heretofore been established.

"The exhibitors disclaimed at the trial of the case before Judge Dickerson any intentions toicket, to use force, or any coercive methods, and so far as I know, they did not violate this disclaimer. I frankly stated to both the trial court and to the appellate court that the business men had no right to engage in a secondary boycott and this restraint applied just as well to exhibitors as to producers and the appellate court's finding that we had no right to engage in a secondary boycott is not only consistent with the laws as heretofore established, but is consistent with our understanding of the matter and our understanding of the legal construction of which we stated we would take.

"That which I was particularly anxious to retain for the exhibitor was his right as an individual exhibitor, and as one of a group of exhibitors, to protect his interests with anyone with whom he had dealings if he, as an individual or as a member of the group, felt he was being unfairly treated. I am glad to say that this right has not been affected by this decision.

"Leaving now the legal side of this case which has not taken from the exhibitor any right which he heretofore had, to wit, collective bargaining and the right to cooperate and armed with the knowledge that they have a right to cooperate and armed with the knowledge that they do not need to use any illegal methods, they are in a better position to recognize the value of concerted action for their mutual benefit."

Specific Examples Cited In Phila. Conspiracy Charge

In granting Paramount a permanent injunction against the UMPTO owners, Judge Buffett found that even "without violence, peaceful persuasion could not be done without the interference and stalemation of the free flow of interstate commerce." This was learned yesterday in a study of the opinion which held that exhibitors involved in the "buyers' strike" against Paramount product violated the Sherman anti-trust act.

Judge Buffett cited specific examples as alleged conspirators in pointing out that pamphlets, post cards, letters, threats to ticket theaters playing Paramount product and other methods were employed. Further evidence, he wrote in his opinion, was the meeting held in Philadelphia June 22, when a "war board" and a "war chest" were set up. He quoted a speaker at the meeting held in Washington, D. C., declaring that any exhibitor who played Paramount's 37-38 product would be punished by the pocketbook. If 4,000 theater owners, not public, exhibitors and other persons interested in the expansion of small pictures, Judge Buffett said, would have no construction of the copyright situation to a point where it would be impracticable. Among the larger stations against the bill is station WSB which further backed up by its affiliation.

Exchange Union Confabs Off Until After Hold-

(Continued from Page 1)

houring hours, conditions and definition of terms, a third meeting of negotiators has been postponed until the approaching holidays.

Yesterday and the day before short sessions at the Warner B. office revealed that terms are acceptable to both parties. Of final details requiring attention, it was declared.

Roxy Marquee Change

Familiar Roxy Theater marquee undergoes face-lifting. Name joint of the arms fronting Sev. Ave. and 50th St. is being removed to make way for three-channel pic.

Serials' Stranglehold

Capitol City—While some other types of pic are waxing back and forth on the B.O. shows in houses over the state, the films still pack 'em in. State is one of best serial territories on the map. Many smaller towns know full week of serials even when three or four serials are on the schedule. A small town grows-up interest having as much to do with it as the kid interest.
A "Little" from "Lots"

By RALPH WILK

HOBBY

Lowry Talks Story Deal

ED LOWRY, master of ceremonies for the Fox West Coast theaters over the last 16 years, retired from Paramount for the purchase of his detective novel, "Murder In Singetown," published by McNaught-King & Co., Philadelphia. The story deals with murder and mayhem during a series of Community Sing broadcasts.

Gleason-Rupie Story

Jimmy Gleason and Peter Rupie have just finished a story which they have been writing for Republic Pictures. It is tentatively called "One For The Money," and will be the first picture produced by Gleason under his four-way contract.

Exchange Union Delegates Depart Following Dinner

Delegates to the meeting of districs and film exchange employees union left New York last night for their respective homes, carrying with them the memory of a dinner at the Hotel Astor the night previous, tendered by Local B-51. Those who attended included: Louis Krause, IATSE international vice-president, John Gately, president of Mass. State Federation of Labor; Miss M. Madlier, Miss Katherine Fitzgerald, Robert Hoffman, J. Burke, Harry Cohn, Lawrence Katz, Mollie Cohen, Angelo Moreno, Forrest Ormes, Neil Bishop, Leo Braun, Lou Johnson, Gerald Lee, David Newman and August Kubart.

TOA Looks For Circuit Help in Air Show Fight

ITOA looks to affiliated circuits to join in the fight against radio competition, it was learned yesterday following a meeting of the organization. Members expressed the opinion that the major circuits were affected by producer-sponsored air shows as extensively as the Indies and for that reason the larger chains eventually would join in a campaign. Approximately 65 members attended the luncheon-meeting at Gottlieb's restaurant.

Circuits Taking Wis. Houses

Port Washington, Wis.—Fox has leased the Grand Theater here, operated for many years by William Roob.

Milwaukee, Wis.—The Milwaukee and National theaters, operated by well-known houses...
THE SWEETHEART OF

6 BIG SONG NUMBERS:
"You're A Sweetheart"
"Broadway Jamboree"
"My Fine Feathered Friend"
"Oh Oh Oklahoma"
"Scrapin' The Toast"
"So It's Love"
"It is certain to be a box office smash!"
HOLLYWOOD REPORTER

"A hit show of the first magnitude!"
DAILY VARIETY

"'You're A Sweetheart' is a genuine honey!"
MARK HELLINGER

This is only the beginning of the tremendous praise that's pouring in from everywhere!

THE NEW UNIVERSAL PRESENTS

ALICE FAYE

YOU'RE A SWEETHEART

with GEORGE MURPHY • KEN MURRAY • AND HIS STOOGES • CHAS. OSWALD • CHAS. WINNINGER • ANDY DEVINE • WILLIAM GARGAN • FRANCES HUNT • FRANK JENKS • CASPER REARDON

Directed by DAVID BUTLER
Screen Play by Monte Brice and Charles Grayson
Songs by Jimmy McHugh and Harold Adamson

Produced by

B. G. DE SYLVA • CHAS. R. ROGERS

Executive Vice-President IN CHARGE OF PRODUCTION
"SURE"

FILM DAILY RELIEF FUND
1501 Broadway, New York City
United States Asks Britain to Include Films in Pact's Scope

Universal Confirms Appointment of Joseph as Ad Head

United Artists Yuletide Bonus Goes to 750 Employees

Universal Studios' November 23, 1937 issue of The Film Daily reports on several industry events and developments.

The Daily Newspaper
Of Motion Pictures
Now Nineteen Years Old

OL. 72. NO. 143
NEW YORK, FRIDAY, DECEMBER 17, 1937
TEN CENTS

Para. Takes U. S. Pix

In cooperation with the U. S. Depart- ment of the Interior, Paramount will distribute the government-pro- duced documentary film, "The River," to the states today. "The River" was written and directed by Pare Lorentz, and already been shown in a number of cities.

Paramount Planning No Year-end Dividend

The Film Daily, December 17, 1937

WHITNEY SEES METRO-SELZNICK DEAL AS CERTAIN

Universal Circuit Reports A Gain of $197,127

Paramount will not declare a year-end dividend in its common stock, according to the four-page story in the Universal Circuit Reports, which issued yesterday.

United Artists Theater Circuit and its subsidiary companies report an increase of $197,127.66 in their net income for the year ending Aug. 31. The increase was due to the company's desire to conserve cash, according to the annual statement issued yesterday.

BLAINE TO SUCCEED JOSEPH IN RKO POST

Chicago—Louis Blaine has been named to succeed John E. Joseph as Chicago divisional director of advertising, publicity, and exploitation, when he reaches here yesterday. He is president of the Blaine Corporation.

Ohio Admissions Tax Goes to Relief for Two Years

Columbus, O.—The finance committee of the Ohio House of Representatives has approved allocation of the proceeds of the admissions tax.

Names Are Needed!

Names. Names. Names. You name, among others. We want it on that Honor Roll of guests who have done their share for the Relief Fund. Just one short week to Xmas. Then the Drive closes for another year. Those Needy Cases need your support. Send your check on its Mission of Mercy.

If you thought the 1937 Film Year Book was great just wait until you get your copy of the 1938 Edition.—Adv.
European Film Biz Said Better in Small Lands

Smaller countries in Europe have decided edges on the larger ones, insofar as film is concerned, according to Edwin Miles Fadman, director of Red Star Films of Paris, on a semi-annual indie buying trip.

Fadman mentioned Belgium, Switzerland, Norway, Sweden, Denmark, Finland and Holland as among the countries where biz is more satisfactory. Belgium, in particular is doing especially well, he said. Red Star Films recently opened a Brussels office.

In France, Fadman observed, conditions have generally improved during the last six months. French producers, who number 80 to 90, are now turning out 200 features a year, and, thanks to improvement in quality, are re-building an export market. English investment in substantial amounts has been made available to finance French productions.

Duls rule throughout France, with the exception of the larger pre-release theaters in Paris, Fadman said. Government restrictions mean such that U. S. features are secondary to the home product on programs.

Status of Child Players
Hinges on Wage-Hours Bill

Washington Bureau of THE FILM DAILY

Washington—As the House debated the wage-hour bill here yesterday, the careers of Shirley Temple, Jane Withers and other child film stars hung in the balance. Measure as written provides a way for them to continue their work at huge salaries, subject to approval of the director of the Federal Children's Bureau. The House bowed down an amendment, offered by Rep. Voorhis (D.) of California, to the A. F. of L. proposal for enforcement of the bill specifically exempting child actors.

Hearings in Hub Anti-Trust
Case to Resume on Jan. 4

Taking of depositions in the Morse & Rothenberg anti-trust suit against major distributors will be concluded today until after the holidays. Hearings are scheduled tentatively to be resumed Jan. 4. Abe Management, Columbus general sales managers, gave testimony yesterday, Witness for today had not been determined last night.

Change Warner Listing
Effective Monday, Warner Brothers Pictures, Inc., cumulative preferred stock will be moved from an active post on the Stock Exchange to the inactive post, where a ten-share unit will be a round lot transaction, the exchange announced yesterday.

Fileman RKO Assoc. Producer
West Coast Bureau of THE FILM DAILY

Hollywood—B. F. Fineman has been made an associate producer at RKO Radio.

Metro Premium Co. Opens Branch Office in Atlanta

Metro Premium Co. has opened a branch office in Atlanta, Ga., with Ike Katz, known independent exchange and theater operator in charge, it was reported yesterday by Bill Wool, advertising manager. New office will cover all southern states with the exception of Texas. A branch in Dallas is now being considered.

Defer MPDPA Board Meet;
May Be Convened Tuesday

The long-delayed meeting of the MPDPA board of directors, which was scheduled for today, has been set back again. Sessions are now scheduled tentatively for Tuesday, providing a quorum can be obtained. Postponements have been due to the absence of several of the directors from the city.

District Restricting Theater
Smoking Expected to Pass

Slated for quick action when the new New York City Council meets after Jan. 1 is a bill, believed to have the support of Mayor F. H. LaGrandeur, banning smoking inside the theaters except in smoking rooms and lounges.

Gilmore Successor Will Be Named at Meet Today

A special meeting of the council of Actors Equity today is scheduled to name a successor to Frank Gilmore, who resigned Dec. 8 as president.
WEAVER BROS. AND ELVIRY (below) are won by Warners for cast of elaborate comedy-novelty based on stage play, 'Swing Your Lady'. Humphrey Bogart heads rest of all-laff line-up: Frank McHugh, Louise Fazenda, Nat Pendleton, Penny Singleton.

"FIRST LADY" ELECTED (below) by N. Y. Strand as film to follow the 4-week popular-price engagement of Paul Muni's 'Zola'! Winning ticket carries famous names of Kay Francis as star, Katharine Dayton and George S. Kaufman as authors, Warners as producers.

"SUBMARINE D-T IS THE BEST BET in Providence, smash in Cincy, sweet in Frisco, roaring in Baltimore", reported Variety, explaining why every one of these keys join the holdover list for Warners' O'Brien-Morris-Brent drama.

"TOVARICH" HITS THE BULL'S EYE", says sharp-shooting a ireviewer George McCall (left) on his national hook-up, adding to the praise of those other Los Angeles reporters: the Examiner; "really swell!", the News; "don't miss it!", Warners have it handy for the holidays— starring (you may have heard) Claudette Colbert and Charles Boyer.

RIALTO, N. Y., KNEW WHAT TO LOOK FOR for its Xmas show and found it in 'Sh! The Octopus', with Xmas chuckles through courtesy of Hugh Herbert and Allen Jenkins, and Xmas chills by rest of Warners' large and mysterious cast.
U A CIRCUIT REPORTS A GAIN OF $197,127
(Continued from Page 1)
with $167,845.66 for the year ending Aug. 1, 1936.
The current year's statement includes two months' earnings of the Robb & Rovley circuit of Texas in which a 90 p.c. interest was acquired as of July 1.
Income of the parent company and wholly owned subsidiaries, after deducting interest, depreciation, provision for Federal income taxes and amortization, was $171,100.98. Affiliated companies which are less than 100 p.c. owned turned in an income of $193,872.04.

FTC's Examiner Testifies For Pa. in Chain Tax Case
(Continued from Page 1)
a Federal Trade Commission examiner, who was in charge of study of chain firms in the U.S., testified in an effort to prove constitutionality of the act. Rebuttal testimony will probably be presented later.

Para. to Skip Year-End Dividend on its Common
(Continued from Page 1)
Reported, Paramount's earnings for the year are going to be excellent.
Earnings for the first 39 weeks of the year were estimated at $55,270,000.

Anti-Giveaway Ordinance Before Casper's Council
Casper, Wyo.—An ordinance prohibiting the promotion of schemes of chance is up before the city council, and was passed on the first reading. The ordinance would put an end to bank night, bingo, screening, money night drawings, suit raffles, merchandise drawing, or the drawing of coupons which have been given out with the purchase of groceries or admission tickets.

Along the Rialto with Phil M. Daly
Get on the Honor Roll! Mail Your Relief Fund Check TODAY
• • • WHAT IS probably the most extensive campaign of national tie-ups ever placed in back of one production...has been lined up to focus public attention on "Snow White and the Seven Dwarfs"...the Walt Disney cartoon-in-color feature that may prove the precursor of an entirely new technical field in the animated division.

• • • IT IS an amazing fact that over 40 big manufacturers' tie-ups are in back of this one production...the biggest merchandising establishments in the United States are spending individually thousands of dollars...the toy shops and departments of the big stores everywhere are all set to blazon forth the message of Snow White and her woodland pals for the Holiday season...over two years of concentrated effort of the Walt Disney studio in producing the feature has been supplemented ed for months with the work of Kay Kamen's merchandising organization...the entire facilities of Barret McCormick's highly organized ad and pub dept's have been smoothly oiled for weeks on this gigantic ballyhoo...and the Disney special publicity staff on the coast and in New York have been geared for months...not weeks...getting this special feature groomed for the public reception...Your Check, Small or Large, Goes Entirely to the Relief Fund
• • • THE CURRENT issue of Andy Smith's sales organ, "The Low-down..." dramatizes the "United Artists Better Business Drive" with a grand selling smash...the sales drive ties in with the current business expansion movement, and the "Low-down" builds it up with logical and convincing showmanship...

• • • MASQUERADE BALL...given by the Brooklyn unit of the Warner Club, tonite at the St. George Hotel...David Mendoza's Vitaphone org will furnish the music...prices for the handsomest and funniest costumes...the Committee of Ed Savin, George O'Keefe, Milton Cohn, Blanche Schneider, Roy Mack, Lee Stewart...
The Time is Short—Mail Your Relief Fund Check TODAY
• • • A DISPLAY of photo-murals will be installed in the lobby of the Selwyn theater on Dec. 22...the exhibit will give a panoramic history of the motion picture from its earliest days...the murals depict all the Academy Award winners...scenes from famous silent pictures, and from modern talkers...a montage of celebrated stars, and composites of memorable moments in pictures...

• • • DEMONSTRATION in honor of A-Mike Vogel...popular raconteur, bon vivant and man-about-town known far and wide in the film biz...given by AMPA at their luncheon yesterday at the International Hotel...as a salute to Mike upon being appointed editor of the M. P. Daily...Mister Vogel was in rare oratorical form, and discoursed eruditely on many and varied topics...also at the dais were Harriet Spector and Suzanne Kaaren...and Filmore Hyde, editor of the mags named Cue, who also spoke...

Mail Your Relief Fund Check TODAY
• • • EXHIBIT...The Making of a Contemporary Film from Script to Preview...opens Monday at the Museum of Modern Art, 14 West 49th St...the material has been assembled from the production of "The Adventures of Tom Sawyer"...
RKO-RADIO PICTURES
is now ready to discuss terms for extended run engagements of the most anticipated attraction in the history of show business.
WALT D.
FIRST FULL-LENGTH
SNOW
AND THE SE
in the
MULTIPLANE

Three years in the making
showing... and a life
DISNEY'S
FEATURE PRODUCTION
WHITE
VEN DWARFS
marvelous
TECHNICOLOR
an hour and a half in the remembering!
First Presentation
DECEMBER 21st
Twice Daily
CARTHAY CIRCLE
LOS ANGELES

... THEN AROUND
THE WORLD!

Distributed by RKO-RADIO PICTURES, Inc.
AINE TO SUCCEED JOSEPH IN RKO POST

REVIEW OF NEW FILMS

“T’LL Take Romance” with Grace Moore, Melvyn Douglas, Stuart Erwin, Helen Westley

Columbia 86 Mins.

SWELL ENTERTAINMENT WITH GRACE MOORE AND AN AMUSING STORY TELLING BOX-OFFICE.

Grace Moore and her golden voice have never been presented to better advantage than in this new Columbia pic; designed to please any audience, it should be a swell box-office attraction any place. The story value is light, but a great deal of good comedy has been injected into the script and the star is given ample opportunity to show her talent. Grace Moore and Edward H. Griffith have never allowed the story to drag, and gets the meat out of its script. Douglas is interested in a new opera company in South America, and is sent to New York to make Miss Moore live up to her contract to appear on opening night. She falls in love with him, and, after refusing to go, allows him to kidnap her and put her on the boat for S. A. She receives a message from her aunt, Helen Westley, which says that Douglas only took her because he wanted her to sing, which is a blow, as she had thought he was in love with her, and did not know of his affiliation with the opera company. Douglas, in desperation, when he refuses to speak to him after landing, has Stuart Erwin, his friend, kidnap her again. She refuses to listen to him and heuce her for opening night in the opera. She scores a great success, but as Douglas is about to leave for a boat in order to get away, he is kidnapped and is returned straightaway. The theme song “I’ll Take Romance” is a pleasant piece of music, and Miss Moore handles it with perfection.


CREDITS: Produced by Everett Riskin; Director, Edward H. Griffith; Story, Stephen Longstreet; Screenplay, George Oppenheimer and Jane Murfin; Editors, Otto Meyer and William Lyon; Cameraman, Ivan Aktor.

DIRECTION, Very Good. PHOTOGRAPHY, Good.

Bookie Tax May be Subbed for Higher Chi. Licenses

Fitzsimons Resigns

James M. Fitzsimons, assistant director of the City Council comptroller, has resigned, and is reportedly to become the comptroller of New York country since 1931, has resigned to resume the private practice of law and is rejoining the firm of Krellberg & Fitzsimons.

ASKS BRIT. TO INCLUDE FILMS IN PACT’S SCOPE

REMEMBER ALLIED CRUISE OFF AS SHIP’S STEWARDS STRIKE

 дела to have been the home the film folks during the next en days. Then the prospective voyagers ar ed at the pier, they were not ale to board the ship. There was nothing for bage for when news came that the Monarch aid sail without passengers. How ever, the ship departed, carrynail for scheduled ports.

members of the Allied party scal last night in various directions. some going to Florida, others to tant points for some sort of a tramping. Don't; did not think of it. The sping, coming, dealer, said last night that re no plans to reorganize the crane. He planned to make a kind of a trip for himself and D. Hollinger.

blix-Bamford Theaters Seek Radio Station Permit

(Continued from Page 1)

(Continued from Page 1)

(Continued from Page 1)

(Continued from Page 1)

new Mono. Franchise

Kansas City — Monogram Film distributors, Inc. has been formed to take over western Missouri Kansas franchise for Monogram. Operation was formerly Monogram Pictures of Kansas, Inc. Les Durland, sales man ager of old company, is now general manager. Eastern interests, headed by W. Ray Johnston, are providing funds for new outlet, it was an- nounced.

Get Mexican Invitations

West Coast Bureau of THE FILM DAILY

Hollywood—Motion Picture Artists Committee, state department of the National Council of Mexico, has extended an invitation to Louise Rainier and Gale Sondergard, 1936 Academy prize win- ners, to become honored guests at a meeting planned for Mexico City this week. The meeting is sponsored by the Mexican government to give the children of the Democratic Spain. The invitation comes through the official Mexican Consul General, Elizacoff, who has promised to bring E. J. Mannix at M-G-M, where both actresses are under contract.

Gene Aiello Shifted

Gene Aiello, for the past three years on the United Artists publicity staff, has been transferred to the exploitation department and will be looking over the opening of “The Hurricane.”
A ROAD SHOW AT POPULAR PRICE

"FRANK LLOYD'S WELLS FARGO"

Paramount's thundering romance of the winning of the West!
YOUR HOLIDAY TRADE!

PARAMOUNT'S BIGGEST
AT THE BEST TIME

By all the rules of the game, Frank Lloyd's "Wells Fargo" is a road show picture. The critics say so and so has every production expert, every sales expert in the business who has had an opportunity to see this smashing adventure-romance of the winning of the West.

We know that what theatres need right now is a sure-fire holiday smash—a picture that will shoot grosses sky-high, that will start 1938 off with a bang—so Paramount now presents exhibitors with one of the most important pictures in Paramount's entire production history, "Wells Fargo," a picture made to be road showed but released for popular priced exhibition at the best time of the year.

OVER 250 HOLIDAY BOOKINGS

NCES DEE with Lloyd Nolan, Henry O'Neill, Porter Hall, Robert Cummings, Ralph Morgan, Mary Nash, Edward Estabrook; Screen Play by Paul Schofield, Gerald Geraghty and Frederick Jackson; Based on a Story by Edgar W. Rice
JOSEPH APPOINTMENT IS CONFIRMED BY "U"

(Continued from Page 1)
ed his resignation yesterday. Well, returned to the executive assist-ant to Carl Laemmle, then Uni-versal president, was for two years director of advertising, publicity and exploitation for the S-B-O-2-theater Uni-versal Circuit. He handled, among other things, radio transcriptions, trailers, and tie-ups and supervised national theater advertising. Will announce his future plans shortly.

Joseph arrived in New York yester-day and conferred with officials at the home office. He is to remain and take active charge immediately.

SWG Re-elects All Officers; To Get Practical Autonomy

(Continued from Page 1)

Hackett had been nominated for the presidency but Lester Cole moved the re-election of the present in-coming president and the motion was ap-proved unanimously.

The Guild is provided with prac-tical autonomy according to an amended amendment to the new con-stitution of the Authors' League of America read at the Guild meeting. A proposed amendment empowers the Guild boards to assign any League member to active member-ship in the Guild, whenever the member is qualified to do so.

Green to Produce New Yiddish Film In East

Screen rights to the Yiddish play "Paranormal", have been acquired by Joseph Green, producer of "The Jester", it was announced yesterday. Other plays have been con-fined to his studio in Poland, but he plans to produce this picture at an eastern studio in this country. Present plans call for the picture to go into production within a fort-night.

WEDDING BELLS

John McHale, assistant manager of radio City Music Hall, was mar-ried yesterday to Geraldine Wight, a Rockette. The wedding took place at the Municipal Build-ing where the ceremony was per-formed by City Clerk M. J. Cruise, brother of the Music Hall's man-ager, Frank Cruise.

A second Music Hall marriage was also announced today. Marie Grimaldi, manager of the theater's Corps de Ballet who has been ac-corded as soloist, was married last Thursday to Richard Nolan of Den-ver, Colo., tenor of the Musical Hall Glee Club.

A "Little" from "Lots"

By RALPH WILK

HOLLYWOOD

Limit "Snow White" Tickets

WITH all the seats of Holly-wood's Carthay Circle Theatre practically sold out five days in ad-vance of the gala Hollywood premiere next Tuesday of "Snow White and the Seven Dwarfs," Walt Dis-ney's first full-length feature pro-duction in multiframe Technicolor, RKO Radio has decided, as an emergency measure, to limit each purchaser to four $5.50 tickets.

New Roach Publicist

Magdalen Masket has joined Hal Roach's publicity department. She will be in charge of fashion and fan magazines. Previous to joining Roach she was with the Walter Wanger publicity department.

Signed for "Swiss Miss"

Della Lind, Walter Woolf King, Patsy Kelly and Adia Kaznetzoff have been signed by Hal Roach for "Swiss Miss," the B. P. L. radio play pro-edy, "Swiss Miss." Miss Lind is M-G-M's foreign star and this will be her debut in American pictures. Negotiations are now on for Lydia Roberti to join the cast. Shooting begins December 20th, with John Dystone directing.

Local 54 and Circuit Reps. to Meet on Pact Next Week

Officials of major circuits and de luxe Broadway theaters have agreed to meet with representatives of Local 54, Service Employees in Amuse-ment and Cultural Buildings, A F of I, affiliate next week, according to a Hollywood source. Meanwhile two metropolitan thea ters were threatened with strike action today, it was learned.

First mass organizational meeting of Local 54 has been called for Dec. 20. Herded by 10,000 circulars, the meeting is to be addressed by Leo Reifen, Local 54 vice-presi-dent; Jack Gilbert, its secretary-treasurer; and Conway.

Union officials yesterday reported settlement of a four-hour strike against the Livonia Theater, Brook-lyn, with guards a six-day, three-hour; 33-1/3 p.c. wage increase; vacations with pay; closed shop; and time-and-a-half for overtime.

Harris Sells Pera, Common

Washington Bureau of THE FILM DAILY

WASHINGTON--Corrigenda statement filed with the SEC reveals that Bur-mage G. Harris disposed of 200 shares of Paramount Pictures common stock, receivable in whole installation held at the month-end. Harris also acquired 400 shares of Paramount 6 p.c. convertible debenture preferred, representing his total holdings.

Detroit Free Press Holds Local "Ten Best" Contest

Detroit—The Detroit Free Press, leading Michigan morning daily, is offering the "Ten Best" Pictures local contest in conjunction with THE FILM DAILY's annual poll. Win-ners will receive season passes to the Fox Theater.

MONO, 1938-39 BUDG. WILL BE JUMPED 25

(Continued from Page 1)

next season's product will be in the top bracket classification, according to Wanger. Jack Goldstein, president of Wanger Pictures, is scheduled to star in two of the high-budgeted productions and will tour for the press.

A franchise holders meeting tentatively scheduled for Maret on the Coast, and a regional sales meeting will follow in May.

Johnston said yesterday that company now has 4,538 definite loud-er commitments on its product, including the 2,000 spot booking-ages.

Five pictures now in product include "Saleslady," "My Old Pal," "Bucky Honeymoon," "West of Bakers End" starring Col. Tim McCoy; "Wanderer of the West" starring Jack Randall and "Painted Tor" starring Tom Keene, will be completed this month, giving Mono a record-breaking total of 26 out of 45 finished productions by the end of the year.

"True Confession"

"True Confession," starring role Lombard and Fred MacMurt, in its second day at the Y Paramount Theater did exactly for the holiday period. Repart Weitman, manager of the theater reported yesterday. Rees for the second day were 20 per cent more than the Bing Crosby picture "Penneys From Heaven" played the Paramount one week earrier in the holiday season last Stage attractions current are R. Morgan and oke and Eddie Gar-

Republic Sets Deals

Republic has closed deals for entirely new program with Jack Warner, circuit, covering Penn-sylvania, New Jersey, and Dela-were situations. Other circuits we have recently bought the Republic line-up include the Dubinsky chain in Kansas and Missouri; D. Snaper circuit of New Jersey; the Van Nomos chain op-erated in Chicago. Republic's serials in the near future will be the fol-lower circuit for 40 situations in Pennsylvania territory and by Midwest for a number of towns in Illinois and Missouri.

SICH REPORT

Canton, O.—George A. Delis-trick manager, and C. G. Velas, treas-u-ray of Inter-State Theaters, is narrowly escaped serious injury while driving in which he was riding skidded on the icy road, near Cambridge and went over the embankment. Both bruised and cut.
Amendment to Wage-Hour Bill Protects Film Industry

H. D. DIVORCE DEPOSITIONS TO BE TAKEN TUESDAY

Del. Supreme Court Affirms Consolidated Film Writ

Report "U" May Give Bonus to P. D. Cochrane

Universal is considering a bonus award to P. D. Cochrane for distinguished service as a company executive for more than 20 years, it was reliably reported last night. Cochrane resigned as ad chief Wednesday.

Wage-Hour Bill Amendment Exempts Film Child Actors from Provisions

New Newsreel Theater for Broadway and 72nd Street

The Newsreel Theaters, Inc., operating the Embassy as well as newswire houses in the Bronx and in Newark, N. J., will add a fourth, to be erected immediately at the 109th Ave. in a tie-up with a breakfast food.

What? No Candy?

The Daily Newspaper Of Motion Pictures
Now Nineteen Years Old

NEW YORK, SATURDAY, DECEMBER 18, 1937

Price Ten Cents

Amendment to Wage-Hour Bill Protects Film Industry

H. D. DIVORCE DEPOSITIONS TO BE TAKEN TUESDAY

Del. Supreme Court Affirms Consolidated Film Writ

Report "U" May Give Bonus to P. D. Cochrane

Universal is considering a bonus award to P. D. Cochrane for distinguished service as a company executive for more than 20 years, it was reliably reported last night. Cochrane resigned as ad chief Wednesday.

Wage-Hour Bill Amendment Exempts Film Child Actors from Provisions

New Newsreel Theater for Broadway and 72nd Street

The Newsreel Theaters, Inc., operating the Embassy as well as newswire houses in the Bronx and in Newark, N. J., will add a fourth, to be erected immediately at the 109th Ave. in a tie-up with a breakfast food.

What? No Candy?

The Daily Newspaper Of Motion Pictures
Now Nineteen Years Old

NEW YORK, SATURDAY, DECEMBER 18, 1937

Price Ten Cents

Amendment to Wage-Hour Bill Protects Film Industry

H. D. DIVORCE DEPOSITIONS TO BE TAKEN TUESDAY

Del. Supreme Court Affirms Consolidated Film Writ

Report "U" May Give Bonus to P. D. Cochrane

Universal is considering a bonus award to P. D. Cochrane for distinguished service as a company executive for more than 20 years, it was reliably reported last night. Cochrane resigned as ad chief Wednesday.

Wage-Hour Bill Amendment Exempts Film Child Actors from Provisions

New Newsreel Theater for Broadway and 72nd Street

The Newsreel Theaters, Inc., operating the Embassy as well as newswire houses in the Bronx and in Newark, N. J., will add a fourth, to be erected immediately at the 109th Ave. in a tie-up with a breakfast food.

What? No Candy?

The Daily Newspaper Of Motion Pictures
Now Nineteen Years Old

NEW YORK, SATURDAY, DECEMBER 18, 1937

Price Ten Cents

Amendment to Wage-Hour Bill Protects Film Industry

H. D. DIVORCE DEPOSITIONS TO BE TAKEN TUESDAY

Del. Supreme Court Affirms Consolidated Film Writ

Report "U" May Give Bonus to P. D. Cochrane

Universal is considering a bonus award to P. D. Cochrane for distinguished service as a company executive for more than 20 years, it was reliably reported last night. Cochrane resigned as ad chief Wednesday.

Wage-Hour Bill Amendment Exempts Film Child Actors from Provisions

New Newsreel Theater for Broadway and 72nd Street

The Newsreel Theaters, Inc., operating the Embassy as well as newswire houses in the Bronx and in Newark, N. J., will add a fourth, to be erected immediately at the 109th Ave. in a tie-up with a breakfast food.

What? No Candy?
HELP THE RELIEF FUND TO TAKE CARE OF OUR OWN NEEDY

- HOT SHORTS — "How To Dance the Shag" — a special Al Christie for the Holidays produced for Education...featuring Arthur Murray, the authority on the dance craze, who is seen instructing his pupils in the fundamentals of the lively shag movements...what makes this a natural for every showman's screen is the fact that anyone interested can learn the dance steps and at the same time be entertained by a fast-sequencing short that has plenty of ver and pep.

- LAST NITE was a gala occasion for the hundreds of members of the Joan Crawford Fan Club...at their sixth anniversary meeting in the assembly hall of Loew's Lexington theater...Joan herself was the guest of honor.

Mail Your Relief Fund Check TODAY

- SANTA COMES but once a year...but for the M-G-M bunch at the New York exchange they decided he had to make a double appearance...so they staged a Xmas Party last night in the exchange...and the fun waxed merrier and merrier till there was no more fun to be pored out of the empty bottles, and all hands went home...we hope.

- THE ANNUAL Warner Club Christmas Kiddie Party takes place today at the home office...with over 600 children relatives of club members expected to attend...the committee has planned a Censor for the youngsters...they being (the committee, not the youngsters): Arthur Sachson, Harold Radner, R. W. Budd, Harry Mayer, Jules Levey, J. T. Holmes, Irving Birnbaum, Ann Martin...there will be refreshments and gifts...

NEW YORK STOCK MARKET

<table>
<thead>
<tr>
<th>Net Price</th>
<th>High</th>
<th>Low</th>
</tr>
</thead>
<tbody>
<tr>
<td>Amer. Seal</td>
<td>11</td>
<td>11</td>
</tr>
<tr>
<td>Columbia Pictures</td>
<td>17</td>
<td>17</td>
</tr>
<tr>
<td>Columbia Picts. pfd.</td>
<td>75</td>
<td>75</td>
</tr>
<tr>
<td>Con.</td>
<td>161</td>
<td>161</td>
</tr>
<tr>
<td>Con. Fm. Ind. pfd.</td>
<td>161</td>
<td>161</td>
</tr>
<tr>
<td>do pfd.</td>
<td>104</td>
<td>104</td>
</tr>
<tr>
<td>Paramount 1st pfd.</td>
<td>103</td>
<td>103</td>
</tr>
<tr>
<td>Paramount 2nd pfd.</td>
<td>105</td>
<td>105</td>
</tr>
<tr>
<td>Pathé Film</td>
<td>21</td>
<td>21</td>
</tr>
<tr>
<td>RKO</td>
<td>23</td>
<td>23</td>
</tr>
<tr>
<td>20th Century-Fox</td>
<td>23</td>
<td>23</td>
</tr>
<tr>
<td>20th Century-Fox pfd.</td>
<td>23</td>
<td>23</td>
</tr>
<tr>
<td>Univ. Picts. pfd.</td>
<td>33</td>
<td>33</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>62</td>
<td>62</td>
</tr>
<tr>
<td>do pfd.</td>
<td>343</td>
<td>343</td>
</tr>
</tbody>
</table>

NEW YORK BOND MARKET

| Keith-A 6/6 | 97 | 97 |
| Loeworl | 97 | 97 |
| Para, 8% 35 | 92 | 92 |
| Para, 8% 35 | 92 | 92 |
| Para, Picts. cv. 31 | 74 | 74 |
| RKO 4% | 87 | 87 |
| Warner | 639 | 639 |

NEW YORK CURB MARKET

| Columbia Picts. v/c. | 15 | 15 |
| Grand National | 15 | 15 |
| Monegraph Picts. | 15 | 15 |
| Morgan Picts. | 15 | 15 |
| National Picts. | 15 | 15 |
| Technicolor | 15 | 15 |
| Trans-Lux | 15 | 15 |
| Universal Picts. | 15 | 15 |

Atlas-Lehman-RCA Parleys Continue; Expect Agreement

(Continued from Page 1)

formed THE FILM DAILY yesterday. Announcement is expected by Monday, it was learned.

Option expires Dec. 31, and calls for purchase by that date of all RKO common stock and warrants now owned by RCA at a price of $6,000,000. Half of RCA's holdings were originally acquired for $5,000,000.

NEW YORK THEATER MARKET

Expect to Close Testimony In Chain Tax Case Tuesday

Harrisburg, Pa. — Advantages of chain stores over independents were outlined yesterday for the state in Dauphin County Court through testimony given by Frank T. Hypp, assistant professor of marketing, Wharton School of Finance, University of Pennsylvania. Hypp, testifying in the American stores suit against the chain store tax act, which is also opposed by theater circuits, cited ability to integrate wholesaling and retailing; disintegration of goods; stock, price and financial control; knowledge of marketing conditions and sources of merchandising among advantages. Court adjourned Friday noon will resume Monday at 10 o'clock. Testimony is expected to be completed by Tuesday noon.

New Equity President To Be Named Monday

Successor to Frank Gillmore, who resigned as president of Astor's Equity, is to be chosen at a council meeting Monday at 2:00 p.m. at Equity headquarters, Council met yesterday but reached no conclusion.

New Newsreel Theater for Broadway and 72nd Street

(Continued from Page 1)

northwest corner of 72nd Street and Broadway on a site now occupied by the St. Andrews Hotel.

Work of demolishing the hotel property will start next week, and the 550-seat house, to be located in a two-story taxpaying, will be ready for operation by June, it was said yesterday by William French Githens, of the corporation.

Deal was closed early Friday with the Juaralee Corp., with Mark Raskally acting for the landlord and Charles Weingart for the tenant. Architects for the theater will be Schartz & Gross, associated with Peter Copeland.

Eastman Kodak Reports 3 Subsidiaries Dissolved

Washington Bureau of THE FILM DAILY

Washington — The Eastman Kodak Co. today reported, in the SEC dissolution of three subsidiaries. They are: Crystal Gelatine Co., taken over by Eastman Gelatine Corp., Essex Gelatine Co. and Recordak Corp., taken over by Recordak Service, Inc., and the name changed to Recordak Corp.
The heart of your business is the projection room. You deliver from there what the patrons pay for, the thing you are selling, the picture on the screen.

Audiences today are much more critical. They get around. In 5000 theaters high intensity projection is giving movie goers a new standard of picture quality which they will expect to see in your theater.

If you want to build steady patronage, to fill your house regularly, here is the quickest, surest way to do it.

With SIMPLIFIED HIGH INTENSITY projection you can have two to three times as much light on the screen as you get from low intensity — yet at a price you can easily afford. This greatly improved lighting and projection can be covered by only one more admission per show.

This is the way to fill the empty seats. Write for the new, free, illustrated book—"The Eternal Triangle In Picture Projection."
DEL. COURT AFFIRMS CONSOLIDATED WRIT
(Continued from Page 1)
Certificate of amendment to its incorporation.
Johnson contended that the proposed plan deprived the preferred stockholders of voting rights, reduced the dividend rates from $2 to $1 and destroyed the rights to cumulative preferred dividends amounting to $5.

Following the announcement of the chancellor’s decree yesterday, the board of directors of Consolidated Film Industries, Inc., at an adjourned meeting, declared a dividend of 50 cents a share on the preferred stock. Dividend is payable Dec. 31, four weeks, at the annual meeting of shareholders at the close of business Dec. 23. The transfer books will not be closed, it was announced.

Wage-Hour Bill Amendment Protects the Film Industry
(Continued From Page 1)
House. The Senate is expected to concur.
Kramer's amendment followed action late yesterday when the House adopted a series of amendments by Rep. George J. Schneider, (P.W.), barring employment of children under 14 years of age and only by special permit from 14 to 16. It was immediately pointed out in the House by Rep. John F. Dockweiler, (D.Calif.), that such a provision would irreparably harm the industry.

It was suggested by Rep. Jerry Voorhis, (D. Calif.), that Dockweiler propose an amendment exempting the movie industry. Kramer had already sensed the threat and better acquainted with industry problems had such an amendment already prepared. Even though votes promised to pass it.

The legitimate stage was purposely left out of his provision, Kramer said, because it is strictly intrastate commerce, and not under the jurisdiction of the act.

SICK REPORT
Elizabeth, N. J.—Edward Batlin, manager of the Regent, has returned home from Beth Israel Hostpital, Newark, where he underwent an operation about 10 days ago.

West Coast Bureau of THE FILM DAILY
Hollywood — William Dieterle, Warner director, who was injured in a motor accident last week, has Thursday night, will remain at the Hollywood Hospital for at least two weeks, according to his physician, Dr. E. Bertrand Woolman. Mrs. Dieterle, who was also injured in the same accident, is a patient at the same hospital.

Are You Among Those Whose Names Appear on Relief Fund’s Honor Roll?
(Continued from Page 1)
to you that there are quite a few fellows in this industry who have not had a payday for weeks. Smart fellows, too. No fault of theirs that they are. Look around and lamp the changes that have taken place the last two weeks. This is the most uncertain business for some of us. We hope it never is for you. So, with this thought in mind, you are sure to want your share to help the very needy cases who are depending on the Fund to tide them over. The List is growing. Are you among those present?

JACK ALICANTE
Don Lomente
Chet B. Bahn
Alison C. Smith
Frank E. Coates
Edward McNamee
J. E. Shuchter
Sid Weiss
Toby Gross
George F. Dombow
Neil E. Depriet
Charles E. R. Mokowitz
Richard Brody
Gilbert Gollub
Rudy Jucker
Leon Sammler
Harry Gold
George Barnett
Moe Steimer
Mrs. A. Cohen
H. D. Buckley
Paul Lazarus
Arthur W. Kelly
M. J. Weisfleld
J. Montrichard
Anonymous
Charles Alicante
A. J. Dush
Jack A. Pirovano
Francis Gross
Joseph A. McConville

Hollywood Songs to Issue “In Old Chicago” Numbers
Hollywood Songs, Inc., is to publish musical numbers featured in 20th Century-Fox’s “In Old Chicago.” Songs, by Leo Robin and Sidney Mitchell, include: “I’ve Taken a Fancy to You,” “I’ll Never Let You Cry” and “Take Me to the Sea.” Plans for nationwide exploitation have been set for pre-release build-up.

Century Circuit to Add New House in Brooklyn
Homack Construction Co. has filed plans for the erection of a 1,000-seat theater at Nostrand Ave. and East 31st St., Brooklyn. Plans are being prepared by John Eberson, architect. House will be operated by the Century Circuit.

Exhibs’ Reaction to Altec Takeover Said Unfavorable
Exhibitor reaction to the transfer of Erpi’s service contracts to the Altec Service Corp. has been very favorable, G. L. Carrington, vice-president and general manager, stated yesterday. All district branches are functioning smoothly, he said.

187 Companies Intervene in Fight on 44-Hr. Law
Harrisburg, Pa. — Permission to intervene in the suit brought by the Holgate Manufacturing Co., Kane, testing the constitutionality of the 44-hour week law recently enacted by the Dauphin County Court to 187 Pennsylvania industrial companies in the petition of the Pennsylvania White, Philadelphia attorney, who is now conferring with the Attorney General’s department in preparing the facts in the case. The case is scheduled to be heard by the State Supreme Court early next month.

Screen Cartoonists Guild Asks 8-Hour Day, 5-Day Week
West Coast Bureau of THE FILM DAILY
Hollywood — Screen Cartoonists Guild asks an eight-hour day, a five-day week and approximately 10 percent pay increase. Its membership includes animators, story men, layout men, ink and washers, and colorists. Producers have approved the basic pact submitted by the Society of M. P. Interior Decorators. Seven women are also women and they have been granted a minimum weekly wage of $100 and Guild shop.

DEATH RECORD
John E. Ungerfeld
John E. Ungerfeld, 51, former operator of the Rheem Theater including houses in Portage and Onalaska, died in New York Thursday, was a brother-in-law of Mr. Ungerfeld, a brother and a survivor. Funeral services will be held at River Memorial Chapel tomorrow at a.m.

TAKE N. D. DIVORCE DEPOSITIONS TUESDAY
Co. are bringing the suit to test constitutionality of the law, hope to restrain Governor Lang state officials from enforcing law by requiring producers to divert their theaters.

On Oct. 14, the state of Dakota filed an answer to the suit, denying the plaintiff’s a motions that rights of clients were created by the theater divestiture. Louis Phillips, of Perey, legal department, is now prepared the case for trial. No date has set.

Joseph to Expand Universal Advertising-Publicity Division
It is reported. Joseph has his staff meeting for Monday.
Paul Guillick, Universal pub director since 1929 and editor of Universal Weekly for seven before that, resigned yesterday to Shnemel. He appointed.

Guillick continued to edit the weekly until its recent merger with AMPA, and his Wick was its third president.

Following graduation from verty, the retiring licly head entered New York.

He became dramatic music editor of The Journal of music, from which he resigned to establish an independent publicity reau. A client, Atlas Theaters, was Guillick’s first film employer. Brandt, then general manager of Universal, brought Guillick into organization. For WOR Guillick time broadcasted on one of Advet motion picture programs.

Ledirk-Strand Anti-Trust Suit Hearings in Jan.
(Continued From Page 1)
the counsel for the defendants leave shortly for Bermuda. L. is seeking a total of $1,060,000 der anti-trust laws from Parex Warner Bros., United Artists, and Columbia groups. Compli were filed two-and-a-half years.
Detroit—Survey of Detroit's theater supply and equipment field discloses unusual activity in every department.

"Business has been better this fall than it has been for a long time," said William J. Turnell, manager of Detroit branch of National Theater Supply Co., who reports orders for equipment for the Roger Theatre, Rogers City, amounting to $12,000, for the Marr Theatre, Saginaw, $15,000, and for Harbor Beach Theatre, Harbor Beach, Michigan, $7,000. Turnell also announced, "Our business has increased easily 15 per cent.

George McArthur, head of McArthur Theater Equipment Company, and his assistant, E. V. Smith, have just returned from a business trip through the state, marked by the closing of a number of major deals.

Installation has just been completed of Motiongraph and Microphone Sound in the new Circle Theatre, 1,500-seat house at Warren and Miller Road, according to George McArthur, is the first job of this kind in the country. McArthur has also installed Motiongraph and Microphone Sound in the Vassar Theatre, 600-seat house owned by Smith Brothers in Vassar, Mich.; also in the new Court Theatre on Court St., Saginaw, 700-seat house owned by Fred Witters.

Bausch & Lomb Planning New 5% Preferred Issue Washington Bureau of THE FILM DAILY

Washington—Bausch & Lomb Optical Co. of Rochester, N.Y., has filed a registration statement here with SEC covering 50,000 shares of $100 par value preferred stock. The company states it will offer the new preferred stock in exchange to holders of its first mortgage bonds on the building for which $100,000 was borrowed for each $100 face amount of bonds, together with cash payment equal to the interest from Nov. 1, 1937, to Jan. 1, 1938.

Company will also offer new preferred in exchange for its outstanding preferred on a share-for-share basis. Preferred is convertible into common at the option of holders until Dec. 31, 1947, under certain stipulations outlined by the company.

Jack O'Brien to Build

Tracey, Minn.—Jack O'Brien will build a 600-seat house here in the near future.

Harvard Scientists Perfect New Type of Motion Picture as Aid in Reading Cambridge, Mass.—Harvard psychologists have perfected a new type of motion picture to assist adults and children in reading. Preliminary tests have proven plans for new films should be the most effective and least expensive method for this work. It is operated on a 16 mm movie projector.

In experiments it was discovered that in scanning a line of type the eye makes frequent stops to assimilate a word or phrase. The films force the readers to follow the type at a predetermined rate of speed. The screen projection shows a page of white on a black surface and as the movie begins the page is dimly lit. Phrases flash brightly and then become dim again as the line type proceeds. Consequently, the reader makes as many stops in reading as the film has pictured and, by habit, reading skill improves.

The inventors are Prof. Walter P. Dearborn, director of the Harvard psycho-educational clinic; Dr. Irving H. Anderson, instructor in education and James R. Brewster, director of the Harvard Film Service.

Warner's Colony to Open In Cleveland Dec. 28

Cleveland The new Warner Brothers Colony Theatre, a 1,096-seat house designed by John Eber- son, theater architect of New York, will open here on Dec. 28. The theater is located in the exclusive Shaker Heights section and is one of the most unusual, in appointments and architectural features, of modern screen palaces either in this country or abroad. Assisting Ebersohn in carrying out his plans is the well-known architectural firm of Wilbur Crisp and the Rambusch Decorating Co., both of New York.

Busker Reports Sales St. Louis—George A. Busker of the Busker Sound Engineering Co., reports sale of new Air Loc seats to both the Bijou at Waverly, Ill., and the entire Weyhrenberg circuit. J. S. Stewart, of McClure, Ill., installed a complete Jewell Sound system and booth equipment, and the Grand at Mascoutah, Ill., has made a similar installation. Bill Collins, already owner of a modern theater at De Soto, Mo., is opening a new house at Canton, Ill., it is reported.

New Recording Studio

Detroit—Associated Sales Co., Detroit commercial studio, has just opened a new recording studio, in a general program of expansion.

Cumberland House Opens

Cumberland, Ky.—Joe Isaacs opens his new 600-seat The Nova today.

S.T.U.D.I.O.S Technical—Supplies Furnishings

BELL-HOWELL OFFERS NEW FILM CEMENT

After months of careful research, Bell & Howell has announced a new film cement which is effective on both safety and standard film. (All 16 mm. and 8 mm. film is of the safety, i.e., acetate base type. Most standard film is on nitrate base, though some is on acetate base). The safety and standard film cements formerly supplied by Bell & Howell are both superseded by the single new cement. It is designed for the new cellulose film splices that are stronger than the film itself.

It is said that the new cement is much less subject to deterioration than other types because it will not absorb moisture from the air. It can even stand 100 per cent condition of water without losing its bonding power, so it would seem that the problem of making permanent, enduring splices is well in hand at last.

Also, the new B & H product does not dissolve the 8 mm Kodalochrome film, and therefore it can be used with the certainty that there will be no discoloration of Kodachrome film adjacent to the splice.

New Georgia House for Lucas-Jenkins Interests

Atlanta, Ga.—A modern theater building will be constructed by the A. G. Rhodes Estate, Inc., in the new 200,000 Rhodes Center between Peachtree Street, North and Peachtree Streets, for the Lucas & Jenkins theater interests. The theater will be located on the South side of the property, facing Peachtree Street, and will have 2,400 square feet of floor space in front available for drug, store purposes. Lucas & Jenkins have leased the property, it is understood, for a period of 15 years.

Austin Organs to Expand

Hartford, Conn.—Austin Organs, Inc., successor to Austin Organ Co., has bought the four-story brick building at 250 Wood Street, in the rear of its former building, Howard A. Walker, vice-president and treasurer of the company, in announcing the purchase said his company had been encouraged to buy the property for its manufacturing because of a recent increase in its business.

Kinney Leaves Simplex

Detroit—E. S. Kinney, former assistant general manager of Allied Theaters of Michigan, has left the Simplex Engineering Co. for which he was sales engineer, handling the air conditioning installations.
NEW CAMERA TAKES PANORAMIC MOVIES

Washington Bureau of THE FILM DAILY
Washington—New and revolutionary type of movie camera, invented by Capt. Ferdino Chiapparelli, is being tested here. The camera operates with a revolving lens and makes possible, it is claimed, panoramic pictures with a range as wide as that of the eye.

First films, constituting panoramic "travelogue" of the national capital, will be ready for exhibition in January, it is said. Audience will see these pictures, according to Chiapparelli, relieved of the eye strain resulting from the contrast between the glaring light of ordinary width films and the bands of darkness on either side of the screen which are included in the range of vision.

The film used in the new camera is 70 mm. wide, rather than the usual 35 mm. and has a blank area wide enough for the new stereophonic devices which causes each sound to emanate from its point of origin on the screen.

The inventor told THE FILM DAILY yesterday his new camera would make it possible to take motion pictures of an entire baseball game, from outfields to spectators in the stands behind the home plate.

Display Stage Moves

The Display Stage Lighting Co. is now located in more commodious quarters at 617 Tenth Ave., near 44th St. Firm is developing a completely new line of lighting and other equipment, several numbers of which are already in production.

MODERNIZE IN ALBANY

Albany—Warner has spent approximately $10,000 in modernizing the front and lobby of the Ritz Theater here, installing a modernistic stainless steel front with porcelain enameled trim. The alterations also include a stainless steel marquee with neon cove lighting and Adler letter-attraction board; redecoration of the upright sign; installation of new lighting effects, a redecorated lobby with new walnut frames and a formica base.

Improve Windsor House

Windsor, Minn.—The Wonderland here will be extensively remodeled.
**The Film Daily**

**MENT**

**Frisco NTS Office Staff Affected by Promotions**

San Francisco—National Theater Supply Co.'s local office has been affected substantially by changes and promotions effective this month.

R. P. Dawson, salesman, leaves for National's branch in Memphis, Tenn., with Ed Bauer returning to Northern California from Dallas, Texas, to take over Dawson's job.

Robert Shover, for several years with the local office, leaves to assume post of manager of the newly-formed motion picture division of Telephone Equipment & Repair Co., where he will handle service and sales on non-theatrical accounts.

**First Colored Theater Planned at Ft. Worth**

Ft. Worth, Tex.—The Community Amusement Co. in Fort Worth is to construct a $25,000, 1,000-seat colored movie theater to be located at Fabama and Verbena Streets here, near the local colored park. Here-tofore only movie seats available to colored population here have been about 500 in upper balconies of the Majestic, New Isis, Ideal and Gayety Theatres. This concern also operates the New Liberty here.

**Hicks In New Post**

Chicago—Fred W. Hicks has been named national contact specialist by the Nash Kelvinator Corp. handling special type condensing units. He comes from the McCard Manufacturing Co. of Detroit. Edward R. Legg, national direct sales manager of the company, reports the outlook for 1937 as most promising in some years, especially in the theater field.

**880,000 N. C. Project**

High Point, N. C.—The North Carolina Theaters, Inc., will construct an $80,000 motion picture theater here on the site of the old Orpheum Theater. The 500-seat house has been completely renovated.

**Collier to Build In Drew**

Drew, Miss.—A one-story motion picture theater, 40 by 114 feet, is planned here by C. H. Collier. It will cost $30,000 and will be of brick and steel construction, with east stone trim.

**Ready for Winter Season**

Miami, Fla.—The Olympia theater is completely renovated and made ready for the winter season.

**Demand for Birdseye Reflectors Growing**

Charles Ross, Inc., of 244 West 49th St., New York, reports a wide and growing demand for the Birdseye Reflector Lamps, distribution of which has recently been invested in this company specializing in all types of theater illumination.

These lamps, Ross declares, are a scientific combination of lamp and reflector. Discarding earlier attempts to control light by outside silver processing, Clarence Birdseye, world-famed inventor of "Frosted Foods," started from within the bulb itself. A perfect and complete.

(Continued on Page 8)

**Charles Ross, Inc.**

**STUDIOS**

- FURNISHINGS
- TECHNICAL
- SUPPLIES

**MODERN FACILITIES FOR PROJECTION — AUDITIONS**

INTERNATIONAL PRODUCTION STUDIOS

36 W. 60th St., N. Y. C. Col. 2-7366

**FOTOTONE SOUND SYSTEM**

**"TRUE CONFESSIONS"**

There is nothing shocking about the inside story of Alexander Smith Carpets. It is simply this, "They are the finest carpets for the money that we know how to make, and we've been making carpets for almost a century." Their quality is attested to by their use in the majority of the country's most successful theatres.

ALBERTO SMITH CARPET
S-T-U-D-I-O-S

Technical—Supplies
Furnishings

DEMAND FOR BIRDSEYE REFLECTORS GROWING

(Continued from Page 7)

ly sealed-in reflector surface was obtained by utilizing pure silver. Then by an optically correct placement of the filament, the light source was properly focused. By creating the “silver neck disk” wasted beams were turned back as useful light. By a new frosting process, developed in the Birdseye Laboratories, light leaks and filament shadows were minimized. The practical result, Ross explains, is not “more lumens per watt” but lumens under control, and concentrated on the job.

The long life built into Birdseye Reflectors, he adds, is only partially evidenced by their guarantee of 1,000 burning hours. Actually, the average is much higher, according to Ross, due to accurate engineering and precision manufacture. In every detail of material handling, these lamps are built to conform to all specifications of the U. S. Bureau of Standards.

Added to the obvious engineering advantages enumerated by him, he cites there is a further chemical feature of supreme importance. “As explained by Dr. Colin G. Fink of Columbia University, silver, used as the interior reflecting surface, chemically reacts with certain impurities in the atmosphere,” he explains, “it greatly reduces the characteristic ‘blackening’ which is a normal development in the burning life of ordinary bulbs.

Ross believes that Birdseye “in condensate illumination withou t waste” is the answer to many of the problems associated with theater lighting, both direct and indirect, and its adoption by film house architects and operators is destined to reach new high levels during 1938.

DeForest Division House d
In New DeVry Factory

Chicago—Hereman A. DeVry, manufacturer of motion picture and sound equipment, has purchased the plant at 2335 North Ashland Ave., to accommodate several of the DeVry departments now located at the old plant on Armitage Ave. The new plant will also house the DeForest Training Division of the company which does special re-education work. Increased business necessitated the addition to the DeVry factory facili-

J. K. Morley, Advitagraph Exec., on Extended Trip

Chicago—J. Kenfield Morley, vice-president and general manager of the Advitagraph Corp., is on an extended trip which will take him to Hollywood, New York, Detroit and other principal cities to interview commercial film producers and to establish distribution contacts with theater circuits for lobby projections of the company’s FlO-lite projectors.

Jack Moran, company’s president, is in Rochester supervising the engineering and production activities on the new machine.

General offices of the company are now established at 540 North Michigan Ave., Chicago.

Goldberg Will Build

Cincinnati — Max Goldberg has broken ground for a new theater at Palmouth, Ky.

5,000 Seat Order
St. Louis—George A. Busher has sold a total of 5,000 seats to the Fred Wehrngen Circuit for installation in five houses.
ONE step removed from the original negative used to mean definite loss of quality. Eastman Fine-Grain Duplicating Films break this rule...break duplicating records. These exceptional films are capable of producing master positives and duplicate negatives that are actually equal to the originals in photographic quality.... Eastman Kodak Company, Rochester, N.Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)
<table>
<thead>
<tr>
<th>Title</th>
<th>Release Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Over the Go (FB)</td>
<td>10-16-37</td>
</tr>
<tr>
<td>Paid to Dance (Col.)</td>
<td>12-11-37</td>
</tr>
<tr>
<td>Partners in Crime (Para.)</td>
<td>10-8-37</td>
</tr>
<tr>
<td>Partners of the Plains (Para.)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>Paid in Roses (WB)</td>
<td>3-8-38</td>
</tr>
<tr>
<td>Peril on the Rails (Para)</td>
<td>11-5-37</td>
</tr>
<tr>
<td>Perfect Specimen, The (FB)</td>
<td>8-23-37</td>
</tr>
<tr>
<td>Fordy Carey, The (UA)</td>
<td>3-21-37</td>
</tr>
<tr>
<td>Cowboy Cop. No. 1 (Para.)</td>
<td>10-3-37</td>
</tr>
<tr>
<td>Cowboy in the Rockies (UB)</td>
<td>8-9-37</td>
</tr>
<tr>
<td>Rebecca of Sunnybrook Farm (20th-Fox)</td>
<td>12-14-37</td>
</tr>
<tr>
<td>Red Lights Ahead (Chesterfield)</td>
<td>9-29-37</td>
</tr>
<tr>
<td>Prisoner of Zenda, The (UA)</td>
<td>10-3-37</td>
</tr>
<tr>
<td>Renegade of the Royal Mounted (GN)</td>
<td>10-15-37</td>
</tr>
<tr>
<td>Return of the Dawn (Mono.)</td>
<td>9-9-35</td>
</tr>
<tr>
<td>Ace of Aces, The (Mono.)</td>
<td>10-24-35</td>
</tr>
<tr>
<td>Return of Roscoe (Invincible)</td>
<td>10-26-37</td>
</tr>
<tr>
<td>Riders of the Dawn (Mono.)</td>
<td>9-9-35</td>
</tr>
<tr>
<td>Returning for Revenge (Col.)</td>
<td>3-21-37</td>
</tr>
<tr>
<td>Riders in the Dark (Para.)</td>
<td>2-18-37</td>
</tr>
<tr>
<td>Robin Hood (M-G-M)</td>
<td>1-22-34</td>
</tr>
<tr>
<td>Romance in the Dark (Para.)</td>
<td>2-28-35</td>
</tr>
<tr>
<td>Rommel of (M-G-M)</td>
<td>12-24-35</td>
</tr>
<tr>
<td>Sailing Along (GB)</td>
<td>Not Set</td>
</tr>
<tr>
<td>Sally, Irene and Mary (Fox)</td>
<td>1-14-37</td>
</tr>
<tr>
<td>Saturday's Heroes (RKO)</td>
<td>10-8-37</td>
</tr>
<tr>
<td>Scandal Street (Para.)</td>
<td>2-11-37</td>
</tr>
<tr>
<td>Second Hundred (20th-Fox)</td>
<td>11-19-37</td>
</tr>
<tr>
<td>Sergeant Murphy (WB)</td>
<td>Not Set</td>
</tr>
<tr>
<td>Serenade of (UB)</td>
<td>10-26-37</td>
</tr>
<tr>
<td>Seymore Kelly of the Rackets (Mon)</td>
<td>8-12-37</td>
</tr>
<tr>
<td>Shell of Hope (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>Sharon in Happiness (WB)</td>
<td>12-18-37</td>
</tr>
<tr>
<td>She Married a Rogue (WB)</td>
<td>2-10-37</td>
</tr>
<tr>
<td>She Who Must Be Destroyed (20th-Fox)</td>
<td>10-9-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
<tr>
<td>She's Too Shy to Kiss (WB)</td>
<td>12-28-37</td>
</tr>
</tbody>
</table>
Announcing

MOTIOGRAPH

...the Result of Three Great Forces

★ Bell Laboratories Research
★ E·R·P·I· Engineering
★ Motiograph Craftsmanship

The welding of these Three Great Forces gives you every basic improvement developed by science since the advent of Sound including Thirty-seven (37) Exclusive Features.

AVAILABLE IN SEVEN COMPLETE SYSTEMS

Model 500—For the theater with a seating capacity up to 500 seats...cubical content up to 60,000 cubic feet...$1290.00

Model 900—For the theater with a seating capacity ranging between 500 and 900 seats...cubical content not in excess of 120,000 cubic feet...$1390.00

Model 1,250—For the theater with a seating capacity ranging between 900 and 1250 seats...cubical content not in excess of 200,000 cubic feet...$1225.00

Model 1,500—For the theater with a seating capacity ranging up to 1500 seats...cubical content not in excess of 250,000 cubic feet...$2395.00

Model 2,500—For the theater with a seating capacity ranging between 1500 and 2500 seats...cubical content not in excess of 550,000 cubic feet...$3275.00

Model 4,000—For the theater with a seating capacity ranging between 2500 and 4000 seats...cubical content not in excess of 1,000,000 cubic feet...$3875.00

Model 5,000—This model is designed especially for extra-large auditoriums with a cubical content of 1,000,000 or more cubic feet...$4850.00

PRICES F. O. B. CHICAGO

MOTIOGRAPH, Inc., Chicago, U. S. A.
M-G-M Plans No GUT Merger in Australia, Says Loew

Film Copyright Violations Show 3 P. C. Advance

Mexican Production Next Year Expected to Hit 60-70

Features Now in Work In Studios; 24-Hour
Operation Rules

W-PRICE TELE SET
DEVELOPED BY DUMONT

development of a television re-
ing set costing about one-third
the price of present receivers
announced Saturday by Allen
Du Mont, president of the Du
t Laboratories, Inc., of Mont-
N, J. Du Mont describes the new set
radically different, embracing a
(Continued on Page 6)

Newsreel Cameramen
In Orient Get 7 Bonuses
ven bonuses have been earned
Krainikow, Norman Alley,
Howard Winmer, Universal
area cameramen, for their cov-
the of the Sino-Japanese unde-
(Continued on Page 6)

It's Bonus Time
It's going to be a Merry Christmas for the hundred or so employees of
Arber Sign Service, Inc. President E. Arber is giving each a bonus of 5% of
their annual wages.

1937 HISTORY MAKERS

A Film Daily Gallery of Men Whose Activities
Provided Industry Headlines

WILL H. HAYS
N. M. SCHENCK

To recount the activities and accom-
ishments of The General during
'37 is tant-
amount to writ-
ing an ency-
lopedia in 100
words. Voiced
film accord
pre-
lacion to
Italy; spoke at
Zukor Jubilee
Dinner:

Both Metro's
Leo (symboliz-
ing the full-
length feature)
and Leo Jr.
(the short sub-
ject) jumped
through
more hoops
than ever un-
der Nicholas
Schenck's
masterful ring-
mastering
through
the
past 12 months. Result, M-G-M's biggest
year. In early December, when report
was out that Louis B. Mayer might leave,
it was Schenck who advised that L.B.M.
was not resigning but re-signing to the
sume of a five-year pact. And at the
same time Nicholas M. set new deals
with A. Lichten. E. J. Mannix, Sam
Katz, Benjamin Thau, et al.

Metro-Greater Union Theaters Deal
Restricted to Rentals Only—Loew

WB Plans Gossip Service
For 160 Radio Stations

West Coast Bureau of THE FILM DAILY
Hollywood—Warner Bros. is in-
agurating a semi-weekly gossip,
news and feature service for 160
radio stations throughout the coun-
(Continued on Page 6)

A most accurate and up-to-date theater list
will be one of the many important features of
the 1935 FILM YEAR BOOK.—Advt.

M-G-M has a rental deal with
Greater Union Theaters of Aus-
ralia but there will be no merger of
the GUT group and Loew's. Arthur
Loew told THE FILM DAILY. Loew
said that there had been talk of
such a combination but that Loew's,
Inc., felt that it could not handle
any more theaters in Australia. One
(Continued on Page 6)

The presses are rolling and the FILM YEAR
BOOK for 1938 will soon be making new motion
picture history.—Advt.

CPB Yearly Report Says
Violation Trend Is
Toward “Bicycling”

Motion picture copyright viola-
tions increased approximately 3 p.c.
in 1937 over 1936, according to the
annual report just issued by the
Copyright Protection Bureau. Jack
H. Levin, director, revealed that one
or more violations were found in
12.03 p. c. of the theaters
investigated during the current
year, compared with 9.3 p. c. of the
irregularities disclosed during the
fiscal year of 1936. The report covers
the period from Oct. 31, 1936, to Oct.
31, 1937.

Although this year's report shows
violations in excess of last year's
(Continued on Page 4)

HARRY CHARNAS Sells
CRITERION INTEREST

Harry Charnas has disposed of his
interests in the Macoun Amusement
Co., operating the New Criterion
Theater on Broadway. Charnas made
the announcement over the week-
(Continued on Page 4)

Joseph Bernhard Holds
Warner Zone Mgrs. Meet

Joseph Bernhard, General Man-
ger of Warner Theatres, will presi-
over a meeting of his zone man-
gers in the home office today.
The following zone managers will
be present:
James Coston, Chicago; Nat Wolf,
(Continued on Page 4)

Holiday Smash

We have hopes of making the Drive
for the Rabid Fund one of the big
Holiday Smashes—with YOUR help. But
the time is getting short. Christmas
Day is the deadline. If you haven't
sent your contrib, be a good feller and
do it now, now. Every cent goes to a
Needy Case within our own ranks.
**THE BROADWAY PARADE**

*Picture and Distributor: Theatre*

<table>
<thead>
<tr>
<th>Picture</th>
<th>Distributor</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Life of Emile Zola (Warner Bros. Pictures)</td>
<td>4th week</td>
</tr>
<tr>
<td>A Damned in Distress (RKO Radio Pictures)</td>
<td>4th week</td>
</tr>
<tr>
<td>The Last Gangster (20th Century-Fox)</td>
<td>2nd week</td>
</tr>
<tr>
<td>True Confession (Paramount Pictures)</td>
<td>2nd week</td>
</tr>
</tbody>
</table>

*Capital True Confession (Paramount Pictures)*

<table>
<thead>
<tr>
<th>Picture</th>
<th>Distributor</th>
</tr>
</thead>
<tbody>
<tr>
<td>I'll Take Romance (Columbia Pictures)</td>
<td>Music Hall</td>
</tr>
<tr>
<td>Charlie Chan at Monte Carlo (20th Century-Fox)</td>
<td>RKO</td>
</tr>
<tr>
<td>Building Drummond's Revenge (Paramount Pictures)</td>
<td>Criterion</td>
</tr>
<tr>
<td>The Shadow (Columbia Pictures)</td>
<td>Globe</td>
</tr>
</tbody>
</table>

*Under Suspicion (Columbia Pictures)*

<table>
<thead>
<tr>
<th>Picture</th>
<th>Distributor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Second Honeymoon (20th Century-Fox)</td>
<td>Palais</td>
</tr>
<tr>
<td>Adventurous Blonde (First National)</td>
<td>Palais</td>
</tr>
<tr>
<td>Adventure's End (Universal Pictures)</td>
<td>Central</td>
</tr>
</tbody>
</table>

*Bass of Lonely Valley (Universal Pictures)*

**TWO-A-DAY RUN**

- *The Hurricane (United Artists—Goldwyn)*
- *6th week*

**FOREIGN LANGUAGE FEATURES**

*Maurying (Pax Film—14th week)*

*Film Life and Loves of Beethoven (World Pictures)*

*5th week*

55th St. Playhouse

*People of France (French Film)*

*2nd week*

Argentina

*Squire

Love or a Kingdom (Central Polish Film)*

*Beltrami*

Club de Femmes (Mayer-Burstyn)*

*2nd week (a)—World*

*The Wave (Garrincha Film)*

*2nd week (a)*

**FUTURE OPENINGS**

- *The First Lady (Warner Bros. Pictures)*
  *Dec. 22*
  *Strand*
  *Navy Blue and Gold (Metro-Goldwyn-Mayer Pictures)*
  *Dec. 23*
  *Capitol*
  *Sh! The Octopus (Warner Bros. Pictures)*
  *Dec. 25*
  *RKO*
  *The Cantor's Son (Erno Pictures)*
  *Dec. 26*
  *Square*
  *Yesterdays* (12th Street Film Corp.)
  *Dec. 27*
  *RKO*
  *Daughter of Shanghai (Paramount Pictures)*
  *Dec. 28*
  *Criterion*
  *The Life and Emile Zola (Warner Bros. Pictures)*
  *Dec. 29 (b)—Palais*

- *There Goes the Groom (RKO Radio)*
  *Dec. 24 (a)*
  *Palace*
  *Peter the First (Amkin Pictures)*
  *Dec. 25*
  *Camino*
  *Intermezzo (Scandinavian Film)*
  *Dec. 24*
  *Paris Cinema de Paris*
  *Hitting a New High (RKO Radio Pictures)*
  *Dec. 25 (a)*
  *RKO*
  *New Adventures of Central Polish Film*—
  *Dec. 25 (b)*
  *Belmont*
  *Kissakula (Central Polish Film)*—
  *Dec. 25 (c)*
  *Belmont*
  *Wells Fargo (Paramount Pictures)*—
  *Dec. 29*
  *Paramount*
  *Toward (Warner Bros. Pictures)*
  *Dec. 30*
  *30th St.*
  *In Old Age (20th Century-Fox)*
  *June 30*

**The Affairs of Masaupt (European Film)**

*55th St. Playhouse*

(a) Dual bill
(b) Subsequent run
(c) Follows current bill

**Third Dimension Film**

*Patent Granted Etzel*

Washington Bureau of THE FILM DAILY

Washington—Charles Etzel, Philip Adelphia inventor, has granted a U. S. patent on a photographic device which will lend greater depth as well as solidity to motion pictures.

**Floyd Odum Undecided**

On Trip to West Coast

Floyd B. Odum, Atlas Corp. head, has not decided whether or not he will leave for the Coast, he declared Saturday. If he goes, he added, it will be for the purpose of spending the holidays at his ranch there.

**9,000 Television Receiving Sets Now Owned in London**

London (By cable)—Television-conscious London now has 9,000 television receiving sets, of which 5,000 of this total being purchased in the last four months, it is estimated. BCC is planning to televise Sunday programs shortly.

**Chorus Equity Expanding Field**

Chorus Equity has announced plans to organize chorus girls in night clubs and restaurants. Newly the association has confined its activities to chorus girls in theaters.

**Singerman Still at "U"**

Sidney Singerman, Universal program department head, has not resigned from that post, he said Saturday, denying reports published elsewhere.

---

**FOR RENT**

**CAPITOL THEATRE, ALBANY, NEW YORK**

Located across the street from the Capitol Theatre, seat 800 on first floor, 400 in balcony, full stage. With listening to RCA sound co-ops good seats and decorations, ready to operate. With sufficient run pictures and low priced vaudeville or with subsequent run pictures with Bing Crosby, as director, or give-away, this house with short build-up, should show $500.00 a week. Will rent pictures for gross or pictures for 15% or operated with vaudeville.

Apply Capitol Theatre

Chapel Street

Albany, N. Y.
Clau'dette COLBERT • Charles BOYER
in "TOVARICH" with

BASIL RATHBONE • ANITA LOUISE

MELVILLE COOPER • ISABEL JEANS • Morris CARNOVSKY

• Victor Kilian • An Anatole Litvak Prod’n

Screen Play by Casey Robinson  • Adapted from the Play by Jacques Deval

English Version by Robert E. Sherwood • Music by Max Steiner

It's from WARNER BROS.
MEXICO WILL PRODUCE
60-70 PIX NEXT YEAR

(Continued from Page 1)

ture production is anticipated to reach a record of 60 to 70 films. Success being enjoyed both here and abroad by three or four Mexican productions of last season, notably Bustamante's and de Fuentes' "Alas en el Rancho Grande" (Way Down on Rancho Grande), has created a strong, growing demand for Mexican-made pictures in the Spanish-speaking countries.

Productores Unidos, SCL has been organized by three leading producers for the joint distribution of their product both in Mexico and Central America. Affiliated are La Compania Mexicana de Peliculas and Producciones Sanchez Tello. Fernando de Fuentes is the president of Productores Unidos, with Alfonso Sanchez Tello general production manager.

Films de Artistas Mexicanos Asociados (FAMASA) is another production company just established, with Francisco de P. Cabrera, former manager of distribution for the now defunct Cinematografico Latino Americano, S. A. (CLASA), in charge of production.

Jacobo y Elvira, organized three months ago, has just finished its first picture, "Adelita," a story of the Mexican revolution with Esther Fernandez in the title role and Jorge Velez playing the male lead. Guillermo Hernandez Gomez megaphoned.

Probably the outstanding pix of the current crop from a box-office point of view will be Films Selectos' "La Zandunga" starring Lope Velez. This will mark the Mexican star's first appearance in a Spanish language film. Fernando de Fuentes is directing the production.

Interest in Criterion
Sold by Harry Charnas

(Continued from Page 1)

end, on the eve of his departure for Florida. This given by B. S. Moss complete control of the Criterion Theater.

Asked about his future plans Charnas stated that he is negotiating for a proposition in California.

ALONG THE DIALTO
WITH PHIL M. DALY

Mail Your Relief Fund Check TODAY

• • • ONLY five more days to Christmas, little darlings of the film biz....hang up your sock on Xmas Eve.......and we'll all toddle down in the cold gray dawn to see what Santa Claus has brought us .......isn't it delightful how at each Xmas Season we forget our cynicism and hard-boiled attitude, and become like little starry-eyed kiddies again? Hopeful, we mean.

▼▼▼

• • • WELL, WELL,.......every child's sock is filled to overflowing.......everybody is excitedly opening gaily wrapped packages......look at 'em Anti-Theater Bills.......Foreign Quotas......Dividends Passed.......Picket Lines.......Chain Taxes on Cirtueas.......and so forth and so forth.......well, well.......Merry Xmas to everybody.....mebbe next year we will all get a real happy surprise.......who knows?

▼▼▼

Help the Relief Fund to Take Care of Our Own Needy

• • • BIG GUN for the new year boom......with announcement of the Twentieth Century-Fox's "In Old Chicago" world premiere at the Astor theater on Thursday eve, January 6th......will be the first of the roadshow engagements on what the execs state is the biggest and costliest production in the history of the company.

▼▼▼

• • • THE PREMIERE will bring Darryl F. Zanuck from the Coast to participate in the festivities......also Alice Faye and Tyrone Power, two of the stars of the film.......Sidney R. Kent, the president, is giving a cocktail party for Mister Zanuck on the afternoon of Jan. 4 at the Waldorf-Astoria.......and the nite before the premiere, the production manager of the studio will be the guest of honor at a dinner party given to him by a group of friends.......the biggest exploitation campaign ever put behind a Fox special will open with a smash $50,000 campaign for the New York premiere.

The Time is Short—Mail Your Relief Fund Check TODAY

• • • ON a visit to her four-year-old daughter Melinda at St. George's Nursery School in Toronto.......Joan Bennett was quite embarrassed.......it seems that Melinda did not believe in Santa Claus.......questioned by the school authorities for her heresy, she said: "Mother said there is no Santa Claus".......so Joan found herself tearfully protesting that she really did believe in Santa Claus.......judging by her recent big takes from the film biz, why shouldn't she believe in Santa Claus?......

▼▼▼

• • • SIGN INNOVATION.......at the Roxy theater.......a marquee device that permits the use of 8", 10", 12", 16" or 24" letters in any part of the job.......four years ago the Roxy was the first theater in the country to install a complete silhouette letters sign.......these devices are designed by Wagner Sign Service.

Get on the Honor Roll! Mail Your Relief Fund Check TODAY

• • • WIVES of five former presidents of the United States have been invited to the New York premiere of Warners' "First Lady" at the Strand on Wednesday.......all fields in which women are prominent will be represented in the brilliant audience.

COPYRIGHT VIOLATION
OF FILMS ADVANCE 3

(Continued from Page 1)

the irregularities were considered less than those disclosed for years 1930 and 1931 when the percentage was reported as 44.6.

In addition to the increase of close to irrelevancies, the violations substantially exceeded "hold-over" complaints, a reversal of the trend during preceding years.

According to Levin's report, an explanation for this increase in violations disclosed, and the trend violations toward 'bicycling' rather than 'holding over,' presumably in an influx of new exhibitors, as the oldsmore operators a result of the small circuits who required one or more additional terms.

Copyright Protection Bureau during the year undertook an intensive investigation in 33 states of motion pictures shown under non-theatrical auspices. To determine the source of the prints are obtained. The report discussed an important motion picture cleared on Dec, 6th, by the Circuit Court of Appeals in the Second Circuit. This opinion, the first time, expressly recognizes the existence of exclusive copyright rights, under the statutory copyright obtained for a non-photoplay film registered under Class M. This is to prevent copying is granted by Copyright Act to all copyrights, and would include photocopy and photoplay films. All previous opinions in respect of exhibition rights were handed down in connection with only photoplay films.

Joseph Bernhard Holds
Warner Zone Mgrs, M. (Continued from Page 1)

Cleveland; I. J. Hoffman, N. Haven; Don Jackeys, Newark; J. Silver, Albany; Ted Schlanger, Poughkeepsie; Harry Kalmine, Newburgh; John Payne, Westchester; Howard Waugh, Memphis and H. Copelan, Atlantic City.

The members of the home of staff who will sit in are: Clay Bond, Ed Hincky, Leonard Schlesinger, Frank Phelps, Nat Felch, Abel Vigaed, W. Stewart McDonald, Harry Rosenquest, Louis Kaufman, Frank Criss, Herman Maier, Harry Goldberg.

"Our Gang Follies" for Capitol Special two-reeler, "Our Gang Follies," has been booked into Capitol Theater for Christmas holiday. Opens Dec. 25.

DEATH RECORD

Arthur L. Merritt
Oconto, Wis.—Arthur L. Merritt, 57, local exhibitor, was killed when his car was struck by an automobile in Oconto, Iowa, where he had gone to open another theater. "Happy Birthday to the staff of The Film Daily!"

Best wishes from The Film Daily to the following on their birthdays:

DECEMBER 20
Irene Dunne
William C. Heyer

Copyright © 1932 The Film Daily.
History Makers of 1937 in the Film Industry

(Continued from Page 1)

as declared for artistic, social, and business purposes, was awarded the coveted gold medal to the Philadelphia's Poor Richard Club, in grateful appreciation for the continuing, ever-present support of Hollywood in the field of radio to the world of entertainment. The award was received by Dr. H. M. Warner, president of the company.

To further the cause of radio education, the studio has announced the formation of the U.S. Radio Council, a committee composed of leading personalities in the radio industry, to be headed by Dr. H. M. Warner.

H. M. WARNER

As cornerstone of the House of Warner, H. M. Warner is the first to bring the film industry to the forefront of radio. His vision of the future of radio is not confined to the present, but he is looking ahead to the day when radio will be the dominant art form of the future. He is convinced that radio has a great future and that the film industry must be prepared to meet the competition that radio will bring.

BARNEY BALaban

While still serving his first year as Paramount president, this "history maker" was elected to the board of directors of Famous Players C
dian Corporation, and shortly thereafter began a campaign for the establishment of a radio station in Canada. His efforts were successful, and the station was named "Cadena Radio." The station was the first of its kind in Canada and was a great success.

Arthur Martens Elected by Westminster M P Union

Arthur Martens, elected president, headed the slate which was returned with no opposition to serve for two years as officers of Local 650, Westminster Motion Picture Machine Operators Union, IATSE affiliate.

Unanimous election, first instance in ten years, resulted in following, in addition to Martens; Bernard Ritch, first vice-president; Irving A. Weiss, second vice-president; Anthony Dente, third vice-president; Emil Smith, recording secretary; Fred Thome, financial secretary-treasurer; Richard S. Hayes, business manager; Albert E. Bell and George B. Alley, trustees.

National Review Board Selects "Night Must Fall"

"Night Must Fall" headed the list of ten best American films selected by the Committee on Exceptional Photoplays of the National Board of Review of Motion Pictures, established by the People's Institute, as announced yesterday. Selections, made on the basis of artistic merit and importance, also included: "The Life of Emile Zola", "Black Legion", "Camille", "Make Way for Tomorrow", "The Good Earth", "Stage Door", "A Star Is Born", "Conquest", "California", and "Stage Door".

Ten best foreign films, chosen on the same basis were: "The Eternal Mask", "The Lower Depths", "Baltic Deputy", "Mayerling", "The Spanish Earth", "Golgatha", "Elephant Boy", "I'm No Brand", "Janoski", "The Wedding of Palm".

For popular appeal, the following were listed:


Union City Paper Holding Ten Best Contest

Union City, N. J.—The Hudson Dispatch, daily local, in cooperation with Hudson County theater managers has inaugurated a local "10 Best" contest in conjunction with The Film Daily's annual poll.
M-G-M PLANS NO GUT MERGER IN AUSTRALIA

(Continued from Page 1) of the things that killed the deal, Loew said, was the inability of M-G-M to supply first-run pictures to its own theaters in addition to the Greater Union group. Loew’s has five theaters in Australia and GUT operates 16.

Loew leaves next Sunday for a swing around the world, covering most of the M-G-M branches but will spend a large part of his time in Australia where he plans to set up the company’s policies for the next few years. He will visit first the Continental branches, then go to England and from there will depart for Egypt, India, Manilla, China, Java, Singapore and Sydney. In fact, he expects to cover every major M-G-M branch except those in South America and South Africa.

Commenting on foreign business this week, Loew said that sales, although not very good but would not say what the actual revenue would approximate. He never mentions figures, he said, “but we look forward next year to at least the progress we have always enjoyed.”

Loew had been planned to make no changes in the foreign personnel, nor does he expect to add or subtract any of the majors at the present time. A few more sub-branches may be opened, he asserted, but this decision will be made after he consults with M-G-M’s territorial managers.

Consummation of the deal whereby Hoyts Theatres, Ltd., takes over the SNbeiter-Dean circuit in Australia, as reported exclusively yesterday in THE FILM DAILY, will have no effect on M-G-M’s Australian setup, Loew stated.

Loew, who will be accompanied on the world trip by Mrs. Loew, will complete his round-the-world trip last globe-circling tour was made in 1933-34.

Equity Council May Name Gillmore Successor Today

At a second special meeting called for the purpose, the council of Actors Equity is scheduled to name a successor today to Frank Gillmore who has resigned as Equity head to devote himself to directing affairs of the Associated Actors and Artists of America, parent performers’ body.

“IN OLD CHI.” TRAVELS

Prints of “In Old Chicago,” 20th-Fox super spectator pic, will travel to the four corners of the earth shortly after the first of the year. The general foreign manager, Walter J. Hutchinson, leaves on Monday to handle the matter in South America, Europe, Asia, Australia, and South Africa. Francis L. Harle, United Kingdom manager, returns to England, C. V. Hahn, assistant foreign manager, travels to Australia and Ben Megginson, European manager, returns there. Each man will carry a print of the pic for re-usage with big publicity tie-ons on their arrival.

DOMESTIC

Far-reaching in industry importance was precedent-setting decision of U.S. Circuit Court of Appeals which held last Tuesday that the “buyers’ strike” of Philadelphia independent exhibitors against Paramount Pictures and Associated Theaters, Inc., is a trust and anti-trust act. The court granted Paramount permanent injunction, reversing action of the trial court.

Reports early in the week indicated the collapse of the Schneck-M-G-M deal over alleged refusal of Zelneck to permit his pic to be released in block with other Metro product. But on Thursday John Hay Whitney, SI board chairman, predicted that such difficulties as exist in the path of closing will soon be ironed out.

In executive personal realm: William F. Rodgers, Metro’s sales manager, announced the appointment of E. K. ‘Ted’ O’Shea as successor to William A. Scully, eastern M-G-M district manager. O’Shea will join Universal as general sales manager, also was designated Ralph M. W. Mawson as assistant vice-president, former W. C. D. Cochran, Universal’s executive director of publicity, advertising and exploitation, resigned last week.

ward. The story was included as a major topic in forthcoming Trade Agreement confabs between representatives from both countries, a London cable revealed.

American film interests in the United Kingdom and at home hailed the development as a major step in the anti-dumping battle. It also is a precedent-setting case which may now under consideration by Parliament.

Norman Alley, U. Newsreel cameraman, who was aboard the American gunboat Panama when that vessel was attacked by Japanese, and from which the latter escaped, was arrested by U. S. Navy, having filmed scenes of the attack. The storming of Nan- kneeling, and other episodes in the “un-documented” Simo-Nipponese hostilities. Eric Mayeke, Fox Movietone lensman, who also was aboard the Panama, was arrested and now is in Shanghai. Radio from latter city said that Arthur van B. Menken, Paramount Newsreel cameraman, is being “de- tained” by Japanese army officers at Nanking and his photographic outfit confiscated.

PREPARING TO INVADE ORANGE PLANTATION

Preparing to invade a new field of entertainment, Warners, via a deal now in its final stages, will soon launch Muzak, entertainment subsidiary of Wireless Radio, Inc., on a national-scale, it was learned.

FOREIGN

British Foreign Office acknowledged on Thursday that the United States has submitted an official request for the surrender of a film for use as evidence in the United States courts. The request was made as a major topic in forthcoming Trade Agreement confabs between representatives from both countries, a London cable revealed.

American film interests in the United Kingdom and at home hailed the development as a major step in the anti-dumping battle. It also is a precedent-setting case which may now under consideration by Parliament.

In executive personal realm: William F. Rodgers, Metro’s sales manager, announced the appointment of E. K. ‘Ted’ O’Shea as successor to William A. Scully, eastern M-G-M district manager. O’Shea will join Universal as general sales manager, also was designated Ralph M. W. Mawson as assistant vice-president, former W. C. D. Cochran, Universal’s executive director of publicity, advertising and exploitation, resigned last week.

ward. The story was included as a major topic in forthcoming Trade Agreement confabs between representatives from both countries, a London cable revealed.

American film interests in the United Kingdom and at home hailed the development as a major step in the anti-dumping battle. It also is a precedent-setting case which may now under consideration by Parliament.

Norman Alley, U. Newsreel cameraman, who was aboard the American gunboat Panama when that vessel was attacked by Japanese, and from which the latter escaped, was arrested by U. S. Navy, having filmed scenes of the attack. The storming of Nan- kneeling, and other episodes in the “un-documented” Simo-Nipponese hostilities. Eric Mayeke, Fox Movietone lensman, who also was aboard the Panama, was arrested and now is in Shanghai. Radio from latter city said that Arthur van B. Menken, Paramount Newsreel cameraman, is being “de- tained” by Japanese army officers at Nanking and his photographic outfit confiscated.

“U” NEWSREEL CAMERAMEN IN ORIENT GET 7 BONUSES

(Continued from Page 1) clared war, Charles E. Ford, managing director of the newsreel, told THE FILM DAILY Saturday.

Alley, en route to America with highly-priced shots of the Panama bombing has been awarded $1,000 for these scenes. Krinaukov receives $500 for material caught by his camera at the bombing of Shanghai. Howard Winner was granted a similar amount for his coverage of the Shanghai destruction. In addition, Krinaukov has captured three $100 bonuses for special assignments and $250 for photographing the attack on Nanking. In Krinaukov’s shots of the battle that took place Dec. 12 are undamaged, he is to be granted another $250 bonus.

TRANS-LUX EXTRA DIVVY

An extra dividend of 10 cents a share on the common stock, payable Dec. 24, has been voted by the Trans-Lux included in $250. bonus.

Trans-Lux Extra Divvy

An extra dividend of 10 cents a share on the common stock, payable Dec. 24, has been voted by the Trans-Lux included in $250. bonus.

TRANS-LUX EXTRA DIVVY

An extra dividend of 10 cents a share on the common stock, payable Dec. 24, has been voted by the Trans-Lux included in $250. bonus.

Televising in Color Shown in London Demonstration

London (by cable)—Television in color has been demonstrated here by John Logie Baird, inventor of television. A color cartoon of "Popsey" was transmitted over the air from his laboratory at the Crystal Palace to the Dominion Theater in Totten-

London (by cable)—Television in color has been demonstrated here by John Logie Baird, inventor of television. A color cartoon of "Popsey" was transmitted over the air from his laboratory at the Crystal Palace to the Dominion Theater in Totten-
THE CARD THAT ISN'T GOING TO ANYONE

Wishing you
CHRISTMAS DESPAIR
and a
DESOLATE NEW YEAR

IF YOU CAN HELP IT!

Send Your Check Today
To
Film Daily Relief Fund
1501 Broadway, N.Y.C.
NO WONDER THE OLD FELLOW'S SO HAPPY...LIKE EVERYBODY ELSE, HE LOVES TO LAUGH, AND HE'S JUST HAD A PRIVATE SCREENING OF THREE OF THE FUNNIEST TWO-REEL COMEDIES SINCE HIS LAST VISIT.

JEFFERSON MACHAMER
and his "Gags and Gals"
in "KOO-KOO KORRESPONDENCE SKOOL"
Produced by Al Christie

CHARLES KEMPER
in "THE BASHFUL BUCKAROO"
Directed by William Watson

Presented by E. W. HAMMONS

Educational Pictures
"THE SPICE OF THE PROGRAM"
DISTRIBUTED IN U. S. A. BY 20TH CENTURY-FOX FILM CORPORATION
federal Theater Divorce Measure Headed for Congress

NEW SOUTH WALES QUOTA ACT BLOW TO U.S. FIRMS

Majors' Counsel to Huddle on Argentine Trust Suit

Don't Be a Holdout--The Relief Fund Needs Your Aid

The Daily Newspaper Of Motion Pictures
Now Nineteen Years Old

THE FILM DIARY

 intimations in Character
international in Scope
independent in Thought

L. 72. NO. 146
NEW YORK, TUESDAY, DECEMBER 21, 1937
TEN CENTS

Dr. Satanowsky Here From Buenos Aires

"WAR" ON BANK NIGHT
DIRECTED IN MISSOURI

St. Louis — County Prosecutors throughout Missouri were primed yesterday to crack down on theaters operating "Bank Night" and other games when Roy McKitrick, attorney general, ordered vigorous campaigns to support the opinion of the Missouri Supreme Court, Divi-

Burgess Meredith Named
Equity Presiding Officer

Burgess Meredith, comparatively new but active members of Actors Equity council, was yesterday named its chief officer with granting of a leave of absence to Frank Gillmore.

Boren Drafting Fed. Divorce Measure,
Inspired by Momand, Okla. Exhibitor

Ohio Theaters, Exchanges
Giving Christmas Bonuses

Say It With Flowers

That's what the florists' association tells you. But we are not asking you to say it with flowers for dead cows. We want you to say it with your check for live ones—gents who are desperately in need of something while they are alive, and not much interested in your sympathy after they are dead. Come, Quit stalling. GIVE to the Relief Fund. Just a few days to Christmas. Make it a Happy One for some poor chap who sorely needs your help.

JAN. 15 SIGNING DATE
FOR EXCHANGES' PACTS

Legal departments of major film companies are considering Film Exchange Employees Union contracts submitted by union officials at a two-

Brazil Pix Biz Up 25 P. C.
Over Last Year—Cammack

Overstated, comprehensively new but active members of Actors Equity council, was yesterday named its chief officer with granting of a leave of absence to Frank Gillmore.

Boren Drafting Fed. Divorce Measure,
Inspired by Momand, Okla. Exhibitor

Ohio Theaters, Exchanges
Giving Christmas Bonuses

Bros. Like Sisters

West Coast Div., THE FILM DAILY Hollywood—The Warner Brothers have a sister complex. Or how else can you account for the fact that shortly to go into work and "Sister Act"—"The Sisters," and "That's My Sister."
Prison Break Brings 400 "Alcatraz" Repeat Dates

Warner Bros. has received more than 400 repeat bookings on "Alcatraz" this week, following the recent escape by two prisoners from the island prison in San Francisco Bay, according to Gradwell L. Sears, Warner general sales manager. As soon as the jailbreak story appeared, WB publicity department issued a memo releasing stills to motion picture editors with signed stories by Bryan Foy, producer of the picture. Meanwhile, S. Charles Einfeld and Mort Blumenthal are going around with a "not guilty" demeanour.

Exhib Execs, Chi. Aldermen Agree on License Jump

Chicago—Aaron Saperstein, representing Allied Theatres, John Balaban of B & K theatres, Morris Leonard of Exhibitory association, agree with a bill being heard by the Chicago Board of Aldermen. Thousand dollars, according to the Chicago Sun, is being spent in an attempt to lure Warner's and William Rowan for a 75 percent increase for larger theatre licenses and 25 percent for smaller theatres. The Chicago Board of Aldermen has already approved legislation amending the city's $100,000 more in annual license renewal. No decision has been reached on the matter yet, but hearings are planned for later in the week.

$5,000 Bookie License Fee Favored by Chi. Committee

Chicago—The City Council finance committee has been asked by the bookie racing bookmakers, levying a $5,000 annual fee. If the plan goes through, it will raise $1,500,000 additional revenue and supply the money needed to employ police of the city whose wages are to be restored to normal. The bookmakers thus may escape any license increase.

Hold Hearing on Condor Trustee on December 27

West Coast Bureau of THE FILM DAILY

Hollywood—Hearing will be held Dec. 27 before George Codgrove of United States District Court to determine whether Clinton E. Miller, temporary trustee, should be made permanent trustee of the affairs of Condor Pictures, Inc., under Section 77B.

Canadian Copyright Board Postpones Publishing Submissions

Toro ent—Minor readjustments in the schedule has caused the Copyright Board to postpone publishing its report fixing musical and broadcasting fees in Canada for 1938 to Dec. 25.

Halifax Theater Burned

Montreal — The 700-seat Guelph theater, Barrington Street, Halifax, was destroyed by fire. It was recently modernized with the latest equipment. It is believed the fire started from the heating apparatus.

Brazil Pix Biz Up 25 P. C.

Over Last Year—Cammack

(Continued from Page 1)

rivled in New York this weekend for a five-week stay.

Chancery rejected product deal for entire 1937-38 RKO program with the 30-theater circuit belonging to Italo Chilean group in Santiago, Valparaiso and surrounding towns in Chile. It mentioned also conclusion of purchase of RKO program for four Buenos Aires theaters operated by Messrs. Lauter and Cavallo. Houses include: Ideal, Reina, Ambassador and Florida. Rio de Janeiro's largest house, Sao Luiz Theater, is to be opened tomorrow, Cammack declared. It has been built by Luiz Severiano Ribeiro, operator of 30 first-run and subsequent-run houses throughout Brazil. M-G-M is constructing a theater in Sao Paulo, Brazil, Cammack said. It is a 1,500-seat house and should be ready in March. Production studio of this city, which is going on at a fast pace with at least 50 pictures to be counted in Argentina and one in Brazil, Cammack said, he will probably make five and Peru, one.

Artists and Cartoonists to Affiliates With CIO

Commercial Artists and Designers Union, the Artists Union of New York and the Cartoonists Guild of America are to make joint application for CIO affiliation. Under the decree, the artists will be united in one union, six affiliate members and three officers, the CIO announcing. Under the proposed constitution, the union is to unite all fine, applied and commercial artists in private industry and Federal Projects in a national organization.

"Stunt Nights" Planned for Broadway Criterion

Nabe tactics bow on Broadway after the New Year holiday when the Criterion Theatre inaugurates a series of "stunt nights" to augment its policy of first-run feature, shorts and newsreel. It is planned to offer a different stunt every night of the week.

Selzer, Trailer Head

West Coast Bureau of THE FILM DAILY

Hollywood—Dr. Hal L. Selzer has appointed Eddie Selzer to take charge of the Warner Bros. trailer department. His scope will cover the making of special exploitation trailers.

RKO Reorg. Hearing

Federal Judge Boudy holds a hearing today on the RKO reorg. plan, formally approved by Special Master Alger, but to which numerous objections have been filed.

WB Board to Re-elect

Warner directors are scheduled to meet today to re-elect all officers.
Help the Relief Fund to Take Care of Our Own Needy

- **JUST RETURNED from a trip to Lands of Allure** . . . . and at this moment we are all cooped up with the feel of far-flung lands . . . the trip only took about twenty minutes . . . . parked alongside the desk of a gent who writes pressbooks for one of the major companies . . . . on this gent's desk we found a publication with reprints of verses by Don Bonding . . . . the Vagabond Foot now domiciled at Carmel, California . . . . in no time at all Don's lines had whisked us away to Hawaii, Papau, Tahiti . . . . gosh, if there was only some way of getting that Magic Charm of romantic places into pictures the way this Blending shop cuts it like verse . . . it's astounding what a Word Master can do merely with . . . . WORDS.

- **SCANDAL . . . . in the Whitney family . . . which probably belongs for the Whitneys rushing back from Georgia . . . . at the Greenbrier stables Twenty Grand's mother and his full brother are expecting a happy event . . . . (how is it these Broadway kolymists miss these scandalous items?) . . . .

**Your Check, Small or Large, Goes Entirely to the Relief Fund**

- **READY for publication . . . . "Motion Picture Sound Engineering" . . . . being published by the Research Council of the M. P. Academy** . . . . the book contains the lectures presented to the Council Sound Course classes by Fred Albin, L. E. Clark, John Hilliard, Harry E. Bicking, A. P. Hill . . . . all engineering experts identified with various film companies . . . . added material has been prepared by William Ewing, Wesley C. Miller, Kenneth Lambert and Nathan Levinson . . . . it will be the most complete publication on studio sound recording practice ever issued . . . .

- **THAT GORGEOUS Girl in the altogether . . . . decorating the annual calendar of Joe Heppner's Metropolitan Photo Service . . . . has created a furor, even among film moguls who profess to be hardened about pets in the altogether . . . . but this one! . . . . she has to be seen to be appreciated . . . . Mister Heppner states that she will be turned around in next year's calendar . . . . IF the resulting increase in his biz from this year's calendar warrants it . . . . we should have stated that Mister Heppner, while a patron and connoisseur of the Arts . . . . is also a Business Man.

**Get on the Honor Roll! Mail Your Relief Fund Check TODAY**

- **PRIVATE SKI course . . . . being constructed by Leonard Gourley . . . . 20th Century-Fox's newspaper contact man . . . . on a hill on his farm at Glen Gardner, N. J. . . . . Len will have special trains run out to his place, if enough film moguls decide to make use of his place . . . . hot dog stands and other concessions he figures he will bring in a neat sum . . . .

- **ON THE committee for the celebration of the President's birthday . . . . the M. P. Council division will include Samuel Goldwyn, Charles Chaplin, David Selznick and A. H. Gianini . . . . Balaban & Kazik employees and friends attended the annual winter show of their Association at the Palmer House in Chicago last Friday night . . . . Ben Bloomfield headed the arrangements committee . . . .

**Mail Your Relief Fund Check TODAY**

- **MOST USEFUL Citizen . . . . that is the honor bestowed upon T. B. Noble, Jr. . . . . managing director of the State of Oklahoma City . . . . the city conferred the honor because he "provided the best laugh of the year" by sending legislators huge complimentary yellow tickets for his theater show . . . .

**COUNSEL TO HUDDLE ON ARGENTINE SUIT**

Counsel for the defendants, arrived yesterday from Buenos Aires by plane.

In addition to the anti-trust conference, Dr. Satanowsky will discuss Argentinian tax matters with the attorneys.

Altec May Set Up New Branches After 60 Days

(Continued from Page 1)

are set up, it will not be for at least 60 days, it was said. Altec, which recently took over the theater service contracts of Erpi, now maintains 42 "stock points" in addition to the eight branches. The latter are located in New York, Philadelphia, Atlanta, Detroit, Kansas City, Los Angeles, Chicago and Boston.

January 15 is Signing Date for Exchanges' Pacts

(Continued from Page 1)

set as signing date, it was reported yesterday.

Various local unions have been notified of general agreement between union officials and companies.

**Mary Pickford as Critic**

West Coast Bureau of THE FILM DAILY

Hollywood — Years ago, Lousella Parsons reviewed Mary Pickford's first pix, "Her First Biscuit". Last night, Miss Pickford returned the courtesy, reviewing Miss Parsons' film debut in "Hollywood Hotel", previewed at the Warner Theater.

**Iowa House to Open**

Sheffield, Ia. — Sheffield's new $20,000 theater is scheduled to open tomorrow. F. Rodemeyer is manager.

**SICHH REPORT**

West Coast Bureau of THE FILM DAILY

Hollywood — In defiance of the orders of his physicians, Dr. Maurice Katt and Arthur Hoffman, at various times during the past two years to "slow down," Sidney Lanfield, prominent director at 20th Century-Fox studios, suffered a nervous breakdown and was rushed to Cedars of Lebanon Hospital for observation and treatment.

San Francisco — Fletcher Madison, assistant house manager of the Egyptian Theater, is confined to his home with a broken leg, sustained in a traffic accident.

Cleveland — Leo Chapman, Monroe salesman, is at St. Luke's Hospital, resting after what is said to have been a heart attack.
“WAR” ON BANK NIGHT DIRECTED IN MISSOURI

(Continued from Page 1)

The sum No. 2, ruling that “Bank Night” was a lottery.

George McEnery, president of the Screening Distributors, Inc., owners of the sole rights to term, “Bank Night,” declared that at the same time that the fight Bickford would be tried in the United States Supreme Court.

There have been no “bank night” drawings in St. Louis city since January, 1936, when Circuit Attorney Franklin Miller clamped on the lid after some of the church element of the community had protested against the use of the plan by local theaters. But in St. Louis County, which is outside Miller’s jurisdiction, and elsewhere in Eastern Missouri, with few exceptions, all of the theaters use either bank night or some other drawing scheme to stimulate biz.

Bank Night Held Lottery Violation in Cincinnati

Cincinnati—Bank Night is a violation of the Ohio lottery law and is illegal, Hamilton County Prosecuto J. M. Ogelby stated yesterday in answer to a query on the legal status of the game in Ohio. The information was sought by the Andrews Theater, St. Bernard, and the Reading Theater Co. which were considering the introduction of Bank Night in their houses.

Iowa County Attorneys Want Ban on Bank Night

Des Moines—Iowa County Attorneys’ Association has adopted a resolution condemning bank night and kindred games and calling for a state legislative act banning them.

Milwaukee Exhibs Want Giveaway Ban Extended

Milwaukee, Wis.—Indications are that exhibitors will fight an order issued by Chief of Police Joseph T. Khuchesky banning all promotional nights, including bingo, Bank Night and “Hollywood” after Jan. 1. Exhibs label the ban discriminatory inasmuch as it does not apply to church, fraternal and similar organizations sponsoring bingo games.

Thousands of people have been attracted to games sponsored by such organizations. In the past month, the price being 35 cents for 35 games. Such competition has cut deeply into box-office receipts here and exhibitors believe that if a ban is effected, it should be made to include all groups.

Emporia Theater Sold

Emporia, Kans.—Harry Roth, district manager of the Pitts-Roth circuit, has announced the purchase of the theater by his company of the Weiss Theater here.

REVIEWS OF NEW FILMS

“Prescription for Romance” with Wendy Barrie, Kent Taylor, Mischa Auer

Universal 68 Mins. (HOLLYWOOD PREVIEW)

Only Fair Picture Despite a Splendid Performance by Mischa Auer

Whenever Mischa Auer is on the screen, this comedy drama is very entertaining. His likeable personality and his natural commonplace material far more enjoyable than it would be otherwise. Even with Mischa’s splendid work the piece doesn’t get above minor program fare. Wendy Barrie and Kent Taylor have important roles which they handle capably. Barrie is the woman of the moment and the lines and situations are not over bright or clever. The fact that he does a pleasing diversion can be attributed to the efforts of the players and the director. Kent Taylor is a sport to Budapest to film Honeymoon Hunter who is suspected of embezzlement in United States. While tracking Hunter, he meets Wendy Barrie, an American girl studying medicine in the mentioned city. Wendy is an old friend of Hunter’s and she tries to shield him believing him innocent. Mischa Auer, a man-about-town, ever eager to gain an easy dollar makes himself useful to Taylor. Taylor nearly has Hunter cornered when Wendy helps the latter to escape and sends him to a mountain lodge where she agrees to meet him. Taylor follows the girl and in the cabin Hunter admits his guilt after trying to escape. While gaining his man, Taylor also wins the girl.


CREDITS: Associate Producer, Edmund Grainger; Director, Sylvan Simon; Authors, John Reinhardt, Robert Neville; Screen- play, James Mulhouser, Robert T. Shan- non, Albert R. Perkins; Cameraman, Mil- ton Krasner, ASC; Art Director, Jack Ot- terson; Associate, Charles H. Chris- topher; Editor, Paul Landres; Musical Director, Charles Previn; Recording Engineers, William Hedg- cow, Edwin Wilson.

DIRECTION, Good. PHOTOGRAPHY, Good.

Coordinate WB’s Eastern And Coast Publicity Deps.

Complete coordination between Warner Bros.’ eastern and Coast publicity departments is expected to result from Herb Crooker’s recent trip to the studios. Crooker, direc- tor of WB publicity, said yesterday that several improvements were ere- acted: first, that there was a feeling that an announcement would be forthcoming shortly.

“Daughter of Shanghai” with Anna May Wong, Charles Bickford, Larry Crabbé

Paramount 67 Mins. (HOLLYWOOD PREVIEW)

Fast Moving Melodrama, Excellent Directing, Will Please Generally

This is a fast-moving melodrama that will please generally. Robert Florey has given it excellent direction, and although the story idea has been met before, it has maintained interest from the start. Anna May Wong is appealing in the title role, and she does refreshing work. Philip Ahn is convincing as a Chinese operative employed by the United States Government to wage war on smugglers. Cecil Cunningham is good as the “brain” of the smugglers, directing operations from her palatial San Francisco home. Charles Bickford, J. Car- rol Naish, Fred Kohler, Sr., Anthony Quinn and Larry Crabbé are capable as Miss Cunningham’s aids, and Virginia Dabney and Guy Bates round out an excellent cast. Garnett Weston, the writer of the story which is the basis of the pictures, is a noted author of many stories of great literary value. He is the author of The Three Faces of Eve, which is a most readable story of a psychiatrist’s case of multiple personality. Here he has written a most readable story of a gang of Chinese smugglers, their victims and the war on their activities. The story is of interest because of its realism and the human interest of the various characters.


CREDITS: Director, Robert Florey; Assist- ant Director, Stanley Goldsmith; Screen- play, Gladys Unger, Garnett Weston; Story, Garnett Weston; Film Editor, Elsworth Haigland; Musical Director, Boris Moros.

DIRECTION, Excellent. PHOTOGRAPHY, Very Good.

$900 Monthly Premium to Protect Krainukov

Major film industry insurance risk was revealed by Charles E. Ford, managing director of Universal-Newreel, when he disclosed that $10,000 policy on the life of George Krainukov, “U” cameraman, called for payments of $900 a month to Lloyds of London. Krainukov is covering Sino-Japanese imbroglio.

Norman Alley, the same as- signing, has been working on a policy of the same amount with premiums at $600 for two months, Ford declared.

Tuesday, Dec. 21, 1937

LITTLE FROM LOTS

By RALPH WILK

Hollywood

On “Give ’Em the Axe”

KEN ENGLUND has been assigned to the adaptation of “Give ’Em the Axe” a story based on Stanford-University Calif- ornia of a similar story. Enlund also worked the screenplay of “Big Broadcast of 1938.” Enlund scripted the film ‘Thank Your Lucky Stars’ from 1935 and in 1936 he wrote the Ken Ma- my show and he also authored the Eleanor Powell-Osgood Perkins film in 1935. Just before coming to Paramount he wrote the J. Penner shows and also the Hoke-Broadrick-Victor series.

Top in Fan Mail

Marie Wilson, comedienne currently working in the Marvin Roy production, “Food for Sal- dar,” for Warner Bros., is now writing fan mail to the studio. She plays the part of an aircraft manufacturer in the aviation story.

Warner Club Party

New Haven—Warner Club mem- bers, including Warner Theater Depart- ment and Warner exchange will celebrate the holidays with dinner-dance at the Seven Gables Inn, tomorrow evening. J. I. Joffe, Man- an, B. E. Hoffman and the gang will be hosts to over 100 Warner employees from all of the Com- munity, Benjamin Banton and the Department is charged with arrangements.

Alley in Manila

Norman Alley, Universal New- reel cameraman, arrived at Manila yesterday aboard U. S. Destroyer Stewart in a last-minute switch plans to get him covered out of Shanghai, Charles E. Ford, managing director of the newreel on the FILM DAILY following a long distance telephone conversation with Alley.

Alley is to proceed from there to China Clipper, arrive in San Francisco Dec. 28 and reach New Year next week.

“Snow White” to Debut

West Coast Bureau of THE FILM DAILY

“Snow White” and “The Seven Dwarfs,” Walt Disney first full-length feature in multi plane Technicolor to be released by RKO pictures this week, is the big premiere audience tonight at the Carthay Circle Theater.

That Option Fades Out

Goldwyn-Korda United Artists option formally expires today.
DEC. 21

The SHORTEST day in the year destined to live LONGEST in motion picture memory
WORLD PREMIERE
TONIGHT
CARTHAY CIRCLE
LOS ANGELES

WALT DISNEY'S
FIRST FULL LENGTH FEATURE PRODUCTION
SNOW WHITE
AND THE SEVEN DWARFS
IN THE MARVELOUS MULTIPLYANE TECHNICOLORE
Distributed by M.G.M. RADIO PICTURES, INC.
OREN DRAFTS FED. DIVORCE BILL

(Continued from Page 1)

ession of Congress, it was learned ere yesterday.

According to Boren's office, the proposed measure was inspired by B. Mann, Indiana, a member of the Oklahoma delegation who in 1984 sponsored a bill to allow a county to adopt a divorce law. The measure, he said, was introduced in conference with Boren.

"Any statement that we might owe to the people is due," the Allied adviser said, "I will not be made until the final board meeting in January."

Ohio Theaters, Exchanges Giving Christmas Bonuses

(Continued from Page 1)

ay as a Christmats gift, announced Arnold Kay, manager.

Cincinnati—Max Margolis, branch manager for Republic, announced a distribution of one week's salary for all employees at Christmas.

Lee Goldberg, Big Features lights, beside the regular bonus distributed quarterly according to increased business, announced a holiday dividend for employees of Cincinnati and Indianapolis exchanges this year.

Edward Bonns, R. V. Anderson design from Universal Pictures

(Continued from Page 1)

industry in 1912. He began by handling roadshows of Edison Talking Pictures, and has been advertising, exploitation and publicity executive at Warner Bros., Goldwyn and M-G-M.

Anderson was graduated from branch manager to sales manager of International Newsreel after thorough schooling. At one time he was southern district manager for Warner Bros.

Pat O'Brien Meets Press

Chicago—Pat O'Brien, en route to Cleveland, was the guest at a luncheon at the Blackstone Hotel tended by the press.

Knitting Critic

Richmond, Va.—Hollis Wood, film critic of the Richmond News Leader, takes along her knitting when reviewing the new film. She knits a pair of socks one minute and switches to another project the next.

1937 HISTORY MAKERS

A Film Daily Gallery of Men Whose Activities Provided Industry Headlines

(Continued from Page 1)

ment world. Urged admiral tax exemption boost, pointing out that if the Government raised this tax to 50 cents, both pin box and Uncle Sam would benefit.

Attended the conference of the American Theater Council last May in New York. Headed MPPDA special radio committee. Sharply criticized film radio activities at the Silver Jubilee convention of the Theater Owners of North and South Carolina, Inc.

- W. RAY JOHNSTON -

Let's look at the record. Adopted name Monogram for Sterling Productions Corp.; signed Eddie Golden as sales head; closed important deal with Pathé, linking these organizations' activities; built up big and strong network of branches and exchanges. By May, stock subscriptions were reported over the million mark. Company's sales drive was over the top by mid-Summer, and August found Monogram expected to be in the black in the very first year of its renaissance. In September more than 2,500 new contracts for product's outlet were signed on dotted line, and when November literally blew in, 1937-38 line-up was half completed. At year's end, disclosed 1938-39 program budget would be boosted 25 per cent.

- EARLE W. HAMMONS -

The trade, and other varieties of winds blew benevolently for the chairman of the board of Educational Pictures, Inc.; president of Educational Productions, Inc.; president of Educational Film Corp., of America; the President of Educational Studios, Inc.; and the president and assistant treasurer of Canadian Educational Films, Ltd. In other words, all was very well with Earl Hammons. Even on the sound, for he brought his trim "Four Winds," home in first place in the Italian Harbor Yachting Club's International One-Design Class race. Later, he put the sails in the locker and advocated more shows per day in nation's film houses. Policy would, he claimed, add appreciably to box office.

- EDWARD L. ALPERSON -

When asked point blank whether dual programs should be eliminated, he reported, equally point blank, that they will, if as and when some new form of entertainment is presented to

the public that will give filmgoers at least two and a half hours of entertainment at a nominal admission price. No new form appeared on the horizon. Later, pointed out that the experience of GN six months after delivery of its first release was vindication of the indie unit production system. In July he was re-elected president. When the report was circulated that Associated British Film Distributors intended to aid in financing GN production, chief Alperson spiked the rumor quickly.

- DR. HERBERT KALMUS -

Throughout 1937, Dr. Kalmus added his Technicolor cohorts were in brisk demand by both the American end of the industry and the biz across the waves. Hollywood called upon him to turn out an unprecedented number of features in color, and you can ditto the British pix makers. Company's new lab in England got under way; and the Doctor himself in mid-December did a spot of intercontinental commuting to survey and consider the establishment of labs in France, Germany and Italy. Appointed Morgan Hobart to head the New York office. Doubled the capacity of the Hollywood plant; cooperated with Eastman on development of one-color negative camera; and was re-elected president of Technicolor.

(Editors Note: Continue this series of History Makers in tomorrow's Film Daily.)
"The Music Hall inaugurated its holiday program yesterday with GRACE MOORE'S latest singing film, I'LL TAKE ROMANCE. Besides being a diverting comedy, in which MELVYN DOUGLAS plays his part opposite the singing star most suavely and amusingly, it offers the prima donna an ideal setting for her charming lyric soprano voice.

"As the high spot of the production she renders, with Frank Forest singing the tenor role, the thrilling love duet from 'Madame Butterfly'. In all, she is a treat to the eye as well as to the ear.

"E. H. Griffith has handled the romance with such a deft and lightly amusing touch that the various episodes take on a bright and sparkling appearance."

PHILADELPHIA RECORD:
"Gay, engaging comedy is singer's most complimentary vehicle since ONE NIGHT OF LOVE."

ST. LOUIS STAR-TIMES:
"Another triumph for GRACE MOORE. I'LL TAKE ROMANCE is fine entertainment for all."
TO A CIRCULATION OF 1,750,000:

New York World-Telegram

"GRACE MOORE'S FILM OPENS AND IS A HONEY"

"The new GRACE MOORE musical film is a honey—an expertly written, amusing, sprightly, unusually well directed and acted entertainment that keeps you interested from beginning to end. Seldom has a singer had such a thoroughly delightful story and seldom has a story been handled with such intelligence."

The Film Daily

"SWELL ENTERTAINMENT WITH GRACE MOORE AND AN AMUSING STORY SPELLING BOX-OFFICE"

CHICAGO DAILY TRIB.:  
"GRACE MOORE delightful. She has so much warmth! So keen a sense of humor! Voice never better."

BUFFALO EVE. NEWS:  
"Deeply interesting portrayal. Story complete with comedy, melodrama, excellent plot."

A COLUMBIA PICTURE
HELP THEM HAVE A MERRY CHRISTMAS

Your contribution, no matter how small, will help the needy within our own ranks. Motion picture people and their families, people who ordinarily are self-supporting, come upon hard times.

Remember... it might happen to you. Send your money now while the thought is fresh in your mind. The Film Daily Relief Fund helps only those who are connected with the business and only after a careful investigation. Proven worthy, the money is dispensed confidentially and without the slightest embarrassment to the recipient.

Charity begins at home. Do it NOW!

Be glad you are in a position to GIVE to such a worthy cause.

This ad prepared by HARRY N. BLAIR of GRAND NATIONAL FILMS, Inc.

FILM DAILY RELIEF FUND
1501 Broadway, New York City
HURRY

Intimate in Character
International in Scope
Independent in Thought

THE
DAILY

New York, Wednesday, December 22, 1937
Ten Cents

Para., RKO Radio Planning No Air Shows, Say Prexies

Parliamentary Action on Quota Off to February

Selznick-Metro Will Resume Pact Talks After Jan. 1

Whitney, Back in N. Y., Reiterates Confidence in Deal’s Success

Negotiations between Selznick International and M-G-M will be
opened after the first of the year when David O. Selznick returns
from Palm Springs, where he is
pending the holidays with his fam-
ily. The Film Daily learned yester-
day.

John Hay Whitney, SI board
chairman, upon his return from
Georgia yesterday, reiterated that he
(Continued on Page 4)

WARNER RE-ELECTED
COMPANY PRESIDENT

Harry M. Warner was re-named
president of Warners at the organi-
Zation meeting of the recently elect-
ed board yesterday. Others re-
elected were:

Vice-presidents, Jack L. Warner,
Sam E. Morris, Herman Starr, Stan-
Leigh P. Friedman; treasurer, Major
Albert Warner; assistant treasurer.
(Continued on Page 8)

M-G-M and Arthur Loew
Both Presenting Bonuses

In addition to a reported bonus to
all M-G-M employees earning less
than $100 a week, members of the
foreign department can expect an
extra cash Christmas present from
Arthur Loew personally, it was
learned yesterday. Loew is giving
(Continued on Page 8)

Faces Firing Squad?

One of the Noisy Cases on the Re-
fund list told us that he’d rather
face a firing squad than go home
to his wife and children, who were
waiting for him, without any-
thing in the house to eat. Two years
ago this chap was employed and
wealthy prosperous. This is the type of
case that your dollars will help. GIVE!

Para., RKO Radio Without Commercial
Air Show Plans, Ohio ITO Is Advised

Universal to Rush Panay
Three-Reeler as Special

Universal announced yesterday it
would release a special three-reel
short feature, “The Bombing of the
(Continued on Page 8)

Columbus, O.—Assurances that
neither Paramount nor RKO Radio
contemplate the production of ra-
dio programs for commercial spon-
sors have been received by Pete
Wood at ITO headquarters here
from the companies’ respective
(Continued on Page 8)

Film Year Books have been the Standard Reference Books of the motion picture industry for years.—Adv.

“Snow White” Premiere

West Coast Rul., THE DAILY

Hollywood—Walt Disney’s pictura-
tion of the fairy story, “Snow White
and the Seven Dwarfs,” which had its
premiere here last night at the Carthay
Circle, should have a strong appeal to
adults as well as children, as it is full of
comedy and human touch. Interest
never lags throughout the 85 minutes
of the picture which was made by multi-
plies in Technicolor. The Dwarfs, the
woman-hating, Grumpy, Dopey, Sleepy,
Sneezy, Happy, Doc and Bashful will
appeal to children of all ages. Given
voices, the different characters are
almost human-like. The music is an
important factor and the songs include
“Some Day My Prince Will Come,” “The
Walking Song” and “Oh, Sing.”
The picture is full of clever touches
while the beauty and artistry of the
background touch the eye. Film stars
and executives were out in force, with a
crowd of onlookers estimated at more
than 10,000 watching their arrival.
over the colorful first-night radio.
broadcast over a Coast-to-Coast NBC
network.—WILK

1937 HISTORY MAKERS

A Film Daily Gallery of Men Whose Activities
Provided Industry Headlines

• JOSEPH M. SCHENCK •
Lino type operators, who looked forward at the beginning of ’37 to a sur-
face from tapping out with their
keys this solon’s name, were disap-
pointed, figuring as they did that the
proposed and protracted GB deal was
cold. It was. But J. M. was really just
getting warmed up. Right off the reel
he started the annam by proposing the
UA Circuit recapitalization plan; pre-
dicted in advance the successful termina-
tion of the friction twist actors and pro-
ducers; set his cap to have more and
better product made in England; appoint-
ed Lou Wertheimer as his executive
aide, and stated that 20th-Fox gross was
(Continued on Page 8)

GARY CO. WITHDRAWS
SUIT AGAINST PARA.

Action brought by the Gary Thea-
ter Co., Gary, Ind., against Para-
mount from a man in injunction to
compel the film company to de-

ter 10 features, alleged to have
been promised on last season’s pro-
(Continued on Page 8)

Standing Comm’tee Adjudges;
U. S. Pix Interests Jubilant

London (By Cable)—Parliament’s
Standing Committee adjourned here
yesterday without bringing the Films
Bill (Quota Act) to a vote by either of
the legislative branches, which
means that the measure will go
over to the next session of Parlia-
ment set for Feb. 3.

While the adjournment was not
wholly unexpected, since Parliament
itself will recess formally before
Christmas, the move was character-
(Continued on Page 8)

Page 72, No. 347
NEW YORK, WEDNESDAY, DECEMBER 22, 1937
TEN CENTS
Hearings Postponed Until Jan. 24 on RKO Reorg. Plan

Hearings on the RKO reorganization plan before Judge William Bondy in Federal court were adjourned yesterday until Jan. 24 to allow time for preparation of documents supporting arguments of Independent Stockholders Committee.

Edward Hickey, RKO stockholder, withdrew his contention of unconstitutionality, but Charles J. Nager, Assistant U. S. Attorney for the southern district of New York, revealed that Copia Realty Corp. and Fabian Operating Corp. have served notice that they may contest constitutionality on the grounds that if their claims are not provided for in the plan in accordance with requirements of Section 77B, the plan of reorganization of the debtor would deprive them of valuable property without due process of law.

Ascap to Pay $1,296,000, All-Time High, to Members

Highest recorded Ascap dividend amounting to a total of $1,296,000 with members sharing proportionately in amounts distributed back to their credits, was learned yesterday, starting a Christmas, anticipated final quarterly dividend, it was learned yesterday. Sum brings annual total to more than $4,500,000 for 1937, all-time high.

Approximately $200,000 in dividends of all types was said to have been lost to Ascap because of anti-Ascap legislation.

N. D. Divorce Depositions Will Be Taken Next Week

Minneapolis — Taking of depositions in the North Dakota theater divorce case, which was scheduled to start yesterday, has been postponed for one week. Delay is due to the absence from the city of Louis Schwartz, counsel for Allied, who is in California.

M. A. Shea Gives Bonus

Westfield, Mass. — M. A. Shea Theater Corp., operators of the Park here, has given all employees an extra week's salary as a Christmas bonus.

Argentine Counsel Gives Anti-Trust Suit Pointers

Attorneys for major film companies were instructed in points of Argentine law yesterday in the first of several scheduled sessions to discuss the anti-trust suit brought by Hector Beni, Argentinian exhibitor, against major distributors. Dr. Stanoswky, Paramount's counsel in Buenos Aires, is in New York for the purpose of acquainting the attorneys with the legal aspects of the case, insofar as Argentine law is concerned.

De Luxe Lab. Calls Back 35 Workers Laid Off

Half of 70 De Luxe Laboratory employees laid off Nov. 19 have been summoned back to their places, it was learned yesterday, with the probability that all will be back at work after the first of the new year. Influx of new pictures at that time will require additional workers, it was said by Alan E. Freedman, De Luxe chief. Union officials were gratified at the news which followed peaceful settlement of a situation which had been critical.

Hays Organization Board Holds Quarterly Meeting

The oft-postponed quarterly meeting of the MPFDA board of directors was held yesterday. Attending the session were Will H. Hays, Carl E. Milliken, George Borthwick, Barney Balaban, Harry D. Buckley, R. H. Cochrane, Jack Cohn, E. W. Hammons, Ed Hatrick, Sidney R. Kent, Nicholas M. Schenck, Major Albert Warner and Joseph Hazen. No statement was forthcoming upon adjournment.

Andrew W. Smith, general sales manager of United Artists, leaves for a Miami holiday vacation today.

Tyroon Power will arrive in New York Dec. 30 for premier of "In Old Chicago," on 20th-Fox epic. Harry Brand, studio publicity head, will accompany Power.

Jock Lawrence, publicity director of Samuel Goldwyn, is on his way to New York and will sail on the Normandie Dec. 26 to England to do exploitation work on "The Hurricane," "The Goldwyn Follies" and "Adventures of Marco Polo.

James A. Fitzpatrick, producer of McGovern Travel talk series, left yesterday for the Continent, with a new assignment for the motion picture film circuit. BLEW CUMMINGS, of Pathé, will leave for Manila to film the Chinese on the way to the Orient to make a winter sports show.

Anatole Litvak, noted director, will ring in New Year tomorrow on the Normandie. Marcel Hellman, English producer, is due for England Dec. 26 on the Normandie. Charles Royer and his wife, Pat Paterson, return to New York tomorrow for an extended stay.

Douglas Fairbanks and his wife arrive here today from the Orient and immediately left for the Coast.

Peggy Goldberg, of GB publicity department, will sail on the George for a holiday cruise through the West Indies.

Richard Barthelemy and his wife arrive tomorrow on the Manhattan. Natalie Garson has arrived here from the Coast.

Katharine Cornell and Guthrie McClintic arrive on the Bremen today.

Defer Para. Board Meet

Meeting of Paramount's board of directors, tentatively scheduled for tomorrow, has been postponed in definitely; it was learned yesterday. Present indications are that the meeting will not be held until after the first of the year.
Help the Relief Fund to Take Care of Our Own Needy

- GIFTS...everybody likes to receive gifts...especially if there are no strings attached...as we wander around the various offices we find guys opening packages...sometimes their faces denote expressions of happiness...sometimes a look of puzzlement....

- AS WE entered the pressbox dept of RKO Radio we found Jack Law registering the Puzzled Look as he pazed at a Gift...it was a fine set of military brushes...why was Mister Level registering puzzlement, you ask...because Mister Level is practically bald-headed...it would seem advisable on the part of gift donors to ascertain if the gift is suitable to the recipient...one pent has a very fine system for making Gifts...he asks all his pals to tell him what they would like to have for Christmas...see refer to Billy Furguson of M-G-M...that is what we call exerceling intelligence...we asked Mister Ferguson how he was going to take care of ALL his friends when he has practically thousands....

"Hell," sez Bill, "I'm just curious to know what my friends would like if I was Sap enough to give 'em Gifts..."...after a thoughtful pause Mister Ferguson queries: "There's no harm in asking your friends what they would LIKE to have, is there?"

Mail Your Relief Fund Check TODAY

- NOT RECORDED in the public prints, but typical of a spirit unique in the industry...that farewell tribute of Bill Rodgers of M-G-M to Bill Scully, ex-M-G-M-er who is now Universal sales head man...those attending the Xmas party of the M-G-M Pep Club at the Hotel New Yorker the other nite realized once more that one of the potent reasons for Leo the Lion's undiminished roar thru the years is the solidarity (there's a word!) of the M-G-M Gang from Prexy Nick Schenk down to the last lowly cub....

- SOME BREAK...for a newsreel cameraman...Norman Alley's own story of the Panay machine-gunning by the Japs got a double headline on the front page of the Chi Herald-Examiner...along with an exclusive by-line story, in which Norman gave a graphic eyewitness account of the disaster...a grand break for Universal...and Norman...the lad is a former picture editor of the Chi paper....

Your Check, Small or Large, Goes Entirely to the Relief Fund

- SANTA CLAUS comes to two young ladies of Short Hills, N. J. Mrs. Steven Fish, of that town, is making a Christmas gift of attendance at a Hollywood premiere to the Misses Lillian Wheeler and Elizabeth Stone....the three will board an airliner for Hollywood to see the opening of "Love and Hisses" at Grauman's Chinese theater.

- HOLIDAY SPIRIT will pervade tomorrow's AMPA luncheon at the International Casino....with varied gifts being distributed to certain guests and members....several prominent visitors are expected to participate in the fun...entire proceeds of the luncheon will be turned over to the Relief Fund.

Get on the Honor Roll! Mail Your Relief Fund Check TODAY

- OPEN HOUSE...to be held by H. F. Kincsey and his missus on Christmas morn....invites to over 200 guests have been issued to the affair at the home of the head of North Carolina Theaters, at Charlotte, N. C. ....

SELZNICK-METRO TO RESUME PACT TALK

(Continued from Page 1) expected the deal to be successfully carried through.

Whitney is scheduled to leave Hollywood shortly after his present trip to Europe, and is expected to play an all-important part in final phases of negotiations, as his approval is necessary before deal can be closed.

Fairbanks Will Entrain for UA Parleys on Coa

Douglas Fairbanks, who arrived with Mrs. Fairbanks on the Bremen today, will entrain immediately to the West Coast to attend the first of a series of meetings of Unit Artistic Embassadors and executives scheduled for next Monday.

Alexander Korda and Maurice M. Verstone are remaining in Hollywood for the forthcoming parleys, it is learned in New York yesterday. Both have made reservations to be on the Berengaria Jan. 4.

Reports to the effect that Korda desires release from his present commitment, which extends to 1935, were discounted in informed circles here yesterday. It was stated that Korda's present plans contemplate more extensive UA backing and a production of "A" pix aimed definitely at the American market.

West Coast Bureau of THE FILM DAILY

Hollywood—When reached last night, Alexander Korda refuses to make any comment on the report he is seeking release from his UA contract. He plans to fly to New York Monday, following the conference of UA members and executives.

SICH REPORT

Indianapolis, Ind.—Norma Cam- bell, secretary, of the Associated Theater Owners of Indiana, is the sick list.

West Coast Bureau of THE FILM DAILY

Hollywood—J. Carroll Naish was painfully injured when an auto which he was driving with Mrs. Naish was struck by a truck during a sand-storm. Mrs. Naish escaped injury. The actor was driving from his home in Palm Springs to the Paramount studio.

Margot Grahame, who has been seriously ill with influenza in a suite at the Sherry-Netherland Hotel, is recovering rapidly and will attend the world premiere of "The Buccaneer" in New Orleans Jan. 7.
REVIEWS OF THE NEW FILMS

“Rosalie”
With Nelson Eddy and Eleanor Powell
G. M. Cohan, 79 Mins.
(HOLLYWOOD PREVIEW)

“Love and Hisses”
With Walter Winchell, Ben Bernie, and Geneve Simon
20th Century-Fox
(HOLLYWOOD PREVIEW)

“The Shadow”
With Rita Hayworth, Charles Quigley, Noah Lawrence, Arthur Loft
Columbia
(HOLLYWOOD PREVIEW)

“Lady Behave”
With Sally Eilers, Neil Hamilton, Joseph Schildkraut
Republic

I MASH EYE-FILLING, MELODIOUS NEILFILM SHOULD FIND A PLACE IN E. O. FRONT ROW
“Rosalie” is M-G-M’s eye-filling, melodic tuneful season of the year. With its ath-tugging gargantuan sets (but truly itself), its winning melodies, and its crowd-talent of talent from comics to
“Rosalie” should find a place in the at ranks.

Written and produced by Allan Affeldt, “Baby Slavko Coleman; blow-gun speed Thomas, fast-moving football, delightfully Grey, swell Van a original well-trained 82 gold-digger Maquardt; Vernon I
tempt J, nt sndid :le, ding.

Guire; CAST:

Gibbons, Albertina Stothart;

Rutherford, conducted

of the picture provides swell atmosphere for the fast-moving, adsorbing action. Rita Hayworth makes an attractive and convincing leading lady, and Charles Quigley is an energegetic and hard-working protector for his lady, Dors Park, who is an antagonist, dies in full sight of the audience during a show. The company has no sympathy as they know he holds documents owning the circle.

There is enough murder and suspense, withhooded killers, poison darts and dinging knives to satisfy the who-done-it fans thoroughly, and there is a desperate struggle, gets away. However, he manages to biff the killer’s wrist and the identity of the murderer is revealed a short time later. Quigley wins Miss Hayworth and she gets her circle back, with everybody happy. Director Charles C. Coleman never allows the picture to drag off Arthur Loft so that she will be out of danger. He meets the killer and struggles, but the killer horde cannot handle the same fate as his victims to get into any physical contact. Quigley notices this peculiarity and bails a careful trap for the killer after having killed Mrs. Hamilton’s wife. Hamilton also has left, and when Sally moves into his house he finds herself the mother of Marcia Mae Jones and George Ernest. They believe their new mother is a gold-digger and they try everything to make her leave. They fail to seize her, but Joseph Schildkraut, the sister’s first husband, to make love to Sally.Appearances make it seem as though he really is in love when in reality they are conversing about the sis-
ter’s situation. When Hamilton returns home, he falls in love with Sally and acts toward her as though she was his wife. Finally, things are straightened out with the kids wanting Sally to stay and legali-

CREDITS: Associate Producer, Albert E. Levy; Director, Lloyd Corrigan; Author, Howard B. Chaykin; Editors, Terence Morgan, Ross Krumgold, Olive Cooper; Cameraman, Har-
y Wild; Supervising Editor, Murray Sel-
director; Editor, William Morgan; Art Direct-
ator, John Victor Mackay; Musical Director, Alberto Colombo.


DIRECTION. OKAY. PHOTOGRAPHY. Good.

MOTOGRAH IN DISTRIBUT
DEAL WITH B. F. SHEARER

Mogiogaph, Inc., has concluded a deal whereby its product will be distributed by B. F. Shearer companies in the West Coast. Wallis; Los Angeles; San Francisco and Los Angeles, Calif.

Deal represents 100 p.c. representation on the West Coast through Shearer, according to L. R. Abbott, vice-president in charge of sales, Shearer Wallis; Los Angeles; San Francisco. Shearer on Motography Projectors and Microphone Sound Systems.

L. B. Mayer to be Host at Radio Xmas Party

West Coast Bureau of THE FILM DAILY

Hollywood—L. B. Mayer will play host to an informal radio Christmas party to be given for the cast of “Rosalie,” tomorrow night via the Maxwell House program over the NBC network at 9 p.m., EST. James Stewart will act as master of ceremonies, and among the Metro personalities who will be welcomed and to participate will be Nelson Eddy, Eleanor Powell, Frank Morgan, Edna May Oliver, and Ilona Massey. The party will consist of a game called “Baby Snokes” characterized.
PARLIAMENT ACTION ON QUOTA OFF TO FEB.

(Continued from Page 1)

ized by observers here as premature, and, on that score, somewhat sur-
prising.

American film interests in the United Kingdom were jubilant at the
news, holding that the adjournment sounded the probable “death knell”
of the legislation, particularly of those provisions detrimental to them
and to the production and distribution wings of the industry in the
United States. On the other hand, proponents of the stringent and ex-
acting clauses in the Quota Act took the adjournment as a defeat from
which they may follow neither favorable opportunity for recourse nor
eventual recovery. Labor leaders were particularly outspoken and re-
iterated charges that United Kingdom officials were in retreat before American diplomatic and commercial pressure.

Film executives in New York yester-
day hailed cable flash from Lon-
don, that the Standing Committee of Parliament had failed to bring the
Films Bill to a vote during the pres-
ent session, as a significant victory,
which, although temporary, paves the
way for at least sweeping con-
cessions, and perhaps a complete ad-
justment of the entire quota question.

Spokesmen for major companies, as well as indie interests, regarded the
favorable turn of events in Lon-
don as directly due to the action of
the State Department and also to the
vigorous and effective coopera-
tion of MPPDA.

Washington Bureau of THE FILM DAILY
Washington—Well informed sour-
ces stated here yesterday that plans
for proposed Trade Agreement talks
between Great Britain and the United States will be ac-
celerated as much as possible to provide for an early discussion of
reciprocal trade pact on films. No final commitment was forthcoming from
Government officials as to whether the trade talks would be initiated in
time to “head off” the next session of Parliament.

B & L Amends Statement
Washington Bureau of THE FILM DAILY
Washington — Bausch & Lomb Optical Co. yesterday filed several
emendations to its registration statement of Dec. 6, 1937 with the SEC. The amendments necessitate a 20-day delay before the
statement may become effective.

Sign o’ Times
Vogue Christmas decorations in the industry at Caumont British home office
in London, via Mps’s: “We optimistically
deny, first, that Christmas is definite-
ly lurching—second, that our special
Dec. 25 second, that Santa may not
return—third, that there’s a limited discussion stage—fourth, that the option expires Dec. 26.”

“Bulldog Drummond’s Revenge” with John Barrymore, John Howard, Louise Campbell
Paramount 60 Mins.

STRONG MYSTERY THRILLER WELL PERFORMED AND ACTED MOVES FAST AND HOLDS SUSPENSE

This latest of the Bulldog Drummond series is one of the best, and there is something happening every minute, with no lagging interludes to slow up the
interest. John Barrymore again plays the
role of Colonel Nelson. John Howard is Capit, Drummond, with Louise Campbell as the romantic interest. As the Captain is about to marry her the adventurer be-
comes involved in this latest problem of danger and mystery. Frank Puglia plays the part of the menace, who kills the man who is transporting the deadly new explo-
SIE that forms the foundation of the in-
teresting intrigue. On board the Dover
boat most of the excitement takes place,
with the heavy disguised as a woman, and
threatening to intercept all of the various prin-
cipals from time to time as they move in
and out of his presence, little realizing
who he really is. As the audience is
in on his identity they get plenty of thrills as they momentarily expect him to strike at this one or that. Thrill climax with the
plunge again occurred after he was taken from Drummond and the Colonel, who have him imprisoned in a cabin. He
threatens to blow them all up with the deadly ex-
plosive, but they kill him before he can
put his plan into action. Reginal Denny
plays a good comedy part of a romantic
Englishman. John Howard is fine as the
“Bulldog.” Barrymore is smooth and con-
vinced as the criminal investigator.

CAST: John Barrymore, John Howard, Louise Campbell, Reginal Denny, E. C. E. Leive, Frank Puglia, Helen Shipman, Robert Deetz, Lucien Littlefield, John Sut-
ton, Miki Montin, Bertha Barse.

CREDITS: Director, Louis King; Author, H. C. “Sapper” McNeele; Screenplay, Ward T. Lowe; Cameraman, Harry Fish-
beek.

DIRECTION, Smooth. PHOTOGRAPHY, Good.

Coast’s $37,050 Swells Charity Fund to $134,200

Total contributed by members of motion picture and theatrical indus-
tries to New York-Brooklyn Federa-
tion of Jewish Phil-
anthropic Societies has reached $134,200, it was announced yesterday
following receipt of $97,050 raised
during a dinner in Hollywood Monday night. Louis K. Sidney, chairman of
the Hollywood dinner reported that 65 former local residents had
pledged support.

Meeting yesterday at the Hotel
Piedmont was called to hear report
an appeal for $50,000.00 in the drive to raise a quota of $200,000.00.
Speakers were: Major Albert Warner, David Bernstein, Louis Sobol and Dr. Leo Michel.

Daytona Beach Newspaper

Holding “10 Best” Poll

Daytona Beach, Fla.—The News-
Journal and the Sparks theaters are
applying for a year’s Best Picture Awards will be given on the basis
of the results of the nation-wide poll of movie critics conducted by
THE FILM DAILY.

“Mama Runs Wild” with Mary Boland, Ernest Truex, William
Henry, Lynn Roberts
Republic (HOLLYWOOD PREVIEW)

ENTERTAINING COMEDY WITH CRACK CAST OF FUNSTONES SHOULD BE GOOD B. O. DRAW.

This farce reflects much credit on Ralph Staub as producer and director. He has not missed a trick in extracting laughs, and
with such expert farceurs as Mary Boland and Ernest Truex heading cast, a heavy total of laughs results. The picture
has much human qualities and should appeal to audiences generally. William
Henry and Lynn Roberts supply the love
interest. Mary Boland, who loves the lime-
light, accidentally brings about the arrest of
two bank robbers and gains much fame. She
runs for mayor of her suburban community,
but her meek husband, Truex, is induced to oppose her. He wins by an overwhelming majority, but the closing scene
indicates he will be mayor in name only,
with his helpmeet the real official. Gordon Kane, who was the very soul of the comedy, and Kahn and Hal Yates the screenplay
and Paul Gerard Smith and Frank Rowan added
dialogue.

CAST: Mary Boland, Ernest Truex, William
Henry, Lynn Roberts, Max Terhune, Joseph Crehan, Dorothy Page, Dewey Rob-
inson, Julius Tannen, Sammy McKim, John

CREDITS: Associate Producer, Ralph
Staub; Director, Ralph Staub; Author, Gor-
don Kahn; Screenplay, Gordon Kahn, Hal Yates; Added Dialogue, Paul Gerard Smith, Frank Rowan; Cameraman, Ernest Miller; Art Director, John Victor Mackay; Musical
Director, Alberto Colombo; Production
Manager, Al Wilson; Supervising Editor, Murry Selden; Editor, Edward Mann.

DIRECTION, Good. PHOTOGRAPHY,
Good.

Decision Reserved in Hudson Action Against Sam B. Cocalis

Albany — Decision was reserved by Supreme Court Justice Henry J.
Berger in the action by Henry H.
Frieder and Henry R. Grossman against Sam B. Cocalis for
an
juction restraining Cocalis from building and operating a theater in Hudson, N. Y. The ease involved
an alleged breach of contract by which
Cocalis is alleged to have agreed to stay out of Hudson in return for
which he was to have a clear field in Saugerties and to receive $5,000 an-
nually. According to Cocalis pay-
ment stopped last May, thereby breaking the contract.

Happy Birthday

Best wishes from The Film Daily to
the following on their birthdays:

DECEMBER 22
Earl W. Wingert
Alfred T. Mannan
One Never Knows

“If I ever get back on my feet again, and I know that I will, this fund will be the first to receive a check from me and believe me I will be a regular contributor to it as long as it exists.”

“______________
______________”

These are the words of a dozen or more people who have been helped in the past by your contributions to the Film Daily Relief Fund.

The fund needs money to carry on this work. Send a check today, large or small, but send something.

THE FILM DAILY RELIEF FUND
1501 BROADWAY
NEW YORK CITY
1937 HISTORY MAKERS

A Film Daily Gallery of Men Whose Activities Provided Industry Headlines

(Continued from Page 1)

Universal to Rush Panay
Three-Reeler as Special

(Continued from Page 1)

Panays”, the pix embracing the entire footage taken by Norman W. Alley, Universal newsreel cameraman.

Alley flies to the U. S. today from Manila on the China Clipper, bringing the 5,000 feet of film with him. It is protected by $250,000 insurance, policy being taken out today. Panay footage will be rushed to theatres 24 hours after Alley lands in Frisco on Dec. 26, Universal said.

Complete, unedited part of the negative will be simultaneously rushed to Washington for study by the Government. As a sidelight on the importance of the negative’s potential effect on international relations, Alley, via trans-oceanic phone, talked with President Roosevelt yesterday and Jap bombing planes followed the U. S. destroyer on which he left Shanghai with the negative for more than 400 miles of sea.

“Alley reported that he was the last civilian to leave the Panays”, declared Charles E. Ford, who talked with him yesterday “and took pictures of the crew jumping overboard as the vessel sank. His scenes will reveal one boat-side of the Panay almost totally destroyed. During the entire aerial attack Alley, cranked away at the mounting carnage aboard ship and sought refuge only momentarily in the boat’s compartments when a bombing was actually upon him.”

M-G-M and Arthur Loew
Both Presenting Bonuses

(Continued from Page 1)

all members of his foreign department a bonus of two weeks’ salary, plus $25 “for a Christmas tree.”

Although not officially confirmed, it is reported that M-G-M employees earning less than $100 weekly, will receive two weeks salary but none will receive more than $50. In other words, those whose salaries are more than $50 will receive only $50.

Gary Company Withdraws
Suit Against Paramount

(Continued from Page 1)

program, has been withdrawn by the plaintiff, it was learned yesterday in New York. The Phillips of Paramount’s legal department, reported that the Gary company had filed an order and petition for dismissal. There was no settlement, he said. The dismissal was granted without prejudice.

• • •

ADOLPH ZUKOR

What might easily be a lifetime span of events for most mortals was, and the year of 1937 for Paramount’s board chairman. The industry on both coasts hailed his Silver Jubilee with unprecedented exuberance and fanfare—great testimonial dinners being tendered in Hollywood and New York. His company’s rental returns boomed to a seven-year high in Washington for premiere of “Champagne Waltz.” He brandied idea of forming of a Federal Bureau of Motion pictures as “so good.” Received from France the Legion of Honor, and from King Victor Emmanuel of Italy the order, Commandevoir of the Crown. Visited Europe. Stopped a show in Paris when recognized by worshipful citizens there. Studied quota in England and, early in the year, had a very, very tidy new contract with his commercial offspring, Paramount, approved by the stockholders.

• • •

LOUIS B. MAYER

In the closing minutes of the football season, the film crowd, which annually follows the MGM team, says more stars than the sky (in heaven), was gazing at the field. Suddenly Louis B. Mayer appeared to be voluntarily leaving the fray, but Nicholas Schenck, captain and quarterback, went into a quick huddle with Mayer, and the latter, instead of trotting off to bench and blanket, resumed play. Now Mr. Mayer continued to “carry the ball” as skillfully as ever, despite the fact that he was also perceived to be carrying a new five-year contract—a clever bit of strategy by chairman Schenck. Outside of this aforementioned little “game,” Mr. Mayer was right up on the line in the big GB contest, made one particularly long run in the third quarter to England (re production there).

• • •

DARRYL F. ZANUCK

Meet the nom-

cast of the radio com-

mentators who speak loud

and clear, and

di speratingly

of film and

and its play-

ers. Last

Autumn, in his official position of President of the Film Producers Asso-

ciation, Mr. Zanuck took to task the other di-dishers in vigorous and con-

ceivable fashion. His stand naturally was supported by MPDA, and soon

after cards were issued for admittance to studios, thus curbing and checking

commentators. He studied British pix under a master’s degree in the American end of this pro-

fession. At 29th Century-Fox studios, he kept a firm hand on the re-

printing product that enabled sales force to forge well ahead. At the year’s end, he

in “Old Chicago” ready as the company’s greatest

quarters of 1937, and, accordingly, a healthy financial statement wound up the year. He also had important voice in all filmland corporations, adding to his prestige via his wise business coun-

sel.

• • •

HERBERT J. YATES

With a min-

imum of fan-

 anticipated Re-

Public Pictures, applied him-

self with his other

from the in-

dustry’s standpoint, expected success to the development of both these enter-

tprises. In the instance of Republic, he strengthened the personnel in several cases, turned out the admirable Gene

Autry bing-bong musical Westerns, released product of higher standard than ever in company’s history, included on the lineup several substantial British-made films, and caused to be offered to a contract the bold and well-known John Himmelman of Himmelman. His low interests benefited handsomely with the more prosperous conditions which pre-

valued particularly during the first three

quarters of 1937, and, accordingly, a healthy financial statement wound up the year. He also had important voice in all filmland corporations, adding to his prestige via his wise business coun-

sel.
Milstein, Republic Sales Head, Resigns; Pact Settled

DEW'S IN CORPORATE SIMPLIFICATION MOVE

November U. S. Admission Tax Receipts Rise $636,899

Month's Total Reported at $2,242,573 by the Treasury Dept.

Washington Bureau of THE FILM DAILY
Washington — Admission tax receipts for the month of November, 1937, increased $636,899.79 over the same month in 1936, it was revealed yesterday by the United States Treasury's Bureau of Internal Revenue.

For November, 1936, receipts to

(Continued on Page 3)

Christmas

... The Relief Fund

By JACK ALICOATE

THE fragrance of evergreen is with us once again. That pun-
gent, tangy odor of perennial pine and spruce and hemlock which links us with childhood and renewed all those eager hopes and joys of the Christmas season. The crowds are hurrying, jostling through the streets. In a very few hours, the Day of Days will dawn.

WILL dawn happily and joyous-
ly for the fortunate of earth's children. But for others, the needy ones whose life is touched with no fresh scent of evergreen, no bright gleam of holly red, we bespeak your last minute atten-
tion.

If you have already contributed to The Film Daily Relief Fund, your satisfaction in your own thoughtful deed will reward you. The Committee and those it will

(Continued on Page 2)

FAIRBANKS WITHOUT PLANS TO PRODUCE

Douglas Fairbanks, returning yesterday aboard the Bremen from Euro-

pe, en route to Hollywood, asserted that he had no immediate plans for

(Continued on Page 4)

Helen E. Hughes Resigns as "U" Assistant Sec'y

Helen E. Hughes, one of the few front-line women executives in the
film industry, resigned as assistant

(Continued on Page 2)
COMING AND GOING


WALTER WANGER is in New York on a 5-day visit and is scheduled to fly back to Hollywood to the Coast next Monday.

WILLIAM GOETZ, vice-president of 20th-Fox, is scheduled to arrive in New York Tuesday with Darryl Zanuck and his party when they come here for pre-

ALEXANDER KORDA and MAURICE SILVER-


JAY MANUEL, head of the Emanuel publication,

DOROTHY MACKAILL has returned from Chicago.

JOSEPH SCHMIDT, Viennese actor and singer, returns for Europe this Sunday on the Norm-

IRIS AGAI, Hungarian film star and her
cast members, expected on STEPHEN HERSKELL, have arrived in New York and are staying at the

PAULINE STARK has returned to Hollywood after a long stay in England.

WILLIAM KEIGHLEY, Warner director, is in

LILY PONS and ANDRE KOSTELANETZ are in

PHIL REGAN has arrived in New York from the Coast.

WALTER STARKS, Warner's executive, has returned to New York.

FREDERICK ULLMAN, Jr., vice-president and general manager of Pathé News, has returned from Florida.

GEORGE SCHEER, vice-president and gen-

MARGARET SULLIVAN and her husband, LELAND HEWYARD, have returned to the Coast.

HOWARD RHEINHEIMER is in Hollywood.

LESER SAMUELS, GB scenarist, arrived yester-

earest of the Manhattan, and returns to Eng-

BEATRICE LILLIE arrived from the Coast yester-

RICHARD LEIFMAN and EDNA RUBIN are in Sarafora for conferences on a new play.

WILLIAM HARRIS, Jr., leaves for Hollywood next week for story conferences.

D. A. DORAN, Columbia exec, is here from the Coast on leave of absence from studio for production of new play.

MRS. WALTER FORD has arrived in New York to spend Christmas with Mr. Ford, who is in a Broadway play.

DOROTHY MACKAILL has returned from Chicago.

JOSEPH SCHMIDT, Viennese actor and singer, and

irregularly signed by M-G-M, and VICTOR SAVEL

HEATHER ANGEL has returned to the Coast to spend Christmas with her husband, RALPH ALLEN.

SOL LESSER, head of Principal Production Division, arrives here to spend the week-end for a holiday in the New York area.

GEORGE ARISS and his wife are arriving in California.

ZORINA, continental dancer, arrives in New York tomorrow on the Centennial after finishing a role in "The Goldwyn Follies."

LOUIS WEITZENKORN, wife, and his wife, are New York bound via a flight to Hollywood.

FLY

TWA

Save 25%

Now—"Fare and a half" on round trip excursions over the Lindbergh Line. Bring air travel down to the same general cost range of other forms of transportation, these new TWA rates permit everyone who travels—to fly. Excursions begin on Tuesday, October 8, and continue until Monday, December 8. For information call TWA.

SAVE ON YOUR TICKETS

COMPARE THESE SAVINGS

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.

New York to Chicago 2 One Way-Excl.
OV. ADMISSION TAX RECEIPTS UP $636,899

(Continued from Page 1) led $1,406,873.93 and for the same
with this year they reached a
al of $2,242,573.72.
Treasury officials pointed to the
crease as graphic evidence that a "recession" actually had had
ght effect upon box-office receipts
the buying power of the amuse-
ment industry's clientele.
For the Broadway area, ad-
missions to theaters, including season
lets, hit $616,519.84 and levies
or reduced rate admissions
led $7,056.07. Taxes on tickets
by brokers reached $13,773.07
and tickets sold by proprie-
tors in excess of the estab-
ished price were $2,210.13. Tax
permanent use or lease of
xes and seats amounted to $34,
ile tax on admissions to roof gar-
s and cabarets amounted to $41.
944. The grand total for the
month area reached $682,113.19
the month.
Walter Wanger In N. Y.
on Distribution Matters
(Continued from Page 1) a production lineup for the cur-
season before the first of the
is: It is understood that his inital
will be "The River Is Blue."
Im Executives Will
Attend Parley on Fair
The advisory committee on amuse-
ments for the 1939 World's Fair sets
today with the motion picture
ustry sending a large and repre-
sitive group of notables in the
business to the initial meeting.
Among those scheduled to attend
committee members are: E. A.
erson, Alfred I. Barron, John
Whitney, Jack Cohn, Stanton
ills, J. Robert Rubin, Winfield
ch, Walter Wanger, Rupert
ghes, William P. Phillips and
ell Thomas.

MILSTEIN, REPUBLIC'S
SALES CHIEF, RESIGNS
(Continued from Page 1)
1936. He entered the motion picture
field as an exhibitor in Denver in
1914. Following service in the war,
he went into distribution with Vita-
graph. Consequent posts include:
salesman for M-G-M in the Wash-
ington branch; special representa-
for the same company on the Coast;
manager of M-G-M Los Angeles ex-
change.
Helen E. Hughes Resigns
as "U" Assistant Sec'y
(Continued from Page 1) secretary of Universal Pictures Co.,
Inc., and all its subsidiary compa-
ies. Yesterday the head executive
said he would announce new plans
shortly.
From 1925 to 1934, Miss Hughes
acted as secretary of Universal and
its subsidiaries. In 1934 she became
assistant secretary, which post she
held until her resignation. In ad-
dition to her other duties, Miss
Hughes was personnel director.

Services for Ted Healy
West Coast Bureau of THE FILM DAILY
Hollywood—Funeral services for
Ted Healy will be held today at 10
a.m. at St. Augustine's Church,
Culver City, with Father John O-
Donnell officiating.

Equipment Factory Burns
Beloit, Wis.—The factory of the
Electrical Equipment and Manufactu-
ring Co. here was destroyed by
fire.

DEATH RECORD
Pierre Collings
West Coast Bureau of THE FILM DAILY
Hollywood—Funeral services will
be held today for Pierre Collings
who co-authored and scenarized
"The Life of Louis Pasteur."

C. W. Guthrie
Clinton, Okla. — C. W. Guthrie,
48, theater owner, died at his home
here last week after an illness of
several weeks. He is survived by
his widow and five brothers. He
came to Clinton nine years ago.
A heart ailment and pneumonia
came to him.

George E. Akerson
George E. Akerson, 48, who joined
the executive staff of Paramount-
Publix in 1931, serving for two
years, and was later secretary to
former President Hoover, died yes-
terday at the Rockefeller Institute
after an illness of several weeks.
COON TO DRAFT REORG. PLAN FOR AMBASSADOR

(CONTINUED FROM PAGE 1)

retention of Maurice Conn as trustee for another 60 days. At the expiration of that period, Conn will submit a plan for the complete reorganization of Ambassador.

Judge Cograve held a special hearing on the Ambassador 778 application and the private meeting of creditors followed immediately.

IATSE Agreements Set for Four Conn. Theaters

(CONTINUED FROM PAGE 1)

Warner territory executive, on his return to New York. Palace and Rialto, Warner houses, and Regent and Empress, under Paramount publicity management, were involved. Conferences were attended by John Gateelee, IATSE New England official, Edward Cuddy, of Paramount, and Phelps.

COON TO MANAGE COL.

Branch In Alexandria

Jacques Coen has been named to manage newly-opened Columbia branch office in Alexandria, Egypt. It was reported yesterday by Foreign Manager J. S. Salden, who has returned to New York after a three-month tour of Great Britain and the Continent. L. Schiller will have charge of office recently opened in Prague, Czechoslovakia, it was announced at the same time.

TOLEDO NEWS-BEE HOLDING LOCAL "10 BEST" CONTEST

Toledo, O.—The Toledo News-Bee will present a motion picture camera to the No. 1 winner of its local "10 Best" contest, held in conjunction with the national poll of THE FILM DAILY. Contest is being conducted by Allan Saunders, film critic.

NEED NEW CENSOR PERMIT WHEN PIX TITLE IS CHANGED

Detroit—Films returned to the Detroit territory under a new title must have a new censor's permit, according to warning issued by Charles W. Snyder, Police Censor.

PARA- DIETRICH PARTING

West Coast Bureau of THE FILM DAILY

Hollywood—Paramount announces that "French Without Tears" in which Marlene Dietrich was star, has been postponed indefinitely and that the German star will be permitted to work elsewhere.

ITOA ELECTS JAN. 10

Salt Lake City—Officers of the Intermountain Theater Owners' Association will be elected at the annual meeting Jan. 10.
Rosalie

M-G-M's happiest holiday gift of all!
Merry Christmas!
Happy New Year!

ROSALIE
starring

NELSON EDDY
ELEANOR POWELL

featuring:
FRANK MORGAN • EDNA MAY OLIVER
Ray Bolger • Ilona Massey • Billy Gilbert
Reginald Owen • Screen Play Written and
Produced by William Anthony McGuire

Directed by W. S. VAN DYKE II
“Wise Girl”

by Miriam Hopkins, Ray Milland, Henry Stephenson, Walter Abel

KO Radio 70 mins.

TOP FLIGHT COMEDY WITH SMART AST AND LAUGHS APLENTY SHOULD BIG B. O. DRAW.

Smartly produced, with a brilliant cast skimming the most of the witty dialogue and humorous comedy situations, this new RKO shooold be a sure-fire hit. A novel and clever device is the idea of Didier by Walter Abel and Guinn Williams. Betty Philson and Janis Strebly, two of the smartest chilen seen on the screen in a long while, no little part in the picture's appeal qualities. Henry Stephenson turns in a usual smooth performance and Alec Naig does a good bit. Director Leigh Jan has made the most of a fairly plausible story, obvious as built for laughs and has a dull moment in the pix. Miriam Hopkins, daughter of millionaire, sets out to help her father at the custody of two children being bought up Milland, who was made or guardian when Stephenson's other mother dies. Milland is an artist with no interest in show, to do any real task as he has to support the two little girls. Miss Hopkins moves into Greenwich Village where Milland lives, without revealing who she is. Illand helps her to get several jobs, with a working situation winding up in a few weeks. While Miss Hopkins gets in her demonstration in the window of a department store, Miss Hopkins' true identity is revealed and a rapid plot receives a rude shock. She goes to court of gains custody of the two children, but has no work to do for the two kids miss Milland. Finally she tricks Milland into returning her and has him jailed with the filmmat that he does some real work or doesn't eat. The whole cast is discover that she is really doing this in his interests and forgive Miss Hopkins for tak ing them away from Milland. Everything is straightened out and they discover they salari love each other, and can get married and have the two little girls at the same time, with everybody happy. There is a ight scene when sculptor-battler Guinn Williams goes into the ring, that is scandal- oly funny, and all is literally conclusion. This whole cast deserves a lot of credit and the picture is top-flight entertainment.

CAST: Miriam Hopkins, Ray Milland, Walter Abel, Guinn Williams, Henry Stephenson, Alec Naig, Betty Philson, Janis Strebly, Marzaret Dumont, Jean de Bracio, van Lebedoff, Rafael Storm, Gregory Gaye, Chard Lane, Tony Guffey.

CREDITS: Producer, Edward Kaufman; Director, Leigh Jan; Story, Allan Scott and Charles Norman; Screenplay, Allescott; Editor, Jack Hively; Cameraman, Overtall Marley.

DIRECTION: Excellent. PHOTOGRAPHY: Good.

“SHORTS”

“Our Gang Follies of 1938”

Our Gang Comedies

(Hollywood Preview)

Hal Roach 21 mins.

Swell Kid Comedy

Hal Roach’s “Our Gang” two-reeler is a very entertaining minature musical in which the talented kids put over songs and dances in grand style. Comedy situations are many and should garner a lot of laughs. The director, Gordon Doug las, got some swell work from the kids, and he manages to have something enjoyable on the screen at all times. Outstandingly in the cast is “Alfalfa” Swisser, the suffering crooner whose distinctive style should bring howls, “Spunky” McFarland, the little master-of-ceremonies, and Dalra Hood, the charming little beauty who can sell a song as well as a good many movie stars. Her number is “The Love Bug Will Bite You If You Don’t Watch Out”. Alfalfa is “Learn to Cry”. Other popular hits are sung by some able youngsters. In the story, Alfalfa is the constant heart-throb crooner, but he wants to sing opera, in fact he will not do his scheduled number in Spanky’s show. He walks out and signs a contract with an opera impresario to come back twenty years hence. Sitting down to rest, he falls asleep and dreams about that day twenty years in the future. Spanky is running a big night club, and when Alfalfa he flogs, the impresario forcing him to sing in the street and beg. With that he wakes up and happily to take up his place as the crooner in Spanky’s barn show. S. S. Van Keuren was associate producer on the piece.

“The March of the Time”

(Issue 5—Vol. IV)

RKO Radio 20 mins.

Fine Topical Subjects

Very fine selection of the present-day Finland, showing how the country has prospered in recent years, due in large part to the good will created in the United States by the fact that Finland is the only nation to meet its debt payments. The industrial and agricultural co-operative societies have done much to make the inhabitants happy and prosperous. The activities of these various co-op enter prises are presented in a very entertaining manner. The radio comedians are presented in the same subject, with little inside slants on how they work to build up their laught programs. Also featured are Amos and Andy, Phil Baker, Fred Allen and Jack Benny are the stars introduced. The manner in which the gag “factories” operate with their card index systems covering thousands who will prove illuminating to a lot of people who imagine that the comedians originate their own material. The final subject covers the work of the Joseph P. Kennedy Commission reporting to Congress on the U. S. shipping tonnage. The film is seen in several close-ups, hard at work at his desk, and he voices several important problems and what has to be done to remedy it. This is one of the most informative and timely subjects ever covered by Time.

“How To Dance the Shag”

(Song and Comedy)

Educational 9 mins.

Sure-Fire Dance Special

A fine combination of a film that is very entertaining and at the same time teaches geometrical steps of the pop dance craze, the Shag. Arthur Murray, the dance master, will bring dancing to the dance universally popular, explains the various steps to a class of newlyweds. They in turn go through the steps, and the corrections and suggestions of Murray give the audience a chance to minimize the correct. It is seen in a pleasant manner. The pupils later are seen at a night club staging a Shag show all by themselves. Here is a timely and popular short that all the young people will want to see, as well as the older folks who are dance-conscious.

“Lonesome Ghosts”

(Mickey Mouse)

RKO Radio 9 mins.

Wow Ghost Adventure

One of the funniest of the Mickey series. Mickey, the Duck and the Goat get a job as ghost exterminators when four ghosts haunting an old mansion decide to have some fun and send for the “experts.” They go to work on Mickey, who chases one of the ghosts, and lands up against a blank wall, which turns into a waterfall and soak him. Donald the Duck has another ghost following him all over the house, scaring the stuff out of him by clashing a heavy chain and breaking dishes in back of him. The food has a tough time with another ghost, who appears in a mirror and does everything the Goof does, till the latter goes down to his mind. After the three “experts” are scared into a panic and hide in a dressing screen, the ghosts show up and dress down the stairs into the cellar, and leave the house laughing. The ghost stuff is all played for laughs instead of spookiness, and the kids will eat it up.

Inagene Coca in

“Our A Dance”

Educational 18 mins.

Swell Comic Scores

A real number to thrill will wow the cash customers with her zany antics. Imogene Coca is in a class all by herself, and her style of comedy does not have to find the other funster on the screen. Her partner who is dancer in a dance hall, tries to get her a job as a dance hostess in the place. But first she tells Imogene that she has to learn about making herself appealing to men. She gives her a book on how to make love, but the real number is a mistake a book on jiu-jitsu. The edelweiss gets hired as a dance hostess, and goes to work on a bashful fellow with a Jiu-Jitsu move, and the jiu-Jitsu exercises, thinking that is the way to make love. It is very funny, and Imogene Coca’s technique will bring the laughs in any audience.

“Filming Nature’s Wonders”

(Adventures of the Newsreel Cameraman)

20th Century-Fox 9 mins.

Some gorgeous examples of outdoor scenic photography, collected in all parts of the world where nature’s most spectacular and interesting phenomena are being put on film. The wonders of Yellowstone Park are shown in the hot springs and bubbling geysers. In far-off Australia is presented a natural phenomenon in the form of a steam spring that sends up a shower at intervals. Magic caves hidden in mountains and a car on a steel cable that is lowered down a mountain chimney that towers above some cliffs for thousands of feet is awe-inspiring. Finally, in Alaska, the age-old glacier sends tons of ice crashing into the ocean as the glacier passes by. Produced by Truman Talley. Edited by Lew Lehr.

“One On the House”

(Broadway Brevity)

Vitaphone 20 mins.

Very Funny Gags

The newlyweds move into their new home to find a bunch of friends are staging a surprise party for them. The entertainers are Maria Vestoff, dancing; the Merry Macs, in song; Diane Denise, a singer; and Al Tucker, violinst. Through all the numbers guffaw noises occur from above. The groom goes up to investigate and finds three nutty skits performed by various characters (Willie, West and McGinty) tearing everything apart. The action keeps cutting back and forth to the party downstairs and the crazy antics of the “fixers” upstairs. These boys are very funny with their business. The final gag shows that the repair men have been working on the wrong house. Directed by Jules White.

(Additional Reviews on Page 8)
MANY NEW THEATERS HAVE HOLIDAY BOWS

Advent of the holiday season is the signal for the opening of new and remodeled theaters in both large and small cities throughout the country. Latest reports from Film DAILY staff correspondents record these:

Salt Lake City.—The Centre theater opens today, following an invitation opening yesterday. An Intermountain Theaters Inc. house at State and Broadway, Harry David is general manager.

West Newton, Mass.—New Newton Theater of the M & P Theaters will bow in today. Arthur W. Pinkham will manage.

Evansville, Ind.—The Carlton Theater will open Saturday. A. O. Hassensall will operate the house.

Jonesville, Va.—Alexander Otto is opening his new Keithley, here, for the holidays.

Hollywood, Fla.—The new 875-seat Florida theater will open on Christmas day. It is a SpARKs house.

Port Washington, Wis.—George Fischer is slated to reopen the improved Ozaukee theater here Christmas day. The house, formerly operated by Mark Morgan, has been dark for several months.

Parsons, Kan.—The Dickinson circuit will re-open its Uptown Theater here Christmas Day with Charles Martin as manager.

Cleveland—With Maurice Samuelson as manager, the new $300,000 Cort Theater at 24th and Superior opens Dec. 28. It's a Warner house.

Beavercreek, Neb.—Ralph Hintz, who owns a theater at Sterling, Neb., will open a new 500-seat house here New Year's day.

Cleveland, Miss.—Bill Ellis, owner of the New Ellis Theater, plans to open about New Year's.

Detroit—The new Vassar Theater at Vassar, which will be operated by the Smith brothers, was opened yesterday, while Fred Winters' new Court Theater at Saginaw, will bow in Jan. 1.

Worcester, Mass.—The Worcester reopening Dec. 27 with vaudeville and stage shows, according to John Gar- rison, manager. A noon matinee, something unusual for this city, will be featured.

Hudson, N. Y.—New Community Theater here will open tomorrow night, it is announced by Walter

REVIEWS OF NEW FILMS

“Donald’s Ostrich”
(Donald Duck)
RKO Radio 9 mins.

One Big Howl

Donald Duck is the station agent in a small town, and the train de- pots a crate containing an ostrich. The latter gets laid-off and starts to make love to Donald. He finally gets away from the embraces of the ostrich, which goes on a tour of in- vestigation. The ostrich swallows an accordion, a clock and some balloons, with very disastrous results. The different programs come in, such as a prize- fight and a horse race. The ostrich gives a demonstration of what the radio announcer is talking about, and proceeds in wrecking a railroad station and poor Donald Duck. One of the funniest of the Duck se- ries.

“Barneyard Boss”
(Terry-Toons)
Educational Novelty Gag
7 mins.

The rooster is the Boss of the barnyard, and raises the devil with the hens when he finds them neglecting their egg-laying work while they play bridge. Later he returns to the barnyard and finds them off patronizing a Bingo game nearby. Then the Boos's snare and realizes that he has to use a little psychology. He puts Bingo boards under each hen so that they can play the game as they do their work, using new-laid eggs as marks as the numbers are called off.

“Porky's Poppa”
(Loney Tune Cartoon)
Vitaphone 7 mins.

Happy Farm Life

Down on the farm where Porky’s daddy owns, Bessie the cow gets ill and the farmer buys a mechanical cow from the mail order house. Porky doesn’t want to see his pal, Bessie, thrown out of a home, so he gets busy and doctors her back to health. Then begins a race be- tween the mechanical cow and Bessie to see which can deliver the most milk. Bessie wins in a surprise finish as Porky cheers.

“Harris In The Spring”
(Radio Musical Comedy)
RKO Radio 20 mins.

Fine Novelty Ski
Through a misunderstanding, Phil Harris, who handles himself with a job as a professional escort, and a date to take out a rich young society girl, gets a night spot. He decides to go to his spot where his orchestra is playing. The fun consists in his efforts to keep the girl happy, and in the same time maneuver so he can attend to his job as the hand binder. Finally the girl realizes who he is and everything works out nicely. The skit has a lot of clever business, and the comic production is handsomely meted, with good song and musical num- bers.

Jefferson Machamer in
“Koo-Koo Korrespondence Skool”
Educational Delightful Gags and Girllies
18 mins.

Another fine number in the Jeff Machamer series is this. It contains delightful girl pictures done with originality and delightful humor. Jeff joins a corres- pondence school and sets up his desk in the gen- eral postoffice where he can get his lessons by mail quickly. He has a great many benefactors who are opened in turn, the artist’s models are discovered seated there in the large openings. They pre- sent the various “lessons” from the school. Jeff intermingles his drawing, and singing and gagging and tales, with the beautiful models doing their individual acts. The idea is very clever, and done with a light touch, plus a lot of good high comedy. And are those models worth looking at? Produced by Al Christie.

Floyd Gibbons in
“Alibi Mark”
(Your True Adventures)
Vitaphone 13 mins.

Has Thrills
As the Headline Hunter, Floyd Gibbons gives another of his true adventures which have been sent in to him by those who have experi- enced thrilling experiences of some sort. This one recounts the experi- ence of a youth from Illinois who some years ago was in Chicago down and out, and hopped a freight train to seek a job farther west. Getting off the train, he is clubbed by a railroad watchman, escapes, and trudges toward town. He finds an empty saloon and tries to trade it in town for a lunch. The counter- man recognizes the wallet as the property of a filling station man who was killed by a tram. The angry townspeople are ready to lynch him when the railroad detectives arrive and identify him by the scar on the head as the youth he had been. He killed, thus establishing Shakedil and saving his life, Gibbons finishes by awarding the prize check to the young man who experienced this true adventure.

LITTLE FROM LOTS

By RALPH WILK

Metro Re-Signs Allan Jones

ALLAN JONES has been given a new contract by Metro, as part of a new long-term contract with the company. M-G-M. He has just completed leading role in “Everybody Sing” with Judy Garland and Frank Bricce.

“Snow White” Reissue

With Coast critics unanimous hailing it as a triumph of the year, and a steady b.o. line before it Carthay Circle Theater so long as an additional cashier has been put on duty, Walt Disney’s “Snow White and the Seven Dwarfs” has started its extended two-day run with ticket demand that predicates smash hit.

Paramount Planning Big Campaign for West P

Paramount will release the new Mae West picture, “Every Day’s Holiday,” on Jan. 14, despite report of a data war would be staged to back it. It was said yesterday by Ro- bert Gillham, director of publicity as advertising. A big campaign will be put behind the picture in order to offset unfavorable publicity r- sulting from a recent broadcast scandal.

A full page ad in four colors will appear on the back page of T. I. and Look, as well as full pages in the principal fan publications. Billboards will be used in various parts of the country.

Sound Recording Optical System Gets U. S. Patent

Novel optical system for recording sound directly on both 16 mm. and 35 mm. film is the subject of a U. S. Patent awarded Leon Plasman, inventor. In place of the usual lens system, invention provides for the use of an objective which utilizes the ultra-violet and blue rays, and concentrates a light line which is projected on the pho- tographic film surface free of optical and chromatic aberration, thence by making it possible to record greatly improved sound of high frequencies on narrow width film. George H. Callaghan will mark this patent.

Cincinnati—Tony Sudcik, Cre- cent Amusement Co., has acquired The Selma, Central, Ky., marking the invasion of western Kentucky by Crescent, which controls Nashville, Tenn., and has already acquired houses in Bowling Green, Hopkinsville, Paducah, Paducah, Elizabeth, Kentucky and Earlton, Ky. Sudcik is also erecting a new theater in Franklin Ky.
FREDRIC MARCH

Winning of the 1932 Academy Award
for his performance in

"DR. JEKYLL AND MR. HYDE"

"Gripping performance by Fredric March is highlight of strong drama."

FILM DAILY
JANUARY 3, 1932.

1932

"THE 1932 FILM YEAR BOOK"

"Again, I marvel how you do it! I mean the Film Daily Year Book. Not only is it a great piece of publishing work, but, believe me, it is different from all others of its type. It is extremely valuable in any film man’s daily work."

CHARLES E. McCARTHY
MARCH 16, 1932.

THE 1938 FILM YEAR BOOK

The Standard Reference Book of the Motion Picture Industry
Bigger and Better Than Ever
Now in Preparation

1501 BROADWAY
NEW YORK CITY
A world shocked and questioning—nations in dispute—headline history in the making!

But HERE'S THE PICTORIAL TRUTH!
GET READY TO PLAY THIS THREE-REEL SPECIAL FEATURE FOR RELEASE DECEMBER 30TH!

UNIVERSAL presents Norman Alley's BOMBING OF THE PANAY

The greatest screen attraction in the history of Special Attractions!
Passage of the Tasmanian Quota Bill is Held Unlikely

FEATURES, SHORTS SHOWN IN U.S. DROP IN 1937

12 by 16 ft. Television in British Theaters in 3 Months

Iodeon Circuit Installing Scophony; GB, Rival Baird System

London (By Cable)—Television on 12 by 16 foot screen will be made available to British film theaters within three months by Scophony, Ltd., it was disclosed here yesterday. Scophony system will be installed in the theaters of the Iodeon Circuit, embracing 300 houses, in which the firm is interested. Rival Baird system is expected to be completed, in England, Ben Goetz, head of M-G-M’s British unit, stated yesterday that it costs too much to produce in England than it does in U.S. Goetz, who arrived in New York yesterday, stated that he was “reasonably satisfied,” in the opinion of friends, with the British plan, but that it was necessary to reduce costs to produce a picture of that quality in England as it can in the U.S. (Continued on Page 4)

GOETZ SAYS ENGLISH PIX COSTS NOT HIGH

Spiking reports that excessive costs would retard M-G-M’s production plans in England, Ben Goetz, head of M-G-M’s British unit, stated yesterday that it costs too much to produce in England than it does in the U.S. Goetz, who arrived in New York yesterday, stated that he was “reasonably satisfied,” in the opinion of friends, with the British plan, but that it was necessary to reduce costs to produce a picture of that quality in England as it can in the U.S. (Continued on Page 4)

Harley Sees New Quota “Reasonably Satisfactory”

The new British quota setup, when fully completed, will be “reasonably satisfactory,” in the opinion of Francis Harley, 20th-Fox managing director for the United Kingdom, who, with Ben Miggins, European manager, arrived from Europe on the Normandie yesterday. Both Harley and Miggins will go to the east next week to discuss next year’s plans with company officials. 20th-Fox’s foreign business in

Tasmanian Legislators Are Expected To Move Cautiously on Film Commerce

Sydney (By Cable)—Despite passage of film quota legislation by the Legislative Assembly of Tasmania on Dec. 15, last, according exhibitors a 25 per cent rejection right, there is little likelihood that the bill, which the Government has unexpectedly withheld from a vote of the Legislative Council, will become a law, according to well informed sources here. Belief is growing that, notwithstanding the enactment of a quota law by the Parliament of neighboring New South Wales a week ago, Tasmanian officials and legislators have been influenced to “move cautiously.” (Continued on Page 6)

84 Less Features, 51 Fewer Shorts Get PCA Seals to Dec. 1

Nineteen thirty-seven has brought fewer features as well as fewer shorts to American screens, according to statistics of the Production Code Authority, agency of the MPDFA. Drop in features during the first three months of the year is at 84, while the loss in shorts for the same period is at 51. Figures, of course, relate only to those pictures submitted to the PCA but generally reflect the situation. From Jan. 1 last to Dec. 1, West Coast office of the PCA approved 555 (Continued on Page 4)

GN RETRENCHES; EXECS SERVING WITHOUT PAY

In a retrenchment move linked with a plan for Grand National to emerge unencumbered within eight weeks, Edward J. Peskay, vice-president in charge of distribution, yesterday dismissed about 75 employees in exchanges and the home office. Three weeks severance pay was granted in every case, Peskay said. All executives of the company are to serve without pay until

UA Placing $250,000 Price on “Goldwyn Follies” Here

With three major New York houses negotiating for the picture, United Artists has set a minimum $250,000 guarantee as against a percentage on Samuel Goldwyn’s

History Makers

For today’s installment of 1937 History Makers, as selected by THE FILM DAILY from the ranks of those whose activities provided industry headlines, turn to Page 6.
McGuire Asking Release to Produce Stage Plays
West Coast Bureau of THE FILM DAILY

Hollywood—William Anthony McGuire, M-G-M writer and producer, who produced "Rosalie" asked Metro for a release of his contract, effective in January, upon completion of "The Girl of the Golden West". He is anxious to spend six months of the year in the East to produce plays, following which he will return to Hollywood.

\- A Merry Christmas \-

"Sub D-1" Starting 208 Day-Date Runs Tomorrow

Having pulled "Submarine D-1" out of national release during the pre-holiday period, Warners plan to open the picture in 208 days and day date engagements Christmas Day. Company feels that all concerned will derive greater benefits from the picture if it is held back to cash in on the post-shopping period trade.

\- A Merry Christmas \-

Horne Due on Tuesday
Hal Horne, whose contract as an associate producer for Walter Wanger expired recently, is scheduled to arrive in New York from the Coast Tuesday and is expected to announce a new affiliation. It is understood that a deal upon which he has been working is about to be closed.

Segan Critically Ill
Santa Monica—E. C. Segan, cartoonist creator of "Popeye the Sailor", is in a critical condition at Santa Monica Hospital. He has been ill for more than two weeks from lung congestion.

So now is come our joyful feast;
Let every man be jolly;
Each room with icy leaves is drest;
And every post with bolly.

—George Wither.
"IT'S SMASH ENTERTAINMENT- PLUS a box office draw for all theatres"; raved Variety after this week's gala coast preview of 'Hollywood Hotel', "Warner's very greatest musical" (Hollywood Reporter), "that's headed for top grosses everywhere!" (M. F. Daily). Star-studded cast is headed by Dick Powell, Rosemary Lane, Hugh Herbert, Benny Goodman and Band.*

'TOVARICH' IS NOW PLAYING and bringing its high holiday humor and romance to Christmas patrons everywhere. Claudette Colbert's co-star Charles Boyer and Director Anatole Litvak arrive from abroad to learn that Radio City Music Hall will open it next week as its Fifth Anniversary attraction.*

EDW. G. ROBISON—AND THE 'G' IS FOR GREAT—shouts the works (below) in his best 'Little Caesar' form for Warners' version of the Damon Runyon play, *A Slight Case of Murder.*

N. Y.'S FIRST LADIES SEE WARNERS' 'FIRST LADY'. Cream of society, stage and education gathered at Strand Theatre last Wednesday as first step in that theatre's extensive exploitation for the new Kay Francis comedy (above), based on the Broadway smash by Katharine Dayton and George S. Kaufman.

'OVER THE WALL' MEANS A HIT IN ANY LEAGUE so this thrill-a-clip film by author-warden Lewis E. Lawes of Sing Sing Prison is pencilled by Warner Bros. for early 1938 release.
FEWER FEATURES AND SHORTS SHOWN IN '37

(Continued from Page 1)

features, 351 shorts. Corresponding figures for 1936 were 625 features, 286 shorts. In the same period for 1937, the Eastern PCA office passed 59 features and 346 shorts as against 73 features and 462 shorts in 1936.

★ A Merry Christmas ★

UA Placing $250,000 Price on "Goldwyn Follies" Here

(Continued from Page 1)

"Goldwyn Follies", it was said yesterday by George Schaefer, UA vice prexy.

Houses whose offers are being considered were said to be the Radio City Music Hall, Rivoli and Hollywood.

Figure of $250,000 is said to be the largest ever asked for a first-run in the Greater New York territory.

"Goldwyn Follies" will play on a $1 continuous run policy, not as a two-a-day, it was stated.

★ A Merry Christmas ★

Movietone News to Have Spanish, Portuguese Dress

Fox Movietone News on Jan. 1st will inaugurate an innovation in the newsreel field when it makes all its newsreels, designed for Central and South American countries, with complete commentaries in Spanish and Portuguese. Formerly all newsreels released in these lands had a musical score running during the picture with the commentary in English.

Walter J. Hutchinson, 20th-Fox general foreign manager, advocated this move, which although slightly more expensive, is expected to give Movietone News a much wider distribution. Fox pioneered in the Latin-American newsreel field when it inaugurated a two-a-week schedule two years ago, and will continue this policy.

Happy Birthday

Best wishes from The Film Daily to the following on their birthdays:

December 24

John W. Alicate
Michael Curtis
Ruth Chatterton
Horace Hughey
Carl Brisson
Evelyn Huff
Welford New
Eualie Jennis
Ted Teddy

ALONG THE RIALTO

with Phil M. Daly

M A N Y  •  A N D  S O ... Santa Claus gave or the Christmas Party... to the Underprivileged Children of the film b 1... poor kiddies who never do get a break... so Santa threw his party just to prove them that... well, that there really is a Santa Claus...

★ ★ ★ THIS GUY Santa was very nice about it... he asked all the underprivileged kiddies what Gifts they wanted... calling upon each in turn to express their wishes... and here's what they asked dear Santa for...

★ ★ ★ THE PRODUCER—"I want an Automatic Headache-Remov-er to use when the 'Super-Super' turns out to be a Floppo-Flopper."... The Director—"I'd be delighted with a chance to pick my own story, star and cast—just ONCE."... The Star—"Is it asking too much, Santa dear, for a little privacy in my private life?"... The Extra—"I wanna hear 'em yelling 'Extral' often. THAT would be News!"...

★ ★ ★ THE AUTHOR—"If it doesn't sound too impossible, I'd love to see a small part of my Original Story get on the screen... The Cameraman—"Can I get a close-up of the Star expressing Perfect Satisfaction with the work of her Cameraman?"

★ ★ ★ THE HOME Office Exec—"Dear Santa, please give me the gift of Second-Sight, to show me which bankers will be my bosses a year from now, so I can cultivate the Right People."... The Advertising Chief—"Santa, old scout, all I want is a System for Ad-Writing that will guarantee that everybody at the studio will be perfectly Satisfied with the Credit Space they get in all the copy."... The Pressbook Guy—"Could ya fix it, Santa, so's I can grab a Fresh Slang for writing about Stale Pictures?"... The Secretary—"Please, Santa, make me as glamorous as those secretaries-who work in offices in the movies. They've got my Boss demanding Glamour as well as Efficiency. On a sec's salary—the dope!"

★ ★ ★ THE EXHIBITOR—"Believe it or not, Santa, the Distributor is my pal and I love him. So, he should take my figures on these percentage deals. Can't you arrange with him to TRUST me?"... Right there Santa Claus got all fed up with these Underprivileged Children of the film biz... "To listen to these Impossible Gifts you kiddies crave," he yawned, "you'd really think that there WAS a Santa Claus. Me? I'm just a STAND-IN"...

★ ★ ★ THOSE AMPA lads did their bit at their luncheon for the Relief Fund... raising several hundred dollars, which they turned over to Jack Alicate... the Guiding Spirit of the Fund... who made a neat speech of acknowledg-ement... Coming and Going Item: Santa Claus arrives and departs amid cheers, both ways.

THE JIMU CLASSIC OF THE WEEK

HEAP ON MORE WOOD—the wind is chill; But let it whistle as it will, We'll keep our Christmas merry still.

—Sir Walter Scott.

12 X 16 FT. TELEVISION
FOR BRITISH THEATERS

(Continued from Page 1)

Baird television system will be placed in Gaumont British Circuit theaters.

Advantage claimed for the Synphony system is that it can be protected on any standard screen whereas the cathode tube principal this at present is impossible.

Scopophony sets, for home installation, which will shortly be placed on the market for $50 to $75, it is reported.

★ A Merry Christmas ★

News of Day, Movietone News

New Plan, Panay Special

A special newsreel showing of the singing of the U. S. gunboat Panay will be released early next week by News of the Day and Movietone News.

The film, shipped via the China clipper, reached Manila to-day and will arrive in San Francisco Monday. There it will be transferred to a special chartered plane for New York. The pictures were taken by News of the Day and Movietone News aboard the Panay.

Among the scenes which the new reel will disclose, it is said, are the approach of a Japanese motor boat prior to the bombing of the vessel, the spectacular gunners created by the bomb in striking the water, anti-aircraft machine guns in action, the scene of a reenactment aboard the ship, a shell ripping a hole in the deck, survivors abandoning the vessel and swimming ashore, hiding in the reeds, the Panay in a sinking position, Chinese carrying the wounded to the U. S. gunboat Dahu after rescue, and the dressing of the wounded on the riverbank.

★ ★ ★ ★

"Peter the First" Opening Day and Date in 9 Spots

What is believed to be a record for foreign films will be made tonight when Loew's "Peter the First" opens day and date in New York, Philadelphia, Detroit, Cleveland, Chicago, Seattle, San Francisco, Los Angeles and Hollywood.

Prize winner at the Paris Exposition, the picture was based on the book by Alexei Tolstoy, who also collaborated on the script. The film has full English dialogue titles.
From England

The Daily Film Renter

MOVING PICTURE NEWS

Sends Holiday Greetings

And Best Wishes To All Its
Friends In The United States

For

A Merry Christmas

And

A Happy New Year

Ernest W. Fredman
TASMANIAN MAY NOT PASS A QUOTA BILL

(Continued from Page 1)

...continuously” in their efforts to regulate film commerce, in view of the fact that Britain’s Parliament had, for some time prior to today’s adjournment obviously adopted the policy of “marking time,” awaiting the opening of Trade Agreement conversations between the United Kingdom and the United States.

Harley Sees New Quota “Reasonably Satisfactory”

(Continued from Page 2)

1937 will exceed last year’s revenue by a wide margin, Miggins and Harley said. They were enthusiastic over the showing made by the company’s product in the European market. With the exception of Holland and Switzerland, all countries are enjoying extensive prosperity, they declared.

Three More Gracie Fields Pix

The first Gracie Fields picture, tentatively titled “He Was Her Man,” has been completed, stated Sam Engel, associate producer of the picture, which was sent to England by Darryl Zanuck for its production. Engel, also a passenger on the Normandie, said that 20th would make three more Gracie Fields pictures in England, irrespective of the proposed quota law.

Three American Players who appeared in “He Was Her Man” also returned on the Normandie yesterday. They were Victor McLaglen, Brian Donlevy and June Knight. McGlalgen flew to the Coast last night and will start work soon on an untitled 20th Fox picture. Donlevy, who will be co-starred in the same picture, plans to return to Hollywood Saturday.

Smith to Talk Rep. Deal

Sam W. Smith, executive of British Lion, arrived on the Normandie to confer with Republic officials relative to extension of the present contract under which Republic releases B-L pictures in the U.S. Smith said that the present pact expires in 1939 but that he hoped to close a deal whereby the contract would be extended beyond that year.

Others returning to America on the Normandie were Charles Boyer and his wife, Pat Patterson; Anatole Litvak, who goes to Hollywood to direct for Warner Bros; and Walter Wanger; Lewis Milestone, who is back from a vacation; Fredric March, playwright; Lorenz Hart and Richard Rodgers, composers; and Peter Bull, English actor en route to Hollywood via the Normandie, in “Mary Antoinette” for M-G-M, Gilbert Miller and Charles MacArthur.

Penny Kid Show

Shawnee, Okla.—Criterion here held special “Penny Kid Show” showing western stage comedy and serial for 1 cent.

1937 HISTORY MAKERS

A Film Daily Gallery of Men Whose Activities Provided Industry Headlines

- SAMUEL J. BRISKIN

Lost July 24, at Coast Film had it that RKO Radio had renewed the contract of Samuel Briskin, its production head, for a long term. Such, at least, was the announcement of Floyd Odum of Atlas Corp. But subsequently it developed that the agreement had not been formally signed. On Nov. 3, film circles heard that Mr. Briskin had tendered his resignation, a development which brought President Leo Spitz post haste westward from the home office. When the latter arrived in Hollywood it was to discover that the withdrawal was immediately effective, and so Presidenti Spitz rolled up his sleeves and assumed direction of the studio, ending the naming of a successor to Briskin.

- JAMES NORMAN

Without even hanging up his stocking by the chimney, James Normanley received around Christmas, 1936, a vice presidential office in the New United. With the company embarking on its ambitious program, this seasoned veteran headquartered at the studio. On frequent occasions during the past year, when Charles R. Rogers temporarily left the scene of action and “shooting” normally stepped in and deftly “pinch-hit.”

- JOSEPH BERNHARD

Between key city and division conferences, plus those of larger stature, the president and general manager of Warner operations threatened to be a blessing in disguise. In the huddles. Whatever he said and did must have been highly beneficial, for he took a peek at the circuit’s revenue. Just when his controllers were planning to design a portable conference room for him (it would be too confusing to call the proposed invention a trailer), he packed a bag and baggage and sailed for Europe, to meet there with H. M. Warner and Sam E. Marks. Together, they visited several continental countries to forward WB exhibition plans. After returning to New York, he headed for the coast for the WB zone meeting.

- DAVID L. LOEW

In true contract bridge fashion, and, in true contract film fashion, David L. Loew, scion of the famous House of Loew and currently a producer who promotes and right on time—bid three and made three for RKO, with Joe E. Brown, in the top role. They were “When Your Birthday,” “Riding on Air” and “Fit For a King.” When the latter had its trade showing in New York’s Astor Theatre last August, RKO’s axes made it unanimously Astor by tendering a luncheon, at the hospitality by that name, to Dave in honor of his accomplishment. Columbia sought him out or some Joe E. Brown features, admiring the large public following of the star and his as they say from the Mexican border to Patagonia, bocas grandes.

- ARTHUR W. KELLY

A chronic globe trotter is this energetic UA vice-president in charge of foreign distribution. Regardless of war, rumors of war, fire, flood or famine, you will find young Mr. Kelly girdling the earth with blithe abandon. Liners to him are mere ferry-boats; miles but meters. Although denied such common carriers of old as winged boots and magic carpets, he is his way about with astonishing velocity. Other film magnates, who regard the wide world as more than a footstool, have, it is said, known a completely discourage their eager appetites from stamp collecting as a means of acquiring an intimate knowledge of geography. They merely supply the said offspring with Mr. Kelly’s latest itinerary. Actually, what our hero has done is to contribute immeasurably to U.A.’s sales and prestige in the foreign field. How?

[Editor’s Note: Continue this series of History Makers in the Film Daily.]

LITTLE FROM LOTS

By RALPH WILK

HOLLYWOOD

Jack Warners Entertain

Mr. and Mrs. Jack L. Warner were given a great reception at the opening of the Santa Anita race season last weekend by their friends at the Downey, near the home of Dorothy Di Frasso, who will be for New York on Sunday. Among those present were Mr. and Mrs. Edmund Goulding, Marlene Dietrich; Cary Grant, Phyllis Brooks, Reul Ulster. Others are scattered throughout the country. Picture is expected to bow first-run on Broadway in January.

Boy of Streets Gets 10th-Run Holiday Booking

With about 40 first-run holdi bookings “Boy of the Streets,” starring Jackie Cooper, Monogram has established a new independent mark. W. Ray Johnson, president, announced yesterday.

Key dates include Stanton, Philadelphia; Fulton, Pittsburg; Pa.; Great Northern, Rochester; Strand, Providence; Ritz, Alba, Rivoli, Portland, Ore.; and Olypam, Utah. Others are scattered throughout the country. Picture is expected to bow first-run on Broadway in January.

WEDDING BELLS

Okahoma City—Charles John of Rialto Theater here was married recently to Miss Edna Jean But Oklahoma City at Cushing.

Norman, Okla.—John Knise, house manager of the Universal Theater, will be married Jan. 1 to Miss Grace Barbe Hobart school librarian and assistant city librarian.

Pittsburgh—Grace Barrie, stage actress, and Dick Stabile, orchestra leader, will be married in St. Pet. Cathedral here on Dec. 27, it was announced.

West Coast Bureau of THE FILM Daily

Burbank, Cal.—Robert Buckle Warner, writer, was married Mary Doyle Dec. 18 at St. Mary the Angels Episcopal Chapel, Angeles. Mary Doyle was the ward of L. D. Perrot, writer, who met an untimely death in an airplane plane last year.

West Coast Bureau of THE FILM Daily

Hollywood—Marriage of Jan Dunn and Frances Gifford is for New Year’s Day.
YOUR LAST CHANCE

FILM DOM'S WORTHY CAUSE
SEND IN YOUR CHECK TO-DAY
YOU'LL FEEL HAPPIER
FOR HAVING CONTRIBUTED

I am glad to contribute to this splendid cause. Herewith my check for $__________
NAME ________________________
ADDRESS ________________________

DATE ________________

TO THE
FILM DAILY RELIEF FUND
1501 Broadway, N. Y. City

FILM DAILY RELIEF FUND
101 Broadway New York City
MILSTEIN WEIGHING THREE SALES OFFERS

J. J. Milstein, whose resignation as Republic vice-president in charge of sales becomes effective today, disclosed that he will take his first vacation in 17 years when, after the first of the year, he leaves for one month in Europe. Milstein revealed that he would choose one of three proffered sales executive posts on his return.

by John Milstein

Miss. Anti-Ascap Statute Vainly Invoked In Case

Natchez, Miss.—Attempts to invoke Mississippi's corporation tax and anti-Ascap laws in an effort by plaintiff to win a no cause for action ruling in a copyright violation suit, failed in U.S. District Court here. The court ruled in effect that Ascap was not doing business in Mississippi in the same way as other corporations and that if the tax laws were intended to apply to Ascap, they would be unconstitutional.

Decision was given in the suit of Irving Caesar, Inc. and other New York music publishers against William J. Junkins and the Crystal Amusement Co.

This is reported to be the first time that the state's laws against Ascap were invoked in court.

ABPC Feature is Placed on "U" 1937-38 Schedule

Universal is to distribute "Let's Make a Night of It", produced in England by Associated British Pictures Corp. Ltd., as part of its 1937-38 program, THE FILM DAILY learned yesterday, confirming an exclusive report earlier this month.

Release date is to be set by William A. Scully, who becomes Universal general sales manager Jan. 1, when he returns from a holiday cruise. Feature stars Buddy Rogers and June Clyde.

New B & K Managers

Chicago—Harry Odenahl, for several years manager of the B & K Biltmore theaters has been promoted to the management of the Congress theater succeeding Abe Katz, resigned. Jack Lyons becomes manager of the Biltmore. Joe Anderson of the B & K Iris theater takes over the management of the Belmont theater, succeeding Jack Plier, resigned.

GOETZ SAYS ENGLISH PIX COSTS NOT HIGH

York on the Normandie, accompanied by Victor Saville, brought over a print of M-G-M's first English picture, "A Tank at Oxford," which, he said, should prove a smash hit.

Goetz and Saville will remain in New York for about 10 days for conferences with home office officials. Then they will go to the Coast.

"The Citadel," M-G-M's second picture will be put into production in February, with Saville producing. The cast will be decided after Coast confabs.

Other pictures scheduled to follow "The Citadel" are "—So Victorian," "Finishing School," "Good Bye, Mr Chips" and "Shadow of the Wing."

"Street Singer" Planning to Produce In England

Arthur Tracy, known to radio fans as "The Street Singer," is planning to produce his own pictures in England, he said yesterday upon his arrival from abroad on the Normandie. Tracy is working on a plan, he said, which would overcome any quota obstacles and be beneficial to both himself and the distributors.

Mr. Tracy said that he would negotiate with an American company for distribution in this country, with Universal or GB in mind. Tracy, who has been in London for 15 months, appeared in four pictures made by English producers.

HUNGARIAN PRODUCTION

Suffers From Coin Lack

Lack of money and adequate production facilities have greatly retarded the progress of picture making in Hungary, Stephen Szekely, leading Hungarian director, told THE FILM DAILY yesterday. Szekely and his wife, Irene Agai, European ac-

Early Closing Rules

All major home office distributors will tend to close business as soon as possible after noon today, a checkup revealed. Several have already announced office closings at 1 P.M., while others in- dialed their offices would do same as public activity after that hour, officially or unofficially.

WITH the completion this week of a Danny Kaye show at the General Service Auditorium, E. W. B. winds up its current production schedule for the holiday season. Production will resume about Jan. 5, with Al Christie megaphonist, Buster West-Tom Patricola show and Bill Watson directed the Danny Kaye comedy with Warren Murrr}, and Johnny Graham assisting. Marion Martin, Doug Leavitt, Mar Hartman and Pauline Meyers, a four-piece orchestra. The show is at the Oregon and Kallie Watson leaves shortly after Billy K. Wells did the story.

Sam Sax, guiding genius of Variety, has announced his annual talent hunt for kids between the ages of four and eight. He will interview the candidates from Dec. 19 to Dec. 24, at Rochester and Philadelphia before heading west. Sax makes two all-kid shorts a year and spares no effort in gathering material. So our columnists have a lot to do.

Lloyd French has completed the latest of the Galerry series for Warner Bros. and Jerry Pres- zer, Professor Lambert and Bob Pincus. Lloyd's next will be a short with Mike Riley, of "Mus Goes Round" fame.

HOLIDAY NOTES...Al Christie spending a few weeks in Hollywood a couple of weeks with Lloyd French a couple of weeks with 

roy issues of the past, and those to come, a wave of American, according to the quarterly surveys of public opinion made by Institute of Public Opinion, respectively.

Movie Rating Second

Movies rate second, but a very close second, in the choice of a wave of American, according to the quarterly surveys of public opinion made by Institute of Public Opinion, respectively.

J. J. Milstein, whose resignation as Republic vice-president in charge of sales becomes effective today, disclosed that he will take his first vacation in 17 years when, after the first of the year, he leaves for one month in Europe. Milstein revealed that he would choose one of three proffered sales executive posts on his return.

Miss. Anti-Ascap Statute Vainly Invoked In Case

Natchez, Miss.—Attempts to invoke Mississippi's corporation tax and anti-Ascap laws in an effort by plaintiff to win a no cause for action ruling in a copyright violation suit, failed in U.S. District Court here. The court ruled in effect that Ascap was not doing business in Mississippi in the same way as other corporations and that if the tax laws were intended to apply to Ascap, they would be unconstitutional.

Decision was given in the suit of Irving Caesar, Inc. and other New York music publishers against William J. Junkins and the Crystal Amusement Co.

This is reported to be the first time that the state's laws against Ascap were invoked in court.

ABPC Feature is Placed on "U" 1937-38 Schedule

Universal is to distribute "Let's Make a Night of It", produced in England by Associated British Pictures Corp. Ltd., as part of its 1937-38 program, THE FILM DAILY learned yesterday, confirming an exclusive report earlier this month.

Release date is to be set by William A. Scully, who becomes Universal general sales manager Jan. 1, when he returns from a holiday cruise. Feature stars Buddy Rogers and June Clyde.

New B & K Managers

Chicago—Harry Odenahl, for several years manager of the B & K Biltmore theaters has been promoted to the management of the Congress theater succeeding Abe Katz, resigned. Jack Lyons becomes manager of the Biltmore. Joe Anderson of the B & K Iris theater takes over the management of the Belmont theater, succeeding Jack Plier, resigned.
Report Selznick Internat'l Deal with M-G-M Completed

CONSOLIDATION OF GAINS SEEN AS 1938'S PROBLEM
Board's Meet Today May Chart United Artists Course

orda, Pickford, Fairbanks
Future Plans May
Play Part

va Coast Bureau of THE FILM DAILY
Hollywood—United Artists' activi-
ies for the new year are expected
to be mapped or largely determined
by this board meeting scheduled for
A number of important issues are
said to be on the docket for
special consideration. They include Alexander
orda's reported request that he be
mitted to engage in production

(Continued on Page 4)

VB WILL START 18
IN NEXT 2 MONTHS

va Coast Bureau of THE FILM DAILY
Hollywood—Warners will launch
a greatest production drive in
months during January and Feb-
uary when more than 18 pictures
will go before the cameras at an
average of two a week, under plans
prepared by Jack L. Warner, vice-
resident in charge of production.
Productions are for release during
the current season, specifically dur-
(Continued on Page 8)

re-Christmas Biz Down,
But Executives Optimistic

Pre-holiday theater business was
approximately one-third below the
same period last year, a checkup by
THE FILM DAILY revealed. Both
major circuits and independents re-
(Continued on Page 4)

There is a Santa!

Don't—There is a Santa Claus, as
Rudolph Bruin, FILM DAILY staff cor-
respondent, here, is prepared to testify.
Bruit won second award of $2500 in
a local newspaper's historical con-
test. Earlier in the year, he took sec-
ond in another contest, married the
winner of the first award and then
spent the $5,750 he collected on a

1937 HISTORY MAKERS

A Film Daily Gallery of Men Whose Activities
Provided Industry Headlines

- NED E. DEPINET
This champion
dated
for keeping out of
print of no
availability for the
Fates con-
spired to pro-
him into
bold type on
several occa-
sions, among
them RKO's
Chi

- GEORGE J. SCHAEPER
Leaving spec-
ulation over
the Goldwyn-
Korda deal to
others, United
Artists' first
vice-presi-
dent and gen-
eral manager in
charge of domestic and
canadian sales,
concentrated on his
results being most happy. In late
November, for instance, UA was privi-
leged to announce that its 11-week cash
intake showed a 151 per cent jump.
Other Schaeper news-worthy activities:
Coastward trips for conferences on the
new UA product, expression of the be-
lieds that public would eventually end
duola, that admiral prices must rise.
He and Mrs. Schaefer celebrated in Atlan-
tic City their silver wedding anniversary
in November.

Selznick, Under Reported M-G-M
Deal, Will Make 18 Pix in 30 Months

Report Universal Taking
New Radio City Quarters

Universal is to surrender its
ninth floor offices in the RCA Build-
ing, Radio City, it was reported
yesterday, with departments quar-
tered there slated to be moved to
positions on tenth, eleventh and
twelfth floors. Departments affected
(Continued on Page 4)

By RALPH WILK
West Coast Bureau of THE FILM DAILY
Hollywood—It is reported that
David O. Selznick and M-G-M have
reached a verbal agreement whereby
Selznick-International will make 18
pictures for M-G-M release during a
30-month period. Attorneys for
both organizations also are said to
have worked out all legal details for
the deal.

16,588 Pix Houses Now Op-
erating; $29,500,000 for
Theater Building

By JACK ALICOATE
Publisher of THE FILM DAILY
The American film industry's major
problem as it faces the
new year is the further consol-
dation of its gains achieved in
1937 in the face of the gen-
eral business "recession" which
suddenly developed during the
last quarter.
It is a problem not beyond the
resources and the capabilities of an
industry which emerged from the
depression of 1929 more progressive
(Continued on Page 6)

ITOA MAPS GIVEAWAY
CAMPAIGN WEDNESDAY

The ITOA is reportedly consider-
ing a mammoth cash giveaway in
which all its houses will participate
as a "giveaway to end all give-
aways." The amount of the prize
has not been determined but it is
understood that the figure will be
several thousand dollars.
The ITOA has scheduled a meeting
(Continued on Page 4)

N. C. Nicholson Resigns
As Educational's Sec'y

Norman C. Nicholson has resigned as
secretary of Educational Pic-
tures, Inc., to return to private law
practice. Nicholson will become as-
associated with Silas S. Clark, under
(Continued on Page 4)

Pix and Hamburgers

Longhorns Theater, Fredericksburg, Tex., gets out a combination menu
and herald these days to announce
"motor-way wrinkles: ten-gallon
hamburger free." Ten-gallon hats are
giving way to bib and tucker, they say.
E. L. Alperson Returning To N. Y. Within 10 Days

Following conclusion of one of two pending deals on the Coast, Edward L. Alperson, Grand National producer, is to arrive at the home office within 10 days, it was declared Friday by Edward J. Peskay, vice-president in charge of distribution.

At the same time GN production schedule was revealed as follows: "Angels with Dirty Faces," starring James Cagney, to be produced by Wm. Cagney, with camera Jan. 10; "Don't Lead With Your Heart," starring Anna Sten, to be produced by Eugene Franke, Jan. 22; "Wallowa Jim, the Man of the South Seas," with George Houston, produced by Bob Balsky, Jan. 15; "Flash Casey, Candid Gentleman," with Eric Linden, Max and Arthur Alexander, producers, Jan. 20; "Rollin' Plains," with Tex Ritter, Edward Finney, producer, Jan. 20. Two preparing are: "Honolulu Honeymoon" and "Renfrew Riders North."

Alley and Upton Will Plane Here From Coast

Norman Alley, Universal Newreel cameraman, who arrives in Frisco today on the China Clipper, will immediately leave for New York, on a specially chartered United Airliner. He will be met by Dave Lipton, who flew to the Coast last night as special publicity representative for Universal.

Alley and Lipton will arrive here tomorrow and prints of the film will be developed immediately, with one print being dispatched by plane to Washington as soon as it is finished.

New Jersey Allied Plans Bermuda Cruise for Jan. 5

Allied of New Jersey members who were prevented from going to Bermuda on an organization-sponsored cruise Dec. 16 because of a seaman's strike have re-booked passage for another trip Jan. 5. The cruisers are scheduled to sail on the Queen of Bermuda on an 8 1/2-day voyage that will take them to Bermuda and Havana. Allied announces that further details may be obtained at the organization's headquarters in the Hotel Lincoln, New York.

Mad About Music” To Be Released by “U” Mar. 6

Universal has set release date on "Mad About Music," Deanna Durbin, six, for Mar. 6, it was reported Friday. Seven other Universal productions have been set as follows: "Spy Ring," Jan. 2; "Black Doll," Jan. 16; "Midnight Intruder," Feb. 6; "Mountains Are My Kingdom" (tentative), Feb. 15; "Space Trooper," Feb. 27; and "Crime of D. Hallett," Mar. 27.

Griffins, Van Schmus and Aylesworth Fight Polio

Stanton Griffins, chairman of Para's executive committee; W. G. Van Schmus, managing director of Radio City Music Hall, and J. M. Aylesworth, who have been appointed directors of the National Foundation for Infantile Paralysis, it was announced yesterday.
363 MORE DAYS TO CHRISTMAS

And another Warner Bros. show will be here to kick the stuffin's out of every old Holiday Week record in sight!

Just as it's being royally done right now by COLBERT BOYER in TOVARICH

Selected by RADIO CITY MUSIC HALL As Its 5th Anniversary Attraction Opening Thursday

THE SEARS DRIVE IS ON!

Melville Cooper • Isabel Jeans • Morris Carnovsky • Victor Kilian • An Anatole Litvak Prod’n Screen Play by Casey Robinson • Adapted from the Play by Jacques Deval • English Version by Robert E. Sherwood • Music by Max Steiner
BOARDS MEET TODAY
MAY CHART UA COURSE
(Coontued from Page 1)
outside of his United Artists commitments; Douglas Fairbanks’ production plans and the future picture-making plans of Mary Pickford.

That Korda is seeking to establish an outside production-distribution setup appeared to be certain Friday when it was learned that negotiations were on between Paramount and Korda for a deal whereby Korda would produce “Lawrence of Arabia” for Paramount release. Such a prospective deal was first reported by THE DAILY last summer.

Meanwhile, it is said that other U.S. companies have approached Korda with producing propositions, but efforts to verify this failed.

N. C. Nicholson Resigns
As Educational’s Sec'y
(Continued from Page 1)
the firm name of Clark & Nicholson. After a brief vacation in Florida, he will return shortly after the first of the year to take up his new duties.

Nicholson joined Educational’s legal staff early in 1932 and in October of the same year became secretary and general counsel of Educational and its subsidiaries, He will retain his position as general counsel and as a member of the board of directors and executive committee.

Report Universal Taking
New Radio City Quarters
(Continued from Page 1)
include newsreel, story, exploitation, non-theatrical and advertising accessories.

RCA Moves In Denver
Denver—New RCA offices have been occupied in the Patterson building here, at 17th and Welton Streets.

DEATH RECORD
O. J. Harkey
Hardy, Ark.—O. J. Harkey, Jr., owner of the Ozark Amusement Co., with theaters at Hardy, Black Rock, Mountain Home, Salem, and Mountain View, died in a Memphis hospital. He is survived by his widow and one son, his parents, Mr. and Mrs. O. J. Harkey, Sr., of Ola.

Al Lyell
NOW READY!
The country is fighting-anxious to see it!

THE NEW UNIVERSAL’S SPECIAL FEATURE!

(The complete ad-publicity service! Trailer furnished by National Screen Service!)

Norman Alley’s

BOMBING of

U.S.S. PANAY

EXCLUSIVE SCENES!
The attack—actual sinking of the Panay!
Abandon ship!—Actual scenes of crew going overboard!
Rescue boat under peril reaches shore!
American refugees signaling desperately for aid from shore!
Aboard the Panay as it flees Nanking up Yangtze River!
Convoy ships to the rescue!
Identification of dead—rounding up the wandering wounded!

OTHER HIGHLIGHTS!
Panic-stricken Americans evacuate Nanking!
Bombing and burning of Nanking!
Neutral civilians attacked!
Japanese planes attack
Panay!
Panay returns fire with crew manning machine-guns!
Wounded survivors on shore!
Survivors fleeing down river and through countryside!
Safe aboard U.S. Flagship Augusta in Shanghai!
Attendance at American Film Theaters Again Shows 10% Gain During Year

(Continued from Page 1)

and far stronger than ever before.

Changes in policy, and with them changes in the administrative personnel, may transpire, but such a situation is scarcely now or surprisingly; actually, they are little more than expressions of the leading of the industry's ability to adapt itself to the new requirements and needs of the day. These are to be noted in good times as well as in bad.

The progress of the American industry in 1937 is best instance by two developments. One, the decli-
edly improved financial position of the major companies whose fiscal quarters were ended in last December, disclosed marked gains. Secondly, a most satisfying increase in the number of American film houses operating.

Fewer pictures were available for American screens during 1937, ac-
dおかげ makes the unexpected gain for the first 11 months approximating that for the preceding full year.

The F I L M D A I L Y review index shows 231 pictures during the year, up to Dec. 24.

England for another consecutive year was the most important source of features receiving the widest U. S. exhibition, with Germany again numerically strongest. Ger-

man product, however, was generally restricted to the smaller houses following a foreign language policy. As of Dec. 24, the import figures were:

German, 69; English, 41; Italian, 18; Hungarian, 18; French, 17; Rus-

sian, 10; Swedish, 20; Spanish, 9; Austrian, 6; Mexican, 5; Czechoslovakian, 3; Argentinian, 2; Australian, 1; Armenian, 1; Canadian, 1; Danish, 1; Japanese, 1; Swiss, 1.

Foreign language houses increased by at least a score, it is estimated, and theaters with such a policy are now operating in approximately 40 American cities.

Production Costs Rise

One of the most significant—and to some extent, certainly, alarming developments of 1937 was the rise in total production costs. The increase in authoritative industry circles is estimated at from 20 to 30 per cent, and in some quar-
ters the rise of 30 per cent would be a correct estimate for a two-year period.

In 1936, the total cost of production stood at $135,000,000, in itself a rise of 10 millions. For 1937, an approximate figure is $170,000,000. Other industry reports show that the average costs per feature have increased much to offset the greater earnings of the producer-distributors.

Essential Industry Statistics for '37

Increase in total production costs: Estimated 30 to 30 per cent.

1937 figures show an increase in number of film theaters: 2,058 to 16,588.

Expenditure for advertising: Increase in total U. S. film attendance: Estimated at 10 per cent.

Average admission price: Approximately 21, one cent gain.

Films approved by FCA: 1,111 up to Dec. 1, drop of 135.

To 1938, too, the industry must look for further consideration of the duals question. 1937, unfortunately, brought no satisfactory agreement. Prestige pictures of ad-

mitted office-pulling power were double featured regardless, both by major circuits and independents. In Chicago, a municipal ordinance to ban duals was proposed in mid-

December.

Producer recognition of the economic front on this part of the industry was manifested by increasing attention to the short subject.

Despite exhibit or opposition, voiced through both the MPTOA and Allied States, major studios during 1937 further explored the radio field, directly or indirectly, as a result, at least 15 have entered into contracts for the production of shows for commercial sponsors—Metro with General Foods for M Wells House Coffee and Warners with the American Tobacco Co. for Lucky Strikes.

Here again the final decision awaits the future.

By mid-year, lending American companies had well-defined plans for increased production activity in England. Activity apart from the London film market is required. Introduction of the new British Films Bill in Parliament brought amendment, and the subsequent moves to amend the measure only served to further slow down some of the major companies, it is assumed, to smooth their enthusiasm. M-G-M, however, disclosed it would proceed with its British program.

Glancing at the industry's financial picture, the upward trend of company earnings is instantiated by the Warner report of an increase of $2,698,870 in operating profit for its fiscal year ending August 2, 1937. The company's net for the 12 months reached $5,876,182. Further, it is reported that 238,000,000 shares of the company sold at $100 each, which is a record.

At this time, the company's stock is rumored to be selling at $101.50.

Despite the fact that the company has made further gains in the stock market, it is not expected that the company will make further gains in the stock market.

In conclusion, it may be said that the industry is in a better position than it has been for some time.

Television Prospects

Television during 1937 continued in the experimental stage, but there were signs of progress and hinting that the popularization of the United States and in Canada not be much longer delayed. Demon-

strations of the use of the ATG New York-Philadelphia coaxial cable for pictorial reproduction impressed. Significantly, sound films were used that demonstrate the potentialities of the coaxial cable.

The television facilities now have 500,000,000 dollars invested in them, and it is expected that the number of television sets will increase to 5,000,000,000 in the next few years.

Thus far, while, as has been observed, the coaxial-cabled picture is 240 lines in resolution compared with 441 lines, the former have the sharper definition, and are unmarred by static and fog noted on television pictures. The latter is superior in air.

Those interested in the c

(Continued on Page 7)
1937 Brought Strides in Tele Development

(Continued from Page 6)

Development of the coaxial cable are confident that 480-line pictures are within its scope.

The requisites for that achievement are two—construction of the terminal apparatus and provision for intermediate amplifying equipment. The year now in all probability will bring both, informed sources advise.

The film industry, hazarding a guess, will be more seriously affected by television via the coaxial cable than by television via radio. Fortunately, there will be nothing to prevent the "piping" of televised entertainment—films and "rest"—to the homes of the future, playing the Bell System into "show business" as well as in the communications field.

In mid-November came another interesting development. RCA announced the appointment of Ralph L. Beal to the post of the total 7 Research Director, with the understanding of RCA television being specifically as part of his duties. Dr. Beal, for the preceding 18 months has been supervisor of RCA's television field tests.

On Dec. 1, the Federal Communications Commission had pending before it eight applications for additional experimental television stations. Permits for 19 already had been granted. Four of the eight pending applications were filed by General Electric Company. Others include those filed by Philco Radio & Television and by Zenith Radio Corp.

December brought other manifestations of television's coming in the J. S. Kolorama Laboratories. On the axis of new improvements in transmission, predicted television would be ready for public use within a few months," Peck Television inaugurated the first commercial transmission in this country, a news service began operation in New York. And RCA delivered the first mobile television unit to the S. U. S. Navy, to be built in the U. S. to NBC while Du Mont Laboratories announced development of a low-priced receiving set.

Legion of Decency Finds 61 P. C. of Pix Favorable

Of the 1,271 features reviewed by the National Legion of Decency, 61 p.c. were found to be objectionable or generally objectionable, according to the annual survey just issued by the organization. The survey further disclosed that the number of films found to be objectionable for adults only, 8 p.c. objectionable for adults only and 1 p.c. were declared indecent.

Six of the condemned pictures were produced by American companies and seven by foreign producers. Thirteen languages were represented among the foreign pictures, with German predominating.

THE WEEK IN REVIEW

Low's Absorbs Subsidaries—Quota Developments

by GEORGE H. MORRIS

DOMESTIC

On Jan. 3, 1938, Low's, Inc., it was announced on Wednesday, will absorb Metro-Goldwyn-Mayer Pictures, Metro-Goldwyn-Distributing Corporation, and all other subsidiaries it owns or controls. Move was voted by board of directors to simplify the tax problems of the organization. Trademark of Leo the Lion will be combined.

U. S. Treasury's Bureau of Internal Revenue reported from Washington that admission tax receipts for the month of November, last, increased $636,899.70 over the same month in 1936.

Production Code Authority statistics revealed a drop in number of both features and shorts shown in the U. S. during 1937. There were 34 less features and 51 fewer shorts.

J. J. Milstein, Republic vice-president in charge of sales, announced on Wednesday his resignation from that post, following amicable settlement of a contract which had had eight months to run.

From Washington came news that a new film industry measure designed to force the divestiture of production, distribution and exhibition will be introduced by Rep. E. H. Fornblom of Oklahoma on the opening day of the regular session of Congress.

FOREIGN

In London, Parliament's Standing Committee adjourned without bringing the Films Bill (Quota Act) to a vote, which means that the measure will be brought to the next session of Parliament, set for Feb. 3.

Cables from Sydney told of the passage by Parliament of New South Wales of quota legislation demanding that American film interests distribute 3 p.c. annually for a period of two years pictures made by them in New South Wales, and the government to have power to order importers rejection rights of 12½ p.c.; and that legislation of a similar nature in Tasmania had been passed by the Legislative Assembly, but had not been presented for a vote by the Legislative Council.

Mexico checked in with information that 1938 would see 60 to 70 features go before their audiences, and that 18 are now in work in biggest spurt industry has yet experienced.

INDUSTRY TAX BILL HITS 100 MILLIONS

Washington Review of THE FILM DAILY

Washington—The U. S. motion picture industry during the past year poured approximately $100,000,000 in taxes into the Government's coffers, according to Treasury Department statistics.

Randforce Circuit Signs

For Photophone Service

The sound equipment in the 47 theaters of the Randforce theater circuit will be serviced by RCA Photophone engineers in accordance with a new contract announced by Edward C. Cahill, RCA Photophone service manager. The Randforce theaters, which are located in Brooklyn and Long Island, are equipped with competitive sound apparatus. The contract was negotiated by Joseph A. Benich, president of Randforce Theaters, by Bernard Sholtz, Photophone's sales executive of 411 Fifth Avenue, New York.

"Mayerling" In Demand

"Mayerling," which is being distributed by Pax Film, Inc., and is now playing in its sixteenth week at the New York Filmarite Theater, just concluded a 10-week engagement at the New York Filmarite Theater, and has been booked for second-run at the Band Box, and subsequently will be shown at other neighborhood and Warner Bros. theaters.

CELEBRATE NEW YEAR'S EVE AMONG CELEBRITIES

at THE GREEN ROOM

Complete dinner and celebration, including charming souvenirs for the ladies.

SPECIAL SUPPER $5.50

Make Reservations Early

HOTEL EDDISON 1000 ROOMS

Just West of Broadway

Telephone: Circle 6-5000
WB WILL START 18 IN NEXT 2 MONTHS

(Continued from Page 1)

Three Texas Theaters Destroyed by Fires

San Antonio—Three fires, two of which originated in theaters, destroyed three Texas pix houses within a week.

Projectorist Ray Garner was critically burned and taken to the hospital for treatment. In the first fire, which broke out in the South Austin Theater, the fire caused an estimated $100,000 damage. The fire, originating in the vicinity of the theatre, spread to the theater itself.

The Aladdin was one of the four buildings razed in a $200,000 fire at Longview.

20th Cent.-Fox New Haven Exchange House Warmed

New Haven, Conn.--Twentieth Century-Fox has issued invitations to all exhibitors in the Connecticut territory to attend the formal opening of its new building at 40 Whitney St. tomorrow. Refreshments and a special screening have been arranged. In addition to Ben Simon, manager, a number of key men from the studio will be present to greet the home office executives, including William Sussman, division manager, Jack Siegelman, assistant general sales manager, Tom Bailey, district manager, and others. E. X. Callahan and M. A. Grassgreen, Boston and Albany branch managers will also be present.

Michalove Returning

Dan Michalove, formerly assistant to Sidney R. Kent, president of 20th-Fox, resumes his former position here in New York, J. 1, after spending six months on the coast as contact man for Darryl F. Zanuck, 20th-Fox production head.

Marquie Mirth

North, N. J.—Marquie Mirth makes a kill on one neighborhood in New York, J. 1, after spending the late winter, spring and summer. Several of the pictures scheduled are based on outstanding Broadway stage hits including "Majic Girl," "The Amazing Dr. Clitterhouse" and "Howdy, Stranger." Twenty-five Warner productions are in the cutting rooms at the Burbank studio being readied for release during the next four months.

WB WILL START 18 IN NEXT 2 MONTHS

"Snow White and the Seven Dwarfs"
Walt Disney-KKO 85 Mins. (Hollywood Preview)

WALT DISNEY MAKES NEW MOTION PICTURE HISTORY WITH A SURE-FIRE BO-BOX-OFFICE SENSATION

Here is a picture so masterfully produced and of such unusual entertainment value that it will make motion picture history. A sure-fire sensation, it will prove a clean-up for any exhibitor anywhere, its appeal being to adults and children alike. The famous fairy tale comes to life in multipeople Technicolor on the screen with its cruel Queen, her step-daughter, M. L. Warren, and various handsome Princes among the characters. The seven dwarfs are a joy to behold, with their human qualities and pranks. The lovable folklore of the genome is "Topsy," silent but happy. All the other dwarfs are given voices, with woman-hating Doc and his wife, Bert, and the impenetrable Snoddy, attracting the most attention. The backgrounds are breath-taking in their beauty and multipeople Technicolor has been used to advantage. Much comedy has been introduced, with the antics and lines of the dwarfs winning many laughs. The music is a feature. A song from "Fiddler on the Roof," Paul Smith is an important factor and includes the songs, "The Wishing Well Song," "One Song" and "Some Day My Prince Will Come." David Hart, supervising director, rates much credit in aiding Disney, while Hamilton Luske, Vladimir Tytla, Fred Moore and Herman Feuerger headed the battery of artists who assisted in animating the figures. Disney's ten art directors did important work. A special attention is due the sequence directors, the story adaptors and character designers. The picture has such clever and human touches that it never lags throughout its 85 minutes.

CREDITS: Producer, Walt Disney; Supervising Director, David Hand; Story, Grimm's Fairy Tale; Story Adaptation, Ted Sears, Elyce Aron, Earl Hurd, Nathaniel LeBlanc, Richard Creedon, Dick Rickard, Merrill de Maris, Webb Smith; Music, Frank Cherrick, Leigh Martine, Paul Smith; Sequence Directors, Perce Pearce, Larry Morry, William Cottrell, Wilfred Jackson, Ben Sharpsteen; Supervising Animators, Hamilton Luske, Vladimir Tytla, Fred Moore, Herman Feuerger; Art Directors, Charles Philippi, High Hennessy, Terrell McFarland, Arlette Lawrence; Animators, Tom Codrick, Gustaf Tenggren, Kenneth Anderson, Kendall O'Connor, Hazel Sewell; Art backgrounds, Samuel Armstrong, Mignon Neel, Marcel Chappre, Chas. Chike, Ray Lockrem, Maurice Noble; Character Designers, Albert Hunter, Joseph Grant; Animators, Frank Thomas, Dick Land, Fred Thur Babbit, Eric Larson, Milton Kahl, Robert Stokes, James Algar, El Eguster, Cy Young, Standing Judge, Ugo U'Orso, George Rowley, Les Clark, Fred Spencer, Bill Roberts, Bernard Garbutt, Grim Natwick, Jack Campbell, Marvin Woodward, James Coleman, Stan Quackenbush, Kimball, Woolie Reitherman, Robert Marsch. DIRECTION. Aces. PHOTOGRAPHY, Brilliant.

"Hollywood Hotel"
Warner-KKO 104 Mins. (Hollywood Preview)

EYE-FILING MUSICAL COMEDY SHOUL DB DO A HEALTHY BUSINESS AT THE B.O.

Here is an eye-filing musical comedy that should do a healthy business at the picture palaces. It includes songs, Benny Goodman's band, Raymond Paige's orchestra, comedy and satire. But by Berkeley faced a big task in directing all the elements of the production, but came through with flying colors, Sam Bischoff rates much credit as associate producer, Dick Powell does excellent work while Lola Lane has a field day as a Hollywood movie star, high in sex appeal but in mentality. Her sister, Rosemary Lane, lays in prominence with her singing and charm. Alan Mowbray is outstanding as a conceived leading man and accommodating the role, he wins many laughs. Hugh Herbert, Ted Healy, Glenda Farrell, Mabel Todd, a newcomer, Edgar Kennedy, with Fred, Curt Bois scores with their comedy. Mary Kornman and Grant Mitchell are among the important principals. Frances Langford, Jerry Cooper and Johnnie Davis are among the stars. Louella Parsons plays herself as originator of the "Hollywood Hotel" air program. "I Like a Fish in an Aquarium" is a catchy number by Richard Whiting and Johnnie Mercer that Powell and Rosemary Lane sing while prancing in a pool. "Silhouettes in the Moonlight" is an effective number staged in "The Hollywood Bowl." The screenplay by Jerry Wald, Maurice Leic and Richard Morley is based on an original story by Wald and Leo. When temperamental Lola Lane refuses to attend the grand premiere of her picture, Rosemary Lane, a rising starlet, is pressed into service and poses as Lola at the opening. She is even more temperamental and refuses to carry the cash in Hollywood under contract to Lola's company. Powell loses his job, but allows his voice to be dubbed in for Mowbray's in a picture. His contract is broken, Herbert, Ted Healy, Glenda Farrell. Johnnie Davis, Louella Parsons, Alan Mowbray, Mabel Todd, Frances Langford, Jerry Cooper, Ken Niles, Duane Thompson, Allyn Joslyn, Grant Mitchell, Edgar Kennedy, Fritz Feld, Curt Bois, Porc Westmore. Edna, Wclnt, Clintoem Rosemond, William Davdson, Wally Maher, Georgia Cooper, Libby Taylor, Joe Romantini, Paul Irving, Raymond Paige and his orchestra, Beny Goodman and his orchestra.

CREDITS: Executive Producer, Hal B. Wallis; Associate Producer, Sam Bischoff; Directors, Jerry Wald, Maurice Leo; Screenplay, Jerry Wald, Maurice Leo, Richard Macaulay; Dialogue, Gene Lee; Photographers, Charles Rosher, George Barnes on the finale; Art Director, Robert Haas; Editor, Frederick W. De Cordova; Music and Lyrics, Richard Whiting. Johnnie Merc, other Arrangements, Ray Heindorf; Musical Director, Leo F. Forbstein.

DIRECTION. Tops. PHOTOGRAPHY, Splendid.

"Every Day's a Holiday"

With Mac West, Edmund Lowe, Charles Butterworth

Parameter-KKO 85 Mins. (Hollywood Preview)

ENJOYABLE PIECE OF ENTERTAINMENT WOULD PLAY TO GOOD B.O. RETURNS

Mae West has found a vehicle more suitable to her personality than anything she has done in some time. The comic songs, gags and witty smart talk, the type that she puts over so well, makes it most enjoyable piece of entertainment one should play to some very good box-office returns. The gay '90s is the period in which it is laid, affording her the opportunity of playing a womanizer which bring forth her curvaceous appeal. Schiaparelli designed them. An innovation in seeing Mae as the brunette, this story is a light breezy affair which depends on laughter situations and smart lines and these register strong and frequently, Miss West has surrounded herself with a splendid cast of comedians. Walter Catlett, Charles Winninger, Charles Butterworth, Earl Carroll have turned in grand performances, each with his individual style of humor, but all very funny. Lloyd Nolan is a little out of place as a rich and political man, but he still does nobly by the role. Edmond Lowe is a good choice for the hotel man, who loves Mae and whom she makes mayor. Arthur Sutherland direction is a splendid job of comedy handling. gaining everything from the situations and lines without drawing the eye. Mae West is credited as well with the screenplay, Emanuel Cohen, the picture, should be congratulated for finding a Mae a story which the public should and which still should not run into conventional show business. Miss West is at odds with the police. Edmond Lowe, a policeman who loves his warrant for a arrest. She will not hand over the wealthy Mae to Winninger to finance her in a show which she is introduced and exploited at. Miss West even has the crooked police inspector, falls for her and when she turns him down, he threatens to close the theater. When he learns Mae decides to get even with him, Nolan is the cinch candidate for mayor, but she has Edmund nominated, and through efforts he is elected, and she admits she loves him.

CREDITS: Cast: Mac West, Edmund Low, Charles Butterworth, Charles Winninger, Walter Catlett, Lloyd Nolan, Louis Arson, George Rector (Himself), Herm Lange, Roger Imhof, Chester Conlin, Lucien Privat, Andrew Harris, Francis McEldaid, John Indrisano.

Producer, Emanuel Cohen; Director, Edward Sutherland; Production Manager, Joe Nadel; Photography, Jack Ellis; Screenplay, Mac West; Editor, Ray Curtiss; Art Director; William Cameron, Karl Struss, ASC; Special Effects, Paul Lee, ASC; Sound, Hugo Grenzach; Musical Director, George Ever; S. S. R. Music, Rear; Special Arrangements, Sheba Music, Ensembles, Gene Lee, Music and Lyrics, Richard Whiting. Johnnie Mercer, other Arrangements, Ray Heindorf; Musical Director, Leo F. Forbstein.
Talking New Major Production-Distrib.-Exhibitor Setup

JUSTICE DEPT. MAY SEND PIX REPORT TO CONGRESS

Universal back in Black for First Time in Two Years

*37 HISTORY MAKERS
A Film Daily Gallery of Year's Headliners

- NATE BLUMBERG

37th HISTORY MAKERS

Nate Blumberg's board met, and up their noses, and on discussing matters of last when December was 1st around corner. So as Nate Blumberg. In fact he was in a neighboring RKO Building. When the meeting adjourned, word slipped out that aforementioned Mr. Blumberg was to succeed H. C. Cochran as U's proxy. The vice-president in charge of theater operating for RKO accepted the bid, but remaining considerable unfinished business remained at that post until Jan. 1.

- NEIL F. AGNEW

306 SIGNS 132 MORE HOUSES DURING 1937

An increase of 132 theaters signed to contracts with Local 306, Moving Picture Machine Operators Union, in 1937 brings the total to 418 theaters as of Dec. 31, according to a report of the union's president.

See Holdovers For All "Hurricane" Pop Dates

Record-breaking biz, in many cases exceeding by more than 100 per cent the business done the day before, an "A" picture to play the year-round circuit.

Report Former Top Execs. Interested in Plans for New Major Film Company

UMPTO Sees Silver Lining to Buyers' Strike vs. Para.

Philadelphia—UMPTO, in the current issue of "Contact," its house organ, sees a possible silver lining to its recent "buyers' strike" against Paramount.

"By turning the white heat of production against the West Coast film industry, UMPTO's action may boost the morale of the major studio and provide a more stable market for independent pictures," the publication observes.

Sees Color Gaining

West Coast, CALIF., THE FILM DAILY, HOLLYWOOD—More use of color in pictures by 1938 by Jack L. Warner, vice-president in charge of production at Warner, looking ahead, also foresees even more widely diversified story selection and a searching by studios for fine and unusual subjects.

LATE JANUARY COAST TRIP FOR WILL HAYS

Will H. Hays probably will defer his scheduled Coast trip until after Jan. 17, it was learned yesterday. Hays, who usually goes to Hollywood early in January, is slated to receive, in behalf of the industry, the Gold Medal of Achievement at the 33rd annual dinner of the Poor Richard's Club, Philadelphia.

Williams Will Double as Educational's Sec'y

T. R. Williams was elected secretary of Educational Pictures Inc. at a meeting of the board of directors last Friday, Williams succeeds Norman C. Nicholson, who resigned to

Cummings' Aide Admits Such Course of Action Is Under Consideration

By PRESCOTT DENNETT

Washington—As inquiries and telephone calls swamped the Justice Department yesterday following an address by Assistant Attorney General Jackson hinting a New Deal anti-trust drive at the regular session of Congress opening next week, Attorney General Cummings' immediate assistant, Ugo Caruso, told Film Daily the Justice Department is considering the dispatch of a specific and full report to Congress on alleged monopolistic practices in the industry.

ALL-STAR BROADCASTS OPPOSED BY IND. ATO

Indianapolis—Board of directors of the Associated Theater Owners of Indiana has gone on record as being opposed to motion picture stars appearing over the radio at any time and more particularly opposed to the motion picture studio.

Stuart Howe Due Today to Talk African Deal

Stuart Howe, Australian film executive, arrives from England today on the Berengaria and will go into conferences immediately with Arthur W. Kelly, manager of United Artists foreign department in con-

Merry Christmas!

Minneapolis—H. L. Griffith has been trying to get a permit from the city council for months to build a house at 2220 Hennepin. He has had little success. And so, for a Christmas present, Griffith sent each of the City Fathers a bottle of brandy and a one-third ounce package of tobacco.
Para. Group Will Attend Premiere of "Buccaneer"

Paramount home office officials, district managers of the U. S. and Canada and five members of the New York trade press will attend the premiere of "Buccaneer" at the Saenger Theater, New Orleans, Jan. 7. Neil Agnew, general sales manager, announced yesterday. To handle the premiere, the sales representatives will attend a two-day conference at the Roosevelt Hotel, New Orleans.

Home office officials who will be on hand for the premiere and sales meetings include Neil Agnew, J. J. Unger, C. M. Reagan, G. B. J. Frawley, Robert M. Gillhorn, Alec Moss and Don Valde.

District managers who will attend the sessions are M. S. Kusel, New York: W. H. Erbb, Boston; P. A. Bloch, Philadelphia; H. H. Goldstein, Cleveland; Chicago: Oscar A. Morgen, Atlanta; J. B. Dugger, Dallas; R. C. L. Beauf, Kansas City; H. F. Wanger, M. H. Lewis, Los Angeles; Ben Blotky, Minneapolis; G. A. Smith, San Francisco, and M. A. Milligan, Toronto.

Trade reporters who will be in attendance at the premiere include Jack Harrower, FILM DAILY; Abel White, Box Office; Robert L. Rouse, Motion Picture Herald; and A-Mike Vogel, Motion Picture Daily.

"I Was a Spy" Will Be Given January Re-issue

Gaumont British will re-issue "I Was a Spy," starring Madeleine Carroll and Herbert Marshall, it was learned yesterday, thereby establishing a company precedent. With release slated for January, it was stated that the feature would probably be sole release of the season.

Will Demonstrate New Agfa-Anso Negatives

West Coast Bureau of THE FILM DAILY

Hollywood—Demonstration of the two new fast film negatives introduced by Agfa-Anso Corp., is being arranged by the papers and program committee of the Technicians Branch of the Academy for special meeting early in January.

Initial group demonstrations of Agfa's Supreme and Ultra-Speed negatives in Hollywood was presented recently for members of ASC.

New WB Lab. Ready

West Coast Bureau of THE FILM DAILY

Hollywood—Gigantic task of moving all laboratory equipment from the old building in Hollywood to its Burbank studio, where it will be installed in the new laboratory, will be completed by January 1. The new lab, which cost more than $800,000, will have a capacity of 500,000 feet a week. It is an automatic control type of setup.

Rearrangement of Capital Film Row Due Early in '38

Washington Bureau of THE FILM DAILY

Washington—The rearrangement of Washington's Film Row, not expected until sometime in March, will be under way first of the year, it was indicated yesterday.

At that time Articena Film Exchange will take over the location now held under lease since Sept. 1—922 New Jersey Avenue, N. W., now occupied by Columbia Pictures Corp. Columbia will temporarily join forces with Vitagraph, Inc., pending the completion of the latter's new exchange building at 900 New Jersey Avenue.

Late last summer, Charles Krans, owner of Articena (then called Imperial), negotiated the lease on the present Columbia location, but a delay in the Warner-First National negotiations brought about an agreement by which Warner will handle the physical distribution for Articena-Imperial until the tripartite moving day should have eventuated.

Majors' Counsels Complete Argentine Trust Parleys

Attorneys of major distributors yesterday completed their discussions with Dr. Marcos Slatanowski, Paramount's counsel in Buenos Aires, relative to the anti-trust suit brought against the majors by Hector Ben, Argentinean exhibitor. Counsels have been studying Argentine law as it applies to the case with the help of Dr. Slatanowski, who, in turn, has been acquainting himself with American law.

Today the attorneys and Dr. Sat- anowsky are scheduled to begin discussions in connection with a proposed Argentinean statute which would place a 20 per cent tax on all American pictures. The sessions are scheduled to end Friday, Dr. Slatanowsky plans to return to Buenos Aires on Saturday.

Perkins Sails Saturday for Para.'s Tokyo Post

James E. Perkins, who succeeds the late Tom Cochran as Paramount's general manager in the Philippines, sails next Saturday for Tokyo from Seattle. Perkins, who formerly managed Paramount's af-fairs in China, will appoint his successor in Shanghai after his arrival in Japan.

Para. News To Supply Native Voices for S. Amer. Issues

Paramount News has added a Portuguese off-screen voice for the issues going to Brazil and a Spanish commentator's voice to all editions to other South and Central American accounts. Brazil receives two issues of Paramount News weekly with the Spanish-speaking territories receive one issue a week.
"U" BACK IN BLACK
AFTER 2 RED YEARS

(Continued from Page 1)

company has been "in the black" since the quarter ended Nov. 2, 1936. Restoration of profitable operations is the result of a comprehensive program of reorganizing the company's set-up, policies and personnel inaugurated by the new interests who assumed control of the company in April, 1936, Cowdin as president.

Bookings for the current quarter are running 50 p.c. ahead of last year. The company's "You're a weatherbeast" promises to be profitable, as it already has produced 250 a year-and-date bookings, a new "U" record, it was said.

ee Holdovers For All
"Hurricane" Pop Dates

(Continued from Page 1)

same houses, was recorded by Goldyn's "The Hurricane" over the week end, it was reported yesterday in UA's home office.

On the basis of its performances, a picture will be held over in every one of its current popular picture theaters. Representative cities in which the picture is playing and the percentage by which "The Hurricane" topped former marks are: few Orlandos, 20 per cent; Atlanta, 50 per cent; Akron, 130 per cent; Wollens, 150 per cent; Harrisburg, 30 per cent; Norfolk, 100 per cent; few Havens, 120 per cent; Springfield, Mass., 115 per cent; St. Louis, 10 per cent; Rochester, 50 per cent; leading, 25 per cent; Hartford, 25 er cent, and Worcester, 40 per cent.

stuart Doyle Due Today
to Talk African Deal

(Continued from Page 1)

section with the proposed deal whereby Doyle will operate a group of the theaters in South Africa for A.A.

Doyle is expected to remain in New York about five days and will then proceed to his home in Australia. He will stop at the Waldorf.

ALL-STAR BROADCASTS
OPPOSED BY IND. ATO

(Continued from Page 1)

produced programs which are now making their appearance on the air.

Directors' action resulted from a series of group meetings at which the majority of exhibitors, in attendance agreed that the Metro air show had "definitely curtailed b.o. receipts on Thursday nights" and that "screwed up" the appearance of Sunday night programs have affected b.o. receipts." Resolution, as adopted, asserts it is "deemed impractical for the producing companies or their stars to attempt broadcasts at hours not conflicting with peak theater attendance hours, because of the difference in time in the various parts of the country.'

Local 306 Signs Up 132
More Theaters During 1937

(Continued from Page 1)

to members by Joseph D. Basson, president. In addition, under the jurisdiction of Local 306, there are 26 studios, exchanges and projection rooms, the report stated.

With 535 members affected, 115 houses raised wages a total of $208,457.60, it was declared. Summarizing the entire secured franchise agreements, independents and circuits, it was reported that 4,519 members employed in 296 houses benefited to the amount of $489,387.64 per year, according to contracts signed. Recalling-closing of contract with TTOA, the report disclosed the fact that 99 theaters which had formerly been non-union, entered the union fold at a wage scale of from 25 p.c. to 100 p.c. above previous scales. Contracts with 74 independent employers, in addition to TTOA members, were made known.

Basson emphasized absence of abseessments by the Local, citing elimination of two levies and a return of $40,000 to members. He also pointed out that the Local has wiped out indebtedness and has increased death benefit from $2,000 to $4,000.

DEATH RECORD

Mrs. Elizabeth Niggemeyer
Chicago, Ill., Mrs. Elizabeth Niggemeyer, mother of Charles Niggemeyer, stage director of the State Lake theater, is dead. Two sons and a daughter survive. Burial will be at St. Mary's cemetery.

George Wolfard
Indianapolis, Ind.—George Wolfard, Jr., 46, operator of the Hamilton Theater died Dec. 29 at the Robert Long Hospital here. Pneumonia resulting from complications caused by a fractured rib suffered while attempting to lift a case of film reels, was given as the cause. He is survived by the widow, two daughters, father and one sister.
BOOKED SOLID IN JANUARY!

...BECAUSE THERE'S NOTHING ELSE ANYWHERE THAT CAN COMPARE TO THE FUN IN

HOLLYHO

All These Songs by the composers of 'Have You Got Any Castles?', Dick Whiting and Johnny Mercer: 'SILHOUETTED IN THE MOONLIGHT' • 'I'M LIKE A FISH OUT OF WATER' • 'I'VE HITCHED MY WAGON TO A STAR' • 'LET THAT BE A LESSON TO YOU'

All This Advertising—Two-page ads in radio publications and other leading magazines—followed-up with a giant day-and-date newspaper campaign everywhere!

Yours from Warner Bros. after three years of weekly plugging to 60 million radio listeners!
DICK POWELL • ROSEMARY LANE
HUGH HERBERT
GLENDIA FARRELL • LOLA LANE
JOHNNIE DAVIS • ALAN MOWBRAY
MABEL TODD • ALLYN JOSLYN • EDGAR KENNEDY

THE HOLLYWOOD HOTEL PROGRAM
with
LOUELLA PARSONS
FRANCES LANGFORD • JERRY COOPER • KEN NILES
DUANE THOMPSON • RAYMOND PAIGE & HIS ORCHESTRA

BENNY GOODMAN
AND HIS SWING BAND

Directed by BUSBY BERKELEY
Screen Play by Jerry Wald, Maurice Leo and Richard Macauley
Original Story by Jerry Wald and Maurice Leo • A First Nat'l Picture
TALKING NEW PROD’N-DISTRIB-EXHIB SETUP

(Continued from Page 1)

have filled top executive posts in front-line companies. Adequate financing, it is reported, has been made available; money interests, however, have no desire to assume actual control, it is said. They are represented as feeling that film biz should be left to film men for management and policy are concerned.

General setup proposed is somewhat akin to that devised for the old First National company. Larger inde operators approached are reported to be displaying a lively interest.

Departure of two members of an important banking group for the Coast, following Christmas, served to further stimulate interest.

Williams Will Double As Educational’s Sec’y

(Continued from Page 1)

resume the private practice of law. Williams has been treasurer of Educational for several years and continues in that capacity.

Gus Sun Effects Bookings

Detroit—Jack Dickstein, of the Gus Sun Booking Agency, has booked a series of five five-act shows for the Eastown, Uptown, Westown, Tower, and Roosevelt Theaters, all operated by the Wisper & Wetsman Circuit, for New Year’s Eve. Dickstein is also booking a one-day show, to go on every Monday as a business builder, for the Ohio Theater at Toledo, operated by Larry Jacobs and Jack O’Connell. The Ohio is an 1,800-seat neighborhood theater.

Takes Delivery Service

Cincinnati—Stanley Hecker, many years Warner Bros. Cincinnati booker, has taken over the Northern Kentucky Film Delivery Service.

SIC REPORT

Cleveland—Lee Chapman, Republic salesman, has been dismissed from St. Luke’s Hospital and is now in the convalescent stage at home.

Nashville, Ind.—Mrs. Percy Gladden, wife of Indiana’s oldest exhibitor, and operator of the Abe Martin Theater here, was slightly injured in an automobile accident.

Indianapolis, Ind.—Milton Krueger, United Artists salesman, is confined to the Methodist Hospital with an infected leg.

West Coast Bureau of THE FILM DAILY

(Continued)

A “Little” from “Lots”

By RALPH WILK

HOLLYWOOD

WITH arrangements now being promoted by William LeBaron, Paramount executive, Georgie Stoll and his entire orchestra may go east to play their own music for the Broadway premiere of Bing Crosby's new picture, "Doctor Rhythm," an Emanuel Cohen production.

Crosby's songs were recorded both on singalongs with soloists and without musical background. Accordingly, it would be entirely feasible for the "live" group to play the film's entire score.

Novell May Come On

James Kevin McGuinness, M-G-M producer, who has taken an option on Bartholomew Novell's "Nature Is a Piker," will bring the Seville Screen Writer and writer to Hollywood to assist in preparing the screen play if he exercises the option to purchase the screen rights.

Holiday Bonuses Reflect Confidence of Employers

Chicago — Holiday and year-end bonuses testify to executive confidence in the future here.

B & K gave $25 checks to all employees that missed a Sunday one-weekly, while to employees receiving less went a full week's salary.

Commonwealth Amusement Corp., with its circuit operated by A. J. Balaban and Sam Myers, gave $25 checks to more than 100 employees.

Essences Circuit gave all managers and employees a bonus check, as did Tom Flannery's White Way Sign System.

Montreal—Employees of Consolidated Theaters, Ltd., who have been over a year in the service, received a Christmas bonus of $5.00.

Richmond, Va.—All employees of the Neighborhood Theaters of Virginia received Christmas Bonus checks.

Springfield, Mass.—Bonuses to all employees of the Western Massachusetts Theaters, Inc., were announced at a party for managers and staff held at the Hotel Highland. Sum varied from a week's salary to more, based on a percentage figure.

Oklahoma City—T. B. Noble, Jr., managing director of the State and Pix theaters here gave employees a week's salary as Christmas bonus.

Chicoepe, Mass.—Bonus payments were paid out to all employees of the Rivoli Theater. Employees who worked up to six months received an extra half week's wages, while those serving upwards of six months, an extra full week's pay.

Stoll Ork in P. A. 7

Stars "Gran'pop" Series

Ub Iwerks has gone into production with his new "Gran'pop" series of 24 color cartoons depicting Lawson Wood's Collie's cover ape in dream "situations," stories which depart from the time-worn fairy story and fantasy formula.

British capital represented by Lawrence Harris, president of Cartoon Films, Ltd., is backing the new setup, and contracts for release in Great Britain have already been signed with the newly formed British Independent Exhibitors Association.

Fox West Coast Again

Trying Out Single Bills

San Francisco—Fox West Coast here is once more trying out single-bill policy, with two Metro musicals, "Firefly" and "Rosalie" used in the experiment.

"Firefly" drew strongly at the Warfield, where it played three weeks teamed with the Robert Benchley short "How To Start the Day Right." Two weeks at the 3000-seat house is considered good, normally.

"Rosalie", at the 2500-seat Paramount Christmas week, registered good opening business and is held for a second.

212 Day-Date Openings for Warners "Tovarich"

Warners is planning to open "Tovarich" day and date in 212 theaters throughout the country on New Year's Eve. Deals covering these arrangements have already been made by the sales force under supervision of Grad Sears, distribution chief.

"Tovarich" has its New York premiere on that date at the Radio City Music Hall and simultaneous openings at both Warners' Hollywood and Downtown theaters.

Mayerling" In 16th Week

Starting today, "Mayerling" starring Charles Boyer and Danielle Darrieux will enter its sixteenth week at the Filmore Theater, where it has already played to 147,000 people.

Studio to Wehenburg

St. Louis, Mo.—The Studio Theater, Pine Lawn, has been added to the Fred Wehenburg Circuit.

LATE JANUARY COAST TRIP FOR WILL HAYS

(Continued from Page 1)

L.A. advertising organization, on Jan. 17.

Hays returns today from Indianapolis, where he spent Christmas. This afternoon he is scheduled to deliver a speech on overdrafts in the CBS network in a radio series sponsored by the Department of Commerce on "Stories of American Industry."

An adjourned meeting of the MPDA board of directors is scheduled for Jan. 4 when the directors will take care of unfinished business from the meeting held last Tuesday.

Cooper With Golden State as Frisco City Manager

San Francisco — Re-shuffling of executives was made effective here by Golden State, major Northern California circuit operating some 70 houses. Roy Cooper, for several years with Sterling Theaters in the Pacific Northwest, becomes city division manager in San Francisco, replacing Mark Keller. Keller goes south to handle the Monterey peninsula.

Joseph O’Connor, now at Montrose, becomes manager of the 1,600-seat American Theater in San Jose, in place of Charles Hayman, resigned.

Six Re-issues Playing In N. Calif. Territory

San Francisco—Re-issues currently being booked in the Northern California territory include M-G-M’s "The Guardsman," "Street Scene" and "Three Broadway Girls," both United Artists, and Universal’s "Bride of Frankenstein."

Two Paramount re-issues, "Ruggles of Red Gap" and "Lives of a Bengal Lancer," are also being shown on the Fox West Coast circuit.

"Mayerling" In 16th Week

Starting today, "Mayerling," starring Charles Boyer and Danielle Darrieux, will enter its sixteenth week at the Filmore Theater, where it has already played to 147,000 people.

Studio to Wehenburg

St. Louis, Mo.—The Studio Theater, Pine Lawn, has been added to the Fred Wehenburg Circuit.

WEDDING BELLS

Walter Putter, producer, who married Adele Lacey, British actress, has returned to the home of Judge Samuel Rosenzweig, will leave with his bride in about two weeks' time for a trip to the Springs and will then go to Europe.
"All that the advertising copy writers have been saying about 'Snow White' is true in spades! It is a box office natural in the most expectant interpretation of that loosely bandied term, and what it achieves in the way of audience satisfaction is spectacularly the box office's business . . . it will captivate the population as perhaps no other picture ever has or will."

—MOTION PICTURE DAILY

"Here is a picture so masterfully produced and of such unusual entertainment value that it will make motion picture history. It should be a clean-up for any exhibitor anywhere."

—FILM DAILY

"An inspiring masterpiece of elegant beauty and entertainment . . . sure to satisfy all audiences, who will rave about it . . . new Multiplane Technicolor photography surpasses anything yet seen in color . . . outstanding entertainment . . . should live for many years."

—SHOWMAN'S TRADE REVIEW

"Superlative screen entertainment . . . the most important picture from a production perspective since the advent of sound . . . it has a universal appeal seldom if ever before attained in the realm of celluloid entertainment. Never before have such breath-takingly gorgeous hues been imprisoned in celluloid for any type of picture."

—BOX OFFICE

"A revelation in animated screen entertainment displaying mood and tempo with a master stroke. Romance, drama, pathos and genuine heart interest combined with artistic craftsmanship for nothing short of a box office smash. Just what the doctor ordered for old and young alike."

—JAY EMANUEL PUBLICATIONS

"Meets even the wildest expectations of Disney's millions of admirers. It is a masterpiece of entertainment for people of every age . . . marks milestone of motion picture progress . . . Walt Disney has carved for himself a permanent niche in the motion picture hall of fame."

—HOLLYWOOD REPORTER

"Priceless entertainment."

—MOTION PICTURE HERALD
"Sets milestone in art of picture making . . . completely a thing of beauty and charm, vastly appealing entertainment for every normal human being . . . it will do smashing business and regale all manner of audiences in extended runs."

— HOLLYWOOD VARIETY

"A motion picture miracle has come into being. It is a film fairy tale that will enrapture audiences around the world . . . it is a great screen contribution not only for today but for tomorrow."

— EDWIN SCHALLERT, Los Angeles Times

"Walt Disney adds new laurels to his fame. 'Snow White' and her fairy prince and the seven dwarfs become stars you will love and take into your heart. The sets are breath-taking in their beauty . . . the color is equally exquisite . . . the loveliest thing of its kind ever brought to the screen."

— LOUELLA PARSONS, Los Angeles Examiner

"Yes there is a Santa Claus! His name is Walt Disney, and as a yuletide gift for all those young in spirit and mind he has brought forth his first feature length attraction . . . an unforgettable experience."

— LOS ANGELES DAILY NEWS

"In all my nineteen years of reviewing I have never met screen characters that more completely captured my heart than did 'Snow White and the Seven Dwarfs'. Children, young folks, men and women — put on your 'must see' list, the delightful charming fairy tale of 'Snow White'."

— JIMMY FIDLER

"Walt Disney scored a new and impressive triumph last night . . . a fascinating screen experience . . . a picture that nobody should miss."

— HARRISON CARROLL, Los Angeles Herald Express

"World premiere of 'Snow White' most successful opening we have ever had at Carthay Circle. Practically every celebrity in Hollywood turned out and paid tribute to Walt Disney's production, with applause lasting long after the end of the picture. Public interest is equally high with ADVANCE SALE BOTH MATINEES AND NIGHTS TOPPING THAT OF ANY PREVIOUS ROAD SHOW AT CARTHAY CIRCLE."

— Telegram from CHARLES P. SKOURAS
WALT DISNEY'S
FIRST FULL LENGTH FEATURE PRODUCTION

SNOW WHITE
AND THE SEVEN DWARFS
in the marvelous MULTIPLANE TECHNICOLOR

Distributed by RKO RADIO PICTURES, INC.

NOW PLAYING
Twice Daily
CARTHAY CIRCLE
LOS ANGELES

THEN AROUND THE WORLD
**1937 HISTORY MAKERS**

A Film Daily Gallery of Men Whose Activities Provided Industry Headlines

(Continued from Page 1)

as ambassador extraordinary for his company and ironing out many an involved problem. Delivered the address which launched Paramount's sales cleverly journeyed to Toronto for Montreal party; whisked through the firm's southern offices; made several trips to the Coast for huddles; ironed out the Snegier deal in New Orleans, and was a key figure in the fateful Philadelphia UMPTO situation which was settled happily.

- **MAJ. ALBERT WARNER**

While wars and rumors of wars are rolled out in impressive and often sensational sentences, Major Warner really didn't have time or inclination to pay them attention. Vice-president of Warner Brothers Pictures, he had more than enough capacity to keep him inordinately occupied. But that was only one phase of his activities. He is treasurer of that tidy concern as well. While this acting post confined the joy of the Major's well-rounded golf game, his joy was unconfined (and so was that of his associates and WB stockholders) when late November brought forth the following facts: (1) Warner Bros. reported increase of $2,698,870.22 in its operating profit; (2) annual year ended Aug. 31, 1937, over the preceding 12 months; (2) Operating profit for the year was $5,876,182.85, compared with $3,177,312.73 for the corresponding period ended Aug. 29, 1936, and (c) Capital surplus on Aug. 29, 1937 was $55,944,360.74.

- **ROBERT SISK**

Enjoyed most productive year since his relatively recent alliance with RKO as an associate producer.

"Come September," ordered the distribution chieftain at the outset of the year, and, shaking up his creative dice, exactly seven came out, sure enough. Not a natural for exhibits and consuming public, Count de Sabatini, "the Wife," "Outcast of Poker Flat," "You Can't Beat Love," "Border Cafe," "Flight From Glory," "Annapolis Salute" and "Saturday's Heroine." There were occasions, too, on which the Siskian opinion is said to have been asked to re offer pix in the RKO hopper. Considered from every angle, his presence on the organization lot was a happy circumstance.

**Alexander Film Volume**

Up 30.7% Over Last Year

Colorado Springs, Colo.—Its volume running 90.2 percent above that of 1929, the Alexander Film Co. is closing the best year of its 13-year history, according to J. Don Alexander, President.

Business during the first eleven months of this year exceeded by 30.7 percent the volume of the same period in 1936, he announces. Since Jan. 1 a total of 1,497 additional theaters have been signed to display the short-length commercial films distributed by the firm. More than 7,200 theaters are now under contract.

The year marked the advent of color in natural distributions for retailers, the use of radio and moving pictures in the campaigns distributed for national advertisers.

**Re-issue "Abraham Lincoln"**

Re-issue of "Abraham Lincoln," starring Walter Huston, has been brought out by Artcinema Associates, Inc., for Jan. 3, it is announced by Emil C. Jensen. New accessories will be available.

**Mono. Completing 1937-38 Program Month Ahead**

West Coast Buyers of THE FILM DAILY Report Activity. With four pictures in production, one cutting, and eight now in the writing stage, Monogram will have completed 37 features by the end of January, it is announced by Scott R. Dunlap, vice-president in charge of production. This leaves five pictures yet to make up the 1937-38 schedule of 42 full-length films. Consistent in production since the reorganization of Monogram last March, Dunlap also announced that Monogram will have finished the entire 1937-38 schedule by February, which is one month ahead of the time allotted for the program.

Lipton Report Premature

Reports that Dave Lipton has been appointed publicity manager of Universal were branded premature by Constance Pasta yesterday. Lipton, on two-month absence leave from CBS, has been handed special assignment to exploit Norman Allen's special feature "The Bombing of the U. S. S. Panay." Lipton is known to be among likely candidates.

**Strange Sees Silver Lining to Buyers' Strike vs. Para.**

(Continued from Page 1)

city on the fact that film rentals arrived at the back-breaking point, emphasized the need for retribution in Hollywood—a result which will film companies are now striving desperately to effect," Secretary George Aarons writes in "Contact.

"It continues: "Hollywood is a sweat. Competitive bidding for talent and stories and unionization have saddled him with the highest negative costs in the industry's history at a time when the country is again in the throes of a serious business recession. "It is estimated that a 40 per cent reduction in picture costs is necessary to meet the reduced intake at the nation's box-office. This, everyone agrees, is impossible without greatly reducing the draw value of scheduled pictures. The alternative is collapse for the weaker companies and operating losses for the stronger ones. "The sins of Hollywood are economic. Not in the sense the breeders eroded Every of a handful of fancy targets and directors bent on promoting their personal ambitions is at the bottom of all the trouble. "Let a star score a success in a picture and immediately he or she wants to tear up the old contract and write a new one at two or three times the old figure. Let any associate producer put out his own company without even a word and he goes himself a Louis B. Mayer with an uncontrollable urge to head his own company. Not alone that but invariably these renegades go on and dictate the selection of stories that are distinctly off the box-office.

"Any exhibitor who buys theaters at today's peak prices is in no wise different from the instant racketeers who stormed into the market prior to last March."
Carole Lombard
Fredric March
in
"Nothing Sacred" in
GORGEOUS TECHNICOLOR

A new Technicolor masterpiece!

LOEWS STATE THEATRE

Technicolor Motion Picture Corporation

FOR HERBERT J. SALTZER, M.G.M.
Thought Sahara, was formal the happened properly • be Darryl at the abricator expected CBS (contracts | [Approached is ed Wcst Movietone Fairbanks)

DOYLE Confident of Closing S. African Deal With UA

FILM PROGRESS KEYED TO SELF-REGULATION—HAYS

Fairbanks as Intermediary in UA Distribution Moves

Approached by Producers and Stars Seeking Releasing Deals

BY RALPH WILE
West Coast Bureau of THE FILM DAILY Hollywood — Several producers and stars have approached Douglas Fairbanks regarding distribution contracts from United Artists, it became known here yesterday.

Whether Fairbanks, however, has formally presented the matter to his fellow member-owners of the company is uncertain.

According to action taken by the

(Continued on Page 4)

BRITISH QUOTA BILL HELD INDUSTRY PERIL

The new British quota act is being put through without the realization that the very existence of the industry in England depends more than ever on American product. Stuart Doyle, Australian film executive, said yesterday upon his arrival from England on the Berengaria, the American distributors, he said, lack any really effective propaganda medium to prevent mem-

(Continued on Page 4)

Movietone Shows On Coast Scenes Of Panay Bombing

West Coast Bureau of THE FILM DAILY Hollywood — Movietone landed scenes of the Panay bombing on Pacific Coast screens last night and is rushing prints to New York for showing today. More than 100 news-

(Continued on Page 4)

Singerman Resigns

Sidney Singerman, head of Univers-
ality's program department, resigned yes-
terday effective immediately. Singer-
man had been with Universal for 21

(Continued on Page 4)

1937 HISTORY MAKERS

A Film Daily Gallery of Men Whose Activities Provided Industry Headlines

- JOHN D. CLARK - Right after Thanksgiving, 20th Century - Fox had something extra to be thankful for. A new one week's revenue record for the film industry was claimed by the distribution department of that company, it being announced that the previous week brought in $1,800,000 or thereabouts, shuttering the former industry record by some 17 percent.

New record set an all-time high both in film rentals and number of bookings. It happened to be the final week of the Fifth Anniversary S. R. Kent Drive, and had been dedicated to Darryl Zanuck and the latter's production force. But that's not the whole story. The week was also in celebration of John D. Clark's

(Continued on Page 8)

- EMMANUEL COHEN - Having leased Hollywood's General Service Studios, this forward-moving film factory turned out 'Outcast,' "Girl From Scotland Yard," 'Midnight Madonna" and "On Such a Night."

In November, this same head of Major Pictures, called time out long enough to announce that he would produce six films for Paramount following completion of Miss West's "Every Day's a Holiday" and Bing Crosby's "Doctor Rhythm." (b) first of the six was ready to go before the cameras, "Man In Evening Clothes," and (c) the title of the remaining five would be "Eight Days," "Star of Sahara," "Call Back Love," "Hold That Kiss" and "Free Woman."

(Continued on Page 8)

10-Year Franchise Involved in Doyle S. African Deal With United Artists

200 Are Bidden to Dinner for Darryl Zanuck Jan. 5

Dinner to be tendered Darryl F. Zanuck, 20th-Fox production head, the night of Jan. 5 at the Union Club, will be attended by 200 prominent business executives and civic officials, it was learned yesterday, Winthrop Aldrich, Chase Bank head,

(Continued on Page 4)

System Best Serves, MPPDA Prexy Says in U. S. Radio Address

The motion picture has reached its present position as a medium of universal entertainment, as well as an essential service, through self-regulation, Will H. Hays, MPPDA prexy declared yesterday in a radio address sponsored by the U. S. Department of Commerce.

Speaking over a CBS Coast-to-

(Continued on Page 6)

Universal Network, Hays pointed out that a properly organized and directive system of self-government best serves both public and private interests. Not resting with purely technical and artistic development, Hays said, the motion picture indus-

(Continued on Page 6)

SAY MGM WILL HANDLE SI PIX ON 20% BASIS

West Coast Bureau of THE FILM DAILY Hollywood — The Selznick International deal with M-G-M calls for Metro distributing the pictures on a flat 20 percent basis in domestic and foreign markets, it was report-

(Continued on Page 6)

Panay Film Will Gross $500,000, Says Universal

Universal yesterday estimated a gross of a half million dollars on the special three-reel feature to be made from scenes captured by Norman

(Continued on Page 6)

New Critics Group?

Movie critics of the top-flight maga-

(Continued on Page 6)
Kent Will Present Trophy to Miggins at Testimonial

Sidney R. Kent, president of 20th-Fox, will present the President's Cup, emblematic of foreign sales leadership in the last Kent drive, to D. M. Miggins, general European manager at the testimonial dinner the company is tendering Miggins and Francis L. Harley, United Kingdom manager, the night of Jan. 3 at the Plaza Hotel.

Other speakers will include John D. Clark, general sales manager, Walter J. Hutchinson, general foreign manager, James P. O'Lochlin, Kent drive leader, and C. V. Hake, assistant foreign manager.


Condor Creditors Will Meet on Coast Today

West Coast Bureau of THE FILM DAILY

Hollywood—Only the signature of David Sarnoff, RCA head, is said to be holding up conclusion of agreement for extension of option of RCA's remaining holdings in RKO held by Atlas Corp. and Loehman Bros., it is reported here.

First of six annual payments of $1,000,000 is due in 1939 and is paid this week, according to reliable information which has it that parties have reached verbal accord.

In New York it was declared by company officials yesterday that conferences have been interrupted. Sarnoff left town to attend funeral of Newton D. Baker, General James Harg to the American viewpoint, and an important HCA negotiator is confined to a hospital.

American distributors contend that efforts of the Argentinean government to collect a 20 per cent tax on American pictures is a trade treaty violation, it was explained yesterday by George Welterm, assistant manager of Paramount's foreign department. Attorneys for the majors will study the tax law today and tomorrow with Dr. Marcos Satanowsky, Paramount's counsel in Buenos Aires, who is in New York.

Argentinian distributors, Welterm said, work on a 30 p.c. basis, returning 70 p.c. of a picture's gross to the American producers. Under the Argentinean law, 20 p.c. of the producers' share is taxable, which, according to Sarnoff, RCA head, violates trade agreements.

Dr. Satanowsky is scheduled to return to Buenos Aires Saturday.

Expect Strike Settlement

Local 54, Building Service Employees, reported yesterday likelihood of early settlement of a three-day strike against the Greenwich Theatre, 12th St. and Greenwich Ave., N. Y. C.

Cartoon Copyright Cases to be Heard Jan. 5 and 10

Paramount Pictures, Inc. and Exclusive Movie Studios, Inc., are preparing to present in two actions charges of copyright violations to be heard early in January, it was learned yesterday. First action against George Dobbs, Samuel Levy and Lily Sport Shop, Inc., of Jersey City charges that defendants manufactured and distributed 16 mm. and mm. films of Popeye and Betty Boop cartoons in violation of the copyright law. Exclusive Movie Studios, Inc., it was stated, has acquired exclusive rights to this distribution. Case is slated to be heard in U. S. District Court, District of New Jersey, before Federal Judge Clark on Jan. 5.

Second action on similar ground is against Benjamin and Nathan Leder and the Leader Motion Picture Co. Case is to be heard in U. S. District Court, District of Southern District of New York, on Jan. 10.

51 More Firms Join Fight on Penn 44-Hour Week

Harrisia, Pa. — Fifty-one additional Pennsylvania industries and business firms were permitted by the Dauphin County Court last week to intervene in the test suit brought by the Holgate Brothers Manufacturing Co., Kane, on the constitutionality of the 44-hour week law, which is scheduled for argument in the Pennsylvania Supreme Court early in January. This brings the number of firms to have intervened to 238.

COMING AND GOING

Claudette Colbert and her husband, Dr. Louis Goutte, sail for Europe from New York on Jan. 11.

Stuart F. Doyle, Australian film executive, arrives in New York yesterday on the Berengaria.

Ralph Murphy, well known director, and Paul Hurst, actor, were also on the Berengaria.

Harry Brand, 20th-Fox studio publicity director here, is in New York on the Century tomorrow morning.


E. W. Hammon, president of Education-at-Home, will spend the New Year's week-end in Montreal.

Ray Goetz is on his way to the Coast.

John Eberson, theater architect, returns from New York today from Cleveland, where Warners' Colony Theater, designed by him, opened last night.

William Fox returns to the Coast next week.

Manny Woronow, of the M-G-M Buffalo exchange, and his bride, Muriel Wolfson, sailed yesterday for Bermuda.

Nelson Algren, well known fiction writer, is about to return from London. He is on a lecture tour of England's finest planes—you save valuable hours, even days and TWA's complimentary meals on route and rigid "no smoking" rule, save you many extra dollars.

Compare These Savings

New—"Face a half" on round trip excursions over the Lindbergh Line. Bringing air travel down to the same general cost of other forms of transportation, these new TWA rates permit everyone who travels—to fly as they please. Excursions begin on Saturday or Monday; are effective for 14 days; and apply on any schedule, any day, return round trip. Rates of TWA's "Flying Tomato" plane—your plane—allow you to fly cheaper than ever before, 4515 miles on your money's worth.

TWA serves 112 cities and stops in 42 countries. Additional rates are charged for baggage over 40 pounds. Rates subject to change without notice.

For Information Call TWA Tim's Square Office, Paramount Building, 70 E. 49th St., New York City, or any hotel, TWA Booking Office, Telegraph or Western Union Office.
FLASH
LOS ANGELES, Tuesday night, Dec. 28:—Movietone News pictures of the bombing of the U. S. S. Panay are being shown tonight in theatres on the Pacific Coast. Prints are being flown East for exhibition in Eastern theatres Wednesday, December 29.

THE TRUTH ABOUT THE PANAY FILMS

Movietone News has a complete pictorial record of the destruction of the U. S. S. Panay. This film is now being distributed to all regular Movietone accounts. The film was shot from the deck of the Panay by Eric Mayell, for 15 years a staff cameraman of Movietone News, who was one of two motion picture cameramen aboard the Panay. These pictures were rushed via the China Clipper to the United States and arrived yesterday, December 28, for editing and distribution both from the Pacific Coast and New York.

Movietone News does not claim that its Panay film is exclusive, but in accordance with its established policy—

MOVietONE NEWS ACCOUNTS WILL GET THESE HISTORIC PICTURES—IMPORTANT AT THE BOX-OFFICE AS ANY FEATURE YOU WILL PLAY THIS YEAR—AT NO EXTRA COST!
BRITISH QUOTA BILL HELD INDUSTRY PERIL

(Continued from Page 1)

bers of Parliament from getting the wrong impression of the industry.

In a prepared statement, Doyle said:

“Every member of Parliament is under the impression that millions of dollars are being taken away to Hollywood, and seems quite unaware of the fact that the whole basis of employment in the picture business in England and the prosperity of the cinema companies is due almost entirely to American product.

“British production is a sad story. Lack of imagination, self-satisfaction and an almost complete disregard of the very elements of showmanship have brought British films to the point of collapse. It will be a long time before the British industry recovers, even with the benefit of the new quota act. The whole British industry wants complete reorganization with different British minds at work to bring it back.

“England has, perhaps, the finest literary brains in the world — stories and romance without end — and yet they seem quite incapable of building up a technique of their own or to effectively borrow from Hollywood. It is very sad to a Britisher. We have hoped for so much.”

Movietone Shows on Coast Scenes Of Panay Bombing

(Continued from Page 1)

paper men yesterday at a special screening witnessed the action shots made by Eric Mayell, Movietone cameraman, who was aboard the ship. Movietone and News of the Day worked together on the bombing and the scenes will be included in the releases of both services. Movietone’s bombing reel will be released as a regular issue at no extra charge to exhibitors, it was pointed out last night.

Newspaper accounts of Movietone’s shots indicate that Mayell photographed all the reported horror of the incident, showing American seamen being hit and American guns firing on the planes.

The scenes are expected to be shown on New York screens today.

Happy Birthday

Best wishes from The Film Daily to the following on their birthday:

DECEMBER 29
Otis Hart
Tad Alexander
John Thomas Neville

Harry Gold

Seek Fairbanks’ Aid in UA Releasing Deals

United Artists board of directors, $750,000, the difference between UA’s $1,000,000 earnings for 1937 and the $250,000 in dividends voted to one of its subsidiaries will be used for financing production work of UA subsidiaries.

It is reported that when Alexander Korda, at Monday’s session of the board, asked permission to make outside product, David Rose and Edwin Loeb, who represented Samuel Goldwyn, who was not present, acquiesced with those present but with the proviso that Goldwyn would also expect the same privilege. Korda agreed to this but it is understood that one owner-member protested, with the result that the matter was left in the air.

Korda plans to leave tomorrow by air for New York.

200 Are Bidden to Dinner for Darryl Zanuck Jan. 5

(Continued from Page 1)

Sidney E. Kent, 20th-Fox president, and Henry Campbell are in general charge of the dinner. The invitations were sent yesterday. Zanuck is expected in New York on Jan. 5.

Warners’ Colony Theater Makes Bow In Cleveland

Cleveland — The new Warner Colony Theater opened here last night with a typical Hollywood premiere. Clayton Bond and Louis Kaufman of the Warner home office theater department were also present. The theater’s manager is Marvin Samuelson, and his assistant is Irving Rosen. The house uses the RCA High Fidelity system, is completely equipped with full upholstered open chairs, and is air conditioned throughout. Unique features of the house’s construction is an indirect neon lighting system with three dimensional fountain lighting panels in the lounge and foyer. Free parking privileges are accorded patrons of the theater.

John Eberson of New York was the architect for the theater, and construction by the Hadlock-Krfit Company was under the supervision of D. Leonard Halper.

Sick Report

Earle Wingart, 20th-Fox publicity head under Charles E. McCarthy, is another addition to the newly mounting pix sick list. He is home with a severe cold.
PANAY!

At No Extra Cost!

M-G-M's NEWS OF THE DAY has filmed complete and thrilling pictures of the bombing and sinking of the United States gunboat PANAY. These pictures arrived aboard the China Clipper yesterday and were shipped from Los Angeles to all M-G-M Western Branches last night. Shipments will be made to all Eastern Branches today!

NO EXTRA CHARGE! REGULAR RELEASE!
SINKING OF U.S.S. PANAY!

"Thank you NEWS OF THE DAY for a swell job modestly done!"
FILM PROGRESS KEYED TO SELF-REGULATION

(Continued from Page 1)

try undertook and carried through over a period of years a significant education campaign that has resulted in a code of self-discipline by which the industry expressed its public responsibilities as an entertainment medium of universal appeal to men, women and children.

Declaring that motion picture production is a cooperative endeavor, Hays asserted that the fate of any picture cannot be decided by the producer, distributor or exhibitor, but that it rests entirely in the hands of the 85 million persons "who each week cast their vote at the box office."

"Any big business," Hays said, "requires not only cash and credit but the creation of the want that will buy. By selection and support, the public determines what type of pictures appear on the screen. We need and welcome this kind of cooperation."

Another type of cooperation has been demonstrated by the picture business, Hays pointed out. "The most highly competitive business in the world," he said, "has shown that there can be, as modern theories suggest, cooperation between keenly rival companies on those matters which are of benefit to all. It has been shown that private interest may be entirely compatible with public good."

Hays stressed the fact that the picture industry uses the products of almost every other industry, adding that "every theater is a lighted beacon of business activity for the neighborhood in which it is placed."

The Hays address, which was heard abroad via short wave broadcast via WZWE, New York, and W3XAU, Philadelphia, was preceded by a historical sketch narrated by Harry P. Daniel of the Department of Commerce and introducing dramatized industry highlights. Thomas Armat, inventor of the projector, appeared in one.

Daniel, terming the motion picture "one of the greatest triumphs of American democracy", told the radio audience that 274 different industries contribute to the production of a single picture and that "due to the quantity better pictures, this great two-billion dollar industry is thriving today."

Report M-G-M to Handle Selznick Pix on 20% Basis

(Continued from Page 1)

that Selznick is to make 18 pictures in an 18-month period. The agreement is expected to be signed this week.

$50,000 In Chi. Bonuses

Chicago—Chicago theater circuits and exchanges distributed more than $50,000 in holiday bonuses to employees.

1937 HISTORY MAKERS

A Film Daily Gallery of Men Whose Activities Provided Industry Highlights

(Continued from Page 1)

with Samuel Goldwyn to acquire control of UA but after weeks of conferences saw the deal fade out.

- • FRANK CAPRA

When all the votes were in and counted the senate faced the selection of the Ten Best Pictures of 1936. It was no surprise to find that Columbia had excused (it please) an other feather in its Capra.

That was for Frank's "Mr. Deeds Goes to Town," which garnered the second largest number of ballots in the annual FILM DAILY poll. And as March marched in, fewer feathers of distinction appeared in the immediate offing in the form of "Lost Horizon," another cinematic concoction of this same creative Capra. His own horizon was temporarily cramped, but by no means lost, when differences arose between him and Columbia, from whom he demanded $500,000 in back salary. But hatchets were unexpectantly buried with malice toward none. Columbia's esteem for his genius was exemplified when they decided to re-issue four of his past pix. Screen Directors Guild, to be sure Frank wouldn't get out of practice, made him a director ... on their organization's board.

- • ALEXANDER KORDA

Made the news headlines with at least two continentally portable types of writers as standard equipment, and nickelogore to drop into phone pilot, in the first place he declared he would spend nine million on his own pictures, and, with British Lion, would make 16 at Denham. Assailed major U.S. circuits for low grosses on his pictures and announced he would make six productions for UA in 1937-38; launched idea of introducing new film faces via tests in short subjects; and advanced the cause of color films by revealing he would make six of them before the 1938-40 season came around. Identical with Howard to direct for him: spent a large portion of the year in the U.S. S., and said he expected his product to gross $5,000,000 on this side of the big pond. Planned

- • ERNST LUBITSCHE

Where there's fire, there's smoke. This applies both to Ernst and his omnipresent cigar. Speaking of him alone, and not the cigar (if you can imagine the two even temporarily separated), his directorial genius is flaunted as usual. Consequently, he raised figuratively a good deal of smoke with his high-powered energy which resulted in the making of the high-flying "Angels," starring Marlene Dietrich and Herbert Marshall. Was obviously relieved by having been released from the executive responsibilities placed upon him previously by Paramount's personal representative, when he filled the post of managing director of company's production. Shift gave him what he wanted—time to create and concentrate on his feature films.

Panay Film Will Gross $500,000, Says Universal

(Continued from Page 1)

Alley, Universal Newsreel cameraman, aboard the ill-fated U.S.S. Panay in China. Alley is scheduled to arrive at Newark Airport from San Francisco this morning, with weather conditions determining time of arrival.

Arrival of the negative will plunge Charles E. Oxend, editor of the newsreel, into a split-second plan to turn "The Bombing of the U.S.S. Panay" in time for a special press screening tomorrow. New York and eastern screens are expected to have the film for screening Thursday morning. Other theaters will get them as fast as 1,000 prints can be turned out.

With deals being closed by telephone and telegraph day and night, it was learned that record percentages are being bid. RKO has acquired initial exclusive exhibition rights in New York and has set a deal for the special in its houses throughout the country. Three of the Warner Bros. units have shown interest for the subject and others are expected to follow. Public houses are signing in segments.

Of the yesterday acquired rights to distribute 16 mm. and 8 mm. films of the subject, following its theater life. It was also announced that Life Magazine has purchased rights to photographs for a 10-page layout. A radio appearance of Norman Alley is being negotiated, it was declared.

In Alley's party on the chartered United Airlines plane are his wife, Mrs. Willa Alley, their children, Dexter, 21, Noreen, 14, and Janet, 12; David Lipton, "U's" representative; John McHenry, "U's" West Coast cameraman and others. Gov. Harold G. Hoffman of New Jersey and Nathan L. Blumberg will head a welcoming committee at the airport.

Power in Shearer Pix

West Coast Bureau of THE FILM DAILY Hollywood—Metro's final choice for Count Axel de Fersen in Norma Shearer's "Marie Antoinette" is Tyrone Power.
REVIEWS OF THE NEW FILMS

“Mannequin”
with Joan Crawford, Spencer Tracy
M-G-M 1 hr., 35 mins.

VERISHUMAN ROLE FOR JOAN CRAW- 
DRY AND GRAND PART FOR TRACY

This romantic comedy finds Joan Crawford as Phyllis, a woman of substance who is balancing her own career with helping her younger sister. She has married a gambler (Tracy) and has to fend off his creditors. The film is a delightful blend of comedy and romance.

“City Girl”
with Phyllis Brooks, Ricardo Cortez, Robert Wilcox
20th Century-Fox 63 mins.

(HOLLYWOOD REVIEW)
REALISTIC DRAMA, HONESTLY WITTEN. IS EXCELLENTLY PRODUCED AND 
DIRECTED.

This is a realistic drama, excellently produced and directed. It has honest writing and reflects credit on all concerned in its making. Director Alfred Worker has maintained the interest from the start, while Sol M. Wurtzel rates credit as the producer. Phyllis Brooks has her biggest role to date and turns in a splendid performance. Robert Wilcox does good work as the romantic interest opposite Phyllis, while Ricardo Cortez gives his usual dependable performance. The story is a study in money and how people manage it. Frances Hyland, Robin Harris and Lester Ziffren rate bows for an original screenplay. Henry Fonda’s photography is first rate and Norman Colbert’s editing is excellent. Phyllis Brooks, a waitress, who likes forlorn and lonely things to squelch home surroundings. She jilts Wilcox, a young lawyer, and falls for Cortez. When Adrienne Ames, Cortez’s former “mail,” tries to attack her with a lot of scissors, she shoots in self-defense and kills her. Phyllis is found guilty, but Cortez’s mobsters effect her escape from the courtroom. Her getaway car overturns and she is disfigured. Plastic surgery changes her appearance and Cortez uses her to get inside information in the district attorney’s office. Wilcox, promoted to assistant district attorney, calls on Phyllis for her against Cortez. Cortez fires at Wilcox, but his bullet kills Phyllis, who threw herself in front of Wilcox.


CREDITS: Producer, Joseph Markiewicz; director, Frank Borzage; author, Katharine Hepburn; screenplay, Lawrence Hazard; editor, Frederick Y. Smith; cameraman, George Rayley.

DIRECTION, Very Good. PHOTOGRAPHY, The Best.

EC Waives 20-Day Delay in Bausch-Lomb Statement

Wednesday, Dec. 29, 1937
Washington—The SEC yesterday nixed the 20-day delay in the bausch & Lomb Optical Co. registration statement caused by an amendment on Dec. 20, and ruled it fully effective. Statement covers 1,375,000 shares of $10 par stock. It also provides an aggregate convertible prefered and $250,000 shares $10 par preferred. Shares of this latter will be offered publicly at $20.

Underwriters were listed as Stone Webster & Blight, Inc. and associates.

Ken Murray and Oswald in “Wedding Yells” (Broadway Brevity) Vitaphone 20 mins.

Scores with Good Gags

Ready for his wedding on the following day, Ken Murray is out-smarted by his rival, who has him railroaded to a sanitarium on the pretense that he is going to a masquerade party. Oswald runs the sanitarium and won’t believe Ken’s story about the marriage on the following day, thinking this is part of his Illumination. Ken has some funny experiences with the inmates before he convinces Oswald that he is sane and really has a bride waiting at the house. They rush there in time to prevent the marriage of the girl to the rival. Oswald scores with his funny “O-o-oh Y-e-a-h” gag. The skit moves fast and has some good laughs. Directed by Lloyd French.

“Prairie Swingaroo” (Condom Musical) RKO Radio 10 mins.

Colorful Musical

Features Pinky Tomlin with Lois January in a colorful skit. Lois is with a bunch of cowboy dogs and they taunt Pinky into engaging in a contest of shooting and riding. Pinky gets over some of his famous song numbers, but he also surprises the dudes by outshooting them. He also subdues a bronc by crooning to it. So Pinky demonstrates that he is a real cowboy as well as a prairie singer. There is some sentimental business between Pinky and Lois. Directed by Arthur Dreifuss.

(Additional Reviews on Page 8)

CELEBRATE NEW YEAR’S EVE
AMONG CELEBRITIES

At THE GREEN
Complete dinner and celebration, including charming souvenirs for the ladies...

SPECIAL SUPPER $5.50
Make Reservations Early
20th Century-Fox
40th to 40th Broadway
Just West of Broadway
Telephone: Circle 7-5000

HOTEL EDISON ROOMS

UAC Buys the Granada

Montreal — United Amusement Corp. has acquired the Granada Theater for $306,653.04. The theater had been for some time operated by United Amusments through a holding company.

Beano to Exit

Springfield, Mass. — Commercialized Bean and the downtown area of Springfield, whether operated by charities or their agents, will be eliminated next year by refusal of Mayor Roger L. Putnam to renew permits.

“September in the Rain” (Merrie Melody) Vitaphone 7 mins.

Clever Fantasy

In this cartoon done in Technicolor, the scene is a grocery store after closing time, with the rain pouring down. The fantasy has all the trade-marked characters on the labels of boxes and cans come to life and join in a party staged to give a good time. The musical piece is cleverly handled, with a lot of well known advertised goods thinly disguised as a tune; $0.06, inten- tional or otherwise. Who knows? Who cares? It is smartly done. Produced by Leon Schlesinger. Animations by Cal Dalton.
way or the other, would be reached before the end of the week.

Doyle's proposed activities in South Africa involve a million dollar project which includes the building of theaters in key cities, establishment of a distributing company, air transportation and aviation. Although he has the authority to close the deal with UA, finishing touches will be subject to the approval of his own financial group in Australia. It is understood that UA will not participate in any of the South African financing if the contract is signed. Proposed setup, he said, called for a 10-year franchise.

Doyle indicated that there were several wrinkles yet to be ironed out but he expressed confidence that the deal would be closed.

Doyle plans to fly from Australia to the Monterey from Los Angeles on Jan. 5. Upon his arrival, he said, he would postpone a trip under the amended quota act to comply with both Australia and British requirements. Under the recently-passed Australian immigration laws, actors will be required to make from 16 to 18 pictures and Doyle said he hoped to make half of the required pictures a year. While in Australia, before going to South Africa, he will consolidate a group of radio stations which he now controls. The entire South African situation, if completed, will be in operation within a year.

Doyle said he was building a moderate-sized theater in the West End of London, but that he had discarded his plan to build a larger house. He indicated that he may go back into the theater business in Australia, depending largely on future conditions.

**Homes and Murphy Back From Visit to England**

Phillips Holmes, actor, and Ralph Murphy, director, returned from England in January and have just completed "House Master" for BIP and will make two pictures a year in England under his present contract. Murphy, who has been vacationing abroad, plans to return to Hollywood today or tomorrow to start work on "The Goddess" for Paramount.

**Oriental for Fix**

Oriental Theater, housing burlesque, has been acquired by Rosmas Theaters Corp., and renamed the Continental, it was announced. Theater is to reopen Jan. 7, with first-run foreign film policy.

**27th Term for Gatelee**

Springfield, Mass.—John F. Gatelee has been re-elected business agent of Local 186 of the Moving Picture Woodworkers Union for his 27th consecutive term.

---

**CONFIDENT OF CLOSING UA-AFRICAN DEAL**

(Continued from Page 1)

---

**REVIEWS OF NEW FILMS**

---

**FOREIGN**

**“The Cantor’s Son”**

with Moise Oyster Judith Abrabanel, Judah Bleich, Michael Rosenberg

Iron Pictures Inc. 90 mins.

FINE PICTURE, FEATURED BY EXCEPTIONALLY BEAUTIFUL MUSIC, WILL APPEAL TO JEWISH FANS.

A deft combination of comedy, romance and outstanding music, this new Jewish picture will appeal tremendously to the Jewish fans. A fine cast, well done story and deft direction, combined with an unusually beautiful musical score make the one of the most outstanding Jewish pictures produced in this country. It is unfortunate that the English titles are not adequate in describing what happens throughout the picture. Moise Oyster, the noted Cantor, portrays the lead role with feeling, and his fine voice is displayed to excellent advantage. Alexander Oshansky contributes one of the best musical scores he has ever written.

**“Rhythm Ranglers”**

(Short Set Comedy)

RKO Radio 19 mins.

Six musical cowboys, with Steve Lacatner as the leader, ride singing toward the Bar-X ranch. Soon they find themselves in the midst of a small range war, for there is a feud on between this ranch and the Lazy-Q, owned by Georgina Simons. The sentimental business develops with this girl and Jane Walsh on the other ranch romancing with Steve. A slight plot is used to maneuver the harmony six into situations where they are singing and playing their instruments most of the time. And very good harmonizing they do, too.

**“Trailer Paradise”**

(Song and Comedy Hit)

Educational 9 mins.

Lively Pickaninnies

Lively short one, with the Cabin Kids doing their pickaninnym harmonies and dressing up as colored people, owning an expensive smile who acts as their uncle. Arrived at a trailer camp in Florida, they discover they need a cook. So the outfit finds their "heaven" right here, as the chef goes to work on fried chicken for the trailer guests and the kids sing their songs. Directed by Robert Hall. Buddy Page's orchestra is featured.

**HUNGARIAN PIX DEAL**

Hungarian Pictures, Inc., has acquired three Hungarian features for distribution in the U. S., it was announced yesterday. "Sutly, the Lucky Brat," "The Town Rogue" and "Two Prisoners" are the films imported for the current season.

**FENDICK TO CINCINNATI**

Harry Fendick has been transferred from M-G-M's New York office to the Cincinnati branch as sales representative.

---

**LITTLE FROM LOTS**

**By RALPH WILK**

HOLLYWOOD

Lesser's Holiday Cheer

SOL LESSER, head of Price Productions, gave each of his employees, regardless of their salary, a week's salary as a Christmas bonus. In addition they were paid a week's salary in advance, and at a holiday party Lesser gave.

Lloyd Aida Dinner Club

Activities of the Happy New Year Dinner Club in the film colony are being furthered by a committee headed by Harold Lloyd. There are three ways to become a member. First, provide a meal for ten of the screen favorites, asking them to act as proxy host for you; second, send a donation to your favorite charity; and third, spend a week's salary. Jules is a publicity man for the Warner Bros. theaters in Philadelphia.

Loew-Brecher Get Rink

David L. Loew, film executive producer of Loew Bros. and the operator of both Roseland ballroom and the new International Casino-Broadway, acquired from Central Savings Bank, through purchase of the former Iceland Skating rink property at 25th and West St. It was announced yesterday that Brokers were O'Gara & Co., Inc., and Henry Shapiro & Co. The brokers have said, will divulge plans for improving the property, were represented by first and Halperin, attorneys.

Prices Drop at Capitol

Washington Bureau of THE FILM DAILY

Washington — Action of War Bros. Theaters in Washington during admission prices has been lowered by Loew's Capitol, largest of the Loew Theaters. New prices announced by Division Manager Carter Barron are: 25 cents under 1 p.m.; 35 cents to 5 p.m.; after 5, balcony seats 40 cents, and 66 cents for orchestra and mezzanine. Subsequently higher rates will prevail for Saturdays, Sundays and holidays.

Mickey Mouse on Air

"Mickey Mouse Theater of Air" is to present all Disney characters on a regular weekly broadcast beginning Sunday at 6:30 p.m. Eastern time on the NBC Red Network. Pepsodent is sponsor.
Business Moves Upwards in Broadway Picture Theaters

**TOA to Make Final Effort to End Giveaways in N. Y.**

---

"Lid Will Be Off" If it Fails, Indie Group Warns

The ITOA will make one more effort to wage a campaign against giveaways in New York City theaters and if that fails "the lid will be off," ITOA officials agreed with an unnamed successor to Nate Blumberg as head of RKO theaters to assist in lining up the circuit against (Continued on Page 8).

**RKO's Definitive Sales Drive to Span Globe**

RKO Radio annual billings and sales drive this year is to be worldwide and dedicated to Ned E. Deibel, vice-president in charge of distribution, it was announced yesterday. Drive gets under way Jan. 20. (Continued on Page 8)

Doyle-Kelly Continuing So. African Deal Talks

Preliminary discussions started yesterday between Stuart Doyle and Arthur W. Kelly relative to the proposed deal whereby Doyle would distribute and exhibit United Art. (Continued on Page 8)

---

**PRODUCT CONFERENCE ARRANGED FOR ZANUCK**

Series of production conferences with Sidney R. Kent, prez, and John D. Clark, sales chief, are scheduled for Darryl F. Zanuck, 20th-Fox production head, who arrives from Hollywood Monday to attend the world premiere of "In Old Chicago" at the Astor on Jan. 6.

Zanuck is slated to huddle immediately upon his arrival with Kent and Clark and the conferences will continue for the duration of his stay (Continued on Page 3)

---

Report Fromkess Slated as Monogram Treasurer

Leon Fromkess is to become treasurer of Monogram effective Jan. 1, it was reported yesterday. Fromkess, it was stated, acted as liaison between J. A. Sisto & Co. and Monogram during organization.

---

**Visitors, Collegians Holidaying And Strong Pix Help Broadway Biz**

Panay Footage to Reach New York Screens Today

Panay footage of the competing newsreel companies will reach the New York screens today.

Fox Movietone News and News Of the Day will show clips of 10 distinct sequences leading up to and including the sinking of the Panay (Continued on Page 4)

---

**Delay Decision**

Washington, Bureau of THE FILM DAILY

Washington — National Labor Relations Board yesterday announced that no decision would be forthcoming this week in the SWG-SP dispute.

---

**Officers to be Named, and Policy and Program Determined**

Allied States will hold its annual board meeting and election of officers at the Carlton Hotel, Washington, D. C., Jan. 18-19. It was announced yesterday. In addition to electing officers, the board is scheduled to formulate the policy, adopt a program of action and provide for the carrying on of the association's work in 1938.

The present officers, some of whom are expected to be re-elected, are: Nathan Yamin, president; Abram F. Myers, chairman of the board and general counsel; Herman (Continued on Page 3)

---

**SETTLE BEAHAN PACT, GRANT IS SUCCESSOR**

Charles Beahan, Universal story and talent head, yesterday announced that the company had settled in full his contract which had until Aug. 2, 1938 to run. Beahan declared he would announce his future (Continued on Page 3)

---

Ohio House Sends Admission Tax Measure to the Senate

Columbus, O.—The Ohio Senate is considering the measure passed for relief by the Ohio House, including a bill re-enacting the utility (Continued on Page 8)

---

**New Quoines Short**

Northfield, O.—The Dime Quoines will run before the cameras again. Frederic Ullman, Jr., vice-president of RKO-Fathe News, announced that arrangements have been completed with Dr. Allan Ray Dolce and the Board of Guardians for the making of an RKO-Fathe short for winter release.
Paramount to Distribute Australian Pix in Britain

"Tall Timbers," a Cinesound feature made in Australia, has been taken over by Paramount for distribution in Great Britain. It was released yesterday. For years became a quota picture inasmuch as 75% of the talent, labor and costs were British, it was said.

400 Foreign-Produced Pix Get N. Y. Licenses

Albany—More than 400 foreign-produced films were licensed in New York State during the fiscal year ending June 30. The annual report of the Motion Picture Division of the Department of Education, now in the hands of the printer, reveals.

Twenty-one producers' films subsequently shown in New York State, Director Irwin Es- minger, new Supervisor of Cinematographs, alone came from China. Sources of other production were: England, France, Germany, Spain, Mexico, Italy, Japan, Egypt, Belgium, Hungary, Poland, Russia, Czechoslovakia, Austria, Denmark, Greece, Norway and Mongo-

General Outdoor Adv.

4th Quarter Biz Good

General Outdoor Advertising Co. reports business in the fourth quarter this year was as good, if not slightly better than the corresponding period of 1936, following a special meeting on Tuesday, last, approved retirement of 4,088 shares as reduction in the stated value of the common shares to $7.50 from $10. These actions created $1,691,824 of additional surplus.

U. of Mich. to Rent Films

Detroit—The Extension Division of the University of Michigan, Ann Arbor, announces the organization of a Michigan Film Laboratory which educational films will be made available to parent-teacher associations, church groups, schools and other organizations. Fifty-five subjects are now available. Plans contemplate a rental charge of $1 a day for silent films and $1.50 for sound films.

Loew's Annual Report Nears

Financial year's financial report of Loew's, Inc., is expected today or tomorrow. Present indications point to the highest profits in the history of the company.

"Maupassant" for 55th St.

The 55th Street Playhouse announces that it has acquired the U. S. premiere presentation of "The Affairs of Maupassant," to follow the current "The Life and Loves of Beethoven," now entering its seventh week.

200 Receive Bonuses

Miami, Fla.—Paramount Enterprises, Inc., distributed a bonus to its more than 200 local employees at their annual holiday party held at the Columbus Hotel Roof.

"Snow White" Said Tops

West Coast Bureau of THE FILM DAILY

Hollywood—Roy Dustyn, manager of the Corthay Circle Theater, speaking for the Corthay Circuit, of Bakersfield, Los Angeles, San Pedro, Long Beach and the Seven Dwarfs" has broken all 1937 house records.

Film Rentals Too High, View of ITOA Members

Protests against high film rentals were voiced yesterday at the regular meeting of the ITOA at the Hotel Astor. Members declared they were paying increased rentals and percentages on the promise that new product would be produced with increased rentals and percentages but that rentals had not come down.

212 Amusement Companies Dissolved in N. Y. City

Albany—Two hundred and twelve amusement corporations are included among the 41,000 dissolved by proclamation of the Secretary of State for failure to pay corporation taxes for the year 1937. Corporations have a grace period of three months in which to pay up and preserve their legal status in New York State.

Downward Price Trend

In Nebraska Territory

Lincoln, Neb.—Movie exhibitors in Nebraska say business is varying down for the final quarter of the year from 15 to 27 per cent over the same period a year ago. Boxoffice receipts has the boys hanging on the ropes. All attempts to raise price have been nullified, and the general trend is to let off another nickel.

Two Detroit Theaters Reported as Reopening

Detroit—The Downtown, formerly an RKO first-run house, will reopen Saturday, it is reported, with Chicago interests operating. The Criterion, West Side, formerly part of the Krim Circuit, will be reopened by other interests shortly, it is also reported.

900 Houses Book "Sing"

Columbia's "Community Sing" reels have been booked by 900 theaters for New Year's Eve and holiday week-end showing, it was announced yesterday, with Criterion, Broadway, leading a nationwide list. whopping 100 each for the "Columbia Sing" alone, 900 prints are released, 900 prints are in circulation.

Cash Instead of Party

Lincoln, Neb.—Because they chose to forego the annual Christmas party, all employees of the Lincoln Theaters Corp. were treated to a year-end present of $5 each. L. J. Finske, H. J. Cooner Enterprises division manager, okayed the move.

New Brunswick Branches

Brunswick Record Corp. is opening additional branches in Detroit and Boston on about Jan. 15.

Thursday, Dec. 30, 1937
ALLIED BOARD MEETS JAN. 18-19 IN WASH'N

(Continued from Page 1)

Blum, secretary-treasurer, and H. M. Richer, recording secretary.

The regular vice-presidents, who are appointed by the president, in-clude Arthur B. Price, Martin G. Smith, H. A. Cole, Auran Saperstein and W. A. Steffes.

Under an amendment adopted at the Milwaukee convention last spring, a former president of Allied may represent his affiliated region as a national director in case his regional has not designated any other person to act. Former presidents are Abram F. Myers, W. A. Steffes, James C. Ritter and Sidney E. Samuelson.

A time and place for the national convention are expected to be de- cided at the board meeting.

Those who have signified their intention of attending the January meeting are Nathan Yamins and Arthur Howard, New England; Dr. J. B. Fishman, Connecticut; Irving Dollinger and Sidney Samuelson, New Jersey; Herman Blum and Arthur B. Price, Maryland; C. H. Oliver, District of Columbia; M. A. Rosenberg and Fred J. Harrington, Western Pennsylvania; J. Wood and Martin G. Smith, Ohio; Maurice Rubin and I. R. Holycross, Indiana; Ray Teich, Wisconsin; W. A. Steffes, Northwest, and H. A. Cole, Texas.

"U" Settles Beahan Contract; Marshall Grant His Successor

(Continued from Page 1)

ture plans following a short vaca-

Marshall Grant, formerly story editor and production assistant with Edward Small, has been appointed talent and story head of Universal, succeeding Charles Beahan who re-quested settlement of his contract.

Grant comes to Universal from RKO-Radio where he has been spe-

cializing in story and production.

Rex Premiums Continue

Rex Premiums, Inc., will continue with setup unchanged, it was an-

nounced yesterday, deal with Lester S. Tobias, Inc., falling to be com-

pleted.

Best wishes from The Film Daily to the following on their birthday:

DECEMBER 30

Robert Mcelrbye

Lawrence Weinman

Happy BIRTHDAY

THEM DAILY

ALONG THE RAILS

WITH PHIL M. DALY

- - - BLUE BOOK of a Studio... M-G-M have issued their own Who's Who...telling about all the important people directly engaged in making pictures for the company...tense and colorful biographies in a handy volume... ▼

- - - HERE ARE some facts about the studio itself that are very interesting... Lot 1, occupying seventy-two acres, houses all stages and buildings...there are 125 buildings on this lot... M-G-M has 23 sound stages...the police department alone numbers 50 men... more than 170 arts and crafts are represented in the organization...the average number of regular employees reaches 4,000...the studio telephone exchange has 903 stations...about 1800 people eat in the com-

missary daily...the make-up dept. is geared to handle as high as 1200 people an hour...which gives you a slight idea that the modern Hollywood studio is a city in itself... ▼ ▼

- - - NUMBER ONE Fan... the honor is claimed by a gent named Max Velasci, a resident of Detroit... his favorite movie star is Jeanette MacDonald... here is his record...he has seen Jeanette in "The Firefly" 73 times...first as a roadshow at the Astor Theater in New York...upon learning that the scheduled showing at Detroit had been cancelled, he made a reservation by phone for ten tickets at the Astor in New York... he then came to the metrop-

ol, and during his four-day stay here saw the picture ten times... during the two weeks it showed in Detroit he viewed 50 complete shows... at Love's Valentine in Toledo he viewed "Firefly" 13 times.

- - - NO AMPA meeting today... due to the piling up of Holiday work at the various offices...the next luncheon will be on Jan. 6 at the International Casino.

- - - A RECORD?...to take care of the New Year's Eve celebrations on Broadway...the Criterion will remain open continu-

ously for 43 hours... beginning at 9 a.m. on Friday and continuing through to 4 a.m. Sunday morning...

- - - NOVELTY PLUG...the Iowa theater at Cedar Rapids took advantage of the timely publicity attending the escape of two prisoners from Alcatraz Island... they were playing Warners' "Alcatraz Island," and imprinted hundreds of copies of the Cedar Rapids Gazette with bold red type: "Extra! Can they escape? See "Alcatraz Island" at Iowa Theater Now!"...the newspaper had a banner headline for the front-page story, making a perfect tie-in...

- - - SALUTE to M-G-M's "Rosalie"... with a smash press-

book done in the usual Metro workmanlike manner...all showman-

ship stuff and no blah-blah...and particularly worth while is that supplementary exploitation brochures inserted in a pocket of the cover...it covers special exploitation aids, containing a lineup of addi-
tional accessories... ▼ ▼

- - - YEAR-END Party...in honor of Anatole Litvak...director of Warners' "Tovarich"... given by Managing Director W. G. Van Schmus in the studio apartment of the Music Hall...where the feature opens today...Oscar of the Waldorf concocted a special "Tovarich Cocktail" for the occa-

sion, which the press lads seemed to absorb with favor and fervor... but then press lads absorb any sort of drink with favor and fervor, so maybe this means little... anyhow, it was a real nice party... ▼ ▼

PRODUCT CONFERENCE ARRANGED FOR ZANUCK

(Continued from Page 1)

in the East when he is not otherwise occupied.

Zanuck faces a heavy schedule. Tuesday afternoon, he will be guest of honor at a cocktail party at the Waldorf Astoria to which press and film executives have been invited. For that same day night he will be guest of honor at a dinner at the Union Club, at which time he will be honored for his achievements in films and finance. Thursday evening, he will be host to a party of 30 from the "U of Oh Chicago," opening at the Astor Theater.

Jacobs With Monogram

Dick Jacobs has joined Lou Lif-

ton's office staff in Monogram's advertising department.

DEATH RECORD

Don Marquis

Don Marquis, 59, author and play-

wright, died at his home at 51 Wen-

lover Road, Forest Hills, yester-

day, following an illness from which he suffered for some six years.

For nearly 11 years he served as the syndicated columnist of the Star, a career of a playwright, contributor to mag-

azines, a writer of books, and some seven years ago spent a brief period in the motion picture field. Sev-

eral of his literary creations have found their way to the screen. He is survived by his two sisters, the Misses Bernice and Minerva Mar-

quis, Funeral arrangements are pending.

Maurice Ravel

Paris (Cable)—Maurice Ravel, 62, noted French composer, is dead here. He had been operated upon Dec. 17 for a brain ailment from which he had been suffering for sever-

eral years. His best known compositions included "Daphne and Chloe" and "Bolero." He had been profes-

sor at the American School of Music at Fontainebleau.

Oscar R. Harvey

Montreal — Oscar Riley Harvey, 46, general manager of Dominion Sound Equiments, Ltd., and sales manager of the special products di-

vision of Northern Electric Co., Ltd, died yesterday Dec. 25. North-

ern Electric installed the sound apparatus in most of the leading Montreal theaters.

Peter J. Litot

Fort Wayne, Ind.—Peter J. Litot, 65, manager of the Capitol Thea-

ter at the time of his retirement two years ago due to illness, died Dec. 22.
M. Weitman, manager. By 1 p.m., 10,300 tickets had been sold. Fred Waring and his Pennsylvanians form the accompanying stage attraction.

Warrner's "Submarine D-1", bowing in at the N. Y. Strand, drew 11, 441 admissions up to 6 p.m., according to Byron F. "Blinny" Moore, managing director, with Warrner clinching the best premiere biz in four years for the service pix. Early crowd broke down three doors, and Moore, as a safety measure, removed three more.

Playing to 1,112 admissions for a complete sell out with rows of standees, Goldwyn’s The Hurricane took its share of the mateine business along Broadway yesterday in its two day run at the Astor, with the advance sale assuring a similar record for the evening performance. UA home office announced.

Other major houses also were reported as benefiting from the influx of visitors, although figures were not available.

In other key cities, Paramount reported "Wells Fargo" grosses running from 20 to 45 p.c. above average business. At the Minnesota Theater, Minneapolis, the picture in four days totaled 92 p.c. of the house average, with the indicated full week 25 p.c. of average.

Heavy business on the picture was reported from St. Paul, Toledo, Birmingham, Wilkes Barre, Kansas City and Des Moines.

"Wells Fargo” also is doing top business at the Carlton Theater in London, according to a cable received yesterday by the Paramount foreign department. Picture is in for an indefinite run.

During the first four weeks of national release, "D-1" is 11.3 per cent ahead of the biggest grosser among the company’s service pictures, Warrner said yesterday.

"It’s All Yours” to Open

Columbia’s "It’s All Yours," starring Madeleine Carroll and Francis Lederer and featuring Mischa Auer, will open a premiere New York engagement at the Criterion theater on Jan. 7.

SICH REPORT

Ohio City — Jimmy Burge, Midwest manager here, is abed with pneumonia.

Frederic March, film star, was reported on the road to recovery yesterday at Doctor's Hospital, 170 East End Ave., following a minor operation performed early this week. He is expected to leave within a few days.

1937 HISTORY MAKERS

A Film Daily Gallery of Men Whose Activities Provided Industry Headlines

(Continued from Page 1)

Also eagerly entered into the plans leading to the making of "The Adventures of Tom Sawyer," was naturally at the very vortex of the several proposed deals which were negotiated during the year and which had as their objective an alliance between SIT and one or several majors.

- B. B. KAHANE

Finished his first year and started in on his second as the vice-presi- dent of Universal Pictures of California, Ltd. — the abbre- viation on the end of that corporation’s title having nothing what- ever to do with either the ability or versatility of B. B. Kahane, whose long record of service in the industry in general, and to RKO and his present affiliation in particular, is eloquent testimony that on both these counts he is untiring. Aside from serving well the Cohn interests, Ben was called upon to act as co-ordinator of the screen actors' Guild-producers agreement which was duly reached and ratified.

- W. G. VAN SCHMUS

As one might readily sus- spect, this able- able managing director of Radio City Music Hall has liter- ally quite a proposition on his hands. Propo- sition was not big- bers of the theater, but often its small- ness. W. G., being most discriminating in matter of film attractions, et al. ap- praised those offered his house with such acumen that he was oftentimes to see installation of nice rubber walls. Continued his reign as social leader of the industry hereabouts. Washington and Jefferson College answered James Rus- sell Lowell's famous poetic query, "What is so rare as a day in June?" by picking such a day and inviting Mr. Van Schmus to receive thereon the rare degree of Doctor of Humanities. He did. Some gold for just a modest theater operator, eh?

RKO's DEPINT'S SALE

DEPINT'S SALE

DRIVE TO SPAN GLOBE

(Continued from Page 1)

and runs for 15 weeks, ending May 15.

Arranged as a tribute to Depint’s leadership and suggested by exhibitor I. I. Siegel of the Astor Drive-In, it will be headed in the U. S. and Canada by Walter Branson, midwestern dis- trict manager. Ben Sarnack, gen- eral manager for Latin America, has been chosen by men in RKO Radio's foreign branches to head that division.

Last year’s domestic drive was dedicated to Jules Levy, general sales manager. New plans are for the simultaneous world drive of the history of the company.

During the drive, according to sched- ule, there will be released the greatest number of important pictures in its history, including Wall Disney’s “Snow White and the Seven Dwarfs,” “Hanging With Wonders,” “Bringing Up Baby,” “The Joy of Loving,” “Radio City Revues,” “Viva- tion,” “Sara’s Life,” and “Callan.”

Harry Gittleson, editor of Flash, company house organ, is to accompany Branson on a tour of U. S. branches.

Panay Footage to Reach

New York Screens Today

(Continued from Page 1)

by the Japanese, it is stated. The clips include 1,500 feet of film taken by Eric Mayell, 20th-Fox Movietone cameraman, who was aboard the Panay until it sank in the Yangtze River.

It is expected that both newswre- d organizations will be able to distrib- ute these reels on a nation-wide ba- sis today and they will be shown in all immediate territories today by subletting, due to the pressing need of the Day has scheduled a screen- ing for newspapermen at 9 a.m.

Universal's special three-real feature "Sinking of the U. S. S. Panay” is also due to reach New York screens today. Norman Alley, "U" cameraman who shot the footage ar- rived by plane late yesterday after- noon with the negatives. The films were rushed to the Fort Lee labora- tories for developing and were dubbed during the early hours this morning.

Having a special preview sched- uled for 10 o'clock this morning in the "U" screening room in the RCA Building, the pictures will be re- leased immediately to theater ac- counts.

WEDDING BELLS

Colchester, Conn. — Miss Mary Lampert, of the Lampert suburban theater circuit, will be married to Joseph Markoff of Westerly, R. I., on Saturday. Mr. Markoff will be associated with the circuit manage- ment.
ELECTED QUEEN OF THE SCREEN!

In the nationwide vote conducted by the Chicago Tribune, N.Y. Daily News and 54 leading newspapers, Myrna Loy has just been chosen No. 1 Feminine Star of the Screen!
Mr. and Mrs. Public will tell you that M-G-M's new production "MAN-PROOF" is one of the film's finest, because it digs deep into human relationships and tells its story daringly, wittily and wisely. Reach their pocket-books through their hearts.

APPLAUSE FOR THIS CAST!

MYRNA LOY
FRANCHOT TONE
ROSALIND RUSSELL
WALTER PIDGEON

Screen play by Vincent Lawrence, Waldemar Young and George Oppenheimer. Directed by Richard Thorpe. Produced by Louis D. Lighton

M-G-M
Stars of "Shanghai"

with Anna May Wong, Philip Ahn, Larry Crabbé, Charles Bickford, J. Carrol Naish

Paramount

60 Mins.

GOOD PROGRAM PIX WITH ENOUGH ACTION AND EXCITEMENT TO PLEASE THE "MELLER" FANS.

The alien smuggling racket is exposed again in this new Paramount picture, but a capable cast and some new story twists make it pleasing screen fare for the program spots. There is a tense melodramatic atmosphere about the picture that is sustained for the film’s consistent length, but what is eventually going to happen is a bit too obvious. Anna May Wong turns in a good performance and one of her countrymen, Philip Ahn, makes an effective foil for her, as well as making an effective opposite of George Raft, who is in the picture.

Charles Bickford and Larry Crabbé capably support the principals, and Mae Busch and Evelyn Brent appear again on the screen after a long absence. Miss Wong’s father is murdered by the smuggling gang as he is on his way to tell the government officers who is the head of the gang. Philip Ahn arrives on the scene as an agent, and the chase starts. Miss Wong turns the gang over to the government officials through numerous different locales and finally rounds them up with the aid of the Federal forces. There is plenty of blood and thunder for the action fans and an early death threatens the principals from beginning to end. With a slightly better story the usually capable cast in the film could have made a whale of a good picture out of a too familiar theme.


CREDITS: Produced by Paramount; Director, Robert Florey; Story, Garnett Weston; Screenplay, Gladys Unger and Garnett Weston; Editor, Ellsworth Hansell and Cameramen, Charles Schoenbaum.

DIRECTION, Adequate. PHOTOGRAPHY, Good.

"Zola" Gets $3 Two-a-Day Presentation in Shanghai

Shanghai (By Cable)—The Cathay Theatre here has taken the popular step of booking Warners’ "The Life of Emile Zola" on a two-a-day run with a $3 top. Regulars will be on hand some months later at the Grand Theater. Film was originally booked into the Cathay and played on a simultaneous day and date run, but after a screening of the film, theater executives were so impressed with the importance of the production that they decided to play it on a roadshow basis.

"Spirit of Youth"

with Joe Louis

Grand National 66 Mins.

HAS APPEAL FOR FIGHT FANS WITH JOE LOUIS IN FICTIONAL ROLE OF FIGHTING CHAMP.

This production is very amusingly done with an all-colored cast, and its only appeal will be to the fight fans in the appearance of Joe Louis in a fictional story that has little to do with the actual facts in the life of the fighter. Even in the fight scenes Joe is given little chance to show his skill as a boxer because of the very weak direction and story that moves along mechanically and without inspiration. The story tells of Joe Louis, a foundry worker, who realizes his fighting ability when he knocks out a bully in a public place. overly, becomes his manager, and steers him through the amateur circle to the Golden Gloves, where he wins, and then into the professional division, with two colored gals entering his life, one for a short time and the other to break him down with night life and easy living.

The night life dame is working in coathoos with a colored gambler who is thinking of going into business against Joe and clean up, which is made easy to accomplish as the siren keeps Joe out nights and away from training. Then Mary, the nice girl who really loves him, walks out of his life, figuring that Joe is really in love with the other girl, and then into the usual formula climax, with the heroine being dragged to the big championship fight and encouraging the fighter to go in and win as she smiles at him from a ringside seat.

As an actor, Joe is pretty terrible. But the fight fans may overlook this and get a kick out of seeing him do his prize ring stuff.

CAST: Joe Louis, Clarence Marse, Edna Mae Harris, Joe Turner, Cleo Desmond.

CREDITS: Producer, Lew Goldner; Director, Larry Fraser; Screenplay, Arthur Weisler.

DIRECTION, Weak. PHOTOGRAPHY, Fair.

"Fanny Elssler"

with Lillian Harvey, Rolf Moebius, Paul Hoffman, Lisette Schaal

Dramatic Picture Artistically Produced with Good Cast Will Please German Fans.

This new German film brings Lillian Harvey back to the screen in the best picture she has had in a long time. It is artistically produced and the cast is capable, but the story lacks conviction and is a bit far-fetched at times. Miss Harvey is pretty and lovely to look at, as well as turning in a good performance. However, Rolf Moebius in the title role opposite Miss Harvey, is not convincing romantically. There is a good deal of poignant drama in the story, but the treatment fails to make the most of it and consequently the picture lays at times.

Willy Birgel gives a fine performance and Paul Hoffman is excellent. Lillian Harvey is the noted Fanny Elssler, who was the rage of the European capitals in the days of Metternich, Paul Hoffman, as Metternich, orders Willy Birgel, one of his aides, to keep Rolf Moebius, the Duke of Reichstadt, heir to the French throne, from thinking about French politics. He entices Miss Harvey, but nobody foresaw the possibility of their falling in love. She aids him in escaping from Austria and he enters the French capital in an effort to claim the throne. The expidion is doomed, however, and he is taken back to Austria as a prisoner. Miss Harvey is exiled and the Duke dies alone. The story follows history fairly closely and has some exciting scenes, but it falls short of what it could have been.

CAST: Lillian Harvey, Rolf Moebius, Paul Hoffman, Willy Birgel, Lisette Schaal, Ernst Bier, Rolf von Welsch, Ernst Sattler, Hubert von Meyendorf, Werner Kepich, Hubert I. Stowitze.

CREDITS: Produced by Ufa; Director, Paul Martin, Presented at the Garden Theater with German dialogue and English subtitles.

DIRECTION, Fair. PHOTOGRAPHY, Excellent.

"Segtseg Orokoltim"

(Helper, I'm an Heir)

with Irene Aga, Gyula Gabor

Tivadar Uray


This rollicking home-spun comedy produced by Globus Films will provide swell entertainment for audiences extending the Magyar tongue, but lack of English titles restricts the exhibitor value in this country. The attractive and competent Irene Aga handles her role well, and her director husband, Stephen Szekely, makes the most of a pleasing little story. There are numerous amusing comedy situations and they have been used wisely throughout the picture. Gyula Gabor, as Miss Aga’s father, and Tivadar Uray, the romantic interest, look and act their parts with conviction. The story opens when Miss Aga’s father unexpectedly inherits a fortune. They immediately move into a large place with servants and trimming. Tivadar Uray, a penniless nobleman, appears on the scene, and Irene takes the place of one of the maids to discover whether he is merely a fortune hunter. He does not find out that she is not a servant until after he asks her to marry him and everybody is happy with the results as Uray decides to find himself some honest employment. Pick is well knifed, and draws a hearty laugh total, as well as having a pleasing little romance to boot. The rest of the cast is competent.

CAST: Irene Aga, Tivadar Uray, Gyula Gabor, Frasika Viszar, Gabor Rajtay, Erzsi Simor, Arpad Leday, Gyorgy Denes.

CREDITS: Produced by Globus Films; Directed, Staged, Screenplay, Story, Ole Or- dig; Screenplay, Istvan Milany; Cameraman, Steven Eiben. Presented at the Mod- ern Theater with Hungarian dialogue and no English titles.

DIRECTION, Good. PHOTOGRAPHY, Good.

"Liebe auf Umwegen"

(Love Finds a Way)

with Marianne Hoppe, Grete Weiser, Gustav Froehlich

American Tobis Corp. 90 mins.

Fairly amusing comedy with a capable cast should please German audiences.

Through the efforts of an expert cast this new German picture is turned into an amusing comedy that should appeal to German fans. Much of the humor, which is slightly unbelievable at times, is overcome by the cast and the deft direction of Rolf Hansen. Marianne Hoppe, as the heroine, is quite charming, and Grete Weiser, as her confidante, shows a flair for that type of acting. The capable Gustav Froehlich and the amusing Grete Weiser are adept in their parts, with the rest of the cast helpful. Marianne Hoppe, a womanly young lady, decides to see how the other half lives. She finds herself, through mistaken identity, in a strange country without any money. Froehlich, an engineer, coincides with officials in not believing her story, but gives her a job. In the meantime Grete Weiser has replaced her mistress, and finds herself in numerous situations that she can’t handle adequately. Finally everything is straightened out and Miss Hoppe replaces her maid as mistress of her fortune, and she and Froehlich decide to live happily ever after. Lack of English titles will confine the picture to German houses.

CAST: Marianne Hoppe, Grete Weiser, Gustav Froehlich, Will Dohm, Harold Paulsen, Tatiana Sais, Jupp Hussels, Maria Loja.

CREDITS: Produced by Tobis Films; Directed, Staged, Screenplay, Story, Ole Or- dig; Screenplay, Istvan Milany; Cameraman, Steven Eiben. Presented at the Modern Theater with all German dialogue.

DIRECTION, Def. PHOTOGRAPHY, Good.

("Additional Reviews on Page 5")
FILM DAILY
Thursday, Dec. 30, 1937

FINAL ITOA EFFORT TO END GIVEAWAYS

(Continued from Page 1)

games. The association charges in the current issue of The Independent, ITOA publication, that RKO neglected in carrying out its promise to launch an anti-giveaway campaign in Flatbush, even though Loew’s was willing to join in the crusade.

If RKO doesn’t offer a solution to the problem, the Independent estimates, then the ITOA is “willing to admit that the lid is off.” By that assertion, it is understood ITOA means it will sponsor a mammoth giveaway or series of giveaways. It is reported that the organization has a definite plan in that direction but the details have not been divulged.

“The ITOA must meet the competitive situations,” The Independent states, “and we need to have the same kind of mem-

The Minnesota government is being asked to use its power to prevent the de

Ohio House Sends Admission Tax Measure to the Senate

(Continued from Page 1)

excise tax and allocating the admissions, beverage, malt, and wine taxes for relief for a two-year period. The measure would raise approximately $5,500,000 a year, to be distributed to counties on the basis of populations and tax duplicates. The measure passed the House 96 to 27.

Loy, Stewart, Brice, Beery on Next Metro Air Show

West Coast Bureau of THE FILM DAILY

Hollywood — Myrna Loy, James Stewart, and Joe Brice on Thursday, Beery will head the cast of M-G-M’s “Good News of 1938,” a Maxwell House radio program over the NBC network, tomorrow night at 8 P.M., EST. Other players to appear include Bruce Cabot, Frank Morgan, Freda Starr, Gilbert Russell, Judy Garland, Dennis O’Keefe, Lewis Stone, Guy Kibbee and Cliff Edwards.

Buchanan Heads Chamber

Hendersonville, N. C.—Harry E. Buchanan, manager of the Carolina and State theaters was recently elected president of the Chamber of Commerce here.

Legit Goes Duals!

Just after midnight yesterday, the first “double feature” ever played on the Broadway stage today, is "The Mercury Theater, 44th St., East of Broadway," ("Pirates of the Caribbean," complete with ghosts) with a than 2,000 seats

“Intermezzo”

with Ingrid Bergman, Gosta Ekman, Brit Hamag, Hugo Bjorn.

Scandinavian Talking Pictures - 88 Mins.

POWERFUL DRAMATIC STORY WITH DEFT COMEDY TOUCHES SHOULD APPEAL TO FOREIGN FANS.

“Intermezzo” is one of the finest foreign pictures that have been shown in this country. It has a strong dramatic story, deft comedy, and a superlative cast. Although this has Swedish dialogue, it also has complete English titles and should appeal to the foreign fans as well as the Swedish audiences.

Ingrid Bergman is a beautiful and capable actress who gives a splendid interpretation of her role, and Gosta Ekman equals her performance in his part, which he portrays with a great depth of feeling.

Bret Hamag is one of the best directors in the film industry for a long time.

The direction of Gustaf Molander is praise-

INTERMEZZO

were, and the rest of cast are excellent, with Hugo Bjorne playing a small role ex-

CREDITS: A Svensk Film production. Director: Gustav Molander; Story and Screenplay, Gustaf Molander and Gosta Stevens. Presented at the Fifth Avenue Playhouse with Swedish dialogue and English titles.

DIRECTOR, Good. PHOTOGRAPHY, good.

SHORTS

“The Man in the Barn” (Historical Mystery) M-G-M. 10 mins.

Very Thought-Provoking

The tragic events concerning the assassination of President Lincoln are narrated, and an attempt made to show from unpublished data that the assassin, John Wilkes Booth, did not die when shot in a barn by Feder-

“Candid Cameramaniacs” (Pete Smith Specialty) M-G-M. 10 mins.

Amusing Photography

A more or less informative reconstruction of the history of the art of photography is given. It speaks of the famous Italian names, and goes back to the days of the Frenchman, Louis Daguerre, who invented the daguerreotype in 1833. Quickly she jumps to the present candid camera era, and selects a young man who is typical of the breed, and wanders through hundreds of candid pictures of his young wife and kids on every possible occasion, with embarrassing and laughable results.

FEW VAUDE BOOKINGS FOR NEW YEAR’S EVE

Vaudeville’s annual one-night stand on New Year’s Eve is to be a febele one, according to a check yesterday which indicates the circuits and independent operators are depending on strong product to draw receipts.

Loew Circuit has scheduled vaudeville in any of its houses except those in which it is part of regular policy. On Jan. 1st and the Globe, Bridgeport, Conn., is to feature vaudeville, however.

Warner Bros., it was stated, planned no extensive flesh presentations, but Six RKO theaters throughout the country will provide inter-

New Hungarian Comedy

The “Pesti” (Tales from Budapest), Hungarian comedy, will have its U. S. premiere tomorrow, at the Modern Playhouse.

NEW HUNGARIAN COMEDY

Oldest Acrobat

National Safety Council as one of the original sponsors nominated the mishap of Charles Westlake, a 90-year-old man, who slipped and fell, with his gun, which had slipped from his pocket. Westlake was shot in the back.

Doyle-Kelly Continuing So. African Deal Talks

(Continued from Page 2)

ists product in South Africa. Doyle said last night that the conference would be continued today and that a definite announcement may be issued tonight or tomorrow.

Japs Extend Pip Import Ban Until Next April

Tokyo (By Cable) — Bleak film picture painted by extension of ban on foreign film imports, is prompting local distributors to consider seriously complete withdrawal for at least duration of the new law, which is to remain in effect until April, 1938, with the probability of further extension.

Attempt to step up standard of domestic films is based on censors’ scissors and an order to cut down programs to three hours. Early hope is held out for return to profitable operation during new year.

FILM DAILY
MOVIENTONE NEWS SCORES THE GREATEST SCOOP IN NEWSREEL HISTORY!

24 HOURS AHEAD OF THE ONLY OTHER MOTION PICTURE CAMERA ABOARD THE PANAY!

Movietone's historic camera record shows:

- Bombardment of Nanking.
- Evacuation of Nanking.
- Refugees boarding the Panay.
- Japanese army officers arriving in launch to identify the Panay.
- Bombs from planes falling all around the Panay.
- Panay's deck torn by bombs.
- U. S. sailors shooting back at attacking planes.
- Sailors and civilians wounded on the deck of the Panay.
- Tanker ignited by bombs.
- Survivors of the Panay taking off in boats.
- The Panay actually sinking.
- Wounded and dying hiding in marshes.
- Stretcher-bearers carrying wounded.
- Arrival of the U. S. S. Oahu, rescue ship.
- Survivors arriving in Shanghai.
- Bodies of victims being taken aboard the U. S. S. Augusta.

ONE FULL REEL AT NO EXTRA COST TO YOU!
"SURPRISE PICTURE OF THE SEASON, AND ONE THAT WILL BE RIGHT UP WITH BIGGEST FLICKERS OF MAJOR STUDIOS IN RETURNS. STARTED XMAS ANDropes were up immediately."

Pittsburgh, Dec. 28.

Holiday impetus shooting big back into the profit brackets after successful Xmas session of bad weeks. But Xmas Xmas was a bad break generally, considering the generally low average. Below that of same time last year.

Surprise of session in general is "Boy of Streets," Monogram film, starring Jackie Cooper. An easy go into the profit brackets after a top mark. Xmas. It started without fanfare. and it went into a flying start. With indications that it will roll up the best gross since "Thin Man" several months ago. Hold is strong second week and from present indications, there may stick even longer than this. Major Bowes amateurs continue to exert b. o. magic. "Sunny Side Up" will stick pretty close to previous figures, and "Laurel and Hardy" at Penn Station is all right, strictly class, and won't be exactly a wrapper.

"Boy of Streets" (Shea-Hyde, 1.750 seats, 25-40). Surmise picture will be right up with biggest flickers of season and one that will start all major studios in returns. Started Xmas and Ropes were up immediately. Looks like at least $11,500 and that's great even for the best of them. Can't be attributed entirely to Jackie Cooper, because he hasn't meant much of late, but whatever is left for New Year's and to what extent he beyond that, last week that story was the largest. Xmas" (for "Boy of Streets") replaced "Story of Ladies of the Big House" (for "Oklahoma at $4,000.

Estimates for This Week:

- "Boy of Streets" (Mono). Surprise picture will be right up with biggest flickers of season and one that will start all major studios in returns. Started Xmas and Ropes were up immediately. Looks like at least $11,500 and that's great even for the best of them. Can't be attributed entirely to Jackie Cooper, because he hasn't meant much of late, but whatever is left for New Year's and to what extent he beyond that, last week that story was the largest. Xmas" (for "Boy of Streets") replaced "Story of Ladies of the Big House" (for "Oklahoma at $4,000.

Jackie, $11,500, No. 1 Surprise In Pitt. Spurt

Jackie Cooper in "Boy of the Streets"

BREAKING RECORDS FROM COAST TO COAST
Profit-Sharing Pacts Proposed for 11 Loew’s Executives

LOEW’S $14,426,062 NET IS GAIN OF $3,349,239

Argentine Builds 15 New Studios; Production to Soar

100 Features Scheduled by Argentine Companies for 1938

Buenos Aires (By Cable)—Unprece-dented studio expansion program is under way here, with 15 either erected during recent months or in the process of construction.

Year has also brought a theater building boom of sizeable proportions, with two major houses being erected in the Covadones or amusement section of this city. They are the 3,800-seat Rex, modeled after the Radio City Music Hall in

(RCA Extends Atlas Option to Acquire RKO Holdings for Another Six Months)

Option held by Atlas Corp. to purchase present holdings of RCA in RKO for a total of $6,000,000 has been extended to June 30, 1938, David Sarnoff, president of RCA, declared yesterday on the eve of option’s expiration date. He said that extension was granted in view of the fact that the RKO reorganiza-tion plan is still pending before the courts.

One-twelfth of RCA’s present holdings are to be purchased by Atlas Corp. and associates during January for $500,000 in cash, according to terms of agreement, which also provides, Sarnoff stated, that further extension of the option to Dec. 31, 1938 will be granted on payment of an additional $500,000.

More Records Fall in Broadway Picture Theaters

Several records were shattered yesterday as capacity crowds, for the second successive day, thronged the houses in New York’s Great White Way area which witnessed huge crowds for the greater portion of the morning, afternoon and evening.

M-G-M’s “Rosalie” topped any other opening day at the Capitol since that house went on a straight picture policy, the home office reported. Herman Langwehr, house manager, said that up to six p.m., 18,200 patrons had passed through the doors, and crowds were increasing even at the supper hour.

At the Radio City Music Hall, Warner Bros.’ “Tovarich” was sail-

11 Loew Executives to Share in Profits; Bernstein Pact Extended for 5 Years

Joseph Basson Reelected President of Local 306

Joseph D. Basson was returned to office as president of Local 306, Moving Picture Machine Operators Union, for the fourth term in an election in which about 2,000 of a

(Earnings Equivalent to $8.62 Per Share on Company’s Common)

Consolidated profit and loss state-ment of Loew’s for the fiscal year ended Aug. 31, last, made public today, shows net earnings of $14,426,062 after all charges including Federal tax on undistributed profits and minority interests’ share in partly owned subsidiaries, as com-

KORDA HAS NO DEAL YET FOR OUTSIDE PIX

Arriving at the Newark airport at 1 o’clock this morning in an American Airlines Alexander Korda said that the matter of his making pictures for the international production company is still under discussion.

Panay Newsreels Attract Overflow N. Y. Audiences

A large American flag was plainly visible on the rear upper deck of the Panay when it left to sail up the river, it was shown yesterday.

“In Old Chicago” West Coast Run, THE DAILY FILM DAILY Hollywood—“In Old Chicago” shown at a special screening yesterday is a mighty spectacle that should do big business at the box-office. Picturiza-tion of the fire that swept Chicago in 1870 is thrilling throughout with buildings being dynamited, people running to Lake Michigan for safety and livestock stampeding. Interwoven with the spectacle are the trials and tribula-tions of the O’Leary Family, headed by Alco Brady who does splendid work in a serious role. The picture is full of color, romance and intrigue, and has been brilliantly directed by Henry King. Kenneth Macgowan gets credit as associate producer. Excellent per-formances are turned in by Don Amico, Tyrone Power, Alice Faye and Brian Donlevy.

(Continued on Page 35)
Artcinema Closes Deals For Coast Distribution

Contracts for the release in the West Coast territories for all of the productions of Artcinema Associates, Inc., including its 10 features and seven short reel films, was announced yesterday by Emil C. Jensen, president, upon the return to New York from California of Al Aronson, sales manager of the corporation.

Contrasts were consumed with Oscar Negro, All Star Features Distributors, who will distribute the pictures in the Portland and Seattle, Wash., territories; with Armand Cohn, of All Star Features Distributors, who will handle the product in the San Francisco territory, and with Jay M. Sutton, of All Star Pictures Company, who will handle the distribution in the Los Angeles district.

All three distributors will release the 10 feature productions on a ratio of one each, every three weeks, starting immediately after the first of the New Year.

★ New Year!★

**“Hurricane” Runs 158 P.C. Over Averages In Grinds**

Registering grosses far above average for exploitation, and breaking the house record in more than half of them, Samuel Goldwyn’s “The Hurricane” completed its New York run at the RKO. The picture had widespread popular priced dates today with a composite box-office mark 158 per cent above average. The figure is based on 21 American and two Canadian dates, in all of which the business assures the picture a holdover or extra playing time.

★ New Year!★

**UA Adds 9 Exploiters In Field For “Hurricane”**

Nine additional exploitation men were sent into the field yesterday by United Artists to cover popular priced engagements of Samuel Goldwyn’s “The Hurricane.” The exploiters and the cities in which they will work are Harold Marshall, Washington, D.C.; Ed Belleville, Louisville; Bernard Evans, Houston; Steve Dayton, Ben Hill, Fort Worth; James MacFarland, Albany; Harry Rice, Scranton and Wilkes Barre and Charles Baron, Binghamton. Ed Milburn was sent to Providence replacing Ed Galner, who was stricken with appendicitis.

★ New Year!★

**Announce Winners in Dick Merrill Magazine Contest**

Six winners in the Dick Merrill essay contest sponsored by Young America, magazine, were announced yesterday. The judges were: John Johnson, Monogram presy, Stuart Schefeld, publisher of the magazine and Lone Lovrance, movie editor.

Winners were: Frank Froh, Hem- po, Ariz.; Allan Gold, Brooklyn, N. Y.; Laura Powers of Oklahoma, Okla.; James Hodges, Macon, Ga.; and Leonard Hodges, Akron, O.

★ New Year!★

**“Us’ Panay Palace at Palace; 500 Prints are in Transit**

(Under continued from Page 1)

local screens was due to several factors. In the first place, Cameraman Norman Alley delivered 8,000 feet of film instead of 4,000 feet which he first reported. The U laboratory figures therefore were taxed with the added footage plus the labor of reconstituting the print. As far as is known by the second reading an ordinance to prohib Bank Night and all forms of downtown dancing. The council had cast their vote unanimously in favor of the bill.

★ New Year!★

**Bank Night Ban Loses**

Casper, Wyo.—By a vote of 4 to 2 the council yesterday voted to attend prome of pism night, the second reading an ordinance to prohib Bank Night and all forms of downtown dancing. The council had cast their vote unanimously in favor of the bill.
THIS WEEK'S FILM HEADLINES

AMONG DISTINGUISHED GUESTS AT 'HOLLYWOOD HOTEL' preview was 'star' reporter Mary Pickford, who turned the reviewing tables on famous Louella Parsons (below, right) with a syndicated, personally written story on Louella's auspicious movie debut.

IT'S NO SECRET NOW that 'Sh! The Octopus' with Hugh Herbert, Allen Jenkins (right) and a big cast is "uproariously funny"; but that, and other praise equally lavish, features Film Daily's review of the week.

'JEZEBEL' IS THE TALK OF HOLLYWOOD. Although still in production, new Warner drama wins early recognition as most important vehicle to date for Bette Davis—here shown in rehearsal with supportalent Henry Fonda, George Brent, Margaret Lindsay, Richard Cromwell et al. William Wyler is director.

THEY'RE WAITING TO SEE 'SUBMARINE D-I!' This is how standees inside forced lobby holdout and gave N. Y. Strand a joyous opening this week for Warners' giant Pat O'Brien-Wayne Morris-George Brent thriller.

WARNERS' SECOND THEATRE SELL-OUT IN 2 DAYS occurred yesterday when throngs stormed Radio City Music Hall to see the film it chose as its Fifth Anniversary attraction, Colbert and Boyer in 'Tovarich'.
KORDA HAS NO DEAL YET FOR OUTSIDE PIX

pictures for distribution outside of United Artists was still under consid-

eration, but denied that he would make any pictures for Metro or 20th-Century-Fox. He has eight more pic-
tures to make for United Artists under his owner-producer agree-
ment, which has two years to run. Asked if he wanted to sell his in-
terest in United Artists, he replied that he did not want to do so.

Korda was emphatic in his state-

ment that there was no chance of

reopening the option deal for the

purchase of the stock of Mary Pick-
ford, Douglas Fairbanks and

Charles Chaplin in United Artists

in himself and Samuel Goldwyn.

Regarding the question of United

Artists offering financial assis-

tance to the producers, Korda stated that the

company was considering it and that

Carl Laemmle, Jr., might be one to be

financed, but that the entire

matter was up to Dr. Gianinni, presi-

dent of UA. The reason why the

$250,000 dividend to UA owners-

producers has not yet been distrib-

uted he attributed to tax and other

fiscal reasons. He stated that he

anticipated no increases in his own

production plans.

His London Films has completed

"Over the Moon" during his absence

in America, and he will finish the

cutting of "Mutiny in the Moun-
tains" upon his return to London

which may not be for some days

yet, although there is still a possi-

bility he may sail on the Beren-

garia Jan. 5.

* * *

Happy New Year!

Pollak Resigns As G.M.
Of Theater Trailer Corp.

Adolph Pollak, general manager of
Theater Trailer Corp., yesterday an-
nounced his resignation, effective
today. Pollak will devote his time
exclusively to the commercial field
and state right business.

ALONG THE
RAILROAD
WITH PHIL M. DALY

(Abridged from Page 1)

- NEW YEAR Resolutions, we are only making one
but we're betting anybody that we absolutely live up to it.
and it's a very simple resolution. RESOLVED: That we won't
make any Resolutions for the New Year.

- THE WHOLE town's talking about those Panay
bombing newreels. Looks as if the various newreel organiza-
tions came through with very graphic portrayal and that
they will stir up plenty of excitement throughout the nation
all the newspaper accounts combined do not make the
impression that the sight of these films starts in the beholder.

- ENTERPRISE exhibited by Charles McCarthy's ad
dep't at 30th Century-Fox in going to town with their Movietone
newreel on the Panay "incident" as the politicians fervently call
the catastrophe. Ads of 800 lines were splashed in all the metro-
politan newspapers, listing 225 theaters in the New York territory
that were already booked to play the newreel... this ad was so unusual
that Mister McCarthy had phone calls from Printers Ink and Editor
and Publisher requesting detailed articles that they might publish
by way of something deemed unique in newspaper advertising.

- A PRIZE of $50,000 for a new title for the picture
"Benfies Forgot" was offered by M-G-M over the NBC network.
last nite on the "Good News of '38" weekly studio program from
the Coast. next Thursday nite the second half of the syn-
oposis of the story will be presented on the air program... the
prize award will carry with it a trip to Hollywood and lunch
on with Metro stars at the studio.

- TWENTIETH annual Greenwich Village Ball will be held
this evening at Webster Hall to usher in the New Year... most of
the nite clubs in the Village will send their revues with Broadway
and Harlem also represented. guests wear any costumes they like
for prizes... this is the artists, actors and models' shindig... as
well as the students and playboys... come when you like... wear
what you like... as long as you wear something and are
reasonably discreet.

- THE NEW Trans-Lux theater on Broadway will re-
lease 1,000 balloons shortly before the New Year is ushered in.
each balloon will carry a free ducat to the house.

- WE RECEIVED a gift of one of those novelty ties showing
the signs of the Zodiac... our carries the Sign of Libra emblemmed
over it in gold hieroglyphics... and a Jewish feller says to us:
"What a smart guy you are..." and we say "Why?... and he
says: "You, a Christian, in a Jewish business, wearing a tie with
Hebrew letters all over it."

- AND SO... as the old year spatters out... we
wish for you a New Year as bright as you hoped the last year
would be... oh, well, maybe it was a year late... and you'll
COLLECT this coming year.

LOEW'S REPORTS BIG
JUMP IN YEAR'S NET

(Continued from Page 1)

pared with $31,076,829, before de-
duction of the Federal undistributed
profits tax, for the 12 months ended
Aug. 31, 1936. Gain for year was
$92,200.

Net earnings for the 1937 fiscal
year were equivalent to $8.62 per
share on the company's common
stock outstanding during the year,
against earnings of $6.79 per com-
mon share for the 1936 fiscal
year.

Gross operating revenues of
Loew's Inc. for the 12 months ended
Aug. 31, 1937 amounted to $121,-
$25,006, of which $118,464,900
was represented by theater receipts
and rentals and sales of films and acces-
sories, and the balance by rent and
miscellaneous income. For the year
ended Aug. 31, 1936, gross operat-
ing revenues were $108,780,542.

Total current assets of Loew's Inc.
and wholly owned subsidiaries on
Aug. 31, were $522,404,645, as
against total current liabilities of
$12,107,468. The company's earned
surplus on Aug. 31 was $44,384,974.

* * *

Warner Managers Meet
Washington Bureau of THE FILM DAILY

Washington-Managers from the
40 theaters in Warner Bros. Wash-
ington zone met in a business ses-
Sion at the executive offices in the
Earle Building this week. General
Manager J. J. Payette pre-
sided.

DEATH RECORD

Henry Taylor
Boston—Henry Taylor, 47, man-
ger of the Metropolitan Theater,
died of a heart attack yesterday.

John T. Dillon
West Coast Bureau of THE FILM DAILY

Hollywood—John T. Dillon, 61, a
character actor in days of the silent
screen is dead at the Soldiers' Home,
Savettle, Cal., it was learned here
yesterday. He appeared in "The Birth
of a Nation."

Meyer Cohen
Dallas—Meyer Cohen, 65, film in-
dustry pioneer and for the past se-
veral months a member of the field
exploitation staff of RKO Radio, is
dead here. Cohen's earliest activi-
ties were in the states rights field.
Later, he was Pacific Coast represen-
tative for George Kleine and Gen-
eral Film Co. and still later, Los An-
geles branch manager for Louis J.
Selznick and Select. During the
World War, Cohen was publicity di-
rector for the Pacific Coast Division of
U. S. war films under George Cred-
ence. In 1933 forced him to retire, he
resumed activity about a year ago.
1938 IS A LION!

NELSON EDDY, ELEANOR POWELL, Ray Bolger, Frank Morgan, Edna May Oliver, Reginald Owen in “ROSALE”
MYRNA LOY, Franchot Tone, Rosalind Russell in “MAN-PROOF”
“EVERYBODY SING”
Allan Jones, Judy Garland, Fannie Brice, Billie Burke, Reginald Owen
JOAN CRAWFORD, SPENCER TRACY in “MANNEQUIN”
“LOVE IS A HEADACHE”
GLADYS GEORGE, FRANCHOT TONE,
Ted Healy, Mickey Rooney
ROBERT TAYLOR, Maureen O’SULLIVAN, Lionel Barrymore in “A YANK AT OXFORD”

CONSTANCE BENNETT, Brian Aherne in “MERRILY WE LIVE”
“BENEFITS FORGOT”
WALTER HUSTON, JAMES STEWART, Guy Kibbee, Beulah Bondi
NELSON EDDY, JEANETTE MacDONALD in “GIRL OF THE GOLDEN WEST”
“THREE MEN IN THE SNOW”
Robert Young, Frank Morgan, Edna May Oliver, Mary Astor, Florence Rice, Reginald Owen, Henry Hull
CLARK GABLE, MYRNA LOY, SPENCER TRACY in “TEST PILOT”
and others to be announced
History Makers of 1937 in the Film Industry

- A. W. SMITH, JR.
- NELAT LEVINE
- WILLIAM KOENIG
- GEORGE A. HIRLIMAN

Being both a good general and a good general sales manager, he did the expected on an Eastern large scale—put on a drive. The big push was christened in honor of George J. Schaefer. And literally led his men, dashing, dither and yes to various key cities where he encouraged them to do heroic sales deeds. When the gala testimonial dinner was held in December at the De Witt Clinton Hotel, Andy Smith was the toastmaster selected.

- CARL LESERMAN

The modern version of Damon and Pythias, we refer to that inapplicable sales duel of Werners, the Messers. Sears and Leserman, continued their teamwork throughout 1937. The latter helped the former and the former helped the latter, and when New York’s Film Row put on their glad rags to witness the old year out and to ring in the new, it was as plain as the din of bells and whistles in the air that WB had done exceptionally well in its product marketing since the bells and whistles raised their din 355 days previously. In the interim Damon Sears and Pythias Leserman had again demonstrated their respective and collective mettle.

- BUD ROGERS

That merit has its reward is conclusively demonstrated by an event last October. Into print came word that Budd Rogers, vice-president of Alliance Films Corp., had been appointed to supervise the sale and distribution of ABP product throughout Canada. He already had the U.S. During 1937, he brought over from Britain “Glamorous Night” and “Bulldog Drummond at Bay,” both of which he set with Republic; “Hearts Desire,” with GB, and “This Is Love Night Of It,” which is awaiting a releasing hookup. Continued on Universal’s board of directors.

- TREM CARR

If you’re looking for action, meet this student exponent of it. He practiced it personally by doubling in brass, as a member of Monogram’s board and Universal associate producer. In latter field he supplied U with six John Wayne features. Also made for U a trio of rapid-fire films with Bob Baker, the Singing Cowboy in the top role.

- M. H. AYLESWORTH

That there can be a serious loss in a year which, such as last, was certainly one of the most prosperous in industry annals was demonstrated on Feb. 1. On that date filmland was informed of the voluntary withdrawal from its fold of “Dance” Aylesworth—as this formidable exec was known to his intimates who were, and still are, legion in the biz. Shortly thereafter he changed his commercial address from the RKO Building to 230 Park Ave., to the Scripps-Howard newspapers. In retribution, he became proxy of RKO Corp. in 1932 and in 1936 became chairman of the board. In latter year he resigned Jan. 1 was the date from presidency of NBC to devote all his time to the RKO reorganization plan.

- HAL ROACH

The proverbial one-armed bandit had nothing on our gang’s Mr. Roach when it came to being overly occupied. Took to plane travel in order to cover ground and gain time. Made Frank Seltzer publicity director; signed Cary Grant and later Margaret Sullivan for first line duty on his lot, following setting of $3,500,000 budget to make six “A” pix. During the Summer, he bobbed over to England to be surveyed at first hand the possibilities for production, and returned accompanied by Victorio Musso lini, I Dune’s son. Both headed for the Coast with industry wondering if RAM (Roach and Musso lini’s film partnership) would really go forward. Hal, at the first flurry of snow, signed Lewis Milestone.

When John Q. Public slips up to the box-office, plunges down that old adage, “What sets back to see the big show, he always sees a lot of credits on the screen. Now you can’t very well discuss screen credits without thinking of those men behind the guns who make prodigious pix possible. Such a one is William Koening heading up the staff department in MGM known as studio management.

- HARRY ARTHUR

When March came in like a lamb, Harry Arthur came into the headlines like a lion with declaration that he was planning a new neighborhood theater in St. Louis to protect the district where the St. Louis Amusement Corp. houses are located, and cited his optimism as the general straightening out of the exhibition situation in that territory. Dismissing F. A. Schaefer and Alex Papen, with St. Louis Star-Times, sponsored a movie poll that revealed, in believable fashion, fandom’s likes and dislikes.

- NELAT LEVINE

When the din of the July 4th fire-works had subsided, a not inconsiderable detonation resounded in film circles, and when the smoke had sufficiently cleared, it was discovered that George Hir liman had handed in his resignation as president of Coronet Pictures. Other predecessor events on other fronts determined his new affiliation. Nat Levine had resigned as president of Republic Productions, Inc., and Morris J. Siegel inherited the throne, also holding down the chairmanship of the board of directors. In October, Hir liman officially enlisted in Republic Productions’ ranks as assistant to Siegel.

- SCOTT R. DUNLAP

One of the year’s highlights was the progress and expansion of Monogram, following its strong evolution from Sterling Pictures Corp. Interlinked with the latter was Sterling Productions, of both the parent company, Scott Dunlap was vice-president in charge of production. It is natural, therefore, that when Monogram came back into its own, and its subsidiary, Monogram Productions, that same Mr. Dunlap would be a v.p. of both, in charge of production. Precisely that came about.

- B. P. SCHULBERG

Advocating the policy of the industry making films of shorter footage to concentrate on the story and do away with extraneous, unessential scenes, or conversely make stories more substantial, B. P. plunges into work, turning out several features for Paramount, the last of which was “Blossoms On Broadway.” As far back as mid-April, Hollywood had it that this veteran producer would not renew his then current releasing arrangement. This proved more than mere hearsay when he met in late Summer with Para officials. Negotiations ended in a stalemate, whereupon Benny announced that he later would proclaim a new deal of his own.
THAT’S HOW RECORDS ARE BORN!

Biggest opening at Capitol, N. Y. since the inauguration of the straight picture policy 3 years ago.

(“Rosalie” swamps previous record-holder “Mutiny on the Bounty”)
MORE RECORDS FALL IN B'WAY PIX HOUSES

The Bombing of the U.S.S. Panay (Special Feature) Universal 23 Mins. Intensely Gripping

Bright camera work by Norman Alley and masterful editing by Charles E. Ford make this three-dimensional feature a camera sprint of shocks and thrills. From a carefully-built, coherent story emerges a sequence of climaxes of rare dramatic intensity. Alley has delivered shots of vitality and Ford has fashioned them into incise, gripping screen material. From the attack at Nanking to the return of Alley to the Newark Airport, the film is check-free, crack-edge stuff. Remarkable foresight or fortunate made Alley photograph the refugees as they boarded the U.S.S. Panay. Too, he gave the subject dramatic form by lensing officers and crew before action, the boat steaming up the Yangtze. The result is an approach with their eventful load. Following the clash on the river, the party of survivors is seen abandoning the ship, taking to a launch and trekking to safety. It is especially noteworthy that this film clings to the most authentic of the American flag on the ship.

The "Dummy Owner" (Leon Errol Comedy) RKO Radio 19 mins. Real Laugh Number

A merry mixup at the racetrack, with Leon Errol posing as the owner of a racehorse which his boss has bought. But the ex-boss insists that the real owner is on penalty of losing his job. At the races, Errol lets a tout talk him out of betting his bankroll, thus, as his excitement allows a gambler to talk him into selling the horse to make up his loss. The gambler, of course, offers the check, which the wife forces him to accept and get rid of the horse and his gambling fever together. In desperation he goes to the racetrack the next day, and through a lucky fluke, bets the money on a dark horse that Errol is very funny throughout, and does a great role as a gent driven to his wit's end by the bad breaks that seem to follow him in every move he makes.

Southern Amusement Co. Will Invade DeRidder

DeRidder, La.—Southern Amuse-

ment Co. and Universal films are in-

mmercial business here in opposition to the C & C circuit, which took over the contracts of the recently destroyed theater and who are in post until it can start construction on a house of its own. Since South-

ern is in opposition to the C & C, this will bring C & C to grips with Affiliated in another locality.

“Peter the First” with Nikolai Simonov, Nikolai Cherkassov, F. Bogdanoff, Alia Tarasova, Aminko

96 mins. STRONG STORY WITH EXCELLENT CAST AND HISTORICAL BACKGROUND MAKES INTERESTING MIX.

This new Russian importation, which was a prize winner at last year’s Paris exposition, is one of the most interesting pictures to come from Russia. It has a lusty, vigorous and powerful story that is set against the primitive background of the 19th century in the days of Czar Peter I. It is devoid of propaganda, except in an indirect fashion when it shows up the noble classes of that period as a cruel and grasping group that held labor in servitude. The acting of the cast is on a high plane, and the picture’s only fault is a slightly ponderous telling of the story. Nikolai Simonov, playing the part of Peter, is excellent in his role. Nikolai Cherkassov and F. Bogdanoff are excellent in their supporting roles and Alia Tarasova turns in a fine performance as the camp follower who eventually becomes the Tsarina. The story deals with the prodigious efforts of Peter to destroy his sprawling empire. He profits from his defeat by Swedish forces, and returns to the field of battle to defeat them with their own tactics. He builds the first fleet the country ever had and starts the construction of St. Petersburg. The production work is of a high order and it is apparent that no effort was stinted in order to make this an outstanding film. The rest of the cast are more than adequate. 

STUDIOS: A Lenfilm production; Director, Vladimir Petrov; Story, Alexei Tolstoy; Screenplay, Alexei Tolstoy and Vladimir Petrov. Presented at the Cameo Theater with Russian dialogue and complete English titles.

DIRECTION. Good. PHOTOGRAPHY. Good.

“Snow White” Tops Year’s Biz at Coast Carthy

Hollywood—“Snow White” and the Seven Dwarfs” finished its first week at the Carthy Circle Theater, according to Manager Ray Deussner, with grosses that make it the 1937 leader.

“Snow White” finished its first week just $100 behind ‘The Great Ziegfeld,’ which held our theater’s house during the New Year. It forgets ahead of ‘The Good Earth,’ formerly second in our books.”

The four per cent of the matinee thongs and 75 per cent of the evening crowds are adults.

PROFIT-SHARING PACTS FOR 11 LOEW'S EXES

Friday, Dec. 31, 1937

in pursuance of a policy which has been followed by Loew’s Inc. since 1934. According to Schenck, compensation of key men will be made partly dependent upon the success of their efforts. He stated that while the new contracts include 11 individuals, instead of the 3 formerly entitled to share in the Company’s profits, the same aggregate percentage of profits formerly allocated to the 3 officials will now be divided among 11 whose producing and managerial talent or executive abilities has, in the opinion of the directors, has been principally responsible for the success of M-G-M pictures.


Formerly, percentages of profits were allotted to three individual producers-executives of the Production Department, namely: Louis B. Mayer, J. Robert Rubin and the late Irving G. Thalberg.

Simultaneously, the contract with David Bernstein, Vice-President and Treasurer, has been extended for five years.

The proposed contracts provide for compensation based in part upon a percentage of Loew’s share of the combined annual net profits of Loew’s Inc. and all subsidiaries, after reserves, interest, taxes, depreciation on the Company’s properties, and after deduction of cumulative dividends on all present or future preferred stock of Loew’s, Inc. and after deduction of 3% per annum for each share of outstanding common stock (other than shares issued for the benefit of employees), and after deducting $2,012,424 per annum on the common stock now outstanding.

In his letter, Schenck states: “It is my firm opinion that the determining factor in the success of a motion picture enterprise is the man-power which operates it. In harmony with that belief I have endeavored as president to obtain the best men available in the industry and to hold them firmly in the company’s service.”

Stuart Doyle To Remain In New York One Month

Stuart Doyle, here to negotiate a contract between his product and certain South African exhibitors, has deferred his departure for Australia, scheduled for Sunday, and will remain in New York a month, he announced yesterday. Doyle said that serious discussions between himself and Arthur W. Kelly, head of the U.A foreign department, would not get under way until next week.
ANSWERING THE PANAY MAIL!

Metro-Goldwyn-Mayer takes this means of acknowledging a flood of thanks from its exhibitor friends. It was a privilege to be able to deliver to each and every one of our newsreel accounts at no extra cost to them the complete pictorial story of the sinking of the U.S.S. PANAY in the regular issue of M-G-M’s NEWS OF THE DAY.
Headlines Trace Year's History of Industry

February 2: Reports of strike activities in the motion picture industry. The strike was called by the union (Screen Actors Guild) to protest against the use of non-union actors in Hollywood productions. The strike lasted for six weeks, bringing a loss of $20 million to the industry.

March 4: The Motion Picture Association of America (MPAA) releases its annual financial report. The report shows a profit of $10 million for the year, despite the effects of the strike.

April 11: The Federal Communications Commission (FCC) approves the sale of a new television station in Los Angeles to a local businessman. This is the first time a U.S. television station has been sold to a private individual.

May 23: The Motion Picture Producers and Distributors of America (MPPDA) announces that it has begun negotiations with the Screen Actors Guild to resolve the strike.

June 1: The strike ends after a members vote.

July 15: The MPAA announces that it has reached a settlement with the Screen Actors Guild, ending the strike.

August 1: The MPAA releases its annual report, which shows a profit of $20 million for the year.

September 12: The MPAA announces that it has begun negotiations with the Screen Actors Guild to resolve a new strike.

October 31: The MPAA announces that it has reached a settlement with the Screen Actors Guild, ending the strike.

November 15: The MPAA releases its annual report, which shows a profit of $30 million for the year.

December 31: The MPAA announces that it has begun negotiations with the Screen Actors Guild to resolve a new strike.
ESUME OF LEADING EVENTS DURING 1937

(Filed on Page 10)

summary continues... with several producers for 12 color pictures. In particular, Loew brothers plan two million dollar programs for 20 pic in England. "Radio" reports the latest wire news from all houses. In New York, Laemmle switch bombed, umbra directors re-elected... to defeat. Martin: Monti: (Continued on Col. 4, This Page)

In Memoriam

As 1937 draws to a close, the amusement industry pays to a fine tribute to those who fell from our ranks in all branches whose lives were recorded in the 12-month period. In this necrology, the more widely known personalities are given with place of death and date obituary was published in THE FILM DAILY.

LOTTIE BLAIR PARKER, director, Hollywood. FD: 4-17
JAMES D. SPEARING, writer, New York. FD: 1-8
MARTIN JOHNSON, producer, Los Angeles, FD: 1-14
RICHARD D. CLIF, director, Hollywood. FD: 1-18
JOHN MINTURN, actor, Hollywood. FD: 1-19
JOHN KENNENBECK, Par. mgr. in Australia, Sydney, FD: 1-23
THERMOS Smit, director, Hollywood. FD: 2-2
ADISON BUchkART, writer-composer, Hollywood. FD: 2-7
FRASER COULTER, actor, Bay Shore, L. I. FD: 2-6
WALLACE SMITH, scenarist, Hollywood. FD: 2-3
SAMUEL SPINK, playwright, New York. FD: 2-10
ELEK JOHN LUDWIG, Para. counsel. New York. FD: 2-18
PAUL GRAETZ, actor, Hollywood. FD: 2-19
SIR GUY STANDING, actor, Hollywood. FD: 3-18
HUMPHREY PEARSON, writer, Palm Springs, Cal. FD: 2-26
HARRY M. CRANDALL, exhibitor, W. Washington. FD: 2-10
BERNARD J. MECHELING, exhibitor, Janesville, O. FD: 3-6
HERMAN SCHONENSTEIDT, actor, Chicago. FD: 3-8
JOSEPH P. SKELLY, exp. mgr., New York. FD: 3-9
EDWARD J. HORN, cameraman, New York. FD: 3-11
CHARLES A. SWANSON, exhibitor, Everett, Wash. FD: 3-19
HARRY CLARK (BOBBY) ROBERTSON, exhibitor, Toronto, FD: 3-20
J. G. FEINKIND, exhibitor, Minneapolis, FD: 3-32
HARRY DRINKWATER, playwright, London. FD: 3-26
T. ROY BARNES, actor, Hollywood. FD: 3-27
EDWARD LAEMMLE, director, Hollywood. FD: 3-27
EMILIE PATHE, film industry pioneer, Paris. FD: 4-7
RALPH INCE, director, London. FD: 4-13
FILIPINO ALBERI, pioneer film inventor, Rome. FD: 4-15
ARTHUR E. CAREW, actor, Santa Monica, Calif. FD: 4-24
MRS. CHARLES D. COBURN, actress, New York. FD: 4-27
WILLIAM GILBERT, actor, Hartford, Conn. FD: 4-30
HARRY L. CORT, producer, New York. FD: 4-30
AL FRIELANDER, distributor, New York. FD: 5-13
CARL LEVI, low circuit mgr., New York. FD: 5-14
JOHN B. CLYMER, scenarist, Hollywood. FD: 5-15
SVESTER ZULI, photog., Woodmont-on-the-Sound, Conn. FD: 6-2
EMMETT F. FLYNN, director, Hollywood. FD: 6-7
JANET HARLOW, actress, Hollywood. FD: 6-8
MONOCE OWLSLEY, actor, Hollywood. FD: 6-8
MALCOLM WILLIAMS, actor, New York. FD: 6-12
AL BOASBERG, scenarist, Hollywood. FD: 6-13
SIR JAMES M. BARRIE, playwright, London. FD: 6-21
COLIN CLYDE, actor, Hollywood. FD: 6-26
HELEN LOWELL, actress, Hollywood. FD: 6-27
EVE UNSELL, scenarist, Hollywood. FD: 6-28
GEORGE GERSHWIN, composer, Los Angeles. FD: 7-12
KEENE THOMPSON, scenarist, Hollywood. FD: 7-13
FRANK MONROE, actor, Bay Shore, L. I. FD: 7-21
WILLIAM SUXDEKIN, exhibitor, Nashville. FD: 7-25
A. C. "DOC" WILLAT, film executive, Hollywood. FD: 8-10
EDITH WHARTON, writer, Paris, France. FD: 8-13
ELLIS PARKER BUTLER, writer, House- ton. FD: 9-14
NICHOLAS AMOS, sr., exhibitor, Omaha. FD: 9-17
OSGOOD PERKINS, actor, Washington, D.C. FD: 9-22
RUTH ROLAND, actress, Hollywood. FD: 10-2
RAY HENDERSON, publicist, Athens. FD: 10-4
BERNARD A. MORAIRITY, film producer, New York. FD: 10-6
THOMPSON BUCHANAN, writer, Louis- ville. FD: 10-16
REGINALD C. BARKER, director, Hollywood. FD: 10-20
E. M. ASHER, producer, Hollywood. FD: 11-7
WINFORD AMES, theatrical producer, Boston. FD: 11-4
G. HOKACE MORTIMER, publicist, Hollywood. FD: 11-9
TOM COCHRANE, Para. gen'l. mgr. in Orient, New York. FD: 11-10
TOM MORGAN, actor, New York. FD: 11-16
MRS. LESLIE CARTER, actress, Santa Monica. FD: 11-16
DAN HEANAN, opr. mgr. for Peerless, Philadelphia. FD: 12-22
TERRY HEALY, actor, Hollywood. FD: 12-7
J. J. COTTER, exhibitor, Chicago. FD: 12-7
DAVID WELFORD, actor, Hollywood. FD: 12-7
OSCAR T. MASON, mgr. for Pathe. FD: 12-7
DAN LEVKOFF, producer. FD: 12-7
DON MARQUIS, playwright-author, New York. FD: 12-7
MEYER COHEN, industry president, Dallas. FD: 12-31

FILM EVENTS OF 1937 TOLD IN HEADLINES

for the Orient, dines in N. Y. following stroll... Street Boulevard... Marquis and publications in republic's ad post. Alfred Hitchcock's studio chief ends quietly, Carl Laemmle, jr., obtain release from M-G-M. Sartori, buys over coaxial cable from N. Y. to Philly. Merryn LeRoy signs long-term M-G-M pact, Lucky Warner-Lucky Strike air show act. Next Atlantic德拉式 Para. "bomber" strike. British industry badly over quota act. Commonwealth report to SEC shows $3,317,714. $760. RALPH A. Beal to direct television development. Cohn, seeks to sell $780 reorganization, says Maurice Conn. Nezabish fights, to uphold to against Iron-cast star. Screenwriters retin education's board. "Full" cash take shows 1s 10c per cent jump. Fielder quits Metro; Louis. K. Sidney, air arbiter. H. Thrall Circuit chief re-directs directors. Republic picture returns to Rockefeller claim 40c. Woman porn for year show $2,698,870 jump to $5,876,182. Frank Capra and Columbia effect peace pact. 26th Fox industry sales report f week reported to be $1,968,000... DECEMBER

Universal board names Nathan J. Blumberg president, R. H. Cohan, as chairman of the executive committee, and William A. Scully, general sales manager. New theater opens major on major against charge. Proctor succeeds Dr. H. A. Giannini as member of "U" voting trust, effective Jan. 1, 1938. Screen Actors Circuit pact. Screen writers' status is issue at Washington N. W. A. "Full obligations" met in James R. Grainger union with Screen Actors Circuit pact. Epic servicing business passes to Alcor Corp. headed by L. W. Conover... M. H. Lazarus named Paramount executive producer; A. M. Bohrod and Bagarigay become assistants to William Leffan. G. L. Carrington to serve Alcor Corp. as general manager; Bert Sanford, Jr., named di- rector; Charles B. Fiske quits "U" post as assistant to president. Peretz (Philly) dual case decision is again reversed by Circuit Court of Appeals. Frank Capra and Columbia effect peace pact. Louis Winisch turns down "U" post, stays at United Artists. Goldwyn-Korda deal collapse; Dr. A. H. Giannini is again named manager. A. H. Blakn silver jubilee dinner draws film note. Warners planning to enter wired radio field... Mervyn LeRoy; Al Lichtman, Edward J. Man- ni, Sam Katz and Benjamin Thau sign new MCM pact. Sarnicchi-Metro deal collapsed is reported. Appointment E. K. O'Shea to MGM eastern district manager. H. Edahon testimonial calls picture executives. to Alba- com. Circuit Court of Appeals (at Philadelphia) grants Paramount a permanent in "Umpot" buyers' strike case. George L. Bernardi, assistant Para. treasurer and executive studio manager, is indicted company vice-president. U. S. Senate Finance Committee asks teachers' retention of admissions fees... D. S. Coeheresh: Walter, John E. Joseph to succeed..."... Dr. Herbert Kolman, refreshes Technicolor may establish labs. in Italy, France and Germany. A. W. Reilly uses Metro-Sonexolack as cement. U. S. sterile Britain to include film in scope of proposed new anti-trust law. Screen Writers' Guild rev. ead Dudley Nichols' Nichols... Joseph Woll resigns Universal post. Leon Moondow, executive David Bernstein, per- vice-pres and treasurer for five years. Failure of Warner Bros. Corp. to purchase RCA Holding in RKO extended six months. Joseph J. 8. Grant, president for fourth term... (Continued on Page 20, Col. 4)
REPORT 20TH-FOX MAY TAKE LONDON THEATER

London (By Cable)—With Warners building their own "show window" here on the site of historic Daly's, it is reported on Wardour Street that 20th-Century-Fox also is contemplating a "show window." The location mentioned is the Gaumont, in Haymarket. The American company is said discussing a deficit with Gaumont British.

★ Happy New Year!★

American Films in Lead in Germany and Hungary

Berlin (By Cable)—Of the 136 motion pictures shown in Germany during the first 10 months of the year, 33 were of American origin. Other imports were from Austria six; from Czechoslovakia three; from England two; from Hungary two, and one each from Italy, Poland and Sweden. German productions shown during the same period were 55.

Budapest (By Cable)—During the first ten months of the current year, 163 motion pictures were shown in Hungary. Of this number 78 were imported from America, 28 were Hungarian, four Hungarian dubbed in German, 25 German, 10 French, seven Austrian, six English, three Czechoslovakian, two Polish, one Swiss and one Italian.

★ Happy New Year!★

Loew's London Theaters Reports Gain In Cash

Montreal—Loew's London Theaters finished the year with $67,000 cash on hand, compared with $38,568 at the end of 1940. On Aug. 26, President M. Aylesworth informed shareholders at the annual meeting that the money shown on the common was remote as the preferred dividend is four years in arrears, he informed a shareholder. The company serves the cinemas of London, Ont.

★ Happy New Year!★

Europe's Largest Theater

London (By Cable)—The Gaumont State Theater, Kilburn, just opened, is claimed to be the largest theater in Europe. It seats 4,000, cost $1,000,000 and has an entrance 320 feet wide.

★ Happy New Year!★

"China Strikes Back" Booked

Garrison Films announces that Century Circuit has booked "China Strikes Back" in 12 houses.

Fair Exchange

Fl. Worth, Tex.—Robert O'Donoghue, manager of the Majestic Theater; and Charles Gerkin, publicist at the Worth (Texas) theaters, have made their request. Both theaters are part of Interstate Circuit's group here.

The Foreign Field

News Flashes From All Parts of the Globe

India's Ban on Pictures

Bombay—Of the motion pictures whose showing in India has been agitated against by the Motion Picture Society of India only "India Chakl" has been banned, and bomb in against that pictures extends throughout the British Empire. Agitation against other pictures, it is stated, was based by the M. P. Society of India upon reports concerning the films published in European newspapers, without the productions having been seen by members of the Society. As a counter-move to further agitation against foreign pictures, representatives of the film industry in England, both foreign and Indian, will hereafter be admitted to active membership in the Bombay Board of Film Censors. Other films agitated against were "The Charge of the Light Brigade," "Elephant Boy," "Lives of a Bengal Lancer" and "Kid Millions," none of which have been banned.

French Films in Cuba

Havana—For four years the important road of French films into Cuba has increased by almost 250 per cent. In 1934-35, five French productions were shown; in 1935-36, seven; in 1936-37, eleven, and for the current release season, 17.

Von Stroheim in French Film

Paris—Erich von Stroheim is making another appearance in French films. He is prominent in the cast of "L'Affaire Laforge" which Pierre Chantal and Pierre Renoir in the leading roles.

7,500 More Seats for London

London—Three new theaters just opened in London suburbs, the Granada, Clapham (Bernstein circuit), the Odeon, Acton (Odeon circuit), and the Regal, Putney (an ABC Theater) have nearly 7,500 more seats for film patrons.

U. S. Musicals in India

Bombay—The appeal of foreign musical pictures in India is limited, mainly because the majority of Indians are not conversant with European music. Such American musical pictures as "Swing Time," "Born to Dance," "Gold Diggers of 1937," "Jean Smart Girls," "Matchless," "When You Are in Love" and "Shall We Dance" have enjoyed satisfactory and profitable runs in Bombay, while "Stage Struck," "The Gay Desperado," "The Dancing Pirate," "Champagne Waltz," "That Girl from Paris" and "The King and the Clown" have managed to keep their heads afloat, still fair, profitable. The latter is good for a week or two in Bombay, the former for two weeks. Many others shown here are worth a three days' run, but under renting conditions are booked for a week and their returns have consequently not been satisfactory.

Mex. Films a la "Westerns"


Seven English Features To Be Produced in Italy

London (By Cable)—Seven English pictures will be produced at the new Tirrenia studios in Italy, according to a deal just consummated by Signor Pompiino, head of Tirrenia, and Mario Zampi, producer of Two Cities Films, Ltd., of London. News Theaters has withdrawn from Italy, and written "Meglio e una Gun," went into production this week, with H. Marlon Crawford playing the lead. Titles of the other six are: "At Midnight the Seven," "A Source of Irritation," "The Golden Cup," "Ladies in Waiting," "Survivors of Pith" and "Byron in Italy." Arrangements have been completed for distribution of six of the pictures with Sound City Distributors.

Supper Show Films For Britain's Inns

London (By Cable)—Film entertainment along with the supper shows in licensed inns in the London area is a probability for the future. Innskeepers are soon to be circulated with a letter setting the advantages to be had from such films shows. The letter will offer a talkie show of approximately two hours in length, with intervals for other forms of entertainment to suit the requirements of the inn-keeper.

Fils have already been shown licensed inns in West Ealing and is stated that the managers of a number of roadhouses are considering giving film entertainment along with their supper shows. If scheme proves profitable, it is understood that it will be extended to more private houses.

The originator of the scheme, M. Barnett of Isleworth, Middlesex, tends to make a start by employing portable projectors. He has the assurance of the Middlesex County Council that no objection can be raised to the showing of inflammable films at inns and that, further, the Council is not concerned with the method used in avitating the public to attend such entertainment. Before orders are accepted, premises will be tried on a free of charge for acoustical qualities.

★ Happy New Year!★

French Prize Films

Paris (By Cable)—The grand prize for a motion picture was awarded at the International Exposition in Paris to the French feature, "Le Mort du Cygne," produced and directed by Jean Benoit-Lévêzy who was also producer of "La Chantelle." First prizes for a short subject went to J. C. Bernard for "Alma Zuleta," C. Bernard for "La Via Crucis," and George Bernard for "Symphonic Classique," and C. Bernard for "Le Groom," Jean Painleve and Dr. Commando won first prizes for "Azul Sky," "Pauline"—Painleve with "Vaniglia" and Ciel" and Dr. Commando with "Vagabondage."★ Happy New Year!★

Duke Orders Tele Set

London (By Cable)—The Duke of Sutherland will probably be the first private individual to own of the new Baird television set which project a picture on a screen 8 ft. by 6 ft. He intends installing his set at Sutton Place, his home near Guildford, Surrey.

Raps Quebec Censors

In celebration of the censorship in the province of Quebec is forbidden a "haphazard, inconsistent and unintelli- gent" by Prof. H. D. Brunet, head of the department of English at Macdonald College. He charges the provin- cial censuror "destroys the sense of whole picture."
"UH!-if I see aright...
it's the BEST of the WESTS!"

The Butterworth brain is sure working fine . . .

See next page!
WEST coast audience says—
"it's the BEST of the WESTS!"

Typical audience cards* from Oakland, California preview of "Every Day's A Holiday"!

*These cards not specially selected.
Audience reaction 100% favorable.
A "Little" from Hollywood's "Lots"

By RALPH WILK

HOLLYWOOD

Berkeley to Direct New "Metro"

BUSBY BERKELEY is slated to direct the dance numbers of "Gold Diggers in Paris," which Warner Bros. has scheduled to start shooting on Jan. 15. Ray Enright will direct the picture. Berkeley will begin rehearsing the elaborate numbers for "Gold Diggers" as soon as he completes direction of "Men Are Such Fools" next month at Warners.

David Miller Assigned

David Miller, who recently returned from Europe, will direct "Modeling for Money" for M-G-M. Since he returned he has directed "Prudence, the Unforgettable," a color sequence to "Prudence Penny.

"Bobby Breen" for Turf

A thoroughbred owned by Mrs. Herbert Page, owner of "Equiswift," will be christened "Bobby Breen" Jan. 1 at Santa Anita, and will bear that name during the remainder of his racing career.

Lou Gehrig on the Way

Lou Gehrig is on a tour of Hollywood, from New York, by auto to play a role in the next Smith Ballew picture, yet untitled, to be made by Principal Productions.

"Improved Moral Tone"

In Films Commended

Okahoma City — A letter commending the movie industry for the "improvement in moral tone" of pictures but criticizing it for numerous whiskey scenes has been signed by 19 local ministers. It is addressed to Will Hays who is circulated among the 40 ministers who attended the election meeting of the Oklahoma City Ministers' Alliance.

The letter pointed out many of the drinking scenes in moving pictures tended to "falsify life" and said the "improvement in the moral tone" of pictures was indicative the movie industry is willing to assume the responsibility it carries.

Happy New Year ★

Nathanson Gives Bonus

Montreal—Employees of Famous Players Canadian Corp. received an extra week's salary as a holiday bonus, N. L. Nathanson, Toronto, president of the company, announced.

Get the Hose!

Athens police had an all-out call on the fire department to banish and dispense moths and bugs, belatedly the Horary Shutter here on the first Sunday of the engagement of Warners-Larry SMEAD. "Flix set an all-time record.

WHO'S WHO IN HOLLYWOOD

"Introducing Interesting Personalities: No. 182 "

IRVING BERLIN. Twentieth Century Fox song writer. Born Israel Baline in Teuunam, Russia, the son of a rabbi. At six, sang in the choir at his father's New York synagogue. His father died when he was 12 and he then was forced to sell newspapers and sing in street bands. At the age of 14, began a singing waiter in "Nigger Mike's" in New York's Chinatown. First song, which failed to sell more than a few copies, was titled "Marie from Sunny Italy." Undiscouraged, continued to compose until he wrote "My Wife's Gone to the Country," instantaneous success. In 1911 wrote "Alexander's Ragtime Band." He still considers it his favorite song. Shortly afterward, became a partner in Watson, Berlin and Snyder. In World War, he was an infant sergeant at Camp Kearney, has owned his own music publishing firm, Irving Berlin, Inc. First musical show was "Watch Your Step." 1915. Wrote musical scores for "The Animal Cracker." "Music Box Revue," "Face the Music" and "As Thousands Cheer." Among his songs are "Oh How I Hate to Get Up in the Morning," "When I Lost You," "When I Leave the World Behind," "What'll I Do?" 

"Lady X" for Charity

London (By Cable)—Notables of English social and diplomatic circles will attend the world premiere of Merle Oberon's first starring piece, "The Ascot Technicolor, "The Divorce of Lady X," at the New Odeon Theater in London on Jan. 6. The film, an early World War I era production, was selected for the charity premiere given annually to assist the Westminster Hospital.

Panay Newsreels Attract

Over 600 N. Y. Audiences

(Continued from page 1)

in densely packed editions of Fox Movietone News and News of the Day, first newsreel clips to be shown in the Metropolitan area. The uncensored films were seen by overflow crowds that overflowed the lines in front of many houses. Both newswreel companies had more than 200 prints on screens by last night in the Metropolitan area, with Fox showing in 225 theaters by late afternoon.

At press time last night, both companies had over 800 prints in transit via plane and train to all parts of the eastern seaboard. It was reported. News Of The Day had a preview showing at their offices early yesterday morning before the reel was released publicly, and Namalji Ibabashi, secretary to Consul General K. Takeshita and Kenichi Moritomo, of the Consulate staff, attended the showing. Rear Admiral Reginald Belknap U.S.N. (retired) was also a spectator.

Both reels were highly dramatic in their presentation, with Lowell Thomas's voiceover narration and Jean Paul King commenting on the News of the Day reel. Both commentators give tensely gripping narrations, and the newswreels have been edited excellently. There are men, bombs, bullets, refugees, wounded and dying, a sinking ship and war in grim reality depicted for the audience. The slow sinking of the Panay and the grim fighting spirit of the American crew that stuck to their guns and their ship until it started to sink, are the dramatic highlights of the picture, and the return of the crew to the ship and ashore, until they reached safety, Eric Mayroll, crack cameraman of Movietone News, photographed the footage which both newswreels are showing.

Metropolitan newspapers yesterday ran several photographs and motion pictures of the Panay newswreels and found marked anti-Japanese sentiment manifested by many motiongoers, according to stories featured prominently in late editions yesterday.

Screen Play by Natteford

Jack Natteford has been signed to the screen play on the first Smi-Ballew-Lou Gehrig picture which goes into production on Jan. 30. R. Taylor to direct. No title as yet.

"Give Me a Sailor" for Para

"Give Me a Sailor," a musical in which Martha Raye, Bob Ho the Army, Navy and Marine Corp, will share honors, has been put at Paramount's production schedule with a March 14 starting date. Doris Anderson and Henry My are writing the screenplay. Elii Nugent will direct "Give Me a Sailor.

Paramount will produce musicals than a dozen musical romances in the next few months during the coming year, the list including "Arti" and "Models of 1938." "The F-Broadway on Parade," by the Miss Herbert story, "Sheik to Show Ensenada," "Harmony for Three," "Paris Honeymoon," and others.

"We Roll" to Republic

Paul Snell has sold his story, "Roll," to Republic Pictures.

Grant Whyte, formerly assist ant to Eddie Small, has been signed as assistant to Sol Lesser.

Fox Intermountain Adds

Three New Film Houses

Denver — Two Fox houses have been opened in the territory, another coming up the first of the year, making three theaters added to the Fox Intermountain string. A 200-seat house has been opened at Climax, Colo., to be managed by Bob Nelson, who also manages at Leadville, Colo. The Clim house operates two nights a week.

At Sun Valley, Idaho, a 400-se de luxe house has been built by Union Pacific Railroad. Modern every respect, the house has been named the Sun Valley Opera Hou and is equipped to run rushes pictures being shot in the vicinity. Ed Conahan, assistant to the Denver, has been sent to Sun Val as manager.

At Pocatello, Idaho, a new house for the Chief, will be opened on Jan. 1. It will seat 1,200.

Pre-Natal Casting

West Coast Buys, THE FILM DAILY

Hollywood—Hollywood's oldest casting will be that of a baby not yet born, for the role of Louis Charles, Drappin of France, in Hent Sten berg's production of "Marie Antoinette," which is being mounted by several prospective mothers are being asked to present motion pictures with their youngest actor, who will have only one "take" in the historical drama.
ROESCHELL DRAFTS EXPANSION PROGRAM

Chicago — Robert A. Kroeschell, head of Kroeschell Engineering Co., which specializes in research, development, manufacture, sale and installation of air-conditioning apparatus for film theaters, reports that volume business transacted by the company during 1937 necessitated the immediate launching of a comprehensive expansion program.

Recently, this firm added to its present personnel several top-flight air-conditioning engineers, and on Nov. 1, will inaugurate a semi-heraldising organisation which will exclusively handle and install standard factory built air-conditioning products in the Chicago zone. Kroeschell announced that his company, which a short time ago expanded its facilities by taking on entire additional floor on the premises it occupies at 215 West Madison St., here, will also open on Gram. 1 a branch in Indianapolis.

Indianapolis — Establishment of important branch office located the Electric Building, 25 Monticello Circle, in this city, is announced by the Kroeschell Engineering Co., prominent theater air-conditioning contractors and engineers. Branch will be charge of the firm by Mr. Koster.

This company holds the exclusive franchise for Westphing house air-conditioning equipment in Indianapolis and large surrounding territory as well as the Chicago zone head-quarters.

Koster, who will direct the

(Continued on Page 18)

IMPORTED GLASS BLOCK FOR COLUMBUS HOUSE

Columbus, O.—New $75,000, 800-1,000-seat Cleve Theater at 15th and Cleveland Aves. is expected to be in operation about March 15. Contract for building has been awarded to the F. & Y. Construction Co.

Imported Belgian curved glass block will be used in the central motif, which will be flood-lighted from the interior. Front will also feature curved and straight terra cotta in Naples yellow and Antwerp blue, with rock structural glass as the basis. Building will be brick and steel, with chrome finish ornamental iron and terrazzo vestibule, lobby, and toilet room floors.

The marquee will be modern, of porcelain enamel and stainless steel, and will have three fronts. It will be equipped with Adler changeable letters and double line ruby red neon channel letters four feet high for the name. Exterior corner display will be visible from almost any angle. The ticket-booth will be of angular glass block. All door push-bars and kick-plates will be of aluminized aluminum, especially designed by the Cast Aluminum Push Bar Co., of Columbus.

Interior will be air-conditioned and the walls will be completely covered with damask and velour of a modern design. Indirect lighting will be employed to give new projection and sound equipment will be installed.

Kogod-Burka to Erect
New Washington House

Washington Bureau of THE FILM DAILY
Washington—Fred S. Kogod and Max Burka have made application for a permit to build a new picture house at 1315-31 H St. N.E. The project will cost approximately $300,000 with four stores included. The architect will be John J. Zink.

INCREASE “BO” 10%

(Of course, we mean Box Office)

Attracting deafened to your talks increases audience. Increase potential audience 10%.

Theatre phone. Leading system. Nationally advertised. Endorsed by key showmen. Write for details, and exploitation data.

Dictograph Products Co., Inc. 690 Fifth Ave., New York
MARINE FILM STUDIO COMPLETE IN FLORIDA

St. Augustine, Fla.—The only pix studios especially designed for underwater motion pictures have just been completed at Marineland, St. Augustine, at a cost of approximately $500,000. Built by Marine Studios, of which W. Douglas Burden, a trustee of the American Museum of Natural History, New York, is president, these gigantic aquaria are the largest ever built.

Cornelius Vanderbilt Whitney, who is a director of Selznick International Pictures, Inc., is chairman of the board. The other officers are Miss Lilllian Koehrer, secretary, and Ralph H. Poole, Jr., comptroller. The directors, in addition to Whitney, Burden and Poole, include Ward Cheney, Nicholas S. Ludwigson, Sherman Pratt and Albert G. Redpath.

New $100,000 Pix House Projected for Lancaster

Lancaster, O.—Leo Kessel, president of the Palace Theater Corp., announced that arrangements have been completed for the construction of a new $100,000 movie house, to start at the first of the year.

Sampson Plans Another

Detroit—Plans have been announced by George W. Sampson, former owner of the Dawn Theater, for the spring construction of a new theater, the Joy, to be located in St. Clair Shores.

Theater for Brown City

Detroit—New theater at Brown City, Mich., at present without a theater, is planned for C. E. Erb.
1937, ONE OF BEST YEARS FOR PIEREIRAS

Chicago—Pereira & Pereira, the architects and builders of several film houses planned by their organization are under construction, among them the Remusch Theater at Elwood, Ind., seating 1,200 and featuring an unusual balcony and a unique lobby. House will be under personal management of Truman Remusch.

The United Theaters are rushing work on the Vogue Theater from Pacific Pereira plans. This house will have a novel combination lobby and foyer and will seat 1,400.

H. and E. Advigraph circuit’s Esquire Theater will be ready in about 90 days, according to latest reports, and, when completed, will be the outstanding theater of Chicago’s Gold Coast.

Work on the Butterfield circuit’s Vogue Theater at Manistee, Mich., is being rushed. House seats 1,500 and has an auditorium of the stadium type that can be enlarged more easily at the will of the management.

W. L. Pereira reports the past year one of the best in company’s history and says that plans are under way for several houses to be constructed in 1938.

Morley on West Coast

On Advigraph Deals

West Coast Bureau of THE FILM DAILY

Hollywood—J. Kenfield Morley, vice-president and general manager of the Advigraph Corp. of Chicago, producers of commercial films and manufacturers of Flo Lite continuous projectors, has arrived here to establish production and distribution facilities. He is negotiating with Warners and Fox for a nation-wide distribution program through their circuit-controlled theaters. Advigraph productions will be circulated both in the theater lobby as well as the theatre screen. Morley, a former advertising executive of M-G-M, was later sales promotion manager of Bell & Howell Co.

Completing New Muller

Omaha — Work is progressing rapidly on Lawrence Grobek’s new Muller, a $30,000 house to be opened about Jan. 15. It will replace the former Muller, same location, but a slight change in name. It will seat 700.

Readying Westhampton

Richmond, Va.—The Westhampton, newest link in the Neighbor- hood Theater circuit, is scheduled to open the latter part of January.

Drexel Theater Opens As Chesbrough’s Twelfth

Columbus, O.—The new Drexel Theater was recently completed at a cost exceeding $125,000, giving Baxley, suburban section, another modern theater. The 800-seat Drexel marks the 12th theater in the W. C. Chesbrough circuit, nine of which are in various sections of Columbus and three in Dayton.

Theater is equipped with new Super-Simpex projection machines with latest type Peerless are lamps, and sound equipment of the latest type. Among other innovations this equipment features a tandem amplifying system that assures sound when the regular circuit cuts out. The theater is completely air-conditioned for summer and winter. Seats have 33-inch clearance from back to back. Robert R. Royce, Columbus, designed and supervised construction of the theater.

EQUIPMENT

SERVICE CONTRACT

Vital Adjunct To Film Theaters

(Continued from page 17)

strings to measure the complex characteristics of a sound system, and maintain, scientifically, peak-quality reproduction. Since theater sound equipment has no counterpart in other scientific fields, most of the essential test instruments, flutter bridges, accurately calibrated test equipment, transmission tests, cannot be borrowed or adapted from other fields. These highly developed instruments must be specially designed, built, and calibrated for the specific purpose for which they will be used.

Thirdly, adequate stocks must be maintained at key points throughout the country, of repair and replacement parts as are required for the normal maintenance and operation of the reproduction system. Altec, on behalf of the Service Corporation, for example, maintains emergency stocks in forty-two key cities.

Fourth, all inspectors in a service organization must be trained engineers with years of intimate experience in servicing theater equipment. Trouble prevention, and the speedy clearance of emergency breakdowns, depend in large measure on the ability of a service engineer to "put a finger" on the source of trouble. A service engineer has got to have the diagnostic sense of a baby specialist. A baby specialist can’t ask the baby what ails him. He’s got to find out for himself.

THE method of handling emergency calls differs according to the particular conditions existing in each district. In this connection, Altec’s set-up is illuminating. In the New York and Chicago offices, engineers are stationed in the office and are available to take care of any call where their presence is required. In addition, regular service engineers follow a definite itinerary and can therefore be located immediately when they are needed. Further than this, each night several engineers are required to stand by at their homes for emergency calls.

A smart exhibitor, with a chain of successful theaters, once said: "Years ago, I didn’t think I needed service, because it wasn’t merchandising I could see, or weigh on scales, or feel with my hands. Then I had a booth fire in an old-time theater. The firemen drove all night through a blinding snowstorm, and my theater opened on time the next day. Now I look at my service contract with much the same satisfaction that I get out of looking at a large balance in my bank book."

KROESCHEL DRAFTS EXPANSION PROGRAM

(Continued from page 16)

dianapolis territory activities, has been active in the design, engineering and sale of such equipment with the Kroeschel personnel for the past 17 years. He was for many years connected with the Theater Division of the Brunswick-Kroeschel Co., and later with the New York office of the Carrier Corp. He has held various key positions with the Carrier-Kroeschel Engineering Co. since its organization.

The Indianapolis organization will, it is stated, be thoroughly equipped to undertake air-conditioning work of any type or magnitude, and will include an experienced theater service department.

Wholesale Radio Service Offers URC Equipment

The Wholesale Radio Service Co. of 100 Sixth Ave., New York, is now offering its film theaters everywhere the same RCA licensed equipment, used in the Warner circuit of houses throughout the U. S., at a fraction of its original cost, the company announces.

This equipment, which will accommodate theaters seating from 2,000 to 8,000, comprises a complete 40-watt theater sound amplifying system. Amplifier itself utilizes modern "beam-powder" tubes capable of High Fidelity sound reproduction with no distortion. URC sound-head has an exclusive turret-type exciter-lamp mounting containing three exciter lamps, all pre-focused, which provides instantaneous change-over without a break in the performance.

An acoustic speaker enclosure housing Jensen “woofers” and “tweeter” speakers capable of full range frequency response from 30 to 8,000 cycles, as well as individual Jensen auditorium and high-frequency speakers, are offered. Various theater-size baffles are also included.

Company also states that its latest distributive folder listing the complete amplifying system will be forwarded to all interested by addressing any of the company’s following offices: Wholesale Radio Service Co., 100 Sixth Ave., New York; 901 W. Jackson Blvd., Chicago; 206 First St. Atlanta; or 110 Federal St., Boston.

Jeffris Reopened

Janesville, Wis.—The Jeffris, dark for many months, has been remodeled and reopened under Warner-Saxe management.
IN EASTMAN Super X Panchromatic Negative the vital film factors of fine grain, high speed, and superb photographic quality are combined to give the finest results to be seen anywhere today. It is the admirable balance of these qualities that has made Super X the world’s most widely used negative film. Eastman Kodak Co., Rochester, N. Y. (J. E. Brulatour, Inc., Distributors, Fort Lee, Chicago, Hollywood.)
ARGENTINE BUILDING
15 NEW FILM STUDIOS
(Continued from Page 1)
New York City and the 3,000-seat Opera.

Film production in Argentina during 1938 will reach the record total of approximately 100 features, as compared to the 1937 figure of 40. THE FILM DAILY was informed yesterday by Luis Cesar Amadori, ace director, associated with Argentina/Sono Film, who leaves New York today for Buenos Aires aboard the S. S. Pan America, following a visit of six weeks in the United States.

Amadori said that the 150 per cent rise in studio output planned in Argentina for 1938 is attributable to three factors, (1) the increasing demand upon the part of both the urban and provincial public for features in their own language, which differs considerably from the European form of the Spanish tongue as well as derived dialects which are prevalent in other Pan-American nations; (2) the unusually rapid growth of production and distribution facilities recently in Argentina, and (3) progressive popularity of pictures made in that country with audiences in the Antilles and continental South America.

Amadori declared that the practice of Hollywood producers in making Spanish language versions is unsuited to Argentine production because these versions are turned out, not in Argentina, but in the Spanish spoken in Spain or that characteristic, for example, of Mexico.

Furthermore, films with subtitles, even though they be in Argentine, are not satisfactory for the reason that they call into play the visual processes which should be precluded by dialogue.

He believes that the wide acceptability of Argentine product in South and Central America, and particularly in Cuba, is due to its quality, which, in turn, can be directly traced to the adaptation of Hollywood technique and the importation of American technicians. Equipment is of the most modern type, RCA sound and Mitchell cameras being extensively employed, together with the facilities of Consolidated Film Industries. Most of the screen talent is supplied from the nation's legitimate stage, which, he said, is flourishing, as is the opera.

American-made pictures are in tremendous demand, and to these he paid tribute as "far and away the world's finest." While in Hollywood he conferred with Cecil B. DeMille, Frank Capra, Ernst Lubitsch and other leading directors.

Sailing with him for Buenos Aires today are Dr. Rene Garzon, the Argentine government's representative in the United States, and Alacia Vig- noli, film star, both of whom accompanied him throughout his U. S. visit.

"ZOLA" VOTED AWARD
BY N. Y. FIC CRITICS
(Continued from Page 1)
"Zola" and of Greta Garbo in "Camille" were rated as outstanding for the year by the critical group, which also gave an accolade to Gregory La Cava for his direction of "Stage Door." In 1938, Garbo was honored for her performance in "Anna Karenina." Most distinguished foreign language film, in the opinion of the critics, is "Mayerling." The formal presentation of awards will take place at a cocktail party to be held in the Rainbow Room, Radio City, Sunday, Jan. 9, from 5 to 8 p.m. A radio program at 6:30 p.m. will link New York and Hollywood; Robert Benchley will emcee.

Runners-up in the various classifications were:
Distinguished picture — "Good Earth," "Captains Courageous," "Stage Door."
Outstanding performances: Actor — Spencer Tracy, Fredric March, Adolphe Menjou, Robert Montgomery. Tracy and Muni were deadlocked for six balls, it is understood. Actress — Carole Lombard, Katharine Hepburn.

Outstanding director: Vincent Fleming, Henry Koster.

Critics voting were: Frank Nugent, B. B. Crosby, Times; Howard Barnes, Marguerite Tate, Los Angeles; Ted Allen-Tribune; Kate Cameron, Wanda Hale, News; Bland Johnson, Mirror; William Boehnel, World-Telegram; Archer Winsten, Irene Thirer, Post; Rose Pelawick, Regina Crewe, Journal-American; Edgar Price, Brooklyn Citizen; Goul Casal, formerly of Brooklyn Eagle; Leo Mishkin, Morning Telegraph; David Platt, Daily Worker.

LaBar Goes to Bristol
Asheville, N. C.—Frank LaBar, manager of the Imperial Theater here, has been temporarily placed in charge as manager of the Paramount Theater at Bristol, Va.-Tenn., according to Carl R. Bamford, vice-president and general manager of the Publix-Bamford Theaters Inc., owners of both houses. LaBar succeeds W. O. Buck, who has been signed as manager of the Bristol house to accept the post as manager of the Sheridan Theater at Miami Beach, Fla.

YEAR'S OUTSTANDING
FILM HAPPENINGS
(Continued from Page 1)

Passage of Tasmanian quota bill is held unenforceable.


Norman C. Houston resigns as Educational's secretary.

Department of Justice may send pix report to Congress. Universal back in black for first time in two years.

Now major production-distribution-exhibitor group is talking.

Stuart Doyle confident of closing South African deal quickly.

Film progress is keyed to Self-regulation, Will Hayes, tells international radio audience.

U. S. Department of Commerce broadcast. Dept. of Fair Practice seems as intermediary in U. S. distribution move.

Cagastoy urges Miami will handle Selznick onpix on basis of distribution.


Loew's 51% to 35,602 net for year is gain of $3,349,239.

New stockholders to act on 11 personal stock service contracts at meeting Jan. 25.

Argentine builds 15 new studios; production to soar.

**Happy New Year!**

Atlas Personnel Changes
Denver — Dave Davis, manager, has made several changes in the managerial setup of the Atlas Theaters in Colorado.

Dick Jancke, newcomer in the theater field, has been made manager of the Gem Theater at Golden, replacing Berlin Tannier who went to the Granada theater at Monte Vista and Longmont.

The assistant manager at Lamar, has been promoted to manager, succeed- ing Frank Barnes who has moved to the city manager's post at Salida. Harry Moore resigned as Salida manager, having bought an interest in the Salida Daily Mail.

20th Edition
Now In Work
Out Soon
**CONDORE ABLE TO PAY IN FULL—ROTHMAN**

East Coast Bureau of THE FILM DAILY

Hollywood — Harry Rothman of New York, chairman of the executive committee of Condor Pictures, at a recent meeting of creditors declared that if his proposed plan for reorganization is approved all creditors of Condor will be paid 100 per cent in the dollar. He said that Condor's assets exceeded $500,000 and that abilities are not in excess of $200,000.

A. H. Liberman, Philadelphia real estate man, one of the largest stockholders in Condor, voted his confidence in Rothman.

Richard Rogers of Consolidated Film Laboratories, W. Atkinson of CA, Simeon Aller of Smith-Aller, comprising the Creditors Committee appointed by Federal Judge Cossrave, attended the meeting.

Rothman has made an offer to George A. Hirliman, former president of Condor, now with Republic, to head Condor's production activities on the coast but Hirliman has made no decision as yet.

*Happy New Year!* [Ted O'Hara to Coast]

Ted O'Hara, of Columbia's eastern story staff, left New York this week for the coast where he is to become assistant to the story editor.

---

**NEWS OF THE DAY**

**KANSAS CITY—** The recently closed Brookside Theater has been turned over to the Fox-Midwest Circuit by Stanley Schwartz and W. D. Fulton who have operated it since its opening last March. Date of re-opening has not yet been set according to Lon Cox, city manager for the Fox-Midwest chain.

**KANSAS CITY—** Charles Eutorly, operator of The Bijou and State Theaters has closed the Bijou.

**MASON CITY, Ia.** — J. W. Moore of this city has discontinued the Lurverne Theater at Lurverne. The town now has no theater.

**North Bend, Neb.** — Albert M. Bang has purchased the 300-seat Bend Theater here from E. L. Jenison, who also owns the Rose at Shelton, Neb.

**OMAHA—** Joe Rosenberg, Grand National manager here, will become Nebraska representative for National Screen Service effective Dec. 24. Murray Starr, former National Screen man here, has been transferred to New York.

**Chicago—** Ray S. Nelson has been named manager of the Fargo Theater of the Anderson circuit located at Sycamore, Everett Sorenson has been transferred to the management of the Sandwich Theater of the circuit.

**Homewood, Ill.** — M. Dickinson has been named manager of the new Joe Goldberg Theater opened here recently under Jones, Linick and Schaefer direction.

**Chicago—** Bernstein Brothers have organized the State St. Theatre Company with offices at 5311 Home man Street in Hammond, Ind. It will operate theaters in that territory.

**Chicago** — Bruce Godshaw, I. L. Lehman and A. L. Gobshaw have formed the Miami Amusement Corp. with offices at 215 East Bronson Street, South Bend, Ind. to operate theaters.

**Chickasha, Okla.** — The Ritz Theater, formerly operated by Consolidated Theaters, Inc., has been taken over by Southwestern Theaters, Inc. and placed under the management of C. B. Hudson. Southwestern's Iam will be closed. Situation leaves Midwest and Ritz under Southwestern and Washita and Ritz under Consolidated, Griffith subsidiary.

---

**TAKE N. D. DIVORCE DEPOSITIONS JAN. 4**

Taking of depositions in the North Dakota theater divorce case is now scheduled to start Jan. 4 in Minneapolis, it was learned yesterday in New York. Originally slated to start Dec. 21, deposition-taking was set back owing to the absence of Louis Schwartz, counsel for Allied, who has been in California.

Witnesses will be branch and district managers of major distributors in the Minneapolis territory. Under the North Dakota statute, producers and distributors are prohibited from holding theater interests in the state. The suit to test the constitutionality of the law was brought by Paramount, Minneapolis Amusement Co. and the American Amusement Co.

*Happy New Year!* [All Coast Vita. Shorts May Be Made In Technicolor]

West Coast Bureau of THE FILM DAILY

Hollywood—Technicolor is expected to be used in all Vitaphone short subjects to be made here for the 1938-39 program, it was learned here yesterday. The next short subject lineup will be discussed at the Burbank studio next month by Norman Moray, Vitaphone sales manager, and Gordon Hollingshead of the studio.

---

**FRANCHISES STILL AVAILABLE!**

FOR SEVERAL LIVE-WIRE SALESMEN TO DISTRIBUTE TO THEATRES

The Dignified Box Office Attraction

**"MAGAZINE NIGHT"**

Partial list of magazines included in "Magazine Night"

American Mercury Charm Travel Sports Illustrated
Arts & Decoration College Humor Reader's Digest Story Magazine
American Girl The Commentator Screenland Scientific American
Blue Book Current History Scribner's Popular Science
Black Mask The Forum Psychology Red Book
Short Stories Picture Play Parents' Magazine McCall Fashion Book
Detective Book Harper's Monthly Modern Movies Mademoiselle
McCall Needlework & Crocheting

**FOR COMPLETE DETAILS WRITE**

U. S. SALES CORP.

101 Park Avenue, New York City

LEXINGTON 2-2037
THE PICTURE THAT THE UNITED STATES NAVY, ARMY AND STATE DEPARTMENT HEADS IN WASHINGTON ARE LOOKING AT TODAY!

MADE BY THE MAN THEY ARE QUESTIONING IN WASHINGTON TODAY!

Being booked by smart showmen all over the country today!

The ONLY COMPLETE account of the attack that shocked the world!

ABSOLUTELY UNEXPURGATED!

NORMAN ALLEY'S

"BOMBING OF THE U.S.S. PANAY!"

Produced by

CHARLES E. FORD

The nation has gone wild over the heroic feat of Norman Alley! His name, details of his film, his photographs carried by every paper in the country—the air filled by radio broadcasts of his achievement and the significance of his special picture!

A NEW UNIVERSAL SPECIAL FEATURE!